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## Research Objectives and Methodology

## Research Objectives and Methodology

- The Department of Canadian Heritage wanted to measure the extent to which Canadians have volunteered over the past 12 months and whether or not it was a positive experience for them. They are also interested in understanding the primary obstacles to volunteering and whether or not Canadians feel the Government of Canada has a role to play in volunteerism in this country.
- Using Decima's weekly teleVox service, a national telephone survey was conducted with 2,068 Canadian households.
- Data collection was conducted from November $10^{\text {th }}$ to the $20^{\text {th }}, 2005$.
- The associated statistical margin of error (at a $95 \%$ level of confidence) for each question asked to all respondents is $\pm 2.2 \%$. For the question asked uniquely to volunteers, the margin of error is $\pm 3.4 \%$ and for the question asked uniquely to those who have not volunteered, the margin of error is $\pm 2.8 \%$.
- Results in this report have been provided for the following population subgroups: by region, language in which the survey was completed, age, gender, household income bracket, education level attained, Census Metropolitan Area vs. Non-CMA, number of people in the household and whether or not the respondent has volunteered in the past 12 months.
- Throughout the report, overall 2005 results are compared to results obtained in the 2004 study. In 2004, a total of 2,019 interviews were conducted nationally between November $11^{\text {th }}$ and $21^{\text {st }}$. Unless otherwise indicated, the results in this report are from the 2005 study.


## Research Objectives and Methodology

- The regional distribution of the 2005 interviews, along with their associated margins of error, are outlined below:

| Atlantic | 222 interviews | +/- 6.6 \% |
| :---: | :---: | :---: |
| Quebec | 511 interviews | +/- 4.3 \% |
| Ontario | 653 interviews | +/- 3.8 \% |
| Manitoba/Saskatchewan | 203 interviews | +/- 6.9 \% |
| Alberta | 211 interviews | +/- 6.8 \% |
| British Columbia | 268 interviews | +/-6.0 \% |
| Total Canada | 2,068 interviews | +/- 2.2 \% |

- It is important to note that the margins of error outlined in this section should be considered the maximum margins associated with affirmative responses of $50 \%$. The margins of error will vary based on a variety of factors from question to question based on sample size and the actual percent to which the margin of error is being associated. For instance, the margin of error associated with a question where $50 \%$ of respondents answered in the affirmative will differ from a question where $15 \%$ of respondents answered in the affirmative (assuming the same sample size for both questions.)


## Research Objectives and Methodology

- Within the regional quotas assigned for Quebec, Ontario and British Columbia, CMA (Census Metropolitan Area) quotas are introduced to maintain an adequate number of completed interviews in Canada's three largest markets; Toronto, Vancouver and Montreal.
- The data is weighted in tabulation to replicate actual population distribution by age and sex within region according to the 2001 Census data.
- This report features top-2-box scores. A top-2-box score represents the sum of the top two scaled responses in a question. For example, in an agreement question with a four-point scale (strongly agree, somewhat agree, somewhat disagree, and strongly disagree), the top-2-box score would represent the results of those that strongly agreed and somewhat agreed with the statement at hand.
- In some cases, the values in the top-2-box score fields in this report may differ slightly from those in the data tables (provided to the client). This slight discrepancy is attributable to rounding.


## Executive Summary

## Executive Summary

## Objectives and Methodology

- The Department of Canadian Heritage wanted to measure the extent to which Canadians have volunteered over the past 12 months and whether or not it was a positive experience for them. They are also interested in understanding the primary obstacles to volunteering and whether or not Canadians feel the Government of Canada has a role to play in volunteerism in this country.
- Using Decima's weekly teleVox service, a national telephone survey was conducted with 2,068 Canadian households.
- Data collection was conducted from November 10 th to the $20^{\text {th }}, 2005$.


## Detailed Results

- Almost 4 in 10 Canadians (38\%) have volunteered for a community organization within the past 12 months. This represents a $5 \%$ drop over the past year ( 2004 results showed $43 \%$ had volunteered). This general decrease in participation was consistent across all regions of the country with the most significant drop occurring in Alberta (where volunteerism decreased from $51 \%$ to $41 \%$ ). Lower participation among younger Canadians, especially among 18 to 24 year olds, appears to be at the source of the overall decrease.
- A strong majority of volunteers enjoyed their volunteering experience. Using a 10 -point scale where 10 meant they enjoyed their experience very much, $51 \%$ gave a rating of at least 9 out of 10 and $89 \%$ gave a rating of at least 7. These results are consistent with those seen in 2004.
- Among the $62 \%$ of Canadians that did not volunteer, the most dominant factor that impeded such activity was a lack of time or because they were too busy ( $55 \%$ ). Other important factors included health, work or business commitments, or they do not have interest in volunteering.


## Executive Summary

## Detailed Results (continued)

- Canadians agree that the Government of Canada should be involved in supporting the volunteer sector in two specific ways:
- $80 \%$ of Canadians agree that the Government of Canada should encourage people to do volunteer work (up from $75 \%$ in 2004), and,
- $78 \%$ of Canadians agree that the Government of Canada should help volunteer sector organizations recruit and retain volunteers (consistent with the $77 \%$ seen in 2004).
- It is interesting to note that although only $38 \%$ of Canadians have volunteered over the past year, four in five continue to agree with Government initiatives in support of volunteering in Canada.


## Sommaire

## Sommaire

## Objectifs et méthodologie

- Les objectifs du ministère du Patrimoine canadien étaient d'évaluer dans quelle mesure les Canadiens avaient fait du bénévolat au cours des 12 derniers mois et de découvrir si cette expérience s'était avérée positive ou négative pour eux. En outre, le ministère souhaitait comprendre les principaux obstacles au bénévolat et découvrir si les Canadiens croient que le gouvernement fédéral a un rôle à jouer dans le bénévolat au Canada.
- Par le biais du téléVox hebdomadaire de Décima, un sondage téléphonique à l'échelle nationale, 2068 foyers canadiens se sont exprimés sur la question.
- La collecte de données a eu lieu du 10 au 20 novembre 2005.


## Résultats détaillés

- Près de 4 Canadiens sur 10 ( $38 \%$ ) ont fait du bénévolat auprès d'un organisme communautaire au cours des 12 derniers mois, soit une baisse de 5\% (les résultats de 2004 indiquaient que 43 \% des Canadiens avaient fait du bénévolat). Cette baisse générale de la participation est constante partout au pays, mais la chute la plus importante a eu lieu en Alberta (où le bénévolat est passé de $51 \%$ à $41 \%$ ). La plus faible participation des jeunes canadiens, particulièrement ceux de 18 à 24 ans, semble être à l'origine de la baisse.
- Une forte majorité de bénévoles ont aimé leur expérience. Sur une échelle de 10 points, où 10 indiquait qu'ils avaient beaucoup aimé leur expérience, $51 \%$ des répondants ont accordé une note d'au moins 9 sur 10 et $89 \%$ d'entre eux ont accordé une note au moins 7 sur 10. Ces résultats correspondent à ceux obtenus en 2004.
- Pour 62 \% des Canadiens qui n’ont pas fait de bénévolat, le principal obstacle est le manque de temps ou le fait d'être trop occupé(e) (55 \%). Les autres facteurs importants sont la santé, les engagements liés au travail ou à une entreprise, ou encore, le manque d'intérêt pour le bénévolat.
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## Sommaire

## Résultats détaillés (suite)

- Les Canadiens croient que le gouvernement du Canada devrait s'impliquer dans le secteur du bénévolat de deux manières:
- $80 \%$ des Canadiens croient que le gouvernement du Canada devrait encourager les gens à faire du bénévolat (en hausse par rapport à $75 \%$ en 2004) et,
- 78 \% des Canadiens croient que le gouvernement du Canada devrait aider les organismes bénévoles à recruter et retenir les bénévoles (comparable au résultat de 77 \% obtenu 2004).
- Il est intéressant de noter que même si seulement $38 \%$ des Canadiens ont fait du bénévolat au cours de la dernière année, quatre répondants sur cinq continuent d'appuyer les initiatives gouvernementales pour promouvoir le bénévolat au Canada.


## Detailed Results

Percentages may not sum to one hundred due to rounding

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## Participation in a Volunteer Position

## Involvement in Unpaid Volunteer Work

- Within the past 12 months, close to 2 in 5 , or $38 \%$ of Canadians did unpaid volunteer work for a community organization. This proportion decreased significantly from that reported in 2004 (43\%). Participation per province dropped by about 5\%, while participation in Alberta decreased from $51 \%$ to $41 \%$.
- Results indicate that volunteerism is consistent across each of the regions except for in Quebec where a rate of $25 \%$ proved significantly lower compared to all other regions.


Question 1: In the past 12 months, did you do any unpaid volunteer work for any community organization? Base: All respondents (2005n=2,068; $2004 n=2,019$ )

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## Involvement in Unpaid Volunteer Work



- Volunteerism varies by language spoken and by age.
- Given the significantly lower incidence in Quebec, it is to be expected that
Francophones in general are less likely to volunteer compared to Anglophones (24\% vs. $42 \%$ ).
- Volunteerism also differs by age as respondents at least 35 years old are more likely to be active in this area compared to younger respondents. Results suggest that the overall decrease in volunteerism was in large part driven by decreases among participants in the three youngest age brackets. In 2005, participation among respondents 18 to 24 years old decreased significantly from $43 \%$ to $31 \%, 25$ to 34 year olds decreased from $36 \%$ to $29 \%$, and it decreased from $46 \%$ to $39 \%$ among 35 to 44 year olds.
- Finally, women are less active in 2005 than in 2004 ( $39 \%$ vs. $46 \%$ ).


## Involvement in Unpaid Volunteer Work



- The probability of volunteering is higher among those with a university or post graduate education. However, in 2005 those with post-graduate education are less likely to say they have volunteered compared to the previous year ( $62 \%$ vs. $46 \%$ ). Similarly, $52 \%$ of students claimed having volunteered in 2004, compared to $36 \%$ in 2005.
- Households in upper income brackets are more likely to volunteer compared to those earning under \$40K per year.
- Canadians living in a Census Metropolitan Area (CMA) are less likely to volunteer compared to those who do not live in CMA's (36\% vs. 42\%).


## Enjoyment of Volunteer Experience (Top 4 Box Scores)

- Canadians having volunteered within the past 12 months were asked if they enjoyed their experience. Generally results show that volunteers enjoyed their experience a great deal. Overall, $51 \%$ of volunteers gave a top-2 box satisfaction score (i.e. a score of 9 or 10 on a 10 point scale where 10 meant they enjoyed it very much) and fully $88 \%$ gave a satisfaction rating of at least 7 on 10. There was a slight shift in satisfaction since 2004 with fewer Canadian volunteers giving a top-2 satisfaction rating (most of them shifting to a somewhat lower rating).


Specific demographic segments most likely to have enjoyed their experience include:

- Volunteers in British Columbia ( $96 \%$ top-4 box score),
- Women (93\%),
- Homemakers (98\%), and
- Those who live in a household of 2 to 3 people ( $91 \%$ ).

