

GLOBAL AFFAIRS CANADA

Connecting with Canadians: Quantitative Research on International Development - Set 2

TABLE A6:

Are you...:

| | OVERALL % | VISIBLE MINORITY | | RESIDENCE | | | INT'L DEV KNOWLEDGE | | OPINION RE: CDN DEV EFFORTS | | | G OF C COMMS. EFFORTS | | |
|-----------------------------------|-------------|------------------|------------|------------|------------|------------|---------------------|-----------------|-----------------------------|---------------|--------------|-----------------------|---------------|------------|
| | | Yes | No | Urban | Suburban | Rural | Very Good/ Good | Poor/ Very Poor | Support (7-10) | Neutral (5-6) | Oppose (1-4) | Good (7-10) | Neutral (5-6) | Poor (1-4) |
| Male | 48 | 50 | 47 | 45 | 49 | 51 | 57 | 43 | 47 | 47 | 57 | 45 | 46 | 52 |
| Female | 51 | 46 | 52 | 53 | 49 | 49 | 41 | 56 | 52 | 51 | 41 | 52 | 53 | 47 |
| Gender Diverse | 0 | 1 | 0 | 0 | 0 | 0 | 1 | 0 | 0 | 0 | 1 | 0 | 0 | 1 |
| Prefer not to say | 1 | 3 | 1 | 1 | 2 | 1 | 2 | 1 | 1 | 1 | 1 | 2 | 1 | 1 |
| WEIGHTED SAMPLE SIZE (#) | 1200 | 254 | 910 | 530 | 371 | 275 | 397 | 772 | 709 | 303 | 153 | 267 | 349 | 536 |
| UNWEIGHTED SAMPLE SIZE (#) | 1200 | 234 | 931 | 515 | 367 | 293 | 396 | 775 | 707 | 301 | 157 | 261 | 348 | 538 |

TABLE A7:

In what year were you born? (Converted to age category)

| | OVERALL % | VISIBLE MINORITY | | RESIDENCE | | | INT'L DEV KNOWLEDGE | | OPINION RE: CDN DEV EFFORTS | | | G OF C COMMS. EFFORTS | | |
|-----------------------------------|-------------|------------------|------------|------------|------------|------------|---------------------|-----------------|-----------------------------|---------------|--------------|-----------------------|---------------|------------|
| | | Yes | No | Urban | Suburban | Rural | Very Good/ Good | Poor/ Very Poor | Support (7-10) | Neutral (5-6) | Oppose (1-4) | Good (7-10) | Neutral (5-6) | Poor (1-4) |
| 18-34 | 28 | 43 | 23 | 31 | 30 | 18 | 24 | 29 | 29 | 27 | 24 | 30 | 30 | 26 |
| 35-54 | 34 | 30 | 35 | 34 | 35 | 32 | 34 | 33 | 34 | 34 | 33 | 31 | 35 | 34 |
| 55+ | 39 | 27 | 42 | 35 | 35 | 50 | 41 | 37 | 37 | 39 | 43 | 39 | 35 | 40 |
| WEIGHTED SAMPLE SIZE (#) | 1200 | 254 | 910 | 530 | 371 | 275 | 397 | 772 | 709 | 303 | 153 | 267 | 349 | 536 |
| UNWEIGHTED SAMPLE SIZE (#) | 1200 | 234 | 931 | 515 | 367 | 293 | 396 | 775 | 707 | 301 | 157 | 261 | 348 | 538 |

TABLE A8:

In which province or territory do you live?

| | OVERALL % | VISIBLE MINORITY | | RESIDENCE | | | INT'L DEV KNOWLEDGE | | OPINION RE: CDN DEV EFFORTS | | | G OF C COMMS. EFFORTS | | |
|-----------------------------------|-------------|------------------|------------|------------|------------|------------|---------------------|-----------------|-----------------------------|---------------|--------------|-----------------------|---------------|------------|
| | | Yes | No | Urban | Suburban | Rural | Very Good/ Good | Poor/ Very Poor | Support (7-10) | Neutral (5-6) | Oppose (1-4) | Good (7-10) | Neutral (5-6) | Poor (1-4) |
| Ontario | 39 | 44 | 38 | 41 | 42 | 31 | 45 | 35 | 39 | 38 | 39 | 41 | 42 | 36 |
| Quebec | 23 | 20 | 24 | 23 | 23 | 23 | 16 | 27 | 25 | 22 | 15 | 23 | 27 | 20 |
| British Columbia | 13 | 15 | 13 | 13 | 13 | 14 | 17 | 11 | 14 | 11 | 14 | 16 | 9 | 15 |
| Alberta | 10 | 11 | 10 | 10 | 10 | 10 | 8 | 11 | 7 | 16 | 13 | 6 | 8 | 13 |
| Manitoba | 5 | 2 | 5 | 5 | 5 | 4 | 5 | 4 | 5 | 4 | 5 | 4 | 4 | 5 |
| Saskatchewan | 3 | 3 | 3 | 4 | 1 | 5 | 3 | 3 | 3 | 2 | 7 | 2 | 2 | 4 |
| New Brunswick | 2 | 2 | 2 | 1 | 1 | 6 | 2 | 3 | 3 | 2 | 3 | 3 | 2 | 2 |
| Nova Scotia | 2 | 1 | 2 | 1 | 2 | 3 | 2 | 2 | 2 | 2 | 1 | 2 | 2 | 1 |
| Prince Edward Island | 2 | 1 | 2 | 2 | 2 | 1 | 2 | 2 | 2 | 2 | 1 | 3 | 1 | 1 |
| Newfoundland and Labrador | 1 | 1 | 1 | 0 | 1 | 2 | 1 | 1 | 1 | 1 | 0 | 0 | 1 | 1 |
| Northwest Territories | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| Nunavut | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| Yukon | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| WEIGHTED SAMPLE SIZE (#) | 1200 | 254 | 910 | 530 | 371 | 275 | 397 | 772 | 709 | 303 | 153 | 267 | 349 | 536 |
| UNWEIGHTED SAMPLE SIZE (#) | 1200 | 234 | 931 | 515 | 367 | 293 | 396 | 775 | 707 | 301 | 157 | 261 | 348 | 538 |

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Connecting with Canadians: Quantitative Research on International Development - Set 2

TABLE B1:

What, if anything, have you read, heard or seen anything recently on Canada's international development efforts?

| | OVERALL % | VISIBLE MINORITY | | RESIDENCE | | | INT'L DEV KNOWLEDGE | | OPINION RE: CDN DEV EFFORTS | | | G OF C COMMS. EFFORTS | | |
|---|-------------|------------------|------------|------------|------------|------------|---------------------|-----------------|-----------------------------|---------------|--------------|-----------------------|---------------|------------|
| | | Yes | No | Urban | Suburban | Rural | Very Good/ Good | Poor/ Very Poor | Support (7-10) | Neutral (5-6) | Oppose (1-4) | Good (7-10) | Neutral (5-6) | Poor (1-4) |
| Vaccines/Providing vaccines to developing countries | 4 | 2 | 4 | 4 | 4 | 4 | 7 | 3 | 6 | 3 | 1 | 4 | 5 | 4 |
| Pipelines/Blockades related to pipeline | 4 | 2 | 5 | 4 | 4 | 4 | 5 | 3 | 5 | 4 | 0 | 2 | 7 | 3 |
| Coronavirus | 3 | 5 | 3 | 4 | 3 | 3 | 5 | 2 | 4 | 2 | 3 | 3 | 5 | 2 |
| Trade relations/deals | 2 | 1 | 2 | 3 | 2 | 1 | 3 | 1 | 3 | 1 | 0 | 2 | 2 | 1 |
| News reports/articles (general) | 2 | 1 | 2 | 2 | 0 | 3 | 3 | 1 | 2 | 1 | 1 | 3 | 2 | 1 |
| Giving aide/money to other countries | 1 | 0 | 2 | 1 | 1 | 2 | 3 | 1 | 1 | 2 | 3 | 1 | 1 | 2 |
| About the UN/UN Security Council | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 1 | 0 |
| Nothing | 72 | 73 | 71 | 69 | 72 | 75 | 59 | 78 | 69 | 77 | 70 | 70 | 70 | 74 |
| Other | 8 | 10 | 8 | 10 | 7 | 7 | 13 | 6 | 7 | 6 | 17 | 11 | 6 | 8 |
| Don't know/Refused | 8 | 8 | 8 | 8 | 11 | 5 | 8 | 7 | 9 | 7 | 5 | 9 | 7 | 7 |
| WEIGHTED SAMPLE SIZE (#) | 1200 | 254 | 910 | 530 | 371 | 275 | 397 | 772 | 709 | 303 | 153 | 267 | 349 | 536 |
| UNWEIGHTED SAMPLE SIZE (#) | 1200 | 234 | 931 | 515 | 367 | 293 | 396 | 775 | 707 | 301 | 157 | 261 | 348 | 538 |

TABLE B3:

Would you say you have a [READ RESPONSES IN ORDER] knowledge of international development?

| | OVERALL % | VISIBLE MINORITY | | RESIDENCE | | | INT'L DEV KNOWLEDGE | | OPINION RE: CDN DEV EFFORTS | | | G OF C COMMS. EFFORTS | | |
|-----------------------------------|-------------|------------------|------------|------------|------------|------------|---------------------|-----------------|-----------------------------|---------------|--------------|-----------------------|---------------|------------|
| | | Yes | No | Urban | Suburban | Rural | Very Good/ Good | Poor/ Very Poor | Support (7-10) | Neutral (5-6) | Oppose (1-4) | Good (7-10) | Neutral (5-6) | Poor (1-4) |
| Very good | 4 | 7 | 4 | 6 | 4 | 3 | 13 | 0 | 4 | 3 | 9 | 4 | 4 | 5 |
| Good | 29 | 27 | 29 | 30 | 27 | 29 | 87 | 0 | 31 | 24 | 30 | 36 | 30 | 26 |
| Poor | 48 | 47 | 48 | 45 | 49 | 51 | 0 | 74 | 49 | 50 | 39 | 45 | 49 | 48 |
| Very poor | 17 | 18 | 16 | 15 | 19 | 16 | 0 | 26 | 13 | 21 | 20 | 13 | 15 | 18 |
| Don't know/Refused | 3 | 3 | 2 | 3 | 1 | 2 | 0 | 0 | 2 | 3 | 3 | 3 | 1 | 3 |
| WEIGHTED SAMPLE SIZE (#) | 1200 | 254 | 910 | 530 | 371 | 275 | 397 | 772 | 709 | 303 | 153 | 267 | 349 | 536 |
| UNWEIGHTED SAMPLE SIZE (#) | 1200 | 234 | 931 | 515 | 367 | 293 | 396 | 775 | 707 | 301 | 157 | 261 | 348 | 538 |

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Connecting with Canadians: Quantitative Research on International Development - Set 2

TABLE B4: TOTAL MENTIONS

To the best of your knowledge, in what countries, if any, does Canada provide international assistance?

| | OVERALL % | VISIBLE MINORITY | | RESIDENCE | | | INT'L DEV KNOWLEDGE | | OPINION RE: CDN DEV EFFORTS | | | G OF C COMMS. EFFORTS | | |
|---|-------------|------------------|------------|------------|------------|------------|---------------------|-----------------|-----------------------------|---------------|--------------|-----------------------|---------------|------------|
| | | Yes | No | Urban | Suburban | Rural | Very Good/ Good | Poor/ Very Poor | Support (7-10) | Neutral (5-6) | Oppose (1-4) | Good (7-10) | Neutral (5-6) | Poor (1-4) |
| Africa/African countries | 15 | 15 | 14 | 15 | 13 | 16 | 21 | 11 | 17 | 12 | 11 | 12 | 16 | 16 |
| Haiti | 11 | 10 | 12 | 11 | 12 | 11 | 13 | 10 | 13 | 8 | 12 | 6 | 12 | 13 |
| Syria | 6 | 5 | 6 | 7 | 7 | 3 | 9 | 4 | 6 | 4 | 8 | 5 | 8 | 5 |
| India | 5 | 6 | 5 | 6 | 4 | 6 | 8 | 4 | 6 | 3 | 8 | 10 | 4 | 4 |
| United States | 5 | 10 | 3 | 5 | 5 | 6 | 7 | 4 | 6 | 5 | 4 | 11 | 5 | 3 |
| Afghanistan | 5 | 3 | 6 | 5 | 6 | 4 | 7 | 4 | 5 | 3 | 11 | 3 | 7 | 5 |
| China | 4 | 4 | 4 | 4 | 3 | 5 | 6 | 2 | 2 | 4 | 10 | 4 | 3 | 4 |
| South America/South American countries | 2 | 2 | 3 | 3 | 2 | 2 | 4 | 2 | 2 | 3 | 2 | 2 | 2 | 3 |
| Ethiopia | 2 | 2 | 3 | 2 | 2 | 3 | 4 | 1 | 3 | 1 | 2 | 1 | 3 | 2 |
| Iraq | 2 | 1 | 3 | 2 | 3 | 3 | 2 | 2 | 3 | 1 | 2 | 1 | 3 | 2 |
| Nigeria | 2 | 1 | 2 | 2 | 1 | 2 | 4 | 1 | 2 | 1 | 3 | 0 | 3 | 2 |
| Congo | 2 | 2 | 2 | 2 | 1 | 2 | 3 | 1 | 2 | 1 | 1 | 2 | 3 | 1 |
| Middle Eastern countries | 2 | 1 | 2 | 2 | 1 | 3 | 4 | 1 | 2 | 2 | 2 | 1 | 2 | 3 |
| Lebanon | 1 | 2 | 1 | 2 | 2 | 0 | 1 | 1 | 2 | 1 | 1 | 2 | 2 | 1 |
| Ukraine | 1 | 1 | 1 | 1 | 2 | 1 | 2 | 1 | 1 | 1 | 1 | 0 | 3 | 1 |
| Iran | 1 | 0 | 2 | 1 | 1 | 2 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 2 |
| Kenya | 1 | 2 | 1 | 1 | 1 | 1 | 2 | 1 | 2 | 0 | 1 | 1 | 1 | 1 |
| Ghana | 1 | 2 | 1 | 1 | 1 | 1 | 2 | 1 | 1 | 0 | 1 | 1 | 1 | 1 |
| South Sudan | 1 | 1 | 1 | 2 | 0 | 1 | 1 | 1 | 1 | 1 | 1 | 0 | 2 | 1 |
| Yemen | 1 | 0 | 1 | 1 | 0 | 1 | 1 | 1 | 1 | 0 | 1 | 0 | 1 | 1 |
| Pakistan | 1 | 0 | 1 | 1 | 0 | 1 | 1 | 1 | 1 | 0 | 2 | 1 | 1 | 1 |
| Uganda | 1 | 2 | 0 | 1 | 0 | 1 | 0 | 1 | 1 | 1 | 1 | 1 | 0 | 1 |
| Bangladesh | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 0 | 1 | 0 | 1 | 1 |
| Mali | 1 | 1 | 1 | 1 | 0 | 0 | 1 | 0 | 1 | 0 | 1 | 0 | 1 | 1 |
| Tanzania | 1 | 1 | 0 | 0 | 1 | 0 | 0 | 1 | 1 | 0 | 0 | 0 | 1 | 1 |
| Senegal | 0 | 1 | 0 | 1 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 1 | 0 |
| Vietnam | 0 | 1 | 0 | 1 | 0 | 0 | 1 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| Australia | 0 | 0 | 0 | 0 | 0 | 1 | 0 | 0 | 0 | 0 | 0 | 0 | 1 | 0 |
| Myanmar | 0 | 0 | 0 | 1 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 1 | 0 |
| Jordan | 0 | 0 | 0 | 0 | 0 | 0 | 1 | 0 | 0 | 0 | 1 | 0 | 0 | 0 |
| Niger | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 1 | 0 | 0 | 0 |
| Indonesia | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| Mozambique | 0 | 0 | 0 | 0 | 0 | 1 | 1 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| Other | 21 | 26 | 20 | 21 | 21 | 22 | 31 | 16 | 23 | 18 | 21 | 25 | 20 | 21 |
| Refused/No answer | 5 | 3 | 5 | 4 | 5 | 4 | 4 | 5 | 4 | 8 | 2 | 4 | 5 | 5 |
| Don't know/Not aware of which countries | 43 | 43 | 43 | 44 | 44 | 42 | 27 | 51 | 40 | 50 | 43 | 40 | 44 | 43 |
| WEIGHTED SAMPLE SIZE (#) | 1200 | 254 | 910 | 530 | 371 | 275 | 397 | 772 | 709 | 303 | 153 | 267 | 349 | 536 |
| UNWEIGHTED SAMPLE SIZE (#) | 1200 | 234 | 931 | 515 | 367 | 293 | 396 | 775 | 707 | 301 | 157 | 261 | 348 | 538 |
| Don't know/Not aware of which countries | 48 | 47 | 48 | 48 | 49 | 46 | 31 | 56 | 43 | 58 | 44 | 43 | 49 | 47 |
| 1 Country | 24 | 24 | 24 | 23 | 22 | 27 | 28 | 23 | 26 | 20 | 28 | 31 | 20 | 25 |
| 2 Countries | 16 | 20 | 16 | 16 | 18 | 16 | 20 | 14 | 17 | 17 | 13 | 18 | 18 | 16 |
| 3 Countries | 7 | 6 | 8 | 8 | 7 | 7 | 12 | 5 | 8 | 4 | 9 | 6 | 6 | 8 |
| 4+ Countries | 4 | 4 | 4 | 5 | 3 | 4 | 8 | 2 | 5 | 2 | 5 | 2 | 7 | 4 |

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Connecting with Canadians: Quantitative Research on International Development - Set 2

TABLE B5:

Which phrase among the following best describes Canada's international development activities?

| | OVERALL % | VISIBLE MINORITY | | RESIDENCE | | | INT'L DEV KNOWLEDGE | | OPINION RE: CDN DEV EFFORTS | | | G OF C COMMS. EFFORTS | | |
|-----------------------------------|-------------|------------------|------------|------------|------------|------------|---------------------|-----------------|-----------------------------|---------------|--------------|-----------------------|---------------|------------|
| | | Yes | No | Urban | Suburban | Rural | Very Good/ Good | Poor/ Very Poor | Support (7-10) | Neutral (5-6) | Oppose (1-4) | Good (7-10) | Neutral (5-6) | Poor (1-4) |
| International Aid | 42 | 37 | 44 | 40 | 45 | 43 | 41 | 44 | 43 | 40 | 47 | 39 | 42 | 46 |
| International Development | 12 | 17 | 10 | 12 | 11 | 13 | 15 | 10 | 13 | 10 | 7 | 19 | 10 | 10 |
| International assistance | 15 | 17 | 15 | 15 | 16 | 15 | 13 | 16 | 15 | 16 | 15 | 10 | 17 | 17 |
| International cooperation | 21 | 20 | 22 | 24 | 22 | 18 | 26 | 19 | 23 | 23 | 14 | 24 | 25 | 19 |
| Don't know/Refused | 10 | 10 | 9 | 9 | 7 | 12 | 5 | 11 | 5 | 11 | 16 | 8 | 6 | 9 |
| WEIGHTED SAMPLE SIZE (#) | 1200 | 254 | 910 | 530 | 371 | 275 | 397 | 772 | 709 | 303 | 153 | 267 | 349 | 536 |
| UNWEIGHTED SAMPLE SIZE (#) | 1200 | 234 | 931 | 515 | 367 | 293 | 396 | 775 | 707 | 301 | 157 | 261 | 348 | 538 |

TABLE C1:

As you may or may not know, Canada has for many years provided development support to various countries around the world. On a scale of 1 to 10, where 1 means 'strongly oppose' and 10 means 'strongly support' to what extent do you support or oppose Canada's development efforts in other countries?

| | OVERALL % | VISIBLE MINORITY | | RESIDENCE | | | INT'L DEV KNOWLEDGE | | OPINION RE: CDN DEV EFFORTS | | | G OF C COMMS. EFFORTS | | |
|-----------------------------------|-------------|------------------|------------|------------|------------|------------|---------------------|-----------------|-----------------------------|---------------|--------------|-----------------------|---------------|------------|
| | | Yes | No | Urban | Suburban | Rural | Very Good/ Good | Poor/ Very Poor | Support (7-10) | Neutral (5-6) | Oppose (1-4) | Good (7-10) | Neutral (5-6) | Poor (1-4) |
| 10 - Strongly support | 19 | 22 | 19 | 22 | 17 | 18 | 21 | 18 | 33 | 0 | 0 | 29 | 21 | 14 |
| 9 | 6 | 7 | 7 | 6 | 7 | 7 | 9 | 5 | 11 | 0 | 0 | 9 | 7 | 5 |
| 8 | 19 | 15 | 20 | 18 | 21 | 16 | 18 | 19 | 31 | 0 | 0 | 22 | 19 | 16 |
| 7 | 15 | 14 | 14 | 13 | 18 | 13 | 16 | 14 | 25 | 0 | 0 | 14 | 20 | 12 |
| 6 | 8 | 7 | 9 | 8 | 8 | 9 | 7 | 9 | 0 | 33 | 0 | 4 | 11 | 9 |
| 5 | 17 | 17 | 17 | 16 | 16 | 20 | 13 | 19 | 0 | 67 | 0 | 10 | 15 | 22 |
| 4 | 3 | 3 | 4 | 3 | 3 | 5 | 3 | 3 | 0 | 0 | 26 | 2 | 2 | 5 |
| 3 | 3 | 3 | 3 | 3 | 3 | 4 | 3 | 3 | 0 | 0 | 25 | 2 | 1 | 5 |
| 2 | 1 | 1 | 2 | 2 | 1 | 2 | 2 | 1 | 0 | 0 | 12 | 1 | 1 | 3 |
| 1 - Strongly oppose | 5 | 7 | 4 | 5 | 5 | 4 | 7 | 3 | 0 | 0 | 37 | 3 | 1 | 7 |
| Don't know/Refused | 3 | 4 | 2 | 3 | 2 | 2 | 1 | 4 | 0 | 0 | 0 | 3 | 1 | 2 |
| WEIGHTED SAMPLE SIZE (#) | 1200 | 254 | 910 | 530 | 371 | 275 | 397 | 772 | 709 | 303 | 153 | 267 | 349 | 536 |
| UNWEIGHTED SAMPLE SIZE (#) | 1200 | 234 | 931 | 515 | 367 | 293 | 396 | 775 | 707 | 301 | 157 | 261 | 348 | 538 |
| NET: 7-10 | 59 | 58 | 60 | 59 | 64 | 55 | 64 | 57 | 100 | 0 | 0 | 75 | 67 | 48 |
| NET: 5-6 | 25 | 24 | 26 | 24 | 24 | 28 | 20 | 28 | 0 | 100 | 0 | 14 | 26 | 31 |
| NET: 1-4 | 13 | 14 | 12 | 13 | 11 | 15 | 15 | 12 | 0 | 0 | 100 | 8 | 5 | 20 |
| MEAN | 6.9 | 6.9 | 6.9 | 6.9 | 7.0 | 6.7 | 6.9 | 6.9 | 8.5 | 5.3 | 2.4 | 7.7 | 7.3 | 6.2 |
| MEDIAN | 7 | 7 | 7 | 7 | 7 | 7 | 7 | 7 | 8 | 5 | 3 | 8 | 7 | 6 |
| STD DEV | 2.4 | 2.6 | 2.4 | 2.5 | 2.3 | 2.5 | 2.6 | 2.3 | 1.2 | .5 | 1.2 | 2.2 | 2.0 | 2.6 |

Responses of 'Don't know/Refused' have been excluded from MEAN, MEDIAN and STANDARD DEVIATION calculations

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TABLE C3:

The COVID-19/coronavirus pandemic shows that to address global problems, international development is more important than ever. On a scale of 1 to 10, where 1 means you 'strongly disagree' and 10 means you 'strongly agree' to what extent do you agree or disagree that international development is more important than ever?

