

ACET CANADA JOB GRANT

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ACET CANADA JOB GRANT

Q1A. Over the past few weeks or so, have you seen, heard or read any advertising about the new Canada Job Grant?

	REGION							GENDER		AGE GROUP			EMPLOYMENT STATUS			LEVEL OF EDUCATION			HOUSEHOLD INCOME			
	TOTAL	BC	AB	MB/SK	ON	QC	ATL	MALE	FEMALE	18-34	35-54	55+	WORKING	STUDENT/ UNEMP.	NOT IN WRKFORCE	RETIRED	HS OR LESS	SOME PS /COLLEGE	UNIV.	<\$40K	\$40K - <\$80K	\$80K+
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)
Total 'N'	2,000 100%	270 100%	215 100%	132 100%	761 100%	478 100%	144 100%	969 100%	1,031 100%	553 100%	731 100%	697 100%	1,233 100%	172 100%	101 100%	450 100%	597 100%	708 100%	673 100%	532 100%	577 100%	580 100%
UNWEIGHTED 'N'	2,000	259	261	260	600	420	200	973	1,027	325	620	1,036	1,082	125	96	652	645	696	635	560	566	537
YES	292 15%	44 16%	31 15%	13 10%	118 16%	63 13%	22 15%	177 18%	115 11%	68 12%	108 15%	113 16%	177 14%	31 18%	11 11%	69 15%	59 10%	125 18%	107 16%	60 11%	98 17%	94 16%
			d		D			I				j					Q	Q		T	T	
NO	1,698 85%	226 84%	183 85%	117 89%	637 84%	414 86%	120 84%	785 81%	913 89%	480 87%	619 85%	581 83%	1,048 85%	141 82%	88 87%	380 84%	536 90%	579 82%	562 83%	471 88%	478 83%	481 83%
			e					H								RS		UV				
DON'T KNOW	11 1%	-	1 *	1 1%	5 1%	2 *	2 1%	7 1%	4 *	4 1%	3 *	4 1%	8 1%	-	1 1%	1 *	3 *	4 1%	5 1%	1 *	1 *	6 1%

Comparison Groups: BCDEFG/HI/JKL/MNOP/QRS/TUV
 Independent T-Test for Means (equal variances), Independent Z-Test for Percentages
 Upper case letters indicate significance at the 95% level.
 Lower case letters indicate significance at the 90% level.
 NRG RESEARCH GROUP (022-13-2705)

ACET CANADA JOB GRANT

Q1B. What can you remember about this advertising? What words, sounds or images come to mind? (TOTAL MENTIONS)

	REGION							GENDER		AGE GROUP			EMPLOYMENT STATUS				LEVEL OF EDUCATION			HOUSEHOLD INCOME		
	TOTAL	BC	AB	MB/SK	ON	QC	ATL	MALE	FEMALE	18-34	35-54	55+	WORKING	STUDENT/ UNEMP.	NOT IN WRKFORCE	RETIRED	HS OR LESS	SOME PS /COLLEGE	UNIV.	<\$40K	\$40K - <\$80K	\$80K+
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)
Total 'N'	292	44	31	13	118	63	22	177	115	68	108	113	177	31	11	69	59	125	107	60	98	94
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
UNWEIGHTED 'N'	301	46	43	29	94	58	31	182	119	38	93	168	158	27	14	99	67	126	107	70	97	85
Upgrading skills and training	41	7	5	2	23	4	1	29	12	14	14	13	27	3	2	10	4	21	16	4	16	17
	14%	15%	15%	16%	19%	6%	3%	16%	11%	20%	13%	12%	15%	9%	13%	14%	7%	17%	15%	6%	17%	18%
		g	g	g	FG													q		t	t	
Government of Canada has programs/services relating to skills/post-secondary education/employment	31	5	4	1	15	5	2	12	19	2	18	12	20	1	1	10	9	14	8	10	12	6
	11%	12%	13%	8%	12%	8%	9%	7%	17%	3%	16%	11%	11%	2%	10%	14%	16%	11%	8%	16%	12%	6%
									H		J	J	n			N				v		
Source recall (TV/Radio/Newspaper etc.)	27	6	2	1	12	4	1	16	10	12	6	8	20	1	1	4	1	10	15	3	12	11
	9%	13%	5%	10%	10%	7%	6%	9%	9%	18%	6%	7%	11%	5%	10%	5%	2%	8%	14%	4%	12%	11%
										k			p					q	Q		t	
Job creation/Jobs are available	19	3	3	1	8	3	1	13	5	8	6	5	15	3	1	1	5	10	4	5	6	7
	6%	7%	9%	7%	7%	5%	3%	8%	5%	11%	6%	4%	8%	9%	5%	1%	8%	8%	4%	8%	6%	7%
													P	p								
The ad mentions the Canada Job Grant	17	3	1	0	12	-	1	8	9	10	5	2	16	1	-	-	0	11	6	2	8	6
	6%	7%	4%	3%	10%		5%	5%	8%	15%	5%	2%	9%	3%			1%	9%	5%	3%	8%	7%
					c					L								Q	q		t	
Grant/Give money for training	17	3	4	-	2	5	2	6	10	2	9	6	10	1	1	4	2	10	4	4	7	3
	6%	7%	14%		2%	8%	9%	4%	9%	3%	9%	5%	6%	3%	13%	6%	4%	8%	4%	7%	7%	3%
			E						h													
Skills/training education for a better job	12	-	2	0	7	2	1	8	5	-	11	2	12	-	-	-	2	5	5	2	3	6
	4%		5%	2%	6%	4%	6%	4%	4%		10%	1%	7%				3%	4%	5%	4%	3%	7%
										L												
The ad is part of the Economic Action Plan	12	4	1	-	5	2	-	9	3	1	8	3	6	3	-	3	-	8	4	4	0	6
	4%	8%	4%		4%	3%		5%	3%	2%	7%	2%	3%	11%		4%		7%	4%	7%	*%	6%
																				U		u
Mention of \$15,000 or more	11	1	-	0	8	-	2	10	1	4	4	3	5	4	-	2	3	4	4	1	2	6
	4%	3%		3%	7%		8%	6%	1%	6%	4%	3%	3%	14%		3%	6%	3%	4%	1%	2%	6%
								I						m							t	
Logo/Arrows	9	3	1	-	5	-	-	8	1	6	3	1	7	1	-	1	3	2	4	3	3	3
	3%	8%	3%		4%			5%	1%	8%	2%	1%	4%	5%		1%	5%	2%	4%	5%	3%	3%
								i					p									
Gov't of Canada will partner w/businesses, provs & terts to help Canadians get the right skills for available jobs	7	-	1	2	4	-	-	4	3	1	5	2	5	1	1	1	1	6	0	1	4	1
	3%		4%	16%	3%			2%	3%	1%	4%	2%	3%	3%	5%	1%	1%	5%	*%	2%	4%	1%
			e														s					
A man in his kitchen thinking about how he has been working hard to look for a job	7	3	0	-	2	2	-	4	3	2	3	2	4	-	-	1	2	3	2	2	3	2
	2%	7%	1%		1%	3%		2%	3%	3%	3%	2%	2%			2%	3%	2%	2%	4%	3%	2%

Comparison Groups: BCDEFG/HI/JKL/MNOP/QRS/TUV
Independent T-Test for Means (equal variances), Independent Z-Test for Percentages
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NRG RESEARCH GROUP (022-13-2705)

ACET CANADA JOB GRANT

Q1B. What can you remember about this advertising? What words, sounds or images come to mind? (TOTAL MENTIONS)

	REGION							GENDER		AGE GROUP			EMPLOYMENT STATUS				LEVEL OF EDUCATION			HOUSEHOLD INCOME		
	TOTAL	BC	AB	MB/SK	ON	QC	ATL	MALE	FEMALE	18-34	35-54	55+	WORKING	STUDENT/ UNEMP.	NOT IN WRKFORCE	RETIRED	HS OR LESS	SOME PS /COLLEGE	UNIV.	<\$40K	\$40K - <\$80K	\$80K+
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)
The words "Subject to Parliamentary approval	6 2%	1 2%	0 1%	0 3%	4 4%	-	-	5 3%	1 1%	-	3 3%	3 3%	4 2%	-	-	2 3%	0 1%	1 1%	4 4%	0 1%	0 *	4 5%
A man driving a truck at a mine	6 2%	2 4%	1 2%	-	1 1%	3 5%	-	4 2%	2 2%	2 3%	3 2%	1 1%	3 2%	-	-	1 2%	-	3 2%	3 3%	2 4%	1 1%	3 3%
Jobs are available for those who move/relocate / Jobs in other regions	5 2%	-	1 3%	-	-	3 5%	1 3%	4 2%	1 1%	-	5 5%	-	2 1%	3 10%	-	-	1 1%	3 3%	1 1%	1 1%	2 2%	2 2%
A man in his kitchen wondering how he can upgrade his skills	4 1%	-	-	-	4 3%	-	1 3%	4 2%	1 1%	3 4%	1 1%	1 1%	3 2%	-	-	1 1%	1 1%	-	3 3%	1 1%	3 3%	1 1%
A shipbuilding workers	3 1%	-	0 1%	-	3 2%	-	-	3 2%	-	3 4%	-	0 *	0 *	3 9%	-	-	3 5%	0 *	-	-	-	3 3%
Mining trucks at work	3 1%	-	2 5%	-	-	-	1 6%	1 1%	2 2%	1 2%	1 1%	1 1%	3 2%	-	-	-	-	0 *	2 2%	-	2 2%	1 1%
A female construction apprentice/worker	1 *	-	-	1 6%	-	-	-	1 *	-	1 1%	-	-	1 *	-	-	-	-	1 1%	-	-	1 1%	-
Thinking about your career	1 *	-	-	-	-	-	1 3%	1 *	-	-	1 1%	-	1 *	-	-	-	-	1 1%	-	-	-	1 1%
Other	23 8%	3 6%	1 3%	1 9%	7 6%	11 18%	1 3%	15 8%	8 7%	6 9%	9 9%	8 7%	13 7%	4 12%	1 7%	5 8%	4 7%	11 8%	8 8%	3 5%	4 4%	12 13%
						bCEG																tu
Negative comment / Propaganda	8 3%	1 3%	2 7%	-	3 3%	-	2 7%	6 3%	2 2%	1 2%	1 1%	5 4%	3 2%	3 9%	1 7%	2 3%	3 5%	0 *	4 4%	-	3 3%	2 2%
NOTHING	39 13%	6 14%	5 15%	2 19%	11 9%	11 17%	3 15%	18 10%	20 18%	2 3%	8 7%	28 25%	16 9%	3 10%	3 23%	17 25%	12 21%	14 11%	12 11%	9 15%	15 15%	7 7%
												JK				Mn						
DON'T KNOW	42 15%	3 8%	2 8%	2 17%	14 12%	15 24%	5 23%	28 16%	14 13%	8 12%	13 12%	20 18%	20 11%	6 20%	2 18%	13 19%	15 25%	12 10%	15 14%	13 22%	13 13%	10 10%
						BcE	bc									R			v			
REFUSED	1 *	-	-	-	1 1%	-	-	-	1 1%	-	-	1 1%	1 *	-	-	-	-	1 1%	-	1 1%	-	-

Comparison Groups: BCDEFG/HI/JKL/MNOP/QRS/TUV
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NRG RESEARCH GROUP (022-13-2705)

ACET CANADA JOB GRANT

Q2_ALL. TOTAL AD RECALL

TOTAL	REGION						GENDER		AGE GROUP			EMPLOYMENT STATUS			LEVEL OF EDUCATION			HOUSEHOLD INCOME				
	BC	AB	MB/SK	ON	QC	ATL	MALE	FEMALE	18-34	35-54	55+	WORKING	STUDENT/ UNEMP.	NOT IN WRKFORCE	RETIRED	HS OR LESS	SOME PS /COLLEGE	UNIV.	<\$40K	\$40K - <\$80K	\$80K+	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)
Total 'N'	2,000	270	215	132	761	478	144	969	1,031	553	731	697	1,233	172	101	450	597	708	673	532	577	580
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
UNWEIGHTED 'N'	2,000	259	261	260	600	420	200	973	1,027	325	620	1,036	1,082	125	96	652	645	696	635	560	566	537
RECALL AT LEAST ONE AD	527	76	50	31	209	126	36	304	223	143	190	190	320	45	21	125	158	219	147	139	156	163
	26%	28%	23%	24%	27%	26%	25%	31%	22%	26%	26%	27%	26%	26%	21%	28%	26%	31%	22%	26%	27%	28%
								I								s	s					
DO NOT RECALL ANY ADS	1,473	194	165	101	552	353	108	665	808	410	541	507	912	127	80	325	439	489	527	393	422	418
	74%	72%	77%	76%	73%	74%	75%	69%	78%	74%	74%	73%	74%	74%	79%	72%	74%	69%	78%	74%	73%	72%
									H										qR			

Comparison Groups: BCDEFG/HI/JKL/MNOP/QRS/TUV
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 NRG RESEARCH GROUP (022-13-2705)

ACET CANADA JOB GRANT

Q2A. Do you remember seeing a tv ad over the past few weeks or so that shows a man in his kitchen wondering how he can get more training b/c he doesn't have the right skills for the jobs available? The ad talks about the new Canada Job Grant.

