

POR REGISTRATION NUMBER: POR 101-16
PWGSC CONTRACT NUMBER: 35035-165059/001/CY
CONTRACT AWARD DATE: JANUARY 26, 2017
DELIVERY DATE: APRIL 6, 2019

180 Bloor Street West | Suite 1400 | Toronto ON | M5S 2V6

PRIVY COUNCIL OFFICE
CONTINUOUS TRACKING OF CANADIANS' VIEWS
QUARTERLY METHODOLOGY REPORT (Q1 2019)

PREPARED BY: FORUM RESEARCH INC.
PREPARED FOR: PRIVY COUNCIL OFFICE



Mr. William Schatten, VP, Research and Analytics | T. 416.388.9455 F. 416.960.9602 | E. wshadow@forumresearch.com



Ce rapport est aussi disponible en français

Contact email address: WSchatten@forumresearch.com

CONTENTS

- 1. EXECUTIVE SUMMARY 3
 - 1.1. Introduction3
 - 1.2. Research Purpose.....3
 - 1.3. Research Objectives3
 - 1.4. Overall Approach3
 - 1.5. Questionnaire Design.....3
 - 1.6. Sample Design4
 - 1.7. Weighting4
 - 1.8. Generalization of Data4
 - 1.9. Research Outcomes4
 - 1.10. Total Contract Value4
 - 1.11. Political Neutrality Statement5
- 2. QUARTERLY METHODOLOGICAL REPORT 6
 - 2.1. Introduction6
 - 2.2. Research Purpose.....6
 - 2.3. Research Objectives6
 - 2.4. Overall Approach7
 - 2.5. Questionnaire Design.....7
 - 2.6. Pre-testing7
 - 2.7. Sample Design and Selection7
 - 2.8. Quarterly Sample metrics8
 - 2.9. Weighting procedures.....9
 - 2.10. Margin of error & COnfidence Interval9
 - 2.11. Response rate.....9
 - 2.12. Survey administration10
 - 2.13. Call times.....10
 - 2.14. Call backs.....10
 - 2.15. Generalization of Data11
 - 2.16. Research Outcomes12
 - 2.17. Total Contract Value12
 - 2.18. Political Neutrality Statement12
- 3. APPENDIX A - PRE-TEST SAMPLE REPORT 13
- 4. APPENDIX B - QUESTIONNAIRE 15

PCO Survey – Week 83 15
PCO Survey – Week 84 24
PCO Survey – Week 85 33
PCO Survey – Week 86 42
PCO Survey – Week 87 52
PCO Survey – Week 88 63
PCO Survey – Week 89 73
PCO Survey – Week 90 83
PCO Survey – Week 91 93
PCO Survey – Week 92 103
PCO Survey – Week 93 113
PCO Survey – Week 94 124

1. EXECUTIVE SUMMARY

1.1. INTRODUCTION

Forum Research was commissioned to conduct a survey of Canadians covering topics important to the Privy Council Office and the Government of Canada. The survey topics included Canadians perceptions and opinions relevant to the Canadian population. This report addresses the methodological details of the study pertaining to the time period between January 7th, 2019 and March 30th, 2019. This is the final report that will be submitted under this contract.

1.2. RESEARCH PURPOSE

The purpose of this study is to provide the Privy Council Office with information pertaining to the perceptions and opinions of Canadians regarding a number of topics. The Privy Council Office serves three main roles in serving Canada and Canadians:

- To provide non-partisan advice to the Prime Minister, portfolio ministers, Cabinet and Cabinet committees on matters of national and international importance
- To support the smooth functioning of the Cabinet decision-making process and facilitate the implementation of the Government's agenda
- To foster a high-performing and accountable Public Service

1.3. RESEARCH OBJECTIVES

The primary research objectives of this study include:

- Tracking public opinion regarding the most critical matters across Canada
- Assessment of Canadians' insight regarding how to best approach current challenges
- Determination of what the public believes should be acted upon most urgently
- Measuring public perception as it relates to how the government can best market its ongoing commitment to addressing current/pressing challenges
- Historical trending of weekly results to showcase any fluctuations in public opinion

1.4. OVERALL APPROACH

The Privy Council Office provided specific requirements for conducting the survey in its request for proposals. The survey was conducted using the computer-assisted telephone interview (CATI) methodology and was administered in both official languages to the Canadian population.

1.5. QUESTIONNAIRE DESIGN

The Privy Council Office provided Forum Research with a draft version of the questionnaire. The questionnaire was modified on a weekly basis (upon request of the Privy Council Office) to reflect the dynamic nature of important topics affecting Canadians. Forum Research worked with the Privy Council Office project team to review the questionnaire, with specific attention to question wording, ordering, and the overall flow of the survey. The survey was pre-tested on a weekly basis (Saturdays and Sundays) before data collection (Monday to Friday) upon request from the Privy Council Office. The weekly pre-

tests aimed to achieve 20 completes, with 10 administered in French and 10 administered in English. The pre-tests were available for live monitoring by the Privy Council Office, and recordings of the interviews were shared with the Privy Council Office, when requested. A thorough review of the survey flow, logic, and questionnaire design was conducted by both Forum Research and the Privy Council Office.

1.6. SAMPLE DESIGN

Using computer assisted telephone interviewing (CATI) and random digit dialing (RDD), Forum Research sampled landlines (48%) and cell phones (52%) and attained an average weekly sample of n = 500.

1.7. WEIGHTING

Forum applied a weighting strategy (using 2011 Statistics Canada Census data) which is balanced according to:

- Age
- Gender
- Region

Weighting was conducted at the end of each weekly data collection period with the data collected during the week. As the data files were cumulative, data that was previously weighted was not re-weighted.

1.8. GENERALIZATION OF DATA

The weekly sample can be extrapolated to the Canadian population within a margin of error of $\pm 4.38\%$, 19 times out of 20. The data was collected using a random sampling approach, and weighted according to Statistics Canada data (2011). As such, this data is of the highest possible quality and accurately reflects (within the MoE) Canadians' opinions.

1.9. RESEARCH OUTCOMES

The findings of the research are expected to be used to inform the Government of Canada about Canadians opinions regarding important national and international topics.


1.10. TOTAL CONTRACT VALUE

The total contract value is equal to \$360,198.80.

1.11. POLITICAL NEUTRALITY STATEMENT

I hereby certify as Senior Officer of Forum Research Inc. that the deliverables fully comply with the Government of Canada political neutrality requirements outlined in the Policy on Communications and Federal Identity and the Directive on the Management of Communications - Appendix C (Appendix C: Mandatory Procedures for Public Opinion Research).

Specifically, the deliverables do not include information on electoral voting intentions, political party preferences, standings with the electorate, or ratings of the performance of a political party or its leaders.

Signed: 

2. QUARTERLY METHODOLOGICAL REPORT

2.1. INTRODUCTION

Forum Research was commissioned to conduct a survey of Canadians covering topics important to the Privy Council Office and the Government of Canada. The survey topics included Canadians perceptions and opinions relevant to the Canadian population. This report addresses the methodological details of the study pertaining to the time period between January 7th, 2019 and March 30th, 2019. This is the final report that will be submitted under this contract.

2.2. RESEARCH PURPOSE

The purpose of this study is to provide the Privy Council Office with information pertaining to the perceptions and opinions of Canadians regarding a number of topics. The Privy Council Office serves three main roles in serving Canada and Canadians:

- To provide non-partisan advice to the Prime Minister, portfolio ministers, Cabinet and Cabinet committees on matters of national and international importance
- To support the smooth functioning of the Cabinet decision-making process and facilitate the implementation of the Government's agenda
- To foster a high-performing and accountable Public Service

2.3. RESEARCH OBJECTIVES

The primary research objectives of this study include:

- Tracking public opinion regarding the most critical matters across Canada
- Assessment of Canadians' insight regarding how to best approach current challenges
- Determination of what the public believes should be acted upon most urgently
- Measuring public perception as it relates to how the government can best market its ongoing commitment to addressing current/pressing challenges
- Historical trending of weekly results to showcase any fluctuations in public opinion

2.4. OVERALL APPROACH

The Privy Council Office provided specific requirements for conducting the survey in its request for proposals. The survey was conducted using the computer-assisted telephone interview (CATI) methodology and was administered in both official languages to the Canadian population.

2.5. QUESTIONNAIRE DESIGN

The Privy Council Office provided Forum Research with a draft version of the questionnaire. The questionnaire was modified on a weekly basis (upon request of the Privy Council Office) to reflect the dynamic nature of important topics affecting Canadians. Forum Research worked with the Privy Council Office project team to review the questionnaire, with specific attention to question wording, ordering, and the overall flow of the survey. The survey was pre-tested on a weekly basis (Saturdays and Sundays) before data collection (Monday to Friday) upon request from the Privy Council Office. The weekly pre-tests aimed to achieve 20 completes, with 10 administered in French and 10 administered in English. The pre-tests were available for live monitoring by the Privy Council Office, and recordings of the interviews were shared with the Privy Council Office, when requested. A thorough review of the survey flow, logic, and questionnaire design was conducted by both Forum Research and the Privy Council Office.

2.6. PRE-TESTING

Survey pre-testing was conducted on weekends in order to assess a number of metrics of the data collection prior to launch, when requested. When pre-tests were conducted, a pre-test report was filled out by trained staff and was sent to the Privy Council Office on the following Monday of each week. A sample of the pre-test report is shown in Appendix C.

2.7. SAMPLE DESIGN AND SELECTION

Using computer assisted telephone interviewing (CATI) and random digit dialing (RDD), a probability-based sampling method was conducted. Forum Research sampled landlines and cell phones and attained a weekly sample of 500 Canadians. All Canadian area codes were included, including those from the territories. Eligible respondents were restricted to those over the age of 18. A soft quota of 48% landline and 52% cellphone for each weekly sample was the target, however, the proportion of landline vs. cellphone was deemed acceptable within the margin of error. The quotas for landline and cellphone were established in order to ensure that the younger populations were sufficiently sampled.

2.8. QUARTERLY SAMPLE METRICS

The following tables describe the obtained sample metrics broken out by region, phone type, and month.

REGIONAL PROPORTIONS ACHIEVED											
Mode	NF	PEI	NS	NB	QC	ON	MB	SK	AB	BC	TOTAL
Landline	58%	53%	54%	60%	60%	44%	52%	46%	39%	39%	48%
Cell-phone	42%	47%	46%	40%	40%	56%	48%	54%	61%	61%	52%

REGIONAL QUOTAS ACHIEVED									
PROVINCE	MONTH 1		MONTH 2		MONTH 3		TOTAL		
	LL	CELL	LL	CELL	LL	CELL	LL	CELL	
Newfoundland and Labrador	24	10	24	12	22	17	70	39	
Prince Edward Island	3	3	1	3	2	6	6	12	
Nova Scotia	42	38	50	39	43	37	135	114	
New Brunswick	34	7	26	10	16	7	76	24	
Quebec	232	155	237	163	246	162	715	480	
Ontario	288	358	300	348	299	355	887	1061	
Manitoba	69	37	66	41	62	38	197	116	
Saskatchewan	57	53	53	48	50	55	160	156	
Alberta	100	183	85	201	107	182	292	566	
British Columbia	137	172	121	176	127	171	385	519	
Yukon	0	0	0	2	0	1	0	3	
Nunavut	0	0	2	2	0	0	2	2	
N.W. Territories	1	2	0	3	0	1	1	6	
TOTAL	987	1018	965	1048	974	1032	2926	3098	

2.9. WEIGHTING PROCEDURES

Forum applied a weighting strategy (using 2011 Stats Can data) which is balanced according to:

- Age
- Gender
- Region

Weighting was conducted at the end of each weekly data collection period with the data collected during the week. As the data files were cumulative, data that was previously weighted was not re-weighted.

2.10. MARGIN OF ERROR & CONFIDENCE INTERVAL

The target weekly sample of 500 Canadians results in an overall margin of error of $\pm 4.38\%$, 19 times out of 20.

2.11. RESPONSE RATE

Response rates were calculated using the procedures as outlined in the MRIA response rate calculation guidelines. The disposition records and aggregate response rates are shown below. An aggregate response rate was calculated to be equal to 1.14%.

Response Rate (Empirical Calculation)	Landline	Cellphone
<i>Invalid</i>	233667	330138
NIS, fax/modem, business/non-res.	233667	330138
Unresolved (U)	293605	237674
Busy, no answer, answering machine	293605	237674
In-scope – Non-responding (IS)	27089	27994
Language problem	744	837
Illness, incapable	365	199
Callback (respondent not available)	4414	5351
Refusal	20754	20507
Termination	812	1100
In-scope – Responding units (R)	3064	3678
No one 18+	81	218
Quota full/Other disqualify	56	360
Completed interviews	2927	3100
Response rate = R/(U+IS+R)		1.14%

2.12. SURVEY ADMINISTRATION

The survey was administered between January 7th, 2019 and March 30th, 2019 (as shown in the Table below) using the computer-assisted telephone interview (CATI) methodology and was administered in both the official languages. It was conducted from Forum's Toronto and Montreal call centers by a team of experienced bilingual interviewers and supervising staff. The interviewers were selected and trained by full-time training staff. Each interviewer completed a rigorous three-day, 15-hour "basic training" class.

Fieldwork Dates (MM/DD/YYYY)		
Month 1	Month 2	Month 3
01/07/2019	02/01/2019	03/01/2019
01/08/2019	02/04/2019	03/04/2019
01/09/2019	02/05/2019	03/05/2019
01/10/2019	02/06/2019	03/06/2019
01/11/2019	02/07/2019	03/07/2019
01/12/2019	02/08/2019	03/08/2019
01/14/2019	02/11/2019	03/11/2019
01/15/2019	02/12/2019	03/12/2019
01/16/2019	02/13/2019	03/13/2019
01/17/2019	02/14/2019	03/14/2019
01/18/2019	02/15/2019	03/15/2019
01/21/2019	02/19/2019	03/18/2019
01/22/2019	02/20/2019	03/19/2019
01/23/2019	02/21/2019	03/20/2019
01/24/2019	02/22/2019	03/21/2019
01/25/2019	02/23/2019	03/22/2019
01/26/2019	02/25/2019	03/25/2019
01/28/2019	02/26/2019	03/26/2019
01/29/2019	02/27/2019	03/27/2019
01/30/2019	02/28/2019	03/28/2019
01/31/2019		03/29/2019
		03/30/2019

2.13. CALL TIMES

Forum Research collected data on weekdays and weekends. Pre-tests were conducted weekends upon request from the Privy Council Office. Calls were made on Saturdays between 10:00am and 6:00pm, and on Sundays at 12:00pm and 6:00pm. Primary data collection was conducted from Monday to Friday between the hours of 5pm to 9pm local time.

2.14. CALL BACKS

Forum Research restricted the number of call backs to 8 calls for landlines and 5 calls for cellphones. Furthermore, Respondents were not called back after two weeks from their initial call. Call-backs were made at varying days and times in order to maximize the proportion of successful call-backs.

2.15. GENERALIZATION OF DATA

The findings can be extrapolated to the Canadian population within a margin of error of $\pm 4.38\%$. The data was collected using a random sampling approach, and weighted according to Statistics Canada data (2011). As such, this data is of the highest possible quality and accurately reflects (within the MoE) Canadians' opinions. Sampling error is just one source of potential error, and best practices were used in order to reduce the influence of other sources of error, such as non-sampling error. Measures were taken in order to reduce the influence of non-response bias, such as item and unit non-response. In order to reduce the influence of item non-response bias, all interviewers were trained to effectively deliver high quality interviews in a professional and ethical manner. Respondents were assured their answers remain anonymous and confidential, thus reducing the likelihood of item non-response.

A number of measures and procedure were taken to reduce the influence of unit non-response on the data. In order to achieve a representative sample of youth, a larger proportion of cell phones were sampled (52%) in comparison to landlines (48%). To increase sample representativeness, fieldwork was conducted throughout the week and on weekends, to account for varying work schedules. Call-backs were made to ensure that individuals who were interested in participating-but were unavailable-would still be able to do so at their convenience. Finally, to ensure a representative sample, the data was weighted using 2011 Statistics Canada data on three demographic variables; *Age*, *Gender*, and *Region*.

The following table shows comparisons between three variables in the survey sample with their equivalent parameters in the population as made available from Statistics Canada. The parameters for *Age* and *Gender* were obtained from the most recent Statistics Canada Census (2016), while the parameters for *Income* were obtained from the 2011 National Household Survey (Statistics Canada Census). In order to maximize comparability, refusals were excluded from the sample statistic calculations.

Variable	Sample	Population	% Difference
Age (years)			Average diff. = 3%
18 to 24	8%	11%	-3%
25 to 34	13%	16%	-3%
35 to 44	16%	16%	-1%
45 to 54	16%	18%	-2%
55 to 64	21%	17%	4%
65 and older	26%	21%	5%
Gender			Average diff. = 5%
Male	54%	49%	5%
Female	46%	51%	-5%
Income			Average diff. = 2%
Under \$20,000	10%	10%	0%
\$20,000 to just under \$40,000	18%	17%	1%
\$40,000 to just under \$60,000	18%	16%	1%
\$60,000 to just under \$80,000	16%	14%	2%
\$80,000 to just under \$100,000	14%	11%	2%
\$100,000 to just under \$150,000	17%	18%	-1%
\$150,000 and above	8%	15%	-7%

2.16. RESEARCH OUTCOMES

The findings of the research are expected to be used to inform the Government of Canada about Canadians opinions regarding important national and international topics.