| | OVERALL % | VISIBLE MINORITY | | RESIDENCE | | | INT'L DEV KNOWLEDGE | | OPINION RE: CDN DEV EFFORTS | | | G OF C COMMS. EFFORTS | | |
|-----------------------------------|-------------|------------------|------------|------------|------------|------------|---------------------|-----------------|-----------------------------|---------------|--------------|-----------------------|---------------|------------|
| | | Yes | No | Urban | Suburban | Rural | Very Good/ Good | Poor/ Very Poor | Support (7-10) | Neutral (5-6) | Oppose (1-4) | Good (7-10) | Neutral (5-6) | Poor (1-4) |
| 10 - Strongly agree | 26 | 31 | 26 | 29 | 23 | 24 | 30 | 25 | 36 | 13 | 7 | 38 | 29 | 19 |
| 9 | 9 | 7 | 9 | 9 | 9 | 8 | 9 | 9 | 12 | 4 | 1 | 13 | 8 | 7 |
| 8 | 16 | 15 | 16 | 16 | 15 | 18 | 14 | 16 | 18 | 15 | 8 | 19 | 19 | 12 |
| 7 | 13 | 11 | 13 | 11 | 16 | 12 | 12 | 14 | 15 | 13 | 4 | 10 | 19 | 11 |
| 6 | 6 | 8 | 6 | 7 | 6 | 6 | 5 | 7 | 5 | 11 | 4 | 5 | 7 | 7 |
| 5 | 11 | 14 | 10 | 9 | 13 | 12 | 7 | 13 | 6 | 21 | 18 | 5 | 9 | 16 |
| 4 | 4 | 2 | 4 | 4 | 3 | 5 | 4 | 4 | 2 | 5 | 9 | 1 | 2 | 6 |
| 3 | 4 | 4 | 4 | 5 | 3 | 5 | 6 | 3 | 2 | 6 | 12 | 3 | 3 | 6 |
| 2 | 3 | 1 | 3 | 2 | 3 | 3 | 4 | 2 | 1 | 4 | 8 | 2 | 1 | 4 |
| 1 - Strongly disagree | 6 | 6 | 6 | 6 | 7 | 6 | 8 | 5 | 1 | 6 | 29 | 3 | 1 | 10 |
| Don't know/Refused | 2 | 1 | 2 | 2 | 1 | 1 | 1 | 2 | 0 | 2 | 1 | 1 | 1 | 1 |
| WEIGHTED SAMPLE SIZE (#) | 1200 | 254 | 910 | 530 | 371 | 275 | 397 | 772 | 709 | 303 | 153 | 267 | 349 | 536 |
| UNWEIGHTED SAMPLE SIZE (#) | 1200 | 234 | 931 | 515 | 367 | 293 | 396 | 775 | 707 | 301 | 157 | 261 | 348 | 538 |
| NET: 7-10 | 64 | 64 | 65 | 66 | 64 | 61 | 65 | 63 | 82 | 45 | 20 | 80 | 75 | 49 |
| NET: 5-6 | 18 | 22 | 17 | 16 | 19 | 19 | 12 | 21 | 11 | 32 | 22 | 10 | 16 | 23 |
| NET: 1-4 | 17 | 14 | 17 | 16 | 16 | 18 | 22 | 14 | 7 | 21 | 58 | 9 | 8 | 27 |
| MEAN | 7.1 | 7.2 | 7.1 | 7.2 | 6.9 | 6.9 | 7.0 | 7.1 | 8.1 | 6.1 | 4.0 | 8.0 | 7.7 | 6.2 |
| MEDIAN | 8 | 8 | 8 | 8 | 7 | 8 | 8 | 8 | 8 | 6 | 4 | 9 | 8 | 6 |
| STD DEV | 2.7 | 2.7 | 2.7 | 2.7 | 2.7 | 2.7 | 3.0 | 2.6 | 2.1 | 2.5 | 2.8 | 2.3 | 2.1 | 2.9 |

Responses of 'Don't know/Refused' have been excluded from MEAN, MEDIAN and STANDARD DEVIATION calculations

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TABLE C4:

When thinking about Canada helping people in developing countries, how does it make you feel? Anything else?

| | OVERALL % | VISIBLE MINORITY | | RESIDENCE | | | INT'L DEV KNOWLEDGE | | OPINION RE: CDN DEV EFFORTS | | | G OF C COMMS. EFFORTS | | |
|--|-------------|------------------|------------|------------|------------|------------|---------------------|-----------------|-----------------------------|---------------|--------------|-----------------------|---------------|------------|
| | | Yes | No | Urban | Suburban | Rural | Very Good/ Good | Poor/ Very Poor | Support (7-10) | Neutral (5-6) | Oppose (1-4) | Good (7-10) | Neutral (5-6) | Poor (1-4) |
| Positive/happy/Feels good | 35 | 41 | 34 | 37 | 36 | 30 | 37 | 35 | 42 | 31 | 15 | 38 | 43 | 30 |
| Feel pride/Proud to be Canadian | 17 | 14 | 18 | 17 | 19 | 14 | 17 | 17 | 24 | 9 | 2 | 19 | 19 | 14 |
| Need to look after Canada/Canadians | 13 | 13 | 13 | 11 | 12 | 17 | 13 | 13 | 4 | 22 | 36 | 7 | 12 | 17 |
| It's needed/We should help other countries | 12 | 9 | 14 | 12 | 14 | 12 | 12 | 13 | 17 | 9 | 3 | 12 | 15 | 12 |
| It's a good thing/Canada is doing a good job helping other countries | 10 | 11 | 10 | 10 | 11 | 9 | 9 | 11 | 12 | 9 | 4 | 19 | 9 | 7 |
| Mixed feelings/Depends on the initiative/country getting aid | 5 | 3 | 6 | 5 | 4 | 5 | 7 | 3 | 3 | 7 | 8 | 2 | 3 | 7 |
| Indifferent/Doesn't make a difference to me | 2 | 2 | 2 | 1 | 2 | 2 | 2 | 2 | 1 | 2 | 4 | 1 | 1 | 3 |
| Don't do enough/We can do more | 2 | 1 | 2 | 2 | 1 | 2 | 3 | 1 | 2 | 2 | 0 | 1 | 2 | 2 |
| Nothing | 1 | 2 | 1 | 1 | 2 | 1 | 1 | 1 | 1 | 2 | 0 | 0 | 1 | 2 |
| Other | 12 | 11 | 12 | 13 | 11 | 12 | 10 | 13 | 8 | 13 | 27 | 10 | 8 | 15 |
| Refused/No answer | 4 | 3 | 4 | 4 | 3 | 4 | 2 | 5 | 2 | 6 | 5 | 4 | 5 | 3 |
| Don't know | 1 | 0 | 1 | 0 | 1 | 1 | 1 | 1 | 0 | 1 | 1 | 1 | 1 | 1 |
| WEIGHTED SAMPLE SIZE (#) | 1200 | 254 | 910 | 530 | 371 | 275 | 397 | 772 | 709 | 303 | 153 | 267 | 349 | 536 |
| UNWEIGHTED SAMPLE SIZE (#) | 1200 | 234 | 931 | 515 | 367 | 293 | 396 | 775 | 707 | 301 | 157 | 261 | 348 | 538 |

TABLE C5A:

Please tell me how important you consider each of the following aspects of Canada's international development efforts. Using a scale from 1 to 10, where 1 means 'not at all important' and 10 means 'extremely important,' how important would you say it is for Canada to ...

Speak up in support of human rights

| | OVERALL % | VISIBLE MINORITY | | RESIDENCE | | | INT'L DEV KNOWLEDGE | | OPINION RE: CDN DEV EFFORTS | | | G OF C COMMS. EFFORTS | | |
|-----------------------------------|-------------|------------------|------------|------------|------------|------------|---------------------|-----------------|-----------------------------|---------------|--------------|-----------------------|---------------|------------|
| | | Yes | No | Urban | Suburban | Rural | Very Good/ Good | Poor/ Very Poor | Support (7-10) | Neutral (5-6) | Oppose (1-4) | Good (7-10) | Neutral (5-6) | Poor (1-4) |
| 10 - Extremely important | 56 | 58 | 55 | 57 | 56 | 54 | 55 | 56 | 66 | 43 | 33 | 64 | 58 | 50 |
| 9 | 12 | 14 | 12 | 12 | 14 | 11 | 14 | 12 | 14 | 11 | 6 | 14 | 14 | 11 |
| 8 | 14 | 9 | 15 | 12 | 14 | 14 | 11 | 15 | 11 | 19 | 15 | 12 | 14 | 14 |
| 7 | 8 | 8 | 8 | 9 | 6 | 9 | 8 | 8 | 5 | 11 | 13 | 6 | 7 | 9 |
| 6 | 3 | 3 | 4 | 3 | 4 | 5 | 3 | 4 | 1 | 6 | 8 | 1 | 2 | 5 |
| 5 | 3 | 3 | 3 | 2 | 4 | 3 | 5 | 2 | 1 | 6 | 6 | 1 | 3 | 4 |
| 4 | 1 | 1 | 1 | 2 | 0 | 1 | 1 | 1 | 0 | 1 | 4 | 1 | 0 | 1 |
| 3 | 1 | 0 | 0 | 0 | 1 | 1 | 1 | 0 | 0 | 0 | 3 | 1 | 1 | 0 |
| 2 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 1 | 0 | 0 | 1 |
| 1 - Not at all important | 2 | 4 | 1 | 2 | 1 | 1 | 2 | 1 | 0 | 1 | 9 | 0 | 0 | 3 |
| Don't know/Refused | 1 | 1 | 1 | 0 | 1 | 1 | 0 | 1 | 0 | 1 | 1 | 0 | 0 | 1 |
| WEIGHTED SAMPLE SIZE (#) | 1200 | 254 | 910 | 530 | 371 | 275 | 397 | 772 | 709 | 303 | 153 | 267 | 349 | 536 |
| UNWEIGHTED SAMPLE SIZE (#) | 1200 | 234 | 931 | 515 | 367 | 293 | 396 | 775 | 707 | 301 | 157 | 261 | 348 | 538 |
| NET: 7-10 | 89 | 89 | 90 | 90 | 89 | 88 | 88 | 90 | 97 | 84 | 67 | 96 | 93 | 85 |
| NET: 5-6 | 6 | 5 | 7 | 5 | 8 | 8 | 8 | 6 | 2 | 12 | 14 | 2 | 6 | 9 |
| NET: 1-4 | 3 | 5 | 3 | 4 | 2 | 3 | 4 | 3 | 1 | 3 | 17 | 2 | 1 | 5 |
| MEAN | 8.8 | 8.8 | 8.8 | 8.8 | 8.9 | 8.7 | 8.7 | 8.9 | 9.3 | 8.4 | 7.2 | 9.2 | 9.0 | 8.5 |
| MEDIAN | 10 | 10 | 10 | 10 | 10 | 10 | 10 | 10 | 10 | 9 | 8 | 10 | 10 | 10 |
| STD DEV | 1.8 | 2.1 | 1.7 | 1.9 | 1.7 | 1.8 | 2.0 | 1.7 | 1.2 | 1.9 | 2.9 | 1.4 | 1.5 | 2.1 |

Responses of 'Don't know/Refused' have been excluded from MEAN, MEDIAN and STANDARD DEVIATION calculations

GLOBAL AFFAIRS CANADA

Connecting with Canadians: Quantitative Research on International Development - Set 2

TABLE C5B:

Please tell me how important you consider each of the following aspects of Canada's international development efforts. Using a scale from 1 to 10, where 1 means 'not at all important' and 10 means 'extremely important,' how important would you say it is for Canada to ...

Help developing countries deal with climate change

| | OVERALL % | VISIBLE MINORITY | | RESIDENCE | | | INT'L DEV KNOWLEDGE | | OPINION RE: CDN DEV EFFORTS | | | G OF C COMMS. EFFORTS | | |
|-----------------------------------|-------------|------------------|------------|------------|------------|------------|---------------------|----------------|-----------------------------|---------------|--------------|-----------------------|---------------|------------|
| | | Yes | No | Urban | Suburban | Rural | Very Good/Good | Poor/Very Poor | Support (7-10) | Neutral (5-6) | Oppose (1-4) | Good (7-10) | Neutral (5-6) | Poor (1-4) |
| 10 - Extremely important | 28 | 30 | 27 | 28 | 29 | 25 | 28 | 27 | 35 | 19 | 7 | 37 | 30 | 21 |
| 9 | 10 | 11 | 9 | 10 | 10 | 9 | 12 | 9 | 13 | 7 | 3 | 14 | 10 | 8 |
| 8 | 17 | 15 | 17 | 17 | 17 | 18 | 15 | 18 | 19 | 18 | 2 | 20 | 17 | 15 |
| 7 | 13 | 11 | 13 | 12 | 14 | 13 | 11 | 14 | 15 | 11 | 8 | 11 | 16 | 11 |
| 6 | 7 | 6 | 7 | 6 | 6 | 8 | 7 | 7 | 7 | 8 | 6 | 3 | 7 | 8 |
| 5 | 10 | 9 | 10 | 10 | 9 | 10 | 9 | 10 | 6 | 17 | 14 | 6 | 10 | 12 |
| 4 | 3 | 4 | 3 | 3 | 3 | 2 | 3 | 3 | 2 | 6 | 6 | 1 | 4 | 4 |
| 3 | 3 | 2 | 3 | 3 | 4 | 2 | 4 | 2 | 1 | 3 | 14 | 1 | 1 | 5 |
| 2 | 2 | 2 | 2 | 1 | 2 | 5 | 1 | 3 | 0 | 4 | 9 | 1 | 1 | 4 |
| 1 - Not at all important | 6 | 7 | 6 | 7 | 6 | 6 | 9 | 5 | 1 | 6 | 30 | 3 | 2 | 11 |
| Don't know/Refused | 2 | 2 | 2 | 2 | 1 | 2 | 2 | 2 | 1 | 2 | 2 | 2 | 2 | 1 |
| WEIGHTED SAMPLE SIZE (#) | 1200 | 254 | 910 | 530 | 371 | 275 | 397 | 772 | 709 | 303 | 153 | 267 | 349 | 536 |
| UNWEIGHTED SAMPLE SIZE (#) | 1200 | 234 | 931 | 515 | 367 | 293 | 396 | 775 | 707 | 301 | 157 | 261 | 348 | 538 |
| NET: 7-10 | 67 | 68 | 67 | 67 | 68 | 64 | 65 | 68 | 82 | 55 | 20 | 83 | 74 | 55 |
| NET: 5-6 | 16 | 15 | 17 | 16 | 15 | 18 | 16 | 17 | 13 | 24 | 20 | 9 | 18 | 20 |
| NET: 1-4 | 15 | 15 | 15 | 15 | 16 | 16 | 17 | 14 | 4 | 19 | 58 | 6 | 7 | 25 |
| MEAN | 7.2 | 7.3 | 7.2 | 7.3 | 7.2 | 7.0 | 7.1 | 7.3 | 8.1 | 6.6 | 3.9 | 8.2 | 7.7 | 6.4 |
| MEDIAN | 8 | 8 | 8 | 8 | 8 | 8 | 8 | 8 | 8 | 7 | 3 | 9 | 8 | 7 |
| STD DEV | 2.7 | 2.8 | 2.7 | 2.7 | 2.7 | 2.7 | 2.8 | 2.6 | 1.9 | 2.7 | 2.8 | 2.2 | 2.2 | 3.0 |

Responses of 'Don't know/Refused' have been excluded from MEAN, MEDIAN and STANDARD DEVIATION calculations

GLOBAL AFFAIRS CANADA

Connecting with Canadians: Quantitative Research on International Development - Set 2

TABLE C5C:

Please tell me how important you consider each of the following aspects of Canada's international development efforts. Using a scale from 1 to 10, where 1 means 'not at all important' and 10 means 'extremely important,' how important would you say it is for Canada to ...

Promote gender equality in developing countries

| | OVERALL % | VISIBLE MINORITY | | RESIDENCE | | | INT'L DEV KNOWLEDGE | | OPINION RE: CDN DEV EFFORTS | | | G OF C COMMS. EFFORTS | | |
|-----------------------------------|-------------|------------------|------------|------------|------------|------------|---------------------|----------------|-----------------------------|---------------|--------------|-----------------------|---------------|------------|
| | | Yes | No | Urban | Suburban | Rural | Very Good/Good | Poor/Very Poor | Support (7-10) | Neutral (5-6) | Oppose (1-4) | Good (7-10) | Neutral (5-6) | Poor (1-4) |
| 10 - Extremely important | 39 | 39 | 39 | 40 | 41 | 35 | 38 | 39 | 48 | 29 | 15 | 46 | 41 | 34 |
| 9 | 10 | 11 | 10 | 11 | 9 | 8 | 10 | 10 | 12 | 8 | 4 | 12 | 11 | 8 |
| 8 | 17 | 16 | 17 | 15 | 18 | 17 | 16 | 17 | 17 | 16 | 15 | 20 | 18 | 14 |
| 7 | 12 | 7 | 13 | 9 | 12 | 14 | 12 | 11 | 11 | 15 | 7 | 9 | 15 | 11 |
| 6 | 5 | 7 | 4 | 5 | 4 | 6 | 4 | 5 | 4 | 7 | 4 | 3 | 4 | 6 |
| 5 | 9 | 7 | 9 | 10 | 6 | 10 | 9 | 8 | 5 | 13 | 21 | 5 | 8 | 11 |
| 4 | 2 | 2 | 2 | 2 | 2 | 2 | 2 | 2 | 1 | 3 | 4 | 1 | 1 | 2 |
| 3 | 2 | 2 | 2 | 2 | 2 | 1 | 2 | 2 | 1 | 2 | 4 | 2 | 1 | 2 |
| 2 | 1 | 1 | 1 | 1 | 1 | 2 | 2 | 1 | 0 | 2 | 4 | 0 | 0 | 2 |
| 1 - Not at all important | 4 | 6 | 3 | 4 | 4 | 5 | 5 | 3 | 1 | 4 | 20 | 2 | 0 | 8 |
| Don't know/Refused | 1 | 1 | 1 | 1 | 1 | 2 | 0 | 2 | 1 | 2 | 1 | 0 | 1 | 1 |
| WEIGHTED SAMPLE SIZE (#) | 1200 | 254 | 910 | 530 | 371 | 275 | 397 | 772 | 709 | 303 | 153 | 267 | 349 | 536 |
| UNWEIGHTED SAMPLE SIZE (#) | 1200 | 234 | 931 | 515 | 367 | 293 | 396 | 775 | 707 | 301 | 157 | 261 | 348 | 538 |
| NET: 7-10 | 77 | 73 | 78 | 76 | 80 | 74 | 76 | 78 | 88 | 68 | 41 | 87 | 85 | 68 |
| NET: 5-6 | 13 | 14 | 13 | 14 | 10 | 16 | 13 | 13 | 8 | 20 | 25 | 8 | 12 | 17 |
| NET: 1-4 | 9 | 11 | 8 | 8 | 9 | 9 | 11 | 8 | 3 | 11 | 32 | 5 | 3 | 14 |
| MEAN | 7.9 | 7.8 | 8.0 | 7.9 | 8.0 | 7.7 | 7.7 | 8.0 | 8.6 | 7.4 | 5.5 | 8.5 | 8.4 | 7.3 |
| MEDIAN | 8 | 9 | 8 | 9 | 9 | 8 | 8 | 9 | 9 | 8 | 5 | 9 | 9 | 8 |
| STD DEV | 2.4 | 2.6 | 2.3 | 2.4 | 2.4 | 2.5 | 2.6 | 2.3 | 1.8 | 2.4 | 3.1 | 2.0 | 1.8 | 2.8 |

Responses of 'Don't know/Refused' have been excluded from MEAN, MEDIAN and STANDARD DEVIATION calculations

GLOBAL AFFAIRS CANADA

Connecting with Canadians: Quantitative Research on International Development - Set 2

TABLE C5D:

Please tell me how important you consider each of the following aspects of Canada's international development efforts. Using a scale from 1 to 10, where 1 means 'not at all important' and 10 means 'extremely important,' how important would you say it is for Canada to ...

Assist women business owners in developing countries

| | OVERALL % | VISIBLE MINORITY | | RESIDENCE | | | INT'L DEV KNOWLEDGE | | OPINION RE: CDN DEV EFFORTS | | | G OF C COMMS. EFFORTS | | |
|-----------------------------------|-------------|------------------|------------|------------|------------|------------|---------------------|----------------|-----------------------------|---------------|--------------|-----------------------|---------------|------------|
| | | Yes | No | Urban | Suburban | Rural | Very Good/Good | Poor/Very Poor | Support (7-10) | Neutral (5-6) | Oppose (1-4) | Good (7-10) | Neutral (5-6) | Poor (1-4) |
| 10 - Extremely important | 29 | 29 | 28 | 29 | 32 | 25 | 29 | 29 | 36 | 21 | 8 | 36 | 32 | 24 |
| 9 | 10 | 9 | 10 | 11 | 10 | 8 | 11 | 10 | 13 | 6 | 1 | 13 | 12 | 8 |
| 8 | 18 | 19 | 18 | 19 | 17 | 17 | 17 | 20 | 22 | 15 | 9 | 20 | 19 | 17 |
| 7 | 14 | 14 | 14 | 13 | 15 | 15 | 11 | 15 | 14 | 13 | 13 | 16 | 13 | 14 |
| 6 | 8 | 7 | 8 | 7 | 8 | 9 | 8 | 8 | 5 | 13 | 11 | 5 | 9 | 8 |
| 5 | 10 | 7 | 11 | 8 | 10 | 13 | 10 | 9 | 5 | 18 | 15 | 6 | 9 | 12 |
| 4 | 2 | 3 | 2 | 2 | 1 | 3 | 3 | 2 | 1 | 4 | 3 | 1 | 1 | 3 |
| 3 | 2 | 2 | 2 | 3 | 3 | 1 | 3 | 2 | 1 | 2 | 7 | 0 | 2 | 4 |
| 2 | 2 | 1 | 2 | 1 | 1 | 3 | 2 | 1 | 0 | 2 | 7 | 1 | 0 | 3 |
| 1 - Not at all important | 4 | 5 | 3 | 4 | 4 | 5 | 5 | 3 | 0 | 3 | 22 | 1 | 1 | 7 |
| Don't know/Refused | 2 | 3 | 1 | 2 | 1 | 2 | 2 | 2 | 1 | 1 | 3 | 0 | 2 | 1 |
| WEIGHTED SAMPLE SIZE (#) | 1200 | 254 | 910 | 530 | 371 | 275 | 397 | 772 | 709 | 303 | 153 | 267 | 349 | 536 |
| UNWEIGHTED SAMPLE SIZE (#) | 1200 | 234 | 931 | 515 | 367 | 293 | 396 | 775 | 707 | 301 | 157 | 261 | 348 | 538 |
| NET: 7-10 | 71 | 71 | 71 | 73 | 73 | 65 | 68 | 73 | 86 | 56 | 31 | 85 | 75 | 63 |
| NET: 5-6 | 18 | 15 | 19 | 16 | 17 | 21 | 18 | 17 | 11 | 31 | 26 | 11 | 19 | 20 |
| NET: 1-4 | 10 | 11 | 9 | 10 | 9 | 12 | 12 | 9 | 3 | 12 | 40 | 4 | 5 | 16 |
| MEAN | 7.5 | 7.5 | 7.5 | 7.6 | 7.6 | 7.2 | 7.4 | 7.6 | 8.3 | 6.9 | 4.8 | 8.2 | 7.9 | 6.9 |
| MEDIAN | 8 | 8 | 8 | 8 | 8 | 8 | 8 | 8 | 8 | 7 | 5 | 8 | 8 | 7 |
| STD DEV | 2.4 | 2.5 | 2.4 | 2.4 | 2.4 | 2.5 | 2.6 | 2.3 | 1.8 | 2.4 | 2.9 | 1.9 | 2.0 | 2.7 |

Responses of 'Don't know/Refused' have been excluded from MEAN, MEDIAN and STANDARD DEVIATION calculations

GLOBAL AFFAIRS CANADA

Connecting with Canadians: Quantitative Research on International Development - Set 2

TABLE C5E:

Please tell me how important you consider each of the following aspects of Canada's international development efforts. Using a scale from 1 to 10, where 1 means 'not at all important' and 10 means 'extremely important,' how important would you say it is for Canada to ...

