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PRIVY COUNCIL OFFICE
CONTINUOUS TRACKING OF CANADIANS' VIEWS
QUARTERLY METHODOLOGY REPORT (Q2 2018)

PREPARED BY: FORUM RESEARCH INC.
PREPARED FOR: PRIVY COUNCIL OFFICE



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Ce rapport est aussi disponible en français

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1. EXECUTIVE SUMMARY

1.1. INTRODUCTION

Forum Research was commissioned to conduct a survey of Canadians covering topics important to the Privy Council Office and the Government of Canada. The survey topics included Canadians perceptions and opinions relevant to the Canadian population. This report addresses the methodological details of the study pertaining to the time period between April 3rd, 2018 and June 29th, 2018. This is the first of four reports that will be submitted under this contract for 2018.

1.2. RESEARCH PURPOSE

The purpose of this study is to provide the Privy Council Office with information pertaining to the perceptions and opinions of Canadians regarding a number of topics. The Privy Council Office serves three main roles in serving Canada and Canadians:

- To provide non-partisan advice to the Prime Minister, portfolio ministers, Cabinet and Cabinet committees on matters of national and international importance
- To support the smooth functioning of the Cabinet decision-making process and facilitate the implementation of the Government's agenda
- To foster a high-performing and accountable Public Service

1.3. RESEARCH OBJECTIVES

The primary research objectives of this study include:

- Tracking public opinion regarding the most critical matters across Canada
- Assessment of Canadians' insight regarding how to best approach current challenges
- Determination of what the public believes should be acted upon most urgently
- Measuring public perception as it relates to how the government can best market its ongoing commitment to addressing current/pressing challenges
- Historical trending of weekly results to showcase any fluctuations in public opinion

1.4. OVERALL APPROACH

The Privy Council Office provided specific requirements for conducting the survey in its request for proposals. The survey was conducted using the computer-assisted telephone interview (CATI) methodology and was administered in both official languages to the Canadian population.

1.5. QUESTIONNAIRE DESIGN

The Privy Council Office provided Forum Research with a draft version of the questionnaire. The questionnaire was modified on a weekly basis (upon request of the Privy Council Office) to reflect the dynamic nature of important topics affecting Canadians. Forum Research worked with the Privy Council Office project team to review the questionnaire, with specific attention to question wording, ordering, and the overall flow of the survey. The survey was pre-tested on a weekly basis (Saturdays and Sundays) before data collection (Monday to Friday) upon request from the Privy Council Office. The weekly pre-

tests aimed to achieve 20 completes, with 10 administered in French and 10 administered in English. The pre-tests were available for live monitoring by the Privy Council Office, and recordings of the interviews were shared with the Privy Council Office, when requested. A thorough review of the survey flow, logic, and questionnaire design was conducted by both Forum Research and the Privy Council Office.

1.6. SAMPLE DESIGN

Using computer assisted telephone interviewing (CATI) and random digit dialing (RDD), Forum Research sampled landlines (48%) and cell phones (52%) and attained an average weekly sample of n = 500.

1.7. WEIGHTING

Forum applied a weighting strategy (using 2011 Statistics Canada Census data) which is balanced according to:

- Age
- Gender
- Region

Weighting was conducted at the end of each weekly data collection period with the data collected during the week. As the data files were cumulative, data that was previously weighted was not re-weighted.

1.8. GENERALIZATION OF DATA

The weekly sample can be extrapolated to the Canadian population within a margin of error of $\pm 4.38\%$, 19 times out of 20. The data was collected using a random sampling approach, and weighted according to Statistics Canada data (2011). As such, this data is of the highest possible quality and accurately reflects (within the MoE) Canadians' opinions.

1.9. RESEARCH OUTCOMES

The findings of the research are expected to be used to inform the Government of Canada about Canadians opinions regarding important national and international topics.


1.10. TOTAL CONTRACT VALUE

The total contract value is equal to \$360,198.80.

1.11. POLITICAL NEUTRALITY STATEMENT

I hereby certify as Senior Officer of Forum Research Inc. that the deliverables fully comply with the Government of Canada political neutrality requirements outlined in the Policy on Communications and Federal Identity and the Directive on the Management of Communications - Appendix C (Appendix C: Mandatory Procedures for Public Opinion Research).

Specifically, the deliverables do not include information on electoral voting intentions, political party preferences, standings with the electorate, or ratings of the performance of a political party or its leaders.

Signed: 

2. QUARTERLY METHODOLOGICAL REPORT

2.1. INTRODUCTION

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2.2. RESEARCH PURPOSE

The purpose of this study is to provide the Privy Council Office with information pertaining to the perceptions and opinions of Canadians regarding a number of topics. The Privy Council Office serves three main roles in serving Canada and Canadians:

- To provide non-partisan advice to the Prime Minister, portfolio ministers, Cabinet and Cabinet committees on matters of national and international importance
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2.6. PRE-TESTING

Survey pre-testing was conducted on weekends in order to assess a number of metrics of the data collection prior to launch, when requested. When pre-tests were conducted, a pre-test report was filled out by trained staff and was sent to the Privy Council Office on the following Monday of each week. A sample of the pre-test report is shown in Appendix C.

2.7. SAMPLE DESIGN AND SELECTION

Using computer assisted telephone interviewing (CATI) and random digit dialing (RDD), a probability-based sampling method was conducted. Forum Research sampled landlines and cell phones and attained a weekly sample of 500 Canadians. All Canadian area codes were included, including those from the territories. Eligible respondents were restricted to those over the age of 18. A soft quota of 48% landline and 52% cellphone for each weekly sample was the target, however, the proportion of landline vs. cellphone was deemed acceptable within the margin of error. The quotas for landline and cellphone were established in order to ensure that the younger populations were sufficiently sampled.

2.8. QUARTERLY SAMPLE METRICS

The following tables describe the obtained sample metrics broken out by region, phone type, and month.

| REGIONAL PROPORTIONS ACHIEVED | | | | | | | | | | | |
|-------------------------------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-------|
| Mode | NF | PEI | NS | NB | QC | ON | MB | SK | AB | BC | TOTAL |
| Landline | 52% | 59% | 52% | 57% | 60% | 45% | 54% | 46% | 36% | 41% | 48% |
| Cell-phone | 48% | 41% | 48% | 43% | 40% | 55% | 46% | 54% | 64% | 59% | 52% |

| REGIONAL QUOTAS ACHIEVED | | | | | | | | | |
|---------------------------|------------|-------------|------------|-------------|-------------|-------------|-------------|-------------|--|
| PROVINCE | MONTH 1 | | MONTH 2 | | MONTH 3 | | TOTAL | | |
| | LL | CELL | LL | CELL | LL | CELL | LL | CELL | |
| Newfoundland and Labrador | 19 | 21 | 26 | 19 | 23 | 22 | 68 | 62 | |
| Prince Edward Island | 10 | 9 | 11 | 5 | 9 | 7 | 30 | 21 | |
| Nova Scotia | 43 | 37 | 45 | 37 | 52 | 54 | 140 | 128 | |
| New Brunswick | 34 | 19 | 18 | 17 | 26 | 22 | 78 | 58 | |
| Quebec | 241 | 158 | 245 | 167 | 303 | 204 | 789 | 529 | |
| Ontario | 297 | 358 | 290 | 350 | 354 | 437 | 941 | 1145 | |
| Manitoba | 65 | 58 | 60 | 48 | 81 | 66 | 206 | 172 | |
| Saskatchewan | 51 | 56 | 46 | 56 | 61 | 73 | 158 | 185 | |
| Alberta | 67 | 169 | 111 | 162 | 134 | 217 | 312 | 548 | |
| British Columbia | 119 | 163 | 117 | 164 | 146 | 214 | 382 | 541 | |
| Yukon | 2 | 3 | 4 | 1 | 0 | 3 | 6 | 7 | |
| Nunavut | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | |
| N.W. Territories | 1 | 5 | 1 | 1 | 1 | 5 | 3 | 11 | |
| TOTAL | 949 | 1056 | 974 | 1027 | 1190 | 1324 | 3113 | 3407 | |

2.9. WEIGHTING PROCEDURES

Forum applied a weighting strategy (using 2011 Stats Can data) which is balanced according to:

- Age
- Gender
- Region

Weighting was conducted at the end of each weekly data collection period with the data collected during the week. As the data files were cumulative, data that was previously weighted was not re-weighted.

2.10. MARGIN OF ERROR & CONFIDENCE INTERVAL

The target weekly sample of 500 Canadians results in an overall margin of error of $\pm 4.38\%$, 19 times out of 20.

2.11. RESPONSE RATE

Response rates were calculated using the procedures as outlined in the MRIA response rate calculation guidelines. The disposition records and aggregate response rates are shown below. An aggregate response rate was calculated to be equal to 1.53%.

| Response Rate (Empirical Calculation) | Landline | Cellphone |
|--|-----------------|------------------|
| <i>Invalid</i> | 257708 | 243140 |
| NIS, fax/modem, business/non-res. | 257708 | 243140 |
| Unresolved (U) | 201319 | 213984 |
| Busy, no answer, answering machine | 201319 | 213984 |
| In-scope – Non-responding (IS) | 20711 | 21991 |
| Language problem | 599 | 709 |
| Illness, incapable | 237 | 78 |
| Callback (respondent not available) | 4813 | 5960 |
| Refusal | 14568 | 14564 |
| Termination | 494 | 680 |
| In-scope – Responding units (R) | 3206 | 3932 |
| No one 18+ | 50 | 267 |
| Quota full/Other disqualify | 43 | 258 |
| Completed interviews | 3113 | 3407 |
| Response rate = R/(U+IS+R) | | 1.53% |

2.12. SURVEY ADMINISTRATION

The survey was administered between April 3rd, 2018 and June 22nd, 2018 (as shown in the Table below) using the computer-assisted telephone interview (CATI) methodology and was administered in both the official languages. It was conducted from Forum’s Toronto and Montreal call centers by a team of experienced bilingual interviewers and supervising staff. The interviewers were selected and trained by full-time training staff. Each interviewer completed a rigorous three-day, 15-hour "basic training" class.

| Fieldwork Dates (MM/DD/YYYY) | | | |
|------------------------------|------------|------------|------------|
| Month 1 | Month 2 | Month 3 | |
| 04/03/2018 | 04/30/2018 | 05/28/2018 | 06/25/2018 |
| 04/04/2018 | 05/01/2018 | 05/29/2018 | 06/26/2018 |
| 04/05/2018 | 05/02/2018 | 05/30/2018 | 06/27/2018 |
| 04/06/2018 | 05/03/2018 | 05/31/2018 | 06/28/2018 |
| 04/07/2018 | 05/04/2018 | 06/01/2018 | 06/29/2018 |
| 04/10/2018 | 05/05/2018 | 06/02/2018 | |
| 04/11/2018 | 05/08/2018 | 06/03/2018 | |
| 04/12/2018 | 05/09/2018 | 06/04/2018 | |
| 04/13/2018 | 05/10/2018 | 06/05/2018 | |
| 04/14/2018 | 05/11/2018 | 06/06/2018 | |
| 04/15/2018 | 05/12/2018 | 06/07/2018 | |
| 04/17/2018 | 05/14/2018 | 06/08/2018 | |
| 04/18/2018 | 05/15/2018 | 06/09/2018 | |
| 04/19/2018 | 05/16/2018 | 06/11/2018 | |
| 04/20/2018 | 05/17/2018 | 06/12/2018 | |
| 04/24/2018 | 05/18/2018 | 06/13/2018 | |
| 04/25/2018 | 05/19/2018 | 06/14/2018 | |
| 04/26/2018 | 05/20/2018 | 06/15/2018 | |
| 04/27/2018 | 05/22/2018 | 06/16/2018 | |
| 04/28/2018 | 05/23/2018 | 06/17/2018 | |
| | 05/24/2018 | 06/19/2018 | |
| | 05/25/2018 | 06/20/2018 | |
| | 05/26/2018 | 06/21/2018 | |
| | 05/27/2018 | 06/22/2018 | |

2.13. CALL TIMES

Forum Research collected data on weekdays and weekends. Pre-tests were conducted weekends upon request from the Privy Council Office. Calls were made on Saturdays between 10:00am and 6:00pm, and on Sundays at 12:00pm and 6:00pm. Primary data collection was conducted from Monday to Friday between the hours of 5pm to 9pm local time.

2.14. CALL BACKS

Forum Research restricted the number of call backs to 8 calls for landlines and 5 calls for cellphones. Furthermore, Respondents were not called back after two weeks from their initial call. Call-backs were made at varying days and times in order to maximize the proportion of successful call-backs.

2.15. GENERALIZATION OF DATA

The findings can be extrapolated to the Canadian population within a margin of error of $\pm 4.38\%$. The data was collected using a random sampling approach, and weighted according to Statistics Canada data (2011). As such, this data is of the highest possible quality and accurately reflects (within the MoE) Canadians' opinions. Sampling error is just one source of potential error, and best practices were used in order to reduce the influence of other sources of error, such as non-sampling error. Measures were taken in order to reduce the influence of non-response bias, such as item and unit non-response. In order to reduce the influence of item non-response bias, all interviewers were trained to effectively deliver high quality interviews in a professional and ethical manner. Respondents were assured their answers remain anonymous and confidential, thus reducing the likelihood of item non-response.

A number of measures and procedure were taken to reduce the influence of unit non-response on the data. In order to achieve a representative sample of youth, a larger proportion of cell phones were sampled (52%) in comparison to landlines (48%). To increase sample representativeness, fieldwork was conducted throughout the week and on weekends, to account for varying work schedules. Call-backs were made to ensure that individuals who were interested in participating-but were unavailable-would still be able to do so at their convenience. Finally, to ensure a representative sample, the data was weighted using 2011 Statistics Canada data on three demographic variables; *Age*, *Gender*, and *Region*.

The following table shows comparisons between three variables in the survey sample with their equivalent parameters in the population as made available from Statistics Canada. The parameters for *Age* and *Gender* were obtained from the most recent Statistics Canada Census (2016), while the parameters for *Income* were obtained from the 2011 National Household Survey (Statistics Canada Census). In order to maximize comparability, refusals were excluded from the sample statistic calculations.

| Variable | Sample | Population | % Difference |
|--|--------|------------|----------------------|
| Age (years) | | | Average diff. = 3.2% |
| 18 to 24 | 7% | 11% | 4% |
| 25 to 34 | 14% | 16% | 2% |
| 35 to 44 | 15% | 16% | 1% |
| 45 to 54 | 16% | 18% | 2% |
| 55 to 64 | 20% | 17% | 3% |
| 65 and older | 28% | 21% | 7% |
| Gender | | | Average diff. = 7% |
| Male | 55% | 49% | 7% |
| Female | 45% | 51% | 7% |
| Income | | | Average diff. = 1.4% |
| Under \$20,000 | 10% | 10% | 1% |
| \$20,000 to just under \$40,000 | 16% | 17% | 0% |
| \$40,000 to just under \$60,000 | 17% | 16% | 1% |
| \$60,000 to just under \$80,000 | 15% | 14% | 1% |
| \$80,000 to just under \$100,000 | 13% | 11% | 2% |
| \$100,000 to just under \$150,000 | 18% | 18% | 0% |
| \$150,000 and above | 10% | 15% | 5% |

2.16. RESEARCH OUTCOMES

The findings of the research are expected to be used to inform the Government of Canada about Canadians opinions regarding important national and international topics.

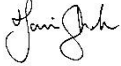
2.17. TOTAL CONTRACT VALUE

The total contract value is equal to \$360,198.80.

2.18. POLITICAL NEUTRALITY STATEMENT

I hereby certify as Senior Officer of Forum Research Inc. that the deliverables fully comply with the Government of Canada political neutrality requirements outlined in the Policy on Communications and Federal Identity and the Directive on the Management of Communications - Appendix C (Appendix C: Mandatory Procedures for Public Opinion Research).

Specifically, the deliverables do not include information on electoral voting intentions, political party preferences, standings with the electorate, or ratings of the performance of a political party or its leaders.

Signed: 

3. APPENDIX A - PRE-TEST SAMPLE REPORT

Privy Council Office
Continuous Tracking of Canadians' Views
Quantitative Pre-test Survey Report

Submitted to: Privy Council Office

Prepared by: Forum Research Inc.