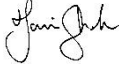
2.17. TOTAL CONTRACT VALUE

The total contract value is equal to \$360,198.80.

2.18. POLITICAL NEUTRALITY STATEMENT

I hereby certify as Senior Officer of Forum Research Inc. that the deliverables fully comply with the Government of Canada political neutrality requirements outlined in the Policy on Communications and Federal Identity and the Directive on the Management of Communications - Appendix C (Appendix C: Mandatory Procedures for Public Opinion Research).

Specifically, the deliverables do not include information on electoral voting intentions, political party preferences, standings with the electorate, or ratings of the performance of a political party or its leaders.

Signed:  _____

3. APPENDIX A - PRE-TEST SAMPLE REPORT

Privy Council Office
Continuous Tracking of Canadians' Views
Quantitative Pre-test Survey Report

Submitted to: Privy Council Office

Prepared by: Forum Research Inc.

Date of report:

Pre-test call dates:

Pre-test call time:

Description of pre-test approach:

Pre-test cases are to be included in the final data set

Pretest Metrics table	
# of English completes:	
# of French completes:	
# of completes per hour:	
Response rate:	
Average interview length:	

Interviewer Feedback:

Findings & Resulting Modifications:

***Pre-test cases will be included in the weekly/final data set**

4. APPENDIX B - QUESTIONNAIRE

Continuous Tracking of Canadians' Views

PCO Survey – Week 83

INTRODUCTION

Hello Bonjour, my name is _____. I'm calling on behalf of _____, a marketing research firm. We are conducting a brief study for the Government of Canada on current issues of interest to Canadians. Your responses will be kept entirely confidential and anonymous. This survey is registered with the Marketing Research and Intelligence Association's (MRIA).

Would you prefer that I continue in English or French? Préférez-vous continuer en français ou en anglais?

[IF NEEDED: Je vous remercie. Quelqu'un vous rappellera bientôt pour mener le sondage en français.]

INSERT CELLPHONE INTRO QUESTIONS

(IF LANDLINE)

May I please speak with the person in your household who is 18 years of age or older and who has had the most recent birthday? Would that be you? **[IF THAT PERSON IS NOT AVAILABLE ARRANGE CALLBACK]**

Yes	=> CONTINUE
No	=> ASK TO SPEAK TO 'ELIGIBLE' PERSON AND START AGAIN
REFUSED	=> THANK AND TERMINATE

ASK TO ALL RESPONDENTS

CORE – ISSUE PRIORITIES & PERFORMANCE

Q1. Thinking about the issues presently facing Canada, which ONE do you feel should receive the GREATEST attention from the Government of Canada? That is, what should be the TOP priority? **[DO NOT READ LIST; CAPTURE FIRST MENTION]**

- Economy
- Jobs / unemployment
- Environment / climate change
- Health / health care
- Debt / deficit
- Cost of living
- Taxes
- Employment insurance

Trade / international trade / trade agreements
Infrastructure (general mention)
Infrastructure – public transit
Infrastructure – roads/highways
Infrastructure - bridges
Infrastructure – other
Education
ISIS/Syria/Iraq mission
Terrorism / security
Refugees
Immigration
Indigenous issues
Crime
Drugs/marijuana
Poverty/homelessness
Oil / pipelines
Government service delivery to citizens
Other (specify)

Q2. Overall, do you feel that the Government of Canada is on the right track or the wrong track? Please use a scale from 1 to 10, where 1 means “completely on the wrong track” and 10 means “completely on the right track”.

Q3. And do you feel that the Government of Canada is on the right track or the wrong track in its management of the following issues? Please use a scale from 1 to 10, where 1 means “completely on the wrong track” and 10 means “completely on the right track”.

[RANDOMIZE]

A. The economy

ASK Q3AA IF Q3A=1-4

Q3AA. Why do you feel the Government of Canada is on the wrong track on the economy? (**RECORD VERBATIM – ACCEPT UP TO 3 ANSWERS**)

ASK Q3AB IF Q3A=7-10

Q3AB. Why do you feel the Government of Canada is on the right track on the economy? (**RECORD VERBATIM – ACCEPT UP TO 3 ANSWERS**)

- B. Creating jobs
- D. Health care
- F. Immigration
- H. The environment
- N. Canada-U.S. relations

ASK TO ALL RESPONDENTS
NEWS

N1. What news, announcements, initiatives or actions from the Government of Canada have you seen, read or heard recently, if anything? **[RECORD UP TO 5 MENTIONS]**

(NO PRE-CODED LIST)

HAVE NOT SEEN/READ/HEARD ANYTHING
DON'T KNOW
REFUSED

ASK TO ALL RESPONDENTS

PERSONAL ECONOMIC SITUATION

E1. Thinking about the cost of living and your personal financial situation, are you currently:

[ROTATE ORDER FROM TOP TO BOTTOM; AND BOTTOM TO TOP]

Falling behind on your monthly expenses
Just getting by, with no savings
Getting ahead, with some savings
Financially secure

ASK TO ALL RESPONDENTS

NATIONAL ENERGY BOARD

NEB1. How familiar, if at all, are you with the National Energy Board? Please use a scale from 1 to 10, where 1 means "not at all familiar" and 10 means "extremely familiar".

NEB2. To what extent are you confident that the National Energy Board makes decisions that are in the public interest for energy projects like new pipelines and power lines? Please use a scale from 1 to 10, where 1 means "not at all confident" and 10 means "very confident".

NEB3. To what extent are you confident that the National Energy Board adequately inspects existing pipelines and holds companies accountable for protecting people and the environment? Please use a scale from 1 to 10, where 1 means "not at all confident" and 10 means "very confident".

D6: Do you have any children of any age living in your household?

Yes

No

ASK IF D6=YES

D7: Do you have any children in the following age groups living in your household **[READ LIST]**?

	Yes	No
A. Under 6 years old		
B. 6 to 11 years old		
C. 12 to 17 years old		
D. 18 years old or older		

COMPUTE PARENTS OF KIDS UNDER 18=0

IF (D7A=YES OR D7B=YES OR D7C=YES) PARENTS OF KIDS UNDER 18=1

ASK TO ALL RESPONDENTS

SOURCE OF STRESS

SOS2. For each of the following items related to the cost of living, please indicate if it is a major source of stress, a moderate source of stress, a minor source of stress, or not a source of stress at all for you and your household.

[RANDOMIZE]

- a) Electricity bills
- b) Auto insurance premiums
- c) Education expenses and tuition
- d) The cost of gas at the pump
- e) Sales taxes
- f) Income taxes
- g) The cost of food at the grocery store
- h) The cost of prescription medications
- i) Housing expenses such as rent payments, mortgage and property taxes, and/or condo fees
- j) Loan or debt repayments
- k) Telecom bills, including cable TV, internet, telephone and cellphone services
- l) **(ASK IF PARENTS OF KIDS UNDER 18=1)** Childcare costs

Major source of stress

Moderate source of stress

Minor source of stress

Not a source of stress

Not applicable **[DO NOT READ]**

Don't Know **[DO NOT READ]**

ASK TO ALL RESPONDENTS

DEMOGRAPHICS

To finish, I'd like to ask you some questions for statistical purposes only. Please be assured that your answers will remain completely confidential.

D1. In what year were you born? **[RECORD YEAR]**

IF D1=DK/REF

D2. Which of the following age categories do you fall into? [READ LIST, ACCEPT ONE RESPONSE]

18 to 24

25 to 34

35 to 44

45 to 54

55 to 64

65 or older

D3. What is the highest level of formal education that you have completed to date?

[READ LIST, ACCEPT ONE RESPONSE]

Grade 8 or less

Some high school

High School diploma or equivalent

Registered Apprenticeship or other trades certificate or diploma

College, CEGEP or other non-university certificate or diploma

University certificate or diploma below bachelor's level

Bachelor's degree

Post graduate degree above bachelor's level

D4. Which of the following categories best describes your current employment status? [READ LIST, ACCEPT ONE RESPONSE]

Working full-time, that is, 35 or more hours per week

Working part-time, that is, less than 35 hours per week

Self-employed

Unemployed, but looking for work

A student attending school full-time

Retired

Not in the workforce [FULL-TIME HOMEMAKER, UNEMPLOYED, NOT LOOKING FOR WORK]

[DO NOT READ] Other – **[DO NOT SPECIFY]**

D5. Which of the following categories best describes your total household income? That is, the total income of all persons in your household combined, before taxes [READ LIST]?

Under \$20,000

\$20,000 to just under \$40,000

\$40,000 to just under \$60,000

\$60,000 to just under \$80,000

\$80,000 to just under \$100,000

\$100,000 to just under \$150,000

\$150,000 to just under \$200,000

\$200,000 and above

D8. Were you born in Canada?

Yes

No

ASK IF D8=NO:

D9. In what year did you come to Canada?

Record year: _____ **[ASK FOR APPROXIMATION IF THEY CAN'T REMEMBER]**

D12. Are you an Aboriginal person, that is, First Nations, Métis or Inuk (Inuit)? First Nations includes Status and Non-Status Indians.

Yes

No

ASK IF D12=NO

D13. You may belong to one or more racial or cultural groups on the following list. Are you...?

Interviewer: Read categories to respondent and mark up to 4 responses that apply.

If respondent answers "mixed", "bi-racial" or "multi-racial", etc., probe for specific groups and mark each one separately (e.g., White, Black, Chinese).

Note: Aboriginal people or First Nations are not included in the list of response categories because the Employment Equity Act defines visible minorities as "persons, other than Aboriginal persons, who are non-Caucasian in race or non-white in colour". Guidelines state that "Due to their status as First Nation people, Aboriginal peoples are specifically excluded

White

South Asian (e.g., East Indian, Pakistani, Sri Lankan)

Chinese

Black

Filipino

Latin American

Arab

Southeast Asian (e.g., Vietnamese, Cambodian, Malaysian, Laotian)

West Asian (e.g., Iranian, Afghan)

Korean

Japanese

Other – Specify

DK/RF

NOTE: ABORIGINALS ASKED SEPARATELY, IN LINE WITH STATISTICS CANADA APPROACH

ASK YC1 IF D1>1983 OR IF D2=1 OR 2 (I.E. ONLY TO YOUTH AGED 18-34 YEARS OLD)

YC1. The Government of Canada has a program that helps young Canadians get the information and develop the job skills, abilities and experience they need to gain employment. The program includes science, technology, engineering, and mathematics as well as skilled trades, official languages and summer work experience. Which of the following four names do you prefer as the name of the program? **[READ LIST, ACCEPT ONE RESPONSE]**

[RANDOMIZE CHOICES]

1. Young Canada Works
 2. Young Canadian Jobs
 3. Young Canadian Opportunities
 4. Youth Employment Strategy
- Don't Know **[DO NOT READ]**

ASK YC2 IF YC1=1,2,3 or 4

YC2. Why do you prefer this name? **(RECORD VERBATIM – ACCEPT UP TO 3 ANSWERS)**

CAPTURE FSA (OR SIMILAR) TO ENABLE REGIONAL ANALYSES, SUCH AS SPECIFIC URBAN CENTRES

- INSERT GENDER
- INSERT LANGUAGE OF INTERVIEW
- INSERT DATE OF THE INTERVIEW
- INSERT PROVINCE/TERRITORY

PCO Survey – Week 84

INTRODUCTION

Hello Bonjour, my name is _____. I'm calling on behalf of _____, a marketing research firm. We are conducting a brief study for the Government of Canada on current issues of interest to Canadians. Your responses will be kept entirely confidential and anonymous. This survey is registered with the Marketing Research and Intelligence Association's (MRIA).

Would you prefer that I continue in English or French? Préférez-vous continuer en français ou en anglais?

[IF NEEDED: Je vous remercie. Quelqu'un vous rappellera bientôt pour mener le sondage en français.]

INSERT CELLPHONE INTRO QUESTIONS

(IF LANDLINE)

May I please speak with the person in your household who is 18 years of age or older and who has had the most recent birthday? Would that be you? **[IF THAT PERSON IS NOT AVAILABLE ARRANGE CALLBACK]**

Yes	=> CONTINUE
No	=> ASK TO SPEAK TO 'ELIGIBLE' PERSON AND START AGAIN
REFUSED	=> THANK AND TERMINATE

ASK TO ALL RESPONDENTS

CORE – ISSUE PRIORITIES & PERFORMANCE

Q1. Thinking about the issues presently facing Canada, which ONE do you feel should receive the GREATEST attention from the Government of Canada? That is, what should be the TOP priority? **[DO NOT READ LIST; CAPTURE FIRST MENTION]**

- Economy
- Jobs / unemployment
- Environment / climate change
- Health / health care
- Debt / deficit
- Cost of living
- Taxes
- Employment insurance
- Trade / international trade / trade agreements
- Infrastructure (general mention)
- Infrastructure – public transit
- Infrastructure – roads/highways
- Infrastructure - bridges

Infrastructure – other
Education
ISIS/Syria/Iraq mission
Terrorism / security
Refugees
Immigration
Indigenous issues
Crime
Drugs/marijuana
Poverty/homelessness
Oil / pipelines
Government service delivery to citizens
Other (specify)

Q2. Overall, do you feel that the Government of Canada is on the right track or the wrong track? Please use a scale from 1 to 10, where 1 means “completely on the wrong track” and 10 means “completely on the right track”.

Q3. And do you feel that the Government of Canada is on the right track or the wrong track in its management of the following issues? Please use a scale from 1 to 10, where 1 means “completely on the wrong track” and 10 means “completely on the right track”.

[RANDOMIZE]

A. The economy

ASK Q3AA IF Q3A=1-4

Q3AA. Why do you feel the Government of Canada is on the wrong track on the economy? **(RECORD VERBATIM – ACCEPT UP TO 3 ANSWERS)**

ASK Q3AB IF Q3A=7-10

Q3AB. Why do you feel the Government of Canada is on the right track on the economy? **(RECORD VERBATIM – ACCEPT UP TO 3 ANSWERS)**

B. Creating jobs

D. Health care

F. Immigration

H. The environment

N. Canada-U.S. relations

ASK TO ALL RESPONDENTS

NEWS

N1. What news, announcements, initiatives or actions from the Government of Canada have you seen, read or heard recently, if anything? **[RECORD UP TO 5 MENTIONS]**

(NO PRE-CODED LIST)

HAVE NOT SEEN/READ/HEARD ANYTHING
DON'T KNOW
REFUSED

ASK TO ALL RESPONDENTS

PERSONAL ECONOMIC SITUATION

E1. Thinking about the cost of living and your personal financial situation, are you currently:

[ROTATE ORDER FROM TOP TO BOTTOM; AND BOTTOM TO TOP]

Falling behind on your monthly expenses
Just getting by, with no savings
Getting ahead, with some savings
Financially secure

ASK TO ALL RESPONDENTS

NATIONAL ENERGY BOARD

NEB1. How familiar, if at all, are you with the National Energy Board? Please use a scale from 1 to 10, where 1 means "not at all familiar" and 10 means "extremely familiar".

NEB2. To what extent are you confident that the National Energy Board makes decisions that are in the public interest for energy projects like new pipelines and power lines? Please use a scale from 1 to 10, where 1 means "not at all confident" and 10 means "very confident".

NEB3. To what extent are you confident that the National Energy Board adequately inspects existing pipelines and holds companies accountable for protecting people and the environment? Please use a scale from 1 to 10, where 1 means "not at all confident" and 10 means "very confident".

D6: Do you have any children of any age living in your household?

Yes

No

ASK IF D6=YES

D7: Do you have any children in the following age groups living in your household **[READ LIST]**?

	Yes	No
E. Under 6 years old		
F. 6 to 11 years old		
G. 12 to 17 years old		
H. 18 years old or older		

COMPUTE PARENTS OF KIDS UNDER 18=0

IF (D7A=YES OR D7B=YES OR D7C=YES) PARENTS OF KIDS UNDER 18=1

ASK TO ALL RESPONDENTS

SOURCE OF STRESS

SOS2. For each of the following items related to the cost of living, please indicate if it is a major source of stress, a moderate source of stress, a minor source of stress, or not a source of stress at all for you and your household.

[RANDOMIZE]

- m) Electricity bills
- n) Auto insurance premiums
- o) Education expenses and tuition
- p) The cost of gas at the pump
- q) Sales taxes
- r) Income taxes
- s) The cost of food at the grocery store
- t) The cost of prescription medications
- u) Housing expenses such as rent payments, mortgage and property taxes, and/or condo fees
- v) Loan or debt repayments
- w) Telecom bills, including cable TV, internet, telephone and cellphone services
- x) **(ASK IF PARENTS OF KIDS UNDER 18=1)** Childcare costs

Major source of stress

Moderate source of stress

Minor source of stress

Not a source of stress

Not applicable **[DO NOT READ]**

Don't Know **[DO NOT READ]**

ASK TO ALL RESPONDENTS

DEMOGRAPHICS

To finish, I'd like to ask you some questions for statistical purposes only. Please be assured that your answers will remain completely confidential.

D1. In what year were you born? **[RECORD YEAR]**

IF D1=DK/REF

D2. Which of the following age categories do you fall into? **[READ LIST, ACCEPT ONE RESPONSE]**

18 to 24

- 25 to 34
- 35 to 44
- 45 to 54
- 55 to 64
- 65 or older

D3. What is the highest level of formal education that you have completed to date?