	REGION							GENDER		AGE GROUP			EMPLOYMENT STATUS			LEVEL OF EDUCATION			HOUSEHOLD INCOME			
	TOTAL	BC	AB	MB/SK	ON	QC	ATL	MALE	FEMALE	18-34	35-54	55+	WORKING	STUDENT/ UNEMP.	NOT IN WRKFORCE	RETIRED	HS OR LESS	SOME PS /COLLEGE	UNIV.	<\$40K	\$40K - \$80K	\$80K+
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)
Total 'N'	2,000 100%	270 100%	215 100%	132 100%	761 100%	478 100%	144 100%	969 100%	1,031 100%	553 100%	731 100%	697 100%	1,233 100%	172 100%	101 100%	450 100%	597 100%	708 100%	673 100%	532 100%	577 100%	580 100%
UNWEIGHTED 'N'	2,000	259	261	260	600	420	200	973	1,027	325	620	1,036	1,082	125	96	652	645	696	635	560	566	537
YES	477 24%	63 23%	42 19%	28 21%	193 25% c	120 25%	32 22%	276 28% I	201 20%	127 23%	169 23%	178 26%	285 23%	38 22%	20 20%	119 26%	144 24% s	196 28% S	134 20%	126 24%	136 24%	149 26%
NO	1,378 69%	177 66%	154 71%	96 73%	524 69%	331 69%	96 67%	620 64%	758 74% H	367 66%	526 72% 1	473 68%	867 70%	115 66%	73 72%	300 67%	407 68%	461 65%	496 74% qR	352 66%	404 70%	399 69%
NOT APPLICABLE / DO NOT HAVE TV / DO NOT WATCH TV	102 5%	22 8% dEF	14 7% ef	5 4%	30 4%	17 4%	12 9% DEF	48 5%	54 5% KL	54 10% KL	23 3%	24 3%	57 5%	20 12% MP	7 7%	14 3%	33 5%	35 5%	32 5%	44 8% UV	26 4%	23 4%
DON'T KNOW	41 2%	8 3%	5 2%	3 2%	13 2%	10 2%	2 1%	23 2%	18 2%	4 1%	13 2%	21 3% J	22 2%	-	1 1%	17 4% Mo	13 2%	16 2%	11 2%	11 2%	11 2%	9 1%
REFUSED	2 *%	-	0 *%	-	1 *%	-	1 1%	2 *%	-	-	-	1 *%	1 *%	-	0 *%	-	0 *%	1 *%	1 *%	-	1 *%	0 *%

Comparison Groups: BCDEFG/HI/JKL/MNOP/QRS/TUV
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NRG RESEARCH GROUP (022-13-2705)

ACET CANADA JOB GRANT

Q2B. Do you remember seeing an internet ad over the past few weeks or so about the new Canada Job Grant? The ad makes reference to skills training.

	REGION							GENDER		AGE GROUP			EMPLOYMENT STATUS				LEVEL OF EDUCATION			HOUSEHOLD INCOME		
	TOTAL	BC	AB	MB/SK	ON	QC	ATL	MALE	FEMALE	18-34	35-54	55+	WORKING	STUDENT/ UNEMP.	NOT IN WRKFORCE	RETIRED	HS OR LESS	SOME PS /COLLEGE	UNIV.	<\$40K	\$40K - <\$80K	\$80K+
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)
Total 'N'	2,000	270	215	132	761	478	144	969	1,031	553	731	697	1,233	172	101	450	597	708	673	532	577	580
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
UNWEIGHTED 'N'	2,000	259	261	260	600	420	200	973	1,027	325	620	1,036	1,082	125	96	652	645	696	635	560	566	537
YES	116	24	14	8	47	14	8	71	45	34	38	41	72	16	1	23	31	49	34	29	43	32
	6%	9%	6%	6%	6%	3%	6%	7%	4%	6%	5%	6%	6%	9%	1%	5%	5%	7%	5%	6%	7%	5%
		F	F	f	F			I					O	O		O						
NO	1,783	236	192	119	681	427	127	864	919	513	674	583	1,135	150	89	372	511	628	626	449	518	537
	89%	87%	89%	90%	90%	89%	89%	89%	89%	93%	92%	84%	92%	87%	89%	83%	86%	89%	93%	84%	90%	92%
										L	L		P			QR			QR	T	T	
NOT APPLICABLE / DO NOT HAVE/USE INTERNET	91	7	9	4	31	36	4	31	60	4	17	68	21	4	9	53	51	29	9	49	14	10
	5%	3%	4%	3%	4%	8%	3%	3%	6%	1%	2%	10%	2%	3%	9%	12%	9%	4%	1%	9%	2%	2%
						BDEG			H		J	JK			m	MN	RS	S		UV		
DON'T KNOW	10	3	1	1	2	1	4	3	7	2	2	6	4	2	2	3	4	2	4	5	2	2
	1%	1%	*%	1%	*%	*%	3%	*%	1%	*%	*%	1%	*%	1%	2%	1%	1%	*%	1%	1%	*%	*%
							CdEF					k										

Comparison Groups: BCDEFG/HI/JKL/MNOP/QRS/TUV
 Independent T-Test for Means (equal variances), Independent Z-Test for Percentages
 Upper case letters indicate significance at the 95% level.
 Lower case letters indicate significance at the 90% level.
 NRG RESEARCH GROUP (022-13-2705)

ACET CANADA JOB GRANT

Q3. Thinking about the advertising that you saw/heard, what do you think was the main point this advertising was trying to get across? (CODED)

	REGION							GENDER		AGE GROUP			EMPLOYMENT STATUS				LEVEL OF EDUCATION			HOUSEHOLD INCOME		
	TOTAL	BC	AB	MB/SK	ON	QC	ATL	MALE	FEMALE	18-34	35-54	55+	WORKING	STUDENT/ UNEMP.	NOT IN WRKFORCE	RETIRED	HS OR LESS	SOME PS /COLLEGE	UNIV.	<\$40K	\$40K - <\$80K	\$80K+
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)
Total 'N'	527	76	50	31	209	126	36	304	223	143	190	190	320	45	21	125	158	219	147	139	156	163
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
UNWEIGHTED 'N'	530	71	66	61	168	113	51	310	220	83	161	282	280	34	22	178	172	214	140	148	154	149
Upgrade your skills/ education/training to get a better job	141	22	16	8	51	35	9	94	48	39	64	39	97	6	7	27	41	65	35	34	48	40
	27%	28%	33%	26%	24%	28%	26%	31%	21%	27%	34%	21%	30%	12%	35%	21%	26%	30%	24%	24%	31%	25%
								I		L			Np		n							
Gov't of Canada has programs/services relating to skills/post- secondary education/ employment	136	21	10	9	62	25	9	65	71	34	59	42	87	13	5	29	41	52	43	40	39	42
	26%	28%	20%	28%	30%	20%	25%	21%	32%	24%	31%	22%	27%	30%	22%	23%	26%	24%	29%	29%	25%	26%
					f				H		1											
With the new Canada Job Grant, the Gov't of Canada will help Canadians get the right skills for available jobs	71	8	6	4	36	12	5	44	27	24	25	20	44	9	2	12	11	34	26	8	26	33
	13%	11%	11%	14%	17%	9%	14%	14%	12%	17%	13%	11%	14%	20%	9%	10%	7%	16%	17%	6%	16%	20%
					f												Q	Q			T	T
Importance of education (general)/Importance of pursuing post-secondary education	17	2	2	1	5	4	2	8	8	4	4	9	7	-	2	7	3	10	3	4	1	8
	3%	3%	5%	4%	2%	3%	6%	3%	4%	3%	2%	5%	2%		11%	6%	2%	4%	2%	3%	1%	5%
															m	m						u
Importance of getting skills upgrade	14	2	5	1	5	-	-	7	7	6	4	4	10	1	-	3	6	7	1	5	6	1
	3%	3%	11%	4%	3%			2%	3%	4%	2%	2%	3%	2%	2%	4%	3%	1%	4%	4%	4%	1%
			e													s					v	
Importance of trades' apprenticeship/ apprenticeship programs	5	2	1	-	1	-	1	2	3	1	2	1	3	-	-	1	3	1	1	2	-	2
	1%	3%	2%		*%		2%	1%	1%	1%	1%	1%	1%			1%	2%	*%	1%	1%	1%	1%
The Canada Job Grant will result in a new or better job	2	-	-	-	1	-	1	1	1	1	-	1	1	-	1	-	1	-	1	1	-	1
	*%				*%		3%	*%	*%	1%		*%	*%		5%		1%		1%	1%	1%	*%
There is \$15,000 or more available for training	1	-	-	-	1	-	-	1	-	-	-	1	-	-	-	1	-	-	1	-	1	-
	*%				*%			*%				*%				1%			1%		*%	
Other	41	3	1	1	19	14	2	25	16	19	10	12	23	8	2	7	12	16	12	17	7	12
	8%	5%	2%	4%	9%	11%	5%	8%	7%	13%	5%	6%	7%	17%	11%	5%	8%	7%	8%	12%	4%	7%
					C	bc				kl				P					U			
Negative comment / Propaganda	17	3	2	1	10	-	2	14	3	1	7	9	10	3	-	5	2	10	5	5	2	6
	3%	4%	3%	3%	5%		5%	5%	1%	1%	4%	5%	3%	6%		4%	1%	4%	3%	4%	1%	4%
								i				J										
NOTHING	13	1	3	2	4	4	-	8	6	4	-	9	8	1	-	4	5	5	3	4	4	1
	3%	1%	6%	8%	2%	3%		2%	3%	3%		5%	2%	2%	3%	3%	2%	2%	3%	3%	3%	1%
				Be																		
DON'T KNOW	67	10	4	3	13	33	4	33	34	9	16	40	31	5	1	27	30	20	15	18	20	17
	13%	14%	7%	8%	6%	26%	12%	11%	15%	6%	8%	21%	10%	11%	7%	22%	19%	9%	10%	13%	13%	10%
						bcDEG						JK				Mo	Rs					

Comparison Groups: BCDEFG/HI/JKL/MNOP/QRS/TUV
Independent T-Test for Means (equal variances), Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
Lower case letters indicate significance at the 90% level.
NRG RESEARCH GROUP (022-13-2705)

ACET CANADA JOB GRANT

Q3. Thinking about the advertising that you saw/heard, what do you think was the main point this advertising was trying to get across? (CODED)

TOTAL	REGION						GENDER		AGE GROUP			EMPLOYMENT STATUS				LEVEL OF EDUCATION			HOUSEHOLD INCOME			
	BC	AB	MB/SK	ON	QC	ATL	MALE	FEMALE	18-34	35-54	55+	WORKING	STUDENT/ UNEMP.	NOT IN WRKFORCE	RETIRED	HS OR LESS	SOME PS /COLLEGE	UNIV.	<\$40K	\$40K - <\$80K	\$80K+	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)
REFUSED	3	1	-	-	2	-	1	3	-	-	-	3	-	-	-	2	2	-	1	1	2	1
	1%	1%			1%		2%	1%				1%				2%	1%		1%	1%	1%	1%

Comparison Groups: BCDEFG/HI/JKL/MNOP/QRS/TUV
 Independent T-Test for Means (equal variances), Independent Z-Test for Percentages
 Upper case letters indicate significance at the 95% level.
 Lower case letters indicate significance at the 90% level.
 NRG RESEARCH GROUP (022-13-2705)

ACET CANADA JOB GRANT

Q4A. Did you do anything as a result of seeing this advertising?

	REGION							GENDER		AGE GROUP			EMPLOYMENT STATUS			LEVEL OF EDUCATION			HOUSEHOLD INCOME			
	TOTAL	BC	AB	MB/SK	ON	QC	ATL	MALE	FEMALE	18-34	35-54	55+	WORKING	STUDENT/ UNEMP.	NOT IN WRKFORCE	RETIRED	HS OR LESS	SOME PS /COLLEGE	UNIV.	<\$40K	\$40K - <\$80K	\$80K+
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)
Total 'N'	527	76	50	31	209	126	36	304	223	143	190	190	320	45	21	125	158	219	147	139	156	163
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
UNWEIGHTED 'N'	530	71	66	61	168	113	51	310	220	83	161	282	280	34	22	178	172	214	140	148	154	149
YES	23	2	3	1	6	6	4	18	5	10	9	4	17	3	1	1	9	10	4	8	3	6
	4%	2%	7%	2%	3%	5%	11%	6%	2%	7%	5%	2%	5%	7%	4%	1%	6%	4%	3%	6%	2%	4%
							bde	i		1			P									
NO	504	74	45	30	203	119	32	287	217	132	181	187	303	42	20	124	149	208	142	131	152	157
	95%	98%	91%	98%	97%	95%	89%	94%	97%	92%	95%	98%	94%	93%	96%	99%	94%	95%	97%	94%	98%	96%
		cg		cg	cg							j				M						
DON'T KNOW	1	-	1	-	-	-	-	-	1	1	-	-	1	-	-	-	-	1	-	-	-	-
	*%		2%						1%	1%			*%					1%				

Comparison Groups: BCDEFG/HI/JKL/MNOP/QRS/TUV
 Independent T-Test for Means (equal variances), Independent Z-Test for Percentages
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 Lower case letters indicate significance at the 90% level.
 NRG RESEARCH GROUP (022-13-2705)

ACET CANADA JOB GRANT

Q4B. What did you do? (PROBE) Anything else? (TOTAL MENTIONS)

	REGION							GENDER		AGE GROUP			EMPLOYMENT STATUS				LEVEL OF EDUCATION			HOUSEHOLD INCOME		
	TOTAL	BC	AB	MB/SK	ON	QC	ATL	MALE	FEMALE	18-34	35-54	55+	WORKING	STUDENT/ UNEMP.	NOT IN WRKFORCE	RETIRED	HS OR LESS	SOME PS /COLLEGE	UNIV.	<\$40K	\$40K - <\$80K	\$80K+
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)
Total 'N'	23	2	3	1	6	6	4	18	5	10	9	4	17	3	1	1	9	10	4	8	3	6
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
UNWEIGHTED 'N'	20	1	3	2	4	5	5	14	6	5	9	6	13	3	1	2	7	9	4	6	4	5
Visited the website (SPECIFY WEBSITE)	4	2	-	-	1	-	1	4	-	-	4	-	4	-	-	-	-	2	1	2	-	2
	17%	100%			22%		16%	22%			42%		23%					24%	35%	22%		36%
Visited actionplan.gc.ca/ skills website	3	-	1	-	-	2	-	2	1	2	1	-	2	-	1	-	1	2	-	-	2	1
	12%		25%			27%		10%	17%	18%	9%		11%		100%		10%	18%			51%	15%
Talked to my parents	0	-	-	0	-	-	-	-	0	-	-	0	-	-	-	0	-	0	-	-	-	-
	1%			47%					6%			8%				37%		3%				
Talked to my friends	5	-	2	0	-	-	2	4	1	3	1	0	5	-	-	-	0	4	-	-	1	2
	20%		60%	53%			52%	22%	14%	35%	8%	10%	27%				4%	42%			30%	36%
Talked to my children	2	-	-	0	-	1	1	1	0	-	1	1	1	1	-	0	-	1	1	1	1	-
	8%			47%		13%	16%	8%	6%		7%	31%	4%	26%		37%		10%	20%	10%	19%	
Signed up for courses	3	-	-	-	3	-	-	3	-	3	-	-	3	-	-	-	3	-	-	3	-	-
	12%				43%			16%		28%			17%				32%			35%		
Looked for information on the Canada Job Grant	2	-	-	-	-	1	1	2	-	-	2	-	1	-	-	-	-	1	1	1	-	1
	8%					17%	16%	10%			19%		4%					7%	26%	14%		11%
OTHER (SPECIFY)	6	-	1	-	2	3	1	3	3	2	2	2	3	2	-	1	5	1	1	2	-	1
	27%		15%		34%	43%	16%	16%	64%	18%	23%	59%	19%	74%		63%	55%	5%	18%	20%		13%

Comparison Groups: BCDEFG/HI/JKL/MNOP/QRS/TUV
 Independent T-Test for Means (equal variances), Independent Z-Test for Percentages
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 Lower case letters indicate significance at the 90% level.
 NRG RESEARCH GROUP (022-13-2705)

ACET CANADA JOB GRANT

Q4C_A. Did you ...Visit the actionplan.gc.ca/skills website?

