

CRA ATLANTIC QUARTERLY - Spring 2005

Atlantic Canada Opportunities Agency

TABLE A1:

Do you currently own and operate your own business?

	ATLANTIC OVERALL %	PROVINCE				GENDER		INCOME			AGE			EDUCATION			
		-NB-	-PEI-	-NS-	-NL-	M	F	L.T. \$50K	\$50- <\$75K	\$75K+	18- 34	35- 54	55+	L.T. H.S.	Grad H.S.	Some P.S.	Grad P. S.
Yes	12	10	16	14	11	15	9	7	16	21	6	15	13	10	8	14	14
No	88	90	84	86	89	85	91	93	84	79	94	85	87	90	92	86	86
Don't know/No answer	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
WEIGHTED SAMPLE SIZE (#)	1505	482	87	597	339	722	783	742	308	282	426	623	456	261	343	221	667
UNWEIGHTED SAMPLE SIZE (#)	1505	401	301	402	401	675	830	735	302	288	381	628	496	267	351	204	669

TABLE A2:

[ASK IF "YES" IN Q.A1] Are you actively involved in the ongoing management or operation of this business?

	ATLANTIC OVERALL %	PROVINCE				GENDER		INCOME			AGE			EDUCATION			
		-NB-	-PEI-	-NS-	-NL-	M	F	L.T. \$50K	\$50- <\$75K	\$75K+	18- 34	35- 54	55+	L.T. H.S.	Grad H.S.	Some P.S.	Grad P. S.
Yes	91	86	90	95	90	95	85	84	97	89	79	93	93	85	85	97	93
No	9	14	10	5	10	5	15	16	3	11	21	7	7	15	15	3	7
WEIGHTED SAMPLE SIZE (#)	178	46	13	81	37	105	73	50	49	58	25	95	59	25	28	30	92
UNWEIGHTED SAMPLE SIZE (#)	187	40	47	57	43	109	78	55	46	60	25	96	66	29	35	31	88

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TABLE A3: FIRST MENTION

What would you say was the single biggest obstacle you faced in starting your own business?

	ATLANTIC OVERALL %	PROVINCE				GENDER		INCOME			AGE			EDUCATION			
		-NB-	-PEI-	-NS-	-NL-	M	F	LT. \$50K	\$50- <\$75K	\$75K+	18- 34	35- 54	55+	LT. H. S.	Grad H. S.	Some P.S.	Grad P. S.
Getting the required financing	40	40	39	40	40	44	35	44	42	33	38	45	34	52	36	36	41
Government regulations/bureaucracy	12	14	12	16	3	14	10	13	11	16	11	16	6	9	9	17	13
Exposure/Marketing	5	2	2	7	4	4	6	8	4	3	6	5	3	0	4	5	6
General setup/cost of running business	4	6	8	2	7	5	3	8	2	3	0	4	7	4	1	6	4
Building clientele	4	6	0	2	6	1	8	0	3	3	4	1	8	0	10	10	1
Obtaining necessary information	3	0	3	5	5	4	2	2	5	5	13	0	4	3	0	0	5
Taxes	3	0	12	4	3	4	2	1	2	6	0	4	4	1	1	6	4
Identifying markets for products or services	2	7	0	0	2	1	4	5	0	3	5	3	0	5	0	0	3
Competition	2	0	0	4	0	1	2	0	6	0	0	0	5	5	0	0	2
Lack of government support	2	0	4	2	3	1	2	0	3	1	5	1	0	0	1	3	2
Time	1	0	0	0	5	0	2	2	0	2	7	0	0	0	3	3	0
Finding qualified employees/staff	1	3	3	0	0	2	0	3	1	0	1	0	2	0	5	0	0
Finding a location	1	2	3	0	0	0	1	0	3	0	0	1	0	0	1	0	1
Personal situation (e.g. divorce)	1	0	0	0	3	1	0	0	2	0	0	1	0	4	0	0	0
Other	8	14	5	5	7	9	6	3	3	15	5	12	3	4	1	14	8
None	6	2	7	8	6	6	6	3	8	6	0	4	11	2	17	1	5
Don't know/No answer	6	2	4	7	8	3	9	9	6	3	5	2	12	10	10	0	5
WEIGHTED SAMPLE SIZE (#)	178	46	13	81	37	105	73	50	49	58	25	95	59	25	28	30	92
UNWEIGHTED SAMPLE SIZE (#)	187	40	47	57	43	109	78	55	46	60	25	96	66	29	35	31	88

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TABLE A3: TOTAL MENTIONS

What would you say was the single biggest obstacle you faced in starting your own business? PROBE: What other obstacles have you faced in starting this business?

