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Table S1\_6 Page 102......S1\_6. Do you or does anyone in your household work for any of the following types of organizations:

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Table Q10\_B Page 123.....Q10\_B. Now I'm going to read you a series of statements. For each, please tell me whether you agree or disagree, using a scale

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Table Q10\_E Page 126.....Q10\_E. Now I'm going to read you a series of statements. For each, please tell me whether you agree or disagree, using a scale

of 1 to 5.

- I'm at a stage in my life and/or career where I wouldn't really gain much by going back to school or upgrading my skills.

Table Q10\_F Page 127.....Q10\_F. Now I'm going to read you a series of statements. For each, please tell me whether you agree or disagree, using a scale

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- Today's workers need to invest in continuous learning and skills upgrading in order to remain competitive.

Table Q10\_G Page 128.....Q10\_G. Now I'm going to read you a series of statements. For each, please tell me whether you agree or disagree, using a scale

of 1 to 5.

- Once you're in the workforce, experience on the job is more valuable than formal education.

Table Q10\_H Page 129.....Q10\_H. Now I'm going to read you a series of statements. For each, please tell me whether you agree or disagree, using a scale

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Table Q10\_I Page 130.....Q10\_I. Now I'm going to read you a series of statements. For each, please tell me whether you agree or disagree, using a scale

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not very likely or not at all likely?

Table Q7 Page 209........Q7. And what is the main reason you say your employment status will change?

Table Q8 Page 211........Q8. Thinking more broadly now about the issues that Canada will face 10 to 20 years from now, which issue do you think will have

the biggest impact on you personally?

Table Q9 Page 215........Q9. Thinking now about how Canada's economy might change in the future, can you name <SELA> or <SELB> that you would consider to

be new or emerging?

Table Q10\_A Page 218.....Q10\_A. Now I'm going to read you a series of statements. For each, please tell me whether you agree or disagree, using a scale

of 1 to 5.

- The jobs of tomorrow will require that people are a lot more skilled than they are today

Table Q10\_B Page 219.....Q10\_B. Now I'm going to read you a series of statements. For each, please tell me whether you agree or disagree, using a scale

of 1 to 5.

- I currently have the information I need to make informed decisions about the type of education and training I need.

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Table Q10\_C Page 220.....Q10\_C. Now I'm going to read you a series of statements. For each, please tell me whether you agree or disagree, using a scale

of 1 to 5.

- I feel confident that I have the skills I need..../I feel confident that I am learning the skills I need to compete...

Table Q10\_D Page 221.....Q10\_D. Now I'm going to read you a series of statements. For each, please tell me whether you agree or disagree, using a scale

of 1 to 5.

- A post-secondary degree, diploma, or certification is the minimum qualification required in today's job market.

Table Q10\_E Page 222.....Q10\_E. Now I'm going to read you a series of statements. For each, please tell me whether you agree or disagree, using a scale

of 1 to 5.

- I'm at a stage in my life and/or career where I wouldn't really gain much by going back to school or upgrading my skills.

Table Q10\_F Page 223.....Q10\_F. Now I'm going to read you a series of statements. For each, please tell me whether you agree or disagree, using a scale

of 1 to 5.

- Today's workers need to invest in continuous learning and skills upgrading in order to remain competitive.

Table Q10\_G Page 224.....Q10\_G. Now I'm going to read you a series of statements. For each, please tell me whether you agree or disagree, using a scale

of 1 to 5.

- Once you're in the workforce, experience on the job is more valuable than formal education.

Table Q10\_H Page 225.....Q10\_H. Now I'm going to read you a series of statements. For each, please tell me whether you agree or disagree, using a scale

of 1 to 5.

- If I had the opportunity, I would go back to school part-time.

Table Q10\_I Page 226.....Q10\_I. Now I'm going to read you a series of statements. For each, please tell me whether you agree or disagree, using a scale

of 1 to 5.

- I feel I am overqualified for the work I am doing.

Table Q10\_J Page 227.....Q10\_J. Now I'm going to read you a series of statements. For each, please tell me whether you agree or disagree, using a scale

of 1 to 5.

- School counsellors are helpful when it comes to finding out what I might need for the jobs of the future.

Table Q10\_K Page 228.....Q10\_K. Now I'm going to read you a series of statements. For each, please tell me whether you agree or disagree, using a scale

of 1 to 5.

- The jobs of tomorrow will require different skills sets than today.

Table Q10\_L Page 229.....Q10\_L. Now I'm going to read you a series of statements. For each, please tell me whether you agree or disagree, using a scale

of 1 to 5.

- A career in the skilled trades provides stable employment.

Table Q11\_A Page 230.....Q11\_A. Now, I'm going to read you a list of specific types of skills that may or may not be important for the jobs of tomorrow.

Using a scale of 1 to 5.

- Reading

Table Q11\_B Page 231.....Q11\_B. Now, I'm going to read you a list of specific types of skills that may or may not be important for the jobs of tomorrow.

Using a scale of 1 to 5.

- Ability to interpret, use and create documents

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Using a scale of 1 to 5.

- Basic understanding of numbers

Table Q11\_D Page 233.....Q11\_D. Now, I'm going to read you a list of specific types of skills that may or may not be important for the jobs of tomorrow.

Using a scale of 1 to 5.

- Writing

Table Q11\_E Page 234.....Q11\_E. Now, I'm going to read you a list of specific types of skills that may or may not be important for the jobs of tomorrow.

Using a scale of 1 to 5.

- Oral communication

Table Q11\_F Page 235.....Q11\_F. Now, I'm going to read you a list of specific types of skills that may or may not be important for the jobs of tomorrow.

Using a scale of 1 to 5.

- Working with others

Table Q11\_G Page 236.....Q11\_G. Now, I'm going to read you a list of specific types of skills that may or may not be important for the jobs of tomorrow.

Using a scale of 1 to 5.

- Continuous learning

Table Q11\_H Page 237.....Q11\_H. Now, I'm going to read you a list of specific types of skills that may or may not be important for the jobs of tomorrow.

Using a scale of 1 to 5.

- Thinking skills

Table Q11\_I Page 238.....Q11\_I. Now, I'm going to read you a list of specific types of skills that may or may not be important for the jobs of tomorrow.

Using a scale of 1 to 5.

- Computer use

Table Q12 Page 239.......Q12. In your opinion, who is primarily responsible for ensuring that Canada's workforce is well prepared to meet the economic

challenges of the coming decades? Would you say it is...

Table Q13 Page 241.......Q13. Are you currently taking any courses either through work or on your own to upgrade your skills and/or your educational

standing?

Table Q14 Page 242.......Q14. Over the next 2 to 5 years do you anticipate enrolling in any courses either through work or on your own to upgrade your

skills and/or your educational standing?

Table Q15 Page 243.......Q15. And, what is the main reason why you are enrolled/will enrol in courses?

Table Q16 Page 245.......Q16. And what is the main reason why you are not/do not anticipate enrolling in any courses?

Table Q17\_A Page 247.....Q17\_A. I'm going to read you a series of statements related to the possible benefits of pursuing further educational and

training opportunities.

- Pursuing further education and training leads to better jobs

Table Q17\_B Page 248.....Q17\_B. I'm going to read you a series of statements related to the possible benefits of pursuing further educational and

training opportunities.

- Pursuing further education and training increases the chances of finding a job if you are unemplo

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Table Q17\_C Page 249.....Q17\_C. I'm going to read you a series of statements related to the possible benefits of pursuing further educational and

training opportunities.

- Pursuing further education and training is a good alternative to the job market when unemployment

Table Q17\_D Page 250.....Q17\_D. I'm going to read you a series of statements related to the possible benefits of pursuing further educational and

training opportunities.

- Pursuing further education and training helps to ensure you have the skills you need for the jobs

Table Q17\_E Page 251.....Q17\_E. I'm going to read you a series of statements related to the possible benefits of pursuing further educational and

training opportunities.

- Pursuing further education and training reduces the chances of being laid off during an economic

Table Q18\_A Page 252.....Q18\_A. There are a number of factors that could prevent individuals from pursuing educational and training opportunities

throughout their careers or lifetime.

- The cost

Table Q18\_B Page 253.....Q18\_B. There are a number of factors that could prevent individuals from pursuing educational and training opportunities

throughout their careers or lifetime.

- Lack of time

Table Q18\_C Page 254.....Q18\_C. There are a number of factors that could prevent individuals from pursuing educational and training opportunities

throughout their careers or lifetime.

- Lack of interest in going back to school

Table Q18\_D Page 255.....Q18\_D. There are a number of factors that could prevent individuals from pursuing educational and training opportunities

throughout their careers or lifetime.

- Wouldn't really benefit me/no need

Table Q18\_E Page 256.....Q18\_E. There are a number of factors that could prevent individuals from pursuing educational and training opportunities

throughout their careers or lifetime.

- No real financial pay-off to doing so

Table Q18\_F Page 257.....Q18\_F. There are a number of factors that could prevent individuals from pursuing educational and training opportunities

throughout their careers or lifetime.

- Not sure what courses or program I would take

Table Q18\_G Page 258.....Q18\_G. There are a number of factors that could prevent individuals from pursuing educational and training opportunities

throughout their careers or lifetime.

- Family responsibilities

Table Q18\_H Page 260.....Q18\_H. There are a number of factors that could prevent individuals from pursuing educational and training opportunities

throughout their careers or lifetime.

- Concerns about grades or ability to succeed in school

Table Q18\_I Page 261.....Q18\_I. There are a number of factors that could prevent individuals from pursuing educational and training opportunities

throughout their careers or lifetime.

- Prefer to learn in other ways than through formal education

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Table Q18\_J Page 262.....Q18\_J. There are a number of factors that could prevent individuals from pursuing educational and training opportunities

throughout their careers or lifetime.

- Lack of support from employer

Table Q18\_K Page 263.....Q18\_K. There are a number of factors that could prevent individuals from pursuing educational and training opportunities

throughout their careers or lifetime.

- Courses are not available in my region

Table Q18\_L Page 264.....Q18\_L. There are a number of factors that could prevent individuals from pursuing educational and training opportunities

throughout their careers or lifetime.

- Health reasons/disability

Table Q18\_M Page 265.....Q18\_M. There are a number of factors that could prevent individuals from pursuing educational and training opportunities

throughout their careers or lifetime.

- Lack of information

Table Q19\_A Page 266.....Q19\_A. Some groups might require additional support or incentives to help ensure they can be successful in the future job

market.

- Aboriginal Peoples

Table Q19\_B Page 267.....Q19\_B. Some groups might require additional support or incentives to help ensure they can be successful in the future job

market.

- New graduates

Table Q19\_C Page 268.....Q19\_C. Some groups might require additional support or incentives to help ensure they can be successful in the future job

market.

- At risk youth

Table Q19\_D Page 269.....Q19\_D. Some groups might require additional support or incentives to help ensure they can be successful in the future job

market.

- Older workers

Table Q19\_E Page 270.....Q19\_E. Some groups might require additional support or incentives to help ensure they can be successful in the future job

market.

- Newcomers to Canada

Table Q19\_F Page 271.....Q19\_F. Some groups might require additional support or incentives to help ensure they can be successful in the future job

market.

- Persons with disabilities

Table Q20 Page 272.......Q20. Where would you go to get more information on job training, skills upgrading and what skills you might need to compete

effectively in the future job market?

Table Q21 Page 274.......Q21. Are you aware of any programs or services offered by the Government of Canada to help Canadians get the skills and training

they need to succeed in tomorrow's economy?

Table Q22 Page 275.......Q22. What programs or services have you heard about?

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Table Q23 Page 278.......Q23. What would be the best ways for the Government of Canada to inform you about programs and services available to Canadians?

Table Q24 Page 280.......Q24. Now I'd like to ask you a few final questions for statistical purposes. Again, I'd like to remind you that all your answers

are completely confidential. Which of the following income ranges best describes the combined annual income of all persons in

your household, before taxes?

Table Q25 Page 281.......Q25. To which ethnic or cultural group or groups do you belong?

Table Q26 Page 283.......Q26. What language is spoken most often in your household?

Table Q27 Page 284.......Q27. Are you single, married, living together as a couple, widowed, separated or divorced?

Table Q28 Page 285.......Q28. Do you have any children under the age of 18 currently living in your household?

Table Q28A Page 286......Q28A. How many children under the age of 18 are currently living in your household?

Table Q31 Page 287.......Q31. INTERVIEWER: Record language of interview

Table Q32 Page 288.......Q32. Gender

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Table S1\_1 Page 289......S1\_1. Do you or does anyone in your household work for any of the following types of organizations:

- The Government of Canada

Table S1\_2 Page 290......S1\_2. Do you or does anyone in your household work for any of the following types of organizations:

- A provincial government

Table S1\_3 Page 291......S1\_3. Do you or does anyone in your household work for any of the following types of organizations:

- A municipal government

Table S1\_4 Page 292......S1\_4. Do you or does anyone in your household work for any of the following types of organizations:

- An advertising or market research firm

Table S1\_5 Page 293......S1\_5. Do you or does anyone in your household work for any of the following types of organizations:

- The media

Table S1\_6 Page 294......S1\_6. Do you or does anyone in your household work for any of the following types of organizations:

- or is an elected official

Table Q1 Page 295........Q1. The first few questions are for statistical purposes only. I'd like to remind you that all your answers are completely

confidential. In what year were you born?

Table Q2 Page 296........Q2. Were you born in Canada?

Table Q2A Page 297.......Q2A. In what year did you come to Canada?

Table Q3 Page 298........Q3. What is the highest level of formal education that you have completed to date?

Table Q4 Page 299........Q4. What is your current employment status? Are you...

Table Q5 Page 301........Q5. What type of work do you do?

Table Q6 Page 304........Q6. Over the next couple of years, how likely is it that your employment status will change? Is it very likely, somewhat likely,

not very likely or not at all likely?

Table Q7 Page 305........Q7. And what is the main reason you say your employment status will change?

Table Q8 Page 307........Q8. Thinking more broadly now about the issues that Canada will face 10 to 20 years from now, which issue do you think will have

the biggest impact on you personally?

Table Q9 Page 311........Q9. Thinking now about how Canada's economy might change in the future, can you name <SELA> or <SELB> that you would consider to

be new or emerging?

Table Q10\_A Page 314.....Q10\_A. Now I'm going to read you a series of statements. For each, please tell me whether you agree or disagree, using a scale

of 1 to 5.

- The jobs of tomorrow will require that people are a lot more skilled than they are today

Table Q10\_B Page 315.....Q10\_B. Now I'm going to read you a series of statements. For each, please tell me whether you agree or disagree, using a scale

of 1 to 5.

- I currently have the information I need to make informed decisions about the type of education and training I need.

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Table Q10\_C Page 316.....Q10\_C. Now I'm going to read you a series of statements. For each, please tell me whether you agree or disagree, using a scale

of 1 to 5.

- I feel confident that I have the skills I need..../I feel confident that I am learning the skills I need to compete...

Table Q10\_D Page 317.....Q10\_D. Now I'm going to read you a series of statements. For each, please tell me whether you agree or disagree, using a scale

of 1 to 5.

- A post-secondary degree, diploma, or certification is the minimum qualification required in today's job market.

Table Q10\_E Page 318.....Q10\_E. Now I'm going to read you a series of statements. For each, please tell me whether you agree or disagree, using a scale

of 1 to 5.

- I'm at a stage in my life and/or career where I wouldn't really gain much by going back to school or upgrading my skills.

Table Q10\_F Page 319.....Q10\_F. Now I'm going to read you a series of statements. For each, please tell me whether you agree or disagree, using a scale

of 1 to 5.

- Today's workers need to invest in continuous learning and skills upgrading in order to remain competitive.

Table Q10\_G Page 320.....Q10\_G. Now I'm going to read you a series of statements. For each, please tell me whether you agree or disagree, using a scale

of 1 to 5.

- Once you're in the workforce, experience on the job is more valuable than formal education.

Table Q10\_H Page 321.....Q10\_H. Now I'm going to read you a series of statements. For each, please tell me whether you agree or disagree, using a scale

of 1 to 5.

- If I had the opportunity, I would go back to school part-time.

Table Q10\_I Page 322.....Q10\_I. Now I'm going to read you a series of statements. For each, please tell me whether you agree or disagree, using a scale

of 1 to 5.

- I feel I am overqualified for the work I am doing.

Table Q10\_J Page 323.....Q10\_J. Now I'm going to read you a series of statements. For each, please tell me whether you agree or disagree, using a scale

of 1 to 5.

- School counsellors are helpful when it comes to finding out what I might need for the jobs of the future.

Table Q10\_K Page 324.....Q10\_K. Now I'm going to read you a series of statements. For each, please tell me whether you agree or disagree, using a scale

of 1 to 5.

- The jobs of tomorrow will require different skills sets than today.

Table Q10\_L Page 325.....Q10\_L. Now I'm going to read you a series of statements. For each, please tell me whether you agree or disagree, using a scale

of 1 to 5.

- A career in the skilled trades provides stable employment.

Table Q11\_A Page 326.....Q11\_A. Now, I'm going to read you a list of specific types of skills that may or may not be important for the jobs of tomorrow.

Using a scale of 1 to 5.

- Reading

Table Q11\_B Page 327.....Q11\_B. Now, I'm going to read you a list of specific types of skills that may or may not be important for the jobs of tomorrow.

Using a scale of 1 to 5.

- Ability to interpret, use and create documents

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Table Q11\_C Page 328.....Q11\_C. Now, I'm going to read you a list of specific types of skills that may or may not be important for the jobs of tomorrow.

Using a scale of 1 to 5.

- Basic understanding of numbers

Table Q11\_D Page 329.....Q11\_D. Now, I'm going to read you a list of specific types of skills that may or may not be important for the jobs of tomorrow.

Using a scale of 1 to 5.

- Writing

Table Q11\_E Page 330.....Q11\_E. Now, I'm going to read you a list of specific types of skills that may or may not be important for the jobs of tomorrow.

Using a scale of 1 to 5.

- Oral communication

Table Q11\_F Page 331.....Q11\_F. Now, I'm going to read you a list of specific types of skills that may or may not be important for the jobs of tomorrow.

Using a scale of 1 to 5.

- Working with others

Table Q11\_G Page 332.....Q11\_G. Now, I'm going to read you a list of specific types of skills that may or may not be important for the jobs of tomorrow.

Using a scale of 1 to 5.

- Continuous learning

Table Q11\_H Page 333.....Q11\_H. Now, I'm going to read you a list of specific types of skills that may or may not be important for the jobs of tomorrow.

Using a scale of 1 to 5.

- Thinking skills

Table Q11\_I Page 334.....Q11\_I. Now, I'm going to read you a list of specific types of skills that may or may not be important for the jobs of tomorrow.

Using a scale of 1 to 5.

- Computer use

Table Q12 Page 335.......Q12. In your opinion, who is primarily responsible for ensuring that Canada's workforce is well prepared to meet the economic

challenges of the coming decades? Would you say it is...

Table Q13 Page 337.......Q13. Are you currently taking any courses either through work or on your own to upgrade your skills and/or your educational

standing?

Table Q14 Page 338.......Q14. Over the next 2 to 5 years do you anticipate enrolling in any courses either through work or on your own to upgrade your

skills and/or your educational standing?

Table Q15 Page 339.......Q15. And, what is the main reason why you are enrolled/will enrol in courses?

Table Q16 Page 341.......Q16. And what is the main reason why you are not/do not anticipate enrolling in any courses?

Table Q17\_A Page 343.....Q17\_A. I'm going to read you a series of statements related to the possible benefits of pursuing further educational and

training opportunities.

- Pursuing further education and training leads to better jobs

Table Q17\_B Page 344.....Q17\_B. I'm going to read you a series of statements related to the possible benefits of pursuing further educational and

training opportunities.

- Pursuing further education and training increases the chances of finding a job if you are unemplo

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training opportunities.

- Pursuing further education and training is a good alternative to the job market when unemployment

Table Q17\_D Page 346.....Q17\_D. I'm going to read you a series of statements related to the possible benefits of pursuing further educational and

training opportunities.

- Pursuing further education and training helps to ensure you have the skills you need for the jobs

Table Q17\_E Page 347.....Q17\_E. I'm going to read you a series of statements related to the possible benefits of pursuing further educational and

training opportunities.

- Pursuing further education and training reduces the chances of being laid off during an economic

Table Q18\_A Page 348.....Q18\_A. There are a number of factors that could prevent individuals from pursuing educational and training opportunities

throughout their careers or lifetime.

- The cost

Table Q18\_B Page 349.....Q18\_B. There are a number of factors that could prevent individuals from pursuing educational and training opportunities

throughout their careers or lifetime.

- Lack of time

Table Q18\_C Page 350.....Q18\_C. There are a number of factors that could prevent individuals from pursuing educational and training opportunities

throughout their careers or lifetime.

- Lack of interest in going back to school

Table Q18\_D Page 351.....Q18\_D. There are a number of factors that could prevent individuals from pursuing educational and training opportunities

throughout their careers or lifetime.

- Wouldn't really benefit me/no need

Table Q18\_E Page 352.....Q18\_E. There are a number of factors that could prevent individuals from pursuing educational and training opportunities

throughout their careers or lifetime.

- No real financial pay-off to doing so

Table Q18\_F Page 353.....Q18\_F. There are a number of factors that could prevent individuals from pursuing educational and training opportunities

throughout their careers or lifetime.

- Not sure what courses or program I would take

Table Q18\_G Page 354.....Q18\_G. There are a number of factors that could prevent individuals from pursuing educational and training opportunities

throughout their careers or lifetime.

- Family responsibilities

Table Q18\_H Page 355.....Q18\_H. There are a number of factors that could prevent individuals from pursuing educational and training opportunities

throughout their careers or lifetime.

- Concerns about grades or ability to succeed in school

Table Q18\_I Page 356.....Q18\_I. There are a number of factors that could prevent individuals from pursuing educational and training opportunities

throughout their careers or lifetime.

- Prefer to learn in other ways than through formal education

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Table Q18\_J Page 357.....Q18\_J. There are a number of factors that could prevent individuals from pursuing educational and training opportunities

throughout their careers or lifetime.

- Lack of support from employer

Table Q18\_K Page 358.....Q18\_K. There are a number of factors that could prevent individuals from pursuing educational and training opportunities

throughout their careers or lifetime.

- Courses are not available in my region

Table Q18\_L Page 359.....Q18\_L. There are a number of factors that could prevent individuals from pursuing educational and training opportunities

throughout their careers or lifetime.

- Health reasons/disability

Table Q18\_M Page 360.....Q18\_M. There are a number of factors that could prevent individuals from pursuing educational and training opportunities

throughout their careers or lifetime.

- Lack of information

Table Q19\_A Page 361.....Q19\_A. Some groups might require additional support or incentives to help ensure they can be successful in the future job

market.

- Aboriginal Peoples

Table Q19\_B Page 362.....Q19\_B. Some groups might require additional support or incentives to help ensure they can be successful in the future job

market.

- New graduates

Table Q19\_C Page 363.....Q19\_C. Some groups might require additional support or incentives to help ensure they can be successful in the future job

market.

- At risk youth

Table Q19\_D Page 364.....Q19\_D. Some groups might require additional support or incentives to help ensure they can be successful in the future job

market.

- Older workers

Table Q19\_E Page 365.....Q19\_E. Some groups might require additional support or incentives to help ensure they can be successful in the future job

market.

- Newcomers to Canada

Table Q19\_F Page 366.....Q19\_F. Some groups might require additional support or incentives to help ensure they can be successful in the future job

market.

- Persons with disabilities

Table Q20 Page 367.......Q20. Where would you go to get more information on job training, skills upgrading and what skills you might need to compete

effectively in the future job market?

Table Q21 Page 369.......Q21. Are you aware of any programs or services offered by the Government of Canada to help Canadians get the skills and training

they need to succeed in tomorrow's economy?

Table Q22 Page 370.......Q22. What programs or services have you heard about?

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Table Q23 Page 373.......Q23. What would be the best ways for the Government of Canada to inform you about programs and services available to Canadians?

Table Q24 Page 375.......Q24. Now I'd like to ask you a few final questions for statistical purposes. Again, I'd like to remind you that all your answers

are completely confidential. Which of the following income ranges best describes the combined annual income of all persons in

your household, before taxes?

Table Q25 Page 376.......Q25. To which ethnic or cultural group or groups do you belong?

Table Q26 Page 378.......Q26. What language is spoken most often in your household?

Table Q27 Page 379.......Q27. Are you single, married, living together as a couple, widowed, separated or divorced?

Table Q28 Page 380.......Q28. Do you have any children under the age of 18 currently living in your household?

Table Q28A Page 381......Q28A. How many children under the age of 18 are currently living in your household?

Table Q31 Page 382.......Q31. INTERVIEWER: Record language of interview

Table Q32 Page 383.......Q32. Gender

Table S1\_1 Page 1

Jan. 17, 2011

HRSDC Gen Pop "Jobs of Tomorrow" Survey

S1\_1. Do you or does anyone in your household work for any of the following types of organizations:

- The Government of Canada

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REGION AGE GENDER LANG OF INT.

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======= UNDER 55 OR

TOTAL ATL QUE ONT PRAIR BC/N 34 YRS 35-54 OLDER MALE FEMALE ENG FRE

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(A) (B) (C) (D) (E) (F) (G) (H) (I) (J) (K) (L) (M)

TOTAL 1000 74 243 383 167 134 280 396 324 459 541 811 189

100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0

UNWEIGHTED TOTAL 1000 125 175 225 275 200 134 350 516 468 532 868 132

No 1000 74 243 383 167 134 280 396 324 459 541 811 189

100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0

95TH PERCENTILE 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00

99TH PERCENTILE 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00

Comparison Groups: BCDEF/GHI/GHI/JK/LM

Independent T-Test for Means (equal variances), Independent Z-Test for Percentages

Upper case letters indicate significance at the 99% level.

Lower case letters indicate significance at the 95% level.

Table S1\_2 Page 2

Jan. 17, 2011

HRSDC Gen Pop "Jobs of Tomorrow" Survey

S1\_2. Do you or does anyone in your household work for any of the following types of organizations:

- A provincial government

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REGION AGE GENDER LANG OF INT.

--------------------------------------- ----------------------- --------------- ---------------

======= UNDER 55 OR

TOTAL ATL QUE ONT PRAIR BC/N 34 YRS 35-54 OLDER MALE FEMALE ENG FRE

------- ------- ------- ------- ------- ------- ------- ------- ------- ------- ------- ------- -------

(A) (B) (C) (D) (E) (F) (G) (H) (I) (J) (K) (L) (M)

TOTAL 1000 74 243 383 167 134 280 396 324 459 541 811 189

100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0

UNWEIGHTED TOTAL 1000 125 175 225 275 200 134 350 516 468 532 868 132

No 1000 74 243 383 167 134 280 396 324 459 541 811 189

100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0

95TH PERCENTILE 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00

99TH PERCENTILE 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00

Comparison Groups: BCDEF/GHI/GHI/JK/LM

Independent T-Test for Means (equal variances), Independent Z-Test for Percentages

Upper case letters indicate significance at the 99% level.

Lower case letters indicate significance at the 95% level.

Table S1\_3 Page 3

Jan. 17, 2011

HRSDC Gen Pop "Jobs of Tomorrow" Survey

S1\_3. Do you or does anyone in your household work for any of the following types of organizations:

- A municipal government

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REGION AGE GENDER LANG OF INT.

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======= UNDER 55 OR

TOTAL ATL QUE ONT PRAIR BC/N 34 YRS 35-54 OLDER MALE FEMALE ENG FRE

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(A) (B) (C) (D) (E) (F) (G) (H) (I) (J) (K) (L) (M)

TOTAL 1000 74 243 383 167 134 280 396 324 459 541 811 189

100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0

UNWEIGHTED TOTAL 1000 125 175 225 275 200 134 350 516 468 532 868 132

No 1000 74 243 383 167 134 280 396 324 459 541 811 189

100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0

95TH PERCENTILE 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00

99TH PERCENTILE 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00

Comparison Groups: BCDEF/GHI/GHI/JK/LM

Independent T-Test for Means (equal variances), Independent Z-Test for Percentages

Upper case letters indicate significance at the 99% level.

Lower case letters indicate significance at the 95% level.

Table S1\_4 Page 4

Jan. 17, 2011

HRSDC Gen Pop "Jobs of Tomorrow" Survey

S1\_4. Do you or does anyone in your household work for any of the following types of organizations:

- An advertising or market research firm

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REGION AGE GENDER LANG OF INT.

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======= UNDER 55 OR

TOTAL ATL QUE ONT PRAIR BC/N 34 YRS 35-54 OLDER MALE FEMALE ENG FRE

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(A) (B) (C) (D) (E) (F) (G) (H) (I) (J) (K) (L) (M)

TOTAL 1000 74 243 383 167 134 280 396 324 459 541 811 189

100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0

UNWEIGHTED TOTAL 1000 125 175 225 275 200 134 350 516 468 532 868 132

No 1000 74 243 383 167 134 280 396 324 459 541 811 189

100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0

95TH PERCENTILE 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00

99TH PERCENTILE 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00

Comparison Groups: BCDEF/GHI/GHI/JK/LM

Independent T-Test for Means (equal variances), Independent Z-Test for Percentages

Upper case letters indicate significance at the 99% level.

Lower case letters indicate significance at the 95% level.

Table S1\_5 Page 5

Jan. 17, 2011

HRSDC Gen Pop "Jobs of Tomorrow" Survey

S1\_5. Do you or does anyone in your household work for any of the following types of organizations:

- The media

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REGION AGE GENDER LANG OF INT.

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======= UNDER 55 OR

TOTAL ATL QUE ONT PRAIR BC/N 34 YRS 35-54 OLDER MALE FEMALE ENG FRE

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(A) (B) (C) (D) (E) (F) (G) (H) (I) (J) (K) (L) (M)

TOTAL 1000 74 243 383 167 134 280 396 324 459 541 811 189

100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0

UNWEIGHTED TOTAL 1000 125 175 225 275 200 134 350 516 468 532 868 132

No 1000 74 243 383 167 134 280 396 324 459 541 811 189

100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0

95TH PERCENTILE 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00

99TH PERCENTILE 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00

Comparison Groups: BCDEF/GHI/GHI/JK/LM

Independent T-Test for Means (equal variances), Independent Z-Test for Percentages

Upper case letters indicate significance at the 99% level.

Lower case letters indicate significance at the 95% level.

Table S1\_6 Page 6

Jan. 17, 2011

HRSDC Gen Pop "Jobs of Tomorrow" Survey

S1\_6. Do you or does anyone in your household work for any of the following types of organizations:

- or is an elected official

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REGION AGE GENDER LANG OF INT.

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======= UNDER 55 OR

TOTAL ATL QUE ONT PRAIR BC/N 34 YRS 35-54 OLDER MALE FEMALE ENG FRE

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(A) (B) (C) (D) (E) (F) (G) (H) (I) (J) (K) (L) (M)

TOTAL 1000 74 243 383 167 134 280 396 324 459 541 811 189

100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0

UNWEIGHTED TOTAL 1000 125 175 225 275 200 134 350 516 468 532 868 132

No 1000 74 243 383 167 134 280 396 324 459 541 811 189

100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0

95TH PERCENTILE 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00

99TH PERCENTILE 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00

Comparison Groups: BCDEF/GHI/GHI/JK/LM

Independent T-Test for Means (equal variances), Independent Z-Test for Percentages

Upper case letters indicate significance at the 99% level.

Lower case letters indicate significance at the 95% level.

Table Q1 Page 7

Jan. 17, 2011

HRSDC Gen Pop "Jobs of Tomorrow" Survey

Q1. The first few questions are for statistical purposes only. I'd like to remind you that all your answers are completely

confidential. In what year were you born?

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REGION AGE GENDER LANG OF INT.

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======= UNDER 55 OR

TOTAL ATL QUE ONT PRAIR BC/N 34 YRS 35-54 OLDER MALE FEMALE ENG FRE

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(A) (B) (C) (D) (E) (F) (G) (H) (I) (J) (K) (L) (M)

TOTAL 1000 74 243 383 167 134 280 396 324 459 541 811 189

100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0

UNWEIGHTED TOTAL 1000 125 175 225 275 200 134 350 516 468 532 868 132

< 25 117 8 26 45 22 15 117 54 63 91 26

11.7 11.0 10.8 11.9 13.4 11.3 42.0 11.9 11.6 11.2 13.9

25-34 162 11 39 62 30 21 162 75 87 128 34

16.2 14.6 16.0 16.3 17.7 15.6 58.0 16.4 16.1 15.8 18.2

35-44 195 14 45 78 32 25 195 79 116 161 33

19.5 18.8 18.7 20.3 19.3 19.0 49.1 17.2 21.4 19.9 17.6

45-54 202 15 50 75 34 28 202 105 97 165 37

20.2 20.6 20.5 19.7 20.1 20.6 50.9 22.8 17.9 20.3 19.5

55+ 324 26 82 122 49 45 324 146 178 266 58

32.4 35.0 33.9 31.8 29.5 33.5 100.0 31.8 32.9 32.8 30.7

NET: <21 36 4 13 9 7 2 36 16 20 23 13

3.6 5.5 5.4 2.4 4.5 1.6 12.8 3.5 3.7 2.8 7.0

dF dF dF L

NET: 21-34 244 15 52 99 44 34 244 114 130 196 48

24.4 20.1 21.4 25.8 26.6 25.3 87.2 24.7 24.1 24.2 25.2

NET: 35-54 396 29 95 153 66 53 396 184 213 326 70

39.6 39.4 39.2 40.0 39.4 39.6 100.0 40.0 39.3 40.2 37.1

NET: 55+ 324 26 82 122 49 45 324 146 178 266 58

32.4 35.0 33.9 31.8 29.5 33.5 100.0 31.8 32.9 32.8 30.7

Comparison Groups: BCDEF/GHI/GHI/JK/LM

Independent T-Test for Means (equal variances), Independent Z-Test for Percentages

Upper case letters indicate significance at the 99% level.

Lower case letters indicate significance at the 95% level.

Table Q2 Page 8

Jan. 17, 2011

HRSDC Gen Pop "Jobs of Tomorrow" Survey

Q2. Were you born in Canada?

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REGION AGE GENDER LANG OF INT.

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======= UNDER 55 OR

TOTAL ATL QUE ONT PRAIR BC/N 34 YRS 35-54 OLDER MALE FEMALE ENG FRE

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(A) (B) (C) (D) (E) (F) (G) (H) (I) (J) (K) (L) (M)

TOTAL 1000 74 243 383 167 134 280 396 324 459 541 811 189

100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0

UNWEIGHTED TOTAL 1000 125 175 225 275 200 134 350 516 468 532 868 132

Yes 835 69 217 298 141 109 235 332 268 379 455 665 170

83.4 93.0 89.4 77.9 84.5 81.9 84.1 83.7 82.6 82.6 84.2 81.9 90.1

DeF D l

No 166 5 26 85 26 24 45 65 56 80 86 147 19

16.6 7.0 10.6 22.1 15.5 18.1 15.9 16.3 17.4 17.4 15.8 18.1 9.9

BC b B m

95TH PERCENTILE 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00

99TH PERCENTILE 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00

Comparison Groups: BCDEF/GHI/GHI/JK/LM

Independent T-Test for Means (equal variances), Independent Z-Test for Percentages

Upper case letters indicate significance at the 99% level.

Lower case letters indicate significance at the 95% level.

Table Q2A Page 9

Jan. 17, 2011

HRSDC Gen Pop "Jobs of Tomorrow" Survey

Q2A. In what year did you come to Canada?

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REGION AGE GENDER LANG OF INT.

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======= UNDER 55 OR

TOTAL ATL QUE ONT PRAIR BC/N 34 YRS 35-54 OLDER MALE FEMALE ENG FRE

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(A) (B) (C) (D) (E) (F) (G) (H) (I) (J) (K) (L) (M)

TOTAL 166 5 26 85 26 24 45 65 56 80 86 147 19

100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0

UNWEIGHTED TOTAL 151 7 20 51 35 38 18 50 83 73 78 137 14

Prior to 2005 141 3 23 71 20 24 25 60 55 71 70 125 16

85.2 60.9 89.5 83.7 76.8 100.0 56.4 93.5 98.3 89.2 81.4 85.1 85.6

bDE GG GG

2005 or later 25 2 3 14 6 19 4 1 9 16 22 3

14.8 39.1 10.5 16.3 23.2 43.6 6.5 1.7 10.8 18.6 14.9 14.4

HIHI

Comparison Groups: BCDEF/GHI/GHI/JK/LM

Independent T-Test for Means (equal variances), Independent Z-Test for Percentages

Upper case letters indicate significance at the 99% level.

Lower case letters indicate significance at the 95% level.

Table Q3 Page 10

Jan. 17, 2011

HRSDC Gen Pop "Jobs of Tomorrow" Survey

Q3. What is the highest level of formal education that you have completed to date?

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REGION AGE GENDER LANG OF INT.

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======= UNDER 55 OR

TOTAL ATL QUE ONT PRAIR BC/N 34 YRS 35-54 OLDER MALE FEMALE ENG FRE

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(A) (B) (C) (D) (E) (F) (G) (H) (I) (J) (K) (L) (M)

TOTAL 1000 74 243 383 167 134 280 396 324 459 541 811 189

100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0

UNWEIGHTED TOTAL 1000 125 175 225 275 200 134 350 516 468 532 868 132

Elementary school or 38 4 11 8 11 4 9 11 18 21 16 33 5

less 3.8 4.8 4.6 2.2 6.5 2.9 3.2 2.8 5.5 4.7 3.0 4.1 2.6

d

Secondary school 273 20 74 84 49 46 64 97 112 134 138 211 61

27.3 27.5 30.3 21.9 29.5 34.3 22.9 24.4 34.5 29.3 25.5 26.1 32.4

d gHgH

Some post-secondary 102 7 14 43 20 17 39 26 36 53 48 90 12

10.2 9.9 5.9 11.2 11.8 12.8 13.9 6.7 11.2 11.6 8.9 11.0 6.4

c hh hh

College, vocational or 293 26 68 127 38 34 87 138 68 125 168 232 61

trade school 29.3 35.0 28.1 33.1 22.6 25.5 31.0 34.8 21.1 27.2 31.0 28.6 32.3

e e II

Undergraduate university 134 9 36 54 21 15 48 47 39 66 69 105 29

program 13.4 11.9 15.0 14.0 12.5 10.9 17.2 11.8 12.1 14.3 12.7 13.0 15.3

Graduate or professional 154 8 34 66 28 18 33 76 45 54 100 135 20

university program 15.4 11.0 14.1 17.3 16.8 13.3 11.8 19.2 14.0 11.8 18.5 16.6 10.4

j

DON'T KNOW/REFUSED 7 5 1 0 0 2 5 6 1 6 1

0.7 2.1 0.3 0.2 0.3 0.4 1.6 1.2 0.2 0.7 0.6

hh

95TH PERCENTILE 6.00 6.00 6.00 6.00 6.00 6.00 6.00 6.00 6.00 6.00 6.00 6.00 6.00

99TH PERCENTILE 6.00 6.00 99.00 6.00 6.00 6.00 6.00 6.00 99.00 99.00 6.00 6.00 6.00

Comparison Groups: BCDEF/GHI/GHI/JK/LM

Independent T-Test for Means (equal variances), Independent Z-Test for Percentages

Upper case letters indicate significance at the 99% level.

Lower case letters indicate significance at the 95% level.

Table Q4 Page 11

Jan. 17, 2011

HRSDC Gen Pop "Jobs of Tomorrow" Survey

Q4. What is your current employment status? Are you...

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REGION AGE GENDER LANG OF INT.

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======= UNDER 55 OR

TOTAL ATL QUE ONT PRAIR BC/N 34 YRS 35-54 OLDER MALE FEMALE ENG FRE

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(A) (B) (C) (D) (E) (F) (G) (H) (I) (J) (K) (L) (M)

TOTAL 1000 74 243 383 167 134 280 396 324 459 541 811 189

100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0

UNWEIGHTED TOTAL 1000 125 175 225 275 200 134 350 516 468 532 868 132

Employed full-time 395 23 111 147 69 45 130 213 52 215 180 303 91

39.4 30.5 45.7 38.3 41.2 34.0 46.3 53.8 16.0 46.8 33.2 37.4 48.4

bf II II K l

Fully retired 189 17 48 74 28 22 9 180 78 111 154 34

18.8 22.4 19.9 19.4 16.6 16.2 2.2 55.5 16.9 20.5 19.0 18.0

HH

Employed part-time 101 10 14 48 14 15 51 31 18 23 78 90 11

10.1 12.9 5.8 12.5 8.5 11.2 18.4 7.8 5.6 4.9 14.4 11.1 5.6

c c HIHI J m

Self-employed 87 6 19 25 18 19 10 54 23 57 31 76 11

8.7 8.2 8.0 6.4 10.9 14.2 3.7 13.7 7.0 12.3 5.7 9.4 6.0

d GIGI K

Unemployed and looking 63 4 8 30 11 9 33 20 10 27 35 56 7

for work 6.3 4.7 3.4 7.9 6.8 6.8 11.7 5.0 3.1 5.9 6.5 6.9 3.6

c hIhI

Homemaker 35 3 7 11 10 4 6 18 11 4 32 29 6

3.5 4.4 2.9 2.7 6.1 3.1 2.0 4.5 3.5 0.8 5.8 3.6 3.1

J

Student full-time 27 1 4 14 4 5 18 10 15 13 23 4

2.7 0.9 1.8 3.6 2.2 3.7 6.3 2.5 3.2 2.3 2.8 2.3

b

Unemployed and not 20 3 3 8 3 4 8 9 3 7 13 19 1

looking for work 2.0 3.5 1.1 2.0 1.7 3.1 3.0 2.2 0.9 1.4 2.5 2.3 0.8

Maternity or parental 19 2 10 4 2 11 8 19 9 10

leave 1.9 2.6 4.3 1.1 1.5 3.9 2.0 3.5 1.1 5.5

d l

Retired and working part- 18 1 3 5 3 5 2 16 9 9 17 1

time, or 1.8 2.0 1.4 1.2 2.1 3.9 0.6 4.9 2.0 1.7 2.1 0.6

HH

Comparison Groups: BCDEF/GHI/GHI/JK/LM

Independent T-Test for Means (equal variances), Independent Z-Test for Percentages

Upper case letters indicate significance at the 99% level.

Lower case letters indicate significance at the 95% level.

Table Q4 Page 12

Jan. 17, 2011

(Continued)

HRSDC Gen Pop "Jobs of Tomorrow" Survey

Q4. What is your current employment status? Are you...

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REGION AGE GENDER LANG OF INT.

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======= UNDER 55 OR

TOTAL ATL QUE ONT PRAIR BC/N 34 YRS 35-54 OLDER MALE FEMALE ENG FRE

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(A) (B) (C) (D) (E) (F) (G) (H) (I) (J) (K) (L) (M)

TOTAL 1000 74 243 383 167 134 280 396 324 459 541 811 189

100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0

UNWEIGHTED TOTAL 1000 125 175 225 275 200 134 350 516 468 532 868 132

Some other status 17 0 4 10 1 3 1 10 6 7 11 16 1

(SPECIFY) 1.7 0.5 1.6 2.5 0.5 2.0 0.5 2.6 1.7 1.5 2.0 2.0 0.8

Disability 17 0 4 10 1 2 1 10 6 7 10 15 1

1.7 0.5 1.6 2.5 0.5 1.6 0.5 2.4 1.7 1.5 1.9 1.9 0.8

Volunteer 1 1 1 1 1

0.1 0.5 0.2 0.1 0.1

Employed on a seasonal 16 5 7 1 2 1 9 6 13 3 8 7

basis 1.6 7.4 3.0 0.5 1.4 0.4 2.2 1.8 2.8 0.5 1.0 3.9

Ef k

Employed on a temporary 8 1 4 2 6 2 2 6 6 1

basis 0.8 0.5 1.1 1.3 2.1 0.4 0.4 1.1 0.8 0.6

Student part-time 2 2 2 2 2

0.2 0.6 0.4 0.3 0.8

Don't know/Refused 5 5 1 5 1 5 1 5

0.5 1.2 0.5 1.6 0.2 1.0 0.1 0.6

k

95TH PERCENTILE 12.00 12.00 12.00 12.00 12.00 13.00 11.00 12.00 13.00 12.00 12.00 12.00 12.00

99TH PERCENTILE 14.00 13.00 14.00 99.00 13.00 14.00 99.00 14.00 14.00 14.00 14.00 14.00 13.00

Comparison Groups: BCDEF/GHI/GHI/JK/LM

Independent T-Test for Means (equal variances), Independent Z-Test for Percentages

Upper case letters indicate significance at the 99% level.

Lower case letters indicate significance at the 95% level.

Table Q5 Page 13

Jan. 17, 2011

HRSDC Gen Pop "Jobs of Tomorrow" Survey

Q5. What type of work do you do?

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REGION AGE GENDER LANG OF INT.

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======= UNDER 55 OR

TOTAL ATL QUE ONT PRAIR BC/N 34 YRS 35-54 OLDER MALE FEMALE ENG FRE

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(A) (B) (C) (D) (E) (F) (G) (H) (I) (J) (K) (L) (M)

TOTAL 649 47 169 237 110 87 214 321 114 323 327 514 135

100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0

UNWEIGHTED TOTAL 582 68 118 114 162 120 107 284 191 298 284 490 92

NET: Professional 200 13 72 65 27 23 62 107 32 87 113 140 60

Services 30.8 28.3 42.7 27.4 24.4 26.5 28.8 33.2 27.7 26.9 34.7 27.2 44.5

dEf L

Professional, 105 10 49 26 10 10 29 60 17 52 53 64 41

Scientific and 16.2 21.4 29.1 11.0 9.1 11.6 13.4 18.6 14.8 16.2 16.2 12.5 30.4

Technical Services DEF L

Finance and Insurance 42 0 9 19 10 4 21 15 7 8 34 35 7

6.5 0.8 5.1 7.9 9.1 5.2 9.8 4.5 5.7 2.4 10.5 6.7 5.5

b b J

Management of Companies 41 2 13 17 4 5 11 25 5 19 22 29 12

and Enterprises 6.3 4.5 7.8 7.0 3.9 5.5 5.0 7.9 4.2 5.9 6.7 5.7 8.6

Real Estate and Rental 12 1 1 4 3 4 1 7 3 7 4 12

and Leasing 1.8 1.6 0.7 1.5 2.3 4.2 0.7 2.1 3.0 2.3 1.3 2.3

NET: Industrial 155 8 26 71 32 18 52 70 33 110 45 136 20

23.9 17.1 15.5 30.0 29.2 20.4 24.3 21.9 28.9 34.2 13.8 26.4 14.5

c c K m

Manufacturing 60 3 5 29 17 6 23 26 11 49 11 54 5

9.2 6.3 3.2 12.4 15.1 6.3 10.8 8.1 9.3 15.2 3.2 10.6 4.0

c bCf K m

Construction 41 2 9 19 4 6 14 18 8 32 9 36 5

6.3 3.6 5.5 8.1 3.9 7.3 6.7 5.6 7.2 9.9 2.6 6.9 3.7

K

Transportation and 38 3 9 17 7 2 11 18 9 26 12 32 7

Warehousing 5.9 7.2 5.3 7.3 6.0 2.1 5.0 5.7 7.9 8.1 3.7 6.1 4.8

Administrative & 17 3 5 5 4 4 8 5 3 14 14 3

Support, Waste 2.6 1.6 2.3 4.2 4.7 1.8 2.4 4.5 0.9 4.2 2.7 2.0

Management and

Remediation Services

Comparison Groups: BCDEF/GHI/GHI/JK/LM

Independent T-Test for Means (equal variances), Independent Z-Test for Percentages

Upper case letters indicate significance at the 99% level.

Lower case letters indicate significance at the 95% level.

Table Q5 Page 14

Jan. 17, 2011

(Continued)

HRSDC Gen Pop "Jobs of Tomorrow" Survey

Q5. What type of work do you do?

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REGION AGE GENDER LANG OF INT.

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======= UNDER 55 OR

TOTAL ATL QUE ONT PRAIR BC/N 34 YRS 35-54 OLDER MALE FEMALE ENG FRE

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(A) (B) (C) (D) (E) (F) (G) (H) (I) (J) (K) (L) (M)

TOTAL 649 47 169 237 110 87 214 321 114 323 327 514 135

100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0

UNWEIGHTED TOTAL 582 68 118 114 162 120 107 284 191 298 284 490 92

NET: Public/NGO 115 7 28 46 21 13 46 52 18 25 90 95 20

17.7 13.9 16.6 19.6 19.0 15.2 21.3 16.2 15.5 7.7 27.7 18.5 14.8

J

Health Care and Social 58 4 14 21 10 10 24 25 10 10 48 48 10

Assistance 9.0 8.0 8.5 8.8 8.8 11.2 11.0 7.8 8.6 3.2 14.7 9.4 7.6

J

Educational Services 53 3 11 26 10 3 20 26 7 13 40 46 7

8.2 5.9 6.5 10.8 9.4 4.0 9.6 8.1 5.9 4.0 12.3 8.9 5.3

J

Utilities 2 1 1 1 1 1 1 1 1

0.4 0.9 0.8 0.7 0.3 0.5 0.3 0.2 1.1

Public Administration 1 1 1 1 1

0.2 0.7 1.0 0.4 0.9

NET: Retail & Wholesale 62 5 12 22 9 15 26 24 13 34 28 51 12

9.6 11.4 6.8 9.2 7.9 17.3 12.2 7.3 11.1 10.6 8.6 9.9 8.5

ce

Accommodation and Food 32 2 9 8 6 7 17 7 8 16 16 23 9

Services 4.9 5.1 5.4 3.3 5.2 7.6 7.7 2.3 7.1 4.8 5.0 4.4 6.8

hh

Retail Trade 22 3 2 6 3 7 6 11 5 13 8 19 2

3.3 6.3 1.4 2.6 2.7 8.3 2.6 3.6 4.0 4.1 2.5 3.7 1.7

Ce

Wholesale Trade 9 8 1 4 5 5 4 9

1.4 3.3 1.4 1.9 1.5 1.7 1.1 1.7

Other 48 7 9 20 5 7 16 27 4 23 25 41 7

7.3 14.0 5.3 8.6 4.2 8.3 7.6 8.5 3.5 7.0 7.7 8.0 4.9

e ii

Comparison Groups: BCDEF/GHI/GHI/JK/LM

Independent T-Test for Means (equal variances), Independent Z-Test for Percentages

Upper case letters indicate significance at the 99% level.

Lower case letters indicate significance at the 95% level.

Table Q5 Page 15

Jan. 17, 2011

(Continued)

HRSDC Gen Pop "Jobs of Tomorrow" Survey

Q5. What type of work do you do?

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REGION AGE GENDER LANG OF INT.

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======= UNDER 55 OR

TOTAL ATL QUE ONT PRAIR BC/N 34 YRS 35-54 OLDER MALE FEMALE ENG FRE

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(A) (B) (C) (D) (E) (F) (G) (H) (I) (J) (K) (L) (M)

TOTAL 649 47 169 237 110 87 214 321 114 323 327 514 135

100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0

UNWEIGHTED TOTAL 582 68 118 114 162 120 107 284 191 298 284 490 92

Other Services (except 48 7 9 20 5 7 16 27 4 23 25 41 7

Public Administration) 7.3 14.0 5.3 8.6 4.2 8.3 7.6 8.5 3.5 7.0 7.7 8.0 4.9

e ii

NET: Arts & Culture 30 2 17 3 2 4 9 17 4 14 15 16 14

4.6 5.2 10.2 1.4 2.1 5.1 4.2 5.4 3.2 4.5 4.7 3.1 10.1

De l

Information and 21 1 14 3 2 9 10 2 11 10 11 10

Cultural Industries 3.2 3.0 8.1 1.4 2.8 4.2 3.1 1.9 3.4 3.0 2.1 7.5

d l

Arts, Entertainment and 9 1 4 2 2 7 2 3 6 5 4

Recreation 1.4 2.2 2.1 2.1 2.3 2.3 1.3 1.1 1.7 1.0 2.6

NET: Agriculture 20 1 2 6 10 0 1 12 8 14 6 18 2

3.1 1.6 1.4 2.7 9.2 0.5 0.4 3.6 6.7 4.3 1.9 3.4 1.8

cf gg

Agriculture 20 1 2 6 10 0 1 12 8 14 6 18 2

3.1 1.6 1.4 2.7 9.2 0.5 0.4 3.6 6.7 4.3 1.9 3.4 1.8

cf gg

NET: Resources 15 4 1 2 3 5 3 10 2 13 2 14 1

2.4 8.5 0.7 1.0 2.7 5.6 1.2 3.3 2.0 4.1 0.6 2.8 0.9

c k

Mining and Oil and Gas 9 1 2 3 3 9 0 9 1 9

Extraction 1.5 2.2 1.0 2.7 3.5 2.8 0.3 2.6 0.3 1.8

Forestry 5 2 1 2 3 1 2 4 1 4 1

0.7 4.0 0.7 2.1 1.2 0.2 1.4 1.1 0.4 0.7 0.9

Fishing 1 1 1 0 1 1

0.2 2.3 0.2 0.3 0.3 0.2

Comparison Groups: BCDEF/GHI/GHI/JK/LM

Independent T-Test for Means (equal variances), Independent Z-Test for Percentages

Upper case letters indicate significance at the 99% level.

Lower case letters indicate significance at the 95% level.

Table Q5 Page 16

Jan. 17, 2011

(Continued)

HRSDC Gen Pop "Jobs of Tomorrow" Survey

Q5. What type of work do you do?

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REGION AGE GENDER LANG OF INT.

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======= UNDER 55 OR

TOTAL ATL QUE ONT PRAIR BC/N 34 YRS 35-54 OLDER MALE FEMALE ENG FRE

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(A) (B) (C) (D) (E) (F) (G) (H) (I) (J) (K) (L) (M)

TOTAL 649 47 169 237 110 87 214 321 114 323 327 514 135

100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0

UNWEIGHTED TOTAL 582 68 118 114 162 120 107 284 191 298 284 490 92

Nothing/Don't know 4 1 1 1 2 2 3 1 4

0.6 0.7 1.3 1.2 0.7 1.4 0.8 0.3 0.7

95TH PERCENTILE 25.00 25.00 25.00 25.00 25.00 25.00 25.00 25.00 21.00 25.00 25.00 25.00 22.00

99TH PERCENTILE 25.00 25.00 25.00 25.00 99.00 99.00 25.00 25.00 99.00 25.00 25.00 25.00 25.00

Comparison Groups: BCDEF/GHI/GHI/JK/LM

Independent T-Test for Means (equal variances), Independent Z-Test for Percentages

Upper case letters indicate significance at the 99% level.

Lower case letters indicate significance at the 95% level.

Table Q6 Page 17

Jan. 17, 2011

HRSDC Gen Pop "Jobs of Tomorrow" Survey

Q6. Over the next couple of years, how likely is it that your employment status will change? Is it very likely, somewhat likely,

not very likely or not at all likely?

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REGION AGE GENDER LANG OF INT.

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======= UNDER 55 OR

TOTAL ATL QUE ONT PRAIR BC/N 34 YRS 35-54 OLDER MALE FEMALE ENG FRE

------- ------- ------- ------- ------- ------- ------- ------- ------- ------- ------- ------- -------

(A) (B) (C) (D) (E) (F) (G) (H) (I) (J) (K) (L) (M)

TOTAL 785 57 190 295 136 107 262 378 144 367 418 634 151

100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0

UNWEIGHTED TOTAL 699 81 133 144 198 143 128 337 234 337 362 597 102

NET: Likely 321 30 70 133 38 51 123 134 65 137 184 264 57

\_\_\_\_\_\_\_\_\_\_\_ 40.9 52.1 36.8 45.1 27.7 47.4 46.7 35.3 45.0 37.4 44.0 41.6 37.9

cE E E hh

Very likely 201 20 43 90 22 26 83 75 43 93 109 165 37

25.7 34.6 22.8 30.6 16.1 24.7 31.8 20.0 29.5 25.3 26.1 26.0 24.5

E E hh hh

Somewhat likely 120 10 27 43 16 24 39 58 22 45 75 99 20

15.2 17.6 14.0 14.5 11.6 22.7 14.9 15.4 15.5 12.2 17.9 15.7 13.4

e

NET: Not Likely 418 24 104 148 90 53 122 226 70 208 210 341 77

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ 53.3 42.5 54.4 50.1 66.4 49.3 46.6 59.8 48.4 56.7 50.3 53.9 51.1

BdF gigi

Not very likely 191 9 36 79 45 22 60 105 25 96 95 167 24

24.3 16.2 18.8 26.9 32.8 20.7 23.1 27.8 17.5 26.1 22.8 26.4 15.8

Bcf II m

Not at all likely 227 15 68 68 46 31 62 121 45 112 115 174 53

29.0 26.3 35.6 23.2 33.6 28.6 23.5 32.0 30.9 30.6 27.5 27.5 35.2

d

Don't know 45 3 17 14 8 4 17 18 9 21 24 29 17

5.8 5.4 8.7 4.8 5.8 3.3 6.7 4.8 6.6 5.8 5.7 4.5 11.1

95TH PERCENTILE 5.00 5.00 5.00 4.00 5.00 4.00 5.00 4.00 5.00 5.00 5.00 4.00 5.00

99TH PERCENTILE 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00

Comparison Groups: BCDEF/GHI/GHI/JK/LM

Independent T-Test for Means (equal variances), Independent Z-Test for Percentages

Upper case letters indicate significance at the 99% level.

Lower case letters indicate significance at the 95% level.

Table Q7 Page 18

Jan. 17, 2011

HRSDC Gen Pop "Jobs of Tomorrow" Survey

Q7. And what is the main reason you say your employment status will change?

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REGION AGE GENDER LANG OF INT.

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======= UNDER 55 OR

TOTAL ATL QUE ONT PRAIR BC/N 34 YRS 35-54 OLDER MALE FEMALE ENG FRE

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(A) (B) (C) (D) (E) (F) (G) (H) (I) (J) (K) (L) (M)

TOTAL 321 30 70 133 38 51 123 134 65 137 184 264 57

100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0

UNWEIGHTED TOTAL 281 42 47 60 63 69 53 121 107 128 153 244 37

Other 85 8 14 44 7 13 39 31 16 45 41 76 9

26.6 25.8 20.4 32.7 18.0 26.0 32.1 22.9 23.9 32.4 22.2 28.8 16.2

Going to school/Getting 41 3 2 32 2 3 31 8 1 16 25 40 1

a certificate 12.8 8.5 3.4 23.9 4.6 5.0 25.6 6.2 2.1 11.9 13.4 15.1 2.1

bCEF HIHI M

Economy 24 3 7 5 3 6 6 15 3 17 7 18 5

7.4 8.8 9.8 3.9 6.8 12.6 4.6 11.1 5.0 12.3 3.7 6.9 9.4

k

Age 13 2 4 6 1 1 5 8 9 4 12 1

4.1 6.2 5.0 4.2 2.9 2.3 3.6 12.9 6.5 2.3 4.5 2.1

hh

Health 8 1 2 1 1 3 2 3 3 2 5 6 2

2.3 2.2 2.2 0.7 3.6 6.0 1.9 2.0 3.9 1.7 2.9 2.3 2.7

I want to change jobs 63 8 7 30 6 12 29 29 5 23 40 56 7

19.7 26.3 10.1 22.9 16.7 22.9 24.1 21.8 7.1 16.9 21.8 21.2 12.4

ii II

I will retire 42 3 10 15 7 7 5 6 31 19 23 34 8

13.0 8.7 14.9 11.3 18.6 13.5 4.4 4.2 47.6 13.8 12.5 12.8 14.2

GHGH

I am getting back into 41 2 12 12 10 5 10 25 7 11 31 32 10

the workforce 12.9 6.0 17.7 9.2 26.4 10.0 8.0 18.7 10.0 7.7 16.8 12.0 17.0

Bdf

I am getting a promotion 21 4 13 1 3 14 6 1 7 14 17 4

6.5 5.9 9.4 2.2 6.8 11.6 4.1 1.8 4.9 7.7 6.4 7.3

My employer/company is 15 2 5 5 1 2 1 12 1 6 9 9 5

closing down 4.6 6.3 7.7 3.9 1.4 3.3 1.0 9.1 2.1 4.4 4.7 3.5 9.5

gigi

Comparison Groups: BCDEF/GHI/GHI/JK/LM

Independent T-Test for Means (equal variances), Independent Z-Test for Percentages

Upper case letters indicate significance at the 99% level.

Lower case letters indicate significance at the 95% level.

Table Q7 Page 19

Jan. 17, 2011

(Continued)

HRSDC Gen Pop "Jobs of Tomorrow" Survey

Q7. And what is the main reason you say your employment status will change?

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REGION AGE GENDER LANG OF INT.

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======= UNDER 55 OR

TOTAL ATL QUE ONT PRAIR BC/N 34 YRS 35-54 OLDER MALE FEMALE ENG FRE

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(A) (B) (C) (D) (E) (F) (G) (H) (I) (J) (K) (L) (M)

TOTAL 321 30 70 133 38 51 123 134 65 137 184 264 57

100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0

UNWEIGHTED TOTAL 281 42 47 60 63 69 53 121 107 128 153 244 37

I am moving 12 4 2 6 7 4 1 6 6 12

3.7 3.1 4.6 11.8 5.8 2.7 1.8 4.4 3.2 4.5

I am going on leave/ 5 2 1 2 1 2 2 2 3 4 1

maternity leave/ 1.6 5.3 1.7 6.3 1.0 1.8 2.4 1.5 1.7 1.5 2.0

paternity leave/sick

leave

My contract is ending 5 3 2 4 1 5 0 5

1.6 2.6 3.2 2.7 2.1 3.3 0.2 1.9

I will be laid off/fired 4 1 3 1 1 2 2 2 1 3

1.2 2.5 3.8 1.4 1.2 1.8 1.5 1.0 0.5 4.7

I have another job offer 1 1 1 1 1 1

0.5 1.4 1.9 1.1 0.8 0.6

Don't know 26 6 12 7 1 0 13 12 1 13 14 17 9

8.2 19.1 17.8 4.9 2.9 0.8 10.8 9.1 1.2 9.2 7.4 6.3 16.6

deF deF ii

95TH PERCENTILE 97.00 97.00 97.00 14.00 14.00 14.00 97.00 97.00 13.00 97.00 97.00 97.00 97.00

99TH PERCENTILE 97.00 97.00 97.00 97.00 97.00 14.00 97.00 97.00 97.00 97.00 97.00 97.00 97.00

Comparison Groups: BCDEF/GHI/GHI/JK/LM

Independent T-Test for Means (equal variances), Independent Z-Test for Percentages

Upper case letters indicate significance at the 99% level.

Lower case letters indicate significance at the 95% level.

Table Q8 Page 20

Jan. 17, 2011

HRSDC Gen Pop "Jobs of Tomorrow" Survey

Q8. Thinking more broadly now about the issues that Canada will face 10 to 20 years from now, which issue do you think will have

the biggest impact on you personally?

===============================================================================================

REGION AGE GENDER LANG OF INT.

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======= UNDER 55 OR

TOTAL ATL QUE ONT PRAIR BC/N 34 YRS 35-54 OLDER MALE FEMALE ENG FRE

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(A) (B) (C) (D) (E) (F) (G) (H) (I) (J) (K) (L) (M)

TOTAL 1000 74 243 383 167 134 280 396 324 459 541 811 189

100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0

UNWEIGHTED TOTAL 1000 125 175 225 275 200 134 350 516 468 532 868 132

NET: Other 256 25 60 83 50 38 57 107 92 134 122 206 51

25.6 33.7 24.8 21.8 29.7 28.5 20.4 27.1 28.3 29.3 22.5 25.4 26.8

d

Pension/Retirement 77 10 16 28 11 13 4 30 43 34 43 69 9

7.7 13.6 6.5 7.2 6.6 9.5 1.5 7.6 13.2 7.4 8.0 8.5 4.5

GG GhGh

Taxation 38 2 6 14 10 6 9 17 12 24 14 32 6

3.8 2.8 2.3 3.8 6.2 4.3 3.0 4.4 3.8 5.2 2.7 4.0 3.0

Education 22 3 4 10 4 0 13 6 2 12 10 19 3

2.2 3.7 1.6 2.7 2.7 0.3 4.8 1.6 0.7 2.6 1.8 2.4 1.4

f f

Government Regulation 20 1 8 7 1 3 6 7 7 13 6 13 7

2.0 1.5 3.2 1.9 0.5 2.0 2.2 1.8 2.1 2.9 1.2 1.6 3.5

Population issues 16 1 4 3 1 6 4 7 6 8 8 12 4

1.6 1.9 1.6 0.9 0.8 4.5 1.3 1.7 1.7 1.8 1.4 1.5 2.0

e

Interest Rates 15 2 2 8 2 2 3 8 5 7 8 14 2

1.5 2.1 0.6 2.1 1.0 1.7 1.0 1.9 1.4 1.6 1.4 1.7 0.8

Mining, Oil and Gas 13 3 3 6 1 4 6 2 8 5 10 3

1.3 1.1 0.7 3.7 0.9 1.4 1.6 0.8 1.8 0.9 1.2 1.4

Income 10 0 7 1 2 6 3 2 2 9 4 7

1.0 0.5 2.8 0.5 1.7 2.1 0.7 0.5 0.3 1.6 0.4 3.6

l

Immigration 9 2 6 2 0 1 6 3 7 2 8 2

0.9 0.6 1.4 1.0 0.3 0.3 1.4 0.8 1.5 0.4 0.9 0.8

Comparison Groups: BCDEF/GHI/GHI/JK/LM

Independent T-Test for Means (equal variances), Independent Z-Test for Percentages

Upper case letters indicate significance at the 99% level.

Lower case letters indicate significance at the 95% level.

Table Q8 Page 21

Jan. 17, 2011

(Continued)

HRSDC Gen Pop "Jobs of Tomorrow" Survey

Q8. Thinking more broadly now about the issues that Canada will face 10 to 20 years from now, which issue do you think will have

the biggest impact on you personally?

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REGION AGE GENDER LANG OF INT.

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======= UNDER 55 OR

TOTAL ATL QUE ONT PRAIR BC/N 34 YRS 35-54 OLDER MALE FEMALE ENG FRE

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(A) (B) (C) (D) (E) (F) (G) (H) (I) (J) (K) (L) (M)

TOTAL 1000 74 243 383 167 134 280 396 324 459 541 811 189

100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0

UNWEIGHTED TOTAL 1000 125 175 225 275 200 134 350 516 468 532 868 132

Terrorism 6 1 4 1 1 1 3 2 5 1 3 4

0.6 1.0 1.5 0.5 0.8 0.3 0.8 0.7 1.1 0.2 0.3 1.9

Family Values 6 3 2 1 1 5 0 2 4 3 3

0.6 1.1 1.0 1.0 0.3 1.1 0.1 0.4 0.7 0.4 1.4

Technological changes 5 2 2 2 2 1 2 3 2 2

0.5 1.0 1.3 0.6 0.4 0.4 0.4 0.5 0.3 1.2

Affordable Housing 4 1 2 2 1 2 2 3 1 4

0.4 1.0 0.9 1.6 0.3 0.4 0.6 0.6 0.3 0.5

Agriculture 4 0 1 2 2 1 1 2 1 2 1

0.4 0.5 0.5 1.2 0.6 0.3 0.2 0.5 0.2 0.3 0.6

Skilled Labor 3 2 1 3 0 0 3 3

0.3 0.5 0.9 0.7 0.1 0.1 0.5 0.4

Industries 2 2 2 2 2

0.2 2.8 0.7 0.4 0.3

Youth issues 2 1 1 1 1 2 2

0.2 0.3 0.3 0.1 0.3 0.3 0.2

Fishing 1 1 1 1 1

0.1 1.9 0.4 0.3 0.2

Transport 1 0 1 1 1 1

0.1 0.5 0.3 0.4 0.2 0.2

Businesses 1 1 1 1 1

0.1 0.5 0.4 0.3 0.6

Crime 1 1 1 0 1 0 1

0.1 0.5 0.1 0.1 0.1 0.1 0.1

Comparison Groups: BCDEF/GHI/GHI/JK/LM

Independent T-Test for Means (equal variances), Independent Z-Test for Percentages

Upper case letters indicate significance at the 99% level.

Lower case letters indicate significance at the 95% level.

Table Q8 Page 22

Jan. 17, 2011

(Continued)

HRSDC Gen Pop "Jobs of Tomorrow" Survey

Q8. Thinking more broadly now about the issues that Canada will face 10 to 20 years from now, which issue do you think will have

the biggest impact on you personally?

===============================================================================================

REGION AGE GENDER LANG OF INT.

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======= UNDER 55 OR

TOTAL ATL QUE ONT PRAIR BC/N 34 YRS 35-54 OLDER MALE FEMALE ENG FRE

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(A) (B) (C) (D) (E) (F) (G) (H) (I) (J) (K) (L) (M)

TOTAL 1000 74 243 383 167 134 280 396 324 459 541 811 189

100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0

UNWEIGHTED TOTAL 1000 125 175 225 275 200 134 350 516 468 532 868 132

NET: Economy/Debt/ 144 12 31 61 25 15 44 62 38 81 63 123 22

Deficit 14.4 16.1 12.9 15.8 15.1 11.4 15.7 15.6 11.8 17.7 11.7 15.1 11.4

k

Economy (general) 135 12 29 58 24 12 44 57 34 75 60 113 22

13.5 15.6 11.9 15.2 14.5 8.8 15.7 14.3 10.5 16.2 11.1 13.9 11.4

Debt 8 0 2 2 1 2 4 4 7 2 8

0.8 0.5 1.0 0.6 0.7 1.7 1.1 1.3 1.4 0.3 1.0

Deficit 1 1 1 1 1

0.1 0.9 0.3 0.2 0.1

NET: Health Care 134 9 22 52 32 18 20 56 58 47 86 118 16

13.4 11.9 9.1 13.6 19.2 13.8 7.1 14.0 18.0 10.3 15.9 14.5 8.4

c gg GG m

Health care 134 9 22 52 32 18 20 56 58 47 86 118 16

13.4 11.9 9.1 13.6 19.2 13.8 7.1 14.0 18.0 10.3 15.9 14.5 8.4

c gg GG m

NET: Environment 71 5 19 21 10 16 29 22 19 32 39 57 14

7.1 6.6 8.0 5.5 5.8 11.7 10.5 5.6 5.8 6.9 7.2 7.0 7.4

de

Environment 71 5 19 21 10 16 29 22 19 32 39 57 14

7.1 6.6 8.0 5.5 5.8 11.7 10.5 5.6 5.8 6.9 7.2 7.0 7.4

de

NET: Jobs/Unemployment 60 1 7 45 2 5 20 31 9 26 34 55 6

6.0 1.4 3.0 11.7 1.3 3.8 7.1 7.8 2.9 5.7 6.3 6.7 3.0

BCEF II m

Jobs 48 1 4 41 0 2 18 23 6 22 26 45 3

4.8 0.9 1.7 10.6 0.2 1.6 6.6 5.9 1.8 4.7 4.8 5.6 1.4

BCEF ii II M

Comparison Groups: BCDEF/GHI/GHI/JK/LM

Independent T-Test for Means (equal variances), Independent Z-Test for Percentages

Upper case letters indicate significance at the 99% level.

Lower case letters indicate significance at the 95% level.

Table Q8 Page 23

Jan. 17, 2011

(Continued)

HRSDC Gen Pop "Jobs of Tomorrow" Survey

Q8. Thinking more broadly now about the issues that Canada will face 10 to 20 years from now, which issue do you think will have

the biggest impact on you personally?

===============================================================================================

REGION AGE GENDER LANG OF INT.

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======= UNDER 55 OR

TOTAL ATL QUE ONT PRAIR BC/N 34 YRS 35-54 OLDER MALE FEMALE ENG FRE

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(A) (B) (C) (D) (E) (F) (G) (H) (I) (J) (K) (L) (M)

TOTAL 1000 74 243 383 167 134 280 396 324 459 541 811 189

100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0

UNWEIGHTED TOTAL 1000 125 175 225 275 200 134 350 516 468 532 868 132

Unemployment 13 0 3 4 2 3 1 8 3 4 8 10 3

1.3 0.5 1.2 1.1 1.1 2.3 0.5 1.9 1.1 1.0 1.5 1.2 1.6

NET: Globalization/ 11 1 8 1 0 1 3 5 4 5 6 4 7

Outsourcing 1.1 0.9 3.3 0.3 0.2 0.9 1.1 1.1 1.1 1.2 1.1 0.5 3.6

e

Globalization 11 1 8 1 0 1 3 5 4 5 6 4 7

1.1 0.9 3.3 0.3 0.2 0.9 1.1 1.1 1.1 1.2 1.1 0.5 3.6

e

NET: Aging Workforce 8 1 1 2 3 1 5 3 3 5 7 1

0.8 1.0 0.5 0.5 2.0 0.6 1.2 0.9 0.6 0.9 0.8 0.6

Aging workforce 8 1 1 2 3 1 5 3 3 5 7 1

0.8 1.0 0.5 0.5 2.0 0.6 1.2 0.9 0.6 0.9 0.8 0.6

Enter Verbatim 1 1 1 1 1

0.1 0.3 0.1 0.1 0.1

None 35 3 17 12 2 2 7 12 17 15 20 22 13

3.5 3.5 6.9 3.2 1.4 1.2 2.4 3.0 5.1 3.3 3.7 2.8 6.8

ef

DK/RF 280 18 77 106 42 38 100 96 84 115 165 220 60

28.0 24.8 31.5 27.7 25.0 28.1 35.7 24.3 25.9 25.0 30.6 27.1 31.8

hh

95TH PERCENTILE 99.00 99.00 99.00 99.00 99.00 99.00 99.00 99.00 99.00 99.00 99.00 99.00 99.00

99TH PERCENTILE 99.00 99.00 99.00 99.00 99.00 99.00 99.00 99.00 99.00 99.00 99.00 99.00 99.00

Comparison Groups: BCDEF/GHI/GHI/JK/LM

Independent T-Test for Means (equal variances), Independent Z-Test for Percentages

Upper case letters indicate significance at the 99% level.

Lower case letters indicate significance at the 95% level.

Table Q9 Page 24

Jan. 17, 2011

HRSDC Gen Pop "Jobs of Tomorrow" Survey

Q9. Thinking now about how Canada's economy might change in the future, can you name <SELA> or <SELB> that you would consider to

be new or emerging?

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REGION AGE GENDER LANG OF INT.

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======= UNDER 55 OR

TOTAL ATL QUE ONT PRAIR BC/N 34 YRS 35-54 OLDER MALE FEMALE ENG FRE

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(A) (B) (C) (D) (E) (F) (G) (H) (I) (J) (K) (L) (M)

TOTAL 1000 74 243 383 167 134 280 396 324 459 541 811 189

100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0

UNWEIGHTED TOTAL 1000 125 175 225 275 200 134 350 516 468 532 868 132

Professional, Scientific 240 18 42 105 38 38 53 104 83 122 118 209 31

and Technical Services 24.0 24.6 17.2 27.4 22.5 28.1 19.0 26.2 25.6 26.6 21.8 25.7 16.5

c c m

Health Care and Social 146 9 28 73 19 17 30 68 48 49 97 121 25

Assistance 14.6 12.7 11.6 19.0 11.3 12.4 10.9 17.1 14.7 10.7 17.9 14.9 13.0

J

Other Services (except 98 8 28 41 11 11 25 43 29 59 39 78 20

Public Administration) 9.8 10.2 11.4 10.7 6.6 7.9 9.1 10.9 8.9 12.7 7.2 9.6 10.4

k

Administrative & 82 3 18 38 14 9 22 34 25 43 39 68 14

Support, Waste 8.1 3.4 7.3 9.8 8.5 7.1 7.8 8.6 7.9 9.3 7.2 8.3 7.4

Management and b

Remediation Services

Mining and Oil and Gas 73 11 7 27 13 15 14 34 25 49 24 68 5

Extraction 7.3 14.8 3.0 7.0 8.1 11.1 5.1 8.7 7.6 10.6 4.5 8.4 2.6

C C K M

Manufacturing 23 4 7 6 6 2 7 14 14 9 22 1

2.3 1.6 1.9 3.5 4.5 0.8 1.8 4.2 3.1 1.6 2.7 0.6

gg

Educational Services 22 1 9 3 5 5 8 5 9 6 16 15 7

2.2 2.0 3.5 0.8 2.8 3.5 2.9 1.4 2.7 1.4 3.0 1.8 3.9

Retail Trade 20 2 1 12 4 1 9 8 3 13 7 20

2.0 2.1 0.5 3.2 2.4 0.8 3.2 2.0 0.9 2.9 1.2 2.5

c

Finance and Insurance 19 1 7 9 2 0 4 12 3 9 11 13 7

1.9 1.6 2.7 2.5 1.1 0.3 1.5 3.1 0.9 1.9 2.0 1.6 3.5

ii

Comparison Groups: BCDEF/GHI/GHI/JK/LM

Independent T-Test for Means (equal variances), Independent Z-Test for Percentages

Upper case letters indicate significance at the 99% level.

Lower case letters indicate significance at the 95% level.

Table Q9 Page 25

Jan. 17, 2011

(Continued)

HRSDC Gen Pop "Jobs of Tomorrow" Survey

Q9. Thinking now about how Canada's economy might change in the future, can you name <SELA> or <SELB> that you would consider to

be new or emerging?

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REGION AGE GENDER LANG OF INT.

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======= UNDER 55 OR

TOTAL ATL QUE ONT PRAIR BC/N 34 YRS 35-54 OLDER MALE FEMALE ENG FRE

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(A) (B) (C) (D) (E) (F) (G) (H) (I) (J) (K) (L) (M)

TOTAL 1000 74 243 383 167 134 280 396 324 459 541 811 189

100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0

UNWEIGHTED TOTAL 1000 125 175 225 275 200 134 350 516 468 532 868 132

Transportation and 17 2 4 6 1 3 3 9 5 10 6 12 4

Warehousing 1.7 2.6 1.7 1.7 0.7 2.2 1.0 2.2 1.6 2.3 1.2 1.5 2.2

Information and Cultural 16 0 7 4 2 2 1 6 9 6 11 12 5

Industries 1.6 0.5 3.0 1.0 1.5 1.7 0.3 1.6 2.8 1.2 2.0 1.4 2.5

gg

Public Administration 16 1 7 6 1 2 9 4 3 2 14 10 5

1.6 1.6 2.7 1.4 0.4 1.4 3.1 1.0 1.0 0.4 2.6 1.3 2.9

j

Arts, Entertainment and 14 1 1 8 2 2 5 7 2 8 6 14

Recreation 1.4 2.0 0.5 2.1 1.0 1.3 1.6 1.7 0.8 1.7 1.1 1.7

Construction 13 2 9 2 1 4 6 4 10 3 11 2

1.3 1.0 2.3 1.1 0.5 1.5 1.4 1.1 2.2 0.6 1.4 1.2

Agriculture 10 1 4 1 2 2 1 5 4 4 6 7 3

1.0 1.5 1.6 0.3 1.5 1.2 0.3 1.2 1.4 1.0 1.0 0.9 1.4

Accommodation and Food 8 5 1 2 7 1 2 6 8

Services 0.8 1.3 0.4 1.8 1.8 0.2 0.5 1.0 1.0

ii

Real Estate and Rental 5 1 1 1 2 1 1 2 2 3 2 4 1

and Leasing 0.5 1.0 0.5 0.3 0.9 0.5 0.3 0.5 0.7 0.7 0.4 0.5 0.6

Forestry 4 1 1 2 2 2 2 1 4

0.4 0.3 0.8 1.2 0.5 0.5 0.5 0.3 0.5

Management of Companies 3 1 2 2 1 3 2 1

and Enterprises 0.3 0.5 1.6 0.8 0.3 0.6 0.3 0.6

Enter Verbatim 1 1 1 1 1

0.1 0.3 0.1 0.1 0.1

Comparison Groups: BCDEF/GHI/GHI/JK/LM

Independent T-Test for Means (equal variances), Independent Z-Test for Percentages

Upper case letters indicate significance at the 99% level.

Lower case letters indicate significance at the 95% level.

Table Q9 Page 26

Jan. 17, 2011

(Continued)

HRSDC Gen Pop "Jobs of Tomorrow" Survey

Q9. Thinking now about how Canada's economy might change in the future, can you name <SELA> or <SELB> that you would consider to

be new or emerging?

===============================================================================================

REGION AGE GENDER LANG OF INT.

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======= UNDER 55 OR

TOTAL ATL QUE ONT PRAIR BC/N 34 YRS 35-54 OLDER MALE FEMALE ENG FRE

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(A) (B) (C) (D) (E) (F) (G) (H) (I) (J) (K) (L) (M)

TOTAL 1000 74 243 383 167 134 280 396 324 459 541 811 189

100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0

UNWEIGHTED TOTAL 1000 125 175 225 275 200 134 350 516 468 532 868 132

DK/REF 435 31 120 153 79 51 141 157 138 180 255 338 97

43.5 42.5 49.5 40.0 47.4 38.1 50.2 39.5 42.5 39.3 47.0 41.7 51.3

f

95TH PERCENTILE 99.00 99.00 99.00 99.00 99.00 99.00 99.00 99.00 99.00 99.00 99.00 99.00 99.00

99TH PERCENTILE 99.00 99.00 99.00 99.00 99.00 99.00 99.00 99.00 99.00 99.00 99.00 99.00 99.00

Comparison Groups: BCDEF/GHI/GHI/JK/LM

Independent T-Test for Means (equal variances), Independent Z-Test for Percentages

Upper case letters indicate significance at the 99% level.

Lower case letters indicate significance at the 95% level.

Table Q10\_A Page 27

Jan. 17, 2011

HRSDC Gen Pop "Jobs of Tomorrow" Survey

Q10\_A. Now I'm going to read you a series of statements. For each, please tell me whether you agree or disagree, using a scale

of 1 to 5.

- The jobs of tomorrow will require that people are a lot more skilled than they are today

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REGION AGE GENDER LANG OF INT.

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======= UNDER 55 OR

TOTAL ATL QUE ONT PRAIR BC/N 34 YRS 35-54 OLDER MALE FEMALE ENG FRE

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(A) (B) (C) (D) (E) (F) (G) (H) (I) (J) (K) (L) (M)

TOTAL 1000 74 243 383 167 134 280 396 324 459 541 811 189

100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0

UNWEIGHTED TOTAL 1000 125 175 225 275 200 134 350 516 468 532 868 132

NET: Agree 647 53 162 245 99 88 134 272 241 302 346 531 116

\_\_\_\_\_\_\_\_\_\_ 64.7 71.8 66.6 64.1 59.5 65.6 47.8 68.6 74.5 65.6 63.9 65.4 61.4

e GG GG

Strongly agree 380 30 101 149 48 52 62 147 170 171 208 305 74

38.0 40.1 41.4 39.0 28.8 39.0 22.3 37.0 52.6 37.3 38.5 37.6 39.4

e GG GHGH

4 267 23 61 96 51 36 71 125 71 130 137 226 42

26.7 31.7 25.1 25.1 30.6 26.7 25.5 31.5 21.9 28.3 25.4 27.8 22.1

II

Neither agree nor 221 16 53 77 37 39 82 84 55 90 131 176 46

disagree 22.1 21.5 21.6 20.2 21.9 29.2 29.3 21.2 17.1 19.6 24.2 21.7 24.2

ii

NET: Disagree 128 4 29 57 31 7 64 38 26 66 62 101 27

\_\_\_\_\_\_\_\_\_\_\_\_\_ 12.8 5.8 11.8 15.0 18.5 5.2 22.9 9.6 8.1 14.5 11.4 12.4 14.4

f bF BF HIHI

2 72 3 9 33 24 2 40 18 14 38 34 63 9

7.2 4.3 3.8 8.8 14.1 1.9 14.5 4.5 4.2 8.3 6.3 7.7 4.9

F BCF HIHI

Strongly disagree 56 1 20 24 7 4 24 20 12 28 28 38 18

5.6 1.5 8.0 6.2 4.3 3.3 8.4 5.1 3.8 6.2 5.1 4.7 9.5

B b

Don't Know 4 1 3 0 3 1 1 3 4

0.4 1.0 0.7 0.2 0.6 0.4 0.2 0.5 0.5

95TH PERCENTILE 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00

99TH PERCENTILE 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00

Comparison Groups: BCDEF/GHI/GHI/JK/LM

Independent T-Test for Means (equal variances), Independent Z-Test for Percentages

Upper case letters indicate significance at the 99% level.

Lower case letters indicate significance at the 95% level.

Table Q10\_B Page 28

Jan. 17, 2011

HRSDC Gen Pop "Jobs of Tomorrow" Survey

Q10\_B. Now I'm going to read you a series of statements. For each, please tell me whether you agree or disagree, using a scale

of 1 to 5.

- I currently have the information I need to make informed decisions about the type of education and training I need.

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REGION AGE GENDER LANG OF INT.

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======= UNDER 55 OR

TOTAL ATL QUE ONT PRAIR BC/N 34 YRS 35-54 OLDER MALE FEMALE ENG FRE

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(A) (B) (C) (D) (E) (F) (G) (H) (I) (J) (K) (L) (M)

TOTAL 812 57 195 308 139 112 280 388 144 382 430 657 155

100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0

UNWEIGHTED TOTAL 710 82 134 149 199 146 134 342 234 342 368 607 103

NET: Agree 544 36 132 215 85 75 214 254 76 262 282 434 110

\_\_\_\_\_\_\_\_\_\_ 67.0 62.8 68.0 69.8 60.9 67.2 76.3 65.4 53.0 68.6 65.5 66.0 71.0

hIhI II

Strongly agree 320 20 79 124 50 47 116 155 49 153 167 253 67

39.4 35.0 40.6 40.3 36.0 41.7 41.3 40.0 34.0 40.0 38.9 38.6 43.1

4 224 16 53 91 35 28 98 98 27 109 114 180 43

27.6 27.8 27.4 29.6 24.9 25.4 35.0 25.4 19.0 28.6 26.6 27.5 28.0

II

Neither agree nor 150 8 31 55 31 24 34 81 35 72 78 126 23

disagree 18.5 14.7 16.2 17.7 22.6 21.4 12.1 20.9 24.2 18.8 18.1 19.3 15.1

gg gg

NET: Disagree 106 13 26 33 22 12 32 51 23 43 64 86 20

\_\_\_\_\_\_\_\_\_\_\_\_\_ 13.1 21.9 13.5 10.7 15.8 11.1 11.5 13.0 16.2 11.2 14.8 13.1 13.1

2 59 9 19 11 12 7 26 23 10 23 36 43 16

7.3 15.2 9.9 3.7 8.7 6.6 9.2 6.0 6.8 6.1 8.3 6.6 10.1

d

Strongly disagree 47 4 7 22 10 5 7 27 14 19 28 43 5

5.8 6.6 3.6 7.0 7.1 4.5 2.4 7.0 9.4 5.1 6.5 6.5 3.0

gg GG

Don't Know 12 0 5 5 1 0 2 9 5 7 11 1

1.5 0.6 2.4 1.7 0.8 0.4 0.6 6.5 1.3 1.6 1.6 0.7

HH

95TH PERCENTILE 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 98.00 5.00 5.00 5.00 5.00

99TH PERCENTILE 98.00 5.00 98.00 98.00 5.00 5.00 5.00 5.00 98.00 98.00 98.00 98.00 5.00

Comparison Groups: BCDEF/GHI/GHI/JK/LM

Independent T-Test for Means (equal variances), Independent Z-Test for Percentages

Upper case letters indicate significance at the 99% level.

Lower case letters indicate significance at the 95% level.

Table Q10\_C Page 29

Jan. 17, 2011

HRSDC Gen Pop "Jobs of Tomorrow" Survey

Q10\_C. Now I'm going to read you a series of statements. For each, please tell me whether you agree or disagree, using a scale

of 1 to 5.

- I feel confident that I have the skills I need..../I feel confident that I am learning the skills I need to compete...

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REGION AGE GENDER LANG OF INT.

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======= UNDER 55 OR

TOTAL ATL QUE ONT PRAIR BC/N 34 YRS 35-54 OLDER MALE FEMALE ENG FRE

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(A) (B) (C) (D) (E) (F) (G) (H) (I) (J) (K) (L) (M)

TOTAL 812 57 195 308 139 112 280 388 144 382 430 657 155

100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0

UNWEIGHTED TOTAL 710 82 134 149 199 146 134 342 234 342 368 607 103

NET: Agree 512 33 147 184 87 61 199 241 73 266 246 392 120

\_\_\_\_\_\_\_\_\_\_ 63.1 57.3 75.4 59.8 62.5 54.5 71.0 62.1 50.4 69.7 57.2 59.7 77.5

bdeF II ii K L

Strongly agree 293 24 102 96 44 27 121 128 44 151 142 209 83

36.1 42.3 52.3 31.0 31.6 24.3 43.4 32.9 30.4 39.6 33.0 31.9 53.8

f DEF ii L

4 219 9 45 89 43 34 77 113 29 115 104 183 37

27.0 15.0 23.0 28.8 31.0 30.2 27.6 29.2 20.0 30.1 24.2 27.8 23.7

b b b ii

Neither agree nor 179 13 29 76 32 28 51 94 34 69 110 153 26

disagree 22.0 22.1 15.1 24.8 23.3 25.0 18.2 24.2 23.8 18.1 25.5 23.3 16.7

NET: Disagree 112 11 14 46 19 23 30 52 30 43 69 104 8

\_\_\_\_\_\_\_\_\_\_\_\_\_ 13.8 18.7 7.2 14.8 13.6 20.1 10.8 13.3 20.7 11.3 15.9 15.8 5.0

c C ghgh M

2 61 7 9 26 7 12 20 26 16 22 39 56 5

7.6 12.1 4.7 8.3 5.1 11.1 7.1 6.7 10.8 5.8 9.2 8.5 3.5

Strongly disagree 50 4 5 20 12 10 10 26 14 21 29 48 2

6.2 6.5 2.4 6.4 8.5 9.0 3.6 6.7 9.9 5.5 6.8 7.3 1.5

c gg M

Don't Know 9 1 5 2 1 0 2 7 3 6 8 1

1.1 1.9 2.4 0.6 0.6 0.4 0.4 5.1 0.9 1.3 1.2 0.8

HH

95TH PERCENTILE 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 98.00 5.00 5.00 5.00 5.00

99TH PERCENTILE 98.00 98.00 98.00 5.00 5.00 5.00 5.00 5.00 98.00 5.00 98.00 98.00 5.00

Comparison Groups: BCDEF/GHI/GHI/JK/LM

Independent T-Test for Means (equal variances), Independent Z-Test for Percentages

Upper case letters indicate significance at the 99% level.

Lower case letters indicate significance at the 95% level.

Table Q10\_D Page 30

Jan. 17, 2011

HRSDC Gen Pop "Jobs of Tomorrow" Survey

Q10\_D. Now I'm going to read you a series of statements. For each, please tell me whether you agree or disagree, using a scale

of 1 to 5.

- A post-secondary degree, diploma, or certification is the minimum qualification required in today's job market.

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REGION AGE GENDER LANG OF INT.

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======= UNDER 55 OR

TOTAL ATL QUE ONT PRAIR BC/N 34 YRS 35-54 OLDER MALE FEMALE ENG FRE

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(A) (B) (C) (D) (E) (F) (G) (H) (I) (J) (K) (L) (M)

TOTAL 1000 74 243 383 167 134 280 396 324 459 541 811 189

100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0

UNWEIGHTED TOTAL 1000 125 175 225 275 200 134 350 516 468 532 868 132

NET: Agree 620 47 163 237 91 82 158 251 211 260 360 490 131

\_\_\_\_\_\_\_\_\_\_ 62.0 63.7 67.3 61.8 54.8 61.0 56.4 63.3 65.2 56.6 66.5 60.3 69.1

e j

Strongly agree 353 25 111 135 42 40 80 140 133 140 213 260 93

35.3 34.3 45.8 35.2 24.9 29.9 28.6 35.3 41.0 30.5 39.3 32.0 49.3

EF e gg j L

4 267 22 52 102 50 42 78 111 78 120 147 230 37

26.7 29.3 21.5 26.6 29.9 31.1 27.9 28.0 24.2 26.1 27.2 28.3 19.8

Neither agree nor 214 15 35 95 48 22 72 82 61 107 107 189 25

disagree 21.4 20.3 14.5 24.7 28.7 16.2 25.6 20.6 18.9 23.4 19.8 23.3 13.2

c CF M

NET: Disagree 160 11 43 49 27 30 50 64 46 91 70 127 33

\_\_\_\_\_\_\_\_\_\_\_\_\_ 16.0 15.0 17.7 12.7 16.4 22.5 18.0 16.1 14.2 19.7 12.9 15.6 17.7

d k

2 92 9 21 27 15 20 31 37 24 56 36 73 19

9.2 11.7 8.7 7.0 9.2 15.0 11.1 9.3 7.5 12.2 6.6 9.0 10.0

d k

Strongly disagree 68 2 22 22 12 10 19 27 22 34 34 54 14

6.8 3.4 9.0 5.7 7.2 7.6 6.9 6.9 6.7 7.5 6.3 6.6 7.7

b

Don't Know 6 1 1 3 0 0 6 1 4 6

0.6 1.0 0.5 0.8 0.2 0.3 1.7 0.3 0.8 0.7

95TH PERCENTILE 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00

99TH PERCENTILE 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 98.00 5.00 5.00 5.00 5.00

Comparison Groups: BCDEF/GHI/GHI/JK/LM

Independent T-Test for Means (equal variances), Independent Z-Test for Percentages

Upper case letters indicate significance at the 99% level.

Lower case letters indicate significance at the 95% level.

Table Q10\_E Page 31

Jan. 17, 2011

HRSDC Gen Pop "Jobs of Tomorrow" Survey

Q10\_E. Now I'm going to read you a series of statements. For each, please tell me whether you agree or disagree, using a scale

of 1 to 5.

- I'm at a stage in my life and/or career where I wouldn't really gain much by going back to school or upgrading my skills.

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REGION AGE GENDER LANG OF INT.

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======= UNDER 55 OR

TOTAL ATL QUE ONT PRAIR BC/N 34 YRS 35-54 OLDER MALE FEMALE ENG FRE

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(A) (B) (C) (D) (E) (F) (G) (H) (I) (J) (K) (L) (M)

TOTAL 1000 74 243 383 167 134 280 396 324 459 541 811 189

100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0

UNWEIGHTED TOTAL 1000 125 175 225 275 200 134 350 516 468 532 868 132

NET: Agree 363 32 96 131 61 44 49 127 188 164 199 293 70

\_\_\_\_\_\_\_\_\_\_ 36.3 42.6 39.3 34.3 36.5 33.1 17.5 31.9 57.9 35.8 36.8 36.1 37.1

GG GHGH

Strongly agree 283 24 69 110 43 37 35 85 162 125 158 232 51

28.3 32.0 28.4 28.8 25.7 27.7 12.6 21.5 50.0 27.2 29.2 28.6 27.0

gg GHGH

4 81 8 27 21 18 7 14 41 26 39 41 61 19

8.1 10.6 10.9 5.4 10.8 5.4 4.9 10.4 7.9 8.6 7.6 7.6 10.1

Neither agree nor 192 14 60 65 29 24 49 95 48 91 101 144 48

disagree 19.2 19.2 24.8 16.9 17.3 17.9 17.5 23.9 14.9 19.9 18.6 17.7 25.5

II

NET: Disagree 435 28 86 183 75 63 179 173 83 200 235 366 69

\_\_\_\_\_\_\_\_\_\_\_\_\_ 43.5 37.6 35.2 47.9 45.2 47.1 63.9 43.7 25.5 43.5 43.5 45.1 36.5

c c HIHI II

2 192 5 29 84 40 35 90 76 26 92 100 167 25

19.2 6.3 11.9 21.9 23.7 26.0 32.1 19.2 8.0 20.0 18.5 20.6 13.3

BC BC BC hIhI II m

Strongly disagree 243 23 57 99 36 28 89 97 57 108 135 199 44

24.3 31.4 23.3 25.9 21.5 21.0 31.9 24.5 17.5 23.5 25.0 24.5 23.3

II ii

Don't Know 10 0 2 4 2 3 3 2 5 4 6 8 2

1.0 0.5 0.6 1.0 0.9 1.9 1.1 0.4 1.7 0.8 1.1 1.0 0.8

95TH PERCENTILE 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00

99TH PERCENTILE 5.00 5.00 5.00 98.00 5.00 98.00 98.00 5.00 98.00 5.00 98.00 98.00 5.00

Comparison Groups: BCDEF/GHI/GHI/JK/LM

Independent T-Test for Means (equal variances), Independent Z-Test for Percentages

Upper case letters indicate significance at the 99% level.

Lower case letters indicate significance at the 95% level.

Table Q10\_F Page 32

Jan. 17, 2011

HRSDC Gen Pop "Jobs of Tomorrow" Survey

Q10\_F. Now I'm going to read you a series of statements. For each, please tell me whether you agree or disagree, using a scale

of 1 to 5.

- Today's workers need to invest in continuous learning and skills upgrading in order to remain competitive.

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REGION AGE GENDER LANG OF INT.

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======= UNDER 55 OR

TOTAL ATL QUE ONT PRAIR BC/N 34 YRS 35-54 OLDER MALE FEMALE ENG FRE

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(A) (B) (C) (D) (E) (F) (G) (H) (I) (J) (K) (L) (M)

TOTAL 1000 74 243 383 167 134 280 396 324 459 541 811 189

100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0

UNWEIGHTED TOTAL 1000 125 175 225 275 200 134 350 516 468 532 868 132

NET: Agree 866 65 211 329 142 119 238 346 282 392 473 706 160

\_\_\_\_\_\_\_\_\_\_ 86.5 88.0 86.9 86.0 84.8 88.9 85.0 87.3 86.9 85.4 87.5 87.0 84.5

Strongly agree 556 44 147 201 87 78 122 220 215 253 303 447 109

55.6 59.0 60.3 52.5 52.2 58.4 43.4 55.4 66.3 55.1 56.0 55.1 57.9

gg GHGH

4 310 21 65 128 54 41 116 126 67 139 170 259 50

30.9 29.0 26.6 33.5 32.6 30.5 41.6 31.9 20.6 30.3 31.5 31.9 26.6

II II

Neither agree nor 76 5 21 28 14 8 25 26 25 35 41 58 18

disagree 7.6 6.2 8.7 7.3 8.6 6.3 8.8 6.7 7.7 7.7 7.6 7.1 9.7

NET: Disagree 55 4 10 24 11 6 17 23 15 31 23 45 10

\_\_\_\_\_\_\_\_\_\_\_\_\_ 5.5 5.9 4.0 6.2 6.4 4.5 6.2 5.7 4.5 6.8 4.3 5.5 5.1

2 29 2 4 13 7 3 15 9 5 21 8 25 4

2.9 2.5 1.6 3.5 4.2 2.2 5.4 2.2 1.6 4.6 1.5 3.1 2.0

k

Strongly disagree 26 3 6 10 4 3 2 14 10 10 15 20 6

2.6 3.4 2.4 2.7 2.2 2.4 0.8 3.5 3.0 2.2 2.8 2.4 3.1

Don't Know 4 1 2 0 0 1 3 0 4 3 1

0.4 0.5 0.5 0.2 0.3 0.3 0.8 0.1 0.7 0.3 0.6

95TH PERCENTILE 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00

99TH PERCENTILE 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00

Comparison Groups: BCDEF/GHI/GHI/JK/LM

Independent T-Test for Means (equal variances), Independent Z-Test for Percentages

Upper case letters indicate significance at the 99% level.

Lower case letters indicate significance at the 95% level.

Table Q10\_G Page 33

Jan. 17, 2011

HRSDC Gen Pop "Jobs of Tomorrow" Survey

Q10\_G. Now I'm going to read you a series of statements. For each, please tell me whether you agree or disagree, using a scale

of 1 to 5.

- Once you're in the workforce, experience on the job is more valuable than formal education.

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REGION AGE GENDER LANG OF INT.

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======= UNDER 55 OR

TOTAL ATL QUE ONT PRAIR BC/N 34 YRS 35-54 OLDER MALE FEMALE ENG FRE

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(A) (B) (C) (D) (E) (F) (G) (H) (I) (J) (K) (L) (M)

TOTAL 1000 74 243 383 167 134 280 396 324 459 541 811 189

100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0

UNWEIGHTED TOTAL 1000 125 175 225 275 200 134 350 516 468 532 868 132

NET: Agree 600 49 137 221 104 89 175 239 186 277 323 487 113

\_\_\_\_\_\_\_\_\_\_ 60.0 66.2 56.3 57.7 62.4 66.8 62.6 60.2 57.5 60.2 59.8 60.0 59.7

Strongly agree 335 23 80 128 55 49 106 124 106 150 185 270 65

33.5 31.5 33.0 33.5 33.0 36.7 37.8 31.2 32.7 32.7 34.2 33.3 34.4

4 265 26 57 93 49 40 70 115 80 126 138 217 48

26.4 34.7 23.3 24.3 29.4 30.1 24.9 28.9 24.8 27.5 25.6 26.7 25.2

Neither agree nor 278 18 65 116 43 36 75 108 96 140 139 230 49

disagree 27.8 25.0 26.6 30.4 26.0 26.7 26.6 27.2 29.6 30.4 25.7 28.3 25.8

NET: Disagree 117 6 41 44 18 9 30 50 37 40 77 91 26

\_\_\_\_\_\_\_\_\_\_\_\_\_ 11.7 8.4 16.7 11.4 10.9 6.5 10.7 12.6 11.5 8.8 14.2 11.2 13.9

F j

2 68 5 23 20 14 7 21 26 21 16 52 54 13

6.8 6.9 9.3 5.1 8.3 5.0 7.5 6.4 6.5 3.5 9.6 6.7 7.0

J

Strongly disagree 50 1 18 24 4 2 9 24 16 24 25 37 13

5.0 1.5 7.4 6.3 2.6 1.6 3.2 6.2 5.0 5.3 4.6 4.5 6.9

bf f

Don't Know 5 0 1 2 1 5 3 2 3 1

0.5 0.5 0.5 0.5 0.7 1.4 0.6 0.3 0.4 0.6

95TH PERCENTILE 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00

99TH PERCENTILE 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 98.00 5.00 5.00 5.00 5.00

Comparison Groups: BCDEF/GHI/GHI/JK/LM

Independent T-Test for Means (equal variances), Independent Z-Test for Percentages

Upper case letters indicate significance at the 99% level.

Lower case letters indicate significance at the 95% level.

Table Q10\_H Page 34

Jan. 17, 2011

HRSDC Gen Pop "Jobs of Tomorrow" Survey

Q10\_H. Now I'm going to read you a series of statements. For each, please tell me whether you agree or disagree, using a scale

of 1 to 5.

- If I had the opportunity, I would go back to school part-time.

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REGION AGE GENDER LANG OF INT.

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======= UNDER 55 OR

TOTAL ATL QUE ONT PRAIR BC/N 34 YRS 35-54 OLDER MALE FEMALE ENG FRE

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(A) (B) (C) (D) (E) (F) (G) (H) (I) (J) (K) (L) (M)

TOTAL 972 73 237 369 163 129 262 385 324 445 527 788 183

100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0

UNWEIGHTED TOTAL 988 124 173 220 274 197 128 344 516 463 525 858 130

NET: Agree 441 33 91 185 71 61 131 188 123 203 239 372 70

\_\_\_\_\_\_\_\_\_\_ 45.4 45.0 38.3 50.2 43.4 47.7 49.9 48.8 37.8 45.6 45.3 47.2 38.0

c ii II

Strongly agree 274 21 58 113 40 42 86 112 75 117 157 228 46

28.2 28.1 24.6 30.6 24.3 33.0 32.8 29.2 23.3 26.3 29.8 29.0 24.9

4 167 12 32 72 31 19 45 75 47 86 82 144 24

17.2 16.9 13.7 19.6 19.1 14.8 17.1 19.6 14.5 19.3 15.5 18.2 13.1

Neither agree nor 195 17 51 70 35 21 52 79 64 99 96 162 32

disagree 20.0 23.0 21.6 18.9 21.7 16.5 19.9 20.5 19.6 22.2 18.2 20.6 17.7

NET: Disagree 321 23 88 113 55 42 72 116 133 139 182 246 76

\_\_\_\_\_\_\_\_\_\_\_\_\_ 33.1 32.0 37.2 30.6 33.5 32.7 27.6 30.1 41.0 31.3 34.6 31.2 41.3

gHgH

2 84 3 21 34 11 14 28 30 26 38 46 69 16

8.7 4.5 8.9 9.3 6.9 11.1 10.8 7.8 8.0 8.6 8.7 8.7 8.6

Strongly disagree 237 20 67 79 43 28 44 86 107 101 136 177 60

24.4 27.5 28.3 21.3 26.5 21.6 16.8 22.3 33.0 22.6 25.9 22.5 32.7

GHGH l

Don't Know 14 7 1 2 4 7 2 5 4 10 8 6

1.4 2.8 0.3 1.4 3.1 2.5 0.6 1.6 1.0 1.9 1.1 3.0

d d

95TH PERCENTILE 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00

99TH PERCENTILE 98.00 5.00 98.00 5.00 98.00 98.00 98.00 5.00 98.00 5.00 98.00 98.00 98.00

Comparison Groups: BCDEF/GHI/GHI/JK/LM

Independent T-Test for Means (equal variances), Independent Z-Test for Percentages

Upper case letters indicate significance at the 99% level.

Lower case letters indicate significance at the 95% level.

Table Q10\_I Page 35

Jan. 17, 2011

HRSDC Gen Pop "Jobs of Tomorrow" Survey

Q10\_I. Now I'm going to read you a series of statements. For each, please tell me whether you agree or disagree, using a scale

of 1 to 5.

- I feel I am overqualified for the work I am doing.

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REGION AGE GENDER LANG OF INT.

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======= UNDER 55 OR

TOTAL ATL QUE ONT PRAIR BC/N 34 YRS 35-54 OLDER MALE FEMALE ENG FRE

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(A) (B) (C) (D) (E) (F) (G) (H) (I) (J) (K) (L) (M)

TOTAL 625 45 158 228 108 86 198 313 114 318 307 501 125

100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0

UNWEIGHTED TOTAL 568 66 113 111 159 119 99 278 191 297 271 481 87

NET: Agree 197 12 65 59 31 29 57 105 34 99 98 139 57

\_\_\_\_\_\_\_\_\_\_ 31.5 27.1 41.0 25.9 29.1 33.9 29.0 33.7 29.8 31.2 31.8 27.8 46.1

d L

Strongly agree 117 9 39 40 14 15 28 69 19 59 58 82 34

18.7 20.9 24.7 17.5 12.7 16.8 14.4 22.2 16.6 18.4 19.0 16.4 27.6

e l

4 80 3 26 19 18 15 29 36 15 41 39 57 23

12.8 6.2 16.2 8.4 16.4 17.1 14.6 11.5 13.2 12.8 12.8 11.4 18.4

b b b

Neither agree nor 190 17 46 72 32 22 69 84 38 100 90 155 35

disagree 30.4 38.3 29.3 31.7 30.0 25.6 34.8 26.7 33.0 31.5 29.3 31.1 27.9

NET: Disagree 225 13 45 92 42 32 72 115 39 113 112 193 32

\_\_\_\_\_\_\_\_\_\_\_\_\_ 36.0 28.4 28.8 40.5 39.3 37.6 36.3 36.7 33.8 35.5 36.6 38.5 26.0

m

2 93 6 19 42 17 9 31 48 14 47 47 79 14

14.9 13.2 11.9 18.4 16.1 11.0 15.5 15.5 12.4 14.6 15.2 15.8 11.3

Strongly disagree 132 7 27 50 25 23 41 66 24 66 66 114 18

21.1 15.2 16.9 22.1 23.2 26.6 20.8 21.2 21.4 20.8 21.4 22.7 14.7

Don't Know 13 3 2 4 2 2 9 4 6 7 13

2.1 6.2 1.0 1.9 1.7 2.9 2.9 3.4 1.9 2.3 2.6

95TH PERCENTILE 5.00 98.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00

99TH PERCENTILE 98.00 98.00 5.00 98.00 98.00 98.00 5.00 98.00 98.00 98.00 98.00 98.00 5.00

Comparison Groups: BCDEF/GHI/GHI/JK/LM

Independent T-Test for Means (equal variances), Independent Z-Test for Percentages

Upper case letters indicate significance at the 99% level.

Lower case letters indicate significance at the 95% level.

Table Q10\_J Page 36

Jan. 17, 2011

HRSDC Gen Pop "Jobs of Tomorrow" Survey

Q10\_J. Now I'm going to read you a series of statements. For each, please tell me whether you agree or disagree, using a scale

of 1 to 5.

- School counsellors are helpful when it comes to finding out what I might need for the jobs of the future.

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REGION AGE GENDER LANG OF INT.

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======= UNDER 55 OR

TOTAL ATL QUE ONT PRAIR BC/N 34 YRS 35-54 OLDER MALE FEMALE ENG FRE

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(A) (B) (C) (D) (E) (F) (G) (H) (I) (J) (K) (L) (M)

TOTAL 36 4 13 9 7 2 36 16 20 23 13

100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0

UNWEIGHTED TOTAL 10 2 3 2 2 1 10 5 5 7 3

NET: Agree 23 4 9 5 4 2 23 12 11 14 9

\_\_\_\_\_\_\_\_\_\_ 64.8 100.0 66.7 50.0 50.0 100.0 64.8 76.8 55.1 63.7 66.7

Strongly agree 15 2 9 5 15 6 9 7 9

42.7 50.0 66.7 50.0 42.7 40.1 44.9 28.9 66.7

4 8 2 4 2 8 6 2 8

22.0 50.0 50.0 100.0 22.0 36.7 10.2 34.8

Neither agree nor 8 5 4 8 4 5 8

disagree 23.0 50.0 50.0 23.0 23.2 22.8 36.3

NET: Disagree 4 4 4 4 4

\_\_\_\_\_\_\_\_\_\_\_\_\_ 12.2 33.3 12.2 22.1 33.3

2 4 4 4 4 4

12.2 33.3 12.2 22.1 33.3

95TH PERCENTILE 5.00 5.00 5.00 5.00 4.00 4.00 5.00 5.00 5.00 5.00 5.00

99TH PERCENTILE 5.00 5.00 5.00 5.00 4.00 4.00 5.00 5.00 5.00 5.00 5.00

Comparison Groups: BCDEF/GHI/GHI/JK/LM

Independent T-Test for Means (equal variances), Independent Z-Test for Percentages

Upper case letters indicate significance at the 99% level.

Lower case letters indicate significance at the 95% level.

Table Q10\_K Page 37

Jan. 17, 2011

HRSDC Gen Pop "Jobs of Tomorrow" Survey

Q10\_K. Now I'm going to read you a series of statements. For each, please tell me whether you agree or disagree, using a scale

of 1 to 5.

- The jobs of tomorrow will require different skills sets than today.

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REGION AGE GENDER LANG OF INT.

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======= UNDER 55 OR

TOTAL ATL QUE ONT PRAIR BC/N 34 YRS 35-54 OLDER MALE FEMALE ENG FRE

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(A) (B) (C) (D) (E) (F) (G) (H) (I) (J) (K) (L) (M)

TOTAL 1000 74 243 383 167 134 280 396 324 459 541 811 189

100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0

UNWEIGHTED TOTAL 1000 125 175 225 275 200 134 350 516 468 532 868 132

NET: Agree 677 51 159 265 114 88 173 256 248 319 359 557 120

\_\_\_\_\_\_\_\_\_\_ 67.7 69.0 65.4 69.3 68.4 65.5 61.9 64.6 76.4 69.4 66.3 68.6 63.6

GHGH

Strongly agree 380 27 93 151 57 52 81 126 173 185 195 308 73

38.0 36.9 38.5 39.4 34.0 38.8 29.0 31.7 53.5 40.4 36.0 37.9 38.4

GHGH

4 297 24 65 115 57 36 92 130 74 133 164 249 48

29.7 32.2 26.9 30.0 34.3 26.8 32.9 32.9 23.0 29.0 30.3 30.7 25.2

II

Neither agree nor 229 18 61 83 35 33 69 103 57 93 136 184 45

disagree 22.9 24.1 25.0 21.7 21.0 24.3 24.7 26.0 17.6 20.3 25.1 22.7 24.0

II

NET: Disagree 88 5 21 33 16 13 37 35 16 46 42 67 21

\_\_\_\_\_\_\_\_\_\_\_\_\_ 8.8 6.4 8.5 8.7 9.7 9.6 13.1 8.9 5.0 10.0 7.7 8.3 11.0

ii

2 56 2 12 20 14 8 30 14 12 27 29 44 12

5.6 2.4 5.1 5.1 8.4 6.1 10.5 3.6 3.7 5.8 5.4 5.4 6.6

b hihi

Strongly disagree 32 3 8 14 2 5 7 21 4 19 13 24 8

3.2 4.0 3.4 3.6 1.3 3.6 2.5 5.2 1.2 4.2 2.3 2.9 4.4

II

Don't Know 6 0 3 1 2 1 1 2 3 1 5 4 3

0.6 0.5 1.1 0.3 0.9 0.5 0.3 0.5 1.0 0.3 0.9 0.4 1.4

95TH PERCENTILE 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00

99TH PERCENTILE 5.00 5.00 98.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 98.00

Comparison Groups: BCDEF/GHI/GHI/JK/LM

Independent T-Test for Means (equal variances), Independent Z-Test for Percentages

Upper case letters indicate significance at the 99% level.

Lower case letters indicate significance at the 95% level.

Table Q10\_L Page 38

Jan. 17, 2011

HRSDC Gen Pop "Jobs of Tomorrow" Survey

Q10\_L. Now I'm going to read you a series of statements. For each, please tell me whether you agree or disagree, using a scale

of 1 to 5.

- A career in the skilled trades provides stable employment.

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REGION AGE GENDER LANG OF INT.

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======= UNDER 55 OR

TOTAL ATL QUE ONT PRAIR BC/N 34 YRS 35-54 OLDER MALE FEMALE ENG FRE

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(A) (B) (C) (D) (E) (F) (G) (H) (I) (J) (K) (L) (M)

TOTAL 1000 74 243 383 167 134 280 396 324 459 541 811 189

100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0

UNWEIGHTED TOTAL 1000 125 175 225 275 200 134 350 516 468 532 868 132

NET: Agree 611 55 138 223 98 98 154 246 212 288 323 507 104

\_\_\_\_\_\_\_\_\_\_ 61.1 74.5 56.6 58.3 58.4 73.0 55.0 61.9 65.3 62.6 59.8 62.5 55.2

CDE CDE

Strongly agree 348 27 93 122 42 64 76 133 139 155 193 279 69

34.8 36.5 38.2 31.8 25.4 48.0 27.2 33.6 42.8 33.8 35.7 34.3 36.7

e DE GhGh

4 263 28 45 102 55 33 78 112 73 133 130 228 35

26.3 38.0 18.4 26.6 33.0 25.0 27.9 28.3 22.4 28.9 24.1 28.1 18.5

Cf C m

Neither agree nor 227 11 62 92 41 21 67 93 66 90 137 181 45

disagree 22.6 14.6 25.5 24.0 24.7 15.7 23.8 23.6 20.5 19.6 25.3 22.3 24.0

bf

NET: Disagree 159 8 42 67 28 14 59 56 44 80 79 121 38

\_\_\_\_\_\_\_\_\_\_\_\_\_ 15.9 10.4 17.4 17.5 16.5 10.8 21.2 14.0 13.6 17.5 14.5 14.9 20.2

2 107 5 27 46 18 10 43 38 26 55 52 81 26

10.7 7.0 11.2 12.1 10.5 7.7 15.4 9.6 7.9 12.0 9.5 10.0 13.6

ii

Strongly disagree 52 3 15 21 10 4 16 18 18 25 27 40 12

5.2 3.4 6.2 5.4 6.0 3.0 5.8 4.4 5.7 5.5 5.0 4.9 6.6

Don't Know 4 0 1 1 1 1 2 2 1 3 3 1

0.4 0.5 0.5 0.3 0.4 0.5 0.5 0.6 0.3 0.5 0.3 0.6

95TH PERCENTILE 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00

99TH PERCENTILE 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00

Comparison Groups: BCDEF/GHI/GHI/JK/LM

Independent T-Test for Means (equal variances), Independent Z-Test for Percentages

Upper case letters indicate significance at the 99% level.

Lower case letters indicate significance at the 95% level.

Table Q11\_A Page 39

Jan. 17, 2011

HRSDC Gen Pop "Jobs of Tomorrow" Survey

Q11\_A. Now, I'm going to read you a list of specific types of skills that may or may not be important for the jobs of tomorrow.

Using a scale of 1 to 5.

- Reading

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REGION AGE GENDER LANG OF INT.

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======= UNDER 55 OR

TOTAL ATL QUE ONT PRAIR BC/N 34 YRS 35-54 OLDER MALE FEMALE ENG FRE

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(A) (B) (C) (D) (E) (F) (G) (H) (I) (J) (K) (L) (M)

TOTAL 1000 74 243 383 167 134 280 396 324 459 541 811 189

100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0

UNWEIGHTED TOTAL 1000 125 175 225 275 200 134 350 516 468 532 868 132

NET: Very Important 923 68 217 355 158 126 240 377 306 411 512 758 165

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ 92.3 91.4 89.2 92.7 94.8 94.1 85.7 95.2 94.4 89.6 94.6 93.4 87.3

GG gg j

Very important 757 61 148 313 126 109 192 306 259 331 426 648 110

75.7 82.9 61.0 81.7 75.3 81.8 68.7 77.1 80.0 72.1 78.8 79.8 58.0

C C C C gg j M

4 166 6 69 42 33 16 47 72 47 80 86 110 55

16.6 8.5 28.2 11.0 19.5 12.2 17.0 18.1 14.4 17.5 15.8 13.6 29.3

BDF Bd L

Moderately important 62 5 19 21 8 7 31 14 16 37 25 45 17

6.2 7.1 7.9 5.6 5.0 5.6 11.3 3.6 4.9 8.1 4.6 5.5 9.0

hihi

NET: Not Important 16 1 7 7 0 0 9 5 2 11 5 8 7

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ 1.6 1.5 2.9 1.7 0.2 0.3 3.1 1.2 0.7 2.4 0.8 1.0 3.7

ef

2 6 0 2 4 0 4 2 1 2 5 5 2

0.6 0.5 0.6 1.1 0.3 1.5 0.4 0.2 0.4 0.8 0.6 0.8

Not important at all 9 1 6 2 0 4 3 2 9 4 6

0.9 1.0 2.3 0.6 0.2 1.6 0.8 0.5 2.0 0.4 2.9

e l

95TH PERCENTILE 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00

99TH PERCENTILE 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00

Comparison Groups: BCDEF/GHI/GHI/JK/LM

Independent T-Test for Means (equal variances), Independent Z-Test for Percentages

Upper case letters indicate significance at the 99% level.

Lower case letters indicate significance at the 95% level.

Table Q11\_B Page 40

Jan. 17, 2011

HRSDC Gen Pop "Jobs of Tomorrow" Survey

Q11\_B. Now, I'm going to read you a list of specific types of skills that may or may not be important for the jobs of tomorrow.

Using a scale of 1 to 5.

- Ability to interpret, use and create documents

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REGION AGE GENDER LANG OF INT.

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======= UNDER 55 OR

TOTAL ATL QUE ONT PRAIR BC/N 34 YRS 35-54 OLDER MALE FEMALE ENG FRE

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(A) (B) (C) (D) (E) (F) (G) (H) (I) (J) (K) (L) (M)

TOTAL 1000 74 243 383 167 134 280 396 324 459 541 811 189

100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0

UNWEIGHTED TOTAL 1000 125 175 225 275 200 134 350 516 468 532 868 132

NET: Very Important 731 59 160 280 133 99 176 313 242 330 401 615 116

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ 73.1 79.2 66.0 73.2 79.4 74.1 63.0 79.0 74.6 71.9 74.0 75.7 61.6

c C GG gg M

Very important 391 34 84 157 62 53 78 165 148 157 233 338 53

39.0 45.6 34.6 41.1 37.2 40.0 27.9 41.6 45.5 34.2 43.1 41.6 27.9

gg GG j M

4 340 25 76 123 70 46 98 148 94 173 167 277 64

34.0 33.6 31.4 32.1 42.2 34.1 35.1 37.3 29.0 37.7 30.9 34.1 33.7

c ii

Moderately important 225 15 64 84 30 31 82 77 65 106 119 169 56

22.5 20.8 26.1 22.1 17.9 23.4 29.4 19.5 20.0 23.1 21.9 20.8 29.6

NET: Not Important 33 14 14 3 3 21 4 8 19 14 20 13

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ 3.3 5.8 3.7 1.6 2.0 7.6 1.0 2.6 4.2 2.6 2.5 6.8

e HiHi l

2 27 10 13 2 2 17 3 7 13 14 18 9

2.7 4.0 3.4 1.2 1.5 6.0 0.7 2.1 2.8 2.6 2.3 4.5

hh

Not important at all 7 4 1 1 1 4 1 1 7 2 4

0.7 1.8 0.3 0.3 0.5 1.6 0.2 0.4 1.4 0.3 2.3

l

Don't Know 11 5 4 2 1 2 9 3 8 7 4

1.1 2.1 1.0 1.1 0.5 0.5 2.8 0.8 1.4 0.9 2.0

HH

95TH PERCENTILE 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00

99TH PERCENTILE 98.00 5.00 98.00 98.00 98.00 5.00 5.00 5.00 98.00 5.00 98.00 5.00 98.00

Comparison Groups: BCDEF/GHI/GHI/JK/LM

Independent T-Test for Means (equal variances), Independent Z-Test for Percentages

Upper case letters indicate significance at the 99% level.

Lower case letters indicate significance at the 95% level.

Table Q11\_C Page 41

Jan. 17, 2011

HRSDC Gen Pop "Jobs of Tomorrow" Survey

Q11\_C. Now, I'm going to read you a list of specific types of skills that may or may not be important for the jobs of tomorrow.

Using a scale of 1 to 5.

- Basic understanding of numbers

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REGION AGE GENDER LANG OF INT.

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======= UNDER 55 OR

TOTAL ATL QUE ONT PRAIR BC/N 34 YRS 35-54 OLDER MALE FEMALE ENG FRE

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(A) (B) (C) (D) (E) (F) (G) (H) (I) (J) (K) (L) (M)

TOTAL 1000 74 243 383 167 134 280 396 324 459 541 811 189

100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0

UNWEIGHTED TOTAL 1000 125 175 225 275 200 134 350 516 468 532 868 132

NET: Very Important 845 65 183 334 150 112 216 347 282 397 448 711 134

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ 84.5 88.5 75.4 87.3 90.0 83.5 77.2 87.5 87.0 86.4 82.8 87.6 71.0

C C C gg gg M

Very important 601 49 112 261 97 82 146 233 221 291 310 523 78

60.1 66.4 46.0 68.2 58.0 61.3 52.2 58.9 68.3 63.4 57.2 64.5 41.2

C C c C GhGh M

4 244 16 71 73 53 30 70 113 61 105 139 188 56

24.4 22.1 29.4 19.1 32.0 22.2 24.9 28.6 18.7 22.9 25.6 23.1 29.8

d D II

Moderately important 119 8 41 36 16 18 38 44 36 51 68 83 36

11.9 10.5 17.0 9.4 9.7 13.4 13.7 11.2 11.2 11.1 12.6 10.2 19.1

d l

NET: Not Important 35 1 19 11 1 4 26 5 4 11 24 16 19

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ 3.5 1.0 7.6 2.8 0.3 3.1 9.1 1.3 1.2 2.3 4.4 2.0 9.8

BdEf e e HIHI j L

2 23 14 5 4 17 4 3 4 19 9 14

2.3 5.8 1.3 2.8 5.9 1.0 0.8 0.9 3.5 1.1 7.5

D hIhI J L

Not important at all 12 1 4 6 1 0 9 1 1 7 5 7 4

1.2 1.0 1.8 1.4 0.3 0.3 3.2 0.3 0.4 1.4 0.9 0.9 2.3

hihi

Don't Know 2 2 2 1 1 2

0.2 0.5 0.6 0.2 0.2 0.2

95TH PERCENTILE 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00

99TH PERCENTILE 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00

Comparison Groups: BCDEF/GHI/GHI/JK/LM

Independent T-Test for Means (equal variances), Independent Z-Test for Percentages

Upper case letters indicate significance at the 99% level.

Lower case letters indicate significance at the 95% level.

Table Q11\_D Page 42

Jan. 17, 2011

HRSDC Gen Pop "Jobs of Tomorrow" Survey

Q11\_D. Now, I'm going to read you a list of specific types of skills that may or may not be important for the jobs of tomorrow.

Using a scale of 1 to 5.

- Writing

===============================================================================================

REGION AGE GENDER LANG OF INT.

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======= UNDER 55 OR

TOTAL ATL QUE ONT PRAIR BC/N 34 YRS 35-54 OLDER MALE FEMALE ENG FRE

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(A) (B) (C) (D) (E) (F) (G) (H) (I) (J) (K) (L) (M)

TOTAL 1000 74 243 383 167 134 280 396 324 459 541 811 189

100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0

UNWEIGHTED TOTAL 1000 125 175 225 275 200 134 350 516 468 532 868 132

NET: Very Important 797 60 205 302 126 103 203 325 269 349 448 641 156

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ 79.6 81.1 84.3 79.0 75.4 77.3 72.5 81.9 83.0 75.9 82.8 79.0 82.5

e gg j

Very important 566 45 151 216 81 73 136 233 198 258 308 450 116

56.6 60.6 62.2 56.3 48.8 54.9 48.5 58.8 61.0 56.2 57.0 55.5 61.4

e gg

4 230 15 54 87 45 30 67 91 71 90 140 190 40

23.0 20.6 22.1 22.7 26.6 22.4 24.1 23.0 22.1 19.6 25.9 23.5 21.1

Moderately important 146 12 27 54 32 21 49 55 42 77 69 124 22

14.6 16.4 11.0 14.2 19.2 15.4 17.5 14.0 12.9 16.7 12.8 15.3 11.5

c

NET: Not Important 56 2 11 25 9 9 28 16 12 33 23 44 11

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ 5.6 2.5 4.6 6.5 5.1 6.8 9.9 4.0 3.7 7.2 4.2 5.5 5.9

hihi

2 41 2 6 20 7 6 22 12 7 25 16 35 6

4.1 2.5 2.3 5.3 4.3 4.2 7.8 2.9 2.3 5.4 3.0 4.3 3.0

ii

Not important at all 15 6 4 1 3 6 4 5 8 7 9 6

1.5 2.3 1.1 0.8 2.6 2.1 1.1 1.4 1.8 1.2 1.1 2.9

Don't Know 2 1 0 1 1 1 1 1 2

0.2 0.3 0.2 0.5 0.2 0.4 0.2 0.2 0.2

95TH PERCENTILE 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00

99TH PERCENTILE 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00

Comparison Groups: BCDEF/GHI/GHI/JK/LM

Independent T-Test for Means (equal variances), Independent Z-Test for Percentages

Upper case letters indicate significance at the 99% level.