Help with maternal and newborn health in developing countries

| | OVERALL % | VISIBLE MINORITY | | RESIDENCE | | | INT'L DEV KNOWLEDGE | | OPINION RE: CDN DEV EFFORTS | | | G OF C COMMS. EFFORTS | | |
|-----------------------------------|-------------|------------------|------------|------------|------------|------------|---------------------|----------------|-----------------------------|---------------|--------------|-----------------------|---------------|------------|
| | | Yes | No | Urban | Suburban | Rural | Very Good/Good | Poor/Very Poor | Support (7-10) | Neutral (5-6) | Oppose (1-4) | Good (7-10) | Neutral (5-6) | Poor (1-4) |
| 10 - Extremely important | 40 | 41 | 40 | 40 | 40 | 39 | 40 | 40 | 50 | 27 | 16 | 48 | 41 | 35 |
| 9 | 10 | 12 | 10 | 11 | 10 | 9 | 12 | 9 | 13 | 8 | 4 | 13 | 11 | 9 |
| 8 | 21 | 18 | 22 | 20 | 23 | 20 | 16 | 23 | 22 | 24 | 12 | 23 | 23 | 19 |
| 7 | 9 | 7 | 9 | 9 | 9 | 9 | 10 | 8 | 9 | 11 | 8 | 5 | 11 | 10 |
| 6 | 6 | 6 | 5 | 6 | 5 | 6 | 5 | 6 | 3 | 11 | 8 | 4 | 5 | 7 |
| 5 | 6 | 6 | 5 | 5 | 4 | 9 | 6 | 5 | 2 | 11 | 13 | 3 | 6 | 7 |
| 4 | 2 | 3 | 2 | 2 | 3 | 2 | 3 | 2 | 0 | 4 | 8 | 1 | 1 | 3 |
| 3 | 2 | 1 | 2 | 3 | 1 | 1 | 3 | 1 | 1 | 7 | 1 | 1 | 1 | 3 |
| 2 | 1 | 2 | 1 | 1 | 1 | 2 | 1 | 1 | 0 | 1 | 5 | 0 | 0 | 2 |
| 1 - Not at all important | 3 | 4 | 2 | 3 | 2 | 3 | 4 | 2 | 0 | 1 | 16 | 1 | 0 | 4 |
| Don't know/Refused | 1 | 0 | 1 | 1 | 1 | 1 | 0 | 2 | 1 | 1 | 3 | 0 | 0 | 1 |
| WEIGHTED SAMPLE SIZE (#) | 1200 | 254 | 910 | 530 | 371 | 275 | 397 | 772 | 709 | 303 | 153 | 267 | 349 | 536 |
| UNWEIGHTED SAMPLE SIZE (#) | 1200 | 234 | 931 | 515 | 367 | 293 | 396 | 775 | 707 | 301 | 157 | 261 | 348 | 538 |
| NET: 7-10 | 80 | 77 | 82 | 80 | 82 | 77 | 78 | 81 | 93 | 70 | 40 | 89 | 86 | 73 |
| NET: 5-6 | 11 | 13 | 10 | 11 | 9 | 15 | 10 | 12 | 5 | 22 | 21 | 7 | 11 | 14 |
| NET: 1-4 | 8 | 10 | 7 | 8 | 8 | 8 | 11 | 6 | 1 | 8 | 36 | 4 | 3 | 12 |
| MEAN | 8.1 | 8.0 | 8.2 | 8.1 | 8.2 | 7.9 | 8.0 | 8.2 | 8.8 | 7.6 | 5.6 | 8.7 | 8.4 | 7.7 |
| MEDIAN | 9 | 9 | 9 | 9 | 9 | 8 | 9 | 8 | 10 | 8 | 5 | 9 | 9 | 8 |
| STD DEV | 2.2 | 2.5 | 2.1 | 2.2 | 2.2 | 2.4 | 2.4 | 2.1 | 1.5 | 2.1 | 3.1 | 1.8 | 1.8 | 2.5 |

Responses of 'Don't know/Refused' have been excluded from MEAN, MEDIAN and STANDARD DEVIATION calculations

GLOBAL AFFAIRS CANADA

Connecting with Canadians: Quantitative Research on International Development - Set 2

TABLE C5F:

Please tell me how important you consider each of the following aspects of Canada's international development efforts. Using a scale from 1 to 10, where 1 means 'not at all important' and 10 means 'extremely important,' how important would you say it is for Canada to ...

Assist migrants who have fled their homes because of war, violence or famine

| | OVERALL % | VISIBLE MINORITY | | RESIDENCE | | | INT'L DEV KNOWLEDGE | | OPINION RE: CDN DEV EFFORTS | | | G OF C COMMS. EFFORTS | | |
|-----------------------------------|-------------|------------------|------------|------------|------------|------------|---------------------|----------------|-----------------------------|---------------|--------------|-----------------------|---------------|------------|
| | | Yes | No | Urban | Suburban | Rural | Very Good/Good | Poor/Very Poor | Support (7-10) | Neutral (5-6) | Oppose (1-4) | Good (7-10) | Neutral (5-6) | Poor (1-4) |
| 10 - Extremely important | 38 | 39 | 38 | 38 | 40 | 34 | 35 | 39 | 47 | 29 | 13 | 44 | 39 | 33 |
| 9 | 11 | 16 | 10 | 12 | 12 | 9 | 12 | 11 | 15 | 7 | 3 | 13 | 12 | 10 |
| 8 | 19 | 16 | 19 | 17 | 19 | 22 | 18 | 20 | 21 | 19 | 10 | 19 | 22 | 17 |
| 7 | 12 | 10 | 13 | 14 | 11 | 11 | 11 | 13 | 10 | 16 | 16 | 12 | 12 | 12 |
| 6 | 5 | 5 | 6 | 5 | 6 | 6 | 6 | 5 | 4 | 8 | 9 | 4 | 5 | 7 |
| 5 | 7 | 5 | 8 | 7 | 7 | 8 | 7 | 7 | 2 | 14 | 18 | 3 | 7 | 10 |
| 4 | 2 | 1 | 2 | 1 | 1 | 3 | 2 | 1 | 0 | 2 | 6 | 0 | 1 | 2 |
| 3 | 2 | 1 | 2 | 2 | 1 | 2 | 2 | 1 | 0 | 2 | 7 | 1 | 1 | 2 |
| 2 | 1 | 1 | 1 | 0 | 1 | 2 | 1 | 1 | 0 | 1 | 4 | 0 | 0 | 2 |
| 1 - Not at all important | 2 | 4 | 1 | 2 | 2 | 2 | 4 | 1 | 0 | 1 | 13 | 1 | 0 | 4 |
| Don't know/Refused | 1 | 2 | 1 | 1 | 1 | 1 | 2 | 1 | 1 | 1 | 3 | 2 | 0 | 1 |
| WEIGHTED SAMPLE SIZE (#) | 1200 | 254 | 910 | 530 | 371 | 275 | 397 | 772 | 709 | 303 | 153 | 267 | 349 | 536 |
| UNWEIGHTED SAMPLE SIZE (#) | 1200 | 234 | 931 | 515 | 367 | 293 | 396 | 775 | 707 | 301 | 157 | 261 | 348 | 538 |
| NET: 7-10 | 80 | 81 | 80 | 81 | 82 | 76 | 76 | 82 | 92 | 71 | 41 | 88 | 85 | 73 |
| NET: 5-6 | 13 | 10 | 13 | 12 | 13 | 15 | 13 | 12 | 6 | 23 | 26 | 8 | 12 | 16 |
| NET: 1-4 | 6 | 7 | 6 | 6 | 5 | 8 | 8 | 5 | 1 | 5 | 29 | 2 | 2 | 10 |
| MEAN | 8.1 | 8.2 | 8.1 | 8.1 | 8.2 | 7.9 | 7.9 | 8.2 | 8.8 | 7.6 | 5.6 | 8.6 | 8.3 | 7.7 |
| MEDIAN | 8 | 9 | 8 | 9 | 9 | 8 | 8 | 9 | 9 | 8 | 6 | 9 | 9 | 8 |
| STD DEV | 2.1 | 2.3 | 2.1 | 2.1 | 2.1 | 2.3 | 2.4 | 2.0 | 1.5 | 2.1 | 2.8 | 1.7 | 1.8 | 2.4 |

Responses of 'Don't know/Refused' have been excluded from MEAN, MEDIAN and STANDARD DEVIATION calculations

GLOBAL AFFAIRS CANADA

Connecting with Canadians: Quantitative Research on International Development - Set 2

TABLE C5G:

Please tell me how important you consider each of the following aspects of Canada's international development efforts. Using a scale from 1 to 10, where 1 means 'not at all important' and 10 means 'extremely important,' how important would you say it is for Canada to ...

Provide access to education for children, and particularly girls, in developing countries

| | OVERALL % | VISIBLE MINORITY | | RESIDENCE | | | INT'L DEV KNOWLEDGE | | OPINION RE: CDN DEV EFFORTS | | | G OF C COMMS. EFFORTS | | |
|-----------------------------------|-------------|------------------|------------|------------|------------|------------|---------------------|----------------|-----------------------------|---------------|--------------|-----------------------|---------------|------------|
| | | Yes | No | Urban | Suburban | Rural | Very Good/Good | Poor/Very Poor | Support (7-10) | Neutral (5-6) | Oppose (1-4) | Good (7-10) | Neutral (5-6) | Poor (1-4) |
| 10 - Extremely important | 48 | 52 | 47 | 47 | 50 | 47 | 47 | 49 | 59 | 37 | 17 | 58 | 52 | 40 |
| 9 | 13 | 11 | 14 | 15 | 11 | 12 | 15 | 12 | 15 | 11 | 5 | 16 | 13 | 11 |
| 8 | 17 | 14 | 17 | 16 | 18 | 16 | 17 | 16 | 16 | 18 | 19 | 11 | 18 | 19 |
| 7 | 9 | 8 | 9 | 8 | 9 | 10 | 6 | 10 | 6 | 16 | 10 | 7 | 8 | 10 |
| 6 | 3 | 3 | 3 | 3 | 2 | 4 | 2 | 3 | 1 | 5 | 6 | 3 | 2 | 4 |
| 5 | 5 | 4 | 6 | 5 | 4 | 6 | 5 | 5 | 2 | 9 | 15 | 3 | 3 | 8 |
| 4 | 1 | 1 | 1 | 1 | 1 | 1 | 3 | 0 | 0 | 1 | 6 | 0 | 1 | 2 |
| 3 | 1 | 2 | 1 | 2 | 1 | 1 | 1 | 1 | 0 | 1 | 6 | 0 | 1 | 2 |
| 2 | 1 | 1 | 1 | 1 | 1 | 0 | 1 | 0 | 0 | 0 | 3 | 0 | 0 | 1 |
| 1 - Not at all important | 2 | 3 | 1 | 2 | 2 | 2 | 2 | 1 | 0 | 1 | 11 | 1 | 0 | 3 |
| Don't know/Refused | 1 | 0 | 1 | 1 | 1 | 1 | 0 | 1 | 0 | 1 | 1 | 0 | 1 | 0 |
| WEIGHTED SAMPLE SIZE (#) | 1200 | 254 | 910 | 530 | 371 | 275 | 397 | 772 | 709 | 303 | 153 | 267 | 349 | 536 |
| UNWEIGHTED SAMPLE SIZE (#) | 1200 | 234 | 931 | 515 | 367 | 293 | 396 | 775 | 707 | 301 | 157 | 261 | 348 | 538 |
| NET: 7-10 | 86 | 85 | 87 | 86 | 89 | 84 | 85 | 87 | 95 | 82 | 52 | 92 | 92 | 80 |
| NET: 5-6 | 8 | 7 | 9 | 8 | 6 | 10 | 8 | 8 | 3 | 14 | 21 | 6 | 5 | 12 |
| NET: 1-4 | 5 | 7 | 4 | 5 | 5 | 4 | 7 | 3 | 1 | 3 | 26 | 2 | 2 | 7 |
| MEAN | 8.5 | 8.5 | 8.5 | 8.5 | 8.6 | 8.5 | 8.5 | 8.6 | 9.1 | 8.2 | 6.2 | 9.0 | 8.9 | 8.1 |
| MEDIAN | 9 | 10 | 9 | 9 | 10 | 9 | 9 | 9 | 10 | 8 | 7 | 10 | 10 | 9 |
| STD DEV | 2.0 | 2.2 | 1.9 | 2.0 | 2.0 | 2.0 | 2.1 | 1.9 | 1.3 | 1.9 | 2.9 | 1.7 | 1.5 | 2.3 |

Responses of 'Don't know/Refused' have been excluded from MEAN, MEDIAN and STANDARD DEVIATION calculations

GLOBAL AFFAIRS CANADA

Connecting with Canadians: Quantitative Research on International Development - Set 2

TABLE C5H:

Please tell me how important you consider each of the following aspects of Canada's international development efforts. Using a scale from 1 to 10, where 1 means 'not at all important' and 10 means 'extremely important,' how important would you say it is for Canada to ...

Vaccinate people in developing countries against disease

| | OVERALL % | VISIBLE MINORITY | | RESIDENCE | | | INT'L DEV KNOWLEDGE | | OPINION RE: CDN DEV EFFORTS | | | G OF C COMMS. EFFORTS | | |
|-----------------------------------|-------------|------------------|------------|------------|------------|------------|---------------------|----------------|-----------------------------|---------------|--------------|-----------------------|---------------|------------|
| | | Yes | No | Urban | Suburban | Rural | Very Good/Good | Poor/Very Poor | Support (7-10) | Neutral (5-6) | Oppose (1-4) | Good (7-10) | Neutral (5-6) | Poor (1-4) |
| 10 - Extremely important | 43 | 46 | 43 | 44 | 45 | 41 | 44 | 43 | 54 | 31 | 16 | 55 | 47 | 35 |
| 9 | 12 | 10 | 13 | 13 | 13 | 9 | 13 | 12 | 15 | 8 | 7 | 11 | 16 | 11 |
| 8 | 16 | 13 | 17 | 15 | 18 | 17 | 15 | 16 | 14 | 23 | 11 | 14 | 17 | 18 |
| 7 | 9 | 14 | 8 | 9 | 8 | 11 | 8 | 9 | 7 | 13 | 10 | 9 | 8 | 10 |
| 6 | 5 | 4 | 5 | 5 | 4 | 6 | 2 | 6 | 3 | 8 | 9 | 4 | 4 | 6 |
| 5 | 6 | 3 | 6 | 5 | 4 | 9 | 5 | 6 | 3 | 8 | 16 | 2 | 4 | 9 |
| 4 | 2 | 3 | 1 | 2 | 2 | 1 | 2 | 1 | 1 | 3 | 4 | 1 | 1 | 3 |
| 3 | 1 | 1 | 1 | 2 | 2 | 1 | 2 | 1 | 1 | 1 | 6 | 1 | 1 | 2 |
| 2 | 1 | 0 | 1 | 1 | 1 | 1 | 1 | 1 | 0 | 1 | 5 | 0 | 1 | 2 |
| 1 - Not at all important | 3 | 4 | 3 | 4 | 3 | 4 | 4 | 3 | 1 | 3 | 16 | 1 | 1 | 6 |
| Don't know/Refused | 1 | 2 | 1 | 1 | 0 | 1 | 2 | 1 | 1 | 2 | 0 | 1 | 1 | 1 |
| WEIGHTED SAMPLE SIZE (#) | 1200 | 254 | 910 | 530 | 371 | 275 | 397 | 772 | 709 | 303 | 153 | 267 | 349 | 536 |
| UNWEIGHTED SAMPLE SIZE (#) | 1200 | 234 | 931 | 515 | 367 | 293 | 396 | 775 | 707 | 301 | 157 | 261 | 348 | 538 |
| NET: 7-10 | 81 | 83 | 81 | 81 | 85 | 77 | 81 | 81 | 91 | 75 | 43 | 89 | 88 | 73 |
| NET: 5-6 | 10 | 7 | 11 | 9 | 8 | 15 | 8 | 12 | 6 | 15 | 26 | 6 | 8 | 14 |
| NET: 1-4 | 8 | 9 | 7 | 8 | 7 | 7 | 10 | 7 | 2 | 8 | 31 | 4 | 4 | 12 |
| MEAN | 8.2 | 8.2 | 8.2 | 8.2 | 8.3 | 8.0 | 8.2 | 8.2 | 8.9 | 7.7 | 5.7 | 8.8 | 8.6 | 7.6 |
| MEDIAN | 9 | 9 | 9 | 9 | 9 | 8 | 9 | 9 | 10 | 8 | 6 | 10 | 9 | 8 |
| STD DEV | 2.3 | 2.3 | 2.3 | 2.4 | 2.2 | 2.4 | 2.5 | 2.3 | 1.7 | 2.3 | 3.1 | 1.8 | 1.9 | 2.6 |

Responses of 'Don't know/Refused' have been excluded from MEAN, MEDIAN and STANDARD DEVIATION calculations

GLOBAL AFFAIRS CANADA

Connecting with Canadians: Quantitative Research on International Development - Set 2

TABLE C5:

Please tell me how important you consider each of the following aspects of Canada's international development efforts. Using a scale from 1 to 10, where 1 means 'not at all important' and 10 means 'extremely important,' how important would you say it is for Canada to ...

Respond to natural disasters in developing countries

| | OVERALL % | VISIBLE MINORITY | | RESIDENCE | | | INT'L DEV KNOWLEDGE | | OPINION RE: CDN DEV EFFORTS | | | G OF C COMMS. EFFORTS | | |
|-----------------------------------|-------------|------------------|------------|------------|------------|------------|---------------------|----------------|-----------------------------|---------------|--------------|-----------------------|---------------|------------|
| | | Yes | No | Urban | Suburban | Rural | Very Good/Good | Poor/Very Poor | Support (7-10) | Neutral (5-6) | Oppose (1-4) | Good (7-10) | Neutral (5-6) | Poor (1-4) |
| 10 - Extremely important | 36 | 36 | 36 | 36 | 38 | 33 | 34 | 37 | 44 | 26 | 16 | 45 | 37 | 30 |
| 9 | 12 | 14 | 11 | 12 | 15 | 9 | 15 | 11 | 14 | 11 | 7 | 12 | 13 | 12 |
| 8 | 22 | 21 | 21 | 21 | 19 | 27 | 17 | 24 | 24 | 22 | 12 | 24 | 24 | 19 |
| 7 | 14 | 11 | 16 | 15 | 13 | 14 | 16 | 13 | 12 | 20 | 14 | 10 | 14 | 17 |
| 6 | 4 | 4 | 4 | 4 | 5 | 5 | 6 | 4 | 3 | 6 | 9 | 3 | 4 | 5 |
| 5 | 7 | 6 | 7 | 8 | 5 | 7 | 6 | 7 | 2 | 12 | 14 | 5 | 5 | 9 |
| 4 | 2 | 2 | 1 | 1 | 2 | 2 | 2 | 1 | 0 | 1 | 9 | 0 | 1 | 3 |
| 3 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 0 | 1 | 5 | 0 | 0 | 2 |
| 2 | 1 | 1 | 1 | 0 | 1 | 1 | 1 | 1 | 0 | 1 | 3 | 0 | 0 | 1 |
| 1 - Not at all important | 1 | 2 | 1 | 2 | 1 | 1 | 2 | 1 | 0 | 1 | 10 | 0 | 1 | 2 |
| Don't know/Refused | 1 | 1 | 0 | 1 | 1 | 0 | 0 | 1 | 1 | 0 | 1 | 1 | 0 | 0 |
| WEIGHTED SAMPLE SIZE (#) | 1200 | 254 | 910 | 530 | 371 | 275 | 397 | 772 | 709 | 303 | 153 | 267 | 349 | 536 |
| UNWEIGHTED SAMPLE SIZE (#) | 1200 | 234 | 931 | 515 | 367 | 293 | 396 | 775 | 707 | 301 | 157 | 261 | 348 | 538 |
| NET: 7-10 | 84 | 81 | 85 | 83 | 84 | 84 | 82 | 85 | 94 | 78 | 49 | 91 | 88 | 78 |
| NET: 5-6 | 11 | 10 | 11 | 11 | 10 | 11 | 12 | 10 | 5 | 19 | 23 | 8 | 9 | 14 |
| NET: 1-4 | 5 | 7 | 4 | 5 | 5 | 5 | 6 | 4 | 1 | 3 | 27 | 1 | 3 | 8 |
| MEAN | 8.1 | 8.1 | 8.2 | 8.1 | 8.3 | 8.1 | 8.1 | 8.2 | 8.7 | 7.8 | 6.1 | 8.7 | 8.4 | 7.7 |
| MEDIAN | 8 | 9 | 8 | 8 | 9 | 8 | 8 | 8 | 9 | 8 | 6 | 9 | 9 | 8 |
| STD DEV | 2.0 | 2.2 | 1.9 | 2.0 | 2.0 | 1.9 | 2.1 | 1.9 | 1.4 | 1.9 | 2.8 | 1.6 | 1.7 | 2.2 |

Responses of 'Don't know/Refused' have been excluded from MEAN, MEDIAN and STANDARD DEVIATION calculations

GLOBAL AFFAIRS CANADA

Connecting with Canadians: Quantitative Research on International Development - Set 2

TABLE C5: SUMMARY NET: 7-10

Please tell me how important you consider each of the following aspects of Canada's international development efforts. Using a scale from 1 to 10, where 1 means 'not at all important' and 10 means 'extremely important,' how important would you say it is for Canada to ...

| | OVERALL % | VISIBLE MINORITY | | RESIDENCE | | | INT'L DEV KNOWLEDGE | | OPINION RE: CDN DEV EFFORTS | | | G OF C COMMS. EFFORTS | | |
|--|-----------|------------------|----|-----------|----------|-------|---------------------|-----------------|-----------------------------|---------------|--------------|-----------------------|---------------|------------|
| | | Yes | No | Urban | Suburban | Rural | Very Good/ Good | Poor/ Very Poor | Support (7-10) | Neutral (5-6) | Oppose (1-4) | Good (7-10) | Neutral (5-6) | Poor (1-4) |
| a. Speak up in support of human rights | 89 | 89 | 90 | 90 | 89 | 88 | 88 | 90 | 97 | 84 | 67 | 96 | 93 | 85 |
| b. Help developing countries deal with climate change | 67 | 68 | 67 | 67 | 68 | 64 | 65 | 68 | 82 | 55 | 20 | 83 | 74 | 55 |
| c. Promote gender equality in developing countries | 77 | 73 | 78 | 76 | 80 | 74 | 76 | 78 | 88 | 68 | 41 | 87 | 85 | 68 |
| d. Assist women business owners in developing countries | 71 | 71 | 71 | 73 | 73 | 65 | 68 | 73 | 86 | 56 | 31 | 85 | 75 | 63 |
| e. Help with maternal and newborn health in developing countries | 80 | 77 | 82 | 80 | 82 | 77 | 78 | 81 | 93 | 70 | 40 | 89 | 86 | 73 |
| f. Assist migrants who have fled their homes because of war, violence or famine | 80 | 81 | 80 | 81 | 82 | 76 | 76 | 82 | 92 | 71 | 41 | 88 | 85 | 73 |
| g. Provide access to education for children, and particularly girls, in developing countries | 86 | 85 | 87 | 86 | 89 | 84 | 85 | 87 | 95 | 82 | 52 | 92 | 92 | 80 |
| h. Vaccinate people in developing countries against disease | 81 | 83 | 81 | 81 | 85 | 77 | 81 | 81 | 91 | 75 | 43 | 89 | 88 | 73 |
| i. Respond to natural disasters in developing countries | 84 | 81 | 85 | 83 | 84 | 84 | 82 | 85 | 94 | 78 | 49 | 91 | 88 | 78 |

TABLE C5: SUMMARY NET: 1-4

Please tell me how important you consider each of the following aspects of Canada's international development efforts. Using a scale from 1 to 10, where 1 means 'not at all important' and 10 means 'extremely important,' how important would you say it is for Canada to ...

