



EKOS

25



Rethinking Government 2005 Wave 2 Report

Results of proprietary questions
from Canadian Heritage

25

Part of the
Rethinking Government
Study

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TABLE OF CONTENTS

| | |
|--------------------------------|----------|
| 1. Methodology | 1 |
| 2. Detailed Tables..... | 3 |

1. METHODOLOGY

A total of 1,506 interviews were completed with Canadian residents 16 years of age and older from August 2 to 16, 2005. The results are valid within a margin of error of +/-2.5 percentage points, 19 times out of 20. This margin of error increases for population sub-groups results.

The data was weighted based on Statistics Canada data according to age, gender, and region to ensure that the sample is representative of the general public in Canada aged 16 years and over.

2. DETAILED TABLES

Rethinking Government 2005 - Wave 2

05/08/17

Agreement with . . . I believe that Canada is composed of 10 equal provinces, not two founding nations (i.e., French and English)

| | Total | Region | | | | | | Gender | | Age | | | | Education | | | Income | | | | | | | |
|------------------------|-------|--------|------|-------|------|------|------|--------|------|------|-------|-------|------|-----------|------|------|--------|-------|-------|-------|-------|-------|--|--|
| | | BC | Alb | Prair | Ont | Que | Atl | Male | Fem | <25 | 25-44 | 45-64 | 65+ | ES&HS | Coll | Univ | <\$20K | 20-39 | 40-59 | 60-79 | 80-99 | 100K+ | | |
| TEN16 | | | | | | | | | | | | | | | | | | | | | | | | |
| WEIGHTED TOTAL: | 1506 | 201 | 145 | 103 | 571 | 370 | 116 | 736 | 770 | 228 | 584 | 446 | 236 | 546 | 366 | 586 | 171 | 317 | 283 | 184 | 116 | 200 | | |
| Unweighted n: | 1506 | 201 | 143 | 103 | 573 | 369 | 117 | 637 | 869 | 135 | 489 | 609 | 261 | 542 | 373 | 583 | 172 | 320 | 281 | 185 | 116 | 198 | | |
| DISAGREE (1 3) | 31% | 25% | 29% | 43% | 24% | 41% | 28% | 32% | 29% | 23% | 34% | 33% | 23% | 26% | 35% | 32% | 23% | 28% | 32% | 35% | 32% | 39% | | |
| NEITHER (4) | 13% | 12% | 11% | 10% | 11% | 16% | 17% | 11% | 14% | 20% | 13% | 10% | 8% | 14% | 11% | 12% | 16% | 12% | 12% | 10% | 13% | 8% | | |
| AGREE (5 7) | 56% | 62% | 60% | 45% | 63% | 43% | 53% | 55% | 56% | 55% | 52% | 55% | 68% | 58% | 53% | 55% | 60% | 59% | 55% | 53% | 55% | 52% | | |
| 1 Strongly disagree | 14% | 11% | 13% | 24% | 10% | 23% | 9% | 17% | 12% | 10% | 16% | 17% | 11% | 12% | 18% | 15% | 13% | 13% | 15% | 15% | 13% | 20% | | |
| 2 | 9% | 8% | 7% | 12% | 7% | 11% | 8% | 8% | 9% | 7% | 10% | 9% | 5% | 8% | 10% | 8% | 6% | 8% | 7% | 8% | 11% | 10% | | |
| 3 | 8% | 6% | 9% | 7% | 7% | 8% | 11% | 7% | 8% | 7% | 9% | 7% | 7% | 6% | 7% | 10% | 3% | 7% | 9% | 12% | 8% | 9% | | |
| 4 Neither | 13% | 12% | 11% | 10% | 11% | 16% | 17% | 11% | 14% | 20% | 13% | 10% | 8% | 14% | 11% | 12% | 16% | 12% | 12% | 10% | 13% | 8% | | |
| 5 | 11% | 10% | 11% | 5% | 11% | 13% | 13% | 9% | 13% | 10% | 12% | 10% | 12% | 10% | 12% | 12% | 16% | 11% | 12% | 9% | 9% | 9% | | |
| 6 | 17% | 18% | 18% | 16% | 19% | 12% | 14% | 18% | 16% | 20% | 16% | 15% | 17% | 18% | 13% | 18% | 16% | 17% | 17% | 15% | 21% | 14% | | |
| 7 Strongly agree | 28% | 34% | 32% | 25% | 32% | 18% | 26% | 28% | 28% | 25% | 24% | 29% | 39% | 31% | 28% | 26% | 28% | 31% | 26% | 30% | 25% | 29% | | |
| DK/NR | 1% | 1% | 0% | 1% | 2% | 0% | 2% | 1% | 1% | 1% | 1% | 2% | 1% | 1% | 1% | 1% | 1% | 1% | 0% | 1% | 0% | 1% | | |
| Chi-Squared: | | .01 | | | | | | - | | .01 | | | | .10 | | | .05 | | | | | | | |
| +/- points around 50%: | 3 | 7 | 8 | 10 | 4 | 5 | 9 | 4 | 3 | 8 | 4 | 4 | 6 | 4 | 5 | 4 | 7 | 5 | 6 | 7 | 9 | 7 | | |
| Mean: | 4.61 | 4.94 | 4.80 | 4.06 | 4.98 | 3.94 | 4.67 | 4.55 | 4.67 | 4.77 | 4.40 | 4.53 | 5.12 | 4.79 | 4.42 | 4.56 | 4.77 | 4.77 | 4.54 | 4.54 | 4.57 | 4.34 | | |
| Std dev: | 2.17 | 2.11 | 2.14 | 2.40 | 2.05 | 2.18 | 1.99 | 2.24 | 2.09 | 1.97 | 2.16 | 2.27 | 2.10 | 2.12 | 2.26 | 2.15 | 2.05 | 2.15 | 2.16 | 2.23 | 2.14 | 2.35 | | |
| Student's t: | * | .05 | - | .05 | .01 | .01 | - | - | - | - | .01 | - | .01 | .05 | .10 | - | - | - | - | - | - | .10 | | |