Lower case letters indicate significance at the 95% level.

Table Q11\_E Page 43

Jan. 17, 2011

HRSDC Gen Pop "Jobs of Tomorrow" Survey

Q11\_E. Now, I'm going to read you a list of specific types of skills that may or may not be important for the jobs of tomorrow.

Using a scale of 1 to 5.

- Oral communication

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REGION AGE GENDER LANG OF INT.

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======= UNDER 55 OR

TOTAL ATL QUE ONT PRAIR BC/N 34 YRS 35-54 OLDER MALE FEMALE ENG FRE

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(A) (B) (C) (D) (E) (F) (G) (H) (I) (J) (K) (L) (M)

TOTAL 1000 74 243 383 167 134 280 396 324 459 541 811 189

100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0

UNWEIGHTED TOTAL 1000 125 175 225 275 200 134 350 516 468 532 868 132

NET: Very Important 853 60 193 337 148 115 233 350 271 382 471 704 150

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ 85.3 81.5 79.3 88.2 88.5 86.2 83.2 88.3 83.5 83.2 87.1 86.7 79.2

c c

Very important 597 48 127 240 99 84 155 232 210 254 343 504 93

59.7 64.3 52.3 62.7 59.1 62.6 55.3 58.5 64.8 55.3 63.4 62.1 49.0

j m

4 257 13 66 98 49 32 78 118 61 128 128 200 57

25.7 17.2 27.1 25.5 29.4 23.6 27.9 29.7 18.7 27.9 23.7 24.6 30.1

b II

Moderately important 130 12 50 35 17 15 43 40 47 71 59 90 39

13.0 16.7 20.7 9.1 10.3 11.3 15.3 10.1 14.4 15.4 10.9 11.1 20.8

Def l

NET: Not Important 15 1 9 1 3 4 6 5 5 10 15

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ 1.5 1.9 2.5 0.8 2.1 1.5 1.5 1.5 1.1 1.8 1.8

2 14 1 9 1 2 4 6 4 4 10 14

1.4 1.9 2.5 0.6 1.8 1.5 1.5 1.3 0.9 1.8 1.7

Not important at all 1 0 0 1 1 1

0.1 0.2 0.3 0.2 0.2 0.1

Don't Know 2 1 1 1 1 2 1 1 2

0.2 0.3 0.4 0.5 0.2 0.5 0.3 0.2 0.3

95TH PERCENTILE 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00

99TH PERCENTILE 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00

Comparison Groups: BCDEF/GHI/GHI/JK/LM

Independent T-Test for Means (equal variances), Independent Z-Test for Percentages

Upper case letters indicate significance at the 99% level.

Lower case letters indicate significance at the 95% level.

Table Q11\_F Page 44

Jan. 17, 2011

HRSDC Gen Pop "Jobs of Tomorrow" Survey

Q11\_F. Now, I'm going to read you a list of specific types of skills that may or may not be important for the jobs of tomorrow.

Using a scale of 1 to 5.

- Working with others

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REGION AGE GENDER LANG OF INT.

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======= UNDER 55 OR

TOTAL ATL QUE ONT PRAIR BC/N 34 YRS 35-54 OLDER MALE FEMALE ENG FRE

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(A) (B) (C) (D) (E) (F) (G) (H) (I) (J) (K) (L) (M)

TOTAL 1000 74 243 383 167 134 280 396 324 459 541 811 189

100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0

UNWEIGHTED TOTAL 1000 125 175 225 275 200 134 350 516 468 532 868 132

NET: Very Important 821 61 196 321 133 111 207 338 276 366 455 669 152

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ 82.1 82.0 80.5 83.9 79.9 82.7 74.1 85.2 85.2 79.7 84.2 82.4 80.7

gg gg

Very important 580 49 136 222 98 75 146 234 200 251 330 473 107

58.0 66.0 56.1 58.1 58.5 56.2 52.3 59.0 61.8 54.6 60.9 58.3 56.7

4 241 12 59 99 36 35 61 104 76 115 126 196 45

24.1 16.0 24.4 25.8 21.3 26.5 21.8 26.3 23.4 25.1 23.3 24.1 24.0

Moderately important 156 12 43 52 30 19 65 48 43 82 74 124 32

15.6 15.6 17.8 13.6 17.9 14.5 23.3 12.1 13.2 17.9 13.7 15.3 17.1

hihi

NET: Not Important 23 2 4 9 4 4 7 10 5 11 12 19 4

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ 2.3 2.4 1.7 2.5 2.2 2.8 2.5 2.6 1.6 2.4 2.1 2.3 2.2

2 21 1 4 9 3 4 7 10 5 10 12 17 4

2.1 1.9 1.7 2.5 1.6 2.8 2.5 2.4 1.5 2.1 2.1 2.1 2.2

Not important at all 1 0 1 1 0 1 1

0.1 0.5 0.6 0.2 0.1 0.3 0.2

95TH PERCENTILE 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00

99TH PERCENTILE 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00

Comparison Groups: BCDEF/GHI/GHI/JK/LM

Independent T-Test for Means (equal variances), Independent Z-Test for Percentages

Upper case letters indicate significance at the 99% level.

Lower case letters indicate significance at the 95% level.

Table Q11\_G Page 45

Jan. 17, 2011

HRSDC Gen Pop "Jobs of Tomorrow" Survey

Q11\_G. Now, I'm going to read you a list of specific types of skills that may or may not be important for the jobs of tomorrow.

Using a scale of 1 to 5.

- Continuous learning

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REGION AGE GENDER LANG OF INT.

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======= UNDER 55 OR

TOTAL ATL QUE ONT PRAIR BC/N 34 YRS 35-54 OLDER MALE FEMALE ENG FRE

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(A) (B) (C) (D) (E) (F) (G) (H) (I) (J) (K) (L) (M)

TOTAL 1000 74 243 383 167 134 280 396 324 459 541 811 189

100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0

UNWEIGHTED TOTAL 1000 125 175 225 275 200 134 350 516 468 532 868 132

NET: Very Important 847 64 197 327 141 119 212 341 294 383 465 698 149

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ 84.7 86.3 80.9 85.6 84.2 88.7 75.8 86.1 90.7 83.3 85.9 86.1 78.7

gg GG

Very important 586 46 123 243 90 83 143 225 219 252 334 499 88

58.6 62.4 50.8 63.5 54.2 62.4 51.0 56.8 67.5 54.9 61.8 61.5 46.3

c c GHGH M

4 261 18 73 85 50 35 69 116 75 131 130 199 61

26.1 23.9 30.1 22.1 30.0 26.3 24.8 29.3 23.2 28.4 24.1 24.6 32.4

Moderately important 127 9 36 46 23 14 57 46 23 60 66 97 29

12.7 12.2 14.6 11.9 13.6 10.4 20.4 11.7 7.2 13.1 12.3 12.0 15.5

hIhI

NET: Not Important 25 1 11 9 3 1 11 9 5 16 9 14 11

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ 2.5 1.0 4.5 2.2 2.0 0.9 3.9 2.2 1.5 3.4 1.7 1.7 5.8

bf l

2 14 5 4 3 1 6 5 3 7 7 8 5

1.4 2.2 1.1 1.8 0.9 2.3 1.1 0.8 1.6 1.2 1.0 2.8

Not important at all 11 1 6 4 0 4 4 2 9 3 5 6

1.1 1.0 2.3 1.1 0.2 1.6 1.1 0.7 1.9 0.5 0.7 3.0

e k

Don't Know 2 0 1 0 2 1 1 2

0.2 0.5 0.3 0.2 0.5 0.2 0.2 0.2

95TH PERCENTILE 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00

99TH PERCENTILE 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00

Comparison Groups: BCDEF/GHI/GHI/JK/LM

Independent T-Test for Means (equal variances), Independent Z-Test for Percentages

Upper case letters indicate significance at the 99% level.

Lower case letters indicate significance at the 95% level.

Table Q11\_H Page 46

Jan. 17, 2011

HRSDC Gen Pop "Jobs of Tomorrow" Survey

Q11\_H. Now, I'm going to read you a list of specific types of skills that may or may not be important for the jobs of tomorrow.

Using a scale of 1 to 5.

- Thinking skills

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REGION AGE GENDER LANG OF INT.

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======= UNDER 55 OR

TOTAL ATL QUE ONT PRAIR BC/N 34 YRS 35-54 OLDER MALE FEMALE ENG FRE

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(A) (B) (C) (D) (E) (F) (G) (H) (I) (J) (K) (L) (M)

TOTAL 1000 74 243 383 167 134 280 396 324 459 541 811 189

100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0

UNWEIGHTED TOTAL 1000 125 175 225 275 200 134 350 516 468 532 868 132

NET: Very Important 922 70 223 348 152 128 244 378 300 424 498 750 172

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ 92.1 94.4 91.7 91.0 91.1 96.1 87.2 95.3 92.6 92.3 92.0 92.5 90.8

gg

Very important 735 58 163 291 117 106 188 299 248 336 399 614 121

73.5 78.8 67.1 76.1 69.9 79.3 67.3 75.4 76.6 73.2 73.7 75.7 64.2

c ce m

4 187 12 60 57 36 22 56 79 52 88 99 136 50

18.7 15.6 24.7 14.9 21.3 16.7 19.9 19.9 16.0 19.1 18.3 16.8 26.6

d l

Moderately important 59 3 19 19 14 5 26 16 18 25 34 43 16

5.9 4.6 7.6 4.9 8.2 3.6 9.3 3.9 5.5 5.5 6.3 5.3 8.4

NET: Not Important 13 1 1 9 1 0 6 3 4 6 7 12 1

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ 1.3 1.0 0.6 2.5 0.7 0.3 2.0 0.8 1.4 1.3 1.4 1.4 0.8

2 7 1 1 4 0 0 6 1 1 1 6 6 1

0.7 1.0 0.6 1.1 0.2 0.3 2.0 0.2 0.2 0.2 1.1 0.7 0.8

Not important at all 6 5 1 2 4 5 1 6

0.6 1.4 0.4 0.6 1.1 1.0 0.2 0.7

Don't Know 6 6 4 2 4 2 6

0.6 1.6 1.5 0.6 0.9 0.4 0.7

95TH PERCENTILE 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00

99TH PERCENTILE 5.00 5.00 5.00 98.00 5.00 5.00 98.00 5.00 5.00 5.00 5.00 5.00 5.00

Comparison Groups: BCDEF/GHI/GHI/JK/LM

Independent T-Test for Means (equal variances), Independent Z-Test for Percentages

Upper case letters indicate significance at the 99% level.

Lower case letters indicate significance at the 95% level.

Table Q11\_I Page 47

Jan. 17, 2011

HRSDC Gen Pop "Jobs of Tomorrow" Survey

Q11\_I. Now, I'm going to read you a list of specific types of skills that may or may not be important for the jobs of tomorrow.

Using a scale of 1 to 5.

- Computer use

===============================================================================================

REGION AGE GENDER LANG OF INT.

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======= UNDER 55 OR

TOTAL ATL QUE ONT PRAIR BC/N 34 YRS 35-54 OLDER MALE FEMALE ENG FRE

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(A) (B) (C) (D) (E) (F) (G) (H) (I) (J) (K) (L) (M)

TOTAL 1000 74 243 383 167 134 280 396 324 459 541 811 189

100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0

UNWEIGHTED TOTAL 1000 125 175 225 275 200 134 350 516 468 532 868 132

NET: Very Important 918 68 220 354 153 122 246 374 298 411 507 751 167

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ 91.7 92.5 90.3 92.6 91.7 91.5 87.8 94.3 92.0 89.5 93.6 92.6 88.2

Very important 753 57 177 306 112 101 197 306 251 322 431 622 132

75.3 76.5 72.9 80.1 67.1 75.5 70.4 77.1 77.3 70.1 79.7 76.6 69.7

E J

4 164 12 42 48 41 21 49 68 48 89 75 130 35

16.4 16.0 17.4 12.5 24.6 16.0 17.3 17.3 14.7 19.4 13.9 16.0 18.5

D

Moderately important 65 4 21 21 10 9 28 16 21 39 26 45 20

6.5 6.0 8.6 5.4 5.8 6.8 9.9 4.0 6.5 8.4 4.9 5.6 10.4

NET: Not Important 15 1 3 7 4 2 6 6 3 8 7 13 3

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ 1.5 1.0 1.1 1.7 2.2 1.2 2.3 1.5 0.9 1.7 1.3 1.6 1.4

2 10 3 4 3 1 6 3 1 4 7 8 3

1.0 1.1 1.1 1.6 0.6 2.3 0.7 0.4 0.8 1.2 0.9 1.4

Not important at all 5 1 2 1 1 3 2 4 1 5

0.5 1.0 0.6 0.7 0.6 0.8 0.6 0.9 0.1 0.6

Don't Know 2 0 1 0 1 1 2 1 1 2

0.2 0.5 0.3 0.2 0.5 0.2 0.5 0.3 0.2 0.3

95TH PERCENTILE 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00

99TH PERCENTILE 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00

Comparison Groups: BCDEF/GHI/GHI/JK/LM

Independent T-Test for Means (equal variances), Independent Z-Test for Percentages

Upper case letters indicate significance at the 99% level.

Lower case letters indicate significance at the 95% level.

Table Q12 Page 48

Jan. 17, 2011

HRSDC Gen Pop "Jobs of Tomorrow" Survey

Q12. In your opinion, who is primarily responsible for ensuring that Canada's workforce is well prepared to meet the economic

challenges of the coming decades? Would you say it is...

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REGION AGE GENDER LANG OF INT.

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======= UNDER 55 OR

TOTAL ATL QUE ONT PRAIR BC/N 34 YRS 35-54 OLDER MALE FEMALE ENG FRE

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(A) (B) (C) (D) (E) (F) (G) (H) (I) (J) (K) (L) (M)

TOTAL 1000 74 243 383 167 134 280 396 324 459 541 811 189

100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0

UNWEIGHTED TOTAL 1000 125 175 225 275 200 134 350 516 468 532 868 132

NET: Combination 322 18 96 111 55 43 95 135 92 138 185 249 73

32.2 24.0 39.3 29.0 32.9 32.0 34.0 33.9 28.5 30.0 34.1 30.7 38.9

b

Combination 322 18 96 111 55 43 95 135 92 138 185 249 73

32.2 24.0 39.3 29.0 32.9 32.0 34.0 33.9 28.5 30.0 34.1 30.7 38.9

b

NET: Individual 231 17 38 102 41 32 69 88 74 116 115 200 30

23.1 23.4 15.7 26.6 24.6 24.2 24.5 22.3 22.7 25.3 21.2 24.7 16.1

c c m

Each individual him or 231 17 38 102 41 32 69 88 74 116 115 200 30

herself 23.1 23.4 15.7 26.6 24.6 24.2 24.5 22.3 22.7 25.3 21.2 24.7 16.1

c c m

NET: Federal government 126 15 9 57 25 20 36 51 40 57 69 119 7

12.6 19.8 3.9 15.0 14.9 15.1 12.8 12.8 12.2 12.4 12.8 14.7 3.7

C C C C M

The federal government 126 15 9 57 25 20 36 51 40 57 69 119 7

12.6 19.8 3.9 15.0 14.9 15.1 12.8 12.8 12.2 12.4 12.8 14.7 3.7

C C C C M

NET: Community/Schools 108 11 22 50 17 8 39 35 34 44 63 95 13

10.8 15.4 8.9 13.1 10.3 5.7 14.0 8.7 10.5 9.7 11.7 11.7 6.7

f f

Schools 89 9 19 40 13 7 31 26 31 38 51 77 11

8.9 12.2 7.9 10.4 8.0 5.4 11.2 6.6 9.5 8.2 9.4 9.5 6.1

The local community 19 2 2 10 4 0 8 8 3 7 13 18 1

1.9 3.1 1.0 2.7 2.2 0.3 2.8 2.1 0.9 1.4 2.3 2.2 0.6

NET: Other government 82 4 15 40 10 13 12 31 39 40 41 69 13

8.2 5.0 6.2 10.4 5.9 10.0 4.2 7.8 12.0 8.8 7.6 8.5 6.7

GG

Comparison Groups: BCDEF/GHI/GHI/JK/LM

Independent T-Test for Means (equal variances), Independent Z-Test for Percentages

Upper case letters indicate significance at the 99% level.

Lower case letters indicate significance at the 95% level.

Table Q12 Page 49

Jan. 17, 2011

(Continued)

HRSDC Gen Pop "Jobs of Tomorrow" Survey

Q12. In your opinion, who is primarily responsible for ensuring that Canada's workforce is well prepared to meet the economic

challenges of the coming decades? Would you say it is...

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REGION AGE GENDER LANG OF INT.

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======= UNDER 55 OR

TOTAL ATL QUE ONT PRAIR BC/N 34 YRS 35-54 OLDER MALE FEMALE ENG FRE

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(A) (B) (C) (D) (E) (F) (G) (H) (I) (J) (K) (L) (M)

TOTAL 1000 74 243 383 167 134 280 396 324 459 541 811 189

100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0

UNWEIGHTED TOTAL 1000 125 175 225 275 200 134 350 516 468 532 868 132

The provincial or 75 3 15 34 10 12 12 28 35 39 36 62 13

territorial government 7.5 4.5 6.2 9.0 5.9 9.2 4.2 7.2 10.7 8.4 6.7 7.7 6.7

gg

The municipal 7 0 5 1 2 4 2 5 7

government 0.7 0.5 1.4 0.9 0.6 1.4 0.4 1.0 0.8

NET: Parents 76 7 30 18 13 9 16 32 28 37 39 53 23

7.6 9.5 12.1 4.6 7.6 6.8 5.7 8.1 8.5 8.0 7.2 6.5 12.2

d

Parents 76 7 30 18 13 9 16 32 28 37 39 53 23

7.6 9.5 12.1 4.6 7.6 6.8 5.7 8.1 8.5 8.0 7.2 6.5 12.2

d

NET: Employers 33 0 22 2 5 5 9 16 8 18 15 13 21

3.3 0.5 8.9 0.5 2.7 3.5 3.2 4.0 2.6 4.0 2.7 1.6 10.9

BDef L

Employers 33 0 22 2 5 5 9 16 8 18 15 13 21

3.3 0.5 8.9 0.5 2.7 3.5 3.2 4.0 2.6 4.0 2.7 1.6 10.9

BDef L

NET: Other 8 5 1 2 1 4 3 6 2 4 4

0.8 2.2 0.3 1.2 0.5 1.0 0.8 1.3 0.4 0.5 2.0

Other 8 5 1 2 1 4 3 6 2 4 4

0.8 2.2 0.3 1.2 0.5 1.0 0.8 1.3 0.4 0.5 2.0

Don't Know/Refused 14 2 7 2 2 2 3 5 7 3 12 9 5

1.4 2.5 2.8 0.5 1.1 1.5 1.0 1.3 2.0 0.6 2.2 1.1 2.8

95TH PERCENTILE 9.00 9.00 98.00 9.00 9.00 9.00 9.00 9.00 9.00 9.00 9.00 9.00 9.00

99TH PERCENTILE 99.00 99.00 99.00 9.00 99.00 99.00 98.00 99.00 99.00 98.00 99.00 99.00 99.00

Comparison Groups: BCDEF/GHI/GHI/JK/LM

Independent T-Test for Means (equal variances), Independent Z-Test for Percentages

Upper case letters indicate significance at the 99% level.

Lower case letters indicate significance at the 95% level.

Table Q13 Page 50

Jan. 17, 2011

HRSDC Gen Pop "Jobs of Tomorrow" Survey

Q13. Are you currently taking any courses either through work or on your own to upgrade your skills and/or your educational

standing?

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REGION AGE GENDER LANG OF INT.

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======= UNDER 55 OR

TOTAL ATL QUE ONT PRAIR BC/N 34 YRS 35-54 OLDER MALE FEMALE ENG FRE

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(A) (B) (C) (D) (E) (F) (G) (H) (I) (J) (K) (L) (M)

TOTAL 972 73 237 369 163 129 262 385 324 445 527 788 183

100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0

UNWEIGHTED TOTAL 988 124 173 220 274 197 128 344 516 463 525 858 130

Yes 243 15 70 83 39 35 94 102 48 99 144 185 58

25.0 20.1 29.7 22.5 23.9 27.5 35.7 26.4 14.7 22.3 27.3 23.5 31.5

II II

No 726 59 167 284 123 93 168 284 274 345 380 600 125

74.7 79.9 70.3 77.0 75.6 72.2 64.0 73.6 84.6 77.6 72.2 76.1 68.5

GHGH

Don't Know/Refused 3 2 1 0 1 2 0 3 3

0.3 0.5 0.5 0.3 0.3 0.7 0.1 0.5 0.4

95TH PERCENTILE 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00

99TH PERCENTILE 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00

Comparison Groups: BCDEF/GHI/GHI/JK/LM

Independent T-Test for Means (equal variances), Independent Z-Test for Percentages

Upper case letters indicate significance at the 99% level.

Lower case letters indicate significance at the 95% level.

Table Q14 Page 51

Jan. 17, 2011

HRSDC Gen Pop "Jobs of Tomorrow" Survey

Q14. Over the next 2 to 5 years do you anticipate enrolling in any courses either through work or on your own to upgrade your

skills and/or your educational standing?

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REGION AGE GENDER LANG OF INT.

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======= UNDER 55 OR

TOTAL ATL QUE ONT PRAIR BC/N 34 YRS 35-54 OLDER MALE FEMALE ENG FRE

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(A) (B) (C) (D) (E) (F) (G) (H) (I) (J) (K) (L) (M)

TOTAL 1000 74 243 383 167 134 280 396 324 459 541 811 189

100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0

UNWEIGHTED TOTAL 1000 125 175 225 275 200 134 350 516 468 532 868 132

Yes 578 36 129 233 106 74 221 265 92 260 318 474 104

57.8 48.9 53.0 60.9 63.2 55.6 79.1 66.7 28.4 56.6 58.8 58.4 55.1

b hIhI II

No 382 31 107 137 53 54 42 113 228 184 198 305 78

38.2 42.3 44.0 35.8 31.9 40.4 15.1 28.4 70.3 40.1 36.6 37.6 41.1

e GG GHGH

Don't Know/Refused 40 6 7 13 8 5 16 19 4 15 25 33 7

4.0 8.7 3.0 3.3 4.9 4.1 5.8 4.9 1.3 3.3 4.6 4.0 3.8

ii

95TH PERCENTILE 2.00 3.00 2.00 2.00 2.00 2.00 3.00 2.00 2.00 2.00 2.00 2.00 2.00

99TH PERCENTILE 3.00 3.00 3.00 3.00 3.00 3.00 3.00 3.00 3.00 3.00 3.00 3.00 3.00

Comparison Groups: BCDEF/GHI/GHI/JK/LM

Independent T-Test for Means (equal variances), Independent Z-Test for Percentages

Upper case letters indicate significance at the 99% level.

Lower case letters indicate significance at the 95% level.

Table Q15 Page 52

Jan. 17, 2011

HRSDC Gen Pop "Jobs of Tomorrow" Survey

Q15. And, what is the main reason why you are enrolled/will enrol in courses?

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REGION AGE GENDER LANG OF INT.

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======= UNDER 55 OR

TOTAL ATL QUE ONT PRAIR BC/N 34 YRS 35-54 OLDER MALE FEMALE ENG FRE

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(A) (B) (C) (D) (E) (F) (G) (H) (I) (J) (K) (L) (M)

TOTAL 605 38 137 237 111 82 228 273 104 270 335 495 110

100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0

UNWEIGHTED TOTAL 517 54 90 111 151 111 103 239 175 233 284 448 69

Ensure I have the skills 303 20 54 129 58 42 125 122 56 133 170 256 46

I need for the jobs of 50.0 52.0 39.1 54.7 52.3 50.8 54.9 44.6 53.6 49.3 50.6 51.8 42.0

tomorrow. c

It's a must in today's 64 3 21 21 11 8 20 36 8 37 27 48 16

job market. 10.6 6.5 15.4 9.0 9.9 10.3 8.8 13.2 7.9 13.6 8.2 9.7 14.6

Other 62 3 28 15 8 9 14 26 22 33 28 41 21

10.2 6.5 20.1 6.4 7.1 10.6 6.3 9.4 20.9 12.3 8.5 8.3 18.8

de GHGH

To learn/Get a degree 44 2 25 8 6 4 10 20 14 23 21 24 19

7.2 4.6 18.1 3.2 5.3 4.5 4.3 7.4 13.4 8.5 6.2 4.9 17.7

bDef gg l

Interested in learning 18 1 3 7 2 5 5 5 8 10 8 17 1

3.0 1.9 2.0 3.1 1.8 6.1 2.0 2.0 7.5 3.9 2.2 3.4 1.1

ghgh

Get a better paying job. 61 8 8 25 14 6 33 24 4 21 40 53 8

10.1 21.2 5.6 10.6 12.6 7.7 14.6 8.7 3.9 7.8 12.0 10.8 7.0

cf ii ii

Increase the chances of 34 1 4 16 5 8 15 18 1 14 20 29 4

finding a job since I am 5.6 1.7 3.2 6.6 4.3 10.3 6.6 6.6 0.7 5.1 6.0 5.9 4.0

unemployed. bc II

Have a better quality of 23 1 1 14 3 4 7 14 2 7 16 23

life. 3.7 1.7 1.1 5.7 3.0 4.5 3.1 4.9 2.0 2.6 4.7 4.6

Reduce my chances of 20 1 7 8 2 3 6 10 4 13 7 13 7

being laid off during an 3.3 1.9 4.8 3.4 1.5 3.5 2.7 3.7 3.5 4.7 2.1 2.7 5.9

economic downturn.

My employer encourages 12 2 1 4 4 1 2 8 2 2 10 11 1

me to do this 1.9 5.6 0.9 1.5 3.6 1.0 0.7 3.0 1.8 0.6 3.0 2.1 1.1

Comparison Groups: BCDEF/GHI/GHI/JK/LM

Independent T-Test for Means (equal variances), Independent Z-Test for Percentages

Upper case letters indicate significance at the 99% level.

Lower case letters indicate significance at the 95% level.

Table Q15 Page 53

Jan. 17, 2011

(Continued)

HRSDC Gen Pop "Jobs of Tomorrow" Survey

Q15. And, what is the main reason why you are enrolled/will enrol in courses?

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REGION AGE GENDER LANG OF INT.

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======= UNDER 55 OR

TOTAL ATL QUE ONT PRAIR BC/N 34 YRS 35-54 OLDER MALE FEMALE ENG FRE

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(A) (B) (C) (D) (E) (F) (G) (H) (I) (J) (K) (L) (M)

TOTAL 605 38 137 237 111 82 228 273 104 270 335 495 110

100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0

UNWEIGHTED TOTAL 517 54 90 111 151 111 103 239 175 233 284 448 69

Good alternative to the 1 1 1 1 1

job market when 0.2 0.4 0.9 0.3 0.2

unemployment rates are

high, such as in an

economic downturn.

None 5 0 2 2 1 2 3 0 4 3 2

0.8 1.0 1.1 0.8 0.7 0.6 2.9 0.1 1.2 0.6 1.4

DK/REF 22 1 12 2 6 1 5 15 2 10 11 16 6

3.6 1.9 8.7 1.0 5.0 1.3 2.3 5.3 1.8 3.8 3.4 3.2 5.2

d d

95TH PERCENTILE 10.00 9.00 99.00 9.00 99.00 10.00 9.00 99.00 10.00 10.00 10.00 10.00 99.00

99TH PERCENTILE 99.00 99.00 99.00 99.00 99.00 99.00 99.00 99.00 99.00 99.00 99.00 99.00 99.00

Comparison Groups: BCDEF/GHI/GHI/JK/LM

Independent T-Test for Means (equal variances), Independent Z-Test for Percentages

Upper case letters indicate significance at the 99% level.

Lower case letters indicate significance at the 95% level.

Table Q16 Page 54

Jan. 17, 2011

HRSDC Gen Pop "Jobs of Tomorrow" Survey

Q16. And what is the main reason why you are not/do not anticipate enrolling in any courses?

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REGION AGE GENDER LANG OF INT.

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======= UNDER 55 OR

TOTAL ATL QUE ONT PRAIR BC/N 34 YRS 35-54 OLDER MALE FEMALE ENG FRE

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(A) (B) (C) (D) (E) (F) (G) (H) (I) (J) (K) (L) (M)

TOTAL 359 29 99 134 49 47 37 107 215 175 184 287 72

100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0

UNWEIGHTED TOTAL 446 63 80 109 112 82 21 96 329 219 227 388 58

Other 198 16 57 78 28 19 7 20 172 92 106 156 43

55.3 54.9 57.6 58.3 57.3 39.9 19.1 18.3 79.9 52.7 57.7 54.2 59.3

f f f GHGH

Age/Retirement 184 15 53 72 27 17 1 18 164 88 96 145 39

51.3 51.2 53.7 53.8 55.0 35.7 4.0 17.2 76.6 50.5 52.1 50.7 54.0

f f f GHGH

Health 14 1 4 6 1 2 6 1 7 4 10 10 4

3.9 3.8 3.9 4.5 2.2 4.2 15.1 1.1 3.4 2.2 5.6 3.6 5.3

Wouldn't really benefit 46 6 13 11 9 7 7 28 11 20 25 36 10

me/no need/already feel 12.8 19.2 12.9 8.2 18.6 15.2 19.6 26.1 4.9 11.6 13.9 12.4 14.0

highly qualified d d II

Lack of interest in 33 17 6 4 5 5 16 12 20 13 22 11

going back to school 9.2 17.4 4.8 8.7 10.3 14.0 14.9 5.5 11.5 7.0 7.6 15.4

D ii

Lack of time 31 3 4 19 1 5 13 9 9 18 13 28 3

8.6 8.8 3.9 14.1 2.2 9.6 34.2 8.2 4.4 10.1 7.3 9.9 3.7

e CE hIhI m

The cost 16 3 2 6 1 4 1 12 2 9 7 14 2

4.4 11.1 1.5 4.6 1.8 8.4 3.2 11.6 1.1 5.0 3.8 5.0 2.1

CE ce II

Prefer to learn in other 12 2 7 1 2 2 6 3 9 3 10 2

ways than through formal 3.3 1.5 5.1 2.4 4.7 6.0 6.0 1.4 5.2 1.5 3.6 2.1

education ii k

Family responsibilities 6 3 1 3 1 5 6 5 1

1.8 2.7 1.9 5.6 3.9 4.5 3.4 1.8 1.7

Lack of support from the 2 1 1 2 2 2

employer 0.5 2.5 1.9 1.6 0.9 0.6

Comparison Groups: BCDEF/GHI/GHI/JK/LM

Independent T-Test for Means (equal variances), Independent Z-Test for Percentages

Upper case letters indicate significance at the 99% level.

Lower case letters indicate significance at the 95% level.

Table Q16 Page 55

Jan. 17, 2011

(Continued)

HRSDC Gen Pop "Jobs of Tomorrow" Survey

Q16. And what is the main reason why you are not/do not anticipate enrolling in any courses?

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REGION AGE GENDER LANG OF INT.

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======= UNDER 55 OR

TOTAL ATL QUE ONT PRAIR BC/N 34 YRS 35-54 OLDER MALE FEMALE ENG FRE

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(A) (B) (C) (D) (E) (F) (G) (H) (I) (J) (K) (L) (M)

TOTAL 359 29 99 134 49 47 37 107 215 175 184 287 72

100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0

UNWEIGHTED TOTAL 446 63 80 109 112 82 21 96 329 219 227 388 58

No real financial pay- 2 2 1 0 0 1 2

off to doing so 0.4 3.4 1.1 0.2 0.2 0.7 0.6

Not sure what courses or 1 1 1 1 1

program I would take 0.2 2.2 0.6 0.4 0.2

Lack of information 0 0 0 0 0

0.1 0.7 0.2 0.2 0.1

DK/REF 13 0 2 6 2 1 8 5 6 7 11 1

3.5 1.3 2.4 4.8 4.5 2.7 7.1 2.4 3.5 3.6 4.0 1.7

95TH PERCENTILE 15.00 15.00 15.00 15.00 15.00 15.00 15.00 99.00 15.00 15.00 15.00 15.00 15.00

99TH PERCENTILE 99.00 99.00 99.00 99.00 99.00 99.00 15.00 99.00 99.00 99.00 99.00 99.00 99.00

Comparison Groups: BCDEF/GHI/GHI/JK/LM

Independent T-Test for Means (equal variances), Independent Z-Test for Percentages

Upper case letters indicate significance at the 99% level.

Lower case letters indicate significance at the 95% level.

Table Q17\_A Page 56

Jan. 17, 2011

HRSDC Gen Pop "Jobs of Tomorrow" Survey

Q17\_A. I'm going to read you a series of statements related to the possible benefits of pursuing further educational and

training opportunities.

- Pursuing further education and training leads to better jobs

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REGION AGE GENDER LANG OF INT.

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======= UNDER 55 OR

TOTAL ATL QUE ONT PRAIR BC/N 34 YRS 35-54 OLDER MALE FEMALE ENG FRE

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(A) (B) (C) (D) (E) (F) (G) (H) (I) (J) (K) (L) (M)

TOTAL 1000 74 243 383 167 134 280 396 324 459 541 811 189

100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0

UNWEIGHTED TOTAL 1000 125 175 225 275 200 134 350 516 468 532 868 132

NET: Agree 844 61 210 320 137 116 231 337 276 377 466 679 165

\_\_\_\_\_\_\_\_\_\_ 84.3 82.1 86.4 83.8 81.9 86.6 82.7 84.9 85.1 82.2 86.2 83.7 87.2

Strongly agree 567 39 153 226 76 72 141 216 209 244 323 450 117

56.6 52.9 62.9 59.1 45.7 53.9 50.6 54.5 64.5 53.1 59.6 55.4 61.9

E e gHgH

4 277 22 57 94 60 44 90 121 67 134 144 229 48

27.7 29.2 23.5 24.7 36.1 32.7 32.1 30.4 20.6 29.1 26.6 28.3 25.4

cd ii II

Neither agree nor 115 10 25 44 22 14 30 48 37 55 61 99 16

disagree 11.5 13.0 10.4 11.5 13.1 10.8 10.7 12.2 11.5 11.9 11.2 12.2 8.7

NET: Disagree 36 3 4 17 8 3 18 11 6 27 9 32 4

\_\_\_\_\_\_\_\_\_\_\_\_\_ 3.6 3.5 1.7 4.5 5.0 2.6 6.6 2.8 1.9 5.9 1.6 3.9 2.2

ii K

2 22 0 4 10 6 1 14 6 1 17 4 18 4

2.2 0.5 1.7 2.6 3.7 0.8 5.1 1.5 0.5 3.8 0.8 2.2 2.2

bf ii K

Strongly disagree 14 2 7 2 2 4 5 5 10 4 14

1.4 3.0 1.8 1.3 1.8 1.5 1.2 1.5 2.1 0.8 1.7

Don't Know 5 1 3 1 1 5 5 2 3

0.5 1.4 1.4 0.3 0.2 1.5 1.0 0.2 1.8

hh

95TH PERCENTILE 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00

99TH PERCENTILE 5.00 98.00 98.00 5.00 5.00 5.00 5.00 5.00 98.00 5.00 98.00 5.00 98.00

Comparison Groups: BCDEF/GHI/GHI/JK/LM

Independent T-Test for Means (equal variances), Independent Z-Test for Percentages

Upper case letters indicate significance at the 99% level.

Lower case letters indicate significance at the 95% level.

Table Q17\_B Page 57

Jan. 17, 2011

HRSDC Gen Pop "Jobs of Tomorrow" Survey

Q17\_B. I'm going to read you a series of statements related to the possible benefits of pursuing further educational and

training opportunities.

- Pursuing further education and training increases the chances of finding a job if you are unemplo

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REGION AGE GENDER LANG OF INT.

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======= UNDER 55 OR

TOTAL ATL QUE ONT PRAIR BC/N 34 YRS 35-54 OLDER MALE FEMALE ENG FRE

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(A) (B) (C) (D) (E) (F) (G) (H) (I) (J) (K) (L) (M)

TOTAL 1000 74 243 383 167 134 280 396 324 459 541 811 189

100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0

UNWEIGHTED TOTAL 1000 125 175 225 275 200 134 350 516 468 532 868 132

NET: Agree 818 61 200 309 139 110 211 336 271 373 445 664 154

\_\_\_\_\_\_\_\_\_\_ 81.8 82.5 82.2 80.7 82.9 82.3 75.4 84.9 83.5 81.1 82.3 81.9 81.4

Strongly agree 536 35 147 198 81 74 121 212 203 258 278 422 115

53.6 48.0 60.5 51.9 48.7 55.3 43.4 53.5 62.5 56.3 51.3 52.0 60.6

e GhGh

4 282 25 53 110 57 36 90 124 68 114 168 242 39

28.2 34.4 21.8 28.8 34.2 27.0 32.1 31.3 21.0 24.9 31.0 29.9 20.8

c c ii II m

Neither agree nor 126 11 29 49 19 19 46 43 37 59 67 104 22

disagree 12.6 14.6 12.0 12.8 11.3 13.9 16.3 10.9 11.4 12.9 12.3 12.8 11.8

NET: Disagree 52 2 11 25 10 5 23 17 13 27 25 43 9

\_\_\_\_\_\_\_\_\_\_\_\_\_ 5.2 3.0 4.4 6.6 5.8 3.6 8.2 4.2 3.9 6.0 4.6 5.3 5.0

2 30 1 7 14 6 2 14 12 4 16 15 23 7

3.0 2.0 2.9 3.6 3.8 1.2 5.0 3.0 1.4 3.4 2.7 2.9 3.8

Strongly disagree 22 1 4 11 3 3 9 5 8 12 10 20 2

2.2 1.0 1.4 2.9 2.0 2.4 3.3 1.2 2.6 2.5 1.9 2.4 1.2

Don't Know 4 3 0 4 4 0 3

0.4 1.4 0.3 1.2 0.7 \* 1.8

95TH PERCENTILE 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00

99TH PERCENTILE 5.00 5.00 98.00 5.00 5.00 5.00 5.00 5.00 98.00 5.00 5.00 5.00 98.00

Comparison Groups: BCDEF/GHI/GHI/JK/LM

Independent T-Test for Means (equal variances), Independent Z-Test for Percentages

Upper case letters indicate significance at the 99% level.

Lower case letters indicate significance at the 95% level.

Table Q17\_C Page 58

Jan. 17, 2011

HRSDC Gen Pop "Jobs of Tomorrow" Survey

Q17\_C. I'm going to read you a series of statements related to the possible benefits of pursuing further educational and

training opportunities.

- Pursuing further education and training is a good alternative to the job market when unemployment

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REGION AGE GENDER LANG OF INT.

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======= UNDER 55 OR

TOTAL ATL QUE ONT PRAIR BC/N 34 YRS 35-54 OLDER MALE FEMALE ENG FRE

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(A) (B) (C) (D) (E) (F) (G) (H) (I) (J) (K) (L) (M)

TOTAL 1000 74 243 383 167 134 280 396 324 459 541 811 189

100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0

UNWEIGHTED TOTAL 1000 125 175 225 275 200 134 350 516 468 532 868 132

NET: Agree 744 54 189 285 114 102 199 296 248 343 400 598 146

\_\_\_\_\_\_\_\_\_\_ 74.3 73.2 77.6 74.4 68.4 76.4 71.3 74.6 76.6 74.8 74.0 73.7 77.3

Strongly agree 414 29 129 140 58 57 86 159 169 175 239 313 101

41.4 39.1 53.2 36.6 34.9 43.0 30.9 40.1 52.1 38.1 44.2 38.6 53.3

bDE GHGH L

4 329 25 59 144 56 45 113 137 79 168 161 284 45

32.9 34.1 24.4 37.7 33.5 33.4 40.4 34.6 24.5 36.7 29.8 35.0 24.0

C II II m

Neither agree nor 189 14 39 74 38 24 54 80 55 85 104 159 30

disagree 18.9 19.3 15.9 19.4 22.5 18.2 19.4 20.3 16.8 18.5 19.3 19.6 15.9

NET: Disagree 59 6 11 22 14 7 26 19 14 31 28 50 9

\_\_\_\_\_\_\_\_\_\_\_\_\_ 5.9 7.5 4.5 5.7 8.4 5.1 9.3 4.7 4.4 6.8 5.2 6.1 5.0

2 33 2 8 12 7 4 17 10 6 12 21 26 7

3.3 3.1 3.4 3.2 3.9 2.7 6.2 2.5 1.7 2.6 3.9 3.2 3.6

Strongly disagree 26 3 3 10 7 3 9 9 9 19 7 24 3

2.6 4.4 1.1 2.6 4.5 2.4 3.1 2.2 2.7 4.2 1.3 2.9 1.4

c k

Don't Know 8 5 2 1 0 2 7 8 5 3

0.8 2.1 0.5 0.7 0.3 0.4 2.1 1.6 0.6 1.8

hh

95TH PERCENTILE 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00

99TH PERCENTILE 5.00 5.00 98.00 5.00 5.00 5.00 5.00 5.00 98.00 5.00 98.00 5.00 98.00

Comparison Groups: BCDEF/GHI/GHI/JK/LM

Independent T-Test for Means (equal variances), Independent Z-Test for Percentages

Upper case letters indicate significance at the 99% level.

Lower case letters indicate significance at the 95% level.

Table Q17\_D Page 59

Jan. 17, 2011

HRSDC Gen Pop "Jobs of Tomorrow" Survey

Q17\_D. I'm going to read you a series of statements related to the possible benefits of pursuing further educational and

training opportunities.

- Pursuing further education and training helps to ensure you have the skills you need for the jobs

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REGION AGE GENDER LANG OF INT.

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======= UNDER 55 OR

TOTAL ATL QUE ONT PRAIR BC/N 34 YRS 35-54 OLDER MALE FEMALE ENG FRE

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(A) (B) (C) (D) (E) (F) (G) (H) (I) (J) (K) (L) (M)

TOTAL 1000 74 243 383 167 134 280 396 324 459 541 811 189

100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0

UNWEIGHTED TOTAL 1000 125 175 225 275 200 134 350 516 468 532 868 132

NET: Agree 847 61 221 317 131 118 224 343 280 380 467 677 170

\_\_\_\_\_\_\_\_\_\_ 84.6 82.6 90.8 82.7 78.2 88.1 80.0 86.5 86.4 82.8 86.2 83.4 90.0

dE e l

Strongly agree 566 43 166 209 78 70 132 218 216 255 311 443 123

56.6 58.4 68.1 54.7 46.8 52.2 47.2 54.9 66.7 55.6 57.4 54.6 65.1

dEF GHGH l

4 281 18 55 107 53 48 92 125 64 125 156 234 47

28.1 24.2 22.6 28.1 31.4 35.8 32.7 31.6 19.7 27.2 28.8 28.8 24.9

bc ii II

Neither agree nor 116 11 15 50 29 11 42 42 32 55 61 105 11

disagree 11.6 14.4 6.1 13.1 17.5 8.5 14.9 10.7 9.9 11.9 11.4 12.9 5.9

c c CF M

NET: Disagree 33 2 4 16 6 4 14 11 7 24 9 29 4

\_\_\_\_\_\_\_\_\_\_\_\_\_ 3.3 3.0 1.7 4.1 3.8 3.1 5.1 2.8 2.3 5.2 1.6 3.5 2.2

k

2 22 0 3 14 4 1 14 5 3 18 4 19 3

2.2 0.5 1.2 3.6 2.2 1.1 5.1 1.3 0.9 4.0 0.8 2.4 1.6

b hihi K

Strongly disagree 10 2 1 2 3 3 6 5 6 5 9 1

1.0 2.5 0.5 0.5 1.6 2.1 1.5 1.4 1.3 0.9 1.1 0.6

Don't Know 5 3 1 0 5 0 4 1 3

0.5 1.4 0.4 0.3 1.4 0.1 0.8 0.1 1.8

95TH PERCENTILE 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00

99TH PERCENTILE 5.00 5.00 98.00 5.00 5.00 5.00 5.00 5.00 98.00 5.00 5.00 5.00 98.00

Comparison Groups: BCDEF/GHI/GHI/JK/LM

Independent T-Test for Means (equal variances), Independent Z-Test for Percentages

Upper case letters indicate significance at the 99% level.

Lower case letters indicate significance at the 95% level.

Table Q17\_E Page 60

Jan. 17, 2011

HRSDC Gen Pop "Jobs of Tomorrow" Survey

Q17\_E. I'm going to read you a series of statements related to the possible benefits of pursuing further educational and

training opportunities.

- Pursuing further education and training reduces the chances of being laid off during an economic

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REGION AGE GENDER LANG OF INT.

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======= UNDER 55 OR

TOTAL ATL QUE ONT PRAIR BC/N 34 YRS 35-54 OLDER MALE FEMALE ENG FRE

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(A) (B) (C) (D) (E) (F) (G) (H) (I) (J) (K) (L) (M)

TOTAL 1000 74 243 383 167 134 280 396 324 459 541 811 189

100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0

UNWEIGHTED TOTAL 1000 125 175 225 275 200 134 350 516 468 532 868 132

NET: Agree 443 31 101 170 78 63 114 168 160 241 202 371 73

\_\_\_\_\_\_\_\_\_\_ 44.3 42.2 41.7 44.3 46.8 47.2 40.9 42.5 49.5 52.5 37.4 45.7 38.5

K

Strongly agree 226 16 65 74 33 37 36 92 99 113 113 180 46

22.6 22.3 26.7 19.4 19.8 27.9 12.8 23.1 30.5 24.7 20.9 22.2 24.5

gg GhGh

4 217 15 36 95 45 26 79 77 62 128 90 191 26

21.7 19.9 15.0 24.9 27.0 19.3 28.1 19.4 19.0 27.8 16.6 23.5 13.9

c C K m

Neither agree nor 336 24 88 132 51 40 93 134 109 127 208 268 68

disagree 33.6 32.5 36.4 34.6 30.6 29.7 33.4 33.7 33.6 27.7 38.5 33.0 36.0

J

NET: Disagree 213 19 48 80 37 30 71 92 50 90 123 168 45

\_\_\_\_\_\_\_\_\_\_\_\_\_ 21.3 25.3 19.8 20.9 21.9 22.4 25.4 23.3 15.3 19.6 22.8 20.8 23.6

ii ii

2 114 11 19 45 20 19 42 54 18 40 73 96 18

11.4 14.7 7.9 11.6 12.1 14.2 15.0 13.5 5.6 8.8 13.6 11.8 9.5

ii II

Strongly disagree 99 8 29 35 16 11 29 39 32 50 50 73 27

9.9 10.6 11.9 9.2 9.8 8.1 10.4 9.8 9.7 10.8 9.2 9.0 14.1

Don't Know 8 5 1 1 1 1 2 5 1 7 5 3

0.8 2.1 0.3 0.7 0.8 0.3 0.5 1.6 0.2 1.3 0.6 1.8

95TH PERCENTILE 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00

99TH PERCENTILE 5.00 5.00 98.00 5.00 5.00 5.00 5.00 5.00 98.00 5.00 98.00 5.00 98.00

Comparison Groups: BCDEF/GHI/GHI/JK/LM

Independent T-Test for Means (equal variances), Independent Z-Test for Percentages

Upper case letters indicate significance at the 99% level.

Lower case letters indicate significance at the 95% level.

Table Q18\_A Page 61

Jan. 17, 2011

HRSDC Gen Pop "Jobs of Tomorrow" Survey

Q18\_A. There are a number of factors that could prevent individuals from pursuing educational and training opportunities

throughout their careers or lifetime.

- The cost

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REGION AGE GENDER LANG OF INT.

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======= UNDER 55 OR

TOTAL ATL QUE ONT PRAIR BC/N 34 YRS 35-54 OLDER MALE FEMALE ENG FRE

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(A) (B) (C) (D) (E) (F) (G) (H) (I) (J) (K) (L) (M)

TOTAL 1000 74 243 383 167 134 280 396 324 459 541 811 189

100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0

UNWEIGHTED TOTAL 1000 125 175 225 275 200 134 350 516 468 532 868 132

NET: Very Important 598 48 136 239 94 81 165 262 172 235 363 488 110

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ 59.8 65.3 56.1 62.4 56.1 60.7 58.9 66.0 53.0 51.2 67.1 60.1 58.3

II J

Extremely important 414 33 84 174 60 64 113 188 113 148 266 346 68

factor 41.4 44.2 34.5 45.5 35.7 47.8 40.5 47.4 34.7 32.3 49.1 42.6 36.2

c ce II J

4 184 16 53 65 34 17 51 74 59 86 98 142 42

18.4 21.2 21.6 16.9 20.4 12.9 18.4 18.6 18.3 18.8 18.1 17.5 22.2

f

Moderately important 223 11 58 82 41 31 68 78 77 129 94 183 39

factor 22.2 14.7 23.9 21.4 24.3 23.4 24.2 19.6 23.8 28.0 17.3 22.6 20.9

K

NET: Not Important 166 15 42 57 32 21 47 53 66 92 74 130 36

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ 16.6 20.0 17.1 14.9 19.2 15.6 16.9 13.5 20.2 20.0 13.7 16.1 18.9

hh k

2 66 6 16 22 15 7 30 17 19 38 27 51 15

6.6 8.0 6.5 5.7 8.8 5.5 10.6 4.2 6.0 8.4 5.0 6.3 7.8

Not an important factor 100 9 26 35 17 14 17 37 46 54 47 79 21

10.0 12.0 10.6 9.2 10.3 10.1 6.2 9.3 14.3 11.7 8.7 9.8 11.1

gg

Don't Know 13 7 5 1 0 4 10 4 10 10 4

1.3 2.9 1.4 0.4 0.3 0.9 3.0 0.8 1.8 1.2 1.9

hh

95TH PERCENTILE 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00

99TH PERCENTILE 98.00 5.00 98.00 98.00 5.00 5.00 5.00 5.00 98.00 5.00 98.00 98.00 98.00

Comparison Groups: BCDEF/GHI/GHI/JK/LM

Independent T-Test for Means (equal variances), Independent Z-Test for Percentages

Upper case letters indicate significance at the 99% level.

Lower case letters indicate significance at the 95% level.

Table Q18\_B Page 62

Jan. 17, 2011

HRSDC Gen Pop "Jobs of Tomorrow" Survey

Q18\_B. There are a number of factors that could prevent individuals from pursuing educational and training opportunities

throughout their careers or lifetime.

- Lack of time

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REGION AGE GENDER LANG OF INT.

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======= UNDER 55 OR

TOTAL ATL QUE ONT PRAIR BC/N 34 YRS 35-54 OLDER MALE FEMALE ENG FRE

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(A) (B) (C) (D) (E) (F) (G) (H) (I) (J) (K) (L) (M)

TOTAL 1000 74 243 383 167 134 280 396 324 459 541 811 189

100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0

UNWEIGHTED TOTAL 1000 125 175 225 275 200 134 350 516 468 532 868 132

NET: Very Important 494 35 129 177 77 76 153 240 100 217 277 389 104

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ 49.3 46.7 53.1 46.2 46.3 56.9 54.8 60.5 31.0 47.2 51.2 48.0 55.2

II II

Extremely important 268 18 72 90 43 45 82 128 59 104 165 212 56

factor 26.8 24.6 29.6 23.6 25.8 33.5 29.3 32.2 18.1 22.6 30.4 26.1 29.7

d ii II j

4 225 16 57 86 34 31 71 112 42 113 112 177 48

22.5 22.1 23.5 22.6 20.5 23.5 25.5 28.3 12.9 24.6 20.8 21.8 25.5

ii II

Moderately important 277 24 61 113 51 28 63 98 115 137 139 234 42

factor 27.6 32.5 24.9 29.5 30.5 20.9 22.6 24.8 35.5 29.9 25.8 28.9 22.4

GHGH

NET: Not Important 220 15 50 88 38 29 63 53 103 103 117 180 40

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ 21.9 20.3 20.4 22.9 22.7 21.8 22.6 13.4 31.8 22.4 21.5 22.1 21.1

hh gHgH

2 99 2 22 44 19 11 43 19 37 44 55 81 17

9.8 3.0 9.2 11.6 11.3 8.0 15.3 4.8 11.3 9.6 10.1 10.0 9.2

B B HH HH

Not an important factor 121 13 27 43 19 18 20 34 67 59 62 98 23

12.1 17.3 11.2 11.3 11.5 13.8 7.3 8.6 20.5 12.8 11.5 12.1 11.9

GHGH

Don't Know 11 0 4 5 1 0 5 6 2 8 8 2

1.1 0.5 1.6 1.4 0.4 0.3 1.3 1.7 0.5 1.5 1.0 1.2

95TH PERCENTILE 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00

99TH PERCENTILE 98.00 5.00 98.00 98.00 5.00 5.00 5.00 98.00 98.00 5.00 98.00 98.00 98.00

Comparison Groups: BCDEF/GHI/GHI/JK/LM

Independent T-Test for Means (equal variances), Independent Z-Test for Percentages

Upper case letters indicate significance at the 99% level.

Lower case letters indicate significance at the 95% level.

Table Q18\_C Page 63

Jan. 17, 2011

HRSDC Gen Pop "Jobs of Tomorrow" Survey

Q18\_C. There are a number of factors that could prevent individuals from pursuing educational and training opportunities

throughout their careers or lifetime.

- Lack of interest in going back to school

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REGION AGE GENDER LANG OF INT.

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======= UNDER 55 OR

TOTAL ATL QUE ONT PRAIR BC/N 34 YRS 35-54 OLDER MALE FEMALE ENG FRE

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(A) (B) (C) (D) (E) (F) (G) (H) (I) (J) (K) (L) (M)

TOTAL 1000 74 243 383 167 134 280 396 324 459 541 811 189

100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0

UNWEIGHTED TOTAL 1000 125 175 225 275 200 134 350 516 468 532 868 132

NET: Very Important 319 22 79 117 57 45 92 124 103 153 167 251 68

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ 31.9 29.6 32.4 30.6 34.0 33.4 33.0 31.4 31.7 33.2 30.8 30.9 36.2

Extremely important 196 15 50 76 28 27 54 74 68 100 96 152 45

factor 19.6 20.4 20.6 19.9 17.0 19.9 19.2 18.7 21.1 21.7 17.8 18.7 23.6

4 123 7 29 41 28 18 39 50 34 53 70 99 24

12.3 9.2 11.8 10.7 17.0 13.5 13.8 12.7 10.5 11.5 13.0 12.3 12.5

Moderately important 326 19 78 138 49 42 89 128 109 147 179 273 53

factor 32.6 26.0 32.0 36.1 29.3 31.2 31.8 32.2 33.8 32.0 33.1 33.6 28.2

NET: Not Important 338 33 77 120 60 47 98 136 103 157 181 278 60

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ 33.8 44.4 31.7 31.5 36.2 35.1 35.2 34.3 31.8 34.2 33.4 34.2 31.9

cd

2 110 10 27 34 22 17 45 40 25 56 54 89 21

11.0 13.9 11.0 8.9 13.2 12.5 15.9 10.2 7.7 12.3 9.9 10.9 11.4

ii

Not an important factor 228 23 50 86 38 30 54 96 78 101 127 189 39

22.8 30.5 20.7 22.5 23.0 22.6 19.3 24.1 24.1 21.9 23.5 23.3 20.5

Don't Know 17 9 7 1 0 8 9 3 15 10 7

1.7 3.9 1.8 0.4 0.3 2.1 2.7 0.6 2.7 1.3 3.7

f j

95TH PERCENTILE 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00

99TH PERCENTILE 98.00 5.00 98.00 98.00 5.00 5.00 5.00 98.00 98.00 5.00 98.00 98.00 98.00

Comparison Groups: BCDEF/GHI/GHI/JK/LM

Independent T-Test for Means (equal variances), Independent Z-Test for Percentages

Upper case letters indicate significance at the 99% level.

Lower case letters indicate significance at the 95% level.

Table Q18\_D Page 64

Jan. 17, 2011

HRSDC Gen Pop "Jobs of Tomorrow" Survey

Q18\_D. There are a number of factors that could prevent individuals from pursuing educational and training opportunities

throughout their careers or lifetime.

- Wouldn't really benefit me/no need

===============================================================================================

REGION AGE GENDER LANG OF INT.

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======= UNDER 55 OR

TOTAL ATL QUE ONT PRAIR BC/N 34 YRS 35-54 OLDER MALE FEMALE ENG FRE

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(A) (B) (C) (D) (E) (F) (G) (H) (I) (J) (K) (L) (M)

TOTAL 1000 74 243 383 167 134 280 396 324 459 541 811 189

100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0

UNWEIGHTED TOTAL 1000 125 175 225 275 200 134 350 516 468 532 868 132

NET: Very Important 256 25 54 90 51 36 56 92 107 124 131 211 44

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ 25.5 34.0 22.3 23.5 30.4 26.7 20.0 23.3 33.0 27.0 24.3 26.1 23.3

GHGH

Extremely important 173 14 39 67 31 22 42 51 80 79 94 140 33

factor 17.3 18.7 15.8 17.6 18.8 16.2 15.0 12.8 24.7 17.2 17.3 17.3 17.3

gHgH

4 83 11 16 22 19 14 14 42 27 45 38 71 11

8.3 15.3 6.4 5.9 11.6 10.5 5.0 10.5 8.4 9.8 7.0 8.8 6.1

cd

Moderately important 334 20 80 130 54 51 96 136 102 144 190 269 65

factor 33.4 26.6 32.9 33.9 32.1 38.3 34.3 34.4 31.4 31.4 35.1 33.1 34.5

NET: Not Important 389 27 107 153 59 44 127 156 106 187 202 312 77

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ 38.9 36.2 43.9 39.9 35.0 33.2 45.4 39.4 32.6 40.7 37.3 38.4 40.9

ii

2 146 9 32 69 24 11 57 61 27 68 78 124 22

14.6 12.6 13.3 18.0 14.4 8.1 20.4 15.5 8.4 14.7 14.4 15.2 11.6

F II II

Not an important factor 243 17 74 84 34 33 70 95 78 119 124 188 55

24.3 23.6 30.5 21.9 20.6 25.0 25.0 23.9 24.2 26.0 22.9 23.2 29.2

e

Don't Know 22 2 2 11 4 2 1 12 10 4 18 20 2

2.2 3.2 1.0 2.8 2.4 1.8 0.3 2.9 2.9 0.8 3.3 2.4 1.3

gg

95TH PERCENTILE 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00

99TH PERCENTILE 98.00 98.00 5.00 98.00 98.00 98.00 5.00 98.00 98.00 5.00 98.00 98.00 98.00

Comparison Groups: BCDEF/GHI/GHI/JK/LM

Independent T-Test for Means (equal variances), Independent Z-Test for Percentages

Upper case letters indicate significance at the 99% level.

Lower case letters indicate significance at the 95% level.

Table Q18\_E Page 65

Jan. 17, 2011

HRSDC Gen Pop "Jobs of Tomorrow" Survey

Q18\_E. There are a number of factors that could prevent individuals from pursuing educational and training opportunities

throughout their careers or lifetime.

- No real financial pay-off to doing so

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REGION AGE GENDER LANG OF INT.

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======= UNDER 55 OR

TOTAL ATL QUE ONT PRAIR BC/N 34 YRS 35-54 OLDER MALE FEMALE ENG FRE

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(A) (B) (C) (D) (E) (F) (G) (H) (I) (J) (K) (L) (M)

TOTAL 1000 74 243 383 167 134 280 396 324 459 541 811 189

100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0

UNWEIGHTED TOTAL 1000 125 175 225 275 200 134 350 516 468 532 868 132

NET: Very Important 314 19 68 114 67 45 79 129 106 147 167 257 58

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ 31.4 25.8 28.1 29.9 40.4 33.6 28.3 32.5 32.7 32.0 30.9 31.6 30.5

bcd

Extremely important 169 11 41 59 32 25 39 65 65 65 103 133 36

factor 16.9 15.2 17.0 15.3 19.3 19.1 13.8 16.5 19.9 14.2 19.1 16.4 19.0

4 146 8 27 56 35 19 41 63 42 82 64 124 22

14.5 10.6 11.1 14.6 21.1 14.6 14.5 16.0 12.8 17.8 11.8 15.3 11.5

bC k

Moderately important 360 27 71 156 56 49 113 153 94 159 201 308 51

factor 36.0 36.7 29.2 40.9 33.4 37.0 40.2 38.5 29.1 34.6 37.1 38.0 27.1

c ii ii m

NET: Not Important 297 27 98 94 42 37 79 110 109 139 159 222 75

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ 29.7 36.6 40.3 24.5 25.0 27.7 28.2 27.7 33.5 30.2 29.3 27.3 39.9

d DEf l

2 114 10 35 33 19 17 31 54 29 49 65 88 26

11.4 14.1 14.3 8.7 11.6 12.4 10.9 13.7 9.1 10.7 12.0 10.9 13.8

Not an important factor 183 17 63 60 22 20 48 55 79 89 94 134 49

18.3 22.5 26.0 15.7 13.4 15.3 17.3 14.0 24.4 19.5 17.3 16.5 26.1

dEf HH l

Don't Know 29 1 6 18 2 2 9 5 15 15 15 25 5

2.9 0.9 2.4 4.8 1.3 1.7 3.2 1.2 4.7 3.2 2.7 3.0 2.5

b HH

95TH PERCENTILE 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00

99TH PERCENTILE 98.00 5.00 98.00 98.00 98.00 98.00 98.00 98.00 98.00 98.00 98.00 98.00 98.00

Comparison Groups: BCDEF/GHI/GHI/JK/LM

Independent T-Test for Means (equal variances), Independent Z-Test for Percentages

Upper case letters indicate significance at the 99% level.

Lower case letters indicate significance at the 95% level.

Table Q18\_F Page 66

Jan. 17, 2011

HRSDC Gen Pop "Jobs of Tomorrow" Survey

Q18\_F. There are a number of factors that could prevent individuals from pursuing educational and training opportunities

throughout their careers or lifetime.

- Not sure what courses or program I would take

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REGION AGE GENDER LANG OF INT.

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======= UNDER 55 OR

TOTAL ATL QUE ONT PRAIR BC/N 34 YRS 35-54 OLDER MALE FEMALE ENG FRE

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(A) (B) (C) (D) (E) (F) (G) (H) (I) (J) (K) (L) (M)

TOTAL 1000 74 243 383 167 134 280 396 324 459 541 811 189

100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0

UNWEIGHTED TOTAL 1000 125 175 225 275 200 134 350 516 468 532 868 132

NET: Very Important 303 25 80 113 45 41 92 116 95 131 172 233 70

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ 30.3 33.2 33.0 29.5 26.7 30.4 32.9 29.2 29.4 28.6 31.8 28.7 37.1

Extremely important 162 15 49 61 19 19 41 62 59 69 94 121 41

factor 16.2 19.9 20.0 15.8 11.5 14.4 14.7 15.7 18.2 14.9 17.3 14.9 21.8

e

4 141 10 32 52 25 21 51 54 36 63 78 112 29

14.1 13.3 13.0 13.7 15.1 16.1 18.2 13.5 11.1 13.6 14.4 13.8 15.3

Moderately important 368 31 79 150 64 44 98 145 125 184 184 311 56

factor 36.8 42.4 32.5 39.1 38.3 32.8 34.9 36.6 38.5 40.0 34.0 38.4 29.9

NET: Not Important 308 17 73 114 57 48 90 124 93 140 168 250 57

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ 30.8 22.5 29.9 29.7 34.1 35.6 32.2 31.4 28.7 30.5 31.0 30.8 30.3

b b

2 118 3 30 42 27 16 45 50 23 49 69 92 26

11.8 4.3 12.4 11.0 16.3 11.9 16.0 12.7 7.2 10.7 12.8 11.3 13.9

b b B b ii ii

Not an important factor 189 13 43 72 30 32 45 74 70 91 99 158 31

18.9 18.2 17.5 18.7 17.9 23.8 16.2 18.7 21.6 19.7 18.2 19.5 16.4

Don't Know 22 1 11 6 1 2 11 11 4 18 17 5

2.2 1.9 4.6 1.6 0.9 1.2 2.7 3.4 1.0 3.2 2.1 2.7

95TH PERCENTILE 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00

99TH PERCENTILE 98.00 98.00 98.00 98.00 5.00 98.00 5.00 98.00 98.00 5.00 98.00 98.00 98.00

Comparison Groups: BCDEF/GHI/GHI/JK/LM

Independent T-Test for Means (equal variances), Independent Z-Test for Percentages

Upper case letters indicate significance at the 99% level.

Lower case letters indicate significance at the 95% level.

Table Q18\_G Page 67

Jan. 17, 2011

HRSDC Gen Pop "Jobs of Tomorrow" Survey

Q18\_G. There are a number of factors that could prevent individuals from pursuing educational and training opportunities

throughout their careers or lifetime.

- Family responsibilities

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REGION AGE GENDER LANG OF INT.

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======= UNDER 55 OR

TOTAL ATL QUE ONT PRAIR BC/N 34 YRS 35-54 OLDER MALE FEMALE ENG FRE

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(A) (B) (C) (D) (E) (F) (G) (H) (I) (J) (K) (L) (M)

TOTAL 1000 74 243 383 167 134 280 396 324 459 541 811 189

100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0

UNWEIGHTED TOTAL 1000 125 175 225 275 200 134 350 516 468 532 868 132

NET: Very Important 602 43 163 216 97 83 163 288 150 257 345 469 133

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ 60.1 57.7 66.9 56.5 57.9 62.4 58.4 72.7 46.2 55.9 63.7 57.8 70.3

ii gIgI l

Extremely important 374 29 100 130 58 56 91 183 99 159 215 289 85

factor 37.4 39.5 41.2 34.0 35.0 41.6 32.5 46.2 30.7 34.6 39.7 35.6 45.1

gIgI

4 228 14 62 86 38 28 72 105 50 98 130 180 48

22.8 18.3 25.7 22.5 22.9 20.8 25.9 26.5 15.5 21.3 24.0 22.2 25.3

ii II

Moderately important 206 13 44 85 38 26 68 56 81 115 91 180 26

factor 20.6 17.2 18.0 22.3 22.8 19.6 24.4 14.2 25.1 25.0 16.8 22.2 13.6

hh HH k m

NET: Not Important 175 18 32 75 27 23 44 48 83 83 93 150 26

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ 17.5 24.6 13.2 19.6 16.1 17.4 15.8 12.0 25.7 18.0 17.1 18.5 13.6

c gHgH

2 54 3 16 18 13 4 20 17 17 24 30 41 13

5.4 4.0 6.5 4.8 7.6 3.2 7.3 4.2 5.3 5.3 5.5 5.0 7.0

Not an important factor 121 15 16 57 14 19 24 31 66 58 63 109 12

12.1 20.6 6.7 14.8 8.5 14.2 8.6 7.9 20.4 12.7 11.6 13.4 6.6

Ce c c GHGH m

Don't Know 17 0 5 6 5 1 4 4 10 5 12 13 5

1.7 0.5 1.9 1.6 3.2 0.6 1.3 1.0 3.0 1.1 2.3 1.6 2.5

hh

95TH PERCENTILE 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00

99TH PERCENTILE 98.00 5.00 98.00 98.00 98.00 5.00 98.00 98.00 98.00 98.00 98.00 98.00 98.00

Comparison Groups: BCDEF/GHI/GHI/JK/LM

Independent T-Test for Means (equal variances), Independent Z-Test for Percentages

Upper case letters indicate significance at the 99% level.

Lower case letters indicate significance at the 95% level.

Table Q18\_H Page 68

Jan. 17, 2011

HRSDC Gen Pop "Jobs of Tomorrow" Survey

Q18\_H. There are a number of factors that could prevent individuals from pursuing educational and training opportunities

throughout their careers or lifetime.

- Concerns about grades or ability to succeed in school

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REGION AGE GENDER LANG OF INT.

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======= UNDER 55 OR

TOTAL ATL QUE ONT PRAIR BC/N 34 YRS 35-54 OLDER MALE FEMALE ENG FRE

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(A) (B) (C) (D) (E) (F) (G) (H) (I) (J) (K) (L) (M)

TOTAL 1000 74 243 383 167 134 280 396 324 459 541 811 189

100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0

UNWEIGHTED TOTAL 1000 125 175 225 275 200 134 350 516 468 532 868 132

NET: Very Important 346 27 111 105 63 40 97 127 122 148 197 258 87

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ 34.6 36.0 45.5 27.5 37.7 30.2 34.7 32.0 37.6 32.3 36.5 31.8 46.2

DF d L

Extremely important 181 13 78 49 23 18 49 54 77 71 110 118 63

factor 18.1 18.0 31.9 12.7 14.0 13.4 17.7 13.7 23.8 15.4 20.4 14.5 33.3

BDEF HH L

4 165 13 33 57 40 22 48 72 45 78 87 140 25

16.5 18.0 13.6 14.8 23.7 16.8 17.1 18.3 13.8 16.9 16.1 17.3 13.0

cd

Moderately important 264 15 60 123 33 32 64 102 98 118 146 219 45

factor 26.4 20.0 24.9 32.2 20.0 24.3 23.0 25.7 30.2 25.8 27.0 27.0 24.0

be

NET: Not Important 379 33 66 150 70 60 118 163 98 190 189 328 50

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ 37.9 44.0 27.2 39.2 41.7 45.3 42.2 41.1 30.1 41.3 34.9 40.5 26.7

C c C C ii II M

2 134 11 25 49 34 15 58 44 32 75 59 116 18

13.4 14.3 10.5 12.7 20.5 11.3 20.6 11.1 9.9 16.4 10.8 14.3 9.4

Cdf hihi k

Not an important factor 245 22 41 101 35 45 60 119 65 114 130 212 33

24.5 29.7 16.8 26.4 21.2 34.0 21.6 30.0 20.2 24.9 24.1 26.1 17.3

c c Ce II m

Don't Know 12 6 4 1 0 5 7 3 9 6 6

1.2 2.4 1.1 0.7 0.3 1.2 2.1 0.6 1.7 0.7 3.1

95TH PERCENTILE 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00

99TH PERCENTILE 98.00 5.00 98.00 98.00 5.00 5.00 5.00 98.00 98.00 5.00 98.00 5.00 98.00

Comparison Groups: BCDEF/GHI/GHI/JK/LM

Independent T-Test for Means (equal variances), Independent Z-Test for Percentages

Upper case letters indicate significance at the 99% level.

Lower case letters indicate significance at the 95% level.

Table Q18\_I Page 69

Jan. 17, 2011

HRSDC Gen Pop "Jobs of Tomorrow" Survey

Q18\_I. There are a number of factors that could prevent individuals from pursuing educational and training opportunities

throughout their careers or lifetime.

- Prefer to learn in other ways than through formal education

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REGION AGE GENDER LANG OF INT.

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======= UNDER 55 OR

TOTAL ATL QUE ONT PRAIR BC/N 34 YRS 35-54 OLDER MALE FEMALE ENG FRE

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(A) (B) (C) (D) (E) (F) (G) (H) (I) (J) (K) (L) (M)

TOTAL 1000 74 243 383 167 134 280 396 324 459 541 811 189

100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0

UNWEIGHTED TOTAL 1000 125 175 225 275 200 134 350 516 468 532 868 132

NET: Very Important 322 21 78 107 61 55 90 115 116 144 178 256 65

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ 32.2 28.0 32.2 27.9 36.5 41.2 32.2 29.0 35.9 31.3 32.8 31.6 34.6

bd

Extremely important 149 10 38 56 22 24 28 58 64 72 77 118 31

factor 14.9 12.9 15.6 14.7 13.3 17.7 10.0 14.6 19.6 15.8 14.2 14.6 16.4

gg

4 172 11 40 51 39 31 62 57 53 72 101 138 34

17.2 15.0 16.6 13.2 23.3 23.5 22.3 14.4 16.3 15.6 18.6 17.0 18.2

d d

Moderately important 422 34 97 181 62 48 116 175 131 194 228 350 72

factor 42.2 46.3 40.0 47.2 37.0 35.8 41.4 44.1 40.5 42.2 42.1 43.1 38.2

f

NET: Not Important 236 18 60 87 42 30 73 100 63 119 116 189 47

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ 23.6 23.9 24.8 22.7 24.9 22.1 26.0 25.2 19.5 26.0 21.5 23.3 24.8

2 103 8 27 33 20 15 34 51 19 52 51 85 19

10.3 11.0 11.1 8.7 11.9 11.4 12.0 12.9 5.8 11.3 9.5 10.4 9.9

II

Not an important factor 132 10 33 54 22 14 39 49 45 67 65 104 28

13.2 12.9 13.7 14.1 13.0 10.7 14.0 12.3 13.7 14.7 12.0 12.9 14.9

Don't Know 21 1 7 8 3 1 1 7 13 2 19 16 5

2.1 1.9 3.0 2.2 1.6 0.9 0.3 1.8 4.0 0.4 3.5 2.0 2.5

GG j

95TH PERCENTILE 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00

99TH PERCENTILE 98.00 98.00 98.00 98.00 98.00 5.00 5.00 98.00 98.00 5.00 98.00 98.00 98.00

Comparison Groups: BCDEF/GHI/GHI/JK/LM

Independent T-Test for Means (equal variances), Independent Z-Test for Percentages

Upper case letters indicate significance at the 99% level.

Lower case letters indicate significance at the 95% level.

Table Q18\_J Page 70

Jan. 17, 2011

HRSDC Gen Pop "Jobs of Tomorrow" Survey

Q18\_J. There are a number of factors that could prevent individuals from pursuing educational and training opportunities

throughout their careers or lifetime.

- Lack of support from employer

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REGION AGE GENDER LANG OF INT.

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======= UNDER 55 OR

TOTAL ATL QUE ONT PRAIR BC/N 34 YRS 35-54 OLDER MALE FEMALE ENG FRE

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(A) (B) (C) (D) (E) (F) (G) (H) (I) (J) (K) (L) (M)

TOTAL 1000 74 243 383 167 134 280 396 324 459 541 811 189

100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0

UNWEIGHTED TOTAL 1000 125 175 225 275 200 134 350 516 468 532 868 132

NET: Very Important 328 27 86 111 54 51 94 141 93 140 187 256 71

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ 32.8 36.7 35.3 29.0 32.1 37.8 33.8 35.5 28.6 30.6 34.6 31.6 37.8

Extremely important 147 11 43 43 27 23 28 67 52 58 89 110 37

factor 14.7 14.6 17.6 11.3 16.3 17.2 10.1 16.9 15.9 12.5 16.5 13.6 19.5

4 181 16 43 68 26 28 66 74 41 83 98 146 35

18.1 22.1 17.7 17.7 15.8 20.7 23.7 18.6 12.6 18.1 18.1 18.0 18.3

ii ii

Moderately important 333 24 78 145 48 38 108 123 102 174 159 277 56

factor 33.3 32.6 32.0 37.9 28.8 28.4 38.6 30.9 31.5 38.0 29.3 34.1 29.7

k

NET: Not Important 287 21 65 101 58 42 68 118 101 124 163 237 50

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ 28.7 28.2 26.9 26.3 34.8 31.3 24.2 29.8 31.1 27.0 30.1 29.2 26.3

2 96 6 24 32 23 12 32 46 18 40 56 78 18

9.6 8.4 9.7 8.2 13.6 8.9 11.5 11.6 5.5 8.8 10.3 9.6 9.4

II

Not an important factor 191 15 42 69 35 30 36 72 83 84 107 159 32

19.1 19.9 17.1 18.0 21.2 22.4 12.7 18.2 25.6 18.2 19.8 19.6 16.9

GhGh

Don't Know 53 2 14 26 7 3 10 15 28 21 32 41 12

5.3 2.5 5.9 6.9 4.3 2.4 3.4 3.8 8.7 4.5 6.0 5.1 6.2

GHGH

95TH PERCENTILE 98.00 5.00 98.00 98.00 5.00 5.00 5.00 5.00 98.00 5.00 98.00 98.00 98.00

99TH PERCENTILE 98.00 98.00 98.00 98.00 98.00 98.00 98.00 98.00 98.00 98.00 98.00 98.00 98.00

Comparison Groups: BCDEF/GHI/GHI/JK/LM

Independent T-Test for Means (equal variances), Independent Z-Test for Percentages

Upper case letters indicate significance at the 99% level.

Lower case letters indicate significance at the 95% level.

Table Q18\_K Page 71

Jan. 17, 2011

HRSDC Gen Pop "Jobs of Tomorrow" Survey

Q18\_K. There are a number of factors that could prevent individuals from pursuing educational and training opportunities

throughout their careers or lifetime.

- Courses are not available in my region

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REGION AGE GENDER LANG OF INT.

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======= UNDER 55 OR

TOTAL ATL QUE ONT PRAIR BC/N 34 YRS 35-54 OLDER MALE FEMALE ENG FRE

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(A) (B) (C) (D) (E) (F) (G) (H) (I) (J) (K) (L) (M)

TOTAL 1000 74 243 383 167 134 280 396 324 459 541 811 189

100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0

UNWEIGHTED TOTAL 1000 125 175 225 275 200 134 350 516 468 532 868 132

NET: Very Important 358 29 88 120 68 53 92 142 123 147 211 295 63

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ 35.8 39.5 36.2 31.4 40.4 39.7 33.0 35.8 38.1 32.0 38.9 36.3 33.4

Extremely important 228 21 51 84 38 33 49 96 83 81 146 191 36

factor 22.7 29.1 21.0 22.0 22.5 24.9 17.3 24.2 25.7 17.7 27.0 23.6 19.1

J

4 130 8 37 36 30 20 44 46 40 66 65 103 27

13.0 10.4 15.2 9.4 17.9 14.8 15.6 11.6 12.4 14.3 11.9 12.7 14.4

d

Moderately important 254 17 80 86 38 32 57 108 89 134 120 193 62

factor 25.4 23.5 33.1 22.5 22.9 23.8 20.4 27.2 27.5 29.2 22.1 23.7 32.6

d

NET: Not Important 359 25 66 166 55 46 127 137 95 168 191 301 58

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ 35.9 34.1 27.3 43.3 33.2 34.6 45.3 34.7 29.4 36.5 35.4 37.1 30.9

C II

2 127 12 20 62 20 13 49 56 22 58 69 112 15

12.7 16.6 8.0 16.3 11.9 9.4 17.7 14.0 6.7 12.6 12.8 13.8 7.7

c cf II II m

Not an important factor 232 13 47 103 36 34 77 82 73 110 122 189 44

23.2 17.5 19.3 27.0 21.3 25.2 27.6 20.6 22.7 24.0 22.6 23.2 23.2

Don't Know 29 2 8 11 6 2 4 9 16 10 19 23 6

2.9 2.9 3.4 2.8 3.4 1.8 1.3 2.3 5.0 2.2 3.5 2.9 3.1

GhGh

95TH PERCENTILE 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00

99TH PERCENTILE 98.00 98.00 98.00 98.00 98.00 98.00 98.00 98.00 98.00 98.00 98.00 98.00 98.00

Comparison Groups: BCDEF/GHI/GHI/JK/LM

Independent T-Test for Means (equal variances), Independent Z-Test for Percentages

Upper case letters indicate significance at the 99% level.

Lower case letters indicate significance at the 95% level.

Table Q18\_L Page 72

Jan. 17, 2011

HRSDC Gen Pop "Jobs of Tomorrow" Survey

Q18\_L. There are a number of factors that could prevent individuals from pursuing educational and training opportunities

throughout their careers or lifetime.

- Health reasons/disability

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REGION AGE GENDER LANG OF INT.

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======= UNDER 55 OR

TOTAL ATL QUE ONT PRAIR BC/N 34 YRS 35-54 OLDER MALE FEMALE ENG FRE

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(A) (B) (C) (D) (E) (F) (G) (H) (I) (J) (K) (L) (M)

TOTAL 1000 74 243 383 167 134 280 396 324 459 541 811 189

100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0

UNWEIGHTED TOTAL 1000 125 175 225 275 200 134 350 516 468 532 868 132

NET: Very Important 362 25 113 127 52 46 62 137 164 157 206 275 88

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ 36.2 33.7 46.4 33.1 30.8 34.7 22.1 34.4 50.6 34.1 38.0 33.9 46.4

bdEf gg GHGH l

Extremely important 241 18 80 88 27 28 28 95 118 109 132 180 61

factor 24.1 24.4 32.9 23.0 15.9 21.2 9.9 24.0 36.4 23.7 24.4 22.2 32.1

Ef GG GHGH l

4 122 7 33 39 25 18 34 41 46 48 73 95 27

12.1 9.2 13.5 10.2 14.9 13.5 12.2 10.4 14.2 10.5 13.6 11.7 14.3

Moderately important 249 18 58 93 50 30 86 84 79 114 136 209 40

factor 24.9 25.0 23.7 24.2 30.0 22.7 30.6 21.3 24.5 24.7 25.1 25.8 21.2

NET: Not Important 375 30 66 160 64 55 127 170 78 187 189 321 54

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ 37.5 40.8 27.1 41.7 38.2 41.5 45.4 42.9 24.1 40.6 34.8 39.5 28.8

c C c C II II m

2 93 11 15 38 14 15 30 45 19 43 50 82 11

9.3 15.0 6.1 9.8 8.2 11.5 10.6 11.2 5.7 9.3 9.2 10.1 5.8

c ii

Not an important factor 283 19 51 122 50 40 97 126 60 144 139 239 43

28.2 25.9 21.0 31.9 30.0 30.0 34.8 31.7 18.4 31.3 25.6 29.5 23.0

c II II

Don't Know 14 0 7 3 2 1 5 5 3 2 11 7 7

1.4 0.5 2.8 0.9 0.9 1.1 1.9 1.4 0.9 0.5 2.1 0.8 3.6

95TH PERCENTILE 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00

99TH PERCENTILE 98.00 5.00 98.00 5.00 5.00 98.00 98.00 98.00 5.00 5.00 98.00 5.00 98.00

Comparison Groups: BCDEF/GHI/GHI/JK/LM

Independent T-Test for Means (equal variances), Independent Z-Test for Percentages

Upper case letters indicate significance at the 99% level.

Lower case letters indicate significance at the 95% level.

Table Q18\_M Page 73

Jan. 17, 2011

HRSDC Gen Pop "Jobs of Tomorrow" Survey

Q18\_M. There are a number of factors that could prevent individuals from pursuing educational and training opportunities

throughout their careers or lifetime.

- Lack of information

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REGION AGE GENDER LANG OF INT.

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======= UNDER 55 OR

TOTAL ATL QUE ONT PRAIR BC/N 34 YRS 35-54 OLDER MALE FEMALE ENG FRE

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(A) (B) (C) (D) (E) (F) (G) (H) (I) (J) (K) (L) (M)

TOTAL 1000 74 243 383 167 134 280 396 324 459 541 811 189

100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0

UNWEIGHTED TOTAL 1000 125 175 225 275 200 134 350 516 468 532 868 132

NET: Very Important 293 23 71 102 57 40 81 112 101 139 154 238 55

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ 29.3 31.6 29.4 26.7 34.1 29.6 28.8 28.2 31.2 30.3 28.5 29.4 29.2

Extremely important 165 11 42 62 28 22 45 52 68 73 92 133 32

factor 16.5 15.3 17.3 16.2 16.7 16.5 16.0 13.1 21.1 16.0 17.0 16.4 16.9

HH

4 128 12 30 40 29 18 36 60 33 66 63 105 23

12.8 16.3 12.1 10.4 17.5 13.1 12.8 15.1 10.1 14.3 11.6 12.9 12.3

Moderately important 327 26 74 134 58 34 72 133 123 152 176 268 59

factor 32.7 35.4 30.6 35.1 34.9 25.5 25.6 33.5 37.9 33.0 32.5 33.1 31.1

gg

NET: Not Important 353 22 92 129 51 59 122 142 89 159 194 283 70

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ 35.3 30.4 37.9 33.6 30.5 44.2 43.7 35.8 27.5 34.7 35.9 34.9 37.0

be II ii

2 146 9 28 60 23 24 55 65 26 73 73 128 18

14.6 12.7 11.7 15.7 14.0 18.2 19.5 16.3 8.1 15.8 13.5 15.7 9.6

II II m

Not an important factor 208 13 64 69 28 35 68 77 63 87 121 156 52

20.7 17.6 26.2 17.9 16.5 26.0 24.1 19.5 19.4 18.9 22.3 19.2 27.4

e e

Don't Know 26 2 5 18 1 1 5 10 11 9 17 21 5

2.6 2.6 2.1 4.6 0.4 0.8 1.9 2.5 3.4 2.1 3.1 2.6 2.7

ef

95TH PERCENTILE 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00

99TH PERCENTILE 98.00 98.00 98.00 98.00 5.00 5.00 98.00 98.00 98.00 98.00 98.00 98.00 98.00

Comparison Groups: BCDEF/GHI/GHI/JK/LM

Independent T-Test for Means (equal variances), Independent Z-Test for Percentages

Upper case letters indicate significance at the 99% level.

Lower case letters indicate significance at the 95% level.

Table Q19\_A Page 74

Jan. 17, 2011

HRSDC Gen Pop "Jobs of Tomorrow" Survey

Q19\_A. Some groups might require additional support or incentives to help ensure they can be successful in the future job

market.

- Aboriginal Peoples

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REGION AGE GENDER LANG OF INT.

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======= UNDER 55 OR

TOTAL ATL QUE ONT PRAIR BC/N 34 YRS 35-54 OLDER MALE FEMALE ENG FRE

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(A) (B) (C) (D) (E) (F) (G) (H) (I) (J) (K) (L) (M)

TOTAL 1000 74 243 383 167 134 280 396 324 459 541 811 189

100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0

UNWEIGHTED TOTAL 1000 125 175 225 275 200 134 350 516 468 532 868 132

NET: Very Important 655 50 162 269 95 81 164 255 237 290 365 534 121

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ 65.5 67.0 66.5 70.2 56.6 60.4 58.4 64.3 73.0 63.2 67.5 65.8 64.1

E GhGh

Very important 423 33 118 160 55 57 102 149 172 180 243 335 88

42.3 44.8 48.4 41.8 32.7 43.0 36.3 37.6 53.2 39.1 45.0 41.2 46.8

E GHGH

4 232 16 44 109 40 23 62 106 64 110 122 199 33

23.2 22.2 18.1 28.4 23.9 17.4 22.2 26.7 19.8 24.1 22.5 24.6 17.3

cf ii

Moderately important 205 18 51 72 37 26 65 86 53 97 108 163 41

20.5 24.9 21.1 18.8 22.0 19.6 23.3 21.7 16.4 21.0 20.0 20.1 21.9

NET: Not Important 123 5 28 34 33 23 45 49 29 64 59 98 25

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ 12.3 6.7 11.4 9.0 19.5 17.5 16.2 12.4 8.9 13.9 10.9 12.0 13.4

BcD Bd

2 47 2 6 14 17 7 16 24 8 23 25 43 4

4.7 2.8 2.6 3.7 10.3 5.6 5.7 6.0 2.4 4.9 4.6 5.4 2.1

BCD ii

Not important at all 76 3 21 20 15 16 29 25 21 41 34 54 21

7.6 3.9 8.8 5.3 9.2 12.0 10.5 6.4 6.5 9.0 6.4 6.7 11.4

bd

Don't Know 18 1 2 8 3 3 6 6 6 9 9 16 1

1.8 1.4 1.0 2.0 2.0 2.5 2.1 1.6 1.7 1.9 1.6 2.0 0.6

95TH PERCENTILE 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00

99TH PERCENTILE 98.00 98.00 5.00 98.00 98.00 98.00 98.00 98.00 98.00 98.00 98.00 98.00 5.00

Comparison Groups: BCDEF/GHI/GHI/JK/LM

Independent T-Test for Means (equal variances), Independent Z-Test for Percentages

Upper case letters indicate significance at the 99% level.

Lower case letters indicate significance at the 95% level.

Table Q19\_B Page 75

Jan. 17, 2011

HRSDC Gen Pop "Jobs of Tomorrow" Survey

Q19\_B. Some groups might require additional support or incentives to help ensure they can be successful in the future job

market.

- New graduates

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REGION AGE GENDER LANG OF INT.

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======= UNDER 55 OR

TOTAL ATL QUE ONT PRAIR BC/N 34 YRS 35-54 OLDER MALE FEMALE ENG FRE

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(A) (B) (C) (D) (E) (F) (G) (H) (I) (J) (K) (L) (M)

TOTAL 1000 74 243 383 167 134 280 396 324 459 541 811 189

100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0

UNWEIGHTED TOTAL 1000 125 175 225 275 200 134 350 516 468 532 868 132

NET: Very Important 751 56 190 289 117 99 219 284 248 322 429 603 148

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ 75.1 76.1 78.1 75.6 69.9 73.7 78.2 71.7 76.4 70.1 79.3 74.3 78.4

j

Very important 433 41 121 155 60 56 114 147 172 181 252 342 91

43.3 55.4 49.9 40.6 35.7 41.9 40.9 37.0 53.0 39.5 46.5 42.2 48.1

dEf e gHgH

4 318 15 69 134 57 43 104 138 76 140 177 260 57

31.8 20.7 28.2 35.0 34.3 31.8 37.3 34.7 23.4 30.6 32.8 32.1 30.3

b b II II

Moderately important 183 13 46 66 33 25 40 82 61 95 88 148 35

18.3 17.9 19.0 17.2 19.9 18.7 14.4 20.8 18.7 20.8 16.2 18.3 18.5

NET: Not Important 59 3 5 26 17 9 19 28 12 39 20 56 4

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ 5.9 3.9 1.9 6.7 9.9 7.0 6.9 7.1 3.7 8.6 3.7 6.9 1.9

c bC c k M

2 28 1 1 14 9 2 9 17 3 18 10 28

2.8 1.9 0.5 3.6 5.5 1.8 3.1 4.2 0.8 4.0 1.8 3.4

c C II

Not important at all 31 1 4 12 7 7 11 11 9 21 10 28 4

3.1 2.0 1.4 3.1 4.5 5.2 3.8 2.9 2.8 4.6 1.9 3.4 1.9

Don't Know 7 2 2 2 0 1 1 2 4 3 4 5 2

0.7 2.1 1.0 0.5 0.2 0.5 0.4 0.5 1.2 0.6 0.8 0.6 1.2

95TH PERCENTILE 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00

99TH PERCENTILE 5.00 98.00 5.00 5.00 5.00 5.00 5.00 5.00 98.00 5.00 5.00 5.00 98.00

Comparison Groups: BCDEF/GHI/GHI/JK/LM

Independent T-Test for Means (equal variances), Independent Z-Test for Percentages

Upper case letters indicate significance at the 99% level.

Lower case letters indicate significance at the 95% level.

Table Q19\_C Page 76

Jan. 17, 2011

HRSDC Gen Pop "Jobs of Tomorrow" Survey

Q19\_C. Some groups might require additional support or incentives to help ensure they can be successful in the future job

market.

- At risk youth

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REGION AGE GENDER LANG OF INT.

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======= UNDER 55 OR

TOTAL ATL QUE ONT PRAIR BC/N 34 YRS 35-54 OLDER MALE FEMALE ENG FRE

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(A) (B) (C) (D) (E) (F) (G) (H) (I) (J) (K) (L) (M)

TOTAL 1000 74 243 383 167 134 280 396 324 459 541 811 189

100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0

UNWEIGHTED TOTAL 1000 125 175 225 275 200 134 350 516 468 532 868 132

NET: Very Important 741 58 178 292 114 98 196 317 228 317 424 603 138

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ 74.1 79.1 73.4 76.2 68.4 73.2 70.1 79.9 70.3 68.9 78.4 74.4 72.8

II J

Very important 493 45 134 189 63 61 122 199 171 198 294 390 102

49.3 60.7 55.2 49.5 37.8 45.7 43.7 50.3 52.8 43.2 54.4 48.1 54.2

Ef E e J

4 248 14 44 102 51 37 74 117 57 118 130 213 35

24.8 18.4 18.2 26.7 30.6 27.5 26.5 29.6 17.5 25.7 24.0 26.2 18.6

bC c II

Moderately important 211 14 50 82 40 26 75 56 80 122 89 170 41

21.1 18.5 20.4 21.3 23.8 19.7 26.8 14.2 24.6 26.5 16.5 20.9 21.7

hh HH K

NET: Not Important 32 1 7 6 11 7 6 15 11 15 17 28 4

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ 3.2 1.5 3.0 1.5 6.6 5.2 2.2 3.7 3.5 3.3 3.1 3.5 2.0

bd

2 15 1 5 3 4 2 2 8 5 8 7 14 1

1.5 1.5 2.1 0.7 2.7 1.6 0.8 2.1 1.5 1.8 1.4 1.7 0.8

Not important at all 17 2 3 6 5 4 6 6 7 9 14 2

1.7 1.0 0.8 3.9 3.7 1.4 1.6 2.0 1.6 1.8 1.8 1.2

Don't Know 16 1 8 4 2 2 2 9 5 6 11 10 7

1.6 0.9 3.2 1.0 1.1 1.8 0.8 2.2 1.7 1.3 2.0 1.2 3.5

95TH PERCENTILE 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00

99TH PERCENTILE 98.00 5.00 98.00 5.00 98.00 98.00 5.00 98.00 98.00 98.00 98.00 98.00 98.00

Comparison Groups: BCDEF/GHI/GHI/JK/LM

Independent T-Test for Means (equal variances), Independent Z-Test for Percentages

Upper case letters indicate significance at the 99% level.

Lower case letters indicate significance at the 95% level.

Table Q19\_D Page 77

Jan. 17, 2011

HRSDC Gen Pop "Jobs of Tomorrow" Survey

Q19\_D. Some groups might require additional support or incentives to help ensure they can be successful in the future job

market.

- Older workers

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REGION AGE GENDER LANG OF INT.

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======= UNDER 55 OR

TOTAL ATL QUE ONT PRAIR BC/N 34 YRS 35-54 OLDER MALE FEMALE ENG FRE

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(A) (B) (C) (D) (E) (F) (G) (H) (I) (J) (K) (L) (M)

TOTAL 1000 74 243 383 167 134 280 396 324 459 541 811 189

100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0

UNWEIGHTED TOTAL 1000 125 175 225 275 200 134 350 516 468 532 868 132

NET: Very Important 612 50 128 249 101 85 135 263 215 252 360 516 97

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ 61.2 67.1 52.8 65.0 60.3 63.6 48.1 66.2 66.4 55.0 66.5 63.6 51.1

c c GG GG J m

Very important 339 29 75 144 43 47 76 137 125 139 200 282 57

33.9 39.2 30.8 37.7 25.9 35.5 27.3 34.7 38.6 30.2 36.9 34.8 30.0

e e gg

4 274 21 53 105 57 38 58 125 90 114 160 234 40

27.4 27.9 22.0 27.3 34.3 28.1 20.8 31.5 27.9 24.7 29.6 28.8 21.1

c gg

Moderately important 306 19 89 110 52 35 116 98 92 152 153 232 73

30.5 26.0 36.6 28.9 31.1 26.2 41.3 24.6 28.5 33.2 28.3 28.6 38.7

HiHi l

NET: Not Important 77 4 23 22 14 13 30 32 16 53 24 60 17

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ 7.7 6.0 9.7 5.9 8.3 9.7 10.6 8.1 4.8 11.6 4.4 7.4 9.0

K

2 48 3 15 16 11 3 18 23 7 35 12 36 12

4.8 3.5 6.4 4.2 6.5 2.1 6.3 5.9 2.1 7.7 2.3 4.4 6.1

ii K

Not important at all 29 2 8 6 3 10 12 9 9 18 12 24 5

2.9 2.5 3.3 1.7 1.8 7.6 4.3 2.2 2.7 3.9 2.1 3.0 2.8

de

Don't Know 5 1 2 1 1 1 4 1 1 4 3 2

0.5 0.9 1.0 0.3 0.3 0.5 1.1 0.3 0.3 0.7 0.3 1.3

95TH PERCENTILE 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00

99TH PERCENTILE 5.00 5.00 5.00 5.00 5.00 5.00 5.00 98.00 5.00 5.00 5.00 5.00 98.00

Comparison Groups: BCDEF/GHI/GHI/JK/LM

Independent T-Test for Means (equal variances), Independent Z-Test for Percentages

Upper case letters indicate significance at the 99% level.

Lower case letters indicate significance at the 95% level.

Table Q19\_E Page 78

Jan. 17, 2011

HRSDC Gen Pop "Jobs of Tomorrow" Survey

Q19\_E. Some groups might require additional support or incentives to help ensure they can be successful in the future job

market.

- Newcomers to Canada

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REGION AGE GENDER LANG OF INT.

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======= UNDER 55 OR

TOTAL ATL QUE ONT PRAIR BC/N 34 YRS 35-54 OLDER MALE FEMALE ENG FRE

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(A) (B) (C) (D) (E) (F) (G) (H) (I) (J) (K) (L) (M)

TOTAL 1000 74 243 383 167 134 280 396 324 459 541 811 189

100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0

UNWEIGHTED TOTAL 1000 125 175 225 275 200 134 350 516 468 532 868 132

NET: Very Important 589 43 145 235 87 79 146 240 203 257 332 473 116

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ 58.9 58.1 59.7 61.4 52.2 58.8 52.2 60.6 62.5 55.9 61.4 58.3 61.3

Very important 351 25 104 128 46 48 82 132 137 148 203 264 87

35.1 33.7 42.9 33.4 27.3 36.2 29.3 33.3 42.3 32.2 37.5 32.6 45.8

E ghgh l

4 238 18 41 107 42 30 64 108 66 109 129 209 29

23.8 24.4 16.8 28.0 24.9 22.6 22.9 27.3 20.2 23.7 23.9 25.7 15.5

c ii M

Moderately important 261 19 66 98 49 29 91 87 83 114 147 216 45

26.1 26.0 27.1 25.5 29.5 21.8 32.6 22.0 25.5 24.8 27.2 26.6 24.0

NET: Not Important 138 10 28 45 30 24 43 61 34 85 53 113 24

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ 13.8 14.0 11.7 11.9 17.9 17.6 15.2 15.5 10.5 18.4 9.8 14.0 12.8

K

2 52 4 8 22 12 6 15 26 11 26 26 45 7

5.2 5.8 3.3 5.8 7.1 4.3 5.4 6.7 3.3 5.6 4.9 5.6 3.6

Not important at all 86 6 20 23 18 18 28 35 23 59 27 68 17

8.6 8.3 8.4 6.1 10.8 13.3 9.8 8.8 7.1 12.8 5.0 8.4 9.2

d K

Don't Know 12 1 4 4 1 2 7 5 4 8 9 4

1.2 1.9 1.5 1.1 0.4 1.7 1.9 1.5 0.9 1.5 1.1 1.9

95TH PERCENTILE 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00

99TH PERCENTILE 98.00 98.00 98.00 98.00 5.00 98.00 5.00 98.00 98.00 5.00 98.00 98.00 98.00

Comparison Groups: BCDEF/GHI/GHI/JK/LM

Independent T-Test for Means (equal variances), Independent Z-Test for Percentages

Upper case letters indicate significance at the 99% level.

Lower case letters indicate significance at the 95% level.

Table Q19\_F Page 79

Jan. 17, 2011

HRSDC Gen Pop "Jobs of Tomorrow" Survey

Q19\_F. Some groups might require additional support or incentives to help ensure they can be successful in the future job

market.

- Persons with disabilities

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REGION AGE GENDER LANG OF INT.

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======= UNDER 55 OR

TOTAL ATL QUE ONT PRAIR BC/N 34 YRS 35-54 OLDER MALE FEMALE ENG FRE

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(A) (B) (C) (D) (E) (F) (G) (H) (I) (J) (K) (L) (M)

TOTAL 1000 74 243 383 167 134 280 396 324 459 541 811 189

100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0

UNWEIGHTED TOTAL 1000 125 175 225 275 200 134 350 516 468 532 868 132

NET: Very Important 788 56 183 307 135 107 225 311 252 344 444 647 141

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ 78.7 75.6 75.3 80.2 80.7 80.1 80.4 78.4 77.8 74.9 82.0 79.7 74.6

j

Very important 492 42 122 189 67 72 117 191 184 214 278 397 95

49.2 57.5 50.0 49.5 40.0 53.7 41.9 48.1 56.9 46.6 51.4 49.0 50.2

E e GhGh

4 295 13 61 117 68 35 108 120 68 130 165 249 46

29.5 18.2 25.3 30.7 40.7 26.3 38.5 30.3 20.9 28.3 30.6 30.7 24.4

b BCdF II II

Moderately important 175 17 50 61 26 20 49 64 62 92 83 135 39

17.5 23.4 20.7 16.0 15.7 14.7 17.4 16.1 19.2 20.0 15.3 16.7 20.8

NET: Not Important 31 1 7 11 6 6 6 16 9 23 8 25 6

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ 3.1 1.0 3.1 2.9 3.6 4.2 2.2 4.0 2.8 5.0 1.5 3.0 3.3

k

2 15 0 4 6 5 1 1 11 3 11 4 13 2

1.5 0.5 1.5 1.4 2.9 0.8 0.3 2.8 1.1 2.4 0.8 1.6 1.3

Not important at all 16 0 4 6 1 5 5 5 6 12 4 12 4

1.6 0.5 1.6 1.4 0.7 3.5 1.9 1.1 1.7 2.5 0.7 1.4 2.0

Don't Know 7 2 3 1 6 1 1 6 5 2

0.7 1.0 0.9 1.0 1.5 0.3 0.1 1.2 0.6 1.3

95TH PERCENTILE 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00

99TH PERCENTILE 5.00 5.00 5.00 5.00 5.00 5.00 5.00 98.00 5.00 5.00 98.00 5.00 98.00

Comparison Groups: BCDEF/GHI/GHI/JK/LM

Independent T-Test for Means (equal variances), Independent Z-Test for Percentages

Upper case letters indicate significance at the 99% level.

Lower case letters indicate significance at the 95% level.

Table Q20 Page 80

Jan. 17, 2011

HRSDC Gen Pop "Jobs of Tomorrow" Survey

Q20. Where would you go to get more information on job training, skills upgrading and what skills you might need to compete

effectively in the future job market?

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REGION AGE GENDER LANG OF INT.

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======= UNDER 55 OR

TOTAL ATL QUE ONT PRAIR BC/N 34 YRS 35-54 OLDER MALE FEMALE ENG FRE

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(A) (B) (C) (D) (E) (F) (G) (H) (I) (J) (K) (L) (M)

TOTAL 1000 74 243 383 167 134 280 396 324 459 541 811 189

100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0

UNWEIGHTED TOTAL 1000 125 175 225 275 200 134 350 516 468 532 868 132

The Internet - Which 398 30 54 182 73 60 140 178 80 176 223 361 38

sites specifically? 39.8 40.3 22.3 47.5 43.4 44.7 50.2 44.8 24.8 38.3 41.1 44.4 19.9

Record name of C C C C II II M

website(s)

School guidance/career 225 15 46 73 47 43 75 80 70 101 124 190 35

counsellor 22.5 20.6 19.0 19.2 28.2 32.1 26.7 20.2 21.7 21.9 23.0 23.4 18.6

bCD

Specific agency/ 157 16 25 69 26 21 26 59 72 74 83 138 19

department of the 15.7 21.7 10.2 18.2 15.5 15.6 9.2 14.8 22.4 16.1 15.3 17.1 9.8

Government of Canada - c GhGh m

identify department

The Government of Canada 79 5 37 19 8 9 10 34 35 36 43 49 30

(general) 7.9 7.0 15.3 4.9 5.1 7.1 3.4 8.6 10.9 7.8 8.0 6.1 15.8

bDEf GG L

Employer 48 1 29 5 6 8 21 22 6 29 19 19 29

4.8 1.6 11.8 1.2 3.4 5.9 7.3 5.5 1.8 6.3 3.5 2.4 15.2

BDEf bd ii L

Recruiting firms/HR 40 5 5 20 4 6 19 11 9 19 21 35 5

specialists 4.0 6.4 1.9 5.2 2.7 4.5 6.9 2.8 2.9 4.1 3.9 4.3 2.5

Other 40 4 5 20 7 4 13 18 9 20 19 36 4

4.0 5.5 2.1 5.2 4.1 2.9 4.8 4.4 2.7 4.5 3.6 4.4 2.0

Print media 22 2 4 7 6 4 9 7 6 11 11 19 2

2.2 2.6 1.4 1.7 3.5 2.9 3.3 1.7 1.8 2.4 2.0 2.4 1.2

Anywhere 7 7 4 2 4 2 7

0.7 1.7 1.5 0.6 0.9 0.4 0.8

Library 6 0 4 1 3 3 2 3 6

0.6 0.5 1.1 0.5 0.7 0.8 0.5 0.6 0.7

Comparison Groups: BCDEF/GHI/GHI/JK/LM

Independent T-Test for Means (equal variances), Independent Z-Test for Percentages

Upper case letters indicate significance at the 99% level.

Lower case letters indicate significance at the 95% level.

Table Q20 Page 81

Jan. 17, 2011

(Continued)

HRSDC Gen Pop "Jobs of Tomorrow" Survey

Q20. Where would you go to get more information on job training, skills upgrading and what skills you might need to compete

effectively in the future job market?

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REGION AGE GENDER LANG OF INT.

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======= UNDER 55 OR

TOTAL ATL QUE ONT PRAIR BC/N 34 YRS 35-54 OLDER MALE FEMALE ENG FRE

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(A) (B) (C) (D) (E) (F) (G) (H) (I) (J) (K) (L) (M)

TOTAL 1000 74 243 383 167 134 280 396 324 459 541 811 189

100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0

UNWEIGHTED TOTAL 1000 125 175 225 275 200 134 350 516 468 532 868 132

TV 5 1 2 1 1 5 0 4 1 5

0.5 1.5 0.6 0.3 0.9 1.2 0.1 0.9 0.2 0.7

Private Investors 2 1 2 2 1 2 1 2

0.2 0.9 0.6 0.5 0.1 0.3 0.1 0.8

Parents/family 28 1 3 17 5 2 9 14 5 19 9 25 3

2.8 1.0 1.1 4.4 3.2 1.8 3.2 3.5 1.5 4.1 1.7 3.1 1.4

The provincial/ 12 2 3 3 0 3 3 5 4 6 6 10 1

territorial government 1.2 2.5 1.2 0.9 0.2 2.4 1.0 1.2 1.4 1.4 1.0 1.3 0.8

(general)

Enter Verbatim 5 4 0 4 0 5 0 4

0.5 1.8 0.2 1.6 0.1 0.9 \* 2.3

L

Friends 1 1 1 1 1

0.1 0.5 0.3 0.3 0.1

None 17 2 2 7 5 2 4 4 9 8 9 17

1.7 2.5 0.6 1.7 2.9 1.4 1.3 1.0 2.8 1.7 1.6 2.1

c

Don't Know 122 7 46 45 15 8 21 39 63 53 69 84 38

12.2 9.9 19.0 11.8 8.8 6.2 7.4 9.8 19.3 11.4 12.8 10.4 20.0

eF GHGH l

95TH PERCENTILE 99.00 99.00 99.00 99.00 99.00 98.00 99.00 99.00 99.00 99.00 99.00 99.00 99.00

99TH PERCENTILE 99.00 99.00 99.00 99.00 99.00 99.00 99.00 99.00 99.00 99.00 99.00 99.00 99.00

Comparison Groups: BCDEF/GHI/GHI/JK/LM

Independent T-Test for Means (equal variances), Independent Z-Test for Percentages

Upper case letters indicate significance at the 99% level.

Lower case letters indicate significance at the 95% level.

Table Q21 Page 82

Jan. 17, 2011

HRSDC Gen Pop "Jobs of Tomorrow" Survey

Q21. Are you aware of any programs or services offered by the Government of Canada to help Canadians get the skills and training

they need to succeed in tomorrow's economy?

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REGION AGE GENDER LANG OF INT.

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======= UNDER 55 OR

TOTAL ATL QUE ONT PRAIR BC/N 34 YRS 35-54 OLDER MALE FEMALE ENG FRE

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(A) (B) (C) (D) (E) (F) (G) (H) (I) (J) (K) (L) (M)

TOTAL 1000 74 243 383 167 134 280 396 324 459 541 811 189

100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0

UNWEIGHTED TOTAL 1000 125 175 225 275 200 134 350 516 468 532 868 132

Yes 379 30 71 163 63 51 119 154 105 188 190 326 53

37.8 40.0 29.2 42.7 37.7 38.5 42.6 38.9 32.5 41.0 35.2 40.1 28.0

c m

No 596 41 169 209 99 78 158 231 207 258 338 461 135

59.6 55.5 69.7 54.5 59.3 58.1 56.3 58.4 63.8 56.2 62.4 56.8 71.2

bDf L

Don't Know/Refused 26 3 3 11 5 5 3 11 12 13 13 25 2

2.6 4.5 1.1 2.7 3.0 3.4 1.1 2.8 3.8 2.8 2.4 3.0 0.8

95TH PERCENTILE 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00

99TH PERCENTILE 3.00 3.00 3.00 3.00 3.00 3.00 3.00 3.00 3.00 3.00 3.00 3.00 2.00

Comparison Groups: BCDEF/GHI/GHI/JK/LM

Independent T-Test for Means (equal variances), Independent Z-Test for Percentages

Upper case letters indicate significance at the 99% level.

Lower case letters indicate significance at the 95% level.

Table Q22 Page 83

Jan. 17, 2011

HRSDC Gen Pop "Jobs of Tomorrow" Survey

Q22. What programs or services have you heard about?

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REGION AGE GENDER LANG OF INT.

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======= UNDER 55 OR

TOTAL ATL QUE ONT PRAIR BC/N 34 YRS 35-54 OLDER MALE FEMALE ENG FRE

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(A) (B) (C) (D) (E) (F) (G) (H) (I) (J) (K) (L) (M)

TOTAL 379 30 71 163 63 51 119 154 105 188 190 326 53

100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0

UNWEIGHTED TOTAL 362 46 50 89 92 85 51 139 172 178 184 326 36

Other 107 6 40 34 15 12 34 50 22 43 64 78 29

28.3 19.8 56.5 21.1 23.7 22.9 28.9 32.7 21.3 22.9 33.6 24.0 54.9

BDEF ii L

Other miscellaneous 58 1 24 18 8 7 27 20 11 27 31 40 18

programs/services 15.4 2.2 33.5 11.2 13.2 14.0 22.3 13.3 10.8 14.5 16.4 12.4 34.2

BDef b b b l

Unemployment Programs 20 3 8 6 2 1 3 14 3 7 14 17 4

5.4 10.0 11.4 3.9 3.5 1.5 2.3 9.4 3.1 3.6 7.2 5.1 7.3

ii

Other educational 14 2 4 4 2 3 1 12 2 4 10 12 2

programs 3.8 7.5 5.0 2.6 2.9 5.1 0.5 7.5 2.1 2.3 5.3 3.7 4.5

gg

Other government 9 2 5 1 0 5 2 2 4 5 6 2

programs 2.3 3.3 2.8 2.0 0.8 3.8 1.4 1.8 1.9 2.6 1.9 4.4

Canada Employment 3 2 1 3 0 0 3 3

Services 0.9 1.5 2.0 2.0 0.4 0.2 1.6 1.1

Health care programs 2 1 1 0 1 2 1 1 1 1

0.7 1.6 1.4 0.8 0.4 1.8 0.6 0.7 0.4 2.2

Social services 2 1 1 1 1 2 1 1

0.6 1.7 0.6 0.8 0.9 1.1 0.3 2.2

Community Services 1 0 1 1 1 1

Program 0.3 0.6 1.5 1.1 0.6 0.4

Youth Employment 45 2 4 34 3 2 14 21 10 25 20 40 4

Strategy (Canada Summer 11.9 6.0 6.2 20.6 4.8 3.8 11.7 13.9 9.1 13.4 10.3 12.4 8.3

Jobs, Skills Links, bCEF

Career Focus)

Comparison Groups: BCDEF/GHI/GHI/JK/LM

Independent T-Test for Means (equal variances), Independent Z-Test for Percentages

Upper case letters indicate significance at the 99% level.

Lower case letters indicate significance at the 95% level.

Table Q22 Page 84

Jan. 17, 2011

(Continued)

HRSDC Gen Pop "Jobs of Tomorrow" Survey

Q22. What programs or services have you heard about?

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REGION AGE GENDER LANG OF INT.

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======= UNDER 55 OR

TOTAL ATL QUE ONT PRAIR BC/N 34 YRS 35-54 OLDER MALE FEMALE ENG FRE

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(A) (B) (C) (D) (E) (F) (G) (H) (I) (J) (K) (L) (M)

TOTAL 379 30 71 163 63 51 119 154 105 188 190 326 53

100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0

UNWEIGHTED TOTAL 362 46 50 89 92 85 51 139 172 178 184 326 36

Apprenticeship Grants 32 2 3 15 10 2 15 8 8 17 15 29 3

for those seeking to 8.4 7.8 3.7 9.2 15.1 4.4 12.8 5.3 7.8 8.9 7.9 8.9 5.0

enter a trade cf

Employment Insurance 18 2 1 7 3 6 7 8 3 6 12 17 1

4.7 6.3 1.6 4.0 4.3 10.8 5.7 5.5 2.5 3.1 6.3 5.1 2.2

c

Canada Student Loans and 17 4 5 6 3 10 5 2 12 6 17

Grants 4.6 14.7 2.8 9.1 5.4 8.6 3.2 2.2 6.2 3.0 5.4

d

Aboriginal Skills and 17 2 11 1 3 4 7 6 6 11 17

Employment Training 4.5 6.0 6.9 2.0 5.6 3.5 4.4 6.0 3.1 6.0 5.3

Strategy,

Support for immigrants 16 5 2 7 2 5 3 9 4 12 13 3

to have their 4.2 7.0 1.2 11.2 4.0 3.8 1.8 8.3 2.1 6.4 4.1 5.1

professional credential d hh

recognized

Job retraining programs 13 2 6 2 3 7 6 5 7 13

through EI 3.3 6.2 3.4 3.7 5.6 4.5 5.4 2.8 3.8 3.9

OSAP 9 9 9 9 9

2.4 5.6 7.6 4.8 2.8

Opportunities Fund 8 1 4 2 4 3 1 7 1 8

2.0 3.7 2.5 4.5 3.5 1.7 0.7 3.5 0.5 2.3

Job Bank 5 1 2 1 1 4 1 2 3 4 1

1.3 1.6 1.1 2.3 1.2 2.5 1.1 0.8 1.8 1.2 2.2

Labour Market Agreements 4 1 2 1 4 0 1 3 4

for Persons with 1.1 2.5 1.5 1.4 2.4 0.3 0.5 1.7 1.2

Disabilities,

Comparison Groups: BCDEF/GHI/GHI/JK/LM

Independent T-Test for Means (equal variances), Independent Z-Test for Percentages

Upper case letters indicate significance at the 99% level.

Lower case letters indicate significance at the 95% level.

Table Q22 Page 85

Jan. 17, 2011

(Continued)

HRSDC Gen Pop "Jobs of Tomorrow" Survey

Q22. What programs or services have you heard about?

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REGION AGE GENDER LANG OF INT.

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======= UNDER 55 OR

TOTAL ATL QUE ONT PRAIR BC/N 34 YRS 35-54 OLDER MALE FEMALE ENG FRE

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(A) (B) (C) (D) (E) (F) (G) (H) (I) (J) (K) (L) (M)

TOTAL 379 30 71 163 63 51 119 154 105 188 190 326 53

100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0

UNWEIGHTED TOTAL 362 46 50 89 92 85 51 139 172 178 184 326 36

Targeted Initiative for 4 4 4 4 4

Older Workers, 1.0 5.9 3.1 2.0 1.1

Federal student 3 1 2 2 1 3 0 3

financial assistance 0.8 2.5 4.7 1.6 0.7 1.5 0.2 1.0

(CSLP)

Programs for Aboriginal 3 2 0 2 0 3 3

Canadians 0.7 1.5 0.6 1.6 0.3 1.5 0.9

RESPs (Registered 2 1 0 1 1 2 1 2 1 1

Education Savings 0.6 1.6 0.6 1.2 0.4 1.4 0.3 0.8 0.3 2.2

Program)

CanLearn 2 2 2 2 2

0.5 1.1 1.2 1.0 0.6

Canada Learning Bond. 0 0 0 0 0

0.1 0.8 0.4 0.2 0.1

Aboriginal Skills and 0 0 0 0 0

Employment Partnerships 0.1 1.2 0.4 0.2 0.1

None 10 4 5 0 1 5 4 7 3 7 3

2.5 5.4 2.8 0.6 1.5 3.3 4.2 3.5 1.6 2.1 5.1

DK/REF 70 7 12 29 10 12 18 22 30 41 29 62 8

18.5 24.6 16.2 17.6 16.5 23.6 15.3 14.2 28.4 22.0 15.0 19.0 15.1

HH

95TH PERCENTILE 99.00 99.00 99.00 99.00 99.00 99.00 99.00 99.00 99.00 99.00 99.00 99.00 99.00

99TH PERCENTILE 99.00 99.00 99.00 99.00 99.00 99.00 99.00 99.00 99.00 99.00 99.00 99.00 99.00

Comparison Groups: BCDEF/GHI/GHI/JK/LM

Independent T-Test for Means (equal variances), Independent Z-Test for Percentages

Upper case letters indicate significance at the 99% level.

Lower case letters indicate significance at the 95% level.

Table Q23 Page 86

Jan. 17, 2011

HRSDC Gen Pop "Jobs of Tomorrow" Survey

Q23. What would be the best ways for the Government of Canada to inform you about programs and services available to Canadians?

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REGION AGE GENDER LANG OF INT.

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======= UNDER 55 OR

TOTAL ATL QUE ONT PRAIR BC/N 34 YRS 35-54 OLDER MALE FEMALE ENG FRE

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(A) (B) (C) (D) (E) (F) (G) (H) (I) (J) (K) (L) (M)

TOTAL 1000 74 243 383 167 134 280 396 324 459 541 811 189

100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0

UNWEIGHTED TOTAL 1000 125 175 225 275 200 134 350 516 468 532 868 132

NET: Traditional media 389 29 93 144 71 52 93 161 135 173 216 315 73

38.9 39.1 38.1 37.7 42.4 39.1 33.4 40.6 41.5 37.7 39.8 38.9 38.8

TV 284 19 79 95 53 38 75 123 86 125 159 223 62

28.4 25.4 32.4 24.9 31.8 28.6 26.9 31.0 26.7 27.3 29.4 27.4 32.7

Print (newspaper, 159 12 28 68 31 20 21 65 73 70 90 139 20

magazines, brochures) 15.9 16.9 11.4 17.8 18.6 14.8 7.4 16.5 22.5 15.2 16.6 17.1 10.8

gg GG

Radio 64 8 12 26 11 7 8 38 17 33 31 54 10

6.4 11.0 5.0 6.7 6.8 5.0 2.9 9.7 5.4 7.3 5.7 6.7 5.2

gigi

NET: Online 273 20 46 116 51 40 88 120 65 129 144 241 32

27.3 27.5 19.1 30.2 30.3 29.9 31.5 30.3 19.9 28.1 26.6 29.7 16.8

c c c ii II M

Internet 251 18 45 103 49 35 78 110 62 120 131 219 32

25.1 24.7 18.5 27.0 29.2 26.5 27.9 27.8 19.2 26.0 24.2 27.0 16.8

c II m

Email 31 2 2 15 7 6 15 14 2 14 17 31

3.1 2.8 0.6 3.8 4.2 4.4 5.5 3.4 0.7 3.0 3.2 3.9

c C c ii ii

NET: Direct Mail 168 11 41 65 22 30 45 67 56 69 99 139 29

16.8 14.8 16.8 17.0 13.0 22.1 16.2 16.9 17.1 15.0 18.4 17.1 15.5

e

Direct mailing 168 11 41 65 22 30 45 67 56 69 99 139 29

16.8 14.8 16.8 17.0 13.0 22.1 16.2 16.9 17.1 15.0 18.4 17.1 15.5

e

NET: Advertising 147 12 41 63 16 15 39 62 46 67 80 116 31

(general) 14.7 15.7 16.9 16.5 9.7 11.5 13.9 15.6 14.3 14.6 14.8 14.3 16.4

Comparison Groups: BCDEF/GHI/GHI/JK/LM

Independent T-Test for Means (equal variances), Independent Z-Test for Percentages

Upper case letters indicate significance at the 99% level.

Lower case letters indicate significance at the 95% level.

Table Q23 Page 87

Jan. 17, 2011

(Continued)

HRSDC Gen Pop "Jobs of Tomorrow" Survey

Q23. What would be the best ways for the Government of Canada to inform you about programs and services available to Canadians?

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REGION AGE GENDER LANG OF INT.

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======= UNDER 55 OR

TOTAL ATL QUE ONT PRAIR BC/N 34 YRS 35-54 OLDER MALE FEMALE ENG FRE

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(A) (B) (C) (D) (E) (F) (G) (H) (I) (J) (K) (L) (M)

TOTAL 1000 74 243 383 167 134 280 396 324 459 541 811 189

100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0

UNWEIGHTED TOTAL 1000 125 175 225 275 200 134 350 516 468 532 868 132

Advertising (general) 147 12 41 63 16 15 39 62 46 67 80 116 31

14.7 15.7 16.9 16.5 9.7 11.5 13.9 15.6 14.3 14.6 14.8 14.3 16.4

NET: Other 68 6 12 31 10 8 21 20 27 31 37 57 11

6.8 8.1 4.9 8.2 6.1 6.1 7.5 5.1 8.3 6.7 6.9 7.0 5.7

Through professional 30 2 7 9 5 6 4 11 15 10 20 23 6

association or network 3.0 2.9 3.0 2.4 2.8 4.6 1.6 2.7 4.5 2.2 3.6 2.9 3.3

Schools 24 2 2 13 6 1 8 7 9 14 10 22 2

2.4 3.3 1.0 3.4 3.4 0.6 3.0 1.9 2.7 3.1 1.9 2.7 1.2

f

Presentation at my 12 1 9 0 1 8 1 2 6 6 11 1

company 1.2 0.5 2.4 0.2 0.9 3.0 0.3 0.8 1.4 1.0 1.3 0.6

e hh

Phone 3 1 1 1 1 2 1 3 2 1

0.3 1.9 0.5 0.4 0.4 0.6 0.2 0.5 0.3 0.6

NET: New Media 59 5 17 20 9 7 12 27 20 31 27 44 14

5.9 7.3 7.2 5.2 5.6 5.0 4.3 6.8 6.1 6.8 5.0 5.5 7.6

Social Media 59 5 17 20 9 7 12 27 20 31 27 44 14

5.9 7.3 7.2 5.2 5.6 5.0 4.3 6.8 6.1 6.8 5.0 5.5 7.6

DK/REF 126 7 32 45 22 21 47 38 41 56 70 98 28

12.6 9.0 13.1 11.6 13.2 15.5 17.0 9.5 12.5 12.2 12.9 12.1 14.8

95TH PERCENTILE 99.00 99.00 99.00 99.00 99.00 99.00 99.00 99.00 99.00 99.00 99.00 99.00 99.00

99TH PERCENTILE 99.00 99.00 99.00 99.00 99.00 99.00 99.00 99.00 99.00 99.00 99.00 99.00 99.00

Comparison Groups: BCDEF/GHI/GHI/JK/LM

Independent T-Test for Means (equal variances), Independent Z-Test for Percentages

Upper case letters indicate significance at the 99% level.

Lower case letters indicate significance at the 95% level.

Table Q24 Page 88

Jan. 17, 2011

HRSDC Gen Pop "Jobs of Tomorrow" Survey

Q24. Now I'd like to ask you a few final questions for statistical purposes. Again, I'd like to remind you that all your answers

are completely confidential. Which of the following income ranges best describes the combined annual income of all persons in

your household, before taxes?

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REGION AGE GENDER LANG OF INT.

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======= UNDER 55 OR

TOTAL ATL QUE ONT PRAIR BC/N 34 YRS 35-54 OLDER MALE FEMALE ENG FRE

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(A) (B) (C) (D) (E) (F) (G) (H) (I) (J) (K) (L) (M)

TOTAL 1000 74 243 383 167 134 280 396 324 459 541 811 189

100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0

UNWEIGHTED TOTAL 1000 125 175 225 275 200 134 350 516 468 532 868 132

Under $20,000 114 5 40 42 11 17 45 26 43 42 73 84 30

11.4 6.3 16.3 10.9 6.8 12.9 15.9 6.6 13.4 9.0 13.4 10.4 15.8

bE HH HH

$20,000 to just under 182 19 46 72 26 18 53 56 73 77 105 143 39

$40,000 18.2 25.8 18.9 18.9 15.7 13.7 18.8 14.2 22.4 16.7 19.4 17.6 20.8

f HH

$40,000 to just under 198 16 50 83 27 21 58 64 76 103 95 158 40

$60,000 19.8 21.8 20.5 21.8 16.2 15.9 20.6 16.1 23.6 22.4 17.5 19.4 21.2

hh

$60,000 to just under 135 7 37 50 23 18 35 66 34 71 64 108 27

$80,000 13.5 9.1 15.3 13.0 13.9 13.5 12.5 16.7 10.5 15.5 11.8 13.3 14.3

ii

$80,000 to just under 73 6 26 13 12 16 18 36 20 29 44 53 21

$100,000 7.3 8.8 10.5 3.5 6.9 12.3 6.3 9.0 6.2 6.3 8.2 6.5 10.9

d D

Over $100,000 212 12 33 91 47 29 57 118 37 111 101 190 22

21.2 16.8 13.5 23.8 28.3 21.8 20.2 29.9 11.5 24.2 18.7 23.5 11.7

c bC II M

DON'T KNOW/REFUSED 86 9 12 31 20 13 16 30 40 27 59 76 10

8.6 11.5 5.1 8.2 12.2 10.0 5.6 7.5 12.4 5.8 10.9 9.3 5.3

c ghgh j

95TH PERCENTILE 99.00 99.00 99.00 99.00 99.00 99.00 99.00 99.00 99.00 99.00 99.00 99.00 99.00

99TH PERCENTILE 99.00 99.00 99.00 99.00 99.00 99.00 99.00 99.00 99.00 99.00 99.00 99.00 99.00

Comparison Groups: BCDEF/GHI/GHI/JK/LM

Independent T-Test for Means (equal variances), Independent Z-Test for Percentages

Upper case letters indicate significance at the 99% level.

Lower case letters indicate significance at the 95% level.

Table Q25 Page 89

Jan. 17, 2011

HRSDC Gen Pop "Jobs of Tomorrow" Survey

Q25. To which ethnic or cultural group or groups do you belong?

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REGION AGE GENDER LANG OF INT.

