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Table Description
1 Q1. What comes to mind when you think about pesticides and pesticide use?

2 Q2_1. [Herbicides, which are used against weeds] To what extent do you agree that the following pesticides and pest control products can be used safely?

3 Q2_2. [Insecticides, which are used against bugs] To what extent do you agree that the following pesticides and pest control products can be used safely? Q2_3. [Fungicides and antimicrobial agents, which are used against fungus and other micro organisms] To what extent do you agree that the following $4 \quad$ pesticides and pest control products can be used safely?

5 Q2_4. [Material and wood preservatives] To what extent do you agree that the following pesticides and pest control products can be used safely? Q2_5. [Rodenticides, which are used against mice and rats] To what extent do you agree that the following pesticides and pest control products can be used $\underline{6}$ safely?

7 Q2_6. [Animal and insect repellents] To what extent do you agree that the following pesticides and pest control products can be used safely?
Q2_7. [Insect- and rodent-controlling devices, such as mosquito zappers and mouse traps] To what extent do you agree that the following pesticides and pest 8 control products can be used safely?

Q2_8. [Algicides, which can be used to control algae in pools and spas] To what extent do you agree that the following pesticides and pest control products
$\underline{9} \quad$ can be used safely?
10 Q2. [SUMMARY - TOPBOX (STRONGLY AGREE)] To what extent do you agree that the following pesticides and pest control products can be used safely? Q2. [SUMMARY - TOP2BOX (STRONGLY/ SOMEWHAT AGREE)] To what extent do you agree that the following pesticides and pest control products can be 11 used safely?

Q2. [SUMMARY - LOW2BOX (SOMEWHAT/ STRONGLY DISAGREE)] To what extent do you agree that the following pesticides and pest control products can be
12 used safely?

13 Q2. [SUMMARY - LOWBOX (STRONGLY DISAGREE)] To what extent do you agree that the following pesticides and pest control products can be used safely? Q3. How frequently within the past 12 months have you used a pesticide or pest control product (such as herbicides, insecticides, fungicides, insect repellants 14 and rodent traps)?

Q4_1. [Residential private property, by homeowners] To what extent do you think it is acceptable to use pesticides/pest control products in each of the following areas?

16 Q4_2. [Public green spaces] To what extent do you think it is acceptable to use pesticides/pest control products in each of the following areas?

Q4_3. [Fruits and vegetables, and their products to be sold in Canada or exported] To what extent do you think it is acceptable to use pesticides/pest control

Q4_4. [Food to be imported into Canada] To what extent do you think it is acceptable to use pesticides/pest control products in each of the following areas? Q4_5. [In and around barns where agricultural animals are housed, such as poultry houses and cattle barns] To what extent do you think it is acceptable to 19 use pesticides/pest control products in each of the following areas?

20 Q4_6. [In the commercial forestry sector] To what extent do you think it is acceptable to use pesticides/pest control products in each of the following areas? Q4_7. [On building materials such as plywood and hardwood flooring] To what extent do you think it is acceptable to use pesticides/pest control products in
21 each of the following areas?
Q4. [SUMMARY - TOPBOX (VERY ACCEPTABLE)] To what extent do you think it is acceptable to use pesticides/pest control products in each of the following 22 areas?

Q4. [SUMMARY - TOP2BOX (VERY/ SOMEWHAT ACCEPTABLE)] To what extent do you think it is acceptable to use pesticides/pest control products in each of 23 the following areas?

Q4. [SUMMARY - LOW2BOX (NOT VERY ACCEPTABLE/ NOT AT ALL ACCEPTABLE)] To what extent do you think it is acceptable to use pesticides/pest control 24 products in each of the following areas?

Q4. [SUMMARY - LOWBOX (NOT AT ALL ACCEPTABLE)] To what extent do you think it is acceptable to use pesticides/pest control products in each of the following areas?
26 Q5. Over the last three months, how much have you seen, read or heard about pesticides?
Q6_1. [When I need information about pesticides, I am able to get it] Using a scale from 1 to 7 where " 1 " is not at all and " 7 " is completely, to what extent do you agree with each of the following statements?
Q6_2. [There are natural alternatives to pesticides that are as effective as conventional pesticides ] Using a scale from 1 to 7 where " 1 " is not at all and " 7 " is 28 completely, to what extent do you agree with each of the following statements?

Q6_3. [I can use pesticides safely if required] Using a scale from 1 to 7 where " 1 " is not at all and " 7 " is completely, to what extent do you agree with each of the following statements?
Q6_4. [When I use a pesticide product, I always read the label] Using a scale from 1 to 7 where " 1 " is not at all and " 7 " is completely, to what extent do you 30 agree with each of the following statements?

Q6_5. [Pesticides are necessary and serve a purpose] Using a scale from 1 to 7 where " 1 " is not at all and " 7 " is completely, to what extent do you agree with each of the following statements?
Q6_6. [I am concerned that pesticides and pest control products, even when used as directed, are not safe] Using a scale from 1 to 7 where " 1 " is not at all
32 and " 7 " is completely, to what extent do you agree with each of the following statements?
Q6_7. [I feel I am adequately informed about pesticides and pest control products] Using a scale from 1 to 7 where " 1 " is not at all and " 7 " is completely, to
33 what extent do you agree with each of the following statements?
Q6_8. [I think pesticides currently used in agriculture in Canada are safe when used as directed] Using a scale from 1 to 7 where " 1 " is not at all and " 7 " is
34 completely, to what extent do you agree with each of the following statements?
Q6_9. [I would prefer to use a homemade/ natural/ organic pest control option than a registered pesticide] Using a scale from 1 to 7 where " 1 " is not at all
35 and " 7 " is completely, to what extent do you agree with each of the following statements?

Q6. [SUMMARY - TOP3BOX (5-7)] Using a scale from 1 to 7 where " 1 " is not at all and " 7 " is completely, to what extent do you agree with each of the following statements?
Q6. [SUMMARY - TOP2BOX (6-7)] Using a scale from 1 to 7 where " 1 " is not at all and " 7 " is completely, to what extent do you agree with each of the 37 following statements?

Q6. [SUMMARY - TOPBOX (COMPLETELY AGREE)] Using a scale from 1 to 7 where " 1 " is not at all and " 7 " is completely, to what extent do you agree with 38 each of the following statements?

Q6. [SUMMARY - LOW3BOX (1-3)] Using a scale from 1 to 7 where " 1 " is not at all and " 7 " is completely, to what extent do you agree with each of the 39 following statements?

Q6. [SUMMARY - LOW2BOX (1-2)] Using a scale from 1 to 7 where " 1 " is not at all and " 7 " is completely, to what extent do you agree with each of the 40 following statements?

Q6. [SUMMARY - LOWBOX (NOT AT ALL)] Using a scale from 1 to 7 where " 1 " is not at all and " 7 " is completely, to what extent do you agree with each of the following statements?
41 following statements?
42 Q7. Which of the following products, if any, are regulated as pesticides in Canada?
43 Q8. Overall, how knowledgeable are you about the pesticides regulatory process in Canada?
44 Q9a. Which level (or levels) of government do you think are responsible for regulating pesticides in Canada?
45 Q9B. And which ... department(s) do you think is/are responsible for regulating pesticides in Canada? - Federal government
46 Q9B. And which ... department(s) do you think is/are responsible for regulating pesticides in Canada? - Provincial government
47 Q10. What is your level of understanding about how pesticide regulatory decisions are made?
Q11_1. [Canadian Cancer Society] Thinking about the various people or organizations who may provide information about the risks of pesticides, to what 48 extent do you think you can believe what they say?

Q11_2. [Royal College of Physicians and Surgeons] Thinking about the various people or organizations who may provide information about the risks of 49 pesticides, to what extent do you think you can believe what they say?

Q11_3. [David Suzuki Foundation] Thinking about the various people or organizations who may provide information about the risks of pesticides, to what 50 extent do you think you can believe what they say?

Q11_4. [A university professor] Thinking about the various people or organizations who may provide information about the risks of pesticides, to what extent
51 do you think you can believe what they say?
Q11_5. [A Pesticide Manufacturer Spokesperson] Thinking about the various people or organizations who may provide information about the risks of 52 pesticides, to what extent do you think you can believe what they say?

Q11_6. [A medical doctor] Thinking about the various people or organizations who may provide information about the risks of pesticides, to what extent do 53 you think you can believe what they say?

Q11_7. [A Health Canada Spokesperson] Thinking about the various people or organizations who may provide information about the risks of pesticides, to
54 what extent do you think you can believe what they say?
Q11_8. [The Health Minister] Thinking about the various people or organizations who may provide information about the risks of pesticides, to what extent
55 do you think you can believe what they say?
Q11_9. [A Health Canada Scientist] Thinking about the various people or organizations who may provide information about the risks of pesticides, to what
56 extent do you think you can believe what they say?
Q11_10. [Canadian Environmental Law Association] Thinking about the various people or organizations who may provide information about the risks of
57 pesticides, to what extent do you think you can believe what they say?

| 58 | Q11. [SUMMARY - TOP3BOX (5-7)] Thinking about the various people or organizations who may provide information about the risks of pesticides, to what extent do you think you can believe what they say? |
| :---: | :---: |
| 59 | Q11. [SUMMARY - TOP2BOX (6-7)] Thinking about the various people or organizations who may provide information about the risks of pesticides, to what extent do you think you can believe what they say? |
| 60 | Q11. [SUMMARY - TOPBOX (BELIEVE MOST OF WHAT THEY SAY)] Thinking about the various people or organizations who may provide information about the risks of pesticides, to what extent do you think you can believe what they say? |
| 61 | Q11. [SUMMARY - LOW3BOX (1-3)] Thinking about the various people or organizations who may provide information about the risks of pesticides, to what extent do you think you can believe what they say? |
| $\underline{62}$ | Q11. [SUMMARY - LOW2BOX (1-2)] Thinking about the various people or organizations who may provide information about the risks of pesticides, to what extent do you think you can believe what they say? |
| 63 | Q11. [SUMMARY - LOWBOX (BELIEVE NONE OF WHAT THEY SAY)] Thinking about the various people or organizations who may provide information about the risks of pesticides, to what extent do you think you can believe what they say? |
| 64 | Q12. Before today, to what extent were you aware that Health Canada assesses the safety of pesticides before deciding whether they can be registered for sale and use in Canada? |
| 65 | Q13. What information is considered when a pesticide regulatory decision is made? |
| 66 | Q14. How confident are you that Health Canada's PMRA protects health and the environment as per the Pest Control Products Act? |
| 67 | Q15A_1. [United States ] Based on your current level of knowledge, how do you think Canada's pesticide regulatory system compares to each of the following? |
| 68 | Q15A_2. [European Union] Based on your current level of knowledge, how do you think Canada's pesticide regulatory system compares to each of the following? |
| 69 | Q15A. Why do you say that? - United States |
| 70 | Q15A. Why do you say that? - United States [Better than] |
| 71 | Q15A. Why do you say that? - United States [Same as] |
| 72 | Q15A. Why do you say that? - United States [Worse than] |
| 73 | Q15B. Why do you say that? - European Union |
| 74 | Q15B. Why do you say that? - European Union [Better than] |
| $\underline{75}$ | Q15B. Why do you say that? - European Union [Same as] |
| 76 | Q15B. Why do you say that? - European Union [Worse than] |
| 77 | Q16. Which tasks, if any, do you believe Health Canada's PMRA is responsible for with regards to pesticides? [Making sure a product is effective for controlling pests] |
| $\underline{78}$ | Q17_1. [I am confident that Health Canada"s PMRA has adequate processes in place to keep my food and drinking water safe from pesticide residues ] Using a scale from 1 to 7 where " 1 " is not at all and " 7 " is completely, to what extent do you agree with each of the following statements? |
| 79 | Q17_2. [Health Canada"s PMRA acts quickly enough to remove unsafe pesticides from the market] Using a scale from 1 to 7 where " 1 " is not at all and " 7 " is completely, to what extent do you agree with each of the following statements? |
| $\underline{80}$ | Q17_3. [When pesticides pose unacceptable risks they are removed from the Canadian market] Using a scale from 1 to 7 where " 1 " is not at all and " 7 " is completely, to what extent do you agree with each of the following statements? |


| 81 | Q17_4. [Health Canada"s PMRA keep pace with modern science in its pesticide decisions] Using a scale from 1 to 7 where " 1 " is not at all and " 7 " is completely, to what extent do you agree with each of the following statements? |
| :---: | :---: |
| 82 | Q17. [SUMMARY - MEAN] Using a scale from 1 to 7 where " 1 " is not at all and " 7 " is completely, to what extent do you agree with each of the following statements? |
| $\underline{83}$ | Q17. [SUMMARY - TOP3BOX (5-7)] Using a scale from 1 to 7 where " 1 " is not at all and " 7 " is completely, to what extent do you agree with each of the following statements? |
| $\underline{84}$ | Q17. [SUMMARY - TOP2BOX (6-7)] Using a scale from 1 to 7 where " 1 " is not at all and " 7 " is completely, to what extent do you agree with each of the following statements? |
| $\underline{85}$ | Q17. [SUMMARY - TOPBOX (COMPLETELY AGREE)] Using a scale from 1 to 7 where " 1 " is not at all and " 7 " is completely, to what extent do you agree with each of the following statements? |
| 86 | Q17. [SUMMARY - LOW3BOX (1-3)] Using a scale from 1 to 7 where " 1 " is not at all and " 7 " is completely, to what extent do you agree with each of the following statements? |
| 87 | Q17. [SUMMARY - LOW2BOX (1-2)] Using a scale from 1 to 7 where " 1 " is not at all and " 7 " is completely, to what extent do you agree with each of the following statements? |
| 88 | Q17. [SUMMARY - LOWBOX (NOT AT ALL)] Using a scale from 1 to 7 where " 1 " is not at all and " 7 " is completely, to what extent do you agree with each of the following statements? |
| $\underline{89}$ | Q18. Were you aware that Health Canada's PMRA consults with the public on decisions related to pesticides? |
| $\underline{90}$ | Q19. Do you know how to participate in the pesticide decision making process carried out by Health Canada's PMRA? |
| 91 | Q20A. Have you ever looked for information on pesticides from any of the following sources? |
| 92 | Q20B. You indicated you have looked for information about pesticides on the Internet. From the following list, please indicate which websites you have visited? |
| 93 | Q21. If you were looking for information about pesticides, what would you be most likely to search for? |
| $\underline{94}$ | Q22_1. [Government of Canada websites] If you were looking for information about pesticides, how likely would you be to consult the following sources? |
| 95 | Q22_2. [Health Canada website] If you were looking for information about pesticides, how likely would you be to consult the following sources? |
| $\underline{96}$ | Q22_3. [Pesticide product websites] If you were looking for information about pesticides, how likely would you be to consult the following sources? |
| $\underline{97}$ | Q22_4. [Blogs] If you were looking for information about pesticides, how likely would you be to consult the following sources? |
| 98 | Q22_5. [Environmental groups] If you were looking for information about pesticides, how likely would you be to consult the following sources? |
| $\underline{99}$ | Q22_6. [Home improvement store/garden centre] If you were looking for information about pesticides, how likely would you be to consult the following sources? |
| 100 | Q22_7. [A pesticide service provider] If you were looking for information about pesticides, how likely would you be to consult the following sources? |
| 101 | Q22_8. [Other] If you were looking for information about pesticides, how likely would you be to consult the following sources? |
| 102 | Q22_Codes. If you were looking for information about pesticides, how likely would you be to consult the following sources? |


| 103 | Q22. [SUMMARY - TOPBOX (VERY LIKELY)] If you were looking for information about pesticides, how likely would you be to consult the following sources? |
| :---: | :---: |
| 104 | Q22. [SUMMARY - TOP2BOX (VERY/ SOMEWHAT LIKELY)] If you were looking for information about pesticides, how likely would you be to consult the following sources? |
| 105 | Q22. [SUMMARY - LOW2BOX (NOT VERY LIKELY/ NOT AT ALL LIKELY)] If you were looking for information about pesticides, how likely would you be to consult the following sources? |
| 106 | Q22. [SUMMARY - LOWBOX (NOT AT ALL LIKELY)] If you were looking for information about pesticides, how likely would you be to consult the following sources? |
| 107 | Q23. Would you describe the area you live in as rural, urban or suburban? |
| 108 | QEducation. What is the highest level of formal education that you have completed? |
| 109 | QMother Tongue. What is the language you first learned at home as a child and still understand? |
| 110 | QEmployment Status. Which of the following categories best describes your current employment status? |
| 111 | QHousehold Income. Which of the following categories best describes your total household income? That is, the total income of all persons in your household combined, before taxes? |
| 112 | QAge |
| 113 | QRegion |
| 114 | QGender |
| 115 | QChildren in Home |


|  | Total | BC | Region |  |  |  |  |  |  | Gender |  | Age |  |  | Education |  |  |  | Area of Residence |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | Alberta | Saskatchewa n/ Manitoba | Saskatchewa <br> n | Manitoba | Ontario | Quebec | Atantic | Male | Female | 18.34 | ${ }^{35-54}$ | 55+ | $\begin{array}{\|c\|} \hline \text { Less than } \\ \text { High School } \end{array}$ | High School | $\begin{gathered} \text { Post } \\ \text { Secondary } \end{gathered}$ | University Graduate | Urban | Suburban | Rural |
|  | A | в | c | D | E | F | G | H | 1 | 1 | K | L | M | N | 0 | P | Q | R | 5 | T | U |
| Base: All Respondents | 2015 | 273 | 214 | 131 | 59 | 72 | 774 | 486 | 137 | 1056 | 959 | 537 | 772 | 706 | 68 | 383 | 745 | 795 | 858 | 732 | 394 |
| Base: All Respondents (wtd) | 2015 | 270 | 220 | 131 | 60 | 71 | 770 | 482 | 143 | 967 | 1048 | 562 | 746 | 707 | 67 | 386 | 746 | 791 | 857 | 727 | 399 |
| Positive (Net) | 433 | 66 | 64 | 44 | 20 | 23 | 152 | 83 | 25 | 206 | 227 | 109 | 149 | 175 | 15 | 91 | 160 | 164 | 184 | 170 | 73 |
|  | 21.0\% | 24.0\% | 29.0\% | 33.0\% | 34.0\% | 33.0\% | 20.0\% | 17.0\% | 18.0\% | 21.0\% | 22.0\% | 19.0\% | 20.0\% | 25.0\% | 22.0\% | 24.0\% | 21.0\% | 21.0\% | 21.0\% | 23.0\% | 18.0\% |
|  |  | H | GHI | GHI | GH** | 6H** |  |  |  |  |  |  |  | LM | * |  |  |  |  | U |  |
| Protect crops/ plants/ agricultural product | 74 | 11 | 9 | 4 | 2 | 2 | 26 | 18 | 5 | 33 | 41 | 27 | 23 | 23 | 1 | 11 | 27 | 35 | 36 | 25 | 11 |
|  | 4.0\% | 4.0\% | 4.0\% | 3.0\% | 3.0\% | 3.0\% | 3.0\% | 4.0\% | 4.0\% | 3.0\% | 4.0\% | 5.0\% | 3.0\% | 3.0\% | 1.0\% | 3.0\% | 4.0\% | 4.0\% | 4.0\% | 3.0\% | 3.0\% |
| Pest/ weed control | 275 | 32 | 39 | 30 | 14 | 16 | 100 | 57 | 18 | 124 | 151 | 67 | 95 | 113 | 9 | 63 | 106 | 94 | 121 | 107 | 42 |
|  | 14.0\% | 12.0\% | 18.0\% | 23.0\% | 24.0\% | 22.0\% | 13.0\% | 12.0\% | 12.0\% | 13.0\% | 14.0\% | 12.0\% | 13.0\% | 16.0\% | 13.0\% | 16.0\% | 14.0\% | 12.0\% | 14.0\% | 15.0\% | 11.0\% |
|  |  |  | ${ }^{\text {H }}$ | BGHI | BGH* | BGH* |  |  |  |  |  |  |  | L | * | R |  |  |  |  |  |
| Disease reduction/kill bacteria | 11 | 3 | 1 | - | - | - | 4 | 2 | 1 | 6 | 5 | 2 | 5 | 4 | - | 1 | 5 | 5 | 7 | 3 | - |
|  | 1.0\% | 1.0\% | * | - | - | - | 1.0\% | * | 1.0\% | 1.0\% | 1.0\% | * | 1.0\% | 1.0\% | - | * | 1.0\% | 1.0\% | 1.0\% | * | - |
| Necessary/ need to use |  |  |  |  | * | * |  |  |  |  |  |  |  |  | * |  |  |  |  |  |  |
|  | 78 | 20 | 9 | 10 | 4 | 6 | 28 | 7 | 4 | 32 | 46 | 18 | 30 | 30 | 5 | 13 | 25 | 35 | 36 | 25 | 16 |
|  | 4.0\% | 7.0\% | 4.0\% | 8.0\% | 7.0\% | 8.0\% | 4.0\% | 1.0\% | 3.0\% | 3.0\% | 4.0\% | 3.0\% | 4.0\% | 4.0\% | 7.0\% | 3.0\% | 3.0\% | 4.0\% | 4.0\% | 3.0\% | 4.0\% |
|  |  | GHI | H | GH | $\mathrm{H}^{*}$ | $\mathrm{H}^{*}$ | H |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Helpful/ useful | 13 | 2 | - | 3 | 2 | 1 | 5 | 2 | 1 | 6 | 7 | 5 | 2 | 6 | - | 3 | 1 | 9 | 6 | 7 | - |
|  | 1.0\% | 1.0\% | - | 2.0\% | 3.0\% | 1.0\% | 1.0\% |  | 1.0\% | 1.0\% | 1.0\% | 1.0\% | * | 1.0\% | - | 1.0\% |  | 1.0\% | 1.0\% | 1.0\% | - |
|  |  |  |  | CH | $\mathrm{CGH}^{*}$ | * |  |  |  |  |  |  |  |  | * |  |  | 0 |  | U |  |
| Healthy/ health benefits | 5 | 2 | - | 1 |  | 1 | 2 | - | - | 2 | 3 | 1 | 3 | 1 | - | 3 | 1 | 1 | 2 | 3 | - |
|  |  | 1.0\% | - | 1.0\% |  | 1.0\% | * | - | - |  | * | * | * |  |  | 1.0\% |  |  |  |  | - |
|  |  |  |  |  | * | ${ }^{*}$ |  |  |  |  |  |  |  |  | * |  |  |  |  |  |  |
| Good/ not bad/ like them | 21 | 4 | 5 | 1 | 1 | - | 8 | , | - | 12 | 9 | 9 | 8 | 3 | 2 | 5 | 5 | 9 | 8 | 6 | 6 |
|  | 1.0\% | 1.0\% | 2.0\% | 1.0\% | 2.0\% | - | 1.0\% | 1.0\% | - | 1.0\% | 1.0\% | 2.0\% | 1.0\% | * | 3.0\% | 1.0\% | 1.0\% | 1.0\% | 1.0\% | 1.0\% | 2.0\% |
|  |  |  |  |  | $\stackrel{*}{1}$ | 4 |  |  |  |  |  | ${ }_{9}$ |  |  | $\mathrm{Q}^{*}$ |  |  |  |  |  |  |
| Other positive mentions | $\frac{37}{2.0 \%}$ | 5 <br> $2.0 \%$ | $\frac{6}{3.0 \%}$ | 5 | $\frac{1}{2.0 \%}$ | 4 $6.0 \%$ | 14 | ${ }_{\text {1.0\% }}$ | ${ }^{3}$ | $\stackrel{23}{2.0 \%}$ | 14 $1.0 \%$ | $\stackrel{9}{2.0 \%}$ | $\stackrel{7}{1.0 \%}$ | $\frac{21}{3.0 \%}$ | - | 2.0\% | $\frac{15}{2.0 \%}$ | 14 | $\frac{12}{1.0 \%}$ | 20\% | $\stackrel{9}{2.0 \%}$ |
|  | 2.0\% | 2.0\% | 3.0\% | 4.0\% | ${ }_{\text {2.0\% }}$ | ${ }_{6}^{6.0 \%}$ | 2.0\% | 1.0\% | 2.0\% | 2.0\% | 1.0\% | 2.0\% | 1.0\% | 3.0\% | * | 2.0\% | 2.0\% | 2.0\% | 1.0\% | 2.0\% | 2.0\% |
| Neutral (Net) | 549 | 72 | 67 | 46 | 21 | 26 | 248 | 80 | 36 | 263 | 286 | 143 | 203 | 203 | 19 | 109 | 178 | 240 | 236 | 197 | 113 |
|  | 27.0\% | 27.0\% | 31.0\% | 35.0\% | 34.0\% | 37.0\% | 32.0\% | 17.0\% | 25.0\% | 27.0\% | 27.0\% | 26.0\% | 27.0\% | 29.0\% | 28.0\% | 28.0\% | 24.0\% | 30.0\% | 28.0\% | 27.0\% | 28.0 |
|  |  | ${ }^{\text {H }}$ | ${ }^{\text {H }}$ | ${ }^{\text {H }}$ | ${ }^{\text {H*}}$ | ${ }^{\text {H }}$ | ${ }^{\text {H }}$ |  | ${ }^{\text {H }}$ |  |  |  |  |  | $\stackrel{*}{ }$ |  |  | Q |  |  |  |
| Pesticide/ Chemical Product (Subnet) | 146 | 26 | 19 | 12 | 4 | 8 | 62 | 15 | 11 | 82 | 64 | 25 | 47 | 74 | 2 | 28 | 50 | 65 | 64 | 51 | 31 |
|  | 7.0\% | 10.0\% | 9.0\% | 9.0\% | 7.0\% | 12.0\% | 8.0\% | 3.0\% | 8.0\% | 8.0\% | 6.0\% | 5.0\% | 6.0\% | 10.0\% | 3.0\% | 7.0\% | 7.0\% | 8.0\% | 7.0\% | 7.0\% | 8.0\% |
|  |  | H | H | H | * | $\mathrm{H}^{*}$ | H |  | H | K |  |  |  | LM |  |  |  |  |  |  |  |
| DDT | 43 | 6 | 5 | 5 | 2 | 3 | 23 | ${ }^{2}$ | 2 | 25 | 18 | 7 | 7 | 29 | - | 3 | 16 | 23 | 15 | 18 | 9 |
|  | 2.0\% | 2.0\% | 2.0\% | 4.0\% | 3.0\% | 4.0\% | 3.0\% | * | 2.0\% | 3.0\% | 2.0\% | 1.0\% | 1.0\% | 4.0\% | * | 1.0\% | 2.0\% | 3.0\% | 2.0\% | 3.0\% | 2.0\% |
|  |  | ${ }_{8}$ | ${ }_{7}$ | 3 | ${ }_{1}{ }^{*}$ | ${ }_{2}{ }^{\text {* }}$ | ${ }_{1}$ |  |  |  |  |  | 17 | LM | * |  |  | P |  |  |  |
| Raid | 2.0\% | 3.0\% | 3.0\% | 2.0\% | 2.0\% | 3.0\% | 2.0\% | 1.0\% | 2.0\% |  | 1.0\% | 1.0\% | $\frac{17}{2.0 \%}$ | $\stackrel{14}{2.0 \%}$ | - | 2.0\% | 190\% | 12 | 1.0\% | 2.0\% | 7 7 |
|  |  | 3.0\% | 3.0\% | 2.0\% | $\stackrel{\text { 2.0\% }}{*}$ | $\stackrel{3}{*}$ |  |  |  | 2.0\% |  |  | 2.0\% |  | * |  |  |  |  | 2.0\% | 2.0\% |
| Roundup | 31 | 9 | 4 | 1 | 1 | - | 12 | 3 | 2 | 17 | 14 | 3 | 15 | 12 | - | 7 | 7 | 17 | 16 | 7 | 8 |
|  | 2.0\% | 3.0\% | 2.0\% | 1.0\% | 2.0\% | - | 2.0\% | 1.0\% | 1.0\% | 2.0\% | 1.0\% | 1.0\% | 2.0\% | 2.0\% | - | 2.0\% | 1.0\% | 2.0\% | 2.0\% | 1.0\% | 2.0\% |
|  |  | H |  |  | * | * |  |  |  |  |  |  | 1 |  | * |  |  |  |  |  |  |
| Other pesticide products | 59 | 10 | 4 | 7 | 3 | 4 | 22 | 9 | 7 | 34 | 24 | 14 | 10 | 35 | 2 | 14 | 15 | 27 | 23 | 20 | 16 |
|  | 3.0\% | 4.0\% | 2.0\% | 6.0\% | 5.0\% | 6.0\% | 3.0\% | 2.0\% | 5.0\% | 4.0\% | 2.0\% | 3.0\% | 1.0\% | 5.0\% | 3.0\% | 4.0\% | 2.0\% | 3.0\% | 3.0\% | 3.0\% | 4.0\% |
|  |  |  |  | H | * | $\mathrm{H}^{*}$ |  |  |  |  |  |  |  | LM | * |  |  |  |  |  |  |
| Health/ environment (Subnet) | 415 | 48 | 50 | 35 | 17 | 19 | 189 | 66 | 26 | ${ }^{190}$ | 225 | 123 | 158 | 133 | 17 | 82 | 133 | 181 | 176 | 150 | 85 |
|  | 21.0\% | 18.0\% | 23.0\% | 27.0\% | 27.0\% | 27.0\% | 25.0\% | 14.0\% | 18.0\% | 20.0\% | 21.0\% | 22.0\% | 21.0\% | 19.0\% | 25.0\% | 21.0\% | 18.0\% | 23.0\% | 21.0\% | 21.0\% | 21.0\% |
|  |  |  | ${ }_{2}$ | BH | ${ }^{\text {H*}}$ | ${ }^{\text {H*}}$ | BH |  |  |  |  | 3 | 6 | 5 | * | 4 | 5 | Q | 8 | 6 |  |
| Environment (unspecified) | $\stackrel{15}{1.0 \%}$ | 1.0\% | 1.0\% | - | - | - | 1.0\% | 1.0\% | 1.0\% | 1.0\% | 1.0\% | 1.0\% | 1.0\% | 1.0\% | - | 1.0\% | 1.0\% | 1.0\% | 1.0\% | 1.0\% | * |
|  |  |  |  |  | * | * |  |  |  |  |  |  |  |  | * |  |  |  |  |  |  |
| Buss/ insects/animals | 49 | 6 | 2 | 6 | 2 | 4 | 29 | 5 | 2 | 27 | 22 | 15 | 13 | 21 | 1 | 15 | 16 | 17 | 22 | 17 | 10 |
|  | 2.0\% | 2.0\% | 1.0\% | 5.0\% | 3.0\% | 6.0\% | 4.0\% | 1.0\% | 1.0\% | 3.0\% | 2.0\% | 3.0\% | 2.0\% | 3.0\% | 2.0\% | 4.0\% | 2.0\% | 2.0\% | 3.0\% | 2.0\% | 3.0\% |
|  |  |  |  | CH |  | $\mathrm{CH}^{*}$ | CH |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| For agricultural products/ farm (unspecified) | 117 | 14 | 16 | 13 | 8 | 5 | 46 | 16 | 12 | 56 | 61 | 34 | 44 | 40 | \% | 20 | 29 | 65 | 53 | 36 | 29 |
|  | 6.0\% | 5.0\% | 7.0\% | 10.0\% | $\frac{14.0 \%}{\text { BGH* }}$ | 7.0\% | $\stackrel{\text { 6.0\% }}{\text { H }}$ | 3.0\% | 8.0\% | 6.0\% | 6.0\% | 6.0\% | 6.0\% | 6.0\% | 4.0\% | 5.0\% | 4.0\% | 8.0\% | 6.0\% | 5.0\% | 7.0\% |
| Grass/ weeds | 11 | 1 | H | H | BGH* | - | ${ }_{5}$ | 4 | ${ }_{1}$ | 6 | 6 | 5 | 4 | 2 | - | 3 | 3 | ${ }_{5}$ | 4 | 4 | 3 |
|  | 1.0\% | * | - | - |  |  | 1.0\% | 1.0\% | 1.0\% | 1.0\% | 1.0\% | 1.0\% | * | * |  | 1.0\% | * | 1.0\% | * | 1.0\% | 1.0\% |
|  |  |  |  |  | * | * |  |  |  |  |  |  |  |  | 4 |  |  |  |  |  |  |
| Heath (unspecified) | 11 <br> $1.0 \%$ | - | ${ }_{*}$ | 1 $1.0 \%$ | $\frac{1}{2.0 \%}$ | - | 2 | $\frac{7}{1.0 \%}$ | - | $\stackrel{5}{1.0 \%}$ | $\stackrel{5}{1.0 \%}$ | 1 | $\stackrel{7}{7.0 \%}$ | ${ }^{3}$ | $\frac{4}{6.0 \%}$ | - | ${ }^{3}$ | $\frac{4}{1.0 \%}$ | 2 | 7 7 | ${ }^{2}$ |
|  |  | - |  |  | ${ }^{2.0 \%}{ }^{\text {B }}$ | * |  | ${ }_{\text {1.0\% }}$ | $\cdots$ | 1.0\% | 1.0\% |  | 1.0\% |  | ${ }_{\text {PaR }}{ }^{\text {P. }}$ |  |  | 1.0\% |  |  |  |
| For lawn/ garden care/ golf courses | 54 | 5 | 2 | 5 | 2 | 3 | 30 | 6 | 6 | 24 | 30 | 15 | 18 | 21 |  | 13 | 17 | 24 | 18 | 26 | 10 |
|  | 3.0\% | 2.0\% | 1.0\% | 4.0\% | 3.0\% | 4.0\% | 4.0\% | 1.0\% | 4.0\% | 2.0\% | 3.0\% | 3.0\% | 2.0\% | 3.0\% | * | 3.0\% | 2.0\% | 3.0\% | 2.0\% | 4.0\% | 2.0\% |
| Agricultural companies/ organizations | 34 | 8 | 5 | 3 | * | ${ }^{*}$ | $\mathrm{CH}_{10}$ | 6 | ${ }_{2}{ }^{\text {ch }}$ | 14 | 20 | 13 | 12 | 9 | * | 4 | 11 | 18 | 14 | 12 | 6 |
|  | 2.0\% | 3.0\% | 2.0\% | 2.0\% | 2.0\% | 3.0\% | 1.0\% | 1.0\% | 2.0\% | 1.0\% | 2.0\% | 2.0\% | 2.0\% | 1.0\% | - | 1.0\% | 2.0\% | 2.0\% | 2.0\% | 2.0\% | 2.0\% |
|  |  |  |  |  | * | * |  |  |  |  |  |  |  |  | * |  |  |  |  |  |  |
| Chemicals | 101 | 8 | 16 | 6 | 3 | 3 | 53 | 15 | 4 | 38 | 63 | 29 | 49 | 24 | 5 | 20 | 35 | 40 | 45 | 33 | 21 |
|  | 5.0\% | 3.0\% | $\frac{7.0 \%}{\text { BH }}$ | 5.0\% | 5.0\% | 4.0\% | 7.0\% | 3.0\% | 3.0\% | 4.0\% | 6.0\% | 5.0\% | 7.0\% | 3.0\% | 8.0\% | 5.0\% | 5.0\% | 5.0\% | 5.0\% | 4.0\% | 5.0\% |
| Other neutral mentions | 63 | 9 | 9 | 8 | 4 | 4 | 30 | 4 | 3 | 32 | 31 | 19 | 20 | 24 | 4 | 7 | 23 | 29 | 31 | 23 |  |
|  | 3.0\% | 3.0\% | 4.0\% | 6.0\% | 7.0\% | 6.0\% | 4.0\% | 1.0\% | 2.0\% | 3.0\% | 3.0\% | 3.0\% | 3.0\% | 3.0\% | 6.0\% | 2.0\% | 3.0\% | 4.0\% | 4.0\% | 3.0\% | 2.0\% |


|  |  | H | H | H | $\mathrm{H}^{*}$ | ${ }^{\text {* }}$ | H |  |  |  |  |  |  |  | * |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Negative (Net) | 992 | 137 | 82 | 50 | 25 | 25 | 354 | 286 | 83 | 415 | 577 | 282 | 360 | 350 | 32 | 165 | 392 | 395 | 427 | 355 | 198 |
|  | 49.0\% | 51.0\% | 38.0\% | 38.0\% | 41.0\% | 35.0\% | 46.0\% | 59.0\% | 58.0\% | 43.0\% | 55.0\% | 50.0\% | 48.0\% | 50.0\% | 47.0\% | 43.0\% | 52.0\% | 50.0\% | 50.0\% | 49.0\% | 50.0\% |
|  |  | CDF |  |  | * | * | c | BCDEFG | CDEFG |  | , |  |  |  | * |  | P | P |  |  |  |
| Toxic | 179 | 26 | 18 | 12 | 7 | 5 | 61 | 46 | 16 | 70 | 109 | 54 | 66 | 59 | 8 | 32 | 57 | 81 | 75 | 72 | 30 |
|  | 9.0\% | 10.0\% | 8.0\% | 9.0\% | 12.0\% | 7.0\% | 8.0\% | 9.0\% | 11.0\% | 7.0\% | 10.0\% | 10.0\% | 9.0\% | 8.0\% | 12.0\% | 8.0\% | 8.0\% | 10.0\% | 9.0\% | 10.0\% | 8.0\% |
| Harmful/dangerous |  |  | 9 |  | ${ }_{4}$ | ${ }^{*}$ | 54 | 49 | 10 | 49 | $\begin{aligned} & 1 \\ & \hline 92 \end{aligned}$ | 43 | 64 | 34 | 5 | 33 | 49 | 52 | 57 | 52 | 29 |
|  | 7 ${ }^{14.0 \%}$ | 5.0\% | 4.0\% | 5.0\% | 7.0\% | 3.0\% | 54 | $\stackrel{49}{\text { 10.0\% }}$ | 7.0\% | 5.0\% | 9.0\% | 8.0\% | 9.0\% | 5.0\% | 8.0\% | 9.0\% | 7.0\% | 7.0\% | 7.0\% | 7.0\% | 7.0\% |
|  |  |  |  |  | 7.0\% | 3.0\% |  | ${ }_{\text {BCFG }}$ |  |  | ${ }^{\text {j }}$ | ${ }_{\text {c }}$ | N |  | 8.\% |  |  |  |  |  |  |
| Cancer | 58 | 6 | 3 | 1 | - | 1 | 21 | 20 | 7 | 21 | 37 | 12 | 22 | 24 | 2 | 7 | 23 | 26 | 22 | 21 | 15 |
|  | 3.0\% | 2.0\% | 2.0\% | 1.0\% | * | 1.0\% | 3.0\% | 4.0\% | 5.0\% | 2.0\% | 4.0\% | 2.0\% | 3.0\% | 3.0\% | 3.0\% | 2.0\% | 3.0\% | 3.0\% | 3.0\% | 3.0\% | 4.0\% |
| Bad/ harmful/ dangerous for the environment | 179 | 20 | 15 | 9 | 4 | 4 | 80 | 48 | 7 | 68 | 111 | 64 | 66 | 48 | 3 | 27 | 72 | 75 | 72 | 72 | 33 |
|  | 9.0\% | 8.0\% | 7.0\% | 7.0\% | 7.0\% | 6.0\% | 10.0\% | 10.0\% | 5.0\% | 7.0\% | 11.0\% | 11.0\% | 9.0\% | 7.0\% | 5.0\% | 7.0\% | 10.0\% | 9.0\% | 8.0\% | 10.0\% | 8.0\% |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Pollution/ contamination (water, air, soil, ecosystems | 75 | 7 | 2 | 3 | 2 | 1 | 18 | 43 | 2 | 46 | 29 | 19 | 21 | 35 | 4 | 10 | 41 | 21 | 26 | 27 | 22 |
|  | 4.0\% | 3.0\% | 1.0\% | 2.0\% | 3.0\% | 1.0\% | 2.0\% | 9.0\% | 1.0\% | 5.0\% | 3.0\% | 3.0\% | 3.0\% | 5.0\% | 6.0\% | 3.0\% | 5.0\% | 3.0\% | 3.0\% | 4.0\% | 5.0\% |
|  |  |  |  |  |  |  |  | BCDFGI |  | K |  |  |  | M |  |  | PR |  |  |  |  |
| Bad for people/ Unhealthy/ health issues | 245 | 34 | 20 | 11 | 5 | 6 | 77 | 82 | 21 | 75 | 171 | 63 | 91 | 91 | 4 | 39 | 99 | 102 | 100 | 93 | 49 |
|  | 12.0\% | 13.0\% | 9.0\% | 9.0\% | 9.0\% | 8.0\% | 10.0\% | 17.0\% | 15.0\% | 8.0\% | 16.0\% | 11.0\% | 12.0\% | 13.0\% | 6.0\% | 10.0\% | 13.0\% | 13.0\% | 12.0\% | 13.0\% | 12.0\% |
|  |  |  |  |  |  | * |  | CDG |  |  | J |  |  |  |  |  |  |  |  |  |  |
| Bad for animals/ insects/ / living organisms | 78 | 16 | 20\% | 3 | 2 | 1 | 35 | 12 | 6 | 29 | 49 | 20 | 25 | 34 | 3 | 14 | 27 | 34 | 34 | 26 | 17 |
|  | 4.0\% | 6.0\% | 2.0\% | 2.0\% | 3.0\% | 1.0\% | 5.0\% | 3.0\% | 4.0\% | 3.0\% | 5.0\% | 4.0\% | 3.0\% | 5.0\% | 5.0\% | 4.0\% | 4.0\% | 4.0\% | 4.0\% | 4.0\% | 4.0\% |
|  |  | ${ }_{9}$ |  |  | ${ }^{*}$ | 1 | 22 |  | 6 | 13 | 37 | 11 | 18 | 21 | * | 6 | 21 | 22 | 19 | 22 | 9 |
| Damage the food/ pesticides on food/ crops | $\begin{array}{r} 50 \\ \hline 2.0 \% \\ \hline \end{array}$ | 3.0\% | 2.0\% | 2.0\% | 2.0\% | 1.0\% | 3.0\% | 1.0\% | 5.0\% | $\stackrel{1.0}{13}$ | 4.0\% | 2.0\% | 2.0\% | - ${ }^{21}$ | 1.0\% | 2.0\% | 3.0\% | 3.0\% | 2.0\% | 3.0\% | 2.0\% |
|  |  | H |  |  | * | * | H |  | H |  | 1 |  |  |  | * |  |  |  |  |  |  |
| Killing/ extinction of bees | 56 | 10 | 7 | 3 | 1 | 2 | 20 | 13 | 2 | 27 | 29 | 11 | 26 | 19 | - | 9 | 20 | 26 | 24 | 19 | 12 |
|  | 3.0\% | 4.0\% | 3.0\% | 2.0\% | 2.0\% | 3.0\% | 3.0\% | 3.0\% | 1.0\% | 3.0\% | 3.0\% | 2.0\% | 3.0\% | 3.0\% | - | 2.0\% | 3.0\% | 3.0\% | 3.0\% | 3.0\% | 3.0\% |
| Safety concerns/ unsafe | 26 | 8 | 6 | 1 | 1 | - | 7 | - | 3 | 10 | 15 | 4 | 11 | 10 | 2 | 2 | 14 | 7 | 9 | 13 | 3 |
|  | 1.0\% | 3.0\% | 3.0\% | 1.0\% | 2.0\% | - | 1.0\% | - | 2.0\% | 1.0\% | 1.0\% | 1.0\% | 1.0\% | 1.0\% | 3.0\% | 1.0\% | 2.0\% | 1.0\% | 1.0\% | 2.0\% | 1.0\% |
|  |  | GH | GH |  | $\mathrm{H}^{*}$ | * | H |  | H |  |  |  |  |  | p* |  |  |  |  |  |  |
| Overused/ not used properly | 45 | 5 | 3 | 5 | 3 | 2 | 15 | 14 | 3 | 20 | 25 | 13 | 12 | 20 | 1 | 5 | 18 | 21 | 21 | 14 | 10 |
|  | 2.0\% | 2.0\% | 1.0\% | 4.0\% | 5.0\% | 3.0\% | 2.0\% | 3.0\% | 2.0\% | 2.0\% | 2.0\% | 2.0\% | 2.0\% | 3.0\% | 1.0\% | 1.0\% | 2.0\% | 3.0\% | 2.0\% | 2.0\% | 2.0\% |
| Not necessary | 7 | - | 2 | - | . | . | 4 | - | 1 | 3 | 5 | 3 | 2 | 2 | 1 | . | 2 | 4 | 4 | 2 | - |
|  | * | - | 1.0\% | - | - | - | 1.0\% | - | 1.0\% | * | * | 1.0\% | * | * | 1.0\% | - | * | 1.0\% | * | * | - |
|  |  |  |  |  | * | * |  |  |  |  |  |  |  |  | p* |  |  |  |  |  |  |
| Bad/ not good/don't like them (unspecified) | 71 | 13 | 4 | 4 | 2 | 2 | 23 | 18 | 9 | 33 | 38 | 28 | 19 | 24 | 1 | 20 | 27 | 21 | 34 | 20 | 15 |
|  | 4.0\% | 5.0\% | 2.0\% | 3.0\% | 3.0\% | 3.0\% | 3.0\% | 4.0\% | 6.0\% | 3.0\% | 4.0\% | 5.0\% | 3.0\% | 3.0\% | 1.0\% | 5.0\% | 4.0\% | 3.0\% | 4.0\% | 3.0\% | 4.0\% |
|  |  | 6 |  |  | * | * | 13 | 3 | $\begin{aligned} & c \\ & \hline 3 \end{aligned}$ |  |  | M |  |  | * | R 7 |  |  |  |  |  |
| Don't use/ avoid them | $\stackrel{29}{1.0 \%}$ | 2.0\% | 1.0\% | - | - | - | 2.0\% | 1.0\% | 2.0\% | $\frac{10}{1.0 \%}$ | 2.0\% | - | 1.0\% | $\stackrel{17}{2.0 \%}$ | - | 2.0\% | $\stackrel{11}{1.0 \%}$ | 1.0\% | 20\% | 3 | . ${ }^{\text {5 }}$ \% |
|  |  | H |  |  | * | * |  |  |  |  |  |  |  | 2.0\% | * |  |  |  | T |  |  |
| Other negative mentions | 98 | 15 | 11 | 5 | 2 | 3 | 27 | 27 | 13 | 39 | 59 | 28 | 32 | 38 | 2 | 18 | 35 | 42 | 39 | 35 | 23 |
|  | 5.0\% | 6.0\% | 5.0\% | 4.0\% | 3.0\% | 4.0\% | 3.0\% | 6.0\% | 9.0\% | 4.0\% | 6.0\% | 5.0\% | 4.0\% | 5.0\% | 3.0\% | 5.0\% | 5.0\% | 5.0\% | 5.0\% | 5.0\% | 6.0\% |
| Miscellaneous (Net) | 418 | 46 | 56 | 25 | 8 | 17 | 173 | 96 | 21 | 213 | 204 | 124 | 161 | 133 | 15 | 83 | 143 | 165 | 167 | 149 | 89 |
|  | 21.0\% | 17.0\% | 26.0\% | 19.0\% | 13.0\% | 24.0\% | 22.0\% | 20.0\% | 15.0\% | 22.0\% | 19.0\% | 22.0\% | 22.0\% | 19.0\% | 22.0\% | 22.0\% | 19.0\% | 21.0\% | 19.0\% | 21.0\% | 22.0\% |
|  |  |  | BEI |  | * | * | 1 |  |  |  |  |  |  |  | * |  |  |  |  |  |  |
| They should be regulated/ controlled | 61 | 10 | 9 | 2 | 1 | 1 | 28 | 9 | 4 | 35 | 26 | 8 | 19 | 34 | 2 | 7 | 16 | 35 | 23 | 24 | 14 |
|  | 3.0\% | 4.0\% | 4.0\% | 2.0\% | 2.0\% | 2.0\% | 4.0\% | 2.0\% | 3.0\% | 4.0\% | 3.0\% | 1.0\% | 2.0\% | 5.0\% | 3.0\% | 2.0\% | 2.0\% | 4.0\% | 3.0\% | 3.0\% | 4.0\% |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  | LM | * |  |  | PQ |  |  |  |
| Certain pesticides are banned (in Canada) | $\stackrel{44}{2.0 \%}$ | $\frac{4}{1.0 \%}$ | $\stackrel{3}{10 \%}$ | $\frac{4}{3.0 \%}$ | $\frac{2}{3.0 \%}$ | ${ }_{3}^{2}$ | $\begin{array}{r}27 \\ 4.0 \% \\ \hline\end{array}$ | 3 <br> $1.0 \%$ | $\stackrel{3}{20 \%}$ | $\stackrel{16}{20 \%}$ | 28 | ${ }^{6}$ | ${ }^{21}$ | $\stackrel{17}{20}$ | - | 8 | 12 | 24 | 21 | ${ }^{16}$ | 7 |
|  | 2.0\% | 1.0\% | 1.0\% | $\frac{3.0 \%}{H}$ | $\stackrel{\text { 3.0\% }}{ }{ }^{\text {+ }}$ | $\stackrel{3.0 \%}{H^{*}}$ | $\stackrel{\text { 4.0\% }}{\text { H }}$ | 1.0\% | 2.0\% | 2.0\% | 3.0\% | 1.0\% | 3.0\% | 2.0\% | * | 2.0\% | 2.0\% | 3.0\% | 2.0\% | 2.0\% | 2.0\% |
| Be careful when using/ need to use properly | 30 | 5 | 6 | 2 | 1 | 1 | 11 | 6 | . | 15 | 15 | 4 | 9 | 17 | 1 | 3 | 11 | 15 | 13 | 14 | 3 |
|  | 1.0\% | 2.0\% | 3.0\% | 1.0\% | 2.0\% | 1.0\% | 1.0\% | 1.0\% | - | 2.0\% | 1.0\% | 1.0\% | 1.0\% | 2.0\% | 2.0\% | 1.0\% | 1.0\% | 2.0\% | 2.0\% | 2.0\% | 1.0\% |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  | ${ }_{9}$ |  |  |  |  |  |  |  |
| Most are ineffective today/ difficulty in controlling weeds/ bugs | $\begin{gathered} \hline 17 \\ \hline 1.0 \% \end{gathered}$ | ${ }_{*}$ | 1 | - | - | - | $\frac{13}{2.0 \%}$ | 1 | $\frac{1}{1.0 \%}$ | $\xrightarrow{7}$ | $\xrightarrow{10}$ | . | $\frac{8}{1.0 \%}$ | $\stackrel{9}{\text { 1.0\% }}$ | $\frac{1}{1.0 \%}$ | $\stackrel{4}{1.0 \%}$ | $\frac{7}{1.0 \%}$ | 5 <br> $1.0 \%$ | 2 | $\frac{10}{1.0 \%}$ | 5 |
|  |  |  |  |  | * | * | $\stackrel{\text { 2.0\% }}{\text { H }}$ |  |  |  |  |  | 1.0\% | $1.0 \%$ | $\stackrel{\text { * }}{*}$ |  |  |  |  | 1.0\% | 5 |
| None | 107 | 13 | 18 | 6 | 3 | 3 | 50 | 17 | 4 | 63 | 45 | 40 | 44 | 23 | 2 | 28 | 35 | 38 | 47 | 35 | 20 |
|  | 5.0\% | 5.0\% | 8.0\% | 4.0\% | 5.0\% | 4.0\% | 6.0\% | 3.0\% | 3.0\% | 6.0\% | 4.0\% | 7.0\% | 6.0\% | 3.0\% | 3.0\% | 7.0\% | 5.0\% | 5.0\% | 6.0\% | 5.0\% | 5.0\% |
|  |  | 5 | ${ }_{10}{ }^{\text {H }}$ | 7 | 1 | ${ }^{*}$ | ${ }_{2}$ | 22 | 4 | ${ }_{34}$ | 40 | ${ }_{20}$ | ${ }_{2}$ | 25 | ${ }^{*}$ | 11 | 28 | 32 | 28 | 23 | 22 |
| Other | 4.0\% | 2.0\% | 5.0\% | 5.0\% | 2.0\% | 8.0\% | 3.0\% | 5.0\% | 3.0\% | 3.0\% | 4.0\% | 4.0\% | 4.0\% | 4.0\% | 3.0\% | 3.0\% | 4.0\% | 4.0\% | 3.0\% | 3.0\% | 5.0\% |
|  |  |  |  | , | * | ${ }_{\text {BG }}{ }^{\text {* }}$ |  | B |  |  |  |  |  |  | * |  |  |  |  |  |  |
| Don't know | 102 | 12 | ${ }^{11}$ | 4 | - | ${ }^{4} 0$ | 30 | 40 | ${ }^{6}$ | 54 | ${ }^{48}$ | 47 | 38 | 17 | 7 | ${ }^{23}$ | $\begin{array}{r}37 \\ 50 \% \\ \hline\end{array}$ | 30 40 | 40 | 32 | 24 |
|  | 5.0\% | 4.0\% | 5.0\% | $\stackrel{3}{3.0 \%}$ | * | $\stackrel{\text { 5.0\% }}{*}$ | 4.0\% | 8.0\% | 4.0\% | 6.0\% | 5.0\% | 8.0\% | $\stackrel{\text { 5.0\% }}{\text { N }}$ | 2.0\% | $\frac{10.0 \%}{\mathrm{R}^{*}}$ | 6.0\% | 5.0\% | 4.0\% | 5.0\% | 4.0\% | 6.0\% |

Ovinprom
Column Proportions:
Columns Tested ( $5 \%$ : $\mathrm{A}, \mathrm{B} / \mathrm{C/D/E/////G/H/I}, \mathrm{J/K,L/M/N}, \mathrm{O/P/Q/R} \mathrm{~S} / \mathrm{T} /$,U
Minimum Base: 30 (**), Small Base: 100 (*)
Column Means Tested ( $5 \%$ ): $\mathrm{A}, \mathrm{B} / \mathrm{C} / \mathrm{D} / \mathrm{/} / / / \mathrm{F} / \mathrm{G} / \mathrm{H} / \mathrm{I}, \mathrm{J} / \mathrm{K}, \mathrm{L} / \mathrm{M} / \mathrm{N}, \mathrm{O} / \mathrm{P} / \mathrm{Q} / \mathrm{R}, \mathrm{S} / \mathrm{T} / \mathrm{U}$
Minimum Base: $30(* *)$, Small Base: $100(*)$
Table of Contents

Q2_1. [Herbicides, which are used against weeds] To what extent do you agree that the following pesticides and pest control products can be used safely?

|  |  | Region |  |  |  |  |  |  |  | Gender |  | Age |  |  | Education |  |  |  | Area of Residence |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | BC | Alberta | Saskatchewa n/ Manitoba | $\begin{array}{\|c} \text { Saskatchewa } \\ \text { n } \end{array}$ | Manitoba | Ontario | Quebec | Atantic | Male | Female | 18-34 | $\frac{\infty}{35-54}$ | 55+ | Less than Hish School High School | High School | $\begin{gathered} \text { Post } \\ \text { Secondary } \end{gathered}$ | University Graduate | Urban | Suburban | Rural |
|  | A | B | c | D | E | F | 6 | H | 1 | 1 | K | L | M | N | 0 | P | Q | R | 5 | T | $u$ |
| Base: All Respondents | 2015 | 273 | 214 | 131 | 59 | 72 | 774 | 486 | 137 | 1056 | 959 | 537 | 772 | 706 | 68 | 383 | 745 | 795 | 858 | 732 | 394 |
| Base: All Respondents (wtd) | 2015 | 270 | 220 | 131 | 60 | 71 | 770 | 482 | 143 | 967 | 1048 | 562 | 746 | 707 | 67 | 386 | 746 | 791 | 857 | 727 | 399 |
| Strongly agree | 311 | 39 | 48 | 29 | 14 | 15 | 127 | 53 | 14 | 176 | 135 | 75 | 112 | 124 | 14 | 67 | 117 | 111 | 143 | 100 | 68 |
|  | 15.0\% | 15.0\% | 22.0\% | 22.0\% | 23.0\% | 21.0\% | 16.0\% | 11.0\% | 10.0\% | 18.0\% | 13.0\% | 13.0\% | 15.0\% | 17.0\% | 21.0\% | 17.0\% | 16.0\% | 14.0\% | 17.0\% | 14.0\% | 17.0\% |
|  |  |  | BHI | HI | H ${ }^{\text {* }}$ | $\mathrm{Hl}^{*}$ | H |  |  | K |  |  |  |  | * |  |  |  |  |  |  |
| Somewhat agree | 767 | 111 | 87 | 59 | 27 | 33 | 301 | 162 | 46 | 407 | 360 | 198 | 292 | 278 | 24 | 140 | 275 | 324 | 296 | 317 | 143 |
|  | 38.0\% | 41.0\% | 40.0\% | 45.0\% | 44.0\% | 47.0\% | 39.0\% | 34.0\% | 32.0\% | 42.0\% | 34.0\% | 35.0\% | 39.0\% | 39.0\% | 36.0\% | 36.0\% | 37.0\% | 41.0\% | 35.0\% | 44.0\% | 36.0\% |
|  |  | H |  | H |  | $\mathrm{Hl}^{*}$ |  |  |  | K |  |  |  |  |  |  |  |  |  | su |  |
| Somewhat disagree | 452 | 60 | 45 | 18 | 10 | 7 | 152 | 133 | 44 | 196 | 256 | 133 | 161 | 158 | 10 | 85 | 171 | 179 | 200 | 155 | 92 |
|  | 22.0\% | 22.0\% | 21.0\% | 14.0\% | 17.0\% | 11.0\% | 20.0\% | 28.0\% | 31.0\% | 20.0\% | 24.0\% | 24.0\% | 22.0\% | 22.0\% | 16.0\% | 22.0\% | 23.0\% | 23.0\% | 23.0\% | 21.0\% | 23.0\% |
|  |  | DF |  |  |  | * |  | DFG | CDEFG |  | 1 |  |  |  |  |  |  |  |  |  |  |
| Strongly disagree | 278 | 36 | 19 | 16 |  | 9 | 95 | 91 | 22 | 99 | 179 | 74 | 95 | 110 | 5 | 49 | 116 | 103 | 126 | 87 | 63 |
|  | 14.0\% | 13.0\% | 8.0\% | 12.0\% | 10.0\% | 13.0\% | 12.0\% | 19.0\% | 15.0\% | 10.0\% | 17.0\% | 13.0\% | 13.0\% | 16.0\% | 7.0\% | 13.0\% | 16.0\% | 13.0\% | 15.0\% | 12.0\% | 16.0\% |
|  |  |  |  |  | * | * |  | CG |  |  | 1 |  |  |  | * |  |  |  |  |  |  |
| Don't know | 207 | 23 | 20 | 9 | 3 | 6 | 95 | 42 | 17 | 89 | 118 | 83 | 86 | 38 | 14 | 45 | 67 | 73 | 91 | 70 | 33 |
|  | 10.0\% | 9.0\% | 9.0\% | 7.0\% | 5.0\% | 8.0\% | 12.0\% | 9.0\% | 12.0\% | 9.0\% | 11.0\% | 15.0\% | 12.0\% | 5.0\% | 20.0\% | 12.0\% | 9.0\% | 9.0\% | 11.0\% | 10.0\% | 8.0\% |
|  |  |  |  |  | , | * |  |  |  |  |  | N | N |  | QR* |  |  |  |  |  |  |
| Sigma | 2015 | 270 | 220 | 131 | 60 | 71 | 770 | 482 | 143 | 967 | 1048 | 562 | 746 | 707 | 67 | 386 | 746 | 791 | 857 | 727 | 399 |
|  | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% |
| Summary |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Top2Box (Strongly/ Somewhat Agree) | 1078 | 150 | 135 | 89 | 41 | 48 | 428 | 216 | 60 | 583 | 495 | 273 | 404 | 401 | 38 | 207 | 392 | 436 | 439 | 416 | 211 |
|  | 53.0\% | 56.0\% | 62.0\% | 68.0\% | 67.0\% | 68.0\% | 56.0\% | 45.0\% | 42.0\% | 60.0\% | 47.0\% | 49.0\% | 54.0\% | 57.0\% | 57.0\% | 54.0\% | 53.0\% | 55.0\% | 51.0\% | 57.0\% | 53.0\% |
|  |  | HI | HI | BGHI | H1* | GH1* | HI |  |  | K |  |  | L | L |  |  |  |  |  | 5 |  |
| Low2Box (Somewhat/ Strongly Disagree) | 730 | 97 | 64 | 33 | 17 | 17 | 247 | 224 | 66 | 295 | 435 | 207 | 255 | 268 | 15 | 134 | 287 | 282 | 326 | 241 | 155 |
|  | 36.0\% | 36.0\% | 29.0\% | 25.0\% | 27.0\% | 24.0\% | 32.0\% | 46.0\% | 46.0\% | 30.0\% | 42.0\% | 37.0\% | 34.0\% | 38.0\% | 23.0\% | 35.0\% | 39.0\% | 36.0\% | 38.0\% | 33.0\% | 39.0\% |
|  |  | D |  |  | * | * |  | BCDEFG | CDEFG |  | , |  |  |  |  |  | 0 | 0 | T |  |  |
| Mean | 2.6 | 2.6 | 2.8 | 2.8 | 2.9 | 2.8 | 2.7 | 2.4 | 2.4 | 2.8 | 2.5 | 2.6 | 2.6 | 2.6 | 2.9 | 2.7 | 2.6 | 2.6 | 2.6 | 2.7 | 2.6 |
|  |  | H | BHI | BHI | ${ }_{\text {Hi* }}$ | ${ }_{\text {Hi* }}$ | ${ }_{\text {HI }}$ |  |  | K |  |  |  |  | $\mathrm{Q}^{*}$ |  |  |  |  |  |  |
| Sta. Dev. ${ }^{\text {Sta }}$ St. ${ }^{\text {Srr. }}$ | 0.9 | 0.9 | 0.9 | 0.9 | 0.9 | 1 | 0.9 | 0.9 | 0.9 | 0.9 | 1 | 0.9 | 0.9 | 1 | 0.9 | 1 | 1 | 0.9 | 1 | 0.9 | 1 |
|  | * | 0.1 | 0.1 | 0.1 | 0.1 | 0.1 | * | * | 0.1 | * | * | * | * | * | 0.1 | 0.1 | * | * | * | * | 0.1 |
| Std. Err. |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |

Overlap formula used

- Column Proportions:
Column Proportions:
Columns Tested ( $5 \%$ : $\mathrm{A}, \mathrm{B} / \mathrm{C} / \mathrm{D} / \mathrm{E} / \mathrm{F} / \mathrm{G} / \mathrm{H} / \mathrm{I}, \mathrm{J} / \mathrm{K}, \mathrm{L} / \mathrm{M} / \mathrm{N}, \mathrm{O} / \mathrm{P} / \mathrm{Q} / \mathrm{R}, \mathrm{S} / \mathrm{T} / \mathrm{U}$
Minimum Base: 30 (**), Small Base: 100 (*)
Columns Tested ( $5 \%$ ): $A, B / C / D / / / / / / / / / H / / /, J / K, L / M / N, O / P / Q / R, S / T / U$
Minimum Base: 30 (**), Small Base: 100 (*)
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Q2_2. [Insecticides, which are used against buss] To what extent do you agree that the following pesticides and pest control products can be used safely?

|  |  | Region |  |  |  |  |  |  |  | Gender |  |  |  |  | Education |  |  |  | Area of Residence |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | BC | Alberta | Saskatchewa n/ Manitoba | Saskatchewa <br> n | Manitoba | Ontario | Quebec | Atantic | Male | Female | 18.34 | $35-54$ | 55+ | $\begin{aligned} & \text { Less than } \\ & \text { High School } \end{aligned}$ | High School | $\begin{gathered} \text { Post } \\ \text { Secondary } \end{gathered}$ | University Graduate | Urban | Suburban | Rural |
|  | A | B | c | D | E | F | G | H | 1 | J | k | 1 | M | N | 0 | P | Q | R | 5 | T | $u$ |
| Base: All Respondents | 2015 | 273 | 214 | 131 | 59 | 72 | 774 | 486 | 137 | 1056 | 959 | 537 | 772 | 706 | 68 | 383 | 745 | 795 | 858 | 732 | 394 |
| Base: All Respondents (wtd) | 2015 | 270 | 220 | 131 | 60 | 71 | 770 | 482 | 143 | 967 | 1048 | 562 | 746 | 707 | 67 | 386 | 746 | 791 | 857 | 727 | 399 |
| Strongly agree | 317 | 40 | 37 | 26 | 15 | 10 | 139 | 62 | 12 | 171 | 146 | 76 | 119 | 121 | 15 | 68 | 116 | 117 | 146 | 97 | 72 |
|  | 16.0\% | 15.0\% | 17.0\% | 20.0\% | 26.0\% | 14.0\% | 18.0\% | 13.0\% | 8.0\% | 18.0\% | 14.0\% | 14.0\% | 16.0\% | 17.0\% | 22.0\% | 18.0\% | 16.0\% | 15.0\% | 17.0\% | 13.0\% | 18.0\% |
|  |  |  | 1 | , | в ${ }^{\text {\% }}$ * |  | HI |  |  | K |  |  |  |  |  |  |  |  | T |  | T |
| Somewhat agree | 826 | 119 | 99 | 67 | 27 | 40 | 307 | 176 | 57 | 427 | 399 | 215 | 307 | 304 | 23 | 154 | 295 | 345 | 336 | 324 | 158 |
|  | 41.0\% | 44.0\% | 45.0\% | 51.0\% | 45.0\% | 57.0\% | 40.0\% | 37.0\% | 40.0\% | 44.0\% | 38.0\% | 38.0\% | 41.0\% | 43.0\% | 34.0\% | 40.0\% | 40.0\% | 44.0\% | 39.0\% | 45.0\% | 40.0\% |
|  |  | H | H | GH | * | GH** |  |  |  | K |  |  |  |  |  |  |  |  |  | 5 |  |
| Somewhat disagree | 437 | 60 | 44 | 17 | 6 | 10 | 148 | 134 | 34 | 194 | 243 | 129 | 157 | 151 | 12 | 83 | 164 | 170 | 175 | 167 | 87 |
|  | 22.0\% | 22.0\% | 20.0\% | 13.0\% | 10.0\% | 15.0\% | 19.0\% | 28.0\% | 24.0\% | 20.0\% | 23.0\% | 23.0\% | 21.0\% | 21.0\% | 18.0\% | 22.0\% | 22.0\% | 21.0\% | 20.0\% | 23.0\% | 22.0\% |
|  |  | DE |  |  | * | * |  | CDEFG | DE |  |  |  |  |  | * |  |  |  |  |  |  |
| Strongly disagree | 226 | 28 | 18 | 9 | 4 | 5 | 86 | 66 | 18 | 87 | 139 | 62 | 79 | 85 | 6 | 37 | 96 | 85 | 94 | 80 | 48 |
|  | 11.0\% | 10.0\% | 8.0\% | 7.0\% | 7.0\% | 7.0\% | 11.0\% | 14.0\% | 13.0\% | 9.0\% | 13.0\% | 11.0\% | 11.0\% | 12.0\% | 8.0\% | 9.0\% | 13.0\% | 11.0\% | 11.0\% | 11.0\% | 12.0\% |
|  |  |  |  |  |  | * |  | CD |  |  | 122 |  |  |  | ${ }^{*}$ |  |  |  |  |  |  |
| Don't know | $\stackrel{210}{100 \%}$ | 23 | 21 | $\frac{12}{9.0 \%}$ | $\frac{7}{12.0 \%}$ | ${ }^{5}$ | 89 | 9.0\% | $\stackrel{22}{15.0 \%}$ | 999\% | 122 $12.0 \%$ | $\stackrel{80}{14.0 \%}$ | $\stackrel{83}{11.0 \%}$ | $\stackrel{46}{7.0 \%}$ | $\frac{12}{18.0}$ | $\stackrel{44}{11.0 \%}$ | 75 | 74 $9.0 \%$ | $\xrightarrow{105}$ | 59 | 95 |
|  | 10.0\% | 9.0\% | 9.0\% | 9.0\% | 12.0\% | 7.0\% | 12.0\% | 9.0\% | ${ }_{\text {15 }}^{\text {15.0\% }}$ | 9.0\% | 12.0\% | 14.0\% | $\frac{11.0 \%}{N}$ | 7.0\% | $\frac{18.0 \%}{R^{*}}$ | 11.0\% | 10.0\% | 9.0\% | $\frac{12.0 \%}{T}$ | 8.0\% | 9.0\% |
| Sigma | 2015 | 270 | 220 | 131 | 60 | 71 | 770 | 482 | 143 | 967 | 1048 | 562 | 746 | 707 | 67 | 386 | 746 | 791 | 857 | 727 | 399 |
|  | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Top2Bax (Strongly/ Somewhat Agree) | 1143 | 159 | 137 | 93 | 43 | 50 | 447 | 238 | 70 | 598 | 545 | 291 | 427 | 425 | 38 | 222 | 411 | 463 | 483 | 421 | 230 |
|  | 57.\% | 59.0\% | 62.0\% | 71.0\% | 71.0\% | 71.0\% | 58.0\% | 49.0\% | 49.0\% | 62.0\% | 52.0\% | 52.0\% | 57.0\% | 60.0\% | 56.0\% | 58.0\% | 55.0\% | 58.0\% | 56.0\% | 58.0\% | 58.0\% |
|  |  | H | HI | BGHI | $\mathrm{Hl}^{*}$ | 6H** | HI |  |  | K |  |  | L | L | * |  |  |  |  |  |  |
| Low2Bxx (Somewhat/ Strongly Disagree) | 662 | 88 | 62 | 26 | 10 | 16 | 235 | 200 | 52 | 281 | 382 | 191 | 235 | 236 | 18 | 120 | 260 | 255 | 269 | 247 | 135 |
|  | 33.0\% | 32.0\% | 28.0\% | 20.0\% | 17.0\% | 22.0\% | 30.0\% | ${ }^{42.0 \%}$ | 36.0\% | 29.0\% | 36.0\% | 34.0\% | 32.0\% | 33.0\% | 26.0\% | 31.0\% | 35.0\% | 32.0\% | 31.0\% | 34.0\% | 34.0\% |
|  |  | DE |  |  | * | * | DE | BCDEFG | DEF |  | 1 |  |  |  | * |  |  |  |  |  |  |
| Mean | 2.7 | 2.7 | 2.8 | 2.9 | 3 | 2.8 | 2.7 | 2.5 | 2.5 | 2.8 | 2.6 | 2.6 | 2.7 | 2.7 | 2.9 | 2.7 | 2.6 | 2.7 | 2.7 | 2.7 | 2.7 |
|  |  | H | HI | BHI | ${ }^{\text {BGHI* }}$ | $\mathrm{Hl}^{*}$ | HI |  | * | K |  |  |  |  | * |  |  |  |  |  |  |
| Std. Dev. <br> Std. Err. | 0.9 | 0.9 | 0.9 | 0.8 | 0.9 | 0.8 | 0.9 | 0.9 | 0.9 | 0.9 | 0.9 | 0.9 | 0.9 | 0.9 | 0.9 | 0.9 | 0.9 | 0.9 | 0.9 | 0.9 | 0.9 |
|  | * | 0.1 | 0.1 | 0.1 | 0.1 | 0.1 | * | * | 0.1 | * | * | * | * | * | 0.1 | * | * | * | * | * | * |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |

Overlap formula used

- Column Proportions:
Column Proportions:
Columns Tested ( $5 \%$ : $\mathrm{A}, \mathrm{B} / \mathrm{C} / \mathrm{D} / \mathrm{E} / \mathrm{F} / \mathrm{G} / \mathrm{H} / \mathrm{I}, \mathrm{J} / \mathrm{K}, \mathrm{L} / \mathrm{M} / \mathrm{N}, \mathrm{O} / \mathrm{P} / \mathrm{Q} / \mathrm{R}, \mathrm{S} / \mathrm{T} / \mathrm{U}$
Minimum Base: 30 (**), Small Base: 100 (*)
Columns Tested ( $5 \%$ ): $A, B / C / D / / / / / / / / / H / / /, J / K, L / M / N, O / P / Q / R, S / T / U$
Minimum Base: 30 (**), Small Base: 100 (*)
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Q2_3. [Fungicides and antimicrobial agents, which are used against fungus and other micro organisms] To what extent do you agree that the following pesticides and pest control products can be used safely?

|  |  | Region |  |  |  |  |  |  |  | Gender |  | Age |  |  | Education |  |  |  | Area of Residence |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | BC | Alberta | Saskatchewa n/ Manitoba | Saskatchewa $n$ | Manitoba | Ontario | Quebec | Atlantic | Male | Female | 18.34 | 35-54 | 55+ | Less than High School | High School | $\begin{gathered} \text { Post } \\ \text { Secondary } \end{gathered}$ | University Graduate | Urban | Suburban | Rural |
|  | A | B | c | D | E | F | 6 | H | 1 | 1 | k | L | M | N | 0 | P | Q | R | 5 | T | $u$ |
| Base: All Respondents | 2015 | 273 | 214 | 131 | 59 | 72 | 774 | 486 | 137 | 1056 | 959 | 537 | 772 | 706 | 68 | 383 | 745 | 795 | 858 | 732 | 394 |
| Base: All Respondents (wtd) | 2015 | 270 | 220 | 131 | 60 | 71 | 770 | 482 | 143 | 967 | 1048 | 562 | 746 | 707 | 67 | 386 | 746 | 791 | 857 | 727 | 399 |
| Strongly agree | 291 | 35 | 42 | 22 | 10 | 12 | 118 | 59 | 14 | 158 | 133 | 78 | 109 | 105 | 7 | 59 | 111 | 112 | 136 | 88 | 64 |
|  | 14.0\% | 13.0\% | 19.0\% | 17.0\% | 17.0\% | 17.0\% | 15.0\% | 12.0\% | 10.0\% | 16.0\% | 13.0\% | 14.0\% | 15.0\% | 15.0\% | 11.0\% | 15.0\% | 15.0\% | 14.0\% | 16.0\% | 12.0\% | 16.0\% |
|  |  |  | H |  | * | * |  |  |  | K |  |  |  |  | * |  |  |  | T |  |  |
| Somewhat agree | 871 | 122 | 92 | 67 | 31 | 35 | 340 | 192 | 59 | 455 | 416 | 222 | 319 | 331 | 26 | 159 | 312 | 367 | 353 | 347 | 163 |
|  | 43.0\% | 45.0\% | 42.0\% | 51.0\% | 52.0\% | 50.0\% | 44.0\% | 40.0\% | 41.0\% | 47.0\% | 40.0\% | 39.0\% | 43.0\% | 47.0\% | 38.0\% | 41.0\% | 42.0\% | 46.0\% | 41.0\% | 48.0\% | 41.0\% |
|  |  |  |  | H |  |  |  |  |  | K |  |  |  | 1 |  |  |  |  |  | SU |  |
| Somewhat disagree | 375 | 57 | 37 | 15 | 5 | 10 | 129 | 108 | 29 | 163 | 212 | 110 | 146 | 119 | 10 | 73 | 145 | 141 | 164 | 127 | 79 |
|  | 19.0\% | 21.0\% | 17.0\% | 12.0\% | 8.0\% | 14.0\% | 17.0\% | 22.0\% | 20.0\% | 17.0\% | 20.0\% | 20.0\% | 20.0 | 17.0\% | 15.0\% | 19.0\% | 19.0\% | 18.0\% | 19.0\% | 17.0\% | 20.0\% |
|  |  | DE |  |  | * | * |  | DEG | E |  | J |  |  |  |  |  |  |  |  |  |  |
| Strongly disagree | 133 | 18 | 12 | 5 | 3 | 2 | 44 | 41 | 12 | 47 | 86 | 39 | 45 | 49 | 5 | 23 | 51 | 51 | 58 | 40 | 33 |
|  | 7.0\% | 7.0\% | 5.0\% | 4.0\% | 5.0\% | 3.0\% | 6.0\% | 9.0\% | 9.0\% | 5.0\% | 8.0\% | 7.0\% | 6.0\% | 7.0\% | 7.0\% | 6.0\% | 7.0\% | 7.0\% | 7.0\% | 5.0\% | 8.0\% |
|  |  |  |  |  | * | * |  |  |  |  | J |  |  |  | * |  |  |  |  |  |  |
| Don't know | 345 | 39 | 36 | 21 | 11 | 11 | 139 | 81 | 29 | 145 | 200 | 114 | 128 | 104 | 20 | 72 | 127 | 119 | 146 | 125 | 61 |
|  | 17.0\% | 15.0\% | 16.0\% | 16.0\% | 18.0\% | 15.0\% | 18.0\% | 17.0\% | 20.0\% | 15.0\% | 19.0\% | 20.0\% | 17.0\% | 15.0\% | 30.0\% | 19.0\% | 17.0\% | 15.0\% | 17.0\% | 17.0\% | 15.0\% |
|  |  |  |  |  | * | * |  |  |  |  |  | N |  |  | PQR* |  |  |  |  |  |  |
| Sigma | 2015 | 270 | 220 | 131 | 60 | 71 | 770 | 482 | 143 | 967 | 1048 | 562 | 746 | 707 | 67 | 386 | 746 | 791 | 857 | 727 | 399 |
|  | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% |
| Summary |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Top2Box (Strongl/ Somewhat Agree) | 1162 | 156 | 135 | 89 | 41 | 48 | 458 | 251 | 73 | 613 | 549 | 299 | 427 | 435 | 33 | 218 | 423 | 479 | 488 | 435 | 227 |
|  | 58.0\% | 58.0\% | 61.0\% | 68.0\% | 69.\% | 67.0\% | 60.0\% | 52.0\% | 51.0\% | 63.0\% | 52.0\% | 53.0\% | 57.0\% | 62.0\% | 49.0\% | 57.0\% | 57.0\% | 61.0\% | 57.0\% | 60.0\% | 57.0\% |
|  |  |  | H | HI | H1* | H1* | H |  |  | K |  |  |  | L |  |  |  |  |  |  |  |
| Low2Box (Somewhat/ Strongly Disagree) | 507 | 74 | 49 | 21 | 8 | 12 | 173 | 149 | 41 | 209 | 298 | 149 | 190 | 168 | 14 | 96 | 196 | 193 | 222 | 167 | 112 |
|  | 25.0\% | 27.0\% | 22.0\% | 16.0\% | 14.0\% | 17.0\% | 22.0\% | 31.0\% | 29.0\% | 22.0\% | 28.0\% | 26.0\% | 26.0\% | 24.0\% | 22.0\% | 25.0\% | 26.0\% | 24.0\% | 26.0\% | 23.0\% | 28.0\% |
|  |  | DE |  |  | * | * |  | CDEFG | DE |  | 1 |  |  |  |  |  |  |  |  |  |  |
| Mean | 2.8 | 2.8 | 2.9 | 3 | 3 | 3 | 2.8 | 2.7 | 2.7 | 2.9 | 2.7 | 2.8 | 2.8 | 2.8 | 2.7 | 2.8 | 2.8 | 2.8 | 2.8 | 2.8 | 2.8 |
|  |  |  | HI | BH** | $\mathrm{Hl}^{*}$ | $\mathrm{HI}^{*}$ | HI |  |  | K |  |  |  |  | * |  |  |  |  |  |  |
| Std. Dev. | 0.8 | 0.8 | 0.8 | 0.7 | 0.8 | 0.7 | 0.8 | 0.9 | 0.8 | 0.8 | 0.9 | 0.8 | 0.8 | 0.8 | 0.8 | 0.8 | 0.8 | 0.8 | 0.8 | 0.8 | 0.9 |
|  | * | 0.1 | 0.1 | 0.1 | 0.1 | 0.1 | * | * | 0.1 | * | * | * | * | * | 0.1 | * | * | * | * | * | * |
| Std. Err. |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |

Overlap formula used

- Column Proportions:
Column Proportions:
Columns Tested ( $5 \%$ : $\mathrm{A}, \mathrm{B} / \mathrm{C} / \mathrm{D} / \mathrm{E} / \mathrm{F} / \mathrm{G} / \mathrm{H} / \mathrm{I}, \mathrm{J} / \mathrm{K}, \mathrm{L} / \mathrm{M} / \mathrm{N}, \mathrm{O} / \mathrm{P} / \mathrm{Q} / \mathrm{R}, \mathrm{S} / \mathrm{T} / \mathrm{U}$
Minimum Base: 30 (**), Small Base: 100 (*)
Columns Tested ( $5 \%$ ): $A, B / C / D / / / / / / / / / H / / /, J / K, L / M / N, O / P / Q / R, S / T / U$
Minimum Base: 30 (**), Small Base: 100 (*)
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Q2_4. [Material and wood preservatives] To what extent do you agree that the following pesticides and pest control products can be used safely?

|  |  | Region |  |  |  |  |  |  |  | Gender |  | Age |  |  | Education |  |  |  | Area of Residence |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | BC | Alberta | Saskatchewa n/ Manitoba | Saskatchewa $n$ | Manitoba | Ontario | Quebec | Atlantic | Male | Female | 18.34 | 35-54 | 55+ | Less than High School | High School | $\begin{gathered} \text { Post } \\ \text { Secondary } \end{gathered}$ | University Graduate | Urban | Suburban | Rural |
|  | A | B | c | D | E | F | 6 | H | 1 | 1 | k | L | M | N | 0 | P | Q | R | 5 | T | $u$ |
| Base: All Respondents | 2015 | 273 | 214 | 131 | 59 | 72 | 774 | 486 | 137 | 1056 | 959 | 537 | 772 | 706 | 68 | 383 | 745 | 795 | 858 | 732 | 394 |
| Base: All Respondents (wtd) | 2015 | 270 | 220 | 131 | 60 | 71 | 770 | 482 | 143 | 967 | 1048 | 562 | 746 | 707 | 67 | 386 | 746 | 791 | 857 | 727 | 399 |
| Strongly agree | 296 | 39 | 49 | 21 | 7 | 14 | 106 | 67 | 13 | 168 | 128 | 79 | 107 | 110 | 8 | 73 | 108 | 107 | 132 | 106 | 58 |
|  | 15.0\% | 14.0\% | 22.0\% | 16.0\% | 12.0\% | 20.0\% | 14.0\% | 14.0\% | 9.0\% | 17.0\% | 12.0\% | 14.0\% | 14.0\% | 16.0\% | 12.0\% | 19.0\% | 14.0\% | 13.0\% | 15.0\% | 15.0\% | 14.0\% |
|  |  |  | BGHI |  | * | ${ }^{*}$ |  |  |  | K |  |  |  |  | * | R |  |  |  |  |  |
| Somewhat agree | 910 | 128 | 101 | 65 | 36 | 29 | 359 | 192 | 65 | 469 | 441 | 235 | 333 | 342 | 29 | 163 | 341 | 371 | 367 | 351 | 183 |
|  | 45.0\% | 48.0\% | 46.0\% | 50.0\% | 59.0\% | 42.0\% | 47.0\% | 40.0\% | 45.0\% | 48.0\% | 42.0\% | 42.0\% | 45.0\% | 48.0\% | 43.0\% | 42.0\% | 46.0\% | 47.0\% | 43.0\% | 48.0\% | 46.0\% |
|  |  | H |  | F | $\mathrm{H}^{*}$ | * | H |  |  | K |  |  |  | L |  |  |  |  |  | 5 |  |
| Somewhat disagree | 371 | 51 | 31 | 16 | 5 | 11 | 129 | 107 | 37 | 171 | 200 | 102 | 143 | 126 | 9 | 62 | 147 | 146 | 160 | 126 | 78 |
|  | 18.0\% | 19.0\% | 14.0\% | 12.0\% | 8.0\% | 16.0\% | 17.0\% | 22.0\% | 26.0\% | 18.0\% | 19.0\% | 18.0\% | 19.0\% | 18.0\% | 14.0\% | 16.0\% | 20.0\% | 18.0\% | 19.0\% | 17.0\% | 20.0\% |
|  |  | E |  |  |  |  |  | CDEG | CDEG |  |  |  |  |  |  |  |  |  |  |  |  |
| Strongly disagree | 140 | 17 | 15 | 8 | 4 | 4 | 52 | 41 | 6 | 49 | 91 | 41 | 41 | 58 | 4 | 20 | 55 | 58 | 59 | 49 | 30 |
|  | 7.0\% | 6.0\% | 7.0\% | 6.0\% | 7.0\% | 6.0\% | 7.0\% | 9.0\% | 4.0\% | 5.0\% | 9.0\% | 7.0\% | 6.0\% | 8.0\% | 6.0\% | 5.0\% | 7.0\% | 7.0\% | 7.0\% | 7.0\% | 8.0\% |
|  |  |  |  |  | * | * |  |  |  |  | J |  |  | M | * |  |  |  |  |  |  |
| Don't know | 297 | 35 | 23 | 21 | 9 | 12 | 124 | 73 | 22 | 110 | 187 | 106 | 121 | 71 | 17 | 68 | 95 | 110 | 139 | 96 | 50 |
|  | 15.0\% | 13.0\% | 10.0\% | 16.0\% | 14.0\% | 17.0\% | 16.0\% | 15.0\% | 15.0\% | 11.0\% | 18.0\% | 19.0\% | 16.0\% | 10.0\% | 25.0\% | 18.0\% | 13.0\% | 14.0\% | 16.0\% | 13.0\% | 12.0\% |
|  |  |  |  |  | * | * | c |  |  |  | J | N | N |  | QR* | Q |  |  |  |  |  |
| Sigma | 2015 | 270 | 220 | 131 | 60 | 71 | 770 | 482 | 143 | 967 | 1048 | 562 | 746 | 707 | 67 | 386 | 746 | 791 | 857 | 727 | 399 |
|  | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% |
| Summary |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Top2Box (Strongl/ Somewhat Agree) | 1206 | 167 | 151 | 86 | 43 | 43 | 465 | 260 | 78 | 637 | 569 | 314 | 440 | 453 | 37 | 236 | 449 | 477 | 499 | 457 | 241 |
|  | 60.0\% | 62.0\% | 69.0\% | 66.0\% | 71.0\% | 62.0\% | 60.0\% | 54.0\% | 54.0\% | 66.0\% | 54.0\% | 56.0\% | 59.0\% | 64.0\% | 55.0\% | 61.0\% | 60.0\% | 60.0\% | 58.0\% | 63.0\% | 60.0\% |
|  |  | H | GHI | H | H1* |  | H |  |  | K |  |  |  | L |  |  |  |  |  |  |  |
| Low2Box (Somewhat/ Strongly Disagree) | 511 | 68 | 46 | 24 | 9 | 15 | 181 | 149 | 43 | 220 | 291 | 143 | 184 | 184 | 13 | 82 | 202 | 204 | 219 | 174 | 109 |
|  | 25.0\% | 25.0\% | 21.0\% | 18.0\% | 15.\% | 21.0\% | 24.0\% | 31.0\% | 30.0\% | 23.0\% | 28.0\% | 25.0\% | 25.\% | 26.0\% | 20.0\% | 21.0\% | 27.0\% | 26.0\% | 26.0\% | 24.0\% | 27.0\% |
|  |  |  |  |  | * |  |  | CDEG | DE |  | 1 |  |  |  |  |  | P |  |  |  |  |
| Mean | 2.8 | 2.8 | 2.9 | 2.9 | 2.9 | 2.9 | 2.8 | 2.7 | 2.7 | 2.9 | 2.7 | 2.8 | 2.8 | 2.8 | 2.8 | 2.9 | 2.8 | 2.8 | 2.8 | 2.8 | 2.8 |
|  |  |  | HI | $\mathrm{H}^{*}$ | * | * |  |  | * | K |  |  |  |  | * | QR |  |  |  |  |  |
| Std. Dev. | 0.8 | 0.8 | 0.8 | 0.8 | 0.7 | 0.8 | 0.8 | 0.9 | 0.7 | 0.8 | 0.8 | 0.8 | 0.8 | 0.8 | 0.8 | 0.8 | 0.8 | 0.8 | 0.8 | 0.8 | 0.8 |
|  | * | 0.1 | 0.1 | 0.1 | 0.1 | 0.1 | * | * | 0.1 | * | * | * | * | * | 0.1 | * | * | * | * | * | * |
| Std. Err. |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |

Overlap formula used

- Column Proportions:
Column Proportions:
Columns Tested ( $5 \%$ : $\mathrm{A}, \mathrm{B} / \mathrm{C} / \mathrm{D} / \mathrm{E} / \mathrm{F} / \mathrm{G} / \mathrm{H} / \mathrm{I}, \mathrm{J} / \mathrm{K}, \mathrm{L} / \mathrm{M} / \mathrm{N}, \mathrm{O} / \mathrm{P} / \mathrm{Q} / \mathrm{R}, \mathrm{S} / \mathrm{T} / \mathrm{U}$
Minimum Base: 30 (**), Small Base: 100 (*)
Columns Tested ( $5 \%$ ): $A, B / C / D / / / / / / / / / H / / /, J / K, L / M / N, O / P / Q / R, S / T / U$
Minimum Base: 30 (**), Small Base: 100 (*)
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Q2_5. [Rodenticides, which are used against mice and rats] To what extent do you agree that the following pesticides and pest control products can be used safely?

|  |  | Region |  |  |  |  |  |  |  | Gender |  | Age |  |  | Education |  |  |  | Area of Residence |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | BC | Alberta | Saskatchewa n/ Manitoba | $\begin{array}{\|c} \text { Saskatchewa } \\ \text { n } \end{array}$ | Manitoba | Ontario | Quebec | Atantic | Male | Female | 18-34 | $\frac{\infty}{35-54}$ | 55+ | Less than Hish School High School | High School | $\begin{gathered} \text { Post } \\ \text { Secondary } \end{gathered}$ | University Graduate | Urban | Suburban | Rural |
|  | A | B | c | D | E | F | 6 | H | 1 | 1 | K | L | M | N | 0 | P | Q | R | 5 | T | $u$ |
| Base: All Respondents | 2015 | 273 | 214 | 131 | 59 | 72 | 774 | 486 | 137 | 1056 | 959 | 537 | 772 | 706 | 68 | 383 | 745 | 795 | 858 | 732 | 394 |
| Base: All Respondents (wtd) | 2015 | 270 | 220 | 131 | 60 | 71 | 770 | 482 | 143 | 967 | 1048 | 562 | 746 | 707 | 67 | 386 | 746 | 791 | 857 | 727 | 399 |
| Strongly agree | 367 | 48 | 53 | 30 | 13 | 17 | 151 | 68 | 17 | 204 | 162 | 79 | 130 | 158 | 14 | 70 | 138 | 143 | 168 | 118 | 78 |
|  | 18.0\% | 18.0\% | 24.0\% | 23.0\% | 22.\% | 24.0\% | 20.0\% | 14.0\% | 12.0\% | 21.0\% | 15.0\% | 14.0\% | 17.0\% | 22.0\% | 21.0\% | 18.0\% | 18.0\% | 18.0\% | 20.0\% | 16.0\% | 20.0\% |
|  |  |  | HI | HI | * | $\mathrm{HI}^{*}$ | H |  |  | K |  |  |  | LM | * |  |  |  |  |  |  |
| Somewhat agree | 762 | 111 | 80 | 54 | 29 | 26 | 295 | 164 | 58 | 422 | 340 | 191 | 276 | 294 | 22 | 131 | 273 | 325 | 304 | 303 | 146 |
|  | 38.0\% | 41.0\% | 36.0\% | 42.0\% | 47.0\% | 37.0\% | 38.0\% | 34.0\% | 40.0\% | 44.0\% | 32.0\% | 34.0\% | 37.0\% | 42.0\% | 32.0\% | 34.0\% | 37.0\% | 41.0\% | 35.0\% | 42.0\% | 37.0\% |
|  |  |  |  |  | $\mathrm{H}^{*}$ |  |  |  |  | K |  |  |  | L |  |  |  | P |  | 5 |  |
| Somewhat disagree | 398 | 52 | 42 | 25 | 8 | 17 | 145 | 110 | 24 | 164 | 234 | 127 | 142 | 129 | 10 | 85 | 142 | 156 | 170 | 151 | 73 |
|  | 20.0\% | 19.0\% | 19.0\% | 19.0\% | 14.0\% | 24.0\% | 19.0\% | 23.0\% | 17.0\% | 17.0\% | 22.0\% | 23.0\% | 19.0\% | 18.0\% | 15.0\% | 22.0\% | 19.0\% | 20.0\% | 20.0\% | 21.0\% | 18.0\% |
|  |  |  |  |  |  |  |  |  |  |  | 1 |  |  |  |  |  |  |  |  |  |  |
| Strongly disagree | 209 | 23 | 18 | 8 | 4 | 4 | 73 | 72 | 15 | 70 | 140 | 76 | 78 | 56 | 7 | 41 | 89 | 70 | 90 | 69 | 47 |
|  | 10.0\% | 8.0\% | 8.0\% | 6.0\% | 7.0\% | 6.0\% | 10.0\% | 15.0\% | 11.0\% | 7.0\% | 13.0\% | 13.0\% | 10.0\% | 8.0\% | 10.0\% | 11.0\% | 12.0\% | 9.0\% | 10.0\% | 10.0\% | 12.0\% |
|  |  |  |  |  | * | * |  | BCDFG |  |  | J | N |  |  | 10.0\% |  | 12.0\% |  | 10.0\% |  |  |
| Don't know | 279 | 36 | 27 | 13 | 6 | 7 | 106 | 68 | 29 | 108 | 171 | 89 | 120 | 70 | 15 | 58 | 105 | 97 | 126 | 86 | 55 |
|  | 14.0\% | 13.0\% | 12.0\% | 10.0\% | 10.\% | 10.\% | 14.0\% | 14.0\% | 20.0\% | 11.0\% | 16.0\% | 16.0\% | 16.0\% | 10.0\% | 22.0\% | 15.0\% | 14.0\% | 12.0\% | 15.0\% | 12.0\% | 14.0\% |
|  |  |  |  |  |  | * |  |  | D |  | J | N | N |  | $\mathrm{R}^{*}$ |  |  |  |  |  |  |
| Sigma | 2015 | 270 | 220 | 131 | 60 | 71 | 770 | 482 | 143 | 967 | 1048 | 562 | 746 | 707 | 67 | 386 | 746 | 791 | 857 | 727 | 399 |
|  | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% |
| Summary |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Top2Bax (Strongly/ Somewhat Agree) | 1129 | 159 | 133 | 85 | 42 | 43 | 446 | 232 | 75 | 626 | 502 | 270 | 406 | 452 | 36 | 201 | 411 | 468 | 472 | 421 | 224 |
|  | 56.0\% | 59.0\% | 60.0\% | 65.0\% | 69.0\% | 61.0\% | 58.0\% | 48.0\% | 52.0\% | 65.0\% | 48.0\% | 48.0\% | 55.0\% | 64.0\% | 53.0\% | 52.0\% | 55.0\% | 59.0\% | 55.0\% | 58.0\% | 56.0\% |
|  |  | H | H | HI | H1* | ${ }^{\text {* }}$ | H |  |  | K |  |  | L | LM |  |  |  | P |  |  |  |
| Low2Box (Somewhat/ Strongly Disagree) | 607 | 75 | 60 | 33 | 13 | 21 | 218 | 182 | 39 | 233 | 374 | 203 | 219 | 185 | 17 | 127 | 231 | 226 | 259 | 220 | 120 |
|  | 30.0\% | 28.0\% | 27.0\% | 25.0\% | 21.0\% | 29.0\% | 28.0\% | 38.0\% | 28.0\% | 24.0\% | 36.0\% | 36.0\% | 29.0\% | 26.0\% | 25.0\% | 33.0\% | 31.0\% | 29.0\% | 30.0\% | 30.0\% | 30.0\% |
|  |  |  | 27.0\% | 23.0\% | 21.0\% | 2.0\% | 28.0\% | BCDEGI | $28.0 \%$ | $24.0 \%$ | 30.0\% | MN |  |  | 25.0\% |  |  | 22.0\% |  |  |  |
| Mean | 2.7 | 2.8 | 2.9 | 2.9 | 2.9 | 2.9 | 2.8 | 2.5 | 2.7 | 2.9 | 2.6 | 2.6 | 2.7 | 2.9 | 2.8 | 2.7 | 2.7 | 2.8 | 2.8 | 2.7 | 2.7 |
|  |  | H | H | H | ${ }^{\text {H*}}$ | ${ }^{\text {H*}}$ | ${ }_{\text {H }}$ |  | * | K |  |  | L | LM | * |  |  |  |  |  |  |
| Std. Dev. | 0.9 | 0.9 | 0.9 | 0.9 | 0.8 | 0.9 | 0.9 | 1 | 0.9 | 0.9 | 1 | 0.9 | 0.9 | 0.9 | 1 | 0.9 | 1 | 0.9 | 0.9 | 0.9 | 1 |
|  | * | 0.1 | 0.1 | 0.1 | 0.1 | 0.1 | * | * | 0.1 | * | * | * | * | * | 0.1 | 0.1 | * | * | * | * | 0.1 |
| Std. Err. |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |

Overlap formula used

- Column Proportions:
Column Proportions:
Columns Tested ( $5 \%$ : $\mathrm{A}, \mathrm{B} / \mathrm{C} / \mathrm{D} / \mathrm{E} / \mathrm{F} / \mathrm{G} / \mathrm{H} / \mathrm{I}, \mathrm{J} / \mathrm{K}, \mathrm{L} / \mathrm{M} / \mathrm{N}, \mathrm{O} / \mathrm{P} / \mathrm{Q} / \mathrm{R}, \mathrm{S} / \mathrm{T} / \mathrm{U}$
Minimum Base: 30 (**), Small Base: 100 (*)
Columns Tested (5\%): A, B/C/D/E/F//G/H/L/,/K, L/M/N, O/P/Q/R, S/T/U
Minimum Base: 30 (**), Small Base: 100 (*)
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|  |  | Region |  |  |  |  |  |  |  | Gender |  |  |  |  | Education |  |  |  | Area of Residence |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | BC | Alberta | Saskatchewa n/ Manitoba | Saskatchewa <br> n | Manitoba | Ontario | Quebec | Atantic | Male | Female | 18.34 | $35-54$ | ${ }^{55+}$ | $\begin{aligned} & \text { Less than } \\ & \text { High School } \end{aligned}$ | High School | $\begin{gathered} \text { Post } \\ \text { Secondary } \end{gathered}$ | University Graduate | Urban | Suburban | Rural |
|  | A | B | c | D | E | F | 6 | H | 1 | 1 | k | 1 | M | N | 0 | P | Q | R | 5 | T | U |
| Base: All Respondents | 2015 | 273 | 214 | 131 | 59 | 72 | 774 | 486 | 137 | 1056 | 959 | 537 | 772 | 706 | 68 | 383 | 745 | 795 | 858 | 732 | 394 |
| Base: All Respondents (wtd) | 2015 | 270 | 220 | 131 | 60 | 71 | 770 | 482 | 143 | 967 | 1048 | 562 | 746 | 707 | 67 | 386 | 746 | 791 | 857 | 727 | 399 |
| Strongly agree | 324 | 48 | 39 | 27 | 11 | 16 | 136 | 56 | 20 | 184 | 141 | 79 | 114 | 132 | 10 | 72 | 117 | 125 | 149 | 114 | 61 |
|  | 16.0\% | 18.0\% | 18.0\% | 20.0\% | 18.0\% | 23.0\% | 18.0\% | 12.0\% | 14.0\% | 19.0\% | 13.0\% | 14.0\% | 15.0\% | 19.0\% | 15.0\% | 19.0\% | 16.0\% | 16.0\% | 17.0\% | 16.0\% | 15.0\% |
|  |  | H | H | H |  | $\mathrm{H}^{*}$ | H |  |  | K |  |  |  | L |  |  |  |  |  |  |  |
| Somewhat agree | 958 | 127 | 115 | 71 | 35 | 36 | 357 | 217 | 70 | 483 | 475 | 254 | 359 | 345 | 35 | 187 | 340 | 390 | 382 | 379 | 189 |
|  | 48.0\% | 47.0\% | 52.0\% | 54.0\% | 57.0\% | 51.0\% | 46.0\% | 45.0\% | 49.0\% | 50.0\% | 45.0\% | 45.0\% | 48.0\% | 49.0\% | 52.0\% | 48.0\% | 46.0\% | 49.0\% | 45.0\% | 52.0\% | 47.0\% |
|  |  |  |  |  |  |  |  |  |  | K |  |  |  |  |  |  |  |  |  | s |  |
| Somewhat disagree | 360 | 52 | 32 | 18 | 8 | 10 | 126 | 112 | 19 | 161 | 198 | 105 | 129 | 125 | 5 | 51 | 148 | 146 | 160 | 119 | 70 |
|  | 18.0\% | 19.0\% | 15.0\% | 14.0\% | 13.0\% | 14.0\% | 16.0\% | 23.0\% | 13.0\% | 17.0\% | 19.0\% | 19.0\% | 17.0\% | 18.0\% | 7.0\% | 13.0\% | 20.0\% | 18.0\% | 19.0\% | 16.0\% | 18.0\% |
|  |  |  |  |  | * | * |  | CDGI |  |  |  |  |  |  | * |  | OP | OP |  |  |  |
| Strongly disagree | 169 | 15 | 15 | 8 | 3 | 4 | 67 | 48 | 16 | 50 | 118 | 47 | 60 | 62 | 5 | 34 | 73 | 54 | 71 | 52 | 45 |
|  | 8.0\% | 6.0\% | 7.0\% | 6.0\% | 5.0\% | 6.0\% | 9.0\% | 10.0\% | 11.0\% | 5.0\% | 11.0\% | 8.0\% | 8.0\% | 9.0\% | 7.0\% | 9.0\% | 10.0\% | 7.0\% | 8.0\% | 7.0\% | 11.0\% |
|  |  |  |  |  | * | * |  | B |  |  | J |  |  |  | * |  | R |  |  |  | T |
| Don't know | 205 | 28 | 19 | 8 | 4 | 4 | 84 | 49 | 18 | 89 | 116 | 77 | 83 | 44 | 13 | 42 | 68 | 76 | 95 | 64 | 34 |
|  | 10.0\% | 10.0\% | 9.0\% | 6.0\% | 7.0\% | 6.0\% | 11.0\% | 10.0\% | 12.0\% | 9.0\% | 11.0\% | 14.0\% | 11.0\% | 6.0\% | 19.0\% | 11.0\% | 9.0\% | 10.0\% | 11.0\% | 9.0\% | 9.0\% |
|  |  |  |  |  |  |  |  |  |  |  |  | N | ${ }_{7} \mathrm{~N}$ |  | $\mathrm{PQR}^{*}$ |  |  |  |  |  |  |
| Sigma | $\begin{array}{\|c} \hline 2015 \\ \hline 100.0 \% \end{array}$ | 2700\% | $\stackrel{220}{100.0 \%}$ | $\frac{131}{100.0 \%}$ | $\frac{60}{100.0 \%}$ | 710\% | $\frac{770}{100.0 \%}$ | $\frac{482}{100.0 \%}$ | $\frac{143}{100.0 \%}$ | ${ }_{\text {¢ }}^{\text {9607 }}$ | $\frac{1048}{100.0 \%}$ | 562 $100.0 \%$ | 746 100.0\% | 707 100.0\% | $\stackrel{67}{100.0 \%}$ | 386 $100.0 \%$ | 746 $100.0 \%$ | 791 100.0\% | 857 100.0\% | 727 $100.0 \%$ | ${ }^{3999}$ |
|  | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% |
| Summary |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Summary | 1282 | 175 | 153 | 98 | 45 | 52 | 493 | 273 | 91 | 667 | 616 | 333 | 473 | 477 | 45 | 259 | 457 | 515 | 531 | 492 | 250 |
|  | 64.0\% | 65.0\% | 70.0\% | 75.0\% | 75.0\% | 74.0\% | 64.0\% | 57.0\% | 63.0\% | 69.0\% | 59.0\% | 59.0\% | 63.0\% | 67.0\% | 67.0\% | 67.0\% | 61.0\% | 65.0\% | 62.0\% | 68.0\% | 63.0\% |
|  |  | H | H | GHI | $\mathrm{H}^{*}$ | $\mathrm{H}^{*}$ | H |  |  | K |  |  |  | L | * |  |  |  |  | S |  |
| Low2Box (Somewhat/ Strongly Disagree) | 528 | 67 | 47 | 25 | 11 | 14 | 193 | 160 | 35 | 212 | 316 | 152 | 190 | 187 | 9 | 85 | 221 | 200 | 231 | 171 | 115 |
|  | 26.0\% | 25.0\% | 21.0\% | 19.0\% | 18.0\% | 20.0\% | 25.0\% | 33.0\% | 24.0\% | 22.0\% | 30.0\% | 27.0\% | 25.0\% | 26.0\% | 14.0\% | 22.0\% | 30.0\% | 25.0\% | 27.0\% | 23.0\% | 29.0\% |
|  |  |  |  |  | * |  |  | BCDEFG |  |  | , |  |  |  |  |  | OP | 0 |  |  |  |
| Mean | 2.8 | 2.9 | 2.9 | 3 | 2.9 | 3 | 2.8 | 2.6 | 2.8 | 2.9 | 2.7 | 2.8 | 2.8 | 2.8 | 2.9 | 2.9 | 2.7 | 2.8 | 2.8 | 2.8 | 2.7 |
|  |  | H | H | H | ${ }^{*}$ | $\mathrm{H}^{*}$ | H |  |  | K |  |  |  |  | * | Q |  |  |  |  |  |
| Std. Dev. | 0.8 | 0.8 | 0.8 | 0.8 | 0.8 | 0.8 | 0.9 | 0.8 | 0.9 | 0.8 | 0.9 | 0.8 | 0.8 | 0.9 | 0.8 | 0.9 | 0.9 | 0.8 | 0.9 | 0.8 | 0.9 |
|  | * | 0.1 | 0.1 | 0.1 | 0.1 | 0.1 | * | * | 0.1 | * | * | * | * | * | 0.1 | * | * | * | * | * | * |
| std. Err. |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |

Overlap formula used

- Column Proportions:
Column Proportions:
Columns Tested ( $5 \%$ : $\mathrm{A}, \mathrm{B} / \mathrm{C} / \mathrm{D} / \mathrm{E} / \mathrm{F} / \mathrm{G} / \mathrm{H} / \mathrm{I}, \mathrm{J} / \mathrm{K}, \mathrm{L} / \mathrm{M} / \mathrm{N}, \mathrm{O} / \mathrm{P} / \mathrm{Q} / \mathrm{R}, \mathrm{S} / \mathrm{T} / \mathrm{U}$
Minimum Base: 30 (**), Small Base: 100 (*)

Minimum Base: 30 (**), Small Base: 100 (*)
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Q2_7. [Insect- and rodent-controlling devices, such as mosquito zappers and mouse traps] To what extent do you agree that the following pesticides and pest control products can be used safely

|  |  | Region |  |  |  |  |  |  |  | Gender |  | Age |  |  | Education |  |  |  | Area of Residence |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | BC | Alberta | Saskatchewa n/ Manitoba | Saskatchewa $n$ | Manitoba | Ontario | Quebec | Atlantic | Male | Female | 18.34 | 35-54 | 55+ | Less than High School | High School | $\begin{gathered} \text { Post } \\ \text { Secondary } \end{gathered}$ | University Graduate | Urban | Suburban | Rural |
|  | A | B | c | D | E | F | 6 | H | 1 | 1 | k | L | M | N | 0 | P | Q | R | 5 | T | $u$ |
| Base: All Respondents | 2015 | 273 | 214 | 131 | 59 | 72 | 774 | 486 | 137 | 1056 | 959 | 537 | 772 | 706 | 68 | 383 | 745 | 795 | 858 | 732 | 394 |
| Base: All Respondents (wtd) | 2015 | 270 | 220 | 131 | 60 | 71 | 770 | 482 | 143 | 967 | 1048 | 562 | 746 | 707 | 67 | 386 | 746 | 791 | 857 | 727 | 399 |
| Strongly agree | 755 | 112 | 107 | 73 | 33 | 40 | 280 | 123 | 60 | 394 | 361 | 158 | 263 | 334 | 28 | 146 | 278 | 300 | 313 | 260 | 177 |
|  | 37.0\% | 41.0\% | 49.0\% | 56.0\% | 55.0\% | 57.0\% | 36.0\% | 26.0\% | 42.0\% | 41.0\% | 34.0\% | 28.0\% | 35.0\% | 47.0\% | 42.0\% | 38.0\% | 37.0\% | 38.\% | 37.0\% | 36.0\% | 44.0\% |
|  |  | H | GH | BGHI | 6 ${ }^{*}$ | BGHI* | H |  | H | K |  |  | L | LM | * |  |  |  |  |  | ST |
| Somewhat agree | 825 | 114 | 77 | 46 | 24 | 22 | 331 | 201 | 56 | 385 | 440 | 227 | 317 | 281 | 19 | 161 | 293 | 342 | 349 | 315 | 151 |
|  | 41.0\% | 42.0\% | 35.0\% | 35.0\% | 40.0\% | 31.0\% | 43.0\% | 42.0\% | 39.0\% | 40.0\% | 42.0\% | 40.0\% | 42.0\% | 40.0\% | 29.0\% | 42.0\% | 39.0\% | 43.0\% | 41.0\% | 43.0\% | 38.0\% |
|  |  |  |  |  |  |  | c |  |  |  |  |  |  |  |  | 0 |  | 0 |  |  |  |
| Somewhat disagree | 182 | 18 | 19 | 3 | - | 3 | 64 | 66 | 11 | 79 | 102 | 75 | 66 | 41 |  | 30 | 80 | 60 | 77 | 70 | 31 |
|  | 9.0\% | 7.0\% | 8.0\% | 2.0\% | * | 4.0\% | 8.0\% | 14.0\% | 8.0\% | 8.0\% | 10.0\% | 13.0\% | 9.0\% | 6.0\% | 12.0\% | 8.0\% | 11.0\% | 8.0\% | 9.0\% | 10.0\% | 8.0\% |
|  |  | E | DE |  | * | * | DE | BDEFG | DE |  |  | MN | N |  |  |  | R |  |  |  |  |
| Strongly disagree | 91 | 8 | 2 | 3 | 2 | 1 | 29 | 43 | 5 | 37 | 53 | 35 | 35 | 21 | 2 | 13 | 40 | 34 | 43 | 30 | 15 |
|  | 4.0\% | 3.0\% | 1.0\% | 2.0\% | 4.0\% | 1.0\% | 4.0\% | 9.0\% | 4.0\% | 4.0\% | 5.0\% | 6.0\% | 5.0\% | 3.0\% | 3.0\% | 3.0\% | 5.0\% | 4.0\% | 5.0\% | 4.0\% | 4.0\% |
|  |  |  |  |  | * | * | c | BCDFGI |  |  |  | N |  |  | * |  |  |  |  |  |  |
| Don't know | 162 | 17 | 14 | 5 | 1 | 4 | 66 | 49 | 11 | 72 | 91 | 67 | 65 | 30 | 10 | 36 | 55 | 56 | 74 | 53 | 25 |
|  | 8.0\% | 6.0\% | 7.0\% | 4.0\% | 2.0\% | 6.0\% | 9.0\% | 10.0\% | 8.0\% | 7.0\% | 9.0\% | 12.0\% | 9.0\% | 4.0\% | 15.0\% | 9.0\% | 7.0\% | 7.0\% | 9.0\% | 7.0\% | 6.0\% |
|  |  |  |  |  | * | * |  | DE |  |  |  | N | N |  | QR* |  |  |  |  |  |  |
| sigma | 2015 | 270 | 220 | 131 | 60 | 71 | 770 | 482 | 143 | 967 | 1048 | 562 | 746 | 707 | 67 | 386 | 746 | 791 | 857 | 727 | 399 |
|  | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% |
| Summary |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Top2Box (Strongly/ Somewhat Agree) | 1580 | 226 | 185 | 120 | 57 | 62 | 611 | 324 | 116 | 779 | 801 | 386 | 580 | 615 | 48 | 307 | 571 | 642 | 663 | 575 | 329 |
|  | 78.0\% | 84.0\% | 84.0\% | 91.0\% | 95.0\% | 89.0\% | 79.0\% | 67.0\% | 81.0\% | 81.0\% | 76.0\% | 69.0\% | 78.0\% | 87.0\% | 71.0\% | 79.0\% | 77.0\% | 81.0\% | 77.0\% | 79.0\% | 82.0\% |
|  |  | H | H | BGHI | BCGH1* | $\mathrm{H}^{*}$ | H |  | H | K |  |  | L | LM | * |  |  | 00 |  |  | 5 |
| Low2Box (Somewhat/ Strongly Disagree) | 272 | 27 | 21 | 6 | 2 | 4 | 93 | 109 | 17 | 117 | 156 | 110 | 101 | 62 | 10 | 43 | 120 | 94 | 120 | 100 | 46 |
|  | 14.0\% | 10.0\% | 9.0\% | 5.0\% | 4.0\% | 6.0\% | 12.0\% | 23.0\% | 12.0\% | 12.0\% | 15.0\% | 20.0\% | 13.0\% | 9.0\% | 14.0\% | 11.0\% | 16.0\% | 12.0\% | 14.0\% | 14.0\% | 11.0\% |
|  |  |  |  |  | * | * | D | BCDEFGI | D |  |  | MN | N |  | * |  | PR |  |  |  |  |
| Mean | 3.2 | 3.3 | 3.4 | 3.5 | 3.5 | 3.5 | 3.2 | 2.9 | 3.3 | 3.3 | 3.2 | 3 | 3.2 | 3.4 | 3.3 | 3.3 | 3.2 | 3.2 | 3.2 | 3.2 | 3.3 |
|  |  | H | GH | BGHI | $6 \mathrm{H}^{*}$ | ${ }^{\text {BGHI* }}$ | H |  | H | K |  |  | , | LM | * |  |  |  |  |  | ST |
| Std. Dev. | 0.8 | 0.7 | 0.7 | 0.7 | 0.7 | 0.7 | 0.8 | 0.9 | 0.8 | 0.8 | 0.8 | 0.9 | 0.8 | 0.7 | 0.8 | 0.8 | 0.9 | 0.8 | 0.8 | 0.8 | 0.8 |
|  | * | * | * | 0.1 | 0.1 | 0.1 | * | * | 0.1 | * | * | * | * | * | 0.1 | * | * | * | * | * | * |
| Std. Err. |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |

Overlap formula used
Column Proportions:
Columns Tested ( $5 \%$ : $\mathrm{A}, \mathrm{B} / \mathrm{C} / \mathrm{D} / \mathrm{E} / \mathrm{F} / \mathrm{G} / \mathrm{H} / \mathrm{I}, \mathrm{J} / \mathrm{K}, \mathrm{L} / \mathrm{M} / \mathrm{N}, \mathrm{O} / \mathrm{P} / \mathrm{Q} / \mathrm{R}, \mathrm{S} / \mathrm{T} / \mathrm{U}$
Minimum Base: 30 (**), Small Base: 100 (*)
Columns Tested (5\%): A, B/C/D/E/F//G/H/L/,/K, L/M/N, O/P/Q/R, S/T/U
Minimum Base: 30 (**), Small Base: 100 (*)
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Q2_8. [Algicides, which can be used to control algae in pools and spass] To what extent do you agree that the following pesticides and pest control products can be used safely?

|  |  | Region |  |  |  |  |  |  |  | Gender |  |  |  |  | Education |  |  |  | Area of Residence |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | BC | Alberta | Saskatchewa n/ Manitoba | Saskatchewa <br> n | Manitoba | Ontario | Quebec | Atantic | Male | Female | 18.34 | $35-54$ | 55+ | $\begin{aligned} & \text { Less than } \\ & \text { High School } \end{aligned}$ | High School | $\begin{gathered} \text { Post } \\ \text { Secondary } \end{gathered}$ | University Graduate | Urban | Suburban | Rural |
|  | A | B | c | D | E | F | 6 | H | 1 | J | K | 1 | M | N | 0 | P | Q | R | 5 | T | $u$ |
| Base: All Respondents | 2015 | 273 | 214 | 131 | 59 | 72 | 774 | 486 | 137 | 1056 | 959 | 537 | 772 | 706 | 68 | 383 | 745 | 795 | 858 | 732 | 394 |
| Base: All Respondents (wtd) | 2015 | 270 | 220 | 131 | 60 | 71 | 770 | 482 | 143 | 967 | 1048 | 562 | 746 | 707 | 67 | 386 | 746 | 791 | 857 | 727 | 399 |
| Strongly agree | 362 | 43 | 47 | 26 | 10 | 16 | 140 | 85 | 20 | 183 | 178 | 98 | 128 | 136 | 12 | 78 | 140 | 130 | 150 | 124 | 83 |
|  | 18.0\% | 16.0\% | 21.0\% | 20.0\% | 17.\% | 23.0\% | 18.0\% | 18.0\% | 14.0\% | 19.0\% | 17.0\% | 17.0\% | 17.0\% | 19.0\% | 18.0\% | 20.0\% | 19.0\% | 16.0\% | 17.0\% | 17.0\% | 21.0\% |
| Somewhat agree |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  | 914 | 125 | 91 | 66 | 29 | 37 | 361 | 208 | 63 | 477 | 437 | 225 | 351 | 339 | 29 | 176 | 328 | 373 | 369 | 365 | 173 |
|  | 45.0\% | 46.0\% | 41.0\% | 50.0\% | 48.0\% | 52.0\% | 47.0\% | 43.0\% | 44.0\% | 49.0\% | 42.0\% | 40.0\% | 47.0\% | 48.0\% | 44.0\% | 46.0\% | 44.0\% | 47.0\% | 43.0\% | 50.0\% | 43.0\% |
|  |  |  |  |  |  |  |  |  |  | K |  |  | 1 | L | * |  |  |  |  | su |  |
| Somewhat disagree | 301 | 42 | 30 | 14 | 8 | 6 | 106 | 87 | 22 | 139 | 162 | 106 | 100 | 95 | 9 | 47 | 112 | 127 | 139 | 100 | 57 |
|  | 15.0\% | 16.0\% | 14.0\% | 11.0\% | 13.0\% | 8.0\% | 14.0\% | 18.0\% | 15.0\% | 14.0\% | 15.0\% | 19.0\% | 13.0\% | 13.0\% | 13.0\% | 12.0\% | 15.0\% | 16.0\% | 16.0\% | 14.0\% | 14.0\% |
|  |  |  |  |  | * | * |  | DFG |  |  |  | MN |  |  | * |  |  |  |  |  |  |
| Strongly disagree | 112 | 17 | 11 | 5 | 3 | 2 | 33 | 38 | 7 | 44 | 68 | 39 | 39 | 34 | 1 | 17 | 48 | 44 | 50 | 40 | 22 |
|  | 6.0\% | 6.0\% | 5.0\% | 4.0\% | 5.0\% | 3.0\% | 4.0\% | 8.0\% | 5.0\% | 5.0\% | 6.0\% | 7.0\% | 5.0\% | 5.0\% | 1.0\% | 5.0\% | 6.0\% | 6.0\% | 6.0\% | 6.0\% | 6.0\% |
|  |  |  | 41 |  | $\stackrel{*}{10}$ | ${ }^{*}$ |  | ${ }_{6} 6$ |  |  | 202 |  |  | 103 | $\stackrel{*}{16}$ | 67 | 118 | 117 |  |  |  |
| Don't know | 16.0\% | 16.0\% | 19.0\% | 15.0\% | 16.0\% | 14.0\% | 17.0\% | 13.0\% | 22.0\% | 13.0\% | 19.0\% | 17.0\% | 17.0\% | 15.0\% | 23.0\% | 17.0\% | 16.0\% | 15.0\% | 17.0\% | 14.0\% | 16.0\% |
|  |  |  |  |  | ${ }_{*}$ | * |  |  | ${ }^{\text {H }}$ |  | 1 |  |  |  | * |  |  |  | T |  |  |
| Sigma | 2015 | 270 | 220 | 131 | 60 | 71 | 770 | 482 | 143 | 967 | 1048 | 562 | 746 | 707 | 67 | 386 | 746 | 791 | 857 | 727 | 399 |
|  | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Top2Bax (Strongly/ Somewhat Agree) | 1276 | 169 | 138 | 92 | 40 | 53 | 501 | 293 | 83 | 660 | 616 | 322 | 479 | 475 | 42 | 254 | 468 | 503 | 518 | 488 | 256 |
|  | 63.0\% | 63.0\% | 63.0\% | 71.0\% | 66.\% | 75.0\% | 65.0\% | 61.0\% | 58.0\% | 68.0\% | 59.0\% | 57.0\% | 64.0\% | 67.0\% | 62.0\% | 66.0\% | 63.0\% | 64.0\% | 61.0\% | 67.0\% | 64.0\% |
|  |  |  |  | HI | * | $\mathrm{Hi}^{*}$ |  |  |  | K |  |  | L | L | * |  |  |  |  | s |  |
| Low2Box (Somewhat/ Strongly Disagree) | 413 | 59 | 41 | 19 | 11 | 8 | 140 | 125 | 29 | 182 | 230 | 144 | 139 | 129 | 10 | 65 | 160 | 172 | 188 | 140 | 79 |
|  | 20.0\% | 22.0\% | 19.0\% | 15.0\% | 18.\% | 11.0\% | 18.0\% | 26.0\% | 20.0\% | 19.0\% | 22.0\% | 26.0\% | 19.0\% | 18.0\% | 15.0\% | 17.0\% | 21.0\% | 22.0\% | 22.0\% | 19.0\% | 20.0\% |
|  |  |  |  |  | * | * |  | CDFG |  |  |  | MN |  |  | * |  |  | P |  |  |  |
| Mean | 2.9 | 2.9 | 3 | 3 | 2.9 | 3.1 | 2.9 | 2.8 | 2.9 | 2.9 | 2.9 | 2.8 | 2.9 | 3 | 3 | 3 | 2.9 | 2.9 | 2.9 | 2.9 | 2.9 |
|  |  |  |  | $\mathrm{H}^{*}$ | * | ${ }^{\text {H*}}$ | H |  | * | K |  |  |  |  | * |  |  |  |  |  |  |
| Sta. Dev. | 0.8 | 0.8 | 0.8 | 0.7 | 0.8 | 0.7 | 0.8 | 0.9 | 0.8 | 0.8 | 0.8 | 0.9 | 0.8 | 0.8 | 0.7 | 0.8 | 0.8 | 0.8 | 0.8 | 0.8 | 0.8 |
|  | * | 0.1 | 0.1 | 0.1 | 0.1 | 0.1 | * | * | 0.1 | * | * | * | * | * | 0.1 | * | * | * | * | * | * |
| Std. Err. |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |

Overlap formula used

- Column Proportions:
Column Proportions:
Columns Tested ( $5 \%$ : $\mathrm{A}, \mathrm{B} / \mathrm{C} / \mathrm{D} / \mathrm{E} / \mathrm{F} / \mathrm{G} / \mathrm{H} / \mathrm{I}, \mathrm{J} / \mathrm{K}, \mathrm{L} / \mathrm{M} / \mathrm{N}, \mathrm{O} / \mathrm{P} / \mathrm{Q} / \mathrm{R}, \mathrm{S} / \mathrm{T} / \mathrm{U}$
Minimum Base: 30 (**), Small Base: 100 (*)
Columns Tested ( $5 \%$ ): $A, B / C / D / / / / / / / / / H / / /, J / K, L / M / N, O / P / Q / R, S / T / U$
Minimum Base: 30 (**), Small Base: 100 (*)
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Q2. [SUMMARY - TOPBOX (STRONGLY AGREE)] To what extent do you agree that the following pesticides and pest control products can be used safely?

|  |  |  |  |  | Reg |  |  |  |  |  |  |  | Ase |  |  | Educ | tion |  |  | ea of Residen |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | BC | Alberta | Saskatchewa n/ Manitoba | Saskatchewa $n$ | Manitoba | Ontario | Quebec | Atantic | Male | Female | 18.34 | $35-54$ | 55+ | Less than High School | High School | $\begin{gathered} \text { Post } \\ \text { Secondary } \end{gathered}$ | University Graduate | Urban | Suburban | Rural |
|  | A | B | c | D | E | F | G | H | 1 | J | K | 1 | M | N | 0 | P | Q | R | 5 | T | $u$ |
| Base: All Respondents | 2015 | 273 | 214 | 131 | 59 | 72 | 774 | 486 | 137 | 1056 | 959 | 537 | 772 | 706 | 68 | 383 | 745 | 795 | 858 | 732 | 394 |
| Base: All Respondents (wtd) | 2015 | 270 | 220 | 131 | 60 | 71 | 770 | 482 | 143 | 967 | 1048 | 562 | 746 | 707 | 67 | 386 | 746 | 791 | 857 | 727 | 399 |
| Herbicides, which are used against weeds | 311 | 39 | 48 | 29 | 14 | 15 | 127 | 53 | 14 | 176 | 135 | 75 | 112 | 124 | 14 | 67 | 117 | 111 | 143 | 100 | 68 |
|  | 15.0\% | 15.0\% | 22.0\% | 22.0\% | 23.0\% | 21.0\% | 16.0\% | 11.0\% | 10.0\% | 18.0\% | 13.0\% | 13.0\% | 15.0\% | 17.0\% | 21.0\% | 17.0\% | 16.0\% | 14.0\% | 17.0\% | 14.0\% | 17.0\% |
|  |  |  | BHI | H | H1* | $\mathrm{Hl}^{*}$ | H |  |  | K |  |  |  |  | * |  |  |  |  |  |  |
| Insecticides, which are used against bugs | 317 | 40 | 37 | 26 | 15 | 10 | 139 | 62 | 12 | 171 | 146 | 76 | 119 | 121 | 15 | 68 | 116 | 117 | 146 | 97 | 72 |
|  | 16.0\% | 15.0\% | 17.0\% | 20.0\% | 26.0\% | 14.0\% | 18.0\% | 13.0\% | 8.0\% | 18.0\% | 14.0\% | 14.0\% | 16.0\% | 17.0\% | 22.0\% | 18.0\% | 16.0\% | 15.0\% | 17.0\% | 13.0\% | 18.0\% |
|  |  |  |  | 1 | BH** |  | $\mathrm{HI}^{118}$ |  |  | K |  |  |  |  | $\stackrel{*}{7}$ |  |  |  | T |  | ${ }^{\top}$ |
| Fungicides and antimicrobial agents, which are | 291 | 35 | 42 | 22 | 10 | 12 | 118 | 59 | 14 | 158 | 133 | 78 | 109 | 105 | 7 | 59 | 111 | 112 | 136 | 88 | 64 |
| used against fungus and other micro organisms | 14.0\% | 13.0\% | 19.0\% | 17.0\% | 17.0\% | 17.0\% | 15.0\% | 12.0\% | 10.0\% | 16.0\% | 13.0\% | 14.0\% | 15.0\% | 15.0\% | 11.0\% | 15.0\% | 15.0\% | 14.0\% | 16.0\% | 12.0\% | 16.0\% |
|  |  |  | HI |  |  |  |  |  |  | K |  |  |  |  |  |  |  |  | T |  |  |
| Material and wood preservatives | 296 | 39 | 49 | 21 | 7 | 14 | 106 | 67 | 13 | 168 | 128 | 79 | 107 | 110 | 8 | 73 | 108 | 107 | 132 | 106 | 58 |
|  | 15.0\% | 14.0\% | 22.0\% | 16.0\% | 12.0\% | 20.0\% | 14.0\% | 14.0\% | 9.0\% | 17.0\% | 12.0\% | 14.0\% | 14.0\% | 16.0\% | 12.0\% | 19.0\% | 14.0\% | 13.0\% | 15.0\% | 15.0\% | 14.0\% |
|  |  |  | BGHI |  |  | ${ }^{*}$ |  |  |  | K |  |  |  |  |  | R |  |  |  |  |  |
| Rodenticides, which are used against mice and | 367 | 48 | 53 | 30 | 13 | 17 | 151 | 68 | 17 | 204 | 162 | 79 | 130 | 158 | 14 | 70 | 138 | 143 | 168 | 118 | 78 |
|  | 18.0\% | 18.0\% | 24.0\% | 23.0\% | 22.0\% | 24.0\% | 20.0\% | 14.0\% | 12.0\% | 21.0\% | 15.0\% | 14.0\% | 17.0\% | 22.0\% | 21.0\% | 18.0\% | 18.0\% | 18.0\% | 20.0\% | 16.0\% | 20.0\% |
|  |  |  | HI | H | * | Hi* | HI |  |  | K |  |  |  | LM | * |  |  |  |  |  |  |
| Animal and insect repellents | 324 | 48 | 39 | 27 | 11 | 16 | 136 | 56 | 20 | 184 | 141 | 79 | 114 | 132 | 10 | 72 | 117 | 125 | 149 | 114 | 61 |
|  | 16.0\% | 18.0\% | 18.0\% | 20.0\% | 18.0\% | 23.0\% | 18.0\% | 12.0\% | 14.0\% | 19.0\% | 13.0\% | 14.0\% | 15.0\% | 19.0\% | 15.0\% | 19.0\% | 16.0\% | 16.0\% | 17.0\% | 16.0\% | 15.0\% |
|  |  | H | H | H | * | $\mathrm{H}^{*}$ | H |  |  | k |  |  |  | , | * |  |  |  |  |  |  |
| Insect- and rodent-controling devices, such as | 755 | 112 | 107 | 73 | 33 | 40 | 280 | 123 | 60 | 394 | 361 | 158 | 263 | 334 | 28 | 146 | 278 | 300 | 313 | 260 | 177 |
| mosquito zappers and mouse traps | 37.0\% | 41.0\% | 49.0\% | 56.0\% | 55.0\% | 57.0\% | 36.0\% | 26.0\% | 42.0\% | 41.0\% | 34.0\% | 28.0\% | 35.0\% | 47.0\% | 42.0\% | 38.0\% | 37.0\% | 38.0\% | 37.0\% | 36.0\% | 44.0\% |
|  |  | H | GH | BGHI | $6 \mathrm{H}^{*}$ | BGHI* | H |  | H | K |  |  | 1 | LM | * |  |  |  |  |  | ST |
| Algicides, which can be used to control algae in | 362 | $\stackrel{43}{16}$ | 47 | 26 | 10 | 16 | 140 | 85 | 20 | 183 | 178 | ${ }^{98}$ | ${ }_{1}^{128}$ | ${ }^{136}$ | 12 | 78 | 140 | 130 | 150 | 124 | 83 |
| pools and spas | 18.0\% | 16.0\% | 21.0\% | 20.0\% | 17.0\% | 23.0\% | 18.0\% | 18.0\% | 14.0\% | 19.0\% | 17.0\% | 17.0\% | 17.0\% | 19.0\% | 18.0\% | 20.0\% | 19.0\% | 16.0\% | 17.0\% | 17.0\% | 21.0\% |

Overlap formula used
Columns Tested (5\%): A, B/C/D/E/F/G/H/I, J/K, L/M/N, O/P/Q/R, S/T/U
Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested ( $5 \%$ ): A, $\mathrm{B} / \mathrm{C} / \mathrm{D} / \mathrm{D} / / / / \mathrm{F} / \mathrm{G} / \mathrm{H} / \mathrm{I}, \mathrm{J} / \mathrm{K}, \mathrm{L} / \mathrm{M} / \mathrm{N}, \mathrm{O} / \mathrm{P} / \mathrm{Q} / \mathrm{R}, \mathrm{S} / \mathrm{T} / \mathrm{U}$
Minimum Base: 30 (**), Small Base: 100 (*)
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Q2. [SUMMARY - TOPZBOX (STRONGLY/ SOMEWHAT AGREE) To what extent do you agree that the following pesticides and pest control products can be used safely?

|  |  | Region |  |  |  |  |  |  |  | Gender |  | Age |  |  | Education |  |  |  | Area of Residence |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | BC | Alberta | Saskatchewa n/ Manitoba | $\left\|\begin{array}{c}\text { Saskatchewa } \\ n\end{array}\right\|$ | Manitoba | Ontario | Quebec | Atantic | Male | Female | 18.34 | 35-54 | 55+ | Less than High School | High School | $\begin{gathered} \text { Post } \\ \text { Secondary } \end{gathered}$ | University Graduate | Urban | Suburban | Rural |
|  | A | B | c | D | E | F | 6 | H | 1 | 1 | K | L | M | N | 0 | P | Q | R | 5 | T | U |
| Base: All Respondents | 2015 | 273 | 214 | 131 | 59 | 72 | 774 | 486 | 137 | 1056 | 959 | 537 | 772 | 706 | 68 | 383 | 745 | 795 | 858 | 732 | 394 |
| Base: All Respondents (wtd) | 2015 | 270 | 220 | 131 | 60 | 71 | 770 | 482 | 143 | 967 | 1048 | 562 | 746 | 707 | 67 | 386 | 746 | 791 | 857 | 727 | 399 |
| Herbicides, which are used against weeds | 1078 | 150 | 135 | 89 | 41 | 48 | 428 | 216 | 60 | 583 | 495 | 273 | 404 | 401 | 38 | 207 | 392 | 436 | 439 | 416 | 211 |
|  | 53.0\% | 56.0\% | 62.0\% | 68.0\% | 67.0\% | 68.0\% | 56.0\% | 45.0\% | 42.0\% | 60.0\% | 47.0\% | 49.0\% | 54.0\% | 57.0\% | 57.0\% | 54.0\% | 53.0\% | 55.0\% | 51.0\% | 57.0\% | 53.0\% |
|  |  | H | H | BGHI | $\mathrm{Hl}^{*}$ | GH** | H |  |  | K |  |  | L | L | * |  |  |  |  | 5 |  |
| Insecticides, which are used against bugs | 1143 | 159 | 137 | 93 | 43 | 50 | 447 | 238 | 70 | 598 | 545 | 291 | 427 | 425 | 38 | 222 | 411 | 463 | 483 | 421 | 230 |
|  | 57.0\% | 59.0\% | 62.0\% | 71.0\% | 71.0\% | 71.0\% | 58.0\% | 49.0\% | 49.0\% | 62.0\% | 52.0\% | 52.0\% | 57.0\% | 60.0\% | 56.0\% | 58.0\% | 55.0\% | 58.0\% | 56.0\% | 58.0\% | 58.0\% |
|  |  | H | HI | BGHI | H1* | 6H** | HI |  |  | K |  |  | L | L |  |  |  |  |  |  |  |
| Fungicides and antimicrobial agents, which are used against fungus and other micro organisms | 1162 | 156 | 135 | 89 | 41 | 48 | 458 | 251 | 73 | 613 | 549 | 299 | 427 | 435 | 33 | 218 | 423 | 479 | 488 | 435 | 227 |
|  | 58.0\% | 58.0\% | 61.0\% | 68.0\% | 69.0\% | 67.0\% | 60.0\% | 52.0\% | 51.0\% | 63.0\% | 52.0\% | 53.0\% | 57.0\% | 62.0\% | 49.0\% | 57.0\% | 57.0\% | 61.0\% | 57.0\% | 60.0\% | 57.0\% |
|  |  |  | H | HI | H1* | H1* | H |  |  | K |  |  |  | L |  |  |  |  |  |  |  |
| Material and wood preservatives | 1206 | 167 | 151 | 86 | 43 | 43 | 465 | 260 | 78 | 637 | 569 | 314 | 440 | 453 | 37 | 236 | 449 | 477 | 499 | 457 | 241 |
|  | 60.0\% | 62.0\% | 69.0\% | 66.0\% | 71.0\% | 62.0\% | 60.0\% | 54.0\% | 54.0\% | 66.0\% | 54.0\% | 56.0\% | 59.0\% | 64.0\% | 55.0\% | 61.0\% | 60.0\% | 60.0\% | 58.0\% | 63.0\% | 60.0\% |
|  |  | H | GHI | H | H1* | * | H |  |  | K |  |  |  | 1 |  |  |  |  |  |  |  |
| Rodenticides, which are used against mice and rats | 1129 | 159 | 133 | 85 | 42 | 43 | 446 | 232 | 75 | 626 | 502 | 270 | 406 | 452 | 36 | 201 | 411 | 468 | 472 | 421 | 224 |
|  | 56.0\% | 59.0\% | 60.0\% | 65.0\% | 69.0\% | 61.0\% | 58.0\% | 48.0\% | 52.0\% | 65.0\% | 48.0\% | 48.0\% | 55.0\% | 64.0\% | 53.\% | 52.0\% | 55.0\% | 59.0\% | 55.0\% | 58.0\% | 56.0\% |
|  |  | H | H | H | $\mathrm{Hl}^{*}$ | $\mathrm{H}^{*}$ | H |  |  | K |  |  | 1 | LM | * |  |  | p |  |  |  |
| Animal and insect repellents | 1282 | 175 | 153 | 98 | 45 | 52 | 493 | 273 | 91 | 667 | 616 | 333 | 473 | 477 | 45 | 259 | 457 | 515 | 531 | 492 | 250 |
|  | 64.0\% | 65.0\% | 70.0\% | 75.0\% | 75.0\% | 74.0\% | 64.0\% | 57.0\% | 63.0\% | 69.0\% | 59.0\% | 59.0\% | 63.0\% | 67.0\% | 67.0\% | 67.0\% | 61.0\% | 65.0\% | 62.0\% | 68.0\% | 63.0\% |
|  |  | H | H | GHI | $\mathrm{H}^{*}$ | $\mathrm{H}^{*}$ | H |  |  | K |  |  |  | L | * |  |  |  |  | 5 |  |
| Insect- and rodent-controlling devices, such as mosquito zappers and mouse traps | 1580 | 226 | 185 | 120 | 57 | 62 | 611 | 324 | 116 | 779 | 801 | 386 | 580 | 615 | 48 | 307 | 571 | 642 | 663 | 575 | 329 |
|  | 78.0\% | 84.0\% | 84.0\% | 91.0\% | 95.0\% | 89.0\% | 79.0\% | 67.0\% | 81.0\% | 81.0\% | 76.0\% | 69.0\% | 78.0\% | 87.0\% | 71.0\% | 79.0\% | 77.0\% | 81.0\% | 77.0\% | 79.0\% | 82.0\% |
|  |  |  | H <br> 138 | ${ }_{9}{ }^{\text {GHI }}$ | ${ }_{\text {BCGHI* }}{ }^{\text {a }}$ | ${ }_{5}{ }^{\text {H }}$ | H |  | ${ }_{8}$ | K |  |  | 47 | LM |  |  |  | 00 003 |  |  |  |
| Algicides, which can be used to control algae in pools and spas | $\begin{array}{\|c\|} \hline 1276 \\ \hline 63.0 \% \\ \hline \end{array}$ | ${ }_{\text {169 }} \mathbf{6 3 . 0 \%}$ | 138 $63.0 \%$ | $\xrightarrow{92}$ | ${ }_{66.0}^{40}$ | $\stackrel{53}{ }$ | 501 | ${ }^{293}$ | 83 | 660 | ${ }^{616}$ | ${ }_{57}^{322}$ | $\stackrel{479}{64.0 \%}$ | 475 | ${ }_{\text {42 }}{ }^{42.0 \%}$ | 254 | ${ }^{468}$ | 503 | ${ }_{\text {61.0\% }}$ | 488 | 256 |
|  |  |  |  | ${ }^{\text {Hi }}$ |  | ${ }_{\text {Hi* }}$ |  |  |  | 68.0\% |  |  | 64.0\% | 6.0\% |  | 66.0\% | 63.0\% | 64.0\% | 61.0\% | 67.0\% |  |

Overlap formula used

- Column Proportions:
Columns Tested (5\%): A, B/C/D/E/F//G/H/I, J/K, L/M/N, O/P/Q/R, S/T/U
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:

Columns Tested (5\%): A, B/C/D///////G/H/I/J/K, L/M/N, O/P/Q/R, S/T/U
Minimum Base: 30 (**), Small Base: 100 (*)
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Q2. [SUMMARY - LOW2BOX (SOMEWHAT/ STRONGLY DISAGREE)] To what extent do you agree that the following pesticides and pest control products can be used safely?