| | OVERALL % | VISIBLE MINORITY | | RESIDENCE | | | INT'L DEV KNOWLEDGE | | OPINION RE: CDN DEV EFFORTS | | | G OF C COMMS. EFFORTS | | |
|--|-----------|------------------|----|-----------|----------|-------|---------------------|-----------------|-----------------------------|---------------|--------------|-----------------------|---------------|------------|
| | | Yes | No | Urban | Suburban | Rural | Very Good/ Good | Poor/ Very Poor | Support (7-10) | Neutral (5-6) | Oppose (1-4) | Good (7-10) | Neutral (5-6) | Poor (1-4) |
| a. Speak up in support of human rights | 3 | 5 | 3 | 4 | 2 | 3 | 4 | 3 | 1 | 3 | 17 | 2 | 1 | 5 |
| b. Help developing countries deal with climate change | 15 | 15 | 15 | 15 | 16 | 16 | 17 | 14 | 4 | 19 | 58 | 6 | 7 | 25 |
| c. Promote gender equality in developing countries | 9 | 11 | 8 | 8 | 9 | 9 | 11 | 8 | 3 | 11 | 32 | 5 | 3 | 14 |
| d. Assist women business owners in developing countries | 10 | 11 | 9 | 10 | 9 | 12 | 12 | 9 | 3 | 12 | 40 | 4 | 5 | 16 |
| e. Help with maternal and newborn health in developing countries | 8 | 10 | 7 | 8 | 8 | 8 | 11 | 6 | 1 | 8 | 36 | 4 | 3 | 12 |
| f. Assist migrants who have fled their homes because of war, violence or famine | 6 | 7 | 6 | 6 | 5 | 8 | 8 | 5 | 1 | 5 | 29 | 2 | 2 | 10 |
| g. Provide access to education for children, and particularly girls, in developing countries | 5 | 7 | 4 | 5 | 5 | 4 | 7 | 3 | 1 | 3 | 26 | 2 | 2 | 7 |
| h. Vaccinate people in developing countries against disease | 8 | 9 | 7 | 8 | 7 | 7 | 10 | 7 | 2 | 8 | 31 | 4 | 4 | 12 |
| i. Respond to natural disasters in developing countries | 5 | 7 | 4 | 5 | 5 | 5 | 6 | 4 | 1 | 3 | 27 | 1 | 3 | 8 |

GLOBAL AFFAIRS CANADA

Connecting with Canadians: Quantitative Research on International Development - Set 2

TABLE C5: SUMMARY MEANS

Please tell me how important you consider each of the following aspects of Canada's international development efforts. Using a scale from 1 to 10, where 1 means 'not at all important' and 10 means 'extremely important,' how important would you say it is for Canada to ...

| | OVERALL % | VISIBLE MINORITY | | RESIDENCE | | | INT'L DEV KNOWLEDGE | | OPINION RE: CDN DEV EFFORTS | | | G OF C COMMS. EFFORTS | | |
|--|-----------|------------------|-----|-----------|----------|-------|---------------------|-----------------|-----------------------------|---------------|--------------|-----------------------|---------------|------------|
| | | Yes | No | Urban | Suburban | Rural | Very Good/ Good | Poor/ Very Poor | Support (7-10) | Neutral (5-6) | Oppose (1-4) | Good (7-10) | Neutral (5-6) | Poor (1-4) |
| a. Speak up in support of human rights | 8.8 | 8.8 | 8.8 | 8.8 | 8.9 | 8.7 | 8.7 | 8.9 | 9.3 | 8.4 | 7.2 | 9.2 | 9.0 | 8.5 |
| b. Help developing countries deal with climate change | 7.2 | 7.3 | 7.2 | 7.3 | 7.2 | 7.0 | 7.1 | 7.3 | 8.1 | 6.6 | 3.9 | 8.2 | 7.7 | 6.4 |
| c. Promote gender equality in developing countries | 7.9 | 7.8 | 8.0 | 7.9 | 8.0 | 7.7 | 7.7 | 8.0 | 8.6 | 7.4 | 5.5 | 8.5 | 8.4 | 7.3 |
| d. Assist women business owners in developing countries | 7.5 | 7.5 | 7.5 | 7.6 | 7.6 | 7.2 | 7.4 | 7.6 | 8.3 | 6.9 | 4.8 | 8.2 | 7.9 | 6.9 |
| e. Help with maternal and newborn health in developing countries | 8.1 | 8.0 | 8.2 | 8.1 | 8.2 | 7.9 | 8.0 | 8.2 | 8.8 | 7.6 | 5.6 | 8.7 | 8.4 | 7.7 |
| f. Assist migrants who have fled their homes because of war, violence or famine | 8.1 | 8.2 | 8.1 | 8.1 | 8.2 | 7.9 | 7.9 | 8.2 | 8.8 | 7.6 | 5.6 | 8.6 | 8.3 | 7.7 |
| g. Provide access to education for children, and particularly girls, in developing countries | 8.5 | 8.5 | 8.5 | 8.5 | 8.6 | 8.5 | 8.5 | 8.6 | 9.1 | 8.2 | 6.2 | 9.0 | 8.9 | 8.1 |
| h. Vaccinate people in developing countries against disease | 8.2 | 8.2 | 8.2 | 8.2 | 8.3 | 8.0 | 8.2 | 8.2 | 8.9 | 7.7 | 5.7 | 8.8 | 8.6 | 7.6 |
| i. Respond to natural disasters in developing countries | 8.1 | 8.1 | 8.2 | 8.1 | 8.3 | 8.1 | 8.1 | 8.2 | 8.7 | 7.8 | 6.1 | 8.7 | 8.4 | 7.7 |

Responses of 'Don't know/Refused' have been excluded from MEAN calculations

GLOBAL AFFAIRS CANADA

Connecting with Canadians: Quantitative Research on International Development - Set 2

TABLE C5: COUNT NET: 7-10

Please tell me how important you consider each of the following aspects of Canada's international development efforts. Using a scale from 1 to 10, where 1 means 'not at all important' and 10 means 'extremely important,' how important would you say it is for Canada to ...

- a. Speak up in support of human rights
- b. Help developing countries deal with climate change
- c. Promote gender equality in developing countries
- d. Assist women business owners in developing countries
- e. Help with maternal and newborn health in developing countries
- f. Assist migrants who have fled their homes because of war, violence or famine
- g. Provide access to education for children, and particularly girls, in developing countries
- h. Vaccinate people in developing countries against disease
- i. Respond to natural disasters in developing countries

| | OVERALL % | VISIBLE MINORITY | | RESIDENCE | | | INT'L DEV KNOWLEDGE | | OPINION RE: CDN DEV EFFORTS | | | G OF C COMMS. EFFORTS | | |
|-----------------------------------|-------------|------------------|------------|------------|------------|------------|---------------------|-----------------|-----------------------------|---------------|--------------|-----------------------|---------------|------------|
| | | Yes | No | Urban | Suburban | Rural | Very Good/ Good | Poor/ Very Poor | Support (7-10) | Neutral (5-6) | Oppose (1-4) | Good (7-10) | Neutral (5-6) | Poor (1-4) |
| 0 out of 9 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 3 | 0 | 4 | 16 | 1 | 2 | 5 |
| 1 out of 9 | 2 | 3 | 2 | 2 | 2 | 4 | 3 | 2 | 1 | 1 | 13 | 1 | 1 | 4 |
| 2 out of 9 | 3 | 4 | 3 | 2 | 3 | 2 | 3 | 2 | 0 | 4 | 10 | 2 | 2 | 4 |
| 3 out of 9 | 4 | 3 | 4 | 3 | 3 | 5 | 4 | 3 | 1 | 7 | 11 | 2 | 3 | 5 |
| 4 out of 9 | 5 | 4 | 5 | 3 | 4 | 8 | 5 | 5 | 2 | 10 | 9 | 2 | 3 | 7 |
| 5 out of 9 | 5 | 6 | 4 | 5 | 4 | 4 | 5 | 5 | 2 | 9 | 10 | 2 | 4 | 7 |
| 6 out of 9 | 7 | 8 | 6 | 7 | 7 | 6 | 7 | 6 | 5 | 11 | 8 | 5 | 7 | 7 |
| 7 out of 9 | 9 | 9 | 10 | 11 | 8 | 9 | 10 | 9 | 9 | 10 | 9 | 7 | 10 | 10 |
| 8 out of 9 | 14 | 12 | 14 | 15 | 12 | 14 | 14 | 14 | 16 | 14 | 6 | 15 | 13 | 14 |
| 9 out of 9 | 48 | 48 | 49 | 47 | 54 | 44 | 45 | 50 | 64 | 32 | 7 | 63 | 56 | 37 |
| WEIGHTED SAMPLE SIZE (#) | 1200 | 254 | 910 | 530 | 371 | 275 | 397 | 772 | 709 | 303 | 153 | 267 | 349 | 536 |
| UNWEIGHTED SAMPLE SIZE (#) | 1200 | 234 | 931 | 515 | 367 | 293 | 396 | 775 | 707 | 301 | 157 | 261 | 348 | 538 |
| MEAN | 7.1 | 7.1 | 7.2 | 7.2 | 7.3 | 6.9 | 7.0 | 7.2 | 8.2 | 6.4 | 3.8 | 8.0 | 7.6 | 6.5 |

GLOBAL AFFAIRS CANADA

Connecting with Canadians: Quantitative Research on International Development - Set 2

TABLE C6A:

How would you rate Canada's performance on each of the following aspects of Canadian international development? Using a scale from 1 to 10, where 1 means 'poor' and 10 means 'excellent,' how would you rate Canada's performance in terms of ...

Speaking up in support of human rights

| | OVERALL % | VISIBLE MINORITY | | RESIDENCE | | | INT'L DEV KNOWLEDGE | | OPINION RE: CDN DEV EFFORTS | | | G OF C COMMS. EFFORTS | | |
|-----------------------------------|-------------|------------------|------------|------------|------------|------------|---------------------|--------------------|-----------------------------|---------------|--------------|-----------------------|---------------|------------|
| | | Yes | No | Urban | Suburban | Rural | Very Good/ Good | Poor/ Very Poor | Support (7-10) | Neutral (5-6) | Oppose (1-4) | Good (7-10) | Neutral (5-6) | Poor (1-4) |
| 10 - Excellent | 15 | 28 | 11 | 18 | 13 | 12 | 16 | 15 | 16 | 15 | 10 | 31 | 16 | 8 |
| 9 | 8 | 11 | 7 | 7 | 10 | 6 | 12 | 6 | 11 | 3 | 4 | 17 | 7 | 5 |
| 8 | 16 | 14 | 17 | 16 | 15 | 18 | 19 | 15 | 19 | 14 | 9 | 24 | 18 | 12 |
| 7 | 17 | 13 | 19 | 16 | 17 | 19 | 15 | 18 | 17 | 17 | 16 | 15 | 22 | 16 |
| 6 | 11 | 9 | 11 | 10 | 11 | 12 | 11 | 11 | 11 | 13 | 11 | 5 | 11 | 14 |
| 5 | 11 | 10 | 12 | 11 | 12 | 10 | 11 | 11 | 9 | 14 | 16 | 3 | 12 | 15 |
| 4 | 3 | 3 | 3 | 2 | 3 | 4 | 3 | 2 | 3 | 3 | 3 | 1 | 2 | 4 |
| 3 | 4 | 2 | 4 | 4 | 4 | 3 | 3 | 4 | 3 | 4 | 6 | 0 | 2 | 6 |
| 2 | 1 | 1 | 1 | 2 | 1 | 1 | 1 | 1 | 1 | 1 | 4 | 0 | 0 | 3 |
| 1 - Poor | 2 | 2 | 2 | 3 | 2 | 2 | 3 | 2 | 1 | 2 | 12 | 0 | 0 | 5 |
| Don't know/Refused | 11 | 8 | 12 | 10 | 11 | 13 | 4 | 15 | 9 | 13 | 9 | 4 | 9 | 13 |
| WEIGHTED SAMPLE SIZE (#) | 1200 | 254 | 910 | 530 | 371 | 275 | 397 | 772 | 709 | 303 | 153 | 267 | 349 | 536 |
| UNWEIGHTED SAMPLE SIZE (#) | 1200 | 234 | 931 | 515 | 367 | 293 | 396 | 775 | 707 | 301 | 157 | 261 | 348 | 538 |
| NET: 7-10 | 57 | 65 | 54 | 58 | 56 | 55 | 63 | 54 | 63 | 50 | 39 | 86 | 63 | 41 |
| NET: 5-6 | 22 | 19 | 23 | 21 | 23 | 22 | 22 | 22 | 20 | 27 | 26 | 8 | 23 | 29 |
| NET: 1-4 | 10 | 8 | 11 | 11 | 10 | 10 | 11 | 9 | 7 | 10 | 25 | 2 | 5 | 18 |
| MEAN | 7.0 | 7.6 | 6.8 | 7.1 | 7.0 | 6.9 | 7.1 | 7.0 | 7.3 | 6.8 | 5.7 | 8.4 | 7.3 | 6.1 |
| MEDIAN | 7 | 8 | 7 | 7 | 7 | 7 | 7 | 7 | 8 | 7 | 6 | 8 | 7 | 6 |
| STD DEV | 2.2 | 2.3 | 2.2 | 2.3 | 2.2 | 2.1 | 2.3 | 2.2 | 2.0 | 2.2 | 2.8 | 1.6 | 1.8 | 2.4 |

Responses of 'Don't know/Refused' have been excluded from MEAN, MEDIAN and STANDARD DEVIATION calculations

GLOBAL AFFAIRS CANADA

Connecting with Canadians: Quantitative Research on International Development - Set 2

TABLE C6B:

How would you rate Canada's performance on each of the following aspects of Canadian international development? Using a scale from 1 to 10, where 1 means 'poor' and 10 means 'excellent,' how would you rate Canada's performance in terms of ...
Helping developing countries deal with climate change

| | OVERALL % | VISIBLE MINORITY | | RESIDENCE | | | INT'L DEV KNOWLEDGE | | OPINION RE: CDN DEV EFFORTS | | | G OF C COMMS. EFFORTS | | |
|-----------------------------------|-------------|------------------|------------|------------|------------|------------|---------------------|--------------------|-----------------------------|---------------|--------------|-----------------------|---------------|------------|
| | | Yes | No | Urban | Suburban | Rural | Very Good/ Good | Poor/ Very Poor | Support (7- 10) | Neutral (5-6) | Oppose (1-4) | Good (7-10) | Neutral (5-6) | Poor (1-4) |
| 10 - Excellent | 8 | 14 | 6 | 8 | 6 | 9 | 9 | 8 | 8 | 8 | 9 | 21 | 6 | 3 |
| 9 | 3 | 5 | 2 | 4 | 2 | 2 | 6 | 2 | 4 | 2 | 5 | 9 | 2 | 2 |
| 8 | 10 | 14 | 8 | 10 | 9 | 10 | 8 | 11 | 12 | 6 | 6 | 18 | 11 | 5 |
| 7 | 13 | 12 | 13 | 13 | 10 | 13 | 15 | 12 | 15 | 12 | 3 | 15 | 18 | 9 |
| 6 | 11 | 8 | 12 | 10 | 12 | 11 | 10 | 11 | 12 | 11 | 5 | 13 | 13 | 8 |
| 5 | 18 | 17 | 18 | 16 | 19 | 20 | 18 | 18 | 15 | 25 | 16 | 7 | 21 | 21 |
| 4 | 6 | 5 | 6 | 7 | 6 | 4 | 8 | 5 | 5 | 6 | 5 | 2 | 6 | 7 |
| 3 | 5 | 3 | 5 | 5 | 4 | 5 | 6 | 4 | 5 | 3 | 7 | 1 | 3 | 8 |
| 2 | 3 | 2 | 3 | 4 | 3 | 2 | 4 | 2 | 2 | 4 | 5 | 1 | 2 | 5 |
| 1 - Poor | 4 | 5 | 4 | 4 | 4 | 4 | 6 | 3 | 1 | 4 | 20 | 1 | 0 | 8 |
| Don't know/Refused | 21 | 15 | 23 | 19 | 24 | 20 | 12 | 25 | 21 | 19 | 19 | 11 | 17 | 24 |
| WEIGHTED SAMPLE SIZE (#) | 1200 | 254 | 910 | 530 | 371 | 275 | 397 | 772 | 709 | 303 | 153 | 267 | 349 | 536 |
| UNWEIGHTED SAMPLE SIZE (#) | 1200 | 234 | 931 | 515 | 367 | 293 | 396 | 775 | 707 | 301 | 157 | 261 | 348 | 538 |
| NET: 7-10 | 34 | 45 | 30 | 36 | 28 | 35 | 36 | 32 | 38 | 29 | 23 | 63 | 37 | 18 |
| NET: 5-6 | 28 | 26 | 29 | 25 | 31 | 31 | 27 | 29 | 27 | 36 | 21 | 21 | 34 | 30 |
| NET: 1-4 | 17 | 15 | 18 | 20 | 17 | 14 | 24 | 14 | 14 | 17 | 37 | 5 | 12 | 28 |
| MEAN | 6.0 | 6.5 | 5.8 | 6.0 | 5.8 | 6.1 | 5.8 | 6.1 | 6.3 | 5.8 | 4.7 | 7.6 | 6.2 | 4.9 |
| MEDIAN | 6 | 7 | 6 | 6 | 6 | 6 | 6 | 6 | 6 | 5 | 5 | 8 | 6 | 5 |
| STD DEV | 2.4 | 2.5 | 2.3 | 2.4 | 2.3 | 2.3 | 2.5 | 2.3 | 2.1 | 2.3 | 3.1 | 2.0 | 1.9 | 2.3 |

Responses of 'Don't know/Refused' have been excluded from MEAN, MEDIAN and STANDARD DEVIATION calculations

GLOBAL AFFAIRS CANADA

Connecting with Canadians: Quantitative Research on International Development - Set 2

TABLE C6C:

How would you rate Canada's performance on each of the following aspects of Canadian international development? Using a scale from 1 to 10, where 1 means 'poor' and 10 means 'excellent,' how would you rate Canada's performance in terms of ...

Promoting gender equality in developing countries

| | OVERALL % | VISIBLE MINORITY | | RESIDENCE | | | INT'L DEV KNOWLEDGE | | OPINION RE: CDN DEV EFFORTS | | | G OF C COMMS. EFFORTS | | |
|-----------------------------------|-------------|------------------|------------|------------|------------|------------|---------------------|--------------------|-----------------------------|---------------|--------------|-----------------------|---------------|------------|
| | | Yes | No | Urban | Suburban | Rural | Very Good/ Good | Poor/ Very Poor | Support (7- 10) | Neutral (5-6) | Oppose (1-4) | Good (7-10) | Neutral (5-6) | Poor (1-4) |
| 10 - Excellent | 11 | 20 | 8 | 13 | 10 | 7 | 11 | 10 | 11 | 10 | 10 | 24 | 10 | 5 |
| 9 | 4 | 5 | 4 | 5 | 4 | 4 | 7 | 3 | 5 | 3 | 2 | 9 | 3 | 3 |
| 8 | 12 | 14 | 12 | 10 | 12 | 17 | 14 | 11 | 15 | 8 | 8 | 21 | 17 | 5 |
| 7 | 14 | 13 | 15 | 15 | 15 | 13 | 15 | 14 | 16 | 13 | 7 | 20 | 15 | 12 |
| 6 | 10 | 10 | 10 | 9 | 11 | 10 | 9 | 10 | 10 | 12 | 6 | 5 | 13 | 10 |
| 5 | 16 | 13 | 16 | 17 | 13 | 17 | 16 | 15 | 13 | 20 | 19 | 9 | 17 | 18 |
| 4 | 4 | 3 | 4 | 4 | 5 | 4 | 4 | 5 | 4 | 4 | 5 | 1 | 4 | 6 |
| 3 | 3 | 1 | 3 | 3 | 3 | 3 | 4 | 3 | 2 | 4 | 7 | 0 | 3 | 5 |
| 2 | 2 | 3 | 2 | 2 | 3 | 2 | 3 | 2 | 1 | 2 | 7 | 0 | 1 | 4 |
| 1 - Poor | 3 | 4 | 2 | 3 | 2 | 2 | 4 | 2 | 1 | 2 | 11 | 1 | 0 | 5 |
| Don't know/Refused | 21 | 14 | 24 | 19 | 24 | 21 | 13 | 25 | 21 | 20 | 18 | 10 | 18 | 25 |
| WEIGHTED SAMPLE SIZE (#) | 1200 | 254 | 910 | 530 | 371 | 275 | 397 | 772 | 709 | 303 | 153 | 267 | 349 | 536 |
| UNWEIGHTED SAMPLE SIZE (#) | 1200 | 234 | 931 | 515 | 367 | 293 | 396 | 775 | 707 | 301 | 157 | 261 | 348 | 538 |
| NET: 7-10 | 42 | 52 | 39 | 43 | 40 | 41 | 48 | 39 | 48 | 35 | 27 | 74 | 45 | 26 |
| NET: 5-6 | 25 | 23 | 26 | 25 | 24 | 27 | 25 | 25 | 23 | 32 | 25 | 14 | 30 | 29 |
| NET: 1-4 | 12 | 11 | 12 | 12 | 12 | 11 | 14 | 11 | 8 | 13 | 30 | 2 | 7 | 20 |
| MEAN | 6.5 | 6.9 | 6.4 | 6.6 | 6.5 | 6.4 | 6.5 | 6.5 | 6.9 | 6.2 | 5.2 | 7.9 | 6.7 | 5.6 |
| MEDIAN | 7 | 7 | 7 | 7 | 7 | 7 | 7 | 7 | 7 | 6 | 5 | 8 | 7 | 5 |
| STD DEV | 2.3 | 2.5 | 2.2 | 2.4 | 2.2 | 2.1 | 2.4 | 2.2 | 2.0 | 2.2 | 2.8 | 1.8 | 1.9 | 2.4 |

Responses of 'Don't know/Refused' have been excluded from MEAN, MEDIAN and STANDARD DEVIATION calculations

GLOBAL AFFAIRS CANADA

Connecting with Canadians: Quantitative Research on International Development - Set 2

TABLE C6D:

How would you rate Canada's performance on each of the following aspects of Canadian international development? Using a scale from 1 to 10, where 1 means 'poor' and 10 means 'excellent,' how would you rate Canada's performance in terms of ...

Assisting women business owners in developing countries

| | OVERALL % | VISIBLE MINORITY | | RESIDENCE | | | INT'L DEV KNOWLEDGE | | OPINION RE: CDN DEV EFFORTS | | | G OF C COMMS. EFFORTS | | |
|-----------------------------------|-------------|------------------|------------|------------|------------|------------|---------------------|-----------------|-----------------------------|---------------|--------------|-----------------------|---------------|------------|
| | | Yes | No | Urban | Suburban | Rural | Very Good/ Good | Poor/ Very Poor | Support (7-10) | Neutral (5-6) | Oppose (1-4) | Good (7-10) | Neutral (5-6) | Poor (1-4) |
| 10 - Excellent | 7 | 14 | 4 | 7 | 5 | 8 | 8 | 6 | 7 | 5 | 9 | 17 | 6 | 3 |
| 9 | 3 | 4 | 2 | 3 | 2 | 1 | 4 | 2 | 3 | 1 | 1 | 6 | 2 | 1 |
| 8 | 11 | 14 | 10 | 13 | 10 | 8 | 11 | 11 | 15 | 6 | 5 | 23 | 13 | 4 |
| 7 | 12 | 9 | 12 | 12 | 13 | 10 | 9 | 14 | 14 | 11 | 8 | 15 | 16 | 9 |
| 6 | 11 | 9 | 12 | 11 | 12 | 12 | 11 | 11 | 12 | 14 | 4 | 9 | 16 | 10 |
| 5 | 17 | 20 | 17 | 16 | 18 | 18 | 19 | 16 | 15 | 24 | 20 | 10 | 18 | 22 |
| 4 | 4 | 2 | 5 | 4 | 4 | 5 | 5 | 4 | 4 | 3 | 8 | 1 | 4 | 6 |
| 3 | 3 | 3 | 4 | 4 | 3 | 3 | 4 | 3 | 3 | 5 | 4 | 1 | 2 | 6 |
| 2 | 3 | 3 | 3 | 3 | 2 | 3 | 4 | 2 | 2 | 9 | 0 | 2 | 2 | 4 |
| 1 - Poor | 3 | 4 | 2 | 3 | 2 | 3 | 4 | 2 | 1 | 2 | 12 | 2 | 0 | 5 |
| Don't know/Refused | 26 | 18 | 29 | 24 | 29 | 27 | 20 | 29 | 26 | 28 | 21 | 15 | 22 | 31 |
| WEIGHTED SAMPLE SIZE (#) | 1200 | 254 | 910 | 530 | 371 | 275 | 397 | 772 | 709 | 303 | 153 | 267 | 349 | 536 |
| UNWEIGHTED SAMPLE SIZE (#) | 1200 | 234 | 931 | 515 | 367 | 293 | 396 | 775 | 707 | 301 | 157 | 261 | 348 | 538 |
| NET: 7-10 | 32 | 41 | 29 | 35 | 31 | 28 | 32 | 33 | 38 | 23 | 23 | 61 | 37 | 16 |
| NET: 5-6 | 29 | 29 | 29 | 27 | 30 | 31 | 31 | 28 | 27 | 38 | 24 | 18 | 34 | 32 |
| NET: 1-4 | 13 | 12 | 13 | 14 | 11 | 15 | 17 | 11 | 10 | 12 | 32 | 5 | 8 | 21 |
| MEAN | 6.1 | 6.5 | 6.0 | 6.2 | 6.1 | 6.0 | 5.9 | 6.2 | 6.5 | 5.8 | 5.0 | 7.4 | 6.4 | 5.1 |
| MEDIAN | 6 | 6 | 6 | 6 | 6 | 6 | 6 | 6 | 7 | 6 | 5 | 8 | 6 | 5 |
| STD DEV | 2.2 | 2.5 | 2.1 | 2.3 | 2.1 | 2.3 | 2.4 | 2.1 | 2.0 | 2.0 | 2.8 | 2.0 | 1.8 | 2.1 |

Responses of 'Don't know/Refused' have been excluded from MEAN, MEDIAN and STANDARD DEVIATION calculations

GLOBAL AFFAIRS CANADA

Connecting with Canadians: Quantitative Research on International Development - Set 2

TABLE C6E:

How would you rate Canada's performance on each of the following aspects of Canadian international development? Using a scale from 1 to 10, where 1 means 'poor' and 10 means 'excellent,' how would you rate Canada's performance in terms of ...