Agreement with . . . It may be difficult to identify precisely but there definitely is a unique Canadian culture.

| | Total | Region | | | | | | Gender | | Age | | | | Education | | | Income | | | | | |
|------------------------|-------|--------|------|-------|------|------|------|--------|------|------|-------|-------|------|-----------|------|------|--------|-------|-------|-------|-------|-------|
| | | BC | Alb | Prair | Ont | Que | Atl | Male | Fem | <25 | 25-44 | 45-64 | 65+ | ES&HS | Coll | Univ | <\$20K | 20-39 | 40-59 | 60-79 | 80-99 | 100K+ |
| CCUL4 | | | | | | | | | | | | | | | | | | | | | | |
| WEIGHTED TOTAL: | 1506 | 201 | 145 | 103 | 571 | 370 | 116 | 736 | 770 | 228 | 584 | 446 | 236 | 546 | 366 | 586 | 171 | 317 | 283 | 184 | 116 | 200 |
| Unweighted n: | 1506 | 201 | 143 | 103 | 573 | 369 | 117 | 637 | 869 | 135 | 489 | 609 | 261 | 542 | 373 | 583 | 172 | 320 | 281 | 185 | 116 | 198 |
| DISAGREE (1 3) | 14% | 8% | 14% | 13% | 15% | 20% | 4% | 17% | 11% | 10% | 14% | 16% | 13% | 12% | 17% | 14% | 14% | 16% | 12% | 14% | 17% | 16% |
| NEITHER (4) | 12% | --- | 8% | 14% | 11% | 17% | 7% | 13% | 11% | 15% | 12% | 12% | 11% | 15% | 11% | 10% | 9% | 14% | 13% | 10% | 11% | 8% |
| AGREE (5 7) | 73% | 82% | 77% | 72% | 73% | 62% | 88% | 68% | 78% | 74% | 74% | 72% | 74% | 73% | 72% | 75% | 76% | 69% | 75% | 75% | 72% | 76% |
| 1 Strongly disagree | 4% | 3% | 4% | 2% | 4% | 8% | 0% | 5% | 4% | 3% | 4% | 5% | 5% | 4% | 5% | 4% | 6% | 4% | 4% | 4% | 4% | 5% |
| 2 | 4% | 0% | 4% | 4% | 5% | 5% | 2% | 5% | 3% | 2% | 4% | 4% | 4% | 2% | 4% | 6% | 3% | 4% | 2% | 4% | 5% | 6% |
| 3 | 6% | 4% | 5% | 7% | 6% | 8% | 2% | 8% | 4% | 6% | 6% | 6% | 4% | 6% | 8% | 5% | 5% | 8% | 5% | 6% | 8% | 5% |
| 4 Neither | 12% | 10% | 8% | 14% | 11% | 17% | 7% | 13% | 11% | 15% | 12% | 12% | 11% | 15% | 11% | 10% | 9% | 14% | 13% | 10% | 11% | 8% |
| 5 | 20% | 23% | 19% | 21% | 18% | 19% | 21% | 21% | 18% | 17% | 21% | 19% | 19% | 19% | 22% | 19% | 19% | 21% | 22% | 22% | 22% | 14% |
| 6 | 26% | 28% | 32% | 28% | 24% | 20% | 35% | 24% | 28% | 25% | 27% | 25% | 27% | 24% | 21% | 30% | 21% | 22% | 26% | 25% | 29% | 33% |
| 7 Strongly agree | 28% | 30% | 26% | 23% | 31% | 23% | 32% | 24% | 32% | 32% | 26% | 28% | 28% | 30% | 28% | 26% | 36% | 27% | 27% | 29% | 21% | 29% |
| DK/NR | 1% | 0% | 1% | 1% | 1% | 1% | 1% | 1% | 1% | 1% | 0% | 0% | 2% | 1% | 1% | 1% | 1% | 1% | 0% | 1% | 0% | 0% |
| Chi-Squared: | | .01 | | | | | | .01 | | - | | | | .05 | | | - | | | | | |
| +/- points around 50%: | 3 | 7 | 8 | 10 | 4 | 5 | 9 | 4 | 3 | 8 | 4 | 4 | 6 | 4 | 5 | 4 | 7 | 5 | 6 | 7 | 9 | 7 |
| Mean: | 5.29 | 5.57 | 5.37 | 5.25 | 5.33 | 4.90 | 5.83 | 5.08 | 5.49 | 5.46 | 5.27 | 5.23 | 5.31 | 5.37 | 5.18 | 5.30 | 5.41 | 5.18 | 5.35 | 5.33 | 5.12 | 5.35 |
| Std dev: | 1.64 | 1.40 | 1.61 | 1.52 | 1.68 | 1.81 | 1.13 | 1.69 | 1.57 | 1.53 | 1.62 | 1.72 | 1.68 | 1.57 | 1.72 | 1.65 | 1.74 | 1.66 | 1.55 | 1.63 | 1.64 | 1.72 |
| Student's t: | * | .01 | - | - | - | .01 | .01 | .01 | .01 | - | - | - | - | - | - | - | - | - | - | - | - | - |

Agreement with . . . Canadian culture is something we can all take pride in.