|  |  |  |  |  | Reg |  |  |  |  |  |  |  | Ase |  |  | Educ | tion |  |  | ea of Residen |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | BC | Alberta | Saskatchewa n/ Manitoba | Saskatchewa $n$ | Manitoba | Ontario | Quebec | Atantic | Male | Female | 18.34 | $35-54$ | 55+ | Less than High School | High School | $\begin{gathered} \text { Post } \\ \text { Secondary } \end{gathered}$ | University Graduate | Urban | Suburban | Rural |
|  | A | в | c | D | E | F | 6 | H | 1 | J | K | 1 | M | N | 0 | P | Q | R | 5 | T | $u$ |
| Base: All Respondents | 2015 | 273 | 214 | 131 | 59 | 72 | 774 | 486 | 137 | 1056 | 959 | 537 | 772 | 706 | 68 | 383 | 745 | 795 | 858 | 732 | 394 |
| Base: All Respondents (wtd) | 2015 | 270 | 220 | 131 | 60 | 71 | 770 | 482 | 143 | 967 | 1048 | 562 | 746 | 707 | 67 | 386 | 746 | 791 | 857 | 727 | 399 |
| Herbicides, which are used against weeds | 730 | 97 | 64 | 33 | 17 | 17 | 247 | 224 | 66 | 295 | 435 | 207 | 255 | 268 | 15 | 134 | 287 | 282 | 326 | 241 | 155 |
|  | 36.0\% | 36.0\% | 29.0\% | 25.0\% | 27.0\% | 24.0\% | 32.0\% | 46.0\% | 46.0\% | 30.0\% | 42.0\% | 37.0\% | 34.0\% | 38.0\% | 23.0\% | 35.0\% | 39.0\% | 36.0\% | 38.0\% | 33.\% | 39.0\% |
|  |  | D |  |  | * | * |  | BCDEFG | CDEFG |  | J |  |  |  | * |  | 0 | 0 | T |  |  |
| Insecticides, which are used against bugs | 662 | 88 | 62 | 26 | 10 | 16 | 235 | 200 | 52 | 281 | 382 | 191 | 235 | 236 | 18 | 120 | 260 | 255 | 269 | 247 | 135 |
|  | 33.0\% | 32.0\% | 28.0\% | 20.0\% | 17.0\% | 22.0\% | 30.0\% | 42.0\% | 36.0\% | 29.0\% | 36.0\% | 34.0\% | 32.0\% | 33.0\% | 26.0\% | 31.0\% | 35.0\% | 32.0\% | 31.0\% | 34.0\% | 34.0\% |
|  |  | DE |  |  |  |  | DE | BCDEFG | DEF |  | 1 |  |  |  |  |  |  |  |  |  |  |
| Fungicides and antimicrobial agents, which are | 507 | 74 | 49 | 21 | 8 | 12 | 173 | 149 | 41 | 209 | 298 | 149 | 190 | 168 | 14 | 96 | 196 | 193 | 222 | 167 | 112 |
| used against fungus and other micro organisms | 25.0\% | 27.0\% | 22.0\% | 16.0\% | 14.0\% | 17.0\% | 22.0\% | 31.0\% | 29.0\% | 22.0\% | 28.0\% | 26.0\% | 26.0\% | 24.0\% | 22.0\% | 25.0\% | 26.0\% | 24.0\% | 26.0\% | 23.0\% | 28.0\% |
|  |  | DE |  |  |  |  |  | CDEFG | DE |  | J |  |  |  |  |  |  |  |  |  |  |
| Material and wood preservatives | 511 | 68 | 46 | 24 | 9 | 15 | 181 | 149 | 43 | 220 | 291 | 143 | 184 | 184 | 13 | 82 | 202 | 204 | 219 | 174 | 109 |
|  | 25.0\% | 25.0\% | 21.0\% | 18.0\% | 15.0\% | 21.0\% | 24.0\% | 31.0\% | 30.0\% | 23.0\% | 28.0\% | 25.0\% | 25.0\% | 26.0\% | 20.0\% | 21.0\% | 27.0\% | 26.0\% | 26.0\% | 24.0\% | 27.0\% |
|  |  |  |  |  |  |  |  | CDEG | DE |  | J |  |  |  |  |  | P |  |  |  |  |
| Rodenticides, which are used against mice and | 607 | 75 | 60 | 33 | 13 | 21 | 218 | 182 | 39 | 233 | 374 | 203 | 219 | 185 | 17 | 127 | 231 | 226 | 259 | 220 | 120 |
|  | 30.0\% | 28.0\% | 27.0\% | 25.0\% | 21.0\% | 29.0\% | 28.0\% | 38.0\% | 28.0\% | 24.0\% | 36.0\% | 36.0\% | 29.0\% | 26.0\% | 25.0\% | 33.0 | 31.0\% | 29.0\% | 30.0\% | 30.0\% | 30.0\% |
|  |  |  |  |  | * | * |  | BCDEGI |  |  | J | MN |  |  | * |  |  |  |  |  |  |
| Animal and insect repellents | 528 | 67 | 47 | 25 | 11 | 14 | 193 | 160 | 35 | 212 | 316 | 152 | 190 | 187 | 9 | 85 | 221 | 200 | 231 | 171 | 115 |
|  | 26.0\% | 25.0\% | 21.0\% | 19.0\% | 18.0\% | 20.0\% | 25.0\% | 33.0\% | 24.0\% | 22.0\% | 30.0\% | 27.0\% | 25.0\% | 26.0\% | 14.0\% | 22.0\% | 30.0\% | 25.0\% | 27.0\% | 23.0\% | 29.0\% |
|  |  |  |  |  |  | * |  | BCDEFG |  |  | 15 |  |  |  | ${ }^{*}$ |  | OP | 0 |  |  |  |
| Insect-and rodent-controling devices, such as | 272 | 27 | 21 | 6 | 2 | 4 | 93 | 109 | 17 | 117 | 156 | 110 | 101 | 62 | 10 | 43 | 120 | 94 | 120 | 100 | 46 |
| mosquito zappers and mouse traps | 14.0\% | 10.0\% | 9.0\% | 5.0\% | 4.0\% | 6.0\% | 12.0\% | 23.0\% | 12.0\% | 12.0\% | 15.0\% | 20.0\% | 13.0\% | 9.0\% | 14.0\% | 11.0\% | 16.0\% | 12.0\% | 14.0\% | 14.0\% | 11.0\% |
|  |  |  |  |  |  | 8 | ${ }_{1}{ }^{140}$ | BCDEFGI | ${ }^{\text {D }}$ |  |  | MN | ${ }_{1} \mathrm{~N}$ |  | 10 | 65 | $\stackrel{\text { PR }}{160}$ |  | 188 |  |  |
| Algicides, which can be used to control algae in | 20.0\% | 22.0\% | 49.0\% | 19.0\% | 18.0\% | ${ }^{8}$ | 1400\% | 125 | 20.0\% | 1892\% | 22.0\% | $\frac{144}{26.0 \%}$ | $\stackrel{139}{ }$ | ${ }^{129}$ | 10\% | -65 | 160 | 22.0\% | ${ }_{\text {22.0\% }}^{18}$ | 190\% | 20.0\% |
|  |  |  |  |  | * | 1.0\% |  | CDFG |  |  |  | MN |  |  | \% |  |  | P |  |  |  |

Overlap formula used

- Column Proportions:
Columns Tested (5\%): $\mathrm{A}, \mathrm{B} / \mathrm{C/D/E/F////H/T/}, \mathrm{J/K}, \mathrm{L/M/N}, \mathrm{O/P/Q/R}, \mathrm{S/T/U}$
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:

Minimum Base: $30(* *)$, Small Base: $100\left({ }^{*}\right)$
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Q2. [SUMMARY - LOWBOX (STRONGLY DISAGREE)] To what extent do you agree that the following pesticides and pest control products can be used safely?

|  |  |  |  |  | Reg |  |  |  |  |  |  |  | Age |  |  | Educ | tion |  |  | ea of Residen |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | BC | Alberta | Saskatchewa n/ Manitoba | $\begin{gathered} \text { Saskatchewa } \\ \text { n } \end{gathered}$ | Manitoba | Ontario | Quebec | Atlantic | Male | Female | ${ }^{18.34}$ | ${ }^{35-54}$ | 55+ | $\begin{array}{\|l\|} \hline \text { Less than } \\ \text { High School } \end{array}$ | High School | $\begin{gathered} \text { Post } \\ \text { Secondary } \end{gathered}$ | University Graduate | Urban | Suburban | Rural |
|  | A | в | c | D | E | F | G | H | 1 | J | K | 1 | M | N | 0 | P | Q | R | 5 | T | $u$ |
| Base: All Respondents | 2015 | 273 | 214 | 131 | 59 | 72 | 774 | 486 | 137 | 1056 | 959 | 537 | 772 | 706 | 68 | 383 | 745 | 795 | 858 | 732 | 394 |
| Base: All Respondents (wtd) | 2015 | 270 | 220 | 131 | 60 | 71 | 770 | 482 | 143 | 967 | 1048 | 562 | 746 | 707 | 67 | 386 | 746 | 791 | 857 | 727 | 399 |
| Herbicides, which are used against weeds | 278 | 36 | 19 | 16 | 6 | 9 | 95 | 91 | 22 | 99 | 179 | 74 | 95 | 110 | 5 | 49 | 116 | 103 | 126 | 87 | 63 |
|  | 14.0\% | 13.0\% | 8.0\% | 12.0\% | 10.0\% | 13.0\% | 12.0\% | 19.0\% | 15.0\% | 10.0\% | 17.0\% | 13.0\% | 13.0\% | 16.0\% | 7.0\% | 13.0\% | 16.0\% | 13.0\% | 15.0\% | 12.0\% | 16.0\% |
|  |  |  |  |  |  |  |  | CG |  |  | J |  |  |  | * |  |  |  |  |  |  |
| Insecticides, which are used against bugs | 226 | 28 | 18 | 9 | 4 | 5 | 86 | 66 | 18 | 87 | 139 | 62 | 79 | 85 | 6 | 37 | 96 | 85 | 94 | 80 | 48 |
|  | 11.0\% | 10.0\% | 8.0\% | 7.0\% | 7.0\% | 7.0\% | 11.0\% | 14.0\% | 13.0\% | 9.0\% | 13.0\% | 11.0\% | 11.0\% | 12.0\% | 8.0\% | 9.0\% | 13.0\% | 11.0\% | 11.0\% | 11.0\% | 12.0\% |
|  |  |  |  |  |  |  |  | CD |  |  | 1 |  |  |  |  |  |  |  |  |  |  |
| Fungicides and antimicrobial agents, which are | 133 | 18 | 12 | 5 | 3 | 2 | 44 | 41 | 12 | 47 | 86 | 39 | 45 | 49 | 5 | 23 | 51 | 51 | 58 | 40 | 33 |
| used against fungus and other micro organisms | 7.0\% | 7.0\% | 5.0\% | 4.0\% | 5.0\% | 3.0\% | 6.0\% | 9.0\% | 9.0\% | 5.0\% | 8.0\% | 7.0\% | 6.0\% | 7.0\% | 7.0\% | 6.0\% | 7.0\% | 7.0\% | 7.0\% | 5.0\% | 8.0\% |
|  |  |  |  |  |  |  |  |  |  |  | J |  |  |  |  |  |  |  |  |  |  |
| Material and wood preservatives | 140 | 17 | 15 | 8 | 4 | 4 | 52 | 41 | 6 | 49 | 91 | 41 | 41 | 58 | 4 | 20 | 55 | 58 | 59 | 49 | 30 |
|  | 7.0\% | 6.0\% | 7.0\% | 6.0\% | 7.0\% | 6.0\% | 7.0\% | 9.0\% | 4.0\% | 5.0\% | 9.0\% | 7.0\% | 6.0\% | 8.0\% | 6.0\% | 5.0\% | 7.0\% | 7.0\% | 7.0\% | 7.0\% | 8.0\% |
|  |  |  |  |  |  |  |  |  |  |  | J |  |  | M |  |  |  |  |  |  |  |
| Rodenticides, which are used against mice and | 209 | 23 | 18 | 8 | 4 | 4 | 73 | 72 | 15 | 70 | 140 | 76 | 78 | 56 | 7 | 41 | 89 | 70 | 90 | 69 | 47 |
| rats | 10.0\% | 8.0\% | 8.0\% | 6.0\% | 7.0\% | 6.0\% | 10.0\% | 15.0\% | 11.0\% | 7.0\% | 13.0\% | 13.0\% | 10.0\% | 8.0\% | 10.0\% | 11.0\% | 12.0\% | 9.0\% | 10.0\% | 10.0\% | 12.0\% |
|  |  |  |  |  |  |  |  | BCDFG |  |  | J | N |  |  | * |  |  |  |  |  |  |
| Animal and insect repellents | 169 | 15 | 15 | 8 | 3 | 4 | 67 | 48 | 16 | 50 | 118 | 47 | 60 | 62 | 5 | 34 | 73 | 54 | 71 | 52 | 45 |
|  | 8.0\% | 6.0\% | 7.0\% | 6.0\% | 5.0\% | 6.0\% | 9.0\% | 10.0\% | 11.0\% | 5.0\% | 11.0\% | 8.0\% | 8.0\% | 9.0\% | 7.0\% | 9.0\% | 10.0\% | 7.0\% | 8.0\% | 7.0\% | 11.0\% |
|  |  |  |  |  | * | * |  | B |  |  | 1 |  |  |  | * |  | R |  |  |  | T |
| Insect-and rodent-controlling devices, such as | 91 | 8 | 2 | 3 | 2 | 1 | 29 | 43 | 5 | 37 | 53 | 35 | 35 | 21 | 2 | 13 | 40 | 34 | 43 | 30 | 15 |
| mosquito zappers and mouse traps | 4.0\% | 3.0\% | 1.0\% | 2.0\% | 4.0\% | 1.0\% | 4.0\% | 9.0\% | 4.0\% | 4.0\% | 5.0\% | 6.0\% | 5.0\% | 3.0\% | 3.0\% | 3.0\% | 5.0\% | 4.0\% | 5.0\% | 4.0\% | 4.0\% |
|  | 112 | 17 | 11 | 5 | * | ${ }^{*}$ | ${ }_{3}$ | $\frac{\text { BCDFGI }}{38}$ | 7 | 44 | 68 | ${ }_{39}$ | 39 | 34 | $\stackrel{*}{*}$ | 17 | 48 | 44 | 50 | 40 | 22 |
| pools and spas | 6.0\% | 6.0\% | 5.0\% | 4.0\% | 5.0\% | 3.0\% | 4.0\% | 8.0\% | 5.0\% | 5.0\% | 6.0\% | 7.0\% | 5.0\% | 5.0\% | 1.0\% | 5.0\% | 6.0\% | 6.0\% | 6.0\% | 6.0\% | 6.0\% |
|  |  |  |  |  | * | * |  | ${ }^{6}$ |  |  |  |  |  |  | * |  |  |  |  |  |  |

Overlap formula used

- Column Proportions:
Columns Tested ( $5 \%$ ): $\mathrm{A}, \mathrm{B} / \mathrm{C/D/E/F/G/G/H/}, \mathrm{J/K}, \mathrm{L/M/N}, \mathrm{O/P/Q/R,S/T/U}$
Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:

Columns Tested (5\%): A, $\mathrm{B} / \mathrm{C} / \mathrm{C} / \mathrm{D} / \mathrm{/F//G/H//I/J/K,L/M/N,O/P/Q/R,S/T/U}$
Minimum Base: 30 (**), Small Base: 100 (*)
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Q3. How frequently within the past 12 months have you used a pesticide or pest control product (such as herbicides, insecticides, fungicides, insect repellants and rodent traps)?

|  |  | Region |  |  |  |  |  |  |  | Gender |  | Age |  |  | Education |  |  |  | Area of Residence |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | BC | Alberta | Saskatchewa n/ Manitoba | Saskatchewa <br> n | Manitoba | Ontario | Quebec | Atantic | Male | Female | 18.34 | ${ }^{35-54}$ | ${ }^{55+}$ | $\begin{aligned} & \text { Less than } \\ & \text { High School } \end{aligned}$ | High School | $\begin{gathered} \text { Post } \\ \text { Secondary } \end{gathered}$ | University Graduate | Urban | Suburban | Rural |
|  | A | B | c | D | E | F | 6 | H | 1 | 1 | k | 1 | M | N | 0 | P | Q | R | 5 | T | $u$ |
| Base: All Respondents | 2015 | 273 | 214 | 131 | 59 | 72 | 774 | 486 | 137 | 1056 | 959 | 537 | 772 | 706 | 68 | 383 | 745 | 795 | 858 | 732 | 394 |
| Base: All Respondents (wtd) | 2015 | 270 | 220 | 131 | 60 | 71 | 770 | 482 | 143 | 967 | 1048 | 562 | 746 | 707 | 67 | 386 | 746 | 791 | 857 | 727 | 399 |
| Often | 100 | 12 | 18 | 9 | 5 | 4 | 43 | 13 | 5 | 48 | 52 | 16 | 35 | 49 | 4 | 23 | 41 | 32 | 32 | 35 | 31 |
|  | 5.0\% | 4.0\% | 8.0\% | 7.0\% | 8.0\% | 6.0\% | 6.0\% | 3.0\% | 3.0\% | 5.0\% | 5.0\% | 3.0\% | 5.0\% | 7.0\% | 6.0\% | 6.0\% | 6.0\% | 4.0\% | 4.0\% | 5.0\% | 8.0\% |
|  |  |  | H | H | $\mathrm{H}^{*}$ | * | H |  |  |  |  |  |  | 1 | * |  |  |  |  |  | ST |
| Sometimes | 442 | 59 | 58 | 47 | 22 | 25 | 157 | 88 | 33 | 241 | 201 | 109 | 165 | 168 | 17 | 87 | 156 | 179 | 184 | 150 | 106 |
|  | 22.0\% | 22.0\% | 26.0\% | 36.0\% | 37.0\% | 36.0\% | 20.0\% | 18.0\% | 23.0\% | 25.0\% | 19.0\% | 19.0\% | 22.0\% | 24.0\% | 26.\% | 22.0\% | 21.0\% | 23.0\% | 21.0\% | 21.0\% | 26.0\% |
|  |  |  | H | BGHI | ${ }^{\text {BGHI* }}$ | ${ }^{\text {BGHI* }}$ |  |  |  | K |  |  |  |  | * |  |  |  |  |  | 1 |
| Rarely | 644 | 88 | 71 | 42 | 21 | 21 | 255 | 137 | 51 | 298 | 346 | 168 | 230 | 246 | 15 | 109 | 257 | 256 | 257 | 251 | 126 |
|  | 32.0\% | 33.0\% | 32.0\% | 32.0\% | 34.0\% | 30.0\% | 33.0\% | 28.0\% | 36.0\% | 31.0\% | 33.0\% | 30.0\% | 31.0\% | 35.0\% | 22.0\% | 28.0\% | 34.0\% | 32.0\% | 30.0\% | 34.0\% | 32.0\% |
|  |  |  |  |  |  | * |  |  |  |  |  |  |  |  |  |  | OP |  |  |  |  |
| Never | 798 | 109 | 72 | 31 | 13 | 19 | 301 | 232 | 53 | 362 | 436 | 255 | 304 | 239 | 28 | 162 | 284 | 315 | 376 | 278 | 133 |
|  | 40.0\% | 40.0\% | 33.0\% | 24.0\% | 21.0\% | 26.0\% | 39.0\% | 48.0\% | 37.0\% | 37.0\% | 42.0\% | 45.0\% | 41.0\% | 34.0\% | 42.0\% | 42.0\% | 38.0\% | 40.0\% | 44.0\% | 38.0\% | 33.0\% |
|  |  | DEF |  |  | * |  | DEF | BCDEFGI | DE |  |  | N | N |  |  |  |  |  | TU |  |  |
| Don't know | 30 | 2 | 1 | 1 | - | 1 | 13 | 12 | 2 | 18 | 12 | 14 | 11 | 5 | 3 | 6 | 8 | 9 | 8 | 14 | 3 |
|  | 2.0\% | 1.0\% | * | 1.0\% | - | 1.0\% | 2.0\% | 2.0\% | 1.0\% | 2.0\% | 1.0\% | 3.0\% | 1.0\% | 1.0\% | 4.0\% | 2.0\% | 1.0\% | 1.0\% | 1.0\% | 2.0\% | 1.0\% |
|  |  |  |  |  | * | * |  |  |  |  |  | N |  |  | QR* |  |  |  |  |  |  |
| Sigma | 2015 | 270 | 220 | 131 | 60 | 71 | 770 | 482 | 143 | 967 | 1048 | 562 | 746 | 707 | 67 | 386 | 746 | 791 | 857 | 727 | 399 |
|  | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% |
| Summary |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Top2Box (Ofter/ Sometimes) | 542 | 71 | 76 | 57 | 27 | 30 | 200 | 100 | 37 | 289 | 254 | 125 | 200 | 217 | 21 | 110 | 197 | 211 | 216 | 185 | 137 |
|  | 27.0\% | 26.0\% | 35.0\% | 43.0\% | 45.0\% | 42.0\% | 26.0\% | 21.0\% | 26.0\% | 30.0\% | 24.0\% | 22.0\% | 27.0\% | 31.0\% | 32.0\% | 28.0\% | 26.0\% | 27.0\% | 25.0\% | 25.0\% | 34.0\% |
|  |  |  | GH | BGHI | BGHI* | BGH1* | H |  |  | K |  |  |  | L | * |  |  |  |  |  | ST |
| Low2Box (Rarely/ Never) | 1442 | 197 | 143 | 73 | 33 | 40 | 556 | 370 | 104 | 660 | 782 | 423 | 534 | 485 | 43 | 270 | 541 | 572 | 632 | 529 | 259 |
|  | 72.0\% | 73.0\% | 65.0\% | 56.0\% | 55.0\% | 57.0\% | 72.0\% | 77.0\% | 72.0\% | 68.0\% | 75.0\% | 75.0\% | 72.0\% | 69.0\% | 64.0\% | 70.0\% | 73.0\% | 72.0\% | 74.0\% | 73.0\% | 65.0\% |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |

Overlap formula used
Column Proportions:
Columns Tested ( $5 \%$ : $\mathrm{A}, \mathrm{B} / \mathrm{C/D/E/////G/H/I}, \mathrm{J/K}, \mathrm{L/M/N}, \mathrm{O/P/Q/R}, \mathrm{S/T/U}$
Minimum Base: $30\left({ }^{(*)}\right.$ ), Small Base: $100\left({ }^{*}\right)$
Column Means:
Columns Tested ( $5 \%$ ): $A, B / C / D / / / / / / / / / H / I, J / K, L / M / N, O / P / / / R, S / T / U$
Minimum Base: 30 (**), Small Base: 100 (*)
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|  |  | Region |  |  |  |  |  |  |  | Gender |  |  |  |  | Education |  |  |  | Area of Residence |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | BC | Alberta | Saskatchewa n/ Manitoba | Saskatchewa <br> n | Manitoba | Ontario | Quebec | Atantic | Male | Female | 18.34 | $35-54$ | ${ }^{55+}$ | $\begin{aligned} & \text { Less than } \\ & \text { High School } \end{aligned}$ | High School | $\begin{gathered} \text { Post } \\ \text { Secondary } \end{gathered}$ | University Graduate | Urban | Suburban | Rural |
|  | A | B | c | D | E | F | 6 | H | 1 | J | k | L | M | N | 0 | P | Q | R | 5 | T | U |
| Base: All Respondents | 2015 | 273 | 214 | 131 | 59 | 72 | 774 | 486 | 137 | 1056 | 959 | 537 | 772 | 706 | 68 | 383 | 745 | 795 | 858 | 732 | 394 |
| Base: All Respondents (wtd) | 2015 | 270 | 220 | 131 | 60 | 71 | 770 | 482 | 143 | 967 | 1048 | 562 | 746 | 707 | 67 | 386 | 746 | 791 | 857 | 727 | 399 |
| Very acceptable | 383 | 45 | 54 | 47 | 21 | 26 | 156 | 63 | 18 | 221 | 162 | 97 | 138 | 148 | 14 | 84 | 137 | 146 | 159 | 146 | 74 |
|  | 19.0\% | 16.0\% | 25.0\% | 36.0\% | 34.0\% | 37.0\% | 20.0\% | 13.0\% | 13.0\% | 23.0\% | 15.0\% | 17.0\% | 18.0\% | 21.0\% | 20.0\% | 22.0\% | 18.0\% | 18.0\% | 19.0\% | 20.0\% | 19.0\% |
|  |  |  | BHI | BCGHI | BGHI* | BCGH\|* | HI |  |  | K |  |  |  |  |  |  |  |  |  |  |  |
| Somewhat acceptable | 899 | 130 | 106 | 53 | 26 | 27 | 348 | 203 | 58 | 447 | 451 | 259 | 330 | 309 | 32 | 170 | 333 | 357 | 372 | 331 | 184 |
|  | 45.0\% | 48.0\% | 48.0\% | 41.0\% | 43.0\% | 38.0\% | 45.0\% | 42.0\% | 41.0\% | 46.0\% | 43.0\% | 46.0\% | 44.0\% | 44.0\% | 48.0\% | 44.0\% | 45.0\% | 45.0\% | 43.0\% | 46.0\% | 46.0\% |
|  |  |  |  |  | $\stackrel{*}{5}$ |  |  |  |  |  |  |  |  |  | 10 |  |  |  |  |  |  |
| Not very acceptable | 386 | 55 | 29 | 12 | 5 | 7 | 135 | 122 | 33 | 163 | 224 | 104 | 144 | 139 | 10 | 65 | 137 | 170 | 188 | 128 | 67 |
|  | 19.0\% | 20.0\% | 13.0\% | 9.0\% | 8.0\% | 10.0\% | 18.0\% | 25.0\% | 23.0\% | 17.0\% | 21.0\% | 18.0\% | 19.0\% | 20.0\% | 15.0\% | 17.0\% | 18.0\% | 22.0\% | 22.0\% | 18.0\% | 17.0\% |
|  |  | CDEF |  |  | * | * | D | CDEFG | CDEF |  | 1 |  |  |  | * |  |  |  | TU |  |  |
| Not at all acceptable | 219 | 25 | 15 | 12 | 6 | 5 | 82 | 62 | 24 | 82 | 137 | 56 | 73 | 90 | 4 | 40 | 94 | 78 | 84 | 83 | 51 |
|  | 11.0\% | 9.0\% | 7.0\% | 9.0\% | 11.0\% | 7.0\% | 11.0\% | 13.0\% | 17.0\% | 9.0\% | 13.0\% | 10.0\% | 10.0\% | 13.0\% | 6.0\% | 10.0\% | 13.0\% | 10.0\% | 10.0\% | 11.0\% | 13.0\% |
|  |  |  |  |  | * | * |  | c | BCG |  | J |  |  |  | * |  |  |  |  |  |  |
| Don't know | 128 | 15 | 16 | 7 | 2 | 5 | 50 | 30 | 10 | 54 | 74 | 47 | 61 | 21 | 7 | 28 | 46 | 41 | 53 | 39 | 24 |
|  | 6.0\% | 6.0\% | 7.0\% | 5.0\% | 4.0\% | 7.0\% | 7.0\% | 6.0\% | 7.0\% | 6.0\% | 7.0\% | 8.0\% | 8.0\% | 3.0\% | 11.0\% | 7.0\% | 6.0\% | 5.0\% | 6.0\% | 5.0\% | 6.0\% |
|  |  | 270 |  |  | ${ }^{*}$ | 71 | 770 | 482 | 143 | 967 | 1048 | $\stackrel{\mathrm{N}}{562}$ | ${ }_{746}$ | 707 | ${ }_{6}$ | 386 | 746 | 791 | 857 | 727 | 399 |
| Sigma | 200.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Top2Box (Very/ Somewhat Acceptable) | 1281 | 174 | 161 | 100 | 47 | 53 | 503 | 266 | 77 | 668 | 613 | 355 | 468 | 458 | 46 | 254 | 470 | 503 | 531 | 477 | 258 |
|  | 64.0\% | 65.0\% | 73.0\% | 76.0\% | 77.0\% | 76.0\% | 65.0\% | 55.0\% | 54.0\% | 69.0\% | 59.0\% | 63.0\% | 63.0\% | 65.0\% | 68.0\% | 65.0\% | 63.0\% | 64.0\% | 62.0\% | 66.0\% | 65.0\% |
|  |  | HI | BGHI | BGHI | $\mathrm{Hl}^{*}$ | H1* | HI |  |  | K |  |  |  |  | * |  |  |  |  |  |  |
| Low2Box (Not Very Acceptable/ Not At All Acceptable) | 606 | 81 | 43 | 24 | 12 | 12 | 216 | 185 | 57 | 245 | 361 | 160 | 217 | 229 | 14 | 104 | 230 | 248 | 272 | 211 | 117 |
|  | 30.0\% | 30.0\% | 20.0\% | 18.0\% | 19.0\% | 17.0\% | 28.0\% | 38.0\% | 40.0\% | 25.\% | 34.0\% | 28.0\% | 29.0\% | 32.0\% | 21.0\% | 27.0\% | 31.0\% | 31.0\% | 32.0\% | 29.0\% | 29.0\% |
|  |  | CDF |  |  | * | * | CD | BCDEFG | BCDEFG |  | 1 |  |  |  |  |  |  |  |  |  |  |
| Mean | 2.8 | 2.8 | 3 | 3.1 | 3 | 3.1 | 2.8 | 2.6 | 2.5 | 2.9 | 2.7 | 2.8 | 2.8 | 2.8 | 2.9 | 2.8 | 2.7 | 2.8 | 2.8 | 2.8 | 2.8 |
|  |  | HI | BGHI | BGHI | BH** | ${ }^{\text {BGHI* }}$ | HI |  |  | K |  |  |  |  | * |  |  |  |  |  |  |
| Std. Dev. | 0.9 | 0.9 | 0.8 | 0.9 | 0.9 | 0.9 | 0.9 | 0.9 | 0.9 | 0.9 | 0.9 | 0.9 | 0.9 | 0.9 | 0.8 | 0.9 | 0.9 | 0.9 | 0.9 | 0.9 | 0.9 |
|  | * | 0.1 | 0.1 | 0.1 | 0.1 | 0.1 | * | * | 0.1 | * | * | * | * | * | 0.1 | * | * | * | * | * | * |
| std. Err. |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |

Overlap formula used

- Column Proportions:
Column Proportions:
Columns Tested ( $5 \%$ : $\mathrm{A}, \mathrm{B} / \mathrm{C/D/E/////G/H//}, \mathrm{J/K}, \mathrm{L/M/N}, \mathrm{O/P/Q/R}, \mathrm{S/T/U}$
Minimum Base: 30 (**), Small Base: 100 (*)
Columns Tested (5\%): : $\mathrm{B} / \mathrm{B} / \mathrm{C} / \mathrm{D} / \mathrm{F} / \mathrm{F} / \mathrm{G} / \mathrm{H} / \mathrm{I}, \mathrm{J} / \mathrm{K}, \mathrm{L} / \mathrm{M} / \mathrm{N}, \mathrm{O} / \mathrm{P} / \mathrm{Q} / \mathrm{R}, \mathrm{S} / \mathrm{T} / \mathrm{U}$
Minimum Base: 30 (**), Small Base: 100 (*)
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Q4_2. [Public green spaces) To what extent do you think it is acceptable to use pesticides/pest control products in each of the following areas?

|  |  | Region |  |  |  |  |  |  |  | Gender |  | Age |  |  | Education |  |  |  | ea of Residen |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | BC | Alberta | Saskatchewa n/ Manitoba | Saskatchewa <br> n | Manitoba | Ontario | Quebec | Atantic | Male | Female | 18.34 | ${ }^{35-54}$ | 55+ | Less than High School | High School | $\begin{gathered} \text { Post } \\ \text { Secondary } \end{gathered}$ | University Graduate | Urban | Suburban | Rural |
|  | A | в | c | D | E | F | G | H | 1 | J | k | L | M | N | 0 | P | Q | R | 5 | T | $u$ |
| Base: All Respondents | 2015 | 273 | 214 | 131 | 59 | 72 | 774 | 486 | 137 | 1056 | 959 | 537 | 772 | 706 | 68 | 383 | 745 | 795 | 858 | 732 | 394 |
| Base: All Respondents (wtd) | 2015 | 270 | 220 | 131 | 60 | 71 | 770 | 482 | 143 | 967 | 1048 | 562 | 746 | 707 | 67 | 386 | 746 | 791 | 857 | 727 | 399 |
| Very acceptable | 179 | 18 | 27 | 21 | 6 | 14 | 81 | 26 | 6 | 109 | 70 | 47 | 65 | 67 | 7 | 39 | 63 | 69 | 83 | 63 | 30 |
|  | 9.0\% | 7.0\% | 13.0\% | 16.0\% | 10.0\% | 20.0\% | 11.0\% | 5.0\% | 4.0\% | 11.0\% | 7.0\% | 8.0\% | 9.0\% | 9.0\% | 10.0\% | 10.0\% | 8.0\% | 9.0\% | 10.0\% | 9.0\% | 8.0\% |
|  |  |  | BHI | ВнI | * | BGHI* | HI |  |  | K |  |  |  |  |  |  |  |  |  |  |  |
| Somewhat acceptable | 647 | 96 | 87 | 52 | 22 | 31 | 256 | 118 | 38 | 366 | 281 | 169 | 253 | 225 | 22 | 127 | 223 | 274 | 271 | 251 | 120 |
|  | 32.0\% | 36.0\% | 40.0\% | 40.0\% | 36.0\% | 43.0\% | 33.0\% | 24.0\% | 26.0\% | 38.0\% | 27.0\% | 30.0\% | 34.0\% | 32.0\% | 32.0\% | 33.0\% | 30.0\% | 35.0\% | 32.0\% | 34.0\% | 30.0\% |
|  |  | H | H | H | * | H1* | H |  |  | K |  |  |  |  | * |  |  | Q |  |  |  |
| Not very acceptable | 626 | 81 | 57 | 29 | 17 | 11 | 238 | 178 | 44 | 279 | 347 | 186 | 214 | 226 | 17 | 107 | 223 | 269 | 258 | 241 | 120 |
|  | 31.0\% | 30.0\% | 26.0\% | 22.0\% | 29.0\% | 16.0\% | 31.0\% | 37.0\% | 31.0\% | 29.0\% | 33.0\% | 33.0\% | 29.0\% | 32.0\% | 25.0\% | 28.0\% | 30.0\% | 34.0\% | 30.0\% | 33.0\% | 30.0\% |
|  |  | ${ }_{5}$ |  |  | 9 | * | ${ }_{1} 140$ | CDFG | 39 |  | $\frac{1}{251}$ |  |  |  | ${ }^{*}$ |  |  | P |  |  |  |
| Not at all acceptable | 407 | 55 | $\stackrel{31}{14.0 \%}$ | 20 | 9 | 10 | $\stackrel{140}{18.0 \%}$ | 122 <br> $250 \%$ <br> 1 | 39 ${ }^{37}$ | $\stackrel{156}{160 \%}$ | 251 | 101 $18.0 \%$ | ${ }^{146}$ | $\frac{160}{23.0 \%}$ | $\frac{14}{20.0}$ | 79 20.0\% | 181 | $\frac{129}{16.0 \%}$ | 175 | $\frac{131}{18.0}$ | $\stackrel{95}{24.0 \%}$ |
|  | 20.0\% | 21.0\% | 14.0\% | 15.0\% | $\stackrel{15.0 \%}{*}$ | $\stackrel{15}{*}$ | 18.0\% | ${ }^{25.0 \%}$ CDFG | ${ }_{\text {2 }}^{\text {27.0\% }}$ | 16.0\% | 24.0\% | 18.0\% | 20.0\% | $\frac{23.0 \%}{\text { L }}$ | $\stackrel{20.0}{*}$ | 20.0 | $\frac{24.0 \%}{R}$ | 16.0\% | 20.0\% | 18.0\% | $\frac{24.0 \%}{\text { T }}$ |
| Don't know | 155 | 19 | 18 | 10 | 6 | 4 | 55 | 38 | 16 | 58 | 98 | 59 | 68 | 29 | 8 | 34 | 57 | 50 | 70 | 42 | 35 |
|  | 8.0\% | 7.0\% | 8.0\% | 7.0\% | 9.0\% | 5.0\% | 7.0\% | 8.0\% | 11.0\% | 6.0\% | 9.0\% | 10.0\% | 9.0\% | 4.0\% | 12.0\% | 9.0\% | 8.0\% | 6.0\% | 8.0\% | 6.0\% | 9.0\% |
|  |  |  |  |  |  |  |  |  |  |  | 1 | N | N |  |  |  |  |  |  |  |  |
| sigma | 2015 | 270 | 220 | 131 | 60 | 71 | 770 | 482 | 143 | 967 | 1048 | 562 | 746 | 707 | 67 | 386 | 746 | 791 | 857 | 727 | 399 |
|  | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% |
| summary |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Top2Box (Very/ Somewhat Acceptable) | 826 | 115 | 114 | 73 | 28 | 45 | 337 | 143 | 44 | 475 | 351 | 216 | 318 | 292 | 29 | 166 | 285 | 343 | 354 | 314 | 150 |
|  | 41.0\% | 42.0\% | 52.0\% | 56.0\% | 46.0\% | 64.0\% | 44.0\% | 30.0\% | 31.0\% | 49.0\% | 34.0\% | 38.0\% | 43.0\% | 41.0\% | 43.0\% | 43.0\% | 38.0\% | 43.0\% | 41.0\% | 43.0\% | 38.0\% |
|  |  | H1 | ${ }_{86} 8 \mathrm{HI}$ | ${ }^{\text {BGHI }}$ | $\mathrm{H}^{\text {\% }}$ | BDEGHI* ${ }^{\text {a }}$ | H1 |  |  | ${ }_{4} \mathrm{~K}$ |  |  |  |  |  |  |  | Q |  |  |  |
| Low2Box (Not Very Acceptable/ Not At All Acceptable) | 1033 <br> $51.0 \%$ | $\stackrel{137}{51.0 \%}$ | 888 | $\stackrel{48}{37.0}$ | $\stackrel{27}{44.0 \%}$ | $\frac{22}{31.0 \%}$ | 378 $49.0 \%$ | 300 $62.0 \%$ | $\stackrel{83}{58.0 \%}$ | 434 $45.0 \%$ | 5999 | $\stackrel{287}{51.0 \%}$ | 360 ${ }^{\text {48.0\% }}$ | 387 $55.0 \%$ | 30 | 186 | 404 | 399 $50.0 \%$ | 433 51.0\% | 51.0\% | $\stackrel{215}{54.0 \%}$ |
|  |  | ${ }_{\text {CDF }}$ |  |  |  |  | ${ }_{\text {CDF }}$ | BCDEFG | ${ }^{\text {CDF }}$ |  | 57.0\% |  |  | M |  |  |  |  |  |  |  |
| Mean | 2.3 | 2.3 | 2.6 | 2.6 | 2.5 | 2.7 | 2.4 | 2.1 | 2.1 | 2.5 | 2.2 | 2.3 | 2.4 | 2.3 | 2.4 | 2.4 | 2.2 | 2.4 | 2.3 | 2.4 | 2.2 |
|  |  | HI | BGHI | BGHI | $\mathrm{Hl}^{*}$ | BGHI* | HI |  |  | K |  |  |  |  |  |  |  | Q |  | U |  |
| Sta. Dev. | 0.9 | 0.9 | 0.9 | 1 | 0.9 | 1 | 0.9 | 0.9 | 0.9 | 0.9 | 0.9 | 0.9 | 0.9 | 0.9 | 1 | 0.9 | 0.9 | 0.9 | 0.9 | 0.9 | 0.9 |
|  | * | 0.1 | 0.1 | 0.1 | 0.1 | 0.1 | * | * | 0.1 | * | * | * | * | * | 0.1 | 0.1 | * | * | * | * | * |
| Std. Err. |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |

Overlap formula used

Minimum Base: 30 (*), Small Base: 100 (*)
columns Tested ( $5 \%$ ): A, $B / C / D / / / / / / / / / H / /, J / K, L / M / N, O / P / Q / R, S / T /$
Minimum Base: 30 (**), Small Base: 100 (*)
Table of Contents

|  |  | Region |  |  |  |  |  |  |  | Gender |  | Age |  |  | Education |  |  |  | Area of Residence |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | BC | Alberta | Saskatchewa n/ Manitoba | Saskatchewa | Manitoba | Ontario | Quebec | Atlantic | Male | Female | 18.34 | ${ }^{35-54}$ | ${ }^{55+}$ | $\begin{array}{\|c\|} \hline \text { Less than } \\ \text { High School } \end{array}$ | High School | $\begin{gathered} \text { Post } \\ \text { Secondary } \end{gathered}$ | University Graduate | Urban | Suburban | Rural |
|  | A | B | c | D | E | F | 6 | H | 1 | 1 | K | 1 | M | N | 0 | P | Q | R | 5 | T | $u$ |
| Base: All Respondents | 2015 | 273 | 214 | 131 | 59 | 72 | 774 | 486 | 137 | 1056 | 959 | 537 | 772 | 706 | 68 | 383 | 745 | 795 | 858 | 732 | 394 |
| Base: All Respondents (wtd) | 2015 | 270 | 220 | 131 | 60 | 71 | 770 | 482 | 143 | 967 | 1048 | 562 | 746 | 707 | 67 | 386 | 746 | 791 | 857 | 727 | 399 |
| Very acceptable | 166 | 26 | 22 | 15 | 6 | 9 | 74 | 18 | 10 | 108 | 57 | 46 | 49 | 70 | 6 | 37 | 52 | 70 | 74 | 58 | 34 |
|  | 8.0\% | 10.0\% | 10.0\% | 11.0\% | 10.0\% | 12.0\% | 10.0\% | 4.0\% | 7.0\% | 11.0\% | 5.0\% | 8.0\% | 7.0\% | 10.0\% | 9.0\% | 10.0\% | 7.0\% | 9.0\% | 9.0\% | 8.0\% | 8.0\% |
|  |  | H | H | H | ${ }^{\text {H*}}$ | ${ }^{\text {H*}}$ | H |  |  | K |  |  |  | M | * |  |  |  |  |  |  |
| Somewhat acceptable | 617 | 84 | 80 | 44 | 18 | 26 | 261 | 109 | 40 | 337 | 280 | 177 | 224 | 216 | 16 | 107 | 208 | 282 | 250 | 237 | 124 |
|  | 31.0\% | 31.0\% | 36.0\% | 34.0\% | 30.0\% | 37.0\% | 34.0\% | 23.0\% | 28.0\% | 35.0\% | 27.0\% | 32.0\% | 30.0\% | 31.0\% | 24.0\% | 28.0\% | 28.0\% | 36.0\% | 29.0\% | 33.0\% | 31.0\% |
|  |  | H | H | H |  | $\mathrm{H}^{*}$ | H |  |  | K |  |  |  |  |  |  |  | PQ |  |  |  |
| Not very acceptable | 592 | 84 | 56 | 36 | 17 | 18 | 220 | 160 | 35 | 279 | 313 | 169 | 226 | 197 | 20 | 111 | 220 | 231 | 262 | 219 | 102 |
|  | 29.0\% | 31.0\% | 25.0\% | 27.0\% | 29.0\% | 26.0\% | 29.0\% | 33.0\% | 25.0\% | 29.0\% | 30.0\% | 30.0\% | 30.0\% | 28.0\% | 30.0\% | 29.0\% | 30.0\% | 29.0\% | 31.0\% | 30.0\% | 26.0\% |
|  |  |  |  |  |  | * |  | c |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Not at all acceptable | 472 | 53 | 39 | 24 | 12 | 12 | 159 | 153 | 43 | 173 | 299 | 109 | 174 | 189 | 18 | 89 | 207 | 155 | 198 | 161 | 107 |
|  | 23.0\% | 20.0\% | 18.0\% | 18.0\% | 20.\% | 17.0\% | 21.0\% | 32.0\% | 30.0\% | 18.0\% | 29.0\% | 19.0\% | 23.0\% | 27.0\% | 26.0\% | 23.0\% | 28.0\% | 20.0\% | 23.0\% | 22.0\% | 27.0\% |
|  |  |  |  |  | * | * |  | BCDFG | BCDFG |  | J |  |  | L | * |  | R |  |  |  |  |
| Don't know | 168 | 23 | 23 | 12 | 6 | 6 | 55 | 42 | 14 | 70 | 99 | 61 | 72 | 35 | 7 | 41 | 60 | 53 | 74 | 52 | 32 |
|  | 8.0\% | 8.0\% | 10.0\% | 9.0\% | 11.0\% | 8.0\% | 7.0\% | 9.0\% | 10.0\% | 7.0\% | 9.0\% | 11.0\% | 10.0\% | 5.0\% | 11.0\% | 11.0\% | 8.0\% | 7.0\% | 9.0\% | 7.0\% | 8.0\% |
|  |  |  |  |  | * | * |  |  |  |  |  | N | N |  | * | R |  |  |  |  |  |
| Sigma | 2015 | 270 | 220 | 131 | 60 | 71 | 770 | 482 | 143 | 967 | 1048 | 562 | 746 | 707 | 67 | 386 | 746 | 791 | 857 | 727 | 399 |
|  | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% |
| Summary |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Top2Box (Very/ Somewhat Acceptable) | 783 | 110 | 102 | 59 | 24 | 34 | 335 | 127 | 50 | 446 | 337 | 223 | 273 | 287 | 22 | 144 | 260 | 352 | 324 | 295 | 157 |
|  | 39.0\% | 41.0\% | 46.0\% | 45.0\% | 40.0\% | 49.0\% | 44.0\% | 26.0\% | 35.0\% | 46.0\% | 32.0\% | 40.0\% | 37.0\% | 41.0\% | 33.0\% | 37.0\% | 35.0\% | 45.0\% | 38.0\% | 41.0\% | 39.0\% |
|  |  | H | HI | H | $\mathrm{H}^{*}$ | $\mathrm{H}^{*}$ | H |  | H | K |  |  |  |  | * |  |  | PQ |  |  |  |
| Low2Box (Not Very Acceptable/ Not At All Acceptable) | 1064 | 137 | 95 | 60 | 30 | 30 | 380 | 313 | 79 | 452 | 612 | 278 | 400 | 386 | 38 | 200 | 427 | 386 | 459 | 380 | 210 |
|  | 53.0\% | 51.0\% | 43.0\% | 46.0\% | 49.0\% | 43.0\% | 49.0\% | 65.0\% | 55.0\% | 47.0\% | 58.0\% | 49.0\% | 54.0\% | 55.0\% | 56.0\% | 52.0\% | 57.0\% | 49.0\% | 54.0\% | 52.0\% | 52.0\% |
|  |  |  |  |  | * | * |  | BCDEFGI | c |  | 1 |  |  |  |  |  | R |  |  |  |  |
| Mean | 2.3 | 2.3 | 2.4 | 2.4 | 2.3 | 2.5 | 2.3 | 2 | 2.1 | 2.4 | 2.1 | 2.3 | 2.2 | 2.3 | 2.2 | 2.3 | 2.2 | 2.4 | 2.3 | 2.3 | 2.2 |
|  |  | H | HI | HI | $\mathrm{H}^{*}$ | $\mathrm{HI}^{*}$ | HI |  |  | K |  |  |  |  | * |  |  | Q |  |  |  |
| std. Dev. | 0.9 | 0.9 | 0.9 | 0.9 | 1 | 0.9 | 0.9 | 0.9 | 1 | 0.9 | 0.9 | 0.9 | 0.9 | 1 | 1 | 1 | 0.9 | 0.9 | 0.9 | 0.9 | 1 |
|  | * | 0.1 | 0.1 | 0.1 | 0.1 | 0.1 | * | * | 0.1 | * | * | * | * | * | 0.1 | 0.1 | * | * | * | * | 0.1 |
| Std. Err. |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |

Overlap formula used

- Column Proportions:
Column Proportions: $\begin{aligned} & \text { Columns Tested ( } 5 \% \text { : } \mathrm{A}, \mathrm{B} / \mathrm{C/D/E/////G/H/I,} \mathrm{J/K,} \mathrm{L/M/N,} \mathrm{O/P/Q/R,} \mathrm{S/T/U}\end{aligned}$
Minimum Base: 30 (**), Small Base: 100 (*)
Columns Tested (5\%): A, B/C/D/E/F/G/H/TI, J/K, L/M/N, O/P/Q/R, S/T/
Minimum Base: $30\left({ }^{(*)}\right.$, Small Base: 100 (*)
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Q4_4. [Food to be imported into Canada] To what extent do you think it is acceptable to use pesticides/pest control products in each of the following areas?

|  |  | Region |  |  |  |  |  |  |  | Gender |  | Age |  |  | Education |  |  |  | Area of Residence |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | BC | Alberta | Saskatchewa n/ Manitoba | $\begin{array}{\|c} \text { Saskatchewa } \\ \text { n } \end{array}$ | Manitoba | Ontario | Quebec | Atantic | Male | Female | 18-34 | $\frac{\infty}{35-54}$ | 55+ | Less than Hish School High School | High School | $\begin{gathered} \text { Post } \\ \text { Secondary } \end{gathered}$ | University Graduate | Urban | Suburban | Rural |
|  | A | B | c | D | E | F | 6 | H | 1 | 1 | K | L | M | N | 0 | P | Q | R | 5 | T | $u$ |
| Base: All Respondents | 2015 | 273 | 214 | 131 | 59 | 72 | 774 | 486 | 137 | 1056 | 959 | 537 | 772 | 706 | 68 | 383 | 745 | 795 | 858 | 732 | 394 |
| Base: All Respondents (wtd) | 2015 | 270 | 220 | 131 | 60 | 71 | 770 | 482 | 143 | 967 | 1048 | 562 | 746 | 707 | 67 | 386 | 746 | 791 | 857 | 727 | 399 |
| Very acceptable | 181 | 29 | 21 | 14 | 3 | 11 | 81 | 22 | 13 | 115 | 66 | 51 | 55 | 76 | 10 | 35 | 61 | 74 | 82 | 64 | 33 |
|  | 9.0\% | 11.0\% | 10.0\% | 11.0\% | 5.0\% | 16.0\% | 11.0\% | 4.0\% | 9.0\% | 12.0\% | 6.0\% | 9.0\% | 7.0\% | 11.0\% | 15.0\% | 9.0\% | 8.0\% | 9.0\% | 10.0\% | 9.0\% | 8.0\% |
|  |  | H | H | EH | * | EH* | H |  | H | K |  |  |  | M | * |  |  |  |  |  |  |
| Somewhat acceptable | 582 | 84 | 68 | 38 | 19 | 19 | 244 | 115 | 34 | 318 | 264 | 181 | 230 | 171 | 16 | 111 | 200 | 254 | 248 | 219 | 110 |
|  | 29.0\% | 31.0\% | 31.0\% | 29.0\% | 32.0\% | 26.0\% | 32.0\% | 24.0\% | 23.0\% | 33.0\% | 25.0\% | 32.0\% | 31.0\% | 24.0\% | 24.0\% | 29.0\% | 27.0\% | 32.0\% | 29.0\% | 30.0\% | 28.0\% |
|  |  | H |  |  |  |  | H |  |  | K |  | N | N |  |  |  |  | Q |  |  |  |
| Not very acceptable | 583 | 66 | 61 | 46 | 20 | 26 | 216 | 160 | 35 | 264 | 320 | 162 | 218 | 203 | 12 | 111 | 204 | 249 | 234 | 225 | 116 |
|  | 29.0\% | 25.0\% | 28.0\% | 35.0\% | 32.0\% | 37.0\% | 28.0\% | 33.0\% | 24.0\% | 27.0\% | 31.0\% | 29.0\% | 29.0\% | 29.0\% | 18.0\% | 29.0\% | 27.0\% | 31.0\% | 27.0\% | 31.0\% | 29.0\% |
|  |  |  |  | B | * | ${ }^{\text {B* }}$ |  | BI |  |  |  |  |  |  |  |  |  | 0 |  |  |  |
| Not at all acceptable | 487 | 65 | 43 | 21 | 12 | 9 | 172 | 141 | 44 | 195 | 292 | 102 | 166 | 219 | 21 | 89 | 215 | 155 | 206 | 166 | 107 |
|  | 24.0\% | 24.0\% | 20.0\% | 16.0\% | 20.0\% | 12.0\% | 22.0\% | 29.0\% | 31.0\% | 20.0\% | 28.0\% | 18.0\% | 22.0\% | 31.0\% | 31.0\% | 23.0\% | 29.0\% | 20.0\% | 24.0\% | 23.0\% | 27.0\% |
|  |  | F |  |  | * | * |  | CDFG | CDFG |  | 1 |  |  | LM | R* |  | PR |  |  |  |  |
| Don't know | 182 | 25 | 26 | 12 | 6 | 6 | 57 | 44 | 17 | 75 | 106 | 67 | 76 | 39 | 8 | 40 | 67 | 60 | 86 | 53 | 34 |
|  | 9.0\% | 9.0\% | 12.0\% | 9.0\% | 11.0\% | 8.0\% | 7.0\% | 9.0\% | 12.0\% | 8.0\% | 10.0\% | 12.0\% | 10.0\% | 6.0\% | 12.0\% | 10.0\% | 9.0\% | 8.0\% | 10.0\% | 7.0\% | 8.0\% |
|  |  |  | 6 |  | , | * |  |  |  |  |  | N | N |  | * |  |  |  | T |  |  |
| Sigma | 2015 | 270 | 220 | 131 | 60 | 71 | 770 | 482 | 143 | 967 | 1048 | 562 | 746 | 707 | 67 | 386 | 746 | 791 | 857 | 727 | 399 |
|  | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% |
| Summary |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Top2Box (Very/ Somewhat Acceptable) | 763 | 113 | 89 | 52 | 22 | 30 | 325 | 136 | 47 | 433 | 330 | 232 | 285 | 246 | 26 | 146 | 260 | 328 | 330 | 283 | 143 |
|  | 38.0\% | 42.0\% | 41.0\% | 40.0\% | 37.0\% | 42.0\% | 42.0\% | 28.0\% | 33.0\% | 45.0\% | 32.0\% | 41.0\% | 38.0\% | 35.0\% | 39.0\% | 38.0\% | 35.0\% | 41.0\% | 39.0\% | 39.0\% | 36.0\% |
|  |  | ${ }^{\text {H }}$ | H | H |  | ${ }^{\text {H*}}$ | HI |  |  | K |  | N |  |  |  |  |  | Q |  |  |  |
| Low2Box (Not Very Acceptable/ Not At All Acceptable) | 1070 | 132 | 105 | 67 | 32 | 35 | 388 | 301 | 79 | 459 | 611 | 264 | 385 | 422 | 33 | 200 | 419 | 403 | 440 | 391 | 223 |
|  | 53.0\% | 49.0\% | 48.0\% | 51.0\% | 52.\% | 49.0\% | 50.0\% | 63.0\% | 55.0\% | 47.0\% | 58.0\% | 47.0\% | 52.0\% | 60.0\% | 49.0\% | 52.0\% | 56.0\% | 51.0\% | 51.0\% | 54.0\% | 56.0\% |
|  |  |  | 48.0\% | 51.0\% | 52.0\% | 4.0\% | 50.0\% | BCDFG | 55.0\% |  | 58.0\% |  |  | ${ }_{\text {LM }}$ | 4.0\% | 52.0\% | R | 51.0\% |  |  |  |
| Mean | 2.2 | 2.3 | 2.3 | 2.4 | 2.2 | 2.5 | 2.3 | 2 | 2.1 | 2.4 | 2.1 | 2.4 | 2.3 | 2.2 | 2.3 | 2.3 | 2.2 | 2.3 | 2.3 | 2.3 | 2.2 |
|  |  | ${ }_{\text {H }}$ | H | H |  | ${ }_{\text {Hi* }}$ | H |  |  | K |  | N |  |  |  |  |  | Q |  |  |  |
| Sta. Dev. ${ }^{\text {Sta }}$ St. ${ }^{\text {Srr. }}$ | 1 | 1 | 0.9 | 0.9 | 0.9 | 0.9 | 1 | 0.9 | 1 | 1 | 0.9 | 0.9 | 0.9 | 1 | 1.1 | 1 | 1 | 0.9 | 1 | 0.9 | 1 |
|  | * | 0.1 | 0.1 | 0.1 | 0.1 | 0.1 | * | * | 0.1 | * | * | * | * | * | 0.1 | 0.1 | * | * | * | * | 0.1 |
| Std. Err. |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |

Overlap formula used

- Column Proportions:
Column Proportions:
Columns Tested ( $5 \%$ : $\mathrm{A}, \mathrm{B} / \mathrm{C} / \mathrm{D} / \mathrm{E} / \mathrm{F} / \mathrm{G} / \mathrm{H} / \mathrm{I}, \mathrm{J} / \mathrm{K}, \mathrm{L} / \mathrm{M} / \mathrm{N}, \mathrm{O} / \mathrm{P} / \mathrm{Q} / \mathrm{R}, \mathrm{S} / \mathrm{T} / \mathrm{U}$
Minimum Base: 30 (**), Small Base: 100 (*)
Columns Tested (5\%): A, B/C/D/E/F//G/H/L/,/K, L/M/N, O/P/Q/R, S/T/U
Minimum Base: 30 (**), Small Base: 100 (*)
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Q4_5. [In and around barns where agricultural animals are housed, such as poultry houses and cattle barns] To what extent do you thinkitit is acceptable to use pesticides/pest control products in each of the following areas?


Overlap formula used

- Column Proportions:
Column Proportions:
Columns Tested ( $5 \%$ : $\mathrm{A}, \mathrm{B} / \mathrm{C/D/E/////G/H//}, \mathrm{J/K}, \mathrm{L/M/N}, \mathrm{O/P/Q/R}, \mathrm{S/T/U}$
Minimum Base: 30 (**), Small Base: 100 (*)
Columns Tested ( $5 \%$ ): $A, B / C / D / / / / / / / / / H / / I, J / K, L / M / N, O / P / Q / R, S / T /$
Minimum Base: 30 (**), Small Base: 100 (*)
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Q4_6. [in the commercial forestry sector] To what extent do you think it is acceptable to use pesticides/pest control products in each of the following areas?

|  |  | Region |  |  |  |  |  |  |  | Gender |  | Age |  |  | Education |  |  |  | Area of Residence |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | BC | Alberta | Saskatchewa n/ Manitoba | Saskatchewa | Manitoba | Ontario | Quebec | Atantic | Male | Female | 18-34 | $\longdiv { 3 5 - 5 4 }$ | 55+ | Less than High School | High School | $\begin{gathered} \text { Post } \\ \text { Secondary } \end{gathered}$ | University Graduate | Urban | Suburban | Rural |
|  | A | B | c | D | E | F | 6 | H | 1 | 1 | K | L | M | N | 0 | P | Q | R | 5 | T | $u$ |
| Base: All Respondents | 2015 | 273 | 214 | 131 | 59 | 72 | 774 | 486 | 137 | 1056 | 959 | 537 | 772 | 706 | 68 | 383 | 745 | 795 | 858 | 732 | 394 |
| Very acceptable | 2015 | 270 | 220 | 131 | 60 | 71 | 770 | 482 | 143 | 967 | 1048 | 562 | 746 | 707 | 67 | 386 | 746 | 791 | 857 | 727 | 399 |
|  | 253 | 37 | 45 | 22 | 10 | 12 | 103 | 37 | 10 | 150 | 103 | 63 | 82 | 107 | 11 | 58 | 82 | 101 | 111 | 88 | 53 |
|  | 13.0\% | 14.0\% | 20.0\% | 17.0\% | 17.0\% | 16.0\% | 13.0\% | 8.0\% | 7.0\% | 15.0\% | 10.0\% | 11.0\% | 11.0\% | 15.0\% | 17.0\% | 15.0\% | 11.0\% | 13.0\% | 13.0\% | 12.0\% | 13.0\% |
|  |  | H | BGHI | HI | H1* | $\mathrm{HI}^{*}$ | H |  |  | K |  |  |  | LM | * |  |  |  |  |  |  |
| Somewhat acceptable | 822 | 128 | 100 | 56 | 26 | 30 | 309 | 171 | 58 | 445 | 376 | 196 | 311 | 314 | 23 | 156 | 298 | 339 | 351 | 305 | 157 |
|  | 41.0\% | 47.0\% | 46.0\% | 43.0\% | 44.0\% | 42.0\% | 40.0\% | 35.0\% | 40.0\% | 46.0\% | 36.0\% | 35.0\% | 42.0\% | 44.0\% | 34.0\% | 40.0\% | 40.0\% | 43.0\% | 41.0\% | 42.0\% | 39.0\% |
|  |  | GH | H |  |  |  |  |  |  | K |  |  | 1 | L |  |  |  |  |  |  |  |
| Not very acceptable | 472 | 43 | 30 | 24 | 9 | 15 | 193 | 142 | 39 | 202 | 270 | 151 | 174 | 147 | 10 | 81 | 176 | 199 | 194 | 176 | 96 |
|  | 23.0\% | 16.0\% | 14.0\% | 19.0\% | 15.0\% | 22.0\% | 25.0\% | 30.0\% | 27.0\% | 21.0\% | 26.0\% | 27.0\% | 23.0\% | 21.0\% | 15.0\% | 21.0\% | 24.0\% | 25.0\% | 23.0\% | 24.0\% | 24.0\% |
|  |  |  |  |  |  | * | BC | BCDE | BC |  | 1 | N |  |  |  |  |  |  |  |  |  |
| Not at all acceptable | 247 | 35 | 17 | 13 | 6 | 7 | 88 | 75 | 18 | 88 | 160 | 74 | 91 | 82 | 9 | 49 | 106 | 79 | 102 | 86 | 54 |
|  | 12.0\% | 13.0\% | 8.0\% | 10.0\% | 10.0\% | 10.0\% | 11.0\% | 16.0\% | 13.0\% | 9.0\% | 15.0\% | 13.0\% | 12.0\% | 12.0\% | 13.0\% | 13.0\% | 14.0\% | 10.0\% | 12.0\% | 12.0\% | 13.0\% |
|  |  |  |  |  | * | * |  | CG |  |  | J |  |  |  | * |  | R |  |  |  |  |
| Don't know | 222 | 28 | 27 | 15 | 8 | 7 | 77 | 56 | 18 | 83 | 139 | 78 | 87 | 57 | 14 | 42 | 84 | 74 | 100 | 74 | 39 |
|  | 11.0\% | 10.0\% | 12.0\% | 12.0\% | 14.0\% | 10.\% | 10.0\% | 12.0\% | 13.0\% | 9.0\% | 13.0\% | 14.0\% | 12.0\% | 8.0\% | 21.0\% | 11.0\% | 11.0\% | 9.0\% | 12.0\% | 10.0\% | 10.0\% |
|  |  |  |  |  | , |  |  |  |  |  | J | N | N |  | PQR* |  |  |  |  |  |  |
| Sigma | 2015 | 270 | 220 | 131 | 60 | 71 | 770 | 482 | 143 | 967 | 1048 | 562 | 746 | 707 | 67 | 386 | 746 | 791 | 857 | 727 | 399 |
|  | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% |
| Summary |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Top2Box (Very/ Somewhat Acceptable) | 1074 | 164 | 145 | 78 | 37 | 41 | 411 | 208 | 68 | 595 | 479 | 260 | 394 | 421 | 34 | 214 | 380 | 439 | 462 | 392 | 210 |
|  | 53.0\% | 61.0\% | 66.0\% | 59.0\% | 61.0\% | 58.0\% | 53.0\% | 43.0\% | 47.0\% | 62.0\% | 46.0\% | 46.0\% | 53.0\% | 60.0\% | 51.0\% | 55.0\% | 51.0\% | 55.0\% | 54.0\% | 54.0\% | 53.0\% |
|  |  | GHI | GHI | H | $\mathrm{H}^{*}$ | ${ }^{\text {H*}}$ | H |  |  | K |  |  | L | LM |  |  |  |  |  |  |  |
| Low2Box (Not Very Acceptable/ Not At All Acceptable) | 719 | 78 | 47 | 38 | 15 | 22 | 281 | 218 | 57 | 289 | 430 | 225 | 265 | 229 | 19 | 130 | 282 | 278 | 295 | 262 | 150 |
|  | 36.0\% | 29.0\% | 22.0\% | 29.0\% | 25.\% | 32.0\% | 37.0\% | 45.0\% | 40.0\% | 30.0\% | 41.0\% | 40.0\% | 36.0\% | 32.0\% | 28.0\% | 34.0\% | 38.0\% | 35.0\% | 34.0\% | 36.0\% | 38.0\% |
|  |  |  |  |  |  | * | BC | BCDEFG | BC |  | , | N |  |  |  |  |  |  |  |  |  |
| Mean | 2.6 | 2.7 | 2.9 | 2.7 | 2.8 | 2.7 | 2.6 | 2.4 | 2.5 | 2.7 | 2.5 | 2.5 | 2.6 | 2.7 | 2.7 | 2.6 | 2.5 | 2.6 | 2.6 | 2.6 | 2.6 |
|  |  | ${ }^{\text {HI }}$ | ${ }_{\text {BGHII }}$ | ${ }^{\text {HI }}$ | ${ }^{\text {H*}}$ | ${ }^{\text {H*}}$ | H |  |  | K |  |  |  | LM | * |  |  | 0 |  |  |  |
| Std. Dev. | 0.9 | 0.9 | 0.9 | 0.9 | 0.9 | 0.9 | 0.9 | 0.9 | 0.8 | 0.9 | 0.9 | 0.9 | 0.9 | 0.9 | 1 | 0.9 | 0.9 | 0.9 | 0.9 | 0.9 | 0.9 |
|  | * | 0.1 | 0.1 | 0.1 | 0.1 | 0.1 | * | * | 0.1 | * | * | * | * | * | 0.1 | * | * | * | * | * | * |
| Std. Err. |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |

Overlap formula used

- Column Proportions:
Column Proportions:
Columns Tested ( $5 \%$ : $\mathrm{A}, \mathrm{B} / \mathrm{C} / \mathrm{D} / \mathrm{E} / \mathrm{F} / \mathrm{G} / \mathrm{H} / \mathrm{I}, \mathrm{J} / \mathrm{K}, \mathrm{L} / \mathrm{M} / \mathrm{N}, \mathrm{O} / \mathrm{P} / \mathrm{Q} / \mathrm{R}, \mathrm{S} / \mathrm{T} / \mathrm{U}$
Minimum Base: 30 (**), Small Base: 100 (*)
Columns Tested ( $5 \%$ ): : $\mathrm{B} / \mathrm{B} / \mathrm{C} / \mathrm{D} / \mathrm{E} / \mathrm{F} / \mathrm{G} / \mathrm{H} / \mathrm{I}, \mathrm{J} / \mathrm{K}, \mathrm{L} / \mathrm{M} / \mathrm{N}, \mathrm{O} / \mathrm{P} / \mathrm{Q} / \mathrm{R}, \mathrm{S} / \mathrm{T} / \mathrm{U}$
Minimum Base: 30 (**), Small Base: 100 (*)
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Q4_7. [On building materials such as plywood and hardwood flooring] To what extent do you think it is acceptable to use pesticides/pest control products in each of the following areas?


Overlap formula used

- Column Proportions:
Column Proportions:
Columns Tested ( $5 \%$ : $\mathrm{A}, \mathrm{B} / \mathrm{C} / \mathrm{D} / \mathrm{E} / \mathrm{F} / \mathrm{G} / \mathrm{H} / \mathrm{I}, \mathrm{J} / \mathrm{K}, \mathrm{L} / \mathrm{M} / \mathrm{N}, \mathrm{O} / \mathrm{P} / \mathrm{Q} / \mathrm{R}, \mathrm{S} / \mathrm{T} / \mathrm{U}$
Minimum Base: 30 (**), Small Base: 100 (*)
Columns Tested ( $5 \%$ ): : $\mathrm{B} / \mathrm{B} / \mathrm{C} / \mathrm{D} / \mathrm{E} / \mathrm{F} / \mathrm{G} / \mathrm{H} / \mathrm{I}, \mathrm{J} / \mathrm{K}, \mathrm{L} / \mathrm{M} / \mathrm{N}, \mathrm{O} / \mathrm{P} / \mathrm{Q} / \mathrm{R}, \mathrm{S} / \mathrm{T} / \mathrm{U}$
Minimum Base: 30 (**), Small Base: 100 (*)
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Q4. [SUMMARY - TOPBOX (VERY ACCEPTABLE)] To what extent do you think it is acceptable to use pesticides/pest control products in each of the following areas?

|  |  | Region |  |  |  |  |  |  |  | Gender |  | Age |  |  | Education |  |  |  | Area of Residence |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | BC | Alberta | Saskatchewa n/ Manitoba | $\left\|\begin{array}{c}\text { Saskatchewa } \\ n\end{array}\right\|$ | Manitoba | Ontario | Quebec | Atlantic | Male | Female | 18.34 | 35-54 | 55+ | $\begin{array}{\|l\|} \hline \text { Less than } \\ \text { High School } \end{array}$ | High School | $\begin{gathered} \text { Post } \\ \text { Secondary } \end{gathered}$ | University Graduate | Urban | Suburban | Rural |
|  | A | B | c | D | E | F | 6 | H | 1 | 1 | K | L | M | N | 0 | P | Q | R | 5 | T | $u$ |
| Base: All Respondents | 2015 | 273 | 214 | 131 | 59 | 72 | 774 | 486 | 137 | 1056 | 959 | 537 | 772 | 706 | 68 | 383 | 745 | 795 | 858 | 732 | 394 |
| Base: All Respondents (wtd) | 2015 | 270 | 220 | 131 | 60 | 71 | 770 | 482 | 143 | 967 | 1048 | 562 | 746 | 707 | 67 | 386 | 746 | 791 | 857 | 727 | 399 |
| Residential private property, by homeowners | 383 | 45 | 54 | 47 | 21 | 26 | 156 | 63 | 18 | 221 | 162 | 97 | 138 | 148 | 14 | 84 | 137 | 146 | 159 | 146 | 74 |
|  | 19.0\% | 16.0\% | 25.0\% | 36.0\% | 34.0\% | 37.0\% | 20.0\% | 13.0\% | 13.0\% | 23.0\% | 15.0\% | 17.0\% | 18.0\% | 21.0\% | 20.0\% | 22.0\% | 18.0\% | 18.0\% | 19.0\% | 20.0\% | 19.0\% |
|  |  |  | BHI | BCGHI | BGHI* | BCGHI* | H |  |  | K |  |  |  |  |  |  |  |  |  |  |  |
| Public green spaces | 179 | 18 | 27 | 21 | 6 | 14 | 81 | 26 | 6 | 109 | 70 | 47 | 65 | 67 | 7 | 39 | 63 | 69 | 83 | 63 | 30 |
|  | 9.0\% | 7.0\% | 13.0\% | 16.0\% | 10.0\% | 20.0\% | 11.0\% | 5.0\% | 4.0\% | 11.0\% | 7.0\% | 8.0\% | 9.0\% | 9.0\% | 10.0\% | 10.0\% | 8.0\% | 9.0\% | 10.0\% | 9.0\% | 8.0\% |
|  |  |  | BHI | BHI | * | BGHI* | H |  |  | K |  |  |  |  |  |  |  |  |  |  |  |
| Fruits and vegetables, and their products to be sold in Canada or exported | 166 | 26 | 22 | 15 | 6 | 9 | 74 | 18 | 10 | 108 | 57 | 46 | 49 | 70 | 6 | 37 | 52 | 70 | 74 | 58 | 34 |
|  | 8.0\% | 10.0\% | 10.0\% | 11.0\% | 10.0\% | 12.0\% | 10.0\% | 4.0\% | 7.0\% | 11.0\% | 5.0\% | 8.0\% | 7.0\% | 10.0\% | 9.0\% | 10.0\% | 7.0\% | 9.0\% | 9.0\% | 8.0\% | 8.0\% |
|  |  | H | H | H | $\mathrm{H}^{*}$ | $\mathrm{H}^{*}$ | H |  |  | K |  |  |  | M |  |  |  |  |  |  |  |
| Food to be imported into Canada | 181 | 29 | 21 | 14 | 3 | 11 | 81 | 22 | 13 | 115 | 66 | 51 | 55 | 76 | 10 | 35 | 61 | 74 | 82 | 64 | 33 |
|  | 9.0\% | 11.0\% | 10.0\% | 11.0\% | 5.0\% | 16.0\% | 11.0\% | 4.0\% | 9.0\% | 12.0\% | 6.0\% | 9.0\% | 7.0\% | 11.0\% | 15.0\% | 9.0\% | 8.0\% | 9.0\% | 10.0\% | 9.0\% | 8.0\% |
|  |  | H | H | EH | * | EH* | H |  | H | K |  |  |  | M |  |  |  |  |  |  |  |
| In and around barns where agricultural animals are housed, such as poultry houses and cattle barns | 228 | 32 | 33 | 24 | 13 | 11 | 93 | 33 | 13 | 141 | 87 | 55 | 80 | 93 | 12 | 45 | 80 | 91 | 93 | 78 | 56 |
|  | 11.0\% | 12.0\% | 15.0\% | 18.0\% | 22.0\% | 16.0\% | 12.0\% | 7.0\% | 9.0\% | 15.0\% | 8.0\% | 10.0\% | 11.0\% | 13.0\% | 17.0\% | 12.0\% | 11.0\% | 11.0\% | 11.0\% | 11.0\% | 14.0\% |
|  |  | H | H | GHI | BGHI* | $\mathrm{H}^{*}$ | H |  |  | k |  |  |  |  | * |  |  |  |  |  |  |
|  | 253 | 37 | 45 | 22 | 10 | 12 | 103 | 37 | 10 | 150 | 103 | 63 | 82 | 107 | 11 | 58 | 82 | 101 | 111 | 88 | 53 |
| In the commercial forestry sector | 13.0\% | 14.0\% | 20.0\% | 17.0\% | 17.0\% | 16.0\% | 13.0\% | 8.0\% | 7.0\% | 15.0\% | 10.0\% | 11.0\% | 11.0\% | 15.0\% | 17.0\% | 15.0\% | 11.0\% | 13.0\% | 13.0\% | 12.0\% | 13.0\% |
|  |  | H | BGHI | HI | $\mathrm{Hl}^{*}$ | $\mathrm{HI}^{*}$ | HI |  |  | K |  |  |  | LM | ${ }^{*}$ |  |  |  |  |  |  |
| On building materials such as plywood and hardwood flooring | 315 | 43 | 47 | 31 | 12 | 19 | 123 | 54 | 17 | 197 | 118 | 95 | 116 | 103 |  | 64 | 115 | 124 | 141 | 107 | 62 |
|  | 16.0\% | 16.0\% | 21.0\% | 24.0\% | 20.0\% | 26.0\% | 16.0\% | 11.0\% | 12.0\% | 20.0\% | 11.0\% | 17.0\% | 16.0\% | 15.0\% | 14.0\% | 17.0\% | 15.0\% | 16.0\% | 16.0\% | 15.0\% | 15.0\% |
|  |  |  | HI | GHI | $\mathrm{H}^{*}$ | BGHI* | H |  |  | k |  |  |  |  |  |  |  |  |  |  |  |

Overlap formula use

- Column Proportions

Column Proportions:
Columns Tested ( $5 \%$ : $A, B / C / D / E / / / / G / G / H / I / J / K, L / M / N, O / P / / / R, S / T / U$
Minimum Base: $30\left({ }^{(*)}\right.$ ), Small Base: $100\left(^{(*)}\right.$
Column Means:
Column Means: ( Columns Tested : $5 \%$ : $\mathrm{B} / \mathrm{C/D/D/////G/H/I}, \mathrm{J/K}, \mathrm{L/M/N}, \mathrm{O/P/Q/R}, \mathrm{S/T/U}$ Minimum Base: 30 (**), Small Base: 100 (*)
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16-066697-01_02 Awareness and Confidence in Pesticides Regulatory System
Table: 23
Q4. [SUMMARY - TOP2BOX (VERY/ SOMEWHAT ACCEPTABLE)] To what extent do you think it is acceptable to use pesticides/pest control products in each of the following areas?

|  |  | Region |  |  |  |  |  |  |  | Gender |  | Age |  |  | Education |  |  |  | Area of Residence |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | BC | Alberta | Saskatchewa n/ Manitoba | Saskatchewa <br> n | Manitoba | Ontario | Quebec | Atlantic | Male | Female | 18.34 | ${ }^{35-54}$ | 55+ | Less than High School | High School | $\begin{gathered} \text { Post } \\ \text { Secondary } \end{gathered}$ | University Graduate | Urban | Suburban | Rural |
|  | A | B | c | D | E | F | G | H | 1 | J | K | 1 | M | N | 0 | P | Q | R | 5 | T | $u$ |
| Base: All Respondents | 2015 | 273 | 214 | 131 | 59 | 72 | 774 | 486 | 137 | 1056 | 959 | 537 | 772 | 706 | 68 | 383 | 745 | 795 | 858 | 732 | 394 |
| Base: All Respondents (wtd) | 2015 | 270 | 220 | 131 | 60 | 71 | 770 | 482 | 143 | 967 | 1048 | 562 | 746 | 707 | 67 | 386 | 746 | 791 | 857 | 727 | 399 |
| Residential private property, by homeowners | 1281 | 174 | 161 | 100 | 47 | 53 | 503 | 266 | 77 | 668 | 613 | 355 | 468 | 458 | 46 | 254 | 470 | 503 | 531 | 477 | 258 |
|  | 64.0\% | 65.0\% | 73.0\% | 76.0\% | 77.0\% | 76.0\% | 65.0\% | 55.0\% | 54.0\% | 69.0\% | 59.0\% | 63.0\% | 63.0\% | 65.0\% | 68.0\% | 66.0\% | 63.0\% | 64.0\% | 62.0\% | 66.0\% | 65.0\% |
|  |  | $\mathrm{HI}^{1}$ | BGHI | BGHI | $\mathrm{HI}^{*}$ | Hi* | HI |  |  | K |  |  |  |  |  |  |  |  |  |  |  |
| Public green spaces | 826 | 115 | 114 | 73 | 28 | 45 | 337 | 143 | 44 | 475 | 351 | 216 | 318 | 292 | 29 | 166 | 285 | 343 | 354 | 314 | 150 |
|  | 41.0\% | 42.0\% | 52.0\% | 56.0\% | 46.0\% | 64.0\% | 44.0\% | 30.\% | 31.0\% | 49.0\% | 34.0\% | 38.0\% | 43.0\% | 41.0\% | 43.0\% | 43.0\% | 38.0\% | 43.0\% | 41.0\% | 43.0\% | 38.0\% |
|  |  | HI | BGHI | BGHI | H1* | BDEGH1* | HI |  |  | K |  |  |  |  |  |  |  | 0 |  |  |  |
| Fruits and vegetables, and their products to be sold in Canada or exported | 783 | 110 | 102 | 59 | 24 | 34 | 335 | 127 | 50 | 446 | 337 | 223 | 273 | 287 | 22 | 144 | 260 | 352 | 324 | 295 | 157 |
|  | 39.0\% | 41.0\% | 46.0\% | 45.0\% | 40.0\% | 49.0\% | 44.0\% | 26.0\% | 35.0\% | 46.0\% | 32.0\% | 40.0\% | 37.0\% | 41.0\% | 33.0\% | 37.0\% | 35.0\% | 45.0\% | 38.0\% | 41.0\% | 39.0\% |
|  |  | H | H | H | ${ }^{\text {* }}$ | $\mathrm{H}^{*}$ | H |  | H | K |  |  |  |  |  |  |  | PQ |  |  |  |
| Food to be imported into Canada | 763 | 113 | 89 | 52 | 22 | 30 | 325 | 136 | 47 | 433 | 330 | 232 | 285 | 246 | 26 | 146 | 260 | 328 | 330 | 283 | 143 |
|  | 38.0\% | 42.0\% | 41.0\% | 40.0\% | 37.0\% | 42.0\% | 42.0\% | 28.0\% | 33.0\% | 45.0\% | 32.0\% | 41.0\% | 38.0\% | 35.0\% | 39.0\% | 38.0\% | 35.0\% | 41.0\% | 39.0\% | 39.0\% | 36.0\% |
|  |  | H | H | H | * | ${ }^{\text {H*}}$ | HI |  |  | K |  | N |  |  | * |  |  | Q |  |  |  |
| In and around barns where agricultural animals are housed, such as poultry houses and cattle barns | 962 | 131 | 121 | 70 | 31 | 38 | 381 | 198 | 60 | 533 | 428 | 258 | 347 | 356 | 31 | 175 | 336 | 415 | 417 | 339 | 197 |
|  | 48.0\% | 48.0\% | 55.0\% | 53.0\% | 52.0\% | 55.0\% | 50.0\% | 41.0\% | 42.0\% | 55.0\% | 41.0\% | 46.0\% | 47.0\% | 50.0\% | 46.0\% | 45.0\% | 45.0\% | 52.0\% | 49.0\% | 47.0\% | 49.0\% |
|  |  |  | ${ }_{11} 14$ | ${ }_{7} 7$ | 37 | ${ }_{4}{ }_{4}$ | $\stackrel{\text { H }}{4}$ |  |  | K 595 |  |  |  |  | 34 |  |  | PQ 439 |  |  |  |
| In the commercial forestry sector | 1074 | 164 | 145 | 78 | 37 | 41 | 411 | 208 | 68 | 595 |  | 260 | ${ }^{394}$ | ${ }^{421}$ | 34 | 214 | 3880 | ${ }^{439}$ | ${ }^{462}$ | 392 |  |
|  | 53.0\% | $\frac{61.0 \%}{6 H 1}$ | ${ }_{\text {c }}^{\text {66.0\% }}$ GHI | $\frac{59.0 \%}{.}$ | ${ }^{61.0 \%}{ }^{\text {H }}$ | ${ }^{58.0 \%}{ }^{\text {H }}$ | 53.0\% | 43.0\% | 47.0\% | 62.0\% |  |  | 53.0\% | ${ }^{\text {60.0\% }}$ | 51.0\% | 55.0\% | 51.0\% | 55.0\% | 54.0\% | 54.0\% | 53.0\% |
| On building materials such as plywood and hardwood flooring | 1213 | 162 | 153 | 81 | 35 | 45 | 473 | 270 | 75 | 651 | 561 | 337 | 456 | 420 | 44 | 240 | 432 | 488 | 513 | 448 | 237 |
|  | 60.0\% | 60.\% | 69.0\% | 62.0\% | 58.0\% | 64.0\% | 61.0\% | 56.0\% | 52.0\% | 67.0\% | 54.0\% | 60.0\% | 61.0\% | 59.0\% | 66.0\% | 62.0\% | 58.0\% | 62.0\% | 60.0\% | 62.0\% | 59.0\% |
|  |  |  | BGHI |  |  |  | 1 |  |  | k |  |  |  |  |  |  |  |  |  |  |  |

Overlap formula used
Column Proportions:
Columns Tested (5\% ( $3 \%$ : $\mathrm{A}, \mathrm{B} / \mathrm{C} / \mathrm{D} / \mathrm{E} / \mathrm{F} / \mathrm{F} / \mathrm{G} / \mathrm{H} / \mathrm{I}, \mathrm{I} / \mathrm{K}, \mathrm{L} / \mathrm{M} / \mathrm{N}, \mathrm{O} / \mathrm{P} / \mathrm{Q} / \mathrm{R}, \mathrm{S} / \mathrm{T} / \mathrm{U}$
Minimum Base: $30\left({ }^{(* *)}\right.$ ), Small Base: $100\left({ }^{(*)}\right.$
Column Means:
 Minimum Base: 30 (**), Small Base: 100 (*)
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16-066697-01_02 Awareness and Confidence in Pesticides Regulatory System
Table: 24
Q4. [SUMMARY - LOW2BOX (NOT VERY ACCEPTABLE/ NOT AT ALL ACCEPTABLE)] To what extent do you think it is acceptable to use pesticides/pest control products in each of the following areas?

|  |  | Region |  |  |  |  |  |  |  | Gender |  | Age |  |  | Education |  |  |  | Area of Residence |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | BC | Alberta | Saskatchewa n/ Manitoba | $\begin{gathered} \text { Saskatchewa } \\ \text { n } \end{gathered}$ | Manitoba | Ontario | Quebec | Atlantic | Male | Female | ${ }^{18.34}$ | ${ }^{35-54}$ | 55+ | Less than High School | High School | $\begin{gathered} \text { Post } \\ \text { Secondary } \end{gathered}$ | University Graduate | Urban | Suburban | Rural |
|  | A | B | c | D | E | F | 6 | H | 1 | 1 | k | L | M | N | 0 | P | Q | R | 5 | T | $u$ |
| Base: All Respondents | 2015 | 273 | 214 | 131 | 59 | 72 | 774 | 486 | 137 | 1056 | 959 | 537 | 772 | 706 | 68 | 383 | 745 | 795 | 858 | 732 | 394 |
| Base: All Respondents (wtd) | 2015 | 270 | 220 | 131 | 60 | 71 | 770 | 482 | 143 | 967 | 1048 | 562 | 746 | 707 | 67 | 386 | 746 | 791 | 857 | 727 | 399 |
| Residential private property, by homeowners | 606 | 81 | 43 | 24 | 12 | 12 | 216 | 185 | 57 | 245 | 361 | 160 | 217 | 229 | 14 | 104 | 230 | 248 | 272 | 211 | 117 |
|  | 30.0\% | 30.0\% | 20.0\% | 18.0\% | 19.0\% | 17.0\% | 28.0\% | 38.0\% | 40.0\% | 25.0\% | 34.0\% | 28.0\% | 29.0\% | 32.0\% | 21.0\% | 27.0\% | 31.0\% | 31.0\% | 32.0\% | 29.0\% | 29.0\% |
|  |  | CDF |  |  |  |  | CD | BCDEFG | BCDEFG |  | J |  |  |  |  |  |  |  |  |  |  |
| Public green spaces | 1033 | 137 | 88 | 48 | 27 | 22 | 378 | 300 | 83 | 434 | 599 | 287 | 360 | 387 | 30 | 186 | 404 | 399 | 433 | 372 | 215 |
|  | 51.0\% | 51.0\% | 40.0\% | 37.0\% | 44.0\% | 31.0\% | 49.0\% | 62.0\% | 58.0\% | 45.0\% | 57.0\% | 51.0\% | 48.0\% | 55.0\% | 45.0\% | 48.0\% | 54.0\% | 50.0\% | 51.0\% | 51.0\% | 54.0\% |
|  |  | CDF |  |  | * |  | CDF | BCDEFG | CDF |  | 1 |  |  | M |  |  |  |  |  |  |  |
| Fruits and vegetables, and their products to be sold in Canada or exported | 1064 | 137 | 95 | 60 | 30 | 30 | 380 | 313 | 79 | 452 | 612 | 278 | 400 | 386 | 38 | 200 | 427 | 386 | 459 | 380 | 210 |
|  | 53.0\% | 51.0\% | 43.0\% | 46.0\% | 49.0\% | 43.0\% | 49.0\% | 65.0\% | 55.0\% | 47.0\% | 58.0\% | 49.0\% | 54.0\% | 55.0\% | 56.0\% | 52.0\% | 57.0\% | 49.0\% | 54.0\% | 52.0\% | 52.0\% |
|  |  |  |  |  |  | * |  | BCDEFGI | c |  | 1 |  |  |  |  |  | R |  |  |  |  |
| Food to be imported into Canada | 1070 | 132 | 105 | 67 | 32 | 35 | 388 | 301 | 79 | 459 | 611 | 264 | 385 | 422 | 33 | 200 | 419 | 403 | 440 | 391 | 223 |
|  | 53.0\% | 49.0\% | 48.0\% | 51.0\% | 52.0\% | 49.0\% | 50.0\% | 63.0\% | 55.0\% | 47.0\% | 58.0\% | 47.0\% | 52.0\% | 60.0\% | 49.0\% | 52.0\% | 56.0\% | 51.0\% | 51.0\% | 54.0\% | 56.0\% |
|  |  |  |  |  | * | * |  | BCDFG |  |  | J |  |  | LM | * |  | R |  |  |  |  |
| In and around barns where agricultural animals are housed, such as poultry houses and cattle barns <br> In the commercial forestry sector | 860 | 112 | 72 | 47 | 21 | 25 | 321 | 243 | 66 | 357 | 504 | 236 | 322 | 302 | 25 | 174 | 336 | 311 | 344 | 330 | 174 |
|  | 43.0\% | 41.0\% | 33.0\% | 36.0\% | 36.0\% | 36.0\% | 42.0\% | 50.0\% | 46.0\% | 37.0\% | 48.0\% | 42.0\% | 43.0\% | 43.0\% | 37.0\% | 45.0\% | 45.0\% | 39.0\% | 40.0\% | 45.0\% | 44.0\% |
|  |  |  |  |  | * | * | c | BCDEFG |  |  | 1 |  |  |  | * |  | R |  |  | 5 |  |
|  | 719 | 78 | 47 | 38 | 15 | 22 | 281 | 218 | 57 | 289 | 430 | 225 | 265 | 229 | 19 | 130 | 282 | 278 | 295 | 262 | 150 |
|  | 36.0\% | 29.0\% | 22.0\% | 29.0\% | 25.0\% | 32.0\% | 37.0\% | 45.0\% | 40.0\% | 30.0\% | 41.0\% | 40.0\% | 36.0\% | 32.0\% | 28.0\% | 34.0\% | 38.0\% | 35.0\% | 34.0\% | 36.0\% | 38.0\% |
|  |  |  |  |  | \% | , | BC | BCDEFG | BC |  | J | N |  |  | * |  |  |  |  |  |  |
| On building materials such as plywood and hardwood flooring | 606 | 77 | 48 | 35 | 16 | 18 | 229 | 165 | 53 | 244 | 362 | 161 | 207 | 239 | 16 | 106 | 240 | 233 | 257 | 219 | 123 |
|  | 30.0\% | 28.0\% | 22.0\% | 27.0\% | 27.0\% | 26.0\% | 30.0\% | 34.0\% | 37.0\% | 25.0\% | 35.0\% | 29.0\% | 28.\% | 34.0\% | 23.0\% | 28.0\% | 32.0\% | 29.0\% | 30.0\% | 30.\% | 31.0\% |
|  |  |  |  |  |  |  | c | c | c |  | J |  |  | M |  |  |  |  |  |  |  |

Overlap formula used
Column Proportions.
Columns Tested (5\%): $\mathrm{A}, \mathrm{B} / \mathrm{C} / \mathrm{D} / \mathrm{E} / \mathrm{F} / \mathrm{G} / \mathrm{H} / \mathrm{I}, \mathrm{I} / \mathrm{K}, \mathrm{L} / \mathrm{M} / \mathrm{N}, \mathrm{O} / \mathrm{P} / \mathrm{Q} / \mathrm{R}, \mathrm{S} / \mathrm{T} / \mathrm{U}$
Minimum Base: $30\left({ }^{(* *)}\right.$, Small Base: $100\left({ }^{*}\right)$
Column Means:
 Minimum Base: 30 (**), Small Base: 100 (*)
Table of contents

16-066697-01_02 Awareness and Confidence in Pesticides Regulatory System
Table: 25
Q4. [SUMMARY - LOWBOX (NOT AT ALL ACCEPTABLE)] To what extent do you think it is acceptable to use pesticides/pest control products in each of the following areas?

|  |  | Region |  |  |  |  |  |  |  | Gender |  | Ase |  |  | Education |  |  |  | Area of Residen |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | BC | Alberta | Saskatchewa n/ Manitoba | Saskatchewa <br> n | Manitoba | Ontario | Quebec | Atlantic | Male | Female | 18.34 | ${ }^{35-54}$ | ${ }^{55+}$ | \| High School | High School | $\begin{gathered} \text { Post } \\ \text { Secondary } \end{gathered}$ | University Graduate | Urban | Suburban | Rural |
|  | A | в | c | D | E | F | G | H | 1 | J | k | L | M | N | 0 | P | Q | R | 5 | T | $u$ |
| Base: All Respondents | 2015 | 273 | 214 | 131 | 59 | 72 | 774 | 486 | 137 | 1056 | 959 | 537 | 772 | 706 | 68 | 383 | 745 | 795 | 858 | 732 | 394 |
| Base: All Respondents (wtd) | 2015 | 270 | 220 | 131 | 60 | 71 | 770 | 482 | 143 | 967 | 1048 | 562 | 746 | 707 | 67 | 386 | 746 | 791 | 857 | 727 | 399 |
| Base Al | 219 | 25 | 15 | 12 | 6 | 5 | 82 | 62 | 24 | 82 | 137 | 56 | 73 | 90 | 4 | 40 | 94 | 78 | 84 | 83 | 51 |
|  | 11.0\% | 9.0\% | 7.0\% | 9.0\% | 11.0\% | 7.0\% | 11.0\% | 13.0\% | 17.0\% | 9.0\% | 13.0\% | 10.0\% | 10.0\% | 13.0\% | 6.0\% | 10.0\% | 13.0\% | 10.0\% | 10.0\% | 11.0\% | 13.0\% |
|  |  |  |  |  |  | * |  | c | BCG |  | J |  |  |  |  |  |  |  |  |  |  |
| Public green spaces | 407 | 55 | 31 | 20 | 9 | 10 | 140 | 122 | 39 | 156 | 251 | 101 | 146 | 160 | 14 | 79 | 181 | 129 | 175 | 131 | 95 |
|  | 20.0\% | 21.0\% | 14.0\% | 15.0\% | 15.0\% | 15.0\% | 18.0\% | 25.0\% | 27.0\% | 16.0\% | 24.0\% | 18.0\% | 20.0\% | 23.0\% | 20.0\% | 20.0\% | 24.0\% | 16.0\% | 20.0\% | 18.0\% | 24.0\% |
|  |  |  |  |  |  | * |  | CDFG | CDFG |  | 1 |  |  | L | , |  | R |  |  |  |  |
| Fruits and vegetables, and their products to be sold in Canada or exported | 472 | 53 | 39 | 24 | 12 | 12 | 159 | 153 | 43 | 173 | 299 | 109 | 174 | 189 | 18 | 89 | 207 | 155 | 198 | 161 | 107 |
|  | 23.0\% | 20.0\% | 18.0\% | 18.0\% | 20.0\% | 17.0\% | 21.0\% | 32.0\% | 30.0\% | 18.0\% | 29.0\% | 19.0\% | 23.0\% | 27.0\% | 26.0\% | 23.0\% | 28.0\% | 20.0\% | 23.0\% | 22.0\% | 27.0\% |
|  |  |  |  |  | * | * |  | BCDFG | BCDFG |  | 1 |  |  | L | * |  | R |  |  |  |  |
| Food to be imported into Canada | 487 | 65 | 43 | 21 | 12 | 9 | 172 | 141 | 44 | 195 | 292 | 102 | 166 | 219 | 21 | 89 | 215 | 155 | 206 | 166 | 107 |
|  | 24.0\% | 24.0\% | 20.0\% | 16.0\% | 20.0\% | 12.0\% | 22.0\% | 29.0\% | 31.0\% | 20.0\% | 28.0\% | 18.0\% | 22.0\% | 31.0\% | 31.0\% | 23.0\% | 29.0\% | 20.0\% | 24.0\% | 23.0\% | 27.0\% |
|  |  | ${ }_{38}$ |  |  | * | * |  | CDFG | CDFG |  | 116 |  |  | LM | ${ }^{\text {R }}$ |  | PR |  |  |  |  |
| In and around barns where agricultural animals are housed, such as poultry houses and cattle barns <br> In the commercial forestry sector | 337 | 38 | 26 | 17 | 8 | 9 | 122 | 100 | 34 | 121 | 216 | 75 | 145 | 118 | 12 | 75 | 143 | 102 | 146 | 110 | 76 |
|  | 17.0\% | 14.0\% | 12.0\% | 13.0\% | 13.0\% | 13.0\% | 16.0\% | 21.0\% | 23.0\% | 13.0\% | 21.0\% | 13.0\% | 19.0\% | 17.0\% | 18.0\% | 19.0\% | 19.0\% | 13.\% | 17.0\% | 15.0\% | 19.0\% |
|  |  |  |  |  |  |  |  | BCG | BCDG |  |  |  |  |  |  | R | R |  |  |  |  |
|  | 247 | 35 | 17 | 13 | 6 | 7 | 88 | 75 | 18 | 88 | 160 | 74 | 91 | 82 | 9 | 49 | 106 | 79 | 102 | 86 | 54 |
|  | 12.0\% | 13.0\% | 8.0\% | 10.0\% | 10.0\% | 10.0\% | 11.0\% | 16.0\% | 13.0\% | 9.0\% | 15.0\% | 13.0\% | 12.0\% | 12.0\% | 13.0\% | 13.0\% | 14.0\% | 10.0\% | 12.0\% | 12.0\% | 13.0\% |
|  |  |  |  |  |  | * |  | CG |  |  | 1 |  |  |  |  |  | , |  |  |  |  |
| On building materials such as plywood and hardwood flooring | 198 | 23 | 19 | 12 | 10 | 2 | 79 | 51 | 15 | 72 | 126 | 43 | 63 | 92 | 6 | 40 | 83 | 66 | 80 | 76 | 42 |
|  | 10.0\% | 8.0\% | 9.0\% | 9.0\% | 17.0\% | 3.0\% | 10.0\% | 11.0\% | 10.0\% | 7.0\% | 12.0\% | 8.0\% | 8.0\% | 13.0\% | 9.0\% | 10.0\% | 11.0\% | 8.0\% | 9.0\% | 10.0\% | 11.0\% |
|  |  |  |  | F | DF* | * | F | F |  |  | J |  |  | LM | * |  |  |  |  |  |  |

Overlap formula used

- Column Proportions

Columns Tested (5\%): $\mathrm{A}, \mathrm{B} / \mathrm{C/D/E/////G/H/I/,//K,L/M/N,O/P/Q/R,S/T/U}$
Minimum Base: $30\left({ }^{(* *)}\right.$, Small Base: 100 (*)
Column Means:
Columns Tested ( $5 \%$ ): $\mathrm{A}, \mathrm{B} / \mathrm{C} / \mathrm{D} / \mathrm{E} / \mathrm{F} / \mathrm{G} / \mathrm{H} / \mathrm{I}, \mathrm{J} / \mathrm{K}, \mathrm{L} / \mathrm{M} / \mathrm{N}, \mathrm{O} / \mathrm{P} / \mathrm{Q} / \mathrm{R}, \mathrm{S} / \mathrm{T} / \mathrm{U}$ Minimum Base: 30 (**), Small Base: 100 (*)
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## Q5. Over the last three months, how much have you seen, read or heard about pesticides?

|  |  | Region |  |  |  |  |  |  |  | Gender |  | Age |  |  | Education |  |  |  | Area of Residence |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | BC | Alberta | Saskatchewa n/ Manitoba | Saskatchewa <br> n | Manitoba | Ontario | Quebec | Atantic | Male | Female | 18.34 | ${ }^{35-54}$ | ${ }^{55+}$ | Less than High School | High School | $\begin{aligned} & \text { Post } \\ & \text { Secondary } \end{aligned}$ | University Graduate | Urban | Suburban | Rural |
|  | A | B | c | D | E | F | G | H | 1 | J | K | L | M | N | 0 | P | Q | R | 5 | T | U |
| Base: All Respondents | 2015 | 273 | 214 | 131 | 59 | 72 | 774 | 486 | 137 | 1056 | 959 | 537 | 772 | 706 | 68 | 383 | 745 | 795 | 858 | 732 | 394 |
| Base: All Respondents (wtd) | 2015 | 270 | 220 | 131 | 60 | 71 | 770 | 482 | 143 | 967 | 1048 | 562 | 746 | 707 | 67 | 386 | 746 | 791 | 857 | 727 | 399 |
| A lot | 72 | 5 | 10 | 5 | 2 | 3 | 27 | 16 | 7 | 29 | 43 | 19 | 17 | 36 | 1 | 8 | 23 | 38 | 26 | 25 | 20 |
|  | 4.0\% | 2.0\% | 5.0\% | 4.0\% | 4.0\% | 4.0\% | 4.0\% | 3.0\% | 5.0\% | 3.0\% | 4.0\% | 3.0\% | 2.0\% | 5.0\% | 1.0\% | 2.0\% | 3.0\% | 5.0\% | 3.0\% | 3.0\% | 5.0\% |
|  |  |  |  |  | * | * |  |  |  |  |  |  |  | M | * |  |  | P |  |  |  |
| Something | 279 | 32 | 21 | 20 | 4 | 16 | 103 | 81 | 22 | 135 | 144 | 99 | 87 | 93 | 5 | 55 | 103 | 116 | 145 | 79 | 51 |
|  | 14.0\% | 12.0\% | 10.0\% | 16.0\% | 6.0\% | 23.0\% | 13.0\% | 17.0\% | 15.0\% | 14.0\% | 14.0\% | 18.0\% | 12.0\% | 13.0\% | 7.0\% | 14.0\% | 14.0\% | 15.0\% | 17.0\% | 11.0\% | 13.0\% |
|  |  |  |  | E | * | BCDEG* |  | CE |  |  |  | MN |  |  | * |  |  |  | T |  |  |
| Not too much | 691 | 91 | 90 | 61 | 32 | 29 | 256 | 135 | 57 | 335 | 356 | 185 | 220 | 286 | 23 | 123 | 277 | 261 | 278 | 262 | 146 |
|  | 34.0\% | 34.0\% | 41.0\% | 47.0\% | 54.0\% | 41.0\% | 33.0\% | 28.0\% | 40.0\% | 35.0\% | 34.0\% | 33.0\% | 29.0\% | 40.0\% | 34.0\% | 32.0\% | 37.0\% | 33.0\% | 32.0\% | 36.0\% | 37.0\% |
|  |  |  | 6H | BGH | ${ }_{\text {BGH* }}$ | $\mathrm{H}^{*}$ |  |  | ${ }_{5}$ |  |  |  |  | LM |  |  |  |  |  |  |  |
| Nothing at all | 891 | 131 | 88 | 39 | 20 | 19 | 352 | 229 | 52 | 429 | 462 | 222 | 396 | 274 | 33 | 186 | 317 | 347 | 373 | 335 | 170 |
|  | 44.0\% | 48.0\% | 40.0\% | 30.\% | 33.0\% | 27.0\% | 46.0\% | 48.0\% | 37.0\% | 44.0\% | 44.0\% | 39.0\% | 53.0\% | 39.0\% | 49.0\% | 48.0\% | 43.0\% | 44.0\% | 44.0\% | 46.0\% | 43.0\% |
| Don't know | 83 | 11 | 10 | 5 | * | 3 | 31 | DEFI | 4 | 40 | 43 | 38 | ${ }_{2}$ | 18 | 5 | 14 | 26 | 30 | 35 | 26 | 12 |
|  | 4.0\% | 4.0\% | 5.0\% | 4.0\% | 3.0\% | 4.0\% | 4.0\% | 4.0\% | 3.0\% | 4.0\% | 4.0\% | 7.0\% | 3.0\% | 3.0\% | 8.0\% | 4.0\% | 4.0\% | 4.0\% | 4.0\% | 4.0\% | 3.0\% |
|  |  |  |  |  | * | * |  |  |  |  |  | MN |  |  |  |  |  |  |  |  |  |
| Sigma | 2015 | 270 | 220 | 131 | 60 | 71 | 770 | 482 | 143 | 967 | 1048 | 562 | 746 | 707 | 67 | 386 | 746 | 791 | 857 | 727 | 399 |
|  | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% |
| Summary |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Top2Box (A Lot/ Something) | 350 | 37 | 31 | 25 | 6 | 19 | 130 | 97 | 29 | 163 | 187 | 117 | 104 | 129 | 6 | 63 | 125 | 154 | 171 | 104 | 71 |
|  | 17.0\% | 14.0\% | 14.0\% | 19.0\% | 10.0\% | 27.0\% | 17.0\% | 20.0\% | 20.0\% | 17.0\% | 18.0\% | 21.0\% | 14.0\% | 18.0\% | 9.0\% | 16.0\% | 17.0\% | 19.0\% | 20.0\% | 14.0\% | 18.0\% |
|  |  |  |  | E | ${ }^{*}$ | BCDEG* |  | B |  |  |  | M |  | M | 56 |  |  | 0 | T |  |  |
| Low2Box (Not Too Much/ Nothing At All) | 1582 | 222 | 178 | 101 | 52 | 48 | 608 | 364 | 110 | 764 | 818 | 406 | 616 | 560 | 56 | 308 | 595 | 608 | 651 | 597 | 316 |
|  | 79.0\% | 82.0\% | 81.0\% | 77.0\% | $\frac{87.0 \%}{\text { DF** }}$ | 68.0\% | 79.0\% | 76.0\% | 77.0\% | 79.0\% | 78.0\% | 72.0\% | 83.0\% | 79.0\% | 84.0\% | 80.0\% | 80.0\% | 77.0\% | 76.0\% | 82.0\% | 79.0\% |

Overlap formula used
Column Proportions:
Columns Tested ( $5 \%$ : $\mathrm{A}, \mathrm{B} / \mathrm{C/D/E////G/H//I}, \mathrm{J/K}, \mathrm{L/M/N}, \mathrm{O/P/Q/R} \mathrm{~S} / \mathrm{T} /$,U
Minimum Base: $30\left({ }^{(* *),}\right.$, Small Base: $100\left({ }^{*}\right)$
Columns Tested ( $5 \%$ ): $A, B / C / D / / / / / / / / / H / I, J / K, L / M / N, O / P / / / R, S / T / U$ Minimum Base: 30 (**), Small Base: 100 (*)
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|  |  | Region |  |  |  |  |  |  |  | Gender |  | Ase |  |  | Education |  |  |  | Area of Residence |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | BC | Alberta | Saskatchewa n/ Manitoba | Saskatchewa | Manitoba | Ontario | Quebec | Atlantic | Male | Female | 18-34 | $35-54$ | 55+ | Less than High School | High School | $\begin{array}{\|c} \text { Post } \\ \text { Secondary } \end{array}$ | University Graduate | Urban | Suburban | Rural |
|  | A | B | c | D | E | F | G | H | 1 | J | K | L | M | N | 0 | P | Q | R | 5 | T | $u$ |
| Base: All Respondents | 2015 | 273 | 214 | 131 | 59 | 72 | 774 | 486 | 137 | 1056 | 959 | 537 | 772 | 706 | 68 | 383 | 745 | 795 | 858 | 732 | 394 |
| Base: All Respondents (wtd) | 2015 | 270 | 220 | 131 | 60 | 71 | 770 | 482 | 143 | 967 | 1048 | 562 | 746 | 707 | 67 | 386 | 746 | 791 | 857 | 727 | 399 |
| 7 -Completely agree | 498 | 61 | 56 | 37 | 18 | 19 | 186 | 121 | 36 | 228 | 270 | 112 | 169 | 217 | 16 | 104 | 206 | 171 | 210 | 165 | 117 |
|  | 25.0\% | 23.0\% | 25.0\% | 29.0\% | 30.\% | 28.0\% | 24.0\% | 25.0\% | 25.0\% | 24.0\% | 26.0\% | 20.0\% | 23.0\% | 31.0\% | 24.0\% | 27.0\% | 28.0\% | 22.0\% | 25.0\% | 23.0\% | 29.0\% |
|  |  |  |  |  |  | * |  |  |  |  |  |  |  | LM | * |  | R |  |  |  | T |
| 6 | 400 | 60 | 53 | 33 | 18 | 15 | 140 | 89 | 25 | 193 | 207 | 73 | 151 | 176 | 14 | 77 | 140 | 166 | 153 | 153 | 94 |
|  | 20.0\% | 22.0\% | 24.0\% | 25.0\% | 30.0\% | 21.0\% | 18.0\% | 19.0\% | 17.0\% | 20.0\% | 20.0\% | 13.0\% | 20.0\% | 25.0\% | 20.0\% | 20.0\% | 19.0\% | 21.0\% | 18.0\% | 21.0\% | 24.0\% |
|  |  |  | 6 |  | GH* | * |  |  |  |  |  |  | L | LM | * |  |  |  |  |  | 5 |
| 5 | 393 | 62 | 42 | 25 | 11 | 14 | 149 | 89 | 27 | 204 | 188 | 133 | 140 | 120 | 11 | 62 | 146 | 168 | 178 | 149 | 60 |
|  | 19.0\% | 23.0\% | 19.0\% | 19.0\% | 18.0\% | 19.0\% | 19.0\% | 18.0\% | 19.0\% | 21.0\% | 18.0\% | 24.0\% | 19.0\% | 17.0\% | 16.0\% | 16.0\% | 20.0\% | 21.0\% | 21.0\% | 21.0\% | 15.0\% |
|  |  |  |  |  |  |  |  |  |  |  |  | MN |  |  |  |  |  | P | U | U |  |
| 4 | 303 | 43 | 26 | 15 | 3 | 12 | 113 | 86 | 19 | 151 | 152 | 110 | 119 | 73 | 10 | 70 | 101 | 118 | 132 | 109 | 55 |
|  | 15.0\% | 16.0\% | 12.0\% | 11.0\% | 5.0\% | 16.0\% | 15.0\% | 18.0\% | 13.0\% | 16.0\% | 14.0\% | 20.0\% | 16.0\% | 10.0\% | 15.0\% | 18.0\% | 14.0\% | 15.0\% | 15.0\% | 15.0\% | 14.0\% |
|  |  | E |  | E | * | $\mathrm{E}^{*}$ | E | CE |  |  |  | N | N |  |  | Q |  |  |  |  |  |
| 3 | 107 | 11 | 8 | 6 | 2 | 4 | 46 | 28 | 8 | 50 | 57 | 37 | 37 | 33 | 3 | 15 | 46 | 42 | 49 | 40 | 18 |
|  | 5.0\% | 4.0\% | 4.0\% | 4.0\% | 3.0\% | 6.0\% | 6.0\% | 6.0\% | 6.0\% | 5.0\% | 5.0\% | 7.0\% | 5.0\% | 5.0\% | 4.0\% | 4.0\% | 6.0\% | 5.0\% | 6.0\% | 5.0\% | 5.0\% |
|  |  |  |  |  | * | * |  |  |  |  |  |  |  |  | * |  |  |  |  |  |  |
| 2 | 54 | 5 | 3 | 1 | - | 1 | 25 | 15 | 5 | 24 | 31 | 14 | 18 | 22 | 1 | 6 | 19 | 26 | 20 | 17 | 17 |
|  | 3.0\% | 2.0\% | 1.0\% | 1.0\% | - | 1.0\% | 3.0\% | 3.0\% | 4.0\% | 2.0\% | 3.0\% | 2.0\% | 2.0\% | 3.0\% | 1.0\% | 2.0\% | 3.0\% | 3.0\% | 2.0\% | 2.0\% | 4.0\% |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| 1- Not at all | $\frac{29}{1.0 \%}$ | $\frac{2}{1.0 \%}$ | ${ }^{6}$ | $\stackrel{2}{2.0 \%}$ | $\stackrel{2}{2.0 \%}$ | - | $\stackrel{9}{1.0 \%}$ | 10 | - | 13 <br> $1.0 \%$ | 17 | $\stackrel{8}{1.0 \%}$ | 240\% | $\stackrel{7}{1.0 \%}$ | 5 | ${ }^{6}$. 0 | $\frac{8}{1.0 \%}$ | 10 | $\frac{12}{1.0 \%}$ | 12 | $\frac{4}{1.0 \%}$ |
|  |  |  |  | 2.0\% | ${ }^{\text {4. }}$ | * |  |  |  |  |  |  |  |  | ${ }_{\text {PQR }}{ }^{\text {* }}$ |  |  |  |  |  | 1.0\% |
| Don't know | 231 | 26 | 25 | 13 | 7 | 6 | 102 | 43 | 22 | 103 | 127 | 74 | 98 | 58 | 8 | 47 | 80 | 90 | 102 | 82 | 33 |
|  | 11.0\% | 10.0\% | 11.0\% | 10.0\% | 11.0\% | 9.0\% | 13.0\% | 9.0\% | 16.0\% | 11.0\% | 12.0\% | 13.0\% | 13.0\% | 8.0\% | 12.0\% | 12.0\% | 11.0\% | 11.0\% | 12.0\% | 11.0\% | 8.0\% |
|  |  |  |  |  | * | * | ${ }_{7}$ |  | ${ }_{1}$ |  |  | N | ${ }_{7} \mathrm{~N}$ |  | ${ }^{*}$ |  |  |  |  |  |  |
| Sigma | $\begin{gathered} 2015 \\ \hline 100.0 \% \end{gathered}$ | 2700\% | $\stackrel{\text { 220 }}{100.0 \%}$ | ${ }^{131}$ | 60 100.0\% | 7100\% | 7700\% | 482 | 143 $100.0 \%$ | 9607 100.0\% | 1048 $100.0 \%$ | 562 | ${ }^{7406}$ | 700 100.0\% | 67 | 386 100.0\% | 746 100.0\% | $\stackrel{791}{\text { 100.0\% }}$ | $\stackrel{857}{\text { 800.0\% }}$ | $\frac{727}{100.0}$ | 399 100.0\% |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Summary |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Top3Box (5-7) | 1291 | 183 | 151 | 95 | 47 | 48 | 475 | 299 | 88 | 626 | 665 | 319 | 460 | 513 | 41 | 242 | 493 | 505 | 541 | 467 | 272 |
|  | 64.0\% | 68.0\% | 69.0\% | 72.0\% | 77.0\% | 68.0\% | 62.0\% | 62.0\% | 61.0\% | 65.0\% | 64.0\% | 57.0\% | 62.0\% | 73.0\% | 61.0\% | 63.0\% | 66.0\% | 64.0\% | 63.0\% | 64.0\% | 68.0\% |
|  |  |  | 109 | ${ }_{70}$ | ${ }_{3}{ }_{36}{ }^{\text {a }}$ | $\begin{array}{l\|} * \\ \hline 34 \\ \hline \end{array}$ | 327 |  |  | 421 | 477 | 186 | 320 | LM <br> 393 | ${ }_{30}$ | 180 | 346 | 338 | 363 | 318 | 211 |
| Top2B0x (6-7) | 45.0\% | 45.0\% | 50.0\% | 54.0\% | 59.0\% | 49.0\% | 42.0\% | 44.0\% | 43.0\% | 44.0\% | 46.0\% | 33.0\% | 43.0\% | 56.0\% | 45.0\% | 47.0\% | 46.0\% | 43.0\% | 42.0\% | 44.0\% | 23.0\% |
|  |  |  |  | GH | ${ }_{\text {BGHI* }}$ | * |  |  |  |  |  |  | , | LM | , |  |  |  |  |  | ST |
| Low3Box (1-3) | 191 | 18 | 17 | 9 | 4 | 5 | 80 | 53 | 14 | 87 | 104 | 59 | 69 | 63 | 8 | 27 | 73 | 78 | 82 | 69 | 40 |
|  | 9.0\% | 7.0\% | 8.0\% | 7.0\% | 7.0\% | 7.0\% | 10.0\% | 11.0\% | 10.0\% | 9.0\% | 10.0\% | 10.0\% | 9.0\% | 9.0\% | 13.0\% | 7.0\% | 10.0\% | 10.0\% | 10.0\% | 9.0\% | 10.0\% |
| Low2Box (1-2) | 84 | 7 | 9 | 3 | 2 | 1 | 34 | 25 | 5 | 37 | 47 | 22 | 32 | 29 | 6 | 12 | 27 | 36 | 33 | 29 | 22 |
|  | 4.0\% | 3.0\% | 4.0\% | 2.0\% | 4.0\% | 1.0\% | 4.0\% | 5.0\% | 4.0\% | 4.0\% | 4.0\% | 4.0\% | 4.0\% | 4.0\% | 8.0\% | 3.0\% | 4.0\% | 5.0\% | 4.0\% | 4.0\% | 5.0\% |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  | p* |  |  |  |  |  |  |
| Mean (Incl. 0 ) | 4.7 | 4.9 | 4.8 | 5 | 5.1 | 5 | 4.6 | 4.8 | 4.5 | 4.8 | 4.7 | 4.4 | 4.6 | 5.1 | 4.5 | 4.8 | 4.8 | 4.7 | 4.7 | 4.7 | 5 |
|  |  |  |  | 6 |  |  |  |  |  |  |  |  |  | LM |  |  |  |  |  |  | ST |
| Std. Dev. | 2.2 | 2 | 2.2 | 2.1 | 2.2 | 2 | 2.3 | 2.1 | 2.4 | 2.1 | 2.2 | 2.2 | 2.3 | 2.1 | 2.4 | 2.2 | 2.2 | 2.2 | 2.2 | 2.2 | 2.1 |
| Std. Err. | * | 0.1 | 0.1 | 0.2 | 0.3 | 0.2 | 0.1 | 0.1 | 0.2 | 0.1 | 0.1 | 0.1 | 0.1 | 0.1 | 0.3 | 0.1 | 0.1 | 0.1 | 0.1 | 0.1 | 0.1 |
| Mean (Excl. 0 ) | 5.3 | 5.4 | 5.5 | 5.6 | 5.7 | 5.5 | 5.3 | 5.2 | 5.4 | 5.3 | 5.4 | 5.1 | 5.3 | 5.6 | 5.2 | 5.4 | 5.4 | 5.3 | 5.3 | 5.3 | 5.5 |
|  |  |  |  | ${ }_{\text {H }}$ | ${ }^{\text {H }}$ | * |  |  | 5. |  |  |  | 5 | LM | \% |  |  |  |  |  |  |
| Std. Dev. | 1.5 | 1.3 | 1.5 | 1.4 | 1.4 | 1.3 | 1.5 | 1.5 | 1.5 | 1.4 | 1.5 | 1.5 | 1.5 | 1.4 | 1.8 | 1.5 | 1.5 | 1.5 | 1.5 | 1.5 | 1.5 |
|  |  | 0.1 | 0.1 | 0.1 | 0.2 | 0.2 | 0.1 | 0.1 | 0.1 | * | * | 0.1 | 0.1 | 0.1 | 0.2 | 0.1 | 0.1 | 0.1 | 0.1 | 0.1 | 0.1 |
| Std. Err. |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |

Overlap formula used

- Column Proportions:
Columns Tested ( $5 \%$ ): A, B/C/D/E/F/G/H/I, J/K, L/M/N, O/P/Q/R, S/T/U
Minimum Base: 30 (**), Small Base: 100 (*)
Column Means:
Columns tested ( $5 \%$ ): $A, B / C / D / / / / / / / / / H / I, J / K, L / M / N, O / P / Q / R, S / T / U$
Minimum Base: $30(* *)$, Small Base: 100 (*)
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Q6_2. [There are natural alternatives to pesticides that are as effective as conventional pesticides ] Using a scale from 1 to 7 where " 1 " is not at all and " 7 " is completely, to what extent do you agree with each of the following statements?

|  |  | Region |  |  |  |  |  |  |  | Gender |  | Age |  |  | Education |  |  |  | Area of Residence |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | BC | Alberta | Saskatchewa n/ Manitoba | Saskatchewa <br> n | Manitoba | Ontario | Quebec | Atlantic | Male | Female | 18-34 | ${ }^{35-54}$ | 55+ | Less than High School | High School | $\begin{gathered} \text { Post } \\ \text { Secondary } \end{gathered}$ | University Graduate | Urban | Suburban | Rural |
|  | A | B | c | D | E | F | 6 | H | 1 | J | K | 1 | M | N | 0 | P | Q | R | 5 | T | $u$ |
| Base: All Respondents | 2015 | 273 | 214 | 131 | 59 | 72 | 774 | 486 | 137 | 1056 | 959 | 537 | 772 | 706 | 68 | 383 | 745 | 795 | 858 | 732 | 394 |
| Base: All Respondents (wtd) | 2015 | 270 | 220 | 131 | 60 | 71 | 770 | 482 | 143 | 967 | 1048 | 562 | 746 | 707 | 67 | 386 | 746 | 791 | 857 | 727 | 399 |
| 7 - Completely agree | 446 | 54 | 34 | 17 | 12 | 5 | 160 | 154 | 26 | 177 | 269 | 116 | 166 | 164 | 22 | 84 | 203 | 131 | 202 | 141 | 97 |
|  | 22.0\% | 20.0\% | 15.0\% | 13.0\% | 20.0\% | 7.0\% | 21.0\% | 32.0\% | 18.0\% | 18.0\% | 26.0\% | 21.0\% | 22.0\% | 23.0\% | 33.0\% | 22.0\% | 27.0\% | 17.0\% | 24.0\% | 19.0\% | 24.0\% |
|  |  | F |  | F | $\mathrm{F}^{*}$ | * | DF | BCDFGI | F |  | 1 |  |  |  | $\mathrm{R}^{*}$ | R | R |  | T |  |  |
| 6 | 348 | 53 | 34 | 27 | 13 | 14 | 110 | 91 | 33 | 165 | 183 | 86 | 127 | 134 | 9 | 62 | 132 | 140 | 130 | 137 | 75 |
|  | 17.0\% | 20.0\% | 16.0\% | 20.0\% | 21.0\% | 20.0\% | 14.0\% | 19.0\% | 23.0\% | 17.0\% | 17.0\% | 15.0\% | 17.0\% | 19.0\% | 13.0\% | 16.0\% | 18.0\% | 18.0\% | 15.0\% | 19.0\% | 19.0\% |
|  |  | G |  |  |  |  |  | 6 | 6 |  |  |  |  |  |  |  |  |  |  |  |  |
| 5 | 377 | 56 | 45 | 22 | 11 | 11 | 138 | 86 | 30 | 178 | 200 | 108 | 151 | 118 | 6 | 78 | 117 | 174 | 162 | 138 | 76 |
|  | 19.0\% | 21.0\% | 20.0\% | 17.0\% | 19.0\% | 15.0\% | 18.0\% | 18.0\% | 21.0\% | 18.0\% | 19.0\% | 19.0\% | 20.0\% | 17.0\% | 8.0\% | 20.0\% | 16.0\% | 22.0\% | 19.0\% | 19.0\% | 19.0\% |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  | 0 |  | 00 |  |  |  |
| 4 | 297 | 33 | 35 | 20 | 9 | 11 | 129 | 57 | 23 | 166 | 131 | 102 | 107 | 87 | 13 | 54 | 106 | 121 | 136 | 106 | 49 |
|  | 15.0\% | 12.0\% | 16.0\% | 15.0\% | 15.0\% | 15.0\% | 17.0\% | 12.0\% | 16.0\% | 17.0\% | 13.0\% | 18.0\% | 14.0\% | 12.0\% | 19.0\% | 14.0\% | 14.0\% | 15.0\% | 16.0\% | 15.0\% | 12.0\% |
|  |  |  |  |  | * | * | H |  |  | K |  | N |  |  | * |  |  |  |  |  |  |
| 3 | 154 | 23 | 15 | 11 | 3 | 8 | 70 | 26 | 9 | 94 | 60 | 44 | 43 | 67 | 4 | 29 | 56 | 63 | 59 | 62 | 33 |
|  | 8.0\% | 9.0\% | 7.0\% | 8.0\% | 5.0\% | 11.0\% | 9.0\% | 5.0\% | 6.0\% | 10.0\% | 6.0\% | 8.0\% | 6.0\% | 9.0\% | 6.0\% | 8.0\% | 8.0\% | 8.0\% | 7.0\% | 8.0\% | 8.0\% |
|  |  |  |  |  | , | * | H |  |  | K |  |  |  | M | * |  |  |  |  |  |  |
| ${ }^{2}$ | 86 | 10 | 15 | 8 | 2 | 6 | 35 | 12 | 7 | 44 | 41 | 11 | 28 | 47 | 3 | 12 | 32 | 39 | 34 | 29 | 23 |
|  | 4.0\% | 4.0\% | 7.0\% | 6.0\% | 3.0\% | 8.0\% | 4.0\% | 2.0\% | 5.0\% | 5.0\% | 4.0\% | 2.0\% | 4.0\% | 7.0\% | 4.0\% | 3.0\% | 4.0\% | 5.0\% | 4.0\% | 4.0\% | 6.0\% |
|  |  |  | H | H | * | $\mathrm{H}^{*}$ |  |  |  |  |  |  |  | LM | * |  |  |  |  |  |  |
| 1-Not at all | 60 | 5 | 11 | 5 | 1 | 4 | 26 | 11 | 2 | 35 | 25 | 7 | 18 | 35 | 2 | 18 | 16 | 25 | 23 | 29 | 8 |
|  | 3.0\% | 2.0\% | 5.0\% | 3.0\% | 2.0\% | 5.0\% | 3.0\% | 2.0\% | 2.0\% | 4.0\% | 2.0\% | 1.0\% | 2.0\% | 5.0\% | 3.0\% | 5.0\% | 2.0\% | 3.0\% | 3.0\% | 4.0\% | 2.0\% |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  | LM | 10 | Q |  |  |  |  |  |
| Don't know | 248 | 35 $13.0 \%$ | 31 | ${ }_{17}^{22}$ | $\stackrel{9}{160 \%}$ | $1{ }^{13}$ | 102 | 44 | 13 | $\frac{110}{110}$ | ${ }^{138}$ | 88 | 105 | 55 | 10 | 49 | 84 | 99 | 110 | 86 | 38 |
|  | 12.0\% | 13.0\% | 14.0\% | 17.0\% | 16.0\% | 18.0\% | 13.0\% | 9.0\% | 9.0\% | 11.0\% | 13.0\% | 16.0\% | 14.0\% | 8.0\% | 14.0\% | 13.0\% | 11.0\% | 13.0\% | 13.0\% | 12.0\% | 10.0\% |
| Sigma | 2015 | 270 | 220 | ${ }_{1}{ }^{131}$ | 60 | ${ }_{71}$ | 770 | 482 | 143 | 967 | 1048 | $\stackrel{\mathrm{N}}{562}$ | ${ }_{74}$ | 707 | 67 | 386 | 746 | 791 | 857 | 727 | 399 |
|  | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% |
| Summary <br> Top3Box (5-7) |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  | 1171 | 164 | 113 | 66 | 36 | 30 | 408 | 332 | 89 | 519 | 652 | 310 | 444 | 416 | 36 | 225 | 453 | 445 | 494 | 416 | 248 |
|  | 58.0\% | 61.0\% | 51.0\% | 51.0\% | 60.0\% | 43.0\% | 53.0\% | 69.0\% | 62.0\% | 54.0\% | 62.0\% | 55.0\% | 60.0\% | 59.0\% | 54.0\% | 58.0\% | 61.0\% | 56.0\% | 58.0\% | 57.0\% | 62.0\% |
|  |  | CFG |  | F | * | * |  | BCDFG | F |  | 1 |  |  |  |  |  |  |  |  |  |  |
| Top2Box (6-7) | 794 | 108 | 68 | 44 | 25 | 19 | 270 | 245 | 59 | 342 | 452 | 202 | 294 | 298 | 31 | 147 | 336 | 271 | 332 | 278 | 172 |
|  | 39.0\% | 40.0\% | 31.0\% | 34.0\% | 41.0\% | 27.0\% | 35.0\% | ${ }^{51.0 \%}$ | 41.0\% | 35.0\% | 43.0\% | 36.0\% | 39.0\% | 42.0\% | 45.0\% | 38.0\% | 45.0\% | 34.0\% | 39.0\% | 38.0\% | 43.0\% |
|  |  | c |  |  |  |  |  | BCDFGI | 18 |  | 12 |  |  | $\stackrel{L}{1}$ | 8 |  | ${ }^{\text {PR }}$ |  |  |  |  |
| Low3Box (1-3) | $\stackrel{299}{15.0 \%}$ | 38 14.0\% | 419 | $\stackrel{23}{18.0 \%}$ | ${ }_{\text {10.0\% }}$ | $\frac{17}{24.0 \%}$ | 130 | $\stackrel{49}{10.0 \%}$ | $\stackrel{18}{13.0 \%}$ | $\frac{172}{18.0 \%}$ | 1227 | $\stackrel{62}{11.0 \%}$ | 89 | ${ }^{149}$ | $\frac{8}{13.0 \%}$ | ${ }_{5}^{58}$ | 104 | $\frac{127}{16.0 \%}$ | $\stackrel{116}{14.0 \%}$ | $\frac{119}{16.0 \%}$ | $\frac{63}{16.0 \%}$ |
|  |  |  | H | EH |  | BDEHI* | H |  |  | K |  |  |  | LM |  |  |  |  |  |  |  |
| Low2Box (1-2) | 145 | 15 | 26 | 12 | 3 | 9 | 61 | 23 | 9 | 79 | 67 | 18 | 46 | 82 | 5 | 29 | 48 | 64 | 58 | 57 | 30 |
|  | 7.0\% | 5.0\% | 12.0\% | 9.0\% | 5.0\% | 13.0\% | 8.0\% | 5.0\% | 6.0\% | 8.0\% | 6.0\% | 3.0\% | 6.0\% | 12.0\% | 7.0\% | 8.0\% | 6.0\% | 8.0\% | 7.0\% | 8.0\% | 8.0\% |
|  |  |  | BH | H |  | BH* | H |  |  |  |  |  | L | LM |  |  |  |  |  |  |  |
| Mean (Incl. 0) | 4.5 | 4.5 | 4.1 | 4 | 4.4 | 3.6 | 4.3 | 5 | 4.6 | 4.3 | 4.6 | 4.3 | 4.4 | 4.6 | 4.5 | 4.4 | 4.7 | 4.3 | 4.5 | 4.4 | 4.7 |
|  |  | F |  |  | ${ }_{4}$ | \% | F | ${ }_{\text {BCDFG }}$ | ${ }_{\text {CDF }}$ |  | 4.6 |  |  |  | 4.5 |  | R ${ }^{\text {R }}$ |  |  |  |  |
| Std. Dev. | 2.3 | 2.3 | 2.3 | 2.4 | 2.4 | 2.3 | 2.3 | 2.2 | 2.1 | 2.2 | 2.3 | 2.3 | 2.3 | 2.2 | 2.5 | 2.3 | 2.3 | 2.2 | 2.3 | 2.2 | 2.2 |
| Std. Err. | 0.1 | 0.1 | 0.2 | 0.2 | 0.3 | 0.3 | 0.1 | 0.1 | 0.2 | 0.1 | 0.1 | 0.1 | 0.1 | 0.1 | 0.3 | 0.1 | 0.1 | 0.1 | 0.1 | 0.1 | 0.1 |
| Mean (Excl. 0 ) | 5.1 | 5.1 | 4.7 | 4.8 | 5.2 | 4.4 | 4.9 | 5.5 | 5.1 | 4.9 | 5.3 | 5.1 | 5.2 | 4.9 | 5.3 | 5 | 5.2 | 4.9 | 5.1 | 5 | 5.2 |
|  |  | CF |  |  | ${ }_{\text {F* }}$ | * | F | BCDFGI | F |  | 5 |  | ${ }^{\text {N }}$ |  | 5 |  | S. |  |  |  |  |
| Std. Dev.Std. Err. | 1.6 | 1.5 | 1.7 | 1.7 | 1.5 | 1.7 | 1.7 | 1.6 | 1.5 | 1.7 | 1.6 | 1.5 | 1.6 | 1.8 | 1.8 | 1.7 | 1.6 | 1.6 | 1.6 | 1.7 | 1.6 |
|  | * | 0.1 | 0.1 | 0.2 | 0.2 | 0.2 | 0.1 | 0.1 | 0.1 | 0.1 | 0.1 | 0.1 | 0.1 | 0.1 | 0.2 | 0.1 | 0.1 | 0.1 | 0.1 | 0.1 | 0.1 |
| Std. Err. |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |

Overlap formula used

- Column Proportions:
Columns Tested ( $5 \%$ ): $\mathrm{A}, \mathrm{B} / \mathrm{C/D///////G/H/I,J/K,L/M/N,O/P/Q/R,S/T/U}$
Minimum Base: 30 (**), Small Base: 100 (*)
Column Means:
Columns Tested ( $5 \%$ ): $\mathrm{A}, \mathrm{B} / \mathrm{C} / \mathrm{D} / \mathrm{E} / \mathrm{F} / \mathrm{G} / \mathrm{H} / \mathrm{I} / \mathrm{J} / \mathrm{K}, \mathrm{L} / \mathrm{M} / \mathrm{N}, \mathrm{O} / \mathrm{P} / \mathrm{/} / \mathrm{R}, \mathrm{S} / \mathrm{T} / \mathrm{U}$
Minimum Base: 30 (**), Small Base: 100 (*)
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Q6_3. [I can use pesticides safely if required] Using a scale from 1 to 7 where "1" is not at all and "7" is completely, to what extent do you agree with each of the following statements?

|  |  | Region |  |  |  |  |  |  |  | Gender |  | Ase |  |  | Education |  |  |  | Area of Residence |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | BC | Alberta | Saskatchewa n/ Manitoba | Saskatchewa $n$ | Manitoba | Ontario | Quebec | Atlantic | Male | Female | 18.34 | $35-54$ | 55+ | Less than <br> High School | High School | $\begin{gathered} \text { Post } \\ \text { Secondary } \end{gathered}$ | University Graduate | Urban | Suburban | Rural |
|  | A | B | c | D | E | F | 6 | H | 1 | 1 | к | L | M | N | 0 | P | Q | R | 5 | T | $u$ |
| Base: All Respondents | 2015 | 273 | 214 | 131 | 59 | 72 | 774 | 486 | 137 | 1056 | 959 | 537 | 772 | 706 | 68 | 383 | 745 | 795 | 858 | 732 | 394 |
| Base: All Respondents (wtd) | 2015 | 270 | 220 | 131 | 60 | 71 | 770 | 482 | 143 | 967 | 1048 | 562 | 746 | 707 | 67 | 386 | 746 | 791 | 857 | 727 | 399 |
| 7 - Completely agree | 387 | 49 | 50 | 37 | 21 | 16 | 164 | 69 | 18 | 205 | 182 | 73 | 140 | 174 | 11 | 82 | 157 | 134 | 149 | 137 | 94 |
|  | 19.0\% | 18.0\% | 23.0\% | 28.0\% | 35.0\% | 22.0\% | 21.0\% | 14.0\% | 12.0\% | 21.0\% | 17.0\% | 13.0\% | 19.0\% | 25.0\% | 17.0\% | 21.0\% | 21.0\% | 17.0\% | 17.0\% | 19.0\% | 23.\% |
|  |  |  | HI | BHI | BGH1* | * | H |  |  | K |  |  | L | LM | * |  | R |  |  |  | 5 |
| 6 | 307 | 50 | 41 | 25 | 10 | 15 | 122 | 44 | 26 | 169 | 139 | 71 | 116 | 121 | 7 | 64 | 113 | 119 | 123 | 126 | 58 |
|  | 15.0\% | 18.0\% | 19.0\% | 19.0\% | 17.\% | 21.0\% | 16.0\% | 9.0\% | 18.0\% | 17.0\% | 13.0\% | 13.0\% | 16.0\% | 17.0\% | 10.0\% | 17.0\% | 15.0\% | 15.0\% | 14.0\% | 17.0\% | 15.0\% |
|  |  | H | H | H |  | $\mathrm{H}^{*}$ | H |  | H | K |  |  |  | L |  |  |  |  |  |  |  |
| 5 | 354 | 53 | 45 | 24 | 9 | 15 | 120 | 88 | 24 | 195 | 160 | 97 | 127 | 130 | 15 | 65 | 116 | 155 | 160 | 127 | 67 |
|  | 18.0\% | 20.0\% | 21.0\% | 18.0\% | 15.0\% | 21.0\% | 16.0\% | 18.0\% | 17.0\% | 20.0\% | 15.0\% | 17.0\% | 17.0\% | 18.0\% | 23.0\% | 17.0\% | 16.0\% | 20.0\% | 19.0\% | 17.0\% | 17.0\% |
|  |  |  |  |  |  |  |  |  |  | K |  |  |  |  |  |  |  | Q |  |  |  |
| 4 | 347 | 47 | 38 | 14 | 6 | 8 | 122 | 100 | 26 | 155 | 191 | 132 | 136 | 79 | 10 | 64 | 132 | 137 | 159 | 125 | 58 |
|  | 17.0\% | 17.0\% | 17.0\% | 11.0\% | 11.0\% | 11.0\% | 16.0\% | 21.0\% | 18.0\% | 16.0\% | 18.0\% | 23.0\% | 18.0\% | 11.0\% | 15.0\% | 17.0\% | 18.0\% | 17.0\% | 19.0\% | 17.0\% | 15.0\% |
|  |  |  |  |  |  |  |  | DG |  |  |  | MN | N |  |  |  |  |  |  |  |  |
| 3 | 170 | 28 | 8 | 7 | 2 | 5 | 61 | 49 | 17 | 79 | 91 | 52 | 60 | 59 | 4 | 21 | 73 | 71 | 71 | 62 | 36 |
|  | 8.0\% | 10.0\% | 4.0\% | 5.0\% | 4.0\% | 7.0\% | 8.0\% | 10.0\% | 12.0\% | 8.0\% | 9.0\% | 9.0\% | 8.0\% | 8.0\% | 7.0\% | 5.0\% | 10.0\% | 9.0\% | 8.0\% | 9.0\% | 9.0\% |
|  |  | c |  |  | * | * | c | c | c |  |  |  |  |  | * |  | p | P |  |  |  |
| 2 | 113 | 14 | 9 | 6 | 2 | 4 | 41 | 34 | 8 | 37 | 75 | 24 | 36 | 52 | 4 | 21 | 41 | 45 | 42 | 48 | 21 |
|  | 6.0\% | 5.0\% | 4.0\% | 5.0\% | 4.0\% | 6.0\% | 5.0\% | 7.0\% | 6.0\% | 4.0\% | 7.0\% | 4.0\% | 5.0\% | 7.0\% | 6.0\% | 6.0\% | 5.0\% | 6.0\% | 5.0\% | 7.0\% | 5.0\% |
|  |  |  |  |  |  |  |  |  |  |  | 1 |  |  | LM | 3 |  |  |  |  |  |  |
| 1- Not at all | ${ }^{131}$ | $\frac{8}{3.0 \%}$ | $\frac{7}{3.0 \%}$ | 7.0\% | 9.0\% | $\frac{2}{3.0 \%}$ | 48 | $\stackrel{48}{10.0 \%}$ | 9.0\% | 4.0\% | 85 | 34 $6.0 \%$ | 49 | 78 | $\stackrel{3}{50 \%}$ | 26 | 56 | 43 | 64 | 560\% | 29 |
|  |  |  |  |  | ${ }^{\text {9.0\% }}$ | $\stackrel{3}{*}$ | ${ }^{6.0 \%}$ | ${ }_{\text {BCG }}$ | BC |  | 8.0\% |  | 7.0\% | 7.0\% | $\stackrel{5}{\text { 5.0\% }}$ |  | 7.0\% | 5.0\% | 7.0\% | 5.0\% | 7.0\% |
| Don't know | 206 | 21 | 22 | 10 | 4 | 6 | 92 | 50 | 11 | 82 | 124 | 79 | 82 | 45 | 12 | 42 | 59 | 87 | 90 | 66 | 37 |
|  | 10.0\% | 8.0\% | 10.0\% | 8.0\% | 7.0\% | 8.0\% | 12.0\% | 10.0\% | 8.0\% | 8.0\% | 12.0\% | 14.0\% | 11.0\% | 6.0\% | 18.0\% | 11.0\% | 8.0\% | 11.0\% | 10.0\% | 9.0\% | 9.0\% |
|  |  |  |  |  | 60 | 71 |  |  |  |  | ${ }^{1} 1048$ | ${ }_{5}$ | ${ }^{1} 46$ |  | $\mathrm{Q}^{*}$ |  |  | Q |  |  |  |
| Sigma | 2015 | 270 | 220 | 131 | 60 | 71 | 770 | 482 | 143 | 967 | 1048 | 562 | 746 | 707 | 67 | 386 | 746 | 791 | 857 | 727 | 399 |
|  | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Top3Box (5-7) | 1048 | 152 | 137 | 86 | 40 | 45 | 406 | 201 | 68 | 568 | 481 | 241 | 383 | 424 | 33 | 211 | 386 | 408 | 432 | 390 | 218 |
|  | 52.0\% | 56.0\% | 62.0\% | 65.0\% | 66.0\% | 64.0\% | 53.0\% | 42.0\% | 47.0\% | 59.0\% | 46.0\% | 43.0\% | 51.0\% | 60.0\% | 50.0\% | 55.0\% | 52.0\% | 51.0\% | 50.0\% | 54.0\% | 55.0\% |
|  |  | H | GHI | GHI | GH1* | $\mathrm{Hl}^{*}$ | H |  |  | K |  |  | L | LM | * |  |  |  |  |  |  |
| Top2B0x (6-7) | 694 | 98 | 92 | 62 | 31 | 31 | 286 | 112 | 44 | 373 | 321 | 144 | 256 | 294 | 18 | 146 | 270 | 252 | 272 | 263 | 152 |
|  | 34.0\% | 36.0\% | 42.0\% | $\frac{47.0 \%}{\text { BGHII }}$ | ${ }_{\text {E }}^{52.0 \%}$ | $\stackrel{43.0 \%}{H^{*}}$ | 37.0\% | 23.0\% | 31.0\% | 39.0\% | 31.0\% | 26.0\% | 34.0\% | 42.0\% | 27.0\% | 38.0\% | 36.0\% | 32.0\% | 32.0\% | 36.0\% | 38.0\% |
| Low3Box (1-3) | 414 | ${ }_{50}$ | ${ }_{21}$ | ${ }_{26}{ }^{\text {BGHI }}$ | $\frac{\text { BGHI* }}{10}$ | ${ }_{11}$ | ${ }_{15}$ | 131 | 38 | ${ }_{162}$ | 252 | 110 | $\stackrel{\text { L }}{145}$ | LM | ${ }_{12}$ | ${ }_{68}$ | 170 | 160 | 176 | 147 | ${ }_{86}$ |
|  | 21.0\% | 19.0\% | 11.0\% | 16.0\% | 16.0\% | 16.0\% | 19.0\% | 27.0\% | 26.0\% | 17.0\% | 24.0\% | 20.0\% | 19.0\% | 22.0\% | 17.0\% | 18.0\% | 23.0\% | 20.0\% | 21.0\% | 20.0\% | 22.0\% |
|  |  | c |  |  | * | * | c | BCDFG | CD |  | 1 |  |  |  | * |  | P |  |  |  |  |
| Low2Box (1-2) | 244 | 22 | 16 | 14 | 8 | 6 | 89 | 82 | 21 | 83 | 161 | 58 | 85 | 100 | 7 | 47 | 97 | 89 | 105 | 84 | 50 |
|  | 12.0\% | 8.0\% | 7.0\% | 10.0\% | 12.0\% | 9.0\% | 12.0\% | 17.0\% | 14.0\% | 9.0\% | 15.0\% | 10.0\% | 11.0\% | 14.0\% | 11.0\% | 12.0\% | 13.\% | 11.0\% | 12.0\% | 12.0\% | 12.0\% |
|  |  |  |  |  |  |  |  | BCG |  |  | , |  |  | , |  |  |  |  |  |  |  |
| Mean (Incl. 0) | 4.3 | 4.5 | 4.7 | 4.8 | 4.9 | 4.7 | 4.3 | 3.8 | 4.1 | 4.5 | 4 | 3.9 | 4.2 | 4.6 | 3.9 | 4.3 | 4.3 | 4.2 | 4.2 | 4.4 | 4.4 |
|  |  | H | GHI | GHI | 6H** | $\mathrm{H}^{*}$ | H |  |  | K |  |  | 1 | LM |  |  |  |  |  |  |  |
| Std. Dev. | 2.2 | 2 | 2.2 | 2.2 | 2.3 | 2.1 | 2.3 | 2.2 | 2.1 | 2.1 | 2.3 | 2.2 | 2.2 | 2.2 | 2.4 | 2.3 | 2.2 | 2.2 | 2.2 | 2.2 | 2.3 |
| Std. Err. | * | 0.1 | 0.1 | 0.2 | 0.3 | 0.3 | 0.1 | 0.1 | 0.2 | 0.1 | 0.1 | 0.1 | 0.1 | 0.1 | 0.3 | 0.1 | 0.1 | 0.1 | 0.1 | 0.1 | 0.1 |
| Mean (Excl. 0 ) | 4.7 | 4.9 | 5.2 | 5.2 | 5.2 | 5.1 | 4.8 | 4.3 | 4.4 | 5 | 4.5 | 4.5 | 4.8 | 4.9 | 4.7 | 4.9 | 4.7 | 4.7 | 4.7 | 4.8 | 4.8 |
|  |  | $\stackrel{4}{4}$ | ${ }_{\text {SHI }}$ | ${ }_{\text {H1 }}$ | ${ }_{\text {Hi** }}$ | $\stackrel{\text { H. }}{\text { H }}$ | ${ }_{\text {H1 }}$ |  |  | K |  |  |  | L | * |  |  |  |  |  |  |
| Sta. Dev. | 1.8 | 1.6 | 1.6 | 1.8 | 2 | 1.7 | 1.8 | 1.8 | 1.8 | 1.7 | 1.9 | 1.7 | 1.8 | 1.9 | 1.7 | 1.8 | 1.9 | 1.7 | 1.8 | 1.8 | 1.9 |
|  | * | 0.1 | 0.1 | 0.2 | 0.3 | 0.2 | 0.1 | 0.1 | 0.2 | 0.1 | 0.1 | 0.1 | 0.1 | 0.1 | 0.2 | 0.1 | 0.1 | 0.1 | 0.1 | 0.1 | 0.1 |