Helping with maternal and newborn health in developing countries

| | OVERALL % | VISIBLE MINORITY | | RESIDENCE | | | INT'L DEV KNOWLEDGE | | OPINION RE: CDN DEV EFFORTS | | | G OF C COMMS. EFFORTS | | |
|-----------------------------------|-------------|------------------|------------|------------|------------|------------|---------------------|--------------------|-----------------------------|---------------|--------------|-----------------------|---------------|------------|
| | | Yes | No | Urban | Suburban | Rural | Very Good/ Good | Poor/ Very Poor | Support (7- 10) | Neutral (5-6) | Oppose (1-4) | Good (7-10) | Neutral (5-6) | Poor (1-4) |
| 10 - Excellent | 10 | 18 | 8 | 10 | 9 | 11 | 11 | 10 | 10 | 8 | 11 | 24 | 8 | 5 |
| 9 | 4 | 7 | 3 | 6 | 2 | 3 | 5 | 3 | 5 | 1 | 1 | 10 | 4 | 1 |
| 8 | 11 | 11 | 11 | 9 | 13 | 12 | 12 | 11 | 14 | 7 | 7 | 20 | 14 | 6 |
| 7 | 14 | 14 | 15 | 14 | 15 | 15 | 15 | 15 | 16 | 15 | 7 | 16 | 19 | 11 |
| 6 | 11 | 10 | 12 | 13 | 10 | 10 | 15 | 10 | 11 | 11 | 12 | 8 | 15 | 11 |
| 5 | 15 | 14 | 15 | 15 | 14 | 16 | 15 | 15 | 14 | 18 | 16 | 6 | 14 | 21 |
| 4 | 3 | 2 | 4 | 3 | 3 | 4 | 4 | 3 | 2 | 6 | 5 | 0 | 2 | 6 |
| 3 | 2 | 1 | 2 | 2 | 2 | 1 | 2 | 2 | 1 | 3 | 4 | 1 | 2 | 3 |
| 2 | 2 | 2 | 2 | 2 | 2 | 3 | 2 | 2 | 0 | 5 | 6 | 0 | 1 | 4 |
| 1 - Poor | 2 | 3 | 1 | 2 | 0 | 2 | 3 | 1 | 1 | 0 | 8 | 1 | 0 | 3 |
| Don't know/Refused | 25 | 20 | 27 | 24 | 30 | 23 | 16 | 30 | 25 | 25 | 23 | 14 | 21 | 30 |
| WEIGHTED SAMPLE SIZE (#) | 1200 | 254 | 910 | 530 | 371 | 275 | 397 | 772 | 709 | 303 | 153 | 267 | 349 | 536 |
| UNWEIGHTED SAMPLE SIZE (#) | 1200 | 234 | 931 | 515 | 367 | 293 | 396 | 775 | 707 | 301 | 157 | 261 | 348 | 538 |
| NET: 7-10 | 40 | 49 | 37 | 39 | 39 | 40 | 42 | 38 | 46 | 32 | 26 | 70 | 46 | 22 |
| NET: 5-6 | 26 | 23 | 26 | 28 | 24 | 25 | 30 | 24 | 25 | 29 | 28 | 14 | 28 | 32 |
| NET: 1-4 | 9 | 8 | 9 | 10 | 6 | 11 | 11 | 8 | 4 | 14 | 23 | 2 | 4 | 16 |
| MEAN | 6.6 | 7.0 | 6.5 | 6.6 | 6.7 | 6.5 | 6.5 | 6.7 | 7.0 | 6.1 | 5.6 | 7.9 | 6.9 | 5.6 |
| MEDIAN | 7 | 7 | 7 | 7 | 7 | 7 | 7 | 7 | 7 | 6 | 5 | 8 | 7 | 5 |
| STD DEV | 2.2 | 2.4 | 2.1 | 2.2 | 1.9 | 2.3 | 2.2 | 2.1 | 1.9 | 2.1 | 2.8 | 1.8 | 1.7 | 2.2 |

Responses of 'Don't know/Refused' have been excluded from MEAN, MEDIAN and STANDARD DEVIATION calculations

GLOBAL AFFAIRS CANADA

Connecting with Canadians: Quantitative Research on International Development - Set 2

TABLE C6F:

How would you rate Canada's performance on each of the following aspects of Canadian international development? Using a scale from 1 to 10, where 1 means 'poor' and 10 means 'excellent,' how would you rate Canada's performance in terms of ...
Assisting migrants who have fled their homes because of war, violence or famine

| | OVERALL % | VISIBLE MINORITY | | RESIDENCE | | | INT'L DEV KNOWLEDGE | | OPINION RE: CDN DEV EFFORTS | | | G OF C COMMS. EFFORTS | | |
|-----------------------------------|-------------|------------------|------------|------------|------------|------------|---------------------|--------------------|-----------------------------|---------------|--------------|-----------------------|---------------|------------|
| | | Yes | No | Urban | Suburban | Rural | Very Good/ Good | Poor/ Very Poor | Support (7-10) | Neutral (5-6) | Oppose (1-4) | Good (7-10) | Neutral (5-6) | Poor (1-4) |
| 10 - Excellent | 15 | 28 | 12 | 19 | 13 | 13 | 16 | 15 | 17 | 10 | 20 | 27 | 13 | 11 |
| 9 | 11 | 10 | 11 | 13 | 12 | 5 | 15 | 9 | 14 | 7 | 4 | 14 | 14 | 9 |
| 8 | 22 | 22 | 22 | 19 | 25 | 24 | 20 | 24 | 26 | 18 | 16 | 25 | 26 | 18 |
| 7 | 16 | 13 | 17 | 15 | 20 | 16 | 17 | 17 | 16 | 22 | 8 | 18 | 19 | 15 |
| 6 | 10 | 8 | 11 | 10 | 9 | 12 | 10 | 9 | 9 | 12 | 10 | 7 | 9 | 12 |
| 5 | 8 | 6 | 8 | 8 | 7 | 10 | 8 | 8 | 5 | 11 | 14 | 3 | 9 | 11 |
| 4 | 3 | 2 | 4 | 3 | 2 | 4 | 3 | 3 | 2 | 5 | 5 | 1 | 2 | 5 |
| 3 | 1 | 1 | 2 | 2 | 1 | 1 | 1 | 1 | 1 | 2 | 3 | 1 | 1 | 2 |
| 2 | 1 | 1 | 1 | 1 | 1 | 0 | 1 | 1 | 0 | 1 | 3 | 0 | 1 | 1 |
| 1 - Poor | 2 | 2 | 2 | 2 | 1 | 2 | 3 | 1 | 0 | 1 | 10 | 0 | 1 | 3 |
| Don't know/Refused | 10 | 7 | 11 | 9 | 10 | 12 | 6 | 12 | 9 | 11 | 7 | 5 | 6 | 12 |
| WEIGHTED SAMPLE SIZE (#) | 1200 | 254 | 910 | 530 | 371 | 275 | 397 | 772 | 709 | 303 | 153 | 267 | 349 | 536 |
| UNWEIGHTED SAMPLE SIZE (#) | 1200 | 234 | 931 | 515 | 367 | 293 | 396 | 775 | 707 | 301 | 157 | 261 | 348 | 538 |
| NET: 7-10 | 65 | 73 | 63 | 66 | 69 | 59 | 67 | 64 | 73 | 56 | 48 | 83 | 72 | 54 |
| NET: 5-6 | 18 | 14 | 19 | 18 | 16 | 22 | 19 | 17 | 15 | 24 | 24 | 10 | 18 | 23 |
| NET: 1-4 | 7 | 5 | 8 | 8 | 6 | 8 | 8 | 7 | 4 | 9 | 21 | 2 | 4 | 12 |
| MEAN | 7.4 | 7.9 | 7.2 | 7.5 | 7.4 | 7.1 | 7.3 | 7.4 | 7.8 | 6.9 | 6.4 | 8.2 | 7.5 | 6.9 |
| MEDIAN | 8 | 8 | 8 | 8 | 8 | 7 | 8 | 8 | 8 | 7 | 7 | 8 | 8 | 7 |
| STD DEV | 2.0 | 2.1 | 2.0 | 2.1 | 1.8 | 2.0 | 2.1 | 2.0 | 1.7 | 1.9 | 2.9 | 1.6 | 1.8 | 2.2 |

Responses of 'Don't know/Refused' have been excluded from MEAN, MEDIAN and STANDARD DEVIATION calculations

GLOBAL AFFAIRS CANADA

Connecting with Canadians: Quantitative Research on International Development - Set 2

TABLE C6G:

How would you rate Canada's performance on each of the following aspects of Canadian international development? Using a scale from 1 to 10, where 1 means 'poor' and 10 means 'excellent,' how would you rate Canada's performance in terms of ...

Providing access to education for children, and particularly girls, in developing countries

| | OVERALL % | VISIBLE MINORITY | | RESIDENCE | | | INT'L DEV KNOWLEDGE | | OPINION RE: CDN DEV EFFORTS | | | G OF C COMMS. EFFORTS | | |
|-----------------------------------|-------------|------------------|------------|------------|------------|------------|---------------------|--------------------|-----------------------------|---------------|--------------|-----------------------|---------------|------------|
| | | Yes | No | Urban | Suburban | Rural | Very Good/ Good | Poor/ Very Poor | Support (7-10) | Neutral (5-6) | Oppose (1-4) | Good (7-10) | Neutral (5-6) | Poor (1-4) |
| 10 - Excellent | 11 | 17 | 8 | 11 | 9 | 11 | 12 | 10 | 12 | 8 | 11 | 24 | 11 | 4 |
| 9 | 5 | 7 | 4 | 7 | 3 | 2 | 5 | 4 | 6 | 2 | 0 | 13 | 4 | 1 |
| 8 | 13 | 17 | 11 | 13 | 13 | 12 | 14 | 12 | 14 | 9 | 12 | 21 | 16 | 7 |
| 7 | 15 | 14 | 16 | 14 | 19 | 13 | 16 | 16 | 17 | 17 | 7 | 16 | 21 | 13 |
| 6 | 12 | 10 | 12 | 11 | 10 | 15 | 14 | 10 | 12 | 12 | 10 | 8 | 16 | 12 |
| 5 | 14 | 12 | 14 | 14 | 13 | 15 | 12 | 15 | 11 | 20 | 17 | 5 | 13 | 19 |
| 4 | 3 | 2 | 3 | 3 | 2 | 3 | 3 | 3 | 2 | 3 | 6 | 1 | 3 | 4 |
| 3 | 3 | 2 | 3 | 2 | 3 | 2 | 2 | 2 | 2 | 3 | 4 | 0 | 1 | 5 |
| 2 | 2 | 3 | 2 | 2 | 3 | 1 | 3 | 2 | 1 | 3 | 4 | 0 | 0 | 4 |
| 1 - Poor | 2 | 3 | 1 | 2 | 1 | 3 | 3 | 1 | 1 | 1 | 9 | 1 | 0 | 3 |
| Don't know/Refused | 22 | 13 | 25 | 20 | 25 | 23 | 16 | 25 | 22 | 22 | 19 | 12 | 15 | 27 |
| WEIGHTED SAMPLE SIZE (#) | 1200 | 254 | 910 | 530 | 371 | 275 | 397 | 772 | 709 | 303 | 153 | 267 | 349 | 536 |
| UNWEIGHTED SAMPLE SIZE (#) | 1200 | 234 | 931 | 515 | 367 | 293 | 396 | 775 | 707 | 301 | 157 | 261 | 348 | 538 |
| NET: 7-10 | 43 | 54 | 39 | 45 | 44 | 38 | 47 | 42 | 49 | 36 | 30 | 74 | 51 | 25 |
| NET: 5-6 | 25 | 22 | 27 | 26 | 23 | 30 | 26 | 25 | 23 | 32 | 27 | 12 | 29 | 31 |
| NET: 1-4 | 9 | 11 | 9 | 10 | 9 | 9 | 11 | 8 | 6 | 10 | 24 | 2 | 4 | 17 |
| MEAN | 6.7 | 6.9 | 6.6 | 6.7 | 6.6 | 6.6 | 6.7 | 6.7 | 7.0 | 6.3 | 5.7 | 8.0 | 7.0 | 5.6 |
| MEDIAN | 7 | 7 | 7 | 7 | 7 | 6 | 7 | 7 | 7 | 6 | 6 | 8 | 7 | 6 |
| STD DEV | 2.2 | 2.4 | 2.1 | 2.2 | 2.1 | 2.2 | 2.3 | 2.1 | 2.0 | 2.0 | 2.7 | 1.8 | 1.7 | 2.2 |

Responses of 'Don't know/Refused' have been excluded from MEAN, MEDIAN and STANDARD DEVIATION calculations

GLOBAL AFFAIRS CANADA

Connecting with Canadians: Quantitative Research on International Development - Set 2

TABLE C6H:

How would you rate Canada's performance on each of the following aspects of Canadian international development? Using a scale from 1 to 10, where 1 means 'poor' and 10 means 'excellent,' how would you rate Canada's performance in terms of ...

Vaccinating people in developing countries against disease

| | OVERALL % | VISIBLE MINORITY | | RESIDENCE | | | INT'L DEV KNOWLEDGE | | OPINION RE: CDN DEV EFFORTS | | | G OF C COMMS. EFFORTS | | |
|-----------------------------------|-------------|------------------|------------|------------|------------|------------|---------------------|-----------------|-----------------------------|---------------|--------------|-----------------------|---------------|------------|
| | | Yes | No | Urban | Suburban | Rural | Very Good/ Good | Poor/ Very Poor | Support (7-10) | Neutral (5-6) | Oppose (1-4) | Good (7-10) | Neutral (5-6) | Poor (1-4) |
| 10 - Excellent | 11 | 17 | 9 | 12 | 9 | 11 | 12 | 11 | 12 | 7 | 14 | 26 | 9 | 5 |
| 9 | 4 | 6 | 4 | 5 | 5 | 2 | 6 | 3 | 5 | 3 | 1 | 9 | 4 | 2 |
| 8 | 15 | 17 | 14 | 13 | 14 | 19 | 14 | 15 | 18 | 13 | 5 | 20 | 19 | 10 |
| 7 | 15 | 16 | 15 | 14 | 17 | 14 | 15 | 15 | 17 | 15 | 6 | 20 | 18 | 11 |
| 6 | 10 | 9 | 10 | 11 | 8 | 10 | 12 | 9 | 10 | 11 | 12 | 9 | 10 | 11 |
| 5 | 13 | 14 | 12 | 11 | 13 | 14 | 12 | 13 | 9 | 18 | 18 | 4 | 13 | 17 |
| 4 | 3 | 2 | 4 | 3 | 3 | 5 | 6 | 2 | 3 | 4 | 7 | 1 | 4 | 4 |
| 3 | 2 | 1 | 3 | 4 | 1 | 2 | 2 | 3 | 2 | 3 | 3 | 0 | 1 | 4 |
| 2 | 2 | 3 | 2 | 2 | 2 | 1 | 2 | 2 | 1 | 3 | 4 | 0 | 1 | 3 |
| 1 - Poor | 2 | 1 | 2 | 2 | 2 | 1 | 3 | 1 | 1 | 0 | 9 | 1 | 1 | 3 |
| Don't know/Refused | 23 | 14 | 26 | 22 | 26 | 21 | 17 | 25 | 23 | 23 | 21 | 10 | 20 | 27 |
| WEIGHTED SAMPLE SIZE (#) | 1200 | 254 | 910 | 530 | 371 | 275 | 397 | 772 | 709 | 303 | 153 | 267 | 349 | 536 |
| UNWEIGHTED SAMPLE SIZE (#) | 1200 | 234 | 931 | 515 | 367 | 293 | 396 | 775 | 707 | 301 | 157 | 261 | 348 | 538 |
| NET: 7-10 | 45 | 55 | 42 | 44 | 45 | 46 | 47 | 44 | 52 | 37 | 27 | 75 | 49 | 29 |
| NET: 5-6 | 23 | 24 | 23 | 23 | 21 | 24 | 24 | 22 | 19 | 29 | 30 | 13 | 23 | 29 |
| NET: 1-4 | 9 | 7 | 10 | 11 | 8 | 9 | 12 | 8 | 6 | 11 | 22 | 2 | 8 | 15 |
| MEAN | 6.8 | 7.1 | 6.7 | 6.7 | 6.7 | 6.8 | 6.7 | 6.8 | 7.1 | 6.3 | 5.7 | 8.0 | 6.8 | 5.9 |
| MEDIAN | 7 | 7 | 7 | 7 | 7 | 7 | 7 | 7 | 7 | 6 | 5 | 8 | 7 | 6 |
| STD DEV | 2.2 | 2.2 | 2.1 | 2.3 | 2.1 | 2.1 | 2.2 | 2.1 | 2.0 | 2.0 | 2.8 | 1.8 | 1.9 | 2.2 |

Responses of 'Don't know/Refused' have been excluded from MEAN, MEDIAN and STANDARD DEVIATION calculations

GLOBAL AFFAIRS CANADA

Connecting with Canadians: Quantitative Research on International Development - Set 2

TABLE C6:

How would you rate Canada's performance on each of the following aspects of Canadian international development? Using a scale from 1 to 10, where 1 means 'poor' and 10 means 'excellent,' how would you rate Canada's performance in terms of ...
Responding to natural disasters in developing countries

| | OVERALL % | VISIBLE MINORITY | | RESIDENCE | | | INT'L DEV KNOWLEDGE | | OPINION RE: CDN DEV EFFORTS | | | G OF C COMMS. EFFORTS | | |
|-----------------------------------|-------------|------------------|------------|------------|------------|------------|---------------------|--------------------|-----------------------------|---------------|--------------|-----------------------|---------------|------------|
| | | Yes | No | Urban | Suburban | Rural | Very Good/ Good | Poor/ Very Poor | Support (7-10) | Neutral (5-6) | Oppose (1-4) | Good (7-10) | Neutral (5-6) | Poor (1-4) |
| 10 - Excellent | 13 | 23 | 10 | 14 | 11 | 14 | 15 | 12 | 15 | 9 | 10 | 25 | 13 | 7 |
| 9 | 9 | 11 | 9 | 11 | 10 | 7 | 11 | 9 | 12 | 5 | 7 | 15 | 11 | 6 |
| 8 | 22 | 20 | 23 | 20 | 23 | 25 | 21 | 22 | 24 | 21 | 18 | 28 | 26 | 17 |
| 7 | 18 | 17 | 18 | 17 | 20 | 14 | 20 | 17 | 18 | 20 | 11 | 15 | 22 | 16 |
| 6 | 9 | 6 | 9 | 8 | 8 | 12 | 10 | 8 | 8 | 10 | 10 | 5 | 8 | 11 |
| 5 | 10 | 8 | 10 | 8 | 11 | 11 | 10 | 10 | 6 | 16 | 14 | 4 | 7 | 15 |
| 4 | 3 | 2 | 3 | 3 | 2 | 3 | 4 | 2 | 2 | 3 | 5 | 0 | 1 | 5 |
| 3 | 2 | 1 | 2 | 3 | 1 | 1 | 2 | 2 | 1 | 3 | 2 | 1 | 2 | 2 |
| 2 | 1 | 1 | 1 | 1 | 2 | 1 | 2 | 1 | 1 | 2 | 5 | 0 | 0 | 3 |
| 1 - Poor | 1 | 2 | 1 | 2 | 0 | 1 | 2 | 1 | 1 | 0 | 6 | 0 | 0 | 3 |
| Don't know/Refused | 12 | 10 | 13 | 13 | 12 | 12 | 5 | 16 | 12 | 11 | 12 | 7 | 9 | 14 |
| WEIGHTED SAMPLE SIZE (#) | 1200 | 254 | 910 | 530 | 371 | 275 | 397 | 772 | 709 | 303 | 153 | 267 | 349 | 536 |
| UNWEIGHTED SAMPLE SIZE (#) | 1200 | 234 | 931 | 515 | 367 | 293 | 396 | 775 | 707 | 301 | 157 | 261 | 348 | 538 |
| NET: 7-10 | 62 | 69 | 60 | 62 | 64 | 60 | 67 | 61 | 70 | 55 | 47 | 83 | 73 | 47 |
| NET: 5-6 | 18 | 14 | 20 | 16 | 18 | 22 | 19 | 18 | 14 | 27 | 24 | 9 | 16 | 26 |
| NET: 1-4 | 7 | 6 | 7 | 9 | 5 | 6 | 9 | 6 | 4 | 8 | 18 | 1 | 3 | 12 |
| MEAN | 7.3 | 7.7 | 7.1 | 7.2 | 7.3 | 7.3 | 7.2 | 7.3 | 7.6 | 6.8 | 6.3 | 8.2 | 7.6 | 6.5 |
| MEDIAN | 8 | 8 | 7 | 8 | 7 | 8 | 7 | 8 | 8 | 7 | 7 | 8 | 8 | 7 |
| STD DEV | 2.0 | 2.1 | 2.0 | 2.1 | 1.8 | 2.0 | 2.1 | 1.9 | 1.8 | 1.9 | 2.6 | 1.5 | 1.6 | 2.2 |

Responses of 'Don't know/Refused' have been excluded from MEAN, MEDIAN and STANDARD DEVIATION calculations

GLOBAL AFFAIRS CANADA

Connecting with Canadians: Quantitative Research on International Development - Set 2

