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PRIVY COUNCIL OFFICE
CONTINUOUS TRACKING OF CANADIANS' VIEWS
QUARTERLY METHODOLOGY REPORT (Q4 2017)

PREPARED BY: FORUM RESEARCH INC.
PREPARED FOR: PRIVY COUNCIL OFFICE



FORUM
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1. EXECUTIVE SUMMARY

1.1. INTRODUCTION

Forum Research was commissioned to conduct a survey of Canadians covering topics important to the Privy Council Office and the Government of Canada. The survey topics included Canadians perceptions and opinions relevant to the Canadian population. This report addresses the methodological details of the study pertaining to the time period between October 2, 2017 and December 17, 2017. This is the third of four reports that will be submitted under this contract.

1.2. RESEARCH PURPOSE

The purpose of this study is to provide the Privy Council Office with information pertaining to the perceptions and opinions of Canadians regarding a number of topics. The Privy Council Office serves three main roles in serving Canada and Canadians:

- To provide non-partisan advice to the Prime Minister, portfolio ministers, Cabinet and Cabinet committees on matters of national and international importance
- To support the smooth functioning of the Cabinet decision-making process and facilitate the implementation of the Government's agenda
- To foster a high-performing and accountable Public Service

1.3. RESEARCH OBJECTIVES

The primary research objectives of this study include:

- Tracking public opinion regarding the most critical matters across Canada
- Assessment of Canadians' insight regarding how to best approach current challenges
- Determination of what the public believes should be acted upon most urgently
- Measuring public perception as it relates to how the government can best market its ongoing commitment to addressing current/pressing challenges
- Historical trending of weekly results to showcase any fluctuations in public opinion

1.4. OVERALL APPROACH

The Privy Council Office provided specific requirements for conducting the survey in its request for proposals. The survey was conducted using the computer-assisted telephone interview (CATI) methodology and was administered in both official languages to the Canadian population.

1.5. QUESTIONNAIRE DESIGN

The Privy Council Office provided Forum Research with a draft version of the questionnaire. The questionnaire was modified on a weekly basis (upon request of the Privy Council Office) to reflect the dynamic nature of important topics affecting Canadians. Forum Research worked with the Privy Council Office project team to review the questionnaire, with specific attention to question wording, ordering, and the overall flow of the survey. The survey was pre-tested on a weekly basis (Saturdays and Sundays) before data collection (Monday to Friday) upon request from the Privy Council Office. The weekly pre-tests aimed to achieve 20 completes, with 10 administered in French and 10 administered in English. The pre-tests were available for live monitoring by the Privy Council Office, and recordings of the

interviews were shared with the Privy Council Office, when requested. A thorough review of the survey flow, logic, and questionnaire design was conducted by both Forum Research and the Privy Council Office.

1.6. SAMPLE DESIGN

Using computer assisted telephone interviewing (CATI) and random digit dialing (RDD), Forum Research sampled landlines (48%) and cell phones (52%) and attained an average weekly sample of n = 500.

1.7. WEIGHTING

Forum applied a weighting strategy (using 2016 Statistics Canada Census data) which is balanced according to:

- Age
- Gender
- Region

Weighting was conducted at the end of each weekly data collection period with the data collected during the week. As the data files were cumulative, data that was previously weighted was not re-weighted.

1.8. GENERALIZATION OF DATA

The weekly sample can be extrapolated to the Canadian population within a margin of error of $\pm 4.38\%$, 19 times out of 20. The data was collected using a random sampling approach, and weighted according to Statistics Canada data (2016). As such, this data is of the highest possible quality and accurately reflects (within the MoE) Canadians' opinions.

1.9. RESEARCH OUTCOMES

The findings of the research are expected to be used to inform the Government of Canada about Canadians opinions regarding important national and international topics.

1.10. TOTAL CONTRACT VALUE

The total contract value is equal to \$360,198.80.

1.11. POLITICAL NEUTRALITY STATEMENT

I hereby certify as Senior Officer of Forum Research Inc. that the deliverables fully comply with the Government of Canada political neutrality requirements outlined in the Policy on Communications and Federal Identity and the Directive on the Management of Communications - Appendix C (Appendix C: Mandatory Procedures for Public Opinion Research).

Specifically, the deliverables do not include information on electoral voting intentions, political party preferences, standings with the electorate, or ratings of the performance of a political party or its leaders.

Signed:  _____

2. QUARTERLY METHODOLOGICAL REPORT

2.1. INTRODUCTION

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2.2. RESEARCH PURPOSE

The purpose of this study is to provide the Privy Council Office with information pertaining to the perceptions and opinions of Canadians regarding a number of topics. The Privy Council Office serves three main roles in serving Canada and Canadians:

- To provide non-partisan advice to the Prime Minister, portfolio ministers, Cabinet and Cabinet committees on matters of national and international importance
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interviews were shared with the Privy Council Office, when requested. A thorough review of the survey flow, logic, and questionnaire design was conducted by both Forum Research and the Privy Council Office.

2.6. PRE-TESTING

Survey pre-testing was conducted on weekends in order to assess a number of metrics of the data collection prior to launch, when requested. When pre-tests were conducted, a pre-test report was filled out by trained staff and was sent to the Privy Council Office on the following Monday of each week. A sample of the pre-test report is shown in Appendix C.

2.7. SAMPLE DESIGN AND SELECTION

Using computer assisted telephone interviewing (CATI) and random digit dialing (RDD), a probability-based sampling method was conducted. Forum Research sampled landlines and cell phones and attained a weekly sample of 500 Canadians. All Canadian area codes were included, including those from the territories. Eligible respondents were restricted to those over the age of 18. A soft quota of 48% landline and 52% cellphone for each weekly sample was the target, however, the proportion of landline vs. cellphone was deemed acceptable within the margin of error. The quotas for landline and cellphone were established in order to ensure that the younger populations were sufficiently sampled.

2.8. QUARTERLY SAMPLE METRICS

The following tables describe the obtained sample metrics broken out by region, phone type, and month.

REGIONAL PROPORTIONS ACHIEVED											
Mode	NF	PEI	NS	NB	QC	ON	MB	SK	AB	BC	TOTAL
Landline	57%	60%	55%	61%	60%	45%	53%	46%	39%	42%	49%
Cell-phone	43%	40%	45%	39%	40%	55%	47%	54%	61%	58%	51%

REGIONAL QUOTAS ACHIEVED									
PROVINCE	MONTH 1		MONTH 2		MONTH 3		TOTAL		
	LL	CELL	LL	CELL	LL	CELL	LL	CELL	
Newfoundland and Labrador	25	17	23	16	18	17	66	50	
Prince Edward Island	12	9	12	7	13	9	37	25	
Nova Scotia	46	36	46	37	45	38	137	111	
New Brunswick	36	24	37	23	35	23	108	70	
Quebec	241	162	240	163	236	160	717	485	
Ontario	286	347	289	348	282	340	857	1035	
Manitoba	68	60	64	61	67	55	199	176	
Saskatchewan	50	57	49	61	48	57	147	175	
Alberta	106	160	99	160	97	155	302	475	
British Columbia	107	147	118	149	113	171	338	467	
Yukon	2	1	2	0	2	14	6	15	
Nunavut	0	0	1	0	1	0	2	0	
N.W. Territories	1	0	0	3	3	7	4	10	
TOTAL	980	1020	980	1028	960	1046	2920	3094	

2.9. WEIGHTING PROCEDURES

Forum applied a weighting strategy (using 2016 Stats Can data) which is balanced according to:

- Age
- Gender
- Region

Weighting was conducted at the end of each weekly data collection period with the data collected during the week. As the data files were cumulative, data that was previously weighted was not re-weighted.