Overlap formula used

- Column Proportions:
Columns Tested ( $5 \%$ ): $\mathrm{A}, \mathrm{B} / \mathrm{C/D///////G/H/I,J/K,L/M/N,O/P/Q/R,S/T/C}$
Minimum Base: 30 (**), Small Base: 100 (*)
Columns Tested ( $5 \%$ ): $\mathrm{A}, \mathrm{B} / \mathrm{C} / \mathrm{D} / \mathrm{E} / \mathrm{F} / \mathrm{G} / \mathrm{H} / \mathrm{I}, \mathrm{J} / \mathrm{K}, \mathrm{L} / \mathrm{M} / \mathrm{N}, \mathrm{O} / \mathrm{P} / \mathrm{Q} / \mathrm{R}, \mathrm{S} / \mathrm{T} / \mathrm{U}$
Minimum Base: 30 (**), Small Base: 100 (*)
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|  |  | Region |  |  |  |  |  |  |  | Gender |  | Age |  |  | Education |  |  |  | Area of Residence |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | BC | Alberta | Saskatchewa n/ Manitoba | Saskatchewa | Manitoba | Ontario | Quebec | Atlantic | Male | Female | 18.34 | $\longdiv { 3 5 - 5 4 }$ | 55+ | Less than High School | High School | $\begin{gathered} \text { Post } \\ \text { Secondary } \end{gathered}$ | University Graduate | Urban | Suburban | Rural |
|  | A | B | c | D | E | F | 6 | H | 1 | 1 | K | L | M | N | 0 | P | Q | R | 5 | T | $u$ |
| Base: All Respondents | 2015 | 273 | 214 | 131 | 59 | 72 | 774 | 486 | 137 | 1056 | 959 | 537 | 772 | 706 | 68 | 383 | 745 | 795 | 858 | 732 | 394 |
| Base:All | 2015 | 270 | 220 | 131 | 60 | 71 | 770 | 482 | 143 | 967 | 1048 | 562 | 746 | 707 | 67 | 386 | 746 | 791 | 857 | 727 | 399 |
|  | 978 | 140 | 104 | 67 | 38 | 29 | 381 | 215 | 72 | 425 | 554 | 195 | 334 | 450 | 33 | 178 | 377 | 385 | 403 | 354 | 213 |
|  | 49.0\% | 52.0\% | 47.0\% | 51.0\% | 62.0\% | 42.0\% | 49.0\% | 45.0\% | 50.0\% | 44.0\% | 53.0\% | 35.0\% | 45.0\% | 64.0\% | 49.0\% | 46.0\% | 51.0\% | 4.0\% | 47.0\% | 49.0\% | 53.0\% |
|  |  |  |  | F | CDFH* | * |  |  |  |  | 1 |  | L | LM | * |  |  |  |  |  | 5 |
| 6 | 304 | 43 | 34 | 30 | 15 | 15 | 111 | 65 | 21 | 168 | 135 | 75 | 119 | 110 | 6 | 69 | 110 | 112 | 132 | 117 | 53 |
|  | 15.0\% | 16.0\% | 15.0\% | 23.0\% | 24.0\% | 22.0\% | 14.0\% | 14.0\% | 14.0\% | 17.0\% | 13.0\% | 13.0\% | 16.0\% | 16.0\% | 9.0\% | 18.0\% | 15.0\% | 14.0\% | 15.0\% | 16.0\% | 13.0\% |
|  |  |  |  | GH | 6H* |  |  |  |  | K |  |  |  |  |  |  |  |  |  |  |  |
| 5 | 211 | 25 | 24 | 14 | 3 | 12 | 78 | 56 | 14 | 114 | 97 | 77 | 89 | 45 | 1 | 35 | 82 | 85 | 85 | 83 | 40 |
|  | 10.0\% | 9.0\% | 11.0\% | 11.0\% | 5.0\% | 17.0\% | 10.0\% | 12.0\% | 9.0\% | 12.0\% | 9.0\% | 14.0\% | 12.0\% | 6.0\% | 10.0\% | 9.0\% | 11.0\% | 11.0\% | 10.0\% | 11.0\% | 10.0\% |
|  |  |  |  |  | * | DE* |  |  |  |  |  | N | N |  |  |  |  |  |  |  |  |
| 4 | 170 | 19 | 18 | 6 | 1 | 5 | 65 | 55 | 7 | 93 | 77 | 71 | 62 | 37 | 5 | 26 | 67 | 69 | 73 | 58 | 36 |
|  | 8.0\% | 7.0\% | 8.0\% | 4.0\% | 2.0\% | 7.0\% | 8.0\% | 11.0\% | 5.0\% | 10.0\% | 7.0\% | 13.0\% | 8.0\% | 5.0\% | 8.0\% | 7.0\% | 9.0\% | 9.0\% | 8.0\% | 8.0\% | 9.0\% |
|  |  |  |  |  | * | * |  | BDEI |  |  |  | MN | N |  | * |  |  |  |  |  |  |
| 3 | 74 | 14 | 5 | 5 | 1 | 4 | 28 | 18 | 4 | 44 | 30 | 35 | 25 | 13 | 6 | 15 | 23 | 30 | 34 | 32 | 8 |
|  | 4.0\% | 5.0\% | 2.0\% | 4.0\% | 2.0\% | 6.0\% | 4.0\% | 4.0\% | 3.0\% | 5.0\% | 3.0\% | 6.0\% | 3.0\% | 2.0\% | 9.0\% | 4.0\% | 3.0\% | 4.0\% | 4.0\% | 4.0\% | 2.0\% |
|  |  |  |  |  | * | * |  |  |  | K |  | MN |  |  | PQR* ${ }^{\text {* }}$ |  |  |  |  | U |  |
| 2 | 29 | 6 | 3 | - | - | - | 10 | 6 | 4 | 18 | 11 | 10 | 14 | 5 | 1 | \% | 12 | 9 | 14 | 10 | 5 |
|  | 1.0\% | 2.0\% | 1.0\% | - | - | - | 1.0\% | 1.0\% | 3.0\% | 2.0\% | 1.0\% | 2.0\% | 2.0\% | 1.0\% | 1.0\% | 2.0\% | 2.0\% | 1.0\% | 2.0\% | 1.0\% | 1.0\% |
|  |  |  |  |  | * | * |  |  |  |  |  |  | N |  | * |  |  |  |  |  |  |
| 1- Not at all | 49 | $\stackrel{3}{10 \%}$ | 7 | 4 | $\frac{1}{20 \%}$ | 3 | $\frac{15}{20 \%}$ | 17 | 3 | 24 | 25 | 14 | 20 | $\frac{15}{2.0 \%}$ | $\frac{1}{10 \%}$ | $\frac{11}{3.0 \%}$ | 17 | 19 | 25 | ${ }_{20}^{16}$ | 7 |
|  | 2.0\% | 1.0\% | 3.0\% | 3.0\% | $\stackrel{2.0 \%}{*}$ | $\stackrel{5}{*}$ | 2.0\% | 3.0\% | 2.0\% | 2.0\% | 2.0\% | 2.0\% | 3.0\% | 2.0\% | $\stackrel{1.0 \%}{*}$ | 3.0\% | 2.0\% | 2.0\% | 3.0\% | 2.0\% | 2.0\% |
| Don't know | 200 | 21 | 25 | 4 | 2 | 2 | 83 | 49 | 19 | 82 | 119 | 86 | 81 | 32 | 8 | 44 | 59 | 82 | 92 | 59 | 38 |
|  | 10.0\% | 8.0\% | 11.0\% | 3.0\% | 4.0\% | 3.0\% | 11.0\% | 10.0\% | 13.0\% | 8.0\% | 11.0\% | 15.0\% | 11.0\% | 5.0\% | 12.0\% | 11.0\% | 8.0\% | 10.0\% | 11.0\% | 8.0\% | 10.0\% |
|  |  |  | DF |  | * | * | DF | DF | DEF |  | 1 | MN | N |  |  |  |  |  |  |  |  |
| Sigma | 2015 | 270 | 220 | 131 | 60 | 71 | 770 | 482 | 143 | 967 | 1048 | 562 | 746 | 707 | 67 | 386 | 746 | 791 | 857 | 727 | 399 |
|  | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Top3Box (5-7) | 1493 | 208 | 162 | 112 | 55 | 57 | 570 | 336 | 106 | 707 | 786 | 346 | 543 | 605 | 46 | 282 | 569 | 582 | 619 | 553 | 305 |
|  | 74.0\% | 77.0\% | 74.0\% | 85.0\% | 91.0\% | 80.0\% | 74.0\% | 70.0\% | 74.0\% | 73.0\% | 75.0\% | 62.0\% | 73.0\% | 85.0\% | 68.0\% | 73.0\% | 76.0\% | 74.0\% | 72.0\% | 76.0\% | 76.0\% |
|  |  | ${ }_{1}$ |  | $\mathrm{CGHI}^{97}$ | ${ }_{\text {BCGH1* }}{ }^{\text {a }}$ |  |  |  |  |  |  |  | $\stackrel{L}{453}$ | LM |  |  |  |  |  |  |  |
| Top2Box (6-7) | 1282 | 183 | 138 $63.0 \%$ | 74.0\% | 527 | 45 ${ }_{\text {64.0\% }}$ | 491.0\% | 280 | 95.0\% | 593 | 689\% | 269\% | ${ }^{453}$ | 559 | 58.0\% | 247 ${ }^{24.0 \%}$ | 487 6 | 4938 | 535 | 470\% | 67.0\% |
|  |  | H |  | CFGH | BCDFGH ${ }^{*}$ | * | H |  |  |  | $6.0 \%$ |  | L | LM | 58.0 |  |  |  |  |  |  |
| Low3Box (1-3) | 152 | 23 | 15 | 9 | , | 7 | 52 | 41 | 11 | 86 | 66 | 59 | 60 | 33 | 8 | 33 | 52 | 57 | 73 | 58 | 20 |
|  | 8.0\% | 8.0\% | 7.0\% | 7.0\% | 3.0\% | 10.0\% | 7.0\% | 9.0\% | 8.0\% | 9.0\% | 6.0\% | 11.0\% | 8.0\% | 5.0\% | 12.0\% | 9.0\% | 7.0\% | 7.0\% | 9.0\% | 8.0\% | 5.0\% |
|  |  |  |  |  |  |  |  |  |  | K |  | N | N |  |  |  |  |  | U |  |  |
| Low2Box (1-2) | 78 | 9 | 10 | 4 | 1 | 3 | 24 | 23 | 7 | 42 | 36 | 24 | 34 | 20 | 2 | 18 | 29 | 28 | 39 | 26 | 12 |
|  | 4.0\% | 3.0\% | 5.0\% | 3.0\% | 2.0\% | 5.0\% | 3.0\% | 5.0\% | 5.0\% | 4.0\% | 3.0\% | 4.0\% | 5.0\% | 3.0\% | 3.0\% | 5.0\% | 4.0\% | 4.0\% | 5.0\% | 4.0\% | 3.0\% |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Mean (Incl. 0) | 5.3 | 5.5 | 5.2 | 5.8 | 6.2 | 5.6 | 5.3 | 5.2 | 5.2 | 5.3 | 5.4 | 4.7 | 5.2 | 6 | 5.1 | 5.2 | 5.5 | 5.3 | 5.2 | 5.4 | 5.5 |
|  |  | H |  | CFGHI | BCDFGH** | * |  |  |  |  |  |  | L | LM |  |  |  |  |  |  |  |
| Std. Dev. | 2.3 | 2.1 | 2.4 | 1.8 | 1.6 | 1.8 | 2.3 | 2.3 | 2.5 | 2.2 | 2.4 | 2.5 | 2.3 | 1.8 | 2.5 | 2.4 | 2.2 | 2.3 | 2.3 | 2.2 | 2.2 |
| Std. Err. | 0.1 | 0.1 | 0.2 | 0.2 | 0.2 | 0.2 | 0.1 | 0.1 | 0.2 | 0.1 | 0.1 | 0.1 | 0.1 | 0.1 | 0.3 | 0.1 | 0.1 | 0.1 | 0.1 | 0.1 | 0.1 |
| Mean (Excl. 0) |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  | 5.9 | 6 | 5.9 |  | ${ }_{\text {BCFFH* }}^{6.4}$ | 5.7 | 6 | 5.7 | 6 | 5.8 | 6 | 5.5 | ${ }_{5}^{5.8}$ | ${ }_{6}^{6.3}$ | $\stackrel{5}{*}$ | 5.9 | 5.9 | 5.9 | 5.9 | 5.9 | ${ }_{6}^{6.1}$ |
| Std. Dev. | 1.5 | 1.5 | 1.6 | 1.4 | 1.1 | 1.6 | 1.5 | 1.6 | 1.5 | 1.6 | 1.5 | 1.6 | 1.6 | 1.3 | 1.6 | 1.6 | 1.5 | 1.5 | 1.6 | 1.5 | 1.4 |
| Std. Err. | * | 0.1 | 0.1 | 0.1 | 0.1 | 0.2 | 0.1 | 0.1 | 0.1 | 0.1 | * | 0.1 | 0.1 | 0.1 | 0.2 | 0.1 | 0.1 | 0.1 | 0.1 | 0.1 | 0.1 |

Overlap formula used

- Column Proportions:

Columns Tested ( $5 \%$ ): $A, B / C / D / / / / / / / / / H / 1, J / K, L / M / N, O / P / Q / R, S / T / U$
Minimum Base: $30(* *)$, Small Base: 100 (*)
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Q6_5. [Pesticides are necessary and serve a purpose] Using a scale from 1 to 7 where " 1 " is not at all and " 7 " is completely, to what extent do you agree with each of the following statements?

|  |  | Region |  |  |  |  |  |  |  | Gender |  | Ase |  |  | Education |  |  |  | Area of Residence |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | BC | Alberta | Saskatchewa n/ Manitoba | Saskatchewa <br> n | Manitoba | Ontario | Quebec | Atlantic | Male | Female | 18-34 | ${ }^{35-54}$ | 55+ | Less than High School | High School | $\begin{gathered} \text { Post } \\ \text { Secondary } \end{gathered}$ | University Graduate | Urban | Suburban | Rural |
|  | A | B | c | D | E | F | 6 | H | 1 | J | K | 1 | M | N | 0 | P | Q | R | 5 | T | $u$ |
| Base: All Respondents | 2015 | 273 | 214 | 131 | 59 | 72 | 774 | 486 | 137 | 1056 | 959 | 537 | 772 | 706 | 68 | 383 | 745 | 795 | 858 | 732 | 394 |
| Base: All Respondents (wtd) | 2015 | 270 | 220 | 131 | 60 | 71 | 770 | 482 | 143 | 967 | 1048 | 562 | 746 | 707 | 67 | 386 | 746 | 791 | 857 | 727 | 399 |
| 7 - Completely agree | 293 | 39 | 37 | 29 | 15 | 14 | 127 | 50 | 10 | 163 | 130 | 56 | 110 | 127 | 11 | 66 | 112 | 103 | 127 | 103 | 57 |
|  | 15.0\% | 14.0\% | 17.0\% | 23.0\% | 26.0\% | 20.0\% | 16.0\% | 10.0\% | 7.0\% | 17.0\% | 12.0\% | 10.0\% | 15.0\% | 18.0\% | 16.0\% | 17.0\% | 15.0\% | 13.0\% | 15.0\% | 14.0\% | 14.0\% |
|  |  |  | HI | BHI | BH** | $\mathrm{Hl}^{*}$ | HI |  |  | K |  |  | L | L |  |  |  |  |  |  |  |
| 6 | 287 | 48 | 46 | 32 | 12 | 20 | 97 | 42 | 23 | 171 | 116 | 56 | 88 | 143 | 8 | 56 | 97 | 123 | 112 | 113 | 61 |
|  | 14.0\% | 18.0\% | 21.0\% | 25.0\% | 20.0 | 28.0\% | 13.0\% | 9.0\% | 16.0\% | 18.0\% | 11.0\% | 10.0\% | 12.0\% | 20.0\% | 13.0\% | 14.0\% | 13.0\% | 16.0\% | 13.0\% | 16.0\% | 15.0\% |
|  |  | GH | GH | GH | $\mathrm{H}^{*}$ | BGH1* | H |  | H | K |  |  |  | LM |  |  |  |  |  |  |  |
| 5 | 444 | 67 | 52 | 25 | 12 | 13 | 180 | 91 | 29 | 224 | 219 | 120 | 180 | 144 | 17 | 77 | 154 | 195 | 191 | 167 | 86 |
|  | 22.0\% | 25.0\% | 24.0\% | 19.0\% | 21.0\% | 18.0\% | 23.0\% | 19.0\% | 20.0\% | 23.0\% | 21.0\% | 21.0\% | 24.0\% | 20.0\% | 25.0\% | 20.0\% | 21.0\% | 25.0\% | 22.0\% | 23.0\% | 22.0\% |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| 4 | 412 | 53 | 42 | 19 | 6 | 13 | 158 | 111 | 29 | 185 | 227 | 143 | 173 | 97 | 12 | 79 | 147 | 167 | 175 | 155 | 74 |
|  | 20.0\% | 20.0\% | 19.0\% | 14.0\% | 10.\% | 19.0\% | 21.0\% | 23.0\% | 20.0\% | 19.0\% | 22.0\% | 25.0\% | 23.0\% | 14.0\% | 18.0\% | 21.0\% | 20.0\% | 21.0\% | 20.0\% | 21.0\% | 18.0\% |
|  |  |  |  |  | * | * | E | DE |  |  |  | N | N |  | * |  |  |  |  |  |  |
| 3 | 212 | 29 | 15 | 10 | 6 | 4 | 67 | 67 | 25 | 90 | 122 | 74 | 55 | 83 | 6 | 34 | 84 | 84 | 101 | 74 | 35 |
|  | 11.0\% | 11.0\% | 7.0\% | 8.0\% | 10.0\% | 6.0\% | 9.0\% | 14.0\% | 17.0\% | 9.0\% | 12.0\% | 13.0\% | 7.0\% | 12.0\% | 9.0\% | 9.0\% | 11.0\% | 11.0\% | 12.0\% | 10.0\% | 9.0\% |
|  |  |  |  |  | , | * |  | CG | CDFG |  |  | M |  | M | * |  |  |  |  |  |  |
| ${ }^{2}$ | 116 | 11 | 5 | 7 | 3 | 4 | 46 | 39 | 7 | 34 | 82 | 27 | 37 | 52 | 2 | 24 | 48 | 42 | 46 | 46 | 24 |
|  | 6.0\% | 4.0\% | 2.0\% | 6.0\% | 5.0\% | 6.0\% | 6.0\% | 8.0\% | 5.0\% | 4.0\% | 8.0\% | 5.0\% | 5.0\% | 7.0\% | 3.0\% | 6.0\% | 6.0\% | 5.0\% | 5.0\% | 6.0\% | 6.0\% |
|  |  |  |  |  | $\stackrel{*}{4}$ | * | c | BC |  |  | 1 |  |  |  | 5 |  |  |  |  |  |  |
| 1- Not at all | 129 | 4.0\% | 90\% | 4 | 4 7 | - | 39 | $\stackrel{57}{12.0 \%}$ | 10 | 45 | 83 | 34 $6.0 \%$ | 52 | 43 | ${ }^{5}$ | $\stackrel{24}{6.0 \%}$ | $\stackrel{63}{8.0 \%}$ | 34 <br> 4.0 | 57.0\% | 31 | 37 |
|  |  |  | 4.0\% | 3.0\% | ${ }_{\text {F }}{ }^{\text {\% }}$ | * | 5.0\% | ${ }_{\text {BCDFG }}^{\text {12.0\% }}$ | 7.0\% | 5.0\% |  | 6.0\% |  | 6.0\% | $\stackrel{7}{*}$ | 6.0\% |  | 4.0\% |  | 4.0\% |  |
| Don't know | 123 | 14 | 13 | 3 | 1 | 2 | 56 | ${ }^{26}$ | 11 | 54 | 69 | 54 | 51 | 18 | 6 | 26 | ${ }_{42}$ | 43 | 48 | 39 | 25 |
|  | 6.0\% | 5.0\% | 6.0\% | 2.0\% | 2.0\% | 3.0\% | 7.0\% | 5.0\% | 7.0\% | 6.0\% | 7.0\% | 10.0\% | 7.0\% | 3.0\% | 9.0\% | 7.0\% | 6.0\% | 5.0\% | 6.0\% | 5.0\% | 6.0\% |
|  |  |  |  |  | * | * | D |  |  |  |  | N | N |  |  |  |  |  |  |  |  |
| Sigma | 2015 | 270 | 220 | 131 | 60 | 71 | 770 | 482 | 143 | 967 | 1048 | 562 | 746 | 707 | 67 | 386 | 746 | 791 | 857 | 727 | 399 |
|  | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Summary | 1023 | 154 | 135 | 87 | 40 | 47 | 404 | 182 | 61 | 558 | 465 | 231 | 378 | 414 | 36 | 199 | 362 | 420 | 430 | 383 | 205 |
|  | 51.0\% | 57.0\% | 62.0\% | 66.0\% | 66.0\% | 67.0\% | 52.0\% | 38.0\% | 43.0\% | 58.0\% | 44.0\% | 41.0\% | 51.0\% | 59.0\% | 53.0\% | 52.0\% | 49.0\% | 53.0\% | 50.0\% | 53.0\% | 51.0\% |
|  |  | HI | GHI | GHI | GH1* | 6H1* | HI |  |  | K |  |  | L | LM |  |  |  |  |  |  |  |
| Top2Box (6-7) | 580 | 87 | 83 | 62 | 28 | 34 | 223 | 92 | 33 | 334 | 246 | 112 | 198 | 270 | 19 | 122 | 209 | 226 | 239 | 217 | 119 |
|  | 29.0\% | 32.0\% | $\frac{38.0 \%}{\text { GHI }}$ | 47.0\% | ${ }^{46.0 \%}$ | ${ }^{48.0 \%}$ | 29.0\% | 19.0\% | 23.0\% | 35.0\% | 23.0\% | 20.0\% | 27.0\% | 38.0\% | 29.0\% | 32.0\% | 28.0\% | 29.0\% | 28.0\% | 30.0\% | 30.0\% |
|  |  | H | GH1 | BGHI | ${ }_{\text {BGH }}{ }^{\text {² }}$ | BGH** |  |  |  | K |  |  | L | LM | 13 |  |  |  |  |  |  |
| Low3Box (1-3) | 456 $23.0 \%$ | ${ }_{\text {180 }}{ }^{50}$ | 298 | $\stackrel{22}{17.0 \%}$ | $\stackrel{13}{22.0 \%}$ | $\frac{8}{12.0 \%}$ | 151 | ${ }^{163}$ | $\frac{42}{30.0 \%}$ | $\stackrel{169}{18.0}$ | $\stackrel{287}{27.0 \%}$ | 135 <br> $24.0 \%$ <br> 1 | 144 $19.0 \%$ | 178 | $\frac{13}{20.0 \%}$ | $\frac{82}{21.0}$ | $\frac{194}{26.0 \%}$ | 160 | 204 $200 \%$ | 150 | 96 |
|  | 23.0\% | 18.0\% | 13.0\% | 17.0\% | 22.0\% | 12.0\% | $\stackrel{\text { 20.0\% }}{\text { c }}$ | 34.0\% BCDFG | 30.0\% BCDFG | 18.0\% | ${ }^{27.0 \%}$ | $\stackrel{24.0 \%}{M}$ | 19.0\% | $\stackrel{\text { 25.0\% }}{M}$ | 20.0\% | 21.0\% | $\frac{26.0 \%}{\text { R }}$ | 20.0\% | 24.0\% | 21.0\% | 24.0\% |
| Low2Box (1-2) | 244 | 21 | 14 | 12 | 7 | 4 | 85 | 95 | 17 | 79 | 165 | 60 | 89 | 95 | 7 | 48 | 111 | 76 | 103 | 77 | 61 |
|  | 12.0\% | 8.0\% | 6.0\% | 9.0\% | 12.0\% | 6.0\% | 11.0\% | 20.0\% | 12.0\% | 8.0\% | 16.0\% | 11.0\% | 12.0\% | 13.0\% | 11.0\% | 12.0\% | 15.0\% | 10.0\% | 12.0\% | 11.0\% | 15.0\% |
|  |  |  |  |  | * | * | C | BCDFGI |  |  | . |  |  |  |  |  | , |  |  |  | T |
| Mean (Incl. 0 ) | 4.3 | 4.5 | 4.7 | 5 | 4.9 | 5.1 | 4.3 | 3.8 | 3.9 | 4.6 | 4 | 3.9 | 4.3 | 4.6 | 4.2 | 4.3 | 4.2 | 4.4 | 4.3 | 4.4 | 4.2 |
|  |  | HI | GHI | BGHI | GH** | ${ }^{\text {BGHI* }}$ | HI |  |  | K |  |  | L | LM |  |  |  |  |  |  |  |
| Std. Dev. | 2 | 1.8 | 1.9 | 1.8 | 2 | 1.7 | 2 | 2 | 1.9 | 1.9 | 2 | 2 | 2 | 1.9 | 2.1 | 2 | 2 | 1.9 | 2 | 1.9 | 2.1 |
| Std. Err. | * | 0.1 | 0.1 | 0.2 | 0.3 | 0.2 | 0.1 | 0.1 | 0.2 | 0.1 | 0.1 | 0.1 | 0.1 | 0.1 | 0.3 | 0.1 | 0.1 | 0.1 | 0.1 | 0.1 | 0.1 |
| Mean (Excl. 0 ) | 4.6 | 4.8 | 5 | 5.1 | 5 | 5.2 | 4.7 | 4 | 4.3 | 4.8 | 4.3 | 4.3 | 4.6 | 4.7 | 4.7 | 4.6 | 4.4 | 4.6 | 4.5 | 4.6 | 4.5 |
|  |  | H1 | GHI | GHI | ${ }_{\text {H1* }}$ | ${ }_{\text {BGHI* }}{ }^{\text {E }}$ | H1 |  |  | K |  |  | L | L | . 7 |  |  | Q |  |  |  |
| Std. Dev. <br> std. Err. | 1.7 | 1.6 | 1.5 | 1.6 | 1.9 | 1.4 | 1.7 | 1.8 | 1.6 | 1.6 | 1.7 | 1.6 | 1.7 | 1.8 | 1.7 | 1.7 | 1.8 | 1.6 | 1.7 | 1.6 | 1.8 |
|  | * | 0.1 | 0.1 | 0.1 | 0.2 | 0.2 | 0.1 | 0.1 | 0.1 | 0.1 | 0.1 | 0.1 | 0.1 | 0.1 | 0.2 | 0.1 | 0.1 | 0.1 | 0.1 | 0.1 | 01 |
| Std. Err. |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |

Overlap formula used

- Column Proportions:
Columns Tested ( $5 \%$ ): $\mathrm{A}, \mathrm{B} / \mathrm{C} / \mathrm{D} / \mathrm{E} / \mathrm{F} / \mathrm{G} / \mathrm{H} / \mathrm{I}, \mathrm{J} / \mathrm{K}, \mathrm{L} / \mathrm{M} / \mathrm{N}, \mathrm{O} / \mathrm{P} / \mathrm{Q} / \mathrm{R}, \mathrm{S} / \mathrm{T} / \mathrm{U}$
Minimum Base: 30 (**), Small Base: 100 (*)
Column Means :
Columns Tested ( $5 \%$ ): $\mathrm{A}, \mathrm{B} / \mathrm{C} / \mathrm{D} / \mathrm{E} / \mathrm{F} / \mathrm{G} / \mathrm{H} / \mathrm{I} / \mathrm{J} / \mathrm{K}, \mathrm{L} / \mathrm{M} / \mathrm{N}, \mathrm{O} / \mathrm{P} / \mathrm{/} / \mathrm{R}, \mathrm{S} / \mathrm{T} / \mathrm{U}$
Minimum Base: $30(* *)$, Small Base: 100 (*)
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|  |  | Region |  |  |  |  |  |  |  | Gender |  | Age |  |  | Education |  |  |  | Area of Residence |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | BC | Alberta | Saskatchewa n/ Manitoba | $\begin{aligned} & \text { Saskatchewa } \\ & \mathrm{n} \end{aligned}$ | Manitoba | Ontario | Quebec | Atantic | Male | Female | 18.34 | ${ }^{35-54}$ | 55+ | $\begin{array}{c\|} \hline \text { Less than } \\ \text { High School } \end{array}$ | High School | $\begin{gathered} \text { Post } \\ \text { Secondary } \end{gathered}$ | University Graduate | Urban | Suburban | Rural |
|  | A | B | c | D | E | F | 6 | H | 1 | 1 | K | L | M | N | 0 | P | Q | R | 5 | T | $u$ |
| Base: All Respondents | 2015 | 273 | 214 | 131 | 59 | 72 | 774 | 486 | 137 | 1056 | 959 | 537 | 772 | 706 | 68 | 383 | 745 | 795 | 858 | 732 | 394 |
| Base: All Respondents (wtd) | 2015 | 270 | 220 | 131 | 60 | 71 | 770 | 482 | 143 | 967 | 1048 | 562 | 746 | 707 | 67 | 386 | 746 | 791 | 857 | 727 | 399 |
| 7 - Completely agree | 437 | 58 | 34 | 16 | 11 | 5 | 152 | 150 | 26 | 167 | 271 | 133 | 170 | 135 | 17 | 76 | 188 | 150 | 181 | 145 | 104 |
|  | 22.0\% | 22.0\% | 16.0\% | 13.0\% | 18.0\% | 7.0\% | 20.0\% | 31.0\% | 18.0\% | 17.0\% | 26.0\% | 24.0\% | 23.0\% | 19.0\% | 26.0\% | 20.0\% | 25.0\% | 19.0\% | 21.0\% | 20.0\% | 26.0\% |
|  |  | DF |  | F |  | * | F | BCDEFGI | F |  | J |  |  |  |  |  | PR |  |  |  |  |
| ${ }^{6}$ | 348 | 52 | 30 | 24 | 10 | 14 | 128 | 88 | 26 | 152 | 195 | 108 | 125 | 115 | 9 | 68 | 119 | 145 | 152 | 120 | 72 |
|  | 17.0\% | 19.0\% | 14.0\% | 18.0\% | 16.0\% | 20.\% | 17.0\% | 18.0\% | 18.0\% | 16.0\% | 19.0\% | 19.0\% | 17.0\% | 16.0\% | 14.0\% | 18.0\% | 16.0\% | 18.0\% | 18.0\% | 16.0\% | 18.0\% |
| 5 |  |  |  | 22 | 11 | 11 |  |  | 34 |  | 181 | 102 | 140 | 122 | 10 | 72 | 124 | 156 | 160 | 132 | 70 |
|  | 18.0\% | 17.0\% | 20.0\% | 17.0\% | 18.0\% | 16.0\% | 18.0\% | 17.0\% | 24.0\% | 19.0\% | 17.0\% | 18.0\% | 19.0\% | 17.0\% | 15.0\% | 19.0\% | 17.0\% | 20.0\% | 19.0\% | 18.0\% | 180\% |
|  |  |  |  |  | * | * |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| 4 | 326 | 46 | 46 | 16 | 5 | 11 | 128 | 66 | 24 | 172 | 154 | 95 | 111 | 119 | 13 | 68 | 117 | 124 | 133 | 127 | 62 |
|  | 16.0\% | 17.0\% | 21.0\% | 12.0\% | 8.0\% | 16.0\% | 17.0\% | 14.0\% | 16.0\% | 18.0\% | 15.0\% | 17.0\% | 15.0\% | 17.0\% | 19.0\% | 18.0\% | 16.0\% | 16.0\% | 16.0\% | 18.0\% | 15.0\% |
|  |  |  | DEH |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| 3 | 184 | 25 | 23 | 20 | 11 | 9 | 75 | 29 | 13 | 101 | 83 | 42 | 72 | 70 | 3 | 31 | 75 | 75 | 83 | 71 | 30 |
|  | 9.0\% | 9.0\% | 10.0\% | 15.0\% | ${ }_{\text {18, }}^{\text {BG\% }}$ | $\frac{12.0 \%}{H^{*}}$ | 10.0\% | 6.0\% | 9.0\% | 10.0\% | 8.0\% | 7.0\% | 10.0\% | 10.0\% | $\stackrel{4.0}{*}$ | 8.0\% | 10.0\% | 9.0\% | 10.0\% | 10.0\% | 7.0\% |
| ${ }^{2}$ | 134 | 17 | ${ }_{12}$ | ${ }_{19}$ | $\frac{B G H^{*}}{8}$ | ${ }_{11}{ }^{\text {* }}$ | H | 27 | 7 | ${ }_{7}^{\mathrm{K}}$ | 61 | 22 | 48 | 64 | 4 | 27 | 46 | 58 | 48 | 55 | 28 |
|  | 7.0\% | 6.0\% | 6.0\% | 15.0\% | 14.0\% | 16.0\% | 7.0\% | 6.0\% | 5.0\% | 8.0\% | 6.0\% | 4.0\% | 6.0\% | 9.0\% | 6.0\% | 7.0\% | 6.0\% | 7.0\% | 6.0\% | 8.0\% | 7.0\% |
|  |  |  |  | BCGHI | ${ }_{\text {BCHI* }}$ | ${ }_{\text {BCGH }}{ }^{\text {a }}$ |  |  |  |  |  |  |  | L | . |  |  |  |  |  |  |
| 1- Not at all | 89 | 10 | 13 | 9 | 2 | 7 | 40 | 11 | 4 | 57 | 32 | 12 | 26 | 50 | 2 | 21 | 29 | 36 | 38 | 37 | 13 |
|  | 4.0\% | 4.0\% | 6.0\% | 7.0\% | 3.0\% | 10.0\% | 5.0\% | 2.0\% | 3.0\% | 6.0\% | 3.0\% | 2.0\% | 3.0\% | 7.0\% | 3.0\% | 5.0\% | 4.0\% | 4.0\% | 4.0\% | 5.0\% | 3.0\% |
|  |  |  | H | H | * | BH/* | H |  |  | K |  |  |  | LM | * |  |  |  |  |  |  |
| Don't know | 134 | 17 | 17 | 4 | 2 | 2 | 57 | 30 | 9 | 63 | 71 | 49 | 54 | 31 | 9 | 23 | 49 | 48 | 60 | 41 | 21 |
|  | 7.0\% | 6.0\% | 8.0\% | 3.0\% | 4.0\% | 3.0\% | 7.0\% | 6.0\% | 7.0\% | 7.0\% | 7.0\% | 9.0\% | 7.0\% | 4.0\% | 13.0\% | 6.0\% | 7.0\% | 6.0\% | 7.0\% | 6.0\% | 5.0\% |
|  |  |  |  |  | * | * |  |  |  |  |  | N | N |  | PQR* |  |  |  |  |  |  |
| Sigma | 2015 | 270 | 220 | 131 | 60 | 71 | 770 | 482 | 143 | 967 | 1048 | 562 | 746 | 707 | 67 | 386 | 746 | 791 | 857 | 727 | 399 |
|  | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% |
| Summary |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Top3Box (5-7) | 1149 | 154 | 108 | 63 | 32 | 30 | 418 | 320 | 86 | 501 | 647 | 342 | 435 | 372 | 37 | 217 | 430 | 451 | 493 | 396 | 246 |
|  | 57.0\% | 57.0\% | 49.0\% | 48.0\% | 53.0\% | 43.0\% | 54.0\% | 66.0\% | 60.0\% | 52.0\% | 62.0\% | 61.0\% | 58.0\% | 53.0\% | 54.0\% | 56.0\% | 58.0\% | 57.0\% | 58.0\% | 54.0\% | 61.0\% |
|  |  | F |  |  |  |  |  | BCDEFG | DF |  | J | N | N |  |  |  |  |  |  |  | T |
| Top2Box (6-7) | 785 | 110 | 64 | 40 | 21 | 19 | 281 | 238 | 52 | 319 | 466 | 241 | 295 | 250 | 27 | 144 | 307 | 296 | 333 | 264 | 176 |
|  | 39.0\% | 41.0\% | 29.0\% | 31.0\% | 35.\% | 27.0\% | 36.0\% | 49.0\% | 36.0\% | 33.0\% | 44.0\% | 43.0\% | 40.0\% | 35.0\% | 40.0\% | 37.0\% | 41.0\% | 37.0\% | 39.0\% | 36.0\% | 44.0\% |
|  |  | CF |  |  | * | * |  | BCDEFGI |  |  | J | N |  |  |  |  |  |  |  |  | T |
| Low3Box (1-3) | 406 | 52 | 48 | 49 | 21 | 27 | 167 | 66 | 24 | 231 | 176 | 76 | 145 | 185 | 9 | 78 | 150 | 168 | 170 | 162 | 71 |
|  | 20.0\% | 19.0\% | 22.0\% | 37.0\% | ${ }^{35.0 \%}$ | ${ }^{39.0 \%}$ | 22.0\% | 14.0\% | 17.0\% | 24.0\% | 17.0\% | 14.0\% | 19.0\% | 26.0\% | 13.0\% | 20.0\% | 20.0\% | 21.0\% | 20.0\% | 22.0\% | 18.0\% |
|  |  | ${ }_{2}$ | ${ }_{2}$ | ${ }^{\text {BCGHI }}$ | $\frac{\text { BCGH }}{}{ }^{10}$ | ${ }_{\text {BCGHI* }}{ }^{19}$ | ${ }^{\text {H }}$ |  |  | K 130 |  |  | ${ }_{7}$ | $\stackrel{\text { LM }}{114}$ | ${ }^{*}$ | 47 |  | 93 | 87 | 92 | 41 |
| Low2Box (1-2) | 223 | $\stackrel{27}{ } \stackrel{20}{ }$ | $\stackrel{25}{12.0 \%}$ | $\stackrel{29}{22.0 \%}$ | 170\% | 19 ${ }^{19}$ | $\stackrel{92}{12.0 \%}$ | 8.0\% | 8.0\% | ${ }^{130}$ | 9.0\% | 6.0\% | $\stackrel{73}{\text { 10.0\% }}$ | 114 | 9.0\% | 12.0\% | 10.0\% | 12.0\% | ${ }_{\text {10.0\% }}$ | 132\% |  |
|  |  |  |  | ${ }_{\text {BCGHI }}$ | ${ }_{\text {H** }}$ | ${ }_{\text {BCGHI* }}$ | 12.0\% |  |  | 13.0\% |  |  | L | LM | 9.0\% |  |  |  |  |  |  |
| Mean (Incl. 0) |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  | 4.6 | 4.6 | 4.2 | 4.1 | 4.4 | 3.9 | 4.4 | 5 | 4.6 | 4.3 | 4.8 | 4.7 | 4.6 | 4.4 | 4.4 | 4.5 | 4.6 | 4.5 | 4.6 | 4.5 | 4.8 |
|  |  | CDF |  |  |  | * |  | BCDEFG | DF |  | 1 | N |  |  |  |  |  |  |  |  | T |
| std. Dev. | 2.1 | 2.1 | 2.1 | 2 | 2 | 1.9 | 2.1 | 2.1 | 2 | 2.1 | 2.1 | 2.1 | 2.1 | 2 | 2.4 | 2.1 | 2.1 | 2 | 2.1 | 2 | , |
| Std. Err. | * | 0.1 | 0.1 | 0.2 | 0.3 | 0.2 | 0.1 | 0.1 | 0.2 | 0.1 | 0.1 | 0.1 | 0.1 | 0.1 | 0.3 | 0.1 | 0.1 | 0.1 | 0.1 | 0.1 | 0.1 |
| Mean (Excl. 0) | 4.9 | 4.9 | 4.6 | 4.3 | 4.5 | 4 | 4.8 | 5.3 | 4.9 | 4.6 | 5.1 | 5.2 | 4.9 | 4.6 | 5.1 | 4.8 | 5 | 4.8 | 4.9 | 4.8 | 5.1 |
|  |  | DF | F |  |  | * | DF | BCDEFGI | DF |  | S. | MN | N |  | \% |  |  |  |  |  | T |
| Sta. Dev. | 1.7 | 1.7 | 1.7 | 1.9 | 1.9 | 1.9 | 1.8 | 1.7 | 1.6 | 1.8 | 1.7 | 1.6 | 1.7 | 1.9 | 1.7 | 1.8 | 1.8 | 1.7 | 1.7 | 1.8 | 1.7 |
|  | * | 0.1 | 0.1 | 0.2 | 0.2 | 0.2 | 0.1 | 0.1 | 0.1 | 0.1 | 0.1 | 0.1 | 0.1 | 0.1 | 0.2 | 0.1 | 0.1 | 0.1 | 0.1 | 0.1 | 0.1 |

Overlap formula used

- Column Proportions:

Columns Tested (5\%): A, $B / C / D / E / / / / / / / H / I, J / K, L / M / N, O / P / Q / R, S / T / U$
Minimum Base: $30(* *)$, Small Base: 100 (*)
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Overlap formula used

- Column Proportions:

Columnns Tested ( $5 \%$ ): $A, B / C / D / / / / / / / / / H / I, J / K, L / M / N, O / P / Q / R, S / T / U ~$
Minimum Base: $30\left({ }^{*}\right)$, Small Base: 100 (*)
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|  |  | Region |  |  |  |  |  |  |  | Gender |  | Ase |  |  | Education |  |  |  | Area of Residence |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | BC | Alberta | Saskatchewa n/ Manitoba | Saskatchewa $n$ | Manitoba | Ontario | Quebec | Atlantic | Male | Female | 18.34 | $35-54$ | 55+ | Less than High School | High School | $\begin{gathered} \text { Post } \\ \text { Secondary } \end{gathered}$ | University Graduate | Urban | Suburban | Rural |
|  | A | B | c | D | E | F | 6 | H | 1 | J | K | L | M | N | 0 | P | Q | R | 5 | T | $u$ |
| Base: All Respondents | 2015 | 273 | 214 | 131 | 59 | 72 | 774 | 486 | 137 | 1056 | 959 | 537 | 772 | 706 | 68 | 383 | 745 | 795 | 858 | 732 | 394 |
| Base: All Respondents (wtd) | 2015 | 270 | 220 | 131 | 60 | 71 | 770 | 482 | 143 | 967 | 1048 | 562 | 746 | 707 | 67 | 386 | 746 | 791 | 857 | 727 | 399 |
| 7-Completely agree | 217 | 27 | 33 | 22 | 8 | 14 | 89 | 36 | 9 | 122 | 95 | 49 | 76 | 92 | 8 | 51 | 87 | 69 | 91 | 67 | 55 |
|  | 11.0\% | 10.0\% | 15.0\% | 17.0\% | 14.0\% | 20.0\% | 12.0\% | 8.0\% | 7.0\% | 13.0\% | 9.0\% | 9.0\% | 10.0\% | 13.0\% | 12.0\% | 13.0\% | 12.0\% | 9.0\% | 11.0\% | 9.0\% | 14.0\% |
|  |  |  | HI | BHI | * | BGHI* | H |  |  | K |  |  |  | L | * | R |  |  |  |  | T |
| 6 | 306 | 44 | 45 | 31 | 16 | 15 | 127 | 49 | 10 | 175 | 131 | 69 | 101 | 136 | 11 | 64 | 103 | 124 | 131 | 115 | 57 |
|  | 15.0\% | 16.0\% | 21.0\% | 24.0\% | 26.0\% | 22.0\% | 17.0\% | 10.0\% | 7.0\% | 18.0\% | 13.0\% | 12.0\% | 14.0\% | 19.0\% | 17.0\% | 17.0\% | 14.0\% | 16.0\% | 15.0\% | 16.0\% | 14.0\% |
|  |  | HI | HI | GHI | $\mathrm{Hl}^{*}$ | Hi* | $\mathrm{HI}^{1}$ |  |  | K |  |  |  | LM | ${ }^{*}$ |  |  |  |  |  |  |
| 5 | 374 | 51 | 37 | 22 | 12 | 10 | 134 | 95 | 35 | 200 | 174 | 92 | 147 | 135 | 10 | 59 | 126 | 177 | 146 | 143 | 82 |
|  | 19.0\% | 19.0\% | 17.0\% | 16.0\% | 19.0\% | 14.0\% | 17.0\% | 20.0\% | 25.0\% | 21.0\% | 17.0\% | 16.0\% | 20.0 | 19.0\% | 15.0\% | 15.0\% | 17.0\% | 22.0\% | 17.0\% | 20.0\% | 21.0\% |
|  |  |  |  |  |  | * |  |  | 6 | K |  |  |  |  |  |  |  | PQ |  |  |  |
| 4 | 394 | 54 | 41 | 15 | 4 | 12 | 156 | 107 | 20 | 198 | 196 | 128 | 156 | 109 | 13 | 88 | 145 | 143 | 182 | 143 | 63 |
|  | 20.0\% | 20.0\% | 19.0\% | 12.0\% | 7.0\% | 16.0\% | 20.0\% | 22.0\% | 14.0\% | 21.0\% | 19.0\% | 23.0\% | 21.0\% | 15.0\% | 19.0\% | 23.0\% | 19.0\% | 18.0\% | 21.0\% | 20.0\% | 16.0\% |
|  |  | DE | E |  | * | * | DE | DEI |  |  |  | N | N |  |  |  |  |  | U |  |  |
| 3 | 199 | 31 | 22 | 9 | 3 | 6 | 65 | 53 | 20 | 77 | 123 | 60 | 76 | 63 | 4 | 28 | 72 | 94 | 96 | 71 | 31 |
|  | 10.0\% | 11.0\% | 10.0\% | 7.0\% | 5.0\% | 9.0\% | 8.0\% | 11.0\% | 14.0\% | 8.0\% | 12.0\% | 11.0\% | 10.0\% | 9.0\% | 6.0\% | 7.0\% | 10.0\% | 12.0\% | 11.0\% | 10.0\% | 8.0\% |
|  |  |  |  |  | * | * |  |  | G |  | J |  |  |  | * |  |  | P |  |  |  |
| ${ }^{2}$ | 128 | 11 | 5 | 6 | 5 | 1 | 56 | 38 | 12 | 50 | 79 | 42 | 42 | 44 | 1 | 25 | 56 | 47 | 47 | 41 | 39 |
|  | 6.0\% | 4.0\% | 2.0\% | 5.0\% | 9.0\% | 2.0\% | 7.0\% | 8.0\% | 8.0\% | 5.0\% | 8.0\% | 7.0\% | 6.0\% | 6.0\% | 1.0\% | 6.0\% | 7.0\% | 6.0\% | 6.0\% | 6.0\% | 10.0\% |
|  |  |  |  | F | ${ }^{\text {c }}$ | * | c | BC |  |  | 1 |  |  |  | * |  |  |  |  |  | ST |
| 1- Not at all | 160 | 17 | 13 | 10 | 6 | 4 | 48 | 58 | 13 | 56 | 104 | 45 | 56 | 58 | 9 | 25 | 69 | 54 | 69 | 49 | 40 |
|  | 8.0\% | 6.0\% | 6.0\% | 8.0\% | 10.0\% | 6.0\% | 6.0\% | 12.0\% | 9.0\% | 6.0\% | 10.0\% | 8.0\% | 8.0\% | 8.0\% | 13.0\% | 6.0\% | 9.0\% | 7.0\% | 8.0\% | 7.0\% | 10.0\% |
|  |  |  |  |  |  | * |  | ${ }_{4}{ }_{4}$ |  |  | $\frac{1}{146}$ |  |  |  | ${ }^{\text {PR }}{ }^{11}$ |  |  |  |  |  |  |
| Don't know | $\begin{gathered} \frac{236}{12.0 \%} \\ \hline 1 \end{gathered}$ | ${ }_{\text {36 }}^{36}$ | 230\% | $\stackrel{15}{11.0 \%}$ | 11.0\% | ${ }_{\text {11.0\% }}$ | 95 | 950\% | ${ }^{23} 16$ | 900 | 146 $14.0 \%$ | $\stackrel{76}{14.0 \%}$ | ${ }^{90}$ | $\stackrel{69}{10.0 \%}$ | $\frac{11}{16.0 \%}$ | $\stackrel{45}{12.0 \%}$ | $\stackrel{89}{12.0 \%}$ | 84 | 94 $11.0 \%$ | 9880\% | 822 |
|  |  |  |  |  | , | * |  |  | ${ }^{\text {H }}$ |  | ${ }^{1.0 \%}$ | N |  |  | 16.0\% |  |  |  |  | U |  |
| Sigma | 2015 | 270 | 220 | 131 | 60 | 71 | 770 | 482 | 143 | 967 | 1048 | 562 | 746 | 707 | 67 | 386 | 746 | 791 | 857 | 727 | 399 |
|  | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Top3Box (5-7) | 897 | 122 | 115 | 75 | 36 | 40 | 350 | 181 | 54 | 497 | 401 | 210 | 324 | 364 | 29 | 175 | 315 | 370 | 367 | 326 | 194 |
|  | 45.0\% | 45.0\% | 53.0\% | 57.0\% | 59.0\% | 56.0\% | 46.0\% | 38.0\% | 38.0\% | 51.0\% | 38.0\% | 37.0\% | 43.0\% | 51.0\% | 44.0\% | 45.0\% | 42.0\% | 47.0\% | 43.0\% | 45.0\% | 49.0\% |
|  |  | H | HI | BGHI | GH1* | $\mathrm{Hl}^{*}$ | H |  |  | K |  |  | L | LM | * |  |  |  |  |  |  |
| Top2B0x (6-7) | 523 | 71 | 78 | 54 | 24 | 29 | 217 | 86 | 19 | 297 | 226 | 118 | 177 | 228 | 19 | 116 | 189 | 193 | 222 | 183 | 112 |
|  | 26.0\% | 26.0\% | 36.0\% | ${ }^{41.0 \%}$ | $\stackrel{40.0 \%}{B H H^{*}}$ |  | 28.0\% | 18.0\% | 13.0\% | 31.0\% | 22.0\% | 21.0\% | 24.0\% | 32.0\% | 29.0\% | 30.0\% | 25.0\% | 24.0\% | 26.0\% | 25.0\% | 28.0\% |
| Low3Box (1-3) | 488 | 58 | 40 | BG7 | BH* | ${ }^{\text {BGI* }}$ | 169 | 149 | 45 | ${ }_{182}$ | 305 | 147 | 175 | LM | 14 | ${ }_{78}$ | 197 | 195 | 213 | 161 | 110 |
|  | 24.0\% | 22.0\% | 18.0\% | 20.0\% | 24.0\% | 17.0\% | 22.0\% | 31.0\% | 32.0\% | 19.0\% | 29.0\% | 26.0\% | 23.0\% | 23.0\% | 21.0\% | 20.0\% | 26.0\% | 25.0\% | 25.0\% | 22.0\% | 27.0\% |
|  |  |  |  |  | * | * |  | BCDFG | BCDFG |  | J |  |  |  | * |  | P |  |  |  | T |
| Low2Box (1-2) | 288 | 28 | 18 | 17 | 11 | 5 | 104 | 96 | 25 | 105 | 183 | 87 | 99 | 103 | 10 | 50 | 124 | 101 | 116 | 90 | 79 |
|  | 14.0\% | 10.0\% | 8.0\% | 13.0\% | 19.0\% | 8.0\% | 14.0\% | 20.0\% | 18.0\% | 11.0\% | 17.0\% | 15.0\% | 13.0\% | 15.0\% | 15.0\% | 13.0\% | 17.0\% | 13.0\% | 14.0\% | 12.0\% | 20.0\% |
|  |  |  |  | F | ${ }^{\text {c* }}$ |  | , | BCFG | BC |  | , |  |  |  |  |  | , |  |  |  | ST |
| Mean (Incl. 0) | 3.9 | 3.9 | 4.3 | 4.3 | 4.2 | 4.4 | 3.9 | 3.6 | 3.3 | 4.2 | 3.6 | 3.6 | 3.8 | 4.1 | 3.7 | 4 | 3.8 | 3.9 | 3.9 | 3.8 | 4 |
|  |  | 1 | BGHI | HI | ${ }^{*}$ | $\mathrm{Hl}^{*}$ | HI |  |  | K |  |  |  | LM |  |  |  |  |  |  |  |
| Std. Dev. | 2.2 | 2.2 | 2.2 | 2.3 | 2.4 | 2.3 | 2.2 | 2 | 2.1 | 2.1 | 2.2 | 2.1 | 2.1 | 2.2 | 2.4 | 2.2 | 2.2 | 2.1 | 2.1 | 2.2 | 2.2 |
| Std. Err. | * | 0.1 | 0.1 | 0.2 | 0.3 | 0.3 | 0.1 | 0.1 | 0.2 | 0.1 | 0.1 | 0.1 | 0.1 | 0.1 | 0.3 | 0.1 | 0.1 | 0.1 | 0.1 | 0.1 | 0.1 |
| Mean (Excl. 0 ) | 4.4 | 4.5 | 4.8 | 4.8 | 4.7 | 5 | 4.5 | 4 | 4 | 4.7 | 4.1 | 4.2 | 4.4 | 4.6 | 4.4 | 4.6 | 4.3 | 4.4 | 4.4 | 4.4 | 4.4 |
|  |  | ${ }_{4}$ | ${ }_{6}{ }^{\text {HII }}$ | Hi | ${ }_{\text {Hi }}{ }^{\text {* }}$ | ${ }_{6 H 1 *}$ | ${ }_{4}$ |  | * | K |  |  |  | 4.6 | 4 |  |  |  |  |  |  |
| Std. Dev. | 1.7 | 1.7 | 1.7 | 1.8 | 2 | 1.7 | 1.7 | 1.8 | 1.7 | 1.7 | 1.8 | 1.7 | 1.7 | 1.8 | 1.9 | 1.7 | 1.8 | 1.7 | 1.7 | 1.7 | 1.9 |
| Std. Err. | * | 0.1 | 0.1 | 0.2 | 0.3 | 0.2 | 0.1 | 0.1 | 0.2 | 0.1 | 0.1 | 0.1 | 0.1 | 0.1 | 0.3 | 0.1 | 0.1 | 0.1 | 0.1 | 0.1 | 0.1 |

Overlap formula used

- Column Proportions:
Columns Tested ( $5 \%$ ): $\mathrm{A}, \mathrm{B} / \mathrm{C} / \mathrm{D} / \mathrm{E} / \mathrm{F} / \mathrm{G} / \mathrm{H} / \mathrm{I}, \mathrm{J} / \mathrm{K}, \mathrm{L} / \mathrm{M} / \mathrm{N}, \mathrm{O} / \mathrm{P} / \mathrm{Q} / \mathrm{R}, \mathrm{S} / \mathrm{T} / \mathrm{U}$
Minimum Base: 30 (**), Small Base: 100 (*)
Column Means:
Columns Tested ( $5 \%$ ): $A, B / C / D / / / / / / / G / H / I, J / K, L / M / N, O / P / Q / R, S / T / U$
Minimum Base: $30(* *)$, Small Base: 100 (*)
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|  |  | Region |  |  |  |  |  |  |  | Gender |  | Age |  |  | Education |  |  |  | Area of Residence |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | BC | Alberta | Saskatchewa n/ Manitoba | $\begin{aligned} & \text { Saskatchewa } \\ & \mathrm{n} \end{aligned}$ | Manitoba | Ontario | Quebec | Atantic | Male | Female | 18.34 | ${ }^{35-54}$ | 55+ | $\begin{array}{c\|} \hline \text { Less than } \\ \text { High School } \end{array}$ | High School | $\begin{gathered} \text { Post } \\ \text { Secondary } \end{gathered}$ | University Graduate | Urban | Suburban | Rural |
|  | A | B | c | D | E | F | 6 | H | 1 | 1 | K | L | M | N | 0 | P | Q | R | 5 | T | $u$ |
| Base: All Respondents | 2015 | 273 | 214 | 131 | 59 | 72 | 774 | 486 | 137 | 1056 | 959 | 537 | 772 | 706 | 68 | 383 | 745 | 795 | 858 | 732 | 394 |
| Base: All Respondents (wtd) | 2015 | 270 | 220 | 131 | 60 | 71 | 770 | 482 | 143 | 967 | 1048 | 562 | 746 | 707 | 67 | 386 | 746 | 791 | 857 | 727 | 399 |
| 7 - Completely agree | 671 | 91 | 55 | 37 | 19 | 18 | 246 | 194 | 49 | 266 | 406 | 179 | 251 | 242 | 29 | 126 | 271 | 240 | 289 | 220 | 151 |
|  | 33.0\% | 34.0\% | 25.0\% | 28.0\% | 31.0\% | 25.\% | 32.0\% | 40.0\% | 34.0\% | 27.0\% | 39.0\% | 32.0\% | 34.0\% | 34.0\% | 42.0\% | 33.0\% | 36.0\% | 30.0\% | 34.0\% | 30.0\% | 38.0\% |
|  |  | c |  |  |  |  | c | CDFG |  |  | J |  |  |  | $\mathrm{R}^{*}$ |  | R |  |  |  | T |
| 6 | 364 | 57 | 45 | 24 | 15 | 9 | 130 | 82 | 26 | 164 | 200 | 89 | 135 | 140 | 9 | 71 | 127 | 151 | 150 | 136 | 74 |
|  | 18.0\% | 21.0\% | 21.0\% | 18.0\% | 25.\% | 13.\% | 17.0\% | 17.0\% | 18.0\% | 17.0\% | 19.0\% | 16.0\% | 18.0\% | 20.0\% | 13.\% | 18.0\% | 17.0\% | 19.0\% | 18.0\% | 19.0\% | 19.0\% |
| 5 |  | 36 | 30 | 23 | 9 | 14 |  |  | 20 | 138 | 144 | 84 | 106 | 93 | 4 | 56 | 98 | 121 | 117 | 117 | 47 |
|  | 14.0\% | 13.0\% | 14.0\% | 18.0\% | 16.0\% | 19.0\% | 14.0\% | 13.0\% | 14.0\% | 14.0\% | 14.0\% | 15.0\% | 14.0\% | 13.0\% | 6.0\% | 15.0\% | 13.0\% | 15.0\% | 14.0\% | 16.0\% | 12.0\% |
|  |  |  |  |  | 16.0 | \% |  |  |  |  |  |  |  |  | 6.0\% | \% |  | 0 |  | U |  |
| 4 | 272 | 35 | 31 | 15 | 5 | 10 | 113 | 57 | 21 | 157 | 115 | 78 | 111 | 83 | 9 | 59 | 87 | 115 | 120 | 96 | 53 |
|  | 13.0\% | 13.0\% | 14.0\% | 11.0\% | 8.0\% | 14.0\% | 15.0\% | 12.0\% | 15.0\% | 16.0\% | 11.0\% | 14.0\% | 15.0\% | 12.0\% | 13.0\% | 15.0\% | 12.0\% | 15.0\% | 14.0\% | 13.0\% | 13.0\% |
|  |  |  |  |  |  |  |  |  |  | K |  |  |  |  |  |  |  |  |  |  |  |
| 3 | 118 | 17 | 21 | 8 | 4 | 4 | 44 | 22 | 5 | 75 | 43 | 36 | 35 | 47 | 5 | 17 | 42 | 54 | 46 | 51 | 21 |
|  | 6.0\% | 6.0\% | 9.0\% | 6.0\% | 7.0\% | 6.0\% | 6.0\% | 5.0\% | 4.0\% | 8.0\% | 4.0\% | 6.0\% | 5.0\% | 7.0\% | 7.0\% | 4.0\% | 6.0\% | 7.0\% | 5.0\% | 7.0\% | 5.0\% |
| 2 | 68 | 6 | ${ }_{10}$ | 7 | $\stackrel{*}{ }$ | 4 | 30 | 10 | 5 | K 37 | 31 | 17 | 24 | 28 | 1 | 10 | 22 | 36 | 30 | 26 | 13 |
|  | 3.0\% | 2.0\% | 5.0\% | 5.0\% | 5.0\% | 5.0\% | 4.0\% | 2.0\% | 3.0\% | 4.0\% | 3.0\% | 3.0\% | 3.0\% | 4.0\% | 1.0\% | 2.0\% | 3.0\% | 5.0\% | 4.0\% | 4.0\% | 3.0\% |
|  |  |  |  |  | * | * |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| 1- Not at all | 84 | 9 | 10 | 11 | 3 | 8 | 33 | 18 | 3 | 50 | 34 | 19 | 24 | 41 | 2 | 13 | 37 | 32 | 43 | 27 | 14 |
|  | 4.0\% | 4.0\% | 5.0\% | 8.0\% | 5.0\% | 11.0\% | 4.0\% | 4.0\% | 2.0\% | 5.0\% | 3.0\% | 3.0\% | 3.0\% | 6.0\% | 3.0\% | 3.0\% | 5.0\% | 4.0\% | 5.0\% | 4.0\% | 3.0\% |
|  |  |  |  | BHI | * | BCGHI* |  |  |  | K |  |  |  | LM |  |  |  |  |  |  |  |
| Don't know | 155 | 18 | 17 | 7 | 2 | 5 | 63 | 35 | 14 | 81 | 74 | 61 | 61 | 34 | 9 | 34 | 62 | 43 | 61 | 54 | 27 |
|  | 8.0\% | 7.0\% | 8.0\% | 5.0\% | 4.0\% | 7.0\% | 8.0\% | 7.0\% | 10.0\% | 8.0\% | 7.0\% | 11.0\% | 8.0\% | 5.0\% | 14.0\% | 9.0\% | 8.0\% | 5.0\% | 7.0\% | 7.0\% | 7.0\% |
|  |  |  |  |  | * | * |  |  |  |  |  | N | N |  | $\mathrm{R}^{*}$ | R | R |  |  |  |  |
| Sigma | 2015 | 270 | 220 | 131 | 60 | 71 | 770 | 482 | 143 | 967 | 1048 | 562 | 746 | 707 | 67 | 386 | 746 | 791 | 857 | 727 | 399 |
|  | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% |
| Summary |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Top3Box (5-7) | 1318 | 184 | 130 | 84 | 44 | 40 | 486 | 339 | 94 |  | 751 | 351 | 491 | 475 | 41 | 253 | 496 | 511 | 557 | 474 | 272 |
|  | 65.0\% | 68.0\% | 59.0\% | 64.0\% | 72.0\% | 57.0\% | 63.0\% | 70.0\% | 66.0\% | 59.0\% | 72.0\% | 62.0\% | 66.0\% | 67.0\% | 61.0\% | 66.0\% | 67.0\% | 65.0\% | 65.0\% | 65.0\% | 68.0\% |
|  |  |  |  |  |  |  |  | CFG |  |  | 1 |  |  |  |  |  |  |  |  |  |  |
| Top2Box (6-7) | 1035 | 147 | 100 | 61 | 34 | 27 | 376 | 277 | 75 | 429 | 606 | 268 | 385 | 383 | 37 | 197 | 398 | 390 | 439 | 357 | 225 |
|  | 51.0\% | 55.0\% | 46.0\% | 46.0\% | 57.0\% | 38.\% | 49.0\% | 57.0\% | 52.0\% | 44.0\% | 58.0\% | 48.0\% | 52.0\% | 54.0\% | 56.0\% | 51.0\% | 53.0\% | 49.0\% | 51.0\% | 49.0\% | 56.0\% |
|  |  | CF |  | F | DF* | * |  | CDFG |  |  | J |  |  | L | * |  |  |  |  |  | T |
| Low3Box (1-3) | 270 | 33 | 41 | 25 | 10 | 15 | 108 | 51 | 13 | 162 | 108 | 72 | 83 | 116 | 8 | 39 | 101 | 122 | 119 | 104 | 47 |
|  | 13.0\% | 12.0\% | 19.0\% | 19.0\% | 16.0\% | 22.0\% | 14.0\% | 11.0\% | 9.0\% | 17.0\% | 10.0\% | 13.0\% | 11.0\% | 16.0\% | 12.0\% | 10.0\% | 14.0\% | 15.0\% | 14.0\% | 14.0\% | 12.0\% |
|  |  |  | ${ }_{20}{ }^{\text {BHI }}$ | ${ }_{17}$ | * | $\frac{8 H^{*}}{12}$ |  |  |  | K |  |  |  | M | * |  |  | P |  |  |  |
| Low2Box (1-2) | 153 | 15 $6.0 \%$ | 9.0\% | 13.0\% | 10.0\% | 120\% | 8.0\% | 2.0\% | 6.0\% | $\stackrel{87}{9.0 \%}$ | 6.0\% | 36\% | $\stackrel{48}{6.0 \%}$ | $\stackrel{69}{10.0 \%}$ | 4.0\% | 6.0\% | 8.0\% | ${ }^{6.0 \%}$ | 73 | 7.0\% | 26 |
|  |  |  |  | BHI |  | ${ }_{\text {BGHI* }}$ |  |  |  | \% |  |  |  | LM | * |  |  |  |  |  |  |
| Mean (Incl. 0) | 4.9 | 5.1 | 4.7 | 4.8 | 5.2 | 4.4 | 4.8 | 5.2 | 5 | 4.7 | 5.2 | 4.8 | 5 | 5 | 4.8 | 4.9 | 5 | 4.9 | 4.9 | 4.9 | 5.1 |
|  |  | CF |  |  |  | * |  | CFG |  |  | 1 |  |  | L | * |  |  |  |  |  |  |
| Std. Dev. | 2.2 | 2.1 | 2.2 | 2.2 | 2 | 2.3 | 2.2 | 2.2 | 2.2 | 2.2 | 2.1 | 2.3 | 2.2 | 2.1 | 2.5 | 2.2 | 2.3 | 2.1 | 2.2 | 2.1 | 2.1 |
| Std. Err. | * | 0.1 | 0.1 | 0.2 | 0.3 | 0.3 | 0.1 | 0.1 | 0.2 | 0.1 | 0.1 | 0.1 | 0.1 | 0.1 | 0.3 | 0.1 | 0.1 | 0.1 | 0.1 | 0.1 | 0.1 |
| Mean (Excl. 0) | 5.4 | 5.4 | 5.1 | 5 | 5.3 | 4.8 | 5.3 | 5.6 | 5.5 | 5.1 | 5.6 | 5.3 | 5.4 | 5.3 | 5.6 | 5.4 | 5.4 | 5.2 | 5.3 | 5.3 | 5.5 |
|  |  | CDF |  |  |  | 4.8 | F | ${ }_{\text {CDFG }}$ | ${ }_{\text {CDF }}$ |  | 5 6 |  |  |  |  |  |  |  |  |  |  |
| Sta. Dev. | 1.7 | 1.6 | 1.8 | 1.9 | 1.8 | 2 | 1.7 | 1.7 | 1.6 | 1.8 | 1.6 | 1.7 | 1.7 | 1.8 | 1.7 | 1.6 | 1.8 | 1.7 | 1.8 | 1.7 | 1.7 |
|  | * | 0.1 | 0.1 | 0.2 | 0.2 | 0.2 | 0.1 | 0.1 | 0.1 | 0.1 | 0.1 | 0.1 | 0.1 | 0.1 | 0.2 | 0.1 | 0.1 | 0.1 | 0.1 | 0.1 | 0.1 |

Overlap formula used

- Column Proportions:

Columns Tested (5\%): A, $B / C / D / E / / / / / / / H / I, J / K, L / M / N, O / P / Q / R, S / T / U ~$
Minimum Base: $30\left({ }^{*}\right)$, Small Base: 100 (*)
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Q6. [SUMMARY - TOP3BOX ( $5-7$ ) ] Using a scale from 1 to 7 where " 1 " is not at all and "7" is completely, to what extent do you agree with each of the following statements?

|  | Total | BC | Alberta | Region |  |  |  |  |  | Gender |  | Ase |  |  |  | Educ | ation |  | Area of Residence |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | Saskatchewa n/ Manitoba | Saskatchewa $n$ | Manitoba | Ontario | Quebec | Atlantic | Male | Female | 18.34 | 35-54 | 55+ | Less than High School | High School | $\begin{gathered} \text { Post } \\ \text { Secondary } \end{gathered}$ | University Graduate | Urban | Suburban | Rural |
|  | A | B | c | D | E | F | 6 | H | 1 | J | k | 1 | M | N | 0 | P | Q | R | 5 | T | $u$ |
| Base: All Respondents | 2015 | 273 | 214 | 131 | 59 | 72 | 774 | 486 | 137 | 1056 | 959 | 537 | 772 | 706 | 68 | 383 | 745 | 795 | 858 | 732 | 394 |
| When I need information about pesticides, I am able to get it | 2015 | 270 | 220 | 131 | 60 | 71 | 770 | 482 | 143 | 967 | 1048 | 562 | 746 | 707 | 67 | 386 | 746 | 791 | 857 | 727 | 399 |
|  | 1291 | 183 | 151 | 95 | 47 | 48 | 475 | 299 | 88 | 626 | 665 | 319 | 460 | 513 | 41 | 242 | 493 | 505 | 541 | 467 | 272 |
|  | 64.0\% | 68.\% | 69.0\% | 72.0\% | 77.0\% | 68.0\% | 62.0\% | 62.0\% | 61.0\% | 65.0\% | 64.0\% | 57.0\% | 62.0\% | 73.0\% | 61.0\% | 63.0\% | 66.0\% | 64.0\% | 63.0\% | 64.0\% | 68.0\% |
|  |  |  |  | GH | 6H** | * |  |  |  |  |  |  |  | LM | * |  |  |  |  |  |  |
| There are natural alternatives to pesticides that are as effective as conventional pesticides | 1171 | 164 | 113 | 66 | 36 | 30 | 408 | 332 | 89 | 519 | 652 | 310 | 444 | 416 | 36 | 225 | 453 | 445 | 494 | 416 | 248 |
|  | 58.0\% | 61.0\% | 51.0\% | 51.0\% | 60.\% | 43.0\% | 53.0\% | 69.0\% | 62.0\% | 54.0\% | 62.0\% | 55.0\% | 60.0\% | 59.0\% | 54.0\% | 58.0\% | 61.0\% | 56.0\% | 58.0\% | 57.0\% | 62.0\% |
|  |  | CFG |  | F |  |  |  | BCDFG | F |  | 1 |  |  |  |  |  |  |  |  |  |  |
| I can use pesticides safely if required | 1048 | 152 | 137 | 86 | 40 | 45 | 406 | 201 | 68 | 568 | 481 | 241 | 383 | 424 | 33 | 211 | 386 | 408 | 432 | 390 | 218 |
|  | 52.0\% | 56.0\% | 62.0\% | 65.0\% | 66.0\% | 64.0\% | 53.0\% | 42.0\% | 47.0\% | 59.0\% | 46.0\% | 43.0\% | 51.0\% | 60.0\% | 50.0\% | 55.0\% | 52.0\% | 51.0\% | 50.0\% | 54.0\% | 55.0\% |
|  |  | H | GHI | GHI | GH1* | H1* | H |  |  | K |  |  | L | LM |  |  |  |  |  |  |  |
| When I use a pesticide product, I always read the label | 1493 | 208 | 162 | 112 | 55 | 57 | 570 | 336 | 106 | 707 | 786 | 346 | 543 | 605 | 46 | 282 | 569 | 582 | 619 | 553 | 305 |
|  | 74.0\% | 77.0\% | 74.0\% | 85.0\% | 91.0\% | 80.0\% | 74.0\% | 70.0\% | 74.0\% | 73.0\% | 75.0\% | 62.0\% | 73.0\% | 85.0\% | 68.0\% | 73.0\% | 76.0\% | 74.0\% | 72.0\% | 76.0\% | 76.0\% |
|  |  | H |  | CGHI | BCGHI* | * |  |  |  |  |  |  | L | LM | * |  |  |  |  |  |  |
| Pesticides are necessary and serve a purpose | 1023 | 154 | 135 | 87 | 40 | 47 | 404 | 182 | 61 | 558 | 465 | 231 | 378 | 414 | 36 | 199 | 362 | 420 | 430 | 383 | 205 |
|  | 51.0\% | 57.0\% | 62.0\% | 66.0\% | 66.0\% | 67.0\% | 52.0\% | 38.0\% | 43.0\% | 58.0\% | 44.0\% | 41.0\% | 51.0\% | 59.0\% | 53.0\% | 52.0\% | 49.0\% | 53.\% | 50.0\% | 53.0\% | 51.0\% |
|  |  | HI | GHI | GHI | 6H** | 6H** | HI |  |  | K |  |  | 1 | LM | ${ }^{*}$ |  |  |  |  |  |  |
| I am concerned that pesticides and pest control products, even when used as directed, are not safe | 1149 | 154 | 108 | 63 | 32 | 30 | 418 | 320 | 86 | 501 | 647 | 342 | 435 | 372 | 37 | 217 | 430 | 451 | 493 | 396 | 246 |
|  | 57.0\% | 57.0\% | 49.0\% | 48.0\% | 53.0\% | 43.0\% | 54.0\% | 66.0\% | 60.0\% | 52.0\% | 62.0\% | 61.0\% | 58.0\% | 53.0\% | 54.0\% | 56.0\% | 58.0\% | 57.0\% | 58.0\% | 54.0\% | 61.0\% |
|  |  | $\stackrel{\text { F }}{100}$ |  |  | * | * |  | BCDEFG | ${ }_{5}^{\text {DF }}$ |  | $\frac{1}{342}$ | ${ }_{1} 175$ | ${ }_{2} 27$ |  | ${ }^{*}$ |  |  |  |  |  | ${ }_{1}{ }^{155}$ |
| $\frac{\text { sife }}{}$ f feel $I$ am adequately informed about pesticides and pest control products | 741 $37.0 \%$ | 100 | 77 $35.0 \%$ | ${ }_{\text {63 }}^{63}$ | $\stackrel{29}{49.0}$ | $\begin{array}{r}34 \\ 48 \\ 48 \\ \hline\end{array}$ | ${ }^{284}$ | ${ }^{159}$ | 57 |  | 342 $330 \%$ | 175 $310 \%$ | 271 | 296 | $\frac{23}{34.0 \%}$ | $\frac{140}{36.0 \%}$ | 274 $37.0 \%$ | 295 | 294 $34.0 \%$ | 286 | 155 $39.0 \%$ |
|  | 37.0\% | 37.0\% | 35.0\% | 48.0\% | ${ }_{\text {4, }}^{49}{ }^{\text {H }}$ | ${ }_{\text {4 }}{ }^{\text {48.0\% }}$ | 37.0\% | 33.0\% |  | 41.0\% | 33.0\% | 31.0\% | 36.0\% | ${ }_{\text {L }}^{\text {42.0\% }}$ | 34.0\% | 36.0\% | 37.0\% | 37.0\% | 34.0\% | 39.0\% | 39.0\% |
| I think pesticides currently used in agriculture in Canada are safe when used as directed | 897 | 122 | 115 | 75 | 36 | 40 | 350 | 181 | 54 | 497 | 401 | 210 | 324 | 364 | 29 | 175 | 315 | 370 | 367 | 326 | 194 |
|  | 45.0\% | 45.0\% | 53.0\% | 57.0\% | 59.0\% | 56.0\% | 46.0\% | 38.0\% | 38.0\% | 51.0\% | 38.0\% | 37.0\% | 43.0\% | 51.0\% | 44.0\% | 45.0\% | 42.0\% | 47.0\% | 43.0\% | 45.0\% | 49.0\% |
|  |  | H | $\mathrm{HI}^{2}$ | BGHI | GH1* | Hi* | H |  |  | K |  |  | L | LM |  |  |  |  |  |  |  |
| would prefer to use a homemade/ natural/ organic pest control option than a registered besticide | 1318 | 184 | 130 | 84 | 44 | 40 | 486 | 339 | 94 | 567 | 751 | 351 | 491 | 475 | 41 | 253 | 496 | 511 | 557 | 474 | 272 |
|  | 65.0\% | 68.0\% | 59.0\% | 64.0\% | 72.0\% | 57.0\% | 63.0\% | 70.0\% | 66.0\% | 59.0\% | 72.0\% | 62.0\% | 66.0\% | 67.0\% | 61.0\% | 66.0\% | 67.0\% | 65.0\% | 65.0\% | 65.0\% | 68.0\% |

## oesticide Overlap formula used

- Column Proportions:
Columns Tested ( $5 \%$ : $\mathrm{A}, \mathrm{B} / \mathrm{C/D/D///////H/I,J/K,L/M/N}, \mathrm{O/P/Q/R}, \mathrm{S/T/U}$

Columns Tested ( $5 \%$ ): A, B/C/D////F/G/H/I, J/K, L/M/N, O/P/Q/R, S/T/U
Minimum Base: $30(* *)$, Small Base: 100 (*)
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Q6. [SUMMARY - TOP2BOX ( $6-7$ ) ] Using a scale from 1 to 7 where " 1 " is not at all and "7" is completely, to what extent do you agree with each of the following statements?

|  | Total | BC | Alberta | Region |  |  |  |  |  | Gender |  | Ase |  |  | Education |  |  |  | Area of Residence |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | Saskatchewa n/ Manitoba | Saskatchewa $n$ | Manitoba | Ontario | Quebec | Atantic | Male | Female | 18-34 | 35-54 | 55+ | Less than High School | High School | Post Secondary | University Graduate | Urban | Suburban | Rural |
|  | A | B | c | D | E | F | 6 | H | 1 | J | K | 1 | M | N | 0 | P | Q | R | 5 | T | $u$ |
| Base: All Respondents | 2015 | 273 | 214 | 131 | 59 | 72 | 774 | 486 | 137 | 1056 | 959 | 537 | 772 | 706 | 68 | 383 | 745 | 795 | 858 | 732 | 394 |
| When I need information about pesticides, I am able to get it | 2015 | 270 | 220 | 131 | 60 | 71 | 770 | 482 | 143 | 967 | 1048 | 562 | 746 | 707 | 67 | 386 | 746 | 791 | 857 | 727 | 399 |
|  | 899 | 121 | 109 | 70 | 36 | 34 | 327 | 210 | 61 | 421 | 477 | 186 | 320 | 393 | 30 | 180 | 346 | 338 | 363 | 318 | 211 |
|  | 45.0\% | 45.0\% | 50.0\% | 54.0\% | 59.0\% | 49.0\% | 42.0\% | 44.0\% | 43.0\% | 44.0\% | 46.0\% | 33.0\% | 43.0\% | 56.0\% | 45.0\% | 47.0\% | 46.0\% | 43.0\% | 42.0\% | 44.0\% | 53.0\% |
|  |  |  |  | GH | BGHI* | * |  |  |  |  |  |  | 1 | LM | * |  |  |  |  |  | ST |
| There are natural alternatives to pesticides that are as effective as conventional pesticides | 794 | 108 | 68 | 44 | 25 | 19 | 270 | 245 | 59 | 342 | 452 | 202 | 294 | 298 | 31 | 147 | 336 | 271 | 332 | 278 | 172 |
|  | 39.0\% | 40.0\% | 31.0\% | 34.0\% | 41.0\% | 27.0\% | 35.0\% | 51.0\% | 41.0\% | 35.0\% | 43.0\% | 36.0\% | 39.0\% | 42.0\% | 45.0\% | 38.0\% | 45.0\% | 34.0\% | 39.0\% | 38.\% | 43.0\% |
|  |  | c |  |  |  |  |  | BCDFGI | F |  | 1 |  |  | L |  |  | PR |  |  |  |  |
| I can use pesticides safely if required | 694 | 98 | 92 | 62 | 31 | 31 | 286 | 112 | 44 | 373 | 321 | 144 | 256 | 294 | 18 | 146 | 270 | 252 | 272 | 263 | 152 |
|  | 34.0\% | 36.0\% | 42.0\% | 47.0\% | 52.0\% | 43.0\% | 37.0\% | 23.0\% | 31.0\% | 39.0\% | 31.0\% | 26.0\% | 34.0\% | 42.0\% | 27.0\% | 38.0\% | 36.0\% | 32.0\% | 32.0\% | 36.0\% | 38.0\% |
|  |  | H | HI | BGHI | BGHI* | $\mathrm{H}^{*}$ | H |  |  | K |  |  | 1 | LM |  | R |  |  |  |  | 5 |
| When I use a pesticide product, I I lways read the label | 1282 | 183 | 138 | 97 | 52 | 45 | 491 | 280 | 92 | 593 | 689 | 269 | 453 | 559 | 39 | 247 | 487 | 498 | 535 | 470 | 266 |
|  | 64.0\% | 68.0\% | 63.0\% | 74.0\% | 87.0\% | 64.0\% | 64.0\% | 58.0\% | 65.0\% | 61.0\% | 66.0\% | 48.0\% | 61.0\% | 79.0\% | 58.0\% | 64.0\% | 65.0\% | 63.0\% | 62.0\% | 65.0\% | 67.0\% |
|  |  | H |  | CFGH | BCDFGH1* | * | H |  |  |  | , |  | L | LM | * |  |  |  |  |  |  |
| Pesticides are necessary and serve a purpose | 580 | 87 | 83 | 62 | 28 | 34 | 223 | 92 | 33 | 334 | 246 | 112 | 198 | 270 | 19 | 122 | 209 | 226 | 239 | 217 | 119 |
|  | 29.0\% | 32.0\% | 38.0\% | 47.0\% | 46.0\% | 48.0\% | 29.0\% | 19.0\% | 23.0\% | 35.0\% | 23.0\% | 20.0\% | 27.0\% | 38.0\% | 29.0\% | 32.0\% | 28.0\% | 29.0\% | 28.0\% | 30.0\% | 30.0\% |
|  |  | H | GHI | BGHI | BGH1* | BGH1* | H |  |  | K |  |  | L | LM | * |  |  |  |  |  |  |
| I am concerned that pesticides and pest control products, even when used as directed, are not safe | 785 | 110 | 64 | 40 | 21 | 19 | 281 | 238 | 52 | 319 | 466 | 241 | 295 | 250 | 27 | 144 | 307 | 296 | 333 | 264 | 176 |
|  | 39.0\% | 41.0\% | 29.0\% | 31.0\% | 35.0\% | 27.0\% | 36.0\% | 49.0\% | 36.0\% | 33.0\% | 44.0\% | 43.0\% | 40.0\% | 35.0\% | 40.0\% | 37.0\% | 41.0\% | 37.0\% | 39.0\% | 36.0\% | 44.0\% |
|  |  | CF |  |  | * | * |  | BCDEFGI |  |  | 1 | N |  |  | * |  |  |  |  |  | ${ }^{\top}$ |
| If fell I am adequately informed about pesticides and pest control products | 402 | 59 | 40 | 38 | 16 | 22 | 162 | 81 | 22 | 211 | 190 | 100 | 140 | 162 | 15 | 79 | 143 | 160 | 153 | 142 | 100 |
|  | 20.0\% | 22.0\% | 18.0\% | 29.0\% | 27.0\% | 31.0\% | 21.0\% | 17.0\% | 15.0\% | 22.0\% | 18.0\% | 18.0\% | 19.0\% | 23.0\% | 22.0\% | 21.0\% | 19.0\% | 20.0\% | 18.0\% | 20.0\% | 25.0\% |
|  |  |  |  | CGHI |  | $\mathrm{CHI}^{*}$ |  |  |  | \% 29 |  |  |  | 228 |  |  |  |  |  |  | ST |
| I think pesticides currently used in agriculture in Canada are safe when used as directed | 523 | 71 | 78 | 54 | 24 | 29 | 217 | 86 | 19 | 297 $310 \%$ | ${ }_{226}^{220}$ | 118 | 177 | 228 | 19 | 116 | 189 | 193 | 222 | 183 | 112 |
|  | 26.0\% | 26.0\% | ${ }_{\text {B6.0\% }}^{36.0}$ | $\frac{41.0 \%}{\text { BGH }}$ | $\stackrel{\text { 40.0\% }}{\text { BH/* }}$ | ${ }^{42.0 \%}$ | 28.0\% | 18.0\% | 13.0\% | 31.0\% | 22.0\% | 21.0\% | 24.0\% | 32.0\% | 29.0\% | 30.0\% | 25.0\% | 24.0\% | 26.0\% | 25.0\% | 28.0\% |
| I would prefer to use a homemade/ natural/ organic pest control option than a registered besticide | 1035 | 147 | 100 | 61 | 34 | ${ }^{\text {B6F }}$ | 376 | 277 | 75 | 429 | 606 | 268 | 385 | ${ }_{383}$ | 37 | 197 | 398 | 390 | 439 | 357 | 225 |
|  | 51.0\% | 55.0\% | 46.0\% | 46.0\% | 57.0\% | 38.0\% | 49.0\% | 57.0\% | 52.0\% | 44.0\% | 58.0\% | 48.0\% | 52.0\% | 54.0\% | 56.0\% | 51.0\% | 53.0\% | 49.0\% | 51.0\% | 49.0\% | 56.0\% |
|  |  | CF |  | F | DF* |  |  | CDFG |  |  |  |  |  |  |  |  |  |  |  |  | T |

## oesticide Overlap formula used

Column Proportions:
Columns Tested ( $5 \%$ ): $\mathrm{A}, \mathrm{B} / \mathrm{C/D/E/F///G/H//,J/K,L/M/N}, \mathrm{O/P/Q/R}, \mathrm{S/T/U}$
Columns Tested ( $5 \%$ ): : A, B/C/D/D/EF/G/H/I,
Minimum Base: 30 (**), Small Base: 100 (*)
Columns Tested ( $5 \%$ ): $\mathrm{A}, \mathrm{B} / \mathrm{C} / \mathrm{D} / \mathrm{E} / \mathrm{F} / \mathrm{G} / \mathrm{H} / \mathrm{I}, \mathrm{J} / \mathrm{K}, \mathrm{L} / \mathrm{M} / \mathrm{N}, \mathrm{O} / \mathrm{P} / \mathrm{Q} / \mathrm{R}, \mathrm{S} / \mathrm{T} / \mathrm{U}$
Minimum Base: $30\left({ }^{(*)}\right.$ ), Small Base: 100 ( $^{*}$ )
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Q6. [SUMMARY - TOPBOX (COMPLETELY AGREE)] Using a scale from 1 to 7 where "1" is not at all and "7" is completely, to what extent do you agree with each of the following statements?

|  |  | Region |  |  |  |  |  |  |  | Gender |  | Age |  |  | Education |  |  |  | Area of Residence |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | BC | Alberta | Saskatchewa n/ Manitoba | Saskatchewa | Manitoba | Ontario | Quebec | Atantic | Male | Female | 18.34 | ${ }^{35-54}$ | 55+ | $\begin{array}{\|c\|} \hline \text { Less than } \\ \text { High School } \end{array}$ | High School | $\begin{gathered} \hline \text { Post } \\ \text { Secondary } \end{gathered}$ | University Graduate | Urban | Suburban | Rural |
|  | A | B | c | D | E | F | 6 | H | 1 | 1 | K | L | M | N | 0 | P | Q | R | 5 | T | $u$ |
| Base: All Respondents | 2015 | 273 | 214 | 131 | 59 | 72 | 774 | 486 | 137 | 1056 | 959 | 537 | 772 | 706 | 68 | 383 | 745 | 795 | 858 | 732 | 394 |
| Base: All Respondents (wtd) | 2015 | 270 | 220 | 131 | 60 | 71 | 770 | 482 | 143 | 967 | 1048 | 562 | 746 | 707 | 67 | 386 | 746 | 791 | 857 | 727 | 399 |
| When I need information about pesticides, Iam | 498 | 61 | 56 | 37 | 18 | 19 | 186 | 121 | 36 | 228 | 270 | 112 | 169 | 217 | 16 | 104 | 206 | 171 | 210 | 165 | 117 |
| able to get it | 25.0\% | 23.0\% | 25.0\% | 29.0\% | 30.\% | 28.\% | 24.0\% | 25.0\% | 25.0\% | 24.0\% | 26.0\% | 20.0\% | 23.0\% | 31.0\% | 24.0\% | 27.0\% | 28.0\% | 22.0\% | 25.0\% | 23.0\% | 29.0\% |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  | LM | * |  | R |  |  |  | T |
| There are natural alternatives to pesticides that | 446 | 54 | 34 | 17 | 12 | 5 | 160 | 154 | 26 | 177 | 269 | 116 | 166 | 164 | 22 | 84 | 203 | 131 | 202 | 141 | 97 |
| are as effective as conventional pesticides | 22.0\% | 20.0\% | 15.0\% | 13.\% | 20.\% | 7.0\% | 21.0\% | 32.0\% | 18.0\% | 18.0\% | 26.0\% | 21.0\% | 22.0\% | 23.0\% | 33.0\% | 22.0\% | 27.0\% | 17.0\% | 24.0\% | 19.0\% | 24.0\% |
|  |  | F |  | + | $\mathrm{F}^{*}$ |  | DF | BCDFGI | F |  | 1 |  |  |  | $\mathrm{R}^{*}$ | R | R |  | T |  |  |
| I can use pesticides safely if required | 387 | 49 | 50 | 37 | 21 | 16 | 164 | 69 | 18 | 205 | 182 | 73 | 140 | 174 | 11 | 82 | 157 | 134 | 149 | 137 | 94 |
|  | 19.0\% | 18.0\% | 23.0\% | 28.0\% | 35.0\% | 22.0\% | 21.0\% | 14.0\% | 12.0\% | 21.0\% | 17.0\% | 13.0\% | 19.0\% | 25.0\% | 17.0\% | 21.0\% | 21.0\% | 17.0\% | 17.0\% | 19.0\% | 23.0\% |
|  |  |  | HI | BHI | BGH1* |  | HI |  |  | K |  |  | , | LM |  |  | R |  |  |  | 5 |
| When I use a pesticide product, Ialways read | 978 | 140 | 104 | 67 | 38 | 29 | 381 | 215 | 72 | 425 | 554 | 195 | 334 | 450 | 33 | 178 | 377 | 385 | 403 | 354 | 213 |
| the label | 49.0\% | 52.0\% | 47.0\% | 51.0\% | 62.0\% | 42.0\% | 49.0\% | 45.0\% | 50.0\% | 44.0\% | 53.0\% | 35.0\% | 45.0\% | 64.0\% | 49.0\% | 46.0\% | 51.0\% | 49.0\% | 47.0\% | 49.0\% | 53.0\% |
|  |  |  |  | F | $\mathrm{CDFH}^{*}$ | * |  |  |  |  | 1 |  | 1 | LM |  |  |  |  |  |  | s |
| Pesticides are necessary and serve a purpose | 293 | 39 | 37 | 29 | 15 | 14 | 127 | 50 | 10 | 163 | 130 | 56 | 110 | 127 | 11 | 66 | 112 | 103 | 127 | 103 | 57 |
|  | 15.0\% | 14.0\% | 17.0\% | 23.0\% | 26.0\% | 20.0\% | 16.0\% | 10.0\% | 7.0\% | 17.0\% | 12.0\% | 10.0\% | 15.0\% | 18.0\% | 16.0\% | 17.0\% | 15.0\% | 13.0\% | 15.0\% | 14.0\% | 14.0\% |
|  |  | 1 | HI | BHI | BHI* | $\mathrm{HI}^{*}$ | HI |  |  | K |  |  | L | L | * |  |  |  |  |  |  |
| 1 am concerned that pesticides and pest control | 437 | 58 | 34 | 16 | 11 | 5 | 152 | 150 | 26 | 167 | 271 | 133 | 170 | 135 | 17 | 76 | 188 | 150 | 181 | 145 | 104 |
| products, even when used as directed, are not | 22.0\% | 22.0\% | 16.0\% | 13.0\% | 18.0\% | 7.0\% | 20.0\% | 31.0\% | 18.0\% | 17.0\% | 26.0\% | 24.0\% | 23.0\% | 19.0\% | 26.0\% | 20.0\% | 25.0\% | 19.0\% | 21.0\% | 20.0\% | 26.0\% |
|  |  | DF |  | F | * | * | F | BCDEFGI | ז |  | 1 |  |  |  | * |  | PR |  |  |  | T |
| I feel I am adequately informed about | 168 | 18 | 16 | 14 | ${ }^{6}$ | 8 | 65 | 46 | 9 | 97 | 71 | 43 | 52 | 73 | 6 | 26 | 66 | 68 | 62 | 60 | 43 |
| pesticides and pest control products | 8.0\% | 7.0\% | 7.0\% | 11.0\% | 10.0\% | 12.0\% | 8.0\% | 10.0\% | 6.0\% | 10.0\% | 7.0\% | 8.0\% | 7.0\% | 10.0\% | 9.0\% | 7.0\% | 9.0\% | 9.0\% | 7.0\% | 8.0\% | 11.0\% |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  | M |  |  |  |  |  |  |  |
| I think pesticides currently used in agriculture in Canada are safe when used as directed | $\begin{array}{\|c} \hline 217 \\ \hline 11.0 \% \\ \hline \end{array}$ | $\stackrel{27}{10.0}$ | $\begin{gathered} \hline 33 \\ \hline 15.0 \% \\ \hline 1 \end{gathered}$ | $\stackrel{22}{17.0 \%}$ | 8 ${ }_{\text {14.0\% }}$ | $\frac{14}{20.0}$ | $\stackrel{89}{12.0 \%}$ | ${ }^{36}$ | 7.0\% | ${ }_{122}^{13.0 \%}$ | 95 9 | ${ }^{\text {9.0\% }}$ | 76 | $\stackrel{92}{13.0 \%}$ | ${ }_{\text {12.0\% }}$ | ${ }_{\text {130\% }}$ | $\stackrel{87}{12.0 \%}$ | 9.0\% | $\stackrel{91}{11.0 \%}$ | 9.0\% | 55 |
| in Canada are safe when used as directed |  |  | ${ }_{\text {HI }}$ | BHI | 14.0\% | ${ }_{\text {BGHI* }}$ | H |  |  | K |  |  |  | 13.0\% | 12.0\% | 13.0\% |  |  |  |  | 14.0\% |
| I would prefer to use a homemade/ natural/ | 671 | 91 | 55 | 37 | 19 | 18 | 246 | 194 | 49 | 266 | 406 | 179 | 251 | 242 | 29 | 126 | 271 | 240 | 289 | 220 | 151 |
| organic pest control option than a registered | 33.0\% | 34.0\% | 25.0\% | 28.0\% | 31.0\% | 25.0\% | 32.0\% | ${ }_{\text {4.0.0\% }}^{\text {Cof }}$ | 34.0\% | 27.0\% | 39.0\% | 32.0\% | 34.0\% | 34.0\% | ${ }^{42.0 \%}$ | 33.0\% | 36.0\% | 30.0\% | 34.0\% | 30.0\% | 38.0\% |

## overicide formula used

- Column Proportions:
Columns Tested ( $5 \%$ : : $\mathrm{A}, \mathrm{B} / \mathrm{C/D/E//F/G/H//}, \mathrm{J/K,L/M/N}, \mathrm{O/P/Q/R} \mathrm{~S} / \mathrm{T} /$,U

Columns Tested ( $5 \%$ ): : A, B/C/D/D/E/F/G/H//,
Minimum Base: 30 (**), Small Base: 100 (*)
Columns Tested ( $5 \%$ ): A, B/C/D////F/G/H/I, J/K, L/M/N, O/P/Q/R, S/T/U
Minimum Base: $30\left({ }^{* *}\right)$, Small Base: $100\left({ }^{*}\right)$
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Q6. [ ISUMMARY - LOW3BOX ( $1-3$ ) U Using a scale from 1 to 7 where " 1 " is not at all and " 7 " is completely, to what extent do you agree with each of the following statements?

|  |  | Region |  |  |  |  |  |  |  | Gender |  | Age |  |  | Education |  |  |  | Area of Residence |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | BC | Alberta | Saskatchewa n/ Manitoba | Saskatchewa | Manitoba | Ontario | Quebec | Atantic | Male | Female | 18.34 | ${ }^{35-54}$ | 55+ | $\begin{array}{\|l\|} \hline \text { Less than } \\ \text { High School } \end{array}$ | High School | $\begin{gathered} \text { Post } \\ \text { Secondary } \end{gathered}$ | University Graduate | Urban | Suburban | Rural |
|  | A | B | c | D | E | F | 6 | H | 1 | 1 | K | L | M | N | 0 | P | Q | R | 5 | T | U |
| Base: All Respondents | 2015 | 273 | 214 | 131 | 59 | 72 | 774 | 486 | 137 | 1056 | 959 | 537 | 772 | 706 | 68 | 383 | 745 | 795 | 858 | 732 | 394 |
| Base: All Respondents (wtd) | 2015 | 270 | 220 | 131 | 60 | 71 | 770 | 482 | 143 | 967 | 1048 | 562 | 746 | 707 | 67 | 386 | 746 | 791 | 857 | 727 | 399 |
| When I need information about pesticides, Iam | 191 | 18 | 17 | 9 | 4 | 5 | 80 | 53 | 14 | 87 | 104 | 59 | 69 | 63 | 8 | 27 | 73 | 78 | 82 | 69 | 40 |
| able to get it | 9.0\% | 7.0\% | 8.0\% | 7.0\% | 7.0\% | 7.0\% | 10.0\% | 11.0\% | 10.0\% | 9.0\% | 10.0\% | 10.0\% | 9.0\% | 9.0\% | 13.0\% | 7.0\% | 10.0\% | 10.0\% | 10.0\% | 9.0\% | 10.0\% |
|  |  |  |  |  | * | * |  |  |  |  |  |  |  |  | * |  |  |  |  |  |  |
| There are natural alternatives to pesticides that | 299 | 38 | 41 | 23 | 6 | 17 | 130 | 49 | 18 | 172 | 127 | 62 | 89 | 149 | 8 | 58 | 104 | 127 | 116 | 119 | 63 |
| are as effective as conventional pesticides | 15.0\% | 14.0\% | 19.0\% | 18.0\% | 10.0\% | 24.0\% | 17.0\% | 10.0\% | 13.0\% | 18.0\% | 12.0\% | 11.0\% | 12.0\% | 21.0\% | 13.0\% | 15.0\% | 14.0\% | 16.0\% | 14.0\% | 16.0\% | 16.0\% |
|  |  |  | H | EH |  | BDEHI* | H |  |  | K |  |  |  | LM |  |  |  |  |  |  |  |
| I can use pesticides safely if required | 414 | 50 | 24 | 21 | 10 | 11 | 150 | 131 | 38 | 162 | 252 | 110 | 145 | 159 | 12 | 68 | 170 | 160 | 176 | 147 | 86 |
|  | 21.0\% | 19.0\% | 11.0\% | 16.0\% | 16.0\% | 16.0\% | 19.0\% | 27.0\% | 26.0\% | 17.0\% | 24.0\% | 20.0\% | 19.0\% | 22.0\% | 17.0\% | 18.0\% | 23.0\% | 20.0\% | 21.0\% | 20.0\% | 22.0\% |
|  |  | c |  |  |  |  | c | BCDFG | CD |  | J |  |  |  |  |  | P |  |  |  |  |
| When I use a pesticide product, I Ilways read | 152 | 23 | 15 | 9 | 2 | 7 | 52 | 41 | 11 | 86 | 66 | 59 | 60 | 33 | 8 | 33 | 52 | 57 | 73 | 58 | 20 |
| the label | 8.0\% | 8.0\% | 7.0\% | 7.0\% | 3.0\% | 10.0\% | 7.0\% | 9.0\% | 8.0\% | 9.0\% | 6.0\% | 11.0\% | 8.0\% | 5.0\% | 12.0\% | 9.0\% | 7.0\% | 7.0\% | 9.0\% | 8.0\% | 5.0\% |
|  |  |  |  |  |  |  |  |  |  | K |  | N | N |  |  |  |  |  | U |  |  |
| Pesticides are necessary and serve a purpose | 456 | 50 | 29 | 22 | 13 | 8 | 151 | 163 | 42 | 169 | 287 | 135 | 144 | 178 | 13 | 82 | 194 | 160 | 204 | 150 | 96 |
|  | 23.0\% | 18.0\% | 13.0\% | 17.0\% | 22.\% | 12.0\% | 20.0\% | 34.0\% | 30.0\% | 18.0\% | 27.0\% | 24.0\% | 19.0\% | 25.0\% | 20.0\% | 21.0\% | 26.0\% | 20.0\% | 24.0\% | 21.0\% | 24.0\% |
|  |  |  |  |  | * | * | c | BCDFG | BCDFG |  | 1 | M |  | M | * |  | R |  |  |  |  |
| 1 am concerned that pesticides and pest control | 406 | 52 | 48 | 49 | 21 | 27 | 167 | 66 | 24 | 231 | 176 | 76 | 145 | 185 | 9 | 78 | 150 | 168 | 170 | 162 | 71 |
| products, even when used as directed, are not | 20.0\% | 19.0\% | 22.0\% | 37.0\% | 35.0\% | 39.0\% | 22.0\% | 14.0\% | 17.0\% | 24.0\% | 17.0\% | 14.0\% | 19.0\% | 26.0\% | 13.0\% | 20.0\% | 20.0\% | 21.0\% | 20.0\% | 22.0\% | 18.0\% |
|  |  | ${ }^{\text {H }}$ | H | ${ }^{\text {BCGHI }}$ | BCGHI* | BCGHI* | ${ }^{\text {H }}$ |  |  | K |  |  | L | LM | * |  |  |  |  |  |  |
| 1 feel I am adequately informed about | 695 | 100 | 71 | 37 | 18 | 19 | 233 | 208 | 45 | 287 | 408 | 215 | 248 | 232 | 25 | 127 | 267 | 267 | 302 | 249 | 136 |
| pesticides and pest control products | 34.0\% | 37.0\% | 32.0\% | 29.0\% | 31.0\% | 27.\% | 30.0\% | 43.0\% | 32.0\% | 30.0\% | 39.0\% | 38.0\% | 33.0\% | 33.0\% | 38.0\% | 33.0\% | 36.0\% | 34.0\% | 35.0\% | 34.0\% | 34.0\% |
|  |  | 5 |  |  |  |  |  | CDFGI |  |  |  |  |  |  |  |  |  |  |  |  |  |
| I think pesticides currently used in agriculture | 488 | 58 | 40 | ${ }^{26}$ | 14 | 12 | 169 | 149 | ${ }_{35}^{45}$ | 182 | 305 | 147 | 175 | 165 | 14 | 78 | 197 | 195 | 213 | 161 | 110 |
| in Canada are safe when used as directed | 24.0\% | 22.0\% | 18.0\% | 20.0\% | 24.0\% | 17.0\% | 22.0\% | $31.0 \%$ <br> BCDFG | 32.0\% | 19.0\% | 29.0\% | 26.0\% | 23.0\% | 23.0\% | 21.0\% | 20.0\% | 26.0\% | 25.0\% | 25.0\% | 22.0\% | 27.0\% |
| I would prefer to use a homemade/ natural/ | 270 | 33 | 41 | 25 | 10 | 15 | 108 | 51 | 13 | 162 | 108 | 72 | 83 | 116 | 8 | 39 | 101 | 122 | 119 | 104 | 47 |
| organic pest control option than a registered | 13.0\% | 12.0\% | 19.0\% | 19.0\% | 16.0\% | 22.0\% | 14.0\% | 11.0\% | 9.0\% | 17.0\% | 10.0\% | 13.0\% | 11.0\% | 16.0\% | 12.0\% | 10.0\% | 14.0\% | 15.0\% | 14.0\% | 14.0\% | 12.0\% |
| Desticide |  |  | внI |  |  | BH/* |  |  |  |  |  |  |  | M |  |  |  |  |  |  |  |

## oesticide Overlap formula used

Column Proportions:
Columns Tested ( $5 \%$ : $\mathrm{A}, \mathrm{B} / \mathrm{C} / \mathrm{D} / \mathrm{E} / \mathrm{F} / \mathrm{G} / \mathrm{H} / \mathrm{I}, \mathrm{J} / \mathrm{K}, \mathrm{L} / \mathrm{M} / \mathrm{N}, \mathrm{O} / \mathrm{P} / \mathrm{Q} / \mathrm{R}, \mathrm{S} / \mathrm{T} / \mathrm{L}$
Columns Tested (5\%): A, B/C/D/E/E/F/G/H/I,
Minimum Base: 30 (**), Small Base: 100 (*)
Columns Tested ( $5 \%$ ): A, $\mathrm{B} / \mathrm{C} / \mathrm{D} / \mathrm{E} / \mathrm{F} / \mathrm{G} / \mathrm{H} / \mathrm{I}, \mathrm{J} / \mathrm{K}, \mathrm{L} / \mathrm{M} / \mathrm{N}, \mathrm{O} / \mathrm{P} / \mathrm{Q} / \mathrm{R}, \mathrm{S} / \mathrm{T} / \mathrm{U}$
Minimum Base: $30\left({ }^{* *)}\right.$, Small Base: 100 (*)
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Q6. [SUMMARY - LOW2BOX ( $1-2$ )] Using a scale from 1 to 7 where "1" is not at all and " 7 " is completely, to what extent do you agree with each of the following statements?


## Desticide Overlap formula used

- Column Proportions:
Columns Tested ( $5 \%$ : $\mathrm{A}, \mathrm{B} / \mathrm{C/D/D///F/G/H/I}, \mathrm{J/K}, \mathrm{L/M/N}, \mathrm{O/P/Q/R}, \mathrm{S/T/U}$

Columns Tested (5\%): A, B/C/D/E/E/F/G/H/I,
Minimum Base: 30 (**), Small Base: 100 (*)
Columns Tested ( $5 \%$ ): A, B/C/D/E/F//G/H/I, $/ / \mathrm{K}, \mathrm{L} / \mathrm{M} / \mathrm{N}, \mathrm{O} / \mathrm{P} / \mathrm{Q} / \mathrm{R}, \mathrm{S} / \mathrm{T} / \mathrm{U}$
Minimum Base: $30\left({ }^{* *)}\right.$, Small Base: 100 (*)
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Q6. [SUMMARY - LOWBOX (NOT AT ALL)] Using a scale from 1 to 7 where " 1 " is not at all and " "7" is completely, to what extent do you agree with each of the following statements?

|  |  | Region |  |  |  |  |  |  |  | Gender |  | Age |  |  | Education |  |  |  | Area of Residence |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | BC | Alberta | Saskatchewa n/ Manitoba | Saskatchewa <br> n | Manitoba | Ontario | Quebec | Atantic | Male | Female | 18.34 | ${ }^{35-54}$ | ${ }^{55+}$ | $\begin{aligned} & \text { Less than } \\ & \text { High School } \end{aligned}$ | High School | $\begin{gathered} \text { Post } \\ \text { Secondary } \end{gathered}$ | University Graduate | Urban | Suburban | Rural |
|  | A | B | c | D | E | F | 6 | H | 1 | 1 | k | 1 | M | N | 0 | P | Q | R | 5 | T | $u$ |
| Base: All Respondents | 2015 | 273 | 214 | 131 | 59 | 72 | 774 | 486 | 137 | 1056 | 959 | 537 | 772 | 706 | 68 | 383 | 745 | 795 | 858 | 732 | 394 |
| Base: All Respondents (wtd) | 2015 | 270 | 220 | 131 | 60 | 71 | 770 | 482 | 143 | 967 | 1048 | 562 | 746 | 707 | 67 | 386 | 746 | 791 | 857 | 727 | 399 |
| When I I eed information about pesticides, Iam | 29 | 2 | 6 | 2 | 2 | - | 9 | 10 |  | 13 | 17 | 8 | 14 | 7 | 5 | 6 | 8 | 10 | 12 | 12 | 4 |
| able to get it | 1.0\% | 1.0\% | 3.0\% | 2.0\% | 4.0\% |  | 1.0\% | 2.0\% | - | 1.0\% | 2.0\% | 1.0\% | 2.0\% | 1.0\% | 7.0\% | 2.0\% | 1.0\% | 1.0\% | 1.0\% | 2.0\% | 1.0\% |
|  |  |  |  | F | ${ }^{*}$ | * |  |  |  |  |  |  |  |  | PQR* |  |  |  |  |  |  |
| There are natural alternatives to pesticides that | 60 | 5 | 11 | 5 | 1 | , | 26 | 11 | 2 | 35 | 25 | 7 | 18 | 35 | 2 | 18 | 16 | 25 | 23 | 29 | 8 |
| are as effective as conventional pesticides | 3.0\% | 2.0\% | 5.0\% | 3.0\% | 2.0\% | 5.0\% | 3.0\% | 2.0\% | 2.0\% | 4.0\% | 2.0\% | 1.0\% | 2.0\% | 5.0\% | 3.0\% | 5.0\% | 2.0\% | 3.0\% | 3.0\% | 4.0\% | 2.0\% |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  | LM | ${ }^{*}$ | Q |  |  |  |  |  |
| I can use pesticides safely if required | 131 | 8 | 7 | 7 | 5 | 2 | 48 | 48 | 12 | 46 | 85 | 34 | 49 | 48 |  | 26 | 56 | 43 | 64 | 36 | 29 |
|  | 6.0\% | 3.0\% | 3.0\% | 6.0\% | ${ }^{\text {9.0\% }}$ | 3.0\% | 6.0\% | 10.0\% | 9.0\% | 5.0\% | 8.0\% | 6.0\% | 7.0\% | 7.0\% | 5.0\% | 7.0\% | 7.0\% | 5.0\% | 7.0\% | 5.0\% | 7.0\% |
| When I use a pesticide product, I Ialways read | 49 | 3 | 7 | 4 | $\frac{B^{*}}{1}$ | ${ }^{*}$ | ${ }_{1} 15$ | ${ }_{17}{ }^{\text {BCG }}$ | $\frac{B C}{3}$ | 24 | ${ }^{1}$ | 14 | 20 | 15 | 1 | 11 | 17 | 19 | ${ }^{\top}$ | 16 | 7 |
| the label | 2.0\% | 1.0\% | 3.0\% | 3.0\% | 2.0\% | 5.0\% | 2.0\% | 3.0\% | 2.0\% | 2.0\% | 2.0\% | 2.0\% | 3.0\% | 2.0\% | 1.0\% | 3.0\% | 2.0\% | 2.0\% | 3.0\% | 2.0\% | 2.0\% |
|  |  |  |  |  |  | * |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Pesticides are necessary and serve a purpose | 129 | 10 | 9 | 4 | 4 | - | 39 | 57 | 10 | 45 | 83 | 34 | 52 | 43 | 5 | 24 | 63 | 34 | 57 | 31 | 37 |
|  | 6.0\% | 4.0\% | 4.0\% | 3.0\% | 7.0\% | - | 5.0\% | 12.0\% | 7.0\% | 5.0\% | 8.0\% | 6.0\% | 7.0\% | 6.0\% | 7.0\% | 6.0\% | 8.0\% | 4.0\% | 7.0\% | 4.0\% | 9.0\% |
|  |  |  |  | F | $\mathrm{F}^{*}$ | * |  | BCDFG | F |  | 1 |  |  |  | * |  | R |  | T |  |  |
| 1 am concerned that pesticides and pest control | 89 | 10 | 13 | 9 | 2 | 7 | 40 | 11 | 4 | 57 | 32 | 12 | 26 | 50 | 2 | 21 | 29 | 36 | 38 | 37 | 13 |
| products, even when used as directed, are not | 4.0\% | 4.0\% | 6.0\% | 7.0\% | 3.0\% | 10.0\% | 5.0\% | 2.0\% | 3.0\% | 6.0\% | 3.0\% | 2.0\% | 3.0\% | 7.0\% | 3.0\% | 5.0\% | 4.0\% | 4.0\% | 4.0\% | 5.0\% | 3.0\% |
|  |  |  | ${ }^{\text {H }}$ | H | * | BH** | H |  |  | K |  |  |  | LM | * |  |  |  |  |  |  |
| I feell am adequately informed about | 245 | 34 | 22 | 14 | 8 | ${ }^{6}$ | 75 | 81 | 20 | 88 | 157 | 71 | 90 | 84 | 11 | 53 | 91 | 84 | 98 | 96 | 49 |
| pesticides and pest control products | 12.0\% | 12.0\% | 10.0\% | 11.0\% | 14.0\% | 9.0\% | 10.0\% | 17.0\% | 14.0\% | 9.0\% | 15.0\% | 13.0\% | 12.0\% | 12.0\% | 17.0\% | 14.0\% | 12.0\% | 11.0\% | 11.0\% | 13.0\% | 12.0\% |
| Ithink pesticides currently used in agriculture | 160 | 17 | 13 | 10 | * | * | 48 | C6 | 13 | 56 | 104 | 45 | 56 | 58 | * | 25 | 69 | 54 | 69 | 49 | 40 |
| in Canada are safe when used as directed | 8.0\% | 6.0\% | 6.0\% | 8.0\% | 10.0\% | 6.0\% | 6.0\% | 12.0\% | 9.0\% | 6.0\% | 10.0\% | 8.0\% | 8.0\% | 8.0\% | 13.0\% | 6.0\% | 9.0\% | 7.0\% | 8.0\% | 7.0\% | 10.0\% |
|  |  |  |  |  |  | * |  | BCG |  |  | J |  |  |  | PR* |  |  |  |  |  |  |
| I would prefer to use a homemade/ natural/ | 84 | 9 | 10 | 11 |  | 8 | 33 | 18 | 3 | 50 | 34 | 19 | 24 | 41 | 2 | 13 | 37 | 32 | 43 | 27 | 14 |
| organic pest control option than a registered | 4.0\% | 4.0\% | 5.0\% | 8.0\% | 5.0\% | ${ }_{\text {11.0\% }}^{\text {BCGH }}$ | 4.0\% | 4.0\% | 2.0\% | 5.0\% | 3.0\% | 3.0\% | 3.0\% | 6.0\% | 3.0\% | 3.0\% | 5.0\% | 4.0\% | 5.0\% | 4.0\% | 3.0\% |

## oesticide Overlap formula used

- Column Proportions:
Columns Tested ( $5 \%$ : $\mathrm{A}, \mathrm{B} / \mathrm{C} / \mathrm{D} / \mathrm{E} / \mathrm{F} / \mathrm{G} / \mathrm{H} / \mathrm{I}, \mathrm{J} / \mathrm{K}, \mathrm{L} / \mathrm{M} / \mathrm{N}, \mathrm{O} / \mathrm{P} / \mathrm{Q} / \mathrm{R}, \mathrm{S} / \mathrm{T} / \mathrm{U}$

Columinum Base: $30(* *)$ Smal Base: $100(*)$
Columns Tested ( $5 \%$ ): A, B/C/D/E/F/G/H/I,J/K, L/M/N, O/P/Q/R, S/T/U
Minimum Base: $30(* *)$, Small Base: 100 (*)
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|  |  | Region |  |  |  |  |  |  |  | Gender |  | Age |  |  | Education |  |  |  | Area of Residen |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | BC | Alberta | Saskatchewa n/ Manitoba | Saskatchewa <br> n | Manitoba | Ontario | Quebec | Atlantic | Male | Female | 18.34 | ${ }^{35-54}$ | ${ }^{55+}$ | $\begin{array}{\|c\|} \hline \text { Less than } \\ \text { High School } \end{array}$ | High School | $\begin{gathered} \text { Post } \\ \text { Secondary } \end{gathered}$ | University Graduate | Urban | Suburban | Rural |
|  | A | в | c | D | E | F | G | H | 1 | J | k | L | M | N | 0 | P | Q | R | 5 | T | U |
| Base: All Respondents | 2015 | 273 | 214 | 131 | 59 | 72 | 774 | 486 | 137 | 1056 | 959 | 537 | 772 | 706 | 68 | 383 | 745 | 795 | 858 | 732 | 394 |
| Base: All Respondents (wtd) | 2015 | 270 | 220 | 131 | 60 | 71 | 770 | 482 | 143 | 967 | 1048 | 562 | 746 | 707 | 67 | 386 | 746 | 791 | 857 | 727 | 399 |
| Weed Killer (Herbicides) | 1022 | 146 | 113 | 74 | 32 | 42 | 402 | 220 | 67 | 521 | 502 | 215 | 373 | 435 | 33 | 195 | 388 | 401 | 423 | 379 | 211 |
|  | 51.0\% | 54.0\% | 51.0\% | 57.0\% | 53.0\% | 59.0\% | 52.0\% | 46.0\% | 47.0\% | 54.0\% | 48.0\% | 38.0\% | 50.0\% | 61.0\% | 49.0\% | 51.0\% | 52.0\% | 51.0\% | 49.0\% | 52.0\% | 53.0\% |
|  |  | H |  | H | * | $\mathrm{H}^{*}$ | H |  |  | K |  |  | L | LM |  |  |  |  |  |  |  |
| Insect repellants/ bug spray | 827 | 111 | 93 | 54 | 23 | 31 | 315 | 199 | 56 | 422 | 405 | 190 | 306 | 331 | 28 | 173 | 313 | 307 | 330 | 314 | 173 |
|  | 41.0\% | 41.0\% | 42.0\% | 41.0\% | 38.0\% | 44.0\% | 41.0\% | 41.0\% | 39.0\% | 44.0\% | 39.0\% | 34.0\% | 41.0\% | 47.0\% | 42.0\% | 45.\% | 42.0\% | 39.0\% | 39.0\% | 43.0\% | 43.0\% |
|  |  |  |  |  | * | * |  |  |  | K |  |  | L | LM | * |  |  |  |  |  |  |
| Ant traps (Insecticides) | 664 | 97 | 76 | 46 | 23 | 24 | 250 | 147 | 48 | 321 | 343 | 147 | 248 | 269 | 23 | 141 | 242 | 251 | 286 | 239 | 128 |
|  | 33.0\% | 36.0\% | 34.0\% | 35.0\% | 38.\% | 33.0\% | 32.0\% | 30.0\% | 34.0\% | 33.0\% | 33.0\% | 26.0\% | 33.\% | 38.0\% | 35.\% | 37.0\% | 32.0\% | 32.0\% | 33.0\% | 33.\% | 32.0\% |
|  |  |  |  |  | ${ }^{*}$ | ${ }_{2}$ |  | 152 |  | 308 | 314 | 139 | $\stackrel{\text { L }}{ }$ | $\stackrel{L}{243}$ | $\stackrel{*}{24}$ | 127 | 240 | 228 | 267 | 231 |  |
| Swimming pool chemicals | 31.0\% | 290\% | 33.0\% | 31.0\% | 30.0\% | 31.0\% | ${ }^{235}$ | 32.0\% | 30.0\% | 32.0\% | 30.0\% | 25.0\% | 32.0\% | 34.0\% | 35.0\% | 33.0\% | 32.0\% | 29.0\% | 31.0\% | 32.0\% | 29.0\% |
|  |  |  |  |  |  |  |  |  |  |  |  |  | L | L | * |  |  |  |  |  |  |
| Treated wood | 610 | 79 | 71 | 39 | 20 | 18 | 229 | 148 | 44 | 313 | 297 | 133 | 210 | 267 | 21 | 107 | 232 | 245 | 246 | 232 | 125 |
|  | 30.0\% | 29.0\% | 32.0\% | 30.0\% | 34.0\% | 26.0\% | 30.0\% | 31.0\% | 31.0\% | 32.0\% | 28.0\% | 24.0\% | 28.0\% | 38.0\% | 31.0\% | 28.0\% | 31.0\% | 31.0\% | 29.0\% | 32.0\% | 31.0\% |
|  |  |  |  |  |  |  |  |  |  | K |  |  |  | LM |  |  |  |  |  |  |  |
| Pet flea collars | 496 | 69 | 60 | 35 | 18 | 17 | 187 | 106 | 39 | 227 | 269 | 102 | 183 | 211 | 21 | 101 | 179 | 191 | 215 | 177 |  |
|  | 25.0\% | 25.0\% | 27.0\% | 27.0\% | 29.0\% | 25.0\% | 24.0\% | 22.0\% | 28.0\% | 23.0\% | 26.0\% | 18.0\% | 24.0\% | 30.0\% | 31.0\% | 26.0\% | 24.0\% | 24.0\% | 25.0\% | 24.0\% | 24.0\% |
|  |  |  |  |  |  | * |  |  |  |  |  |  | 1 | LM |  |  |  |  |  |  |  |
| Bug zapper | 319 | 24 | 37 | 19 | 12 | 7 | 136 | 86 | 16 | 141 | 178 | 84 | 122 | 112 | 14 | 71 | 114 | 117 | 152 | 99 | 62 |
|  | 16.0\% | 9.0\% | 17.0\% | 14.0\% | 19.0\% | 10.0\% | 18.0\% | 18.0\% | 12.0\% | 15.0\% | 17.0\% | 15.0\% | 16.0\% | 16.0\% | 20.0\% | 18.0\% | 15.0\% | 15.0\% | 18.0\% | 14.0\% | 15.0\% |
|  |  |  | B |  | ${ }^{\text {B* }}$ | * | B | B |  |  |  |  |  |  | * |  |  |  | T |  |  |
| None of the above | 72 | 9 | 8 | 4 | 3 | 1 | 32 | 15 | 4 | 36 | 36 | 19 | 29 | 24 | 1 | 10 | 32 | 28 | 25 | 25 | 20 |
|  | 4.0\% | 3.0\% | 4.0\% | 3.0\% | 5.0\% | 2.0\% | 4.0\% | 3.0\% | 3.0\% | 4.0\% | 3.0\% | 3.0\% | 4.0\% | 3.0\% | 1.0\% | 3.0\% | 4.0\% | 4.0\% | 3.0\% | 3.0\% | 5.0\% |
| Don't know | 726 | 89 | 78 | 43 | 22 | 21 | 267 | 193 | 56 | 313 | 413 | 263 | 271 | 192 | 23 | 138 | 251 | 298 | 317 | 250 | 141 |
|  | 36.0\% | 33.0\% | 35.0\% | 33.0\% | 37.0\% | 30.0\% | 35.0\% | 40.0\% | 39.0\% | 32.0\% | 39.0\% | 47.0\% | 36.0\% | 27.0\% | 34.0\% | 36.0\% | 34.0\% | 38.0\% | 37.0\% | 34.0\% | 35.0\% |
|  |  |  |  |  | * | * |  |  |  |  | J | MN | N |  | * |  |  |  |  |  |  |
| Sigma | 5357 | 703 | 607 | 355 | 171 | 184 | 2053 | 1265 | 373 | 2601 | 2756 | 1292 | 1981 | 2084 | 187 | 1063 | 1991 | 2066 | 2262 | 1946 | 1070 |
|  | 266.0\% | 261.0\% | 276.0\% | 271.0\% | 283.0\% | 260.0\% | 267.0\% | 263.0\% | 261.0\% | 269.0\% | 263.0\% | 230.0\% | 266.0\% | 295.0\% | 278.0\% | 275.0\% | 267.0\% | 261.0\% | 264.0\% | 268.0\% | 268.0\% |

Overlap formula used

- Column Proportions:
Columns Tested (5\%): A, B/C/D/E/F//G/H/I, $/ / \mathrm{K}, \mathrm{L} / \mathrm{M} / \mathrm{N}, \mathrm{O} / \mathrm{P} / \mathrm{Q} / \mathrm{R}, \mathrm{S} / \mathrm{T} / \mathrm{U}$
Minimum Base: $30\left({ }^{(* *)}\right.$, Small Base: $100{ }^{(*)}$ ( Column Means:
Columns Tested (5\%): $\mathrm{A}, \mathrm{B} / \mathrm{C} / \mathrm{D} / \mathrm{E} / \mathrm{F} / \mathrm{G} / \mathrm{H} / \mathrm{I}, \mathrm{J} / \mathrm{K}, \mathrm{L} / \mathrm{M} / \mathrm{N}, \mathrm{O} / \mathrm{P} / \mathrm{Q} / \mathrm{R}, \mathrm{S} / \mathrm{T} / \mathrm{U}$ Minimum Base: 30 (**), Small Base: 100 (*)
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Q8. Overall, how knowledgeable are you about the pesticides regulatory process in Canada?

|  |  | Region |  |  |  |  |  |  |  | Gender |  | Ase |  |  | Education |  |  |  | Area of Residen |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | BC | Alberta | Saskatchewa n/ Manitoba | Saskatchewa <br> n | Manitoba | Ontario | Quebec | Atlantic | Male | Female | 18.34 | ${ }^{35-54}$ | 55+ | $\begin{array}{\|l\|} \hline \text { Less than } \\ \text { High School } \end{array}$ | High School | $\begin{gathered} \text { Post } \\ \text { Secondary } \end{gathered}$ | University Graduate | Urban | Suburban | Rural |
|  | A | B | c | D | E | F | G | H | 1 | J | k | L | M | N | 0 | P | Q | R | 5 | T | U |
| Base: All Respondents | 2015 | 273 | 214 | 131 | 59 | 72 | 774 | 486 | 137 | 1056 | 959 | 537 | 772 | 706 | 68 | 383 | 745 | 795 | 858 | 732 | 394 |
| Base: All Respondents (wtd) | 2015 | 270 | 220 | 131 | 60 | 71 | 770 | 482 | 143 | 967 | 1048 | 562 | 746 | 707 | 67 | 386 | 746 | 791 | 857 | 727 | 399 |
| Very knowledgeable | 26 | 2 | 7 | 1 | - | 1 | 11 | 2 | 2 | 16 | 10 | 14 | 5 | 7 | 1 | 1 | 10 | 14 | 13 | 7 | 7 |
|  | 1.0\% | 1.0\% | 3.0\% | 1.0\% | . | 1.0\% | 1.0\% | * | 2.0\% | 2.0\% | 1.0\% | 3.0\% | 1.0\% | 1.0\% | 1.0\% | * | 1.0\% | 2.0\% | 1.0\% | 1.0\% | 2.0\% |
|  |  |  | BH |  | * | * |  |  |  |  |  | MN |  |  |  |  |  | P |  |  |  |
| Somewhat knowledgeable | 256 | 37 | 23 | 18 | 9 | 9 | 112 | 45 | 20 | 138 | 117 | 76 | 77 | 103 | 13 | 48 | 92 | 98 | 114 | 84 | 54 |
|  | 13.0\% | 14.0\% | 11.0\% | 14.0\% | 15.0\% | 13.\% | 15.0\% | 9.0\% | 14.0\% | 14.0\% | 11.0\% | 13.0\% | 10.0\% | 15.0\% | 19.\% | 12.0\% | 12.0\% | 12.0\% | 13.0\% | 12.0\% | 14.0\% |
|  |  |  |  |  | * | * | H |  |  | K |  |  |  | M | * |  |  |  |  |  |  |
| Not very knowledgeable | 914 | 121 | 107 | 67 | 29 | 37 | 357 | 202 | 61 | 462 | 452 | 236 | 329 | 350 | 28 | 178 | 342 | 358 | 377 | 336 | 187 |
|  | 45.0\% | 45.0\% | 48.0\% | 51.0\% | 49.0\% | 53.0\% | 46.0\% | 42.0\% | 43.0\% | 48.0\% | 43.0\% | 42.0\% | 44.0\% | 49.0\% | 42.0\% | 46.0\% | 46.0\% | 45.0\% | 44.0\% | 46.0\% | 47.0\% |
|  |  |  |  |  | * 2 | 23 |  |  |  | K 31 |  |  |  | LM | * |  |  |  |  |  |  |
| Not at all knowledgeable | 819\% | 110 | ${ }^{83}$ | $\stackrel{45}{34.0}$ | $\frac{22}{36.0}$ | $\stackrel{23}{33.0}$ | 290 | $\frac{233}{48.0 \%}$ | 59 | 351 | $\stackrel{468}{45.0 \%}$ | $\stackrel{236}{420 \%}$ | 335 <br> 05 | 248 | $\stackrel{25}{370 \%}$ | 159 | 302 | ${ }^{322}$ | 354 | 301 | 152 <br> $38.0 \%$ |
|  |  |  |  | 34.0\% | 36.0\% | $\stackrel{\text { 33.0\% }}{*}$ | 38.0\% | ${ }_{\text {BCDFG }}$ |  |  | ${ }_{\text {45.0\% }}$ | N2.0\% | $\stackrel{\text { 45.0\% }}{\mathrm{N}}$ | 35.0\% | 37.\% |  | 40.0\% | 42.0\% | $4.0 \%$ | 41.0\% |  |
| Sigma | 2015 | 270 | 220 | 131 | 60 | 71 | 770 | 482 | 143 | 967 | 1048 | 562 | 746 | 707 | 67 | 386 | 746 | 791 | 857 | 727 | 399 |
|  | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% |
| Summary |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Top2Box (Very/ Somewhat Knowledgeable) | 282 | 39 | 30 | 19 | 9 | 10 | 123 | 47 | 23 | 154 | 128 | 90 | 82 | 110 | 14 | 49 | 102 | 111 | 126 | 91 | 61 |
|  | 14.0\% | 14.0\% | 14.0\% | 15.0\% | 15.0\% | 15.0\% | 16.0\% | 10.0\% | 16.0\% | 16.0\% | 12.0\% | 16.0\% | 11.0\% | 16.0\% | 21.0\% | 13.0\% | 14.0\% | 14.0\% | 15.0\% | 12.0\% | 15.0\% |
|  |  |  |  |  | * | * | H |  | H | K |  | M |  | M | * |  |  |  |  |  |  |
| Low2Box (Not Very/ Not At All Knowledgeable) | 1733 | 231 | 189 | 112 | 51 | 60 | 646 | 435 | 120 | 813 | 920 | 472 | 663 | 598 | 53 | 337 | 644 | 680 | 730 | 637 | 339 |
|  | 86.0\% | 86.0\% | 86.0\% | 85.0\% | ${ }_{\text {85.0\% }}^{*}$ | 85.0\% | 84.0\% | 90.0\% | 84.0\% | 84.0\% | 88.0\% | 84.0\% | 89.0\% | 84.0\% | 79.0\% | 87.0\% | 86.0\% | 86.0\% | 85.0\% | 88.0\% | 85.0\% |

Overlap formula used

- Column Proportions:

${ }^{*}$ *), Small Base: 100 (*)
Column Means: ( Columns Tested : $\mathrm{A}, \mathrm{B} / \mathrm{C/D///////G/H/I}, \mathrm{J/K,L/M/N}, \mathrm{O/P/Q/R}, \mathrm{S/T/U}$ Minimum Base: 30 (**), Small Base: 100 (*)
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Overlap formula used
Column Proportions: $\mathrm{B} / \mathrm{C/D/E/F/G/H/L/L/K,L/M/N,O/P/Q/R,S/T/U)}$.
Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Minimum Base: 30 (**), Small Base: 100 (*)
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Q9B. And which ... department(s) do you think is/are responsible for regulating pesticides in Canada? - Federal government

|  |  |  |  |  |  |  |  |  |  |  |  |  | Ase |  |  | Sout |  |  |  | eaoiresisel |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | ${ }^{\text {BC }}$ | Alberta | Saskatchewa <br> $\mathrm{n} / \mathrm{Manitoba}$ | Saskatchewa | Manitoba | Ontario | Qusbec | Atantic | Male | Female | 18.34 | ${ }^{35-54}$ | 55+ | $\begin{aligned} & \text { Less than } \\ & \text { High School } \end{aligned}$ | High School | $\begin{gathered} \text { Post } \\ \text { Secondary } \end{gathered}$ | University Graduate | Urban | Suluriban | Rural |
|  | A | в | c | D | E | F | 6 | H | 1 | J | K | 1 | M | N | 0 | p | a | R | 5 | T | $\cup$ |
| Base: Federal Government | 1257 | 183 | ${ }^{132}$ | 90 | 42 | 48 | 450 | 304 | 98 | 693 | 564 | 267 | 467 | 523 | 36 | 200 | 478 | 535 | 528 | 459 | 263 |
| ${ }^{\text {Base: }}$ Federal Government ( Itt) | ${ }_{1251}^{1216}$ | 179 146 | 136 106 106 | ${ }_{60}^{91}$ | ${ }_{31}^{43}$ | ${ }_{30}^{47}$ | ${ }_{337}^{435}$ | 299 190 | $\frac{102}{77}$ | 635 477 | 616 439 | 280 199 | ${ }_{3}^{491}$ | 522 <br> 396 | 35 14 | 200 <br> 142 | 475 353 | 532 402 40 | 526 <br> 304 <br> 98 | 452 <br> 324 | ${ }_{125}^{265}$ |
|  |  |  |  |  |  |  |  |  |  | - 7 750\% |  | $\frac{199 \%}{710 \%}$ | - 321 | - |  |  |  |  | - | ${ }^{324}$ |  |
|  |  | ${ }_{\text {D }}^{\text {D }}$ (H) | ${ }_{\text {che }}^{\text {FH\% }}$ | 67.0\% | 7.0\% | 63.0\% |  |  | ${ }_{\text {75, }}^{\mathrm{H}^{*}}$ |  |  |  |  |  | 3.0\% |  |  | 0 |  |  |  |
| Heath Canada | 691 | 91 | 83 | 55 | 24 | ${ }^{31}$ | 242 | 162 | ${ }_{58}^{58}$ | 331 | 361 | 178 | 242 | 272 | 20 | 108 | 256 | 303 | 293 | 244 | 149 |
|  | 55.0\% | 51.0\% | 61.0\% | 61.0\% | 56.0\% | 64.0\% | 54.0\% | 54.0\% | 57.0\% | 52.0\% | 59.0\% | ${ }^{63.0 \%}$ | 54.0\% | 52.0\% | 56.0\% | 54.0\% | 54.0\% | 57.0\% | 56.0\% | 54.0\% | 56.0\% |
| Environment and Climate Change Canada | 431 | ${ }_{53}$ | 48 | ${ }^{33}$ | 14 | 19 | 174 | 87 | 37 | 196 | 235 | 106 | 159 | 166 | 10 | 77 | 175 | 165 | 194 | 151 | 85 |
|  | 34.0\% | 30.0\% | 35.0\% | 37.0\% | 33.0\% | 40.\% | 39.0\% | 29.0\% | 36.0\% | 31.0\% | 38.0\% | 38.0\% | 36.0\% | 32.0\% | 28.0\% | 38.\% | 37.0\% | 31.0\% | 37.0\% | 33.\% | 32.0\% |
| Don't know | 117 | 16 | 9 | 8 | 3 | 5 | 42 | 29 | 14 | 53 | 64 | 20 | 45 | 52 | 7 | 16 | 41 | 51 | 39 | 49 | 26 |
|  | 9.0\% | 9.0\% | 6.0\% | 9.0\% | 7.0\% | 10.0\% | 10.\% | 10.0\% | 13.0\% | 8.0\% | 10.0\% | 7.0\% | 10.0\% | 10.0\% | $\underset{\substack{\text { 21.0\% } \\ \mathrm{POR}^{\text {a }}}}{ }$ | 8.0\% | 9.0\% | 10.0\% | 7.0\% | 11.0\% | 10.0\% |
| Sigma | 2156 | ${ }^{306}$ | 245 | 156 | 72 | 84 | 795 | 469 | 185 | 1057 | 1099 | 503 | 767 | ${ }^{886}$ | 51 | 344 | ${ }^{824}$ | 922 | ${ }_{920}$ | 768 | 455 |
|  | 172.0\% | 171.0\% | 181.0\% | 172.0\% | 168.0\% | 177.0\% | 179.0\% | 157.0\% | 181.0\% | 167.0\% | 178.0\% | 179.0\% | 171.0\% | 177.0\% | 144.0\% | 172.0\% | 173.0\% | 173.0\% | 175.0\% | 170.0\% | 171.0\% |

Overlap formula used
Column Proportions: $\quad$. $B / C / D / E / F / G / H / L / L / K, L / M / N, O / P / Q / R, S / T / U$
Minimum Base: $30\left({ }^{(* *) \text { ), Small Base: } 100 \text { (*) }}\right.$

- Column Means:

