

# Canada Volunteerism Initiative teleVox Study 

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Research Objectives and Methodology

## Research Objectives and Methodology

- The Department of Canadian Heritage wanted to measure the extent to which Canadians have volunteered over the past 12 months and whether or not it was a positive experience for them. They are also interested in understanding the primary obstacles to volunteering and whether or not Canadians feel the Government of Canada has a role to play in volunteerism in this country.
- Using Decima's monthly teleVox service, a national telephone survey was conducted with 2,019 Canadian households.
- Data collection was conducted between November 11 and 21, 2004.
- The associated statistical margin of error (at a $95 \%$ level of confidence) for each question asked to all respondents is $\pm 2.2 \%$. For the question asked uniquely to volunteers, the margin of error is $\pm 3.3 \%$ and for the question asked uniquely to those that have not volunteered, the margin of error is $\pm 2.9 \%$.
- Results in this report have been provided for the following population subgroups: by region, language in which the survey was completed, age, gender, household income bracket, education level attained, Census Metropolitan Area vs. Non-CMA, number of people in the household and whether or not the respondent has volunteered in the past 12 months.


## Research Objectives and Methodology

- The regional distribution of the interviews, along with their associated margins of error, are outlined below:

| Atlantic | 206 interviews | $+/-6.9 \%$ |
| :--- | :--- | :--- |
| Quebec | 502 interviews | $+/-4.4 \%$ |
| Ontario | 651 interviews | $+/-3.8 \%$ |
| Manitoba/Saskatchewan | 204 interviews | $+/-6.8 \%$ |
| Alberta | 203 interviews | $+/-6.9 \%$ |
| British Columbia | 253 interviews | $+/-6.1 \%$ |
| Total Canada | 2,019 interviews | $+/-2.2 \%$ |

- It is important to note that the margins of error outlined in this section should be considered the maximum margins associated with affirmative responses of $50 \%$. The margins of error will vary based on a variety of factors from question to question based on sample size and the actual percent to which the margin of error is being associated. For instance, the margin of error associated with a question where $50 \%$ of respondents answered in the affirmative will differ from a question where $15 \%$ of respondents answered in the affirmative (assuming the same sample size for both questions.)


## Research Objectives and Methodology

- Within the regional quotas assigned for Quebec, Ontario and British Columbia, CMA (Census Metropolitan Area) quotas are introduced to maintain an adequate number of completed interviews in Canada's three largest markets; Toronto, Vancouver and Montreal.
- The data is weighted in tabulation to replicate actual population distribution by age and sex within region according to the 2001 Census data.
- This report features top-2-box scores. A top-2-box score represents the sum of the top two scaled responses in a question. For example, in an agreement question with a four-point scale (strongly agree, somewhat agree, somewhat disagree, and strongly disagree), the top-2-box score would represent the results of those that strongly agreed and somewhat agreed with the statement at hand.
- In some cases, the values in the top-2-box score fields in this report may differ slightly from those in the data tables (provided to the client). This slight discrepancy is attributable to rounding.


## Overview of Results

- Just over 4 in 10 Canadians (43\%) have volunteered for a community organization within the past 12 months. Participation was noticeably lower in Quebec at 30\%.
- A strong majority of volunteers enjoyed their volunteering experience. Using a 10point scale where 10 meant they enjoyed their experience very much, $59 \%$ gave a rating of at least 9 out of 10 and $89 \%$ gave a rating of at least 7 .
- Among the $57 \%$ of Canadians that did not volunteer, the most dominant factor that impeded such activity was a lack of time or because they were too busy ( $65 \%$ ). Other important factors included health, age, nobody asked to volunteer or they did not think of volunteering.
- Canadians agree that the Government of Canada should be involved in supporting the volunteer sector in two specific ways:
- $75 \%$ of Canadians agree that the Government of Canada should encourage people to do volunteer work, and,
- 77\% of Canadians agree that the Government of Canada should help volunteer sector organizations recruit and retain volunteers.
- It is interesting to note that although only $43 \%$ of Canadians have volunteered over the past year, three-quarters of them agree with Government initiatives in support of volunteering in Canada.



## Detailed Results

Percentages may not sum to one hundred due to rounding


## Participation in a Volunteer Position

## Involvement in Unpaid Volunteer Work

## (\% that have been involved)

- Within the past 12 months, 2 in 5 , or $43 \%$ of Canadians did unpaid volunteer work for a community organization.
- Results indicate that volunteerism is consistent across each of the regions except for in Quebec were a rate of $30 \%$ proved significantly lower compared to all other regions.



## Involvement in Unpaid Volunteer Work

## (\% that have been involved)

- Volunteerism varies by gender, by age and by language spoken.
- Given the significantly lower incidence in Quebec, it is to be expected that Francophones in general are less likely to volunteer compared to Anglophones (30\% vs. $47 \%$ ).
- Volunteerism also differs by age as those between 35 and 54 are more likely to be active in this area compared to the next youngest age group of 25 to 34 year olds.
- Finally, women are slightly more active than men ( $46 \%$ vs. $40 \%$ ).



## Involvement in Unpaid Volunteer Work

## (\% that have been involved)

- The probability of volunteering increases with the level of education earned. As the figure on this page shows, volunteerism nearly doubles from $32 \%$ among those with no more than a high school education to $62 \%$ among those with a post graduate degree. About half ( $52 \%$ ) of current students claim to have volunteered within the past year.
- Households in upper income brackets are more likely to volunteer compared to those earning under $\$ 40 \mathrm{~K}$ per year.
- Canadians living in a Census Metropolitan Area (CMA) are less likely to volunteer compared to those who do not live in CMA's (41\% vs. 47\%).



## Enjoyment of Volunteer Experience

## (Top 4 Box Scores)

- Canadians having volunteered within the past 12 months were asked if they enjoyed their experience. Generally results show that volunteers enjoyed their experience a great deal. Overall, $58 \%$ of volunteers gave a top-2 box satisfaction score (i.e. a score of 9 or 10 on a 10 point scale where 10 meant they enjoyed it very much) and fully $89 \%$ gave a satisfaction rating of at least 7 on 10.
- Specific demographic segments most likely to have enjoyed their experience include:
- Volunteers in Atlantic Canada ( $95 \%$ top-4 box score),
- Women (91\%), and,
- Homemakers (96\%).


[^0]Canada Volunteerism Initiative, November 2004

## Enjoyment of Volunteer Experience

(Top 4 Box Scores)



[^1]Canada Volunteerism Initiative, November 2004

Factors that Prevent Volunteerism

## Factors that Prevent Individuals from Volunteering

- Canadians that have not volunteered over the past 12 months were asked to explain the factors that prevented them from doing so. By far the most dominant reason was a lack of time, or simply too busy, as mentioned by $65 \%$ of respondents. Other common factors preventing participation included health factors ( $9 \%$ ), not being asked to volunteer ( $7 \%$ ) and a lack of interest in volunteering (3\%).

|  | Total | British <br> Columbia | Alberta | Manitoba / <br> Sask | Ontario | Quebec | Atlantic <br> Provinces |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Did not have enough time / Too <br> busy | $\mathbf{6 5 \%}$ | $68 \%$ | $68 \%$ | $55 \%$ | $67 \%$ | $65 \%$ | $62 \%$ |
| Health issues/cancer/disability | $\mathbf{9 \%}$ | $7 \%$ | $7 \%$ | $15 \%$ | $10 \%$ | $8 \%$ | $9 \%$ |
| Had not been personally asked | $\mathbf{7 \%}$ | $6 \%$ | $6 \%$ | $12 \%$ | $6 \%$ | $7 \%$ | $9 \%$ |
| No interest | $\mathbf{6 \%}$ | $5 \%$ | $5 \%$ | $5 \%$ | $5 \%$ | $9 \%$ | $3 \%$ |
| Age (general) | $\mathbf{3 \%}$ | $5 \%$ | $5 \%$ | $6 \%$ | $3 \%$ | $2 \%$ | $3 \%$ |
| Did not think of doing it | $3 \%$ | $1 \%$ | $5 \%$ | $3 \%$ | $5 \%$ | $2 \%$ | $1 \%$ |
| Unwilling to make commitment | $3 \%$ | $3 \%$ | $3 \%$ | $2 \%$ | $4 \%$ | $2 \%$ | $2 \%$ |
| Nothing to volunteer in/none <br> available | $3 \%$ | $3 \%$ | $2 \%$ | $5 \%$ | $2 \%$ | $1 \%$ | $7 \%$ |
| Other | $\mathbf{3 \%}$ | $8 \%$ | $2 \%$ | $2 \%$ | $4 \%$ | $2 \%$ | $2 \%$ |
| Don't know | $\mathbf{4 \%}$ | $3 \%$ | $2 \%$ | $5 \%$ | $4 \%$ | $3 \%$ | $3 \%$ |