2.10. MARGIN OF ERROR & CONFIDENCE INTERVAL

The target weekly sample of 500 Canadians results in an overall margin of error of $\pm 4.38\%$, 19 times out of 20.

2.11. RESPONSE RATE

Response rates were calculated using the procedures as outlined in the MRIA response rate calculation guidelines. The disposition records and aggregate response rates are shown below. An aggregate response rate was calculated to be equal to 1.47%.

Response Rate (Empirical Calculation)	Landline	Cellphone
<i>Invalid</i>	140834	207854
NIS, fax/modem, business/non-res.	140834	207854
Unresolved (U)	285638	189211
Busy, no answer, answering machine	285638	189211
In-scope – Non-responding (IS)	17120	17598
Language problem	713	781
Illness, incapable	305	95
Callback (respondent not available)	4668	5605
Refusal	11012	10650
Termination	422	467
In-scope – Responding units (R)	2998	3584
No one 18+	44	274
Quota full/Other disqualify	34	216
Completed interviews	2920	3094
Response rate = R/(U+IS+R)	1.28%	

2.12. SURVEY ADMINISTRATION

The survey was administered between October 2, 2017 and December 17, 2017 (as shown in the Table below) using the computer-assisted telephone interview (CATI) methodology and was administered in both the official languages. It was conducted from Forum's Toronto and Montreal call centers by a team of experienced bilingual interviewers and supervising staff. The interviewers were selected and trained by full-time training staff. Each interviewer completed a rigorous three-day, 15-hour "basic training" class.

Fieldwork Dates (MM/DD/YYYY)		
Month 1	Month 2	Month 3
10/02/2017	11/01/2017	11/27/2017
10/03/2017	11/02/2017	11/28/2017
10/04/2017	11/03/2017	11/29/2017
10/05/2017	11/04/2017	11/30/2017
10/06/2017	11/05/2017	12/01/2017
10/07/2017	11/07/2017	12/02/2017
10/10/2017	11/08/2017	12/03/2017
10/11/2017	11/09/2017	12/04/2017
10/12/2017	11/10/2017	12/05/2017
10/13/2017	11/11/2017	12/06/2017
10/14/2017	11/12/2017	12/07/2017
10/15/2017	11/13/2017	12/08/2017
10/16/2017	11/14/2017	12/09/2017
10/17/2017	11/15/2017	12/11/2017
10/18/2017	11/16/2017	12/12/2017
10/19/2017	11/17/2017	12/13/2017
10/20/2017	11/18/2017	12/14/2017
10/21/2017	11/19/2017	12/15/2017
10/22/2017	11/20/2017	12/16/2017
10/25/2017	11/21/2017	12/17/2017
10/26/2017	11/22/2017	
10/27/2017	11/23/2017	
10/28/2017	11/24/2017	
10/29/2017	11/25/2017	

2.13. CALL TIMES

Forum Research collected data on weekdays and weekends. Pre-tests were conducted weekends upon request from the Privy Council Office. Calls were made on Saturdays between 10:00am and 6:00pm, and on Sundays at 12:00pm and 6:00pm. Primary data collection was conducted from Monday to Friday between the hours of 5pm to 9pm local time.

2.14. CALL BACKS

Forum Research restricted the number of call backs to 8 calls for landlines and 5 calls for cellphones. Furthermore, Respondents were not called back after two weeks from their initial call. Call-backs were made at varying days and times in order to maximize the proportion of successful call-backs.

2.15. GENERALIZATION OF DATA

The findings can be extrapolated to the Canadian population within a margin of error of $\pm 4.38\%$. The data was collected using a random sampling approach, and weighted according to Statistics Canada data (2016). As such, this data is of the highest possible quality and accurately reflects (within the MoE) Canadians' opinions. Sampling error is just one source of potential error, and best practices were used in order to reduce the influence of other sources of error, such as non-sampling error. Measures were taken in order to reduce the influence of non-response bias, such as item and unit non-response. In order to reduce the influence of item non-response bias, all interviewers were trained to effectively deliver high quality interviews in a professional and ethical manner. Respondents were assured their answers remain anonymous and confidential, thus reducing the likelihood of item non-response.

A number of measures and procedure were taken to reduce the influence of unit non-response on the data. In order to achieve a representative sample of youth, a larger proportion of cell phones were sampled (52%) in comparison to landlines (48%). To increase sample representativeness, fieldwork was conducted throughout the week and on weekends, to account for varying work schedules. Call-backs were made to ensure that individuals who were interested in participating-but were unavailable-would still be able to do so at their convenience. Finally, to ensure a representative sample, the data was weighted using 2016 Statistics Canada data on three demographic variables; *Age*, *Gender*, and *Region*.

The following table shows comparisons between three variables in the survey sample with their equivalent parameters in the population as made available from Statistics Canada. The parameters were obtained from the most recent Statistics Canada Census (2016). In order to maximize comparability, refusals were excluded from the sample statistic calculations.

Variable	Sample	Population	% Difference
Age (years)			Average diff. = 3%
18 to 24	8%	11%	3%
25 to 34	14%	16%	2%
35 to 44	15%	16%	1%
45 to 54	17%	18%	1%
55 to 64	21%	17%	4%
65 and older	26%	21%	5%
Gender			Average diff. = 4%
Male	53%	49%	4%
Female	47%	51%	4%
Income			Average diff. = 1%
Under \$20,000	10%	10%	0%
\$20,000 to just under \$40,000	16%	17%	1%
\$40,000 to just under \$60,000	16%	16%	0%
\$60,000 to just under \$80,000	15%	14%	1%
\$80,000 to just under \$100,000	12%	11%	1%
\$100,000 to just under \$150,000	17%	18%	1%
\$150,000 and above	14%	15%	1%

2.16. RESEARCH OUTCOMES

The findings of the research are expected to be used to inform the Government of Canada about Canadians opinions regarding important national and international topics.

2.17. TOTAL CONTRACT VALUE

The total contract value is equal to \$360,198.80.

2.18. POLITICAL NEUTRALITY STATEMENT

I hereby certify as Senior Officer of Forum Research Inc. that the deliverables fully comply with the Government of Canada political neutrality requirements outlined in the Policy on Communications and Federal Identity and the Directive on the Management of Communications - Appendix C (Appendix C: Mandatory Procedures for Public Opinion Research).

Specifically, the deliverables do not include information on electoral voting intentions, political party preferences, standings with the electorate, or ratings of the performance of a political party or its leaders.