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======= UNDER 55 OR

TOTAL ATL QUE ONT PRAIR BC/N 34 YRS 35-54 OLDER MALE FEMALE ENG FRE

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(A) (B) (C) (D) (E) (F) (G) (H) (I) (J) (K) (L) (M)

TOTAL 1000 74 243 383 167 134 280 396 324 459 541 811 189

100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0

UNWEIGHTED TOTAL 1000 125 175 225 275 200 134 350 516 468 532 868 132

CANADIAN (e.g. Québécois/ 341 15 152 101 49 25 64 133 144 149 192 216 125

Québécoise) 34.1 20.0 62.4 26.4 29.0 18.7 23.0 33.5 44.3 32.3 35.6 26.6 66.2

BDEF f gg GHGH L

Other 289 33 37 100 59 60 103 121 65 135 154 262 27

28.9 45.1 15.1 26.2 35.5 44.5 36.8 30.5 20.1 29.5 28.4 32.3 14.5

CD c C CD II II M

Caucasian 289 33 37 100 59 60 103 121 65 135 154 262 27

28.9 45.1 15.1 26.2 35.5 44.5 36.8 30.5 20.1 29.5 28.4 32.3 14.5

CD c C CD II II M

EUROPEAN (e.g. English, 169 9 53 60 30 17 29 57 83 92 77 133 36

French, German, Italian, 16.9 12.3 21.6 15.7 18.0 12.8 10.3 14.4 25.7 20.0 14.3 16.4 18.8

Russian, Turkish) GHGH

ASIAN (e.g. Lebanese, 35 2 18 4 11 15 15 4 14 21 35

Iranian, Indian, 3.5 2.8 4.7 2.5 8.0 5.4 3.9 1.4 3.1 3.8 4.3

Chinese) BE ii

ABORIGINAL (e.g. Métis, 31 0 19 8 4 18 11 2 18 13 31

North American Indian, 3.1 0.5 4.9 5.0 3.0 6.3 2.9 0.7 3.9 2.5 3.9

Inuit) B b ii

NORTH OR CENTRAL 18 0 14 0 3 6 9 3 14 4 18

AMERICAN - OUTSIDE 1.8 0.5 3.6 0.2 2.6 2.0 2.3 1.1 3.0 0.8 2.2

CANADA (e.g. American, e k

Cuban, Haitian, Mexican,

Guatemalan, Panamanian)

BLACK 12 2 10 4 6 2 2 10 12

1.2 0.6 2.7 1.5 1.4 0.6 0.3 1.9 1.5

J

AFRICAN (e.g. Algerian, 7 2 4 1 7 2 5 6 1

Ethiopian, Egyptian, 0.7 1.0 1.1 0.3 1.8 0.4 1.0 0.7 0.6

Moroccan, Somali,)

Comparison Groups: BCDEF/GHI/GHI/JK/LM

Independent T-Test for Means (equal variances), Independent Z-Test for Percentages

Upper case letters indicate significance at the 99% level.

Lower case letters indicate significance at the 95% level.

Table Q25 Page 90

Jan. 17, 2011

(Continued)

HRSDC Gen Pop "Jobs of Tomorrow" Survey

Q25. To which ethnic or cultural group or groups do you belong?

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REGION AGE GENDER LANG OF INT.

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======= UNDER 55 OR

TOTAL ATL QUE ONT PRAIR BC/N 34 YRS 35-54 OLDER MALE FEMALE ENG FRE

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(A) (B) (C) (D) (E) (F) (G) (H) (I) (J) (K) (L) (M)

TOTAL 1000 74 243 383 167 134 280 396 324 459 541 811 189

100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0

UNWEIGHTED TOTAL 1000 125 175 225 275 200 134 350 516 468 532 868 132

SOUTH AMERICAN (e.g. 6 1 5 0 5 2 0 6 6

Columbian, Brazilian, 0.6 0.5 1.2 0.3 1.6 0.5 0.1 1.1 0.8

Chilean) j

JEWISH 5 1 3 0 2 2 4 4 2 5

0.5 1.0 0.7 0.2 1.2 0.5 1.1 0.8 0.3 0.7

AUSTRALASIAN (e.g. 4 1 0 3 2 2 0 3 4

Australia, New Zealand) 0.4 0.3 0.2 1.9 0.8 0.5 0.1 0.6 0.5

ARAB 3 3 0 3 3 0 3

0.3 1.2 0.2 0.8 0.6 \* 1.6

DON'T KNOW/REFUSED 210 18 41 82 43 26 66 73 71 99 111 179 32

21.0 24.6 17.0 21.5 25.7 19.3 23.6 18.4 22.0 21.5 20.6 22.0 16.7

95TH PERCENTILE 99.00 99.00 99.00 99.00 99.00 99.00 99.00 99.00 99.00 99.00 99.00 99.00 99.00

99TH PERCENTILE 99.00 99.00 99.00 99.00 99.00 99.00 99.00 99.00 99.00 99.00 99.00 99.00 99.00

Comparison Groups: BCDEF/GHI/GHI/JK/LM

Independent T-Test for Means (equal variances), Independent Z-Test for Percentages

Upper case letters indicate significance at the 99% level.

Lower case letters indicate significance at the 95% level.

Table Q26 Page 91

Jan. 17, 2011

HRSDC Gen Pop "Jobs of Tomorrow" Survey

Q26. What language is spoken most often in your household?

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REGION AGE GENDER LANG OF INT.

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======= UNDER 55 OR

TOTAL ATL QUE ONT PRAIR BC/N 34 YRS 35-54 OLDER MALE FEMALE ENG FRE

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(A) (B) (C) (D) (E) (F) (G) (H) (I) (J) (K) (L) (M)

TOTAL 1000 74 243 383 167 134 280 396 324 459 541 811 189

100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0

UNWEIGHTED TOTAL 1000 125 175 225 275 200 134 350 516 468 532 868 132

English 717 73 20 346 152 125 182 292 242 344 373 712 5

71.6 99.0 8.3 90.5 90.8 93.7 65.1 73.7 74.7 74.8 68.9 87.8 2.4

CDEf C C C M

French 217 1 213 2 1 61 82 73 91 126 39 178

21.6 1.0 87.5 0.5 0.9 21.9 20.6 22.7 19.8 23.2 4.8 94.0

BDF L

Other 65 8 34 15 7 36 21 7 24 40 60 5

6.5 3.3 9.0 9.2 5.0 12.9 5.4 2.2 5.3 7.4 7.4 2.4

c c hIhI ii M

DK/REF 3 2 0 1 2 0 2 0 2

0.3 1.0 0.3 0.3 0.5 0.1 0.4 \* 1.2

95TH PERCENTILE 3.00 1.00 2.00 3.00 3.00 3.00 3.00 3.00 2.00 3.00 3.00 3.00 2.00

99TH PERCENTILE 3.00 1.00 3.00 3.00 3.00 3.00 3.00 3.00 3.00 3.00 3.00 3.00 99.00

Comparison Groups: BCDEF/GHI/GHI/JK/LM

Independent T-Test for Means (equal variances), Independent Z-Test for Percentages

Upper case letters indicate significance at the 99% level.

Lower case letters indicate significance at the 95% level.

Table Q27 Page 92

Jan. 17, 2011

HRSDC Gen Pop "Jobs of Tomorrow" Survey

Q27. Are you single, married, living together as a couple, widowed, separated or divorced?

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REGION AGE GENDER LANG OF INT.

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======= UNDER 55 OR

TOTAL ATL QUE ONT PRAIR BC/N 34 YRS 35-54 OLDER MALE FEMALE ENG FRE

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(A) (B) (C) (D) (E) (F) (G) (H) (I) (J) (K) (L) (M)

TOTAL 1000 74 243 383 167 134 280 396 324 459 541 811 189

100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0

UNWEIGHTED TOTAL 1000 125 175 225 275 200 134 350 516 468 532 868 132

Single 209 16 53 73 34 32 114 69 25 106 102 168 41

20.8 22.2 21.9 19.1 20.4 23.7 40.9 17.4 7.8 23.1 18.9 20.7 21.7

HIHI II

Married or living 634 48 151 244 111 81 155 276 203 293 341 516 118

together as a couple 63.4 64.3 61.9 63.8 66.3 60.7 55.3 69.7 62.6 63.8 63.0 63.6 62.5

gg

Widowed 54 4 10 26 7 6 5 48 17 36 45 8

5.4 5.5 4.3 6.8 4.3 4.3 1.3 15.0 3.8 6.7 5.6 4.3

HH

Separated/Divorced 97 6 26 38 13 14 11 42 44 39 57 77 19

9.6 7.5 10.9 9.8 7.6 10.7 3.8 10.6 13.5 8.5 10.6 9.5 10.3

gg GG

DK/REF 8 0 2 2 2 1 4 4 3 5 5 2

0.8 0.5 1.0 0.5 1.4 0.6 1.0 1.2 0.7 0.8 0.7 1.2

95TH PERCENTILE 4.00 4.00 4.00 4.00 4.00 4.00 2.00 4.00 4.00 4.00 4.00 4.00 4.00

99TH PERCENTILE 4.00 4.00 4.00 4.00 99.00 4.00 4.00 4.00 99.00 4.00 4.00 4.00 99.00

Comparison Groups: BCDEF/GHI/GHI/JK/LM

Independent T-Test for Means (equal variances), Independent Z-Test for Percentages

Upper case letters indicate significance at the 99% level.

Lower case letters indicate significance at the 95% level.

Table Q28 Page 93

Jan. 17, 2011

HRSDC Gen Pop "Jobs of Tomorrow" Survey

Q28. Do you have any children under the age of 18 currently living in your household?

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REGION AGE GENDER LANG OF INT.

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======= UNDER 55 OR

TOTAL ATL QUE ONT PRAIR BC/N 34 YRS 35-54 OLDER MALE FEMALE ENG FRE

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(A) (B) (C) (D) (E) (F) (G) (H) (I) (J) (K) (L) (M)

TOTAL 1000 74 243 383 167 134 280 396 324 459 541 811 189

100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0

UNWEIGHTED TOTAL 1000 125 175 225 275 200 134 350 516 468 532 868 132

Yes 330 25 73 124 68 41 118 199 13 134 197 271 59

33.0 33.2 30.0 32.3 40.6 30.8 42.3 50.2 3.9 29.1 36.3 33.4 31.4

cf II II j

No 666 49 168 257 99 92 161 195 310 326 340 539 127

66.6 66.8 69.1 67.2 59.4 69.2 57.7 49.1 95.7 70.9 62.9 66.4 67.4

e GHGH k

DK/REF 4 2 2 3 1 4 2 2

0.4 1.0 0.5 0.8 0.4 0.8 0.2 1.2

95TH PERCENTILE 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00

99TH PERCENTILE 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 3.00

Comparison Groups: BCDEF/GHI/GHI/JK/LM

Independent T-Test for Means (equal variances), Independent Z-Test for Percentages

Upper case letters indicate significance at the 99% level.

Lower case letters indicate significance at the 95% level.

Table Q28A Page 94

Jan. 17, 2011

HRSDC Gen Pop "Jobs of Tomorrow" Survey

Q28A. How many children under the age of 18 are currently living in your household?

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REGION AGE GENDER LANG OF INT.

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======= UNDER 55 OR

TOTAL ATL QUE ONT PRAIR BC/N 34 YRS 35-54 OLDER MALE FEMALE ENG FRE

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(A) (B) (C) (D) (E) (F) (G) (H) (I) (J) (K) (L) (M)

TOTAL 330 25 73 124 68 41 118 199 13 134 197 271 59

100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0

UNWEIGHTED TOTAL 252 31 49 53 79 40 70 159 23 111 141 213 39

NET: 2 or less 262 19 61 97 52 33 91 159 12 105 157 212 51

79.5 76.8 84.3 78.3 77.1 80.3 76.6 80.2 97.1 79.0 79.9 78.2 85.3

GHGH

1 120 7 35 43 19 15 46 64 10 36 84 91 29

36.4 29.7 48.4 35.0 27.9 37.0 39.0 32.0 80.7 27.0 42.8 33.8 48.4

e GHGH j

2 142 12 26 53 33 18 44 96 2 69 73 120 22

43.1 47.1 35.9 43.3 49.1 43.2 37.5 48.2 16.4 52.0 37.1 44.5 37.0

II k

NET: 3 or more 68 6 11 27 16 8 28 39 0 28 39 59 9

20.5 23.2 15.7 21.7 22.9 19.7 23.4 19.8 2.9 21.0 20.1 21.8 14.7

II II

3+ 68 6 11 27 16 8 28 39 0 28 39 59 9

20.5 23.2 15.7 21.7 22.9 19.7 23.4 19.8 2.9 21.0 20.1 21.8 14.7

II II

Comparison Groups: BCDEF/GHI/GHI/JK/LM

Independent T-Test for Means (equal variances), Independent Z-Test for Percentages

Upper case letters indicate significance at the 99% level.

Lower case letters indicate significance at the 95% level.

Table Q31 Page 95

Jan. 17, 2011

HRSDC Gen Pop "Jobs of Tomorrow" Survey

Q31. INTERVIEWER: Record language of interview

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REGION AGE GENDER LANG OF INT.

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======= UNDER 55 OR

TOTAL ATL QUE ONT PRAIR BC/N 34 YRS 35-54 OLDER MALE FEMALE ENG FRE

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(A) (B) (C) (D) (E) (F) (G) (H) (I) (J) (K) (L) (M)

TOTAL 1000 74 243 383 167 134 280 396 324 459 541 811 189

100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0

UNWEIGHTED TOTAL 1000 125 175 225 275 200 134 350 516 468 532 868 132

English 811 74 54 383 167 134 219 326 266 381 431 811

81.1 100.0 22.2 100.0 100.0 100.0 78.3 82.3 82.1 82.9 79.6 100.0

C C C C

French 189 189 61 70 58 79 110 189

18.9 77.8 21.7 17.7 17.9 17.1 20.4 100.0

95TH PERCENTILE 2.00 1.00 2.00 1.00 1.00 1.00 2.00 2.00 2.00 2.00 2.00 1.00 2.00

99TH PERCENTILE 2.00 1.00 2.00 1.00 1.00 1.00 2.00 2.00 2.00 2.00 2.00 1.00 2.00

Comparison Groups: BCDEF/GHI/GHI/JK/LM

Independent T-Test for Means (equal variances), Independent Z-Test for Percentages

Upper case letters indicate significance at the 99% level.

Lower case letters indicate significance at the 95% level.

Table Q32 Page 96

Jan. 17, 2011

HRSDC Gen Pop "Jobs of Tomorrow" Survey

Q32. Gender

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REGION AGE GENDER LANG OF INT.

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======= UNDER 55 OR

TOTAL ATL QUE ONT PRAIR BC/N 34 YRS 35-54 OLDER MALE FEMALE ENG FRE

------- ------- ------- ------- ------- ------- ------- ------- ------- ------- ------- ------- -------

(A) (B) (C) (D) (E) (F) (G) (H) (I) (J) (K) (L) (M)

TOTAL 1000 74 243 383 167 134 280 396 324 459 541 811 189

100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0

UNWEIGHTED TOTAL 1000 125 175 225 275 200 134 350 516 468 532 868 132

Male 459 38 104 171 84 63 130 184 146 459 381 79

45.9 50.9 42.7 44.7 50.2 47.2 46.3 46.4 45.0 100.0 46.9 41.6

Female 541 36 139 212 83 71 150 213 178 541 431 110

54.1 49.1 57.3 55.3 49.8 52.8 53.7 53.6 55.0 100.0 53.1 58.4

95TH PERCENTILE 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 1.00 2.00 2.00 2.00

99TH PERCENTILE 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 1.00 2.00 2.00 2.00

Comparison Groups: BCDEF/GHI/GHI/JK/LM

Independent T-Test for Means (equal variances), Independent Z-Test for Percentages

Upper case letters indicate significance at the 99% level.

Lower case letters indicate significance at the 95% level.

Table S1\_1 Page 97

Jan. 17, 2011

HRSDC Gen Pop "Jobs of Tomorrow" Survey

S1\_1. Do you or does anyone in your household work for any of the following types of organizations:

- The Government of Canada

===============================================================

EDUCATION HOUSEHOLD INCOME EMP. STATUS

----------------------- ----------------------- ---------------

======= HIGH OR POST UNDER $40K - NOT

TOTAL LESS SEC. UNI. $40K $79K $80K + EMP. EMP.

------- ------- ------- ------- ------- ------- ------- ------- -------

(A) (B) (C) (D) (E) (F) (G) (H) (I)

TOTAL 1000 311 394 289 296 333 286 624 372

100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0

UNWEIGHTED TOTAL 1000 339 371 283 284 331 279 567 431

No 1000 311 394 289 296 333 286 624 372

100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0

95TH PERCENTILE 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00

99TH PERCENTILE 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00

Comparison Groups: BCD/EFG/HI

Independent T-Test for Means (equal variances), Independent Z-Test for Percentages

Upper case letters indicate significance at the 99% level.

Lower case letters indicate significance at the 95% level.

Table S1\_2 Page 98

Jan. 17, 2011

HRSDC Gen Pop "Jobs of Tomorrow" Survey

S1\_2. Do you or does anyone in your household work for any of the following types of organizations:

- A provincial government

===============================================================

EDUCATION HOUSEHOLD INCOME EMP. STATUS

----------------------- ----------------------- ---------------

======= HIGH OR POST UNDER $40K - NOT

TOTAL LESS SEC. UNI. $40K $79K $80K + EMP. EMP.

------- ------- ------- ------- ------- ------- ------- ------- -------

(A) (B) (C) (D) (E) (F) (G) (H) (I)

TOTAL 1000 311 394 289 296 333 286 624 372

100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0

UNWEIGHTED TOTAL 1000 339 371 283 284 331 279 567 431

No 1000 311 394 289 296 333 286 624 372

100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0

95TH PERCENTILE 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00

99TH PERCENTILE 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00

Comparison Groups: BCD/EFG/HI

Independent T-Test for Means (equal variances), Independent Z-Test for Percentages

Upper case letters indicate significance at the 99% level.

Lower case letters indicate significance at the 95% level.

Table S1\_3 Page 99

Jan. 17, 2011

HRSDC Gen Pop "Jobs of Tomorrow" Survey

S1\_3. Do you or does anyone in your household work for any of the following types of organizations:

- A municipal government

===============================================================

EDUCATION HOUSEHOLD INCOME EMP. STATUS

----------------------- ----------------------- ---------------

======= HIGH OR POST UNDER $40K - NOT

TOTAL LESS SEC. UNI. $40K $79K $80K + EMP. EMP.

------- ------- ------- ------- ------- ------- ------- ------- -------

(A) (B) (C) (D) (E) (F) (G) (H) (I)

TOTAL 1000 311 394 289 296 333 286 624 372

100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0

UNWEIGHTED TOTAL 1000 339 371 283 284 331 279 567 431

No 1000 311 394 289 296 333 286 624 372

100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0

95TH PERCENTILE 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00

99TH PERCENTILE 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00

Comparison Groups: BCD/EFG/HI

Independent T-Test for Means (equal variances), Independent Z-Test for Percentages

Upper case letters indicate significance at the 99% level.

Lower case letters indicate significance at the 95% level.

Table S1\_4 Page 100

Jan. 17, 2011

HRSDC Gen Pop "Jobs of Tomorrow" Survey

S1\_4. Do you or does anyone in your household work for any of the following types of organizations:

- An advertising or market research firm

===============================================================

EDUCATION HOUSEHOLD INCOME EMP. STATUS

----------------------- ----------------------- ---------------

======= HIGH OR POST UNDER $40K - NOT

TOTAL LESS SEC. UNI. $40K $79K $80K + EMP. EMP.

------- ------- ------- ------- ------- ------- ------- ------- -------

(A) (B) (C) (D) (E) (F) (G) (H) (I)

TOTAL 1000 311 394 289 296 333 286 624 372

100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0

UNWEIGHTED TOTAL 1000 339 371 283 284 331 279 567 431

No 1000 311 394 289 296 333 286 624 372

100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0

95TH PERCENTILE 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00

99TH PERCENTILE 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00

Comparison Groups: BCD/EFG/HI

Independent T-Test for Means (equal variances), Independent Z-Test for Percentages

Upper case letters indicate significance at the 99% level.

Lower case letters indicate significance at the 95% level.

Table S1\_5 Page 101

Jan. 17, 2011

HRSDC Gen Pop "Jobs of Tomorrow" Survey

S1\_5. Do you or does anyone in your household work for any of the following types of organizations:

- The media

===============================================================

EDUCATION HOUSEHOLD INCOME EMP. STATUS

----------------------- ----------------------- ---------------

======= HIGH OR POST UNDER $40K - NOT

TOTAL LESS SEC. UNI. $40K $79K $80K + EMP. EMP.

------- ------- ------- ------- ------- ------- ------- ------- -------

(A) (B) (C) (D) (E) (F) (G) (H) (I)

TOTAL 1000 311 394 289 296 333 286 624 372

100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0

UNWEIGHTED TOTAL 1000 339 371 283 284 331 279 567 431

No 1000 311 394 289 296 333 286 624 372

100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0

95TH PERCENTILE 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00

99TH PERCENTILE 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00

Comparison Groups: BCD/EFG/HI

Independent T-Test for Means (equal variances), Independent Z-Test for Percentages

Upper case letters indicate significance at the 99% level.

Lower case letters indicate significance at the 95% level.

Table S1\_6 Page 102

Jan. 17, 2011

HRSDC Gen Pop "Jobs of Tomorrow" Survey

S1\_6. Do you or does anyone in your household work for any of the following types of organizations:

- or is an elected official

===============================================================

EDUCATION HOUSEHOLD INCOME EMP. STATUS

----------------------- ----------------------- ---------------

======= HIGH OR POST UNDER $40K - NOT

TOTAL LESS SEC. UNI. $40K $79K $80K + EMP. EMP.

------- ------- ------- ------- ------- ------- ------- ------- -------

(A) (B) (C) (D) (E) (F) (G) (H) (I)

TOTAL 1000 311 394 289 296 333 286 624 372

100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0

UNWEIGHTED TOTAL 1000 339 371 283 284 331 279 567 431

No 1000 311 394 289 296 333 286 624 372

100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0

95TH PERCENTILE 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00

99TH PERCENTILE 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00

Comparison Groups: BCD/EFG/HI

Independent T-Test for Means (equal variances), Independent Z-Test for Percentages

Upper case letters indicate significance at the 99% level.

Lower case letters indicate significance at the 95% level.

Table Q1 Page 103

Jan. 17, 2011

HRSDC Gen Pop "Jobs of Tomorrow" Survey

Q1. The first few questions are for statistical purposes only. I'd like to remind you that all your answers are completely

confidential. In what year were you born?

===============================================================

EDUCATION HOUSEHOLD INCOME EMP. STATUS

----------------------- ----------------------- ---------------

======= HIGH OR POST UNDER $40K - NOT

TOTAL LESS SEC. UNI. $40K $79K $80K + EMP. EMP.

------- ------- ------- ------- ------- ------- ------- ------- -------

(A) (B) (C) (D) (E) (F) (G) (H) (I)

TOTAL 1000 311 394 289 296 333 286 624 372

100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0

UNWEIGHTED TOTAL 1000 339 371 283 284 331 279 567 431

< 25 117 52 37 29 54 32 24 70 43

11.7 16.7 9.3 10.0 18.2 9.6 8.3 11.2 11.5

CD FG

25-34 162 21 89 52 44 60 51 128 34

16.2 6.9 22.5 18.2 14.7 18.2 17.7 20.6 9.2

B B I

35-44 195 44 79 71 37 65 81 150 45

19.5 14.0 20.0 24.4 12.6 19.5 28.4 24.1 12.0

B e Ef I

45-54 202 64 85 52 46 65 73 161 40

20.2 20.6 21.6 18.2 15.4 19.5 25.5 25.8 10.8

e I

55+ 324 130 105 84 116 110 57 114 210

32.4 41.8 26.5 29.3 39.2 33.2 20.1 18.3 56.5

Cd G G H

NET: <21 36 17 19 15 11 6 15 21

3.6 5.5 4.8 5.2 3.3 2.1 2.4 5.7

G H

NET: 21-34 244 56 107 81 82 81 68 184 56

24.4 18.0 27.0 28.1 27.7 24.5 23.9 29.4 15.0

B B I

NET: 35-54 396 108 164 123 83 130 154 311 85

39.6 34.7 41.7 42.6 28.0 39.0 53.9 49.9 22.8

e EF I

NET: 55+ 324 130 105 84 116 110 57 114 210

32.4 41.8 26.5 29.3 39.2 33.2 20.1 18.3 56.5

Cd G G H

Comparison Groups: BCD/EFG/HI

Independent T-Test for Means (equal variances), Independent Z-Test for Percentages

Upper case letters indicate significance at the 99% level.

Lower case letters indicate significance at the 95% level.

Table Q2 Page 104

Jan. 17, 2011

HRSDC Gen Pop "Jobs of Tomorrow" Survey

Q2. Were you born in Canada?

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EDUCATION HOUSEHOLD INCOME EMP. STATUS

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======= HIGH OR POST UNDER $40K - NOT

TOTAL LESS SEC. UNI. $40K $79K $80K + EMP. EMP.

------- ------- ------- ------- ------- ------- ------- ------- -------

(A) (B) (C) (D) (E) (F) (G) (H) (I)

TOTAL 1000 311 394 289 296 333 286 624 372

100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0

UNWEIGHTED TOTAL 1000 339 371 283 284 331 279 567 431

Yes 835 270 329 229 241 275 241 510 319

83.4 86.9 83.5 79.3 81.5 82.6 84.4 81.8 86.0

No 166 41 65 60 55 58 45 113 52

16.6 13.1 16.5 20.7 18.5 17.4 15.6 18.2 14.0

95TH PERCENTILE 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00

99TH PERCENTILE 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00

Comparison Groups: BCD/EFG/HI

Independent T-Test for Means (equal variances), Independent Z-Test for Percentages

Upper case letters indicate significance at the 99% level.

Lower case letters indicate significance at the 95% level.

Table Q2A Page 105

Jan. 17, 2011

HRSDC Gen Pop "Jobs of Tomorrow" Survey

Q2A. In what year did you come to Canada?

===============================================================

EDUCATION HOUSEHOLD INCOME EMP. STATUS

----------------------- ----------------------- ---------------

======= HIGH OR POST UNDER $40K - NOT

TOTAL LESS SEC. UNI. $40K $79K $80K + EMP. EMP.

------- ------- ------- ------- ------- ------- ------- ------- -------

(A) (B) (C) (D) (E) (F) (G) (H) (I)

TOTAL 166 41 65 60 55 58 45 113 52

100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0

UNWEIGHTED TOTAL 151 43 49 59 43 52 47 97 54

Prior to 2005 141 37 58 46 32 58 43 98 43

85.2 90.9 88.5 77.6 57.9 100.0 96.7 86.7 81.7

d E E

2005 or later 25 4 7 13 23 1 15 10

14.8 9.1 11.5 22.4 42.1 3.3 13.3 18.3

b G

Comparison Groups: BCD/EFG/HI

Independent T-Test for Means (equal variances), Independent Z-Test for Percentages

Upper case letters indicate significance at the 99% level.

Lower case letters indicate significance at the 95% level.

Table Q3 Page 106

Jan. 17, 2011

HRSDC Gen Pop "Jobs of Tomorrow" Survey

Q3. What is the highest level of formal education that you have completed to date?

===============================================================

EDUCATION HOUSEHOLD INCOME EMP. STATUS

----------------------- ----------------------- ---------------

======= HIGH OR POST UNDER $40K - NOT

TOTAL LESS SEC. UNI. $40K $79K $80K + EMP. EMP.

------- ------- ------- ------- ------- ------- ------- ------- -------

(A) (B) (C) (D) (E) (F) (G) (H) (I)

TOTAL 1000 311 394 289 296 333 286 624 372

100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0

UNWEIGHTED TOTAL 1000 339 371 283 284 331 279 567 431

Elementary school or 38 38 15 12 8 21 17

less 3.8 12.2 5.1 3.6 2.9 3.4 4.6

Secondary school 273 273 109 99 43 145 128

27.3 87.8 36.8 29.8 15.2 23.3 34.3

G G H

Some post-secondary 102 102 48 24 21 46 51

10.2 25.8 16.1 7.3 7.5 7.4 13.6

fg h

College, vocational or 293 293 67 109 88 204 89

trade school 29.3 74.2 22.5 32.9 30.8 32.7 23.8

e i

Undergraduate university 134 134 21 47 54 96 37

program 13.4 46.5 7.2 14.0 18.9 15.4 10.0

e E i

Graduate or professional 154 154 33 39 71 109 46

university program 15.4 53.5 11.0 11.7 24.7 17.4 12.3

EF

DON'T KNOW/REFUSED 7 4 2 2 5

0.7 1.3 0.7 0.3 1.3

95TH PERCENTILE 6.00 2.00 4.00 6.00 6.00 6.00 6.00 6.00 6.00

99TH PERCENTILE 6.00 2.00 4.00 6.00 99.00 6.00 6.00 6.00 99.00

Comparison Groups: BCD/EFG/HI

Independent T-Test for Means (equal variances), Independent Z-Test for Percentages

Upper case letters indicate significance at the 99% level.

Lower case letters indicate significance at the 95% level.

Table Q4 Page 107

Jan. 17, 2011

HRSDC Gen Pop "Jobs of Tomorrow" Survey

Q4. What is your current employment status? Are you...

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EDUCATION HOUSEHOLD INCOME EMP. STATUS

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======= HIGH OR POST UNDER $40K - NOT

TOTAL LESS SEC. UNI. $40K $79K $80K + EMP. EMP.

------- ------- ------- ------- ------- ------- ------- ------- -------

(A) (B) (C) (D) (E) (F) (G) (H) (I)

TOTAL 1000 311 394 289 296 333 286 624 372

100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0

UNWEIGHTED TOTAL 1000 339 371 283 284 331 279 567 431

Employed full-time 395 99 151 144 56 145 174 395

39.4 32.0 38.3 49.9 18.9 43.6 61.0 63.3

Bc E EF

Fully retired 189 82 58 44 76 61 18 189

18.8 26.3 14.7 15.2 25.5 18.5 6.4 50.7

Cd G G

Employed part-time 101 30 49 22 32 46 19 101

10.1 9.7 12.4 7.5 10.9 13.7 6.6 16.1

g

Self-employed 87 22 41 23 19 16 44 87

8.7 7.0 10.3 8.0 6.5 4.8 15.5 14.0

eF

Unemployed and looking 63 22 26 15 46 11 5 63

for work 6.3 7.0 6.6 5.2 15.5 3.2 1.7 16.9

FG

Homemaker 35 11 17 7 17 9 6 35

3.5 3.5 4.3 2.5 5.9 2.6 2.0 9.4

Student full-time 27 10 9 8 9 10 3 27

2.7 3.2 2.3 2.9 2.9 3.0 1.0 7.4

g

Unemployed and not 20 7 12 1 13 4 1 20

looking for work 2.0 2.3 3.1 0.3 4.2 1.3 0.4 5.4

d g

Maternity or parental 19 4 9 6 4 6 6 19

leave 1.9 1.4 2.2 2.0 1.5 1.7 2.0 5.1

Retired and working part- 18 5 3 10 5 6 3 18

time, or 1.8 1.6 0.7 3.5 1.8 1.8 1.2 2.9

Comparison Groups: BCD/EFG/HI

Independent T-Test for Means (equal variances), Independent Z-Test for Percentages

Upper case letters indicate significance at the 99% level.

Lower case letters indicate significance at the 95% level.

Table Q4 Page 108

Jan. 17, 2011

(Continued)

HRSDC Gen Pop "Jobs of Tomorrow" Survey

Q4. What is your current employment status? Are you...

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EDUCATION HOUSEHOLD INCOME EMP. STATUS

----------------------- ----------------------- ---------------

======= HIGH OR POST UNDER $40K - NOT

TOTAL LESS SEC. UNI. $40K $79K $80K + EMP. EMP.

------- ------- ------- ------- ------- ------- ------- ------- -------

(A) (B) (C) (D) (E) (F) (G) (H) (I)

TOTAL 1000 311 394 289 296 333 286 624 372

100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0

UNWEIGHTED TOTAL 1000 339 371 283 284 331 279 567 431

Some other status 17 7 9 2 7 5 3 17

(SPECIFY) 1.7 2.3 2.2 0.5 2.2 1.6 1.1 4.7

Disability 17 7 9 2 7 5 2 17

1.7 2.1 2.2 0.5 2.2 1.6 0.8 4.5

Volunteer 1 1 1 1

0.1 0.2 0.2 0.2

Employed on a seasonal 16 8 6 1 5 8 2 16

basis 1.6 2.5 1.6 0.5 1.6 2.4 0.7 2.5

Employed on a temporary 8 2 1 5 1 5 1 8

basis 0.8 0.6 0.2 1.7 0.4 1.5 0.5 1.2

c

Student part-time 2 2 2 2

0.2 0.5 0.5 0.4

Don't know/Refused 5 5 1 5 1

0.5 1.2 0.2 1.5 0.2

f

95TH PERCENTILE 12.00 12.00 12.00 12.00 13.00 12.00 12.00 7.00 12.00

99TH PERCENTILE 14.00 14.00 99.00 13.00 99.00 14.00 14.00 13.00 14.00

Comparison Groups: BCD/EFG/HI

Independent T-Test for Means (equal variances), Independent Z-Test for Percentages

Upper case letters indicate significance at the 99% level.

Lower case letters indicate significance at the 95% level.

Table Q5 Page 109

Jan. 17, 2011

HRSDC Gen Pop "Jobs of Tomorrow" Survey

Q5. What type of work do you do?

===============================================================

EDUCATION HOUSEHOLD INCOME EMP. STATUS

----------------------- ----------------------- ---------------

======= HIGH OR POST UNDER $40K - NOT

TOTAL LESS SEC. UNI. $40K $79K $80K + EMP. EMP.

------- ------- ------- ------- ------- ------- ------- ------- -------

(A) (B) (C) (D) (E) (F) (G) (H) (I)

TOTAL 649 172 264 212 129 232 250 624 21

100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0

UNWEIGHTED TOTAL 582 165 227 188 106 196 235 567 13

NET: Professional 200 44 73 81 23 78 88 193 7

Services 30.8 25.6 27.8 38.2 17.6 33.6 35.0 31.0 32.7

b e E

Professional, 105 18 41 44 13 37 45 104 2

Scientific and 16.2 10.3 15.7 20.9 10.0 16.1 18.2 16.6 7.4

Technical Services b

Finance and Insurance 42 16 12 14 6 18 18 37 5

6.5 9.2 4.7 6.6 4.3 7.6 7.1 5.9 25.4

Management of Companies 41 7 15 19 2 20 19 41

and Enterprises 6.3 4.0 5.8 8.9 1.2 8.7 7.7 6.6

E e

Real Estate and Rental 12 4 4 4 3 3 5 12

and Leasing 1.8 2.1 1.6 1.8 2.1 1.3 2.1 1.9

NET: Industrial 155 53 64 38 31 60 60 149 2

23.9 30.6 24.3 18.2 24.3 25.9 23.8 23.9 7.4

d

Manufacturing 60 19 24 17 9 22 27 60

9.2 10.9 9.0 8.1 6.9 9.5 10.8 9.6

Construction 41 10 22 8 12 10 18 36

6.3 5.9 8.5 3.8 9.3 4.1 7.3 5.8

Transportation and 38 24 6 9 7 23 8 37 2

Warehousing 5.9 13.7 2.2 4.1 5.2 9.7 3.0 5.9 7.4

CD g

Administrative & 17 12 5 4 6 7 17

Support, Waste 2.6 4.6 2.2 2.9 2.5 2.7 2.7

Management and

Remediation Services

Comparison Groups: BCD/EFG/HI

Independent T-Test for Means (equal variances), Independent Z-Test for Percentages

Upper case letters indicate significance at the 99% level.

Lower case letters indicate significance at the 95% level.

Table Q5 Page 110

Jan. 17, 2011

(Continued)

HRSDC Gen Pop "Jobs of Tomorrow" Survey

Q5. What type of work do you do?

===============================================================

EDUCATION HOUSEHOLD INCOME EMP. STATUS

----------------------- ----------------------- ---------------

======= HIGH OR POST UNDER $40K - NOT

TOTAL LESS SEC. UNI. $40K $79K $80K + EMP. EMP.

------- ------- ------- ------- ------- ------- ------- ------- -------

(A) (B) (C) (D) (E) (F) (G) (H) (I)

TOTAL 649 172 264 212 129 232 250 624 21

100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0

UNWEIGHTED TOTAL 582 165 227 188 106 196 235 567 13

NET: Public/NGO 115 9 45 61 15 37 50 106 9

17.7 5.3 16.9 29.0 11.4 16.1 20.0 16.9 43.2

B Bc

Health Care and Social 58 7 34 18 4 18 30 53 5

Assistance 9.0 3.8 12.8 8.5 3.3 8.0 12.1 8.5 23.2

B e

Educational Services 53 2 9 42 11 19 17 49 4

8.2 0.9 3.5 20.0 8.1 8.2 6.9 7.9 20.0

BC

Utilities 2 1 1 2 2

0.4 0.5 0.6 1.0 0.4

Public Administration 1 1 1

0.2 0.5 0.2

NET: Retail & Wholesale 62 26 31 5 27 15 19 60 3

9.6 14.9 11.9 2.6 21.0 6.3 7.6 9.6 13.1

D D FG

Accommodation and Food 32 15 13 4 22 3 5 30 1

Services 4.9 8.9 4.8 1.9 17.2 1.4 1.9 4.9 7.3

d FG

Retail Trade 22 8 12 2 3 8 10 20 1

3.3 4.9 4.4 0.7 2.4 3.7 4.0 3.3 5.8

Wholesale Trade 9 2 7 2 3 4 9

1.4 1.0 2.7 1.4 1.3 1.7 1.4

Other 48 17 19 12 17 20 8 48

7.3 9.8 7.1 5.7 12.8 8.4 3.1 7.7

g

Comparison Groups: BCD/EFG/HI

Independent T-Test for Means (equal variances), Independent Z-Test for Percentages

Upper case letters indicate significance at the 99% level.

Lower case letters indicate significance at the 95% level.

Table Q5 Page 111

Jan. 17, 2011

(Continued)

HRSDC Gen Pop "Jobs of Tomorrow" Survey

Q5. What type of work do you do?

===============================================================

EDUCATION HOUSEHOLD INCOME EMP. STATUS

----------------------- ----------------------- ---------------

======= HIGH OR POST UNDER $40K - NOT

TOTAL LESS SEC. UNI. $40K $79K $80K + EMP. EMP.

------- ------- ------- ------- ------- ------- ------- ------- -------

(A) (B) (C) (D) (E) (F) (G) (H) (I)

TOTAL 649 172 264 212 129 232 250 624 21

100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0

UNWEIGHTED TOTAL 582 165 227 188 106 196 235 567 13

Other Services (except 48 17 19 12 17 20 8 48

Public Administration) 7.3 9.8 7.1 5.7 12.8 8.4 3.1 7.7

g

NET: Arts & Culture 30 9 11 9 11 8 9 29 1

4.6 5.5 4.2 4.3 8.3 3.5 3.7 4.7 3.6

Information and 21 8 6 6 9 7 5 20 1

Cultural Industries 3.2 4.8 2.4 3.0 6.9 3.1 1.9 3.2 3.6

Arts, Entertainment and 9 1 5 3 2 1 5 9

Recreation 1.4 0.7 1.9 1.4 1.3 0.4 1.8 1.4

NET: Agriculture 20 9 9 2 5 5 9 20

3.1 5.3 3.5 0.9 3.7 2.0 3.5 3.2

Agriculture 20 9 9 2 5 5 9 20

3.1 5.3 3.5 0.9 3.7 2.0 3.5 3.2

NET: Resources 15 5 9 1 9 6 15

2.4 2.8 3.5 0.6 4.0 2.4 2.5

Mining and Oil and Gas 9 1 7 1 4 5 9

Extraction 1.5 0.7 2.6 0.6 1.9 2.0 1.5

Forestry 5 3 2 4 1 5

0.7 1.5 0.9 1.8 0.3 0.8

Fishing 1 1 1 0 1

0.2 0.6 0.3 0.1 0.2

Nothing/Don't know 4 1 2 1 1 2 4

0.6 0.3 0.8 0.5 0.9 0.7 0.6

95TH PERCENTILE 25.00 25.00 25.00 25.00 25.00 25.00 24.00 25.00 21.00

99TH PERCENTILE 25.00 25.00 25.00 25.00 25.00 25.00 25.00 25.00 21.00

Comparison Groups: BCD/EFG/HI

Independent T-Test for Means (equal variances), Independent Z-Test for Percentages

Upper case letters indicate significance at the 99% level.

Lower case letters indicate significance at the 95% level.

Table Q6 Page 112

Jan. 17, 2011

HRSDC Gen Pop "Jobs of Tomorrow" Survey

Q6. Over the next couple of years, how likely is it that your employment status will change? Is it very likely, somewhat likely,

not very likely or not at all likely?

===============================================================

EDUCATION HOUSEHOLD INCOME EMP. STATUS

----------------------- ----------------------- ---------------

======= HIGH OR POST UNDER $40K - NOT

TOTAL LESS SEC. UNI. $40K $79K $80K + EMP. EMP.

------- ------- ------- ------- ------- ------- ------- ------- -------

(A) (B) (C) (D) (E) (F) (G) (H) (I)

TOTAL 785 219 328 236 212 261 265 624 156

100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0

UNWEIGHTED TOTAL 699 211 278 208 169 227 249 567 130

NET: Likely 321 93 119 109 101 111 92 237 78

\_\_\_\_\_\_\_\_\_\_\_ 40.9 42.3 36.3 46.2 47.7 42.5 34.9 38.1 50.3

g h

Very likely 201 54 73 73 60 77 55 146 51

25.7 24.8 22.4 31.0 28.4 29.5 20.8 23.4 32.6

Somewhat likely 120 38 46 36 41 34 37 91 28

15.2 17.4 13.9 15.2 19.4 13.0 14.1 14.6 17.7

NET: Not Likely 418 108 191 118 95 134 162 358 60

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ 53.3 49.4 58.3 49.8 45.1 51.3 61.3 57.5 38.5

e I

Not very likely 191 46 84 59 46 61 67 161 29

24.3 21.1 25.7 25.0 21.7 23.4 25.3 25.9 18.9

Not at all likely 227 62 107 59 49 73 95 197 30

29.0 28.4 32.5 24.8 23.3 27.9 36.0 31.6 19.5

e i

Don't know 45 18 18 9 15 16 10 28 17

5.8 8.3 5.4 4.0 7.2 6.2 3.8 4.5 11.2

h

95TH PERCENTILE 5.00 5.00 5.00 4.00 5.00 5.00 4.00 4.00 5.00

99TH PERCENTILE 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00

Comparison Groups: BCD/EFG/HI

Independent T-Test for Means (equal variances), Independent Z-Test for Percentages

Upper case letters indicate significance at the 99% level.

Lower case letters indicate significance at the 95% level.

Table Q7 Page 113

Jan. 17, 2011

HRSDC Gen Pop "Jobs of Tomorrow" Survey

Q7. And what is the main reason you say your employment status will change?

===============================================================

EDUCATION HOUSEHOLD INCOME EMP. STATUS

----------------------- ----------------------- ---------------

======= HIGH OR POST UNDER $40K - NOT

TOTAL LESS SEC. UNI. $40K $79K $80K + EMP. EMP.

------- ------- ------- ------- ------- ------- ------- ------- -------

(A) (B) (C) (D) (E) (F) (G) (H) (I)

TOTAL 321 93 119 109 101 111 92 237 78

100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0

UNWEIGHTED TOTAL 281 92 97 91 78 94 87 212 67

Other 85 19 34 32 34 26 23 57 24

26.6 20.6 28.9 29.3 33.6 23.0 25.0 24.0 30.3

Going to school/Getting 41 7 21 13 20 14 8 23 14

a certificate 12.8 7.1 17.8 12.1 19.4 12.6 8.1 9.5 17.8

b g

Economy 24 6 5 13 8 3 11 19 4

7.4 6.1 4.2 12.0 8.4 3.1 11.4 8.2 5.3

Age 13 4 6 2 1 6 4 10 3

4.1 4.8 5.4 2.1 1.5 5.3 4.6 4.2 4.0

Health 8 2 2 3 4 2 1 5 3

2.3 2.6 1.5 3.1 4.4 2.1 0.9 2.1 3.2

I want to change jobs 63 19 23 22 25 14 21 47 15

19.7 20.1 19.2 19.9 24.3 12.4 22.4 19.8 19.8

I will retire 42 23 7 12 7 18 14 40 2

13.0 24.4 5.8 11.0 7.0 16.6 14.9 16.7 2.8

c I

I am getting back into 41 11 17 13 8 17 14 18 23

the workforce 12.9 12.0 14.4 12.0 7.7 15.7 14.9 7.8 29.2

H

I am getting a promotion 21 19 2 14 6 20 1

6.5 15.6 2.1 12.8 6.6 8.3 1.5

D i

My employer/company is 15 2 9 4 5 2 6 13 2

closing down 4.6 2.2 7.2 3.8 4.7 1.9 6.4 5.5 1.9

I am moving 12 4 1 6 8 2 1 10 2

3.7 4.8 1.0 5.7 7.4 1.8 0.9 4.2 2.4

g

Comparison Groups: BCD/EFG/HI

Independent T-Test for Means (equal variances), Independent Z-Test for Percentages

Upper case letters indicate significance at the 99% level.

Lower case letters indicate significance at the 95% level.

Table Q7 Page 114

Jan. 17, 2011

(Continued)

HRSDC Gen Pop "Jobs of Tomorrow" Survey

Q7. And what is the main reason you say your employment status will change?

===============================================================

EDUCATION HOUSEHOLD INCOME EMP. STATUS

----------------------- ----------------------- ---------------

======= HIGH OR POST UNDER $40K - NOT

TOTAL LESS SEC. UNI. $40K $79K $80K + EMP. EMP.

------- ------- ------- ------- ------- ------- ------- ------- -------

(A) (B) (C) (D) (E) (F) (G) (H) (I)

TOTAL 321 93 119 109 101 111 92 237 78

100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0

UNWEIGHTED TOTAL 281 92 97 91 78 94 87 212 67

I am going on leave/ 5 1 2 2 0 2 2 3 2

maternity leave/ 1.6 1.6 1.3 1.9 0.4 2.1 2.6 1.1 3.2

paternity leave/sick

leave

My contract is ending 5 0 5 1 4 0 5

1.6 0.3 4.2 1.0 3.3 0.4 2.1

I will be laid off/fired 4 1 3 1 1 1 2 2

1.2 1.3 2.3 1.2 1.4 1.4 0.7 2.8

I have another job offer 1 1 1 1 0 1

0.5 0.8 0.5 1.2 0.3 0.6

Don't know 26 12 4 10 12 10 4 21 5

8.2 13.1 3.1 9.5 11.6 9.0 4.1 9.0 6.1

c

95TH PERCENTILE 97.00 97.00 14.00 97.00 97.00 97.00 14.00 97.00 97.00

99TH PERCENTILE 97.00 97.00 97.00 97.00 97.00 97.00 97.00 97.00 97.00

Comparison Groups: BCD/EFG/HI

Independent T-Test for Means (equal variances), Independent Z-Test for Percentages

Upper case letters indicate significance at the 99% level.

Lower case letters indicate significance at the 95% level.

Table Q8 Page 115

Jan. 17, 2011

HRSDC Gen Pop "Jobs of Tomorrow" Survey

Q8. Thinking more broadly now about the issues that Canada will face 10 to 20 years from now, which issue do you think will have

the biggest impact on you personally?

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EDUCATION HOUSEHOLD INCOME EMP. STATUS

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======= HIGH OR POST UNDER $40K - NOT

TOTAL LESS SEC. UNI. $40K $79K $80K + EMP. EMP.

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(A) (B) (C) (D) (E) (F) (G) (H) (I)

TOTAL 1000 311 394 289 296 333 286 624 372

100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0

UNWEIGHTED TOTAL 1000 339 371 283 284 331 279 567 431

NET: Other 256 73 96 85 65 86 84 172 84

25.6 23.6 24.3 29.4 21.8 25.8 29.5 27.6 22.6

Pension/Retirement 77 22 30 24 19 26 27 52 25

7.7 7.0 7.6 8.4 6.5 7.7 9.4 8.4 6.7

Taxation 38 16 11 12 10 12 12 26 12

3.8 5.1 2.7 4.0 3.2 3.7 4.2 4.2 3.3

Education 22 4 10 8 8 10 4 15 7

2.2 1.4 2.5 2.8 2.7 3.0 1.5 2.5 1.8

Government Regulation 20 4 4 12 5 7 7 14 6

2.0 1.3 0.9 4.2 1.8 2.1 2.4 2.3 1.5

c

Population issues 16 2 8 6 3 3 9 14 2

1.6 0.6 2.0 2.2 0.9 1.0 3.0 2.3 0.4

Interest Rates 15 4 5 5 1 7 7 11 4

1.5 1.3 1.4 1.9 0.5 2.0 2.4 1.8 1.1

Mining, Oil and Gas 13 8 5 1 5 6 7 6

1.3 2.0 1.8 0.2 1.5 2.0 1.1 1.5

Income 10 6 4 1 7 2 1 3 7

1.0 1.9 1.0 0.2 2.5 0.5 0.4 0.5 1.9

d

Immigration 9 5 2 2 1 2 5 6 3

0.9 1.6 0.5 0.9 0.3 0.5 1.6 1.0 0.8

Terrorism 6 2 2 2 1 3 2 5 1

0.6 0.7 0.4 0.8 0.2 0.9 0.7 0.8 0.3

Comparison Groups: BCD/EFG/HI

Independent T-Test for Means (equal variances), Independent Z-Test for Percentages

Upper case letters indicate significance at the 99% level.

Lower case letters indicate significance at the 95% level.

Table Q8 Page 116

Jan. 17, 2011

(Continued)

HRSDC Gen Pop "Jobs of Tomorrow" Survey

Q8. Thinking more broadly now about the issues that Canada will face 10 to 20 years from now, which issue do you think will have

the biggest impact on you personally?

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EDUCATION HOUSEHOLD INCOME EMP. STATUS

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======= HIGH OR POST UNDER $40K - NOT

TOTAL LESS SEC. UNI. $40K $79K $80K + EMP. EMP.

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(A) (B) (C) (D) (E) (F) (G) (H) (I)

TOTAL 1000 311 394 289 296 333 286 624 372

100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0

UNWEIGHTED TOTAL 1000 339 371 283 284 331 279 567 431

Family Values 6 1 3 2 2 4 2 3

0.6 0.4 0.7 0.6 0.7 1.1 0.4 0.9

Technological changes 5 2 2 1 2 2 3 2

0.5 0.6 0.4 0.3 0.8 0.8 0.5 0.5

Affordable Housing 4 1 2 1 1 2 1 4 1

0.4 0.5 0.6 0.3 0.3 0.6 0.2 0.6 0.2

Agriculture 4 2 2 2 1 4

0.4 0.6 0.4 0.5 0.4 0.6

Skilled Labor 3 1 0 2 0 1 1 2

0.3 0.2 0.1 0.8 0.1 0.2 0.2 0.5

Industries 2 2 2 2

0.2 0.5 0.6 0.5

Youth issues 2 1 1 1 1 1

0.2 0.2 0.3 0.2 0.1 0.3

Fishing 1 1 1 1 1

0.1 0.2 0.2 0.2 0.2

Transport 1 0 1 1 1

0.1 0.1 0.2 0.3 0.4

Businesses 1 1 1 1

0.1 0.3 0.4 0.2

Crime 1 0 1 1 1 0

0.1 0.1 0.2 0.2 0.1 0.1

NET: Economy/Debt/ 144 33 59 52 48 51 36 87 52

Deficit 14.4 10.6 15.0 18.0 16.1 15.4 12.7 14.0 14.0

b

Comparison Groups: BCD/EFG/HI

Independent T-Test for Means (equal variances), Independent Z-Test for Percentages

Upper case letters indicate significance at the 99% level.

Lower case letters indicate significance at the 95% level.

Table Q8 Page 117

Jan. 17, 2011

(Continued)

HRSDC Gen Pop "Jobs of Tomorrow" Survey

Q8. Thinking more broadly now about the issues that Canada will face 10 to 20 years from now, which issue do you think will have

the biggest impact on you personally?

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EDUCATION HOUSEHOLD INCOME EMP. STATUS

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======= HIGH OR POST UNDER $40K - NOT

TOTAL LESS SEC. UNI. $40K $79K $80K + EMP. EMP.

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(A) (B) (C) (D) (E) (F) (G) (H) (I)

TOTAL 1000 311 394 289 296 333 286 624 372

100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0

UNWEIGHTED TOTAL 1000 339 371 283 284 331 279 567 431

Economy (general) 135 27 58 49 47 46 33 84 46

13.5 8.8 14.6 17.0 15.8 13.9 11.7 13.4 12.3

b b

Debt 8 5 2 2 1 5 3 2 6

0.8 1.7 0.4 0.5 0.2 1.5 1.0 0.4 1.7

Deficit 1 1 1

0.1 0.4 0.2

NET: Health Care 134 39 52 43 38 37 43 75 58

13.4 12.5 13.1 14.8 12.8 11.1 15.2 12.1 15.7

Health care 134 39 52 43 38 37 43 75 58

13.4 12.5 13.1 14.8 12.8 11.1 15.2 12.1 15.7

NET: Environment 71 17 25 28 14 31 19 49 22

7.1 5.6 6.4 9.7 4.7 9.4 6.7 7.8 5.9

Environment 71 17 25 28 14 31 19 49 22

7.1 5.6 6.4 9.7 4.7 9.4 6.7 7.8 5.9

NET: Jobs/Unemployment 60 7 30 24 11 20 23 42 19

6.0 2.2 7.6 8.2 3.8 5.9 8.2 6.7 5.0

B B e

Jobs 48 3 24 21 9 15 18 34 14

4.8 1.0 6.1 7.2 3.2 4.6 6.3 5.4 3.8

B B

Unemployment 13 4 6 3 2 4 6 8 5

1.3 1.2 1.5 1.0 0.6 1.3 2.0 1.3 1.2

NET: Globalization/ 11 4 4 3 2 3 4 10 1

Outsourcing 1.1 1.4 1.0 0.9 0.7 0.9 1.3 1.6 0.4

Comparison Groups: BCD/EFG/HI

Independent T-Test for Means (equal variances), Independent Z-Test for Percentages

Upper case letters indicate significance at the 99% level.

Lower case letters indicate significance at the 95% level.

Table Q8 Page 118

Jan. 17, 2011

(Continued)

HRSDC Gen Pop "Jobs of Tomorrow" Survey

Q8. Thinking more broadly now about the issues that Canada will face 10 to 20 years from now, which issue do you think will have

the biggest impact on you personally?

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EDUCATION HOUSEHOLD INCOME EMP. STATUS

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======= HIGH OR POST UNDER $40K - NOT

TOTAL LESS SEC. UNI. $40K $79K $80K + EMP. EMP.

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(A) (B) (C) (D) (E) (F) (G) (H) (I)

TOTAL 1000 311 394 289 296 333 286 624 372

100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0

UNWEIGHTED TOTAL 1000 339 371 283 284 331 279 567 431

Globalization 11 4 4 3 2 3 4 10 1

1.1 1.4 1.0 0.9 0.7 0.9 1.3 1.6 0.4

NET: Aging Workforce 8 2 4 2 2 1 4 6 2

0.8 0.7 1.0 0.6 0.7 0.3 1.3 0.9 0.5

Aging workforce 8 2 4 2 2 1 4 6 2

0.8 0.7 1.0 0.6 0.7 0.3 1.3 0.9 0.5

Enter Verbatim 1 1 1 1

0.1 0.1 0.2 0.1

None 35 13 15 6 12 11 7 21 14

3.5 4.2 3.9 1.9 4.1 3.2 2.3 3.4 3.8

DK/RF 280 122 109 48 104 93 65 161 119

28.0 39.1 27.5 16.5 35.3 28.0 22.7 25.8 32.1

CD D G

95TH PERCENTILE 99.00 99.00 99.00 99.00 99.00 99.00 99.00 99.00 99.00

99TH PERCENTILE 99.00 99.00 99.00 99.00 99.00 99.00 99.00 99.00 99.00

Comparison Groups: BCD/EFG/HI

Independent T-Test for Means (equal variances), Independent Z-Test for Percentages

Upper case letters indicate significance at the 99% level.

Lower case letters indicate significance at the 95% level.

Table Q9 Page 119

Jan. 17, 2011

HRSDC Gen Pop "Jobs of Tomorrow" Survey

Q9. Thinking now about how Canada's economy might change in the future, can you name <SELA> or <SELB> that you would consider to

be new or emerging?

===============================================================

EDUCATION HOUSEHOLD INCOME EMP. STATUS

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======= HIGH OR POST UNDER $40K - NOT

TOTAL LESS SEC. UNI. $40K $79K $80K + EMP. EMP.

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(A) (B) (C) (D) (E) (F) (G) (H) (I)

TOTAL 1000 311 394 289 296 333 286 624 372

100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0

UNWEIGHTED TOTAL 1000 339 371 283 284 331 279 567 431

Professional, Scientific 240 44 93 103 50 88 87 159 76

and Technical Services 24.0 14.0 23.7 35.5 17.0 26.4 30.4 25.5 20.4

b Bc e E

Health Care and Social 146 29 73 43 42 46 50 89 52

Assistance 14.6 9.5 18.4 15.0 14.2 13.8 17.6 14.3 14.1

B

Other Services (except 98 26 26 44 35 33 25 63 35

Public Administration) 9.8 8.5 6.6 15.3 11.8 9.9 8.9 10.0 9.4

bC

Administrative & 82 12 31 39 14 25 34 55 21

Support, Waste 8.1 3.8 7.8 13.5 4.8 7.7 11.8 8.8 5.7

Management and B e

Remediation Services

Mining and Oil and Gas 73 19 29 26 26 17 25 45 29

Extraction 7.3 6.1 7.3 8.9 8.7 5.0 8.7 7.1 7.7

Manufacturing 23 11 8 4 10 8 4 9 14

2.3 3.7 2.0 1.3 3.4 2.4 1.3 1.5 3.7

Educational Services 22 5 10 7 5 7 10 14 8

2.2 1.8 2.6 2.3 1.8 2.1 3.4 2.3 2.2

Retail Trade 20 8 9 3 2 12 4 15 5

2.0 2.5 2.3 1.0 0.7 3.6 1.4 2.5 1.2

e

Finance and Insurance 19 5 7 7 5 10 3 9 10

1.9 1.7 1.8 2.5 1.7 3.1 1.2 1.4 2.8

Transportation and 17 6 10 1 2 6 8 11 6

Warehousing 1.7 2.0 2.4 0.3 0.8 1.8 2.9 1.7 1.6

Comparison Groups: BCD/EFG/HI

Independent T-Test for Means (equal variances), Independent Z-Test for Percentages

Upper case letters indicate significance at the 99% level.

Lower case letters indicate significance at the 95% level.

Table Q9 Page 120

Jan. 17, 2011

(Continued)

HRSDC Gen Pop "Jobs of Tomorrow" Survey

Q9. Thinking now about how Canada's economy might change in the future, can you name <SELA> or <SELB> that you would consider to

be new or emerging?

===============================================================

EDUCATION HOUSEHOLD INCOME EMP. STATUS

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======= HIGH OR POST UNDER $40K - NOT

TOTAL LESS SEC. UNI. $40K $79K $80K + EMP. EMP.

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(A) (B) (C) (D) (E) (F) (G) (H) (I)

TOTAL 1000 311 394 289 296 333 286 624 372

100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0

UNWEIGHTED TOTAL 1000 339 371 283 284 331 279 567 431

Information and Cultural 16 1 7 7 3 5 7 10 6

Industries 1.6 0.3 1.7 2.6 0.9 1.4 2.4 1.7 1.6

Public Administration 16 4 8 4 11 3 1 7 9

1.6 1.3 1.9 1.5 3.7 0.9 0.5 1.1 2.5

fg

Arts, Entertainment and 14 1 2 11 1 3 10 11 3

Recreation 1.4 0.2 0.5 3.9 0.4 0.8 3.3 1.8 0.7

Bc e

Construction 13 2 5 6 6 5 3 11 3

1.3 0.8 1.3 2.1 2.0 1.5 1.0 1.7 0.7

Agriculture 10 4 4 2 2 7 0 6 4

1.0 1.3 1.1 0.5 0.8 2.0 0.1 0.9 1.2

Accommodation and Food 8 2 4 2 5 0 2 6 2

Services 0.8 0.5 1.0 0.8 1.8 0.1 0.8 1.0 0.4

Real Estate and Rental 5 2 3 3 1 1 4 1

and Leasing 0.5 0.7 0.7 0.9 0.3 0.3 0.7 0.2

Forestry 4 2 2 3 1 2 1

0.4 0.5 0.6 0.8 0.4 0.4 0.4

Management of Companies 3 3 3 3

and Enterprises 0.3 0.8 1.2 0.5

Enter Verbatim 1 1 1 1

0.1 0.1 0.2 0.1

DK/REF 435 180 173 79 145 135 104 265 170

43.5 57.8 43.8 27.2 49.1 40.6 36.3 42.5 45.6

CD D g

Comparison Groups: BCD/EFG/HI

Independent T-Test for Means (equal variances), Independent Z-Test for Percentages

Upper case letters indicate significance at the 99% level.

Lower case letters indicate significance at the 95% level.

Table Q9 Page 121

Jan. 17, 2011

(Continued)

HRSDC Gen Pop "Jobs of Tomorrow" Survey

Q9. Thinking now about how Canada's economy might change in the future, can you name <SELA> or <SELB> that you would consider to

be new or emerging?

===============================================================

EDUCATION HOUSEHOLD INCOME EMP. STATUS

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======= HIGH OR POST UNDER $40K - NOT

TOTAL LESS SEC. UNI. $40K $79K $80K + EMP. EMP.

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(A) (B) (C) (D) (E) (F) (G) (H) (I)

TOTAL 1000 311 394 289 296 333 286 624 372

100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0

UNWEIGHTED TOTAL 1000 339 371 283 284 331 279 567 431

95TH PERCENTILE 99.00 99.00 99.00 99.00 99.00 99.00 99.00 99.00 99.00

99TH PERCENTILE 99.00 99.00 99.00 99.00 99.00 99.00 99.00 99.00 99.00

Comparison Groups: BCD/EFG/HI

Independent T-Test for Means (equal variances), Independent Z-Test for Percentages

Upper case letters indicate significance at the 99% level.

Lower case letters indicate significance at the 95% level.

Table Q10\_A Page 122

Jan. 17, 2011

HRSDC Gen Pop "Jobs of Tomorrow" Survey

Q10\_A. Now I'm going to read you a series of statements. For each, please tell me whether you agree or disagree, using a scale

of 1 to 5.

- The jobs of tomorrow will require that people are a lot more skilled than they are today

===============================================================

EDUCATION HOUSEHOLD INCOME EMP. STATUS

----------------------- ----------------------- ---------------

======= HIGH OR POST UNDER $40K - NOT

TOTAL LESS SEC. UNI. $40K $79K $80K + EMP. EMP.

------- ------- ------- ------- ------- ------- ------- ------- -------

(A) (B) (C) (D) (E) (F) (G) (H) (I)

TOTAL 1000 311 394 289 296 333 286 624 372

100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0

UNWEIGHTED TOTAL 1000 339 371 283 284 331 279 567 431

NET: Agree 647 197 261 183 188 224 177 382 264

\_\_\_\_\_\_\_\_\_\_ 64.7 63.3 66.3 63.3 63.7 67.4 62.0 61.3 71.1

H

Strongly agree 380 126 162 87 121 136 88 201 179

38.0 40.7 41.1 30.0 40.9 40.9 31.0 32.2 48.2

d d g H

4 267 70 99 96 67 88 89 182 85

26.7 22.6 25.2 33.3 22.8 26.5 31.0 29.1 22.9

b

Neither agree nor 221 66 79 77 46 82 75 160 61

disagree 22.1 21.2 20.0 26.5 15.7 24.5 26.3 25.6 16.5

e e I

NET: Disagree 128 47 52 28 61 25 34 81 43

\_\_\_\_\_\_\_\_\_\_\_\_\_ 12.8 15.2 13.3 9.7 20.7 7.5 11.8 13.0 11.5

Fg

2 72 18 32 22 34 10 21 43 24

7.2 5.9 8.1 7.6 11.3 3.1 7.5 6.9 6.5

F

Strongly disagree 56 29 21 6 28 15 12 38 18

5.6 9.3 5.2 2.2 9.3 4.4 4.3 6.1 4.9

cD fg

Don't Know 4 1 2 1 2 1 3

0.4 0.3 0.5 0.4 0.5 0.1 0.8

95TH PERCENTILE 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00

99TH PERCENTILE 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00

Comparison Groups: BCD/EFG/HI

Independent T-Test for Means (equal variances), Independent Z-Test for Percentages

Upper case letters indicate significance at the 99% level.

Lower case letters indicate significance at the 95% level.

Table Q10\_B Page 123

Jan. 17, 2011

HRSDC Gen Pop "Jobs of Tomorrow" Survey

Q10\_B. Now I'm going to read you a series of statements. For each, please tell me whether you agree or disagree, using a scale

of 1 to 5.

- I currently have the information I need to make informed decisions about the type of education and training I need.

===============================================================

EDUCATION HOUSEHOLD INCOME EMP. STATUS

----------------------- ----------------------- ---------------

======= HIGH OR POST UNDER $40K - NOT

TOTAL LESS SEC. UNI. $40K $79K $80K + EMP. EMP.

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(A) (B) (C) (D) (E) (F) (G) (H) (I)

TOTAL 812 229 336 245 220 271 267 624 183

100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0

UNWEIGHTED TOTAL 710 215 282 211 172 231 251 567 141

NET: Agree 544 125 223 196 139 181 185 425 114

\_\_\_\_\_\_\_\_\_\_ 67.0 54.5 66.2 80.1 63.2 66.8 69.3 68.1 62.1

b BC

Strongly agree 320 68 123 128 82 100 117 264 50

39.4 29.9 36.7 52.3 37.1 36.8 43.8 42.4 27.6

BC I

4 224 56 99 68 58 81 68 161 63

27.6 24.7 29.5 27.8 26.1 29.9 25.6 25.7 34.5

Neither agree nor 150 56 70 22 35 52 54 113 37

disagree 18.5 24.4 20.9 9.1 16.0 19.1 20.3 18.1 20.4

D D

NET: Disagree 106 46 37 23 41 35 24 78 29

\_\_\_\_\_\_\_\_\_\_\_\_\_ 13.1 19.9 11.1 9.6 18.8 13.1 8.8 12.5 15.6

cd g

2 59 24 19 15 16 21 19 46 13

7.3 10.6 5.7 6.3 7.3 7.6 7.0 7.4 6.9

Strongly disagree 47 21 18 8 25 15 5 31 16

5.8 9.3 5.4 3.3 11.5 5.5 1.8 5.0 8.7

d G

Don't Know 12 2 6 3 4 3 4 8 3

1.5 1.1 1.8 1.3 1.9 1.0 1.5 1.3 1.9

95TH PERCENTILE 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00

99TH PERCENTILE 98.00 98.00 98.00 98.00 98.00 98.00 98.00 98.00 98.00

Comparison Groups: BCD/EFG/HI

Independent T-Test for Means (equal variances), Independent Z-Test for Percentages

Upper case letters indicate significance at the 99% level.

Lower case letters indicate significance at the 95% level.

Table Q10\_C Page 124

Jan. 17, 2011

HRSDC Gen Pop "Jobs of Tomorrow" Survey

Q10\_C. Now I'm going to read you a series of statements. For each, please tell me whether you agree or disagree, using a scale

of 1 to 5.

- I feel confident that I have the skills I need..../I feel confident that I am learning the skills I need to compete...

===============================================================

EDUCATION HOUSEHOLD INCOME EMP. STATUS

----------------------- ----------------------- ---------------

======= HIGH OR POST UNDER $40K - NOT

TOTAL LESS SEC. UNI. $40K $79K $80K + EMP. EMP.

------- ------- ------- ------- ------- ------- ------- ------- -------

(A) (B) (C) (D) (E) (F) (G) (H) (I)

TOTAL 812 229 336 245 220 271 267 624 183

100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0

UNWEIGHTED TOTAL 710 215 282 211 172 231 251 567 141

NET: Agree 512 113 204 194 125 164 189 405 102

\_\_\_\_\_\_\_\_\_\_ 63.1 49.3 60.6 79.1 56.7 60.5 70.6 65.0 55.6

b BC e

Strongly agree 293 71 123 98 75 96 105 228 65

36.1 31.0 36.6 40.2 33.9 35.5 39.1 36.5 35.4

4 219 42 81 95 50 68 84 178 37

27.0 18.3 24.0 38.9 22.8 24.9 31.5 28.5 20.3

BC

Neither agree nor 179 61 84 34 44 72 53 140 39

disagree 22.0 26.5 25.0 14.0 19.9 26.4 19.9 22.4 21.5

d d

NET: Disagree 112 52 45 14 51 33 21 73 39

\_\_\_\_\_\_\_\_\_\_\_\_\_ 13.8 22.9 13.4 5.8 22.9 12.1 7.8 11.7 21.3

cD d fG

2 61 31 23 8 22 27 12 49 13

7.6 13.3 6.9 3.2 9.9 9.8 4.4 7.8 6.9

D

Strongly disagree 50 22 22 6 29 6 9 24 26

6.2 9.6 6.5 2.6 13.0 2.3 3.4 3.8 14.3

d fg h

Don't Know 9 3 3 3 1 3 4 6 3

1.1 1.3 1.0 1.1 0.4 1.1 1.7 1.0 1.6

95TH PERCENTILE 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00

99TH PERCENTILE 98.00 98.00 5.00 98.00 5.00 98.00 98.00 5.00 98.00

Comparison Groups: BCD/EFG/HI

Independent T-Test for Means (equal variances), Independent Z-Test for Percentages

Upper case letters indicate significance at the 99% level.

Lower case letters indicate significance at the 95% level.

Table Q10\_D Page 125

Jan. 17, 2011

HRSDC Gen Pop "Jobs of Tomorrow" Survey

Q10\_D. Now I'm going to read you a series of statements. For each, please tell me whether you agree or disagree, using a scale

of 1 to 5.

- A post-secondary degree, diploma, or certification is the minimum qualification required in today's job market.

===============================================================

EDUCATION HOUSEHOLD INCOME EMP. STATUS

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======= HIGH OR POST UNDER $40K - NOT

TOTAL LESS SEC. UNI. $40K $79K $80K + EMP. EMP.

------- ------- ------- ------- ------- ------- ------- ------- -------

(A) (B) (C) (D) (E) (F) (G) (H) (I)

TOTAL 1000 311 394 289 296 333 286 624 372

100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0

UNWEIGHTED TOTAL 1000 339 371 283 284 331 279 567 431

NET: Agree 620 166 251 197 187 201 184 387 233

\_\_\_\_\_\_\_\_\_\_ 62.0 53.5 63.6 68.2 63.2 60.3 64.3 62.0 62.6

b B

Strongly agree 353 105 143 100 131 113 88 206 147

35.3 33.9 36.2 34.7 44.3 34.1 30.9 33.0 39.6

fG

4 267 61 108 97 56 87 96 181 85

26.7 19.6 27.4 33.6 18.9 26.3 33.4 29.1 23.0

B E

Neither agree nor 214 75 85 54 52 84 56 148 66

disagree 21.4 24.3 21.5 18.8 17.5 25.1 19.5 23.7 17.8

NET: Disagree 160 67 56 37 54 47 46 89 67

\_\_\_\_\_\_\_\_\_\_\_\_\_ 16.0 21.4 14.1 13.0 18.2 14.2 16.1 14.2 18.1

cd

2 92 33 39 20 26 27 32 54 33

9.2 10.5 10.0 6.9 8.8 8.0 11.2 8.7 8.9

Strongly disagree 68 34 16 18 28 21 14 34 34

6.8 11.0 4.1 6.1 9.4 6.2 4.9 5.5 9.2

C

Don't Know 6 2 3 3 1 6

0.6 0.8 0.8 1.1 0.4 1.5

95TH PERCENTILE 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00

99TH PERCENTILE 5.00 5.00 5.00 5.00 98.00 5.00 5.00 5.00 98.00

Comparison Groups: BCD/EFG/HI

Independent T-Test for Means (equal variances), Independent Z-Test for Percentages

Upper case letters indicate significance at the 99% level.

Lower case letters indicate significance at the 95% level.

Table Q10\_E Page 126

Jan. 17, 2011

HRSDC Gen Pop "Jobs of Tomorrow" Survey

Q10\_E. Now I'm going to read you a series of statements. For each, please tell me whether you agree or disagree, using a scale

of 1 to 5.

- I'm at a stage in my life and/or career where I wouldn't really gain much by going back to school or upgrading my skills.

===============================================================

EDUCATION HOUSEHOLD INCOME EMP. STATUS

----------------------- ----------------------- ---------------

======= HIGH OR POST UNDER $40K - NOT

TOTAL LESS SEC. UNI. $40K $79K $80K + EMP. EMP.

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(A) (B) (C) (D) (E) (F) (G) (H) (I)

TOTAL 1000 311 394 289 296 333 286 624 372

100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0

UNWEIGHTED TOTAL 1000 339 371 283 284 331 279 567 431

NET: Agree 363 116 132 114 101 130 93 204 158

\_\_\_\_\_\_\_\_\_\_ 36.3 37.4 33.4 39.4 34.2 38.9 32.4 32.8 42.6

h

Strongly agree 283 91 103 87 83 96 68 144 139

28.3 29.2 26.2 30.2 28.2 28.9 24.0 23.1 37.4

H

4 81 25 28 27 18 33 24 60 20

8.1 8.2 7.2 9.2 6.1 10.0 8.5 9.7 5.3

Neither agree nor 192 58 82 50 59 53 58 126 66

disagree 19.2 18.8 20.8 17.5 19.9 15.8 20.2 20.1 17.9

NET: Disagree 435 135 176 120 133 149 132 292 138

\_\_\_\_\_\_\_\_\_\_\_\_\_ 43.5 43.4 44.6 41.7 44.8 44.7 46.3 46.8 37.3

i

2 192 38 78 75 42 59 79 148 43

19.2 12.1 19.7 26.1 14.3 17.7 27.5 23.8 11.7

b B Ef I

Strongly disagree 243 97 98 45 90 90 54 144 95

24.3 31.3 24.9 15.6 30.5 27.0 18.8 23.0 25.6

D d G g

Don't Know 10 1 4 4 3 2 3 2 8

1.0 0.4 1.1 1.4 1.0 0.6 1.1 0.2 2.2

h

95TH PERCENTILE 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00

99TH PERCENTILE 5.00 5.00 98.00 98.00 98.00 5.00 98.00 5.00 98.00

Comparison Groups: BCD/EFG/HI

Independent T-Test for Means (equal variances), Independent Z-Test for Percentages

Upper case letters indicate significance at the 99% level.

Lower case letters indicate significance at the 95% level.

Table Q10\_F Page 127

Jan. 17, 2011

HRSDC Gen Pop "Jobs of Tomorrow" Survey

Q10\_F. Now I'm going to read you a series of statements. For each, please tell me whether you agree or disagree, using a scale

of 1 to 5.

- Today's workers need to invest in continuous learning and skills upgrading in order to remain competitive.

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EDUCATION HOUSEHOLD INCOME EMP. STATUS

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======= HIGH OR POST UNDER $40K - NOT

TOTAL LESS SEC. UNI. $40K $79K $80K + EMP. EMP.

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(A) (B) (C) (D) (E) (F) (G) (H) (I)

TOTAL 1000 311 394 289 296 333 286 624 372

100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0

UNWEIGHTED TOTAL 1000 339 371 283 284 331 279 567 431

NET: Agree 866 251 347 262 241 294 253 540 320

\_\_\_\_\_\_\_\_\_\_ 86.5 81.0 88.1 90.7 81.3 88.4 88.5 86.6 86.2

b B

Strongly agree 556 164 220 168 153 194 159 329 226

55.6 52.9 55.7 58.0 51.5 58.2 55.5 52.8 60.8

h

4 310 87 128 94 88 101 94 211 94

30.9 28.1 32.4 32.7 29.7 30.2 33.0 33.8 25.4

i

Neither agree nor 76 31 26 17 25 21 24 50 26

disagree 7.6 10.0 6.5 6.0 8.3 6.3 8.5 8.0 7.0

NET: Disagree 55 26 19 9 27 18 8 32 23

\_\_\_\_\_\_\_\_\_\_\_\_\_ 5.5 8.5 4.9 3.1 9.2 5.3 2.8 5.1 6.1

d g

2 29 14 10 4 16 9 5 16 13

2.9 4.6 2.6 1.5 5.3 2.6 1.6 2.5 3.5

g

Strongly disagree 26 12 9 5 12 9 3 16 10

2.6 3.9 2.3 1.6 4.0 2.7 1.2 2.6 2.6

Don't Know 4 2 2 0 4 0 2 2

0.4 0.5 0.5 0.1 1.2 0.1 0.2 0.6

95TH PERCENTILE 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00

99TH PERCENTILE 5.00 5.00 5.00 5.00 98.00 5.00 5.00 5.00 5.00

Comparison Groups: BCD/EFG/HI

Independent T-Test for Means (equal variances), Independent Z-Test for Percentages

Upper case letters indicate significance at the 99% level.

Lower case letters indicate significance at the 95% level.

Table Q10\_G Page 128

Jan. 17, 2011

HRSDC Gen Pop "Jobs of Tomorrow" Survey

Q10\_G. Now I'm going to read you a series of statements. For each, please tell me whether you agree or disagree, using a scale

of 1 to 5.

- Once you're in the workforce, experience on the job is more valuable than formal education.

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EDUCATION HOUSEHOLD INCOME EMP. STATUS

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======= HIGH OR POST UNDER $40K - NOT

TOTAL LESS SEC. UNI. $40K $79K $80K + EMP. EMP.

------- ------- ------- ------- ------- ------- ------- ------- -------

(A) (B) (C) (D) (E) (F) (G) (H) (I)

TOTAL 1000 311 394 289 296 333 286 624 372

100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0

UNWEIGHTED TOTAL 1000 339 371 283 284 331 279 567 431

NET: Agree 600 185 235 178 177 197 169 365 229

\_\_\_\_\_\_\_\_\_\_ 60.0 59.4 59.6 61.5 59.8 59.3 59.3 58.6 61.7

Strongly agree 335 120 127 87 115 115 76 206 125

33.5 38.7 32.2 30.0 38.9 34.5 26.7 33.0 33.7

g

4 265 65 108 91 62 83 93 160 104

26.4 20.8 27.4 31.5 20.9 24.8 32.6 25.6 28.0

b e

Neither agree nor 278 84 110 82 78 99 83 181 98

disagree 27.8 27.0 27.8 28.5 26.3 29.7 29.0 29.0 26.3

NET: Disagree 117 38 49 29 41 34 34 76 41

\_\_\_\_\_\_\_\_\_\_\_\_\_ 11.7 12.3 12.4 9.9 13.8 10.2 11.7 12.2 11.1

2 68 15 30 21 22 18 22 49 18

6.8 4.9 7.7 7.2 7.5 5.5 7.8 7.9 5.0

Strongly disagree 50 23 19 8 19 16 11 27 23

5.0 7.4 4.7 2.7 6.3 4.7 4.0 4.3 6.2

d

Don't Know 5 4 1 0 2 1 3

0.5 1.2 0.2 0.1 0.7 0.2 0.9

95TH PERCENTILE 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00

99TH PERCENTILE 5.00 98.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00

Comparison Groups: BCD/EFG/HI

Independent T-Test for Means (equal variances), Independent Z-Test for Percentages

Upper case letters indicate significance at the 99% level.

Lower case letters indicate significance at the 95% level.

Table Q10\_H Page 129

Jan. 17, 2011

HRSDC Gen Pop "Jobs of Tomorrow" Survey

Q10\_H. Now I'm going to read you a series of statements. For each, please tell me whether you agree or disagree, using a scale

of 1 to 5.

- If I had the opportunity, I would go back to school part-time.

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EDUCATION HOUSEHOLD INCOME EMP. STATUS

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======= HIGH OR POST UNDER $40K - NOT

TOTAL LESS SEC. UNI. $40K $79K $80K + EMP. EMP.

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(A) (B) (C) (D) (E) (F) (G) (H) (I)

TOTAL 972 299 385 280 286 323 283 624 343

100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0

UNWEIGHTED TOTAL 988 334 367 280 280 327 277 567 419

NET: Agree 441 145 183 111 138 152 122 277 160

\_\_\_\_\_\_\_\_\_\_ 45.4 48.5 47.5 39.5 48.4 47.2 43.1 44.3 46.8

Strongly agree 274 83 119 71 88 103 66 154 115

28.2 27.9 30.9 25.3 30.9 31.8 23.2 24.7 33.6

g h

4 167 62 64 40 50 50 56 122 45

17.2 20.6 16.6 14.1 17.5 15.4 19.9 19.6 13.2

i

Neither agree nor 195 54 86 53 51 63 64 139 56

disagree 20.0 18.0 22.2 18.8 17.9 19.7 22.4 22.3 16.2

NET: Disagree 321 99 107 114 91 99 97 200 121

\_\_\_\_\_\_\_\_\_\_\_\_\_ 33.1 33.1 27.8 40.6 32.0 30.8 34.2 32.1 35.2

C

2 84 21 27 35 21 28 26 59 25

8.7 6.9 7.1 12.5 7.2 8.6 9.2 9.4 7.3

Strongly disagree 237 79 80 79 71 72 71 141 96

24.4 26.3 20.7 28.1 24.8 22.2 25.0 22.6 27.9

Don't Know 14 1 10 3 5 7 1 8 6

1.4 0.3 2.5 1.2 1.8 2.3 0.2 1.3 1.8

b g

95TH PERCENTILE 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00

99TH PERCENTILE 98.00 5.00 98.00 98.00 98.00 98.00 5.00 98.00 98.00

Comparison Groups: BCD/EFG/HI

Independent T-Test for Means (equal variances), Independent Z-Test for Percentages

Upper case letters indicate significance at the 99% level.

Lower case letters indicate significance at the 95% level.

Table Q10\_I Page 130

Jan. 17, 2011

HRSDC Gen Pop "Jobs of Tomorrow" Survey

Q10\_I. Now I'm going to read you a series of statements. For each, please tell me whether you agree or disagree, using a scale

of 1 to 5.

- I feel I am overqualified for the work I am doing.

===============================================================

EDUCATION HOUSEHOLD INCOME EMP. STATUS

----------------------- ----------------------- ---------------

======= HIGH OR POST UNDER $40K - NOT

TOTAL LESS SEC. UNI. $40K $79K $80K + EMP. EMP.

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(A) (B) (C) (D) (E) (F) (G) (H) (I)

TOTAL 625 168 251 205 121 226 244 624 2

100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0

UNWEIGHTED TOTAL 568 164 219 183 104 191 230 567 1

NET: Agree 197 60 66 69 44 74 72 197

\_\_\_\_\_\_\_\_\_\_ 31.5 35.8 26.5 33.5 36.6 32.6 29.7 31.6

Strongly agree 117 28 41 47 21 49 43 117

18.7 16.9 16.4 23.1 17.2 21.9 17.6 18.7

4 80 32 25 21 23 24 29 80

12.8 18.9 10.1 10.5 19.4 10.7 12.1 12.8

Neither agree nor 190 61 87 42 43 74 63 189 2

disagree 30.4 36.6 34.8 20.4 35.4 32.9 25.9 30.3 100.0

D D H

NET: Disagree 225 42 93 90 29 74 105 225

\_\_\_\_\_\_\_\_\_\_\_\_\_ 36.0 25.2 37.1 43.7 23.8 32.6 43.2 36.1

b B E

2 93 14 44 35 12 30 39 93

14.9 8.3 17.6 17.2 10.3 13.2 16.1 15.0

b

Strongly disagree 132 28 49 54 16 44 66 132

21.1 16.9 19.5 26.5 13.5 19.4 27.1 21.1

e

Don't Know 13 4 4 5 5 4 3 13

2.1 2.4 1.6 2.4 4.2 1.9 1.3 2.1

95TH PERCENTILE 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 3.00

99TH PERCENTILE 98.00 98.00 98.00 98.00 98.00 98.00 98.00 98.00 3.00

Comparison Groups: BCD/EFG/HI

Independent T-Test for Means (equal variances), Independent Z-Test for Percentages

Upper case letters indicate significance at the 99% level.

Lower case letters indicate significance at the 95% level.

Table Q10\_J Page 131

Jan. 17, 2011

HRSDC Gen Pop "Jobs of Tomorrow" Survey

Q10\_J. Now I'm going to read you a series of statements. For each, please tell me whether you agree or disagree, using a scale

of 1 to 5.

- School counsellors are helpful when it comes to finding out what I might need for the jobs of the future.

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EDUCATION HOUSEHOLD INCOME EMP. STATUS

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======= HIGH OR POST UNDER $40K - NOT

TOTAL LESS SEC. UNI. $40K $79K $80K + EMP. EMP.

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(A) (B) (C) (D) (E) (F) (G) (H) (I)

TOTAL 36 17 19 15 11 6 15 21

100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0

UNWEIGHTED TOTAL 10 4 6 4 3 2 4 6

NET: Agree 23 13 10 11 7 2 7 17

\_\_\_\_\_\_\_\_\_\_ 64.8 78.2 52.7 70.4 60.0 36.7 44.8 78.6

Strongly agree 15 13 2 11 5 7 9

42.7 78.2 10.8 70.4 41.4 44.8 41.4

c

4 8 8 2 2 8

22.0 41.9 18.6 36.7 37.3

Neither agree nor 8 4 5 5 4 4 5

disagree 23.0 21.8 24.0 29.6 63.3 25.3 21.4

NET: Disagree 4 4 4 4

\_\_\_\_\_\_\_\_\_\_\_\_\_ 12.2 23.3 40.0 29.9

2 4 4 4 4

12.2 23.3 40.0 29.9

95TH PERCENTILE 5.00 5.00 5.00 5.00 5.00 4.00 5.00 5.00

99TH PERCENTILE 5.00 5.00 5.00 5.00 5.00 4.00 5.00 5.00

Comparison Groups: BCD/EFG/HI

Independent T-Test for Means (equal variances), Independent Z-Test for Percentages

Upper case letters indicate significance at the 99% level.

Lower case letters indicate significance at the 95% level.

Table Q10\_K Page 132

Jan. 17, 2011

HRSDC Gen Pop "Jobs of Tomorrow" Survey

Q10\_K. Now I'm going to read you a series of statements. For each, please tell me whether you agree or disagree, using a scale

of 1 to 5.

- The jobs of tomorrow will require different skills sets than today.

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EDUCATION HOUSEHOLD INCOME EMP. STATUS

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======= HIGH OR POST UNDER $40K - NOT

TOTAL LESS SEC. UNI. $40K $79K $80K + EMP. EMP.

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(A) (B) (C) (D) (E) (F) (G) (H) (I)

TOTAL 1000 311 394 289 296 333 286 624 372

100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0

UNWEIGHTED TOTAL 1000 339 371 283 284 331 279 567 431

NET: Agree 677 203 272 197 200 225 189 394 278

\_\_\_\_\_\_\_\_\_\_ 67.7 65.3 69.1 68.1 67.7 67.7 66.1 63.2 74.8

H

Strongly agree 380 128 147 101 115 140 88 207 173

38.0 41.3 37.3 35.1 38.9 42.2 30.6 33.2 46.7

g H

4 297 75 125 95 85 85 101 187 104

29.7 24.0 31.8 33.0 28.7 25.5 35.5 30.0 28.1

f

Neither agree nor 229 69 89 70 60 78 76 162 67

disagree 22.9 22.1 22.6 24.2 20.3 23.4 26.5 26.0 18.1

i

NET: Disagree 88 35 32 21 32 29 21 66 22

\_\_\_\_\_\_\_\_\_\_\_\_\_ 8.8 11.4 8.1 7.2 10.9 8.8 7.4 10.6 5.8

i

2 56 20 22 14 18 18 17 38 18

5.6 6.4 5.6 4.9 6.1 5.4 5.9 6.1 4.8

Strongly disagree 32 15 10 7 14 11 4 28 4

3.2 4.9 2.5 2.3 4.8 3.3 1.4 4.5 1.0

I

Don't Know 6 4 1 2 3 0 1 5

0.6 1.2 0.2 0.5 1.1 0.1 0.2 1.3

95TH PERCENTILE 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00

99TH PERCENTILE 5.00 98.00 5.00 5.00 98.00 5.00 5.00 5.00 98.00

Comparison Groups: BCD/EFG/HI

Independent T-Test for Means (equal variances), Independent Z-Test for Percentages

Upper case letters indicate significance at the 99% level.

Lower case letters indicate significance at the 95% level.

Table Q10\_L Page 133

Jan. 17, 2011

HRSDC Gen Pop "Jobs of Tomorrow" Survey

Q10\_L. Now I'm going to read you a series of statements. For each, please tell me whether you agree or disagree, using a scale

of 1 to 5.

- A career in the skilled trades provides stable employment.

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EDUCATION HOUSEHOLD INCOME EMP. STATUS

----------------------- ----------------------- ---------------

======= HIGH OR POST UNDER $40K - NOT

TOTAL LESS SEC. UNI. $40K $79K $80K + EMP. EMP.

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(A) (B) (C) (D) (E) (F) (G) (H) (I)

TOTAL 1000 311 394 289 296 333 286 624 372

100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0

UNWEIGHTED TOTAL 1000 339 371 283 284 331 279 567 431

NET: Agree 611 205 228 171 182 211 170 380 231

\_\_\_\_\_\_\_\_\_\_ 61.1 66.1 57.7 59.4 61.5 63.3 59.6 60.9 62.1

Strongly agree 348 134 129 78 118 121 81 194 154

34.8 43.3 32.8 27.0 39.8 36.3 28.3 31.1 41.4

cD g h

4 263 71 99 93 64 90 89 185 77

26.3 22.8 25.0 32.4 21.7 27.0 31.3 29.7 20.7

b e i

Neither agree nor 227 61 105 61 56 77 71 143 84

disagree 22.6 19.5 26.7 21.0 19.0 23.2 24.8 22.9 22.5

NET: Disagree 159 43 59 57 55 44 45 99 55

\_\_\_\_\_\_\_\_\_\_\_\_\_ 15.9 13.9 15.0 19.6 18.7 13.2 15.6 15.9 14.9

2 107 24 40 43 29 32 34 69 33

10.7 7.7 10.1 14.9 9.7 9.7 11.9 11.1 8.8

b

Strongly disagree 52 19 19 14 27 12 11 29 23

5.2 6.2 4.9 4.7 9.0 3.5 3.7 4.7 6.1

fg

Don't Know 4 2 2 3 1 2 2

0.4 0.6 0.5 0.9 0.2 0.4 0.4

95TH PERCENTILE 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00

99TH PERCENTILE 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00

Comparison Groups: BCD/EFG/HI

Independent T-Test for Means (equal variances), Independent Z-Test for Percentages

Upper case letters indicate significance at the 99% level.

Lower case letters indicate significance at the 95% level.

Table Q11\_A Page 134

Jan. 17, 2011

HRSDC Gen Pop "Jobs of Tomorrow" Survey

Q11\_A. Now, I'm going to read you a list of specific types of skills that may or may not be important for the jobs of tomorrow.

Using a scale of 1 to 5.

- Reading

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EDUCATION HOUSEHOLD INCOME EMP. STATUS

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======= HIGH OR POST UNDER $40K - NOT

TOTAL LESS SEC. UNI. $40K $79K $80K + EMP. EMP.

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(A) (B) (C) (D) (E) (F) (G) (H) (I)

TOTAL 1000 311 394 289 296 333 286 624 372

100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0

UNWEIGHTED TOTAL 1000 339 371 283 284 331 279 567 431

NET: Very Important 923 280 363 274 263 303 275 580 343

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ 92.3 90.0 92.1 94.9 88.7 91.1 96.4 93.0 92.2

Ef

Very important 757 225 294 232 223 240 223 475 282

75.7 72.5 74.6 80.4 75.4 72.2 78.0 76.1 75.9

4 166 54 69 42 39 63 52 105 61

16.6 17.5 17.4 14.5 13.3 18.9 18.4 16.9 16.3

Moderately important 62 22 25 15 24 25 9 38 19

6.2 7.0 6.4 5.1 8.3 7.6 3.0 6.1 5.1

g g

NET: Not Important 16 9 6 9 4 2 5 10

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ 1.6 3.0 1.5 3.0 1.3 0.7 0.9 2.7

g h

2 6 2 5 4 2 2 4

0.6 0.5 1.2 1.4 0.7 0.4 1.1

Not important at all 9 8 1 5 4 3 6

0.9 2.5 0.3 1.6 1.3 0.5 1.6

C

95TH PERCENTILE 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00

99TH PERCENTILE 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00

Comparison Groups: BCD/EFG/HI

Independent T-Test for Means (equal variances), Independent Z-Test for Percentages

Upper case letters indicate significance at the 99% level.

Lower case letters indicate significance at the 95% level.

Table Q11\_B Page 135

Jan. 17, 2011

HRSDC Gen Pop "Jobs of Tomorrow" Survey

Q11\_B. Now, I'm going to read you a list of specific types of skills that may or may not be important for the jobs of tomorrow.

Using a scale of 1 to 5.

- Ability to interpret, use and create documents

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EDUCATION HOUSEHOLD INCOME EMP. STATUS

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======= HIGH OR POST UNDER $40K - NOT

TOTAL LESS SEC. UNI. $40K $79K $80K + EMP. EMP.

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(A) (B) (C) (D) (E) (F) (G) (H) (I)

TOTAL 1000 311 394 289 296 333 286 624 372

100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0

UNWEIGHTED TOTAL 1000 339 371 283 284 331 279 567 431

NET: Very Important 731 209 274 242 202 236 224 460 270

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ 73.1 67.3 69.5 83.7 68.1 70.9 78.2 73.8 72.7

BC e

Very important 391 118 147 122 110 139 105 244 147

39.0 37.9 37.3 42.3 37.2 41.8 36.8 39.1 39.5

4 340 91 127 120 92 97 118 216 123

34.0 29.3 32.1 41.4 30.9 29.1 41.4 34.7 33.2

b ef

Moderately important 225 79 102 43 69 83 59 140 81

22.5 25.4 26.0 14.9 23.4 24.9 20.5 22.4 21.7

d D

NET: Not Important 33 17 15 2 18 12 3 21 12

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ 3.3 5.5 3.7 0.6 5.9 3.5 1.2 3.4 3.3

D d G

2 27 11 15 1 12 11 3 20 7

2.7 3.7 3.7 0.3 4.0 3.3 1.1 3.2 1.8

D D g

Not important at all 7 6 1 6 1 0 1 5

0.7 1.9 0.3 1.9 0.2 0.1 0.2 1.4

fg h

Don't Know 11 6 3 2 7 2 3 9

1.1 1.8 0.9 0.8 2.5 0.7 0.4 2.3

95TH PERCENTILE 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00

99TH PERCENTILE 98.00 98.00 5.00 5.00 98.00 5.00 5.00 5.00 98.00

Comparison Groups: BCD/EFG/HI

Independent T-Test for Means (equal variances), Independent Z-Test for Percentages

Upper case letters indicate significance at the 99% level.

Lower case letters indicate significance at the 95% level.

Table Q11\_C Page 136

Jan. 17, 2011

HRSDC Gen Pop "Jobs of Tomorrow" Survey

Q11\_C. Now, I'm going to read you a list of specific types of skills that may or may not be important for the jobs of tomorrow.

Using a scale of 1 to 5.

- Basic understanding of numbers

===============================================================

EDUCATION HOUSEHOLD INCOME EMP. STATUS

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======= HIGH OR POST UNDER $40K - NOT

TOTAL LESS SEC. UNI. $40K $79K $80K + EMP. EMP.

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(A) (B) (C) (D) (E) (F) (G) (H) (I)

TOTAL 1000 311 394 289 296 333 286 624 372

100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0

UNWEIGHTED TOTAL 1000 339 371 283 284 331 279 567 431

NET: Very Important 845 258 324 257 238 276 253 545 295

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ 84.5 83.0 82.1 89.0 80.5 83.0 88.7 87.4 79.5

c e I

Very important 601 178 230 189 174 194 168 371 225

60.1 57.2 58.2 65.4 58.6 58.2 58.8 59.6 60.5

4 244 80 94 68 65 83 85 174 70

24.4 25.8 23.8 23.5 21.8 24.9 29.8 27.9 18.9

I

Moderately important 119 38 53 28 41 42 27 60 58

11.9 12.4 13.4 9.6 13.8 12.6 9.5 9.7 15.6

h

NET: Not Important 35 14 17 4 16 14 5 18 16

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ 3.5 4.4 4.3 1.5 5.4 4.1 1.8 2.9 4.4

d d g

2 23 7 12 4 10 8 5 12 11

2.3 2.3 3.1 1.3 3.4 2.3 1.8 1.9 3.0

Not important at all 12 6 5 1 6 6 6 5

1.2 2.1 1.2 0.2 1.9 1.7 1.0 1.4

d

Don't Know 2 1 1 1 1 2

0.2 0.3 0.2 0.3 0.3 0.5

95TH PERCENTILE 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00

99TH PERCENTILE 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00

Comparison Groups: BCD/EFG/HI

Independent T-Test for Means (equal variances), Independent Z-Test for Percentages

Upper case letters indicate significance at the 99% level.

Lower case letters indicate significance at the 95% level.

Table Q11\_D Page 137

Jan. 17, 2011

HRSDC Gen Pop "Jobs of Tomorrow" Survey

Q11\_D. Now, I'm going to read you a list of specific types of skills that may or may not be important for the jobs of tomorrow.

Using a scale of 1 to 5.

- Writing

===============================================================

EDUCATION HOUSEHOLD INCOME EMP. STATUS

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======= HIGH OR POST UNDER $40K - NOT

TOTAL LESS SEC. UNI. $40K $79K $80K + EMP. EMP.

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(A) (B) (C) (D) (E) (F) (G) (H) (I)

TOTAL 1000 311 394 289 296 333 286 624 372

100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0

UNWEIGHTED TOTAL 1000 339 371 283 284 331 279 567 431

NET: Very Important 797 241 315 235 228 270 227 494 302

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ 79.6 77.4 79.8 81.4 76.9 81.2 79.3 79.3 81.2

Very important 566 184 228 147 188 181 144 336 230

56.6 59.3 57.8 51.1 63.6 54.5 50.3 53.9 62.0

g h

4 230 56 86 87 39 89 83 158 71

23.0 18.1 21.9 30.3 13.3 26.7 29.1 25.4 19.2

B E E

Moderately important 146 52 51 43 37 51 47 104 42

14.6 16.7 13.0 14.8 12.5 15.3 16.4 16.7 11.4

NET: Not Important 56 17 27 11 31 12 12 25 26

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ 5.6 5.6 6.9 3.7 10.4 3.5 4.3 4.0 7.0

Fg

2 41 8 24 9 21 10 10 22 15

4.1 2.5 6.0 3.3 7.2 2.9 3.4 3.5 3.9

b f

Not important at all 15 10 4 1 10 2 3 3 12

1.5 3.1 0.9 0.4 3.2 0.6 0.9 0.5 3.1

D f H

Don't Know 2 1 1 0 1 1 1

0.2 0.2 0.2 0.1 0.2 0.1 0.4

95TH PERCENTILE 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00

99TH PERCENTILE 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00

Comparison Groups: BCD/EFG/HI

Independent T-Test for Means (equal variances), Independent Z-Test for Percentages

Upper case letters indicate significance at the 99% level.

Lower case letters indicate significance at the 95% level.

Table Q11\_E Page 138

Jan. 17, 2011

HRSDC Gen Pop "Jobs of Tomorrow" Survey

Q11\_E. Now, I'm going to read you a list of specific types of skills that may or may not be important for the jobs of tomorrow.

Using a scale of 1 to 5.

- Oral communication

===============================================================

EDUCATION HOUSEHOLD INCOME EMP. STATUS

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======= HIGH OR POST UNDER $40K - NOT

TOTAL LESS SEC. UNI. $40K $79K $80K + EMP. EMP.

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(A) (B) (C) (D) (E) (F) (G) (H) (I)

TOTAL 1000 311 394 289 296 333 286 624 372

100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0

UNWEIGHTED TOTAL 1000 339 371 283 284 331 279 567 431

NET: Very Important 853 261 326 260 247 279 253 539 309

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ 85.3 83.9 82.8 89.9 83.4 84.0 88.7 86.5 83.1

c

Very important 597 186 235 170 175 192 174 369 227

59.7 60.0 59.6 58.9 59.2 57.9 60.8 59.2 61.1

4 257 74 92 89 72 87 80 170 82

25.7 23.9 23.2 31.0 24.3 26.1 27.9 27.3 22.0

Moderately important 130 45 60 25 43 50 26 78 51

13.0 14.6 15.1 8.5 14.4 15.1 9.2 12.6 13.8

d

NET: Not Important 15 3 8 4 6 2 6 6 9

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ 1.5 1.0 2.0 1.4 2.1 0.7 2.1 0.9 2.4

2 14 3 7 4 6 2 6 5 9

1.4 0.9 1.9 1.4 2.0 0.7 2.1 0.9 2.4

Not important at all 1 0 0 0 0 0

0.1 0.1 0.1 0.1 0.1 0.1

Don't Know 2 2 0 0 1 2

0.2 0.5 0.1 0.1 0.2 0.6

95TH PERCENTILE 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00

99TH PERCENTILE 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00

Comparison Groups: BCD/EFG/HI

Independent T-Test for Means (equal variances), Independent Z-Test for Percentages

Upper case letters indicate significance at the 99% level.

Lower case letters indicate significance at the 95% level.

Table Q11\_F Page 139

Jan. 17, 2011

HRSDC Gen Pop "Jobs of Tomorrow" Survey

Q11\_F. Now, I'm going to read you a list of specific types of skills that may or may not be important for the jobs of tomorrow.

Using a scale of 1 to 5.

- Working with others

===============================================================

EDUCATION HOUSEHOLD INCOME EMP. STATUS

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======= HIGH OR POST UNDER $40K - NOT

TOTAL LESS SEC. UNI. $40K $79K $80K + EMP. EMP.

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(A) (B) (C) (D) (E) (F) (G) (H) (I)

TOTAL 1000 311 394 289 296 333 286 624 372

100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0

UNWEIGHTED TOTAL 1000 339 371 283 284 331 279 567 431

NET: Very Important 821 260 307 247 242 273 230 500 316

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ 82.1 83.6 78.0 85.7 81.8 81.9 80.6 80.2 85.1

c

Very important 580 176 230 170 174 183 163 343 233

58.0 56.8 58.4 58.8 58.9 54.9 57.2 54.9 62.6

4 241 83 77 78 68 90 67 157 84

24.1 26.8 19.6 26.9 22.9 27.1 23.4 25.2 22.5

Moderately important 156 46 73 38 47 56 44 107 49

15.6 14.8 18.5 13.0 16.0 16.8 15.4 17.2 13.2

NET: Not Important 23 5 14 4 7 4 11 16 6

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ 2.3 1.6 3.6 1.3 2.2 1.3 4.0 2.6 1.7

2 21 4 13 4 7 4 11 15 6

2.1 1.4 3.4 1.3 2.2 1.2 3.7 2.4 1.7

Not important at all 1 0 1 0 1 1

0.1 0.1 0.2 0.1 0.3 0.2

95TH PERCENTILE 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00

99TH PERCENTILE 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00

Comparison Groups: BCD/EFG/HI

Independent T-Test for Means (equal variances), Independent Z-Test for Percentages

Upper case letters indicate significance at the 99% level.

Lower case letters indicate significance at the 95% level.

Table Q11\_G Page 140

Jan. 17, 2011

HRSDC Gen Pop "Jobs of Tomorrow" Survey

Q11\_G. Now, I'm going to read you a list of specific types of skills that may or may not be important for the jobs of tomorrow.

Using a scale of 1 to 5.

- Continuous learning

===============================================================

EDUCATION HOUSEHOLD INCOME EMP. STATUS

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======= HIGH OR POST UNDER $40K - NOT

TOTAL LESS SEC. UNI. $40K $79K $80K + EMP. EMP.

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(A) (B) (C) (D) (E) (F) (G) (H) (I)

TOTAL 1000 311 394 289 296 333 286 624 372

100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0

UNWEIGHTED TOTAL 1000 339 371 283 284 331 279 567 431

NET: Very Important 847 254 329 258 242 274 251 526 316

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ 84.7 81.7 83.5 89.3 81.6 82.5 87.8 84.3 85.2

b

Very important 586 179 233 169 180 193 158 354 232

58.6 57.7 59.2 58.6 60.7 57.9 55.2 56.8 62.4

4 261 75 96 89 62 82 93 171 85

26.1 24.1 24.3 30.7 20.9 24.6 32.6 27.5 22.8

e

Moderately important 127 42 57 27 40 52 31 84 43

12.7 13.6 14.4 9.5 13.5 15.5 10.9 13.4 11.6

NET: Not Important 25 13 8 3 14 7 4 14 11

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ 2.5 4.3 2.0 1.2 4.6 2.0 1.3 2.3 2.9

d g

2 14 3 8 2 7 2 4 9 5

1.4 1.1 2.0 0.8 2.5 0.7 1.3 1.4 1.3

Not important at all 11 10 1 6 4 5 6

1.1 3.2 0.4 2.1 1.3 0.9 1.5

D

Don't Know 2 1 0 1 0 1

0.2 0.4 0.1 0.3 0.1 0.4

95TH PERCENTILE 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00

99TH PERCENTILE 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00

Comparison Groups: BCD/EFG/HI

Independent T-Test for Means (equal variances), Independent Z-Test for Percentages

Upper case letters indicate significance at the 99% level.

Lower case letters indicate significance at the 95% level.

Table Q11\_H Page 141

Jan. 17, 2011

HRSDC Gen Pop "Jobs of Tomorrow" Survey

Q11\_H. Now, I'm going to read you a list of specific types of skills that may or may not be important for the jobs of tomorrow.

Using a scale of 1 to 5.

- Thinking skills

===============================================================

EDUCATION HOUSEHOLD INCOME EMP. STATUS

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======= HIGH OR POST UNDER $40K - NOT

TOTAL LESS SEC. UNI. $40K $79K $80K + EMP. EMP.

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(A) (B) (C) (D) (E) (F) (G) (H) (I)

TOTAL 1000 311 394 289 296 333 286 624 372

100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0

UNWEIGHTED TOTAL 1000 339 371 283 284 331 279 567 431

NET: Very Important 922 275 359 280 261 306 274 582 335

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ 92.1 88.7 91.2 97.1 88.3 91.9 95.8 93.3 90.3

BC E

Very important 735 222 281 227 220 227 221 461 270

73.5 71.4 71.3 78.7 74.2 68.3 77.5 73.9 72.7

f

4 187 54 78 53 42 79 52 121 65

18.7 17.3 19.9 18.4 14.1 23.6 18.3 19.4 17.6

e

Moderately important 59 28 24 7 22 24 11 32 27

5.9 8.9 6.1 2.6 7.6 7.1 3.7 5.1 7.2

D

NET: Not Important 13 7 6 1 8 3 1 6 8

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ 1.3 2.1 1.4 0.3 2.8 1.0 0.5 0.9 2.0

2 7 1 6 5 1 1 2 5

0.7 0.5 1.4 1.7 0.2 0.5 0.4 1.3

Not important at all 6 5 1 3 2 3 3

0.6 1.6 0.3 1.1 0.7 0.5 0.7

Don't Know 6 1 5 4 4 2

0.6 0.3 1.3 1.4 0.7 0.5

95TH PERCENTILE 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00

99TH PERCENTILE 5.00 5.00 98.00 5.00 98.00 5.00 5.00 5.00 5.00

Comparison Groups: BCD/EFG/HI

Independent T-Test for Means (equal variances), Independent Z-Test for Percentages

Upper case letters indicate significance at the 99% level.

Lower case letters indicate significance at the 95% level.

Table Q11\_I Page 142

Jan. 17, 2011

HRSDC Gen Pop "Jobs of Tomorrow" Survey

Q11\_I. Now, I'm going to read you a list of specific types of skills that may or may not be important for the jobs of tomorrow.

Using a scale of 1 to 5.

- Computer use

===============================================================

EDUCATION HOUSEHOLD INCOME EMP. STATUS

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======= HIGH OR POST UNDER $40K - NOT

TOTAL LESS SEC. UNI. $40K $79K $80K + EMP. EMP.

------- ------- ------- ------- ------- ------- ------- ------- -------

(A) (B) (C) (D) (E) (F) (G) (H) (I)

TOTAL 1000 311 394 289 296 333 286 624 372

100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0

UNWEIGHTED TOTAL 1000 339 371 283 284 331 279 567 431

NET: Very Important 918 277 364 270 258 305 278 578 339

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ 91.7 89.3 92.3 93.5 87.0 91.7 97.2 92.7 91.3

Ef

Very important 753 230 293 224 223 251 222 463 289

75.3 74.1 74.4 77.5 75.3 75.6 77.8 74.3 77.9

4 164 47 71 46 35 54 55 114 50

16.4 15.2 18.0 16.0 11.7 16.2 19.3 18.4 13.5

Moderately important 65 26 20 18 31 21 7 37 23

6.5 8.5 5.1 6.2 10.3 6.2 2.5 6.0 6.2

G

NET: Not Important 15 6 8 1 8 6 1 8 7

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ 1.5 2.0 2.1 0.3 2.6 1.8 0.3 1.3 1.9

2 10 2 7 1 7 3 1 5 5

1.0 0.7 1.8 0.3 2.2 0.8 0.3 0.8 1.5

Not important at all 5 4 1 1 3 4 1

0.5 1.3 0.3 0.4 1.0 0.6 0.4

Don't Know 2 1 2 1 2

0.2 0.2 0.4 0.3 0.6

95TH PERCENTILE 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00

99TH PERCENTILE 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00

Comparison Groups: BCD/EFG/HI

Independent T-Test for Means (equal variances), Independent Z-Test for Percentages

Upper case letters indicate significance at the 99% level.

Lower case letters indicate significance at the 95% level.

Table Q12 Page 143

Jan. 17, 2011

HRSDC Gen Pop "Jobs of Tomorrow" Survey

Q12. In your opinion, who is primarily responsible for ensuring that Canada's workforce is well prepared to meet the economic

challenges of the coming decades? Would you say it is...

===============================================================

EDUCATION HOUSEHOLD INCOME EMP. STATUS

----------------------- ----------------------- ---------------

======= HIGH OR POST UNDER $40K - NOT

TOTAL LESS SEC. UNI. $40K $79K $80K + EMP. EMP.

------- ------- ------- ------- ------- ------- ------- ------- -------

(A) (B) (C) (D) (E) (F) (G) (H) (I)

TOTAL 1000 311 394 289 296 333 286 624 372

100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0

UNWEIGHTED TOTAL 1000 339 371 283 284 331 279 567 431

NET: Combination 322 79 139 102 99 89 105 214 104

32.2 25.5 35.2 35.3 33.4 26.9 36.6 34.3 28.0

b b f

Combination 322 79 139 102 99 89 105 214 104

32.2 25.5 35.2 35.3 33.4 26.9 36.6 34.3 28.0

b b f

NET: Individual 231 81 89 60 55 98 62 157 73

23.1 26.1 22.6 20.9 18.4 29.4 21.5 25.2 19.8

e

Each individual him or 231 81 89 60 55 98 62 157 73

herself 23.1 26.1 22.6 20.9 18.4 29.4 21.5 25.2 19.8

e

NET: Federal government 126 48 53 24 42 46 30 70 55

12.6 15.4 13.5 8.4 14.3 13.9 10.4 11.3 14.9

d

The federal government 126 48 53 24 42 46 30 70 55

12.6 15.4 13.5 8.4 14.3 13.9 10.4 11.3 14.9

d

NET: Community/Schools 108 32 27 49 44 36 21 59 49

10.8 10.4 6.7 17.0 14.8 10.9 7.2 9.5 13.2

C g

Schools 89 31 17 40 38 32 15 49 39

8.9 9.9 4.4 14.0 12.7 9.7 5.4 7.9 10.6

c C g

The local community 19 1 9 9 6 4 5 9 10

1.9 0.4 2.3 3.0 2.1 1.2 1.8 1.5 2.6

b

Comparison Groups: BCD/EFG/HI

Independent T-Test for Means (equal variances), Independent Z-Test for Percentages

Upper case letters indicate significance at the 99% level.

Lower case letters indicate significance at the 95% level.

Table Q12 Page 144

Jan. 17, 2011

(Continued)

HRSDC Gen Pop "Jobs of Tomorrow" Survey

Q12. In your opinion, who is primarily responsible for ensuring that Canada's workforce is well prepared to meet the economic

challenges of the coming decades? Would you say it is...

===============================================================

EDUCATION HOUSEHOLD INCOME EMP. STATUS

----------------------- ----------------------- ---------------

======= HIGH OR POST UNDER $40K - NOT

TOTAL LESS SEC. UNI. $40K $79K $80K + EMP. EMP.

------- ------- ------- ------- ------- ------- ------- ------- -------

(A) (B) (C) (D) (E) (F) (G) (H) (I)

TOTAL 1000 311 394 289 296 333 286 624 372

100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0

UNWEIGHTED TOTAL 1000 339 371 283 284 331 279 567 431

NET: Other government 82 21 36 25 17 24 32 46 36

8.2 6.7 9.0 8.6 5.8 7.3 11.2 7.3 9.7

The provincial or 75 18 31 25 16 22 31 44 31

territorial government 7.5 5.8 8.0 8.6 5.3 6.6 10.9 7.0 8.3

The municipal 7 3 4 2 2 1 2 5

government 0.7 0.9 1.1 0.5 0.7 0.3 0.3 1.4

NET: Parents 76 23 35 16 21 18 25 46 30

7.6 7.3 8.9 5.4 7.2 5.4 8.7 7.4 8.0

Parents 76 23 35 16 21 18 25 46 30

7.6 7.3 8.9 5.4 7.2 5.4 8.7 7.4 8.0

NET: Employers 33 15 9 9 11 11 8 21 12

3.3 4.9 2.3 3.1 3.8 3.4 2.9 3.4 3.2

Employers 33 15 9 9 11 11 8 21 12

3.3 4.9 2.3 3.1 3.8 3.4 2.9 3.4 3.2

NET: Other 8 4 3 1 2 5 1 4 4

0.8 1.2 0.7 0.5 0.7 1.4 0.4 0.7 1.0

Other 8 4 3 1 2 5 1 4 4

0.8 1.2 0.7 0.5 0.7 1.4 0.4 0.7 1.0

Don't Know/Refused 14 8 4 2 5 5 3 6 8

1.4 2.6 1.1 0.7 1.6 1.4 1.1 1.0 2.3

95TH PERCENTILE 9.00 9.00 9.00 9.00 9.00 9.00 9.00 9.00 9.00

99TH PERCENTILE 99.00 99.00 99.00 98.00 99.00 99.00 99.00 98.00 99.00

Comparison Groups: BCD/EFG/HI

Independent T-Test for Means (equal variances), Independent Z-Test for Percentages

Upper case letters indicate significance at the 99% level.

Lower case letters indicate significance at the 95% level.

Table Q13 Page 145

Jan. 17, 2011

HRSDC Gen Pop "Jobs of Tomorrow" Survey

Q13. Are you currently taking any courses either through work or on your own to upgrade your skills and/or your educational

standing?

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EDUCATION HOUSEHOLD INCOME EMP. STATUS

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======= HIGH OR POST UNDER $40K - NOT

TOTAL LESS SEC. UNI. $40K $79K $80K + EMP. EMP.

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(A) (B) (C) (D) (E) (F) (G) (H) (I)

TOTAL 972 299 385 280 286 323 283 624 343

100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0

UNWEIGHTED TOTAL 988 334 367 280 280 327 277 567 419

Yes 243 48 106 88 65 69 96 184 58

25.0 16.1 27.5 31.4 22.6 21.3 33.9 29.6 17.0

B B eF I

No 726 251 279 190 221 253 185 438 282

74.7 83.7 72.3 67.9 77.4 78.6 65.5 70.3 82.3

CD G G H

Don't Know/Refused 3 0 1 2 0 2 1 2

0.3 0.1 0.3 0.6 0.1 0.6 0.1 0.7

95TH PERCENTILE 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00

99TH PERCENTILE 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00

Comparison Groups: BCD/EFG/HI

Independent T-Test for Means (equal variances), Independent Z-Test for Percentages

Upper case letters indicate significance at the 99% level.

Lower case letters indicate significance at the 95% level.

Table Q14 Page 146

Jan. 17, 2011

HRSDC Gen Pop "Jobs of Tomorrow" Survey

Q14. Over the next 2 to 5 years do you anticipate enrolling in any courses either through work or on your own to upgrade your

skills and/or your educational standing?

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EDUCATION HOUSEHOLD INCOME EMP. STATUS

----------------------- ----------------------- ---------------

======= HIGH OR POST UNDER $40K - NOT

TOTAL LESS SEC. UNI. $40K $79K $80K + EMP. EMP.

------- ------- ------- ------- ------- ------- ------- ------- -------

(A) (B) (C) (D) (E) (F) (G) (H) (I)

TOTAL 1000 311 394 289 296 333 286 624 372

100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0

UNWEIGHTED TOTAL 1000 339 371 283 284 331 279 567 431

Yes 578 122 253 201 154 192 191 407 166

57.8 39.4 64.1 69.6 52.0 57.9 66.8 65.3 44.7

B B E I

No 382 174 124 79 132 128 82 186 197

38.2 56.1 31.4 27.5 44.5 38.5 28.7 29.8 53.0

CD G g H

Don't Know/Refused 40 14 17 8 10 12 13 31 9

4.0 4.5 4.4 2.9 3.5 3.7 4.4 5.0 2.4

95TH PERCENTILE 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00

99TH PERCENTILE 3.00 3.00 3.00 3.00 3.00 3.00 3.00 3.00 3.00

Comparison Groups: BCD/EFG/HI

Independent T-Test for Means (equal variances), Independent Z-Test for Percentages

Upper case letters indicate significance at the 99% level.

Lower case letters indicate significance at the 95% level.

Table Q15 Page 147

Jan. 17, 2011

HRSDC Gen Pop "Jobs of Tomorrow" Survey

Q15. And, what is the main reason why you are enrolled/will enrol in courses?

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EDUCATION HOUSEHOLD INCOME EMP. STATUS

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======= HIGH OR POST UNDER $40K - NOT

TOTAL LESS SEC. UNI. $40K $79K $80K + EMP. EMP.

------- ------- ------- ------- ------- ------- ------- ------- -------

(A) (B) (C) (D) (E) (F) (G) (H) (I)

TOTAL 605 138 260 206 166 199 198 425 175

100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0

UNWEIGHTED TOTAL 517 113 216 186 116 173 183 359 156

Ensure I have the skills 303 70 137 95 72 111 91 208 89

I need for the jobs of 50.0 50.9 52.9 46.3 43.2 55.7 45.9 48.9 51.2

tomorrow.

It's a must in today's 64 6 31 27 18 22 24 49 16

job market. 10.6 4.1 12.0 13.3 10.8 11.0 12.0 11.5 8.9

b

Other 62 12 26 21 17 13 28 43 19

10.2 8.9 10.1 10.3 10.5 6.3 13.9 10.0 10.9

To learn/Get a degree 44 11 23 8 15 9 16 29 15

7.2 7.8 8.9 3.9 8.9 4.7 7.9 6.9 8.3

Interested in learning 18 2 3 13 3 3 12 13 4

3.0 1.1 1.2 6.4 1.7 1.6 6.0 3.2 2.5

Get a better paying job. 61 18 16 28 26 17 14 50 11

10.1 12.8 6.2 13.4 15.9 8.6 6.9 11.9 6.2

c

Increase the chances of 34 13 15 6 13 7 14 20 14

finding a job since I am 5.6 9.4 5.7 3.0 7.7 3.4 7.2 4.6 8.1

unemployed.

Have a better quality of 23 1 18 4 9 2 11 11 12

life. 3.7 0.5 6.8 2.1 5.3 0.8 5.4 2.5 6.9

B f

Reduce my chances of 20 4 5 10 5 8 5 14 6

being laid off during an 3.3 3.2 1.9 5.0 3.3 4.2 2.6 3.3 3.3

economic downturn.

My employer encourages 12 4 4 4 1 3 8 9 2

me to do this 1.9 2.6 1.4 2.1 0.8 1.4 3.9 2.2 1.3

Comparison Groups: BCD/EFG/HI

Independent T-Test for Means (equal variances), Independent Z-Test for Percentages

Upper case letters indicate significance at the 99% level.

Lower case letters indicate significance at the 95% level.

Table Q15 Page 148

Jan. 17, 2011

(Continued)

HRSDC Gen Pop "Jobs of Tomorrow" Survey

Q15. And, what is the main reason why you are enrolled/will enrol in courses?

===============================================================

EDUCATION HOUSEHOLD INCOME EMP. STATUS

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======= HIGH OR POST UNDER $40K - NOT

TOTAL LESS SEC. UNI. $40K $79K $80K + EMP. EMP.

------- ------- ------- ------- ------- ------- ------- ------- -------

(A) (B) (C) (D) (E) (F) (G) (H) (I)

TOTAL 605 138 260 206 166 199 198 425 175

100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0

UNWEIGHTED TOTAL 517 113 216 186 116 173 183 359 156

Good alternative to the 1 1 1

job market when 0.2 0.5 0.6

unemployment rates are

high, such as in an

economic downturn.

None 5 1 2 2 1 1 2 2 2

0.8 0.5 0.7 0.9 0.6 0.7 0.8 0.5 1.3

DK/REF 22 10 6 6 3 16 3 19 2

3.6 7.0 2.2 3.1 1.9 8.0 1.4 4.6 1.3

g

95TH PERCENTILE 10.00 99.00 9.00 10.00 9.00 99.00 10.00 97.00 10.00

99TH PERCENTILE 99.00 99.00 99.00 99.00 99.00 99.00 99.00 99.00 99.00

Comparison Groups: BCD/EFG/HI

Independent T-Test for Means (equal variances), Independent Z-Test for Percentages

Upper case letters indicate significance at the 99% level.

Lower case letters indicate significance at the 95% level.

Table Q16 Page 149

Jan. 17, 2011

HRSDC Gen Pop "Jobs of Tomorrow" Survey

Q16. And what is the main reason why you are not/do not anticipate enrolling in any courses?

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EDUCATION HOUSEHOLD INCOME EMP. STATUS

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======= HIGH OR POST UNDER $40K - NOT

TOTAL LESS SEC. UNI. $40K $79K $80K + EMP. EMP.

------- ------- ------- ------- ------- ------- ------- ------- -------

(A) (B) (C) (D) (E) (F) (G) (H) (I)

TOTAL 359 162 116 75 120 123 77 169 190

100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0

UNWEIGHTED TOTAL 446 215 136 90 159 149 82 180 266

Other 198 96 68 30 80 64 26 59 139

55.3 59.3 58.4 40.4 66.5 52.3 33.1 35.2 73.1

d d fG g H

Age/Retirement 184 92 61 28 69 63 26 59 125

51.3 56.5 52.1 37.4 57.6 51.1 33.1 35.2 65.7

D G g H

Health 14 4 7 2 11 2 14

3.9 2.7 6.3 3.0 8.9 1.2 7.4

F

Wouldn't really benefit 46 16 15 15 11 18 13 31 14

me/no need/already feel 12.8 9.6 13.0 20.1 9.3 14.6 17.0 18.6 7.5

highly qualified I

Lack of interest in 33 19 4 10 8 13 8 23 10

going back to school 9.2 11.5 3.8 13.0 6.7 10.3 10.3 13.5 5.3

c c i

Lack of time 31 12 14 4 4 15 12 23 8

8.6 7.7 12.3 5.6 3.3 12.0 15.9 13.5 4.3

E E I

The cost 16 6 6 4 8 2 6 9 6

4.4 3.5 5.1 5.6 6.5 1.2 7.5 5.5 3.4

f

Prefer to learn in other 12 4 1 7 2 4 6 9 2

ways than through formal 3.3 2.4 1.0 8.8 1.9 3.1 7.3 5.6 1.2

education bc i

Family responsibilities 6 3 4 1 1 3 3 4

1.8 1.6 4.8 1.0 0.8 3.5 1.6 1.9

Lack of support from the 2 2 1 1 2

employer 0.5 1.4 0.6 0.8 1.0

Comparison Groups: BCD/EFG/HI

Independent T-Test for Means (equal variances), Independent Z-Test for Percentages

Upper case letters indicate significance at the 99% level.

Lower case letters indicate significance at the 95% level.

Table Q16 Page 150

Jan. 17, 2011

(Continued)

HRSDC Gen Pop "Jobs of Tomorrow" Survey

Q16. And what is the main reason why you are not/do not anticipate enrolling in any courses?

===============================================================

EDUCATION HOUSEHOLD INCOME EMP. STATUS

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======= HIGH OR POST UNDER $40K - NOT

TOTAL LESS SEC. UNI. $40K $79K $80K + EMP. EMP.

------- ------- ------- ------- ------- ------- ------- ------- -------

(A) (B) (C) (D) (E) (F) (G) (H) (I)

TOTAL 359 162 116 75 120 123 77 169 190

100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0

UNWEIGHTED TOTAL 446 215 136 90 159 149 82 180 266

No real financial pay- 2 2 0 1 1 0

off to doing so 0.4 1.0 0.3 1.6 0.7 0.2

Not sure what courses or 1 1 1 1

program I would take 0.2 0.6 0.5 0.3

Lack of information 0 0 0 0

0.1 0.3 0.3 0.2

DK/REF 13 6 5 1 5 5 3 8 5

3.5 3.5 4.1 1.6 4.2 3.7 4.0 4.5 2.6

95TH PERCENTILE 15.00 15.00 15.00 14.00 15.00 14.00 14.00 14.00 15.00

99TH PERCENTILE 99.00 99.00 99.00 99.00 99.00 99.00 99.00 99.00 99.00

Comparison Groups: BCD/EFG/HI

Independent T-Test for Means (equal variances), Independent Z-Test for Percentages

Upper case letters indicate significance at the 99% level.

Lower case letters indicate significance at the 95% level.

Table Q17\_A Page 151

Jan. 17, 2011

HRSDC Gen Pop "Jobs of Tomorrow" Survey

Q17\_A. I'm going to read you a series of statements related to the possible benefits of pursuing further educational and

training opportunities.

- Pursuing further education and training leads to better jobs

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EDUCATION HOUSEHOLD INCOME EMP. STATUS

----------------------- ----------------------- ---------------

======= HIGH OR POST UNDER $40K - NOT

TOTAL LESS SEC. UNI. $40K $79K $80K + EMP. EMP.