[^0]Base: $\quad$ Those who have done unpaid volunteer work in the past 12 months (2005 n=813; $2004 n=885$ )
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## Enjoyment of Volunteer Experience (Top 4 Box Scores)




Question 1b: Using a scale from 1 to 10, with 1 being you didn't enjoy it at all and 10 being you enjoyed it very much, how would you rate your overall

## Factors that Prevent Volunteerism

## Factors that Prevent Individuals from Volunteering

- Canadians who have not volunteered over the past 12 months were asked to explain the factors that prevented them from doing so. By far the most dominant reason was a lack of time, or simply too busy, as mentioned by $55 \%$ of respondents. Other important factors preventing participation included health factors ( $10 \%$ ), work or business commitments ( $8 \%$ ), and a lack of interest in volunteering (5\%). In 2005, work and business commitments is more likely to be a barrier to volunteerism compared to 2004 (mentioned by 8\% vs. 5\%), and not being personally asked is less of a factor ( $4 \%$ vs. $7 \%$ ).

|  | $\begin{gathered} \text { Total } \\ \left.2004 \text { (}^{*}\right) \end{gathered}$ | $\begin{aligned} & \text { Total } \\ & 2005 \end{aligned}$ | British Columbia | Alberta | Manitoba / Sask | Ontario | Quebec | Atlantic Provinces |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Did not have enough time / Too busy | 57\% | 55\% | 52\% | 59\% | 54\% | 58\% | 54\% | 42\% |
| Health issues/disability/was in an accident | 9\% | 10\% | 12\% | 8\% | 12\% | 10\% | 10\% | 16\% |
| Work/business commitments | 5\% | 8\% | 11\% | 5\% | 4\% | 7\% | 8\% | 11\% |
| No interest | 6\% | 5\% | 1\% | 7\% | 2\% | 5\% | 8\% | 2\% |
| Family commitments/sick relative | 4\% | 4\% | 6\% | 3\% | 1\% | 4\% | 4\% | 9\% |
| Had not been personally asked | $7 \%$ | 4\% | 4\% | 4\% | 4\% | 3\% | 5\% | 7\% |
| Age (too old) | 3\% | 4\% | 4\% | 2\% | 6\% | 4\% | 3\% | 3\% |
| Pregnant/maternity leave/home with kids | - | 3\% | 3\% | 3\% | 3\% | 4\% | 2\% | 5\% |
| Other | 4\% | 4\% | 3\% | 3\% | 2\% | 3\% | 6\% | 4\% |
| Don't know | 4\% | 6\% | 4\% | 7\% | 7\% | 6\% | 5\% | 5\% |

Note: "Total" mentions of only 3\% or higher are reported.
(*) 2004 response categories were adjusted to reflect new categories created in 2005
Question 2: What were the factors that prevented you from volunteering over the past 12 months?
Base: Canadians not having volunteered over the past 12 months (2005 n=1,251; $2004 n=1,131$ )
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## Factors that Prevent Individuals from Volunteering

- Across specific segments of the population, women were more likely than men to mention family commitments, old age, and children responsibilities as impeding factors.
- The importance of "not having enough time" as a factor decreases with age.
- Across age groups, respondents over 45 years old were most likely to attribute health factors as an impediment to volunteering (19\%) while those between 25 and 44 years old were more likely to indicate that they have children responsibilities (pregnancy, maternity leave, are at home with kids).

|  | Gender |  | Age |  |  |  |  | Language |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Men | Women | 18-24 | 25-34 | 35-44 | 45-54 | 55+ | French | English |
| Did not have enough time / Too busy | 57\% | 53\% | 66\% | 68\% | 64\% | 57\% | 32\% | 53\% | 56\% |
| Health issues/cancer/disability | 9\% | 11\% | 3\% | 1\% | 4\% | 9\% | 26\% | 10\% | 10\% |
| Work/business commitments | 8\% | 8\% | 9\% | 7\% | 10\% | 10\% | 4\% | 9\% | 7\% |
| No interest | 6\% | 4\% | 5\% | 4\% | 6\% | 6\% | 6\% | 8\% | 4\% |
| Family commitments/sick relative | 2\% | 7\% | 1\% | 5\% | 3\% | 6\% | 4\% | 4\% | 4\% |
| Had not been personally asked | 5\% | 3\% | 2\% | 3\% | 4\% | 4\% | 5\% | 5\% | 4\% |
| Age (too old) | 2\% | 5\% | - | - | - | - | 13\% | 4\% | 4\% |
| Pregnant/maternity leave/home with kids | 1\% | 5\% | 1\% | 9\% | 5\% | 1\% | 1\% | 2\% | 3\% |
| Other | 4\% | 4\% | 2\% | 3\% | 3\% | 3\% | 7\% | 5\% | 3\% |
| Don't know | 7\% | 5\% | 7\% | 5\% | 5\% | 7\% | 4\% | 5\% | 6\% |

Note: "Total" mentions of only 3\% or higher are reported

## Factors that Prevent Individuals from Volunteering

- Across education segments, those with at least a college education were more likely to feel they did not have enough time compared to those with no more than a high school education. This latter segment was more likely than those having attained higher education to indicate health as a factor.

|  | < High <br> School | College | University | Post <br> Graduate | Student |
| :--- | :---: | :---: | :---: | :---: | :---: |
| Did not have enough time / Too <br> busy | $47 \%$ | $55 \%$ | $61 \%$ | $60 \%$ | $73 \%$ |
| Health issues/cancer/disability | $17 \%$ | $10 \%$ | $7 \%$ | $3 \%$ | $1 \%$ |
| Work/business commitments | $9 \%$ | $9 \%$ | $7 \%$ | $6 \%$ | $5 \%$ |
| No interest | $6 \%$ | $6 \%$ | $5 \%$ | $6 \%$ | $4 \%$ |
| Family commitments/sick relative | $5 \%$ | $4 \%$ | $3 \%$ | $6 \%$ | $4 \%$ |
| Had not been personally asked | $4 \%$ | $5 \%$ | $3 \%$ | $5 \%$ | $1 \%$ |
| Age (too old) | $6 \%$ | $2 \%$ | $3 \%$ | $3 \%$ | - |
| Pregnant/maternity leave/home <br> with kids | $4 \%$ | $3 \%$ | $3 \%$ | $2 \%$ | $2 \%$ |
| Other | $4 \%$ | $3 \%$ | $5 \%$ | $6 \%$ | $1 \%$ |
| Don't know | $7 \%$ | $4 \%$ | $5 \%$ | $4 \%$ | $5 \%$ |

Note:"Total" mentions of only $3 \%$ or higher are reported

Question 2: What were the factors that prevented you from volunteering over the past 12 months?
Base: $\quad$ Canadians not having volunteered over the past 12 months ( $n=1,251$ )
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## Factors that Prevent Individuals from Volunteering

- The likelihood of attributing a lack of time as a factor increases with the household income. As shown below, $48 \%$ of households earning $\$ 40 \mathrm{~K}$ or less mentioned a lack of time as a factor compared to $72 \%$ among those earning between $\$ 80 \mathrm{~K}$ and $\$ 100 \mathrm{~K}$ and $67 \%$ among those earning over $\$ 100 \mathrm{~K}$. Health was a more important factor among those earning under $\$ 40 \mathrm{~K}$ compared to higher income brackets.

|  | Household Income |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | < \$40,000 | $\begin{gathered} \$ 40,000- \\ 60,000 \end{gathered}$ | $\begin{gathered} \$ 60,000- \\ 80,000 \end{gathered}$ | $\begin{gathered} \$ 80,000- \\ 100,000 \end{gathered}$ | \$100,000+ |
| Did not have enough time / Too busy | 48\% | 57\% | 64\% | 72\% | 67\% |
| Health issues/cancer/disability | 16\% | 8\% | 7\% | 3\% | 3\% |
| Work/business commitments | 7\% | 7\% | 8\% | 8\% | 8\% |
| No interest | 5\% | 5\% | 5\% | 5\% | 6\% |
| Family commitments/sick relative | 4\% | 4\% | 5\% | 4\% | 2\% |
| Had not been personally asked | 5\% | 5\% | 2\% | 4\% | 2\% |
| Age (too old) | 4\% | 4\% | 3\% | - | 1\% |
| Pregnant/maternity leave/home with kids | 2\% | 4\% | 2\% | 4\% | 4\% |
| Other | 4\% | 4\% | 6\% | 1\% | 4\% |
| Don't know | 5\% | 5\% | 3\% | 6\% | 8\% |

Note: "Total" mentions of only 3\% or higher are reported

# Views on Government Initiatives to Promote Volunteerism 

## Encouragement of Volunteerism by the Government

- There continues to be strong support for initiatives the Government of Canada may put in place to encourage people to do volunteer work. Four out of five Canadians ( $80 \%$ ) agree that the Government of Canada should be encouraging people to do volunteer work ( $41 \%$ strongly agree and 39\% somewhat agree). Support is particularly strong in Atlantic Canada, in Quebec and in BC and lowest in Alberta, Manitoba and Saskatchewan. Overall support increased from 75\% in 2004 to $80 \%$ in 2005, an increase primarily driven by respondents in Quebec (71\% in 2004, 82\% in 2005), Alberta ( $66 \%$ vs. 77\%), and Manitoba/Saskatchewan (71\% vs. 77\%).

$\square$ Agree strongly $\square$ Agree somew hat $\square$ Disagree somew hat $\square$ Disagree strongly
Question 3a: Could you please indicate your agreement with the following statements stating whether you strongly agree, somewhat agree, somewhat disagree or strongly disagree...The Government of Canada should be encouraging people to do volunteer work. All respondents (2005 $n=2,068 ; 2004 n=2,019$ )
Base:
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## Encouragement of Volunteerism by the Government

- Overall support for this type of initiative seemed to weaken with age. While $89 \%$ of Canadians between 18 and 24 years of age support the idea of the Government encouraging people to volunteer, the notion only garnered support among $79 \%$ of those between 45 and 54 and $77 \%$ among those over 55 years of age.

Top 2 Score

$\square$ Agree strongly $\square$ Agree somewhat $\square$ Disagree somew hat $\square$ Disagree strongly

Question 3a: Could you please indicate your agreement with the following statements stating whether you strongly agree, somewhat agree, somewhat disagree or strongly disagree...The Government of Canada should be encouraging people to do volunteer work.
Base: All respondents ( $n=2,068$ )
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## Encouragement of Volunteerism by the Government

- There was less strength in the support for this idea, as seen in the proportion who strongly agree, among those with no more than a college education.
- While support across income brackets was very similar, support increased significantly in 2005 among households earning at least \$100K (84\%) from that reported in 2004 (67\%).

$\square$ Agree strongly $\square$ Agree somew hat $\square$ Disagree somew hat $\square$ Disagree strongly

Question 3a: Could you please indicate your agreement with the following statements stating whether you strongly agree, somewhat agree, somewhat disagree or strongly disagree...The Government of Canada should be encouraging people to do volunteer work. All respondents $(n=2,068)$

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## Government Support to Help Voluntary Sector Organizations

- Canadians were also asked if the Government of Canada should be doing more to help voluntary sector organizations recruit and retain volunteers. Support for this proposition was almost as strong as it was for the previous one. In this case, $41 \%$ strongly agree with this idea and $37 \%$ somewhat agree, representing an overall support score of $78 \%$. Support was particularly strong in Atlantic Canada (86\%) and Quebec (83\%).
- National results show a level of support very similar to what was seen in 2004, where $41 \%$ strongly agreed and 36\% somewhat agreed.

Top 2 Score


■ Agree strongly $\square$ Agree somew hat $\square$ Disagree somew hat $\square$ Disagree strongly

Question 3b: Could you please indicate your agreement with the following statements stating whether you strongly agree, somewhat agree, somewhat disagree or strongly disagree...The Government of Canada should be doing more to help voluntary sector organizations recruit and retain volunteers.
Base: All respondents (2005 n=2,068; $2004 n=2,019$ )

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## Government Support to Help Voluntary Sector Organizations

- Overall support for this type of initiative also seemed to weaken with age. While $91 \%$ of Canadians between 18 and 24 years of age support this method of helping voluntary sector organizations, it only garnered support among 77\% among those between 45 and 54 years of age, and 69\% among those at least 55 years of age.
- Francophones are more supportive of this idea than Anglophones (82\% vs. 77\%).

$\square$ Strongly Agree $\square$ Somew hat Agree $\square$ Somew hat Disagree $\square$ Strongly Disagree

Question 3b: Could you please indicate your agreement with the following statements stating whether you strongly agree, somewhat agree, somewhat disagree or strongly disagree...The Government of Canada should be doing more to help voluntary sector organizations recruit and retain volunteers. Base: All respondents ( $n=2,068$ )

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## Government Support to Help Voluntary Sector Organizations

- Overall support for this type of initiative also seemed to weaken with the education level attained. Support among those with no more than a high school degree was $79 \%$ compared to $70 \%$ among those with a post graduate degree.
- Support was high among students (88\%) and low among households earning over \$100K (70\%).
- Respondents in households with at least three people are more supportive of this initiative (84\%), than those living by themselves or with only one other person (73\%).