[READ LIST, ACCEPT ONE RESPONSE]

- Grade 8 or less
- Some high school
- High School diploma or equivalent
- Registered Apprenticeship or other trades certificate or diploma
- College, CEGEP or other non-university certificate or diploma
- University certificate or diploma below bachelor's level
- Bachelor's degree
- Post graduate degree above bachelor's level

D4. Which of the following categories best describes your current employment status? **[READ LIST, ACCEPT ONE RESPONSE]**

- Working full-time, that is, 35 or more hours per week
- Working part-time, that is, less than 35 hours per week
- Self-employed
- Unemployed, but looking for work
- A student attending school full-time
- Retired
- Not in the workforce [FULL-TIME HOMEMAKER, UNEMPLOYED, NOT LOOKING FOR WORK]
- [DO NOT READ] Other – [DO NOT SPECIFY]**

D5. Which of the following categories best describes your total household income? That is, the total income of all persons in your household combined, before taxes [READ LIST]?

Under \$20,000

\$20,000 to just under \$40,000

\$40,000 to just under \$60,000

\$60,000 to just under \$80,000

\$80,000 to just under \$100,000

\$100,000 to just under \$150,000

\$150,000 to just under \$200,000

\$200,000 and above

D8. Were you born in Canada?

Yes

No

ASK IF D8=NO:

D9. In what year did you come to Canada?

Record year: _____ **[ASK FOR APPROXIMATION IF THEY CAN'T REMEMBER]**

D12. Are you an Aboriginal person, that is, First Nations, Métis or Inuk (Inuit)? First Nations includes Status and Non-Status Indians.

Yes

No

ASK IF D12=NO

D13. You may belong to one or more racial or cultural groups on the following list. Are you...?

Interviewer: Read categories to respondent and mark up to 4 responses that apply.

If respondent answers "mixed", "bi-racial" or "multi-racial", etc., probe for specific groups and mark each one separately (e.g., White, Black, Chinese).

Note: Aboriginal people or First Nations are not included in the list of response categories because the Employment Equity Act defines visible minorities as "persons, other than Aboriginal persons, who are non-Caucasian in race or non-white in colour". Guidelines state that "Due to their status as First Nation people, Aboriginal peoples are specifically excluded

White

South Asian (e.g., East Indian, Pakistani, Sri Lankan)

Chinese

Black

Filipino

Latin American

Arab

Southeast Asian (e.g., Vietnamese, Cambodian, Malaysian, Laotian)

West Asian (e.g., Iranian, Afghan)

Korean

Japanese

Other – Specify

DK/RF

NOTE: ABORIGINALS ASKED SEPARATELY, IN LINE WITH STATISTICS CANADA APPROACH

ASK YC1 IF D1>1983 OR IF D2=1 OR 2 (I.E. ONLY TO YOUTH AGED 18-34 YEARS OLD)

YC1. The Government of Canada has a program that helps young Canadians get the information and develop the job skills, abilities and experience they need to gain employment. The program includes science, technology, engineering, and mathematics as well as skilled trades, official languages and summer work experience. Which of the following four names do you prefer as the name of the program? **[READ LIST, ACCEPT ONE RESPONSE]**

[RANDOMIZE CHOICES]

5. Young Canada Works
 6. Young Canadian Jobs
 7. Young Canadian Opportunities
 8. Youth Employment Strategy
- Don't Know **[DO NOT READ]**

ASK YC2 IF YC1=1,2,3 or 4

YC2. Why do you prefer this name? **(RECORD VERBATIM – ACCEPT UP TO 3 ANSWERS)**

CAPTURE FSA (OR SIMILAR) TO ENABLE REGIONAL ANALYSES, SUCH AS SPECIFIC URBAN CENTRES

- INSERT GENDER
- INSERT LANGUAGE OF INTERVIEW
- INSERT DATE OF THE INTERVIEW
- INSERT PROVINCE/TERRITORY

That concludes the survey. Thank you very much for taking the time to participate, it is much appreciated. On behalf of myself and the Government of Canada, have a nice (day/evening).

PCO Survey – Week 85

INTRODUCTION

Hello Bonjour, my name is _____. I'm calling on behalf of _____, a marketing research firm. We are conducting a brief study for the Government of Canada on current issues of interest to Canadians. Your responses will be kept entirely confidential and anonymous. This survey is registered with the Marketing Research and Intelligence Association's (MRIA).

Would you prefer that I continue in English or French? Préférez-vous continuer en français ou en anglais?

[IF NEEDED: Je vous remercie. Quelqu'un vous rappellera bientôt pour mener le sondage en français.]

INSERT CELLPHONE INTRO QUESTIONS

(IF LANDLINE)

May I please speak with the person in your household who is 18 years of age or older and who has had the most recent birthday? Would that be you? **[IF THAT PERSON IS NOT AVAILABLE ARRANGE CALLBACK]**

Yes	=> CONTINUE
No	=> ASK TO SPEAK TO 'ELIGIBLE' PERSON AND START AGAIN
REFUSED	=> THANK AND TERMINATE

ASK TO ALL RESPONDENTS

CORE – ISSUE PRIORITIES & PERFORMANCE

Q1. Thinking about the issues presently facing Canada, which ONE do you feel should receive the GREATEST attention from the Government of Canada? That is, what should be the TOP priority? **[DO NOT READ LIST; CAPTURE FIRST MENTION]**

- Economy
- Jobs / unemployment
- Environment / climate change
- Health / health care
- Debt / deficit
- Cost of living
- Taxes
- Employment insurance
- Trade / international trade / trade agreements
- Infrastructure (general mention)
- Infrastructure – public transit
- Infrastructure – roads/highways
- Infrastructure - bridges

Infrastructure – other
Education
ISIS/Syria/Iraq mission
Terrorism / security
Refugees
Immigration
Indigenous issues
Crime
Drugs/marijuana
Poverty/homelessness
Oil / pipelines
Government service delivery to citizens
Other (specify)

Q2. Overall, do you feel that the Government of Canada is on the right track or the wrong track? Please use a scale from 1 to 10, where 1 means “completely on the wrong track” and 10 means “completely on the right track”.

Q3. And do you feel that the Government of Canada is on the right track or the wrong track in its management of the following issues? Please use a scale from 1 to 10, where 1 means “completely on the wrong track” and 10 means “completely on the right track”.

[RANDOMIZE]

A. The economy

ASK Q3AA IF Q3A=1-4

Q3AA. Why do you feel the Government of Canada is on the wrong track on the economy? (**RECORD VERBATIM – ACCEPT UP TO 3 ANSWERS**)

ASK Q3AB IF Q3A=7-10

Q3AB. Why do you feel the Government of Canada is on the right track on the economy? (**RECORD VERBATIM – ACCEPT UP TO 3 ANSWERS**)

B. Creating jobs

D. Health care

F. Immigration

H. The environment

N. Canada-U.S. relations

ASK TO ALL RESPONDENTS

NEWS

N1. What news, announcements, initiatives or actions from the Government of Canada have you seen, read or heard recently, if anything? **[RECORD UP TO 5 MENTIONS]**

(NO PRE-CODED LIST)

HAVE NOT SEEN/READ/HEARD ANYTHING
DON'T KNOW
REFUSED

ASK TO ALL RESPONDENTS

PERSONAL ECONOMIC SITUATION

E1. Thinking about the cost of living and your personal financial situation, are you currently:

[ROTATE ORDER FROM TOP TO BOTTOM; AND BOTTOM TO TOP]

Falling behind on your monthly expenses
Just getting by, with no savings
Getting ahead, with some savings
Financially secure

ASK TO ALL RESPONDENTS

COMMUNITY CHALLENGES

COMM1. How challenging, if at all, are each of the following for your local community? Please rate each on a scale of 1 to 10, where 1 is not a challenge at all and 10 is a very big challenge.

RANDOMIZE; EACH RESPONDENT TO BE ASKED HALF OF THESE ITEMS (I.E. 9 TOTAL)

- a. An aging population
- b. A shrinking middle class
- c. Young people leaving for opportunities elsewhere
- d. Preserving a clean environment
- e. Ability of local businesses and industries to succeed
- f. Cost of housing
- g. Availability of services
- h. Availability of affordable childcare options
- i. Availability of jobs
- j. Availability of healthcare services
- k. Level of Employment Insurance benefits for those who can't find work
- l. Traffic congestion
- m. Quality of roads and bridges
- n. Availability of public transit
- o. Reliable broadband or high-speed Internet
- p. Crime
- q. Poverty
- r. Homelessness

ASK TO ALL RESPONDENTS

CANNABIS AWARENESS

CAN1. Are the following statements about cannabis true or false?

[RANDOMIZE]

(Scale: true, false, not sure)

- a. Cannabis is now legal in Canada in dried and oil form
- b. Adults can purchase cannabis from a legal source, as determined by each province and territory
- c. Cannabis is not legal for youth under the age of 18 or 19 depending on province or territory
- d. Using cannabis in small amounts can reduce health risks of cannabis
- e. Choosing products with a high amount of THC can reduce health risks of cannabis
- f. Consuming cannabis in a safe and familiar environment with trusted people can reduce health risks of cannabis

- g. Avoiding combining cannabis with alcohol or other drugs can reduce health risks of cannabis
- h. Using cannabis without smoking can reduce health risks of cannabis
- i. It is legal to take cannabis across the Canadian border if you have medical authorization
- j. It is legal to drive after consuming cannabis
- k. Cannabis does not impact a person's ability to work safely

ASK TO ALL RESPONDENTS

DEMOGRAPHICS

To finish, I'd like to ask you some questions for statistical purposes only. Please be assured that your answers will remain completely confidential.

D1. In what year were you born? **[RECORD YEAR]**

IF D1=DK/REF

D2. Which of the following age categories do you fall into? **[READ LIST, ACCEPT ONE RESPONSE]**

18 to 24

25 to 34

35 to 44

45 to 54

55 to 64

65 or older

D3. What is the highest level of formal education that you have completed to date?

[READ LIST, ACCEPT ONE RESPONSE]

Grade 8 or less

Some high school

High School diploma or equivalent

Registered Apprenticeship or other trades certificate or diploma

College, CEGEP or other non-university certificate or diploma

University certificate or diploma below bachelor's level

Bachelor's degree

Post graduate degree above bachelor's level

D4. Which of the following categories best describes your current employment status? [READ LIST, ACCEPT ONE RESPONSE]

Working full-time, that is, 35 or more hours per week

Working part-time, that is, less than 35 hours per week

Self-employed

Unemployed, but looking for work

A student attending school full-time

Retired

Not in the workforce [FULL-TIME HOMEMAKER, UNEMPLOYED, NOT LOOKING FOR WORK]

[DO NOT READ] Other – [DO NOT SPECIFY]

D5. Which of the following categories best describes your total household income? That is, the total income of all persons in your household combined, before taxes [READ LIST]?

Under \$20,000

\$20,000 to just under \$40,000

\$40,000 to just under \$60,000

\$60,000 to just under \$80,000

\$80,000 to just under \$100,000

\$100,000 to just under \$150,000

\$150,000 to just under \$200,000

\$200,000 and above

D6: Do you have any children of any age living in your household?

Yes

No

ASK IF D6=YES

D7: Do you have any children in the following age groups living in your household **[READ LIST]**?

	Yes	No
I. Under 6 years old		
J. 6 to 11 years old		
K. 12 to 17 years old		
L. 18 years old or older		

D8. Were you born in Canada?

Yes

No

ASK IF D8=NO:

D9. In what year did you come to Canada?

Record year: _____ **[ASK FOR APPROXIMATION IF THEY CAN'T REMEMBER]**

D12. Are you an Aboriginal person, that is, First Nations, Métis or Inuk (Inuit)? First Nations includes Status and Non–Status Indians.

Yes

No

ASK IF D12=NO

D13. You may belong to one or more racial or cultural groups on the following list. Are you...?

Interviewer: Read categories to respondent and mark up to 4 responses that apply.

If respondent answers "mixed", "bi-racial" or "multi-racial", etc., probe for specific groups and mark each one separately (e.g., White, Black, Chinese).

Note: Aboriginal people or First Nations are not included in the list of response categories because the Employment Equity Act defines visible minorities as "persons, other than Aboriginal persons, who are non-Caucasian in race or non-white in colour". Guidelines state that "Due to their status as First Nation people, Aboriginal peoples are specifically excluded

White

South Asian (e.g., East Indian, Pakistani, Sri Lankan)

Chinese

Black

Filipino

Latin American

Arab

Southeast Asian (e.g., Vietnamese, Cambodian, Malaysian, Laotian)

West Asian (e.g., Iranian, Afghan)

Korean

Japanese

Other – Specify

DK/RF

NOTE: ABORIGINALS ASKED SEPARATELY, IN LINE WITH STATISTICS CANADA APPROACH

ASK YC1 IF D1>1983 OR IF D2=1 OR 2 (I.E. ONLY TO YOUTH AGED 18-34 YEARS OLD)

YC1. The Government of Canada has a program that helps young Canadians get the information and develop the job skills, abilities and experience they need to gain employment. The program includes science, technology, engineering, and mathematics as well as skilled trades, official languages and summer work experience. Which of the following four names do you prefer as the name of the program? **[READ LIST, ACCEPT ONE RESPONSE]**

[RANDOMIZE CHOICES]

9. Young Canada Works
 10. Young Canadian Jobs
 11. Young Canadian Opportunities
 12. Youth Employment Strategy
- Don't Know **[DO NOT READ]**

ASK YC2 IF YC1=1,2,3 or 4

YC2. Why do you prefer this name? **(RECORD VERBATIM – ACCEPT UP TO 3 ANSWERS)**

CAPTURE FSA (OR SIMILAR) TO ENABLE REGIONAL ANALYSES, SUCH AS SPECIFIC URBAN CENTRES

- INSERT GENDER
- INSERT LANGUAGE OF INTERVIEW
- INSERT DATE OF THE INTERVIEW
- INSERT PROVINCE/TERRITORY

That concludes the survey. Thank you very much for taking the time to participate, it is much appreciated. On behalf of myself and the Government of Canada, have a nice (day/evening).

PCO Survey – Week 86

INTRODUCTION

Hello Bonjour, my name is _____. I'm calling on behalf of _____, a marketing research firm. We are conducting a brief study for the Government of Canada on current issues of interest to Canadians. Your responses will be kept entirely confidential and anonymous. This survey is registered with the Marketing Research and Intelligence Association's (MRIA).

Would you prefer that I continue in English or French? Préférez-vous continuer en français ou en anglais?

[IF NEEDED: Je vous remercie. Quelqu'un vous rappellera bientôt pour mener le sondage en français.]

INSERT CELLPHONE INTRO QUESTIONS

(IF LANDLINE)

May I please speak with the person in your household who is 18 years of age or older and who has had the most recent birthday? Would that be you? **[IF THAT PERSON IS NOT AVAILABLE ARRANGE CALLBACK]**

Yes	=> CONTINUE
No	=> ASK TO SPEAK TO 'ELIGIBLE' PERSON AND START AGAIN
REFUSED	=> THANK AND TERMINATE

ASK TO ALL RESPONDENTS

CORE – ISSUE PRIORITIES & PERFORMANCE

Q1. Thinking about the issues presently facing Canada, which ONE do you feel should receive the GREATEST attention from the Government of Canada? That is, what should be the TOP priority? **[DO NOT READ LIST; CAPTURE FIRST MENTION]**

- Economy
- Jobs / unemployment
- Environment / climate change
- Health / health care
- Debt / deficit
- Cost of living
- Taxes
- Employment insurance
- Trade / international trade / trade agreements
- Infrastructure (general mention)
- Infrastructure – public transit
- Infrastructure – roads/highways
- Infrastructure - bridges

Infrastructure – other
Education
ISIS/Syria/Iraq mission
Terrorism / security
Refugees
Immigration
Indigenous issues
Crime
Drugs/marijuana
Poverty/homelessness
Oil / pipelines
Government service delivery to citizens
Other (specify)

Q2. Overall, do you feel that the Government of Canada is on the right track or the wrong track? Please use a scale from 1 to 10, where 1 means “completely on the wrong track” and 10 means “completely on the right track”.

Q3. And do you feel that the Government of Canada is on the right track or the wrong track in its management of the following issues? Please use a scale from 1 to 10, where 1 means “completely on the wrong track” and 10 means “completely on the right track”.

[RANDOMIZE]

- A. The economy

- B. Creating jobs

- D. Health care

- F. Immigration

- H. The environment

- N. Canada-U.S. relations

**ASK TO ALL RESPONDENTS
NEWS**

N1. What news, announcements, initiatives or actions from the Government of Canada have you seen, read or heard recently, if anything? **[RECORD UP TO 5 MENTIONS]**

(NO PRE-CODED LIST)

HAVE NOT SEEN/READ/HEARD ANYTHING
DON'T KNOW
REFUSED

ASK TO ALL RESPONDENTS

CANADA-CHINA RELATIONS

CCR1. Do you think the following regions will be important in the global economy in the future, or not:

(Please use a scale from 1 to 10 where 1 means “not at all important” and 10 means “extremely important”).

[RANDOMIZE]

- s. China
- t. The United States
- u. The European Union
- v. Canada
- w. Vietnam

CCR2. Do you support or oppose a free trade agreement between Canada and China? Please use a scale from 1 to 10 where 1 means you “strongly oppose” and 10 means you “strongly support”.

CCR3. In your opinion, are relations between Canada and China improving, worsening, or staying the same?