Signed:  _____

3. APPENDIX A - PRE-TEST SAMPLE REPORT

**Privy Council Office
Continuous Tracking of Canadians' Views
Quantitative Pre-test Survey Report**

Submitted to: Privy Council Office
Prepared by: Forum Research Inc.

Date of report:

Pre-test call dates:

Pre-test call time:

Description of pre-test approach:

Pre-test cases are to be included in the final data set

Pretest Metrics table	
# of English completes:	
# of French completes:	
# of completes per hour:	
Response rate:	
Average interview length:	

Interviewer Feedback:

Findings & Resulting Modifications:

--

*Pre-test cases **will** be included in the weekly/final data set

4. APPENDIX B - QUESTIONNAIRE

Continuous Tracking of Canadians' Views

PCO SURVEY – WEEK 25

Fieldwork dates (Week 25): 10/02/2017 to 10/07/2017

Hello Bonjour, my name is _____. I'm calling on behalf of _____, a marketing research firm. We are conducting a brief study for the Government of Canada on current issues of interest to Canadians. Your responses will be kept entirely confidential and anonymous. This survey is registered with the Marketing Research and Intelligence Association's (MRIA).

Would you prefer that I continue in English or French? Préférez-vous continuer en français ou en anglais?

[IF NEEDED: Je vous remercie. Quelqu'un vous rappellera bientôt pour mener le sondage en français.]

INSERT CELLPHONE INTRO QUESTIONS

(IF LANDLINE)

May I please speak with the person in your household who is 18 years of age or older and who has had the most recent birthday? Would that be you? [IF THAT PERSON IS NOT AVAILABLE ARRANGE CALLBACK]

Yes	=> CONTINUE
No	=> ASK TO SPEAK TO 'ELIGIBLE' PERSON AND START AGAIN
REFUSED	=> THANK AND TERMINATE

ASK TO ALL RESPONDENTS

CORE – ISSUE PRIORITIES & PERFORMANCE

Q1. Thinking about the issues presently facing Canada, which ONE do you feel should receive the GREATEST attention from the Government of Canada? That is, what should be the TOP priority? **[DO NOT READ LIST; CAPTURE FIRST MENTION]**

Economy
Jobs / unemployment
Environment / climate change
Health / health care
Debt / deficit
Cost of living
Taxes
Employment insurance
Trade / international trade / trade agreements
Infrastructure (general mention)

Infrastructure – public transit
Infrastructure – roads/highways
Infrastructure - bridges
Infrastructure – other
Education
ISIS/Syria/Iraq mission
Terrorism / security
Refugees
Immigration
Indigenous issues
Crime
Drugs/marijuana
Poverty/homelessness
Oil / pipelines
Government service delivery to citizens
Other (specify)

Q2. Overall, do you feel that the Government of Canada is on the right track or the wrong track? Please use a scale from 1 to 10, where 1 means “completely on the wrong track” and 10 means “completely on the right track”.

Q3. And do you feel that the Government of Canada is on the right track or the wrong track in its management of the following issues? Please use a scale from 1 to 10, where 1 means “completely on the wrong track” and 10 means “completely on the right track”.

[RANDOMIZE]

- A. The economy
- B. Creating jobs
- C. Investing in infrastructure
- D. Health care
- F. Immigration
- G. Aboriginal issues (Enjeux autochtones)
- H. The environment
- N. Canada-US relations
- O. Reducing poverty in developing countries

NEWS

N1. What news, announcements, initiatives or actions from the Government of Canada have you seen, read or heard recently, if anything? **[RECORD UP TO 5 MENTIONS]**

(NO PRE-CODED LIST)
HAVE NOT SEEN/READ/HEARD ANYTHING
DON'T KNOW
REFUSED

N2. For each of the following would you say you are: not at all aware, heard a bit about it, paying attention to it but not discussing it, or paying attention to it and discussing it with others?" (REPEAT SCALE AS NECESSARY)

NOTE TO INTERVIEWERS: DISCUSSING INCLUDES ANY TYPE OF DISCUSSION, INCLUDING ONLINE

[RANDOMIZE]

- C. Marijuana legalization
- D. Proposed pipeline projects
- BZ. Overdoses from Opioids, such as fentanyl
- CZ. Canada-US relations
- CY. NAFTA renegotiation
- DY. Changes to close tax loopholes
- FY. Asylum seekers crossing the Canada-US border
- GY. The release of Canadian Pastor Hyeon Soo Lim from a North Korean prison
- HY. Netflix' agreement with the Government of Canada to invest \$500 million in Canadian content

ASK TO ALL RESPONDENTS

POVERTY IN DEVELOPING COUNTRY

DEV1. What do you believe is the primary cause of poverty in developing countries? **[RECORD ONLY ONE MENTION]**

(NO PRE-CODED LIST)

DON'T KNOW / CAN'T THINK OF ANYTHING
REFUSED

DEV2. When thinking about approaches to reducing poverty in developing countries, how effective or ineffective do you think each of the following initiatives are? Please rate each on a scale of 1 to 10, where 1 is very ineffective in reducing poverty and 10 is very effective in reducing poverty:

READ & RANDOMIZE

- a. Initiatives that promote equality between women and men
- b. Initiatives that promote economic growth
- c. Initiatives that create jobs
- d. Initiatives that address climate change
- e. Initiatives that promote peace
- f. Initiatives that promote security
- g. Initiatives that promote human rights
- h. Greater (**SPLIT SAMPLE:** cooperation/partnerships) with global organizations focused on reducing poverty

ASK TO ALL RESPONDENTS
AFFORDABLE HOUSING

AH3. If the Government of Canada were to make new investments in housing construction and repair, do you believe they should: **[ROTATE TWO CHOICES]** Transfer this new funding to provincial and territorial governments who would pick specific projects to fund **OR** select projects to fund, and work directly with municipalities and housing providers?

AH4. Do you support or oppose the Government of Canada providing housing affordability subsidies to low-income individuals to help them pay their rent? Do you strongly or somewhat **(support/oppose)**?

AH5. If the Government of Canada were to provide housing affordability subsidies for low-income individuals: **[ROTATE TWO CHOICES]** should the rent subsidies be provided directly to the individual **OR** should the rent subsidies be provided to the housing provider?

AH6. How much of a priority is it to increase housing affordability to the following populations? Please use a scale of 1 to 10, where 1 means it is not a priority at all and 10 means it is a top priority?

READ & RANDOMIZE

- a. Seniors
- b. Veterans
- c. Indigenous peoples
- d. Women fleeing domestic violence
- e. (SPLIT) Persons with developmental disabilities / Persons with physical disabilities
- f. Persons dealing with mental health issues
- g. Persons dealing with addiction
- h. Immigrants
- i. Homeless people
- j. Young families trying to buy their first home

ASK TO ALL RESPONDENTS
DEMOGRAPHICS

To finish, I'd like to ask you some questions for statistical purposes only. Please be assured that your answers will remain completely confidential.