Note: "Total" mentions of only 3\% or higher are reported

## Factors that Prevent Individuals from Volunteering

- Across specific segments of the population, women were more likely to mention health as a factor compared to men, who were more likely to say they were not asked, they had no interest in volunteering and they had not thought of volunteering.
- Across age groups, respondents over 55 years old were most likely to attribute health factors as an impediment to volunteering (21\%) while younger Canadians were more likely to indicate that they had not been asked or that they did not think of volunteering.

|  | Gender |  | Age |  |  |  |  |  | Language |  |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Men | Women | $\mathbf{1 8 - 2 4}$ | $\mathbf{2 5 - 3 4}$ | $\mathbf{3 5 - 4 4}$ | $\mathbf{4 5} \mathbf{- 5 4}$ | $\mathbf{5 5 +}$ | French | English |  |
| Did not have enough time / Too <br> busy | $63 \%$ | $67 \%$ | $70 \%$ | $75 \%$ | $80 \%$ | $68 \%$ | $44 \%$ | $65 \%$ | $65 \%$ |  |
| Health issues/cancer/disability | $7 \%$ | $11 \%$ | -- | $4 \%$ | $2 \%$ | $11 \%$ | $21 \%$ | $9 \%$ | $9 \%$ |  |
| Had not been personally asked | $9 \%$ | $5 \%$ | $10 \%$ | $6 \%$ | $5 \%$ | $6 \%$ | $7 \%$ | $7 \%$ | $7 \%$ |  |
| No interest | $9 \%$ | $4 \%$ | $5 \%$ | $4 \%$ | $7 \%$ | $6 \%$ | $8 \%$ | $9 \%$ | $5 \%$ |  |
| Age (general) | $2 \%$ | $4 \%$ | -- | -- | -- | -- | $11 \%$ | $2 \%$ | $4 \%$ |  |
| Did not think of doing it | $5 \%$ | $1 \%$ | $8 \%$ | $6 \%$ | $1 \%$ | $2 \%$ | $1 \%$ | $2 \%$ | $4 \%$ |  |
| Unwilling to make the commitment | $2 \%$ | $4 \%$ | $4 \%$ | $1 \%$ | $2 \%$ | $2 \%$ | $4 \%$ | $2 \%$ | $3 \%$ |  |
| Nothing to volunteer in | $4 \%$ | $2 \%$ | $4 \%$ | $2 \%$ | $2 \%$ | $4 \%$ | $2 \%$ | $1 \%$ | $3 \%$ |  |
| Other | $4 \%$ | $3 \%$ | $1 \%$ | $7 \%$ | $1 \%$ | $2 \%$ | $4 \%$ | $2 \%$ | $4 \%$ |  |
| Don't know | $4 \%$ | $4 \%$ | $2 \%$ | $5 \%$ | $2 \%$ | $2 \%$ | $6 \%$ | $3 \%$ | $4 \%$ |  |

Note: "Total" mentions of only $3 \%$ or higher are reported

## Canadä

## Factors that Prevent Individuals from Volunteering

- Across education segments, those with at least a college education were more likely to feel they did not have enough time compared to those with no more than a high school education. This latter segment was more likely than those having attained higher education to indicate age as a factor.

|  | < High <br> School | College | University | Post <br> Graduate | Student |
| :--- | :---: | :---: | :---: | :---: | :---: |
| Did not have enough time / Too <br> busy | $60 \%$ | $68 \%$ | $68 \%$ | $74 \%$ | $73 \%$ |
| Health issues/cancer/disability | $10 \%$ | $10 \%$ | $8 \%$ | $9 \%$ | $1 \%$ |
| Had not been personally asked | $7 \%$ | $7 \%$ | $5 \%$ | $1 \%$ | $12 \%$ |
| No interest | $6 \%$ | $7 \%$ | $6 \%$ | $6 \%$ | $3 \%$ |
| Age (general) | $6 \%$ | $1 \%$ | $2 \%$ | $1 \%$ | -- |
| Did not think of doing it | $2 \%$ | $4 \%$ | $5 \%$ | $2 \%$ | $3 \%$ |
| Unwilling to make commitment | $3 \%$ | $2 \%$ | $4 \%$ | $2 \%$ | $3 \%$ |
| Nothing to volunteer in/none <br> available | $3 \%$ | $1 \%$ | $4 \%$ | $1 \%$ | $3 \%$ |
| Other | $3 \%$ | $4 \%$ | $3 \%$ | $3 \%$ | $3 \%$ |
| Don't know | $5 \%$ | $3 \%$ | $2 \%$ | $1 \%$ | $2 \%$ |

Note: "Total" mentions of only $3 \%$ or higher are reported

## Factors that Prevent Individuals from Volunteering

- The likelihood of attributing a lack of time as a factor increases with the household income. As shown below, $58 \%$ of households earning $\$ 40 \mathrm{~K}$ or less mentioned a lack of time as a factor compared to $82 \%$ among those earning between $\$ 80 \mathrm{~K}$ and $\$ 100 \mathrm{~K}$ and $77 \%$ among those earning over $\$ 100 \mathrm{~K}$. Health and age were relatively more important factors among those earning under $\$ 40 \mathrm{~K}$ compared to higher income brackets.

|  | Household Income |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | < \$40,000 | $\begin{gathered} \$ 40,000- \\ 60,000 \end{gathered}$ | $\begin{gathered} \$ 60,000- \\ 80,000 \end{gathered}$ | $\begin{gathered} \$ 80,000- \\ 100,000 \end{gathered}$ | \$100,000+ |
| Did not have enough time / Too busy | 58\% | 68\% | 73\% | 82\% | 77\% |
| Health issues/cancer/disability | 14\% | 7\% | 4\% | 1\% | 3\% |
| Had not been personally asked | 6\% | 7\% | 7\% | 2\% | 8\% |
| No interest | 7\% | 9\% | 3\% | 4\% | 6\% |
| Age (general) | 5\% | 2\% | 1\% | -- | -- |
| Did not think of doing it | 3\% | 3\% | 3\% | 1\% | 7\% |
| Unwilling to make commitment | 4\% | 1\% | 3\% | 2\% | 1\% |
| Nothing to volunteer in/none available | 3\% | 3\% | 1\% | 7\% | 2\% |
| Other | 4\% | 2\% | 6\% | 2\% | 2\% |
| Don't know | 4\% | 5\% | 3\% | 2\% | 2\% |

Note: "Total" mentions of only $3 \%$ or higher are reported
Question 2: What were the factors that prevented you from volunteering over the past 12 months?

Views on Government Initiatives to Promote Volunteerism

## Encouragement of Volunteerism by the Government

- There is strong support for initiatives the Government of Canada may put in place to encourage people to do volunteer work. Fully three-quarters of Canadians (75\%) agree that the Government of Canada should be encouraging people to do volunteer work. More specifically, $36 \%$ strongly agree and $39 \%$ somewhat agree. Support is particularly strong in Atlantic Canada, in Ontario and in BC and lowest in Alberta.


[^2]Canada Volunteerism Initiative, November 2004

## Encouragement of Volunteerism by the Government

- Overall support for this type of initiative seemed to weaken with age. While $86 \%$ of Canadians between 18 and 24 years of age support the idea of the Government encouraging people to volunteer, the notion only garnered support among two-thirds (68\%) of those between 45 and 54 and $72 \%$ among those over 55 years of age.

Top 2 Score

- Although women were more supportive of the Government getting involved in such a way (77\%) compared to men, male support remains fairly strong overall (72\%).

$\square$ Agree strongly $\square$ Agree somewhat $\square$ Disagree somewhat $\square$ Disagree strongly

Question 3a: $\quad$| Could you please indicate your agreement with the following statements stating whether you strongly agree, somewhat agree, somewhat |
| :--- |
| disagree or strongly disagree...The Government of Canada should be encouraging people to do volunteer work. |

| All respondents $(n=2,019)$ |
| :--- | :--- |

[^3]
## Encouragement of Volunteerism by the Government

- Relatively strong pockets of support for having the Government of Canada encouraging people to volunteer existed among students and households earning between $\$ 40-\$ 60 \mathrm{~K}$.
- There was less support for this idea among those with no more than a high school education and among households earning over \$100K per year.


Question 3a: Could you please indicate your agreement with the following statements stating whether you strongly agree, somewhat agree, somewhat disagree or strongly disagree...The Government of Canada should be encouraging people to do volunteer work. All respondents ( $n=2,019$ )
Base:
Canada Volunteerism Initiative, November 2004

## Government Support to Help Voluntary Sector Canadä Organizations

- Canadians were also asked if the Government of Canada should be doing more to help voluntary sector organizations recruit and retain volunteers. Support for this proposition was just as strong as it was for the previous one. In this case, $41 \%$ strongly agree with this idea and $36 \%$ somewhat agree, representing an overall support score of $77 \%$. Support was particularly strong in Atlantic Canada with 89\% support.


