



Immigration, Refugees
and Citizenship Canada

Immigration, Réfugiés
et Citoyenneté Canada

2021-22 Annual Tracking Study

Executive summary

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Ce rapport est aussi disponible en français.

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This public opinion research report presents the results of a survey conducted by Ipsos on behalf of Immigration, Refugees and Citizenship Canada. The research was conducted with 2,923 Canadians by telephone, 3,010 Canadians online, and 1,950 telephone surveys across 15 selected municipalities by telephone, between January 17th, 2022, and March 29th, 2022.

Cette publication est aussi disponible en français sous le titre : **Étude de suivi annuelle de 2021-22.**

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A handwritten signature in black ink, appearing to read "M. Colledge".

Mike Colledge
President
Ipsos Public Affairs



Executive summary

Ipsos Public Affairs is pleased to present this report to Immigration, Refugees and Citizenship Canada.

Background

Since 1994, when it was established as a new department bringing together immigration services and citizenship registration, Immigration, Refugee and Citizenship Canada (IRCC) has played several key roles: admitting immigrants, foreign students, visitors and temporary workers; resettling refugees; helping immigrants adapt to Canadian society and become Canadian citizens; and managing access to Canada.

IRCC conducts an ongoing research program to help the Department develop a better understanding of Canadian attitudes toward the issues surrounding citizenship and immigration. By gauging and analyzing the opinions of newcomers, immigrants and the broader public, the Department gains insights into important policy areas related to the mandate of the Department and related services.

Research objectives

This year's study explored views of members of the Canadian general population, including newcomers and Indigenous Peoples, in the context of COVID-19. More specifically, the research objectives of this study included the following:

- Measuring perceptions of the resumption of immigration to Canada after borders reopened;
- Measuring perceptions of the number of immigrants coming to Canada;
- Measuring perceptions of the impact of immigration and refugees on Canada;
- Measuring perceptions of Canada's immigration system and priorities;
- Measuring perceptions of the settlement and integration of immigrants and refugees;
- Compare differences between online and telephone survey results.

Attitudes of Canadians on issues such as immigration, settlement, integration, and citizenship as well as IRCC services are of key importance to IRCC's policies and programs. By gauging and exploring attitudes about key elements of the Department's mandate, this research supports IRCC in ensuring high quality policy options, program design; encouraging and effectively managing citizen-focused services; managing organizational and strategic risks proactively; and gathering and using relevant information on program results.

The value of this contract, including HST, is \$249,981.07.

Methodology

To meet the research objectives, Ipsos conducted a national telephone survey, a national online survey, and a targeted telephone survey to selected municipalities across the country. The 15-minute national telephone survey was conducted among a nationwide sample of n=2,923 Canadian adults between February 15th and March 29th, 2022. The telephone survey sample was a probability sample generated through random digit dialing obtaining an overall margin of error of ± 1.8 percentage points (calculated at



a 95% confidence interval). The 15-minute national online survey was conducted among 3,010 respondents between March 1st and 24th, 2022. As the online survey used non-probability sampling, a margin of error cannot be calculated. Respondents were offered the survey in the official language of their choice.

Ipsos also conducted an 11-minute telephone survey with a random sample of 1,950 individuals across 15 selected municipalities (with 100 to 150 surveys completed per municipality) between January 17th and February 5th, 2022. The sample of members of the general population aged 18+ was a probability sample generated through random digit dialing. The margins of error for each municipality are between ± 7.9 and ± 9.8 percentage points, depending on sample size (calculated at a 95% confidence interval).

A full quantitative methodology report, including all information about the execution of the fieldwork that is needed to replicate the research initiative, may be found in Appendix 1. The quantitative survey research instruments and a set of tabulated results from the quantitative surveys are provided under a separate cover.

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