D1. In what year were you born? **[RECORD YEAR]**

IF D1=DK/REF

D2. Which of the following age categories do you fall into? **[READ LIST, ACCEPT ONE RESPONSE]**

18 to 24

- 25 to 34
- 35 to 44
- 45 to 54
- 55 to 64
- 65 or older

D3. What is the highest level of formal education that you have completed to date?
[READ LIST, ACCEPT ONE RESPONSE]

- Grade 8 or less
- Some high school
- High School diploma or equivalent
- Registered Apprenticeship or other trades certificate or diploma
- College, CEGEP or other non-university certificate or diploma
- University certificate or diploma below bachelor's level
- Bachelor's degree
- Post graduate degree above bachelor's level

D4. Which of the following categories best describes your current employment status? **[READ LIST, ACCEPT ONE RESPONSE]**

- Working full-time, that is, 35 or more hours per week
- Working part-time, that is, less than 35 hours per week
- Self-employed
- Unemployed, but looking for work
- A student attending school full-time
- Retired
- Not in the workforce [FULL-TIME HOMEMAKER, UNEMPLOYED, NOT LOOKING FOR WORK]
- [DO NOT READ] Other – [DO NOT SPECIFY]**

D5. Which of the following categories best describes your total household income? That is, the total income of all persons in your household combined, before taxes [READ LIST]?

- Under \$20,000
- \$20,000 to just under \$40,000
- \$40,000 to just under \$60,000
- \$60,000 to just under \$80,000
- \$80,000 to just under \$100,000
- \$100,000 to just under \$150,000
- \$150,000 and above

D6: Do you have any children of any age living in your household?

- Yes
- No

ASK IF D6=YES

D7: Do you have any children in the following age groups living in your household [READ LIST]?

	Yes	No
A. Under 6 years old		
B. 6 to 11 years old		
C. 12 to 17 years old		
D. 18 years old or older		

D8. Were you born in Canada?

Yes

No

ASK IF D8=NO:

D9. In what year did you come to Canada?

Record year: _____ [ASK FOR APPROXIMATION IF THEY CAN'T REMEMBER]

D12. Are you an Aboriginal person, that is, First Nations, Métis or Inuk (Inuit)? First Nations includes Status and Non-Status Indians.

Yes

No

ASK IF D12=NO

D13. You may belong to one or more racial or cultural groups on the following list. Are you...?

Interviewer: Read categories to respondent and mark up to 4 responses that apply. If respondent answers "mixed", "bi-racial" or "multi-racial", etc., probe for specific groups and mark each one separately (e.g., White, Black, Chinese).

Note: Aboriginal people or First Nations are not included in the list of response categories because the Employment Equity Act defines visible minorities as "persons, other than Aboriginal persons, who are non-Caucasian in race or non-white in colour". Guidelines state that "Due to their status as First Nation people, Aboriginal peoples are specifically excluded from the definition". Under the Employment Equity Act, Aboriginal Peoples are considered to be a separate designated group

White

South Asian (e.g., East Indian, Pakistani, Sri Lankan)

Chinese

Black

Filipino

Latin American

Arab

Southeast Asian (e.g., Vietnamese, Cambodian, Malaysian, Laotian)
West Asian (e.g., Iranian, Afghan)
Korean
Japanese
Other – Specify
DK/RF

NOTE: ABORIGINALS ASKED SEPARATELY, IN LINE WITH STATISTICS CANADA APPROACH

CAPTURE FSA (OR SIMILAR) TO ENABLE REGIONAL ANALYSES, SUCH AS SPECIFIC URBAN CENTRES

- INSERT GENDER
- INSERT LANGUAGE OF INTERVIEW
- INSERT DATE OF THE INTERVIEW
- INSERT PROVINCE/TERRITORY

That concludes the survey. Thank you very much for taking the time to participate, it is much appreciated. On behalf of myself and the Government of Canada, have a nice (day/evening).

PCO SURVEY – WEEK 26

Fieldwork dates (Week 26): 10/10/2017 to 10/15/2017

INTRODUCTION

Hello Bonjour, my name is _____. I'm calling on behalf of _____, a marketing research firm. We are conducting a brief study for the Government of Canada on current issues of interest to Canadians. Your responses will be kept entirely confidential and anonymous. This survey is registered with the Marketing Research and Intelligence Association's (MRIA).

Would you prefer that I continue in English or French? Préférez-vous continuer en français ou en anglais?

[IF NEEDED: Je vous remercie. Quelqu'un vous rappellera bientôt pour mener le sondage en français.]

INSERT CELLPHONE INTRO QUESTIONS

(IF LANDLINE)

May I please speak with the person in your household who is 18 years of age or older and who has had the most recent birthday? Would that be you? [IF THAT PERSON IS NOT AVAILABLE ARRANGE CALLBACK]

Yes	=> CONTINUE
No	=> ASK TO SPEAK TO 'ELIGIBLE' PERSON AND START AGAIN
REFUSED	=> THANK AND TERMINATE

ASK TO ALL RESPONDENTS

CORE – ISSUE PRIORITIES & PERFORMANCE

Q1. Thinking about the issues presently facing Canada, which ONE do you feel should receive the GREATEST attention from the Government of Canada? That is, what should be the TOP priority? **[DO NOT READ LIST; CAPTURE FIRST MENTION]**

Economy
Jobs / unemployment
Environment / climate change
Health / health care
Debt / deficit
Cost of living
Taxes
Employment insurance
Trade / international trade / trade agreements
Infrastructure (general mention)
Infrastructure – public transit
Infrastructure – roads/highways
Infrastructure - bridges

Infrastructure – other
Education
ISIS/Syria/Iraq mission
Terrorism / security
Refugees
Immigration
Indigenous issues
Crime
Drugs/marijuana
Poverty/homelessness
Oil / pipelines
Government service delivery to citizens
Other (specify)

Q2. Overall, do you feel that the Government of Canada is on the right track or the wrong track? Please use a scale from 1 to 10, where 1 means “completely on the wrong track” and 10 means “completely on the right track”.

Q3. And do you feel that the Government of Canada is on the right track or the wrong track in its management of the following issues? Please use a scale from 1 to 10, where 1 means “completely on the wrong track” and 10 means “completely on the right track”.