Top 2 Score $77 \%$

89\% 79\%

78\%
70\%
72\%
78\%

[^4]Canada Volunteerism Initiative, November 2004

## Government Support to Help Voluntary Sector Canadä Organizations

- Overall support for this type of initiative also seemed to weaken with age. While $89 \%$ of Canadians between 18 and 24 years of age support this method of helping voluntary sector organizations, it only garnered support among $72 \%$ among those over 45 years of age.
- Men and women were equally supportive of this idea as were Anglophones and Francophones.


[^5]Canada Volunteerism Initiative, November 2004

## Government Support to Help Voluntary Sector Canadä Organizations

- Overall support for this type of initiative also seemed to weaken with education level attained. Support among those with no more than a high school degree was $79 \%$ compared to $70 \%$ among those with a post graduate degree.
- Similar to the previous point, support was high among students (86\%) and low among households earning over \$100K (68\%).


[^6][^7]
## Support for Initiatives Based on Recent Volunteering

- Predictably, support for the initiatives does differ based on whether or not the respondent has volunteered over the past 12 months.
- While overall support is similar between those who have and those who have not volunteered, support is "stronger" among volunteers as seen in the proportion that "strongly agree" with each statement.


[^8]Canada Volunteerism Initiative, November 2004


## Appendix A:

English and French Survey

## CVI Omnibus Survey - November 2004

1. In the past 12 months, did you do any unpaid volunteer work for any community organization?

| Yes | 1 |  |
| :--- | :--- | :--- |
| No | 2 | SKIP TO Q2 |
| Don't know | 9 | SKIP TO Q3 |

1b. Using a scale from 1 to 10 , with 1 being you didn't enjoy it at all and 10 being you enjoyed it very much, how would you rate your overall volunteering experience in the past year.

## Didn't enjoy it at

 all $1-2$ 2 3 45 6 7Enjoyed it very much 10

DK/ REFUSE 99

## ASK Q2 ONLY IF Q1=2

2. What were the factors that prevented you from volunteering over the past 12 months? DO NOT READ LIST - ACCEPT ALL THAT APPLY

Did not have enough time / Too busy 1
Unwilling to make the commitment 2
Had not been personally asked 3
No interest 4
Did not think of doing it 5
Other (Specify) 77
Don't know / Can't think of a reason 99

PCH - CVI teleVox Survey November 2004 - Questionnaire (Final)
3. Could you please indicate your agreement with the following statements stating whether you strongly agree, somewhat agree, somewhat disagree or strongly disagree ${ }^{1}$.
a. The Government of Canada should be encouraging people to do volunteer work.
b. The Government of Canada should be doing more to help voluntary sector organizations recruit and retain volunteers.

| Strongly agree | 1 |
| :--- | :--- |
| Somewhat agree | 2 |
| Somewhat disagree | 3 |
| Strongly disagree | 4 |
| Don't know/ No response | 9 (DO NOT READ) |

[^9]
## Questionnaire Omnibus CVI - Novembre 2004

1. Au cours des 12 derniers mois, avez-vous fait du bénévolat auprès d'un organisme communautaire?

| Oui | 1 |  |
| :--- | :--- | :--- |
| Non | 2 | PASSEZ A Q2 |
| Ne sais pas | 9 | PASSEZ A Q3 |

1b. À l'aide d'une échelle de 1 à 10 , où 1 signifie que vous n'avez pas du tout aimé et 10 signifie que vous avez beaucoup aimé, comment évalueriez-vous votre expérience globale quant au bénévolat que vous avez fait au cours de l'année dernière?

N'a pas du tout aimé

12

7
8

A beaucoup aimé
9
10

## DEMANDER Q2 SEULEMENT SI Q1=2

2. Qu'est-ce qui vous a empêché de faire du bénévolat? NE PAS LIRE LA LISTE ACCEPTEZ TOUTES LES REPONSES

N'a pas eu le temps / Trop occupé 1
Pas prêt(e) à prendre cet engagement 2
On ne lui a jamais demandé 3
Pas d'intérêt à le faire 4
N'y a pas pensé 5
Autre (Spécifier) 77
Ne sais pas / Ne peux pas pense à une raison 99
3. Dans quelle mesure êtes-vous en accord avec les énoncés suivants. Diriez-vous que vous êtes fortement en accord, passablement en accord, passablement en désaccord ou fortement en désaccord?
a. Le Gouvernement du Canada devrait encourager les gens à faire du bénévolat.
b. Le Gouvernement du Canada devrait faire davantage pour aider les organismes bénévoles à recruter et retenir des bénévoles.

Fortement en accord 1
Passablement en accord 2
Passablement en désaccord 3
Fortement en désaccord
Ne sais pas/ Pas de réponse

2
3
4
9 (DO NOT READ)


## Appendix B:

Data Tables

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## DECIMA TELEVOX NATIONAL TELEPHONE OMNIBUS

C1. In the past 12 months, did you do any unpaid volunteer work for any community organization BASE: Representative Adults bANNER


## DECIMA TELEVOX NATIONAL TELEPHONE OMNIBUS

C1. In the past 12 months, did you do any unpaid volunteer work for any community organization BASE: Representative Adults BANNER 2

|  | CMA/NON-CMA |  |  | Household Income |  |  |  |  | Highest Level of Education |  |  |  |  | Marital Status |  |  | Household Size |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | CMA | NON-CMA | < 40k | 40-60k | 60-80k | 80-100k | 100k+ | < HS | Coll. | Univ. | Post Grad | Student | Single | Married | Div. <br> Wid. | One | Two | Three | Four+ |
|  | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (0) | (P) | (2) | (R) | (s) | (T) |
| Weighted ' n ' | $\begin{array}{r} 2,019 \\ 100 \% \end{array}$ | 1,252 $100 \%$ | $\begin{array}{r} 767 \\ 100 \% \end{array}$ | $\begin{array}{r} 738 \\ 100 \% \end{array}$ | $\begin{array}{r} 404 \\ 100 \% \end{array}$ | $\begin{array}{r} 339 \\ 100 \% \end{array}$ | $\begin{array}{r} 147 \\ 100 \% \end{array}$ | $\begin{array}{r} 197 \\ 100 \% \end{array}$ | $\begin{array}{r} 695 \\ 100 \% \end{array}$ | $\begin{array}{r} 457 \\ 100 \% \end{array}$ | $\begin{array}{r} 496 \\ 100 \% \end{array}$ | $\begin{array}{r} 135 \\ 100 \% \end{array}$ | $\begin{array}{r} 208 \\ 100 \% \end{array}$ | $\begin{array}{r} 539 \\ 100 \% \end{array}$ | 1,141 $100 \%$ | $\begin{array}{r} 318 \\ 100 \% \end{array}$ | 394 $100 \%$ | $\begin{array}{r} 627 \\ 100 \% \end{array}$ | 380 $100 \%$ | 607 $100 \%$ |
| UNWEIGHTED ' n ' | 2,019 | 1,205 | 814 | 733 | 407 | 338 | 145 | 199 | 730 | 444 | 509 | 142 | 164 | 471 | 1,189 | 337 | 404 | 646 | 361 | 597 |
| Yes | 870 | 514 | 357 | 284 | 179 | 165 | 70 | 96 | 220 | 185 | 257 | 84 | 109 | 220 | 505 | 138 | 145 | 279 | 154 | 288 |
|  | 43\% | 41\% | 47\% | 38\% | 44\% | 49\% | 48\% | 49\% | 32\% | 41\% | 52\% | 62\% | 52\% | 41\% | 44\% | 43\% | 37\% | 45\% | 40\% | 47\% |
|  |  |  | B |  |  | D |  | D |  | I | IJ | IJK | IJ |  |  |  |  | $\bigcirc$ |  | QS |
| No | 1,145 | 737 | 408 | 454 | 225 | 174 | 76 | 100 | 476 | 271 | 238 | 50 | 99 | 320 | 632 | 180 | 249 | 346 | 226 | 317 |
|  | 57\% | 59\% | 53\% | 61\% | 56\% | 51\% | 52\% | 51\% | 68\% | 59\% | 48\% | 37\% | 48\% | 59\% | 55\% | 57\% | 63\% | 55\% | 60\% | 52\% |
|  |  | c |  | FGH |  |  |  |  | JKLM | KLM | L |  |  |  |  |  | RT |  | T |  |
| Don't know/Refused | 3 | 2 | 2 | 1 | - | - | 1 | 2 | - | 1 | 2 | 1 | - | - | 3 | - | - | 2 | - | 2 |
|  | *\% | *\% | *\% | *\% |  |  | 1\% | 1\% |  | *\% | *\% | 1\% |  |  | * |  |  | *\% |  | *\% |