Improving
Worsening
Staying the same

ASK TO ALL RESPONDENTS

PERSONAL ECONOMIC SITUATION

E1. Thinking about the cost of living and your personal financial situation, are you currently:

[ROTATE ORDER FROM TOP TO BOTTOM; AND BOTTOM TO TOP]

- Falling behind on your monthly expenses
- Just getting by, with no savings
- Getting ahead, with some savings
- Financially secure

ASK TO ALL RESPONDENTS

COMMUNITY CHALLENGES

COMM1. How challenging, if at all, are each of the following for your local community? Please rate each on a scale of 1 to 10, where 1 is not a challenge at all and 10 is a very big challenge.

RANDOMIZE; EACH RESPONDENT TO BE ASKED HALF OF THESE ITEMS (I.E. 9 TOTAL)

- a. An aging population
- b. A shrinking middle class
- c. Young people leaving for opportunities elsewhere
- d. Preserving a clean environment
- e. Ability of local businesses and industries to succeed
- f. Cost of housing
- g. Availability of services
- h. Availability of affordable childcare options
- i. Availability of jobs
- j. Availability of healthcare services
- k. Level of Employment Insurance benefits for those who can't find work
- l. Traffic congestion
- m. Quality of roads and bridges
- n. Availability of public transit
- o. Reliable broadband or high-speed Internet
- p. Crime
- q. Poverty
- r. Homelessness

ASK TO ALL RESPONDENTS

CANNABIS RELATED KNOWLEDGE

CAN1. Are the following statements about cannabis true or false?

[RANDOMIZE]

(Scale: true, false, not sure)

- l. Cannabis is now legal in Canada in dried and oil form
- m. Adults can purchase cannabis from a legal source, as determined by each province and territory
- n. Cannabis is not legal for youth under the age of 18 or 19 depending on province or territory
- o. Using cannabis in small amounts can reduce health risks of cannabis
- p. Choosing products with a high amount of THC can reduce health risks of cannabis
- q. Consuming cannabis in a safe and familiar environment with trusted people can reduce health risks of cannabis
- r. Avoiding combining cannabis with alcohol or other drugs can reduce health risks of cannabis
- s. Using cannabis without smoking can reduce health risks of cannabis
- t. It is legal to take cannabis across the Canadian border if you have medical authorization
- u. It is legal to drive after consuming cannabis
- v. Cannabis does not impact a person's ability to work safely

ASK TO ALL RESPONDENTS

DEMOGRAPHICS

To finish, I'd like to ask you some questions for statistical purposes only. Please be assured that your answers will remain completely confidential.

D1. In what year were you born? **[RECORD YEAR]**

IF D1=DK/REF

D2. Which of the following age categories do you fall into? **[READ LIST, ACCEPT ONE RESPONSE]**

18 to 24

- 25 to 34
- 35 to 44
- 45 to 54
- 55 to 64
- 65 or older

D3. What is the highest level of formal education that you have completed to date?

[READ LIST, ACCEPT ONE RESPONSE]

- Grade 8 or less
- Some high school
- High School diploma or equivalent
- Registered Apprenticeship or other trades certificate or diploma
- College, CEGEP or other non-university certificate or diploma
- University certificate or diploma below bachelor's level
- Bachelor's degree
- Post graduate degree above bachelor's level

D4. Which of the following categories best describes your current employment status? **[READ LIST, ACCEPT ONE RESPONSE]**

- Working full-time, that is, 35 or more hours per week
- Working part-time, that is, less than 35 hours per week
- Self-employed
- Unemployed, but looking for work
- A student attending school full-time
- Retired
- Not in the workforce [FULL-TIME HOMEMAKER, UNEMPLOYED, NOT LOOKING FOR WORK]
- [DO NOT READ] Other – [DO NOT SPECIFY]**

D5. Which of the following categories best describes your total household income? That is, the total income of all persons in your household combined, before taxes [READ LIST]?

- Under \$20,000
- \$20,000 to just under \$40,000
- \$40,000 to just under \$60,000
- \$60,000 to just under \$80,000
- \$80,000 to just under \$100,000
- \$100,000 to just under \$150,000
- \$150,000 to just under \$200,000

- \$200,000 and above

D6: Do you have any children of any age living in your household?

Yes

No

ASK IF D6=YES

D7: Do you have any children in the following age groups living in your household [READ LIST]?

	Yes	No
M. Under 6 years old		
N. 6 to 11 years old		
O. 12 to 17 years old		
P. 18 years old or older		

D8. Were you born in Canada?

Yes

No

ASK IF D8=NO:

D9. In what year did you come to Canada?

Record year: _____ **[ASK FOR APPROXIMATION IF THEY CAN'T REMEMBER]**

D12. Are you an Aboriginal person, that is, First Nations, Métis or Inuk (Inuit)? First Nations includes Status and Non-Status Indians.

Yes

No

ASK IF D12=NO

D13. You may belong to one or more racial or cultural groups on the following list. Are you...?

Interviewer: Read categories to respondent and mark up to 4 responses that apply.

If respondent answers "mixed", "bi-racial" or "multi-racial", etc., probe for specific groups and mark each one separately (e.g., White, Black, Chinese).

Note: Aboriginal people or First Nations are not included in the list of response categories because the Employment Equity Act defines visible minorities as "persons, other than Aboriginal persons, who are non-Caucasian in race or non-white in colour". Guidelines state that "Due to their status as First Nation people, Aboriginal peoples are specifically excluded

White

South Asian (e.g., East Indian, Pakistani, Sri Lankan)

Chinese

Black

Filipino

Latin American

Arab

Southeast Asian (e.g., Vietnamese, Cambodian, Malaysian, Laotian)

West Asian (e.g., Iranian, Afghan)

Korean

Japanese

Other – Specify

DK/RF

NOTE: ABORIGINALS ASKED SEPARATELY, IN LINE WITH STATISTICS CANADA APPROACH

ASK YC1 IF D1>1983 OR IF D2=1 OR 2 (I.E. ONLY TO YOUTH AGED 18-34 YEARS OLD)

YC1. The Government of Canada has a program that helps young Canadians get the information and develop the job skills, abilities and experience they need to gain employment. The program includes science, technology, engineering, and mathematics as well as skilled trades, official languages and summer work experience. Which of the following four names do you prefer as the name of the program? **[READ LIST, ACCEPT ONE RESPONSE]**

[RANDOMIZE CHOICES]

13. Young Canada Works
 3. Young Canadian Opportunities
 4. Youth Employment Strategy
 5. Youth Employment & Skills
- Don't Know **[DO NOT READ]**

ASK YC2 IF YC1=1,2,3 or 4

YC2. Why do you prefer this name? **(RECORD VERBATIM – ACCEPT UP TO 3 ANSWERS)**

CAPTURE FSA (OR SIMILAR) TO ENABLE REGIONAL ANALYSES, SUCH AS SPECIFIC URBAN CENTRES

- INSERT GENDER
- INSERT LANGUAGE OF INTERVIEW
- INSERT DATE OF THE INTERVIEW

- INSERT PROVINCE/TERRITORY

That concludes the survey. Thank you very much for taking the time to participate, it is much appreciated. On behalf of myself and the Government of Canada, have a nice (day/evening).

PCO Survey – Week 87

INTRODUCTION

Hello Bonjour, my name is _____. I'm calling on behalf of _____, a marketing research firm. We are conducting a brief study for the Government of Canada on current issues of interest to Canadians. Your responses will be kept entirely confidential and anonymous. This survey is registered with the Marketing Research and Intelligence Association's (MRIA).

Would you prefer that I continue in English or French? Préférez-vous continuer en français ou en anglais?

[IF NEEDED: Je vous remercie. Quelqu'un vous rappellera bientôt pour mener le sondage en français.]

INSERT CELLPHONE INTRO QUESTIONS

(IF LANDLINE)

May I please speak with the person in your household who is 18 years of age or older and who has had the most recent birthday? Would that be you? **[IF THAT PERSON IS NOT AVAILABLE ARRANGE CALLBACK]**

Yes	=> CONTINUE
No	=> ASK TO SPEAK TO 'ELIGIBLE' PERSON AND START AGAIN
REFUSED	=> THANK AND TERMINATE

ASK TO ALL RESPONDENTS

CORE – ISSUE PRIORITIES & PERFORMANCE

Q1. Thinking about the issues presently facing Canada, which ONE do you feel should receive the GREATEST attention from the Government of Canada? That is, what should be the TOP priority? **[DO NOT READ LIST; CAPTURE FIRST MENTION]**

- Economy
- Jobs / unemployment
- Environment / climate change
- Health / health care
- Debt / deficit
- Cost of living
- Taxes
- Employment insurance
- Trade / international trade / trade agreements
- Infrastructure (general mention)
- Infrastructure – public transit
- Infrastructure – roads/highways
- Infrastructure - bridges

Infrastructure – other
Education
ISIS/Syria/Iraq mission
Terrorism / security
Refugees
Immigration
Indigenous issues
Crime
Drugs/marijuana
Poverty/homelessness
Oil / pipelines
Government service delivery to citizens
Other (specify)

Q2. Overall, do you feel that the Government of Canada is on the right track or the wrong track? Please use a scale from 1 to 10, where 1 means “completely on the wrong track” and 10 means “completely on the right track”.

Q3. And do you feel that the Government of Canada is on the right track or the wrong track in its management of the following issues? Please use a scale from 1 to 10, where 1 means “completely on the wrong track” and 10 means “completely on the right track”.

[RANDOMIZE]

- A. The economy
- B. Creating jobs
- D. Health care
- E. National security
- F. Immigration
- H. The environment

ASK Q3HA IF Q3H=1-4

Q3HA. Why do you feel the Government of Canada is on the wrong track on the environment? (**RECORD VERBATIM – ACCEPT UP TO 3 ANSWERS**)

ASK Q3HB IF Q3H=7-10

Q3HB. Why do you feel the Government of Canada is on the right track on the environment? **(RECORD VERBATIM – ACCEPT UP TO 3 ANSWERS)**

N. Canada-U.S. relations

**ASK TO ALL RESPONDENTS
NEWS**

N1. What news, announcements, initiatives or actions from the Government of Canada have you seen, read or heard recently, if anything? **[RECORD UP TO 5 MENTIONS]**

(NO PRE-CODED LIST)

HAVE NOT SEEN/READ/HEARD ANYTHING
DON'T KNOW
REFUSED

ASK TO ALL RESPONDENTS

CANADA-CHINA RELATIONS

CCR1. Do you think the following regions will be important in the global economy in the future, or not:

(Please use a scale from 1 to 10 where 1 means “not at all important” and 10 means “extremely important”).

[RANDOMIZE]

- x. China
- y. The United States
- z. The European Union
- aa. Canada
- bb. Vietnam

CCR2. Do you support or oppose a free trade agreement between Canada and China? Please use a scale from 1 to 10 where 1 means you “strongly oppose” and 10 means you “strongly support”.

CCR3. In your opinion, are relations between Canada and China improving, worsening, or staying the same?

- Improving
- Worsening
- Staying the same

ASK TO ALL RESPONDENTS

PERSONAL ECONOMIC SITUATION

E1. Thinking about the cost of living and your personal financial situation, are you currently:

[ROTATE ORDER FROM TOP TO BOTTOM; AND BOTTOM TO TOP]

- Falling behind on your monthly expenses
- Just getting by, with no savings
- Getting ahead, with some savings
- Financially secure

ASK TO ALL RESPONDENTS

COMMUNITY CHALLENGES

COMM1. How challenging, if at all, are each of the following for your local community? Please rate each on a scale of 1 to 10, where 1 is not a challenge at all and 10 is a very big challenge.

RANDOMIZE; EACH RESPONDENT TO BE ASKED HALF OF THESE ITEMS (I.E. 9 TOTAL)

- s. An aging population
- t. A shrinking middle class
- u. Young people leaving for opportunities elsewhere
- v. Preserving a clean environment
- w. Ability of local businesses and industries to succeed
- x. Cost of housing
- y. Availability of services
- z. Availability of affordable childcare options

- aa. Availability of jobs
- bb. Availability of healthcare services
- cc. Level of Employment Insurance benefits for those who can't find work
- dd. Traffic congestion
- ee. Quality of roads and bridges
- ff. Availability of public transit
- gg. Reliable broadband or high-speed Internet
- hh. Crime
- ii. Poverty
- jj. Homelessness

[D6 TEMPORARILY MOVED TO THIS SECTION OF THE QUESTIONNAIRE]

D6: Do you have any children of any age living in your household?

Yes

No

ASK THIS SECTION TO PARENTS ONLY [D6=1]

CANNABIS

CAN2. How important, if at all, is it for you to speak to your child or teen about cannabis? Would you say it is very important, somewhat important, not very important, or not at all important?

(Scale: very important, somewhat important, somewhat important, not at all important, not sure)

CAN3. How informed, if at all, are you to have a conversation with your child or teen about cannabis? Would you say you are very informed, somewhat informed, not very informed, or not at all informed

(Scale: Very informed, somewhat informed, not very informed, not at all informed, not sure)

CAN4. What kind of information would prepare you to have a conversation about cannabis with your child or teen? Please say yes or no to the following items.

(scale: yes, no, unsure)

- Information about cannabis as a product (e.g. its components, how to consume)
- Health risks of cannabis
- Ways to lower the risks when you use cannabis
- New laws on cannabis
- Other: (please explain)

ASK TO ALL RESPONDENTS

DEMOGRAPHICS

To finish, I'd like to ask you some questions for statistical purposes only. Please be assured that your answers will remain completely confidential.

D1. In what year were you born? **[RECORD YEAR]**

IF D1=DK/REF

D2. Which of the following age categories do you fall into? **[READ LIST, ACCEPT ONE RESPONSE]**

18 to 24

25 to 34

35 to 44

45 to 54

55 to 64

65 or older

D3. What is the highest level of formal education that you have completed to date?

[READ LIST, ACCEPT ONE RESPONSE]

Grade 8 or less

Some high school

High School diploma or equivalent

Registered Apprenticeship or other trades certificate or diploma

College, CEGEP or other non-university certificate or diploma

University certificate or diploma below bachelor's level

Bachelor's degree

Post graduate degree above bachelor's level

D4. Which of the following categories best describes your current employment status? [READ LIST, ACCEPT ONE RESPONSE]

Working full-time, that is, 35 or more hours per week

Working part-time, that is, less than 35 hours per week

Self-employed

Unemployed, but looking for work

A student attending school full-time

Retired

Not in the workforce [FULL-TIME HOMEMAKER, UNEMPLOYED, NOT LOOKING FOR WORK]

[DO NOT READ] Other – [DO NOT SPECIFY]

D5. Which of the following categories best describes your total household income? That is, the total income of all persons in your household combined, before taxes [READ LIST]?

Under \$20,000

\$20,000 to just under \$40,000

\$40,000 to just under \$60,000

\$60,000 to just under \$80,000

\$80,000 to just under \$100,000

\$100,000 to just under \$150,000

\$150,000 to just under \$200,000

\$200,000 and above

MOVE D6 EARLIER IN SURVEY BEFORE CANNABIS SECTION.

ASK IF D6=YES

D7: Do you have any children in the following age groups living in your household [READ LIST]?

	Yes	No
--	-----	----

Q. Under 6 years old		
R. 6 to 11 years old		
S. 12 to 17 years old		
T. 18 years old or older		

D8. Were you born in Canada?

Yes

No

ASK IF D8=NO:

D9. In what year did you come to Canada?

Record year: _____ **[ASK FOR APPROXIMATION IF THEY CAN'T REMEMBER]**

D12. Are you an Aboriginal person, that is, First Nations, Métis or Inuk (Inuit)? First Nations includes Status and Non-Status Indians.

Yes

No

ASK IF D12=NO

D13. You may belong to one or more racial or cultural groups on the following list. Are you...?

Interviewer: Read categories to respondent and mark up to 4 responses that apply.

If respondent answers "mixed", "bi-racial" or "multi-racial", etc., probe for specific groups and mark each one separately (e.g., White, Black, Chinese).

Note: Aboriginal people or First Nations are not included in the list of response categories because the Employment Equity Act defines visible minorities as "persons, other than Aboriginal persons, who are non-Caucasian in race or non-white in colour". Guidelines state that "Due to their status as First Nation people, Aboriginal peoples are specifically excluded

White

South Asian (e.g., East Indian, Pakistani, Sri Lankan)

Chinese

Black

Filipino

Latin American

Arab

Southeast Asian (e.g., Vietnamese, Cambodian, Malaysian, Laotian)

West Asian (e.g., Iranian, Afghan)

Korean

Japanese

Other – Specify

DK/RF

CAPTURE FSA (OR SIMILAR) TO ENABLE REGIONAL ANALYSES, SUCH AS SPECIFIC URBAN CENTRES

- INSERT GENDER
- INSERT LANGUAGE OF INTERVIEW
- INSERT DATE OF THE INTERVIEW
- INSERT PROVINCE/TERRITORY

That concludes the survey. Thank you very much for taking the time to participate, it is much appreciated. On behalf of myself and the Government of Canada, have a nice (day/evening).

PCO Survey – Week 88

INTRODUCTION

Hello Bonjour, my name is _____. I'm calling on behalf of _____, a marketing research firm. We are conducting a brief study for the Government of Canada on current issues of interest to Canadians. Your responses will be kept entirely confidential and anonymous. This survey is registered with the Marketing Research and Intelligence Association's (MRIA).

Would you prefer that I continue in English or French? Préférez-vous continuer en français ou en anglais?

[IF NEEDED: Je vous remercie. Quelqu'un vous rappellera bientôt pour mener le sondage en français.]