Date of report:

Pre-test call dates:

Pre-test call time:

Description of pre-test approach:

Pre-test cases are to be included in the final data set

| Pretest Metrics table | |
|----------------------------------|--|
| # of English completes: | |
| # of French completes: | |
| # of completes per hour: | |
| Response rate: | |
| Average interview length: | |

Interviewer Feedback:

Findings & Resulting Modifications:

***Pre-test cases will be included in the weekly/final data set**

4. APPENDIX B - QUESTIONNAIRE

Continuous Tracking of Canadians' Views

PCO SURVEY – WEEK 47

Fieldwork dates (Week 47): 04/03/2018 to 04/07/2018

INTRODUCTION

Hello Bonjour, my name is _____. I'm calling on behalf of _____, a marketing research firm. We are conducting a brief study for the Government of Canada on current issues of interest to Canadians. Your responses will be kept entirely confidential and anonymous. This survey is registered with the Marketing Research and Intelligence Association's (MRIA).

Would you prefer that I continue in English or French? Préférez-vous continuer en français ou en anglais?

[IF NEEDED: Je vous remercie. Quelqu'un vous rappellera bientôt pour mener le sondage en français.]

INSERT CELLPHONE INTRO QUESTIONS

(IF LANDLINE)

May I please speak with the person in your household who is 18 years of age or older and who has had the most recent birthday? Would that be you? [IF THAT PERSON IS NOT AVAILABLE ARRANGE CALLBACK]

| | |
|---------|--|
| Yes | => CONTINUE |
| No | => ASK TO SPEAK TO 'ELIGIBLE' PERSON AND START AGAIN |
| REFUSED | => THANK AND TERMINATE |

ASK TO ALL RESPONDENTS

CORE – ISSUE PRIORITIES & PERFORMANCE

Q1. Thinking about the issues presently facing Canada, which ONE do you feel should receive the GREATEST attention from the Government of Canada? That is, what should be the TOP priority? **[DO NOT READ LIST; CAPTURE FIRST MENTION]**

- Economy
- Jobs / unemployment
- Environment / climate change
- Health / health care
- Debt / deficit
- Cost of living
- Taxes
- Employment insurance
- Trade / international trade / trade agreements

Infrastructure (general mention)
Infrastructure – public transit
Infrastructure – roads/highways
Infrastructure - bridges
Infrastructure – other
Education
ISIS/Syria/Iraq mission
Terrorism / security
Refugees
Immigration
Indigenous issues
Crime
Drugs/marijuana
Poverty/homelessness
Oil / pipelines
Government service delivery to citizens
Other (specify)

Q2. Overall, do you feel that the Government of Canada is on the right track or the wrong track? Please use a scale from 1 to 10, where 1 means “completely on the wrong track” and 10 means “completely on the right track”.

Q3. And do you feel that the Government of Canada is on the right track or the wrong track in its management of the following issues? Please use a scale from 1 to 10, where 1 means “completely on the wrong track” and 10 means “completely on the right track”.

[RANDOMIZE]

- A. The economy
- B. Creating jobs
- C. Investing in infrastructure
- D. Health care
- F. Immigration
- G. Aboriginal issues (Enjeux autochtones)
- H. The environment
- N. Canada-US relations

NEWS

N1. What news, announcements, initiatives or actions from the Government of Canada have you seen, read or heard recently, if anything? **[RECORD UP TO 5 MENTIONS]**

(NO PRE-CODED LIST)
HAVE NOT SEEN/READ/HEARD ANYTHING
DON'T KNOW
REFUSED

N2. For each of the following would you say you are: not at all aware, heard a bit about it, paying attention to it but not discussing it, or paying attention to it and discussing it with others?" (REPEAT SCALE AS NECESSARY)

NOTE TO INTERVIEWERS: DISCUSSING INCLUDES ANY TYPE OF DISCUSSION, INCLUDING ONLINE

[RANDOMIZE]

- C. Marijuana legalization
- D. Proposed pipeline projects
- N. A national price on carbon
- CZ. Canada-U.S. relations
- CY. NAFTA renegotiation
- RY. Canadian Gun Control Laws

ASK TO ALL RESPONDENTS
INFRASTRUCTURE INVESTMENTS

INF4a. Which level of government – federal, provincial, or municipal – do you think is investing the most money in infrastructure in your community?

- Federal
- Provincial
- Municipal

INF4b. And which level of government do you think is investing the least money in infrastructure in your community?

[ELIMINATE ANSWER FROM INF4a]

- Federal
- Provincial
- Municipal

INF5. Are you aware of any specific infrastructure projects in your community recently finished or under construction the Government of Canada has funded?

- Yes
- No

ASK INF6 IF INF5=yes

INF6. Please name any projects you can recall. [RECORD OPEN-END RESPONSE]

SPLIT SAMPLE – HALF GET INF7a, HALF GET INF7b

INF7a. As you may be aware, in the last two years, the Government of Canada announced it would invest over \$180 billion dollars in infrastructure projects over the next 12 years. Please indicate your level of agreement with each of the following statements. Please use a scale from 1 to 10 where 1 means “strongly disagree” and 10 means “strongly agree”.

[RANDOMIZE]

- a. Recent investments in infrastructure have improved the quality of life in your community
- b. Recent investments in infrastructure have improved traffic flow in your community
- c. Recent investments in infrastructure have created construction jobs in the short term
- d. Recent investments in infrastructure have helped grow the economy
- e. Recent investments in infrastructure have benefited average Canadians
- f. Recent investments in infrastructure have benefited you personally

INF7b. As you may be aware, in the last two years, the Government of Canada announced it would invest over \$180 billion dollars in infrastructure projects over the next 12 years. Please indicate your level of agreement with each of the following statements. Please use a scale from 1 to 10 where 1 means “strongly disagree” and 10 means “strongly agree”.

[RANDOMIZE]

- a. Recent investments in infrastructure will improve the quality of life in your community
- b. Recent investments in infrastructure will improve traffic flow in your community
- c. Recent investments in infrastructure will create long-term jobs
- d. Recent investments in infrastructure will help grow the economy
- e. Recent investments in infrastructure will benefit average Canadians
- f. Recent investments in infrastructure will benefit you personally

ASK TO ALL RESPONDENTS

INF8. How much, if at all, would you benefit from Government of Canada investments in each of the following types of infrastructure in your local community? Please use a scale of 1 to 10, where 1 means not at all, and 10 means a lot.

[RANDOMIZE]

- a. Affordable housing
- b. Homelessness reduction strategies
- c. Renewable energy, like wind and solar power
- d. Early learning and childcare centres
- e. Community centres, rec centres, and arenas
- f. Museums, heritage sites, and cultural centres
- g. Wastewater and sewer system upgrades
- h. Roads and bridges
- i. Public transit

ASK TO ALL RESPONDENTS
DEMOGRAPHICS

To finish, I'd like to ask you some questions for statistical purposes only. Please be assured that your answers will remain completely confidential.

D1. In what year were you born? **[RECORD YEAR]**

IF D1=DK/REF

D2. Which of the following age categories do you fall into? **[READ LIST, ACCEPT ONE RESPONSE]**

- 18 to 24
- 25 to 34
- 35 to 44
- 45 to 54
- 55 to 64
- 65 or older

D3. What is the highest level of formal education that you have completed to date?
[READ LIST, ACCEPT ONE RESPONSE]

- Grade 8 or less
- Some high school
- High School diploma or equivalent
- Registered Apprenticeship or other trades certificate or diploma
- College, CEGEP or other non-university certificate or diploma
- University certificate or diploma below bachelor's level
- Bachelor's degree
- Post graduate degree above bachelor's level

D4. Which of the following categories best describes your current employment status? **[READ LIST, ACCEPT ONE RESPONSE]**

- Working full-time, that is, 35 or more hours per week
- Working part-time, that is, less than 35 hours per week
- Self-employed
- Unemployed, but looking for work
- A student attending school full-time
- Retired
- Not in the workforce **[FULL-TIME HOMEMAKER, UNEMPLOYED, NOT LOOKING FOR WORK]**
- [DO NOT READ] Other – [DO NOT SPECIFY]**

D5. Which of the following categories best describes your total household income? That is, the total income of all persons in your household combined, before taxes [READ LIST]?

- Under \$20,000
- \$20,000 to just under \$40,000
- \$40,000 to just under \$60,000
- \$60,000 to just under \$80,000
- \$80,000 to just under \$100,000
- \$100,000 to just under \$150,000
- \$150,000 and above

D6. Do you have any children of any age living in your household?

- Yes
- No

ASK IF D6=YES

D7. Do you have any children in the following age groups living in your household [READ LIST]?

| | Yes | No |
|--------------------------|-----|----|
| A. Under 6 years old | | |
| B. 6 to 11 years old | | |
| C. 12 to 17 years old | | |
| D. 18 years old or older | | |

D8. Were you born in Canada?

- Yes
- No

ASK IF D8=NO:

D9. In what year did you come to Canada?

Record year: _____ [ASK FOR APPROXIMATION IF THEY CAN'T REMEMBER]

D12. Are you an Aboriginal person, that is, First Nations, Métis or Inuk (Inuit)? First Nations includes Status and Non-Status Indians.

- Yes
- No

ASK IF D12=NO

D13. You may belong to one or more racial or cultural groups on the following list. Are you...?

Interviewer: Read categories to respondent and mark up to 4 responses that apply.

If respondent answers "mixed", "bi-racial" or "multi-racial", etc., probe for specific groups and mark each one separately (e.g., White, Black, Chinese).

Note: Aboriginal people or First Nations are not included in the list of response categories because the Employment Equity Act defines visible minorities as "persons, other than Aboriginal persons, who are non-Caucasian in race or non-white in colour". Guidelines state that "Due to their status as First Nation people, Aboriginal peoples are specifically excluded

White

South Asian (e.g., East Indian, Pakistani, Sri Lankan)

Chinese

Black

Filipino

Latin American

Arab

Southeast Asian (e.g., Vietnamese, Cambodian, Malaysian, Laotian)

West Asian (e.g., Iranian, Afghan)

Korean

Japanese

Other – Specify

DK/RF

NOTE: ABORIGINALS ASKED SEPARATELY, IN LINE WITH STATISTICS CANADA APPROACH

ASK IF D14=BLACK

D14. How important should each of the following elements be for the Government of Canada? Please use a scale from 1 to 10, where 1 means "not at all important" and 10 means "extremely important".

- a. Collect and analyze data by race, to better understand the lived experiences of African Canadians
- b. Create monuments to honour prominent African Canadians
- c. Provide long-term funding to health research groups, to monitor and improve the care of African Canadians
- d. Offer a formal apology for past wrongdoings towards African Canadians
- e. Conduct a study on the root causes of over-representation of African Canadians in the criminal justice system
- f. Increase the number of African Canadian working in law enforcement, correction services, and the justice system
- g. Set up initiatives to increase the number of African Canadian youth who attend and complete university

Debt / deficit
Cost of living
Taxes
Employment insurance
Trade / international trade / trade agreements
Infrastructure (general mention)
Infrastructure – public transit
Infrastructure – roads/highways
Infrastructure - bridges
Infrastructure – other
Education
ISIS/Syria/Iraq mission
Terrorism / security
Refugees
Immigration
Indigenous issues
Crime
Drugs/marijuana
Poverty/homelessness
Oil / pipelines
Government service delivery to citizens
Other (specify)

Q2. Overall, do you feel that the Government of Canada is on the right track or the wrong track? Please use a scale from 1 to 10, where 1 means “completely on the wrong track” and 10 means “completely on the right track”.

Q3. And do you feel that the Government of Canada is on the right track or the wrong track in its management of the following issues? Please use a scale from 1 to 10, where 1 means “completely on the wrong track” and 10 means “completely on the right track”.

[RANDOMIZE]

- A. The economy
- B. Creating jobs
- C. Investing in infrastructure
- D. Health care
- F. Immigration
- G. Aboriginal issues (Enjeux autochtones)
- H. The environment
- N. Canada-US relations

NEWS

N1. What news, announcements, initiatives or actions from the Government of Canada have you seen, read or heard recently, if anything? **[RECORD UP TO 5 MENTIONS]**

(NO PRE-CODED LIST)
HAVE NOT SEEN/READ/HEARD ANYTHING
DON'T KNOW
REFUSED

N2. For each of the following would you say you are: not at all aware, heard a bit about it, paying attention to it but not discussing it, or paying attention to it and discussing it with others?" (REPEAT SCALE AS NECESSARY)

NOTE TO INTERVIEWERS: DISCUSSING INCLUDES ANY TYPE OF DISCUSSION, INCLUDING ONLINE

[RANDOMIZE]

- C. Marijuana legalization
- D. Proposed pipeline projects
- N. A national price on carbon
- CZ. Canada-U.S. relations
- CY. NAFTA renegotiation
- RY. Canadian Gun Control Laws
- SY. National Indigenous Peoples Day
- TY. Efforts by the Government of Canada to promote the rights of LGBT Canadians

ASK TO ALL RESPONDENTS

NATIONAL INDIGENOUS PEOPLES DAY

As you may know, National Aboriginal Day is celebrated on June 21 to recognize the unique heritage and cultural diversity of First Nations, Inuit and Métis Peoples and celebrate their outstanding contribution to Canadian society.

NIPD1. Last year, did you participate in any activities to mark this national celebration? (yes/No)

IF NIPD1=YES ASK:

NIPD2. I am going to read you a short list, please tell me if you did any of the following to celebrate this national event last year:

[RANDOMIZE]

- a. attended a public event (yes/no)
- b. attended an event in your workplace (yes/no)
- c. attended a traditional ceremony (yes/no)

- d. celebrated at home with family and friends (yes/no)
- e. watched the coverage of events on TV (yes/no)

Starting this year on June 21st, National Aboriginal Day will be called National Indigenous Peoples Day.

NIPD3. Are you planning to participate in any activities to celebrate National Indigenous Peoples Day this year? (yes/No)

IF NIPD3=YES ASK:

NIPD4. I am going to read you a short list, please tell me if you plan to do any of the following to celebrate National Indigenous Peoples Day on June 21st this year:

[RANDOMIZE]

- a. attend a public event (yes/no)
- b. attend an event in your workplace (yes/no)
- c. attend a traditional ceremony (yes/no)
- d. celebrate at home with family and friends (yes/no)
- e. watch the coverage of events on TV (yes/no)

ASK TO ALL RESPONDENTS

INFRASTRUCTURE INVESTMENTS

INF8. How much, if at all, would you benefit from Government of Canada investments in each of the following types of infrastructure in your local community? Please use a scale of 1 to 10, where 1 means not at all, and 10 means a lot.

[RANDOMIZE]

- a. Affordable housing
- b. Homelessness reduction strategies
- c. Renewable energy, like wind and solar power
- d. Early learning and childcare centres
- e. Community centres, rec centres, and arenas
- f. Museums, heritage sites, and cultural centres
- g. Wastewater and sewer system upgrades
- h. Roads and bridges
- i. Public transit

ASK TO ALL RESPONDENTS

DEMOGRAPHICS

To finish, I'd like to ask you some questions for statistical purposes only. Please be assured that your answers will remain completely confidential.

D1. In what year were you born? [RECORD YEAR]

IF D1=DK/REF

D2. Which of the following age categories do you fall into? [READ LIST, ACCEPT ONE RESPONSE]

- 18 to 24
- 25 to 34
- 35 to 44
- 45 to 54
- 55 to 64
- 65 or older

**D3. What is the highest level of formal education that you have completed to date?
[READ LIST, ACCEPT ONE RESPONSE]**

- Grade 8 or less
- Some high school
- High School diploma or equivalent
- Registered Apprenticeship or other trades certificate or diploma
- College, CEGEP or other non-university certificate or diploma
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- Unemployed, but looking for work
- A student attending school full-time
- Retired
- Not in the workforce [FULL-TIME HOME MAKER, UNEMPLOYED, NOT LOOKING FOR WORK]
- [DO NOT READ] Other – [DO NOT SPECIFY]**

D5. Which of the following categories best describes your total household income? That is, the total income of all persons in your household combined, before taxes [READ LIST]?

- Under \$20,000
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\$100,000 to just under \$150,000
\$150,000 and above

D6. Do you have any children of any age living in your household?

Yes
No

ASK IF D6=YES

D7. Do you have any children in the following age groups living in your household [READ LIST]?

| | Yes | No |
|--------------------------|-----|----|
| E. Under 6 years old | | |
| F. 6 to 11 years old | | |
| G. 12 to 17 years old | | |
| H. 18 years old or older | | |

D8. Were you born in Canada?

Yes
No

ASK IF D8=NO:

D9. In what year did you come to Canada?

Record year: _____ [ASK FOR APPROXIMATION IF THEY CAN'T REMEMBER]

D12. Are you an Aboriginal person, that is, First Nations, Métis or Inuk (Inuit)? First Nations includes Status and Non-Status Indians.

Yes
No

ASK IF D12=NO

D13. You may belong to one or more racial or cultural groups on the following list. Are you...?

Interviewer: Read categories to respondent and mark up to 4 responses that apply.

If respondent answers "mixed", "bi-racial" or "multi-racial", etc., probe for specific groups and mark each one separately (e.g., White, Black, Chinese).