	REGION							GENDER		AGE GROUP			EMPLOYMENT STATUS				LEVEL OF EDUCATION			HOUSEHOLD INCOME		
	TOTAL	BC	AB	MB/SK	ON	QC	ATL	MALE	FEMALE	18-34	35-54	55+	WORKING	STUDENT/ UNEMP.	NOT IN WRKFORCE	RETIRED	HS OR LESS	SOME PS /COLLEGE	UNIV.	<\$40K	\$40K - <\$80K	\$80K+
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)
Total 'N'	527	76	50	31	209	126	36	304	223	143	190	190	320	45	21	125	158	219	147	139	156	163
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
UNWEIGHTED 'N'	530	71	66	61	168	113	51	310	220	83	161	282	280	34	22	178	172	214	140	148	154	149
YES	28	6	4	-	11	4	3	19	9	11	14	3	21	4	2	2	6	15	8	5	15	8
	5%	7%	8%		6%	3%	7%	6%	4%	8%	7%	2%	7%	8%	7%	1%	3%	7%	5%	3%	9%	5%
										L	L		P									T
NO	500	70	46	31	197	122	33	286	214	132	176	188	299	42	19	123	153	204	139	134	141	155
	95%	93%	92%	100%	94%	97%	93%	94%	96%	92%	93%	98%	93%	92%	93%	99%	97%	93%	95%	97%	91%	95%
				BCEFG								JK				M				U		

Comparison Groups: BCDEFG/HI/JKL/MNOP/QRS/TUV
 Independent T-Test for Means (equal variances), Independent Z-Test for Percentages
 Upper case letters indicate significance at the 95% level.
 Lower case letters indicate significance at the 90% level.
 NRG RESEARCH GROUP (022-13-2705)

ACET CANADA JOB GRANT

Q4C_B. Did you ...Call 1-800-0 Canada?

	REGION							GENDER		AGE GROUP			EMPLOYMENT STATUS				LEVEL OF EDUCATION			HOUSEHOLD INCOME		
	TOTAL	BC	AB	MB/SK	ON	QC	ATL	MALE	FEMALE	18-34	35-54	55+	WORKING	STUDENT/ UNEMP.	NOT IN WRKFORCE	RETIRED	HS OR LESS	SOME PS /COLLEGE	UNIV.	<\$40K	\$40K - <\$80K	\$80K+
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)
Total 'N'	527	76	50	31	209	126	36	304	223	143	190	190	320	45	21	125	158	219	147	139	156	163
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
UNWEIGHTED 'N'	530	71	66	61	168	113	51	310	220	83	161	282	280	34	22	178	172	214	140	148	154	149
YES	8	2	1	-	4	2	-	1	7	2	4	1	4	3	-	1	1	4	3	2	3	1
	2%	2%	1%		2%	2%		*%	3%	2%	2%	1%	1%	6%		1%	1%	2%	2%	2%	2%	1%
									H													
NO	519	74	49	31	205	124	36	303	217	141	186	189	316	42	21	124	157	216	144	137	152	161
	98%	98%	99%	100%	98%	98%	100%	100%	97%	98%	98%	99%	99%	94%	100%	99%	99%	98%	98%	98%	98%	99%
				e			e		I						m							

Comparison Groups: BCDEFG/HI/JKL/MNOP/QRS/TUV
 Independent T-Test for Means (equal variances), Independent Z-Test for Percentages
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 NRG RESEARCH GROUP (022-13-2705)

ACET CANADA JOB GRANT

Q4C_C. Did you ...Get information about training and/or education?

	REGION							GENDER		AGE GROUP			EMPLOYMENT STATUS				LEVEL OF EDUCATION			HOUSEHOLD INCOME		
	TOTAL	BC	AB	MB/SK	ON	QC	ATL	MALE	FEMALE	18-34	35-54	55+	WORKING	STUDENT/ UNEMP.	NOT IN WRKFORCE	RETIRED	HS OR LESS	SOME PS /COLLEGE	UNIV.	<\$40K	\$40K - <\$80K	\$80K+
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)
Total 'N'	527	76	50	31	209	126	36	304	223	143	190	190	320	45	21	125	158	219	147	139	156	163
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
UNWEIGHTED 'N'	530	71	66	61	168	113	51	310	220	83	161	282	280	34	22	178	172	214	140	148	154	149
YES	38	8	4	3	12	7	5	25	13	14	12	12	27	2	2	6	17	13	8	17	15	3
	7%	10%	9%	10%	6%	5%	13%	8%	6%	10%	6%	6%	8%	4%	8%	5%	11%	6%	5%	12%	10%	2%
																				v	v	
NO	489	68	45	28	197	119	31	279	210	129	178	178	294	43	19	119	141	206	139	122	140	159
	93%	90%	90%	90%	94%	95%	87%	92%	94%	90%	94%	93%	92%	94%	92%	95%	89%	94%	95%	88%	90%	98%
																			q			TU
DON'T KNOW	1	-	1	-	-	-	-	-	1	-	-	1	-	1	-	-	1	-	-	-	1	-
	*%		1%						*%			*%		1%			*%				*%	

Comparison Groups: BCDEFG/HI/JKL/MNOP/QRS/TUV
 Independent T-Test for Means (equal variances), Independent Z-Test for Percentages
 Upper case letters indicate significance at the 95% level.
 Lower case letters indicate significance at the 90% level.
 NRG RESEARCH GROUP (022-13-2705)

ACET CANADA JOB GRANT

Q4C_D. Did you ...Go to a Service Canada center?

	REGION							GENDER		AGE GROUP			EMPLOYMENT STATUS				LEVEL OF EDUCATION			HOUSEHOLD INCOME		
	TOTAL	BC	AB	MB/SK	ON	QC	ATL	MALE	FEMALE	18-34	35-54	55+	WORKING	STUDENT/ UNEMP.	NOT IN WRKFORCE	RETIRED	HS OR LESS	SOME PS /COLLEGE	UNIV.	<\$40K	\$40K - <\$80K	\$80K+
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)
Total 'N'	527	76	50	31	209	126	36	304	223	143	190	190	320	45	21	125	158	219	147	139	156	163
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
UNWEIGHTED 'N'	530	71	66	61	168	113	51	310	220	83	161	282	280	34	22	178	172	214	140	148	154	149
YES	29	5	3	2	9	9	-	15	14	8	14	7	14	12	-	2	11	10	7	7	12	7
	5%	6%	7%	8%	5%	7%		5%	6%	6%	8%	3%	4%	27%		1%	7%	5%	5%	5%	8%	4%
											1		p	MP								
NO	498	71	46	28	200	116	36	288	210	135	176	183	306	33	21	123	147	208	139	132	143	156
	94%	94%	93%	92%	95%	92%	100%	95%	94%	94%	92%	96%	96%	73%	100%	98%	93%	95%	95%	95%	92%	96%
							BcDEF						N		MNP	N						
DON'T KNOW	1	-	-	-	-	1	-	1	-	-	-	1	-	-	-	1	-	1	-	-	-	-
	*%					1%		*%				*%				1%		*%				

Comparison Groups: BCDEFG/HI/JKL/MNOP/QRS/TUV
 Independent T-Test for Means (equal variances), Independent Z-Test for Percentages
 Upper case letters indicate significance at the 95% level.
 Lower case letters indicate significance at the 90% level.
 NRG RESEARCH GROUP (022-13-2705)

ACET CANADA JOB GRANT

Q4C_E. Did you ... Look for information on the Canada Job Grant?

	REGION							GENDER		AGE GROUP			EMPLOYMENT STATUS				LEVEL OF EDUCATION			HOUSEHOLD INCOME		
	TOTAL	BC	AB	MB/SK	ON	QC	ATL	MALE	FEMALE	18-34	35-54	55+	WORKING	STUDENT/ UNEMP.	NOT IN WRKFORCE	RETIRED	HS OR LESS	SOME PS /COLLEGE	UNIV.	<\$40K	\$40K - <\$80K	\$80K+
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)
Total 'N'	527	76	50	31	209	126	36	304	223	143	190	190	320	45	21	125	158	219	147	139	156	163
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
UNWEIGHTED 'N'	530	71	66	61	168	113	51	310	220	83	161	282	280	34	22	178	172	214	140	148	154	149
YES	26	4	5	0	12	3	3	22	4	8	12	6	16	5	1	3	9	12	5	7	13	6
	5%	5%	9%	1%	6%	2%	7%	7%	2%	5%	6%	3%	5%	10%	4%	2%	6%	6%	3%	5%	8%	4%
			Df		d			I														
NO	501	72	45	31	197	123	33	282	219	135	178	184	304	40	20	122	149	207	142	132	143	157
	95%	95%	91%	99%	94%	98%	93%	93%	98%	95%	94%	97%	95%	90%	96%	98%	94%	94%	97%	95%	92%	96%
				Ce		c			H													

Comparison Groups: BCDEFG/HI/JKL/MNOP/QRS/TUV
 Independent T-Test for Means (equal variances), Independent Z-Test for Percentages
 Upper case letters indicate significance at the 95% level.
 Lower case letters indicate significance at the 90% level.
 NRG RESEARCH GROUP (022-13-2705)

ACET CANADA JOB GRANT

Q5. Thinking about the advertising you saw or heard, who do you think produced it? That is, who paid for it?

	REGION							GENDER		AGE GROUP			EMPLOYMENT STATUS				LEVEL OF EDUCATION			HOUSEHOLD INCOME		
	TOTAL	BC	AB	MB/SK	ON	QC	ATL	MALE	FEMALE	18-34	35-54	55+	WORKING	STUDENT/ UNEMP.	NOT IN WRKFORCE	RETIRED	HS OR LESS	SOME PS /COLLEGE	UNIV.	<\$40K	\$40K - <\$80K	\$80K+
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)
Total 'N'	527	76	50	31	209	126	36	304	223	143	190	190	320	45	21	125	158	219	147	139	156	163
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
UNWEIGHTED 'N'	530	71	66	61	168	113	51	310	220	83	161	282	280	34	22	178	172	214	140	148	154	149
GOVERNMENT OF CANADA/ FEDERAL GOVERNMENT	297	37	31	20	109	79	21	182	115	85	118	92	202	23	9	53	76	127	91	63	92	105
	56%	49%	62%	65%	52%	63%	59%	60%	52%	59%	62%	48%	63%	50%	45%	42%	48%	58%	62%	45%	59%	65%
			b			be				l	L		P					q	Q		T	T
PROVINCIAL GOVERNMENT	50	8	2	1	24	12	3	22	29	28	14	8	27	11	6	6	15	24	12	24	14	7
	10%	11%	3%	4%	12%	10%	8%	7%	13%	20%	7%	4%	8%	25%	29%	5%	9%	11%	8%	17%	9%	5%
				Cd	c				H	KL			MP	MP						UV		
MUNICIPAL GOVERNMENT	1	1	-	-	-	-	-	-	1	1	-	-	1	-	-	-	1	-	-	1	-	-
	*%	2%							1%	1%			*%				1%			1%		
TAXPAYERS	96	13	12	6	53	3	9	61	34	12	35	49	51	3	0	40	34	43	19	24	32	27
	18%	18%	24%	18%	26%	2%	24%	20%	15%	9%	18%	25%	16%	7%	2%	32%	21%	20%	13%	17%	20%	17%
		F	F	F	F		F			J	Jk		O			MNO	s					
OTHER	29	6	2	1	9	9	1	14	16	5	14	10	16	2	4	4	6	15	8	11	7	9
	6%	8%	4%	4%	5%	7%	3%	4%	7%	4%	7%	5%	5%	5%	17%	4%	4%	7%	6%	8%	4%	5%
															P							
DON'T KNOW	54	11	4	3	13	22	2	26	28	11	9	32	23	6	2	22	26	11	18	16	11	14
	10%	14%	7%	9%	6%	17%	5%	8%	13%	8%	5%	17%	7%	13%	8%	18%	16%	5%	12%	12%	7%	9%
					cEG							JK				M	R		R			

Comparison Groups: BCDEFG/HI/JKL/MNOP/QRS/TUV
 Independent T-Test for Means (equal variances), Independent Z-Test for Percentages
 Upper case letters indicate significance at the 95% level.
 Lower case letters indicate significance at the 90% level.
 NRG RESEARCH GROUP (022-13-2705)

ACET CANADA JOB GRANT

Q6. How would you rate the performance of the Government of Canada on providing information to Canadians about the new Canada Job Grant?