[RANDOMIZE]

- A. The economy
- B. Creating jobs
- C. Investing in infrastructure
- D. Health care
- F. Immigration
- G. Aboriginal issues (Enjeux autochtones)
- H. The environment
- N. Canada-US relations
- O. Reducing poverty in developing countries

NEWS

N1. What news, announcements, initiatives or actions from the Government of Canada have you seen, read or heard recently, if anything? **[RECORD UP TO 5 MENTIONS]**

(NO PRE-CODED LIST)

HAVE NOT SEEN/READ/HEARD ANYTHING
DON'T KNOW
REFUSED

N2. For each of the following would you say you are: not at all aware, heard a bit about it, paying attention to it but not discussing it, or paying attention to it and discussing it with others?" (REPEAT SCALE AS NECESSARY)

NOTE TO INTERVIEWERS: DISCUSSING INCLUDES ANY TYPE OF DISCUSSION, INCLUDING ONLINE

[RANDOMIZE]

- C. Marijuana legalization
- D. Proposed pipeline projects
- BZ. Overdoses from Opioids, such as fentanyl
- CZ. Canada-US relations
- CY. NAFTA renegotiation
- DY. Changes to close tax loopholes
- FY. Asylum seekers crossing the Canada-US border
- GY. The release of Canadian Pastor Hyeon Soo Lim from a North Korean prison
- HY. Netflix' agreement with the Government of Canada to invest \$500 million in Canadian content

ASK TO ALL RESPONDENTS

POVERTY IN DEVELOPING COUNTRY

DEV1. What do you believe is the primary cause of poverty in developing countries? **[RECORD ONLY ONE MENTION]**

(NO PRE-CODED LIST)

DON'T KNOW / CAN'T THINK OF ANYTHING
REFUSED

DEV2. When thinking about approaches to reducing poverty in developing countries, how effective or ineffective do you think each of the following initiatives are? Please rate each on a scale of 1 to 10, where 1 is very ineffective in reducing poverty and 10 is very effective in reducing poverty:

READ & RANDOMIZE

- a. Initiatives that promote equality between women and men
- b. Initiatives that promote economic growth
- c. Initiatives that create jobs
- d. Initiatives that address climate change
- e. Initiatives that promote peace
- f. Initiatives that promote security
- g. Initiatives that promote human rights
- h. Greater (**SPLIT SAMPLE:** cooperation/partnerships) with global organizations focused on reducing poverty

ASK TO ALL RESPONDENTS
AFFORDABLE HOUSING

AH3. If the Government of Canada were to make new investments in housing construction and repair, do you believe they should: **[ROTATE TWO CHOICES]** Transfer this new funding to provincial and territorial governments who would pick specific projects to fund **OR** select projects to fund, and work directly with municipalities and housing providers?

AH4. Do you support or oppose the Government of Canada providing housing affordability subsidies to low-income individuals to help them pay their rent? Do you strongly or somewhat **(support/oppose)**?

AH5. If the Government of Canada were to provide housing affordability subsidies for low-income individuals: **[ROTATE TWO CHOICES]** should the rent subsidies be provided directly to the individual **OR** should the rent subsidies be provided to the housing provider?

AH6. How much of a priority is it to increase housing affordability to the following populations? Please use a scale of 1 to 10, where 1 means it is not a priority at all and 10 means it is a top priority?

READ & RANDOMIZE

- a. Seniors
- b. Veterans
- c. Indigenous peoples
- d. Women fleeing domestic violence
- e. (SPLIT) Persons with developmental disabilities / Persons with physical disabilities
- f. Persons dealing with mental health issues
- g. Persons dealing with addiction
- h. Immigrants
- i. Homeless people
- j. Young families trying to buy their first home

ASK TO ALL RESPONDENTS
DEMOGRAPHICS

To finish, I'd like to ask you some questions for statistical purposes only. Please be assured that your answers will remain completely confidential.

D1. In what year were you born? **[RECORD YEAR]**

IF D1=DK/REF

D2. Which of the following age categories do you fall into? **[READ LIST, ACCEPT ONE RESPONSE]**

18 to 24

25 to 34

35 to 44
45 to 54
55 to 64
65 or older

D3. What is the highest level of formal education that you have completed to date?

[READ LIST, ACCEPT ONE RESPONSE]

Grade 8 or less
Some high school
High School diploma or equivalent
Registered Apprenticeship or other trades certificate or diploma
College, CEGEP or other non-university certificate or diploma
University certificate or diploma below bachelor's level
Bachelor's degree
Post graduate degree above bachelor's level

D4. Which of the following categories best describes your current employment status? **[READ LIST, ACCEPT ONE RESPONSE]**

Working full-time, that is, 35 or more hours per week
Working part-time, that is, less than 35 hours per week
Self-employed
Unemployed, but looking for work
A student attending school full-time
Retired
Not in the workforce [FULL-TIME HOMEMAKER, UNEMPLOYED, NOT LOOKING FOR WORK]
[DO NOT READ] Other – [DO NOT SPECIFY]

D5. Which of the following categories best describes your total household income? That is, the total income of all persons in your household combined, before taxes [READ LIST]?

Under \$20,000
\$20,000 to just under \$40,000
\$40,000 to just under \$60,000
\$60,000 to just under \$80,000
\$80,000 to just under \$100,000
\$100,000 to just under \$150,000
\$150,000 and above

D6: Do you have any children of any age living in your household?

Yes
No

ASK IF D6=YES

D7: Do you have any children in the following age groups living in your household [READ LIST]?

	Yes	No
E. Under 6 years old		
F. 6 to 11 years old		
G. 12 to 17 years old		
H. 18 years old or older		

D8. Were you born in Canada?

Yes

No

ASK IF D8=NO:

D9. In what year did you come to Canada?

Record year: _____ [ASK FOR APPROXIMATION IF THEY CAN'T REMEMBER]

D12. Are you an Aboriginal person, that is, First Nations, Métis or Inuk (Inuit)? First Nations includes Status and Non-Status Indians.

Yes

No

ASK IF D12=NO

D13. You may belong to one or more racial or cultural groups on the following list. Are you...?

Interviewer: Read categories to respondent and mark up to 4 responses that apply. If respondent answers "mixed", "bi-racial" or "multi-racial", etc., probe for specific groups and mark each one separately (e.g., White, Black, Chinese).

Note: Aboriginal people or First Nations are not included in the list of response categories because the Employment Equity Act defines visible minorities as "persons, other than Aboriginal persons, who are non-Caucasian in race or non-white in colour". Guidelines state that "Due to their status as First Nation people, Aboriginal peoples are specifically excluded from the definition". Under the Employment Equity Act, Aboriginal Peoples are considered to be a separate designated group

White

South Asian (e.g., East Indian, Pakistani, Sri Lankan)

Chinese

Black

Filipino

Latin American

Arab

Southeast Asian (e.g., Vietnamese, Cambodian, Malaysian, Laotian)

West Asian (e.g., Iranian, Afghan)
Korean
Japanese
Other – Specify
DK/RF

NOTE: ABORIGINALS ASKED SEPARATELY, IN LINE WITH STATISTICS CANADA APPROACH

CAPTURE FSA (OR SIMILAR) TO ENABLE REGIONAL ANALYSES, SUCH AS SPECIFIC URBAN CENTRES

- INSERT GENDER
- INSERT LANGUAGE OF INTERVIEW
- INSERT DATE OF THE INTERVIEW
- INSERT PROVINCE/TERRITORY

That concludes the survey. Thank you very much for taking the time to participate, it is much appreciated. On behalf of myself and the Government of Canada, have a nice (day/evening).

PCO SURVEY – WEEK 27

Fieldwork dates (Week 27): 10/16/2017 to 10/22/2017

INTRODUCTION

Hello Bonjour, my name is _____. I'm calling on behalf of _____, a marketing research firm. We are conducting a brief study for the Government of Canada on current issues of interest to Canadians. Your responses will be kept entirely confidential and anonymous. This survey is registered with the Marketing Research and Intelligence Association's (MRIA).