Note: Aboriginal people or First Nations are not included in the list of response categories because the Employment Equity Act defines visible minorities as "persons, other than Aboriginal persons, who are non-Caucasian in race or non-white in colour". Guidelines state that "Due to their status as First Nation people, Aboriginal peoples are specifically excluded

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Chinese

Black

Filipino

Latin American

Arab

Southeast Asian (e.g., Vietnamese, Cambodian, Malaysian, Laotian)

West Asian (e.g., Iranian, Afghan)

Korean

Japanese

Other – Specify

DK/RF

NOTE: ABORIGINALS ASKED SEPARATELY, IN LINE WITH STATISTICS CANADA APPROACH

ASK IF D14=BLACK

D14. How important should each of the following elements be for the Government of Canada? Please use a scale from 1 to 10, where 1 means "not at all important" and 10 means "extremely important".

- a. Collect and analyze data by race, to better understand the lived experiences of African Canadians
- b. Create monuments to honour prominent African Canadians
- c. Provide long-term funding to health research groups, to monitor and improve the care of African Canadians
- d. Offer a formal apology for past wrongdoings towards African Canadians
- e. Conduct a study on the root causes of over-representation of African Canadians in the criminal justice system
- f. Increase the number of African Canadian working in law enforcement, correction services, and the justice system
- g. Set up initiatives to increase the number of African Canadian youth who attend and complete university

Debt / deficit
Cost of living
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Employment insurance
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Infrastructure – public transit
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Terrorism / security
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Immigration
Indigenous issues
Crime
Drugs/marijuana
Poverty/homelessness
Oil / pipelines
Government service delivery to citizens
Other (specify)

Q2. Overall, do you feel that the Government of Canada is on the right track or the wrong track? Please use a scale from 1 to 10, where 1 means “completely on the wrong track” and 10 means “completely on the right track”.

Q3. And do you feel that the Government of Canada is on the right track or the wrong track in its management of the following issues? Please use a scale from 1 to 10, where 1 means “completely on the wrong track” and 10 means “completely on the right track”.

[RANDOMIZE]

- A. The economy
- B. Creating jobs
- C. Investing in infrastructure
- D. Health care
- F. Immigration
- G. Aboriginal issues (Enjeux autochtones)
- H. The environment
- N. Canada-US relations

NEWS

N1. What news, announcements, initiatives or actions from the Government of Canada have you seen, read or heard recently, if anything? **[RECORD UP TO 5 MENTIONS]**

(NO PRE-CODED LIST)
HAVE NOT SEEN/READ/HEARD ANYTHING
DON'T KNOW
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N2. For each of the following would you say you are: not at all aware, heard a bit about it, paying attention to it but not discussing it, or paying attention to it and discussing it with others?" (REPEAT SCALE AS NECESSARY)

NOTE TO INTERVIEWERS: DISCUSSING INCLUDES ANY TYPE OF DISCUSSION, INCLUDING ONLINE

[RANDOMIZE]

C. Marijuana legalization
D. Proposed pipeline projects
N. A national price on carbon
CZ. Canada-U.S. relations
CY. NAFTA renegotiation
FY. Asylum seekers crossing the Canada-US border
RY. Canadian Gun Control Laws
SY. National Indigenous Peoples Day
TY. Efforts by the Government of Canada to promote the rights of LGBT Canadians
WY. Canadian aquaculture, including fish farming

CANADIAN AQUACULTURE

(SKIP TO NEXT SECTION IF "not at all aware" or "Don't know" to "Canadian aquaculture (fish farming)" in QN2WY)

CA1. How do you typically get information about aquaculture and fish farming? **[RECORD OPEN-END RESPONSE]**

CA2. To what extend do you believe fish farming poses a risk to the environment? Please use a scale of 1-to-10 where 1 means it poses "no risk to the environment" and 10 means it poses "a great risk to environment".

CA3. How credible are the following sources of information about fish farming? Please use a scale of 1-to-10 where 1 means "not at all credible" and 10 means "extremely credible".

[RANDOMIZE]

Government of Canada

(SPLIT SAMPLE) Fish farming industry / people who run fish farms

(SPLIT SAMPLE) Environmental groups / scientists

ASK TO ALL RESPONDENTS

NATIONAL INDIGENOUS PEOPLES DAY

As you may know, National Aboriginal Day is celebrated on June 21 to recognize the unique heritage and cultural diversity of First Nations, Inuit and Métis Peoples and celebrate their outstanding contribution to Canadian society.

NIPD1. Last year, did you participate in any activities to mark this national celebration? (yes/No)

IF NIPD1=YES ASK:

NIPD2. I am going to read you a short list, please tell me if you did any of the following to celebrate this national event last year:

[RANDOMIZE]

- a. attended a public event (yes/no)
- b. attended an event in your workplace (yes/no)
- c. attended a traditional ceremony (yes/no)
- d. celebrated at home with family and friends (yes/no)
- e. watched the coverage of events on TV (yes/no)

Starting this year on June 21st, National Aboriginal Day will be called National Indigenous Peoples Day.

NIPD3. Are you planning to participate in any activities to celebrate National Indigenous Peoples Day this year? (yes/No)

IF NIPD3=YES ASK:

NIPD4. I am going to read you a short list, please tell me if you plan to do any of the following to celebrate National Indigenous Peoples Day on June 21st this year:

[RANDOMIZE]

- a. attend a public event (yes/no)
- b. attend an event in your workplace (yes/no)
- c. attend a traditional ceremony (yes/no)
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ASK TO ALL RESPONDENTS

DEMOGRAPHICS

To finish, I'd like to ask you some questions for statistical purposes only. Please be assured that your answers will remain completely confidential.

D1. In what year were you born? **[RECORD YEAR]**

IF D1=DK/REF

D2. Which of the following age categories do you fall into? **[READ LIST, ACCEPT ONE RESPONSE]**

- 18 to 24
- 25 to 34
- 35 to 44
- 45 to 54
- 55 to 64
- 65 or older

D3. What is the highest level of formal education that you have completed to date?
[READ LIST, ACCEPT ONE RESPONSE]

- Grade 8 or less
- Some high school
- High School diploma or equivalent
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D4. Which of the following categories best describes your current employment status? **[READ LIST, ACCEPT ONE RESPONSE]**

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- Not in the workforce **[FULL-TIME HOMEMAKER, UNEMPLOYED, NOT LOOKING FOR WORK]**
- [DO NOT READ] Other – [DO NOT SPECIFY]**

D5. Which of the following categories best describes your total household income? That is, the total income of all persons in your household combined, before taxes **[READ LIST]?**

- Under \$20,000
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- \$100,000 to just under \$150,000
- \$150,000 and above

D6. Do you have any children of any age living in your household?

- Yes
- No

ASK IF D6=YES

D7. Do you have any children in the following age groups living in your household [READ LIST]?

| | Yes | No |
|--------------------------|-----|----|
| I. Under 6 years old | | |
| J. 6 to 11 years old | | |
| K. 12 to 17 years old | | |
| L. 18 years old or older | | |

D8. Were you born in Canada?

- Yes
- No

ASK IF D8=NO:

D9. In what year did you come to Canada?

Record year: _____ [ASK FOR APPROXIMATION IF THEY CAN'T REMEMBER]

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DK/RF

NOTE: ABORIGINALS ASKED SEPARATELY, IN LINE WITH STATISTICS CANADA APPROACH

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Government service delivery to citizens
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Q3. And do you feel that the Government of Canada is on the right track or the wrong track in its management of the following issues? Please use a scale from 1 to 10, where 1 means “completely on the wrong track” and 10 means “completely on the right track”.

[RANDOMIZE]

- A. The economy
- B. Creating jobs
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- D. Health care
- F. Immigration
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NEWS

N1. What news, announcements, initiatives or actions from the Government of Canada have you seen, read or heard recently, if anything? **[RECORD UP TO 5 MENTIONS]**

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N2. For each of the following would you say you are: not at all aware, heard a bit about it, paying attention to it but not discussing it, or paying attention to it and discussing it with others?" (REPEAT SCALE AS NECESSARY)

NOTE TO INTERVIEWERS: DISCUSSING INCLUDES ANY TYPE OF DISCUSSION, INCLUDING ONLINE

[RANDOMIZE]

- C. Marijuana legalization
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CANADIAN AQUACULTURE

(SKIP TO NEXT SECTION IF "not at all aware" or "Don't know" to "Canadian aquaculture (fish farming)" in QN2WY)

CA1. How do you typically get information about aquaculture and fish farming? **[RECORD OPEN-END RESPONSE]**

CA2. To what extent do you believe fish farming poses a risk to the environment? Please use a scale of 1-to-10 where 1 means it poses "no risk to the environment" and 10 means it poses "a great risk to environment".

CA3. How credible are the following sources of information about fish farming? Please use a scale of 1-to-10 where 1 means "not at all credible" and 10 means "extremely credible".

[RANDOMIZE]

Government of Canada

(SPLIT SAMPLE) Fish farming industry / people who run fish farms

(SPLIT SAMPLE) Environmental groups / scientists

ASK TO ALL RESPONDENTS

CARBON PRICING

CP2. British Columbia and Alberta have a carbon tax. Quebec and Ontario have a cap and trade system. The federal government has announced that all provinces and territories will need to put one of these carbon pricing systems in place by 2018. The federal government has also announced that these carbon pricing systems will need to price carbon pollution at a minimum of ten dollars per tonne. This minimum price will increase ten dollars a year to fifty dollars a tonne in 2022.

Do you support or oppose the federal government's plan? Please use a scale from 1 to 10 where 1 means you "strongly oppose" and 10 means you "strongly support".

(IF CP2=1-4)

CP3. And why do you oppose this? **[RECORD OPEN-END RESPONSE – USE SAME CODE LIST AS LAST APRIL]**

(IF CP2=7-10)

CP4. And why do you support this? **[RECORD OPEN-END RESPONSE – USE SAME CODE LIST AS LAST APRIL]**

ASK TO ALL RESPONDENTS

GREENHOUSE GAS EMISSIONS

GHG5. For each of the following, please indicate whether it is a weak or strong argument for the Government of Canada to work on reducing greenhouse gas emissions (Please use a scale from 1 to 10, where 1 means very weak argument and 10 means very strong argument). **[READ AND ROTATE]:**

- A. To create jobs in the industries of tomorrow/for the economic benefits of being a world leader in green technology **[SPLIT SAMPLE]**
- B. To improve health benefits for Canadians
- C. To leave a clean environment for the next generation,
- D. To avoid negative **[SPLIT SAMPLE: environmental/economic]** consequences of climate change
- E. To improve Canada's international reputation/to meet international obligations **[SPLIT SAMPLE]**

**ASK TO ALL RESPONDENTS
REGIONS OF THE WORLD**

SPLIT SAMPLE (HALF GET ASKED RW1,RW2 AND RW3 THE OTHER HALF GET ASKED RW4,RW5 AND RW6)

RW1. Have you heard, seen or read anything recently about the Comprehensive and Progressive Agreement for Trans-Pacific Partnership sometimes referred to as a revised Trans-Pacific Partnership, or TPP? **(yes/no)**

ASK RW2 IF RW1=YES

RW2. What have you heard, seen or read? **[RECORD OPEN-END RESPONSE]**

RW3. What is your overall opinion of the following countries? Please use a scale of 1 to 10 where 1 means “very negative” and 10 means “very positive”.

[READ AND RANDOMIZE]

Japan
Vietnam
Australia

SPLIT SAMPLE (HALF GET ASKED RW1,RW2 AND RW3 THE OTHER HALF GET ASKED RW4,RW5 AND RW6)

RW4. Have you heard, seen or read anything recently about the conflict in Syria? **(yes/no)**

ASK RW5 IF RW4=YES

RW5. What have you heard, seen or read? **[RECORD OPEN-END RESPONSE]**

RW6. What is your overall opinion of the following countries? Please use a scale of 1 to 10 where 1 means “very negative” and 10 means “very positive”.

[READ AND RANDOMIZE]

Syria
Iraq
Iran

**ASK TO ALL RESPONDENTS
DEMOGRAPHICS**

To finish, I'd like to ask you some questions for statistical purposes only. Please be assured that your answers will remain completely confidential.

D1. In what year were you born? [RECORD YEAR]

IF D1=DK/REF

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\$150,000 and above

D6. Do you have any children of any age living in your household?

Yes
No

ASK IF D6=YES

D7. Do you have any children in the following age groups living in your household [READ LIST]?

| | Yes | No |
|--------------------------|-----|----|
| M. Under 6 years old | | |
| N. 6 to 11 years old | | |
| O. 12 to 17 years old | | |
| P. 18 years old or older | | |

D8. Were you born in Canada?

Yes
No

ASK IF D8=NO:

D9. In what year did you come to Canada?

Record year: _____ [ASK FOR APPROXIMATION IF THEY CAN'T REMEMBER]

D12. Are you an Aboriginal person, that is, First Nations, Métis or Inuk (Inuit)? First Nations includes Status and Non-Status Indians.

Yes
No

ASK IF D12=NO

D13. You may belong to one or more racial or cultural groups on the following list. Are you...?

Interviewer: Read categories to respondent and mark up to 4 responses that apply.

If respondent answers "mixed", "bi-racial" or "multi-racial", etc., probe for specific groups and mark each one separately (e.g., White, Black, Chinese).

Note: Aboriginal people or First Nations are not included in the list of response categories because the Employment Equity Act defines visible minorities as "persons, other than Aboriginal persons, who are non-Caucasian in race or non-white in colour". Guidelines state that "Due to their status as First Nation people, Aboriginal peoples are specifically excluded

White

South Asian (e.g., East Indian, Pakistani, Sri Lankan)

Chinese

Black

Filipino

Latin American

Arab

Southeast Asian (e.g., Vietnamese, Cambodian, Malaysian, Laotian)

West Asian (e.g., Iranian, Afghan)

Korean

Japanese

Other – Specify

DK/RF

NOTE: ABORIGINALS ASKED SEPARATELY, IN LINE WITH STATISTICS CANADA APPROACH

ASK IF D14=BLACK

D14. How important should each of the following elements be for the Government of Canada? Please use a scale from 1 to 10, where 1 means "not at all important" and 10 means "extremely important".

- a. Collect and analyze data by race, to better understand the lived experiences of African Canadians
- b. Create monuments to honour prominent African Canadians
- c. Provide long-term funding to health research groups, to monitor and improve the care of African Canadians
- d. Offer a formal apology for past wrongdoings towards African Canadians
- e. Conduct a study on the root causes of over-representation of African Canadians in the criminal justice system
- f. Increase the number of African Canadian working in law enforcement, correction services, and the justice system
- g. Set up initiatives to increase the number of African Canadian youth who attend and complete university

CAPTURE FSA (OR SIMILAR) TO ENABLE REGIONAL ANALYSES, SUCH AS SPECIFIC URBAN CENTRES

- INSERT GENDER
- INSERT LANGUAGE OF INTERVIEW
- INSERT DATE OF THE INTERVIEW
- INSERT PROVINCE/TERRITORY

That concludes the survey. Thank you very much for taking the time to participate, it is much appreciated. On behalf of myself and the Government of Canada, have a nice (day/evening).

PCO SURVEY – WEEK 51

Fieldwork dates (Week 51): 04/30/2018 to 05/05/2018

INTRODUCTION

Hello Bonjour, my name is _____. I'm calling on behalf of _____, a marketing research firm. We are conducting a brief study for the Government of Canada on current issues of interest to Canadians. Your responses will be kept entirely confidential and anonymous. This survey is registered with the Marketing Research and Intelligence Association's (MRIA).

Would you prefer that I continue in English or French? Préférez-vous continuer en français ou en anglais?

[IF NEEDED: Je vous remercie. Quelqu'un vous rappellera bientôt pour mener le sondage en français.]

INSERT CELLPHONE INTRO QUESTIONS

(IF LANDLINE)

May I please speak with the person in your household who is 18 years of age or older and who has had the most recent birthday? Would that be you? [IF THAT PERSON IS NOT AVAILABLE ARRANGE CALLBACK]

| | |
|---------|--|
| Yes | => CONTINUE |
| No | => ASK TO SPEAK TO 'ELIGIBLE' PERSON AND START AGAIN |
| REFUSED | => THANK AND TERMINATE |

ASK TO ALL RESPONDENTS

CORE – ISSUE PRIORITIES & PERFORMANCE

Q1. Thinking about the issues presently facing Canada, which ONE do you feel should receive the GREATEST attention from the Government of Canada? That is, what should be the TOP priority? **[DO NOT READ LIST; CAPTURE FIRST MENTION]**

Economy
Jobs / unemployment
Environment / climate change
Health / health care

Debt / deficit
Cost of living
Taxes
Employment insurance
Trade / international trade / trade agreements
Infrastructure (general mention)
Infrastructure – public transit
Infrastructure – roads/highways
Infrastructure - bridges
Infrastructure – other
Education
ISIS/Syria/Iraq mission
Terrorism / security
Refugees
Immigration
Indigenous issues
Crime
Drugs/marijuana
Poverty/homelessness
Oil / pipelines
Government service delivery to citizens
Other (specify)

Q2. Overall, do you feel that the Government of Canada is on the right track or the wrong track? Please use a scale from 1 to 10, where 1 means “completely on the wrong track” and 10 means “completely on the right track”.