C1B. How would you rate your overall volunteering experience in the past year? BASE: Those who have done unpaid volunteer work in the past 12 month
bANNER 1

|  | Region |  |  |  |  |  |  | Gender Age Group |  |  |  |  |  |  | Employment |  |  |  |  |  | Language |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | At1. | Que. |  | Man./ Sask. | Alb. | B.c. | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55+ | $\underset{\text { Emp }}{\substack{\text { Self }}}$ | Emp | Unemp | Ret. | Stud. | Homemaker | Eng. | Fr. |
|  | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (0) | (P) | (Q) | (R) | (S) | (T) | (U) | (v) |
| Weighted 'n' | $\begin{array}{r} 870 \\ 100 \% \end{array}$ | $\begin{array}{r} 77 \\ 100 \% \end{array}$ | $\begin{array}{r} 154 \\ 100 \% \end{array}$ | $\begin{array}{r} 341 \\ 100 \% \end{array}$ | $\begin{array}{r} 75 \\ 100 \% \end{array}$ | $\begin{array}{r} 93 \\ 100 \% \end{array}$ | $\begin{array}{r} 131 \\ 100 \% \end{array}$ | $\begin{array}{r} 394 \\ 100 \% \end{array}$ | $\begin{array}{r} 477 \\ 100 \% \end{array}$ | $\begin{array}{r} 115 \\ 100 \% \end{array}$ | $\begin{array}{r} 145 \\ 100 \% \end{array}$ | $\begin{array}{r} 177 \\ 100 \% \end{array}$ | $\begin{array}{r} 186 \\ 100 \% \end{array}$ | $\begin{array}{r} 239 \\ 100 \% \end{array}$ | $\begin{array}{r} 126 \\ 100 \% \end{array}$ | $\begin{array}{r} 422 \\ 100 \% \end{array}$ | $\begin{array}{r} 44 \\ 100 \% \end{array}$ | $\begin{array}{r} 160 \\ 100 \% \end{array}$ | 50 $100 \%$ | 55 $100 \%$ | 726 $100 \%$ | $\begin{array}{r} 144 \\ 100 \% \end{array}$ |
| UNWEIGHTED ' n ' | 885 | 98 | 150 | 300 | 103 | 106 | 128 | 414 | 471 | 87 | 112 | 197 | 217 | 263 | 129 | 422 | 44 | 176 | 41 | 57 | 743 | 142 |
| 10 - Enjoyed it very much | 355 | 35 | 71 | 145 | 30 | 28 | 45 | 129 | 226 | 39 | 60 | 64 | 79 | 110 | 49 | 156 | 26 | 72 | 15 | 31 | 285 | 70 |
|  | 41\% | 45\% | $46 \%$ $F$ | 43\% | 40\% | 31\% | 35\% | 33\% | 47\% | 34\% | 42\% | 36\% | 43\% | 46\% | 39\% | 37\% | $58 \%$ OPS | 45\% | 30\% | 55\% | 39\% | 49\% |
| 9 | 147 | 13 | 24 | 66 | 10 | 14 | 20 | 63 | 85 | 23 | 28 | 29 | 25 | 39 | 17 | 75 | 4 | 27 | 12 | 10 | 125 | 22 |
|  | 17\% | 17\% | 15\% | 19\% | 14\% | 15\% | 15\% | 16\% | 18\% | 20\% | 19\% | 17\% | 14\% | 16\% | 14\% | 18\% | 8\% | 17\% | 25\% | 17\% | 17\% | 15\% |
| 8 | 182 | 20 | 26 | 58 | 12 | 26 | 39 30 | 94 | 88 | 24 | 32 | 45 | 48 | 31 138 | 28 | 98 | 5 | 25 | 15 | ${ }^{8}$ | 158 | 23 |
|  | 21\% | 25\% | 17\% | 17\% | 16\% | $28 \%$ | 30\% | 24\% | 18\% | 21\% | 22\% | 25\% | 26\% | 13\% | $22 \%$ | 23\% | 12\% | 16\% | 30\% | 15\% | 22\% | 16\% |
|  |  |  |  |  |  | CDE | CDE |  |  |  |  | N | n |  |  | R |  |  | $\bigcirc$ |  |  |  |
| 7 | 88 | 6 | $17$ | 36 | 9 | 10 | 10 | 48 | 40 | 11 | 13 | 18 | 19 | 27 | 16 | 48 | 2 | 13 | 5 | 5 | 73 | 16 |
|  | 10\% | 8\% | 11\% | 11\% | 13\% | 11\% | 8\% | 12\% | 8\% | 9\% | $9 \%$ | 10\% | 10\% | 11\% | $\begin{array}{r} 13 \% \\ 8 \end{array}$ | $\begin{array}{r} 11 \% \\ 8 \end{array}$ | 4\% | 8\% | 10\% | $9 \%$ | 10\% | 11\% |
| 6 | 35 | 1 | 4 | 12 | 6 | 6 | 6 | 19 | 16 | 8 | 7 | 5 | 6 | 9 | 7 | 22 | 1 | 5 | - | 1 | 33 | 2 |
|  | $4 \%$ | 2\% | 3\% | $4 \%$ | 8\% | 6\% | 5\% | 5\% | 3\% | 7\% | 5\% | 3\% | 3\% | 4\% | 5\% | 5\% | 2\% | $3 \%$ |  | 2\% | 5\% | 1\% |
| 5 | 39 | 2 | 8 | 13 | 3 | 5 | 8 | 25 | 14 | 5 | 1 | 10 | 7 | 16 | 7 | 14 | 2 | 12 | 1 | 1 | 31 | 8 |
|  | 4\% | 3\% | 5\% | 4\% | $4 \%$ | 5\% | 6\% | 6\% | 38 | 48 | 1\% | 6\% | 4\% | 7\% | 6\% | 3\% | $4 \%$ | $8 \%$ | 2\% | 2\% | 4\% | 5\% |
|  |  |  |  |  |  |  |  | I |  |  |  | к |  | к |  |  |  | P |  |  |  |  |
| 4 | 5 | - | 1 | 2 | 1 | 2 | - | 4 | 1 | - | 1 | 2 | - | 2 | 2 | - | 1 | 1 | - | - | 4 | 1 |
|  | 1\% |  | 1\% | 1\% | 1\% | 2\% |  | 1\% | *\% |  | 1\% | 1\% |  | 1\% | 2\% |  | 2\% | 1\% |  |  | 1\% | 1\% |
| 3 | 6 | - | 1 | 3 | 1 | - | 1 | 4 | 2 | 1 | 2 | 1 | 1 | 1 | - | 5 | - | 1 | - | - | 5 | 1 |
|  | 1\% |  | 1\% | 1\% | 1\% |  | 1\% | 1\% | *\% | 1\% | 1\% | 1\% | 1\% | *\% |  | 1\% |  | 1\% |  |  | 1\% | 1\% |
| 2 | 3 | - | 1 | - | 1 | 1 | - | 1 | 2 | - | - | 2 | - | 1 | - | 1 | - | 1 | 1 | - | 2 | 1 |
|  | *\% |  | 1\% |  | 1\% | 1\% |  | *\% | *\% |  |  | 1\% |  | *\% |  | *\% |  | *\% | 2\% |  | *\% | 1\% |
| ```1 - Didn't enjoy it very much``` | 8 | - | - | 5 | 2 | 1 | - | 6 | 2 | 5 | - | - | - | 2 | - | 3 | 3 | 2 | - | - | 8 | - |
|  | 1\% |  |  | 1\% | 3\% | 1\% |  | 1\% | *\% | 4\% |  |  |  | 1\% |  | 1\% | $6 \%$ | 1\% |  |  | 1\% |  |
| Don't know/Refused | 3 | 1 | 1 | 1 | - | - | - | 1 | 2 | - | - | - | 1 | 1 | - | 1 | 2 | - | - | - | 2 | 1 |
|  | *\% | 1\% | 1\% | *\% |  |  |  | *\% | *\% |  |  |  | *\% | *\% |  | *\% | 4\% |  |  |  | *\% | 1\% |
| MEAN | 8.5 | 8.9 | 8.7 | 8.6 | 8.2 | 8.2 | 8.5 | 8.2 | 8.8 | 8.2 | 8.7 | 8.4 | 8.7 | 8.6 | 8.4 | 8.5 | 8.6 | 8.5 | 8.5 | 9.1 | 8.5 | 8.7 |
|  |  | EFG | F |  |  |  |  |  | H |  | J |  | J |  |  |  |  |  |  | OPR |  |  |