	ATLANTIC OVERALL %	PROVINCE				GENDER		INCOME			AGE			EDUCATION			
		-NB-	-PEI-	-NS-	-NL-	M	F	L.T. \$50K	\$50- <\$75K	\$75K+	18- 34	35- 54	55+	L.T. H. S.	Grad H. S.	Some P.S.	Grad P. S.
Getting the required financing	47	47	43	50	40	53	37	49	45	46	48	50	40	56	37	45	49
Government regulations/bureaucracy	18	23	15	21	5	19	16	16	19	19	11	22	14	21	24	17	15
General setup/Cost of running business	8	9	8	7	9	7	8	20	2	3	0	10	7	4	6	17	5
Exposure/Marketing	7	4	2	8	8	6	8	11	8	3	12	7	4	0	7	5	10
Obtaining necessary information	6	4	4	8	5	8	3	6	5	9	13	2	10	3	1	12	7
Identifying markets for products or services	6	12	2	3	7	6	7	7	5	9	14	4	5	5	0	3	9
Building clientele	5	6	6	3	9	2	10	1	3	6	4	4	9	5	12	13	1
Taxes	5	0	12	9	3	6	4	4	8	6	0	7	6	6	1	15	4
Finding qualified employees/staff	5	6	4	6	2	6	3	6	7	3	12	4	3	0	5	5	6
Lack of government support	3	3	13	2	5	4	2	5	3	2	5	5	1	6	2	3	3
Competition	2	0	2	4	0	1	3	0	6	0	0	0	5	5	0	0	2
Time	1	0	0	0	7	0	3	2	0	2	7	1	0	0	3	3	1
Finding a location	1	2	3	0	0	0	1	0	3	0	0	1	0	0	1	0	1
Have another job	1	3	0	0	0	1	0	3	0	0	5	0	0	5	0	0	0
Personal situation (e.g. divorce)	1	0	0	0	3	1	0	0	2	0	0	1	0	4	0	0	0
Other	11	14	5	7	16	12	8	8	4	17	9	14	5	14	1	14	11
None	6	2	7	8	6	6	6	3	8	6	0	4	11	2	17	1	5
Don't know/No answer	6	2	4	7	8	3	9	9	6	3	5	2	12	10	10	0	5
WEIGHTED SAMPLE SIZE (#)	178	46	13	81	37	105	73	50	49	58	25	95	59	25	28	30	92
UNWEIGHTED SAMPLE SIZE (#)	187	40	47	57	43	109	78	55	46	60	25	96	66	29	35	31	88

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TABLE A4:

How likely are you to start your own business in the next two years? Are you very likely, somewhat likely, not very likely, or not at all likely?

	ATLANTIC OVERALL %	PROVINCE				GENDER		INCOME			AGE			EDUCATION			
		-NB-	-PEI-	-NS-	-NL-	M	F	LT. \$50K	\$50- <\$75K	\$75K+	18- 34	35- 54	55+	L.T. H. S.	Grad H. S.	Some P.S.	Grad P. S.
Very likely	4	4	3	3	4	4	3	4	2	3	6	4	1	3	6	3	3
Somewhat likely	9	8	7	10	7	11	7	7	9	13	10	12	3	6	8	7	11
Not very likely	19	20	22	19	19	23	16	19	22	18	29	19	10	17	19	27	18
Not at all likely	68	67	68	68	69	61	73	69	67	66	54	65	85	73	66	64	67
Already own, but do not operate business	0	0	0	0	0	0	0	1	0	0	0	0	1	1	0	0	0
Don't know/No answer	1	1	0	0	1	0	1	1	0	0	0	0	1	1	1	0	1
WEIGHTED SAMPLE SIZE (#)	1327	436	73	516	302	617	710	692	259	224	401	528	398	236	315	190	575
UNWEIGHTED SAMPLE SIZE (#)	1318	361	254	345	358	566	752	680	256	228	356	532	430	238	316	173	581

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TABLE A5: FIRST MENTION

[ASK IF "LIKELY" IN Q.A4] What would you say is the main reason you have not yet started a business?