Columns Tested ( $5 \%$ ): $\mathrm{A}, \mathrm{B} / \mathrm{C} / \mathrm{D} / \mathrm{/} / / / / \mathrm{G} / \mathrm{H} / \mathrm{I}, \mathrm{J} / \mathrm{K}, \mathrm{L} / \mathrm{M} / \mathrm{N}, \mathrm{O} / \mathrm{P} / \mathrm{Q} / \mathrm{R}, \mathrm{S} / \mathrm{T} / \mathrm{U}$
Minimum Base: 30 (**), Small Base: 100 (*)
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Q9B. And which ... department(s) do you think is/are responsible for regulating pesticides in Canada? - Provincial government

|  |  | Region |  |  |  |  |  |  |  | Gender |  | Ase |  |  | Education |  |  |  | ea of Residen |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | BC | Alberta | Saskatchewa n/ Manitoba | Saskatchewa <br> n | Manitoba | Ontario | Quebec | Atlantic | Male | Female | 18.34 | ${ }^{35-54}$ | 55+ | \| High School | High School | $\begin{gathered} \text { Post } \\ \text { Secondary } \end{gathered}$ | University Graduate | Urban | Suburban | Rural |
|  | A | B | c | D | E | F | G | H | 1 | J | K | L | M | N | 0 | P | a | R | 5 | T | $u$ |
| Base: Provincial Government | 696 | 99 | 82 | 56 | 24 | 32 | 285 | 120 | 54 | 385 | 311 | 191 | 242 | 263 | 14 | 120 | 261 | 294 | 296 | 254 | 143 |
| Base: Provincial Government (wtd) | 695 | 97 | 84 | 55 | 24 | 31 | 283 | 119 | 57 | 353 | 341 | 199 | 231 | 264 | 14 | 122 | 260 | 291 | 292 | 254 | 145 |
| Ministry of Agriculture | 466 | 68 | 65 | 35 | 16 | 19 | 194 | 69 | 34 | 229 | 237 | 138 | 156 | 173 | 9 | 83 | 170 | 198 | 182 | 177 | 107 |
|  | 67.0\% | 71.0\% | 77.0\% | 64.0\% | 66.0\% | 63.0\% | 69.0\% | 58.0\% | 60.0\% | 65.0\% | 69.0\% | 69.0\% | 67.0\% | 65.0\% | 65.0\% | 68.0\% | 65.0\% | 68.0\% | 62.0\% | 70.0\% | 73.0\% |
|  |  | * | $\mathrm{Hl}^{*}$ | * | ** | * | H |  |  |  |  |  |  |  | ** |  |  |  |  |  | s |
| Ministry of the Environment | 441 | 62 | 47 | 27 | 12 | 15 | 184 | 83 | 38 | 216 | 225 | 120 | 150 | 171 | 9 | 77 | 181 | 171 | 182 | 160 | 99 |
|  | 64.0\% | 64.0\% | 55.0\% | 50.0\% | 49.0\% | 50.0\% | 65.0\% | 70.0\% | 66.0\% | 61.0\% | 66.0\% | 60.0\% | 65.0\% | 65.0\% | 66.0\% | 63.0\% | 69.0\% | 59.0\% | 62.0\% | 63.0\% | 68.0\% |
|  |  | * | * | * | ** | * | D | CDF | * |  |  |  |  |  | ** |  | R |  |  |  |  |
| Ministry of Health | 318 | 46 | 42 | 26 | 13 | 13 | 135 | 41 | 27 | 150 | 167 | 93 | 103 | 122 | 10 | 52 | 117 | 134 | 134 | 118 | 64 |
|  | 46.0\% | 48.0\% | 50.0\% | 48.\% | 54.0\% | 44.0\% | 48.0\% | 34.0 | 47.0\% | 43.0\% | 49.0\% | 47.0\% | 44.0\% | 46.0\% | 71.0\% | 43.0\% | 45.0\% | 46.0\% | 46.0\% | 47.0\% | 44.0\% |
|  |  | ${ }^{\text {H*}}$ | ${ }^{\text {H*}}$ | 6 | ${ }^{* *}$ | $\stackrel{*}{2}$ | ${ }_{2}$ |  | 8 |  |  |  |  |  | ** |  |  |  | 21 |  |  |
| Don't know | 54 | 6 | 6 | 6 | 4 | ${ }^{2}$ | 20 | 8 | 8 | 27 | 28 | $\frac{11}{5.0 \%}$ | 188 | ${ }^{26}$ | 1 | 7 | 19 | $\stackrel{28}{9.0 \%}$ | 21 | ${ }_{9}^{23}$ | 9.9 |
|  | 8.0\% | $\stackrel{6}{6}$ | 7.0\% | 10.0\% | $\underset{* *}{16.0 \%}$ | $\stackrel{6.0 \%}{*}$ | 7.0\% | 7.0\% | 14.0\% | 8.0\% | 8.0\% | 5.0\% | 8.0\% | 10.0\% | ${ }^{8.0 \%}$ | 6.0\% | 7.0\% | 9.0\% | 7.0\% | 9.0\% | 6.0\% |
| Sigma | 1279 | 183 | 160 | 94 | 45 | 50 | 533 | 201 | 107 | 622 | 657 | 361 | 426 | 491 | 29 | 219 | 485 | 530 | 519 | 478 | 279 |
|  | 184.0\% | 188.0\% | 190.0\% | 172.0\% | 185.0\% | 162.0\% | 189.0\% | 169.0\% | 188.0\% | 176.0\% | 192.0\% | 181.0\% | 184.0\% | 186.0\% | 209.0\% | 180.0\% | 186.0\% | 182.0\% | 178.0\% | 188.0\% | 192.0\% |

Overlap formula used
Column Proportions:
Columns Tested ( $5 \% /$ : $\mathrm{A} / \mathrm{B} / \mathrm{C} / \mathrm{D} / \mathrm{E} / \mathrm{F} / \mathrm{G} / \mathrm{H} / \mathrm{L} / \mathrm{L} / \mathrm{K}, \mathrm{L} / \mathrm{M} / \mathrm{N}, \mathrm{O} / \mathrm{P} / \mathrm{Q} / \mathrm{R}, \mathrm{S} / \mathrm{T} / \mathrm{U}$
Minimum Base: $30\left({ }^{* *)}\right.$ ), Small Base: $1000^{(*)}$

- Column Means:

Columns Tested ( $5 \%$ ): $\mathrm{A}, \mathrm{B} / \mathrm{C} / \mathrm{D} / \mathrm{/} / / / / \mathrm{G} / \mathrm{H} / \mathrm{I}, \mathrm{J} / \mathrm{K}, \mathrm{L} / \mathrm{M} / \mathrm{N}, \mathrm{O} / \mathrm{P} / \mathrm{/} / \mathrm{R}, \mathrm{S} / \mathrm{T} / \mathrm{U}$
Minimum Base: 30 (**), Small Base: 100 (*)
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Q10. What is your level of understanding about how pesticide regulatory decisions are made?

|  |  | Region |  |  |  |  |  |  |  | Gender |  | Age |  |  | Education |  |  |  | Area of Residence |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | BC | Alberta | Saskatchewa n/ Manitoba | Saskatchewa <br> n | Manitoba | Ontario | Quebec | Atantic | Male | Female | 18.34 | ${ }^{35-54}$ | 55+ | $\begin{aligned} & \text { Less than } \\ & \text { High School } \end{aligned}$ | High School | $\begin{gathered} \text { Post } \\ \text { Secondary } \end{gathered}$ | University Graduate | Urban | Suburban | Rural |
|  | A | B | c | D | E | F | 6 | H | 1 | J | K | 1 | M | N | 0 | P | Q | R | 5 | T | $u$ |
| Base: All Respondents | 2015 | 273 | 214 | 131 | 59 | 72 | 774 | 486 | 137 | 1056 | 959 | 537 | 772 | 706 | 68 | 383 | 745 | 795 | 858 | 732 | 394 |
| Base: All Respondents (wtd) | 2015 | 270 | 220 | 131 | 60 | 71 | 770 | 482 | 143 | 967 | 1048 | 562 | 746 | 707 | 67 | 386 | 746 | 791 | 857 | 727 | 399 |
| 7 - High level of understanding | 21 | 3 | 3 | 1 | - | 1 | 6 | 6 | 3 | 15 | 7 | 9 | 7 | 6 | 2 | 1 | 8 | 9 | 12 | 5 | 3 |
|  | 1.0\% | 1.0\% | 1.0\% | 1.0\% | - | 1.0\% | 1.0\% | 1.0\% | 2.0\% | 2.0\% | 1.0\% | 2.0\% | 1.0\% | 1.0\% | 3.0\% |  | 1.0\% | 1.0\% | 1.0\% | 1.0\% | 1.0\% |
|  |  |  |  |  | * |  |  |  |  |  |  |  |  |  | p* |  |  |  |  |  |  |
| 6 | 50 | 2 | 5 | 4 | 1 | 3 | 18 | 17 | 3 | 27 | 22 | 19 | 16 | 15 | 3 | 11 | 16 | 17 | 16 | 14 | 18 |
|  | 2.0\% | 1.0\% | 2.0\% | 3.0\% | 2.0\% | 4.0\% | 2.0\% | 4.0\% | 2.0\% | 3.0\% | 2.0\% | 3.0\% | 2.0\% | 2.0\% | 4.0\% | 3.0\% | 2.0\% | 2.0\% | 2.0\% | 2.0\% | 4.0\% |
|  |  |  |  |  | * | ${ }^{\text {B }}$ |  | B |  |  |  |  |  |  |  |  |  |  |  |  | ST |
| 5 | 157 | 15 | 15 | 6 | 3 | 3 | 59 | 56 | 7 | 91 | 66 | 53 | 56 | 48 | 4 | 28 | 59 | 64 | 78 | 43 | 36 |
|  | 8.0\% | 6.0\% | 7.0\% | 4.0\% | 5.0\% | 4.0\% | 8.0\% | 12.0\% | 5.0\% | 9.0\% | 6.0\% | 9.0\% | 7.0\% | 7.0\% | 6.0\% | 7.0\% | 8.0\% | 8.0\% | 9.0\% | 6.0\% | 9.0\% |
|  |  |  |  |  | 8 | * |  | BCDGI |  | K |  |  |  |  | 13 |  |  |  | ${ }_{1}{ }^{142}$ |  |  |
| 4 | 302 $150 \%$ | ${ }^{33}$ | 22 | 18 | 8 | $\frac{10}{140}$ | 108 | $\stackrel{99}{21.0 \%}$ | 22 | $\frac{165}{17}$ | ${ }^{137}$ | ${ }^{89}$ | 110 | 103 | $\frac{13}{20}$ | $\stackrel{43}{110}$ | 117 | 124 | 142 | 94 | 600 |
|  | 15.0\% | 12.0\% | 10.0\% | 14.0\% | $\stackrel{13.0 \%}{*}$ | $\stackrel{14.0 \%}{*}$ | 14.0\% | $\frac{21.0 \%}{\text { BCG }}$ | 16.0\% | $\frac{17.0 \%}{\text { K }}$ | 13.0\% | 16.0\% | 15.0\% | 15.0\% | ${ }^{20.0 \%}$ | 11.0\% | 16.0\% | 16.0\% | 17.0\% | 13.0\% | 15.0\% |
| 3 | 410 | 51 | 41 | 32 | 10 | 22 | 151 | 108 | 28 | 212 | 199 | 110 | 137 | 163 | 15 | 81 | 150 | 164 | 174 | 156 | 74 |
|  | 20.0\% | 19.0\% | 19.0\% | 24.0\% | 16.0\% | 31.0\% | 20.0\% | 23.0\% | 19.0\% | 22.0\% | 19.0\% | 19.0\% | 18.0\% | 23.0\% | 22.0\% | 21.0\% | 20.0\% | 21.0\% | 20.0\% | 21.0\% | 18.0\% |
|  |  |  |  |  | * | BCG* |  |  |  |  |  |  |  | M |  |  |  |  |  |  |  |
| 2 | 412 | 54 | 57 | 29 | 17 | 13 | 143 | 91 | 37 | 182 | 230 | 107 | 153 | 152 | 9 | 92 | 148 | 161 | 160 | 165 | 82 |
|  | 20.0\% | 20.0\% | 26.0\% | 22.0\% | 27.0\% | 18.0\% | 19.0\% | 19.0\% | 26.0\% | 19.0\% | 22.0\% | 19.0\% | 20.0\% | 22.0\% | 13.0\% | 24.0\% | 20.\% | 20.0\% | 19.0\% | 23.0\% | 21.0\% |
|  |  |  | GH |  |  | * |  |  | 6 |  |  |  |  |  |  | 0 |  |  |  |  |  |
| 1 - Do not understand at all | 663 | 113 | 76 | 42 | 22 | 20 | 286 | 105 | 42 | 275 | 388 | 175 | 268 | 221 | 21 | 130 | 248 | 252 | 274 | 251 | 127 |
|  | 33.0\% | 42.0\% | 35.0\% | 32.0\% | 37.0\% ${ }^{\text {H*}}$ | 28.0\% | 37.0\% | 22.0\% | 30.0\% | 28.0\% | 37.0\% | 31.0\% | 36.0\% | 31.0\% | 32.0\% | 34.0\% | 33.0\% | 32.0\% | 32.0\% | 35.0\% | 32.0\% |
|  |  | ${ }_{271} 270$ | $\stackrel{\text { H }}{220}$ | $\stackrel{\text { H }}{131}$ | ${ }_{60}$ |  | $\stackrel{\text { H }}{770}$ |  |  |  | $\frac{\mathrm{J}}{1048}$ |  |  |  | 67 |  |  |  |  |  |  |
| Sigma | $\begin{array}{\|c} \hline 2015 \\ \hline 100.0 \% \end{array}$ |  | $\stackrel{220}{100.0 \%}$ | ${ }_{10}^{131}$ | ${ }^{60}$ | $71$ | $\stackrel{770}{ }$ | $482$ | $\frac{143}{100.0 \%}$ | ${ }^{967}$ | 1048 $100.0 \%$ | 562 | ${ }^{746}$ | $\stackrel{707}{1000 \%}$ | ${ }_{100}^{67}$ | 386 | 746 | $791$ | 857 | 727 | 399 |
|  | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% |
| Summary |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Top3B0x (5-7) | 228 | 20 | 23 | 10 | 4 | 7 | 83 | 79 | 13 | 133 | 95 | 82 | 78 | 68 | 9 | 40 | 83 | 90 | 106 | 62 | 57 |
|  | 11.0\% | 7.0\% | 10.0\% | 8.0\% | 6.0\% | 9.0\% | 11.0\% | 16.0\% | 9.0\% | 14.0\% | 9.0\% | 15.0\% | 10.0\% | 10.0\% | 13.0\% | 10.0\% | 11.0\% | 11.0\% | 12.0\% | 9.0\% | 14.0\% |
|  |  |  |  |  |  |  |  | BCDEGI |  | K |  | MN |  |  |  |  |  |  | T |  | T |
| Top2B0x (6-7) | 71 | 5 | 8 | 5 | 1 | 4 | 24 | 23 | 6 | 42 | 29 | 28 | 22 | 20 | 5 | 12 | 24 | 26 | 28 | 19 | 21 |
|  | 4.0\% | 2.0\% | 4.0\% | 4.0\% | 2.0\% | 5.0\% | 3.0\% | 5.0\% | 4.0\% | 4.0\% | 3.0\% | 5.0\% | 3.0\% | 3.0\% | 7.0\% | 3.0\% | 3.0\% | 3.0\% | 3.0\% | 3.0\% | 5.0\% |
| Low3Box (1-3) | 1485 | 217 | 175 | 103 | 49 | 54 | 579 | 304 | 107 | 669 | 816 | 391 | 557 | 536 | 45 | 303 | 546 | 577 | 609 | 572 | 283 |
|  | 74.0\% | 81.0\% | 80.0\% | 78.0\% | 80.0\% | 77.0\% | 75.0\% | 63.0\% | 75.0\% | 69.0\% | 78.0\% | 70.0\% | 75.0\% | 76.0\% | 67.0\% | 78.0\% | 73.0\% | 73.0\% | 71.0\% | 79.0\% | 71.0\% |
|  |  | H | H | H | $\mathrm{H}^{*}$ | $\mathrm{H}^{*}$ | H |  | H |  | J |  | L | 1 | * | OR |  |  |  | su |  |
| Low2Box (1-2) | 1075 | 167 | 133 | 71 | 39 | 32 | 428 | 195 | 79 | 457 | 617 | 282 | 420 | 373 | 30 | 222 | 396 | 413 | 434 | 416 | 209 |
|  | 53.0\% | 62.0\% | 61.0\% | 54.0\% | 64.0\% | 46.0\% | 56.0\% | 41.0\% | 56.0\% | 47.0\% | 59.0\% | 50.0\% | 56.0\% | 53.0\% | 44.0\% | 58.0\% | 53.0\% | 52.0\% | 51.0\% | 57.0\% | 52.0\% |
|  |  | FH | FH | FH | $\mathrm{DFH}^{*}$ | * | H |  | H |  | J |  |  |  | * | 0 |  |  |  | 5 |  |
| Mean | 2.6 | 2.3 | 2.4 | 2.5 | 2.3 | 2.7 | 2.5 | 3 | 2.6 | 2.7 | 2.4 | 2.7 | 2.5 | 2.5 | 2.8 | 2.4 | 2.6 | 2.6 | 2.6 | 2.4 | 2.7 |
|  |  |  |  |  | * | ${ }^{\text {B* }}$ | B | BCDEGI | B | K |  | MN |  |  | * |  |  |  | T |  | T |
| Std. Dev. | 1.5 | 1.4 | 1.5 | 1.4 | 1.3 | 1.4 | 1.5 | 1.5 | 1.5 | 1.5 | 1.4 | 1.6 | 1.5 | 1.4 | 1.6 | 1.4 | 1.5 | 1.5 | 1.5 | 1.4 | 1.5 |
| Std. Err. | * | 0.1 | 0.1 | 0.1 | 0.2 | 0.2 | 0.1 | 0.1 | 0.1 | * | * | 0.1 | 0.1 | 0.1 | 0.2 | 0.1 | 0.1 | 0.1 | 0.1 | 0.1 | 0.1 |

Overlap formula used

- Column Proportions:
Columns Tested ( $5 \%$ ): $: \mathrm{A}, \mathrm{B} / \mathrm{C/D/E/E/F/G/H/I}, \mathrm{J/K}, \mathrm{L/M/N}, \mathrm{O/P/Q/R}, \mathrm{S/T/}$
inimum Base: 30 (**), Small Base: 100 (*)
Columns Tested (5\%): A, B/C/D/E////G/H/I, J/K, L/M/N, O/P/Q/R, S/T/U
Minimum Ease: $30(* *)$, Small Base: 100 (*)
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Q11_1. [Canadian Cancer Society] Thinking about the various people or organizations who may provide information about the risks of pesticides, to what extent do you think you can believe what they say?

|  |  | Region |  |  |  |  |  |  |  | Gender |  | Ase |  |  | Education |  |  |  | Area of Residence |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | BC | Alberta | Saskatchewa n/ Manitoba | Saskatchewa $n$ | Manitoba | Ontario | Quebec | Atlantic | Male | Female | 18.34 | $35-54$ | 55+ | Less than <br> High School | High School | $\begin{gathered} \text { Post } \\ \text { Secondary } \end{gathered}$ | University Graduate | Urban | Suburban | Rural |
|  | A | B | c | D | E | F | 6 | H | 1 | J | к | L | M | N | 0 | P | Q | R | 5 | T | $u$ |
| Base: All Respondents | 2015 | 273 | 214 | 131 | 59 | 72 | 774 | 486 | 137 | 1056 | 959 | 537 | 772 | 706 | 68 | 383 | 745 | 795 | 858 | 732 | 394 |
| Base: All Respondents (wtd) | 2015 | 270 | 220 | 131 | 60 | 71 | 770 | 482 | 143 | 967 | 1048 | 562 | 746 | 707 | 67 | 386 | 746 | 791 | 857 | 727 | 399 |
| 7 - Believe most of what they say | 408 | 57 | 33 | 34 | 18 | 16 | 166 | 80 | 38 | 182 | 226 | 98 | 140 | 170 | 16 | 88 | 144 | 157 | 193 | 129 | 81 |
|  | 20.0\% | 21.0\% | 15.0\% | 26.0\% | 29.0\% | 23.0\% | 22.0\% | 17.0\% | 26.0\% | 19.0\% | 22.0\% | 18.0\% | 19.0\% | 24.0\% | 24.0\% | 23.0\% | 19.0\% | 20.0\% | 22.0\% | 18.0\% | 20.0\% |
|  |  |  |  | CH | $\mathrm{CH}^{*}$ | * | CH |  | CH |  |  |  |  | LM | * |  |  |  | T |  |  |
| 6 | 368 | 54 | 37 | 20 | 6 | 14 | 131 | 100 | 25 | 166 | 202 | 91 | 153 | 123 | 12 | 54 | 129 | 170 | 151 | 144 | 71 |
|  | 18.0\% | 20.0\% | 17.0\% | 15.0\% | 10.0\% | 20.0\% | 17.0\% | 21.0\% | 18.0\% | 17.0\% | 19.0\% | 16.0\% | 21.0\% | 17.0\% | 18.0\% | 14.0\% | 17.0\% | 21.0\% | 18.0\% | 20.0\% | 18.0\% |
|  |  |  |  |  | * | * |  |  |  |  |  |  | 1 |  |  |  |  | PQ |  |  |  |
| 5 | 536 | 72 | 62 | 29 | 15 | 15 | 190 | 148 | 36 | 262 | 274 | 156 | 201 | 178 | 15 | 102 | 195 | 218 | 211 | 213 | 106 |
|  | 27.0\% | 27.0\% | 28.0\% | 22.0\% | 24.0\% | 21.0\% | 25.0\% | 31.0\% | 25.0\% | 27.0\% | 26.0\% | 28.0\% | 27.0\% | 25.0\% | 23.0\% | 26.0\% | 26.0\% | 28.0\% | 25.0\% | 29.0\% | 27.0\% |
|  |  |  |  |  |  |  |  | 6 |  |  |  |  |  |  |  |  |  |  |  | 5 |  |
| 4 | 347 | 53 | 49 | 22 | 10 | 12 | 131 | 69 | 22 | 169 | 178 | 99 | 130 | 118 | 11 | 73 | 131 | 129 | 143 | 130 | 70 |
|  | 17.0\% | 20.0\% | 22.0\% | 17.0\% | $\frac{17.0 \%}{*}$ | $\frac{17.0 \%}{*}$ | 17.0\% | 14.0\% | 15.0\% | 18.0\% | 17.0\% | 18.0\% | 17.0\% | 17.0\% | $\stackrel{17.0 \%}{*}$ | 19.0\% | 17.0\% | 16.0\% | 17.0\% | 18.0\% | 18.0\% |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| 3 | 120 | 17 | 10 | 10 | 5 | 5 | 51 | 25 | \% | 64 | 56 | 34 | 38 | 48 | 4 | 27 | 52 | 36 | 49 | 41 | 29 |
|  | 6.0\% | 6.0\% | 5.0\% | 8.0\% | 8.0\% | 7.0\% | 7.0\% | 5.0\% | 4.0\% | 7.0\% | 5.0\% | 6.0\% | 5.0\% | 7.0\% | 5.0\% | 7.0\% | 7.0\% | 5.0\% | 6.0\% | 6.0\% | 7.0\% |
|  |  |  |  |  | * | * |  |  |  |  |  |  |  |  |  |  | R |  |  |  |  |
| 2 | 50 | 6 | 7 | 4 | 4 | - | 21 | 9 | 3 | 27 | 23 | 13 | 12 | 24 | 2 | 8 | 23 | 15 | 27 | 15 | 7 |
|  | 2.0\% | 2.0\% | 3.0\% | 3.0\% | 7.0\% | - | 3.0\% | 2.0\% | 2.0\% | 3.0\% | 2.0\% | 2.0\% | 2.0\% | 3.0\% | 3.0\% | 2.0\% | 3.0\% | 2.0\% | 3.0\% | 2.0\% | 2.0\% |
|  |  |  |  | 7 | ${ }_{\text {FH* }}{ }^{\text {F }}$ | * |  |  |  |  |  |  |  | M | 1 |  |  |  |  |  |  |
| 1- Believe none of what they say | $\begin{gathered} \hline 40 \\ \hline 2.0 \% \\ \hline \end{gathered}$ | - | 1.0\% | 7.0\% | $\frac{1}{2.0 \%}$ | 8.0\% | 2.0\% | 10 | 2.0\% | 2.0\% | 20\% | ${ }^{8}$ | $\frac{12}{20 \%}$ | 20 | $\frac{1}{20 \%}$ | 7 7 | 19 | 130\% | 18 | 20\% | $\frac{7}{2.0 \%}$ |
|  |  |  | B | SC | ${ }^{\text {B }}$ | ${ }_{\text {BCGHI* }}$ | B | B | B |  |  |  |  |  | $\stackrel{\text { \% }}{ }$ |  |  |  |  | $2.0 \%$ |  |
| Don't know | 146 | 11 | 18 | 5 | 2 | 3 | 62 | 41 | 10 | 73 | 73 | 61 | 59 | 26 | 6 | 28 | 53 | 52 | 66 | 41 | 27 |
|  | 7.0\% | 4.0\% | 8.0\% | 4.0\% | 3.0\% | 4.0\% | 8.0\% | 8.0\% | 7.0\% | 8.0\% | 7.0\% | 11.0\% | 8.0\% | 4.0\% | 9.0\% | 7.0\% | 7.0\% | 7.0\% | 8.0\% | 6.0\% | 7.0\% |
|  |  |  |  |  | 60 | 71 | B | B |  |  |  | ${ }_{5} \mathrm{~N}$ | ${ }^{1} 46$ |  | 67 |  |  |  |  |  |  |
| Sigma | 2015 | 270 | 220 | 131 | 60 | 71 | 770 | 482 | 143 | 967 | 1048 | 562 | 746 | 707 | 67 | 386 | 746 | 791 | 857 | 727 | 399 |
|  | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Top3Box (5-7) | 1312 | 183 | 131 | 83 | 38 | 45 | 487 | 328 | 99 | 610 | 701 | 346 | 495 | 471 | 43 | 244 | 468 | 545 | 554 | 486 | 258 |
|  | 65.0\% | 68.0\% | 60.0\% | 63.0\% | 63.0\% | 64.0\% | 63.0\% | 68.0\% | 69.0\% | 63.0\% | 67.0\% | 62.0\% | 66.0\% | 67.0\% | 65.0\% | 63.0\% | 63.0\% | 69.0\% | 65.0\% | 67.0\% | 65.0\% |
|  |  |  |  |  | * | * |  | C 180 |  |  |  |  |  |  | * |  |  | Q |  |  |  |
| Top2Box (6-7) | 39.0\% | 41.0\% | 32.0\% | - 54 | 39.0\% | 430\% | 298.0\% | 180 | 44.0\% | 348 $36.0 \%$ | 428 | 189.0\% | 294 | 293 | ${ }^{28}$ | 142 | 273 | 327 41.0 | 343 | 273 | 152 |
|  |  | c |  |  | * | * |  |  | c |  | J |  | L | L | * |  |  |  |  |  |  |
| Low3Box (1-3) | 210 | 23 | 21 | 21 | 10 | 11 | 89 | 44 | 13 | 115 | 96 | 56 | 62 | 93 | 7 | 41 | 94 | 65 | 93 | 70 | 44 |
|  | 10.0\% | 8.0\% | 9.0\% | 16.0\% | 16.0\% | 15.0\% | 12.0\% | 9.0\% | 9.0\% | 12.0\% | 9.0\% | 10.0\% | 8.0\% | 13.0\% | 10.0\% | 11.0\% | 13.0\% | 8.0\% | 11.0\% | 10.0\% | 11.0\% |
|  |  |  |  | BH |  |  |  |  |  | K |  |  |  | M | * |  | R |  |  |  |  |
| Low2Box (1-2) | 90 | ${ }^{6}$ | $\frac{10}{50 \%}$ | 11 | 5 | ${ }^{6}$ | 38 | 19 | ${ }_{4}$ | 51 | 40 | ${ }_{21}^{21}$ | 24 | 45 | 3 | 14 | 42 | 29 | 44 | 29 | 15 |
|  | 4.0\% | 2.0\% | 5.0\% | 8.0\% | ${ }^{8.0 \%}$ | 8.0\% ${ }^{\text {\% }}$ | 5.0\% | 4.0\% | 4.0\% | 5.0\% | 4.0\% | 4.0\% | 3.0\% | 6.0\% | 4.0\% | 4.0\% | 6.0\% | 4.0\% | 5.0\% | 4.0\% | 4.0\% |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Mean (Incl. 0 ) | 4.8 | 5 | 4.6 | 4.9 | 4.9 | 4.8 | 4.7 | 4.7 | 5 | 4.7 | 4.9 | 4.5 | 4.8 | 5 | 4.8 | 4.8 | 4.7 | 4.9 | 4.8 | 4.8 | 4.8 |
|  |  | CGH |  |  |  |  |  |  |  |  | 1 |  |  |  | * |  |  | Q |  |  |  |
| Std. Dev. | 1.9 | 1.6 | 1.9 | 1.9 | 1.9 | 2 | 2 | 1.9 | 2 | 1.9 | 1.9 | 2.1 | 1.9 | 1.8 | 2.1 | 1.9 | 1.9 | 1.9 | 2 | 1.8 | 1.9 |
| Std. Err. | * | 0.1 | 0.1 | 0.2 | 0.2 | 0.2 | 0.1 | 0.1 | 0.2 | 0.1 | 0.1 | 0.1 | 0.1 | 0.1 | 0.3 | 0.1 | 0.1 | 0.1 | 0.1 | 0.1 | 0.1 |
| Mean (Excl. 0 ) | 5.2 | 5.2 | 5 | 5.1 | 5.1 | 5 | 5.1 | 5.2 | 5.3 | 5.1 | 5.2 | 5.1 | 5.2 | 5.1 | 5.3 | 5.2 | 5.1 | 5.2 | 5.2 | 5.1 | 5.1 |
|  |  | ${ }_{\text {c }} \mathrm{C}$ |  |  | 5.1 | 5 |  |  | ${ }^{\text {c. }}$ c |  | j ${ }^{2}$ |  |  |  | 5.3 |  |  | ¢ 2 |  |  |  |
| Sta. Dev. | 1.4 | 1.3 | 1.4 | 1.7 | 1.7 | 1.7 | 1.5 | 1.4 | 1.5 | 1.5 | 1.4 | 1.4 | 1.4 | 1.6 | 1.5 | 1.5 | 1.5 | 1.4 | 1.5 | 1.4 | 1.4 |
|  | * | 0.1 | 0.1 | 0.2 | 0.2 | 0.2 | 0.1 | 0.1 | 0.1 | * | * | 0.1 | 0.1 | 0.1 | 0.2 | 0.1 | 0.1 | 0.1 | 0.1 | 0.1 | 0.1 |

Overlap formula used

- Column Proportions:
Columns Tested ( $5 \%$ ): $\mathrm{A}, \mathrm{B} / \mathrm{C} / \mathrm{D} / \mathrm{E} / \mathrm{F} / \mathrm{G} / \mathrm{H} / \mathrm{I}, \mathrm{I} / \mathrm{K}, \mathrm{L} / \mathrm{M} / \mathrm{N}, \mathrm{O} / \mathrm{P} / \mathrm{Q} / \mathrm{R}, \mathrm{S} / \mathrm{T} / \mathrm{U}$
Minimum Base: 30 (**), Small Base: 100 (*)
Column Means:
Columns Tested ( $5 \%$ ): $A, B / C / D / / / / / / / G / H / I, J / K, L / M / N, O / P / Q / R, S / T / U$
Minimum Base: 30 (**), Small Base: 100 (*)
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|  |  | Region |  |  |  |  |  |  |  | Gender |  | Ase |  |  | Education |  |  |  | Area of Residence |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | BC | Alberta | Saskatchewa n/ Manitoba | Saskatchewa $n$ | Manitoba | Ontario | Quebec | Atlantic | Male | Female | 18.34 | $35-54$ | 55+ | Less than High School | High School | $\begin{gathered} \text { Post } \\ \text { Secondary } \end{gathered}$ | University Graduate | Urban | Suburban | Rural |
|  | A | B | c | D | E | F | 6 | H | 1 | J | K | L | M | N | 0 | P | Q | R | 5 | T | U |
| Base: All Respondents | 2015 | 273 | 214 | 131 | 59 | 72 | 774 | 486 | 137 | 1056 | 959 | 537 | 772 | 706 | 68 | 383 | 745 | 795 | 858 | 732 | 394 |
|  | 2015 | 270 | 220 | 131 | 60 | 71 | 770 | 482 | 143 | 967 | 1048 | 562 | 746 | 707 | 67 | 386 | 746 | 791 | 857 | 727 | 399 |
|  | 426 | 64 | 48 | 34 | 19 | 14 | 178 | 58 | 44 | 190 | 237 | 119 | 135 | 172 | 13 | 81 | 140 | 188 | 197 | 149 | 76 |
|  | 21.0\% | 24.0\% | 22.0\% | 26.0\% | 32.0\% | 20.0\% | 23.0\% | 12.0\% | 31.0\% | 20.0\% | 23.0\% | 21.0\% | 18.0\% | 24.0\% | 20.0\% | 21.0\% | 19.0\% | 24.0\% | 23.0\% | 20.0\% | 19.0\% |
|  |  | H | H | H | ${ }^{\text {H }}$ | * | H |  | CGH |  |  |  |  | M | * |  |  | Q |  |  |  |
| 6 | 414 | 60 | 42 | 30 | 11 | 19 | 160 | 96 | 26 | 225 | 189 | 110 | 152 | 152 | 9 | 68 | 141 | 195 | 171 | 169 | 73 |
|  | 21.0\% | 22.0\% | 19.0\% | 23.0\% | 18.0\% | 27.0\% | 21.0\% | 20.0\% | 18.0\% | 23.0\% | 18.0\% | 20.0\% | 20.0\% | 22.0\% | 13.0\% | 18.0\% | 19.0\% | 25.0\% | 20.0\% | 23.\% | 18.0\% |
|  |  |  |  |  | * | * |  |  |  | K |  |  |  |  |  |  |  | OPQ |  |  |  |
| 5 | 475 | 67 | 59 | 28 | 16 | 11 | 165 | 126 | 31 | 228 | 248 | 115 | 199 | 161 | 18 | 92 | 180 | 179 | 196 | 169 | 104 |
|  | 24.0\% | 25.0\% | 27.0\% | 21.0\% | 27.0\% | 16.0\% | 21.0\% | 26.0\% | 21.0\% | 24.0\% | 24.0\% | 20.0\% | 27.0\% | 23.0\% | 27.0\% | 24.0\% | 24.0\% | 23.0\% | 23.0\% | 23.0\% | 26.0\% |
|  |  |  |  |  |  |  |  |  |  |  |  |  | L |  |  |  |  |  |  |  |  |
| 4 | 335 | 49 | 33 | 19 | 7 | 12 | 130 | 82 | 21 | 148 | 186 | 91 | 126 | 117 | 12 | 67 | 128 | 126 | 142 | 123 | 67 |
|  | 17.0\% | 18.0\% | 15.0\% | 14.0\% | 12.0\% | 17.0\% | 17.0\% | 17.0\% | 15.0\% | 15.0\% | 18.0\% | 16.0\% | 17.0\% | 17.0\% | $\frac{18.0 \%}{*}$ | 17.0\% | 17.0\% | 16.0\% | 17.0\% | 17.0\% | 17.0\% |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| 3 | 132 | 9 | 13 | 9 | 3 | 6 | 48 | 48 | 5 | 64 | 68 | 41 | 46 | 45 | 4 | 26 | 58 | 41 | 53 | 43 | 33 |
|  | 7.0\% | 3.0\% | 6.0\% | 7.0\% | 5.0\% | 8.0\% | 6.0\% | 10.0\% | 4.0\% | 7.0\% | 6.0\% | 7.0\% | 6.0\% | 6.0\% | 6.0\% | 7.0\% | 8.0\% | 5.0\% | 6.0\% | 6.0\% | 8.0\% |
|  |  |  |  |  | * | * |  | BGI |  |  |  |  |  |  | * |  | R |  |  |  |  |
| 2 | 27 | 4 | 3 | 2 | 1 | 1 | 4 | 11 | 2 | 13 | 14 | 7 | 7 | 13 | 1 | 3 | 16 | 6 | 11 | 11 | 4 |
|  | 1.0\% | 2.0\% | 1.0\% | 2.0\% | 2.0\% | 2.0\% | 1.0\% | 2.0\% | 2.0\% | 1.0\% | 1.0\% | 1.0\% | 1.0\% | 2.0\% | 1.0\% | 1.0\% | 2.0\% | 1.0\% | 1.0\% | 1.0\% | 1.0\% |
|  |  |  |  |  | 1 | 4 |  | ${ }_{1}$ |  |  |  |  |  |  | 4 |  | R 14 |  |  |  |  |
| 1- Believe none of what they say | 39 | 4 | 3 | 5 | 1 | 4 | 13 | 14 | - | 23 | 16 | 8 | 13 | 18 | 4 | 8 | 14 | 13 | 17 | 15 | 6 |
|  | 2.0\% | 1.0\% | 1.0\% | 4.0\% | 2.0\% | 6.0\% | 2.0\% | 3.0\% | - | 2.0\% | 2.0\% | 1.0\% | 2.0\% | 3.0\% | 6.0\% | 2.0\% | 2.0\% | 2.0\% | 2.0\% | 2.0\% | 1.0\% |
| Don't know | 167 | 13 | 19 | 5 | ${ }^{*}$ | $\frac{B 61 *}{3}$ | 71 | 15 | 13 | 77 | 90 | 70 | 68 | 29 | QR* | 41 | 69 | 44 | 70 | 49 | 37 |
|  | 8.0\% | 5.0\% | 9.0\% | 4.0\% | 3.0\% | 4.0\% | 9.0\% | 9.0\% | 9.0\% | 8.0\% | 9.0\% | 12.0\% | 9.0\% | 4.0\% | 9.0\% | 11.0\% | 9.0\% | 6.0\% | 8.0\% | 7.0\% | 9.0\% |
|  |  |  |  |  | * | * | BD | BD |  |  |  | MN | N |  | * | R | R |  |  |  |  |
| Sigma | 2015 | 270 | 220 | 131 | 60 | 71 | 770 | 482 | 143 | 967 | 1048 | 562 | 746 | 707 | 67 | 386 | 746 | 791 | 857 | 727 | 399 |
|  | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Top3Box (5-7) | 1315 | 191 | 148 | 91 | 47 | 45 | 503 | 280 | 101 | 643 | 673 | 344 | 486 | 485 | 41 | 241 | 461 | 562 | 563 | 487 | 253 |
|  | 65.0\% | 71.0\% | 68.0\% | 70.0\% | 77.0\% | 64.0\% | 65.0\% | 58.0\% | 71.0\% | 66.0\% | 64.0\% | 61.0\% | 65.0\% | 69.0\% | 60.0\% | 63.0\% | 62.0\% | 71.0\% | 66.0\% | 67.0\% | 63.0\% |
|  |  | H | H | H | $\mathrm{H}^{*}$ | * | H |  | H |  |  |  |  | L | * |  |  | PQ |  |  |  |
| Top2B0x (6-7) | 840 | 124 | 89 | 64 | 30 | 34 | 338 | 154 | 70 | 415 | 425 | 229 | 287 | 324 | 22 | 149 | 281 | 383 | 367 | 318 | 149 |
|  | 42.0\% | 46.0\% | 41.0\% | 49.0\% | $\frac{50.0 \%}{H^{*}}$ | ${ }^{48.0 \%}$ | 44.0\% | 32.0\% | 49.0\% | 43.0\% | 41.0\% | 41.0\% | 38.0\% | 46.0\% | 33.0\% | 39.0\% | 38.0\% | 48.0\% | 43.0\% | 44.0\% | 37.0\% |
|  |  | ${ }^{17}$ | H | ${ }^{\text {H }}$ | ${ }^{\text {H*}}$ | ${ }^{\text {H*}}$ | H |  | ${ }_{8}$ |  |  |  |  | M |  |  |  | OPQ |  | U |  |
| Low3Box (1-3) | $\begin{array}{r} 198 \\ \hline 10.0 \% \\ \hline \end{array}$ | 6.0\% | 9.0\% | 12.0\% | 8.0\% | 1150\% | 8.0\% | 74 $15.0 \%$ | 5 ${ }^{8}$ | $\stackrel{99}{10.0}$ | 9.0\% | $\stackrel{56}{10.0 \%}$ | 950\% | 76 $11.0 \%$ | 13.0\% | 37 $10.0 \%$ | $\stackrel{88}{12.0 \%}$ | 60 | ${ }^{81}$ | $\stackrel{69}{10.0 \%}$ | 43 |
|  |  |  |  | B | * | BG1* |  | BCGI |  |  |  |  |  |  | * |  | R |  |  |  |  |
| Low2Box (1-2) | 66 | 8 | 6 | 7 | 2 | 5 | 17 | 26 | 2 | 36 | 31 | 15 | 20 | 31 | 5 | 11 | 30 | 19 | 28 | 26 | 10 |
|  | 3.0\% | 3.0\% | 3.0\% | 5.0\% | 3.0\% | 7.0\% | 2.0\% | 5.0\% | 2.0\% | 4.0\% | 3.0\% | 3.0\% | 3.0\% | 4.0\% | 7.0\% | 3.0\% | 4.0\% | 2.0\% | 3.0\% | 4.0\% | 3.0\% |
|  |  |  |  | S |  | G1* |  | S |  |  |  |  |  |  | $\mathrm{R}^{*}$ |  |  |  |  |  |  |
| Mean (Incl. 0) | 4.8 | 5.1 | 4.8 | 5.1 | 5.3 | 4.9 | 4.8 | 4.4 | 5.1 | 4.8 | 4.8 | 4.6 | 4.7 | 5 | 4.5 | 4.7 | 4.6 | 5.1 | 4.8 | 4.9 | 4.7 |
|  |  | GH | H | H | $\mathrm{H}^{*}$ | * | H |  | H |  |  |  |  | LM |  |  |  | OPQ |  |  |  |
| Std. Dev. | 2 | 1.7 | 2 | 1.8 | 1.7 | 1.9 | 2 | 2 | 2 | 2 | 2 | 2.2 | 2 | 1.8 | 2.1 | 2.1 | 2 | 1.8 | 2 | 1.9 | 2 |
| Std. Err. | * | 0.1 | 0.1 | 0.2 | 0.2 | 0.2 | 0.1 | 0.1 | 0.2 | 0.1 | 0.1 | 0.1 | 0.1 | 0.1 | 0.3 | 0.1 | 0.1 | 0.1 | 0.1 | 0.1 | 0.1 |
| Mean (Excl. 0 ) | 5.2 | 5.4 | 5.3 | 5.3 | 5.5 | 5.1 | 5.3 | 4.9 | 5.6 | 5.2 | 5.2 | 5.2 | 5.2 | 5.3 | 5 | 5.2 | 5.1 | 5.4 | 5.3 | 5.2 | 5.2 |
|  |  | H. | H | ${ }_{\text {H }}$ | ${ }_{\text {H }}{ }^{\text {+ }}$ |  | H |  | ${ }_{\text {FH }} 5$ |  |  |  |  |  | * |  |  | ${ }_{\text {OPQ }}$ |  |  |  |
| Std. Dev. | 1.4 | 1.3 | 1.4 | 1.6 | 1.4 | 1.7 | 1.4 | 1.5 | 1.3 | 1.4 | 1.4 | 1.4 | 1.4 | 1.5 | 1.6 | 1.4 | 1.4 | 1.4 | 1.4 | 1.4 | 1.4 |
| Std. Err. | * | 0.1 | 0.1 | 0.1 | 0.2 | 0.2 | 0.1 | 0.1 | 0.1 | * | * | 0.1 | 0.1 | 0.1 | 0.2 | 0.1 | 0.1 | * | 0.1 | 0.1 | 0.1 |

Overlap formula used

- Column Proportions:
Columns Tested ( $5 \%$ ): $\mathrm{A}, \mathrm{B} / \mathrm{C} / \mathrm{D} / \mathrm{E} / \mathrm{F} / \mathrm{G} / \mathrm{H} / \mathrm{I}, \mathrm{J} / \mathrm{K}, \mathrm{L} / \mathrm{M} / \mathrm{N}, \mathrm{O} / \mathrm{P} / \mathrm{Q} / \mathrm{R}, \mathrm{S} / \mathrm{T} / \mathrm{U}$
Minimum Base: 30 (**), Small Base: 100 (*)
Column Means:
Columns Tested ( $5 \%$ ): $A, B / C / D / / / / / / / G / H / I, J / K, L / M / N, O / P / Q / R, S / T / U$
Minimum Base: $30(* *)$, Small Base: 100 (*)
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Q11_3. [David Suzuki Foundation] Thinking about the various people or organizations who may provide information about the risks of pesticides, to what extent do you think you can believe what they say?

|  |  | Region |  |  |  |  |  |  |  | Gender |  | Ase |  |  | Education |  |  |  | Area of Residence |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | BC | Alberta | Saskatchewa n/ Manitoba | Saskatchewa $n$ | Manitoba | Ontario | Quebec | Atlantic | Male | Female | 18.34 | $35-54$ | 55+ | Less than <br> High School | High School | $\begin{gathered} \text { Post } \\ \text { Secondary } \end{gathered}$ | University Graduate | Urban | Suburban | Rural |
|  | A | B | c | D | E | F | 6 | H | 1 | 1 | к | L | M | N | 0 | P | Q | R | 5 | T | $u$ |
| Base: All Respondents | 2015 | 273 | 214 | 131 | 59 | 72 | 774 | 486 | 137 | 1056 | 959 | 537 | 772 | 706 | 68 | 383 | 745 | 795 | 858 | 732 | 394 |
| Base: All Respondents (wtd) | 2015 | 270 | 220 | 131 | 60 | 71 | 770 | 482 | 143 | 967 | 1048 | 562 | 746 | 707 | 67 | 386 | 746 | 791 | 857 | 727 | 399 |
| 7 - Believe most of what they say | 322 | 49 | 17 | 22 | 11 | 11 | 136 | 70 | 28 | 141 | 181 | 74 | 115 | 133 | 12 | 63 | 127 | 115 | 140 | 116 | 63 |
|  | 16.0\% | 18.0\% | 8.0\% | 17.0\% | 18.0\% | 16.0\% | 18.0\% | 14.0\% | 19.0\% | 15.0\% | 17.0\% | 13.0\% | 15.0\% | 19.0\% | 18.0\% | 16.0\% | 17.0\% | 15.0\% | 16.0\% | 16.0\% | 16.0\% |
|  |  | c |  | c | c* | C* | c | c | c |  |  |  |  | L | * |  |  |  |  |  |  |
| 6 | 306 | 43 | 18 | 13 | 4 | 9 | 124 | 84 | 24 | 131 | 175 | 69 | 128 | 110 | 8 | 47 | 111 | 135 | 136 | 109 | 58 |
|  | 15.0\% | 16.0\% | 8.0\% | 10.0\% | 7.0\% | 13.0\% | 16.0\% | 17.0\% | 17.0\% | 13.0\% | 17.0\% | 12.0\% | 17.0\% | 16.0\% | 12.0\% | 12.0\% | 15.0\% | 17.0\% | 16.0\% | 15.0\% | 14.0\% |
|  |  | c |  |  | * | * | c | CDE | c |  | 1 |  | L |  |  |  |  | P |  |  |  |
| 5 | 353 | 49 | 38 | 18 | 9 | 9 | 146 | 71 | 32 | 166 | 187 | 113 | 123 | 117 | 9 | 74 | 112 | 157 | 151 | 131 | 67 |
|  | 18.0\% | 18.0\% | 17.0\% | 14.0\% | 15.0\% | 12.0\% | 19.0\% | 15.0\% | 22.0\% | 17.0\% | 18.0\% | 20.0\% | 17.0\% | 17.0\% | 13.0\% | 19.0\% | 15.0\% | 20.0\% | 18.0\% | 18.0\% | 17.0\% |
|  |  |  |  |  |  |  |  |  | H |  |  |  |  |  |  |  |  | Q |  |  |  |
| 4 | 313 | 39 | 36 | 24 | 13 | 12 | 121 | 66 | 26 | 147 | 165 | 95 | 124 | 94 | 7 | 60 | 111 | 130 | 143 | 116 | 50 |
|  | 16.0\% | 14.0\% | 16.0\% | 18.0\% | 21.0\% | 17.0\% | 16.0\% | 14.0\% | 18.0\% | 15.0\% | 16.0\% | 17.0\% | 17.0\% | 13.0\% | 11.0\% | 16.0\% | 15.0\% | 16.0\% | 17.0\% | 16.0\% | 13.0\% |
|  |  |  |  |  | * |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| 3 | 199 | 29 | 32 | 13 | 6 | 7 | 73 | 42 | 11 | 106 | 93 | 66 | 64 | 69 | 3 | 37 | 79 | 78 | 84 | 69 | 46 |
|  | 10.0\% | 11.0\% | 15.0\% | 10.0\% | 9.0\% | 10.0\% | 10.0\% | 9.0\% | 7.0\% | 11.0\% | 9.0\% | 12.0\% | 9.0\% | 10.0\% | 4.0\% | 10.0\% | 11.0\% | 10.0\% | 10.0\% | 9.0\% | 12.0\% |
|  |  |  | GHI |  | * | * |  |  |  |  |  |  |  |  | * |  |  |  |  |  |  |
| 2 | 139 | 28 | 26 | 12 | 7 | 6 | 46 | 21 | 5 | 83 | 56 | 29 | 48 | 62 | 7 | 22 | 53 | 56 | 48 | 59 | 30 |
|  | 7.0\% | 11.0\% | 12.0\% | 9.0\% | 11.0\% | 8.0\% | 6.0\% | 4.0\% | 4.0\% | 9.0\% | 5.0\% | 5.0\% | 6.0\% | 9.0\% | 10.0\% | 6.0\% | 7.0\% | 7.0\% | 6.0\% | 8.0\% | 8.0\% |
|  |  | GHI | GHI | HI | H1* | * |  |  |  | K |  |  |  | 1 | * |  |  |  |  |  |  |
| 1- Believe none of what they say | 152 | 18 | 38 | 19 | 7 | 11 | 61 | 12 | 4 | 100 | 51 | 23 | 47 | 81 | 6 | 32 | 60 | 54 | 65 | 55 | 31 |
|  | 8.0\% | 7.0\% | 17.0\% | 14.0\% | 12.0\% | 16.0\% | 8.0\% | 3.0\% | 3.0\% | 10.0\% | 5.0\% | 4.0\% | 6.0\% | 11.0\% | 9.0\% | 8.0\% | 8.0\% | 7.0\% | 8.0\% | 8.0\% | 8.0\% |
|  |  | ${ }_{15}$ | ${ }^{\text {BGHI }}$ | ${ }^{\text {BGHI }}$ | ${ }_{4}{ }^{*}$ | ${ }^{\text {BGHI* }}$ | ${ }_{6}{ }^{\text {a }}$ |  |  | ${ }_{92}$ |  |  |  | LM | ${ }^{*}$ |  |  |  |  |  |  |
| Don't know | 232 | 15 | 15 | 10 | 4 | 6 | 62 | $\frac{115}{14.0 \%}$ | 14 | $\stackrel{92}{10}$ | 140 | $\stackrel{94}{\text { 97.0\% }}$ | ${ }^{96}$ | 42 | $\frac{15}{22.0 \%}$ | ${ }_{5}^{52}$ | $\stackrel{93}{12.0 \%}$ | 8.0\% | $\stackrel{89}{10.0 \%}$ | $\frac{72}{10.0 \%}$ | 54 |
|  | 12.0\% | 6.0\% | 7.0\% | 8.0\% | 7.0\% | 8.0\% | 8.0\% | $\frac{24.0 \%}{\text { BCDEFGI }}$ | 10.0\% | 10.0\% | 13.0\% | 17.0\% | 13.0\% | 6.0\% |  | 13.0\% | 12.0\% | 8.0\% | 10.0\% | 10.0\% | 14.0\% |
| Sigma | 2015 | 270 | 220 | 131 | 60 | 71 | 770 | 482 | 143 | 967 | 1048 | 562 | 746 | 707 | 67 | 386 | 746 | 791 | 857 | 727 | 399 |
|  | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% |
| Summary |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Top3Box (5-7) | 981 | 141 | 72 | 53 | 24 | 29 | 406 | 225 | 83 | 438 | 543 | 256 | 366 | 360 | 29 | 183 | 350 | 407 | 427 | 356 | 188 |
|  | 49.0\% | 52.0\% | 33.0\% | 41.0\% | 40.0\% | 41.0\% | 53.0\% | 47.0\% | 58.0\% | 45.0\% | 52.0\% | 45.0\% | 49.0\% | 51.0\% | 43.0\% | 47.0\% | 47.0\% | 51.0\% | 50.0\% | 49.0\% | 47.0\% |
|  |  | CD |  |  | * | * | ${ }^{\text {CDH }}$ | c | ${ }_{5}$ CDEFH |  | J 3 |  |  |  | * |  |  | 250 | 276 |  |  |
| Top2B0x (6-7) | 628 | 92 | 35 ${ }^{35}$ | 35 27.0\% | 25.0\% | 20.0\% | 260 | 154, | 52, | 28.0\% | 356\% | 25.0\% | ${ }^{243}$ | 34.0\% | 20.0\% | 280\% | 239\% | 32.0\% | 32.0\% | 225 | 120 |
|  |  | c |  | c | $\stackrel{\text { 25.0\% }}{*}$ | ${ }^{\text {c }}$ c ${ }^{\text {a }}$ | ${ }^{\text {34.0\% }}$ | ${ }_{\text {c }}$ | ${ }^{\text {c }}$ |  | ${ }^{34.0 \%}$ |  | ${ }^{\text {33.0\% }}$ | S4.0\% | $\stackrel{3}{*}$ |  |  |  |  |  |  |
| Low3Box (1-3) | 489 | 75 | 96 | 44 | 20 | 24 | 180 | 75 | 19 | 289 | 200 | 118 | 160 | 211 | 16 | 91 | 192 | 188 | 197 | 183 | 107 |
|  | 24.0\% | 28.0\% | 44.0\% | 33.0\% | 33.0\% | 34.0\% | 23.0\% | 16.0\% | 14.0\% | 30.0\% | 19.0\% | 21.0\% | 21.0\% | 30.0\% | 23.0\% | 24.0\% | 26.0\% | 24.0\% | 23.0\% | 25.0\% | 27.0\% |
|  |  | ${ }_{4}$ | ${ }^{\text {BGHI }}$ | GH1 | ${ }_{\text {H1* }}$ | $\mathrm{GHI}^{17}$ | H1 |  |  | K |  |  |  | LM | * |  |  |  |  |  |  |
| Low2Box (1-2) | 290 | 46 | 63 | 31 | 14 | 17 | 107 | 33 | 9 | 183 | 107 | 52 | 96 | 143 | 13 | 54 | 113 | 109 | 113 | 114 | 61 |
|  | 14.0\% | ${ }_{\text {17.0\% }}^{\text {H1 }}$ | ${ }_{\text {29,0\% }}^{\text {BGHI }}$ | ${ }^{24.0 \%}$ | ${ }_{\text {23.0\% }}^{\text {Hi* }}$ | ${ }_{\text {24.0\% }}^{\text {ch* }}$ | 14.0\% | 7.0\% | 6.0\% | 19.0\% | 10.0\% | 9.0\% | 13.0\% | 20.0\% | 19.0\% | 14.0\% | 15.0\% | 14.0\% | 13.0\% | 16.0\% | 15.0\% |
|  |  |  |  | GHI |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Mean (Incl. 0 ) | 4 | 4.3 | 3.4 | 3.8 | 3.9 | 3.8 | 4.3 | 3.7 | 4.5 | 3.9 | 4.2 | 3.8 | 4 | 4.2 | 3.5 | 3.9 | 4 | 4.2 | 4.1 | 4.1 | 3.9 |
|  |  | CDH |  |  |  |  | CDH |  | CDFH |  | 1 |  |  | L |  |  |  | 0 |  |  |  |
| Std. Dev. | 2.3 | 2.1 | 2 | 2.2 | 2.2 | 2.3 | 2.2 | 2.5 | 2.1 | 2.2 | 2.3 | 2.3 | 2.3 | 2.2 | 2.6 | 2.3 | 2.3 | 2.1 | 2.2 | 2.2 | 2.3 |
| Std. Err. | 0.1 | 0.1 | 0.1 | 0.2 | 0.3 | 0.3 | 0.1 | 0.1 | 0.2 | 0.1 | 0.1 | 0.1 | 0.1 | 0.1 | 0.3 | 0.1 | 0.1 | 0.1 | 0.1 | 0.1 | 0.1 |
| Mean (Excl. 0 ) | 4.6 | 4.6 | 3.6 | 4.1 | 4.2 | 4.1 | 4.6 | 4.9 | 5 | 4.3 | 4.8 | 4.6 | 4.6 | 4.5 | 4.5 | 4.5 | 4.5 | 4.6 | 4.6 | 4.5 | 4.5 |
|  |  | ${ }^{4} \mathrm{c}$ |  | 4.1 | 4.2 | 4. | ${ }^{\text {C. }}$ ¢ | ${ }_{\text {BCDEFG }}^{4}$ | ${ }^{\text {BCDEFG }}$ |  | 4.8 |  |  |  | 4.5 |  |  |  |  |  |  |
| Std. Dev. | 1.8 | 1.9 | 1.9 | 2 | 2 | 2.1 | 1.8 | 1.6 | 1.6 | 1.9 | 1.7 | 1.7 | 1.8 | 2 | 2.1 | 1.9 | 1.9 | 1.8 | 1.8 | 1.8 | 1.9 |
|  | * | 0.1 | 0.1 | 0.2 | 0.3 | 0.3 | 0.1 | 0.1 | 0.1 | 0.1 | 0.1 | 0.1 | 0.1 | 0.1 | 0.3 | 0.1 | 0.1 | 0.1 | 0.1 | 0.1 | 0.1 |

Overlap formula used

- Column Proportions:
Columns Tested ( $5 \%$ ): $\mathrm{A}, \mathrm{B} / \mathrm{C} / \mathrm{D} / \mathrm{E} / \mathrm{F} / \mathrm{G} / \mathrm{H} / \mathrm{I}, \mathrm{I} / \mathrm{K}, \mathrm{L} / \mathrm{M} / \mathrm{N}, \mathrm{O} / \mathrm{P} / \mathrm{Q} / \mathrm{R}, \mathrm{S} / \mathrm{T} / \mathrm{U}$
Minimum Base: 30 (**), Small Base: 100 (*)
Column Means:
Columns Tested ( $5 \%$ ): $A, B / C / D / / / / / / / G / H / I, J / K, L / M / N, O / P / Q / R, S / T / U$
Minimum Base: $30(* *)$, Small Base: 100 (*)
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|  |  | Region |  |  |  |  |  |  |  | Gender |  | Age |  |  | Education |  |  |  | Area of Residence |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | BC | Alberta | Saskatchewa n/ Manitoba | Saskatchewa <br> n | Manitoba | Ontario | Quebec | Atantic | Male | Female | 18.34 | ${ }^{35-54}$ | 55+ | $\begin{array}{c\|} \hline \text { Less than } \\ \text { High School } \end{array}$ | High School | $\begin{gathered} \text { Post } \\ \text { Secondary } \end{gathered}$ | University Graduate | Urban | Suburban | Rural |
|  | A | B | c | D | E | F | 6 | H | 1 | 1 | K | L | M | N | 0 | P | Q | R | 5 | T | $u$ |
| Base: All Respondents | 2015 | 273 | 214 | 131 | 59 | 72 | 774 | 486 | 137 | 1056 | 959 | 537 | 772 | 706 | 68 | 383 | 745 | 795 | 858 | 732 | 394 |
| Base: All Respondents (wtd) | 2015 | 270 | 220 | 131 | 60 | 71 | 770 | 482 | 143 | 967 | 1048 | 562 | 746 | 707 | 67 | 386 | 746 | 791 | 857 | 727 | 399 |
| 7 - Believe most of what they say | 102 | 15 | 10 | 5 | 2 | 3 | 42 | 23 | 6 | 52 | 50 | 35 | 37 | 30 | 8 | 23 | 35 | 34 | 51 | 29 | 21 |
|  | 5.0\% | 6.0\% | 5.0\% | 4.0\% | 4.0\% | 5.0\% | 5.0\% | 5.0\% | 4.0\% | 5.0\% | 5.0\% | 6.0\% | 5.0\% | 4.0\% | 12.0\% | 6.0\% | 5.0\% | 4.0\% | 6.0\% | 4.0\% | 5.0\% |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  | QR* |  |  |  |  |  |  |
| 6 | 213 | 27 | 16 | 11 | 4 | 6 | 70 | 72 | 17 | 109 | 104 | 68 | 79 | 66 | 5 | 25 | 69 | 111 | 91 | 79 | 39 |
|  | 11.0\% | 10.0\% | 7.0\% | 8.0\% | 7.0\% | 9.0\% | 9.0\% | 15.0\% | 12.0\% | 11.0\% | 10.0\% | 12.0\% | 11.0\% | 9.0\% | 7.0\% | 7.0\% | 9.0\% | 14.0\% | 11.0\% | 11.0\% | 10.0\% |
|  |  |  |  |  | * | * |  | CDG |  |  |  |  |  |  | * |  |  | PQ |  |  |  |
| 5 | 495 | 68 | 47 | 24 | 7 | 17 | 208 | 116 | 32 | 240 | 255 | 125 | 195 | 175 | 10 | 91 | 168 | 221 | 212 | 192 | 89 |
|  | 25.0\% | 25.0\% | 22.0\% | 18.0\% | 12.0\% | 24.0\% | 27.0\% | 24.0\% | 22.0\% | 25.0\% | 24.0\% | 22.0\% | 26.0\% | 25.0\% | 16.0\% | 24.0\% | 22.0\% | 28.0\% | 25.0\% | 26.0\% | 22.0\% |
|  |  | ${ }^{\mathrm{E}}$ |  |  | 19 | * | ${ }^{\text {DE }}$ | E |  |  |  |  |  |  | ${ }^{*}$ |  |  | OQ |  |  |  |
| 4 | $\begin{gathered} \hline 550 \\ \hline 27.0 \% \end{gathered}$ | 79 29.0\% | 73 $33.0 \%$ | $\frac{40}{30.0}$ | $\frac{19}{32.0}$ | ${ }^{20}$ | 193 | ${ }^{118}$ | 488 | 255 | 28.0\% | ${ }^{163}$ | 202 | ${ }_{\text {264 }}^{18.0}$ | $\frac{10}{15.0 \%}$ | $\frac{101}{26.0 \%}$ | 207 | ${ }^{227}$ 29.0\% | 282 | $\frac{192}{26.0 \%}$ | 27.0\% |
|  |  |  | GH |  | * | * |  |  | GH |  |  |  |  |  |  |  | 0 | 0 |  |  |  |
| ${ }^{3}$ | 285 | 36 | 31 | 31 | 18 | 13 | 110 | 62 | 16 | 128 | 157 | 75 | 99 | 111 | 12 | 57 | 115 | 99 | 111 | 102 | 71 |
|  | 14.0\% | 13.0\% | 14.0\% | 24.0\% | 30.0\% | 19.0\% | 14.0\% | 13.0\% | 11.0\% | 13.0\% | 15.0\% | 13.0\% | 13.0\% | 16.0\% | 18.0\% | 15.0\% | 15.0\% | 13.0\% | 13.0\% | 14.0\% | 18.0\% |
|  |  |  |  | BCGHI | BCGHI* |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  | 5 |
| 2 | 131 | 23 | 18 | 10 | 4 | 6 | 49 | 23 | 8 | 70 | 61 | 26 | 39 | 66 | 8 | 33 | 50 | 40 | 49 | 60 | 19 |
|  | 7.0\% | 8.0\% | 8.0\% | 7.0\% | 7.0\% | 8.0\% | 6.0\% | 5.0\% | 6.0\% | 7.0\% | 6.0\% | 5.0\% | 5.0\% | 9.0\% | 12.0\% | 8.0\% | 7.0\% | 5.0\% | 6.0\% | 8.0\% | 5.0\% |
|  |  | H |  |  |  | * |  |  |  |  |  |  |  | LM | $\mathrm{R}^{*}$ | R |  |  |  | su |  |
| 1- Believe none of what they say | 57 | 5 | 6 | 5 | 2 | 3 | 22 | 16 | 3 | 36 | 21 | 12 | 19 | 26 | 6 | 13 | 21 | 17 | 31 | 16 | 9 |
|  | 3.0\% | 2.0\% | 3.0\% | 4.0\% | 3.0\% | 4.0\% | 3.0\% | 3.0\% | 2.0\% | 4.0\% | 2.0\% | 2.0\% | 3.0\% | 4.0\% | 9.0\% | 3.0\% | 3.0\% | 2.0\% | 4.0\% | 2.0\% | 2.0\% |
|  |  |  |  |  | * | * |  |  |  | K |  |  |  |  | PQR* ${ }^{*}$ |  |  |  |  |  |  |
| Don't know | 183 | 17 | 18 | 5 | 3 | 2 | 77 | 52 | 14 | 77 | 106 | 58 | 75 | 50 | 8 | 43 | 82 | 44 | 70 | 57 | 43 |
|  | 9.0\% | 6.0\% | 8.0\% | 4.0\% | 5.0\% | 3.0\% | 10.0\% | 11.0\% | 10.0\% | 8.0\% | 10.0\% | 10.0\% | 10.0\% | 7.0\% | 12.0\% | 11.0\% | 11.0\% | 6.0\% | 8.0\% | 8.0\% | 11.0\% |
|  |  |  |  |  | * | * | DF | BDF |  |  |  |  | N |  | $\mathrm{R}^{*}$ | R | R |  |  |  |  |
| Sigma | 2015 | 270 | 220 | 131 | 60 | 71 | 770 | 482 | 143 | 967 | 1048 | 562 | 746 | 707 | 67 | 386 | 746 | 791 | 857 | 727 | 399 |
|  | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% |
| Summary |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Top3Box (5-7) |  | 111 | 73 | 40 | 14 | 27 | 320 | 211 | 55 | 401 | 409 | 228 | 311 | 271 | 23 | 140 | 271 | 366 | 354 | 300 | 149 |
|  | 40.0\% | 41.0\% | 33.0\% | 31.0\% | 23.0\% | 38.0\% | 42.0\% | 44.0\% | 38.0\% | 41.0\% | 39.0\% | 41.0\% | 42.0\% | 38.0\% | 35.0\% | 36.0\% | 36.0\% | 46.0\% | 41.0\% | 41.0\% | 37.0\% |
|  |  | E |  |  | * |  | CDE | CDE | E |  |  |  |  |  |  |  |  | PQ |  |  |  |
| Top2Box (6-7) | 315 | 43 | 26 | 16 | 7 | 10 | 112 | 95 | 23 | 161 | 154 | 103 | 116 | 96 | 13 | 48 | 104 | 144 | 142 | 108 | 59 |
|  | 16.0\% | 16.0\% | 12.0\% | 12.0\% | 11.0\% | 14.0\% | 15.0\% | 20.0\% | 16.0\% | 17.0\% | 15.0\% | 18.0\% | 16.0\% | 14.0\% | 19.0\% | 13.0\% | 14.0\% | 18.0\% | 17.0\% | 15.0\% | 15.0\% |
| Low3Box (1-3) |  |  |  | 46 | 24 | ${ }^{*}$ | 180 | CG | 27 |  | 239 | $\stackrel{N}{113}$ | 158 | 202 | ${ }^{*}$ | 102 | 186 | PQ 155 | 191 | 178 | 98 |
|  | 23.0\% | 23.0\% | 25.0\% | 35.0\% | $\stackrel{\text { 40.0\% }}{ }$ | 31.0\% | 23.0\% | 21.0\% | 19.0\% | 24.0\% | 23.0\% | 20.0\% | 21.0\% | 20.0\% | 38.0\% | 26.0\% | 25.0\% | 20.0\% | 22.0\% | 25.0\% | 25.0\% |
|  |  |  |  | BGHI | BCGHI* |  |  |  |  |  |  |  |  | L. ${ }_{\text {L }}$ | PaR* | R | R |  |  |  |  |
| Low2Box (1-2) | 188 | 28 | 25 | 15 | 6 | 9 | 70 | 39 | 11 | 106 | 82 | 38 | 58 | 91 | 14 | 45 | 71 | 57 | 80 | 76 | 28 |
|  | 9.0\% | 10.0\% | 11.0\% | 11.0\% | 10.\% | 12.0\% | 9.0\% | 8.0\% | 8.0\% | 11.0\% | 8.0\% | 7.0\% | 8.0\% | 13.0\% | 20.0\% | 12.0\% | 10.0\% | 7.0\% | 9.0\% | 11.0\% | 7.0\% |
|  |  |  |  |  |  |  |  |  |  | K |  |  |  | LM | QR* | R |  |  |  | U |  |
| Mean (Incl. 0) | 3.9 | 4 | 3.8 | 3.8 | 3.6 | 4 | 3.9 | 3.9 | 3.9 | 3.9 | 3.9 | 4 | 3.9 | 3.8 | 3.5 | 3.7 | 3.7 | 4.2 | 4 | 3.9 | 3.8 |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  | OPQ |  |  |  |
| Std. Dev. | 1.8 | 1.7 | 1.7 | 1.5 | 1.5 | 1.5 | 1.8 | 1.9 | 1.8 | 1.8 | 1.8 | 1.9 | 1.8 | 1.7 | 2.2 | 1.9 | 1.8 | 1.6 | 1.8 | 1.7 | 1.8 |
| Std. Err. | * | 0.1 | 0.1 | 0.1 | 0.2 | 0.2 | 0.1 | 0.1 | 0.1 | 0.1 | 0.1 | 0.1 | 0.1 | 0.1 | 0.3 | 0.1 | 0.1 | 0.1 | 0.1 | 0.1 | 0.1 |
|  | 4.3 | 4.3 | 4.1 | 4 | 3.8 | 4.1 | 4.3 | 4.4 | 4.3 | 4.3 | 4.3 | 4.4 | 4.3 | 4.1 | 4 | 4.1 | 4.2 | 4.4 | 4.3 | 4.2 | 4.3 |
| Mean (Excl. 0) |  | DE |  |  |  |  | DE | CDE | DE |  |  | N | N |  | * |  |  | OPQ |  |  |  |
| Sta. Dev. | 1.4 | 1.4 | 1.3 | 1.4 | 1.3 | 1.4 | 1.4 | 1.4 | 1.3 | 1.4 | 1.3 | 1.4 | 1.3 | 1.4 | 1.9 | 1.4 | 1.4 | 1.3 | 1.4 | 1.3 | 1.3 |
|  | * | 0.1 | 0.1 | 0.1 | 0.2 | 0.2 | 0.1 | 0.1 | 0.1 | * | * | 0.1 | 0.1 | 0.1 | 0.2 | 0.1 | 0.1 | * | * | 0.1 | 0.1 |

Overlap formula used

- Column Proportions:
Columns Tested ( $5 \%$ ): $\mathrm{A}, \mathrm{B} / \mathrm{C} / \mathrm{D} / \mathrm{E} / \mathrm{F} / \mathrm{G} / \mathrm{H} / \mathrm{I}, \mathrm{J} / \mathrm{K}, \mathrm{L} / \mathrm{M} / \mathrm{N}, \mathrm{O} / \mathrm{P} / \mathrm{Q} / \mathrm{R}, \mathrm{S} / \mathrm{T} / \mathrm{U}$
Minimum Base: 30 (**), Small Base: 100 (*)
Column Means:
Columns Tested ( $5 \%$ ): $A, B / C / D / / / / / / / G / H / I, J / K, L / M / N, O / P / Q / R, S / T / U$
Minimum Base: $30(* *)$, Small Base: 100 (*)
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Q11_5. [A Pesticide Manufacturer Spokesperson] Thinking about the various people or organizations who may provide information about the risks of pesticides, to what extent do you think you can believe what they say?

|  |  | Region |  |  |  |  |  |  |  | Gender |  | Ase |  |  | Education |  |  |  | Area of Residence |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | BC | Alberta | Saskatchewa n/ Manitoba | Saskatchewa <br> n | Manitoba | Ontario | Quebec | Atantic | Male | Female | 18.34 | ${ }^{35-54}$ | 55+ | $\begin{aligned} & \text { Less than } \\ & \text { High School } \end{aligned}$ | High School | $\begin{gathered} \text { Post } \\ \text { Secondary } \end{gathered}$ | University Graduate | Urban | Suburban | Rural |
|  | A | B | c | D | E | F | 6 | H | 1 | 1 | K | 1 | M | N | 0 | P | Q | R | 5 | T | U |
| Base: All Respondents | 2015 | 273 | 214 | 131 | 59 | 72 | 774 | 486 | 137 | 1056 | 959 | 537 | 772 | 706 | 68 | 383 | 745 | 795 | 858 | 732 | 394 |
| Base: All Respondents (wtd) | 2015 | 270 | 220 | 131 | 60 | 71 | 770 | 482 | 143 | 967 | 1048 | 562 | 746 | 707 | 67 | 386 | 746 | 791 | 857 | 727 | 399 |
| 7 - Beilieve most of what they say | 50 | 6 | 4 | 2 | 1 | 1 | 26 | 10 | 1 | 27 | 23 | 22 | 15 | 13 | 7 | 18 | 16 | 9 | 28 | 13 | 8 |
|  | 2.0\% | 2.0\% | 2.0\% | 2.0\% | 2.0\% | 2.0\% | 3.0\% | 2.0\% | 1.0\% | 3.0\% | 2.0\% | 4.0\% | 2.0\% | 2.0\% | 10.0\% | 5.0\% | 2.0\% | 1.0\% | 3.0\% | 2.0\% | 2.0\% |
|  |  |  |  |  |  |  |  |  |  |  |  | MN |  |  | QR* | QR |  |  |  |  |  |
| 6 | 62 | 6 | 5 | 3 | 1 | 2 | 26 | 21 | 2 | 28 | 35 | 26 | 20 | 17 | 2 | 11 | 26 | 21 | 31 | 14 | 15 |
|  | 3.0\% | 2.0\% | 2.0\% | 2.0\% | 2.0\% | 3.0\% | 3.0\% | 4.0\% | 2.0\% | 3.0\% | 3.0\% | 5.0\% | 3.0\% | 2.0\% | 3.0\% | 3.0\% | 3.0\% | 3.0\% | 4.0\% | 2.0\% | 4.0\% |
|  |  |  |  |  |  |  |  |  |  |  |  | N |  |  |  |  |  |  | T |  |  |
| 5 | 141 | 17 | 16 | 10 | 3 | 7 | 67 | 17 | 13 | 75 | 66 | 40 | 54 | 47 | 6 | 35 | 50 | 49 | 54 | 51 | 34 |
|  | 7.0\% | 6.0\% | 7.0\% | 8.0\% | 5.0\% | 10.0\% | 9.0\% | 3.0\% | 9.0\% | 8.0\% | 6.0\% | 7.0\% | 7.0\% | 7.0\% | 9.0\% | 9.0\% | 7.0\% | 6.0\% | 6.0\% | 7.0\% | 8.0\% |
|  |  |  | H | H | * | $\mathrm{H}^{*}$ | H |  | H |  |  |  |  |  |  |  |  |  |  |  |  |
| 4 | 286 | 40 | 37 | 25 | 12 | 13 | 105 | 56 | 23 | 145 | 141 | 68 | 109 | 109 | 9 | 63 | 93 | 118 | 120 | 113 | 49 |
|  | 14.0\% | 15.0\% | 17.0\% | 19.0\% | 20.0\% | 19.0\% | 14.0\% | 12.0\% | 16.0\% | 15.0\% | 13.0\% | 12.0\% | 15.0\% | 15.0\% | 13.0\% | 16.0\% | 12.0\% | 15.0\% | 14.0\% | 16.0\% | 12.0\% |
|  |  |  |  | H | * | * |  |  |  |  |  |  |  |  | * |  |  |  |  |  |  |
| 3 | 399 | 55 | 47 | 33 | 15 | 19 | 146 | 91 | 27 | 201 | 198 | 107 | 154 | 138 | 9 | 74 | 144 | 165 | 152 | 156 | 85 |
|  | 20.0\% | 20.0\% | 21.0\% | 25.0\% | 25.0\% | 26.0\% | 19.0\% | 19.0\% | 19.0\% | 21.0\% | 19.0\% | 19.0\% | 21.0\% | 20.0\% | 13.0\% | 19.0\% | 19.0\% | 21.0\% | 18.0\% | 21.0\% | 21.0\% |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| 2 | 22.0\% | 27.0\% | 21.0\% | 230\% | 27.0\% | 19.0\% | 21.0\% | 24.0\% | 21.0\% | 21.0\% | 24.0\% | 20.0\% | 23.0\% | 23.0\% | 15.0\% | 19.0\% | 22.0\% | 25.0\% | 23.0\% | 24.0\% | 80 |
|  |  | 6 |  |  | \% | * |  |  |  |  | 24.0\% |  |  |  | 15.0\% |  |  | OP |  |  |  |
| 1 - Believe none of what they say | 510 | 67 | 49 | 25 | 11 | 14 | 190 | 142 | 38 | 242 | 269 | 145 | 168 | 197 | 20 | 82 | 202 | 200 | 227 | 175 | 101 |
|  | 25.0\% | 25.0\% | 22.0\% | 19.0\% | 18.0\% | 20.0\% | 25.0\% | 29.0\% | 26.0\% | 25.0\% | 26.0\% | 26.0\% | 23.0\% | 28.0\% | 30.0\% | 21.0\% | 27.0\% | 25.0\% | 26.0\% | 24.0\% | 25.0\% |
|  |  |  |  |  |  | * |  | D |  |  |  |  |  | M |  |  | P |  |  |  |  |
| Don't know | 115 | 6 | 16 | 3 | 1 | 2 | 50 | 30 | 10 | 51 | 63 | 42 | 51 | 21 | \% | 28 | 51 | 27 | 48 | 31 | 27 |
|  | 6.0\% | 2.0\% | 7.0\% | 2.0\% | 2.0\% | 3.0\% | 6.0\% | 6.0\% | 7.0\% | 5.0\% | 6.0\% | 8.0\% | 7.0\% | 3.0\% | 6.0\% | 7.0\% | 7.0\% | 3.0\% | 6.0\% | 4.0\% | 7.0\% |
|  | 2015 | 270 | ${ }_{220}$ | 131 | 60 | 71 | ${ }_{7} 78$ | ${ }_{48}$ | $\stackrel{\text { B }}{143}$ | 967 | 1048 | ${ }_{562}$ | ${ }_{746}$ | 707 | 67 | $\stackrel{\text { R }}{386}$ | ${ }_{746}$ |  |  |  |  |
| Sigma |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 399 |
|  | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% |
| Summary |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Top3B0x (5-7) | 253 | 29 | 26 | 15 | 5 | 10 | 119 | 48 | 16 | 129 | 123 | 88 | 88 | 77 | 15 | 64 | 91 | 80 | 113 | 77 | 58 |
|  | 13.0\% | 11.0\% | 12.0\% | 11.0\% | ${ }_{\text {9.0\% }}^{*}$ | 14.0\% | 15.0\% | 10.0\% | 11.0\% | 13.0\% | 12.0\% | 16.0\% | 12.0\% | 11.0\% | 22.0\% | 17.0\% | 12.0\% | 10.0\% | 13.0\% | 11.0\% | 14.0\% |
| Top2B0x (6-7) |  |  |  |  |  |  | H |  |  |  |  | N |  |  | QR* | QR |  |  |  |  |  |
|  | 112 | $\frac{12}{4.0 \%}$ | $\stackrel{9}{4.0 \%}$ | ${ }^{5}$ | $\frac{2}{3.0 \%}$ | 3 $4.0 \%$ | $\begin{array}{r}52 \\ 7.0 \% \\ \hline\end{array}$ | 31 $6.0 \%$ | 3 $2.0 \%$ | 54 $6.0 \%$ | 58 $6.0 \%$ | 48 | 35 $5.0 \%$ | 30 $4.0 \%$ | $\stackrel{9}{130 \%}$ | 29 | 41 | 31 | 59 | 26 | 24 |
|  | 6.0\% | 4.0\% | 4.0\% | 4.0\% | 3.0\% | 4.0\% | 7.0\% | 6.0\% | 2.0\% | 6.0\% | 6.0\% | 9.0\% | 5.0\% | 4.0\% |  | 8.0\% | 6.0\% | 4.0\% | 7.0\% | 4.0\% | 6.0\% |
| Low3Box (1-3) | 1362 | 194 | 141 | 88 | 42 | 46 | 496 | 348 | 94 | 642 | 720 | 365 | 497 | 500 | 39 | 230 | 511 | 566 | 575 | 506 | 266 |
|  | 68.0\% | 72.0\% | 64.0\% | 67.0\% | 70.0\% | 65.0\% | 64.0\% | 72.0\% | 66.0\% | 66.0\% | 69.0\% | 65.0\% | 67.0\% | 71.0\% | 58.0\% | 60.0\% | 68.0\% | 72.0\% | 67.0\% | 70.0\% | 67.0\% |
|  |  | 6 |  |  |  | * |  | CG |  |  |  |  |  | L | * |  | P | OP |  |  |  |
| Low2Box (1-2) | 963 | 140 | 94 | 55 | 27 | 27 | 350 | 257 | 67 | 440 | 523 | 258 | 343 | 362 | 30 | 157 | 367 | 401 | 422 | 350 | 181 |
|  | 48.0\% | 52.0\% | 43.0\% | 42.0\% | 45.\% | 38.0\% | 46.0\% | 53.0\% | 47.0\% | 46.0\% | 50.0\% | 46.0\% | 46.0\% | 51.0\% | 45.0\% | 41.0\% | 49.0\% | 51.0\% | 49.0\% | 48.0\% | 45.0\% |
|  |  | F |  |  |  |  |  | CDFG |  |  |  |  |  | M |  |  | P | p |  |  |  |
| Mean (Incl. 0) | 2.6 | 2.6 | 2.6 | 2.8 | 2.7 | 2.9 | 2.6 | 2.4 | 2.5 | 2.6 | 2.5 | 2.6 | 2.6 | 2.6 | 2.9 | 2.8 | 2.5 | 2.5 | 2.6 | 2.6 | 2.6 |
|  |  |  |  | H | * | $\mathrm{H}^{*}$ | H |  |  |  |  |  |  |  | * | QR |  |  |  |  |  |
| Std. Dev. | 1.6 | 1.5 | 1.6 | 1.5 | 1.4 | 1.5 | 1.7 | 1.6 | 1.6 | 1.6 | 1.6 | 1.8 | 1.6 | 1.5 | 2.1 | 1.8 | 1.6 | 1.5 | 1.7 | 1.5 | 1.7 |
| Std. Err. | * | 0.1 | 0.1 | 0.1 | 0.2 | 0.2 | 0.1 | 0.1 | 0.1 | 0.1 | * | 0.1 | 0.1 | 0.1 | 0.3 | 0.1 | 0.1 | 0.1 | 0.1 | 0.1 | 0.1 |
| Mean (Excl. 0 ) | 2.7 | 2.7 | 2.8 | 2.9 | 2.8 | 2.9 | 2.8 | 2.5 | 2.7 | 2.8 | 2.7 | 2.8 | 2.7 | 2.6 | 3.1 | 3 | 2.7 | 2.6 | 2.7 | 2.7 | 2.8 |
|  |  |  |  | H | * | * | H |  |  |  |  | N |  |  | $\mathrm{R}^{*}$ | QR |  |  |  |  |  |
| Sta. Dev. | 1.5 | 1.5 | 1.5 | 1.4 | 1.4 | 1.5 | 1.6 | 1.5 | 1.4 | 1.6 | 1.5 | 1.7 | 1.5 | 1.5 | 2 | 1.7 | 1.5 | 1.4 | 1.6 | 1.4 | 1.6 |
|  | * | 0.1 | 0.1 | 0.1 | 0.2 | 0.2 | 0.1 | 0.1 | 0.1 | 0.1 | * | 0.1 | 0.1 | 0.1 | 0.3 | 0.1 | 0.1 | 0.1 | 0.1 | 0.1 | 0.1 |

Overlap formula used

- Column Proportions:
Columns Tested ( $5 \%$ ): $\mathrm{A}, \mathrm{B} / \mathrm{C} / \mathrm{D} / \mathrm{E} / \mathrm{F} / \mathrm{G} / \mathrm{H} / \mathrm{I}, \mathrm{I} / \mathrm{K}, \mathrm{L} / \mathrm{M} / \mathrm{N}, \mathrm{O} / \mathrm{P} / \mathrm{Q} / \mathrm{R}, \mathrm{S} / \mathrm{T} / \mathrm{U}$
Minimum Base: 30 (**), Small Base: 100 (*)
Column Means:
Columns Tested ( $5 \%$ ): $\mathrm{A}, \mathrm{B} / \mathrm{C} / \mathrm{D} / \mathrm{E} / \mathrm{F} / \mathrm{G} / \mathrm{H} / \mathrm{I} / \mathrm{J} / \mathrm{K}, \mathrm{L} / \mathrm{M} / \mathrm{N}, \mathrm{O} / \mathrm{P} / \mathrm{Q} / \mathrm{R}, \mathrm{S} / \mathrm{T} / \mathrm{U}$
Minimum Base: 30 (**), Small Base: 100 (*)
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|  |  | Region |  |  |  |  |  |  |  | Gender |  | Age |  |  | Education |  |  |  | Area of Residen |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | BC | Alberta | Saskatchewa n/ Manitoba | Saskatchewa <br> n | Manitoba | Ontario | Quebec | Atantic | Male | Female | ${ }^{18.34}$ | ${ }^{35-54}$ | ${ }^{55+}$ | Less than <br> High School | High School | $\begin{gathered} \text { Post } \\ \text { Secondary } \end{gathered}$ | University Graduate | Urban | Suburban | Rural |
|  | A | в | c | D | E | F | 6 | H | 1 | 1 | к | L | M | N | 0 | P | Q | R | 5 | T | $u$ |
| Base: All Respondents | 2015 | 273 | 214 | 131 | 59 | 72 | 774 | 486 | 137 | 1056 | 959 | 537 | 772 | 706 | 68 | 383 | 745 | 795 | 858 | 732 | 394 |
| Base: All Respondents (wtd) | 2015 | 270 | 220 | 131 | 60 | 71 | 770 | 482 | 143 | 967 | 1048 | 562 | 746 | 707 | 67 | 386 | 746 | 791 | 857 | 727 | 399 |
| 7 - Believe most of what they say | 234 | 31 | 27 | 16 | 10 | 6 | 99 | 40 | 22 | 108 | 126 | 63 | 85 | 87 | 18 | 58 | 84 | 72 | 107 | 77 | 44 |
|  | 12.0\% | 11.0\% | 12.0\% | 12.0\% | 16.0\% | 9.0\% | 13.0\% | 8.0\% | 15.0\% | 11.0\% | 12.0\% | 11.0\% | 11.0\% | 12.0\% | 27.0\% | 15.0\% | 11.0\% | 9.0\% | 12.0\% | 11.0\% | 11.0\% |
|  |  |  |  |  | * | * | H |  | H |  |  |  |  |  | PQR* | R |  |  |  |  |  |
| 6 | 347 | 43 | 45 | 23 | 9 | 14 | 120 | 95 | 21 | 181 | 165 | 105 | 125 | 117 | 7 | 62 | 124 | 152 | 140 | 136 | 68 |
|  | 17.0\% | 16.0\% | 20.0\% | 18.0\% | 15.0\% | 20.0\% | 16.0\% | 20.0\% | 15.0\% | 19.0\% | 16.0\% | 19.0\% | 17.0\% | 16.0\% | 10.0\% | 16.0\% | 17.0\% | 19.0\% | 16.0\% | 19.0\% | 17.0\% |
| 5 | 570 | 75 | 54 | 37 | 15 | 22 | 229 | 131 | 44 | 281 | 289 | 164 | 213 | 194 | ${ }^{*}$ | 116 | 204 | 230 | 232 | 219 | 114 |
|  | 28.0\% | 28.0\% | 25.0\% | 29.0\% | 25.0\% | 31.0\% | 30.0\% | 27.0\% | 30.0\% | 29.0\% | 28.0\% | 29.0\% | 29.0\% | 27.0\% | 19.0\% | 30.0\% | 27.0\% | 29.0\% | 27.0\% | 30.0\% | 29.0\% |
|  |  |  |  |  |  | * |  |  |  |  |  |  |  |  | * |  |  |  |  |  |  |
| 4 | 475 | 73 | 50 | 38 | 22 | 16 | 163 | 115 | 36 | 215 | 259 | 119 | 183 | 173 | 13 | 80 | 192 | 188 | 206 | 167 | 98 |
|  | 24.0\% | 27.0\% | 23.0\% | 29.0\% | 36.0\% | 23.0\% | 21.0\% | 24.0\% | 26.0\% | 22.0\% | 25.0\% | 21.0\% | 24.0\% | 24.0\% | 20.0\% | 21.0\% | 26.0\% | 24.0\% | 24.0\% | 23.0\% | 24.0\% |
|  |  | 6 |  |  | $\mathrm{CGH}^{*}$ |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| 3 | 175 | 26 | 17 | 6 | 1 | 5 | 69 | 49 | 9 | 83 | 92 | 47 | 60 | 68 | 7 | 29 | 65 | 71 | 73 | 66 | 34 |
|  | 9.0\% | 9.0\% | 8.0\% | 5.0\% | 2.0\% | 7.0\% | 9.0\% | 10.0\% | 7.0\% | 9.0\% | 9.0\% | 8.0\% | 8.0\% | 10.0\% | 11.0\% | 8.0\% | 9.0\% | 9.0\% | 9.0\% | 9.0\% | 9.0\% |
|  |  |  |  |  | * | * |  | DE |  |  |  |  |  |  | * |  |  |  |  |  |  |
| 2 | 60 | 9 | 7 | 3 | 1 | 2 | 26 | 11 | 3 | 24 | 36 | 14 | 20 | 26 | - | 9 | 19 | 32 | 27 | 20 | 12 |
|  | 3.0\% | 3.0\% | 3.0\% | 2.0\% | 2.0\% | 3.0\% | 3.0\% | 2.0\% | 2.0\% | 2.0\% | 3.0\% | 2.0\% | 3.0\% | 4.0\% | - | 2.0\% | 3.0\% | 4.0\% | 3.0\% | 3.0\% | 3.0\% |
|  |  |  |  |  | ${ }_{1}$ | * |  |  |  |  |  |  |  |  | $\stackrel{*}{3}$ |  | 12 | 12 |  |  |  |
| 1 - Believe none of what they say | 2.0\% | 1.0\% | 1.0\% | 4.0\% | 2.0\% | 6.0\% | 2.0\% | 2.0\% | 2.0\% | 2.0\% | 1.0\% | 2.0\% | 1.0\% | 2.0\% | 4.0\% | 2.0\% | 2.0\% | 120\% | ${ }^{18}$ | 2.0\% | . $1.0 \%$ |
|  |  |  |  |  | * | BCGH* |  |  |  |  |  |  |  |  | * |  |  |  |  |  |  |
| Don't know | 120 | 11 | 17 | 3 | 2 | 1 | 52 | 32 | 6 | 56 | 64 | 41 | 53 | 27 | 6 | 26 | 47 | 35 | 53 | 32 | 26 |
|  | 6.0\% | 4.0\% | 8.0\% | 2.0\% | 3.0\% | 1.0\% | 7.0\% | 7.0\% | 4.0\% | 6.0\% | 6.0\% | 7.0\% | 7.0\% | 4.0\% | 9.0\% | 7.0\% | 6.0\% | 4.0\% | 6.0\% | 4.0\% | 7.0\% |
|  |  |  | D |  | 60 | * | ${ }_{7}$ |  |  |  |  | ${ }_{5} \mathrm{~N}$ | ${ }^{1} 46$ |  | * |  |  |  |  |  |  |
| Sigma | 2015 | ${ }^{270}$ | ${ }^{220}$ | ${ }_{1} 131$ | ${ }^{60}$ | ${ }^{71}$ | 770 | 482 | ${ }_{10}^{143}$ | 967 | 1048 | 562 | 746 | $\stackrel{707}{100.0 \%}$ | ${ }^{67}$ | ${ }^{386}$ | ${ }^{746}$ | ${ }^{791}$ | 857 | ${ }^{727}$ | 399 |
|  | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% |
| Summary |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Top3Box (5-7) | 1151 | 149 | 126 | 76 | 34 | 42 | 448 | 266 | 86 | 571 | 580 | 331 | 423 | 397 | 38 | 236 | 412 | 453 | 479 | 432 | 226 |
|  | 57.0\% | 55.0\% | 57.0\% | 58.0\% | 56.0\% | 60.0\% | 58.0\% | 55.0\% | 60.0\% | 59.0\% | 55.0\% | 59.0\% | 57.0\% | 56.0\% | 56.0\% | 61.0\% | 55.0\% | 57.0\% | 56.0\% | 59.0\% | 57.0\% |
|  |  |  |  |  | * | * |  |  |  |  |  |  |  |  | * |  |  |  |  |  |  |
| Top2B0x (6-7) | 581 | 74 | 72 | 39 | 18 | 20 | 219 | 135 | 43 | 290 | 291 | 168 | 210 | 203 | 25 | 120 | 208 | 224 | 247 | 213 | 112 |
|  | 29.0\% | 28.0\% | 33.0\% | 30.0\% | 31.0\% | 29.0\% | 28.0\% | 28.0\% | 30.0\% | 30.0\% | 28.0\% | 30.0\% | 28.0\% | 29.0\% | 37.0\% | 31.0\% | 28.0\% | 28.0\% | 29.0\% | 29.0\% | 28.0\% |
| Low3Box (1-3) | 269 | 37 | 27 | 14 | 3 | 11 | 107 | 69 | 15 | 125 | 144 | 71 | 88 | 111 | 10 | 44 | 96 | 115 | 118 | 97 | 49 |
|  | 13.0\% | 14.0\% | 12.0\% | 11.0\% | 5.0\% | 16.0\% | 14.0\% | 14.0\% | 10.0\% | 13.0\% | 14.0\% | 13.0\% | 12.0\% | 16.0\% | 15.0\% | 11.0\% | 13.0\% | 14.0\% | 14.0\% | 13.0\% | 12.0\% |
|  |  |  |  | E |  |  |  |  |  |  |  |  |  | M | 3 |  |  |  |  |  |  |
| Low2Box (1-2) | $\stackrel{94}{5.0 \%}$ | $\frac{12}{4.0 \%}$ | 11 $5.0 \%$ | ${ }^{8} 8$ | $\frac{2}{3.0 \%}$ | ${ }_{9}^{6}$ | 38 | 20 | ${ }_{4}$ | 42 | 51 | 24 | 27 | 42 | 3 | 15 | 31 | ${ }_{5}^{43}$ | 45 | 31 | 15 |
|  | 5.0\% | 4.0\% | 5.0\% | 6.0\% | ${ }^{3.0 \%}$ | 9.0\% | 5.0\% | 4.0\% | 4.0\% | 4.0\% | 5.0\% | 4.0\% | 4.0\% | 6.0\% | 4.0\% | 4.0\% | 4.0\% | 5.0\% | 5.0\% | 4.0\% | 4.0\% |
| Mean (Incl. 0) |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  | 4.5 | 4.6 | 4.5 | 4.7 | 4.8 | 4.6 | 4.5 | 4.5 | 4.7 | 4.6 | 4.5 | 4.5 | 4.5 | 4.6 | 4.6 | 4.6 | 4.5 | 4.6 | 4.5 | 4.6 | 4.5 |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Std. Dev. | 1.7 | 1.6 | 1.9 | 1.6 | 1.6 | 1.6 | 1.8 | 1.7 | 1.6 | 1.7 | 1.8 | 1.8 | 1.8 | 1.7 | 2.2 | 1.8 | 1.7 | 1.6 | 1.8 | 1.6 | 1.7 |
| Std. Err. | * | 0.1 | 0.1 | 0.1 | 0.2 | 0.2 | 0.1 | 0.1 | 0.1 | 0.1 | 0.1 | 0.1 | 0.1 | 0.1 | 0.3 | 0.1 | 0.1 | 0.1 | 0.1 | 0.1 | 0.1 |
| Mean (Excl. 0 ) | 4.8 | 4.8 | 4.9 | 4.8 | 5 | 4.7 | 4.8 | 4.8 | 4.9 | 4.9 | 4.8 | 4.9 | 4.9 | 4.8 | 5.1 | 5 | 4.8 | 4.8 | 4.8 | 4.8 | 4.8 |
|  |  |  |  |  | * | * |  |  |  |  |  |  |  |  |  | R |  |  |  |  |  |
| $\begin{aligned} & \text { std. Dev. } \\ & \text { std. Err. } \end{aligned}$ | 1.4 | 1.3 | 1.4 | 1.4 | 1.3 | 1.5 | 1.4 | 1.3 | 1.3 | 1.3 | 1.4 | 1.3 | 1.3 | 1.4 | 1.7 | 1.4 | 1.3 | 1.3 | 1.4 | 1.3 | 1.3 |
|  | * | 0.1 | 0.1 | 0.1 | 0.2 | 0.2 | 0.1 | 0.1 | 0.1 | * | * | 0.1 | * | 0.1 | 0.2 | 0.1 | 0.1 | * | * | 0.1 | 0.1 |

Overlap formula used

- Column Proportions:
Columns Tested ( $5 \%$ ): A, B/C/D/E/F/G/H/I, J/K, L/M/N, $\mathrm{O} / \mathrm{P} / \mathrm{O} / \mathrm{R}, \mathrm{S} / \mathrm{T} / \mathrm{U}$
inimum Base: 30 (**) Small Base: 100 (*)
Column Means:
Columns Tested ( $5 \%$ ): $A, B / C / D / / / / / / / G / H / I, J / K, L / M / N, O / P / Q / R, S / T / U$
Minimum Base: $30(* *)$, Small Base: 100 (*)
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Q11_7. [A Health Canada Spokesperson] Thinking about the various people or organizations who may provide information about the risks of pesticides, to what extent do you think you can believe what they say?

|  |  | Resion |  |  |  |  |  |  |  | Gender |  | Ase |  |  | Education |  |  |  | Area of Residence |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | BC | Alberta | Saskatchewa n/ Manitoba | Saskatchewa <br> n | Manitoba | Ontario | Quebec | Atantic | Male | Female | ${ }^{18.34}$ | ${ }^{35-54}$ | 55+ | $\begin{array}{l\|} \hline \text { Less than } \\ \text { High School } \end{array}$ | High School |  | University Graduate | Urban | Suburban | Rural |
|  | A | B | c | D | E | F | 6 | H | 1 | J | к | 1 | M | N | 0 | P | Q | R | 5 | T | $u$ |
| Base: All Respondents | 2015 | 273 | 214 | 131 | 59 | 72 | 774 | 486 | 137 | 1056 | 959 | 537 | 772 | 706 | 68 | 383 | 745 | 795 | 858 | 732 | 394 |
| Base: All Respondents (wtd) | 2015 | 270 | 220 | 131 | 60 | 71 | 770 | 482 | 143 | 967 | 1048 | 562 | 746 | 707 | 67 | 386 | 746 | 791 | 857 | 727 | 399 |
| 7 - Believe most of what they say | 184 | 16 | 14 | 12 | 5 |  | 77 | 49 | 16 | 81 | 102 | 48 | 71 | 65 | 12 | 35 | 68 | 67 | 88 | 50 | 40 |
|  | 9.0\% | 6.0\% | 7.0\% | 9.0\% | 9.0\% | 9.0\% | 10.0\% | 10.0\% | 11.0\% | 8.0\% | 10.0\% | 9.0\% | 10.0\% | 9.0\% | 17.0\% | 9.0\% | 9.0\% | 8.0\% | 10.0\% | 7.0\% | 10.0\% |
|  |  |  |  |  |  | * | B | B |  |  |  |  |  |  | PQR* |  |  |  | ${ }^{1}$ |  |  |
| ${ }^{6}$ | 358 | 45 | 37 | 22 | 7 | 15 | 134 | 100 | 19 | 177 | 181 | 106 | 131 | 121 | 12 | 56 | 129 | 156 | 148 | 145 | 63 |
|  | 18.0\% | 17.0\% | 17.0\% | 17.0\% | 12.0\% | 21.0\% | 17.0\% | 21.0\% | 14.0\% | 18.0\% | 17.0\% | 19.0\% | 18.0\% | 17.0\% | 18.0\% | 15.0\% | 17.0\% | 20.0\% | 17.0\% | 20.0\% | 16.0\% |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  | 230 |  |  |  |
| 5 | 544 | 81 | 63 | 43 | 20 | 22 | 190 | 123 | 45 | 270 | 275 | 169 | 199 | 176 | 14 | 114 | 183 | 230 | 235 | 202 | 102 |
|  | 27.0\% | 30.0\% | 29.0\% | 33.0\% | 33.0\% | 32.0\% | 25.0\% | 26.0\% | 31.0\% | 28.0\% | 26.0\% | 30.0\% | 27.0\% | 25.0\% | 21.0\% | 30.0\% | 24.0\% | 29.0\% | 27.0\% | 28.0\% | 25.0\% |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| 4 | 481 | 71 | 47 | 29 | 14 | 15 | 195 | 108 | 31 | 229 | 252 | 125 | 190 | 167 | 11 | 89 | 186 | 191 | 196 | 187 | 93 |
|  | 24.0\% | 26.0\% | 22.0\% | 22.0\% | 24.0\% | 21.0\% | 25.0\% | 22.0\% | 22.0\% | 24.0\% | 24.0\% | 22.0\% | 25.0\% | 24.0\% | 16.0\% | 23.0\% | 25.0\% | 24.0\% | 23.0\% | 26.0\% | 23.0\% |
|  |  |  |  |  | * | * |  |  |  |  |  |  |  |  | * |  |  |  |  |  |  |
| 3 | 182 | 28 | 26 | 10 | 4 | 6 | 58 | 43 | 16 | 91 | 90 | 39 | 60 | 82 | 7 | 31 | 70 | 71 | 70 | 65 | 44 |
|  | 9.0\% | 10.0\% | 12.0\% | 8.0\% | 7.0\% | 8.0\% | 8.0\% | 9.0\% | 11.0\% | 9.0\% | 9.0\% | 7.0\% | 8.0\% | 12.0\% | 10.0\% | 8.0\% | 9.0\% | 9.0\% | 8.0\% | 9.0\% | 11.0\% |
|  |  |  | ${ }_{9}$ |  | 3 | 1 |  |  |  |  |  |  |  | LM | * |  |  |  |  |  |  |
| 2 | 84 | 14 | 9 | 4 | 3 | 1 | 33 | 17 | 5 | 36 | 48 | 17 | 30 | 37 | 5 | 16 | 36 | 27 | 42 | 24 | 18 |
|  | 4.0\% | 5.0\% | 4.0\% | 3.0\% | 5.0\% | 2.0\% | 4.0\% | 4.0\% | 4.0\% | 4.0\% | 5.0\% | 3.0\% | 4.0\% | 5.0\% | 7.0\% | 4.0\% | 5.0\% | 3.0\% | 5.0\% | 3.0\% | 4.0\% |
| 1 - Believe none of what they say | 77 | 6 | 11 | 8 | 4 | 4 | 34 | 15 | 3 | 37 | 41 | 14 | 24 | 39 | 2 | 16 | 37 | 22 | 36 | 23 | 18 |
|  | 4.0\% | 2.0\% | 5.0\% | 6.0\% | 7.0\% | 5.0\% | 4.0\% | 3.0\% | 2.0\% | 4.0\% | 4.0\% | 2.0\% | 3.0\% | 6.0\% | 3.0\% | 4.0\% | 5.0\% | 3.0\% | 4.0\% | 3.0\% | 5.0\% |
|  |  |  |  |  | 2 | 2 |  |  |  |  |  |  |  | LM | $\stackrel{*}{5}$ |  | ${ }^{\text {R }}$ |  |  |  |  |
| Don't know | 105 | 8 | 11 | 4 | 2 | 2 | 48 | 26 | 7 | 46 | 59 | 45 | 40 | 20 | 5 | 28 | 37 | 28 | 41 | 32 | 21 |
|  | 5.0\% | 3.0\% | 5.0\% | 3.0\% | 3.0\% | 3.0\% | 6.0\% | 5.0\% | 5.0\% | 5.0\% | 6.0\% | 8.0\% | 5.0\% | 3.0\% | 7.0\% | 7.0\% | 5.0\% | 4.0\% | 5.0\% | 4.0\% | 5.0\% |
|  |  |  |  |  |  | * |  |  |  |  |  | N | N |  |  | R |  |  |  |  |  |
| Sigma | 2015 | 270 | 220 | 131 | 60 | 71 | 770 | 482 | 143 | 967 | 1048 | 562 | 746 | 707 | 67 | 386 | 746 | 791 | 857 | 727 | 399 |
|  | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Top3Box (5-7) | 1086 | 142 | 114 | 76 | 33 | 43 | 401 | 273 | 80 | 528 | 558 | 323 | 402 | 362 | 38 | 206 | 380 | 453 | 471 | 397 | 204 |
|  | 54.0\% | 53.0\% | 52.0\% | 58.0\% | 54.0\% | 62.0\% | 52.0\% | 57.0\% | 56.0\% | 55.0\% | 53.0\% | 57.0\% | 54.0\% | 51.0\% | 57.0\% | 53.0\% | 51.0\% | 57.0\% | 55.0\% | 55.0\% | 51.0\% |
|  |  |  |  |  | ${ }_{*}$ | 62.0\% |  |  |  |  |  | N |  |  | * |  |  | Q |  |  |  |
| Top2Box (6-7) | 542 | 61 | 51 | 34 | 13 | 21 | 211 | 150 | 35 | 258 | 284 | 154 | 203 | 185 | 24 | 92 | 197 | 223 | 237 | 195 | 103 |
|  | 27.0\% | 22.0\% | 23.0\% | 26.0\% | 21.0\% | 30.\% | 27.0\% | 31.0\% | 24.0\% | 27.0\% | 27.0\% | 27.0\% | 27.0\% | 26.0\% | 36.0\% | 24.0\% | 26.0\% | 28.0\% | 28.0\% | 27.0\% | 26.0\% |
| Low3Box (1-3) | 343 | 49 | 47 | 22 | 12 | 11 | 125 | BC 75 | 25 | 164 | 179 | 69 | 114 | 159 | ${ }^{\text {P* }}$ | 63 | 143 | 120 | 147 | 112 | 81 |
|  | 17.0\% | 18.0\% | 21.0\% | 17.0\% | 19.0\% | 15.0\% | 16.0\% | 16.0\% | 17.0\% | 17.0\% | 17.0\% | 12.0\% | 15.0\% | 22.0\% | 20.0\% | 16.0\% | 19.0\% | 15.0\% | 17.0\% | 15.0\% | 20.0\% |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  | LM | * |  | R |  |  |  | T |
| Low2Box (1-2) | 161 | 20 | 21 | 12 | 7 | 5 | 67 | 32 | 9 | 72 | 89 | 31 | 54 | 76 | 7 | 32 | 73 | 49 | 78 | 47 | 36 |
|  | 8.0\% | 8.0\% | 9.0\% | 9.0\% | 12.0\% | 7.0\% | 9.0\% | 7.0\% | 6.0\% | 7.0\% | 8.0\% | 5.0\% | 7.0\% | 11.0\% | 10.0\% | 8.0\% | 10.0\% | 6.0\% | 9.0\% | 6.0\% | 9.0\% |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  | LM |  |  | , |  |  |  |  |
| Mean (Incl. 0 ) | 4.4 | 4.4 | 4.3 | 4.5 | 4.3 | 4.6 | 4.4 | 4.5 | 4.4 | 4.4 | 4.4 | 4.4 | 4.4 | 4.4 | 4.5 | 4.3 | 4.3 | 4.6 | 4.4 | 4.5 | 4.3 |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  | PQ |  |  |  |
| Std. Dev. | 1.8 | 1.5 | 1.8 | 1.7 | 1.7 | 1.6 | 1.8 | 1.8 | 1.7 | 1.7 | 1.8 | 1.8 | 1.7 | 1.7 | 2 | 1.8 | 1.8 | 1.6 | 1.8 | 1.6 | 1.8 |
| Std. Err. | * | 0.1 | 0.1 | 0.1 | 0.2 | 0.2 | 0.1 | 0.1 | 0.1 | 0.1 | 0.1 | 0.1 | 0.1 | 0.1 | 0.2 | 0.1 | 0.1 | 0.1 | 0.1 | 0.1 | 0.1 |
| Mean (Excl. 0 ) | 4.6 | 4.5 | 4.5 | 4.6 | 4.5 | 4.7 | 4.6 | 4.8 | 4.7 | 4.6 | 4.6 | 4.8 | 4.7 | 4.5 | 4.8 | 4.6 | 4.6 | 4.7 | 4.7 | 4.7 | 4.6 |
|  |  |  |  |  | 4.5 | 4.7 |  | ${ }_{\text {¢ }} \mathrm{BC}$ |  |  |  | ${ }_{\text {a }} \mathrm{N}$ | ${ }_{\text {4. }}$ |  | 4.8 |  |  | Q |  |  |  |
| Std. Dev. | 1.5 | 1.3 | 1.5 | 1.5 | 1.5 | 1.5 | 1.5 | 1.4 | 1.4 | 1.4 | 1.5 | 1.3 | 1.4 | 1.6 | 1.7 | 1.5 | 1.5 | 1.4 | 1.5 | 1.4 | 1.5 |
| Std. Err. | * | 0.1 | 0.1 | 0.1 | 0.2 | 0.2 | 0.1 | 0.1 | 0.1 | * | * | 0.1 | 0.1 | 0.1 | 0.2 | 0.1 | 0.1 | * | 0.1 | 0.1 | 0.1 |

Overlap formula used

- Column Proportions:
Columns Tested ( $5 \%$ ): $\mathrm{A}, \mathrm{B} / \mathrm{C} / \mathrm{D} / \mathrm{E} / \mathrm{F} / \mathrm{G} / \mathrm{H} / \mathrm{I}, \mathrm{I} / \mathrm{K}, \mathrm{L} / \mathrm{M} / \mathrm{N}, \mathrm{O} / \mathrm{P} / \mathrm{Q} / \mathrm{R}, \mathrm{S} / \mathrm{T} / \mathrm{U}$
Minimum Base: 30 (**), Small Base: 100 (*)
Column Means :
Columns Tested ( $5 \%$ ): $\mathrm{A}, \mathrm{B} / \mathrm{C} / \mathrm{D} / \mathrm{E} / \mathrm{F} / \mathrm{G} / \mathrm{H} / \mathrm{I} / \mathrm{J} / \mathrm{K}, \mathrm{L} / \mathrm{M} / \mathrm{N}, \mathrm{O} / \mathrm{P} / \mathrm{/} / \mathrm{R}, \mathrm{S} / \mathrm{T} / \mathrm{U}$
Minimum Base: 30 (**), Small Base: 100 (*)
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|  |  | Region |  |  |  |  |  |  |  | Gender |  | Age |  |  | Education |  |  |  | Area of Residence |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | BC | Alberta | Saskatchewa n/ Manitoba | Saskatchewa <br> n | Manitoba | Ontario | Quebec | Atlantic | Male | Female | ${ }^{18.34}$ | ${ }^{35-54}$ | ${ }^{55+}$ | Less than High School | High School | $\begin{gathered} \text { Post } \\ \text { Secondary } \end{gathered}$ | University Graduate | Urban | Suburban | Rural |
|  | A | B | c | D | E | F | 6 | H | 1 | J | K | L | M | N | 0 | P | Q | R | 5 | T | $u$ |
| Base: All Respondents | 2015 | 273 | 214 | 131 | 59 | 72 | 774 | 486 | 137 | 1056 | 959 | 537 | 772 | 706 | 68 | 383 | 745 | 795 | 858 | 732 | 394 |
| Base: All Respondents (wtd) | 2015 | 270 | 220 | 131 | 60 | 71 | 770 | 482 | 143 | 967 | 1048 | 562 | 746 | 707 | 67 | 386 | 746 | 791 | 857 | 727 | 399 |
| 7- Believe most of what they say | 158 | 16 | 13 | 10 | 6 | 3 | 70 | 37 | 13 | 54 | 104 | 47 | 60 | 51 | 12 | 37 | 51 | 54 | 75 | 45 | 34 |
|  | 8.0\% | 6.0\% | 6.0\% | 7.0\% | 11.0\% | 4.0\% | 9.0\% | 8.0\% | 9.0\% | 6.0\% | 10.0\% | 8.0\% | 8.0\% | 7.0\% | 18.0\% | 10.0\% | 7.0\% | 7.0\% | 9.0\% | 6.0\% | 8.0\% |
|  |  |  |  |  |  | * |  |  |  |  | J |  |  |  | PQR* ${ }^{\text {P }}$ |  |  |  |  |  |  |
| ${ }^{6}$ | 246 | 34 | 17 | 17 | 3 | 14 | 103 | 62 | 14 | 105 | 141 | 85 | 79 | 83 | 11 | 42 | 94 | 97 | 109 | 95 | 41 |
|  | 12.0\% | 12.0\% | 8.0\% | 13.0\% | 5.0\% | 19.0\% | 13.0\% | 13.0\% | 10.0\% | 11.0\% | 13.0\% | 15.0\% | 11.0\% | 12.0\% | 16.0\% | 11.0\% | 13.0\% | 12.0\% | 13.0\% | 13.0\% | 10.0\% |
|  |  |  |  | E | * | CDE* | C |  |  |  |  | M |  |  | ${ }^{*}$ |  |  |  |  |  |  |
| 5 | 445 | 61 | 52 | 33 | 14 | 19 | 170 | 90 | 37 | 221 | 224 | 145 | 159 | 140 | 7 | 92 | 151 | 190 | 177 | 177 | 84 |
|  | 22.0\% | 23.0\% | 24.0\% | 26.0\% | 24.0\% | 27.0\% | 22.0\% | 19.0\% | 26.0\% | 23.0\% | 21.0\% | 26.0\% | 21.0\% | 20.0\% | 11.0\% | 24.0\% | 20.0 | 24.0\% | 21.0\% | 24.0\% | 21.0\% |
|  |  |  |  |  |  |  |  |  |  |  |  | $N$ |  |  |  | 0 |  | 0 |  |  |  |
| 4 | 483 | 71 | 54 | 24 | 12 | 13 | 180 | 117 | 37 | 241 | 242 | 129 | 195 | 159 | 17 | 84 | 179 | 200 | 199 | 184 | 97 |
|  | 24.0\% | 26.0\% | 24.0\% | 18.0\% | 19.0\% | 18.0\% | 23.0\% | 24.0\% | 26.0\% | 25.0\% | 23.0\% | 23.0\% | 26.0\% | 22.0\% | 25.0\% | 22.0\% | 24.0\% | 25.0\% | 23.0\% | 25.0\% | 24.0\% |
| 3 | 262 | 42 | 26 | 17 | 11 | 7 | 86 | 77 | 14 | 136 | 126 | 65 | 88 | 109 | 6 | 45 | 106 | 101 | 110 | 91 | 58 |
|  | 13.0\% | 15.0\% | 12.0\% | 13.0\% | 18.0\% | 9.0\% | 11.0\% | 16.0\% | 10.0\% | 14.0\% | 12.0\% | 12.0\% | 12.0\% | 15.0\% | 8.0\% | 12.0\% | 14.0\% | 13.0\% | 13.0\% | 12.0\% | 15.0\% |
|  |  |  |  |  | * | * |  | 6 |  |  |  |  |  |  | * |  |  |  |  |  |  |
| 2 | 149 | 22 | 22 | 15 | 7 | 8 | 52 | 31 | 7 | 80 | 70 | 21 | 53 | 76 | 4 | 23 | 56 | 66 | 70 | 50 | 28 |
|  | 7.0\% | 8.0\% | 10.0\% | 11.0\% | 12.0\% | 11.0\% | 7.0\% | 6.0\% | 5.0\% | 8.0\% | 7.0\% | 4.0\% | 7.0\% | 11.0\% | 5.0\% | 6.0\% | 7.0\% | 8.0\% | 8.0\% | 7.0\% | 7.0\% |
|  |  |  |  |  | * | * |  |  |  |  |  |  | L | LM | * |  |  |  |  |  |  |
| 1- Believe none of what they say | 152 | 15 | 20 | 11 | 5 | 6 | 59 | 37 | 10 | 78 | 74 | 25 | 60 | 66 | 5 | 32 | 67 | 48 | 67 | 53 | 31 |
|  | 8.0\% | 5.0\% | 9.0\% | 8.0\% | 8.0\% | 8.0\% | 8.0\% | 8.0\% | 7.0\% | 8.0\% | 7.0\% | 5.0\% | 8.0\% | 9.0\% | 7.0\% | 8.0\% | 9.0\% | 6.0\% | 8.0\% | 7.0\% | 8.0\% |
|  |  |  |  |  | 2 | 2 |  |  |  |  |  |  | 5 | $\stackrel{L}{24}$ | 6 |  | R |  |  |  |  |
| Don't know | 120 | 10 | 160\% | 3.0\% | ${ }^{2}$ | ${ }_{3}{ }^{2}$ | 6.0\% | 600 | 12 | 52 | 688 | 8.0\% | 51 | 24 | 9.0\% | 81.0\% | 6.0\% | 56\% | 4.0\% | 5.0\% | 27 $7.0 \%$ |
|  |  |  |  |  | 30\% | 30\% |  |  | B |  |  | N | N |  | \% | R |  |  |  |  |  |
| Sigma | 2015 | 270 | 220 | 131 | 60 | 71 | 770 | 482 | 143 | 967 | 1048 | 562 | 746 | 707 | 67 | 386 | 746 | 791 | 857 | 727 | 399 |
|  | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% |
| Summary |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Top3B0× (5-7) | 849 | 111 | 82 | 60 | 24 | 36 | 344 | 189 | 64 | 380 | 468 | 277 | 298 | 274 | 30 | 170 | 297 | 341 | 361 | 316 | 159 |
|  | 42.0\% | 41.0\% | 37.0\% | 46.0\% | 39.0\% | 51.0\% | 45.0\% | 39.0\% | 45.0\% | 39.0\% | 45.0\% | 49.0\% | 40.0\% | 39.0\% | 45.0\% | 44.0\% | 40.0\% | 43.0\% | 42.0\% | 43.0\% | 40.0\% |
|  |  |  |  |  | * | ${ }^{\text {c }}$ |  |  |  |  | 1 | MN |  |  | * |  |  |  |  |  |  |
| Top2Box (6-7) | 404 | 50 | 30 | 26 | 9 | 17 | 173 | 99 | 27 | 159 | 245 | 131 | 139 | 134 | 23 | 79 | 146 | 151 | 184 | 140 | 75 |
|  | 20.0\% | 18.0\% | 13.0\% | 20.0\% | 16.0\% | 24.0\% | 23.0\% | 20.0\% | 19.0\% | 16.0\% | 23.0\% | 23.0\% | 19.0\% | 19.0\% | 34.0\% | 20.0\% | 20.0\% | 19.0\% | 22.0\% | 19.0\% | 19.0\% |
|  |  |  |  |  |  | C* | C | C |  |  | $\frac{1}{269}$ | M |  |  | ${ }_{\text {PQR }}{ }^{\text {a }}$ |  |  |  |  |  |  |
| Low3Box (1-3) | 563 | 7880 | 69 ${ }^{69}$ | $\stackrel{43}{33.0}$ | $\stackrel{23}{39.0}$ | $\stackrel{20}{28.0 \%}$ | 197 | $\frac{145}{30.0}$ | 21.0\% | 294 | 26.0\% | 2111 | 202 | 251 | $\stackrel{14}{21.0 \%}$ | 101 | 229 | ${ }_{215}^{27.0 \%}$ | 24.0\% | 194 | 118 |
|  |  |  | 1 | 1 | G1* | * |  | 1 |  | K |  |  | L | LM | * |  |  |  |  |  |  |
| Low2Box (1-2) | 301 | 37 | 42 | 26 | 12 | 13 | 111 | 68 | 17 | 158 | 144 | 46 | 113 | 142 | 8 | 56 | 122 | 114 | 137 | 103 | 59 |
|  | 15.0\% | 14.0\% | 19.0\% | 20.\% | 21.0\% | 19.0\% | 14.0\% | 14.0\% | 12.0\% | 16.0\% | 14.0\% | 8.0\% | 15.0\% | 20.0\% | 12.0\% | 14.0\% | 16.0\% | 14.0\% | 16.0\% | 14.0\% | 15.0\% |
|  |  |  |  |  |  |  |  |  |  |  |  |  | L | LM |  |  |  |  |  |  |  |
| Mean (Incl. 0) | 4 | 4 | 3.7 | 4 | 3.9 | 4.1 | 4 | 3.9 | 4 | 3.9 | 4.1 | 4.2 | 3.9 | 3.9 | 4.2 | 3.9 | 3.9 | 4 | 4 | 4 | 3.9 |
|  |  | c |  |  | * | * | c |  |  |  | J | MN |  |  | * |  |  |  |  |  |  |
| Std. Dev. | 1.9 | 1.7 | 1.9 | 1.8 | 1.8 | 1.8 | 1.9 | 1.9 | 1.9 | 1.8 | 1.9 | 1.9 | 1.9 | 1.8 | 2.2 | 2 | 1.9 | 1.8 | 1.9 | 1.8 | 1.9 |
| Std. Err. | * | 0.1 | 0.1 | 0.2 | 0.2 | 0.2 | 0.1 | 0.1 | 0.2 | 0.1 | 0.1 | 0.1 | 0.1 | 0.1 | 0.3 | 0.1 | 0.1 | 0.1 | 0.1 | 0.1 | 0.1 |
| Mean (Excl. 0 ) | 4.2 | 4.2 | 4 | 4.1 | 4 | 4.2 | 4.3 | 4.2 | 4.4 | 4.1 | 4.3 | 4.5 | 4.2 | 4 | 4.6 | 4.3 | 4.1 | 4.2 | 4.2 | 4.2 | 4.2 |
|  |  |  |  |  | * | 4.2 | ${ }_{\text {c }}$ |  | 4.4 |  | , ${ }^{\text {a }}$ | MN |  |  | ${ }^{4}{ }^{*}$ |  |  |  |  |  |  |
| Std. Dev. | 1.6 | 1.5 | 1.6 | 1.7 | 1.7 | 1.7 | 1.7 | 1.6 | 1.6 | 1.6 | 1.7 | 1.5 | 1.6 | 1.7 | 1.8 | 1.7 | 1.6 | 1.6 | 1.7 | 1.6 | 1.6 |
| Std. Err. | * | 0.1 | 0.1 | 0.1 | 0.2 | 0.2 | 0.1 | 0.1 | 0.1 | 0.1 | 0.1 | 0.1 | 0.1 | 0.1 | 0.2 | 0.1 | 0.1 | 0.1 | 0.1 | 0.1 | 0.1 |

Overlap formula used

- Column Proportions:

Columns Tested (5\%): A, $B / C / D / E / / / / / / / H / I, J / K, L / M / N, O / P / Q / R, S / T / U$
Minimum Base: $30(* *)$, Small Base: 100 (*)
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Overlap formula used

- Column Proportions:
Columns Tested ( $5 \%$ ): $: \mathrm{A}, \mathrm{B} / \mathrm{C/D/E/E/F/G/H//,J/K,L/M/N}, \mathrm{O/P/Q/R,S/T/U}$
Minimum Base: 30 (**), Small Base: 100 (*)
Column Means:
Columns Tested ( $5 \%$ ): $\mathrm{A}, \mathrm{B} / \mathrm{C} / \mathrm{D} / \mathrm{E} / \mathrm{F} / \mathrm{G} / \mathrm{H} / \mathrm{I} / \mathrm{J} / \mathrm{K}, \mathrm{L} / \mathrm{M} / \mathrm{N}, \mathrm{O} / \mathrm{P} / \mathrm{O} / \mathrm{R}, \mathrm{S} / \mathrm{T} / \mathrm{U}$
Minimum Base: $30(* *)$, Small Base: 100 (*)
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Overlap formula used

- Column Proportions:
Columns Tested ( $5 \%$ ): $\mathrm{A}, \mathrm{B} / \mathrm{C} / \mathrm{D} / \mathrm{E} / \mathrm{F} / \mathrm{G} / \mathrm{H} / \mathrm{I}, \mathrm{J} / \mathrm{K}, \mathrm{L} / \mathrm{M} / \mathrm{N}, \mathrm{O} / \mathrm{P} / \mathrm{Q} / \mathrm{R}, \mathrm{S} / \mathrm{T} / \mathrm{U}$
Minimum Base: 30 (**), Small Base: 100 (*)
Column Means:
Columns Tested ( $5 \%$ ): $A, B / C / D / / / / / / / G / H / I, J / K, L / M / N, O / P / Q / R, S / T / U$
Minimum Base: 30 (**), Small Base: 100 (*)
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Q11. [SUMMARY - TOP3BOX ( $5-7$ 7)] Thinking about the various people or organizations who may provide information about the risks of pesticides, to what extent do you think you can believe what they say?

|  |  | Region |  |  |  |  |  |  |  | Gender |  | Age |  |  | Education |  |  |  | Area of Residence |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | BC | Alberta | Saskatchewa n/ Manitoba | Saskatchewa | Manitoba | Ontario | Quebec | Atantic | Male | Female | 18.34 | 35-54 | 55+ | Less than High School | High School | $\begin{array}{c\|} \hline \text { Post } \\ \text { Secondary } \end{array}$ | University Graduate | Urban | Suburban | Rural |
|  | A | B | c | D | E | F | 6 | H | 1 | J | k | L | M | N | 0 | P | Q | R | 5 | T | $u$ |
| Base: All Respondents | 2015 | 273 | 214 | 131 | 59 | 72 | 774 | 486 | 137 | 1056 | 959 | 537 | 772 | 706 | 68 | 383 | 745 | 795 | 858 | 732 | 394 |
| Base: All Respondents (wtd) | 2015 | 270 | 220 | 131 | 60 | 71 | 770 | 482 | 143 | 967 | 1048 | 562 | 746 | 707 | 67 | 386 | 746 | 791 | 857 | 727 | 399 |
| Canadian Cancer Society | 1312 | 183 | 131 | 83 | 38 | 45 | 487 | 328 | 99 | 610 | 701 | 346 | 495 | 471 | 43 | 244 | 468 | 545 | 554 | 486 | 258 |
|  | 65.0\% | 68.0\% | 60.0\% | 63.0\% | 63.0\% | 64.0\% | 63.0\% | 68.0 | 69.0\% | 63.0\% | 67.0\% | 62.0\% | 66.0\% | 67.0\% | 65.0\% | 63.0\% | 63.0\% | 69.0\% | 65.0\% | 67.0\% | 65.0\% |
|  |  |  |  |  |  | * |  | c |  |  |  |  |  |  | * |  |  | Q |  |  |  |
| Royal College of Physicians and Surgeons | 1315 | 191 | 148 | 91 | 47 | 45 | 503 | 280 | 101 | 643 | 673 | 344 | 486 | 485 | 41 | 241 | 461 | 562 | 563 | 487 | 253 |
|  | 65.0\% | 71.0\% | 68.0\% | 70.0\% | 77.0\% | 64.0\% | 65.0\% | 58.0\% | 71.0\% | 66.0\% | 64.0\% | 61.0\% | 65.0\% | 69.0\% | 60.0\% | 63.0\% | 62.0\% | 71.0\% | 66.0\% | 67.0\% | 63.0\% |
|  |  | H | H | H | $\mathrm{H}^{*}$ | * | H |  | H |  |  |  |  | 1 |  |  |  | PQ |  |  |  |
| David Suzuki Foundation | 981 | 141 | 72 | 53 | 24 | 29 | 406 | 225 | 83 | 438 | 543 | 256 | 366 | 360 | 29 | 183 | 350 | 407 | 427 | 356 | 188 |
|  | 49.0\% | 52.0\% | 33.0\% | 41.0\% | 40.0\% | 41.0\% | 53.0\% | 47.0\% | 58.0\% | 45.0\% | 52.0\% | 45.0\% | 49.0\% | 51.0\% | 43.0\% | 47.0\% | 47.0\% | 51.0\% | 50.0\% | 49.0\% | 47.0\% |
|  |  | CD |  |  |  |  | CDH | c | CDEFH |  | 1 |  |  |  |  |  |  |  |  |  |  |
| A university professor | 810 | 111 | 73 | 40 | 14 | 27 | 320 | 211 | 55 | 401 | 409 | 228 | 311 | 271 | 23 | 140 | 271 | 366 | 354 | 300 | 149 |
|  | 40.0\% | 41.0\% | 33.0\% | 31.0\% | 23.0\% | 38.0\% | 42.0\% | 44.0\% | 38.0\% | 41.0\% | 39.0\% | 41.0\% | 42.0\% | 38.0\% | 35.0\% | 36.0\% | 36.0\% | 46.0\% | 41.0\% | 41.0\% | 37.0\% |
|  |  | E |  |  |  |  | CDE | CDE | E |  |  |  |  |  |  |  |  | PQ |  |  |  |
| A Pesticide Manufacturer Spokesperson | 253 | 29 | 26 | 15 | 5 | 10 | 119 | 48 | 16 | 129 | 123 | 88 | 88 | 77 | 15 | 64 | 91 | 80 | 113 | 77 | 58 |
|  | 13.0\% | 11.0\% | 12.0\% | 11.0\% | 9.0\% | 14.0\% | 15.0\% | 10.0\% | 11.0\% | 13.0\% | 12.0\% | 16.0\% | 12.0\% | 11.0\% | 22.0\% | 17.0\% | 12.0\% | 10.0\% | 13.0\% | 11.0\% | 14.0\% |
|  |  |  |  |  | * | * | H |  |  |  |  | N |  |  | QR* | QR |  |  |  |  |  |
| A medical doctor | 1151 | 149 | 126 | 76 | 34 | 42 | 448 | 266 | 86 | 571 | 580 | 331 | 423 | 397 | 38 | 236 | 412 | 453 | 479 | 432 | 226 |
|  | 57.0\% | 55.0\% | 57.0\% | 58.0\% | 56.\% | 60.\% | 58.0\% | 55.0\% | 60.0\% | 59.0\% | 55.0\% | 59.0\% | 57.0\% | 56.0\% | 56.0\% | 61.0\% | 55.0\% | 57.0\% | 56.0\% | 59.0\% | 57.0\% |
| A Health Canada Spokesperson |  |  |  |  | ${ }_{3}$ | 43 |  |  |  | 528 | 558 | 323 | 402 | 362 | 38 | 206 | 380 | 453 | 471 | 397 | 204 |
|  | 54.0\% | 53.0\% | 52.0\% | 58.0\% | 54.0\% | 62.0\% | 52.0\% | 57.0\% | 56.0\% | 55.0\% | 53.0\% | 57.0\% | 54.0\% | 51.0\% | 57.0\% | 53.0\% | 51.0\% | 57.0\% | 55.0\% | 55.0\% | 51.0\% |
|  |  |  |  |  | 54.0\% | *2.0. |  |  |  |  |  | N |  |  | * |  |  | 0 |  |  |  |
| The Health Minister | 849 | 111 | 82 | 60 | 24 | 36 | 344 | 189 | 64 | 380 | 468 | 277 | 298 | 274 | 30 | 170 | 297 | 341 | 361 | 316 | 159 |
|  | 42.0\% | 41.0\% | 37.0\% | 46.0\% | 39.0\% | 51.0\% | 45.0\% | 39.0\% | 45.0\% | 39.0\% | 45.0\% | 49.0\% | 40.0\% | 39.0\% | 45.0\% | 44.0\% | 40.0\% | 43.0\% | 42.0\% | 43.0\% | 40.0\% |
|  | 1275 | 179 | 137 | 85 | ${ }_{35}^{*}$ | $\mathrm{C}^{\text {c }}$ | 489 | 289 | 97 | 613 | ${ }_{662}$ | $\frac{\text { MN }}{361}$ | 464 | 450 | ${ }_{42}$ | 235 | 436 | 549 | 555 | 476 | 229 |
| A Health Canada Scientist | 63.0\% | 66.0\% | 62.0\% | 65.0\% | 55.0\% | 70.0\% | 64.0\% | 60.0\% | 68.0\% | 63.0\% | 63.0\% | 64.0\% | 62.0\% | 64.0\% | 62.0\% | 61.0\% | 58.0\% | 69.0\% | 65.0\% | 65.0\% | 57.0\% |
|  |  |  |  |  | 5.0\% | . |  |  |  |  |  |  |  |  | 62.0\% |  |  | PQ | U5 | ¢ |  |
| Canadian Environmental Law Association | 920 | 111 | 80 | 56 | 23 | 33 | 359 | 248 | 66 | 417 | 503 | 273 | 347 | 299 | 31 | 163 | 338 | 377 | 409 | 321 | 182 |
|  | 46.0\% | 41.0\% | 36.0\% | 43.0\% | 37.0\% | 47.0\% | 47.0\% | 52.0\% | 46.0\% | 43.0\% | 48.0\% | 49.0\% | 47.0\% | 42.0\% | $\stackrel{47.0 \%}{*}$ | 42.0\% | 45.0\% | 48.0\% | 48.0\% | 44.0\% | 46.0\% |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |

## Overlap formula used

Column Proportions:
Columns Tested ( $5 \%$ ): $\mathrm{A}, \mathrm{B} / \mathrm{C/D/D/////G/H/I} \mathrm{~J} / \mathrm{K},, \mathrm{L} / \mathrm{M} / \mathrm{N}, \mathrm{O} / \mathrm{P} / \mathrm{Q} / \mathrm{R}, \mathrm{S} / \mathrm{T} / \mathrm{U}$
Minimum Base: $30(* *)$, Small Base: 100 (*)

- Column Means:
Columns Tested ( $5 \%$ ): A, $\mathrm{B} / \mathrm{C} / \mathrm{D} / \mathrm{E} / \mathrm{F} / \mathrm{G} / \mathrm{H} / \mathrm{I}, \mathrm{J} / \mathrm{K}, \mathrm{L} / \mathrm{M} / \mathrm{N}, \mathrm{O} / \mathrm{P} / \mathrm{Q} / \mathrm{R}, \mathrm{S} / \mathrm{T} / \mathrm{U}$ Minimum Base: 30 (**), Small Base: 100 (*)
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Q11. [SUMMARY - TOP2BOX (6-7)] Thinking about the various people or organizations who may provide information about the risks of pesticides, to what extent do you think you can believe what they say?

|  |  | Region |  |  |  |  |  |  |  | Gender |  | Age |  |  | Education |  |  |  | Area of Residence |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | BC | Alberta | Saskatchewa n/ Manitoba | Saskatchewa n | Manitoba | Ontario | Quebec | Atantic | Male | Female | ${ }^{18.34}$ | ${ }^{35-54}$ | 55+ | $\begin{array}{\|c\|} \hline \text { Less than } \\ \text { High School } \end{array}$ | High School | $\begin{gathered} \text { Post } \\ \text { Secondary } \end{gathered}$ | University Graduate | Urban | Suburban | Rural |
|  | A | B | c | D | E | F | 6 | H | 1 | 1 | K | 1 | M | N | 0 | P | Q | R | 5 | T | $u$ |
| Base: All Respondents | 2015 | 273 | 214 | 131 | 59 | 72 | 774 | 486 | 137 | 1056 | 959 | 537 | 772 | 706 | 68 | 383 | 745 | 795 | 858 | 732 | 394 |
| Base: All Respondents (wtd) | 2015 | 270 | 220 | 131 | 60 | 71 | 770 | 482 | 143 | 967 | 1048 | 562 | 746 | 707 | 67 | 386 | 746 | 791 | 857 | 727 | 399 |
| Canadian Cancer Society | 776 | 112 | 70 | 54 | 24 | 30 | 298 | 180 | 63 | 348 | 428 | 189 | 294 | 293 | 28 | 142 | 273 | 327 | 343 | 273 | 152 |
|  | 39.0\% | 41.0\% | 32.0\% | 41.0\% | 39.0\% | 43.0\% | 39.0\% | 37.0\% | 44.0\% | 36.0\% | 41.0\% | 34.0\% | 39.0\% | 41.0\% | 42.0\% | 37.0\% | 37.0\% | 41.0\% | 40.0\% | 38.\% | 38.0\% |
|  |  | c |  |  | * |  |  |  | c |  | 1 |  | L | L | * |  |  |  |  |  |  |
| Royal College of Physicians and Surgeons | 840 | 124 | 89 | 64 | 30 | 34 | 338 | 154 | 70 | 415 | 425 | 229 | 287 | 324 | 22 | 149 | 281 | 383 | 367 | 318 | 149 |
|  | 42.0\% | 46.0\% | 41.0\% | 49.0\% | 50.0\% | 48.0\% | 44.0\% | 32.0\% | 49.0\% | 43.0\% | 41.0\% | 41.0\% | 38.0\% | 46.0\% | 33.\% | 39.0\% | 38.0\% | 48.0\% | 43.0\% | 44.0\% | 37.0\% |
|  |  | H | H | H | $\mathrm{H}^{*}$ | $\mathrm{H}^{*}$ | H |  | H |  |  |  |  | M |  |  |  | OPQ |  | U |  |
| David Suzuki Foundation | 628 | 92 | 35 | 35 | 15 | 20 | 260 | 154 | 52 | 272 | 356 | 142 | 243 | 243 | 20 | 109 | 239 | 250 | 276 | 225 | 120 |
|  | 31.0\% | 34.0\% | 16.0\% | 27.0\% | 25.0\% | 29.0\% | 34.0\% | 32.0\% | 36.0\% | 28.0\% | 34.0\% | 25.0\% | 33.0\% | 34.0\% | 30.0\% | 28.0\% | 32.0\% | 32.0\% | 32.0\% | 31.0\% | 30.0\% |
|  |  | c |  | c |  | $\mathrm{C}^{*}$ | c | c | c |  | J |  | 1 | L |  |  |  |  |  |  |  |
| A university professor | 315 | 43 | 26 | 16 | 7 | 10 | 112 | 95 | 23 | 161 | 154 | 103 | 116 | 96 | 13 | 48 | 104 | 144 | 142 | 108 | 59 |
|  | 16.0\% | 16.0\% | 12.0\% | 12.0\% | 11.0\% | 14.0\% | 15.0\% | 20.0\% | 16.0\% | 17.0\% | 15.0\% | 18.0\% | 16.0\% | 14.0\% | 19.0\% | 13.0\% | 14.0\% | 18.0\% | 17.0\% | 15.0\% | 15.0\% |
|  |  |  |  |  |  | * |  | CG |  |  |  | N |  |  |  |  |  | PQ |  |  |  |
| A Pesticide Manufacturer Spokesperson | 112 | 12 | 9 | 5 | 2 | 3 | 52 | 31 | , | 54 | 58 | 48 | 35 | 30 | 9 | 29 | 41 | 31 | 59 | 26 | 24 |
|  | 6.0\% | 4.0\% | 4.0\% | 4.0\% | 3.0\% | 4.0\% | 7.0\% | 6.0\% | 2.0\% | 6.0\% | 6.0\% | 9.0\% | 5.0\% | 4.0\% | 13.0\% | 8.0\% | 6.0\% | 4.0\% | 7.0\% | 4.0\% | 6.0\% |
|  |  |  |  |  | * | * | 1 |  |  |  |  | MN |  |  | QR* | R |  |  | T |  |  |
| A medical doctor | 581 | 74 | 72 | 39 | 18 | 20 | 219 | 135 | 43 | 290 | 291 | 168 | 210 | 203 | 25 | 120 | 208 | 224 | 247 | 213 | 112 |
|  | 29.0\% | 28.0\% | 33.\% | 30.\% | 31.0\% | 29.0\% | 28.0\% | 28.\% | 30.0\% | 30.0\% | 28.0\% | 30.0\% | 28.0\% | 29.0\% | 37.0\% | 31.0\% | 28.0\% | 28.0\% | 29.0\% | 29.0\% | 28.0\% |
|  |  |  |  |  | * | * |  |  |  |  |  |  |  |  | * |  |  |  |  |  |  |
| A Health Canada Spokesperson | 542 | 61 | 51 | 34 | 13 | 21 | 211 | 150 | 35 | 258 | 284 | 154 | 203 | 185 | 24 | 92 | 197 | 223 | 237 | 195 | 103 |
|  | 27.0\% | 22.0\% | 23.0\% | 26.0\% | 21.0\% | 30.\% | 27.0\% | 31.0\% | 24.0\% | 27.0\% | 27.0\% | 27.0\% | 27.0\% | 26.0\% | 36.0\% | 24.0\% | 26.0\% | 28.0\% | 28.0\% | 27.0\% | 26.0\% |
| The Health Minister |  |  | 30 | 26 | $\stackrel{*}{9}$ | $\stackrel{*}{ }$ | 173 | BC 99 | 27 | 159 | 245 | 131 | 139 | 134 | ${ }^{\text {P* }}$ | 79 | 146 | 151 | 184 | 140 | 75 |
|  | 20.0\% | 18.0\% | 130\% | 20.0\% | 16.0\% | 24.0\% | 23.0\% | 20.0\% | 19.0\% | 16.0\% | 23.0\% | 23.0\% | 19.0\% | 19.0\% | 34.0\% | 20.0\% | 20.0\% | 19.0\% | 22.0\% | 19.0\% | 19.0\% |
|  |  |  |  |  |  | ${ }^{\text {c }}$ | c | c |  |  | J | M |  |  | PQR* |  |  |  |  |  |  |
| A Health Canada Scientist | 740 | 95 | 68 | 51 | 19 | 32 | 293 | 178 | 56 | 348 | 392 | 209 | 267 | 264 | 32 | 128 | 253 | 319 | 321 | 275 | 134 |
|  | 37.0\% | 35.0\% | 31.0\% | 39.0\% | 31.0\% | 45.0\% | 38.0\% | 37.0\% | 39.0\% | 36.0\% | 37.0\% | 37.0\% | 36.0\% | 37.0\% | 48.0\% | 33.0\% | 34.0\% | 40.0\% | 37.0\% | 38.0\% | 34.0\% |
|  |  | 51 | 33 | 26 | 14 | $\mathrm{C}^{*}$ | 181 | 110 | 32 | 175 | 258 | 149 | 158 | 127 | ${ }_{19}{ }^{\text {Pa* }}$ | 75 | 165 | 168 | 202 | 147 | 77 |
| Canadian Environmentar Law Association | 22.0\% | 19.0\% | 15.0\% | 20.0\% | 23.0\% | 18.0\% | 24.0\% | 23.0\% | 23.0\% | 18.0\% | 25.0\% | 26.0\% | 21.0\% | 18.0\% | 29.0\% | 19.0\% | 22.0\% | 21.0\% | 24.0\% | 20.0\% | 19.0\% |
|  |  |  |  |  |  | * | c | c |  |  | J | MN |  |  | * |  |  |  |  |  |  |