Top 2 Score
79\%
81\%
$75 \%$
70\%
88\%

80\%
$80 \%$
$83 \%$
$77 \%$
77\%
$70 \%$

73\%
$73 \%$
82\%
85\%
$\square$ Strongly Agree $\square$ Somew hat Agree $\square$ Somew hat Disagree $\square$ Strongly Disagree

Question 3b: Could you please indicate your agreement with the following statements stating whether you strongly agree, somewhat agree, somewhat disagree or strongly disagree...The Government of Canada should be doing more to help voluntary sector organizations recruit and retain volunteers.

## Support for Initiatives Based on Recent Volunteering

- Predictably, support for the initiatives does differ based on whether or not the respondent has volunteered over the past 12 months.
- As seen in the 2004 results, 2005 overall support is similar between those who have and those who have not volunteered. Support is "stronger" among volunteers as seen in the proportion that "strongly agree" with each statement.

Question 3: Could you please indicate your agreement with the following statements stating whether you strongly agree, somewhat agree, somewhat disagree or strongly disagree... a) The Government of Canada should be encouraging people to do volunteer work. b) The Government of Canada should be doing more to help voluntary sector organizations recruit and retain volunteers.
Base: All respondents ( $n=2,068$ )
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## Appendix A:

## English and French Survey

## CVI Omnibus Survey - November 2005

1. In the past 12 months, did you do any unpaid volunteer work for any community organization?

| Yes | 1 |  |
| :--- | :--- | :--- |
| No | 2 | SKIP TO Q2 |
| Don't know | 9 | SKIP TO Q3 |

1b. Using a scale from 1 to 10, with 1 being you didn't enjoy it at all and 10 being you enjoyed it very much, how would you rate your overall volunteering experience in the past year.


## ASK Q2 ONLY IF Q1=2

2. What were the factors that prevented you from volunteering over the past 12 months?

DO NOT READ LIST - ACCEPT ALL THAT APPLY

Did not have enough time / Too busy 1
Unwilling to make the commitment 2
Had not been personally asked 3
No interest 4
Did not think of doing it 5
Other (Specify) 77
Don't know / Can't think of a reason 99
3. Could you please indicate your agreement with the following statements stating whether you strongly agree, somewhat agree, somewhat disagree or strongly disagree ${ }^{1}$.
a. The Government of Canada should be encouraging people to do volunteer work.
b. The Government of Canada should be doing more to help voluntary sector organizations recruit and retain volunteers.

Strongly agree 1
Somewhat agree 2
Somewhat disagree 3
Strongly disagree 4
Don't know/ No response 9 (DO NOT READ)

1. Final questions identical to those asked in 2001 and 2002 with an agreement scale (strongly agree, somewhat agree, somewhat disagree, strongly disagree, don't know/no response).

## CVI Omnibus Survey - Novembre 2005

1. Au cours des 12 derniers mois, avez-vous fait du bénévolat auprès d'un organisme communautaire?

| Oui | 1 |  |
| :--- | :--- | :--- |
| Non | 2 | Passez à Q2 |
| Ne sait pas | 9 | Passez à Q3 |

1b. À l'aide d'une échelle de 1 à 10 , où 1 signifie que vous n'avez pas du tout aimé et 10 signifie que vous avez beaucoup aimé, comment évalueriez-vous votre expérience globale quant au bénévolat que vous avez fait au cours de l'année dernière?

Pas du tout aimé

| 1 | 2 | 3 | 5 | 6 | 7 | 8 | 9 | 10 |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | | Ne sait pas/pas <br> de réponse |
| :---: |

## DEMANDER Q2 SEULEMENT SI Q1=2

2. Qu'est-ce qui vous a empêché de faire du bénévolat? ACCEPTEZ TOUTES REPONSES

N'a pas le temps / trop occupé(e)
Pas prêt(e) à prendre cet engagement
On ne lui a jamais demandé
Pas d'intérêt à le faire
N'a pas pensé de le faire
Autre (Spécifiez)
Ne sait pas / Ne peux pas penser à une raison

A beaucoup aimé
9
10

Ne sait pas/pas 99 de réponse
3. Dans quelle mesure êtes-vous en accord avec les énoncés suivants. Diriez-vous que vous êtes fortement en accord, passablement en accord, passablement en désaccord ou fortement en désaccord? ${ }^{1}$
a. Le Gouvernement du Canada devrait encourager les gens à faire du bénévolat.
b. Le Gouvernement du Canada devrait faire davantage pour aider les organismes bénévoles à recruter et retenir des bénévoles.

Fortement en accord 1
Passablement en accord 2
Passablement en désaccord 3
Fortement en désaccord 4
Ne sait pas/pas de réponse 9
(NE PAS LIRE)

1. Les dernières questions sont identiques à celles posées en 2001 et 2002 et comprennent une échelle de valeurs (Fortement en accord, passablement en accord, passablement en désaccord, fortement en désaccord, ne sait pas/pas de réponse).

## Appendix B:

Data Tables

Decima Research

Significantly Different

C1. In the past 12 months, did you do any unpaid volunteer work for any community organization? BASE: Representative Adults bANNER 1

|  | Region |  |  |  |  |  |  | Gender $=====================0$ |  |  |  |  |  |  | Employment |  |  |  |  |  | Language |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | At1. | Que. | Ont. | Man./ Sask. | Alb. | B.C. | Male | Female 1 | 18-24 | 25-34 | 35-44 | 45-54 | 55+ | $\begin{gathered} \text { Self } \\ \text { Emp } \end{gathered}$ | Emp | Unemp | Ret. | Stud. | Homemaker | Eng. | Fr. |
|  | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (0) | (P) | (2) | (R) | (s) | (T) | (U) | (v) |
| weighted 'n' | $2,068$ | $\begin{array}{r} 160 \\ 100 \% \end{array}$ | $\begin{array}{r} 511 \\ 100 \% \end{array}$ | $\begin{array}{r} 784 \\ 100 \% \end{array}$ | $\begin{array}{r} 140 \\ 100 \% \end{array}$ | $\begin{array}{r} 200 \\ 1008 \end{array}$ | $\begin{array}{r} 273 \\ 100 \% \end{array}$ | $\begin{array}{r} 1,000 \\ 100 \% \end{array}$ | 1,068 $100 \%$ | $\begin{array}{r} 233 \\ 100 \% \end{array}$ | $\begin{array}{r} 374 \\ 100 \% \end{array}$ | $\begin{array}{r} 400 \\ 100 \% \end{array}$ | $\begin{array}{r} 433 \\ 100 \% \end{array}$ | $\begin{array}{r} 607 \\ 100 \% \end{array}$ | $\begin{array}{r} 262 \\ 100 \% \end{array}$ | $\begin{array}{r} 1,046 \\ 100 \% \end{array}$ | $\begin{array}{r} 99 \\ 100 \% \end{array}$ | $\begin{array}{r} 379 \\ 100 \% \end{array}$ | $\begin{array}{r} 108 \\ 1008 \end{array}$ | $\begin{array}{r} 125 \\ 100 \% \end{array}$ | 1,594 $100 \%$ | $\begin{array}{r} 474 \\ 100 \% \end{array}$ |
| unweighted total | 2,068 | 222 | 511 | 653 | 203 | 211 | 268 | 1,039 | 1,029 | 183 | 304 | 412 | 440 | 707 | 262 | 1,013 | 97 | 440 | 86 | 120 | 1,592 | 476 |
| yes | $\begin{aligned} & 787 \\ & 38 \% \end{aligned}$ | 71 $44 \%$ | 128 $25 \%$ | 317 $40 \%$ | 69 $49 \%$ | 82\% | 122 | 368 $37 \%$ | 419 $39 \%$ | 72 $31 \%$ | 109 298 | 155 $39 \%$ | 182 | 260 | 109 | 402 $38 \%$ | 28 $28 \%$ | 164 $43 \%$ | 34 $32 \%$ | 39 $31 \%$ | 672 | 115 |
|  |  | c |  | c | CD | c | c |  |  |  |  | K | Јк | Јк | $\bigcirc$ | $\bigcirc$ |  | QST |  |  | v |  |
| No | 1,276 | 89 | 383 | 463 | 72 | 118 | 151 | 630 | 647 | 160 | 263 | 245 | 251 | 346 | 152 | 641 | 71 | 214 | 74 | 86 | 917 | 360 |
|  | 62\% | 56\% | $75 \%$ | 59\% | 51\% | 59\% | 55\% | 63\% | 61\% | 69\% | 70\% | $61 \%$ | $58 \%$ | 57\% | $58 \%$ | 61\% | 72\% | $56 \%$ | $68 \%$ | 69\% | $58 \%$ | $76 \%$ |
| Don't know | 5 | - | - | 4 | - | - | 1 | 2 | 2 | 1 | 2 | - | - | 2 | 1 | 2 | - | 1 | - | - | 5 | - |
|  | *\% |  |  | 1\% |  |  | *\% | *\% | *\% | 1\% | *\% |  |  | *\% | *\% | *\% |  | *\% |  |  | *\% |  |

Significantly Different

C1. In the past 12 months, did you do any unpaid volunteer work for any community organization? BASE: Representative Adults BANNER 2

|  | CMA/NON-CMA Household Income |  |  |  |  |  |  |  | Highest Level of Education |  |  |  |  | Marital Status |  |  | Household Size |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | CMA | NON-CMA | < 40k | 40-60k | 60-80k | 80-100k | 100k+ | < HS | Coll. | Univ. | Post <br> Grad | Student | Single | Married | Div. <br> Wid. | One | Two | Three | Four+ |
|  | (A) | (B) | (c) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (0) | (P) | (Q) | (R) | (s) | (T) |
| weighted 'n' | $2,068$ | $\begin{array}{r} 1,288 \\ 100 \% \end{array}$ | $\begin{array}{r} 780 \\ 100 \% \end{array}$ | $\begin{array}{r} 651 \\ 100 \% \end{array}$ | $\begin{array}{r} 392 \\ 100 \% \end{array}$ | $\begin{array}{r} 371 \\ 100 \% \end{array}$ | $\begin{array}{r} 148 \\ 100 \% \end{array}$ | $\begin{array}{r} 250 \\ 100 \% \end{array}$ | $\begin{array}{r} 61 \\ 100 \\ \hline \end{array}$ | $\begin{array}{r} 511 \\ 100 \% \end{array}$ | $\begin{array}{r} 533 \\ 100 \% \end{array}$ | 180 $100 \%$ | $\begin{array}{r} 174 \\ 100 \% \end{array}$ | 531 $100 \%$ | 1,191 $100 \%$ | $\begin{array}{r} 321 \\ 100 \% \end{array}$ | $\begin{array}{r} 360 \\ 100 \% \end{array}$ | 718 $100 \%$ | $\begin{array}{r} 384 \\ 100 \% \end{array}$ | $\begin{array}{r} 508 \\ 100 \% \end{array}$ |
| unneighted total | 2,068 | 1,226 | 842 | 650 | 407 | 375 | 145 | 239 | 668 | 500 | 545 | 181 | 145 | 477 | 1,222 | 344 | 386 | 747 | 361 | 545 |
| Yes | 787 $38 \%$ | 461 368 | 326 $42 \%$ | 172 $26 \%$ | 172 $44 \%$ | 165 $45 \%$ |  | 114 $45 \%$ | 191 $30 \%$ | 181 $35 \%$ | 264 $49 \%$ | 82 $46 \%$ | 62 $36 \%$ | 174 $33 \%$ | 491 $41 \%$ | 115 $36 \%$ | 122 | 287 $40 \%$ | 140 $36 \%$ | 229 $40 \%$ |
|  | 38\% | 36\% | ${ }^{428}$ | 26\% | 448 | 45\% | 43\% | 45\% | 30\% | $35 \%$ I | IJM | $46 \%$ IJ |  | 33\% | 41\% ${ }_{\text {N }}$ | 36\% |  | -40\% |  |  |
| No | 1,276 | 824 | 453 | 478 | 220 | 205 | 82 | 137 | 449 | 330 | 268 | 96 | 112 | 358 | 695 | 205 | 238 | 427 | 244 | 348 |
|  | 62\% | 64\% | 58\% | 74\% | 56\% | 55\% | 55\% | 55\% | 70\% | 65\% | 50\% | 53\% | 64\% | 67\% | 58\% | 64\% | 66\% | 60\% | 64\% | 60\% |
|  |  | c |  | efgh |  |  |  |  | KL | KL |  |  | KL | - |  |  | R |  |  |  |
| Don't know | 5 | 3 | 1 | - | - | 1 | 2 | - | 1 | - | 1 | 2 | - | - | 5 | - | - | 3 | - | 1 |
|  | *\% | *\% | *\% |  |  | *\% | 2\% |  | *\% |  | *\% | 1\% |  |  | *\% |  |  | *\% |  | *\% |