RESEARCHINC

C1B. How would you rate your overall volunteering experience in the past year? who have unpaid volunteer work in the past 12 month
BANNER 2

|  | CMA/NON-CMA Household Income |  |  |  |  |  |  |  | Highest Level of Education |  |  |  |  | Marital Status |  |  | Household Size |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | CMA | NON-CMA | < 40k | 40-60k | 60-80k | 80-100k | 100k+ | < HS | Coll. | Univ. | Post <br> Grad | Student | Single | Married | Div. Wid. | One | Two | Three | Four+ |
|  | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (0) | (P) | (2) | (R) | (S) | (T) |
| Weighted 'n' | $\begin{array}{r} 870 \\ 100 \% \end{array}$ | $\begin{array}{r} 514 \\ 100 \% \end{array}$ | $\begin{array}{r} 357 \\ 100 \% \end{array}$ | $\begin{array}{r} 284 \\ 100 \% \end{array}$ | $\begin{array}{r} 179 \\ 100 \% \end{array}$ | $\begin{array}{r} 165 \\ 100 \% \end{array}$ | $\begin{array}{r} 70 \\ 100 \% \end{array}$ | $\begin{array}{r} 96 \\ 100 \% \end{array}$ | $\begin{array}{r} 220 \\ 100 \% \end{array}$ | $\begin{array}{r} 185 \\ 100 \% \end{array}$ | $\begin{array}{r} 257 \\ 100 \% \end{array}$ | $\begin{array}{r} 84 \\ 100 \% \end{array}$ | $\begin{array}{r} 109 \\ 100 \% \end{array}$ | $\begin{array}{r} 220 \\ 100 \% \end{array}$ | $\begin{array}{r} 505 \\ 100 \% \end{array}$ | $\begin{array}{r} 138 \\ 100 \% \end{array}$ | 145 $100 \%$ | $\begin{array}{r} 279 \\ 100 \% \end{array}$ | 154 $100 \%$ | 288 $100 \%$ |
| UNWEIGHTED ' n ' | 885 | 501 | 384 | 283 | 183 | 167 | 71 | 101 | 238 | 187 | 267 | 91 | 86 | 184 | 547 | 146 | 148 | 288 | 153 | 292 |
| 10 - Enjoyed it very | 355 | 208 | 147 | 113 | 73 | 65 | 25 | 38 | 104 | 88 | 83 | 35 | 35 | 72 | 214 | 66 | 55 | 117 | 68 | 113 |
| much | 41\% | 41\% | 41\% | 40\% | 40\% | 39\% | 36\% | 40\% | $47 \%$ KM | $48 \%$ KM | 32\% | 42\% | 32\% | 33\% | $\stackrel{42 \%}{\mathrm{~N}}$ | $\stackrel{48 \%}{\mathrm{~N}}$ | 38\% | 42\% | 44\% | 39\% |
| 9 | 147 | 87 | 61 | 50 | 34 | 33 | 6 | 17 | 27 | 29 | 54 | 14 | 23 | 44 | 80 | 22 | 33 | 37 | 26 | 50 |
|  | 17\% | 17\% | 17\% | 18\% | $\begin{array}{r} 198 \\ \hline \end{array}$ | $20 \%$ $G$ | 9\% | 18\% | 12\% | 15\% | 21\% | 17\% | 21\% | 20\% | 16\% | 16\% | $23 \%$ R | 13\% | 17\% | 17\% |
| 8 | 182 | 104 | 78 | 55 | 38 | 34 | 21 | 20 | 41 | 29 | 57 | 19 | 32 | 45 | 110 | 24 | 22 | 62 | 30 | 68 |
|  | 21\% | 20\% | 22\% | 19\% | 21\% | 21\% | 30\% | 21\% | 19\% | 15\% | 22\% | 23\% | 29\% | 21\% | 22\% | 17\% | 15\% | 22\% | 20\% | 24\% |
| 7 | 88 | 55 | 33 | 23 | 12 | 21 | 11 | 11 | 25 | 18 | 31 | 5 | 8 | 21 | 56 | 11 | 13 | 37 | 13 | 26 |
|  | 10\% | 11\% | 9\% | 8\% | 7\% | 13\% | 15\% | 12\% | 11\% | 10\% | 12\% | 6\% | 8\% | 10\% | 11\% | $8 \%$ | 9\% | 13\% | 8\% | $9 \%$ |
| 6 | 35 48 | 30 | 5 | 10 | 7 48 | 8 | 5 | 5 | 7 | - ${ }^{5}$ | 14 | 5 | 4 | 14 | 18 | 3 | ${ }^{6}$ | 12 | ${ }^{6}$ | 11 |
|  | 4\% | 6\% | 2\% | 4\% | $4 \%$ | 5\% | 7\% | 5\% | 3\% | $3 \%$ | $6 \%$ | 6\% | 4\% | 6\% | $4 \%$ | 2\% | 4\% | 4\% | 4\% | 4\% |
| 5 | $39$ | 21 $4 \%$ | 17 $5 \%$ | 21 | 11 | - | 1 1 |  | 11 $5 \%$ | 12 | 10 48 | 3 38 | 28 | 11 $5 \%$ | 18 48 | 10 $7 \%$ | 10 $7 \%$ | 11 $4 \%$ | 7 48 | 11 48 |
|  | $4 \%$ | 4\% | 5\% | $\begin{array}{r}7 \% \\ \hline\end{array}$ | $\stackrel{6 \%}{6}$ |  | 1\% | 3\% | 5\% | 7\% | 4\% | 3\% | 2\% | 5\% | 4\% | 7\% | 7\% | 4\% | 4\% | 4\% |
| 4 | 5 | 2 | 3 | 4 | - | - | 1 | - | 1 | 1 | 2 | 1 | 1 | 1 | 4 | - | - | 1 | 1 | 3 |
|  | 1\% | *\% | 1\% | 1\% |  |  | 1\% |  | *\% | 1\% | 1\% | 1\% | 1\% | *\% | 1\% |  |  | *\% | 1\% | 1\% |
| 3 | 6 | 3 | 3 | - | 3 | 3 | - | - | 1 | 1 | 3 | 1 | - | 4 | 1 | 1 | 5 | - | 1 | - |
|  | 1\% | 1\% | 1\% |  | 1\% | 2\% |  |  | *\% | *\% | 1\% | 1\% |  | 2\% | *\% | 1\% | 3\% |  | 1\% |  |
| 2 | 3 | 2 | 1 | 2 | - | - | - | 1 | 1 | 1 | - | - | 1 | 1 | 2 | - | - | 2 | - | 1 |
|  | *\% | *\% | *\% | 1\% |  |  |  | 1\% | *\% | 1\% |  |  | 1\% | *\% | *\% |  |  | 1\% |  | *\% |
| 1 - Didn't enjoy it very | 8 | 1 |  | 4 | 2 | 2 | - | - | 4 | - | 1 | - | 3 | 6 | 2 | - | 1 | - | 1 | 6 |
| much | 1\% | *\% | 2\% | 1\% | 1\% | 1\% |  |  | 2\% |  | *\% |  | 3\% | 3\% | *\% |  | *\% |  | 1\% | 2\% |
| Don't know/Refused | 3 | 1 | 2 | 3 | - | - | - | - | - | 2 | 1 | - | - | 2 | - | 1 | 2 | - | 1 | - |
|  | *\% | *\% | *\% | 1\% |  |  |  |  |  | 1\% | *\% |  |  | 1\% |  | 1\% | 1\% |  | 1\% |  |
| mean | 8.5 | 8.6 | 8.5 | 8.4 | 8.5 | 8.6 | 8.4 | 8.6 | 8.6 | 8.7 | 8.4 | 8.6 | 8.3 | 8.2 | 8.6 | 8.8 | 8.4 | 8.6 | 8.6 | 8.5 |