| | Region | | | | | | Gender | | Age | | | | Education | | | Income | | | | | | | |
|------------------------|--------|------|------|-------|------|------|--------|------|------|------|-------|-------|-----------|-------|------|--------|--------|-------|-------|-------|-------|-------|--|
| | Total | BC | Alb | Prair | Ont | Que | Atl | Male | Fem | <25 | 25-44 | 45-64 | 65+ | ES&HS | Coll | Univ | <\$20K | 20-39 | 40-59 | 60-79 | 80-99 | 100K+ | |
| PRID4 | | | | | | | | | | | | | | | | | | | | | | | |
| WEIGHTED TOTAL: | 1506 | 201 | 145 | 103 | 571 | 370 | 116 | 736 | 770 | 228 | 584 | 446 | 236 | 546 | 366 | 586 | 171 | 317 | 283 | 184 | 116 | 200 | |
| Unweighted n: | 1506 | 201 | 143 | 103 | 573 | 369 | 117 | 637 | 869 | 135 | 489 | 609 | 261 | 542 | 373 | 583 | 172 | 320 | 281 | 185 | 116 | 198 | |
| DISAGREE (1 3) | 10% | 9% | 7% | 8% | 8% | 16% | 6% | 13% | 7% | 10% | 10% | 11% | 8% | 9% | 10% | 10% | 9% | 8% | 9% | 17% | 5% | 14% | |
| NEITHER (4) | 9% | 7% | 10% | 7% | 7% | 15% | 4% | 11% | 7% | 6% | 10% | 9% | 9% | 8% | 7% | 11% | 7% | 9% | 10% | 11% | 9% | 10% | |
| AGREE (5 7) | 81% | 82% | 83% | 84% | 85% | 69% | 89% | 75% | 86% | 84% | 80% | 79% | 83% | 82% | 82% | 79% | 84% | 84% | 80% | 72% | 84% | 77% | |
| 1 Strongly disagree | 3% | 2% | 1% | 4% | 2% | 5% | 2% | 4% | 2% | 3% | 3% | 3% | 3% | 3% | 3% | 3% | 1% | 3% | 4% | 5% | 1% | 5% | |
| 2 | 3% | 3% | 2% | 2% | 3% | 4% | 2% | 4% | 2% | 4% | 2% | 3% | 3% | 3% | 2% | 3% | 4% | 3% | 2% | 7% | 0% | 2% | |
| 3 | 4% | 4% | 4% | 2% | 3% | 6% | 2% | 5% | 3% | 3% | 4% | 4% | 2% | 3% | 4% | 4% | 4% | 2% | 3% | 5% | 4% | 7% | |
| 4 Neither | 9% | 7% | 10% | 7% | 7% | 15% | 4% | 11% | 7% | 6% | 10% | 9% | 9% | 8% | 7% | 11% | 7% | 9% | 10% | 11% | 9% | 10% | |
| 5 | 13% | 13% | 14% | 8% | 12% | 16% | 11% | 14% | 12% | 8% | 14% | 13% | 14% | 10% | 15% | 14% | 13% | 14% | 15% | 11% | 15% | 9% | |
| 6 | 21% | 24% | 23% | 21% | 22% | 18% | 24% | 23% | 20% | 20% | 22% | 21% | 21% | 18% | 24% | 23% | 14% | 22% | 17% | 25% | 22% | 23% | |
| 7 Strongly agree | 46% | 45% | 45% | 56% | 51% | 35% | 54% | 39% | 53% | 56% | 44% | 45% | 47% | 54% | 44% | 42% | 57% | 48% | 47% | 36% | 47% | 45% | |
| DK/NR | 1% | 1% | 1% | 0% | 0% | 1% | 1% | 1% | 0% | 0% | 1% | 0% | 0% | 0% | 1% | 0% | 0% | 0% | 1% | 0% | 1% | 0% | |
| Chi-Squared: | | .01 | | | | | | .01 | | - | | | | - | | | .05 | | | | | | |
| +/- points around 50%: | 3 | 7 | 8 | 10 | 4 | 5 | 9 | 4 | 3 | 8 | 4 | 4 | 6 | 4 | 5 | 4 | 7 | 5 | 6 | 7 | 9 | 7 | |
| Mean: | 5.77 | 5.83 | 5.88 | 5.98 | 5.93 | 5.27 | 6.11 | 5.53 | 5.99 | 5.95 | 5.74 | 5.70 | 5.82 | 5.89 | 5.75 | 5.68 | 5.96 | 5.85 | 5.76 | 5.34 | 5.95 | 5.64 | |
| Std dev: | 1.58 | 1.50 | 1.36 | 1.59 | 1.50 | 1.78 | 1.36 | 1.68 | 1.45 | 1.61 | 1.56 | 1.62 | 1.53 | 1.60 | 1.55 | 1.57 | 1.49 | 1.52 | 1.61 | 1.83 | 1.30 | 1.72 | |
| Student's t: | * | - | - | - | .01 | .01 | .01 | .01 | .01 | - | - | - | - | .05 | - | .10 | .05 | - | - | .01 | .10 | - | |

Agreement with . . . There really is no distinct Canadian identity.