TABLE C6: SUMMARY NET: 7-10

How would you rate Canada's performance on each of the following aspects of Canadian international development? Using a scale from 1 to 10, where 1 means 'poor' and 10 means 'excellent', how would you rate Canada's performance in terms of ...:

| | OVERALL % | VISIBLE MINORITY | | RESIDENCE | | | INT'L DEV KNOWLEDGE | | OPINION RE: CDN DEV EFFORTS | | | G OF C COMMS. EFFORTS | | |
|--|-----------|------------------|----|-----------|----------|-------|---------------------|-----------------|-----------------------------|---------------|--------------|-----------------------|---------------|------------|
| | | Yes | No | Urban | Suburban | Rural | Very Good/ Good | Poor/ Very Poor | Support (7-10) | Neutral (5-6) | Oppose (1-4) | Good (7-10) | Neutral (5-6) | Poor (1-4) |
| a. Speaking up in support of human rights | 57 | 65 | 54 | 58 | 56 | 55 | 63 | 54 | 63 | 50 | 39 | 86 | 63 | 41 |
| b. Helping developing countries deal with climate change | 34 | 45 | 30 | 36 | 28 | 35 | 36 | 32 | 38 | 29 | 23 | 63 | 37 | 18 |
| c. Promoting gender equality in developing countries | 42 | 52 | 39 | 43 | 40 | 41 | 48 | 39 | 48 | 35 | 27 | 74 | 45 | 26 |
| d. Assisting women business owners in developing countries | 32 | 41 | 29 | 35 | 31 | 28 | 32 | 33 | 38 | 23 | 23 | 61 | 37 | 16 |
| e. Helping with maternal and newborn health in developing ... | 40 | 49 | 37 | 39 | 39 | 40 | 42 | 38 | 46 | 32 | 26 | 70 | 46 | 22 |
| f. Assisting migrants who have fled their homes because of war, violence or famine | 65 | 73 | 63 | 66 | 69 | 59 | 67 | 64 | 73 | 56 | 48 | 83 | 72 | 54 |
| g. Providing access to education for children, and particularly girls, in developing countries | 43 | 54 | 39 | 45 | 44 | 38 | 47 | 42 | 49 | 36 | 30 | 74 | 51 | 25 |
| h. Vaccinating people in developing countries against disease | 45 | 55 | 42 | 44 | 45 | 46 | 47 | 44 | 52 | 37 | 27 | 75 | 49 | 29 |
| i. Responding to natural disasters in developing countries | 62 | 69 | 60 | 62 | 64 | 60 | 67 | 61 | 70 | 55 | 47 | 83 | 73 | 47 |

TABLE C6: SUMMARY NET: 1-4

How would you rate Canada's performance on each of the following aspects of Canadian international development? Using a scale from 1 to 10, where 1 means 'poor' and 10 means 'excellent', how would you rate Canada's performance in terms of ...:

| | OVERALL % | VISIBLE MINORITY | | RESIDENCE | | | INT'L DEV KNOWLEDGE | | OPINION RE: CDN DEV EFFORTS | | | G OF C COMMS. EFFORTS | | |
|--|-----------|------------------|----|-----------|----------|-------|---------------------|-----------------|-----------------------------|---------------|--------------|-----------------------|---------------|------------|
| | | Yes | No | Urban | Suburban | Rural | Very Good/ Good | Poor/ Very Poor | Support (7-10) | Neutral (5-6) | Oppose (1-4) | Good (7-10) | Neutral (5-6) | Poor (1-4) |
| a. Speaking up in support of human rights | 10 | 8 | 11 | 11 | 10 | 10 | 11 | 9 | 7 | 10 | 25 | 2 | 5 | 18 |
| b. Helping developing countries deal with climate change | 17 | 15 | 18 | 20 | 17 | 14 | 24 | 14 | 14 | 17 | 37 | 5 | 12 | 28 |
| c. Promoting gender equality in developing countries | 12 | 11 | 12 | 12 | 12 | 11 | 14 | 11 | 8 | 13 | 30 | 2 | 7 | 20 |
| d. Assisting women business owners in developing countries | 13 | 12 | 13 | 14 | 11 | 15 | 17 | 11 | 10 | 12 | 32 | 5 | 8 | 21 |
| e. Helping with maternal and newborn health in developing ... | 9 | 8 | 9 | 10 | 6 | 11 | 11 | 8 | 4 | 14 | 23 | 2 | 4 | 16 |
| f. Assisting migrants who have fled their homes because of war, violence or famine | 7 | 5 | 8 | 8 | 6 | 8 | 8 | 7 | 4 | 9 | 21 | 2 | 4 | 12 |
| g. Providing access to education for children, and particularly girls, in developing countries | 9 | 11 | 9 | 10 | 9 | 9 | 11 | 8 | 6 | 10 | 24 | 2 | 4 | 17 |
| h. Vaccinating people in developing countries against disease | 9 | 7 | 10 | 11 | 8 | 9 | 12 | 8 | 6 | 11 | 22 | 2 | 8 | 15 |
| i. Responding to natural disasters in developing countries | 7 | 6 | 7 | 9 | 5 | 6 | 9 | 6 | 4 | 8 | 18 | 1 | 3 | 12 |

GLOBAL AFFAIRS CANADA

Connecting with Canadians: Quantitative Research on International Development - Set 2

TABLE C6: SUMMARY MEANS

How would you rate Canada's performance on each of the following aspects of Canadian international development? Using a scale from 1 to 10, where 1 means 'poor' and 10 means 'excellent', how would you rate Canada's performance in terms of ...:

| | OVERALL % | VISIBLE MINORITY | | RESIDENCE | | | INT'L DEV KNOWLEDGE | | OPINION RE: CDN DEV EFFORTS | | | G OF C COMMS. EFFORTS | | |
|--|-----------|------------------|-----|-----------|----------|-------|---------------------|--------------------|-----------------------------|---------------|--------------|-----------------------|---------------|------------|
| | | Yes | No | Urban | Suburban | Rural | Very Good/ Good | Poor/ Very Poor | Support (7-10) | Neutral (5-6) | Oppose (1-4) | Good (7-10) | Neutral (5-6) | Poor (1-4) |
| a. Speaking up in support of human rights | 7.0 | 7.6 | 6.8 | 7.1 | 7.0 | 6.9 | 7.1 | 7.0 | 7.3 | 6.8 | 5.7 | 8.4 | 7.3 | 6.1 |
| b. Helping developing countries deal with climate change | 6.0 | 6.5 | 5.8 | 6.0 | 5.8 | 6.1 | 5.8 | 6.1 | 6.3 | 5.8 | 4.7 | 7.6 | 6.2 | 4.9 |
| c. Promoting gender equality in developing countries | 6.5 | 6.9 | 6.4 | 6.6 | 6.5 | 6.4 | 6.5 | 6.5 | 6.9 | 6.2 | 5.2 | 7.9 | 6.7 | 5.6 |
| d. Assisting women business owners in developing countries | 6.1 | 6.5 | 6.0 | 6.2 | 6.1 | 6.0 | 5.9 | 6.2 | 6.5 | 5.8 | 5.0 | 7.4 | 6.4 | 5.1 |
| e. Helping with maternal and newborn health in developing ... | 6.6 | 7.0 | 6.5 | 6.6 | 6.7 | 6.5 | 6.5 | 6.7 | 7.0 | 6.1 | 5.6 | 7.9 | 6.9 | 5.6 |
| f. Assisting migrants who have fled their homes because of war, violence or famine | 7.4 | 7.9 | 7.2 | 7.5 | 7.4 | 7.1 | 7.3 | 7.4 | 7.8 | 6.9 | 6.4 | 8.2 | 7.5 | 6.9 |
| g. Providing access to education for children, and particularly girls, in developing countries | 6.7 | 6.9 | 6.6 | 6.7 | 6.6 | 6.6 | 6.7 | 6.7 | 7.0 | 6.3 | 5.7 | 8.0 | 7.0 | 5.6 |
| h. Vaccinating people in developing countries against disease | 6.8 | 7.1 | 6.7 | 6.7 | 6.7 | 6.8 | 6.7 | 6.8 | 7.1 | 6.3 | 5.7 | 8.0 | 6.8 | 5.9 |
| i. Responding to natural disasters in developing countries | 7.3 | 7.7 | 7.1 | 7.2 | 7.3 | 7.3 | 7.2 | 7.3 | 7.6 | 6.8 | 6.3 | 8.2 | 7.6 | 6.5 |

Responses of 'Don't know/Refused' have been excluded from MEAN calculations

GLOBAL AFFAIRS CANADA

Connecting with Canadians: Quantitative Research on International Development - Set 2

TABLE C6: COUNT NET: 7-10

How would you rate Canada's performance on each of the following aspects of Canadian international development? Using a scale from 1 to 10, where 1 means 'poor' and 10 means 'excellent', how would you rate Canada's performance in terms of ...:

- a. Speaking up in support of human rights
- b. Helping developing countries deal with climate change
- c. Promoting gender equality in developing countries
- d. Assisting women business owners in developing countries
- e. Helping with maternal and newborn health in developing countries
- f. Assisting migrants who have fled their homes because of war, violence or famine
- g. Providing access to education for children, and particularly girls, in developing countries
- h. Vaccinating people in developing countries against disease
- i. Responding to natural disasters in developing countries

| | OVERALL % | VISIBLE MINORITY | | RESIDENCE | | | INT'L DEV KNOWLEDGE | | OPINION RE: CDN DEV EFFORTS | | | G OF C COMMS. EFFORTS | | |
|-----------------------------------|-------------|------------------|------------|------------|------------|------------|---------------------|-----------------|-----------------------------|---------------|--------------|-----------------------|---------------|------------|
| | | Yes | No | Urban | Suburban | Rural | Very Good/ Good | Poor/ Very Poor | Support (7-10) | Neutral (5-6) | Oppose (1-4) | Good (7-10) | Neutral (5-6) | Poor (1-4) |
| 0 out of 9 | 16 | 10 | 18 | 17 | 13 | 18 | 11 | 18 | 11 | 22 | 29 | 3 | 9 | 26 |
| 1 out of 9 | 10 | 7 | 11 | 9 | 13 | 9 | 9 | 10 | 9 | 8 | 14 | 2 | 8 | 13 |
| 2 out of 9 | 10 | 7 | 12 | 10 | 10 | 11 | 9 | 11 | 10 | 11 | 11 | 3 | 9 | 14 |
| 3 out of 9 | 10 | 11 | 10 | 10 | 10 | 11 | 12 | 9 | 9 | 15 | 8 | 5 | 12 | 12 |
| 4 out of 9 | 9 | 8 | 9 | 8 | 9 | 11 | 10 | 9 | 9 | 10 | 9 | 9 | 9 | 10 |
| 5 out of 9 | 10 | 13 | 9 | 8 | 14 | 9 | 12 | 9 | 11 | 10 | 7 | 9 | 11 | 10 |
| 6 out of 9 | 6 | 8 | 6 | 5 | 7 | 6 | 6 | 6 | 7 | 5 | 6 | 7 | 7 | 5 |
| 7 out of 9 | 6 | 5 | 6 | 8 | 5 | 6 | 6 | 6 | 7 | 6 | 3 | 8 | 10 | 3 |
| 8 out of 9 | 7 | 11 | 6 | 9 | 7 | 4 | 8 | 7 | 8 | 5 | 6 | 14 | 10 | 3 |
| 9 out of 9 | 15 | 20 | 13 | 16 | 13 | 15 | 15 | 15 | 20 | 8 | 5 | 40 | 14 | 4 |
| WEIGHTED SAMPLE SIZE (#) | 1200 | 254 | 910 | 530 | 371 | 275 | 397 | 772 | 709 | 303 | 153 | 267 | 349 | 536 |
| UNWEIGHTED SAMPLE SIZE (#) | 1200 | 234 | 931 | 515 | 367 | 293 | 396 | 775 | 707 | 301 | 157 | 261 | 348 | 538 |
| MEAN | 4.2 | 5.0 | 3.9 | 4.3 | 4.2 | 4.0 | 4.5 | 4.1 | 4.8 | 3.5 | 2.9 | 6.7 | 4.7 | 2.8 |

GLOBAL AFFAIRS CANADA

Connecting with Canadians: Quantitative Research on International Development - Set 2

TABLE GAP SCORE SUMMARY:

| | OVERALL % | VISIBLE MINORITY | | RESIDENCE | | | INT'L DEV KNOWLEDGE | | OPINION RE: CDN DEV EFFORTS | | | G OF C COMMS. EFFORTS | | |
|--|-----------|------------------|------|-----------|----------|-------|---------------------|-----------------|-----------------------------|---------------|--------------|-----------------------|---------------|------------|
| | | Yes | No | Urban | Suburban | Rural | Very Good/ Good | Poor/ Very Poor | Support (7-10) | Neutral (5-6) | Oppose (1-4) | Good (7-10) | Neutral (5-6) | Poor (1-4) |
| a. Speak up in support of human rights | 45.4 | 33.1 | 49.1 | 42.9 | 48.3 | 46.1 | 38.6 | 49.0 | 47.5 | 45.4 | 37.2 | 21.7 | 47.7 | 54.8 |
| b. Help developing countries deal with climate change | 38.2 | 31.7 | 40.9 | 38.6 | 40.7 | 35.6 | 37.4 | 38.6 | 47.6 | 32.0 | 7.9 | 30.9 | 42.3 | 38.7 |
| c. Promote gender equality in developing countries | 43.4 | 36.6 | 46.1 | 42.2 | 47.8 | 41.5 | 38.2 | 46.2 | 50.1 | 37.6 | 23.2 | 31.0 | 45.5 | 47.1 |
| d. Assist women business owners in developing countries | 41.3 | 32.6 | 43.9 | 41.7 | 44.3 | 36.3 | 39.1 | 43.0 | 50.9 | 33.8 | 12.5 | 31.7 | 45.0 | 43.9 |
| e. Help with maternal and newborn health in developing countries | 49.8 | 40.5 | 53.8 | 48.8 | 54.3 | 47.9 | 45.4 | 52.4 | 58.2 | 44.8 | 23.3 | 36.4 | 52.5 | 54.5 |
| f. Assist migrants who have fled their homes because of war, violence or famine | 30.1 | 24.7 | 32.2 | 28.3 | 32.1 | 32.2 | 28.1 | 31.9 | 34.1 | 29.8 | 11.6 | 21.6 | 30.6 | 34.2 |
| g. Provide access to education for children, and particularly girls, in developing countries | 52.4 | 42.3 | 56.1 | 50.6 | 56.9 | 52.8 | 51.9 | 53.0 | 59.5 | 49.2 | 27.6 | 31.7 | 56.5 | 60.1 |
| h. Vaccinate people in developing countries against disease | 45.5 | 36.3 | 49.4 | 46.0 | 51.3 | 38.8 | 45.4 | 45.7 | 51.7 | 44.0 | 22.0 | 32.8 | 50.5 | 48.6 |
| i. Respond to natural disasters in developing countries | 33.2 | 29.3 | 34.7 | 33.3 | 35.0 | 32.0 | 30.8 | 34.4 | 36.7 | 34.0 | 14.9 | 23.5 | 32.5 | 38.1 |

GAP SCORES represent the percentage of the population who, on the one hand, believe an item is 'highly important' (i.e., they offered a score of 8-10 on a 1-10 point importance scale), but who, on the other hand, do not offer an elevated rating on that same item (i.e., they either offered a score of 1-7 on a 1-10 point excellent/poor scale, or they responded 'Don't know/Refused').

TABLE D1:

On a scale of 1 to 10, where 1 means 'a very poor job' and 10 means 'a very good job,' how would you rate the performance of the Government of Canada in terms of communicating with Canadians about international development?

| | OVERALL % | VISIBLE MINORITY | | RESIDENCE | | | INT'L DEV KNOWLEDGE | | OPINION RE: CDN DEV EFFORTS | | | G OF C COMMS. EFFORTS | | |
|-----------------------------------|-------------|------------------|------------|------------|------------|------------|---------------------|-----------------|-----------------------------|---------------|--------------|-----------------------|---------------|------------|
| | | Yes | No | Urban | Suburban | Rural | Very Good/ Good | Poor/ Very Poor | Support (7-10) | Neutral (5-6) | Oppose (1-4) | Good (7-10) | Neutral (5-6) | Poor (1-4) |
| 10 - Very good job | 4 | 12 | 2 | 5 | 1 | 7 | 6 | 3 | 5 | 1 | 5 | 19 | 0 | 0 |
| 9 | 2 | 4 | 2 | 3 | 1 | 1 | 3 | 2 | 3 | 1 | 1 | 10 | 0 | 0 |
| 8 | 7 | 8 | 6 | 7 | 7 | 7 | 7 | 7 | 10 | 3 | 3 | 32 | 0 | 0 |
| 7 | 9 | 11 | 9 | 10 | 8 | 7 | 9 | 8 | 11 | 6 | 5 | 39 | 0 | 0 |
| 6 | 12 | 10 | 13 | 13 | 10 | 13 | 13 | 12 | 15 | 10 | 6 | 0 | 42 | 0 |
| 5 | 17 | 15 | 18 | 15 | 21 | 15 | 17 | 17 | 18 | 20 | 6 | 0 | 58 | 0 |
| 4 | 13 | 14 | 13 | 14 | 14 | 10 | 12 | 13 | 12 | 16 | 10 | 0 | 0 | 29 |
| 3 | 13 | 8 | 14 | 12 | 15 | 13 | 12 | 14 | 11 | 17 | 16 | 0 | 0 | 29 |
| 2 | 10 | 6 | 12 | 9 | 10 | 13 | 10 | 10 | 9 | 11 | 18 | 0 | 0 | 23 |
| 1 - Very poor job | 8 | 9 | 8 | 8 | 8 | 10 | 8 | 9 | 4 | 10 | 25 | 0 | 0 | 19 |
| Don't know/Refused | 4 | 3 | 4 | 3 | 5 | 4 | 2 | 5 | 3 | 3 | 6 | 0 | 0 | 0 |
| WEIGHTED SAMPLE SIZE (#) | 1200 | 254 | 910 | 530 | 371 | 275 | 397 | 772 | 709 | 303 | 153 | 267 | 349 | 536 |
| UNWEIGHTED SAMPLE SIZE (#) | 1200 | 234 | 931 | 515 | 367 | 293 | 396 | 775 | 707 | 301 | 157 | 261 | 348 | 538 |
| NET: 7-10 | 22 | 35 | 18 | 26 | 17 | 21 | 26 | 20 | 28 | 12 | 14 | 100 | 0 | 0 |
| NET: 5-6 | 29 | 25 | 30 | 28 | 31 | 28 | 30 | 29 | 33 | 30 | 12 | 0 | 100 | 0 |
| NET: 1-4 | 45 | 37 | 47 | 43 | 47 | 46 | 42 | 46 | 36 | 54 | 69 | 0 | 0 | 100 |
| MEAN | 4.8 | 5.5 | 4.5 | 5.0 | 4.5 | 4.7 | 5.0 | 4.6 | 5.3 | 4.2 | 3.5 | 8.1 | 5.4 | 2.7 |
| MEDIAN | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 4 | 3 | 8 | 5 | 3 |
| STD DEV | 2.4 | 2.7 | 2.2 | 2.4 | 2.1 | 2.5 | 2.5 | 2.3 | 2.3 | 2.0 | 2.6 | 1.1 | .5 | 1.1 |

Responses of 'Don't know/Refused' have been excluded from MEAN, MEDIAN and STANDARD DEVIATION calculations

GLOBAL AFFAIRS CANADA

Connecting with Canadians: Quantitative Research on International Development - Set 2

TABLE D2A:

How much confidence do you have in Government of Canada information on the following issues? Using a scale from 1 to 10, where 1 indicates you have 'no confidence at all,' and 10 indicates you are 'extremely confident,' how much confidence do you have in Government of Canada information in the following areas?

Information on education in developing countries

| | OVERALL % | VISIBLE MINORITY | | RESIDENCE | | | INT'L DEV KNOWLEDGE | | OPINION RE: CDN DEV EFFORTS | | | G OF C COMMS. EFFORTS | | |
|-----------------------------------|-------------|------------------|------------|------------|------------|------------|---------------------|----------------|-----------------------------|---------------|--------------|-----------------------|---------------|------------|
| | | Yes | No | Urban | Suburban | Rural | Very Good/Good | Poor/Very Poor | Support (7-10) | Neutral (5-6) | Oppose (1-4) | Good (7-10) | Neutral (5-6) | Poor (1-4) |
| 10 - Extremely confident | 6 | 11 | 5 | 7 | 3 | 7 | 7 | 5 | 7 | 4 | 4 | 16 | 4 | 3 |
| 9 | 4 | 5 | 4 | 6 | 4 | 1 | 4 | 4 | 6 | 2 | 1 | 8 | 3 | 3 |
| 8 | 13 | 12 | 13 | 12 | 14 | 11 | 14 | 12 | 16 | 8 | 5 | 26 | 15 | 6 |
| 7 | 15 | 18 | 14 | 15 | 15 | 14 | 15 | 15 | 18 | 12 | 8 | 22 | 20 | 9 |
| 6 | 11 | 12 | 11 | 11 | 11 | 10 | 10 | 11 | 12 | 9 | 6 | 10 | 17 | 8 |
| 5 | 15 | 13 | 16 | 15 | 14 | 18 | 14 | 16 | 15 | 19 | 11 | 9 | 21 | 15 |
| 4 | 7 | 5 | 8 | 7 | 8 | 6 | 8 | 7 | 5 | 12 | 9 | 3 | 7 | 10 |
| 3 | 7 | 5 | 7 | 6 | 6 | 8 | 8 | 6 | 6 | 7 | 10 | 2 | 4 | 11 |
| 2 | 5 | 3 | 6 | 5 | 4 | 7 | 5 | 5 | 3 | 8 | 9 | 1 | 1 | 10 |
| 1 - No confidence at all | 8 | 9 | 7 | 7 | 9 | 8 | 7 | 8 | 2 | 10 | 28 | 0 | 2 | 15 |
| Don't know/Refused | 9 | 6 | 10 | 8 | 11 | 9 | 8 | 9 | 8 | 9 | 9 | 3 | 6 | 10 |
| WEIGHTED SAMPLE SIZE (#) | 1200 | 254 | 910 | 530 | 371 | 275 | 397 | 772 | 709 | 303 | 153 | 267 | 349 | 536 |
| UNWEIGHTED SAMPLE SIZE (#) | 1200 | 234 | 931 | 515 | 367 | 293 | 396 | 775 | 707 | 301 | 157 | 261 | 348 | 538 |
| NET: 7-10 | 38 | 47 | 35 | 40 | 37 | 34 | 40 | 37 | 48 | 26 | 18 | 71 | 42 | 21 |
| NET: 5-6 | 26 | 25 | 27 | 26 | 25 | 28 | 25 | 27 | 27 | 28 | 17 | 19 | 38 | 22 |
| NET: 1-4 | 27 | 22 | 28 | 26 | 27 | 30 | 28 | 26 | 17 | 37 | 56 | 6 | 14 | 47 |
| MEAN | 5.6 | 6.1 | 5.5 | 5.8 | 5.6 | 5.4 | 5.7 | 5.6 | 6.3 | 4.9 | 3.8 | 7.4 | 6.1 | 4.4 |
| MEDIAN | 6 | 7 | 6 | 6 | 6 | 5 | 6 | 6 | 7 | 5 | 3 | 8 | 6 | 4 |
| STD DEV | 2.5 | 2.6 | 2.4 | 2.5 | 2.4 | 2.5 | 2.5 | 2.5 | 2.2 | 2.4 | 2.7 | 1.8 | 1.9 | 2.5 |

Responses of 'Don't know/Refused' have been excluded from MEAN, MEDIAN and STANDARD DEVIATION calculations

GLOBAL AFFAIRS CANADA

Connecting with Canadians: Quantitative Research on International Development - Set 2

TABLE D2B:

How much confidence do you have in Government of Canada information on the following issues? Using a scale from 1 to 10, where 1 indicates you have 'no confidence at all,' and 10 indicates you are 'extremely confident,' how much confidence do you have in Government of Canada information in the following areas?