## Overlap formula used

- Column Proportions:
Columns Tested ( $5 \%$ ): $\mathrm{A}, \mathrm{B} / \mathrm{C/D/D/////G/H/I} \mathrm{~J} / \mathrm{K},, \mathrm{L} / \mathrm{M} / \mathrm{N}, \mathrm{O} / \mathrm{P} / \mathrm{Q} / \mathrm{R}, \mathrm{S} / \mathrm{T} / \mathrm{U}$

Minimum Base: $30(* *)$, Small Base: 100 (*)

- Column Means:
- Column Means
Columns Tested ( $5 \%$ ): $A, B / C / D / / / / / / / G / H / I /, J / K, L / M / N, O / P / / / R, S / T / U$ Minimum Base: 30 (**), Small Base: 100 (*)
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Q11. [SUMMARY - TOPBOX (BELEVE MOST OF WHAT THEY SAY)] Thinking about the various people or organizations who may provide information about the risks of pesticides, to what extent do you think you can believe what they say?

|  |  | Region |  |  |  |  |  |  |  | Gender |  | Age |  |  | Education |  |  |  | Area of Residence |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | BC | Alberta | Saskatchewa n/ Manitoba | Saskatchewa <br> n | Manitoba | Ontario | Quebec | Atantic | Male | Female | 18.34 | ${ }^{35-54}$ | ${ }^{55+}$ | $\begin{array}{\|c\|} \hline \text { Less than } \\ \text { High School } \end{array}$ | High School | $\begin{gathered} \text { Post } \\ \text { Secondary } \end{gathered}$ | University Graduate | Urban | Suburban | Rural |
|  | A | B | c | D | E | F | 6 | H | 1 | J | K | 1 | M | N | 0 | P | Q | R | 5 | T | $u$ |
| Base: All Respondents | 2015 | 273 | 214 | 131 | 59 | 72 | 774 | 486 | 137 | 1056 | 959 | 537 | 772 | 706 | 68 | 383 | 745 | 795 | 858 | 732 | 394 |
| Base: All Respondents (wtd) | 2015 | 270 | 220 | 131 | 60 | 71 | 770 | 482 | 143 | 967 | 1048 | 562 | 746 | 707 | 67 | 386 | 746 | 791 | 857 | 727 | 399 |
| Canadian Cancer Society | 408 | 57 | 33 | 34 | 18 | 16 | 166 | 80 | 38 | 182 | 226 | 98 | 140 | 170 | 16 | 88 | 144 | 157 | 193 | 129 | 81 |
|  | 20.0\% | 21.0\% | 15.0\% | 26.0\% | 29.0\% | 23.0\% | 22.0\% | 17.0\% | 26.0\% | 19.0\% | 22.0\% | 18.0\% | 19.0\% | 24.0\% | 24.0\% | 23.0\% | 19.0\% | 20.0\% | 22.0\% | 18.0\% | 20.0\% |
|  |  |  |  | CH | $\mathrm{CH}^{*}$ | * | CH |  | CH |  |  |  |  | LM | * |  |  |  | T |  |  |
| Royal College of Physicians and Surgeons | 426 | 64 | 48 | 34 | 19 | 14 | 178 | 58 | 44 | 190 | 237 | 119 | 135 | 172 | 13 | 81 | 140 | 188 | 197 | 149 | 76 |
|  | 21.0\% | 24.0\% | 22.0\% | 26.0\% | 32.\% | 20.0 | 23.0\% | 12.0\% | 31.0\% | 20.0\% | 23.0\% | 21.0\% | 18.0\% | 24.0\% | 20.0\% | 21.0\% | 19.0\% | 24.0\% | 23.0\% | 20.0 | 19.0\% |
|  |  | H | H | H | ${ }^{\text {H*}}$ | * | H |  | CGH |  |  |  |  | M |  |  |  | Q |  |  |  |
| David Suzuki Foundation | 322 | 49 | 17 | 22 | 11 | 11 | 136 | 70 | 28 | 141 | 181 | 74 | 115 | 133 | 12 | 63 | 127 | 115 | 140 | 116 | 63 |
|  | 16.0\% | 18.0\% | 8.0\% | 17.0\% | 18.0\% | 16.0\% | 18.0\% | 14.0\% | 19.0\% | 15.0\% | 17.0\% | 13.0\% | 15.0\% | 19.0\% | 18.0\% | 16.0\% | 17.0\% | 15.0\% | 16.0\% | 16.0\% | 16.0\% |
|  |  | c |  | c | $\mathrm{C}^{*}$ | C* | c | c | c |  |  |  |  | L |  |  |  |  |  |  |  |
| A university professor | 102 | 15 | 10 | 5 | 2 | 3 | 42 | 23 | 6 | 52 | 50 | 35 | 37 | 30 | 8 | 23 | 35 | 34 | 51 | 29 | 21 |
|  | 5.0\% | 6.0\% | 5.0\% | 4.0\% | 4.0\% | 5.0\% | 5.0\% | 5.0\% | 4.0\% | 5.0\% | 5.0\% | 6.0\% | 5.0\% | 4.0\% | 12.0\% | 6.0\% | 5.0\% | 4.0\% | 6.0\% | 4.0\% | 5.0\% |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  | QR* |  |  |  |  |  |  |
| A Pesticide Manufacturer Spokesperson | 50 | 6 | 4 | 2 | 1 | 1 | 26 | 10 | 1 | 27 | 23 | 22 | 15 | 13 | 7 | 18 | 16 | 9 | 28 | 13 | 8 |
|  | 2.0\% | 2.0\% | 2.0\% | 2.0\% | 2.0\% | 2.0\% | 3.0\% | 2.0\% | 1.0\% | 3.0\% | 2.0\% | 4.0\% | 2.0\% | 2.0\% | 10.0\% | 5.0\% | 2.0\% | 1.0\% | 3.0\% | 2.0\% | 2.0\% |
|  |  |  |  |  | * | * |  |  |  |  |  | MN |  |  | QR* | QR |  |  |  |  |  |
| A medical doctor | 234 | 31 | 27 | 16 | 10 | 6 | 99 | 40 | 22 | 108 | 126 | 63 | 85 | 87 | 18 | 58 | 84 | 72 | 107 | 77 | 44 |
|  | 12.0\% | 11.0\% | 12.0\% | 12.0\% | 16.0\% | 9.0\% | 13.0\% | 8.0\% | 15.0\% | 11.0\% | 12.0\% | 11.0\% | 11.0\% | 12.0\% | 27.0\% | 15.0\% | 11.0\% | 9.0\% | 12.0\% | 11.0\% | 11.0\% |
|  |  |  |  |  | * | * | H |  | H |  |  |  |  |  | PQR* ${ }^{\text {* }}$ | R |  |  |  |  |  |
| A Health Canada Spokesperson | 184 | 16 | 14 | 12 | 5 | 6 | 77 | 49 | 16 | 81 | 102 | 48 | 71 | 65 | 12 | 35 | 68 | 67 | 88 | 50 | 40 |
|  | 9.0\% | 6.0\% | 7.0\% | 9.0\% | 9.0\% | 9.0\% | 10.0\% | 10.0\% | 11.0\% | 8.0\% | 10.0\% | 9.0\% | 10.0\% | 9.0\% | 17.0\% | 9.0\% | 9.0\% | 8.0\% | 10.0\% | 7.0\% | 10.0\% |
| The Health Minister |  |  |  |  | 6 | 3 | ${ }_{70}$ | ${ }^{B}$ |  |  |  |  |  |  | ${ }_{\text {PQR }}{ }^{12}$ |  |  |  | 7 |  |  |
| The Health Minister | 158 $8.0 \%$ | 16 | - ${ }^{13}$ | 7.0\% | 11.0\% | 4.0\% | 900\% | 8.0\% | 9.0\% | 54 $6.0 \%$ | 104 | 8.0\% | 60\% | 51 | 120\% | 37 $10.0 \%$ | 51.0\% | 54.0\% | 7.0\% | 6.0\% | 34 ${ }^{34}$ |
|  |  |  |  |  | \% | \% |  |  |  |  | 10.0\% |  |  |  | ${ }^{18.0 R^{*}}$ |  |  |  |  |  |  |
| A Health Canada Scientist | 275 | 34 | 22 | 28 | 12 | 16 | 111 | 59 | 22 | 130 | 145 | 78 | 91 | 106 | 21 | 52 | 94 | 106 | 127 | 94 | 51 |
|  | 14.0\% | 13.0\% | 10.0\% | 21.0\% | 20.0\% | 22.0\% | 14.0\% | 12.0\% | 15.0\% | 13.0\% | 14.0\% | 14.0\% | 12.0\% | 15.0\% | 31.0\% | 14.0\% | 13.0\% | 13.0\% | 15.0\% | 13.0\% | 13.0\% |
|  |  |  |  | BCGH | $\mathrm{C}^{*}$ | $\mathrm{BCH}^{*}$ |  |  |  |  |  |  |  |  | PQR* |  |  |  |  |  |  |
| Canadian Environmental Law Association | 147 | 15 | 12 | 9 | 6 | 3 | 61 | 37 | 12 | 54 | 93 | 44 | 52 | 51 | 14 | 31 | 51 | 50 | 72 | 42 | 28 |
|  | 7.0\% | 6.0\% | 6.0\% | 7.0\% | 11.0\% | $\stackrel{4.0 \%}{*}$ | 8.0\% | 8.0\% | 8.0\% | 6.0\% | 9.0\% | 8.0\% | 7.0\% | 7.0\% | $\frac{21.0 \%}{\text { POR }}$ | 8.0\% | 7.0\% | 6.0\% | ${ }_{\text {8.0\% }}^{\text {T }}$ | 6.0\% | 7.0\% |

## Overlap formula used

Column Proportions:
Columns Tested ( $5 \%$ ): $\mathrm{A}, \mathrm{B} / \mathrm{C/D/D/////G/H/I} \mathrm{~J} / \mathrm{K},, \mathrm{L} / \mathrm{M} / \mathrm{N}, \mathrm{O} / \mathrm{P} / \mathrm{Q} / \mathrm{R}, \mathrm{S} / \mathrm{T} / \mathrm{U}$
Minimum Base: 30 (**), Small Base: 100 (*)
Columns Tested ( $5 \%$ ): A, $\mathrm{B} / \mathrm{C} / \mathrm{D} / \mathrm{E} / \mathrm{F} / \mathrm{G} / \mathrm{H} / \mathrm{I}, \mathrm{J} / \mathrm{K}, \mathrm{L} / \mathrm{M} / \mathrm{N}, \mathrm{O} / \mathrm{P} / \mathrm{Q} / \mathrm{R}, \mathrm{S} / \mathrm{T} / \mathrm{U}$
Minimum Base: 30 (**), Small Base: 100 (*)
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Q11. [SUMMARY - LOW3BOX (1-3)] Thinking about the various people or organizations who may provide information about the risks of pesticides, to what extent do you think you can believe what they say?

|  |  | Region |  |  |  |  |  |  |  | Gender |  | Age |  |  | Education |  |  |  | Area of Residence |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | BC | Alberta | Saskatchewa n/ Manitoba | $\begin{gathered} \text { Saskatchewa } \\ \text { n } \end{gathered}$ | Manitoba | Ontario | Quebec | Atlantic | Male | Female | ${ }^{18.34}$ | $\frac{0}{35-54}$ | 55+ | $\begin{array}{\|l\|} \hline \text { Less than } \\ \text { High School } \end{array}$ | High School | $\begin{gathered} \text { Post } \\ \text { Secondary } \end{gathered}$ | University Graduate | Urban | Suburban | Rural |
|  | A | B | c | D | E | F | 6 | H | 1 | 1 | k | L | M | N | 0 | P | Q | R | 5 | T | $u$ |
| Base: All Respondents | 2015 | 273 | 214 | 131 | 59 | 72 | 774 | 486 | 137 | 1056 | 959 | 537 | 772 | 706 | 68 | 383 | 745 | 795 | 858 | 732 | 394 |
| Base: All Respondents (wtd) | 2015 | 270 | 220 | 131 | 60 | 71 | 770 | 482 | 143 | 967 | 1048 | 562 | 746 | 707 | 67 | 386 | 746 | 791 | 857 | 727 | 399 |
| Canadian Cancer Society | 210 | 23 | 21 | 21 | 10 | 11 | 89 | 44 | 13 | 115 | 96 | 56 | 62 | 93 | 7 | 41 | 94 | 65 | 93 | 70 | 44 |
|  | 10.0\% | 8.0\% | 9.0\% | 16.0\% | 16.0\% | 15.0\% | 12.0\% | 9.0\% | 9.0\% | 12.0\% | 9.0\% | 10.0\% | 8.0\% | 13.0\% | 10.0\% | 11.0\% | 13.0\% | 8.0\% | 11.0\% | 10.0\% | 11.0\% |
|  |  |  |  | BH | * | * |  |  |  | K |  |  |  | M | * |  | R |  |  |  |  |
| Royal College of Physicians and Surgeons | 198 | 17 | 19 | 16 | 5 | 11 | 65 | 74 | 8 | 99 | 99 | 56 | 65 | 76 | 9 | 37 | 88 | 60 | 81 | 69 | 43 |
|  | 10.0\% | 6.0\% | 9.0\% | 12.0\% | 8.0\% | 15.0\% | 8.0\% | 15.0\% | 5.0\% | 10.0\% | 9.0\% | 10.0\% | 9.0\% | 11.0\% | 13.0\% | 10.0\% | 12.0\% | 8.0\% | 9.0\% | 10.0\% | 11.0\% |
|  |  |  |  | B |  | BG** |  | BCGI |  |  |  |  |  |  |  |  | R |  |  |  |  |
| David Suzuki Foundation | 489 | 75 | 96 | 44 | 20 | 24 | 180 | 75 | 19 | 289 | 200 | 118 | 160 | 211 | 16 | 91 | 192 | 188 | 197 | 183 | 107 |
|  | 24.0\% | 28.0\% | 44.0\% | 33.0\% | 33.0\% | 34.0\% | 23.0\% | 16.0\% | 14.0\% | 30.0\% | 19.0\% | 21.0\% | 21.0\% | 30.0\% | 23.0\% | 24.0\% | 26.0\% | 24.0\% | 23.0\% | 25.0\% | 27.0\% |
|  |  | HI | BGHI | GHI | $\mathrm{Hl}^{*}$ | GH1* | HI |  |  | K |  |  |  | LM |  |  |  |  |  |  |  |
| A university professor | 472 | 63 | 55 | 46 | 24 | 22 | 180 | 101 | 27 | 234 | 239 | 113 | 158 | 202 | 26 | 102 | 186 | 155 | 191 | 178 | 98 |
|  | 23.0\% | 23.0\% | 25.0\% | 35.0\% | 40.0\% | 31.0\% | 23.0\% | 21.0\% | 19.0\% | 24.0\% | 23.0\% | 20.0\% | 21.0\% | 29.0\% | 38.0\% | 26.0\% | 25.0\% | 20.0\% | 22.0\% | 25.0\% | 25.0\% |
|  |  |  |  | BGHI | BCGH1* | . |  |  |  |  |  |  |  | LM | PQR* | R | R |  |  |  |  |
| A Pesticide Manufacturer Spokesperson | 1362 | 194 | 141 | 88 | 42 | 46 | 496 | 348 | 94 | 642 | 720 | 365 | 497 | 500 | 39 | 230 | 511 | 566 | 575 | 506 | 266 |
|  | 68.0\% | 72.0\% | 64.0\% | 67.0\% | 70.0\% | 65.0\% | 64.0\% | 72.0\% | 66.0\% | 66.0\% | 69.0\% | 65.0\% | 67.0\% | 71.0\% | 58.0\% | 60.0\% | 68.0\% | 72.0\% | 67.0\% | 70.0\% | 67.0\% |
|  |  | G |  |  | * | * |  | CG |  |  |  |  |  | L | * |  | P | OP |  |  |  |
| A medical doctor | 269 | 37 | 27 | 14 | 3 | 11 | 107 | 69 | 15 | 125 | 144 | 71 | 88 | 111 | 10 | 44 | 96 | 115 | 118 | 97 | 49 |
|  | 13.0\% | 14.0\% | 12.0\% | 11.0\% | 5.0\% | 16.0\% | 14.0\% | 14.0\% | 10.0\% | 13.0\% | 14.0\% | 13.0\% | 12.0\% | 16.0\% | 15.0\% | 11.0\% | 13.0\% | 14.0\% | 14.0\% | 13.0\% | 12.0\% |
|  |  |  |  | E | * | * |  |  |  |  |  |  |  | M | $\stackrel{*}{13}$ |  | 143 |  |  |  |  |
| A Health Canada Spokesperson | - ${ }^{343}$ | $\stackrel{49}{18.0 \%}$ | $\stackrel{47}{21.0 \%}$ | ${ }_{\text {22 }}$ | 12 | $\frac{11}{15.0}$ | 125 | 15 | 25 | 164 | 179\% | 69 ${ }^{\text {12.0\% }}$ | $\frac{114}{15.0}$ | 159\% | $\frac{13}{20.0}$ | ${ }^{63}$ | 193\% | 120\% | 1770\% | 115 11.0 | 81 |
|  |  |  |  |  | 19.0\% | 15.0\% |  |  |  |  |  |  |  | $\stackrel{\text { LM }}{ }$ | 20.0\% |  | $19.0 \%$ |  |  |  | T |
| The Health Minister | 563 | 78 | 69 | 43 | 23 | 20 | 197 | 145 | 31 | 294 | 269 | 111 | 202 | 251 | 14 | 101 | 229 | 215 | 247 | 194 | 118 |
|  | 28.0\% | 29.0\% | 31.0\% | 33.0\% | 39.0\% | 28.0\% | 26.0\% | 30.0\% | 21.0\% | 30.0\% | 26.0\% | 20.0\% | 27.0\% | 35.0\% | 21.0\% | 26.0\% | 31.0\% | 27.0\% | 29.0\% | 27.0\% | 29.0\% |
|  |  |  | 35 | 16 | $61 *$ |  |  |  |  | K |  |  |  | LM |  |  |  |  |  |  |  |
| A Health Canada Scientist | $\stackrel{243}{12.0 \%}$ | $\stackrel{29}{11.0 \%}$ | 35 160 | ${ }^{16}$ | ${ }^{8}$ | $\stackrel{7}{710}$ | 87 | 62 | 15 | 120 | ${ }_{123}$ | ${ }^{53}$ | ${ }_{12} 9$ | ${ }^{98}$ | 6 | 54 | 109 | 74 | 99 | 79 | 65 |
|  | 12.0\% | 11.0\% | 16.0\% | 12.0\% | 14.0\% | 11.0\% | 11.0\% | 13.0\% | 10.0\% | 12.0\% | 12.0\% | 10.0\% | 12.0\% | 14.0\% | 10.0\% | 14.0\% | 15.0\% | 9.0\% | 12.0\% | 11.0\% | 16.0\% |
| Canadian Environmental Law Association | 423 | 66 | 64 | 39 | 19 | 20 | 156 | 72 | 27 | 226 | 198 | 96 | 136 | 191 | 20 | ${ }_{90}$ | ${ }_{156}$ | 154 | 180 | 152 | S 8 |
|  | 21.0\% | 24.0\% | 29.0\% | 30.0\% | 32.0\% | 28.0\% | 20.0\% | 15.0\% | 19.0\% | 23.0\% | 19.0\% | 17.0\% | 18.0\% | 27.0\% | 30.0\% | 23.0\% | 21.0\% | 19.0\% | 21.0\% | 21.0\% | 21.0\% |
|  |  | H | GHI | GHI | GH* | $\mathrm{H}^{*}$ | H |  |  | K |  |  |  | LM | $\mathrm{R}^{*}$ |  |  |  |  |  |  |

## Overlap formula used

Column Proportions:
Columns Tested ( $5 \%$ ): $\mathrm{A}, \mathrm{B} / \mathrm{C/D/D///F/G/H/I} \mathrm{~J} / \mathrm{K},, \mathrm{L} / \mathrm{M} / \mathrm{N}, \mathrm{O} / \mathrm{P} / \mathrm{Q} / \mathrm{R}, \mathrm{S} / \mathrm{T} / \mathrm{U}$
Minimum Base: $30(* *)$, Small Base: 100 (*)

- Column Means:
Columns Tested ( $5 \%$ ): A, $\mathrm{B} / \mathrm{C} / \mathrm{D} / \mathrm{E} / \mathrm{F} / \mathrm{G} / \mathrm{H} / \mathrm{I}, \mathrm{J} / \mathrm{K}, \mathrm{L} / \mathrm{M} / \mathrm{N}, \mathrm{O} / \mathrm{P} / \mathrm{Q} / \mathrm{R}, \mathrm{S} / \mathrm{T} / \mathrm{U}$

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Q11. [SUMMARY - LOW2BOX (1-2)] Thinking about the various people or organizations who may provide information about the risks of pesticides, to what extent do you think you can believe what they say?

|  |  |  |  |  | Reg |  |  |  |  |  |  |  | Age |  |  | Educ | tion |  |  | ea of Resider |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | BC | Alberta | Saskatchewa n/ Manitoba | $\begin{gathered} \text { Saskatchewa } \\ \text { n } \end{gathered}$ | Manitoba | Ontario | Quebec | Atlantic | Male | Female | 18.34 | ${ }^{35-54}$ | 55+ | Less than High School | High School | $\begin{gathered} \text { Post } \\ \text { Secondary } \end{gathered}$ | University Graduate | Urban | Suburban | Rural |
|  | A | B | c | D | E | F | 6 | H | 1 | 1 | k | L | M | N | 0 | P | Q | R | 5 | T | $u$ |
| Base: All Respondents | 2015 | 273 | 214 | 131 | 59 | 72 | 774 | 486 | 137 | 1056 | 959 | 537 | 772 | 706 | 68 | 383 | 745 | 795 | 858 | 732 | 394 |
| Base: All Respondents (wtd) | 2015 | 270 | 220 | 131 | 60 | 71 | 770 | 482 | 143 | 967 | 1048 | 562 | 746 | 707 | 67 | 386 | 746 | 791 | 857 | 727 | 399 |
| Canadian Cancer Society | 90 | 6 | 10 | 11 | 5 | 6 | 38 | 19 | 6 | 51 | 40 | 21 | 24 | 45 | 3 | 14 | 42 | 29 | 44 | 29 | 15 |
|  | 4.0\% | 2.0\% | 5.0\% | 8.0\% | 8.0\% | 8.0\% | 5.0\% | 4.0\% | 4.0\% | 5.0\% | 4.0\% | 4.0\% | 3.0\% | 6.0\% | 4.0\% | 4.0\% | 6.0\% | 4.0\% | 5.0\% | 4.0\% | 4.0\% |
|  |  |  |  | BH | ${ }^{\text {B }}$ | ${ }^{\text {B* }}$ | B |  |  |  |  |  |  | M | * |  |  |  |  |  |  |
| Royal College of Physicians and Surgeons | 66 | 8 | 6 | 7 | 2 | 5 | 17 | 26 | 2 | 36 | 31 | 15 | 20 | 31 | 5 | 11 | 30 | 19 | 28 | 26 | 10 |
|  | 3.0\% | 3.0\% | 3.0\% | 5.0\% | 3.0\% | 7.0\% | 2.0\% | 5.0\% | 2.0\% | 4.0\% | 3.0\% | 3.0\% | 3.0\% | 4.0\% | 7.0\% | 3.0\% | 4.0\% | 2.0\% | 3.0\% | 4.0\% | 3.0\% |
|  |  |  |  | ${ }^{6}$ | * | $61{ }^{\text {* }}$ |  | 6 |  |  |  |  |  |  | ${ }^{\text {R* }}$ |  |  |  |  |  |  |
| David Suzuki Foundation | 290 | 46 | 63 | 31 | 14 | 17 | 107 | 33 | 9 | 183 | 107 | 52 | 96 | 143 | 13 | 54 | 113 | 109 | 113 | 114 | 61 |
|  | 14.0\% | 17.0\% | 29.0\% | 24.0\% | 23.0\% | 24.0\% | 14.0\% | 7.0\% | 6.0\% | 19.0\% | 10.0\% | 9.0\% | 13.0\% | 20.0\% | 19.0\% | 14.0\% | 15.0\% | 14.0\% | 13.0\% | 16.0\% | 15.0\% |
|  |  | HI | BGHI | GHI | H1* | 6H1* | HI |  |  | K |  |  | L | LM |  |  |  |  |  |  |  |
| A university professor | 188 | 28 | 25 | 15 | 6 | 9 | 70 | 39 | 11 | 106 | 82 | 38 | 58 | 91 | 14 | 45 | 71 | 57 | 80 | 76 | 28 |
|  | 9.0\% | 10.0\% | 11.0\% | 11.0\% | 10.0\% | 12.0\% | 9.0\% | 8.0\% | 8.0\% | 11.0\% | 8.0\% | 7.0\% | 8.0\% | 13.0\% | 20.0\% | 12.0\% | 10.0\% | 7.0\% | 9.0\% | 11.0\% | 7.0\% |
|  |  |  |  |  |  |  |  |  |  | K |  |  |  | LM | QR* | R |  |  |  | U |  |
| A Pesticide Manufacturer Spokesperson | 963 | 140 | 94 | 55 | 27 | 27 | 350 | 257 | 67 | 440 | 523 | 258 | 343 | 362 | 30 | 157 | 367 | 401 | 422 | 350 | 181 |
|  | 48.0\% | 52.0\% | 43.0\% | 42.0\% | 45.0\% | 38.0\% | 46.0\% | 53.0\% | 47.0\% | 46.0\% | 50.0\% | 46.0\% | 46.0\% | 51.0\% | 45.0\% | 41.0\% | 49.0\% | 51.0\% | 49.0\% | 48.0\% | 45.0\% |
|  |  | , |  |  | * | * |  | CDFG |  |  |  |  |  | M | * |  | P | P |  |  |  |
| A medical doctor | 94 | 12 | 11 | 8 | 2 | 6 | 38 | 20 | 5 | 42 | 51 | 24 | 27 | 42 | 3 | 15 | 31 | 43 | 45 | 31 | 15 |
|  | 5.0\% | 4.0\% | 5.0\% | 6.0\% | 3.0\% | 9.0\% | 5.0\% | 4.0\% | 4.0\% | 4.0\% | 5.0\% | 4.0\% | 4.0\% | 6.0\% | 4.0\% | 4.0\% | 4.0\% | 5.0\% | 5.0\% | 4.0\% | 4.0\% |
| A Health Canada Spokesperson |  |  |  |  | 7 | * |  |  |  |  |  |  |  | M 76 | 7 | 32 | 73 | 49 | 78 | 47 | 36 |
| A Heatit Canaaa Spokesperson | 8.0\% | 8.0\% | 9.0\% | 9.0\% | 12.0\% | 7.0\% | 9.0\% | 7.0\% | 6.0\% | 7.0\% | 8.0\% | 5.0\% | 7.0\% | 11.0\% | 10.0\% | 8.0\% | 10.0\% | 6.0\% | 9.0\% | 6.0\% | 9.0\% |
|  |  |  |  |  | * | * |  |  |  |  |  |  |  | LM | * |  | R |  |  |  |  |
| The Health Minister | 301 | 37 | 42 | 26 | 12 | 13 | 111 | 68 | 17 | 158 | 144 | 46 | 113 | 142 | 8 | 56 | 122 | 114 | 137 | 103 | 59 |
|  | 15.0\% | 14.0\% | 19.0\% | 20.0\% | 21.0\% | 19.0\% | 14.0\% | 14.0\% | 12.0\% | 16.0\% | 14.0\% | 8.0\% | 15.0\% | 20.0\% | 12.0\% | 14.0\% | 16.0\% | 14.0\% | 16.0\% | 14.0\% | 15.0\% |
| A Health Canada Scientist |  | 10 | 16 | 11 | $\stackrel{*}{7}$ | $\stackrel{*}{4}$ | 39 | 24 | 3 | 48 | 54 | 21 | ${ }_{36}$ | LM | $\stackrel{*}{3}$ | 24 | 46 | 30 | 45 | 37 | 21 |
|  | 5.0\% | 4.0\% | 7.0\% | 8.0\% | 12.0\% | 5.0\% | 5.0\% | 5.0\% | 2.0\% | 5.0\% | 5.0\% | 4.0\% | 5.0\% | 6.0\% | 4.0\% | 6.0\% | 6.0\% | 4.0\% | 5.0\% | 5.0\% | 5.0\% |
|  |  |  |  | BI | ${ }_{\text {BGHI* }}$ |  |  |  |  |  |  |  |  | L |  |  | R |  |  |  |  |
| Canadian Environmental Law Association | 208 | 34 | 36 | 21 | 10 | 11 | 76 | 30 | 11 | 117 | 92 | 46 | 60 | 102 | 10 | 53 | 73 | 71 | 85 | 83 | 38 |
|  | 10.0\% | 13.0\% | 16.0\% | 16.0\% | 17.0\% ${ }^{\text {H*}}$ | $\frac{16.0 \%}{H^{*}}$ | 10.0\% | 6.0\% | 8.0\% | 12.0\% | 9.0\% | 8.0\% | 8.0\% | 14.0\% | 15.0\% | 14.0\% | 10.0\% | 9.0\% | 10.0\% | 11.0\% | 10.0\% |
|  |  | H | GHI | GHI | $\mathrm{H}^{*}$ | $\mathrm{H}^{*}$ | H |  |  | K |  |  |  | LM |  | R |  |  |  |  |  |

Overlap formula used

- Column Proportions:
Column Proportions:
Columns Tested (5\%): $\mathrm{A}, \mathrm{B} / \mathrm{C/D////F/G/G/H/I,J/K,L/M/N,O/P/Q/R,S/T/U}$
Minimum Base: $30(* *)$, Small Base: 100 (*)
- Column Means:
Columns Tested ( $5 \%$ ): A, $\mathrm{B} / \mathrm{C} / \mathrm{D} / \mathrm{E} / \mathrm{F} / \mathrm{G} / \mathrm{H} / \mathrm{I}, \mathrm{J} / \mathrm{K}, \mathrm{L} / \mathrm{M} / \mathrm{N}, \mathrm{O} / \mathrm{P} / \mathrm{Q} / \mathrm{R}, \mathrm{S} / \mathrm{T} / \mathrm{U}$
Minimum Base: 30 (**), Small Base: 100 (*)
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Q11. [SUMMARY - LOWBOX (BELEVE NONE OF WHAT THEY SAY)] Thinking about the various people or organizations who may provide information about the risks of pesticides, to what extent do you think you can believe what they say?

|  |  | Region |  |  |  |  |  |  |  | Gender |  | Ase |  |  | Education |  |  |  | Area of Residence |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | BC | Alberta | Saskatchewa n/ Manitoba | Saskatchewa\| <br> n | Manitoba | Ontario | Quebec | Atantic | Male | Female | 18.34 | ${ }^{35-54}$ | 55+ | $\begin{aligned} & \text { Less than } \\ & \text { High School } \end{aligned}$ | High School | $\begin{aligned} & \text { Post } \\ & \text { Secondary } \end{aligned}$ | University Graduate | Urban | Suburban | Rural |
|  | A | B | c | D | E | F | G | H | 1 | J | K | L | M | N | 0 | P | Q | R | 5 | T | $u$ |
| Base: All Respondents | 2015 | 273 | 214 | 131 | 59 | 72 | 774 | 486 | 137 | 1056 | 959 | 537 | 772 | 706 | 68 | 383 | 745 | 795 | 858 | 732 | 394 |
| Base: All Respondents (wtd) | 2015 | 270 | 220 | 131 | 60 | 71 | 770 | 482 | 143 | 967 | 1048 | 562 | 746 | 707 | 67 | 386 | 746 | 791 | 857 | 727 | 399 |
| Canadian Cancer Society | 40 | $\cdots$ | 3 | 7 | 1 | 6 | 17 | 10 | 3 | 24 | 16 | 8 | 12 | 20 | 1 | 7 | 19 | 13 | 18 | 14 | 7 |
|  | 2.0\% | - | 1.0\% | 5.0\% | 2.0\% | 8.0\% | 2.0\% | 2.0\% | 2.0\% | 2.0\% | 2.0\% | 1.0\% | 2.0\% | 3.0\% | 2.0\% | 2.0\% | 3.0\% | 2.0\% | 2.0\% | 2.0\% | 2.0\% |
|  |  |  | B | BC | ${ }^{\text {B }}$ | BCGHI* | B | B | B |  |  |  |  |  |  |  |  |  |  |  |  |
| Royal College of Physicians and Surgeons | 39 | 4 | 3 | 5 | 1 | 4 | 13 | 14 |  | 23 | 16 | 8 | 13 | 18 | 4 | 8 | 14 | 13 | 17 | 15 | 6 |
|  | 2.0\% | 1.0\% | 1.0\% | 4.0\% | 2.0\% | 6.0\% | 2.0\% | 3.0\% | - | 2.0\% | 2.0\% | 1.0\% | 2.0\% | 3.0\% | 6.0\% | 2.0\% | 2.0\% | 2.0\% | 2.0\% | 2.0\% | 1.0\% |
|  |  |  |  | 1 | * | BGI* |  | 1 |  |  |  |  |  |  | QR* |  |  |  |  |  |  |
| David Suzuki Foundation | 152 | 18 | 38 | 19 | 7 | 11 | 61 | 12 | 4 | 100 | 51 | 23 | 47 | 81 | 6 | 32 | 60 | 54 | 65 | 55 | 31 |
|  | 8.0\% | 7.0\% | 17.0\% | 14.0\% | 12.0\% | 16.0\% | 8.0\% | 3.0\% | 3.0\% | 10.0\% | 5.0\% | 4.0\% | 6.0\% | 11.0\% | 9.0\% | 8.0\% | 8.0\% | 7.0\% | 8.0\% | 8.0\% | 8.0\% |
|  |  | ${ }_{5}$ | BGHI | ${ }^{\text {BGHI }}$ | $\mathrm{HI}^{*}$ | BGHI* | ${ }^{\text {H2 }}$ |  |  | 36 |  |  |  | LM |  |  |  |  |  |  |  |
| A university professor | 57 | 5 | 6 | 5 | 2 | 3 | 22 | 16 | 3 | 36 | 21 | 12 | 19 | 26 | 6 | 13 | 21 | 17 | 31 | 16 | 9 |
|  | 3.0\% | 2.0\% | 3.0\% | 4.0\% | 3.0\% | 4.0\% | 3.0\% | 3.0\% | 2.0\% | 4.0\% | 2.0\% | 2.0\% | 3.0\% | 4.0\% | ${ }_{\text {PORB* }}$ | 3.0\% | 3.0\% | 2.0\% | 4.0\% | 2.0\% | 2.0\% |
| A Pesticide Manufacturer Spokesperson | 510 | 67 | 49 | 25 | 11 | 14 | 190 | 142 | 38 | K 242 | 269 | 145 | 168 | 197 | $\frac{\text { PQR }}{}{ }^{\text {a }}$ | 82 | 202 | 200 | 227 | 175 | 101 |
|  | 25.0\% | 25.0\% | 22.0\% | 19.0\% | 18.0\% | 20.0\% | 25.0\% | 29.0\% | 26.0\% | 25.0\% | 26.0\% | 26.0\% | 23.0\% | 28.0\% | 30.0\% | 21.0\% | 27.0\% | 25.0\% | 26.0\% | 24.0\% | 25.0\% |
|  |  |  |  |  |  |  |  | D |  |  |  |  |  | M |  |  | P |  |  |  |  |
| A medical doctor | 34 | 3 | 3 | 5 | 1 | 4 | 12 | 9 | 2 | 18 | 15 | 10 | 8 | 16 | 3 | 6 | 12 | 12 | 18 | 12 | 3 |
|  | 2.0\% | 1.0\% | 1.0\% | 4.0\% | 2.0\% | 6.0\% | 2.0\% | 2.0\% | 2.0\% | 2.0\% | 1.0\% | 2.0\% | 1.0\% | 2.0\% | 4.0\% | 2.0\% | 2.0\% | 1.0\% | 2.0\% | 2.0\% | 1.0\% |
|  |  |  |  |  | * | BCGH* |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| A Health Canada Spokesperson | 77 | \% | 11 | 8 | 4 | 4 | 34 | 15 | 3 | 37 | 41 | 14 | 24 | 39 | 2 | 16 | 37 | 22 | 36 | 23 | 18 |
|  | 4.0\% | 2.0\% | 5.0\% | 6.0\% | 7.0\% | 5.0\% | 4.0\% | 3.0\% | 2.0\% | 4.0\% | 4.0\% | 2.0\% | 3.0\% | 6.0\% | 3.0\% | 4.0\% | 5.0\% | 3.0\% | 4.0\% | 3.0\% | 5.0\% |
| The Health Minister |  |  |  |  | ${ }_{5}^{*}$ | * |  |  |  |  |  |  |  | $\frac{\mathrm{LM}}{66}$ | * | 32 | R 6 |  |  |  |  |
|  | 8.0\% | 5.0\% | ${ }^{\text {9.0\% }}$ | 8.0\% | 8.0\% | 8.0\% | 8.0\% | 8.0\% | 7.0\% | 8.0\% | 7.0\% | $\stackrel{25}{5.0 \%}$ | 8.0\% | 9.0\% | 7.0\% | 8.0\% | 9.0\% | 6.0\% | 8.0\% | 7.0\% | 8.0\% |
|  |  |  |  |  | * | * |  |  |  |  |  |  | L | L | * |  | R |  |  |  |  |
| A Health Canada Scientist | 46 | 3 | 5 | 8 | 5 | 3 | 19 | 10 | 1 | ${ }^{23}$ | 23 | 12 | 11 | 22 | \% | 8 | 21 | 16 | 19 | 17 | 10 |
|  | 2.0\% | 1.0\% | 2.0\% | 6.0\% | ${ }_{\text {8.0\% }}^{\text {8.6 }}$ | 4.0\% | 2.0\% | 2.0\% | 1.0\% | 2.0\% | 2.0\% | 2.0\% | 2.0\% | 3.0\% | $\stackrel{1.0 \%}{*}$ | 2.0\% | 3.0\% | 2.0\% | 2.0\% | 2.0\% | 3.0\% |
| Canadian Environmental Law Association | 95 | 10 | 20 | ${ }_{11}^{\text {BGHI }}$ | $\frac{B C G H 1 *}{6}$ | * | 34 | 18 | 2 | 60 | 35 | 20 | 23 | M | ${ }_{3}^{*}$ | 23 | 30 | 39 | 43 | 40 | 12 |
|  | 5.0\% | 4.0\% | 9.0\% | 8.0\% | 10.0\% | 7.0\% | 4.0\% | 4.0\% | 1.0\% | 6.0\% | 3.0\% | 4.0\% | 3.0\% | 7.0\% | 4.0\% | 6.0\% | 4.0\% | 5.0\% | 5.0\% | 6.0\% | 3.0\% |
|  |  |  | BGHI | HI | BH/* | \% |  |  |  | , |  |  |  | LM | 4.0\% |  | 4.0\% |  |  |  |  |

Overlap formula used

- Column Proportions:
Column Proportions:
Columns Tested (5\%): $\mathrm{A}, \mathrm{B} / \mathrm{C/D////F/G/H/H/,J/K,L/M/N,O/P/Q/R,S/T/U}$
Minimum Base: $30(* *)$, Small Base: 100 (*)
- Column Means:
Columns Tested ( $5 \%$ ): A, $\mathrm{B} / \mathrm{C} / \mathrm{D} / \mathrm{E} / \mathrm{F} / \mathrm{G} / \mathrm{H} / \mathrm{I}, \mathrm{J} / \mathrm{K}, \mathrm{L} / \mathrm{M} / \mathrm{N}, \mathrm{O} / \mathrm{P} / \mathrm{Q} / \mathrm{R}, \mathrm{S} / \mathrm{T} / \mathrm{U}$ Minimum Base: 30 (**), Small Base: 100 (*)
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Q12. Before today, to what extent were you aware that Health Canada assesses the safety of pesticides before deciding whether they can be registered for sale and use in Canada?

|  |  | Region |  |  |  |  |  |  |  | Gender |  | Ase |  |  | Education |  |  |  | Area of Residence |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | BC | Alberta | Saskatchewa n/ Manitoba | Saskatchewa $n$ | Manitoba | Ontario | Quebec | Atlantic | Male | Female | 18.34 | $35-54$ | 55+ | Less than <br> High School | High School | $\begin{gathered} \text { Post } \\ \text { Secondary } \end{gathered}$ | University Graduate | Urban | Suburban | Rural |
|  | A | B | c | D | E | F | 6 | H | 1 | 1 | к | L | M | N | 0 | P | Q | R | 5 | T | $u$ |
| Base: All Respondents | 2015 | 273 | 214 | 131 | 59 | 72 | 774 | 486 | 137 | 1056 | 959 | 537 | 772 | 706 | 68 | 383 | 745 | 795 | 858 | 732 | 394 |
| Base: All Respondents (wtd) | 2015 | 270 | 220 | 131 | 60 | 71 | 770 | 482 | 143 | 967 | 1048 | 562 | 746 | 707 | 67 | 386 | 746 | 791 | 857 | 727 | 399 |
| 7 Completely aware | 110 | 9 | 8 | 9 | 2 | 7 | 47 | 31 | 6 | 46 | 65 | 29 | 34 | 47 | 5 | 15 | 42 | 47 | 47 | 30 | 30 |
|  | 5.0\% | 3.0\% | 4.0\% | 7.0\% | 3.0\% | 9.0\% | 6.0\% | 6.0\% | 4.0\% | 5.0\% | 6.0\% | 5.0\% | 5.0\% | 7.0\% | 7.0\% | 4.0\% | 6.0\% | 6.0\% | 5.0\% | 4.0\% | 8.0\% |
|  |  |  |  |  | * | $\mathrm{B}^{*}$ |  |  |  |  |  |  |  |  | * |  |  |  |  |  | T |
| 6 | 162 | 17 | 15 | 14 | 7 | 7 | 64 | 39 | 13 | 70 | 92 | 48 | 50 | 63 | 7 | 30 | 54 | 69 | 68 | 59 | 34 |
|  | 8.0\% | 6.0\% | 7.0\% | 11.0\% | 12.0\% | 10.0\% | 8.0\% | 8.0\% | 9.0\% | 7.0\% | 9.0\% | 9.0\% | 7.0\% | 9.0\% | 11.0\% | 8.0\% | 7.0\% | 9.0\% | 8.0\% | 8.0\% | 9.0\% |
| 5 |  |  |  |  |  |  |  |  |  |  |  |  |  |  | ${ }_{7}^{*}$ | 63 |  |  |  |  |  |
|  | 355 $18.0 \%$ | $\stackrel{48}{18.0 \%}$ | 34 ${ }^{36.0 \%}$ | 30 | 1170\% | 1980\% | 129 | 85 | 20.0\% | ${ }_{\text {19, }}^{179}$ | 175 | 98 $18.0 \%$ | ${ }_{17}^{126}$ | $\stackrel{130}{18.0}$ | 10.0\% | 63 | ${ }_{17}^{125}$ | ${ }^{156}$ | ${ }_{\text {173 }}^{14.0 \%}$ | ${ }_{1}^{136}$ | $\frac{73}{18.0 \%}$ |
|  |  |  |  |  | $\stackrel{1}{*}$ | ${ }_{\text {CGH** }}^{\text {28.0\% }}$ |  |  |  | 19.0\% |  | 18.0\% |  |  | $\stackrel{10}{*}$ | 16.0\% |  |  |  |  | 18.0\% |
| 4 | 356 | 50 | 40 | 18 | 8 | 10 | 126 | 94 | 29 | 193 | 163 | 94 | 140 | 122 | 9 | 67 | 137 | 139 | 162 | 127 | 63 |
|  | 18.0\% | 19.0\% | 18.0\% | 13.0\% | 13.0\% | 14.0\% | 16.0\% | 20.0\% | 20.0\% | 20.0\% | 16.0\% | 17.0\% | 19.0\% | 17.0\% | 14.0\% | 17.0\% | 18.0\% | 18.0\% | 19.0\% | 17.0\% | 16.0\% |
|  |  |  |  |  |  |  |  |  |  | K |  |  |  |  |  |  |  |  |  |  |  |
| 3 | 245 | 36 | 25 | 17 | 8 | 10 | 91 | 65 | 11 | 113 | 132 | 64 | 93 | 88 | 9 | 49 | 91 | 95 | 107 | 91 | 45 |
|  | 12.0\% | 13.0\% | 11.0\% | 13.0\% | 12.0\% | 14.0\% | 12.0\% | 14.0\% | 8.0\% | 12.0\% | 13.0\% | 11.0\% | 12.0\% | 12.0\% | 13.0\% | 13.0\% | 12.0\% | 12.0\% | 12.0\% | 13.0\% | 11.0\% |
|  |  |  |  |  | * | * |  |  |  |  |  |  |  |  | * |  |  |  |  |  |  |
| 2 | 168 | 33 | 23 | 9 | 5 | 4 | 60 | 35 | 8 | 87 | 81 | 45 | 56 | 67 | 5 | 30 | 68 | 65 | 73 | 68 | 25 |
|  | 8.0\% | 12.0\% | 10.0\% | 7.0\% | 8.0\% | 6.0\% | 8.0\% | 7.0\% | 6.0\% | 9.0\% | 8.0\% | 8.0\% | 7.0\% | 10.0\% | 8.0\% | 8.0\% | 9.0\% | 8.0\% | 9.0\% | 9.0\% | 6.0\% |
|  |  | ${ }_{5} 5$ |  |  | 16 | * |  |  |  |  |  |  |  |  | 14 |  |  |  |  |  |  |
| 1 Not at all aware | 482 | 59 | ${ }_{\text {22 }}{ }^{62}$ | ${ }_{2}^{27}$ | $\frac{16}{27.0}$ | $\frac{11}{16.0 \%}$ | 196 $26.0 \%$ | ${ }^{103}$ | 35 | 207 | $\stackrel{276}{26.0 \%}$ | ${ }^{122}$ 220\% | 1900 | 167 $24.0 \%$ | $\frac{14}{210 \%}$ | $\frac{101}{26.0 \%}$ | $\frac{184}{25.0 \%}$ | ${ }^{176}$ | 200 | ${ }^{169}$ | 107 |
|  | 24.0\% | 22.0\% | 28.0\% | 21.0\% | 27.0\% | 16.0\% | 26.0\% | 21.0\% | 25.0\% | 21.0\% | 26.0\% | 22.0\% | 25.0\% | 24.0\% | $\stackrel{21.0 \%}{*}$ | 26.0\% | 25.0\% | 22.0\% | 23.0\% | 23.0\% | 27.0\% |
| Don't know | 137 | 19 | 14 | 7 | 4 | 3 | 58 | 28 | 12 | 73 | 64 | 58 | 56 | 23 | 11 | 30 | 46 | 45 | 56 | 48 | 22 |
|  | 7.0\% | 7.0\% | 6.0\% | 5.0\% | 6.0\% | 4.0\% | 7.0\% | 6.0\% | 8.0\% | 8.0\% | 6.0\% | 10.0\% | 8.0\% | 3.0\% | 16.0\% | 8.0\% | 6.0\% | 6.0\% | 7.0\% | 7.0\% | 5.0\% |
|  |  |  |  |  |  | 71 |  |  |  |  |  | N | ${ }^{\mathrm{N}}$ |  | ${ }_{\text {PQR* }}{ }^{\text {c }}$ |  |  |  |  |  |  |
| Sigma | 2015 | 270 | 220 | 131 | 60 | 71 | 770 | 482 | 143 | 967 | 1048 | 562 | 746 | 707 | 67 | 386 | 746 | 791 | 857 | 727 | 399 |
|  | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% |
| Summary |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Top3Box (5-7) | 626 | 74 | 57 | 53 | 20 | 33 | 239 | 155 | 48 | 295 | 332 | 176 | 211 | 240 | 19 | 109 | 221 | 272 | 258 | 224 | 138 |
|  | 31.0\% | 27.0\% | 26.0\% | 40.0\% | 33.0\% | 47.0\% | 31.0\% | 32.0\% | 33.0\% | 30.0\% | 32.0\% | 31.0\% | 28.0\% | 34.0\% | 28.0\% | 28.0\% | 30.0\% | 34.0\% | 30.0\% | 31.0\% | 34.0\% |
|  |  |  |  | BCG |  | BCGH* |  |  |  |  |  |  |  | M | * |  |  | PQ |  |  |  |
| Top2B0x (6-7) | 272 | 26 | 23 | 23 | 9 | 14 | 111 | 70 | 19 | 115 | 157 | 78 | 84 | 110 | 12 | 45 | 96 | 116 | 115 | 88 | 64 |
|  | 13.0\% | 9.0\% | 10.0\% | 18.0\% | 15.0\% | $\frac{20.0 \%}{\text { BC* }}$ | 14.0\% | 15.0\% | 13.0\% | 12.0\% | 15.0\% | 14.0\% | 11.0\% | 16.0\% | 18.0\% | 12.0\% | 13.0\% | 15.0\% | 13.0\% | 12.0\% | 16.0\% |
| Low3Box (1-3) | 896 | 127 | 109 | 54 | 29 | 25 | ${ }_{34}$ | $\stackrel{1}{204}$ | 55 | 407 | ${ }_{489}$ | 235 | 338 | 322 | $\stackrel{3}{ }$ | 180 | 343 | 336 | 381 | 329 | 177 |
|  | 44.0\% | 47.0\% | 50.0\% | 41.0\% | 48.0\% | 35.0\% | 45.0\% | 42.0\% | 38.0\% | 42.0\% | 47.0\% | 42.0\% | 45.0\% | 46.0\% | 42.0\% | 47.0\% | 46.0\% | 42.0\% | 44.0\% | 45.0\% | 44.0\% |
|  |  |  | FI |  | * | * |  |  |  |  | 1 |  |  |  | * |  |  |  |  |  |  |
| Low2Box (1-2) | 651 | 92 | 84 | 36 | 21 | 15 | 256 | 138 | 44 | 294 | 357 | 171 | 246 | 234 | 19 | 131 | 252 | 241 | 274 | 238 | 132 |
|  | 32.0\% | 34.0\% | 38.0\% | 28.0\% | 35.0\% | 21.0\% | 33.0\% | 29.0\% | 31.0\% | 30.0\% | 34.0\% | 30.0\% | 33.0\% | 33.0\% | 29.0\% | 34.0\% | 34.0\% | 30.0\% | 32.0\% | 33.0\% | 33.0\% |
|  |  | F | DFH |  |  |  | F |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Mean (Incl. 0) | 3.2 | 3.1 | 3 | 3.6 | 3.2 | 3.9 | 3.2 | 3.4 | 3.2 | 3.2 | 3.2 | 3.1 | 3.1 | 3.4 | 3 | 3.1 | 3.2 | 3.4 | 3.2 | 3.2 | 3.3 |
|  |  |  |  | BCE |  | BCDEGH1* |  | c |  |  |  |  |  | LM |  |  |  | P |  |  |  |
| Std. Dev. | 2 | 1.9 | 2 | 2 | 2.1 | 2 | 2.1 | 2 | 2.1 | 2 | 2.1 | 2.1 | 2 | 2 | 2.3 | 2 | 2 | 2 | 2 | 2 | 2.1 |
| Std. Err. | * | 0.1 | 0.1 | 0.2 | 0.3 | 0.2 | 0.1 | 0.1 | 0.2 | 0.1 | 0.1 | 0.1 | 0.1 | 0.1 | 0.3 | 0.1 | 0.1 | 0.1 | 0.1 | 0.1 | 0.1 |
|  | 3.5 | 3.3 | 3.2 | 3.7 | 3.4 | 4 | 3.4 | 3.6 | 3.5 | 3.5 | 3.4 | 3.5 | 3.4 | 3.5 | 3.6 | 3.3 | 3.4 | 3.6 | 3.5 | 3.4 | 3.5 |
| Mean (Excl. 0 ) |  |  |  | ${ }_{\text {BC }}$ BC | ${ }^{3} .4$ | ${ }_{\text {BCG }}{ }^{*}$ |  | ${ }^{3.6}$ |  |  |  |  |  |  | 3.6 |  |  | $\frac{3.6}{}$ |  |  |  |
| Sttd. Dev. | 1.9 | 1.8 | 1.9 | 1.9 | 1.9 | 1.9 | 1.9 | 1.9 | 1.9 | 1.8 | 1.9 | 1.9 | 1.9 | 1.9 | 2 | 1.9 | 1.9 | 1.9 | 1.9 | 1.8 | 2 |
|  | * | 0.1 | 0.1 | 0.2 | 0.3 | 0.2 | 0.1 | 0.1 | 0.2 | 0.1 | 0.1 | 0.1 | 0.1 | 0.1 | 0.3 | 0.1 | 0.1 | 0.1 | 0.1 | 0.1 | 0.1 |

Overlap formula used

- Column Proportions:
Columns Tested ( $5 \%$ ): $\mathrm{A}, \mathrm{B} / \mathrm{C} / \mathrm{D} / \mathrm{E} / \mathrm{F} / \mathrm{G} / \mathrm{H} / \mathrm{I}, \mathrm{I} / \mathrm{K}, \mathrm{L} / \mathrm{M} / \mathrm{N}, \mathrm{O} / \mathrm{P} / \mathrm{Q} / \mathrm{R}, \mathrm{S} / \mathrm{T} / \mathrm{U}$
Minimum Base: 30 (**), Small Base: 100 (*)
Column Means:
Columns Tested ( $5 \%$ ): $\mathrm{A}, \mathrm{B} / \mathrm{C} / \mathrm{D} / \mathrm{E} / \mathrm{F} / \mathrm{G} / \mathrm{H} / \mathrm{I} / \mathrm{J} / \mathrm{K}, \mathrm{L} / \mathrm{M} / \mathrm{N}, \mathrm{O} / \mathrm{P} / \mathrm{/} / \mathrm{R}, \mathrm{S} / \mathrm{T} / \mathrm{U}$
Minimum Base: 30 (**), Small Base: 100 (*)
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|  |  |  |  |  | Regi |  |  |  |  |  |  |  | Age |  |  | Educe |  |  |  | a of Residen |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | BC | Alberta | Saskatchewa n/ Manitoba | Saskatchewa <br> n | Manitoba | Ontario | Quebec | Atlantic | Male | Female | ${ }^{18.34}$ | ${ }^{35-54}$ | ${ }^{55+}$ | High School | High School | $\begin{gathered} \text { Post } \\ \text { Secondary } \end{gathered}$ | University Graduate | Urban | Suburban | Rural |
|  | A | B | c | D | E | F | G | H | 1 | J | K | L | M | N | 0 | P | Q | R | 5 | T | $u$ |
| Base: All Respondents | 2015 | 273 | 214 | 131 | 59 | 72 | 774 | 486 | 137 | 1056 | 959 | 537 | 772 | 706 | 68 | 383 | 745 | 795 | 858 | 732 | 394 |
| Base: All Respondents (wtd) | 2015 | 270 | 220 | 131 | 60 | 71 | 770 | 482 | 143 | 967 | 1048 | 562 | 746 | 707 | 67 | 386 | 746 | 791 | 857 | 727 | 399 |
| Academic/Peer-reviewed studies | 908 | 119 | 103 | 58 | 26 | 32 | 331 | 233 | 63 | 472 | 435 | 240 | 315 | 353 | 14 | 139 | 314 | 434 | 396 | 348 | 159 |
|  | 45.0\% | 44.0\% | 47.0\% | 44.0\% | 44.0\% | 45.0\% | 43.0\% | 48.0\% | 44.0\% | 49.0\% | 42.0\% | 43.0\% | 42.0\% | 50.0\% | 20.0\% | 36.0\% | 42.0\% | 55.0\% | 46.0\% | 48.0\% | 40.0\% |
|  |  |  |  |  |  |  |  |  |  | K |  |  |  | LM |  | 0 | OP | OPQ | U | U |  |
| Industry-sponsored studies | 698 | 96 | 81 | 50 | 23 | 27 | 281 | 134 | 56 | 312 | 387 | 180 | 231 | 287 | 13 | 134 | 251 | 296 | 295 | 254 | 144 |
| masil spomotastas | 35.0\% | 35.0\% | 37.0\% | 38.0\% | 39.0\% | 38.0\% | 37.0\% | 28.0\% | 39.0\% | 32.0\% | 37.0\% | 32.0\% | 31.0\% | 41.0\% | 19.0\% | 35.0\% | 34.0\% | 37.0\% | 34.0\% | 35.0\% | 36.0\% |
|  |  | H | H | H | * | * | H |  | H |  | J |  |  | LM | * | 0 | 0 | 0 |  |  |  |
| Industry sector priorities | 554 | 81 | 66 | 37 | 15 | 22 | 229 | 101 | 40 | 241 | 313 | 179 | 182 | 192 | 8 | 104 | 208 | 230 | 238 | 198 | 112 |
|  | 27.0\% | 30.0\% | 30.0\% | 29.0\% | 26.0\% | 31.0\% | 30.0\% | 21.0\% | 28.0\% | 25.0\% | 30.0\% | 32.0\% | 24.0\% | 27.0\% | 12.0\% | 27.0\% | 28.0\% | 29.0\% | 28.0\% | 27.0\% | 28.0\% |
|  |  | H | H |  | * | * | H |  |  |  | 1 | M |  |  | * | 0 | 0 | 0 |  |  |  |
| Public opinion | 394 | 49 | 46 | 25 | 9 | 16 | 168 | 71 | 35 | 197 | 197 | 131 | 125 | 138 | 11 | 65 | 134 | 179 | 188 | 134 | 69 |
|  | 20.0\% | 18.0\% | 21.0\% | 19.0\% | 15.0\% | 22.\% | 22.0\% | 15.0\% | 25.0\% | 20.0\% | 19.0\% | 23.0\% | 17.0\% | 19.0\% | 16.0\% | 17.0\% | 18.0\% | 23.0\% | 22.0\% | 18.0\% | 17.0\% |
|  |  |  |  |  | $\stackrel{*}{5}$ | * | H |  | ${ }_{9}$ |  |  | M |  |  | $\stackrel{*}{9}$ |  |  | ${ }_{4}{ }^{\text {Pa }}$ |  |  |  |
| None of the above | 153 | 23 | 17 | 14 | 5 | 8 | 52 | 37 | 9 | 83 | 70 | 27 | 70 | 56 | 9 | 44 | 53 | 45 | 64 | 52 |  |
|  | 8.0\% | 8.0\% | 8.0\% | 10.0\% | $\stackrel{9.0 \%}{*}$ | $\frac{12.0 \%}{*}$ | 7.0\% | 8.0\% | 7.0\% | 9.0\% | 7.0\% | 5.0\% | 9.0\% | 8.0\% |  | 11.0\% | 7.0\% | 6.0\% | 8.0\% | 7.0\% | 9.0\% |
| Don't know | 673 | 90 | 70 | 49 | 26 | 24 | 269 | 142 | 53 | 296 | 377 | 190 | 267 | 216 | 31 | 126 | 262 | 241 | 277 | 244 | 131 |
|  | 33.0\% | 33.0\% | 32.0\% | 38.0\% | 42.0\% | 33.0\% | 35.0\% | 29.0\% | 37.0\% | 31.0\% | 36.0\% | 34.0\% | 36.0\% | 30.0\% | 46.0\% | 33.0\% | 35.0\% | 30.\% | 32.0\% | 34.0\% | 33.0\% |
|  |  |  |  |  | ${ }^{\text {* }}$ |  | H |  |  |  | 17 |  | N |  | PR* |  |  |  |  |  |  |
| Sigma | 3379 | 458 | 384 | 233 | 105 | 128 | 1330 | 718 | 256 | 1601 | 1778 | 946 | 1191 | 1242 | 86 | 613 | 1222 | 1425 | 1458 | 1232 | 650 |
|  | 168.0\% | 170.0\% | 175.0\% | 178.0\% | 174.0\% | 181.0\% | 173.0\% | 149.0\% | 179.0\% | 166.0\% | 170.0\% | 168.0\% | 160.0\% | 176.0\% | 128.0\% | 159.0\% | 164.0\% | 180.0\% | 170.0\% | 169.0\% | 163.0\% |

Overlap formula used
Column Proportions:
Columns Tested (5\%): $\mathrm{A}, \mathrm{B} / \mathrm{C/D/E//////H/TI}, \mathrm{J/K}, \mathrm{L/M/N}, \mathrm{O/P/Q/R}, \mathrm{S/T/U}$
Minimum Base: 30 (**), Small Base: 100 (*)
Column Means:
Columns Tested ( $5 \%$ ): $\mathrm{A}, \mathrm{B} / \mathrm{C} / \mathrm{D} / \mathrm{E} / \mathrm{F} / \mathrm{G} / \mathrm{H} / \mathrm{I}, \mathrm{J} / \mathrm{K}, \mathrm{L} / \mathrm{M} / \mathrm{N}, \mathrm{O} / \mathrm{P} / \mathrm{Q} / \mathrm{R}, \mathrm{S} / \mathrm{T} / \mathrm{U}$ Minimum Base: 30 (**), Small Base: 100 (*)
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Q14. How confident are you that Health Canada's PMRA protects health and the environment as per the Pest Control Products Act?

|  |  | Region |  |  |  |  |  |  |  | Gender |  | Ase |  |  | Education |  |  |  | Area of Residen |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | BC | Alberta | Saskatchewa n/ Manitoba | Saskatchewa <br> n | Manitoba | Ontario | Quebec | Atlantic | Male | Female | 18.34 | ${ }^{35-54}$ | 55+ | $\begin{aligned} & \text { Less than } \\ & \text { High School } \end{aligned}$ | High School | $\begin{gathered} \text { Post } \\ \text { Secondary } \end{gathered}$ | University Graduate | Urban | Suburban | Rural |
|  | A | B | c | D | E | F | 6 | H | 1 | J | k | L | M | N | 0 | P | Q | R | 5 | T | U |
| Base: All Respondents | 2015 | 273 | 214 | 131 | 59 | 72 | 774 | 486 | 137 | 1056 | 959 | 537 | 772 | 706 | 68 | 383 | 745 | 795 | 858 | 732 | 394 |
| Base: All Respondents (wtd) | 2015 | 270 | 220 | 131 | 60 | 71 | 770 | 482 | 143 | 967 | 1048 | 562 | 746 | 707 | 67 | 386 | 746 | 791 | 857 | 727 | 399 |
| Very confident | 158 | 17 | 24 | 20 | 5 | 15 | 59 | 25 | 13 | 81 | 78 | 48 | 53 | 57 | 7 | 31 | 53 | 65 | 69 | 51 | 38 |
|  | 8.0\% | 6.0\% | 11.0\% | 15.0\% | 9.0\% | 21.0\% | 8.0\% | 5.0\% | 9.0\% | 8.0\% | 7.0\% | 9.0\% | 7.0\% | 8.0\% | 11.0\% | 8.0\% | 7.0\% | 8.0\% | 8.0\% | 7.0\% | 9.0\% |
|  |  |  | H | BEGH | * | BCGHI* |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Somewhat confident | 991 | 140 | 105 | 65 | 30 | 36 | 388 | 217 | 76 | 495 | 497 | 257 | 371 | 363 | 27 | 205 | 338 | 414 | 426 | 368 | 191 |
|  | 49.0\% | 52.0\% | 48.0\% | 50.0\% | 49.0\% | 50.0\% | 50.0\% | 45.0\% | 53.0\% | 51.0\% | 47.0\% | 46.0\% | 50.0\% | 51.0\% | 41.0\% | 53.0\% | 45.0\% | 52.0\% | 50.0\% | 51.0\% | 48.0\% |
|  |  |  |  |  | * | * |  |  |  |  |  |  |  | , | * | 0 |  | 0 |  |  |  |
| Not very confident | 472 | 60 | 41 | 25 | 14 | 11 | 163 | 152 | 32 | 219 | 253 | 122 | 168 | 182 | 14 | 79 | 198 | 177 | 199 | 167 | 101 |
|  | 23.0\% | 22.0\% | 19.0\% | 19.0\% | 23.\% | 15.0\% | 21.0\% | 32.0\% | 22.0\% | 23.0\% | 24.0\% | 22.0\% | 23.0\% | 26.0\% | 20.0 | 21.0\% | 27.0\% | 22.0\% | 23.0\% | 23.0\% | 25.0\% |
|  |  |  |  |  | 3 | 3 |  | BCDFGI |  |  |  |  |  |  | * |  | P |  |  |  |  |
| Not at all confident | 140 | 7.0\% | ${ }^{20}$ | 6 | ${ }_{5}$ | 3 | ${ }^{61}$ | $\underline{27}$ | 7 | 64 | 76 | 39 | 47 | 53 | 6 | 22 | 55 | 54 | 56 700 | 53 | 27 |
|  | 7.0\% | 7.0\% | 9.0\% | 4.0\% | $\stackrel{5}{\text { 5.0\% }}$ | $\stackrel{4.0 \%}{*}$ | 8.0\% | 6.0\% | 5.0\% | 7.0\% | 7.0\% | 7.0\% | 6.0\% | 8.0\% | $\stackrel{\text { 9.0\% }}{*}$ | 6.0\% | 7.0\% | 7.0\% | 7.0\% | 7.0\% | 7.0\% |
| Don't know | 253 | 35 | 30 | 15 | 9 | 6 | 99 | 60 | 14 | 109 | 144 | 95 | 106 | 52 | 13 | 48 | 102 | 82 | 107 | 88 | 41 |
|  | 13.0\% | 13.0\% | 14.0\% | 11.0\% | 14.0\% | 9.0\% | 13.0\% | 13.0\% | 10.0\% | 11.0\% | 14.0\% | 17.0\% | 14.0\% | 7.0\% | 19.0\% | 12.0\% | 14.0\% | 10.0\% | 13.0\% | 12.0\% | 10.0\% |
|  |  |  |  |  |  |  |  |  |  |  |  | N | ${ }^{1}$ |  | $\mathrm{R}^{*}$ |  | R |  |  |  |  |
| Sigma | 2015 | 270 | 220 | 131 | 60 | 71 | 770 | 482 | 143 | 967 | 1048 | 562 | 746 | 707 | 67 | 386 | 746 | 791 | 857 | 727 |  |
|  | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% |
| Summary |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Top2Box (Very/ Somewhat Confident) | 1150 | 157 | 129 | 85 | 35 | 50 | 447 | 242 | 90 | 576 | 574 | 305 | 424 | 421 | 35 | 237 | 391 | 479 | 495 | 419 | 229 |
|  | 57.0\% | 58.0\% | 59.0\% | 65.0\% | 58.0\% | 71.0\% | 58.0\% | 50.0\% | 63.0\% | 60.0\% | 55.0\% | 54.0\% | 57.0\% | 59.0\% | 52.\% | 61.0\% | 52.0\% | 61.0\% | 58.0\% | 58.0\% | 57.0\% |
|  |  | H | H | H | * | BGH* | H |  | H | K |  |  |  |  |  | Q |  | Q |  |  |  |
| Low2Box (Not Very Confident/ Not At All | 612 | 77 | 61 | 31 | 17 | 14 | 224 | 179 | 39 | 283 | 329 | 162 | 215 | 235 | 20 | 101 | 253 | 231 | 255 | 220 | 129 |
| Confident) | 30.0\% | 29.0\% | 28.0\% | 24.0\% | 28.\% | 20.0\% | 29.0\% | 37.0\% | 27.0\% | 29.0\% | 31.0\% | 29.0\% | 29.0\% | 33.0\% | 29.0\% | 26.0\% | 34.0\% | 29.0\% | 30.0\% | 30.0\% | 32.0\% |
|  |  |  |  |  |  |  |  | BCDFGI |  |  |  |  |  |  |  |  | PR |  |  |  |  |
| Mean | 2.7 | 2.7 | 2.7 | 2.9 | $\stackrel{2.7}{*}$ | $\frac{3}{\text { BCGH* }}$ | 2.7 | 2.6 | 2.7 | 2.7 | 2.6 | 2.7 | 2.7 | 2.6 | 2.7 | 2.7 | 2.6 | 2.7 | 2.7 | 2.7 | 2.7 |
| Std. Dev. | 0.8 | 0.7 | 0.8 | $\frac{\mathrm{BGH}}{0.8}$ | $\stackrel{*}{*}$ | ${ }_{\text {BCGH* }}{ }_{0}$ | 0.8 | 0.7 | H 0 | 0.7 | 0.8 | 0.8 | 0.7 | 0.8 | 0.9 | Q 0 | 0.8 | Q 0 | 0.7 | 0.7 | 0.8 |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Std. Err. | * | * | 0.1 | 0.1 | 0.1 | 0.1 | * | * | 0.1 | * | * | * | * | * | 0.1 | * | * | * | * | * | * |

formula used
$n$ Proportions
Columns Tested ( $5 \%$ ): $A, B / C / D / E / / / / / / H / / I, J / K, L / M / N, O / P / / / R, S / T / U$
倍imum Base: 30 (**), Small Base: 100 (*)
Columns Tested (5\%): A, B/C/D/E////G/H/I, J/K, L/M/N, O/P/Q/R, S/T/U Minimum Base: $30\left({ }^{* *}\right)$, Small Base: 100 (*)
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16-066697-01_02 Awareness and Confidence in Pesticides Regulatory System
Table: 67
Q15A_1. [United States] Based on your current level of knowledge, how do you think Canada"s pesticide regulatory system compares to each of the following?

|  |  | Region |  |  |  |  |  |  |  | Gender |  | Age |  |  | Education |  |  |  | Area of Residence |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | BC | Alberta | Saskatchewa n/ Manitoba | Saskatchewa | Manitoba | Ontario | Quebec | Atlantic | Male | Female | 18.34 | ${ }^{35-54}$ | 55+ | Less than High School | High School | $\begin{gathered} \text { Post } \\ \text { Secondary } \end{gathered}$ | University Graduate | Urban | Suburban | Rural |
|  | A | B | c | D | E | F | G | H | 1 | J | K | L | M | N | 0 | P | Q | R | 5 | T | U |
| Base: All Respondents | 2015 | 273 | 214 | 131 | 59 | 72 | 774 | 486 | 137 | 1056 | 959 | 537 | 772 | 706 | 68 | 383 | 745 | 795 | 858 | 732 | 394 |
| Base: All Respondents (wtd) | 2015 | 270 | 220 | 131 | 60 | 71 | 770 | 482 | 143 | 967 | 1048 | 562 | 746 | 707 | 67 | 386 | 746 | 791 | 857 | 727 | 399 |
| Better than | 794 | 120 | 94 | 54 | 22 | 32 | 326 | 135 | 65 | 353 | 442 | 210 | 300 | 284 | 19 | 163 | 291 | 317 | 323 | 305 | 162 |
|  | 39.0\% | 44.0\% | 43.0\% | 41.0\% | 37.0\% | 45.0\% | 42.0\% | 28.0\% | 46.0\% | 36.0\% | 42.0\% | 37.0\% | 40.0\% | 40.0\% | 28.0\% | 42.0\% | 39.0\% | 40.0\% | 38.0\% | 42.0\% | 41.0\% |
|  |  | H | H | H | * | $\mathrm{H}^{*}$ | H |  | H |  | 1 |  |  |  |  | 0 |  |  |  |  |  |
| Same as | 1007 | 124 | 111 | 68 | 35 | 33 | 356 | 285 | 62 | 502 | 506 | 283 | 374 | 351 | 41 | 187 | 365 | 400 | 442 | 345 | 198 |
|  | 50.0\% | 46.0\% | 51.0\% | 52.0\% | 58.0\% | 47.0\% | 46.0\% | 59.0\% | 44.0\% | 52.0\% | 48.0\% | 50.0\% | 50.0\% | 50.0\% | 62.0\% | 49.0\% | 49.0\% | 51.0\% | 52.0\% | 47.0\% | 50.0\% |
|  |  |  |  |  |  | * |  | BCG1 |  |  |  |  |  |  | PQ* |  |  |  |  |  |  |
| Worse than | 213 | 26 | 14 | 9 | 3 | 6 | 88 | 61 | 15 | 113 | 101 | 69 | 71 | 73 | 7 | 35 | 91 | 74 | 91 | 77 | 39 |
|  | 11.0\% | 10.0\% | 6.0\% | 7.0\% | 5.0\% | 8.0\% | 11.0\% | 13.0\% | 11.0\% | 12.0\% | 10.0\% | 12.0\% | 10.0\% | 10.0\% | 10.0\% | 9.0\% | 12.0\% | 9.0\% | 11.0\% | 11.0\% | 10.0\% |
|  |  |  |  |  | * | * | c | CD |  |  |  |  |  |  | * |  |  |  |  |  |  |
| Sigma | 2015 | 270 | 220 | 131 | 60 | 71 | 770 | 482 | 143 | 967 | 1048 | 562 | 746 | 707 | 67 | 386 | 746 | 791 | 857 | 727 | 399 |
|  | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.\% | 100.0\% |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |

Overlap formula used
Columns Tested ( $5 \%$ ): $\mathrm{A}, \mathrm{B} / \mathrm{C} / \mathrm{D} / \mathrm{E} / \mathrm{F} / \mathrm{G} / \mathrm{H} / \mathrm{I}, \mathrm{J} / \mathrm{K}, \mathrm{L} / \mathrm{M} / \mathrm{N}, \mathrm{O} / \mathrm{P} / \mathrm{Q} / \mathrm{R}, \mathrm{S} / \mathrm{T} / \mathrm{U}$
Minimum Base: 30 (**), Small Base: 100 (*)
Coloumn Means: $(5 \%)$ : $\mathrm{A}, \mathrm{B} / \mathrm{C} / \mathrm{D} / \mathrm{E} / \mathrm{F} / \mathrm{G} / \mathrm{H} / \mathrm{I}, \mathrm{J} / \mathrm{K}, \mathrm{L} / \mathrm{M} / \mathrm{N}, \mathrm{O} / \mathrm{P} / \mathrm{O} / \mathrm{R}, \mathrm{S} / \mathrm{T} / \mathrm{U}$ Minimum Base: $30\left({ }^{(*)}\right.$ ), Small Base: $100{ }^{(*)}$
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Q15A_2. European Union] Based on your current level of knowledge, how do you think Canada"s pesticide regulatory system compares to each of the following?

|  |  | Region |  |  |  |  |  |  |  | Gender |  | Age |  |  | Education |  |  |  | Area of Residence |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | BC | Alberta | Saskatchewa n/ Manitoba | Saskatchewa <br> n | Manitoba | Ontario | Quebec | Atlantic | Male | Female | ${ }^{18.34}$ | $35 \cdot 54$ | ${ }^{55+}$ | Less than High School | High School | Pecost | University Graduate | Urban | Suburban | Rural |
|  | A | B | c | D | E | F | G | H | 1 | J | K | L | M | N | 0 | P | Q | R | 5 | T | $\cup$ |
| Base: All Respondents | 2015 | 273 | 214 | 131 | 59 | 72 | 774 | 486 | 137 | 1056 | 959 | 537 | 772 | 706 | 68 | 383 | 745 | 795 | 858 | 732 | 394 |
| Base: All Respondents (wtd) | 2015 | 270 | 220 | 131 | 60 | 71 | 770 | 482 | 143 | 967 | 1048 | 562 | 746 | 707 | 67 | 386 | 746 | 791 | 857 | 727 | 399 |
| Better than | 340 | 37 | 41 | 23 | 7 | 15 | 136 | 79 | 24 | 171 | 170 | 89 | 110 | 142 | 10 | 61 | 151 | 116 | 144 | 113 | 82 |
|  | 17.0\% | 14.0\% | 19.0\% | 17.0\% | 12.0\% | 22.0\% | 18.0\% | 16.0\% | 17.0\% | 18.0\% | 16.0\% | 16.0\% | 15.0\% | 20.0\% | 15.0\% | 16.0\% | 20.\% | 15.0\% | 17.0\% | 16.0\% | 20.0\% |
|  |  |  |  |  |  | * |  |  |  |  |  |  |  | M |  |  | R |  |  |  | T |
| Same as | 1141 | 153 | 126 | 66 | 32 | 34 | 434 | 282 | 82 | 542 | 599 | 337 | 435 | 370 | 42 | 252 | 404 | 427 | 477 | 413 | 227 |
|  | 57.0\% | 57.0\% | 57.0\% | 50.0\% | 53.0\% | 48.0\% | 56.0\% | 59.0\% | 57.0\% | 56.0\% | 57.0\% | 60.0\% | 58.0\% | 52.0\% | 63.0\% | 65.0\% | 54.0\% | 54.0\% | 56.0\% | 57.0\% | 57.0\% |
|  |  |  |  |  | ** | * |  |  |  |  |  | N | N |  | * | QR |  |  |  |  |  |
| Worse than | 533 | 80 | 53 | 43 | 21 | 22 | 200 | 120 | 37 | 254 | 279 | 136 | 201 | 196 | 15 | 73 | 191 | 248 | 236 | 201 | 91 |
|  | 26.0\% | 30.0\% | 24.0\% | 33.0\% | 35.0\% | 31.0\% | 26.0\% | 25.0\% | 26.0\% | 26.0\% | 27.0\% | 24.0\% | 27.0\% | 28.0\% | 22.0\% | 19.0\% | 26.0\% | 31.0\% | 27.0\% | 28.0\% | 23.0\% |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  | ${ }^{*}$ |  | P | PQ |  |  |  |
| Sigma | 2015 | 270 | 220 | 131 | 60 | 71 | 770 | 482 | 143 | 967 | 1048 | 562 | 746 | 707 | 67 | 386 | 746 | 791 | 857 | 727 | 399 |
|  | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |

Overlap formula used
Columns Tested ( $5 \%$ ): A, B/C/D/E/F/G/H/I, J/K, L/M/N, O/P/Q/R, S/T/U
Minimum Base: 30 (**), Small Base: 100 (*)
Column Means: $(5 \%)$ : $\mathrm{A}, \mathrm{B} / \mathrm{C} / \mathrm{D} / \mathrm{E} / \mathrm{F} / \mathrm{G} / \mathrm{H} / \mathrm{I}, \mathrm{J} / \mathrm{K}, \mathrm{L} / \mathrm{M} / \mathrm{N}, \mathrm{O} / \mathrm{P} / \mathrm{Q} / \mathrm{R}, \mathrm{S} / \mathrm{T} / \mathrm{L}$ Minimum Base: $30(* *)$, Small Base: 100 (*)
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|  |  | Resion |  |  |  |  |  |  |  | Gender |  | Age |  |  | Education |  |  |  | Area of Residence |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | BC | Alberta | Saskatchewa n/ Manitoba | Saskatchewa <br> n | Manitoba | Ontario | Quebec | Atantic | Male | Female | 18.34 | ${ }^{35-54}$ | 55+ | Less than <br> High School | High School | $\begin{gathered} \text { Post } \\ \text { Secondary } \end{gathered}$ | University Graduate | Urban | Suburban | Rural |
|  | A | B | c | D | E | F | 6 | H | 1 | J | K | L | M | N | 0 | P | Q | R | s | T | $u$ |
| Base: All Respondents | 2015 | 273 | 214 | 131 | 59 | 72 | 774 | 486 | 137 | 1056 | 959 | 537 | 772 | 706 | 68 | 383 | 745 | 795 | 858 | 732 | 394 |
| Base: All Respondents (wtd) | 2015 | 270 | 220 | 131 | 60 | 71 | 770 | 482 | 143 | 967 | 1048 | 562 | 746 | 707 | 67 | 386 | 746 | 791 | 857 | 727 | 399 |
| Canada (Net) | 488 | 79 | 49 | 34 | 15 | 19 | 206 | 71 | 48 | 204 | 285 | 108 | 203 | 177 | 9 | 103 | 182 | 190 | 206 | 175 | 102 |
|  | 24.0\% | 29.0\% | 22.0\% | 26.0\% | 25.0\% | 28.0\% | 27.0\% | 15.0\% | 34.0\% | 21.0\% | 27.0\% | 19.0\% | 27.0\% | 25.0\% | 14.0\% | 27.0\% | 24.0\% | 24.0\% | 24.0\% | 24.0\% | 26.0\% |
|  |  | H | H | H | $\mathrm{H}^{*}$ | $\mathrm{H}^{*}$ | H |  | CH |  |  |  | 1 |  |  | 0 |  |  |  |  |  |
| Canada has a better regulatory system/ enforcement | 274 | 48 | 24 | 25 | 8 | 18 | 119 | 31 | 27 | 109 | 165 | 68 | 111 | 96 | 2 | 65 | 102 | 105 | 113 | 98 | 59 |
|  | 14.0\% | 18.0\% | 11.0\% | 19.0\% | 13.\% | 25.0\% | 15.0\% | 6.0\% | 19.0\% | 11.0\% | 16.0\% | 12.0\% | 15.0\% | 14.0\% | 3.0\% | 17.0\% | 14.0\% | 13.0\% | 13.0\% | 14.0\% | 15.0\% |
|  |  | CH |  | CH | * | $\mathrm{CGH}^{*}$ | H |  | CH |  |  |  |  |  |  |  | 0 | 0 |  |  |  |
| Poor/ worse/ lack of regulatory systems | 35 | 3 | 3 | - | - | - | 21 | 5 | 2 | 11 | 24 | 8 | 18 | 9 | - | 7 | 17 | 10 | 19 | 12 | 3 |
|  | 2.0\% | 1.0\% | 2.0\% | - | - | - | 3.0\% | 1.0\% | 2.0\% | 1.0\% | 2.0\% | 1.0\% | 2.0\% | 1.0\% | - | 2.0\% | 2.0\% | 1.0\% | 2.0\% | 2.0\% | 1.0\% |
|  |  |  |  |  | * | * | H |  |  |  |  |  |  |  | * |  |  |  |  |  |  |
| Canada is more based on research/ scientific data/ better experience | 27 | 5 | 5 | 3 | 1 | 2 | 6 | 4 | 4 | 11 | 16 | 4 | 12 | 11 | - | 5 | 13 | 9 | 12 | 9 | 6 |
|  | 1.0\% | 2.0\% | 2.0\% | 2.0\% | 2.0\% | 3.0\% | 1.0\% | 1.0\% | 3.0\% | 1.0\% | 2.0\% | 1.0\% | 2.0\% | 2.0\% | - | 1.0\% | 2.0\% | 1.0\% | 1.0\% | 1.0\% | 2.0\% |
|  |  |  | ${ }_{5}^{6}$ |  | $\stackrel{*}{*}$ | * |  |  | GH |  |  |  |  |  | 1 |  |  |  |  |  |  |
| Same awareness/ testing/ studies/ research experience | 25 $1.0 \%$ | $\frac{4}{1.0 \%}$ | 5 | $\stackrel{2}{2.0 \%}$ | 2.0\% | - | ${ }^{6}$ | $\frac{7}{1.0 \%}$ | $\frac{1}{1.0 \%}$ | 13 $1.0 \%$ | 12 | $\stackrel{3}{10 \%}$ | $\frac{13}{2.0 \%}$ | 8 | 1 | 1.0\% | $\frac{7}{1.0 \%}$ | ${ }_{2}^{12}$ | ${ }^{13}$ | ${ }^{8}$ | 4 |
|  |  |  |  | F | ${ }^{\text {c }}$ | * |  |  |  |  |  |  |  |  | $\stackrel{1.0 \%}{*}$ |  |  |  |  |  | 1.0\% |
| Less awareness/ testing/ studies/ research experience | 5 | 1 | 1 | 1 | 1 | - | 1 | 1 | - | 3 | 2 | - | 3 | 2 | - | 1 | - | 4 | 3 | 1 | 1 |
|  | * | * | * | 1.0\% | 2.0\% | - | * | * | - | * | * | - | * | * | - | * | . | * | * | * | * |
|  |  |  |  |  | $\mathrm{G}^{*}$ | * |  |  |  |  |  |  |  |  | * |  |  |  |  |  |  |
| More environmentally friendly | 21 | 3 | 1 | - |  | - | 11 | 4 | 2 | 8 | 13 | 8 | 8 | 6 | 1 | 6 | 8 | 6 | 8 | 10 | 3 |
|  | 1.0\% | 1.0\% | 1.0\% | - |  | - | 1.0\% | 1.0\% | 2.0\% | 1.0\% | 1.0\% | 1.0\% | 1.0\% | 1.0\% | 2.0\% | 2.0\% | 1.0\% | 1.0\% | 1.0\% | 1.0\% | 1.0\% |
| Canada is more focused on people/ more health/ safety standards | 34 | 2 | 4 | 1 | 1 | * | 15 | 6 | 6 | 11 | 23 | 9 | 16 | 9 | 4 | 8 | 14 | 8 | 13 | 14 | 7 |
|  | 2.0\% | 1.0\% | 2.0\% | 1.0\% | 2.0\% | - | 2.0\% | 1.0\% | 4.0\% | 1.0\% | 2.0\% | 2.0\% | 2.0\% | 1.0\% | 6.0\% | 2.0\% | 2.0\% | 1.0\% | 2.0\% | 2.0\% | 2.0\% |
|  |  |  |  |  |  | * |  |  | BH |  |  |  |  |  | PQR* |  |  |  |  |  |  |
| Strong/ influential lobbyists/ government lobbying system | 24 | 5 | 2 | 2 | 1 | 1 | 9 | 5 | 1 | 13 | 11 | 2 | 10 | 11 |  | 1 | 10 | 12 | 12 | 8 | 4 |
|  | 1.0\% | 2.0\% | 1.0\% | 2.0\% | 2.0\% | 2.0\% | 1.0\% | 1.0\% | 1.0\% | 1.0\% | 1.0\% |  | 1.0\% | 2.0\% |  |  | 1.0\% | 1.0\% | 1.0\% | 1.0\% | 1.0\% |
| Canada has no/ less influential lobbyists/ government lobbying system | 26 | 11 | 2 | 2 | ${ }^{*}$ | 1 | 4 | 4 | 3 | 13 | 13 | 5 | 8 | 13 | * | 4 | 8 | 14 | 7 | 9 | 10 |
|  | 1.0\% | 4.0\% | 1.0\% | 2.0\% | 2.0\% | 1.0\% | 1.0\% | 1.0\% | 2.0\% | 1.0\% | 1.0\% | 1.0\% | 1.0\% | 2.0\% | - | 1.0\% | 1.0\% | 2.0\% | 1.0\% | 1.0\% | 3.0\% |
|  |  | CGH |  |  | * | * |  |  | , |  |  |  |  |  | * |  |  |  |  |  | s |
| More (use) GMO/ availability of pesticides | 11 | 1 | 1 | 1 | - | 1 | 4 | 4 |  | 5 | 7 | 3 | 4 | 4 | - | 2 | 6 | 3 | - | 6 |  |
|  | 1.0\% |  |  | 1.0\% |  | 2.0\% | 1.0\% | 1.0\% | . | * | 1.0\% | 1.0\% | 1.0\% | 1.0\% |  | 1.0\% | 1.0\% | * |  | 1.0\% | 1.0\% |
|  |  |  |  |  | * | * |  |  |  |  |  |  |  |  | * |  |  |  |  | 5 | s |
| Less (use) GMO/ availability of pesticicides | 15 | 1.0\% | ${ }^{1}$ | - | - | - | 8 | 5 | - | 11 | $\stackrel{4}{*}$ | ${ }^{2}$ | ${ }_{*}$ | 10 | 1 | 3 | \% | \% | 9 | 4 | 2 |
|  | 1.0\% | 1.0\% | * | - | * | * | 1.0\% | 1.0\% | - | 1.0\% | * |  | * | 1.0\% | 2.0\% | 1.0\% | 1.0\% | 1.0\% | 1.0\% | 1.0\% |  |
| Other Canada mentions | 11 | 1 | 1 | - | - | - | 6 | 1 | 2 | 5 | 5 | 1 | 5 | 5 | 1 | 1 | 2 | 7 | 4 | 6 | 1 |
|  | 1.0\% | * | 1.0\% | - | * | - | 1.0\% | * | 1.0\% | 1.0\% | 1.0\% | * | 1.0\% | 1.0\% | 2.0\% | * | * | 1.0\% | * | 1.0\% | * |
| Europe (Net) | 6 | . | 1 | 1 | 1 | - | 3 | . | 1 | 3 | 3 | - | 3 | 3 | - | 1 | 2 | 3 | 4 | 2 | . |
|  | * | - | * | 1.0\% | 2.0\% | - | * | - | 1.0\% | * | * | - | * | * | - | * | * | * | * | * | - |
|  |  |  |  | H | BH* | * |  |  |  |  |  |  |  |  | * |  |  |  |  |  |  |
| Canada is similar to Europe in terms of regulation | 1 | - | - |  |  | - | . | - | 1 | - | 1 | - | - | 1 | - | - | - | 1 | 1 | . | - |
|  | * | - | - | - | * | * |  | - | 1.0\% | - | * | - | - | * | * | - | - | * | * |  | - |
| Europe has different regulations | 1 | . | . | . | - | - | 1 | . | 6 | 1 | . | . | 1 | . | * | . | 1 | . | - | 1 | . |
|  | * | - | - | - | . | - | * | - | - | * | - | - | * | - | - | - | * | - | - | * | . |
|  |  |  |  |  | * | * |  |  |  |  |  |  |  |  | * |  |  |  |  |  |  |
| Europe has a better regulatory system/ enforcement | 3 | - | 1 | 1 | 1 | - | 1 | - | - | 2 | 1 | - | 2 | 1 | - | 1 | - | 2 | 2 | 1 | - |
|  |  | - | * | 1.0\% | ${ }_{\text {2.0\% }}^{\text {BG** }}$ | * |  |  |  |  |  |  |  |  | * | * |  | * |  |  |  |
| Europe is less regulated/ poor regulatory system | 1 | - | . |  |  | - | 1 | . | - | - | 1 | - | - | 1 | - | - | 1 | - | 1 | - | . |
|  | * | - | - | - | . | - | * | - | - | - | * | - | - | * | . | - | * | - | * | - | - |
|  |  |  |  |  | * | * |  |  |  |  |  |  |  |  | * |  |  |  |  |  |  |
| United States (Net) | 806 | 106 | 82 | 63 | 27 | 35 | 297 | 210 | 48 | 390 | 416 | 196 | 293 | 316 | 21 | 140 | 311 | 327 | 346 | 293 | 159 |
|  | 40.0\% | 39.0\% | 38.0\% | 48.0\% | 45.\% | 50.0\% | 39.0\% | 44.0\% | 33.0\% | 40.0\% | 40.0\% | 35.0\% | 39.0\% | 45.0\% | 31.0\% | 36.0\% | 42.0\% | 41.0\% | 40.0\% | 40.0\% | 40.0\% |
|  |  |  | 41 | ${ }^{61}$ | ${ }^{*}$ | ${ }_{1}{ }^{\text {14 }}$ | 98 | $\stackrel{1}{87}$ | 14 |  |  | 67 | 119 | LM | $\stackrel{*}{8}$ | 49 | 119 | 123 | 130 | 109 | 58 |
| Canada is similar to US in terms of regulation | $\begin{array}{r} \frac{302}{15.0 \%} \\ \hline \end{array}$ | 12.0\% | 19.0\% | 21.0\% | 23.0\% | 19.0\% | 13.0\% | 18.0\% | 10.0\% | 17.0\% | 13.0\% | 12.0\% | 16.0\% | 16.0\% | 12.0\% | 13.0\% | 16.0\% | 16.0\% | 15.0\% | 15.0\% | 14.0\% |
|  |  |  | BGI | BGI | BG\|* | * |  | BGI |  | K |  |  | L | L | * |  |  |  |  |  |  |
| US has different/ variety of regulations | 11 | - | 1 | - | - | - | 7 | 3 | . | 3 | 9 | - | 4 | 7 | - | 2 | 4 | 5 | 6 | 2 | 3 |
|  | 1.0\% | - | 1.0\% | - | * | * | 1.0\% | 1.0\% | - | * | 1.0\% | - | 1.0\% | 1.0\% | * | 1.0\% | 1.0\% | 1.0\% | 1.0\% | * | 1.0\% |
| US has better regulatory system/ enforcement | 38 | 7 | 3 | 2 | * | 2 | 10 | 12 | 2 | 26 | 12 | 6 | 14 | 18 | 5 | 4 | 11 | 18 | 14 | 13 | 11 |
|  | 2.0\% | 3.0\% | 1.0\% | 1.0\% | - | 3.0\% | 1.0\% | 3.0\% | 2.0\% | 3.0\% | 1.0\% | 1.0\% | 2.0\% | 2.0\% | 7.0\% | 1.0\% | 1.0\% | 2.0\% | 2.0\% | 2.0\% | 3.0\% |
|  |  |  |  |  | * |  |  |  |  | K |  |  |  |  | PQR* |  |  |  |  |  |  |
| US is less regulated/ poor regulatory system | $\begin{array}{\|c} 196 \\ \hline 10.0 \% \end{array}$ | $\stackrel{36}{13.0 \%}$ | 7.0\% | $\frac{16}{12.0 \%}$ | 5 | $\frac{11}{16.0 \%}$ | $\stackrel{86}{11.0 \%}$ | $\stackrel{28}{6.0 \%}$ | $\stackrel{16}{11.0 \%}$ | 82 | 115 $11.0 \%$ | $\frac{67}{12.0 \%}$ | 9.0\% | $\stackrel{59}{8.0 \%}$ | 6.0\% | $\stackrel{46}{12.0 \%}$ | 9.0\% | $\stackrel{76}{10.0}$ | 87 10.0\% | $\frac{70}{10.0}$ | 9.0\% |
|  |  | CH |  | H | $\stackrel{*}{*}$ | $\mathrm{CH}^{*}$ | H |  | H |  |  | N |  |  | * |  |  |  |  |  |  |
| US is more based on research/ scientific data/ better experience | 11 | 1 | 3 |  | - | - |  | 4 | 1 | 8 | 2 | 1 | 4 | 6 | - | 1 | 6 | 4 | 8 | 3 | - |
|  | 1.0\% | * | 1.0\% | - | * | * | * | 1.0\% | 1.0\% | 1.0\% | * |  | 1.0\% | 1.0\% | * |  | 1.0\% | * | 1.0\% | * | - |
| US has less environmental concerns/ not ecofriendly | 26 | 1 | 2 | - | - | - | 5 | 16 | 1 | 9 | 16 | 13 | 8 | 5 | 1 | 2 | 15 | 7 | 7 | 11 | 8 |
|  | 1.0\% | * | 1.0\% | - | - | - | 1.0\% | 3.0\% | 1.0\% | 1.0\% | 2.0\% | 2.0\% | 1.0\% | 1.0\% | 1.0\% | 1.0\% | 2.0\% | 1.0\% | 1.0\% | 1.0\% | 2.0\% |


|  |  |  |  |  | * | * |  | BDG |  |  |  | N |  |  | * |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| US is less concerned about people/ health/ safety standards | 20 | 1 | 3 | 2 | 2 | - | 5 | 7 | 1 | 6 | 13 | 5 | 8 | 6 | - | 4 | 9 | 6 | 7 | 10 | 2 |
|  | 1.0\% | * | 1.0\% | 2.0\% | 4.0\% | - | 1.0\% | 1.0\% | 1.0\% | 1.0\% | 1.0\% | 1.0\% | 1.0\% | 1.0\% | . | 1.0\% | 1.0\% | 1.0\% | 1.0\% | 1.0\% | 1.0\% |
| US has strong/ influential lobbyists/ government lobbying system | 70 | 9 | 8 | F | $\frac{B 6 *}{3}$ | 4 | 25 | 14 | 6 | 40 | 30 | 14 | 29 | 26 | * | 6 | 22 | 36 | 26 | 32 | 12 |
|  | 3.0\% | 3.0\% | 4.0\% | 5.0\% | 6.0\% | 5.0\% | 3.0\% | 3.0\% | 4.0\% | 4.0\% | 3.0\% | 3.0\% | 4.0\% | 4.0\% | 6.0\% | 2.0\% | 3.0\% | 5.0\% | 3.0\% | 4.0\% | 3.0\% |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  | p* |  |  | P |  |  |  |
| US has more pesticides/ herbicides available in stores | 61 | 11 | 1 | 3 | 1 | 2 | 33 | 10 | 3 | 16 | 45 | 10 | 16 | 35 | 2 | 6 | 26 | 26 | 18 | 32 | 10 |
|  | 3.0\% | 4.0\% | * | 2.0\% | 2.0\% | 3.0\% | 4.0\% | 2.0\% | 2.0\% | 2.0\% | 4.0\% | 2.0\% | 2.0\% | 5.0\% | 3.0\% | 2.0\% | 3.0\% | 3.0\% | 2.0\% | 4.0\% | 3.0\% |
|  |  | c |  |  |  |  | CH |  |  |  | 1 |  |  | LM |  |  |  |  |  | s |  |
| Not trustworthy/ reliable system | 21 | 2 | 2 | 2 | - | 2 | 8 | 7 | 1 | 14 | 8 | 8 | 6 | 7 | . | 5 | 9 | 6 | 12 | 5 | 4 |
|  | 1.0\% | 1.0\% | 1.0\% | 1.0\% | * | 3.0\% | 1.0\% | 1.0\% | 1.0\% | 1.0\% | 1.0\% | 1.0\% | 1.0\% | 1.0\% | - | 1.0\% | 1.0\% | 1.0\% | 1.0\% | 1.0\% | 1.0\% |
|  | 30 | 6 | 3 | 2 | ${ }^{*}$ | $\stackrel{*}{*}$ | 10 | 8 | 1 | 15 | 15 | 2 | 4 | 24 | * | 6 | 12 | 12 | 15 | 10 | 6 |
| Canada and the US are neighbour countries/ closely connected | 1.0\% | 2.0\% | 1.0\% | 2.0\% | 4.0\% | - | 1.0\% | 2.0\% | 1.0\% | 2.0\% | 1.0\% | * | 1.0\% | 3.0\% | - | 2.0\% | 2.0\% | 2.0\% | 2.0\% | 1.0\% | 1.0\% |
|  |  |  |  | F |  | * |  |  |  |  |  |  |  | LM | * |  |  |  |  |  |  |
| Other US mentions | 74 | 6 | 2 | 3 | 1 | 2 | 24 | 34 | 5 | 34 | 39 | 20 | 30 | 23 | 1 | 16 | 23 | 33 | 29 | 26 | 18 |
|  | 4.0\% | 2.0\% | 1.0\% | 2.0\% | 2.0\% | 3.0\% | 3.0\% | 7.0\% | 4.0\% | 4.0\% | 4.0\% | 4.0\% | 4.0\% | 3.0\% | 2.0\% | 4.0\% | 3.0\% | 4.0\% | 3.0\% | 4.0\% | 5.0\% |
|  |  |  |  |  |  | * |  | BCDG |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Miscellaneous (Net) | 837 | 98 | 97 | 46 | 23 | 23 | 318 | 217 | 61 | 423 | 414 | 282 | 295 | 260 | 38 | 168 | 297 | 318 | 357 | 294 | 165 |
|  | 42.0\% | 36.0\% | 44.0\% | 35.0\% | 38.0\% | 32.0\% | 41.0\% | 45.0\% | 43.0\% | 44.0\% | 40.0\% | 50.0\% | 40.0\% | 37.0\% | 57.0\% | 43.0\% | 40.0\% | 40.0\% | 42.0\% | 40.0\% | 41.0\% |
|  |  |  |  |  | $\stackrel{*}{*}$ | $\stackrel{*}{*}$ |  | BDF |  |  |  | MN |  |  | PQR* |  |  |  |  |  |  |
| Standard/average/ same others | 36 <br> $2.0 \%$ | ${ }_{*}$ | ${ }^{3}$ | - | - | - | 10 $1.0 \%$ | 20 | $\frac{1}{10 \%}$ | 188 | $\frac{17}{20 \%}$ | 11 | 13 | 11 | $\frac{4}{6.0 \%}$ | $\frac{12}{3.0 \%}$ | $\frac{14}{2.0 \%}$ | 5 | $\frac{15}{2.0 \%}$ | $\frac{11}{1.0 \%}$ | ${ }_{2.0 \%}$ |
|  | 2.0\% | * | 1.0\% | - | * | * | 1.0\% | 4.0\% | 1.0\% | 2.0\% | 2.0\% | 2.0\% | 2.0\% | 2.0\% | ${ }_{\text {a }} \mathrm{QR}^{*}$ | $\stackrel{3.0 \%}{R}$ | $\frac{2.0 \%}{R}$ | 1.0\% | 2.0\% | 1.0\% | 2.0\% |
| Good/ great/ best (unspecified) | 3 | 1 | - | - | - | - | 2 | - | - | 3 | - | 2 | 1 | - | - | - | 1 | 2 | 3 | - | - |
|  | * | * | - | - |  |  | * | - | - | * | - | * | * | - |  | - | * | * | * |  |  |
|  |  |  |  |  | * | * |  |  |  |  |  |  |  |  | * |  |  |  |  |  |  |
| Not familiar/ never heard before | 83 | 13 | 6 | 3 | 2 | 1 | 24 | 28 | 8 | 25 | 58 | 31 | 30 | 22 | 4 | 13 | 29 | 37 | 41 | 23 | 18 |
|  | 4.0\% | 5.0\% | 3.0\% | 2.0\% | 4.0\% | 1.0\% | 3.0\% | 6.0\% | 6.0\% | 3.0\% | 6.0\% | 6.0\% | 4.0\% | 3.0\% | 6.0\% | 3.0\% | 4.0\% | 5.0\% | 5.0\% | 3.0\% | 5.0\% |
| Same products/ use the same products | 16 | 2 | 3 | - | - | * | 1 | ${ }_{9}$ | 1 | 7 | ${ }_{9}$ | N | 3 | 8 | 2 | 2 | 9 | 2 | 7 | 4 | 5 |
|  | 1.0\% | 1.0\% | 1.0\% | - |  |  | * | 2.0\% | 1.0\% | 1.0\% | 1.0\% | 1.0\% | * | 1.0\% | 3.0\% | 1.0\% | 1.0\% | * | 1.0\% | 1.0\% | 1.0\% |
|  |  |  | , |  | * | * |  | 6 |  |  |  |  |  |  | $\mathrm{PR}^{*}$ |  | R |  |  |  |  |
| Trade/ commercialization mentions | 33 | 4 | 4 | - | - | - | 10 | 15 | 1 | 19 | 14 | 8 | 14 | 11 | - | 5 | 11 | 17 | 12 | 17 | 4 |
|  | 2.0\% | 1.0\% | 2.0\% | - | * |  | 1.0\% | ${ }^{3.0 \%}$ | 1.0\% | 2.0\% | 1.0\% | 1.0\% | 2.0\% | 2.0\% | * | 1.0\% | 1.0\% | 2.0\% | 1.0\% | 2.0\% | 1.0\% |
|  |  | 19 | 16 | 8 | 4 | 4 | 80 | ${ }_{4}{ }_{4}$ | 14 | 101 | 77 | 45 | 49 | 84 | 4 | 33 | 68 | 71 | 77 | 72 | 28 |
| Other | 9.0\% | 7.0\% | 7.0\% | 6.0\% | 7.0\% | 5.0\% | 10.0\% | 8.0\% | 10.0\% | 10.0\% | 7.0\% | 8.0\% | 7.0\% | 12.0\% | 6.0\% | 9.0\% | 9.0\% | 9.0\% | 9.0\% | 10.0\% | 7.0\% |
|  |  |  |  |  | * | * |  |  |  | K |  |  |  | LM | * |  |  |  |  |  |  |
| Nothing | 49 | 7 | 4 | 4 | 3 | 1 | 18 | 14 | 1 | 28 | 21 | 13 | 24 | 11 | 3 | 10 | 15 | 20 | 23 | 18 | 6 |
|  | 2.0\% | 3.0\% | 2.0\% | 3.0\% | 5.0\% | 1.0\% | 2.0\% | 3.0\% | 1.0\% | 3.0\% | 2.0\% | 2.0\% | 3.0\% | 2.0\% | 4.0\% | 3.0\% | 2.0\% | 2.0\% | 3.0\% | 2.0\% | 1.0\% |
|  | 444 | 52 | 60 | 31 | ${ }^{14}$ | 17 | 174 | 92 | 35 | 222 | 222 | 169 | ${ }_{162}$ | 113 | 21 | 94 | 150 | 167 | 181 | 152 | 97 |
| Don't know | 22.0\% | 19.0\% | 27.0\% | 23.0\% | 23.0\% | 24.0\% | 23.0\% | 19.0\% | 24.0\% | 23.0\% | 21.0\% | 30.0\% | 22.0\% | 16.0\% | 32.0\% | 24.0\% | 20.0\% | 21.0\% | 21.0\% | 21.0\% | 24.0\% |
|  |  |  | BH |  | * | * |  |  |  |  |  | MN | N |  | QR* |  |  |  |  |  |  |
| Sigma | ${ }^{2215}$ | ${ }^{297}$ | $\stackrel{234}{107}$ | 149 | 68 | 82 | 845 | 527 | 163 | 1054 | 1160 | 611 | ${ }^{821}$ | 782 | 73 | 427 | 813 | 874 | 936 | 804 | 441 |
|  | 110.0\% | 110.0\% | 107.0\% | 114.0\% | 112.0\% | 116.0\% | 110.0\% | 109.0\% | 114.0\% | 109.0\% | 111.0\% | 109.0\% | 110.0\% | 111.0\% | 109.0\% | 111.0\% | 109.0\% | 111.0\% | 109.0\% | 111.0\% | 110.0\% |

Overlap formula used
Column Proportions:
Columns Tested ( $5 \%$ : $A, B / C / D / E / / / / / / H / T /, J / K, L / M / N, O / P / Q / R, S / T / U ~$
Minimum Base: $30\left({ }^{(* *)}\right.$, Small Base: $100{ }^{(*)}$

- Column Means:
Columns Tested (5\%): A, B/C/D/E/F/G/H/I, J/K, L/M/N, O/P/Q/R, S/T/U
Minimum Base: 30 (**), Small Base: 100 (*)
Table of Contents

|  |  | Region |  |  |  |  |  |  |  | Gender |  | Age |  |  | Education |  |  |  | Area of Residence |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | BC | Alberta | Saskatchewa n/ Manitoba | Saskatchewa ${ }_{\text {n }}$ | Manitoba | Ontario | Quebec | Atlantic | Male | Female | 18.34 | $35-54$ | 55+ | Less than High School | High School | $\begin{gathered} \text { Post } \\ \text { Secondary } \end{gathered}$ | University Graduate | Urban | Suburban | Rural |
|  | A | B | c | D | E | F | 6 | H | 1 | 1 | K | 1 | M | N | 0 | P | Q | R | 5 | T | U |
| Base: United States - Better than | 789 | 119 | 91 | 54 | 22 | 32 | 328 | 136 | 61 | 385 | 404 | 200 | 308 | 281 | 19 | 160 | 289 | 317 | 321 | 305 | 160 |
| Base: United States - Better than (wtd) | 794 | 120 | 94 | 54 | 22 | 32 | 326 | 135 | 65 | 353 | 442 | 210 | 300 | 284 | 19 | 163 | 291 | 317 | 323 | 305 | 162 |
| Canada (Net) | 354 | 58 | 38 | 28 | 11 | 18 | 152 | 44 | 34 | 143 | 211 | 78 | 151 | 126 | 6 | 82 | 138 | 127 | 141 | 132 | 78 |
|  | 45.0\% | 48.0\% | 40.0\% | 53.0\% | 49.0\% | 55.0\% | 46.0\% | 33.0\% | 52.0\% | 40.0\% | 48.0\% | 37.0\% | 50.0\% | 44.0\% | 34.0\% | 50.0\% | 47.0\% | 40.0\% | 44.0\% | 43.0\% | 48.0\% |
|  |  | H | * | $\mathrm{H}^{*}$ | ** | $\mathrm{H}^{*}$ | H |  | $\mathrm{H}^{*}$ |  | J |  | 1 |  | ** | R |  |  |  |  |  |
| Canada has a better regulatory system/ enforcement | 240 | 43 | 23 | 24 | 7 | 18 | 103 | 28 | 19 | 95 | 145 | 54 | 100 | 86 | 2 | 60 | 89 | 87 | 96 | 89 | 52 |
|  | 30.0\% | 36.0\% | 25.\% | 45.0\% | 30.\% | 55.0\% | 32.0\% | 21.0\% | 29.0\% | 27.0\% | 33.0\% | 26.0\% | 33.0\% | 30.0\% | 11.0\% | 37.0\% | 31.0\% | 28.0\% | 30.0\% | 29.0\% | 32.0\% |
|  |  | H | * | CH* | ** | BCGHI* | ${ }_{11}$ |  | $\stackrel{*}{1}$ |  |  |  |  |  | ** | R |  |  |  |  |  |
| Poor/ worse/ lack of regulatory systems | 13 |  | - |  | - |  | 11 | 1 | 1 | 4 | 9 | 1 | 10 | 2 | - | 3 | 7 | 3 | 7 | 5 | 1 |
|  | 2.0\% | . | * | * | ** | * | 3.0\% | 1.0\% | 2.0\% | 1.0\% | 2.0\% | 1.0\% | 3.0\% | 1.0\% |  | 2.0\% | 2.0\% | 1.0\% | 2.0\% | 2.0\% | 1.0\% |
| Canada is more based on research/ scientific data/ better experience | 24 | 5 | 5 | 2 | 1 | 1 | 6 | 3 | 3 | 10 | 14 | 4 | 10 | 10 | - | 4 | 13 | 7 | 10 | 9 | 5 |
|  | 3.0\% | 4.0\% | 6.0\% | 4.0\% | 5.0\% | 3.0\% | 2.0\% | 2.0\% | 5.0\% | 3.0\% | 3.0\% | 2.0\% | 3.0\% | 4.0\% | - | 2.0\% | 5.0\% | 2.0\% | 3.0\% | 3.0\% | 3.0\% |
|  |  |  | $\mathrm{G}^{*}$ |  |  |  |  |  |  |  |  |  |  |  | ** |  |  |  |  |  |  |
| More environmentally friendly | 16 | 2 | 1 | - | - | - | 9 | 2 | 2 | 5 | 11 | 7 | 6 | 4 | 1 | 5 | 7 | 3 | 5 | 8 | 3 |
|  | 2.0\% | 2.0\% | 1.0\% | * |  | - | 3.0\% | 1.0\% | 4.0\% | 2.0\% | 3.0\% | 3.0\% | 2.0\% | 1.0\% | 6.0\% | 3.0\% | 2.0\% | 1.0\% | 2.0\% | 3.0\% | 2.0\% |
| Canada is more focused on people/ more health/ safety standards | 30 | 2 | 4 | ${ }^{*}$ | ${ }^{* *}$ | * | 12 | 6 | 4 | 10 | 20 | 8 | 14 | 8 | ${ }^{* *}$ | 6 | 13 | 7 | 10 | 13 | 7 |
|  | 4.0\% | 2.0\% | 5.0\% | 2.0\% | 4.0\% | - | 4.0\% | 4.0\% | 7.0\% | 3.0\% | 4.0\% | 4.0\% | 5.0\% | 3.0\% | 17.0\% | 4.0\% | 5.0\% | 2.0\% | 3.0\% | 4.0\% | 4.0\% |
|  |  |  |  | * | ** | * |  |  |  |  |  |  |  |  | ** |  |  |  |  |  |  |
| Strong/ influential lobbyists/ government lobbying system | 5 | - | 2 | 1 | 1 | - | 1 | 1 | - | 3 | 2 | - | 4 | 1 | - | . | 2 | 3 | 3 | 2 | - |
|  | 1.0\% | - | 2.0\% | 2.0\% | 4.0\% | - |  | 1.0\% | - | 1.0\% |  | - | 1.0\% |  |  |  | 1.0\% | 1.0\% | 1.0\% | 1.0\% | - |
|  |  |  | $\mathrm{G}^{\text {* }}$ | $\stackrel{ }{2}$ | $\stackrel{*}{1}$ | $\stackrel{*}{1}$ |  |  | 3 | 12 | 13 | 5 | 8 | 12 | ** | 4 | 7 | 14 | 7 | 9 | 9 |
| Canada has no/ less influential lobbyists/ government lobbying system | 3.0\% | 8.0\% | 2.0\% | 4.0\% | 5.0\% | 3.0\% | 1.0\% | 3.0\% | 5.0\% | 3.0\% | 3.0\% | 3.0\% | 3.0\% | 4.0\% | - | 3.0\% | 2.0\% | 4.0\% | 2.0\% | 3.0\% | 6.0\% |
|  |  | 6 | \% | * | ** | * |  |  | * |  |  |  |  |  | ** |  |  |  |  |  | S |
| More (use) GMO/ availability of pesticides | 1 | - | - | - | - | - | 1 | . | - | - | 1 | . | . | 1 | - | - | 1 | - | . | - | 1 |
|  | * | - | - | - |  | - | * | - | - | - | * |  | - | * |  |  | * |  |  | - | 1.0\% |
|  |  |  | 1 | * | ** | * | 5 | 4 | * | 8 | 2 | 2 | 3 | 6 | ** | 2 | 4 | 5 | 6 | 3 | 2 |
| Less (use) GMO/ availability of pesticides | 1.0\% | 1.0\% | 1.0\% | - | - | - | 1.0\% | 3.0\% | - | 2.0\% | 2 | 1.0\% | 1.0\% | 2.0\% | - | 1.0\% | 1.0\% | 1.0\% | 2.0\% | 1.0\% | 1.0\% |
|  |  |  | * | * | ** | * |  |  | * | K |  |  |  |  | ** |  |  |  |  |  |  |
| Other Canada mentions | 6 | - | 1 | - | - | - | 4 | - | 1 | 3 | 3 | 1 | 3 | 2 | 1 | 1 | 1 | 3 | 3 | 3 | - |
|  | 1.0\% | - | 1.0\% | * | ** | - | 1.0\% | - | 1.0\% | 1.0\% | 1.0\% | 1.0\% | 1.0\% | 1.0\% | 6.0\% | 1.0\% | * | 1.0\% | 1.0\% | 1.0\% | - |
|  | 2 | - | 1 | 1 | ** | * | . | - | * | 1 | 1 |  | 2 | - | ** | 1 | - | 1 | 2 | - | - |
| Europe (Net) | * | $\cdots$ | 1.0\% | 2.0\% | 5.0\% | - | $\cdots$ | - | - | * | * | - | 1.0\% | - |  | 1.0\% | - | * | 1.0\% | - | - |
|  |  |  | . | $\mathrm{G}^{*}$ | ** | * |  |  | * |  |  |  |  |  | ** |  |  |  |  |  |  |
| Europe has a better regulatory system/ enforcement | , | - | 1 | 1 | 1 | - | - | - | - | 1 | 1 | - | 2 | - | - | 1 | - | 1 | 2 | - | - |
|  |  |  | 1.0\% | 2.0\% | 5.0\% | * | - | - | - |  |  | - | 1.0\% |  | ** | 1.0\% | - |  | 1.0\% | - | - |
| United States (Net) | 349 | 53 | 32 | $\mathrm{C}^{*}$ | 10 | 18 | 143 | 65 | 28 | 153 | 196 | 96 | 128 | 125 | 8 | 64 | 121 | 152 | 148 | 132 | 66 |
|  | 44.0\% | 44.0\% | 34.0\% | 51.0\% | 45.0\% | 56.0\% | 44.0\% | 48.0\% | 43.0\% | 43.0\% | 44.0\% | 45.0\% | 43.0\% | 44.0\% | 41.0\% | 39.0\% | 42.0\% | 48.0\% | 46.0\% | 43.0\% | 41.0\% |
|  |  |  | * | ${ }^{\text {c }}$ | ** | c* |  | c | * |  |  |  |  |  | ** |  |  |  |  |  |  |
| Canada is similar to US in terms of regulation | 5 | - | - | 2 | - | 2 | 2 | 1 | - | 3 | 2 | 2 | 2 | 1 | - | 1 | 1 | 3 | 2 | 1 | 2 |
|  | 1.0\% | - | - | 3.0\% |  | 6.0\% | 1.0\% | 1.0\% | - | 1.0\% | * | 1.0\% | 1.0\% | * |  | 1.0\% | * | 1.0\% | 1.0\% | * | 1.0\% |
|  |  |  | * | ${ }^{\text {B }}$ | ** | BCG* |  |  | * |  |  |  |  |  | ** |  |  |  |  |  |  |
| US has different/ variety of regulations | 6 | - | - | - | - | - | 5 | 1 | - | 2 | 4 | - | 2 | 4 | - | 2 | 3 | 1 | 3 | 2 | 1 |
|  | 1.0\% | - | * | * | ** | * | 2.0\% | 1.0\% | * | 1.0\% | 1.0\% | - | 1.0\% | 1.0\% | ** | 1.0\% | 1.0\% | * | 1.0\% | 1.0\% | 1.0\% |
|  |  |  | 1 | * | ** | * |  |  | 1 |  |  |  |  |  | ** |  |  |  |  |  |  |
| US has better regulatory system/ enforcement | 14 2.0\% | 1.0\% | 1.0\% | - | $\cdots$ | - | . ${ }^{3}$ | $\frac{8}{6.0 \%}$ | 2.0\% | 11 <br> $3.0 \%$ | . ${ }^{3}$ | 2.0\% | 2.0\% | . ${ }^{\text {1.0\% }}$ | 3 ${ }^{3}$ | 1.0\% | $\stackrel{3}{\text { 1.0\% }}$ | $\frac{8}{2.0 \%}$ | 5 | $\stackrel{5}{2.0 \%}$ | $\frac{4}{3.0 \%}$ |
|  |  |  | 1.0\% | * | ** | * |  | BG | 2.0\% | 3.0\% |  |  |  |  | $\stackrel{14.0 *}{* *}$ |  |  |  |  |  |  |
| US is less regulated/ poor regulatory system | 167 | 32 | 15 | 15 | 5 | 10 | 70 | 20 | 15 | 72 | 95 | 57 | 61 | 48 | 2 | 40 | 51 | 72 | 74 | 61 | 29 |
|  | 21.0\% | 27.0\% | 16.0\% | 27.0\% | 21.0\% | 32.0\% | 21.0\% | 15.0\% | 23.0\% | 20.0\% | 21.0\% | 27.0\% | 20.0\% | 17.0\% | 11.0\% | 24.0\% | 18.0\% | 23.0\% | 23.0\% | 20.0 | 18.0\% |
|  |  | H | * | $\mathrm{H}^{*}$ | ** | ${ }^{\text {H*}}$ |  |  |  |  |  | N |  |  | ** |  |  |  |  |  |  |
| US is more based on research/ scientific data/ better experience | * | - | - | - | - | - | 1 | 1 | - | ${ }_{*}$ | ${ }_{*}$ | - | - | 2 | - | - | ${ }_{1}^{2}$ | . | 2 | - | - |
|  |  | - | * | * | ** | * | * | 1.0\% | * |  |  | - |  | 1.0\% | ** |  | 1.0\% |  | 1.0\% |  | - |
| US has less environmental concerns/ not ecofriendly | 13 | 1 | 2 | - | - | - | 4 | 5 | 1 | 5 | 8 | 7 | 4 | 3 | 1 | 1 | 6 | 5 | 4 | 6 | 3 |
|  | 2.0\% | 1.0\% | 2.0\% | - | ** | - | 1.0\% | 4.0\% | 2.0\% | 2.0\% | 2.0\% | 3.0\% | 1.0\% | 1.0\% | 5.0\% | 1.0\% | 2.0\% | 2.0\% | 1.0\% | 2.0\% | 2.0\% |
|  |  |  |  |  |  | * |  |  |  |  |  |  |  |  | ** |  |  |  |  |  |  |
| US is less concerned about people/ health/ safety standards | 14 $2.0 \%$ | $\frac{1}{1.0 \%}$ | $\stackrel{3}{3.0 \%}$ | $\frac{2}{4.0 \%}$ | $\frac{2}{10.0 \%}$ | - | $\frac{4}{1.0 \%}$ | $\frac{2}{1.0 \%}$ | $\frac{1}{2.0 \%}$ | $\stackrel{4}{1.0 \%}$ | $\frac{10}{2.0 \%}$ | $\frac{2}{1.0 \%}$ | $\frac{7}{2.0 \%}$ | 4 $2.0 \%$ | - | $\stackrel{3}{2.0 \%}$ | $\stackrel{6}{2.0 \%}$ | 4.0\% | $\frac{7}{2.0 \%}$ | $\frac{5}{2.0 \%}$ | $\frac{1}{1.0 \%}$ |
|  |  | 1.0\% | 3.0\% | $\stackrel{4.0 \%}{\mathrm{~F}^{*}}$ | $\stackrel{\text { 10.0\% }}{* *}$ | * | 1.0\% | 1.0\% | 2.0\% | 1.0\% | 2.0\% | 1.0\% | 2.0\% | 2.0\% | ** | 2.0\% | 2.0\% | 1.0\% | 2.0\% | 2.0\% | 1.0\% |
| US has strong/ influential lobbyists/ government lobbying system | 59 | 8 | 7 | 7 | 3 | 4 | 19 | 12 | 6 | 35 | 24 | 11 | 28 | 20 | 2 | 6 | 17 | 32 | 24 | 25 | 9 |
|  | 7.0\% | 7.0\% | $\stackrel{7.0 \%}{*}$ | $\frac{13.0 \%}{\mathrm{G}^{*}}$ | $\frac{15.0 \%}{* *}$ | $\stackrel{12.0 \%}{*}$ | 6.0\% | 9.0\% | $\stackrel{\text { 9.0\% }}{*}$ | 10.0\% | 5.0\% | 5.0\% | 9.0\% | 7.0\% | $\stackrel{10.0 \%}{* *}$ | 4.0\% | 6.0\% | 10.0\% | 8.0\% | 8.0\% | 5.0\% |
|  | 54 | 11 | 1 | ${ }^{\text {6* }}$ | ** | 1 | 30 | 7 | 3 | K | 41 | 9 | 13 | 32 | ${ }^{*}$ | 6 | 21 | ${ }^{\text {P }}$ | 16 | 29 | 9 |
| US has more pesticides/ herbicides available in stores | 7.0\% | 9.0\% | 1.0\% | 4.0\% | 4.0\% | 3.0\% | 9.0\% | 5.0\% | 5.0\% | 4.0\% | 9.0\% | 4.0\% | 4.0\% | 11.0\% | 12.0\% | 4.0\% | 7.0\% | 8.0\% | 5.0\% | 9.0\% | 6.0\% |
|  |  | c | * | * | ** | * | c |  | * |  | 1 |  |  | LM | ** |  |  |  |  | s |  |
| Not trustworthy/ reliable system | 14 | 2 | 2 | - | - | - | 6 | 3 | 1 | 9 | 4 | 5 | 4 | 4 | - | , | 6 | 4 | 8 | 3 | 2 |
|  | 2.0\% | 2.0\% | 2.0\% | * | ** | * | 2.0\% | 2.0\% | 1.0\% | 3.0\% | 1.0\% | 3.0\% | 1.0\% | 1.0\% | ** | 1.0\% | 2.0\% | 1.0\% | 3.0\% | 1.0\% | 1.0\% |
|  | 33 | 1 | 1 | 1 | ** | 1 | 12 | 16 | 3 | 18 | 15 | 9 | 11 | 13 | ** | 6 | 10 | 17 | 12 | 12 | 10 |
| Other US mentions | 4.0\% | 1.0\% | 1.0\% | 2.0\% | - | 3.0\% | 4.0\% | 12.0\% | 5.0\% | 5.0\% | 3.0\% | 4.0\% | 4.0\% | 5.0\% | . | 4.0\% | 4.0\% | 5.0\% | 4.0\% | 4.0\% | 6.0\% |


|  |  |  | * | * | ** | * |  | BCDG | * |  |  |  |  |  | ** |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Miscellaneous (Net) | 175 | 21 | 30 | 9 | 5 | 4 | 69 | 31 | 14 | 89 | 86 | 58 | 54 | 63 | 5 | 40 | 65 | 65 | 74 | 64 | 37 |
|  | 22.0\% | 18.0\% | 32.0\% | 16.0\% | 24.0\% | 11.0\% | 21.0\% | 23.0\% | 22.0\% | 25.0\% | 20.0\% | 27.0\% | 18.0\% | 22.0\% | 25.0\% | 24.0\% | 22.0\% | 21.0\% | 23.0\% | 21.0\% | 23.0\% |
|  |  |  | BDFG* | * | ** | * |  |  | $\stackrel{*}{ }$ |  |  | M |  |  | ** |  |  |  |  |  |  |
| Good/ great/ best (unspecified) | 1 | - | - | - | - | - | 1 | - | - | 1 | - | - | 1 | - | - | . | - | 1 | 1 | - | - |
|  |  | - | * | * | ** | * |  |  | * | * | - | - |  | - | ** | - | . |  | * | - |  |
| Not familiar/ never heard before | 6 | 1 | - | - | - | - | . | 3 | 1 | - | 6 | 1 | 2 | 2 | - | 1 | 2 | 2 | 1 | 3 | 1 |
|  | 1.0\% | 1.0\% | - | - |  | - | - | 2.0\% | 2.0\% | - | 1.0\% | 1.0\% | 1.0\% | 1.0\% | - | 1.0\% | 1.0\% | 1.0\% | * | 1.0\% | 1.0\% |
|  |  |  | * | * | ** | * |  | 6 | $\mathrm{G}^{*}$ |  | J |  |  |  | ** |  |  |  |  |  |  |
| Trade/ commercialization mentions | 3 | 1 | - | - | - | - | 1 | 1 |  | 2 | 1 | - | 2 | 1 | - | 1 | 2 | - | 1 | 1 | 1 |
|  | * | 1.0\% | * | - | - | - | * | 1.0\% | - | 1.0\% | * | - | 1.0\% | * | - | 1.0\% | 1.0\% | - | * | * | 1.0\% |
|  |  |  | * | * | ** | * |  |  | * |  |  |  |  |  | ** |  |  |  |  |  |  |
| Other | 69 | 6 | 10 | 2 | 1 | 1 | 29 | 16 | 6 | 33 | 35 | 22 | 15 | 32 | 2 | 17 | 24 | 26 | 34 | 25 | 11 |
|  | 9.0\% | 5.0\% | 11.0\% | 4.0\% | 5.0\% | 3.0\% | 9.0\% | 12.0\% | 9.0\% | 9.0\% | 8.0\% | 10.0\% | 5.0\% | 11.0\% | 10.0\% | 10.0\% | 8.0\% | 8.0\% | 10.0\% | 8.0\% | 6.0\% |
|  |  |  | * | * | ** |  |  | B | * |  |  | M |  | M | ** |  |  |  |  |  |  |
| Nothing | 11 | 1 | 4 | 1 | 1 | - | 4 | - | 1 | 7 | 4 | 3 | 6 | 2 | - | 2 | 5 | 4 | 6 | 4 | 1 |
|  | 1.0\% | 1.0\% | 4.0\% | 2.0\% | 4.0\% | * | 1.0\% | - | 1.0\% | 2.0\% | 1.0\% | 1.0\% | 2.0\% | 1.0\% | ** | 1.0\% | 2.0\% | 1.0\% | 2.0\% | 1.0\% | 1.0\% |
| Don't know |  |  | ${ }^{\text {H }}$ | 6 | ${ }^{* *}$ | 3 | 35 | 11 | 6 | 46 | 40 | 32 | 29 | 26 | ${ }_{3}^{* *}$ | 19 | 32 | 32 | 31 | 32 | 23 |
|  | $11.0 \%$ | 10.0\% | 16.0\% | 11.0\% | 15.0\% | 8.0\% | 11.0\% | 8.0\% | 10.0\% | 13.0\% | 9.0\% | 15.0\% | 10.0\% | 9.0\% | 15.0\% | 12.0\% | 11.0\% | 10.0\% | 10.0\% | 10.0\% | 14.0\% |
|  |  |  | * |  | ** | * |  |  | * |  |  | N |  |  | ** |  |  |  |  |  |  |
| Sigma | 928 | 141 | 102 | 69 | 28 | 41 | 381 | 155 | 80 | 412 | 516 | 245 | 352 | 331 | 22 | 195 | 337 | 369 | 381 | 356 | 187 |
|  | 117.0\% | 117.0\% | 109.0\% | 128.0\% | 128.0\% | 129.0\% | 117.0\% | 115.0\% | 123.0\% | 117.0\% | 117.0\% | 117.0\% | 117.0\% | 117.0\% | 116.0\% | 120.0\% | 116.0\% | 116.0\% | 118.0\% | 117.0\% | 115.0\% |