	ATLANTIC OVERALL %	PROVINCE				GENDER		INCOME			AGE			EDUCATION			
		-NB-	-PEI-	-NS-	-NL-	M	F	L.T. \$50K	\$50- \$75K	\$75K+	18- 34	35- 54	55+	L.T. H.S.	Grad H.S.	Some P.S.	Grad P.S.
Lack of money/finances/capital	42	45	53	39	41	44	39	55	39	20	42	48	9	56	38	56	38
Still in school	10	14	12	7	7	9	11	11	8	12	19	4	0	5	15	20	6
Have a job	9	6	6	16	3	8	11	4	3	24	2	15	10	0	11	0	14
Fear	4	2	5	6	5	5	3	4	7	0	8	2	0	10	7	0	2
Need training/education	3	0	3	6	5	2	6	7	0	0	8	0	1	0	6	5	3
Economy	3	2	0	0	10	5	0	2	3	3	3	3	0	5	0	0	5
Personal reasons	3	5	9	2	0	2	4	4	0	4	0	4	7	0	4	11	1
Lack of initiative/motivation	3	2	0	5	0	3	2	0	10	4	0	2	16	5	0	0	4
Lack of time/Too busy	2	2	0	2	4	3	2	0	0	11	1	2	14	0	3	0	4
Need more information	2	2	0	0	7	4	0	1	7	2	3	2	6	0	2	0	4
Taxes/Business occupancy tax	2	0	0	4	2	2	2	0	7	4	2	2	6	7	0	4	2
Looking for right business opportunity	2	0	4	2	5	2	2	2	0	6	0	4	0	5	1	0	3
Finding a location	1	3	0	0	0	2	0	0	5	0	0	2	0	0	4	0	0
Demand for product/service	1	0	0	2	0	0	2	2	0	0	0	2	0	0	0	0	2
Still waiting for opportunity	1	2	0	0	0	0	2	1	0	0	2	0	0	0	2	0	0
Other	10	12	8	8	11	8	13	7	11	10	9	8	32	6	9	4	12
Don't know/No answer	1	0	0	2	0	0	2	0	0	0	0	2	0	0	0	0	2
WEIGHTED SAMPLE SIZE (#)	162	51	7	67	36	94	67	77	30	35	65	83	14	20	44	18	78
UNWEIGHTED SAMPLE SIZE (#)	145	38	21	44	42	79	66	71	23	35	60	69	16	16	36	19	73

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TABLE A5: TOTAL MENTIONS

[ASK IF "LIKELY" IN Q.A4] What would you say is the main reason you have not yet started a business? PROBE: Anything else?

	ATLANTIC OVERALL %	PROVINCE				GENDER		INCOME			AGE			EDUCATION			
		-NB-	-PEI-	-NS-	-NL-	M	F	L.T. \$50K	\$50- -\$75K	\$75K+	18- 34	35- 54	55+	L.T. H.S.	Grad H.S.	Some P.S.	Grad P.S.
Lack of money/finances/capital	51	47	67	55	45	52	49	65	45	25	51	58	10	56	52	65	47
Still in school	11	14	12	10	9	11	12	11	15	14	22	5	0	5	16	31	6
Have a job	9	6	6	16	3	8	11	4	3	24	2	15	10	0	11	0	14
Looking for right business opportunity	5	5	4	4	7	4	7	3	4	13	2	7	9	5	5	0	6
Need training/education	5	0	7	7	7	3	8	8	0	0	12	0	1	0	6	11	5
Finding a location	5	3	0	9	0	5	4	2	10	4	2	6	9	0	4	0	6
Fear	4	2	5	6	5	5	3	4	7	0	8	2	0	10	7	0	2
Personal reasons	4	5	9	5	0	4	4	4	6	4	0	6	7	0	4	11	4
Lack of time/Too busy	3	5	4	2	4	3	4	0	0	14	1	3	14	0	3	6	4
Economy	3	2	0	0	10	5	0	2	3	3	3	3	0	5	0	0	5
Lack of initiative/motivation	3	2	0	5	0	3	2	0	10	4	0	2	16	5	0	0	4
Need more information	2	2	0	0	7	4	0	1	7	2	3	2	6	0	2	0	4
Taxes/Business occupancy tax	2	0	0	4	2	2	2	0	7	4	2	2	6	7	0	4	2
Demand for product/service	2	0	0	4	2	1	4	2	0	4	1	3	0	0	2	0	3
Still waiting for opportunity	1	2	0	0	2	0	3	2	0	0	3	0	0	0	2	0	1
Health reasons	0	0	0	0	2	0	1	1	0	0	0	1	0	0	0	4	0
Other	13	12	16	13	14	12	15	10	15	12	10	12	38	6	14	7	14
Don't know/No answer	1	0	0	2	0	0	2	0	0	0	0	2	0	0	0	0	2
WEIGHTED SAMPLE SIZE (#)	162	51	7	67	36	94	67	77	30	35	65	83	14	20	44	18	78
UNWEIGHTED SAMPLE SIZE (#)	145	38	21	44	42	79	66	71	23	35	60	69	16	16	36	19	73