Significantly Different
Decima teleVox - November 2005 CVI Study

|  | Region |  |  |  |  |  |  | Gender Age Group |  |  |  |  |  |  | Employment |  |  |  |  |  | Language |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Atl. | Que. | Ont. | Man./ <br> Sask. | Alb. | B.C. | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55+ | Self | Emp | Unemp | Ret. | Stud. | Homemaker | Eng. | Fr . |
|  | (A) | (B) | (c) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (0) | (P) | (Q) | (R) | (S) | (T) | (U) | (v) |
| weighted 'N' | $\begin{array}{r} 787 \\ 100 \% \end{array}$ | $\begin{array}{r} 71 \\ 100 \% \end{array}$ | $\begin{array}{r} 128 \\ 100 \% \end{array}$ | $\begin{array}{r} 317 \\ 100 \% \end{array}$ | $\begin{array}{r} 69 \\ 100 \% \end{array}$ | $\begin{array}{r} 82 \\ 100 \% \end{array}$ | $\begin{array}{r} 122 \\ 100 \% \end{array}$ | $\begin{array}{r} 368 \\ 100 \% \end{array}$ | $\begin{array}{r} 419 \\ 100 \% \end{array}$ | $\begin{array}{r} 72 \\ 100 \% \end{array}$ | $\begin{array}{r} 109 \\ 100 \% \end{array}$ | $\begin{array}{r} 155 \\ 100 \% \end{array}$ | $\begin{array}{r} 182 \\ 100 \% \end{array}$ | $\begin{array}{r} 260 \\ 100 \% \end{array}$ | $\begin{array}{r} 109 \\ 1002 \end{array}$ | $\begin{array}{r} 402 \\ 100 \% \end{array}$ | $\begin{array}{r} 28 \\ 100 \% \end{array}$ | $\begin{array}{r} 164 \\ 100 \% \end{array}$ | 34 $100 \%$ | $\begin{array}{r} 39 \\ 100 \% \end{array}$ | 672 $100 \%$ | $\begin{array}{r} 115 \\ 100 \% \end{array}$ |
| UnWEIGHTED total | 813 | 102 | 130 | 271 | 100 | 89 | 121 | 397 | 416 | 54 | 90 | 163 | 187 | 311 | 113 | 401 | 27 | 197 | 26 | 38 | 694 | 119 |
| 10 - Enjoyed it very much | $\begin{aligned} & 291 \\ & 37 \% \\ & \hline \end{aligned}$ | 39 $55 \%$ | 34 $27 \%$ | $\begin{aligned} & 120 \\ & 38 \% \end{aligned}$ | 30 $43 \%$ | 22 $26 \%$ | 47 $39 \%$ | 108 $29 \%$ | 184 $44 \%$ | -22 | 44 $40 \%$ | 59 $38 \%$ | 64 $35 \%$ | 97 $37 \%$ | 32 $29 \%$ | 150 $37 \%$ | 16 $55 \%$ | 65 $40 \%$ | 16\% ${ }^{6}$ | 18 $46 \%$ | 261 $39 \%$ | 30 $26 \%$ |
|  |  | CDFG |  | CF | CF |  |  |  | н |  |  |  |  |  |  | s | os | s |  | s | v |  |
| 9 | 109 | 5 | 18 | 55 | 7 | 12 | 14 | 49 | 60 | 15 | 11 | 20 | 27 | 37 | 16 | 48 | 4 | 23 | 11 | 6 | 93 | 16 |
|  | 14\% | 7\% | 14\% | $\underset{\text { BE }}{17 \%}$ | 10\% | 15\% | 11\% | 13\% | 14\% | 21\% | 10\% | 13\% | 15\% | 14\% | 15\% | 12\% | 15\% | 14\% | - ${ }_{\text {31\% }}$ | 14\% | 14\% | 14\% |
| 8 | 228 | 15 | 44 | 93 | 14 | 22 | 40 | 117 | 111 | 20 | 27 | 49 | 52 | 76 | 33 | 120 | 2 | 46 | 10 | 14 | 190 | 39 |
|  | 29\% | 21\% | 35\% | 29\% | 21\% | 27\% | $33 \%$ | 32\% | 26\% | $28 \%$ | 25\% | 31\% | 29\% | 29\% | 30\% | 30\% | $9 \%$ | 28\% | $28 \%$ | $368$ | 28\% | 34\% |
| 7 | 73 | 3 | 13 | 19 | 9 | 13 | 16 | 38 | 34 | 9 | 15 | 12 | 16 | 19 | 12 | 40 | 4 | 10 | 5 | 1 | 60 | 13 |
|  | $9 \%$ | $5 \%$ | 10\% | 6\% | 13\% | $\begin{gathered} 16 \% \\ \text { BD } \end{gathered}$ | 13\% | 10\% | 8\% | 13\% | $14 \%$ | $8 \%$ | $9 \%$ | 7\% | 11\% ${ }_{\text {1 }}$ | 10\% | 13\% | 6\% | 16\% | 1\% | $9 \%$ | 11\% |
| 6 | 25 | 3 | 5 |  | 4 | 迷 | 2 | 17 | , | 2 | 2 | 7 | 8 | , | 7 | 12 | 1 | 4 | 2 | - | 22 | 3 |
|  | $3 \%$ | $5 \%$ | $4 \%$ | $3 \%$ | 6\% | $3 \%$ | 1\% | 5\% | 2\% | $3 \%$ | $2 \%$ | $4 \%$ | $4 \%$ | 2\% | 6\% | $3 \%$ | $4 \%$ | 2\% | 6\% |  | $3 \%$ | 2\% |
| 5 | 26 | 3 | 5 | 7 | 3 | 4 | 3 | 16 | 9 | 1 | 4 | 3 | 8 | 10 | 3 | 17 | - | 5 | - | - | 20 | 5 |
|  | $3 \%$ | $4 \%$ | 4\% | 2\% | 4\% | 5\% | $2 \%$ | $4 \%$ | 2\% | 2\% | $3 \%$ | 2\% | 4\% | 4\% | 2\% | 48 |  | 3\% |  |  | $3 \%$ | 5\% |
| 4 | 13 | 1 | 1 | و | - | 3 | - | 9 | 4 | - | 2 | 1 | 4 | 7 | 2 | 7 | - | 4 | - | - | 12 | 1 |
|  | 2\% | 1\% | 1\% | $3 \%$ |  | $3 \%$ |  | 3\% | 1\% |  | 1\% | 1\% | 2\% | 3\% | $2 \%$ | 28 |  | $3 \%$ |  |  | 2\% | 1\% |
| 3 | 7 | - | 1 | 2 | 2 | 2 | - | 3 | 5 | 1 | 2 | 2 | 1 | 1 | 2 | 3 | - | 2 | - | 1 | 6 | 1 |
|  | 1\% |  | 1\% | 1\% | $3 \%$ | $2 \%$ |  | 1\% | 1\% | 2\% | 2\% | 1\% | *\% | *\% | 2\% | 1\% |  | 1\% |  | 2\% | 1\% | 1\% |
| 2 | 5 | 1 | 2 | 1 | - | 1 | - | 2 | 3 | 1 | - | - | 1 | 3 | - | 2 | 1 | 1 | 1 | - | 3 | 2 |
|  | 1\% | 1\% | 1\% | *\% |  | 1\% |  | *\% | 1\% | 1\% |  |  | 1\% | 1\% |  | *\% | $4 \%$ | 1\% | 2\% |  | *\% | 2\% |
| 1 - Didn't enjoy it at | 7 | 1 | 3 | 2 | - | 1 | - | 6 | 1 | - | 2 | 2 | 1 | 2 | 3 | 2 | - | 1 | - | - | 4 | 3 |
| all | 1\% | 2\% | $3 \%$ | *\% |  | 1\% |  | 2\% | *\% |  | 2\% | 1\% | 1\% | 1\% | 3\% | *\% |  | 1\% |  |  | 1\% | 3\% |
| DK/REFUSE | - | - | 1 | 1 | - | - | - | 2 | - | - | - | - | - | 2 | - | 1 | - | 1 | - | - | 1 | , |
| top 2 box |  |  |  |  | 36 | 33 | 61 | 157 | 244 | 37 | 55 | 80 | 91 | 134 | 48 | 198 | 20 | 89 | 16 | 24 |  | 47 |
|  | 51\% | 62\% | 41\% | 55\% | 53\% | 41\% | 50\% | $43 \%$ | $58 \%$ | 51\% | 50\% | 51\% | 50\% | 51\% | $44 \%$ | 49\% | 71\% | 54\% | 47\% | 60\% | $53 \%$ | 41\% |
|  |  | CF |  | CF |  |  |  |  | н |  |  |  |  |  |  |  | OP |  |  |  | v |  |
| воттом 2 вох | 12 | 2 |  | 3 | - | 2 | - | 7 | 4 |  | 2 | 2 | 2 | 5 | 3 | 4 | 1 | 2 | 1 | - | 7 | 5 |
|  | 1\% | 3\% | 4\% | 1\% |  | 2\% |  | 2\% | 1\% | 1\% | 2\% | 1\% | 1\% | 2\% | 3\% | 1\% | $4 \%$ | 1\% | 2\% |  | 1\% | 5\% |
| mean | 8.4 | $\stackrel{8.7}{\text { CF }}$ | 8.0 | ${ }_{8}^{8.5}$ | 8.4 | 7.9 | $\underset{8.7}{\text { CF }}$ | 8.1 | 8.7 | 8.4 | 8.3 | 8.5 | 8.4 | 8.4 | 8.1 | 8.4 | 8.8 | 8.5 | 8.2 | 8.9 os | 8.5 | 8.0 |