| | Region | | | | | | | Gender | | Age | | | | Education | | | Income | | | | | | |
|------------------------|--------|------|------|-------|------|------|------|--------|------|------|-------|-------|------|-----------|------|------|--------|-------|-------|-------|-------|-------|--|
| | Total | BC | Alb | Prair | Ont | Que | Atl | Male | Fem | <25 | 25-44 | 45-64 | 65+ | ES&HS | Coll | Univ | <\$20K | 20-39 | 40-59 | 60-79 | 80-99 | 100K+ | |
| NCID4 | | | | | | | | | | | | | | | | | | | | | | | |
| WEIGHTED TOTAL: | 1506 | 201 | 145 | 103 | 571 | 370 | 116 | 736 | 770 | 228 | 584 | 446 | 236 | 546 | 366 | 586 | 171 | 317 | 283 | 184 | 116 | 200 | |
| Unweighted n: | 1506 | 201 | 143 | 103 | 573 | 369 | 117 | 637 | 869 | 135 | 489 | 609 | 261 | 542 | 373 | 583 | 172 | 320 | 281 | 185 | 116 | 198 | |
| DISAGREE (1 3) | 54% | 63% | 67% | 52% | 54% | 43% | 63% | 55% | 54% | 52% | 58% | 53% | 51% | 45% | 52% | 65% | 42% | 51% | 56% | 58% | 60% | 65% | |
| | | ++ | +++ | | | ---- | ++ | | | | ++ | | | ---- | | ++++ | ---- | | | | | +++ | |
| NEITHER (4) | 12% | 8% | 10% | 13% | 10% | 16% | 13% | 10% | 13% | 13% | 12% | 12% | 8% | 16% | 11% | 8% | 14% | 11% | 10% | 12% | 13% | 8% | |
| | | | | | - | +++ | | | | | | | | -- | ++++ | ---- | | | | | | | |
| AGREE (5 7) | 33% | 29% | 22% | 32% | 34% | 39% | 23% | 33% | 32% | 34% | 28% | 34% | 39% | 37% | 34% | 27% | 42% | 37% | 33% | 28% | 27% | 26% | |
| | | | --- | | | +++ | -- | | | | --- | | ++ | +++ | ---- | +++ | + | | | | | -- | |
| 1 Strongly disagree | 23% | 27% | 28% | 22% | 24% | 20% | 19% | 22% | 25% | 22% | 24% | 25% | 21% | 21% | 21% | 27% | 20% | 25% | 24% | 23% | 20% | 27% | |
| 2 | 18% | 23% | 25% | 19% | 16% | 11% | 29% | 19% | 16% | 18% | 20% | 15% | 18% | 12% | 16% | 24% | 11% | 18% | 17% | 19% | 27% | 22% | |
| 3 | 13% | 13% | 14% | 10% | 14% | 12% | 16% | 15% | 12% | 12% | 15% | 13% | 11% | 12% | 14% | 14% | 11% | 9% | 15% | 15% | 13% | 16% | |
| 4 Neither | 12% | 8% | 10% | 13% | 10% | 16% | 13% | 10% | 13% | 13% | 12% | 12% | 8% | 16% | 11% | 8% | 14% | 11% | 10% | 12% | 13% | 8% | |
| 5 | 12% | 14% | 9% | 12% | 10% | 16% | 10% | 11% | 13% | 15% | 12% | 12% | 12% | 14% | 14% | 10% | 20% | 12% | 13% | 10% | 14% | 8% | |
| 6 | 9% | 4% | 3% | 7% | 12% | 10% | 8% | 10% | 8% | 8% | 8% | 8% | 12% | 9% | 10% | 8% | 8% | 12% | 8% | 9% | 7% | 9% | |
| 7 Strongly agree | 11% | 11% | 10% | 13% | 12% | 12% | 5% | 12% | 10% | 11% | 8% | 14% | 15% | 14% | 10% | 9% | 15% | 13% | 13% | 10% | 6% | 9% | |
| DK/NR | 1% | 0% | 1% | 3% | 2% | 2% | 1% | 1% | 2% | 1% | 2% | 1% | 2% | 2% | 3% | 1% | 2% | 1% | 1% | 2% | 0% | 1% | |
| Chi-Squared: | | .01 | | | | | | - | | .05 | | | | .01 | | | .01 | | | | | | |
| +/- points around 50%: | 3 | 7 | 8 | 10 | 4 | 5 | 9 | 4 | 3 | 8 | 4 | 4 | 6 | 4 | 5 | 4 | 7 | 5 | 6 | 7 | 9 | 7 | |
| Mean: | 3.44 | 3.15 | 2.95 | 3.48 | 3.51 | 3.80 | 3.10 | 3.49 | 3.40 | 3.51 | 3.26 | 3.51 | 3.70 | 3.75 | 3.52 | 3.11 | 3.85 | 3.56 | 3.45 | 3.33 | 3.19 | 3.11 | |
| Std dev: | 2.05 | 2.01 | 1.93 | 2.09 | 2.12 | 2.02 | 1.76 | 2.06 | 2.04 | 2.03 | 1.94 | 2.12 | 2.17 | 2.08 | 2.01 | 2.00 | 2.07 | 2.15 | 2.08 | 2.00 | 1.82 | 2.00 | |
| Student's t: | * | .05 | .01 | - | - | .01 | .05 | - | - | - | .01 | - | .05 | .01 | - | .01 | .01 | - | - | - | - | .05 | |

Agreement with . . . One of Canada's greatest sources of national identity is our cultural diversity.