RESEARCHIN

## DECIMA TELEVOX NATIONAL TELEPHONE OMNIBUS

|  | Region |  |  |  |  |  |  | Gend |  | Age Group |  |  |  |  | Employment |  |  |  |  |  | Language |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Atl. | Que. | Ont. | Man./ Sask. | Alb. | B.C. | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55+ | $\begin{gathered} \text { Self } \\ \text { Emp } \end{gathered}$ | Emp | Unemp | Ret. | Stud. | Homemaker | Eng. | Fr. |
|  | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (0) | (P) | (2) | (R) | (S) | (T) | (U) | (v) |
| Weighted ' n ' | $\begin{array}{r} 1,145 \\ 100 \% \end{array}$ | $\begin{array}{r} 88 \\ 100 \% \end{array}$ | $\begin{array}{r} 355 \\ 100 \% \end{array}$ | $\begin{array}{r} 411 \\ 100 \% \end{array}$ | $\begin{array}{r} 68 \\ 100 \% \end{array}$ | $\begin{array}{r} 90 \\ 100 \% \end{array}$ | $\begin{array}{r} 134 \\ 100 \% \end{array}$ | $\begin{array}{r} 583 \\ 100 \% \end{array}$ | $\begin{array}{r} 562 \\ 100 \% \end{array}$ | $\begin{array}{r} 151 \\ 100 \% \end{array}$ | $\begin{array}{r} 253 \\ 100 \% \end{array}$ | $\begin{array}{r} 206 \\ 100 \% \end{array}$ | $\begin{array}{r} 210 \\ 100 \% \end{array}$ | $\begin{array}{r} 320 \\ 100 \% \end{array}$ | $\begin{array}{r} 140 \\ 100 \% \end{array}$ | $\begin{array}{r} 599 \\ 100 \% \end{array}$ | 84 $100 \%$ | $\begin{array}{r} 189 \\ 100 \% \end{array}$ | 50 $100 \%$ | $\begin{array}{r} 67 \\ 100 \% \end{array}$ | $\begin{array}{r} 805 \\ 100 \% \end{array}$ | 341 $100 \%$ |
| UNWEIGHTED ' n ' | 1,131 | 108 | 352 | 348 | 101 | 97 | 125 | 589 | 542 | 114 | 197 | 232 | 234 | 346 | 138 | 581 | 85 | 204 | 39 | 67 | 792 | 339 |
| Do not have enough time/ Too busy | 747 | 54 | 230 | 274 | 37 | 61 | 90 | 370 | 377 | 106 | 188 | 165 | 143 | 140 | 102 | 466 | 45 | 55 | 36 | 39 | 526 | 221 |
|  | 65\% | 62\% | 65\% | 67\% | 55\% | $68 \%$ | 68\% | 63\% | 67\% | 70\% | 75\% | 80\% MN | $68 \%$ N | 44\% | $73 \%$ QRT | $78 \%$ QRT | $54 \%$ R | 29\% | $72 \%$ R | $58 \%$ R | 65\% | 65\% |
| Health issues/cancer/ disability (general) | 104 | , | 30 | 40 | 10 |  | 10 | 40 | 65 | - | 10 | 5 | 23 | 66 | 8 | 9 | 24 | 47 | - | 9 | 74 | 30 |
|  | 9\% | $9 \%$ | 8\% | 10\% | 15\% | 7\% | 7\% | 7\% | 11\% |  | 4\% | 2\% | $\begin{gathered} 11 \% \\ \mathrm{KL} \end{gathered}$ | ${ }_{\text {KTM }}^{21 \%}$ | 6\% | 2\% | $288$ | $\begin{aligned} & 25 \% \\ & \text { OPT } \end{aligned}$ |  | $\begin{array}{r} 13 \% \\ P \end{array}$ | 9\% | 9\% |
| Had not been personally asked | 77 | - | 25 | 24 | - | 5 | 8 | 51 | 26 | 16 | 14 | 10 | 13 | 23 | 14 | 33 | 2 | 15 | 5 | 5 | 53 | 25 |
|  | 7\% | $9 \%$ | 7\% | 6\% | 12\% | 6\% | 6\% | 9\% | 5\% | 10\% | 6\% | 5\% | 6\% | 7\% | 10\% | 6\% | 2\% | 8\% | 11\% | 8\% | 7\% | 7\% |
| No interest | 71 | 3 | 33 | 20 | 4 | 5 | 7 | 50 | 21 | 8 | 11 | 14 | 13 | 27 | 8 | 33 | 6 | 19 | 1 | 5 | 39 | 32 |
|  | 6\% | 3\% | $9 \%$ | 5\% | 5\% | 5\% | 5\% | $9 \%$ | 4\% | 5\% | 4\% | 7\% | 6\% | 8\% | 6\% | 5\% | 7\% | 10\% | 2\% | 7\% | 5\% | 9\% |
|  |  |  | BD |  |  |  |  | I |  |  |  |  |  | K |  |  |  | s |  |  |  | U |
| Age (general) | 38 | 3 | 7 |  | 4 | 5 | 6 | 14 | 24 | - | - | - | 1 | 36 | 1 | 3 | 1 | 30 | - | 2 | 30 | 8 |
|  | 3\% | $3 \%$ | 2\% | 3\% | 6\% | 5\% | 5\% | 2\% | 4\% |  |  |  | *\% | $\begin{array}{r} 11 \% \\ M \end{array}$ | 1\% | 1\% | 1\% | $\begin{gathered} 168 \\ \text { OPQT } \end{gathered}$ |  | 3\% | 4\% | 2\% |
| Did not think of doing it | 37 | 1 | 6 | 22 | 2 | 4 | 2 | 29 | 8 | 12 | 14 | 3 | 5 | 4 | 4 | 24 | 4 | 2 | 2 | 2 | 32 | 5 |
|  | $3 \%$ | 1\% | $2 \%$ | $5 \%$ | $3 \%$ | $5 \%$ | 1\% | $5 \%$ | 1\% | $8 \%$ | 6\% | 1\% | 2\% | 1\% | 3\% | 4\% | 48 | 1\% | 38 | $2 \%$ | 48 | 2\% |
|  |  |  |  | BCG |  |  |  | I |  | LMN | LN |  |  |  |  | R |  |  |  |  | v |  |
| Unwilling to make the commitment | 33 | 2 | 8 | 15 | 1 | 3 | 4 | 12 | 20 | 6 | 4 | 5 | 3 | 14 | 2 | 15 | 2 | 11 | 2 | 1 | 26 | 7 |
|  | 3\% | 2\% | 2\% | 4\% | 2\% | 3\% | 3\% | 2\% | 4\% | 4\% | 1\% | 2\% | 2\% | 4\% | 2\% | 2\% | 2\% | 6\% | 3\% | 1\% | 3\% | 2\% |
| Nothing to volunteer in/ none available | 30 | 6 | 5 | 10 | 3 | 2 | 5 | 21 | 10 | 7 | 6 | 5 | 7 | 5 | 4 | 20 | 2 | 1 | 1 | 3 | 25 | 5 |
|  | 3\% | 7\% | 1\% | 2\% | 5\% | 2\% | 3\% | 4\% | 2\% | 4\% | 2\% | 2\% | 4\% | 2\% | 3\% | $3 \%$ R | 2\% | *\% | 2\% | 5\% | 3\% | 1\% |
| Don't want/like to (general) | 19 | 2 |  | 10 | 1 | 1 | - | 10 | 9 | 2 | 10 | 2 | 2 | 4 | 3 | 6 | 3 | 2 | 3 | - | 14 | 5 |
|  | 2\% | 2\% | 1\% | 3\% | 1\% | 1\% |  | 2\% | 2\% | 1\% | 4\% | 1\% | 1\% | 1\% | 2\% | 1\% | 3\% | 1\% | 7\% |  | 2\% | 2\% |
| Do/done enough/already volunteer | 16 | 2 | 5 | 2 | 4 | 1 | 3 | 5 | 11 | - | 4 | 1 | 1 | 10 | 1 | 5 | 1 | 9 | - | 1 | 12 | 5 |
|  | 1\% | 2\% | 1\% | *\% | 5\% | 1\% | 2\% | 1\% | 2\% |  | 2\% | 1\% | *\% | $3 \%$ | 1\% | 1\% | 1\% | 5\% |  | 1\% | 1\% | 1\% |
| Take care of person with health problem | 12 | 4 | 1 | 8 | - | - | - | 2 | 11 | - | - | 1 | 5 | 6 | 1 | 4 | 1 | 3 | - | 4 | 12 | 1 |
|  | 1\% | 4\% | *\% | 2\% |  |  |  | *\% | 2\% |  |  | 1\% | 2\% | 2\% | 1\% | 1\% | 1\% | 2\% |  | 6\% | 1\% | *\% |

## DECIMA TELEVOX NATIONAL TELEPHONE OMNIBUS

Table C2 Page 6 (Continued)

C2. What were the factors which prevented you from volunteering?
BASE: Those who have not done any unpaid volunteer work in the past 12 months
BANNER 1


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## DECIMA TELEVOX NATIONAL TELEPHONE OMNIBUS



RESEARCHINC

## DECIMA TELEVOX NATIONAL TELEPHONE OMNIBUS

Table C2 Page 8 (Continued)

C2. What were the factors which prevented you from volunteering?
BASE: Those who have not done any unpaid volunteer work in the past 12 months