------- ------- ------- ------- ------- ------- ------- ------- -------

(A) (B) (C) (D) (E) (F) (G) (H) (I)

TOTAL 1000 311 394 289 296 333 286 624 372

100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0

UNWEIGHTED TOTAL 1000 339 371 283 284 331 279 567 431

NET: Agree 844 266 326 245 246 284 245 526 313

\_\_\_\_\_\_\_\_\_\_ 84.3 85.7 82.7 84.9 83.1 85.5 85.8 84.4 84.3

Strongly agree 567 180 225 156 186 185 144 336 230

56.6 57.8 57.0 53.9 62.7 55.7 50.5 53.9 61.9

g h

4 277 87 101 89 60 99 101 190 83

27.7 27.9 25.7 31.0 20.4 29.8 35.2 30.4 22.3

e E i

Neither agree nor 115 29 49 37 30 38 32 74 41

disagree 11.5 9.4 12.4 12.9 10.1 11.3 11.2 11.8 11.0

NET: Disagree 36 13 18 5 16 10 9 22 14

\_\_\_\_\_\_\_\_\_\_\_\_\_ 3.6 4.3 4.5 1.6 5.6 3.0 3.0 3.5 3.7

2 22 10 10 2 13 6 3 13 9

2.2 3.4 2.5 0.5 4.5 1.7 1.0 2.1 2.4

d G

Strongly disagree 14 3 8 3 3 4 6 9 5

1.4 0.9 2.0 1.0 1.0 1.3 2.0 1.4 1.3

Don't Know 5 2 2 2 3 1 2 4

0.5 0.7 0.4 0.6 1.2 0.2 0.3 1.0

95TH PERCENTILE 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00

99TH PERCENTILE 5.00 5.00 5.00 5.00 98.00 5.00 5.00 5.00 5.00

Comparison Groups: BCD/EFG/HI

Independent T-Test for Means (equal variances), Independent Z-Test for Percentages

Upper case letters indicate significance at the 99% level.

Lower case letters indicate significance at the 95% level.

Table Q17\_B Page 152

Jan. 17, 2011

HRSDC Gen Pop "Jobs of Tomorrow" Survey

Q17\_B. I'm going to read you a series of statements related to the possible benefits of pursuing further educational and

training opportunities.

- Pursuing further education and training increases the chances of finding a job if you are unemplo

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EDUCATION HOUSEHOLD INCOME EMP. STATUS

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======= HIGH OR POST UNDER $40K - NOT

TOTAL LESS SEC. UNI. $40K $79K $80K + EMP. EMP.

------- ------- ------- ------- ------- ------- ------- ------- -------

(A) (B) (C) (D) (E) (F) (G) (H) (I)

TOTAL 1000 311 394 289 296 333 286 624 372

100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0

UNWEIGHTED TOTAL 1000 339 371 283 284 331 279 567 431

NET: Agree 818 246 327 238 240 281 226 506 311

\_\_\_\_\_\_\_\_\_\_ 81.8 79.3 82.9 82.5 81.1 84.6 79.2 81.2 83.7

Strongly agree 536 162 218 149 166 191 133 320 216

53.6 52.2 55.4 51.7 55.9 57.5 46.4 51.3 58.3

g

4 282 84 108 89 75 90 94 186 95

28.2 27.1 27.5 30.8 25.2 27.1 32.7 29.9 25.5

Neither agree nor 126 48 47 31 34 36 42 75 47

disagree 12.6 15.4 12.0 10.7 11.5 10.9 14.6 12.0 12.6

NET: Disagree 52 15 19 18 18 15 18 41 11

\_\_\_\_\_\_\_\_\_\_\_\_\_ 5.2 4.8 4.8 6.4 6.1 4.5 6.2 6.6 3.0

i

2 30 9 9 12 7 7 16 28 3

3.0 2.9 2.4 4.1 2.4 2.0 5.5 4.4 0.7

f I

Strongly disagree 22 6 9 7 11 8 2 14 8

2.2 1.9 2.4 2.3 3.7 2.4 0.8 2.2 2.2

Don't Know 4 2 1 1 4 1 3

0.4 0.5 0.3 0.4 1.3 0.2 0.7

95TH PERCENTILE 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00

99TH PERCENTILE 5.00 5.00 5.00 5.00 98.00 5.00 5.00 5.00 5.00

Comparison Groups: BCD/EFG/HI

Independent T-Test for Means (equal variances), Independent Z-Test for Percentages

Upper case letters indicate significance at the 99% level.

Lower case letters indicate significance at the 95% level.

Table Q17\_C Page 153

Jan. 17, 2011

HRSDC Gen Pop "Jobs of Tomorrow" Survey

Q17\_C. I'm going to read you a series of statements related to the possible benefits of pursuing further educational and

training opportunities.

- Pursuing further education and training is a good alternative to the job market when unemployment

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EDUCATION HOUSEHOLD INCOME EMP. STATUS

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======= HIGH OR POST UNDER $40K - NOT

TOTAL LESS SEC. UNI. $40K $79K $80K + EMP. EMP.

------- ------- ------- ------- ------- ------- ------- ------- -------

(A) (B) (C) (D) (E) (F) (G) (H) (I)

TOTAL 1000 311 394 289 296 333 286 624 372

100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0

UNWEIGHTED TOTAL 1000 339 371 283 284 331 279 567 431

NET: Agree 744 228 299 210 220 240 213 459 284

\_\_\_\_\_\_\_\_\_\_ 74.3 73.3 75.9 72.8 74.4 72.0 74.6 73.6 76.4

Strongly agree 414 137 169 102 139 131 110 233 181

41.4 44.0 43.0 35.3 47.0 39.3 38.5 37.4 48.6

H

4 329 91 130 108 81 109 103 226 103

32.9 29.3 32.9 37.5 27.4 32.7 36.1 36.2 27.7

i

Neither agree nor 189 64 65 60 42 82 55 131 58

disagree 18.9 20.7 16.6 20.6 14.2 24.6 19.3 21.0 15.6

e

NET: Disagree 59 13 28 18 28 11 16 31 23

\_\_\_\_\_\_\_\_\_\_\_\_\_ 5.9 4.2 7.2 6.2 9.5 3.4 5.6 5.0 6.3

f

2 33 2 15 15 15 3 13 19 9

3.3 0.8 3.8 5.3 5.1 0.8 4.7 3.0 2.5

b b f f

Strongly disagree 26 11 13 2 13 8 3 12 14

2.6 3.4 3.4 0.8 4.4 2.5 0.9 2.0 3.7

Don't Know 8 6 2 1 6 1 2 7

0.8 1.8 0.4 0.4 1.9 0.5 0.3 1.8

95TH PERCENTILE 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00

99TH PERCENTILE 5.00 98.00 5.00 5.00 98.00 5.00 5.00 5.00 98.00

Comparison Groups: BCD/EFG/HI

Independent T-Test for Means (equal variances), Independent Z-Test for Percentages

Upper case letters indicate significance at the 99% level.

Lower case letters indicate significance at the 95% level.

Table Q17\_D Page 154

Jan. 17, 2011

HRSDC Gen Pop "Jobs of Tomorrow" Survey

Q17\_D. I'm going to read you a series of statements related to the possible benefits of pursuing further educational and

training opportunities.

- Pursuing further education and training helps to ensure you have the skills you need for the jobs

===============================================================

EDUCATION HOUSEHOLD INCOME EMP. STATUS

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======= HIGH OR POST UNDER $40K - NOT

TOTAL LESS SEC. UNI. $40K $79K $80K + EMP. EMP.

------- ------- ------- ------- ------- ------- ------- ------- -------

(A) (B) (C) (D) (E) (F) (G) (H) (I)

TOTAL 1000 311 394 289 296 333 286 624 372

100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0

UNWEIGHTED TOTAL 1000 339 371 283 284 331 279 567 431

NET: Agree 847 266 323 252 252 283 235 532 314

\_\_\_\_\_\_\_\_\_\_ 84.6 85.5 81.8 87.2 85.0 85.2 82.2 85.3 84.5

Strongly agree 566 179 226 155 188 193 129 339 227

56.6 57.8 57.2 53.6 63.6 57.9 45.2 54.3 61.1

G g

4 281 86 97 97 64 91 106 193 87

28.1 27.7 24.6 33.7 21.5 27.3 37.1 31.0 23.5

c Ef i

Neither agree nor 116 35 52 30 26 44 38 75 41

disagree 11.6 11.2 13.2 10.2 8.9 13.2 13.2 12.0 11.1

NET: Disagree 33 8 19 6 14 5 13 15 13

\_\_\_\_\_\_\_\_\_\_\_\_\_ 3.3 2.7 4.7 2.0 4.6 1.6 4.5 2.4 3.5

2 22 5 15 3 11 2 9 11 7

2.2 1.5 3.7 1.0 3.8 0.5 3.3 1.8 1.8

d f f

Strongly disagree 10 3 4 3 2 4 4 4 6

1.0 1.1 1.0 1.0 0.8 1.1 1.3 0.7 1.7

Don't Know 5 2 1 2 4 2 3

0.5 0.6 0.3 0.5 1.4 0.2 0.8

95TH PERCENTILE 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00

99TH PERCENTILE 5.00 5.00 5.00 5.00 98.00 5.00 5.00 5.00 5.00

Comparison Groups: BCD/EFG/HI

Independent T-Test for Means (equal variances), Independent Z-Test for Percentages

Upper case letters indicate significance at the 99% level.

Lower case letters indicate significance at the 95% level.

Table Q17\_E Page 155

Jan. 17, 2011

HRSDC Gen Pop "Jobs of Tomorrow" Survey

Q17\_E. I'm going to read you a series of statements related to the possible benefits of pursuing further educational and

training opportunities.

- Pursuing further education and training reduces the chances of being laid off during an economic

===============================================================

EDUCATION HOUSEHOLD INCOME EMP. STATUS

----------------------- ----------------------- ---------------

======= HIGH OR POST UNDER $40K - NOT

TOTAL LESS SEC. UNI. $40K $79K $80K + EMP. EMP.

------- ------- ------- ------- ------- ------- ------- ------- -------

(A) (B) (C) (D) (E) (F) (G) (H) (I)

TOTAL 1000 311 394 289 296 333 286 624 372

100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0

UNWEIGHTED TOTAL 1000 339 371 283 284 331 279 567 431

NET: Agree 443 137 161 138 123 163 119 279 160

\_\_\_\_\_\_\_\_\_\_ 44.3 44.2 40.9 47.9 41.4 49.0 41.7 44.8 42.9

Strongly agree 226 72 84 63 67 83 58 138 88

22.6 23.3 21.3 22.0 22.6 25.0 20.2 22.2 23.6

4 217 65 77 75 56 80 61 141 72

21.7 21.0 19.5 26.0 18.8 24.0 21.5 22.6 19.3

Neither agree nor 336 116 138 82 107 118 84 207 129

disagree 33.6 37.3 34.9 28.3 36.0 35.5 29.6 33.1 34.7

NET: Disagree 213 53 94 67 60 52 81 136 77

\_\_\_\_\_\_\_\_\_\_\_\_\_ 21.3 17.0 23.8 23.0 20.3 15.5 28.5 21.8 20.6

F

2 114 18 55 41 30 26 48 76 38

11.4 5.9 14.0 14.1 10.0 7.9 16.8 12.1 10.1

B B eF

Strongly disagree 99 35 39 26 30 25 34 60 39

9.9 11.1 9.9 9.0 10.3 7.6 11.7 9.7 10.5

Don't Know 8 5 2 2 7 1 2 6

0.8 1.5 0.4 0.7 2.3 0.2 0.3 1.7

95TH PERCENTILE 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00

99TH PERCENTILE 5.00 98.00 5.00 5.00 98.00 5.00 5.00 5.00 98.00

Comparison Groups: BCD/EFG/HI

Independent T-Test for Means (equal variances), Independent Z-Test for Percentages

Upper case letters indicate significance at the 99% level.

Lower case letters indicate significance at the 95% level.

Table Q18\_A Page 156

Jan. 17, 2011

HRSDC Gen Pop "Jobs of Tomorrow" Survey

Q18\_A. There are a number of factors that could prevent individuals from pursuing educational and training opportunities

throughout their careers or lifetime.

- The cost

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EDUCATION HOUSEHOLD INCOME EMP. STATUS

----------------------- ----------------------- ---------------

======= HIGH OR POST UNDER $40K - NOT

TOTAL LESS SEC. UNI. $40K $79K $80K + EMP. EMP.

------- ------- ------- ------- ------- ------- ------- ------- -------

(A) (B) (C) (D) (E) (F) (G) (H) (I)

TOTAL 1000 311 394 289 296 333 286 624 372

100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0

UNWEIGHTED TOTAL 1000 339 371 283 284 331 279 567 431

NET: Very Important 598 189 243 163 178 216 154 364 234

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ 59.8 60.7 61.6 56.4 60.0 64.8 54.0 58.4 63.1

g

Extremely important 414 140 172 100 131 150 93 242 172

factor 41.4 45.2 43.7 34.8 44.4 45.1 32.5 38.8 46.3

d g g

4 184 48 71 62 46 66 61 122 62

18.4 15.5 17.9 21.6 15.6 19.7 21.4 19.6 16.7

Moderately important 223 68 92 61 69 71 69 152 69

factor 22.2 22.0 23.4 21.3 23.1 21.3 24.3 24.4 18.7

NET: Not Important 166 46 57 63 44 45 61 103 59

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ 16.6 14.9 14.4 21.9 14.7 13.6 21.4 16.5 15.8

2 66 16 18 32 16 16 28 44 22

6.6 5.0 4.5 11.3 5.4 4.8 9.9 7.0 5.9

bc

Not an important factor 100 31 39 31 28 29 33 59 37

10.0 9.8 9.9 10.6 9.3 8.8 11.5 9.5 9.9

Don't Know 13 8 2 1 6 1 1 4 9

1.3 2.4 0.6 0.4 2.2 0.3 0.3 0.7 2.4

95TH PERCENTILE 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00

99TH PERCENTILE 98.00 98.00 5.00 5.00 98.00 5.00 5.00 5.00 98.00

Comparison Groups: BCD/EFG/HI

Independent T-Test for Means (equal variances), Independent Z-Test for Percentages

Upper case letters indicate significance at the 99% level.

Lower case letters indicate significance at the 95% level.

Table Q18\_B Page 157

Jan. 17, 2011

HRSDC Gen Pop "Jobs of Tomorrow" Survey

Q18\_B. There are a number of factors that could prevent individuals from pursuing educational and training opportunities

throughout their careers or lifetime.

- Lack of time

===============================================================

EDUCATION HOUSEHOLD INCOME EMP. STATUS

----------------------- ----------------------- ---------------

======= HIGH OR POST UNDER $40K - NOT

TOTAL LESS SEC. UNI. $40K $79K $80K + EMP. EMP.

------- ------- ------- ------- ------- ------- ------- ------- -------

(A) (B) (C) (D) (E) (F) (G) (H) (I)

TOTAL 1000 311 394 289 296 333 286 624 372

100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0

UNWEIGHTED TOTAL 1000 339 371 283 284 331 279 567 431

NET: Very Important 494 140 199 153 123 161 169 361 128

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ 49.3 45.0 50.5 53.1 41.5 48.5 59.2 57.9 34.4

Ef I

Extremely important 268 89 106 73 75 81 91 188 80

factor 26.8 28.5 27.0 25.4 25.2 24.2 31.9 30.1 21.7

i

4 225 51 93 80 48 81 78 173 47

22.5 16.5 23.5 27.8 16.3 24.3 27.4 27.8 12.8

B e E I

Moderately important 277 103 107 64 83 100 73 156 120

factor 27.6 33.2 27.1 22.1 28.0 30.1 25.6 25.0 32.2

d

NET: Not Important 220 61 84 72 85 69 43 102 117

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ 21.9 19.6 21.4 24.8 28.8 20.8 15.2 16.4 31.6

G H

2 99 16 35 46 39 29 21 57 42

9.8 5.1 8.9 15.9 13.2 8.9 7.3 9.1 11.3

Bc

Not an important factor 121 45 49 26 46 40 22 45 76

12.1 14.5 12.5 8.9 15.5 11.9 7.9 7.3 20.3

g H

Don't Know 11 7 4 5 2 4 6

1.1 2.2 1.0 1.7 0.6 0.7 1.7

95TH PERCENTILE 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00

99TH PERCENTILE 98.00 98.00 5.00 5.00 98.00 5.00 5.00 5.00 98.00

Comparison Groups: BCD/EFG/HI

Independent T-Test for Means (equal variances), Independent Z-Test for Percentages

Upper case letters indicate significance at the 99% level.

Lower case letters indicate significance at the 95% level.

Table Q18\_C Page 158

Jan. 17, 2011

HRSDC Gen Pop "Jobs of Tomorrow" Survey

Q18\_C. There are a number of factors that could prevent individuals from pursuing educational and training opportunities

throughout their careers or lifetime.

- Lack of interest in going back to school

===============================================================

EDUCATION HOUSEHOLD INCOME EMP. STATUS

----------------------- ----------------------- ---------------

======= HIGH OR POST UNDER $40K - NOT

TOTAL LESS SEC. UNI. $40K $79K $80K + EMP. EMP.

------- ------- ------- ------- ------- ------- ------- ------- -------

(A) (B) (C) (D) (E) (F) (G) (H) (I)

TOTAL 1000 311 394 289 296 333 286 624 372

100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0

UNWEIGHTED TOTAL 1000 339 371 283 284 331 279 567 431

NET: Very Important 319 108 115 96 103 88 100 192 122

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ 31.9 34.6 29.2 33.2 34.8 26.6 34.9 30.8 32.8

Extremely important 196 69 79 47 74 53 50 103 89

factor 19.6 22.3 20.1 16.3 25.1 15.8 17.5 16.5 23.9

f h

4 123 38 36 49 28 36 50 89 33

12.3 12.4 9.1 16.9 9.6 10.8 17.4 14.3 8.9

c e i

Moderately important 326 100 144 80 84 130 84 210 116

factor 32.6 32.2 36.4 27.9 28.4 39.2 29.3 33.7 31.1

eg

NET: Not Important 338 99 127 107 102 111 99 211 126

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ 33.8 32.0 32.3 37.1 34.4 33.3 34.6 33.9 34.0

2 110 42 40 26 31 32 36 76 34

11.0 13.5 10.3 9.0 10.4 9.7 12.7 12.2 9.1

Not an important factor 228 57 87 81 71 79 63 135 93

22.8 18.4 22.1 28.1 24.1 23.6 21.9 21.6 25.0

b

Don't Know 17 4 8 5 7 3 4 10 8

1.7 1.2 2.1 1.8 2.4 0.9 1.3 1.6 2.0

95TH PERCENTILE 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00

99TH PERCENTILE 98.00 98.00 98.00 98.00 98.00 5.00 98.00 98.00 98.00

Comparison Groups: BCD/EFG/HI

Independent T-Test for Means (equal variances), Independent Z-Test for Percentages

Upper case letters indicate significance at the 99% level.

Lower case letters indicate significance at the 95% level.

Table Q18\_D Page 159

Jan. 17, 2011

HRSDC Gen Pop "Jobs of Tomorrow" Survey

Q18\_D. There are a number of factors that could prevent individuals from pursuing educational and training opportunities

throughout their careers or lifetime.

- Wouldn't really benefit me/no need

===============================================================

EDUCATION HOUSEHOLD INCOME EMP. STATUS

----------------------- ----------------------- ---------------

======= HIGH OR POST UNDER $40K - NOT

TOTAL LESS SEC. UNI. $40K $79K $80K + EMP. EMP.

------- ------- ------- ------- ------- ------- ------- ------- -------

(A) (B) (C) (D) (E) (F) (G) (H) (I)

TOTAL 1000 311 394 289 296 333 286 624 372

100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0

UNWEIGHTED TOTAL 1000 339 371 283 284 331 279 567 431

NET: Very Important 256 84 84 86 71 86 68 138 116

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ 25.5 27.0 21.3 29.9 24.0 26.0 23.7 22.2 31.4

h

Extremely important 173 58 57 57 51 64 37 85 88

factor 17.3 18.6 14.4 19.8 17.3 19.4 13.1 13.6 23.7

H

4 83 26 27 29 20 22 30 54 29

8.3 8.5 6.9 10.2 6.7 6.6 10.6 8.6 7.7

Moderately important 334 104 151 79 93 109 103 221 113

factor 33.4 33.3 38.2 27.3 31.5 32.8 35.9 35.5 30.4

d

NET: Not Important 389 117 150 118 125 134 111 252 132

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ 38.9 37.6 37.9 40.8 42.1 40.2 39.0 40.4 35.6

2 146 37 53 54 35 60 43 113 33

14.6 12.0 13.3 18.8 12.0 18.0 14.9 18.0 8.9

b I

Not an important factor 243 80 97 64 89 74 69 139 99

24.3 25.6 24.6 22.1 30.1 22.1 24.0 22.3 26.7

Don't Know 22 6 10 6 7 3 4 12 10

2.2 2.0 2.6 2.0 2.4 1.0 1.5 2.0 2.6

95TH PERCENTILE 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00

99TH PERCENTILE 98.00 98.00 98.00 98.00 98.00 98.00 98.00 98.00 98.00

Comparison Groups: BCD/EFG/HI

Independent T-Test for Means (equal variances), Independent Z-Test for Percentages

Upper case letters indicate significance at the 99% level.

Lower case letters indicate significance at the 95% level.

Table Q18\_E Page 160

Jan. 17, 2011

HRSDC Gen Pop "Jobs of Tomorrow" Survey

Q18\_E. There are a number of factors that could prevent individuals from pursuing educational and training opportunities

throughout their careers or lifetime.

- No real financial pay-off to doing so

===============================================================

EDUCATION HOUSEHOLD INCOME EMP. STATUS

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======= HIGH OR POST UNDER $40K - NOT

TOTAL LESS SEC. UNI. $40K $79K $80K + EMP. EMP.

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(A) (B) (C) (D) (E) (F) (G) (H) (I)

TOTAL 1000 311 394 289 296 333 286 624 372

100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0

UNWEIGHTED TOTAL 1000 339 371 283 284 331 279 567 431

NET: Very Important 314 116 112 85 102 94 87 181 133

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ 31.4 37.4 28.5 29.3 34.5 28.2 30.3 29.1 35.8

Extremely important 169 75 57 36 55 56 39 90 79

factor 16.9 24.1 14.5 12.6 18.5 16.9 13.7 14.4 21.2

cD h

4 146 41 55 48 47 38 48 91 54

14.5 13.3 14.0 16.7 16.0 11.3 16.7 14.7 14.5

Moderately important 360 96 158 103 102 125 106 242 117

factor 36.0 30.8 40.1 35.6 34.3 37.5 37.2 38.8 31.4

b

NET: Not Important 297 92 109 95 81 109 87 189 109

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ 29.7 29.5 27.8 32.8 27.2 32.8 30.5 30.3 29.2

2 114 28 41 45 21 43 40 80 34

11.4 9.0 10.4 15.6 7.0 13.1 13.9 12.9 9.2

e

Not an important factor 183 64 69 50 60 66 48 108 75

18.3 20.5 17.4 17.2 20.3 19.7 16.6 17.4 20.1

Don't Know 29 7 14 7 12 5 6 11 13

2.9 2.3 3.6 2.3 4.0 1.5 2.0 1.8 3.5

95TH PERCENTILE 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00

99TH PERCENTILE 98.00 98.00 98.00 98.00 98.00 98.00 98.00 98.00 98.00

Comparison Groups: BCD/EFG/HI

Independent T-Test for Means (equal variances), Independent Z-Test for Percentages

Upper case letters indicate significance at the 99% level.

Lower case letters indicate significance at the 95% level.

Table Q18\_F Page 161

Jan. 17, 2011

HRSDC Gen Pop "Jobs of Tomorrow" Survey

Q18\_F. There are a number of factors that could prevent individuals from pursuing educational and training opportunities

throughout their careers or lifetime.

- Not sure what courses or program I would take

===============================================================

EDUCATION HOUSEHOLD INCOME EMP. STATUS

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======= HIGH OR POST UNDER $40K - NOT

TOTAL LESS SEC. UNI. $40K $79K $80K + EMP. EMP.

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(A) (B) (C) (D) (E) (F) (G) (H) (I)

TOTAL 1000 311 394 289 296 333 286 624 372

100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0

UNWEIGHTED TOTAL 1000 339 371 283 284 331 279 567 431

NET: Very Important 303 120 127 53 121 101 58 163 136

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ 30.3 38.7 32.3 18.4 41.0 30.3 20.4 26.1 36.6

D D fG g H

Extremely important 162 78 61 22 70 56 26 75 88

factor 16.2 24.9 15.6 7.8 23.5 16.7 9.0 12.0 23.6

cD d G g H

4 141 43 66 31 52 45 32 88 48

14.1 13.8 16.8 10.6 17.5 13.6 11.3 14.1 13.0

Moderately important 368 114 158 92 92 148 94 235 133

factor 36.8 36.8 40.0 31.9 31.2 44.4 32.9 37.7 35.7

eg

NET: Not Important 308 69 100 139 71 78 133 215 92

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ 30.8 22.1 25.3 48.1 23.9 23.5 46.6 34.5 24.8

BC EF I

2 118 23 45 50 23 30 51 91 27

11.8 7.4 11.4 17.3 7.7 8.9 18.0 14.6 7.3

B EF I

Not an important factor 189 46 55 89 48 49 82 124 65

18.9 14.7 13.9 30.8 16.2 14.7 28.6 19.9 17.4

BC EF

Don't Know 22 7 10 5 12 6 0 11 11

2.2 2.3 2.4 1.7 4.0 1.7 0.1 1.8 3.0

g

95TH PERCENTILE 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00

99TH PERCENTILE 98.00 98.00 98.00 98.00 98.00 98.00 5.00 98.00 98.00

Comparison Groups: BCD/EFG/HI

Independent T-Test for Means (equal variances), Independent Z-Test for Percentages

Upper case letters indicate significance at the 99% level.

Lower case letters indicate significance at the 95% level.

Table Q18\_G Page 162

Jan. 17, 2011

HRSDC Gen Pop "Jobs of Tomorrow" Survey

Q18\_G. There are a number of factors that could prevent individuals from pursuing educational and training opportunities

throughout their careers or lifetime.

- Family responsibilities

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EDUCATION HOUSEHOLD INCOME EMP. STATUS

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======= HIGH OR POST UNDER $40K - NOT

TOTAL LESS SEC. UNI. $40K $79K $80K + EMP. EMP.

------- ------- ------- ------- ------- ------- ------- ------- -------

(A) (B) (C) (D) (E) (F) (G) (H) (I)

TOTAL 1000 311 394 289 296 333 286 624 372

100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0

UNWEIGHTED TOTAL 1000 339 371 283 284 331 279 567 431

NET: Very Important 602 173 250 173 161 206 181 389 212

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ 60.1 55.8 63.4 60.0 54.3 62.0 63.5 62.4 57.2

Extremely important 374 115 163 93 116 126 99 229 145

factor 37.4 36.9 41.3 32.2 39.3 38.0 34.6 36.7 38.9

4 228 59 87 80 44 80 82 160 68

22.8 18.9 22.1 27.9 15.0 24.0 28.8 25.7 18.2

b e E i

Moderately important 206 59 82 63 74 70 47 129 77

factor 20.6 19.1 20.8 21.7 24.9 21.0 16.5 20.7 20.6

NET: Not Important 175 66 58 51 55 52 57 95 75

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ 17.5 21.2 14.8 17.7 18.6 15.6 20.0 15.2 20.2

2 54 19 15 20 15 14 22 34 19

5.4 6.2 3.7 7.0 5.1 4.4 7.8 5.4 5.2

Not an important factor 121 47 44 31 40 37 35 61 56

12.1 15.0 11.1 10.7 13.5 11.3 12.2 9.8 15.0

Don't Know 17 12 4 2 6 5 10 7

1.7 3.9 1.0 0.5 2.2 1.4 1.6 2.0

cd

95TH PERCENTILE 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00

99TH PERCENTILE 98.00 98.00 5.00 5.00 98.00 98.00 5.00 98.00 98.00

Comparison Groups: BCD/EFG/HI

Independent T-Test for Means (equal variances), Independent Z-Test for Percentages

Upper case letters indicate significance at the 99% level.

Lower case letters indicate significance at the 95% level.

Table Q18\_H Page 163

Jan. 17, 2011

HRSDC Gen Pop "Jobs of Tomorrow" Survey

Q18\_H. There are a number of factors that could prevent individuals from pursuing educational and training opportunities

throughout their careers or lifetime.

- Concerns about grades or ability to succeed in school

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EDUCATION HOUSEHOLD INCOME EMP. STATUS

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======= HIGH OR POST UNDER $40K - NOT

TOTAL LESS SEC. UNI. $40K $79K $80K + EMP. EMP.

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(A) (B) (C) (D) (E) (F) (G) (H) (I)

TOTAL 1000 311 394 289 296 333 286 624 372

100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0

UNWEIGHTED TOTAL 1000 339 371 283 284 331 279 567 431

NET: Very Important 346 142 126 74 121 130 69 211 135

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ 34.6 45.7 31.9 25.6 41.0 39.2 24.1 33.8 36.3

CD G G

Extremely important 181 77 75 25 73 72 21 103 78

factor 18.1 24.7 19.0 8.5 24.6 21.5 7.4 16.5 21.0

D D G G

4 165 65 51 49 49 59 48 108 57

16.5 21.0 12.8 17.0 16.4 17.7 16.8 17.3 15.3

c

Moderately important 264 80 127 55 73 88 73 156 109

factor 26.4 25.8 32.3 18.9 24.7 26.3 25.6 24.9 29.2

D

NET: Not Important 379 84 136 159 97 112 143 251 123

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ 37.9 27.2 34.4 54.9 32.8 33.6 50.0 40.2 33.0

BC EF

2 134 25 55 54 32 39 51 90 40

13.4 8.0 13.9 18.8 10.7 11.7 17.9 14.4 10.6

B e

Not an important factor 245 60 81 104 65 73 91 161 83

24.5 19.2 20.5 36.1 22.1 21.9 32.0 25.8 22.4

BC ef

Don't Know 12 4 6 2 5 3 1 6 5

1.2 1.3 1.5 0.7 1.5 0.9 0.3 1.0 1.4

95TH PERCENTILE 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00

99TH PERCENTILE 98.00 98.00 98.00 5.00 98.00 5.00 5.00 98.00 98.00

Comparison Groups: BCD/EFG/HI

Independent T-Test for Means (equal variances), Independent Z-Test for Percentages

Upper case letters indicate significance at the 99% level.

Lower case letters indicate significance at the 95% level.

Table Q18\_I Page 164

Jan. 17, 2011

HRSDC Gen Pop "Jobs of Tomorrow" Survey

Q18\_I. There are a number of factors that could prevent individuals from pursuing educational and training opportunities

throughout their careers or lifetime.

- Prefer to learn in other ways than through formal education

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EDUCATION HOUSEHOLD INCOME EMP. STATUS

----------------------- ----------------------- ---------------

======= HIGH OR POST UNDER $40K - NOT

TOTAL LESS SEC. UNI. $40K $79K $80K + EMP. EMP.

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(A) (B) (C) (D) (E) (F) (G) (H) (I)

TOTAL 1000 311 394 289 296 333 286 624 372

100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0

UNWEIGHTED TOTAL 1000 339 371 283 284 331 279 567 431

NET: Very Important 322 111 124 84 99 105 83 190 131

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ 32.2 35.8 31.6 29.0 33.6 31.7 28.9 30.5 35.2

Extremely important 149 60 57 30 60 43 29 86 63

factor 14.9 19.3 14.4 10.6 20.3 12.8 10.3 13.8 16.9

d g

4 172 51 68 53 39 63 53 104 68

17.2 16.5 17.2 18.5 13.3 18.9 18.6 16.7 18.3

Moderately important 422 134 168 117 121 149 121 260 157

factor 42.2 43.3 42.6 40.4 40.7 44.7 42.2 41.7 42.3

NET: Not Important 236 57 93 85 66 75 81 165 71

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ 23.6 18.3 23.5 29.3 22.4 22.5 28.4 26.4 19.2

b i

2 103 22 39 40 24 29 41 73 31

10.3 7.2 9.9 14.0 8.2 8.8 14.2 11.7 8.3

b

Not an important factor 132 34 54 44 42 46 40 92 41

13.2 11.1 13.7 15.3 14.2 13.7 14.2 14.7 10.9

Don't Know 21 8 9 4 10 4 1 9 12

2.1 2.6 2.2 1.3 3.2 1.2 0.5 1.4 3.3

95TH PERCENTILE 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00

99TH PERCENTILE 98.00 98.00 98.00 98.00 98.00 98.00 5.00 98.00 98.00

Comparison Groups: BCD/EFG/HI

Independent T-Test for Means (equal variances), Independent Z-Test for Percentages

Upper case letters indicate significance at the 99% level.

Lower case letters indicate significance at the 95% level.

Table Q18\_J Page 165

Jan. 17, 2011

HRSDC Gen Pop "Jobs of Tomorrow" Survey

Q18\_J. There are a number of factors that could prevent individuals from pursuing educational and training opportunities

throughout their careers or lifetime.

- Lack of support from employer

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EDUCATION HOUSEHOLD INCOME EMP. STATUS

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======= HIGH OR POST UNDER $40K - NOT

TOTAL LESS SEC. UNI. $40K $79K $80K + EMP. EMP.

------- ------- ------- ------- ------- ------- ------- ------- -------

(A) (B) (C) (D) (E) (F) (G) (H) (I)

TOTAL 1000 311 394 289 296 333 286 624 372

100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0

UNWEIGHTED TOTAL 1000 339 371 283 284 331 279 567 431

NET: Very Important 328 108 135 80 106 109 80 199 128

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ 32.8 34.9 34.3 27.8 35.9 32.9 27.9 32.0 34.5

Extremely important 147 56 64 24 51 47 35 78 69

factor 14.7 18.2 16.4 8.3 17.1 14.1 12.3 12.5 18.5

D d

4 181 52 71 56 56 63 45 121 60

18.1 16.7 17.9 19.5 18.8 18.8 15.6 19.4 16.1

Moderately important 333 95 142 95 99 118 89 213 120

factor 33.3 30.6 36.0 32.8 33.5 35.5 31.2 34.1 32.4

NET: Not Important 287 86 92 107 65 97 108 193 93

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ 28.7 27.6 23.3 37.2 22.0 29.0 37.6 31.0 25.0

C E

2 96 24 27 45 15 28 46 75 20

9.6 7.6 6.9 15.6 5.0 8.5 16.2 12.1 5.5

bC Ef I

Not an important factor 191 62 65 62 50 68 61 118 73

19.1 20.0 16.4 21.6 17.0 20.6 21.4 18.9 19.5

Don't Know 53 21 25 6 26 9 9 19 30

5.3 6.9 6.4 2.2 8.7 2.7 3.3 3.0 8.0

d d fg h

95TH PERCENTILE 98.00 98.00 98.00 5.00 98.00 5.00 5.00 5.00 98.00

99TH PERCENTILE 98.00 98.00 98.00 98.00 98.00 98.00 98.00 98.00 98.00

Comparison Groups: BCD/EFG/HI

Independent T-Test for Means (equal variances), Independent Z-Test for Percentages

Upper case letters indicate significance at the 99% level.

Lower case letters indicate significance at the 95% level.

Table Q18\_K Page 166

Jan. 17, 2011

HRSDC Gen Pop "Jobs of Tomorrow" Survey

Q18\_K. There are a number of factors that could prevent individuals from pursuing educational and training opportunities

throughout their careers or lifetime.

- Courses are not available in my region

===============================================================

EDUCATION HOUSEHOLD INCOME EMP. STATUS

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======= HIGH OR POST UNDER $40K - NOT

TOTAL LESS SEC. UNI. $40K $79K $80K + EMP. EMP.

------- ------- ------- ------- ------- ------- ------- ------- -------

(A) (B) (C) (D) (E) (F) (G) (H) (I)

TOTAL 1000 311 394 289 296 333 286 624 372

100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0

UNWEIGHTED TOTAL 1000 339 371 283 284 331 279 567 431

NET: Very Important 358 117 143 94 118 120 75 211 147

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ 35.8 37.7 36.3 32.6 39.8 36.0 26.3 33.8 39.6

G g

Extremely important 228 80 93 53 83 78 43 132 95

factor 22.7 25.7 23.6 18.2 28.1 23.3 14.9 21.2 25.6

G g

4 130 37 50 41 35 42 33 78 52

13.0 12.0 12.7 14.4 11.7 12.7 11.4 12.6 14.0

Moderately important 254 84 109 57 67 95 76 157 98

factor 25.4 27.1 27.8 19.9 22.7 28.7 26.7 25.1 26.3

NET: Not Important 359 98 132 129 97 116 128 246 108

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ 35.9 31.5 33.5 44.8 32.6 34.7 44.8 39.5 29.0

Bc ef I

2 127 34 44 50 31 41 51 98 28

12.7 10.8 11.1 17.2 10.6 12.4 17.9 15.8 7.5

e I

Not an important factor 232 64 88 80 65 74 77 148 80

23.2 20.7 22.4 27.7 22.0 22.4 26.9 23.8 21.5

Don't Know 29 12 10 8 15 2 6 10 19

2.9 3.7 2.5 2.7 5.0 0.6 2.2 1.6 5.2

f h

95TH PERCENTILE 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 98.00

99TH PERCENTILE 98.00 98.00 98.00 98.00 98.00 5.00 98.00 98.00 98.00

Comparison Groups: BCD/EFG/HI

Independent T-Test for Means (equal variances), Independent Z-Test for Percentages

Upper case letters indicate significance at the 99% level.

Lower case letters indicate significance at the 95% level.

Table Q18\_L Page 167

Jan. 17, 2011

HRSDC Gen Pop "Jobs of Tomorrow" Survey

Q18\_L. There are a number of factors that could prevent individuals from pursuing educational and training opportunities

throughout their careers or lifetime.

- Health reasons/disability

===============================================================

EDUCATION HOUSEHOLD INCOME EMP. STATUS

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======= HIGH OR POST UNDER $40K - NOT

TOTAL LESS SEC. UNI. $40K $79K $80K + EMP. EMP.

------- ------- ------- ------- ------- ------- ------- ------- -------

(A) (B) (C) (D) (E) (F) (G) (H) (I)

TOTAL 1000 311 394 289 296 333 286 624 372

100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0

UNWEIGHTED TOTAL 1000 339 371 283 284 331 279 567 431

NET: Very Important 362 128 143 88 137 108 77 175 188

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ 36.2 41.3 36.3 30.3 46.3 32.6 26.9 28.0 50.5

d FG H

Extremely important 241 88 94 57 103 64 45 103 138

factor 24.1 28.3 23.9 19.6 34.8 19.1 15.6 16.5 37.1

FG H

4 122 40 49 31 34 45 32 72 50

12.1 13.0 12.4 10.7 11.5 13.5 11.3 11.5 13.4

Moderately important 249 79 104 63 73 98 57 155 94

factor 24.9 25.4 26.5 21.8 24.7 29.4 20.1 24.9 25.3

g

NET: Not Important 375 95 143 136 77 125 151 287 83

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ 37.5 30.6 36.4 47.2 26.1 37.5 52.8 46.1 22.3

Bc e EF I

2 93 27 35 30 16 40 31 72 20

9.3 8.8 8.9 10.5 5.6 12.0 10.9 11.6 5.5

e I

Not an important factor 283 68 108 106 61 85 120 215 62

28.2 21.8 27.5 36.7 20.6 25.5 41.8 34.5 16.8

Bc EF I

Don't Know 14 8 3 2 8 2 1 7 7

1.4 2.6 0.8 0.8 2.9 0.5 0.2 1.1 1.9

g

95TH PERCENTILE 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00

99TH PERCENTILE 98.00 98.00 5.00 5.00 98.00 5.00 5.00 98.00 98.00

Comparison Groups: BCD/EFG/HI

Independent T-Test for Means (equal variances), Independent Z-Test for Percentages

Upper case letters indicate significance at the 99% level.

Lower case letters indicate significance at the 95% level.

Table Q18\_M Page 168

Jan. 17, 2011

HRSDC Gen Pop "Jobs of Tomorrow" Survey

Q18\_M. There are a number of factors that could prevent individuals from pursuing educational and training opportunities

throughout their careers or lifetime.

- Lack of information

===============================================================

EDUCATION HOUSEHOLD INCOME EMP. STATUS

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======= HIGH OR POST UNDER $40K - NOT

TOTAL LESS SEC. UNI. $40K $79K $80K + EMP. EMP.

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(A) (B) (C) (D) (E) (F) (G) (H) (I)

TOTAL 1000 311 394 289 296 333 286 624 372

100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0

UNWEIGHTED TOTAL 1000 339 371 283 284 331 279 567 431

NET: Very Important 293 118 116 55 105 103 54 169 124

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ 29.3 38.0 29.5 19.2 35.3 31.1 19.0 27.2 33.4

D d G G

Extremely important 165 73 55 35 66 57 25 88 77

factor 16.5 23.5 14.0 12.1 22.2 17.2 8.8 14.1 20.8

cD G g h

4 128 45 61 21 39 46 29 82 47

12.8 14.5 15.5 7.1 13.1 13.9 10.2 13.1 12.5

d d

Moderately important 327 102 141 83 96 118 83 182 141

factor 32.7 32.9 35.8 28.6 32.6 35.4 28.9 29.2 37.9

h

NET: Not Important 353 83 121 149 84 110 141 258 94

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ 35.3 26.6 30.8 51.5 28.3 33.1 49.3 41.4 25.4

BC EF I

2 146 29 60 56 31 42 70 114 32

14.6 9.3 15.3 19.5 10.4 12.5 24.5 18.2 8.7

b B EF I

Not an important factor 208 54 61 92 53 69 71 145 62

20.7 17.3 15.5 32.0 17.9 20.6 24.8 23.2 16.8

BC i

Don't Know 26 8 16 2 11 1 8 14 12

2.6 2.4 4.0 0.7 3.8 0.4 2.8 2.3 3.3

d f f

Comparison Groups: BCD/EFG/HI

Independent T-Test for Means (equal variances), Independent Z-Test for Percentages

Upper case letters indicate significance at the 99% level.

Lower case letters indicate significance at the 95% level.

Table Q18\_M Page 169

Jan. 17, 2011

(Continued)

HRSDC Gen Pop "Jobs of Tomorrow" Survey

Q18\_M. There are a number of factors that could prevent individuals from pursuing educational and training opportunities

throughout their careers or lifetime.

- Lack of information

===============================================================

EDUCATION HOUSEHOLD INCOME EMP. STATUS

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======= HIGH OR POST UNDER $40K - NOT

TOTAL LESS SEC. UNI. $40K $79K $80K + EMP. EMP.

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(A) (B) (C) (D) (E) (F) (G) (H) (I)

TOTAL 1000 311 394 289 296 333 286 624 372

100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0

UNWEIGHTED TOTAL 1000 339 371 283 284 331 279 567 431

95TH PERCENTILE 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00

99TH PERCENTILE 98.00 98.00 98.00 5.00 98.00 5.00 98.00 98.00 98.00

Comparison Groups: BCD/EFG/HI

Independent T-Test for Means (equal variances), Independent Z-Test for Percentages

Upper case letters indicate significance at the 99% level.

Lower case letters indicate significance at the 95% level.

Table Q19\_A Page 170

Jan. 17, 2011

HRSDC Gen Pop "Jobs of Tomorrow" Survey

Q19\_A. Some groups might require additional support or incentives to help ensure they can be successful in the future job

market.

- Aboriginal Peoples

===============================================================

EDUCATION HOUSEHOLD INCOME EMP. STATUS

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======= HIGH OR POST UNDER $40K - NOT

TOTAL LESS SEC. UNI. $40K $79K $80K + EMP. EMP.

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(A) (B) (C) (D) (E) (F) (G) (H) (I)

TOTAL 1000 311 394 289 296 333 286 624 372

100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0

UNWEIGHTED TOTAL 1000 339 371 283 284 331 279 567 431

NET: Very Important 655 195 248 206 212 215 182 397 253

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ 65.5 62.8 62.8 71.5 71.6 64.6 63.7 63.7 68.0

Very important 423 137 157 125 159 140 96 231 187

42.3 44.2 39.7 43.2 53.9 42.0 33.4 37.0 50.3

fG H

4 232 58 91 82 53 75 86 166 66

23.2 18.7 23.1 28.3 17.8 22.6 30.3 26.7 17.7

b E I

Moderately important 205 63 95 46 52 70 63 134 71

20.5 20.3 24.1 16.0 17.5 21.0 21.9 21.5 19.0

d

NET: Not Important 123 44 43 35 26 45 37 80 43

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ 12.3 14.3 11.0 12.2 8.7 13.6 13.1 12.8 11.6

2 47 22 13 13 6 22 16 35 13

4.7 6.9 3.2 4.5 2.0 6.6 5.5 5.5 3.4

e

Not important at all 76 23 30 22 20 23 22 45 30

7.6 7.4 7.7 7.6 6.7 7.0 7.6 7.3 8.2

Don't Know 18 8 9 1 6 3 4 12 5

1.8 2.5 2.2 0.3 2.1 0.8 1.3 2.0 1.4

95TH PERCENTILE 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00

99TH PERCENTILE 98.00 98.00 98.00 5.00 98.00 5.00 98.00 98.00 98.00

Comparison Groups: BCD/EFG/HI

Independent T-Test for Means (equal variances), Independent Z-Test for Percentages

Upper case letters indicate significance at the 99% level.

Lower case letters indicate significance at the 95% level.

Table Q19\_B Page 171

Jan. 17, 2011

HRSDC Gen Pop "Jobs of Tomorrow" Survey

Q19\_B. Some groups might require additional support or incentives to help ensure they can be successful in the future job

market.

- New graduates

===============================================================

EDUCATION HOUSEHOLD INCOME EMP. STATUS

----------------------- ----------------------- ---------------

======= HIGH OR POST UNDER $40K - NOT

TOTAL LESS SEC. UNI. $40K $79K $80K + EMP. EMP.

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(A) (B) (C) (D) (E) (F) (G) (H) (I)

TOTAL 1000 311 394 289 296 333 286 624 372

100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0

UNWEIGHTED TOTAL 1000 339 371 283 284 331 279 567 431

NET: Very Important 751 246 289 211 236 246 207 472 274

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ 75.1 79.2 73.3 73.0 79.6 73.9 72.3 75.7 73.6

Very important 433 161 168 99 152 139 103 251 182

43.3 51.8 42.7 34.3 51.3 41.8 36.1 40.2 48.9

D G h

4 318 85 121 112 84 107 104 221 92

31.8 27.5 30.6 38.7 28.2 32.1 36.2 35.5 24.8

b I

Moderately important 183 45 83 53 44 67 56 117 67

18.3 14.6 21.1 18.5 14.9 20.1 19.5 18.7 17.9

NET: Not Important 59 16 20 23 14 20 20 33 27

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ 5.9 5.2 5.0 8.0 4.7 6.0 7.0 5.2 7.2

2 28 7 10 11 7 5 12 17 11

2.8 2.3 2.4 3.8 2.4 1.6 4.1 2.7 3.0

Not important at all 31 9 10 12 7 15 8 16 16

3.1 2.8 2.6 4.1 2.3 4.4 2.9 2.5 4.2

Don't Know 7 3 2 2 2 3 2 5

0.7 1.0 0.5 0.5 0.8 1.1 0.4 1.3

95TH PERCENTILE 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00

99TH PERCENTILE 5.00 98.00 5.00 5.00 5.00 5.00 98.00 5.00 98.00

Comparison Groups: BCD/EFG/HI

Independent T-Test for Means (equal variances), Independent Z-Test for Percentages

Upper case letters indicate significance at the 99% level.

Lower case letters indicate significance at the 95% level.

Table Q19\_C Page 172

Jan. 17, 2011

HRSDC Gen Pop "Jobs of Tomorrow" Survey

Q19\_C. Some groups might require additional support or incentives to help ensure they can be successful in the future job

market.

- At risk youth

===============================================================

EDUCATION HOUSEHOLD INCOME EMP. STATUS

----------------------- ----------------------- ---------------

======= HIGH OR POST UNDER $40K - NOT

TOTAL LESS SEC. UNI. $40K $79K $80K + EMP. EMP.

------- ------- ------- ------- ------- ------- ------- ------- -------

(A) (B) (C) (D) (E) (F) (G) (H) (I)

TOTAL 1000 311 394 289 296 333 286 624 372

100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0

UNWEIGHTED TOTAL 1000 339 371 283 284 331 279 567 431

NET: Very Important 741 211 295 228 221 231 230 464 272

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ 74.1 68.0 74.8 79.0 74.7 69.3 80.6 74.4 73.1

b f

Very important 493 143 196 148 156 162 135 289 203

49.3 46.0 49.6 51.2 52.7 48.7 47.2 46.3 54.7

h

4 248 68 99 80 65 69 96 175 68

24.8 22.0 25.2 27.8 22.0 20.6 33.4 28.1 18.4

eF I

Moderately important 211 84 82 45 58 87 43 133 78

21.1 27.0 20.9 15.5 19.6 26.1 15.1 21.4 20.9

D G

NET: Not Important 32 10 9 13 8 11 10 19 13

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ 3.2 3.2 2.2 4.5 2.6 3.4 3.5 3.0 3.5

2 15 4 2 10 1 5 7 10 6

1.5 1.3 0.4 3.4 0.3 1.5 2.4 1.6 1.5

c

Not important at all 17 6 7 3 7 6 3 9 7

1.7 1.9 1.8 1.1 2.3 1.9 1.1 1.5 2.0

Don't Know 16 6 8 3 9 4 2 7 9

1.6 1.8 2.1 0.9 3.1 1.2 0.8 1.2 2.5

95TH PERCENTILE 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00

99TH PERCENTILE 98.00 98.00 98.00 5.00 98.00 98.00 5.00 98.00 98.00

Comparison Groups: BCD/EFG/HI

Independent T-Test for Means (equal variances), Independent Z-Test for Percentages

Upper case letters indicate significance at the 99% level.

Lower case letters indicate significance at the 95% level.

Table Q19\_D Page 173

Jan. 17, 2011

HRSDC Gen Pop "Jobs of Tomorrow" Survey

Q19\_D. Some groups might require additional support or incentives to help ensure they can be successful in the future job

market.

- Older workers

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EDUCATION HOUSEHOLD INCOME EMP. STATUS

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======= HIGH OR POST UNDER $40K - NOT

TOTAL LESS SEC. UNI. $40K $79K $80K + EMP. EMP.

------- ------- ------- ------- ------- ------- ------- ------- -------

(A) (B) (C) (D) (E) (F) (G) (H) (I)

TOTAL 1000 311 394 289 296 333 286 624 372

100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0

UNWEIGHTED TOTAL 1000 339 371 283 284 331 279 567 431

NET: Very Important 612 176 253 180 187 187 183 381 231

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ 61.2 56.6 64.2 62.3 63.0 56.1 64.0 61.1 62.2

Very important 339 110 143 82 119 113 77 200 138

33.9 35.4 36.4 28.4 40.3 34.0 26.9 32.0 37.2

G

4 274 66 110 98 67 74 106 181 93

27.4 21.1 27.9 34.0 22.7 22.1 37.1 29.0 24.9

B EF

Moderately important 306 103 119 80 87 114 81 190 111

30.5 33.1 30.3 27.9 29.2 34.3 28.4 30.4 30.0

NET: Not Important 77 30 19 28 20 32 20 50 28

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ 7.7 9.5 4.8 9.8 6.9 9.5 6.9 8.0 7.4

2 48 16 11 21 10 20 13 36 11

4.8 5.0 2.8 7.2 3.5 6.0 4.5 5.8 3.1

c

Not important at all 29 14 8 7 10 12 7 13 16

2.9 4.5 2.0 2.5 3.5 3.5 2.4 2.1 4.4

Don't Know 5 2 3 2 2 4 2

0.5 0.8 0.7 0.8 0.6 0.6 0.4

95TH PERCENTILE 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00

99TH PERCENTILE 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00

Comparison Groups: BCD/EFG/HI

Independent T-Test for Means (equal variances), Independent Z-Test for Percentages

Upper case letters indicate significance at the 99% level.

Lower case letters indicate significance at the 95% level.

Table Q19\_E Page 174

Jan. 17, 2011

HRSDC Gen Pop "Jobs of Tomorrow" Survey

Q19\_E. Some groups might require additional support or incentives to help ensure they can be successful in the future job

market.

- Newcomers to Canada

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EDUCATION HOUSEHOLD INCOME EMP. STATUS

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======= HIGH OR POST UNDER $40K - NOT

TOTAL LESS SEC. UNI. $40K $79K $80K + EMP. EMP.

------- ------- ------- ------- ------- ------- ------- ------- -------

(A) (B) (C) (D) (E) (F) (G) (H) (I)

TOTAL 1000 311 394 289 296 333 286 624 372

100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0

UNWEIGHTED TOTAL 1000 339 371 283 284 331 279 567 431

NET: Very Important 589 157 227 204 185 199 154 363 225

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ 58.9 50.5 57.5 70.5 62.4 60.0 53.8 58.2 60.6

BC

Very important 351 97 132 120 118 117 86 211 139

35.1 31.2 33.5 41.5 39.7 35.3 30.2 33.8 37.5

b

4 238 60 94 84 67 82 67 152 86

23.8 19.2 24.0 29.0 22.7 24.6 23.6 24.4 23.1

b

Moderately important 261 102 107 48 75 90 77 163 94

26.1 32.8 27.0 16.8 25.3 27.0 27.0 26.1 25.3

D d

NET: Not Important 138 47 55 35 32 41 53 89 49

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ 13.8 15.1 14.0 12.2 10.7 12.3 18.6 14.3 13.1

e

2 52 11 18 22 5 13 27 41 11

5.2 3.6 4.7 7.7 1.6 3.8 9.6 6.6 2.9

Ef i

Not important at all 86 36 37 13 27 28 26 48 38

8.6 11.5 9.3 4.4 9.1 8.5 9.0 7.7 10.2

D

Don't Know 12 5 6 2 5 2 2 9 4

1.2 1.6 1.5 0.5 1.5 0.7 0.6 1.4 1.0

95TH PERCENTILE 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00

99TH PERCENTILE 98.00 98.00 98.00 5.00 98.00 5.00 5.00 98.00 5.00

Comparison Groups: BCD/EFG/HI

Independent T-Test for Means (equal variances), Independent Z-Test for Percentages

Upper case letters indicate significance at the 99% level.

Lower case letters indicate significance at the 95% level.

Table Q19\_F Page 175

Jan. 17, 2011

HRSDC Gen Pop "Jobs of Tomorrow" Survey

Q19\_F. Some groups might require additional support or incentives to help ensure they can be successful in the future job

market.

- Persons with disabilities

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EDUCATION HOUSEHOLD INCOME EMP. STATUS

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======= HIGH OR POST UNDER $40K - NOT

TOTAL LESS SEC. UNI. $40K $79K $80K + EMP. EMP.

------- ------- ------- ------- ------- ------- ------- ------- -------

(A) (B) (C) (D) (E) (F) (G) (H) (I)

TOTAL 1000 311 394 289 296 333 286 624 372

100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0

UNWEIGHTED TOTAL 1000 339 371 283 284 331 279 567 431

NET: Very Important 788 237 311 236 236 245 249 493 294

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ 78.7 76.4 78.8 81.8 79.7 73.8 87.0 79.1 79.1

F

Very important 492 162 186 141 157 154 147 279 213

49.2 52.1 47.1 48.9 53.1 46.3 51.5 44.7 57.3

H

4 295 76 125 95 79 91 101 214 81

29.5 24.4 31.7 32.9 26.6 27.4 35.5 34.4 21.8

I

Moderately important 175 63 69 40 52 73 29 106 65

17.5 20.4 17.5 13.8 17.7 22.0 10.1 16.9 17.4

g G

NET: Not Important 31 8 10 12 5 14 8 19 12

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ 3.1 2.5 2.6 4.3 1.8 4.3 2.7 3.0 3.3

2 15 4 6 5 2 6 5 13 2

1.5 1.4 1.4 1.9 0.7 1.8 1.6 2.1 0.7

Not important at all 16 4 5 7 3 8 3 6 10

1.6 1.2 1.2 2.4 1.1 2.5 1.1 0.9 2.6

Don't Know 7 2 5 1 2 1 6 1

0.7 0.6 1.2 0.2 0.8 0.2 1.0 0.3

95TH PERCENTILE 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00

99TH PERCENTILE 5.00 5.00 98.00 5.00 5.00 5.00 5.00 5.00 5.00

Comparison Groups: BCD/EFG/HI

Independent T-Test for Means (equal variances), Independent Z-Test for Percentages

Upper case letters indicate significance at the 99% level.

Lower case letters indicate significance at the 95% level.

Table Q20 Page 176

Jan. 17, 2011

HRSDC Gen Pop "Jobs of Tomorrow" Survey

Q20. Where would you go to get more information on job training, skills upgrading and what skills you might need to compete

effectively in the future job market?

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EDUCATION HOUSEHOLD INCOME EMP. STATUS

----------------------- ----------------------- ---------------

======= HIGH OR POST UNDER $40K - NOT

TOTAL LESS SEC. UNI. $40K $79K $80K + EMP. EMP.

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(A) (B) (C) (D) (E) (F) (G) (H) (I)

TOTAL 1000 311 394 289 296 333 286 624 372

100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0

UNWEIGHTED TOTAL 1000 339 371 283 284 331 279 567 431

The Internet - Which 398 94 164 140 95 130 150 310 83

sites specifically? 39.8 30.1 41.6 48.6 32.0 39.2 52.4 49.7 22.3

Record name of B B EF I

website(s)

School guidance/career 225 62 105 58 69 70 59 142 82

counsellor 22.5 19.9 26.5 20.1 23.4 21.0 20.5 22.8 22.0

Specific agency/ 157 59 55 41 59 53 32 73 79

department of the 15.7 19.1 13.9 14.3 19.9 16.0 11.3 11.7 21.4

Government of Canada - g H

identify department

The Government of Canada 79 23 29 26 20 31 24 44 35

(general) 7.9 7.3 7.4 9.1 6.7 9.4 8.3 7.1 9.4

Employer 48 10 29 9 9 20 19 38 10

4.8 3.2 7.4 3.2 3.0 6.1 6.6 6.1 2.7

bd i

Recruiting firms/HR 40 12 20 8 15 16 8 25 15

specialists 4.0 3.8 5.2 2.6 4.9 4.8 3.0 4.0 4.0

Other 40 10 22 7 20 8 10 26 14

4.0 3.3 5.6 2.5 6.8 2.3 3.5 4.1 3.8

f

Print media 22 4 11 7 11 1 10 11 11

2.2 1.2 2.8 2.4 3.6 0.2 3.3 1.7 3.0

f f

Anywhere 7 2 4 4 2 7

0.7 0.8 1.1 1.4 0.7 1.1

Library 6 1 4 1 4 1 1 4 1

0.6 0.3 1.0 0.3 1.3 0.3 0.2 0.7 0.4

Comparison Groups: BCD/EFG/HI

Independent T-Test for Means (equal variances), Independent Z-Test for Percentages

Upper case letters indicate significance at the 99% level.

Lower case letters indicate significance at the 95% level.

Table Q20 Page 177

Jan. 17, 2011

(Continued)

HRSDC Gen Pop "Jobs of Tomorrow" Survey

Q20. Where would you go to get more information on job training, skills upgrading and what skills you might need to compete

effectively in the future job market?

===============================================================

EDUCATION HOUSEHOLD INCOME EMP. STATUS

----------------------- ----------------------- ---------------

======= HIGH OR POST UNDER $40K - NOT

TOTAL LESS SEC. UNI. $40K $79K $80K + EMP. EMP.

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(A) (B) (C) (D) (E) (F) (G) (H) (I)

TOTAL 1000 311 394 289 296 333 286 624 372

100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0

UNWEIGHTED TOTAL 1000 339 371 283 284 331 279 567 431

TV 5 1 3 1 4 2 5 0

0.5 0.3 0.8 0.4 1.1 0.6 0.8 0.1

Private Investors 2 2 2 1 2

0.2 0.7 0.5 0.1 0.4

Parents/family 28 3 12 12 7 3 15 15 8

2.8 1.1 3.2 4.2 2.4 1.0 5.2 2.4 2.2

f

The provincial/ 12 3 4 5 1 5 3 7 4

territorial government 1.2 1.1 1.0 1.6 0.4 1.6 1.2 1.2 1.2

(general)

Enter Verbatim 5 4 0 4 0 0 4

0.5 1.4 0.1 1.5 0.1 \* 1.2

C g H

Friends 1 1 1 1

0.1 0.4 0.4 0.2

None 17 13 2 1 5 8 2 8 9

1.7 4.3 0.5 0.4 1.7 2.4 0.6 1.3 2.3

cd

Don't Know 122 53 41 25 50 35 20 47 75

12.2 17.0 10.3 8.6 16.8 10.4 7.1 7.5 20.2

d G H

95TH PERCENTILE 99.00 99.00 99.00 99.00 99.00 99.00 99.00 99.00 99.00

99TH PERCENTILE 99.00 99.00 99.00 99.00 99.00 99.00 99.00 99.00 99.00

Comparison Groups: BCD/EFG/HI

Independent T-Test for Means (equal variances), Independent Z-Test for Percentages

Upper case letters indicate significance at the 99% level.

Lower case letters indicate significance at the 95% level.

Table Q21 Page 178

Jan. 17, 2011

HRSDC Gen Pop "Jobs of Tomorrow" Survey

Q21. Are you aware of any programs or services offered by the Government of Canada to help Canadians get the skills and training

they need to succeed in tomorrow's economy?

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EDUCATION HOUSEHOLD INCOME EMP. STATUS

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======= HIGH OR POST UNDER $40K - NOT

TOTAL LESS SEC. UNI. $40K $79K $80K + EMP. EMP.

------- ------- ------- ------- ------- ------- ------- ------- -------

(A) (B) (C) (D) (E) (F) (G) (H) (I)

TOTAL 1000 311 394 289 296 333 286 624 372

100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0

UNWEIGHTED TOTAL 1000 339 371 283 284 331 279 567 431

Yes 379 97 178 101 103 144 103 245 129

37.8 31.3 45.1 35.1 34.9 43.2 36.0 39.2 34.8

Bd

No 596 206 206 179 185 184 171 365 230

59.6 66.4 52.3 61.9 62.6 55.4 59.8 58.5 62.0

C

Don't Know/Refused 26 7 11 9 7 5 12 14 12

2.6 2.3 2.7 3.0 2.5 1.4 4.2 2.3 3.2

95TH PERCENTILE 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00

99TH PERCENTILE 3.00 3.00 3.00 3.00 3.00 3.00 3.00 3.00 3.00

Comparison Groups: BCD/EFG/HI

Independent T-Test for Means (equal variances), Independent Z-Test for Percentages

Upper case letters indicate significance at the 99% level.

Lower case letters indicate significance at the 95% level.

Table Q22 Page 179

Jan. 17, 2011

HRSDC Gen Pop "Jobs of Tomorrow" Survey

Q22. What programs or services have you heard about?

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EDUCATION HOUSEHOLD INCOME EMP. STATUS

----------------------- ----------------------- ---------------

======= HIGH OR POST UNDER $40K - NOT

TOTAL LESS SEC. UNI. $40K $79K $80K + EMP. EMP.

------- ------- ------- ------- ------- ------- ------- ------- -------

(A) (B) (C) (D) (E) (F) (G) (H) (I)

TOTAL 379 97 178 101 103 144 103 245 129

100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0

UNWEIGHTED TOTAL 362 108 155 97 88 137 106 214 147

Other 107 34 43 30 26 41 32 68 39

28.3 34.9 24.4 29.4 25.0 28.6 31.4 27.7 30.5

Other miscellaneous 58 19 24 15 20 21 16 32 27

programs/services 15.4 19.9 13.7 14.5 19.7 14.4 16.0 12.9 20.7

Unemployment Programs 20 4 10 6 0 12 6 16 4

5.4 4.5 5.5 6.2 0.4 8.4 6.2 6.5 3.5

e

Other educational 14 7 6 1 2 5 3 9 6

programs 3.8 7.5 3.3 1.1 2.3 3.5 3.0 3.6 4.3

Other government 9 2 1 6 4 5 9

programs 2.3 1.6 0.5 6.0 2.5 4.8 3.5

c

Canada Employment 3 1 2 0 1 3

Services 0.9 1.1 1.4 0.4 0.6 2.7

Health care programs 2 1 1 2 1 1 1

0.7 1.3 0.7 1.5 0.5 0.5 1.0

Social services 2 1 1 1 1 1

0.6 0.5 1.2 1.2 0.5 0.7

Community Services 1 0 1 1 0 1

Program 0.3 0.2 0.7 0.8 0.2 0.6

Youth Employment 45 4 30 11 16 15 10 33 7

Strategy (Canada Summer 11.9 4.0 17.0 10.6 15.7 10.8 10.2 13.7 5.3

Jobs, Skills Links, B i

Career Focus)

Apprenticeship Grants 32 8 20 4 2 14 14 25 7

for those seeking to 8.4 8.4 11.1 3.8 2.1 9.7 13.4 10.0 5.6

enter a trade e

Comparison Groups: BCD/EFG/HI

Independent T-Test for Means (equal variances), Independent Z-Test for Percentages

Upper case letters indicate significance at the 99% level.

Lower case letters indicate significance at the 95% level.

Table Q22 Page 180

Jan. 17, 2011

(Continued)

HRSDC Gen Pop "Jobs of Tomorrow" Survey

Q22. What programs or services have you heard about?

===============================================================

EDUCATION HOUSEHOLD INCOME EMP. STATUS

----------------------- ----------------------- ---------------

======= HIGH OR POST UNDER $40K - NOT

TOTAL LESS SEC. UNI. $40K $79K $80K + EMP. EMP.

------- ------- ------- ------- ------- ------- ------- ------- -------

(A) (B) (C) (D) (E) (F) (G) (H) (I)

TOTAL 379 97 178 101 103 144 103 245 129

100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0

UNWEIGHTED TOTAL 362 108 155 97 88 137 106 214 147

Employment Insurance 18 3 10 5 4 11 2 12 6

4.7 3.5 5.6 4.4 3.8 7.4 2.1 4.8 4.7

Canada Student Loans and 17 2 3 13 3 7 4 9 8

Grants 4.6 1.6 1.8 12.5 2.7 5.0 4.1 3.8 6.3

bc

Aboriginal Skills and 17 2 8 7 10 6 1 13 4

Employment Training 4.5 1.8 4.5 7.3 9.5 4.4 1.0 5.3 3.3

Strategy,

Support for immigrants 16 7 5 4 6 6 2 7 9

to have their 4.2 7.2 3.0 3.7 5.4 4.0 2.3 2.8 7.2

professional credential

recognized

Job retraining programs 13 2 8 2 5 3 5 7 6

through EI 3.3 2.4 4.7 1.9 4.7 2.1 4.5 2.7 4.6

OSAP 9 5 5 5 5 5 5

2.4 2.6 4.5 4.4 3.2 1.9 3.5

Opportunities Fund 8 2 5 0 1 6 7 1

2.0 2.5 2.7 0.4 1.2 4.1 2.7 0.8

Job Bank 5 1 3 1 1 3 4 1

1.3 0.5 2.9 1.1 0.6 2.9 1.6 0.9

Labour Market Agreements 4 3 1 1 3 3 1

for Persons with 1.1 1.7 1.1 0.6 3.1 1.3 0.7

Disabilities,

Targeted Initiative for 4 4 4 4

Older Workers, 1.0 3.8 3.6 2.9

Federal student 3 0 2 1 0 2 0 2 1

financial assistance 0.8 0.4 0.9 1.2 0.4 1.7 0.4 1.0 0.6

(CSLP)

Comparison Groups: BCD/EFG/HI

Independent T-Test for Means (equal variances), Independent Z-Test for Percentages

Upper case letters indicate significance at the 99% level.

Lower case letters indicate significance at the 95% level.

Table Q22 Page 181

Jan. 17, 2011

(Continued)

HRSDC Gen Pop "Jobs of Tomorrow" Survey

Q22. What programs or services have you heard about?

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EDUCATION HOUSEHOLD INCOME EMP. STATUS

----------------------- ----------------------- ---------------

======= HIGH OR POST UNDER $40K - NOT

TOTAL LESS SEC. UNI. $40K $79K $80K + EMP. EMP.

------- ------- ------- ------- ------- ------- ------- ------- -------

(A) (B) (C) (D) (E) (F) (G) (H) (I)

TOTAL 379 97 178 101 103 144 103 245 129

100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0

UNWEIGHTED TOTAL 362 108 155 97 88 137 106 214 147

Programs for Aboriginal 3 0 2 2 0 3

Canadians 0.7 0.2 2.4 1.7 0.4 1.1

RESPs (Registered 2 1 1 2 2

Education Savings 0.6 1.0 0.7 1.5 1.7

Program)

CanLearn 2 2 2 2

0.5 1.8 1.7 0.7

Canada Learning Bond. 0 0 0 0

0.1 0.4 0.3 0.3

Aboriginal Skills and 0 0 0

Employment Partnerships 0.1 0.2 0.3

None 10 2 4 3 2 5 1 6 3

2.5 2.3 2.4 3.1 1.5 3.4 1.3 2.5 2.6

DK/REF 70 26 30 14 19 21 24 41 29

18.5 26.3 16.6 13.8 18.2 14.4 23.0 16.8 22.4

95TH PERCENTILE 99.00 99.00 99.00 99.00 99.00 99.00 99.00 99.00 99.00

99TH PERCENTILE 99.00 99.00 99.00 99.00 99.00 99.00 99.00 99.00 99.00

Comparison Groups: BCD/EFG/HI

Independent T-Test for Means (equal variances), Independent Z-Test for Percentages

Upper case letters indicate significance at the 99% level.

Lower case letters indicate significance at the 95% level.

Table Q23 Page 182

Jan. 17, 2011

HRSDC Gen Pop "Jobs of Tomorrow" Survey

Q23. What would be the best ways for the Government of Canada to inform you about programs and services available to Canadians?

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EDUCATION HOUSEHOLD INCOME EMP. STATUS

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======= HIGH OR POST UNDER $40K - NOT

TOTAL LESS SEC. UNI. $40K $79K $80K + EMP. EMP.

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(A) (B) (C) (D) (E) (F) (G) (H) (I)

TOTAL 1000 311 394 289 296 333 286 624 372

100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0

UNWEIGHTED TOTAL 1000 339 371 283 284 331 279 567 431

NET: Traditional media 389 115 135 137 111 134 114 249 139

38.9 36.9 34.2 47.4 37.4 40.4 39.9 39.9 37.5

bC

TV 284 86 93 105 77 93 92 187 97

28.4 27.5 23.5 36.3 26.1 28.1 32.3 30.0 26.0

C

Print (newspaper, 159 53 51 53 45 59 41 95 64

magazines, brochures) 15.9 17.0 12.9 18.3 15.0 17.6 14.2 15.3 17.2

Radio 64 18 13 32 11 20 27 45 19

6.4 5.7 3.4 11.1 3.7 6.1 9.3 7.3 5.0

C e

NET: Online 273 53 114 106 79 84 85 184 84

27.3 16.9 29.0 36.7 26.7 25.2 29.8 29.5 22.5

B B i

Internet 251 50 102 99 72 79 76 164 81

25.1 16.0 26.0 34.2 24.4 23.7 26.5 26.4 21.8

B B

Email 31 9 13 10 14 5 10 23 9

3.1 2.9 3.2 3.4 4.7 1.5 3.6 3.6 2.4

f

NET: Direct Mail 168 51 78 37 58 54 43 104 64

16.8 16.5 19.8 12.9 19.6 16.2 15.0 16.7 17.2

Direct mailing 168 51 78 37 58 54 43 104 64

16.8 16.5 19.8 12.9 19.6 16.2 15.0 16.7 17.2

NET: Advertising 147 50 55 41 39 51 44 88 59

(general) 14.7 16.2 13.9 14.2 13.0 15.4 15.4 14.1 16.0

Comparison Groups: BCD/EFG/HI

Independent T-Test for Means (equal variances), Independent Z-Test for Percentages

Upper case letters indicate significance at the 99% level.

Lower case letters indicate significance at the 95% level.

Table Q23 Page 183

Jan. 17, 2011

(Continued)

HRSDC Gen Pop "Jobs of Tomorrow" Survey

Q23. What would be the best ways for the Government of Canada to inform you about programs and services available to Canadians?

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EDUCATION HOUSEHOLD INCOME EMP. STATUS

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======= HIGH OR POST UNDER $40K - NOT

TOTAL LESS SEC. UNI. $40K $79K $80K + EMP. EMP.

------- ------- ------- ------- ------- ------- ------- ------- -------

(A) (B) (C) (D) (E) (F) (G) (H) (I)

TOTAL 1000 311 394 289 296 333 286 624 372

100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0

UNWEIGHTED TOTAL 1000 339 371 283 284 331 279 567 431

Advertising (general) 147 50 55 41 39 51 44 88 59

14.7 16.2 13.9 14.2 13.0 15.4 15.4 14.1 16.0

NET: Other 68 19 30 18 15 31 15 40 28

6.8 6.2 7.5 6.2 4.9 9.2 5.2 6.4 7.6

Through professional 30 9 13 6 7 15 5 17 13

association or network 3.0 3.0 3.4 2.0 2.5 4.6 1.9 2.7 3.5

Schools 24 7 10 7 4 6 8 12 12

2.4 2.3 2.5 2.5 1.3 1.8 2.7 1.9 3.3

Presentation at my 12 1 6 5 1 8 2 10 2

company 1.2 0.4 1.5 1.8 0.4 2.5 0.8 1.7 0.4

Eg i

Phone 3 2 2 3 1 1 2

0.3 0.6 0.4 0.9 0.2 0.2 0.5

NET: New Media 59 16 22 20 16 19 20 39 19

5.9 5.2 5.5 6.8 5.2 5.6 6.9 6.3 5.2

Social Media 59 16 22 20 16 19 20 39 19

5.9 5.2 5.5 6.8 5.2 5.6 6.9 6.3 5.2

DK/REF 126 62 45 17 54 38 23 71 55

12.6 20.0 11.4 5.9 18.3 11.4 8.0 11.4 14.8

CD d fG

95TH PERCENTILE 99.00 99.00 99.00 11.00 99.00 99.00 99.00 99.00 99.00

99TH PERCENTILE 99.00 99.00 99.00 99.00 99.00 99.00 99.00 99.00 99.00

Comparison Groups: BCD/EFG/HI

Independent T-Test for Means (equal variances), Independent Z-Test for Percentages

Upper case letters indicate significance at the 99% level.

Lower case letters indicate significance at the 95% level.

Table Q24 Page 184

Jan. 17, 2011

HRSDC Gen Pop "Jobs of Tomorrow" Survey

Q24. Now I'd like to ask you a few final questions for statistical purposes. Again, I'd like to remind you that all your answers

are completely confidential. Which of the following income ranges best describes the combined annual income of all persons in

your household, before taxes?

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EDUCATION HOUSEHOLD INCOME EMP. STATUS

----------------------- ----------------------- ---------------

======= HIGH OR POST UNDER $40K - NOT

TOTAL LESS SEC. UNI. $40K $79K $80K + EMP. EMP.

------- ------- ------- ------- ------- ------- ------- ------- -------

(A) (B) (C) (D) (E) (F) (G) (H) (I)

TOTAL 1000 311 394 289 296 333 286 624 372

100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0

UNWEIGHTED TOTAL 1000 339 371 283 284 331 279 567 431

Under $20,000 114 61 38 13 114 23 91

11.4 19.7 9.8 4.7 38.6 3.7 24.5

CD d H

$20,000 to just under 182 63 76 40 182 96 81

$40,000 18.2 20.3 19.2 14.0 61.4 15.4 21.9

h

$40,000 to just under 198 79 78 39 198 122 75

$60,000 19.8 25.4 19.7 13.5 59.4 19.6 20.2

D

$60,000 to just under 135 32 56 47 135 104 31

$80,000 13.5 10.3 14.2 16.2 40.6 16.6 8.4

I

$80,000 to just under 73 16 37 21 73 61 13

$100,000 7.3 5.2 9.3 7.1 25.7 9.7 3.4

I

Over $100,000 212 36 73 104 212 184 29

21.2 11.5 18.5 36.0 74.3 29.4 7.8

b BC I

DON'T KNOW/REFUSED 86 24 37 25 35 51

8.6 7.6 9.4 8.6 5.6 13.8

H

95TH PERCENTILE 99.00 99.00 99.00 99.00 2.00 4.00 6.00 99.00 99.00

99TH PERCENTILE 99.00 99.00 99.00 99.00 2.00 4.00 6.00 99.00 99.00

Comparison Groups: BCD/EFG/HI

Independent T-Test for Means (equal variances), Independent Z-Test for Percentages

Upper case letters indicate significance at the 99% level.

Lower case letters indicate significance at the 95% level.

Table Q25 Page 185

Jan. 17, 2011

HRSDC Gen Pop "Jobs of Tomorrow" Survey

Q25. To which ethnic or cultural group or groups do you belong?

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EDUCATION HOUSEHOLD INCOME EMP. STATUS

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======= HIGH OR POST UNDER $40K - NOT

TOTAL LESS SEC. UNI. $40K $79K $80K + EMP. EMP.

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(A) (B) (C) (D) (E) (F) (G) (H) (I)

TOTAL 1000 311 394 289 296 333 286 624 372

100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0

UNWEIGHTED TOTAL 1000 339 371 283 284 331 279 567 431

CANADIAN (e.g. Québécois/ 341 129 119 90 110 114 85 193 148

Québécoise) 34.1 41.6 30.1 31.3 37.0 34.3 29.8 30.9 39.9

cd h

Other 289 62 114 113 70 98 102 195 94

28.9 19.8 28.8 39.2 23.6 29.6 35.8 31.3 25.2

b Bc e

Caucasian 289 62 114 113 70 98 102 195 94

28.9 19.8 28.8 39.2 23.6 29.6 35.8 31.3 25.2

b Bc e

EUROPEAN (e.g. English, 169 52 53 63 53 49 50 81 83

French, German, Italian, 16.9 16.7 13.4 21.8 17.8 14.7 17.5 13.0 22.4

Russian, Turkish) c H

ASIAN (e.g. Lebanese, 35 3 16 15 6 14 11 24 11

Iranian, Indian, 3.5 1.1 4.1 5.3 2.0 4.1 4.0 3.9 2.9

Chinese) b B

ABORIGINAL (e.g. Métis, 31 5 17 9 12 15 5 20 11

North American Indian, 3.1 1.7 4.2 3.3 4.0 4.4 1.7 3.2 3.1

Inuit)

NORTH OR CENTRAL 18 1 11 6 6 5 7 12 6

AMERICAN - OUTSIDE 1.8 0.4 2.8 2.0 2.0 1.5 2.5 2.0 1.5

CANADA (e.g. American, b

Cuban, Haitian, Mexican,

Guatemalan, Panamanian)

BLACK 12 1 2 8 1 4 4 8 3

1.2 0.3 0.6 2.9 0.3 1.2 1.5 1.4 0.9

Bc

AFRICAN (e.g. Algerian, 7 2 5 4 3 1 7

Ethiopian, Egyptian, 0.7 0.6 1.4 1.2 0.9 0.2 1.1

Moroccan, Somali,)

Comparison Groups: BCD/EFG/HI

Independent T-Test for Means (equal variances), Independent Z-Test for Percentages

Upper case letters indicate significance at the 99% level.

Lower case letters indicate significance at the 95% level.

Table Q25 Page 186

Jan. 17, 2011

(Continued)

HRSDC Gen Pop "Jobs of Tomorrow" Survey

Q25. To which ethnic or cultural group or groups do you belong?

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EDUCATION HOUSEHOLD INCOME EMP. STATUS

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======= HIGH OR POST UNDER $40K - NOT

TOTAL LESS SEC. UNI. $40K $79K $80K + EMP. EMP.

------- ------- ------- ------- ------- ------- ------- ------- -------

(A) (B) (C) (D) (E) (F) (G) (H) (I)

TOTAL 1000 311 394 289 296 333 286 624 372

100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0

UNWEIGHTED TOTAL 1000 339 371 283 284 331 279 567 431

SOUTH AMERICAN (e.g. 6 6 0 1 5 5 2

Columbian, Brazilian, 0.6 1.4 0.1 0.4 1.5 0.7 0.4

Chilean)

JEWISH 5 1 4 1 1 1 3 3 2

0.5 0.3 1.0 0.3 0.3 0.2 0.9 0.5 0.7

AUSTRALASIAN (e.g. 4 3 1 3 1 4 0

Australia, New Zealand) 0.4 0.9 0.2 1.0 0.3 0.6 0.1

ARAB 3 0 3 2 2 0 3

0.3 0.1 1.0 0.5 0.5 0.1 0.5

DON'T KNOW/REFUSED 210 91 86 30 70 62 54 134 76

21.0 29.2 21.9 10.4 23.7 18.6 18.8 21.6 20.4

D D

95TH PERCENTILE 99.00 99.00 99.00 99.00 99.00 99.00 99.00 99.00 99.00

99TH PERCENTILE 99.00 99.00 99.00 99.00 99.00 99.00 99.00 99.00 99.00

Comparison Groups: BCD/EFG/HI

Independent T-Test for Means (equal variances), Independent Z-Test for Percentages

Upper case letters indicate significance at the 99% level.

Lower case letters indicate significance at the 95% level.

Table Q26 Page 187

Jan. 17, 2011

HRSDC Gen Pop "Jobs of Tomorrow" Survey

Q26. What language is spoken most often in your household?

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EDUCATION HOUSEHOLD INCOME EMP. STATUS

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======= HIGH OR POST UNDER $40K - NOT

TOTAL LESS SEC. UNI. $40K $79K $80K + EMP. EMP.

------- ------- ------- ------- ------- ------- ------- ------- -------

(A) (B) (C) (D) (E) (F) (G) (H) (I)

TOTAL 1000 311 394 289 296 333 286 624 372

100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0

UNWEIGHTED TOTAL 1000 339 371 283 284 331 279 567 431

English 717 214 289 212 187 236 220 438 273

71.6 68.8 73.4 73.4 63.2 71.1 77.1 70.3 73.5

E

French 217 81 73 58 83 70 54 135 81

21.6 25.9 18.6 20.0 28.0 21.0 18.8 21.7 21.9

c g

Other 65 16 32 17 26 27 12 48 17

6.5 5.2 8.0 5.8 8.7 8.0 4.1 7.6 4.6

g

DK/REF 3 2 3

0.3 0.8 0.4

95TH PERCENTILE 3.00 3.00 3.00 3.00 3.00 3.00 2.00 3.00 2.00

99TH PERCENTILE 3.00 3.00 3.00 3.00 3.00 3.00 3.00 3.00 3.00

Comparison Groups: BCD/EFG/HI

Independent T-Test for Means (equal variances), Independent Z-Test for Percentages

Upper case letters indicate significance at the 99% level.

Lower case letters indicate significance at the 95% level.

Table Q27 Page 188

Jan. 17, 2011

HRSDC Gen Pop "Jobs of Tomorrow" Survey

Q27. Are you single, married, living together as a couple, widowed, separated or divorced?

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EDUCATION HOUSEHOLD INCOME EMP. STATUS

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======= HIGH OR POST UNDER $40K - NOT

TOTAL LESS SEC. UNI. $40K $79K $80K + EMP. EMP.

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(A) (B) (C) (D) (E) (F) (G) (H) (I)

TOTAL 1000 311 394 289 296 333 286 624 372

100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0

UNWEIGHTED TOTAL 1000 339 371 283 284 331 279 567 431

Single 209 70 74 65 102 58 26 114 90

20.8 22.5 18.6 22.5 34.5 17.6 9.1 18.3 24.2

FG G h

Married or living 634 179 266 184 118 223 243 436 197

together as a couple 63.4 57.6 67.4 63.7 39.7 66.9 85.0 69.9 53.1

b E EF I

Widowed 54 30 13 10 30 11 6 9 44

5.4 9.5 3.3 3.5 10.2 3.2 2.0 1.5 11.9

cd fG H

Separated/Divorced 97 31 39 26 46 40 10 61 36

9.6 10.0 10.0 9.1 15.4 12.0 3.6 9.7 9.7

G G

DK/REF 8 1 3 3 1 1 1 3 4

0.8 0.4 0.7 1.2 0.3 0.3 0.3 0.6 1.1

95TH PERCENTILE 4.00 4.00 4.00 4.00 4.00 4.00 3.00 4.00 4.00

99TH PERCENTILE 4.00 4.00 4.00 99.00 4.00 4.00 4.00 4.00 99.00

Comparison Groups: BCD/EFG/HI

Independent T-Test for Means (equal variances), Independent Z-Test for Percentages

Upper case letters indicate significance at the 99% level.

Lower case letters indicate significance at the 95% level.

Table Q28 Page 189

Jan. 17, 2011

HRSDC Gen Pop "Jobs of Tomorrow" Survey

Q28. Do you have any children under the age of 18 currently living in your household?

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EDUCATION HOUSEHOLD INCOME EMP. STATUS

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======= HIGH OR POST UNDER $40K - NOT

TOTAL LESS SEC. UNI. $40K $79K $80K + EMP. EMP.

------- ------- ------- ------- ------- ------- ------- ------- -------

(A) (B) (C) (D) (E) (F) (G) (H) (I)

TOTAL 1000 311 394 289 296 333 286 624 372

100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0

UNWEIGHTED TOTAL 1000 339 371 283 284 331 279 567 431

Yes 330 76 160 92 61 121 129 248 82

33.0 24.5 40.6 31.9 20.5 36.4 45.0 39.8 22.0

B E E I

No 666 234 232 194 235 211 157 373 288

66.6 75.5 58.9 67.3 79.5 63.6 55.0 59.8 77.5

C FG H

DK/REF 4 2 2 2 2

0.4 0.5 0.8 0.4 0.5

95TH PERCENTILE 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00

99TH PERCENTILE 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00

Comparison Groups: BCD/EFG/HI

Independent T-Test for Means (equal variances), Independent Z-Test for Percentages

Upper case letters indicate significance at the 99% level.

Lower case letters indicate significance at the 95% level.

Table Q28A Page 190

Jan. 17, 2011

HRSDC Gen Pop "Jobs of Tomorrow" Survey

Q28A. How many children under the age of 18 are currently living in your household?

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EDUCATION HOUSEHOLD INCOME EMP. STATUS

----------------------- ----------------------- ---------------

======= HIGH OR POST UNDER $40K - NOT

TOTAL LESS SEC. UNI. $40K $79K $80K + EMP. EMP.

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(A) (B) (C) (D) (E) (F) (G) (H) (I)

TOTAL 330 76 160 92 61 121 129 248 82

100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0

UNWEIGHTED TOTAL 252 62 119 70 43 82 108 189 63

NET: 2 or less 262 58 134 69 53 85 106 192 71

79.5 76.1 83.7 74.7 87.8 69.8 82.8 77.4 86.1

f

1 120 31 67 21 34 38 39 78 42

36.4 41.1 42.1 23.1 56.3 31.4 30.1 31.4 51.6

d fg h

2 142 27 67 48 19 47 68 114 28

43.1 35.0 41.6 51.6 31.5 38.4 52.7 46.0 34.5

NET: 3 or more 68 18 26 23 7 37 22 56 11

20.5 23.9 16.3 25.3 12.2 30.2 17.2 22.6 13.9

e

3+ 68 18 26 23 7 37 22 56 11

20.5 23.9 16.3 25.3 12.2 30.2 17.2 22.6 13.9

e

Comparison Groups: BCD/EFG/HI

Independent T-Test for Means (equal variances), Independent Z-Test for Percentages

Upper case letters indicate significance at the 99% level.

Lower case letters indicate significance at the 95% level.

Table Q31 Page 191

Jan. 17, 2011

HRSDC Gen Pop "Jobs of Tomorrow" Survey

Q31. INTERVIEWER: Record language of interview

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EDUCATION HOUSEHOLD INCOME EMP. STATUS

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======= HIGH OR POST UNDER $40K - NOT

TOTAL LESS SEC. UNI. $40K $79K $80K + EMP. EMP.

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(A) (B) (C) (D) (E) (F) (G) (H) (I)

TOTAL 1000 311 394 289 296 333 286 624 372

100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0

UNWEIGHTED TOTAL 1000 339 371 283 284 331 279 567 431

English 811 244 321 240 227 266 243 501 306

81.1 78.7 81.5 83.2 76.6 79.8 85.1 80.3 82.3

e

French 189 66 73 49 69 67 43 123 66

18.9 21.3 18.5 16.8 23.4 20.2 14.9 19.7 17.7

g

95TH PERCENTILE 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00

99TH PERCENTILE 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00

Comparison Groups: BCD/EFG/HI

Independent T-Test for Means (equal variances), Independent Z-Test for Percentages

Upper case letters indicate significance at the 99% level.

Lower case letters indicate significance at the 95% level.

Table Q32 Page 192

Jan. 17, 2011

HRSDC Gen Pop "Jobs of Tomorrow" Survey

Q32. Gender

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EDUCATION HOUSEHOLD INCOME EMP. STATUS

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======= HIGH OR POST UNDER $40K - NOT

TOTAL LESS SEC. UNI. $40K $79K $80K + EMP. EMP.

------- ------- ------- ------- ------- ------- ------- ------- -------

(A) (B) (C) (D) (E) (F) (G) (H) (I)

TOTAL 1000 311 394 289 296 333 286 624 372

100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0

UNWEIGHTED TOTAL 1000 339 371 283 284 331 279 567 431

Male 459 156 178 120 118 174 140 318 137

45.9 50.2 45.1 41.5 40.0 52.3 49.1 51.0 36.8

e I

Female 541 155 216 169 178 159 146 305 235

54.1 49.8 54.9 58.5 60.0 47.7 50.9 49.0 63.2

f H

95TH PERCENTILE 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00

99TH PERCENTILE 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00

Comparison Groups: BCD/EFG/HI

Independent T-Test for Means (equal variances), Independent Z-Test for Percentages

Upper case letters indicate significance at the 99% level.

Lower case letters indicate significance at the 95% level.

Table S1\_1 Page 193

Jan. 17, 2011

HRSDC Gen Pop "Jobs of Tomorrow" Survey

S1\_1. Do you or does anyone in your household work for any of the following types of organizations:

- The Government of Canada

=======================================================================================================================================================================================

SAMPLE TYPE ETHNICITY SECTOR/TYPE OF WORK CHG TO EMPLOY. NO. OF CHILDREN MARITAL STATUS

------------------------------- --------------------------------------- --------------------------------------------------------------- --------------- --------------- ---------------

======= RET. & PROF. ART & PUBLIC/ NOT 2 OR 3 OR S./WID/ MAR. OR

TOTAL GENPOP YOUTH OLDER N.COMER CAN. ABOR. EURO. ASIAN OTHER AGR. RES. WHOLE. INDUS. SERV. CULT. NGO OTHER LIKELY LIKELY LESS MORE SEP/DIV LIVING

------- ------- ------- ------- ------- ------- ------- ------- ------- ------- ------- ------- ------- ------- ------- ------- ------- ------- ------- ------- ------- ------- ------- -------

(A) (B) (C) (D) (E) (F) (G) (H) (I) (J) (K) (L) (M) (N) (O) (P) (Q) (R) (S) (T) (U) (V) (W) (X)

TOTAL 1000 1000 36 92 18 341 31 169 35 55 20 15 62 155 200 30 115 48 321 418 262 68 359 634

100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0

UNWEIGHTED TOTAL 1000 1000 10 150 9 351 25 183 25 42 30 17 50 135 179 26 100 40 281 382 202 50 330 659

No 1000 1000 36 92 18 341 31 169 35 55 20 15 62 155 200 30 115 48 321 418 262 68 359 634

100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0

95TH PERCENTILE 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00

99TH PERCENTILE 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00

Comparison Groups: BCDE/FGHIJ/KLMNOPQR/ST/UV/WX

Independent T-Test for Means (equal variances), Independent Z-Test for Percentages

Upper case letters indicate significance at the 99% level.

Lower case letters indicate significance at the 95% level.

Table S1\_2 Page 194

Jan. 17, 2011

HRSDC Gen Pop "Jobs of Tomorrow" Survey

S1\_2. Do you or does anyone in your household work for any of the following types of organizations:

- A provincial government

=======================================================================================================================================================================================

SAMPLE TYPE ETHNICITY SECTOR/TYPE OF WORK CHG TO EMPLOY. NO. OF CHILDREN MARITAL STATUS

------------------------------- --------------------------------------- --------------------------------------------------------------- --------------- --------------- ---------------

======= RET. & PROF. ART & PUBLIC/ NOT 2 OR 3 OR S./WID/ MAR. OR

TOTAL GENPOP YOUTH OLDER N.COMER CAN. ABOR. EURO. ASIAN OTHER AGR. RES. WHOLE. INDUS. SERV. CULT. NGO OTHER LIKELY LIKELY LESS MORE SEP/DIV LIVING

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(A) (B) (C) (D) (E) (F) (G) (H) (I) (J) (K) (L) (M) (N) (O) (P) (Q) (R) (S) (T) (U) (V) (W) (X)

TOTAL 1000 1000 36 92 18 341 31 169 35 55 20 15 62 155 200 30 115 48 321 418 262 68 359 634

100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0

UNWEIGHTED TOTAL 1000 1000 10 150 9 351 25 183 25 42 30 17 50 135 179 26 100 40 281 382 202 50 330 659

No 1000 1000 36 92 18 341 31 169 35 55 20 15 62 155 200 30 115 48 321 418 262 68 359 634

100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0

95TH PERCENTILE 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00

99TH PERCENTILE 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00

Comparison Groups: BCDE/FGHIJ/KLMNOPQR/ST/UV/WX

Independent T-Test for Means (equal variances), Independent Z-Test for Percentages

Upper case letters indicate significance at the 99% level.

Lower case letters indicate significance at the 95% level.

Table S1\_3 Page 195

Jan. 17, 2011

HRSDC Gen Pop "Jobs of Tomorrow" Survey

S1\_3. Do you or does anyone in your household work for any of the following types of organizations:

- A municipal government

=======================================================================================================================================================================================

SAMPLE TYPE ETHNICITY SECTOR/TYPE OF WORK CHG TO EMPLOY. NO. OF CHILDREN MARITAL STATUS

------------------------------- --------------------------------------- --------------------------------------------------------------- --------------- --------------- ---------------

======= RET. & PROF. ART & PUBLIC/ NOT 2 OR 3 OR S./WID/ MAR. OR

TOTAL GENPOP YOUTH OLDER N.COMER CAN. ABOR. EURO. ASIAN OTHER AGR. RES. WHOLE. INDUS. SERV. CULT. NGO OTHER LIKELY LIKELY LESS MORE SEP/DIV LIVING

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(A) (B) (C) (D) (E) (F) (G) (H) (I) (J) (K) (L) (M) (N) (O) (P) (Q) (R) (S) (T) (U) (V) (W) (X)

TOTAL 1000 1000 36 92 18 341 31 169 35 55 20 15 62 155 200 30 115 48 321 418 262 68 359 634

100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0

UNWEIGHTED TOTAL 1000 1000 10 150 9 351 25 183 25 42 30 17 50 135 179 26 100 40 281 382 202 50 330 659

No 1000 1000 36 92 18 341 31 169 35 55 20 15 62 155 200 30 115 48 321 418 262 68 359 634

100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0

95TH PERCENTILE 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00

99TH PERCENTILE 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00

Comparison Groups: BCDE/FGHIJ/KLMNOPQR/ST/UV/WX

Independent T-Test for Means (equal variances), Independent Z-Test for Percentages

Upper case letters indicate significance at the 99% level.

Lower case letters indicate significance at the 95% level.

Table S1\_4 Page 196

Jan. 17, 2011

HRSDC Gen Pop "Jobs of Tomorrow" Survey

S1\_4. Do you or does anyone in your household work for any of the following types of organizations:

- An advertising or market research firm

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SAMPLE TYPE ETHNICITY SECTOR/TYPE OF WORK CHG TO EMPLOY. NO. OF CHILDREN MARITAL STATUS

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======= RET. & PROF. ART & PUBLIC/ NOT 2 OR 3 OR S./WID/ MAR. OR

TOTAL GENPOP YOUTH OLDER N.COMER CAN. ABOR. EURO. ASIAN OTHER AGR. RES. WHOLE. INDUS. SERV. CULT. NGO OTHER LIKELY LIKELY LESS MORE SEP/DIV LIVING

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(A) (B) (C) (D) (E) (F) (G) (H) (I) (J) (K) (L) (M) (N) (O) (P) (Q) (R) (S) (T) (U) (V) (W) (X)

TOTAL 1000 1000 36 92 18 341 31 169 35 55 20 15 62 155 200 30 115 48 321 418 262 68 359 634

100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0

UNWEIGHTED TOTAL 1000 1000 10 150 9 351 25 183 25 42 30 17 50 135 179 26 100 40 281 382 202 50 330 659

No 1000 1000 36 92 18 341 31 169 35 55 20 15 62 155 200 30 115 48 321 418 262 68 359 634

100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0

95TH PERCENTILE 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00

99TH PERCENTILE 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00

Comparison Groups: BCDE/FGHIJ/KLMNOPQR/ST/UV/WX

Independent T-Test for Means (equal variances), Independent Z-Test for Percentages

Upper case letters indicate significance at the 99% level.

Lower case letters indicate significance at the 95% level.

Table S1\_5 Page 197

Jan. 17, 2011

HRSDC Gen Pop "Jobs of Tomorrow" Survey

S1\_5. Do you or does anyone in your household work for any of the following types of organizations:

- The media

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SAMPLE TYPE ETHNICITY SECTOR/TYPE OF WORK CHG TO EMPLOY. NO. OF CHILDREN MARITAL STATUS

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======= RET. & PROF. ART & PUBLIC/ NOT 2 OR 3 OR S./WID/ MAR. OR

TOTAL GENPOP YOUTH OLDER N.COMER CAN. ABOR. EURO. ASIAN OTHER AGR. RES. WHOLE. INDUS. SERV. CULT. NGO OTHER LIKELY LIKELY LESS MORE SEP/DIV LIVING

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(A) (B) (C) (D) (E) (F) (G) (H) (I) (J) (K) (L) (M) (N) (O) (P) (Q) (R) (S) (T) (U) (V) (W) (X)

TOTAL 1000 1000 36 92 18 341 31 169 35 55 20 15 62 155 200 30 115 48 321 418 262 68 359 634

100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0

UNWEIGHTED TOTAL 1000 1000 10 150 9 351 25 183 25 42 30 17 50 135 179 26 100 40 281 382 202 50 330 659

No 1000 1000 36 92 18 341 31 169 35 55 20 15 62 155 200 30 115 48 321 418 262 68 359 634

100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0

95TH PERCENTILE 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00

99TH PERCENTILE 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00

Comparison Groups: BCDE/FGHIJ/KLMNOPQR/ST/UV/WX

Independent T-Test for Means (equal variances), Independent Z-Test for Percentages

Upper case letters indicate significance at the 99% level.

Lower case letters indicate significance at the 95% level.

Table S1\_6 Page 198

Jan. 17, 2011

HRSDC Gen Pop "Jobs of Tomorrow" Survey

S1\_6. Do you or does anyone in your household work for any of the following types of organizations:

- or is an elected official

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SAMPLE TYPE ETHNICITY SECTOR/TYPE OF WORK CHG TO EMPLOY. NO. OF CHILDREN MARITAL STATUS

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======= RET. & PROF. ART & PUBLIC/ NOT 2 OR 3 OR S./WID/ MAR. OR

TOTAL GENPOP YOUTH OLDER N.COMER CAN. ABOR. EURO. ASIAN OTHER AGR. RES. WHOLE. INDUS. SERV. CULT. NGO OTHER LIKELY LIKELY LESS MORE SEP/DIV LIVING

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(A) (B) (C) (D) (E) (F) (G) (H) (I) (J) (K) (L) (M) (N) (O) (P) (Q) (R) (S) (T) (U) (V) (W) (X)

TOTAL 1000 1000 36 92 18 341 31 169 35 55 20 15 62 155 200 30 115 48 321 418 262 68 359 634

100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0

UNWEIGHTED TOTAL 1000 1000 10 150 9 351 25 183 25 42 30 17 50 135 179 26 100 40 281 382 202 50 330 659

No 1000 1000 36 92 18 341 31 169 35 55 20 15 62 155 200 30 115 48 321 418 262 68 359 634

100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0

95TH PERCENTILE 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00

99TH PERCENTILE 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00

Comparison Groups: BCDE/FGHIJ/KLMNOPQR/ST/UV/WX

Independent T-Test for Means (equal variances), Independent Z-Test for Percentages

Upper case letters indicate significance at the 99% level.

Lower case letters indicate significance at the 95% level.

Table Q1 Page 199

Jan. 17, 2011

HRSDC Gen Pop "Jobs of Tomorrow" Survey

Q1. The first few questions are for statistical purposes only. I'd like to remind you that all your answers are completely

confidential. In what year were you born?

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SAMPLE TYPE ETHNICITY SECTOR/TYPE OF WORK CHG TO EMPLOY. NO. OF CHILDREN MARITAL STATUS

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======= RET. & PROF. ART & PUBLIC/ NOT 2 OR 3 OR S./WID/ MAR. OR

TOTAL GENPOP YOUTH OLDER N.COMER CAN. ABOR. EURO. ASIAN OTHER AGR. RES. WHOLE. INDUS. SERV. CULT. NGO OTHER LIKELY LIKELY LESS MORE SEP/DIV LIVING

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(A) (B) (C) (D) (E) (F) (G) (H) (I) (J) (K) (L) (M) (N) (O) (P) (Q) (R) (S) (T) (U) (V) (W) (X)

TOTAL 1000 1000 36 92 18 341 31 169 35 55 20 15 62 155 200 30 115 48 321 418 262 68 359 634

100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0

UNWEIGHTED TOTAL 1000 1000 10 150 9 351 25 183 25 42 30 17 50 135 179 26 100 40 281 382 202 50 330 659

< 25 117 117 36 4 23 5 23 6 7 12 25 18 4 9 11 62 28 24 5 83 35

11.7 11.7 100.0 20.7 6.9 14.5 13.8 18.3 12.1 19.6 16.0 8.9 14.8 7.6 23.3 19.4 6.7 9.3 6.7 23.1 5.4

BE F oq OQ OQ T X

25-34 162 162 9 41 13 5 9 10 1 3 14 27 44 4 37 5 60 94 66 23 42 120

16.2 16.2 50.7 12.0 41.5 3.2 24.9 17.6 4.1 17.2 22.3 17.5 21.9 15.1 31.9 10.9 18.8 22.5 25.3 34.3 11.7 19.0

H fH h H K k K KnR W

35-44 195 195 2 59 7 23 11 13 2 7 10 35 51 8 32 12 60 114 104 33 44 150

19.5 19.5 13.6 17.3 21.3 13.4 30.5 23.5 9.2 48.1 16.6 22.3 25.5 25.9 28.0 24.4 18.7 27.2 39.7 48.9 12.2 23.7

Km k k k s W

45-54 202 202 2 74 5 34 5 14 10 3 13 36 56 10 20 16 73 112 55 6 72 126

20.2 20.2 9.6 21.7 15.1 20.4 13.7 25.2 48.6 19.8 21.2 22.9 27.9 32.0 17.1 33.1 22.9 26.9 21.1 9.5 20.2 19.9

mnQ

55+ 324 324 92 1 144 2 83 4 12 8 2 13 33 32 4 18 4 65 70 12 0 117 203

32.4 32.4 100.0 5.4 42.2 7.7 49.2 12.6 21.6 38.1 14.9 20.3 21.3 15.8 12.3 15.4 8.3 20.2 16.7 4.7 0.5 32.7 32.0

e BE GIj GIj r

NET: <21 36 36 36 15 5 2 4 9 5 18 6 18 5 23 13

3.6 3.6 100.0 4.5 14.5 3.3 2.4 4.4 9.5 5.6 1.4 7.0 6.7 6.4 2.0

B n T X

NET: 21-34 244 244 13 49 13 29 15 16 1 3 24 48 53 9 46 12 105 116 72 23 102 142

24.4 24.4 71.4 14.4 41.5 17.0 43.2 29.7 4.1 17.2 38.7 31.1 26.4 29.8 39.5 24.7 32.6 27.8 27.5 34.3 28.5 22.4

b f fh f K K K K Klo k x

NET: 35-54 396 396 4 133 11 57 15 27 12 10 24 70 107 17 52 27 134 226 159 39 116 276

39.6 39.6 23.2 39.0 36.4 33.8 44.2 48.8 57.8 67.9 37.8 45.3 53.4 57.9 45.1 57.4 41.6 54.1 60.8 58.4 32.4 43.6

s W

NET: 55+ 324 324 92 1 144 2 83 4 12 8 2 13 33 32 4 18 4 65 70 12 0 117 203

32.4 32.4 100.0 5.4 42.2 7.7 49.2 12.6 21.6 38.1 14.9 20.3 21.3 15.8 12.3 15.4 8.3 20.2 16.7 4.7 0.5 32.7 32.0

e BE GIj GIj r

Comparison Groups: BCDE/FGHIJ/KLMNOPQR/ST/UV/WX

Independent T-Test for Means (equal variances), Independent Z-Test for Percentages

Upper case letters indicate significance at the 99% level.

Lower case letters indicate significance at the 95% level.

Table Q2 Page 200

Jan. 17, 2011

HRSDC Gen Pop "Jobs of Tomorrow" Survey

Q2. Were you born in Canada?

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SAMPLE TYPE ETHNICITY SECTOR/TYPE OF WORK CHG TO EMPLOY. NO. OF CHILDREN MARITAL STATUS

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======= RET. & PROF. ART & PUBLIC/ NOT 2 OR 3 OR S./WID/ MAR. OR

TOTAL GENPOP YOUTH OLDER N.COMER CAN. ABOR. EURO. ASIAN OTHER AGR. RES. WHOLE. INDUS. SERV. CULT. NGO OTHER LIKELY LIKELY LESS MORE SEP/DIV LIVING

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(A) (B) (C) (D) (E) (F) (G) (H) (I) (J) (K) (L) (M) (N) (O) (P) (Q) (R) (S) (T) (U) (V) (W) (X)

TOTAL 1000 1000 36 92 18 341 31 169 35 55 20 15 62 155 200 30 115 48 321 418 262 68 359 634

100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0

UNWEIGHTED TOTAL 1000 1000 10 150 9 351 25 183 25 42 30 17 50 135 179 26 100 40 281 382 202 50 330 659

Yes 835 835 31 71 317 12 134 10 34 18 14 46 128 166 29 99 33 257 357 209 61 304 524

83.4 83.4 87.4 77.7 92.9 39.7 79.3 29.7 60.8 91.6 94.0 74.0 82.6 83.0 97.5 85.8 69.2 80.0 85.4 79.5 90.7 84.7 82.7

GHIJ GI i r mr moR u

No 166 166 5 20 18 24 19 35 24 22 2 1 16 27 34 1 16 15 64 61 54 6 55 110

16.6 16.6 12.6 22.3 100.0 7.1 60.3 20.7 70.3 39.2 8.4 6.0 26.0 17.4 17.0 2.5 14.2 30.8 20.0 14.6 20.5 9.3 15.3 17.3

BCD FH F FHj F lp p klP v

95TH PERCENTILE 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 1.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00

99TH PERCENTILE 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00

Comparison Groups: BCDE/FGHIJ/KLMNOPQR/ST/UV/WX

Independent T-Test for Means (equal variances), Independent Z-Test for Percentages

Upper case letters indicate significance at the 99% level.

Lower case letters indicate significance at the 95% level.

Table Q2A Page 201

Jan. 17, 2011

HRSDC Gen Pop "Jobs of Tomorrow" Survey

Q2A. In what year did you come to Canada?

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SAMPLE TYPE ETHNICITY SECTOR/TYPE OF WORK CHG TO EMPLOY. NO. OF CHILDREN MARITAL STATUS

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======= RET. & PROF. ART & PUBLIC/ NOT 2 OR 3 OR S./WID/ MAR. OR

TOTAL GENPOP YOUTH OLDER N.COMER CAN. ABOR. EURO. ASIAN OTHER AGR. RES. WHOLE. INDUS. SERV. CULT. NGO OTHER LIKELY LIKELY LESS MORE SEP/DIV LIVING

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(A) (B) (C) (D) (E) (F) (G) (H) (I) (J) (K) (L) (M) (N) (O) (P) (Q) (R) (S) (T) (U) (V) (W) (X)

TOTAL 166 166 5 20 18 24 19 35 24 22 2 1 16 27 34 1 16 15 64 61 54 6 55 110

100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0

UNWEIGHTED TOTAL 151 151 1 30 9 28 9 33 20 19 3 1 12 22 29 2 18 7 50 55 36 4 41 108

Prior to 2005 141 141 20 24 10 34 22 18 2 1 12 22 33 1 16 11 50 52 41 6 47 93

85.2 85.2 100.0 100.0 54.1 98.4 88.3 83.1 100.0 100.0 77.0 80.2 97.2 100.0 96.7 75.9 78.5 84.9 76.8 100.0 85.9 84.7

B G g mn mn mn U

2005 or later 25 25 5 18 9 1 3 4 4 5 1 1 4 14 9 12 8 17

14.8 14.8 100.0 100.0 45.9 1.6 11.7 16.9 23.0 19.8 2.8 3.3 24.1 21.5 15.1 23.2 14.1 15.3

B B h

Comparison Groups: BCDE/FGHIJ/KLMNOPQR/ST/UV/WX

Independent T-Test for Means (equal variances), Independent Z-Test for Percentages

Upper case letters indicate significance at the 99% level.

Lower case letters indicate significance at the 95% level.

Table Q3 Page 202

Jan. 17, 2011

HRSDC Gen Pop "Jobs of Tomorrow" Survey

Q3. What is the highest level of formal education that you have completed to date?

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SAMPLE TYPE ETHNICITY SECTOR/TYPE OF WORK CHG TO EMPLOY. NO. OF CHILDREN MARITAL STATUS

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======= RET. & PROF. ART & PUBLIC/ NOT 2 OR 3 OR S./WID/ MAR. OR

TOTAL GENPOP YOUTH OLDER N.COMER CAN. ABOR. EURO. ASIAN OTHER AGR. RES. WHOLE. INDUS. SERV. CULT. NGO OTHER LIKELY LIKELY LESS MORE SEP/DIV LIVING

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(A) (B) (C) (D) (E) (F) (G) (H) (I) (J) (K) (L) (M) (N) (O) (P) (Q) (R) (S) (T) (U) (V) (W) (X)

TOTAL 1000 1000 36 92 18 341 31 169 35 55 20 15 62 155 200 30 115 48 321 418 262 68 359 634

100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0

UNWEIGHTED TOTAL 1000 1000 10 150 9 351 25 183 25 42 30 17 50 135 179 26 100 40 281 382 202 50 330 659

Elementary school or 38 38 8 4 11 1 5 2 2 9 1 1 6 13 11 6 7 22 15

less 3.8 3.8 23.0 4.2 3.2 3.2 3.1 10.0 9.9 5.7 0.6 4.0 13.2 4.1 2.6 2.3 10.3 6.0 2.4

o

Secondary school 273 273 9 30 4 118 4 47 3 8 7 3 26 44 43 8 9 11 79 97 52 11 109 163

27.3 27.3 24.4 32.9 20.7 34.6 13.9 27.6 9.5 14.0 35.0 21.8 41.0 28.2 21.5 27.7 7.8 22.1 24.8 23.2 19.8 16.7 30.4 25.8

Ij i q oQ Q q q

Some post-secondary 102 102 14 12 2 27 5 12 3 2 4 1 11 17 10 2 5 0 29 38 26 2 49 52

10.2 10.2 40.3 12.7 11.7 7.9 17.4 7.3 9.0 2.9 18.6 6.9 17.3 11.0 5.1 7.1 4.2 0.8 9.1 9.2 9.8 3.0 13.7 8.1

r r x

College, vocational or 293 293 4 20 1 92 11 40 13 28 5 8 21 47 63 9 40 18 90 153 108 24 76 214

trade school 29.3 29.3 12.2 21.5 4.6 26.9 35.6 23.9 37.3 50.7 27.3 53.0 32.9 30.4 31.6 30.3 34.6 38.8 28.0 36.5 41.3 35.6 21.3 33.8

fH W

Undergraduate university 134 134 10 6 40 1 25 4 7 2 26 39 5 17 8 52 48 21 8 54 78

program 13.4 13.4 10.5 31.5 11.8 2.6 14.8 12.0 13.0 3.3 16.7 19.7 16.5 15.1 15.8 16.1 11.4 8.0 12.5 15.1 12.3

M M m

Graduate or professional 154 154 16 6 50 9 38 11 11 2 1 3 13 41 4 44 5 57 70 48 15 47 106

university program 15.4 15.4 17.8 31.5 14.7 27.3 22.5 32.2 19.5 9.1 8.4 5.5 8.1 20.7 14.4 38.3 9.5 17.9 16.7 18.2 22.0 13.2 16.7

mn KLMNopR

DON'T KNOW/REFUSED 7 7 0 3 1 2 0 2 2 1 6

0.7 0.7 0.4 0.8 0.7 1.0 0.1 0.4 0.6 0.3 0.9

95TH PERCENTILE 6.00 6.00 4.00 6.00 6.00 6.00 6.00 6.00 6.00 6.00 6.00 6.00 6.00 6.00 6.00 6.00 6.00 6.00 6.00 6.00 6.00 6.00 6.00 6.00

99TH PERCENTILE 6.00 6.00 4.00 6.00 6.00 6.00 6.00 6.00 6.00 6.00 6.00 6.00 6.00 6.00 6.00 6.00 6.00 6.00 6.00 6.00 6.00 6.00 6.00 6.00

Comparison Groups: BCDE/FGHIJ/KLMNOPQR/ST/UV/WX

Independent T-Test for Means (equal variances), Independent Z-Test for Percentages

Upper case letters indicate significance at the 99% level.

Lower case letters indicate significance at the 95% level.

Table Q4 Page 203

Jan. 17, 2011

HRSDC Gen Pop "Jobs of Tomorrow" Survey

Q4. What is your current employment status? Are you...

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SAMPLE TYPE ETHNICITY SECTOR/TYPE OF WORK CHG TO EMPLOY. NO. OF CHILDREN MARITAL STATUS

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======= RET. & PROF. ART & PUBLIC/ NOT 2 OR 3 OR S./WID/ MAR. OR

TOTAL GENPOP YOUTH OLDER N.COMER CAN. ABOR. EURO. ASIAN OTHER AGR. RES. WHOLE. INDUS. SERV. CULT. NGO OTHER LIKELY LIKELY LESS MORE SEP/DIV LIVING

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(A) (B) (C) (D) (E) (F) (G) (H) (I) (J) (K) (L) (M) (N) (O) (P) (Q) (R) (S) (T) (U) (V) (W) (X)

TOTAL 1000 1000 36 92 18 341 31 169 35 55 20 15 62 155 200 30 115 48 321 418 262 68 359 634

100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0

UNWEIGHTED TOTAL 1000 1000 10 150 9 351 25 183 25 42 30 17 50 135 179 26 100 40 281 382 202 50 330 659

Employed full-time 395 395 4 46 8 125 16 43 21 25 7 10 34 107 137 17 59 23 115 265 133 36 118 274

39.4 39.4 10.4 50.1 46.8 36.8 51.3 25.7 59.1 44.9 35.8 63.1 54.1 68.9 68.6 57.0 51.5 47.6 35.7 63.4 50.8 53.9 32.8 43.2

C bC h H Kq Kq S W

Fully retired 189 189 83 55 2 7 5 76 110

18.8 18.8 24.3 32.6 4.9 11.8 1.7 21.3 17.3

i Ij

Employed part-time 101 101 11 15 4 28 9 3 11 1 11 10 28 5 34 12 69 26 34 6 32 68

10.1 10.1 30.5 16.3 20.4 8.1 5.3 7.3 20.5 4.2 17.8 6.7 13.9 16.6 29.4 24.7 21.6 6.2 13.0 9.4 9.0 10.7

h LNo lN T

Self-employed 87 87 19 1 26 2 20 1 6 12 3 13 19 18 6 4 12 29 52 12 11 19 68

8.7 8.7 21.1 5.1 7.6 6.3 11.8 2.8 10.1 58.8 18.1 20.5 12.3 8.8 21.3 3.0 24.6 9.1 12.5 4.7 15.8 5.4 10.7

B LMNOpQr q q w

Unemployed and looking 63 63 11 5 18 10 9 3 2 40 13 16 1 40 21

for work 6.3 6.3 30.5 27.6 5.3 30.6 5.5 8.6 3.2 12.3 3.0 6.2 1.4 11.2 3.3

FHiJ T X

Homemaker 35 35 15 0 8 1 1 15 18 16 4 5 31

3.5 3.5 4.4 1.2 4.7 3.5 2.6 4.7 4.3 6.1 5.3 1.3 4.8

W

Student full-time 27 27 6 9 2 2 7 2 19 8

2.7 2.7 16.4 2.6 1.3 7.0 2.8 3.6 5.3 1.3

X

Unemployed and not 20 20 6 1 9 10 10 12 8

looking for work 2.0 2.0 1.7 0.4 2.7 2.4 3.6 3.5 1.2

Maternity or parental 19 19 4 12 1 2 3 7 1 9 10 7 13 4 4 15

leave 1.9 1.9 12.2 3.6 2.6 0.9 4.3 3.4 2.5 7.7 3.2 1.7 4.9 6.6 1.1 2.4

h

Retired and working part- 18 18 7 6 5 0 1 0 5 7 1 3 1 10 6 5 13

time, or 1.8 1.8 8.0 1.9 3.2 0.7 3.6 0.6 3.0 3.3 2.7 2.5 1.6 3.2 1.5 1.3 2.1

b

Comparison Groups: BCDE/FGHIJ/KLMNOPQR/ST/UV/WX

Independent T-Test for Means (equal variances), Independent Z-Test for Percentages

Upper case letters indicate significance at the 99% level.

Lower case letters indicate significance at the 95% level.

Table Q4 Page 204

Jan. 17, 2011

(Continued)

HRSDC Gen Pop "Jobs of Tomorrow" Survey

Q4. What is your current employment status? Are you...

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SAMPLE TYPE ETHNICITY SECTOR/TYPE OF WORK CHG TO EMPLOY. NO. OF CHILDREN MARITAL STATUS

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======= RET. & PROF. ART & PUBLIC/ NOT 2 OR 3 OR S./WID/ MAR. OR

TOTAL GENPOP YOUTH OLDER N.COMER CAN. ABOR. EURO. ASIAN OTHER AGR. RES. WHOLE. INDUS. SERV. CULT. NGO OTHER LIKELY LIKELY LESS MORE SEP/DIV LIVING

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(A) (B) (C) (D) (E) (F) (G) (H) (I) (J) (K) (L) (M) (N) (O) (P) (Q) (R) (S) (T) (U) (V) (W) (X)

TOTAL 1000 1000 36 92 18 341 31 169 35 55 20 15 62 155 200 30 115 48 321 418 262 68 359 634

100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0

UNWEIGHTED TOTAL 1000 1000 10 150 9 351 25 183 25 42 30 17 50 135 179 26 100 40 281 382 202 50 330 659

Some other status 17 17 4 1 7 2 3 5 12 2 14 3

(SPECIFY) 1.7 1.7 1.2 1.7 3.9 7.0 6.1 1.6 2.8 0.9 3.8 0.5

x

Disability 17 17 3 1 7 2 3 5 11 2 14 3

1.7 1.7 1.0 1.7 3.9 7.0 6.1 1.6 2.7 0.9 3.8 0.4

x

Volunteer 1 1 1 1 1

0.1 0.1 0.2 0.2 0.1

Employed on a seasonal 16 16 4 7 1 3 0 2 1 7 3 1 1 6 9 6 3 5 11

basis 1.6 1.6 4.6 2.0 3.8 2.1 1.8 14.7 1.9 4.6 1.3 1.0 1.5 2.0 2.1 2.4 3.9 1.3 1.7

Employed on a temporary 8 8 1 1 1 1 1 5 8 6 5 2

basis 0.8 0.8 0.2 2.6 0.9 0.5 0.6 4.3 2.3 2.1 1.5 0.3

o

Student part-time 2 2 2 2 2 2

0.2 0.2 0.4 1.0 0.6 0.2

Don't know/Refused 5 5 5 5 1 5 5 1

0.5 0.5 2.7 2.9 0.6 1.6 1.3 0.1

X

95TH PERCENTILE 12.00 12.00 11.00 13.00 8.00 12.00 10.00 14.00 14.00 14.00 7.00 7.00 7.00 13.00 11.00 11.00 11.00 7.00 13.00 11.00 11.00 11.00 14.00 12.00

99TH PERCENTILE 14.00 14.00 11.00 13.00 8.00 14.00 14.00 99.00 14.00 14.00 13.00 7.00 11.00 99.00 13.00 13.00 13.00 13.00 99.00 14.00 12.00 11.00 99.00 13.00

Comparison Groups: BCDE/FGHIJ/KLMNOPQR/ST/UV/WX

Independent T-Test for Means (equal variances), Independent Z-Test for Percentages

Upper case letters indicate significance at the 99% level.

Lower case letters indicate significance at the 95% level.

Table Q5 Page 205

Jan. 17, 2011

HRSDC Gen Pop "Jobs of Tomorrow" Survey

Q5. What type of work do you do?

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SAMPLE TYPE ETHNICITY SECTOR/TYPE OF WORK CHG TO EMPLOY. NO. OF CHILDREN MARITAL STATUS

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======= RET. & PROF. ART & PUBLIC/ NOT 2 OR 3 OR S./WID/ MAR. OR

TOTAL GENPOP YOUTH OLDER N.COMER CAN. ABOR. EURO. ASIAN OTHER AGR. RES. WHOLE. INDUS. SERV. CULT. NGO OTHER LIKELY LIKELY LESS MORE SEP/DIV LIVING

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TOTAL 649 649 19 92 13 206 21 87 24 42 20 15 62 155 200 30 115 48 253 366 206 61 192 454

100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0

UNWEIGHTED TOTAL 582 582 5 150 7 197 20 84 17 26 30 17 50 135 179 26 100 40 220 333 157 44 162 415

NET: Professional 200 200 9 25 1 57 7 16 11 18 200 85 104 59 22 34 164

Services 30.8 30.8 46.0 27.7 7.4 27.5 35.6 18.1 47.4 43.2 100.0 33.4 28.6 28.8 36.0 17.6 36.2

W

Professional, 105 105 4 14 1 31 1 11 3 10 105 41 58 27 9 19 84

Scientific and 16.2 16.2 23.0 14.9 7.4 15.0 2.6 12.6 12.7 24.5 52.6 16.4 15.8 12.9 14.4 9.9 18.6

Technical Services w

Finance and Insurance 42 42 4 5 13 1 3 1 42 21 20 21 3 4 38

6.5 6.5 23.0 5.8 6.4 0.7 11.5 2.3 21.0 8.5 5.4 10.3 5.4 2.1 8.4

h W

Management of Companies 41 41 4 7 6 3 4 7 41 18 20 10 10 5 36

and Enterprises 6.3 6.3 4.4 3.6 29.9 3.3 17.2 16.4 20.4 6.9 5.4 4.7 16.2 2.6 7.9

fh w

Real Estate and Rental 12 12 2 5 1 1 1 12 4 7 2 6 6

and Leasing 1.8 1.8 2.5 2.5 3.1 1.5 6.0 5.9 1.6 2.0 0.9 3.0 1.3

NET: Industrial 155 155 4 28 5 60 6 29 5 4 155 63 79 48 14 60 95

23.9 23.9 19.5 30.1 41.0 29.2 27.6 33.5 21.3 8.7 100.0 24.8 21.6 23.3 23.7 31.3 20.9

j j x

Manufacturing 60 60 4 8 4 19 4 10 3 60 26 27 25 5 23 36

9.2 9.2 19.5 8.5 31.9 9.4 20.2 11.2 11.2 38.5 10.3 7.2 12.2 9.1 12.1 8.0

Construction 41 41 7 15 2 12 2 41 20 18 9 4 19 22

6.3 6.3 7.5 7.3 7.4 14.1 5.0 26.2 7.8 5.0 4.2 6.4 9.9 4.8

Transportation and 38 38 8 21 6 2 0 38 12 25 9 1 12 26

Warehousing 5.9 5.9 9.0 10.2 7.1 10.1 0.9 24.5 4.6 6.8 4.3 2.4 6.4 5.7

Administrative & 17 17 5 1 5 1 1 17 5 9 5 4 6 11

Support, Waste 2.6 2.6 5.2 9.1 2.2 1.1 2.8 10.8 2.1 2.5 2.6 5.8 2.9 2.5

Management and

Remediation Services

Comparison Groups: BCDE/FGHIJ/KLMNOPQR/ST/UV/WX

Independent T-Test for Means (equal variances), Independent Z-Test for Percentages

Upper case letters indicate significance at the 99% level.

Lower case letters indicate significance at the 95% level.

Table Q5 Page 206

Jan. 17, 2011

(Continued)

HRSDC Gen Pop "Jobs of Tomorrow" Survey

Q5. What type of work do you do?