|  | CMA/NON-CMA |  |  |  | Household Income |  |  |  | Highest Level of Education |  |  |  |  | Marital Status |  |  | Household Size |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | CMA | NON-CMA | < 40k | 40-60k | 60-80k | 80-100k | 100k+ | < HS | Coll. | Univ. | $\begin{aligned} & \text { Post } \\ & \text { Grad } \end{aligned}$ | Student | Single | Married | $\begin{aligned} & \text { Div. } \\ & \text { Wid. } \end{aligned}$ | One | Two | Three | Four+ |
|  | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (1) | (J) | (K) | ( 1 ) | (M) | (N) | (0) | (P) | (Q) | (R) | (S) | (T) |
| weighted 'n' | $\begin{array}{r} 787 \\ 100 \% \end{array}$ | $\begin{array}{r} 461 \\ 100 \% \end{array}$ | $\begin{array}{r} 326 \\ 100 \% \end{array}$ | $\begin{array}{r} 172 \\ 100 \% \end{array}$ | $\begin{array}{r} 172 \\ 100 \% \end{array}$ | $\begin{array}{r} 165 \\ 100 \% \end{array}$ | $\begin{array}{r} 64 \\ 100 \% \end{array}$ | $\begin{gathered} 114 \\ 100 \% \end{gathered}$ | $\begin{array}{r} 101 \\ 100 \% \end{array}$ | $\begin{array}{r} 181 \\ 100 \% \end{array}$ | $\begin{array}{r} 264 \\ 100 \% \end{array}$ | $\begin{array}{r} 82 \\ 100 \% \end{array}$ | 62 $100 \%$ | $\begin{array}{r} 174 \\ 100 \% \end{array}$ | $\begin{array}{r} 491 \\ 100 \% \end{array}$ | ${ }_{1002}^{115}$ | 122 $100 \%$ | $\begin{array}{r} 287 \\ 100 \% \end{array}$ | $\begin{array}{r} 140 \\ 100 \% \end{array}$ | 229 $100 \%$ |
| UnWEighted total | 813 | 452 | 361 | 180 | 183 | 173 | 64 | 112 | 204 | 183 | 281 | 87 | 51 | 151 | 523 | 132 | 132 | 312 | 139 | 220 |
| 10-Enjoyed it very much | $\begin{aligned} & 291 \\ & 37 \% \end{aligned}$ | $\begin{aligned} & 155 \\ & 34 \% \end{aligned}$ | $\begin{array}{r} 136 \\ 42 \% \\ B \end{array}$ | $\begin{array}{r} 71 \\ 41 \% \end{array}$ | $\begin{array}{r} 63 \\ 37 \% \end{array}$ | 53 328 | $\begin{array}{r} 25 \\ 40 \% \end{array}$ | 35 $31 \%$ | $\begin{array}{r} 79 \\ 41 \% \end{array}$ | 65 $36 \%$ | $\begin{array}{r} 91 \\ 34 \% \end{array}$ | 32 $38 \%$ | 20 $32 \%$ | 55 $32 \%$ | 187 $38 \%$ | 45 $39 \%$ | 45 $37 \%$ | 98 $34 \%$ | 59 $42 \%$ | $\begin{array}{r} 83 \\ 368 \end{array}$ |
| 9 | 109 | 71 | 38 | 22 | 28 | 22 | ${ }^{6}$ | 12 | 19 | 28 | 38 | 12 | 11 | 36 | 59 | 13 | 21 | 48 | 14 | 25 |
|  | 14\% | 15\% | 12\% | 13\% | 16\% | 13\% | $9 \%$ | 10\% | 10\% | 15\% | 15\% | 15\% | 18\% | 21\% | 12\% | 12\% | 17\% | $\begin{array}{r}178 \\ \hline\end{array}$ | 10\% | 11\% |
| 8 | 228 | 135 | 93 | 45 | 46 | 55 | 16 | 43 | 52 | 60 | 76 | 23 | 17 | 45 | 157 | 27 | 24 | 89 | 42 | 71 |
|  | 29\% | 29\% | 29\% | 26\% | $26 \%$ | 34\% | $25 \%$ | 38\% | 27\% | 33\% | 29\% | 27\% | 27\% | 26\% | 32\% | 23\% | 20\% | -31\% | 30\% | $\begin{array}{r}31 \% \\ \hline\end{array}$ |
| 7 | 73 | 45 | 27 | 15 | 16 | 15 | 8 | 12 | 21 | 7 | 28 | 9 | 8 | 19 | 42 | 11 | 11 | 26 | 14 | 21 |
|  | 9\% | 10\% | 8\% | 9\% | $9 \%$ | $9 \%$ | 12\% | 11\% | $\begin{array}{r} 118 \\ J \end{array}$ | $4 \%$ | 11\% | 11\% | 13\% | 11\% | $8 \%$ | 10\% | $9 \%$ | $9 \%$ | 10\% | $9 \%$ |
| 6 | 25 | 19 | 7 | 5 | 5 | 8 | 4 | 2 | 2 | 9 | 10 | 2 | 2 | 6 | 18 | 1 | ${ }^{6}$ | 7 | 2 | 11 |
|  | 3\% | $4 \%$ | 2\% | 3\% | $3 \%$ | $5 \%$ | 6\% | 2\% | 1\% | 5\% | 4\% | 2\% | $3 \%$ | 4\% | $\begin{array}{r}48 \\ \hline\end{array}$ | 1\% | 5\% | 2\% | 1\% | 5\% |
| 5 | 26 | 14 | 11 | 4 | 7 | 5 | 2 | 4 | 5 | 7 | 10 | 2 | 1 | 4 | 12 | 8 | 4 | 10 | 3 | 9 |
|  | 3\% | 3\% | $3 \%$ | 2\% | $4 \%$ | $3 \%$ | $4 \%$ | 4\% | 3\% | 4\% | $4 \%$ | $3 \%$ | 2\% | 2\% | 3\% | 7\% | 3\% | 3\% | 2\% | 4\% |
| 4 | 13 | 9 | 4 | 3 | 3 | 3 | 1 | 2 | 5 | 1 | 5 | - | 2 | 3 | 8 | 3 | 3 | 5 | 2 | 4 |
|  | 2\% | 2\% | 1\% | 2\% | $2 \%$ | 2\% | 1\% | 2\% | $3 \%$ | 1\% | 2\% |  | $2 \%$ | 1\% | $2 \%$ | 3\% | 2\% | 2\% | 1\% | $2 \%$ |
| 3 | 7 | 3 | 5 | 1 | 2 | - | 2 | 2 | 3 | 1 | 2 | 2 | - | 2 | 5 | 1 | 2 | 1 | 1 | , |
|  | 1\% | 1\% | 1\% | 1\% | 1\% |  | $3 \%$ | $2 \%$ | 1\% | 1\% | 1\% | 2\% |  | 1\% | 1\% | 1\% | $2 \%$ | *\% | 1\% | 1\% |
| 2 | 5 | 1 | 4 | 3 | - | 2 | - | - | 2 | - | 2 | - | 1 | 2 | 1 | 2 | 2 | 1 | 1 | 1 |
|  | 1\% | *\% | 1\% | 2\% |  | 1\% |  |  | 1\% |  | 1\% |  | 1\% | 1\% | *\% | 2\% | 2\% | *\% | 1\% | *\% |
| 1 - Didn't enjoy it at | 7 | ${ }^{6}$ | 1 | 3 | 2 | - | - | 1 |  | 3 | 1 | 1 | - |  | 3 | 2 | 3 | 3 | 1 | 1 |
| all | 1\% | 1\% | *\% | 2\% | 1\% |  |  | 1\% | 1\% | 1\% | 1\% | 1\% |  | 1\% | 1\% | 2\% | 2\% | 1\% | 1\% | * |
| DK/REFUSE | 2 | 2 | - | - | - | 1 | - | 1 | - | 1 | 1 | - | - | - | 1 | 1 | 1 | - | 1 | - |
|  | *\% | *\% |  |  |  | 1\% |  | 1\% |  | 1\% | *\% |  |  |  | *\% | 1\% | 1\% |  | 1\% |  |
| top 2 box | 401 | 226 | 174 | 93 | 91 | 75 | 31 | 47 | 98 | 93 | 129 | 44 | 31 | 92 | 246 | 59 | 66 | 146 | 72 | 108 |
|  | 51\% | 49\% | 54\% | $\begin{array}{r} 54 \% \\ \mathrm{H} \end{array}$ | 53\% | $46 \%$ | 49\% | 41\% | 51\% | 51\% | 49\% | 53\% | 50\% | 53\% | 50\% | 51\% | 54\% | 51\% | 52\% | 47\% |
| воттом 2 вох | 12 | 7 | 5 | 6 | 2 | 2 | - | 1 | 4 | 3 | 3 | 1 | 1 | 3 | 4 | 4 | 5 | 4 | 2 | 2 |
|  | 1\% | 2\% | 1\% | 4\% | 1\% | 1\% |  | 1\% | $2 \%$ | 1\% | 1\% | 1\% | 1\% | $2 \%$ | 1\% | 4\% | $4 \%$ | 1\% | 1\% | 1\% |
| mean | 8.4 | 8.3 | 8.5 | 8.4 | 8.4 | 8.4 | 8.3 | 8.3 | 8.4 | 8.5 | 8.4 | 8.5 | 8.4 | 8.4 | 8.5 | 8.2 | 8.2 | 8.4 | 8.6 | 8.3 |



C2. What were the factors that prevented you from volunteering over the past 12 months?
BASE: Those who have not done any volunteer work in the past 12 months
BASE: Tho
BANNER 1