Overlap formula used


Columns Tested ( $5 \%$ ): $A, B / / / / / / E / F / G / H / /, J / K, L / M / N, O / P / Q / R, S / T / /$
Minimum Base: 30 ( ${ }^{*}$ ), Small Base: $1000^{(*)}$
Table of Contents

|  | Total | BC | Alberta | Region |  |  |  |  |  | Gender |  | Age |  |  | Education |  |  |  | Area of Residence |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | Saskatchewa n/ Manitoba | Saskatchewa <br> n | Manitoba | Ontario | Quebec | Atantic | Male | Female | 18.34 | ${ }^{35-54}$ | 55+ | $\begin{aligned} & \text { Less than } \\ & \text { High School } \end{aligned}$ | High School | $\begin{aligned} & \text { Post } \\ & \text { Secondary } \end{aligned}$ | University Graduate | Urban | Suburban | Rural |
|  | A | B | c | D | E | F | 6 | H | 1 | J | K | L | M | N | 0 | P | Q | R | 5 | T | U |
| Base: United States - Same as | 1011 | 127 | 109 | 68 | 34 | 34 | 358 | 288 | 61 | 548 | 463 | 271 | 389 | 351 | 42 | 188 | 365 | 402 | 445 | 349 | 195 |
| Base: United States - Same as (wtd) | 1007 | 124 | 111 | 68 | 35 | 33 | 356 | 285 | 62 | 502 | 506 | 283 | 374 | 351 | 41 | 187 | 365 | 400 | 442 | 345 | 198 |
| Canada (Net) | 70 | 15 | 7 | 5 | 3 | 2 | 24 | 12 | 7 | 32 | 38 | 10 | 33 | 27 | 2 | 12 | 16 | 39 | 35 | 23 | 12 |
|  | 7.0\% | 12.0\% | 6.0\% | 7.0\% | 9.0\% | 6.0\% | 7.0\% | 4.0\% | 11.0\% | 6.0\% | 8.0\% | 3.0\% | 9.0\% | 8.0\% | 5.0\% | 6.0\% | 4.0\% | 10.0\% | 8.0\% | 7.0\% | 6.0\% |
|  |  | GH |  |  | * |  |  |  | $\mathrm{H}^{*}$ |  |  |  |  |  |  |  |  |  |  |  |  |
| Canada has a better regulatory system/ enforcement | 10 | 2 | - | - | - | - | 4 | - | 4 | 4 | 7 | 3 | 3 | 4 | - | 3 | 2 | 5 | 6 | 2 | 2 |
|  | 1.0\% | 2.0\% | - | - |  | - | 1.0\% | - | 7.0\% | 1.0\% | 1.0\% | 1.0\% | 1.0\% | 1.0\% |  | 2.0\% | 1.0\% | 1.0\% | 1.0\% | 1.0\% | 1.0\% |
|  |  | H |  | * | * | * |  |  | CDGH* |  |  |  |  |  | * |  |  |  |  |  |  |
| Poor/ worse/ lack of regulatory systems | 8 | 3 | 1 | - | - | - | 3 | 1 | - | 3 | 5 | 2 | 4 | 2 | - | 1 | 2 | 5 | 5 | 3 | - |
|  | 1.0\% | 2.0\% | 1.0\% | - | - | * | 1.0\% |  | - | 1.0\% | 1.0\% | 1.0\% | 1.0\% | 1.0\% | - | 1.0\% | 1.0\% | 1.0\% | 1.0\% | 1.0\% | . |
| Canada is more based on research/ scientific data/ better experience | 3 | - | - | 1 | - | 1 | - | 1 | 1 | 1 | 2 | - | 2 | 1 | - | 1 | - | 2 | 2 | - | 1 |
|  | * | - | - | 1.0\% | - | 3.0\% | - | * | 2.0\% | * | * | - | 1.0\% | * | - | 1.0\% | - | * | * | - | 1.0\% |
|  |  |  |  | $\mathrm{G}^{*}$ | * | $\mathrm{G}^{*}$ |  |  | $\mathrm{G}^{*}$ |  |  |  |  |  | * |  |  |  |  |  |  |
| Same awareness/ testing/ studies/ research experience | 25 | 4 | 5 | 2 | 2 | - | ${ }^{6}$ | 7 | 1 | ${ }^{13}$ | 12 | ${ }^{3}$ | 13 | 8 | 1 | 5 | 7 | 12 | 13 | 8 | 4 |
|  | 2.0\% | 3.0\% | 5.0\% | 3.0\% | 6.0\% | * | 2.0\% | 2.0\% | 1.0\% | 3.0\% | 2.0\% | 1.0\% | 4.0\% | 2.0\% | 2.0\% | 3.0\% | 2.0\% | 3.0\% | 3.0\% | 2.0\% | 2.0\% |
| Less awareness/ testing/ studies/ research experience | 4 | 1 | . | 1 | 1 | - | 1 | 1 | - | 2 | 2 | - | 3 | 1 | - | 1 | - | 3 | 2 | 1 | 1 |
|  | * | 1.0\% | - | 1.0\% | 3.0\% | - | * | * | - | * | * | - | 1.0\% | * | - | 1.0\% | - | 1.0\% | * | * | * |
|  |  |  |  |  |  | * |  |  | * |  |  |  |  |  | * |  |  |  |  |  |  |
| More environmentally friendly | ${ }_{*}$ | - | - | - | - | - | $\stackrel{1}{*}$ | - | - | ${ }_{*}$ | - | - | - | ${ }_{*}$ | - | - | - | $\stackrel{1}{*}$ | - | 1 | - |
|  |  | - | - | * | * | * |  | . | * |  | - | - |  |  | * | . | . |  | - |  | . |
| Canada is more focused on people/ more health/ safety standards | 1 | - | - | - | - | - | 1 | - | - | - | 1 | - | 1 | - | 1 | - | - | - | 1 | - | - |
|  |  | - | - | * | * | - |  | . | * | - |  | - |  | - | ${ }^{\text {3.0\% }}$ | - | - | - |  | - | - |
| Strong/ influential lobbyists/ government lobbying system | 11 | 4 | - | 1 | * | 1 | 4 | 1 | 1 | 5 | 7 | 1 | 3 | 7 | PQR* | 1 | 4 | 6 | 6 | 4 | 1 |
|  | 1.0\% | 3.0\% | - | 2.0\% | - | 3.0\% | 1.0\% | * | 1.0\% | 1.0\% | 1.0\% | * | 1.0\% | 2.0\% | - | 1.0\% | 1.0\% | 1.0\% | 1.0\% | 1.0\% | 1.0\% |
|  |  | H |  | * | * | * |  |  | * |  |  |  |  |  | * |  |  |  |  |  |  |
| Canada has no/ less influential lobbyists/ government lobbying system | 1 | 1 | - | - | - | - | - | - | - | 1 | - | - | - | 1 | - | - | 1 | - | . | - | 1 |
|  | * | 1.0\% | - | * | * | * | - | - |  | * | - | - | - | * | * | - | * |  | - | - | * |
| More (use) GMO/ availability of pesticides | 5 | . |  | 1 | * | 1 | 2 | 1 | * | 2 | 3 | 1 | 3 | 1 | * | 1 | 2 | 2 | - | 3 | 2 |
|  | 1.0\% | - | 1.0\% | 2.0\% |  | 3.0\% | 1.0\% | * |  | * | 1.0\% | * | 1.0\% | , |  | 1.0\% | 1.0\% | * |  | 1.0\% | 1.0\% |
|  |  |  |  | * | * | BH* |  |  | * |  |  |  |  |  | * |  |  |  |  | 5 | 5 |
| Other Canada mentions | 4 | 1 | - | - | - |  | 2 | 1 | - | 2 | 2 | - | 2 | 2 | - | - | - | 4 | 1 | 2 | 1 |
|  | * | 1.0\% | - | * | * | * | 1.0\% | * | * | * | * | - | 1.0\% | 1.0\% | - | - | - | 1.0\% | * | 1.0\% | 1.0\% |
| Europe (Net) | 3 | . | . | * | * | * | 2 | - | * | 1 | 2 | - | 1 | 2 | * | - | 2 | 1 | 2 | 1 | . |
|  | * | - | - |  |  |  | 1.0\% | - | 2.0\% | * | * | - | * | 1.0\% |  | - | 1.0\% | * | * | * | - |
|  |  |  |  | * | * | * |  |  | ${ }^{\text {H*}}$ |  |  |  |  |  | * |  |  |  |  |  |  |
| Canada is similar to Europe in terms of regulation | 1 | - | - | - | - | - | - | - | 1 | - | 1 | - | - | 1 | - | - | - | 1 | 1 | - | - |
|  | * | - | - | * | * | * | - | - | $\frac{2.0 \%}{6 H^{*}}$ | - | * | - | - | * | - | - | - | * | * | - | - |
| Europe has different regulations | 1 | - | - | - | . | - | 1 | - | GH* | 1 | . | - | 1 | - | * | - | 1 | . | . | 1 | . |
|  | * | - | - | - | - | - | * | - | - | * | - | - | * | - | - | - | * | - | - | * | - |
|  |  |  |  | * | * | * |  |  | * |  |  |  |  |  | * |  |  |  |  |  |  |
| Europe is less regulated/ poor regulatory system | 1 | - | - | - | - | - | 1 | - | - | - | 1 | - | - | 1 | - | - | 1 | - | 1 | - | - |
|  |  | - |  | * | * | * |  | - | * | - |  | - | - |  | * | - |  |  |  |  | - |
| United States (Net) | 370 | 39 | 48 | 30 | 17 | 13 | 122 | 113 | 18 | 191 | 179 | 74 | 136 | 161 | 10 | 59 | 153 | 146 | 164 | 129 | 73 |
|  | 37.0\% | 32.0\% | 43.0\% | 44.0\% | 49.0\% | 39.0\% | 34.0\% | 40.0\% | 29.0\% | 38.0\% | 35.0\% | 26.0\% | 36.0\% | 46.0\% | 24.0\% | 32.0\% | 42.0\% | 36.0\% | 37.0\% | 37.0\% | 37.0\% |
|  |  |  |  | * | * | * |  |  | * |  |  |  | L | LM | * |  | OP |  |  |  |  |
| Canada is similar to US in terms of regulation | 289 | 31 | 40 | 25 | 14 | 11 | 93 | 85 | 14 | 154 | 135 | 65 | 114 | 110 | 8 | 47 | 116 | 116 | 127 | 105 | 53 |
|  | 29.0\% | 25.0\% | 36.0\% | 36.0\% | 40.0\% | 33.0\% | 26.0\% | 30.0\% | 23.0\% | 31.0\% | 27.0\% | 23.0\% | 31.0\% | 31.0\% | 20.0\% | 25.0\% | 32.0\% | 29.0\% | 29.0\% | 30.0\% | 27.0\% |
|  |  |  | 6 | * | * | * |  |  | * |  |  |  | , | 1 | * |  |  |  |  |  |  |
| US has different/ variety of regulations | ${ }_{*}$ | - | 1 | - | - | - | * | 2 | - | ${ }^{1}$ | 3 | - | ${ }^{1}$ | 3 | - | - | . | 4 | ${ }^{2}$ | - | 2 |
|  | * | - | 1.0\% | * | * | * | * | 1.0\% | * | * | 1.0\% | - | * | 1.0\% | * | - | - | 1.0\% | * | - | 1.0\% |
| US has better regulatory system/ enforcement | 9 | - | 2 | 1 | - | 1 | 3 | 3 | - | 4 | 5 | - | 2 | 7 | 1 | - | 4 | 4 | 3 | 3 | 3 |
|  | 1.0\% | - | 2.0\% | 2.0\% | - | 3.0\% | 1.0\% | 1.0\% | - | 1.0\% | 1.0\% | - | 1.0\% | 2.0\% | 3.0\% | - | 1.0\% | 1.0\% | 1.0\% | 1.0\% | 2.0\% |
|  |  |  |  |  | * | ${ }^{\text {B* }}$ |  |  | * |  |  |  |  | L | p* |  |  |  |  |  |  |
| US is less regulated/ poor regulatory system | $\begin{gathered} 5 \\ \hline 1.0 \% \\ \hline \end{gathered}$ | - | - | - | - | - | 3 $1.0 \%$ | 1 | $\frac{1}{2.0 \%}$ | 1 | $\stackrel{4}{1.0 \%}$ | ${ }_{*}^{1}$ | 1 | $\stackrel{3}{1.0 \%}$ | - | $\frac{1}{1.0 \%}$ | 3 $1.0 \%$ | 1 | 2 | - | $\stackrel{3}{\text { 2.0\% }}$ |
|  |  |  |  | * | * | * |  |  | 2.0\% |  |  |  |  |  | * |  |  |  |  |  | T |
| US is more based on research/ scientific data/ better experience | 6 | 1 | 2 | - | - | - | , | , | 1 | 6 | - | - | 2 | 4 | - | - | , | 2 | 4 | 2 | - |
|  | 1.0\% | 1.0\% | 2.0\% | * | * | * | * | * | 2.0\% | 1.0\% | - | - | * | 1.0\% | * | - | 1.0\% | * | 1.0\% | 1.0\% | - |
| US has less environmental concerns/ not ecofriendly | 4 | - | - | - | - | - | 1 | 3 | - | 1 | 3 | 1 | 2 | 1 | - | - | 3 | 1 | . | 1 | 3 |
|  | * | - | - | - |  |  | * | 1.0\% |  | * | 1.0\% | * | 1.0\% | * | - | - | 1.0\% | * | - | * | 2.0\% |
|  |  |  |  | * | * | * |  |  | * |  |  |  |  |  | * |  |  |  |  |  | 5 |
| US is less concerned about people/ health/ safety standards | ${ }^{2}$ | - | - | - | $\cdots$ | $\div$ | * | ${ }_{*}$ | - | * | * | ${ }_{*}$ | - | * | $\square$ | - | * | * | - | 1 | ${ }_{*}$ |
|  |  | - | - | * | * | * |  |  | * |  |  |  |  |  | * | - |  |  |  |  |  |
| US has strong/ influential lobbyists/ government lobbying system | 3 | - | - | - | - | - | 2 | 1 | - | 1 | 2 | 1 | 1 | 1 | 1 | - | - | 2 | 1 | 2 | . |
|  |  | - | - | - | . | . | 1.0\% | * | . |  | * |  |  |  | 2.0\% | - | - | 1.0\% | * | 1.0\% | - |


| US has more pesticides/ herbicides available in stores |  |  |  | * | * | * |  |  | * |  |  |  |  |  | PQ* |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 4 | - | - | - | - | - | 2 | 2 | . | 2 | 2 | - | 2 | 2 | - | - | 4 | - | 1 | 2 | 1 |
|  |  |  | - |  | - | - | 1.0\% | 1.0\% |  |  |  | - | 1.0\% | 1.0\% | - | - | 1.0\% | - |  | 1.0\% |  |
|  |  |  |  | * | * | * |  |  | * |  |  |  |  |  | * |  | ${ }^{\mathrm{R}}$ |  |  |  |  |
| Not trustworthy/ reliable system | ${ }_{*}$ | - | - | - | - | - | - | ${ }_{1}^{2}$ | - | ${ }_{*}$ | $\stackrel{1}{*}$ | $\stackrel{1}{*}$ | - | ${ }_{*}$ | - | ${ }_{*}$ | $\stackrel{1}{*}$ | - | $\stackrel{1}{*}$ | - | ${ }_{*}$ |
|  |  | - | - | * | * | * |  | 1.0\% | * |  |  |  |  |  | * |  |  |  |  | - |  |
| Canada and the US are neighbour countries/ closely connected | 30 | 6 | 3 | 2 | 2 | - | 10 | 8 | 1 | 15 | 15 | 2 | 4 | 24 | - | 6 | 12 | 12 | 15 | 10 | 6 |
|  | 3.0\% | 5.0\% | 3.0\% | 3.0\% | 6.0\% | - | 3.0\% | 3.0\% | 1.0\% | 3.0\% | 3.0\% | 1.0\% | 1.0\% | 7.0\% | - | 3.0\% | 3.0\% | 3.0\% | 3.0\% | 3.0\% | 3.0\% |
| Other US mentions | 24 | 3 | 1 | 2 | 1 | 1 | 7 | 10 | 1 | 11 | 13 | 6 | 11 | LM | 1 | 5 | 10 | 8 | 11 | 8 |  |
|  | 2.0\% | 2.0\% | 1.0\% | 3.0\% | 3.0\% | 3.0\% | 2.0\% | 3.0\% | 1.0\% | 2.0\% | 3.0\% | 2.0\% | 3.0\% | 2.0\% | 3.0\% | 3.0\% | 3.0\% | 2.0\% | 2.0\% | 2.0\% | 3.0\% |
|  |  |  |  |  | * |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Miscellaneous (Net) | 592 | 71 | 61 | 34 | 16 | 18 | 217 | 169 | 41 | 292 | 300 | 203 | 215 | 174 | 30 | 117 | 203 | 230 | 254 | 201 | 120 |
|  | 59.0\% | 57.0\% | 54.0\% | 50.0\% | 45.0\% | 55.0\% | 61.0\% | 59.0\% | 65.0\% | 58.0\% | 59.0\% | 72.0\% | 57.0\% | 50.0\% | 74.0\% | 62.0\% | 56.0\% | 57.0\% | 57.0\% | 58.0\% | 61.0\% |
|  |  |  |  |  |  |  |  |  |  |  |  | MN | N |  | QR* |  |  |  |  |  |  |
| Standard/ average/ same others | 36 | 1 | 3 | - | - | - | 10 | 20 | 1 | 18 | 17 | 11 | 13 | 11 | 4 | 12 | 14 | 5 | 15 | 11 | 9 |
|  | 4.0\% | 1.0\% | 3.0\% | - | - | * | 3.0\% | 7.0\% | 2.0\% | 4.0\% | 3.0\% | 4.0\% | 4.0\% | 3.0\% | 10.0\% | 7.0\% | 4.0\% | 1.0\% | 3.0\% | 3.0\% | 5.0\% |
|  |  |  |  | * | * | * |  | BDG | * |  |  |  |  |  | R* | R | R |  |  |  |  |
| Good/ great/ best (unspecified) | 2 | 1 | - | - | - | - | 1 | - | - | 2 | - | 2 | - | . | - | - | 1 | 1 | 2 | - | - |
|  | * | 1.0\% | - | * | * | * | * | - | * | * | - | 1.0\% | - | - | * | - | * | * | * | - |  |
| Not familiar/ never heard before | 75 | 12 | 6 | 3 | 2 | 1 | 24 | 23 | 7 | 23 | 52 | 30 | 25 | 19 | * | 12 | 26 | 34 | 40 | 19 | 15 |
|  | 7.0\% | 10.0\% | 5.0\% | 5.0\% | 6.0\% | 3.0\% | 7.0\% | 8.0\% | 11.0\% | 5.0\% | 10.0\% | 11.0\% | 7.0\% | 5.0\% | 7.0\% | 6.0\% | 7.0\% | 8.0\% | 9.0\% | 5.0\% | 8.0\% |
|  |  |  |  | * | * | * |  |  | * |  | 1 | N |  |  | * |  |  |  |  |  |  |
| Same products/ use the same products | 15 | 2 | 3 | - | - | - | 1 | 8 | 1 | 7 | 8 | 4 | 3 | 8 | 2 | 2 | 8 | 2 | 6 | 4 | 5 |
|  | 2.0\% | 2.0\% | 3.0\% | * | * | * | * | 3.0\% | 2.0\% | 1.0\% | 2.0\% | 2.0\% | 1.0\% | 2.0\% | 5.0\% | 1.0\% | 2.0\% | 1.0\% | 1.0\% | 1.0\% | 3.0\% |
|  |  |  | ${ }_{4}$ | * | * | * |  | ${ }^{6}$ | * |  |  |  |  |  | R* |  |  |  |  |  |  |
| Trade/ commercialization mentions | 28 | 3 | 4 | - | - | - | 8 | 13 | 1 | 17 | 12 | 7 | 12 | 9 | - | 4 | 9 | 15 | 10 | 14 |  |
|  | 3.0\% | 2.0\% | 4.0\% | * | * | * | 2.0\% | 5.0\% | 2.0\% | 3.0\% | 2.0\% | 3.0\% | 3.0\% | 3.0\% | * | 2.0\% | 2.0\% | 4.0\% | 2.0\% | 4.0\% | 2.0\% |
| Other | 75 | 9 | 5 | 4 | 1 | 3 | 34 | 18 | 5 | 46 | 30 | 16 | 23 | 37 | 1 | 11 | 29 | 33 | 26 | 35 | 13 |
|  | 7.0\% | 7.0\% | 4.0\% | 6.0\% | 3.0\% | 9.0\% | 10.0\% | 6.0\% | 8.0\% | 9.0\% | 6.0\% | 6.0\% | 6.0\% | 11.0\% | 2.0\% | 6.0\% | 8.0\% | 8.0\% | 6.0\% | 10.0\% | 7.0\% |
|  |  |  |  |  |  |  |  |  |  | K |  |  |  | LM |  |  |  |  |  | 5 |  |
| Nothing | 36 | 6 | - | 3 | 2 | 1 | 13 | 13 | - | 22 | 14 | 10 | 16 | 9 | 3 | 8 | 9 | 14 | 16 | 14 | 4 |
|  | 4.0\% | 5.0\% | - | 4.0\% | 6.0\% ${ }_{\text {c }}$ | 3.0\% | 4.0\% | 5.0\% |  | 4.0\% | 3.0\% | 4.0\% | 4.0\% | 3.0\% | 7.0\% | 4.0\% | 3.0\% | 4.0\% | 4.0\% | 4.0\% | 2.0\% |
| Don't know | 331 | ${ }_{3}$ | 40 | $\mathrm{C}^{*}$ | $\mathrm{C}^{*}$ | ${ }^{*}$ | C | C | $\stackrel{*}{ }$ | 159 | 171 | 125 | 123 | 82 | 17 | 69 | 108 | 128 | 141 | 106 | 71 |
|  | 33.0\% | 30.0\% | 36.0\% | 35.0\% | 30.0\% | 40.0\% | 36.0\% | 27.0\% | 41.0\% | 32.0\% | 34.0\% | 44.0\% | 33.0\% | 23.0\% | 42.0\% | 37.0\% | 29.0\% | 32.0\% | 32.0\% | 31.0\% | 36.0\% |
|  |  |  |  |  | * | * | H |  | $\mathrm{H}^{*}$ |  |  | MN | N |  | * |  |  |  |  |  |  |
| Sigma | 1056 | 128 | 118 | 70 | 36 | 34 | 369 | 304 | 67 | 522 | 534 | 295 | 391 | 371 | 44 | 192 | 381 | 426 | 460 | 362 | 212 |
|  | 105.0\% | 103.0\% | 106.0\% | 103.0\% | 103.0\% | 103.0\% | 104.0\% | 107.0\% | 107.0\% | 104.0\% | 106.0\% | 104.0\% | 105.0\% | 106.0\% | 105.0\% | 102.0\% | 104.0\% | 107.0\% | 104.0\% | 105.0\% | 107.0\% |

Overlap formula used
Column Proportions:
Columns Tested ( $5 \%$ : $\mathrm{A}, \mathrm{B} / \mathrm{C/D/D/////G/H/I}, \mathrm{J/K}, \mathrm{L/M/N}, \mathrm{O/P/Q/R} \mathrm{~S} / \mathrm{T} /$,U
Columns Tested (5\%): A, B/C/D/E/F/G/A/I,
Minimum Base: $30(* *)$, Small Base: 100 (*)

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|  | Total | BC | Region |  |  |  |  |  |  | Gender |  | Ase |  |  | Education |  |  |  | Area of Residence |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | Alberta | Saskatchewa n/ Manitoba | Saskatchewa <br> n | Manitoba | Ontario | Quebec | Atantic | Male | Female | 18.34 | ${ }^{35-54}$ | 55+ | Less than High School | High School | $\begin{gathered} \text { Post } \\ \text { Secondary } \end{gathered}$ | University Graduate | Urban | Suburban | Rural |
|  | A | в | c | D | E | F | G | H | 1 | 1 | к | L | M | N | 0 | P | Q | R | 5 | T | $u$ |
| Base: United States - Worse than | 215 | 27 | 14 | 9 | 3 | 6 | 88 | 62 | 15 | 123 | 92 | 66 | 75 | 74 | 7 | 35 | 91 | 76 | 92 | 78 | 39 |
| Base: United States - Worse than (wtd) | 213 | 26 | 14 | 9 | 3 | 6 | 88 | 61 | 15 | 113 | 101 | 69 | 71 | 73 | 7 | 35 | 91 | 74 | 91 | 77 | 39 |
| Canada (Net) | 64 | 7 | 4 | 1 | 1 | - | 30 | 15 | 7 | 29 | 35 | 20 | 20 | 24 | 1 | 9 | 28 | 24 | 30 | 19 | 12 |
|  | 30.0\% | 25.0\% | 30.0\% | 11.0\% | 34.0\% | . | 34.0\% | 24.0\% | 48.0\% | 26.0\% | 35.0\% | 29.0\% | 28.0\% | 33.0\% | 16.0\% | 27.0\% | 31.0\% | 32.\% | 33.0\% | 25.0\% | 30.\% |
|  |  | ** | ** | ** | ** | ** | * | * | ** |  | * |  | * | * | ** | * |  | * |  |  |  |
| Canada has a better regulatory system/ enforcement | 24 | , | , | 1 | 1 | - | 12 | 3 | 4 | 10 | 14 | 11 | 8 | 6 | - | 2 | 10 | 12 | 11 | 7 | 5 |
|  | 11.0\% | 11.0\% | 7.0\% | 11.0\% | 34.0\% | ** | 14.0\% | 5.0\% | 27.0\% | 9.0\% | 14.0\% | 16.0\% | 11.0\% | 8.0\% | ** | 5.0\% | 12.0\% | 16.0\% | 12.0\% | 9.0\% | 4.0\% |
| Poor/ worse/ lack of regulatory systems | 14 | * | 2 | $\cdots$ | - | * | 7 | 3 | 1 | 4 | 10 | 4 | 4 | * | * | 3 | 8 | 2 | * | 4 | 2 |
|  | 6.0\% | - | 16.0\% | . |  | . | 8.0\% | 5.0\% | 7.0\% | 3.0\% | 10.0\% | 6.0\% | 6.0\% | 7.0\% | - | 9.0\% | 9.0\% | 3.0\% | 8.0\% | 5.0\% | 6.0\% |
|  |  | ** | ${ }_{* *}$ | ** | ** | ** | * | \% | ** |  | * | \% | \% | * | ** | * | * | * | * | * | * |
| Less awareness/ testing/ studies/ research experience | 1 | - | 1 | - | - | - | - | - | - | 1 | - | - | - | 1 | - | - | - | 1 | 1 | - | - |
|  | * | ** | 7.0\% |  |  |  |  |  |  | 1.0\% | - | - | - | 1.0\% | - | - | - | 1.0\% | 1.0\% |  | - |
|  |  | ** | ** | ** | ** | ** | * | * | ** |  | * | * | * |  | ** | * | * |  |  | * | * |
| More environmentally friendly | 4 | 1 | - | - | - | - | 1 | 2 | - | 2 | 2 | 1 | 2 | 1 | - | 1 | 1 | 2 | 3 | 1 | - |
|  | 2.0\% | 4.0\% |  |  |  |  | 1.0\% | 3.0\% |  | 2.0\% | 2.0\% | 1.0\% | 3.0\% | 1.0\% |  | 3.0\% | 1.0\% | 3.0\% | 3.0\% | 1.0\% |  |
| Canada is more focused on people/ more health/ safety standards | 3 | ** | ** | ** | ** | ** | 2 | * | ** | 1 | 2 | $\stackrel{*}{1}$ | 1 | $\stackrel{*}{1}$ | ** | $\stackrel{*}{1}$ | $\stackrel{*}{1}$ | ${ }^{*}$ | ${ }^{*}$ | ${ }^{*}$ | * |
|  | 1.0\% | - | - |  |  | - | 2.0\% | - | 8.0\% | 1.0\% | 2.0\% | 2.0\% | 1.0\% | 1.0\% | - | 3.0\% | 1.0\% | 1.0\% | 3.0\% | 1.0\% | - |
|  |  | ** | ** | ** | ** | ** |  | * | ** |  |  |  | * | * | ** | * | * | * |  |  | * |
| Strong/ influential lobbyists/ government lobbying system | 8 | 1 | - | - | - | - | 4 | 3 | - | 5 | 2 | 1 | 4 | 3 | - | - | 4 | 3 | 3 | 2 | 3 |
|  | 4.0\% | 4.0\% |  |  |  | ** | 4.0\% | 4.0\% |  | 5.0\% | 2.0\% | 1.0\% | 5.0\% | 4.0\% |  | * | 4.0\% | 4.0\% | 3.0\% | 2.0\% | 7.0\% |
|  |  | ${ }^{* *}$ | ** | ** | $\stackrel{*}{*}$ | ** | ${ }_{1}$ | ${ }_{3}$ | ** | 3 | $\stackrel{*}{2}$ | $\stackrel{*}{2}$ | ${ }_{1}$ | $\stackrel{*}{2}$ | ** | 1 | * | $\stackrel{*}{1}$ | * | * | $\stackrel{ }{*}$ |
| More (use) GMO/ availability of pesticides | 2.0\% | 4.0\% | - | - | - | - | 1.0\% | 5.0\% | - | 2.0\% | 2.0\% | 3.0\% | 1.0\% | 3.0\% | - | 3.0\% | 3.0\% | 1.0\% | - | 4.0\% | 3.0\% |
|  |  | ** | ** | ** | ** | ** | * | 5 | ** |  | * | * | * | * | ** | 3.0\% | \% | \% | * | * | \% |
| Less (use) GMO/ availability of pesticides | 5 | 1 | - | - | - | - | 3 | 1 | - | 3 | 2 | - | 1 | 4 | 1 | 1 | - | 2 | 3 | 1 | - |
|  | 2.0\% | 3.0\% | - |  |  | - | 4.0\% | 1.0\% |  | 2.0\% | 2.0\% | - | 1.0\% | 6.0\% | 16.0\% | 3.0\% | - | 2.0\% | 3.0\% | 1.0\% |  |
|  |  | ** | ** | ** | ** | ** | $\stackrel{*}{ }$ | $\stackrel{*}{*}$ | ** |  | $\stackrel{*}{*}$ | * | $\stackrel{*}{*}$ | * | ** | $\stackrel{*}{*}$ | * | * | * | * | * |
| Other Canada mentions | 1 | - | - | - | - | - | - |  | 1 | 1 | - | - | - | 1 |  | - | 1 |  |  | 1 |  |
|  | * | * | - | * | * | - | - | - | 6.0\% | 1.0\% | - | - | - | 1.0\% | - | - | 1.0\% | - | . | 1.0\% | - |
| Europe (Net) | 1 | ** | ** | ** | ** | ** | 1 | * | ** | 1 | * | * | * | ${ }^{*}$ | ** | * | $\stackrel{*}{*}$ | * | * | ${ }^{*}$ | * |
|  | * |  |  |  |  |  | 1.0\% |  |  | 1.0\% |  |  | - | 1.0\% |  |  |  | 1.0\% |  | 1.0\% |  |
|  |  | ** | ** | ** | ** | ** | * | * | ** |  | * | * | * | * | ** | * | * | * | * | * | * |
| Europe has a better regulatory system/ enforcement | 1 | - | - | - | - | - | 1 | - | - | 1 | - | - | - | 1 | - | - | - | 1 | - | 1 | - |
|  | * | ** | ** | ** | ** | ** | 1.0\% | * | ** | 1.0\% | - | * | * | 1.0\% | ** | - | * | 1.0\% | * | 1.0\% | - |
| United States (Net) | 86 | 14 | 3 | 5 | - | 5 | 31 | 32 | 2 | 46 | 40 | 27 | 29 | 30 | 3 | 16 | 37 | 29 | 34 | 31 | 20 |
|  | 40.0\% | 52.0\% | 20.0\% | 54.0\% | - | 81.0\% | 36.0\% | 52.0\% | 13.0\% | 40.0\% | 40.0\% | 39.0\% | 41.0\% | 41.0\% | 44.0\% | 45.0\% | 41.0\% | 39.0\% | 38.0\% | 40.0\% | 51.0\% |
|  |  | ** | ** | ** | ** | ** |  | ${ }^{*}$ | ** |  |  |  |  | $\stackrel{*}{ }$ | ** | $\stackrel{*}{ }$ | * | * |  | * |  |
| Canada is similar to US in terms of regulation | 7 | 2 | 1 | 1 | - | 1 | 3 | 1 | - | 6 | 1 | - | 3 | 5 | - | 2 | 2 | 4 | 2 | 3 | 3 |
|  | 3.0\% | 7.0\% | 7.0\% | 11.0\% | - | 16.0\% | 3.0\% | 1.0\% | - | 6.0\% | 1.0\% | - | 4.0\% | 7.0\% | - | 5.0\% | 2.0\% | 5.0\% | 2.0\% | 4.0\% | 7.0\% |
|  |  | ** | ** | ** | ** | ** | * | * | ** |  | ${ }^{*}$ | * | * | $L^{*}$ | ** | * | * | * |  |  |  |
| US has different/ variety of regulations | 1 | - | - | - | - | - | 1 | - | - | - | 1 | - | 1 | - | - | - | 1 | - | 1 | - | - |
|  | * |  |  |  |  |  | 1.0\% |  |  | - | 1.0\% |  | 1.0\% | - |  |  | 1.0\% |  | 1.0\% |  |  |
|  |  | ${ }^{* *}$ | ** | ** | ** | ${ }^{* *}$ | $\stackrel{ }{5}$ | $\stackrel{1}{1}$ | ${ }_{*}^{*}$ |  | 3 | 2 | $\stackrel{ }{5}$ | 7 | ${ }^{*}$ | 3 | $\stackrel{*}{4}$ | * | ${ }_{6}$ | $\stackrel{ }{5}$ | 4 |
| US has better regulatory system/ enforcement | $\begin{array}{r} 14 \\ \hline 7.0 \% \\ \hline \end{array}$ | 25.0\% | $\cdots$ | 10.0\% | - | 15.0\% | 6.0\% | 2.0\% | 6.0\% | 10.0\% | 3.0\% | 3.0\% | 8.0\% | 10.0\% | 13.0\% | 8.0\% | 4.0\% | 9.0\% | 6.0\% | 6.0\% | 9.0\% |
|  |  | ${ }_{* *}$ | ** | ** | ** | ${ }_{*}^{*}$ | * | * | ** |  | * | * | * | * | ** | * | * | * | * | * | , |
| US is less regulated/ poor regulatory system | 24 | 4 | - | 1 | - | 1 | 12 | 7 | - | 9 | 15 | 9 | 8 | 8 | 2 | 5 | 13 | 4 | 11 | 8 | 5 |
|  | 11.0\% | ${ }_{\text {16.0\% }}^{* *}$ | ** | ${ }_{\text {11.0\% }}^{*}$ | ** | 16.0\% | 14.0\% | 11.0\% | ** | 8.0\% | 15.0\% | 13.0\% | 11.0\% | 11.0\% | 31.0\% | 15.0\% | 14.0\% | 5.0\% | 12.0\% | 11.0\% | 13.0\% |
| US is more based on research/ scientific data/ better experience | 3 | - | 1 | ****** | * | * |  | 2 | * | 2 | 1 | 1 | 2 | - | ** | * | * | * | 2 | ${ }^{*}$ | * |
|  | 1.0\% |  | 7.0\% |  |  |  |  | 3.0\% |  | 2.0\% | 1.0\% | 1.0\% | 3.0\% |  |  | 2.0\% |  | 3.0\% | 2.0\% | 1.0\% |  |
|  |  | ** | ** | ** | ** | ** | * | * | ** |  | * | * | * | * | ** | * | * | * | * | * | * |
| US has less environmental concerns/ not ecofriendly | 8 | - | - | - | - | - | - | 8 | - | 3 | 5 | 5 | 2 | 1 | - | 1 | 6 | 1 | 3 | 3 | 2 |
|  | 4.0\% | ** | ** | ** | ** | ** | - | 13.0\% | ** | 2.0\% | 5.0\% | 8.0\% | 3.0\% | 1.0\% | - | 3.0\% | 7.0\% | 1.0\% | 3.0\% | 4.0\% | 5.0\% |
|  |  | ** | ** | ** | ** | ** | * | $6^{*}$ | ** |  | $\stackrel{*}{ }$ | $\stackrel{*}{ }$ | * | * | ** | $\stackrel{*}{*}$ | $\stackrel{*}{*}$ |  | * | * |  |
| US is less concerned about people/ health/ safety standards | 4 | - | - | - | - | - | - | 4 | - | 2 | 2 | 2 | 1 | 1 | - | 1 | 2 | 1 | - | 4 | - |
|  | 2.0\% | ** | ** | ** | ** | ** | * | 7.0\% ${ }^{\text {c }}$ | ** | 2.0\% | $\stackrel{2.0 \%}{*}$ | $\stackrel{3.0 \%}{*}$ | $\stackrel{1.0 \%}{*}$ | $\stackrel{1.0 \%}{*}$ | ** | $\stackrel{3}{*}$ | $\stackrel{\text { 2.0\% }}{*}$ | $\stackrel{1.0 \%}{*}$ |  | ${ }_{\text {5 }}{ }^{\text {s }}$ |  |
| US has strong/ influential lobbyists/ government lobbying system | 8 | 1 | 1 | , |  |  | 4 | 2 |  | 5 | 3 | 2 | 1 | 5 | 1 | * | 5 | 2 | 1 | ${ }^{\text {s* }}$ | 3 |
|  | 4.0\% | 4.0\% | 7.0\% | , | - | - | 4.0\% | 3.0\% | - | 4.0\% | 3.0\% | 3.0\% | 1.0\% | 7.0\% | 16.0\% | - | 5.0\% | 3.0\% | 1.0\% | 5.0\% | 7.0\% |
|  |  | ** | ** | ** | ** | ** |  | * | ** |  |  | * | * | * | ** | * | * | * |  | * | * |
| US has more pesticides/ herbicides available in stores | 3 | - | - | 1 | - | 1 | 1 | 1 | - | 2 | 1 | 1 | 1 | 1 | - | - | 1 | 1 | 1 | 1 | - |
|  | 1.0\% | ** |  | 10.0\% |  | 15.0\% | 1.0\% | 1.0\% |  | 2.0\% | 1.0\% | 2.0\% | 1.0\% | 1.0\% |  | * | 1.0\% | 1.0\% | 1.0\% | 1.0\% |  |
|  | 6 | ** | ** | ** | ** | ** | $\stackrel{*}{ }$ | 2 | ** | 4 | 2 | 2 | $\stackrel{*}{2}$ | $\stackrel{*}{2}$ | ** | * | 2 | $\stackrel{*}{2}$ | ${ }^{*}$ | $\stackrel{*}{2}$ | 1 |
| Not trustworthy/ reliable system | 3.0\% | - | - | 23.0\% |  | 34.0\% | 2.0\% | 3.0\% |  | 3.0\% | 2.0\% | 3.0\% | 2.0\% | 3.0\% | - | 6.0\% | 2.0\% | 3.0\% | 3.0\% | 3.0\% | 3.0\% |
|  |  | ** | ** | ** | ** | ** | * | * | ** |  | * | * | * | * | ** | * | * | * | * | * | * |
| Other US mentions | 16 | 2 | - | - | - | - | 5 | 8 | 1 | 5 | 11 | 5 | 8 | 3 | - | 5 | \% | 8 | 7 | 6 | \% |
|  | 8.0\% | 9.0\%* | ** | ** | ** | ** | 6.0\% | 13.0\% | 6.0\% | 5.0\% | 11.0\% | 8.0\% | 11.0\% | 5.0\% | ** | 14.0\% | 3.0\% | 11.0\% | 8.0\% | 8.0\% | 8.0\% |
| Miscellaneous (Net) | 70 |  | 7 | 3 | 2 | 1 | 31 | 17 | 6 | 42 | 28 | 22 | 25 | 23 | 3 | 11 | 29 | 23 | 29 | 28 | 9 |
|  | 33.0\% | 23.0\% | 50.0\% | 35.0\% | 66.0\% | 19.0\% | 36.0\% | 27.0\% | 39.0\% | 37.0\% | 28.0\% | 31.0\% | 36.0\% | 31.0\% | 41.0\% | 31.0\% | 32.0\% | 31.0\% | 32.0\% | 37.0\% | 22.0\% |



Overlap formula used
Column Proportions:
Columns Tested ( $5 \%$ ) : $\mathrm{A}, \mathrm{B} / \mathrm{C/D/E/F//G/H/I}, \mathrm{J/K}, \mathrm{L/M/N}, \mathrm{O/P/Q/R}, \mathrm{S/T/U}$
Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:
Columns Tested ( $5 \%$ ): $\mathrm{A}, \mathrm{B} / \mathrm{C} / \mathrm{D} / \mathrm{E} / \mathrm{F} / \mathrm{G} / \mathrm{H} / \mathrm{I}, \mathrm{J} / \mathrm{K}$

Minimum Base: 30 (**), Small Base: 100 (*)
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|  |  | Region |  |  |  |  |  |  |  | Gender |  | Age |  |  | Education |  |  |  | Area of Residence |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | BC | Alberta | $\begin{array}{\|c\|} \hline \text { Saskatchewa } \\ \text { n/ Manitoba } \end{array}$ | Saskatchewa <br> n | Manitoba | Ontario | Quebec | Atlantic | Male | Female | 18.34 | ${ }^{35-54}$ | 55+ | Less than High School | High School | $\begin{gathered} \text { Post } \\ \text { Secondary } \end{gathered}$ | University Graduate | Urban | Suburban | Rural |
|  | A | B | c | D | E | F | 6 | H | 1 | J | K | L | M | N | 0 | P | Q | R | 5 | T | U |
| Base: All Respondents | 2015 | 273 | 214 | 131 | 59 | 72 | 774 | 486 | 137 | 1056 | 959 | 537 | 772 | 706 | 68 | 383 | 745 | 795 | 858 | 732 | 394 |
| Base: All Respondents (wtd) | 2015 | 270 | 220 | 131 | 60 | 71 | 770 | 482 | 143 | 967 | 1048 | 562 | 746 | 707 | 67 | 386 | 746 | 791 | 857 | 727 | 399 |
| Canada (Net) | 261 | 51 | 28 | 18 | 9 | 9 | 111 | 35 | 19 | 122 | 139 | 55 | 103 | 104 | 5 | 45 | 99 | 111 | 114 | 88 | 57 |
|  | 13.0\% | 19.0\% | 13.0\% | 14.0\% | 15.0\% | 13.0\% | 14.0\% | 7.0\% | 13.0\% | 13.0\% | 13.0\% | 10.0\% | 14.0\% | 15.0\% | 7.0\% | 12.0\% | 13.0\% | 14.0\% | 13.0\% | 12.0\% | 14.0\% |
|  |  | H | H | H | $\mathrm{H}^{*}$ |  | H |  | H |  |  |  | L | L |  |  |  |  |  |  |  |
| Canada has a better regulatory system/ enforcement | 84 | 24 | 7 |  |  | 1 | 36 | 13 | , | 44 | 41 | 20 | 32 | 32 | 2 | 15 | 38 | 30 | 42 | 23 | 18 |
|  | 4.0\% | 9.0\% | 3.0\% | 1.0\% | - | 1.0\% | 5.0\% | 3.0\% | 3.0\% | 4.0\% | 4.0\% | 3.0\% | 4.0\% | 5.0\% | 3.0\% | 4.0\% | 5.0\% | 4.0\% | 5.0\% | 3.0\% | 5.0\% |
|  |  | CDEFGHI |  |  | * |  | D |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Poor/ worse/ lack of regulatory systems | 78 | 15 | 7 | 10 | 5 | 5 | 34 | 5 | 7 | 37 | 41 | 16 | 38 | 24 | 1 | 14 | 23 | 38 | 35 | 28 | 14 |
|  | 4.0\% | 6.0\% | 3.0\% | 7.0\% | 8.0\% | 7.0\% | 4.0\% | 1.0\% | 5.0\% | 4.0\% | 4.0\% | 3.0\% | 5.0\% | 3.0\% | 2.0\% | 4.0\% | 3.0\% | 5.0\% | 4.0\% | 4.0\% | 4.0\% |
|  |  | H |  |  | ${ }^{\text {* }}$ | ${ }^{\text {H*}}$ | H |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Canada is more based on research/ scientific data/ better experience | 20 | - | 5 | 1 |  | 1 | 10 | 2 | 1 | 12 | 8 | 1 | 7 | 12 | 1 | 3 | 12 | 4 | 4 | 11 | 4 |
|  | 1.0\% | - | 2.0\% | 1.0\% | - | 2.0\% | 1.0\% |  | 1.0\% | 1.0\% | 1.0\% |  | 1.0\% | 2.0\% | 2.0\% | 1.0\% | 2.0\% |  | 1.0\% | 2.0\% | 1.0\% |
|  |  |  | BH |  | * | ${ }^{\text {B }}$ |  |  |  |  |  |  |  |  | * |  | R |  |  |  |  |
| Same awareness/ testing/ studies/ research experience | 18 | 2 | 3 | 1 | - | 1 | 6 | 5 | 1 | 6 | 12 | 2 | 9 | 7 | - | 2 | 6 | 10 | 8 | 6 | 4 |
|  | 1.0\% | 1.0\% | 1.0\% | 1.0\% | - | 1.0\% | 1.0\% | 1.0\% | 1.0\% | 1.0\% | 1.0\% |  | 1.0\% | 1.0\% |  | 1.0\% | 1.0\% | 1.0\% | 1.0\% | 1.0\% | 1.0\% |
|  |  |  |  |  | 1 | * |  |  |  |  |  |  |  |  | * |  |  |  |  |  |  |
| Less awareness/ testing/ studies/ research experience | $\stackrel{11}{1.0 \%}$ | $\frac{3}{1.0 \%}$ | 1.0\% | 1.0\% | 2.0\% | - | ${ }^{3}$ | ${ }^{2}$ | - | ${ }^{2}$ | $\stackrel{.}{1.0 \%}$ | . $1.0 \%$ | ${ }^{3}$ | ${ }^{3}$ | - | $\stackrel{2}{1.0 \%}$ | 5 | 1.0\% | ${ }_{*}$ | 5 | ${ }_{*}$ |
|  |  |  |  |  | $\stackrel{*}{*}$ | * |  |  |  |  | 1.0\% | 1.0\% |  |  | * |  |  |  |  |  |  |
| More environmentally friendly | 13 | 2 | 2 | 1 | 1 | - | 4 | 2 | 2 | 8 | 4 | 2 | 6 | 5 | - | 3 | 4 | 6 | 5 | 5 | 3 |
|  | 1.0\% | 1.0\% | 1.0\% | 1.0\% | 2.0\% | - | 1.0\% | * | 2.0\% | 1.0\% | * | * | 1.0\% | 1.0\% | - | 1.0\% | 1.0\% | 1.0\% | 1.0\% | 1.0\% | 1.0\% |
| Canada is more focused on people/ more health/ safety standards | 14 | 2 | 3 | . | * | * | 4 | 4 | 1 | 6 | 8 | 6 | 4 | 4 | * | 2 | 6 | 6 | 5 | 7 | 2 |
|  | 1.0\% | 1.0\% | 1.0\% | - | - | . | 1.0\% | 1.0\% | 1.0\% | 1.0\% | 1.0\% | 1.0\% | 1.0\% | 1.0\% | - | 1.0\% | 1.0\% | 1.0\% | 1.0\% | 1.0\% | 1.0\% |
|  |  |  |  |  | * | * |  |  |  |  |  |  |  |  | * |  |  |  |  |  |  |
| Strong/ influential lobbyists/ government lobbying system | 10 | 1 | 1 | - | - | - | 7 | . | 1 | 4 | 6 | - | 3 | 7 | - | 1 | 2 | 7 | 5 | 4 | 1 |
|  | 1.0\% | * | * | - | - | - | 1.0\% | - | 1.0\% | * | 1.0\% | - | * | 1.0\% | - | * | * | 1.0\% | 1.0\% | 1.0\% | * |
|  |  |  |  |  | * | * | H |  |  |  |  |  |  | L | * |  |  |  |  |  |  |
| Canada has no/ less influential lobbyists/ government lobbying system | 3 | $\stackrel{1}{*}$ | - | - | - | - | ${ }^{2}$ | - | - | ${ }^{2}$ | 1 | - | 1 | ${ }^{2}$ | - | - | 1 | ${ }^{2}$ | - | 1 | ${ }^{2}$ |
|  |  |  | - | - | * | * |  |  |  |  |  |  |  |  | * |  |  |  |  |  | $\stackrel{*}{5}$ |
| More (use) GMO/ availability of pesticides | ${ }^{6}$ | 1 | - | - | - | - | 3 | 1 | 1 | 1 | 5 | 3 | - | 3 | - | 2 | 1 | 3 | 2 | 2 | 2 |
|  |  |  | - | - | - | - |  | * | 1.0\% |  | 1.0\% | 1.0\% | - | * | - | 1.0\% |  |  |  | * | 1.0\% |
|  |  |  |  |  | * | * |  |  |  |  |  | M |  |  | * |  |  |  |  |  |  |
| Less (use) GMO/ availability of pesticides | $\stackrel{4}{*}$ | ${ }_{*}$ | - | 2 | 1 | 1 | 1 | - | - | 3 | 1 | - | ${ }^{2}$ | ${ }^{2}$ | - | 2 | . | 2 | 2 | 1 | 1 |
|  |  |  |  | 2.0\% | ${ }^{2.0 \%}$ | ${ }_{\text {1.0\% }}$ |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  |  |  |  | ${ }_{1} \mathrm{GH}$ | 6H* | 6H* |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Other Canada mentions | ${ }^{9}$ | - | $\cdots$ | 1.0\% | 1.0\% | $\div$ | 1.0\% | 1.0\% | $\cdots$ | ${ }_{*}^{4}$ | . ${ }^{5}$ | $\cdots$ | ${ }^{5}$ | . $1.0 \%$ | 1.0\% | 1 | 3 | ${ }_{*}^{4}$ | ${ }^{3}$ | ${ }^{2}$ | 1.0\% |
|  |  |  |  |  | ${ }^{\text {B }}$ | * |  |  |  |  |  |  |  |  | 1.0\% |  |  |  |  |  |  |
| Europe (Net) | 611 | 92 | 67 | 31 | 12 | 19 | 228 | 154 | 40 | 304 | 307 | 165 | 233 | 213 | 13 | 87 | 220 | 287 | 257 | 240 | 113 |
|  | 30.0\% | 34.0\% | 30.0\% | 24.0\% | 20.0\% | 27.0\% | 30.0\% | 32.0\% | 28.0\% | 31.0\% | 29.0\% | 29.0\% | 31.0\% | 30.0\% | 19.0\% | 23.0\% | 29.0\% | 36.0\% | 30.0\% | 33.0\% | 28.0\% |
|  |  | ${ }_{32}$ |  |  |  |  |  |  |  |  |  |  |  |  | * |  | P | OPQ |  |  |  |
| Canada is similar to Europe in terms of regulation | $\begin{array}{\|l\|} \hline 180 \\ \hline 9.0 \% \\ \hline \end{array}$ | $\begin{array}{\|c\|} \hline 32 \\ \hline 12.0 \% \\ \hline \end{array}$ | ${ }_{\text {26 }}$ 12.0\% | 9.0\% | 8.0\% | 7 <br> 10.0 | 970\% | 280\% | $\stackrel{16}{11.0 \%}$ | $\stackrel{94}{10.0}$ | 860\% | 4.0\% | 770\% | 8.0\% | 7.0\% | 950\% | 8.0\% | 78 10.0\% | 7. ${ }^{72}$ | 77, | 81 ${ }^{31}$ |
|  |  | $\stackrel{\text { 12.0\% }}{\text { H }}$ | $\xrightarrow{12.0 \%}$ |  | $\stackrel{8}{*}$ | 10.0\% |  |  | $\frac{11.0 \%}{H}$ |  |  | 8.0\% |  |  | 7.0\% | 9.0\% | 8.0\% | 10.0\% |  | 11.0\% | 8.0\% |
| Europe has different regulations | 15 |  | 4 | - | - | - | 4 | 5 | 2 | 6 | 9 | 1 | 5 | 9 | 1 | 1 | 8 | 5 | 8 | 3 | 4 |
|  | 1.0\% | - | 2.0\% | - | - | - | 1.0\% | 1.0\% | 2.0\% | 1.0\% | 1.0\% | * | 1.0\% | 1.0\% | 1.0\% | * | 1.0\% | 1.0\% | 1.0\% | * | 1.0\% |
|  |  |  | B |  | * | * |  |  | B |  |  |  |  | L |  |  |  |  |  |  |  |
| Europe has a better regulatory system/ enforcement | $\stackrel{218}{110}$ | ${ }^{38}$ | 18 | 13 | 4 | 9 | 86 | 50 | 13 | 108 | 110 | 58 | 78 | 82 | 3 | 21 | 70 | 123 | 97 | 85 | 35 |
|  | 11.0\% | 14.0\% | 8.0\% | 10.0\% | 7.0\% | 13.0\% | 11.0\% | 10.0\% | 9.0\% | 11.0\% | 10.0\% | 10.0\% | 10.0\% | 12.0\% | 5.0\% | 5.0\% | 9.0\% | 15.0\% | 11.0\% | 12.0\% | 9.0\% |
| Europe is less regulated/ poor regulatory system | 27 | 3 | 1 | 2 | 1 | 1 | 12 | 8 | 1 | 14 | 13 | 9 | 8 | 10 | 2 | 6 | 6 | ${ }^{\text {OPQ }}$ | 14 | 8 | 5 |
|  | 1.0\% | 1.0\% | * | 1.0\% | 2.0\% | 1.0\% | 2.0\% | 2.0\% | 1.0\% | 1.0\% | 1.0\% | 2.0\% | 1.0\% | 1.0\% | 3.0\% | 2.0\% | 1.0\% | 2.0\% | 2.0\% | 1.0\% | 1.0\% |
|  |  |  |  |  |  | * |  |  |  |  |  |  |  |  | * |  |  |  |  |  |  |
| Europe is more based on research/ scientific data/ better experience | 19 | 5 | 2 | 1 | 1 | - | 6 | 4 | 1 | 10 | 9 | 4 | 7 | 8 | - | 2 | 10 | 7 | 12 | 5 | 2 |
|  | 1.0\% | 2.0\% | 1.0\% | 1.0\% | 2.0\% | * | 1.0\% | 1.0\% | 1.0\% | 1.0\% | 1.0\% | 1.0\% | 1.0\% | 1.0\% | - | * | 1.0\% | 1.0\% | 1.0\% | 1.0\% | * |
| Europe is more environmentally friendly | 74 | 8 | 5 | 3 | 2 | 1 | 33 | 18 | 7 | 35 | 40 | 25 | 25 | 24 | - | 9 | 27 | 38 | 29 | 31 | 14 |
|  | 4.0\% | 3.0\% | 2.0\% | 2.0\% | 3.0\% | 2.0\% | 4.0\% | 4.0\% | 5.0\% | 4.0\% | 4.0\% | 4.0\% | 3.0\% | 3.0\% | - | 2.0\% | 4.0\% | 5.0\% | 3.0\% | 4.0\% | 3.0\% |
| Europe is more focused on people/ health/ safety standards | 41 | 7 | 6 | . | - | - | 18 | 9 | 2 | 19 | 22 | 17 | 13 | 11 | 1 | 5 | 13 | 20 | 15 | 17 | 9 |
|  | 2.0\% | 3.0\% | 3.0\% | - | - | - | 2.0\% | 2.0\% | 1.0\% | 2.0\% | 2.0\% | 3.0\% | 2.0\% | 2.0\% | 2.0\% | 1.0\% | 2.0\% | 3.0\% | 2.0\% | 2.0\% | 2.0\% |
| Europe use more natural/ organics/ fertilizer free methods | 26 | 3 | 4 | 2 | - | 2 | 10 | 4 | 2 | 7 | 19 | 5 | 10 | 11 | - | 9 | 7 | 9 | 9 | 9 | 8 |
|  | 1.0\% | 1.0\% | 2.0\% | 2.0\% | - | 3.0\% | 1.0\% | 1.0\% | 2.0\% | 1.0\% | 2.0\% | 1.0\% | 1.0\% | 2.0\% | - | 2.0\% | 1.0\% | 1.0\% | 1.0\% | 1.0\% | 2.0\% |
|  | 37 | 5 | 3 | 1 | * | $\stackrel{*}{*}$ | 6 | 20 | 2 | 14 | 1 | 13 | 14 | 10 | * | 5 | 17 | 13 | 14 | 12 | 10 |
| Europe is more progressive/ advanced | 2.0\% | 2.0\% | 1.0\% | 1.0\% | 2.0\% | - | 1.0\% | 4.0\% | 1.0\% | 1.0\% | 2.0\% | 2.0\% | 2.0\% | 1.0\% | 2.0\% | 1.0\% | 2.0\% | 2.0\% | 2.0\% | 2.0\% | 3.0\% |
|  |  |  |  |  |  | * |  | 6 |  |  |  |  |  |  | , |  |  |  |  |  |  |
| Other Europe mentions | 59 | \% | 7 | 3 | 1 | 2 | 14 | 31 | 1 | 29 | 29 | 15 | 24 | 20 | 1 | \% | 27 | 26 | 22 | 22 | 14 |
|  | 3.0\% | 1.0\% | 3.0\% | 2.0\% | 2.0\% | 2.0\% | 2.0\% | 6.0\% | 1.0\% | 3.0\% | 3.0\% | 3.0\% | 3.0\% | 3.0\% | 1.0\% | 1.0\% | 4.0\% | 3.0\% | 3.0\% | 3.0\% | 4.0\% |
| United States (Net) | 35 | 4 | 5 |  |  |  |  | BDGI <br> 6 |  |  |  | 7 | 12 | 16 | $\stackrel{*}{*}$ | 4 | ${ }^{\text {P }}$ | 17 | 18 | 9 | 7 |
|  | 2.0\% | 1.0\% | 2.0\% | 1.0\% | 2.0\% | 1.0\% | 2.0\% | 1.0\% | 1.0\% | 2.0\% | 2.0\% | 1.0\% | 2.0\% | 2.0\% | - | 1.0\% | 2.0\% | 2.0\% | 2.0\% | 1.0\% | 2.0\% |


|  |  |  |  |  | * | * |  |  |  |  |  |  |  |  | * |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Canada is s similar to US in terms of regulation | ${ }^{6}$ | ${ }^{2}$ | 2 | - | - | - | 2 | - | - | 3 | 3 | 1 | 4 | 1 | - | - | 3 | 3 | 5 | - | 1 |
|  |  | 1.0\% | 1.0\% | - | - | : |  |  |  |  |  |  | 1.0\% |  | - | - |  |  | 1.0\% | - |  |
| US has better regulatory system/ enforcement | 8 |  | H | 1 | * | 1 | 5 | 1 | 1 | 3 | 5 | 2 | 2 | 4 | * | 1 | 3 | 4 | ${ }_{4}$ | 2 | 2 |
|  | * | - | - | 1.0\% | - | 1.0\% | 1.0\% | * | 1.0\% | * | 1.0\% | * | * | 1.0\% | - | * | * | 1.0\% | * | * | * |
|  |  |  |  |  | * |  |  |  |  |  |  |  |  |  | * |  |  |  |  |  |  |
| US is less regulated/ poor regulatory system | 12 | 2 | 2 | - | - | - | 6 | 1 | 1 | 7 | 4 | 3 | 3 | 6 | - | 1 | 4 | 7 | 5 | 5 | 2 |
|  | 1.0\% | 1.0\% | 1.0\% | - | - | - | 1.0\% |  | 1.0\% | 1.0\% |  | 1.0\% |  | 1.0\% | - | * | 1.0\% | 1.0\% | 1.0\% | 1.0\% | * |
|  |  |  |  |  | 1 | * |  |  |  |  |  |  |  |  | * |  |  |  |  |  |  |
| US has strong/ influential lobbyists/ government lobbying system | ${ }_{*}$ | ${ }_{*}$ | ${ }^{1}$ | $\frac{1}{1.0 \%}$ | $\frac{1}{2.0 \%}$ | - | ${ }^{2}$ | ${ }^{1}$ | - | ${ }_{*}$ | ${ }^{2}$ | - | ${ }^{3}$ | ${ }^{3}$ | - | ${ }_{\text {1.0\% }}$ | 1 | ${ }^{3}$ | ${ }^{3}$ | 1 | 2 |
|  |  |  |  | 1.0\% | $\stackrel{2.0 \%}{*}$ | * |  |  |  |  |  | - |  |  | * | 1.0\% |  |  |  |  |  |
| Not trustworthy/ reliable system | 1 | - | . | . | - | - | . | 1 | . | . | 1 | . | . | 1 | - | . | 1 | . | 1 | . | - |
|  | * | - | - | . |  | - | . | * | . | . | * | - | . | * |  | - | * | - | * | - | - |
| Other US mentions |  |  |  |  | . | . |  | 2 | . | 2 | 2 | 1 |  | 1 | * | . | 2 |  |  |  |  |
|  | 4 | - | - | . | . | . | 2 | 2 | $\cdots$ | * | 2 | * | * | * | - | $\cdots$ | * | * | * | * | * |
|  |  |  |  |  | * | * |  |  |  |  |  |  |  |  | * |  |  |  |  |  |  |
| Miscellaneous (Net) | 1176 | 133 | 130 | 82 | 40 | 42 | 446 | 297 | 87 | 549 | 626 | 353 | 419 | 403 | 49 | 261 | 438 | 408 | 498 | 410 | 238 |
|  | 58.0\% | 49.0\% | 59.0\% | 63.0\% | 67.0\% | 59.0\% | 58.0\% | 62.0\% | 61.0\% | 57.0\% | 60.0\% | 63.0\% | 56.0\% | 57.0\% | 73.0\% | 68.0\% | 59.0\% | 52.0\% | 58.0\% | 56.0\% | 60.0\% |
|  |  |  | B | B | ${ }^{\text {B }}$ |  | B | B | B |  |  | MN |  |  | QR* | QR | R |  |  |  |  |
| Standard/ average/ same others | 74 | 2 | 6 | 2 | 1 | 1 | 21 | 38 | 4 | 36 | 37 | 17 | 28 | 29 | 3 | 27 | 25 | 18 | 39 | 15 | 18 |
|  | 4.0\% | 1.0\% | 3.0\% | 2.0\% | 2.0\% | 2.0\% | 3.0\% | 8.0\% | 3.0\% | 4.0\% | 4.0\% | 3.0\% | 4.0\% | 4.0\% | 5.0\% | 7.0\% | 3.0\% | 2.0\% | 5.0\% | 2.0\% | 5.0\% |
|  |  |  |  |  |  |  |  | BCDGI |  |  |  |  |  |  |  | QR |  |  | T |  | T |
| Good/ great/ best (unspecified) | ${ }_{*}$ | 3 | - | - | - | - | ${ }^{2}$ | 1 | - | $\stackrel{4}{*}$ | ${ }^{2}$ | 4 | 1 | 1 | 1 | 1 | 2 | ${ }^{2}$ | $\stackrel{4}{*}$ | ${ }^{2}$ | - |
|  | * | 1.0\% | - | - | * | - |  |  | - |  |  | 1.0\% |  |  | 1.0\% |  |  |  | * |  | - |
| Not familiar/ never heard before | 172 | 22 | 18 | 13 | 7 | 7 | 67 | 37 | 15 | 61 | 112 | 52 | 56 | 64 | 6 | 33 | 64 | 68 | 72 | 63 | 35 |
|  | 9.0\% | 8.0\% | 8.0\% | 10.0\% | 11.0\% | 10.0\% | 9.0\% | 8.0\% | 11.0\% | 6.0\% | 11.0\% | 9.0\% | 8.0\% | 9.0\% | 9.0\% | 8.0\% | 9.0\% | 9.0\% | 8.0\% | 9.0\% | 9.0\% |
|  |  |  |  |  |  |  |  |  |  |  | 1 |  |  |  |  |  |  |  |  |  |  |
| Same products/ use the same products | ${ }_{*}$ | ${ }_{*}$ | - | - | - | - | - | 4 | - | ${ }^{2}$ | 3 | ${ }^{1}$ | ${ }^{3}$ | 1 | - | - | ${ }^{2}$ | 3 | 2 | $\stackrel{1}{*}$ | ${ }^{2}$ |
|  |  |  |  | . | * | * | . | $\frac{1.0 \%}{6}$ | - |  |  |  |  |  | * |  |  |  |  |  |  |
| Trade/ commercialization mentions | 14 | 1 | 2 | - | - | - | 3 | 8 | - | 7 | 7 | 3 | 5 | 6 | - | 4 | 6 | 4 | 5 | 5 | 4 |
|  | 1.0\% | * | 1.0\% | - | - | - | * | 2.0\% | - | 1.0\% | 1.0\% | 1.0\% | 1.0\% | 1.0\% | - | 1.0\% | 1.0\% | 1.0\% | 1.0\% | 1.0\% | 1.0\% |
| Other | 220 | 21 | 24 | 17 | 11 | 6 | 73 | $\stackrel{6}{70}$ | 15 | 125 | 96 | 51 | 74 | 95 | 8 | 42 | 93 | 74 | 96 | 74 | 47 |
|  | 11.0\% | 8.0\% | 11.0\% | 13.0\% | 19.0\% | 8.0\% | 10.0\% | 15.0\% | 10.0\% | 13.0\% | 9.0\% | 9.0\% | 10.0\% | 13.0\% | 12.0\% | 11.0\% | 12.0\% | 9.0\% | 11.0\% | 10.0\% | 12.0\% |
|  |  |  |  |  | ${ }_{\text {BG* }}$ | * |  | B6 |  | K |  |  |  | LM |  |  |  |  |  |  |  |
| Nothing | 47 | 7 | 3 | 2 | 1 | 1 | 23 | 10 | 2 | 27 | 20 | 11 | 22 | 14 | 3 | 8 | 16 | 19 | 20 | 19 | 6 |
|  | 2.0\% | 2.0\% | 1.0\% | 1.0\% | 2.0\% | 1.0\% | 3.0\% | 2.0\% | 1.0\% | 3.0\% | 2.0\% | 2.0\% | 3.0\% | 2.0\% | 4.0\% | 2.0\% | 2.0\% | 2.0\% | 2.0\% | 3.0\% | 1.0\% |
| Don't know | 648 | 78 | 77 | 47 | 21 | 27 | 260 | 133 | 52 | 293 | 354 | 216 | 233 | 198 | 28 | 151 | 231 | 225 | 264 | 233 | 131 |
|  | 32.0\% | 29.0\% | 35.0\% | 36.0\% | 34.0\% | 38.0\% | 34.0\% | 28.0\% | 36.0\% | 30.0\% | 34.0\% | 38.0\% | 31.0\% | 28.0\% | 42.0\% | 39.0\% | 31.0\% | 28.0\% | 31.0\% | 32.0\% | 33.0\% |
|  |  |  | $\stackrel{\text { H }}{ }$ |  |  |  | H |  |  |  |  | MN |  |  | $\mathrm{R}^{*}$ | QR |  |  |  |  |  |
| sigma | $\begin{gathered} \hline 2188 \\ \hline 109.0 \% \\ \hline \end{gathered}$ | 294 109.0\% | $\stackrel{241}{\text { 110.0\% }}$ | 139 106.0\% | 65 | $\xrightarrow{73}$ | 837 109.0\% | 520 | 1107 $110 \%$ | 1038 107.0\% | 1150 110.0\% | ${ }_{\text {611 }}^{\text {109.0\% }}$ | 806 108.0\% | 771 109.0\% | 68 | ${ }_{\text {412 }}{ }_{\text {107.0\% }}$ | $\stackrel{800}{\text { 107.0\% }}$ | $\frac{881}{\text { 111.0\% }}$ | 929 108.0\% | 786 $108.0 \%$ | $\stackrel{440}{110.0 \%}$ |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |

Overlap formula used
Column Proportions:
Columns Tested ( $5 \%$ : $A, B / C / D / E / / / / / / H / H /, J / K, L / M / N, O / P / Q / R, S / T / U$
Minimum Base: $30\left({ }^{(*)}\right.$ ), Small Base: $100{ }^{(*)}$ )
Column Means:

Minimum Base: $30\left({ }^{(*)}\right.$ ), Small Base: 100 (*)
Table of contents

|  |  | Region |  |  |  |  |  |  |  | Gender |  | Age |  |  | Education |  |  |  | Area of Residence |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | BC | Alberta | Saskatchewa n/ Manitoba | Saskatchewa <br> n | Manitoba | Ontario | Quebec | Atlantic | Male | Female | ${ }^{18.34}$ | ${ }^{35-54}$ | 55+ | Less than <br> High School | High School | $\begin{gathered} \text { Post } \\ \text { Secondary } \end{gathered}$ | University Graduate | Urban | Suburban | Rural |
|  | A | B | c | D | E | F | 6 | H | 1 | J | K | 1 | M | N | 0 | P | Q | R | 5 | T | $u$ |
| Base: European Union - Better than | 341 | 38 | 40 | 23 | 7 | 16 | 137 | 80 | 23 | 186 | 155 | 86 | 113 | 142 | 10 | 60 | 151 | 117 | 144 | 114 | 81 |
| Base: European Union - Better than (wtd) | 340 | 37 | 41 | 23 | 7 | 15 | 136 | 79 | 24 | 171 | 170 | 89 | 110 | 142 | 10 | 61 | 151 | 116 | 144 | 113 | 82 |
| Canada (Net) | 100 | 17 | 12 | 5 | 3 | 2 | 46 | 13 | 7 | 45 | 55 | 25 | 38 | 37 | 3 | 13 | 48 | 34 | 48 | 25 | 27 |
|  | 29.0\% | 46.0\% | 29.0\% | 23.0\% | 44.0\% | 14.0\% | 34.0\% | 16.\% | 28.0\% | 26.0\% | 32.0\% | 28.0\% | 34.0\% | 26.0\% | 29.0\% | 22.0\% | 32.0\% | 29.0\% | 33.0\% | 22.0\% | 33.0\% |
|  |  | ${ }^{\text {H* }}$ | * | ** | ** | ** | ${ }^{\text {H }}$ | $\stackrel{*}{ }$ | ** |  |  | ${ }_{12}$ |  |  | ** | 6 |  |  |  |  |  |
| Canada has a better regulatory system/ enforcement | $\stackrel{50}{\text { 15.0\% }}$ | $\frac{12}{33.0 \%}$ | - ${ }^{3}$ | - | - | - | $\stackrel{23}{17.0 \%}$ | $\stackrel{9}{11.0 \%}$ | $\stackrel{3}{13.0 \%}$ | $\frac{26}{15.0 \%}$ | 24.0\% | $\stackrel{12}{14.0 \%}$ | $\stackrel{21}{19.0 \%}$ | $\stackrel{17}{12.0 \%}$ | $\stackrel{2}{\text { 19.0\% }}$ | $\stackrel{6}{10.0}$ | $\frac{25}{16.0 \%}$ | $\frac{18}{15.0}$ | $\frac{30}{21.0 \%}$ | 10 | $\frac{11}{13.0}$ |
|  |  | ${ }_{\text {CGH* }}$ | 8.0\% | ** | ** | ** |  | 11.0\% | $\stackrel{*}{* *}$ |  |  | 14.0\% |  |  | $\stackrel{\text { *** }}{*}$ | 10.0\% |  |  | ${ }_{\text {21.0\% }}^{\text {T }}$ |  | 13.0\% |
| Poor/ worse/ lack of regulatory systems | 14 | 2 | 3 | - | - | - | 9 | - | - | 6 | 9 | 4 | 7 | 3 | - | - | 4 | 9 | 7 | 4 | 3 |
|  | 4.0\% | 5.0\% | 8.0\% |  | - | - | 7.0\% | - | - | 3.0\% | 5.0\% | 5.0\% | 6.0\% | 2.0\% |  | - | 3.0\% | 8.0\% | 5.0\% | 3.0\% | 4.0\% |
|  |  | $\mathrm{H}^{*}$ | $\mathrm{H}^{*}$ | ** | ** | ** | H | * | ** |  |  |  |  |  | ** | * |  | PQ |  |  |  |
| Canada is more based on research/ scientific data/ better experience | 13 | - | 4 | 1 | - | 1 | 6 | - | 1 | 6 | 7 | 1 | 4 | 8 | 1 | 1 | 8 | 3 | 4 | 7 | 2 |
|  | 4.0\% | - | 11.0\% | 5.0\% | - | 7.0\% | 5.0\% | - | 5.0\% | 4.0\% | 4.0\% | 1.0\% | 3.0\% | 6.0\% | 11.0\% | 2.0\% | 5.0\% | 3.0\% | 3.0\% | 6.0\% | 3.0\% |
|  |  | * | BH* | ** | ** | ** | H | * | ** |  |  |  |  |  | ** |  |  |  |  |  |  |
| Same awareness/ testing/studies/ research experience | 2 | - | 1 | 1 | - | 1 | - | - | - | 1 | 1 | - | 1 | 1 | - | . | 1 | 1 | 1 | 1 | - |
|  | 1.0\% |  | 2.0\% | 5.0\% |  | 7.0\% | - |  |  | 1.0\% | 1.0\% |  | 1.0\% | 1.0\% |  |  | 1.0\% | 1.0\% | 1.0\% | 1.0\% |  |
|  |  | * | * | ${ }^{* *}$ | ${ }_{1}^{*}$ | $\stackrel{*}{*}$ | . | * | ** |  |  | 1 |  | - | ** | * |  | . |  |  | * |
| Less awareness/ testing/ studies/ research experience | * | - | - | 5.0\% | 16.0\% | - | - | - | - | - | 1.0\% | 1.0\% | - | - | - | - | 1.0\% | - | 1.0\% | $\cdots$ | - |
|  |  | * | * | ** | ** | ** |  | * | ** |  |  | * |  |  | ** | * |  |  |  |  | * |
| More environmentally friendly | 5 | 2 | - | - | - | - | 2 | - | 1 | 3 | 2 | 1 | 3 | 1 | - | 2 | 2 | 1 | 1 | 2 | 2 |
|  | 1.0\% | 5.0\% | - |  |  |  | 1.0\% | - | 5.0\% | 2.0\% | 1.0\% | 1.0\% | 3.0\% | 1.0\% |  | 3.0\% | 1.0\% | 1.0\% | 1.0\% | 2.0\% | 3.0\% |
|  |  | ${ }^{\text {H* }}$ | 1 | ** | ** | ** |  | 2 | ** |  |  | * |  |  | ** | * |  |  |  |  | * |
| Canada is more focused on people/ more health/ safety standards | 7 | - | $\frac{1}{3.0 \%}$ | - | . | - | 3 | 2 | - | ${ }^{3}$ | 4 | 4 <br> 5 <br> 500 <br> 1 | 2 | 1 | - | 1 | 4 | 2 | 2 | 4 | 1 |
|  | 2.0\% | $\stackrel{2.0 \%}{*}$ | $\stackrel{3}{3.0 \%}$ | ** | ** | ** | 2.0\% | $\stackrel{3.0 \%}{*}$ | ** | 2.0\% | 3.0\% | $\frac{5.0 \%}{\mathrm{~N}^{*}}$ | 2.0\% | 1.0\% | ** | 2.0\% | 3.0\% | 2.0\% | 2.0\% | 3.0\% | $\stackrel{1.0 \%}{*}$ |
| Canada has no/ less influential lobbyists/ government lobbying system | 1 | - | . | - | - | - | 1 | - | - | - | 1 |  | 1 | . | - | . | 1 | - | - | . | 1 |
|  | * |  |  |  |  |  | 1.0\% | - |  | . | 1.0\% |  | 1.0\% | - |  |  | 1.0\% | - | - |  | 1.0\% |
|  |  | $\stackrel{*}{*}$ |  | ** | ** | ** |  | 1 | ** |  |  |  |  |  | ** | 1 |  |  |  |  | 2 |
| More (use) GMO/ availability of pesticides | $\begin{gathered} \hline 3 \\ \hline 1.0 \% \\ \hline \end{gathered}$ |  |  | . | - | - | $\frac{1}{1.0 \%}$ | $\frac{1}{1.0 \%}$ | . ${ }_{\text {4.0\% }}$ | - | $\stackrel{3}{2.0 \%}$ | $\frac{1}{1.0 \%}$ | - | ${ }_{2.0}^{2}$ | $\square$ | $\frac{1}{2.0 \%}$ | $\frac{1}{1.0 \%}$ | $\frac{1}{1.0 \%}$ | - | $\frac{1}{1.0 \%}$ | $\frac{2}{3.0 \%}$ |
|  |  | * | * | ** | ** | ** |  | * | ** |  |  | * |  |  | ** |  |  |  |  |  |  |
| Less (use) GMO/ availability of pesticides | 1 | - | - | 1 | 1 | - | - | - | - | 1 | - | - | - | 1 | - | 1 | - | - | - | - | 1 |
|  |  | * | * | 4.0\% | ${ }_{\text {13.0\% }}^{*}$ | ** | - | * | ** | 1.0\% | - |  | - | 1.0\% |  | 2.0\% | - | - |  | - | 1.0\% |
| Other Canada mentions | 4 | - | - | 1 | 1 | - | 2 | 1 | ** | 1 | 3 | * | 2 | 2 | ** | $\stackrel{*}{1}$ | 3 | - | 1 | . | 3 |
|  | 1.0\% | - | - | 5.0\% | 15.0\% | - | 1.0\% | 1.0\% | . | 1.0\% | 2.0\% | - | 2.0\% | 2.0\% | - | 2.0\% | 2.0\% | - | 1.0\% | - | 4.0\% |
|  |  | * | * | ** | ** | ** |  | * | ** |  |  | * |  |  | ** |  |  |  |  |  | $\mathrm{T}^{*}$ |
| Europe (Net) | 87 | 10 | 7 | 4 | 1 | 3 | 28 | 35 | 3 | 38 | 49 | 29 | 27 | 30 | 2 | 14 | 33 | 36 | 37 | 30 | 20 |
|  | 25.0\% | 27.0\% | 17.0\% | 17.0\% | 13.0\% | 18.0\% | 21.0\% | 44.0\% | 13.0\% | 22.0\% | 29.0\% | 33.\% | 25.0\% | 21.0\% | 22.0\% | 23.0\% | 22.0\% | 31.0\% | 26.0\% | 26.0\% | 24.0\% |
|  |  | * | * | ** | ** | ** |  | C6* | ** |  |  | * |  |  | ** | * |  |  |  |  |  |
| Canada is similar to Europe in terms of regulation | 4 | - | - | - | - | - | 2 | 2 | - | 1 | 3 | - | 3 | 1 | - | . | 3 | 1 | - | 2 | 2 |
|  | 1.0\% | - | - | ** | ** | ** | 1.0\% | 3.0\% | ** | 1.0\% | 2.0\% | - | 3.0\% | 1.0\% | ** | - | 2.0\% | 1.0\% | - | 2.0\% | 3.0\% |
| Europe has different regulations | 8 | * | 2 | ** | ** | ** | 3 | * | ** | 1 | 7 | ${ }^{*}$ | 3 | 3 | ** | * | 4 | 3 | 5 |  | ${ }^{*}$ |
|  | 2.0\% |  | 5.0\% |  |  |  | 2.0\% | 1.0\% | 5.0\% | 1.0\% | 4.0\% | 1.0\% | 3.0\% | 2.0\% |  |  | 3.0\% | 3.0\% | 4.0\% | 1.0\% | 1.0\% |
|  |  | * | * | ** | ** | ** |  | * | ** |  | 1 |  |  |  | ** | * |  |  |  |  | * |
| Europe has a better regulatory system/ enforcement | 27 | 5 | 2 | - | - | - | 9 | 9 | 2 | 13 | 14 | 9 | 7 | 11 | 1 | 5 | ${ }^{8}$ | 12 | 10 | 11 | 6 |
|  | 8.0\% | 13.0\% | 5.0\% | ** | ** | ** | 7.0\% | 11.0\% | 8.0\% | 8.0\% | 8.0\% | 10.0\% | 6.0\% | 8.0\% | 11.0\% | 8.0\% | 5.0\% | 10.0\% | 7.0\% | 10.0\% | 7.0\% |
| Europe is less regulated/ poor regulatory system | 10 | - | 1 | 1 | - | 1 | 6 | 2 | - | 6 | 3 | 4 | 2 | 4 | - | 1 | 2 | 7 | 6 | 3 | 1 |
|  | 3.0\% | - | 2.0\% | 4.0\% |  | 6.0\% | 4.0\% | 3.0\% | - | 4.0\% | 2.0\% | 4.0\% | 2.0\% | 3.0\% | - | 1.0\% | 1.0\% | 6.0\% | 4.0\% | 3.0\% | 1.0\% |
|  |  | * |  | ** | ** | ** |  | * | ** |  |  |  |  |  | ** |  |  | , |  |  | * |
| Europe is more based on research/ scientific data/ better experience | ${ }^{2}$ | - | - | - | - | - | 10\% | 1 | - | - | 2 | 1 | - | 1 | - | - | 1 | 1 | 2 | - | - |
|  | 1.0\% | * | * | ** | ** | ** | 1.0\% | 1.0\% | ** | - | 1.0\% | 1.0\% | - | 1.0\% | ** | - | 1.0\% | 1.0\% | 2.0\% |  | * |
| Europe is more environmentally friendly | 12 | 3 | - | 2 | 1 | 1 | 2 | 5 | - | 6 | 7 | 5 | 1 | 6 | - | 2 | 6 | 4 | 6 | 5 | 1 |
|  | 4.0\% | 8.0\% | - | 9.0\% | 13.0\% | 7.0\% | 1.0\% | 7.0\% | - | 3.0\% | 4.0\% | 6.0\% | 1.0\% | 4.0\% |  | 4.0\% | 4.0\% | 3.0\% | 4.0\% | 5.0\% | 1.0\% |
|  |  | $\mathrm{G}^{*}$ | * | ** | ** | ** |  | $\mathrm{G}^{*}$ | ** |  |  | M* |  |  | ** | * |  |  |  |  |  |
| Europe is more focused on people/ health/ safety standards | 7 | 1 | - | - | - | - | 4 | 2 | - | 2 | 5 | 3 | 3 | 1 | 1 | 1 | 2 | 3 | 3 | 3 | 1 |
|  | 2.0\% | 3.0\% | * | ** | ** | ** | 3.0\% | 2.0\% | ** | 1.0\% | 3.0\% | 4.0\% | 3.0\% | 1.0\% | 11.0\% | 1.0\% | 1.0\% | 3.0\% | 2.0\% | 3.0\% | 1.0\% |
| Europe use more natural/ organics/ fertilizer free methods | 6 | 1 | * | ** | ** | ** | 2 | 3 | ** | 2 | 4 | $\stackrel{*}{*}$ | 4 | 2 | ** | 3 | 2 | 1 | 1 | 2 | 3 |
|  | 2.0\% | 3.0\% |  |  |  |  | 1.0\% | 4.0\% |  | 1.0\% | 3.0\% |  | 4.0\% | 2.0\% |  | 5.0\% | 1.0\% | 1.0\% | 1.0\% | 2.0\% | 3.0\% |
|  |  | * | * | ** | ** | ** |  | * | ** |  |  | * |  |  | ** | * |  |  |  |  | * |
| Europe is more progressive/ advanced | 9 | - | 1 | - | - | - | 1 | 7 | - | 2 | 8 | 3 | 4 | 2 | - | 3 | 3 | 3 | 2 | 3 | 4 |
|  | 3.0\% | - | 2.0\% |  | - | - | 1.0\% | 9.0\% | * | 1.0\% | 4.0\% | 4.0\% | 4.0\% | 2.0\% | - | 5.0\% | 2.0\% | 3.0\% | 1.0\% | 3.0\% | 5.0\% |
|  |  | * | $\stackrel{*}{2}$ | $\stackrel{*}{1}$ | ** | ${ }^{*}{ }^{*}$ |  | $\frac{6 *}{7}$ | $\stackrel{*}{1}$ |  |  | 6 |  |  | ** | $\stackrel{ }{2}$ |  |  |  |  | 5 |
| Other Europe mentions | 4.0\% |  | 5.0\% | 4.0\% | . | 6.0\% | 2.0\% | 9.0\% | 4.0\% | 5.0\% | 3.0\% | 7.0\% | 3.0\% | 3.0\% | $\cdots$ | 4.0\% | 4.0\% | 4.0\% | 3.0\% | 5.0\% | 6.0\% |
|  |  | * | * | ** | ** | ** |  | $\mathrm{G}^{*}$ | ** |  |  | * |  |  | ** | * |  |  |  |  | * |
| United States (Net) | \% | - | 1 | - | - | - | \% | 1 | - | \% | \% | 2 | 1 | \% | - | - | 2 | \% | 2 | 4 | - |
|  | 2.0\% | * | $\stackrel{\text { 2.0\% }}{*}$ | ** | ** | ** | 3.0\% | 1.0\% | ** | 2.0\% | 2.0\% | 2.0\% | 1.0\% | 2.0\% | ** | * | 1.0\% | 4.0\% | 1.0\% | 4.0\% | * |
| US has better regulatory system/ enforcement | 2 | - | - | - | - | - | 2 | - | - | . | 2 | 1 | . | 1 | - | - | . | 2 | 1 | 1 | - |
|  | 1.0\% | - | - | - | - | - | 2.0\% | - | - | - | 1.0\% | 1.0\% | - | 1.0\% | - | - | - | 2.0\% | 1.0\% | 1.0\% | - |



Overlap formula used

- Column Proportions:
Column Proportions: $\begin{aligned} & \text { Columns Tested ( } 5 \% \text { ): } \mathrm{B} / \mathrm{B} / \mathrm{C} / \mathrm{E} / \mathrm{F} / \mathrm{G} / \mathrm{H} / \mathrm{I}, \mathrm{J} / \mathrm{K}, \mathrm{L} / \mathrm{M} / \mathrm{N}, \mathrm{O} / \mathrm{P} / \mathrm{Q} / \mathrm{R}, \mathrm{S} / \mathrm{T} / \mathrm{U}\end{aligned}$
Minimum Base: $30(* *)$, Small Base: 100 (*)
Column Meass:
Column Means: (
Columns tested $(5 \%)$ : $\mathrm{A}, \mathrm{B} / \mathrm{C} / \mathrm{D} / \mathrm{E} / \mathrm{F} / \mathrm{G} / \mathrm{H} / \mathrm{I}, \mathrm{J} / \mathrm{K}, \mathrm{L} / \mathrm{M} / \mathrm{N}, \mathrm{O} / \mathrm{P} / \mathrm{O} / \mathrm{R}, \mathrm{S} / \mathrm{T} / \mathrm{V}$
Minimum Base: $30(* *)$, Small Base: $100\left({ }^{(*)}\right)$

|  |  | Region |  |  |  |  |  |  |  | Gender |  |  |  |  | Education |  |  |  | Area of Residence |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | BC | Alberta | Saskatchewa n/ Manitoba | Saskatchewa <br> n | Manitoba | Ontario | Quebec | Atlantic | Male | Female | 18.34 | $35-54$ | 55+ | Less than High School | High School | $\begin{gathered} \text { Post } \\ \text { Secondary } \end{gathered}$ | University Graduate | Urban | Suburban | Rural |
|  | A | B | c | D | E | F | G | H | 1 | 1 | K | L | M | N | 0 | P | Q | R | 5 | T | $u$ |
| Base: European Union - Same as | 1141 | 154 | 123 | 65 | 31 | 34 | 434 | 286 | 79 | 592 | 549 | 323 | 451 | 367 | 43 | 251 | 405 | 427 | 479 | 415 | 223 |
| Base: European Union - Same as (wtd) | 1141 | 153 | 126 | 66 | 32 | 34 | 434 | 282 | 82 | 542 | 599 | 337 | 435 | 370 | 42 | 252 | 404 | 427 | 477 | 413 | 227 |
| Canada (Net) | 61 | 12 | 6 | 2 | 1 | 1 | 24 | 10 | 6 | 29 | 32 | 10 | 19 | 32 |  | 12 | 19 | 29 | 24 | 21 | 16 |
|  | 5.0\% | 8.0\% | 5.0\% | 3.0\% | 3.0\% | 3.0\% | 6.0\% | 4.0\% | 7.0\% | 5.0\% | 5.0\% | 3.0\% | 4.0\% | 9.0\% |  | 5.0\% | 5.0\% | 7.0\% | 5.0\% | 5.0\% | 7.0\% |
|  |  | H |  | * | * | * |  |  | * |  |  |  |  | LM | * |  |  |  |  |  |  |
| Canada has a better regulatory system/ enforcement | 13 |  | 1 | 1 | - | 1 | 6 | 1 | 1 | 7 | 5 | 3 | 4 | 6 |  | 3 | 6 | 4 | 5 | 4 | 4 |
|  | 1.0\% | 2.0\% | 1.0\% | 1.0\% | - | 3.0\% | 1.0\% | * | 1.0\% | 1.0\% | 1.0\% | 1.0\% | 1.0\% | 2.0\% | - | 1.0\% | 1.0\% | 1.0\% | 1.0\% | 1.0\% | 2.0\% |
| Poor/ worse/ lack of regulatory systems | 12 | 3 | - | 1 | 1 | - | 6 | - | 2 | 5 | 7 | 3 | 4 | 5 | - | 5 | 2 | 5 | 6 | 3 | 3 |
|  | 1.0\% | 2.0\% | - | 1.0\% | 3.0\% | - | 1.0\% | . | 3.0\% | 1.0\% | 1.0\% | 1.0\% | 1.0\% | 1.0\% | - | 2.0\% | * | 1.0\% | 1.0\% | 1.0\% | 1.0\% |
|  |  | H |  | ${ }^{*}$ | ${ }^{\text {H*}}$ | * |  |  | ${ }^{\text {* }}$ |  |  |  |  |  | * |  |  |  |  |  |  |
| Canada is more based on research/ scientific data/ better experience | 3 | - | - |  |  | - | 2 | 1 |  | 3 | - | - | - | 3 | - | - | 2 | 1 | - | 3 | - |
|  |  | - | - | * | * | * |  |  | * | 1.0\% | - | - | - | 1.0\% | - | - |  | * | . | 1.0\% | - |
| Same awareness/ testing/ studies/ research experience | 16 | 2 | 2 | - | - | - | 6 | 5 | 1 | 5 | 11 | 2 | 8 | 6 | - | 2 | 5 | 9 | 7 | 5 | 4 |
|  | 1.0\% | 1.0\% | 1.0\% | - | - | - | 1.0\% | 2.0\% | 1.0\% | 1.0\% | 2.0\% | 1.0\% | 2.0\% | 2.0\% | - | 1.0\% | 1.0\% | 2.0\% | 2.0\% | 1.0\% | 2.0\% |
|  |  |  |  | * | * | * |  |  |  |  |  |  |  |  | * |  |  |  |  |  |  |
| Less awareness/ testing/ studies/ research experience | 4 | 3 | 1 | - | - | - | - | - | - | 2 | 2 | - | 1 | 3 | - | 1 | 2 | 1 | 1 | 2 | 1 |
|  |  | 2.0\% | 1.0\% | - | - | - | - | - | - |  |  | - |  | 1.0\% |  |  | 1.0\% |  |  |  |  |
|  |  | GH |  | * | * | * |  |  | 1 |  |  |  |  |  | * |  |  |  |  |  |  |
| More environmentally friendly | ${ }_{*}^{4}$ | - | $\frac{1}{1.0 \%}$ | - | - | - | ${ }^{1}$ | ${ }^{1}$ | 1.0\% | ${ }_{*}$ | ${ }_{*}$ | ${ }_{*}^{1}$ | ${ }_{*}$ | $\stackrel{2}{1.0 \%}$ | - | - | ${ }_{*}$ | 1.0\% | ${ }^{2}$ | ${ }_{*}$ | ${ }_{1}^{1.0 \%}$ |
|  |  |  |  | * | * | * |  |  | $\stackrel{1.0 \%}{*}$ |  |  |  |  | 1.0\% | * | - |  |  |  |  |  |
| Canada is more focused on people/ more health/ safety standards | 2 | - | 1 | - | - | - | . | 1 | - | 1 | 1 | - | - | 2 | - | 1 | 1 | - | 1 | - | 1 |
|  | * | - | 1.0\% | - | - | - |  | * | - | * | * | - |  | 1.0\% |  |  | * |  |  | - |  |
| Strong/ influential lobbyists/ government lobbying system | 3 | 1 | - | * | * | * | 1 | . | 1 | 1 | 2 | - | 1 | 2 | * | . | . | 3 | 2 |  | . |
|  | * | 1.0\% | - | - | - | - | * | - | 1.0\% | * | * | - | * | 1.0\% | - | - | - | 1.0\% | * | * | - |
|  |  |  |  | * | * | * |  |  | * |  |  |  |  |  | * |  |  |  |  |  |  |
| Canada has no/ less influential lobbyists/ government lobbying system | 2 | 1 | . | - | - | - | 1 | - | . | 2 | - | - | - | 2 | - | - | . | 2 | . | 1 | 1 |
|  | * | 1.0\% | - | * |  | - | * | - |  | * |  | - | . | * |  | - | . | * |  | * | * |
|  |  |  |  | * | * | * |  |  | * |  |  |  |  |  | * |  |  |  |  |  |  |
| Other Canada mentions | ${ }^{2}$ | - | - | - | - | - | ${ }_{*}$ | ${ }^{1}$ | - | $\stackrel{1}{*}$ | ${ }^{1}$ | - | ${ }^{1}$ | ${ }_{*}$ | - | - | - | ${ }^{2}$ | - | 1 | 1 |
|  |  | . | . | * | * | * |  |  | * |  |  | - |  |  | * | . | - |  | . |  |  |
| Europe (Net) | 239 | 40 | 29 | 13 | 5 | 8 | 89 | 48 | 20 | 129 | 110 | 58 | 96 | 86 | 6 | 47 | 86 | 100 | 99 | 95 | 44 |
|  | 21.0\% | 26.0\% | 23.0\% | 20.0\% | 15.0\% | 24.0\% | 21.0\% | 17.0\% | 24.0\% | 24.0\% | 18.0\% | 17.0\% | 22.0\% | 23.0\% | 13.0\% | 19.0\% | 21.0\% | 23.0\% | 21.0\% | 23.0\% | 20.0\% |
|  |  | H |  | * | * | * |  |  | 16 | K |  |  |  | L | 5 |  |  |  |  |  |  |
| Canada is similar to Europe in terms of regulation | 173 | 31 | 24 | 12 | 5 | 7 | 65 | 26 | 16 | 90 | 83 | 46 | 72 | 55 | 5 | 35 | 56 | 76 | 71 | 74 | 28 |
|  | 15.0\% | 20.0\% | 19.0\% | 18.0\% | 15.0\% | 21.0\% | 15.0\% | 9.0\% | 19.0\% | 17.0\% | 14.0\% | 14.0\% | 17.0\% | 15.0\% | 11.0\% | 14.0\% | 14.0\% | 18.0\% | 15.0\% | 18.0\% | 12.0\% |
|  |  | H | H | ${ }^{\text {* }}$ | * | $\mathrm{H}^{*}$ | H |  | $\mathrm{H}^{*}$ |  |  |  |  |  | * |  |  |  |  |  |  |
| Europe has different regulations | $\stackrel{1}{*}$ | - | - | - | - | - |  | 1 | - | 1 | - | - | 1 | - | - | - | - | 1 | - | 1 | - |
|  |  | - | - | * | * | * | - |  |  |  | - | - |  | - |  | - | - |  |  |  | - |
|  | 32 | 4 | 4 | 1 | * | 1 | 12 | 7 | * | 23 | 9 | 6 | 11 | 15 | 1 | 6 | 10 | 15 | 16 | 9 | 7 |
| Europe has a better regulatory system/ enforcement | 3.0\% | 3.0\% | 3.0\% | 1.0\% | - | 3.0\% | 3.0\% | 3.0\% | 4.0\% | 4.0\% | 1.0\% | 2.0\% | 2.0\% | 4.0\% | 2.0\% | 2.0\% | 2.0\% | 4.0\% | 3.0\% | 2.0\% | 3.0\% |
|  |  |  |  | * | * | * |  |  | * |  |  |  |  |  | * |  |  |  |  |  |  |
| Europe is less regulated/ poor regulatory system | ${ }^{*}$ | 1 | - | - | - | - | 4 | - | - | 3 | ${ }^{2}$ | 2 | ${ }_{*}$ | 2 | - | - | 2 | 3 | 3 | ${ }^{2}$ | - |
|  | * | 1.0\% | - | * | * | * | 1.0\% | - | * | 1.0\% | * | 1.0\% | * | 1.0\% | * | - | 1.0\% | 1.0\% | 1.0\% | * | - |
|  | 4 | 1 | 1 | - | - | - | 1 | - | 1 | 4 | - | 1 | 2 | 1 | - | 2 | 1 | 1 | 2 | 1 | 1 |
| Europe is more based on research/ scientific data/ better experience | * | 1.0\% | 1.0\% | - | - | - | * | - | 1.0\% | 1.0\% | - | * | * | * | - | 1.0\% | * | * | * | * | * |
|  |  |  |  | * | * | * |  |  | $\stackrel{*}{ }$ | K |  |  |  |  | * |  |  |  |  |  |  |
| Europe is more environmentally friendly | 14 | 4 | - | - | - | - | 4 | 4 | 2 | 7 | ${ }^{6}$ | \% | 6 | 5 | - | ${ }_{*}$ | 7 | 10\% | \% | 4 | \% |
|  | 1.0\% | 3.0\% | - | * | * | * | 1.0\% | 1.0\% | 2.0\% | 1.0\% | 1.0\% | 1.0\% | 1.0\% | 1.0\% | * |  | 2.0\% | 1.0\% | 2.0\% | 1.0\% | 1.0\% |
| Europe is more focused on people/ health/ safety standards | 5 | 1 | - | - | - | - | 2 | 2 | . | 2 | 3 | 2 | 2 | 1 | - | 1 | 1 | 3 | 1 | 2 | 2 |
|  | * | 1.0\% | - | - | - | - | * | 1.0\% | - | * | 1.0\% | 1.0\% | * | * | - | * | * | 1.0\% | * | * | 1.0\% |
|  |  |  |  | * | * | * |  |  | * |  |  |  |  |  | * |  |  |  |  |  |  |
| Europe use more natural/ organics/ fertilizer free methods | 3 | - | - | 1 | - | 1 | 1 | - | 1 | - | 3 | 1 | - | 2 | - | 2 | - | 1 | 1 | 1 | 1 |
|  | * | - | - | $\stackrel{\text { 2.0\% }}{\mathrm{H}^{*}}$ | * | ${ }_{\text {BCGH* }}{ }^{\text {B.0\% }}$ |  |  | 1.0\% | - | 1.0\% | * | - | 1.0\% | * | 1.0\% |  |  |  |  |  |
| Europe is more progressive/ advanced | 4 | 1 | . | $\mathrm{H}^{*}$ | * | BCGH* | 2 | 1 | * | 1 | 3 | - | 1 | 3 | - | - | 4 | - | 2 | 2 | . |
|  | * | 1.0\% | - | - | - | - | 1.0\% | * | - | * | 1.0\% | - | * | 1.0\% | - | - | 1.0\% | - | * | 1.0\% | - |
|  |  |  |  | * | * | * |  |  | * |  |  |  |  |  | * |  | R |  |  |  |  |
| Other Europe mentions | 17 | 1 | 1 | - | - | - | 5 | 10 | - | 7 | 10 | 2 | 7 | 8 | - | 2 | 11 | 4 | 8 | 3 | 6 |
|  | 1.0\% | 1.0\% | 1.0\% | * | * | - | 1.0\% | 4.0\% |  | 1.0\% | 2.0\% | 1.0\% | 2.0\% | 2.0\% | - | 1.0\% | 3.0\% | 1.0\% | 2.0\% | 1.0\% | 3.0\% |
|  |  |  |  | * | * | * |  |  | * |  |  |  |  |  | * |  |  |  |  |  |  |
| United States (Net) | $\frac{10}{1.0 \%}$ | $\frac{3}{2.0 \%}$ | 2.0\% | - | - | - | ${ }^{2}$ | . ${ }^{2}$ | - | ${ }_{\text {1.0\% }}$ | 1.0\% | $\stackrel{2}{1.0 \%}$ | ${ }^{3}$ | $\stackrel{5}{\text { 1.0\% }}$ | - | ${ }^{2} .0$ | 1.0\% | 1.0\% | . $1.0 \%$ | ${ }_{*}$ | ${ }^{1.0 \%}$ |
|  |  |  |  | * | * | * |  |  | * |  |  |  |  |  | * |  |  |  |  |  |  |
| Canada is similar to US in terms of regulation | $\stackrel{4}{*}$ | 2 | 1 | - | - | - | $\stackrel{1}{*}$ | - | - | ${ }^{2}$ | 2 | $\stackrel{1}{*}$ | ${ }^{2}$ | $\stackrel{1}{*}$ | - | - | ${ }^{2}$ | ${ }^{2}$ | 3 | - | ${ }^{1}$ |
|  | * | 1.0\% | 1.0\% | * | * | * | * | - | * | * | * | * | * | * | * | - | * | * | 1.0\% | - | * |
| US is less regulated/ poor regulatory system | 5 | 1 | 2 | - | - | - |  | . | - | 3 | 2 | 1 | 1 | 3 | - | 1 | 1 | 3 | 2 | , | 1 |
|  | * | 1.0\% | 2.0\% | - |  | - | * |  |  | 1.0\% | * | * | * | 1.0\% | - | * | * | 1.0\% | * | * | * |


| US has strong/ influential lobbyists/ government lobbying system |  |  | H | * | * | * |  |  | * |  |  |  |  |  | * |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 1 | - | - | - | - | - | - | 1 | - | - | 1 | - | 1 | - | - | 1 | - | - | 1 | - | - |
|  |  | - | - | * | * | - |  |  |  |  |  |  |  | - | * |  |  |  |  | - |  |
|  |  |  |  | * | * | * |  |  | * |  |  |  |  |  | * |  |  |  |  |  |  |
| Other US mentions | ${ }_{*}$ | - | - | - | - | - | - | ${ }_{*}$ | - | ${ }^{1}$ | - | - | - | ${ }_{*}$ | - | - | ${ }_{*}$ | - | - | - | ${ }_{*}$ |
|  |  |  |  | * | * | * |  |  | * |  |  |  |  |  | * |  |  |  |  | - |  |
| Miscellaneous (Net) | 858 | 103 | 91 | 52 | 27 | 25 | 330 | 225 | 58 | 389 | 470 | 274 | 323 | 261 | 37 | 196 | 305 | 306 | 359 | 300 | 175 |
|  | 75.0\% | 67.0\% | 72.0\% | 79.0\% | 85.0\% | 73.0\% | 76.0\% | 80.0\% | 71.0\% | 72.0\% | 78.0\% | 81.0\% | 74.0\% | 71.0\% | 87.0\% | 78.0\% | 75.0\% | 72.0\% | 75.0\% | 73.0\% | 77.0\% |
|  |  |  |  | * | $\stackrel{*}{ }$ | $\stackrel{*}{*}$ | B | B | $\stackrel{*}{*}$ |  | J | M 16 |  |  | $\mathrm{R}^{*}$ |  |  |  |  |  |  |
| Standard/average/same others | 70 | 2 | 6 | 2 | 1 | 1 | 18 | 38 | 4 | 36 | 35 | 16 | 28 | 27 | 3 | 25 | 25 | 17 | 38 | 14 | 17 |
|  | 6.0\% | 1.0\% | 5.0\% | 3.0\% | 4.0\% | 3.0\% | 4.0\% | 14.0\% B0¢GI | 5.0\% | 7.0\% | 6.0\% | 5.0\% | 7.0\% | 7.0\% | 7.0\% | 10.0\% | 6.0\% | 4.0\% | 8.0\% | 3.0\% | 7.0\% |
| Good/ great/ best (unspecified) | 6 | 3 | - | * | * | * | 2 | $\frac{\text { BCDGI }}{1}$ | * | 4 | 2 | 4 | 1 | 1 | 1 | R | 2 | 2 | T | 2 | T |
|  | 1.0\% | 2.0\% | - |  |  |  | * | * |  | 1.0\% | * | 1.0\% | * | * | 2.0\% | * | 1.0\% | * | 1.0\% | 1.0\% |  |
|  |  |  |  | * | * | * |  |  | * |  |  |  |  |  |  |  |  |  |  |  |  |
| Not familiar/ never heard before | 150 | 22 | 14 | 12 | 7 | 5 | 58 | 33 | 11 | 53 | 96 | 45 | 49 | 55 | 6 | 28 | 55 | 59 | 66 | 50 | 32 |
|  | 13.0\% | 15.0\% | 12.0\% | 18.0\% | 20.0\% | 15.0\% | 13.0\% | 12.0\% | 13.0\% | 10.0\% | 16.0\% | 13.0\% | 11.0\% | 15.0\% | 15.0\% | 11.0\% | 14.0\% | 14.0\% | 14.0\% | 12.0\% | 14.0\% |
|  |  |  |  | * | * |  |  |  | * |  | , |  |  |  |  |  |  |  |  |  |  |
| Same products/ use the same products | 3 | 1 | - | - | - | . | . | 2 | - | 2 | 1 | - | 2 | 1 | - | - | 1 | 2 | - | 1 | 2 |
|  | * | 1.0\% | - | * | * | * | - | 1.0\% | * | * | * | - | * | * | * |  | * | * | - | * | 1.0\% |
| Trade/ commercialization mentions |  | . |  | * | * | * |  | 7 | * | 5 | 5 | 2 | 4 | 4 | * |  |  |  |  |  | ${ }_{3}$ |
|  | 1.0\% | - | 2.0\% | - | - | - | * | 2.0\% | - | 1.0\% | 1.0\% | 1.0\% | 1.0\% | 1.0\% | - | 1.0\% | 1.0\% | 1.0\% | 1.0\% | 1.0\% | 1.0\% |
|  |  |  |  | * | * | * |  | 6 | * |  |  |  |  |  | * |  |  |  |  | 1.0\% |  |
| Other | 86 | 8 | 9 | 7 | 6 | 1 | 30 | 30 | 2 | 51 | 35 | 15 | 38 | 33 | 3 | 18 | 31 | 32 | 35 | 30 | 19 |
|  | 8.0\% | 5.0\% | 7.0\% | 11.0\% |  | 3.0\% | 7.0\% | 10.0\% | 3.0\% | 9.0\% | 6.0\% | 5.0\% | 9.0\% | 9.0\% | 7.0\% | 7.0\% | 8.0\% | 7.0\% | 7.0\% | 7.0\% | 8.0\% |
|  |  |  |  | $\mathrm{Fl}^{*}$ | BCFGI* | 1 |  | , | * | K |  |  | 16 | L | * |  |  |  |  |  |  |
| Nothing | 36 | 7 | - | 1 | - | 1 | 18 | 9 | 1 | 23 | 13 | 10 | 16 | 10 | 2 | 7 | 11 | 15 | 14 | 16 | \% |
|  | 3.0\% | 4.0\% | - | $\stackrel{2.0 \%}{*}$ | * | 3.0\% | 4.0\% | 3.0\% | $\stackrel{1.0 \%}{*}$ | 4.0\% | 2.0\% | 3.0\% | 4.0\% | 3.0\% | $\stackrel{5}{*}$ | 3.0\% | 3.0\% | 4.0\% | 3.0\% | 4.0\% | 2.0\% |
| Don't know | 508 | 61 | 60 | 30 | 13 | 16 | 207 | 109 | 41 | 221 | 286 | 184 | 189 | 135 | 22 | 118 | 178 | 180 | 203 | 185 | 103 |
|  | 44.0\% | 40.0\% | 47.0\% | 45.0\% | 42.0\% | 49.0\% | 48.0\% | 39.0\% | 50.0\% | 41.0\% | 48.0\% | 55.0\% | 44.0\% | 36.0\% | 51.0\% | 47.0\% | 44.0\% | 42.0\% | 43.0\% | 45.0\% | 45.0\% |
|  |  |  |  |  |  | * | H |  |  |  | 1 | MN | N |  |  |  |  |  |  |  |  |
| Sigma | 1198 | 163 | 131 | 67 | 33 | 34 | 457 | 292 | 88 | 567 | 631 | 351 | 453 | 393 | 42 | 264 | 420 | 457 | 503 | 424 | 247 |
|  | 105.0\% | 107.0\% | 104.0\% | 103.0\% | 103.0\% | 103.0\% | 105.0\% | 104.0\% | 108.0\% | 105.0\% | 105.0\% | 104.0\% | 104.0\% | 106.0\% | 100.0\% | 104.0\% | 104.0\% | 107.0\% | 105.0\% | 103.0\% | 109.0\% |

## Overlap formula used - Column Proportions


Columns Tested ( $5 \%$ ): $A, B / C / D / / / / / / / / / H / I, J / K, L / M / N, O / P / / / R, S / T / U ~$

Table of Contents

|  |  | Region |  |  |  |  |  |  |  | Gender |  | Age |  |  | Education |  |  |  | Area of Residence |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | BC | Alberta | Saskatchewa n/ Manitoba | Saskatchewa $n$ | Manitoba | Ontario | Quebec | Atantic | Male | Female | 18.34 |  | 55+ | Less than High School | High School | $\begin{gathered} \text { Post } \\ \text { Secondary } \end{gathered}$ | University Graduate | Urban | Suburban | Rural |
|  | A | B | c | D | E | F | 6 | H | 1 | 1 | K | L | M | N | 0 | P | Q | R | 5 | T | $u$ |
| Base: European Union - Worse than | 533 | 81 | 51 | 43 | 21 | 22 | 203 | 120 | 35 | 278 | 255 | 128 | 208 | 197 | 15 | 72 | 189 | 251 | 235 | 203 | 90 |
| Base: European Union - Worse than (wtd) | 533 | 80 | 53 | 43 | 21 | 22 | 200 | 120 | 37 | 254 | 279 | 136 | 201 | 196 | 15 | 73 | 191 | 248 | 236 | 201 | 91 |
| Canada (Net) | 101 | 21 | 9 | 11 | 5 | 6 | 41 | 12 | 6 | 48 | 52 | 20 | 46 | 35 | 2 | 19 | 32 | 47 | 42 | 42 | 14 |
|  | 19.0\% | 27.0\% | 18.0\% | 25.0\% | 23.\% | 28.0\% | 21.0\% | 10.0\% | 16.0\% | 19.0\% | 19.0\% | 15.0\% | 23.0\% | 18.0\% | 14.0\% | 26.0\% | 17.0\% | 19.0\% | 18.0\% | 21.0\% | 16.0\% |
|  |  | $\mathrm{H}^{*}$ | * | $\mathrm{H}^{*}$ | ** | ** | H |  |  |  |  |  |  |  | ** | * |  |  |  |  | * |
| Canada has a better regulatory system/ enforcement | 21 | 9 | 2 |  | - | - | 7 | 3 | - | 10 | 11 | 5 | 7 | 9 | - | 5 | 7 | 9 | 7 | 9 | 4 |
|  | 4.0\% | 11.0\% | 4.0\% | - | - | * | 4.0\% | 2.0\% | - | 4.0\% | 4.0\% | 3.0\% | 4.0\% | 5.0\% | - | 7.0\% | 4.0\% | 3.0\% | 3.0\% | 4.0\% | 4.0\% |
|  |  | $\frac{\text { DGH1* }}{11}$ | 3 | * | ** | ** |  |  | 5 |  |  | 8 |  | 16 | ** | 9 | 17 | 24 |  | 21 | 8 |
| Poor/ worse/ lack of regulatory systems | 520\% | 11.0\% | 6.0\% | 21.0\% | 18.0\% | 23.0\% | 9.0\% | 5.0\% | 14.0\% | $\stackrel{26}{10.0 \%}$ | 9.0\% | 6.0\% | $\stackrel{\text { 27 }}{ }$ | 8.0\% | 7.0\% | 12.0\% | 9.0\% | 10.0\% | 9.0\% | 11.0\% | 9.0\% |
|  |  | ${ }^{+}$ | * | $\mathrm{CGH}^{*}$ | ** | ** |  |  | $\mathrm{H}^{*}$ |  |  |  |  |  | ** |  |  |  |  |  |  |
| Canada is more based on research/ scientific data/ better experience | 4 | - | 1 | - | - | - | 2 | 1 | - | 3 | 1 | - | 3 | 1 | - | 2 | 2 | - | - | 2 | 2 |
|  | 1.0\% | - | 2.0\% | - |  | - | 1.0\% | 1.0\% | - | 1.0\% | * | - | 1.0\% | * | - | 3.0\% | 1.0\% | - | - | 1.0\% | 2.0\% |
|  |  | * |  | * | ** | ** |  |  | * |  |  |  |  |  | ** | R* |  |  |  |  | $5^{*}$ |
| Less awareness/ testing/ studies/ research experience | 5 | - | - | . | . | - | 3 | 2 | - | - | 5 | 3 | 2 | - | - | 1 | 1 | 3 | 2 | 3 | - |
|  | 1.0\% | : | : | * |  |  | 2.0\% | 2.0\% | : | - | 2.0\% | 2.0\% | 1.0\% | - | ** | 1.0\% | 1.0\% | 1.0\% | 1.0\% | 2.0\% | * |
| More environmentally friendly | 4 | * | 1 | 1 | 1 | ** | 1 | 1 | * | 4 | J | N | 2 | 2 | ** | $\stackrel{*}{1}$ | 1 | 2 | 2 | 2 | * |
|  | 1.0\% | - | 2.0\% | 2.0\% | 5.0\% | - | * | 1.0\% | - | 1.0\% | - | - | 1.0\% | 1.0\% | - | 1.0\% | 1.0\% | 1.0\% | 1.0\% | 1.0\% |  |
|  |  | * | * | * | ** | ** |  |  | * | K |  |  |  |  | ** | * |  |  |  |  | * |
| Canada is more focused on people/ more health/ safety standards | 5 | 1 | 1 | - | . | - | 1 | 1 | 1 | 3 | 2 | 2 | 2 | 1 | - | . | 1 | 4 | 2 | 3 | - |
|  | 1.0\% | 1.0\% | 2.0\% | - |  |  | 1.0\% | 1.0\% | 2.0\% | 1.0\% | 1.0\% | 2.0\% | 1.0\% |  |  |  |  | 2.0\% | 1.0\% | 1.0\% | - |
|  |  |  | * | * | ** | ** |  |  | * |  |  |  |  |  | ** | * |  |  |  |  | * |
| Strong/ influential lobbyists/ government lobbying system | 7 | - | 1 | - | - | - | 6 | - | - | \% | 4 | - | 2 | 5 | - | 1 | 2 | \% | 3 | 3 | 1 |
|  | 1.0\% | * | 2.0\% | * | ** | ** | 3.0\% | . | - | 1.0\% | 2.0\% | - | 1.0\% | 3.0\% | ** | 1.0\% | 1.0\% | 2.0\% | 1.0\% | 2.0\% | 1.0\% |
| More (use) GMO/ availability of pesticides | 3 | 1 | - | - | - | - | 2 | . | - | 1 | 2 | 2 | . | 1 | - | 1 | . | 2 | 2 | 1 | . |
|  | 1.0\% | 1.0\% | - | - |  |  | 1.0\% | . | - | * | 1.0\% | 2.0\% | - | 1.0\% |  | 2.0\% | - | 1.0\% | 1.0\% | * |  |
|  |  | * | * | * | ** | ** |  |  | * |  |  |  |  |  | ** |  |  |  |  |  | * |
| Less (use) GMO/ availability of pesticides | 3 |  | - | 1 | - | 1 | 1 | - | - | 2 | 1 | - | 2 | 1 | - | 1 | - | 2 | 2 | 1 | - |
|  | 1.0\% | 1.0\% | * | 2.0\% | ** | 5.0\% | * | - | - | 1.0\% | * | - | 1.0\% | * | ** | 1.0\% | - | 1.0\% | 1.0\% | * | - |
| Other Canada mentions | , | - | - | - |  | - | 2 | 1 | * | 2 | 1 | - | 2 | 1 | 1 | * | . | 2 | 2 | 1 | * |
|  | 1.0\% | - | - | - |  | - | 1.0\% | 1.0\% | - | 1.0\% | * |  | 1.0\% | * | 6.0\% |  | - | 1.0\% | 1.0\% | 1.0\% |  |
|  |  | , | * | * | ** | ** |  |  | * |  |  |  |  |  | ** | * |  |  |  |  | , |
| Europe (Net) | 286 | 42 | 31 | 14 | 6 | 8 | 110 | 71 | 17 | 137 | 148 | 78 | 110 | 97 | 5 | 27 | 100 | 152 | 121 | 115 | 49 |
|  | 54.0\% | 53.0\% | 58.0\% | 33.0\% | 29.0\% | 37.0\% | 55.0\% | 59.0\% | 45.0\% | 54.0\% | 53.0\% | 57.0\% | 55.0\% | 50.\% | 35.0\% | 36.0\% | 52.0\% | 61.0\% | 51.0\% | 57.0\% | 54.0\% |
|  |  | D* | D* |  | ** | ** | D | D |  |  |  |  |  |  | ** |  | P | P |  |  |  |
| Canada is similar to Europe in terms of regulation | 3 | 1 | 2 | - | - | - | - | - | - | 3 | - | - | 2 | 1 | - | - | 2 | 1 | 1 | 1 | 1 |
|  | 1.0\% | 1.0\% | 3.0\% | * | ** | ** | - | - | * | 1.0\% | - | - | 1.0\% |  | ** | * | 1.0\% | * |  |  | 1.0\% |
| Europe has different regulations | 7 | - | ${ }_{2}$ | - | - | - | 1 | 3 | 1 | 5 | 2 | - | 1 | 6 | 1 | 1 | 4 | 1 | 3 | 1 | 3 |
|  | 1.0\% | - | 4.0\% | - | - | - | * | 2.0\% | 3.0\% | 2.0\% | 1.0\% | - | * | 3.0\% | 6.0\% | 1.0\% | 2.0\% | * | 1.0\% | * | 3.0\% |
|  |  | * | $\mathrm{G}^{*}$ | * | ** | ** |  |  | * |  |  |  |  | LM | ** |  |  |  |  |  | * |
| Europe has a better regulatory system/ enforcement | 159 | 29 | 12 | 12 | 4 | 8 | 64 | 33 | 8 | 72 | 87 | 42 | 60 | 57 | 1 | 10 | 53 | 95 | 72 | 66 | 22 |
|  | 30.0\% | 36.0\% | 23.0\% | 29.0\% | 20.0\% | 37.0\% | 32.0\% | 28.0\% | 23.0\% | 28.0\% | 31.0\% | 31.0\% | 30.0\% | 29.0\% | 8.0\% | 14.0\% | 28.0\% | 38.0\% | 31.0\% | 33.0\% | 24.0\% |
| Europe is less regulated/ poor regulatory system |  | 2 | * | ${ }_{1}^{*}$ | ${ }^{* *}$ | ** | 2 | 6 | ${ }^{*}$ | 5 | 8 | 3 | 5 | 4 | ${ }_{2}^{*}$ | * | P | $\stackrel{\mathrm{PQ}}{3}$ |  | 3 | * |
|  | 2.0\% | 2.0\% | - | 2.0\% | 5.0\% | - | 1.0\% | 5.0\% | 3.0\% | 2.0\% | 3.0\% | 3.0\% | 2.0\% | 2.0\% | 13.0\% | 7.0\% | 1.0\% | 1.0\% | 2.0\% | 1.0\% | 4.0\% |
|  |  |  | * | * | ** | ** |  | G | . |  |  |  |  |  | ** | QR* |  |  |  |  | \% |
| Europe is more based on research/ scientific data/ better experience | 13 | 4 | 1 | 1 | 1 | - | 4 | 3 | - | 7 | 6 | 2 | 5 | 6 | - |  | 8 | 5 | 8 | 4 | 1 |
|  | 2.0\% | 5.0\% | 2.0\% | 2.0\% | 4.0\% | - | 2.0\% | 3.0\% |  | 3.0\% | 2.0\% | 1.0\% | 3.0\% | 3.0\% | ** |  | 4.0\% | 2.0\% | 3.0\% | 2.0\% | 1.0\% |
|  | 48 | 1 | 5 | 1 | 1 | - | 26 | 9 | 5 | 22 | 26 | 17 | 17 | 14 | - | 5 | 14 | 28 | 15 | 22 | 11 |
| Europe is more environmentally friendly | 9.0\% | 1.0\% | 10.0\% | 2.0\% | 5.0\% | - | 13.0\% | 8.0\% | 14.0\% | 9.0\% | ${ }^{\text {9.0\% }}$ | 13.0\% | 9.0\% | 7.0\% | - | 7.0\% | 7.0\% | 11.0\% | 6.0\% | 11.0\% | 12.0\% |
|  |  | * | $\mathrm{B}^{*}$ | * | ** | ** | BD |  | ${ }^{\text {B }}$ |  |  |  |  |  | ** | * |  |  |  |  | * |
| Europe is more focused on people/ health/ safety standards | 29 | 5 | 6 | - | - | - | 11 | 5 | 2 | 16 | 13 | 12 | 9 | 9 |  | 3 | 10 | 14 | 12 | 12 | 6 |
|  | 5.0\% | 6.0\% | 11.0\% | - |  | ** | 6.0\% | 4.0\% | 5.0\% | 6.0\% | 5.0\% | 8.0\% | 4.0\% | 5.0\% | - | 4.0\% | 5.0\% | 6.0\% | 5.0\% | 6.0\% | 6.0\% |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Europe use more natural/ organics/ fertilizer free methods | $\frac{17}{\mid 3.0 \%}$ | $\stackrel{2}{2.0 \%}$ | $\frac{4}{8.0 \%}$ | $\frac{1}{3.0 \%}$ | - | $\frac{1}{5.0 \%}$ | 7 $\quad$ 7 | $\frac{1}{1.0 \%}$ | $\frac{1}{3.0 \%}$ | $\stackrel{5}{2.0 \%}$ | 11 ${ }^{11}$ | 4 <br> $3.0 \%$ | $\frac{6}{3.0 \%}$ | 6 $3.0 \%$ | - | 6.0\% | 5 | 7 $\quad$ 7 | $\frac{6}{3.0 \%}$ | ${ }^{6}$ | 4.0\% |
|  |  | 2.0\% | ${ }^{\text {8.0\% }}{ }^{\text {* }}$ | 3.0\% | ** | ${ }_{*}^{*}$ |  |  | 3.0\% |  |  |  |  |  | ** | 6.0\% |  |  |  |  | 4.0\% |
| Europe is more progressive/ advanced | 23 | 4 | 2 | 1 | 1 | - | 3 | 11 | 2 | 11 | 12 | 10 | 9 | 5 | 1 | 2 | 10 | 10 | 10 | 7 | 6 |
|  | 4.0\% | 5.0\% | 4.0\% | 3.0\% | 5.0\% |  | 1.0\% | 9.0\% | 5.0\% | 4.0\% | 4.0\% | 7.0\% | 4.0\% | 2.0\% | 7.0\% | 3.0\% | 5.0\% | 4.0\% | 4.0\% | 4.0\% | 7.0\% |
|  | 28 | 2 | 4 | 2 | ${ }^{* *}$ | ** | 6 | ${ }_{14}$ | * | 14 | 14 | ${ }^{\mathrm{N}}$ | 14 | 8 | ** | * | 9 | 18 | 11 | 14 | 3 |
| Other Europe mentions | 5.0\% | 3.0\% | 8.0\% | 4.0\% | 4.0\% | 4.0\% | 3.0\% | 11.0\% | - | 5.0\% | 5.0\% | 5.0\% | 7.0\% | 4.0\% | 6.0\% | - | 5.0\% | 7.0\% | 5.0\% | 7.0\% | 3.0\% |
|  |  |  |  | * | ** | ** |  | BGI | * |  |  |  |  |  | ** | * |  | P |  |  | * |
| United States (Net) | 19 | 1 | 1 | 2 | 1 | 1 | 10 | 3 | 2 | 9 | 10 | 3 | 8 | 8 | - | 2 | 8 | 9 | 11 | 3 | 5 |
|  | 4.0\% | 1.0\% | 2.0\% | 5.0\% | 5.0\% | 4.0\% | 5.0\% | 2.0\% | 5.0\% | 4.0\% | 4.0\% | 2.0\% | 4.0\% | 4.0\% | ** | 3.0\% | 4.0\% | 4.0\% | 5.0\% | 2.0\% | 5.0\% |
| Canada is similar to US in terms of regulation | 2 | * | 1 | $\stackrel{*}{*}$ | ** | ** | 1 | . | * | 1 | 1 | - | 2 | . | ** | * | 1 | 1 | 2 | . | * |
|  | * | - | 2.0\% | - |  |  | * | - |  | * | * | - | 1.0\% | - |  |  | 1.0\% | * | 1.0\% | - | - |
|  |  | * | * | * | ** | ** |  |  | * |  |  |  |  |  | ** | * |  |  |  |  | * |
| US has better regulatory system/ enforcement | 6 |  | . | 1 |  | 1 | 3 | 1 | 1 | 3 | 3 | 1 | 2 | 3 | - | 1 | 3 | 2 | 3 | 1 | 2 |
|  | 1.0\% | - | - | 2.0\% | . | 4.0\% | 2.0\% | 1.0\% | 3.0\% | 1.0\% | 1.0\% | 1.0\% | 1.0\% | 2.0\% | - | 1.0\% | 2.0\% | 1.0\% | 1.0\% | 1.0\% | 2.0\% |


|  |  | * | * | * | ** | ** |  |  | * |  |  |  |  |  | ** | * |  |  |  |  | * |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| US is less regulated/ poor regulatory system | 4 | 1 | - | - | - | - | 2 | - | 1 | 3 | 1 | 1 | 1 | 2 | - | - | 1 | 3 | 2 | 1 | 1 |
|  | 1.0\% | 1.0\% | - | - | - | * | 1.0\% | - | 2.0\% | 1.0\% |  | 1.0\% |  | 1.0\% | - | - |  | 1.0\% | 1.0\% | 1.0\% | 1.0\% |
| US has strong/ influential lobbyists/ government lobbying system | 4 | ${ }^{*}$ | * | 1 | ** | ** | 2 | . | $\stackrel{*}{*}$ | 3 | 1 | . | 2 | 2 | ** | 1 | 1 | 2 | 2 |  | 2 |
|  | 1.0\% | 1.0\% |  | 3.0\% | 5.0\% | - | 1.0\% | - | - | 1.0\% | * | - | 1.0\% | 1.0\% | - | 1.0\% | * | 1.0\% | 1.0\% | - | 2.0\% |
|  |  | * | * | * | ** | ** |  |  | * |  |  |  |  |  | ** | * |  |  |  |  | $\mathrm{T}^{*}$ |
| Not trustworthy/ reliable system | 1 | - | - | - | - | - | . | 1 | - | - | $\stackrel{1}{*}$ | - | - | 1 | - | - | 1 | - | 1 | . | - |
|  | * | * | * | * | ** | ** | - | 1.0\% | * | - | * | - | - | 1.0\% | ** | - | 1.0\% | - | * |  | - |
| Other US mentions | 3 | - | - | - | - | - | 2 | 1 | - | 1 | 2 | 1 | 2 | - | - | - | 1 | 2 | 2 | 1 |  |
|  | 1.0\% | - | - | - | - | - | 1.0\% | 1.0\% | . | * | 1.0\% | 1.0\% | 1.0\% | - | - | - | 1.0\% | 1.0\% | 1.0\% | * | - |
|  |  | * | * | * | ** | ** |  |  | * |  |  |  |  |  | ** | * |  |  |  |  | * |
| Miscellaneous (Net) | 152 | 19 | 16 | 17 | 10 | 7 | 51 | 37 | 12 | 67 | 85 | 40 | 49 | 63 | 8 | 30 | 59 | 52 | 77 | 48 | 24 |
|  | 28.0\% | 23.0\% | 30.0\% | 39.0\% | 48.0\% | 31.0\% | 25.0\% | 31.0\% | 33.0\% | 26.0\% | 31.0\% | 29.0\% | 24.0\% | 32.0\% | 52.0\% | 41.0\% | 31.0\% | 21.0\% | 33.0\% | 24.0\% | 26.0\% |
|  |  | $\stackrel{*}{*}$ |  | * | ** | ** |  |  | 1 |  |  |  |  |  |  | $\mathrm{R}^{\text {* }}$ | R |  | ${ }^{\top}$ | 6 |  |
| Not familiar/ never heard before | $\frac{12}{2.0 \%}$ | - | $\stackrel{2}{4.0 \%}$ | - | - | - | 2.0\% | 3.0\% | - | $\stackrel{3}{1.0 \%}$ | 3.0\% | 2.0\% | 3.0\% | $\stackrel{3}{2.0 \%}$ | - | 2.0\% | 3 ${ }^{5}$ | 2.0\% | - ${ }^{\text {1.0\% }}$ | 3.0\% | 2.0\% |
|  |  | * |  | * | ** | ** |  |  | * |  |  |  |  |  | ** |  |  |  |  |  | $\stackrel{2}{*}$ |
| Same products/ use the same products | 2 | - | . | . | - | - | . | 2 | . | - | 2 | 1 | 1 | . | - | . | 1 | 1 | 2 | . | - |
|  | * | * | * | * | ** | ** | - | 2.0\% | : | - | 1.0\% | 1.0\% | 1.0\% | - | ** | * | 1.0\% | * | 1.0\% | - | - |
|  |  | * | * | * | ** | ** |  |  | * |  |  |  |  |  | ** | * |  |  |  |  | * |
| Trade/ commercialization mentions | ${ }^{2}$ | $\stackrel{1}{1.0 \%}$ | - | - | - | - | 1 $1.0 \%$ | - | - | ${ }^{1}$ | ${ }_{*}$ | ${ }_{1}^{1.0 \%}$ | ${ }^{1}$ | - | - | 1 | ${ }_{*}$ | - | $\stackrel{2}{1.0 \%}$ | . | - |
|  |  | $\stackrel{1.0 \%}{*}$ | * | * | ** | ** | 1.0\% | - | * | * |  | 1.0\% |  | - | ** | $\stackrel{2.0}{*}$ |  | - | 1.0\% | - | * |
| Other | 61 | 8 | 6 | 4 | 3 | 1 | 19 | 18 | 6 | 28 | 33 | 18 | 16 | 26 | 3 | 10 | 25 | 21 | 29 | 19 | 11 |
|  | 11.0\% | 10.0\% | 11.0\% | 10.0\% | 14.0\% | 5.0\% | 10.0\% | 15.0\% | 15.0\% | 11.0\% | 12.0\% | 14.0\% | 8.0\% | 13.0\% | 21.0\% | 14.0\% | 13.0\% | 8.0\% | 12.0\% | 10.0\% | 12.0\% |
| Nothing | 4 | - | - | 1 | 1 | - | 1 | 1 | 1 | 2 | 2 | - | 3 | 1 | 1 | - | 2 | 1 | 3 | - | 1 |
|  | 1.0\% | - | * | 2.0\% | 4.0\% | ** | 1.0\% | 1.0\% | 3.0\% | 1.0\% | 1.0\% | - | 1.0\% | 1.0\% | 6.0\% | - | 1.0\% | * | 1.0\% | - | 1.0\% |
| Don't know | 71 | 10 | 8 | 12 | 6 | 6 | 24 | 13 | 5 | 34 | 38 | 17 | 21 | 33 | 4 | 18 | 24 | 24 | 37 | 22 | 9 |
|  | 13.0\% | 12.0\% | 15.0\% | 27.0\% | 29.0\% | 26.0\% | 12.0\% | 11.0\% | 12.0\% | 13.0\% | 13.0\% | 13.0\% | 11.0\% | 17.0\% | 24.0\% | 24.0\% | 13.0\% | 10.0\% | 16.0\% | 11.0\% | 10.0\% |
|  | 617 | $\stackrel{*}{92}$ | 6 | $\frac{\text { BGH* }}{49}$ | ** | 23 | 229 | 140 | $\stackrel{*}{42}$ | 287 | 329 | 160 | 234 | 223 | ** | ${ }_{8}^{\text {QR* }}$ | 215 | 296 | 276 | 232 | ${ }^{*}{ }^{*}$ |
| Sigma | 116.0\% | 115.0\% | 124.0\% | 114.0\% | 119.0\% | 109.0\% | 115.0\% | 116.0\% | 112.0\% | 113.0\% | 118.0\% | 118.0\% | 116.0\% | 144.0\% | 106.0\% | 114.0\% | 112.0\% | 119.0\% | 117.0\% | 115.0\% | 114.0\% |

## - Column Propoprtions:


Column Means:
Columns tested ( $5 \%$ ): $\mathrm{A}, \mathrm{B} / \mathrm{C} / \mathrm{D} / \mathrm{E} / \mathrm{F} / \mathrm{G} / \mathrm{H} / \mathrm{I}, \mathrm{J} / \mathrm{K}, \mathrm{L} / \mathrm{M} / \mathrm{N}, \mathrm{O} / \mathrm{P} / \mathrm{Q} / \mathrm{R}, \mathrm{S} / \mathrm{T} / \mathrm{U}$
Minimum Base: $30(* *)$, Small Base: 100 ( ${ }^{*}$ ) ${ }^{\text {Table of Contents }}$,
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Q16. Which tasks, if any, do you believe Health Canada"s PMRA is responsible for with regards to pesticides? [Making sure a product is effective for controlling pests]

|  |  | Region |  |  |  |  |  |  |  | Gender |  | Age |  |  | Education |  |  |  | Area of Residence |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | BC | Alberta | Saskatchewa n/ Manitoba | Saskatchewa <br> n | Manitoba | Ontario | Quebec | Atlantic | Male | Female | 18-34 | ${ }^{35-54}$ | 55+ | $\begin{array}{\|c\|} \hline \text { Less than } \\ \text { High School } \end{array}$ | High School | $\begin{array}{c\|} \hline \text { Post } \\ \text { Secondary } \end{array}$ | University Graduate | Urban | Suburban | Rural |
|  | A | в | c | D | E | F | 6 | H | 1 | J | k | L | M | N | 0 | P | Q | R | 5 | T | U |
| Base: All Respondents | 2015 | 273 | 214 | 131 | 59 | 72 | 774 | 486 | 137 | 1056 | 959 | 537 | 772 | 706 | 68 | 383 | 745 | 795 | 858 | 732 | 394 |
| Base: All Respondents (wtd) | 2015 | 270 | 220 | 131 | 60 | 71 | 770 | 482 | 143 | 967 | 1048 | 562 | 746 | 707 | 67 | 386 | 746 | 791 | 857 | 727 | 399 |
| Making sure a product meets health standards | 1358 | 191 | 138 | 95 | 43 | 52 | 520 | 314 | 100 | 622 | 736 | 305 | 500 | 553 | 35 | 260 | 502 | 553 | 566 | 509 | 276 |
|  | 67.0\% | 71.0\% | 63.0\% | 73.0\% | 71.0\% | 74.0\% | 68.0\% | 65.0\% | 70.0\% | 64.0\% | 70.0\% | 54.0\% | 67.0\% | 78.0\% | 51.0\% | 67.0\% | 67.0\% | 70.0\% | 66.0\% | 70.0\% | 69.0\% |
|  |  |  |  |  |  |  |  |  |  |  | J |  | 1 | LM |  | 0 | 0 | 0 |  |  |  |
| Requiring specific warning statements on product labels | 1296 | 187 | 136 | 88 | 40 | 48 | 516 | 271 | 97 | 595 | 701 | 273 | 469 | 555 | 31 | 249 | 481 | 527 | 534 | 489 | 268 |
|  | 64.0\% | 69.0\% | 62.0\% | 67.0\% | 66.0\% | 69.0\% | 67.0\% | 56.0\% | 68.0\% | 62.0\% | 67.0\% | 48.0\% | 63.0\% | 78.0\% | 47.0\% | 64.0\% | 65.0\% | 67.0\% | 62.0\% | 67.0\% | 67.0\% |
|  |  | H |  | H |  | $\mathrm{H}^{*}$ | H |  | H |  | 1 |  | L | LM |  | 0 | 0 | 0 |  | 5 |  |
| Making sure a product meets environmental standards | 1294 | 180 | 133 | 89 | 40 | 49 | 497 | 301 | 94 | 603 | 691 | 305 | 464 | 525 | 34 | 252 | 490 | 509 | 539 | 474 | 272 |
|  | 64.0\% | 67.0\% | 60.0\% | 68.0\% | 66.\% | 70.\% | 65.0\% | 63.0\% | 65.0\% | 62.0\% | 66.0\% | 54.0\% | 62.0\% | 74.0\% | 50.0\% | 65.0\% | 66.0\% | 64.0\% | 63.0\% | 65.0\% | 68.0\% |
|  |  |  |  |  |  |  |  |  |  |  |  |  | , | LM |  | 0 | 0 | 0 |  |  |  |
| Pulling unsafe products from the shelves | 1220 | 177 | 118 | 76 | 31 | 45 | 484 | 269 | 96 | 551 | 669 | 278 | 450 | 492 | 32 | 235 | 451 | 494 | 510 | 446 | 259 |
|  | 61.0\% | 66.0\% | 54.0\% | 58.0\% | 51.0\% | 64.0\% | 63.0\% | 56.0\% | 67.0\% | 57.0\% | 64.0\% | 49.0\% | 60.0\% | 70.0\% | 48.0\% | 61.0\% | 60.0 | 62.0\% | 60.0\% | 61.0\% | 65.0\% |
|  |  | сЕн |  |  |  | * | CH |  | СЕН |  | 1 |  | L | LM |  | 0 | 0 | 0 |  |  |  |
| Setting safety standards for companies to follow | 1193 | 168 | 128 | 79 | 36 | 43 | 459 | 273 | 85 | 525 | 667 | 270 | 431 | 491 | 32 | 226 | 448 | 483 | 501 | 440 | 247 |
|  | 59.0\% | 62.0\% | 58.0\% | 60.0\% | 60.0\% | 60.\% | 60.0\% | 57.0\% | 59.0\% | 54.0\% | 64.0\% | 48.0\% | 58.0\% | 69.0\% | 47.0\% | 59.0\% | 60.0\% | 61.0\% | 58.0\% | 60.0\% | 62.0\% |
|  |  |  |  |  | * | * |  |  |  |  | J |  | L | LM | * |  | 0 | 0 |  |  |  |
| Reviewing products on the market on an ongoing basis to make sure they continue to meet safetv standards Making sure products contain the ingredients they say they do | 1173 | 165 | 120 | 79 | 33 | 45 | 466 | 257 | 87 | 516 | 657 | 261 | 424 | 488 | 23 | 223 | 435 | 485 | 493 | 436 | 239 |
|  | 58.0\% | 61.0\% | 55.0\% | 60.0\% | 55.\% | 64.0\% | 60.0\% | 53.0\% | 61.0\% | 53.0\% | 63.0\% | 46.0\% | 57.0\% | 69.0\% | 34.\% | 58.0\% | 58.0 | 61.0\% | 58.0\% | 60.0\% | 60.0\% |
|  |  | H |  |  |  |  | H |  |  |  | 1 |  | L | LM |  | 0 | 0 | 0 |  |  |  |
|  | 1156 | 161 | 119 | 77 | 33 | 44 | 467 | 244 | 87 | 529 | 626 | 254 | 424 | 477 | 26 | 218 | 436 | 469 | 491 | 424 | 236 |
|  | 57.0\% | 60.0\% | 54.0\% | 59.0\% | 55.0\% | 63.0\% | 61.0\% | 51.0\% | 61.0\% | 55.0\% | 60.0\% | 45.0\% | 57.0\% | 68.0\% | 38.0\% | 56.0\% | 58.0\% | 59.0\% | 57.0\% | 58.0\% | 59.0\% |
|  |  | ${ }^{\text {H }}$ |  |  |  |  | H |  | H |  | 1 |  | 1 | LM |  | 0 | 0 | 0 |  |  |  |
| Ensuring products are not contaminated | 864 | 124 | 87 | 53 | 25 | 28 | 332 | 200 | 68 | 380 | 484 | 208 | 300 | 356 | 23 | 181 | 322 | 332 | 378 | 299 | 183 |
|  | 43.0\% | 46.0\% | 40.0\% | 40.0\% | 42.0\% | 39.0\% | 43.0\% | 42.0\% | 47.0\% | 39.0\% | 46.0\% | 37.0\% | 40.0\% | 50.0\% | 34.0\% | 47.0\% | 43.0\% | 42.0\% | 44.0\% | 41.0\% | 46.0\% |
|  | 854 | 127 | 92 | 58 | 30 | 28 | 329 | 184 | 64 | 390 | ${ }_{464}$ | 199 | 295 | LM | ${ }^{*}$ | ${ }_{175}$ | 328 | 325 | 380 | 285 | 184 |
| Making sure a product is effective for controlling pests | 42.0\% | 47.0\% | 42.0\% | 44.0\% | 50.0\% | 40.0\% | 43.0\% | 38.0\% | 45.0\% | 40.0\% | 44.0\% | 35.0\% | 40.0\% | 51.0\% | 34.0\% | 45.0\% | 44.0\% | 41.0\% | 44.0\% | 39.0\% | 46.0\% |
|  |  | H |  |  | 50.0 | \% |  |  |  |  |  |  |  | LM |  |  |  |  | , |  | T |
| Reviewing product advertising | 594 | 93 | 62 | 36 | 15 | 20 | 241 | 111 | 51 | 279 | 315 | 138 | 202 | 254 | 12 | 96 | 242 | 242 | 255 | 202 | 135 |
|  | 29.0\% | 34.0\% | 28.0\% | 27.0\% | 25.\% | 29.0\% | 31.0\% | 23.0\% | 35.0\% | 29.0\% | 30.0\% | 25.\% | 27.0\% | 36.0\% | 18.0\% | 25.0\% | 32.0\% | 31.0\% | 30.0\% | 28.0\% | 34.0\% |
|  |  | H |  |  | * | * | H |  | H |  |  |  |  | LM | * |  | OP | OP |  |  | T |
| None of the above | 28 | 1 | 4 | 2 | - | 2 | 11 | 9 | 1 | 18 | 10 | 11 | 10 | 7 | 3 | 5 | 10 | 10 | 10 | 11 | 7 |
|  | 1.0\% | * | 2.0\% | 2.0\% | - | 3.0\% | 1.0\% | 2.0\% | 1.0\% | 2.0\% | 1.0\% | 2.0\% | 1.0\% | 1.0\% | 4.0\% | 1.0\% | 1.0\% | 1.0\% | 1.0\% | 1.0\% | 2.0\% |
| Don't know | 373 | 40 | 47 | 23 | ${ }^{*}$ | ${ }^{\text {B* }}$ | 137 | 98 | 28 | 179 | 194 | 146 | 145 | 82 | ${ }_{17}$ | 73 | 137 | 133 | 154 | 129 | 68 |
|  | 19.0\% | 15.0\% | 22.0\% | 17.0\% | 19.0\% | 16.0\% | 18.0\% | 20.0\% | 19.0\% | 19.0\% | 18.0\% | 26.0\% | 19.0\% | 12.0\% | 26.0\% | 19.0\% | 18.0\% | 17.0\% | 18.0\% | 18.0\% | 17.0\% |
|  |  |  |  |  | * | * |  |  |  |  |  | MN | N |  | * |  |  |  |  |  |  |
| Sigma | 11401 | 1614 | 1185 | 755 | 339 | 416 | 4459 | 2532 | 856 | 5189 | 6213 | 2647 | 4114 | 4640 | 289 | 2191 | 4282 | 4560 | 4811 | 4143 | 2374 |
|  | 566.0\% | 598.0\% | 539.0\% | 577.0\% | 560.0\% | 591.0\% | 579.0\% | 526.0\% | 598.0\% | 536.0\% | 593.0\% | 471.0\% | 552.0\% | 655.0\% | 431.0\% | 568.0\% | 574.0\% | 576.0\% | 562.0\% | 570.0\% | 594.0\% |

## Overap formula used Column Proportions

Columns Tested (5\%): A, B/C/D///////G/H/I/J/K, L/M/N, O/P/Q/R, S/T/U

Columns Tested ( $5 \%$ ): $\mathrm{A}, \mathrm{B} / \mathrm{C} / \mathrm{D} / \mathrm{E} / \mathrm{F} / \mathrm{G} / \mathrm{H} / \mathrm{I} / \mathrm{J} / \mathrm{K}, \mathrm{L} / \mathrm{M} / \mathrm{N}, \mathrm{O} / \mathrm{P} / \mathrm{Q} / \mathrm{R}, \mathrm{S} / \mathrm{T} / \mathrm{U}$ Minimum Base: $30(* *)$, Small Base: 100 (*)
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Q17_1. [I am confident that Health Canada"s PMRA has adequate processes in place to keep my food and drinking water safe from pesticide residues ] Using a scale from 1 to 7 where "1" is not at all and "7" is completely, to what extent do you agree with each of the following statements?