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SAMPLE TYPE ETHNICITY SECTOR/TYPE OF WORK CHG TO EMPLOY. NO. OF CHILDREN MARITAL STATUS

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TOTAL GENPOP YOUTH OLDER N.COMER CAN. ABOR. EURO. ASIAN OTHER AGR. RES. WHOLE. INDUS. SERV. CULT. NGO OTHER LIKELY LIKELY LESS MORE SEP/DIV LIVING

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TOTAL 649 649 19 92 13 206 21 87 24 42 20 15 62 155 200 30 115 48 253 366 206 61 192 454

100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0

UNWEIGHTED TOTAL 582 582 5 150 7 197 20 84 17 26 30 17 50 135 179 26 100 40 220 333 157 44 162 415

NET: Public/NGO 115 115 16 1 41 3 19 6 5 115 43 69 45 6 29 85

17.7 17.7 17.2 4.2 20.1 16.6 21.6 22.9 10.7 100.0 16.8 18.9 21.7 9.3 15.2 18.7

Health Care and Social 58 58 9 1 20 2 6 2 5 58 18 40 16 3 13 45

Assistance 9.0 9.0 10.3 4.2 9.5 8.3 6.5 9.0 10.7 50.8 7.1 10.9 7.6 5.4 6.9 10.0

Educational Services 53 53 5 20 2 13 3 53 25 27 28 1 16 37

8.2 8.2 5.6 9.8 8.3 15.1 13.9 46.1 9.8 7.4 13.4 2.5 8.3 8.2

V

Utilities 2 2 1 2 2 1 1 2

0.4 0.4 0.7 2.1 0.7 0.7 1.5 0.5

Public Administration 1 1 1 1

0.2 0.2 1.3 1.0

NET: Retail & Wholesale 62 62 2 10 4 11 4 9 62 25 38 17 4 25 37

9.6 9.6 10.7 11.1 28.6 5.5 4.4 21.1 100.0 9.8 10.3 8.0 6.9 13.0 8.2

Accommodation and Food 32 32 2 6 4 8 3 5 32 16 16 10 12 20

Services 4.9 4.9 10.7 6.1 28.6 3.8 3.3 12.6 51.0 6.1 4.5 4.9 6.2 4.4

Retail Trade 22 22 5 4 1 2 22 6 15 5 1 11 10

3.3 3.3 5.0 1.8 1.1 4.2 34.6 2.5 4.2 2.2 2.0 5.9 2.3

Wholesale Trade 9 9 2 9 3 6 2 3 2 7

1.4 1.4 4.2 14.3 1.2 1.6 0.9 5.0 0.9 1.6

Other 48 48 5 3 2 11 0 7 2 5 48 15 31 14 9 22 26

7.3 7.3 23.8 3.5 11.6 5.1 1.7 8.6 8.5 12.1 100.0 5.8 8.4 7.0 14.6 11.3 5.7

Other Services (except 48 48 5 3 2 11 0 7 2 5 48 15 31 14 9 22 26

Public Administration) 7.3 7.3 23.8 3.5 11.6 5.1 1.7 8.6 8.5 12.1 100.0 5.8 8.4 7.0 14.6 11.3 5.7

NET: Arts & Culture 30 30 3 14 5 1 30 14 16 11 3 13 16

4.6 4.6 3.1 6.7 5.4 2.9 100.0 5.6 4.3 5.1 5.5 6.9 3.6

Comparison Groups: BCDE/FGHIJ/KLMNOPQR/ST/UV/WX

Independent T-Test for Means (equal variances), Independent Z-Test for Percentages

Upper case letters indicate significance at the 99% level.

Lower case letters indicate significance at the 95% level.

Table Q5 Page 207

Jan. 17, 2011

(Continued)

HRSDC Gen Pop "Jobs of Tomorrow" Survey

Q5. What type of work do you do?

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SAMPLE TYPE ETHNICITY SECTOR/TYPE OF WORK CHG TO EMPLOY. NO. OF CHILDREN MARITAL STATUS

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(A) (B) (C) (D) (E) (F) (G) (H) (I) (J) (K) (L) (M) (N) (O) (P) (Q) (R) (S) (T) (U) (V) (W) (X)

TOTAL 649 649 19 92 13 206 21 87 24 42 20 15 62 155 200 30 115 48 253 366 206 61 192 454

100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0

UNWEIGHTED TOTAL 582 582 5 150 7 197 20 84 17 26 30 17 50 135 179 26 100 40 220 333 157 44 162 415

Information and 21 21 2 10 1 1 21 10 11 10 1 12 9

Cultural Industries 3.2 3.2 2.3 4.7 1.1 2.9 69.9 4.0 2.9 4.8 2.0 6.0 2.0

Arts, Entertainment and 9 9 1 4 4 9 4 5 1 2 2 7

Recreation 1.4 1.4 0.8 1.9 4.2 30.1 1.6 1.3 0.3 3.5 0.9 1.6

NET: Agriculture 20 20 6 10 7 20 3 16 3 1 5 15

3.1 3.1 6.4 4.6 8.0 100.0 1.4 4.4 1.2 1.5 2.6 3.3

Agriculture 20 20 6 10 7 20 3 16 3 1 5 15

3.1 3.1 6.4 4.6 8.0 100.0 1.4 4.4 1.2 1.5 2.6 3.3

NET: Resources 15 15 1 3 4 0 15 5 10 9 1 2 13

2.4 2.4 0.8 1.4 18.5 0.5 100.0 2.0 2.9 4.4 1.5 1.2 2.9

h

Mining and Oil and Gas 9 9 0 1 2 9 1 8 6 1 1 9

Extraction 1.5 1.5 0.4 0.3 11.6 61.3 0.5 2.3 2.8 1.5 0.3 1.9

Forestry 5 5 0 2 1 0 5 3 1 3 2 3

0.7 0.7 0.4 0.8 6.9 0.5 31.6 1.4 0.4 1.3 0.8 0.7

Fishing 1 1 1 1 0 1 1 1

0.2 0.2 0.4 7.2 0.1 0.2 0.4 0.2

Nothing/Don't know 4 4 1 1 1 3 1 1 2 2

0.6 0.6 7.1 1.3 0.4 0.7 0.4 0.9 0.9 0.4

95TH PERCENTILE 25.00 25.00 25.00 21.00 99.00 25.00 16.00 25.00 25.00 25.00 3.00 15.00 24.00 21.00 18.00 12.00 11.00 25.00 25.00 25.00 25.00 25.00 25.00 25.00

99TH PERCENTILE 25.00 25.00 25.00 25.00 99.00 25.00 25.00 25.00 25.00 99.00 3.00 15.00 24.00 21.00 18.00 12.00 22.00 25.00 25.00 25.00 25.00 25.00 25.00 25.00

Comparison Groups: BCDE/FGHIJ/KLMNOPQR/ST/UV/WX

Independent T-Test for Means (equal variances), Independent Z-Test for Percentages

Upper case letters indicate significance at the 99% level.

Lower case letters indicate significance at the 95% level.

Table Q6 Page 208

Jan. 17, 2011

HRSDC Gen Pop "Jobs of Tomorrow" Survey

Q6. Over the next couple of years, how likely is it that your employment status will change? Is it very likely, somewhat likely,

not very likely or not at all likely?

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SAMPLE TYPE ETHNICITY SECTOR/TYPE OF WORK CHG TO EMPLOY. NO. OF CHILDREN MARITAL STATUS

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(A) (B) (C) (D) (E) (F) (G) (H) (I) (J) (K) (L) (M) (N) (O) (P) (Q) (R) (S) (T) (U) (V) (W) (X)

TOTAL 785 785 30 92 18 249 31 112 31 49 20 15 62 155 200 30 115 48 321 418 250 65 263 516

100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0

UNWEIGHTED TOTAL 699 699 8 150 9 235 25 102 21 30 30 17 50 135 179 26 100 40 281 382 188 49 216 475

NET: Likely 321 321 18 39 7 95 15 43 15 22 3 5 25 63 85 14 43 15 321 96 25 115 204

\_\_\_\_\_\_\_\_\_\_\_ 40.9 40.9 59.5 42.5 40.2 37.9 47.0 38.7 50.2 44.5 17.0 32.3 39.8 40.4 42.3 47.7 37.0 31.0 100.0 38.4 37.6 43.6 39.4

k K k

Very likely 201 201 9 23 2 60 8 33 12 8 2 4 10 36 59 7 26 10 201 45 17 72 127

25.7 25.7 29.7 25.6 10.5 24.0 26.9 29.2 40.0 16.7 10.3 26.2 15.9 23.1 29.7 23.1 23.0 20.1 62.7 18.0 26.1 27.2 24.6

k

Somewhat likely 120 120 9 15 5 35 6 11 3 14 1 1 15 27 25 7 16 5 120 51 7 43 77

15.2 15.2 29.7 16.9 29.7 13.9 20.1 9.6 10.2 27.8 6.8 6.1 23.9 17.3 12.6 24.5 14.0 10.9 37.3 20.4 11.5 16.4 14.8

NET: Not Likely 418 418 6 45 9 138 14 61 15 26 16 10 38 79 104 16 69 31 418 140 38 128 290

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ 53.3 53.3 19.2 49.2 51.4 55.5 44.1 54.6 48.6 52.4 79.4 67.7 60.2 50.8 52.2 52.3 60.2 64.4 100.0 56.0 58.6 48.5 56.1

c No

Not very likely 191 191 2 18 1 61 2 32 6 14 5 4 13 41 52 9 30 14 191 50 22 67 124

24.3 24.3 6.8 19.8 3.0 24.5 5.5 29.0 19.7 28.9 25.4 23.3 21.2 26.2 26.0 28.8 26.2 29.2 45.7 19.9 33.6 25.3 24.0

g g

Not at all likely 227 227 4 27 9 77 12 29 9 11 11 7 24 38 53 7 39 17 227 90 16 61 166

29.0 29.0 12.4 29.4 48.4 31.0 38.6 25.6 28.9 23.4 54.0 44.4 39.0 24.6 26.3 23.6 34.0 35.2 54.3 36.1 25.1 23.2 32.1

nop

Don't know 45 45 6 8 2 16 3 7 0 2 1 14 11 3 2 14 2 21 23

5.8 5.8 21.4 8.3 8.4 6.6 8.9 6.6 1.2 3.1 3.6 8.8 5.5 2.9 4.6 5.6 3.7 7.9 4.4

95TH PERCENTILE 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 4.00 4.00 4.00 4.00 4.00 5.00 5.00 4.00 4.00 4.00 2.00 4.00 5.00 4.00 5.00 4.00

99TH PERCENTILE 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 4.00 4.00 5.00 5.00 4.00 5.00 5.00 2.00 4.00 5.00 5.00 5.00 5.00

Comparison Groups: BCDE/FGHIJ/KLMNOPQR/ST/UV/WX

Independent T-Test for Means (equal variances), Independent Z-Test for Percentages

Upper case letters indicate significance at the 99% level.

Lower case letters indicate significance at the 95% level.

Table Q7 Page 209

Jan. 17, 2011

HRSDC Gen Pop "Jobs of Tomorrow" Survey

Q7. And what is the main reason you say your employment status will change?

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SAMPLE TYPE ETHNICITY SECTOR/TYPE OF WORK CHG TO EMPLOY. NO. OF CHILDREN MARITAL STATUS

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======= RET. & PROF. ART & PUBLIC/ NOT 2 OR 3 OR S./WID/ MAR. OR

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TOTAL 321 321 18 39 7 95 15 43 15 22 3 5 25 63 85 14 43 15 321 96 25 115 204

100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0

UNWEIGHTED TOTAL 281 281 4 65 4 91 10 42 10 15 6 7 23 49 76 12 36 10 281 69 18 91 186

Other 85 85 5 5 14 7 21 5 12 1 1 4 20 21 2 10 2 85 21 6 40 44

26.6 26.6 25.4 13.8 14.9 49.1 48.5 32.2 55.9 32.7 24.1 17.9 32.3 25.0 12.2 22.7 13.7 26.6 22.0 23.5 35.1 21.6

d F f

Going to school/Getting 41 41 5 1 4 7 10 4 5 1 12 8 6 41 12 1 27 14

a certificate 12.8 12.8 25.4 3.5 4.5 49.1 23.7 22.9 20.9 24.1 19.0 9.0 14.9 12.8 12.3 4.8 23.1 7.1

D f F f X

Economy 24 24 1 5 4 1 3 3 5 10 0 1 24 7 4 6 16

7.4 7.4 2.9 5.0 9.4 9.4 13.6 10.9 8.6 11.5 0.9 8.2 7.4 7.5 15.3 5.5 7.9

Age 13 13 2 3 5 2 1 1 3 2 1 2 13 2 3 11

4.1 4.1 5.4 3.7 12.2 10.1 32.7 3.1 4.1 2.7 8.4 5.0 4.1 2.2 2.2 5.2

Health 8 8 1 2 1 2 1 0 2 1 1 1 8 1 5 3

2.3 2.3 2.0 1.7 3.2 11.4 3.9 0.6 1.8 3.8 1.9 5.5 2.3 3.3 4.2 1.3

I want to change jobs 63 63 4 5 1 16 1 8 3 5 1 1 10 9 16 2 10 4 63 18 3 21 42

19.7 19.7 24.6 11.9 12.8 17.1 5.6 17.5 21.0 21.2 28.2 12.9 41.9 14.2 19.1 13.0 23.1 26.2 19.7 19.2 13.8 18.2 20.8

n

I will retire 42 42 5 23 19 1 6 0 1 2 3 10 13 2 5 5 42 2 5 12 30

13.0 13.0 25.4 59.8 20.2 5.6 14.6 1.7 39.0 30.8 11.6 16.0 14.8 13.6 11.9 35.6 13.0 2.4 18.5 10.4 14.8

B u

I am getting back into 41 41 4 3 18 6 0 3 6 2 7 41 19 2 11 30

the workforce 12.9 12.9 24.6 7.0 19.3 14.5 8.0 4.7 7.6 16.9 16.6 12.9 20.1 9.9 9.4 14.9

I am getting a promotion 21 21 5 4 4 4 13 3 21 7 3 1 20

6.5 6.5 5.4 28.1 25.7 6.7 15.1 6.6 6.5 7.7 13.2 0.6 10.0

W

My employer/company is 15 15 1 7 1 1 6 7 15 8 1 4 11

closing down 4.6 4.6 3.5 7.7 8.0 5.5 10.2 8.2 4.6 7.8 2.6 3.4 5.3

I am moving 12 12 1 4 1 0 1 2 2 5 0 2 0 12 3 1 4 8

3.7 3.7 3.0 57.4 3.7 0.9 7.8 9.9 8.7 8.5 0.5 4.1 2.7 3.7 3.5 4.9 3.2 3.8

bd o

Comparison Groups: BCDE/FGHIJ/KLMNOPQR/ST/UV/WX

Independent T-Test for Means (equal variances), Independent Z-Test for Percentages

Upper case letters indicate significance at the 99% level.

Lower case letters indicate significance at the 95% level.

Table Q7 Page 210

Jan. 17, 2011

(Continued)

HRSDC Gen Pop "Jobs of Tomorrow" Survey

Q7. And what is the main reason you say your employment status will change?

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TOTAL 321 321 18 39 7 95 15 43 15 22 3 5 25 63 85 14 43 15 321 96 25 115 204

100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0

UNWEIGHTED TOTAL 281 281 4 65 4 91 10 42 10 15 6 7 23 49 76 12 36 10 281 69 18 91 186

I am going on leave/ 5 5 1 3 1 5 1 2 1 3

maternity leave/ 1.6 1.6 1.5 11.7 1.1 1.6 1.5 8.6 1.0 1.5

paternity leave/sick

leave

My contract is ending 5 5 0 1 1 4 1 5 2 1 4

1.6 1.6 1.0 13.4 4.4 4.5 2.8 1.6 2.5 1.1 1.9

I will be laid off/fired 4 4 1 1 1 4 3 3 1

1.2 1.2 0.6 1.4 1.3 1.2 2.9 2.3 0.6

I have another job offer 1 1 1 0 1 1 1 1

0.5 0.5 1.3 1.4 1.5 1.3 0.5 1.3

Don't know 26 26 1 13 1 2 1 1 1 4 2 6 4 3 26 10 1 16 10

8.2 8.2 16.5 13.2 2.7 13.2 5.5 24.2 2.7 5.8 2.7 44.3 9.7 21.8 8.2 10.3 4.9 14.1 4.9

h mnoq

95TH PERCENTILE 97.00 97.00 14.00 13.00 97.00 97.00 14.00 14.00 97.00 97.00 11.00 97.00 13.00 97.00 14.00 97.00 97.00 97.00 97.00 97.00 14.00 97.00 14.00

99TH PERCENTILE 97.00 97.00 14.00 14.00 97.00 97.00 14.00 97.00 97.00 97.00 11.00 97.00 97.00 97.00 97.00 97.00 97.00 97.00 97.00 97.00 97.00 97.00 97.00

Comparison Groups: BCDE/FGHIJ/KLMNOPQR/ST/UV/WX

Independent T-Test for Means (equal variances), Independent Z-Test for Percentages

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Lower case letters indicate significance at the 95% level.

Table Q8 Page 211

Jan. 17, 2011

HRSDC Gen Pop "Jobs of Tomorrow" Survey

Q8. Thinking more broadly now about the issues that Canada will face 10 to 20 years from now, which issue do you think will have

the biggest impact on you personally?

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TOTAL 1000 1000 36 92 18 341 31 169 35 55 20 15 62 155 200 30 115 48 321 418 262 68 359 634

100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0

UNWEIGHTED TOTAL 1000 1000 10 150 9 351 25 183 25 42 30 17 50 135 179 26 100 40 281 382 202 50 330 659

NET: Other 256 256 6 35 3 88 7 49 7 15 7 4 12 52 54 6 35 10 86 110 68 9 92 163

25.6 25.6 16.0 38.7 14.2 25.7 22.0 28.8 19.0 26.4 32.5 24.0 19.1 33.4 27.0 21.6 30.2 21.8 26.7 26.3 25.7 13.3 25.8 25.7

B

Pension/Retirement 77 77 21 32 1 17 1 5 2 0 4 16 14 4 11 3 22 35 12 1 26 50

7.7 7.7 22.5 9.4 4.0 9.9 2.8 8.6 8.9 2.4 5.7 10.0 6.8 13.4 9.5 5.5 7.0 8.4 4.5 0.8 7.3 7.9

B

Taxation 38 38 4 4 14 1 2 1 1 1 1 3 11 10 1 1 8 23 14 1 11 27

3.8 3.8 10.4 4.4 4.1 3.8 1.3 1.8 1.7 2.7 4.3 4.1 6.8 5.1 1.1 2.7 2.6 5.5 5.2 0.8 3.2 4.2

Education 22 22 0 4 8 1 2 1 7 5 9 12 11 2 10 12

2.2 2.2 0.4 1.2 4.5 0.3 1.2 5.0 6.2 9.5 2.7 2.8 4.1 3.1 2.7 2.0

f n No

Government Regulation 20 20 1 5 6 0 1 8 3 2 9 5 3 1 11 9

2.0 2.0 1.3 1.4 3.4 0.7 2.7 5.1 1.7 2.1 2.8 1.2 1.0 2.2 3.0 1.4

Population issues 16 16 2 3 4 2 4 1 1 6 0 5 5 9 4 2 13

1.6 1.6 2.5 0.8 2.4 6.2 6.8 1.5 0.9 3.0 1.3 4.8 1.6 2.1 1.6 0.7 2.1

Interest Rates 15 15 2 3 1 2 1 1 2 7 0 9 2 6 2 4 11

1.5 1.5 2.5 0.9 2.0 1.4 3.5 1.5 1.4 3.7 0.3 2.9 0.5 2.2 2.4 1.0 1.8

Mining, Oil and Gas 13 13 4 2 1 2 1 1 4 1 2 1 6 5 7 2 2 11

1.3 1.3 1.3 5.2 2.4 3.2 6.0 2.4 2.5 1.8 1.4 1.9 1.7 1.1 2.7 2.7 0.5 1.7

Income 10 10 2 1 1 0 2 1 4 2 3 7 3

1.0 1.0 0.6 1.7 2.6 0.3 1.2 0.5 1.1 0.4 1.1 1.9 0.5

Immigration 9 9 0 1 4 2 1 5 2 2 3 2 1 8

0.9 0.9 0.4 4.6 1.2 1.1 2.4 2.9 0.8 0.8 0.6 0.9 0.3 1.3

Terrorism 6 6 1 4 0 1 1 3 2 2 2 4

0.6 0.6 1.3 1.2 0.2 1.9 0.4 1.6 0.6 0.6 0.6 0.6

Comparison Groups: BCDE/FGHIJ/KLMNOPQR/ST/UV/WX

Independent T-Test for Means (equal variances), Independent Z-Test for Percentages

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Table Q8 Page 212

Jan. 17, 2011

(Continued)

HRSDC Gen Pop "Jobs of Tomorrow" Survey

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100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0

UNWEIGHTED TOTAL 1000 1000 10 150 9 351 25 183 25 42 30 17 50 135 179 26 100 40 281 382 202 50 330 659

Family Values 6 6 0 1 2 1 1 2 0 4 1 2 4 2

0.6 0.6 0.4 6.6 0.4 2.1 0.8 1.2 0.3 1.2 0.3 0.6 1.0 0.3

Technological changes 5 5 4 1 2 1 1 1 1 2 1 2 2

0.5 0.5 1.1 2.6 1.2 5.9 0.5 0.4 0.4 0.5 0.5 0.7 0.3

Affordable Housing 4 4 1 1 1 0 0 0 1 2 1 0 3 1 1 2 2

0.4 0.4 0.9 0.3 2.6 0.2 0.5 1.8 4.2 1.0 0.4 0.3 1.0 0.2 0.3 0.6 0.4

Agriculture 4 4 0 2 2 2 0 1 1 0 3 1 1 0 3

0.4 0.4 0.4 0.5 1.2 7.7 2.4 0.5 0.7 0.1 0.8 0.3 1.2 0.1 0.5

Skilled Labor 3 3 0 3 1 2 0 0 3 2 1

0.3 0.3 0.4 0.8 2.7 2.0 0.8 0.1 0.7 0.5 0.2

Industries 2 2 2 2

0.2 0.2 5.7 0.6

Youth issues 2 2 1 1 1 1 1 1 1

0.2 0.2 3.0 0.3 0.5 0.1 0.2 0.3 0.1

Fishing 1 1 1 1 1 1 1 1

0.1 0.1 0.2 4.8 1.4 0.2 0.5 0.2

Transport 1 1 1 1

0.1 0.1 0.8 0.4

Businesses 1 1 1 1 1 1 1 1

0.1 0.1 1.3 0.3 0.7 1.9 0.3 0.3

Crime 1 1 1 0 1 1 1

0.1 0.1 0.2 0.2 0.5 0.1 0.3

NET: Economy/Debt/ 144 144 8 12 8 47 7 36 9 14 3 9 31 26 3 12 9 55 56 33 15 63 80

Deficit 14.4 14.4 23.0 13.0 43.8 13.8 20.7 21.4 24.7 25.2 17.4 14.7 19.8 12.8 9.3 10.2 18.5 17.0 13.4 12.4 22.0 17.7 12.6

Comparison Groups: BCDE/FGHIJ/KLMNOPQR/ST/UV/WX

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Table Q8 Page 213

Jan. 17, 2011

(Continued)

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100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0

UNWEIGHTED TOTAL 1000 1000 10 150 9 351 25 183 25 42 30 17 50 135 179 26 100 40 281 382 202 50 330 659

Economy (general) 135 135 8 12 8 43 6 35 9 14 3 8 30 24 3 12 9 53 54 31 14 61 72

13.5 13.5 23.0 13.0 43.8 12.5 18.7 20.5 24.7 24.6 17.4 12.7 19.4 12.0 9.3 10.2 18.5 16.6 12.8 11.7 20.2 17.0 11.4

f x

Debt 8 8 4 1 2 0 1 1 0 1 1 1 1 2 6

0.8 0.8 1.3 2.0 0.9 0.7 1.9 0.4 0.2 0.4 0.3 0.2 1.8 0.6 1.0

Deficit 1 1 1 1 1 1

0.1 0.1 0.6 0.3 0.5 0.2

NET: Health Care 134 134 13 56 22 2 9 2 1 9 12 20 10 18 4 40 53 32 6 40 91

13.4 13.4 14.7 16.6 13.3 6.2 16.3 9.3 3.5 14.8 7.5 9.8 34.9 15.7 8.5 12.3 12.6 12.2 9.5 11.1 14.3

i kLNor

Health care 134 134 13 56 22 2 9 2 1 9 12 20 10 18 4 40 53 32 6 40 91

13.4 13.4 14.7 16.6 13.3 6.2 16.3 9.3 3.5 14.8 7.5 9.8 34.9 15.7 8.5 12.3 12.6 12.2 9.5 11.1 14.3

i kLNor

NET: Environment 71 71 4 5 26 2 22 0 3 2 3 4 13 13 3 11 20 32 14 4 31 40

7.1 7.1 12.2 5.4 7.7 7.5 12.8 1.0 5.0 10.9 19.8 6.2 8.3 6.3 10.1 9.6 6.4 7.6 5.3 5.5 8.6 6.3

i

Environment 71 71 4 5 26 2 22 0 3 2 3 4 13 13 3 11 20 32 14 4 31 40

7.1 7.1 12.2 5.4 7.7 7.5 12.8 1.0 5.0 10.9 19.8 6.2 8.3 6.3 10.1 9.6 6.4 7.6 5.3 5.5 8.6 6.3

i

NET: Jobs/Unemployment 60 60 1 14 7 10 7 4 9 13 1 13 2 26 29 16 8 15 45

6.0 6.0 0.9 4.0 4.3 28.1 11.9 6.7 5.8 6.3 4.1 11.5 3.8 8.2 6.9 6.0 11.9 4.3 7.1

D fh

Jobs 48 48 0 9 5 10 7 4 8 10 10 2 24 21 11 7 12 35

4.8 4.8 0.4 2.7 3.1 28.1 11.9 6.7 5.3 4.8 8.6 3.8 7.4 5.0 4.0 10.1 3.5 5.5

D fh fh

Unemployment 13 13 0 4 2 1 3 1 3 3 8 5 1 3 10

1.3 1.3 0.4 1.3 1.2 0.4 1.4 4.1 2.9 0.8 1.9 2.0 1.8 0.8 1.5

Comparison Groups: BCDE/FGHIJ/KLMNOPQR/ST/UV/WX

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Jan. 17, 2011

(Continued)

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UNWEIGHTED TOTAL 1000 1000 10 150 9 351 25 183 25 42 30 17 50 135 179 26 100 40 281 382 202 50 330 659

NET: Globalization/ 11 11 2 3 1 1 1 6 1 0 5 5 6 5 6

Outsourcing 1.1 1.1 1.7 1.0 0.5 3.8 2.4 3.0 4.0 0.8 1.5 1.2 2.2 1.4 1.0

Globalization 11 11 2 3 1 1 1 6 1 0 5 5 6 5 6

1.1 1.1 1.7 1.0 0.5 3.8 2.4 3.0 4.0 0.8 1.5 1.2 2.2 1.4 1.0

NET: Aging Workforce 8 8 1 1 0 0 1 1 3 1 3 3 2 3 5

0.8 0.8 1.3 0.4 0.2 0.7 6.0 1.9 2.1 0.3 1.0 0.7 0.9 0.8 0.8

Aging workforce 8 8 1 1 0 0 1 1 3 1 3 3 2 3 5

0.8 0.8 1.3 0.4 0.2 0.7 6.0 1.9 2.1 0.3 1.0 0.7 0.9 0.8 0.8

Enter Verbatim 1 1 1 1 1 1

0.1 0.1 0.2 0.5 0.1 0.1

None 35 35 4 3 1 15 2 5 1 0 2 3 1 13 2 3 10 17 14 1 11 24

3.5 3.5 12.2 2.9 5.4 4.5 7.7 3.2 1.7 1.8 15.8 4.4 0.7 6.4 2.1 7.2 3.0 4.0 5.2 1.2 3.1 3.8

nq n

DK/RF 280 280 13 20 7 89 13 26 7 7 5 5 19 35 56 5 23 19 77 114 79 25 98 180

28.0 28.0 36.5 21.5 36.6 26.2 42.0 15.6 21.0 12.9 24.3 31.0 29.9 22.3 28.1 16.1 20.2 39.4 23.9 27.2 30.0 36.5 27.2 28.5

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95TH PERCENTILE 99.00 99.00 99.00 99.00 99.00 99.00 99.00 99.00 99.00 99.00 99.00 99.00 99.00 99.00 99.00 99.00 99.00 99.00 99.00 99.00 99.00 99.00 99.00 99.00

99TH PERCENTILE 99.00 99.00 99.00 99.00 99.00 99.00 99.00 99.00 99.00 99.00 99.00 99.00 99.00 99.00 99.00 99.00 99.00 99.00 99.00 99.00 99.00 99.00 99.00 99.00

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Table Q9 Page 215

Jan. 17, 2011

HRSDC Gen Pop "Jobs of Tomorrow" Survey

Q9. Thinking now about how Canada's economy might change in the future, can you name <SELA> or <SELB> that you would consider to

be new or emerging?

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100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0

UNWEIGHTED TOTAL 1000 1000 10 150 9 351 25 183 25 42 30 17 50 135 179 26 100 40 281 382 202 50 330 659

Professional, Scientific 240 240 4 27 1 84 1 51 3 21 4 6 24 38 43 6 37 9 82 97 67 18 79 159

and Technical Services 24.0 24.0 11.7 30.0 4.6 24.7 2.6 30.4 9.3 37.1 20.5 36.4 37.7 24.7 21.7 21.5 32.0 18.2 25.7 23.1 25.5 26.5 22.1 25.1

Gi GI Gi

Health Care and Social 146 146 13 6 45 32 8 12 1 1 16 19 30 5 19 5 57 59 43 3 51 95

Assistance 14.6 14.6 14.0 33.7 13.1 19.1 24.4 20.8 4.8 7.8 25.5 12.2 14.9 16.5 16.9 9.9 17.7 14.1 16.4 4.3 14.2 14.9

k k k v

Other Services (except 98 98 9 13 30 6 18 2 5 1 9 19 20 8 6 1 38 35 24 6 27 69

Public Administration) 9.8 9.8 10.3 72.3 8.7 18.4 10.6 6.3 9.7 6.0 15.0 12.1 9.9 27.4 4.9 3.1 11.9 8.3 9.2 8.2 7.7 10.9

BD qr

Administrative & 82 82 7 28 1 19 1 7 1 5 18 23 1 9 3 30 35 13 7 24 56

Support, Waste 8.1 8.1 7.5 8.1 4.3 11.3 2.8 12.7 6.4 8.5 11.9 11.4 4.0 7.8 5.3 9.3 8.4 5.0 10.3 6.7 8.9

Management and

Remediation Services

Mining and Oil and Gas 73 73 8 26 3 13 4 1 4 4 0 12 12 1 5 7 25 31 19 3 33 40

Extraction 7.3 7.3 8.3 7.7 10.9 7.4 12.8 1.7 19.4 26.3 0.6 7.4 6.2 3.1 3.9 14.6 7.7 7.4 7.4 3.8 9.1 6.3

m m m

Manufacturing 23 23 1 5 0 6 3 1 1 2 5 9 5 6 1 10 13

2.3 2.3 1.2 1.5 1.2 3.4 5.1 1.0 0.9 1.1 10.8 2.8 1.1 2.4 2.1 2.7 2.0

Educational Services 22 22 4 2 8 2 2 1 0 5 6 2 4 14 9 11 11

2.2 2.2 10.4 1.7 2.4 1.5 3.3 2.7 0.6 3.3 3.0 1.7 1.3 3.4 3.3 3.2 1.7

Retail Trade 20 20 2 0 7 6 0 8 5 1 2 10 7 1 4 5 15

2.0 2.0 1.9 0.1 22.1 3.8 0.6 5.0 2.3 0.8 3.8 3.0 1.6 0.4 5.4 1.5 2.3

fh F

Finance and Insurance 19 19 1 11 5 2 1 1 2 4 8 4 8 1 5 15

1.9 1.9 1.3 3.2 3.0 7.0 7.8 1.9 1.3 2.2 2.6 1.1 2.9 2.2 1.4 2.3

Transportation and 17 17 3 5 1 0 1 2 4 4 1 9 3 6 1 5 12

Warehousing 1.7 1.7 3.3 1.4 2.0 1.8 7.8 3.5 2.8 2.2 0.8 2.8 0.8 2.5 1.8 1.3 1.9

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(Continued)

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UNWEIGHTED TOTAL 1000 1000 10 150 9 351 25 183 25 42 30 17 50 135 179 26 100 40 281 382 202 50 330 659

Information and Cultural 16 16 3 6 4 2 2 1 4 1 2 4 7 2 6 10

Industries 1.6 1.6 3.2 1.8 2.3 4.5 3.7 0.6 1.8 4.1 1.4 1.2 1.7 2.6 1.6 1.6

Public Administration 16 16 5 1 3 5 0 1 2 1 3 1 10 4 7 1 10 6

1.6 1.6 12.6 1.3 0.9 14.5 0.2 2.6 1.0 0.6 8.9 2.5 3.1 0.9 2.9 1.8 2.7 0.9

fh

Arts, Entertainment and 14 14 1 3 6 3 6 4 1 7 5 1 9 5

Recreation 1.4 1.4 1.2 0.9 3.7 5.0 3.9 1.9 1.1 2.3 1.3 1.8 2.5 0.8

f

Construction 13 13 2 4 5 2 4 1 6 2 1 6 4 1 1 3 10

1.3 1.3 1.7 23.1 1.5 4.9 2.3 1.9 3.8 1.2 2.7 1.9 0.9 0.2 1.4 0.9 1.6

Agriculture 10 10 0 3 1 0 1 0 2 3 1 3 4 5 1 3 6

1.0 1.0 0.4 0.8 0.4 0.7 3.8 2.4 1.0 1.7 4.0 0.9 0.9 1.8 1.2 1.0 1.0

Accommodation and Food 8 8 0 1 2 5 0 1 2 2 5 2 4 1 4 4

Services 0.8 0.8 0.4 0.2 0.9 8.8 0.6 0.8 1.2 5.1 1.6 0.6 1.4 1.8 1.1 0.6

f

Real Estate and Rental 5 5 1 2 1 1 1 2 0 1 0 4 1 1 4

and Leasing 0.5 0.5 1.5 0.5 2.0 0.7 5.9 1.3 0.2 0.7 0.1 0.9 0.6 0.2 0.7

Forestry 4 4 0 0 1 1 1 2 1 1 3

0.4 0.4 0.1 1.8 1.9 0.5 0.3 0.6 0.4 0.2 0.5

Management of Companies 3 3 1 1 2 3 2 1 3

and Enterprises 0.3 0.3 0.3 0.7 6.2 2.9 0.7 0.3 0.5

Enter Verbatim 1 1 1 1 1 1

0.1 0.1 0.2 0.5 0.1 0.1

DK/REF 435 435 23 37 3 157 8 61 16 24 10 5 21 58 93 11 50 26 113 198 110 35 160 270

43.5 43.5 65.3 39.9 14.8 46.0 25.5 36.1 46.8 42.6 52.2 29.5 34.2 37.6 46.5 36.1 43.8 54.5 35.1 47.3 41.9 52.4 44.6 42.6

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100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0

UNWEIGHTED TOTAL 1000 1000 10 150 9 351 25 183 25 42 30 17 50 135 179 26 100 40 281 382 202 50 330 659

95TH PERCENTILE 99.00 99.00 99.00 99.00 99.00 99.00 99.00 99.00 99.00 99.00 99.00 99.00 99.00 99.00 99.00 99.00 99.00 99.00 99.00 99.00 99.00 99.00 99.00 99.00

99TH PERCENTILE 99.00 99.00 99.00 99.00 99.00 99.00 99.00 99.00 99.00 99.00 99.00 99.00 99.00 99.00 99.00 99.00 99.00 99.00 99.00 99.00 99.00 99.00 99.00 99.00

Comparison Groups: BCDE/FGHIJ/KLMNOPQR/ST/UV/WX

Independent T-Test for Means (equal variances), Independent Z-Test for Percentages

Upper case letters indicate significance at the 99% level.

Lower case letters indicate significance at the 95% level.

Table Q10\_A Page 218

Jan. 17, 2011

HRSDC Gen Pop "Jobs of Tomorrow" Survey

Q10\_A. Now I'm going to read you a series of statements. For each, please tell me whether you agree or disagree, using a scale

of 1 to 5.

- The jobs of tomorrow will require that people are a lot more skilled than they are today

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SAMPLE TYPE ETHNICITY SECTOR/TYPE OF WORK CHG TO EMPLOY. NO. OF CHILDREN MARITAL STATUS

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======= RET. & PROF. ART & PUBLIC/ NOT 2 OR 3 OR S./WID/ MAR. OR

TOTAL GENPOP YOUTH OLDER N.COMER CAN. ABOR. EURO. ASIAN OTHER AGR. RES. WHOLE. INDUS. SERV. CULT. NGO OTHER LIKELY LIKELY LESS MORE SEP/DIV LIVING

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(A) (B) (C) (D) (E) (F) (G) (H) (I) (J) (K) (L) (M) (N) (O) (P) (Q) (R) (S) (T) (U) (V) (W) (X)

TOTAL 1000 1000 36 92 18 341 31 169 35 55 20 15 62 155 200 30 115 48 321 418 262 68 359 634

100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0

UNWEIGHTED TOTAL 1000 1000 10 150 9 351 25 183 25 42 30 17 50 135 179 26 100 40 281 382 202 50 330 659

NET: Agree 647 647 13 60 13 220 27 123 32 35 15 14 29 99 132 23 59 24 206 258 173 36 217 425

\_\_\_\_\_\_\_\_\_\_ 64.7 64.7 36.2 65.7 70.9 64.7 85.3 72.6 91.0 63.8 72.9 90.9 47.2 63.8 65.8 78.5 51.1 50.2 64.2 61.7 65.7 52.6 60.5 67.0

Fhj mq MnoQR mqr

Strongly agree 380 380 11 39 11 128 24 74 18 21 9 10 18 53 68 12 25 11 116 128 99 16 125 251

38.0 38.0 30.5 42.3 62.5 37.7 76.6 43.8 52.1 37.2 45.8 62.5 29.5 34.1 33.8 41.6 21.6 22.1 36.2 30.7 37.9 23.5 34.9 39.6

Fhj q moQr

4 267 267 2 21 2 92 3 49 14 15 5 4 11 46 64 11 34 13 90 130 73 20 92 174

26.7 26.7 5.7 23.4 8.4 27.0 8.7 28.8 38.8 26.6 27.1 28.4 17.7 29.7 32.1 36.8 29.5 28.1 27.9 31.0 27.9 29.2 25.6 27.4

c g

Neither agree nor 221 221 2 18 2 79 4 26 2 13 4 1 17 29 48 6 45 14 63 111 62 23 70 150

disagree 22.1 22.1 6.0 19.8 8.4 23.0 11.6 15.2 6.2 23.3 18.0 9.1 27.3 18.5 24.0 19.7 38.8 30.2 19.6 26.5 23.7 33.4 19.5 23.7

i klNo

NET: Disagree 128 128 21 13 4 41 1 21 1 7 2 16 27 20 1 12 9 49 49 26 9 69 57

\_\_\_\_\_\_\_\_\_\_\_\_\_ 12.8 12.8 57.8 14.5 20.7 12.0 3.1 12.3 2.8 12.8 9.1 25.5 17.7 9.8 1.8 10.1 19.6 15.4 11.8 9.8 13.9 19.3 9.1

BD oP P p X

2 72 72 4 9 4 16 17 2 1 11 16 9 1 7 2 28 30 14 2 36 34

7.2 7.2 10.4 9.6 20.7 4.7 10.2 3.2 6.4 17.1 10.5 4.4 1.8 6.1 5.0 8.7 7.3 5.3 3.6 10.2 5.4

op x

Strongly disagree 56 56 17 4 25 1 3 1 5 1 5 11 11 5 7 22 19 12 7 33 23

5.6 5.6 47.4 4.8 7.3 3.1 2.0 2.8 9.6 2.7 8.4 7.2 5.4 3.9 14.6 6.7 4.5 4.5 10.3 9.1 3.6

BD H koq X

Don't Know 4 4 1 1 3 2 3 1

0.4 0.4 0.3 0.4 0.8 0.7 0.7 0.2

95TH PERCENTILE 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00

99TH PERCENTILE 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00

Comparison Groups: BCDE/FGHIJ/KLMNOPQR/ST/UV/WX

Independent T-Test for Means (equal variances), Independent Z-Test for Percentages

Upper case letters indicate significance at the 99% level.

Lower case letters indicate significance at the 95% level.

Table Q10\_B Page 219

Jan. 17, 2011

HRSDC Gen Pop "Jobs of Tomorrow" Survey

Q10\_B. Now I'm going to read you a series of statements. For each, please tell me whether you agree or disagree, using a scale

of 1 to 5.

- I currently have the information I need to make informed decisions about the type of education and training I need.

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SAMPLE TYPE ETHNICITY SECTOR/TYPE OF WORK CHG TO EMPLOY. NO. OF CHILDREN MARITAL STATUS

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======= RET. & PROF. ART & PUBLIC/ NOT 2 OR 3 OR S./WID/ MAR. OR

TOTAL GENPOP YOUTH OLDER N.COMER CAN. ABOR. EURO. ASIAN OTHER AGR. RES. WHOLE. INDUS. SERV. CULT. NGO OTHER LIKELY LIKELY LESS MORE SEP/DIV LIVING

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(A) (B) (C) (D) (E) (F) (G) (H) (I) (J) (K) (L) (M) (N) (O) (P) (Q) (R) (S) (T) (U) (V) (W) (X)

TOTAL 812 812 36 92 18 258 31 114 33 49 20 15 62 155 200 30 115 48 321 418 258 68 282 525

100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0

UNWEIGHTED TOTAL 710 710 10 150 9 239 25 103 22 30 30 17 50 135 179 26 100 40 281 382 192 50 222 480

NET: Agree 544 544 30 54 13 168 28 76 23 25 15 12 33 90 148 21 91 34 211 284 178 46 191 350

\_\_\_\_\_\_\_\_\_\_ 67.0 67.0 82.1 59.1 71.1 65.1 89.4 66.7 68.6 50.8 75.6 77.8 53.6 58.1 73.9 71.3 78.6 71.3 65.6 67.8 69.0 67.8 67.5 66.8

fhJ mn mN

Strongly agree 320 320 19 33 12 105 19 55 8 9 9 9 24 59 82 8 62 23 133 163 111 24 107 212

39.4 39.4 53.1 36.4 66.6 40.8 61.0 48.0 24.7 18.4 47.1 59.2 38.1 38.1 41.1 26.7 53.9 47.5 41.3 39.0 43.2 36.2 37.8 40.4

j ij j p

4 224 224 10 21 1 63 9 21 15 16 6 3 10 31 66 13 29 11 78 120 67 21 84 138

27.6 27.6 29.0 22.7 4.6 24.3 28.4 18.8 43.8 32.4 28.5 18.6 15.5 20.0 32.8 44.6 24.8 23.8 24.4 28.8 25.8 31.6 29.7 26.4

mn mn

Neither agree nor 150 150 22 1 45 1 20 8 19 4 3 17 39 27 5 13 8 69 74 51 12 43 106

disagree 18.5 18.5 24.0 8.1 17.5 1.7 17.7 24.4 39.0 18.0 17.9 26.4 25.3 13.5 15.3 11.4 17.3 21.4 17.8 19.7 17.4 15.4 20.3

g g fG q

NET: Disagree 106 106 6 11 4 40 0 15 2 5 1 1 12 22 22 4 10 5 38 56 28 8 44 60

\_\_\_\_\_\_\_\_\_\_\_\_\_ 13.1 13.1 17.9 12.5 20.7 15.6 1.2 13.5 5.9 9.5 4.6 4.3 19.9 14.2 11.2 13.4 9.0 11.4 12.0 13.3 11.0 11.1 15.6 11.5

g

2 59 59 4 6 4 22 9 1 0 1 7 11 20 6 3 22 36 14 3 20 38

7.3 7.3 12.2 6.4 20.7 8.5 8.3 3.1 0.6 4.3 12.0 7.1 9.8 5.4 6.4 7.0 8.5 5.4 4.4 7.2 7.3

Strongly disagree 47 47 2 6 18 0 6 1 4 1 5 11 3 4 4 2 16 20 15 5 24 22

5.8 5.8 5.7 6.1 7.1 1.2 5.2 2.8 8.9 4.6 8.0 7.1 1.4 13.4 3.6 5.1 5.0 4.8 5.7 6.7 8.4 4.2

o

Don't Know 12 12 4 5 2 2 0 0 0 4 3 1 3 5 1 2 4 7

1.5 1.5 4.4 1.9 7.7 2.0 1.1 0.8 1.8 2.4 1.3 1.0 1.0 1.1 0.3 3.6 1.5 1.4

95TH PERCENTILE 5.00 5.00 5.00 5.00 5.00 5.00 98.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00

99TH PERCENTILE 98.00 98.00 5.00 98.00 5.00 98.00 98.00 98.00 98.00 5.00 98.00 5.00 5.00 98.00 98.00 5.00 98.00 5.00 5.00 98.00 5.00 98.00 98.00 98.00

Comparison Groups: BCDE/FGHIJ/KLMNOPQR/ST/UV/WX

Independent T-Test for Means (equal variances), Independent Z-Test for Percentages

Upper case letters indicate significance at the 99% level.

Lower case letters indicate significance at the 95% level.

Table Q10\_C Page 220

Jan. 17, 2011

HRSDC Gen Pop "Jobs of Tomorrow" Survey

Q10\_C. Now I'm going to read you a series of statements. For each, please tell me whether you agree or disagree, using a scale

of 1 to 5.

- I feel confident that I have the skills I need..../I feel confident that I am learning the skills I need to compete...

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SAMPLE TYPE ETHNICITY SECTOR/TYPE OF WORK CHG TO EMPLOY. NO. OF CHILDREN MARITAL STATUS

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======= RET. & PROF. ART & PUBLIC/ NOT 2 OR 3 OR S./WID/ MAR. OR

TOTAL GENPOP YOUTH OLDER N.COMER CAN. ABOR. EURO. ASIAN OTHER AGR. RES. WHOLE. INDUS. SERV. CULT. NGO OTHER LIKELY LIKELY LESS MORE SEP/DIV LIVING

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(A) (B) (C) (D) (E) (F) (G) (H) (I) (J) (K) (L) (M) (N) (O) (P) (Q) (R) (S) (T) (U) (V) (W) (X)

TOTAL 812 812 36 92 18 258 31 114 33 49 20 15 62 155 200 30 115 48 321 418 258 68 282 525

100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0

UNWEIGHTED TOTAL 710 710 10 150 9 239 25 103 22 30 30 17 50 135 179 26 100 40 281 382 192 50 222 480

NET: Agree 512 512 25 50 18 160 29 71 19 33 7 11 37 97 145 16 86 22 195 262 172 37 156 353

\_\_\_\_\_\_\_\_\_\_ 63.1 63.1 69.5 55.1 100.0 62.1 92.1 61.9 56.1 68.0 35.2 72.2 59.5 62.3 72.6 52.6 74.7 45.8 60.7 62.6 66.8 55.2 55.2 67.3

BcD Fhi k k Kr Kr w

Strongly agree 293 293 25 29 14 103 21 38 9 15 3 7 16 57 70 10 54 17 115 139 113 15 92 199

36.1 36.1 69.5 31.7 76.3 39.9 68.2 33.3 26.1 30.7 16.8 47.3 25.0 37.0 35.1 33.4 47.3 34.8 35.9 33.3 43.8 22.1 32.8 37.9

bd bd hij Km v

4 219 219 21 4 57 8 33 10 18 4 4 22 39 75 6 32 5 80 122 59 22 63 154

27.0 27.0 23.5 23.7 22.2 24.0 28.6 30.0 37.3 18.4 24.9 34.6 25.3 37.5 19.2 27.4 11.0 24.8 29.3 23.0 33.0 22.4 29.4

r kR

Neither agree nor 179 179 11 20 62 1 21 11 7 11 2 11 47 32 8 19 16 76 95 55 26 66 113

disagree 22.0 22.0 30.5 21.8 23.9 2.9 18.8 34.1 15.1 52.8 16.2 18.3 30.0 16.2 25.9 16.2 33.1 23.5 22.6 21.4 37.9 23.3 21.6

G g g lMnOQ oq

NET: Disagree 112 112 18 32 2 19 3 8 2 1 13 11 18 6 9 10 45 60 28 5 59 51

\_\_\_\_\_\_\_\_\_\_\_\_\_ 13.8 13.8 20.2 12.3 4.9 16.8 9.8 16.1 12.0 9.1 21.5 7.4 9.2 21.6 8.0 21.1 14.1 14.2 11.0 7.0 21.0 9.6

X

2 61 61 13 18 1 13 1 5 1 9 8 14 2 7 8 27 33 21 2 30 32

7.6 7.6 14.1 6.8 2.0 11.0 2.5 11.2 4.8 13.9 5.2 7.2 7.5 5.7 17.2 8.4 7.8 8.2 2.6 10.5 6.1

Strongly disagree 50 50 6 14 1 7 2 2 2 1 5 3 4 4 3 2 18 27 7 3 30 19

6.2 6.2 6.0 5.5 2.9 5.8 7.3 5.0 12.0 4.3 7.7 2.2 2.0 14.0 2.4 3.9 5.7 6.4 2.8 4.4 10.5 3.6

x

Don't Know 9 9 3 4 3 0 0 0 0 4 1 5 2 2 1 8

1.1 1.1 2.9 1.7 2.4 0.8 2.6 0.6 0.2 1.9 1.0 1.6 0.6 0.8 0.5 1.5

95TH PERCENTILE 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00

99TH PERCENTILE 98.00 98.00 5.00 98.00 5.00 98.00 5.00 98.00 5.00 5.00 5.00 98.00 5.00 5.00 98.00 5.00 98.00 5.00 98.00 5.00 5.00 5.00 5.00 98.00

Comparison Groups: BCDE/FGHIJ/KLMNOPQR/ST/UV/WX

Independent T-Test for Means (equal variances), Independent Z-Test for Percentages

Upper case letters indicate significance at the 99% level.

Lower case letters indicate significance at the 95% level.

Table Q10\_D Page 221

Jan. 17, 2011

HRSDC Gen Pop "Jobs of Tomorrow" Survey

Q10\_D. Now I'm going to read you a series of statements. For each, please tell me whether you agree or disagree, using a scale

of 1 to 5.

- A post-secondary degree, diploma, or certification is the minimum qualification required in today's job market.

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SAMPLE TYPE ETHNICITY SECTOR/TYPE OF WORK CHG TO EMPLOY. NO. OF CHILDREN MARITAL STATUS

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======= RET. & PROF. ART & PUBLIC/ NOT 2 OR 3 OR S./WID/ MAR. OR

TOTAL GENPOP YOUTH OLDER N.COMER CAN. ABOR. EURO. ASIAN OTHER AGR. RES. WHOLE. INDUS. SERV. CULT. NGO OTHER LIKELY LIKELY LESS MORE SEP/DIV LIVING

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(A) (B) (C) (D) (E) (F) (G) (H) (I) (J) (K) (L) (M) (N) (O) (P) (Q) (R) (S) (T) (U) (V) (W) (X)

TOTAL 1000 1000 36 92 18 341 31 169 35 55 20 15 62 155 200 30 115 48 321 418 262 68 359 634

100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0

UNWEIGHTED TOTAL 1000 1000 10 150 9 351 25 183 25 42 30 17 50 135 179 26 100 40 281 382 202 50 330 659

NET: Agree 620 620 17 61 17 222 20 104 24 39 6 9 38 94 133 15 72 29 205 259 164 35 201 416

\_\_\_\_\_\_\_\_\_\_ 62.0 62.0 46.9 67.0 92.4 65.0 64.0 61.9 68.4 69.7 29.1 58.5 61.1 60.8 66.3 49.0 62.5 61.6 63.9 61.8 62.6 51.5 56.0 65.7

k K K K k w

Strongly agree 353 353 11 35 17 135 17 53 10 23 4 6 26 44 66 10 33 21 127 128 92 13 128 223

35.3 35.3 30.5 37.7 92.4 39.6 55.0 31.6 29.8 41.1 17.4 37.2 41.1 28.5 33.0 33.3 28.3 45.1 39.4 30.7 35.1 18.8 35.7 35.1

BCD k v

4 267 267 6 27 87 3 51 13 16 2 3 12 50 67 5 39 8 78 130 72 22 73 194

26.7 26.7 16.4 29.2 25.4 9.0 30.3 38.6 28.6 11.7 21.3 20.0 32.4 33.3 15.6 34.3 16.5 24.4 31.2 27.5 32.7 20.3 30.5

g kr kr kr W

Neither agree nor 214 214 8 16 1 54 7 40 7 12 10 3 14 38 42 8 25 11 58 105 64 19 83 129

disagree 21.4 21.4 23.0 17.3 4.6 15.8 22.7 23.6 20.7 21.8 50.2 22.3 21.8 24.5 21.2 27.7 21.6 22.9 18.2 25.0 24.4 28.2 23.1 20.4

mnOqr

NET: Disagree 160 160 11 14 1 63 4 22 4 4 4 3 11 23 25 7 18 7 57 55 34 14 71 87

\_\_\_\_\_\_\_\_\_\_\_\_\_ 16.0 16.0 30.1 15.8 3.0 18.4 13.3 13.2 10.8 6.4 20.7 19.2 17.0 14.7 12.5 23.3 15.8 15.5 17.8 13.1 13.0 20.3 19.7 13.8

2 92 92 2 6 1 34 1 14 3 1 3 2 9 11 12 7 9 6 30 36 19 5 42 48

9.2 9.2 5.7 6.1 3.0 10.0 4.7 8.2 8.0 1.4 16.1 15.7 15.1 7.2 5.9 22.0 7.9 12.5 9.4 8.7 7.3 8.1 11.7 7.6

o

Strongly disagree 68 68 9 9 29 3 9 1 3 1 1 1 12 13 0 9 1 27 19 15 8 29 39

6.8 6.8 24.4 9.7 8.4 8.6 5.0 2.8 5.1 4.6 3.5 1.9 7.4 6.6 1.3 7.9 3.0 8.4 4.5 5.7 12.2 8.0 6.2

Don't Know 6 6 2 2 1 0 4 1

0.6 0.6 0.7 1.4 2.1 0.1 1.2 0.2

95TH PERCENTILE 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00

99TH PERCENTILE 5.00 5.00 5.00 5.00 5.00 5.00 5.00 98.00 5.00 98.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 98.00 5.00

Comparison Groups: BCDE/FGHIJ/KLMNOPQR/ST/UV/WX

Independent T-Test for Means (equal variances), Independent Z-Test for Percentages

Upper case letters indicate significance at the 99% level.

Lower case letters indicate significance at the 95% level.

Table Q10\_E Page 222

Jan. 17, 2011

HRSDC Gen Pop "Jobs of Tomorrow" Survey

Q10\_E. Now I'm going to read you a series of statements. For each, please tell me whether you agree or disagree, using a scale

of 1 to 5.

- I'm at a stage in my life and/or career where I wouldn't really gain much by going back to school or upgrading my skills.

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SAMPLE TYPE ETHNICITY SECTOR/TYPE OF WORK CHG TO EMPLOY. NO. OF CHILDREN MARITAL STATUS

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======= RET. & PROF. ART & PUBLIC/ NOT 2 OR 3 OR S./WID/ MAR. OR

TOTAL GENPOP YOUTH OLDER N.COMER CAN. ABOR. EURO. ASIAN OTHER AGR. RES. WHOLE. INDUS. SERV. CULT. NGO OTHER LIKELY LIKELY LESS MORE SEP/DIV LIVING

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(A) (B) (C) (D) (E) (F) (G) (H) (I) (J) (K) (L) (M) (N) (O) (P) (Q) (R) (S) (T) (U) (V) (W) (X)

TOTAL 1000 1000 36 92 18 341 31 169 35 55 20 15 62 155 200 30 115 48 321 418 262 68 359 634

100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0

UNWEIGHTED TOTAL 1000 1000 10 150 9 351 25 183 25 42 30 17 50 135 179 26 100 40 281 382 202 50 330 659

NET: Agree 363 363 4 54 6 136 18 62 16 20 8 5 10 48 73 13 39 12 94 140 85 20 105 255

\_\_\_\_\_\_\_\_\_\_ 36.3 36.3 12.2 59.1 33.0 39.8 56.9 36.9 47.1 36.0 41.8 30.1 15.6 31.1 36.7 42.7 34.0 24.4 29.3 33.4 32.6 29.3 29.3 40.3

c BC m m w

Strongly agree 283 283 4 43 5 108 14 55 12 17 7 5 7 34 53 5 25 11 70 100 57 14 75 205

28.3 28.3 12.2 46.8 28.5 31.5 45.1 32.4 35.0 30.0 34.6 30.1 11.8 22.0 26.3 18.1 22.0 22.2 21.7 23.9 21.6 21.1 21.0 32.3

BC W

4 81 81 11 1 28 4 8 4 3 1 2 14 21 7 14 1 25 40 29 6 30 51

8.1 8.1 12.2 4.6 8.3 11.8 4.5 12.1 6.0 7.2 3.7 9.2 10.4 24.6 12.0 2.2 7.7 9.5 10.9 8.2 8.3 8.0

mr

Neither agree nor 192 192 2 13 2 72 3 30 1 11 6 4 22 18 37 7 26 11 49 99 69 8 69 122

disagree 19.2 19.2 5.7 14.1 13.6 21.3 8.4 18.0 2.9 19.8 31.5 26.3 35.8 11.7 18.4 22.5 22.2 23.3 15.2 23.6 26.4 12.3 19.2 19.3

I i n No s

NET: Disagree 435 435 27 25 10 127 11 72 17 25 5 7 30 89 88 10 50 25 177 180 107 39 181 251

\_\_\_\_\_\_\_\_\_\_\_\_\_ 43.5 43.5 76.1 26.9 53.4 37.3 34.7 42.8 50.0 44.2 26.7 43.6 48.6 57.1 44.2 34.8 43.8 52.3 55.2 43.0 40.9 58.4 50.5 39.5

D bD K t X

2 192 192 7 9 4 58 4 27 5 8 4 2 12 52 46 3 27 8 67 100 49 21 74 118

19.2 19.2 20.7 10.0 23.1 17.1 12.4 16.1 14.1 15.2 21.3 11.4 18.7 33.3 22.8 11.5 23.2 17.3 20.7 24.0 18.8 31.1 20.7 18.6

D lp

Strongly disagree 243 243 20 15 5 69 7 45 12 16 1 5 19 37 43 7 24 17 111 80 58 18 107 133

24.3 24.3 55.4 16.9 30.3 20.2 22.3 26.7 35.9 29.1 5.4 32.2 29.9 23.9 21.4 23.3 20.6 35.0 34.5 19.0 22.1 27.3 29.8 21.0

d d k k k K T x

Don't Know 10 10 2 5 4 2 1 0 4 6

1.0 1.0 6.0 1.6 2.3 0.8 0.3 0.1 1.0 0.9

95TH PERCENTILE 5.00 5.00 98.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00

99TH PERCENTILE 5.00 5.00 98.00 5.00 5.00 98.00 5.00 98.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 98.00 5.00

Comparison Groups: BCDE/FGHIJ/KLMNOPQR/ST/UV/WX

Independent T-Test for Means (equal variances), Independent Z-Test for Percentages

Upper case letters indicate significance at the 99% level.

Lower case letters indicate significance at the 95% level.

Table Q10\_F Page 223

Jan. 17, 2011

HRSDC Gen Pop "Jobs of Tomorrow" Survey

Q10\_F. Now I'm going to read you a series of statements. For each, please tell me whether you agree or disagree, using a scale

of 1 to 5.

- Today's workers need to invest in continuous learning and skills upgrading in order to remain competitive.

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SAMPLE TYPE ETHNICITY SECTOR/TYPE OF WORK CHG TO EMPLOY. NO. OF CHILDREN MARITAL STATUS

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======= RET. & PROF. ART & PUBLIC/ NOT 2 OR 3 OR S./WID/ MAR. OR

TOTAL GENPOP YOUTH OLDER N.COMER CAN. ABOR. EURO. ASIAN OTHER AGR. RES. WHOLE. INDUS. SERV. CULT. NGO OTHER LIKELY LIKELY LESS MORE SEP/DIV LIVING

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(A) (B) (C) (D) (E) (F) (G) (H) (I) (J) (K) (L) (M) (N) (O) (P) (Q) (R) (S) (T) (U) (V) (W) (X)

TOTAL 1000 1000 36 92 18 341 31 169 35 55 20 15 62 155 200 30 115 48 321 418 262 68 359 634

100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0

UNWEIGHTED TOTAL 1000 1000 10 150 9 351 25 183 25 42 30 17 50 135 179 26 100 40 281 382 202 50 330 659

NET: Agree 866 866 31 76 16 289 30 151 33 51 16 12 52 133 183 30 102 35 282 358 229 51 297 563

\_\_\_\_\_\_\_\_\_\_ 86.5 86.5 87.4 83.2 91.6 84.8 95.2 89.2 94.6 91.2 78.6 76.0 83.3 85.5 91.3 100.0 88.2 73.6 88.0 85.7 87.4 76.1 82.7 88.8

r klmNOQR w

Strongly agree 556 556 15 57 12 199 18 99 16 27 9 9 35 67 115 17 62 21 172 216 133 21 192 359

55.6 55.6 41.8 62.0 68.5 58.2 58.8 58.6 46.0 48.2 43.4 58.0 55.4 43.0 57.7 57.7 54.1 44.6 53.6 51.7 50.6 30.6 53.5 56.7

n v

4 310 310 16 19 4 91 11 52 17 24 7 3 17 66 67 13 39 14 110 142 97 31 105 204

30.9 30.9 45.6 21.2 23.1 26.6 36.4 30.6 48.6 43.0 35.2 18.1 27.9 42.5 33.6 42.3 34.1 29.1 34.4 34.0 36.8 45.5 29.2 32.1

d

Neither agree nor 76 76 5 7 2 23 1 8 1 2 3 4 6 13 11 7 8 25 31 18 9 27 50

disagree 7.6 7.6 12.6 7.5 8.4 6.8 1.7 4.5 2.6 2.7 16.8 24.0 10.3 8.4 5.4 5.8 15.8 7.8 7.5 6.7 13.7 7.4 7.8

NET: Disagree 55 55 8 27 1 10 1 3 1 4 9 6 7 4 12 28 14 7 32 21

\_\_\_\_\_\_\_\_\_\_\_\_\_ 5.5 5.5 8.9 7.8 3.1 6.0 2.8 6.1 4.6 6.4 6.0 3.1 6.0 8.1 3.7 6.6 5.3 10.2 8.9 3.3

X

2 29 29 4 15 7 1 2 6 4 3 2 21 8 1 19 10

2.9 2.9 4.0 4.4 3.9 1.0 3.3 3.8 2.0 2.9 0.7 5.1 3.0 0.8 5.2 1.6

S x

Strongly disagree 26 26 4 12 1 4 1 3 1 2 3 2 4 4 10 6 6 6 13 11

2.6 2.6 4.8 3.4 3.1 2.1 2.8 5.1 4.6 3.1 2.2 1.1 3.1 8.1 3.0 1.5 2.3 9.4 3.7 1.7

Don't Know 4 4 0 2 0 0 1 2 1 2 4 0

0.4 0.4 0.4 0.6 0.2 0.2 2.5 0.5 0.2 0.6 1.0 0.1

95TH PERCENTILE 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00

99TH PERCENTILE 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 98.00 5.00 5.00 5.00 5.00 5.00 5.00

Comparison Groups: BCDE/FGHIJ/KLMNOPQR/ST/UV/WX

Independent T-Test for Means (equal variances), Independent Z-Test for Percentages

Upper case letters indicate significance at the 99% level.

Lower case letters indicate significance at the 95% level.

Table Q10\_G Page 224

Jan. 17, 2011

HRSDC Gen Pop "Jobs of Tomorrow" Survey

Q10\_G. Now I'm going to read you a series of statements. For each, please tell me whether you agree or disagree, using a scale

of 1 to 5.

- Once you're in the workforce, experience on the job is more valuable than formal education.

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SAMPLE TYPE ETHNICITY SECTOR/TYPE OF WORK CHG TO EMPLOY. NO. OF CHILDREN MARITAL STATUS

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======= RET. & PROF. ART & PUBLIC/ NOT 2 OR 3 OR S./WID/ MAR. OR

TOTAL GENPOP YOUTH OLDER N.COMER CAN. ABOR. EURO. ASIAN OTHER AGR. RES. WHOLE. INDUS. SERV. CULT. NGO OTHER LIKELY LIKELY LESS MORE SEP/DIV LIVING

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(A) (B) (C) (D) (E) (F) (G) (H) (I) (J) (K) (L) (M) (N) (O) (P) (Q) (R) (S) (T) (U) (V) (W) (X)

TOTAL 1000 1000 36 92 18 341 31 169 35 55 20 15 62 155 200 30 115 48 321 418 262 68 359 634

100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0

UNWEIGHTED TOTAL 1000 1000 10 150 9 351 25 183 25 42 30 17 50 135 179 26 100 40 281 382 202 50 330 659

NET: Agree 600 600 16 53 12 186 21 102 29 31 13 8 31 100 121 18 64 27 196 248 153 43 210 385

\_\_\_\_\_\_\_\_\_\_ 60.0 60.0 44.6 58.0 64.5 54.6 66.9 60.2 81.9 55.8 65.2 51.2 50.5 64.2 60.5 59.4 55.5 56.9 61.1 59.2 58.2 64.0 58.6 60.7

f

Strongly agree 335 335 14 27 12 108 18 55 17 19 9 5 13 64 65 9 36 15 122 127 88 23 123 209

33.5 33.5 38.6 30.0 64.5 31.7 55.9 32.8 48.6 34.3 45.5 32.0 21.4 41.5 32.6 30.4 31.1 32.4 38.0 30.3 33.5 33.9 34.2 32.9

m

4 265 265 2 26 78 3 46 12 12 4 3 18 35 56 9 28 12 74 121 65 20 88 176

26.4 26.4 6.0 28.0 22.9 11.0 27.4 33.3 21.5 19.7 19.2 29.0 22.7 27.8 29.0 24.3 24.5 23.1 29.0 24.7 30.1 24.4 27.8

c c

Neither agree nor 278 278 11 25 1 103 9 54 5 18 5 6 23 44 59 12 27 12 87 123 68 16 96 181

disagree 27.8 27.8 30.5 27.7 3.0 30.2 28.5 31.8 15.4 32.5 24.9 39.4 37.5 28.2 29.5 40.6 23.1 24.5 27.0 29.3 26.1 23.7 26.7 28.6

NET: Disagree 117 117 9 12 6 49 1 13 1 6 2 1 7 12 20 24 9 39 46 41 8 50 65

\_\_\_\_\_\_\_\_\_\_\_\_\_ 11.7 11.7 24.9 12.8 32.5 14.5 4.6 7.7 2.6 11.7 8.1 9.4 12.0 7.6 10.0 20.5 18.7 12.0 11.1 15.7 12.3 14.0 10.3

i n

2 68 68 9 4 25 1 8 1 1 1 1 6 6 16 18 0 19 37 28 1 24 42

6.8 6.8 9.9 20.7 7.2 4.6 4.5 2.6 1.7 4.5 9.4 10.3 3.9 7.8 16.0 0.8 5.9 8.8 10.8 2.0 6.8 6.7

nR v

Strongly disagree 50 50 9 3 2 25 6 5 1 1 6 4 5 9 19 10 13 7 26 23

5.0 5.0 24.9 2.9 11.7 7.3 3.3 9.9 3.6 1.7 3.7 2.2 4.5 17.9 6.0 2.3 5.0 10.3 7.2 3.7

mnoq t

Don't Know 5 5 1 2 0 0 1 1 2 2

0.5 0.5 1.5 0.7 0.2 1.8 0.8 0.3 0.6 0.4

95TH PERCENTILE 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00

99TH PERCENTILE 5.00 5.00 5.00 98.00 5.00 5.00 5.00 5.00 5.00 5.00 98.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00

Comparison Groups: BCDE/FGHIJ/KLMNOPQR/ST/UV/WX

Independent T-Test for Means (equal variances), Independent Z-Test for Percentages

Upper case letters indicate significance at the 99% level.

Lower case letters indicate significance at the 95% level.

Table Q10\_H Page 225

Jan. 17, 2011

HRSDC Gen Pop "Jobs of Tomorrow" Survey

Q10\_H. Now I'm going to read you a series of statements. For each, please tell me whether you agree or disagree, using a scale

of 1 to 5.

- If I had the opportunity, I would go back to school part-time.

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SAMPLE TYPE ETHNICITY SECTOR/TYPE OF WORK CHG TO EMPLOY. NO. OF CHILDREN MARITAL STATUS

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======= RET. & PROF. ART & PUBLIC/ NOT 2 OR 3 OR S./WID/ MAR. OR

TOTAL GENPOP YOUTH OLDER N.COMER CAN. ABOR. EURO. ASIAN OTHER AGR. RES. WHOLE. INDUS. SERV. CULT. NGO OTHER LIKELY LIKELY LESS MORE SEP/DIV LIVING

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(A) (B) (C) (D) (E) (F) (G) (H) (I) (J) (K) (L) (M) (N) (O) (P) (Q) (R) (S) (T) (U) (V) (W) (X)

TOTAL 972 972 30 92 18 331 31 167 32 55 20 15 62 154 200 30 115 48 321 418 254 65 340 624

100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0

UNWEIGHTED TOTAL 988 988 8 150 9 346 25 182 24 42 30 17 50 134 179 26 100 40 281 382 197 49 324 653

NET: Agree 441 441 6 26 10 123 18 75 18 25 6 9 40 76 82 17 43 16 175 172 119 33 156 284

\_\_\_\_\_\_\_\_\_\_ 45.4 45.4 19.2 28.7 58.0 37.1 56.9 45.0 54.1 44.9 31.0 59.9 64.7 49.1 41.1 58.4 37.1 33.8 54.5 41.2 47.0 51.1 46.0 45.5

D koQr T

Strongly agree 274 274 2 16 6 71 14 47 16 17 4 6 23 43 47 9 24 10 115 98 81 19 104 170

28.2 28.2 6.8 17.4 34.3 21.6 44.9 28.4 48.4 30.5 19.2 38.5 37.3 28.1 23.4 30.9 20.7 21.9 35.9 23.5 32.0 29.3 30.6 27.2

D f T

4 167 167 4 10 4 51 4 28 2 8 2 3 17 32 35 8 19 6 60 74 38 14 52 114

17.2 17.2 12.4 11.3 23.7 15.6 12.1 16.6 5.6 14.5 11.9 21.3 27.4 21.0 17.6 27.4 16.4 11.9 18.6 17.7 15.0 21.7 15.4 18.3

Neither agree nor 195 195 11 22 6 67 10 31 6 18 2 1 12 35 47 7 20 15 59 99 50 14 74 118

disagree 20.0 20.0 37.0 23.7 33.6 20.2 30.7 18.4 17.8 32.5 11.6 8.5 19.8 22.8 23.4 24.8 17.7 31.5 18.3 23.6 19.6 21.7 21.9 18.9

NET: Disagree 321 321 9 42 2 134 4 60 7 13 11 5 10 43 66 5 50 17 81 144 83 17 101 217

\_\_\_\_\_\_\_\_\_\_\_\_\_ 33.1 33.1 29.2 45.5 8.4 40.6 12.4 35.7 21.4 22.6 55.6 31.7 15.5 27.8 33.1 16.8 43.1 34.6 25.2 34.3 32.8 26.5 29.7 34.7

bE g MnP m Mp

2 84 84 10 28 1 17 5 6 3 1 1 14 24 0 13 3 20 50 22 8 27 56

8.7 8.7 10.5 8.4 2.9 10.1 16.9 10.2 15.0 3.5 2.2 9.3 12.0 1.3 11.2 6.1 6.3 11.9 8.8 12.2 8.0 8.9

m s

Strongly disagree 237 237 9 32 2 106 3 43 1 7 8 4 8 28 42 5 37 14 61 94 61 9 74 161

24.4 24.4 29.2 35.0 8.4 32.2 9.5 25.6 4.5 12.3 40.5 28.2 13.4 18.5 21.1 15.5 31.9 28.6 18.8 22.5 24.0 14.3 21.7 25.8

b gIj I m m

Don't Know 14 14 4 2 7 2 2 0 0 5 2 7 4 2 1 8 6

1.4 1.4 14.6 2.1 2.1 0.9 6.7 1.8 0.2 2.5 2.0 2.0 0.9 0.6 0.8 2.4 0.9

95TH PERCENTILE 5.00 5.00 98.00 5.00 5.00 5.00 5.00 5.00 98.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00

99TH PERCENTILE 98.00 98.00 98.00 98.00 5.00 98.00 5.00 5.00 98.00 5.00 98.00 5.00 5.00 5.00 98.00 5.00 98.00 5.00 98.00 5.00 5.00 5.00 98.00 5.00

Comparison Groups: BCDE/FGHIJ/KLMNOPQR/ST/UV/WX

Independent T-Test for Means (equal variances), Independent Z-Test for Percentages

Upper case letters indicate significance at the 99% level.

Lower case letters indicate significance at the 95% level.

Table Q10\_I Page 226

Jan. 17, 2011

HRSDC Gen Pop "Jobs of Tomorrow" Survey

Q10\_I. Now I'm going to read you a series of statements. For each, please tell me whether you agree or disagree, using a scale

of 1 to 5.

- I feel I am overqualified for the work I am doing.

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SAMPLE TYPE ETHNICITY SECTOR/TYPE OF WORK CHG TO EMPLOY. NO. OF CHILDREN MARITAL STATUS

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======= RET. & PROF. ART & PUBLIC/ NOT 2 OR 3 OR S./WID/ MAR. OR

TOTAL GENPOP YOUTH OLDER N.COMER CAN. ABOR. EURO. ASIAN OTHER AGR. RES. WHOLE. INDUS. SERV. CULT. NGO OTHER LIKELY LIKELY LESS MORE SEP/DIV LIVING

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(A) (B) (C) (D) (E) (F) (G) (H) (I) (J) (K) (L) (M) (N) (O) (P) (Q) (R) (S) (T) (U) (V) (W) (X)

TOTAL 625 625 15 92 13 194 20 81 24 42 20 15 60 151 193 29 106 48 237 358 193 56 184 438

100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0

UNWEIGHTED TOTAL 568 568 4 150 7 191 19 82 17 26 30 17 48 134 176 25 93 40 212 328 149 41 158 405

NET: Agree 197 197 29 7 57 6 28 16 14 4 7 29 50 60 9 22 14 95 95 60 21 63 133

\_\_\_\_\_\_\_\_\_\_ 31.5 31.5 32.1 51.5 29.1 27.9 34.6 65.7 32.3 18.5 45.0 49.2 33.4 31.2 31.8 20.7 29.4 39.9 26.6 30.9 36.8 34.3 30.3

f KQ t

Strongly agree 117 117 17 3 34 2 14 10 9 3 3 17 27 38 4 12 12 59 51 41 11 31 86

18.7 18.7 18.6 22.9 17.4 12.0 17.8 39.5 21.6 12.5 21.3 27.9 18.2 19.5 12.6 11.8 25.6 24.9 14.4 21.0 19.4 16.9 19.6

t

4 80 80 12 4 23 3 14 6 5 1 4 13 23 23 6 9 2 36 44 19 10 32 47

12.8 12.8 13.5 28.6 11.7 15.9 16.8 26.2 10.8 5.9 23.6 21.4 15.2 11.7 19.2 8.9 3.9 15.1 12.2 9.9 17.4 17.4 10.7

r

Neither agree nor 190 190 10 30 5 62 3 16 5 12 9 2 11 51 66 8 25 18 70 108 60 19 52 137

disagree 30.4 30.4 69.1 32.6 41.0 31.7 14.1 19.2 22.1 27.3 45.7 11.7 18.5 33.7 34.1 27.2 23.3 36.9 29.3 30.1 30.8 34.5 28.3 31.2

lm

NET: Disagree 225 225 5 29 1 74 11 37 3 15 7 7 19 48 63 9 57 15 70 146 73 15 65 160

\_\_\_\_\_\_\_\_\_\_\_\_\_ 36.0 36.0 30.9 31.5 7.4 38.2 55.3 45.6 12.2 34.5 34.0 43.4 32.3 32.1 32.6 30.4 53.5 30.7 29.3 40.7 37.6 27.3 35.1 36.6

i i i mnOr s

2 93 93 11 33 8 16 4 3 1 7 21 23 4 28 5 24 64 33 7 29 65

14.9 14.9 11.7 17.2 38.7 19.6 9.4 16.0 6.0 11.3 14.0 11.8 13.6 27.0 11.3 9.9 17.9 16.9 12.5 15.5 14.8

j lmor s

Strongly disagree 132 132 5 18 1 41 3 21 3 11 4 6 13 27 40 5 28 9 46 82 40 8 36 95

21.1 21.1 30.9 19.8 7.4 20.9 16.7 26.0 12.2 25.2 18.0 37.4 21.0 18.0 20.8 16.7 26.5 19.4 19.4 22.8 20.8 14.9 19.6 21.8

Don't Know 13 13 3 2 1 0 2 0 1 4 3 3 1 3 9 1 1 4 8

2.1 2.1 3.8 1.0 2.7 0.5 5.9 1.8 0.9 2.1 10.6 2.6 2.9 1.5 2.6 0.6 1.3 2.4 1.9

95TH PERCENTILE 5.00 5.00 3.00 5.00 5.00 5.00 5.00 5.00 5.00 98.00 5.00 5.00 5.00 5.00 5.00 98.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00

99TH PERCENTILE 98.00 98.00 3.00 98.00 5.00 98.00 98.00 5.00 5.00 98.00 98.00 5.00 5.00 5.00 98.00 98.00 98.00 98.00 98.00 98.00 5.00 98.00 98.00 98.00

Comparison Groups: BCDE/FGHIJ/KLMNOPQR/ST/UV/WX

Independent T-Test for Means (equal variances), Independent Z-Test for Percentages

Upper case letters indicate significance at the 99% level.

Lower case letters indicate significance at the 95% level.

Table Q10\_J Page 227

Jan. 17, 2011

HRSDC Gen Pop "Jobs of Tomorrow" Survey

Q10\_J. Now I'm going to read you a series of statements. For each, please tell me whether you agree or disagree, using a scale

of 1 to 5.

- School counsellors are helpful when it comes to finding out what I might need for the jobs of the future.

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SAMPLE TYPE ETHNICITY SECTOR/TYPE OF WORK CHG TO EMPLOY. NO. OF CHILDREN MARITAL STATUS

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======= RET. & PROF. ART & PUBLIC/ NOT 2 OR 3 OR S./WID/ MAR. OR

TOTAL GENPOP YOUTH OLDER N.COMER CAN. ABOR. EURO. ASIAN OTHER AGR. RES. WHOLE. INDUS. SERV. CULT. NGO OTHER LIKELY LIKELY LESS MORE SEP/DIV LIVING

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(A) (B) (C) (D) (E) (F) (G) (H) (I) (J) (K) (L) (M) (N) (O) (P) (Q) (R) (S) (T) (U) (V) (W) (X)

TOTAL 36 36 36 15 5 2 4 9 5 18 6 18 5 23 13

100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0

UNWEIGHTED TOTAL 10 10 10 4 1 1 1 2 1 4 2 5 1 6 4

NET: Agree 23 23 23 11 2 4 5 9 2 10 5 15 9

\_\_\_\_\_\_\_\_\_\_ 64.8 64.8 64.8 71.4 100.0 50.0 100.0 50.0 35.3 55.1 100.0 64.0 66.2

u

Strongly agree 15 15 15 9 2 4 5 9 2 6 5 9 6

42.7 42.7 42.7 57.3 100.0 50.0 100.0 50.0 35.3 34.9 100.0 38.9 49.5

U

4 8 8 8 2 4 6 2

22.0 22.0 22.0 14.1 20.2 25.1 16.6

Neither agree nor 8 8 8 5 4 5 4 8 8

disagree 23.0 23.0 23.0 100.0 100.0 25.4 64.7 44.9 36.0

NET: Disagree 4 4 4 4 4 4 4

\_\_\_\_\_\_\_\_\_\_\_\_\_ 12.2 12.2 12.2 28.6 50.0 24.6 33.8

2 4 4 4 4 4 4 4

12.2 12.2 12.2 28.6 50.0 24.6 33.8

95TH PERCENTILE 5.00 5.00 5.00 5.00 3.00 5.00 3.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00

99TH PERCENTILE 5.00 5.00 5.00 5.00 3.00 5.00 3.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00

Comparison Groups: BCDE/FGHIJ/KLMNOPQR/ST/UV/WX

Independent T-Test for Means (equal variances), Independent Z-Test for Percentages

Upper case letters indicate significance at the 99% level.

Lower case letters indicate significance at the 95% level.

Table Q10\_K Page 228

Jan. 17, 2011

HRSDC Gen Pop "Jobs of Tomorrow" Survey

Q10\_K. Now I'm going to read you a series of statements. For each, please tell me whether you agree or disagree, using a scale

of 1 to 5.

- The jobs of tomorrow will require different skills sets than today.

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SAMPLE TYPE ETHNICITY SECTOR/TYPE OF WORK CHG TO EMPLOY. NO. OF CHILDREN MARITAL STATUS

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======= RET. & PROF. ART & PUBLIC/ NOT 2 OR 3 OR S./WID/ MAR. OR

TOTAL GENPOP YOUTH OLDER N.COMER CAN. ABOR. EURO. ASIAN OTHER AGR. RES. WHOLE. INDUS. SERV. CULT. NGO OTHER LIKELY LIKELY LESS MORE SEP/DIV LIVING

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(A) (B) (C) (D) (E) (F) (G) (H) (I) (J) (K) (L) (M) (N) (O) (P) (Q) (R) (S) (T) (U) (V) (W) (X)

TOTAL 1000 1000 36 92 18 341 31 169 35 55 20 15 62 155 200 30 115 48 321 418 262 68 359 634

100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0

UNWEIGHTED TOTAL 1000 1000 10 150 9 351 25 183 25 42 30 17 50 135 179 26 100 40 281 382 202 50 330 659

NET: Agree 677 677 17 66 14 217 27 133 21 29 13 9 38 98 129 19 78 24 213 256 170 34 235 438

\_\_\_\_\_\_\_\_\_\_ 67.7 67.7 46.9 72.0 79.6 63.7 85.3 78.6 61.5 52.8 66.8 58.4 61.1 63.0 64.8 63.3 68.0 50.3 66.2 61.1 64.9 50.1 65.5 69.0

j Fj

Strongly agree 380 380 7 48 6 130 15 75 11 26 8 6 26 48 71 11 29 9 126 116 81 12 139 238

38.0 38.0 18.2 52.7 35.8 38.1 48.4 44.4 30.3 46.6 41.3 41.0 40.9 31.1 35.4 37.3 24.8 19.0 39.2 27.8 31.0 17.5 38.8 37.6

Bc t

4 297 297 10 18 8 87 12 58 11 3 5 3 13 50 59 8 50 15 87 139 89 22 96 199

29.7 29.7 28.7 19.2 43.8 25.6 37.0 34.2 31.1 6.1 25.5 17.4 20.1 31.9 29.4 26.0 43.2 31.3 27.0 33.3 33.9 32.5 26.7 31.4

d J j J j m

Neither agree nor 229 229 19 17 2 91 1 23 11 22 4 3 15 43 54 7 25 19 74 119 64 28 85 142

disagree 22.9 22.9 53.1 19.0 13.8 26.8 3.8 13.8 30.2 40.0 19.4 20.2 23.7 27.5 26.8 21.9 21.5 40.0 23.1 28.4 24.3 42.0 23.8 22.5

d GH g GH u

NET: Disagree 88 88 8 1 28 3 11 3 4 3 3 10 12 17 4 12 5 33 44 27 5 35 52

\_\_\_\_\_\_\_\_\_\_\_\_\_ 8.8 8.8 8.6 6.6 8.3 10.9 6.3 7.3 7.2 13.8 21.4 15.3 7.6 8.5 14.8 10.5 9.7 10.3 10.5 10.2 8.0 9.7 8.2

2 56 56 5 11 0 9 2 0 2 2 7 4 15 9 18 29 17 3 14 41

5.6 5.6 5.1 3.2 1.2 5.4 4.5 0.7 9.3 12.0 11.0 2.3 7.5 7.8 5.7 7.0 6.3 4.4 4.0 6.4

Strongly disagree 32 32 3 1 17 3 2 1 4 1 1 3 8 2 4 3 5 15 14 10 2 21 11

3.2 3.2 3.6 6.6 5.1 9.7 0.9 2.8 6.5 4.6 9.4 4.3 5.3 1.0 14.8 2.7 9.7 4.6 3.4 3.9 3.6 5.8 1.8

H Oq x

Don't Know 6 6 0 4 2 0 3 1 2 4 2

0.6 0.6 0.4 1.2 1.3 1.0 1.9 0.5 0.6 1.0 0.4

95TH PERCENTILE 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00

99TH PERCENTILE 5.00 5.00 5.00 5.00 5.00 98.00 5.00 98.00 98.00 5.00 5.00 5.00 5.00 98.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 98.00 5.00

Comparison Groups: BCDE/FGHIJ/KLMNOPQR/ST/UV/WX

Independent T-Test for Means (equal variances), Independent Z-Test for Percentages

Upper case letters indicate significance at the 99% level.

Lower case letters indicate significance at the 95% level.

Table Q10\_L Page 229

Jan. 17, 2011

HRSDC Gen Pop "Jobs of Tomorrow" Survey

Q10\_L. Now I'm going to read you a series of statements. For each, please tell me whether you agree or disagree, using a scale

of 1 to 5.

- A career in the skilled trades provides stable employment.

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SAMPLE TYPE ETHNICITY SECTOR/TYPE OF WORK CHG TO EMPLOY. NO. OF CHILDREN MARITAL STATUS

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======= RET. & PROF. ART & PUBLIC/ NOT 2 OR 3 OR S./WID/ MAR. OR

TOTAL GENPOP YOUTH OLDER N.COMER CAN. ABOR. EURO. ASIAN OTHER AGR. RES. WHOLE. INDUS. SERV. CULT. NGO OTHER LIKELY LIKELY LESS MORE SEP/DIV LIVING

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(A) (B) (C) (D) (E) (F) (G) (H) (I) (J) (K) (L) (M) (N) (O) (P) (Q) (R) (S) (T) (U) (V) (W) (X)

TOTAL 1000 1000 36 92 18 341 31 169 35 55 20 15 62 155 200 30 115 48 321 418 262 68 359 634

100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0

UNWEIGHTED TOTAL 1000 1000 10 150 9 351 25 183 25 42 30 17 50 135 179 26 100 40 281 382 202 50 330 659

NET: Agree 611 611 22 58 11 190 28 100 21 28 12 13 43 78 133 22 65 27 199 255 159 40 203 404

\_\_\_\_\_\_\_\_\_\_ 61.1 61.1 61.0 63.9 59.8 55.7 90.4 59.1 61.3 50.9 61.7 87.2 68.9 50.1 66.7 73.4 56.2 56.2 62.1 60.9 60.7 59.7 56.7 63.8

FHJ Nqr n n

Strongly agree 348 348 20 35 7 110 20 61 7 14 7 9 23 40 63 11 33 16 106 138 97 19 122 223

34.8 34.8 55.4 38.2 39.1 32.4 64.8 36.0 20.4 24.8 34.6 57.4 37.0 26.1 31.5 36.4 28.5 33.5 33.1 33.0 36.9 28.3 34.0 35.2

fhIj n

4 263 263 2 24 4 80 8 39 14 14 5 5 20 37 70 11 32 11 93 117 63 21 81 181

26.3 26.3 5.7 25.7 20.7 23.3 25.6 23.1 40.9 26.0 27.1 29.8 31.9 24.0 35.2 36.9 27.7 22.8 29.0 27.9 23.8 31.4 22.7 28.6

c

Neither agree nor 227 227 10 19 1 93 2 38 7 15 6 2 8 35 42 7 38 8 61 102 66 13 84 142

disagree 22.6 22.6 28.6 20.9 5.1 27.3 7.0 22.6 20.7 27.3 32.0 12.8 12.7 22.8 21.0 23.5 33.1 16.2 19.0 24.4 25.2 19.5 23.3 22.4

mr

NET: Disagree 159 159 4 13 5 58 1 31 6 11 1 11 40 25 1 12 13 59 61 37 14 69 87

\_\_\_\_\_\_\_\_\_\_\_\_\_ 15.9 15.9 10.4 14.1 28.5 17.0 2.6 18.1 18.0 19.7 4.5 18.4 25.9 12.3 3.1 10.6 27.6 18.4 14.7 14.1 20.8 19.2 13.7

g g KOPq kp

2 107 107 4 11 5 33 1 16 5 6 1 3 32 22 1 8 8 37 45 23 14 45 59

10.7 10.7 10.4 11.8 28.5 9.8 2.6 9.4 15.4 11.0 2.7 5.4 20.4 10.9 3.1 6.9 16.3 11.5 10.8 8.7 20.8 12.5 9.3

KmPq

Strongly disagree 52 52 2 24 15 1 5 0 8 9 3 4 5 22 16 14 24 27

5.2 5.2 2.3 7.2 8.7 2.6 8.7 1.8 13.0 5.5 1.4 3.7 11.3 6.9 3.9 5.3 6.7 4.3

o

Don't Know 4 4 1 1 0 1 0 2 2 0 3 1

0.4 0.4 1.2 6.6 0.2 2.1 1.8 1.2 0.5 0.1 0.8 0.2

95TH PERCENTILE 5.00 5.00 5.00 5.00 98.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00

99TH PERCENTILE 5.00 5.00 5.00 98.00 98.00 5.00 5.00 5.00 5.00 98.00 98.00 5.00 5.00 98.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00

Comparison Groups: BCDE/FGHIJ/KLMNOPQR/ST/UV/WX

Independent T-Test for Means (equal variances), Independent Z-Test for Percentages

Upper case letters indicate significance at the 99% level.

Lower case letters indicate significance at the 95% level.

Table Q11\_A Page 230

Jan. 17, 2011

HRSDC Gen Pop "Jobs of Tomorrow" Survey

Q11\_A. Now, I'm going to read you a list of specific types of skills that may or may not be important for the jobs of tomorrow.

Using a scale of 1 to 5.

- Reading

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SAMPLE TYPE ETHNICITY SECTOR/TYPE OF WORK CHG TO EMPLOY. NO. OF CHILDREN MARITAL STATUS

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======= RET. & PROF. ART & PUBLIC/ NOT 2 OR 3 OR S./WID/ MAR. OR

TOTAL GENPOP YOUTH OLDER N.COMER CAN. ABOR. EURO. ASIAN OTHER AGR. RES. WHOLE. INDUS. SERV. CULT. NGO OTHER LIKELY LIKELY LESS MORE SEP/DIV LIVING

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(A) (B) (C) (D) (E) (F) (G) (H) (I) (J) (K) (L) (M) (N) (O) (P) (Q) (R) (S) (T) (U) (V) (W) (X)

TOTAL 1000 1000 36 92 18 341 31 169 35 55 20 15 62 155 200 30 115 48 321 418 262 68 359 634

100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0

UNWEIGHTED TOTAL 1000 1000 10 150 9 351 25 183 25 42 30 17 50 135 179 26 100 40 281 382 202 50 330 659

NET: Very Important 923 923 32 87 18 317 31 154 31 46 19 14 61 140 182 29 108 45 295 391 244 57 323 593

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ 92.3 92.3 87.8 94.7 100.0 93.1 98.8 91.4 90.0 83.6 93.3 92.5 97.0 90.3 90.8 98.7 93.6 94.2 91.9 93.6 92.9 85.0 89.9 93.5

Bd j

Very important 757 757 23 74 18 246 26 119 25 41 12 13 56 117 135 24 93 40 256 311 202 43 275 475

75.7 75.7 65.2 81.3 100.0 72.2 84.3 70.2 70.6 74.7 61.5 81.1 89.8 75.4 67.7 79.3 80.4 83.5 79.6 74.4 77.0 63.2 76.7 74.9

BcD knO

4 166 166 8 12 71 5 36 7 5 6 2 5 23 46 6 15 5 39 80 42 15 47 118

16.6 16.6 22.6 13.4 20.9 14.6 21.2 19.4 8.9 31.8 11.4 7.3 14.9 23.1 19.4 13.3 10.7 12.3 19.2 15.9 21.8 13.2 18.6

m M

Moderately important 62 62 4 15 0 14 3 9 1 1 2 13 16 0 7 2 26 18 12 8 30 31

6.2 6.2 4.5 4.5 1.2 8.4 10.0 16.4 4.8 7.5 3.0 8.1 8.2 1.3 6.4 4.3 8.0 4.2 4.6 11.7 8.4 5.0

fg

NET: Not Important 16 16 4 1 8 0 0 2 2 1 0 9 7 2 6 10

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ 1.6 1.6 12.2 0.8 2.4 0.2 1.8 1.6 1.0 1.5 0.1 2.2 2.5 3.3 1.6 1.5

h s

2 6 6 1 0 0 2 0 6 4 2 6

0.6 0.6 0.8 0.1 1.8 1.0 0.1 1.4 1.6 2.2 1.0

Not important at all 9 9 4 8 0 2 1 3 2 1 6 3

0.9 0.9 12.2 2.3 0.2 1.6 1.5 0.8 0.9 1.1 1.6 0.5

h

95TH PERCENTILE 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00

99TH PERCENTILE 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00

Comparison Groups: BCDE/FGHIJ/KLMNOPQR/ST/UV/WX

Independent T-Test for Means (equal variances), Independent Z-Test for Percentages

Upper case letters indicate significance at the 99% level.

Lower case letters indicate significance at the 95% level.

Table Q11\_B Page 231

Jan. 17, 2011

HRSDC Gen Pop "Jobs of Tomorrow" Survey

Q11\_B. Now, I'm going to read you a list of specific types of skills that may or may not be important for the jobs of tomorrow.

Using a scale of 1 to 5.

- Ability to interpret, use and create documents

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SAMPLE TYPE ETHNICITY SECTOR/TYPE OF WORK CHG TO EMPLOY. NO. OF CHILDREN MARITAL STATUS

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======= RET. & PROF. ART & PUBLIC/ NOT 2 OR 3 OR S./WID/ MAR. OR

TOTAL GENPOP YOUTH OLDER N.COMER CAN. ABOR. EURO. ASIAN OTHER AGR. RES. WHOLE. INDUS. SERV. CULT. NGO OTHER LIKELY LIKELY LESS MORE SEP/DIV LIVING

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(A) (B) (C) (D) (E) (F) (G) (H) (I) (J) (K) (L) (M) (N) (O) (P) (Q) (R) (S) (T) (U) (V) (W) (X)

TOTAL 1000 1000 36 92 18 341 31 169 35 55 20 15 62 155 200 30 115 48 321 418 262 68 359 634

100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0

UNWEIGHTED TOTAL 1000 1000 10 150 9 351 25 183 25 42 30 17 50 135 179 26 100 40 281 382 202 50 330 659

NET: Very Important 731 731 16 66 16 247 23 131 22 38 13 13 52 117 146 22 90 25 231 317 199 39 250 476

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ 73.1 73.1 44.3 71.8 86.4 72.5 74.6 77.5 63.5 69.1 63.8 81.1 83.2 75.6 72.8 72.7 78.2 52.2 72.1 75.8 75.9 58.1 69.6 75.0

r R r r r v

Very important 391 391 4 35 10 127 16 66 14 21 7 9 31 47 77 11 47 16 134 147 94 20 139 249

39.0 39.0 11.3 38.0 56.8 37.3 50.4 39.0 39.0 37.3 36.4 60.4 49.6 30.5 38.7 35.5 41.1 33.7 41.8 35.1 35.8 29.7 38.7 39.3

c n

4 340 340 12 31 5 120 8 65 9 18 6 3 21 70 68 11 43 9 97 170 105 19 111 227

34.0 34.0 32.9 33.8 29.7 35.2 24.3 38.5 24.5 31.7 27.4 20.7 33.5 45.1 34.2 37.1 37.0 18.5 30.3 40.6 40.2 28.4 30.9 35.7

lR s

Moderately important 225 225 16 20 1 72 8 34 13 10 7 3 11 32 51 2 20 20 75 87 53 27 90 133

22.5 22.5 43.5 22.0 5.1 21.1 25.4 20.3 36.5 18.3 34.2 18.9 16.8 20.6 25.3 6.8 17.6 41.5 23.5 20.7 20.2 40.7 25.1 21.0

p p mnPq u

NET: Not Important 33 33 4 4 16 2 6 0 6 4 5 5 1 13 13 9 1 12 21

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ 3.3 3.3 12.2 4.9 4.8 1.5 9.9 2.0 3.8 1.8 16.6 4.2 3.1 4.1 3.1 3.3 1.2 3.4 3.3

ko

2 27 27 3 11 2 6 0 5 4 5 5 1 13 11 9 1 7 20

2.7 2.7 3.8 3.1 1.5 9.9 2.0 3.2 1.8 16.6 3.9 3.1 4.1 2.7 3.3 1.2 1.9 3.1

kno

Not important at all 7 7 4 1 6 1 0 2 5 1

0.7 0.7 12.2 1.1 1.7 0.6 0.3 0.4 1.5 0.2

Don't Know 11 11 1 2 5 1 2 1 2 1 2 2 7 5

1.1 1.1 1.3 8.4 1.6 0.8 2.7 3.9 3.2 0.4 0.4 0.6 1.9 0.7

95TH PERCENTILE 5.00 5.00 5.00 5.00 98.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00

99TH PERCENTILE 98.00 98.00 5.00 98.00 98.00 98.00 5.00 5.00 5.00 98.00 5.00 5.00 5.00 5.00 5.00 98.00 5.00 98.00 5.00 5.00 5.00 5.00 98.00 5.00

Comparison Groups: BCDE/FGHIJ/KLMNOPQR/ST/UV/WX

Independent T-Test for Means (equal variances), Independent Z-Test for Percentages

Upper case letters indicate significance at the 99% level.

Lower case letters indicate significance at the 95% level.

Table Q11\_C Page 232

Jan. 17, 2011

HRSDC Gen Pop "Jobs of Tomorrow" Survey

Q11\_C. Now, I'm going to read you a list of specific types of skills that may or may not be important for the jobs of tomorrow.

Using a scale of 1 to 5.

- Basic understanding of numbers

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SAMPLE TYPE ETHNICITY SECTOR/TYPE OF WORK CHG TO EMPLOY. NO. OF CHILDREN MARITAL STATUS

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======= RET. & PROF. ART & PUBLIC/ NOT 2 OR 3 OR S./WID/ MAR. OR

TOTAL GENPOP YOUTH OLDER N.COMER CAN. ABOR. EURO. ASIAN OTHER AGR. RES. WHOLE. INDUS. SERV. CULT. NGO OTHER LIKELY LIKELY LESS MORE SEP/DIV LIVING

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(A) (B) (C) (D) (E) (F) (G) (H) (I) (J) (K) (L) (M) (N) (O) (P) (Q) (R) (S) (T) (U) (V) (W) (X)

TOTAL 1000 1000 36 92 18 341 31 169 35 55 20 15 62 155 200 30 115 48 321 418 262 68 359 634

100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0

UNWEIGHTED TOTAL 1000 1000 10 150 9 351 25 183 25 42 30 17 50 135 179 26 100 40 281 382 202 50 330 659

NET: Very Important 845 845 21 83 13 280 26 149 27 42 18 13 53 143 168 24 94 45 272 360 206 57 314 524

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ 84.5 84.5 57.7 90.6 71.8 82.0 83.7 88.0 76.4 75.7 88.0 84.6 84.2 92.2 84.2 79.7 81.8 95.3 84.7 86.0 78.7 84.5 87.5 82.6

c oq

Very important 601 601 21 63 8 179 18 106 17 28 14 11 44 101 105 13 61 34 207 232 141 35 242 352

60.1 60.1 57.7 69.3 42.7 52.5 56.8 62.9 49.7 50.3 67.8 73.4 69.8 65.3 52.5 42.2 52.7 71.7 64.6 55.4 53.8 51.6 67.5 55.6

X

4 244 244 19 5 101 8 42 9 14 4 2 9 42 63 11 34 11 65 128 65 22 72 171

24.4 24.4 21.3 29.1 29.5 26.9 25.1 26.8 25.4 20.2 11.2 14.4 26.9 31.7 37.5 29.2 23.6 20.1 30.7 24.9 32.9 20.0 27.0

m s

Moderately important 119 119 6 8 5 47 5 20 6 9 2 2 8 11 26 6 11 1 37 47 49 10 30 88

11.9 11.9 17.9 8.4 28.2 13.7 16.3 12.0 17.4 16.1 12.0 15.4 13.4 7.2 13.0 20.3 10.0 3.1 11.5 11.2 18.7 14.4 8.4 13.9

r w

NET: Not Important 35 35 9 1 14 2 5 1 1 6 9 1 12 11 7 1 13 22

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ 3.5 3.5 24.4 1.1 4.0 6.2 8.2 2.4 0.6 2.8 8.2 1.5 3.8 2.5 2.6 1.1 3.5 3.5

D No

2 23 23 4 8 2 1 6 5 8 8 7 7 16

2.3 2.3 12.2 2.4 6.2 2.4 2.8 4.2 2.4 2.0 2.6 2.0 2.5

Not important at all 12 12 4 1 5 5 1 5 1 5 2 1 5 6

1.2 1.2 12.2 1.1 1.6 8.2 0.6 3.9 1.5 1.4 0.5 1.1 1.5 1.0

f n

Don't Know 2 2 1 1 2

0.2 0.2 0.3 0.2 0.5

95TH PERCENTILE 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00

99TH PERCENTILE 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00

Comparison Groups: BCDE/FGHIJ/KLMNOPQR/ST/UV/WX

Independent T-Test for Means (equal variances), Independent Z-Test for Percentages

Upper case letters indicate significance at the 99% level.

Lower case letters indicate significance at the 95% level.

Table Q11\_D Page 233

Jan. 17, 2011

HRSDC Gen Pop "Jobs of Tomorrow" Survey

Q11\_D. Now, I'm going to read you a list of specific types of skills that may or may not be important for the jobs of tomorrow.

Using a scale of 1 to 5.

- Writing

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SAMPLE TYPE ETHNICITY SECTOR/TYPE OF WORK CHG TO EMPLOY. NO. OF CHILDREN MARITAL STATUS

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======= RET. & PROF. ART & PUBLIC/ NOT 2 OR 3 OR S./WID/ MAR. OR

TOTAL GENPOP YOUTH OLDER N.COMER CAN. ABOR. EURO. ASIAN OTHER AGR. RES. WHOLE. INDUS. SERV. CULT. NGO OTHER LIKELY LIKELY LESS MORE SEP/DIV LIVING

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(A) (B) (C) (D) (E) (F) (G) (H) (I) (J) (K) (L) (M) (N) (O) (P) (Q) (R) (S) (T) (U) (V) (W) (X)

TOTAL 1000 1000 36 92 18 341 31 169 35 55 20 15 62 155 200 30 115 48 321 418 262 68 359 634

100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0

UNWEIGHTED TOTAL 1000 1000 10 150 9 351 25 183 25 42 30 17 50 135 179 26 100 40 281 382 202 50 330 659

NET: Very Important 797 797 29 76 13 269 28 129 23 40 13 12 46 126 158 23 86 46 261 327 208 43 295 494

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ 79.6 79.6 81.8 82.7 74.2 78.8 88.2 76.4 65.1 72.8 65.7 80.3 74.4 81.1 78.9 78.3 74.6 96.4 81.3 78.2 79.3 63.6 82.4 77.9

KMnOQ

Very important 566 566 25 51 13 182 22 98 19 31 10 11 36 94 93 16 49 36 188 220 151 27 225 334

56.6 56.6 69.5 55.8 71.1 53.5 70.6 57.9 53.1 56.5 51.1 69.2 58.4 60.4 46.7 55.4 42.6 74.6 58.6 52.7 57.4 40.7 62.8 52.7

q OQ x

4 230 230 4 25 1 86 6 31 4 9 3 2 10 32 64 7 37 10 73 107 58 16 70 160

23.0 23.0 12.2 26.8 3.0 25.3 17.6 18.4 12.0 16.4 14.6 11.1 15.9 20.7 32.2 23.0 31.9 21.8 22.7 25.5 22.0 23.0 19.6 25.2

klm

Moderately important 146 146 2 12 5 48 3 25 12 13 5 2 9 20 40 1 24 2 43 66 41 17 39 107

14.6 14.6 6.0 12.7 25.8 14.0 9.8 14.7 34.9 23.8 26.0 11.9 14.0 12.6 20.0 4.4 20.8 3.6 13.5 15.9 15.5 25.2 10.9 16.8

pr pR pR w

NET: Not Important 56 56 4 4 23 1 14 2 2 1 7 9 2 5 5 16 25 13 8 23 33

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ 5.6 5.6 12.2 4.6 6.8 2.0 8.4 3.3 8.3 7.8 11.6 5.9 1.0 17.2 4.6 5.0 5.9 5.1 11.2 6.3 5.2

o o

2 41 41 3 12 1 12 0 1 1 6 8 2 5 5 15 22 11 5 14 27

4.1 4.1 3.1 3.5 2.0 7.2 0.7 5.6 7.8 9.6 5.3 0.8 17.2 4.6 4.5 5.2 4.3 7.6 3.9 4.3

o o

Not important at all 15 15 4 1 11 2 1 1 1 1 0 1 3 2 2 9 6

1.5 1.5 12.2 1.5 3.3 1.2 2.6 2.7 1.9 0.6 0.2 0.5 0.7 0.8 3.6 2.4 0.9

Don't Know 2 2 1 1 1 1 2 0

0.2 0.2 0.4 0.6 0.4 0.2 0.4 0.1

95TH PERCENTILE 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00

99TH PERCENTILE 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00

Comparison Groups: BCDE/FGHIJ/KLMNOPQR/ST/UV/WX

Independent T-Test for Means (equal variances), Independent Z-Test for Percentages

Upper case letters indicate significance at the 99% level.

Lower case letters indicate significance at the 95% level.

Table Q11\_E Page 234

Jan. 17, 2011

HRSDC Gen Pop "Jobs of Tomorrow" Survey

Q11\_E. Now, I'm going to read you a list of specific types of skills that may or may not be important for the jobs of tomorrow.

Using a scale of 1 to 5.

- Oral communication

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SAMPLE TYPE ETHNICITY SECTOR/TYPE OF WORK CHG TO EMPLOY. NO. OF CHILDREN MARITAL STATUS

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======= RET. & PROF. ART & PUBLIC/ NOT 2 OR 3 OR S./WID/ MAR. OR

TOTAL GENPOP YOUTH OLDER N.COMER CAN. ABOR. EURO. ASIAN OTHER AGR. RES. WHOLE. INDUS. SERV. CULT. NGO OTHER LIKELY LIKELY LESS MORE SEP/DIV LIVING

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(A) (B) (C) (D) (E) (F) (G) (H) (I) (J) (K) (L) (M) (N) (O) (P) (Q) (R) (S) (T) (U) (V) (W) (X)

TOTAL 1000 1000 36 92 18 341 31 169 35 55 20 15 62 155 200 30 115 48 321 418 262 68 359 634

100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0

UNWEIGHTED TOTAL 1000 1000 10 150 9 351 25 183 25 42 30 17 50 135 179 26 100 40 281 382 202 50 330 659

NET: Very Important 853 853 27 78 17 280 29 147 33 50 16 12 59 134 172 25 98 42 284 349 231 52 307 538

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ 85.3 85.3 76.1 85.1 97.0 82.0 93.0 87.2 94.2 89.9 79.4 77.9 94.0 86.6 85.9 84.3 85.4 87.1 88.6 83.4 88.1 77.0 85.7 84.9

f

Very important 597 597 24 60 17 199 22 99 22 35 11 10 46 92 112 11 63 31 214 226 161 28 224 368

59.7 59.7 65.7 65.5 97.0 58.3 70.9 58.4 64.5 63.2 55.8 65.9 73.4 59.2 56.1 36.8 54.6 65.9 66.6 54.0 61.4 41.9 62.4 58.1

Bd P T v

4 257 257 4 18 81 7 49 10 15 5 2 13 43 60 14 35 10 71 123 70 24 84 170

25.7 25.7 10.4 19.6 23.7 22.1 28.8 29.6 26.7 23.6 12.1 20.5 27.4 29.8 47.4 30.8 21.2 22.0 29.5 26.7 35.1 23.4 26.8

lm

Moderately important 130 130 9 11 1 57 2 20 2 6 4 2 4 19 28 4 14 6 36 58 25 12 47 83

13.0 13.0 23.9 12.4 3.0 16.7 7.0 12.0 5.8 10.1 20.6 9.9 6.0 12.2 13.9 12.6 11.8 12.9 11.2 14.0 9.6 18.0 13.1 13.0

i

NET: Not Important 15 15 2 3 1 2 2 0 1 3 1 11 6 3 3 12

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ 1.5 1.5 2.5 0.9 0.8 12.1 1.2 0.2 3.1 2.7 0.2 2.6 2.3 5.0 0.7 2.0

s

2 14 14 2 3 1 2 2 1 3 1 10 6 3 2 12

1.4 1.4 2.1 0.9 0.6 12.1 1.2 3.1 2.7 0.2 2.5 2.3 5.0 0.6 1.9

s

Not important at all 1 1 0 0 0 0 0 0

0.1 0.1 0.4 0.2 0.2 0.1 0.1 0.1

Don't Know 2 2 1 2 1

0.2 0.2 0.4 0.4 0.1

95TH PERCENTILE 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00

99TH PERCENTILE 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00

Comparison Groups: BCDE/FGHIJ/KLMNOPQR/ST/UV/WX

Independent T-Test for Means (equal variances), Independent Z-Test for Percentages

Upper case letters indicate significance at the 99% level.

Lower case letters indicate significance at the 95% level.

Table Q11\_F Page 235

Jan. 17, 2011

HRSDC Gen Pop "Jobs of Tomorrow" Survey

Q11\_F. Now, I'm going to read you a list of specific types of skills that may or may not be important for the jobs of tomorrow.

Using a scale of 1 to 5.

- Working with others

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SAMPLE TYPE ETHNICITY SECTOR/TYPE OF WORK CHG TO EMPLOY. NO. OF CHILDREN MARITAL STATUS

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======= RET. & PROF. ART & PUBLIC/ NOT 2 OR 3 OR S./WID/ MAR. OR

TOTAL GENPOP YOUTH OLDER N.COMER CAN. ABOR. EURO. ASIAN OTHER AGR. RES. WHOLE. INDUS. SERV. CULT. NGO OTHER LIKELY LIKELY LESS MORE SEP/DIV LIVING

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(A) (B) (C) (D) (E) (F) (G) (H) (I) (J) (K) (L) (M) (N) (O) (P) (Q) (R) (S) (T) (U) (V) (W) (X)

TOTAL 1000 1000 36 92 18 341 31 169 35 55 20 15 62 155 200 30 115 48 321 418 262 68 359 634

100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0

UNWEIGHTED TOTAL 1000 1000 10 150 9 351 25 183 25 42 30 17 50 135 179 26 100 40 281 382 202 50 330 659

NET: Very Important 821 821 32 74 17 285 29 136 27 44 16 14 50 125 161 21 95 37 281 322 210 46 297 518

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ 82.1 82.1 88.3 81.3 94.9 83.5 93.1 80.7 78.0 79.4 79.0 87.9 79.4 80.5 80.6 71.0 82.7 78.4 87.5 77.1 80.0 67.9 82.9 81.7

T

Very important 580 580 32 53 13 204 24 96 20 27 10 11 34 91 109 14 59 30 203 220 148 33 224 350

58.0 58.0 88.3 58.4 74.2 59.7 76.7 57.1 58.1 49.3 51.2 74.4 54.6 58.6 54.7 47.2 51.5 63.2 63.3 52.7 56.3 48.9 62.5 55.3

bd t

4 241 241 21 4 81 5 40 7 17 6 2 16 34 52 7 36 7 78 102 62 13 73 167

24.1 24.1 22.9 20.7 23.7 16.4 23.5 19.9 30.1 27.9 13.5 24.9 21.9 25.9 23.8 31.2 15.2 24.3 24.4 23.7 19.0 20.4 26.4

Moderately important 156 156 4 14 51 2 30 8 11 4 12 27 35 8 17 9 35 81 40 19 59 95

15.6 15.6 11.7 15.6 15.0 6.9 17.8 22.0 20.6 21.0 18.4 17.4 17.7 26.0 14.6 18.6 10.9 19.3 15.4 28.6 16.6 15.0

s

NET: Not Important 23 23 3 1 5 3 2 1 3 3 1 3 1 5 15 12 2 2 21

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ 2.3 2.3 3.2 5.1 1.5 1.6 12.1 2.1 2.1 1.7 3.1 2.7 3.0 1.6 3.7 4.6 3.5 0.5 3.3

W

2 21 21 3 5 3 2 1 3 3 1 3 1 4 15 11 2 2 20

2.1 2.1 2.8 1.5 1.6 12.1 1.5 2.1 1.7 3.1 2.7 3.0 1.2 3.7 4.3 3.5 0.5 3.1

W

Not important at all 1 1 0 1 0 1 1 1

0.1 0.1 0.4 5.1 0.6 0.4 0.4 0.2

95TH PERCENTILE 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00

99TH PERCENTILE 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00

Comparison Groups: BCDE/FGHIJ/KLMNOPQR/ST/UV/WX

Independent T-Test for Means (equal variances), Independent Z-Test for Percentages

Upper case letters indicate significance at the 99% level.

Lower case letters indicate significance at the 95% level.

Table Q11\_G Page 236

Jan. 17, 2011

HRSDC Gen Pop "Jobs of Tomorrow" Survey

Q11\_G. Now, I'm going to read you a list of specific types of skills that may or may not be important for the jobs of tomorrow.

Using a scale of 1 to 5.

- Continuous learning

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SAMPLE TYPE ETHNICITY SECTOR/TYPE OF WORK CHG TO EMPLOY. NO. OF CHILDREN MARITAL STATUS

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======= RET. & PROF. ART & PUBLIC/ NOT 2 OR 3 OR S./WID/ MAR. OR

TOTAL GENPOP YOUTH OLDER N.COMER CAN. ABOR. EURO. ASIAN OTHER AGR. RES. WHOLE. INDUS. SERV. CULT. NGO OTHER LIKELY LIKELY LESS MORE SEP/DIV LIVING

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(A) (B) (C) (D) (E) (F) (G) (H) (I) (J) (K) (L) (M) (N) (O) (P) (Q) (R) (S) (T) (U) (V) (W) (X)

TOTAL 1000 1000 36 92 18 341 31 169 35 55 20 15 62 155 200 30 115 48 321 418 262 68 359 634

100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0

UNWEIGHTED TOTAL 1000 1000 10 150 9 351 25 183 25 42 30 17 50 135 179 26 100 40 281 382 202 50 330 659

NET: Very Important 847 847 23 85 18 282 30 149 31 43 17 14 52 131 159 22 100 44 273 346 217 58 298 541

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ 84.7 84.7 63.3 92.4 100.0 82.7 94.8 88.3 88.4 78.0 85.0 93.3 84.1 84.6 79.5 73.1 86.8 92.8 85.0 82.7 82.6 85.2 83.1 85.4

B BcD o

Very important 586 586 17 59 16 188 26 100 24 34 13 11 38 82 92 14 71 38 193 236 151 41 216 365

58.6 58.6 47.3 64.5 91.6 55.1 82.7 59.0 69.8 60.6 65.5 73.8 61.6 53.0 45.8 45.3 61.2 79.4 60.0 56.5 57.4 60.2 60.3 57.6

bcd f o o nOp

4 261 261 6 26 2 94 4 49 6 10 4 3 14 49 67 8 29 6 80 110 66 17 82 176

26.1 26.1 16.0 27.9 8.4 27.6 12.1 29.3 18.7 17.4 19.5 19.5 22.5 31.6 33.7 27.7 25.5 13.4 25.0 26.2 25.2 25.1 22.8 27.8

r

Moderately important 127 127 9 4 46 2 18 4 12 1 1 10 19 37 8 15 47 55 38 7 52 75

12.7 12.7 24.4 4.0 13.5 5.2 10.4 11.6 22.0 4.5 6.7 15.9 12.0 18.6 26.9 13.2 14.5 13.1 14.4 10.2 14.4 11.9

D k k

NET: Not Important 25 25 4 3 12 2 2 5 4 3 2 17 8 3 9 16

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ 2.5 2.5 12.2 3.2 3.5 1.2 10.5 3.2 1.8 7.2 0.5 4.0 3.1 4.5 2.5 2.5

S

2 14 14 2 3 2 2 2 4 1 2 11 6 2 3 11

1.4 1.4 2.1 0.8 1.2 10.5 1.0 1.8 3.1 0.5 2.7 2.2 3.5 0.7 1.8

s

Not important at all 11 11 4 1 9 3 2 5 2 1 7 4

1.1 1.1 12.2 1.1 2.7 2.2 4.0 1.3 0.9 1.1 1.8 0.7

Don't Know 2 2 0 1 0 1 2

0.2 0.2 0.4 0.3 0.2 0.2 0.3

95TH PERCENTILE 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00

99TH PERCENTILE 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00

Comparison Groups: BCDE/FGHIJ/KLMNOPQR/ST/UV/WX

Independent T-Test for Means (equal variances), Independent Z-Test for Percentages

Upper case letters indicate significance at the 99% level.

Lower case letters indicate significance at the 95% level.

Table Q11\_H Page 237

Jan. 17, 2011

HRSDC Gen Pop "Jobs of Tomorrow" Survey

Q11\_H. Now, I'm going to read you a list of specific types of skills that may or may not be important for the jobs of tomorrow.

Using a scale of 1 to 5.

- Thinking skills

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SAMPLE TYPE ETHNICITY SECTOR/TYPE OF WORK CHG TO EMPLOY. NO. OF CHILDREN MARITAL STATUS

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======= RET. & PROF. ART & PUBLIC/ NOT 2 OR 3 OR S./WID/ MAR. OR

TOTAL GENPOP YOUTH OLDER N.COMER CAN. ABOR. EURO. ASIAN OTHER AGR. RES. WHOLE. INDUS. SERV. CULT. NGO OTHER LIKELY LIKELY LESS MORE SEP/DIV LIVING

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(A) (B) (C) (D) (E) (F) (G) (H) (I) (J) (K) (L) (M) (N) (O) (P) (Q) (R) (S) (T) (U) (V) (W) (X)

TOTAL 1000 1000 36 92 18 341 31 169 35 55 20 15 62 155 200 30 115 48 321 418 262 68 359 634

100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0

UNWEIGHTED TOTAL 1000 1000 10 150 9 351 25 183 25 42 30 17 50 135 179 26 100 40 281 382 202 50 330 659

NET: Very Important 922 922 32 85 18 315 31 156 35 51 17 15 60 139 182 30 105 47 302 385 231 66 335 580

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ 92.1 92.1 87.8 93.3 100.0 92.5 98.8 92.5 100.0 91.8 86.2 100.0 95.6 89.5 91.2 100.0 90.9 98.5 94.1 92.2 88.0 97.1 93.3 91.4

BD FHJ KNOQ KNOQ kn u

Very important 735 735 21 71 18 247 24 136 21 37 14 14 56 110 133 23 83 41 244 301 187 43 273 457

73.5 73.5 59.2 77.3 100.0 72.5 77.0 80.7 61.3 66.8 69.6 88.9 89.8 70.8 66.4 77.5 72.5 86.9 76.1 72.0 71.4 64.1 76.2 72.1

BcD o nOq o

4 187 187 10 15 68 7 20 13 14 3 2 4 29 50 7 21 6 58 84 43 22 61 122

18.7 18.7 28.6 16.0 20.0 21.8 11.8 38.7 25.0 16.7 11.1 5.8 18.7 24.8 22.5 18.4 11.6 18.0 20.2 16.6 33.1 17.1 19.3

h h m M

Moderately important 59 59 4 5 17 0 11 5 3 3 13 13 9 19 19 24 1 20 39

5.9 5.9 12.2 5.7 5.0 1.2 6.7 8.2 13.8 4.4 8.3 6.7 7.8 5.9 4.5 9.0 1.8 5.7 6.1

v

NET: Not Important 13 13 1 7 0 3 1 1 10 8 1 2 11

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ 1.3 1.3 1.1 1.9 0.2 2.2 1.3 1.5 2.3 3.1 1.1 0.5 1.8

2 7 7 2 1 1 6 6 1 0 7

0.7 0.7 0.5 1.3 1.5 1.5 2.2 1.1 0.1 1.1

Not important at all 6 6 1 5 0 3 3 2 1 5

0.6 0.6 1.1 1.4 0.2 2.2 0.8 0.9 0.4 0.7

Don't Know 6 6 2 1 4 4 2 4

0.6 0.6 0.6 0.6 2.1 1.0 0.5 0.7

95TH PERCENTILE 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00

99TH PERCENTILE 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 98.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00

Comparison Groups: BCDE/FGHIJ/KLMNOPQR/ST/UV/WX

Independent T-Test for Means (equal variances), Independent Z-Test for Percentages

Upper case letters indicate significance at the 99% level.

Lower case letters indicate significance at the 95% level.

Table Q11\_I Page 238

Jan. 17, 2011

HRSDC Gen Pop "Jobs of Tomorrow" Survey

Q11\_I. Now, I'm going to read you a list of specific types of skills that may or may not be important for the jobs of tomorrow.

Using a scale of 1 to 5.

- Computer use

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SAMPLE TYPE ETHNICITY SECTOR/TYPE OF WORK CHG TO EMPLOY. NO. OF CHILDREN MARITAL STATUS

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======= RET. & PROF. ART & PUBLIC/ NOT 2 OR 3 OR S./WID/ MAR. OR

TOTAL GENPOP YOUTH OLDER N.COMER CAN. ABOR. EURO. ASIAN OTHER AGR. RES. WHOLE. INDUS. SERV. CULT. NGO OTHER LIKELY LIKELY LESS MORE SEP/DIV LIVING

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(A) (B) (C) (D) (E) (F) (G) (H) (I) (J) (K) (L) (M) (N) (O) (P) (Q) (R) (S) (T) (U) (V) (W) (X)

TOTAL 1000 1000 36 92 18 341 31 169 35 55 20 15 62 155 200 30 115 48 321 418 262 68 359 634

100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0

UNWEIGHTED TOTAL 1000 1000 10 150 9 351 25 183 25 42 30 17 50 135 179 26 100 40 281 382 202 50 330 659

NET: Very Important 918 918 34 85 15 316 30 158 33 53 18 15 57 133 193 25 112 43 299 387 240 65 314 597

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ 91.7 91.7 94.3 92.6 85.0 92.7 96.9 93.4 94.0 95.1 87.5 95.8 91.4 85.9 96.3 85.2 97.2 90.9 93.1 92.5 91.6 96.5 87.7 94.1

np Np W

Very important 753 753 22 70 15 257 21 129 21 42 15 13 52 100 147 23 90 39 248 312 194 53 259 491

75.3 75.3 61.0 76.1 81.9 75.5 66.5 76.6 59.4 76.1 74.4 85.7 82.7 64.3 73.5 77.8 78.2 82.0 77.2 74.5 73.8 78.0 72.2 77.5

n

4 164 164 12 15 1 59 10 29 12 11 3 2 5 33 46 2 22 4 51 75 47 12 55 105

16.4 16.4 33.4 16.5 3.0 17.2 30.4 16.9 34.6 19.1 13.1 10.1 8.7 21.6 22.8 7.4 19.0 8.9 15.9 17.9 17.8 18.4 15.4 16.6

mr

Moderately important 65 65 2 6 3 17 1 9 2 3 1 5 20 6 4 2 4 22 18 15 1 39 26

6.5 6.5 5.7 7.0 15.0 4.9 3.1 5.5 6.0 4.9 4.2 8.6 12.6 3.1 14.8 1.5 7.6 6.8 4.3 5.9 1.2 10.8 4.0

oQ oQ X

NET: Not Important 15 15 0 7 1 3 2 1 1 1 0 13 7 2 4 11

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ 1.5 1.5 0.4 1.9 0.4 12.5 1.6 0.6 1.3 1.5 0.1 3.2 2.5 2.3 1.1 1.7

S

2 10 10 3 0 3 1 1 0 9 4 1 4 7

1.0 1.0 1.0 0.2 12.5 0.4 1.3 0.1 2.2 1.6 1.2 1.0 1.0

s

Not important at all 5 5 0 3 0 2 0 1 4 2 1 0 4

0.5 0.5 0.4 0.9 0.2 1.6 0.2 1.5 1.0 0.9 1.1 0.1 0.7

Don't Know 2 2 1 1 2 1

0.2 0.2 0.4 0.6 0.4 0.1

95TH PERCENTILE 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00

99TH PERCENTILE 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00

Comparison Groups: BCDE/FGHIJ/KLMNOPQR/ST/UV/WX

Independent T-Test for Means (equal variances), Independent Z-Test for Percentages

Upper case letters indicate significance at the 99% level.

Lower case letters indicate significance at the 95% level.

Table Q12 Page 239

Jan. 17, 2011

HRSDC Gen Pop "Jobs of Tomorrow" Survey

Q12. In your opinion, who is primarily responsible for ensuring that Canada's workforce is well prepared to meet the economic

challenges of the coming decades? Would you say it is...

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SAMPLE TYPE ETHNICITY SECTOR/TYPE OF WORK CHG TO EMPLOY. NO. OF CHILDREN MARITAL STATUS

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======= RET. & PROF. ART & PUBLIC/ NOT 2 OR 3 OR S./WID/ MAR. OR

TOTAL GENPOP YOUTH OLDER N.COMER CAN. ABOR. EURO. ASIAN OTHER AGR. RES. WHOLE. INDUS. SERV. CULT. NGO OTHER LIKELY LIKELY LESS MORE SEP/DIV LIVING

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(A) (B) (C) (D) (E) (F) (G) (H) (I) (J) (K) (L) (M) (N) (O) (P) (Q) (R) (S) (T) (U) (V) (W) (X)

TOTAL 1000 1000 36 92 18 341 31 169 35 55 20 15 62 155 200 30 115 48 321 418 262 68 359 634

100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0

UNWEIGHTED TOTAL 1000 1000 10 150 9 351 25 183 25 42 30 17 50 135 179 26 100 40 281 382 202 50 330 659

NET: Combination 322 322 10 28 5 117 5 57 7 21 4 3 30 46 78 10 42 11 112 140 84 20 118 203

32.2 32.2 28.6 31.0 29.1 34.3 15.7 33.9 20.9 38.7 19.8 17.2 48.5 29.5 38.8 32.6 36.4 23.1 35.0 33.4 32.0 29.6 32.9 32.1

klr

Combination 322 322 10 28 5 117 5 57 7 21 4 3 30 46 78 10 42 11 112 140 84 20 118 203

32.2 32.2 28.6 31.0 29.1 34.3 15.7 33.9 20.9 38.7 19.8 17.2 48.5 29.5 38.8 32.6 36.4 23.1 35.0 33.4 32.0 29.6 32.9 32.1

klr

NET: Individual 231 231 19 25 2 72 10 38 14 14 6 1 9 41 53 5 30 19 69 102 54 23 91 137

23.1 23.1 53.5 27.0 11.7 21.0 30.7 22.3 41.0 25.0 27.9 9.1 13.7 26.2 26.3 17.5 26.2 39.8 21.5 24.4 20.5 33.9 25.4 21.6

lm

Each individual him or 231 231 19 25 2 72 10 38 14 14 6 1 9 41 53 5 30 19 69 102 54 23 91 137

herself 23.1 23.1 53.5 27.0 11.7 21.0 30.7 22.3 41.0 25.0 27.9 9.1 13.7 26.2 26.3 17.5 26.2 39.8 21.5 24.4 20.5 33.9 25.4 21.6

lm

NET: Federal government 126 126 8 2 41 5 25 5 10 6 0 4 17 17 8 17 5 44 52 32 4 47 79

12.6 12.6 9.2 9.9 12.0 15.2 15.0 13.9 18.8 31.0 2.4 5.7 10.9 8.6 28.5 14.5 9.8 13.7 12.5 12.4 6.0 13.1 12.5

lmno lmo

The federal government 126 126 8 2 41 5 25 5 10 6 0 4 17 17 8 17 5 44 52 32 4 47 79

12.6 12.6 9.2 9.9 12.0 15.2 15.0 13.9 18.8 31.0 2.4 5.7 10.9 8.6 28.5 14.5 9.8 13.7 12.5 12.4 6.0 13.1 12.5

lmno lmo

NET: Community/Schools 108 108 2 8 8 32 5 16 2 1 0 2 5 19 14 12 7 32 45 32 4 43 64

10.8 10.8 5.7 8.3 46.2 9.3 17.0 9.7 5.8 1.7 1.8 10.2 8.0 12.1 7.1 10.5 13.8 9.9 10.8 12.3 5.5 12.0 10.1

bcd j k

Schools 89 89 2 7 8 27 5 12 2 0 2 5 18 14 8 1 31 34 26 4 36 52

8.9 8.9 5.7 7.9 46.2 7.9 14.4 7.1 5.8 1.8 10.2 8.0 11.8 7.1 6.6 2.5 9.6 8.1 9.8 5.5 10.1 8.2

bcd kr

The local community 19 19 0 5 1 4 1 0 4 5 1 11 7 7 12

1.9 1.9 0.4 1.5 2.6 2.5 1.7 0.3 3.9 11.3 0.3 2.7 2.5 1.9 1.9

n s

Comparison Groups: BCDE/FGHIJ/KLMNOPQR/ST/UV/WX

Independent T-Test for Means (equal variances), Independent Z-Test for Percentages

Upper case letters indicate significance at the 99% level.