	REGION							GENDER		AGE GROUP			EMPLOYMENT STATUS				LEVEL OF EDUCATION			HOUSEHOLD INCOME		
	TOTAL	BC	AB	MB/SK	ON	QC	ATL	MALE	FEMALE	18-34	35-54	55+	WORKING	STUDENT/ UNEMP.	NOT IN WRKFORCE	RETIRED	HS OR LESS	SOME PS /COLLEGE	UNIV.	<\$40K	\$40K - <\$80K	\$80K+
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)
Total 'N'	1,885 100%	259 100%	206 100%	127 100%	729 100%	427 100%	137 100%	919 100%	966 100%	540 100%	694 100%	635 100%	1,173 100%	168 100%	94 100%	408 100%	559 100%	673 100%	635 100%	496 100%	547 100%	560 100%
UNWEIGHTED 'N'	1,873	245	248	248	571	370	191	920	953	317	589	950	1,024	122	89	595	597	657	600	516	534	517
7, Excellent	86 5%	7 3%	14 7%	8 6%	19 3%	35 8%	3 2%	43 5%	44 5%	17 3%	33 5%	36 6%	44 4%	12 7%	9 9%	21 5%	41 7%	28 4%	16 3%	41 8%	17 3%	16 3%
			bEG	bEG		BEG						j				RS			UV			
6	104 6%	18 7%	14 7%	8 6%	48 7%	12 3%	5 4%	64 7%	40 4%	25 5%	41 6%	37 6%	69 6%	9 6%	3 3%	20 5%	33 6%	42 6%	29 5%	33 7%	34 6%	28 5%
		F	f	f	F			I														
5	250 13%	33 13%	36 17%	16 12%	92 13%	56 13%	17 13%	140 15%	110 11%	97 18%	82 12%	69 11%	164 14%	30 18%	8 9%	45 11%	80 14%	106 16%	64 10%	59 12%	83 15%	80 14%
							I			KL				op		S	S					
4, Neither good nor bad	694 37%	77 30%	73 35%	52 41%	274 38%	165 39%	54 39%	331 36%	363 38%	191 35%	253 36%	246 39%	422 36%	55 33%	38 40%	159 39%	229 41%	234 35%	223 35%	197 40%	183 33%	197 35%
			B	b	B	b	b									rs			u			
3	225 12%	40 16%	21 10%	12 10%	76 10%	57 13%	20 14%	100 11%	125 13%	87 16%	71 10%	65 10%	144 12%	20 12%	12 13%	44 11%	46 8%	88 13%	90 14%	60 12%	86 16%	52 9%
		cde								KL								Q	Q		v	
2	202 11%	33 13%	23 11%	15 12%	72 10%	47 11%	12 9%	94 10%	108 11%	57 11%	82 12%	61 10%	134 11%	16 10%	7 8%	44 11%	43 8%	71 11%	87 14%	34 7%	61 11%	72 13%
					Q														Q	T	T	
1, Terrible	323 17%	50 19%	27 13%	17 13%	149 20%	54 13%	26 19%	147 16%	175 18%	65 12%	131 19%	120 19%	197 17%	25 15%	17 18%	75 18%	87 16%	104 15%	128 20%	72 14%	83 15%	115 21%
		cF			CDF		f			J	J								qr			TU
NET Good	441 23%	58 23%	64 31%	32 25%	158 22%	103 24%	26 19%	247 27%	194 20%	139 26%	156 23%	143 22%	276 24%	51 31%	20 21%	85 21%	154 28%	176 26%	109 17%	133 27%	133 24%	123 22%
			bEG				I							P			S	S				
NET Poor	750 40%	123 47%	70 34%	44 34%	297 41%	159 37%	58 42%	341 37%	408 42%	209 39%	284 41%	246 39%	474 40%	61 36%	36 39%	163 40%	177 32%	263 39%	304 48%	166 33%	230 42%	240 43%
		CDF			c			H									Q	QR		T	T	
MEAN	3.5	3.4	3.8 BEG	3.7 BEG	3.4	3.7 BEG	3.4	3.6 I	3.4	3.6	3.5	3.5	3.5	3.8	3.6	3.5	3.8 rS	3.6 S	3.3	3.8 UV	3.5 v	3.4

Comparison Groups: BCDEFG/HI/JKL/MNOP/QRS/TUV
Independent T-Test for Means (equal variances), Independent Z-Test for Percentages
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NRG RESEARCH GROUP (022-13-2705)

ACET CANADA JOB GRANT

Q7. And, using the same scale, how would you rate the performance of the Government of Canada in providing information to the public in general?

	REGION							GENDER		AGE GROUP			EMPLOYMENT STATUS				LEVEL OF EDUCATION			HOUSEHOLD INCOME		
	TOTAL	BC	AB	MB/SK	ON	QC	ATL	MALE	FEMALE	18-34	35-54	55+	WORKING	STUDENT/ UNEMP.	NOT IN WRKFORCE	RETIRED	HS OR LESS	SOME PS /COLLEGE	UNIV.	<\$40K	\$40K - <\$80K	\$80K+
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)
Total 'N'	1,970 100%	268 100%	211 100%	130 100%	754 100%	465 100%	141 100%	955 100%	1,014 100%	550 100%	726 100%	678 100%	1,223 100%	172 100%	97 100%	436 100%	586 100%	697 100%	670 100%	520 100%	575 100%	577 100%
UNWEIGHTED 'N'	1,963	256	256	255	593	406	197	957	1,006	323	615	1,009	1,071	125	92	633	630	683	631	544	563	533
7, Excellent	118 6%	11 4%	17 8%	12 9%	34 5%	38 8%	5 4%	57 6%	60 6%	26 5%	40 6%	51 8%	67 5%	16 9%	7 7%	25 6%	51 9%	40 6%	25 4%	48 9%	27 5%	20 3%
			bg	BEG		BEG						j				rS			UV			
6	205 10%	16 6%	33 16%	15 11%	82 11%	43 9%	16 11%	108 11%	97 10%	78 14%	71 10%	55 8%	132 11%	29 17%	6 6%	34 8%	48 8%	92 13%	65 10%	52 10%	61 11%	61 11%
			BF	B	B		B			kL			p	mOP				Qs				
5	355 18%	49 18%	47 22%	25 19%	145 19%	72 15%	18 13%	178 19%	177 17%	96 18%	145 20%	113 17%	233 19%	27 16%	19 20%	70 16%	108 18%	128 18%	117 18%	77 15%	104 18%	129 22%
			FG	g	G																T	
4, Neither good nor bad	552 28%	62 23%	56 26%	36 28%	199 26%	154 33%	44 31%	257 27%	295 29%	183 33%	180 25%	183 27%	346 28%	49 28%	26 27%	118 27%	187 32%	179 26%	181 27%	152 29%	184 32%	130 22%
						BcE	b			KL							Rs			V	V	
3	276 14%	45 17%	29 14%	19 15%	99 13%	62 13%	22 16%	128 13%	148 15%	76 14%	107 15%	90 13%	169 14%	23 14%	16 16%	58 13%	71 12%	110 16%	95 14%	78 15%	84 15%	79 14%
																		q				
2	192 10%	27 10%	13 6%	10 8%	91 12%	35 8%	17 12%	100 10%	93 9%	41 7%	76 10%	72 11%	125 10%	7 4%	6 6%	52 12%	41 7%	73 10%	75 11%	43 8%	49 9%	75 13%
					CdF		C					j	N			No		Q	Q			TU
1, Terrible	272 14%	58 22%	17 8%	13 10%	104 14%	61 13%	19 14%	127 13%	144 14%	49 9%	106 15%	113 17%	149 12%	21 12%	17 18%	78 18%	80 14%	76 11%	111 17%	71 14%	65 11%	83 14%
		CDEFG			C	c	c			J	J				M				R			
NET Good	678 34%	76 28%	97 46%	51 40%	261 35%	153 33%	39 28%	343 36%	335 33%	200 36%	256 35%	220 32%	433 35%	72 42%	32 33%	130 30%	207 35%	260 37%	207 31%	176 34%	193 34%	210 36%
			BEFG	BG	bg								P	P			S					
NET Poor	740 38%	130 49%	59 28%	42 33%	294 39%	157 34%	58 41%	355 37%	385 38%	166 30%	289 40%	275 41%	444 36%	51 30%	39 40%	188 43%	192 33%	259 37%	282 42%	192 37%	198 34%	237 41%
		CDEF			C		Cd			J	J				MN			Q				U
MEAN	3.8	3.4	4.3 BEFG	4.1 BEG	3.8 B	3.9 Bg	3.7	3.8	3.8	4.0 KL	3.8	3.7	3.9 P	4.2 MOP	3.7	3.6	3.9 S	3.9 S	3.6	3.9 v	3.9 v	3.7

Comparison Groups: BCDEFG/HI/JKL/MNOP/QRS/TUV
Independent T-Test for Means (equal variances), Independent Z-Test for Percentages
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NRG RESEARCH GROUP (022-13-2705)

ACET CANADA JOB GRANT

Q8. Generally speaking, how would you rate the overall performance of the Government of Canada?

	REGION							GENDER		AGE GROUP			EMPLOYMENT STATUS				LEVEL OF EDUCATION			HOUSEHOLD INCOME		
	TOTAL	BC	AB	MB/SK	ON	QC	ATL	MALE	FEMALE	18-34	35-54	55+	WORKING	STUDENT/ UNEMP.	NOT IN WRKFORCE	RETIRED	HS OR LESS	SOME PS /COLLEGE	UNIV.	<\$40K	\$40K - <\$80K	\$80K+
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)
Total 'N'	1,956 100%	266 100%	209 100%	131 100%	748 100%	461 100%	141 100%	945 100%	1,010 100%	545 100%	718 100%	675 100%	1,209 100%	172 100%	96 100%	434 100%	579 100%	697 100%	661 100%	517 100%	570 100%	576 100%
UNWEIGHTED 'N'	1,956	255	256	258	589	401	197	951	1,005	321	610	1,008	1,062	125	92	632	624	685	626	544	560	533
7, Excellent	142 7%	20 7%	23 11% eG	10 8%	49 6%	34 7%	7 5%	65 7%	77 8%	28 5%	60 j	55 j	88 7%	12 7%	7 8%	33 8%	59 RS	47 7%	35 5%	50 10%	31 5%	36 6%
6	228 12%	31 12% fg	41 20% BEFG	19 15% FG	95 13% FG	32 7%	9 6%	117 12%	111 11%	74 14%	75 10%	80 12%	141 12%	21 12%	13 13%	48 11%	59 10%	102 15% QS	67 10%	60 12%	62 11%	74 13%
5	414 21%	53 20%	52 25% fg	27 21%	170 23%	87 19%	25 18%	199 21%	215 21%	146 KL	141 20%	124 18%	263 p	47 27% P	19 20%	79 18%	117 20%	140 20%	150 23%	112 22%	105 18%	145 25% U
4, Neither good nor bad	490 25%	62 23%	44 21%	34 26%	176 23%	130 28% c	45 32% BCE	226 24%	264 26%	143 26%	184 26%	158 23%	293 24%	49 29%	30 32%	101 23%	165 29% s	174 25%	147 22%	125 24%	170 30% tV	114 20%
3	255 13%	35 13%	24 12%	16 12%	83 11%	71 15% e	26 19% CdE	128 14%	127 13%	55 10%	113 16% J1	85 13%	171 14% NO	12 7%	5 5%	62 14% NO	53 9%	98 14% Q	102 15% Q	64 12%	80 14%	81 14%
2	194 10%	24 9%	11 5%	12 9%	89 12% C	44 10% c	14 10%	97 10%	97 10%	53 10%	70 10%	69 10%	129 11% O	14 8%	3 3%	44 10% O	50 9%	62 9%	81 12% qr	40 8%	67 12% T	61 11%
1, Terrible	231 12%	42 16% Cd	12 6%	13 10%	87 12% C	62 13% C	15 11%	112 12%	119 12%	46 8%	76 11%	105 15% JK	123 10%	16 10%	18 19% mn	68 16% Mn	75 13%	73 11%	79 12%	66 13%	55 10%	64 11%
NET Good	785 40%	104 39% G	117 56% BDEFG	56 43% FG	314 42% FG	153 33%	41 29%	382 40%	403 40%	248 45% KL	275 38%	258 38%	492 41%	81 47% P	39 41%	160 37%	236 41%	289 41%	252 38%	222 43% U	199 35%	255 44% U
NET Poor	681 35%	100 38% C	48 23%	41 31% c	259 35% C	178 39% Cd	55 39% C	337 36%	344 34%	154 28%	259 36% J	258 38% J	424 35% N	42 25%	27 28%	174 40% mNO	177 31%	234 34%	262 40% QR	169 33%	201 35%	207 36%
MEAN	4.0	3.9	4.6 BDEFG	4.1 FG	4.0	3.8	3.7	4.0	4.0	4.1 L	4.0	3.9	4.0 P	4.2 P	4.0	3.8	4.1 S	4.1 S	3.8	4.1 u	3.9	4.0

Comparison Groups: BCDEFG/HI/JKL/MNOP/QRS/TUV
Independent T-Test for Means (equal variances), Independent Z-Test for Percentages
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NRG RESEARCH GROUP (022-13-2705)

ACET CANADA JOB GRANT

CS1. You indicated seeing an ad recently about the new Canada Job Grant. Were you aware of the Canada Job Grant before seeing this advertising?