| | Total | Region | | | | | | Gender | | Age | | | | Education | | | Income | | | | | | |
|------------------------|-------|--------|------|-------|------|------|------|--------|------|------|-------|-------|------|-----------|------|------|--------|-------|-------|-------|-------|-------|--|
| | | BC | Alb | Prair | Ont | Que | Atl | Male | Fem | <25 | 25-44 | 45-64 | 65+ | ES&HS | Coll | Univ | <\$20K | 20-39 | 40-59 | 60-79 | 80-99 | 100K+ | |
| GRED4 | | | | | | | | | | | | | | | | | | | | | | | |
| WEIGHTED TOTAL: | 1506 | 201 | 145 | 103 | 571 | 370 | 116 | 736 | 770 | 228 | 584 | 446 | 236 | 546 | 366 | 586 | 171 | 317 | 283 | 184 | 116 | 200 | |
| Unweighted n: | 1506 | 201 | 143 | 103 | 573 | 369 | 117 | 637 | 869 | 135 | 489 | 609 | 261 | 542 | 373 | 583 | 172 | 320 | 281 | 185 | 116 | 198 | |
| DISAGREE (1 3) | 13% | 11% | 10% | 13% | 13% | 19% | 7% | 16% | 10% | 5% | 14% | 15% | 13% | 12% | 13% | 14% | 12% | 10% | 13% | 15% | 12% | 20% | |
| NEITHER (4) | 10% | 7% | 14% | 7% | 8% | 15% | 10% | 10% | 10% | 11% | 9% | 11% | 10% | 13% | 8% | 9% | 11% | 10% | 15% | 9% | 7% | 4% | |
| AGREE (5 7) | 75% | 81% | 75% | 79% | 78% | 64% | 81% | 72% | 78% | 83% | 76% | 73% | 73% | 74% | 76% | 77% | 73% | 79% | 72% | 75% | 80% | 76% | |
| 1 Strongly disagree | 4% | 3% | 4% | 5% | 4% | 5% | 0% | 4% | 3% | 2% | 3% | 5% | 5% | 4% | 2% | 4% | 3% | 4% | 5% | 4% | 3% | 4% | |
| 2 | 4% | 5% | 2% | 3% | 3% | 5% | 3% | 5% | 2% | 2% | 4% | 4% | 4% | 3% | 3% | 4% | 3% | 3% | 3% | 5% | 5% | 7% | |
| 3 | 6% | 3% | 5% | 5% | 5% | 9% | 4% | 7% | 5% | 1% | 7% | 7% | 4% | 4% | 8% | 6% | 7% | 3% | 5% | 6% | 4% | 9% | |
| 4 Neither | 10% | 7% | 14% | 7% | 8% | 15% | 10% | 10% | 10% | 11% | 9% | 11% | 10% | 13% | 8% | 9% | 11% | 10% | 15% | 9% | 7% | 4% | |
| 5 | 18% | 25% | 10% | 16% | 17% | 20% | 20% | 19% | 18% | 19% | 19% | 18% | 18% | 20% | 22% | 15% | 21% | 19% | 19% | 19% | 17% | 16% | |
| 6 | 26% | 27% | 34% | 26% | 27% | 19% | 32% | 27% | 26% | 25% | 27% | 24% | 30% | 23% | 25% | 30% | 23% | 26% | 24% | 26% | 34% | 32% | |
| 7 Strongly agree | 31% | 30% | 31% | 37% | 33% | 25% | 30% | 27% | 34% | 40% | 29% | 31% | 25% | 31% | 30% | 31% | 30% | 34% | 29% | 31% | 28% | 28% | |
| DK/NR | 1% | 1% | 1% | 1% | 1% | 2% | 1% | 2% | 1% | 1% | 1% | 1% | 4% | 1% | 2% | 1% | 3% | 1% | 1% | 1% | 1% | 0% | |
| Chi-Squared: | | .01 | | | | | | .01 | | .01 | | | | .10 | | | .01 | | | | | | |
| +/- points around 50%: | 3 | 7 | 8 | 10 | 4 | 5 | 9 | 4 | 3 | 8 | 4 | 4 | 6 | 4 | 5 | 4 | 7 | 5 | 6 | 7 | 9 | 7 | |
| Mean: | 5.40 | 5.48 | 5.54 | 5.55 | 5.51 | 5.02 | 5.64 | 5.24 | 5.56 | 5.77 | 5.37 | 5.33 | 5.31 | 5.36 | 5.43 | 5.44 | 5.40 | 5.54 | 5.30 | 5.35 | 5.48 | 5.30 | |
| Std dev: | 1.62 | 1.53 | 1.55 | 1.66 | 1.62 | 1.73 | 1.31 | 1.70 | 1.53 | 1.39 | 1.61 | 1.70 | 1.66 | 1.63 | 1.53 | 1.66 | 1.56 | 1.57 | 1.64 | 1.68 | 1.58 | 1.73 | |
| Student's t: | * | - | - | - | .05 | .01 | .05 | .01 | .01 | .01 | - | - | - | - | - | - | - | .10 | - | - | - | - | |

How different would you say Canadian identity is from [PROVINCE]'s identity? Would you say very different, somewhat different, not very different or not at all different?

Atlantic (Collapse)

| | TOTAL | Gender | | Age Group | | | | Education | | | Household Income | | | | | |
|------------------------|-------|--------|--------|-----------|-------|-------|-----|-----------|------|------|------------------|-------|-------|-------|-------|-------|
| | | Male | Female | <25 | 25-44 | 45-64 | 65+ | ES HS | Coll | Univ | <20K | 20-39 | 40-59 | 60-79 | 80-99 | 100K+ |
| PCH1 | | | | | | | | | | | | | | | | |
| WEIGHTED TOTAL: | 116 | 50 | 65 | 21 | 42 | 32 | 21 | 46 | 29 | 40 | 18 | 20 | 24 | 14 | 7 | 14 |
| Unweighted n: | 117 | 45 | 72 | 12 | 37 | 44 | 24 | 46 | 29 | 42 | 19 | 20 | 24 | 14 | 8 | 12 |
| Very different | 18% | 12% | 22% | 8% | 22% | 16% | 23% | 19% | 14% | 20% | 14% | 23% | 32% | 18% | 0% | 5% |
| Somewhat different | 54% | 60% | 49% | 58% | 51% | 65% | 38% | 49% | 64% | 51% | 64% | 55% | 40% | 54% | 61% | 60% |
| Not very different | 17% | 17% | 17% | 24% | 15% | 13% | 21% | 15% | 13% | 23% | 12% | 10% | 19% | 18% | 39% | 21% |
| Not at all different | 9% | 10% | 9% | 9% | 12% | 6% | 9% | 15% | 8% | 4% | 11% | 7% | 10% | 10% | 0% | 14% |
| DK/NR | 1% | 0% | 3% | 0% | 0% | 0% | 8% | 2% | 0% | 2% | 0% | 5% | 0% | 0% | 0% | 0% |
| Chi-Squared: | | - | | - | | | | - | | | - | | | | | |
| +/- points around 50%: | 9 | 15 | 12 | 28 | 16 | 15 | 20 | 14 | 18 | 15 | 22 | 22 | 20 | 26 | 35 | 28 |

How different would you say Canadian identity is from [PROVINCE]'s identity? Would you say very different, somewhat different, not very different or not at all different?