Q3. And do you feel that the Government of Canada is on the right track or the wrong track in its management of the following issues? Please use a scale from 1 to 10, where 1 means “completely on the wrong track” and 10 means “completely on the right track”.

[RANDOMIZE]

- A. The economy
- B. Creating jobs
- C. Investing in infrastructure
- D. Health care
- F. Immigration
- G. Aboriginal issues (Enjeux autochtones)
- H. The environment
- N. Canada-US relations

NEWS

N1. What news, announcements, initiatives or actions from the Government of Canada have you seen, read or heard recently, if anything? **[RECORD UP TO 5 MENTIONS]**

(NO PRE-CODED LIST)
HAVE NOT SEEN/READ/HEARD ANYTHING
DON'T KNOW
REFUSED

N2. For each of the following would you say you are: not at all aware, heard a bit about it, paying attention to it but not discussing it, or paying attention to it and discussing it with others?" (REPEAT SCALE AS NECESSARY)

NOTE TO INTERVIEWERS: DISCUSSING INCLUDES ANY TYPE OF DISCUSSION, INCLUDING ONLINE

[RANDOMIZE]

- C. Marijuana legalization
- D. Proposed pipeline projects
- N. A national price on carbon
- CZ. Canada-U.S. relations
- CY. NAFTA renegotiation
- FY. Asylum seekers crossing the Canada-US border
- XY. (SPLIT) Mental health challenges facing Indigenous communities / Mental health challenges facing local communities
- YY. The unemployment rate

ASK TO ALL RESPONDENTS

CARBON PRICING

CP2. British Columbia and Alberta have a carbon tax. Quebec and Ontario have a cap and trade system. The federal government has announced that all provinces and territories will need to put one of these carbon pricing systems in place by 2018. The federal government has also announced that these carbon pricing systems will need to price carbon pollution at a minimum of ten dollars per tonne. This minimum price will increase ten dollars a year to fifty dollars a tonne in 2022.

Do you support or oppose the federal government's plan? Please use a scale from 1 to 10 where 1 means you "strongly oppose" and 10 means you "strongly support".

(IF CP2=1-4)

CP3. And why do you oppose this? **[RECORD OPEN-END RESPONSE – USE SAME CODE LIST AS LAST APRIL]**

(IF CP2=7-10)

CP4. And why do you support this? **[RECORD OPEN-END RESPONSE – USE SAME CODE LIST AS LAST APRIL]**

**ASK TO ALL RESPONDENTS
GREENHOUSE GAS EMISSIONS**

GHG5. For each of the following, please indicate whether it is a weak or strong argument for the Government of Canada to work on reducing greenhouse gas emissions (Please use a scale from 1 to 10, where 1 means very weak argument and 10 means very strong argument). **[READ AND ROTATE]:**

- A. To create jobs in the industries of tomorrow/for the economic benefits of being a world leader in green technology **[SPLIT SAMPLE]**
- B. To improve health benefits for Canadians
- C. To leave a clean environment for the next generation,
- D. To avoid negative **[SPLIT SAMPLE: environmental/economic]** consequences of climate change
- E. To improve Canada's international reputation/to meet international obligations **[SPLIT SAMPLE]**

**ASK TO ALL RESPONDENTS
REGIONS OF THE WORLD**

SPLIT SAMPLE (HALF GET ASKED RW1,RW2 AND RW3 THE OTHER HALF GET ASKED RW4,RW5 AND RW6)

RW1. Have you heard, seen or read anything recently about the Comprehensive and Progressive Agreement for Trans-Pacific Partnership sometimes referred to as a revised Trans-Pacific Partnership, or TPP? **(yes/no)**

ASK RW2 IF RW1=YES

RW2. What have you heard, seen or read? **[RECORD OPEN-END RESPONSE]**

RW3. What is your overall opinion of the following countries? Please use a scale of 1 to 10 where 1 means “very negative” and 10 means “very positive”.

[READ AND RANDOMIZE]

Japan
Vietnam
Australia

SPLIT SAMPLE (HALF GET ASKED RW1,RW2 AND RW3 THE OTHER HALF GET ASKED RW4,RW5 AND RW6)

RW4. Have you heard, seen or read anything recently about the conflict in Syria? **(yes/no)**

ASK RW5 IF RW4=YES

RW5. What have you heard, seen or read? **[RECORD OPEN-END RESPONSE]**

RW6. What is your overall opinion of the following countries? Please use a scale of 1 to 10 where 1 means “very negative” and 10 means “very positive”.

[READ AND RANDOMIZE]

Syria

Iraq

Iran

ASK TO ALL RESPONDENTS

DEMOGRAPHICS

To finish, I'd like to ask you some questions for statistical purposes only. Please be assured that your answers will remain completely confidential.

D1. In what year were you born? **[RECORD YEAR]**

IF D1=DK/REF

D2. Which of the following age categories do you fall into? **[READ LIST, ACCEPT ONE RESPONSE]**

18 to 24

25 to 34

35 to 44

45 to 54

55 to 64

65 or older

D3. What is the highest level of formal education that you have completed to date?

[READ LIST, ACCEPT ONE RESPONSE]

Grade 8 or less

Some high school

High School diploma or equivalent

Registered Apprenticeship or other trades certificate or diploma

College, CEGEP or other non-university certificate or diploma

University certificate or diploma below bachelor's level

Bachelor's degree

Post graduate degree above bachelor's level

D4. Which of the following categories best describes your current employment status? [READ LIST, ACCEPT ONE RESPONSE]

- Working full-time, that is, 35 or more hours per week
- Working part-time, that is, less than 35 hours per week
- Self-employed
- Unemployed, but looking for work
- A student attending school full-time
- Retired
- Not in the workforce [FULL-TIME HOMEMAKER, UNEMPLOYED, NOT LOOKING FOR WORK]
- [DO NOT READ] Other – [DO NOT SPECIFY]**

D5. Which of the following categories best describes your total household income? That is, the total income of all persons in your household combined, before taxes [READ LIST]?

- Under \$20,000
- \$20,000 to just under \$40,000
- \$40,000 to just under \$60,000
- \$60,000 to just under \$80,000
- \$80,000 to just under \$100,000
- \$100,000 to just under \$150,000
- \$150,000 and above

D6. Do you have any children of any age living in your household?

- Yes
- No

ASK IF D6=YES

D7. Do you have any children in the following age groups living in your household [READ LIST]?

| | Yes | No |
|--------------------------|-----|----|
| Q. Under 6 years old | | |
| R. 6 to 11 years old | | |
| S. 12 to 17 years old | | |
| T. 18 years old or older | | |

D8. Were you born in Canada?

- Yes
- No

ASK IF D8=NO:

D9. In what year did you come to Canada?

Record year: _____ [ASK FOR APPROXIMATION IF THEY CAN'T REMEMBER]

D12. Are you an Aboriginal person, that is, First Nations, Métis or Inuk (Inuit)? First Nations includes Status and Non-Status Indians.

Yes

No

ASK IF D12=NO

D13. You may belong to one or more racial or cultural groups on the following list. Are you...?

Interviewer: Read categories to respondent and mark up to 4 responses that apply.

If respondent answers "mixed", "bi-racial" or "multi-racial", etc., probe for specific groups and mark each one separately (e.g., White, Black, Chinese).

Note: Aboriginal people or First Nations are not included in the list of response categories because the Employment Equity Act defines visible minorities as "persons, other than Aboriginal persons, who are non-Caucasian in race or non-white in colour". Guidelines state that "Due to their status as First Nation people, Aboriginal peoples are specifically excluded

White

South Asian (e.g., East Indian, Pakistani, Sri Lankan)

Chinese

Black

Filipino

Latin American

Arab

Southeast Asian (e.g., Vietnamese, Cambodian, Malaysian, Laotian)

West Asian (e.g., Iranian, Afghan)

Korean

Japanese

Other – Specify

DK/RF

NOTE: ABORIGINALS ASKED SEPARATELY, IN LINE WITH STATISTICS CANADA APPROACH

ASK IF D14=BLACK

D14. How important should each of the following elements be for the Government of Canada? Please

use a scale from 1 to 10, where 1 means “not at all important” and 10 means “extremely important”.

- a. Collect and analyze data by race, to better understand the lived experiences of African Canadians
- b. Create monuments to honour prominent African Canadians
- c. Provide long-term funding to health research groups, to monitor and improve the care of African Canadians
- d. Offer a formal apology for past wrongdoings towards African Canadians
- e. Conduct a study on the root causes of over-representation of African Canadians in the criminal justice system
- f. Increase the number of African Canadian working in law enforcement, correction services, and the justice system
- g. Set up initiatives to increase the number of African Canadian youth who attend and complete university

CAPTURE FSA (OR SIMILAR) TO ENABLE REGIONAL ANALYSES, SUCH AS SPECIFIC URBAN CENTRES

- INSERT GENDER
- INSERT LANGUAGE OF INTERVIEW
- INSERT DATE OF THE INTERVIEW
- INSERT PROVINCE/TERRITORY

That concludes the survey. Thank you very much for taking the time to participate, it is much appreciated. On behalf of myself and the Government of Canada, have a nice (day/evening).

PCO SURVEY – WEEK 52 AND WEEK 53

Fieldwork dates (Week 52): 05/08/2018 to 05/12/2018

Fieldwork dates (Week 53): 05/14/2018 to 05/20/2018

INTRODUCTION

Hello Bonjour, my name is _____. I’m calling on behalf of _____, a marketing research firm. We are conducting a brief study for the Government of Canada on current issues of interest to Canadians. Your responses will be kept entirely confidential and anonymous. This survey is registered with the Marketing Research and Intelligence Association's (MRIA).

Would you prefer that I continue in English or French? Préférez-vous continuer en français ou en anglais?

[IF NEEDED: Je vous remercie. Quelqu'un vous rappellera bientôt pour mener le sondage en français.]

INSERT CELLPHONE INTRO QUESTIONS

(IF LANDLINE)

May I please speak with the person in your household who is 18 years of age or older and who has had the most recent birthday? Would that be you? [IF THAT PERSON IS NOT AVAILABLE ARRANGE CALLBACK]

Yes => CONTINUE
No => ASK TO SPEAK TO 'ELIGIBLE' PERSON AND START AGAIN
REFUSED => THANK AND TERMINATE

ASK TO ALL RESPONDENTS
CORE – ISSUE PRIORITIES & PERFORMANCE

Q1. Thinking about the issues presently facing Canada, which ONE do you feel should receive the GREATEST attention from the Government of Canada? That is, what should be the TOP priority? **[DO NOT READ LIST; CAPTURE FIRST MENTION]**

Economy
Jobs / unemployment
Environment / climate change
Health / health care
Debt / deficit
Cost of living
Taxes
Employment insurance
Trade / international trade / trade agreements
Infrastructure (general mention)
Infrastructure – public transit
Infrastructure – roads/highways
Infrastructure - bridges
Infrastructure – other
Education
ISIS/Syria/Iraq mission
Terrorism / security
Refugees
Immigration
Indigenous issues
Crime
Drugs/marijuana
Poverty/homelessness
Oil / pipelines
Government service delivery to citizens
Other (specify)

Q2. Overall, do you feel that the Government of Canada is on the right track or the wrong track? Please use a scale from 1 to 10, where 1 means “completely on the wrong track” and 10 means “completely on the right track”.

Q3. And do you feel that the Government of Canada is on the right track or the wrong track in its management of the following issues? Please use a scale from 1 to 10, where 1 means “completely on the wrong track” and 10 means “completely on the right track”.

[RANDOMIZE]

- A. The economy
- B. Creating jobs
- C. Investing in infrastructure
- D. Health care
- F. Immigration
- G. Aboriginal issues (Enjeux autochtones)
- H. The environment
- N. Canada-US relations

NEWS

N1. What news, announcements, initiatives or actions from the Government of Canada have you seen, read or heard recently, if anything? **[RECORD UP TO 5 MENTIONS]**

(NO PRE-CODED LIST)
 HAVE NOT SEEN/READ/HEARD ANYTHING
 DON'T KNOW
 REFUSED

N2. For each of the following would you say you are: not at all aware, heard a bit about it, paying attention to it but not discussing it, or paying attention to it and discussing it with others?" (REPEAT SCALE AS NECESSARY)

NOTE TO INTERVIEWERS: DISCUSSING INCLUDES ANY TYPE OF DISCUSSION, INCLUDING ONLINE

[RANDOMIZE]

- C. Marijuana legalization
- D. Proposed pipeline projects
- N. A national price on carbon
- CZ. Canada-U.S. relations
- CY. NAFTA renegotiation
- FY. Asylum seekers crossing the Canada-US border
- WY. Canadian aquaculture, including fish farming
- XY. (SPLIT) Mental health challenges facing Indigenous communities / Mental health challenges facing local communities
- YY. The unemployment rate
- ZY. The 2018 G7 Summit in Charlevoix, Quebec

CANADIAN AQUACULTURE

(SKIP TO NEXT SECTION IF “not at all aware” or “Don’t know” to “Canadian aquaculture (fish farming)” in QN2WY)

CA1. How do you typically get information about aquaculture and fish farming? **[RECORD OPEN-END RESPONSE]**

CA2. To what extent do you believe fish farming poses a risk to the environment? Please use a scale of 1-to-10 where 1 means it poses "no risk to the environment" and 10 means it poses "a great risk to environment".

CA3. How credible are the following sources of information about fish farming? Please use a scale of 1-to-10 where 1 means "not at all credible" and 10 means "extremely credible".

[RANDOMIZE]

Government of Canada

(SPLIT SAMPLE) Fish farming industry / people who run fish farms

(SPLIT SAMPLE) Environmental groups / scientists

ASK TO ALL RESPONDENTS
GREENHOUSE GAS EMISSIONS

GHG5. For each of the following, please indicate whether it is a weak or strong argument for the Government of Canada to work on reducing greenhouse gas emissions (Please use a scale from 1 to 10, where 1 means very weak argument and 10 means very strong argument). **[READ AND ROTATE]:**

- A. To create jobs in the industries of tomorrow/for the economic benefits of being a world leader in green technology **[SPLIT SAMPLE]**
- B. To improve health benefits for Canadians
- C. To leave a clean environment for the next generation,
- D. To avoid negative **[SPLIT SAMPLE: environmental/economic]** consequences of climate change
- E. To improve Canada's international reputation/to meet international obligations **[SPLIT SAMPLE]**

ASK TO ALL RESPONDENTS
INFRASTRUCTURE INVESTMENTS

INF8. How much, if at all, would you benefit from Government of Canada investments in each of the following types of infrastructure in your local community? Please use a scale of 1 to 10, where 1 means not at all, and 10 means a lot.

[RANDOMIZE]

- a. Affordable housing
- b. Homelessness reduction strategies
- c. Renewable energy, like wind and solar power

- d. Early learning and childcare centres
- e. Community centres, rec centres, and arenas
- f. Museums, heritage sites, and cultural centres
- g. Wastewater and sewer system upgrades
- h. Roads and bridges
- i. Public transit

ASK TO ALL RESPONDENTS
DEMOGRAPHICS

To finish, I'd like to ask you some questions for statistical purposes only. Please be assured that your answers will remain completely confidential.

D1. In what year were you born? **[RECORD YEAR]**

IF D1=DK/REF

D2. Which of the following age categories do you fall into? **[READ LIST, ACCEPT ONE RESPONSE]**

- 18 to 24
- 25 to 34
- 35 to 44
- 45 to 54
- 55 to 64
- 65 or older

D3. What is the highest level of formal education that you have completed to date?
[READ LIST, ACCEPT ONE RESPONSE]

- Grade 8 or less
- Some high school
- High School diploma or equivalent
- Registered Apprenticeship or other trades certificate or diploma
- College, CEGEP or other non-university certificate or diploma
- University certificate or diploma below bachelor's level
- Bachelor's degree
- Post graduate degree above bachelor's level

D4. Which of the following categories best describes your current employment status? **[READ LIST, ACCEPT ONE RESPONSE]**

- Working full-time, that is, 35 or more hours per week
- Working part-time, that is, less than 35 hours per week
- Self-employed
- Unemployed, but looking for work

A student attending school full-time
 Retired
 Not in the workforce [FULL-TIME HOMEMAKER, UNEMPLOYED, NOT LOOKING FOR WORK]
[DO NOT READ] Other – [DO NOT SPECIFY]

D5. Which of the following categories best describes your total household income? That is, the total income of all persons in your household combined, before taxes [READ LIST]?