Lower case letters indicate significance at the 95% level.

Table Q12 Page 240

Jan. 17, 2011

(Continued)

HRSDC Gen Pop "Jobs of Tomorrow" Survey

Q12. In your opinion, who is primarily responsible for ensuring that Canada's workforce is well prepared to meet the economic

challenges of the coming decades? Would you say it is...

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SAMPLE TYPE ETHNICITY SECTOR/TYPE OF WORK CHG TO EMPLOY. NO. OF CHILDREN MARITAL STATUS

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======= RET. & PROF. ART & PUBLIC/ NOT 2 OR 3 OR S./WID/ MAR. OR

TOTAL GENPOP YOUTH OLDER N.COMER CAN. ABOR. EURO. ASIAN OTHER AGR. RES. WHOLE. INDUS. SERV. CULT. NGO OTHER LIKELY LIKELY LESS MORE SEP/DIV LIVING

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(A) (B) (C) (D) (E) (F) (G) (H) (I) (J) (K) (L) (M) (N) (O) (P) (Q) (R) (S) (T) (U) (V) (W) (X)

TOTAL 1000 1000 36 92 18 341 31 169 35 55 20 15 62 155 200 30 115 48 321 418 262 68 359 634

100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0

UNWEIGHTED TOTAL 1000 1000 10 150 9 351 25 183 25 42 30 17 50 135 179 26 100 40 281 382 202 50 330 659

NET: Other government 82 82 11 24 1 14 6 5 1 1 6 16 12 7 3 27 27 26 7 24 56

8.2 8.2 11.5 7.2 2.9 8.4 18.4 8.9 3.6 7.5 9.0 10.4 6.1 5.8 6.7 8.4 6.6 10.0 10.6 6.6 8.9

The provincial or 75 75 9 22 1 14 3 5 1 1 5 16 11 6 3 27 26 23 7 21 52

territorial government 7.5 7.5 9.6 6.6 1.7 8.4 8.6 8.9 3.6 7.5 8.3 10.4 5.6 5.4 6.7 8.3 6.2 8.7 10.6 6.0 8.2

The municipal 7 7 2 2 0 3 0 1 0 0 1 3 2 4

government 0.7 0.7 1.9 0.6 1.2 9.7 0.6 0.5 0.3 0.1 0.3 1.3 0.6 0.7

NET: Parents 76 76 4 5 1 32 5 12 3 1 6 8 11 14 3 4 1 19 31 18 4 16 59

7.6 7.6 12.2 5.6 3.0 9.3 15.5 6.8 4.8 2.7 37.3 12.6 6.9 7.1 8.4 3.7 2.9 5.8 7.5 6.9 5.9 4.4 9.3

KnopQR w

Parents 76 76 4 5 1 32 5 12 3 1 6 8 11 14 3 4 1 19 31 18 4 16 59

7.6 7.6 12.2 5.6 3.0 9.3 15.5 6.8 4.8 2.7 37.3 12.6 6.9 7.1 8.4 3.7 2.9 5.8 7.5 6.9 5.9 4.4 9.3

KnopQR w

NET: Employers 33 33 6 11 1 4 1 3 1 0 3 10 4 10 15 7 4 12 22

3.3 3.3 6.1 3.3 2.9 2.3 1.4 13.2 6.0 0.6 2.1 5.0 13.0 3.1 3.5 2.9 5.4 3.2 3.4

Employers 33 33 6 11 1 4 1 3 1 0 3 10 4 10 15 7 4 12 22

3.3 3.3 6.1 3.3 2.9 2.3 1.4 13.2 6.0 0.6 2.1 5.0 13.0 3.1 3.5 2.9 5.4 3.2 3.4

NET: Other 8 8 0 5 0 2 1 1 3 3 4 3 5

0.8 0.8 0.4 1.5 0.2 10.4 0.7 2.5 1.0 0.6 1.5 0.7 0.8

Other 8 8 0 5 0 2 1 1 3 3 4 3 5

0.8 0.8 0.4 1.5 0.2 10.4 0.7 2.5 1.0 0.6 1.5 0.7 0.8

Don't Know/Refused 14 14 1 7 2 0 1 3 0 3 1 5 3 4 2 6 9

1.4 1.4 0.8 2.1 1.3 0.7 1.9 2.0 0.2 2.9 1.4 1.6 0.7 1.6 3.1 1.6 1.4

95TH PERCENTILE 9.00 9.00 9.00 9.00 9.00 9.00 9.00 9.00 9.00 9.00 9.00 98.00 9.00 9.00 9.00 9.00 9.00 9.00 9.00 9.00 9.00 9.00 9.00 9.00

99TH PERCENTILE 99.00 99.00 9.00 98.00 9.00 99.00 9.00 99.00 9.00 9.00 9.00 98.00 99.00 99.00 9.00 9.00 99.00 99.00 99.00 98.00 99.00 99.00 99.00 99.00

Comparison Groups: BCDE/FGHIJ/KLMNOPQR/ST/UV/WX

Independent T-Test for Means (equal variances), Independent Z-Test for Percentages

Upper case letters indicate significance at the 99% level.

Lower case letters indicate significance at the 95% level.

Table Q13 Page 241

Jan. 17, 2011

HRSDC Gen Pop "Jobs of Tomorrow" Survey

Q13. Are you currently taking any courses either through work or on your own to upgrade your skills and/or your educational

standing?

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SAMPLE TYPE ETHNICITY SECTOR/TYPE OF WORK CHG TO EMPLOY. NO. OF CHILDREN MARITAL STATUS

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======= RET. & PROF. ART & PUBLIC/ NOT 2 OR 3 OR S./WID/ MAR. OR

TOTAL GENPOP YOUTH OLDER N.COMER CAN. ABOR. EURO. ASIAN OTHER AGR. RES. WHOLE. INDUS. SERV. CULT. NGO OTHER LIKELY LIKELY LESS MORE SEP/DIV LIVING

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(A) (B) (C) (D) (E) (F) (G) (H) (I) (J) (K) (L) (M) (N) (O) (P) (Q) (R) (S) (T) (U) (V) (W) (X)

TOTAL 972 972 30 92 18 331 31 167 32 55 20 15 62 154 200 30 115 48 321 418 254 65 340 624

100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0

UNWEIGHTED TOTAL 988 988 8 150 9 346 25 182 24 42 30 17 50 134 179 26 100 40 281 382 197 49 324 653

Yes 243 243 20 20 7 77 9 26 14 19 3 2 14 33 72 4 49 13 106 106 64 16 78 162

25.0 25.0 65.7 21.6 40.9 23.3 28.8 15.6 44.1 34.4 13.8 15.7 22.1 21.8 36.1 13.1 42.6 27.1 33.2 25.3 25.1 23.9 22.9 26.0

bd h knP KlmNP

No 726 726 10 72 11 252 22 140 18 36 17 13 49 120 127 26 66 35 215 312 190 50 261 460

74.7 74.7 34.3 78.4 59.1 76.1 71.2 83.8 55.9 65.6 86.2 84.3 77.9 78.2 63.5 86.9 57.4 72.9 66.8 74.7 74.9 76.1 76.8 73.6

c c i oQ q q oQ OQ

Don't Know/Refused 3 3 2 1 1 1 2

0.3 0.3 0.6 0.6 0.4 0.3 0.3

95TH PERCENTILE 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00

99TH PERCENTILE 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00

Comparison Groups: BCDE/FGHIJ/KLMNOPQR/ST/UV/WX

Independent T-Test for Means (equal variances), Independent Z-Test for Percentages

Upper case letters indicate significance at the 99% level.

Lower case letters indicate significance at the 95% level.

Table Q14 Page 242

Jan. 17, 2011

HRSDC Gen Pop "Jobs of Tomorrow" Survey

Q14. Over the next 2 to 5 years do you anticipate enrolling in any courses either through work or on your own to upgrade your

skills and/or your educational standing?

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SAMPLE TYPE ETHNICITY SECTOR/TYPE OF WORK CHG TO EMPLOY. NO. OF CHILDREN MARITAL STATUS

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======= RET. & PROF. ART & PUBLIC/ NOT 2 OR 3 OR S./WID/ MAR. OR

TOTAL GENPOP YOUTH OLDER N.COMER CAN. ABOR. EURO. ASIAN OTHER AGR. RES. WHOLE. INDUS. SERV. CULT. NGO OTHER LIKELY LIKELY LESS MORE SEP/DIV LIVING

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(A) (B) (C) (D) (E) (F) (G) (H) (I) (J) (K) (L) (M) (N) (O) (P) (Q) (R) (S) (T) (U) (V) (W) (X)

TOTAL 1000 1000 36 92 18 341 31 169 35 55 20 15 62 155 200 30 115 48 321 418 262 68 359 634

100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0

UNWEIGHTED TOTAL 1000 1000 10 150 9 351 25 183 25 42 30 17 50 135 179 26 100 40 281 382 202 50 330 659

Yes 578 578 29 40 18 180 25 79 23 32 9 10 36 103 137 24 90 20 232 255 176 44 214 361

57.8 57.8 81.7 43.8 100.0 52.8 80.3 46.6 65.3 57.5 46.6 62.5 57.7 66.5 68.4 81.5 77.8 42.9 72.3 61.1 66.9 64.9 59.7 56.9

D D BD h r r kR KR t

No 382 382 5 50 153 6 88 5 15 9 5 21 48 54 3 22 22 77 139 74 17 130 249

38.2 38.2 12.6 55.0 44.8 19.7 52.1 13.5 26.3 47.1 33.2 34.2 30.8 27.2 11.7 19.5 45.1 24.1 33.2 28.1 24.6 36.2 39.3

c BC I gIj Pq pq

Don't Know/Refused 40 40 2 1 8 2 7 9 1 1 5 4 9 2 3 6 12 24 13 7 15 24

4.0 4.0 5.7 1.2 2.4 1.2 21.2 16.2 6.3 4.3 8.1 2.7 4.4 6.8 2.7 12.0 3.6 5.8 5.0 10.5 4.1 3.8

fh FH

95TH PERCENTILE 2.00 2.00 3.00 2.00 1.00 2.00 2.00 2.00 3.00 3.00 3.00 2.00 3.00 2.00 2.00 3.00 2.00 3.00 2.00 3.00 2.00 3.00 2.00 2.00

99TH PERCENTILE 3.00 3.00 3.00 3.00 1.00 3.00 2.00 3.00 3.00 3.00 3.00 3.00 3.00 3.00 3.00 3.00 3.00 3.00 3.00 3.00 3.00 3.00 3.00 3.00

Comparison Groups: BCDE/FGHIJ/KLMNOPQR/ST/UV/WX

Independent T-Test for Means (equal variances), Independent Z-Test for Percentages

Upper case letters indicate significance at the 99% level.

Lower case letters indicate significance at the 95% level.

Table Q15 Page 243

Jan. 17, 2011

HRSDC Gen Pop "Jobs of Tomorrow" Survey

Q15. And, what is the main reason why you are enrolled/will enrol in courses?

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SAMPLE TYPE ETHNICITY SECTOR/TYPE OF WORK CHG TO EMPLOY. NO. OF CHILDREN MARITAL STATUS

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======= RET. & PROF. ART & PUBLIC/ NOT 2 OR 3 OR S./WID/ MAR. OR

TOTAL GENPOP YOUTH OLDER N.COMER CAN. ABOR. EURO. ASIAN OTHER AGR. RES. WHOLE. INDUS. SERV. CULT. NGO OTHER LIKELY LIKELY LESS MORE SEP/DIV LIVING

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(A) (B) (C) (D) (E) (F) (G) (H) (I) (J) (K) (L) (M) (N) (O) (P) (Q) (R) (S) (T) (U) (V) (W) (X)

TOTAL 605 605 29 44 18 189 27 81 23 35 10 10 40 108 140 24 93 23 242 267 181 45 226 374

100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0

UNWEIGHTED TOTAL 517 517 8 74 9 176 17 78 16 24 13 10 31 84 119 20 75 18 190 234 133 34 174 337

Ensure I have the skills 303 303 21 24 10 95 20 35 11 18 5 6 20 47 77 7 46 11 123 137 89 21 111 189

I need for the jobs of 50.0 50.0 70.1 53.4 54.6 50.3 76.8 43.1 49.7 51.9 49.6 60.5 51.2 43.8 55.2 27.4 49.6 49.3 50.9 51.3 49.2 47.7 48.9 50.4

tomorrow. p

It's a must in today's 64 64 3 2 17 5 6 1 1 6 8 19 4 9 1 22 38 18 6 25 39

job market. 10.6 10.6 7.9 11.7 9.2 6.5 18.1 14.8 12.5 14.4 7.5 13.4 17.2 9.7 5.1 9.2 14.1 10.0 12.8 10.8 10.5

Other 62 62 4 10 26 2 14 5 1 5 15 14 5 4 1 22 19 9 7 21 39

10.2 10.2 15.0 23.0 13.6 9.1 16.9 13.3 5.5 11.9 13.6 9.8 21.1 4.6 5.1 9.1 6.9 5.0 14.7 9.4 10.5

b

To learn/Get a degree 44 44 4 7 25 2 6 2 1 2 9 12 4 3 1 11 15 8 4 14 29

7.2 7.2 15.0 16.0 13.0 9.1 6.8 4.4 5.5 4.7 8.3 8.3 14.6 3.3 5.1 4.7 5.5 4.6 9.3 6.0 7.8

Interested in learning 18 18 3 1 8 3 3 6 2 2 1 11 4 1 2 8 10

3.0 3.0 7.0 0.6 10.1 8.9 7.2 5.3 1.5 6.5 1.2 4.4 1.4 0.4 5.4 3.4 2.7

Get a better paying job. 61 61 1 6 13 1 9 3 2 2 6 12 6 1 19 8 32 27 21 3 27 35

10.1 10.1 2.2 33.7 6.9 5.1 11.6 14.3 4.3 19.3 14.0 10.9 4.3 5.0 20.3 32.5 13.1 9.9 11.8 5.8 11.8 9.3

D Op op

Increase the chances of 34 34 4 0 12 2 8 2 3 7 7 1 5 1 17 12 16 1 8 26

finding a job since I am 5.6 5.6 15.0 0.9 6.5 2.6 36.0 6.1 8.5 6.7 5.0 2.7 5.5 2.8 7.2 4.4 8.8 1.8 3.6 6.9

unemployed. d fHj

Have a better quality of 23 23 0 6 1 5 0 1 6 2 2 11 7 8 2 12 11

life. 3.7 3.7 0.8 3.3 3.5 6.7 1.1 0.5 4.2 8.7 2.3 4.7 2.5 4.2 3.9 5.2 2.9

Reduce my chances of 20 20 2 7 4 1 5 3 2 2 3 9 4 11 9

being laid off during an 3.3 3.3 4.8 3.9 5.2 12.0 4.5 2.4 10.0 2.3 1.3 3.5 2.1 4.8 2.4

economic downturn.

My employer encourages 12 12 1 3 1 3 2 2 0 5 1 3 3 8 5 1 2 9

me to do this 1.9 1.9 2.6 1.4 3.5 4.1 5.1 18.1 0.4 3.7 3.0 3.2 1.2 3.2 2.6 1.8 1.1 2.5

n

Comparison Groups: BCDE/FGHIJ/KLMNOPQR/ST/UV/WX

Independent T-Test for Means (equal variances), Independent Z-Test for Percentages

Upper case letters indicate significance at the 99% level.

Lower case letters indicate significance at the 95% level.

Table Q15 Page 244

Jan. 17, 2011

(Continued)

HRSDC Gen Pop "Jobs of Tomorrow" Survey

Q15. And, what is the main reason why you are enrolled/will enrol in courses?

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SAMPLE TYPE ETHNICITY SECTOR/TYPE OF WORK CHG TO EMPLOY. NO. OF CHILDREN MARITAL STATUS

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======= RET. & PROF. ART & PUBLIC/ NOT 2 OR 3 OR S./WID/ MAR. OR

TOTAL GENPOP YOUTH OLDER N.COMER CAN. ABOR. EURO. ASIAN OTHER AGR. RES. WHOLE. INDUS. SERV. CULT. NGO OTHER LIKELY LIKELY LESS MORE SEP/DIV LIVING

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(A) (B) (C) (D) (E) (F) (G) (H) (I) (J) (K) (L) (M) (N) (O) (P) (Q) (R) (S) (T) (U) (V) (W) (X)

TOTAL 605 605 29 44 18 189 27 81 23 35 10 10 40 108 140 24 93 23 242 267 181 45 226 374

100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0

UNWEIGHTED TOTAL 517 517 8 74 9 176 17 78 16 24 13 10 31 84 119 20 75 18 190 234 133 34 174 337

Good alternative to the 1 1 1 1

job market when 0.2 0.2 0.5 0.4

unemployment rates are

high, such as in an

economic downturn.

None 5 5 1 2 0 0 2 0 1 2 2 2

0.8 0.8 1.7 1.0 0.4 0.3 1.1 0.4 0.5 1.0 1.0 0.6

DK/REF 22 22 1 7 1 2 1 13 2 1 2 1 8 10 10 5 7 15

3.6 3.6 2.6 3.4 2.0 2.9 7.6 11.8 1.1 4.9 2.2 5.1 3.2 3.7 5.3 11.4 3.0 4.0

oq

95TH PERCENTILE 10.00 10.00 9.00 10.00 6.00 10.00 9.00 10.00 5.00 10.00 9.00 99.00 10.00 99.00 9.00 10.00 9.00 99.00 10.00 10.00 99.00 99.00 10.00 10.00

99TH PERCENTILE 99.00 99.00 9.00 99.00 6.00 99.00 99.00 99.00 5.00 10.00 9.00 99.00 10.00 99.00 99.00 99.00 99.00 99.00 99.00 99.00 99.00 99.00 99.00 99.00

Comparison Groups: BCDE/FGHIJ/KLMNOPQR/ST/UV/WX

Independent T-Test for Means (equal variances), Independent Z-Test for Percentages

Upper case letters indicate significance at the 99% level.

Lower case letters indicate significance at the 95% level.

Table Q16 Page 245

Jan. 17, 2011

HRSDC Gen Pop "Jobs of Tomorrow" Survey

Q16. And what is the main reason why you are not/do not anticipate enrolling in any courses?

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SAMPLE TYPE ETHNICITY SECTOR/TYPE OF WORK CHG TO EMPLOY. NO. OF CHILDREN MARITAL STATUS

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======= RET. & PROF. ART & PUBLIC/ NOT 2 OR 3 OR S./WID/ MAR. OR

TOTAL GENPOP YOUTH OLDER N.COMER CAN. ABOR. EURO. ASIAN OTHER AGR. RES. WHOLE. INDUS. SERV. CULT. NGO OTHER LIKELY LIKELY LESS MORE SEP/DIV LIVING

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(A) (B) (C) (D) (E) (F) (G) (H) (I) (J) (K) (L) (M) (N) (O) (P) (Q) (R) (S) (T) (U) (V) (W) (X)

TOTAL 359 359 5 46 144 5 85 5 11 9 5 18 44 50 3 19 20 70 129 69 17 118 237

100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0

UNWEIGHTED TOTAL 446 446 1 73 167 8 101 6 15 14 6 16 47 52 4 21 19 83 128 59 13 143 298

Other 198 198 37 89 1 46 0 6 4 2 6 22 17 3 5 2 29 40 16 1 73 123

55.3 55.3 79.7 61.7 22.7 53.7 7.7 49.4 46.1 30.4 32.7 50.1 33.0 73.5 28.1 9.2 40.7 30.8 23.1 7.1 61.5 51.7

B I I r r

Age/Retirement 184 184 37 85 1 46 0 5 4 2 6 22 17 3 5 2 29 33 10 1 68 114

51.3 51.3 79.7 58.8 22.7 53.7 7.7 45.9 46.1 30.4 32.7 50.1 33.0 73.5 28.1 9.2 40.7 25.9 15.2 7.1 57.4 47.9

B I I r r

Health 14 14 4 0 6 5 5 9

3.9 3.9 2.9 3.5 4.9 7.8 4.1 3.8

Wouldn't really benefit 46 46 3 16 1 11 1 2 2 2 2 8 7 1 6 3 13 25 24 2 12 33

me/no need/already feel 12.8 12.8 6.2 11.2 30.0 13.3 19.6 17.7 27.6 35.5 9.7 18.4 14.2 26.5 29.3 15.9 18.4 19.2 34.4 13.2 10.2 14.1

highly qualified

Lack of interest in 33 33 2 13 11 2 1 3 1 11 4 3 7 18 4 4 11 21

going back to school 9.2 9.2 5.4 9.3 13.4 38.5 6.1 17.5 2.7 21.5 20.0 16.2 9.4 13.7 6.5 21.5 9.7 9.0

N

Lack of time 31 31 5 1 8 1 7 1 2 2 6 4 2 3 5 6 18 8 5 10 21

8.6 8.6 100.0 2.1 5.3 26.6 8.8 13.6 19.5 20.1 33.3 9.6 4.9 17.0 25.6 8.7 14.0 11.6 31.7 8.8 8.7

D BD no o

The cost 16 16 3 0 3 2 1 1 6 0 1 9 6 3 4 12

4.4 4.4 1.9 7.5 3.3 13.5 23.6 1.5 12.9 1.5 3.6 12.5 4.7 3.8 3.7 4.9

n

Prefer to learn in other 12 12 1 5 2 5 2 1 2 5 5 5 2 2 9

ways than through formal 3.3 3.3 1.7 3.3 2.7 11.1 3.0 4.1 11.2 7.2 4.1 7.7 13.6 1.9 4.0

education o

Family responsibilities 6 6 5 1 3 6 3 2 6

1.8 1.8 3.5 1.1 5.4 4.9 3.9 12.8 2.6

Lack of support from the 2 2 1 1 2 1 1 1

employer 0.5 0.5 2.1 3.6 1.3 1.3 0.8 0.3

Comparison Groups: BCDE/FGHIJ/KLMNOPQR/ST/UV/WX

Independent T-Test for Means (equal variances), Independent Z-Test for Percentages

Upper case letters indicate significance at the 99% level.

Lower case letters indicate significance at the 95% level.

Table Q16 Page 246

Jan. 17, 2011

(Continued)

HRSDC Gen Pop "Jobs of Tomorrow" Survey

Q16. And what is the main reason why you are not/do not anticipate enrolling in any courses?

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SAMPLE TYPE ETHNICITY SECTOR/TYPE OF WORK CHG TO EMPLOY. NO. OF CHILDREN MARITAL STATUS

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======= RET. & PROF. ART & PUBLIC/ NOT 2 OR 3 OR S./WID/ MAR. OR

TOTAL GENPOP YOUTH OLDER N.COMER CAN. ABOR. EURO. ASIAN OTHER AGR. RES. WHOLE. INDUS. SERV. CULT. NGO OTHER LIKELY LIKELY LESS MORE SEP/DIV LIVING

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(A) (B) (C) (D) (E) (F) (G) (H) (I) (J) (K) (L) (M) (N) (O) (P) (Q) (R) (S) (T) (U) (V) (W) (X)

TOTAL 359 359 5 46 144 5 85 5 11 9 5 18 44 50 3 19 20 70 129 69 17 118 237

100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0

UNWEIGHTED TOTAL 446 446 1 73 167 8 101 6 15 14 6 16 47 52 4 21 19 83 128 59 13 143 298

No real financial pay- 2 2 1 1 1 2

off to doing so 0.4 0.4 6.8 0.9 1.8 0.7

Not sure what courses or 1 1 1 1

program I would take 0.2 0.2 0.9 0.3

Lack of information 0 0 0 0 0 0

0.1 0.1 0.8 0.8 0.5 0.3

DK/REF 13 13 2 6 1 3 1 1 2 3 3 1 8 4 4 9

3.5 3.5 4.2 3.8 13.3 3.7 20.6 10.6 3.7 5.1 14.7 1.7 6.4 5.9 3.1 3.8

95TH PERCENTILE 15.00 15.00 2.00 14.00 15.00 99.00 14.00 99.00 14.00 14.00 99.00 14.00 14.00 99.00 14.00 14.00 99.00 14.00 99.00 99.00 14.00 15.00 15.00

99TH PERCENTILE 99.00 99.00 2.00 99.00 99.00 99.00 99.00 99.00 15.00 14.00 99.00 14.00 99.00 99.00 14.00 14.00 99.00 99.00 99.00 99.00 14.00 99.00 99.00

Comparison Groups: BCDE/FGHIJ/KLMNOPQR/ST/UV/WX

Independent T-Test for Means (equal variances), Independent Z-Test for Percentages

Upper case letters indicate significance at the 99% level.

Lower case letters indicate significance at the 95% level.

Table Q17\_A Page 247

Jan. 17, 2011

HRSDC Gen Pop "Jobs of Tomorrow" Survey

Q17\_A. I'm going to read you a series of statements related to the possible benefits of pursuing further educational and

training opportunities.

- Pursuing further education and training leads to better jobs

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SAMPLE TYPE ETHNICITY SECTOR/TYPE OF WORK CHG TO EMPLOY. NO. OF CHILDREN MARITAL STATUS

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======= RET. & PROF. ART & PUBLIC/ NOT 2 OR 3 OR S./WID/ MAR. OR

TOTAL GENPOP YOUTH OLDER N.COMER CAN. ABOR. EURO. ASIAN OTHER AGR. RES. WHOLE. INDUS. SERV. CULT. NGO OTHER LIKELY LIKELY LESS MORE SEP/DIV LIVING

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(A) (B) (C) (D) (E) (F) (G) (H) (I) (J) (K) (L) (M) (N) (O) (P) (Q) (R) (S) (T) (U) (V) (W) (X)

TOTAL 1000 1000 36 92 18 341 31 169 35 55 20 15 62 155 200 30 115 48 321 418 262 68 359 634

100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0

UNWEIGHTED TOTAL 1000 1000 10 150 9 351 25 183 25 42 30 17 50 135 179 26 100 40 281 382 202 50 330 659

NET: Agree 844 844 30 76 17 288 28 138 33 49 15 15 47 131 170 27 100 41 279 343 221 56 305 533

\_\_\_\_\_\_\_\_\_\_ 84.3 84.3 84.0 82.8 94.9 84.5 89.7 81.6 96.2 89.1 75.3 100.0 75.1 84.3 84.9 91.0 86.5 85.0 86.9 82.1 84.1 82.2 85.0 84.0

h KMNOQ

Strongly agree 567 567 20 58 16 201 24 96 16 29 12 13 31 76 104 21 59 32 192 210 154 27 220 340

56.6 56.6 55.4 63.0 86.4 59.0 75.3 57.0 46.1 52.8 57.7 81.1 49.1 48.8 52.0 70.1 51.2 66.2 59.9 50.1 58.5 40.4 61.3 53.7

mNoq

4 277 277 10 18 2 87 5 42 17 20 4 3 16 55 66 6 41 9 87 134 67 28 85 192

27.7 27.7 28.6 19.8 8.4 25.5 14.4 24.6 50.1 36.3 17.6 18.9 26.0 35.5 32.9 20.9 35.3 18.8 27.0 31.9 25.6 41.8 23.7 30.3

fgh

Neither agree nor 115 115 6 12 1 38 2 22 0 6 5 6 19 26 3 14 5 31 56 36 11 37 77

disagree 11.5 11.5 16.0 12.6 5.1 11.2 7.3 13.3 1.0 10.2 22.9 9.2 12.1 13.0 9.0 11.9 11.0 9.6 13.4 13.6 16.6 10.4 12.1

i i

NET: Disagree 36 36 3 12 1 6 1 0 10 6 3 1 2 10 18 6 1 13 23

\_\_\_\_\_\_\_\_\_\_\_\_\_ 3.6 3.6 3.3 3.6 3.1 3.7 2.8 1.8 15.7 3.6 1.7 0.6 4.0 3.3 4.3 2.3 1.2 3.6 3.6

kNOQ

2 22 22 1 10 6 6 4 2 0 1 5 11 2 1 9 12

2.2 2.2 0.8 2.8 3.5 9.0 2.4 1.1 0.3 2.5 1.5 2.6 0.9 1.2 2.6 2.0

oq

Strongly disagree 14 14 2 3 1 0 1 0 4 2 1 0 1 6 7 4 3 10

1.4 1.4 2.5 0.8 3.1 0.2 2.8 1.8 6.7 1.2 0.7 0.3 1.5 1.7 1.7 1.4 1.0 1.6

oq

Don't Know 5 5 1 2 2 0 1 1 1 1 3 2

0.5 0.5 1.3 0.7 1.4 0.7 0.3 1.0 0.2 0.3 1.0 0.3

95TH PERCENTILE 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00

99TH PERCENTILE 5.00 5.00 5.00 98.00 5.00 5.00 5.00 98.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 98.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00

Comparison Groups: BCDE/FGHIJ/KLMNOPQR/ST/UV/WX

Independent T-Test for Means (equal variances), Independent Z-Test for Percentages

Upper case letters indicate significance at the 99% level.

Lower case letters indicate significance at the 95% level.

Table Q17\_B Page 248

Jan. 17, 2011

HRSDC Gen Pop "Jobs of Tomorrow" Survey

Q17\_B. I'm going to read you a series of statements related to the possible benefits of pursuing further educational and

training opportunities.

- Pursuing further education and training increases the chances of finding a job if you are unemplo

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SAMPLE TYPE ETHNICITY SECTOR/TYPE OF WORK CHG TO EMPLOY. NO. OF CHILDREN MARITAL STATUS

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======= RET. & PROF. ART & PUBLIC/ NOT 2 OR 3 OR S./WID/ MAR. OR

TOTAL GENPOP YOUTH OLDER N.COMER CAN. ABOR. EURO. ASIAN OTHER AGR. RES. WHOLE. INDUS. SERV. CULT. NGO OTHER LIKELY LIKELY LESS MORE SEP/DIV LIVING

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(A) (B) (C) (D) (E) (F) (G) (H) (I) (J) (K) (L) (M) (N) (O) (P) (Q) (R) (S) (T) (U) (V) (W) (X)

TOTAL 1000 1000 36 92 18 341 31 169 35 55 20 15 62 155 200 30 115 48 321 418 262 68 359 634

100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0

UNWEIGHTED TOTAL 1000 1000 10 150 9 351 25 183 25 42 30 17 50 135 179 26 100 40 281 382 202 50 330 659

NET: Agree 818 818 29 73 18 278 30 134 29 45 11 14 52 121 164 24 90 38 261 337 221 46 296 516

\_\_\_\_\_\_\_\_\_\_ 81.8 81.8 81.8 79.9 100.0 81.5 95.8 79.3 83.5 80.6 52.8 87.9 83.1 77.7 82.2 79.1 78.0 80.6 81.4 80.6 84.3 68.6 82.4 81.4

BD K K k K k k k

Strongly agree 536 536 26 54 18 190 25 101 17 27 8 11 35 75 100 16 52 27 171 208 147 25 207 324

53.6 53.6 71.4 59.4 100.0 55.6 79.1 60.1 49.7 48.9 39.3 72.1 56.5 48.1 49.9 53.3 44.8 57.5 53.4 49.7 56.2 36.7 57.7 51.2

BD k v

4 282 282 4 19 88 5 32 12 18 3 2 17 46 65 8 38 11 90 129 74 22 89 192

28.2 28.2 10.4 20.5 25.9 16.7 19.2 33.8 31.7 13.5 15.8 26.6 29.6 32.3 25.8 33.2 23.1 28.0 30.9 28.1 31.9 24.7 30.3

Neither agree nor 126 126 7 13 46 0 26 1 7 4 2 2 24 27 1 22 8 37 55 33 13 38 87

disagree 12.6 12.6 18.2 13.9 13.6 1.2 15.4 1.8 12.0 21.2 12.1 3.6 15.4 13.7 2.2 19.0 16.9 11.6 13.2 12.5 19.4 10.6 13.7

gi gi mp mp mp

NET: Disagree 52 52 5 14 1 7 5 4 5 8 11 8 6 2 1 23 25 8 8 21 31

\_\_\_\_\_\_\_\_\_\_\_\_\_ 5.2 5.2 5.0 4.2 3.1 3.9 14.7 7.5 26.0 13.3 6.9 4.1 18.7 2.0 2.5 7.1 5.9 3.2 12.0 5.9 4.9

nOQR oQr oqr

2 30 30 2 11 5 3 4 10 3 4 2 1 14 14 7 2 14 16

3.0 3.0 2.7 3.2 2.8 15.5 6.7 6.3 1.6 14.8 1.7 2.5 4.5 3.4 2.5 3.3 4.0 2.5

oq Oqr

Strongly disagree 22 22 2 3 1 2 5 4 2 4 1 5 1 0 8 10 2 6 7 15

2.2 2.2 2.3 1.0 3.1 1.2 14.7 7.5 10.5 6.7 0.6 2.5 3.9 0.3 2.6 2.5 0.7 8.7 1.9 2.4

fh f nq

Don't Know 4 4 1 2 2 1 1 4

0.4 0.4 1.3 0.7 1.4 1.0 0.3 1.1

95TH PERCENTILE 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00

99TH PERCENTILE 5.00 5.00 5.00 98.00 5.00 5.00 5.00 98.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 98.00 5.00 5.00 5.00 5.00 5.00 98.00 5.00

Comparison Groups: BCDE/FGHIJ/KLMNOPQR/ST/UV/WX

Independent T-Test for Means (equal variances), Independent Z-Test for Percentages

Upper case letters indicate significance at the 99% level.

Lower case letters indicate significance at the 95% level.

Table Q17\_C Page 249

Jan. 17, 2011

HRSDC Gen Pop "Jobs of Tomorrow" Survey

Q17\_C. I'm going to read you a series of statements related to the possible benefits of pursuing further educational and

training opportunities.

- Pursuing further education and training is a good alternative to the job market when unemployment

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SAMPLE TYPE ETHNICITY SECTOR/TYPE OF WORK CHG TO EMPLOY. NO. OF CHILDREN MARITAL STATUS

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======= RET. & PROF. ART & PUBLIC/ NOT 2 OR 3 OR S./WID/ MAR. OR

TOTAL GENPOP YOUTH OLDER N.COMER CAN. ABOR. EURO. ASIAN OTHER AGR. RES. WHOLE. INDUS. SERV. CULT. NGO OTHER LIKELY LIKELY LESS MORE SEP/DIV LIVING

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(A) (B) (C) (D) (E) (F) (G) (H) (I) (J) (K) (L) (M) (N) (O) (P) (Q) (R) (S) (T) (U) (V) (W) (X)

TOTAL 1000 1000 36 92 18 341 31 169 35 55 20 15 62 155 200 30 115 48 321 418 262 68 359 634

100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0

UNWEIGHTED TOTAL 1000 1000 10 150 9 351 25 183 25 42 30 17 50 135 179 26 100 40 281 382 202 50 330 659

NET: Agree 744 744 25 67 18 255 29 126 29 39 11 14 43 107 149 26 93 34 236 305 189 41 259 479

\_\_\_\_\_\_\_\_\_\_ 74.3 74.3 69.5 73.0 100.0 74.8 91.1 74.7 82.5 69.7 56.4 87.9 69.1 68.7 74.6 86.2 80.6 70.9 73.6 73.0 72.0 60.1 72.3 75.5

BcD k k k

Strongly agree 414 414 13 44 14 155 19 83 12 25 4 6 31 51 81 13 41 15 130 151 101 21 144 266

41.4 41.4 37.1 47.8 76.9 45.5 59.7 49.3 34.2 44.2 22.0 36.2 49.7 32.9 40.4 44.2 35.2 31.6 40.6 36.2 38.6 30.5 40.2 42.0

Bcd k

4 329 329 12 23 4 100 10 43 17 14 7 8 12 56 68 13 52 19 106 154 88 20 115 213

32.9 32.9 32.4 25.2 23.1 29.2 31.5 25.4 48.3 25.5 34.4 51.6 19.5 35.8 34.2 42.0 45.3 39.3 32.9 36.8 33.4 29.6 32.2 33.6

m M

Neither agree nor 189 189 11 19 63 3 26 6 16 8 1 14 36 38 4 18 13 59 89 59 22 72 117

disagree 18.9 18.9 30.5 20.6 18.5 8.9 15.4 17.5 29.0 40.0 4.3 22.1 23.1 19.2 13.8 15.5 27.6 18.3 21.3 22.6 33.0 20.1 18.4

Lopq l l l

NET: Disagree 59 59 4 17 14 1 0 1 5 12 12 3 1 26 22 14 5 19 38

\_\_\_\_\_\_\_\_\_\_\_\_\_ 5.9 5.9 4.3 5.0 8.4 1.3 1.8 7.8 8.7 7.9 6.2 2.9 1.5 8.1 5.2 5.4 6.9 5.3 6.0

2 33 33 3 7 9 0 1 1 10 8 3 17 13 10 3 10 22

3.3 3.3 3.1 2.0 5.1 0.7 7.8 2.1 6.5 4.0 2.3 5.2 3.1 4.0 4.4 2.8 3.4

Strongly disagree 26 26 1 10 6 0 0 4 2 4 1 1 9 9 4 2 9 17

2.6 2.6 1.2 3.0 3.3 0.7 1.8 6.7 1.4 2.2 0.6 1.5 2.9 2.1 1.5 2.6 2.4 2.6

q

Don't Know 8 8 2 6 3 0 0 1 2 8

0.8 0.8 2.1 1.7 1.6 1.8 0.2 1.0 0.5 2.3

95TH PERCENTILE 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00

99TH PERCENTILE 5.00 5.00 5.00 98.00 5.00 98.00 5.00 98.00 5.00 5.00 98.00 5.00 5.00 5.00 5.00 5.00 98.00 5.00 5.00 5.00 5.00 5.00 98.00 5.00

Comparison Groups: BCDE/FGHIJ/KLMNOPQR/ST/UV/WX

Independent T-Test for Means (equal variances), Independent Z-Test for Percentages

Upper case letters indicate significance at the 99% level.

Lower case letters indicate significance at the 95% level.

Table Q17\_D Page 250

Jan. 17, 2011

HRSDC Gen Pop "Jobs of Tomorrow" Survey

Q17\_D. I'm going to read you a series of statements related to the possible benefits of pursuing further educational and

training opportunities.

- Pursuing further education and training helps to ensure you have the skills you need for the jobs

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SAMPLE TYPE ETHNICITY SECTOR/TYPE OF WORK CHG TO EMPLOY. NO. OF CHILDREN MARITAL STATUS

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======= RET. & PROF. ART & PUBLIC/ NOT 2 OR 3 OR S./WID/ MAR. OR

TOTAL GENPOP YOUTH OLDER N.COMER CAN. ABOR. EURO. ASIAN OTHER AGR. RES. WHOLE. INDUS. SERV. CULT. NGO OTHER LIKELY LIKELY LESS MORE SEP/DIV LIVING

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(A) (B) (C) (D) (E) (F) (G) (H) (I) (J) (K) (L) (M) (N) (O) (P) (Q) (R) (S) (T) (U) (V) (W) (X)

TOTAL 1000 1000 36 92 18 341 31 169 35 55 20 15 62 155 200 30 115 48 321 418 262 68 359 634

100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0

UNWEIGHTED TOTAL 1000 1000 10 150 9 351 25 183 25 42 30 17 50 135 179 26 100 40 281 382 202 50 330 659

NET: Agree 847 847 32 77 18 304 26 141 31 48 17 13 49 119 175 28 104 42 273 355 219 53 300 540

\_\_\_\_\_\_\_\_\_\_ 84.6 84.6 89.6 83.9 100.0 89.2 83.4 83.4 90.3 86.9 82.3 84.2 78.8 76.4 87.5 93.9 90.2 88.4 84.9 84.8 83.3 78.9 83.6 85.2

BD n n n

Strongly agree 566 566 26 56 14 205 22 93 19 37 10 9 32 67 120 16 62 32 179 224 151 31 207 355

56.6 56.6 71.4 61.2 79.3 60.3 71.3 55.1 55.2 65.9 48.3 61.2 51.7 43.3 60.2 54.1 53.5 67.2 55.7 53.6 57.7 45.3 57.8 55.9

n n

4 281 281 7 21 4 99 4 48 12 12 7 4 17 51 54 12 42 10 94 131 67 23 93 185

28.1 28.1 18.2 22.7 20.7 29.0 12.1 28.3 35.0 21.0 34.0 23.0 27.1 33.1 27.2 39.7 36.7 21.2 29.2 31.2 25.7 33.7 25.8 29.2

Neither agree nor 116 116 4 12 27 4 19 2 7 2 2 8 30 22 2 9 4 36 49 39 12 38 78

disagree 11.6 11.6 10.4 12.6 7.9 13.5 11.0 7.0 13.1 12.1 15.8 12.2 19.2 10.9 6.1 7.7 7.6 11.2 11.8 14.8 17.5 10.6 12.3

q

NET: Disagree 33 33 2 7 1 7 1 1 6 7 3 1 2 12 13 5 2 16 15

\_\_\_\_\_\_\_\_\_\_\_\_\_ 3.3 3.3 1.9 2.0 3.1 4.3 2.8 3.8 9.0 4.4 1.7 1.1 4.0 3.8 3.0 1.9 3.6 4.6 2.4

oq

2 22 22 0 2 7 0 6 5 3 1 7 9 2 2 12 11

2.2 2.2 0.4 0.7 4.3 2.0 9.0 3.3 1.7 0.8 2.3 2.1 0.9 2.2 3.2 1.7

d f oq

Strongly disagree 10 10 1 5 1 1 0 2 0 2 5 4 3 1 5 5

1.0 1.0 1.5 1.4 3.1 2.8 1.8 1.0 0.3 4.0 1.5 0.9 1.0 1.4 1.4 0.7

Don't Know 5 5 2 3 2 0 1 2 4 0

0.5 0.5 1.7 0.9 1.4 1.8 1.0 0.4 1.2 0.1

95TH PERCENTILE 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00

99TH PERCENTILE 5.00 5.00 5.00 98.00 5.00 5.00 5.00 98.00 5.00 5.00 98.00 5.00 5.00 5.00 5.00 5.00 98.00 5.00 5.00 5.00 5.00 5.00 98.00 5.00

Comparison Groups: BCDE/FGHIJ/KLMNOPQR/ST/UV/WX

Independent T-Test for Means (equal variances), Independent Z-Test for Percentages

Upper case letters indicate significance at the 99% level.

Lower case letters indicate significance at the 95% level.

Table Q17\_E Page 251

Jan. 17, 2011

HRSDC Gen Pop "Jobs of Tomorrow" Survey

Q17\_E. I'm going to read you a series of statements related to the possible benefits of pursuing further educational and

training opportunities.

- Pursuing further education and training reduces the chances of being laid off during an economic

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SAMPLE TYPE ETHNICITY SECTOR/TYPE OF WORK CHG TO EMPLOY. NO. OF CHILDREN MARITAL STATUS

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======= RET. & PROF. ART & PUBLIC/ NOT 2 OR 3 OR S./WID/ MAR. OR

TOTAL GENPOP YOUTH OLDER N.COMER CAN. ABOR. EURO. ASIAN OTHER AGR. RES. WHOLE. INDUS. SERV. CULT. NGO OTHER LIKELY LIKELY LESS MORE SEP/DIV LIVING

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(A) (B) (C) (D) (E) (F) (G) (H) (I) (J) (K) (L) (M) (N) (O) (P) (Q) (R) (S) (T) (U) (V) (W) (X)

TOTAL 1000 1000 36 92 18 341 31 169 35 55 20 15 62 155 200 30 115 48 321 418 262 68 359 634

100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0

UNWEIGHTED TOTAL 1000 1000 10 150 9 351 25 183 25 42 30 17 50 135 179 26 100 40 281 382 202 50 330 659

NET: Agree 443 443 16 48 13 138 25 79 12 26 7 9 25 80 85 13 42 23 123 191 118 27 170 268

\_\_\_\_\_\_\_\_\_\_ 44.3 44.3 44.7 53.0 73.9 40.5 81.0 46.5 34.7 47.7 36.3 60.6 39.4 51.7 42.4 42.9 36.2 47.3 38.3 45.7 45.0 39.3 47.5 42.3

FhIj

Strongly agree 226 226 2 29 9 74 14 38 8 10 5 5 13 34 44 4 25 10 58 99 66 7 80 143

22.6 22.6 5.7 31.7 50.8 21.8 43.5 22.5 22.6 18.7 25.5 34.6 20.2 21.6 21.8 13.8 21.3 20.2 17.9 23.6 25.2 9.9 22.4 22.6

c c v

4 217 217 14 19 4 64 12 41 4 16 2 4 12 47 41 9 17 13 65 92 52 20 90 125

21.7 21.7 39.0 21.3 23.1 18.7 37.5 24.0 12.1 29.0 10.8 26.0 19.1 30.0 20.5 29.0 14.9 27.1 20.3 22.1 19.8 29.5 25.1 19.8

kq

Neither agree nor 336 336 13 29 1 137 4 60 11 18 8 3 20 45 67 13 45 21 120 143 93 19 120 215

disagree 33.6 33.6 37.1 31.6 5.4 40.1 12.2 35.5 32.2 32.8 39.6 19.4 31.8 28.9 33.3 43.9 39.1 43.5 37.4 34.1 35.4 28.3 33.5 33.9

e g

NET: Disagree 213 213 7 13 4 61 2 28 12 11 5 3 18 30 49 4 27 4 77 82 51 22 62 148

\_\_\_\_\_\_\_\_\_\_\_\_\_ 21.3 21.3 18.2 14.1 20.7 17.9 6.8 16.4 33.2 19.5 24.1 20.0 28.8 19.1 24.4 13.2 23.7 9.2 24.1 19.6 19.6 32.3 17.3 23.4

r r

2 114 114 2 5 4 30 2 9 7 5 1 3 6 13 31 3 21 2 42 46 30 9 33 81

11.4 11.4 6.0 5.4 20.7 8.9 6.8 5.2 21.3 8.8 4.7 20.0 8.9 8.6 15.7 9.3 17.9 3.9 13.1 11.0 11.4 12.9 9.2 12.7

d r r

Strongly disagree 99 99 4 8 31 19 4 6 4 12 16 17 1 7 3 35 36 22 13 29 68

9.9 9.9 12.2 8.8 9.0 11.2 11.9 10.7 19.4 19.9 10.5 8.7 3.9 5.8 5.3 11.0 8.6 8.2 19.5 8.1 10.7

pqr

Don't Know 8 8 1 5 3 1 1 1 3 6 2

0.8 0.8 1.3 1.6 1.6 0.4 1.0 0.3 0.7 1.7 0.3

95TH PERCENTILE 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00

99TH PERCENTILE 5.00 5.00 5.00 98.00 5.00 98.00 5.00 98.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 98.00 5.00 5.00 5.00 5.00 5.00 98.00 5.00

Comparison Groups: BCDE/FGHIJ/KLMNOPQR/ST/UV/WX

Independent T-Test for Means (equal variances), Independent Z-Test for Percentages

Upper case letters indicate significance at the 99% level.

Lower case letters indicate significance at the 95% level.

Table Q18\_A Page 252

Jan. 17, 2011

HRSDC Gen Pop "Jobs of Tomorrow" Survey

Q18\_A. There are a number of factors that could prevent individuals from pursuing educational and training opportunities

throughout their careers or lifetime.

- The cost

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SAMPLE TYPE ETHNICITY SECTOR/TYPE OF WORK CHG TO EMPLOY. NO. OF CHILDREN MARITAL STATUS

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======= RET. & PROF. ART & PUBLIC/ NOT 2 OR 3 OR S./WID/ MAR. OR

TOTAL GENPOP YOUTH OLDER N.COMER CAN. ABOR. EURO. ASIAN OTHER AGR. RES. WHOLE. INDUS. SERV. CULT. NGO OTHER LIKELY LIKELY LESS MORE SEP/DIV LIVING

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(A) (B) (C) (D) (E) (F) (G) (H) (I) (J) (K) (L) (M) (N) (O) (P) (Q) (R) (S) (T) (U) (V) (W) (X)

TOTAL 1000 1000 36 92 18 341 31 169 35 55 20 15 62 155 200 30 115 48 321 418 262 68 359 634

100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0

UNWEIGHTED TOTAL 1000 1000 10 150 9 351 25 183 25 42 30 17 50 135 179 26 100 40 281 382 202 50 330 659

NET: Very Important 598 598 26 47 11 208 26 90 25 33 10 7 36 82 115 20 77 28 211 240 170 46 208 383

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ 59.8 59.8 71.8 51.7 63.4 61.1 81.1 53.3 72.0 58.8 49.6 47.1 57.3 52.5 57.7 67.2 67.0 58.5 65.8 57.4 64.7 68.4 58.1 60.4

h

Extremely important 414 414 18 28 11 131 23 57 22 25 6 4 29 51 68 13 57 23 155 157 118 32 153 255

factor 41.4 41.4 49.2 31.0 63.4 38.4 74.5 33.6 62.4 45.5 30.7 22.9 46.1 32.6 34.1 44.5 49.9 49.1 48.4 37.5 45.0 47.2 42.7 40.3

d FH fh lno t

4 184 184 8 19 78 2 33 3 7 4 4 7 31 47 7 20 4 56 83 52 14 55 128

18.4 18.4 22.6 20.7 22.7 6.7 19.7 9.6 13.3 18.9 24.2 11.1 19.9 23.5 22.7 17.1 9.4 17.4 19.9 19.8 21.1 15.4 20.1

Moderately important 223 223 6 23 2 79 2 46 6 16 6 4 17 41 50 8 20 12 61 105 50 17 87 134

factor 22.2 22.2 17.9 25.7 13.5 23.3 7.7 27.0 15.9 29.1 31.4 24.8 27.6 26.7 24.9 25.7 17.0 24.4 19.1 25.1 19.0 25.4 24.4 21.2

g G g

NET: Not Important 166 166 4 20 4 46 3 28 4 7 3 4 9 32 35 2 16 7 47 70 42 4 54 112

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ 16.6 16.6 10.4 21.8 23.1 13.5 11.1 16.7 12.1 12.2 17.2 28.0 15.1 20.5 17.4 7.1 13.9 14.6 14.6 16.8 15.9 6.2 15.1 17.7

2 66 66 4 9 4 13 2 10 3 2 1 1 2 18 13 6 3 22 28 16 1 22 44

6.6 6.6 10.4 10.1 23.1 3.9 4.8 5.7 8.6 4.0 2.7 4.2 3.3 11.6 6.6 5.4 6.2 6.9 6.6 6.0 1.2 6.0 7.0

Not an important factor 100 100 11 33 2 19 1 5 3 4 7 14 22 2 10 4 25 43 26 3 33 68

10.0 10.0 11.7 9.6 6.3 11.0 3.5 8.2 14.5 23.9 11.8 8.9 10.8 7.1 8.5 8.4 7.7 10.2 9.9 5.0 9.1 10.7

Don't Know 13 13 1 7 5 0 0 2 1 2 3 1 9 5

1.3 1.3 0.8 2.1 3.0 1.8 0.2 2.1 2.5 0.5 0.7 0.5 2.4 0.8

95TH PERCENTILE 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00

99TH PERCENTILE 98.00 98.00 5.00 5.00 5.00 98.00 5.00 98.00 5.00 5.00 98.00 5.00 5.00 5.00 5.00 5.00 98.00 98.00 5.00 5.00 5.00 5.00 98.00 5.00

Comparison Groups: BCDE/FGHIJ/KLMNOPQR/ST/UV/WX

Independent T-Test for Means (equal variances), Independent Z-Test for Percentages

Upper case letters indicate significance at the 99% level.

Lower case letters indicate significance at the 95% level.

Table Q18\_B Page 253

Jan. 17, 2011

HRSDC Gen Pop "Jobs of Tomorrow" Survey

Q18\_B. There are a number of factors that could prevent individuals from pursuing educational and training opportunities

throughout their careers or lifetime.

- Lack of time

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SAMPLE TYPE ETHNICITY SECTOR/TYPE OF WORK CHG TO EMPLOY. NO. OF CHILDREN MARITAL STATUS

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======= RET. & PROF. ART & PUBLIC/ NOT 2 OR 3 OR S./WID/ MAR. OR

TOTAL GENPOP YOUTH OLDER N.COMER CAN. ABOR. EURO. ASIAN OTHER AGR. RES. WHOLE. INDUS. SERV. CULT. NGO OTHER LIKELY LIKELY LESS MORE SEP/DIV LIVING

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(A) (B) (C) (D) (E) (F) (G) (H) (I) (J) (K) (L) (M) (N) (O) (P) (Q) (R) (S) (T) (U) (V) (W) (X)

TOTAL 1000 1000 36 92 18 341 31 169 35 55 20 15 62 155 200 30 115 48 321 418 262 68 359 634

100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0

UNWEIGHTED TOTAL 1000 1000 10 150 9 351 25 183 25 42 30 17 50 135 179 26 100 40 281 382 202 50 330 659

NET: Very Important 494 494 20 35 6 161 18 74 24 31 13 7 38 78 122 24 74 26 160 248 161 55 151 339

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ 49.3 49.3 55.7 38.7 34.3 47.3 56.3 43.8 69.2 56.6 64.2 43.0 61.4 50.0 60.8 80.1 64.4 54.2 49.9 59.3 61.5 80.7 42.2 53.5

d h ln u W

Extremely important 268 268 13 16 6 66 14 37 9 14 9 4 19 29 65 12 45 17 86 129 93 28 81 186

factor 26.8 26.8 37.5 18.0 34.3 19.2 44.3 21.9 24.7 25.1 42.7 28.6 31.1 18.6 32.3 41.1 39.2 36.6 26.8 30.9 35.4 42.1 22.5 29.4

d n n N

4 225 225 7 19 96 4 37 15 17 4 2 19 49 57 12 29 8 74 119 69 26 71 153

22.5 22.5 18.2 20.7 28.1 12.1 21.9 44.5 31.4 21.5 14.4 30.3 31.5 28.6 39.0 25.2 17.6 23.1 28.4 26.2 38.6 19.7 24.1

g

Moderately important 277 277 8 30 6 82 7 52 8 16 3 6 14 52 50 2 18 13 77 108 73 8 99 175

factor 27.6 27.6 21.7 32.6 36.0 23.9 23.5 30.7 23.6 28.4 17.1 41.8 21.7 33.5 25.2 7.2 15.4 26.3 24.1 25.8 27.8 11.3 27.7 27.7

p PQ p v

NET: Not Important 220 220 8 25 5 93 6 43 3 8 3 2 11 26 28 4 20 8 82 59 27 5 100 117

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ 21.9 21.9 22.6 27.9 29.7 27.3 19.0 25.3 7.2 15.0 16.9 15.1 16.9 16.5 13.9 12.7 17.7 17.1 25.6 14.2 10.2 7.9 27.8 18.5

I i T x

2 99 99 4 12 4 36 1 16 0 2 2 8 14 14 0 16 1 47 23 15 4 43 54

9.8 9.8 10.4 13.4 23.1 10.5 4.6 9.2 1.0 4.4 9.7 13.1 9.3 7.2 1.3 14.1 2.5 14.7 5.4 5.6 5.4 12.0 8.5

pr T

Not an important factor 121 121 4 13 1 57 5 27 2 6 1 2 2 11 14 3 4 7 35 37 12 2 57 63

12.1 12.1 12.2 14.4 6.6 16.8 14.4 16.1 6.2 10.7 7.2 15.1 3.8 7.2 6.8 11.3 3.7 14.6 10.8 8.8 4.7 2.6 15.9 10.0

i

Don't Know 11 11 1 5 0 0 0 3 1 1 3 1 8 2

1.1 1.1 0.8 1.5 1.2 0.2 1.8 2.4 2.5 0.4 0.8 0.5 2.3 0.4

95TH PERCENTILE 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00

99TH PERCENTILE 98.00 98.00 5.00 5.00 5.00 98.00 98.00 5.00 5.00 5.00 98.00 5.00 5.00 5.00 5.00 5.00 98.00 98.00 5.00 5.00 5.00 5.00 98.00 5.00

Comparison Groups: BCDE/FGHIJ/KLMNOPQR/ST/UV/WX

Independent T-Test for Means (equal variances), Independent Z-Test for Percentages

Upper case letters indicate significance at the 99% level.

Lower case letters indicate significance at the 95% level.

Table Q18\_C Page 254

Jan. 17, 2011

HRSDC Gen Pop "Jobs of Tomorrow" Survey

Q18\_C. There are a number of factors that could prevent individuals from pursuing educational and training opportunities

throughout their careers or lifetime.

- Lack of interest in going back to school

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SAMPLE TYPE ETHNICITY SECTOR/TYPE OF WORK CHG TO EMPLOY. NO. OF CHILDREN MARITAL STATUS

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======= RET. & PROF. ART & PUBLIC/ NOT 2 OR 3 OR S./WID/ MAR. OR

TOTAL GENPOP YOUTH OLDER N.COMER CAN. ABOR. EURO. ASIAN OTHER AGR. RES. WHOLE. INDUS. SERV. CULT. NGO OTHER LIKELY LIKELY LESS MORE SEP/DIV LIVING

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(A) (B) (C) (D) (E) (F) (G) (H) (I) (J) (K) (L) (M) (N) (O) (P) (Q) (R) (S) (T) (U) (V) (W) (X)

TOTAL 1000 1000 36 92 18 341 31 169 35 55 20 15 62 155 200 30 115 48 321 418 262 68 359 634

100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0

UNWEIGHTED TOTAL 1000 1000 10 150 9 351 25 183 25 42 30 17 50 135 179 26 100 40 281 382 202 50 330 659

NET: Very Important 319 319 15 30 10 107 23 51 10 13 7 8 20 53 59 9 36 12 115 135 86 15 107 208

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ 31.9 31.9 42.7 32.5 55.5 31.3 72.7 30.3 28.8 22.8 36.1 49.2 32.6 34.3 29.4 29.9 30.9 25.7 35.7 32.2 32.6 22.8 29.7 32.9

FHiJ

Extremely important 196 196 15 19 6 72 18 27 6 4 5 4 12 31 31 4 19 8 70 75 60 6 68 128

factor 19.6 19.6 42.7 20.6 34.8 21.3 57.9 15.8 16.6 7.8 23.0 26.0 19.6 20.3 15.3 12.0 16.3 16.7 21.9 18.0 23.0 9.3 18.8 20.2

j FHIJ v

4 123 123 11 4 34 5 25 4 8 3 4 8 22 28 5 17 4 44 59 25 9 39 80

12.3 12.3 11.8 20.7 10.0 14.8 14.5 12.2 15.0 13.1 23.2 13.0 14.0 14.1 17.9 14.6 9.0 13.8 14.2 9.6 13.4 10.9 12.7

Moderately important 326 326 11 33 5 111 7 57 13 23 8 3 18 67 68 10 28 15 93 139 84 25 109 217

factor 32.6 32.6 30.9 35.8 27.6 32.6 21.9 33.5 38.0 41.8 41.0 19.0 29.2 43.2 34.1 32.5 24.0 31.1 28.9 33.2 32.0 36.5 30.4 34.2

q

NET: Not Important 338 338 9 29 2 115 2 58 12 17 4 5 24 35 69 11 48 18 111 137 88 28 134 201

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ 33.8 33.8 26.4 31.3 11.4 33.7 5.4 34.1 33.2 31.6 21.1 31.8 38.1 22.5 34.7 37.6 41.9 38.3 34.7 32.7 33.6 40.7 37.4 31.7

G G g n

2 110 110 7 9 1 34 14 7 2 2 6 17 27 4 16 4 29 56 30 13 40 69

11.0 11.0 20.7 9.5 3.0 9.9 8.3 11.8 7.5 11.4 9.3 10.6 13.4 14.8 14.2 8.7 9.0 13.5 11.3 19.6 11.0 10.9

Not an important factor 228 228 2 20 2 81 2 44 12 11 3 3 18 18 43 7 32 14 83 80 58 14 94 132

22.8 22.8 5.7 21.7 8.4 23.9 5.4 25.8 33.2 19.7 13.5 20.5 28.8 11.9 21.4 22.8 27.7 29.6 25.7 19.2 22.2 21.1 26.3 20.8

g n

Don't Know 17 17 0 1 8 3 2 0 3 4 2 2 8 5 9 8

1.7 1.7 0.4 5.4 2.4 2.1 3.8 1.8 1.7 3.1 5.0 0.7 1.9 1.8 2.5 1.2

95TH PERCENTILE 5.00 5.00 5.00 5.00 98.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00

99TH PERCENTILE 98.00 98.00 5.00 5.00 98.00 98.00 5.00 98.00 5.00 98.00 98.00 5.00 5.00 5.00 98.00 5.00 98.00 98.00 5.00 98.00 98.00 5.00 98.00 98.00

Comparison Groups: BCDE/FGHIJ/KLMNOPQR/ST/UV/WX

Independent T-Test for Means (equal variances), Independent Z-Test for Percentages

Upper case letters indicate significance at the 99% level.

Lower case letters indicate significance at the 95% level.

Table Q18\_D Page 255

Jan. 17, 2011

HRSDC Gen Pop "Jobs of Tomorrow" Survey

Q18\_D. There are a number of factors that could prevent individuals from pursuing educational and training opportunities

throughout their careers or lifetime.

- Wouldn't really benefit me/no need

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SAMPLE TYPE ETHNICITY SECTOR/TYPE OF WORK CHG TO EMPLOY. NO. OF CHILDREN MARITAL STATUS

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======= RET. & PROF. ART & PUBLIC/ NOT 2 OR 3 OR S./WID/ MAR. OR

TOTAL GENPOP YOUTH OLDER N.COMER CAN. ABOR. EURO. ASIAN OTHER AGR. RES. WHOLE. INDUS. SERV. CULT. NGO OTHER LIKELY LIKELY LESS MORE SEP/DIV LIVING

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(A) (B) (C) (D) (E) (F) (G) (H) (I) (J) (K) (L) (M) (N) (O) (P) (Q) (R) (S) (T) (U) (V) (W) (X)

TOTAL 1000 1000 36 92 18 341 31 169 35 55 20 15 62 155 200 30 115 48 321 418 262 68 359 634

100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0

UNWEIGHTED TOTAL 1000 1000 10 150 9 351 25 183 25 42 30 17 50 135 179 26 100 40 281 382 202 50 330 659

NET: Very Important 256 256 8 25 5 79 9 42 10 16 4 3 11 30 40 6 25 19 74 90 65 13 94 157

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ 25.5 25.5 23.0 27.2 27.6 23.1 27.1 24.9 29.3 29.6 22.2 21.4 18.0 19.5 19.8 21.4 21.9 40.3 23.1 21.6 24.8 19.4 26.3 24.8

Extremely important 173 173 8 16 5 57 8 30 8 7 1 2 6 17 23 2 19 16 54 49 49 12 60 109

factor 17.3 17.3 23.0 17.8 27.6 16.7 25.9 18.0 24.2 12.8 3.6 13.7 10.0 11.0 11.4 8.0 16.2 32.6 16.8 11.8 18.8 18.2 16.8 17.2

Kmnop

4 83 83 9 22 0 12 2 9 4 1 5 13 17 4 7 4 20 41 16 1 34 48

8.3 8.3 9.4 6.4 1.2 7.0 5.2 16.8 18.6 7.7 8.0 8.6 8.4 13.4 5.7 7.7 6.3 9.8 6.0 1.2 9.5 7.6

Moderately important 334 334 11 35 8 106 12 57 11 16 12 7 24 64 67 8 36 11 105 153 91 18 100 231

factor 33.4 33.4 30.9 38.3 43.8 31.2 36.7 33.9 31.1 28.0 59.3 43.9 38.2 40.9 33.6 25.5 31.3 23.2 32.8 36.5 34.7 26.3 27.9 36.5

opqr w

NET: Not Important 389 389 17 31 5 145 11 67 13 24 3 5 27 59 90 15 52 14 138 166 101 37 152 237

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ 38.9 38.9 46.1 34.1 28.6 42.6 36.2 39.5 38.5 42.4 16.8 34.7 43.8 38.3 45.0 50.9 44.7 28.9 42.9 39.7 38.6 54.2 42.3 37.4

k k K k K

2 146 146 4 8 58 4 16 6 10 2 1 0 33 41 10 27 2 53 75 38 20 51 95

14.6 14.6 10.4 8.3 16.9 13.3 9.6 16.5 17.8 8.6 6.0 0.6 21.6 20.4 32.9 23.6 3.5 16.5 17.9 14.4 29.2 14.2 14.9

d h klMR MR klMR klMR

Not an important factor 243 243 13 24 5 87 7 50 8 14 2 4 27 26 49 5 24 12 85 91 63 17 101 142

24.3 24.3 35.8 25.8 28.6 25.6 23.0 29.9 21.9 24.7 8.1 28.8 43.2 16.8 24.6 18.0 21.2 25.4 26.4 21.7 24.1 25.0 28.1 22.4

KNoq k

Don't Know 22 22 0 11 3 0 0 2 3 1 2 4 4 9 5 12 9

2.2 2.2 0.4 3.2 1.6 1.0 1.8 1.2 1.6 2.2 2.1 7.6 1.2 2.2 1.9 3.5 1.4

95TH PERCENTILE 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 98.00 5.00 5.00 5.00 5.00 5.00 5.00

99TH PERCENTILE 98.00 98.00 5.00 5.00 5.00 98.00 5.00 98.00 98.00 5.00 98.00 5.00 5.00 98.00 98.00 98.00 98.00 98.00 98.00 98.00 98.00 5.00 98.00 98.00

Comparison Groups: BCDE/FGHIJ/KLMNOPQR/ST/UV/WX

Independent T-Test for Means (equal variances), Independent Z-Test for Percentages

Upper case letters indicate significance at the 99% level.

Lower case letters indicate significance at the 95% level.

Table Q18\_E Page 256

Jan. 17, 2011

HRSDC Gen Pop "Jobs of Tomorrow" Survey

Q18\_E. There are a number of factors that could prevent individuals from pursuing educational and training opportunities

throughout their careers or lifetime.

- No real financial pay-off to doing so

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SAMPLE TYPE ETHNICITY SECTOR/TYPE OF WORK CHG TO EMPLOY. NO. OF CHILDREN MARITAL STATUS

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======= RET. & PROF. ART & PUBLIC/ NOT 2 OR 3 OR S./WID/ MAR. OR

TOTAL GENPOP YOUTH OLDER N.COMER CAN. ABOR. EURO. ASIAN OTHER AGR. RES. WHOLE. INDUS. SERV. CULT. NGO OTHER LIKELY LIKELY LESS MORE SEP/DIV LIVING

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TOTAL 1000 1000 36 92 18 341 31 169 35 55 20 15 62 155 200 30 115 48 321 418 262 68 359 634

100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0

UNWEIGHTED TOTAL 1000 1000 10 150 9 351 25 183 25 42 30 17 50 135 179 26 100 40 281 382 202 50 330 659

NET: Very Important 314 314 21 32 9 103 15 48 9 14 10 5 23 47 56 10 21 18 102 128 91 25 113 196

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ 31.4 31.4 58.2 35.5 48.4 30.1 46.9 28.4 26.0 26.0 47.4 30.5 37.5 30.4 28.1 32.0 18.6 37.7 31.7 30.6 34.8 37.3 31.5 31.0

q

Extremely important 169 169 8 19 5 56 8 27 9 4 5 1 6 22 30 3 17 9 50 64 45 19 66 99

factor 16.9 16.9 23.0 20.7 27.6 16.4 26.7 15.9 24.9 6.6 22.8 9.1 9.7 14.5 15.0 10.5 14.4 19.8 15.5 15.3 17.2 28.3 18.3 15.6

4 146 146 13 14 4 47 6 21 0 11 5 3 17 25 26 6 5 9 52 64 46 6 47 97

14.5 14.5 35.2 14.8 20.7 13.7 20.2 12.5 1.0 19.3 24.6 21.4 27.9 15.9 13.2 21.5 4.2 17.9 16.2 15.3 17.6 9.0 13.2 15.3

i i i q Q q q

Moderately important 360 360 4 23 6 111 8 52 20 28 6 2 18 67 69 9 60 16 108 173 93 22 117 242

factor 36.0 36.0 11.7 25.2 34.8 32.6 24.6 30.5 57.9 50.2 32.1 11.1 29.3 43.4 34.5 30.2 52.1 34.3 33.8 41.2 35.4 33.0 32.6 38.1

d fh L l Lmo

NET: Not Important 297 297 11 34 3 117 9 54 6 12 4 9 21 31 74 11 30 12 98 113 77 20 106 190

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ 29.7 29.7 30.1 37.3 16.8 34.2 28.5 31.9 16.1 21.8 18.7 55.9 33.2 20.1 37.1 37.8 26.1 24.8 30.6 27.1 29.3 29.7 29.5 29.9

i knq n

2 114 114 4 10 1 45 2 20 1 5 2 2 4 17 36 4 16 1 39 52 36 11 34 79

11.4 11.4 12.2 11.3 3.0 13.1 6.4 12.1 3.5 8.2 10.5 13.8 6.9 11.1 18.2 12.1 13.5 1.6 12.1 12.4 13.9 15.9 9.6 12.5

R

Not an important factor 183 183 6 24 2 72 7 33 4 8 2 6 16 14 38 8 14 11 60 61 41 9 71 111

18.3 18.3 17.9 26.0 13.8 21.2 22.1 19.8 12.6 13.6 8.1 42.1 26.3 9.0 18.9 25.7 12.6 23.2 18.5 14.7 15.5 13.9 19.9 17.5

knq n

Don't Know 29 29 2 10 15 1 0 0 9 1 4 2 12 4 1 23 6

2.9 2.9 2.1 3.1 9.2 2.1 1.8 2.6 6.1 0.3 3.1 3.3 3.8 1.0 0.5 6.4 1.0

f O t X

95TH PERCENTILE 5.00 5.00 5.00 5.00 5.00 5.00 5.00 98.00 5.00 5.00 5.00 5.00 5.00 98.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 98.00 5.00

99TH PERCENTILE 98.00 98.00 5.00 98.00 5.00 98.00 5.00 98.00 5.00 98.00 98.00 98.00 5.00 98.00 5.00 5.00 98.00 98.00 98.00 98.00 5.00 5.00 98.00 5.00

Comparison Groups: BCDE/FGHIJ/KLMNOPQR/ST/UV/WX

Independent T-Test for Means (equal variances), Independent Z-Test for Percentages

Upper case letters indicate significance at the 99% level.

Lower case letters indicate significance at the 95% level.

Table Q18\_F Page 257

Jan. 17, 2011

HRSDC Gen Pop "Jobs of Tomorrow" Survey

Q18\_F. There are a number of factors that could prevent individuals from pursuing educational and training opportunities

throughout their careers or lifetime.

- Not sure what courses or program I would take

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SAMPLE TYPE ETHNICITY SECTOR/TYPE OF WORK CHG TO EMPLOY. NO. OF CHILDREN MARITAL STATUS

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======= RET. & PROF. ART & PUBLIC/ NOT 2 OR 3 OR S./WID/ MAR. OR

TOTAL GENPOP YOUTH OLDER N.COMER CAN. ABOR. EURO. ASIAN OTHER AGR. RES. WHOLE. INDUS. SERV. CULT. NGO OTHER LIKELY LIKELY LESS MORE SEP/DIV LIVING

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(A) (B) (C) (D) (E) (F) (G) (H) (I) (J) (K) (L) (M) (N) (O) (P) (Q) (R) (S) (T) (U) (V) (W) (X)

TOTAL 1000 1000 36 92 18 341 31 169 35 55 20 15 62 155 200 30 115 48 321 418 262 68 359 634

100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0

UNWEIGHTED TOTAL 1000 1000 10 150 9 351 25 183 25 42 30 17 50 135 179 26 100 40 281 382 202 50 330 659

NET: Very Important 303 303 15 21 9 120 16 46 16 19 8 4 17 50 48 14 23 14 105 119 78 22 120 179

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ 30.3 30.3 42.7 22.8 50.4 35.2 49.3 27.5 45.2 34.6 37.8 27.2 27.3 32.4 24.1 46.4 20.0 29.8 32.8 28.4 29.7 33.0 33.4 28.3

q

Extremely important 162 162 15 13 5 72 13 24 1 7 3 2 6 24 23 7 7 12 51 62 53 11 64 98

factor 16.2 16.2 42.7 14.0 29.7 21.2 41.5 14.2 3.5 12.0 12.5 11.8 9.5 15.7 11.6 23.3 5.9 25.9 16.0 14.8 20.2 16.5 17.9 15.4

I hI q

4 141 141 8 4 48 2 22 15 12 5 2 11 26 25 7 16 2 54 57 25 11 56 82

14.1 14.1 8.8 20.7 14.0 7.9 13.3 41.8 22.5 25.2 15.4 17.8 16.8 12.5 23.0 14.1 3.9 16.7 13.6 9.5 16.6 15.5 12.9

fgh r r r

Moderately important 368 368 10 38 7 105 12 58 10 22 9 5 22 66 78 7 29 21 112 155 104 25 127 239

factor 36.8 36.8 28.7 41.9 39.1 30.7 39.7 34.3 29.3 40.3 45.5 35.2 35.7 42.8 39.0 24.7 25.0 43.2 35.0 37.2 39.7 36.5 35.3 37.8

q

NET: Not Important 308 308 10 30 2 106 3 61 9 13 3 6 23 37 72 9 58 11 101 134 76 21 97 209

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ 30.8 30.8 28.6 33.1 10.5 31.1 9.8 36.0 25.5 23.0 14.9 37.7 37.0 23.8 36.0 28.9 50.5 22.1 31.4 32.1 29.0 30.5 27.0 32.9

g g k KNR

2 118 118 10 9 49 2 21 3 7 1 1 6 22 27 4 28 4 34 62 35 10 33 85

11.8 11.8 28.6 9.5 14.3 5.5 12.2 8.1 12.0 2.7 7.0 10.3 14.3 13.3 13.7 24.0 8.5 10.7 14.7 13.4 14.8 9.1 13.4

k k Kr

Not an important factor 189 189 22 2 57 1 40 6 6 2 5 17 15 45 5 30 6 66 73 41 11 64 123

18.9 18.9 23.7 10.5 16.8 4.2 23.8 17.3 11.0 12.2 30.7 26.7 9.5 22.7 15.2 26.4 13.6 20.7 17.4 15.5 15.7 17.9 19.5

g n n n

Don't Know 22 22 2 10 0 4 1 0 2 2 5 2 3 10 4 15 7

2.2 2.2 2.1 3.0 1.2 2.3 2.1 1.8 1.0 0.9 4.5 5.0 0.8 2.4 1.6 4.2 1.1

95TH PERCENTILE 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 4.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00

99TH PERCENTILE 98.00 98.00 5.00 98.00 5.00 98.00 98.00 98.00 5.00 98.00 98.00 5.00 5.00 5.00 5.00 5.00 98.00 98.00 5.00 98.00 98.00 5.00 98.00 98.00

Comparison Groups: BCDE/FGHIJ/KLMNOPQR/ST/UV/WX

Independent T-Test for Means (equal variances), Independent Z-Test for Percentages

Upper case letters indicate significance at the 99% level.

Lower case letters indicate significance at the 95% level.

Table Q18\_G Page 258

Jan. 17, 2011

HRSDC Gen Pop "Jobs of Tomorrow" Survey

Q18\_G. There are a number of factors that could prevent individuals from pursuing educational and training opportunities

throughout their careers or lifetime.

- Family responsibilities

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SAMPLE TYPE ETHNICITY SECTOR/TYPE OF WORK CHG TO EMPLOY. NO. OF CHILDREN MARITAL STATUS

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======= RET. & PROF. ART & PUBLIC/ NOT 2 OR 3 OR S./WID/ MAR. OR

TOTAL GENPOP YOUTH OLDER N.COMER CAN. ABOR. EURO. ASIAN OTHER AGR. RES. WHOLE. INDUS. SERV. CULT. NGO OTHER LIKELY LIKELY LESS MORE SEP/DIV LIVING

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(A) (B) (C) (D) (E) (F) (G) (H) (I) (J) (K) (L) (M) (N) (O) (P) (Q) (R) (S) (T) (U) (V) (W) (X)

TOTAL 1000 1000 36 92 18 341 31 169 35 55 20 15 62 155 200 30 115 48 321 418 262 68 359 634

100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0

UNWEIGHTED TOTAL 1000 1000 10 150 9 351 25 183 25 42 30 17 50 135 179 26 100 40 281 382 202 50 330 659

NET: Very Important 602 602 23 37 12 198 29 86 23 43 13 12 35 84 145 12 83 21 198 266 210 53 176 420

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ 60.1 60.1 65.3 40.4 67.0 58.1 92.0 51.1 64.9 77.2 64.4 79.6 56.0 54.0 72.6 40.2 72.0 44.1 61.7 63.6 80.1 78.6 49.0 66.3

D FH h pr Npr npr W

Extremely important 374 374 15 24 12 119 27 53 13 22 7 8 27 42 77 9 55 16 132 150 147 30 113 255

factor 37.4 37.4 42.7 26.7 64.0 34.9 86.8 31.3 38.1 38.8 36.4 49.8 43.3 26.9 38.7 31.8 47.5 33.7 41.0 35.9 56.0 43.8 31.6 40.2

d FHIJ N w

4 228 228 8 13 1 79 2 33 9 21 6 5 8 42 68 3 28 5 66 116 63 24 62 165

22.8 22.8 22.6 13.7 3.0 23.2 5.2 19.8 26.8 38.4 28.0 29.8 12.7 27.1 33.9 8.4 24.4 10.4 20.7 27.8 24.1 34.8 17.3 26.0

d Gh r MPR w

Moderately important 206 206 5 27 5 69 1 46 8 4 2 2 14 41 27 8 17 19 69 77 40 10 81 124

factor 20.6 20.6 12.6 29.0 27.6 20.3 3.8 27.4 22.3 7.3 11.2 15.6 23.0 26.2 13.3 25.6 14.9 40.3 21.5 18.5 15.1 15.3 22.5 19.5

g GJ o kOq

NET: Not Important 175 175 8 26 1 67 1 28 4 9 4 1 12 27 28 10 12 6 52 67 11 4 89 86

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ 17.5 17.5 22.0 28.1 5.4 19.6 4.2 16.5 12.8 15.5 19.9 4.8 19.5 17.3 14.1 34.2 10.1 13.1 16.1 16.0 4.2 6.1 24.9 13.5

b lq X

2 54 54 4 7 17 9 2 2 0 9 11 4 6 1 24 19 9 2 27 27

5.4 5.4 10.4 7.6 5.1 5.3 4.0 11.6 0.6 6.1 5.6 14.8 5.0 2.1 7.5 4.6 3.2 3.5 7.6 4.2

Mr

Not an important factor 121 121 4 19 1 50 1 19 4 6 2 1 12 17 17 6 6 5 28 48 2 2 62 59

12.1 12.1 11.7 20.5 5.4 14.6 4.2 11.2 12.8 11.5 8.3 4.8 18.9 11.2 8.5 19.5 5.1 11.0 8.7 11.4 0.9 2.7 17.3 9.3

b x

Don't Know 17 17 2 7 8 1 1 4 3 1 2 8 2 13 5

1.7 1.7 2.5 2.0 4.9 4.5 1.5 2.4 2.9 2.5 0.7 1.9 0.6 3.6 0.7

x

Comparison Groups: BCDE/FGHIJ/KLMNOPQR/ST/UV/WX

Independent T-Test for Means (equal variances), Independent Z-Test for Percentages

Upper case letters indicate significance at the 99% level.

Lower case letters indicate significance at the 95% level.

Table Q18\_G Page 259

Jan. 17, 2011

(Continued)

HRSDC Gen Pop "Jobs of Tomorrow" Survey

Q18\_G. There are a number of factors that could prevent individuals from pursuing educational and training opportunities

throughout their careers or lifetime.

- Family responsibilities

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SAMPLE TYPE ETHNICITY SECTOR/TYPE OF WORK CHG TO EMPLOY. NO. OF CHILDREN MARITAL STATUS

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======= RET. & PROF. ART & PUBLIC/ NOT 2 OR 3 OR S./WID/ MAR. OR

TOTAL GENPOP YOUTH OLDER N.COMER CAN. ABOR. EURO. ASIAN OTHER AGR. RES. WHOLE. INDUS. SERV. CULT. NGO OTHER LIKELY LIKELY LESS MORE SEP/DIV LIVING

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(A) (B) (C) (D) (E) (F) (G) (H) (I) (J) (K) (L) (M) (N) (O) (P) (Q) (R) (S) (T) (U) (V) (W) (X)

TOTAL 1000 1000 36 92 18 341 31 169 35 55 20 15 62 155 200 30 115 48 321 418 262 68 359 634

100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0

UNWEIGHTED TOTAL 1000 1000 10 150 9 351 25 183 25 42 30 17 50 135 179 26 100 40 281 382 202 50 330 659

95TH PERCENTILE 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00

99TH PERCENTILE 98.00 98.00 5.00 98.00 5.00 98.00 5.00 98.00 5.00 5.00 98.00 5.00 98.00 98.00 5.00 5.00 98.00 98.00 5.00 98.00 5.00 5.00 98.00 5.00

Comparison Groups: BCDE/FGHIJ/KLMNOPQR/ST/UV/WX

Independent T-Test for Means (equal variances), Independent Z-Test for Percentages

Upper case letters indicate significance at the 99% level.

Lower case letters indicate significance at the 95% level.

Table Q18\_H Page 260

Jan. 17, 2011

HRSDC Gen Pop "Jobs of Tomorrow" Survey

Q18\_H. There are a number of factors that could prevent individuals from pursuing educational and training opportunities

throughout their careers or lifetime.

- Concerns about grades or ability to succeed in school

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SAMPLE TYPE ETHNICITY SECTOR/TYPE OF WORK CHG TO EMPLOY. NO. OF CHILDREN MARITAL STATUS

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======= RET. & PROF. ART & PUBLIC/ NOT 2 OR 3 OR S./WID/ MAR. OR

TOTAL GENPOP YOUTH OLDER N.COMER CAN. ABOR. EURO. ASIAN OTHER AGR. RES. WHOLE. INDUS. SERV. CULT. NGO OTHER LIKELY LIKELY LESS MORE SEP/DIV LIVING

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(A) (B) (C) (D) (E) (F) (G) (H) (I) (J) (K) (L) (M) (N) (O) (P) (Q) (R) (S) (T) (U) (V) (W) (X)

TOTAL 1000 1000 36 92 18 341 31 169 35 55 20 15 62 155 200 30 115 48 321 418 262 68 359 634

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UNWEIGHTED TOTAL 1000 1000 10 150 9 351 25 183 25 42 30 17 50 135 179 26 100 40 281 382 202 50 330 659

NET: Very Important 346 346 17 29 6 128 13 65 10 19 10 4 21 56 63 14 35 15 123 127 89 14 133 207

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Extremely important 181 181 13 21 2 67 10 28 4 13 3 2 8 19 38 7 21 11 61 60 44 10 69 110

factor 18.1 18.1 36.2 22.5 11.2 19.6 31.5 16.8 12.8 22.7 17.2 11.8 13.1 12.1 19.0 22.8 18.1 22.9 19.1 14.3 16.9 14.2 19.2 17.3

4 165 165 4 9 4 61 3 37 6 6 7 2 13 37 25 7 14 5 62 67 45 5 65 97

16.5 16.5 10.4 9.5 20.7 18.0 9.9 21.9 17.3 11.2 34.7 12.8 20.6 23.8 12.7 23.1 12.5 9.4 19.3 16.1 17.1 6.8 18.0 15.3

d oqr o

Moderately important 264 264 11 31 93 9 38 12 9 5 6 10 40 48 6 25 20 69 121 67 12 97 167

factor 26.4 26.4 30.9 34.0 27.3 28.8 22.6 35.0 16.8 22.6 36.6 16.8 25.8 23.9 21.1 21.5 41.1 21.5 29.0 25.6 17.5 27.0 26.3

m

NET: Not Important 379 379 8 31 12 113 9 64 12 27 5 5 31 59 89 9 53 11 126 166 104 42 123 254

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ 37.9 37.9 22.6 34.0 68.1 33.2 29.8 38.0 33.9 49.3 25.5 31.2 49.5 38.0 44.3 29.0 45.7 24.1 39.4 39.7 39.5 61.6 34.4 40.1

u

2 134 134 4 14 5 40 3 28 3 8 3 1 3 31 27 3 23 2 50 59 29 16 47 87

13.4 13.4 10.4 15.5 26.1 11.8 10.3 16.4 9.7 15.3 13.5 4.2 5.6 20.2 13.7 10.5 20.1 4.5 15.5 14.0 11.0 23.8 13.2 13.7

lmr mr

Not an important factor 245 245 4 17 8 73 6 36 8 19 2 4 27 28 61 5 29 9 77 107 75 26 76 167

24.5 24.5 12.2 18.5 42.0 21.4 19.5 21.6 24.2 33.9 12.0 27.1 43.9 17.9 30.7 18.4 25.6 19.6 23.9 25.7 28.5 37.8 21.2 26.4

KNpr kn

Don't Know 12 12 7 1 0 1 0 1 2 1 2 4 2 5 6

1.2 1.2 1.9 0.7 1.0 7.5 0.2 4.0 2.1 2.5 0.7 0.9 0.9 1.4 1.0

95TH PERCENTILE 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 98.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00

99TH PERCENTILE 98.00 98.00 5.00 5.00 5.00 98.00 5.00 5.00 98.00 5.00 5.00 98.00 5.00 5.00 5.00 98.00 98.00 98.00 5.00 5.00 5.00 5.00 98.00 98.00

Comparison Groups: BCDE/FGHIJ/KLMNOPQR/ST/UV/WX

Independent T-Test for Means (equal variances), Independent Z-Test for Percentages

Upper case letters indicate significance at the 99% level.

Lower case letters indicate significance at the 95% level.

Table Q18\_I Page 261

Jan. 17, 2011

HRSDC Gen Pop "Jobs of Tomorrow" Survey

Q18\_I. There are a number of factors that could prevent individuals from pursuing educational and training opportunities

throughout their careers or lifetime.

- Prefer to learn in other ways than through formal education

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SAMPLE TYPE ETHNICITY SECTOR/TYPE OF WORK CHG TO EMPLOY. NO. OF CHILDREN MARITAL STATUS

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======= RET. & PROF. ART & PUBLIC/ NOT 2 OR 3 OR S./WID/ MAR. OR

TOTAL GENPOP YOUTH OLDER N.COMER CAN. ABOR. EURO. ASIAN OTHER AGR. RES. WHOLE. INDUS. SERV. CULT. NGO OTHER LIKELY LIKELY LESS MORE SEP/DIV LIVING

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(A) (B) (C) (D) (E) (F) (G) (H) (I) (J) (K) (L) (M) (N) (O) (P) (Q) (R) (S) (T) (U) (V) (W) (X)

TOTAL 1000 1000 36 92 18 341 31 169 35 55 20 15 62 155 200 30 115 48 321 418 262 68 359 634

100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0

UNWEIGHTED TOTAL 1000 1000 10 150 9 351 25 183 25 42 30 17 50 135 179 26 100 40 281 382 202 50 330 659

NET: Very Important 322 322 23 31 6 114 8 58 25 18 6 7 17 60 60 5 26 16 102 133 77 20 112 209

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ 32.2 32.2 63.1 34.4 31.9 33.4 26.4 34.4 71.2 32.8 28.5 45.6 26.7 38.9 30.1 18.2 22.5 33.1 31.8 31.7 29.5 29.1 31.2 32.9

FGHJ q

Extremely important 149 149 11 17 2 57 6 25 10 8 4 4 7 24 26 3 12 11 50 57 39 8 50 99

factor 14.9 14.9 30.1 18.4 11.2 16.7 18.4 14.6 29.7 14.3 22.2 24.8 11.9 15.8 13.0 9.3 10.0 22.2 15.7 13.7 14.8 12.5 13.9 15.7

4 172 172 12 15 4 57 3 33 14 10 1 3 9 36 34 3 14 5 52 75 39 11 62 109

17.2 17.2 32.9 16.0 20.7 16.7 8.1 19.8 41.5 18.5 6.3 20.7 14.9 23.1 17.2 8.9 12.5 10.9 16.1 18.0 14.7 16.5 17.4 17.2

fg k

Moderately important 422 422 9 38 1 133 13 71 2 24 11 5 23 58 88 18 47 22 135 175 115 22 161 256

factor 42.2 42.2 25.3 42.1 5.1 39.1 40.5 42.1 5.8 42.4 57.0 33.4 36.2 37.7 44.0 61.3 41.2 45.2 41.9 41.9 43.6 32.1 44.9 40.3

E E I i I I

NET: Not Important 236 236 4 20 11 83 10 37 7 12 3 3 23 35 51 6 37 9 82 102 68 26 73 162

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ 23.6 23.6 11.7 21.5 63.0 24.3 31.9 21.7 19.6 22.3 12.7 21.0 37.1 22.4 25.6 20.6 32.1 19.2 25.6 24.4 25.8 38.8 20.5 25.5

cd k

2 103 103 4 4 36 1 14 2 5 2 2 8 13 23 5 19 3 35 44 25 17 35 69

10.3 10.3 11.7 4.4 10.7 2.0 8.1 7.0 9.2 9.1 10.3 12.1 8.5 11.3 16.6 16.1 7.0 10.9 10.5 9.6 25.7 9.7 10.8

d u

Not an important factor 132 132 16 11 46 9 23 4 7 1 2 16 22 28 1 18 6 47 58 43 9 39 93

13.2 13.2 17.1 63.0 13.6 29.9 13.6 12.6 13.1 3.6 10.7 24.9 13.9 14.2 4.0 16.0 12.2 14.6 13.9 16.2 13.1 10.8 14.6

bd kp

Don't Know 21 21 2 11 0 3 1 1 0 2 1 5 1 2 9 3 12 8

2.1 2.1 2.1 3.2 1.2 1.8 3.4 2.4 1.8 1.0 0.3 4.1 2.5 0.7 2.0 1.1 3.4 1.3

95TH PERCENTILE 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00

99TH PERCENTILE 98.00 98.00 5.00 98.00 5.00 98.00 98.00 98.00 98.00 98.00 98.00 5.00 5.00 5.00 5.00 5.00 98.00 98.00 5.00 98.00 98.00 5.00 98.00 98.00

Comparison Groups: BCDE/FGHIJ/KLMNOPQR/ST/UV/WX

Independent T-Test for Means (equal variances), Independent Z-Test for Percentages

Upper case letters indicate significance at the 99% level.

Lower case letters indicate significance at the 95% level.

Table Q18\_J Page 262

Jan. 17, 2011

HRSDC Gen Pop "Jobs of Tomorrow" Survey

Q18\_J. There are a number of factors that could prevent individuals from pursuing educational and training opportunities

throughout their careers or lifetime.

- Lack of support from employer

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SAMPLE TYPE ETHNICITY SECTOR/TYPE OF WORK CHG TO EMPLOY. NO. OF CHILDREN MARITAL STATUS

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======= RET. & PROF. ART & PUBLIC/ NOT 2 OR 3 OR S./WID/ MAR. OR

TOTAL GENPOP YOUTH OLDER N.COMER CAN. ABOR. EURO. ASIAN OTHER AGR. RES. WHOLE. INDUS. SERV. CULT. NGO OTHER LIKELY LIKELY LESS MORE SEP/DIV LIVING

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TOTAL 1000 1000 36 92 18 341 31 169 35 55 20 15 62 155 200 30 115 48 321 418 262 68 359 634

100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0

UNWEIGHTED TOTAL 1000 1000 10 150 9 351 25 183 25 42 30 17 50 135 179 26 100 40 281 382 202 50 330 659

NET: Very Important 328 328 18 27 4 118 15 51 8 32 6 5 27 39 69 11 35 15 107 144 91 18 113 211

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ 32.8 32.8 49.3 29.7 20.7 34.5 48.9 30.3 22.6 57.8 30.6 35.5 43.6 25.1 34.3 37.2 30.8 31.9 33.4 34.5 34.6 26.0 31.4 33.3

fhI

Extremely important 147 147 9 18 58 4 22 4 16 3 1 8 16 31 6 13 8 55 56 41 6 49 96

factor 14.7 14.7 24.4 19.5 17.0 12.1 13.3 11.5 29.2 14.3 9.4 13.5 10.6 15.7 19.2 11.6 15.7 17.1 13.3 15.5 8.7 13.8 15.2

4 181 181 9 9 4 60 12 29 4 16 3 4 19 22 37 5 22 8 52 89 50 12 63 115

18.1 18.1 24.9 10.2 20.7 17.5 36.7 17.0 11.1 28.6 16.2 26.2 30.0 14.5 18.6 18.0 19.2 16.2 16.3 21.2 19.2 17.3 17.6 18.1

d n

Moderately important 333 333 10 30 10 109 8 55 19 11 5 5 16 61 66 11 38 13 109 136 98 23 115 215

factor 33.3 33.3 27.7 33.3 55.8 32.1 24.7 32.5 55.5 19.8 26.7 35.3 25.9 39.5 32.8 35.4 33.1 26.5 33.8 32.5 37.5 34.1 31.9 33.9

gj

NET: Not Important 287 287 8 31 2 92 8 45 7 9 7 4 14 48 63 7 38 19 95 121 70 27 100 186

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ 28.7 28.7 23.0 34.1 13.8 27.1 26.4 26.4 19.6 15.6 34.6 29.2 23.0 30.9 31.3 23.4 32.6 39.0 29.5 28.9 26.9 39.9 28.0 29.4

2 96 96 4 5 2 27 3 15 1 3 2 2 2 25 21 3 21 4 32 52 29 12 26 70

9.6 9.6 10.4 5.9 8.4 8.1 8.1 8.9 3.0 4.9 8.8 12.0 3.5 15.9 10.3 11.2 18.2 8.9 9.9 12.3 11.2 18.0 7.3 11.0

m M

Not an important factor 191 191 5 26 1 65 6 29 6 6 5 3 12 23 42 4 17 14 63 69 41 15 74 117

19.1 19.1 12.6 28.2 5.4 19.1 18.3 17.5 16.6 10.7 25.8 17.2 19.6 15.0 21.0 12.2 14.4 30.1 19.6 16.6 15.7 21.9 20.6 18.4

b

Don't Know 53 53 3 2 21 18 1 4 2 5 7 3 1 4 1 10 17 3 31 22

5.3 5.3 2.9 9.6 6.3 10.8 2.4 6.8 8.1 7.5 4.5 1.7 4.0 3.6 2.5 3.2 4.1 1.0 8.7 3.4

x

95TH PERCENTILE 98.00 98.00 5.00 5.00 98.00 98.00 5.00 98.00 5.00 98.00 98.00 5.00 98.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 98.00 5.00

99TH PERCENTILE 98.00 98.00 5.00 98.00 98.00 98.00 5.00 98.00 98.00 98.00 98.00 5.00 98.00 98.00 98.00 98.00 98.00 98.00 98.00 98.00 98.00 5.00 98.00 98.00

Comparison Groups: BCDE/FGHIJ/KLMNOPQR/ST/UV/WX

Independent T-Test for Means (equal variances), Independent Z-Test for Percentages

Upper case letters indicate significance at the 99% level.

Lower case letters indicate significance at the 95% level.

Table Q18\_K Page 263

Jan. 17, 2011

HRSDC Gen Pop "Jobs of Tomorrow" Survey

Q18\_K. There are a number of factors that could prevent individuals from pursuing educational and training opportunities

throughout their careers or lifetime.

- Courses are not available in my region

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SAMPLE TYPE ETHNICITY SECTOR/TYPE OF WORK CHG TO EMPLOY. NO. OF CHILDREN MARITAL STATUS

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======= RET. & PROF. ART & PUBLIC/ NOT 2 OR 3 OR S./WID/ MAR. OR

TOTAL GENPOP YOUTH OLDER N.COMER CAN. ABOR. EURO. ASIAN OTHER AGR. RES. WHOLE. INDUS. SERV. CULT. NGO OTHER LIKELY LIKELY LESS MORE SEP/DIV LIVING

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(A) (B) (C) (D) (E) (F) (G) (H) (I) (J) (K) (L) (M) (N) (O) (P) (Q) (R) (S) (T) (U) (V) (W) (X)

TOTAL 1000 1000 36 92 18 341 31 169 35 55 20 15 62 155 200 30 115 48 321 418 262 68 359 634

100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0

UNWEIGHTED TOTAL 1000 1000 10 150 9 351 25 183 25 42 30 17 50 135 179 26 100 40 281 382 202 50 330 659

NET: Very Important 358 358 8 35 10 110 14 57 12 24 8 6 31 50 54 18 36 13 111 146 104 22 147 208

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ 35.8 35.8 22.0 37.8 55.2 32.4 45.0 33.9 34.9 43.0 39.3 41.3 49.4 32.0 27.0 59.2 31.7 26.8 34.5 34.8 39.6 32.8 40.9 32.8

o noqr

Extremely important 228 228 2 21 9 72 11 32 5 14 7 5 18 29 30 9 28 9 72 85 69 15 91 136

factor 22.7 22.7 5.7 22.5 52.2 21.2 35.7 19.2 15.6 24.4 34.8 33.0 28.3 19.0 15.2 29.5 24.5 18.6 22.5 20.4 26.5 22.5 25.4 21.5

c

4 130 130 6 14 1 38 3 25 7 10 1 1 13 20 24 9 8 4 38 60 34 7 55 72

13.0 13.0 16.4 15.3 3.0 11.2 9.3 14.8 19.3 18.6 4.5 8.3 21.2 13.0 11.8 29.7 7.1 8.2 11.9 14.4 13.1 10.3 15.5 11.3

kq

Moderately important 254 254 4 23 1 99 4 38 10 11 7 4 4 47 61 6 19 12 65 118 61 20 78 174

factor 25.4 25.4 12.2 24.8 4.6 28.9 12.7 22.6 29.2 18.9 34.6 26.2 7.0 30.4 30.7 20.7 16.9 24.2 20.3 28.3 23.4 29.0 21.7 27.5

m M Mq

NET: Not Important 359 359 24 32 7 121 12 61 12 21 5 4 27 58 81 6 56 22 138 145 93 26 117 240

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ 35.9 35.9 65.7 34.5 40.2 35.5 39.2 36.3 35.8 38.0 26.1 28.2 43.6 37.1 40.5 20.1 48.3 46.5 42.9 34.7 35.5 38.2 32.6 37.9

kp

2 127 127 4 9 35 2 22 9 2 1 10 20 29 1 32 4 56 53 35 5 40 87

12.7 12.7 10.4 9.9 10.4 6.4 13.1 16.4 11.3 8.6 15.8 12.9 14.4 4.1 28.0 8.4 17.5 12.7 13.4 7.0 11.2 13.7

knoPr

Not an important factor 232 232 20 23 7 86 10 39 12 12 3 3 17 38 52 5 23 18 82 92 58 21 77 154

23.2 23.2 55.4 24.6 40.2 25.1 32.8 23.2 35.8 21.7 14.8 19.7 27.8 24.2 26.0 16.1 20.4 38.1 25.4 22.0 22.1 31.2 21.3 24.3

Don't Know 29 29 3 11 1 12 1 1 4 4 1 7 9 4 18 11

2.9 2.9 2.9 3.2 3.2 7.2 4.3 0.6 1.8 3.1 2.5 2.3 2.2 1.5 4.9 1.8

95TH PERCENTILE 5.00 5.00 5.00 5.00 5.00 5.00 5.00 98.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00

99TH PERCENTILE 98.00 98.00 5.00 98.00 5.00 98.00 98.00 98.00 5.00 5.00 5.00 98.00 5.00 5.00 98.00 5.00 98.00 98.00 98.00 98.00 98.00 5.00 98.00 98.00

Comparison Groups: BCDE/FGHIJ/KLMNOPQR/ST/UV/WX

Independent T-Test for Means (equal variances), Independent Z-Test for Percentages

Upper case letters indicate significance at the 99% level.

Lower case letters indicate significance at the 95% level.

Table Q18\_L Page 264

Jan. 17, 2011

HRSDC Gen Pop "Jobs of Tomorrow" Survey

Q18\_L. There are a number of factors that could prevent individuals from pursuing educational and training opportunities

throughout their careers or lifetime.

- Health reasons/disability

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SAMPLE TYPE ETHNICITY SECTOR/TYPE OF WORK CHG TO EMPLOY. NO. OF CHILDREN MARITAL STATUS

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======= RET. & PROF. ART & PUBLIC/ NOT 2 OR 3 OR S./WID/ MAR. OR

TOTAL GENPOP YOUTH OLDER N.COMER CAN. ABOR. EURO. ASIAN OTHER AGR. RES. WHOLE. INDUS. SERV. CULT. NGO OTHER LIKELY LIKELY LESS MORE SEP/DIV LIVING

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(A) (B) (C) (D) (E) (F) (G) (H) (I) (J) (K) (L) (M) (N) (O) (P) (Q) (R) (S) (T) (U) (V) (W) (X)

TOTAL 1000 1000 36 92 18 341 31 169 35 55 20 15 62 155 200 30 115 48 321 418 262 68 359 634

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UNWEIGHTED TOTAL 1000 1000 10 150 9 351 25 183 25 42 30 17 50 135 179 26 100 40 281 382 202 50 330 659

NET: Very Important 362 362 15 40 7 153 11 80 13 21 5 2 20 48 54 7 26 13 92 136 72 15 142 215

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ 36.2 36.2 42.7 43.3 40.3 44.8 35.5 47.6 36.7 38.3 23.1 10.9 31.5 30.8 27.1 25.1 22.2 28.0 28.6 32.5 27.4 22.3 39.6 33.9

Extremely important 241 241 11 24 3 105 8 53 11 15 4 1 13 28 31 5 12 9 60 85 51 6 104 134

factor 24.1 24.1 30.5 26.1 15.0 30.7 26.7 31.4 31.5 27.1 18.4 5.0 21.5 18.4 15.3 16.5 10.2 19.2 18.8 20.4 19.4 8.9 29.0 21.2

4 122 122 4 16 5 48 3 27 2 6 1 1 6 19 24 3 14 4 32 51 21 9 38 81

12.1 12.1 12.2 17.2 25.3 14.1 8.9 16.2 5.1 11.1 4.7 6.0 10.0 12.4 11.9 8.6 12.0 8.9 9.8 12.1 8.0 13.5 10.7 12.7

Moderately important 249 249 7 21 4 71 10 24 7 16 3 5 17 50 43 6 27 9 69 110 74 15 89 159

factor 24.9 24.9 20.7 22.8 23.1 20.9 31.6 14.2 20.9 28.0 15.8 33.5 26.7 32.2 21.4 19.9 23.7 19.6 21.5 26.3 28.2 22.9 24.9 25.1

NET: Not Important 375 375 9 31 7 111 10 64 14 19 12 9 26 56 98 16 60 23 153 168 111 37 121 253

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ 37.5 37.5 24.3 33.9 36.6 32.6 32.8 37.8 39.1 33.7 61.1 55.6 41.8 36.2 48.9 55.1 52.1 47.3 47.8 40.1 42.3 54.8 33.6 40.0

n

2 93 93 2 4 31 1 12 4 6 4 2 8 16 20 24 0 41 40 24 4 33 60

9.3 9.3 5.7 4.6 9.2 2.6 6.9 11.4 11.6 17.5 12.0 12.1 10.2 10.2 21.1 0.8 12.8 9.5 9.3 5.8 9.1 9.5

d r r r oR

Not an important factor 283 283 7 27 7 80 9 52 10 12 9 7 19 40 77 16 36 22 112 128 87 33 88 193

28.2 28.2 18.6 29.3 36.6 23.5 30.2 30.9 27.7 22.1 43.5 43.6 29.7 26.0 38.7 55.1 31.0 46.6 35.0 30.6 33.0 49.0 24.5 30.5

n

Don't Know 14 14 4 6 1 1 1 5 2 2 7 4 6 7 7

1.4 1.4 12.2 1.6 0.4 3.4 0.8 2.5 2.1 5.0 2.1 1.1 2.1 1.8 1.0

95TH PERCENTILE 5.00 5.00 98.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 4.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00

99TH PERCENTILE 98.00 98.00 98.00 5.00 5.00 98.00 5.00 5.00 98.00 5.00 5.00 5.00 5.00 5.00 98.00 5.00 98.00 98.00 98.00 98.00 98.00 5.00 98.00 98.00

Comparison Groups: BCDE/FGHIJ/KLMNOPQR/ST/UV/WX

Independent T-Test for Means (equal variances), Independent Z-Test for Percentages

Upper case letters indicate significance at the 99% level.

Lower case letters indicate significance at the 95% level.

Table Q18\_M Page 265

Jan. 17, 2011

HRSDC Gen Pop "Jobs of Tomorrow" Survey

Q18\_M. There are a number of factors that could prevent individuals from pursuing educational and training opportunities

throughout their careers or lifetime.

- Lack of information

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SAMPLE TYPE ETHNICITY SECTOR/TYPE OF WORK CHG TO EMPLOY. NO. OF CHILDREN MARITAL STATUS

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======= RET. & PROF. ART & PUBLIC/ NOT 2 OR 3 OR S./WID/ MAR. OR

TOTAL GENPOP YOUTH OLDER N.COMER CAN. ABOR. EURO. ASIAN OTHER AGR. RES. WHOLE. INDUS. SERV. CULT. NGO OTHER LIKELY LIKELY LESS MORE SEP/DIV LIVING

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(A) (B) (C) (D) (E) (F) (G) (H) (I) (J) (K) (L) (M) (N) (O) (P) (Q) (R) (S) (T) (U) (V) (W) (X)

TOTAL 1000 1000 36 92 18 341 31 169 35 55 20 15 62 155 200 30 115 48 321 418 262 68 359 634

100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0

UNWEIGHTED TOTAL 1000 1000 10 150 9 351 25 183 25 42 30 17 50 135 179 26 100 40 281 382 202 50 330 659

NET: Very Important 293 293 13 24 4 104 10 55 12 18 7 4 18 50 48 10 24 16 95 118 67 14 114 175

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ 29.3 29.3 34.8 26.4 20.7 30.4 31.8 32.8 33.4 32.9 33.6 23.0 28.8 32.5 24.2 33.5 21.2 32.5 29.5 28.3 25.4 20.9 31.8 27.6

Extremely important 165 165 9 14 4 67 4 36 4 9 4 2 10 26 27 4 11 13 59 58 36 5 66 99

factor 16.5 16.5 24.4 14.8 20.7 19.7 11.6 21.0 11.5 16.9 21.9 11.8 15.7 16.7 13.3 12.1 9.1 26.7 18.3 13.8 13.7 7.1 18.4 15.6

4 128 128 4 11 37 6 20 8 9 2 2 8 25 22 6 14 3 36 61 31 9 48 76

12.8 12.8 10.4 11.5 10.8 20.2 11.8 21.9 16.0 11.7 11.2 13.1 15.9 10.9 21.3 12.1 5.8 11.2 14.5 11.7 13.8 13.4 12.0

Moderately important 327 327 7 36 3 105 11 52 6 18 7 8 26 47 65 5 22 13 101 128 93 21 114 210

factor 32.7 32.7 18.3 38.9 18.1 30.8 35.8 30.9 17.9 32.1 35.2 50.6 41.3 30.3 32.4 17.8 19.0 27.4 31.6 30.5 35.4 31.6 31.9 33.1

q q

NET: Not Important 353 353 17 32 11 123 10 57 17 18 6 4 19 56 78 15 66 18 120 162 98 32 119 234

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ 35.3 35.3 46.9 34.7 61.2 36.1 32.4 33.6 48.7 33.2 31.2 26.4 29.9 36.0 39.0 48.7 57.7 37.6 37.3 38.8 37.2 47.6 33.1 36.9

klMNo

2 146 146 6 9 5 53 18 10 14 3 1 8 30 38 7 25 2 46 75 48 17 34 112

14.6 14.6 16.4 9.5 26.1 15.7 10.7 29.7 24.5 13.3 7.8 12.3 19.2 18.8 23.2 22.0 4.1 14.4 17.9 18.1 24.4 9.5 17.6

r r r W

Not an important factor 208 208 11 23 6 70 10 39 7 5 4 3 11 26 40 8 41 16 73 87 50 16 85 122

20.7 20.7 30.5 25.2 35.1 20.5 32.4 22.9 19.0 8.7 17.9 18.6 17.6 16.8 20.2 25.5 35.7 33.5 22.9 20.9 19.0 23.1 23.6 19.3

mNo

Don't Know 26 26 9 4 1 2 9 2 1 5 10 6 11 15

2.6 2.6 2.7 2.6 1.7 1.2 4.4 2.1 2.5 1.6 2.4 2.1 3.2 2.4

95TH PERCENTILE 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00

99TH PERCENTILE 98.00 98.00 5.00 5.00 5.00 98.00 5.00 98.00 5.00 98.00 5.00 5.00 5.00 98.00 98.00 5.00 98.00 98.00 98.00 98.00 98.00 5.00 98.00 98.00

Comparison Groups: BCDE/FGHIJ/KLMNOPQR/ST/UV/WX

Independent T-Test for Means (equal variances), Independent Z-Test for Percentages

Upper case letters indicate significance at the 99% level.

Lower case letters indicate significance at the 95% level.

Table Q19\_A Page 266

Jan. 17, 2011

HRSDC Gen Pop "Jobs of Tomorrow" Survey

Q19\_A. Some groups might require additional support or incentives to help ensure they can be successful in the future job

market.

- Aboriginal Peoples

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SAMPLE TYPE ETHNICITY SECTOR/TYPE OF WORK CHG TO EMPLOY. NO. OF CHILDREN MARITAL STATUS

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======= RET. & PROF. ART & PUBLIC/ NOT 2 OR 3 OR S./WID/ MAR. OR

TOTAL GENPOP YOUTH OLDER N.COMER CAN. ABOR. EURO. ASIAN OTHER AGR. RES. WHOLE. INDUS. SERV. CULT. NGO OTHER LIKELY LIKELY LESS MORE SEP/DIV LIVING

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(A) (B) (C) (D) (E) (F) (G) (H) (I) (J) (K) (L) (M) (N) (O) (P) (Q) (R) (S) (T) (U) (V) (W) (X)

TOTAL 1000 1000 36 92 18 341 31 169 35 55 20 15 62 155 200 30 115 48 321 418 262 68 359 634

100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0

UNWEIGHTED TOTAL 1000 1000 10 150 9 351 25 183 25 42 30 17 50 135 179 26 100 40 281 382 202 50 330 659

NET: Very Important 655 655 24 67 15 225 27 122 30 50 9 11 41 88 139 19 77 30 227 245 169 49 232 418

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ 65.5 65.5 65.7 73.3 85.2 66.0 86.7 72.0 85.5 89.6 44.0 68.2 65.5 56.9 69.4 63.6 67.1 62.9 70.6 58.6 64.5 71.9 64.8 66.0

f Fh k t

Very important 423 423 20 48 15 147 23 84 19 26 7 7 24 54 76 12 39 23 157 136 99 28 162 259

42.3 42.3 55.4 52.0 85.2 43.0 72.0 49.8 54.5 47.3 36.8 47.1 39.2 34.6 38.2 40.3 33.5 48.5 48.9 32.5 37.8 41.2 45.2 40.8

b f T

4 232 232 4 20 78 5 38 11 23 1 3 16 35 62 7 39 7 70 109 70 21 70 159

23.2 23.2 10.4 21.3 23.0 14.7 22.2 31.1 42.4 7.2 21.2 26.3 22.3 31.2 23.2 33.6 14.5 21.7 26.1 26.7 30.7 19.5 25.1

fgh k K Kr

Moderately important 205 205 2 14 69 3 30 3 5 4 3 13 44 32 7 22 13 60 99 60 14 69 133

20.5 20.5 5.7 15.4 20.2 8.7 18.0 8.6 8.2 19.9 22.4 20.6 28.6 16.1 25.2 18.7 27.5 18.7 23.7 23.0 21.1 19.3 20.9

o

NET: Not Important 123 123 10 10 3 44 1 16 1 1 7 1 8 20 24 3 13 5 32 64 31 5 50 73

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ 12.3 12.3 28.6 10.8 14.8 13.0 4.6 9.3 3.5 2.1 36.1 9.4 12.9 13.0 11.9 11.2 10.9 9.5 9.9 15.3 12.0 7.0 13.8 11.6

J lmnopqr

2 47 47 6 3 1 18 6 5 1 8 14 5 1 14 27 19 15 32

4.7 4.7 16.4 3.3 3.0 5.2 3.8 26.5 1.7 5.3 6.9 4.3 2.5 4.5 6.5 7.2 4.3 5.0

MNoQR

Not important at all 76 76 4 7 2 26 1 9 1 1 2 1 7 12 10 3 8 3 17 37 13 5 34 41

7.6 7.6 12.2 7.5 11.7 7.7 4.6 5.5 3.5 2.1 9.6 9.4 11.3 7.7 5.0 11.2 6.6 7.0 5.4 8.8 4.8 7.0 9.6 6.5

Don't Know 18 18 0 3 1 1 1 2 5 4 2 10 1 8 10

1.8 1.8 0.4 0.8 0.7 2.4 1.0 1.4 2.6 3.3 0.8 2.4 0.5 2.1 1.6

95TH PERCENTILE 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00

99TH PERCENTILE 98.00 98.00 5.00 5.00 5.00 5.00 5.00 5.00 98.00 5.00 5.00 5.00 98.00 98.00 98.00 5.00 98.00 5.00 5.00 98.00 5.00 5.00 98.00 98.00

Comparison Groups: BCDE/FGHIJ/KLMNOPQR/ST/UV/WX

Independent T-Test for Means (equal variances), Independent Z-Test for Percentages

Upper case letters indicate significance at the 99% level.

Lower case letters indicate significance at the 95% level.

Table Q19\_B Page 267

Jan. 17, 2011

HRSDC Gen Pop "Jobs of Tomorrow" Survey

Q19\_B. Some groups might require additional support or incentives to help ensure they can be successful in the future job

market.

- New graduates

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SAMPLE TYPE ETHNICITY SECTOR/TYPE OF WORK CHG TO EMPLOY. NO. OF CHILDREN MARITAL STATUS

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======= RET. & PROF. ART & PUBLIC/ NOT 2 OR 3 OR S./WID/ MAR. OR

TOTAL GENPOP YOUTH OLDER N.COMER CAN. ABOR. EURO. ASIAN OTHER AGR. RES. WHOLE. INDUS. SERV. CULT. NGO OTHER LIKELY LIKELY LESS MORE SEP/DIV LIVING

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(A) (B) (C) (D) (E) (F) (G) (H) (I) (J) (K) (L) (M) (N) (O) (P) (Q) (R) (S) (T) (U) (V) (W) (X)

TOTAL 1000 1000 36 92 18 341 31 169 35 55 20 15 62 155 200 30 115 48 321 418 262 68 359 634

100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0

UNWEIGHTED TOTAL 1000 1000 10 150 9 351 25 183 25 42 30 17 50 135 179 26 100 40 281 382 202 50 330 659

NET: Very Important 751 751 30 72 15 258 28 126 30 47 10 11 51 110 149 24 93 40 256 303 198 49 270 475

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ 75.1 75.1 84.0 78.5 85.2 75.5 89.1 74.4 87.1 85.1 49.3 72.4 82.0 70.9 74.6 81.1 80.9 83.5 79.7 72.4 75.5 72.5 75.4 75.0

k k k K K

Very important 433 433 24 46 14 169 24 83 12 20 8 8 29 58 74 13 45 27 142 161 105 26 165 268

43.3 43.3 67.6 50.1 76.8 49.6 76.0 49.3 35.8 35.2 37.5 51.2 46.0 37.5 36.9 43.9 38.7 55.9 44.3 38.6 40.0 38.9 46.1 42.2

ij

4 318 318 6 26 2 88 4 42 18 28 2 3 22 52 75 11 49 13 114 142 93 23 105 208

31.8 31.8 16.4 28.4 8.4 25.9 13.1 25.0 51.2 49.9 11.8 21.2 36.0 33.4 37.7 37.2 42.1 27.6 35.4 33.9 35.5 33.6 29.3 32.8

fgh fgh k k K k K

Moderately important 183 183 2 16 1 67 2 32 5 7 10 3 10 31 37 6 19 7 49 86 46 16 53 130

18.3 18.3 5.7 18.0 5.1 19.6 6.3 19.1 12.9 12.8 50.7 18.2 15.5 19.8 18.5 18.9 16.4 15.6 15.3 20.7 17.6 23.9 14.9 20.5

lMNOpQR

NET: Not Important 59 59 4 3 1 14 1 9 1 1 13 14 3 0 13 28 18 2 29 27

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ 5.9 5.9 10.4 3.5 3.0 4.1 4.6 5.3 9.4 1.5 8.3 6.9 2.8 0.8 4.1 6.7 6.9 3.7 8.2 4.3

2 28 28 4 1 1 5 6 1 4 10 2 0 6 14 12 2 15 12

2.8 2.8 10.4 0.9 3.0 1.3 3.4 1.5 2.4 4.8 2.0 0.8 1.8 3.4 4.5 2.6 4.1 1.9

Not important at all 31 31 2 9 1 3 1 9 4 1 7 14 6 1 15 15

3.1 3.1 2.7 2.7 4.6 1.9 9.4 5.9 2.1 0.7 2.3 3.3 2.4 1.1 4.1 2.4

Don't Know 7 7 1 3 2 1 1 2 3 1 5 1

0.7 0.7 6.6 0.8 1.3 2.1 1.0 1.0 0.9 0.2 1.5 0.2

95TH PERCENTILE 5.00 5.00 5.00 5.00 98.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00

99TH PERCENTILE 5.00 5.00 5.00 5.00 98.00 5.00 5.00 98.00 5.00 98.00 5.00 5.00 98.00 98.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 98.00 5.00

Comparison Groups: BCDE/FGHIJ/KLMNOPQR/ST/UV/WX

Independent T-Test for Means (equal variances), Independent Z-Test for Percentages

Upper case letters indicate significance at the 99% level.

Lower case letters indicate significance at the 95% level.

Table Q19\_C Page 268

Jan. 17, 2011

HRSDC Gen Pop "Jobs of Tomorrow" Survey

Q19\_C. Some groups might require additional support or incentives to help ensure they can be successful in the future job

market.

- At risk youth

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SAMPLE TYPE ETHNICITY SECTOR/TYPE OF WORK CHG TO EMPLOY. NO. OF CHILDREN MARITAL STATUS

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======= RET. & PROF. ART & PUBLIC/ NOT 2 OR 3 OR S./WID/ MAR. OR

TOTAL GENPOP YOUTH OLDER N.COMER CAN. ABOR. EURO. ASIAN OTHER AGR. RES. WHOLE. INDUS. SERV. CULT. NGO OTHER LIKELY LIKELY LESS MORE SEP/DIV LIVING

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(A) (B) (C) (D) (E) (F) (G) (H) (I) (J) (K) (L) (M) (N) (O) (P) (Q) (R) (S) (T) (U) (V) (W) (X)

TOTAL 1000 1000 36 92 18 341 31 169 35 55 20 15 62 155 200 30 115 48 321 418 262 68 359 634

100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0

UNWEIGHTED TOTAL 1000 1000 10 150 9 351 25 183 25 42 30 17 50 135 179 26 100 40 281 382 202 50 330 659

NET: Very Important 741 741 36 69 14 252 23 127 29 41 10 11 52 106 148 28 93 34 267 293 206 49 253 482

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ 74.1 74.1 100.0 75.1 75.3 73.8 74.3 75.1 82.2 73.9 50.0 74.0 83.9 68.1 73.9 93.2 81.0 71.5 83.2 70.2 78.6 72.7 70.6 76.0

BD K k KNor K T

Very important 493 493 26 52 9 181 21 92 22 25 7 9 32 62 98 16 60 20 185 177 136 31 172 319

49.3 49.3 73.3 56.7 51.5 53.1 67.0 54.4 63.1 45.0 33.1 56.7 51.1 40.0 48.9 54.2 51.9 41.9 57.6 42.4 51.7 45.4 47.8 50.4

T

4 248 248 10 17 4 71 2 35 7 16 3 3 21 44 50 12 34 14 82 116 71 18 82 163

24.8 24.8 26.7 18.4 23.7 20.7 7.3 20.7 19.1 28.9 16.9 17.3 32.9 28.1 25.1 39.0 29.2 29.7 25.6 27.7 27.0 27.3 22.8 25.7

Moderately important 211 211 21 2 73 5 35 5 11 8 2 8 42 48 1 17 11 39 106 43 16 80 130

21.1 21.1 23.3 9.7 21.4 14.4 20.8 15.4 19.1 39.5 12.3 13.6 27.0 23.9 5.0 14.5 22.8 12.1 25.3 16.3 23.7 22.3 20.4

lmPq P P p S

NET: Not Important 32 32 2 11 3 4 2 1 1 5 4 1 5 8 16 8 2 13 18

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ 3.2 3.2 1.7 3.1 9.6 2.4 10.5 9.4 1.5 3.2 2.2 1.8 4.0 2.6 3.7 3.1 3.6 3.7 2.8

2 15 15 0 5 1 2 1 2 4 1 2 5 7 3 2 5 9

1.5 1.5 0.4 1.5 2.0 1.2 4.6 1.3 2.0 1.8 2.0 1.6 1.7 1.0 3.6 1.5 1.4

Not important at all 17 17 1 6 2 2 1 1 1 3 0 2 3 8 5 8 9

1.7 1.7 1.2 1.6 7.5 1.2 5.9 9.4 1.5 1.9 0.2 2.0 1.0 2.0 2.0 2.2 1.4

Don't Know 16 16 3 6 1 3 1 4 1 1 3 1 3 7 4 5 12 5

1.6 1.6 15.0 1.7 1.7 1.8 2.4 7.0 4.3 1.0 1.7 0.5 5.7 2.2 0.8 2.0 3.3 0.7

95TH PERCENTILE 5.00 5.00 5.00 5.00 98.00 5.00 5.00 5.00 5.00 98.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 98.00 5.00 5.00 5.00 5.00 5.00 5.00

99TH PERCENTILE 98.00 98.00 5.00 5.00 98.00 98.00 98.00 98.00 98.00 98.00 5.00 98.00 98.00 98.00 5.00 5.00 5.00 98.00 98.00 5.00 98.00 5.00 98.00 5.00

Comparison Groups: BCDE/FGHIJ/KLMNOPQR/ST/UV/WX

Independent T-Test for Means (equal variances), Independent Z-Test for Percentages

Upper case letters indicate significance at the 99% level.

Lower case letters indicate significance at the 95% level.

Table Q19\_D Page 269

Jan. 17, 2011

HRSDC Gen Pop "Jobs of Tomorrow" Survey

Q19\_D. Some groups might require additional support or incentives to help ensure they can be successful in the future job

market.

- Older workers

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SAMPLE TYPE ETHNICITY SECTOR/TYPE OF WORK CHG TO EMPLOY. NO. OF CHILDREN MARITAL STATUS

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======= RET. & PROF. ART & PUBLIC/ NOT 2 OR 3 OR S./WID/ MAR. OR

TOTAL GENPOP YOUTH OLDER N.COMER CAN. ABOR. EURO. ASIAN OTHER AGR. RES. WHOLE. INDUS. SERV. CULT. NGO OTHER LIKELY LIKELY LESS MORE SEP/DIV LIVING

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(A) (B) (C) (D) (E) (F) (G) (H) (I) (J) (K) (L) (M) (N) (O) (P) (Q) (R) (S) (T) (U) (V) (W) (X)

TOTAL 1000 1000 36 92 18 341 31 169 35 55 20 15 62 155 200 30 115 48 321 418 262 68 359 634

100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0

UNWEIGHTED TOTAL 1000 1000 10 150 9 351 25 183 25 42 30 17 50 135 179 26 100 40 281 382 202 50 330 659

NET: Very Important 612 612 21 65 10 201 27 109 27 43 14 9 49 88 116 18 66 27 205 238 157 42 219 388

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ 61.2 61.2 59.2 70.9 57.3 59.0 86.7 64.7 77.0 77.3 71.9 55.7 78.8 56.7 58.2 59.9 56.9 55.9 64.0 57.0 59.6 61.8 61.2 61.2

b f f noq

Very important 339 339 16 32 6 121 20 58 16 26 8 6 24 44 54 14 33 20 133 111 78 21 134 204

33.9 33.9 43.2 34.6 33.6 35.6 64.0 34.2 45.2 47.6 38.0 42.1 38.4 28.5 26.8 45.9 28.3 42.1 41.4 26.5 29.5 30.7 37.4 32.2

fh T

4 274 274 6 33 4 80 7 51 11 16 7 2 25 44 63 4 33 7 73 127 79 21 85 184

27.4 27.4 16.0 36.3 23.7 23.5 22.7 30.4 31.9 29.7 33.9 13.7 40.4 28.2 31.4 14.0 28.6 13.8 22.7 30.5 30.1 31.1 23.8 29.0

lpr r

Moderately important 306 306 15 23 6 108 2 53 8 11 4 5 9 54 68 8 39 20 92 145 89 23 98 206

30.5 30.5 40.8 25.0 36.1 31.6 7.5 31.2 23.0 19.8 19.5 30.6 14.7 35.0 34.1 25.3 34.2 41.6 28.5 34.7 33.9 34.4 27.4 32.4

g g m m m m

NET: Not Important 77 77 4 30 2 6 0 2 1 3 12 15 4 10 20 34 15 3 38 39

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ 7.7 7.7 4.1 8.7 5.8 3.6 0.7 8.6 9.4 5.5 7.6 7.7 14.8 8.9 6.4 8.2 5.8 3.8 10.5 6.1

hj

2 48 48 2 24 0 5 0 1 8 12 4 10 14 26 8 3 19 28

4.8 4.8 2.0 6.9 1.2 2.8 0.7 6.8 5.4 6.0 14.8 8.9 4.5 6.1 3.1 3.8 5.3 4.4

h

Not important at all 29 29 2 6 1 1 0 1 3 3 3 6 9 7 19 11

2.9 2.9 2.1 1.8 4.6 0.8 1.8 9.4 5.5 2.2 1.7 1.9 2.1 2.7 5.2 1.7

x

Don't Know 5 5 1 2 1 1 1 1 1 1 4 1 2 3 2

0.5 0.5 6.6 0.6 0.6 2.1 4.3 1.0 0.8 2.5 1.1 0.2 0.7 0.9 0.3

95TH PERCENTILE 5.00 5.00 5.00 5.00 98.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00

99TH PERCENTILE 5.00 5.00 5.00 5.00 98.00 5.00 5.00 5.00 5.00 98.00 5.00 98.00 98.00 5.00 5.00 5.00 5.00 98.00 98.00 5.00 5.00 5.00 5.00 5.00

Comparison Groups: BCDE/FGHIJ/KLMNOPQR/ST/UV/WX

Independent T-Test for Means (equal variances), Independent Z-Test for Percentages

Upper case letters indicate significance at the 99% level.