Quebec

| | TOTAL | Gender | | Age Group | | | | Education | | | Household Income | | | | | |
|------------------------|-------|--------|--------|-----------|-------|-------|-----|-----------|------|------|------------------|-------|-------|-------|-------|-------|
| | | Male | Female | <25 | 25-44 | 45-64 | 65+ | ES HS | Coll | Univ | <20K | 20-39 | 40-59 | 60-79 | 80-99 | 100K+ |
| PCH1 | | | | | | | | | | | | | | | | |
| WEIGHTED TOTAL: | 370 | 178 | 192 | 58 | 152 | 106 | 46 | 129 | 98 | 137 | 57 | 81 | 86 | 43 | 25 | 32 |
| Unweighted n: | 369 | 152 | 217 | 35 | 126 | 148 | 52 | 135 | 98 | 130 | 57 | 87 | 82 | 40 | 24 | 32 |
| Very different | 35% | 39% | 31% | 37% | 36% | 38% | 25% | 31% | 33% | 41% | 33% | 33% | 34% | 51% | 36% | 47% |
| Somewhat different | 39% | 37% | 42% | 38% | 39% | 37% | 39% | 38% | 38% | 39% | 37% | 45% | 39% | 23% | 55% | 28% |
| Not very different | 20% | 18% | 22% | 23% | 19% | 19% | 27% | 22% | 25% | 15% | 21% | 21% | 23% | 19% | 4% | 23% |
| Not at all different | 5% | 5% | 5% | 3% | 5% | 6% | 7% | 9% | 4% | 3% | 5% | 2% | 4% | 6% | 6% | 2% |
| DK/NR | 1% | 1% | 0% | 0% | 1% | 0% | 2% | 0% | 1% | 1% | 4% | 0% | 0% | 0% | 0% | 0% |
| Chi-Squared: | | - | | - | | | | - | | | - | | | | | |
| +/- points around 50%: | 5 | 8 | 7 | 17 | 9 | 8 | 14 | 8 | 10 | 9 | 13 | 11 | 11 | 15 | 20 | 17 |

How different would you say Canadian identity is from [PROVINCE]'s identity? Would you say very different, somewhat different, not very different or not at all different?

Ontario

| | Gender | | Age Group | | | | Education | | | Household Income | | | | | | |
|------------------------|--------|------|-----------|-----|-------|-------|-----------|-------|------|------------------|------|-------|-------|-------|-------|-------|
| | TOTAL | Male | Female | <25 | 25-44 | 45-64 | 65+ | ES HS | Coll | Univ | <20K | 20-39 | 40-59 | 60-79 | 80-99 | 100K+ |
| PCH1 | | | | | | | | | | | | | | | | |
| WEIGHTED TOTAL: | 571 | 285 | 286 | 85 | 226 | 163 | 95 | 200 | 150 | 222 | 41 | 119 | 105 | 71 | 45 | 84 |
| Unweighted n: | 573 | 247 | 326 | 51 | 190 | 224 | 106 | 194 | 155 | 224 | 42 | 121 | 102 | 74 | 46 | 86 |
| Very different | 7% | 8% | 7% | 4% | 7% | 10% | 5% | 4% | 12% | 7% | 6% | 6% | 6% | 15% | 6% | 11% |
| | | | | | | + | | -- | +++ | | | | | ++ | | |
| Somewhat different | 40% | 35% | 45% | 36% | 37% | 42% | 50% | 36% | 42% | 43% | 38% | 41% | 47% | 36% | 35% | 36% |
| | | -- | ++ | | | | ++ | | | | | | + | | | |
| Not very different | 28% | 31% | 25% | 36% | 32% | 24% | 19% | 30% | 23% | 30% | 30% | 26% | 22% | 31% | 36% | 30% |
| | | | | | + | - | -- | | | | | | | | | |
| Not at all different | 21% | 24% | 18% | 23% | 20% | 21% | 21% | 27% | 19% | 17% | 25% | 24% | 20% | 16% | 22% | 20% |
| | | | | | | | | ++ | | - | | | | | | |
| DK/NR | 3% | 2% | 4% | 0% | 4% | 3% | 4% | 3% | 4% | 3% | 2% | 4% | 5% | 2% | 1% | 3% |
| Chi-Squared: | | .10 | | - | | | | .05 | | | - | | | | | |
| +/- points around 50%: | 4 | 6 | 5 | 14 | 7 | 7 | 10 | 7 | 8 | 7 | 15 | 9 | 10 | 11 | 14 | 11 |

How different would you say Canadian identity is from [PROVINCE]'s identity? Would you say very different, somewhat different, not very different or not at all different?

Manitoba

| | TOTAL | Gender | | Age Group | | | | Education | | | Household Income | | | | | |
|------------------------|-------|--------|--------|-----------|-------|-------|-----|-----------|------|------|------------------|-------|-------|-------|-------|-------|
| | | Male | Female | <25 | 25-44 | 45-64 | 65+ | ES HS | Coll | Univ | <20K | 20-39 | 40-59 | 60-79 | 80-99 | 100K+ |
| PCH1 | | | | | | | | | | | | | | | | |
| WEIGHTED TOTAL: | 54 | 13 | 41 | 7 | 21 | 21 | 6 | 15 | 11 | 28 | 9 | 13 | 10 | 3 | 5 | 8 |
| Unweighted n: | 54 | 12 | 42 | 4 | 17 | 27 | 6 | 16 | 11 | 27 | 9 | 11 | 10 | 4 | 5 | 9 |
| Very different | 4% | 0% | 5% | 0% | 5% | 4% | 0% | 5% | 0% | 4% | 12% | 0% | 0% | 0% | 0% | 10% |
| Somewhat different | 49% | 59% | 46% | 50% | 53% | 48% | 35% | 55% | 45% | 47% | 58% | 35% | 23% | 74% | 59% | 58% |
| Not very different | 36% | 41% | 35% | 25% | 31% | 37% | 65% | 25% | 31% | 45% | 23% | 53% | 49% | 26% | 41% | 32% |
| Not at all different | 8% | 0% | 11% | 0% | 11% | 11% | 0% | 15% | 10% | 4% | 7% | 0% | 28% | 0% | 0% | 0% |
| DK/NR | 3% | 0% | 4% | 25% | 0% | 0% | 0% | 0% | 15% | 0% | 0% | 12% | 0% | 0% | 0% | 0% |
| Chi-Squared: | | - | | - | | | | - | | | - | | | | | |
| +/- points around 50%: | 13 | 28 | 15 | 49 | 24 | 19 | 40 | 25 | 30 | 19 | 33 | 30 | 31 | 49 | 44 | 33 |

How different would you say Canadian identity is from [PROVINCE]'s identity? Would you say very different, somewhat different, not very different or not at all different?