INSERT CELLPHONE INTRO QUESTIONS

(IF LANDLINE)

May I please speak with the person in your household who is 18 years of age or older and who has had the most recent birthday? Would that be you? **[IF THAT PERSON IS NOT AVAILABLE ARRANGE CALLBACK]**

Yes	=> CONTINUE
No	=> ASK TO SPEAK TO 'ELIGIBLE' PERSON AND START AGAIN
REFUSED	=> THANK AND TERMINATE

ASK TO ALL RESPONDENTS

CORE – ISSUE PRIORITIES & PERFORMANCE

Q1. Thinking about the issues presently facing Canada, which ONE do you feel should receive the GREATEST attention from the Government of Canada? That is, what should be the TOP priority? **[DO NOT READ LIST; CAPTURE FIRST MENTION]**

- Economy
- Jobs / unemployment
- Environment / climate change
- Health / health care
- Debt / deficit
- Cost of living
- Taxes
- Employment insurance
- Trade / international trade / trade agreements
- Infrastructure (general mention)
- Infrastructure – public transit
- Infrastructure – roads/highways
- Infrastructure - bridges

Infrastructure – other
Education
ISIS/Syria/Iraq mission
Terrorism / security
Refugees
Immigration
Indigenous issues
Crime
Drugs/marijuana
Poverty/homelessness
Oil / pipelines
Government service delivery to citizens
Other (specify)

Q2. Overall, do you feel that the Government of Canada is on the right track or the wrong track? Please use a scale from 1 to 10, where 1 means “completely on the wrong track” and 10 means “completely on the right track”.

Q3. And do you feel that the Government of Canada is on the right track or the wrong track in its management of the following issues? Please use a scale from 1 to 10, where 1 means “completely on the wrong track” and 10 means “completely on the right track”.

[RANDOMIZE]

- A. The economy
- B. Creating jobs
- C. Investing in infrastructure
- D. Health care
- F. Immigration
- H. The environment

ASK Q3HA IF Q3H=1-4

Q3HA. Why do you feel the Government of Canada is on the wrong track on the environment? **(RECORD VERBATIM – ACCEPT UP TO 3 ANSWERS)**

ASK Q3HB IF Q3H=7-10

Q3HB. Why do you feel the Government of Canada is on the right track on the environment? **(RECORD VERBATIM – ACCEPT UP TO 3 ANSWERS)**

N. Canada-U.S. relations

Q. Canada-China relations

**ASK TO ALL RESPONDENTS
NEWS**

N1. What news, announcements, initiatives or actions from the Government of Canada have you seen, read or heard recently, if anything? **[RECORD UP TO 5 MENTIONS]**

(NO PRE-CODED LIST)

HAVE NOT SEEN/READ/HEARD ANYTHING
DON'T KNOW
REFUSED

ASK TO ALL RESPONDENTS

PERSONAL ECONOMIC SITUATION

E1. Thinking about the cost of living and your personal financial situation, are you currently:

[ROTATE ORDER FROM TOP TO BOTTOM; AND BOTTOM TO TOP]

Falling behind on your monthly expenses
Just getting by, with no savings
Getting ahead, with some savings
Financially secure

ASK TO ALL RESPONDENTS

COMMUNITY CHALLENGES

COMM1. How challenging, if at all, are each of the following for your local community? Please rate each on a scale of 1 to 10, where 1 is not a challenge at all and 10 is a very big challenge.

RANDOMIZE; EACH RESPONDENT TO BE ASKED HALF OF THESE ITEMS (I.E. 9 TOTAL)

- kk. An aging population
- ll. A shrinking middle class
- mm. Young people leaving for opportunities elsewhere
- nn. Preserving a clean environment
- oo. Ability of local businesses and industries to succeed
- pp. Cost of housing
- qq. Availability of services
- rr. Availability of affordable childcare options
- ss. Availability of jobs
- tt. Availability of healthcare services
- uu. Level of Employment Insurance benefits for those who can't find work
- vv. Traffic congestion
- ww. Quality of roads and bridges
- xx. Availability of public transit
- yy. Reliable broadband or high-speed Internet
- zz. Crime
- aaa. Poverty
- bbb. Homelessness

[D6 TEMPORARILY MOVED TO THIS SECTION OF THE QUESTIONNAIRE]

D6: Do you have any children of any age living in your household?

Yes

No

ASK THIS SECTION TO PARENTS ONLY [D6=YES]

CANNABIS

CAN2. How important, if at all, is it for you to speak to your child or teen about cannabis? Would you say it is very important, somewhat important, not very important, or not at all important?

CAN3. How informed, if at all, are you to have a conversation with your child or teen about cannabis? Would you say you are very informed, somewhat informed, not very informed, or not at all informed?

CAN4. What kind of information would prepare you to have a conversation about cannabis with your child or teen? Please say yes or no to the following items.

(scale: yes, no, unsure)

- Information about cannabis as a product (e.g. its components, how to consume)
- Health risks of cannabis
- Ways to lower the risks when you use cannabis
- New laws on cannabis
- Other: (please explain)

ASK TO ALL RESPONDENTS

DEMOGRAPHICS

To finish, I'd like to ask you some questions for statistical purposes only. Please be assured that your answers will remain completely confidential.

D1. In what year were you born? **[RECORD YEAR]**

IF D1=DK/REF

D2. Which of the following age categories do you fall into? **[READ LIST, ACCEPT ONE RESPONSE]**

18 to 24

25 to 34

35 to 44

45 to 54

55 to 64

65 or older

D3. What is the highest level of formal education that you have completed to date?

[READ LIST, ACCEPT ONE RESPONSE]

Grade 8 or less

Some high school

High School diploma or equivalent

Registered Apprenticeship or other trades certificate or diploma

College, CEGEP or other non-university certificate or diploma

University certificate or diploma below bachelor's level

Bachelor's degree

Post graduate degree above bachelor's level

D4. Which of the following categories best describes your current employment status? [READ LIST, ACCEPT ONE RESPONSE]

Working full-time, that is, 35 or more hours per week

Working part-time, that is, less than 35 hours per week

Self-employed

Unemployed, but looking for work

A student attending school full-time

Retired

Not in the workforce [FULL-TIME HOMEMAKER, UNEMPLOYED, NOT LOOKING FOR WORK]

[DO NOT READ] Other – [DO NOT SPECIFY]

D5. Which of the following categories best describes your total household income? That is, the total income of all persons in your household combined, before taxes [READ LIST]?

Under \$20,000

\$20,000 to just under \$40,000

\$40,000 to just under \$60,000

\$60,000 to just under \$80,000

\$80,000 to just under \$100,000

\$100,000 to just under \$150,000

\$150,000 to just under \$200,000

\$200,000 and above

MOVE D6 EARLIER IN SURVEY BEFORE CANNABIS SECTION.

ASK IF D6=YES

D7: Do you have any children in the following age groups living in your household [READ LIST]?

	Yes	No
--	-----	----

U. Under 6 years old		
V. 6 to 11 years old		
W. 12 to 17 years old		
X. 18 years old or older		

D8. Were you born in Canada?

Yes

No

ASK IF D8=NO:

D9. In what year did you come to Canada?

Record year: _____ **[ASK FOR APPROXIMATION IF THEY CAN'T REMEMBER]**

D12. Are you an Aboriginal person, that is, First Nations, Métis or Inuk (Inuit)? First Nations includes Status and Non-Status Indians.

Yes

No

ASK IF D12=NO

D13. You may belong to one or more racial or cultural groups on the following list. Are you...?

Interviewer: Read categories to respondent and mark up to 4 responses that apply.

If respondent answers "mixed", "bi-racial" or "multi-racial", etc., probe for specific groups and mark each one separately (e.g., White, Black, Chinese).

Note: Aboriginal people or First Nations are not included in the list of response categories because the Employment Equity Act defines visible minorities as "persons, other than Aboriginal persons, who are non-Caucasian in race or non-white in colour". Guidelines state that "Due to their status as First Nation people, Aboriginal peoples are specifically excluded

White

South Asian (e.g., East Indian, Pakistani, Sri Lankan)

Chinese

Black

Filipino

Latin American

Arab

Southeast Asian (e.g., Vietnamese, Cambodian, Malaysian, Laotian)

West Asian (e.g., Iranian, Afghan)

Korean

Japanese

Other – Specify

DK/RF

CAPTURE FSA (OR SIMILAR) TO ENABLE REGIONAL ANALYSES, SUCH AS SPECIFIC URBAN CENTRES

- INSERT GENDER
- INSERT LANGUAGE OF INTERVIEW
- INSERT DATE OF THE INTERVIEW
- INSERT PROVINCE/TERRITORY

That concludes the survey. Thank you very much for taking the time to participate, it is much appreciated. On behalf of myself and the Government of Canada, have a nice (day/evening).

PCO Survey – Week 89

INTRODUCTION

Hello Bonjour, my name is _____. I'm calling on behalf of _____, a marketing research firm. We are conducting a brief study for the Government of Canada on current issues of interest to Canadians. Your responses will be kept entirely confidential and anonymous. This survey is registered with the Marketing Research and Intelligence Association's (MRIA).

Would you prefer that I continue in English or French? Préférez-vous continuer en français ou en anglais?

[IF NEEDED: Je vous remercie. Quelqu'un vous rappellera bientôt pour mener le sondage en français.]

INSERT CELLPHONE INTRO QUESTIONS

(IF LANDLINE)

May I please speak with the person in your household who is 18 years of age or older and who has had the most recent birthday? Would that be you? **[IF THAT PERSON IS NOT AVAILABLE ARRANGE CALLBACK]**

Yes	=> CONTINUE
No	=> ASK TO SPEAK TO 'ELIGIBLE' PERSON AND START AGAIN
REFUSED	=> THANK AND TERMINATE

ASK TO ALL RESPONDENTS

CORE – ISSUE PRIORITIES & PERFORMANCE

Q1. Thinking about the issues presently facing Canada, which ONE do you feel should receive the GREATEST attention from the Government of Canada? That is, what should be the TOP priority? **[DO NOT READ LIST; CAPTURE FIRST MENTION]**

- Economy
- Jobs / unemployment
- Environment / climate change
- Health / health care
- Debt / deficit
- Cost of living
- Taxes
- Employment insurance
- Trade / international trade / trade agreements
- Infrastructure (general mention)
- Infrastructure – public transit
- Infrastructure – roads/highways
- Infrastructure - bridges

Infrastructure – other
Education
ISIS/Syria/Iraq mission
Terrorism / security
Refugees
Immigration
Indigenous issues
Crime
Drugs/marijuana
Poverty/homelessness
Oil / pipelines
Government service delivery to citizens
Other (specify)

Q2. Overall, do you feel that the Government of Canada is on the right track or the wrong track? Please use a scale from 1 to 10, where 1 means “completely on the wrong track” and 10 means “completely on the right track”.

ASK Q2a IF Q2=1-4

Q2a. Why do you feel the Government of Canada is on the wrong track? (**RECORD VERBATIM – ACCEPT UP TO 3 ANSWERS**)

ASK Q2b IF Q2=7-10

Q2b. Why do you feel the Government of Canada is on the right track? (**RECORD VERBATIM – ACCEPT UP TO 3 ANSWERS**)

Q3. And do you feel that the Government of Canada is on the right track or the wrong track in its management of the following issues? Please use a scale from 1 to 10, where 1 means “completely on the wrong track” and 10 means “completely on the right track”.

[RANDOMIZE]

- A. The economy
- B. Creating jobs
- C. Investing in infrastructure
- D. Health care
- F. Immigration

G. Indigenous issue

H. The environment

Q. Canada-China relations

**ASK TO ALL RESPONDENTS
NEWS**

N1. What news, announcements, initiatives or actions from the Government of Canada have you seen, read or heard recently, if anything? **[RECORD UP TO 5 MENTIONS]**

(NO PRE-CODED LIST)

HAVE NOT SEEN/READ/HEARD ANYTHING
DON'T KNOW
REFUSED

ASK TO ALL RESPONDENTS

CARBON PRICING

CP2. As you may know, 6 province in Canada currently have plans to put pollution pricing systems in place. The federal government recently announced they will put a price on carbon pollution in the provinces who do not have plans i.e. Ontario, Manitoba, Saskatchewan, and New Brunswick. Revenue from this pollution pricing system will be returned to citizens in these provinces in the form of a climate action incentive.

Do you support or oppose the federal government's plan? Please use a scale from 1 to 10 where 1 means you "strongly oppose" and 10 means you "strongly support".

CP7. Are you aware that Ontario and Saskatchewan are challenging in court the federal government's right to implement a price on carbon pollution in some provinces and territories?

Yes

No

Don't know

CP8. Regardless of how you feel about pollution pricing, do you feel the federal government should have the right to implement a price on carbon pollution in all provinces and territories in Canada?

Yes

No

Don't know

ASK TO ALL RESPONDENTS

COMMUNITY CHALLENGES

COMM1. How challenging, if at all, are each of the following for your local community? Please rate each on a scale of 1 to 10, where 1 is not a challenge at all and 10 is a very big challenge.

RANDOMIZE; EACH RESPONDENT TO BE ASKED HALF OF THESE ITEMS (I.E. 9 TOTAL)

ccc. An aging population

ddd. A shrinking middle class

eee. Young people leaving for opportunities elsewhere

fff. Preserving a clean environment

ggg. Ability of local businesses and industries to succeed

hhh. Cost of housing

iii. Availability of services

jjj. Availability of affordable childcare options

kkk. Availability of jobs

lll. Availability of healthcare services

mmm. Level of Employment Insurance benefits for those who can't find work

nnn. Traffic congestion

ooo. Quality of roads and bridges

- ppp. Availability of public transit
- qqq. Reliable broadband or high-speed Internet
- rrr. Crime
- sss. Poverty
- ttt. Homelessness

[D6 TEMPORARILY MOVED TO THIS SECTION OF THE QUESTIONNAIRE]

D6: Do you have any children of any age living in your household?

Yes

No

ASK IF D6=YES

D7: Do you have any children in the following age groups living in your household **[READ LIST]**?

	Yes	No
Y. Under 6 years old		
Z. 6 to 11 years old		
AA. 12 to 17 years old		
BB. 18 years old or older		

COMPUTE PARENTS OF KIDS UNDER 18=0

IF (D7A=YES OR D7B=YES OR D7C=YES) PARENTS OF KIDS UNDER 18=1

ASK IF PARENTS OF KIDS UNDER 18=1

CANADA CHILD BENEFIT

QCCB1. Do you receive the Canada Child Benefit?

Yes

No

ASK IF QCCB1=YES

CCB2. To what extent does the Canada Child Benefit make a difference in your monthly budget? Would you say...

A great deal

Quite a bit

Very little

No difference at all

QCCB3. In a typical month, what do you use the money you receive from CCB for? **[RECORD UP TO 3 MENTIONS]**

IF NECESSARY: This money is used to do what?

(NO PRE-CODED LIST)

DON'T KNOW

REFUSED

ASK TO ALL RESPONDENTS

DEMOGRAPHICS

To finish, I'd like to ask you some questions for statistical purposes only. Please be assured that your answers will remain completely confidential.

D1. In what year were you born? **[RECORD YEAR]**

IF D1=DK/REF

D2. Which of the following age categories do you fall into? **[READ LIST, ACCEPT ONE RESPONSE]**

18 to 24

25 to 34

35 to 44

45 to 54

55 to 64

65 or older

D3. What is the highest level of formal education that you have completed to date?

[READ LIST, ACCEPT ONE RESPONSE]

Grade 8 or less

Some high school

High School diploma or equivalent

Registered Apprenticeship or other trades certificate or diploma

College, CEGEP or other non-university certificate or diploma

University certificate or diploma below bachelor's level

Bachelor's degree

Post graduate degree above bachelor's level

D4. Which of the following categories best describes your current employment status? **[READ LIST, ACCEPT ONE RESPONSE]**

Working full-time, that is, 35 or more hours per week

Working part-time, that is, less than 35 hours per week

Self-employed

Unemployed, but looking for work

A student attending school full-time

Retired

Not in the workforce [FULL-TIME HOMEMAKER, UNEMPLOYED, NOT LOOKING FOR WORK]

[DO NOT READ] Other – [DO NOT SPECIFY]

D5. Which of the following categories best describes your total household income? That is, the total income of all persons in your household combined, before taxes [READ LIST]?

Under \$20,000

\$20,000 to just under \$40,000

\$40,000 to just under \$60,000

\$60,000 to just under \$80,000

\$80,000 to just under \$100,000

\$100,000 to just under \$150,000

\$150,000 to just under \$200,000

\$200,000 and above

MOVE D6 EARLIER IN SURVEY BEFORE CANNABIS SECTION.

D8. Were you born in Canada?

Yes

No

ASK IF D8=NO:

D9. In what year did you come to Canada?

Record year: _____ **[ASK FOR APPROXIMATION IF THEY CAN'T REMEMBER]**

D12. Are you an Aboriginal person, that is, First Nations, Métis or Inuk (Inuit)? First Nations includes Status and Non–Status Indians.

Yes

No

ASK IF D12=NO

D13. You may belong to one or more racial or cultural groups on the following list. Are you...?

Interviewer: Read categories to respondent and mark up to 4 responses that apply.

If respondent answers "mixed", "bi-racial" or "multi-racial", etc., probe for specific groups and mark each one separately (e.g., White, Black, Chinese).