Lower case letters indicate significance at the 95% level.

Table Q19\_E Page 270

Jan. 17, 2011

HRSDC Gen Pop "Jobs of Tomorrow" Survey

Q19\_E. Some groups might require additional support or incentives to help ensure they can be successful in the future job

market.

- Newcomers to Canada

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SAMPLE TYPE ETHNICITY SECTOR/TYPE OF WORK CHG TO EMPLOY. NO. OF CHILDREN MARITAL STATUS

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======= RET. & PROF. ART & PUBLIC/ NOT 2 OR 3 OR S./WID/ MAR. OR

TOTAL GENPOP YOUTH OLDER N.COMER CAN. ABOR. EURO. ASIAN OTHER AGR. RES. WHOLE. INDUS. SERV. CULT. NGO OTHER LIKELY LIKELY LESS MORE SEP/DIV LIVING

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(A) (B) (C) (D) (E) (F) (G) (H) (I) (J) (K) (L) (M) (N) (O) (P) (Q) (R) (S) (T) (U) (V) (W) (X)

TOTAL 1000 1000 36 92 18 341 31 169 35 55 20 15 62 155 200 30 115 48 321 418 262 68 359 634

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UNWEIGHTED TOTAL 1000 1000 10 150 9 351 25 183 25 42 30 17 50 135 179 26 100 40 281 382 202 50 330 659

NET: Very Important 589 589 17 57 16 210 25 115 32 37 7 9 34 83 116 18 75 26 208 226 151 38 216 368

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ 58.9 58.9 46.5 62.8 90.4 61.6 80.3 67.8 93.1 66.0 36.5 58.1 54.6 53.3 58.1 61.9 65.5 53.9 64.7 54.1 57.4 55.6 60.3 58.0

FHj k t

Very important 351 351 11 40 16 142 19 81 16 22 5 6 22 44 61 11 46 16 131 125 94 17 126 224

35.1 35.1 30.5 43.2 90.4 41.5 61.9 47.7 46.4 39.9 25.6 40.2 36.0 28.4 30.6 37.7 39.8 33.4 40.8 29.8 35.7 25.6 35.1 35.3

BCD t

4 238 238 6 18 68 6 34 16 14 2 3 12 39 55 7 30 10 77 102 57 20 90 144

23.8 23.8 16.0 19.6 20.1 18.4 20.1 46.7 26.1 10.9 18.0 18.6 24.9 27.5 24.2 25.6 20.5 23.9 24.4 21.7 30.0 25.2 22.7

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Moderately important 261 261 15 21 1 76 3 42 2 15 6 4 12 44 61 7 24 16 65 124 77 21 86 175

26.1 26.1 41.2 23.3 3.0 22.2 9.0 24.7 6.9 26.4 30.5 24.6 19.6 28.6 30.5 23.7 20.4 34.0 20.4 29.6 29.4 31.8 24.0 27.6

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NET: Not Important 138 138 4 11 51 3 10 3 6 3 15 27 21 4 13 5 43 64 32 9 47 89

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h o

2 52 52 4 17 1 4 3 1 8 12 13 1 8 19 29 13 1 15 36

5.2 5.2 4.8 4.9 3.8 2.3 5.4 6.8 12.6 7.8 6.6 4.1 6.8 6.1 7.0 4.9 1.8 4.3 5.6

Not important at all 86 86 4 7 34 2 6 5 3 8 15 8 3 5 5 24 35 19 7 32 53

8.6 8.6 12.2 7.6 10.0 6.9 3.7 24.5 17.2 12.2 9.4 3.9 10.3 4.4 9.6 7.5 8.3 7.3 10.8 8.8 8.4

h oq

Don't Know 12 12 1 1 4 3 1 0 1 2 2 3 1 4 4 3 9 3

1.2 1.2 1.5 6.6 1.3 1.5 2.1 1.8 1.0 1.0 0.8 2.9 2.5 1.4 1.0 1.0 2.6 0.5

95TH PERCENTILE 5.00 5.00 5.00 5.00 98.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00

99TH PERCENTILE 98.00 98.00 5.00 98.00 98.00 98.00 5.00 98.00 5.00 98.00 98.00 5.00 98.00 98.00 5.00 5.00 98.00 98.00 98.00 5.00 5.00 5.00 98.00 5.00

Comparison Groups: BCDE/FGHIJ/KLMNOPQR/ST/UV/WX

Independent T-Test for Means (equal variances), Independent Z-Test for Percentages

Upper case letters indicate significance at the 99% level.

Lower case letters indicate significance at the 95% level.

Table Q19\_F Page 271

Jan. 17, 2011

HRSDC Gen Pop "Jobs of Tomorrow" Survey

Q19\_F. Some groups might require additional support or incentives to help ensure they can be successful in the future job

market.

- Persons with disabilities

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SAMPLE TYPE ETHNICITY SECTOR/TYPE OF WORK CHG TO EMPLOY. NO. OF CHILDREN MARITAL STATUS

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======= RET. & PROF. ART & PUBLIC/ NOT 2 OR 3 OR S./WID/ MAR. OR

TOTAL GENPOP YOUTH OLDER N.COMER CAN. ABOR. EURO. ASIAN OTHER AGR. RES. WHOLE. INDUS. SERV. CULT. NGO OTHER LIKELY LIKELY LESS MORE SEP/DIV LIVING

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TOTAL 1000 1000 36 92 18 341 31 169 35 55 20 15 62 155 200 30 115 48 321 418 262 68 359 634

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UNWEIGHTED TOTAL 1000 1000 10 150 9 351 25 183 25 42 30 17 50 135 179 26 100 40 281 382 202 50 330 659

NET: Very Important 788 788 29 72 16 262 30 139 32 46 15 14 55 115 151 26 98 31 255 330 213 54 272 509

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ 78.7 78.7 81.7 78.8 88.3 76.8 95.9 82.1 93.1 82.7 75.0 89.9 87.3 74.4 75.7 88.8 85.2 64.4 79.4 78.8 81.3 80.5 75.9 80.3

f f r r r r

Very important 492 492 20 54 15 167 23 92 20 26 10 10 34 67 87 14 51 16 168 183 121 26 170 320

49.2 49.2 55.0 59.3 80.7 49.0 74.3 54.7 57.2 46.3 47.9 64.1 53.7 43.3 43.5 46.5 44.3 33.9 52.2 43.8 46.1 38.6 47.5 50.4

b

4 295 295 10 18 1 95 7 46 13 20 5 4 21 48 64 13 47 15 87 146 92 28 102 190

29.5 29.5 26.7 19.5 7.6 27.8 21.7 27.5 36.0 36.4 27.1 25.8 33.6 31.0 32.1 42.3 40.8 30.5 27.2 35.0 35.2 41.9 28.4 29.9

d

Moderately important 175 175 7 17 1 70 1 27 2 8 2 2 5 35 39 3 14 16 62 68 43 13 66 107

17.5 17.5 18.3 19.1 5.1 20.4 2.9 16.1 6.9 15.1 10.7 10.1 8.2 22.6 19.4 11.2 12.4 33.1 19.4 16.3 16.5 19.5 18.5 16.9

g m kmq

NET: Not Important 31 31 2 7 0 2 3 2 4 10 0 1 17 5 14 17

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ 3.1 3.1 2.1 2.1 1.2 1.3 14.3 3.4 2.3 4.9 0.3 0.4 4.0 1.7 3.8 2.7

s

2 15 15 1 4 0 1 3 1 2 6 0 1 12 1 5 10

1.5 1.5 0.8 1.1 1.2 0.8 14.3 1.5 1.5 3.2 0.3 0.3 3.0 0.6 1.4 1.6

s

Not important at all 16 16 1 4 1 1 1 3 0 4 3 9 7

1.6 1.6 1.3 1.0 0.5 1.9 0.8 1.7 0.1 1.0 1.2 2.4 1.1

Don't Know 7 7 1 2 1 1 1 1 2 1 2 4 1 6 1

0.7 0.7 6.6 0.6 0.6 2.1 1.0 0.8 2.1 2.5 0.7 0.9 0.5 1.8 0.1

95TH PERCENTILE 5.00 5.00 5.00 5.00 98.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00 5.00

99TH PERCENTILE 5.00 5.00 5.00 5.00 98.00 5.00 5.00 5.00 5.00 98.00 5.00 5.00 98.00 5.00 5.00 5.00 98.00 98.00 5.00 5.00 5.00 5.00 98.00 5.00

Comparison Groups: BCDE/FGHIJ/KLMNOPQR/ST/UV/WX

Independent T-Test for Means (equal variances), Independent Z-Test for Percentages

Upper case letters indicate significance at the 99% level.

Lower case letters indicate significance at the 95% level.

Table Q20 Page 272

Jan. 17, 2011

HRSDC Gen Pop "Jobs of Tomorrow" Survey

Q20. Where would you go to get more information on job training, skills upgrading and what skills you might need to compete

effectively in the future job market?

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SAMPLE TYPE ETHNICITY SECTOR/TYPE OF WORK CHG TO EMPLOY. NO. OF CHILDREN MARITAL STATUS

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======= RET. & PROF. ART & PUBLIC/ NOT 2 OR 3 OR S./WID/ MAR. OR

TOTAL GENPOP YOUTH OLDER N.COMER CAN. ABOR. EURO. ASIAN OTHER AGR. RES. WHOLE. INDUS. SERV. CULT. NGO OTHER LIKELY LIKELY LESS MORE SEP/DIV LIVING

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TOTAL 1000 1000 36 92 18 341 31 169 35 55 20 15 62 155 200 30 115 48 321 418 262 68 359 634

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UNWEIGHTED TOTAL 1000 1000 10 150 9 351 25 183 25 42 30 17 50 135 179 26 100 40 281 382 202 50 330 659

The Internet - Which 398 398 15 34 7 96 17 58 14 30 8 9 34 68 93 17 62 26 155 186 119 43 128 269

sites specifically? 39.8 39.8 41.3 37.7 41.2 28.3 54.2 34.2 40.3 54.7 39.7 61.2 53.9 43.7 46.5 56.4 53.5 53.8 48.3 44.5 45.2 64.0 35.6 42.4

Record name of F u

website(s)

School guidance/career 225 225 6 23 4 74 2 44 13 13 5 1 19 41 21 8 31 18 70 99 53 12 107 117

counsellor 22.5 22.5 16.0 25.4 20.7 21.7 6.4 26.0 36.7 23.2 26.3 7.8 30.2 26.1 10.7 28.1 26.7 36.8 21.7 23.6 20.2 18.2 29.8 18.4

g g o O o lo X

Specific agency/ 157 157 20 6 60 9 33 7 8 4 3 4 25 27 3 11 4 41 68 39 12 57 97

department of the 15.7 15.7 21.4 31.5 17.5 27.2 19.7 19.8 14.1 18.3 19.1 6.1 16.0 13.4 10.7 10.0 7.8 12.8 16.2 14.9 17.4 15.8 15.3

Government of Canada -

identify department

The Government of Canada 79 79 6 2 37 1 19 3 4 6 7 20 8 6 21 31 13 5 24 55

(general) 7.9 7.9 6.7 13.0 10.7 4.7 11.3 7.5 7.7 9.8 4.6 9.9 6.8 12.0 6.6 7.5 4.8 7.1 6.8 8.7

Employer 48 48 9 4 23 1 3 2 2 1 2 5 5 14 1 8 1 20 20 13 4 15 33

4.8 4.8 24.4 4.2 6.7 2.9 1.6 5.2 3.2 4.6 13.8 8.6 3.4 7.2 5.0 7.3 3.0 6.3 4.8 5.0 5.3 4.2 5.2

H

Recruiting firms/HR 40 40 5 14 2 9 2 2 2 11 7 0 5 8 23 11 1 19 21

specialists 4.0 4.0 5.0 4.0 6.9 5.1 6.2 3.3 10.7 7.3 3.4 0.3 9.5 2.5 5.5 4.2 1.8 5.2 3.3

q Q

Other 40 40 2 1 8 1 4 1 8 1 2 6 10 1 4 2 12 17 12 2 14 26

4.0 4.0 2.5 4.6 2.3 2.6 2.5 3.9 13.5 2.7 3.9 3.7 5.2 4.1 3.7 5.1 3.8 4.0 4.4 3.6 3.9 4.1

Print media 22 22 2 1 3 1 4 1 5 1 1 5 1 4 5 9 5 2 7 15

2.2 2.2 2.1 4.6 0.9 2.6 2.3 3.9 9.2 2.7 0.3 2.5 4.1 3.1 1.6 2.2 2.0 3.6 2.0 2.3

Anywhere 7 7 2 2 4 2 4 7

0.7 0.7 0.7 1.6 2.1 0.8 1.0 1.0

Library 6 6 0 0 1 2 2 2 3 1 2 3 3

0.6 0.6 0.4 0.2 1.6 4.4 1.2 5.1 1.1 0.2 0.9 0.8 0.4

Comparison Groups: BCDE/FGHIJ/KLMNOPQR/ST/UV/WX

Independent T-Test for Means (equal variances), Independent Z-Test for Percentages

Upper case letters indicate significance at the 99% level.

Lower case letters indicate significance at the 95% level.

Table Q20 Page 273

Jan. 17, 2011

(Continued)

HRSDC Gen Pop "Jobs of Tomorrow" Survey

Q20. Where would you go to get more information on job training, skills upgrading and what skills you might need to compete

effectively in the future job market?

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SAMPLE TYPE ETHNICITY SECTOR/TYPE OF WORK CHG TO EMPLOY. NO. OF CHILDREN MARITAL STATUS

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======= RET. & PROF. ART & PUBLIC/ NOT 2 OR 3 OR S./WID/ MAR. OR

TOTAL GENPOP YOUTH OLDER N.COMER CAN. ABOR. EURO. ASIAN OTHER AGR. RES. WHOLE. INDUS. SERV. CULT. NGO OTHER LIKELY LIKELY LESS MORE SEP/DIV LIVING

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TOTAL 1000 1000 36 92 18 341 31 169 35 55 20 15 62 155 200 30 115 48 321 418 262 68 359 634

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UNWEIGHTED TOTAL 1000 1000 10 150 9 351 25 183 25 42 30 17 50 135 179 26 100 40 281 382 202 50 330 659

TV 5 5 1 1 2 1 1 1 1 4 2 1 3 2

0.5 0.5 0.3 2.2 3.9 0.3 4.1 0.6 0.2 1.0 0.9 1.8 0.9 0.3

Private Investors 2 2 2 2 1 1 2 1 2

0.2 0.2 0.4 1.0 0.3 0.2 0.6 0.2 0.2

Parents/family 28 28 2 1 16 1 9 2 0 3 8 4 6 8 13 6 1 15 13

2.8 2.8 6.0 0.8 4.6 2.6 5.3 3.2 1.8 4.4 5.4 1.9 5.5 2.5 3.0 2.4 0.8 4.1 2.1

The provincial/ 12 12 1 4 1 2 0 6 0 0 7 3 5 2 10

territorial government 1.2 1.2 1.3 1.1 0.5 3.5 0.3 2.8 0.3 0.8 2.3 0.6 2.1 0.4 1.6

(general)

Enter Verbatim 5 5 4 4 0 0 4 5 4 0 4

0.5 0.5 12.2 1.3 0.5 0.2 2.2 1.5 1.7 0.1 0.7

Friends 1 1 1 1 1

0.1 0.1 0.8 0.3 0.3

None 17 17 2 4 3 1 5 2 0 1 4 4 9 7

1.7 1.7 2.3 1.2 1.7 1.4 3.5 1.1 0.3 0.2 0.8 1.4 2.6 1.1

Don't Know 122 122 8 1 48 1 23 4 5 2 1 2 15 14 2 5 5 30 37 27 5 51 69

12.2 12.2 9.2 6.6 14.2 2.0 13.8 11.3 9.3 9.4 7.5 3.9 9.6 7.1 8.0 4.4 11.1 9.5 8.8 10.4 7.0 14.4 10.9

g

95TH PERCENTILE 99.00 99.00 98.00 99.00 99.00 99.00 8.00 99.00 99.00 99.00 99.00 99.00 11.00 99.00 99.00 99.00 10.00 99.00 99.00 99.00 99.00 99.00 99.00 99.00

99TH PERCENTILE 99.00 99.00 98.00 99.00 99.00 99.00 99.00 99.00 99.00 99.00 99.00 99.00 99.00 99.00 99.00 99.00 99.00 99.00 99.00 99.00 99.00 99.00 99.00 99.00

Comparison Groups: BCDE/FGHIJ/KLMNOPQR/ST/UV/WX

Independent T-Test for Means (equal variances), Independent Z-Test for Percentages

Upper case letters indicate significance at the 99% level.

Lower case letters indicate significance at the 95% level.

Table Q21 Page 274

Jan. 17, 2011

HRSDC Gen Pop "Jobs of Tomorrow" Survey

Q21. Are you aware of any programs or services offered by the Government of Canada to help Canadians get the skills and training

they need to succeed in tomorrow's economy?

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SAMPLE TYPE ETHNICITY SECTOR/TYPE OF WORK CHG TO EMPLOY. NO. OF CHILDREN MARITAL STATUS

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======= RET. & PROF. ART & PUBLIC/ NOT 2 OR 3 OR S./WID/ MAR. OR

TOTAL GENPOP YOUTH OLDER N.COMER CAN. ABOR. EURO. ASIAN OTHER AGR. RES. WHOLE. INDUS. SERV. CULT. NGO OTHER LIKELY LIKELY LESS MORE SEP/DIV LIVING

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(A) (B) (C) (D) (E) (F) (G) (H) (I) (J) (K) (L) (M) (N) (O) (P) (Q) (R) (S) (T) (U) (V) (W) (X)

TOTAL 1000 1000 36 92 18 341 31 169 35 55 20 15 62 155 200 30 115 48 321 418 262 68 359 634

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UNWEIGHTED TOTAL 1000 1000 10 150 9 351 25 183 25 42 30 17 50 135 179 26 100 40 281 382 202 50 330 659

Yes 379 379 19 35 8 131 16 69 13 24 9 6 28 69 61 10 49 21 137 160 95 24 149 229

37.8 37.8 53.1 38.3 47.2 38.5 51.3 41.0 36.2 44.0 44.8 41.1 44.6 44.2 30.7 35.2 42.9 43.5 42.7 38.3 36.1 34.8 41.4 36.2

No 596 596 17 54 9 204 15 96 18 31 11 9 34 79 135 19 63 27 176 249 159 44 202 387

59.6 59.6 46.9 58.8 52.8 59.8 48.7 56.6 52.6 55.4 55.2 58.9 54.8 51.0 67.6 64.8 54.5 56.5 54.8 59.5 60.5 65.2 56.4 61.0

n

Don't Know/Refused 26 26 3 6 4 4 0 0 7 3 3 8 9 9 8 18

2.6 2.6 2.9 1.7 2.4 11.2 0.7 0.6 4.8 1.7 2.6 2.5 2.2 3.4 2.2 2.8

95TH PERCENTILE 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 3.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00

99TH PERCENTILE 3.00 3.00 2.00 3.00 2.00 3.00 2.00 3.00 3.00 2.00 2.00 2.00 2.00 3.00 3.00 2.00 3.00 2.00 3.00 3.00 3.00 2.00 3.00 3.00

Comparison Groups: BCDE/FGHIJ/KLMNOPQR/ST/UV/WX

Independent T-Test for Means (equal variances), Independent Z-Test for Percentages

Upper case letters indicate significance at the 99% level.

Lower case letters indicate significance at the 95% level.

Table Q22 Page 275

Jan. 17, 2011

HRSDC Gen Pop "Jobs of Tomorrow" Survey

Q22. What programs or services have you heard about?

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SAMPLE TYPE ETHNICITY SECTOR/TYPE OF WORK CHG TO EMPLOY. NO. OF CHILDREN MARITAL STATUS

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======= RET. & PROF. ART & PUBLIC/ NOT 2 OR 3 OR S./WID/ MAR. OR

TOTAL GENPOP YOUTH OLDER N.COMER CAN. ABOR. EURO. ASIAN OTHER AGR. RES. WHOLE. INDUS. SERV. CULT. NGO OTHER LIKELY LIKELY LESS MORE SEP/DIV LIVING

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(A) (B) (C) (D) (E) (F) (G) (H) (I) (J) (K) (L) (M) (N) (O) (P) (Q) (R) (S) (T) (U) (V) (W) (X)

TOTAL 379 379 19 35 8 131 16 69 13 24 9 6 28 69 61 10 49 21 137 160 95 24 149 229

100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0

UNWEIGHTED TOTAL 362 362 5 60 6 130 9 66 9 19 11 8 21 52 59 10 42 15 125 137 75 16 119 241

Other 107 107 13 8 2 43 9 8 8 7 5 1 10 18 20 7 7 4 39 44 30 5 47 61

28.3 28.3 66.3 22.2 17.8 32.8 57.2 11.4 65.5 27.8 55.3 11.6 35.7 26.6 33.2 62.2 15.1 17.7 28.4 27.6 32.2 20.2 31.3 26.4

H h H lq lqr

Other miscellaneous 58 58 13 2 2 21 9 4 6 3 3 2 6 12 4 5 2 20 20 21 1 24 34

programs/services 15.4 15.4 66.3 6.4 17.8 15.7 57.2 5.3 46.2 12.4 35.3 6.6 8.6 19.0 39.6 9.8 7.3 14.8 12.4 21.9 3.5 16.4 14.8

d bD h fhj h v

Unemployment Programs 20 20 2 12 2 2 5 3 4 1 2 2 7 12 6 3 9 12

5.4 5.4 6.0 9.0 3.1 20.0 17.3 4.8 5.9 11.3 4.2 8.6 5.0 7.5 6.1 11.5 5.9 5.1

Other educational 14 14 1 7 0 2 2 1 1 3 2 1 1 3 9 3 1 8 6

programs 3.8 3.8 3.2 5.3 0.5 19.3 10.0 11.6 4.3 4.3 3.7 11.3 1.1 2.1 5.6 3.2 5.1 5.5 2.8

Other government 9 9 1 0 1 2 5 1 0 6 2 1 5 4

programs 2.3 2.3 2.2 0.3 1.9 7.5 7.2 1.9 1.7 4.7 1.3 1.0 3.1 1.8

Canada Employment 3 3 1 2 2 0 3 3 1

Services 0.9 0.9 0.8 19.3 10.0 0.3 1.9 1.9 0.3

Health care programs 2 2 1 2 0 0 1 2 2

0.7 0.7 3.3 1.3 0.6 1.5 1.7 1.2 1.1

Social services 2 2 1 1 1 1 1 1

0.6 0.6 0.7 4.0 1.9 0.7 0.8 0.4

Community Services 1 1 0 1 0 1 1

Program 0.3 0.3 1.1 0.6 0.6 0.6 0.5

Youth Employment 45 45 4 5 2 17 10 2 3 1 0 5 14 10 1 6 1 30 10 10 2 11 34

Strategy (Canada Summer 11.9 11.9 23.0 14.3 17.8 13.0 14.4 14.3 13.0 15.1 5.8 16.3 20.0 16.9 9.2 11.5 4.7 21.8 6.4 10.7 10.3 7.4 14.8

Jobs, Skills Links, T

Career Focus)

Apprenticeship Grants 32 32 3 5 7 0 3 2 9 2 6 2 12 18 10 12 20

for those seeking to 8.4 8.4 9.3 3.8 9.9 1.6 43.1 8.7 13.3 2.9 12.3 11.3 8.6 11.5 10.6 8.0 8.7

enter a trade o

Comparison Groups: BCDE/FGHIJ/KLMNOPQR/ST/UV/WX

Independent T-Test for Means (equal variances), Independent Z-Test for Percentages

Upper case letters indicate significance at the 99% level.

Lower case letters indicate significance at the 95% level.

Table Q22 Page 276

Jan. 17, 2011

(Continued)

HRSDC Gen Pop "Jobs of Tomorrow" Survey

Q22. What programs or services have you heard about?

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SAMPLE TYPE ETHNICITY SECTOR/TYPE OF WORK CHG TO EMPLOY. NO. OF CHILDREN MARITAL STATUS

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======= RET. & PROF. ART & PUBLIC/ NOT 2 OR 3 OR S./WID/ MAR. OR

TOTAL GENPOP YOUTH OLDER N.COMER CAN. ABOR. EURO. ASIAN OTHER AGR. RES. WHOLE. INDUS. SERV. CULT. NGO OTHER LIKELY LIKELY LESS MORE SEP/DIV LIVING

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(A) (B) (C) (D) (E) (F) (G) (H) (I) (J) (K) (L) (M) (N) (O) (P) (Q) (R) (S) (T) (U) (V) (W) (X)

TOTAL 379 379 19 35 8 131 16 69 13 24 9 6 28 69 61 10 49 21 137 160 95 24 149 229

100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0

UNWEIGHTED TOTAL 362 362 5 60 6 130 9 66 9 19 11 8 21 52 59 10 42 15 125 137 75 16 119 241

Employment Insurance 18 18 1 8 2 2 7 1 2 2 8 7 2 5 8 10

4.7 4.7 2.1 6.1 15.0 3.5 10.1 2.0 3.1 10.1 5.9 4.6 2.4 21.6 5.2 4.3

Canada Student Loans and 17 17 1 1 2 3 1 1 0 1 3 0 4 7 5 4 1 9 9

Grants 4.6 4.6 3.2 9.7 1.3 3.7 6.5 10.2 1.3 0.8 5.3 3.8 7.7 5.0 3.3 4.0 3.1 5.8 3.9

Aboriginal Skills and 17 17 2 9 1 5 0 3 1 2 4 2 10 5 2 2 7 10

Employment Training 4.5 4.5 4.9 6.6 2.1 18.8 5.8 9.9 1.9 3.1 8.4 11.7 7.0 3.0 2.6 7.6 4.4 4.4

Strategy,

Support for immigrants 16 16 2 4 6 1 5 0 4 2 2 3 8 1 3 13

to have their 4.2 4.2 4.3 43.9 4.2 5.1 7.6 2.9 13.4 3.3 3.2 2.3 5.2 0.9 2.2 5.6

professional credential bd

recognized

Job retraining programs 13 13 3 2 1 0 2 3 2 1 2 6 4 1 5 7

through EI 3.3 3.3 8.2 1.6 1.1 3.1 8.9 4.3 3.1 7.0 3.6 4.2 2.5 1.2 3.5 3.2

OSAP 9 9 5 5 5 9

2.4 2.4 6.6 21.9 2.8 6.1

Opportunities Fund 8 8 0 1 4 1 0 5 1 2 6 1 5 1 7

2.0 2.0 1.1 4.0 17.0 2.3 0.6 7.8 3.5 1.2 3.4 0.7 20.8 0.4 3.0

u

Job Bank 5 5 3 1 4 1 3 3 5

1.3 1.3 2.3 0.8 6.4 0.5 2.0 3.5 2.2

Labour Market Agreements 4 4 2 0 1 2 1 2 3 4

for Persons with 1.1 1.1 1.8 0.5 1.2 11.7 0.5 1.5 3.1 1.8

Disabilities,

Targeted Initiative for 4 4 4 4 4 4

Older Workers, 1.0 1.0 2.8 5.4 2.3 2.5

Federal student 3 3 0 1 1 1 2 1 3 0

financial assistance 0.8 0.8 0.5 1.8 2.4 0.9 1.0 1.3 1.9 0.2

(CSLP)

Comparison Groups: BCDE/FGHIJ/KLMNOPQR/ST/UV/WX

Independent T-Test for Means (equal variances), Independent Z-Test for Percentages

Upper case letters indicate significance at the 99% level.

Lower case letters indicate significance at the 95% level.

Table Q22 Page 277

Jan. 17, 2011

(Continued)

HRSDC Gen Pop "Jobs of Tomorrow" Survey

Q22. What programs or services have you heard about?

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SAMPLE TYPE ETHNICITY SECTOR/TYPE OF WORK CHG TO EMPLOY. NO. OF CHILDREN MARITAL STATUS

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======= RET. & PROF. ART & PUBLIC/ NOT 2 OR 3 OR S./WID/ MAR. OR

TOTAL GENPOP YOUTH OLDER N.COMER CAN. ABOR. EURO. ASIAN OTHER AGR. RES. WHOLE. INDUS. SERV. CULT. NGO OTHER LIKELY LIKELY LESS MORE SEP/DIV LIVING

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(A) (B) (C) (D) (E) (F) (G) (H) (I) (J) (K) (L) (M) (N) (O) (P) (Q) (R) (S) (T) (U) (V) (W) (X)

TOTAL 379 379 19 35 8 131 16 69 13 24 9 6 28 69 61 10 49 21 137 160 95 24 149 229

100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0

UNWEIGHTED TOTAL 362 362 5 60 6 130 9 66 9 19 11 8 21 52 59 10 42 15 125 137 75 16 119 241

Programs for Aboriginal 3 3 0 2 0 2 3 2 3

Canadians 0.7 0.7 1.0 1.8 0.6 4.9 2.0 2.6 1.2

RESPs (Registered 2 2 2 1 1 1 2

Education Savings 0.6 0.6 1.2 1.7 0.7 0.4 0.7

Program)

CanLearn 2 2 2 2 2

0.5 0.5 3.6 1.1 1.2

Canada Learning Bond. 0 0 0 0

0.1 0.1 0.3 0.3

Aboriginal Skills and 0 0 0 0

Employment Partnerships 0.1 0.1 1.5 0.2

None 10 10 1 3 4 3 2 0 2 6 3 3 7

2.5 2.5 3.8 2.2 5.2 4.7 3.6 1.7 1.6 3.6 3.5 2.0 2.9

DK/REF 70 70 2 10 1 24 3 18 1 3 2 3 3 12 8 2 10 1 14 29 20 4 30 40

18.5 18.5 10.7 27.5 10.9 18.4 18.7 25.8 7.7 11.3 19.4 39.5 12.3 17.3 12.9 17.8 21.2 5.9 10.4 18.1 21.6 16.5 20.3 17.4

95TH PERCENTILE 99.00 99.00 99.00 99.00 99.00 99.00 99.00 99.00 99.00 99.00 99.00 99.00 99.00 99.00 99.00 99.00 99.00 99.00 99.00 99.00 99.00 99.00 99.00 99.00

99TH PERCENTILE 99.00 99.00 99.00 99.00 99.00 99.00 99.00 99.00 99.00 99.00 99.00 99.00 99.00 99.00 99.00 99.00 99.00 99.00 99.00 99.00 99.00 99.00 99.00 99.00

Comparison Groups: BCDE/FGHIJ/KLMNOPQR/ST/UV/WX

Independent T-Test for Means (equal variances), Independent Z-Test for Percentages

Upper case letters indicate significance at the 99% level.

Lower case letters indicate significance at the 95% level.

Table Q23 Page 278

Jan. 17, 2011

HRSDC Gen Pop "Jobs of Tomorrow" Survey

Q23. What would be the best ways for the Government of Canada to inform you about programs and services available to Canadians?

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SAMPLE TYPE ETHNICITY SECTOR/TYPE OF WORK CHG TO EMPLOY. NO. OF CHILDREN MARITAL STATUS

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======= RET. & PROF. ART & PUBLIC/ NOT 2 OR 3 OR S./WID/ MAR. OR

TOTAL GENPOP YOUTH OLDER N.COMER CAN. ABOR. EURO. ASIAN OTHER AGR. RES. WHOLE. INDUS. SERV. CULT. NGO OTHER LIKELY LIKELY LESS MORE SEP/DIV LIVING

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(A) (B) (C) (D) (E) (F) (G) (H) (I) (J) (K) (L) (M) (N) (O) (P) (Q) (R) (S) (T) (U) (V) (W) (X)

TOTAL 1000 1000 36 92 18 341 31 169 35 55 20 15 62 155 200 30 115 48 321 418 262 68 359 634

100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0

UNWEIGHTED TOTAL 1000 1000 10 150 9 351 25 183 25 42 30 17 50 135 179 26 100 40 281 382 202 50 330 659

NET: Traditional media 389 389 11 37 9 143 11 61 8 27 9 7 29 52 80 10 52 16 117 164 99 18 127 260

38.9 38.9 30.1 40.3 52.2 41.9 34.0 35.9 23.7 48.7 44.7 43.5 45.9 33.4 40.2 32.6 45.3 33.4 36.5 39.1 37.9 27.3 35.5 41.0

TV 284 284 9 27 9 108 6 42 8 20 7 4 25 42 59 8 41 8 95 125 79 11 91 193

28.4 28.4 24.4 29.5 52.2 31.8 19.6 24.8 23.7 35.7 35.3 27.8 39.9 27.2 29.5 26.4 35.8 16.9 29.5 29.8 30.1 16.3 25.4 30.4

r

Print (newspaper, 159 159 18 60 7 32 1 12 3 3 7 18 36 4 14 10 42 59 31 11 54 104

magazines, brochures) 15.9 15.9 19.2 17.6 21.3 18.7 2.8 22.1 13.0 18.1 10.5 11.7 18.2 12.1 12.0 20.9 13.0 14.2 11.7 16.0 15.1 16.5

I I

Radio 64 64 2 4 2 23 2 5 3 2 0 1 4 9 12 2 11 5 14 36 20 4 21 43

6.4 6.4 5.7 4.8 8.4 6.8 5.1 3.0 9.7 3.7 1.8 4.8 7.1 5.9 5.9 7.2 9.2 11.0 4.3 8.5 7.6 6.0 6.0 6.7

NET: Online 273 273 4 19 10 84 6 39 11 19 1 2 25 49 56 7 37 14 111 120 70 19 98 174

27.3 27.3 10.4 20.7 55.2 24.5 18.7 23.3 32.3 33.6 7.4 11.2 40.3 31.7 28.1 22.8 32.0 30.1 34.5 28.7 26.6 28.3 27.2 27.4

c Kl K K K

Internet 251 251 4 18 10 81 6 39 9 19 1 1 21 41 52 7 36 14 96 114 63 19 91 158

25.1 25.1 10.4 19.9 55.2 23.7 18.7 22.8 27.1 33.6 4.7 6.9 33.1 26.4 26.1 22.8 31.2 28.7 29.9 27.2 23.9 28.3 25.4 24.9

c Kl K K Kl k

Email 31 31 1 9 4 2 1 1 5 8 4 2 1 1 15 15 7 1 13 19

3.1 3.1 0.8 2.6 2.7 5.2 5.4 4.3 7.2 5.3 2.0 8.2 0.8 1.4 4.8 3.5 2.7 1.4 3.5 2.9

NET: Direct Mail 168 168 5 13 5 61 8 27 5 5 9 3 14 23 28 5 16 8 53 75 52 13 60 107

16.8 16.8 12.6 14.6 29.7 17.9 25.9 15.9 14.0 8.3 44.7 18.5 22.7 15.0 13.9 18.1 13.8 15.7 16.5 17.9 19.7 19.5 16.7 16.8

NOQr

Direct mailing 168 168 5 13 5 61 8 27 5 5 9 3 14 23 28 5 16 8 53 75 52 13 60 107

16.8 16.8 12.6 14.6 29.7 17.9 25.9 15.9 14.0 8.3 44.7 18.5 22.7 15.0 13.9 18.1 13.8 15.7 16.5 17.9 19.7 19.5 16.7 16.8

NOQr

NET: Advertising 147 147 2 13 46 1 38 6 2 3 3 6 20 31 6 13 9 48 58 36 6 54 92

(general) 14.7 14.7 5.7 14.0 13.6 3.2 22.7 16.0 4.1 13.4 18.4 9.7 13.1 15.3 20.1 11.6 18.1 15.0 13.9 13.6 8.3 14.9 14.5

fgJ

Comparison Groups: BCDE/FGHIJ/KLMNOPQR/ST/UV/WX

Independent T-Test for Means (equal variances), Independent Z-Test for Percentages

Upper case letters indicate significance at the 99% level.

Lower case letters indicate significance at the 95% level.

Table Q23 Page 279

Jan. 17, 2011

(Continued)

HRSDC Gen Pop "Jobs of Tomorrow" Survey

Q23. What would be the best ways for the Government of Canada to inform you about programs and services available to Canadians?

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SAMPLE TYPE ETHNICITY SECTOR/TYPE OF WORK CHG TO EMPLOY. NO. OF CHILDREN MARITAL STATUS

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======= RET. & PROF. ART & PUBLIC/ NOT 2 OR 3 OR S./WID/ MAR. OR

TOTAL GENPOP YOUTH OLDER N.COMER CAN. ABOR. EURO. ASIAN OTHER AGR. RES. WHOLE. INDUS. SERV. CULT. NGO OTHER LIKELY LIKELY LESS MORE SEP/DIV LIVING

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(A) (B) (C) (D) (E) (F) (G) (H) (I) (J) (K) (L) (M) (N) (O) (P) (Q) (R) (S) (T) (U) (V) (W) (X)

TOTAL 1000 1000 36 92 18 341 31 169 35 55 20 15 62 155 200 30 115 48 321 418 262 68 359 634

100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0

UNWEIGHTED TOTAL 1000 1000 10 150 9 351 25 183 25 42 30 17 50 135 179 26 100 40 281 382 202 50 330 659

Advertising (general) 147 147 2 13 46 1 38 6 2 3 3 6 20 31 6 13 9 48 58 36 6 54 92

14.7 14.7 5.7 14.0 13.6 3.2 22.7 16.0 4.1 13.4 18.4 9.7 13.1 15.3 20.1 11.6 18.1 15.0 13.9 13.6 8.3 14.9 14.5

fgJ

NET: Other 68 68 4 9 24 16 2 7 2 2 10 12 1 9 4 25 24 17 6 28 39

6.8 6.8 10.4 10.3 7.0 9.3 5.2 12.0 12.6 3.5 6.5 5.9 3.2 7.8 7.6 7.8 5.6 6.5 8.8 7.7 6.2

Through professional 30 30 7 14 9 1 2 2 4 4 1 3 3 15 9 4 2 7 22

association or network 3.0 3.0 8.0 4.1 5.3 4.2 4.5 3.5 2.4 2.0 3.2 2.4 6.3 4.5 2.2 1.7 2.7 2.1 3.5

Schools 24 24 4 2 6 7 7 4 2 7 7 6 16 7

2.4 2.4 10.4 1.7 1.7 4.1 4.4 1.8 1.3 2.1 1.7 2.3 4.5 1.1

x

Presentation at my 12 12 1 2 4 1 4 5 5 6 7 4 4 8

company 1.2 1.2 1.1 0.6 7.5 7.8 2.1 4.4 1.4 1.5 2.5 6.1 1.2 1.2

f

Phone 3 3 3 0 1 1 2 1 3

0.3 0.3 0.7 1.0 4.8 1.4 0.4 0.3 0.5

NET: New Media 59 59 4 2 19 7 10 10 6 8 18 2 3 0 12 33 12 5 18 39

5.9 5.9 4.9 9.7 5.6 4.0 27.4 18.1 9.5 5.3 9.2 7.1 3.0 0.8 3.7 7.8 4.8 7.5 5.1 6.2

fh r

Social Media 59 59 4 2 19 7 10 10 6 8 18 2 3 0 12 33 12 5 18 39

5.9 5.9 4.9 9.7 5.6 4.0 27.4 18.1 9.5 5.3 9.2 7.1 3.0 0.8 3.7 7.8 4.8 7.5 5.1 6.2

fh r

DK/REF 126 126 11 12 1 41 8 15 1 3 3 3 8 21 19 4 13 5 39 47 39 8 51 74

12.6 12.6 30.9 12.8 5.4 12.1 24.0 9.0 3.5 6.1 16.7 20.4 12.5 13.6 9.6 14.8 11.1 10.7 12.1 11.2 14.9 12.2 14.3 11.7

95TH PERCENTILE 99.00 99.00 99.00 99.00 9.00 99.00 99.00 99.00 9.00 10.00 99.00 99.00 99.00 99.00 99.00 99.00 99.00 99.00 99.00 99.00 99.00 99.00 99.00 99.00

99TH PERCENTILE 99.00 99.00 99.00 99.00 99.00 99.00 99.00 99.00 99.00 99.00 99.00 99.00 99.00 99.00 99.00 99.00 99.00 99.00 99.00 99.00 99.00 99.00 99.00 99.00

Comparison Groups: BCDE/FGHIJ/KLMNOPQR/ST/UV/WX

Independent T-Test for Means (equal variances), Independent Z-Test for Percentages

Upper case letters indicate significance at the 99% level.

Lower case letters indicate significance at the 95% level.

Table Q24 Page 280

Jan. 17, 2011

HRSDC Gen Pop "Jobs of Tomorrow" Survey

Q24. Now I'd like to ask you a few final questions for statistical purposes. Again, I'd like to remind you that all your answers

are completely confidential. Which of the following income ranges best describes the combined annual income of all persons in

your household, before taxes?

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SAMPLE TYPE ETHNICITY SECTOR/TYPE OF WORK CHG TO EMPLOY. NO. OF CHILDREN MARITAL STATUS

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======= RET. & PROF. ART & PUBLIC/ NOT 2 OR 3 OR S./WID/ MAR. OR

TOTAL GENPOP YOUTH OLDER N.COMER CAN. ABOR. EURO. ASIAN OTHER AGR. RES. WHOLE. INDUS. SERV. CULT. NGO OTHER LIKELY LIKELY LESS MORE SEP/DIV LIVING

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(A) (B) (C) (D) (E) (F) (G) (H) (I) (J) (K) (L) (M) (N) (O) (P) (Q) (R) (S) (T) (U) (V) (W) (X)

TOTAL 1000 1000 36 92 18 341 31 169 35 55 20 15 62 155 200 30 115 48 321 418 262 68 359 634

100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0

UNWEIGHTED TOTAL 1000 1000 10 150 9 351 25 183 25 42 30 17 50 135 179 26 100 40 281 382 202 50 330 659

Under $20,000 114 114 9 5 52 2 23 1 4 3 7 2 6 7 1 38 27 18 2 81 33

11.4 11.4 24.4 5.1 15.3 5.8 13.7 2.2 7.2 16.3 11.1 1.2 3.1 6.1 2.5 11.9 6.6 6.7 3.6 22.6 5.3

D n n t X

$20,000 to just under 182 182 7 19 17 57 10 30 5 13 1 20 30 17 11 8 15 63 68 36 5 97 84

$40,000 18.2 18.2 18.3 21.1 91.9 16.8 31.7 17.5 14.4 23.3 7.2 32.4 19.1 8.3 36.0 6.8 32.3 19.6 16.3 13.6 7.4 27.0 13.3

BCD kOQ oq kOQ koQ X

$40,000 to just under 198 198 11 22 71 7 36 3 8 4 6 4 34 40 5 19 13 67 70 35 16 75 122

$60,000 19.8 19.8 30.5 24.4 20.7 23.8 21.1 9.3 14.0 21.6 36.0 7.2 21.7 20.2 17.4 16.3 27.3 20.8 16.7 13.2 23.1 20.9 19.2

m m

$60,000 to just under 135 135 8 43 7 13 10 12 0 4 10 26 38 3 19 7 44 64 50 21 34 101

$80,000 13.5 13.5 8.3 12.7 22.8 7.8 29.7 21.8 1.8 24.3 16.4 17.1 18.9 10.2 16.2 13.7 13.8 15.3 19.1 31.0 9.5 15.9

h K K k w

$80,000 to just under 73 73 10 26 9 4 0 1 6 14 20 4 12 3 24 40 33 4 9 64

$100,000 7.3 7.3 10.8 7.7 5.3 12.1 1.8 6.7 8.9 9.1 10.1 13.1 10.4 7.2 7.4 9.5 12.5 6.2 2.5 10.1

W

Over $100,000 212 212 6 22 1 59 5 41 7 15 8 5 13 45 67 5 38 4 69 123 74 18 33 178

21.2 21.2 16.4 23.8 8.1 17.3 15.8 24.2 20.8 26.9 42.2 33.0 21.6 29.3 33.7 18.0 32.9 9.0 21.4 29.3 28.0 26.6 9.2 28.2

R R R R W

DON'T KNOW/REFUSED 86 86 4 6 32 18 4 4 2 1 4 11 2 13 4 17 26 18 1 30 51

8.6 8.6 10.4 6.6 9.4 10.4 11.5 6.8 9.0 2.4 2.6 5.7 5.3 11.4 8.0 5.2 6.3 6.9 2.2 8.3 8.1

95TH PERCENTILE 99.00 99.00 99.00 99.00 6.00 99.00 6.00 99.00 99.00 99.00 99.00 6.00 6.00 6.00 99.00 99.00 99.00 99.00 99.00 99.00 99.00 6.00 99.00 99.00

99TH PERCENTILE 99.00 99.00 99.00 99.00 6.00 99.00 6.00 99.00 99.00 99.00 99.00 6.00 99.00 99.00 99.00 99.00 99.00 99.00 99.00 99.00 99.00 99.00 99.00 99.00

Comparison Groups: BCDE/FGHIJ/KLMNOPQR/ST/UV/WX

Independent T-Test for Means (equal variances), Independent Z-Test for Percentages

Upper case letters indicate significance at the 99% level.

Lower case letters indicate significance at the 95% level.

Table Q25 Page 281

Jan. 17, 2011

HRSDC Gen Pop "Jobs of Tomorrow" Survey

Q25. To which ethnic or cultural group or groups do you belong?

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SAMPLE TYPE ETHNICITY SECTOR/TYPE OF WORK CHG TO EMPLOY. NO. OF CHILDREN MARITAL STATUS

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======= RET. & PROF. ART & PUBLIC/ NOT 2 OR 3 OR S./WID/ MAR. OR

TOTAL GENPOP YOUTH OLDER N.COMER CAN. ABOR. EURO. ASIAN OTHER AGR. RES. WHOLE. INDUS. SERV. CULT. NGO OTHER LIKELY LIKELY LESS MORE SEP/DIV LIVING

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(A) (B) (C) (D) (E) (F) (G) (H) (I) (J) (K) (L) (M) (N) (O) (P) (Q) (R) (S) (T) (U) (V) (W) (X)

TOTAL 1000 1000 36 92 18 341 31 169 35 55 20 15 62 155 200 30 115 48 321 418 262 68 359 634

100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0

UNWEIGHTED TOTAL 1000 1000 10 150 9 351 25 183 25 42 30 17 50 135 179 26 100 40 281 382 202 50 330 659

CANADIAN (e.g. Québécois/ 341 341 15 36 341 1 64 1 4 10 3 11 60 57 14 41 11 95 138 64 17 117 223

Québécoise) 34.1 34.1 42.7 39.0 100.0 3.8 37.7 4.2 7.6 47.5 18.4 18.3 38.8 28.4 46.1 36.0 22.1 29.5 33.1 24.2 25.5 32.6 35.2

GHIJ GIJ m m m

Other 289 289 6 22 6 27 3 27 1 2 4 7 22 49 61 9 37 10 112 125 87 19 120 170

28.9 28.9 16.0 23.6 31.2 8.0 10.7 16.1 1.8 4.3 18.2 44.1 35.9 31.6 30.6 29.3 31.7 21.3 34.8 30.0 33.1 28.0 33.3 26.7

fi

Caucasian 289 289 6 22 6 27 3 27 1 2 4 7 22 49 61 9 37 10 112 125 87 19 120 170

28.9 28.9 16.0 23.6 31.2 8.0 10.7 16.1 1.8 4.3 18.2 44.1 35.9 31.6 30.6 29.3 31.7 21.3 34.8 30.0 33.1 28.0 33.3 26.7

fi

EUROPEAN (e.g. English, 169 169 18 1 64 169 1 7 0 4 29 16 5 19 7 43 61 29 7 71 98

French, German, Italian, 16.9 16.9 19.3 3.0 18.7 100.0 1.7 34.9 2.6 6.1 18.8 7.9 15.7 16.3 15.7 13.5 14.6 11.2 10.1 19.7 15.5

Russian, Turkish) J FJ LMO lo

ASIAN (e.g. Lebanese, 35 35 2 1 1 1 35 7 5 11 6 2 15 15 13 4 11 23

Iranian, Indian, 3.5 3.5 2.5 4.6 0.4 3.1 100.0 11.9 3.3 5.7 4.8 4.3 4.8 3.6 5.0 6.1 3.1 3.7

Chinese) FGJ F

ABORIGINAL (e.g. Métis, 31 31 5 2 4 1 31 1 4 6 7 3 0 15 14 20 2 9 23

North American Indian, 3.1 3.1 12.6 2.3 23.1 0.3 100.0 2.8 25.1 3.7 3.7 3.0 0.8 4.6 3.3 7.8 3.6 2.4 3.6

Inuit) FI noqR

NORTH OR CENTRAL 18 18 1 0 18 2 2 8 1 6 11 3 5 5 13

AMERICAN - OUTSIDE 1.8 1.8 5.4 0.1 32.6 2.9 1.2 3.8 4.1 1.9 2.5 1.2 7.9 1.5 2.0

CANADA (e.g. American, F

Cuban, Haitian, Mexican,

Guatemalan, Panamanian)

BLACK 12 12 1 1 7 12 1 7 2 8 4 4 7

1.2 1.2 0.3 0.6 18.9 21.3 1.5 3.7 0.8 2.0 6.1 1.2 1.2

FH FH

AFRICAN (e.g. Algerian, 7 7 1 7 2 1 4 4 4 4 2 4 4

Ethiopian, Egyptian, 0.7 0.7 6.6 12.9 2.9 0.8 7.6 1.1 0.8 1.4 3.5 1.0 0.6

Moroccan, Somali,)

Comparison Groups: BCDE/FGHIJ/KLMNOPQR/ST/UV/WX

Independent T-Test for Means (equal variances), Independent Z-Test for Percentages

Upper case letters indicate significance at the 99% level.

Lower case letters indicate significance at the 95% level.

Table Q25 Page 282

Jan. 17, 2011

(Continued)

HRSDC Gen Pop "Jobs of Tomorrow" Survey

Q25. To which ethnic or cultural group or groups do you belong?

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SAMPLE TYPE ETHNICITY SECTOR/TYPE OF WORK CHG TO EMPLOY. NO. OF CHILDREN MARITAL STATUS

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======= RET. & PROF. ART & PUBLIC/ NOT 2 OR 3 OR S./WID/ MAR. OR

TOTAL GENPOP YOUTH OLDER N.COMER CAN. ABOR. EURO. ASIAN OTHER AGR. RES. WHOLE. INDUS. SERV. CULT. NGO OTHER LIKELY LIKELY LESS MORE SEP/DIV LIVING

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(A) (B) (C) (D) (E) (F) (G) (H) (I) (J) (K) (L) (M) (N) (O) (P) (Q) (R) (S) (T) (U) (V) (W) (X)

TOTAL 1000 1000 36 92 18 341 31 169 35 55 20 15 62 155 200 30 115 48 321 418 262 68 359 634

100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0

UNWEIGHTED TOTAL 1000 1000 10 150 9 351 25 183 25 42 30 17 50 135 179 26 100 40 281 382 202 50 330 659

SOUTH AMERICAN (e.g. 6 6 1 6 5 5 1 5

Columbian, Brazilian, 0.6 0.6 0.3 11.0 3.9 1.4 0.3 0.8

Chilean) f

JEWISH 5 5 1 2 5 2 1 1 2 2 2 4

0.5 0.5 0.8 0.6 9.8 3.5 0.4 0.2 0.5 0.7 0.4 0.6

AUSTRALASIAN (e.g. 4 4 1 4 2 0 1 3 1 2 2 2

Australia, New Zealand) 0.4 0.4 1.1 7.0 3.5 0.3 0.5 0.8 0.2 0.8 0.6 0.3

ARAB 3 3 2 3 0 2 2 2 2 0 3

0.3 0.3 8.4 6.0 0.2 0.8 3.2 0.6 0.6 0.1 0.5

DON'T KNOW/REFUSED 210 210 10 21 4 5 4 18 29 43 4 17 14 53 98 55 14 73 131

21.0 21.0 28.7 23.3 20.7 24.9 28.2 29.4 18.4 21.5 14.2 15.2 28.3 16.4 23.4 21.0 20.9 20.2 20.7

95TH PERCENTILE 99.00 99.00 99.00 99.00 99.00 12.00 12.00 12.00 8.00 11.00 99.00 99.00 99.00 99.00 99.00 99.00 99.00 99.00 99.00 99.00 99.00 99.00 99.00 99.00

99TH PERCENTILE 99.00 99.00 99.00 99.00 99.00 12.00 12.00 12.00 12.00 12.00 99.00 99.00 99.00 99.00 99.00 99.00 99.00 99.00 99.00 99.00 99.00 99.00 99.00 99.00

Comparison Groups: BCDE/FGHIJ/KLMNOPQR/ST/UV/WX

Independent T-Test for Means (equal variances), Independent Z-Test for Percentages

Upper case letters indicate significance at the 99% level.

Lower case letters indicate significance at the 95% level.

Table Q26 Page 283

Jan. 17, 2011

HRSDC Gen Pop "Jobs of Tomorrow" Survey

Q26. What language is spoken most often in your household?

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SAMPLE TYPE ETHNICITY SECTOR/TYPE OF WORK CHG TO EMPLOY. NO. OF CHILDREN MARITAL STATUS

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======= RET. & PROF. ART & PUBLIC/ NOT 2 OR 3 OR S./WID/ MAR. OR

TOTAL GENPOP YOUTH OLDER N.COMER CAN. ABOR. EURO. ASIAN OTHER AGR. RES. WHOLE. INDUS. SERV. CULT. NGO OTHER LIKELY LIKELY LESS MORE SEP/DIV LIVING

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(A) (B) (C) (D) (E) (F) (G) (H) (I) (J) (K) (L) (M) (N) (O) (P) (Q) (R) (S) (T) (U) (V) (W) (X)

TOTAL 1000 1000 36 92 18 341 31 169 35 55 20 15 62 155 200 30 115 48 321 418 262 68 359 634

100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0

UNWEIGHTED TOTAL 1000 1000 10 150 9 351 25 183 25 42 30 17 50 135 179 26 100 40 281 382 202 50 330 659

English 717 717 18 67 4 188 16 113 24 39 17 14 44 123 119 13 83 37 229 305 177 58 259 453

71.6 71.6 50.7 73.6 23.1 55.3 50.1 67.1 70.4 69.8 83.3 92.5 70.4 79.0 59.4 42.3 72.5 77.3 71.2 72.9 67.5 85.4 72.1 71.4

E E f OP mOPq p OP p op u

French 217 217 13 20 3 145 45 4 2 1 12 23 63 16 23 6 61 92 55 10 77 140

21.6 21.6 36.7 21.3 15.0 42.6 26.5 7.6 11.8 7.5 19.5 15.1 31.3 53.7 20.0 13.1 18.9 21.9 21.0 14.6 21.5 22.0

HJ J KLNr KLmNQR

Other 65 65 5 3 11 7 16 11 10 13 1 6 9 17 1 7 5 30 22 30 23 41

6.5 6.5 12.6 3.4 61.9 2.1 49.9 6.4 29.6 22.6 4.8 10.1 5.9 8.5 4.0 6.5 9.5 9.4 5.2 11.5 6.4 6.5

BcD FH f fh Fh

DK/REF 3 3 2 2 1 2 0

0.3 0.3 1.7 0.8 1.0 0.5 0.1

95TH PERCENTILE 3.00 3.00 3.00 3.00 3.00 2.00 3.00 3.00 3.00 3.00 2.00 2.00 3.00 3.00 3.00 2.00 3.00 3.00 3.00 3.00 3.00 2.00 3.00 3.00

99TH PERCENTILE 3.00 3.00 3.00 99.00 3.00 3.00 3.00 3.00 3.00 3.00 3.00 2.00 3.00 3.00 3.00 3.00 99.00 3.00 3.00 3.00 3.00 2.00 3.00 3.00

Comparison Groups: BCDE/FGHIJ/KLMNOPQR/ST/UV/WX

Independent T-Test for Means (equal variances), Independent Z-Test for Percentages

Upper case letters indicate significance at the 99% level.

Lower case letters indicate significance at the 95% level.

Table Q27 Page 284

Jan. 17, 2011

HRSDC Gen Pop "Jobs of Tomorrow" Survey

Q27. Are you single, married, living together as a couple, widowed, separated or divorced?

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SAMPLE TYPE ETHNICITY SECTOR/TYPE OF WORK CHG TO EMPLOY. NO. OF CHILDREN MARITAL STATUS

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======= RET. & PROF. ART & PUBLIC/ NOT 2 OR 3 OR S./WID/ MAR. OR

TOTAL GENPOP YOUTH OLDER N.COMER CAN. ABOR. EURO. ASIAN OTHER AGR. RES. WHOLE. INDUS. SERV. CULT. NGO OTHER LIKELY LIKELY LESS MORE SEP/DIV LIVING

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(A) (B) (C) (D) (E) (F) (G) (H) (I) (J) (K) (L) (M) (N) (O) (P) (Q) (R) (S) (T) (U) (V) (W) (X)

TOTAL 1000 1000 36 92 18 341 31 169 35 55 20 15 62 155 200 30 115 48 321 418 262 68 359 634

100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0

UNWEIGHTED TOTAL 1000 1000 10 150 9 351 25 183 25 42 30 17 50 135 179 26 100 40 281 382 202 50 330 659

Single 209 209 23 7 59 6 42 8 7 5 1 15 42 18 7 17 17 80 81 28 7 209

20.8 20.8 63.9 7.9 17.2 19.9 24.6 23.2 12.2 23.4 4.2 24.0 27.3 8.9 22.9 14.3 35.1 24.9 19.4 10.5 10.5 58.2

D BD l LOq lo LOq

Married or living 634 634 13 64 17 223 23 98 23 37 15 13 37 95 164 16 85 26 204 290 203 55 634

together as a couple 63.4 63.4 36.1 69.9 93.4 65.4 72.9 58.1 66.7 67.4 74.7 85.5 59.9 61.0 82.1 55.2 73.6 54.6 63.4 69.3 77.5 81.6 100.0

c bC nr mNpR

Widowed 54 54 4 1 23 17 3 0 1 4 3 0 1 8 5 1 54

5.4 5.4 4.2 6.6 6.7 10.3 6.3 1.8 2.1 2.3 1.4 1.3 0.9 2.4 1.2 0.4 14.9

Separated/Divorced 97 97 15 36 2 12 3 8 2 9 14 13 6 12 5 27 42 30 4 97

9.6 9.6 15.9 10.4 7.2 6.9 9.1 14.1 10.4 14.0 9.2 6.7 20.6 10.1 10.3 8.4 10.0 11.5 6.6 26.9

DK/REF 8 8 2 1 0 0 2 1 3 1 1

0.8 0.8 2.1 0.3 1.0 0.2 1.0 1.0 0.9 0.2 1.4

95TH PERCENTILE 4.00 4.00 2.00 4.00 3.00 4.00 4.00 4.00 4.00 4.00 2.00 4.00 4.00 4.00 4.00 4.00 4.00 4.00 4.00 4.00 4.00 4.00 4.00 2.00

99TH PERCENTILE 4.00 4.00 2.00 99.00 3.00 4.00 4.00 4.00 99.00 4.00 3.00 4.00 4.00 4.00 4.00 4.00 99.00 4.00 4.00 4.00 4.00 99.00 4.00 2.00

Comparison Groups: BCDE/FGHIJ/KLMNOPQR/ST/UV/WX

Independent T-Test for Means (equal variances), Independent Z-Test for Percentages

Upper case letters indicate significance at the 99% level.

Lower case letters indicate significance at the 95% level.

Table Q28 Page 285

Jan. 17, 2011

HRSDC Gen Pop "Jobs of Tomorrow" Survey

Q28. Do you have any children under the age of 18 currently living in your household?

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SAMPLE TYPE ETHNICITY SECTOR/TYPE OF WORK CHG TO EMPLOY. NO. OF CHILDREN MARITAL STATUS

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======= RET. & PROF. ART & PUBLIC/ NOT 2 OR 3 OR S./WID/ MAR. OR

TOTAL GENPOP YOUTH OLDER N.COMER CAN. ABOR. EURO. ASIAN OTHER AGR. RES. WHOLE. INDUS. SERV. CULT. NGO OTHER LIKELY LIKELY LESS MORE SEP/DIV LIVING

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(A) (B) (C) (D) (E) (F) (G) (H) (I) (J) (K) (L) (M) (N) (O) (P) (Q) (R) (S) (T) (U) (V) (W) (X)

TOTAL 1000 1000 36 92 18 341 31 169 35 55 20 15 62 155 200 30 115 48 321 418 262 68 359 634

100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0

UNWEIGHTED TOTAL 1000 1000 10 150 9 351 25 183 25 42 30 17 50 135 179 26 100 40 281 382 202 50 330 659

Yes 330 330 23 7 8 81 23 36 17 24 3 10 21 62 81 14 51 23 121 178 262 68 71 259

33.0 33.0 63.9 7.3 44.2 23.7 72.9 21.4 49.7 43.6 17.1 65.3 33.2 40.2 40.6 46.6 43.9 48.8 37.6 42.7 100.0 100.0 19.7 40.8

D D FH fh fh Km K K k K k W

No 666 666 13 84 10 260 9 133 18 31 17 5 42 93 118 16 64 24 199 240 288 375

66.6 66.6 36.1 91.4 55.8 76.3 27.1 78.6 50.3 56.4 82.9 34.7 66.8 59.8 58.8 53.4 55.1 51.2 62.0 57.3 80.3 59.2

BC Gij Gij LNOpQr l X

DK/REF 4 4 1 1 1 1

0.4 0.4 1.3 0.6 1.0 0.4

95TH PERCENTILE 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 1.00 1.00 2.00 2.00

99TH PERCENTILE 2.00 2.00 2.00 3.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 3.00 2.00 2.00 2.00 1.00 1.00 2.00 2.00

Comparison Groups: BCDE/FGHIJ/KLMNOPQR/ST/UV/WX

Independent T-Test for Means (equal variances), Independent Z-Test for Percentages

Upper case letters indicate significance at the 99% level.

Lower case letters indicate significance at the 95% level.

Table Q28A Page 286

Jan. 17, 2011

HRSDC Gen Pop "Jobs of Tomorrow" Survey

Q28A. How many children under the age of 18 are currently living in your household?

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SAMPLE TYPE ETHNICITY SECTOR/TYPE OF WORK CHG TO EMPLOY. NO. OF CHILDREN MARITAL STATUS

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======= RET. & PROF. ART & PUBLIC/ NOT 2 OR 3 OR S./WID/ MAR. OR

TOTAL GENPOP YOUTH OLDER N.COMER CAN. ABOR. EURO. ASIAN OTHER AGR. RES. WHOLE. INDUS. SERV. CULT. NGO OTHER LIKELY LIKELY LESS MORE SEP/DIV LIVING

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(A) (B) (C) (D) (E) (F) (G) (H) (I) (J) (K) (L) (M) (N) (O) (P) (Q) (R) (S) (T) (U) (V) (W) (X)

TOTAL 330 330 23 7 8 81 23 36 17 24 3 10 21 62 81 14 51 23 121 178 262 68 71 259

100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0

UNWEIGHTED TOTAL 252 252 6 10 5 64 15 36 12 12 4 8 14 47 58 12 39 17 87 139 202 50 46 205

NET: 2 or less 262 262 18 7 8 64 20 29 13 12 3 9 17 48 59 11 45 14 96 140 262 59 203

79.5 79.5 80.2 100.0 100.0 78.7 89.4 81.0 76.0 51.0 73.2 90.8 79.7 77.0 73.1 76.0 88.8 62.0 79.7 78.6 100.0 83.6 78.7

B B j

1 120 120 9 5 5 30 15 10 7 6 0 3 8 19 33 4 12 10 51 60 120 30 90

36.4 36.4 38.9 80.2 63.8 36.8 65.1 28.9 41.2 23.9 10.5 31.4 39.2 29.9 40.9 28.5 22.9 42.3 42.4 33.7 45.8 42.1 34.9

B

2 142 142 9 1 3 34 6 19 6 7 2 6 8 29 26 7 33 5 45 80 142 29 113

43.1 43.1 41.3 19.8 36.2 41.8 24.3 52.1 34.8 27.1 62.7 59.4 40.5 47.1 32.2 47.4 65.8 19.8 37.3 44.9 54.2 41.5 43.7

OR

NET: 3 or more 68 68 5 17 2 7 4 12 1 1 4 14 22 3 6 9 25 38 68 12 55

20.5 20.5 19.8 21.3 10.6 19.0 24.0 49.0 26.8 9.2 20.3 23.0 26.9 24.0 11.2 38.0 20.3 21.4 100.0 16.4 21.3

g

3+ 68 68 5 17 2 7 4 12 1 1 4 14 22 3 6 9 25 38 68 12 55

20.5 20.5 19.8 21.3 10.6 19.0 24.0 49.0 26.8 9.2 20.3 23.0 26.9 24.0 11.2 38.0 20.3 21.4 100.0 16.4 21.3

g

Comparison Groups: BCDE/FGHIJ/KLMNOPQR/ST/UV/WX

Independent T-Test for Means (equal variances), Independent Z-Test for Percentages

Upper case letters indicate significance at the 99% level.

Lower case letters indicate significance at the 95% level.

Table Q31 Page 287

Jan. 17, 2011

HRSDC Gen Pop "Jobs of Tomorrow" Survey

Q31. INTERVIEWER: Record language of interview

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SAMPLE TYPE ETHNICITY SECTOR/TYPE OF WORK CHG TO EMPLOY. NO. OF CHILDREN MARITAL STATUS

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======= RET. & PROF. ART & PUBLIC/ NOT 2 OR 3 OR S./WID/ MAR. OR

TOTAL GENPOP YOUTH OLDER N.COMER CAN. ABOR. EURO. ASIAN OTHER AGR. RES. WHOLE. INDUS. SERV. CULT. NGO OTHER LIKELY LIKELY LESS MORE SEP/DIV LIVING

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(A) (B) (C) (D) (E) (F) (G) (H) (I) (J) (K) (L) (M) (N) (O) (P) (Q) (R) (S) (T) (U) (V) (W) (X)

TOTAL 1000 1000 36 92 18 341 31 169 35 55 20 15 62 155 200 30 115 48 321 418 262 68 359 634

100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0

UNWEIGHTED TOTAL 1000 1000 10 150 9 351 25 183 25 42 30 17 50 135 179 26 100 40 281 382 202 50 330 659

English 811 811 23 74 15 216 31 133 35 51 18 14 51 136 140 16 95 41 264 341 212 59 290 516

81.1 81.1 63.3 81.0 85.0 63.3 100.0 79.0 100.0 92.4 88.2 92.5 81.5 87.4 69.9 54.2 82.6 86.2 82.2 81.6 80.7 87.1 80.9 81.4

FH F FH Fh OP OP p OP op op

French 189 189 13 17 3 125 36 4 2 1 12 20 60 14 20 7 57 77 51 9 68 118

18.9 18.9 36.7 19.0 15.0 36.7 21.0 7.6 11.8 7.5 18.5 12.6 30.1 45.8 17.4 13.8 17.8 18.4 19.3 12.9 19.1 18.6

HJ j KLNqr KLmNqr

95TH PERCENTILE 2.00 2.00 2.00 2.00 2.00 2.00 1.00 2.00 1.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00

99TH PERCENTILE 2.00 2.00 2.00 2.00 2.00 2.00 1.00 2.00 1.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00

Comparison Groups: BCDE/FGHIJ/KLMNOPQR/ST/UV/WX

Independent T-Test for Means (equal variances), Independent Z-Test for Percentages

Upper case letters indicate significance at the 99% level.

Lower case letters indicate significance at the 95% level.

Table Q32 Page 288

Jan. 17, 2011

HRSDC Gen Pop "Jobs of Tomorrow" Survey

Q32. Gender

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SAMPLE TYPE ETHNICITY SECTOR/TYPE OF WORK CHG TO EMPLOY. NO. OF CHILDREN MARITAL STATUS

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======= RET. & PROF. ART & PUBLIC/ NOT 2 OR 3 OR S./WID/ MAR. OR

TOTAL GENPOP YOUTH OLDER N.COMER CAN. ABOR. EURO. ASIAN OTHER AGR. RES. WHOLE. INDUS. SERV. CULT. NGO OTHER LIKELY LIKELY LESS MORE SEP/DIV LIVING

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(A) (B) (C) (D) (E) (F) (G) (H) (I) (J) (K) (L) (M) (N) (O) (P) (Q) (R) (S) (T) (U) (V) (W) (X)

TOTAL 1000 1000 36 92 18 341 31 169 35 55 20 15 62 155 200 30 115 48 321 418 262 68 359 634

100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0 100.0

UNWEIGHTED TOTAL 1000 1000 10 150 9 351 25 183 25 42 30 17 50 135 179 26 100 40 281 382 202 50 330 659

Male 459 459 16 46 7 149 18 92 14 21 14 13 34 110 87 14 25 23 137 208 105 28 163 293

45.9 45.9 44.6 50.6 36.6 43.6 57.5 54.3 40.6 38.8 68.6 86.2 54.9 71.0 43.4 48.3 21.6 47.3 42.8 49.8 40.2 41.6 45.5 46.2

oQ mOPQR Q OQr Q q q

Female 541 541 20 45 11 192 13 77 21 34 6 2 28 45 113 15 90 25 184 210 157 39 196 341

54.1 54.1 55.4 49.4 63.4 56.4 42.5 45.7 59.4 61.2 31.4 13.8 45.1 29.0 56.6 51.7 78.4 52.7 57.2 50.2 59.8 58.4 54.5 53.8

l kLN L KLMNOpr Ln

95TH PERCENTILE 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00

99TH PERCENTILE 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00 2.00

Comparison Groups: BCDE/FGHIJ/KLMNOPQR/ST/UV/WX

Independent T-Test for Means (equal variances), Independent Z-Test for Percentages

Upper case letters indicate significance at the 99% level.

Lower case letters indicate significance at the 95% level.

Table S1\_1 Page 289

Jan. 17, 2011

HRSDC Gen Pop "Jobs of Tomorrow" Survey

S1\_1. Do you or does anyone in your household work for any of the following types of organizations:

- The Government of Canada

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CURRENTLY ANTICIPATE AWARENESS OF

UPGRADING UPGRADING GOFC PROGRAMS

======= --------------- --------------- ---------------

TOTAL YES NO/DK YES NO/DK YES NO/DK

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(A) (B) (C) (D) (E) (F) (G)

TOTAL 1000 243 729 578 422 379 622

100.0 100.0 100.0 100.0 100.0 100.0 100.0

UNWEIGHTED TOTAL 1000 211 777 482 518 362 638

No 1000 243 729 578 422 379 622

100.0 100.0 100.0 100.0 100.0 100.0 100.0

95TH PERCENTILE 2.00 2.00 2.00 2.00 2.00 2.00 2.00

99TH PERCENTILE 2.00 2.00 2.00 2.00 2.00 2.00 2.00

Comparison Groups: BC/DE/FG

Independent T-Test for Means (equal variances), Independent Z-Test for Percentages

Upper case letters indicate significance at the 99% level.

Lower case letters indicate significance at the 95% level.

Table S1\_2 Page 290

Jan. 17, 2011

HRSDC Gen Pop "Jobs of Tomorrow" Survey

S1\_2. Do you or does anyone in your household work for any of the following types of organizations:

- A provincial government

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CURRENTLY ANTICIPATE AWARENESS OF

UPGRADING UPGRADING GOFC PROGRAMS

======= --------------- --------------- ---------------

TOTAL YES NO/DK YES NO/DK YES NO/DK

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(A) (B) (C) (D) (E) (F) (G)

TOTAL 1000 243 729 578 422 379 622

100.0 100.0 100.0 100.0 100.0 100.0 100.0

UNWEIGHTED TOTAL 1000 211 777 482 518 362 638

No 1000 243 729 578 422 379 622

100.0 100.0 100.0 100.0 100.0 100.0 100.0

95TH PERCENTILE 2.00 2.00 2.00 2.00 2.00 2.00 2.00

99TH PERCENTILE 2.00 2.00 2.00 2.00 2.00 2.00 2.00

Comparison Groups: BC/DE/FG

Independent T-Test for Means (equal variances), Independent Z-Test for Percentages

Upper case letters indicate significance at the 99% level.

Lower case letters indicate significance at the 95% level.

Table S1\_3 Page 291

Jan. 17, 2011

HRSDC Gen Pop "Jobs of Tomorrow" Survey

S1\_3. Do you or does anyone in your household work for any of the following types of organizations:

- A municipal government

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CURRENTLY ANTICIPATE AWARENESS OF

UPGRADING UPGRADING GOFC PROGRAMS

======= --------------- --------------- ---------------

TOTAL YES NO/DK YES NO/DK YES NO/DK

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(A) (B) (C) (D) (E) (F) (G)

TOTAL 1000 243 729 578 422 379 622

100.0 100.0 100.0 100.0 100.0 100.0 100.0

UNWEIGHTED TOTAL 1000 211 777 482 518 362 638

No 1000 243 729 578 422 379 622

100.0 100.0 100.0 100.0 100.0 100.0 100.0

95TH PERCENTILE 2.00 2.00 2.00 2.00 2.00 2.00 2.00

99TH PERCENTILE 2.00 2.00 2.00 2.00 2.00 2.00 2.00

Comparison Groups: BC/DE/FG

Independent T-Test for Means (equal variances), Independent Z-Test for Percentages

Upper case letters indicate significance at the 99% level.

Lower case letters indicate significance at the 95% level.

Table S1\_4 Page 292

Jan. 17, 2011

HRSDC Gen Pop "Jobs of Tomorrow" Survey

S1\_4. Do you or does anyone in your household work for any of the following types of organizations:

- An advertising or market research firm

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CURRENTLY ANTICIPATE AWARENESS OF

UPGRADING UPGRADING GOFC PROGRAMS

======= --------------- --------------- ---------------

TOTAL YES NO/DK YES NO/DK YES NO/DK

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(A) (B) (C) (D) (E) (F) (G)

TOTAL 1000 243 729 578 422 379 622

100.0 100.0 100.0 100.0 100.0 100.0 100.0

UNWEIGHTED TOTAL 1000 211 777 482 518 362 638

No 1000 243 729 578 422 379 622

100.0 100.0 100.0 100.0 100.0 100.0 100.0

95TH PERCENTILE 2.00 2.00 2.00 2.00 2.00 2.00 2.00

99TH PERCENTILE 2.00 2.00 2.00 2.00 2.00 2.00 2.00

Comparison Groups: BC/DE/FG

Independent T-Test for Means (equal variances), Independent Z-Test for Percentages

Upper case letters indicate significance at the 99% level.

Lower case letters indicate significance at the 95% level.

Table S1\_5 Page 293

Jan. 17, 2011

HRSDC Gen Pop "Jobs of Tomorrow" Survey

S1\_5. Do you or does anyone in your household work for any of the following types of organizations:

- The media

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CURRENTLY ANTICIPATE AWARENESS OF

UPGRADING UPGRADING GOFC PROGRAMS

======= --------------- --------------- ---------------

TOTAL YES NO/DK YES NO/DK YES NO/DK

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(A) (B) (C) (D) (E) (F) (G)

TOTAL 1000 243 729 578 422 379 622

100.0 100.0 100.0 100.0 100.0 100.0 100.0

UNWEIGHTED TOTAL 1000 211 777 482 518 362 638

No 1000 243 729 578 422 379 622

100.0 100.0 100.0 100.0 100.0 100.0 100.0

95TH PERCENTILE 2.00 2.00 2.00 2.00 2.00 2.00 2.00

99TH PERCENTILE 2.00 2.00 2.00 2.00 2.00 2.00 2.00

Comparison Groups: BC/DE/FG

Independent T-Test for Means (equal variances), Independent Z-Test for Percentages

Upper case letters indicate significance at the 99% level.

Lower case letters indicate significance at the 95% level.

Table S1\_6 Page 294

Jan. 17, 2011

HRSDC Gen Pop "Jobs of Tomorrow" Survey

S1\_6. Do you or does anyone in your household work for any of the following types of organizations:

- or is an elected official

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CURRENTLY ANTICIPATE AWARENESS OF

UPGRADING UPGRADING GOFC PROGRAMS

======= --------------- --------------- ---------------

TOTAL YES NO/DK YES NO/DK YES NO/DK

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(A) (B) (C) (D) (E) (F) (G)

TOTAL 1000 243 729 578 422 379 622

100.0 100.0 100.0 100.0 100.0 100.0 100.0

UNWEIGHTED TOTAL 1000 211 777 482 518 362 638

No 1000 243 729 578 422 379 622

100.0 100.0 100.0 100.0 100.0 100.0 100.0

95TH PERCENTILE 2.00 2.00 2.00 2.00 2.00 2.00 2.00

99TH PERCENTILE 2.00 2.00 2.00 2.00 2.00 2.00 2.00

Comparison Groups: BC/DE/FG

Independent T-Test for Means (equal variances), Independent Z-Test for Percentages

Upper case letters indicate significance at the 99% level.

Lower case letters indicate significance at the 95% level.

Table Q1 Page 295

Jan. 17, 2011

HRSDC Gen Pop "Jobs of Tomorrow" Survey

Q1. The first few questions are for statistical purposes only. I'd like to remind you that all your answers are completely

confidential. In what year were you born?

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CURRENTLY ANTICIPATE AWARENESS OF

UPGRADING UPGRADING GOFC PROGRAMS

======= --------------- --------------- ---------------

TOTAL YES NO/DK YES NO/DK YES NO/DK

------- ------- ------- ------- ------- ------- -------

(A) (B) (C) (D) (E) (F) (G)

TOTAL 1000 243 729 578 422 379 622

100.0 100.0 100.0 100.0 100.0 100.0 100.0

UNWEIGHTED TOTAL 1000 211 777 482 518 362 638

< 25 117 57 44 109 9 55 62

11.7 23.4 6.0 18.8 2.1 14.5 10.0

C E G

25-34 162 37 125 113 50 64 98

16.2 15.2 17.1 19.5 11.7 17.0 15.8

E

35-44 195 46 140 137 58 66 128

19.5 19.1 19.2 23.7 13.7 17.5 20.6

E

45-54 202 55 144 128 74 88 114

20.2 22.8 19.8 22.1 17.5 23.2 18.4

55+ 324 48 277 92 232 105 219

32.4 19.6 38.0 15.9 54.9 27.8 35.2

B D

NET: <21 36 20 10 29 7 19 17

3.6 8.1 1.4 5.1 1.6 5.0 2.7

C E g

NET: 21-34 244 74 158 192 52 100 144

24.4 30.4 21.7 33.2 12.3 26.4 23.1

c E

NET: 35-54 396 102 284 265 132 154 242

39.6 41.9 38.9 45.8 31.2 40.7 39.0

E

NET: 55+ 324 48 277 92 232 105 219

32.4 19.6 38.0 15.9 54.9 27.8 35.2

B D

Comparison Groups: BC/DE/FG

Independent T-Test for Means (equal variances), Independent Z-Test for Percentages

Upper case letters indicate significance at the 99% level.

Lower case letters indicate significance at the 95% level.

Table Q2 Page 296

Jan. 17, 2011

HRSDC Gen Pop "Jobs of Tomorrow" Survey

Q2. Were you born in Canada?

===============================================

CURRENTLY ANTICIPATE AWARENESS OF

UPGRADING UPGRADING GOFC PROGRAMS

======= --------------- --------------- ---------------

TOTAL YES NO/DK YES NO/DK YES NO/DK

------- ------- ------- ------- ------- ------- -------

(A) (B) (C) (D) (E) (F) (G)

TOTAL 1000 243 729 578 422 379 622

100.0 100.0 100.0 100.0 100.0 100.0 100.0

UNWEIGHTED TOTAL 1000 211 777 482 518 362 638

Yes 835 187 621 468 367 308 527

83.4 77.2 85.2 80.9 86.9 81.4 84.7

b d

No 166 55 108 110 55 71 95

16.6 22.8 14.8 19.1 13.1 18.6 15.3

c e

95TH PERCENTILE 2.00 2.00 2.00 2.00 2.00 2.00 2.00

99TH PERCENTILE 2.00 2.00 2.00 2.00 2.00 2.00 2.00

Comparison Groups: BC/DE/FG

Independent T-Test for Means (equal variances), Independent Z-Test for Percentages

Upper case letters indicate significance at the 99% level.

Lower case letters indicate significance at the 95% level.

Table Q2A Page 297

Jan. 17, 2011

HRSDC Gen Pop "Jobs of Tomorrow" Survey

Q2A. In what year did you come to Canada?

===============================================

CURRENTLY ANTICIPATE AWARENESS OF

UPGRADING UPGRADING GOFC PROGRAMS

======= --------------- --------------- ---------------

TOTAL YES NO/DK YES NO/DK YES NO/DK

------- ------- ------- ------- ------- ------- -------

(A) (B) (C) (D) (E) (F) (G)

TOTAL 166 55 108 110 55 71 95

100.0 100.0 100.0 100.0 100.0 100.0 100.0

UNWEIGHTED TOTAL 151 42 108 80 71 60 91

Prior to 2005 141 41 97 86 55 57 84

85.2 74.9 90.1 77.7 100.0 81.5 87.9

b D

2005 or later 25 14 11 25 13 12

14.8 25.1 9.9 22.3 18.5 12.1

c

Comparison Groups: BC/DE/FG

Independent T-Test for Means (equal variances), Independent Z-Test for Percentages

Upper case letters indicate significance at the 99% level.

Lower case letters indicate significance at the 95% level.

Table Q3 Page 298

Jan. 17, 2011

HRSDC Gen Pop "Jobs of Tomorrow" Survey

Q3. What is the highest level of formal education that you have completed to date?

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CURRENTLY ANTICIPATE AWARENESS OF

UPGRADING UPGRADING GOFC PROGRAMS

======= --------------- --------------- ---------------

TOTAL YES NO/DK YES NO/DK YES NO/DK

------- ------- ------- ------- ------- ------- -------

(A) (B) (C) (D) (E) (F) (G)

TOTAL 1000 243 729 578 422 379 622

100.0 100.0 100.0 100.0 100.0 100.0 100.0

UNWEIGHTED TOTAL 1000 211 777 482 518 362 638

Elementary school or 38 3 35 10 28 13 25

less 3.8 1.4 4.7 1.6 6.7 3.5 3.9

b D

Secondary school 273 45 216 113 160 84 189

27.3 18.5 29.7 19.5 37.9 22.1 30.4

B D f

Some post-secondary 102 29 66 61 41 48 53

10.2 11.8 9.1 10.5 9.7 12.8 8.5

College, vocational or 293 77 213 192 101 129 163

trade school 29.3 31.8 29.2 33.2 23.8 34.1 26.3

E g

Undergraduate university 134 39 88 97 38 50 85

program 13.4 16.2 12.1 16.7 8.9 13.1 13.6

E

Graduate or professional 154 49 104 104 50 52 103

university program 15.4 20.1 14.2 18.1 11.8 13.7 16.5

e

DON'T KNOW/REFUSED 7 0 6 2 5 2 5

0.7 0.2 0.9 0.3 1.1 0.6 0.7

95TH PERCENTILE 6.00 6.00 6.00 6.00 6.00 6.00 6.00

99TH PERCENTILE 6.00 6.00 6.00 6.00 99.00 6.00 6.00

Comparison Groups: BC/DE/FG

Independent T-Test for Means (equal variances), Independent Z-Test for Percentages

Upper case letters indicate significance at the 99% level.

Lower case letters indicate significance at the 95% level.

Table Q4 Page 299

Jan. 17, 2011

HRSDC Gen Pop "Jobs of Tomorrow" Survey

Q4. What is your current employment status? Are you...

===============================================

CURRENTLY ANTICIPATE AWARENESS OF

UPGRADING UPGRADING GOFC PROGRAMS

======= --------------- --------------- ---------------

TOTAL YES NO/DK YES NO/DK YES NO/DK

------- ------- ------- ------- ------- ------- -------

(A) (B) (C) (D) (E) (F) (G)

TOTAL 1000 243 729 578 422 379 622

100.0 100.0 100.0 100.0 100.0 100.0 100.0

UNWEIGHTED TOTAL 1000 211 777 482 518 362 638

Employed full-time 395 105 290 268 126 157 237

39.4 43.2 39.7 46.4 29.9 41.5 38.2

E

Fully retired 189 14 175 29 159 50 139

18.8 5.6 24.0 5.1 37.7 13.1 22.3

B D f

Employed part-time 101 48 53 72 29 46 54

10.1 19.7 7.2 12.5 6.8 12.2 8.7

C E

Self-employed 87 22 65 45 42 29 58

8.7 9.0 9.0 7.8 9.9 7.8 9.3

Unemployed and looking 63 28 35 51 12 35 27

for work 6.3 11.3 4.8 8.7 2.9 9.3 4.4

c E g

Homemaker 35 5 30 22 13 10 25

3.5 2.1 4.1 3.9 3.0 2.6 4.0

Student full-time 27 27 1 10 17

2.7 4.6 0.2 2.6 2.8

E

Unemployed and not 20 3 17 10 10 9 11

looking for work 2.0 1.4 2.3 1.7 2.4 2.3 1.8

Maternity or parental 19 8 11 18 1 6 13

leave 1.9 3.1 1.6 3.0 0.4 1.5 2.1

E

Retired and working part- 18 4 14 9 9 5 13

time, or 1.8 1.8 1.9 1.6 2.1 1.4 2.1

Comparison Groups: BC/DE/FG

Independent T-Test for Means (equal variances), Independent Z-Test for Percentages

Upper case letters indicate significance at the 99% level.

Lower case letters indicate significance at the 95% level.

Table Q4 Page 300

Jan. 17, 2011

(Continued)

HRSDC Gen Pop "Jobs of Tomorrow" Survey

Q4. What is your current employment status? Are you...

===============================================

CURRENTLY ANTICIPATE AWARENESS OF

UPGRADING UPGRADING GOFC PROGRAMS

======= --------------- --------------- ---------------

TOTAL YES NO/DK YES NO/DK YES NO/DK

------- ------- ------- ------- ------- ------- -------

(A) (B) (C) (D) (E) (F) (G)

TOTAL 1000 243 729 578 422 379 622

100.0 100.0 100.0 100.0 100.0 100.0 100.0

UNWEIGHTED TOTAL 1000 211 777 482 518 362 638

Some other status 17 1 16 8 9 9 9

(SPECIFY) 1.7 0.6 2.2 1.4 2.2 2.3 1.4

Disability 17 1 15 7 9 8 9

1.7 0.6 2.1 1.3 2.2 2.1 1.4

Volunteer 1 1 1 1

0.1 0.1 0.1 0.2

Employed on a seasonal 16 5 11 6 10 7 9

basis 1.6 1.9 1.5 1.0 2.3 1.7 1.4

Employed on a temporary 8 1 7 6 1 8

basis 0.8 0.3 0.9 1.1 0.3 1.2

Student part-time 2 2 2

0.2 0.3 0.4

Don't know/Refused 5 5 5 5 1

0.5 0.7 0.9 1.2 0.1

G

95TH PERCENTILE 12.00 12.00 12.00 12.00 12.00 12.00 12.00

99TH PERCENTILE 14.00 13.00 14.00 29.00 14.00 99.00 14.00

Comparison Groups: BC/DE/FG

Independent T-Test for Means (equal variances), Independent Z-Test for Percentages

Upper case letters indicate significance at the 99% level.

Lower case letters indicate significance at the 95% level.

Table Q5 Page 301

Jan. 17, 2011

HRSDC Gen Pop "Jobs of Tomorrow" Survey

Q5. What type of work do you do?

===============================================

CURRENTLY ANTICIPATE AWARENESS OF

UPGRADING UPGRADING GOFC PROGRAMS

======= --------------- --------------- ---------------

TOTAL YES NO/DK YES NO/DK YES NO/DK

------- ------- ------- ------- ------- ------- -------

(A) (B) (C) (D) (E) (F) (G)

TOTAL 649 192 456 431 218 256 393

100.0 100.0 100.0 100.0 100.0 100.0 100.0

UNWEIGHTED TOTAL 582 164 417 350 232 221 361

NET: Professional 200 72 128 137 63 61 139

Services 30.8 37.7 28.0 31.7 29.0 23.9 35.3

f

Professional, 105 42 63 74 31 35 70

Scientific and 16.2 21.9 13.9 17.2 14.3 13.7 17.9

Technical Services

Finance and Insurance 42 17 25 32 10 9 33

6.5 9.0 5.5 7.4 4.7 3.3 8.5

f

Management of Companies 41 12 29 25 16 13 28

and Enterprises 6.3 6.4 6.3 5.7 7.4 4.9 7.2

Real Estate and Rental 12 1 11 6 6 5 6

and Leasing 1.8 0.4 2.4 1.4 2.6 2.1 1.6

NET: Industrial 155 33 120 103 52 69 87

23.9 17.5 26.4 23.9 23.8 26.7 22.1

Manufacturing 60 8 52 39 21 24 36

9.2 4.2 11.3 9.0 9.6 9.3 9.1

b

Construction 41 15 26 29 12 22 19

6.3 7.6 5.7 6.6 5.5 8.5 4.8

Transportation and 38 6 31 23 15 18 20

Warehousing 5.9 3.0 6.8 5.3 7.0 6.9 5.2

Administrative & 17 5 11 13 4 5 12

Support, Waste 2.6 2.8 2.5 3.0 1.7 2.0 3.0

Management and

Remediation Services

Comparison Groups: BC/DE/FG

Independent T-Test for Means (equal variances), Independent Z-Test for Percentages

Upper case letters indicate significance at the 99% level.

Lower case letters indicate significance at the 95% level.

Table Q5 Page 302

Jan. 17, 2011

(Continued)

HRSDC Gen Pop "Jobs of Tomorrow" Survey

Q5. What type of work do you do?

===============================================

CURRENTLY ANTICIPATE AWARENESS OF

UPGRADING UPGRADING GOFC PROGRAMS

======= --------------- --------------- ---------------

TOTAL YES NO/DK YES NO/DK YES NO/DK

------- ------- ------- ------- ------- ------- -------

(A) (B) (C) (D) (E) (F) (G)

TOTAL 649 192 456 431 218 256 393

100.0 100.0 100.0 100.0 100.0 100.0 100.0

UNWEIGHTED TOTAL 582 164 417 350 232 221 361

NET: Public/NGO 115 49 66 90 26 49 66

17.7 25.5 14.5 20.8 11.7 19.3 16.7

c e

Health Care and Social 58 27 31 47 11 23 35

Assistance 9.0 14.1 6.9 10.9 5.3 9.1 8.9

Educational Services 53 20 33 39 14 25 28

8.2 10.3 7.3 9.1 6.4 9.8 7.1

Utilities 2 1 1 2 1 1

0.4 0.5 0.3 0.6 0.4 0.4

Public Administration 1 1 1 1

0.2 0.6 0.3 0.3

NET: Retail & Wholesale 62 14 49 36 26 28 35

9.6 7.2 10.7 8.4 12.1 10.8 8.8

Accommodation and Food 32 8 24 19 13 16 16

Services 4.9 4.1 5.3 4.5 5.8 6.1 4.2

Retail Trade 22 6 16 15 7 11 11

3.3 3.1 3.4 3.5 3.0 4.1 2.8

Wholesale Trade 9 9 2 7 2 7

1.4 2.0 0.4 3.3 0.7 1.8

D

Other 48 13 35 20 27 21 27

7.3 6.7 7.6 4.7 12.5 8.1 6.9

D

Other Services (except 48 13 35 20 27 21 27

Public Administration) 7.3 6.7 7.6 4.7 12.5 8.1 6.9

D

Comparison Groups: BC/DE/FG

Independent T-Test for Means (equal variances), Independent Z-Test for Percentages

Upper case letters indicate significance at the 99% level.

Lower case letters indicate significance at the 95% level.

Table Q5 Page 303

Jan. 17, 2011

(Continued)

HRSDC Gen Pop "Jobs of Tomorrow" Survey

Q5. What type of work do you do?

===============================================

CURRENTLY ANTICIPATE AWARENESS OF

UPGRADING UPGRADING GOFC PROGRAMS

======= --------------- --------------- ---------------

TOTAL YES NO/DK YES NO/DK YES NO/DK

------- ------- ------- ------- ------- ------- -------

(A) (B) (C) (D) (E) (F) (G)

TOTAL 649 192 456 431 218 256 393

100.0 100.0 100.0 100.0 100.0 100.0 100.0

UNWEIGHTED TOTAL 582 164 417 350 232 221 361

NET: Arts & Culture 30 4 26 24 6 10 19

4.6 2.0 5.7 5.6 2.5 4.1 4.9

Information and 21 3 18 18 2 10 11

Cultural Industries 3.2 1.4 4.0 4.3 1.1 3.9 2.7

e

Arts, Entertainment and 9 1 8 6 3 0 9

Recreation 1.4 0.6 1.7 1.4 1.4 0.2 2.2

NET: Agriculture 20 3 17 9 11 9 11

3.1 1.4 3.8 2.2 4.9 3.5 2.8

Agriculture 20 3 17 9 11 9 11

3.1 1.4 3.8 2.2 4.9 3.5 2.8

NET: Resources 15 2 13 10 6 6 9

2.4 1.3 2.9 2.2 2.7 2.5 2.3

Mining and Oil and Gas 9 2 7 7 2 0 9

Extraction 1.5 1.3 1.5 1.7 1.0 0.1 2.3

Forestry 5 5 1 4 5

0.7 1.1 0.3 1.7 1.9

Fishing 1 1 1 1

0.2 0.2 0.3 0.4

Nothing/Don't know 4 1 2 2 2 3 1

0.6 0.7 0.5 0.5 0.8 1.1 0.2

95TH PERCENTILE 25.00 25.00 25.00 25.00 25.00 25.00 25.00

99TH PERCENTILE 25.00 25.00 25.00 25.00 25.00 99.00 25.00

Comparison Groups: BC/DE/FG

Independent T-Test for Means (equal variances), Independent Z-Test for Percentages

Upper case letters indicate significance at the 99% level.

Lower case letters indicate significance at the 95% level.

Table Q6 Page 304

Jan. 17, 2011

HRSDC Gen Pop "Jobs of Tomorrow" Survey

Q6. Over the next couple of years, how likely is it that your employment status will change? Is it very likely, somewhat likely,

not very likely or not at all likely?

===============================================

CURRENTLY ANTICIPATE AWARENESS OF

UPGRADING UPGRADING GOFC PROGRAMS

======= --------------- --------------- ---------------

TOTAL YES NO/DK YES NO/DK YES NO/DK

------- ------- ------- ------- ------- ------- -------

(A) (B) (C) (D) (E) (F) (G)

TOTAL 785 229 554 522 262 319 466

100.0 100.0 100.0 100.0 100.0 100.0 100.0

UNWEIGHTED TOTAL 699 190 508 423 276 276 423

NET: Likely 321 106 215 232 89 137 184

\_\_\_\_\_\_\_\_\_\_\_ 40.9 46.5 38.7 44.5 33.9 43.0 39.5

e

Very likely 201 73 129 146 55 97 105

25.7 31.7 23.3 28.0 21.0 30.4 22.5

Somewhat likely 120 34 86 86 34 40 79

15.2 14.8 15.5 16.4 12.9 12.6 17.1

NET: Not Likely 418 106 312 255 163 160 258

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ 53.3 46.3 56.4 48.9 62.1 50.3 55.4

D

Not very likely 191 52 139 133 58 80 111

24.3 22.8 25.1 25.5 22.0 25.1 23.8

Not at all likely 227 54 174 122 105 80 147

29.0 23.5 31.3 23.4 40.1 25.1 31.6

D

Don't know 45 17 27 35 11 22 24

5.8 7.3 4.9 6.6 4.0 6.8 5.1

95TH PERCENTILE 5.00 5.00 4.00 5.00 4.00 5.00 5.00

99TH PERCENTILE 5.00 5.00 5.00 5.00 5.00 5.00 5.00

Comparison Groups: BC/DE/FG

Independent T-Test for Means (equal variances), Independent Z-Test for Percentages

Upper case letters indicate significance at the 99% level.

Lower case letters indicate significance at the 95% level.

Table Q7 Page 305

Jan. 17, 2011

HRSDC Gen Pop "Jobs of Tomorrow" Survey

Q7. And what is the main reason you say your employment status will change?

===============================================

CURRENTLY ANTICIPATE AWARENESS OF

UPGRADING UPGRADING GOFC PROGRAMS

======= --------------- --------------- ---------------

TOTAL YES NO/DK YES NO/DK YES NO/DK

------- ------- ------- ------- ------- ------- -------

(A) (B) (C) (D) (E) (F) (G)

TOTAL 321 106 215 232 89 137 184

100.0 100.0 100.0 100.0 100.0 100.0 100.0

UNWEIGHTED TOTAL 281 82 199 180 101 125 156

Other 85 30 56 64 21 33 52

26.6 28.0 25.9 27.5 24.1 24.1 28.5

Going to school/Getting 41 22 19 40 1 18 23

a certificate 12.8 20.6 8.9 17.4 0.7 12.9 12.7

c E

Economy 24 6 18 13 11 5 18

7.4 5.4 8.4 5.6 11.9 3.8 10.0

Age 13 2 11 7 6 7 6

4.1 1.6 5.3 3.2 6.4 5.1 3.3

Health 8 0 7 3 4 3 4

2.3 0.4 3.3 1.3 5.1 2.2 2.4

I want to change jobs 63 22 41 48 15 39 24

19.7 20.5 19.3 20.6 17.4 28.4 13.2

g

I will retire 42 9 33 16 26 15 27

13.0 8.4 15.3 7.0 28.8 10.8 14.7

D

I am getting back into 41 16 26 34 7 18 23

the workforce 12.9 14.7 12.0 14.6 8.4 13.3 12.6

I am getting a promotion 21 5 16 21 12 9

6.5 4.9 7.3 9.0 8.5 5.0

My employer/company is 15 7 8 8 7 3 11

closing down 4.6 6.2 3.7 3.4 7.7 2.5 6.1

I am moving 12 3 9 9 3 2 10

3.7 3.1 4.0 4.0 2.9 1.2 5.6

Comparison Groups: BC/DE/FG

Independent T-Test for Means (equal variances), Independent Z-Test for Percentages

Upper case letters indicate significance at the 99% level.

Lower case letters indicate significance at the 95% level.

Table Q7 Page 306

Jan. 17, 2011

(Continued)

HRSDC Gen Pop "Jobs of Tomorrow" Survey

Q7. And what is the main reason you say your employment status will change?

===============================================

CURRENTLY ANTICIPATE AWARENESS OF

UPGRADING UPGRADING GOFC PROGRAMS

======= --------------- --------------- ---------------

TOTAL YES NO/DK YES NO/DK YES NO/DK

------- ------- ------- ------- ------- ------- -------

(A) (B) (C) (D) (E) (F) (G)

TOTAL 321 106 215 232 89 137 184

100.0 100.0 100.0 100.0 100.0 100.0 100.0

UNWEIGHTED TOTAL 281 82 199 180 101 125 156

I am going on leave/ 5 2 3 4 1 4 1

maternity leave/ 1.6 1.7 1.5 1.6 1.6 2.7 0.8

paternity leave/sick

leave

My contract is ending 5 2 3 3 2 3 2

1.6 2.0 1.3 1.1 2.7 1.9 1.3

I will be laid off/fired 4 1 2 4 2 2

1.2 1.4 1.1 1.7 1.6 0.9

I have another job offer 1 1 1 1 1

0.5 0.6 0.4 0.6 0.8

Don't know 26 9 17 21 6 7 19

8.2 8.3 8.1 8.9 6.3 5.1 10.4

95TH PERCENTILE 97.00 97.00 97.00 97.00 97.00 97.00 97.00

99TH PERCENTILE 97.00 97.00 97.00 97.00 97.00 97.00 97.00

Comparison Groups: BC/DE/FG

Independent T-Test for Means (equal variances), Independent Z-Test for Percentages

Upper case letters indicate significance at the 99% level.

Lower case letters indicate significance at the 95% level.

Table Q8 Page 307

Jan. 17, 2011

HRSDC Gen Pop "Jobs of Tomorrow" Survey

Q8. Thinking more broadly now about the issues that Canada will face 10 to 20 years from now, which issue do you think will have

the biggest impact on you personally?

===============================================

CURRENTLY ANTICIPATE AWARENESS OF

UPGRADING UPGRADING GOFC PROGRAMS

======= --------------- --------------- ---------------

TOTAL YES NO/DK YES NO/DK YES NO/DK

------- ------- ------- ------- ------- ------- -------

(A) (B) (C) (D) (E) (F) (G)

TOTAL 1000 243 729 578 422 379 622

100.0 100.0 100.0 100.0 100.0 100.0 100.0

UNWEIGHTED TOTAL 1000 211 777 482 518 362 638

NET: Other 256 60 190 149 107 89 168

25.6 24.8 26.1 25.8 25.3 23.4 27.0

Pension/Retirement 77 14 63 43 35 27 50

7.7 5.8 8.7 7.4 8.2 7.1 8.1

Taxation 38 6 30 22 16 18 20

3.8 2.6 4.2 3.8 3.8 4.7 3.3

Education 22 7 15 13 9 8 14

2.2 2.9 2.0 2.3 2.0 2.0 2.3

Government Regulation 20 5 14 11 8 8 12

2.0 2.2 2.0 2.0 2.0 2.0 1.9

Population issues 16 9 7 10 6 6 10

1.6 3.5 1.0 1.7 1.4 1.5 1.7

Interest Rates 15 15 7 9 1 14

1.5 2.1 1.1 2.0 0.4 2.2

f

Mining, Oil and Gas 13 3 10 9 4 6 7

1.3 1.2 1.4 1.5 0.9 1.5 1.1

Income 10 3 3 7 3 1 9

1.0 1.2 0.4 1.2 0.8 0.2 1.5

Immigration 9 2 8 4 5 2 7

0.9 0.6 1.0 0.7 1.2 0.6 1.1

Terrorism 6 1 5 3 3 3 3

0.6 0.5 0.7 0.5 0.7 0.9 0.4

Family Values 6 4 2 5 1 1 4

0.6 1.5 0.3 0.9 0.2 0.3 0.7

Comparison Groups: BC/DE/FG

Independent T-Test for Means (equal variances), Independent Z-Test for Percentages

Upper case letters indicate significance at the 99% level.

Lower case letters indicate significance at the 95% level.

Table Q8 Page 308

Jan. 17, 2011

(Continued)

HRSDC Gen Pop "Jobs of Tomorrow" Survey

Q8. Thinking more broadly now about the issues that Canada will face 10 to 20 years from now, which issue do you think will have

the biggest impact on you personally?

===============================================

CURRENTLY ANTICIPATE AWARENESS OF

UPGRADING UPGRADING GOFC PROGRAMS

======= --------------- --------------- ---------------

TOTAL YES NO/DK YES NO/DK YES NO/DK

------- ------- ------- ------- ------- ------- -------

(A) (B) (C) (D) (E) (F) (G)

TOTAL 1000 243 729 578 422 379 622

100.0 100.0 100.0 100.0 100.0 100.0 100.0

UNWEIGHTED TOTAL 1000 211 777 482 518 362 638

Technological changes 5 5 2 2 1 4

0.5 0.6 0.4 0.6 0.1 0.6

Affordable Housing 4 2 2 2 2 2 2

0.4 0.8 0.3 0.4 0.6 0.6 0.3

Agriculture 4 1 3 3 0 2 1

0.4 0.3 0.4 0.6 0.1 0.6 0.2

Skilled Labor 3 3 3 1 0 3

0.3 0.4 0.5 0.1 0.1 0.5

Industries 2 2 2 2

0.2 0.8 0.4 0.3

Youth issues 2 1 1 1 1 2

0.2 0.2 0.1 0.1 0.2 0.4

Fishing 1 1 1 1 1 1

0.1 0.2 0.1 0.2 0.2 0.1

Transport 1 1 1 0 1

0.1 0.2 0.3 0.1 0.2

Businesses 1 1 1 1

0.1 0.5 0.2 0.2

Crime 1 1 1 0 1

0.1 0.1 0.1 0.1 0.1

NET: Economy/Debt/ 144 36 102 94 51 70 74

Deficit 14.4 14.9 14.0 16.2 12.0 18.6 11.9

g

Economy (general) 135 36 95 89 45 67 67

13.5 14.7 13.1 15.5 10.7 17.8 10.8

g

Comparison Groups: BC/DE/FG

Independent T-Test for Means (equal variances), Independent Z-Test for Percentages

Upper case letters indicate significance at the 99% level.

Lower case letters indicate significance at the 95% level.

Table Q8 Page 309

Jan. 17, 2011

(Continued)

HRSDC Gen Pop "Jobs of Tomorrow" Survey

Q8. Thinking more broadly now about the issues that Canada will face 10 to 20 years from now, which issue do you think will have

the biggest impact on you personally?

===============================================

CURRENTLY ANTICIPATE AWARENESS OF

UPGRADING UPGRADING GOFC PROGRAMS

======= --------------- --------------- ---------------

TOTAL YES NO/DK YES NO/DK YES NO/DK

------- ------- ------- ------- ------- ------- -------

(A) (B) (C) (D) (E) (F) (G)

TOTAL 1000 243 729 578 422 379 622

100.0 100.0 100.0 100.0 100.0 100.0 100.0

UNWEIGHTED TOTAL 1000 211 777 482 518 362 638

Debt 8 0 6 3 5 2 7

0.8 0.2 0.8 0.6 1.2 0.5 1.1

Deficit 1 1 1 1

0.1 0.2 0.2 0.3

NET: Health Care 134 33 100 76 57 47 86

13.4 13.7 13.7 13.2 13.6 12.5 13.9

Health care 134 33 100 76 57 47 86

13.4 13.7 13.7 13.2 13.6 12.5 13.9

NET: Environment 71 19 48 50 20 36 34

7.1 7.7 6.6 8.7 4.8 9.6 5.5

e

Environment 71 19 48 50 20 36 34

7.1 7.7 6.6 8.7 4.8 9.6 5.5

e

NET: Jobs/Unemployment 60 30 31 43 18 34 27

6.0 12.3 4.2 7.4 4.2 8.9 4.3

C e g

Jobs 48 24 24 35 13 28 20

4.8 9.8 3.3 6.1 3.0 7.3 3.2

C e G

Unemployment 13 6 7 7 5 6 7

1.3 2.5 0.9 1.3 1.2 1.6 1.1

NET: Globalization/ 11 2 9 9 2 3 8

Outsourcing 1.1 0.9 1.2 1.6 0.5 0.8 1.3

Globalization 11 2 9 9 2 3 8

1.1 0.9 1.2 1.6 0.5 0.8 1.3

Comparison Groups: BC/DE/FG

Independent T-Test for Means (equal variances), Independent Z-Test for Percentages

Upper case letters indicate significance at the 99% level.

Lower case letters indicate significance at the 95% level.

Table Q8 Page 310

Jan. 17, 2011

(Continued)

HRSDC Gen Pop "Jobs of Tomorrow" Survey

Q8. Thinking more broadly now about the issues that Canada will face 10 to 20 years from now, which issue do you think will have

the biggest impact on you personally?

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CURRENTLY ANTICIPATE AWARENESS OF

UPGRADING UPGRADING GOFC PROGRAMS

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TOTAL YES NO/DK YES NO/DK YES NO/DK

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(A) (B) (C) (D) (E) (F) (G)

TOTAL 1000 243 729 578 422 379 622

100.0 100.0 100.0 100.0 100.0 100.0 100.0

UNWEIGHTED TOTAL 1000 211 777 482 518 362 638

NET: Aging Workforce 8 2 5 6 2 3 5

0.8 1.0 0.7 1.0 0.5 0.8 0.8

Aging workforce 8 2 5 6 2 3 5

0.8 1.0 0.7 1.0 0.5 0.8 0.8

Enter Verbatim 1 1 1 1

0.1 0.1 0.1 0.1

None 35 11 24 16 19 7 28

3.5 4.5 3.3 2.8 4.5 1.9 4.5

DK/RF 280 49 219 134 146 89 192

28.0 20.3 30.0 23.2 34.6 23.4 30.8

b D f

95TH PERCENTILE 99.00 99.00 99.00 99.00 99.00 99.00 99.00

99TH PERCENTILE 99.00 99.00 99.00 99.00 99.00 99.00 99.00

Comparison Groups: BC/DE/FG

Independent T-Test for Means (equal variances), Independent Z-Test for Percentages

Upper case letters indicate significance at the 99% level.

Lower case letters indicate significance at the 95% level.

Table Q9 Page 311

Jan. 17, 2011

HRSDC Gen Pop "Jobs of Tomorrow" Survey

Q9. Thinking now about how Canada's economy might change in the future, can you name <SELA> or <SELB> that you would consider to

be new or emerging?

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CURRENTLY ANTICIPATE AWARENESS OF

UPGRADING UPGRADING GOFC PROGRAMS

======= --------------- --------------- ---------------

TOTAL YES NO/DK YES NO/DK YES NO/DK

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(A) (B) (C) (D) (E) (F) (G)

TOTAL 1000 243 729 578 422 379 622

100.0 100.0 100.0 100.0 100.0 100.0 100.0

UNWEIGHTED TOTAL 1000 211 777 482 518 362 638

Professional, Scientific 240 68 163 155 85 112 128

and Technical Services 24.0 28.1 22.4 26.9 20.0 29.7 20.5

e g

Health Care and Social 146 45 100 102 44 78 68

Assistance 14.6 18.5 13.8 17.6 10.4 20.5 11.0

E G

Other Services (except 98 20 75 67 31 32 66

Public Administration) 9.8 8.1 10.4 11.5 7.4 8.4 10.6

Administrative & 82 14 67 47 34 37 44

Support, Waste 8.1 5.8 9.3 8.1 8.2 9.8 7.1

Management and

Remediation Services

Mining and Oil and Gas 73 21 50 48 26 39 34

Extraction 7.3 8.7 6.9 8.2 6.1 10.4 5.5

Manufacturing 23 3 20 7 16 9 14

2.3 1.3 2.7 1.3 3.7 2.4 2.3

Educational Services 22 7 15 15 7 12 11

2.2 2.9 2.1 2.7 1.6 3.1 1.7

Retail Trade 20 4 16 13 7 16 4

2.0 1.5 2.2 2.3 1.6 4.2 0.7

G

Finance and Insurance 19 4 11 14 5 8 12

1.9 1.6 1.5 2.5 1.2 2.1 1.9

Transportation and 17 6 9 13 4 10 7

Warehousing 1.7 2.6 1.2 2.2 0.9 2.5 1.1

Comparison Groups: BC/DE/FG

Independent T-Test for Means (equal variances), Independent Z-Test for Percentages

Upper case letters indicate significance at the 99% level.

Lower case letters indicate significance at the 95% level.

Table Q9 Page 312

Jan. 17, 2011

(Continued)

HRSDC Gen Pop "Jobs of Tomorrow" Survey

Q9. Thinking now about how Canada's economy might change in the future, can you name <SELA> or <SELB> that you would consider to

be new or emerging?

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CURRENTLY ANTICIPATE AWARENESS OF

UPGRADING UPGRADING GOFC PROGRAMS

======= --------------- --------------- ---------------

TOTAL YES NO/DK YES NO/DK YES NO/DK

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(A) (B) (C) (D) (E) (F) (G)

TOTAL 1000 243 729 578 422 379 622

100.0 100.0 100.0 100.0 100.0 100.0 100.0

UNWEIGHTED TOTAL 1000 211 777 482 518 362 638

Information and Cultural 16 6 10 10 6 7 9

Industries 1.6 2.5 1.4 1.7 1.5 1.9 1.5

Public Administration 16 10 6 12 4 12 3

1.6 4.0 0.9 2.1 0.8 3.3 0.5

c g

Arts, Entertainment and 14 4 10 13 1 7 7

Recreation 1.4 1.6 1.4 2.2 0.3 1.9 1.1

e

Construction 13 3 11 9 4 3 10

1.3 1.2 1.4 1.6 1.0 0.9 1.6

Agriculture 10 2 7 8 2 7 3

1.0 0.7 0.9 1.3 0.5 1.7 0.6

Accommodation and Food 8 3 5 5 3 4 4

Services 0.8 1.1 0.7 0.9 0.7 1.1 0.6

Real Estate and Rental 5 1 4 1 4 2 3

and Leasing 0.5 0.5 0.5 0.2 0.9 0.6 0.5

Forestry 4 1 3 3 0 3 0

0.4 0.4 0.4 0.6 0.1 0.9 0.1

Management of Companies 3 3 3 3

and Enterprises 0.3 1.4 0.6 0.5

Enter Verbatim 1 1 1 1

0.1 0.1 0.1 0.1

DK/REF 435 88 331 214 221 122 313

43.5 36.2 45.5 37.0 52.3 32.2 50.3

D F

Comparison Groups: BC/DE/FG

Independent T-Test for Means (equal variances), Independent Z-Test for Percentages

Upper case letters indicate significance at the 99% level.

Lower case letters indicate significance at the 95% level.

Table Q9 Page 313

Jan. 17, 2011

(Continued)

HRSDC Gen Pop "Jobs of Tomorrow" Survey

Q9. Thinking now about how Canada's economy might change in the future, can you name <SELA> or <SELB> that you would consider to

be new or emerging?

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CURRENTLY ANTICIPATE AWARENESS OF

UPGRADING UPGRADING GOFC PROGRAMS

======= --------------- --------------- ---------------

TOTAL YES NO/DK YES NO/DK YES NO/DK

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(A) (B) (C) (D) (E) (F) (G)

TOTAL 1000 243 729 578 422 379 622

100.0 100.0 100.0 100.0 100.0 100.0 100.0

UNWEIGHTED TOTAL 1000 211 777 482 518 362 638

95TH PERCENTILE 99.00 99.00 99.00 99.00 99.00 99.00 99.00

99TH PERCENTILE 99.00 99.00 99.00 99.00 99.00 99.00 99.00

Comparison Groups: BC/DE/FG

Independent T-Test for Means (equal variances), Independent Z-Test for Percentages

Upper case letters indicate significance at the 99% level.

Lower case letters indicate significance at the 95% level.

Table Q10\_A Page 314

Jan. 17, 2011

HRSDC Gen Pop "Jobs of Tomorrow" Survey

Q10\_A. Now I'm going to read you a series of statements. For each, please tell me whether you agree or disagree, using a scale

of 1 to 5.

- The jobs of tomorrow will require that people are a lot more skilled than they are today

===============================================

CURRENTLY ANTICIPATE AWARENESS OF

UPGRADING UPGRADING GOFC PROGRAMS

======= --------------- --------------- ---------------

TOTAL YES NO/DK YES NO/DK YES NO/DK

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(A) (B) (C) (D) (E) (F) (G)

TOTAL 1000 243 729 578 422 379 622

100.0 100.0 100.0 100.0 100.0 100.0 100.0

UNWEIGHTED TOTAL 1000 211 777 482 518 362 638

NET: Agree 647 156 479 366 281 232 415

\_\_\_\_\_\_\_\_\_\_ 64.7 64.1 65.7 63.3 66.6 61.2 66.8

Strongly agree 380 86 286 191 189 146 234

38.0 35.5 39.3 33.0 44.7 38.5 37.6

D

4 267 69 193 175 92 86 182

26.7 28.6 26.5 30.3 21.9 22.6 29.2

e

Neither agree nor 221 50 162 127 95 77 144

disagree 22.1 20.7 22.3 21.9 22.4 20.3 23.2

NET: Disagree 128 36 84 83 45 69 59

\_\_\_\_\_\_\_\_\_\_\_\_\_ 12.8 14.9 11.6 14.4 10.6 18.3 9.5

G

2 72 21 47 49 23 40 32

7.2 8.5 6.5 8.4 5.5 10.7 5.1

G

Strongly disagree 56 15 37 35 22 29 27

5.6 6.3 5.1 6.0 5.1 7.6 4.4

Don't Know 4 1 3 3 1 1 3

0.4 0.3 0.4 0.4 0.3 0.2 0.5

95TH PERCENTILE 5.00 5.00 5.00 5.00 5.00 5.00 5.00

99TH PERCENTILE 5.00 5.00 5.00 5.00 5.00 5.00 5.00

Comparison Groups: BC/DE/FG

Independent T-Test for Means (equal variances), Independent Z-Test for Percentages

Upper case letters indicate significance at the 99% level.

Lower case letters indicate significance at the 95% level.

Table Q10\_B Page 315

Jan. 17, 2011

HRSDC Gen Pop "Jobs of Tomorrow" Survey

Q10\_B. Now I'm going to read you a series of statements. For each, please tell me whether you agree or disagree, using a scale

of 1 to 5.

- I currently have the information I need to make informed decisions about the type of education and training I need.

===============================================

CURRENTLY ANTICIPATE AWARENESS OF

UPGRADING UPGRADING GOFC PROGRAMS

======= --------------- --------------- ---------------

TOTAL YES NO/DK YES NO/DK YES NO/DK

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(A) (B) (C) (D) (E) (F) (G)

TOTAL 812 229 554 549 263 329 483

100.0 100.0 100.0 100.0 100.0 100.0 100.0

UNWEIGHTED TOTAL 710 190 508 433 277 281 429

NET: Agree 544 166 356 397 147 230 314

\_\_\_\_\_\_\_\_\_\_ 67.0 72.4 64.2 72.2 56.0 70.0 64.9

E

Strongly agree 320 104 212 232 88 142 179

39.4 45.3 38.2 42.2 33.5 43.0 37.0

4 224 62 144 165 59 89 135

27.6 27.1 26.0 30.0 22.5 27.0 28.0

Neither agree nor 150 35 111 81 69 55 95

disagree 18.5 15.5 20.0 14.8 26.2 16.8 19.6

D

NET: Disagree 106 26 78 67 39 38 68

\_\_\_\_\_\_\_\_\_\_\_\_\_ 13.1 11.5 14.0 12.2 15.0 11.5 14.2

2 59 18 41 39 20 23 36

7.3 7.7 7.4 7.1 7.6 7.0 7.5

Strongly disagree 47 9 36 28 20 15 32

5.8 3.7 6.6 5.1 7.4 4.5 6.7

Don't Know 12 2 10 5 7 6 6

1.5 0.7 1.9 0.8 2.8 1.7 1.3

95TH PERCENTILE 5.00 5.00 5.00 5.00 5.00 5.00 5.00

99TH PERCENTILE 98.00 5.00 98.00 5.00 98.00 98.00 98.00

Comparison Groups: BC/DE/FG

Independent T-Test for Means (equal variances), Independent Z-Test for Percentages

Upper case letters indicate significance at the 99% level.

Lower case letters indicate significance at the 95% level.

Table Q10\_C Page 316

Jan. 17, 2011

HRSDC Gen Pop "Jobs of Tomorrow" Survey

Q10\_C. Now I'm going to read you a series of statements. For each, please tell me whether you agree or disagree, using a scale

of 1 to 5.

- I feel confident that I have the skills I need..../I feel confident that I am learning the skills I need to compete...

===============================================

CURRENTLY ANTICIPATE AWARENESS OF

UPGRADING UPGRADING GOFC PROGRAMS

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TOTAL YES NO/DK YES NO/DK YES NO/DK

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(A) (B) (C) (D) (E) (F) (G)

TOTAL 812 229 554 549 263 329 483

100.0 100.0 100.0 100.0 100.0 100.0 100.0

UNWEIGHTED TOTAL 710 190 508 433 277 281 429

NET: Agree 512 163 325 368 144 213 299

\_\_\_\_\_\_\_\_\_\_ 63.1 71.2 58.7 67.1 54.7 64.7 62.0

c E

Strongly agree 293 101 178 213 80 122 171

36.1 43.9 32.1 38.8 30.4 37.2 35.3

c

4 219 62 147 155 64 91 129

27.0 27.2 26.6 28.3 24.4 27.6 26.6

Neither agree nor 179 40 137 114 65 74 105

disagree 22.0 17.4 24.7 20.8 24.7 22.6 21.7

NET: Disagree 112 24 86 63 49 38 74

\_\_\_\_\_\_\_\_\_\_\_\_\_ 13.8 10.3 15.5 11.5 18.5 11.5 15.3

2 61 16 45 37 25 22 39

7.6 7.1 8.2 6.7 9.4 6.8 8.1

Strongly disagree 50 7 40 26 24 16 35

6.2 3.2 7.3 4.8 9.1 4.8 7.1

Don't Know 9 3 6 3 6 4 5

1.1 1.1 1.2 0.6 2.1 1.2 1.1

95TH PERCENTILE 5.00 5.00 5.00 5.00 5.00 5.00 5.00

99TH PERCENTILE 98.00 98.00 98.00 5.00 98.00 98.00 98.00

Comparison Groups: BC/DE/FG

Independent T-Test for Means (equal variances), Independent Z-Test for Percentages

Upper case letters indicate significance at the 99% level.

Lower case letters indicate significance at the 95% level.

Table Q10\_D Page 317

Jan. 17, 2011

HRSDC Gen Pop "Jobs of Tomorrow" Survey

Q10\_D. Now I'm going to read you a series of statements. For each, please tell me whether you agree or disagree, using a scale

of 1 to 5.

- A post-secondary degree, diploma, or certification is the minimum qualification required in today's job market.

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CURRENTLY ANTICIPATE AWARENESS OF

UPGRADING UPGRADING GOFC PROGRAMS

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TOTAL YES NO/DK YES NO/DK YES NO/DK

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(A) (B) (C) (D) (E) (F) (G)

TOTAL 1000 243 729 578 422 379 622

100.0 100.0 100.0 100.0 100.0 100.0 100.0

UNWEIGHTED TOTAL 1000 211 777 482 518 362 638

NET: Agree 620 161 440 364 256 242 378

\_\_\_\_\_\_\_\_\_\_ 62.0 66.5 60.4 63.0 60.6 63.9 60.8

Strongly agree 353 94 253 193 160 140 213

35.3 38.6 34.7 33.5 37.8 37.1 34.2

4 267 68 187 171 96 101 166

26.7 27.9 25.7 29.5 22.8 26.8 26.6

Neither agree nor 214 30 184 112 102 75 139

disagree 21.4 12.2 25.3 19.5 24.1 19.9 22.3

B

NET: Disagree 160 51 100 100 60 60 101

\_\_\_\_\_\_\_\_\_\_\_\_\_ 16.0 20.9 13.7 17.3 14.3 15.8 16.2

2 92 23 67 56 35 32 60

9.2 9.3 9.2 9.8 8.4 8.4 9.7

Strongly disagree 68 28 33 44 25 28 40

6.8 11.6 4.6 7.5 5.9 7.4 6.5

c

Don't Know 6 1 4 1 4 2 4

0.6 0.5 0.6 0.2 1.0 0.4 0.6

95TH PERCENTILE 5.00 5.00 5.00 5.00 5.00 5.00 5.00

99TH PERCENTILE 5.00 5.00 5.00 5.00 5.00 5.00 5.00

Comparison Groups: BC/DE/FG

Independent T-Test for Means (equal variances), Independent Z-Test for Percentages

Upper case letters indicate significance at the 99% level.

Lower case letters indicate significance at the 95% level.

Table Q10\_E Page 318

Jan. 17, 2011

HRSDC Gen Pop "Jobs of Tomorrow" Survey

Q10\_E. Now I'm going to read you a series of statements. For each, please tell me whether you agree or disagree, using a scale

of 1 to 5.

- I'm at a stage in my life and/or career where I wouldn't really gain much by going back to school or upgrading my skills.

===============================================

CURRENTLY ANTICIPATE AWARENESS OF

UPGRADING UPGRADING GOFC PROGRAMS

======= --------------- --------------- ---------------

TOTAL YES NO/DK YES NO/DK YES NO/DK

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(A) (B) (C) (D) (E) (F) (G)

TOTAL 1000 243 729 578 422 379 622

100.0 100.0 100.0 100.0 100.0 100.0 100.0

UNWEIGHTED TOTAL 1000 211 777 482 518 362 638

NET: Agree 363 58 299 153 210 128 235

\_\_\_\_\_\_\_\_\_\_ 36.3 23.8 41.0 26.5 49.8 33.9 37.8

B D

Strongly agree 283 42 237 108 175 101 182

28.3 17.1 32.5 18.7 41.4 26.7 29.3

B D

4 81 16 62 45 36 27 53

8.1 6.7 8.5 7.8 8.4 7.2 8.6

Neither agree nor 192 36 153 109 83 66 126

disagree 19.2 15.0 21.0 18.9 19.7 17.3 20.3

NET: Disagree 435 148 269 309 126 183 252

\_\_\_\_\_\_\_\_\_\_\_\_\_ 43.5 61.0 36.9 53.5 29.7 48.3 40.6

C E

2 192 46 137 139 53 77 115

19.2 18.9 18.8 24.0 12.6 20.3 18.5

E

Strongly disagree 243 102 132 171 72 106 137

24.3 42.1 18.1 29.5 17.2 28.0 22.1

C E

Don't Know 10 0 7 6 3 2 8

1.0 0.2 1.0 1.1 0.8 0.5 1.3

95TH PERCENTILE 5.00 5.00 5.00 5.00 5.00 5.00 5.00

99TH PERCENTILE 5.00 5.00 98.00 98.00 5.00 5.00 98.00

Comparison Groups: BC/DE/FG

Independent T-Test for Means (equal variances), Independent Z-Test for Percentages

Upper case letters indicate significance at the 99% level.

Lower case letters indicate significance at the 95% level.

Table Q10\_F Page 319

Jan. 17, 2011

HRSDC Gen Pop "Jobs of Tomorrow" Survey

Q10\_F. Now I'm going to read you a series of statements. For each, please tell me whether you agree or disagree, using a scale

of 1 to 5.