Saskatchewan

| | TOTAL | Gender | | Age Group | | | | Education | | | Household Income | | | | | |
|------------------------|-------|--------|--------|-----------|-------|-------|-----|-----------|------|------|------------------|-------|-------|-------|-------|-------|
| | | Male | Female | <25 | 25-44 | 45-64 | 65+ | ES HS | Coll | Univ | <20K | 20-39 | 40-59 | 60-79 | 80-99 | 100K+ |
| PCH1 | | | | | | | | | | | | | | | | |
| WEIGHTED TOTAL: | 49 | 21 | 27 | 7 | 21 | 12 | 7 | 20 | 12 | 17 | 6 | 13 | 7 | 5 | 3 | 6 |
| Unweighted n: | 49 | 19 | 30 | 4 | 19 | 16 | 9 | 20 | 11 | 18 | 6 | 13 | 8 | 4 | 3 | 6 |
| Very different | 28% | 37% | 21% | 22% | 22% | 44% | 13% | 30% | 29% | 25% | 42% | 16% | 18% | 23% | 100% | 34% |
| Somewhat different | 40% | 28% | 50% | 0% | 44% | 56% | 45% | 32% | 41% | 50% | 27% | 29% | 67% | 47% | 0% | 45% |
| Not very different | 22% | 14% | 29% | 50% | 21% | 0% | 42% | 28% | 18% | 18% | 32% | 44% | 14% | 31% | 0% | 0% |
| Not at all different | 9% | 21% | 0% | 28% | 12% | 0% | 0% | 9% | 12% | 7% | 0% | 11% | 0% | 0% | 0% | 21% |
| DK/NR | 0% | 0% | 0% | 0% | 0% | 0% | 0% | 0% | 0% | 0% | 0% | 0% | 0% | 0% | 0% | 0% |
| Chi-Squared: | | (.05) | | (.10) | | | | - | | | - | | | | | |
| +/- points around 50%: | 14 | 22 | 18 | 49 | 22 | 25 | 33 | 22 | 30 | 23 | 40 | 27 | 35 | 49 | 57 | 40 |

How different would you say Canadian identity is from [PROVINCE]'s identity? Would you say very different, somewhat different, not very different or not at all different?

Alberta

| | TOTAL | Gender | | Age Group | | | | Education | | | Household Income | | | | | |
|------------------------|-------|--------|--------|-----------|-------|-------|-----|-----------|------|------|------------------|-------|-------|-------|-------|-------|
| | | Male | Female | <25 | 25-44 | 45-64 | 65+ | ES HS | Coll | Univ | <20K | 20-39 | 40-59 | 60-79 | 80-99 | 100K+ |
| PCH1 | | | | | | | | | | | | | | | | |
| WEIGHTED TOTAL: | 145 | 73 | 71 | 22 | 59 | 44 | 20 | 51 | 28 | 66 | 13 | 21 | 27 | 21 | 13 | 26 |
| Unweighted n: | 143 | 62 | 81 | 13 | 49 | 59 | 22 | 52 | 29 | 62 | 14 | 21 | 27 | 22 | 12 | 25 |
| Very different | 17% | 18% | 16% | 32% | 14% | 17% | 8% | 21% | 14% | 15% | 19% | 16% | 17% | 14% | 15% | 20% |
| Somewhat different | 50% | 52% | 49% | 15% | 60% | 54% | 54% | 45% | 53% | 53% | 52% | 47% | 43% | 61% | 29% | 62% |
| Not very different | 22% | 20% | 23% | 52% | 18% | 15% | 14% | 24% | 15% | 23% | 12% | 26% | 26% | 16% | 50% | 11% |
| Not at all different | 10% | 10% | 11% | 0% | 8% | 13% | 24% | 8% | 18% | 9% | 17% | 11% | 11% | 9% | 6% | 8% |
| DK/NR | 1% | 0% | 1% | 0% | 0% | 2% | 0% | 1% | 0% | 0% | 0% | 0% | 3% | 0% | 0% | 0% |
| Chi-Squared: | | - | | (.01) | | | | - | | | - | | | | | |
| +/- points around 50%: | 8 | 12 | 11 | 27 | 14 | 13 | 21 | 14 | 18 | 12 | 26 | 21 | 19 | 21 | 28 | 20 |

How different would you say Canadian identity is from [PROVINCE]'s identity? Would you say very different, somewhat different, not very different or not at all different?

British Columbia

| | TOTAL | Gender | | Age Group | | | | Education | | | Household Income | | | | | |
|------------------------|-------|--------|--------|-----------|-------|-------|-----|-----------|------|------|------------------|-------|-------|-------|-------|-------|
| | | Male | Female | <25 | 25-44 | 45-64 | 65+ | ES HS | Coll | Univ | <20K | 20-39 | 40-59 | 60-79 | 80-99 | 100K+ |
| PCH1 | | | | | | | | | | | | | | | | |
| WEIGHTED TOTAL: | 201 | 115 | 86 | 28 | 63 | 69 | 40 | 86 | 37 | 76 | 27 | 49 | 25 | 28 | 18 | 30 |
| Unweighted n: | 201 | 100 | 101 | 16 | 51 | 91 | 42 | 79 | 40 | 80 | 25 | 47 | 28 | 27 | 18 | 28 |
| Very different | 16% | 16% | 16% | 25% | 12% | 14% | 19% | 22% | 11% | 10% | 27% | 21% | 20% | 3% | 0% | 13% |
| Somewhat different | 47% | 47% | 47% | 25% | 53% | 50% | 47% | 41% | 61% | 47% | 26% | 35% | 52% | 71% | 79% | 45% |
| Not very different | 24% | 25% | 22% | 40% | 25% | 20% | 15% | 23% | 18% | 27% | 29% | 27% | 25% | 16% | 11% | 29% |
| Not at all different | 12% | 11% | 12% | 11% | 8% | 12% | 17% | 10% | 8% | 15% | 17% | 17% | 2% | 10% | 5% | 9% |
| DK/NR | 2% | 1% | 4% | 0% | 2% | 4% | 2% | 4% | 2% | 1% | 2% | 0% | 0% | 0% | 4% | 4% |
| Chi-Squared: | | - | | - | | | | - | | | (.05) | | | | | |
| +/- points around 50%: | 7 | 10 | 10 | 25 | 14 | 10 | 15 | 11 | 15 | 11 | 20 | 14 | 19 | 19 | 23 | 19 |