	REGION							GENDER		AGE GROUP			EMPLOYMENT STATUS			LEVEL OF EDUCATION			HOUSEHOLD INCOME			
	TOTAL	BC	AB	MB/SK	ON	QC	ATL	MALE	FEMALE	18-34	35-54	55+	WORKING	STUDENT/ UNEMP.	NOT IN WRKFORCE	RETIRED	HS OR LESS	SOME PS /COLLEGE	UNIV.	<\$40K	\$40K - <\$80K	\$80K+
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)
Total 'N'	527	76	50	31	209	126	36	304	223	143	190	190	320	45	21	125	158	219	147	139	156	163
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
UNWEIGHTED 'N'	530	71	66	61	168	113	51	310	220	83	161	282	280	34	22	178	172	214	140	148	154	149
YES	131	34	12	6	43	27	9	87	44	38	43	50	78	18	4	29	31	59	41	30	41	40
	25%	44%	25%	19%	21%	21%	26%	29%	20%	27%	22%	26%	24%	41%	20%	23%	20%	27%	28%	22%	26%	25%
			CDEFG					I						mp								
NO	389	42	36	25	163	96	26	214	175	102	145	139	239	25	14	96	124	157	104	106	113	120
	74%	56%	73%	81%	78%	76%	74%	70%	78%	71%	76%	73%	75%	55%	68%	77%	79%	72%	71%	76%	72%	74%
			b	B	B	B	B		h				N		N							
DON'T KNOW	7	-	1	-	3	3	-	3	4	3	3	2	3	2	2	-	2	3	2	3	2	2
	1%		2%		1%	2%		1%	2%	2%	1%	1%	1%	4%	12%		2%	1%	2%	2%	1%	1%

Comparison Groups: BCDEFG/HI/JKL/MNOP/QRS/TUV
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 Lower case letters indicate significance at the 90% level.
 NRG RESEARCH GROUP (022-13-2705)

ACET CANADA JOB GRANT

CS2. Earlier, you mentioned that after seeing the advertising you looked for information on the Canada Job Grant. Where specifically did you look for information? (TOTAL MENTIONS)

	REGION							GENDER		AGE GROUP			EMPLOYMENT STATUS				LEVEL OF EDUCATION			HOUSEHOLD INCOME		
	TOTAL	BC	AB	MB/SK	ON	QC	ATL	MALE	FEMALE	18-34	35-54	55+	WORKING	STUDENT/ UNEMP.	NOT IN WRKFORCE	RETIRED	HS OR LESS	SOME PS /COLLEGE	UNIV.	<\$40K	\$40K - <\$80K	\$80K+
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)
Total 'N'	26	4	5	0	12	3	3	22	4	8	12	6	16	5	1	3	9	12	5	7	13	6
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
UNWEIGHTED 'N'	24	3	5	1	8	3	4	18	6	3	11	10	12	4	1	5	8	12	4	8	9	5
The Internet (SPECIFY WEBSITES)	13	2	2	0	7	1	-	12	1	3	7	3	6	4	1	1	5	3	5	3	7	3
	49%	58%	43%	100% CeF	63%	35%		53%	28%	36%	55%	53%	35%	75%	100% MP	49%	57%	24%	100% QR	41%	59%	42%
actionplan.gc.ca/skills	6	4	1	-	-	1	1	5	1	-	6	1	5	1	-	1	3	3	-	2	3	1
	25%	85% C	12%			35%	50%	23%	31%		48% L	8%	32%	11%		24%	37%	25%		26%	27%	11%
School guidance/career counsellor	1	-	-	-	-	-	1	1	-	-	1	-	-	1	-	-	1	-	-	1	-	-
	2%						24%	3%			5%			14%			7%			9%		
OTHER (SPECIFY)	7	-	1	-	4	2	1	5	2	3	2	2	3	3	-	1	6	1	-	2	5	-
	26%		12%		31%	65%	26%	21%	55%	36%	14%	35%	17%	70%		27%	67% R	6%		24%	41%	
DON'T KNOW/CAN'T REMEMBER/REFUSED	6	-	2	-	4	-	-	6	-	5	-	1	6	-	-	-	-	6	-	-	3	3
	21%		46%		31%			25%		64% 1		12%	34%					45%			22%	48%

Comparison Groups: BCDEFG/HI/JKL/MNOP/QRS/TUV
Independent T-Test for Means (equal variances), Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
Lower case letters indicate significance at the 90% level.
NRG RESEARCH GROUP (022-13-2705)

ACET CANADA JOB GRANT

D0. Gender

	REGION							GENDER		AGE GROUP			EMPLOYMENT STATUS				LEVEL OF EDUCATION			HOUSEHOLD INCOME		
	TOTAL	BC	AB	MB/SK	ON	QC	ATL	MALE	FEMALE	18-34	35-54	55+	WORKING	STUDENT/ UNEMP.	NOT IN WRKFORCE	RETIRED	HS OR LESS	SOME PS /COLLEGE	UNIV.	<\$40K	\$40K - <\$80K	\$80K+
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)
Total 'N'	2,000	270	215	132	761	478	144	969	1,031	553	731	697	1,233	172	101	450	597	708	673	532	577	580
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
UNWEIGHTED 'N'	2,000	259	261	260	600	420	200	973	1,027	325	620	1,036	1,082	125	96	652	645	696	635	560	566	537
Male	969	132	109	63	364	231	70	969	-	275	361	325	669	71	15	198	281	361	320	225	288	328
	48%	49%	51%	48%	48%	48%	49%	100%		50%	49%	47%	54%	41%	15%	44%	47%	51%	48%	42%	50%	57%
													NOP	O	O	O					T	TU
Female	1,031	139	106	68	397	248	73	-	1,031	277	370	372	564	101	86	252	316	347	353	307	290	252
	52%	51%	49%	52%	52%	52%	51%		100%	50%	51%	53%	46%	59%	85%	56%	53%	49%	52%	58%	50%	43%
														M	MNP	M				UV	V	

Comparison Groups: BCDEFG/HI/JKL/MNOP/QRS/TUV
 Independent T-Test for Means (equal variances), Independent Z-Test for Percentages
 Upper case letters indicate significance at the 95% level.
 Lower case letters indicate significance at the 90% level.
 NRG RESEARCH GROUP (022-13-2705)

ACET CANADA JOB GRANT

D1. Which of the following categories best describes your current employment status?

	REGION							GENDER		AGE GROUP			EMPLOYMENT STATUS				LEVEL OF EDUCATION			HOUSEHOLD INCOME		
	TOTAL	BC	AB	MB/SK	ON	QC	ATL	MALE	FEMALE	18-34	35-54	55+	WORKING	STUDENT/ UNEMP.	NOT IN WRKFORCE	RETIRED	HS OR LESS	SOME PS /COLLEGE	UNIV.	<\$40K	\$40K - <\$80K	\$80K+
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)
Total 'N'	2,000	270	215	132	761	478	144	969	1,031	553	731	697	1,233	172	101	450	597	708	673	532	577	580
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
UNWEIGHTED 'N'	2,000	259	261	260	600	420	200	973	1,027	325	620	1,036	1,082	125	96	652	645	696	635	560	566	537
Working full-time (35 or more hours per week)	914	95	112	66	353	225	64	537	377	328	456	128	914	-	-	-	213	357	342	141	291	377
	46%	35%	52%	50%	46%	47%	44%	55%	37%	59%	62%	18%	74%				36%	50%	51%	26%	50%	65%
			B	B	B	B	B	I		L	L							Q	Q		T	TU
Working part-time (less than 35 hours per week)	173	26	19	12	67	34	16	46	128	52	85	37	173	-	-	-	48	61	63	54	48	45
	9%	10%	9%	9%	9%	7%	11%	5%	12%	9%	12%	5%	14%				8%	9%	9%	10%	8%	8%
								H		L	L											
Self-employed	145	33	17	10	47	33	5	86	59	19	82	43	145	-	-	-	41	49	54	20	39	57
	7%	12%	8%	8%	6%	7%	3%	9%	6%	3%	11%	6%	12%				7%	7%	8%	4%	7%	10%
		dEFG	g	g		g		I			JL	J									T	T
Student attending full time school (not working)	80	15	3	5	31	21	5	34	46	68	11	1	-	80	-	-	27	26	26	34	18	10
	4%	5%	2%	4%	4%	4%	3%	3%	5%	12%	1%	*		47%			5%	4%	4%	6%	3%	2%
		C		C	C	C				KL	L									UV	v	
Unemployed, but looking for work	92	15	11	4	40	21	2	38	55	40	35	17	-	92	-	-	32	31	30	50	20	13
	5%	6%	5%	3%	5%	4%	1%	4%	5%	7%	5%	2%		53%			5%	4%	4%	9%	3%	2%
		G	G		G	G				L	L									UV		
Not in the workforce (For example, unemployed, but not looking for work, a full-time homemaker or parent)	101	10	14	6	40	25	7	15	86	34	37	27	-	-	101	-	45	31	21	45	23	19
	5%	4%	6%	5%	5%	5%	5%	2%	8%	6%	5%	4%			100%		8%	4%	3%	9%	4%	3%
									H								RS			UV		
Retired	450	64	33	27	172	114	41	198	252	-	12	435	-	-	-	450	182	132	131	175	125	55
	23%	24%	15%	20%	23%	24%	28%	20%	24%		2%	62%				100%	30%	19%	19%	33%	22%	9%
		c			c	C	Cd		h			K					RS			UV	V	
OTHER (SPECIFY)	35	10	5	1	10	4	5	14	21	13	13	9	-	-	-	-	8	20	7	13	13	6
	2%	4%	2%	1%	1%	1%	3%	1%	2%	2%	2%	1%					1%	3%	1%	2%	2%	1%
		deF					df											qS		v		
PREFER NOT TO SAY	9	3	2	-	2	2	1	2	7	-	-	1	-	-	-	-	1	1	-	-	-	-
	1%	1%	1%		1%	1%	1%	1%	1%			1%					1%	1%				

Comparison Groups: BCDEFG/HI/JKL/MNOP/QRS/TUV
Independent T-Test for Means (equal variances), Independent Z-Test for Percentages
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NRG RESEARCH GROUP (022-13-2705)

ACET CANADA JOB GRANT

D2. What is the highest level of formal education that you have completed to date?

	REGION							GENDER		AGE GROUP			EMPLOYMENT STATUS				LEVEL OF EDUCATION			HOUSEHOLD INCOME		
	TOTAL	BC	AB	MB/SK	ON	QC	ATL	MALE	FEMALE	18-34	35-54	55+	WORKING	STUDENT/ UNEMP.	NOT IN WRKFORCE	RETIRED	HS OR LESS	SOME PS /COLLEGE	UNIV.	<\$40K	\$40K - <\$80K	\$80K+
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)
Total 'N'	2,000	270	215	132	761	478	144	969	1,031	553	731	697	1,233	172	101	450	597	708	673	532	577	580
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
UNWEIGHTED 'N'	2,000	259	261	260	600	420	200	973	1,027	325	620	1,036	1,082	125	96	652	645	696	635	560	566	537
Elementary school or less	57	4	7	3	20	20	3	32	25	9	8	39	26	1	3	27	57	-	-	30	7	2
	3%	2%	3%	2%	3%	4%	2%	3%	2%	2%	1%	6%	2%	*%	3%	6%	10%	-	-	6%	1%	*%
						b						JK	n			MN				UV		
Secondary school	540	82	47	40	176	158	38	249	291	131	168	241	276	59	43	155	540	-	-	226	135	94
	27%	30%	22%	31%	23%	33%	27%	26%	28%	24%	23%	35%	22%	34%	43%	34%	90%	-	-	42%	23%	16%
		Ce		CE		CE						JK		M	M	M				UV	V	
Some post-secondary	196	33	22	16	83	27	14	97	100	53	70	72	109	17	7	51	-	196	-	56	59	46
	10%	12%	10%	12%	11%	6%	10%	10%	10%	10%	10%	10%	9%	10%	7%	11%	-	28%	-	11%	10%	8%
		F	f	F	F																	
College, vocational or trade school	512	47	70	34	198	117	45	264	247	148	227	135	358	41	24	81	-	512	-	111	189	155
	26%	18%	32%	26%	26%	25%	32%	27%	24%	27%	31%	19%	29%	24%	24%	18%	-	72%	-	21%	33%	27%
			BeF	B	B	B	Bf			L	L		P							TV	T	T
Undergraduate university program	387	60	44	23	146	89	25	172	216	129	143	111	266	33	15	70	-	-	387	54	116	160
	19%	22%	20%	17%	19%	19%	18%	18%	21%	23%	20%	16%	22%	19%	15%	16%	-	-	58%	10%	20%	28%
								h		L	1		oP							T	TU	TU
Graduate or professional university program	286	40	23	13	130	62	18	148	138	83	111	92	193	23	6	61	-	-	286	52	70	124
	14%	15%	11%	10%	17%	13%	13%	15%	13%	15%	15%	13%	16%	13%	6%	14%	-	-	42%	10%	12%	21%
					Cdf								O	o		O						TU
REFUSED	21	3	3	2	8	5	-	7	15	-	4	7	6	-	3	5	-	-	-	2	1	-
	1%	1%	1%	2%	1%	1%		1%	1%		1%	1%	*%		3%	1%				*%	*%	

Comparison Groups: BCDEFG/HI/JKL/MNOP/QRS/TUV
 Independent T-Test for Means (equal variances), Independent Z-Test for Percentages
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 Lower case letters indicate significance at the 90% level.
 NRG RESEARCH GROUP (022-13-2705)

ACET CANADA JOB GRANT

D3. Age

	REGION							GENDER		AGE GROUP			EMPLOYMENT STATUS				LEVEL OF EDUCATION			HOUSEHOLD INCOME		
	TOTAL	BC	AB	MB/SK	ON	QC	ATL	MALE	FEMALE	18-34	35-54	55+	WORKING	STUDENT/ UNEMP.	NOT IN WRKFORCE	RETIRED	HS OR LESS	SOME PS /COLLEGE	UNIV.	<\$40K	\$40K - <\$80K	\$80K+
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)
Total 'N'	2,000	270	215	132	761	478	144	969	1,031	553	731	697	1,233	172	101	450	597	708	673	532	577	580
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
UNWEIGHTED 'N'	2,000	259	261	260	600	420	200	973	1,027	325	620	1,036	1,082	125	96	652	645	696	635	560	566	537
18-24	124	13	17	13	47	25	10	57	68	124	-	-	71	49	1	-	61	46	17	40	30	22
	6%	5%	8%	10%	6%	5%	7%	6%	7%	23%			6%	29%	1%		10%	6%	3%	8%	5%	4%
				BeF									O	MO			RS	S		uV		
25-34	428	59	53	27	163	102	26	219	209	428	-	-	327	59	33	-	78	156	194	115	163	119
	21%	22%	24%	20%	21%	21%	18%	23%	20%	77%			27%	34%	33%		13%	22%	29%	22%	28%	21%
			G										m					Q	QR		TV	
35-54	731	97	81	46	285	170	52	361	370	-	731	-	623	46	37	12	176	297	255	139	191	309
	37%	36%	38%	35%	37%	36%	36%	37%	36%		100%		51%	26%	37%	3%	29%	42%	38%	26%	33%	53%
													NO P	P	P			Q	Q		T	TU
55+	697	97	61	46	261	176	55	325	372	-	-	697	207	18	27	435	280	207	203	237	193	129
	35%	36%	29%	35%	34%	37%	39%	34%	36%			100%	17%	10%	26%	97%	47%	29%	30%	45%	33%	22%
					c		C								N	MNO	RS			UV	V	
Refused	19	5	3	1	4	5	1	8	11	-	-	-	4	1	3	3	2	2	4	1	-	-
	1%	2%	1%	1%	1%	1%	1%	1%	1%				*%	1%	3%	1%	*%	*%	1%	*%		