- Under \$20,000
- \$20,000 to just under \$40,000
- \$40,000 to just under \$60,000
- \$60,000 to just under \$80,000
- \$80,000 to just under \$100,000
- \$100,000 to just under \$150,000
- \$150,000 and above

D6. Do you have any children of any age living in your household?

- Yes
- No

ASK IF D6=YES

D7. Do you have any children in the following age groups living in your household [READ LIST]?

| | Yes | No |
|--------------------------|-----|----|
| U. Under 6 years old | | |
| V. 6 to 11 years old | | |
| W. 12 to 17 years old | | |
| X. 18 years old or older | | |

D8. Were you born in Canada?

- Yes
- No

ASK IF D8=NO:

D9. In what year did you come to Canada?

Record year: _____ [ASK FOR APPROXIMATION IF THEY CAN'T REMEMBER]

D12. Are you an Aboriginal person, that is, First Nations, Métis or Inuk (Inuit)? First Nations includes Status and Non–Status Indians.

Yes

No

ASK IF D12=NO

D13. You may belong to one or more racial or cultural groups on the following list. Are you...?

Interviewer: Read categories to respondent and mark up to 4 responses that apply.

If respondent answers "mixed", "bi–racial" or "multi–racial", etc., probe for specific groups and mark each one separately (e.g., White, Black, Chinese).

Note: Aboriginal people or First Nations are not included in the list of response categories because the Employment Equity Act defines visible minorities as "persons, other than Aboriginal persons, who are non–Caucasian in race or non–white in colour". Guidelines state that "Due to their status as First Nation people, Aboriginal peoples are specifically excluded

White

South Asian (e.g., East Indian, Pakistani, Sri Lankan)

Chinese

Black

Filipino

Latin American

Arab

Southeast Asian (e.g., Vietnamese, Cambodian, Malaysian, Laotian)

West Asian (e.g., Iranian, Afghan)

Korean

Japanese

Other – Specify

DK/RF

NOTE: ABORIGINALS ASKED SEPARATELY, IN LINE WITH STATISTICS CANADA APPROACH

ASK IF D14=BLACK

D14. How important should each of the following elements be for the Government of Canada? Please use a scale from 1 to 10, where 1 means "not at all important" and 10 means "extremely important".

- a. Collect and analyze data by race, to better understand the lived experiences of African Canadians
- b. Create monuments to honour prominent African Canadians

- c. Provide long-term funding to health research groups, to monitor and improve the care of African Canadians
- d. Offer a formal apology for past wrongdoings towards African Canadians
- e. Conduct a study on the root causes of over-representation of African Canadians in the criminal justice system
- f. Increase the number of African Canadian working in law enforcement, correction services, and the justice system
- g. Set up initiatives to increase the number of African Canadian youth who attend and complete university

CAPTURE FSA (OR SIMILAR) TO ENABLE REGIONAL ANALYSES, SUCH AS SPECIFIC URBAN CENTRES

- INSERT GENDER
- INSERT LANGUAGE OF INTERVIEW
- INSERT DATE OF THE INTERVIEW
- INSERT PROVINCE/TERRITORY

That concludes the survey. Thank you very much for taking the time to participate, it is much appreciated. On behalf of myself and the Government of Canada, have a nice (day/evening).

PCO SURVEY – WEEK 54

Fieldwork dates (Week 54): 05/22/2018 to 05/27/2018

INTRODUCTION

Hello Bonjour, my name is _____. I'm calling on behalf of _____, a marketing research firm. We are conducting a brief study for the Government of Canada on current issues of interest to Canadians. Your responses will be kept entirely confidential and anonymous. This survey is registered with the Marketing Research and Intelligence Association's (MRIA).

Would you prefer that I continue in English or French? Préférez-vous continuer en français ou en anglais?

[IF NEEDED: Je vous remercie. Quelqu'un vous rappellera bientôt pour mener le sondage en français.]

INSERT CELLPHONE INTRO QUESTIONS

(IF LANDLINE)

May I please speak with the person in your household who is 18 years of age or older and who has had the most recent birthday? Would that be you? [IF THAT PERSON IS NOT AVAILABLE ARRANGE CALLBACK]

- | | |
|-----|--|
| Yes | => CONTINUE |
| No | => ASK TO SPEAK TO 'ELIGIBLE' PERSON AND START AGAIN |

REFUSED

=> THANK AND TERMINATE

ASK TO ALL RESPONDENTS

CORE – ISSUE PRIORITIES & PERFORMANCE

Q1. Thinking about the issues presently facing Canada, which ONE do you feel should receive the GREATEST attention from the Government of Canada? That is, what should be the TOP priority? **[DO NOT READ LIST; CAPTURE FIRST MENTION]**

- Economy
- Jobs / unemployment
- Environment / climate change
- Health / health care
- Debt / deficit
- Cost of living
- Taxes
- Employment insurance
- Trade / international trade / trade agreements
- Infrastructure (general mention)
- Infrastructure – public transit
- Infrastructure – roads/highways
- Infrastructure - bridges
- Infrastructure – other
- Education
- ISIS/Syria/Iraq mission
- Terrorism / security
- Refugees
- Immigration
- Indigenous issues
- Crime
- Drugs/marijuana
- Poverty/homelessness
- Oil / pipelines
- Government service delivery to citizens
- Other (specify)

Q2. Overall, do you feel that the Government of Canada is on the right track or the wrong track? Please use a scale from 1 to 10, where 1 means “completely on the wrong track” and 10 means “completely on the right track”.

Q3. And do you feel that the Government of Canada is on the right track or the wrong track in its management of the following issues? Please use a scale from 1 to 10, where 1 means “completely on the wrong track” and 10 means “completely on the right track”.

[RANDOMIZE]

A. The economy

- B. Creating jobs
- C. Investing in infrastructure
- D. Health care
- F. Immigration
- G. Aboriginal issues (Enjeux autochtones)
- H. The environment
- N. Canada-US relations

NEWS

N1. What news, announcements, initiatives or actions from the Government of Canada have you seen, read or heard recently, if anything? **[RECORD UP TO 5 MENTIONS]**

- (NO PRE-CODED LIST)
- HAVE NOT SEEN/READ/HEARD ANYTHING
- DON'T KNOW
- REFUSED

N2. For each of the following would you say you are: not at all aware, heard a bit about it, paying attention to it but not discussing it, or paying attention to it and discussing it with others?" (REPEAT SCALE AS NECESSARY)

NOTE TO INTERVIEWERS: DISCUSSING INCLUDES ANY TYPE OF DISCUSSION, INCLUDING ONLINE

[RANDOMIZE]

- C. Marijuana legalization
- D. Proposed pipeline projects
- N. A national price on carbon
- CZ. Canada-U.S. relations
- CY. NAFTA renegotiation
- FY. Asylum seekers crossing the Canada-US border
- ZY. The 2018 G7 Summit in Charlevoix, Quebec
- AZ. The National Inquiry into Missing and Murdered Indigenous Women and Girls

ASK TO ALL RESPONDENTS
CHANGE IN COMMUNITY

CIC1. Thinking about how things have been doing in your local community, how would you say things have changed in each of the following in the past 5 years? Would you say things have gotten a lot better, things have gotten a bit better, things have mostly stayed the same, things have gotten a bit worse, or things have gotten a lot worse?

[RANDOMIZE]

- a. (SPLIT) Education / Skills training
- b. Health Care
- c. Infrastructure
- d. (SPLIT) The local economy / Jobs
- e. (SPLIT) The cost of living / Housing
- f. Crime

ASK TO ALL RESPONDENTS

INFRASTRUCTURE INVESTMENTS

INF8. How much, if at all, would you benefit from Government of Canada investments in each of the following types of infrastructure in your local community? Please use a scale of 1 to 10, where 1 means not at all, and 10 means a lot.

[RANDOMIZE]

- a. Affordable housing
- b. Homelessness reduction strategies
- c. Renewable energy, like wind and solar power
- d. Early learning and childcare centres
- e. Community centres, rec centres, and arenas
- f. Museums, heritage sites, and cultural centres
- g. Wastewater and sewer system upgrades
- h. Roads and bridges
- i. Public transit

ASK TO ALL RESPONDENTS

FEMINIST INTERNATIONAL ASSISTANCE POLICY

FIAP1. Have you seen, read or heard anything recently on Canada's Feminist International Assistance Policy? **(yes/no)**

ASK FIAP2 IF FIAP1=YES

FIAP2. What have you seen, read or heard? **[RECORD OPEN-END RESPONSE]**

FIAP3. Do you support or oppose the Government of Canada's implementation of the new Feminist International Assistance Policy? Please use a scale of 1-10, where 1 means "strongly oppose" and 10 means "strongly support".

ASK TO ALL RESPONDENTS

DEMOGRAPHICS

To finish, I'd like to ask you some questions for statistical purposes only. Please be assured that your answers will remain completely confidential.

D1. In what year were you born? **[RECORD YEAR]**

IF D1=DK/REF

D2. Which of the following age categories do you fall into? **[READ LIST, ACCEPT ONE RESPONSE]**

- 18 to 24
- 25 to 34
- 35 to 44
- 45 to 54
- 55 to 64
- 65 or older

D3. What is the highest level of formal education that you have completed to date?

[READ LIST, ACCEPT ONE RESPONSE]

- Grade 8 or less
- Some high school
- High School diploma or equivalent
- Registered Apprenticeship or other trades certificate or diploma
- College, CEGEP or other non-university certificate or diploma
- University certificate or diploma below bachelor's level
- Bachelor's degree
- Post graduate degree above bachelor's level

D4. Which of the following categories best describes your current employment status? **[READ LIST, ACCEPT ONE RESPONSE]**

- Working full-time, that is, 35 or more hours per week
- Working part-time, that is, less than 35 hours per week
- Self-employed
- Unemployed, but looking for work
- A student attending school full-time
- Retired
- Not in the workforce **[FULL-TIME HOMEMAKER, UNEMPLOYED, NOT LOOKING FOR WORK]**
- [DO NOT READ]** Other – **[DO NOT SPECIFY]**

D5. Which of the following categories best describes your total household income? That is, the total income of all persons in your household combined, before taxes **[READ LIST]**?

- Under \$20,000
- \$20,000 to just under \$40,000

- \$40,000 to just under \$60,000
- \$60,000 to just under \$80,000
- \$80,000 to just under \$100,000
- \$100,000 to just under \$150,000
- \$150,000 and above

D6. Do you have any children of any age living in your household?

- Yes
- No

ASK IF D6=YES

D7. Do you have any children in the following age groups living in your household [READ LIST]?

| | Yes | No |
|---------------------------|-----|----|
| Y. Under 6 years old | | |
| Z. 6 to 11 years old | | |
| AA. 12 to 17 years old | | |
| BB. 18 years old or older | | |

D8. Were you born in Canada?

- Yes
- No

ASK IF D8=NO:

D9. In what year did you come to Canada?

Record year: _____ [ASK FOR APPROXIMATION IF THEY CAN'T REMEMBER]

D12. Are you an Aboriginal person, that is, First Nations, Métis or Inuk (Inuit)? First Nations includes Status and Non-Status Indians.

- Yes
- No

ASK IF D12=NO

D13. You may belong to one or more racial or cultural groups on the following list. Are you...?

Interviewer: Read categories to respondent and mark up to 4 responses that apply.

If respondent answers "mixed", "bi-racial" or "multi-racial", etc., probe for specific groups and mark each one separately (e.g., White, Black, Chinese).

Note: Aboriginal people or First Nations are not included in the list of response categories because the Employment Equity Act defines visible minorities as "persons, other than Aboriginal persons, who are non-Caucasian in race or non-white in colour". Guidelines state that "Due to their status as First Nation people, Aboriginal peoples are specifically excluded

White

South Asian (e.g., East Indian, Pakistani, Sri Lankan)

Chinese

Black

Filipino

Latin American

Arab

Southeast Asian (e.g., Vietnamese, Cambodian, Malaysian, Laotian)

West Asian (e.g., Iranian, Afghan)

Korean

Japanese

Other – Specify

DK/RF

NOTE: ABORIGINALS ASKED SEPARATELY, IN LINE WITH STATISTICS CANADA APPROACH

ASK IF D14=BLACK

D14. How important should each of the following elements be for the Government of Canada? Please use a scale from 1 to 10, where 1 means "not at all important" and 10 means "extremely important".

- a. Collect and analyze data by race, to better understand the lived experiences of African Canadians
- b. Create monuments to honour prominent African Canadians
- c. Provide long-term funding to health research groups, to monitor and improve the care of African Canadians
- d. Offer a formal apology for past wrongdoings towards African Canadians
- e. Conduct a study on the root causes of over-representation of African Canadians in the criminal justice system
- f. Increase the number of African Canadian working in law enforcement, correction services, and the justice system
- g. Set up initiatives to increase the number of African Canadian youth who attend and complete university

CAPTURE FSA (OR SIMILAR) TO ENABLE REGIONAL ANALYSES, SUCH AS SPECIFIC URBAN CENTRES

- INSERT GENDER
- INSERT LANGUAGE OF INTERVIEW
- INSERT DATE OF THE INTERVIEW
- INSERT PROVINCE/TERRITORY

That concludes the survey. Thank you very much for taking the time to participate, it is much appreciated. On behalf of myself and the Government of Canada, have a nice (day/evening).

PCO SURVEY – WEEK 55

Fieldwork dates (Week 55): 05/28/2018 to 06/03/2018

INTRODUCTION

Hello Bonjour, my name is _____. I'm calling on behalf of _____, a marketing research firm. We are conducting a brief study for the Government of Canada on current issues of interest to Canadians. Your responses will be kept entirely confidential and anonymous. This survey is registered with the Marketing Research and Intelligence Association's (MRIA).

Would you prefer that I continue in English or French? Préférez-vous continuer en français ou en anglais?

[IF NEEDED: Je vous remercie. Quelqu'un vous rappellera bientôt pour mener le sondage en français.]

INSERT CELLPHONE INTRO QUESTIONS

(IF LANDLINE)

May I please speak with the person in your household who is 18 years of age or older and who has had the most recent birthday? Would that be you? [IF THAT PERSON IS NOT AVAILABLE ARRANGE CALLBACK]

| | |
|---------|--|
| Yes | => CONTINUE |
| No | => ASK TO SPEAK TO 'ELIGIBLE' PERSON AND START AGAIN |
| REFUSED | => THANK AND TERMINATE |

ASK TO ALL RESPONDENTS

CORE – ISSUE PRIORITIES & PERFORMANCE

Q1. Thinking about the issues presently facing Canada, which ONE do you feel should receive the GREATEST attention from the Government of Canada? That is, what should be the TOP priority? **[DO NOT READ LIST; CAPTURE FIRST MENTION]**

Economy
Jobs / unemployment
Environment / climate change
Health / health care

Debt / deficit
Cost of living
Taxes
Employment insurance
Trade / international trade / trade agreements
Infrastructure (general mention)
Infrastructure – public transit
Infrastructure – roads/highways
Infrastructure - bridges
Infrastructure – other
Education
ISIS/Syria/Iraq mission
Terrorism / security
Refugees
Immigration
Indigenous issues
Crime
Drugs/marijuana
Poverty/homelessness
Oil / pipelines
Government service delivery to citizens
Other (specify)

Q2. Overall, do you feel that the Government of Canada is on the right track or the wrong track? Please use a scale from 1 to 10, where 1 means “completely on the wrong track” and 10 means “completely on the right track”.

Q3. And do you feel that the Government of Canada is on the right track or the wrong track in its management of the following issues? Please use a scale from 1 to 10, where 1 means “completely on the wrong track” and 10 means “completely on the right track”.

