

POR Registration Number: 007-14
PWGSC Contract Number: G9292-150494/001/CY
Contract Award Date: May 22, 2014
Delivery Date: June 5, 2014

Employment and Social Development Canada Canadians' Views of the Temporary Foreign Worker Program -Methodology Report-

**Prepared by:
Harris/Decima**

**Prepared for:
Employment and Social Development Canada**

Ce rapport est aussi disponible en français sur demande

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Executive Summary

Harris/Decima is pleased to present this methodology report to Employment and Social Development Canada (ESDC) highlighting the public opinion research conducted with Canadians about the Temporary Foreign Worker Program (TFWP).

The department had identified the need to conduct public opinion research to understand awareness and opinions about the TFWP. The results will be used to help inform policy making.

To meet the research objectives, a telephone survey using both landline and cell sample was conducted with 1,984 Canadian adults, 18+ years. The research was conducted between May 23 and May 25, 2014 (in English and French) and the survey took an average of 12 minutes to complete. A sample of this size yields a margin of error of +/-2.2%, 19 times out of 20. A detailed description of the survey methodology used to complete this research, including sample design, survey administration, and response rates (along with margin of error), is outlined in the methodological report. This report contains all the details necessary to replicate this study in the future.

The total cost of the research was \$95,102.57 (including HST).

I hereby certify as Senior Officer of Harris/Decima that the deliverables fully comply with the Government of Canada political neutrality requirements outlined in the Communications Policy of the Government of Canada and Procedures for Planning and Contracting Public Opinion Research. Specifically, the deliverables do not include information on electoral voting intentions, political party preferences, standings with the electorate or ratings of the performance of a political party or its leaders.



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