Comparison Groups: BCDEFG/HI/JKL/MNOP/QRS/TUV
 Independent T-Test for Means (equal variances), Independent Z-Test for Percentages
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 Lower case letters indicate significance at the 90% level.
 NRG RESEARCH GROUP (022-13-2705)

ACET CANADA JOB GRANT

D03. Age/Gender

	REGION							GENDER		AGE GROUP			EMPLOYMENT STATUS				LEVEL OF EDUCATION			HOUSEHOLD INCOME		
	TOTAL	BC	AB	MB/SK	ON	QC	ATL	MALE	FEMALE	18-34	35-54	55+	WORKING	STUDENT/ UNEMP.	NOT IN WRKFORCE	RETIRED	HS OR LESS	SOME PS /COLLEGE	UNIV.	<\$40K	\$40K - <\$80K	\$80K+
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)
Total 'N'	2,000 100%	270 100%	215 100%	132 100%	761 100%	478 100%	144 100%	969 100%	1,031 100%	553 100%	731 100%	697 100%	1,233 100%	172 100%	101 100%	450 100%	597 100%	708 100%	673 100%	532 100%	577 100%	580 100%
UNWEIGHTED 'N'	2,000	259	261	260	600	420	200	973	1,027	325	620	1,036	1,082	125	96	652	645	696	635	560	566	537
M 18-34	275 14%	36 13%	36 17% g	20 15%	103 14%	63 13%	18 12%	275 28%	-	275 50%	-	-	222 18%	49 28% M	-	-	67 11%	118 17% Qs	90 13%	74 14%	91 16%	87 15%
M 35-54	361 18%	48 18%	42 19%	22 17%	139 18%	85 18%	26 18%	361 37%	-	-	361 49%	-	328 27% NOP	16 9% P	6 6%	7 2%	97 16%	149 21% Qs	115 17%	65 12%	96 17% t	165 28% TU
M 55+	325 16%	46 17%	30 14%	22 17%	121 16%	81 17%	26 18%	325 34%	-	-	-	325 47%	116 9% N	6 3%	7 7%	191 42% MNO	115 19% R	93 13%	113 17%	86 16%	101 18%	77 13%
F 18-34	277 14%	36 13%	34 16%	20 15%	107 14%	63 13%	18 12%	-	277 27%	277 50%	-	-	176 14%	59 34% M	34 34% M	-	73 12%	83 12%	122 18% QR	81 15% V	102 18% V	55 9%
F 35-54	370 19%	50 18%	40 18%	24 18%	147 19%	85 18%	26 18%	-	370 36%	-	370 51%	-	295 24% P	30 17% P	31 31% NP	5 1%	78 13%	148 21% Q	140 21% Q	74 14%	95 17%	145 25% TU
F 55+	372 19%	52 19%	32 15%	24 18%	141 18%	95 20%	30 21%	-	372 36%	-	-	372 53%	91 7% P	13 7% P	20 19% MN	244 54% MNO	165 28% RS	114 16%	90 13%	151 28% UV	92 16% V	53 9%
REFUSED	19 1%	5 2%	3 1%	1 1%	4 1%	5 1%	1 1%	8 1%	11 1%	-	-	-	4 *%	1 1%	3 3%	3 1%	2 *%	2 *%	4 1%	1 *%	-	-

Comparison Groups: BCDEFG/HI/JKL/MNOP/QRS/TUV
Independent T-Test for Means (equal variances), Independent Z-Test for Percentages
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Lower case letters indicate significance at the 90% level.
NRG RESEARCH GROUP (022-13-2705)

ACET CANADA JOB GRANT

D4. Are there any children under the age of 18 currently living in your household?

	REGION							GENDER		AGE GROUP			EMPLOYMENT STATUS				LEVEL OF EDUCATION			HOUSEHOLD INCOME		
	TOTAL	BC	AB	MB/SK	ON	QC	ATL	MALE	FEMALE	18-34	35-54	55+	WORKING	STUDENT/ UNEMP.	NOT IN WRKFORCE	RETIRED	HS OR LESS	SOME PS /COLLEGE	UNIV.	<\$40K	\$40K - <\$80K	\$80K+
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)
Total 'N'	2,000	270	215	132	761	478	144	969	1,031	553	731	697	1,233	172	101	450	597	708	673	532	577	580
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
UNWEIGHTED 'N'	2,000	259	261	260	600	420	200	973	1,027	325	620	1,036	1,082	125	96	652	645	696	635	560	566	537
YES	567	80	67	43	205	138	34	260	307	181	353	32	438	51	49	10	144	186	234	110	156	239
	28%	29%	31%	32%	27%	29%	23%	27%	30%	33%	48%	5%	36%	30%	49%	2%	24%	26%	35%	21%	27%	41%
			g	G						L	JL		P	P	MNP				QR		T	TU
NO	1,421	187	147	88	553	337	110	704	717	372	378	664	794	120	50	438	452	520	438	422	422	341
	71%	69%	68%	67%	73%	71%	77%	73%	70%	67%	52%	95%	64%	70%	50%	97%	76%	73%	65%	79%	73%	59%
				d			bcD			K		JK	O	O		MNO	S	S		UV	V	
REFUSED	12	4	1	1	3	3	-	5	7	-	-	1	1	1	1	2	1	2	1	-	-	0
	1%	1%	*%	1%	*%	1%		1%	1%			*%	*%	1%	1%	*%	*%	*%	*%			*%

Comparison Groups: BCDEFG/HI/JKL/MNOP/QRS/TUV
 Independent T-Test for Means (equal variances), Independent Z-Test for Percentages
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 Lower case letters indicate significance at the 90% level.
 NRG RESEARCH GROUP (022-13-2705)

ACET CANADA JOB GRANT

D5. Which of the following categories best describes your total household income? That is, the total income of all persons in your household, before taxes?

	REGION							GENDER		AGE GROUP			EMPLOYMENT STATUS				LEVEL OF EDUCATION			HOUSEHOLD INCOME		
	TOTAL	BC	AB	MB/SK	ON	QC	ATL	MALE	FEMALE	18-34	35-54	55+	WORKING	STUDENT/ UNEMP.	NOT IN WRKFORCE	RETIRED	HS OR LESS	SOME PS /COLLEGE	UNIV.	<\$40K	\$40K - <\$80K	\$80K+
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)
Total 'N'	2,000 100%	270 100%	215 100%	132 100%	761 100%	478 100%	144 100%	969 100%	1,031 100%	553 100%	731 100%	697 100%	1,233 100%	172 100%	101 100%	450 100%	597 100%	708 100%	673 100%	532 100%	577 100%	580 100%
UNWEIGHTED 'N'	2,000	259	261	260	600	420	200	973	1,027	325	620	1,036	1,082	125	96	652	645	696	635	560	566	537
Under \$20,000	179 9%	29 11%	14 7%	12 9%	61 8%	48 10%	16 11%	68 7%	111 11% H	51 9% K	36 5%	92 13% jK	41 3%	44 26% MP	22 22% M	66 15% M	95 16% RS	40 6%	42 6%	179 34%	-	-
\$20,000 to just under \$40,000	354 18%	54 20% e	31 14%	22 17%	112 15%	105 22% CE	30 21% ce	158 16%	196 19%	104 19% k	104 14%	145 21% K	174 14%	39 23% M	24 23% m	109 24% M	161 27% RS	127 18% S	65 10%	354 66%	-	-
\$40,000 to just under \$60,000	308 15%	38 14%	28 13%	25 19% c	108 14%	84 18%	24 17%	151 16%	157 15%	94 17%	95 13%	118 17% K	191 15%	22 13%	11 11%	76 17%	90 15%	123 17%	94 14%	-	308 53%	-
\$60,000 to just under \$80,000	269 13%	36 13%	23 11%	15 11%	105 14%	68 14%	22 15%	137 14%	133 13%	99 18% kL	96 13%	75 11%	187 15% NP	16 9%	12 12%	49 11%	52 9%	126 18% Qs	92 14% Q	-	269 47%	-
\$80,000 to just under \$100,000	167 8%	22 8%	22 10%	13 10%	62 8%	38 8%	9 7%	93 10% i	74 7%	43 8%	79 11% L	44 6%	132 11% NP	6 4%	9 9%	18 4%	39 7%	62 9% Q	65 10% q	-	-	167 29%
\$100,000 to just under \$120,000	143 7%	18 7%	26 12% BDeFG	7 6%	61 8% F	21 4%	9 7%	80 8%	64 6%	44 8% l	64 9% L	35 5%	113 9% NP	6 3%	7 7%	17 4%	24 4%	60 8% Q	60 9% Q	-	-	143 25%
\$120,000 to just under \$150,000	120 6%	19 7% dF	13 6% f	5 4%	60 8% DF	13 3%	10 7% F	66 7%	54 5%	36 7% L	61 8% L	23 3%	103 8% NOP	4 2%	2 2%	9 2%	15 3%	43 6% Q	62 9% QR	-	-	120 21%
\$150,000 and above	150 7%	19 7% g	27 13% bdFG	10 7% fG	63 8% FG	26 5%	5 4%	90 9% I	60 6% I	18 3%	105 14% JL	27 4%	131 11% NOP	7 4%	1 1%	11 2%	18 3%	35 5% Q	96 14% QR	-	-	150 26%
REFUSED	310 15%	34 13%	31 14%	23 17%	128 17%	76 16%	18 12%	128 13%	182 18% H	63 11%	91 12%	138 20% JK	161 13%	28 16%	13 13%	95 21% Mo	104 17% R	91 13%	97 14%	-	-	-

Comparison Groups: BCDEFG/HI/JKL/MNOP/QRS/TUV
Independent T-Test for Means (equal variances), Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
Lower case letters indicate significance at the 90% level.
NRG RESEARCH GROUP (022-13-2705)

ACET CANADA JOB GRANT

MEDIA_A. In the last two weeks, have you ... Read a daily newspaper?

	REGION							GENDER		AGE GROUP			EMPLOYMENT STATUS				LEVEL OF EDUCATION			HOUSEHOLD INCOME		
	TOTAL	BC	AB	MB/SK	ON	QC	ATL	MALE	FEMALE	18-34	35-54	55+	WORKING	STUDENT/ UNEMP.	NOT IN WRKFORCE	RETIRED	HS OR LESS	SOME PS /COLLEGE	UNIV.	<\$40K	\$40K - <\$80K	\$80K+
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)
Total 'N'	2,000	270	215	132	761	478	144	969	1,031	553	731	697	1,233	172	101	450	597	708	673	532	577	580
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
UNWEIGHTED 'N'	2,000	259	261	260	600	420	200	973	1,027	325	620	1,036	1,082	125	96	652	645	696	635	560	566	537
YES	1,111	166	124	75	389	280	78	561	550	250	406	451	674	78	34	304	295	413	396	282	317	343
	56%	61%	57%	57%	51%	58%	54%	58%	53%	45%	56%	65%	55%	45%	34%	67%	49%	58%	59%	53%	55%	59%
		E			E			i			J	JK	nO			MNO		Q	Q			t
NO	873	101	90	55	364	197	66	403	470	303	321	243	552	94	65	143	295	294	276	249	260	238
	44%	38%	42%	42%	48%	41%	46%	42%	46%	55%	44%	35%	45%	54%	64%	32%	49%	42%	41%	47%	45%	41%
					BF		b			KL	L		P	mP	MP		RS		v			
DON'T KNOW	3	-	-	0	1	2	-	2	1	-	-	2	1	-	1	1	2	-	-	1	1	-
	*%			*%	*%	*%		*%	*%			*%	*%		1%	*%	*%			*%	*%	
REFUSED	13	3	2	1	7	-	-	2	11	-	4	1	5	1	1	2	5	1	1	-	-	-
	1%	1%	1%	1%	1%			*%	1%		1%	*%	*%	1%	1%	*%	1%	*%	*%			
									H								rs					

Comparison Groups: BCDEFG/HI/JKL/MNOP/QRS/TUV
 Independent T-Test for Means (equal variances), Independent Z-Test for Percentages
 Upper case letters indicate significance at the 95% level.
 Lower case letters indicate significance at the 90% level.
 NRG RESEARCH GROUP (022-13-2705)

ACET CANADA JOB GRANT

MEDIA_B. In the last two weeks, have you ... Read a weekly newspaper?