|  |  | Region |  |  |  |  |  |  |  | Gender |  | Age |  |  | Education |  |  |  | Area of Residence |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | BC | Alberta | Saskatchewa n/ Manitoba | Saskatchewa $n$ | Manitoba | Ontario | Quebec | Atlantic | Male | Female | 18.34 | $35-54$ | 55+ | Less than <br> High School | High School | $\begin{gathered} \text { Post } \\ \text { Secondary } \end{gathered}$ | University Graduate | Urban | Suburban | Rural |
|  | A | в | c | D | E | F | 6 | H | 1 | 1 | к | L | M | N | 0 | P | Q | R | 5 | T | $u$ |
| Base: All Respondents | 2015 | 273 | 214 | 131 | 59 | 72 | 774 | 486 | 137 | 1056 | 959 | 537 | 772 | 706 | 68 | 383 | 745 | 795 | 858 | 732 | 394 |
| Base: All Respondents (wtd) | 2015 | 270 | 220 | 131 | 60 | 71 | 770 | 482 | 143 | 967 | 1048 | 562 | 746 | 707 | 67 | 386 | 746 | 791 | 857 | 727 | 399 |
| 7 - Completely agree | 186 | 20 | 23 | 16 | 6 | 10 | 70 | 46 | 11 | 95 | 92 | 55 | 57 | 74 | 9 | 44 | 75 | 56 | 94 | 51 | 37 |
|  | 9.0\% | 7.0\% | 11.0\% | 12.0\% | 10.0\% | 14.0\% | 9.0\% | 10.0\% | 8.0\% | 10.0\% | 9.0\% | 10.0\% | 8.0\% | 10.0\% | 13.0\% | 12.0\% | 10.0\% | 7.0\% | 11.0\% | 7.0\% | 9.0\% |
|  |  |  |  |  | * | * |  |  |  |  |  |  |  |  | * | R | R |  | T |  |  |
| 6 | 384 | 52 | 44 | 25 | 13 | 13 | 143 | 83 | 38 | 197 | 187 | 87 | 145 | 151 | 9 | 69 | 157 | 146 | 160 | 138 | 85 |
|  | 19.0\% | 19.0\% | 20.0\% | 19.0\% | 21.0\% | 18.0\% | 19.0\% | 17.0\% | 26.0\% | 20.0\% | 18.0\% | 15.0\% | 20.0\% | 21.0\% | 13.0\% | 18.0\% | 21.0\% | 19.0\% | 19.0\% | 19.0\% | 21.0\% |
|  |  |  |  |  | * | * |  |  | GH |  |  |  |  | L |  |  |  |  |  |  |  |
| 5 | 512 | 75 | 52 | 41 | 19 | 22 | 195 | 122 | 27 | 253 | 259 | 144 | 185 | 183 | 16 | 104 | 160 | 228 | 215 | 190 | 101 |
|  | 25.0\% | 28.0\% | 24.0\% | 31.0\% | 32.0\% | 31.0\% | 25.0\% | 25.0\% | 19.0\% | 26.0\% | 25.0\% | 26.0\% | 25.0\% | 26.0\% | 25.0\% | 27.0\% | 21.0\% | 29.0\% | 25.0\% | 26.0\% | 25.0\% |
|  |  |  |  | , | ${ }^{*}{ }^{*}$ |  |  |  |  |  |  |  |  |  |  | Q |  | Q |  |  |  |
| 4 | 400 | 56 | 42 | 23 | 9 | 13 | 158 | 96 | 25 | 181 | 219 | 118 | 159 | 123 | 11 | 72 | 149 | 165 | 174 | 153 | 69 |
|  | 20.0\% | 21.0\% | 19.0\% | 18.0\% | 16.0\% | 19.0\% | 21.0\% | 20.0\% | 17.0\% | 19.0\% | 21.0\% | 21.0\% | 21.0\% | 17.0\% | 17.0\% | 19.0\% | 20.0\% | 21.0\% | 20.0\% | 21.0\% | 17.0\% |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| 3 | 150 | 21 | 18 | 5 | 3 | 2 | 62 | 33 | 11 | 67 | 83 | 41 | 49 | 60 | 4 | 26 | 56 | 64 | 57 | 64 | 27 |
|  | 7.0\% | 8.0\% | 8.0\% | 4.0\% | 5.0\% | 3.0\% | 8.0\% | 7.0\% | 8.0\% | 7.0\% | 8.0\% | 7.0\% | 7.0\% | 9.0\% | 5.0\% | 7.0\% | 8.0\% | 8.0\% | 7.0\% | 9.0\% | 7.0\% |
| 2 |  |  |  |  | ${ }^{*}$ | 2 |  |  |  |  |  |  | 30 |  | ${ }_{4}$ | 18 | 34 |  |  |  |  |
|  | 4.0\% | 6.0\% | 3.0\% | 4.0\% | 5.0\% | 3.0\% | 4.0\% | 4.0\% | 5.0\% | 4.0\% | 5.0\% | 3.0\% | 4.0\% | 5.0\% | 6.0\% | 5.0\% | 34 $5.0 \%$ | 27 ${ }^{27}$ | 38 ${ }^{38}$ | 30 ${ }^{30 \%}$ | 170\% |
|  |  |  |  |  | * | * |  |  |  |  |  |  |  |  | * |  |  |  |  |  |  |
| 1- Not at all | 85 | 11 | 11 | 7 | 4 | 3 | 34 | 18 | 5 | 40 | 46 | 13 | 28 | 44 | 3 | 12 | 36 | 33 | 29 | 34 | 22 |
|  | 4.0\% | 4.0\% | 5.0\% | 5.0\% | 7.0\% | 4.0\% | 4.0\% | 4.0\% | 4.0\% | 4.0\% | 4.0\% | 2.0\% | 4.0\% | 6.0\% | 4.0\% | 3.0\% | 5.0\% | 4.0\% | 3.0\% | 5.0\% | 6.0\% |
|  |  |  |  |  | * | * |  |  |  |  |  |  |  | LM | * |  |  |  |  |  |  |
| Don't know | 213 | 21 | 23 | 9 | 3 | 6 | 78 | $\stackrel{64}{13}$ | 19 | 101 | 113 | 84 | 91 | 37 | $\frac{11}{16}$ | 40 | 80 | 71 | 89 | 67 | 40 |
|  | 11.0\% | 8.0\% | 11.0\% | 7.0\% | $\stackrel{5}{\text { 5.0\% }}$ | $\stackrel{8.0 \%}{ }$ | 10.0\% | ${ }^{13.0 \%}$ | 13.0\% | 10.0\% | 11.0\% | 15.0\% | 12.0\% | 5.0\% |  | 10.0\% | 11.0\% | 9.0\% | 10.0\% | 9.0\% | 10.0\% |
| Sigma | 2015 | 270 | 220 | 131 | 60 | 71 | 770 | 482 | 143 | 967 | 1048 | 562 | 746 | 707 | 67 | 386 | 746 | 791 | 857 | 727 | 399 |
|  | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% |
| Summary |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Top3Box (5-7) | 1082 | 146 | 119 | 82 | 38 | 44 | 408 | 250 | 76 | 544 | 538 | 287 | 388 | 408 | 34 | 217 | 392 | 431 | 469 | 379 | 223 |
|  | 54.0\% | 54.0\% | 54.0\% | 63.0\% | 63.0\% | 63.0\% | 53.0\% | 52.0\% | 53.0\% | 56.0\% | 51.0\% | 51.0\% | 52.0\% | 58.0\% | 51.0\% | 56.0\% | 53.0\% | 54.0\% | 55.0\% | 52.0\% | 56.0\% |
|  |  |  |  | $\mathrm{CH}_{41}$ | * | * |  |  |  | K 29 |  |  |  | LM | ${ }^{*}$ |  |  |  |  |  | 122 |
| Top2B0x (6-7) | 570 | 710 | 671.0\% | 41 | $\frac{19}{31.0}$ | 22 | 213 21.0 | ${ }^{129}$ | 499 | 292 | 278 | 142 | ${ }_{\text {27.0\% }}$ | 225 | $\frac{18}{27.0}$ | ${ }^{113}$ 29.0\% | 232\% | 203 26.0 | 254 | 189\% | 122 |
|  |  |  |  |  | $\stackrel{31.0 \%}{*}$ | 32.0\% |  |  |  |  |  |  |  | ${ }^{\text {32.0\% }}$ | $\stackrel{27.0 \%}{*}$ |  | ${ }_{\text {31.0\% }}^{\text {R }}$ |  |  |  |  |
| Low3Box (1-3) | 319 | 46 | 36 | 17 | 10 | 7 | 126 | 72 | 23 | 141 | 179 | 73 | 107 | 139 | 11 | 57 | 126 | 124 | 124 | 128 | 66 |
|  | 16.0\% | 17.0\% | 16.0\% | 13.0\% | 17.0\% | 10.0\% | 16.0\% | 15.\% | 16.0\% | 15.0\% | 17.0\% | 13.0\% | 14.0\% | 20.0\% | 16.0\% | 15.\% | 17.0\% | 16.0\% | 14.0\% | 18.0\% | 17.0\% |
| Low2Box (1-2) |  | 26 | 18 | 12 | 7 | $\stackrel{*}{5}$ | 63 | 38 | 12 | 74 | 95 | 32 | 59 | LM | ${ }^{*}$ | 30 | 70 | 60 | 67 | 63 | 39 |
|  | 8.0\% | 9.0\% | 8.0\% | 9.0\% | 12.0\% | 7.0\% | 8.0\% | 8.0\% | 8.0\% | 8.0\% | 9.0\% | 6.0\% | 8.0\% | 11.0\% | 10.0\% | 8.0\% | 9.0\% | 8.0\% | 8.0\% | 9.0\% | 10.0\% |
|  |  |  |  |  |  | 7.0\% |  |  |  |  |  |  |  | $\stackrel{\text { LM }}{ }$ | 10.0\% |  |  |  |  |  |  |
| Mean (Incl. 0 ) | 4.2 | 4.3 | 4.2 | 4.5 | 4.5 | 4.5 | 4.2 | 4.1 | 4.1 | 4.3 | 4.1 | 4.1 | 4.1 | 4.4 | 4 | 4.3 | 4.2 | 4.2 | 4.3 | 4.2 | 4.2 |
|  |  |  |  | H | * | * |  |  |  |  |  |  |  | LM | * |  |  |  |  |  |  |
| Std. Dev. | 2 | 1.9 | 2.1 | 1.9 | 1.9 | 2 | 2 | 2.1 | 2.2 | 2 | 2 | 2.1 | 2.1 | 1.9 | 2.3 | 2 | 2.1 | 1.9 | 2 | 1.9 | 2.1 |
| Std. Err. | * | 0.1 | 0.1 | 0.2 | 0.2 | 0.2 | 0.1 | 0.1 | 0.2 | 0.1 | 0.1 | 0.1 | 0.1 | 0.1 | 0.3 | 0.1 | 0.1 | 0.1 | 0.1 | 0.1 | 0.1 |
| Mean (Excl. 0 ) | 4.7 | 4.6 | 4.7 | 4.8 | 4.7 | 4.9 | 4.7 | 4.7 | 4.8 | 4.8 | 4.6 | 4.8 | 4.7 | 4.7 | 4.7 | 4.8 | 4.7 | 4.7 | 48 | 4.6 | 4.7 |
|  |  |  |  |  | ** | 4.9 |  |  |  | \% ${ }^{\text {k }}$ |  |  |  |  | 4.7 |  |  |  | ${ }^{\text {T }}$ |  |  |
| Sttd. Dev. | 1.5 | 1.5 | 1.6 | 1.5 | 1.6 | 1.5 | 1.5 | 1.5 | 1.5 | 1.5 | 1.5 | 1.4 | 1.5 | 1.6 | 1.6 | 1.5 | 1.6 | 1.4 | 1.5 | 1.5 | 1.6 |
|  | * | 0.1 | 0.1 | 0.1 | 0.2 | 0.2 | 0.1 | 0.1 | 0.1 | 0.1 | * | 0.1 | 0.1 | 0.1 | 0.2 | 0.1 | 0.1 | 0.1 | 0.1 | 0.1 | 0.1 |

Overlap formula used

- Column Proportions:
Columns Tested ( $5 \%$ ): $\mathrm{A}, \mathrm{B} / \mathrm{C} / \mathrm{D} / \mathrm{E} / \mathrm{F} / \mathrm{G} / \mathrm{H} / \mathrm{I}, \mathrm{I} / \mathrm{K}, \mathrm{L} / \mathrm{M} / \mathrm{N}, \mathrm{O} / \mathrm{P} / \mathrm{Q} / \mathrm{R}, \mathrm{S} / \mathrm{T} / \mathrm{U}$
Minimum Base: 30 (**), Small Base: 100 (*)
Column Means Tested ( $5 \%$ ): $\mathrm{A}, \mathrm{B} / \mathrm{C/D/////F/G/H/I/J/K,L/M/N,O/P///R,S/T/U} \mathrm{l}$
Minimum Base: 30 (**), Small Base: 100 (*)
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Q17_2. [Health Canada"s PMRA acts quickly enough to remove unsafe pesticides from the market] Using a scale from 1 to 7 where "1" is not at all and "7" is completely, to what extent do you agree with each of the following statements?

|  |  | Region |  |  |  |  |  |  |  | Gender |  | Age |  |  | Education |  |  |  | Area of Residence |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | BC | Alberta | Saskatchewa n/ Manitoba | Saskatchewa $n$ | Manitoba | Ontario | Quebec | Atlantic | Male | Female | 18.34 | $35-54$ | 55+ | Less than <br> High School | High School | $\begin{gathered} \text { Post } \\ \text { Secondary } \end{gathered}$ | University Graduate | Urban | Suburban | Rural |
|  | A | B | c | D | E | F | 6 | H | 1 | 1 | к | L | M | N | 0 | P | Q | R | 5 | T | $u$ |
| Base: All Respondents | 2015 | 273 | 214 | 131 | 59 | 72 | 774 | 486 | 137 | 1056 | 959 | 537 | 772 | 706 | 68 | 383 | 745 | 795 | 858 | 732 | 394 |
| Base: All Respondents (wtd) | 2015 | 270 | 220 | 131 | 60 | 71 | 770 | 482 | 143 | 967 | 1048 | 562 | 746 | 707 | 67 | 386 | 746 | 791 | 857 | 727 | 399 |
| 7 - Completely agree | 136 | 21 | 19 | 9 | 4 | 5 | 50 | 32 | 6 | 74 | 62 | 42 | 45 | 49 | 9 | 29 | 54 | 43 | 77 | 29 | 26 |
|  | 7.0\% | 8.0\% | 9.0\% | 7.0\% | 6.0\% | 7.0\% | 6.0\% | 7.0\% | 4.0\% | 8.0\% | 6.0\% | 8.0\% | 6.0\% | 7.0\% | 14.0\% | 7.0\% | 7.0\% | 5.0\% | 9.0\% | 4.0\% | 6.0\% |
|  |  |  |  |  | * | * |  |  |  |  |  |  |  |  | R* |  |  |  | T |  |  |
| 6 | 288 | 34 | 28 | 24 | 9 | 15 | 118 | 63 | 20 | 137 | 151 | 77 | 113 | 98 | 8 | 62 | 114 | 101 | 120 | 106 | 61 |
|  | 14.0\% | 13.0\% | 13.0\% | 18.0\% | 14.0\% | 22.0\% | 15.0\% | 13.0\% | 14.0\% | 14.0\% | 14.0\% | 14.0\% | 15.0\% | 14.0\% | 12.0\% | 16.0\% | 15.0\% | 13.0\% | 14.0\% | 15.0\% | 15.0\% |
|  |  |  |  |  | ${ }^{*}$ | $\mathrm{H}^{*}$ |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| 5 | 387 | 53 | 40 | 21 | 10 | 11 | 140 | 100 | 34 | 189 | 198 | 102 | 141 | 145 | 11 | 72 | 147 | 156 | 167 | 138 | 80 |
|  | 19.0\% | 19.0\% | 18.0\% | 16.0\% | 17.0\% | 15.0\% | 18.0\% | 21.0\% | 24.0\% | 20.0\% | 19.0\% | 18.0\% | 19.0\% | 20.0\% | $\stackrel{17.0 \%}{*}$ | 19.0\% | 20.0 | 20.0\% | 19.0\% | 19.0\% | 20.0\% |
| 4 | 448 | 62 | 44 | 28 | 11 | * 17 | 182 | 107 | 25 | 220 | 228 | 133 | 166 | 149 | ${ }_{11}$ | 96 | 151 | 186 | 200 | 163 | 80 |
|  | 22.0\% | 23.0\% | 20.0\% | 22.0\% | 18.0\% | 25.0\% | 24.0\% | 22.0\% | 18.0\% | 23.0\% | 22.0\% | 24.0\% | 22.0\% | 21.0\% | 16.0\% | 25.0\% | 20.0\% | 24.0\% | 23.0\% | 22.0\% | 20.0\% |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| 3 | 186 | 33 | 23 | 13 | 8 | 5 | 52 | 52 | 12 | 91 | 95 | 44 | 63 | 78 | 8 | 20 | 67 | 90 | 65 | 82 | 39 |
|  | 9.0\% | 12.0\% | 11.0\% | 10.0\% | 13.0\% | 7.0\% | 7.0\% | 11.0\% | 9.0\% | 9.0\% | 9.0\% | 8.0\% | 8.0\% | 11.0\% | 12.0\% | 5.0\% | 9.0\% | 11.0\% | 8.0\% | 11.0\% | 10.0\% |
|  |  | G |  |  | * | * |  | G |  |  |  |  |  |  | p* |  | P | P |  | 5 |  |
| 2 | 118 | 18 | 15 | 10 | 5 | 5 | 43 | 25 | 7 | 52 | 66 | 29 | 29 | 59 | 3 | 24 | 51 | 39 | 52 | 44 | 21 |
|  | 6.0\% | 7.0\% | 7.0\% | 8.0\% | 8.0\% | 7.0\% | 6.0\% | 5.0\% | 5.0\% | 5.0\% | 6.0\% | 5.0\% | 4.0\% | 8.0\% | 4.0\% | 6.0\% | 7.0\% | 5.0\% | 6.0\% | 6.0\% | 5.0\% |
|  |  |  |  |  |  | 3 |  |  |  |  |  |  |  | LM | 3 |  |  |  |  |  |  |
| 1- Not at all | 86 | $\frac{10}{40}$ | 9 | ${ }_{5}^{6}$ | 5 | ${ }^{3}$ | ${ }^{33}$ | 24 | 4 | 43 | 42 | 16 | 30 | -39 | ${ }^{3}$ | 11.0\% | 55 | 34 $4.0 \%$ | 29 | 35 | 22 |
|  | 4.0\% | 4.0\% | 4.0\% | 5.0\% | $\stackrel{5}{\text { 5.0\% }}$ | $\stackrel{4.0 \%}{*}$ | 4.0\% | 5.0\% | 3.0\% | 4.0\% | 4.0\% | 3.0\% | 4.0\% | 6.0\% | $\stackrel{4.0 \%}{*}$ | 3.0\% | 5.0\% | 4.0\% | 3.0\% | 5.0\% | 5.0\% |
| Don't know | 368 | 40 | 42 | 20 | 11 | 9 | 152 | 79 | 35 | 162 | 205 | 119 | 159 | 91 | 14 | 72 | 127 | 141 | 147 | 130 | 72 |
|  | 18.0\% | 15.0\% | 19.0\% | 15.0\% | 18.0\% | 13.0\% | 20.0\% | 16.0\% | 24.0\% | 17.0\% | 20.0\% | 21.0\% | 21.0\% | 13.0\% | 21.0\% | 19.0\% | 17.0\% | 18.0\% | 17.0\% | 18.0\% | 18.0\% |
|  |  |  |  |  |  |  |  |  | BH |  |  | N | ${ }^{\text {N }}$ |  |  |  |  |  |  |  |  |
| Sigma | 2015 | 270 | 220 | 131 | 60 | 71 | 770 | 482 | 143 | 967 | 1048 | 562 | 746 | 707 | 67 | ${ }^{386}$ | 746 | 791 | 857 | 727 | 399 |
|  | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% |
| Summary |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Top3B0x (5-7) | 811 | 108 | 86 | 54 | 23 | 31 | 308 | 195 | 60 | 400 | 411 | 222 | 298 | 291 | 28 | 162 | 315 | 300 | 364 | 273 | 167 |
|  | 40.0\% | 40.0\% | 39.0\% | 41.0\% | 38.0\% | 44.0\% | 40.0\% | 41.0\% | 42.0\% | 41.0\% | 39.0\% | 39.0\% | 40.0\% | 41.0\% | 42.0\% | 42.0\% | 42.0\% | 38.0\% | 43.0\% | 38.0\% | 42.0\% |
| Top2B0x (6-7) |  |  | 47 |  | 12 | 20 |  |  |  |  |  |  |  |  | $\stackrel{*}{17}$ | 90 | 168 | 144 | T 198 | 135 | 87 |
|  | 21.0\% | 20.0\% | 21.0\% | 25.0\% | 20.0\% | 29.0\% | 22.0\% | 20.0\% | 18.0\% | 22.0\% | 20.0\% | 21.0\% | 21.0\% | 21.0\% | 26.0\% | 23.0\% | 23.0\% | 18.0\% | 23.0\% | 19.0\% | 22.0\% |
|  |  |  |  |  | 20\% | * |  |  |  |  |  |  |  |  | $\stackrel{*}{ }$ | R | R |  | T |  |  |
| Low3Box (1-3) | 389 | 60 | 47 | 29 | 16 | 13 | 128 | 101 | 23 | 185 | 203 | 89 | 123 | 177 | 14 | 56 | 153 | 163 | 146 | 161 | 81 |
|  | 19.0\% | 22.0\% | 21.0\% | 22.0\% | 26.0\% | 19.0\% | 17.0\% | 21.0\% | 16.0\% | 19.0\% | 19.0\% | 16.0\% | 16.0\% | 25.0\% | 21.0\% | 15.\% | 21.0\% | 21.0\% | 17.0\% | 22.0\% | 20.\% |
|  |  | ${ }^{6}$ |  |  |  |  |  |  |  |  |  |  |  | LM | ${ }^{*}$ |  | P | 73 |  | 5 |  |
| Low2Box (1-2) | 203 $10.0 \%$ | $\stackrel{28}{10.0 \%}$ | $\stackrel{24}{11.0 \%}$ | 16 | ${ }^{8}$ | ${ }^{8}$ | ${ }^{76}$ | $\stackrel{49}{10.0 \%}$ | 11 | $\stackrel{95}{10.0 \%}$ | 108 | 45 | 60 | 99 | ${ }^{6}$ | 36 | 86 | 73 | 81 | 79 | 42 |
|  | 10.0\% | 10.0\% | 11.0\% | 12.0\% | $\stackrel{13.0 \%}{*}$ | 12.0\% | 10.0\% | 10.0\% | 8.0\% | 10.0\% | 10.0\% | 8.0\% | 8.0\% | ${ }_{\text {L }}^{\text {L }}$ LM M | ${ }^{9.0 \%}$ | 9.0\% | 12.0\% | 9.0\% | 9.0\% | 11.0\% | 11.0\% |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Mean (Incl. 0 ) | 3.6 | 3.7 | 3.6 | 3.7 | 3.5 | 3.9 | 3.6 | 3.7 | 3.4 | 3.7 | 3.5 | 3.6 | 3.5 | 3.7 | 3.7 | 3.7 | 3.7 | 3.6 | 3.8 | 3.5 | 3.6 |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  | T |  |  |
| std. Dev. | 2.2 | 2.1 | 2.3 | 2.2 | 2.2 | 2.1 | 2.2 | 2.1 | 2.3 | 2.2 | 2.2 | 2.3 | 2.3 | 2.1 | 2.4 | 2.2 | 2.2 | 2.1 | 2.2 | 2.1 | 2.2 |
| Std. Err. | * | 0.1 | 0.2 | 0.2 | 0.3 | 0.3 | 0.1 | 0.1 | 0.2 | 0.1 | 0.1 | 0.1 | 0.1 | 0.1 | 0.3 | 0.1 | 0.1 | 0.1 | 0.1 | 0.1 | 0.1 |
| Mean (Excl. 0 ) | 4.4 | 4.4 | 4.4 | 4.4 | 4.2 | 4.5 | 4.5 | 4.4 | 4.5 | 4.4 | 4.4 | 4.5 | 4.5 | 4.3 | 4.6 | 4.6 | 4.4 | 4.3 | 4.5 | 4.3 | 4.4 |
|  | 4.4 | 4.4 | 4.4 | 4.4 | 4.2 | 4.5 | 4.5 | 4.4 | 4.5 | 4.4 | 4.4 | ${ }^{4.5}$ | ${ }^{4.5}$ | 4.3 | 4.6 | ${ }_{\text {4. }}^{\text {R }}$ | 4.4 |  | ${ }_{\text {4. }}$ T |  |  |
| Sttd. Dev. | 1.5 | 1.5 | 1.6 | 1.6 | 1.6 | 1.6 | 1.5 | 1.5 | 1.4 | 1.5 | 1.5 | 1.5 | 1.5 | 1.6 | 1.7 | 1.5 | 1.6 | 1.5 | 1.5 | 1.5 | 1.6 |
|  | * | 0.1 | 0.1 | 0.2 | 0.2 | 0.2 | 0.1 | 0.1 | 0.1 | 0.1 | 0.1 | 0.1 | 0.1 | 0.1 |  |  |  | 0.1 | 0.1 |  |  |
| Std. Err. |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |

Overlap formula used

- Column Proportions:
Columns Tested ( $5 \%$ ): $\mathrm{A}, \mathrm{B} / \mathrm{C} / \mathrm{D} / \mathrm{E} / \mathrm{F} / \mathrm{G} / \mathrm{H} / \mathrm{I}, \mathrm{J} / \mathrm{K}, \mathrm{L} / \mathrm{M} / \mathrm{N}, \mathrm{O} / \mathrm{P} / \mathrm{Q} / \mathrm{R}, \mathrm{S} / \mathrm{T} / \mathrm{U}$
Minimum Base: 30 (**), Small Base: 100 (*)
Column Means:
Columns Tested ( $5 \%$ ): $A, B / C / D / / / / / / / G / H / I, J / K, L / M / N, O / P / Q / R, S / T / U$
Minimum Base: 30 (**), Small Base: 100 (*)
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|  |  | Region |  |  |  |  |  |  |  | Gender |  | Ase |  |  | Education |  |  |  | Area of Residence |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | BC | Alberta | Saskatchewa n/ Manitoba | Saskatchewa | Manitoba | Ontario | Quebec | Atlantic | Male | Female | 18.34 | $\longdiv { 3 5 - 5 4 }$ | 55+ | Less than High School | High School | $\begin{gathered} \text { Post } \\ \text { Secondary } \end{gathered}$ | University Graduate | Urban | Suburban | Rural |
|  | A | B | c | D | E | F | 6 | H | 1 | 1 | K | L | M | N | 0 | P | Q | R | 5 | T | $u$ |
| Base: All Respondents | 2015 | 273 | 214 | 131 | 59 | 72 | 774 | 486 | 137 | 1056 | 959 | 537 | 772 | 706 | 68 | 383 | 745 | 795 | 858 | 732 | 394 |
| Base: All Respondents (wtd) | 2015 | 270 | 220 | 131 | 60 | 71 | 770 | 482 | 143 | 967 | 1048 | 562 | 746 | 707 | 67 | 386 | 746 | 791 | 857 | 727 | 399 |
| 7 - Completely agree | 252 | 29 | 30 | 18 | 9 | 9 | 90 | 68 | 17 | 125 | 127 | 64 | 94 | 95 | 11 | 53 | 99 | 88 | 125 | 67 | 57 |
|  | 13.0\% | 11.0\% | 14.0\% | 14.0\% | 15.0\% | 12.0\% | 12.0\% | 14.0\% | 12.0\% | 13.0\% | 12.0\% | 11.0\% | 13.0\% | 13.0\% | 17.0\% | 14.0\% | 13.0\% | 11.0\% | 15.0\% | 9.0\% | 14.0\% |
|  |  |  |  |  |  | * |  |  |  |  |  |  |  |  | * |  |  |  | T |  | T |
| 6 | 398 | 56 | 43 | 23 | 7 | 16 | 145 | 101 | 29 | 198 | 201 | 82 | 154 | 162 | 17 | 76 | 154 | 147 | 152 | 156 | 86 |
|  | 20.0\% | 21.0\% | 19.0\% | 18.0\% | 12.0\% | 23.0\% | 19.0\% | 21.0\% | 20.0\% | 20.0\% | 19.0\% | 15.0\% | 21.0\% | 23.0\% | 25.0\% | 20.0\% | 21.0\% | 19.0\% | 18.0\% | 22.0\% | 22.0\% |
|  |  |  |  |  |  |  |  |  |  |  |  |  | L | L |  |  |  |  |  |  |  |
| 5 | 413 | 54 | 32 | 28 | 14 | 14 | 171 | 96 | 32 | 196 | 217 | 120 | 151 | 142 | 9 | 81 | 139 | 182 | 178 | 149 | 81 |
|  | 21.0\% | 20.0\% | 15.0\% | 22.0\% | 24.0\% | 20.0 | 22.0\% | 20.0\% | 22.0\% | 20.0\% | 21.0\% | 21.0\% | 20.0\% | 20.0\% | 14.0\% | 21.0\% | 19.0\% | 23.0\% | 21.0\% | 21.0\% | 20.0\% |
|  |  |  |  |  |  | * | c |  |  |  |  |  |  |  |  |  |  | Q |  |  |  |
| 4 | 377 | 56 | 40 | 31 | 11 | 20 | 143 | 89 | 18 | 184 | 194 | 127 | 132 | 118 | 9 | 75 | 130 | 160 | 168 | 146 | 61 |
|  | 19.0\% | 21.0\% | 18.0\% | 23.0\% | 18.0\% | 28.0\% | 19.0\% | 18.0\% | 13.0\% | 19.0\% | 18.0\% | 23.0\% | 18.0\% | 17.0\% | 13.0\% | 19.0\% | 17.0\% | 20.0\% | 20.0\% | 20.0\% | 15.0\% |
|  |  |  |  | , | * | ${ }^{*}$ |  |  |  |  |  | MN |  |  |  |  |  |  |  | U |  |
| 3 | 149 | 21 | 20 | 6 | 4 | 2 | 54 | 34 | 15 | 67 | 82 | 41 | 49 | 59 | 3 | 24 | 62 | 60 | 61 | 55 | 33 |
|  | 7.0\% | 8.0\% | 9.0\% | 5.0\% | 7.0\% | 3.0\% | 7.0\% | 7.0\% | 10.0\% | 7.0\% | 8.0\% | 7.0\% | 7.0\% | 8.0\% | 4.0\% | 6.0\% | 8.0\% | 8.0\% | 7.0\% | 8.0\% | 8.0\% |
|  |  |  |  |  | * | * |  |  |  |  |  |  |  |  | 4.\% | $6.0 \%$ | 8.0\% | 8.0\% | 7.0\% | 8.0\% | 8.0\% |
| 2 | 81 | 14 | 13 | 3 | 1 | 2 | 33 | 14 | 4 | 37 | 44 | 17 | 24 | 40 | 3 | 12 | 38 | 27 | 31 | 29 | 20 |
|  | 4.0\% | 5.0\% | 6.0\% | 2.0\% | 2.0\% | 3.0\% | 4.0\% | 3.0\% | 3.0\% | 4.0\% | 4.0\% | 3.0\% | 3.0\% | 6.0\% | 4.0\% | 3.0\% | 5.0\% | 3.0\% | 4.0\% | 4.0\% | 5.0\% |
|  |  |  |  |  | * | * |  |  |  |  |  |  |  | LM | * |  |  |  |  |  |  |
| 1- Not at all | 55 | 7 | 9 | 3 | 1 | 2 | 19 | 13 | 4 | 27 | 28 | 10 | 17 | 28 | 2 | 9 | 21 | 21 | 18 | 22 | 14 |
|  | 3.0\% | 3.0\% | 4.0\% | 2.0\% | 2.0\% | 3.0\% | 2.0\% | 3.0\% | 3.0\% | 3.0\% | 3.0\% | 2.0\% | 2.0\% | 4.0\% | 3.0\% | 2.0\% | 3.0\% | 3.0\% | 2.0\% | 3.0\% | 4.0\% |
| Don't know |  |  | 32 | 18 | ${ }_{13}$ | 6 | 115 | 67 | 23 | 133 | 156 | 101 | 124 | ${ }_{6}$ | ${ }_{1}^{*}$ | 55 | 102 | 106 | 122 | 102 |  |
|  | ${ }^{289}$ | 12.0\% | 15.0\% | 14.0\% | 21.0\% | 8.0\% | 15.0\% | 14.0\% | 16.0\% | 14.0\% | 15.0\% | 18.0\% | 17.0\% | 9.0\% | 19.0\% | 14.0\% | 14.0\% | 13.0\% | 14.0\% | 14.0\% | 4720\% |
|  |  |  |  | F | $\mathrm{F}^{*}$ | \% |  |  |  |  |  | ${ }^{\text {N }}$ | N |  |  |  |  |  |  |  |  |
| Sigma | 2015 | 270 | 220 | 131 | 60 | 71 | 770 | 482 | 143 | 967 | 1048 | 562 | 746 | 707 | 67 | 386 | 746 | 791 | 857 | 727 | 399 |
|  | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Top3Box (5-7) | 1063 | 139 | 105 | 70 | 31 | 39 | 406 | 265 | 78 | 519 | 544 | 266 | 399 | 398 | 38 | 210 | 392 | 416 | 456 | 373 | 224 |
|  | 53.0\% | 52.0\% | 48.0\% | 53.0\% | 51.0\% | 55.0\% | 53.0\% | 55.0\% | 54.0\% | 54.0\% | 52.0\% | 47.0\% | 54.0\% | 56.0\% | 56.0\% | 54.0\% | 53.0\% | 53.0\% | 53.0\% | 51.0\% | 56.0\% |
| Top2Bax (6-7) |  |  |  |  | * | ${ }^{*}$ |  |  |  |  |  |  | $\stackrel{\text { L }}{ }$ | $\stackrel{L}{257}$ |  |  |  |  |  |  |  |
|  | $\begin{array}{r} 650 \\ 32.0 \% \end{array}$ | ${ }^{86}$ 32.0\% | 33.0\% | 32.0\% | 27.0\% | 35.0\% | 235 | 169 | 32.0\% | 323 | 3327 | 146 | ${ }^{248}$ | 257 | ${ }^{28}$ | 129 | 253 | 235 | 277 | 224 | 143 36 |
|  |  |  |  |  |  | * |  |  |  |  |  |  | 1 | L | $\mathrm{R}^{*}$ |  |  |  |  |  |  |
| Low3Box (1-3) | 285 | 41 | 43 | 12 | 6 | 6 | 105 | 60 | 23 | 131 | 154 | 68 | 90 | 127 | 8 | 46 | 122 | 109 | 110 | 106 | 68 |
|  | 14.0\% | 15.0\% | 19.0\% | 9.0\% | 10.0\% | 9.0\% | 14.0\% | 13.0\% | 16.0\% | 14.0\% | 15.0\% | 12.0\% | 12.0\% | 18.0\% | 11.0\% | 12.0\% | 16.0\% | 14.0\% | 13.0\% | 15.0\% | 17.0\% |
|  |  |  | DFGH |  |  |  |  |  |  |  |  |  |  | LM |  |  | P |  |  |  |  |
| Low2Box (1-2) | 136 | 21 | 22 | 6 | 2 | 4 | 52 | 26 | 9 | 64 | 71 | 27 | 42 | 67 | 5 | 22 | 59 | 48 | 49 | 51 | 34 |
|  | 7.0\% | 8.0\% | 10.0\% | 5.0\% | 3.0\% | 6.0\% | 7.0\% | 5.0\% | 6.0\% | 7.0\% | 7.0\% | 5.0\% | 6.0\% | 10.0\% | 7.0\% | 6.0\% | 8.0\% | 6.0\% | 6.0\% | 7.0\% | 9.0\% |
|  |  |  | H |  |  |  |  |  |  |  |  |  |  | LM |  |  |  |  |  |  |  |
| Mean (Incl. 0) | 4.2 | 4.2 | 4 | 4.3 | 3.9 | 4.5 | 4.1 | 4.3 | 4.1 | 4.2 | 4.1 | 3.9 | 4.1 | 4.4 | 4.2 | 4.2 | 4.2 | 4.2 | 4.2 | 4.1 | 4.3 |
|  |  |  |  |  |  | * |  |  |  |  |  |  |  | LM |  |  |  |  |  |  |  |
| Std. Dev. | 2.2 | 2.1 | 2.3 | 2.2 | 2.4 | 1.9 | 2.2 | 2.2 | 2.3 | 2.2 | 2.2 | 2.2 | 2.3 | 2.1 | 2.5 | 2.2 | 2.2 | 2.1 | 2.2 | 2.2 | 2.2 |
| Std. Err. | * | 0.1 | 0.2 | 0.2 | 0.3 | 0.2 | 0.1 | 0.1 | 0.2 | 0.1 | 0.1 | 0.1 | 0.1 | 0.1 | 0.3 | 0.1 | 0.1 | 0.1 | 0.1 | 0.1 | 0.1 |
| Mean (Excl. 0 ) | 4.9 | 4.8 | 4.7 | 5 | 5 | 4.9 | 4.8 | 5 | 4.9 | 4.9 | 4.8 | 4.8 | 5 | 4.8 | 5.2 | 5 | 4.8 | 4.8 | 4.9 | 4.8 | 4.9 |
|  |  |  |  | 14 | 14 | * |  |  | * |  |  |  |  |  | 16 |  |  |  |  |  |  |
| Sta. Dev. | 1.5 | 1.5 | 1.7 | 1.4 | 1.4 | 1.4 | 1.5 | 1.5 | 1.5 | 1.5 | 1.5 | 1.4 | 1.5 | 1.6 | 1.6 | 1.5 | 1.6 | 1.5 | 1.5 | 1.5 | 1.6 |
|  | * | 0.1 | 0.1 | 0.1 | 0.2 | 0.2 | 0.1 | 0.1 | 0.1 | 0.1 | 0.1 | 0.1 | 0.1 | 0.1 | 0.2 | 0.1 | 0.1 | 0.1 | 0.1 | 0.1 | 0.1 |

Overlap formula used

- Column Proportions:
Columns Tested ( $5 \%$ ) : $\mathrm{A}, \mathrm{B} / \mathrm{C} / \mathrm{D} / \mathrm{E} / \mathrm{F} / \mathrm{G} / \mathrm{H} / \mathrm{H}, \mathrm{I} / \mathrm{K}, \mathrm{L} / \mathrm{M} / \mathrm{N}, \mathrm{O} / \mathrm{P} / \mathrm{Q} / \mathrm{R}, \mathrm{S} / \mathrm{T} / \mathrm{V}$
Minimum Base: 30 (**), Small Base: 100 (*)
Columnns Tested ( $5 \%$ ): $A, B / C / D / / / / / / / / / H / I, J / K, L / M / N, O / P / Q / R, S / T / U ~$
Minimum Base: $30\left({ }^{*}\right)$, Small Base: 100 (*)
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|  |  | Region |  |  |  |  |  |  |  | Gender |  | Age |  |  | Education |  |  |  | Area of Residence |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | BC | Alberta | Saskatchewa n/ Manitoba | $\begin{aligned} & \text { Saskatchewa } \\ & \mathrm{n} \end{aligned}$ | Manitoba | Ontario | Quebec | Atantic | Male | Female | 18.34 | ${ }^{35-54}$ | 55+ | $\begin{array}{c\|} \hline \text { Less than } \\ \text { High School } \end{array}$ | High School | $\begin{gathered} \text { Post } \\ \text { Secondary } \end{gathered}$ | University Graduate | Urban | Suburban | Rural |
|  | A | B | c | D | E | F | 6 | H | 1 | 1 | K | L | M | N | 0 | P | Q | R | 5 | T | $u$ |
| Base: All Respondents | 2015 | 273 | 214 | 131 | 59 | 72 | 774 | 486 | 137 | 1056 | 959 | 537 | 772 | 706 | 68 | 383 | 745 | 795 | 858 | 732 | 394 |
| Base: All Respondents (wtd) | 2015 | 270 | 220 | 131 | 60 | 71 | 770 | 482 | 143 | 967 | 1048 | 562 | 746 | 707 | 67 | 386 | 746 | 791 | 857 | 727 | 399 |
| 7 - Completely agree | 178 | 21 | 18 | 12 | 5 | 7 | 67 | 48 | 13 | 94 | 84 | 44 | 62 | 72 | 12 | 42 | 69 | 54 | 95 | 42 | 39 |
|  | 9.0\% | 8.0\% | 8.0\% | 9.0\% | 8.0\% | 10.0\% | 9.0\% | 10.0\% | 9.0\% | 10.0\% | 8.0\% | 8.0\% | 8.0\% | 10.0\% | 18.0\% | 11.0\% | 9.0\% | 7.0\% | 11.0\% | 6.0\% | 10.0\% |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  | QR* | R |  |  | T |  | T |
| ${ }^{6}$ | 362 | 42 | 39 | 19 | 9 | 10 | 140 | 92 | 30 | 174 | 188 | 78 | 123 | 161 | 11 | 63 | 139 | 147 | 153 | 129 | 77 |
|  | 18.0\% | 16.0\% | 18.0\% | 14.0\% | 14.0\% | 14.0\% | 18.0\% | 19.0\% | 21.0\% | 18.0\% | 18.0\% | 14.0\% | 16.0\% | 23.0\% | 16.0\% | 16.0\% | 19.0\% | 19.0\% | 18.0\% | 18.0\% | 19.0\% |
|  |  |  |  |  | , | , |  |  |  |  |  |  |  | LM | * |  |  |  |  |  |  |
| 5 | 430 | 61 | 42 | 35 | 16 | 18 | 168 | 98 | 26 | 212 | 217 | 131 | 167 | 131 | 13 | 89 | 148 | 177 | 171 | 170 | 83 |
|  | 21.0\% | 23.0\% | 19.0\% | 26.0\% | 27.0\% | 26.0\% | 22.0\% | 20.0\% | 18.0\% | 22.0\% | 21.0\% | 23.0\% | 22.0\% | 19.0\% | 19.0\% | 23.\% | 20.0\% | 22.0\% | 20.0\% | 23.0\% | 21.0\% |
| 4 |  |  |  |  | * | * |  |  |  |  |  | N |  | 112 |  |  |  |  |  |  |  |
|  | 385 | 5290\% | $\stackrel{42}{19.0 \%}$ | $\stackrel{28}{21.0 \%}$ | 19.0\% | 23.0\% | 18.0\% | 20.0\% | $\stackrel{23}{16.0 \%}$ | 20.0\% | 18.0\% | 230\% | 19.0\% | 16.0\% | 12.0\% | 19.0\% | 18.0\% | 21.0\% | 20.0\% | 20.0\% | 66 $17.0 \%$ |
|  |  |  |  |  | 1.0\% | 2.0\% |  |  |  |  |  | N |  |  | 12.0\% |  |  |  |  |  |  |
| 3 | 166 | 30 | 18 | 6 | 3 | 3 | 62 | 34 | 15 | 80 | 85 | 41 | 60 | 64 | 7 | 26 | 65 | 67 | 70 | 62 | 32 |
|  | 8.0\% | 11.0\% | 8.0\% | 4.0\% | 5.0\% | 4.0\% | 8.0\% | 7.0\% | 11.0\% | 8.0\% | 8.0\% | 7.0\% | 8.0\% | 9.0\% | 10.0\% | 7.0\% | 9.0\% | 8.0\% | 8.0\% | 9.0\% | 8.0\% |
|  |  | DH |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| 2 | 82 | 9 | 10 | 4 | 2 | 2 | 38 | 17 | 4 | 35 | 47 | 16 | 20 | 46 | 3 | 16 | 32 | 32 | 33 | 28 | 21 |
|  | 4.0\% | 3.0\% | 4.0\% | 3.0\% | 3.0\% | 3.0\% | 5.0\% | 4.0\% | 3.0\% | 4.0\% | 4.0\% | 3.0\% | 3.0\% | 7.0\% | 4.0\% | 4.0\% | 4.0\% | 4.0\% | 4.0\% | 4.0\% | 5.0\% |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  | LM | * |  |  |  |  |  |  |
| 1- Not at all | 68 | 10 | 10 | 6 | 3 | 3 | 26 | 12 | 4 | 31 | 37 | 10 | 25 | 33 | - | 14 | 27 | 26 | 25 | 29 | 13 |
|  | 3.0\% | 4.0\% | 5.0\% | 4.0\% | 5.0\% | 4.0\% | 3.0\% | 3.0\% | 3.0\% | 3.0\% | 4.0\% | 2.0\% | 3.0\% | 5.0\% | * | 4.0\% | 4.0\% | 3.0\% | 3.0\% | 4.0\% | 3.0\% |
| Don't know |  | 38 | 39 | 23 | 12 | 11 | 133 | 83 | 28 | 149 | 195 | 113 | 143 | $\stackrel{1}{88}$ | $\stackrel{*}{14}$ | 65 | 128 | 124 | 137 | 123 | 67 |
|  | 17.0\% | 14.0\% | 18.0\% | 17.0\% | 19.0\% | 15.0\% | 17.0\% | 17.0\% | 20.0\% | 15.0\% | 19.0\% | 20.0\% | 19.0\% | 12.0\% | 21.0\% | 17.0\% | 17.0\% | 16.0\% | 16.0\% | 17.0\% | 17.0\% |
|  |  |  |  |  | , | , |  |  |  |  |  | N | N |  |  |  |  |  |  |  |  |
| Sigma | 2015 | 270 | 220 | 131 | 60 | 71 | 770 | 482 | 143 | 967 | 1048 | 562 | 746 | 707 | 67 | 386 | 746 | 791 | 857 | 727 | 399 |
|  | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% |
| Summary |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Top3Box (5-7) | 970 | 124 | 100 | 65 | 30 | 35 | 374 | 238 | 68 | 481 | 489 | 254 | 353 | 364 | 35 | 194 | 357 | 377 | 419 | 341 | 200 |
|  | 48.0\% | 46.0\% | 46.0\% | 50.0\% | 49.0\% | 50.0\% | 49.0\% | 50.0\% | 48.0\% | 50.0\% | 47.0\% | 45.0\% | 47.0\% | 51.0\% | 53.0\% | 50.0\% | 48.0\% | 48.0\% | 49.0\% | 47.0\% | 50.0\% |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  | L |  |  |  |  |  |  |  |
| Top2Box (6-7) | 540 | 63 | 58 | 30 | 14 | 17 | 207 | 140 | 42 | 268 | 272 | 123 | 185 | 233 | 23 | 105 | 209 | 200 | 248 | 171 | 117 |
|  | 27.0\% | 23.0\% | 26.0\% | 23.0\% | 22.0\% | 24.0\% | 27.0\% | 29.0\% | 30.0\% | 28.0\% | 26.0\% | 22.0\% | 25.0\% | 33.0\% | 34.0\% | 27.0\% | 28.0\% | 25.0\% | 29.0\% | 24.0\% | 29.0\% |
| Low3Box (1-3) |  |  | 38 | 16 | * | * | 126 | 63 | 24 |  | 169 | 68 | 106 | $\stackrel{\text { LM }}{143}$ | ${ }^{*}$ | 55 | 124 | 125 | $\stackrel{\uparrow}{128}$ | 119 | T 6 |
|  | 16.0\% | 18.0\% | 18.0\% | 12.0\% | 13.0\% | 11.0\% | 16.0\% | 13.0\% | 17.0\% | 15.0\% | 16.0\% | 12.0\% | 14.0\% | 20.0\% | 14.0\% | 14.0\% | 17.0\% | 16.0\% | 15.0\% | 16.0\% | 17.0\% |
|  |  |  |  |  | * | * |  |  |  |  |  |  |  | LM | * |  |  |  |  |  |  |
| Low2Box (1-2) | 150 | 19 | 20 | 10 | 5 | 5 | 64 | 29 | 9 | 66 | 84 | 26 | 45 | 79 | 3 | 29 | 59 | 58 | 58 | 57 | 34 |
|  | 7.0\% | 7.0\% | 9.0\% | 8.0\% | 8.0\% | 7.0\% | 8.0\% | 6.0\% | 6.0\% | 7.0\% | 8.0\% | 5.0\% | 6.0\% | 11.0\% | 4.0\% | 8.0\% | 8.0\% | 7.0\% | 7.0\% | 8.0\% | 9.0\% |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  | LM |  |  |  |  |  |  |  |
| Mean (Incl. 0) | 3.9 | 3.9 | 3.8 | 3.9 | 3.8 | 4 | 3.9 | 4 | 3.8 | 4 | 3.8 | 3.8 | 3.8 | 4.1 | 4 | 4 | 3.9 | 3.9 | 4 | 3.8 | 3.9 |
|  |  |  |  |  |  |  |  |  |  | K |  |  |  | LM | * |  |  |  |  |  |  |
| std. Dev. | 2.2 | 2.1 | 2.3 | 2.2 | 2.3 | 2.2 | 2.2 | 2.3 | 2.3 | 2.2 | 2.3 | 2.2 | 2.3 | 2.2 | 2.5 | 2.3 | 2.3 | 2.2 | 2.2 | 2.2 | 2.3 |
| Std. Err. | * | 0.1 | 0.2 | 0.2 | 0.3 | 0.3 | 0.1 | 0.1 | 0.2 | 0.1 | 0.1 | 0.1 | 0.1 | 0.1 | 0.3 | 0.1 | 0.1 | 0.1 | 0.1 | 0.1 | 0.1 |
| Mean (Excl. 0) | 4.7 | 4.6 | 4.6 |  | 4.7 | 4.7 | 4.7 | 4.8 |  | 4.7 | 4.7 | 4.7 | 4.7 | 4.7 | 5.1 | 4.8 | 4.7 | 4.6 | 4.8 | 4.6 | 4.7 |
|  |  |  |  | * | ** | ** |  |  | 4.8 |  |  |  |  |  | 5.1 |  |  |  | 4.8 |  |  |
| Sta. Dev. | 1.5 | 1.5 | 1.6 | 1.5 | 1.5 | 1.5 | 1.5 | 1.5 | 1.5 | 1.5 | 1.5 | 1.3 | 1.5 | 1.7 | 1.5 | 1.5 | 1.5 | 1.5 | 1.5 | 1.5 | 1.6 |
|  | * | 0.1 | 0.1 | 0.1 | 0.2 | 0.2 | 0.1 | 0.1 | 0.1 | 0.1 | 0.1 | 0.1 | 0.1 | 0.1 | 0.2 | 0.1 | 0.1 | 0.1 | 0.1 | 0.1 | 0.1 |

Overlap formula used

- Column Proportions:
Columns Tested ( $5 \%$ ): $\mathrm{A}, \mathrm{B} / \mathrm{C} / \mathrm{D} / \mathrm{E} / \mathrm{F} / \mathrm{G} / \mathrm{H} / \mathrm{I}, \mathrm{J} / \mathrm{K}, \mathrm{L} / \mathrm{M} / \mathrm{N}, \mathrm{O} / \mathrm{P} / \mathrm{O} / \mathrm{R}, \mathrm{S} / \mathrm{T} / \mathrm{U}$
Minimum Base: 30 (**), Small Base: 100 (*)
Columns Tested ( $5 \%$ ): $A, B / C / D / / / / / / / G / H / I, J / K, L / M / N, O / P / Q / R, S / T / U$
Minimum Base: $30\left({ }^{*}\right)$, Small Base: 100 (*)
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16-066697-01_02 Awareness and Confidence in Pesticides Regulatory System
Table: 82
Q17. [SUMMARY - MEAN] Using a scale from 1 to 7 where " 1 " is not at all and " 7 " is completely, to what extent do you agree with each of the following statements?

|  |  |  |  |  |  |  |  |  |  |  |  |  | Age |  |  | Educ | ation |  |  | ea of Resider |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | BC | Alberta | Saskatchewa n/ Manitoba | Saskatchewa <br> n | Manitoba | Ontario | Quebec | Atlantic | Male | Female | 18.34 | 35-54 | 55+ | $\begin{aligned} & \text { Less than } \\ & \text { High School } \end{aligned}$ | High School | $\begin{gathered} \text { Post } \\ \text { Secondary } \end{gathered}$ | University Graduate | Urban | Suburban | Rura |
|  | A | B | c | D | E | F | G | H | 1 | J | K | 1 | M | N | 0 | P | Q | R | 5 | T | $u$ |
| Base: All Respondents | 2015 | 273 | 214 | 131 | 59 | 72 | 774 | 486 | 137 | 1056 | 959 | 537 | 772 | 706 | 68 | 383 | 745 | 795 | 858 | 732 | 394 |
| Base: All Respondents (wtd) | 2015 | 270 | 220 | 131 | 60 | 71 | 770 | 482 | 143 | 967 | 1048 | 562 | 746 | 707 | 67 | 386 | 746 | 791 | 857 | 727 | 399 |
| I am confident that Health Canada"s PMRA has | 4.7 | 4.6 | 4.7 | 4.8 | 4.7 | 4.9 | 4.7 | 4.7 | 4.8 | 4.8 | 4.6 | 4.8 | 4.7 | 4.7 | 4.7 | 4.8 | 4.7 | 4.7 | 4.8 | 4.6 | 4.7 |
| adequate processes in place to keep my food |  |  |  |  |  |  |  |  |  | K |  |  |  |  |  |  |  |  | T |  |  |
| Health Canada"s PMRA acts quickly enough to | 4.4 | 4.4 | 4.4 | 4.4 | 4.2 | 4.5 | 4.5 | 4.4 | 4.5 | 4.4 | 4.4 | 4.5 | 4.5 | 4.3 | 4.6 | 4.6 | 4.4 | 4.3 | 4.5 | 4.3 | 4.4 |
| remove unsafe pesticides from the market |  |  |  |  |  |  |  |  |  |  |  | N | N |  |  | R |  |  | T |  |  |
| When pesticides pose unacceptable risks they | 4.9 | 4.8 | 4.7 | 5 | 5 | 4.9 | 4.8 | 5 | 4.9 | 4.9 | 4.8 | 4.8 | 5 | 4.8 | 5.2 | 5 | 4.8 | 4.8 | 4.9 | 4.8 | 4.9 |
| $\frac{\text { are removed from the Canadian market }}{\text { Health Canada"s PMRA keei pace with modern }}$ |  |  |  | 4. | 4. | 4.7 |  |  |  |  |  |  |  |  | 51 |  |  |  |  |  |  |
| Health Canada"s PMRA keep pace with modern science in its pesticide decisions | 4.7 | 4.6 | 4.6 | 4.7 | 4.7 | 4.7 | 4.7 | 4.8 | 4.8 | 4.7 | 4.7 | 4.7 | 4.7 | 4.7 | 5.1 | 4.8 | 4.7 | 4.6 | ${ }_{4}^{4.8}$ | 4.6 | 4.7 |

science in its pesticide deecisions
Overlap formula used

- Column Proportions:
Columns Tested ( $5 \%$ ): : $\mathrm{A}, \mathrm{B} / \mathrm{C} / \mathrm{D} / \mathrm{E} / \mathrm{F} / \mathrm{G} / \mathrm{H} / \mathrm{I}, \mathrm{J} / \mathrm{K}, \mathrm{L} / \mathrm{M} / \mathrm{N}, \mathrm{O} / \mathrm{P} / \mathrm{Q} / \mathrm{R}, \mathrm{S} / \mathrm{T} / \mathrm{U}$
Minimum Base: $30\left({ }^{(* *)}\right.$ ), Small Base: $100\left({ }^{*}\right)$
Columns Tested ( $5 \%$ ): $A, B / C / D / / / / / / / / / H / I, J / K, L / M / N, O / P / / / R, S / T / U ~$ Minimum Base: 30 (**), Small Base: 100 (*)
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Q17. [SUMMARY - TOP3BOX ( $5-77$ ) Using a scale from 1 to 7 where "1" is not at all and "7" is completely, to what extent do you agree with each of the following statements?


Overlap formula used
Columns Tested (5\%): A, B/C/D/E/F/G/H/I, J/K, L/M/N, O/P/Q/R, S/T/U
Minimum Base: $30(* *)$, Small Base: 100 (*)
Coloumn Means: $(5 \%)$ : $\mathrm{A}, \mathrm{B} / \mathrm{C} / \mathrm{D} / \mathrm{E} / \mathrm{F} / \mathrm{G} / \mathrm{H} / \mathrm{I}, \mathrm{J} / \mathrm{K}, \mathrm{L} / \mathrm{M} / \mathrm{N}, \mathrm{O} / \mathrm{P} / \mathrm{O} / \mathrm{R}, \mathrm{S} / \mathrm{T} / \mathrm{U}$ Minimum Base: $30(* *)$, Small Base: 100 (*)
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Q17. [SUMMARY - TOP2BOX (6-7)) Using a scale from 1 to 7 where "1" is not at all and "7" is completely, to what extent do you agree with each of the following statements?


Overlap formula used

Minimum Base: 30 (**), Small Base: 100 (*)
Coloumn Means: $(5 \%)$ : $\mathrm{A}, \mathrm{B} / \mathrm{C} / \mathrm{D} / \mathrm{E} / \mathrm{F} / \mathrm{G} / \mathrm{H} / \mathrm{I}, \mathrm{J} / \mathrm{K}, \mathrm{L} / \mathrm{M} / \mathrm{N}, \mathrm{O} / \mathrm{P} / \mathrm{O} / \mathrm{R}, \mathrm{S} / \mathrm{T} / \mathrm{U}$ Minimum Base: $30(* *)$, Small Base: 100 (*)
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Q17. [SUMMARY - TOPBOX (COMPLETELY AGREE)] Using a scale from 1 to 7 where " 1 " is not at all and " 7 " is completely, to what extent do you agree with each of the following statements?


Overlap formula used

Minimum Base: 30 (**), Small Base: 100 ( ${ }^{*}$
Coloumn Means: $(5 \%)$ : $\mathrm{A}, \mathrm{B} / \mathrm{C} / \mathrm{D} / \mathrm{E} / \mathrm{F} / \mathrm{G} / \mathrm{H} / \mathrm{I}, \mathrm{J} / \mathrm{K}, \mathrm{L} / \mathrm{M} / \mathrm{N}, \mathrm{O} / \mathrm{P} / \mathrm{O} / \mathrm{R}, \mathrm{S} / \mathrm{T} / \mathrm{U}$ Minimum Base: $30(* *)$, Small Base: 100 (*)
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16-066697-01_02 Awareness and Confidence in Pesticides Regulatory System
Table: 86
Q17. [SUMMARY - LOW3BOX ( $1-3$ )] Using a scale from 1 to 7 where " 1 " is not at all and " 7 " is completely, to what extent do you agree with each of the following statements?


Overlap formula used
Column Proportions. C : $\mathrm{B} / \mathrm{C} / \mathrm{D} / \mathrm{E} / \mathrm{F} / \mathrm{G} / \mathrm{H} / \mathrm{H} / \mathrm{J} / \mathrm{K}, \mathrm{L} / \mathrm{M} / \mathrm{N}, \mathrm{O} / \mathrm{P} / \mathrm{Q} / \mathrm{R}, \mathrm{S} / \mathrm{T} / \mathrm{U}$
Minimum Base: $30(* *)$, Small Base: 100 (*)
Coloumn Means: $(5 \%)$ : $\mathrm{A}, \mathrm{B} / \mathrm{C} / \mathrm{D} / \mathrm{E} / \mathrm{F} / \mathrm{G} / \mathrm{H} / \mathrm{I}, \mathrm{J} / \mathrm{K}, \mathrm{L} / \mathrm{M} / \mathrm{N}, \mathrm{O} / \mathrm{P} / \mathrm{O} / \mathrm{R}, \mathrm{S} / \mathrm{T} / \mathrm{U}$ Minimum Base: 30 (**), Small Base: 100 (*)
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Q17. [SUMMARY - LOW2BOX ( $1-2$ )] Using a scale from 1 to 7 where " 1 " is not at all and " 7 " is completely, to what extent do you agree with each of the following statements?


Overlap formula used
Columns Tested (5\%): A, B/C/D/E/F/G/H/I, J/K, L/M/N, O/P/Q/R, S/T/U
Minimum Base: 30 (**), Small Base: 100 (*)
Column Means: $(5 \%)$ : $\mathrm{A}, \mathrm{B} / \mathrm{C} / \mathrm{D} / \mathrm{E} / \mathrm{F} / \mathrm{G} / \mathrm{H} / \mathrm{I}, \mathrm{J} / \mathrm{K}, \mathrm{L} / \mathrm{M} / \mathrm{N}, \mathrm{O} / \mathrm{P} / \mathrm{Q} / \mathrm{R}, \mathrm{S} / \mathrm{T} / \mathrm{L}$ Minimum Base: 30 (**), Small Base: 100 (*)
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Q17. [SUMMARY - LOWBOX (NOT AT ALL)) Using a scale from 1 to 7 where "1" is not at all and "7" is completely, to what extent do you agree with each of the following statements?


Overlap formula used
Column Proportions.
Columns Tested ( $5 \%$ ): $\mathrm{A}, \mathrm{B} / \mathrm{C} / \mathrm{D} / \mathrm{E} / \mathrm{F} / \mathrm{G} / \mathrm{H} / \mathrm{I}, \mathrm{J} / \mathrm{K}, \mathrm{L} / \mathrm{M} / \mathrm{N}, \mathrm{O} / \mathrm{P} / \mathrm{Q} / \mathrm{R}, \mathrm{S} / \mathrm{T} / \mathrm{U}$
Minimum Base: 30 (**), Small Base: 100 ( ${ }^{*}$
Column Means:
Columns Tested ( $5 \%$ ): $\mathrm{A}, \mathrm{B} / \mathrm{C} / \mathrm{D} / \mathrm{E} / \mathrm{F} / \mathrm{G} / \mathrm{H} / \mathrm{I}, \mathrm{J} / \mathrm{K}, \mathrm{L} / \mathrm{M} / \mathrm{N}, \mathrm{O} / \mathrm{P} / \mathrm{Q} / \mathrm{R}, \mathrm{S} / \mathrm{T} / \mathrm{U}$ Minimum Base: 30 (**), Small Base: 100 (*)
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Overlap formula used

- Column Proportions
Columns Tested (5\%): $\mathrm{A}, \mathrm{B} / \mathrm{C/D/E/////G/H/I/J/K,L/M/N,O/P/Q/R,S/T/U}$
Minimum Base: 30 (**), Small Base: 100 (*)
Columns Tested ( $5 \%$ ): $\mathrm{A}, \mathrm{B} / \mathrm{C} / \mathrm{D} / \mathrm{E} / \mathrm{F} / \mathrm{G} / \mathrm{H} / \mathrm{I}, \mathrm{J} / \mathrm{K}, \mathrm{L} / \mathrm{M} / \mathrm{N}, \mathrm{O} / \mathrm{P} / \mathrm{Q} / \mathrm{R}, \mathrm{S} / \mathrm{T} / \mathrm{U}$ Minimum Base: $30(* *)$, Small Base: 100 (*)
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Q19. Do you know how to participate in the pesticide decision making process carried out by Health Canada's PMRA?


Overlap formula used

- Column Proportions
Column Proportions:
Columns Tested ( $5 \%$ : $\mathrm{A}, \mathrm{B} / \mathrm{C} / \mathrm{D} / \mathrm{E} / \mathrm{F} / \mathrm{G} / \mathrm{H} / \mathrm{I}, \mathrm{J} / \mathrm{K}, \mathrm{L} / \mathrm{M} / \mathrm{N}, \mathrm{O} / \mathrm{P} / \mathrm{Q} / \mathrm{R}, \mathrm{S} / \mathrm{T} / \mathrm{U}$
Minimum Base: 30 (**), Small Base: 100 (*)
Column Means:
Columns Tested (5\%): A, B/C/D/E/F//G/H/L, J/K, L/M/N, O/P/Q/R, S/T/U Minimum Base: 30 (**), Small Base: 100 (*)
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Q20A. Have you ever looked for information on pesticides from any of the following sources?

|  |  | Region |  |  |  |  |  |  |  | Gender |  | ${ }_{\text {Age }}$ |  |  | Education |  |  |  | Area of Residence |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | BC | Alberta | Saskatchewa n/ Manitoba | Saskatchewa $n$ | Manitoba | Ontario | Quebec | Atantic | Male | Female | 18-34 | ${ }^{35-54}$ | 55+ | $\begin{array}{\|c\|} \hline \text { Less than } \\ \text { High School } \end{array}$ | High School | Post Secondary | University Graduate | Urban | Suburban | Rural |
|  | A | B | c | D | E | F | 6 | H | 1 | J | K | L | M | N | 0 | P | Q | R | 5 | T | U |
| Base: All Respondents | 2015 | 273 | 214 | 131 | 59 | 72 | 774 | 486 | 137 | 1056 | 959 | 537 | 772 | 706 | 68 | 383 | 745 | 795 | 858 | 732 | 394 |
| Base: All Respondents (wtd) | 2015 | 270 | 220 | 131 | 60 | 71 | 770 | 482 | 143 | 967 | 1048 | 562 | 746 | 707 | 67 | 386 | 746 | 791 | 857 | 727 | 399 |
| On the internet | 718 | 110 | 79 | 49 | 21 | 28 | 258 | 168 | 55 | 335 | 383 | 189 | 253 | 276 | 15 | 128 | 264 | 306 | 309 | 263 | 141 |
|  | 36.0\% | 41.0\% | 36.0\% | 37.0\% | 34.0\% | 40.0\% | 33.0\% | 35.0\% | 38.0\% | 35.0\% | 37.0\% | 34.0\% | 34.0\% | 39.0\% | 22.0\% | 33.0\% | 35.0\% | 39.0\% | 36.0\% | 36.0\% | 35.0\% |
|  |  | 6 |  |  |  | * |  |  |  |  |  |  |  | LM | * |  | 0 | 0 |  |  |  |
| Garden centre | 586 | 98 | 66 | 49 | 24 | 25 | 213 | 117 | 43 | 272 | 314 | 83 | 198 | 306 | 16 | 106 | 217 | 246 | 238 | 225 | 120 |
|  | 29.0\% | 36.0\% | 30.0\% | 37.0\% | 39.0\% | 35.0\% | 28.0\% | 24.0\% | 30.0\% | 28.0\% | 30.0\% | 15.0\% | 27.0\% | 43.0\% | 24.0\% | 27.0\% | 29.0\% | 31.0\% | 28.0\% | 31.0\% | 30.0\% |
|  |  | GH |  | GH | $\mathrm{H}^{*}$ | $\mathrm{H}^{*}$ |  |  |  |  |  |  | L | LM | * |  |  |  |  |  |  |
| Hardware store | 390 | 58 | 47 | 26 | 12 | 14 | 143 | 81 | 34 | 194 | 196 | 57 | 134 | 199 | 12 | 74 | 155 | 146 | 153 | 133 | 103 |
|  | 19.0\% | 22.0\% | 21.0\% | 20.0 | 20.0\% | 19.0\% | 19.0\% | 17.0\% | 24.0\% | 20.0\% | 19.0\% | 10.0\% | 18.0\% | 28.0\% | 18.0\% | 19.0\% | 21.0\% | 18.0\% | 18.0\% | 18.0\% | 26.0\% |
|  |  |  |  |  |  |  |  |  |  |  |  |  | L | LM |  |  |  |  |  |  | ST |
| Pest Control Company/ Pest Control Operator | 199 | 28 | 19 | 18 | 8 | 10 | 86 | 32 | 17 | 97 | 102 | 48 | 60 | 91 | 4 | 33 | 80 | 79 | 87 | 68 | 41 |
|  | 10.0\% | 10.0\% | 9.0\% | 13.0\% | 13.0\% | 14.0\% | 11.0\% | 7.0\% | 12.0\% | 10.0\% | 10.0\% | 8.0\% | 8.0\% | 13.0\% | 6.0\% | 9.0\% | 11.0\% | 10.0\% | 10.0\% | 9.0\% | 10.0\% |
|  |  |  |  | H |  | ${ }^{\text {H*}}$ | H |  |  |  |  |  |  | LM |  |  |  |  |  |  |  |
| A friend | 159 | 20 | 19 | 7 | 5 | 2 | 64 | 34 | 14 | 69 | 90 | 40 | 54 | 65 | 6 | 32 | 59 | 59 | 65 | 55 | 39 |
|  | 8.0\% | 7.0\% | 9.0\% | 5.0\% | 9.0\% | 3.0\% | 8.0\% | 7.0\% | 10.0\% | 7.0\% | 9.0\% | 7.0\% | 7.0\% | 9.0\% | 9.0\% | 8.0\% | 8.0\% | 7.0\% | 8.0\% | 8.0\% | 10.0\% |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  | * |  |  |  |  |  |  |
| A doctor | 71 | 4 | 8 | 3 | 2 | 1 | 32 | 20 | 4 | 31 | 40 | 34 | 16 | 21 | 4 | 13 | 25 | 29 | 37 | 20 | 14 |
|  | 4.0\% | 1.0\% | 4.0\% | 3.0\% | 4.0\% | 2.0\% | 4.0\% | 4.0\% | 3.0\% | 3.0\% | 4.0\% | 6.0\% | 2.0\% | 3.0\% | 6.0\% | 3.0\% | 3.0\% | 4.0\% | 4.0\% | 3.0\% | 3.0\% |
|  |  |  |  |  | $\stackrel{*}{2}$ | * | B | B | 2 | 10 | 15 | M ${ }^{\text {M }}$ | 5 | 17 | * | 3 | 5 | 17 | 12 | 7 | 7 |
| Other | 1.0\% | 1 | 2.0\% | 2.0\% | 3.0\% | - | 2.0\% | 1.0\% | 2.0\% | 1.0\% | 1.0\% | 1.0\% | 1.0\% | 2.0\% | - | 1.0\% | 1.0\% | 2.0\% | 1.0\% | 1.0\% | 2.0\% |
|  |  |  |  |  | ${ }^{\text {B }}$ | * |  |  |  |  |  |  |  | LM | * |  |  | 0 |  |  |  |
| None of the above | 924 | 108 | 97 | 56 | 26 | 30 | 372 | 228 | 63 | 455 | 469 | 298 | 361 | 265 | 36 | 179 | 335 | 359 | 384 | 340 | 178 |
|  | 46.0\% | 40.0\% | 44.0\% | 43.0\% | 43.0\% | 42.0\% | 48.0\% | 47.\% | 44.0\% | 47.0\% | 45.0\% | 53.0\% | 48.0\% | 38.0\% | 54.0\% | 46.0\% | 45.0\% | 45.0\% | 45.0\% | 47.0\% | 44.0\% |
|  |  |  |  |  | * | * | B |  |  |  |  | N | $\cdots$ |  | $\stackrel{*}{*}$ |  |  |  |  |  |  |
| Nothing | $\stackrel{1}{*}$ | - | - | - | - | - | - | $\cdots$ | $\frac{1}{1.0 \%}$ | 1 | - | - | - | * | - | - | * | - | - | - | $\stackrel{1}{*}$ |
|  |  |  |  |  | * | * |  |  | 1.06 |  |  |  |  |  | * |  |  |  |  |  |  |
| Don't know | 2 | - | - | - | - | - | - | 1 | 1 | - | 2 | - | - | 2 | - | - | 2 | - | - | 1 | 1 |
|  | * | - | - | - |  |  | - | * | 1.0\% |  | * | - | - | * |  | - | * | - | - | * | * |
|  |  |  |  |  | 1 | 10 |  |  | 6 |  |  |  |  |  |  |  |  |  |  |  |  |
| Sigma | 3075 | 428 | 340 | 210 | 101 | 109 | 1180 | ${ }^{686}$ | ${ }^{233}$ | 1464 | 1612 | 752 | 1080 | 1244 | 94 | 567 | 1143 | 1241 | ${ }_{1285}^{1250}$ | 1113 | 643 |
|  | 153.0\% | 158.0\% | 155.0\% | 160.0\% | 166.0\% | 155.0\% | 153.0\% | 142.0\% | 163.0\% | 151.0\% | 154.0\% | 134.0\% | 145.0\% | 176.0\% | 139.0\% | 147.0\% | 153.0\% | 157.0\% | 150.0\% | 153.0\% | 161.0\% |

Overlap formula used

- Column Proportions:

Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested

Columns Tested ( $5 \%$ ): $\mathrm{A}, \mathrm{B} / \mathrm{C/D//////G/G/H/I,J/K,L/M/N}, \mathrm{O/P///R}, \mathrm{S/T/U}$
Minimum Base: 30 (**), Small Base: $100{ }^{(*)}$


Overlap formula used

- Column Proportions:
- Column Proportions:
Columns Tested (5\%): $\mathrm{A}, \mathrm{B} / \mathrm{C} / \mathrm{D} / \mathrm{E} / \mathrm{F} / \mathrm{G} / \mathrm{H} / \mathrm{I}, \mathrm{J} / \mathrm{K}, \mathrm{L} / \mathrm{M} / \mathrm{N}, \mathrm{O} / \mathrm{P} / \mathrm{Q} / \mathrm{R}, \mathrm{S} / \mathrm{T} / \mathrm{U}$

Minimum Base: 30 (**), Small Base: 100 (*)
Columns Tested ( $5 \%$ ) : $\mathrm{A}, \mathrm{B} / \mathrm{C} / \mathrm{D} / \mathrm{E} / \mathrm{F} / \mathrm{G} / \mathrm{H} / \mathrm{I}, \mathrm{J} / \mathrm{K}, \mathrm{L} / \mathrm{M} / \mathrm{N}, \mathrm{O} / \mathrm{P} / \mathrm{Q} / \mathrm{R}, \mathrm{S} / \mathrm{T} / \mathrm{U}$
Minimum Base: 30 (**), Small Base: 100 (*)
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|  |  | Region |  |  |  |  |  |  |  | Gender |  | Age |  |  | Education |  |  |  | Area of Residen |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | BC | Alberta | Saskatchewa n/ Manitoba | Saskatchewa <br> n | Manitoba | Ontario | Quebec | Atlantic | Male | Female | 18.34 | ${ }^{35-54}$ | 55+ | \| High School | High School | $\begin{gathered} \text { Post } \\ \text { Secondary } \end{gathered}$ | University Graduate | Urban | Suburban | Rural |
|  | A | в | c | D | E | F | G | H | 1 | J | k | L | M | N | 0 | P | Q | R | 5 | T | U |
| Base: Looked For Information On The Internet | 707 | 110 | 76 | 48 | 19 | 29 | 253 | 168 | 52 | 361 | 346 | 178 | 259 | 270 | 15 | 123 | 259 | 305 | 304 | 261 | 137 |
| Base: Looked For Information On The Internet (wtd) | 709 | 108 | 79 | 48 | 19 | 28 | 253 | 167 | 55 | 330 | 379 | 189 | 248 | 272 | 15 | 125 | 260 | 304 | 306 | 260 | 138 |
| Safe-use information | 463 | 74 | 60 | 29 | 13 | 16 | 164 | 101 | 35 | 216 | 247 | 104 | 162 | 198 | 8 | 79 | 175 | 198 | 199 | 168 | 93 |
|  | 65.0\% | 68.0\% | 76.0\% | 61.0\% | $\frac{67.0 \%}{* *}$ | 57.0\% | 65.0\% | 61.0\% | 64.0\% | 66.0\% | 65.0\% | 55.0\% | 65.0\% | 73.0\% | ${ }_{\text {55.0\% }}^{* *}$ | 64.0\% | 67.0\% | 65.0\% | 65.0\% | 64.0\% | 67.0\% |
|  |  |  | $\mathrm{H}^{*}$ |  | ** | ** |  |  |  |  |  |  | L | L | ** |  |  |  |  |  |  |
| Health related information | 423 | 61 | 51 | 18 | 8 | 11 | 147 | 108 | 37 | 189 | 234 | 119 | 141 | 163 | 9 | 72 | 146 | 191 | 181 | 155 | 84 |
|  | 60.0\% | 57.0\% | 65.0\% | 38.0\% | 40.0\% | 37.0\% | 58.0\% | 64.0\% | 68.0\% | 57.0\% | 62.0\% | 63.0\% | 57.0\% | 60.0\% | 60.0\% | 57.0\% | 56.0\% | 63.0\% | 59.0\% | 59.0\% | 61.0\% |
|  |  | D | ${ }^{\text {D }}$ | * | ** | ** | D | D | D* |  |  |  |  |  | ** |  |  |  |  |  |  |
| How to get rid of pests | 395 | 63 | 43 | 27 | 10 | 17 | 149 | 78 | 36 | 176 | 219 | 74 | 152 | 168 | 7 | 69 | 141 | 175 | 173 | 149 | 72 |
|  | 56.0\% | 58.0\% | 54.0\% | 56.0\% | 53.\% | 58.0\% | 59.0\% | 47.0\% | 65.0\% | 53.0\% | 58.0\% | 39.0\% | 61.0\% | 62.0\% | 48.0\% | 56.0\% | 54.0\% | 58.0\% | 57.0\% | 57.\% | 52.0\% |
|  |  |  | 34 | 21 | ${ }^{* *}$ | ** | ${ }_{1}$ |  | ${ }^{\text {H*}}$ |  |  |  | $\stackrel{L}{109}$ | $\frac{\mathrm{L}}{146}$ | $\stackrel{*}{5}$ |  |  |  |  |  |  |
| Environmental impact information | 389 | 52 | 34 | $\stackrel{21}{43.0}$ | $\frac{8}{42.0 \%}$ | 12 | 124 | 83 | 268 | 134 $41.0 \%$ | $\stackrel{205}{54.0 \%}$ | 84 $44.0 \%$ | $\stackrel{109}{44.0 \%}$ | $\stackrel{146}{54.0 \%}$ | $\frac{5}{36.0 \%}$ | $\stackrel{53}{42.0 \%}$ | 128 | 149 ${ }^{14.0 \%}$ | ${ }^{143}$ | ${ }_{\text {45, }} 117$ | 77 |
|  |  |  | $\stackrel{4}{*}$ | $\stackrel{4}{4}$ | ${ }_{* *}^{42.0 \%}$ | $\stackrel{44}{* *}$ |  |  | $\stackrel{\text { 48.0\% }}{*}$ |  | ${ }^{54.0 \%}$ |  |  | ${ }^{54.0 \%}$ | $\underset{* *}{\text { 36, }}$ |  |  |  |  |  | 56.0\% |
| Chemical content | 266 | 37 | 24 | 17 | 8 | 9 | 103 | 64 | 23 | 119 | 147 | 73 | 81 | 113 | 6 | 46 | 93 | 119 | 113 | 85 | 65 |
|  | 38.0\% | 34.0\% | 30.0\% | 35.0\% | 40.0\% | 31.0\% | 41.0\% | 38.0\% | 42.0\% | 36.0\% | 39.0\% | 38.0\% | 33.0\% | 41.0\% | 39.0\% | 37.0\% | 36.0\% | 39.0\% | 37.0\% | 33.0\% | 47.0\% |
|  |  |  | 30 |  | $\stackrel{* *}{9}$ | 9 | 87 |  | 20 | 128 | 135 | 54 | 97 | M 112 | ** | 34 | 99 |  | 120 |  | $5{ }_{5}$ |
| Product selection information | 262\% | 370\% | 38.0\% | 1870\% | 46.0\% | 30.0\% | 38.0\% | 40.0\% | 37.0\% | 39.0\% | 3530\% | 29.0\% | 39.0\% | 41.0\% | 34.0\% | 27.0\% | 38.0\% | 122 | 39.0\% | 8730\% | 549\% |
|  |  |  | , |  | ** | ** |  |  |  |  |  |  | L | , | ** |  | P | P |  |  |  |
| How to identify pests | 201 | 31 | 24 | 16 | 6 | 10 | 76 | 42 | 12 | 88 | 114 | 47 | 72 | 82 | 3 | 28 | 80 | 89 | 96 | 75 | 30 |
|  | 28.0\% | 28.0\% | 30.0\% | 34.0\% | 31.0\% | 35.0\% | 30.0\% | 25.0\% | 23.0\% | 27.0\% | 30.0\% | 25.0\% | 29.0\% | 30.0\% | 21.0\% | 23.0\% | 31.0\% | 29.0\% | 31.0\% | 29.0\% | 22.0\% |
|  |  |  |  |  | ** | ** |  |  |  |  |  |  |  |  | ** |  |  |  | U |  |  |
| Other | 23 | 1 | 2 | 2 | - | 2 | 14 | 3 | 1 | 8 | 15 | 2 | 9 | 11 | 1 | 1 | 8 | 13 | 12 | 9 | 2 |
|  | 3.0\% | 1.0\% | 3.0\% | 4.0\% | - | 7.0\% | 6.0\% | 2.0\% | 2.0\% | 2.0\% | 4.0\% | 1.0\% | 4.0\% | 4.0\% | 7.0\% | 1.0\% | 3.0\% | 4.0\% | 4.0\% | 3.0\% | 1.0\% |
| None of the above |  |  | * | $\stackrel{*}{1}$ | ** | ** | - |  | * |  |  |  | - | 1 | ** |  | 1 |  |  |  |  |
|  | 1.0\% | 2.0\% |  | 2.0\% | $\cdots$ | 3.0\% | - | 1.0\% | - | 1.0\% | 1.0\% | 2.0\% | - | * | 6.0\% | 1.0\% | , | 1.0\% | 1.0\% | * |  |
|  |  | 6 | * | ${ }^{*}$ | ** | ** |  |  | * |  |  | M |  |  | ** |  |  |  |  |  |  |
| Don't know | * | - | - | 1 | - | 1 | - | - | - | $\stackrel{1}{*}$ | - | - | $\stackrel{1}{*}$ | - | - | - | - | $\stackrel{1}{*}$ | - | - | 1 |
|  | * | - | * | $\frac{2.0 \%}{6^{*}}$ | ** | ${ }_{\text {3 }} \times$ \% ${ }^{*}$ | - | - | * |  | - | - |  | - | ** | - | - |  | - | - | 1.0\% |
| Sigma | 2379 | 361 | 268 | 149 | 63 | 87 | 864 | 548 | 190 | 1060 | 1319 | 560 | 825 | 994 | 46 | 383 | 870 | 1059 | 1041 | 846 | 478 |
|  | 335.0\% | 334.0\% | 339.0\% | 312.0\% | 321.0\% | 305.0\% | 342.0\% | 328.0\% | 348.0\% | 321.0\% | 348.0\% | 297.0\% | 332.0\% | 365.0\% | 306.0\% | 308.0\% | 335.0\% | 348.0\% | 341.0\% | 325.0\% | 346.0\% |

## Overlap formula used - Column Propoptions:

Columns Tested ( $5 \%$ ): $\mathrm{A}, \mathrm{B} / \mathrm{C} / \mathrm{D} / \mathrm{/} / \mathrm{F} / \mathrm{F} / \mathrm{H} / \mathrm{H} / \mathrm{J} / \mathrm{K}, \mathrm{L} / \mathrm{M} / \mathrm{N}, \mathrm{O} / \mathrm{P} / \mathrm{Q} / \mathrm{R}, \mathrm{S} / \mathrm{T} / \mathrm{U}$
Minimum Base: $30(* *)$ Small Base . 100 (*)
Minimum Base: 30 (**), Small Base: 100 (*)
Columns Tested (5\%): $\mathrm{A}, \mathrm{B} / \mathrm{C/D/////////H/I}, \mathrm{J/K}, \mathrm{L/M/N}, \mathrm{O/P/Q/R}, \mathrm{S/T/U}$
Minimum Base: $30(* *)$, Small Base: 100 (*)
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Trleotcoments

Q22_1. [Government of Canada websites] If you were looking for information about pesticides, how likely would you be to consult the following sources?

|  |  | Region |  |  |  |  |  |  |  | Gender |  | Age |  |  | Education |  |  |  | Area of Residence |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | BC | Alberta | Saskatchewa n/ Manitoba | $\begin{array}{\|c} \text { Saskatchewa } \\ \text { n } \end{array}$ | Manitoba | Ontario | Quebec | Atlantic | Male | Female | 18-34 | $\frac{\infty}{35-54}$ | 55+ | Less than Hish School High School | High School | $\begin{gathered} \text { Post } \\ \text { Secondary } \end{gathered}$ | University Graduate | Urban | Suburban | Rural |
|  | A | B | c | D | E | F | 6 | H | 1 | 1 | K | L | M | N | 0 | P | Q | R | 5 | T | $u$ |
| Base: All Respondents | 2015 | 273 | 214 | 131 | 59 | 72 | 774 | 486 | 137 | 1056 | 959 | 537 | 772 | 706 | 68 | 383 | 745 | 795 | 858 | 732 | 394 |
| Base: All Respondents (wtd)Very likly | 2015 | 270 | 220 | 131 | 60 | 71 | 770 | 482 | 143 | 967 | 1048 | 562 | 746 | 707 | 67 | 386 | 746 | 791 | 857 | 727 | 399 |
|  | 353 | 38 | 35 | 20 | 7 | 13 | 145 | 89 | 27 | 166 | 187 | 112 | 112 | 129 | 9 | 70 | 129 | 143 | 166 | 108 | 76 |
|  | 18.0\% | 14.0\% | 16.0\% | 15.0\% | 11.0\% | 18.0\% | 19.0\% | 19.0\% | 19.0\% | 17.0\% | 18.0\% | 20.0\% | 15.0\% | 18.0\% | 13.0\% | 18.0\% | 17.0\% | 18.0\% | 19.0\% | 15.0\% | 19.0\% |
|  |  |  |  |  |  | * |  |  |  |  |  | M |  |  | * |  |  |  | T |  |  |
| Somewhat likely | 822 | 115 | 93 | 62 | 29 | 33 | 297 | 195 | 61 | 394 | 428 | 221 | 296 | 305 | 27 | 159 | 289 | 339 | 345 | 315 | 156 |
|  | 41.0\% | 43.0\% | 42.0\% | 47.0\% | 48.\% | 46.\% | 39.0\% | 40.0\% | 43.0\% | 41.0\% | 41.0\% | 39.0\% | 40.0\% | 43.0\% | 40.0\% | 41.0\% | 39.0\% | 43.0\% | 40.0\% | 43.0\% | 39.0\% |
| Not very likely |  | 65 | 48 | 28 | ${ }^{*}$ | * | 151 | 104 | 24 | 210 | 210 | 106 | 167 | 147 | ${ }^{*}$ | 66 |  |  |  |  |  |
|  | 420 | 24.0\% | 22.0\% | $\stackrel{28}{ }{ }_{210 \%}$ | 24.0\% | $\frac{13}{19.0 \%}$ | 20.0\% | ${ }_{\text {220\% }}$ | -17.0\% | 210\% | 200\% | 106\% | 22.0\% | 21.0\% | $\frac{13}{19.0}$ | - $17.0 \%$ | 24.0\% | 20.0\% | 20.0\% | 220\% | 220 |
|  |  |  |  |  | $24.0 \%$ | 19.0\% |  |  |  |  |  |  |  |  | 19.0\% |  | P |  |  |  |  |
| Not at all likely | 219 | 29 | 21 | 14 | 7 | 8 | 91 | 53 | 10 | 105 | 114 | 50 | 93 | 77 | 9 | 46 | 78 | 85 | 85 | 93 | 38 |
|  | 11.0\% | 11.0\% | 10.0\% | 11.0\% | 11.0\% | 11.0\% | 12.0\% | 11.0\% | 7.0\% | 11.0\% | 11.0\% | 9.0\% | 12.0\% | 11.0\% | 13.0\% | 12.0\% | 11.0\% | 11.0\% | 10.0\% | 13.0\% | 10.0\% |
|  |  |  |  |  |  |  |  |  |  |  |  |  | L |  | * |  |  |  |  |  |  |
| Don't know | 201 | 23 | 23 | 8 | 4 | 4 | 85 | 41 | 21 | 92 | 109 | 73 | 77 | 50 | 10 | 45 | 73 | 62 | 92 | 53 | 40 |
|  | 10.0\% | 8.0\% | 11.0\% | 6.0\% | 7.0\% | 5.0\% | 11.0\% | 9.0\% | 14.0\% | 9.0\% | 10.0\% | 13.0\% | 10.0\% | 7.0\% | 14.0\% | 12.0\% | 10.0\% | 8.0\% | 11.0\% | 7.0\% | 10.0\% |
|  |  |  |  |  | * | * |  |  | DH |  |  | N | N |  | * | R |  |  | T |  |  |
| Sigma | 2015 | 270 | 220 | 131 | 60 | 71 | 770 | 482 | 143 | 967 | 1048 | 562 | 746 | 707 | 67 | 386 | 746 | 791 | 857 | 727 | 399 |
|  | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% |
| Summary |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Top2Bax (Very/ Somewhat Likely) | 1175 | 153 | 127 | 81 | 36 | 45 | 442 | 284 | 88 | 561 | 615 | 333 | 408 | 434 | 36 | 229 | 418 | 482 | 511 | 423 | 231 |
|  | 58.0\% | 57.0\% | 58.0\% | 62.0\% | 59.0\% | 64.0\% | 57.0\% | 59.0\% | 61.0\% | 58.0\% | 59.0\% | 59.0\% | 55.0\% | 61.0\% | 53.0\% | 59.0\% | 56.0\% | 61.0\% | 60.0\% | 58.0\% | 58.0\% |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  | M |  |  |  |  |  |  |  |
| Low2Box (Not Very Likely/ Not At All Likely) | 639 | 95 | 69 | 42 | 21 | 21 | 242 | 157 | 35 | 315 | 324 | 156 | 260 | 224 | 22 | 112 | 255 | 247 | 254 | 252 | 128 |
|  | 32.0\% | 35.0\% | 31.0\% | 32.0\% | 34.0\% | 30.0\% | 31.0\% | 33.\% | 24.0\% | 33.0\% | 31.0\% | 28.0\% | 35.0\% | 32.0\% | 32.0\% | 29.0\% | 34.0\% | 31.0\% | 30.0\% | 35.0\% | 32.0\% |
|  |  | , |  |  |  | * |  |  |  |  |  |  | 1 |  |  |  |  |  |  | 5 |  |
| Mean | 2.7 | 2.7 | 2.7 | 2.7 | 2.6 | 2.8 | 2.7 | 2.7 | 2.9 | 2.7 | 2.7 | 2.8 | 2.6 | 2.7 | 2.6 | 2.7 | 2.7 | 2.7 | 2.8 | 2.6 | 2.7 |
|  |  |  |  |  | * |  |  |  | * |  |  | M |  |  |  |  |  |  | T |  |  |
| std. Dev. | 0.9 | 0.9 | 0.9 | 0.9 | 0.8 | 0.9 | 0.9 | 0.9 | 0.9 | 0.9 | 0.9 | 0.9 | 0.9 | 0.9 | 0.9 | 0.9 | 0.9 | 0.9 | 0.9 | 0.9 | 0.9 |
| Std. Err. | * | 0.1 | 0.1 | 0.1 | 0.1 | 0.1 | * | * | 0.1 | * | * | * | * | * | 0.1 | 0.1 | * | * | * | * | * |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |

Overlap formula used

- Column Proportions:
Column Proportions:
Columns Tested ( $5 \%$ : $\mathrm{A}, \mathrm{B} / \mathrm{C} / \mathrm{D} / \mathrm{E} / \mathrm{F} / \mathrm{G} / \mathrm{H} / \mathrm{I}, \mathrm{J} / \mathrm{K}, \mathrm{L} / \mathrm{M} / \mathrm{N}, \mathrm{O} / \mathrm{P} / \mathrm{Q} / \mathrm{R}, \mathrm{S} / \mathrm{T} / \mathrm{U}$
Minimum Base: 30 (**), Small Base: 100 (*)
Columns Tested ( $5 \%$ ): $A, B / C / D / / / / / / / / / H / / /, J / K, L / M / N, O / P / Q / R, S / T / U$ Minimum Base: 30 (**), Small Base: 100 (*)
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Q22_2. [Health Canada website] If you were looking for information about pesticides, how likely would you be to consult the following sources?

|  |  | Region |  |  |  |  |  |  |  | Gender |  | Age |  |  | Education |  |  |  | Area of Residence |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | BC | Alberta | Saskatchewa n/ Manitoba | Saskatchewa <br> n | Manitoba | Ontario | Quebec | Atlantic | Male | Female | 18.34 | 35-54 | 55+ | Less than High School | High School | $\begin{gathered} \text { Post } \\ \text { Secondary } \end{gathered}$ | University Graduate | Urban | Suburban | Rural |
|  | A | B | c | D | E | F | 6 | H | 1 | 1 | K | L | M | N | 0 | P | Q | R | 5 | T | $u$ |
| Base: All Respondents | 2015 | 273 | 214 | 131 | 59 | 72 | 774 | 486 | 137 | 1056 | 959 | 537 | 772 | 706 | 68 | 383 | 745 | 795 | 858 | 732 | 394 |
| Base: All Respondents (wtd) | 2015 | 270 | 220 | 131 | 60 | 71 | 770 | 482 | 143 | 967 | 1048 | 562 | 746 | 707 | 67 | 386 | 746 | 791 | 857 | 727 | 399 |
| Very likely | 459 | 56 | 44 | 26 | 9 | 17 | 176 | 123 | 34 | 215 | 244 | 144 | 145 | 169 | 19 | 87 | 170 | 178 | 213 | 144 | 94 |
|  | 23.0\% | 21.0\% | 20.0\% | 20.0\% | 15.0\% | 24.0\% | 23.0\% | 26.0\% | 24.0\% | 22.0\% | 23.0\% | 26.0\% | 20.0\% | 24.0\% | 28.0\% | 23.0\% | 23.0\% | 22.0\% | 25.0\% | 20.0\% | 24.0\% |
|  |  |  |  |  | * | * |  |  |  |  |  | M |  | M | * |  |  |  | T |  |  |
| Somewhat likely | 839 | 109 | 84 | 63 | 32 | 31 | 320 | 202 | 61 | 389 | 450 | 214 | 320 | 306 | 21 | 162 | 297 | 355 | 359 | 316 | 160 |
|  | 42.0\% | 40.0\% | 38.0\% | 48.0\% | 53.0\% | 44.0\% | 42.0\% | 42.0\% | 43.0\% | 40.0\% | 43.0\% | 38.0\% | 43.0\% | 43.0\% | 31.0\% | 42.0\% | 40.0\% | 45.0\% | 42.0\% | 43.0\% | 40.0\% |
|  |  |  |  |  | ${ }^{\text {c*}}$ | * |  |  |  |  |  |  |  |  |  |  |  | 00 |  |  |  |
| Not very likely | 368 | 71 | 48 | 24 | 11 | 12 | 128 | 75 | 21 | 188 | 180 | 95 | 147 | 126 | 14 | 64 | 143 | 143 | 146 | 138 | 81 |
|  | 18.0\% | 26.0\% | 22.0\% | 18.0\% | 19.0\% | 18.0\% | 17.0\% | 16.0\% | 15.0\% | 19.0\% | 17.0\% | 17.0\% | 20.0\% | 18.0\% | 21.0\% | 17.0\% | 19.0\% | 18.0\% | 17.0\% | 19.0\% | 20.0\% |
|  |  | GHI | H |  | * |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Not at all likely | 179 | 18 | 23 | 13 | 5 | 8 | 67 | 48 | 9 | 95 | 84 | 43 | 69 | 67 | 7 | 34 | 70 | 67 | 65 | 79 | 34 |
|  | 9.0\% | 7.0\% | 11.0\% | 10.0\% | 8.0\% | 11.0\% | 9.0\% | 10.0\% | 6.0\% | 10.0\% | 8.0\% | 8.0\% | 9.0\% | 10.0\% | 10.0\% | 9.0\% | 9.0\% | 8.0\% | 8.0\% | 11.0\% | 8.0\% |
|  |  |  |  |  | * |  |  |  |  |  |  |  |  |  |  |  |  |  |  | s |  |
| Don't know | 170 | 16 | 19 | 6 | 3 | 3 | 78 | 33 | 18 | 80 | 90 | 67 | 64 | 39 | 7 | 38 | 66 | 49 | 73 | 50 | 31 |
|  | 8.0\% | 6.0\% | 9.0\% | 4.0\% | 5.0\% | 4.0\% | 10.0\% | 7.0\% | 13.0\% | 8.0\% | 9.0\% | 12.0\% | 9.0\% | 6.0\% | 10.0\% | 10.0\% | 9.0\% | 6.0\% | 9.0\% | 7.0\% | 8.0\% |
|  |  |  |  |  |  |  | BDH 770 |  |  |  |  | N | ${ }_{746}$ |  | $\stackrel{*}{67}$ | R | R 746 |  |  |  |  |
| Sigma | $\begin{array}{\|c} \hline 2015 \\ \hline 100.0 \% \end{array}$ | $\begin{array}{\|c} \hline 270 \\ \hline 100.0 \% \end{array}$ | ${ }^{2200}$ | ${ }^{131}$ | 60 | 7100\% | 7700\% | - ${ }_{\text {482 }}$ | 143 $100.0 \%$ | ${ }_{\text {100.0\% }}{ }^{\text {96\% }}$ | 1048 100.0\% | 562 | 746 100.0\% | ${ }_{\text {100 }} 70 \%$ | 67 | ${ }^{386}$ | 746 | ${ }_{\text {190.0\% }}$ | 857 100.0\% | $\stackrel{727}{100.0 \%}$ | ${ }^{399}$ |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Summary |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Top2Box (Very/ Somewhat Likely) | 1298 | 165 | 129 | 89 | 41 | 48 | 496 | 325 | 95 | 605 | 694 | 358 | 465 | 475 | 40 | 249 | 467 | 533 | 572 | 460 | 254 |
|  | 64.0\% | 61.0\% | 59.0\% | 68.0\% | 68.0\% | 68.0\% | 64.0\% | 68.0\% | 66.0\% | 63.0\% | 66.0\% | 64.0\% | 62.0\% | 67.0\% | 59.0\% | 65.0\% | 63.0\% | 67.0\% | 67.0\% | 63.0\% | 64.0\% |
|  |  |  |  |  | * | * |  | c |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Low2Box (Not Very Likely/ Not At All Likely) | 546 | 89 | 71 | 37 | 16 | 20 | 196 | 124 | 30 | 283 | 264 | 138 | 216 | 193 | 20 | 98 | 214 | 210 | 212 | 217 | 115 |
|  | 27.0\% | 33.0\% | 33.0\% | 28.0\% | 27.0\% | 28.0\% | 25.0\% | 26.0\% | 21.0\% | 29.0\% | 25.0\% | 24.0\% | 29.0\% | 27.0\% | 30.0\% | 26.0\% | 29.0\% | 27.0\% | 25.0\% | 30.0\% | 29.0\% |
|  |  | GHI | 61 |  | * |  |  |  |  | K |  |  |  |  |  |  |  |  |  | 5 |  |
| Mean | 2.9 | 2.8 | 2.7 | 2.8 | 2.8 | 2.8 | 2.9 | 2.9 | 3 | 2.8 | 2.9 | 2.9 | 2.8 | 2.9 | 2.9 | 2.9 | 2.8 | 2.9 | 2.9 | 2.8 | 2.9 |
|  |  |  |  |  | * | * |  |  |  |  |  | M |  |  | * |  |  |  | T |  |  |
| Std. Dev. | 0.9 | 0.9 | 0.9 | 0.9 | 0.8 | 0.9 | 0.9 | 0.9 | 0.9 | 0.9 | 0.9 | 0.9 | 0.9 | 0.9 | 1 | 0.9 | 0.9 | 0.9 | 0.9 | 0.9 | 0.9 |
| Std. Err. | * | 0.1 | 0.1 | 0.1 | 0.1 | 0.1 | * | * | 0.1 | * | * | * | * | * | 0.1 | * | * | * | * | * | * |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |

Overlap formula used

- Column Proportions:
Column Proportions:
Columns Tested ( $5 \%$ : $\mathrm{A}, \mathrm{B} / \mathrm{C} / \mathrm{D} / \mathrm{E} / \mathrm{F} / \mathrm{G} / \mathrm{H} / \mathrm{I}, \mathrm{J} / \mathrm{K}, \mathrm{L} / \mathrm{M} / \mathrm{N}, \mathrm{O} / \mathrm{P} / \mathrm{Q} / \mathrm{R}, \mathrm{S} / \mathrm{T} / \mathrm{U}$
Minimum Base: 30 (**), Small Base: 100 (*)
 Minimum Base: 30 (**), Small Base: 100 (*)
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Q22_3. [Pesticide product websites] If you were looking for information about pesticides, how likely would you be to consult the following sources?

|  |  | Region |  |  |  |  |  |  |  | Gender |  | Age |  |  | Education |  |  |  | Area of Residence |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | BC | Alberta | Saskatchewa n/ Manitoba | Saskatchewa <br> n | Manitoba | Ontario | Quebec | Atlantic | Male | Female | ${ }^{18.34}$ | ${ }^{35-54}$ | 55+ | $\begin{aligned} & \hline \text { Less than } \\ & \text { High School } \end{aligned}$ | High School | $\begin{gathered} \text { Post } \\ \text { Secondary } \end{gathered}$ | University Graduate | Urban | Suburban | Rural |
|  | A | B | c | D | E | F | 6 | H | 1 | J | K | L | M | N | 0 | P | Q | R | 5 | T | $u$ |
| Base: All Respondents | 2015 | 273 | 214 | 131 | 59 | 72 | 774 | 486 | 137 | 1056 | 959 | 537 | 772 | 706 | 68 | 383 | 745 | 795 | 858 | 732 | 394 |
| Base: All Respondents (wtd) | 2015 | 270 | 220 | 131 | 60 | 71 | 770 | 482 | 143 | 967 | 1048 | 562 | 746 | 707 | 67 | 386 | 746 | 791 | 857 | 727 | 399 |
| Very likely | 373 | 40 | 47 | 25 | 13 | 12 | 158 | 84 | 19 | 181 | 192 | 100 | 141 | 132 | 18 | 82 | 150 | 123 | 172 | 112 | 83 |
|  | 19.0\% | 15.0\% | 21.0\% | 19.0\% | 22.0\% | 17.0\% | 21.0\% | 17.0\% | 13.0\% | 19.0\% | 18.0\% | 18.0\% | 19.0\% | 19.0\% | 27.0\% | 21.0\% | 20.0\% | 15.0\% | 20.0\% | 15.0\% | 21.0\% |
|  |  |  |  |  |  |  | B |  |  |  |  |  |  |  | R* | R | R |  | T |  | T |
| Somewhat likely | 790 | 116 | 86 | 61 | 28 | 33 | 291 | 170 | 66 | 384 | 406 | 201 | 308 | 281 | 24 | 154 | 290 | 317 | 332 | 306 | 146 |
|  | 39.0\% | 43.0\% | 39.0\% | 46.0\% | 46.0\% | 47.0\% | 38.0\% | 35.0\% | 46.0\% | 40.0\% | 39.0\% | 36.0\% | 41.0\% | 40.0\% | 35.0\% | 40.0\% | 39.0\% | 40.0\% | 39.0\% | 42.0\% | 37.0\% |
|  |  | H |  | H | * | * |  |  | H |  |  |  | L |  | * |  |  |  |  |  |  |
| Not very likely | 397 | 62 | 34 | 21 | 10 | 11 | 151 | 103 | 27 | 181 | 215 | 118 | 130 | 149 | 7 | 72 | 137 | 179 | 157 | 158 | 81 |
|  | 20.0\% | 23.0\% | 15.0\% | 16.0\% | 17.0\% | 15.0\% | 20.0\% | 21.0\% | 19.0\% | 19.0\% | 21.0\% | 21.0\% | 17.0\% | 21.0\% | 10.0\% | 19.0\% | 18.0\% | 23.0\% | 18.0\% | 22.0\% | 20.0\% |
|  |  | c |  |  | , | * |  |  |  |  |  |  |  |  | * |  |  | 00 |  |  |  |
| Not at all likely | 272 | 34 | 35 | 17 | 6 | 11 | 92 | 80 | 14 | 129 | 143 | 77 | 97 | 99 | 11 | 41 | 101 | 116 | 111 | 106 | 53 |
|  | 14.0\% | 12.0\% | 16.0\% | 13.0\% | 10.\% | 16.0\% | 12.0\% | 17.0\% | 10.0\% | 13.0\% | 14.0\% | 14.0\% | 13.0\% | 14.0\% | 16.0\% | 11.0\% | 14.0\% | 15.0\% | 13.0\% | 15.0\% | 13.0\% |
| Don't know |  |  |  |  | ${ }^{*}$ | ${ }_{4}$ |  | ${ }_{4}{ }^{6}$ | 16 | 92 | 91 | 67 | 70 | 46 | ${ }_{8}^{*}$ | 37 | 69 | 57 | 84 | 45 | 36 |
|  | $\frac{188}{9.0 \%}$ | 7.0\% | ${ }^{18}$ | 5.0\% | 5.0\% | 5.0\% | 10.0\% | $9.0 \%$ | 11.0\% | 9.0\% | 9.0\% | 12.0\% | 9.0\% | 7.0\% | 11.0\% | 10.0\% | 9.0\% | 7.0\% | 10.0\% | 6.0\% | 9.0\% |
|  |  |  |  |  | 5.0\% | 5.0\% |  |  |  |  |  | N | N |  | 11.0\% |  |  |  | T |  |  |
| Sigma | 2015 | 270 | 220 | 131 | 60 | 71 | 770 | 482 | 143 | 967 | 1048 | 562 | 746 | 707 | 67 | 386 | 746 | 791 | 857 | 727 | 399 |
|  | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% |
| Summary |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| SopzBax (Very/ Somewhat Likely) | 1163 | 155 | 133 | 86 | 41 | 45 | 449 | 254 | 86 | 565 | 598 | 301 | 449 | 413 | 42 | 236 | 439 | 439 | 505 | 418 | 229 |
|  | 58.0\% | 58.0\% | 61.0\% | 66.0\% | 68.0\% | 64.0\% | 58.0\% | 53.0\% | 60.0\% | 58.0\% | 57.0\% | 54.0\% | 60.0\% | 58.0\% | 62.0\% | 61.0\% | 59.0\% | 56.0\% | 59.0\% | 57.0\% | 57.0\% |
|  |  |  |  | H | $\mathrm{H}^{*}$ | * |  |  |  |  |  |  | L |  | * |  |  |  |  |  |  |
| Low2Box (Not Very Likely/ Not At All Likely) | 669 | 96 | 69 | 38 | 16 | 22 | 243 | 183 | 41 | 310 | 359 | 195 | 227 | 248 | 18 | 112 | 238 | 295 | 268 | 264 | 134 |
|  | 33.0\% | 36.0\% | 31.0\% | 29.0\% | 27.\% | 31.0\% | 32.0\% | 38.0\% | 29.0\% | 32.0\% | 34.0\% | 35.0\% | 30.0\% | 35.0\% | 26.\% | 29.0\% | 32.0\% | 37.0\% | 31.0\% | 36.0\% | 34.0\% |
|  |  |  |  |  |  |  |  | 61 |  |  |  |  |  |  |  |  |  | PQ |  | s |  |
| Mean | 2.7 | 2.6 | 2.7 | 2.8 | 2.8 | 2.7 | 2.7 | 2.6 | 2.7 | 2.7 | 2.7 | 2.7 | 2.7 | 2.7 | 2.8 | 2.8 | 2.7 | 2.6 | 2.7 | 2.6 | 2.7 |
|  |  |  |  |  | * | * | , |  |  |  |  |  |  |  | * | R | R |  | T |  |  |
| Std. Dev. <br> std. Err. | 1 | 0.9 | 1 | 0.9 | 0.9 | 1 | 1 | 1 | 0.9 | 1 | 1 | 1 | 0.9 | 1 | 1.1 | 0.9 | 1 | 0.9 | 1 | 0.9 | 1 |
|  | * | 0.1 | 0.1 | 0.1 | 0.1 | 0.1 | * | * | 0.1 | * | * | * | * | * | 0.1 | * | * | * | * | * | 0.1 |
| Std. Err. |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |

Overlap formula used

- Column Proportions:
Column Proportions:
Columns Tested ( $5 \%$ : $: ~$
$\mathrm{~B}, \mathrm{~B} / \mathrm{C} / \mathrm{D} / \mathrm{E} / \mathrm{F} / \mathrm{G} / \mathrm{H} / \mathrm{I}, \mathrm{J} / \mathrm{K}, \mathrm{L} / \mathrm{M} / \mathrm{N}, \mathrm{O} / \mathrm{P} / \mathrm{Q} / \mathrm{R}, \mathrm{S} / \mathrm{T} / \mathrm{U}$
Minimum Base: 30 (**), Small Base: 100 (*)
Columns Tested ( $5 \%$ ): $A, B / C / D / / / / / / / / / H / / /, J / K, L / M / N, O / P / Q / R, S / T / U$
Minimum Base: 30 (**), Small Base: 100 (*)
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|  |  | Region |  |  |  |  |  |  |  | Gender |  | Age |  |  | Education |  |  |  | Area of Residence |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | BC | Alberta | Saskatchewa n/ Manitoba | $\begin{gathered} \text { Saskatchewa } \\ \text { n } \end{gathered}$ | Manitoba | Ontario | Quebec | Atlantic | Male | Female | 18.34 | $\frac{\infty}{35-54}$ | 55+ | $\begin{aligned} & \text { Less than } \\ & \text { High School } \end{aligned}$ | High School | $\begin{gathered} \text { Post } \\ \text { Secondary } \end{gathered}$ | University Graduate | Urban | Suburban | Rural |
|  | A | B | c | D | E | F | 6 | H | 1 | J | K | 1 | M | N | 0 | P | Q | R | 5 | T | U |
| Base: All Respondents | 2015 | 273 | 214 | 131 | 59 | 72 | 774 | 486 | 137 | 1056 | 959 | 537 | 772 | 706 | 68 | 383 | 745 | 795 | 858 | 732 | 394 |
| Base: All Respondents (wtd) | 2015 | 270 | 220 | 131 | 60 | 71 | 770 | 482 | 143 | 967 | 1048 | 562 | 746 | 707 | 67 | 386 | 746 | 791 | 857 | 727 | 399 |
| Very likely | 100 | 12 | 12 | 4 | 2 | 2 | 44 | 21 | 7 | 43 | 57 | 37 | 44 | 19 | 4 | 18 | 38 | 40 | 55 | 24 | 21 |
|  | 5.0\% | 4.0\% | 5.0\% | 3.0\% | 4.0\% | 3.0\% | 6.0\% | 4.0\% | 5.0\% | 4.0\% | 5.0\% | 7.0\% | 6.0\% | 3.0\% | 6.0\% | 5.0\% | 5.0\% | 5.0\% | 6.0\% | 3.0\% | 5.0\% |
|  |  |  |  |  |  | * |  |  |  |  |  | N | ${ }^{1}$ |  | * |  |  |  | 1 |  |  |
| Somewhat likely | 343 | 46 | 44 | 15 | 3 | 12 | 124 | 92 | 23 | 157 | 187 | 133 | 142 | 68 | 12 | 68 | 121 | 140 | 154 | 124 | 63 |
|  | 17.0\% | 17.0\% | 20.0\% | 11.0\% | 5.0\% | 17.0\% | 16.0\% | 19.0\% | 16.0\% | 16.0\% | 18.0\% | 24.0\% | 19.0\% | 10.0\% | 18.0\% | 18.0\% | 16.0\% | 18.0\% | 18.0\% | 17.0\% | 16.0\% |
|  |  | E | DE | E | * | DE* | E | DE | E |  |  | MN | N |  |  |  |  |  |  |  |  |
| Not very likely | 506 | 69 | 58 | 32 | 16 | 16 | 192 | 122 | 33 | 248 | 258 | 159 | 195 | 152 | 18 | 96 | 181 | 208 | 226 | 188 | 88 |
|  | 25.0\% | 26.0\% | 26.0\% | 24.0\% | 27.0\% | 22.0\% | 25.0\% | 25.0\% | 23.0\% | 26.0\% | 25.0\% | 28.0\% | 26.0\% | 21.0\% | 26.0\% | 25.0\% | 24.0\% | 26.0\% | 26.0\% | 26.0\% | 22.0\% |
|  |  |  |  |  |  | * |  |  |  |  |  | N | N |  |  |  |  |  |  |  |  |
| Not at all likely | 839 | 118 | 83 | 68 | 34 | 33 | 323 | 188 | 60 | 413 | 426 | 162 | 276 | 401 | 22 | 156 | 320 | 335 | 327 | 323 | 182 |
|  | 42.0\% | 44.0\% | 38.0\% | 52.0\% | 57.0\% | 47.0\% | 42.0\% | 39.0\% | 42.0\% | 43.0\% | 41.0\% | 29.0\% | 37.0\% | 57.0\% | 32.0\% | 40.0\% | 43.0\% | 42.0\% | 38.0\% | 44.0\% | 46.0\% |
|  |  |  |  | CGH | $\mathrm{CGH}^{*}$ | * |  |  |  |  |  |  | L | LM | * |  |  |  |  | S | s |
| Don't know | 226 | 24 | 23 | 13 | 5 | 8 | 88 | 59 | 20 | 106 | 120 | 71 | 88 | 68 | 12 | 47 | 87 | 68 | 96 | 68 | 46 |
|  | 11.0\% | 9.0\% | 11.0\% | 10.0\% | 8.0\% | 11.0\% | 11.0\% | 12.0\% | 14.0\% | 11.0\% | 11.0\% | 13.0\% | 12.0\% | 10.0\% | 18.0\% | 12.0\% | 12.0\% | 9.0\% | 11.0\% | 9.0\% | 11.0\% |
| Sigma |  |  |  |  | 60 | 71 |  |  |  |  |  |  | 746 | 707 | ${ }_{6}{ }^{\text {\% }}$ | 386 | 746 |  |  | 727 |  |
|  | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% |
| Summary |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Top2Box (Very/ Somewhat Likely) | 443 | 58 | 55 | 19 | 5 | 14 | 168 | 113 | 30 | 199 | 244 | 170 | 186 | 87 | 16 | 87 | 159 | 180 | 209 | 149 | 84 |
|  | 22.0\% | 22.0\% | 25.0\% | 15.0\% | 8.0\% | 20.0\% | 22.0\% | 23.0\% | 21.0\% | 21.0\% | 23.0\% | 30.0\% | 25.0\% | 12.0\% | 24.0\% | 22.0\% | 21.0\% | 23.0\% | 24.0\% | 20.0\% | 21.0\% |
|  |  | E | DE |  |  | * | E | DE | E |  |  | MN | N |  | * |  |  |  |  |  |  |
| Low2Box (Not Very Likely/ Not At All Likely) | 1345 | 188 | 141 | 99 | 50 | 49 | 515 | 309 | 94 | 661 | 684 | 321 | 471 | 553 | 39 | 252 | 501 | 543 | 552 | 511 | 270 |
|  | 67.0\% | 69.0\% | 64.0\% | 76.0\% | 83.0\% | 70.0\% | 67.0\% | 64.0\% | 65.0\% | 68.0\% | 65.0\% | 57.0\% | 63.0\% | 78.0\% | 58.0\% | 65.0\% | 67.0\% | 69.0\% | 64.0\% | 70.0\% | 68.0\% |
|  |  |  |  | CGH | BCGHI* | * |  |  |  |  |  |  | L | LM | 58.0\% |  |  |  |  | s |  |
| Mean | 1.8 | 1.8 | 1.9 | 1.6 | 1.5 | 1.7 | 1.8 | 1.9 | 1.8 | 1.8 | 1.9 | 2.1 | 1.9 | 1.5 | 2 | 1.8 | 1.8 | 1.8 | 1.9 | 1.8 | 1.8 |
|  |  | E | DE |  | * | * | DE | DE |  |  |  | MN | N |  | * |  |  |  | TU |  |  |
| Std. Dev. <br> Std. Err. | 0.9 | 0.9 | 0.9 | 0.8 | 0.8 | 0.9 | 0.9 | 0.9 | 0.9 | 0.9 | 0.9 | 0.9 | 0.9 | 0.8 | 1 | 0.9 | 0.9 | 0.9 | 1 | 0.9 | 0.9 |
|  | * | 0.1 | 0.1 | 0.1 | 0.1 | 0.1 | * | * | 0.1 | * | * | * | * | * | 0.1 | 0.1 | * | * | * | * | * |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |

Overlap formula used

Minimum Base: 30 (**), Small Base: 100 (*)
Columns Tested (5\%): A, B/C/D/E/F/G/H//, J/K, L/M/N, O/P/Q/R, S/T/
Minimum Base: $30(* *)$, Small Base: 100 (*)
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Q22_5. [Environmental groups] If you were looking for information about pesticides, how likely would you be to consult the following sources?

|  |  | Region |  |  |  |  |  |  |  | Gender |  | Ase |  |  | Education |  |  |  | Area of Residen |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | BC | Alberta | Saskatchewa n/ Manitoba | Saskatchewa <br> n | Manitoba | Ontario | Quebec | Atantic | Male | Female | 18.34 | ${ }^{35-54}$ | 55+ | $\begin{array}{\|c\|} \hline \text { Less than } \\ \text { High School } \end{array}$ | High School | $\begin{gathered} \text { Post } \\ \text { Secondary } \end{gathered}$ | University Graduate | Urban | Suburban | Rural |
|  | A | B | c | D | E | F | G | H | 1 | J | k | L | M | N | 0 | P | Q | R | 5 | T | $u$ |
| Base: All Respondents | 2015 | 273 | 214 | 131 | 59 | 72 | 774 | 486 | 137 | 1056 | 959 | 537 | 772 | 706 | 68 | 383 | 745 | 795 | 858 | 732 | 394 |
| Base: All Respondents (wtd) | 2015 | 270 | 220 | 131 | 60 | 71 | 770 | 482 | 143 | 967 | 1048 | 562 | 746 | 707 | 67 | 386 | 746 | 791 | 857 | 727 | 399 |
| Very likely | 277 | 23 | 19 | 18 | 7 | 10 | 112 | 84 | 22 | 104 | 174 | 85 | 85 | 107 | 8 | 51 | 105 | 108 | 130 | 83 | 62 |
|  | 14.0\% | 8.0\% | 8.0\% | 13.0\% | 12.0\% | 15.0\% | 15.0\% | 17.0\% | 16.0\% | 11.0\% | 17.0\% | 15.0\% | 11.0\% | 15.0\% | 12.0\% | 13.0\% | 14.0\% | 14.0\% | 15.0\% | 11.0\% | 15.0\% |
|  |  |  |  |  |  |  | BC | BC | BC |  | 1 | M |  | M |  |  |  |  | T |  |  |
| Somewhat likely | 593 | 77 | 56 | 34 | 15 | 18 | 213 | 166 | 47 | 264 | 329 | 171 | 214 | 208 | 24 | 107 | 219 | 237 | 268 | 212 | 108 |
|  | 29.0\% | 29.0\% | 25.0\% | 26.0\% | 26.0\% | 26.0\% | 28.0\% | 34.0\% | 33.0\% | 27.0\% | 31.0\% | 30.0\% | 29.0\% | 29.0\% | 36.\% | 28.0\% | 29.0\% | 30.0\% | 31.0\% | 29.0\% | 27.0\% |
|  |  |  |  |  | * | * |  | CG |  |  | J |  |  |  | * |  |  |  |  |  |  |
| Not very likely | 506 | 72 | 57 | 37 | 20 | 17 | 208 | 107 | 25 | 257 | 249 | 150 | 204 | 152 | 17 | 95 | 181 | 210 | 216 | 197 | 88 |
|  | 25.0\% | 27.0\% | 26.0\% | 28.0\% | 34.0\% | 24.0\% | 27.0\% | 22.0\% | 18.0\% | 27.0\% | 24.0\% | 27.0\% | 27.0\% | 21.0\% | 25.0\% | 25.0\% | 24.0\% | 27.0\% | 25.0\% | 27.0\% | 22.0\% |
|  |  | 77 |  | 16 | $\mathrm{H}^{*}$ | 21 | 1 |  |  |  |  | N | ${ }^{1}$ |  | * |  |  |  |  |  |  |
| Not at all likely | 437 | 77 | 66 | 36 | 15 | 21 | 145 | 82 | 30 | 251 | 186 | 85 | 165 | 187 | 12 | 85 | 167 | 173 | 155 | 179 | 100 |
|  | 22.0\% | 29.0\% | 30.0\% | 27.0\% | 25.0\% | 29.0\% | 19.0\% | 17.0\% | 21.0\% | 26.0\% | 18.0\% | 15.0\% | 22.0\% | 26.0\% | 17.0\% | 22.0\% | 22.0\% | 22.0\% | 18.0\% | 25.0\% | 25.0\% |
|  |  | GH | GH | $\mathrm{GH}^{7}$ |  | GH* |  |  |  | K |  |  | L | L |  |  |  |  |  | 5 | S |
| Don't know | 202 | 21 | 22 | 7 | 2 | 5 | 92 | 43 | 19 | 92 | 111 | 71 | 78 | 53 | 7 | 48 | 74 | 63 | 88 | 57 | 42 |
|  | 10.0\% | 8.0\% | 10.0\% | 5.0\% | 3.0\% | 7.0\% | 12.0\% | 9.0\% | 13.0\% | 9.0\% | 11.0\% | 13.0\% | 11.0\% | 7.0\% | 10.0\% | 12.0\% | 10.0\% | 8.0\% | 10.0\% | 8.0\% | 10.0\% |
| Sigma | 2015 | 270 | 220 | 131 | 60 | 71 | ${ }_{7} 7$ | 482 | DE | 967 | 1048 | $\stackrel{N}{562}$ | $\stackrel{N}{746}$ | 707 | 67 | ${ }_{38}$ | 746 | 791 | 857 | 727 | 399 |
|  | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Summary |  |  |  |  |  |  |  |  |  |  |  |  |  |  | 32 |  | 324 |  |  |  |  |
| Top2Box (Very/ Somewhat Likely) | 830\% | 300\% | 34.0\% | 31.0\% | 2380\% | 40.0\% | 32.0\% | 52.0\% | 49.0\% | 38.0\% | 58.0\% | 256.0\% | 40.0\% | 35.0\% | 48.0\% | 41.0\% | 43.0\% | 34.0\% | 36.0\% | 290\% | 170 |
|  |  |  |  |  | $\stackrel{3}{*}$ | * | c | BCDEG | BC |  | J | M |  |  | 4.0\% |  |  |  | T |  | 43.0\% |
| Low2Box (Not Very Likely/ Not At All Likely) | 943 | 149 | 124 | 73 | 36 | 37 | 353 | 189 | 55 | 508 | 434 | 235 | 369 | 339 | 28 | 180 | 348 | 383 | 372 | 376 | 188 |
|  | 47.0\% | 55.0\% | 56.0\% | 56.0\% | 59.0\% | 53.0\% | 46.0\% | 39.0\% | 38.0\% | 53.0\% | 41.0\% | 42.0\% | 49.0\% | 48.0\% | 42.0\% | 47.0\% | 47.0\% | 48.0\% | 43.0\% | 52.0\% | 47.0\% |
|  |  | GHI | GHI | GHI | H1* | $\mathrm{HI}^{*}$ | , |  |  | K |  |  | L | L |  |  |  |  |  | s |  |
| Mean | 2.4 | 2.2 | 2.1 | 2.3 | 2.3 | 2.3 | 2.4 | 2.6 | 2.5 | 2.3 | 2.5 | 2.5 | 2.3 | 2.4 | 2.5 | 2.4 | 2.4 | 2.4 | 2.5 | 2.3 | 2.4 |
|  |  |  |  |  |  |  | BC | BCDEFG | BC |  | 1 | MN |  |  |  |  |  |  | T |  |  |
| Std. Dev. | 1 | 1 | 1 | 1 | 1 | 1.1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1.1 | 1 | 1 | 1 | 1 | 1 | 1 | 1.1 |
| Std. Err. | * | 0.1 | 0.1 | 0.1 | 0.1 | 0.1 | * | * | 0.1 | * | * | * | * | * | 0.1 | 0.1 | * | * | * | * | 0.1 |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |

Overlap formula used

- Column Proportions:
Column Proportions:
Columns Tested ( $5 \%$ : $\mathrm{A}, \mathrm{B} / \mathrm{C} / \mathrm{D} / \mathrm{E} / \mathrm{F} / \mathrm{G} / \mathrm{H} / \mathrm{I}, \mathrm{J} / \mathrm{K}, \mathrm{L} / \mathrm{M} / \mathrm{N}, \mathrm{O} / \mathrm{P} / \mathrm{Q} / \mathrm{R}, \mathrm{S} / \mathrm{T} / \mathrm{U}$
Minimum Base: 30 (**), Small Base: 100 (*)
Columns Tested ( $5 \%$ ): A, $B / C / \mathrm{D} / \mathrm{E} / \mathrm{F} / \mathrm{G} / \mathrm{H} / \mathrm{H}, \mathrm{J} / \mathrm{K}, \mathrm{L} / \mathrm{M} / \mathrm{N}, \mathrm{O} / \mathrm{P} / \mathrm{Q} / \mathrm{R}, \mathrm{S} / \mathrm{T} /$
Minimum Base: 30 (**), Small Base: 100 (*)
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|  |  | Region |  |  |  |  |  |  |  | Gender |  | Age |  |  | Education |  |  |  | Area of Residence |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | BC | Alberta | Saskatchewa n/ Manitoba | Saskatchewa <br> n | Manitoba | Ontario | Quebec | Atantic | Male | Female | 18.34 | ${ }^{35-54}$ | ${ }^{55+}$ | $\begin{aligned} & \text { Less than } \\ & \text { High School } \end{aligned}$ | High School | $\begin{gathered} \text { Post } \\ \text { Secondary } \end{gathered}$ | University Graduate | Urban | Suburban | Rural |
|  | A | B | c | D | E | F | 6 | H | 1 | J | k | 1 | M | N | 0 | P | Q | R | 5 | T | U |
| Base: All Respondents | 2015 | 273 | 214 | 131 | 59 | 72 | 774 | 486 | 137 | 1056 | 959 | 537 | 772 | 706 | 68 | 383 | 745 | 795 | 858 | 732 | 394 |
| Base: All Respondents (wtd) | 2015 | 270 | 220 | 131 | 60 | 71 | 770 | 482 | 143 | 967 | 1048 | 562 | 746 | 707 | 67 | 386 | 746 | 791 | 857 | 727 | 399 |
| Very likely | 334 | 48 | 51 | 28 | 15 | 13 | 110 | 72 | 24 | 145 | 189 | 81 | 110 | 142 | 10 | 74 | 132 | 115 | 149 | 109 | 75 |
|  | 17.0\% | 18.0\% | 23.0\% | 21.0\% | 25.0\% | 18.0\% | 14.0\% | 15.0\% | 17.0\% | 15.0\% | 18.0\% | 14.0\% | 15.0\% | 20.0\% | 15.0\% | 19.0\% | 18.0\% | 15.0\% | 17.0\% | 15.0\% | 19.0\% |
|  |  |  | GH | 6 | $\mathrm{G}^{*}$ |  |  |  |  |  |  |  |  | LM |  |  |  |  |  |  |  |
| Somewhat likely | 937 | 137 | 102 | 72 | 35 | 36 | 358 | 208 | 61 | 465 | 472 | 227 | 363 | 346 | 29 | 169 | 347 | 390 | 395 | 367 | 169 |
|  | 47.0\% | 51.0\% | 46.0\% | 55.0\% | 59.0\% | 51.0\% | 46.0\% | 43.0\% | 43.0\% | 48.0\% | 45.0\% | 40.0\% | 49.0\% | 49.0\% | 43.0\% | 44.0\% | 46.0\% | 49.0\% | 46.0\% | 51.0\% | 42.0\% |
|  |  | H |  | H | $\mathrm{Hl}^{*}$ |  |  |  |  |  |  |  | L | L |  |  |  |  |  | U |  |
| Not very likely | 381 | 44 | 36 | 18 | 5 | 13 | 155 | 101 | 28 | 188 | 193 | 134 | 135 | 112 | 14 | 71 | 135 | 154 | 158 | 131 | 87 |
|  | 19.0\% | 16.0\% | 16.0\% | 14.0\% | 8.0\% | 18.0\% | 20.0\% | 21.0\% | 19.0\% | 19.0\% | 18.0\% | 24.0\% | 18.0\% | 16.0\% | 21.0\% | 18.0\% | 18.0\% | 19.0\% | 18.0\% | 18.0\% | 22.0\% |
|  |  |  |  |  | * | * | E | E |  |  |  | MN |  |  | * |  |  |  |  |  |  |
| Not at all likely | 206 | 27 | 17 | 10 | 3 | 7 | 75 | 60 | 17 | 88 | 118 | 56 | 79 | 71 | 7 | 34 | 77 | 85 | 85 | 77 | 40 |
|  | 10.0\% | 10.0\% | 8.0\% | 8.0\% | 5.0\% | 10.0\% | 10.0\% | 12.0\% | 12.0\% | 9.0\% | 11.0\% | 10.0\% | 11.0\% | 10.0\% | 11.0\% | 9.0\% | 10.0\% | 11.0\% | 10.0\% | 11.0\% | 10.0\% |
|  |  |  |  | 4 | $\stackrel{*}{2}$ | 2 | 71 | 41 | 13 | 81 | 77 | 63 | 58 | 36 | ${ }_{7}$ | 38 | 56 | 47 | 70 | 43 | 29 |
| Don't know | 8.0\% | 5.0\% | 6.0\% | 3.0\% | 3.0\% | 3.0\% | 9.0\% | 9.0\% | 9.0\% | 8.0\% | 7.0\% | 11.0\% | 8.0\% | 5.0\% | 10.0\% | 10.0\% | 7.0\% | 6.0\% | 8.0\% | 6.0\% | 7.0\% |
|  |  |  |  |  | * | * | BD | D | D |  |  | MN | N |  | * | R |  |  |  |  |  |
| sigma | 2015 | 270 | 220 | 131 | 60 | 71 | 770 | 482 | 143 | 967 | 1048 | 562 | 746 | 707 | 67 | 386 | 746 | 791 | 857 | 727 | 399 |
|  | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.\% | 100.0\% |
| Summary |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Soummary Top2Box (Very/ Somewhat Likely) | 1271 | 185 | 153 | 99 | 50 | 49 | 468 | 280 | 85 | 610 | 660 | 309 | 474 | 488 | 39 | 243 | 479 | 506 | 543 | 476 | 244 |
|  | 63.0\% | 69.0\% | 70.0\% | 76.0\% | 83.0\% | 69.0\% | 61.0\% | 58.0\% | 60.0\% | 63.0\% | 63.0\% | 55.0\% | 64.0\% | 69.0\% | 58.0\% | 63.0\% | 64.0\% | 64.0\% | 63.0\% | 65.0\% | 61.0\% |
|  |  | GH | GH | GHI | BCGH1* | * |  |  |  |  |  |  | L | LM | * |  |  |  |  |  |  |
| Low2Box (Not Very Likely/ Not At All Likely) | 587 | 71 | 52 | 28 | 8 | 20 | 230 | 160 | 45 | 276 | 311 | 190 | 214 | 183 | 21 | 105 | 212 | 239 | 244 | 209 | 126 |
|  | 29.0\% | 26.0\% | 24.0\% | 21.0\% | 13.0\% | 28.0\% | 30.0\% | 33.0\% | 31.0\% | 29.0\% | 30.0\% | 34.0\% | 29.0\% | 26.0\% | 32.0\% | 27.0\% | 28.0\% | 30.0\% | 28.0\% | 29.0\% | 32.0\% |
|  |  |  |  | 5 | * | DE* | DE | BCDE | , |  |  | MN |  |  |  |  |  |  |  |  |  |
| Mean | 2.8 | 2.8 | 2.9 | 2.9 | 3.1 | 2.8 | 2.7 | 2.7 | 2.7 | 2.8 | 2.8 | 2.7 | 2.7 | 2.8 | 2.7 | 2.8 | 2.8 | 2.7 | 2.8 | 2.7 | 2.8 |
|  |  |  | GH | GH | ${ }^{\text {BGHI* }}$ | * |  |  |  |  |  |  |  | LM | * |  |  |  |  |  |  |
| Std. Dev. | 0.9 | 0.9 | 0.9 | 0.8 | 0.7 | 0.9 | 0.9 | 0.9 | 0.9 | 0.8 | 0.9 | 0.9 | 0.9 | 0.9 | 0.9 | 0.9 | 0.9 | 0.9 | 0.9 | 0.9 | 0.9 |
|  | * | 0.1 | 0.1 | 0.1 | 0.1 | 0.1 | * | * | 0.1 | * | * | * | * | * | 0.1 | * | * | * | * | * | * |
| Std. Err. |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |

Overlap formula used
Column Proportions:
Columns Tested ( $5 \%$ : $\mathrm{A}, \mathrm{B} / \mathrm{C} / \mathrm{D} / \mathrm{E} / \mathrm{F} / \mathrm{G} / \mathrm{H} / \mathrm{I}, \mathrm{J} / \mathrm{K}, \mathrm{L} / \mathrm{M} / \mathrm{N}, \mathrm{O} / \mathrm{P} / \mathrm{Q} / \mathrm{R}, \mathrm{S} / \mathrm{T} / \mathrm{U}$
Minimum Base: 30 (**), Small Base: 100 (*)

Minimum Base: 30 (**), Small Base: 100 (*)
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Q22_7. [A pesticide service provider] If you were looking for information about pesticides, how likely would you be to consult the following sources?

|  |  | Region |  |  |  |  |  |  |  | Gender |  | Age |  |  | Education |  |  |  | Area of Residence |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | BC | Alberta | Saskatchewa n/ Manitoba | Saskatchewa <br> n | Manitoba | Ontario | Quebec | Atantic | Male | Female | 18-34 | $\frac{\infty}{35-54}$ | 55+ | Less than Hish School High School | High School | $\begin{gathered} \text { Post } \\ \text { Secondary } \end{gathered}$ | University Graduate | Urban | Suburban | Rural |
|  | A | B | c | D | E | F | 6 | H | 1 | 1 | K | L | M | N | 0 | P | Q | R | 5 | T | $u$ |
| Base: All Respondents | 2015 | 273 | 214 | 131 | 59 | 72 | 774 | 486 | 137 | 1056 | 959 | 537 | 772 | 706 | 68 | 383 | 745 | 795 | 858 | 732 | 394 |
| Sery likly | 2015 | 270 | 220 | 131 | 60 | 71 | 770 | 482 | 143 | 967 | 1048 | 562 | 746 | 707 | 67 | 386 | 746 | 791 | 857 | 727 | 399 |
|  | 210 | 19 | 26 | 14 | 7 | 7 | 101 | 35 | 15 | 89 | 121 | 66 | 73 | 70 | 11 | 53 | 79 | 67 | 106 | 56 | 44 |
|  | 10.0\% | 7.0\% | 12.0\% | 11.0\% | 12.0\% | 10.0\% | 13.0\% | 7.0\% | 10.0\% | 9.0\% | 12.0\% | 12.0\% | 10.0\% | 10.0\% | 16.0\% | 14.0\% | 11.0\% | 8.0\% | 12.0\% | 8.0\% | 11.0\% |
|  |  |  | H |  | * | * | BH |  |  |  |  |  |  |  | $\mathrm{R}^{*}$ | R |  |  | T |  |  |
| Somewhat likely | 706 | 106 | 78 | 59 | 30 | 29 | 250 | 163 | 49 | 356 | 350 | 169 | 276 | 261 | 19 | 131 | 262 | 288 | 302 | 262 | 137 |
|  | 35.0\% | 39.0\% | 36.0\% | 45.0\% | 50.0\% | 42.0\% | 33.0\% | 34.0\% | 34.0\% | 37.0\% | 33.0\% | 30.0\% | 37.0\% | 37.0\% | 29.0\% | 34.0\% | 35.0\% | 36.0\% | 35.0\% | 36.0\% | 34.0\% |
|  |  | G |  | GH | GHI* |  |  |  |  |  |  |  | 1 | L |  |  |  |  |  |  |  |
| Not very likely | 551 | 73 | 54 | 28 | 12 | 16 | 214 | 141 | 41 | 273 | 279 | 162 | 198 | 192 | 14 | 102 | 204 | 227 | 220 | 221 | 105 |
|  | 27.0\% | 27.0\% | 25.0\% | 22.0\% | 20.0\% | 23.0\% | 28.0\% | 29.0\% | 29.0\% | 28.0\% | 27.0\% | 29.0\% | 27.0\% | 27.0\% | 21.0\% | 27.0\% | 27.0\% | 29.0\% | 26.0\% | 30.0\% | 26.0\% |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  | 5 |  |
| Not at all likely | 343 | 49 | 43 | 23 | 8 | 14 | 118 | 91 | 20 | 150 | 193 | 93 | 118 | 132 | 12 | 60 | 123 | 143 | 135 | 133 | 74 |
|  | 17.0\% | 18.0\% | 19.0\% | 17.0\% | 14.0\% | 20.0\% | 15.0\% | 19.0\% | 14.0\% | 15.0\% | 18.0\% | 17.0\% | 16.0\% | 19.0\% | 18.0\% | 15.0\% | 17.0\% | 18.0\% | 16.0\% | 18.0\% | 19.0\% |
|  |  |  |  |  | * | * |  |  |  |  |  |  |  |  | * |  |  |  |  |  |  |
| Don't know | 205 | 23 | 18 | 7 | 3 | 4 | 87 | 52 | 18 | 100 | 105 | 72 | 81 | 52 | 11 | 40 | 78 | 65 | 94 | 55 | 40 |
|  | 10.0\% | 8.0\% | 8.0\% | 5.0\% | 5.0\% | 5.0\% | 11.0\% | 11.0\% | 13.0\% | 10.0\% | 10.0\% | 13.0\% | 11.0\% | 7.0\% | 16.0\% | 10.0\% | 10.0\% | 8.0\% | 11.0\% | 8.0\% | 10.0\% |
|  |  |  |  |  | * | * | D |  | D |  |  | N | N |  | $\mathrm{R}^{*}$ |  |  |  | T |  |  |
| Sigma | 2015 | 270 | 220 | 131 | 60 | 71 | 770 | 482 | 143 | 967 | 1048 | 562 | 746 | 707 | 67 | 386 | 746 | 791 | 857 | 727 | 399 |
|  | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% |
| Summary |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Top2Box (Very/ Somewhat Likely) | 916 | 125 | 105 | 73 | 37 | 36 | 351 | 198 | 63 | 445 | 471 | 236 | 349 | 331 | 30 | 183 | 341 | 355 | 408 | 319 | 180 |
|  | 45.0\% | 46.0\% | 48.0\% | 56.0\% | 61.0\% | 51.0\% | 46.0\% | 41.0\% | 44.0\% | 46.0\% | 45.0\% | 42.0\% | 47.0\% | 47.0\% | 45.0\% | 48.0\% | 46.0\% | 45.0\% | 48.0\% | 44.0\% | 4550\% |
|  |  |  |  | GH | BGH1* |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Low2Box (Not Very Likely/ Not At All Likely) | 894 | 122 | 96 | 51 | 20 | 31 | 332 | 232 | 61 | 423 | 472 | 255 | 316 | 324 | 26 | 162 | 327 | 371 | 354 | 354 | 179 |
|  | 44.0\% | 45.0\% | 44.0\% | 39.0\% | 34.0\% | 43.0\% | 43.0\% | 48.0\% | 43.0\% | 44.0\% | 45.0\% | 45.0\% | 42.0\% | 46.0\% | 39.0\% | 42.0\% | 44.0\% | 47.0\% | 41.0\% | 49.0\% | 45.0\% |
|  |  |  |  |  |  | * |  | E |  |  |  |  |  |  |  |  |  |  |  | 5 |  |
| Mean | 2.4 | 2.4 | 2.4 | 2.5 | 2.6 | 2.4 | 2.5 | 2.3 | 2.5 | 2.4 | 2.4 | 2.4 | 2.5 | 2.4 | 2.5 | 2.5 | 2.4 | 2.4 | 2.5 | 2.4 | 2.4 |
|  |  |  |  | H | ${ }^{\text {H*}}$ | * | H |  |  |  |  |  |  |  |  | R |  |  | T |  |  |
| Std. Dev. | 0.9 | 0.9 | 1 | 0.9 | 0.9 | 0.9 | 0.9 | 0.9 | 0.9 | 0.9 | 1 | 0.9 | 0.9 | 0.9 | 1 | 0.9 | 0.9 | 0.9 | 0.9 | 0.9 | 0.9 |
|  | * | 0.1 | 0.1 | 0.1 | 0.1 | 0.1 | * | * | 0.1 | * | * | * | * | * | 0.1 | 0.1 | * | * | * | * | 0.1 |
| Std. Err. |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |

Overlap formula used

- Column Proportions:
Column Proportions:
Columns Tested ( $5 \%$ : $\mathrm{A}, \mathrm{B} / \mathrm{C/D/E/////G/H/I}, \mathrm{J/K}, \mathrm{L/M/N}, \mathrm{O/P/Q/R}, \mathrm{S/T/U}$
Minimum Base: 30 (**), Small Base: 100 (*)
Columns Tested ( $5 \%$ ): $A, B / C / D / / / / / / / / / H / / /, J / K, L / M / N, O / P / Q / R, S / T / U$
Minimum Base: 30 (**), Small Base: 100 (*)
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Q22_8. [Other] If you were looking for information about pesticides, how likely would you be to consult the following sources?