Note: Aboriginal people or First Nations are not included in the list of response categories because the Employment Equity Act defines visible minorities as "persons, other than Aboriginal persons, who are non–Caucasian in race or non–white in colour". Guidelines state that "Due to their status as First Nation people, Aboriginal peoples are specifically excluded

White

South Asian (e.g., East Indian, Pakistani, Sri Lankan)

Chinese

Black

Filipino

Latin American

Arab

Southeast Asian (e.g., Vietnamese, Cambodian, Malaysian, Laotian)

West Asian (e.g., Iranian, Afghan)

Korean

Japanese

Other – Specify

DK/RF

CAPTURE FSA (OR SIMILAR) TO ENABLE REGIONAL ANALYSES, SUCH AS SPECIFIC URBAN CENTRES

- INSERT GENDER
- INSERT LANGUAGE OF INTERVIEW
- INSERT DATE OF THE INTERVIEW
- INSERT PROVINCE/TERRITORY

That concludes the survey. Thank you very much for taking the time to participate, it is much appreciated. On behalf of myself and the Government of Canada, have a nice (day/evening).

PCO Survey – Week 90

INTRODUCTION

Hello Bonjour, my name is _____. I'm calling on behalf of _____, a marketing research firm. We are conducting a brief study for the Government of Canada on current issues of interest to Canadians. Your responses will be kept entirely confidential and anonymous. This survey is registered with the Marketing Research and Intelligence Association's (MRIA).

Would you prefer that I continue in English or French? Préférez-vous continuer en français ou en anglais?

[IF NEEDED: Je vous remercie. Quelqu'un vous rappellera bientôt pour mener le sondage en français.]

INSERT CELLPHONE INTRO QUESTIONS

(IF LANDLINE)

May I please speak with the person in your household who is 18 years of age or older and who has had the most recent birthday? Would that be you? **[IF THAT PERSON IS NOT AVAILABLE ARRANGE CALLBACK]**

Yes	=> CONTINUE
No	=> ASK TO SPEAK TO 'ELIGIBLE' PERSON AND START AGAIN
REFUSED	=> THANK AND TERMINATE

ASK TO ALL RESPONDENTS

CORE – ISSUE PRIORITIES & PERFORMANCE

Q1. Thinking about the issues presently facing Canada, which ONE do you feel should receive the GREATEST attention from the Government of Canada? That is, what should be the TOP priority? **[DO NOT READ LIST; CAPTURE FIRST MENTION]**

- Economy
- Jobs / unemployment
- Environment / climate change
- Health / health care
- Debt / deficit
- Cost of living
- Taxes
- Employment insurance
- Trade / international trade / trade agreements
- Infrastructure (general mention)
- Infrastructure – public transit
- Infrastructure – roads/highways
- Infrastructure - bridges

Infrastructure – other
Education
ISIS/Syria/Iraq mission
Terrorism / security
Refugees
Immigration
Indigenous issues
Crime
Drugs/marijuana
Poverty/homelessness
Oil / pipelines
Government service delivery to citizens
Other (specify)

Q2. Overall, do you feel that the Government of Canada is on the right track or the wrong track? Please use a scale from 1 to 10, where 1 means “completely on the wrong track” and 10 means “completely on the right track”.

ASK Q2a IF Q2=1-4

Q2a. Why do you feel the Government of Canada is on the wrong track? (**RECORD VERBATIM – ACCEPT UP TO 3 ANSWERS**)

ASK Q2b IF Q2=7-10

Q2b. Why do you feel the Government of Canada is on the right track? (**RECORD VERBATIM – ACCEPT UP TO 3 ANSWERS**)

Q3. And do you feel that the Government of Canada is on the right track or the wrong track in its management of the following issues? Please use a scale from 1 to 10, where 1 means “completely on the wrong track” and 10 means “completely on the right track”.

[RANDOMIZE]

- A. The economy
- B. Creating jobs
- C. Investing in infrastructure
- D. Health care
- F. Immigration

G. Indigenous issue

H. The environment

Q. Canada-China relations

**ASK TO ALL RESPONDENTS
NEWS**

N1. What news, announcements, initiatives or actions from the Government of Canada have you seen, read or heard recently, if anything? **[RECORD UP TO 5 MENTIONS]**

(NO PRE-CODED LIST)

HAVE NOT SEEN/READ/HEARD ANYTHING
DON'T KNOW
REFUSED

ASK TO ALL RESPONDENTS

CARBON PRICING

CP2. As you may know, 6 province in Canada currently have plans to put pollution pricing systems in place. The federal government recently announced they will put a price on carbon pollution in the provinces who do not have plans i.e. Ontario, Manitoba, Saskatchewan, and New Brunswick. Revenue from this pollution pricing system will be returned to citizens in these provinces in the form of a climate action incentive.

Do you support or oppose the federal government's plan? Please use a scale from 1 to 10 where 1 means you "strongly oppose" and 10 means you "strongly support".

CP7. Are you aware that Ontario and Saskatchewan are challenging in court the federal government's right to implement a price on carbon pollution in some provinces and territories?

Yes

No

Don't know

CP8. Regardless of how you feel about pollution pricing, do you feel the federal government should have the right to implement a price on carbon pollution in all provinces and territories in Canada?

Yes

No

Don't know

ASK TO ALL RESPONDENTS

COMMUNITY CHALLENGES

COMM1. How challenging, if at all, are each of the following for your local community? Please rate each on a scale of 1 to 10, where 1 is not a challenge at all and 10 is a very big challenge.

RANDOMIZE; EACH RESPONDENT TO BE ASKED HALF OF THESE ITEMS (I.E. 9 TOTAL)

- uuu. An aging population
- vvv. A shrinking middle class
- www. Young people leaving for opportunities elsewhere
- xxx. Preserving a clean environment
- yyy. Ability of local businesses and industries to succeed
- zzz. Cost of housing
- aaaa. Availability of services
- bbbb. Availability of affordable childcare options
- cccc. Availability of jobs
- dddd. Availability of healthcare services
- eeee. Level of Employment Insurance benefits for those who can't find work
- ffff. Traffic congestion
- gggg. Quality of roads and bridges

- hhhh. Availability of public transit
- iiii. Reliable broadband or high-speed Internet
- jjjj. Crime
- kkkk. Poverty
- llll. Homelessness

[D6 TEMPORARILY MOVED TO THIS SECTION OF THE QUESTIONNAIRE]

D6: Do you have any children of any age living in your household?

Yes

No

ASK IF D6=YES

D7: Do you have any children in the following age groups living in your household **[READ LIST]**?

	Yes	No
CC. Under 6 years old		
DD. 6 to 11 years old		
EE. 12 to 17 years old		
FF. 18 years old or older		

COMPUTE PARENTS OF KIDS UNDER 18=0

IF (D7A=YES OR D7B=YES OR D7C=YES) PARENTS OF KIDS UNDER 18=1

ASK IF PARENTS OF KIDS UNDER 18=1

CANADA CHILD BENEFIT

QCCB1. Do you receive the Canada Child Benefit?

Yes

No

ASK IF QCCB1=YES

CCB2. To what extent does the Canada Child Benefit make a difference in your monthly budget? Would you say...

A great deal

Quite a bit

Very little

No difference at all

QCCB3. In a typical month, what do you use the money you receive from CCB for? **[RECORD UP TO 3 MENTIONS]**

IF NECESSARY: This money is used to do what?

(NO PRE-CODED LIST)

DON'T KNOW

REFUSED

ASK TO ALL RESPONDENTS

DEMOGRAPHICS

To finish, I'd like to ask you some questions for statistical purposes only. Please be assured that your answers will remain completely confidential.

D1. In what year were you born? **[RECORD YEAR]**

IF D1=DK/REF

D2. Which of the following age categories do you fall into? **[READ LIST, ACCEPT ONE RESPONSE]**

18 to 24

25 to 34

35 to 44

45 to 54

55 to 64

65 or older

D3. What is the highest level of formal education that you have completed to date?

[READ LIST, ACCEPT ONE RESPONSE]

Grade 8 or less

Some high school

High School diploma or equivalent

Registered Apprenticeship or other trades certificate or diploma

College, CEGEP or other non-university certificate or diploma

University certificate or diploma below bachelor's level

Bachelor's degree

Post graduate degree above bachelor's level

D4. Which of the following categories best describes your current employment status? **[READ LIST, ACCEPT ONE RESPONSE]**

Working full-time, that is, 35 or more hours per week

Working part-time, that is, less than 35 hours per week

Self-employed

Unemployed, but looking for work

A student attending school full-time

Retired

Not in the workforce [FULL-TIME HOMEMAKER, UNEMPLOYED, NOT LOOKING FOR WORK]

[DO NOT READ] Other – [DO NOT SPECIFY]

D5. Which of the following categories best describes your total household income? That is, the total income of all persons in your household combined, before taxes [READ LIST]?

Under \$20,000

\$20,000 to just under \$40,000

\$40,000 to just under \$60,000

\$60,000 to just under \$80,000

\$80,000 to just under \$100,000

\$100,000 to just under \$150,000

\$150,000 to just under \$200,000

\$200,000 and above

MOVE D6 EARLIER IN SURVEY BEFORE CANNABIS SECTION.

D8. Were you born in Canada?

Yes

No

ASK IF D8=NO:

D9. In what year did you come to Canada?

Record year: _____ **[ASK FOR APPROXIMATION IF THEY CAN'T REMEMBER]**

D12. Are you an Aboriginal person, that is, First Nations, Métis or Inuk (Inuit)? First Nations includes Status and Non–Status Indians.

Yes

No

ASK IF D12=NO

D13. You may belong to one or more racial or cultural groups on the following list. Are you...?

Interviewer: Read categories to respondent and mark up to 4 responses that apply.

If respondent answers "mixed", "bi-racial" or "multi-racial", etc., probe for specific groups and mark each one separately (e.g., White, Black, Chinese).

Note: Aboriginal people or First Nations are not included in the list of response categories because the Employment Equity Act defines visible minorities as "persons, other than Aboriginal persons, who are non–Caucasian in race or non–white in colour". Guidelines state that "Due to their status as First Nation people, Aboriginal peoples are specifically excluded

White

South Asian (e.g., East Indian, Pakistani, Sri Lankan)

Chinese

Black

Filipino

Latin American

Arab

Southeast Asian (e.g., Vietnamese, Cambodian, Malaysian, Laotian)

West Asian (e.g., Iranian, Afghan)

Korean

Japanese

Other – Specify

DK/RF

CAPTURE FSA (OR SIMILAR) TO ENABLE REGIONAL ANALYSES, SUCH AS SPECIFIC URBAN CENTRES

- INSERT GENDER
- INSERT LANGUAGE OF INTERVIEW
- INSERT DATE OF THE INTERVIEW
- INSERT PROVINCE/TERRITORY

That concludes the survey. Thank you very much for taking the time to participate, it is much appreciated. On behalf of myself and the Government of Canada, have a nice (day/evening).

PCO Survey – Week 91

INTRODUCTION

Hello Bonjour, my name is _____. I'm calling on behalf of _____, a marketing research firm. We are conducting a brief study for the Government of Canada on current issues of interest to Canadians. Your responses will be kept entirely confidential and anonymous. This survey is registered with the Marketing Research and Intelligence Association's (MRIA).

Would you prefer that I continue in English or French? Préférez-vous continuer en français ou en anglais?

[IF NEEDED: Je vous remercie. Quelqu'un vous rappellera bientôt pour mener le sondage en français.]

INSERT CELLPHONE INTRO QUESTIONS

(IF LANDLINE)

May I please speak with the person in your household who is 18 years of age or older and who has had the most recent birthday? Would that be you? **[IF THAT PERSON IS NOT AVAILABLE ARRANGE CALLBACK]**

Yes	=> CONTINUE
No	=> ASK TO SPEAK TO 'ELIGIBLE' PERSON AND START AGAIN
REFUSED	=> THANK AND TERMINATE

ASK TO ALL RESPONDENTS

CORE – ISSUE PRIORITIES & PERFORMANCE

Q1. Thinking about the issues presently facing Canada, which ONE do you feel should receive the GREATEST attention from the Government of Canada? That is, what should be the TOP priority? **[DO NOT READ LIST; CAPTURE FIRST MENTION]**

- Economy
- Jobs / unemployment
- Environment / climate change
- Health / health care
- Debt / deficit
- Cost of living
- Taxes
- Employment insurance
- Trade / international trade / trade agreements
- Infrastructure (general mention)
- Infrastructure – public transit
- Infrastructure – roads/highways
- Infrastructure - bridges

Infrastructure – other
Education
ISIS/Syria/Iraq mission
Terrorism / security
Refugees
Immigration
Indigenous issues
Crime
Drugs/marijuana
Poverty/homelessness
Oil / pipelines
Government service delivery to citizens
Other (specify)

Q2. Overall, do you feel that the Government of Canada is on the right track or the wrong track? Please use a scale from 1 to 10, where 1 means “completely on the wrong track” and 10 means “completely on the right track”.

ASK Q2a IF Q2=1-4

Q2a. Why do you feel the Government of Canada is on the wrong track? (**RECORD VERBATIM – ACCEPT UP TO 3 ANSWERS**)

ASK Q2b IF Q2=7-10

Q2b. Why do you feel the Government of Canada is on the right track? (**RECORD VERBATIM – ACCEPT UP TO 3 ANSWERS**)

Q3. And do you feel that the Government of Canada is on the right track or the wrong track in its management of the following issues? Please use a scale from 1 to 10, where 1 means “completely on the wrong track” and 10 means “completely on the right track”.

[RANDOMIZE]

- A. The economy
- B. Creating jobs
- C. Investing in infrastructure
- D. Health care
- F. Immigration

- G. Indigenous issue
- H. The environnement
- N. Canada-U.S. relations
- Q. Canada-China relations

**ASK TO ALL RESPONDENTS
NEWS**

N1. What news, announcements, initiatives or actions from the Government of Canada have you seen, read or heard recently, if anything? **[RECORD UP TO 5 MENTIONS]**

(NO PRE-CODED LIST)

HAVE NOT SEEN/READ/HEARD ANYTHING
DON'T KNOW
REFUSED

ASK IF PROVINCE = NEW BRUNSWICK, ONTARIO, MANITOBA OR SASKATCHEWAN

CLIMATE ACTION INCENTIVE

CAI1. Have you heard anything lately about the Climate Action Incentive payment?

- Yes
- No
- Not sure

ASK IF CAI1=YES

CAI2. Would you say you are familiar with the details of the Climate Action Incentive payment, you know some of the details or you don't know any of the details?

- Familiar with the details
- Know some of the details

Don't know any of the details

ASK TO ALL RESPONDENTS

ONLINE PLATFORM ACCOMMODATION

OPA1. Currently, the GST-HST does not apply to rental accommodations made through online platforms like Airbnb, as it does to accommodations provided by the traditional hotel / B&B sector. To what extent to you agree or disagree that GST-HST should also be charged on online platforms like Airbnb? Please use a scale of 1 to 10 where 1 means strongly disagree and 10 means strongly agree.

ASK TO ALL RESPONDENTS

COMMUNITY CHALLENGES

COMM1. How challenging, if at all, are each of the following for your local community? Please rate each on a scale of 1 to 10, where 1 is not a challenge at all and 10 is a very big challenge.

RANDOMIZE; EACH RESPONDENT TO BE ASKED HALF OF THESE ITEMS (I.E. 9 TOTAL)

- m m m m. An aging population
- n n n n. A shrinking middle class
- o o o o. Young people leaving for opportunities elsewhere
- p p p p. Preserving a clean environment
- q q q q. Ability of local businesses and industries to succeed
- r r r r. Cost of housing
- s s s s. Availability of services
- t t t t. Availability of affordable childcare options
- u u u u. Availability of jobs
- v v v v. Availability of healthcare services
- w w w w. Level of Employment Insurance benefits for those who can't find work
- x x x x. Traffic congestion
- y y y y. Quality of roads and bridges
- z z z z. Availability of public transit

- aaaaa. Reliable broadband or high-speed Internet
- bbbbb. Crime
- ccccc. Poverty
- ddddd. Homelessness

[D6 TEMPORARILY MOVED TO THIS SECTION OF THE QUESTIONNAIRE]

D6: Do you have any children of any age living in your household?

Yes

No

ASK IF D6=YES

D7: Do you have any children in the following age groups living in your household **[READ LIST]**?

	Yes	No
GG. Under 6 years old		
HH. 6 to 11 years old		
II. 12 to 17 years old		
JJ. 18 years old or older		

COMPUTE PARENTS OF KIDS UNDER 18=0

IF (D7A=YES OR D7B=YES OR D7C=YES) PARENTS OF KIDS UNDER 18=1

ASK IF PARENTS OF KIDS UNDER 18=1

CANADA CHILD BENEFIT

QCCB1. Do you receive the Canada Child Benefit?

Yes

No

ASK IF QCCB1=YES

CCB2. To what extent does the Canada Child Benefit make a difference in your monthly budget? Would you say...

A great deal

Quite a bit

Very little

No difference at all

QCCB3. In a typical month, what do you use the money you receive from CCB for? **[RECORD UP TO 3 MENTIONS]**

IF NECESSARY: This money is used to do what?

(NO PRE-CODED LIST)

DON'T KNOW

REFUSED

ASK TO ALL RESPONDENTS

DEMOGRAPHICS

To finish, I'd like to ask you some questions for statistical purposes only. Please be assured that your answers will remain completely confidential.