|  | Region |  |  |  |  |  |  | Gender Age Group |  |  |  |  |  |  | Employment |  |  |  |  |  | Language |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Atl. | Que. | Ont. | Man./ <br> Sask. | Alb. | в.c. | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55+ | $\begin{gathered} \text { Self } \\ \text { Emp } \end{gathered}$ | Emp | Unemp | Ret. | Stud. | Homemaker | Eng. | Fr. |
|  | (A) | (B) | (C) | (D) | (E) | (F) | (G) | (H) | (1) | (J) | (K) | (L) | (M) | (N) | (0) | (P) | (2) | (R) | (s) | (T) | (U) | (v) |
| Location/not in my area | 16 | 1 |  | 3 | 4 | 2 | , | 7 | , | - |  | 4 | , |  | 2 | 7 | - | 3 | - | 2 | 12 | 4 |
|  | 1\% | 1\% | 1\% | 1\% | 5\% | 1\% | 2\% | 1\% | 1\% |  | 1\% | 2\% | 1\% | 1\% | 2\% | 1\% |  | 2\% |  | 2\% | 1\% | 1\% |
| Don't drive/get around much/no car | 14 | 1 | 6 | 4 | - | 2 | 1 | 1 | 13 | - | 1 | 1 | 1 | 9 | 1 | - | 1 | 8 | - | 1 | 8 | 6 |
|  | 1\% | 1\% | 1\% | 1\% |  | 1\% | *\% | *\% | 2\% |  | *\% | *\% | * | $3 \%$ KLM | 1\% |  | $2 \%$ | $4 \%$ |  | 1\% | 1\% | 2\% |
| Lack of opportunity/ knowledge of what to do | 25 | 5 | 5 | 6 | 1 | 4 | 4 | 16 | 9 | ${ }^{4}$ | 7 | 7 | 2 | 4 | 6 | 12 | 1 | 3 | 1 | - | 20 | 5 |
|  | 2\% | 5\% | 1\% | 1\% | 2\% | 4\% | 2\% | 2\% | 1\% | 3\% | 3\% | 3\% | 1\% | 1\% | 4\% | 2\% | 1\% | 1\% | 1\% |  | 2\% | 1\% |
| I do/have volunteered all my life (general) | 14 | 1 | 6 | 4 | - | 2 | 1 | 6 | 8 | - | 1 | 1 | 3 | , | 3 | 7 | - | 4 | - | - | 8 | 6 |
|  | 1\% | 1\% | 2\% | 1\% |  | 1\% | 1\% | 1\% | 1\% |  | *\% | *\% | 1\% | $3 \%$ kL | 2\% | 1\% |  | 2\% |  |  | 1\% | 2\% |
| Should be paid for your time/financial reasons | 13 | 1 | 3 | 7 | 1 | 1 | 1 | 8 | 5 | 2 | 1 | 3 | 6 | 2 | 3 | 6 | 1 | 2 | - | - | 10 | 3 |
|  | 1\% | 1\% | 1\% | 2\% | 1\% | 1\% | *\% | 1\% | 1\% | 1\% | *\% | 1\% | 2\% | *\% | 2\% | 1\% | 1\% | 1\% |  |  | 1\% | 1\% |
| Unwilling to make the commitment | 10 | 1 | 2 | 2 |  | 1 | 1 | 8 | 3 | 1 | 1 | 4 | 1 | , | 2 | 7 | - | 2 | - | - | 8 | 2 |
|  | 1\% | 1\% | *\% | *\% | 4\% | 1\% | 1\% | 1\% | *\% | 1\% | *\% | 2\% | *\% | 1\% | 1\% | 1\% |  | 1\% |  |  | 1\% | 1\% |
| Retired |  | 1 | 1 | - | 1 | 1 | - | 7 | 2 | - | - | - | - |  | - | - | - | 8 | - | - | 8 | 1 |
|  | 1\% | 1\% | *\% | 1\% | 1\% | 1\% |  | 1\% | *\% |  |  |  |  | $2 \%$ |  |  |  | 4\% |  |  | 1\% | *\% |
| Traveling/out of country | 7 | 1 | 3 | 3 | 1 | - | - | 3 | 4 | - | 3 | 2 | 1 | 1 | 1 | 7 | - | - | - | - | 4 | 3 |
|  | 1\% | 1\% | 1\% | 1\% | 1\% |  |  | *\% | 1\% |  | 1\% | 1\% | *\% | *\% | *\% | 1\% |  |  |  |  | *\% | 1\% |
| Laziness | 6 | - | 2 | 3 | - | - | 1 | 5 | 1 | - | 2 | 1 | 1 | 2 | - | 4 | - | 2 | - | - | 5 | 1 |
|  | *\% |  | *\% | 1\% |  |  | 1\% | 1\% | *\% |  | 1\% | *\% | *\% | 1\% |  | 1\% |  | 1\% |  |  | 1\% | *\% |
| volunteer at my church | 3 | - | - | 2 | - | - | 1 | 3 | - | - | 2 | - | 1 | - | - | 1 | - | - | - | 2 | 3 | - |
|  | *\% |  |  | *\% |  |  | 1\% | *\% |  |  | 1\% |  | *\% |  |  | *\% |  |  |  | 2\% | *\% |  |
| Death in the family | 2 | - | - | 1 | 1 | - | - | - | 2 | - | - | - | 1 | 1 | 1 | - | - | 1 | - | - | 2 | - |
|  | *\% |  |  | *\% | 1\% |  |  |  | *\% |  |  |  | *\% | *\% | 1\% |  |  | *\% |  |  | *\% |  |
| Bad experience with volunteering in the past | 2 | - | - | - | - | - | 2 | 2 | - | - | - | - | 1 | 1 | 1 | - | - | 1 | - | - | 2 | - |
|  | * |  |  |  |  |  | 1\% | *\% |  |  |  |  | *\% | *\% | 1\% |  |  | *\% |  |  | *\% |  |
| other | 48 | 4 | 21 | 14 | 1 | 3 | 5 | 24 | 25 | 4 | 8 | 7 | 7 | 23 | 8 | 22 | 4 | 9 | 3 | 1 | 30 | 19 |
|  | $4 \%$ | $4 \%$ | $6 \%$ | $3 \%$ | $2 \%$ | $3 \%$ | $3 \%$ | $4 \%$ | 48 | $2 \%$ | $3 \%$ | $3 \%$ | $3 \%$ | 7\%\% | 6\% | $3 \%$ | $6 \%$ | $4 \%$ | $3 \%$ | 2\% | $3 \%$ | 5\% |
| Don't know / Can't think of a reason | 71 | 4 | 19 | 28 | 5 | 8 | 7 | 42 | 29 | 12 | 14 | 12 | 17 | 16 | 6 | 32 | 10 | 8 | 4 | 6 | 54 | 17 |
|  | 6\% | 5\% | 5\% | 6\% | 7\% | 7\% | $4 \%$ | 7\% | 5\% | 7\% | $5 \%$ | 5\% | 7\% | $4 \%$ | 4\% | 5\% | 14\% | 4\% | 5\% | 7\% | 6\% | 5\% |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  | OPR |  |  |  |  |  |

```
C2. What were the factors that prevented you from volunteering over the past 12 months?
```

BANNER 2

|  | CMA/NON-CMA |  |  |  | Household Income |  |  |  | Highest Level of Education |  |  |  |  | Marital Status |  |  | Household Size |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | CMA | NON-CMA | < 40k | 40-60k | 60-80k | 80-100k | 100k+ | < HS | Coll | Univ. | Post Grad | Student | Single | Married | $\begin{gathered} ======= \\ \text { Div. } \\ \text { Wid. } \end{gathered}$ | One | Two | Three | Four+ |
|  | (A) | (B) | (c) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (0) | (P) | (2) | (R) | (s) | (T) |
| weighted 'n' | $\begin{array}{r} 1,276 \\ 100 \% \end{array}$ | $\begin{array}{r} 824 \\ 100 \% \end{array}$ | $\begin{array}{r} 453 \\ 100 \% \end{array}$ | $\begin{array}{r} 478 \\ 100 \% \end{array}$ | $\begin{array}{r} 220 \\ 100 \% \end{array}$ | $\begin{array}{r} 205 \\ 100 \% \end{array}$ | 82 $100 \%$ | $\begin{array}{r} 137 \\ 100 \% \end{array}$ | $\begin{array}{r} 449 \\ 100 \% \end{array}$ | $\begin{array}{r} 330 \\ 100 \% \end{array}$ | $\begin{array}{r} 268 \\ 100 \% \end{array}$ | 96 $100 \%$ | 112 $100 \%$ | 358 $100 \%$ | $\begin{array}{r} 695 \\ 100 \% \end{array}$ | $\begin{array}{r} 205 \\ 100 \% \end{array}$ | 238 $100 \%$ | $\begin{array}{r} 427 \\ 1008 \end{array}$ | $\begin{array}{r} 244 \\ 100 \% \end{array}$ | 348 $100 \%$ |
| UNWEIGhted total | 1,251 | 771 | 480 | 470 | 224 | 201 | 79 | 127 | 463 | 317 | 263 | 92 | 94 | 326 | 695 | 212 | 254 | 432 | 222 | 324 |
| Too busy (NET) | 796 $62 \%$ | 537 $65 \%$ | 259 $57 \%$ | 269 $56 \%$ | 139 $63 \%$ | 146 $71 \%$ | 65 798 | 100 $73 \%$ | 239 538 | 210 648 | 177 $66 \%$ | 65 $68 \%$ | 877 | 248 698 | 443 $64 \%$ | 97 $47 \%$ | 107 $45 \%$ | 252 $59 \%$ | 164 $67 \%$ | 266 $76 \%$ |
|  |  | $\stackrel{\text { c }}{ }$ |  |  |  | D | - ${ }_{\text {DE }}$ | 738 |  | $\stackrel{\text { r }}{ }$ | $\stackrel{\text { r }}{ }$ | $\stackrel{\text { r }}{ }$ | IJKL | ${ }_{\text {P }}$ | $\stackrel{\text { P }}{ }$ |  |  | \% | $\stackrel{\text { ¢ }}{\text { ¢ }}$ | QRS |
| Did not have enough time / Too busy | 699 | 477 | 222 | 229 | 125 | 131 | 59 | 92 | 211 | 181 |  | 57 | 82 | 210 | 401 | 83 | 95 | 226 | 142 | 232 |
|  | 55\% | $\begin{array}{r} 58 \% \\ \mathrm{C} \end{array}$ | 49\% | 48\% | $\begin{array}{r} 57 \% \\ \hline \end{array}$ | 64\% ${ }_{\text {D }}$ | $\underset{\text { DE }}{72 \%}$ | 67\% ${ }^{\text {d }}$ | 47\% | 55\% | $\begin{aligned} & 618 \\ & I \end{aligned}$ | 60\% | 73\% IJK | 59\% | 58\% | 41\% | 40\% | 53\% | 58\% | 67\% OR |
| Work/business commitments | 99 | 59 | 40 | 34 | 15 | 17 | 7 | 11 | 39 | 29 | 18 | 5 | 5 | 38 | 46 | 12 | 10 | 30 | 24 | 34 |
|  | $8 \%$ | 7\% | 9\% | 7\% | 7\% | 8\% | 8\% | 8\% | 9\% | 98 | 7\% | 6\% | 5\% | 11\% | 7\% | 6\% | 4\% | 7\% | 10\% | $10 \%$ 8 |
| School/full-time student | 28 | 22 | 7 | 12 | 5 | 1 | 3 | 1 | 2 | 4 | 1 | - | 21 | 19 | 5 | 3 | 2 | 3 | 5 | 17 |
|  | $2 \%$ | $3 \%$ | 1\% | $\underset{F}{28}$ | 2\% | 1\% | 4\% | 1\% | 1\% | 1\% | 1\% |  | ${ }_{\text {IJK }}^{19 \%}$ | ${ }_{\text {OP }}$ | 1\% | 2\% | 1\% | 1\% | 2\% | 5\% QR |
| Moving/moved | 10 | 8 | 2 | 6 | 2 | - | - | 2 | - | 3 | 4 | 2 | - | - | 9 | 1 | 1 | 8 | 1 | - |
|  | 1\% | 1\% | 1\% | 1\% | 1\% |  |  | 1\% |  | 1\% | 1\% | 2\% |  |  | 1\% | *\% | *\% | 2\% | *\% |  |
| Health reasons/ disability/was in an accident | 134 | 74 | 59 | 76 | 17 | 14 | 3 | 3 | 75 | 31 | 20 | 3 | 1 | 19 | 69 | 44 | 47 | 53 | 14 | 15 |
|  | 10\% | $9 \%$ | $\begin{array}{r} 13 \% \\ B \end{array}$ | $\begin{gathered} 16 \% \\ \text { EFGH } \end{gathered}$ | 8\% | 7\% | 3\% | 3\% | $\begin{gathered} 17 \% \\ \text { JKIM } \end{gathered}$ | 10\% | 7\% | 3\% | 1\% | 5\% | 10\% | 22\% | RST | 12\% ${ }_{\text {ST }}$ | 6\% | 4\% |
| No interest | 68 | 41 | 27 | 25 | 12 | 10 | 4 | 8 | 26 | 18 | 12 | 6 | 5 | 18 | 39 | 11 | 15 | 33 | 8 | 11 |
|  | $5 \%$ | 5\% | 6\% | 5\% | 5\% | 5\% | 5\% | 6\% | 6\% | 6\% | 5\% | 6\% | 48 | 5\% | $6 \%$ | 5\% | $6 \%$ | $8 \%$ S | 3\% | 3\% |
| Family commitments/sick relative (general) | 55 | 32 | 23 | 21 | 9 | 11 | 3 | 3 | 22 | 14 | 9 | 6 | 4 | 5 | 40 | 10 | ${ }^{6}$ | 17 | 12 | 20 |
|  | $4 \%$ | 4\% | 5\% | 4\% | 4\% | 5\% | 4\% | 2\% | 5\% | 4\% | 3\% | 6\% | 4\% | 1\% | $\stackrel{68}{\text { N }}$ | $\stackrel{5 \%}{\mathrm{~N}}$ | 2\% | 4\% | 5\% | $6 \%$ 0 |
| Had not been personally asked | 50 | 32 | 18 | 25 | 11 | 5 | 3 | 2 | 16 | 16 | 9 | 4 | 1 | 13 | 28 | 8 | 11 | 19 | 8 | , |
|  | $4 \%$ | 4\% | 4\% | $\stackrel{5}{\mathrm{H}}$ | 5\% | 2\% | 4\% | 2\% | 4\% | $\stackrel{5 \%}{M}$ | 3\% | 5\% | 1\% | 4\% | 4\% | 4\% | 5\% | 4\% | 3\% | 3\% |
| Age/too old | 47 | 31 | 15 | 21 | 8 | 7 | - | 1 | 25 | 7 | 7 | 3 | - | ${ }^{2}$ | 20 | 23 | 23 | 17 | 3 | 1 |
|  | 48 | $4 \%$ | $3 \%$ | $4 \%$ | 48 | $3 \%$ |  | 1\% | ${ }^{68}$ | $2 \%$ | $3 \%$ | $3 \%$ |  | $1 \%$ | $3{ }^{38}$ | $11 \%$ | 10\% | ${ }^{48}$ | 1\% | *\% |
| Pregnant/maternity leave/ home with kids | 40 | 26 | 14 | 12 | 8 | 5 | 4 | 5 | 18 | 9 | 9 | 2 | 2 | 4 | 29 | 7 | - | 1 | 15 | 23 |
|  | $3 \%$ | $3 \%$ | 3\% | 2\% | $4 \%$ | 2\% | 4\% | 4\% | 4\% | 3\% | 3\% | 2\% | 2\% | 1\% | 4\% | 3\% |  | *\% | 6\% | 78 |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  | N |  |  |  | R | R |
| Did not think of doing it | 31 | 20 | 11 | 9 | 11 | 2 | 2 | 3 | 7 | 10 | 9 | 1 | 3 | 11 | 16 | 4 | 4 | 13 | 7 | 6 |
|  | $2 \%$ | 2\% | 2\% | $2 \%$ | $\underset{F}{5 \%}$ | 1\% | $2 \%$ | $2 \%$ | 2\% | 3\% | 3\% | 1\% | 3\% | 3\% | 2\% | 2\% | 2\% | 3\% | 3\% | 2\% |
| Inconvenient (NET) | 28 | 15 | 13 | 13 | 6 | 2 | 1 | 3 | 15 | 8 | 4 | 1 | - | 8 | 14 | 5 | 6 | 12 | 3 | 4 |
|  | $2 \%$ | 2\% | 3\% | 3\% | 3\% | 1\% | 1\% | 2\% | 3\% | 2\% | 1\% | 1\% |  | 2\% | 2\% | 3\% | 2\% | 3\% | 1\% | 1\% |