Would you prefer that I continue in English or French? Préférez-vous continuer en français ou en anglais?

[IF NEEDED: Je vous remercie. Quelqu'un vous rappellera bientôt pour mener le sondage en français.]

INSERT CELLPHONE INTRO QUESTIONS

(IF LANDLINE)

May I please speak with the person in your household who is 18 years of age or older and who has had the most recent birthday? Would that be you? [IF THAT PERSON IS NOT AVAILABLE ARRANGE CALLBACK]

Yes	=> CONTINUE
No	=> ASK TO SPEAK TO 'ELIGIBLE' PERSON AND START AGAIN
REFUSED	=> THANK AND TERMINATE

ASK TO ALL RESPONDENTS

CORE – ISSUE PRIORITIES & PERFORMANCE

Q1. Thinking about the issues presently facing Canada, which ONE do you feel should receive the GREATEST attention from the Government of Canada? That is, what should be the TOP priority? **[DO NOT READ LIST; CAPTURE FIRST MENTION]**

- Economy
- Jobs / unemployment
- Environment / climate change
- Health / health care
- Debt / deficit
- Cost of living
- Taxes
- Employment insurance
- Trade / international trade / trade agreements
- Infrastructure (general mention)
- Infrastructure – public transit
- Infrastructure – roads/highways
- Infrastructure - bridges
- Infrastructure – other

Education
ISIS/Syria/Iraq mission
Terrorism / security
Refugees
Immigration
Indigenous issues
Crime
Drugs/marijuana
Poverty/homelessness
Oil / pipelines
Government service delivery to citizens
Other (specify)

Q2. Overall, do you feel that the Government of Canada is on the right track or the wrong track? Please use a scale from 1 to 10, where 1 means “completely on the wrong track” and 10 means “completely on the right track”.

Q3. And do you feel that the Government of Canada is on the right track or the wrong track in its management of the following issues? Please use a scale from 1 to 10, where 1 means “completely on the wrong track” and 10 means “completely on the right track”.

[RANDOMIZE]

- A. The economy
- B. Creating jobs
- C. Investing in infrastructure
- D. Health care
- F. Immigration
- G. Aboriginal issues
- H. The environment
- N. Canada-US relations

NEWS

N1. What news, announcements, initiatives or actions from the Government of Canada have you seen, read or heard recently, if anything? **[RECORD UP TO 5 MENTIONS]**

(NO PRE-CODED LIST)

HAVE NOT SEEN/READ/HEARD ANYTHING
DON'T KNOW
REFUSED

N2. For each of the following would you say you are: not at all aware, heard a bit about it, paying attention to it but not discussing it, or paying attention to it and discussing it with others?" (REPEAT SCALE AS NECESSARY)

NOTE TO INTERVIEWERS: DISCUSSING INCLUDES ANY TYPE OF DISCUSSION, INCLUDING ONLINE

[RANDOMIZE]

- C. Marijuana legalization
- D. Proposed pipeline projects
- BZ. Overdoses from Opioids, such as fentanyl
- CZ. Canada-US relations
- CY. NAFTA renegotiation
- DY. Changes to corporate tax rules
- FY. Asylum seekers crossing the Canada-US border
- HY. Netflix' agreement with the Government of Canada to invest \$500 million in Canadian content

CHANGES TO CORPORATE TAX RULES

SKIP TO PRAF1 IF "not at all aware" or "Don't know" to "Changes to corporate tax rules" in N2DY

TAX6. What specifically have you heard about the proposed changes to corporate tax rules?

[RECORD OPEN-END RESPONSE]

TAX7. Have you seen, read or heard information about the proposed changes to corporate tax rules through any of the following means: **[READ LIST - RECORD UP TO 9 MENTIONS]**

[RANDOMIZE]

- Conversations in person or on the phone with friends, family, or co-workers
- Status updates and personal opinions shared by friends on Facebook
- Stories or links shared on Facebook
- Opinions or links shared on Twitter
- Stories on online news sites
- Video posted on YouTube, social media, or online news sites
- Print newspaper stories
- Radio news stories
- TV news stories

- None of these sources
- DON'T KNOW
- REFUSED

TAX8. Do you strongly support, somewhat support, somewhat oppose or strongly oppose the proposed changes?

ASK TAX9a IF TAX8=support

TAX9a. And why do you support the proposed changes?

ASK TAX9b IF TAX8=oppose

TAX9b. And why do you oppose the proposed changes?

ASK TO ALL RESPONDENTS

PERMANENT RESIDENCY APPLICATION FEE

***PRAF1.** Do you support or oppose increasing the Permanent Residency application fee for immigrants to Canada by **(SPLIT)** 10% / 30% to **(SPLIT)** process immigration applicants faster? / increase the number of immigrants allowed to Canada each year. Please use a scale from 1 to 10 where 1 means you “strongly oppose” and 10 means you “strongly support”.*

ASK PRAF2a IF PRAF1=7-10

PRAF2a. And why do you support this? **(ASK OPEN)**

ASK PRAF2b IF PRAF1=1-4

PRAF2b. And why do you oppose this? **(ASK OPEN)**

ASK TO ALL RESPONDENTS

DEMOGRAPHICS

To finish, I'd like to ask you some questions for statistical purposes only. Please be assured that your answers will remain completely confidential.

D1. In what year were you born? **[RECORD YEAR]**

IF D1=DK/REF

D2. Which of the following age categories do you fall into? **[READ LIST, ACCEPT ONE RESPONSE]**

18 to 24

25 to 34

35 to 44

45 to 54

55 to 64

65 or older

D3. What is the highest level of formal education that you have completed to date?
[READ LIST, ACCEPT ONE RESPONSE]

- Grade 8 or less
- Some high school
- High School diploma or equivalent
- Registered Apprenticeship or other trades certificate or diploma
- College, CEGEP or other non-university certificate or diploma
- University certificate or diploma below bachelor's level
- Bachelor's degree
- Post graduate degree above bachelor's level

D4. Which of the following categories best describes your current employment status? **[READ LIST, ACCEPT ONE RESPONSE]**

- Working full-time, that is, 35 or more hours per week
- Working part-time, that is, less than 35 hours per week
- Self-employed
- Unemployed, but looking for work
- A student attending school full-time
- Retired
- Not in the workforce [FULL-TIME HOMEMAKER, UNEMPLOYED, NOT LOOKING FOR WORK]
- [DO NOT READ] Other – [DO NOT SPECIFY]**

D5. Which of the following categories best describes your total household income? That is, the total income of all persons in your household combined, before taxes [READ LIST]?

- Under \$20,000
- \$20,000 to just under \$40,000
- \$40,000 to just under \$60,000
- \$60,000 to just under \$80,000
- \$80,000 to just under \$100,000
- \$100,000 to just under \$150,000
- \$150,000 and above

D6: Do you have any children of any age living in your household?

- Yes
- No

ASK IF D6=YES

D7: Do you have any children in the following age groups living in your household [READ LIST]?