[RANDOMIZE]

- A. The economy
- B. Creating jobs
- C. Investing in infrastructure
- D. Health care
- F. Immigration
- G. Aboriginal issues (Enjeux autochtones)
- H. The environment
- N. Canada-US relations
- P. Asylum seekers crossing the Canada-U.S. border

NEWS

N1. What news, announcements, initiatives or actions from the Government of Canada have you seen, read or heard recently, if anything? **[RECORD UP TO 5 MENTIONS]**

(NO PRE-CODED LIST)
HAVE NOT SEEN/READ/HEARD ANYTHING
DON'T KNOW
REFUSED

N2. For each of the following would you say you are: not at all aware, heard a bit about it, paying attention to it but not discussing it, or paying attention to it and discussing it with others?" (REPEAT SCALE AS NECESSARY)

NOTE TO INTERVIEWERS: DISCUSSING INCLUDES ANY TYPE OF DISCUSSION, INCLUDING ONLINE

[RANDOMIZE]

C. Marijuana legalization
D. Proposed pipeline projects
N. A national price on carbon
CZ. Canada-U.S. relations
CY. NAFTA renegotiation
FY. Asylum seekers crossing the Canada-US border
ZY. The 2018 G7 Summit in Charlevoix, Quebec

ASYLUM SEEKERS

(SKIP TO NEXT SECTION IF "not at all aware" or "Don't know" to "Asylum seekers crossing the Canada-U.S. border" in QN2FY)

AS1. Over the past year, do you think the number of asylum seekers crossing the Canadian border from the U.S. has been a lot higher, a bit higher, about the same, a bit lower, or a lot lower than what it has been in recent years?

ASK AS2a IF AS1=A LOT OR A BIT HIGHER

AS2a. What do you think is the primary reason the number of asylum seekers crossing the border has increased? **[RECORD OPEN-END RESPONSE]**

ASK AS2b IF AS1=A LOT OR A BIT LOWER

AS2b. What do you think is the primary reason the number of asylum seekers crossing the border has decreased? **[RECORD OPEN-END RESPONSE]**

AS3. Looking ahead to the next few years, do you think the number of asylum seekers crossing the border will increase, decrease or stay the same as it is now?

AS4. Do you think the government of Canada should spend a lot more, a bit more, about the same amount, a bit less, or a lot less on...?

[RANDOMIZE]

Border security

Housing and support for asylum seekers while they wait for their claims to be processed

(SPLIT SAMPLE) Processing Asylum claims / Processing Asylum claims, in order to speed up the process

ASK TO ALL RESPONDENTS

INFRASTRUCTURE INVESTMENTS

INF8. How much, if at all, would you benefit from Government of Canada investments in each of the following types of infrastructure in your local community? Please use a scale of 1 to 10, where 1 means not at all, and 10 means a lot.

[RANDOMIZE]

- a. Affordable housing
- b. Homelessness reduction strategies
- c. Renewable energy, like wind and solar power
- d. Early learning and childcare centres
- e. Community centres, rec centres, and arenas
- f. Museums, heritage sites, and cultural centres
- g. Wastewater and sewer system upgrades
- h. Roads and bridges
- i. Public transit

ASK TO ALL RESPONDENTS

FEMINIST INTERNATIONAL ASSISTANCE POLICY

FIAP1. Have you seen, read or heard anything recently on Canada's Feminist International Assistance Policy? **(yes/no)**

ASK FIAP2 IF FIAP1=YES

FIAP2. What have you seen, read or heard? **[RECORD OPEN-END RESPONSE]**

FIAP3. Do you support or oppose the Government of Canada's implementation of the new Feminist International Assistance Policy? Please use a scale of 1-10, where 1 means "strongly oppose" and 10 means "strongly support".

ASK TO ALL RESPONDENTS

DEMOGRAPHICS

To finish, I'd like to ask you some questions for statistical purposes only. Please be assured that your answers will remain completely confidential.

D1. In what year were you born? **[RECORD YEAR]**

IF D1=DK/REF

D2. Which of the following age categories do you fall into? **[READ LIST, ACCEPT ONE RESPONSE]**

- 18 to 24
- 25 to 34
- 35 to 44
- 45 to 54
- 55 to 64
- 65 or older

D3. What is the highest level of formal education that you have completed to date?

[READ LIST, ACCEPT ONE RESPONSE]

- Grade 8 or less
- Some high school
- High School diploma or equivalent
- Registered Apprenticeship or other trades certificate or diploma
- College, CEGEP or other non-university certificate or diploma
- University certificate or diploma below bachelor's level
- Bachelor's degree
- Post graduate degree above bachelor's level

D4. Which of the following categories best describes your current employment status? **[READ LIST, ACCEPT ONE RESPONSE]**

- Working full-time, that is, 35 or more hours per week
- Working part-time, that is, less than 35 hours per week
- Self-employed
- Unemployed, but looking for work
- A student attending school full-time
- Retired
- Not in the workforce **[FULL-TIME HOMEMAKER, UNEMPLOYED, NOT LOOKING FOR WORK]**
- [DO NOT READ]** Other – **[DO NOT SPECIFY]**

D5. Which of the following categories best describes your total household income? That is, the total income of all persons in your household combined, before taxes **[READ LIST]?**

- Under \$20,000
- \$20,000 to just under \$40,000

- \$40,000 to just under \$60,000
- \$60,000 to just under \$80,000
- \$80,000 to just under \$100,000
- \$100,000 to just under \$150,000
- \$150,000 and above

D6. Do you have any children of any age living in your household?

- Yes
- No

ASK IF D6=YES

D7. Do you have any children in the following age groups living in your household [READ LIST]?

| | Yes | No |
|---------------------------|-----|----|
| CC. Under 6 years old | | |
| DD. 6 to 11 years old | | |
| EE. 12 to 17 years old | | |
| FF. 18 years old or older | | |

D8. Were you born in Canada?

- Yes
- No

ASK IF D8=NO:

D9. In what year did you come to Canada?

Record year: _____ [ASK FOR APPROXIMATION IF THEY CAN'T REMEMBER]

D12. Are you an Aboriginal person, that is, First Nations, Métis or Inuk (Inuit)? First Nations includes Status and Non-Status Indians.

- Yes
- No

ASK IF D12=NO

D13. You may belong to one or more racial or cultural groups on the following list. Are you...?

Interviewer: Read categories to respondent and mark up to 4 responses that apply.

If respondent answers "mixed", "bi-racial" or "multi-racial", etc., probe for specific groups and mark each one separately (e.g., White, Black, Chinese).

Note: Aboriginal people or First Nations are not included in the list of response categories because the Employment Equity Act defines visible minorities as "persons, other than Aboriginal persons, who are non-Caucasian in race or non-white in colour". Guidelines state that "Due to their status as First Nation people, Aboriginal peoples are specifically excluded

White

South Asian (e.g., East Indian, Pakistani, Sri Lankan)

Chinese

Black

Filipino

Latin American

Arab

Southeast Asian (e.g., Vietnamese, Cambodian, Malaysian, Laotian)

West Asian (e.g., Iranian, Afghan)

Korean

Japanese

Other – Specify

DK/RF

NOTE: ABORIGINALS ASKED SEPARATELY, IN LINE WITH STATISTICS CANADA APPROACH

CAPTURE FSA (OR SIMILAR) TO ENABLE REGIONAL ANALYSES, SUCH AS SPECIFIC URBAN CENTRES

- INSERT GENDER
- INSERT LANGUAGE OF INTERVIEW
- INSERT DATE OF THE INTERVIEW
- INSERT PROVINCE/TERRITORY

That concludes the survey. Thank you very much for taking the time to participate, it is much appreciated. On behalf of myself and the Government of Canada, have a nice (day/evening).

PCO SURVEY – WEEK 56

Fieldwork dates (Week 56): 06/04/2018 to 06/09/2018

INTRODUCTION

Hello Bonjour, my name is _____. I'm calling on behalf of _____, a marketing research firm. We are conducting a brief study for the Government of Canada on current issues of interest to Canadians. Your responses will be kept entirely confidential and anonymous. This survey is registered with the Marketing Research and Intelligence Association's (MRIA).

Would you prefer that I continue in English or French? Préférez-vous continuer en français ou en anglais?

[IF NEEDED: Je vous remercie. Quelqu'un vous rappellera bientôt pour mener le sondage en français.]

INSERT CELLPHONE INTRO QUESTIONS

(IF LANDLINE)

May I please speak with the person in your household who is 18 years of age or older and who has had the most recent birthday? Would that be you? [IF THAT PERSON IS NOT AVAILABLE ARRANGE CALLBACK]

| | |
|---------|--|
| Yes | => CONTINUE |
| No | => ASK TO SPEAK TO 'ELIGIBLE' PERSON AND START AGAIN |
| REFUSED | => THANK AND TERMINATE |

ASK TO ALL RESPONDENTS

CORE – ISSUE PRIORITIES & PERFORMANCE

Q1. Thinking about the issues presently facing Canada, which ONE do you feel should receive the GREATEST attention from the Government of Canada? That is, what should be the TOP priority? **[DO NOT READ LIST; CAPTURE FIRST MENTION]**

- Economy
- Jobs / unemployment
- Environment / climate change
- Health / health care
- Debt / deficit
- Cost of living
- Taxes
- Employment insurance
- Trade / international trade / trade agreements
- Infrastructure (general mention)
- Infrastructure – public transit
- Infrastructure – roads/highways
- Infrastructure - bridges
- Infrastructure – other

Education
ISIS/Syria/Iraq mission
Terrorism / security
Refugees
Immigration
Indigenous issues
Crime
Drugs/marijuana
Poverty/homelessness
Oil / pipelines
Government service delivery to citizens
Other (specify)

Q2. Overall, do you feel that the Government of Canada is on the right track or the wrong track? Please use a scale from 1 to 10, where 1 means “completely on the wrong track” and 10 means “completely on the right track”.

Q3. And do you feel that the Government of Canada is on the right track or the wrong track in its management of the following issues? Please use a scale from 1 to 10, where 1 means “completely on the wrong track” and 10 means “completely on the right track”.

[RANDOMIZE]

- B. Creating jobs
- E. National security
- F. Immigration
- H. The environment
- N. Canada-US relations
- P. Asylum seekers crossing the Canada-U.S. border

NEWS

N1. What news, announcements, initiatives or actions from the Government of Canada have you seen, read or heard recently, if anything? **[RECORD UP TO 5 MENTIONS]**

(NO PRE-CODED LIST)
HAVE NOT SEEN/READ/HEARD ANYTHING
DON'T KNOW
REFUSED

N2. For each of the following would you say you are: not at all aware, heard a bit about it, paying attention to it but not discussing it, or paying attention to it and discussing it with others?” (REPEAT SCALE AS NECESSARY)

NOTE TO INTERVIEWERS: DISCUSSING INCLUDES ANY TYPE OF DISCUSSION, INCLUDING ONLINE

[RANDOMIZE]

- C. Marijuana legalization
- D. Proposed pipeline projects
- N. A national price on carbon
- CZ. Canada-U.S. relations
- CY. NAFTA renegotiation
- FY. Asylum seekers crossing the Canada-US border
- ZY. The 2018 G7 Summit in Charlevoix, Quebec
- BX. The Government of Canada's decision to buy the Kinder Morgan Trans-Mountain pipeline that runs between Alberta and British Columbia
- CX. The Government of Canada's decision to impose tariffs on some U.S. made goods in response to the U.S. imposed tariffs on Canadian steel and aluminum

RANDOMIZE TRANS-MOUNTAIN PIPELINE AND U.S. TARIFFS SECTIONS

ASK TO ALL RESPONDENTS

TRANS-MOUNTAIN PIPELINE

TMP1. Do you support or oppose the Government of Canada's decision to buy the Kinder Morgan Trans-Mountain pipeline that runs between Alberta and British Columbia? Please use a scale from 1 to 10 where 1 means you "strongly oppose" and 10 means you "strongly support".

(ASK TMP2a IF TMP1 = 1-4)

TMP2a. Why do you oppose the Government of Canada's decision? **[RECORD OPEN-END RESPONSE]**

(ASK TMP2b IF TMP1 = 7-10)

TMP2b. Why do you support the Government of Canada's decision? **[RECORD OPEN-END RESPONSE]**

ASK TO ALL RESPONDENTS

U.S. TARIFFS

UST1. Do you support or oppose the Government of Canada's decision to impose tariffs on some U.S. made goods in response to the U.S. imposed tariffs on Canadian steel and aluminum? Please use a scale from 1 to 10 where 1 means you "strongly oppose" and 10 means you "strongly support".

(ASK UST2a IF UST1 = 1-4)

UST2a. Why do you oppose the Government of Canada's decision? **[RECORD OPEN-END RESPONSE]**

(ASK UST2b IF UST1 = 7-10)

UST2b. Why do you support the Government of Canada's decision? **[RECORD OPEN-END RESPONSE]**

ASYLUM SEEKERS

(SKIP TO NEXT SECTION IF “not at all aware” or “Don’t know” to “Asylum seekers crossing the Canada-U.S. border” in QN2FY)

AS1. Over the past year, do you think the number of asylum seekers crossing the Canadian border from the U.S. has been a lot higher, a bit higher, about the same, a bit lower, or a lot lower than what it has been in recent years?

ASK AS2a IF AS1=A LOT OR A BIT HIGHER

AS2a. What do you think is the primary reason the number of asylum seekers crossing the border has increased? **[RECORD OPEN-END RESPONSE]**

ASK AS2b IF AS1=A LOT OR A BIT LOWER

AS2b. What do you think is the primary reason the number of asylum seekers crossing the border has decreased? **[RECORD OPEN-END RESPONSE]**

AS3. Looking ahead to the next few years, do you think the number of asylum seekers crossing the border will increase, decrease or stay the same as it is now?

AS4. Do you think the government of Canada should spend a lot more, a bit more, about the same amount, a bit less, or a lot less on...?

[RANDOMIZE]

Border security

Housing and support for asylum seekers while they wait for their claims to be processed

(SPLIT SAMPLE) Processing Asylum claims / Processing Asylum claims, in order to speed up the process

ASK TO ALL RESPONDENTS

CHANGE IN COMMUNITY

CIC1. Thinking about how things have been doing in your local community, how would you say things have changed in each of the following in the past 5 years? Would you say things have gotten a lot better, things have gotten a bit better, things have mostly stayed the same, things have gotten a bit worse, or things have gotten a lot worse?

[RANDOMIZE]

- a. (SPLIT) Education / Skills training
- b. Health Care
- c. Infrastructure
- d. (SPLIT) The local economy / Jobs

- e. (SPLIT) The cost of living / Housing
- f. Crime

ASK TO ALL RESPONDENTS

DEMOGRAPHICS

To finish, I'd like to ask you some questions for statistical purposes only. Please be assured that your answers will remain completely confidential.

D1. In what year were you born? **[RECORD YEAR]**

IF D1=DK/REF

D2. Which of the following age categories do you fall into? **[READ LIST, ACCEPT ONE RESPONSE]**

- 18 to 24
- 25 to 34
- 35 to 44
- 45 to 54
- 55 to 64
- 65 or older

D3. What is the highest level of formal education that you have completed to date?
[READ LIST, ACCEPT ONE RESPONSE]

- Grade 8 or less
- Some high school
- High School diploma or equivalent
- Registered Apprenticeship or other trades certificate or diploma
- College, CEGEP or other non-university certificate or diploma
- University certificate or diploma below bachelor's level
- Bachelor's degree
- Post graduate degree above bachelor's level

D4. Which of the following categories best describes your current employment status? **[READ LIST, ACCEPT ONE RESPONSE]**

- Working full-time, that is, 35 or more hours per week
- Working part-time, that is, less than 35 hours per week
- Self-employed
- Unemployed, but looking for work
- A student attending school full-time
- Retired
- Not in the workforce **[FULL-TIME HOMEMAKER, UNEMPLOYED, NOT LOOKING FOR WORK]**
- [DO NOT READ]** Other – **[DO NOT SPECIFY]**

D5. Which of the following categories best describes your total household income? That is, the total income of all persons in your household combined, before taxes [READ LIST]?

- Under \$20,000
- \$20,000 to just under \$40,000
- \$40,000 to just under \$60,000
- \$60,000 to just under \$80,000
- \$80,000 to just under \$100,000
- \$100,000 to just under \$150,000
- \$150,000 and above

D6. Do you have any children of any age living in your household?

- Yes
- No

ASK IF D6=YES

D7. Do you have any children in the following age groups living in your household [READ LIST]?

| | Yes | No |
|---------------------------|-----|----|
| GG. Under 6 years old | | |
| HH. 6 to 11 years old | | |
| II. 12 to 17 years old | | |
| JJ. 18 years old or older | | |

D8. Were you born in Canada?

- Yes
- No

ASK IF D8=NO:

D9. In what year did you come to Canada?

Record year: _____ [ASK FOR APPROXIMATION IF THEY CAN'T REMEMBER]

D12. Are you an Aboriginal person, that is, First Nations, Métis or Inuk (Inuit)? First Nations includes Status and Non-Status Indians.

- Yes
- No

ASK IF D12=NO

D13. You may belong to one or more racial or cultural groups on the following list. Are you...?

Interviewer: Read categories to respondent and mark up to 4 responses that apply.

If respondent answers "mixed", "bi-racial" or "multi-racial", etc., probe for specific groups and mark each one separately (e.g., White, Black, Chinese).