Significantly Different

C2. What were the factors that prevented you from volunteering over the past 12 months?
BASE: Those who have not done any volunteer work in the past 12 months
BANNER 2

|  |  |  |  |  |  |  |  |  | Highest Level of Education |  |  |  |  | Marital Status |  |  | Household Size |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | CMA | NON-CMA | < 40k | 40-60k | 60-80k | 80-100k | 100k+ | < HS | Coll. | Univ. | Post <br> Grad | Student | Single | Married | $\begin{aligned} & ====== \\ & \text { Div. } \\ & \text { Wid. } \end{aligned}$ | One | Two | Three | Four+ |
|  | (A) | (B) | (c) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (0) | (P) | (Q) | (R) | (s) | (T) |
| Location/not in my | 16 | 7 | 9 | ${ }^{6}$ | 3 | ${ }^{2}$ | 1 | 3 | 8 | 5 | 2 | 1 | - | 3 | 10 | 3 | 2 | 6 | 3 | 3 |
| area | 1\% | 1\% | $2 \%$ | 1\% | 1\% | 1\% | 1\% | 2\% | 2\% | 2\% | 1\% | 1\% |  | 1\% | 1\% | 1\% | 1\% | 1\% | 1\% | 1\% |
| Don't drive/get around much/no car | $\begin{aligned} & 14 \\ & 1 \% \end{aligned}$ | 1\% | 1\% | $\begin{array}{r} 7 \\ 2 \% \end{array}$ | 2\% ${ }^{4}$ | - | - | - | $\begin{array}{r} 8 \\ 2 \% \end{array}$ | 188 | 1\% | - | - | 1\% | 1\% ${ }^{6}$ | \% ${ }^{3}$ | 1\% | 2\% | - | * 1 |
| Lack of opportunity/ | 25 | 10 | 15 | 6 | 6 | 3 | - | 5 | 3 | 9 | 9 | 2 | 2 | 6 | 16 | 2 | 5 | 8 | 5 | 6 |
| knowledge of what to do | 2\% | 1\% | $3 \%$ B | 1\% | 3\% | 2\% |  | 4\% | 1\% | 3\% | $\underset{I}{38}$ | 2\% | 2\% | 2\% | 2\% | 1\% | 2\% | 2\% | 2\% | 2\% |
| I do/have volunteered | 14 | 11 | 3 | 3 | - | 5 | 2 | 2 | 2 | 4 | 4 | 3 | - | 3 | 6 | 5 | 4 | 6 | 2 | 2 |
| all my life (general) | 1\% | 1\% | 1\% | 1\% |  | 3\% | $3 \%$ | 1\% | *\% | 1\% | 2\% | $3 \%$ |  | 1\% | 1\% | 3\% | 2\% | 1\% | 1\% | \% |
| Should be paid for your | 13 | , | , | , | 3 |  | - | \% | , | \% | 2 | - | 1 | 28 | 3 | 2 | \% | - | 4 | 3 |
| time/financial reasons | 1\% | 1\% | 1\% | 1\% | 2\% | *\% |  | 1\% | 1\% | 2\% | 1\% |  | 1\% | 2\% | * | 1\% | 2\% | *\% | 2\% | 1\% |
| Unwilling to make the | 10 | 7 | 4 | 1 | 3 | 3 | - | 1 | 3 | 3 | 3 | 1 | 1 | 2 | 7 | 1 | 1 | 4 | 2 | 3 |
| commitment | 1\% | 1\% | 1\% | *\% | 1\% | 2\% |  | 1\% | 1\% | 1\% | 1\% | 1\% | 1\% | 1\% | 1\% | 1\% | *\% | 1\% | 1\% | 1\% |
| Retired | 8 | 6 | 3 | 4 | 1 | - | - | - | 2 | 2 | 1 | 2 | - | 1 | 3 | 5 | 4 | 4 | - | 1 |
|  | 1\% | 1\% | 1\% | 1\% | *\% |  |  |  | 1\% | *\% | *\% | 3\% |  | *\% | * | 2\% | 2\% | 1\% |  | *\% |
| Traveling/out of country | 7 | 2 | 5 | 2 | 1 | - | 1 | 3 | 1 | 2 | 2 | 2 | - | 1 | 5 | 1 | - | 4 | 1 | 2 |
|  | 1\% | *\% | 1\% | *\% | 1\% |  | 1\% | 2\% | *\% | 1\% | 1\% | 2\% |  | *\% | 1\% | *\% |  | 1\% | 1\% | 1\% |
| Laziness | 6 | 3 | 2 | 1 | 1 | 2 | - | - | 1 | 3 | 1 | 1 | - | 1 | 3 | 1 | 2 | 3 | - | - |
|  | *\% | *\% | 1\% | *\% | *\% | 1\% |  |  | *\% | 1\% | *\% | 1\% |  | *\% | 1\% | *\% | 1\% | 1\% |  |  |
| volunteer at my church | 3 | 2 | 1 | - | - | 1 | - | - | 2 | 1 | - | - | - | - | 3 | - | - | - | 2 | 1 |
|  | *\% | *\% | *\% |  |  | 1\% |  |  | *\% | *\% |  |  |  |  | *\% |  |  |  | 1\% | *\% |
| Death in the family | 2 | 1 | 1 | 1 | - | 1 | - | - | 1 | - | 1 | - | - | - | 1 | 1 | 2 | - | - | - |
|  | *\% | *\% | *\% | *\% |  | 1\% |  |  | *\% |  | *\% |  |  |  | *\% | *\% | 1\% |  |  |  |
| Bad experience with | 2 | - | 2 | 1 | 1 | - | - | - | 1 | - | 1 | - | - | - | 2 | - | - | 1 | 1 | - |
| volunteering in the past | *\% |  | *\% | *\% | *\% |  |  |  | *\% |  | *\% |  |  |  | *\% |  |  | *\% | *\% |  |
| other | 48 | 29 | 20 | 17 | 8 | 13 | 1 | 5 | 16 | 9 | 14 | 6 | 1 | 17 | 24 | 7 | 13 | 24 | 6 | 6 |
|  | 4\% | $3 \%$ | 48 | 4\% | 4\% | $6 \%$ | 1\% | $4 \%$ | 48 | 3\% | $5 \%$ | 6\% | 1\% | 5\% | 3\% | 3\% | $5 \%$ | ${ }_{\text {6\% }}$ | $3 \%$ | 2\% |
| Don't know / Can't think | 71 | 45 | 26 | 23 | 11 | 7 | 5 | 11 | 32 | 13 | 13 | 4 | 5 | 27 | 34 | 7 | 14 | 25 | 12 | 18 |
| of a reason | $6 \%$ | 5\% | 6\% | 5\% | 5\% | 3\% | 6\% | 88 | 7\% | 48 | 5\% | 4\% | 5\% | 88 | 5\% | 3\% | 6\% | 6\% | 5\% | 5\% |

Significantly Different

## Decima teleVox - November 2005 CVI Study

C3A. Please indicate your agreement with the following statements: The Government of Canada should be encouraging people to do volunteer work BASE: Representative Adults
BANNER 1


Significantly Different
Decima teleVox - November 2005 CVI Study
Table C3A Page 10
November 10-20 2005
C3A. Please indicate your agreement with the following statements: The Government of Canada should be encouraging people to do volunteer work. BASE: Representative Adults
BANNER 2
bANNER