- Today's workers need to invest in continuous learning and skills upgrading in order to remain competitive.

===============================================

CURRENTLY ANTICIPATE AWARENESS OF

UPGRADING UPGRADING GOFC PROGRAMS

======= --------------- --------------- ---------------

TOTAL YES NO/DK YES NO/DK YES NO/DK

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(A) (B) (C) (D) (E) (F) (G)

TOTAL 1000 243 729 578 422 379 622

100.0 100.0 100.0 100.0 100.0 100.0 100.0

UNWEIGHTED TOTAL 1000 211 777 482 518 362 638

NET: Agree 866 224 616 522 344 334 531

\_\_\_\_\_\_\_\_\_\_ 86.5 92.1 84.5 90.3 81.5 88.3 85.5

c E

Strongly agree 556 157 386 331 225 211 345

55.6 64.5 53.0 57.3 53.3 55.7 55.6

c

4 310 67 230 191 119 124 186

30.9 27.6 31.5 33.0 28.1 32.7 29.9

Neither agree nor 76 8 68 29 47 17 59

disagree 7.6 3.2 9.4 5.0 11.2 4.6 9.5

B D f

NET: Disagree 55 11 41 27 28 26 29

\_\_\_\_\_\_\_\_\_\_\_\_\_ 5.5 4.6 5.6 4.6 6.6 6.9 4.6

2 29 4 25 12 17 14 15

2.9 1.7 3.4 2.0 4.1 3.6 2.5

Strongly disagree 26 7 16 15 11 13 13

2.6 2.9 2.2 2.6 2.6 3.3 2.1

Don't Know 4 4 1 3 1 3

0.4 0.5 0.2 0.7 0.3 0.5

95TH PERCENTILE 5.00 5.00 5.00 5.00 5.00 5.00 5.00

99TH PERCENTILE 5.00 5.00 5.00 5.00 5.00 5.00 5.00

Comparison Groups: BC/DE/FG

Independent T-Test for Means (equal variances), Independent Z-Test for Percentages

Upper case letters indicate significance at the 99% level.

Lower case letters indicate significance at the 95% level.

Table Q10\_G Page 320

Jan. 17, 2011

HRSDC Gen Pop "Jobs of Tomorrow" Survey

Q10\_G. Now I'm going to read you a series of statements. For each, please tell me whether you agree or disagree, using a scale

of 1 to 5.

- Once you're in the workforce, experience on the job is more valuable than formal education.

===============================================

CURRENTLY ANTICIPATE AWARENESS OF

UPGRADING UPGRADING GOFC PROGRAMS

======= --------------- --------------- ---------------

TOTAL YES NO/DK YES NO/DK YES NO/DK

------- ------- ------- ------- ------- ------- -------

(A) (B) (C) (D) (E) (F) (G)

TOTAL 1000 243 729 578 422 379 622

100.0 100.0 100.0 100.0 100.0 100.0 100.0

UNWEIGHTED TOTAL 1000 211 777 482 518 362 638

NET: Agree 600 132 446 340 260 214 386

\_\_\_\_\_\_\_\_\_\_ 60.0 54.4 61.2 58.9 61.5 56.7 62.0

Strongly agree 335 76 252 199 136 128 208

33.5 31.2 34.6 34.4 32.3 33.7 33.4

4 265 56 193 141 123 87 178

26.4 23.2 26.5 24.4 29.2 22.9 28.6

Neither agree nor 278 78 197 170 109 121 157

disagree 27.8 32.0 27.0 29.4 25.7 32.0 25.3

NET: Disagree 117 33 82 67 50 41 76

\_\_\_\_\_\_\_\_\_\_\_\_\_ 11.7 13.6 11.2 11.6 11.9 10.8 12.3

2 68 14 54 39 29 21 47

6.8 5.7 7.4 6.8 6.8 5.5 7.6

Strongly disagree 50 19 28 28 22 20 29

5.0 7.9 3.8 4.8 5.1 5.3 4.7

Don't Know 5 5 1 4 2 3

0.5 0.6 0.2 0.8 0.5 0.4

95TH PERCENTILE 5.00 5.00 5.00 5.00 5.00 5.00 5.00

99TH PERCENTILE 5.00 5.00 5.00 5.00 5.00 5.00 5.00

Comparison Groups: BC/DE/FG

Independent T-Test for Means (equal variances), Independent Z-Test for Percentages

Upper case letters indicate significance at the 99% level.

Lower case letters indicate significance at the 95% level.

Table Q10\_H Page 321

Jan. 17, 2011

HRSDC Gen Pop "Jobs of Tomorrow" Survey

Q10\_H. Now I'm going to read you a series of statements. For each, please tell me whether you agree or disagree, using a scale

of 1 to 5.

- If I had the opportunity, I would go back to school part-time.

===============================================

CURRENTLY ANTICIPATE AWARENESS OF

UPGRADING UPGRADING GOFC PROGRAMS

======= --------------- --------------- ---------------

TOTAL YES NO/DK YES NO/DK YES NO/DK

------- ------- ------- ------- ------- ------- -------

(A) (B) (C) (D) (E) (F) (G)

TOTAL 972 243 729 550 422 367 604

100.0 100.0 100.0 100.0 100.0 100.0 100.0

UNWEIGHTED TOTAL 988 211 777 471 517 356 632

NET: Agree 441 124 317 303 139 168 273

\_\_\_\_\_\_\_\_\_\_ 45.4 51.2 43.5 55.0 32.9 45.8 45.2

E

Strongly agree 274 80 194 191 83 99 175

28.2 32.9 26.6 34.7 19.7 26.9 29.0

E

4 167 44 123 112 56 70 98

17.2 18.3 16.9 20.3 13.2 19.0 16.2

e

Neither agree nor 195 51 144 113 82 81 114

disagree 20.0 20.9 19.8 20.5 19.4 22.0 18.9

NET: Disagree 321 58 263 125 196 112 209

\_\_\_\_\_\_\_\_\_\_\_\_\_ 33.1 24.0 36.1 22.8 46.5 30.6 34.6

B D

2 84 9 75 41 43 31 54

8.7 3.8 10.3 7.5 10.2 8.4 8.9

b

Strongly disagree 237 49 188 84 153 82 155

24.4 20.2 25.8 15.2 36.3 22.2 25.7

D

Don't Know 14 9 5 9 5 6 8

1.4 3.9 0.6 1.7 1.1 1.6 1.4

c

95TH PERCENTILE 5.00 5.00 5.00 5.00 5.00 5.00 5.00

99TH PERCENTILE 98.00 98.00 5.00 98.00 98.00 98.00 98.00

Comparison Groups: BC/DE/FG

Independent T-Test for Means (equal variances), Independent Z-Test for Percentages

Upper case letters indicate significance at the 99% level.

Lower case letters indicate significance at the 95% level.

Table Q10\_I Page 322

Jan. 17, 2011

HRSDC Gen Pop "Jobs of Tomorrow" Survey

Q10\_I. Now I'm going to read you a series of statements. For each, please tell me whether you agree or disagree, using a scale

of 1 to 5.

- I feel I am overqualified for the work I am doing.

===============================================

CURRENTLY ANTICIPATE AWARENESS OF

UPGRADING UPGRADING GOFC PROGRAMS

======= --------------- --------------- ---------------

TOTAL YES NO/DK YES NO/DK YES NO/DK

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(A) (B) (C) (D) (E) (F) (G)

TOTAL 625 184 439 408 217 246 379

100.0 100.0 100.0 100.0 100.0 100.0 100.0

UNWEIGHTED TOTAL 568 160 407 337 231 215 353

NET: Agree 197 68 129 127 69 79 118

\_\_\_\_\_\_\_\_\_\_ 31.5 36.6 29.4 31.2 32.0 32.1 31.1

Strongly agree 117 39 78 72 45 52 65

18.7 20.9 17.8 17.5 20.9 21.2 17.1

4 80 29 51 56 24 27 53

12.8 15.7 11.6 13.7 11.2 10.9 14.0

Neither agree nor 190 46 143 130 60 67 123

disagree 30.4 25.0 32.5 31.8 27.8 27.2 32.5

NET: Disagree 225 68 157 143 82 94 132

\_\_\_\_\_\_\_\_\_\_\_\_\_ 36.0 36.9 35.8 35.0 37.9 38.0 34.7

2 93 29 65 64 29 45 49

14.9 15.5 14.7 15.7 13.5 18.2 12.8

Strongly disagree 132 39 92 79 53 49 83

21.1 21.4 21.0 19.3 24.4 19.9 21.9

Don't Know 13 3 10 8 5 7 6

2.1 1.5 2.3 2.0 2.2 2.7 1.7

95TH PERCENTILE 5.00 5.00 5.00 5.00 5.00 5.00 5.00

99TH PERCENTILE 98.00 98.00 98.00 98.00 98.00 98.00 98.00

Comparison Groups: BC/DE/FG

Independent T-Test for Means (equal variances), Independent Z-Test for Percentages

Upper case letters indicate significance at the 99% level.

Lower case letters indicate significance at the 95% level.

Table Q10\_J Page 323

Jan. 17, 2011

HRSDC Gen Pop "Jobs of Tomorrow" Survey

Q10\_J. Now I'm going to read you a series of statements. For each, please tell me whether you agree or disagree, using a scale

of 1 to 5.

- School counsellors are helpful when it comes to finding out what I might need for the jobs of the future.

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CURRENTLY ANTICIPATE AWARENESS OF

UPGRADING UPGRADING GOFC PROGRAMS

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TOTAL YES NO/DK YES NO/DK YES NO/DK

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(A) (B) (C) (D) (E) (F) (G)

TOTAL 36 20 10 29 7 19 17

100.0 100.0 100.0 100.0 100.0 100.0 100.0

UNWEIGHTED TOTAL 10 5 3 8 2 5 5

NET: Agree 23 11 7 17 7 6 17

\_\_\_\_\_\_\_\_\_\_ 64.8 54.8 63.8 56.9 100.0 33.7 100.0

d F

Strongly agree 15 9 7 9 7 6 9

42.7 44.5 63.8 29.9 100.0 33.7 53.0

D

4 8 2 8 8

22.0 10.3 27.0 47.0

Neither agree nor 8 5 4 8 8

disagree 23.0 23.0 36.2 28.2 43.3

NET: Disagree 4 4 4 4

\_\_\_\_\_\_\_\_\_\_\_\_\_ 12.2 22.2 15.0 23.0

2 4 4 4 4

12.2 22.2 15.0 23.0

95TH PERCENTILE 5.00 5.00 5.00 5.00 5.00 5.00 5.00

99TH PERCENTILE 5.00 5.00 5.00 5.00 5.00 5.00 5.00

Comparison Groups: BC/DE/FG

Independent T-Test for Means (equal variances), Independent Z-Test for Percentages

Upper case letters indicate significance at the 99% level.

Lower case letters indicate significance at the 95% level.

Table Q10\_K Page 324

Jan. 17, 2011

HRSDC Gen Pop "Jobs of Tomorrow" Survey

Q10\_K. Now I'm going to read you a series of statements. For each, please tell me whether you agree or disagree, using a scale

of 1 to 5.

- The jobs of tomorrow will require different skills sets than today.

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CURRENTLY ANTICIPATE AWARENESS OF

UPGRADING UPGRADING GOFC PROGRAMS

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TOTAL YES NO/DK YES NO/DK YES NO/DK

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(A) (B) (C) (D) (E) (F) (G)

TOTAL 1000 243 729 578 422 379 622

100.0 100.0 100.0 100.0 100.0 100.0 100.0

UNWEIGHTED TOTAL 1000 211 777 482 518 362 638

NET: Agree 677 172 484 391 287 262 415

\_\_\_\_\_\_\_\_\_\_ 67.7 70.9 66.5 67.6 67.8 69.2 66.8

Strongly agree 380 90 287 198 182 149 232

38.0 36.9 39.3 34.3 43.1 39.2 37.2

d

4 297 83 198 192 105 113 183

29.7 34.0 27.1 33.3 24.8 30.0 29.5

e

Neither agree nor 229 48 177 129 100 83 146

disagree 22.9 19.9 24.2 22.3 23.8 21.9 23.5

NET: Disagree 88 22 63 56 32 31 57

\_\_\_\_\_\_\_\_\_\_\_\_\_ 8.8 9.0 8.7 9.7 7.5 8.1 9.2

2 56 15 41 36 20 18 38

5.6 6.2 5.6 6.3 4.7 4.7 6.1

Strongly disagree 32 7 23 20 12 13 19

3.2 2.8 3.1 3.4 2.9 3.4 3.0

Don't Know 6 0 4 3 4 3 3

0.6 0.2 0.6 0.5 0.8 0.8 0.5

95TH PERCENTILE 5.00 5.00 5.00 5.00 5.00 5.00 5.00

99TH PERCENTILE 5.00 5.00 5.00 5.00 5.00 5.00 5.00

Comparison Groups: BC/DE/FG

Independent T-Test for Means (equal variances), Independent Z-Test for Percentages

Upper case letters indicate significance at the 99% level.

Lower case letters indicate significance at the 95% level.

Table Q10\_L Page 325

Jan. 17, 2011

HRSDC Gen Pop "Jobs of Tomorrow" Survey

Q10\_L. Now I'm going to read you a series of statements. For each, please tell me whether you agree or disagree, using a scale

of 1 to 5.

- A career in the skilled trades provides stable employment.

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CURRENTLY ANTICIPATE AWARENESS OF

UPGRADING UPGRADING GOFC PROGRAMS

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TOTAL YES NO/DK YES NO/DK YES NO/DK

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(A) (B) (C) (D) (E) (F) (G)

TOTAL 1000 243 729 578 422 379 622

100.0 100.0 100.0 100.0 100.0 100.0 100.0

UNWEIGHTED TOTAL 1000 211 777 482 518 362 638

NET: Agree 611 147 459 336 275 232 379

\_\_\_\_\_\_\_\_\_\_ 61.1 60.7 63.0 58.1 65.2 61.2 61.0

Strongly agree 348 76 270 173 175 139 209

34.8 31.3 37.1 29.9 41.4 36.7 33.6

D

4 263 71 189 163 100 93 170

26.3 29.4 25.9 28.1 23.8 24.6 27.3

Neither agree nor 227 64 148 146 81 72 155

disagree 22.6 26.3 20.3 25.2 19.1 18.9 24.9

NET: Disagree 159 30 120 95 64 74 84

\_\_\_\_\_\_\_\_\_\_\_\_\_ 15.9 12.4 16.5 16.4 15.2 19.7 13.6

g

2 107 25 73 71 36 47 60

10.7 10.1 10.0 12.3 8.5 12.3 9.7

Strongly disagree 52 5 47 24 28 28 24

5.2 2.2 6.4 4.1 6.7 7.4 3.9

b

Don't Know 4 2 2 2 2 1 3

0.4 0.6 0.3 0.3 0.5 0.2 0.5

95TH PERCENTILE 5.00 5.00 5.00 5.00 5.00 5.00 5.00

99TH PERCENTILE 5.00 5.00 5.00 5.00 5.00 5.00 5.00

Comparison Groups: BC/DE/FG

Independent T-Test for Means (equal variances), Independent Z-Test for Percentages

Upper case letters indicate significance at the 99% level.

Lower case letters indicate significance at the 95% level.

Table Q11\_A Page 326

Jan. 17, 2011

HRSDC Gen Pop "Jobs of Tomorrow" Survey

Q11\_A. Now, I'm going to read you a list of specific types of skills that may or may not be important for the jobs of tomorrow.

Using a scale of 1 to 5.

- Reading

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CURRENTLY ANTICIPATE AWARENESS OF

UPGRADING UPGRADING GOFC PROGRAMS

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TOTAL YES NO/DK YES NO/DK YES NO/DK

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(A) (B) (C) (D) (E) (F) (G)

TOTAL 1000 243 729 578 422 379 622

100.0 100.0 100.0 100.0 100.0 100.0 100.0

UNWEIGHTED TOTAL 1000 211 777 482 518 362 638

NET: Very Important 923 220 675 534 389 351 572

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ 92.3 90.6 92.6 92.4 92.2 92.7 92.0

Very important 757 179 562 427 331 291 466

75.7 73.7 77.1 73.8 78.3 76.9 74.9

4 166 41 112 107 59 60 106

16.6 16.9 15.4 18.6 13.9 15.8 17.1

Moderately important 62 19 43 40 22 22 39

6.2 7.6 5.9 6.9 5.2 5.9 6.3

NET: Not Important 16 4 11 4 11 5 10

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ 1.6 1.8 1.5 0.8 2.6 1.4 1.7

D

2 6 6 6 6

0.6 0.9 1.5 1.0

Not important at all 9 4 5 4 5 5 4

0.9 1.8 0.6 0.8 1.1 1.4 0.6

95TH PERCENTILE 5.00 5.00 5.00 5.00 5.00 5.00 5.00

99TH PERCENTILE 5.00 5.00 5.00 5.00 5.00 5.00 5.00

Comparison Groups: BC/DE/FG

Independent T-Test for Means (equal variances), Independent Z-Test for Percentages

Upper case letters indicate significance at the 99% level.

Lower case letters indicate significance at the 95% level.

Table Q11\_B Page 327

Jan. 17, 2011

HRSDC Gen Pop "Jobs of Tomorrow" Survey

Q11\_B. Now, I'm going to read you a list of specific types of skills that may or may not be important for the jobs of tomorrow.

Using a scale of 1 to 5.

- Ability to interpret, use and create documents

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CURRENTLY ANTICIPATE AWARENESS OF

UPGRADING UPGRADING GOFC PROGRAMS

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TOTAL YES NO/DK YES NO/DK YES NO/DK

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(A) (B) (C) (D) (E) (F) (G)

TOTAL 1000 243 729 578 422 379 622

100.0 100.0 100.0 100.0 100.0 100.0 100.0

UNWEIGHTED TOTAL 1000 211 777 482 518 362 638

NET: Very Important 731 172 542 425 306 286 445

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ 73.1 70.8 74.4 73.5 72.4 75.4 71.6

Very important 391 109 279 208 182 155 236

39.0 44.8 38.3 36.0 43.1 40.8 38.0

4 340 63 263 217 124 131 209

34.0 26.0 36.1 37.5 29.3 34.6 33.7

b e

Moderately important 225 61 152 132 92 80 144

22.5 25.2 20.8 22.9 21.9 21.3 23.2

NET: Not Important 33 10 24 17 16 8 25

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ 3.3 4.0 3.3 2.9 3.9 2.1 4.1

2 27 5 21 12 15 2 25

2.7 2.2 2.9 2.1 3.5 0.6 3.9

F

Not important at all 7 4 2 5 2 6 1

0.7 1.8 0.3 0.9 0.4 1.5 0.2

c

Don't Know 11 11 4 8 5 7

1.1 1.6 0.6 1.8 1.2 1.1

95TH PERCENTILE 5.00 5.00 5.00 5.00 5.00 5.00 5.00

99TH PERCENTILE 98.00 5.00 98.00 5.00 98.00 98.00 98.00

Comparison Groups: BC/DE/FG

Independent T-Test for Means (equal variances), Independent Z-Test for Percentages

Upper case letters indicate significance at the 99% level.

Lower case letters indicate significance at the 95% level.

Table Q11\_C Page 328

Jan. 17, 2011

HRSDC Gen Pop "Jobs of Tomorrow" Survey

Q11\_C. Now, I'm going to read you a list of specific types of skills that may or may not be important for the jobs of tomorrow.

Using a scale of 1 to 5.

- Basic understanding of numbers

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CURRENTLY ANTICIPATE AWARENESS OF

UPGRADING UPGRADING GOFC PROGRAMS

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TOTAL YES NO/DK YES NO/DK YES NO/DK

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(A) (B) (C) (D) (E) (F) (G)

TOTAL 1000 243 729 578 422 379 622

100.0 100.0 100.0 100.0 100.0 100.0 100.0

UNWEIGHTED TOTAL 1000 211 777 482 518 362 638

NET: Very Important 845 193 630 481 364 328 517

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ 84.5 79.4 86.5 83.2 86.2 86.6 83.2

Very important 601 128 457 330 271 240 361

60.1 52.9 62.8 57.1 64.1 63.3 58.1

b

4 244 64 173 151 93 88 156

24.4 26.5 23.7 26.1 22.1 23.3 25.1

Moderately important 119 32 85 71 48 39 80

11.9 13.1 11.6 12.3 11.3 10.4 12.8

NET: Not Important 35 18 12 25 10 10 24

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ 3.5 7.5 1.6 4.3 2.3 2.8 3.9

C e

2 23 9 9 15 8 4 19

2.3 3.8 1.3 2.6 1.9 1.2 3.0

f

Not important at all 12 9 3 10 2 6 5

1.2 3.7 0.4 1.7 0.4 1.6 0.9

C e

Don't Know 2 2 1 1 1 1

0.2 0.3 0.2 0.2 0.3 0.2

95TH PERCENTILE 5.00 5.00 5.00 5.00 5.00 5.00 5.00

99TH PERCENTILE 5.00 5.00 5.00 5.00 5.00 5.00 5.00

Comparison Groups: BC/DE/FG

Independent T-Test for Means (equal variances), Independent Z-Test for Percentages

Upper case letters indicate significance at the 99% level.

Lower case letters indicate significance at the 95% level.

Table Q11\_D Page 329

Jan. 17, 2011

HRSDC Gen Pop "Jobs of Tomorrow" Survey

Q11\_D. Now, I'm going to read you a list of specific types of skills that may or may not be important for the jobs of tomorrow.

Using a scale of 1 to 5.

- Writing

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CURRENTLY ANTICIPATE AWARENESS OF

UPGRADING UPGRADING GOFC PROGRAMS

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TOTAL YES NO/DK YES NO/DK YES NO/DK

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(A) (B) (C) (D) (E) (F) (G)

TOTAL 1000 243 729 578 422 379 622

100.0 100.0 100.0 100.0 100.0 100.0 100.0

UNWEIGHTED TOTAL 1000 211 777 482 518 362 638

NET: Very Important 797 192 583 446 351 304 493

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ 79.6 79.0 80.0 77.1 83.1 80.2 79.3

Very important 566 132 420 306 260 221 346

56.6 54.2 57.6 53.0 61.6 58.2 55.6

d

4 230 60 163 139 91 83 147

23.0 24.8 22.4 24.1 21.5 22.0 23.6

Moderately important 146 39 103 90 56 47 99

14.6 16.0 14.1 15.5 13.3 12.4 15.9

NET: Not Important 56 12 41 42 13 27 28

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ 5.6 5.0 5.6 7.3 3.1 7.2 4.6

e

2 41 7 34 34 7 21 20

4.1 2.8 4.7 5.9 1.7 5.4 3.3

E

Not important at all 15 5 7 9 6 7 8

1.5 2.2 0.9 1.5 1.4 1.7 1.3

Don't Know 2 2 2 1 1

0.2 0.3 0.5 0.2 0.2

95TH PERCENTILE 5.00 5.00 5.00 5.00 5.00 5.00 5.00

99TH PERCENTILE 5.00 5.00 5.00 5.00 5.00 5.00 5.00

Comparison Groups: BC/DE/FG

Independent T-Test for Means (equal variances), Independent Z-Test for Percentages

Upper case letters indicate significance at the 99% level.

Lower case letters indicate significance at the 95% level.

Table Q11\_E Page 330

Jan. 17, 2011

HRSDC Gen Pop "Jobs of Tomorrow" Survey

Q11\_E. Now, I'm going to read you a list of specific types of skills that may or may not be important for the jobs of tomorrow.

Using a scale of 1 to 5.

- Oral communication

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CURRENTLY ANTICIPATE AWARENESS OF

UPGRADING UPGRADING GOFC PROGRAMS

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TOTAL YES NO/DK YES NO/DK YES NO/DK

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(A) (B) (C) (D) (E) (F) (G)

TOTAL 1000 243 729 578 422 379 622

100.0 100.0 100.0 100.0 100.0 100.0 100.0

UNWEIGHTED TOTAL 1000 211 777 482 518 362 638

NET: Very Important 853 210 620 502 352 327 526

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ 85.3 86.3 85.0 86.8 83.3 86.5 84.6

Very important 597 165 426 335 262 238 359

59.7 67.8 58.5 58.0 61.9 62.9 57.7

4 257 45 194 167 90 89 167

25.7 18.5 26.6 28.8 21.3 23.6 26.9

e

Moderately important 130 32 93 70 60 48 82

13.0 13.0 12.8 12.1 14.1 12.7 13.1

NET: Not Important 15 2 13 6 9 3 12

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ 1.5 0.7 1.8 1.0 2.2 0.7 2.0

2 14 2 13 6 8 3 12

1.4 0.7 1.7 1.0 2.0 0.7 1.9

Not important at all 1 1 1 1

0.1 0.1 0.2 0.1

Don't Know 2 2 1 2 1 2

0.2 0.3 0.1 0.4 0.2 0.3

95TH PERCENTILE 5.00 5.00 5.00 5.00 5.00 5.00 5.00

99TH PERCENTILE 5.00 5.00 5.00 5.00 5.00 5.00 5.00

Comparison Groups: BC/DE/FG

Independent T-Test for Means (equal variances), Independent Z-Test for Percentages

Upper case letters indicate significance at the 99% level.

Lower case letters indicate significance at the 95% level.

Table Q11\_F Page 331

Jan. 17, 2011

HRSDC Gen Pop "Jobs of Tomorrow" Survey

Q11\_F. Now, I'm going to read you a list of specific types of skills that may or may not be important for the jobs of tomorrow.

Using a scale of 1 to 5.

- Working with others

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CURRENTLY ANTICIPATE AWARENESS OF

UPGRADING UPGRADING GOFC PROGRAMS

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TOTAL YES NO/DK YES NO/DK YES NO/DK

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(A) (B) (C) (D) (E) (F) (G)

TOTAL 1000 243 729 578 422 379 622

100.0 100.0 100.0 100.0 100.0 100.0 100.0

UNWEIGHTED TOTAL 1000 211 777 482 518 362 638

NET: Very Important 821 211 585 478 343 321 501

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ 82.1 87.1 80.3 82.7 81.3 84.7 80.5

Very important 580 144 423 329 251 238 342

58.0 59.4 58.0 57.0 59.4 62.8 55.1

4 241 67 162 149 92 83 158

24.1 27.7 22.3 25.7 21.9 21.9 25.4

Moderately important 156 25 127 91 65 48 108

15.6 10.2 17.4 15.7 15.5 12.8 17.4

b

NET: Not Important 23 6 16 9 14 10 13

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ 2.3 2.7 2.2 1.6 3.2 2.5 2.1

2 21 5 16 8 13 8 13

2.1 2.1 2.2 1.4 3.1 2.2 2.1

Not important at all 1 1 1 0 1

0.1 0.5 0.2 0.1 0.3

95TH PERCENTILE 5.00 5.00 5.00 5.00 5.00 5.00 5.00

99TH PERCENTILE 5.00 5.00 5.00 5.00 5.00 5.00 5.00

Comparison Groups: BC/DE/FG

Independent T-Test for Means (equal variances), Independent Z-Test for Percentages

Upper case letters indicate significance at the 99% level.

Lower case letters indicate significance at the 95% level.

Table Q11\_G Page 332

Jan. 17, 2011

HRSDC Gen Pop "Jobs of Tomorrow" Survey

Q11\_G. Now, I'm going to read you a list of specific types of skills that may or may not be important for the jobs of tomorrow.

Using a scale of 1 to 5.

- Continuous learning

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CURRENTLY ANTICIPATE AWARENESS OF

UPGRADING UPGRADING GOFC PROGRAMS

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TOTAL YES NO/DK YES NO/DK YES NO/DK

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(A) (B) (C) (D) (E) (F) (G)

TOTAL 1000 243 729 578 422 379 622

100.0 100.0 100.0 100.0 100.0 100.0 100.0

UNWEIGHTED TOTAL 1000 211 777 482 518 362 638

NET: Very Important 847 209 612 493 354 318 529

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ 84.7 86.3 84.0 85.3 83.9 84.0 85.1

Very important 586 153 419 329 257 226 360

58.6 63.2 57.5 56.9 60.9 59.7 58.0

4 261 56 193 164 97 92 169

26.1 23.0 26.4 28.3 22.9 24.3 27.1

Moderately important 127 28 96 79 47 52 75

12.7 11.6 13.1 13.7 11.2 13.6 12.1

NET: Not Important 25 5 20 6 19 8 17

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ 2.5 2.0 2.7 1.0 4.5 2.2 2.7

D

2 14 0 13 1 12 2 12

1.4 0.2 1.8 0.2 2.9 0.6 1.9

b D

Not important at all 11 4 7 4 7 6 5

1.1 1.8 0.9 0.8 1.6 1.6 0.8

Don't Know 2 0 1 2 1 1

0.2 0.2 0.2 0.4 0.3 0.1

95TH PERCENTILE 5.00 5.00 5.00 5.00 5.00 5.00 5.00

99TH PERCENTILE 5.00 5.00 5.00 5.00 5.00 5.00 5.00

Comparison Groups: BC/DE/FG

Independent T-Test for Means (equal variances), Independent Z-Test for Percentages

Upper case letters indicate significance at the 99% level.

Lower case letters indicate significance at the 95% level.

Table Q11\_H Page 333

Jan. 17, 2011

HRSDC Gen Pop "Jobs of Tomorrow" Survey

Q11\_H. Now, I'm going to read you a list of specific types of skills that may or may not be important for the jobs of tomorrow.

Using a scale of 1 to 5.

- Thinking skills

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CURRENTLY ANTICIPATE AWARENESS OF

UPGRADING UPGRADING GOFC PROGRAMS

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TOTAL YES NO/DK YES NO/DK YES NO/DK

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(A) (B) (C) (D) (E) (F) (G)

TOTAL 1000 243 729 578 422 379 622

100.0 100.0 100.0 100.0 100.0 100.0 100.0

UNWEIGHTED TOTAL 1000 211 777 482 518 362 638

NET: Very Important 922 223 671 537 385 360 562

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ 92.1 92.0 92.1 92.9 91.1 95.2 90.3

g

Very important 735 186 538 416 319 302 433

73.5 76.5 73.8 72.0 75.6 79.7 69.7

G

4 187 38 133 121 66 58 128

18.7 15.5 18.3 20.9 15.6 15.4 20.6

Moderately important 59 19 38 36 23 17 43

5.9 8.0 5.3 6.3 5.4 4.4 6.9

NET: Not Important 13 13 1 12 2 11

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ 1.3 1.8 0.1 2.9 0.4 1.8

D

2 7 7 1 6 1 6

0.7 1.0 0.1 1.5 0.2 1.0

d

Not important at all 6 6 6 1 5

0.6 0.8 1.4 0.3 0.8

Don't Know 6 6 4 2 6

0.6 0.8 0.7 0.5 1.0

95TH PERCENTILE 5.00 5.00 5.00 5.00 5.00 5.00 5.00

99TH PERCENTILE 5.00 5.00 5.00 5.00 5.00 5.00 5.00

Comparison Groups: BC/DE/FG

Independent T-Test for Means (equal variances), Independent Z-Test for Percentages

Upper case letters indicate significance at the 99% level.

Lower case letters indicate significance at the 95% level.

Table Q11\_I Page 334

Jan. 17, 2011

HRSDC Gen Pop "Jobs of Tomorrow" Survey

Q11\_I. Now, I'm going to read you a list of specific types of skills that may or may not be important for the jobs of tomorrow.

Using a scale of 1 to 5.

- Computer use

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CURRENTLY ANTICIPATE AWARENESS OF

UPGRADING UPGRADING GOFC PROGRAMS

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TOTAL YES NO/DK YES NO/DK YES NO/DK

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(A) (B) (C) (D) (E) (F) (G)

TOTAL 1000 243 729 578 422 379 622

100.0 100.0 100.0 100.0 100.0 100.0 100.0

UNWEIGHTED TOTAL 1000 211 777 482 518 362 638

NET: Very Important 918 227 666 534 383 354 564

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ 91.7 93.5 91.4 92.4 90.8 93.5 90.7

Very important 753 189 548 440 314 291 463

75.3 77.8 75.1 76.0 74.3 76.8 74.4

4 164 38 119 95 70 63 101

16.4 15.7 16.3 16.4 16.5 16.7 16.2

Moderately important 65 15 46 41 23 19 46

6.5 6.1 6.3 7.2 5.6 5.1 7.4

NET: Not Important 15 1 15 2 14 5 11

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ 1.5 0.3 2.0 0.3 3.2 1.2 1.7

D

2 10 1 9 2 9 4 7

1.0 0.3 1.3 0.3 2.0 1.0 1.1

d

Not important at all 5 5 5 1 4

0.5 0.7 1.2 0.3 0.6

Don't Know 2 2 1 2 1 2

0.2 0.3 0.1 0.4 0.2 0.3

95TH PERCENTILE 5.00 5.00 5.00 5.00 5.00 5.00 5.00

99TH PERCENTILE 5.00 5.00 5.00 5.00 5.00 5.00 5.00

Comparison Groups: BC/DE/FG

Independent T-Test for Means (equal variances), Independent Z-Test for Percentages

Upper case letters indicate significance at the 99% level.

Lower case letters indicate significance at the 95% level.

Table Q12 Page 335

Jan. 17, 2011

HRSDC Gen Pop "Jobs of Tomorrow" Survey

Q12. In your opinion, who is primarily responsible for ensuring that Canada's workforce is well prepared to meet the economic

challenges of the coming decades? Would you say it is...

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CURRENTLY ANTICIPATE AWARENESS OF

UPGRADING UPGRADING GOFC PROGRAMS

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TOTAL YES NO/DK YES NO/DK YES NO/DK

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(A) (B) (C) (D) (E) (F) (G)

TOTAL 1000 243 729 578 422 379 622

100.0 100.0 100.0 100.0 100.0 100.0 100.0

UNWEIGHTED TOTAL 1000 211 777 482 518 362 638

NET: Combination 322 86 227 195 128 121 201

32.2 35.6 31.2 33.7 30.2 32.1 32.3

Combination 322 86 227 195 128 121 201

32.2 35.6 31.2 33.7 30.2 32.1 32.3

NET: Individual 231 58 163 135 96 95 136

23.1 24.0 22.4 23.3 22.7 25.2 21.8

Each individual him or 231 58 163 135 96 95 136

herself 23.1 24.0 22.4 23.3 22.7 25.2 21.8

NET: Federal government 126 26 101 80 46 44 83

12.6 10.6 13.8 13.9 11.0 11.6 13.3

The federal government 126 26 101 80 46 44 83

12.6 10.6 13.8 13.9 11.0 11.6 13.3

NET: Community/Schools 108 25 80 59 49 31 77

10.8 10.3 11.0 10.2 11.5 8.2 12.3

Schools 89 18 68 47 42 19 70

8.9 7.4 9.4 8.1 10.0 5.0 11.2

F

The local community 19 7 12 12 7 12 7

1.9 2.9 1.6 2.2 1.6 3.2 1.1

NET: Other government 82 16 63 40 42 39 43

8.2 6.8 8.6 6.9 10.0 10.2 7.0

The provincial or 75 16 59 37 38 33 41

territorial government 7.5 6.4 8.1 6.4 9.0 8.8 6.7

The municipal 7 1 4 3 4 5 2

government 0.7 0.3 0.5 0.5 1.0 1.4 0.3

Comparison Groups: BC/DE/FG

Independent T-Test for Means (equal variances), Independent Z-Test for Percentages

Upper case letters indicate significance at the 99% level.

Lower case letters indicate significance at the 95% level.

Table Q12 Page 336

Jan. 17, 2011

(Continued)

HRSDC Gen Pop "Jobs of Tomorrow" Survey

Q12. In your opinion, who is primarily responsible for ensuring that Canada's workforce is well prepared to meet the economic

challenges of the coming decades? Would you say it is...

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CURRENTLY ANTICIPATE AWARENESS OF

UPGRADING UPGRADING GOFC PROGRAMS

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TOTAL YES NO/DK YES NO/DK YES NO/DK

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(A) (B) (C) (D) (E) (F) (G)

TOTAL 1000 243 729 578 422 379 622

100.0 100.0 100.0 100.0 100.0 100.0 100.0

UNWEIGHTED TOTAL 1000 211 777 482 518 362 638

NET: Parents 76 16 60 37 38 29 47

7.6 6.5 8.2 6.5 9.1 7.6 7.6

Parents 76 16 60 37 38 29 47

7.6 6.5 8.2 6.5 9.1 7.6 7.6

NET: Employers 33 10 19 23 10 13 20

3.3 4.0 2.6 4.0 2.4 3.5 3.2

Employers 33 10 19 23 10 13 20

3.3 4.0 2.6 4.0 2.4 3.5 3.2

NET: Other 8 3 5 3 5 0 8

0.8 1.2 0.7 0.5 1.2 0.1 1.2

Other 8 3 5 3 5 0 8

0.8 1.2 0.7 0.5 1.2 0.1 1.2

Don't Know/Refused 14 2 10 6 8 6 8

1.4 1.0 1.4 1.1 2.0 1.6 1.3

95TH PERCENTILE 9.00 9.00 9.00 9.00 9.00 9.00 9.00

99TH PERCENTILE 99.00 99.00 99.00 99.00 99.00 99.00 99.00

Comparison Groups: BC/DE/FG

Independent T-Test for Means (equal variances), Independent Z-Test for Percentages

Upper case letters indicate significance at the 99% level.

Lower case letters indicate significance at the 95% level.

Table Q13 Page 337

Jan. 17, 2011

HRSDC Gen Pop "Jobs of Tomorrow" Survey

Q13. Are you currently taking any courses either through work or on your own to upgrade your skills and/or your educational

standing?

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CURRENTLY ANTICIPATE AWARENESS OF

UPGRADING UPGRADING GOFC PROGRAMS

======= --------------- --------------- ---------------

TOTAL YES NO/DK YES NO/DK YES NO/DK

------- ------- ------- ------- ------- ------- -------

(A) (B) (C) (D) (E) (F) (G)

TOTAL 972 243 729 550 422 367 604

100.0 100.0 100.0 100.0 100.0 100.0 100.0

UNWEIGHTED TOTAL 988 211 777 471 517 356 632

Yes 243 243 216 27 116 127

25.0 100.0 39.2 6.4 31.5 21.0

E G

No 726 726 333 392 250 475

74.7 99.6 60.6 93.1 68.2 78.6

D F

Don't Know/Refused 3 3 1 2 1 2

0.3 0.4 0.2 0.5 0.3 0.4

95TH PERCENTILE 2.00 1.00 2.00 2.00 2.00 2.00 2.00

99TH PERCENTILE 2.00 1.00 2.00 2.00 2.00 2.00 2.00

Comparison Groups: BC/DE/FG

Independent T-Test for Means (equal variances), Independent Z-Test for Percentages

Upper case letters indicate significance at the 99% level.

Lower case letters indicate significance at the 95% level.

Table Q14 Page 338

Jan. 17, 2011

HRSDC Gen Pop "Jobs of Tomorrow" Survey

Q14. Over the next 2 to 5 years do you anticipate enrolling in any courses either through work or on your own to upgrade your

skills and/or your educational standing?

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CURRENTLY ANTICIPATE AWARENESS OF

UPGRADING UPGRADING GOFC PROGRAMS

======= --------------- --------------- ---------------

TOTAL YES NO/DK YES NO/DK YES NO/DK

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(A) (B) (C) (D) (E) (F) (G)

TOTAL 1000 243 729 578 422 379 622

100.0 100.0 100.0 100.0 100.0 100.0 100.0

UNWEIGHTED TOTAL 1000 211 777 482 518 362 638

Yes 578 216 334 578 267 311

57.8 88.9 45.9 100.0 70.6 50.0

C G

No 382 22 360 382 97 285

38.2 8.9 49.4 90.6 25.7 45.9

B F

Don't Know/Refused 40 5 34 40 14 26

4.0 2.2 4.7 9.4 3.8 4.1

95TH PERCENTILE 2.00 2.00 2.00 1.00 3.00 2.00 2.00

99TH PERCENTILE 3.00 3.00 3.00 1.00 3.00 3.00 3.00

Comparison Groups: BC/DE/FG

Independent T-Test for Means (equal variances), Independent Z-Test for Percentages

Upper case letters indicate significance at the 99% level.

Lower case letters indicate significance at the 95% level.

Table Q15 Page 339

Jan. 17, 2011

HRSDC Gen Pop "Jobs of Tomorrow" Survey

Q15. And, what is the main reason why you are enrolled/will enrol in courses?

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CURRENTLY ANTICIPATE AWARENESS OF

UPGRADING UPGRADING GOFC PROGRAMS

======= --------------- --------------- ---------------

TOTAL YES NO/DK YES NO/DK YES NO/DK

------- ------- ------- ------- ------- ------- -------

(A) (B) (C) (D) (E) (F) (G)

TOTAL 605 243 334 578 27 275 331

100.0 100.0 100.0 100.0 100.0 100.0 100.0

UNWEIGHTED TOTAL 517 211 295 482 35 228 289

Ensure I have the skills 303 99 186 293 10 122 181

I need for the jobs of 50.0 40.9 55.7 50.7 36.5 44.4 54.7

tomorrow. b

It's a must in today's 64 27 38 63 1 29 35

job market. 10.6 10.9 11.3 10.9 4.4 10.6 10.7

Other 62 27 35 57 4 29 32

10.2 11.2 10.3 9.9 16.2 10.7 9.8

To learn/Get a degree 44 21 23 40 4 19 25

7.2 8.7 6.8 6.9 14.8 6.9 7.5

Interested in learning 18 6 12 18 0 10 8

3.0 2.5 3.5 3.0 1.4 3.8 2.3

Get a better paying job. 61 34 26 58 3 47 15

10.1 14.0 7.7 10.0 11.9 17.0 4.4

c G

Increase the chances of 34 18 11 32 2 15 19

finding a job since I am 5.6 7.6 3.2 5.5 8.0 5.5 5.7

unemployed.

Have a better quality of 23 13 10 23 10 13

life. 3.7 5.3 3.0 3.9 3.6 3.8

Reduce my chances of 20 6 9 19 1 11 9

being laid off during an 3.3 2.6 2.7 3.2 3.8 4.0 2.6

economic downturn.

My employer encourages 12 4 7 11 0 4 8

me to do this 1.9 1.8 2.2 2.0 1.4 1.3 2.4

Good alternative to the 1 1 1 1

job market when 0.2 0.4 0.2 0.4

unemployment rates are

high, such as in an

economic downturn.

Comparison Groups: BC/DE/FG

Independent T-Test for Means (equal variances), Independent Z-Test for Percentages

Upper case letters indicate significance at the 99% level.

Lower case letters indicate significance at the 95% level.

Table Q15 Page 340

Jan. 17, 2011

(Continued)

HRSDC Gen Pop "Jobs of Tomorrow" Survey

Q15. And, what is the main reason why you are enrolled/will enrol in courses?

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CURRENTLY ANTICIPATE AWARENESS OF

UPGRADING UPGRADING GOFC PROGRAMS

======= --------------- --------------- ---------------

TOTAL YES NO/DK YES NO/DK YES NO/DK

------- ------- ------- ------- ------- ------- -------

(A) (B) (C) (D) (E) (F) (G)

TOTAL 605 243 334 578 27 275 331

100.0 100.0 100.0 100.0 100.0 100.0 100.0

UNWEIGHTED TOTAL 517 211 295 482 35 228 289

None 5 2 2 2 2 0 4

0.8 0.8 0.7 0.4 7.6 0.1 1.3

DK/REF 22 11 11 19 3 7 15

3.6 4.5 3.2 3.3 10.2 2.4 4.6

95TH PERCENTILE 10.00 97.00 10.00 10.00 99.00 10.00 97.00

99TH PERCENTILE 99.00 99.00 99.00 99.00 99.00 99.00 99.00

Comparison Groups: BC/DE/FG

Independent T-Test for Means (equal variances), Independent Z-Test for Percentages

Upper case letters indicate significance at the 99% level.

Lower case letters indicate significance at the 95% level.

Table Q16 Page 341

Jan. 17, 2011

HRSDC Gen Pop "Jobs of Tomorrow" Survey

Q16. And what is the main reason why you are not/do not anticipate enrolling in any courses?

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CURRENTLY ANTICIPATE AWARENESS OF

UPGRADING UPGRADING GOFC PROGRAMS

======= --------------- --------------- ---------------

TOTAL YES NO/DK YES NO/DK YES NO/DK

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(A) (B) (C) (D) (E) (F) (G)

TOTAL 359 358 359 90 269

100.0 100.0 100.0 100.0 100.0

UNWEIGHTED TOTAL 446 445 446 121 325

Other 198 198 198 50 148

55.3 55.4 55.3 55.4 55.2

Age/Retirement 184 184 184 45 139

51.3 51.4 51.3 50.3 51.7

Health 14 14 14 5 9

3.9 3.9 3.9 5.1 3.5

Wouldn't really benefit 46 45 46 12 34

me/no need/already feel 12.8 12.6 12.8 13.7 12.5

highly qualified

Lack of interest in 33 33 33 5 28

going back to school 9.2 9.2 9.2 5.9 10.3

Lack of time 31 31 31 10 21

8.6 8.7 8.6 11.2 7.8

The cost 16 16 16 4 12

4.4 4.4 4.4 4.4 4.4

Prefer to learn in other 12 12 12 2 9

ways than through formal 3.3 3.3 3.3 2.5 3.5

education

Family responsibilities 6 6 6 4 2

1.8 1.8 1.8 4.6 0.8

g

Lack of support from the 2 2 2 2

employer 0.5 0.5 0.5 0.6

No real financial pay- 2 2 2 0 1

off to doing so 0.4 0.4 0.4 0.4 0.4

Comparison Groups: BC/DE/FG

Independent T-Test for Means (equal variances), Independent Z-Test for Percentages

Upper case letters indicate significance at the 99% level.

Lower case letters indicate significance at the 95% level.

Table Q16 Page 342

Jan. 17, 2011

(Continued)

HRSDC Gen Pop "Jobs of Tomorrow" Survey

Q16. And what is the main reason why you are not/do not anticipate enrolling in any courses?

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CURRENTLY ANTICIPATE AWARENESS OF

UPGRADING UPGRADING GOFC PROGRAMS

======= --------------- --------------- ---------------

TOTAL YES NO/DK YES NO/DK YES NO/DK

------- ------- ------- ------- ------- ------- -------

(A) (B) (C) (D) (E) (F) (G)

TOTAL 359 358 359 90 269

100.0 100.0 100.0 100.0 100.0

UNWEIGHTED TOTAL 446 445 446 121 325

Not sure what courses or 1 1 1 1

program I would take 0.2 0.2 0.2 0.2

Lack of information 0 0 0 0

0.1 0.1 0.1 0.4

DK/REF 13 13 13 1 11

3.5 3.5 3.5 1.5 4.2

95TH PERCENTILE 15.00 15.00 15.00 15.00 15.00

99TH PERCENTILE 99.00 99.00 99.00 99.00 99.00

Comparison Groups: BC/DE/FG

Independent T-Test for Means (equal variances), Independent Z-Test for Percentages

Upper case letters indicate significance at the 99% level.

Lower case letters indicate significance at the 95% level.

Table Q17\_A Page 343

Jan. 17, 2011

HRSDC Gen Pop "Jobs of Tomorrow" Survey

Q17\_A. I'm going to read you a series of statements related to the possible benefits of pursuing further educational and

training opportunities.

- Pursuing further education and training leads to better jobs

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CURRENTLY ANTICIPATE AWARENESS OF

UPGRADING UPGRADING GOFC PROGRAMS

======= --------------- --------------- ---------------

TOTAL YES NO/DK YES NO/DK YES NO/DK

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(A) (B) (C) (D) (E) (F) (G)

TOTAL 1000 243 729 578 422 379 622

100.0 100.0 100.0 100.0 100.0 100.0 100.0

UNWEIGHTED TOTAL 1000 211 777 482 518 362 638

NET: Agree 844 221 598 508 335 315 529

\_\_\_\_\_\_\_\_\_\_ 84.3 91.2 82.0 87.9 79.4 83.2 85.0

C E

Strongly agree 567 157 395 331 236 218 348

56.6 64.5 54.1 57.2 55.8 57.7 56.0

c

4 277 65 203 177 100 97 180

27.7 26.7 27.9 30.7 23.6 25.6 29.0

e

Neither agree nor 115 13 98 50 65 43 72

disagree 11.5 5.3 13.5 8.7 15.4 11.4 11.6

B D

NET: Disagree 36 6 30 19 17 18 18

\_\_\_\_\_\_\_\_\_\_\_\_\_ 3.6 2.5 4.1 3.3 4.0 4.8 2.8

2 22 4 18 15 7 15 7

2.2 1.7 2.4 2.6 1.6 4.0 1.1

G

Strongly disagree 14 2 12 4 10 3 11

1.4 0.8 1.6 0.7 2.4 0.8 1.7

Don't Know 5 2 3 1 5 2 3

0.5 1.0 0.4 0.1 1.1 0.6 0.5

95TH PERCENTILE 5.00 5.00 5.00 5.00 5.00 5.00 5.00

99TH PERCENTILE 5.00 5.00 5.00 5.00 98.00 5.00 5.00

Comparison Groups: BC/DE/FG

Independent T-Test for Means (equal variances), Independent Z-Test for Percentages

Upper case letters indicate significance at the 99% level.

Lower case letters indicate significance at the 95% level.

Table Q17\_B Page 344

Jan. 17, 2011

HRSDC Gen Pop "Jobs of Tomorrow" Survey

Q17\_B. I'm going to read you a series of statements related to the possible benefits of pursuing further educational and

training opportunities.

- Pursuing further education and training increases the chances of finding a job if you are unemplo

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CURRENTLY ANTICIPATE AWARENESS OF

UPGRADING UPGRADING GOFC PROGRAMS

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TOTAL YES NO/DK YES NO/DK YES NO/DK

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(A) (B) (C) (D) (E) (F) (G)

TOTAL 1000 243 729 578 422 379 622

100.0 100.0 100.0 100.0 100.0 100.0 100.0

UNWEIGHTED TOTAL 1000 211 777 482 518 362 638

NET: Agree 818 208 584 482 336 315 503

\_\_\_\_\_\_\_\_\_\_ 81.8 85.5 80.1 83.4 79.6 83.1 80.9

Strongly agree 536 144 379 306 230 213 324

53.6 59.3 52.0 53.0 54.5 56.2 52.1

4 282 63 205 176 106 102 180

28.2 26.1 28.1 30.4 25.1 27.0 28.9

Neither agree nor 126 23 101 69 57 43 83

disagree 12.6 9.3 13.9 12.0 13.5 11.4 13.4

NET: Disagree 52 10 42 26 26 20 33

\_\_\_\_\_\_\_\_\_\_\_\_\_ 5.2 4.2 5.8 4.6 6.1 5.2 5.3

2 30 7 24 16 14 9 21

3.0 2.7 3.3 2.8 3.4 2.4 3.4

Strongly disagree 22 4 18 10 12 10 12

2.2 1.5 2.5 1.8 2.7 2.8 1.9

Don't Know 4 2 2 0 3 1 3

0.4 1.0 0.2 0.1 0.8 0.3 0.4

95TH PERCENTILE 5.00 5.00 5.00 5.00 5.00 5.00 5.00

99TH PERCENTILE 5.00 5.00 5.00 5.00 5.00 5.00 5.00

Comparison Groups: BC/DE/FG

Independent T-Test for Means (equal variances), Independent Z-Test for Percentages

Upper case letters indicate significance at the 99% level.

Lower case letters indicate significance at the 95% level.

Table Q17\_C Page 345

Jan. 17, 2011

HRSDC Gen Pop "Jobs of Tomorrow" Survey

Q17\_C. I'm going to read you a series of statements related to the possible benefits of pursuing further educational and

training opportunities.

- Pursuing further education and training is a good alternative to the job market when unemployment

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CURRENTLY ANTICIPATE AWARENESS OF

UPGRADING UPGRADING GOFC PROGRAMS

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TOTAL YES NO/DK YES NO/DK YES NO/DK

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(A) (B) (C) (D) (E) (F) (G)

TOTAL 1000 243 729 578 422 379 622

100.0 100.0 100.0 100.0 100.0 100.0 100.0

UNWEIGHTED TOTAL 1000 211 777 482 518 362 638

NET: Agree 744 195 525 454 290 284 460

\_\_\_\_\_\_\_\_\_\_ 74.3 80.1 72.0 78.5 68.7 75.0 73.9

E

Strongly agree 414 115 288 238 176 153 261

41.4 47.3 39.5 41.2 41.7 40.4 42.0

4 329 80 237 216 114 131 199

32.9 32.8 32.5 37.3 27.0 34.6 31.9

E

Neither agree nor 189 36 149 92 97 68 122

disagree 18.9 14.7 20.4 16.0 22.9 17.8 19.6

d

NET: Disagree 59 10 49 32 27 25 34

\_\_\_\_\_\_\_\_\_\_\_\_\_ 5.9 4.2 6.7 5.5 6.5 6.6 5.5

2 33 7 26 20 13 12 21

3.3 2.8 3.6 3.4 3.1 3.2 3.4

Strongly disagree 26 3 23 12 14 13 13

2.6 1.4 3.2 2.1 3.4 3.4 2.1

Don't Know 8 2 6 0 8 2 6

0.8 1.0 0.8 0.1 1.9 0.6 1.0

d

95TH PERCENTILE 5.00 5.00 5.00 5.00 5.00 5.00 5.00

99TH PERCENTILE 5.00 5.00 5.00 5.00 98.00 5.00 98.00

Comparison Groups: BC/DE/FG

Independent T-Test for Means (equal variances), Independent Z-Test for Percentages

Upper case letters indicate significance at the 99% level.

Lower case letters indicate significance at the 95% level.

Table Q17\_D Page 346

Jan. 17, 2011

HRSDC Gen Pop "Jobs of Tomorrow" Survey

Q17\_D. I'm going to read you a series of statements related to the possible benefits of pursuing further educational and

training opportunities.

- Pursuing further education and training helps to ensure you have the skills you need for the jobs

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CURRENTLY ANTICIPATE AWARENESS OF

UPGRADING UPGRADING GOFC PROGRAMS

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TOTAL YES NO/DK YES NO/DK YES NO/DK

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(A) (B) (C) (D) (E) (F) (G)

TOTAL 1000 243 729 578 422 379 622

100.0 100.0 100.0 100.0 100.0 100.0 100.0

UNWEIGHTED TOTAL 1000 211 777 482 518 362 638

NET: Agree 847 215 606 493 354 317 530

\_\_\_\_\_\_\_\_\_\_ 84.6 88.7 83.1 85.3 83.8 83.7 85.2

Strongly agree 566 151 398 315 251 205 361

56.6 62.3 54.6 54.6 59.3 54.1 58.1

4 281 64 208 178 103 112 169

28.1 26.4 28.5 30.7 24.4 29.6 27.1

Neither agree nor 116 16 97 67 49 47 69

disagree 11.6 6.7 13.3 11.7 11.6 12.4 11.2

b

NET: Disagree 33 9 24 17 16 14 19

\_\_\_\_\_\_\_\_\_\_\_\_\_ 3.3 3.7 3.3 3.0 3.7 3.6 3.1

2 22 6 16 12 10 12 10

2.2 2.5 2.2 2.1 2.3 3.2 1.7

Strongly disagree 10 3 8 5 6 2 9

1.0 1.2 1.0 0.8 1.4 0.5 1.4

Don't Know 5 2 2 0 4 1 3

0.5 1.0 0.3 0.1 1.0 0.3 0.6

95TH PERCENTILE 5.00 5.00 5.00 5.00 5.00 5.00 5.00

99TH PERCENTILE 5.00 5.00 5.00 5.00 5.00 5.00 5.00

Comparison Groups: BC/DE/FG

Independent T-Test for Means (equal variances), Independent Z-Test for Percentages

Upper case letters indicate significance at the 99% level.

Lower case letters indicate significance at the 95% level.

Table Q17\_E Page 347

Jan. 17, 2011

HRSDC Gen Pop "Jobs of Tomorrow" Survey

Q17\_E. I'm going to read you a series of statements related to the possible benefits of pursuing further educational and

training opportunities.

- Pursuing further education and training reduces the chances of being laid off during an economic

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CURRENTLY ANTICIPATE AWARENESS OF

UPGRADING UPGRADING GOFC PROGRAMS

======= --------------- --------------- ---------------

TOTAL YES NO/DK YES NO/DK YES NO/DK

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(A) (B) (C) (D) (E) (F) (G)

TOTAL 1000 243 729 578 422 379 622

100.0 100.0 100.0 100.0 100.0 100.0 100.0

UNWEIGHTED TOTAL 1000 211 777 482 518 362 638

NET: Agree 443 109 316 261 182 185 258

\_\_\_\_\_\_\_\_\_\_ 44.3 45.0 43.4 45.2 43.1 48.8 41.6

Strongly agree 226 60 163 122 104 91 135

22.6 24.6 22.3 21.1 24.7 24.1 21.7

4 217 50 154 139 78 94 124

21.7 20.4 21.1 24.1 18.4 24.8 19.9

Neither agree nor 336 76 255 184 151 99 237

disagree 33.6 31.2 35.0 31.9 35.9 26.1 38.1

F

NET: Disagree 213 55 152 132 81 91 122

\_\_\_\_\_\_\_\_\_\_\_\_\_ 21.3 22.6 20.8 22.8 19.3 24.1 19.6

2 114 36 72 80 33 45 69

11.4 14.7 9.8 13.9 7.9 11.9 11.0

e

Strongly disagree 99 19 80 51 48 46 53

9.9 7.9 11.0 8.9 11.4 12.2 8.6

Don't Know 8 3 5 1 7 4 5

0.8 1.2 0.7 0.1 1.7 0.9 0.7

d

95TH PERCENTILE 5.00 5.00 5.00 5.00 5.00 5.00 5.00

99TH PERCENTILE 5.00 98.00 5.00 5.00 98.00 5.00 5.00

Comparison Groups: BC/DE/FG

Independent T-Test for Means (equal variances), Independent Z-Test for Percentages

Upper case letters indicate significance at the 99% level.

Lower case letters indicate significance at the 95% level.

Table Q18\_A Page 348

Jan. 17, 2011

HRSDC Gen Pop "Jobs of Tomorrow" Survey

Q18\_A. There are a number of factors that could prevent individuals from pursuing educational and training opportunities

throughout their careers or lifetime.

- The cost

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CURRENTLY ANTICIPATE AWARENESS OF

UPGRADING UPGRADING GOFC PROGRAMS

======= --------------- --------------- ---------------

TOTAL YES NO/DK YES NO/DK YES NO/DK

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(A) (B) (C) (D) (E) (F) (G)

TOTAL 1000 243 729 578 422 379 622

100.0 100.0 100.0 100.0 100.0 100.0 100.0

UNWEIGHTED TOTAL 1000 211 777 482 518 362 638

NET: Very Important 598 150 431 367 231 231 367

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ 59.8 61.6 59.2 63.5 54.8 61.0 59.1

e

Extremely important 414 103 299 254 160 159 255

factor 41.4 42.5 41.0 44.0 37.9 42.0 41.0

4 184 46 132 113 71 72 112

18.4 19.1 18.2 19.5 16.9 19.0 18.1

Moderately important 223 61 158 122 101 90 132

factor 22.2 25.1 21.7 21.1 23.8 23.8 21.3

NET: Not Important 166 30 128 87 79 55 111

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ 16.6 12.3 17.6 15.0 18.8 14.6 17.8

2 66 13 44 43 23 17 49

6.6 5.4 6.1 7.4 5.4 4.5 7.8

Not an important factor 100 17 84 44 56 38 62

10.0 6.8 11.5 7.6 13.3 10.2 10.0

d

Don't Know 13 2 11 2 11 2 11

1.3 1.0 1.5 0.4 2.6 0.6 1.8

D

95TH PERCENTILE 5.00 5.00 5.00 5.00 5.00 5.00 5.00

99TH PERCENTILE 98.00 98.00 98.00 5.00 98.00 5.00 98.00

Comparison Groups: BC/DE/FG

Independent T-Test for Means (equal variances), Independent Z-Test for Percentages

Upper case letters indicate significance at the 99% level.

Lower case letters indicate significance at the 95% level.

Table Q18\_B Page 349

Jan. 17, 2011

HRSDC Gen Pop "Jobs of Tomorrow" Survey

Q18\_B. There are a number of factors that could prevent individuals from pursuing educational and training opportunities

throughout their careers or lifetime.

- Lack of time

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CURRENTLY ANTICIPATE AWARENESS OF

UPGRADING UPGRADING GOFC PROGRAMS

======= --------------- --------------- ---------------

TOTAL YES NO/DK YES NO/DK YES NO/DK

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(A) (B) (C) (D) (E) (F) (G)

TOTAL 1000 243 729 578 422 379 622

100.0 100.0 100.0 100.0 100.0 100.0 100.0

UNWEIGHTED TOTAL 1000 211 777 482 518 362 638

NET: Very Important 494 116 365 302 192 172 322

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ 49.3 47.6 50.0 52.2 45.4 45.4 51.7

Extremely important 268 65 199 153 116 94 174

factor 26.8 26.8 27.3 26.4 27.4 24.8 28.1

4 225 51 166 149 76 78 147

22.5 20.8 22.7 25.8 18.0 20.6 23.7

e

Moderately important 277 65 206 144 133 110 167

factor 27.6 26.9 28.3 24.9 31.4 29.0 26.8

NET: Not Important 220 58 151 129 91 96 124

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ 21.9 24.1 20.7 22.3 21.5 25.3 19.9

2 99 26 65 69 30 40 59

9.8 10.6 8.9 11.9 7.0 10.5 9.5

e

Not an important factor 121 33 86 60 61 56 65

12.1 13.5 11.9 10.4 14.5 14.8 10.4

Don't Know 11 3 7 3 7 1 10

1.1 1.4 1.0 0.6 1.7 0.3 1.6

95TH PERCENTILE 5.00 5.00 5.00 5.00 5.00 5.00 5.00

99TH PERCENTILE 98.00 98.00 98.00 5.00 98.00 5.00 98.00

Comparison Groups: BC/DE/FG

Independent T-Test for Means (equal variances), Independent Z-Test for Percentages

Upper case letters indicate significance at the 99% level.

Lower case letters indicate significance at the 95% level.

Table Q18\_C Page 350

Jan. 17, 2011

HRSDC Gen Pop "Jobs of Tomorrow" Survey

Q18\_C. There are a number of factors that could prevent individuals from pursuing educational and training opportunities

throughout their careers or lifetime.

- Lack of interest in going back to school

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CURRENTLY ANTICIPATE AWARENESS OF

UPGRADING UPGRADING GOFC PROGRAMS

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TOTAL YES NO/DK YES NO/DK YES NO/DK

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(A) (B) (C) (D) (E) (F) (G)

TOTAL 1000 243 729 578 422 379 622

100.0 100.0 100.0 100.0 100.0 100.0 100.0

UNWEIGHTED TOTAL 1000 211 777 482 518 362 638

NET: Very Important 319 93 227 172 147 125 195

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ 31.9 38.1 31.1 29.8 34.9 32.9 31.3

Extremely important 196 49 147 104 92 76 120

factor 19.6 20.3 20.2 18.0 21.8 20.1 19.3

4 123 43 80 68 55 48 75

12.3 17.8 11.0 11.8 13.0 12.8 12.0

Moderately important 326 65 245 182 143 118 208

factor 32.6 26.7 33.6 31.6 34.0 31.3 33.4

NET: Not Important 338 75 250 214 124 133 205

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ 33.8 30.9 34.3 37.1 29.3 35.1 32.9

e

2 110 22 79 74 36 43 67

11.0 9.2 10.8 12.8 8.6 11.3 10.8

Not an important factor 228 53 171 140 87 90 138

22.8 21.7 23.4 24.3 20.7 23.8 22.1

Don't Know 17 10 7 9 8 3 15

1.7 4.3 1.0 1.6 1.9 0.7 2.4

c

95TH PERCENTILE 5.00 5.00 5.00 5.00 5.00 5.00 5.00

99TH PERCENTILE 98.00 98.00 5.00 98.00 98.00 5.00 98.00

Comparison Groups: BC/DE/FG

Independent T-Test for Means (equal variances), Independent Z-Test for Percentages

Upper case letters indicate significance at the 99% level.

Lower case letters indicate significance at the 95% level.

Table Q18\_D Page 351

Jan. 17, 2011

HRSDC Gen Pop "Jobs of Tomorrow" Survey

Q18\_D. There are a number of factors that could prevent individuals from pursuing educational and training opportunities

throughout their careers or lifetime.

- Wouldn't really benefit me/no need

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CURRENTLY ANTICIPATE AWARENESS OF

UPGRADING UPGRADING GOFC PROGRAMS

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TOTAL YES NO/DK YES NO/DK YES NO/DK

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(A) (B) (C) (D) (E) (F) (G)

TOTAL 1000 243 729 578 422 379 622

100.0 100.0 100.0 100.0 100.0 100.0 100.0

UNWEIGHTED TOTAL 1000 211 777 482 518 362 638

NET: Very Important 256 39 201 108 147 88 167

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ 25.5 16.2 27.6 18.7 34.9 23.3 26.9

B D

Extremely important 173 27 136 67 106 58 115

factor 17.3 11.0 18.6 11.5 25.1 15.2 18.5

b D

4 83 13 66 41 41 31 52

8.3 5.3 9.0 7.2 9.8 8.1 8.4

Moderately important 334 86 240 191 143 118 216

factor 33.4 35.6 32.9 33.1 33.8 31.1 34.8

NET: Not Important 389 109 273 267 121 165 224

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ 38.9 45.1 37.5 46.3 28.8 43.6 36.0

E

2 146 35 110 103 43 73 73

14.6 14.3 15.1 17.8 10.1 19.3 11.7

E G

Not an important factor 243 75 163 165 79 92 151

24.3 30.8 22.3 28.5 18.6 24.3 24.3

E

Don't Know 22 7 15 11 11 7 14

2.2 3.0 2.0 1.9 2.6 2.0 2.3

95TH PERCENTILE 5.00 5.00 5.00 5.00 5.00 5.00 5.00

99TH PERCENTILE 98.00 98.00 98.00 98.00 98.00 98.00 98.00

Comparison Groups: BC/DE/FG

Independent T-Test for Means (equal variances), Independent Z-Test for Percentages

Upper case letters indicate significance at the 99% level.

Lower case letters indicate significance at the 95% level.

Table Q18\_E Page 352

Jan. 17, 2011

HRSDC Gen Pop "Jobs of Tomorrow" Survey

Q18\_E. There are a number of factors that could prevent individuals from pursuing educational and training opportunities

throughout their careers or lifetime.

- No real financial pay-off to doing so

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CURRENTLY ANTICIPATE AWARENESS OF

UPGRADING UPGRADING GOFC PROGRAMS

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TOTAL YES NO/DK YES NO/DK YES NO/DK

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(A) (B) (C) (D) (E) (F) (G)

TOTAL 1000 243 729 578 422 379 622

100.0 100.0 100.0 100.0 100.0 100.0 100.0

UNWEIGHTED TOTAL 1000 211 777 482 518 362 638

NET: Very Important 314 61 244 156 158 114 200

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ 31.4 25.3 33.5 27.0 37.4 30.1 32.2

D

Extremely important 169 27 138 73 95 57 112

factor 16.9 11.2 19.0 12.7 22.5 15.0 18.0

b D

4 146 34 106 83 63 57 88

14.5 14.1 14.5 14.3 14.9 15.1 14.2

Moderately important 360 91 259 220 139 144 216

factor 36.0 37.7 35.6 38.1 33.0 38.1 34.7

NET: Not Important 297 84 202 188 109 105 193

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ 29.7 34.4 27.8 32.5 25.9 27.6 31.0

2 114 33 74 78 36 43 71

11.4 13.6 10.2 13.5 8.6 11.4 11.5

Not an important factor 183 51 128 110 73 61 121

18.3 20.8 17.6 19.0 17.3 16.2 19.5

Don't Know 29 6 23 14 16 16 13

2.9 2.6 3.1 2.3 3.7 4.1 2.2

95TH PERCENTILE 5.00 5.00 5.00 5.00 5.00 5.00 5.00

99TH PERCENTILE 98.00 98.00 98.00 98.00 98.00 98.00 98.00

Comparison Groups: BC/DE/FG

Independent T-Test for Means (equal variances), Independent Z-Test for Percentages

Upper case letters indicate significance at the 99% level.

Lower case letters indicate significance at the 95% level.

Table Q18\_F Page 353

Jan. 17, 2011

HRSDC Gen Pop "Jobs of Tomorrow" Survey

Q18\_F. There are a number of factors that could prevent individuals from pursuing educational and training opportunities

throughout their careers or lifetime.

- Not sure what courses or program I would take

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CURRENTLY ANTICIPATE AWARENESS OF

UPGRADING UPGRADING GOFC PROGRAMS

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TOTAL YES NO/DK YES NO/DK YES NO/DK

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(A) (B) (C) (D) (E) (F) (G)

TOTAL 1000 243 729 578 422 379 622

100.0 100.0 100.0 100.0 100.0 100.0 100.0

UNWEIGHTED TOTAL 1000 211 777 482 518 362 638

NET: Very Important 303 61 235 168 135 106 196

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ 30.3 25.3 32.2 29.1 31.9 28.1 31.6

Extremely important 162 28 132 80 83 55 107

factor 16.2 11.5 18.1 13.8 19.6 14.6 17.2

b d

4 141 34 103 88 52 51 89

14.1 13.8 14.1 15.3 12.4 13.6 14.4

Moderately important 368 86 275 213 155 137 231

factor 36.8 35.3 37.8 36.8 36.8 36.1 37.1

NET: Not Important 308 87 206 189 119 129 179

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ 30.8 36.0 28.3 32.6 28.2 34.1 28.7

2 118 36 73 82 37 58 61

11.8 14.8 10.0 14.1 8.7 15.2 9.8

e g

Not an important factor 189 51 133 107 82 72 118

18.9 21.2 18.3 18.5 19.5 18.9 18.9

Don't Know 22 8 12 9 13 6 16

2.2 3.3 1.7 1.5 3.1 1.6 2.5

95TH PERCENTILE 5.00 5.00 5.00 5.00 5.00 5.00 5.00

99TH PERCENTILE 98.00 98.00 98.00 98.00 98.00 98.00 98.00

Comparison Groups: BC/DE/FG

Independent T-Test for Means (equal variances), Independent Z-Test for Percentages

Upper case letters indicate significance at the 99% level.

Lower case letters indicate significance at the 95% level.

Table Q18\_G Page 354

Jan. 17, 2011

HRSDC Gen Pop "Jobs of Tomorrow" Survey

Q18\_G. There are a number of factors that could prevent individuals from pursuing educational and training opportunities

throughout their careers or lifetime.

- Family responsibilities

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CURRENTLY ANTICIPATE AWARENESS OF

UPGRADING UPGRADING GOFC PROGRAMS

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TOTAL YES NO/DK YES NO/DK YES NO/DK

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(A) (B) (C) (D) (E) (F) (G)

TOTAL 1000 243 729 578 422 379 622

100.0 100.0 100.0 100.0 100.0 100.0 100.0

UNWEIGHTED TOTAL 1000 211 777 482 518 362 638

NET: Very Important 602 170 414 364 238 222 380

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ 60.1 69.9 56.9 63.0 56.2 58.6 61.1

C

Extremely important 374 106 261 222 152 147 227

factor 37.4 43.6 35.8 38.4 36.0 38.8 36.5

4 228 64 154 142 86 75 153

22.8 26.3 21.1 24.6 20.3 19.8 24.6

Moderately important 206 41 160 113 93 86 120

factor 20.6 16.9 22.0 19.5 22.1 22.7 19.3

NET: Not Important 175 28 140 94 81 65 111

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ 17.5 11.7 19.3 16.3 19.2 17.1 17.8

2 54 7 43 38 16 20 34

5.4 2.9 5.8 6.6 3.7 5.2 5.5

Not an important factor 121 21 98 56 65 45 76

12.1 8.8 13.4 9.7 15.5 11.9 12.3

d

Don't Know 17 4 14 7 10 6 11

1.7 1.6 1.9 1.2 2.5 1.6 1.8

95TH PERCENTILE 5.00 5.00 5.00 5.00 5.00 5.00 5.00

99TH PERCENTILE 98.00 98.00 98.00 98.00 98.00 98.00 98.00

Comparison Groups: BC/DE/FG

Independent T-Test for Means (equal variances), Independent Z-Test for Percentages

Upper case letters indicate significance at the 99% level.

Lower case letters indicate significance at the 95% level.

Table Q18\_H Page 355

Jan. 17, 2011

HRSDC Gen Pop "Jobs of Tomorrow" Survey

Q18\_H. There are a number of factors that could prevent individuals from pursuing educational and training opportunities

throughout their careers or lifetime.

- Concerns about grades or ability to succeed in school

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CURRENTLY ANTICIPATE AWARENESS OF

UPGRADING UPGRADING GOFC PROGRAMS

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TOTAL YES NO/DK YES NO/DK YES NO/DK

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(A) (B) (C) (D) (E) (F) (G)

TOTAL 1000 243 729 578 422 379 622

100.0 100.0 100.0 100.0 100.0 100.0 100.0

UNWEIGHTED TOTAL 1000 211 777 482 518 362 638

NET: Very Important 346 89 254 198 148 131 215

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ 34.6 36.6 34.8 34.2 35.1 34.6 34.5

Extremely important 181 44 136 89 91 59 122

factor 18.1 18.3 18.7 15.5 21.6 15.5 19.6

d

4 165 44 117 108 57 72 93

16.5 18.3 16.1 18.7 13.4 19.1 14.9

Moderately important 264 71 183 139 125 97 167

factor 26.4 29.2 25.2 24.1 29.6 25.6 26.9

NET: Not Important 379 81 282 237 141 147 231

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ 37.9 33.2 38.7 41.0 33.5 38.9 37.2

e

2 134 29 97 97 37 60 74

13.4 12.1 13.2 16.8 8.8 15.8 12.0

E

Not an important factor 245 51 186 140 104 88 157

24.5 21.2 25.5 24.3 24.7 23.2 25.2

Don't Know 12 2 9 4 8 3 9

1.2 1.0 1.3 0.7 1.8 0.8 1.4

95TH PERCENTILE 5.00 5.00 5.00 5.00 5.00 5.00 5.00

99TH PERCENTILE 98.00 98.00 98.00 5.00 98.00 5.00 98.00

Comparison Groups: BC/DE/FG

Independent T-Test for Means (equal variances), Independent Z-Test for Percentages

Upper case letters indicate significance at the 99% level.

Lower case letters indicate significance at the 95% level.

Table Q18\_I Page 356

Jan. 17, 2011

HRSDC Gen Pop "Jobs of Tomorrow" Survey

Q18\_I. There are a number of factors that could prevent individuals from pursuing educational and training opportunities

throughout their careers or lifetime.

- Prefer to learn in other ways than through formal education

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CURRENTLY ANTICIPATE AWARENESS OF

UPGRADING UPGRADING GOFC PROGRAMS

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TOTAL YES NO/DK YES NO/DK YES NO/DK

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(A) (B) (C) (D) (E) (F) (G)

TOTAL 1000 243 729 578 422 379 622

100.0 100.0 100.0 100.0 100.0 100.0 100.0

UNWEIGHTED TOTAL 1000 211 777 482 518 362 638

NET: Very Important 322 90 221 174 147 140 182

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ 32.2 37.3 30.3 30.2 34.9 37.0 29.2

Extremely important 149 42 107 71 78 65 85

factor 14.9 17.3 14.7 12.3 18.6 17.1 13.6

d

4 172 48 113 103 69 75 97

17.2 19.9 15.5 17.9 16.3 19.9 15.6

Moderately important 422 101 311 243 179 147 275

factor 42.2 41.8 42.7 42.0 42.4 38.9 44.2

NET: Not Important 236 45 181 153 83 85 151

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ 23.6 18.7 24.9 26.4 19.7 22.5 24.2

e

2 103 18 77 77 26 43 60

10.3 7.3 10.5 13.4 6.2 11.4 9.7

E

Not an important factor 132 28 105 75 57 42 90

13.2 11.4 14.4 13.0 13.6 11.1 14.5

Don't Know 21 5 15 8 13 6 15

2.1 2.2 2.1 1.4 3.0 1.6 2.4

95TH PERCENTILE 5.00 5.00 5.00 5.00 5.00 5.00 5.00

99TH PERCENTILE 98.00 98.00 98.00 98.00 98.00 98.00 98.00

Comparison Groups: BC/DE/FG

Independent T-Test for Means (equal variances), Independent Z-Test for Percentages

Upper case letters indicate significance at the 99% level.

Lower case letters indicate significance at the 95% level.

Table Q18\_J Page 357

Jan. 17, 2011

HRSDC Gen Pop "Jobs of Tomorrow" Survey

Q18\_J. There are a number of factors that could prevent individuals from pursuing educational and training opportunities

throughout their careers or lifetime.

- Lack of support from employer

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CURRENTLY ANTICIPATE AWARENESS OF

UPGRADING UPGRADING GOFC PROGRAMS

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TOTAL YES NO/DK YES NO/DK YES NO/DK

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(A) (B) (C) (D) (E) (F) (G)

TOTAL 1000 243 729 578 422 379 622

100.0 100.0 100.0 100.0 100.0 100.0 100.0

UNWEIGHTED TOTAL 1000 211 777 482 518 362 638

NET: Very Important 328 93 221 201 126 147 181

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ 32.8 38.3 30.3 34.8 29.9 38.7 29.1

g

Extremely important 147 40 106 84 63 60 87

factor 14.7 16.5 14.6 14.6 14.8 15.8 14.0

4 181 53 115 117 64 87 94

18.1 21.8 15.7 20.3 15.1 22.9 15.1

g

Moderately important 333 72 251 193 140 107 226

factor 33.3 29.5 34.5 33.4 33.1 28.2 36.4

f

NET: Not Important 287 70 211 167 119 109 178

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ 28.7 28.9 29.0 29.0 28.3 28.7 28.6

2 96 35 60 69 27 40 56

9.6 14.6 8.2 12.0 6.3 10.6 9.0

c e

Not an important factor 191 35 152 98 93 69 122

19.1 14.3 20.8 17.0 22.0 18.1 19.7

Don't Know 53 8 45 16 37 17 36

5.3 3.3 6.2 2.8 8.8 4.4 5.8

D

95TH PERCENTILE 98.00 5.00 98.00 5.00 98.00 5.00 98.00

99TH PERCENTILE 98.00 98.00 98.00 98.00 98.00 98.00 98.00

Comparison Groups: BC/DE/FG

Independent T-Test for Means (equal variances), Independent Z-Test for Percentages

Upper case letters indicate significance at the 99% level.

Lower case letters indicate significance at the 95% level.

Table Q18\_K Page 358

Jan. 17, 2011

HRSDC Gen Pop "Jobs of Tomorrow" Survey

Q18\_K. There are a number of factors that could prevent individuals from pursuing educational and training opportunities

throughout their careers or lifetime.

- Courses are not available in my region

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CURRENTLY ANTICIPATE AWARENESS OF

UPGRADING UPGRADING GOFC PROGRAMS

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TOTAL YES NO/DK YES NO/DK YES NO/DK

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(A) (B) (C) (D) (E) (F) (G)

TOTAL 1000 243 729 578 422 379 622

100.0 100.0 100.0 100.0 100.0 100.0 100.0

UNWEIGHTED TOTAL 1000 211 777 482 518 362 638

NET: Very Important 358 83 258 213 145 127 231

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ 35.8 34.3 35.5 36.8 34.3 33.6 37.1

Extremely important 228 52 168 130 98 82 145

factor 22.7 21.3 23.1 22.5 23.1 21.7 23.4

4 130 32 90 83 47 45 85

13.0 13.0 12.3 14.4 11.2 11.8 13.7

Moderately important 254 57 191 127 127 88 166

factor 25.4 23.7 26.2 21.9 30.1 23.3 26.7

d

NET: Not Important 359 95 258 225 134 156 203

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ 35.9 39.0 35.3 39.0 31.7 41.3 32.6

g

2 127 33 89 95 31 66 60

12.7 13.7 12.2 16.5 7.4 17.5 9.7

E G

Not an important factor 232 61 169 130 103 90 142

23.2 25.3 23.1 22.5 24.3 23.8 22.9

Don't Know 29 7 22 13 16 7 22

2.9 3.0 3.0 2.3 3.8 1.8 3.6

95TH PERCENTILE 5.00 5.00 5.00 5.00 5.00 5.00 5.00

99TH PERCENTILE 98.00 98.00 98.00 98.00 98.00 98.00 98.00

Comparison Groups: BC/DE/FG

Independent T-Test for Means (equal variances), Independent Z-Test for Percentages

Upper case letters indicate significance at the 99% level.

Lower case letters indicate significance at the 95% level.

Table Q18\_L Page 359

Jan. 17, 2011

HRSDC Gen Pop "Jobs of Tomorrow" Survey

Q18\_L. There are a number of factors that could prevent individuals from pursuing educational and training opportunities

throughout their careers or lifetime.

- Health reasons/disability

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CURRENTLY ANTICIPATE AWARENESS OF

UPGRADING UPGRADING GOFC PROGRAMS

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TOTAL YES NO/DK YES NO/DK YES NO/DK

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(A) (B) (C) (D) (E) (F) (G)

TOTAL 1000 243 729 578 422 379 622

100.0 100.0 100.0 100.0 100.0 100.0 100.0

UNWEIGHTED TOTAL 1000 211 777 482 518 362 638

NET: Very Important 362 95 256 192 170 156 207

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ 36.2 39.2 35.1 33.3 40.3 41.1 33.2

Extremely important 241 61 176 117 124 93 148

factor 24.1 25.1 24.1 20.3 29.3 24.6 23.8

D

4 122 34 80 75 47 63 59

12.1 14.0 11.0 13.0 11.0 16.5 9.5

g

Moderately important 249 57 184 139 110 88 162

factor 24.9 23.3 25.3 24.1 26.0 23.1 26.0

NET: Not Important 375 82 284 237 138 133 242

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ 37.5 34.0 38.9 41.0 32.7 35.2 38.9

e

2 93 35 58 65 27 35 57

9.3 14.4 7.9 11.3 6.5 9.4 9.2

c e

Not an important factor 283 48 226 172 111 98 185

28.2 19.6 31.0 29.7 26.2 25.9 29.7

B

Don't Know 14 9 5 9 4 2 12

1.4 3.6 0.7 1.6 1.0 0.5 1.9

c

95TH PERCENTILE 5.00 5.00 5.00 5.00 5.00 5.00 5.00

99TH PERCENTILE 98.00 98.00 5.00 98.00 5.00 5.00 98.00

Comparison Groups: BC/DE/FG

Independent T-Test for Means (equal variances), Independent Z-Test for Percentages

Upper case letters indicate significance at the 99% level.

Lower case letters indicate significance at the 95% level.

Table Q18\_M Page 360

Jan. 17, 2011

HRSDC Gen Pop "Jobs of Tomorrow" Survey

Q18\_M. There are a number of factors that could prevent individuals from pursuing educational and training opportunities

throughout their careers or lifetime.

- Lack of information

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CURRENTLY ANTICIPATE AWARENESS OF

UPGRADING UPGRADING GOFC PROGRAMS

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TOTAL YES NO/DK YES NO/DK YES NO/DK

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(A) (B) (C) (D) (E) (F) (G)

TOTAL 1000 243 729 578 422 379 622

100.0 100.0 100.0 100.0 100.0 100.0 100.0

UNWEIGHTED TOTAL 1000 211 777 482 518 362 638

NET: Very Important 293 68 215 166 127 104 190

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ 29.3 28.1 29.5 28.7 30.1 27.4 30.5

Extremely important 165 42 121 91 75 67 98

factor 16.5 17.3 16.6 15.7 17.7 17.8 15.7

4 128 26 94 76 53 36 92

12.8 10.8 12.9 13.1 12.4 9.6 14.8

Moderately important 327 73 246 169 158 115 213

factor 32.7 29.9 33.7 29.3 37.4 30.3 34.2

d

NET: Not Important 353 93 250 226 127 152 201

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ 35.3 38.4 34.3 39.1 30.2 40.2 32.4

e

2 146 30 106 97 49 69 77

14.6 12.4 14.5 16.8 11.5 18.1 12.4

e

Not an important factor 208 63 144 129 79 83 124

20.7 26.1 19.8 22.3 18.6 22.1 20.0

Don't Know 26 9 18 16 10 8 18

2.6 3.6 2.4 2.8 2.3 2.1 2.9

95TH PERCENTILE 5.00 5.00 5.00 5.00 5.00 5.00 5.00

99TH PERCENTILE 98.00 98.00 98.00 98.00 98.00 98.00 98.00

Comparison Groups: BC/DE/FG

Independent T-Test for Means (equal variances), Independent Z-Test for Percentages

Upper case letters indicate significance at the 99% level.

Lower case letters indicate significance at the 95% level.

Table Q19\_A Page 361

Jan. 17, 2011

HRSDC Gen Pop "Jobs of Tomorrow" Survey

Q19\_A. Some groups might require additional support or incentives to help ensure they can be successful in the future job

market.

- Aboriginal Peoples

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CURRENTLY ANTICIPATE AWARENESS OF

UPGRADING UPGRADING GOFC PROGRAMS

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TOTAL YES NO/DK YES NO/DK YES NO/DK

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(A) (B) (C) (D) (E) (F) (G)

TOTAL 1000 243 729 578 422 379 622

100.0 100.0 100.0 100.0 100.0 100.0 100.0

UNWEIGHTED TOTAL 1000 211 777 482 518 362 638

NET: Very Important 655 160 473 382 273 252 403

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ 65.5 66.1 64.9 66.1 64.6 66.7 64.8

Very important 423 105 304 240 183 174 248

42.3 43.4 41.7 41.5 43.4 46.1 40.0

4 232 55 169 142 90 78 154

23.2 22.7 23.3 24.6 21.3 20.6 24.8

Moderately important 205 48 156 116 89 73 132

20.5 19.9 21.4 20.0 21.1 19.2 21.2

NET: Not Important 123 31 85 71 52 49 74

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ 12.3 12.6 11.7 12.3 12.3 13.0 11.9

2 47 9 35 28 20 15 32

4.7 3.9 4.8 4.8 4.7 3.9 5.2

Not important at all 76 21 50 43 32 35 41

7.6 8.7 6.9 7.5 7.7 9.1 6.6

Don't Know 18 3 14 9 8 4 14

1.8 1.3 2.0 1.6 1.9 1.1 2.2

95TH PERCENTILE 5.00 5.00 5.00 5.00 5.00 5.00 5.00

99TH PERCENTILE 98.00 98.00 98.00 98.00 98.00 98.00 98.00

Comparison Groups: BC/DE/FG

Independent T-Test for Means (equal variances), Independent Z-Test for Percentages

Upper case letters indicate significance at the 99% level.

Lower case letters indicate significance at the 95% level.

Table Q19\_B Page 362

Jan. 17, 2011

HRSDC Gen Pop "Jobs of Tomorrow" Survey

Q19\_B. Some groups might require additional support or incentives to help ensure they can be successful in the future job

market.

- New graduates

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CURRENTLY ANTICIPATE AWARENESS OF

UPGRADING UPGRADING GOFC PROGRAMS

======= --------------- --------------- ---------------

TOTAL YES NO/DK YES NO/DK YES NO/DK

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(A) (B) (C) (D) (E) (F) (G)

TOTAL 1000 243 729 578 422 379 622

100.0 100.0 100.0 100.0 100.0 100.0 100.0

UNWEIGHTED TOTAL 1000 211 777 482 518 362 638

NET: Very Important 751 196 532 452 299 285 466

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ 75.1 80.6 73.0 78.2 70.8 75.3 74.9

e

Very important 433 107 317 242 191 177 256

43.3 44.1 43.5 41.9 45.2 46.7 41.2

4 318 88 215 210 108 108 210

31.8 36.5 29.5 36.3 25.6 28.6 33.7

E

Moderately important 183 26 156 81 102 60 123

18.3 10.7 21.4 14.1 24.2 15.9 19.8

B D

NET: Not Important 59 20 35 43 17 31 28

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ 5.9 8.2 4.8 7.4 4.0 8.2 4.6

2 28 10 18 21 7 16 12

2.8 4.0 2.5 3.6 1.7 4.3 1.9

Not important at all 31 10 17 22 10 15 17

3.1 4.2 2.3 3.8 2.3 3.9 2.7

Don't Know 7 1 6 2 4 3 4

0.7 0.5 0.8 0.4 1.1 0.7 0.7

95TH PERCENTILE 5.00 5.00 5.00 5.00 5.00 5.00 5.00

99TH PERCENTILE 5.00 5.00 5.00 5.00 98.00 5.00 5.00

Comparison Groups: BC/DE/FG

Independent T-Test for Means (equal variances), Independent Z-Test for Percentages

Upper case letters indicate significance at the 99% level.

Lower case letters indicate significance at the 95% level.

Table Q19\_C Page 363

Jan. 17, 2011

HRSDC Gen Pop "Jobs of Tomorrow" Survey

Q19\_C. Some groups might require additional support or incentives to help ensure they can be successful in the future job

market.

- At risk youth

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CURRENTLY ANTICIPATE AWARENESS OF

UPGRADING UPGRADING GOFC PROGRAMS

======= --------------- --------------- ---------------

TOTAL YES NO/DK YES NO/DK YES NO/DK

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(A) (B) (C) (D) (E) (F) (G)

TOTAL 1000 243 729 578 422 379 622

100.0 100.0 100.0 100.0 100.0 100.0 100.0

UNWEIGHTED TOTAL 1000 211 777 482 518 362 638

NET: Very Important 741 192 526 450 291 279 462

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ 74.1 79.3 72.2 77.9 68.8 73.8 74.2

E

Very important 493 126 353 301 192 200 293

49.3 51.7 48.5 52.1 45.4 52.7 47.2

4 248 67 173 149 99 80 168

24.8 27.6 23.7 25.8 23.4 21.0 27.1

Moderately important 211 39 165 105 106 76 135

21.1 16.0 22.7 18.2 25.1 20.2 21.6

d

NET: Not Important 32 7 25 14 18 15 17

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ 3.2 2.8 3.5 2.5 4.2 3.9 2.8

2 15 4 11 9 6 6 9

1.5 1.8 1.5 1.6 1.4 1.6 1.5

Not important at all 17 3 14 5 12 9 8

1.7 1.1 1.9 0.8 2.8 2.3 1.2

Don't Know 16 4 12 9 8 8 8

1.6 1.8 1.6 1.5 1.9 2.1 1.4

95TH PERCENTILE 5.00 5.00 5.00 5.00 5.00 5.00 5.00

99TH PERCENTILE 98.00 98.00 98.00 98.00 98.00 98.00 98.00

Comparison Groups: BC/DE/FG

Independent T-Test for Means (equal variances), Independent Z-Test for Percentages

Upper case letters indicate significance at the 99% level.

Lower case letters indicate significance at the 95% level.

Table Q19\_D Page 364

Jan. 17, 2011

HRSDC Gen Pop "Jobs of Tomorrow" Survey

Q19\_D. Some groups might require additional support or incentives to help ensure they can be successful in the future job

market.

- Older workers

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CURRENTLY ANTICIPATE AWARENESS OF

UPGRADING UPGRADING GOFC PROGRAMS

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TOTAL YES NO/DK YES NO/DK YES NO/DK

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(A) (B) (C) (D) (E) (F) (G)

TOTAL 1000 243 729 578 422 379 622

100.0 100.0 100.0 100.0 100.0 100.0 100.0

UNWEIGHTED TOTAL 1000 211 777 482 518 362 638

NET: Very Important 612 151 446 356 257 226 387

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ 61.2 62.0 61.1 61.5 60.8 59.7 62.2

Very important 339 83 248 200 138 141 197

33.9 34.3 34.1 34.7 32.8 37.3 31.8

4 274 67 197 155 118 85 189

27.4 27.7 27.1 26.9 28.0 22.4 30.4

f

Moderately important 306 74 224 176 130 113 193

30.5 30.5 30.7 30.4 30.8 29.8 31.0

NET: Not Important 77 17 56 45 32 39 38

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ 7.7 7.0 7.6 7.8 7.6 10.2 6.2

2 48 10 38 30 18 22 25

4.8 4.2 5.1 5.2 4.2 5.9 4.1

Not important at all 29 7 18 15 14 16 13

2.9 2.8 2.5 2.6 3.4 4.3 2.1

Don't Know 5 1 4 2 3 1 4

0.5 0.5 0.5 0.3 0.8 0.3 0.6

95TH PERCENTILE 5.00 5.00 5.00 5.00 5.00 5.00 5.00

99TH PERCENTILE 5.00 5.00 5.00 5.00 5.00 5.00 5.00

Comparison Groups: BC/DE/FG

Independent T-Test for Means (equal variances), Independent Z-Test for Percentages

Upper case letters indicate significance at the 99% level.

Lower case letters indicate significance at the 95% level.

Table Q19\_E Page 365

Jan. 17, 2011

HRSDC Gen Pop "Jobs of Tomorrow" Survey

Q19\_E. Some groups might require additional support or incentives to help ensure they can be successful in the future job

market.

- Newcomers to Canada

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CURRENTLY ANTICIPATE AWARENESS OF

UPGRADING UPGRADING GOFC PROGRAMS

======= --------------- --------------- ---------------

TOTAL YES NO/DK YES NO/DK YES NO/DK

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(A) (B) (C) (D) (E) (F) (G)

TOTAL 1000 243 729 578 422 379 622

100.0 100.0 100.0 100.0 100.0 100.0 100.0

UNWEIGHTED TOTAL 1000 211 777 482 518 362 638

NET: Very Important 589 153 420 358 231 230 359

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ 58.9 63.2 57.6 61.9 54.7 60.9 57.7

Very important 351 91 250 213 138 146 205

35.1 37.6 34.4 36.9 32.6 38.5 33.0

4 238 62 169 145 93 85 153

23.8 25.7 23.2 25.0 22.1 22.3 24.7

Moderately important 261 51 203 138 123 80 181

26.1 20.9 27.9 23.9 29.2 21.2 29.1

f

NET: Not Important 138 34 98 76 62 65 72

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ 13.8 14.1 13.4 13.1 14.7 17.3 11.6

2 52 14 39 33 19 22 30

5.2 5.6 5.3 5.8 4.5 5.7 4.9

Not important at all 86 21 59 43 43 44 42

8.6 8.5 8.1 7.4 10.2 11.6 6.7

Don't Know 12 4 8 6 6 2 10

1.2 1.8 1.1 1.1 1.4 0.6 1.6

95TH PERCENTILE 5.00 5.00 5.00 5.00 5.00 5.00 5.00

99TH PERCENTILE 98.00 98.00 98.00 98.00 98.00 5.00 98.00

Comparison Groups: BC/DE/FG

Independent T-Test for Means (equal variances), Independent Z-Test for Percentages

Upper case letters indicate significance at the 99% level.

Lower case letters indicate significance at the 95% level.

Table Q19\_F Page 366

Jan. 17, 2011

HRSDC Gen Pop "Jobs of Tomorrow" Survey

Q19\_F. Some groups might require additional support or incentives to help ensure they can be successful in the future job

market.

- Persons with disabilities

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CURRENTLY ANTICIPATE AWARENESS OF

UPGRADING UPGRADING GOFC PROGRAMS

======= --------------- --------------- ---------------

TOTAL YES NO/DK YES NO/DK YES NO/DK

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(A) (B) (C) (D) (E) (F) (G)

TOTAL 1000 243 729 578 422 379 622

100.0 100.0 100.0 100.0 100.0 100.0 100.0

UNWEIGHTED TOTAL 1000 211 777 482 518 362 638

NET: Very Important 788 204 561 476 311 303 485

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ 78.7 84.2 77.0 82.4 73.8 79.9 78.0

E

Very important 492 129 354 292 200 191 301

49.2 53.2 48.5 50.5 47.4 50.4 48.5

4 295 75 207 184 111 112 184

29.5 31.0 28.5 31.9 26.3 29.5 29.5

Moderately important 175 27 146 78 97 58 116

17.5 11.1 20.0 13.5 22.9 15.4 18.7

b D

NET: Not Important 31 8 19 19 11 17 14

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ 3.1 3.2 2.5 3.4 2.7 4.5 2.2

2 15 3 12 8 7 8 8

1.5 1.3 1.7 1.4 1.7 2.1 1.2

Not important at all 16 5 6 11 4 9 6

1.6 1.9 0.9 2.0 1.0 2.4 1.0

Don't Know 7 4 3 4 3 1 6

0.7 1.5 0.5 0.7 0.7 0.2 1.0

95TH PERCENTILE 5.00 5.00 5.00 5.00 5.00 5.00 5.00

99TH PERCENTILE 5.00 98.00 5.00 5.00 5.00 5.00 98.00

Comparison Groups: BC/DE/FG

Independent T-Test for Means (equal variances), Independent Z-Test for Percentages

Upper case letters indicate significance at the 99% level.

Lower case letters indicate significance at the 95% level.

Table Q20 Page 367

Jan. 17, 2011

HRSDC Gen Pop "Jobs of Tomorrow" Survey

Q20. Where would you go to get more information on job training, skills upgrading and what skills you might need to compete

effectively in the future job market?

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CURRENTLY ANTICIPATE AWARENESS OF

UPGRADING UPGRADING GOFC PROGRAMS

======= --------------- --------------- ---------------

TOTAL YES NO/DK YES NO/DK YES NO/DK

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(A) (B) (C) (D) (E) (F) (G)

TOTAL 1000 243 729 578 422 379 622

100.0 100.0 100.0 100.0 100.0 100.0 100.0

UNWEIGHTED TOTAL 1000 211 777 482 518 362 638

The Internet - Which 398 105 289 267 132 171 228

sites specifically? 39.8 43.1 39.6 46.1 31.1 45.1 36.6

Record name of E g

website(s)

School guidance/career 225 59 151 144 81 94 131

counsellor 22.5 24.2 20.7 25.0 19.1 24.8 21.1

Specific agency/ 157 25 125 77 80 63 94

department of the 15.7 10.3 17.1 13.3 18.9 16.6 15.1

Government of Canada -

identify department

The Government of Canada 79 23 57 43 36 33 46

(general) 7.9 9.3 7.8 7.4 8.6 8.7 7.4

Employer 48 25 23 40 8 26 22

4.8 10.3 3.2 6.9 2.0 6.8 3.6

C E

Recruiting firms/HR 40 14 26 27 13 21 19

specialists 4.0 5.6 3.6 4.6 3.1 5.6 3.0

Other 40 14 24 28 12 18 22

4.0 5.7 3.3 4.8 2.9 4.7 3.5

Print media 22 13 9 15 7 10 12

2.2 5.4 1.2 2.6 1.6 2.7 1.9

c

Anywhere 7 7 7 7

0.7 0.9 1.1 1.1

Library 6 1 5 1 5 2 3

0.6 0.2 0.7 0.2 1.1 0.6 0.5

Comparison Groups: BC/DE/FG

Independent T-Test for Means (equal variances), Independent Z-Test for Percentages

Upper case letters indicate significance at the 99% level.

Lower case letters indicate significance at the 95% level.

Table Q20 Page 368

Jan. 17, 2011

(Continued)

HRSDC Gen Pop "Jobs of Tomorrow" Survey

Q20. Where would you go to get more information on job training, skills upgrading and what skills you might need to compete

effectively in the future job market?

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CURRENTLY ANTICIPATE AWARENESS OF

UPGRADING UPGRADING GOFC PROGRAMS

======= --------------- --------------- ---------------

TOTAL YES NO/DK YES NO/DK YES NO/DK

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(A) (B) (C) (D) (E) (F) (G)

TOTAL 1000 243 729 578 422 379 622

100.0 100.0 100.0 100.0 100.0 100.0 100.0

UNWEIGHTED TOTAL 1000 211 777 482 518 362 638

TV 5 5 5 0 5 0

0.5 0.7 0.8 0.1 1.3 0.1

Private Investors 2 1 2 2 1

0.2 0.3 0.4 0.4 0.1

Parents/family 28 5 21 21 7 10 18

2.8 1.9 2.9 3.6 1.7 2.6 2.9

The provincial/ 12 1 11 4 8 6 6

territorial government 1.2 0.4 1.5 0.6 2.0 1.5 1.0

(general)

Enter Verbatim 5 4 0 5 5

0.5 1.8 \* 0.8 0.8

C

Friends 1 1 1 1

0.1 0.2 0.2 0.2

None 17 0 16 6 11 8 9

1.7 0.2 2.2 1.0 2.6 2.1 1.4

b

Don't Know 122 12 110 35 87 24 98

12.2 5.0 15.1 6.1 20.6 6.3 15.8

B D F

95TH PERCENTILE 99.00 98.00 99.00 99.00 99.00 99.00 99.00

99TH PERCENTILE 99.00 99.00 99.00 99.00 99.00 99.00 99.00

Comparison Groups: BC/DE/FG

Independent T-Test for Means (equal variances), Independent Z-Test for Percentages

Upper case letters indicate significance at the 99% level.

Lower case letters indicate significance at the 95% level.

Table Q21 Page 369

Jan. 17, 2011

HRSDC Gen Pop "Jobs of Tomorrow" Survey

Q21. Are you aware of any programs or services offered by the Government of Canada to help Canadians get the skills and training

they need to succeed in tomorrow's economy?

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CURRENTLY ANTICIPATE AWARENESS OF

UPGRADING UPGRADING GOFC PROGRAMS

======= --------------- --------------- ---------------

TOTAL YES NO/DK YES NO/DK YES NO/DK

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(A) (B) (C) (D) (E) (F) (G)

TOTAL 1000 243 729 578 422 379 622

100.0 100.0 100.0 100.0 100.0 100.0 100.0

UNWEIGHTED TOTAL 1000 211 777 482 518 362 638

Yes 379 116 251 267 111 379

37.8 47.6 34.5 46.2 26.4 100.0

C E

No 596 123 455 301 294 596

59.6 50.8 62.4 52.1 69.7 95.8

b D

Don't Know/Refused 26 4 22 10 16 26

2.6 1.5 3.1 1.7 3.9 4.2

95TH PERCENTILE 2.00 2.00 2.00 2.00 2.00 1.00 2.00

99TH PERCENTILE 3.00 3.00 3.00 3.00 3.00 1.00 3.00

Comparison Groups: BC/DE/FG

Independent T-Test for Means (equal variances), Independent Z-Test for Percentages

Upper case letters indicate significance at the 99% level.

Lower case letters indicate significance at the 95% level.

Table Q22 Page 370

Jan. 17, 2011

HRSDC Gen Pop "Jobs of Tomorrow" Survey

Q22. What programs or services have you heard about?

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CURRENTLY ANTICIPATE AWARENESS OF

UPGRADING UPGRADING GOFC PROGRAMS

======= --------------- --------------- ---------------

TOTAL YES NO/DK YES NO/DK YES NO/DK

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(A) (B) (C) (D) (E) (F) (G)

TOTAL 379 116 251 267 111 379

100.0 100.0 100.0 100.0 100.0 100.0

UNWEIGHTED TOTAL 362 95 261 218 144 362

Other 107 35 67 75 32 107

28.3 30.4 26.6 28.1 28.7 28.3

Other miscellaneous 58 19 36 46 12 58

programs/services 15.4 16.3 14.1 17.4 10.7 15.4

Unemployment Programs 20 5 14 14 7 20

5.4 4.6 5.7 5.1 6.0 5.4

Other educational 14 2 12 4 10 14

programs 3.8 1.7 4.7 1.6 9.2 3.8

d

Other government 9 7 2 7 2 9

programs 2.3 5.8 0.8 2.5 1.7 2.3

Canada Employment 3 3 1 3 3

Services 0.9 1.4 0.2 2.5 0.9

Health care programs 2 1 1 1 1 2

0.7 1.0 0.5 0.4 1.2 0.7

Social services 2 1 1 2 2

0.6 1.0 0.4 0.8 0.6

Community Services 1 1 1 0 1

Program 0.3 0.5 0.3 0.3 0.3

Youth Employment 45 15 28 39 6 45

Strategy (Canada Summer 11.9 13.0 11.2 14.5 5.6 11.9

Jobs, Skills Links, e

Career Focus)

Apprenticeship Grants 32 13 19 24 8 32

for those seeking to 8.4 10.9 7.6 9.0 7.0 8.4

enter a trade

Comparison Groups: BC/DE/FG

Independent T-Test for Means (equal variances), Independent Z-Test for Percentages

Upper case letters indicate significance at the 99% level.

Lower case letters indicate significance at the 95% level.

Table Q22 Page 371

Jan. 17, 2011

(Continued)

HRSDC Gen Pop "Jobs of Tomorrow" Survey

Q22. What programs or services have you heard about?

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CURRENTLY ANTICIPATE AWARENESS OF

UPGRADING UPGRADING GOFC PROGRAMS

======= --------------- --------------- ---------------

TOTAL YES NO/DK YES NO/DK YES NO/DK

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(A) (B) (C) (D) (E) (F) (G)

TOTAL 379 116 251 267 111 379

100.0 100.0 100.0 100.0 100.0 100.0

UNWEIGHTED TOTAL 362 95 261 218 144 362

Employment Insurance 18 4 14 14 4 18

4.7 3.7 5.4 5.3 3.4 4.7

Canada Student Loans and 17 2 11 15 2 17

Grants 4.6 1.8 4.3 5.7 1.9 4.6

Aboriginal Skills and 17 7 10 9 8 17

Employment Training 4.5 6.1 4.0 3.3 7.4 4.5

Strategy,

Support for immigrants 16 9 7 11 5 16

to have their 4.2 8.0 2.7 4.2 4.2 4.2

professional credential

recognized

Job retraining programs 13 5 8 10 2 13

through EI 3.3 4.1 3.1 3.9 1.9 3.3

OSAP 9 5 9 9

2.4 3.9 3.4 2.4

Opportunities Fund 8 1 7 7 1 8

2.0 0.6 2.8 2.6 0.7 2.0

Job Bank 5 1 4 4 1 5

1.3 0.6 1.8 1.5 1.0 1.3

Labour Market Agreements 4 1 3 3 1 4

for Persons with 1.1 0.6 1.3 1.2 0.8 1.1

Disabilities,

Targeted Initiative for 4 4 4 4

Older Workers, 1.0 1.5 1.4 1.0

Federal student 3 2 1 3 0 3

financial assistance 0.8 2.1 0.3 1.0 0.3 0.8

(CSLP)

Comparison Groups: BC/DE/FG

Independent T-Test for Means (equal variances), Independent Z-Test for Percentages

Upper case letters indicate significance at the 99% level.

Lower case letters indicate significance at the 95% level.

Table Q22 Page 372

Jan. 17, 2011

(Continued)

HRSDC Gen Pop "Jobs of Tomorrow" Survey

Q22. What programs or services have you heard about?

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CURRENTLY ANTICIPATE AWARENESS OF

UPGRADING UPGRADING GOFC PROGRAMS

======= --------------- --------------- ---------------

TOTAL YES NO/DK YES NO/DK YES NO/DK

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(A) (B) (C) (D) (E) (F) (G)

TOTAL 379 116 251 267 111 379

100.0 100.0 100.0 100.0 100.0 100.0

UNWEIGHTED TOTAL 362 95 261 218 144 362

Programs for Aboriginal 3 0 2 3 3

Canadians 0.7 0.3 1.0 1.0 0.7

RESPs (Registered 2 2 1 1 2

Education Savings 0.6 0.9 0.4 1.0 0.6

Program)

CanLearn 2 2 2 2

0.5 0.7 0.7 0.5

Canada Learning Bond. 0 0 0 0

0.1 0.2 0.4 0.1

Aboriginal Skills and 0 0 0 0

Employment Partnerships 0.1 0.1 0.3 0.1

None 10 2 8 6 3 10

2.5 1.7 3.0 2.3 3.0 2.5

DK/REF 70 14 56 33 37 70

18.5 12.3 22.2 12.5 33.0 18.5

D

95TH PERCENTILE 99.00 99.00 99.00 99.00 99.00 99.00

99TH PERCENTILE 99.00 99.00 99.00 99.00 99.00 99.00

Comparison Groups: BC/DE/FG

Independent T-Test for Means (equal variances), Independent Z-Test for Percentages

Upper case letters indicate significance at the 99% level.

Lower case letters indicate significance at the 95% level.

Table Q23 Page 373

Jan. 17, 2011

HRSDC Gen Pop "Jobs of Tomorrow" Survey

Q23. What would be the best ways for the Government of Canada to inform you about programs and services available to Canadians?

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CURRENTLY ANTICIPATE AWARENESS OF

UPGRADING UPGRADING GOFC PROGRAMS

======= --------------- --------------- ---------------

TOTAL YES NO/DK YES NO/DK YES NO/DK

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(A) (B) (C) (D) (E) (F) (G)

TOTAL 1000 243 729 578 422 379 622

100.0 100.0 100.0 100.0 100.0 100.0 100.0

UNWEIGHTED TOTAL 1000 211 777 482 518 362 638

NET: Traditional media 389 98 285 232 157 147 242

38.9 40.5 39.1 40.1 37.2 38.8 38.9

TV 284 82 200 174 110 104 180

28.4 33.7 27.5 30.1 26.1 27.5 29.0

Print (newspaper, 159 29 127 86 73 62 97

magazines, brochures) 15.9 12.2 17.4 14.9 17.2 16.3 15.7

Radio 64 15 49 37 27 30 35

6.4 6.2 6.7 6.5 6.3 7.8 5.6

NET: Online 273 83 185 193 80 141 132

27.3 34.0 25.4 33.3 19.0 37.3 21.2

E G

Internet 251 68 178 174 77 126 125

25.1 27.8 24.4 30.1 18.2 33.2 20.1

E G

Email 31 16 15 26 5 21 10

3.1 6.6 2.1 4.5 1.2 5.6 1.6

c E G

NET: Direct Mail 168 42 125 95 74 58 110

16.8 17.1 17.1 16.3 17.4 15.4 17.7

Direct mailing 168 42 125 95 74 58 110

16.8 17.1 17.1 16.3 17.4 15.4 17.7

NET: Advertising 147 41 97 81 67 35 112

(general) 14.7 17.0 13.3 13.9 15.8 9.2 18.1

F

Advertising (general) 147 41 97 81 67 35 112

14.7 17.0 13.3 13.9 15.8 9.2 18.1

F

Comparison Groups: BC/DE/FG

Independent T-Test for Means (equal variances), Independent Z-Test for Percentages

Upper case letters indicate significance at the 99% level.

Lower case letters indicate significance at the 95% level.

Table Q23 Page 374

Jan. 17, 2011

(Continued)

HRSDC Gen Pop "Jobs of Tomorrow" Survey

Q23. What would be the best ways for the Government of Canada to inform you about programs and services available to Canadians?

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CURRENTLY ANTICIPATE AWARENESS OF

UPGRADING UPGRADING GOFC PROGRAMS

======= --------------- --------------- ---------------

TOTAL YES NO/DK YES NO/DK YES NO/DK

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(A) (B) (C) (D) (E) (F) (G)

TOTAL 1000 243 729 578 422 379 622

100.0 100.0 100.0 100.0 100.0 100.0 100.0

UNWEIGHTED TOTAL 1000 211 777 482 518 362 638

NET: Other 68 8 56 40 28 34 34

6.8 3.4 7.7 6.8 6.7 9.0 5.4

Through professional 30 5 25 15 15 17 13

association or network 3.0 1.9 3.4 2.6 3.5 4.4 2.1

Schools 24 2 18 14 11 13 12

2.4 1.0 2.5 2.4 2.5 3.3 1.9

Presentation at my 12 1 11 11 1 4 8

company 1.2 0.5 1.5 1.9 0.3 1.1 1.3

e

Phone 3 3 1 2 1 2

0.3 0.5 0.2 0.5 0.3 0.4

NET: New Media 59 8 48 29 30 22 37

5.9 3.2 6.7 5.0 7.1 5.8 5.9

Social Media 59 8 48 29 30 22 37

5.9 3.2 6.7 5.0 7.1 5.8 5.9

DK/REF 126 25 97 59 67 38 88

12.6 10.2 13.4 10.2 15.8 10.0 14.2

d

95TH PERCENTILE 99.00 99.00 99.00 99.00 99.00 99.00 99.00

99TH PERCENTILE 99.00 99.00 99.00 99.00 99.00 99.00 99.00

Comparison Groups: BC/DE/FG

Independent T-Test for Means (equal variances), Independent Z-Test for Percentages

Upper case letters indicate significance at the 99% level.

Lower case letters indicate significance at the 95% level.

Table Q24 Page 375

Jan. 17, 2011

HRSDC Gen Pop "Jobs of Tomorrow" Survey

Q24. Now I'd like to ask you a few final questions for statistical purposes. Again, I'd like to remind you that all your answers

are completely confidential. Which of the following income ranges best describes the combined annual income of all persons in

your household, before taxes?

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CURRENTLY ANTICIPATE AWARENESS OF

UPGRADING UPGRADING GOFC PROGRAMS

======= --------------- --------------- ---------------

TOTAL YES NO/DK YES NO/DK YES NO/DK

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(A) (B) (C) (D) (E) (F) (G)

TOTAL 1000 243 729 578 422 379 622

100.0 100.0 100.0 100.0 100.0 100.0 100.0

UNWEIGHTED TOTAL 1000 211 777 482 518 362 638

Under $20,000 114 25 82 57 58 45 70

11.4 10.5 11.2 9.8 13.6 11.8 11.2

$20,000 to just under 182 39 139 97 84 59 123

$40,000 18.2 16.2 19.1 16.9 20.0 15.5 19.8

$40,000 to just under 198 36 153 107 91 84 113

$60,000 19.8 14.6 21.0 18.4 21.6 22.3 18.2

$60,000 to just under 135 33 101 86 49 59 76

$80,000 13.5 13.7 13.9 14.9 11.6 15.7 12.2

$80,000 to just under 73 22 50 43 30 31 42

$100,000 7.3 9.2 6.9 7.4 7.2 8.2 6.8

Over $100,000 212 73 137 148 64 72 141

21.2 30.3 18.8 25.6 15.3 19.0 22.6

c E

DON'T KNOW/REFUSED 86 13 67 41 45 29 57

8.6 5.6 9.1 7.0 10.7 7.6 9.2

95TH PERCENTILE 99.00 99.00 99.00 99.00 99.00 99.00 99.00

99TH PERCENTILE 99.00 99.00 99.00 99.00 99.00 99.00 99.00

Comparison Groups: BC/DE/FG

Independent T-Test for Means (equal variances), Independent Z-Test for Percentages

Upper case letters indicate significance at the 99% level.

Lower case letters indicate significance at the 95% level.

Table Q25 Page 376

Jan. 17, 2011

HRSDC Gen Pop "Jobs of Tomorrow" Survey

Q25. To which ethnic or cultural group or groups do you belong?

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CURRENTLY ANTICIPATE AWARENESS OF

UPGRADING UPGRADING GOFC PROGRAMS

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TOTAL YES NO/DK YES NO/DK YES NO/DK

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(A) (B) (C) (D) (E) (F) (G)

TOTAL 1000 243 729 578 422 379 622

100.0 100.0 100.0 100.0 100.0 100.0 100.0

UNWEIGHTED TOTAL 1000 211 777 482 518 362 638

CANADIAN (e.g. Québécois/ 341 77 254 180 161 131 210

Québécoise) 34.1 31.7 34.8 31.1 38.1 34.7 33.7

Other 289 82 196 203 86 120 170

28.9 33.6 26.9 35.1 20.4 31.6 27.3

E

Caucasian 289 82 196 203 86 120 170

28.9 33.6 26.9 35.1 20.4 31.6 27.3

E

EUROPEAN (e.g. English, 169 26 141 79 90 69 100

French, German, Italian, 16.9 10.7 19.3 13.6 21.3 18.3 16.0

Russian, Turkish) b d

ASIAN (e.g. Lebanese, 35 14 18 23 12 13 22

Iranian, Indian, 3.5 5.9 2.5 3.9 2.9 3.3 3.6

Chinese)

ABORIGINAL (e.g. Métis, 31 9 22 25 6 16 15

North American Indian, 3.1 3.7 3.1 4.4 1.5 4.3 2.5

Inuit) e

NORTH OR CENTRAL 18 4 14 15 3 10 8

AMERICAN - OUTSIDE 1.8 1.5 2.0 2.6 0.8 2.7 1.3

CANADA (e.g. American, e

Cuban, Haitian, Mexican,

Guatemalan, Panamanian)

BLACK 12 4 8 4 8 4 8

1.2 1.8 1.0 0.7 1.8 1.0 1.3

AFRICAN (e.g. Algerian, 7 2 5 4 3 4 3

Ethiopian, Egyptian, 0.7 1.0 0.7 0.7 0.7 1.1 0.5

Moroccan, Somali,)

Comparison Groups: BC/DE/FG

Independent T-Test for Means (equal variances), Independent Z-Test for Percentages

Upper case letters indicate significance at the 99% level.

Lower case letters indicate significance at the 95% level.

Table Q25 Page 377

Jan. 17, 2011

(Continued)

HRSDC Gen Pop "Jobs of Tomorrow" Survey

Q25. To which ethnic or cultural group or groups do you belong?

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CURRENTLY ANTICIPATE AWARENESS OF

UPGRADING UPGRADING GOFC PROGRAMS

======= --------------- --------------- ---------------

TOTAL YES NO/DK YES NO/DK YES NO/DK

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(A) (B) (C) (D) (E) (F) (G)

TOTAL 1000 243 729 578 422 379 622

100.0 100.0 100.0 100.0 100.0 100.0 100.0

UNWEIGHTED TOTAL 1000 211 777 482 518 362 638

SOUTH AMERICAN (e.g. 6 6 0 5 1 2 5

Columbian, Brazilian, 0.6 2.4 0.1 0.9 0.3 0.4 0.7

Chilean) C

JEWISH 5 1 4 2 3 3 3

0.5 0.5 0.6 0.4 0.8 0.8 0.4

AUSTRALASIAN (e.g. 4 2 2 4 0 4

Australia, New Zealand) 0.4 0.9 0.2 0.9 0.1 0.6

ARAB 3 3 2 2 2 2

0.3 0.5 0.3 0.4 0.4 0.3

DON'T KNOW/REFUSED 210 34 171 102 108 62 148

21.0 14.2 23.5 17.7 25.6 16.3 23.9

b d f

95TH PERCENTILE 99.00 99.00 99.00 99.00 99.00 99.00 99.00

99TH PERCENTILE 99.00 99.00 99.00 99.00 99.00 99.00 99.00

Comparison Groups: BC/DE/FG

Independent T-Test for Means (equal variances), Independent Z-Test for Percentages

Upper case letters indicate significance at the 99% level.

Lower case letters indicate significance at the 95% level.

Table Q26 Page 378

Jan. 17, 2011

HRSDC Gen Pop "Jobs of Tomorrow" Survey

Q26. What language is spoken most often in your household?

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CURRENTLY ANTICIPATE AWARENESS OF

UPGRADING UPGRADING GOFC PROGRAMS

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TOTAL YES NO/DK YES NO/DK YES NO/DK

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(A) (B) (C) (D) (E) (F) (G)

TOTAL 1000 243 729 578 422 379 622

100.0 100.0 100.0 100.0 100.0 100.0 100.0

UNWEIGHTED TOTAL 1000 211 777 482 518 362 638

English 717 146 551 411 306 278 438

71.6 60.0 75.6 71.0 72.4 73.5 70.5

B

French 217 65 145 117 99 68 149

21.6 26.9 19.9 20.3 23.5 17.9 23.9

f

Other 65 30 32 48 17 33 32

6.5 12.4 4.4 8.2 4.0 8.6 5.1

C E

DK/REF 3 2 1 3 3

0.3 0.6 0.2 0.5 0.4

95TH PERCENTILE 3.00 3.00 2.00 3.00 2.00 3.00 3.00

99TH PERCENTILE 3.00 3.00 3.00 3.00 3.00 3.00 3.00

Comparison Groups: BC/DE/FG

Independent T-Test for Means (equal variances), Independent Z-Test for Percentages

Upper case letters indicate significance at the 99% level.

Lower case letters indicate significance at the 95% level.

Table Q27 Page 379

Jan. 17, 2011

HRSDC Gen Pop "Jobs of Tomorrow" Survey

Q27. Are you single, married, living together as a couple, widowed, separated or divorced?

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CURRENTLY ANTICIPATE AWARENESS OF

UPGRADING UPGRADING GOFC PROGRAMS

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TOTAL YES NO/DK YES NO/DK YES NO/DK

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(A) (B) (C) (D) (E) (F) (G)

TOTAL 1000 243 729 578 422 379 622

100.0 100.0 100.0 100.0 100.0 100.0 100.0

UNWEIGHTED TOTAL 1000 211 777 482 518 362 638

Single 209 57 134 152 56 99 109

20.8 23.7 18.5 26.3 13.3 26.3 17.6

E G

Married or living 634 162 462 361 273 229 405

together as a couple 63.4 66.9 63.4 62.4 64.7 60.6 65.1

Widowed 54 8 46 10 43 11 43

5.4 3.1 6.3 1.8 10.2 2.8 6.9

D f

Separated/Divorced 97 13 81 51 45 39 58

9.6 5.3 11.1 8.9 10.7 10.2 9.3

b

DK/REF 8 2 5 3 4 1 7

0.8 1.0 0.7 0.6 1.0 0.2 1.1

95TH PERCENTILE 4.00 4.00 4.00 4.00 4.00 4.00 4.00

99TH PERCENTILE 4.00 99.00 4.00 4.00 4.00 4.00 99.00

Comparison Groups: BC/DE/FG

Independent T-Test for Means (equal variances), Independent Z-Test for Percentages

Upper case letters indicate significance at the 99% level.

Lower case letters indicate significance at the 95% level.

Table Q28 Page 380

Jan. 17, 2011

HRSDC Gen Pop "Jobs of Tomorrow" Survey

Q28. Do you have any children under the age of 18 currently living in your household?

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CURRENTLY ANTICIPATE AWARENESS OF

UPGRADING UPGRADING GOFC PROGRAMS

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TOTAL YES NO/DK YES NO/DK YES NO/DK

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(A) (B) (C) (D) (E) (F) (G)

TOTAL 1000 243 729 578 422 379 622

100.0 100.0 100.0 100.0 100.0 100.0 100.0

UNWEIGHTED TOTAL 1000 211 777 482 518 362 638

Yes 330 79 239 219 111 118 212

33.0 32.6 32.9 37.9 26.2 31.2 34.1

E

No 666 162 486 356 310 260 406

66.6 66.9 66.7 61.6 73.4 68.8 65.3

D

DK/REF 4 1 3 2 2 4

0.4 0.5 0.4 0.4 0.4 0.7

95TH PERCENTILE 2.00 2.00 2.00 2.00 2.00 2.00 2.00

99TH PERCENTILE 2.00 2.00 2.00 2.00 2.00 2.00 2.00

Comparison Groups: BC/DE/FG

Independent T-Test for Means (equal variances), Independent Z-Test for Percentages

Upper case letters indicate significance at the 99% level.

Lower case letters indicate significance at the 95% level.

Table Q28A Page 381

Jan. 17, 2011

HRSDC Gen Pop "Jobs of Tomorrow" Survey

Q28A. How many children under the age of 18 are currently living in your household?

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CURRENTLY ANTICIPATE AWARENESS OF

UPGRADING UPGRADING GOFC PROGRAMS

======= --------------- --------------- ---------------

TOTAL YES NO/DK YES NO/DK YES NO/DK

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(A) (B) (C) (D) (E) (F) (G)

TOTAL 330 79 239 219 111 118 212

100.0 100.0 100.0 100.0 100.0 100.0 100.0

UNWEIGHTED TOTAL 252 64 182 159 93 91 161

NET: 2 or less 262 64 190 176 87 95 168

79.5 80.3 79.3 80.0 78.6 80.1 79.2

1 120 37 81 80 41 46 74

36.4 46.9 34.0 36.3 36.6 38.8 35.0

2 142 26 108 96 46 49 94

43.1 33.4 45.3 43.8 41.9 41.2 44.2

NET: 3 or more 68 16 50 44 24 24 44

20.5 19.7 20.7 20.0 21.4 19.9 20.8

3+ 68 16 50 44 24 24 44

20.5 19.7 20.7 20.0 21.4 19.9 20.8

Comparison Groups: BC/DE/FG

Independent T-Test for Means (equal variances), Independent Z-Test for Percentages

Upper case letters indicate significance at the 99% level.

Lower case letters indicate significance at the 95% level.

Table Q31 Page 382

Jan. 17, 2011

HRSDC Gen Pop "Jobs of Tomorrow" Survey

Q31. INTERVIEWER: Record language of interview

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CURRENTLY ANTICIPATE AWARENESS OF

UPGRADING UPGRADING GOFC PROGRAMS

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TOTAL YES NO/DK YES NO/DK YES NO/DK

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(A) (B) (C) (D) (E) (F) (G)

TOTAL 1000 243 729 578 422 379 622

100.0 100.0 100.0 100.0 100.0 100.0 100.0

UNWEIGHTED TOTAL 1000 211 777 482 518 362 638

English 811 185 603 474 337 326 486

81.1 76.2 82.8 82.0 79.9 86.0 78.1

G

French 189 58 125 104 85 53 136

18.9 23.8 17.2 18.0 20.1 14.0 21.9

F

95TH PERCENTILE 2.00 2.00 2.00 2.00 2.00 2.00 2.00

99TH PERCENTILE 2.00 2.00 2.00 2.00 2.00 2.00 2.00

Comparison Groups: BC/DE/FG

Independent T-Test for Means (equal variances), Independent Z-Test for Percentages

Upper case letters indicate significance at the 99% level.

Lower case letters indicate significance at the 95% level.

Table Q32 Page 383

Jan. 17, 2011

HRSDC Gen Pop "Jobs of Tomorrow" Survey

Q32. Gender

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CURRENTLY ANTICIPATE AWARENESS OF

UPGRADING UPGRADING GOFC PROGRAMS

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TOTAL YES NO/DK YES NO/DK YES NO/DK

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(A) (B) (C) (D) (E) (F) (G)

TOTAL 1000 243 729 578 422 379 622

100.0 100.0 100.0 100.0 100.0 100.0 100.0

UNWEIGHTED TOTAL 1000 211 777 482 518 362 638

Male 459 99 346 260 199 188 271

45.9 40.8 47.4 44.9 47.2 49.7 43.6

Female 541 144 383 318 223 190 351

54.1 59.2 52.6 55.1 52.8 50.3 56.4

95TH PERCENTILE 2.00 2.00 2.00 2.00 2.00 2.00 2.00

99TH PERCENTILE 2.00 2.00 2.00 2.00 2.00 2.00 2.00

Comparison Groups: BC/DE/FG

Independent T-Test for Means (equal variances), Independent Z-Test for Percentages

Upper case letters indicate significance at the 99% level.

Lower case letters indicate significance at the 95% level.