D1. In what year were you born? **[RECORD YEAR]**

IF D1=DK/REF

D2. Which of the following age categories do you fall into? [READ LIST, ACCEPT ONE RESPONSE]

18 to 24

25 to 34

35 to 44

45 to 54

55 to 64

65 or older

D3. What is the highest level of formal education that you have completed to date?

[READ LIST, ACCEPT ONE RESPONSE]

Grade 8 or less

Some high school

High School diploma or equivalent

Registered Apprenticeship or other trades certificate or diploma

College, CEGEP or other non-university certificate or diploma

University certificate or diploma below bachelor's level

Bachelor's degree

Post graduate degree above bachelor's level

D4. Which of the following categories best describes your current employment status? [READ LIST, ACCEPT ONE RESPONSE]

Working full-time, that is, 35 or more hours per week

Working part-time, that is, less than 35 hours per week

Self-employed

Unemployed, but looking for work

A student attending school full-time

Retired

Not in the workforce [FULL-TIME HOMEMAKER, UNEMPLOYED, NOT LOOKING FOR WORK]

[DO NOT READ] Other – **[DO NOT SPECIFY]**

D5. Which of the following categories best describes your total household income? That is, the total income of all persons in your household combined, before taxes [READ LIST]?

Under \$20,000

\$20,000 to just under \$40,000

\$40,000 to just under \$60,000

\$60,000 to just under \$80,000

\$80,000 to just under \$100,000

\$100,000 to just under \$150,000

\$150,000 to just under \$200,000

\$200,000 and above

MOVE D6 EARLIER IN SURVEY BEFORE CANNABIS SECTION.

D8. Were you born in Canada?

Yes

No

ASK IF D8=NO:

D9. In what year did you come to Canada?

Record year: _____ **[ASK FOR APPROXIMATION IF THEY CAN'T REMEMBER]**

D12. Are you an Aboriginal person, that is, First Nations, Métis or Inuk (Inuit)? First Nations includes Status and Non–Status Indians.

Yes

No

ASK IF D12=NO

D13. You may belong to one or more racial or cultural groups on the following list. Are you...?

Interviewer: Read categories to respondent and mark up to 4 responses that apply.

If respondent answers "mixed", "bi–racial" or "multi–racial", etc., probe for specific groups and mark each one separately (e.g., White, Black, Chinese).

Note: Aboriginal people or First Nations are not included in the list of response categories because the Employment Equity Act defines visible minorities as "persons, other than Aboriginal persons, who are non–Caucasian in race or non–white in colour". Guidelines state that "Due to their status as First Nation people, Aboriginal peoples are specifically excluded

White

South Asian (e.g., East Indian, Pakistani, Sri Lankan)

Chinese

Black

Filipino

Latin American

Arab

Southeast Asian (e.g., Vietnamese, Cambodian, Malaysian, Laotian)

West Asian (e.g., Iranian, Afghan)

Korean

Japanese

Other – Specify

DK/RF

CAPTURE FSA (OR SIMILAR) TO ENABLE REGIONAL ANALYSES, SUCH AS SPECIFIC URBAN CENTRES

- INSERT GENDER
- INSERT LANGUAGE OF INTERVIEW
- INSERT DATE OF THE INTERVIEW
- INSERT PROVINCE/TERRITORY

That concludes the survey. Thank you very much for taking the time to participate, it is much appreciated. On behalf of myself and the Government of Canada, have a nice (day/evening).

PCO Survey – Week 92

INTRODUCTION

Hello Bonjour, my name is _____. I'm calling on behalf of _____, a marketing research firm. We are conducting a brief study for the Government of Canada on current issues of interest to Canadians. Your responses will be kept entirely confidential and anonymous. This survey is registered with the Marketing Research and Intelligence Association's (MRIA).

Would you prefer that I continue in English or French? Préférez-vous continuer en français ou en anglais?

[IF NEEDED: Je vous remercie. Quelqu'un vous rappellera bientôt pour mener le sondage en français.]

INSERT CELLPHONE INTRO QUESTIONS

(IF LANDLINE)

May I please speak with the person in your household who is 18 years of age or older and who has had the most recent birthday? Would that be you? **[IF THAT PERSON IS NOT AVAILABLE ARRANGE CALLBACK]**

Yes	=> CONTINUE
No	=> ASK TO SPEAK TO 'ELIGIBLE' PERSON AND START AGAIN
REFUSED	=> THANK AND TERMINATE

ASK TO ALL RESPONDENTS

CORE – ISSUE PRIORITIES & PERFORMANCE

Q1. Thinking about the issues presently facing Canada, which ONE do you feel should receive the GREATEST attention from the Government of Canada? That is, what should be the TOP priority? **[DO NOT READ LIST; CAPTURE FIRST MENTION]**

- Economy
- Jobs / unemployment
- Environment / climate change
- Health / health care
- Debt / deficit
- Cost of living
- Taxes
- Employment insurance
- Trade / international trade / trade agreements
- Infrastructure (general mention)
- Infrastructure – public transit
- Infrastructure – roads/highways
- Infrastructure - bridges

Infrastructure – other
Education
ISIS/Syria/Iraq mission
Terrorism / security
Refugees
Immigration
Indigenous issues
Crime
Drugs/marijuana
Poverty/homelessness
Oil / pipelines
Government service delivery to citizens
Other (specify)

Q2. Overall, do you feel that the Government of Canada is on the right track or the wrong track? Please use a scale from 1 to 10, where 1 means “completely on the wrong track” and 10 means “completely on the right track”.

ASK Q2a IF Q2=1-4

Q2a. Why do you feel the Government of Canada is on the wrong track? (**RECORD VERBATIM – ACCEPT UP TO 3 ANSWERS**)

ASK Q2b IF Q2=7-10

Q2b. Why do you feel the Government of Canada is on the right track? (**RECORD VERBATIM – ACCEPT UP TO 3 ANSWERS**)

Q3. And do you feel that the Government of Canada is on the right track or the wrong track in its management of the following issues? Please use a scale from 1 to 10, where 1 means “completely on the wrong track” and 10 means “completely on the right track”.

[RANDOMIZE]

- A. The economy
- B. Creating jobs
- C. Investing in infrastructure
- D. Health care
- F. Immigration

- G. Indigenous issue
- H. The environnement
- N. Canada-U.S. relations
- Q. Canada-China relations

**ASK TO ALL RESPONDENTS
NEWS**

N1. What news, announcements, initiatives or actions from the Government of Canada have you seen, read or heard recently, if anything? **[RECORD UP TO 5 MENTIONS]**

(NO PRE-CODED LIST)

HAVE NOT SEEN/READ/HEARD ANYTHING
DON'T KNOW
REFUSED

ASK IF PROVINCE = NEW BRUNSWICK, ONTARIO, MANITOBA OR SASKATCHEWAN

CLIMATE ACTION INCENTIVE

CAI1. Have you heard anything lately about the Climate Action Incentive payment?

- Yes
- No
- Not sure

ASK IF CAI1=YES

CAI2. Would you say you are familiar with the details of the Climate Action Incentive payment, you know some of the details or you don't know any of the details?

- Familiar with the details
- Know some of the details

Don't know any of the details

ASK TO ALL RESPONDENTS

ONLINE ACCOMMODATION PLATFORM

OPA1. Currently, the GST-HST does not apply to rental accommodations made through online platforms like Airbnb, as it does to accommodations provided by the traditional hotel / B&B sector. To what extent to you agree or disagree that GST-HST should also be charged on online platforms like Airbnb? Please use a scale of 1 to 10 where 1 means strongly disagree and 10 means strongly agree.

ASK TO ALL RESPONDENTS

COMMUNITY CHALLENGES

COMM1. How challenging, if at all, are each of the following for your local community? Please rate each on a scale of 1 to 10, where 1 is not a challenge at all and 10 is a very big challenge.

RANDOMIZE; EACH RESPONDENT TO BE ASKED HALF OF THESE ITEMS (I.E. 9 TOTAL)

- eeee. An aging population
- ffff. A shrinking middle class
- ggggg. Young people leaving for opportunities elsewhere
- hhhhh. Preserving a clean environment
- iiii. Ability of local businesses and industries to succeed
- jjjjj. Cost of housing
- kkkkk. Availability of services
- llll. Availability of affordable childcare options
- mmmmm. Availability of jobs
- nnnnn. Availability of healthcare services
- oooo. Level of Employment Insurance benefits for those who can't find work
- ppppp. Traffic congestion
- qqqqq. Quality of roads and bridges
- rrrrr. Availability of public transit
- sssss. Reliable broadband or high-speed Internet
- ttttt. Crime
- uuuuu. Poverty

ASK TO ALL RESPONDENTS

DOMESTIC SECURITY

[RANDOMIZE SEC4 AND SEC5]

SEC4. How confident are you in the Government of Canada's ability to prevent terrorism acts in Canada? Please use a scale of 1 to 10, where 1 means “not at all confident” and 10 means “extremely confident”.

SEC5. How confident are you in the Government of Canada's ability to respond to terrorism acts in Canada? Please use a scale of 1 to 10, where 1 means “not at all confident” and 10 means “extremely confident”.

[D6 TEMPORARILY MOVED TO THIS SECTION OF THE QUESTIONNAIRE]

D6: Do you have any children of any age living in your household?

Yes

No

ASK IF D6=YES

D7: Do you have any children in the following age groups living in your household **[READ LIST]**?

	Yes	No
KK. Under 6 years old		
LL. 6 to 11 years old		
MM. 12 to 17 years old		
NN. 18 years old or older		

COMPUTE PARENTS OF KIDS UNDER 18=0

IF (D7A=YES OR D7B=YES OR D7C=YES) PARENTS OF KIDS UNDER 18=1

ASK IF PARENTS OF KIDS UNDER 18=1

CANADA CHILD BENEFIT

QCCB1. Do you receive the Canada Child Benefit?

Yes

No

ASK IF QCCB1=YES

CCB2. To what extent does the Canada Child Benefit make a difference in your monthly budget? Would you say...

A great deal

Quite a bit

Very little

No difference at all

QCCB3. In a typical month, what do you use the money you receive from CCB for? **[RECORD UP TO 3 MENTIONS]**

IF NECESSARY: This money is used to do what?

(NO PRE-CODED LIST)

DON'T KNOW

REFUSED

ASK TO ALL RESPONDENTS

DEMOGRAPHICS

To finish, I'd like to ask you some questions for statistical purposes only. Please be assured that your answers will remain completely confidential.

D1. In what year were you born? **[RECORD YEAR]**

IF D1=DK/REF

D2. Which of the following age categories do you fall into? **[READ LIST, ACCEPT ONE RESPONSE]**

18 to 24

25 to 34

35 to 44

45 to 54

55 to 64

65 or older

D3. What is the highest level of formal education that you have completed to date?

[READ LIST, ACCEPT ONE RESPONSE]

Grade 8 or less

Some high school

High School diploma or equivalent

Registered Apprenticeship or other trades certificate or diploma

College, CEGEP or other non-university certificate or diploma

University certificate or diploma below bachelor's level

Bachelor's degree

Post graduate degree above bachelor's level

D4. Which of the following categories best describes your current employment status? **[READ LIST, ACCEPT ONE RESPONSE]**

Working full-time, that is, 35 or more hours per week

Working part-time, that is, less than 35 hours per week

Self-employed

Unemployed, but looking for work

A student attending school full-time

Retired

Not in the workforce [FULL-TIME HOMEMAKER, UNEMPLOYED, NOT LOOKING FOR WORK]

[DO NOT READ] Other – **[DO NOT SPECIFY]**

D5. Which of the following categories best describes your total household income? That is, the total income of all persons in your household combined, before taxes [READ LIST]?

Under \$20,000

\$20,000 to just under \$40,000

\$40,000 to just under \$60,000

\$60,000 to just under \$80,000

\$80,000 to just under \$100,000

\$100,000 to just under \$150,000

\$150,000 to just under \$200,000

\$200,000 and above

MOVE D6 EARLIER IN SURVEY BEFORE CANNABIS SECTION.

D8. Were you born in Canada?

Yes

No

ASK IF D8=NO:

D9. In what year did you come to Canada?

Record year: _____ **[ASK FOR APPROXIMATION IF THEY CAN'T REMEMBER]**

D12. Are you an Aboriginal person, that is, First Nations, Métis or Inuk (Inuit)? First Nations includes Status and Non-Status Indians.

Yes

No

ASK IF D12=NO

D13. You may belong to one or more racial or cultural groups on the following list. Are you...?

Interviewer: Read categories to respondent and mark up to 4 responses that apply.

If respondent answers "mixed", "bi-racial" or "multi-racial", etc., probe for specific groups and mark each one separately (e.g., White, Black, Chinese).

Note: Aboriginal people or First Nations are not included in the list of response categories because the Employment Equity Act defines visible minorities as "persons, other than Aboriginal persons, who are non-Caucasian in race or non-white in colour". Guidelines state that "Due to their status as First Nation people, Aboriginal peoples are specifically excluded

White

South Asian (e.g., East Indian, Pakistani, Sri Lankan)

Chinese

Black

Filipino

Latin American

Arab

Southeast Asian (e.g., Vietnamese, Cambodian, Malaysian, Laotian)

West Asian (e.g., Iranian, Afghan)

Korean

Japanese

Other – Specify

DK/RF

CAPTURE FSA (OR SIMILAR) TO ENABLE REGIONAL ANALYSES, SUCH AS SPECIFIC URBAN CENTRES

- INSERT GENDER
- INSERT LANGUAGE OF INTERVIEW
- INSERT DATE OF THE INTERVIEW
- INSERT PROVINCE/TERRITORY

That concludes the survey. Thank you very much for taking the time to participate, it is much appreciated. On behalf of myself and the Government of Canada, have a nice (day/evening).

PCO Survey – Week 93

INTRODUCTION

Hello Bonjour, my name is _____. I'm calling on behalf of _____, a marketing research firm. We are conducting a brief study for the Government of Canada on current issues of interest to Canadians. Your responses will be kept entirely confidential and anonymous. This survey is registered with the Marketing Research and Intelligence Association's (MRIA).

Would you prefer that I continue in English or French? Préférez-vous continuer en français ou en anglais?

[IF NEEDED: Je vous remercie. Quelqu'un vous rappellera bientôt pour mener le sondage en français.]

INSERT CELLPHONE INTRO QUESTIONS

(IF LANDLINE)

May I please speak with the person in your household who is 18 years of age or older and who has had the most recent birthday? Would that be you? **[IF THAT PERSON IS NOT AVAILABLE ARRANGE CALLBACK]**

Yes	=> CONTINUE
No	=> ASK TO SPEAK TO 'ELIGIBLE' PERSON AND START AGAIN
REFUSED	=> THANK AND TERMINATE

ASK TO ALL RESPONDENTS

CORE – ISSUE PRIORITIES & PERFORMANCE

Q1. Thinking about the issues presently facing Canada, which ONE do you feel should receive the GREATEST attention from the Government of Canada? That is, what should be the TOP priority? **[DO NOT READ LIST; CAPTURE FIRST MENTION]**

- Economy
- Jobs / unemployment
- Environment / climate change
- Health / health care
- Debt / deficit
- Cost of living
- Taxes
- Employment insurance
- Trade / international trade / trade agreements
- Infrastructure (general mention)
- Infrastructure – public transit
- Infrastructure – roads/highways
- Infrastructure - bridges

Infrastructure – other
Education
ISIS/Syria/Iraq mission
Terrorism / security
Refugees
Immigration
Indigenous issues
Crime
Drugs/marijuana
Poverty/homelessness
Oil / pipelines
Government service delivery to citizens
Other (specify)

Q2. Overall, do you feel that the Government of Canada is on the right track or the wrong track? Please use a scale from 1 to 10, where 1 means “completely on the wrong track” and 10 means “completely on the right track”.

Q3. And do you feel that the Government of Canada is on the right track or the wrong track in its management of the following issues? Please use a scale from 1 to 10, where 1 means “completely on the wrong track” and 10 means “completely on the right track”.

[RANDOMIZE]

- A. The economy
- B. Creating jobs
- C. Investing in infrastructure
- D. Health care
- F. Immigration
- H. The environment
- N. Canada-U.S. relations

**ASK TO ALL RESPONDENTS
NEWS**

N1. What news, announcements, initiatives or actions from the Government of Canada have you seen, read or heard recently, if anything? **[RECORD UP TO 5 MENTIONS]**

(NO PRE-CODED LIST)

HAVE NOT SEEN/READ/HEARD ANYTHING
DON'T KNOW
REFUSED

N2. For each of the following would you say you are: not at all aware, heard a bit about it, paying attention to it but not discussing it, or paying attention to it and discussing it with others?" **(REPEAT SCALE AS NECESSARY)**

NOTE TO INTERVIEWERS: DISCUSSING INCLUDES ANY TYPE OF DISCUSSION, INCLUDING ONLINE

[RANDOMIZE]

- N2A. The 2019 federal budget
- N2D. Proposed pipeline projects
- N2N. A national price on carbon

2019 FEDERAL BUDGET

(SKIP TO CAI1 IF “not at all aware” or “Don’t know” to “The 2019 federal budget” in N2A)

BUD1. What have you seen, read or heard, if anything, about specific 2019 federal budget initiatives?
[RECORD OPEN-END RESPONSE]

BUD2. Have you seen, read or heard information about the 2019 federal budget through any of the following means: **[READ LIST - RECORD UP TO 9 MENTIONS]**

[RANDOMIZE]

- Conversations in person or on the phone with friends, family, or co-workers
- Status updates and personal opinions shared by friends on Facebook

Stories or links shared on Facebook

Opinions or links shared on Twitter

Stories on online news sites

Video posted on YouTube, social media, or online news sites

Print newspaper stories

Radio news stories

TV news stories

None of these sources

DON'T KNOW

REFUSED

ASK IF PROVINCE = NEW BRUNSWICK, ONTARIO, MANITOBA OR SASKATCHEWAN

CLIMATE ACTION INCENTIVE

CAI1. Have you heard anything lately about the Climate Action Incentive payment?