|  | CMA/NON-CMA |  |  |  | Household Income $\quad$ Highest Level ${ }^{\text {a }}$ ( Education |  |  |  |  |  |  |  |  | Marital Status |  |  | Household Size |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | CMA | NON-CMA | < 40k | 40-60k | 60-80k | 80-100k | 100k+ | < HS | Coll. | Univ. | Post <br> Grad | Student | Single | Married | $\begin{aligned} & ======= \\ & \text { Div. } \\ & \text { Wid. } \end{aligned}$ | One | Two | Three | Four+ |
|  | (A) | (B) | (c) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (0) | (P) | (2) | (R) | (s) | (T) |
| weighted 'n' | 2,068 1008 | $\begin{array}{r} 1,288 \\ 100 \% \end{array}$ | $\begin{array}{r} 780 \\ 100 \% \end{array}$ | $\begin{array}{r} 651 \\ 100 \% \end{array}$ | $\begin{array}{r} 392 \\ 100 \% \end{array}$ | $\begin{array}{r} 371 \\ 1008 \end{array}$ | $\begin{gathered} 148 \\ 1008 \end{gathered}$ | $\begin{array}{r} 250 \\ 100 \% \end{array}$ | $\begin{array}{r} 641 \\ 100 \% \end{array}$ | $\begin{array}{r} 511 \\ 100 \% \end{array}$ | $\begin{array}{r} 533 \\ 100 \% \end{array}$ | $\begin{gathered} 180 \\ 100 \% \end{gathered}$ | $\begin{array}{r} 174 \\ 100 \% \end{array}$ | $\begin{array}{r} 531 \\ 100 \% \end{array}$ | 1,191 $100 \%$ | $\begin{array}{r} 321 \\ 100 \% \end{array}$ | $\begin{array}{r} 360 \\ 100 \% \end{array}$ | $\begin{array}{r} 718 \\ 100 \% \end{array}$ | $\begin{array}{r} 384 \\ 1008 \end{array}$ | $\begin{array}{r} 578 \\ 100 \% \end{array}$ |
| UnWeighted total | 2,068 | 1,226 | 842 | 650 | 407 | 375 | 145 | 239 | 668 | 500 | 545 | 181 | 145 | 477 | 1,222 | 344 | 386 | 747 | 361 | 545 |
| 1 - Strongly agree | $\begin{aligned} & 845 \\ & 418 \end{aligned}$ | 543 $42 \%$ | 301 $39 \%$ | 270 ${ }^{27 \%}$ | 170 $43 \%$ | 159 $43 \%$ | 56 $38 \%$ | 102 | 224 $35 \%$ | 205 $40 \%$ | 250 | 80 $44 \%$ | 79 $45 \%$ | 230 $43 \%$ | 479 $40 \%$ | 126 $39 \%$ | 139 $39 \%$ | 291\% | 170 $44 \%$ | 235 ${ }_{41 \%}$ |
|  |  |  |  |  |  |  |  |  |  |  | IJ | I | I |  |  |  |  |  |  |  |
| Somewhat agree | 815 | 498 | 317 | 259 | 152 | 140 | 59 | 107 | 270 | 218 | 177 | 69 | 69 | 207 | 472 | 129 | 135 | 286 | 144 | 241 |
|  | 39\% | 39\% | 41\% | 40\% | 39\% | $38 \%$ | 40\% | 43\% | 42\% | $\begin{array}{r} 438 \\ k \end{array}$ | 33\% | 38\% | 39\% | 39\% | 40\% | 40\% | 37\% | 40\% | 38\% | 42\% |
| Somewhat disagree | 217 | 131 | 86 | 65 | 44 | 38 | 19 | 21 | 68 | 49 | 61 | 16 | 18 | 54 | 132 | 26 | 48 | 71 | 28 | 65 |
|  | 10\% | 10\% | 11\% | 10\% | 11\% | 10\% | 13\% | 8\% | 11\% | 10\% | 11\% | $9 \%$ | 11\% | 10\% | 11\% | 8\% | 138 s | 10\% | 7\% | 11\% |
| 4 - Strongly disagree | 140 | 84 | 56 | 39 | 22 | 25 | 9 | 20 | 53 | 31 | 37 | 9 | 5 | 30 | 77 | 29 | 30 | 55 | 29 | 23 |
|  | 7\% | 7\% | 78 | $6 \%$ | 68 | 7\% | 6\% | 8\% | $8 \%$ M | $6 \%$ | $\begin{array}{r}\text { 7\% } \\ \hline\end{array}$ | $5 \%$ | 3\% | 6\% | 6\% | $9 \%$ | $8 \%$ T | $\begin{array}{r}8 \% \\ \hline\end{array}$ | $\begin{array}{r}8 \% \\ \hline\end{array}$ | 4\% |
| Don't know/No response | 52 | 32 | 20 | 19 | 5 | 9 | 4 | - | 26 | 8 | 7 | 6 | 3 | 10 | 30 | 10 | 9 | 15 | 12 | 14 |
|  | $3 \%$ | 2\% | 38 | 3\% | 1\% | 2\% | 3\% |  | 4K | 2\% | 1\% | $3 \%$ | 2\% | 2\% | 3\% | 3\% | 2\% | 2\% | $3 \%$ | 2\% |
| Agree (NET) | 1,659 | 1,041 | 618 | 529 | 322 | 299 | 116 | 209 | 494 | 423 | 427 | 149 | 147 | 437 | 951 | 255 | 274 | 577 | 315 | 475 |
|  | 1,80\% | 81\% | 79\% | 81\% | 82\% | 80\% | 78\% | 838 | 77\% | 83\% | 80\% | $83 \%$ | 85\% | 82\% | 80\% | $80 \%$ | $76 \%$ | 80\% | 82\% | 82\% |
| Disagree (NET) | $356$ | 215 | 141 | 103 | 65 | 64 | 29 | 42 | 121 |  | 98 |  | 24 |  | 209 | 55 | 78 | 126 | 57 | 88 |
|  | $17 \%$ | 17\% | 18\% | 16\% | 17\% | 17\% | 19\% | 17\% | 19\% | $16 \%$ | $18 \%$ | $14 \%$ | 14\% | $16 \%$ | 18\% | 17\% | $\stackrel{22 \%}{\text { ST }}$ | 18\% | 15\% | 15\% |
| mean | 1.8 | 1.8 | 1.9 | 1.8 | 1.8 | 1.8 | 1.9 | 1.8 | $\begin{aligned} & 1.9 \\ & \text { KLM } \end{aligned}$ | 1.8 | 1.8 | 1.7 | 1.7 | 1.8 | 1.8 | 1.9 | 1.9 T | 1.8 | 1.8 | 1.8 |

```
C3B. Please indicate your agreement with the following statements: The Government of Canada should be doing more to help voluntary sector organizations
BASE: Representative Adults
BASE:Re
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|  | Region |  |  |  |  |  |  | Gender $=====================0=0$ Age |  |  |  |  |  |  | Employment |  |  |  |  |  | Language |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Atl. | Que. | Ont. | $\begin{aligned} & \text { Man./ } \\ & \text { Sask. } \end{aligned}$ | Alb. | B.C. | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55+ | $\begin{gathered} \text { Self } \\ \text { Emp } \end{gathered}$ | Emp | Unemp | Ret. | Stud. | Homemaker | Eng. | Fr. |
|  | (A) | (B) | (c) | (D) | (E) | (F) | (G) | (H) | (I) | (J) | (K) | (L) | (M) | (N) | (0) | (P) | (2) | (R) | (S) | (T) | (U) | (v) |
| wEIGHTED 'N' | $\begin{gathered} 2,068 \\ 100 \% \end{gathered}$ | $\begin{array}{r} 160 \\ 100 \% \end{array}$ | $\begin{array}{r} 511 \\ 100 \% \end{array}$ | $\begin{array}{r} 784 \\ 100 \% \end{array}$ | $\begin{array}{r} 140 \\ 100 \% \end{array}$ | $\begin{array}{r} 200 \\ 100 \% \end{array}$ | $\begin{array}{r} 273 \\ 100 \% \end{array}$ | $\begin{array}{r} 1,000 \\ 100 \% \end{array}$ | $\begin{array}{r} 1,068 \\ 100 \% \end{array}$ | $\begin{array}{r} 233 \\ 100 \% \end{array}$ | $\begin{array}{r} 374 \\ 100 \% \end{array}$ | $\begin{array}{r} 400 \\ 100 \% \end{array}$ | $\begin{array}{r} 433 \\ 100 \% \end{array}$ | $\begin{array}{r} 607 \\ 100 \% \end{array}$ | $\begin{array}{r} 262 \\ 100 \% \end{array}$ | $\begin{array}{r} 1,046 \\ 100 \% \end{array}$ | $\begin{array}{r} 99 \\ 100 \% \end{array}$ | $\begin{array}{r} 379 \\ 100 \% \end{array}$ | $\begin{array}{r} 108 \\ 100 \% \end{array}$ | 125 $100 \%$ | 1,594 $100 \%$ | 474 $100 \%$ |
| UnWeighted total | 2,068 | 222 | 511 | 653 | 203 | 211 | 268 | 1,039 | 1,029 | 183 | 304 | 412 | 440 | 707 | 262 | 1,013 | 97 | 440 | 86 | 120 | 1,592 | 476 |
| 1 - Strongly agree | 857 | 75 | 262 | 311 | 54 | 62 | 92 | 422 | 434 | 110 | 161 | 164 | 189 | 225 | 100 | 450 | 53 | 135 | 40 | 61 | 618 | 239 |
|  | 41\% | $47 \%$ FG | -51\% | 40\% | 39\% | 31\% | 34\% | 42\% | 41\% | 47\% | 43\% | 41\% | 44\% | 37\% | $38 \%$ | 43\% | ORS | 36\% | 37\% | $49 \%$ R | 39\% | 50\% |
| Somewhat agree | 757 | 62 | 164 | 293 | 43 | 83 | 111 | 359 | 397 | 103 | 162 | 148 | 144 | 193 | 94 | 384 | 31 | 134 | 55 | 43 | 603 | 154 |
|  | 37\% | 39\% | 32\% | 37\% | 31\% | 418 CE | $41 \%$ $C E$ | 36\% | $37 \%$ | 44\% | $43 \%$ $M N$ | $37 \%$ | $33 \%$ | 32\% | $36 \%$ | 37\% | 32\% | 35\% | $\begin{array}{r} 51 \% \\ \text { OPQRT } \end{array}$ | 34\% | $\stackrel{38 \%}{\mathrm{v}}$ | 32\% |
| Somewhat disagree | 240 | 10 | 41 | 928 | 25 188 | 30 | $\stackrel{42}{15}$ | 115 | 125 | 14 | 34 | $\begin{array}{r}56 \\ 148 \\ \hline 18\end{array}$ | 54 | 80 | ${ }_{118}^{29}$ | 131 | $8{ }^{\circ}$ | ${ }_{45}^{45}$ | $6{ }^{\circ}$ | ${ }_{10}^{12}$ | 200 | ${ }_{91}^{41}$ |
|  | 12\% | 6\% | 8\% | $12 \%$ BC | $18 \%$ BCD | 15\% ${ }_{\text {BC }}$ | $15 \%$ $B C$ | 12\% | 12\% | 6\% | $9 \%$ | 1488 | 12\% | 13\% | 11\% | $\stackrel{12 \%}{8}$ | 8\% | 12\% | 6\% | 10\% | $\stackrel{13 \%}{\mathrm{v}}$ | 9\% |
| 4 - Strongly disagree | 146 | 7 | 32 | 61 | 11 | 22 | 15 | 76 | 71 | 3 | 11 | 26 | 33 | 73 | 26 | 60 | 5 | 46 | 3 | 2 | 117 | 30 |
|  | $7 \%$ | 48 | $6 \%$ | $8 \%$ | 8\% | 118 | $5 \%$ | $8 \%$ | 7\% | 1\% | 38 | ${ }^{7 \%}$ | $\stackrel{8 \%}{\text { JK }}$ | 12\% | 10\% | ${ }_{6}^{6 \%}$ | 5\% | 12\% | 3\% | $2 \%$ | 7\% | 6\% |
| Don't know/No response | 68 | 6 | 12 | 27 | 7 | 3 | 13 | 27 | 41 | 3 | 6 | 6 | 13 | 37 | 13 | 20 | 2 | 19 | , | 7 | 56 | 11 |
|  | $3 \%$ | $4 \%$ | 2\% | 3\% | 5\% | 2\% | $5 \%$ | $3 \%$ | 4\% | 1\% | 2\% | 1\% | 3\% | 6\% | $5 \%$ | $2 \%$ | 2\% | 5\% | 3\% | 5\% | 4\% | 2\% |
| Agree (NET) | 1,613 | 138 | 426 | 604 | 98 | 145 | 203 | 782 | 832 | 212 | 322 | 312 | 333 | 417 | 194 | 834 | 85 | 269 | 96 | 103 | 1,221 | 393 |
|  | 78\% | 868 | 838 | 77\% | 69\% | 72\% | 74\% | 78\% | $78 \%$ | 91\% | 868 | $78 \%$ | 77\% | 69\% | 74\% | 80\% | 85\% | 71\% | 88\% | 83\% | 77\% | 838 |
|  |  | defg | defg | E |  |  |  |  |  | LMN | LMN | N | N |  |  | R | OR |  | OPR | R |  | U |
| Disagree (NET) | 387 | 17 | 73 | 153 | 36 | 52 | 57 | 191 | 196 | 17 | 45 | 82 | 87 | 152 | 55 | 191 | 13 | 91 | 9 | 15 | 317 | 70 |
|  | 19\% | 10\% | 14\% | $19 \%$ | $26 \%$ | 268 | $21 \%$ | 19\% | $18 \%$ | 7\% | 12\% | 21\% | 20\% | 25\% | 21\% | 18\% | 13\% | 24\% | $9 \%$ | 12\% | 20\% | 15\% |
|  |  |  |  | вС | вС | вС | BC |  |  |  |  | Јк | Јк | ЈKM | ST | s |  | PQST |  |  | v |  |
| MEAN | 1.8 | 1.7 | 1.7 | 1.9 | 1.9 | 2.1 | 1.9 | 1.8 | 1.8 | 1.6 | 1.7 | 1.9 | 1.8 | 2.0 | 1.9 | 1.8 | 1.6 | 2.0 | 1.7 | 1.6 | 1.9 | 1.7 |
|  |  |  |  | вс | вс | BCD | вс |  |  |  |  | лк | J | лкцм | Qт |  |  | PQST |  |  | v |  |

```
C3B. Please indicate your agreement with the following statements: The Government of Canada should be doing more to help voluntary sector organizations
C3B. Please indicate your ag
BASE: Representative Adults
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BANNER 2



[^0]:    Question 1b: Using a scale from 1 to 10, with 1 being you didn't enjoy it at all and 10 being you enjoyed it very much, how would you rate your overall volunteering experience in the past year?