	Yes	No
--	-----	----

I. Under 6 years old		
J. 6 to 11 years old		
K. 12 to 17 years old		
L. 18 years old or older		

D8. Were you born in Canada?

- Yes
- No

ASK IF D8=NO:

D9. In what year did you come to Canada?

Record year: _____ [ASK FOR APPROXIMATION IF THEY CAN'T REMEMBER]

D12. Are you an Aboriginal person, that is, First Nations, Métis or Inuk (Inuit)? First Nations includes Status and Non-Status Indians.

- Yes
- No

ASK IF D12=NO

D13. You may belong to one or more racial or cultural groups on the following list. Are you...?

Interviewer: Read categories to respondent and mark up to 4 responses that apply. If respondent answers "mixed", "bi-racial" or "multi-racial", etc., probe for specific groups and mark each one separately (e.g., White, Black, Chinese).

Note: Aboriginal people or First Nations are not included in the list of response categories because the Employment Equity Act defines visible minorities as "persons, other than Aboriginal persons, who are non-Caucasian in race or non-white in colour". Guidelines state that "Due to their status as First Nation people, Aboriginal peoples are specifically excluded from the definition". Under the Employment Equity Act, Aboriginal Peoples are considered to be a separate designated group

- White
- South Asian (e.g., East Indian, Pakistani, Sri Lankan)
- Chinese
- Black
- Filipino
- Latin American
- Arab

Southeast Asian (e.g., Vietnamese, Cambodian, Malaysian, Laotian)

West Asian (e.g., Iranian, Afghan)

Korean

Japanese

Other – Specify

DK/RF

NOTE: ABORIGINALS ASKED SEPARATELY, IN LINE WITH STATISTICS CANADA APPROACH

CAPTURE FSA (OR SIMILAR) TO ENABLE REGIONAL ANALYSES, SUCH AS SPECIFIC URBAN CENTRES

- INSERT GENDER
- INSERT LANGUAGE OF INTERVIEW
- INSERT DATE OF THE INTERVIEW
- INSERT PROVINCE/TERRITORY

That concludes the survey. Thank you very much for taking the time to participate, it is much appreciated. On behalf of myself and the Government of Canada, have a nice (day/evening).

PCO SURVEY – WEEK 28

Fieldwork dates (Week 28): 10/25/2017 to 10/29/2017

INTRODUCTION

Hello Bonjour, my name is _____. I'm calling on behalf of _____, a marketing research firm. We are conducting a brief study for the Government of Canada on current issues of interest to Canadians. Your responses will be kept entirely confidential and anonymous. This survey is registered with the Marketing Research and Intelligence Association's (MRIA).

Would you prefer that I continue in English or French? Préférez-vous continuer en français ou en anglais?

[IF NEEDED: Je vous remercie. Quelqu'un vous rappellera bientôt pour mener le sondage en français.]

INSERT CELLPHONE INTRO QUESTIONS

(IF LANDLINE)

May I please speak with the person in your household who is 18 years of age or older and who has had the most recent birthday? Would that be you? [IF THAT PERSON IS NOT AVAILABLE ARRANGE CALLBACK]

Yes	=> CONTINUE
No	=> ASK TO SPEAK TO 'ELIGIBLE' PERSON AND START AGAIN
REFUSED	=> THANK AND TERMINATE

ASK TO ALL RESPONDENTS

CORE – ISSUE PRIORITIES & PERFORMANCE

Q1. Thinking about the issues presently facing Canada, which ONE do you feel should receive the GREATEST attention from the Government of Canada? That is, what should be the TOP priority? **[DO NOT READ LIST; CAPTURE FIRST MENTION]**

- Economy
- Jobs / unemployment
- Environment / climate change
- Health / health care
- Debt / deficit
- Cost of living
- Taxes
- Employment insurance
- Trade / international trade / trade agreements
- Infrastructure (general mention)
- Infrastructure – public transit
- Infrastructure – roads/highways
- Infrastructure - bridges
- Infrastructure – other

Education
ISIS/Syria/Iraq mission
Terrorism / security
Refugees
Immigration
Indigenous issues
Crime
Drugs/marijuana
Poverty/homelessness
Oil / pipelines
Government service delivery to citizens
Other (specify)

Q2. Overall, do you feel that the Government of Canada is on the right track or the wrong track? Please use a scale from 1 to 10, where 1 means “completely on the wrong track” and 10 means “completely on the right track”.

Q3. And do you feel that the Government of Canada is on the right track or the wrong track in its management of the following issues? Please use a scale from 1 to 10, where 1 means “completely on the wrong track” and 10 means “completely on the right track”.

[RANDOMIZE]

- A. The economy
- B. Creating jobs
- C. Investing in infrastructure
- D. Health care
- F. Immigration
- G. Aboriginal issues
- H. The environment
- N. Canada-US relations

NEWS

N1. What news, announcements, initiatives or actions from the Government of Canada have you seen, read or heard recently, if anything? **[RECORD UP TO 5 MENTIONS]**

(NO PRE-CODED LIST)

HAVE NOT SEEN/READ/HEARD ANYTHING
DON'T KNOW
REFUSED

N2. For each of the following would you say you are: not at all aware, heard a bit about it, paying attention to it but not discussing it, or paying attention to it and discussing it with others?" (REPEAT SCALE AS NECESSARY)

NOTE TO INTERVIEWERS: DISCUSSING INCLUDES ANY TYPE OF DISCUSSION, INCLUDING ONLINE

[RANDOMIZE]

- C. Marijuana legalization
- D. Proposed pipeline projects
- V. Federal Government's Fall Economic Update
- CZ. Canada-US relations
- CY. NAFTA renegotiation
- DY. Changes to corporate tax rules
- FY. Asylum seekers crossing the Canada-US border
- HY. Netflix' agreement with the Government of Canada to invest \$500 million in Canadian content
- IY. Spruce budworm outbreak

FALL 2017 ECONOMIC UPDATE

(SKIP TO TAX8 IF "not at all aware" or "Don't know" to "Federal Government's Fall Economic Update" in N2V)

FE1. What have you seen, read or heard, if anything, about specific initiatives in the Federal Government's Fall Economic Update? **[RECORD OPEN-END RESPONSE]**

FE2. Have you seen, read or heard information about the Fall Economic Update through any of the following means: **[READ LIST - RECORD UP TO 9 MENTIONS]**

[RANDOMIZE]

- Conversations in person or on the phone with friends, family, or co-workers
- Status updates and personal opinions shared by friends on Facebook
- Stories or links shared on Facebook
- Opinions or links shared on Twitter
- Stories on online news sites
- Video posted on YouTube, social media, or online news sites
- Print newspaper stories
- Radio news stories
- TV news stories

None of these sources

DON'T KNOW

REFUSED

CHANGES TO CORPORATE TAX RULES

SKIP TO PRAF1 IF “not at all aware” or “Don’t know” to “Changes to corporate tax rules” in N2DY

TAX8. Do you strongly support, somewhat support, somewhat oppose or strongly oppose the federal government’s proposed changes to corporate tax rules?

ASK TAX9a IF TAX8=support

TAX9a. And why do you support the proposed changes to corporate tax rules?