Travel information

| | OVERALL % | VISIBLE MINORITY | | RESIDENCE | | | INT'L DEV KNOWLEDGE | | OPINION RE: CDN DEV EFFORTS | | | G OF C COMMS. EFFORTS | | |
|-----------------------------------|-------------|------------------|------------|------------|------------|------------|---------------------|----------------|-----------------------------|---------------|--------------|-----------------------|---------------|------------|
| | | Yes | No | Urban | Suburban | Rural | Very Good/Good | Poor/Very Poor | Support (7-10) | Neutral (5-6) | Oppose (1-4) | Good (7-10) | Neutral (5-6) | Poor (1-4) |
| 10 - Extremely confident | 11 | 19 | 10 | 13 | 10 | 10 | 13 | 10 | 14 | 7 | 6 | 21 | 10 | 8 |
| 9 | 9 | 8 | 9 | 11 | 9 | 5 | 11 | 8 | 12 | 4 | 3 | 10 | 11 | 8 |
| 8 | 20 | 19 | 20 | 20 | 20 | 20 | 20 | 19 | 24 | 16 | 10 | 28 | 21 | 15 |
| 7 | 14 | 11 | 16 | 14 | 14 | 16 | 15 | 14 | 16 | 15 | 9 | 16 | 20 | 10 |
| 6 | 9 | 8 | 9 | 9 | 9 | 8 | 8 | 9 | 8 | 11 | 9 | 6 | 10 | 9 |
| 5 | 13 | 14 | 13 | 12 | 12 | 14 | 11 | 14 | 11 | 17 | 12 | 8 | 16 | 13 |
| 4 | 4 | 5 | 4 | 3 | 5 | 7 | 4 | 5 | 3 | 7 | 6 | 1 | 3 | 7 |
| 3 | 4 | 4 | 5 | 3 | 6 | 4 | 4 | 4 | 3 | 6 | 9 | 2 | 4 | 6 |
| 2 | 3 | 2 | 3 | 3 | 1 | 4 | 3 | 3 | 1 | 5 | 8 | 1 | 0 | 6 |
| 1 - No confidence at all | 7 | 7 | 7 | 7 | 8 | 7 | 8 | 7 | 2 | 10 | 24 | 1 | 3 | 13 |
| Don't know/Refused | 5 | 3 | 5 | 5 | 5 | 4 | 3 | 5 | 4 | 4 | 4 | 4 | 2 | 4 |
| WEIGHTED SAMPLE SIZE (#) | 1200 | 254 | 910 | 530 | 371 | 275 | 397 | 772 | 709 | 303 | 153 | 267 | 349 | 536 |
| UNWEIGHTED SAMPLE SIZE (#) | 1200 | 234 | 931 | 515 | 367 | 293 | 396 | 775 | 707 | 301 | 157 | 261 | 348 | 538 |
| NET: 7-10 | 55 | 57 | 54 | 57 | 54 | 51 | 59 | 52 | 66 | 42 | 28 | 76 | 61 | 41 |
| NET: 5-6 | 22 | 22 | 22 | 21 | 21 | 22 | 20 | 23 | 19 | 27 | 21 | 14 | 26 | 22 |
| NET: 1-4 | 19 | 18 | 19 | 17 | 20 | 23 | 18 | 19 | 10 | 27 | 47 | 5 | 11 | 32 |
| MEAN | 6.4 | 6.7 | 6.4 | 6.6 | 6.4 | 6.2 | 6.6 | 6.4 | 7.2 | 5.7 | 4.5 | 7.7 | 6.8 | 5.6 |
| MEDIAN | 7 | 7 | 7 | 7 | 7 | 7 | 7 | 7 | 8 | 6 | 5 | 8 | 7 | 6 |
| STD DEV | 2.6 | 2.7 | 2.5 | 2.6 | 2.6 | 2.6 | 2.6 | 2.5 | 2.2 | 2.6 | 2.9 | 2.0 | 2.1 | 2.8 |

Responses of 'Don't know/Refused' have been excluded from MEAN, MEDIAN and STANDARD DEVIATION calculations

GLOBAL AFFAIRS CANADA

Connecting with Canadians: Quantitative Research on International Development - Set 2

TABLE D2C:

How much confidence do you have in Government of Canada information on the following issues? Using a scale from 1 to 10, where 1 indicates you have 'no confidence at all,' and 10 indicates you are 'extremely confident,' how much confidence do you have in Government of Canada information in the following areas?

Information on promoting gender equality in developing countries

| | OVERALL % | VISIBLE MINORITY | | RESIDENCE | | | INT'L DEV KNOWLEDGE | | OPINION RE: CDN DEV EFFORTS | | | G OF C COMMS. EFFORTS | | |
|-----------------------------------|-------------|------------------|------------|------------|------------|------------|---------------------|-----------------|-----------------------------|---------------|--------------|-----------------------|---------------|------------|
| | | Yes | No | Urban | Suburban | Rural | Very Good/ Good | Poor/ Very Poor | Support (7-10) | Neutral (5-6) | Oppose (1-4) | Good (7-10) | Neutral (5-6) | Poor (1-4) |
| 10 - Extremely confident | 7 | 12 | 5 | 8 | 4 | 9 | 9 | 6 | 8 | 4 | 6 | 18 | 5 | 3 |
| 9 | 4 | 6 | 4 | 6 | 4 | 2 | 5 | 5 | 7 | 1 | 0 | 10 | 4 | 2 |
| 8 | 10 | 12 | 9 | 12 | 9 | 7 | 11 | 9 | 11 | 8 | 4 | 17 | 11 | 5 |
| 7 | 13 | 13 | 13 | 12 | 14 | 15 | 15 | 12 | 18 | 7 | 8 | 22 | 16 | 8 |
| 6 | 12 | 13 | 12 | 12 | 14 | 10 | 10 | 14 | 14 | 12 | 7 | 11 | 19 | 10 |
| 5 | 16 | 12 | 18 | 16 | 16 | 18 | 14 | 18 | 16 | 21 | 13 | 8 | 24 | 16 |
| 4 | 7 | 4 | 8 | 6 | 8 | 8 | 7 | 8 | 6 | 10 | 9 | 4 | 6 | 10 |
| 3 | 6 | 5 | 6 | 6 | 5 | 7 | 6 | 6 | 5 | 9 | 8 | 2 | 4 | 10 |
| 2 | 6 | 5 | 6 | 6 | 5 | 4 | 5 | 6 | 4 | 8 | 9 | 0 | 1 | 12 |
| 1 - No confidence at all | 8 | 8 | 7 | 7 | 8 | 9 | 9 | 7 | 3 | 10 | 26 | 0 | 3 | 15 |
| Don't know/Refused | 10 | 9 | 10 | 9 | 11 | 10 | 9 | 10 | 9 | 10 | 9 | 6 | 7 | 10 |
| WEIGHTED SAMPLE SIZE (#) | 1200 | 254 | 910 | 530 | 371 | 275 | 397 | 772 | 709 | 303 | 153 | 267 | 349 | 536 |
| UNWEIGHTED SAMPLE SIZE (#) | 1200 | 234 | 931 | 515 | 367 | 293 | 396 | 775 | 707 | 301 | 157 | 261 | 348 | 538 |
| NET: 7-10 | 34 | 43 | 32 | 36 | 32 | 33 | 39 | 32 | 44 | 21 | 17 | 68 | 36 | 18 |
| NET: 5-6 | 29 | 25 | 30 | 29 | 30 | 28 | 24 | 31 | 30 | 33 | 21 | 18 | 42 | 25 |
| NET: 1-4 | 27 | 23 | 28 | 26 | 27 | 28 | 27 | 27 | 17 | 36 | 53 | 7 | 14 | 47 |
| MEAN | 5.6 | 6.1 | 5.5 | 5.7 | 5.5 | 5.5 | 5.7 | 5.5 | 6.2 | 4.9 | 4.0 | 7.5 | 6.0 | 4.3 |
| MEDIAN | 6 | 6 | 5 | 6 | 6 | 5 | 6 | 6 | 6 | 5 | 4 | 7 | 6 | 4 |
| STD DEV | 2.5 | 2.7 | 2.4 | 2.6 | 2.4 | 2.6 | 2.6 | 2.4 | 2.3 | 2.4 | 2.7 | 1.9 | 1.9 | 2.5 |

Responses of 'Don't know/Refused' have been excluded from MEAN, MEDIAN and STANDARD DEVIATION calculations

GLOBAL AFFAIRS CANADA

Connecting with Canadians: Quantitative Research on International Development - Set 2

TABLE D2D:

How much confidence do you have in Government of Canada information on the following issues? Using a scale from 1 to 10, where 1 indicates you have 'no confidence at all,' and 10 indicates you are 'extremely confident,' how much confidence do you have in Government of Canada information in the following areas?

Information on assisting entrepreneurs in developing countries

| | OVERALL % | VISIBLE MINORITY | | RESIDENCE | | | INT'L DEV KNOWLEDGE | | OPINION RE: CDN DEV EFFORTS | | | G OF C COMMS. EFFORTS | | |
|-----------------------------------|-------------|------------------|------------|------------|------------|------------|---------------------|-----------------|-----------------------------|---------------|--------------|-----------------------|---------------|------------|
| | | Yes | No | Urban | Suburban | Rural | Very Good/ Good | Poor/ Very Poor | Support (7-10) | Neutral (5-6) | Oppose (1-4) | Good (7-10) | Neutral (5-6) | Poor (1-4) |
| 10 - Extremely confident | 5 | 8 | 4 | 5 | 2 | 7 | 7 | 4 | 5 | 3 | 4 | 13 | 3 | 2 |
| 9 | 3 | 3 | 3 | 4 | 2 | 2 | 3 | 3 | 4 | 0 | 0 | 6 | 2 | 1 |
| 8 | 8 | 10 | 7 | 10 | 7 | 6 | 10 | 7 | 11 | 4 | 3 | 21 | 7 | 3 |
| 7 | 12 | 12 | 13 | 11 | 13 | 13 | 13 | 12 | 16 | 8 | 7 | 20 | 16 | 7 |
| 6 | 10 | 14 | 8 | 11 | 9 | 9 | 9 | 10 | 11 | 9 | 3 | 11 | 15 | 6 |
| 5 | 17 | 16 | 17 | 15 | 20 | 17 | 14 | 19 | 17 | 19 | 11 | 13 | 26 | 13 |
| 4 | 9 | 8 | 10 | 9 | 10 | 10 | 8 | 10 | 8 | 12 | 10 | 4 | 10 | 13 |
| 3 | 8 | 4 | 9 | 8 | 6 | 8 | 8 | 8 | 6 | 12 | 11 | 4 | 6 | 12 |
| 2 | 6 | 4 | 6 | 5 | 6 | 6 | 6 | 5 | 4 | 7 | 11 | 1 | 2 | 11 |
| 1 - No confidence at all | 9 | 10 | 9 | 10 | 10 | 8 | 10 | 9 | 4 | 12 | 30 | 0 | 3 | 18 |
| Don't know/Refused | 13 | 10 | 14 | 12 | 15 | 14 | 11 | 14 | 13 | 14 | 9 | 7 | 11 | 14 |
| WEIGHTED SAMPLE SIZE (#) | 1200 | 254 | 910 | 530 | 371 | 275 | 397 | 772 | 709 | 303 | 153 | 267 | 349 | 536 |
| UNWEIGHTED SAMPLE SIZE (#) | 1200 | 234 | 931 | 515 | 367 | 293 | 396 | 775 | 707 | 301 | 157 | 261 | 348 | 538 |
| NET: 7-10 | 28 | 34 | 26 | 30 | 24 | 28 | 33 | 26 | 36 | 15 | 14 | 61 | 28 | 13 |
| NET: 5-6 | 27 | 30 | 25 | 26 | 28 | 26 | 24 | 28 | 28 | 28 | 14 | 24 | 41 | 20 |
| NET: 1-4 | 32 | 26 | 34 | 33 | 32 | 32 | 32 | 32 | 22 | 43 | 62 | 8 | 21 | 54 |
| MEAN | 5.2 | 5.6 | 5.0 | 5.3 | 4.9 | 5.2 | 5.3 | 5.1 | 5.8 | 4.4 | 3.5 | 7.1 | 5.6 | 3.9 |
| MEDIAN | 5 | 6 | 5 | 5 | 5 | 5 | 5 | 5 | 6 | 4 | 3 | 7 | 5 | 4 |
| STD DEV | 2.5 | 2.6 | 2.4 | 2.6 | 2.3 | 2.5 | 2.6 | 2.4 | 2.3 | 2.3 | 2.5 | 1.9 | 1.9 | 2.3 |

Responses of 'Don't know/Refused' have been excluded from MEAN, MEDIAN and STANDARD DEVIATION calculations

GLOBAL AFFAIRS CANADA

Connecting with Canadians: Quantitative Research on International Development - Set 2

TABLE D2E:

How much confidence do you have in Government of Canada information on the following issues? Using a scale from 1 to 10, where 1 indicates you have 'no confidence at all,' and 10 indicates you are 'extremely confident,' how much confidence do you have in Government of Canada information in the following areas?

Information on maternal and newborn health in developing countries

| | OVERALL % | VISIBLE MINORITY | | RESIDENCE | | | INT'L DEV KNOWLEDGE | | OPINION RE: CDN DEV EFFORTS | | | G OF C COMMS. EFFORTS | | |
|-----------------------------------|-------------|------------------|------------|------------|------------|------------|---------------------|----------------|-----------------------------|---------------|--------------|-----------------------|---------------|------------|
| | | Yes | No | Urban | Suburban | Rural | Very Good/Good | Poor/Very Poor | Support (7-10) | Neutral (5-6) | Oppose (1-4) | Good (7-10) | Neutral (5-6) | Poor (1-4) |
| 10 - Extremely confident | 6 | 10 | 5 | 7 | 3 | 7 | 6 | 6 | 7 | 4 | 5 | 17 | 4 | 2 |
| 9 | 4 | 5 | 3 | 5 | 3 | 1 | 4 | 3 | 5 | 2 | 0 | 10 | 2 | 2 |
| 8 | 10 | 9 | 10 | 13 | 8 | 9 | 11 | 10 | 13 | 7 | 4 | 21 | 10 | 6 |
| 7 | 14 | 18 | 13 | 13 | 17 | 11 | 16 | 13 | 18 | 8 | 9 | 19 | 21 | 7 |
| 6 | 10 | 10 | 10 | 10 | 9 | 10 | 10 | 9 | 11 | 9 | 4 | 10 | 15 | 6 |
| 5 | 17 | 15 | 18 | 16 | 18 | 19 | 16 | 18 | 16 | 24 | 15 | 10 | 28 | 14 |
| 4 | 8 | 7 | 9 | 9 | 7 | 8 | 8 | 8 | 6 | 11 | 9 | 4 | 6 | 12 |
| 3 | 6 | 3 | 6 | 4 | 6 | 7 | 6 | 5 | 5 | 7 | 7 | 3 | 2 | 9 |
| 2 | 6 | 4 | 6 | 6 | 6 | 6 | 5 | 6 | 3 | 9 | 12 | 0 | 2 | 11 |
| 1 - No confidence at all | 8 | 9 | 8 | 8 | 9 | 8 | 8 | 9 | 4 | 9 | 26 | 1 | 2 | 16 |
| Don't know/Refused | 12 | 10 | 12 | 9 | 13 | 14 | 10 | 12 | 11 | 11 | 10 | 7 | 7 | 13 |
| WEIGHTED SAMPLE SIZE (#) | 1200 | 254 | 910 | 530 | 371 | 275 | 397 | 772 | 709 | 303 | 153 | 267 | 349 | 536 |
| UNWEIGHTED SAMPLE SIZE (#) | 1200 | 234 | 931 | 515 | 367 | 293 | 396 | 775 | 707 | 301 | 157 | 261 | 348 | 538 |
| NET: 7-10 | 34 | 43 | 31 | 38 | 31 | 28 | 38 | 32 | 43 | 20 | 18 | 66 | 37 | 18 |
| NET: 5-6 | 27 | 26 | 28 | 26 | 27 | 29 | 26 | 28 | 27 | 33 | 19 | 20 | 44 | 21 |
| NET: 1-4 | 28 | 22 | 29 | 27 | 28 | 29 | 26 | 28 | 19 | 36 | 53 | 8 | 13 | 49 |
| MEAN | 5.5 | 6.0 | 5.3 | 5.7 | 5.2 | 5.3 | 5.7 | 5.4 | 6.1 | 4.8 | 3.9 | 7.3 | 6.0 | 4.2 |
| MEDIAN | 5 | 6 | 5 | 6 | 5 | 5 | 6 | 5 | 6 | 5 | 4 | 8 | 6 | 4 |
| STD DEV | 2.5 | 2.6 | 2.5 | 2.6 | 2.4 | 2.5 | 2.5 | 2.5 | 2.3 | 2.4 | 2.7 | 2.0 | 1.8 | 2.5 |

Responses of 'Don't know/Refused' have been excluded from MEAN, MEDIAN and STANDARD DEVIATION calculations

GLOBAL AFFAIRS CANADA

Connecting with Canadians: Quantitative Research on International Development - Set 2

TABLE D2F:

How much confidence do you have in Government of Canada information on the following issues? Using a scale from 1 to 10, where 1 indicates you have 'no confidence at all,' and 10 indicates you are 'extremely confident,' how much confidence do you have in Government of Canada information in the following areas?

Information on charitable organizations

| | OVERALL % | VISIBLE MINORITY | | RESIDENCE | | | INT'L DEV KNOWLEDGE | | OPINION RE: CDN DEV EFFORTS | | | G OF C COMMS. EFFORTS | | |
|-----------------------------------|-------------|------------------|------------|------------|------------|------------|---------------------|----------------|-----------------------------|---------------|--------------|-----------------------|---------------|------------|
| | | Yes | No | Urban | Suburban | Rural | Very Good/Good | Poor/Very Poor | Support (7-10) | Neutral (5-6) | Oppose (1-4) | Good (7-10) | Neutral (5-6) | Poor (1-4) |
| 10 - Extremely confident | 6 | 10 | 5 | 7 | 5 | 7 | 6 | 6 | 7 | 4 | 5 | 14 | 4 | 3 |
| 9 | 5 | 6 | 5 | 4 | 7 | 4 | 4 | 5 | 7 | 1 | 3 | 10 | 5 | 3 |
| 8 | 14 | 15 | 14 | 16 | 14 | 12 | 15 | 13 | 18 | 9 | 4 | 24 | 15 | 9 |
| 7 | 13 | 14 | 13 | 14 | 13 | 14 | 15 | 13 | 16 | 12 | 4 | 20 | 18 | 8 |
| 6 | 11 | 12 | 10 | 11 | 11 | 9 | 11 | 10 | 12 | 12 | 5 | 13 | 12 | 10 |
| 5 | 16 | 14 | 16 | 16 | 15 | 16 | 14 | 17 | 15 | 21 | 10 | 7 | 23 | 15 |
| 4 | 8 | 7 | 9 | 7 | 10 | 8 | 7 | 9 | 7 | 9 | 13 | 3 | 8 | 12 |
| 3 | 6 | 5 | 7 | 6 | 6 | 8 | 6 | 6 | 5 | 9 | 10 | 2 | 6 | 9 |
| 2 | 4 | 2 | 5 | 5 | 3 | 5 | 4 | 4 | 3 | 6 | 8 | 2 | 3 | 7 |
| 1 - No confidence at all | 9 | 10 | 9 | 8 | 10 | 12 | 11 | 9 | 4 | 10 | 34 | 1 | 3 | 18 |
| Don't know/Refused | 7 | 4 | 7 | 6 | 8 | 6 | 5 | 7 | 7 | 7 | 4 | 4 | 5 | 7 |
| WEIGHTED SAMPLE SIZE (#) | 1200 | 254 | 910 | 530 | 371 | 275 | 397 | 772 | 709 | 303 | 153 | 267 | 349 | 536 |
| UNWEIGHTED SAMPLE SIZE (#) | 1200 | 234 | 931 | 515 | 367 | 293 | 396 | 775 | 707 | 301 | 157 | 261 | 348 | 538 |
| NET: 7-10 | 39 | 46 | 37 | 41 | 38 | 36 | 40 | 38 | 48 | 27 | 17 | 68 | 42 | 23 |
| NET: 5-6 | 26 | 26 | 26 | 27 | 26 | 25 | 26 | 27 | 27 | 33 | 14 | 20 | 35 | 25 |
| NET: 1-4 | 28 | 24 | 30 | 26 | 28 | 33 | 29 | 28 | 18 | 34 | 65 | 8 | 19 | 46 |
| MEAN | 5.6 | 6.0 | 5.5 | 5.8 | 5.6 | 5.4 | 5.6 | 5.7 | 6.3 | 5.1 | 3.6 | 7.3 | 6.0 | 4.6 |
| MEDIAN | 6 | 6 | 6 | 6 | 6 | 5 | 6 | 6 | 7 | 5 | 3 | 8 | 6 | 5 |
| STD DEV | 2.6 | 2.6 | 2.5 | 2.5 | 2.5 | 2.7 | 2.6 | 2.5 | 2.3 | 2.4 | 2.8 | 2.0 | 2.0 | 2.6 |

Responses of 'Don't know/Refused' have been excluded from MEAN, MEDIAN and STANDARD DEVIATION calculations

GLOBAL AFFAIRS CANADA

Connecting with Canadians: Quantitative Research on International Development - Set 2

TABLE D2: SUMMARY NET: 7-10

How much confidence do you have in Government of Canada information on the following issues? Using a scale from 1 to 10, where 1 indicates you have 'no confidence at all', and 10 indicates you are 'extremely confident', how much confidence do you have in Government of Canada information in the following areas?

| | OVERALL % | VISIBLE MINORITY | | RESIDENCE | | | INT'L DEV KNOWLEDGE | | OPINION RE: CDN DEV EFFORTS | | | G OF C COMMS. EFFORTS | | |
|---|-----------|------------------|----|-----------|----------|-------|---------------------|-----------------|-----------------------------|---------------|--------------|-----------------------|---------------|------------|
| | | Yes | No | Urban | Suburban | Rural | Very Good/ Good | Poor/ Very Poor | Support (7-10) | Neutral (5-6) | Oppose (1-4) | Good (7-10) | Neutral (5-6) | Poor (1-4) |
| a. Information on education in developing countries | 38 | 47 | 35 | 40 | 37 | 34 | 40 | 37 | 48 | 26 | 18 | 71 | 42 | 21 |
| b. Travel information | 55 | 57 | 54 | 57 | 54 | 51 | 59 | 52 | 66 | 42 | 28 | 76 | 61 | 41 |
| c. Information on promoting gender equality in developing countries | 34 | 43 | 32 | 36 | 32 | 33 | 39 | 32 | 44 | 21 | 17 | 68 | 36 | 18 |
| d. Information on assisting entrepreneurs in developing countries | 28 | 34 | 26 | 30 | 24 | 28 | 33 | 26 | 36 | 15 | 14 | 61 | 28 | 13 |
| e. Information on maternal and newborn health in developing countries | 34 | 43 | 31 | 38 | 31 | 28 | 38 | 32 | 43 | 20 | 18 | 66 | 37 | 18 |
| f. Information on charitable organizations | 39 | 46 | 37 | 41 | 38 | 36 | 40 | 38 | 48 | 27 | 17 | 68 | 42 | 23 |

TABLE D2: SUMMARY NET: 1-3

How much confidence do you have in Government of Canada information on the following issues? Using a scale from 1 to 10, where 1 indicates you have 'no confidence at all', and 10 indicates you are 'extremely confident', how much confidence do you have in Government of Canada information in the following areas?

| | OVERALL % | VISIBLE MINORITY | | RESIDENCE | | | INT'L DEV KNOWLEDGE | | OPINION RE: CDN DEV EFFORTS | | | G OF C COMMS. EFFORTS | | |
|---|-----------|------------------|----|-----------|----------|-------|---------------------|-----------------|-----------------------------|---------------|--------------|-----------------------|---------------|------------|
| | | Yes | No | Urban | Suburban | Rural | Very Good/ Good | Poor/ Very Poor | Support (7-10) | Neutral (5-6) | Oppose (1-4) | Good (7-10) | Neutral (5-6) | Poor (1-4) |
| a. Information on education in developing countries | 27 | 22 | 28 | 26 | 27 | 30 | 28 | 26 | 17 | 37 | 56 | 6 | 14 | 47 |
| b. Travel information | 19 | 18 | 19 | 17 | 20 | 23 | 18 | 19 | 10 | 27 | 47 | 5 | 11 | 32 |
| c. Information on promoting gender equality in developing countries | 27 | 23 | 28 | 26 | 27 | 28 | 27 | 27 | 17 | 36 | 53 | 7 | 14 | 47 |
| d. Information on assisting entrepreneurs in developing countries | 32 | 26 | 34 | 33 | 32 | 32 | 32 | 32 | 22 | 43 | 62 | 8 | 21 | 54 |
| e. Information on maternal and newborn health in developing countries | 28 | 22 | 29 | 27 | 28 | 29 | 26 | 28 | 19 | 36 | 53 | 8 | 13 | 49 |
| f. Information on charitable organizations | 28 | 24 | 30 | 26 | 28 | 33 | 29 | 28 | 18 | 34 | 65 | 8 | 19 | 46 |

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TABLE D2: SUMMARY MEANS

How much confidence do you have in Government of Canada information on the following issues? Using a scale from 1 to 10, where 1 indicates you have 'no confidence at all', and 10 indicates you are 'extremely confident', how much confidence do you have in Government of Canada information in the following areas?

| | OVERALL % | VISIBLE MINORITY | | RESIDENCE | | | INT'L DEV KNOWLEDGE | | OPINION RE: CDN DEV EFFORTS | | | G OF C COMMS. EFFORTS | | |
|---|-----------|------------------|-----|-----------|----------|-------|---------------------|-----------------|-----------------------------|---------------|--------------|-----------------------|---------------|------------|
| | | Yes | No | Urban | Suburban | Rural | Very Good/ Good | Poor/ Very Poor | Support (7-10) | Neutral (5-6) | Oppose (1-4) | Good (7-10) | Neutral (5-6) | Poor (1-4) |
| a. Information on education in developing countries | 5.6 | 6.1 | 5.5 | 5.8 | 5.6 | 5.4 | 5.7 | 5.6 | 6.3 | 4.9 | 3.8 | 7.4 | 6.1 | 4.4 |
| b. Travel information | 6.4 | 6.7 | 6.4 | 6.6 | 6.4 | 6.2 | 6.6 | 6.4 | 7.2 | 5.7 | 4.5 | 7.7 | 6.8 | 5.6 |
| c. Information on promoting gender equality in developing countries | 5.6 | 6.1 | 5.5 | 5.7 | 5.5 | 5.5 | 5.7 | 5.5 | 6.2 | 4.9 | 4.0 | 7.5 | 6.0 | 4.3 |
| d. Information on assisting entrepreneurs in developing countries | 5.2 | 5.6 | 5.0 | 5.3 | 4.9 | 5.2 | 5.3 | 5.1 | 5.8 | 4.4 | 3.5 | 7.1 | 5.6 | 3.9 |
| e. Information on maternal and newborn health in developing countries | 5.5 | 6.0 | 5.3 | 5.7 | 5.2 | 5.3 | 5.7 | 5.4 | 6.1 | 4.8 | 3.9 | 7.3 | 6.0 | 4.2 |
| f. Information on charitable organizations | 5.6 | 6.0 | 5.5 | 5.8 | 5.6 | 5.4 | 5.6 | 5.7 | 6.3 | 5.1 | 3.6 | 7.3 | 6.0 | 4.6 |

Responses of 'Don't know/Refused' have been excluded from MEAN calculations

TABLE D2: COUNT NET: 7-10

How much confidence do you have in Government of Canada information on the following issues? Using a scale from 1 to 10, where 1 indicates you have 'no confidence at all', and 10 indicates you are 'extremely confident', how much confidence do you have in Government of Canada information in the following areas?