In what way does your province's identity primarily differ from Canadian identity?

| | Total | Region | | | | | | Gender | | Age | | | | Education | | | Income | | | | | |
|--------------------------|-------|--------|-----|-------|-----|-----|-----|--------|-----|------|-------|-------|-----|-----------|------|------|--------|-------|-------|-------|-------|-------|
| | | BC | Alb | Prair | Ont | Que | Atl | Male | Fem | <25 | 25-44 | 45-64 | 65+ | ES&HS | Coll | Univ | <\$20K | 20-39 | 40-59 | 60-79 | 80-99 | 100K+ |
| PCH2 | | | | | | | | | | | | | | | | | | | | | | |
| WEIGHTED TOTAL: | 1506 | 201 | 145 | 103 | 571 | 370 | 116 | 736 | 770 | 228 | 584 | 446 | 236 | 546 | 366 | 586 | 171 | 317 | 283 | 184 | 116 | 200 |
| Unweighted n: | 1506 | 201 | 143 | 103 | 573 | 369 | 117 | 637 | 869 | 135 | 489 | 609 | 261 | 542 | 373 | 583 | 172 | 320 | 281 | 185 | 116 | 198 |
| Linguistic differences | 13% | 3% | 2% | 1% | 3% | 43% | 13% | 14% | 13% | 11% | 14% | 14% | 13% | 10% | 17% | 14% | 15% | 16% | 15% | 15% | 11% | 9% |
| Historical/Heritage/ | 14% | 14% | 6% | 19% | 14% | 17% | 13% | 14% | 14% | 15% | 16% | 14% | 9% | 12% | 11% | 19% | 9% | 12% | 13% | 21% | 16% | 18% |
| Lifestyle differences | 9% | 16% | 7% | 11% | 4% | 7% | 28% | 10% | 8% | 9% | 10% | 9% | 7% | 11% | 9% | 7% | 11% | 10% | 9% | 9% | 7% | 10% |
| Econ differences(strng) | 6% | 2% | 20% | 3% | 10% | 1% | 1% | 6% | 6% | 4% | 6% | 8% | 7% | 5% | 5% | 8% | 3% | 4% | 6% | 7% | 11% | 11% |
| Econ Differences(weakr) | 2% | 1% | 3% | 9% | 1% | 1% | 6% | 2% | 2% | 1% | 2% | 3% | 2% | 2% | 3% | 2% | 2% | 2% | 2% | 0% | 2% | 2% |
| Political differences | 5% | 9% | 17% | 8% | 3% | 2% | 1% | 5% | 5% | 1% | 6% | 5% | 6% | 4% | 4% | 7% | 1% | 6% | 4% | 7% | 4% | 8% |
| Geographical differences | 3% | 11% | 3% | 6% | 2% | 0% | 2% | 3% | 3% | 3% | 2% | 4% | 4% | 2% | 4% | 3% | 6% | 3% | 1% | 4% | 6% | 1% |
| Different Values | 5% | 9% | 7% | 7% | 2% | 4% | 7% | 5% | 4% | 4% | 5% | 4% | 7% | 4% | 5% | 6% | 2% | 5% | 7% | 3% | 4% | 8% |
| Canadian Only | 1% | 0% | 0% | 1% | 1% | 0% | 1% | 0% | 1% | 0% | 1% | 0% | 0% | 1% | 0% | 0% | 1% | 0% | 1% | 0% | 2% | 1% |
| No difference | 15% | 14% | 8% | 14% | 26% | 5% | 9% | 16% | 15% | 15% | 15% | 15% | 17% | 18% | 17% | 12% | 19% | 14% | 15% | 12% | 18% | 13% |
| Looking out for own int | 2% | 2% | 2% | 0% | 2% | 3% | 0% | 2% | 2% | 1% | 2% | 2% | 3% | 1% | 2% | 3% | 1% | 1% | 2% | 1% | 3% | 4% |
| Urban,more populous | 2% | 0% | 1% | 0% | 6% | 0% | 0% | 3% | 2% | 2% | 3% | 2% | 2% | 0% | 4% | 3% | 1% | 4% | 1% | 2% | 2% | 5% |
| Forgotten/ignored | 1% | 2% | 3% | 4% | 1% | 0% | 3% | 1% | 1% | 1% | 1% | 2% | 2% | 1% | 2% | 1% | 1% | 2% | 1% | 0% | 1% | 0% |
| More like/identify w/US | 1% | 1% | 1% | 0% | 2% | 0% | 0% | 1% | 1% | 1% | 1% | 2% | 0% | 0% | 1% | 1% | 1% | 0% | 1% | 2% | 1% | 1% |
| Social prgs bettr/worse | 1% | 1% | 2% | 1% | 2% | 0% | 1% | 1% | 2% | 0% | 2% | 1% | 1% | 1% | 1% | 1% | 1% | 1% | 1% | 2% | 1% | 2% |
| Other | 2% | 1% | 2% | 3% | 3% | 2% | 1% | 2% | 2% | 3% | 2% | 2% | 1% | 3% | 2% | 2% | 2% | 3% | 4% | 2% | 0% | 1% |
| DK/NR | 16% | 15% | 14% | 13% | 19% | 13% | 15% | 14% | 18% | 29% | 13% | 11% | 19% | 24% | 14% | 10% | 24% | 18% | 16% | 12% | 10% | 6% |
| Chi-Squared: | | (.01) | | | +++ | | | - | + | ++++ | -- | ---- | | ++++ | | ---- | ++++ | + | | | - | ---- |
| +/- points around 50%: | 3 | 7 | 8 | 10 | 4 | 5 | 9 | 4 | 3 | 8 | 4 | 4 | 6 | 4 | 5 | 4 | 7 | 5 | 6 | 7 | 9 | 7 |