Note: Aboriginal people or First Nations are not included in the list of response categories because the Employment Equity Act defines visible minorities as "persons, other than Aboriginal persons, who are non-Caucasian in race or non-white in colour". Guidelines state that "Due to their status as First Nation people, Aboriginal peoples are specifically excluded

- White
- South Asian (e.g., East Indian, Pakistani, Sri Lankan)
- Chinese
- Black
- Filipino
- Latin American
- Arab
- Southeast Asian (e.g., Vietnamese, Cambodian, Malaysian, Laotian)
- West Asian (e.g., Iranian, Afghan)
- Korean
- Japanese
- Other – Specify
- DK/RF

NOTE: ABORIGINALS ASKED SEPARATELY, IN LINE WITH STATISTICS CANADA APPROACH

CAPTURE FSA (OR SIMILAR) TO ENABLE REGIONAL ANALYSES, SUCH AS SPECIFIC URBAN CENTRES

- INSERT GENDER
- INSERT LANGUAGE OF INTERVIEW
- INSERT DATE OF THE INTERVIEW
- INSERT PROVINCE/TERRITORY

That concludes the survey. Thank you very much for taking the time to participate, it is much appreciated. On behalf of myself and the Government of Canada, have a nice (day/evening).

PCO SURVEY – WEEK 57

Fieldwork dates (Week 57): 06/11/2018 to 06/17/2018

INTRODUCTION

Hello Bonjour, my name is _____. I'm calling on behalf of _____, a marketing research firm. We are conducting a brief study for the Government of Canada on current issues of interest to Canadians. Your responses will be kept entirely confidential and anonymous. This survey is registered with the Marketing Research and Intelligence Association's (MRIA).

Would you prefer that I continue in English or French? Préférez-vous continuer en français ou en anglais?

[IF NEEDED: Je vous remercie. Quelqu'un vous rappellera bientôt pour mener le sondage en français.]

INSERT CELLPHONE INTRO QUESTIONS

(IF LANDLINE)

May I please speak with the person in your household who is 18 years of age or older and who has had the most recent birthday? Would that be you? [IF THAT PERSON IS NOT AVAILABLE ARRANGE CALLBACK]

| | |
|---------|--|
| Yes | => CONTINUE |
| No | => ASK TO SPEAK TO 'ELIGIBLE' PERSON AND START AGAIN |
| REFUSED | => THANK AND TERMINATE |

ASK TO ALL RESPONDENTS

CORE – ISSUE PRIORITIES & PERFORMANCE

Q1. Thinking about the issues presently facing Canada, which ONE do you feel should receive the GREATEST attention from the Government of Canada? That is, what should be the TOP priority? **[DO NOT READ LIST; CAPTURE FIRST MENTION]**

- Economy
- Jobs / unemployment
- Environment / climate change
- Health / health care
- Debt / deficit
- Cost of living
- Taxes
- Employment insurance
- Trade / international trade / trade agreements
- Infrastructure (general mention)
- Infrastructure – public transit
- Infrastructure – roads/highways
- Infrastructure - bridges
- Infrastructure – other

Education
ISIS/Syria/Iraq mission
Terrorism / security
Refugees
Immigration
Indigenous issues
Crime
Drugs/marijuana
Poverty/homelessness
Oil / pipelines
Government service delivery to citizens
Other (specify)

Q2. Overall, do you feel that the Government of Canada is on the right track or the wrong track? Please use a scale from 1 to 10, where 1 means “completely on the wrong track” and 10 means “completely on the right track”.

Q3. And do you feel that the Government of Canada is on the right track or the wrong track in its management of the following issues? Please use a scale from 1 to 10, where 1 means “completely on the wrong track” and 10 means “completely on the right track”.

[RANDOMIZE]

- B. Creating jobs
- E. National security
- F. Immigration
- H. The environment
- N. Canada-US relations
- P. Asylum seekers crossing the Canada-U.S. border

NEWS

N1. What news, announcements, initiatives or actions from the Government of Canada have you seen, read or heard recently, if anything? **[RECORD UP TO 5 MENTIONS]**

(NO PRE-CODED LIST)
HAVE NOT SEEN/READ/HEARD ANYTHING
DON'T KNOW
REFUSED

N2. For each of the following would you say you are: not at all aware, heard a bit about it, paying attention to it but not discussing it, or paying attention to it and discussing it with others?” (REPEAT SCALE AS NECESSARY)

NOTE TO INTERVIEWERS: DISCUSSING INCLUDES ANY TYPE OF DISCUSSION, INCLUDING ONLINE

[RANDOMIZE]

- C. Marijuana legalization
- D. Proposed pipeline projects
- N. A national price on carbon
- CZ. Canada-U.S. relations
- CY. NAFTA renegotiation
- FY. Asylum seekers crossing the Canada-US border
- ZY. The 2018 G7 Summit in Charlevoix, Quebec
- BX. The Government of Canada's decision to buy the Kinder Morgan Trans-Mountain pipeline that runs between Alberta and British Columbia
- CX. The Government of Canada's decision to impose tariffs on some U.S. made goods in response to the U.S. imposed tariffs on Canadian steel and aluminum

RANDOMIZE TRANS-MOUNTAIN PIPELINE AND U.S. TARIFFS SECTIONS

ASK TO ALL RESPONDENTS

TRANS-MOUNTAIN PIPELINE

TMP1. Do you support or oppose the Government of Canada's decision to buy the Kinder Morgan Trans-Mountain pipeline that runs between Alberta and British Columbia? Please use a scale from 1 to 10 where 1 means you "strongly oppose" and 10 means you "strongly support".

(ASK TMP2a IF TMP1 = 1-4)

TMP2a. Why do you oppose the Government of Canada's decision? **[RECORD OPEN-END RESPONSE]**

(ASK TMP2b IF TMP1 = 7-10)

TMP2b. Why do you support the Government of Canada's decision? **[RECORD OPEN-END RESPONSE]**

ASK TO ALL RESPONDENTS

U.S. TARIFFS

UST1. Do you support or oppose the Government of Canada's decision to impose tariffs on some U.S. made goods in response to the U.S. imposed tariffs on Canadian steel and aluminum? Please use a scale from 1 to 10 where 1 means you "strongly oppose" and 10 means you "strongly support".

(ASK UST2a IF UST1 = 1-4)

UST2a. Why do you oppose the Government of Canada's decision? **[RECORD OPEN-END RESPONSE]**

(ASK UST2b IF UST1 = 7-10)

UST2b. Why do you support the Government of Canada's decision? **[RECORD OPEN-END RESPONSE]**

ASYLUM SEEKERS

(SKIP TO NEXT SECTION IF “not at all aware” or “Don’t know” to “Asylum seekers crossing the Canada-U.S. border” in QN2FY)

AS1. Over the past year, do you think the number of asylum seekers crossing the Canadian border from the U.S. has been a lot higher, a bit higher, about the same, a bit lower, or a lot lower than what it has been in recent years?

ASK AS2a IF AS1=A LOT OR A BIT HIGHER

AS2a. What do you think is the primary reason the number of asylum seekers crossing the border has increased? **[RECORD OPEN-END RESPONSE]**

ASK AS2b IF AS1=A LOT OR A BIT LOWER

AS2b. What do you think is the primary reason the number of asylum seekers crossing the border has decreased? **[RECORD OPEN-END RESPONSE]**

AS3. Looking ahead to the next few years, do you think the number of asylum seekers crossing the border will increase, decrease or stay the same as it is now?

AS4. Do you think the government of Canada should spend a lot more, a bit more, about the same amount, a bit less, or a lot less on...?

[RANDOMIZE]

Border security

Housing and support for asylum seekers while they wait for their claims to be processed

(SPLIT SAMPLE) Processing Asylum claims / Processing Asylum claims, in order to speed up the process

ASK TO ALL RESPONDENTS

DEMOGRAPHICS

To finish, I'd like to ask you some questions for statistical purposes only. Please be assured that your answers will remain completely confidential.

D1. In what year were you born? **[RECORD YEAR]**

IF D1=DK/REF

D2. Which of the following age categories do you fall into? **[READ LIST, ACCEPT ONE RESPONSE]**

18 to 24

25 to 34

35 to 44

- 45 to 54
- 55 to 64
- 65 or older

D3. What is the highest level of formal education that you have completed to date?

[READ LIST, ACCEPT ONE RESPONSE]

- Grade 8 or less
- Some high school
- High School diploma or equivalent
- Registered Apprenticeship or other trades certificate or diploma
- College, CEGEP or other non-university certificate or diploma
- University certificate or diploma below bachelor's level
- Bachelor's degree
- Post graduate degree above bachelor's level

D4. Which of the following categories best describes your current employment status? **[READ LIST, ACCEPT ONE RESPONSE]**

- Working full-time, that is, 35 or more hours per week
- Working part-time, that is, less than 35 hours per week
- Self-employed
- Unemployed, but looking for work
- A student attending school full-time
- Retired
- Not in the workforce [FULL-TIME HOMEMAKER, UNEMPLOYED, NOT LOOKING FOR WORK]
- [DO NOT READ] Other – [DO NOT SPECIFY]**

D5. Which of the following categories best describes your total household income? That is, the total income of all persons in your household combined, before taxes [READ LIST]?

- Under \$20,000
- \$20,000 to just under \$40,000
- \$40,000 to just under \$60,000
- \$60,000 to just under \$80,000
- \$80,000 to just under \$100,000
- \$100,000 to just under \$150,000
- \$150,000 and above

D6. Do you have any children of any age living in your household?

- Yes
- No

ASK IF D6=YES

D7. Do you have any children in the following age groups living in your household [READ LIST]?

| | Yes | No |
|---------------------------|-----|----|
| KK. Under 6 years old | | |
| LL. 6 to 11 years old | | |
| MM. 12 to 17 years old | | |
| NN. 18 years old or older | | |

D8. Were you born in Canada?

Yes

No

ASK IF D8=NO:

D9. In what year did you come to Canada?

Record year: _____ [ASK FOR APPROXIMATION IF THEY CAN'T REMEMBER]

D12. Are you an Aboriginal person, that is, First Nations, Métis or Inuk (Inuit)? First Nations includes Status and Non-Status Indians.

Yes

No

ASK IF D12=NO

D13. You may belong to one or more racial or cultural groups on the following list. Are you...?

Interviewer: Read categories to respondent and mark up to 4 responses that apply.

If respondent answers "mixed", "bi-racial" or "multi-racial", etc., probe for specific groups and mark each one separately (e.g., White, Black, Chinese).

Note: Aboriginal people or First Nations are not included in the list of response categories because the Employment Equity Act defines visible minorities as "persons, other than Aboriginal persons, who are non-Caucasian in race or non-white in colour". Guidelines state that "Due to their status as First Nation people, Aboriginal peoples are specifically excluded

White

South Asian (e.g., East Indian, Pakistani, Sri Lankan)

Chinese

Black

Filipino
Latin American
Arab
Southeast Asian (e.g., Vietnamese, Cambodian, Malaysian, Laotian)
West Asian (e.g., Iranian, Afghan)
Korean
Japanese
Other – Specify
DK/RF

NOTE: ABORIGINALS ASKED SEPARATELY, IN LINE WITH STATISTICS CANADA APPROACH

CAPTURE FSA (OR SIMILAR) TO ENABLE REGIONAL ANALYSES, SUCH AS SPECIFIC URBAN CENTRES

- INSERT GENDER
- INSERT LANGUAGE OF INTERVIEW
- INSERT DATE OF THE INTERVIEW
- INSERT PROVINCE/TERRITORY

That concludes the survey. Thank you very much for taking the time to participate, it is much appreciated. On behalf of myself and the Government of Canada, have a nice (day/evening).

PCO SURVEY – WEEK 58

Fieldwork dates (Week 58): 06/19/2018 to 06/22/2018

INTRODUCTION

Hello Bonjour, my name is _____. I'm calling on behalf of _____, a marketing research firm. We are conducting a brief study for the Government of Canada on current issues of interest to Canadians. Your responses will be kept entirely confidential and anonymous. This survey is registered with the Marketing Research and Intelligence Association's (MRIA).

Would you prefer that I continue in English or French? Préférez-vous continuer en français ou en anglais?

[IF NEEDED: Je vous remercie. Quelqu'un vous rappellera bientôt pour mener le sondage en français.]

INSERT CELLPHONE INTRO QUESTIONS

(IF LANDLINE)

May I please speak with the person in your household who is 18 years of age or older and who has had the most recent birthday? Would that be you? [IF THAT PERSON IS NOT AVAILABLE ARRANGE CALLBACK]

Yes => CONTINUE
No => ASK TO SPEAK TO 'ELIGIBLE' PERSON AND START AGAIN
REFUSED => THANK AND TERMINATE

**ASK TO ALL RESPONDENTS
CORE – ISSUE PRIORITIES & PERFORMANCE**

Q1. Thinking about the issues presently facing Canada, which ONE do you feel should receive the GREATEST attention from the Government of Canada? That is, what should be the TOP priority? **[DO NOT READ LIST; CAPTURE FIRST MENTION]**

- Economy
- Jobs / unemployment
- Environment / climate change
- Health / health care
- Debt / deficit
- Cost of living
- Taxes
- Employment insurance
- Trade / international trade / trade agreements
- Infrastructure (general mention)
- Infrastructure – public transit
- Infrastructure – roads/highways
- Infrastructure - bridges
- Infrastructure – other
- Education
- ISIS/Syria/Iraq mission
- Terrorism / security
- Refugees
- Immigration
- Indigenous issues
- Crime
- Drugs/marijuana
- Poverty/homelessness
- Oil / pipelines
- Government service delivery to citizens
- Other (specify)

Q2. Overall, do you feel that the Government of Canada is on the right track or the wrong track? Please use a scale from 1 to 10, where 1 means “completely on the wrong track” and 10 means “completely on the right track”.

Q3. And do you feel that the Government of Canada is on the right track or the wrong track in its management of the following issues? Please use a scale from 1 to 10, where 1 means “completely on the wrong track” and 10 means “completely on the right track”.

[RANDOMIZE]

- B. Creating jobs
- F. Immigration
- H. The environment
- N. Canada-US relations

NEWS

N1. What news, announcements, initiatives or actions from the Government of Canada have you seen, read or heard recently, if anything? **[RECORD UP TO 5 MENTIONS]**

- (NO PRE-CODED LIST)
- HAVE NOT SEEN/READ/HEARD ANYTHING
- DON'T KNOW
- REFUSED

N2. For each of the following would you say you are: not at all aware, heard a bit about it, paying attention to it but not discussing it, or paying attention to it and discussing it with others?” (REPEAT SCALE AS NECESSARY)

NOTE TO INTERVIEWERS: DISCUSSING INCLUDES ANY TYPE OF DISCUSSION, INCLUDING ONLINE

[RANDOMIZE]

- C. Marijuana legalization
- D. Proposed pipeline projects
- N. A national price on carbon
- CZ. Canada-U.S. relations
- CY. NAFTA renegotiation
- ZY. The 2018 G7 Summit in Charlevoix, Quebec
- BX. The Government of Canada’s decision to buy the Kinder Morgan Trans-Mountain pipeline that runs between Alberta and British Columbia
- CX. The Government of Canada’s decision to impose tariffs on some U.S. made goods in response to the U.S. imposed tariffs on Canadian steel and aluminum

RANDOMIZE TRANS-MOUNTAIN PIPELINE AND U.S. TARIFFS SECTIONS

ASK TO ALL RESPONDENTS

TRANS-MOUNTAIN PIPELINE

TMP1. Do you support or oppose the Government of Canada’s decision to buy the Kinder Morgan Trans-Mountain pipeline that runs between Alberta and British Columbia? Please use a scale from 1 to 10 where 1 means you “strongly oppose” and 10 means you “strongly support”.

(ASK TMP2a IF TMP1 = 1-4)

TMP2a. Why do you oppose the Government of Canada's decision? **[RECORD OPEN-END RESPONSE]**

(ASK TMP2b IF TMP1 = 7-10)

TMP2b. Why do you support the Government of Canada's decision? **[RECORD OPEN-END RESPONSE]**

ASK TO ALL RESPONDENTS

U.S. TARIFFS

UST1. Do you support or oppose the Government of Canada’s decision to impose tariffs on some U.S. made goods in response to the U.S. imposed tariffs on Canadian steel and aluminum? Please use a scale from 1 to 10 where 1 means you “strongly oppose” and 10 means you “strongly support”.