- a. Information on education in developing countries
- b. Travel information
- c. Information on promoting gender equality in developing countries
- d. Information on assisting entrepreneurs in developing countries
- e. Information on maternal and newborn health in developing countries
- f. Information on charitable organizations

| | OVERALL % | VISIBLE MINORITY | | RESIDENCE | | | INT'L DEV KNOWLEDGE | | OPINION RE: CDN DEV EFFORTS | | | G OF C COMMS. EFFORTS | | |
|-----------------------------------|-------------|------------------|------------|------------|------------|------------|---------------------|-----------------|-----------------------------|---------------|--------------|-----------------------|---------------|------------|
| | | Yes | No | Urban | Suburban | Rural | Very Good/ Good | Poor/ Very Poor | Support (7-10) | Neutral (5-6) | Oppose (1-4) | Good (7-10) | Neutral (5-6) | Poor (1-4) |
| 0 out of 6 | 32 | 23 | 33 | 30 | 31 | 34 | 29 | 33 | 22 | 41 | 58 | 8 | 22 | 47 |
| 1 out of 6 | 18 | 15 | 20 | 17 | 19 | 20 | 17 | 19 | 17 | 21 | 18 | 8 | 22 | 21 |
| 2 out of 6 | 12 | 16 | 11 | 10 | 14 | 13 | 12 | 12 | 11 | 17 | 6 | 9 | 14 | 13 |
| 3 out of 6 | 7 | 8 | 6 | 6 | 8 | 6 | 8 | 6 | 7 | 7 | 5 | 10 | 9 | 4 |
| 4 out of 6 | 9 | 10 | 8 | 10 | 9 | 5 | 7 | 10 | 11 | 5 | 6 | 14 | 10 | 6 |
| 5 out of 6 | 7 | 7 | 7 | 9 | 6 | 6 | 7 | 7 | 9 | 4 | 3 | 13 | 9 | 3 |
| 6 out of 6 | 16 | 20 | 15 | 17 | 14 | 16 | 20 | 14 | 22 | 6 | 5 | 39 | 14 | 6 |
| WEIGHTED SAMPLE SIZE (#) | 1200 | 254 | 910 | 530 | 371 | 275 | 397 | 772 | 709 | 303 | 153 | 267 | 349 | 536 |
| UNWEIGHTED SAMPLE SIZE (#) | 1200 | 234 | 931 | 515 | 367 | 293 | 396 | 775 | 707 | 301 | 157 | 261 | 348 | 538 |
| MEAN | 2.3 | 2.7 | 2.1 | 2.4 | 2.2 | 2.1 | 2.5 | 2.2 | 2.9 | 1.5 | 1.1 | 4.1 | 2.5 | 1.3 |

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TABLE D3: TOTAL MENTIONS

How do you prefer to receive information about international development?

| | OVERALL % | VISIBLE MINORITY | | RESIDENCE | | | INT'L DEV KNOWLEDGE | | OPINION RE: CDN DEV EFFORTS | | | G OF C COMMS. EFFORTS | | |
|--|-------------|------------------|------------|------------|------------|------------|---------------------|-----------------|-----------------------------|---------------|--------------|-----------------------|---------------|------------|
| | | Yes | No | Urban | Suburban | Rural | Very Good/ Good | Poor/ Very Poor | Support (7-10) | Neutral (5-6) | Oppose (1-4) | Good (7-10) | Neutral (5-6) | Poor (1-4) |
| TV | 40 | 33 | 43 | 40 | 37 | 45 | 38 | 41 | 41 | 42 | 34 | 42 | 44 | 38 |
| Internet | 35 | 34 | 35 | 34 | 40 | 31 | 37 | 33 | 39 | 30 | 24 | 34 | 37 | 34 |
| Print newspapers | 24 | 18 | 27 | 24 | 23 | 27 | 27 | 23 | 26 | 22 | 23 | 18 | 26 | 28 |
| Facebook | 12 | 13 | 11 | 11 | 14 | 9 | 10 | 12 | 14 | 10 | 7 | 12 | 10 | 13 |
| Radio | 11 | 10 | 12 | 8 | 12 | 15 | 11 | 11 | 12 | 11 | 7 | 9 | 11 | 13 |
| News/Media (general) | 11 | 13 | 11 | 10 | 10 | 14 | 12 | 11 | 11 | 11 | 13 | 11 | 11 | 12 |
| Email | 10 | 16 | 9 | 13 | 11 | 6 | 11 | 10 | 12 | 8 | 8 | 14 | 11 | 8 |
| Twitter | 7 | 11 | 6 | 8 | 8 | 4 | 9 | 6 | 9 | 5 | 4 | 8 | 5 | 8 |
| Instagram | 7 | 9 | 6 | 8 | 8 | 3 | 6 | 7 | 8 | 5 | 3 | 7 | 4 | 9 |
| Mail | 4 | 4 | 3 | 3 | 4 | 4 | 4 | 3 | 3 | 4 | 4 | 4 | 3 | 4 |
| Social media (general) | 3 | 5 | 3 | 4 | 4 | 2 | 3 | 3 | 3 | 4 | 1 | 3 | 4 | 2 |
| Charitable organizations | 1 | 0 | 1 | 1 | 2 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 |
| No preference | 1 | 2 | 1 | 1 | 1 | 1 | 2 | 1 | 1 | 1 | 3 | 2 | 1 | 1 |
| Other | 15 | 15 | 15 | 16 | 13 | 16 | 18 | 14 | 16 | 14 | 14 | 17 | 14 | 15 |
| Do not want to receive information about international development | 3 | 2 | 3 | 4 | 2 | 2 | 2 | 3 | 1 | 4 | 9 | 2 | 2 | 3 |
| Refused/No answer | 1 | 2 | 1 | 0 | 1 | 1 | 1 | 1 | 0 | 2 | 1 | 1 | 0 | 1 |
| WEIGHTED SAMPLE SIZE (#) | 1200 | 254 | 910 | 530 | 371 | 275 | 397 | 772 | 709 | 303 | 153 | 267 | 349 | 536 |
| UNWEIGHTED SAMPLE SIZE (#) | 1200 | 234 | 931 | 515 | 367 | 293 | 396 | 775 | 707 | 301 | 157 | 261 | 348 | 538 |

TABLE D4: TOTAL MENTIONS

Where on the internet do you go to receive information on international development? Anywhere else?

| | OVERALL % | VISIBLE MINORITY | | RESIDENCE | | | INT'L DEV KNOWLEDGE | | OPINION RE: CDN DEV EFFORTS | | | G OF C COMMS. EFFORTS | | |
|---|-------------|------------------|------------|------------|------------|------------|---------------------|-----------------|-----------------------------|---------------|--------------|-----------------------|---------------|------------|
| | | Yes | No | Urban | Suburban | Rural | Very Good/ Good | Poor/ Very Poor | Support (7-10) | Neutral (5-6) | Oppose (1-4) | Good (7-10) | Neutral (5-6) | Poor (1-4) |
| News media websites | 28 | 27 | 29 | 30 | 31 | 21 | 31 | 26 | 29 | 29 | 22 | 26 | 33 | 27 |
| Internet search/Google | 16 | 20 | 14 | 15 | 14 | 18 | 18 | 14 | 14 | 17 | 20 | 18 | 16 | 15 |
| CBC | 12 | 9 | 13 | 14 | 12 | 8 | 15 | 10 | 15 | 9 | 7 | 12 | 16 | 10 |
| Government of Canada website | 9 | 10 | 9 | 10 | 10 | 6 | 11 | 8 | 11 | 6 | 4 | 9 | 11 | 8 |
| Facebook | 5 | 7 | 4 | 4 | 5 | 7 | 6 | 5 | 5 | 6 | 6 | 5 | 5 | 5 |
| Twitter | 4 | 7 | 3 | 6 | 3 | 2 | 6 | 3 | 5 | 2 | 1 | 5 | 6 | 2 |
| Government website(s) (general) | 4 | 4 | 4 | 3 | 5 | 5 | 3 | 4 | 5 | 3 | 2 | 5 | 5 | 3 |
| YouTube | 4 | 4 | 3 | 5 | 2 | 4 | 6 | 3 | 4 | 4 | 4 | 5 | 3 | 3 |
| Social media (general) | 1 | 1 | 2 | 1 | 2 | 1 | 1 | 2 | 1 | 2 | 1 | 1 | 2 | 1 |
| Other | 14 | 13 | 14 | 15 | 13 | 13 | 19 | 11 | 15 | 13 | 14 | 13 | 12 | 16 |
| Nowhere/Don't use the internet for this information | 16 | 12 | 17 | 16 | 14 | 20 | 12 | 19 | 14 | 18 | 20 | 14 | 9 | 21 |
| Refused/No answer | 13 | 13 | 13 | 12 | 13 | 15 | 8 | 16 | 11 | 16 | 17 | 12 | 16 | 10 |
| Don't know | 1 | 3 | 1 | 1 | 1 | 2 | 1 | 2 | 1 | 3 | 1 | 2 | 2 | 1 |
| WEIGHTED SAMPLE SIZE (#) | 1200 | 254 | 910 | 530 | 371 | 275 | 397 | 772 | 709 | 303 | 153 | 267 | 349 | 536 |
| UNWEIGHTED SAMPLE SIZE (#) | 1200 | 234 | 931 | 515 | 367 | 293 | 396 | 775 | 707 | 301 | 157 | 261 | 348 | 538 |

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TABLE F1:

Which is the highest level of education that you have completed?

| | OVERALL % | VISIBLE MINORITY | | RESIDENCE | | | INT'L DEV KNOWLEDGE | | OPINION RE: CDN DEV EFFORTS | | | G OF C COMMS. EFFORTS | | |
|--|-------------|------------------|------------|------------|------------|------------|---------------------|-----------------|-----------------------------|---------------|--------------|-----------------------|---------------|------------|
| | | Yes | No | Urban | Suburban | Rural | Very Good/ Good | Poor/ Very Poor | Support (7-10) | Neutral (5-6) | Oppose (1-4) | Good (7-10) | Neutral (5-6) | Poor (1-4) |
| Grade 8 or less | 1 | 2 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 2 | 1 | 2 | 2 | 1 |
| Some high school | 6 | 8 | 4 | 5 | 5 | 7 | 4 | 6 | 4 | 8 | 6 | 10 | 5 | 4 |
| High school diploma or equivalent | 19 | 22 | 18 | 17 | 18 | 25 | 13 | 22 | 17 | 21 | 24 | 20 | 18 | 18 |
| Registered Apprenticeship or other trades certificate or diploma | 2 | 2 | 3 | 2 | 2 | 4 | 2 | 3 | 2 | 3 | 2 | 3 | 2 | 3 |
| College, CEGEP or non-university certificate or diploma | 22 | 17 | 23 | 22 | 20 | 24 | 19 | 23 | 21 | 23 | 25 | 24 | 24 | 19 |
| University certificate or diploma below bachelor's level | 9 | 9 | 9 | 9 | 10 | 8 | 11 | 9 | 10 | 9 | 6 | 11 | 10 | 8 |
| Bachelor's degree | 24 | 21 | 25 | 24 | 28 | 19 | 26 | 23 | 26 | 22 | 20 | 16 | 26 | 28 |
| Post graduate degree above bachelor's level | 16 | 16 | 15 | 18 | 15 | 12 | 22 | 12 | 18 | 11 | 12 | 13 | 14 | 19 |
| Prefer not to answer/Refused | 1 | 2 | 1 | 1 | 0 | 1 | 2 | 1 | 1 | 1 | 4 | 1 | 1 | 1 |
| WEIGHTED SAMPLE SIZE (#) | 1200 | 254 | 910 | 530 | 371 | 275 | 397 | 772 | 709 | 303 | 153 | 267 | 349 | 536 |
| UNWEIGHTED SAMPLE SIZE (#) | 1200 | 234 | 931 | 515 | 367 | 293 | 396 | 775 | 707 | 301 | 157 | 261 | 348 | 538 |

TABLE F2:

In what country were you born?

| | OVERALL % | VISIBLE MINORITY | | RESIDENCE | | | INT'L DEV KNOWLEDGE | | OPINION RE: CDN DEV EFFORTS | | | G OF C COMMS. EFFORTS | | |
|-----------------------------------|-------------|------------------|------------|------------|------------|------------|---------------------|-----------------|-----------------------------|---------------|--------------|-----------------------|---------------|------------|
| | | Yes | No | Urban | Suburban | Rural | Very Good/ Good | Poor/ Very Poor | Support (7-10) | Neutral (5-6) | Oppose (1-4) | Good (7-10) | Neutral (5-6) | Poor (1-4) |
| Canada | 76 | 55 | 83 | 69 | 80 | 87 | 70 | 81 | 73 | 82 | 85 | 62 | 78 | 83 |
| United Kingdom | 2 | 1 | 2 | 2 | 2 | 2 | 3 | 1 | 2 | 1 | 1 | 2 | 2 | 1 |
| India | 4 | 10 | 2 | 6 | 2 | 3 | 5 | 3 | 5 | 3 | 0 | 11 | 3 | 1 |
| China | 1 | 2 | 1 | 3 | 1 | 0 | 2 | 1 | 1 | 2 | 1 | 2 | 2 | 0 |
| Philippines | 1 | 2 | 0 | 2 | 0 | 0 | 1 | 1 | 1 | 1 | 1 | 3 | 0 | 0 |
| Other | 14 | 27 | 11 | 18 | 15 | 6 | 17 | 12 | 16 | 10 | 10 | 18 | 13 | 13 |
| Prefer not to say/Refused | 1 | 2 | 1 | 2 | 0 | 1 | 2 | 1 | 1 | 1 | 2 | 1 | 2 | 1 |
| WEIGHTED SAMPLE SIZE (#) | 1200 | 254 | 910 | 530 | 371 | 275 | 397 | 772 | 709 | 303 | 153 | 267 | 349 | 536 |
| UNWEIGHTED SAMPLE SIZE (#) | 1200 | 234 | 931 | 515 | 367 | 293 | 396 | 775 | 707 | 301 | 157 | 261 | 348 | 538 |

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TABLE F3:

Are you a Canadian citizen?

| | OVERALL % | VISIBLE MINORITY | | RESIDENCE | | | INT'L DEV KNOWLEDGE | | OPINION RE: CDN DEV EFFORTS | | | G OF C COMMS. EFFORTS | | |
|-----------------------------------|-------------|------------------|------------|------------|------------|------------|---------------------|-----------------|-----------------------------|---------------|--------------|-----------------------|---------------|------------|
| | | Yes | No | Urban | Suburban | Rural | Very Good/ Good | Poor/ Very Poor | Support (7-10) | Neutral (5-6) | Oppose (1-4) | Good (7-10) | Neutral (5-6) | Poor (1-4) |
| Yes | 91 | 82 | 94 | 87 | 94 | 97 | 90 | 92 | 90 | 93 | 94 | 84 | 92 | 94 |
| No | 8 | 18 | 5 | 12 | 6 | 3 | 9 | 7 | 9 | 6 | 5 | 16 | 8 | 5 |
| Don't know/Refused | 1 | 0 | 0 | 0 | 0 | 0 | 1 | 0 | 0 | 1 | 1 | 1 | 0 | 1 |
| WEIGHTED SAMPLE SIZE (#) | 1200 | 254 | 910 | 530 | 371 | 275 | 397 | 772 | 709 | 303 | 153 | 267 | 349 | 536 |
| UNWEIGHTED SAMPLE SIZE (#) | 1200 | 234 | 931 | 515 | 367 | 293 | 396 | 775 | 707 | 301 | 157 | 261 | 348 | 538 |

TABLE F4:

Please tell me which of the following categories best represents your 2020 total household income, before taxes?

| | OVERALL % | VISIBLE MINORITY | | RESIDENCE | | | INT'L DEV KNOWLEDGE | | OPINION RE: CDN DEV EFFORTS | | | G OF C COMMS. EFFORTS | | |
|-----------------------------------|-------------|------------------|------------|------------|------------|------------|---------------------|-----------------|-----------------------------|---------------|--------------|-----------------------|---------------|------------|
| | | Yes | No | Urban | Suburban | Rural | Very Good/ Good | Poor/ Very Poor | Support (7-10) | Neutral (5-6) | Oppose (1-4) | Good (7-10) | Neutral (5-6) | Poor (1-4) |
| Under \$20,000 | 9 | 16 | 7 | 12 | 6 | 7 | 8 | 9 | 9 | 10 | 4 | 16 | 9 | 5 |
| \$20,000 to under \$40,000 | 15 | 20 | 14 | 14 | 14 | 17 | 12 | 16 | 15 | 13 | 18 | 19 | 16 | 12 |
| \$40,000 to under \$60,000 | 14 | 14 | 15 | 14 | 13 | 17 | 14 | 15 | 14 | 17 | 13 | 17 | 13 | 14 |
| \$60,000 to under \$80,000 | 13 | 13 | 13 | 12 | 13 | 14 | 12 | 13 | 13 | 14 | 9 | 11 | 13 | 14 |
| \$80,000 to under \$100,000 | 12 | 11 | 12 | 12 | 12 | 11 | 11 | 12 | 13 | 9 | 14 | 11 | 11 | 12 |
| \$100,000 to under \$120,000 | 8 | 4 | 9 | 8 | 10 | 6 | 9 | 8 | 10 | 6 | 6 | 6 | 7 | 10 |
| \$120,000 or over | 18 | 12 | 21 | 17 | 24 | 16 | 24 | 16 | 19 | 19 | 19 | 9 | 19 | 23 |
| Don't know/Refused | 11 | 10 | 10 | 11 | 8 | 13 | 11 | 11 | 9 | 12 | 16 | 10 | 12 | 10 |
| WEIGHTED SAMPLE SIZE (#) | 1200 | 254 | 910 | 530 | 371 | 275 | 397 | 772 | 709 | 303 | 153 | 267 | 349 | 536 |
| UNWEIGHTED SAMPLE SIZE (#) | 1200 | 234 | 931 | 515 | 367 | 293 | 396 | 775 | 707 | 301 | 157 | 261 | 348 | 538 |

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TABLE F5:

Do you identify as a visible minority?

| | OVERALL % | VISIBLE MINORITY | | RESIDENCE | | | INT'L DEV KNOWLEDGE | | OPINION RE: CDN DEV EFFORTS | | | G OF C COMMS. EFFORTS | | |
|-----------------------------------|-------------|------------------|------------|------------|------------|------------|---------------------|--------------------|-----------------------------|---------------|--------------|-----------------------|---------------|------------|
| | | Yes | No | Urban | Suburban | Rural | Very Good/ Good | Poor/ Very Poor | Support (7-10) | Neutral (5-6) | Oppose (1-4) | Good (7-10) | Neutral (5-6) | Poor (1-4) |
| Yes | 21 | 100 | 0 | 25 | 18 | 18 | 21 | 21 | 21 | 20 | 23 | 33 | 18 | 18 |
| No | 76 | 0 | 100 | 72 | 80 | 80 | 75 | 76 | 77 | 77 | 72 | 62 | 79 | 80 |
| Prefer not to say | 3 | 0 | 0 | 3 | 1 | 2 | 3 | 3 | 2 | 3 | 5 | 5 | 3 | 2 |
| WEIGHTED SAMPLE SIZE (#) | 1200 | 254 | 910 | 530 | 371 | 275 | 397 | 772 | 709 | 303 | 153 | 267 | 349 | 536 |
| UNWEIGHTED SAMPLE SIZE (#) | 1200 | 234 | 931 | 515 | 367 | 293 | 396 | 775 | 707 | 301 | 157 | 261 | 348 | 538 |

TABLE F7:

Would you describe the area in which you live as being urban, suburban or rural?

| | OVERALL % | VISIBLE MINORITY | | RESIDENCE | | | INT'L DEV KNOWLEDGE | | OPINION RE: CDN DEV EFFORTS | | | G OF C COMMS. EFFORTS | | |
|-----------------------------------|-------------|------------------|------------|------------|------------|------------|---------------------|--------------------|-----------------------------|---------------|--------------|-----------------------|---------------|------------|
| | | Yes | No | Urban | Suburban | Rural | Very Good/ Good | Poor/ Very Poor | Support (7-10) | Neutral (5-6) | Oppose (1-4) | Good (7-10) | Neutral (5-6) | Poor (1-4) |
| Urban | 44 | 52 | 42 | 100 | 0 | 0 | 48 | 42 | 44 | 42 | 45 | 51 | 42 | 42 |
| Suburban | 31 | 27 | 33 | 0 | 100 | 0 | 29 | 33 | 33 | 29 | 27 | 24 | 33 | 32 |
| Rural | 23 | 19 | 24 | 0 | 0 | 100 | 22 | 24 | 21 | 26 | 27 | 22 | 22 | 24 |
| Don't know/Refused | 2 | 2 | 1 | 0 | 0 | 0 | 1 | 2 | 1 | 3 | 2 | 2 | 2 | 2 |
| WEIGHTED SAMPLE SIZE (#) | 1200 | 254 | 910 | 530 | 371 | 275 | 397 | 772 | 709 | 303 | 153 | 267 | 349 | 536 |
| UNWEIGHTED SAMPLE SIZE (#) | 1200 | 234 | 931 | 515 | 367 | 293 | 396 | 775 | 707 | 301 | 157 | 261 | 348 | 538 |