	REGION							GENDER		AGE GROUP			EMPLOYMENT STATUS				LEVEL OF EDUCATION			HOUSEHOLD INCOME		
	TOTAL	BC	AB	MB/SK	ON	QC	ATL	MALE	FEMALE	18-34	35-54	55+	WORKING	STUDENT/ UNEMP.	NOT IN WRKFORCE	RETIRED	HS OR LESS	SOME PS /COLLEGE	UNIV.	<\$40K	\$40K - <\$80K	\$80K+
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)
Total 'N'	2,000	270	215	132	761	478	144	969	1,031	553	731	697	1,233	172	101	450	597	708	673	532	577	580
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
UNWEIGHTED 'N'	2,000	259	261	260	600	420	200	973	1,027	325	620	1,036	1,082	125	96	652	645	696	635	560	566	537
YES	995	151	102	68	378	232	64	484	511	182	375	434	594	58	41	279	280	376	330	258	289	282
	50%	56%	47%	52%	50%	48%	45%	50%	50%	33%	51%	62%	48%	34%	40%	62%	47%	53%	49%	48%	50%	49%
		cFG								J	JK	N			MNO		Q					
NO	983	117	111	62	372	244	78	477	506	368	352	259	630	112	58	167	312	329	338	271	287	297
	49%	43%	52%	47%	49%	51%	54%	49%	49%	67%	48%	37%	51%	65%	58%	37%	52%	46%	50%	51%	50%	51%
			b			b	B			KL	L		P	MP	P		r					
DON'T KNOW	7	-	-	0	4	2	1	4	4	3	-	4	3	2	-	2	0	3	4	4	1	1
	*%			*%	1%	*%	1%	*%	*%	1%		1%	*%	1%		1%	*%	*%	1%	1%	*%	*%
REFUSED	14	3	2	1	7	1	-	3	11	-	4	1	5	1	2	2	5	1	1	-	-	-
	1%	1%	1%	1%	1%	*%		*%	1%		1%	*%	*%	1%	2%	*%	1%	*%	*%			
									h								rs					

Comparison Groups: BCDEFG/HI/JKL/MNOP/QRS/TUV
Independent T-Test for Means (equal variances), Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
Lower case letters indicate significance at the 90% level.
NRG RESEARCH GROUP (022-13-2705)

ACET CANADA JOB GRANT

MEDIA_C. In the last two weeks, have you ... Watched television?

	REGION							GENDER		AGE GROUP			EMPLOYMENT STATUS			LEVEL OF EDUCATION			HOUSEHOLD INCOME			
	TOTAL	BC	AB	MB/SK	ON	QC	ATL	MALE	FEMALE	18-34	35-54	55+	WORKING	STUDENT/ UNEMP.	NOT IN WRKFORCE	RETIRED	HS OR LESS	SOME PS /COLLEGE	UNIV.	<\$40K	\$40K - <\$80K	\$80K+
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)
Total 'N'	2,000	270	215	132	761	478	144	969	1,031	553	731	697	1,233	172	101	450	597	708	673	532	577	580
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
UNWEIGHTED 'N'	2,000	259	261	260	600	420	200	973	1,027	325	620	1,036	1,082	125	96	652	645	696	635	560	566	537
YES	1,667	212	174	112	646	403	120	812	855	394	625	639	1,015	122	80	414	508	598	548	408	496	503
	83%	78%	81%	85%	85%	84%	84%	84%	83%	71%	86%	92%	82%	71%	80%	92%	85%	84%	81%	77%	86%	87%
				b	B	b					J	JK	N			MNO					T	T
NO	317	54	39	19	108	74	23	153	164	159	99	58	212	47	18	33	85	107	123	123	82	78
	16%	20%	18%	14%	14%	15%	16%	16%	16%	29%	14%	8%	17%	27%	18%	7%	14%	15%	18%	23%	14%	13%
		dE								KL	L		P	MP	P				q	UV		
DON'T KNOW	2	-	-	0	-	1	-	0	1	-	1	0	1	-	-	0	-	-	1	-	-	-
	*%			*%		*%		*%	*%		*%	*%	*%			*%			*%			
REFUSED	15	5	2	1	6	1	-	3	11	-	6	-	4	3	2	2	4	3	1	2	-	-
	1%	2%	1%	1%	1%	*%		*%	1%		1%		*%	2%	2%	*%	1%	*%	*%	*%		
		f							h													

Comparison Groups: BCDEFG/HI/JKL/MNOP/QRS/TUV
 Independent T-Test for Means (equal variances), Independent Z-Test for Percentages
 Upper case letters indicate significance at the 95% level.
 Lower case letters indicate significance at the 90% level.
 NRG RESEARCH GROUP (022-13-2705)

ACET CANADA JOB GRANT

MEDIA_D. In the last two weeks, have you ... Listened to the radio?

	REGION							GENDER		AGE GROUP			EMPLOYMENT STATUS				LEVEL OF EDUCATION			HOUSEHOLD INCOME		
	TOTAL	BC	AB	MB/SK	ON	QC	ATL	MALE	FEMALE	18-34	35-54	55+	WORKING	STUDENT/ UNEMP.	NOT IN WRKFORCE	RETIRED	HS OR LESS	SOME PS /COLLEGE	UNIV.	<\$40K	\$40K - <\$80K	\$80K+
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)
Total 'N'	2,000	270	215	132	761	478	144	969	1,031	553	731	697	1,233	172	101	450	597	708	673	532	577	580
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
UNWEIGHTED 'N'	2,000	259	261	260	600	420	200	973	1,027	325	620	1,036	1,082	125	96	652	645	696	635	560	566	537
YES	1,625	211	174	105	639	377	119	805	820	435	651	532	1,085	112	63	331	439	608	566	369	498	526
	81%	78%	81%	80%	84%	79%	83%	83%	79%	79%	89%	76%	88%	65%	62%	74%	74%	86%	84%	69%	86%	91%
				bF				i		JL			NOP		nO		Q	Q		T	Tu	
NO	360	56	38	26	114	101	25	159	201	117	75	164	142	60	36	117	153	99	106	163	79	55
	18%	21%	18%	20%	15%	21%	17%	16%	19%	21%	10%	24%	12%	35%	36%	26%	26%	14%	16%	31%	14%	9%
		e			E					K		K		Mp	Mp	M	RS		UV	v		
REFUSED	15	3	3	1	7	1	-	5	11	-	5	1	6	1	2	2	5	1	2	-	-	-
	1%	1%	1%	1%	1%	*%		*%	1%		1%	*%	*%	1%	2%	*%	1%	*%	*%			
										1							r					

Comparison Groups: BCDEFG/HI/JKL/MNOP/QRS/TUV
 Independent T-Test for Means (equal variances), Independent Z-Test for Percentages
 Upper case letters indicate significance at the 95% level.
 Lower case letters indicate significance at the 90% level.
 NRG RESEARCH GROUP (022-13-2705)

ACET CANADA JOB GRANT

MEDIA_E. In the last two weeks, have you ... Used public transit?

	REGION							GENDER		AGE GROUP			EMPLOYMENT STATUS				LEVEL OF EDUCATION			HOUSEHOLD INCOME		
	TOTAL	BC	AB	MB/SK	ON	QC	ATL	MALE	FEMALE	18-34	35-54	55+	WORKING	STUDENT/ UNEMP.	NOT IN WRKFORCE	RETIRED	HS OR LESS	SOME PS /COLLEGE	UNIV.	<\$40K	\$40K - <\$80K	\$80K+
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)
Total 'N'	2,000 100%	270 100%	215 100%	132 100%	761 100%	478 100%	144 100%	969 100%	1,031 100%	553 100%	731 100%	697 100%	1,233 100%	172 100%	101 100%	450 100%	597 100%	708 100%	673 100%	532 100%	577 100%	580 100%
UNWEIGHTED 'N'	2,000	259	261	260	600	420	200	973	1,027	325	620	1,036	1,082	125	96	652	645	696	635	560	566	537
YES	394 20%	58 21% DG	44 21% DG	13 10%	154 20% DG	111 23% DG	12 8%	178 18%	215 21%	191 35% KL	112 15%	89 13%	238 19% OP	78 45% MOP	12 12%	55 12%	81 14%	129 18% Q	182 27% QR	142 27% UV	102 18%	86 15%
NO	1,591 80%	210 78%	169 78%	117 89% BCEF	598 79%	366 77%	132 92% BCEF	785 81%	806 78%	361 65%	614 84% J	608 87% Jk	989 80% N	93 54%	87 86% N	393 87% MN	512 86% RS	576 81% S	490 73%	390 73%	475 82% T	493 85% T
DON'T KNOW	2 *%	-	-	-	2 *%	-	-	2 *%	-	-	1 *%	1 *%	1 *%	1 *%	-	-	-	2 *%	-	1 *%	-	1 *%
REFUSED	13 1%	3 1%	2 1%	1 1%	6 1%	1 *%	-	3 *%	10 1%	-	4 1%	-	4 *%	1 1%	2 2%	2 *%	4 1%	1 *%	1 *%	-	-	-

Comparison Groups: BCDEFG/HI/JKL/MNOP/QRS/TUV
Independent T-Test for Means (equal variances), Independent Z-Test for Percentages
Upper case letters indicate significance at the 95% level.
Lower case letters indicate significance at the 90% level.
NRG RESEARCH GROUP (022-13-2705)

ACET CANADA JOB GRANT

MEDIA_F. In the last two weeks, have you ... Read a magazine?

	REGION							GENDER		AGE GROUP			EMPLOYMENT STATUS			LEVEL OF EDUCATION			HOUSEHOLD INCOME			
	TOTAL	BC	AB	MB/SK	ON	QC	ATL	MALE	FEMALE	18-34	35-54	55+	WORKING	STUDENT/ UNEMP.	NOT IN WRKFORCE	RETIRED	HS OR LESS	SOME PS /COLLEGE	UNIV.	<\$40K	\$40K - <\$80K	\$80K+
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)
Total 'N'	2,000	270	215	132	761	478	144	969	1,031	553	731	697	1,233	172	101	450	597	708	673	532	577	580
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
UNWEIGHTED 'N'	2,000	259	261	260	600	420	200	973	1,027	325	620	1,036	1,082	125	96	652	645	696	635	560	566	537
YES	960	125	96	61	392	215	72	415	545	217	334	403	579	64	35	263	226	339	388	217	275	300
	48%	46%	45%	46%	51%	45%	50%	43%	53%	39%	46%	58%	47%	37%	34%	58%	38%	48%	58%	41%	48%	52%
					f				H		j	JK	NO			MNO		Q	QR		T	T
NO	1,023	142	116	69	362	263	71	550	472	333	392	293	647	108	63	185	364	368	283	313	302	280
	51%	53%	54%	53%	48%	55%	49%	57%	46%	60%	54%	42%	52%	62%	63%	41%	61%	52%	42%	59%	52%	48%
					E			I		kL	L		P	mP	mP		RS	S		uV		
DON'T KNOW	3	1	1	0	-	-	1	-	3	2	-	1	1	-	1	0	3	-	1	3	-	-
	*%	*%	1%	*%			1%		*%	*%		*%	*%		1%	*%	*%		*%	1%		
REFUSED	14	3	2	1	7	1	-	3	11	-	4	1	5	1	2	2	5	1	1	-	-	-
	1%	1%	1%	1%	1%	*%		*%	1%		1%	*%	*%	1%	2%	*%	1%	*%	*%			
									h								rs					

Comparison Groups: BCDEFG/HI/JKL/MNOP/QRS/TUV
 Independent T-Test for Means (equal variances), Independent Z-Test for Percentages
 Upper case letters indicate significance at the 95% level.
 Lower case letters indicate significance at the 90% level.
 NRG RESEARCH GROUP (022-13-2705)

ACET CANADA JOB GRANT

MEDIA_G. In the last two weeks, have you ... Used the Internet?

	REGION							GENDER		AGE GROUP			EMPLOYMENT STATUS				LEVEL OF EDUCATION			HOUSEHOLD INCOME		
	TOTAL	BC	AB	MB/SK	ON	QC	ATL	MALE	FEMALE	18-34	35-54	55+	WORKING	STUDENT/ UNEMP.	NOT IN WRKFORCE	RETIRED	HS OR LESS	SOME PS /COLLEGE	UNIV.	<\$40K	\$40K - <\$80K	\$80K+
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)
Total 'N'	2,000	270	215	132	761	478	144	969	1,031	553	731	697	1,233	172	101	450	597	708	673	532	577	580
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
UNWEIGHTED 'N'	2,000	259	261	260	600	420	200	973	1,027	325	620	1,036	1,082	125	96	652	645	696	635	560	566	537
YES	1,642	237	184	107	656	341	117	824	817	525	656	452	1,120	158	70	259	376	622	634	358	508	549
	82%	88%	85%	81%	86%	71%	81%	85%	79%	95%	90%	65%	91%	92%	70%	57%	63%	88%	94%	67%	88%	95%
		dF	F	F	F		F	I		KL	L		OP	OP	P		Q	QR		T	TU	
NO	344	30	29	24	98	136	27	140	203	28	71	244	107	13	28	189	216	85	38	174	69	31
	17%	11%	14%	18%	13%	28%	19%	14%	20%	5%	10%	35%	9%	8%	28%	42%	36%	12%	6%	33%	12%	5%
				b		BCDEG	be		H		J	JK			MN	MNO	RS	S		UV	V	
DON'T KNOW	1	-	-	-	-	1	-	1	-	-	-	1	-	-	-	1	1	-	-	-	-	-
	*%					*%		*%				*%				*%	*%					
REFUSED	14	3	2	1	7	1	-	3	11	-	4	1	5	1	2	2	5	1	1	-	-	-
	1%	1%	1%	1%	1%	*%		*%	1%		1%	*%	*%	1%	2%	*%	1%	*%	*%			
									h								rs					

Comparison Groups: BCDEFG/HI/JKL/MNOP/QRS/TUV
 Independent T-Test for Means (equal variances), Independent Z-Test for Percentages
 Upper case letters indicate significance at the 95% level.
 Lower case letters indicate significance at the 90% level.
 NRG RESEARCH GROUP (022-13-2705)

ACET CANADA JOB GRANT

MEDIA_H. In the last two weeks, have you ... Used Facebook?