|  |  | Region |  |  |  |  |  |  |  | Gender |  | Age |  |  | Education |  |  |  | Area of Residence |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | BC | Alberta | Saskatchewa n/ Manitoba | $\begin{gathered} \text { Saskatchewa } \\ \text { n } \end{gathered}$ | Manitoba | Ontario | Quebec | Atlantic | Male | Female | 18.34 | $\frac{\infty}{35-54}$ | 55+ | $\begin{aligned} & \text { Less than } \\ & \text { High School } \end{aligned}$ | High School | $\begin{gathered} \text { Post } \\ \text { Secondary } \end{gathered}$ | University Graduate | Urban | Suburban | Rural |
|  | A | B | c | D | E | F | 6 | H | 1 | 1 | K | L | M | N | 0 | P | Q | R | 5 | T | U |
| Base: All Respondents | 2015 | 273 | 214 | 131 | 59 | 72 | 774 | 486 | 137 | 1056 | 959 | 537 | 772 | 706 | 68 | 383 | 745 | 795 | 858 | 732 | 394 |
| Base: All Respondents (wtd) | 2015 | 270 | 220 | 131 | 60 | 71 | 770 | 482 | 143 | 967 | 1048 | 562 | 746 | 707 | 67 | 386 | 746 | 791 | 857 | 727 | 399 |
| Very likely | 96 | 11 | 12 | 5 |  | 4 | 51 | 11 | 6 | 48 | 48 | 27 | 26 | 43 | 5 | 12 | 36 | 41 | 43 | 33 | 19 |
|  | 5.0\% | 4.0\% | 5.0\% | 4.0\% | 2.0\% | 6.0\% | 7.0\% | 2.0\% | 4.0\% | 5.0\% | 5.0\% | 5.0\% | 3.0\% | 6.0\% | 8.0\% | 3.0\% | 5.0\% | 5.0\% | 5.0\% | 5.0\% | 5.0\% |
|  |  |  | H |  | $\stackrel{*}{ }$ | $\stackrel{*}{ }$ | H |  |  |  |  |  |  | M | * |  |  |  |  |  |  |
| Somewhat likely | 128 | 19 | 18 | 7 | 2 | 5 | 50 | 24 | 10 | 61 | 67 | 38 | 41 | 49 | 3 | 23 | 44 | 56 | 54 | 48 | 22 |
|  | 6.0\% | 7.0\% | 8.0\% | 5.0\% | 4.0\% | 7.0\% | 6.0\% | 5.0\% | 7.0\% | 6.0\% | 6.0\% | 7.0\% | 6.0\% | 7.0\% | 5.0\% | 6.0\% | 6.0\% | 7.0\% | 6.0\% | 7.0\% | 6.0\% |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Not very likely | 354 | 49 | 45 | 19 | 10 | 9 | 142 | 84 | 16 | 203 | 151 | 111 | 138 | 105 | 12 | 67 | 138 | 137 | 160 | 122 | 70 |
|  | 18.0\% | 18.0\% | 20.0\% | 14.0\% | 16.0\% | 12.0\% | 18.0\% | 17.0\% | 11.0\% | 21.0\% | 14.0\% | 20.0\% | 19.0\% | 15.0\% | 18.0\% | 17.0\% | 18.0\% | 17.0\% | 19.0\% | 17.0\% | 17.0\% |
|  |  |  | , |  | * | * | 1 |  |  | K |  | N |  |  |  |  |  |  |  |  |  |
| Not at all likely | 279 | 39 | 23 | 11 | 5 | 6 | 107 | 78 | 20 | 135 | 144 | 70 | 99 | 109 | 14 | 54 | 99 | 109 | 112 | 104 | 62 |
|  | 14.0\% | 15.0\% | 11.0\% | 8.0\% | 8.0\% | 8.0\% | 14.0\% | 16.0\% | 14.0\% | 14.0\% | 14.0\% | 13.0\% | 13.0\% | 15.0\% | 21.0\% | 14.0\% | 13.0\% | 14.0\% | 13.0\% | 14.0\% | 15.0\% |
|  |  |  |  |  | * | * |  | CD |  |  |  |  |  |  | * |  |  |  |  |  |  |
| Don't know | 1158 | 152 | 123 | 90 | 42 | 47 | 419 | 285 | 90 | 521 | 638 | 316 | 441 | 402 | 33 | 230 | 429 | 448 | 487 | 420 | 227 |
|  | 57.0\% | 56.0\% | 56.0\% | 68.0\% | 70.0\% | 67.0\% | 54.0\% | 59.0\% | 63.0\% | 54.0\% | 61.0\% | 56.0\% | 59.0\% | 57.0\% | 49.0\% | 60.0\% | 57.0\% | 57.\% | 57.0\% | 58.0\% | 57.0\% |
|  |  |  |  | ${ }_{1}^{\text {BCG }}$ | $\mathrm{G}^{*}$ | $\mathrm{G}^{*}$ |  |  |  |  | $\frac{\mathrm{J}}{1048}$ |  |  |  |  |  |  |  |  |  |  |
| Sigma | 2015 | 270 | 220 | 131 | 60 | 71 | 770 | 482 | 143 | 967 | 1048 | 562 | 746 | 707 | 67 | 386 | 746 | 791 | 857 | 727 | 399 |
|  | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.\% | 100.0\% |
| Summary |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Top2Bax (Very/ Somewhat Likely) | 224 | 30 | 29 | 12 | 3 | 9 | 101 | 35 | 16 | 108 | 115 | 65 | 67 | 91 | 8 | 35 | 80 | 97 | 97 | 82 | 41 |
|  | 11.0\% | 11.0\% | 13.0\% | 9.0\% | 5.0\% | 13.0\% | 13.0\% | 7.0\% | 11.0\% | 11.0\% | 11.0\% | 12.0\% | 9.0\% | 13.0\% | 12.0\% | 9.0\% | 11.0\% | 12.0\% | 11.0\% | 11.0\% | 10.0\% |
|  |  |  | H |  | * | * | H |  |  |  |  |  |  | M |  |  |  |  |  |  |  |
| Low2Box (Not Very Likely/ Not At All Likely) | 633 | 88 | 68 | 29 | 15 | 14 | 249 | 162 | 36 | 338 | 295 | 181 | 238 | 214 | 26 | 121 | 238 | 246 | 273 | 225 | 131 |
|  | 31.0\% | 33.0\% | 31.0\% | 22.0\% | 25.0\% | 20.\% | 32.0\% | 34.0\% | 26.0\% | 35.0\% | 28.0\% | 32.0\% | 32.0\% | 30.0\% | 39.0\% | 31.0\% | 32.0\% | 31.0\% | 32.0\% | 31.0\% | 33.0\% |
|  |  | DF |  |  | * | * | DF | DF |  | K |  |  |  |  | * |  |  |  |  |  |  |
| Mean | 2 | 2 | 2.2 | 2.2 | 1.9 | 2.3 | 2.1 | 1.8 | 2 | 2 | 2 | 2.1 | 2 | 2.1 | 2 | 2 | 2.1 | 2.1 | 2.1 | 2 | 2 |
|  |  | * | ${ }^{\text {H*}}$ | ** | ** | ${ }_{*}^{*}$ | H | * | ** |  |  |  |  |  | ** | * |  |  |  |  | * |
| Std. Dev. | 1 | 0.9 | 0.9 | 1 | 0.8 | 1 | 1 | 0.8 | 1 | 0.9 | 1 | 0.9 | 0.9 | 1 | 1.1 | 0.9 | 1 | 1 | 1 | 1 | 1 |
|  | * | 0.1 | 0.1 | 0.1 | 0.2 | 0.2 | 0.1 | 0.1 | 0.1 | * | * | 0.1 | 0.1 | 0.1 | 0.2 | 0.1 | 0.1 | 0.1 | * | 0.1 | 0.1 |
| Std. Err. |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |

Overlap formula used

- Column Proportions:
Column Proportions:
Columns Tested ( $5 \%$ : $\mathrm{A}, \mathrm{B} / \mathrm{C} / \mathrm{D} / \mathrm{E} / \mathrm{F} / \mathrm{G} / \mathrm{H} / \mathrm{I}, \mathrm{J} / \mathrm{K}, \mathrm{L} / \mathrm{M} / \mathrm{N}, \mathrm{O} / \mathrm{P} / \mathrm{Q} / \mathrm{R}, \mathrm{S} / \mathrm{T} / \mathrm{U}$
Minimum Base: 30 (**), Small Base: 100 (*)
Columns Tested ( $5 \%$ ): $A, B / C / D / / / / / / / / / H / / /, J / K, L / M / N, O / P / Q / R, S / T /$
Minimum Base: 30 (**), Small Base: 100 (*)
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Q22_Codes. If you were looking for information about pesticides, how likely would you be to consult the following sources?

|  |  |  |  |  | Reg |  |  |  |  |  |  |  | Age |  |  | Educ |  |  |  | ea of Resider |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | BC | Alberta | Saskatchewa n/ Manitoba | Saskatchewa <br> n | Manitoba | Ontario | Quebec | Atantic | Male | Female | 18.34 | ${ }^{35-54}$ | ${ }^{55+}$ | \| High School | High School | $\begin{gathered} \text { Post } \\ \text { Secondary } \end{gathered}$ | University Graduate | Urban | Suburban | Rural |
|  | A | B | c | D | E | F | G | H | 1 | J | k | 1 | M | N | 0 | P | Q | R | 5 | T | $u$ |
| Base: All Answering | 225 | 30 | 28 | 12 | 3 | 9 | 104 | 35 | 16 | 118 | 107 | 63 | 71 | 91 | 8 | 36 | 79 | 99 | 98 | 83 | 40 |
| Base: All Answering (wtd) | 226 | 30 | 29 | 12 | 3 | 9 | 104 | 35 | 16 | 108 | 117 | 66 | 68 | 91 | 8 | 36 | 80 | 98 | 98 | 83 | 41 |
| Government of Canada websites | 4 |  |  |  |  |  | 3 | 1 |  | 3 |  |  | 1 |  |  |  | 2 | 2 | 2 | 2 |  |
|  | 2.0\% | - |  |  |  | - | 3.0\% | 3.0\% | - | 3.0\% | 1.0\% | - | 2.0\% | 3.0\% | - | - | 2.0\% | 2.0\% | 2.0\% | 2.0\% | - |
|  |  | ** | ** | ** | ** | ** |  |  | ** |  |  | * |  |  | ** | * |  |  |  |  | * |
| Blogs | 4 | 1 | 1 | - | - | - | 1 | 1 | - | 2 | 2 | 2 | 2 | - | - | 1 | 1 | 2 | 2 | 2 | - |
|  | 2.0\% | 4.0\% | 4.0\% | - |  |  | 1.0\% | 3.0\% | - | 2.0\% | 2.0\% | 3.0\% | 3.0\% | - |  | 3.0\% | 1.0\% | 2.0\% | 2.0\% | 2.0\% | - |
|  |  | ** | ** | ** | ** | ** |  |  | ** |  |  | * |  | * | ** |  |  |  |  |  | * |
| Environmental groups | 1 | - | - | - | - | - | 1 | - | - | 1 | - | - | 1 | - | - | . | . | 1 | - | 1 | - |
|  |  | ** | ** | ** | ** | ** | 1.0\% | * | ** | 1.0\% | - | * | 1.0\% | * | ** | - | - | 1.0\% | - | 1.0\% | : |
| Home improvement store/garden centre | 1 | ** | ** | ** | ** | ** |  | 1 | ** |  |  | 1 | $\stackrel{*}{*}$ | * | ** | * | * | * | * | * | * |
|  | * |  |  |  |  |  |  | 3.0\% |  | - | 1.0\% | 2.0\% |  | - |  |  | 1.0\% |  | 1.0\% | - | - |
|  |  | ** | ** | ** | ** | ** |  | * | ** |  |  | * | * | * | ** | * | * | * | , | * | * |
| A pesticide service provider | 4 | - | - | 1 | - | 1 | 2 | 1 | - | 2 | 2 | - | 2 | 2 | - | - | 2 | 2 | - | 3 | 1 |
|  | 2.0\% |  |  | 9.0\% |  | 12.0\% | 2.0\% | 3.0\% |  | 2.0\% | 2.0\% |  | 3.0\% | 2.0\% |  |  | 3.0\% | 2.0\% |  | 4.0\% | 2.0\% |
|  |  | ${ }^{* *}$ | ${ }^{* *}$ | ** | ** | $\stackrel{* *}{2}$ |  | 8 | ** |  |  | 7 | 10 | 16 | ** | 3 | ${ }_{8}$ | * | * | * | * |
| *Other internet/ website mentions | 33 <br> 15.0 | $\stackrel{5}{5}$ | $\stackrel{3}{11.0 \%}$ | $\frac{2}{14.0 \%}$ | - | 2 | 16 | 8 | - | $\stackrel{19}{180}$ | ${ }^{14}$ | 71.0\% | 10 | 16 | 1 | 3 | 8 | 22 | 15 | 16 | 3 |
|  | 15.0\% | $\stackrel{17.0 \%}{* *}$ | ${ }_{* *}^{11.0 \%}$ | $\underset{* *}{14.0 \%}$ | ** | $\stackrel{19.0 \%}{* *}$ | 15.0\% | 22.0\% | ** | 18.0\% | 12.0\% | $\stackrel{\text { 11.0\% }}{*}$ | $\stackrel{15.0 \%}{*}$ | $\stackrel{17.0 \%}{*}$ | $\underset{* *}{14.0 \%}$ | 8.0\% | $\stackrel{10.0}{*}$ | ${ }^{22.0 \%}$ | 15.0\% | $\stackrel{19.0 \%}{*}$ | 8.0\% |
| *Family and friends | 30 | 4 | 4 | 2 | - | 2 | 15 | 1 | 4 | 8 | 22 | 11 | 8 | 11 | - | 8 | 14 | 9 | 9 | 15 | 7 |
|  | 13.0\% | 14.0\% | 15.0\% | 18.0\% | - | 25.0\% | 14.0\% | 3.0\% | 26.0\% | 8.0\% | 19.0\% | 17.0\% | 12.0\% | 12.0\% | - | 21.0\% | 17.0\% | 10.\% | 9.0\% | 18.0\% | 17.0\% |
|  |  | ** | ** | ** | ** | ** |  |  | ** |  | J |  | * |  | ** |  | ${ }^{*}$ |  |  |  |  |
| *Google search | 58 | 13 | 5 | 3 | 2 | 1 | 24 | 8 | 4 | 26 | 32 | 20 | 16 | 21 | 2 | 5 | 20 | 31 | 25 | 22 | 10 |
|  | 26.0\% | 43.0\% | 19.0\% | 24.0\% | 65.0\% | 10.0\% | 24.0\% | 23.0\% | 25.0\% | 24.0\% | 27.0\% | 31.0\% | 24.0\% | 23.0\% | 26.0\% | 13.0\% | 25.0\% | 32.0\% | 25.0\% | 26.0\% | 25.0\% |
|  |  | ** | ** | ** | ** | ** |  | ${ }^{*}$ | ** |  |  | * | * | ${ }^{*}$ | ** | * | * | p* |  |  |  |
| * Internet ( (unspecified) | 23 | 3 | 3 | - | - | - | 15 | 1 | 2 | 16 | 8 | 5 | 5 | 13 | 4 | 5 | 8 | 6 | 12 | 8 | 4 |
|  | 10.0\% | 10.0\% | 10.0\% | , |  | - | 14.0\% | 3.0\% | 12.0\% | 15.0\% | 7.0\% | 8.0\% | 7.0\% | 15.0\% | 49.0\% | 14.0\% | 10.0\% | 6.0\% | 12.0\% | 9.0\% | 10.0\% |
|  |  | ** | ** | ** | ** | ** |  |  | ** | k |  | * |  | * | ** | * | * | * |  |  | * |
| Nothing | 5 | - | 1 | 1 | - | 1 | 2 | 1 | - | 2 | 3 | 2 | 1 | 2 | - | 3 | 2 | - | 3 | 2 | - |
|  | 2.0\% | ** | 4.0\% | 9.0\% |  | 12.0\% | 2.0\% | 3.0\% | * | 2.0\% | 3.0\% | 3.0\% | 2.0\% | 2.0\% | * | 9.0\% | 2.0\% |  | 3.0\% | 3.0\% |  |
| Other |  | ** | ${ }^{* *}$ |  | ${ }^{* *}$ | ${ }^{* *}$ |  | ${ }^{*}$ | ${ }^{* *}$ |  |  | 13 | ${ }^{*}$ | ${ }^{*}$ | ** | ${ }^{\text {R* }}$ | * | * 23 | * 25 | * 11 | 9 |
|  | 21.0\% | 18.0\% | 28.0\% | 18.0\% | 35.0\% | 12.0\% | 17.0\% | 29.0\% | 31.0\% | 16.0\% | 26.0\% | 20.0\% | 20.0\% | 23.0\% | - | 14.0\% | 23.0\% | 23.0\% | 26.0\% | 13.0\% | $\stackrel{9}{23.0 \%}$ |
|  |  | ** | ${ }_{*}^{* *}$ | ** | ${ }_{*}$ | ${ }_{\text {** }}$ |  | , | ** |  |  | , | * | \% | ** | 14.0\% | 23.0\% | \% | $\mathrm{T}^{*}$ | \% | 3.0\% |
| Don't know | 28 | 2 | 4 | 2 | - | 2 | 13 | 5 | 2 | 19 | 9 | 7 | 12 | 9 | 2 | 8 | 10 | 8 | 12 | 8 | 7 |
|  | 12.0\% | 6.0\% | 14.0\% | 14.0\% | ** | 19.0\% | 13.0\% | 14.0\% | 11.0\% | 18.0\% | 7.0\% | 11.0\% | 18.0\% | 10.0\% | 25.0\% | 22.0\% | 12.0\% | 8.0\% | 13.0\% | 10.0\% | 18.0\% |
|  |  |  |  |  | ** |  |  |  |  | k |  |  |  |  |  | $\mathrm{R}^{*}$ |  |  |  |  |  |

Overlap formula used

- Column Proportions

Columns Tested (5\%)•A, $B / C / D / E / F / G / H / D / J / K, L / M / N, O / P / Q / R, S / T / U$
Minimum Base: 30 (**), Small Base: $100\left({ }^{*}\right)$

Minimum Base: 30 (**), Small Base: 100 (*)
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Q22. [SUMMARY - TOPBOX (VERY LKEEYY) If you were looking for information about pesticides, how likely would you be to consult the following sources?

|  |  | Region |  |  |  |  |  |  |  | Gender |  | Age |  |  | Education |  |  |  | Area of Residence |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | BC | Alberta | Saskatchewa n/ Manitoba | Saskatchewa | Manitoba | Ontario | Quebec | Atantic | Male | Female | 18.34 | 35-54 | 55+ | Less than High School | High School | $\begin{gathered} \text { Post } \\ \text { Secondary } \end{gathered}$ | University Graduate | Urban | Suburban | Rural |
|  | A | B | c | D | E | F | 6 | H | 1 | J | K | 1 | M | N | 0 | P | Q | R | 5 | T | $u$ |
| Base: All Respondents | 2015 | 273 | 214 | 131 | 59 | 72 | 774 | 486 | 137 | 1056 | 959 | 537 | 772 | 706 | 68 | 383 | 745 | 795 | 858 | 732 | 394 |
| Base: All Respondents (wtd) | 2015 | 270 | 220 | 131 | 60 | 71 | 770 | 482 | 143 | 967 | 1048 | 562 | 746 | 707 | 67 | 386 | 746 | 791 | 857 | 727 | 399 |
| Government of Canada websites | 353 | 38 | 35 | 20 | 7 | 13 | 145 | 89 | 27 | 166 | 187 | 112 | 112 | 129 | 9 | 70 | 129 | 143 | 166 | 108 | 76 |
|  | 18.0\% | 14.0\% | 16.0\% | 15.0\% | 11.0\% | 18.0\% | 19.0\% | 19.0\% | 19.0\% | 17.0\% | 18.0\% | 20.0\% | 15.0\% | 18.0\% | 13.0\% | 18.0\% | 17.0\% | 18.0\% | 19.0\% | 15.0\% | 19.0\% |
|  |  |  |  |  |  |  |  |  |  |  |  | M |  |  | * |  |  |  | T |  |  |
| Health Canada website | 459 | 56 | 44 | 26 | 9 | 17 | 176 | 123 | 34 | 215 | 244 | 144 | 145 | 169 | 19 | 87 | 170 | 178 | 213 | 144 | 94 |
|  | 23.0\% | 21.0\% | 20.0\% | 20.0\% | 15.0\% | 24.0\% | 23.0\% | 26.0\% | 24.0\% | 22.0\% | 23.0\% | 26.0\% | 20.0\% | 24.0\% | 28.0\% | 23.0\% | 23.0\% | 22.0\% | 25.0\% | 20.0\% | 24.0\% |
|  |  |  |  |  |  |  |  |  |  |  |  | M |  | M | 18 |  |  |  | T |  |  |
| Pesticide product websites | 373 | 40 | 47 | 25 | 13 | 12 | 158 | 84 | 19 | 181 | 192 | 100 | 141 | 132 | 18 | 82 | 150 | 123 | 172 | 112 | 83 |
|  | 19.0\% | 15.0\% | 21.0\% | 19.0\% | 22.\% | 17.0\% | 21.0\% | 17.0\% | 13.0\% | 19.0\% | 18.0\% | 18.0\% | 19.0\% | 19.0\% | 27.0\% | 21.0\% | 20.0\% | 15.0\% | 20.0\% | 15.0\% | 21.0\% |
|  |  |  |  |  |  |  | B |  |  |  |  |  |  |  | $\mathrm{R}^{*}$ | 1 | R |  | T |  | T |
| Blogs | 100 | 12 | 12 | 4 | 2 | 2 | 44 | 21 | 7 | 43 | 57 | 37 | 44 | 19 | 4 | 18 | 38 | 40 | 55 | 24 | 21 |
|  | 5.0\% | 4.0\% | 5.0\% | 3.0\% | 4.0\% | 3.0\% | 6.0\% | 4.0\% | 5.0\% | 4.0\% | 5.0\% | 7.0\% | 6.0\% | 3.0\% | 6.0\% | 5.0\% | 5.0\% | 5.0\% | 6.0\% | 3.0\% | 5.0\% |
|  |  |  |  |  |  | * |  |  |  |  |  | N | N |  | * |  |  |  | T |  |  |
| Environmental groups | 277 | 23 | 19 | 18 | 7 | 10 | 112 | 84 | 22 | 104 | 174 | 85 | 85 | 107 | 8 | 51 | 105 | 108 | 130 | 83 | 62 |
|  | 14.0\% | 8.0\% | 8.0\% | 13.0\% | 12.\% | 15.0\% | 15.0\% | 17.0\% | 16.0\% | 11.0\% | 17.0\% | 15.0\% | 11.0\% | 15.0\% | 12.\% | 13.0\% | 14.0\% | 14.0\% | 15.0\% | 11.0\% | 15.0\% |
|  |  |  |  |  | * | * | BC | BC | BC |  | 1 | M |  | M | * |  |  |  | T |  |  |
| Home improvement store/garden centre | 334 | 48 | 51 | 28 | 15 | 13 | 110 | 72 | 24 | 145 | 189 | 81 | 110 | 142 | 10 | 74 | 132 | 115 | 149 | 109 | 75 |
|  | 17.0\% | 18.0\% | 23.0\% | 21.0\% | 25.0\% | 18.\% | 14.0\% | 15.0\% | 17.0\% | 15.0\% | 18.0\% | 14.0\% | 15.0\% | 20.0\% | 15.\% | 19.0\% | 18.0\% | 15.0\% | 17.0\% | 15.0\% | 19.0\% |
|  |  |  | GH | 6 | $6^{*}$ | * |  |  |  |  |  |  |  | LM | ${ }^{*}$ |  |  |  |  |  |  |
| A pesticide service provider | 210 | 19 | 26 | 14 | 7 | 7 | 101 | 35 | 15 | 89 | 121 | 66 | 73 | 70 | 11 | 53 | 79 | 67 | 106 | 56 | 44 |
|  | 10.0\% | 7.0\% | 12.0\% | 11.0\% | 12.0\% | 10.0\% | 13.0\% | 7.0\% | 10.0\% | 9.0\% | 12.0\% | 12.0\% | 10.0\% | 10.0\% | 16.0\% | 14.0\% | 11.0\% | 8.0\% | 12.0\% | 8.0\% | 11.0\% |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  | $\mathrm{R}^{*}$ | R |  |  |  |  |  |
| Other | $\frac{96}{5.0 \%}$ | 11 $4.0 \%$ | $\frac{12}{5.0 \%}$ | 5 | 1.0\% | 6.0\% | 51 | $\frac{11}{2.0 \%}$ | 6.0\% | 48 $5.0 \%$ | 488 | $\stackrel{27}{5.0 \%}$ | 26 | 43 | 5.0\% | 12 | 36 | 41 | 43 $5.0 \%$ | 33 $5.0 \%$ | 199 |
|  |  |  | 5.0\% |  |  |  | 7.0\% |  |  |  |  |  |  | M |  |  |  |  |  |  |  |

Overlap formula used

- Column Proportions
Column Proportions:
Columns Tested ( $5 \%$ : : $\mathrm{A}, \mathrm{B} / \mathrm{C/D/E/////G/H//,J/K,L/M/N}, \mathrm{O/P/Q/R}, \mathrm{S/T/U}$
Minimum Base: $30(* *)$, Small Base: 100 (*)
- Column Means:

Columns Tested ( $5 \%$ ) : $\mathrm{A}, \mathrm{B} / \mathrm{C} / \mathrm{D} / \mathrm{/} / \mathrm{F} / \mathrm{G} / \mathrm{H} / \mathrm{H} / \mathrm{J} / \mathrm{K}, \mathrm{L} / \mathrm{M} / \mathrm{N}, \mathrm{O} / \mathrm{P} / \mathrm{Q} / \mathrm{R}, \mathrm{S} / \mathrm{T} / \mathrm{U}$
Minimum Base: $30(* *)$ Small Base: Minimum Base: $30(* *)$, Small Base: $100\left({ }^{*}\right)$

Q22. [SUMMARY - TOP2BOX (VERY/ SOMEWHAT LIKELY)] I f you were looking for information about pesticides, how likely would you be to consult the following sources?

|  |  | Resion |  |  |  |  |  |  |  | Gender |  | Age |  |  | Education |  |  |  | Area of Residence |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | BC | Alberta | Saskatchewa n/ Manitoba | Saskatchewa <br> n | Manitoba | Ontario | Quebec | Atantic | Male | Female | 18.34 | ${ }^{35-54}$ | 55+ | Less than High School | High School |  | University Graduate | Urban | Suburban | Rural |
|  | A | B | c | D | E | F | 6 | H | 1 | J | K | L | M | N | 0 | P | Q | R | 5 | T | $u$ |
| Base: All Respondents | 2015 | 273 | 214 | 131 | 59 | 72 | 774 | 486 | 137 | 1056 | 959 | 537 | 772 | 706 | 68 | 383 | 745 | 795 | 858 | 732 | 394 |
| Base: All Respondents (wtd) | 2015 | 270 | 220 | 131 | 60 | 71 | 770 | 482 | 143 | 967 | 1048 | 562 | 746 | 707 | 67 | 386 | 746 | 791 | 857 | 727 | 399 |
| Government of Canada websites | 1175 | 153 | 127 | 81 | 36 | 45 | 442 | 284 | 88 | 561 | 615 | 333 | 408 | 434 | 36 | 229 | 418 | 482 | 511 | 423 | 231 |
|  | 58.0\% | 57.0\% | 58.0\% | 62.0\% | 59.0\% | 64.0\% | 57.0\% | 59.0\% | 61.0\% | 58.0\% | 59.0\% | 59.0\% | 55.0\% | 61.0\% | 53.0\% | 59.0\% | 56.0\% | 61.0\% | 60.0\% | 58.0\% | 58.0\% |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  | M |  |  |  |  |  |  |  |
| Health Canada website | 1298 | 165 | 129 | 89 | 41 | 48 | 496 | 325 | 95 | 605 | 694 | 358 | 465 | 475 | 40 | 249 | 467 | 533 | 572 | 460 | 254 |
|  | 64.0\% | 61.0\% | 59.0\% | 68.0\% | 68.0\% | 68.0\% | 64.0\% | 68.0\% | 66.0\% | 63.0\% | 66.0\% | 64.0\% | 62.0\% | 67.0\% | 59.0\% | 65.0\% | 63.0\% | 67.0\% | 67.0\% | 63.0\% | 64.0\% |
|  |  |  |  |  | * | * |  | C |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Pesticide product websites | 1163 | 155 | 133 | 86 | 41 | 45 | 449 | 254 | 86 | 565 | 598 | 301 | 449 | 413 | 42 | 236 | 439 | 439 | 505 | 418 | 229 |
|  | 58.0\% | 58.0\% | 61.0\% | 66.0\% | 68.0\% | 64.0\% | 58.0\% | 53.0\% | 60.0\% | 58.0\% | 57.0\% | 54.0\% | 60.0\% | 58.0\% | 62.0\% | 61.0\% | 59.0\% | 56.0\% | 59.0\% | 57.0\% | 57.0\% |
|  |  |  |  | H | ${ }^{\text {H*}}$ | * |  |  |  |  |  |  | L |  | * |  |  |  |  |  |  |
| Blogs | 443 | 58 | 55 | 19 | 5 | 14 | 168 | 113 | 30 | 199 | 244 | 170 | 186 | 87 | 16 | 87 | 159 | 180 | 209 | 149 | 84 |
|  | 22.0\% | 22.0\% | 25.0\% | 15.0\% | 8.0\% | 20.\% | 22.0\% | 23.0\% | 21.0\% | 21.0\% | 23.0\% | 30.0\% | 25.0\% | 12.0\% | 24.0\% | 22.\% | 21.0\% | 23.0\% | 24.0\% | 20.0\% | 21.0\% |
|  |  | E | DE |  | * | * | E | DE | E |  |  | MN | N |  | * |  |  |  |  |  |  |
| Environmental groups | 870 | 100 | 74 | 51 | 23 | 28 | 325 | 250 | 70 | 367 | 503 | 256 | 298 | 316 | 32 | 158 | 324 | 345 | 397 | 294 | 170 |
|  | 43.0\% | 37.0\% | 34.0\% | 39.0\% | 38.0\% | 40.0\% | 42.0\% | 52.0\% | 49.0\% | 38.0\% | 48.0\% | 46.0\% | 40.0\% | 45.0\% | 48.\% | 41.0\% | 43.0\% | 44.0\% | 46.0\% | 40.0\% | 43.0\% |
|  |  |  |  |  |  | * | C | BCDEG | ${ }_{85}$ |  | J | M |  |  |  |  |  |  | $\stackrel{\top}{5}$ |  |  |
| Home improvement store/garden centre | $\begin{array}{\|c\|} \hline 1271 \\ \hline 63.0 \% \\ \hline \end{array}$ | 185 | 153 $70.0 \%$ | $\stackrel{99}{76.0}$ | 50, | $\stackrel{49}{ }{ }^{49.0}$ | 6488 | 280 | 85 | 610 6 | 660 $63.0 \%$ | 309 $55.0 \%$ | 474 $64.0 \%$ | 488 $69.0 \%$ | 39 $58.0 \%$ | ${ }^{243}$ | 479 6 | 506 | 543 $63.0 \%$ | ${ }_{476} 6.0 \%$ | 244 |
|  |  | GH | GH | 6HI | ${ }_{\text {BCGGHI* }}$ | 69.0\% |  |  |  |  |  |  | L | LM | 58.0\% |  |  |  |  |  |  |
| A pesticide service provider | 916 | 125 | 105 | 73 | 37 | 36 | 351 | 198 | 63 | 445 | 471 | 236 | 349 | 331 | 30 | 183 | 341 | 355 | 408 | 319 | 180 |
|  | 45.0\% | 46.0\% | 48.0\% | 56.0\% | 61.0\% | 51.0\% | 46.0\% | 41.0\% | 44.0\% | 46.0\% | 45.0\% | 42.0\% | 47.0\% | 47.0\% | 45.0\% | 48.0\% | 46.0\% | 45.0\% | 48.0\% | 44.0\% | 45.0\% |
|  |  |  |  | GH | BGHI* |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Other | 224 | 30 | 29 | 12 | 3 | 9 | 101 | 35 | 16 | 108 | 115 | 65 | 67 | 91 | 8 | 35 | 80 | 97 | 97 | 82 | 41 |
|  | 11.0\% | 11.0\% | 13.0\% | 9.0\% | 5.0\% | 13.0\% | 13.0\% | 7.0\% | 11.0\% | 11.0\% | 11.0\% | 12.0\% | 9.0\% | 13.0\% | 12.0\% | 9.0\% | 11.0\% | 12.0\% | 11.0\% | 11.0\% | 10.0\% |
|  |  |  | H |  | * | * | H |  |  |  |  |  |  | M | * |  |  |  |  |  |  |

Overlap formula used

- Column Proportions
Column Proportions:
Columns Tested ( $5 \%$ ): $\mathrm{A}, \mathrm{B} / \mathrm{C/D/E/F//G/H/I}, \mathrm{J/K}, \mathrm{L/M/N}, \mathrm{O/P/Q/R}, \mathrm{S/T/U}$
Minimum Base: $30(* *)$, Small Base: 100 (*)
- Column Means:

Columns Tested ( $5 \%$ ): $\mathrm{A}, \mathrm{B} / \mathrm{C} / \mathrm{D} / \mathrm{/} / \mathrm{F} / \mathrm{G} / \mathrm{G} / \mathrm{H} / \mathrm{I} / \mathrm{J} / \mathrm{K} \mathrm{L} / \mathrm{M} / \mathrm{N}, \mathrm{O} / \mathrm{P} / \mathrm{Q} / \mathrm{R}, \mathrm{S} / \mathrm{T} / \mathrm{U}$ Minimum Base: 30 (**), Small Base: 100 (*)

Q22. [SUMMARY - LOW2BOX (NOT VERY LKELY/ NOT AT ALL LIEELY)] I y you were looking for information about pesticides, how likely would you be to consult the following sources?

|  |  |  |  |  | Reg |  |  |  |  |  |  |  | Age |  |  | Educ | tion |  |  | ea of Residen |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | BC | Alberta | Saskatchewa n/ Manitoba | Saskatchewa $n$ | Manitoba | Ontario | Quebec | Atantic | Male | Female | 18.34 | $35-54$ | 55+ | Less than High School | High School | $\begin{gathered} \text { Post } \\ \text { Secondary } \end{gathered}$ | University Graduate | Urban | Suburban | Rural |
|  | A | в | c | D | E | F | 6 | H | 1 | J | K | 1 | M | N | 0 | P | Q | R | 5 | T | $u$ |
| Base: All Respondents | 2015 | 273 | 214 | 131 | 59 | 72 | 774 | 486 | 137 | 1056 | 959 | 537 | 772 | 706 | 68 | 383 | 745 | 795 | 858 | 732 | 394 |
| Base: All Respondents (wtd) | 2015 | 270 | 220 | 131 | 60 | 71 | 770 | 482 | 143 | 967 | 1048 | 562 | 746 | 707 | 67 | 386 | 746 | 791 | 857 | 727 | 399 |
| Government of Canada websites | 639 | 95 | 69 | 42 | 21 | 21 | 242 | 157 | 35 | 315 | 324 | 156 | 260 | 224 | 22 | 112 | 255 | 247 | 254 | 252 | 128 |
|  | 32.0\% | 35.0\% | 31.0\% | 32.0\% | 34.0\% | 30.0\% | 31.0\% | 33.0\% | 24.0\% | 33.0\% | 31.0\% | 28.0\% | 35.0\% | 32.0\% | 32.0\% | 29.0\% | 34.0\% | 31.0\% | 30.0\% | 35.0\% | 32.0\% |
|  |  | 1 |  |  |  |  |  |  |  |  |  |  | L |  |  |  |  |  |  | 5 |  |
| Health Canada website | 546 | 89 | 71 | 37 | 16 | 20 | 196 | 124 | 30 | 283 | 264 | 138 | 216 | 193 | 20 | 98 | 214 | 210 | 212 | 217 | 115 |
|  | 27.0\% | 33.0\% | 33.0\% | 28.0\% | 27.0\% | 28.0\% | 25.0\% | 26.0\% | 21.0\% | 29.0\% | 25.0\% | 24.0\% | 29.0\% | 27.0\% | 30.0\% | 26.0\% | 29.0\% | 27.0\% | 25.0\% | 30.0\% | 29.0\% |
|  |  | GHI | G1 |  | * |  |  |  |  | K |  |  |  |  |  |  |  |  |  | S |  |
| Pesticide product websites | 669 | 96 | 69 | 38 | 16 | 22 | 243 | 183 | 41 | 310 | 359 | 195 | 227 | 248 | 18 | 112 | 238 | 295 | 268 | 264 | 134 |
|  | 33.0\% | 36.0\% | 31.0\% | 29.0\% | 27.0\% | 31.0\% | 32.0\% | 38.0\% | 29.0\% | 32.0\% | 34.0\% | 35.0\% | 30.0\% | 35.0\% | 26.0\% | 29.0\% | 32.0\% | 37.0\% | 31.0\% | 36.0 | 34.0\% |
|  |  |  |  |  |  |  |  | 61 |  |  |  |  |  |  |  |  |  | PQ |  | 5 |  |
| Blogs | 1345 | 188 | 141 | 99 | 50 | 49 | 515 | 309 | 94 | 661 | 684 | 321 | 471 | 553 | 39 | 252 | 501 | 543 | 552 | 511 | 270 |
|  | 67.0\% | 69.0\% | 64.0\% | 76.0\% | 83.0\% | 70.0\% | 67.0\% | 64.0\% | 65.0\% | 68.0\% | 65.0\% | 57.0\% | 63.0\% | 78.0\% | 58.0\% | 65.0\% | 67.0\% | 69.0\% | 64.0\% | 70.0\% | 68.0\% |
|  |  |  |  | CGH | BCGH1* |  |  |  |  |  |  |  |  | LM |  |  |  |  |  | 5 |  |
| Environmental groups | 943 | 149 | 124 | 73 | 36 | 37 | 353 | 189 | 55 | 508 | 434 | 235 | 369 | 339 | 28 | 180 | 348 | 383 | 372 | 376 | 188 |
|  | 47.0\% | 55.0\% | 56.0\% | 56.0\% | 59.0\% | 53.0\% | 46.0\% | 39.0\% | 38.0\% | 53.0\% | 41.0\% | 42.0\% | 49.0\% | 48.0\% | 42.0\% | 47.0\% | 47.0\% | 48.0\% | 43.0\% | 52.\% | 47.0\% |
|  |  | GHI | GHI | GHI | H1* | Hi* | H |  |  | K |  |  |  | L | * |  |  |  |  | 5 |  |
| Home improvement store/garden centre | 587 | 71 | 52 | 28 | 8 | 20 | 230 | 160 | 45 | 276 | 311 | 190 | 214 | 183 | 21 | 105 | 212 | 239 | 244 | 209 | 126 |
|  | 29.0\% | 26.0\% | 24.0\% | 21.0\% | 13.0\% | 28.0\% | 30.0\% | 33.0\% | 31.0\% | 29.0\% | 30.0\% | 34.0\% | 29.0\% | 26.0\% | 32.0\% | 27.0\% | 28.0\% | 30.0\% | 28.0\% | 29.0\% | 32.0\% |
|  |  | E |  | E | * | $\mathrm{DE}^{*}$ | DE | BCDE | , |  |  | MN |  |  | * |  |  |  |  |  |  |
| A pesticide service provider | 894 | 122 | 96 | 51 | 20 | 31 | 332 | 232 | 61 | 423 | 472 | 255 | 316 | 324 | 26 | 162 | 327 | 371 | 354 | 354 | 179 |
|  | 44.0\% | 45.0\% | 44.0\% | 39.0\% | 34.0\% | 43.0\% | 43.0\% | 48.0\% | 43.0\% | 44.0\% | 45.0\% | 45.0\% | 42.0\% | 46.0\% | 39.0\% | 42.0\% | 44.0\% | 47.0\% | 41.0\% | 49.0\% | 45.0\% |
| Other |  |  |  |  |  |  |  | $\stackrel{\text { E }}{162}$ |  |  |  |  |  |  | 26 |  |  |  |  | S |  |
| Other | 631.0\% | 38.0\% | 31.0\% | 22.0\% | 25.0\% | 20.0\% | 320.0\% | 34.0\% | 26.0\% | 35.0\% | 28.0\% | 32.0\% | 32.0\% | 30.0\% | 39.0\% | 31.0\% | 32.0\% | 34.0\% | 2273 | ${ }^{225}$ | ${ }^{131}$ |
|  |  | DF |  |  | . | \% | DF | DF |  | \% |  |  |  |  | 3.0\% |  |  |  |  |  |  |

Overlap formula used

- Column Proportions:
Column Proportions:
Columns Tested ( $5 \%$ ): $\mathrm{A}, \mathrm{B} / \mathrm{C/D/E///////H/I,J/K,L/M/N}, \mathrm{O/P/Q/R}, \mathrm{S/T/U}$
Minimum Base: $30(* *)$, Small Base: 100 (*)
- Column Means:
 Minimum Base: $30(* *)$, Small Base: $100\left({ }^{*}\right)$

Q22. [SUMMARY - LOWBOX (NOT AT ALL LKELY)] If you were looking for information about pesticides, how likely would you be to consult the following sources?

|  |  | Region |  |  |  |  |  |  |  | Gender |  | ${ }_{\text {Age }}$ |  |  | Education |  |  |  | Area of Residence |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | BC | Alberta | Saskatchewa n/ Manitoba | $\begin{gathered} \text { Saskatchewa } \\ \text { n } \end{gathered}$ | Manitoba | Ontario | Quebec | Atantic | Male | Female | ${ }^{18.34}$ | $\frac{-}{35-54}$ | 55+ | $\begin{array}{\|c\|} \hline \text { Less than } \\ \text { High School } \end{array}$ | High School | $\begin{gathered} \text { Post } \\ \text { Secondary } \end{gathered}$ | University Graduate | Urban | Suburban | Rural |
|  | A | в | c | D | E | F | 6 | H | 1 | J | K | 1 | M | N | 0 | P | Q | R | 5 | T | $u$ |
| Base: All Respondents | 2015 | 273 | 214 | 131 | 59 | 72 | 774 | 486 | 137 | 1056 | 959 | 537 | 772 | 706 | 68 | 383 | 745 | 795 | 858 | 732 | 394 |
| Base: All Respondents (wtd) | 2015 | 270 | 220 | 131 | 60 | 71 | 770 | 482 | 143 | 967 | 1048 | 562 | 746 | 707 | 67 | 386 | 746 | 791 | 857 | 727 | 399 |
| Government of Canada websites | 219 | 29 | 21 | 14 | 7 | 8 | 91 | 53 | 10 | 105 | 114 | 50 | 93 | 77 | 9 | 46 | 78 | 85 | 85 | 93 | 38 |
|  | 11.0\% | 11.0\% | 10.0\% | 11.0\% | 11.0\% | 11.0\% | 12.0\% | 11.0\% | 7.0\% | 11.0\% | 11.0\% | 9.0\% | 12.0\% | 11.0\% | 13.0\% | 12.0\% | 11.0\% | 11.0\% | 10.0\% | 13.0\% | 10.0\% |
|  |  |  |  |  |  |  |  |  |  |  |  |  | L |  | $\stackrel{*}{7}$ |  |  |  |  |  |  |
| Health Canada website | 179 | 18 | 23 | 13 | 5 | 8 | 67 | 48 | 9 | 95 | 84 | 43 | 69 | 67 | 7 | 34 | 70 | 67 | 65 | 79 | 34 |
|  | 9.0\% | 7.0\% | 11.0\% | 10.0\% | 8.0\% | 11.0\% | 9.0\% | 10.0\% | 6.0\% | 10.0\% | 8.0\% | 8.0\% | 9.0\% | 10.0\% | 10.0\% | 9.0\% | 9.0\% | 8.0\% | 8.0\% | 11.0\% | 8.0\% |
| Pesticide product websites | $\begin{array}{r} 272 \\ \hline 14.0 \% \\ \hline \end{array}$ | 12.0\% | 16.0\% | 13.0\% | 10.0\% | 16.0\% | 12.0\% | 17.0\% | 10.0\% | 13.0\% | 14.0\% | 14.0\% | 13.0\% | 14.0\% | 16.0\% | 11.0\% | 14.0\% | 15.0\% | 13.0\% | 15.0\% | 13.0\% |
|  |  |  |  |  | 10.0\% | 16.0\% |  | 17.0\% |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Blogs | 839 | 118 | 83 | 68 | 34 | 33 | 323 | 188 | 60 | 413 | 426 | 162 | 276 | 401 | 22 | 156 | 320 | 335 | 327 | 323 | 182 |
|  | 42.0\% | 44.0\% | 38.0\% | 52.0\% | 57.0\% | 47.0\% | 42.0\% | 39.0\% | 42.0\% | 43.0\% | 41.0\% | 29.0\% | 37.0\% | 57.0\% | 32.0\% | 40.0\% | 43.0\% | 42.0\% | 38.0\% | 44.0\% | 46.0\% |
|  |  |  |  | CGH | $\mathrm{CGH}^{*}$ | * |  |  |  |  |  |  | 1 | LM |  |  |  |  |  | s | s |
| Environmental groups | 437 | 77 | 66 | 36 | 15 | 21 | 145 | 82 | 30 | 251 | 186 | 85 | 165 | 187 | 12 | 85 | 167 | 173 | 155 | 179 | 100 |
|  | 22.0\% | 29.0\% | 30.0\% | 27.0\% | 25.0\% | 29.0\% | 19.0\% | 17.0\% | 21.0\% | 26.0\% | 18.0\% | 15.0\% | 22.0\% | 26.0\% | 17.0\% | 22.0\% | 22.0\% | 22.0\% | 18.0\% | 25.0\% | 25.0\% |
|  |  | GH | GH | GH | * | 6H* |  |  |  | K |  |  | , | 1 | * |  |  |  |  | s | 5 |
| Home improvement store/garden centre | 206 | 27 | 17 | 10 | 3 | 7 | 75 | 60 | 17 | 88 | 118 | 56 | 79 | 71 | 7 | 34 | 77 | 85 | 85 | 77 | 40 |
|  | 10.0\% | 10.0\% | 8.0\% | 8.0\% | 5.0\% | 10.0\% | 10.0\% | 12.0\% | 12.0\% | 9.0\% | 11.0\% | 10.0\% | 11.0\% | 10.0\% | 11.0\% | 9.0\% | 10.0\% | 11.0\% | 10.0\% | 11.0\% | 10.0\% |
| A pesticide service provider |  |  |  |  | ${ }_{8}$ | 14 |  |  |  | 150 |  |  |  | 132 | ${ }_{12}$ | 60 | 123 | 143 | 135 | 133 | 74 |
| A pesticide service provider | 17.0\% | 18.0\% | 19.0\% | 17.0\% | 14.0\% | 20.0\% | 15.0\% | 19.0\% | 14.0\% | 15.0\% | 18.0\% | 17.0\% | 16.0\% | 19.0\% | 18.0\% | 15.0\% | 17.0\% | 18.0\% | 16.0\% | 18.0\% | 19.0\% |
|  |  |  |  |  |  | * |  |  |  |  |  |  |  |  | ${ }^{*}$ |  |  |  |  |  |  |
| Other | 279 | 39 | ${ }^{23}$ | 11 | 5 | 6 | 107 | 78 | 20 | ${ }^{135}$ | 144 | 70 | 99 | $\begin{array}{r}109 \\ \hline 150\end{array}$ | 14 | 54 | ${ }^{99}$ | 109 | 112 | 104 | 62 |
|  | 14.0\% | 15.0\% | 11.0\% | 8.0\% | 8.0\% | 8.0\% | 14.0\% | 16.0\% | 14.0\% | 14.0\% | 14.0\% | 13.0\% | 13.0\% | 15.0\% | 21.0\% | 14.0\% | 13.0\% | 14.0\% | 13.0\% | 14.0\% | 15.0\% |
|  |  |  |  |  |  |  |  | CD |  |  |  |  |  |  |  |  |  |  |  |  |  |

Overlap formula used

- Column Proportions:
Column Proportions:
Columns Tested ( $5 \%$ ): $\mathrm{A}, \mathrm{B} / \mathrm{C} / \mathrm{D} / \mathrm{E} / \mathrm{F} / \mathrm{G} / \mathrm{H} / \mathrm{I}, \mathrm{J} / \mathrm{K}, \mathrm{L} / \mathrm{M} / \mathrm{N}, \mathrm{O} / \mathrm{P} / \mathrm{Q} / \mathrm{R}, \mathrm{S} / \mathrm{T} / \mathrm{L}$
Minimum Base: $30(* *)$, Small Base: 100 (*)
- Column Means:
 Minimum Base: $30(* *)$, Small Base: $100\left({ }^{*}\right)$

Q23. Would you describe the area you live in as rural, urban or suburban?

|  |  | Region |  |  |  |  |  |  |  | Gender |  | Age |  |  | Education |  |  |  | Area of Residence |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | BC | Alberta | Saskatchewa n/ Manitoba | Saskatchewa <br> n | Manitoba | Ontario | Quebec | Atlantic | Male | Female | 18.34 | ${ }^{35-54}$ | ${ }^{55+}$ | \| High School | High School | $\begin{gathered} \text { Post } \\ \text { Secondary } \end{gathered}$ | University Graduate | Urban | Suburban | Rural |
|  | A | в | c | D | E | F | G | H | 1 | J | k | L | M | N | 0 | P | Q | R | 5 | T | U |
| Base: All Respondents | 2015 | 273 | 214 | 131 | 59 | 72 | 774 | 486 | 137 | 1056 | 959 | 537 | 772 | 706 | 68 | 383 | 745 | 795 | 858 | 732 | 394 |
| Base: All Respondents (wtd) | 2015 | 270 | 220 | 131 | 60 | 71 | 770 | 482 | 143 | 967 | 1048 | 562 | 746 | 707 | 67 | 386 | 746 | 791 | 857 | 727 | 399 |
| Rural | 399 | 44 | 47 | 20 | 11 | 9 | 119 | 111 | 57 | 170 | 230 | 97 | 147 | 156 | 16 | 92 | 180 | 107 |  |  | 399 |
|  | 20.0\% | 16.0\% | 22.0\% | 16.0\% | 18.0\% | 13.0\% | 16.0\% | 23.0\% | 40.0\% | 18.0\% | 22.0\% | 17.0\% | 20.0\% | 22.0\% | 24.0\% | 24.0\% | 24.0\% | 13.0\% | - | - | 100.0\% |
|  |  |  | 6 |  | * | * |  | BG | BCDEFGH |  | 1 |  |  | L | R* | R | R |  |  |  | ST |
| Urban | 857 | 123 | 101 | 63 | 38 | 25 | 322 | 190 | 57 | 425 | 431 | 261 | 309 | 286 | 27 | 163 | 294 | 368 | 857 | - |  |
|  | 43.0\% | 45.0\% | 46.0\% | 48.0\% | 63.0\% | 36.0\% | 42.0\% | 40.0\% | 40.0\% | 44.0\% | 41.0\% | 46.0\% | 42.0\% | 40.0\% | 39.0\% | 42.0\% | 39.0\% | 47.0\% | 100.0\% | - |  |
|  |  |  |  | F | BCDFGHI* | * |  |  |  |  |  | N |  |  | + |  |  | Q | TU |  |  |
| Suburban | 727 | 100 | 69 | 47 | 11 | 36 | 315 | 168 | 28 | 358 | 369 | 182 | 282 | 263 | 21 | 126 | 264 | 314 |  | 727 | - |
|  | 36.0\% | 37.0\% | 31.0\% | 36.0\% | 18.0\% | 51.0\% | 41.0\% | 35.0\% | 20.0\% | 37.0\% | 35.0\% | 32.0\% | 38.0\% | 37.0\% | 31.0\% | 33.0\% | 35.0\% | 40.0\% | - | 100.0\% | - |
|  |  | EI | 1 | EI | * | BCDEH** | CEHI | EI |  |  |  |  | L |  | * |  |  | P |  | su |  |
| Don't know | 32 | 3 | 2 | - | - | - | 13 | 12 | 1 | 14 | 18 | 22 | 8 | 2 | 4 | 4 | 8 | 3 | - |  | - |
|  | 2.0\% | 1.0\% | 1.0\% | - | - | - | 2.0\% | 3.0\% | 1.0\% | 1.0\% | 2.0\% | 4.0\% | 1.0\% | * | 6.0\% | 1.0\% | 1.0\% | * | - | - | - |
|  |  |  |  |  | 60 | 71 |  |  |  |  |  | MN |  |  | ${ }^{\text {PQR }}{ }^{*}$ |  |  |  |  |  |  |
| Sigma | 2015 | ${ }^{270}$ | ${ }^{220}$ | 131 | 60 | 71 | 770 | 482 | 143 | 967 | 1048 | 562 | 746 | 707 | ${ }^{67}$ | ${ }^{386}$ | 746 | 791 | 857 | 727 | ${ }^{399}$ |
|  | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% |

Overlap formula used
Column Proportions:
Columns Tested ( $5 \%$ : $: ~$
B/C/D/E/E/F/G/H/I, $/ / K, L / M / N, ~ O / P / Q / R, ~ S / T / U ~$
Minimum Base: 30 (**), Small Base: 100 ( $^{*}$ )

- Column Means:

Columns Tested ( $5 \%$ ): $\mathrm{A}, \mathrm{B} / \mathrm{/C/D/E/F/G/H/I} \mathrm{~J} / \mathrm{K},, \mathrm{L} / \mathrm{M} / \mathrm{N}, \mathrm{O} / \mathrm{P} / \mathrm{Q} / \mathrm{R}, \mathrm{S} / \mathrm{T} / \mathrm{L}$
Minimum Base: 30 (**), Small Base: 100 (*)
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|  |  | Region |  |  |  |  |  |  |  | Gender |  | Age |  |  | Education |  |  |  | Area of Residen |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | BC | Alberta | Saskatchewa n/ Manitoba | Saskatchewa <br> n | Manitoba | Ontario | Quebec | Atlantic | Male | Female | ${ }^{18.34}$ | ${ }^{35-54}$ | ${ }^{55+}$ | $\begin{array}{\|c\|} \hline \text { Less than } \\ \text { High School } \end{array}$ | High School | $\begin{aligned} & \text { Post } \\ & \text { Secondary } \end{aligned}$ | University Graduate | Urban | Suburban | Rural |
|  | A | в | c | D | E | F | G | H | 1 | J | k | L | M | N | 0 | P | Q | R | 5 | T | U |
| Base: All Respondents | 2015 | 273 | 214 | 131 | 59 | 72 | 774 | 486 | 137 | 1056 | 959 | 537 | 772 | 706 | 68 | 383 | 745 | 795 | 858 | 732 | 394 |
| Base: All Respondents (wtd) | 2015 | 270 | 220 | 131 | 60 | 71 | 770 | 482 | 143 | 967 | 1048 | 562 | 746 | 707 | 67 | 386 | 746 | 791 | 857 | 727 | 399 |
| Grade 8 or less | 5 | 1 |  | 1 | 1 | - |  | 3 |  | 5 |  | 1 | 2 | 2 | 5 | - | - |  | 1 | 2 | 2 |
|  |  |  | - | 1.0\% | 2.0\% | - | - | 1.0\% | - | * | - | * | * | * | 7.0\% | - | - | - |  |  |  |
|  |  |  |  |  | $6^{*}$ | * |  | 6 |  | K |  |  |  |  | PQR* |  |  |  |  |  |  |
| Some high school | 63 | 11 | 9 | 5 | 2 | 3 | 16 | 22 | - | 33 | 29 | 18 | 19 | 26 | 63 | - | - | - | 26 | 19 | 14 |
|  | 3.0\% | 4.0\% | 4.0\% | 4.0\% | 3.0\% | 4.0\% | 2.0\% | 4.0\% | - | 3.0\% | 3.0\% | 3.0\% | 3.0\% | 4.0\% | 93.0\% | - | - | - | 3.0\% | 3.0\% | 3.0\% |
|  |  | 1 | 1 | , | ${ }^{*}$ | ${ }^{*}$ |  | 61 |  |  |  |  |  |  | PQR* |  |  |  |  |  |  |
| High School diploma or equivalent | 386 | 60 | 43 | 32 | 15 | 18 | 153 | 74 | 24 | 174 | 212 | 123 | 126 | 137 |  | 386 | - | - | 163 | 126 | 92 |
|  | 19.0\% | 22.0\% | 19.0\% | 25.0\% | 24.0\% | 25.0\% | 20.0\% | 15.0\% | 17.0\% | 18.0\% | 20.0\% | 22.0\% | 17.0\% | 19.0\% | - | 100.0\% | - | - | 19.0\% | 17.0\% | 23.0\% |
|  |  | ${ }_{1}$ |  | ${ }^{\text {H }}$ | * | $\mathrm{H}^{*}$ | ${ }_{2}$ |  |  |  |  | M |  |  | * | OQR |  |  |  |  | ${ }_{41}$ |
| Registered Apprenticeship or other trades certificate or diploma | $\begin{array}{\|l\|} \hline 121 \\ \hline 6.0 \% \\ \hline \end{array}$ | 14 $5.0 \%$ | ${ }^{16}$ | 5.0\% | 5.0\% | 1.0\% | 27 $4.0 \%$ | $\stackrel{49}{10.0}$ | 6.0\% | 72 $7.0 \%$ | 49 | 27 | 36 | 58 $8.0 \%$ | - | - | 121 | - | 4.0\% | 32 | 410\% |
|  |  |  | 6 | 5.0\% | 8.0\% | 1.0\% |  | BDFG |  | K |  |  |  | LM | * |  | ${ }^{\text {OPR }}$ |  |  |  | ST |
| College, CEGEP or other non-university certificate or diploma | 525 | 63 | 62 | 26 | 11 | 15 | 182 | 140 | 53 | 228 | 297 | 117 | 223 | 185 | - | - | 525 | - | 201 | 194 | 122 |
|  | 26.0\% | 23.0\% | 28.0\% | 20.0\% | 17.0\% | 22.0\% | 24.0\% | 29.0\% | 37.0\% | 24.0\% | 28.0\% | 21.0\% | 30.0\% | 26.0\% | - | - | 70.0\% | - | 24.0\% | 27.0\% | 30.0\% |
|  |  |  |  |  |  |  |  | DG | BDEFG |  | J |  | 1 | L | * |  | OPR |  |  |  | s |
| University certificate or diploma below bachelor's level | 100 | 10 | 15 | 5 | 2 | 3 | 33 | 32 | 5 | 52 | 48 | 31 | 31 | 38 | - | - | 100 | - | 45 | 38 | 17 |
|  | 5.0\% | 4.0\% | 7.0\% | 4.0\% | 4.0\% | 4.0\% | 4.0\% | 7.0\% | 4.0\% | 5.0\% | 5.0\% | 6.0\% | 4.0\% | 5.0\% | - | - | 13.0\% | - | 5.0\% | 5.0\% | 4.0\% |
|  | 539 | 77 | 47 | 44 | 19 | 25 | 238 | 100 | 32 | 249 | 290 | 168 | 221 | 150 | * | . | OPR | 539 | 245 | 214 |  |
| Bachelor's degree | 27.0\% | 29.0\% | 22.0\% | 34.0\% | 32.0\% | 35.0\% | 31.0\% | 21.0\% | 23.0\% | 26.0\% | 28.0\% | 30.0\% | 30.0\% | 21.0\% | - | - | - | 68.0\% | 29.0\% | 29.0\% | 20.0\% |
|  |  | H |  | CHI | * | $\mathrm{CH}^{*}$ | CH |  |  |  |  | N | N |  | * |  |  | OPQ | U | U |  |
| Post graduate degree above bachelor's level | 252 | 33 | 25 | 12 | 6 | 6 | 113 | 54 | 17 | 141 | 111 | 58 | 84 | 110 | - | - | - | 252 | 123 | 100 | 27 |
|  | 13.0\% | 12.0\% | 11.0\% | 9.0\% | 10.0\% | 8.0\% | 15.0\% | 11.0\% | 12.0\% | 15.0\% | 11.0\% | 10.0\% | 11.0\% | 16.0\% | * | - | - | 32.0\% | 14.0\% | 14.0\% | 7.0\% |
|  |  |  |  |  | $\stackrel{*}{*}$ | * |  |  |  | ${ }_{1}{ }^{13}$ |  |  |  | LM | * |  |  | OPQ | ${ }_{5}$ | ${ }_{3}$ |  |
| Prefer not to answer | $\stackrel{24}{1.0 \%}$ | 1.0\% | $\stackrel{3}{1.0 \%}$ | - | - | - | 1.0\% | 2.0\% | ${ }_{2.0 \%}^{2}$ | 1.0\% | ${ }^{11.0 \%}$ | 3.0\% | 3 | 3 | - | - | - | $\cdots$ | 5 | 3 | . ${ }^{\text {1.0\% }}$ |
|  |  |  |  |  | * | * |  |  |  |  |  | M ${ }^{\text {M }}$ |  |  | * |  |  |  |  |  |  |
| Sigma | 2015 | 270 | 220 | 131 | 60 | 71 | 770 | 482 | 143 | 967 | 1048 | 562 | 746 | 707 | 67 | 386 | 746 | 791 | 857 | 727 | 399 |
|  | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Less than High School (Net) | 67 | 12 | 9 | 6 | 3 | 3 | 16 | 24 | - | 38 | 29 | 19 | 21 | 27 | 67 | - | - | - | 27 | 21 | 16 |
|  | 3.0\% | 4.0\% | 4.0\% | 4.0\% | 5.0\% | 4.0\% | 2.0\% | 5.0\% | - | 4.0\% | 3.0\% | 3.0\% | 3.0\% | 4.0\% | 100.0\% | - | - | - | 3.0\% | 3.0\% | 4.0\% |
|  |  | 1 | 1 | 1 | ${ }^{*}$ | ${ }^{*}$ |  | 61 |  |  |  |  |  |  | $\mathrm{PQR}^{*}$ |  |  |  |  |  |  |
| High School (Net) | ${ }^{386}$ | 60 | 43 | 32 | 15 | 18 | 153 | 74 | 24 | 174 | 212 | 123 | 126 | 137 | - | 386 | - | - | 163 | 126 | 92 |
|  | 19.0\% | 22.0\% | 19.0\% | 25.0\% | 24.0\% | ${ }_{\text {25.0\% }}^{\text {H* }}$ | 20.0\% | 15.0\% | 17.0\% | 18.0\% | 20.0\% | 22.0\% | 17.0\% | 19.0\% | * | 100.0\% | - | - | 19.0\% | 17.0\% | 23.0\% |
|  | 746 | $\stackrel{\text { H }}{8}$ | 93 | ${ }_{37}$ | ${ }^{*}$ | ${ }^{\text {H* }}$ | $\stackrel{\text { H }}{24}$ | 220 | 67 | 352 | 394 | $\stackrel{\text { M }}{176}$ | 291 | 280 | * | OQR | 746 | - | 294 | 264 | ${ }_{1}{ }^{\text {T }}$ |
| Post Secondary (Net) | 37.0\% | 32.0\% | 42.0\% | 28.0\% | 29.0\% | 28.0\% | 31.0\% | 46.0\% | 47.0\% | 36.0\% | 38.0\% | 31.0\% | 39.0\% | 40.0\% | - | - | 100.0\% | - | 34.0\% | 36.0\% | 45.0\% |
|  |  |  | BDFG |  |  |  |  | BDEFG | BDEFG |  |  |  | L | L | * |  | OPR |  |  |  | ST |
| University Graduate (Net) | 791 | 110 | 72 | 56 | 25 | 31 | 351 | 154 | 49 | ${ }^{391}$ | 401 | 226 | 305 | 260 | - | - | - | 791 | 368 | 314 | 107 |
|  | 39.0\% | $\frac{41.0 \%}{H}$ | 33.0\% | 43.0\% | ${ }^{42.0 \%}$ | 43.0\% | $\frac{46.0 \%}{\text { CHI }}$ | 32.0\% | 34.0\% | 40.0\% | 38.0\% | 40.0\% | 41.0\% | 37.0\% | * | - | - | 100.0\% | 43.0\% | 43.0\% | 27.0\% |
|  |  | H |  | H | * | * |  |  |  |  |  |  |  |  |  |  |  |  | U |  |  |

## Overlap formula used

Column Proportions:
Columns Tested ( $5 \%$ ): $\mathrm{A}, \mathrm{B} / \mathrm{C} / \mathrm{D} / \mathrm{E} / \mathrm{F} / \mathrm{G} / \mathrm{H} / \mathrm{I}, \mathrm{J} / \mathrm{K}, \mathrm{L} / \mathrm{M} / \mathrm{N}, \mathrm{O} / \mathrm{P} / \mathrm{Q} / \mathrm{R}, \mathrm{S} / \mathrm{T} / \mathrm{U}$
Minimum Base: 30 (**), Small Base: 100 (*)
Column Means: ( Columns Tested : $5 \%$ : $B / C / D / / / / / / / / / H / I, J / K, L / M / N, O / P / Q / R, S / T / U$
Minimum Base: 30 (**), Small Base: 100 (*)
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QMother Tongue. What is the language you first learned at home as a child and still understand?

|  |  | Region |  |  |  |  |  |  |  | Gender |  | Age |  |  | Education |  |  |  | rea of Residen |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | BC | Alberta | Saskatchewa n/ Manitoba | Saskatchewa <br> n | Manitoba | Ontario | Quebec | Atlantic | Male | Female | 18.34 | ${ }^{35-54}$ | ${ }^{55+}$ | $\begin{array}{\|c\|} \hline \text { Less than } \\ \text { High School } \end{array}$ | High School | $\begin{gathered} \text { Post } \\ \text { Secondary } \end{gathered}$ | University Graduate | Urban | Suburban | Rural |
|  | A | B | c | D | E | F | G | H | 1 | J | k | L | M | N | 0 | P | Q | R | 5 | T | U |
| Base: All Respondents | 2015 | 273 | 214 | 131 | 59 | 72 | 774 | 486 | 137 | 1056 | 959 | 537 | 772 | 706 | 68 | 383 | 745 | 795 | 858 | 732 | 394 |
| Base: All Respondents (wtd) | 2015 | 270 | 220 | 131 | 60 | 71 | 770 | 482 | 143 | 967 | 1048 | 562 | 746 | 707 | 67 | 386 | 746 | 791 | 857 | 727 | 399 |
| English | 1372 | 235 | 190 | 118 | 55 | 63 | 651 | 55 | 122 | 653 | 718 | 385 | 478 | 509 | 41 | 294 | 481 | 547 | 577 | 509 | 271 |
|  | 68.0\% | 87.0\% | 87.0\% | 90.0\% | 91.0\% | 90.0\% | 85.0\% | 11.0\% | 85.0\% | 68.0\% | 69.0\% | 68.0\% | 64.0\% | 72.0\% | 61.0\% | 76.0\% | 65.0\% | 69.0\% | 67.0\% | 70.0\% | 68.0\% |
|  |  | H | H | H | ${ }^{*}$ | $\mathrm{H}^{*}$ | H |  | H |  |  |  |  | M | * | OQR |  |  |  |  |  |
| French | 535 | 4 | 16 | 7 | 2 | 5 | 68 | 419 | 21 | 252 | 284 | 169 | 210 | 157 | 25 | 81 | 237 | 185 | 220 | 182 | 123 |
|  | 27.0\% | 2.0\% | 7.0\% | 6.0\% | 4.0\% | 7.0\% | 9.0\% | 87.0\% | 15.0\% | 26.0\% | 27.0\% | 30.0\% | 28.0\% | 22.0\% | 38.0\% | 21.0\% | 32.0\% | 23.0\% | 26.0\% | 25.0\% | 31.0\% |
|  |  |  | B |  | * | ${ }^{\text {B }}$ | B | BCDEFGI | BCDEG |  |  | N | N |  | PR* |  | PR |  |  |  | T |
| Other | 191 | 43 | 25 | 7 | 3 | 4 | 92 | 22 | 3 | 94 | 97 | 43 | 84 | 64 | 1 | 29 | 55 | 106 | 97 | 76 | 17 |
|  | 10.0\% | 16.0\% | 11.0\% | 5.0\% | 5.0\% | 6.0\% | 12.0\% | 5.0\% | 2.0\% | 10.0\% | 9.0\% | 8.0\% | 11.0\% | 9.0\% | 2.0\% | 7.0\% | 7.0\% | 13.0\% | 11.0\% | 10.0\% | 4.0\% |
|  |  | DEFHI | H |  | * | * | DHI |  |  |  |  |  | L |  | * |  |  | OPQ | U | U |  |
| Prefer not to answer | 13 | - | 1 | - | . | - | 10 | 3 | - | 10 | 3 | 10 | 4 | - | - | - | - | 4 | 5 | 2 | - |
|  | 1.0\% | - | * | - | - | - | 1.0\% | 1.0\% | - | 1.0\% | * | 2.0\% | * | - |  | - | - | * | 1.0\% | * | - |
|  |  |  |  |  | * | * |  |  |  | K |  | MN |  |  | * |  |  |  |  |  |  |
| Sigma | 2112 | 282 | 231 | 133 | 60 | 72 | 820 | 500 | 146 | 1009 | 1103 | 607 | 776 | 730 | 67 | 404 | 774 | 842 | 899 | 769 | 412 |
|  | 105.0\% | 105.0\% | 105.0\% | 101.0\% | 100.0\% | 103.0\% | 107.0\% | 104.0\% | 102.0\% | 104.0\% | 105.0\% | 108.0\% | 104.0\% | 103.0\% | 100.0\% | 105.0\% | 104.0\% | 106.0\% | 105.0\% | 106.0\% | 103.0\% |

Overap formula used

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested ( $5 \%$ ): $\mathrm{A}, \mathrm{B} / \mathrm{C/D////F/G/H/I,J/K,L/M/N,O/P/Q/R,S/T/U}$
Minimum Base: 30 (**), Small Base: 100 (*)
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## QEmployment Status. Which of the following categories best describes your current employment status?

|  |  | Region |  |  |  |  |  |  |  | Gender |  | Age |  |  | Education |  |  |  | Area of Residence |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | BC | Alberta | Saskatchewa n/ Manitoba | Saskatchewa <br> n | Manitoba | Ontario | Quebec | Atlantic | Male | Female | ${ }^{18.34}$ | ${ }^{35-54}$ | ${ }^{55+}$ | High School | High School | $\begin{gathered} \text { Post } \\ \text { Secondary } \end{gathered}$ | University Graduate | Urban | Suburban | Rural |
|  | A | B | c | D | E | F | G | H | 1 | J | k | 1 | M | N | 0 | P | Q | R | 5 | T | U |
| Base: All Respondents | 2015 | 273 | 214 | 131 | 59 | 72 | 774 | 486 | 137 | 1056 | 959 | 537 | 772 | 706 | 68 | 383 | 745 | 795 | 858 | 732 | 394 |
| Base: All Respondents (wtd) | 2015 | 270 | 220 | 131 | 60 | 71 | 770 | 482 | 143 | 967 | 1048 | 562 | 746 | 707 | 67 | 386 | 746 | 791 | 857 | 727 | 399 |
| Working full-time, that is, 35 or more hours per | 888 | 118 | 106 | 57 | 30 | 27 | 320 | 233 | 54 | 493 | 396 | 286 | 469 | 132 | 14 | 120 | 328 | 419 | 393 | 336 | 151 |
| week | 44.0\% | 44.0\% | 48.0\% | 43.0\% | 49.0\% | 38.0\% | 42.0\% | 48.0\% | 38.0\% | 51.0\% | 38.0\% | 51.0\% | 63.0\% | 19.0\% | 21.0\% | 31.0\% | 44.0\% | 53.0\% | 46.0\% | 46.0\% | 38.0\% |
|  |  |  |  |  |  |  |  | 61 |  | , |  | N | LN |  |  |  | OP | OPQ | U | U |  |
| Working part-time, that is, less than 35 hours | 181 | 22 | 18 | 6 | 4 | 2 | 81 | 43 | 11 | 50 | 132 | 68 | 79 | 34 | 6 | 36 | 77 | 63 | 74 | 72 | 32 |
| per week | 9.0\% | 8.0\% | 8.0\% | 5.0\% | 7.0\% | 3.0\% | 11.0\% | 9.0\% | 8.0\% | 5.0\% | 13.0\% | 12.0\% | 11.0\% | 5.0\% | 8.0\% | 9.0\% | 10.0\% | 8.0\% | 9.0\% | 10.0\% | 8.0\% |
|  |  |  |  |  |  | * | DF |  |  |  | 1 | N | N |  |  |  |  |  |  |  |  |
| Self-employed | 132 | 24 | 14 | 10 | 4 | 6 | 46 | 31 | 6 | 77 | 55 | 23 | 58 | 50 | 2 | 19 | 48 | 63 | 55 | 45 | 31 |
|  | 7.0\% | 9.0\% | 7.0\% | 7.0\% | 7.0\% | 8.0\% | 6.0\% | 6.0\% | 4.0\% | 8.0\% | 5.0\% | 4.0\% | 8.0\% | 7.0\% | 3.0\% | 5.0\% | 6.0\% | 8.0\% | 6.0\% | 6.0\% | 8.0\% |
|  |  |  |  |  | * | * |  |  |  | K |  |  |  | L | * |  |  | P |  |  |  |
| Unemployed, but looking for work | 77 | 8 | 7 | 4 | 1 | 3 | 36 | 19 | 3 | 38 | 39 | 31 | 34 | 11 | 6 | 19 | 26 | 25 | 37 | 21 | 15 |
|  | 4.0\% | 3.0\% | 3.0\% | 3.0\% | 2.0\% | 4.0\% | 5.0\% | 4.0\% | 2.0\% | 4.0\% | 4.0\% | 6.0\% | 5.0\% | 2.0\% | 9.0\% | 5.0\% | 3.0\% | 3.0\% | 4.0\% | 3.0\% | 4.0\% |
|  |  |  |  |  | * | * |  |  |  |  |  | N | N |  | QR* |  |  |  |  |  |  |
| A student attending school full-time | 106 | 11 | 11 | 10 | 1 | 9 | 36 | 28 | 10 | 18 | 88 | 102 | 3 | 1 | 3 | 36 | 33 | 32 | 50 | 35 | 20 |
|  | 5.0\% | 4.0\% | 5.0\% | 7.0\% | 2.0\% | 12.0\% | 5.0\% | 6.0\% | 7.0\% | 2.0\% | 8.0\% | 18.0\% | * | * | 5.0\% | 9.0\% | 4.0\% | 4.0\% | 6.0\% | 5.0\% | 5.0\% |
|  |  |  |  | E | * | ${ }^{\text {BCDEGH* }}$ |  |  |  |  | J | MN |  |  | ${ }^{*}$ | QR |  |  |  |  |  |
| Retired | 467 | 71 | 45 | 36 | 17 | 19 | 180 | 91 | 44 | 249 | 218 | , | 24 | 441 | 22 | 97 | 182 | 163 | 182 | 174 | 110 |
|  | 23.0\% | 26.0\% | 20.0\% | 27.0\% | 28.0\% | 26.0\% | 23.0\% | 19.0\% | 31.0\% | 26.0\% | 21.0\% | * | 3.0\% | 62.0\% | 33.0\% | 25.0\% | 24.0\% | 21.0\% | 21.0\% | 24.0\% | 27.0\% |
|  |  | H |  | H | $\stackrel{*}{ }$ |  |  |  | CH | K |  |  | L | LM | $\mathrm{R}^{*}$ |  |  |  |  |  | 5 |
| Not in the workforce (full-time homemaker, | 120 | 13 | 14 | 8 | 2 | 6 | 48 | 25 | 11 | 24 | 96 | 32 | 55 | 32 | 11 | 50 | 40 | 19 | 49 | 36 |  |
| unemployed, not looking for work) | 6.0\% | 5.0\% | 6.0\% | 6.0\% | 4.0\% | 9.0\% | 6.0\% | 5.0\% | 8.0\% | 2.0\% | 9.0\% | 6.0\% | 7.0\% | 5.0\% | $\frac{16.0 \%}{0 R^{*}}$ | 13.0\% | 5.0\% | 2.0\% | 6.0\% | 5.0\% | 8.0\% |
| Other |  |  |  |  | 1 | * | 10 |  |  |  | 16 |  | N |  | QR* | QR | R |  |  |  |  |
|  | 1.0\% | 1.0\% | 1.0\% | 1.0\% | 2.0\% | - | 1.0\% | 1.0\% | 2.0\% | 1.0\% | 2.0\% | 1.0\% | 2.0\% | * | 5.0\% | 1.0\% | 1.0\% | 1.0\% | 1.0\% | 1.0\% | 2.0\% |
|  |  |  |  |  | 2.0\% | * |  |  |  |  | $2.0 \%$ |  | N |  | ${ }_{\text {PQRR }}{ }^{\text {c }}$ |  |  |  |  |  |  |
| Prefer not to answer | 24 | 1 | 3 | - | - | - | 12 | 8 | - | 15 | 9 | 14 | 7 | 2 |  | 5 | 4 | 3 | 8 | 4 | 3 |
|  | 1.0\% | * | 1.0\% | - |  |  | 1.0\% | 2.0\% | - | 2.0\% | 1.0\% | 3.0\% | 1.0\% | * |  | 1.0\% | 1.0\% | * | 1.0\% | 1.0\% | 1.0\% |
|  |  |  |  |  | * | * |  |  |  |  |  | MN |  |  | * |  |  |  |  |  |  |
| Sigma | 2015 | 270 | 220 | 131 | 60 | 71 | 770 | 482 | 143 | 967 | 1048 | 562 | 746 | 707 | 67 | 386 | 746 | 791 | 857 | 727 | 399 |
|  | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% |
| Summary |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Employed (Net) | 1202 | 164 | 138 | 72 | 38 | 34 | 447 | 308 | 71 | 619 | 583 | 377 | 607 | 217 | 21 | 175 | 453 | 545 | 521 | 454 | 214 |
|  | 60.0\% | 61.0\% | 63.0\% | 55.0\% | 63.0\% | 49.0\% | 58.0\% | 64.0\% | 50.0\% | 64.0\% | 56.0\% | 67.0\% | 81.0\% | 31.0\% | 32.0\% | 45.0\% | 61.0\% | 69.0\% | 61.0\% | 62.0\% | 54.0\% |
|  |  | 1 | FI |  |  |  |  | FGI |  | K |  | N | LN |  |  | 0 | OP | OPQ | U | $\cup$ |  |
| Unemployed (Net) | 323 | 34 | 34 | 23 | 5 | 18 | 130 | 75 | 28 | 85 | 239 | 170 | 106 | 47 | 23 | 108 | 108 | 81 | 145 | 96 | 73 |
|  | 16.0\% | 13.0\% | 15.0\% | 18.0\% | 9.0\% | ${ }^{25.0 \%}$ | 17.0\% | 16.0\% | 19.0\% | 9.0\% | 23.0\% | 30.0\% | 14.0\% | 7.0\% | 35.0\% | 28.0\% | 14.0\% | 10.0\% | 17.0\% | 13.0\% | 18.0\% |
|  |  |  |  |  |  | BDEH* |  |  |  |  |  |  |  |  | QR* | QR |  |  |  |  |  |

Overlap formula used

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:
Columns Tested ( $5 \%$ ): $A, B / C / D / E / F / G / H / /, J / /, ~$

Minimum Base: $30(* *)$, Small Base: $100{ }^{(*)}$
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16-066697-01_02 Awareness and Confidence in Pesticides Regulatory System
Table: 11
QHousehold Income. Which of the following categories best describes your total household income? That is, the total income of all persons in your household combined, before taxes?

|  |  | Region |  |  |  |  |  |  |  | Gender |  | Age |  |  | Education |  |  |  | Area of Residence |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | BC | Alberta | Saskatchewa n/ Manitoba | Saskatchewa <br> n | Manitoba | Ontario | Quebec | Atlantic | Male | Female | ${ }^{18.34}$ | ${ }^{35-54}$ | 55+ | Less than <br> High School | High School | $\begin{gathered} \text { Post } \\ \text { Secondary } \end{gathered}$ | University Graduate | Urban | Suburban | Rural |
|  | A | B | c | D | E | F | 6 | H | 1 | 1 | K | L | M | N | 0 | P | Q | R | 5 | T | $u$ |
| Base: All Respondents | 2015 | 273 | 214 | 131 | 59 | 72 | 774 | 486 | 137 | 1056 | 959 | 537 | 772 | 706 | 68 | 383 | 745 | 795 | 858 | 732 | 394 |
| Base: All Respondents (wtd) | 2015 | 270 | 220 | 131 | 60 | 71 | 770 | 482 | 143 | 967 | 1048 | 562 | 746 | 707 | 67 | 386 | 746 | 791 | 857 | 727 | 399 |
| Under $\$ 20,000$ | 103 | 12 | 11 | 3 | - | 3 | 34 | 38 | 5 | 43 | 60 | 36 | 35 | 32 | 15 | 35 | 37 | 15 | 54 | 24 | 20 |
|  | 5.0\% | 4.0\% | 5.0\% | 2.0\% | - | 4.0\% | 4.0\% | 8.0\% | 4.0\% | 4.0\% | 6.0\% | 6.0\% | 5.0\% | 4.0\% | 23.0\% | 9.0\% | 5.0\% | 2.0\% | 6.0\% | 3.0\% | 5.0\% |
|  |  |  |  |  | * |  |  | DEG |  |  |  |  |  |  | PQR* | QR | R |  | T |  |  |
| \$20,000 to just under $\$ 40,000$ | 277 | 39 | 30 | 12 | 7 | 5 | 107 | 67 | 22 | 133 | 144 | 90 | 94 | 93 | 23 | 77 | 114 | 62 | 122 | 80 | 68 |
|  | 14.0\% | 14.0\% | 13.0\% | 9.0\% | 12.0\% | 7.0\% | 14.0\% | 14.0\% | 15.0\% | 14.0\% | 14.0\% | 16.0\% | 13.0\% | 13.0\% | 34.0\% | 20.0\% | 15.0\% | 8.0\% | 14.0\% | 11.0\% | 17.0\% |
|  |  |  |  |  |  | * |  |  |  |  |  |  |  |  | PQR* | QR | R |  | T |  | T |
| \$40,000 to just under \$60,000 | 292 | 44 | 26 | 19 | 7 | 12 | 108 | 72 | 24 | 136 | 156 | 87 | 98 | 107 | 15 | 62 | 121 | 93 | 129 | 92 | 68 |
|  | 15.0\% | 16.0\% | 12.0\% | 15.0\% | 12.\% | 17.0\% | 14.0\% | 15.0\% | 17.0\% | 14.0\% | 15.0\% | 16.0\% | 13.0\% | 15.0\% | 22.0\% | 16.0\% | 16.0\% | 12.0\% | 15.0\% | 13.0\% | 17.0\% |
|  |  |  |  |  |  | * |  |  |  |  |  |  |  |  | $\mathrm{R}^{*}$ | R | R |  |  |  | T |
| \$60,000 to just under $\$ 80,000$ | 257 | 42 | 20 | 15 | 6 | 9 | 101 | 63 | 15 | 137 | 120 | 70 | 95 | 92 | 6 | 52 | 102 | 98 | 116 | 88 | 54 |
|  | 13.0\% | 16.0\% | 9.0\% | 12.0\% | 10.0\% | 13.0\% | 13.0\% | 13.0\% | 11.0\% | 14.0\% | 11.0\% | 12.0\% | 13.0\% | 13.0\% | 8.0\% | 13.0\% | 14.0\% | 12.0\% | 13.0\% | 12.0\% | 13.0\% |
|  |  | ${ }_{34}$ |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| \$80,000 to just under $\$ 100,000$ | 11.0\% | 13.0\% | 12.0\% | 14.0\% | 10.0\% | 17.0\% | 9.0\% | 11.0\% | 10.0\% | 12.0\% | 10.0\% | 10.0\% | 12.0\% | 10.0\% | 4.0\% | 7.0\% | 13.0\% | 11.0\% | 11.0\% | 11.0\% | $\stackrel{42}{10.0 \%}$ |
|  |  |  |  |  |  | $\mathrm{G}^{*}$ |  |  |  |  |  |  |  |  |  |  | OP | P |  |  |  |
| \$100,000 to just under \$150,000 | 409 | 50 | 49 | 35 | 16 | 19 | 140 | 105 | 30 | 205 | 204 | 103 | 172 | 134 | 1 | 45 | 149 | 212 | 172 | 168 | 68 |
|  | 20.0\% | 19.0\% | 22.0\% | 27.0\% | 27.0\% | 26.0\% | 18.0\% | 22.0\% | 21.0\% | 21.0\% | 20.0\% | 18.0\% | 23.0\% | 19.0\% | 1.0\% | 12.0\% | 20.0\% | 27.0\% | 20.0\% | 23.0\% | 17.0\% |
|  |  |  |  | 6 |  |  |  |  |  |  |  |  | LN |  |  | 0 | OP | OPQ |  | U |  |
| \$150,000 and above | 171 | 24 | 21 | 13 | 7 | 6 | 74 | 27 | 11 | 86 | 85 | 34 | 77 | 60 | - | 19 | 30 | 122 | 68 | 78 |  |
|  | 8.0\% | 9.0\% | 10.0\% | 10.0\% | 12.0\% | 8.0\% | 10.0\% | 6.0\% | 8.0\% | 9.0\% | 8.0\% | 6.0\% | 10.0\% | 8.0\% | - | 5.0\% | 4.0\% | 15.0\% | 8.0\% | 11.0\% | 6.0\% |
|  |  |  |  |  | $\mathrm{H}^{*}$ | * | H |  |  |  |  |  | 1 |  | * |  |  | OPQ |  | $\cup$ |  |
| Prefer not to answer | 287 | 25 | 36 | 16 | 10 | 6 | 133 | 58 | 20 | 115 | 172 | 88 | 82 | 118 | 5 | 70 | 96 | 99 | 103 | 114 | 55 |
|  | 14.0\% | 9.0\% | 16.0\% | 12.0\% | 17.0\% | 8.0\% | 17.0\% | 12.0\% | 14.0\% | 12.0\% | 16.0\% | 16.0\% | 11.0\% | 17.0\% | 7.0\% | 18.0\% | 13.0\% | 12.0\% | 12.0\% | 16.0\% | 14.0\% |
|  |  |  | B |  | * | * | BFH |  |  |  | J | M |  | M | * | OQR |  |  |  | 5 |  |
| Sigma | 2015 | 270 | 220 | 131 | 60 | 71 | 770 | 482 | 143 | 967 | 1048 | 562 | 746 | 707 | 67 | 386 | 746 | 791 | 857 | 727 | 399 |
|  | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% |
| Summary |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| S $\$ 40 \mathrm{k}$ ( (Net) | 380 | 51 | 41 | 15 | 7 | 8 | 141 | 104 | 27 | 176 | 203 | 126 | 129 | 124 | 38 | 112 | 151 | 77 | 177 | 104 | 88 |
|  | 19.0\% | 19.0\% | 19.0\% | 11.0\% | 12.\% | 11.0\% | 18.0\% | 22.0\% | 19.0\% | 18.0\% | 19.0\% | 22.0\% | 17.0\% | 18.0\% | 57.0\% | 29.0\% | 20.0 | 10.0\% | 21.0\% | 14.0\% | 22.0\% |
|  |  |  |  |  |  |  |  | DF |  |  |  | MN |  |  | PQR* | QR | R |  | T |  | T |
| \$40k- < 560 k (Net) | 292 | 44 | 26 | 19 | 7 | 12 | 108 | 72 | 24 | 136 | 156 | 87 | 98 | 107 | 15 | 62 | 121 | 93 | 129 | 92 | 68 |
|  | 15.0\% | 16.0\% | 12.0\% | 15.0\% | 12.0\% | 17.0\% | 14.0\% | 15.0\% | 17.0\% | 14.0\% | 15.0\% | 16.0\% | 13.0\% | 15.0\% | ${ }_{\text {22.0\% }}{ }^{\text {P }}$ | 16.0\% | 16.0\% | 12.0\% | 15.0\% | 13.0\% | 17.0\% |
| S60k-<\$100k (Net) | 476 | 76 | 47 | 33 | 13 | 21 | 174 | 115 | 30 | 249 | 227 | 124 | 187 | 165 | ${ }^{\text {R }}$ | ${ }_{77}$ | $\stackrel{R}{200}$ | 189 | 207 | 171 | 95 |
|  | 24.0\% | 28.0\% | 21.0\% | 25.0\% | 21.0\% | 30.0\% | 23.0\% | 24.0\% | 21.0\% | 26.0\% | 22.0\% | 22.0\% | 25.0\% | 23.0\% | 13.0\% | 20.0\% | 27.0\% | 24.0\% | 24.0\% | 23.0\% | 24.0\% |
|  |  |  |  |  |  |  |  |  |  | K |  |  |  |  | * |  | OP | 0 |  |  |  |
| \$100k+ (Net) | 580 | 75 | 70 | 48 | 24 | 24 | 214 | 132 | 41 | 291 | 289 | 137 | 249 | 193 | 1 | 64 | 179 | 334 | 240 | 246 | 92 |
|  | 29.0\% | 28.0\% | 32.0\% | 37.0\% | 39.0\% | 34.0\% | 28.0\% | 27.0\% | 29.0\% | 30.0\% | 28.0\% | 24.0\% | 33.0\% | 27.0\% | 1.0\% | 17.0\% | 24.0\% | 42.0\% | 28.0\% | 34.0\% | 23.0\% |
|  |  |  |  | GH |  |  |  |  |  |  |  |  | LN |  |  | 0 | OP | OPQ |  | su |  |
| Mean | 82560.5 | 81595 | 86846.5 | 92709 | 97097.8 | 89309.5 | 83275.3 | 77692.8 | 81664.6 | 83955.8 | 81203 | 75945.2 | 87408.1 | 82424.1 | 37646.3 | 65492 | 76302.5 | 100309.9 | 80229.9 | 90527.9 | 75114.6 |
|  |  |  | H | BH | $\mathrm{H}^{*}$ | * |  |  | * |  |  |  | 1 | L | * | 0 | OP | OPQ |  | su |  |
| Std. Dev. | 47305 | 46206.2 | 49006.3 | 45359.9 | 47350.7 | 43823.9 | 48469.1 | 45655.7 | 46866.1 | 46850.6 | 47730.6 | 45999.7 | 47901.7 | 47090.9 | 24185.8 | 44637.4 | 42174.7 | 47674.6 | 47137.2 | 47741.8 | 44622.9 |
| Std. Err. | 1138.1 | 2950.5 | 3617 | 4227.5 | 6679.7 | 5440.9 | 1920.6 | 2217.4 | 4229.2 | 1605.2 | 1613 | 2112.4 | 1859.3 | 1939.3 | 3068 | 2511.3 | 1653.6 | 1811.2 | 1716.7 | 1928.4 | 2405.4 |

## Overlap formula used

Columns Tested ( $5 \%$ ): $\mathrm{A}, \mathrm{B} / \mathrm{C} / \mathrm{D} / \mathrm{E} / \mathrm{F} / \mathrm{G} / \mathrm{H} / \mathrm{I}, \mathrm{J} / \mathrm{K}, \mathrm{L} / \mathrm{M} / \mathrm{N}, \mathrm{O} / \mathrm{P} / \mathrm{Q} / \mathrm{R}, \mathrm{S} / \mathrm{T} / \mathrm{U}$ Minimum Base: $30\left({ }^{(*)}\right.$ ), Small Base: 100 ( $^{*}$ )
Column Means:
Columns Tested (5\%): A, B/C/D/E////G/H/I, J/K, L/M/N, O/P/Q/R, S/T/U Minimum Base: 30 (**), Small Base: 100 (*)
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|  |  | Region |  |  |  |  |  |  |  | Gender |  | Age |  |  | Education |  |  |  | Area of Residence |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | BC | Alberta | Saskatchewa n/ Manitoba | Saskatchewa <br> n | Manitoba | Ontario | Quebec | Atlantic | Male | Female | 18.34 | ${ }^{35-54}$ | ${ }^{55+}$ | $\begin{array}{\|c\|} \hline \text { Less than } \\ \text { High School } \end{array}$ | High School | $\begin{gathered} \text { Post } \\ \text { Secondary } \end{gathered}$ | University Graduate | Urban | Suburban | Rural |
|  | A | B | c | D | E | F | 6 | H | 1 | J | K | L | M | N | 0 | P | Q | R | 5 | T | $u$ |
| Base: All Respondents | 2015 | 273 | 214 | 131 | 59 | 72 | 774 | 486 | 137 | 1056 | 959 | 537 | 772 | 706 | 68 | 383 | 745 | 795 | 858 | 732 | 394 |
| Base: All Respondents (wtd) | 2015 | 270 | 220 | 131 | 60 | 71 | 770 | 482 | 143 | 967 | 1048 | 562 | 746 | 707 | 67 | 386 | 746 | 791 | 857 | 727 | 399 |
| 18 | 13 | 1 | 1 |  |  |  | 6 | 4 |  | 2 | 11 | 13 |  |  | 2 | 8 | 2 |  | 7 | 3 | 2 |
|  | 1.0\% |  | 1.0\% | . | - | - | 1.0\% | 1.0\% | - |  | 1.0\% | 2.0\% | - | - | 3.0\% | 2.0\% |  | . | 1.0\% |  | 1.0\% |
|  |  |  |  |  | * | * |  |  |  |  |  | MN |  |  | QR* | QR |  |  |  |  |  |
| 19 | 17 | 3 | 1 | 1 | - | 1 | 9 | ${ }^{2}$ | 1 | ${ }^{3}$ | 15 | 17 | - | - | 2 | 11 | ${ }^{2}$ | ${ }_{*}$ | 10 | 4 | 2\% |
|  | 1.0\% | 1.0\% | 1.0\% | 1.0\% |  | 2.0\% | 1.0\% |  | 1.0\% |  | 1.0\% | 3.0\% | - | - | 3.0\% | 3.0\% |  |  | 1.0\% | 1.0\% | 1.0\% |
|  |  |  |  |  | * |  |  |  |  |  | 1 | MN |  |  | QR* | QR |  |  |  |  |  |
| 20 | 30 | \% | 2 | 4 | - | 4 | 10 | \% | 5 | 3 | 27 | 30 | - | - | 3 | 15 | 7 | ${ }^{2}$ | 12 | 7 | 8 |
|  | 1.0\% | 2.0\% | 1.0\% | 3.0\% |  | 6.0\% | 1.0\% | 1.0\% | 3.0\% |  | 3.0\% | 5.0\% | - | - | 5.0\% | 4.0\% | 1.0\% |  | 1.0\% | 1.0\% | 2.0\% |
|  |  |  |  | EH | * | BCGH* |  |  | H |  | 1 | MN |  |  | QR* | QR |  |  |  |  |  |
| 21 | 29 | , | 4 | 1 | - | 1 | 9 | , | 2 | 3 | 26 | 29 | - | - | 2 | 10 | 12 | 5 | 16 | 6 | 8 |
|  | 1.0\% | 1.0\% | 2.0\% | 1.0\% | - | 2.0\% | 1.0\% | 2.0\% | 2.0\% | * | 2.0\% | 5.0\% | - | - | 3.0\% | 3.0\% | 2.0\% | 1.0\% | 2.0\% | 1.0\% | 2.0\% |
| 22 | 38 | 2 | 3 | 5 | ${ }_{1}$ | * | 14 | 11 | 2 | 8 | $\frac{1}{30}$ | MN | - | - | $\mathrm{R}^{*}$ | R 7 | R 17 | 15 | 11 | 19 | 7 |
|  | 2.0\% | 1.0\% | 2.0\% | 4.0\% | 2.0\% | 6.0\% | 2.0\% | 2.0\% | 2.0\% | 1.0\% | 3.0\% | 7.0\% | - | - |  | 2.0\% | 2.0\% | 2.0\% | 1.0\% | 3.0\% | 2.0\% |
|  |  |  |  | , | * | BCG* |  |  |  |  | 1 | MN |  |  | * |  |  |  |  |  |  |
| 23 | 48 | 2 | 7 | , | 1 | 2 | 17 | 13 | 6 | 10 | 38 | 48 | - | - | - | 15 | 16 | 15 | 22 | 11 | 13 |
|  | 2.0\% | 1.0\% | 3.0\% | 2.0\% | 2.0\% | 3.0\% | 2.0\% | 3.0\% | 4.0\% | 1.0\% | 4.0\% | 9.0\% | - | - | - | 4.0\% | 2.0\% | 2.0\% | 3.0\% | 2.0\% | 3.0\% |
|  |  |  |  |  |  |  |  |  | B |  | , | MN |  |  | * | , |  |  |  |  |  |
| 24 | 48 | 3 | 2 | 1 | - | 1 | 24 | 15 | 1 | 7 | 40 | 48 | - | - | 2 | 3 | 19 | 23 | 19 | 16 | 9 |
|  | 2.0\% | 1.0\% | 1.0\% | 1.0\% |  | 2.0\% | 3.0\% | 3.0\% | 1.0\% | 1.0\% | 4.0\% | 9.0\% | - | - | 3.0\% | 1.0\% | 2.0\% | 3.0\% | 2.0\% | 2.0\% | 2.0\% |
| 25 | 25 | 3 | 3 | 1 | * | 1 | 12 | 5 | 1 | 10 | ${ }_{15}$ | MN | . | . | * | 3 | 9 | ${ }^{\text {P }}$ | 7 | 12 | 4 |
|  | 1.0\% | 1.0\% | 1.0\% | 1.0\% | - | 2.0\% | 2.0\% | 1.0\% | 1.0\% | 1.0\% | 1.0\% | 4.0\% | - | - | . | 1.0\% | 1.0\% | 2.0\% | 1.0\% | 2.0\% | 1.0\% |
|  |  |  |  |  | * | $\stackrel{*}{*}$ |  |  |  |  |  | MN |  |  | * |  |  |  |  |  |  |
| 26 | 21 | 2 | 3 | 3 | 1 | 2 | 6 | 5 | 1 | 8 | 12 | 21 | - | - | 1 | 4 | 5 | 10 | 9 | 6 | 5 |
|  | 1.0\% | 1.0\% | 2.0\% | 2.0\% | 2.0\% | 3.0\% | 1.0\% | 1.0\% | 1.0\% | 1.0\% | 1.0\% | 4.0\% | - | - | 1.0\% | 1.0\% | 1.0\% | 1.0\% | 1.0\% | 1.0\% | 1.0\% |
|  |  |  |  |  | * | * |  |  |  |  |  | MN |  |  | * |  |  |  |  |  |  |
| 27 | 23 | 3 | - | 2 | - | 2 | 12 | 6 | - | 8 | 14 | 23 | - | - | 1 | 5 | 5 | 10 | 5 | 14 | 3 |
|  | 1.0\% | 1.0\% | - | 2.0\% | - | 3.0\% | 2.0\% | 1.0\% | - | 1.0\% | 1.0\% | 4.0\% | - | - | 1.0\% | 1.0\% | 1.0\% | 1.0\% | 1.0\% | 2.0\% | 1.0\% |
|  |  |  |  |  | * | $\mathrm{Cl}^{*}$ |  |  |  |  |  | MN |  |  | * |  |  |  |  | s |  |
| 28 | 29 | 3 | 5 | 1 | - | 1 | 11 | 9 | 1 | 17 | 12 | 29 | - | - | 1 | 3 | 12 | 10 | 14 | 10 | 4 |
|  | 1.0\% | 1.0\% | 2.0\% | 1.0\% | - | 1.0\% | 1.0\% | 2.0\% | 1.0\% | 2.0\% | 1.0\% | 5.0\% | - | . | 2.0\% | 1.0\% | 2.0\% | 1.0\% | 2.0\% | 1.0\% | 1.0\% |
| 29 |  | 7 | 6 | 2 | 2 | * | 11 | 10 | 1 | 22 | 16 | ${ }_{37}$ | . |  | * | 5 | 10 | 21 | 19 | 12 | 6 |
|  | 2.0\% | 3.0\% | 3.0\% | 2.0\% | 4.0\% | - | 1.0\% | 2.0\% | 1.0\% | 2.0\% | 2.0\% | 7.0\% | - | - | - | 1.0\% | 1.0\% | 3.0\% | 2.0\% | 2.0\% | 2.0\% |
|  |  |  |  | F | * | * |  |  |  |  |  | MN |  |  | * |  |  |  |  |  |  |
| 30 | 33 | 5 | 4 | 2 | - | 2 | 10 | 9 | 2 | 17 | 16 | 33 | - | - | 1 | 3 | 7 | 20 | 15 | 14 | 1 |
|  | 2.0\% | 2.0\% | 2.0\% | 1.0\% | * | 3.0\% | 1.0\% | 2.0\% | 1.0\% | 2.0\% | 1.0\% | 6.0\% | - | - | 1.0\% | 1.0\% | 1.0\% | 2.0\% | 2.0\% | 2.0\% | * |
| 31 |  | 5 | 3 | . | * | $\stackrel{*}{*}$ | 14 | 7 |  | 21 | 8 | MN | . |  | ${ }^{*}$ | 7 | 7 | ${ }_{13}$ | ${ }_{16}$ | ${ }_{8}$ |  |
|  | 1.0\% | 2.0\% | 1.0\% | - |  | - | 2.0\% | 1.0\% | - | 2.0\% | 1.0\% | 5.0\% | . | - | 1.0\% | 2.0\% | 1.0\% | 2.0\% | 2.0\% | 1.0\% | . ${ }^{\text {1.0\% }}$ |
|  |  | 2.0\% | 1.0\% | $\cdots$ | * | * | $2.0 \%$ |  | - | 2.0\% |  | \% | $\cdots$ | - | 1.0\% |  |  |  |  |  |  |
| 32 |  | 8 | 8 | 2 | 2 | - | 19 | 15 | 3 | 28 | 27 | 55 | - | - | - | 10 | 16 | 28 | 31 | 16 | 7 |
|  | 3.0\% | 3.0\% | 3.0\% | 2.0\% | 4.0\% | - | 3.0\% | 3.0\% | 2.0\% | 3.0\% | 3.0\% | 10.0\% | - | - | - | 3.0\% | 2.0\% | 4.0\% | 4.0\% | 2.0\% | 2.0\% |
|  |  |  |  | F |  | * |  |  |  |  |  | MN |  |  | * |  |  |  |  |  |  |
| 33 | 47 | 6 | 5 | 3 | 1 | 2 | 12 | 18 | 3 | 28 | 19 | 47 | - | - | 1 | 8 | 14 | 24 | 22 | 14 | 10 |
|  | 2.0\% | 2.0\% | 2.0\% | 2.0\% | 2.0\% | 3.0\% | 2.0\% | 4.0\% | 2.0\% | 3.0\% | 2.0\% | 8.0\% | - | - | 1.0\% | 2.0\% | 2.0\% | 3.0\% | 3.0\% | 2.0\% | 3.0\% |
| 34 |  | 6 |  | . | * | $\stackrel{ }{*}$ | 12 | ${ }_{14}$ | 1 | 23 |  | MN | . | . | 1 | 6 | 15 | 18 | 25 | 9 | 5 |
|  | 2.0\% | 2.0\% | 3.0\% | - |  |  | 2.0\% | 3.0\% | 1.0\% | 2.0\% | 2.0\% | 7.0\% | - | - | 1.0\% | 2.0\% | 2.0\% | 2.0\% | 3.0\% | 1.0\% | 1.0\% |
|  |  |  | D |  | * | * |  | D |  |  |  | MN |  |  | * |  |  |  | T |  |  |
| 35 | 37 | 1 | 5 | 3 | 2 | 1 | 19 | 8 | 2 | 19 | 18 | - | 37 | - | 1 | 5 | 10 | 21 | 11 | 19 | 6 |
|  | 2.0\% | * | 2.0\% | 2.0\% | ${ }^{3.0 \%}$ | 1.0\% | 2.0\% | 2.0\% | 1.0\% | 2.0\% | 2.0\% | - | 5.0\% | - | 2.0\% | 1.0\% | 1.0\% | 3.0\% | 1.0\% | 3.0\% | 1.0\% |
|  |  |  |  |  | ${ }^{\text {B* }}$ | * | 14 |  |  |  |  |  | LN |  | $\stackrel{*}{1}$ |  |  |  |  |  |  |
| 36 | -35 | $\stackrel{8}{3.0 \%}$ | $\xrightarrow{3}$ | 1.0\% | - | 1.0\% | 2.0\% | 7.0\% | 1.0\% | $\xrightarrow{17}$ | 2.0\% | - | 5.0\% | - | 1.0\% | 1.0\% | 2.0\% | 2.0\% | $\frac{17}{2.0 \%}$ | 2.0\% | 5 |
|  |  |  |  |  | * | $\stackrel{\text { 1.0\% }}{*}$ |  |  |  |  |  |  | ${ }_{\text {L }}^{\text {L.O\% }}$ | - |  |  |  |  |  |  |  |
| 37 | 33 | 4 | 4 | 1 | 1 | - | 8 | 15 | 1 | 15 | 18 | - | 33 | - | 1 | 3 | 7 | 22 | 13 | 9 | 12 |
|  | 2.0\% | 1.0\% | 2.0\% | 1.0\% | 2.0\% | - | 1.0\% | 3.0\% | 1.0\% | 2.0\% | 2.0\% | - | 4.0\% | - | 1.0\% | 1.0\% | 1.0\% | 3.0\% | 1.0\% | 1.0\% | 3.0\% |
|  |  |  |  |  | * | 1 |  | 6 |  |  |  |  | LN |  |  |  |  | PQ |  |  | , |
| 38 | $\stackrel{27}{1.0 \%}$ | $\frac{2}{1.0 \%}$ | 3 $1.0 \%$ | $\frac{1}{1.0 \%}$ | - | $\frac{1}{1.0 \%}$ | 13 | 7 <br> $1.0 \%$ | $\frac{2}{1.0 \%}$ | 12 $1.0 \%$ | $\stackrel{15}{1.0 \%}$ | - | 27 | - | $\stackrel{2}{3.0 \%}$ | 2 | 11 | 13 | 12 $1.0 \%$ | $\frac{11}{1.0 \%}$ | 4 $1.0 \%$ |
|  |  | 1.0\% |  | 1.0\% | * | 1.0\% |  |  |  | 1.0\% |  |  | ${ }_{\text {L }}^{\text {L.0\% }}$ | - | 3.0\% |  |  | 2.0\% | 1.0\% |  | 1.0\% |
| 39 | 39 | 7 | 3 | 3 | 2 | 1 | 12 | 11 | 2 | 22 | 17 | - | 39 | . | 2 | 4 | 18 | 16 | 16 | 16 | 6 |
|  | 2.0\% | 3.0\% | 1.0\% | 2.0\% | 4.0\% | 1.0\% | 2.0\% | 2.0\% | 1.0\% | 2.0\% | 2.0\% | - | 5.0\% | - | 3.0\% | 1.0\% | 2.0\% | 2.0\% | 2.0\% | 2.0\% | 1.0\% |
| 40 | 32 | 3 | 2 | 1 | * | 1 | 14 | 10 | 2 | 15 | 17 | - | ${ }_{32}$ | - | $\stackrel{*}{*}$ | 7 | 12 | 13 | 18 | 8 | 5 |
|  | 2.0\% | 1.0\% | 1.0\% | 1.0\% | - | 1.0\% | 2.0\% | 2.0\% | 1.0\% | 2.0\% | 2.0\% | - | 4.0\% | - | - | 2.0\% | 2.0\% | 2.0\% | 2.0\% | 1.0\% | 1.0\% |
|  |  |  |  |  | * |  |  |  |  |  |  |  | LN |  | * |  |  |  |  |  |  |
| 41 | 35 | 5 | 4 | 4 | 1 | 3 | 13 | 8 | 1 | 17 | 18 | - | 35 | - | 1 | 6 | 10 | 18 | 16 | 13 | , |
|  | 2.0\% | 2.0\% | 2.0\% | 3.0\% | 2.0\% | 4.0\% | 2.0\% | 2.0\% | 1.0\% | 2.0\% | 2.0\% | - | 5.0\% | - | 1.0\% | 2.0\% | 1.0\% | 2.0\% | 2.0\% | 2.0\% | 1.0\% |
| 42 | 18 | 7 | - | - | $\stackrel{*}{*}$ | * | 6 | 5 | 1 | 9 | 9 | - | LN | - | 1 | 2 | 6 | 9 | 7 | 8 | 4 |
|  | 1.0\% | 2.0\% | - | - | - | - | 1.0\% | 1.0\% | 1.0\% | 1.0\% | 1.0\% | - | 2.0\% | - | 1.0\% | 1.0\% | 1.0\% | 1.0\% | 1.0\% | 1.0\% | 1.0\% |


|  |  | CG |  |  | * | * |  |  |  |  |  |  | LN |  | * |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 43 | 36 | 5 | 3 | 1 | - | 1 | 14 | 10 | 4 | 20 | 17 | - | 36 | - | 2 | 6 | 14 | 15 | 13 | 17 | 6 |
|  | 2.0\% | 2.0\% | 1.0\% | 1.0\% |  | 1.0\% | 2.0\% | 2.0\% | 3.0\% | 2.0\% | 2.0\% | . | 5.0\% | - | 3.0\% | 2.0\% | 2.0\% | 2.0\% | 2.0\% | 2.0\% | 1.0\% |
|  |  |  |  |  | * |  |  |  |  |  |  |  | LN |  | * |  |  |  |  |  |  |
| 44 | 37 | 6 | 5 | 1 |  | 1 | 20 | 6 | . | 15 | 22 | . | 37 | - | - | 5 | 16 | 17 | 13 | 20 | 5 |
|  | 2.0\% | 2.0\% | 2.0\% | 1.0\% | - | 1.0\% | 3.0\% | 1.0\% | - | 2.0\% | 2.0\% | - | 5.0\% | - | - | 1.0\% | 2.0\% | 2.0\% | 1.0\% | 3.0\% | 1.0\% |
|  |  |  |  |  |  |  |  |  |  |  |  |  | LN |  | * |  |  |  |  |  |  |
| 45 | 37 | \% | \% | 3 | 1 | 2 | 15 | 9 | 20 | 23 | 14 | - | 37 | - | 2 | 11 | 13 | 12 | 17 | 11 | 9 |
|  | 2.0\% | 1.0\% | 2.0\% | 2.0\% | 2.0\% | 3.0\% | 2.0\% | 2.0\% | 2.0\% | 2.0\% | 1.0\% | - | 5.0\% | . | 3.0\% | 3.0\% | 2.0\% | 1.0\% | 2.0\% | 2.0\% | 2.0\% |
|  |  |  |  |  |  |  |  |  |  |  |  |  | LN |  |  |  |  |  |  |  |  |
| 46 | 41 | 4 | \% | 1 | 1 | - | 17 | 11 | 4 | 21 | 20 | - | 41 | - | 2 | 5 | 14 | 20 | 24 | 11 | 7 |
|  | 2.0\% | 1.0\% | 2.0\% | 1.0\% | 2.0\% | * | 2.0\% | 2.0\% | 3.0\% | 2.0\% | 2.0\% | - | 6.0\% | - | 3.0\% | 1.0\% | 2.0\% | 2.0\% | 3.0\% | 1.0\% | 2.0\% |
|  |  |  |  |  |  | * |  |  |  |  |  |  | LN |  |  |  |  |  |  |  |  |
| 47 | 38 | 4 | 5 | 2 | - | 2 | 18 | 8 | 2 | 20 | 18 | - | 38 | - | 1 | 3 | 14 | 20 | 17 | 14 | 6 |
|  | 2.0\% | 1.0\% | 2.0\% | 1.0\% | - | 2.0\% | 2.0\% | 2.0\% | 1.0\% | 2.0\% | 2.0\% |  | 5.0\% | - | 2.0\% | 1.0\% | 2.0\% | 3.0\% | 2.0\% | 2.0\% | 1.0\% |
|  |  |  |  |  | * |  |  |  |  |  |  |  | LN |  |  |  |  | P |  |  |  |
| 48 | 49 | 5 | 5 | 4 | 1 | 3 | 21 | 11 | 4 | 26 | 23 | - | 49 | - | - | 7 | 26 | 16 | 17 | 21 | 11 |
|  | 2.0\% | 2.0\% | 2.0\% | 3.0\% | 2.0\% | 4.0\% | 3.0\% | 2.0\% | 3.0\% | 3.0\% | 2.0\% |  | 7.0\% | - | - | 2.0\% | 4.0\% | 2.0\% | 2.0\% | 3.0\% | 3.0\% |
|  |  |  |  |  |  |  |  |  |  |  |  |  | LN |  | * |  |  |  |  |  |  |
| 49 | 48 | 10 | 5 | 6 | 3 | 3 | 15 | 8 | 3 | 22 | 25 | - | 48 | - | 1 | 18 | 15 | 15 | 23 | 13 | 12 |
|  | 2.0\% | 4.0\% | 2.0\% | 4.0\% | 5.0\% | 4.0\% | 2.0\% | 2.0\% | 2.0\% | 2.0\% | 2.0\% | - | 6.0\% | - | 1.0\% | 5.0\% | 2.0\% | 2.0\% | 3.0\% | 2.0\% | 3.0\% |
|  |  |  |  |  |  | * |  |  |  |  |  |  | LN |  | * | QR |  |  |  |  |  |
| 50 | 2.0\% | 2.0\% | 2.0\% | 1.0\% | 2.0\% | - | 1.0\% | 2.0\% | 1.0\% | 2.0\% | $\frac{16}{}$ | - | - 4.0 \% | - | - | 1.0\% | 2.0\% | 2.0\% | 2.0\% | 2.0\% | 2.0\% |
|  |  |  |  |  | 2.0 | * |  |  |  |  |  |  | LN |  | * |  |  |  |  |  |  |
| 51 | 34 | 2 | 1 | 3 | 1 | 2 | 11 | 13 | 4 | 17 | 17 |  | 34 | - | 3 | 6 | 19 | 5 | 13 | 15 | 6 |
|  | 2.0\% | 1.0\% | * | 2.0\% | 2.0\% | 3.0\% | 1.0\% | 3.0\% | 3.0\% | 2.0\% | 2.0\% | - | 5.0\% | - | 4.0\% | 2.0\% | 3.0\% | 1.0\% | 2.0\% | 2.0\% | 1.0\% |
|  |  |  |  |  |  |  |  | c |  |  |  |  | LN |  | $\mathrm{R}^{*}$ |  | R |  |  |  |  |
| 52 | 36 | 3 | 2 | 2 | 2 | - | 21 | 6 | 2 | 15 | 21 | . | 36 | - |  | 9 | 17 | 11 | 14 | 16 | 6 |
|  | 2.0\% | 1.0\% | 1.0\% | 2.0\% | 3.0\% | - | 3.0\% | 1.0\% | 1.0\% | 2.0\% | 2.0\% | - | 5.0\% | - | - | 2.0\% | 2.0\% | 1.0\% | 2.0\% | 2.0\% | 1.0\% |
|  |  |  |  |  |  | * |  |  |  |  |  |  | LN |  | * |  |  |  |  |  |  |
| 53 | 54 | 9 | 5 | 5 | 2 | 3 | 19 | 13 | 3 | 29 | 24 | - | 54 | - | 2 | 8 | 23 | 20 | 16 | 24 | 13 |
|  | 3.0\% | 3.0\% | 2.0\% | 4.0\% | 4.0\% | 4.0\% | 3.0\% | 3.0\% | 2.0\% | 3.0\% | 2.0\% | - | 7.0\% | - | 3.0\% | 2.0\% | 3.0\% | 3.0\% | 2.0\% | 3.0\% | 3.0\% |
|  |  |  |  |  |  |  |  |  |  |  |  |  | LN |  |  |  |  |  |  |  |  |
| 54 | 47 | 6 | 6 | 2 | 1 | 1 | 20 | 12 | 1 | 18 | 30 | - | 47 | - | . | 11 | 19 | 17 | 19 | 13 | 13 |
|  | 2.0\% | 2.0\% | 3.0\% | 1.0\% | 2.0\% | 1.0\% | 3.0\% | 3.0\% | 1.0\% | 2.0\% | 3.0\% |  | 6.0\% | - | - | 3.0\% | 3.0\% | 2.0\% | 2.0\% | 2.0\% | 3.0\% |
|  |  |  |  |  |  |  |  |  |  |  |  |  | LN |  | * |  |  |  |  |  |  |
| 55 | 37 | 7 | 2 | 3 | 2 | 1 | 12 | 11 | 1 | 16 | 21 | - | - | 37 | 3 | 6 | 14 | 13 | 16 | 16 | 4 |
|  | 2.0\% | 3.0\% | 1.0\% | 2.0\% | 3.0\% | 2.0\% | 2.0\% | 2.0\% | 1.0\% | 2.0\% | 2.0\% |  | - | 5.0\% | 4.0\% | 2.0\% | 2.0\% | 2.0\% | 2.0\% | 2.0\% | 1.0\% |
|  |  |  |  |  | 4 | 2 |  |  |  |  |  |  |  | LM | * |  |  |  |  |  |  |
| 56 | 2.0\% | 1.0\% | 1.0\% | 5.0\% | 7.0\% | 3.0\% | 1.0\% | 2.0\% | 2.0\% | $\stackrel{14}{1.0 \%}$ | 2.0\% | - | - | 4.0\% | - | 2.0\% | 1.0\% | 1.0\% | $\frac{12}{1.0 \%}$ | 2.0\% | 2.0\% |
|  |  |  |  | BGH | BCGH* | * |  |  |  |  |  |  |  | $\stackrel{\text { LM }}{ }$ | * |  |  |  |  |  |  |
| 57 | 32 | 4 | 4 | - | - | . | 11 | 5 | 8 | 12 | 20 |  | - | 32 | 2 | 4 | 15 | 11 | 9 | 16 | 7 |
|  | 2.0\% | 2.0\% | 2.0\% | - |  |  | 1.0\% | 1.0\% | 5.0\% | 1.0\% | 2.0\% | - | - | 5.0\% | 3.0\% | 1.0\% | 2.0\% | 1.0\% | 1.0\% | 2.0\% | 2.0\% |
|  |  |  |  |  | * |  |  |  | ${ }^{\text {BDPGH }}$ |  |  |  |  | LM | * |  |  |  |  |  |  |
| 58 | 2.0\% | $\stackrel{3}{1.0 \%}$ | 2.0\% | 2.0\% | 2.0\% | $\frac{2}{3.0 \%}$ | $\stackrel{13}{2.0 \%}$ | ${ }^{5}$ | 5.0\% | $\stackrel{21}{2.0 \%}$ | $\stackrel{14}{1.0 \%}$ | - | - | 568 | $\frac{1}{1.0 \%}$ | $\frac{2}{1.0 \%}$ | 20 | $\frac{13}{2.0 \%}$ | $\xrightarrow{11}$ | 19 $3.0 \%$ | 7.0\% |
|  |  |  |  |  |  |  |  |  | BGH |  |  |  |  | $\stackrel{\text { LM }}{ }$ | 1.0\% |  | 3.0\% |  |  |  |  |
| 59 | 29 | 5 | 4 | 2 | . | 2 | 10 | 6 | 2 | 18 | 11 |  | - | 29 | 2 | 3 | 16 | 7 | 11 | 10 | 7 |
|  | 1.0\% | 2.0\% | 2.0\% | 1.0\% | - | 3.0\% | 1.0\% | 1.0\% | 2.0\% | 2.0\% | 1.0\% | - | - | 4.0\% | 3.0\% | 1.0\% | 2.0\% | 1.0\% | 1.0\% | 1.0\% | 2.0\% |
|  |  |  |  |  | * |  |  |  |  |  |  |  |  | LM |  |  |  |  |  |  |  |
| 60 | 24 | 1 | 1 | 2 | 1 | 1 | 15 | 4 | 1 | 12 | 12 | - | - | 24 | 1 | 7 | 10 | 6 | 10 | 9 | 5 |
|  | 1.0\% |  | * | 1.0\% | 2.0\% | 1.0\% | 2.0\% | 1.0\% | 1.0\% | 1.0\% | 1.0\% | - | - | 3.0\% | 1.0\% | 2.0\% | 1.0\% | 1.0\% | 1.0\% | 1.0\% | 1.0\% |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  | LM |  |  |  |  |  |  |  |
| 61 | 32 | 7 | 2 | 5 | 4 | 1 | 10 | 6 | 1 | 13 | 19 | - | - | 32 | 2 | 10 | 6 | 13 | 12 | 11 | 8 |
|  | 2.0\% | 3.0\% | 1.0\% | 4.0\% | 7.0\% | 2.0\% | 1.0\% | 1.0\% | 1.0\% | 1.0\% | 2.0\% |  | - | 4.0\% | 3.0\% | 3.0\% | 1.0\% | 2.0\% | 1.0\% | 2.0\% | 2.0\% |
|  |  |  |  | CGH | CGHI* | * |  |  |  |  |  |  |  | LM | * | Q |  |  |  |  |  |
| 62 | 52 | 5 | 9 | 3 | 3 | - | 21 | 11 | 3 | 33 | 19 | - | - | 52 | - | 12 | 22 | 19 | 22 | 20 | 10 |
|  | 3.0\% | 2.0\% | 4.0\% | 2.0\% | 5.0\% |  | 3.0\% | 2.0\% | 2.0\% | 3.0\% | 2.0\% |  | - | 7.0\% |  | 3.0\% | 3.0\% | 2.0\% | 3.0\% | 3.0\% | 3.0\% |
|  |  |  |  | ${ }_{2}$ |  | 1 |  |  |  | K 19 |  |  |  | ${ }_{3}{ }^{\text {LM }}$ | ${ }_{1}$ |  |  |  |  |  |  |
| 63 | 2.0\% | 3.0\% | 1.0\% | 1.0\% | 2.0\% | 1.0\% | 2.0\% | 1.0\% | 1.0\% | 2.0\% | 1.0\% | - | - | 5.0\% | 1.0\% | 2.0\% | 1.0\% | 2.0\% | 2.0\% | 1.0\% | 1.0\% |
|  |  | H |  |  |  |  |  |  |  |  |  |  |  | LM | * |  |  |  |  |  |  |
| 64 | 29 | 6 | 2 | 2 | 1 | 1 | 12 | 7 | 1 | 19 | 10 |  | - | 29 | - | 6 | 12 | 11 | 7 | 13 | 10 |
|  | 1.0\% | 2.0\% | 1.0\% | 1.0\% | 2.0\% | 1.0\% | 2.0\% | 1.0\% | 1.0\% | 2.0\% | 1.0\% | - | - | 4.0\% | - | 2.0\% | 2.0\% | 1.0\% | 1.0\% | 2.0\% | 2.0\% |
| 65 | 37 | 5 | 5 | 3 | * | * | 13 | 3 | 7 | K | 21 |  | - | LM 37 | * | 8 | 9 | 19 | 10 | 17 | ${ }_{10}$ |
|  | 2.0\% | 2.0\% | 2.0\% | 2.0\% | 3.0\% | 2.0\% | 2.0\% | 1.0\% | 5.0\% | 2.0\% | 2.0\% | . | - | 5.0\% | - | 2.0\% | 1.0\% | 2.0\% | 1.0\% | 2.0\% | 2.0\% |
|  |  |  |  |  | ${ }^{\text {H*}}$ |  |  |  | GH |  |  |  |  | LM | * |  |  |  |  |  |  |
| 66 | 33 | - | \% | - | - | - | 12 | 11 | 2 | 15 | 18 | . | - | 33 | - | 5 | 19 | \% | 11 | 12 | 9 |
|  | 2.0\% | - | 3.0\% | - | - | - | 2.0\% | 2.0\% | 1.0\% | 2.0\% | 2.0\% |  | - | 5.0\% | - | 1.0\% | 2.0\% | 1.0\% | 1.0\% | 2.0\% | 2.0\% |
|  |  |  | BD |  | * | * |  |  | B |  |  |  |  | LM | * |  | 11 |  |  |  |  |
| 67 | 34 $20 \%$ | $\stackrel{4}{10 \%}$ | 9 | $\stackrel{2}{10 \%}$ | $\frac{2}{3}$ | - | 12 | 5 | 3 | 19 | $\frac{16}{10}$ | - | - | 34 | . | 6 | ${ }^{11}$ | 18 | 14 | 12 | 8 |
|  | 2.0\% | 1.0\% | $\frac{4.0 \%}{6 H}$ | 1.0\% | 3.0\% | * | 2.0\% | 1.0\% | 2.0\% | 2.0\% | 1.0\% | - | - | $\stackrel{\text { 5.0\% }}{\text { LM }}$ | * | 2.0\% | 1.0\% | 2.0\% | 2.0\% | 2.0\% | 2.0\% |
| 68 | 34 | 6 | 4 | 2 | 1 | 1 | 7 | 11 | 4 | 19 | 16 | . | - | 34 | 2 | 8 | 14 | 10 | 14 | 12 | 8 |
|  | 2.0\% | 2.0\% | 2.0\% | 2.0\% | 2.0\% | 2.0\% | 1.0\% | 2.0\% | 3.0\% | 2.0\% | 1.0\% | - | - | 5.0\% | 3.0\% | 2.0\% | 2.0\% | 1.0\% | 2.0\% | 2.0\% | 2.0\% |
|  |  |  |  |  |  |  |  | G |  |  |  |  |  | LM | * |  |  |  |  |  |  |
| 69 | 47 | 5 | 8 | 5 | 2 | 3 | 14 | 9 | ${ }^{6}$ | 26 | 21 | . | - | 47 | 4 | 7 | 19 | 15 | 22 | 10 | 14 |
|  | 2.0\% | 2.0\% | 4.0\% | 4.0\% | 3.0\% | $\stackrel{\text { 4.0\% }}{*}$ | 2.0\% | 2.0\% | 4.0\% | 3.0\% | 2.0\% |  | - | $\frac{7.0 \%}{\text { LM }}$ | ${ }_{\text {PR }}^{\text {c. }}$ | 2.0\% | 3.0\% | 2.0\% | 3.0\% | 1.0\% | 4.0\% |
| 70 | 29 | 5 | 1 | - | * | - | 14 | 5 | 4 | 18 | 11 |  | - | 29 | PR* | 6 | 9 | 13 | 11 | 13 | T |
|  | 1.0\% | 2.0\% | * | - |  |  | 2.0\% | 1.0\% | 3.0\% | 2.0\% | 1.0\% |  | - | 4.0\% |  | 2.0\% | 1.0\% | 2.0\% | 1.0\% | 2.0\% | 1.0\% |
|  |  |  |  |  | * | * |  |  |  |  |  |  |  | LM | * |  |  |  |  |  |  |
| 71 | 33 | 10 | 2 | 3 | 1 | 2 | 9 | 6 | 3 | 19 | 13 | - | - | 33 | 2 | 2 | 17 | 12 | 13 | 15 | 5 |



## Overap tormula used - Column Proportions:

Columns Tested ( $55 \%$ ) : A , B/C/D/D/E/F/G/H/I/J//K, L/M/N, O/P/Q/R, S/T/U
Minimum Base: $30(* *)$, Small Base: 100 (*)

Minimum Base: $30(* *)$, Small Base: 100 (*)
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|  |  | Region |  |  |  |  |  |  |  | Gender |  | Age |  |  | Education |  |  |  | Area of Residence |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | BC | Alberta | Saskatchewa n/ Manitoba | $\begin{gathered} \text { Saskatchewa } \\ \text { n } \end{gathered}$ | Manitoba | Ontario | Quebec | Atlantic | Male | Female | 18.34 | ${ }^{35-54}$ | 55+ | $\begin{array}{\|l\|} \hline \text { Less than } \\ \text { High School } \end{array}$ | High School | $\begin{gathered} \text { Post } \\ \text { Secondary } \end{gathered}$ | University Graduate | Urban | Suburban | Rural |
|  | A | B | c | D | E | F | 6 | H | 1 | 1 | K | 1 | M | N | 0 | P | Q | R | 5 | T | U |
| Base: All Respondents | 2015 | 273 | 214 | 131 | 59 | 72 | 774 | 486 | 137 | 1056 | 959 | 537 | 772 | 706 | 68 | 383 | 745 | 795 | 858 | 732 | 394 |
| Base: All Respondents (wtd) | 2015 | 270 | 220 | 131 | 60 | 71 | 770 | 482 | 143 | 967 | 1048 | 562 | 746 | 707 | 67 | 386 | 746 | 791 | 857 | 727 | 399 |
| Alberta | 220 |  | 220 |  |  |  |  |  |  | 119 | 101 | 65 | 72 | 82 | 9 | 43 | 93 | 72 | 101 | 69 | 47 |
|  | 11.0\% | - | 100.0\% | - | - | - | - | - | - | 12.0\% | 10.0\% | 12.0\% | 10.0\% | 12.0\% | 14.0\% | 11.0\% | 12.0\% | 9.0\% | 12.0\% | 9.0\% | 12.0\% |
|  |  |  | BDEFGHI |  | * | * |  |  |  |  |  |  |  |  | * |  | R |  |  |  |  |
| British Columbia | 270 | 270 | - | - | - | - | - | - | - | 139 | 132 | 68 | 97 | 106 | 12 | 60 | 87 | 110 | 123 | 100 | 44 |
|  | 13.0\% | 100.0\% | - | - | - | - | - | - | - | 14.0\% | 13.0\% | 12.0\% | 13.0\% | 15.0\% | 17.0\% | 15.0\% | 12.0\% | 14.0\% | 14.0\% | 14.0\% | 11.0\% |
|  |  | CDEFGHI |  |  | * | * |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Manitoba | 71 | - | - | 71 | - | 71 | - | - | - | 33 | 37 | 23 | 24 | 23 | 3 | 18 | 19 | 31 | 25 | 36 | 9 |
|  | 4.0\% | - | - | 54.0\% | - | 100.0\% | - | - | - | 3.0\% | 4.0\% | 4.0\% | 3.0\% | 3.0\% | 4.0\% | 5.0\% | 3.0\% | 4.0\% | 3.0\% | 5.0\% | 2.0\% |
|  |  |  |  | BCEGHI | * | BCDEGHI* |  |  |  |  |  |  |  |  | * |  |  |  |  | su |  |
| New Brunswick | 46 | - | - |  | - | - | - | - | 46 | 19 | 27 | 14 | 13 | 20 | - | 10 | 20 | 14 | 10 | 7 | 29 |
|  | 2.0\% | - | - | - | - | - | - | . | 32.0\% | 2.0\% | 3.0\% | 2.0\% | 2.0\% | 3.0\% | - | 3.0\% | 3.0\% | 2.0\% | 1.0\% | 1.0\% | 7.0\% |
|  |  |  |  |  | * | * |  |  | BCDEFGH |  |  |  |  |  | * |  |  |  |  |  | ST |
| Newfoundland and Labrador | 32 | - | - | - | - | - | - | - | 32 | 17 | 15 | 8 | 8 | 16 | - | 4 | 22 | 6 | 19 | 5 | 9 |
|  | 2.0\% | - | - | - | - | - | - | - | 23.0\% | 2.0\% | 1.0\% | 1.0\% | 1.0\% | 2.0\% | - | 1.0\% | 3.0\% | 1.0\% | 2.0\% | 1.0\% | 2.0\% |
|  |  |  |  |  | * | * |  |  | BCDEFGH |  |  |  |  |  | * |  | PR |  | T |  | T |
| Nova Scotia | 56 | - | - | - | - | - | - | - | 56 | 20 | 36 | 9 | 20 | 27 | - | 9 | 25 | 23 | 24 | 16 | 17 |
|  | 3.0\% | - | - | - |  | - | - | - | 39.0\% | 2.0\% | 3.0\% | 2.0\% | 3.0\% | 4.0\% | - | 2.0\% | 3.0\% | 3.0\% | 3.0\% | 2.0\% | 4.0\% |
|  |  |  |  |  | * | * |  |  | BCDEFGH |  |  |  |  | L | * |  |  |  |  |  |  |
| Ontario | 770 | - | - | $\cdots$ | - | - | 770 <br> $100.0 \%$ | $\cdots$ | - | 355 | 445 | 208 | 300 $40.0 \%$ | 262 | $\stackrel{16}{24.0 \%}$ | 153 | 242 | 341 | 322 <br> $38.0 \%$ | 315 $43.0 \%$ | 119 |
|  |  |  |  |  | * | * | BCDEFHI |  |  |  |  |  |  |  | * | 00 |  | 00 | U | su |  |
| Prince Edward Island | 8 | - | - | - | - | - | - | - | 8 | 4 | 4 | - | 2 | 6 | - | 2 | - | 6 | 4 | 1 | 3 |
|  | * | - | - | - | - | - | - | - | 6.0\% | * | * | - | * | 1.0\% | - | 1.0\% | - | 1.0\% | * | * | 1.0\% |
|  |  |  |  |  | * | * |  |  | BCDFGH |  |  |  |  | L | 24 | Q |  | Q |  |  |  |
| Quebec | 482 | - | - | - | - | - | - | 482 | - | 233 | 249 | 158 | 190 | 133 | 24 | 74 | 220 | 154 | 190 | 168 | 111 |
|  | 24.0\% | - | - | - |  |  | - | 100.0\% | - | 24.0\% | 24.0\% | 28.0\% | 25.0\% | 19.0\% | 36.0\% | 19.0\% | 30.0\% | 19.0\% | 22.0\% | 23.0\% | 28.0\% |
|  |  |  |  |  | * | * |  | BCDEFGI |  |  |  | N | N |  | PR* |  | PR |  |  |  | s |
| Saskatchewan | 60 | - | - | 60 | 60 | - | - |  | - | 29 | 31 | 8 | 19 | 33 | 3 | 15 | 18 | 25 | 38 | 11 | 11 |
|  | 3.0\% | - | - | 46.0\% | 100.0\% |  | - | - | - | 3.0\% | 3.0\% | 2.0\% | 3.0\% | 5.0\% | 4.0\% | 4.0\% | 2.0\% | 3.0\% | 4.0\% | 2.0\% | 3.0\% |
|  |  |  |  | BCFGHI | BCDFGHI* | * |  |  |  |  |  |  |  | LM | * |  |  |  | T |  |  |
| Sigma | 2015 | 270 | 220 | 131 | 60 | 71 | 770 | 482 | 143 | 967 | 1048 | 562 | 746 | 707 | 67 | 386 | 746 | 791 | 857 | 727 | 399 |
|  | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% |

Overlap formula ased

- Column Proportions

Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
Columns Tested

Columns Tested ( $5 \%$ ): $\mathrm{A}, \mathrm{B} / \mathrm{C} / \mathrm{D} / \mathrm{/} / \mathrm{F} / \mathrm{G} / \mathrm{H} / \mathrm{I}, \mathrm{J} / \mathrm{K}, \mathrm{L} / \mathrm{M} / \mathrm{N}, \mathrm{O} / \mathrm{P} / \mathrm{Q} / \mathrm{R}, \mathrm{S} / \mathrm{T} / \mathrm{U}$
Minimum Base: 30 (**), Small Base: 100 (*)

|  |  | Region |  |  |  |  |  |  |  | Gender |  | Age |  |  | Education |  |  |  | Area of Residence |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | BC | Alberta | Saskatchewa n/ Manitoba | Saskatchewa | Manitoba | Ontario | Quebec | Atantic | Male | Female | 18.34 | $35-54$ | 55+ | $\begin{array}{\|c\|} \hline \text { Less than } \\ \text { High School } \end{array}$ | High School | $\begin{gathered} \text { Post } \\ \text { Secondary } \end{gathered}$ | University Graduate | Urban | Suburban | Rural |
|  | A | B | c | D | E | F | G | H | 1 | J | K | L | M | N | 0 | P | Q | R | 5 | T | $u$ |
| Base: All Respondents | 2015 | 273 | 214 | 131 | 59 | 72 | 774 | 486 | 137 | 1056 | 959 | 537 | 772 | 706 | 68 | 383 | 745 | 795 | 858 | 732 | 394 |
| Base: All Respondents (wtd) | 2015 | 270 | 220 | 131 | 60 | 71 | 770 | 482 | 143 | 967 | 1048 | 562 | 746 | 707 | 67 | 386 | 746 | 791 | 857 | 727 | 399 |
| Male | 967 | 139 | 119 | 62 | 29 | 33 | 355 | 233 | 60 | 967 | - | 218 | 369 | 381 | 38 | 174 | 352 | 391 | 425 | 358 | 170 |
|  | 48.0\% | 51.0\% | 54.0\% | 48.0\% | 48.0\% | 47.0\% | 46.0\% | 48.0\% | 42.0\% | 100.0\% | - | 39.0\% | 49.0\% | 54.0\% | 56.0\% | 45.0\% | 47.0\% | 49.0\% | 50.0\% | 49.0\% | 43.0\% |
|  |  |  | 61 |  | * | * |  |  |  | K |  |  | L | L | * |  |  |  | U | U |  |
| Female | 1048 | 132 | 101 | 69 | 31 | 37 | 415 | 249 | 83 |  | 1048 | 344 | 377 | 327 | 29 | 212 | 394 | 401 | 431 | 369 | 230 |
|  | 52.0\% | 49.0\% | 46.0\% | 52.0\% | 52.0\% | 53.0\% | 54.0\% | 52.0\% | 58.0\% | - | 100.0\% | 61.0\% | 51.0\% | 46.0\% | 44.0\% | 55.0\% | 53.0\% | 51.0\% | 50.0\% | 51.0\% | 57.0\% |
|  |  |  |  |  |  |  | c |  |  |  |  | MN |  |  |  |  |  |  |  |  |  |
| Sigma | 2015 | 270 | 220 | 131 | 60 | 71 | 770 | 482 | 143 | 967 | 1048 | 562 | 746 | 707 | 67 | 386 | 746 | 791 | 857 | 727 | 399 |
|  | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% |

Overlap formula used

- Column Proportions
Columns Tested (5\%): $\mathrm{A}, \mathrm{B} / \mathrm{C} / \mathrm{D} / \mathrm{E} / / / / \mathrm{G} / \mathrm{H} / \mathrm{I}, \mathrm{J} / \mathrm{K}, \mathrm{L} / \mathrm{M} / \mathrm{N}, \mathrm{O} / \mathrm{P} / \mathrm{Q} / \mathrm{R}, \mathrm{S} / \mathrm{T} / \mathrm{U}$
Minimum Base: 30 (**), Small Base: 100 (*)
Columns Tested ( $5 \%$ ): $\mathrm{A}, \mathrm{B} / \mathrm{C} / \mathrm{D} / \mathrm{E} / \mathrm{F} / \mathrm{G} / \mathrm{H} / \mathrm{I}, \mathrm{J} / \mathrm{K}, \mathrm{L} / \mathrm{M} / \mathrm{N}, \mathrm{O} / \mathrm{P} / \mathrm{Q} / \mathrm{R}, \mathrm{S} / \mathrm{T} / \mathrm{U}$
Taninimum Base: $30(* *)$, Small Base: 100 (*)
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|  |  | Region |  |  |  |  |  |  |  | Gender |  | Age |  |  | Education |  |  |  | Area of Residence |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | BC | Alberta | Saskatchewa n/ Manitoba | Saskatchewa\| <br> n | Manitoba | Ontario | Quebec | Atlantic | Male | Female | ${ }^{18.34}$ | $35 \cdot 54$ | ${ }^{55+}$ | $\begin{array}{l\|} \hline \text { Less than } \\ \text { High School } \end{array}$ | High School | $\begin{aligned} & \text { Post } \\ & \text { Secondary } \end{aligned}$ | University Graduate | Urban | Suburban | Rural |
|  | A | B | c | D | E | F | 6 | H | 1 | 1 | K | 1 | M | N | 0 | P | Q | R | 5 | T | $u$ |
| Base: All Respondents | 2015 | 273 | 214 | 131 | 59 | 72 | 774 | 486 | 137 | 1056 | 959 | 537 | 772 | 706 | 68 | 383 | 745 | 795 | 858 | 732 | 394 |
| Base: All Respondents (wtd) | 2015 | 270 | 220 | 131 | 60 | 71 | 770 | 482 | 143 | 967 | 1048 | 562 | 746 | 707 | 67 | 386 | 746 | 791 | 857 | 727 | 399 |
| Yes | 501 | 60 | 61 | 21 | 10 | 11 | 181 | 143 | 34 | 248 | 254 | 165 | 191 | 145 | 17 | 98 | 181 | 198 | 225 | 175 | 88 |
|  | 25.0\% | 22.0\% | 28.0\% | 16.0\% | 17.0\% | 15.0\% | 24.0\% | 30.0\% | 24.0\% | 26.0\% | 24.0\% | 29.0\% | 26.0\% | 21.0\% | 26.0\% | 25.0\% | 24.0\% | 25.0\% | 26.0\% | 24.0\% | 22.0\% |
|  |  |  | DF |  | * | * |  | BDEFG |  |  |  | N | N |  | * |  |  |  |  |  |  |
| No | 1514 | 210 | 158 | 110 | 50 | 60 | 588 | 338 | 109 | 719 | 794 | 397 | 555 | 562 | 50 | 288 | 565 | 593 | 632 | 552 | 311 |
|  | 75.0\% | 78.0\% | 72.0\% | 84.0\% | 83.0\% | 85.0\% | 76.0\% | 70.0\% | 76.0\% | 74.0\% | 76.0\% | 71.0\% | 74.0\% | 79.0\% | 74.0\% | 75.0\% | 76.0\% | 75.0\% | 74.0\% | 76.0\% | 78.0\% |
|  |  | H |  | CH | ${ }^{*}$ | CH* | H |  |  |  |  |  |  | LM | * |  |  |  |  |  |  |
| sigma | 2015 | 270 | 220 | 131 | 60 | 71 | 770 | 482 | 143 | 967 | 1048 | 562 | 746 | 707 | 67 | 386 | 746 | 791 | 857 | 727 | 399 |
|  | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.0\% | 100.\% | 100.0\% |

- Column Proportions

Columns Tested (5\%): $\mathrm{A}, \mathrm{B} / \mathrm{C} / \mathrm{D} / \mathrm{E} / / / / \mathrm{G} / \mathrm{H} / \mathrm{I}, \mathrm{J} / \mathrm{K}, \mathrm{L} / \mathrm{M} / \mathrm{N}, \mathrm{O} / \mathrm{P} / \mathrm{Q} / \mathrm{R}, \mathrm{S} / \mathrm{T} / \mathrm{U}$
Minimum Base: 30 (**), Small Base: 100 (*)
Columns Tested ( $5 \%$ ): $\mathrm{A}, \mathrm{B} / \mathrm{C} / \mathrm{D} / \mathrm{E} / \mathrm{F} / \mathrm{G} / \mathrm{H} / \mathrm{I}, \mathrm{J} / \mathrm{K}, \mathrm{L} / \mathrm{M} / \mathrm{N}, \mathrm{O} / \mathrm{P} / \mathrm{/} / \mathrm{R}, \mathrm{S} / \mathrm{T} / \mathrm{U}$ Taninimum Base: $30(* *)$, Small Base: 100 (*)
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