(ASK UST2a IF UST1 = 1-4)

UST2a. Why do you oppose the Government of Canada's decision? **[RECORD OPEN-END RESPONSE]**

(ASK UST2b IF UST1 = 7-10)

UST2b. Why do you support the Government of Canada's decision? **[RECORD OPEN-END RESPONSE]**

ASK TO ALL RESPONDENTS

ENVIRONMENT

ENV6. With which one of these statements about greenhouse gas emissions and the economy do you most agree? Efforts in Canada to reduce greenhouse gas emissions will cost too much money and hurt the Canadian economy OR efforts in Canada to reduce greenhouse gas emissions will make the Canadian economy more competitive. ? **[ROTATE TWO OPTIONS]**

ENV7. Please indicate how much of a priority, if at all, each of the following environmental issues should be for the Government of Canada. (Please use a scale from 1 to 10, where 1 means very low priority and 10 means very high priority).

[RANDOMIZE]

- a. **(SPLIT)** Promoting energy efficiency / Helping Canadians save money on energy bills by making buildings more energy efficient

- b. **(SPLIT)** Reducing pollution / Reducing air pollution / Reducing carbon pollution
- c. **(SPLIT)** Protecting endangered species / Protecting the caribou
- d. **(SPLIT)** Reducing plastic waste / Reducing the amount of plastic being dumped in oceans / Reducing garbage and landfills
- e. **(SPLIT)** Reducing greenhouse gas emissions / Fighting climate change / Reaching our Paris climate change targets
- f. **(SPLIT)** Creating new National Parks and protected spaces / Strengthening the environmental assessment process for big projects
- g. **(SPLIT)** Creating jobs in the clean technology sector / Creating green jobs
- h. **(SPLIT)** Phasing out the use of coal / Investing in renewable energy sources, like wind and solar / Transitioning to renewable energy sources, like wind and solar

ASK TO ALL RESPONDENTS

DEMOGRAPHICS

To finish, I'd like to ask you some questions for statistical purposes only. Please be assured that your answers will remain completely confidential.

D1. In what year were you born? **[RECORD YEAR]**

IF D1=DK/REF

D2. Which of the following age categories do you fall into? **[READ LIST, ACCEPT ONE RESPONSE]**

- 18 to 24
- 25 to 34
- 35 to 44
- 45 to 54
- 55 to 64
- 65 or older

D3. What is the highest level of formal education that you have completed to date?
[READ LIST, ACCEPT ONE RESPONSE]

- Grade 8 or less
- Some high school
- High School diploma or equivalent
- Registered Apprenticeship or other trades certificate or diploma
- College, CEGEP or other non-university certificate or diploma
- University certificate or diploma below bachelor's level
- Bachelor's degree
- Post graduate degree above bachelor's level

D4. Which of the following categories best describes your current employment status? **[READ LIST, ACCEPT ONE RESPONSE]**

- Working full-time, that is, 35 or more hours per week
- Working part-time, that is, less than 35 hours per week
- Self-employed
- Unemployed, but looking for work
- A student attending school full-time
- Retired
- Not in the workforce [FULL-TIME HOMEMAKER, UNEMPLOYED, NOT LOOKING FOR WORK]
- [DO NOT READ] Other – [DO NOT SPECIFY]**

D5. Which of the following categories best describes your total household income? That is, the total income of all persons in your household combined, before taxes [READ LIST]?

- Under \$20,000
- \$20,000 to just under \$40,000
- \$40,000 to just under \$60,000
- \$60,000 to just under \$80,000
- \$80,000 to just under \$100,000
- \$100,000 to just under \$150,000
- \$150,000 and above

D6. Do you have any children of any age living in your household?

- Yes
- No

ASK IF D6=YES

D7. Do you have any children in the following age groups living in your household [READ LIST]?

| | Yes | No |
|---------------------------|-----|----|
| OO. Under 6 years old | | |
| PP. 6 to 11 years old | | |
| QQ. 12 to 17 years old | | |
| RR. 18 years old or older | | |

D8. Were you born in Canada?

- Yes
- No

ASK IF D8=NO:

D9. In what year did you come to Canada?

Record year: _____ [ASK FOR APPROXIMATION IF THEY CAN'T REMEMBER]

D12. Are you an Aboriginal person, that is, First Nations, Métis or Inuk (Inuit)? First Nations includes Status and Non-Status Indians.

Yes

No

ASK IF D12=NO

D13. You may belong to one or more racial or cultural groups on the following list. Are you...?

Interviewer: Read categories to respondent and mark up to 4 responses that apply.

If respondent answers "mixed", "bi-racial" or "multi-racial", etc., probe for specific groups and mark each one separately (e.g., White, Black, Chinese).

Note: Aboriginal people or First Nations are not included in the list of response categories because the Employment Equity Act defines visible minorities as "persons, other than Aboriginal persons, who are non-Caucasian in race or non-white in colour". Guidelines state that "Due to their status as First Nation people, Aboriginal peoples are specifically excluded

White

South Asian (e.g., East Indian, Pakistani, Sri Lankan)

Chinese

Black

Filipino

Latin American

Arab

Southeast Asian (e.g., Vietnamese, Cambodian, Malaysian, Laotian)

West Asian (e.g., Iranian, Afghan)

Korean

Japanese

Other – Specify

DK/RF

NOTE: ABORIGINALS ASKED SEPARATELY, IN LINE WITH STATISTICS CANADA APPROACH

Debt / deficit
Cost of living
Taxes
Employment insurance
Trade / international trade / trade agreements
Infrastructure (general mention)
Infrastructure – public transit
Infrastructure – roads/highways
Infrastructure - bridges
Infrastructure – other
Education
ISIS/Syria/Iraq mission
Terrorism / security
Refugees
Immigration
Indigenous issues
Crime
Drugs/marijuana
Poverty/homelessness
Oil / pipelines
Government service delivery to citizens
Other (specify)

Q2. Overall, do you feel that the Government of Canada is on the right track or the wrong track? Please use a scale from 1 to 10, where 1 means “completely on the wrong track” and 10 means “completely on the right track”.

Q3. And do you feel that the Government of Canada is on the right track or the wrong track in its management of the following issues? Please use a scale from 1 to 10, where 1 means “completely on the wrong track” and 10 means “completely on the right track”.

[RANDOMIZE]

- B. Creating jobs
- F. Immigration
- H. The environment
- N. Canada-US relations

NEWS

N1. What news, announcements, initiatives or actions from the Government of Canada have you seen, read or heard recently, if anything? **[RECORD UP TO 5 MENTIONS]**

(NO PRE-CODED LIST)
HAVE NOT SEEN/READ/HEARD ANYTHING
DON'T KNOW

REFUSED

N2. For each of the following would you say you are: not at all aware, heard a bit about it, paying attention to it but not discussing it, or paying attention to it and discussing it with others?" (REPEAT SCALE AS NECESSARY)

NOTE TO INTERVIEWERS: DISCUSSING INCLUDES ANY TYPE OF DISCUSSION, INCLUDING ONLINE

[RANDOMIZE]

- C. Marijuana legalization
- D. Proposed pipeline projects
- N. A national price on carbon
- CZ. Canada-U.S. relations
- CY. NAFTA renegotiation
- N2SY. National Indigenous Peoples Day
- BX. The Government of Canada's decision to buy the Kinder Morgan Trans-Mountain pipeline that runs between Alberta and British Columbia
- CX. The Government of Canada's decision to impose tariffs on some U.S. made goods in response to the U.S. imposed tariffs on Canadian steel and aluminum

ASK TO ALL RESPONDENTS

TRANS-MOUNTAIN PIPELINE

TMP1. Do you support or oppose the Government of Canada's decision to buy the Kinder Morgan Trans-Mountain pipeline that runs between Alberta and British Columbia? Please use a scale from 1 to 10 where 1 means you "strongly oppose" and 10 means you "strongly support".

NATIONAL INDIGENOUS PEOPLES DAY

(SKIP TO NEXT SECTION IF "not at all aware" or "Don't know" to "National Indigenous Peoples Day" in QN2SY)

As you may know, National Indigenous Peoples Day was celebrated on June 21 to recognize the unique heritage and cultural diversity of First Nations, Inuit and Métis Peoples and celebrate their outstanding contribution to Canadian society.

NIPD5. Over the past few weeks or so, have you seen, heard or read anything about National Indigenous Peoples Day? (yes/no)

IF NIPD5=YES ASK:

NIPD6. Have you recently seen, read or heard about National Indigenous Peoples Day through any of the following means: **[READ LIST - RECORD UP TO 9 MENTIONS]**

[RANDOMIZE]

Word of mouth with friends and family
Social media (e.g. Facebook, twitter, etc...)
At work
In your community
At a National Indigenous Peoples Day event
Internet or online stories
Print newspaper stories
Radio news stories
TV news stories

None of these sources
DON'T KNOW
REFUSED

NIPD7. This year, did you participate in any activities to celebrate National Indigenous Peoples Day?
(yes/no)

IF NIPD7=YES ASK:

NIPD8. I am going to read you a short list, please tell me if you did any of the following to celebrate National Indigenous Peoples Day this year:

[RANDOMIZE]

- a. attended a public event (yes/no)
- b. attended an event in your workplace (yes/no)
- c. attended a traditional ceremony (yes/no)
- d. celebrated at home with family and friends (yes/no)
- e. watched the coverage of events on TV (yes/no)

IF NIPD7=NO ASK:

NIPD9. Why didn't you participate in any activities to celebrate National Indigenous Peoples Day this year? **[RECORD OPEN-END RESPONSE]**

ASK TO ALL RESPONDENTS
ENVIRONMENT

ENV6. With which one of these statements about greenhouse gas emissions and the economy do you most agree? Efforts in Canada to reduce greenhouse gas emissions will cost too much money and hurt the Canadian economy OR efforts in Canada to reduce greenhouse gas emissions will make the Canadian economy more competitive. ? **[ROTATE TWO OPTIONS]**

ENV7. Please indicate how much of a priority, if at all, each of the following environmental issues should be for the Government of Canada. (Please use a scale from 1 to 10, where 1 means very low priority and 10 means very high priority).

[RANDOMIZE]

- i. **(SPLIT)** Promoting energy efficiency / Helping Canadians save money on energy bills by making buildings more energy efficient
- j. **(SPLIT)** Reducing pollution / Reducing air pollution / Reducing carbon pollution
- k. **(SPLIT)** Protecting endangered species / Protecting the caribou
- l. **(SPLIT)** Reducing plastic waste / Reducing the amount of plastic being dumped in oceans / Reducing garbage and landfills
- m. **(SPLIT)** Reducing greenhouse gas emissions / Fighting climate change / Reaching our Paris climate change targets
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- o. **(SPLIT)** Creating jobs in the clean technology sector / Creating green jobs
- p. **(SPLIT)** Phasing out the use of coal / Investing in renewable energy sources, like wind and solar / Transitioning to renewable energy sources, like wind and solar

ASK TO ALL RESPONDENTS

DEMOGRAPHICS

To finish, I'd like to ask you some questions for statistical purposes only. Please be assured that your answers will remain completely confidential.

D1. In what year were you born? **[RECORD YEAR]**

IF D1=DK/REF

D2. Which of the following age categories do you fall into? **[READ LIST, ACCEPT ONE RESPONSE]**

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- 25 to 34
- 35 to 44
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D3. What is the highest level of formal education that you have completed to date?

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 Working part-time, that is, less than 35 hours per week
 Self-employed
 Unemployed, but looking for work
 A student attending school full-time
 Retired
 Not in the workforce [FULL-TIME HOMEMAKER, UNEMPLOYED, NOT LOOKING FOR WORK]
[DO NOT READ] Other – [DO NOT SPECIFY]

D5. Which of the following categories best describes your total household income? That is, the total income of all persons in your household combined, before taxes [READ LIST]?

Under \$20,000
 \$20,000 to just under \$40,000
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 \$60,000 to just under \$80,000
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 \$100,000 to just under \$150,000
 \$150,000 and above

D6. Do you have any children of any age living in your household?

Yes
 No

ASK IF D6=YES

D7. Do you have any children in the following age groups living in your household [READ LIST]?

| | Yes | No |
|---------------------------|-----|----|
| SS. Under 6 years old | | |
| TT. 6 to 11 years old | | |
| UU. 12 to 17 years old | | |
| VV. 18 years old or older | | |

D8. Were you born in Canada?

Yes

No

ASK IF D8=NO:

D9. In what year did you come to Canada?

Record year: _____ [ASK FOR APPROXIMATION IF THEY CAN'T REMEMBER]

D12. Are you an Aboriginal person, that is, First Nations, Métis or Inuk (Inuit)? First Nations includes Status and Non-Status Indians.

Yes

No

ASK IF D12=NO

D13. You may belong to one or more racial or cultural groups on the following list. Are you...?

Interviewer: Read categories to respondent and mark up to 4 responses that apply.

If respondent answers "mixed", "bi-racial" or "multi-racial", etc., probe for specific groups and mark each one separately (e.g., White, Black, Chinese).

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White

South Asian (e.g., East Indian, Pakistani, Sri Lankan)

Chinese

Black

Filipino

Latin American

Arab

Southeast Asian (e.g., Vietnamese, Cambodian, Malaysian, Laotian)

West Asian (e.g., Iranian, Afghan)

Korean

Japanese

Other – Specify

DK/RF

NOTE: ABORIGINALS ASKED SEPARATELY, IN LINE WITH STATISTICS CANADA APPROACH

CAPTURE FSA (OR SIMILAR) TO ENABLE REGIONAL ANALYSES, SUCH AS SPECIFIC URBAN CENTRES

- INSERT GENDER
- INSERT LANGUAGE OF INTERVIEW
- INSERT DATE OF THE INTERVIEW
- INSERT PROVINCE/TERRITORY

That concludes the survey. Thank you very much for taking the time to participate, it is much appreciated. On behalf of myself and the Government of Canada, have a nice (day/evening).

PCO SURVEY INTRODUCTION

[INTRODUCTION]

Hello Bonjour, my name is _____. I'm calling on behalf of _____, a marketing research firm. We are conducting a brief study for the Government of Canada on current issues of interest to Canadians. Your responses will be kept entirely confidential and anonymous. This survey is registered with the Marketing Research and Intelligence Association (MRIA). Would you prefer that I continue in English or French? (IF NEEDED: Thank you. Someone will call you shortly to complete the survey in French)

LANG. (DO NOT READ) CHOOSE LANGUAGE

English
French

[ASK S1a IF LANDLINE SAMPLE]

S1a. May I please speak with the person in your household who is 18 years of age or older and who has had the most recent birthday? Would that be you?
(IF NOT, ASK TO SPEAK WITH MEMBER 18+ WITH THE LAST BIRTHDAY)

Yes, it's me - CONTINUE

No - ASK TO SPEAK TO 'ELIGIBLE' PERSON AND START AGAIN

REFUSED - THANK AND TERMINATE

[IF CELLPHONE SAMPLE CONTINUE; IF LANDLINE SAMPLE SKIP TO QBB]

S1b. Are you 18 years of age or older?

Yes

No => THANK AND TERMINATE

CEL1. Have I reached you on your cellphone?

Yes

No => THANK AND TERMINATE

CEL2. Are you in a safe environment to talk?

Yes

No => THANK AND TERMINATE

QB. At home, do you have a traditional telephone line other than a cell phone?

Yes

No

[ASK QBB IF LANDLINE SAMPLE]

QBB. At home, do you have a cell phone as well as a traditional telephone line?

Yes

No

[HIDDEN VARIABLE [PHONEOWN]

[PHONEOWN]

01-Landline only [QBB=NO OR QBB=DK/REF AND SAMPLE=LANDLINE]

02-Cellphone only [QB=NO OR QB=DK/REF AND SAMPLE=CELLPHONE]

03-Landline and Cellphone [QB=YES OR QBB=YES]

[ASK PROV IF CELLPHONE SAMPLE; OTHERWISE SKIP TO QFSA]

[LANDLINE REGION ALLOCATION BASED ON AREA CODE/EXCHANGE]

[QUOTA]

PROV. In which province do you live?

British Columbia

Alberta

Saskatchewan

Manitoba

Ontario

Quebec

New Brunswick

Nova Scotia

PEI (Prince Edward Island)

Newfoundland and Labrador

Yukon

North West Territories

Nunavut

[IF PROV = DK/REF, THANK & TERMINATE; OTHERWISE CONTINUE]

[HIDDEN VARIABLE [PROVINCE] – IF CELLPHONE SAMPLE ALLOCATE FROM PROV / IF LANDLINE SAMPLE ALLOCATE BASED ON AREA CODE]

[PROVINCE]

BRITISH COLUMBIA

ALBERTA

SASKATCHEWAN

MANITOBA

ONTARIO

QUEBEC

**NEW BRUNSWICK
NOVA SCOTIA
PEI (PRINCE EDWARD ISLAND)
NEWFOUNDLAND AND LABRADOR
YUKON
NORTH WEST TERRITORIES
NUNAVUT**

[ASK ALL]

QFSA. Can you please tell me the first three digits of your postal code?

[INSERT FSA]

GENDR. (RECORD GENDER)

Male

Female