	REGION							GENDER		AGE GROUP			EMPLOYMENT STATUS				LEVEL OF EDUCATION			HOUSEHOLD INCOME		
	TOTAL	BC	AB	MB/SK	ON	QC	ATL	MALE	FEMALE	18-34	35-54	55+	WORKING	STUDENT/ UNEMP.	NOT IN WRKFORCE	RETIRED	HS OR LESS	SOME PS /COLLEGE	UNIV.	<\$40K	\$40K - <\$80K	\$80K+
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)
Total 'N'	1,642	237	184	107	656	341	117	824	817	525	656	452	1,120	158	70	259	376	622	634	358	508	549
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
UNWEIGHTED 'N'	1,547	215	212	197	481	285	157	788	759	309	550	679	959	113	64	378	368	586	584	334	479	498
YES	993	136	121	66	368	221	81	438	555	435	384	171	695	122	51	98	225	383	380	220	339	324
	60%	57%	66%	62%	56%	65%	69%	53%	68%	83%	59%	38%	62%	77%	73%	38%	60%	62%	60%	61%	67%	59%
			E		E	BE		H	KL	L		P	MP	P						V		
NO	644	101	62	41	285	120	36	384	260	88	269	281	420	36	19	160	150	237	253	137	169	224
	39%	43%	34%	38%	43%	35%	31%	47%	32%	17%	41%	62%	38%	23%	27%	62%	40%	38%	40%	38%	33%	41%
		cG		CFG			I		J	JK		N		MNO								U
DON'T KNOW	1	-	1	-	-	-	-	1	-	-	1	-	1	-	-	-	1	-	-	1	-	-
	*%		1%					*%			*%		*%				*%			*%		
REFUSED	4	-	-	-	4	-	-	1	2	2	1	-	4	-	-	-	-	2	1	-	-	1
	*%				1%			*%	*%	*%	*%		*%					*%	*%			*%

Comparison Groups: BCDEFG/HI/JKL/MNOP/QRS/TUV
 Independent T-Test for Means (equal variances), Independent Z-Test for Percentages
 Upper case letters indicate significance at the 95% level.
 Lower case letters indicate significance at the 90% level.
 NRG RESEARCH GROUP (022-13-2705)

ACET CANADA JOB GRANT

MEDIA_I. In the last two weeks, have you ... Watched videos on Youtube?

	REGION							GENDER		AGE GROUP			EMPLOYMENT STATUS				LEVEL OF EDUCATION			HOUSEHOLD INCOME		
	TOTAL	BC	AB	MB/SK	ON	QC	ATL	MALE	FEMALE	18-34	35-54	55+	WORKING	STUDENT/ UNEMP.	NOT IN WRKFORCE	RETIRED	HS OR LESS	SOME PS /COLLEGE	UNIV.	<\$40K	\$40K - <\$80K	\$80K+
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)
Total 'N'	1,642	237	184	107	656	341	117	824	817	525	656	452	1,120	158	70	259	376	622	634	358	508	549
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
UNWEIGHTED 'N'	1,547	215	212	197	481	285	157	788	759	309	550	679	959	113	64	378	368	586	584	334	479	498
YES	900	138	98	54	378	176	56	497	403	422	338	139	655	114	40	76	182	339	377	205	277	320
	55%	58%	53%	50%	58%	51%	48%	60%	49%	80%	51%	31%	58%	72%	56%	29%	48%	55%	59%	57%	54%	58%
		g		g			I			KL	L	P	MoP	P		q	Q					
NO	740	98	86	53	277	165	60	326	414	103	317	312	464	44	31	183	194	283	255	153	232	228
	45%	42%	47%	50%	42%	49%	52%	39%	51%	20%	48%	69%	41%	28%	44%	71%	52%	45%	40%	43%	46%	42%
			e				be		H		J	JK	N		n	MNO	rS					
DON'T KNOW	1	1	-	-	-	-	-	1	-	-	-	1	-	-	-	-	-	-	1	1	-	-
	*%	*%						*%				*%							*%	*%		
REFUSED	1	-	-	-	1	-	-	1	-	-	1	-	1	-	-	-	-	-	1	-	-	1
	*%				*%			*%			*%		*%						*%			*%

Comparison Groups: BCDEFG/HI/JKL/MNOP/QRS/TUV
 Independent T-Test for Means (equal variances), Independent Z-Test for Percentages
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 Lower case letters indicate significance at the 90% level.
 NRG RESEARCH GROUP (022-13-2705)

ACET CANADA JOB GRANT

MEDIA_J. In the last two weeks, have you ... Watched a movie at a movie theatre?

	REGION							GENDER		AGE GROUP			EMPLOYMENT STATUS				LEVEL OF EDUCATION			HOUSEHOLD INCOME		
	TOTAL	BC	AB	MB/SK	ON	QC	ATL	MALE	FEMALE	18-34	35-54	55+	WORKING	STUDENT/ UNEMP.	NOT IN WRKFORCE	RETIRED	HS OR LESS	SOME PS /COLLEGE	UNIV.	<\$40K	\$40K - <\$80K	\$80K+
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)
Total 'N'	2,000	270	215	132	761	478	144	969	1,031	553	731	697	1,233	172	101	450	597	708	673	532	577	580
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
UNWEIGHTED 'N'	2,000	259	261	260	600	420	200	973	1,027	325	620	1,036	1,082	125	96	652	645	696	635	560	566	537
YES	349	40	38	24	122	102	23	203	146	163	119	67	256	47	7	34	69	120	160	76	114	118
	17%	15%	18%	18%	16%	21%	16%	21%	14%	30%	16%	10%	21%	27%	7%	7%	12%	17%	24%	14%	20%	20%
						BE		I		KL	L		OP	OP			Q	QR		T	T	
NO	1,631	228	175	107	630	373	119	760	871	388	605	628	969	124	92	413	521	586	510	454	463	461
	82%	84%	81%	81%	83%	78%	83%	78%	84%	70%	83%	90%	79%	72%	91%	92%	87%	83%	76%	85%	80%	79%
		F			f			H		J	JK				MN	MN	RS	S		UV		
DON'T KNOW	2	-	-	-	1	1	-	-	2	-	1	1	1	-	-	1	1	-	1	1	-	-
	*%				*%	*%			*%		*%	*%	*%			*%	*%		*%	*%		
REFUSED	17	3	2	1	9	2	1	6	12	1	6	2	6	2	2	3	6	2	2	1	-	1
	1%	1%	1%	1%	1%	*%	1%	1%	1%	*%	1%	*%	1%	1%	2%	1%	1%	*%	*%	*%		*%

Comparison Groups: BCDEFG/HI/JKL/MNOP/QRS/TUV
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 Lower case letters indicate significance at the 90% level.
 NRG RESEARCH GROUP (022-13-2705)

ACET CANADA JOB GRANT

PROVINCE:

	REGION							GENDER		AGE GROUP			EMPLOYMENT STATUS				LEVEL OF EDUCATION			HOUSEHOLD INCOME		
	TOTAL	BC	AB	MB/SK	ON	QC	ATL	MALE	FEMALE	18-34	35-54	55+	WORKING	STUDENT/ UNEMP.	NOT IN WRKFORCE	RETIRED	HS OR LESS	SOME PS /COLLEGE	UNIV.	<\$40K	\$40K - <\$80K	\$80K+
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)
Total 'N'	2,000 100%	270 100%	215 100%	132 100%	761 100%	478 100%	144 100%	969 100%	1,031 100%	553 100%	731 100%	697 100%	1,233 100%	172 100%	101 100%	450 100%	597 100%	708 100%	673 100%	532 100%	577 100%	580 100%
UNWEIGHTED 'N'	2,000	259	261	260	600	420	200	973	1,027	325	620	1,036	1,082	125	96	652	645	696	635	560	566	537
British Columbia	265 13%	265 98%	-	-	-	-	-	130 13%	135 13%	71 13%	94 13%	95 14%	150 12%	30 17%	10 10%	62 14%	85 14%	80 11%	97 14%	81 15%	74 13%	78 13%
Alberta	213 11%	-	213 99%	-	-	-	-	107 11%	105 10%	69 13%	80 11%	60 9%	147 12%	14 8%	14 13%	32 7%	54 9%	91 13%	66 10%	45 9%	51 9%	86 15%
Saskatchewan	58 3%	-	-	58 44%	-	-	-	28 3%	30 3%	20 4%	18 2%	21 3%	41 3%	4 2%	2 2%	11 3%	19 3%	24 3%	15 2%	14 3%	15 3%	19 3%
Manitoba	73 4%	-	-	73 55%	-	-	-	35 4%	37 4%	20 4%	27 4%	25 4%	48 4%	5 3%	4 4%	15 3%	24 4%	26 4%	21 3%	19 4%	25 4%	17 3%
Ontario	761 38%	-	-	-	761 100%	-	-	364 38%	397 39%	210 38%	285 39%	261 37%	466 38%	71 41%	40 39%	172 38%	196 33%	281 40%	276 41%	172 32%	214 37%	247 43%
Quebec	478 24%	-	-	-	-	478 100%	-	231 24%	248 24%	127 23%	170 23%	176 25%	292 24%	42 24%	25 25%	114 25%	177 30%	145 20%	151 22%	152 29%	152 26%	98 17%
Newfoundland	24 1%	-	-	-	-	-	24 16%	9 1%	14 1%	3 1%	6 1%	14 2%	9 1%	1 1%	2 2%	12 3%	10 2%	7 1%	7 1%	7 1%	9 2%	3 1%
New Brunswick	45 2%	-	-	-	-	-	45 32%	23 2%	23 2%	16 3%	15 2%	14 2%	27 2%	3 2%	2 2%	11 2%	9 2%	24 3%	12 2%	15 3%	16 3%	12 2%
Nova Scotia	65 3%	-	-	-	-	-	65 45%	35 4%	30 3%	16 3%	26 4%	22 3%	43 4%	2 1%	2 2%	15 3%	17 3%	27 4%	22 3%	21 4%	19 3%	17 3%
P.E.I.	9 *%	-	-	-	-	-	9 7%	3 *%	6 1%	1 *%	4 1%	4 1%	5 *%	1 *%	-	3 1%	5 1%	2 *%	3 *%	3 1%	2 *%	2 *%
Yukon	5 *%	5 2%	-	-	-	-	-	1 *%	4 *%	-	3 *%	2 *%	3 *%	-	-	2 *%	1 *%	1 *%	3 *%	2 *%	-	2 *%
N.W.T.	2 *%	-	2 1%	-	-	-	-	2 *%	1 *%	-	1 *%	1 *%	2 *%	-	-	1 *%	-	2 *%	1 *%	-	-	2 *%
Nunavut	1 *%	-	-	1 *%	-	-	-	-	1 *%	-	1 *%	-	-	1 *%	-	-	1 *%	-	-	-	-	-

Comparison Groups: BCDEFG/HI/JKL/MNOP/QRS/TUV
Independent T-Test for Means (equal variances), Independent Z-Test for Percentages
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NRG RESEARCH GROUP (022-13-2705)

ACET CANADA JOB GRANT

SAMPLE TYPE:

TOTAL	REGION						GENDER		AGE GROUP			EMPLOYMENT STATUS			LEVEL OF EDUCATION			HOUSEHOLD INCOME				
	BC	AB	MB/SK	ON	QC	ATL	MALE	FEMALE	18-34	35-54	55+	WORKING	STUDENT/ UNEMP.	NOT IN WRKFORCE	RETIRED	HS OR LESS	SOME PS /COLLEGE	UNIV.	<\$40K	\$40K - <\$80K	\$80K+	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)
Total 'N'	2,000	270	215	132	761	478	144	969	1,031	553	731	697	1,233	172	101	450	597	708	673	532	577	580
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
UNWEIGHTED 'N'	2,000	259	261	260	600	420	200	973	1,027	325	620	1,036	1,082	125	96	652	645	696	635	560	566	537
LANDLINE	1,626	203	149	107	636	418	114	751	876	269	657	680	966	104	85	438	506	556	543	393	457	501
	81%	75%	69%	81%	84%	87%	79%	77%	85%	49%	90%	98%	78%	60%	85%	97%	85%	79%	81%	74%	79%	86%
				bC	BC	BCDeG	C		H		J	JK	N		N	MNO	RS			T	TU	
CELLULAR (CPO)	374	68	66	25	125	61	30	218	156	283	74	17	266	69	15	12	92	152	130	140	120	80
	19%	25%	31%	19%	16%	13%	21%	23%	15%	51%	10%	2%	22%	40%	15%	3%	15%	21%	19%	26%	21%	14%
		dEF	DEFG	F	f		F	I		KL	L		P	MOP	P		Q	Q	UV	V		

Comparison Groups: BCDEFG/HI/JKL/MNOP/QRS/TUV
 Independent T-Test for Means (equal variances), Independent Z-Test for Percentages
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 NRG RESEARCH GROUP (022-13-2705)

ACET CANADA JOB GRANT

LANGUAGE OF INTERVIEW

	REGION							GENDER		AGE GROUP			EMPLOYMENT STATUS			LEVEL OF EDUCATION			HOUSEHOLD INCOME			
	TOTAL	BC	AB	MB/SK	ON	QC	ATL	MALE	FEMALE	18-34	35-54	55+	WORKING	STUDENT/ UNEMP.	NOT IN WRKFORCE	RETIRED	HS OR LESS	SOME PS /COLLEGE	UNIV.	<\$40K	\$40K - <\$80K	\$80K+
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)
Total 'N'	2,000	270	215	132	761	478	144	969	1,031	553	731	697	1,233	172	101	450	597	708	673	532	577	580
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
UNWEIGHTED 'N'	2,000	259	261	260	600	420	200	973	1,027	325	620	1,036	1,082	125	96	652	645	696	635	560	566	537
ENGLISH	1,583	270	215	132	761	61	144	775	808	447	579	541	983	136	77	348	437	576	551	401	442	493
	79%	100%	100%	100%	100%	13%	100%	80%	78%	81%	79%	78%	80%	79%	77%	77%	73%	81%	82%	75%	77%	85%
		F	F	F	F		F										Q	Q			TU	
FRENCH	417	-	-	-	-	417	-	194	223	106	152	156	250	37	24	102	161	132	122	132	135	87
	21%					87%		20%	22%	19%	21%	22%	20%	21%	23%	23%	27%	19%	18%	25%	23%	15%
																	RS			V	V	

Comparison Groups: BCDEFG/HI/JKL/MNOP/QRS/TUV
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