Yes

No

Not sure

ASK IF CAI1=YES

CAI2. Would you say you are familiar with the details of the Climate Action Incentive payment, you know some of the details or you don't know any of the details?

Familiar with the details

Know some of the details

Don't know any of the details

ASK TO ALL RESPONDENTS

AFRICAN SWINE FEVER

ASF1. Have you seen, read or heard anything recently about the animal disease called African swine fever? **(yes/no)**

ASK ASF2 IF ASF1=YES

ASF2. How did you hear about the African swine fever? **(DO NOT READ LIST - ACCEPT UP TO 5 ANSWERS)**

Heard about it in the media (newspaper, radio, television)

Read about it online or on social media (Twitter, Facebook, LinkedIn, Instagram etc.)

Heard about it from a friend or family member

Heard about it from a colleague or business relation

Learned about it from the Canadian Food Inspection Agency (social media, website)

Learned about it from the Government of Canada (social media, website)

Other **(PLEASE SPECIFY)**

Don't remember/Prefer not to say

ASK TO ALL RESPONDENTS

COMMUNITY CHALLENGES

COMM1. How challenging, if at all, are each of the following for your local community? Please rate each on a scale of 1 to 10, where 1 is not a challenge at all and 10 is a very big challenge.

RANDOMIZE; EACH RESPONDENT TO BE ASKED HALF OF THESE ITEMS (I.E. 9 TOTAL)

wwwww. An aging population

xxxxx. A shrinking middle class

yyyyy. Young people leaving for opportunities elsewhere

zzzzz. Preserving a clean environment

- aaaaaa. Ability of local businesses and industries to succeed
- bbbbbb. Cost of housing
- ccccc. Availability of services
- dddddd. Availability of affordable childcare options
- eeeeee. Availability of jobs
- fffff. Availability of healthcare services
- gggggg. Level of Employment Insurance benefits for those who can't find work
- hhhhh. Traffic congestion
- iiiiii. Quality of roads and bridges
- jjjjj. Availability of public transit
- kkkkkk. Reliable broadband or high-speed Internet
- lllll. Crime
- mmmmm. Poverty
- nnnnn. Homelessness

ASK TO ALL RESPONDENTS

DOMESTIC SECURITY

[RANDOMIZE SEC4 AND SEC5]

SEC4. How confident are you in the Government of Canada's ability to prevent terrorism acts in Canada? Please use a scale of 1 to 10, where 1 means “not at all confident” and 10 means “extremely confident”.

SEC5. How confident are you in the Government of Canada's ability to respond to terrorism acts in Canada? Please use a scale of 1 to 10, where 1 means “not at all confident” and 10 means “extremely confident”.

ASK TO ALL RESPONDENTS

DEMOGRAPHICS

To finish, I'd like to ask you some questions for statistical purposes only. Please be assured that your answers will remain completely confidential.

D1. In what year were you born? **[RECORD YEAR]**

IF D1=DK/REF

D2. Which of the following age categories do you fall into? **[READ LIST, ACCEPT ONE RESPONSE]**

18 to 24

25 to 34

35 to 44

45 to 54

55 to 64

65 or older

D3. What is the highest level of formal education that you have completed to date?

[READ LIST, ACCEPT ONE RESPONSE]

Grade 8 or less

Some high school

High School diploma or equivalent

Registered Apprenticeship or other trades certificate or diploma

College, CEGEP or other non-university certificate or diploma

University certificate or diploma below bachelor's level

Bachelor's degree

Post graduate degree above bachelor's level

D4. Which of the following categories best describes your current employment status? **[READ LIST, ACCEPT ONE RESPONSE]**

Working full-time, that is, 35 or more hours per week

Working part-time, that is, less than 35 hours per week

Self-employed

Unemployed, but looking for work

A student attending school full-time

Retired

Not in the workforce [FULL-TIME HOMEMAKER, UNEMPLOYED, NOT LOOKING FOR WORK]

[DO NOT READ] Other – [DO NOT SPECIFY]

D5. Which of the following categories best describes your total household income? That is, the total income of all persons in your household combined, before taxes [READ LIST]?

Under \$20,000

\$20,000 to just under \$40,000

\$40,000 to just under \$60,000

\$60,000 to just under \$80,000

\$80,000 to just under \$100,000

\$100,000 to just under \$150,000

\$150,000 to just under \$200,000

\$200,000 and above

D6: Do you have any children of any age living in your household?

Yes

No

ASK IF D6=YES

D7: Do you have any children in the following age groups living in your household [READ LIST]?

	Yes	No
OO. Under 6 years old		
PP. 6 to 11 years old		

QQ. 12 to 17 years old		
RR. 18 years old or older		

D8. Were you born in Canada?

Yes

No

ASK IF D8=NO:

D9. In what year did you come to Canada?

Record year: _____ **[ASK FOR APPROXIMATION IF THEY CAN'T REMEMBER]**

D12. Are you an Aboriginal person, that is, First Nations, Métis or Inuk (Inuit)? First Nations includes Status and Non-Status Indians.

Yes

No

ASK IF D12=NO

D13. You may belong to one or more racial or cultural groups on the following list. Are you...?

Interviewer: Read categories to respondent and mark up to 4 responses that apply.

If respondent answers "mixed", "bi-racial" or "multi-racial", etc., probe for specific groups and mark each one separately (e.g., White, Black, Chinese).

Note: Aboriginal people or First Nations are not included in the list of response categories because the Employment Equity Act defines visible minorities as "persons, other than Aboriginal persons, who are non-Caucasian in race or non-white in colour". Guidelines state that "Due to their status as First Nation people, Aboriginal peoples are specifically excluded

White

South Asian (e.g., East Indian, Pakistani, Sri Lankan)

Chinese

Black

Filipino

Latin American

Arab

Southeast Asian (e.g., Vietnamese, Cambodian, Malaysian, Laotian)

West Asian (e.g., Iranian, Afghan)

Korean

Japanese

Other – Specify

DK/RF

CAPTURE FSA (OR SIMILAR) TO ENABLE REGIONAL ANALYSES, SUCH AS SPECIFIC URBAN CENTRES

- INSERT GENDER
- INSERT LANGUAGE OF INTERVIEW
- INSERT DATE OF THE INTERVIEW
- INSERT PROVINCE/TERRITORY

That concludes the survey. Thank you very much for taking the time to participate, it is much appreciated. On behalf of myself and the Government of Canada, have a nice (day/evening).

PCO Survey – Week 94

INTRODUCTION

Hello Bonjour, my name is _____. I'm calling on behalf of _____, a marketing research firm. We are conducting a brief study for the Government of Canada on current issues of interest to Canadians. Your responses will be kept entirely confidential and anonymous. This survey is registered with the Marketing Research and Intelligence Association's (MRIA).

Would you prefer that I continue in English or French? Préférez-vous continuer en français ou en anglais?

[IF NEEDED: Je vous remercie. Quelqu'un vous rappellera bientôt pour mener le sondage en français.]

INSERT CELLPHONE INTRO QUESTIONS

(IF LANDLINE)

May I please speak with the person in your household who is 18 years of age or older and who has had the most recent birthday? Would that be you? **[IF THAT PERSON IS NOT AVAILABLE ARRANGE CALLBACK]**

Yes	=> CONTINUE
No	=> ASK TO SPEAK TO 'ELIGIBLE' PERSON AND START AGAIN
REFUSED	=> THANK AND TERMINATE

ASK TO ALL RESPONDENTS

CORE – ISSUE PRIORITIES & PERFORMANCE

Q1. Thinking about the issues presently facing Canada, which ONE do you feel should receive the GREATEST attention from the Government of Canada? That is, what should be the TOP priority? **[DO NOT READ LIST; CAPTURE FIRST MENTION]**

- Economy
- Jobs / unemployment
- Environment / climate change
- Health / health care
- Debt / deficit
- Cost of living
- Taxes
- Employment insurance
- Trade / international trade / trade agreements
- Infrastructure (general mention)
- Infrastructure – public transit
- Infrastructure – roads/highways
- Infrastructure - bridges

Infrastructure – other
Education
ISIS/Syria/Iraq mission
Terrorism / security
Refugees
Immigration
Indigenous issues
Crime
Drugs/marijuana
Poverty/homelessness
Oil / pipelines
Government service delivery to citizens
Other (specify)

Q2. Overall, do you feel that the Government of Canada is on the right track or the wrong track? Please use a scale from 1 to 10, where 1 means “completely on the wrong track” and 10 means “completely on the right track”.

Q3. And do you feel that the Government of Canada is on the right track or the wrong track in its management of the following issues? Please use a scale from 1 to 10, where 1 means “completely on the wrong track” and 10 means “completely on the right track”.

[RANDOMIZE]

- A. The economy
- B. Creating jobs
- C. Investing in infrastructure
- D. Health care
- F. Immigration
- H. The environment
- N. Canada-U.S. relations

**ASK TO ALL RESPONDENTS
NEWS**

N1. What news, announcements, initiatives or actions from the Government of Canada have you seen, read or heard recently, if anything? **[RECORD UP TO 5 MENTIONS]**

(NO PRE-CODED LIST)

HAVE NOT SEEN/READ/HEARD ANYTHING
DON'T KNOW
REFUSED

N2. For each of the following would you say you are: not at all aware, heard a bit about it, paying attention to it but not discussing it, or paying attention to it and discussing it with others?" **(REPEAT SCALE AS NECESSARY)**

NOTE TO INTERVIEWERS: DISCUSSING INCLUDES ANY TYPE OF DISCUSSION, INCLUDING ONLINE

[RANDOMIZE]

- N2A. The 2019 federal budget
- N2D. Proposed pipeline projects
- N2N. A national price on carbon

2019 FEDERAL BUDGET

(SKIP TO CAI1 IF “not at all aware” or “Don’t know” to “The 2019 federal budget” in N2A)

BUD1. What have you seen, read or heard, if anything, about specific 2019 federal budget initiatives?
[RECORD OPEN-END RESPONSE]

BUD2. Have you seen, read or heard information about the 2019 federal budget through any of the following means: **[READ LIST - RECORD UP TO 9 MENTIONS]**

[RANDOMIZE]

- Conversations in person or on the phone with friends, family, or co-workers
- Status updates and personal opinions shared by friends on Facebook

Stories or links shared on Facebook

Opinions or links shared on Twitter

Stories on online news sites

Video posted on YouTube, social media, or online news sites

Print newspaper stories

Radio news stories

TV news stories

None of these sources

DON'T KNOW

REFUSED

ASK IF PROVINCE = NEW BRUNSWICK, ONTARIO, MANITOBA OR SASKATCHEWAN

CLIMATE ACTION INCENTIVE

CAI1. Have you heard anything lately about the Climate Action Incentive payment?

Yes

No

Not sure

ASK IF CAI1=YES

CAI2. Would you say you are familiar with the details of the Climate Action Incentive payment, you know some of the details or you don't know any of the details?

Familiar with the details

Know some of the details

Don't know any of the details

ASK TO ALL RESPONDENTS

AFRICAN SWINE FEVER

ASF1. Have you seen, read or heard anything recently about the animal disease called African swine fever? **(yes/no)**

ASK ASF2 IF ASF1=YES

ASF2. How did you hear about the African swine fever? **(DO NOT READ LIST - ACCEPT UP TO 5 ANSWERS)**

- Heard about it in the media (newspaper, radio, television)
- Read about it online or on social media (Twitter, Facebook, LinkedIn, Instagram etc.)
- Heard about it from a friend or family member
- Heard about it from a colleague or business relation
- Learned about it from the Canadian Food Inspection Agency (social media, website)
- Learned about it from the Government of Canada (social media, website)
- Other **(PLEASE SPECIFY)**
- Don't remember/Prefer not to say

ASK TO ALL RESPONDENTS

COMMUNITY CHALLENGES

COMM1. How challenging, if at all, are each of the following for your local community? Please rate each on a scale of 1 to 10, where 1 is not a challenge at all and 10 is a very big challenge.

RANDOMIZE; EACH RESPONDENT TO BE ASKED HALF OF THESE ITEMS (I.E. 9 TOTAL)

- oooooo. An aging population
- pppppp. A shrinking middle class
- qqqqqq. Young people leaving for opportunities elsewhere
- rrrrrr. Preserving a clean environment

- ssssss. Ability of local businesses and industries to succeed
- tttttt. Cost of housing
- uuuuuu. Availability of services
- vvvvvv. Availability of affordable childcare options
- wwwwww. Availability of jobs
- xxxxxx. Availability of healthcare services
- yyyyyy. Level of Employment Insurance benefits for those who can't find work
- zzzzzz. Traffic congestion
- aaaaaaa. Quality of roads and bridges
- bbbbbbb. Availability of public transit
- ccccccc. Reliable broadband or high-speed Internet
- ddddddd. Crime
- eeeeeee. Poverty
- ffffff. Homelessness

ASK TO ALL RESPONDENTS

FIREARMS

FIRE1. In general, do you feel that laws covering the sale of firearms in Canada should be made more strict, less strict, or kept as they are now?

- More strict
- Less strict
- Kept as they are now

FIRE3. Would you strongly support, somewhat support, somewhat oppose, or strongly oppose the government of Canada instituting a national ban on handguns?

FIRE4. And what about a national ban on assault rifles? Would you strongly support, somewhat support, somewhat oppose, or strongly oppose this?

ASK TO ALL RESPONDENTS

DEMOGRAPHICS

To finish, I'd like to ask you some questions for statistical purposes only. Please be assured that your answers will remain completely confidential.

D1. In what year were you born? [RECORD YEAR]

IF D1=DK/REF

D2. Which of the following age categories do you fall into? [READ LIST, ACCEPT ONE RESPONSE]

18 to 24

25 to 34

35 to 44

45 to 54

55 to 64

65 or older

D3. What is the highest level of formal education that you have completed to date?

[READ LIST, ACCEPT ONE RESPONSE]

Grade 8 or less

Some high school

High School diploma or equivalent

Registered Apprenticeship or other trades certificate or diploma

College, CEGEP or other non-university certificate or diploma

University certificate or diploma below bachelor's level

Bachelor's degree

Post graduate degree above bachelor's level

D4. Which of the following categories best describes your current employment status? [READ LIST, ACCEPT ONE RESPONSE]

Working full-time, that is, 35 or more hours per week

Working part-time, that is, less than 35 hours per week

Self-employed

Unemployed, but looking for work

A student attending school full-time

Retired

Not in the workforce [FULL-TIME HOMEMAKER, UNEMPLOYED, NOT LOOKING FOR WORK]

[DO NOT READ] Other – [DO NOT SPECIFY]

D5. Which of the following categories best describes your total household income? That is, the total income of all persons in your household combined, before taxes [READ LIST]?

Under \$20,000

\$20,000 to just under \$40,000

\$40,000 to just under \$60,000

\$60,000 to just under \$80,000

\$80,000 to just under \$100,000

\$100,000 to just under \$150,000

\$150,000 to just under \$200,000

\$200,000 and above

D6: Do you have any children of any age living in your household?

Yes

No

ASK IF D6=YES

D7: Do you have any children in the following age groups living in your household [READ LIST]?

	Yes	No
SS. Under 6 years old		
TT. 6 to 11 years old		
UU. 12 to 17 years old		
VV. 18 years old or older		

D8. Were you born in Canada?

Yes

No

ASK IF D8=NO:

D9. In what year did you come to Canada?

Record year: _____ **[ASK FOR APPROXIMATION IF THEY CAN'T REMEMBER]**

D12. Are you an Aboriginal person, that is, First Nations, Métis or Inuk (Inuit)? First Nations includes Status and Non-Status Indians.

Yes

No

ASK IF D12=NO

D13. You may belong to one or more racial or cultural groups on the following list. Are you...?

Interviewer: Read categories to respondent and mark up to 4 responses that apply.

If respondent answers "mixed", "bi-racial" or "multi-racial", etc., probe for specific groups and mark each one separately (e.g., White, Black, Chinese).

Note: Aboriginal people or First Nations are not included in the list of response categories because the Employment Equity Act defines visible minorities as "persons, other than Aboriginal persons, who are non-Caucasian in race or non-white in colour". Guidelines state that "Due to their status as First Nation people, Aboriginal peoples are specifically excluded

White

South Asian (e.g., East Indian, Pakistani, Sri Lankan)

Chinese

Black

Filipino

Latin American

Arab

Southeast Asian (e.g., Vietnamese, Cambodian, Malaysian, Laotian)

West Asian (e.g., Iranian, Afghan)

Korean

Japanese

Other – Specify

DK/RF

CAPTURE FSA (OR SIMILAR) TO ENABLE REGIONAL ANALYSES, SUCH AS SPECIFIC URBAN CENTRES

- INSERT GENDER
- INSERT LANGUAGE OF INTERVIEW
- INSERT DATE OF THE INTERVIEW
- INSERT PROVINCE/TERRITORY

That concludes the survey. Thank you very much for taking the time to participate, it is much appreciated. On behalf of myself and the Government of Canada, have a nice (day/evening).