## BANNER 2

Student/school

|  | CMA/ | NON-CMA | Household Income |  |  |  |  | Highest Level of Education |  |  |  |  | Marital Status |  |  | Household Size |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Total | CMA | NON-CMA | < 40k | 40-60k | 60-80k | 80-100k | 100k+ | < HS | Coll. | Univ. | $\begin{aligned} & \text { Post } \\ & \text { Grad } \end{aligned}$ | Student | Single | Married | $\begin{aligned} & \text { Div. } \\ & \text { Wid. } \end{aligned}$ | One | Two | Three | Four+ |
| (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (0) | (P) | (2) | (R) | (S) | (T) |
| 11 | 7 | 4 | 6 | 3 | 1 | - | 1 | - | 1 | 1 | - | 9 | 8 | 3 | 1 | - | 2 | 5 | 4 |
| 1\% | 1\% | 1\% | 1\% | 1\% | 1\% |  | 1\% |  | *\% | *\% |  | $10 \%$ | $2 \%$ | *\% | *\% |  | 1\% | 2\% | 1\% |
| 9 | 7 | 3 | 4 | 3 | - | 1 | 1 | 1 | 7 | 1 | - | - | 2 | 6 | 1 | 2 | 3 | 2 | 2 |
| 1\% | 1\% | 1\% | 1\% | 1\% |  | 2\% | 1\% | *\% | $\begin{aligned} & 3 \% \\ & \text { IK } \end{aligned}$ | *\% |  |  | 1\% | 1\% | *\% | 1\% | 1\% | 1\% | 1\% |
| 9 | 1 | 7 | 5 | 2 | - | 1 | 1 | 4 | 2 | 1 | - | 1 | 4 | 4 | 1 | 1 | 3 | - | 5 |
| 1\% | *\% | $\begin{gathered} 2 \% \\ B \end{gathered}$ | 1\% | 1\% |  | 1\% | 1\% | 1\% | 1\% | *\% |  | 2\% | 1\% | 1\% | 1\% | 1\% | 1\% |  | $2 \%$ |
| 40 | 24 | 16 | 17 | 5 | 11 | 1 | 2 | 16 | 12 | 6 | 2 | 3 |  | 26 | 7 | 9 | 14 | 7 | 10 |
| $4 \%$ | 3\% | 4\% | 4\% | 2\% | 6\% | 2\% | 2\% | 3\% | 4\% | 3\% | 3\% | 3\% | 2\% | $4 \%$ N | 4\% | 4\% | 4\% | 3\% | 3\% |
| 42 | 24 | 18 | 19 | 11 | 5 | 1 | 2 | 26 | 7 | 6 | 1 | 2 | 12 | 20 | 9 | 14 | 12 | 4 | 12 |
| 4\% | 3\% | 4\% | 4\% | 5\% | 3\% | 2\% | 2\% | 5\% | 3\% | 2\% | 1\% | 2\% | $4 \%$ | 3\% | 5\% | 6\% | 4\% | 2\% | 4\% |
|  |  |  |  |  |  |  |  | KL |  |  |  |  |  |  |  | s |  |  |  |

C3. Agree/Disagree: The Government of Canada should be encouraging people to do volunteer work
BASE: Representative Adults
BANNER 1


RESEARCHINC

C3. Agree/Disagree: The Government of Canada should be encouraging people to do volunteer work
BASE: Representative Adults
BANNER 2

|  | CMA/NON-CMA |  |  |  | Household Income |  |  |  | Highest Level of Education |  |  |  |  | Marital Status |  |  | Household Size |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | CMA | NON-CMA | < 40k | 40-60k | 60-80k | 80-100k | 100k+ | < HS | Coll. | Univ. | Post <br> Grad | Student | Single | Married | Div. <br> Wid. | One | Two | Three | Four+ |
|  | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (0) | (P) | (Q) | (R) | (S) | (T) |
| Weighted ' n ' | 2,019 $100 \%$ | $\begin{array}{r} 1,252 \\ 100 \% \end{array}$ | $\begin{array}{r} 767 \\ 100 \% \end{array}$ | $\begin{array}{r} 738 \\ 100 \% \end{array}$ | 404 $100 \%$ | 339 $100 \%$ | 147 $100 \%$ | 197 $100 \%$ | 695 $100 \%$ | $\begin{array}{r} 457 \\ 100 \% \end{array}$ | 496 $100 \%$ | 135 $100 \%$ | 208 $100 \%$ | 539 $100 \%$ | 1,141 $100 \%$ | 318 $100 \%$ | 394 $100 \%$ | $\begin{array}{r} 627 \\ 100 \% \end{array}$ | 380 $100 \%$ | 607 $100 \%$ |
| UNWEIGHTED ' n ' | 2,019 | 1,205 | 814 | 733 | 407 | 338 | 145 | 199 | 730 | 444 | 509 | 142 | 164 | 471 | 1,189 | 337 | 404 | 646 | 361 | 597 |
| Agree strongly | $\begin{aligned} & 721 \\ & 36 \% \end{aligned}$ | $\begin{aligned} & 452 \\ & 36 \% \\ & \hline \end{aligned}$ | $\begin{aligned} & 268 \\ & 35 \% \end{aligned}$ | 270 $37 \%$ | 176 $44 \%$ | 106 $31 \%$ | 48 $33 \%$ | 57 $29 \%$ | 225 $32 \%$ | 156 $34 \%$ | 197 $40 \%$ | 46 $34 \%$ | 90 $43 \%$ | 190 $35 \%$ | 404 $35 \%$ | 121 $38 \%$ | 135 $34 \%$ | 234 $37 \%$ | 140 $37 \%$ | 211 $35 \%$ |
|  |  |  |  |  | DFGH |  |  |  |  |  | I |  | IJ |  |  |  |  |  |  |  |
| Agree somewhat |  | 479 | 316 | 292 | 144 |  | 64 | 75 | 272 | 191 | 187 | 58 | 77 | 237 | 449 | 100 | 152 | 233 | 145 | 262 |
|  | 39\% | 38\% | 41\% | 40\% | 36\% | $\begin{array}{r} 438 \\ E \end{array}$ | 43\% | 38\% | 39\% | 42\% | 38\% | 43\% | 37\% | $44 \%$ $P$ | 39\% | 31\% | 39\% | 37\% | 38\% | $43 \%$ R |
| Disagree somewhat | 244 | 161 | 82 | 77 | 42 | 46 | 20 | 34 | 72 | 58 | 65 | 14 | 30 | 70 | 143 | 29 | 44 | 80 | 51 | 67 |
|  | 12\% | 13\% | 11\% | 10\% | 10\% | 14\% | 13\% | 17\% ${ }_{\text {DE }}$ | 10\% | 13\% | 13\% | 11\% | 15\% | 13\% | 13\% | 9\% | 11\% | 13\% | 13\% | 11\% |
| Disagree strongly | 218 | 132 | 86 | 86 | 37 | 34 | 13 | 30 | 105 | 41 | 44 | 13 | 11 | 38 | 121 | 55 | 52 | 63 | 38 | 61 |
|  | 11\% | 11\% | 11\% | 12\% | 9\% | 10\% | 9\% | 15\% | 15\% | $9 \%$ | 9\% | 9\% | 5\% | 7\% | 11\% | 17\% | 13\% | 10\% | 10\% | 10\% |
|  |  |  |  |  |  |  |  | E | JKLM |  |  |  |  |  | N | No |  |  |  |  |
| Don't know/Refused | 42 | 28 | 14 | 13 | 6 | 5 | 3 | 1 | 22 | 10 | 4 | 4 | - | 4 | 24 | 13 | 11 | 17 | 6 | 7 |
|  | $2 \%$ | 2\% | 2\% | $2 \%$ | 1\% | 1\% | $2 \%$ | *\% | 38 | 2\% | 1\% | 3\% |  | 1\% | 2\% | 4\% | 3\% | 3\% | 2\% | 1\% |
|  |  |  |  |  |  |  |  |  | к |  |  |  |  |  | N | N |  |  |  |  |
| Agree - NET |  | $931$ | $584$ |  | 320 | $254$ | 112 | $132$ | 497 | 347 | 383 | 104 | 167 | 427 | 853 | 220 | 287 | 467 | 284 | 473 |
|  | '75\% | $74 \%$ | $76 \%$ | 76\% | 79\% | 75\% | 76\% | 67\% | 71\% | 76\% | 77\% | 77\% | 80\% | 79\% | 75\% | 69\% | 73\% | 74\% | 75\% | 78\% |
| Disagree - NET | 462 | 293 | 168 | 163 | 79 | 81 | 33 | 64 | 177 | 99 | 109 | 27 | 41 | 108 | 264 | 84 | 96 | 143 | 89 | 128 |
|  | 23\% | 23\% | 22\% | 22\% | 19\% | 24\% | 22\% | 32\% | 25\% | 22\% | 22\% | 20\% | 20\% | 20\% | 23\% | 26\% | 24\% | 23\% | 23\% | 21\% |
|  |  |  |  |  |  |  |  | defg |  |  |  |  |  |  |  | N |  |  |  |  |

RESEARCHINC

C4. Agree/Disagree: The Government of Canada should be doing more to help voluntary sector organizations recruit and retain volunteers : Representative Adults BANNER 1


C4. Agree/Disagree: The Government of Canada should be doing more to help voluntary sector organizations recruit and retain volunteers Representative Adults
bANNER

|  | CMA/NON-CMA Household Income |  |  |  |  |  |  |  | Highest Level of Education |  |  |  |  | Marital Status |  |  | Household Size |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | CMA | NON-CMA | < 40k | 40-60k | 60-80k | 80-100k | 100k+ | < HS | Coll. | Univ. | Post <br> Grad | Student | Single | Married | Div. Wid. | One | Two | Three | Four+ |
|  | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (0) | (P) | (2) | (R) | (S) | (T) |
| Weighted ' n ' | $\begin{array}{r} 2,019 \\ 100 \% \end{array}$ | $\begin{array}{r} 1,252 \\ 100 \% \end{array}$ | $\begin{array}{r} 767 \\ 100 \% \end{array}$ | $\begin{array}{r} 738 \\ 100 \% \end{array}$ | $\begin{array}{r} 404 \\ 100 \% \end{array}$ | $\begin{array}{r} 339 \\ 100 \% \end{array}$ | $\begin{array}{r} 147 \\ 100 \% \end{array}$ | $\begin{array}{r} 197 \\ 100 \% \end{array}$ | $\begin{array}{r} 695 \\ 100 \% \end{array}$ | $\begin{array}{r} 457 \\ 100 \% \end{array}$ | $\begin{array}{r} 496 \\ 100 \% \end{array}$ | $\begin{array}{r} 135 \\ 100 \% \end{array}$ | $\begin{array}{r} 208 \\ 100 \% \end{array}$ | $\begin{array}{r} 539 \\ 100 \% \end{array}$ | $\begin{array}{r} 1,141 \\ 100 \% \end{array}$ | $\begin{array}{r} 318 \\ 100 \% \end{array}$ | 394 $100 \%$ | $\begin{array}{r} 627 \\ 100 \% \end{array}$ | 380 $100 \%$ | 607 $100 \%$ |
| UNWEIGHTED 'n' | 2,019 | 1,205 | 814 | 733 | 407 | 338 | 145 | 199 | 730 | 444 | 509 | 142 | 164 | 471 | 1,189 | 337 | 404 | 646 | 361 | 597 |
| Agree strongly | 831 $41 \%$ | 508 $41 \%$ | 323 $42 \%$ | 321 $44 \%$ | 179 $44 \%$ | 120 $35 \%$ | 61 $41 \%$ | 62 $32 \%$ | 304 $44 \%$ | 176 $39 \%$ | 207 | 46 $34 \%$ | 89 $43 \%$ | 213 $39 \%$ | 475 $42 \%$ | 134 $42 \%$ | 149 $38 \%$ | 258 $41 \%$ | 169 $45 \%$ | 253 $42 \%$ |
|  |  |  |  | FH | FH | 35\% |  |  | + |  |  |  | 43\% | 39\% | 42\% | 42\% | 38\% | 41\% | 45\% | 42\% |
| Agree somewhat | 734 | 448 | 286 | 261 | 157 | 131 | 55 | 72 | 243 | 179 | 168 | 48 | 89 | 235 | 397 | 96 | 146 | 217 | 131 | 238 |
|  | 36\% | 36\% | 37\% | 35\% | 39\% | 39\% | 37\% | 37\% | 35\% | 39\% | $34 \%$ | 36\% | 43\% K | 448\% | 35\% | 30\% | 37\% | 35\% | 35\% | 39\% |
| Disagree somewhat | 237 | 162 | 75 | 80 | 35 | 49 | 15 | 33 | 60 | 57 | 69 | 20 | ${ }^{22}$ | 57 | 147 | 30 108 | 43 | 84 | 46 | 62 |
|  | 12\% | 13\% ${ }_{\text {c }}$ | 10\% | 11\% | 9\% | 14\% | 10\% | 17\% ${ }_{\text {DE }}$ | $9 \%$ | 12\% | 14\% | 15\% | 11\% | 11\% | 13\% | 10\% | 11\% | 13\% | 12\% | 10\% |
| Disagree strongly | 177 | 110 | 67 | 55 | 29 | 35 | 16 | 27 | 67 | 34 | 45 | 20 | 8 | 31 | 101 | 43 | 48 | 51 | 26 | 48 |
|  | $9 \%$ | $9 \%$ | $9 \%$ | 7\% | 7\% | 10\% | 11\% | 14\% | 10\% | 7\% | $9 \%$ | 15\% | $4 \%$ | 6\% | $9 \%$ | $13 \%$ | 12\% | 8\% | 7\% | 8\% |
|  |  |  |  |  |  |  |  | DE | M |  | M | Јм |  |  | N | no | ST |  |  |  |
| Don't know/Refused | 41 | 25 | 16 | 21 | 5 | 5 | 1 | 2 | 22 | 10 | 7 | 1 | - | 4 | 21 | 14 | 9 | 18 | 7 | 6 |
|  | 2\% | 2\% | 2\% | $3 \%$ | 1\% | 1\% | 1\% | 1\% | 3\% | 2\% | 1\% | 1\% |  | 1\% | 2\% | 5\% | 2\% | 3\% | 2\% | 1\% |
|  |  |  |  | EG |  |  |  |  | KL |  |  |  |  |  |  | no |  | т |  |  |
| Agree - NET | 1,564 | 956 | 609 | 582 | 335 | 251 | 115 | 135 | 547 | 355 | 375 | 94 | 178 | 447 | 872 | 230 | 295 | 475 | 301 | 491 |
|  | 77\% | 76\% | 79\% | 79\% | 83\% | 74\% | 78\% | 68\% | 79\% | 78\% | 76\% | 70\% | 86\% | 83\% | 76\% | 72\% | 75\% | 76\% | 79\% | 81\% |
|  |  |  |  | н | FH |  | H |  | L |  |  |  | IJKL | OP |  |  |  |  |  | QR |
| Disagree - NET | 413 | 272 | 142 | 135 | 64 | 83 | 31 | 60 | 127 | 91 | 114 | 40 | 30 | 88 | 247 | 73 | 90 | 135 | 72 | 110 |
|  | 20\% | 22\% | 18\% | 18\% | 16\% | 25\% | 21\% | 31\% | 18\% | 20\% | 23\% | 29\% | 14\% | 16\% | 22\% | 23\% | 23\% | 22\% | 19\% | 18\% |
|  |  |  |  |  |  | DE |  | DE |  |  | IM | IJM |  |  | N | N |  |  |  |  |


[^0]:    Question 1b: Using a scale from 1 to 10, with 1 being you didn't enjoy it at all and 10 being you enjoyed it very much, how would you rate your overall volunteering experience in the past year
    Base: $\quad$ Those who have done unpaid volunteer work in the past 12 months ( $n=885$ )

[^1]:    Question 1b: Using a scale from 1 to 10, with 1 being you didn't enjoy it at all and 10 being you enjoyed it very much, how would you rate your overall volunteering experience in the past year
    Base: $\quad$ Those who have done unpaid volunteer work in the past 12 months ( $n=885$ )

[^2]:    Question 3a: Could you please indicate your agreement with the following statements stating whether you strongly agree, somewhat agree, somewhat disagree or strongly disagree...The Government of Canada should be encouraging people to do volunteer work. All respondents ( $n=2,019$ )
    Base:

[^3]:    Canada Volunteerism Initiative, November 2004

[^4]:    Question 3b: Could you please indicate your agreement with the following statements stating whether you strongly agree, somewhat agree, somewhat disagree or strongly disagree...The Government of Canada should be doing more to help voluntary sector organizations recruit and retain volunteers.
    Base: $\quad$ All respondents $(n=2,019)$

[^5]:    Question 3b: Could you please indicate your agreement with the following statements stating whether you strongly agree, somewhat agree, somewhat disagree or strongly disagree...The Government of Canada should be doing more to help voluntary sector organizations recruit and retain volunteers.
    Base: $\quad$ All respondents $(n=2,019)$

[^6]:    Question 3b: Could you please indicate your agreement with the following statements stating whether you strongly agree, somewhat agree, somewhat disagree or strongly disagree...The Government of Canada should be doing more to help voluntary sector organizations recruit and retain volunteers.
    Base: All respondents ( $n=2,019$ )

[^7]:    Canada Volunteerism Initiative, November 2004

[^8]:    Question 3: Could you please indicate your agreement with the following statements stating whether you strongly agree, somewhat agree, somewhat disagree or strongly disagree... a) The Government of Canada should be encouraging people to do volunteer work. b) The Government of Canada should be doing more to help voluntary sector organizations recruit and retain volunteers.
    Base: All respondents ( $n=2,019$ )

[^9]:    1. Final questions identical to those asked in 2001 and 2002 with an agreement scale (strongly agree, somewhat agree, somewhat disagree, strongly agree, don't know/no response).