ASK TAX9b IF TAX8=oppose

TAX9b. And why do you oppose the proposed changes to corporate tax rules?

ASK TO ALL RESPONDENTS

PERMANENT RESIDENCY APPLICATION FEE

***PRAF1.** Do you support or oppose increasing the Permanent Residency application fee for immigrants to Canada by **(SPLIT)** 10% / 30% to **(SPLIT)** process immigration applicants faster? / increase the number of immigrants allowed to Canada each year. Please use a scale from 1 to 10 where 1 means you “strongly oppose” and 10 means you “strongly support”.*

ASK PRAF2a IF PRAF1=7-10

PRAF2a. And why do you support this? **(ASK OPEN)**

ASK PRAF2b IF PRAF1=1-4

PRAF2b. And why do you oppose this? **(ASK OPEN)**

ASK TO ALL RESPONDENTS

DEMOGRAPHICS

To finish, I'd like to ask you some questions for statistical purposes only. Please be assured that your answers will remain completely confidential.

D1. In what year were you born? **[RECORD YEAR]**

IF D1=DK/REF

D2. Which of the following age categories do you fall into? **[READ LIST, ACCEPT ONE RESPONSE]**

18 to 24

25 to 34

35 to 44

45 to 54
55 to 64
65 or older

D3. What is the highest level of formal education that you have completed to date?

[READ LIST, ACCEPT ONE RESPONSE]

Grade 8 or less
Some high school
High School diploma or equivalent
Registered Apprenticeship or other trades certificate or diploma
College, CEGEP or other non-university certificate or diploma
University certificate or diploma below bachelor's level
Bachelor's degree
Post graduate degree above bachelor's level

D4. Which of the following categories best describes your current employment status? **[READ LIST, ACCEPT ONE RESPONSE]**

Working full-time, that is, 35 or more hours per week
Working part-time, that is, less than 35 hours per week
Self-employed
Unemployed, but looking for work
A student attending school full-time
Retired
Not in the workforce [FULL-TIME HOMEMAKER, UNEMPLOYED, NOT LOOKING FOR WORK]
[DO NOT READ] Other – [DO NOT SPECIFY]

D5. Which of the following categories best describes your total household income? That is, the total income of all persons in your household combined, before taxes [READ LIST]?

Under \$20,000
\$20,000 to just under \$40,000
\$40,000 to just under \$60,000
\$60,000 to just under \$80,000
\$80,000 to just under \$100,000
\$100,000 to just under \$150,000
\$150,000 and above

D6: Do you have any children of any age living in your household?

Yes
No

ASK IF D6=YES

D7: Do you have any children in the following age groups living in your household [READ LIST]?

	Yes	No
M. Under 6 years old		
N. 6 to 11 years old		
O. 12 to 17 years old		
P. 18 years old or older		

D8. Were you born in Canada?

Yes

No

ASK IF D8=NO:

D9. In what year did you come to Canada?

Record year: _____ [ASK FOR APPROXIMATION IF THEY CAN'T REMEMBER]

D12. Are you an Aboriginal person, that is, First Nations, Métis or Inuk (Inuit)? First Nations includes Status and Non-Status Indians.

Yes

No

ASK IF D12=NO

D13. You may belong to one or more racial or cultural groups on the following list. Are you...?

Interviewer: Read categories to respondent and mark up to 4 responses that apply. If respondent answers "mixed", "bi-racial" or "multi-racial", etc., probe for specific groups and mark each one separately (e.g., White, Black, Chinese).

Note: Aboriginal people or First Nations are not included in the list of response categories because the Employment Equity Act defines visible minorities as "persons, other than Aboriginal persons, who are non-Caucasian in race or non-white in colour". Guidelines state that "Due to their status as First Nation people, Aboriginal peoples are specifically excluded from the definition". Under the Employment Equity Act, Aboriginal Peoples are considered to be a separate designated group

White

South Asian (e.g., East Indian, Pakistani, Sri Lankan)

Chinese

Black

Filipino
Latin American
Arab
Southeast Asian (e.g., Vietnamese, Cambodian, Malaysian, Laotian)
West Asian (e.g., Iranian, Afghan)
Korean
Japanese
Other – Specify
DK/RF

NOTE: ABORIGINALS ASKED SEPARATELY, IN LINE WITH STATISTICS CANADA APPROACH

CAPTURE FSA (OR SIMILAR) TO ENABLE REGIONAL ANALYSES, SUCH AS SPECIFIC URBAN CENTRES

- INSERT GENDER
- INSERT LANGUAGE OF INTERVIEW
- INSERT DATE OF THE INTERVIEW
- INSERT PROVINCE/TERRITORY

That concludes the survey. Thank you very much for taking the time to participate, it is much appreciated. On behalf of myself and the Government of Canada, have a nice (day/evening).

PCO SURVEY – WEEK 29

Fieldwork dates (Week 29): 11/01/2017 to 11/05/2017

INTRODUCTION

Hello Bonjour, my name is _____. I'm calling on behalf of _____, a marketing research firm. We are conducting a brief study for the Government of Canada on current issues of interest to Canadians. Your responses will be kept entirely confidential and anonymous. This survey is registered with the Marketing Research and Intelligence Association's (MRIA).

Would you prefer that I continue in English or French? Préférez-vous continuer en français ou en anglais?

[IF NEEDED: Je vous remercie. Quelqu'un vous rappellera bientôt pour mener le sondage en français.]

INSERT CELLPHONE INTRO QUESTIONS

(IF LANDLINE)

May I please speak with the person in your household who is 18 years of age or older and who has had the most recent birthday? Would that be you? [IF THAT PERSON IS NOT AVAILABLE ARRANGE CALLBACK]

Yes	=> CONTINUE
No	=> ASK TO SPEAK TO 'ELIGIBLE' PERSON AND START AGAIN
REFUSED	=> THANK AND TERMINATE

ASK TO ALL RESPONDENTS

CORE – ISSUE PRIORITIES & PERFORMANCE

Q1. Thinking about the issues presently facing Canada, which ONE do you feel should receive the GREATEST attention from the Government of Canada? That is, what should be the TOP priority? **[DO NOT READ LIST; CAPTURE FIRST MENTION]**

- Economy
- Jobs / unemployment
- Environment / climate change
- Health / health care
- Debt / deficit
- Cost of living
- Taxes
- Employment insurance
- Trade / international trade / trade agreements
- Infrastructure (general mention)
- Infrastructure – public transit
- Infrastructure – roads/highways
- Infrastructure - bridges
- Infrastructure – other

Education
ISIS/Syria/Iraq mission
Terrorism / security
Refugees
Immigration
Indigenous issues
Crime
Drugs/marijuana
Poverty/homelessness
Oil / pipelines
Government service delivery to citizens
Other (specify)

Q2. Overall, do you feel that the Government of Canada is on the right track or the wrong track? Please use a scale from 1 to 10, where 1 means “completely on the wrong track” and 10 means “completely on the right track”.

Q3. And do you feel that the Government of Canada is on the right track or the wrong track in its management of the following issues? Please use a scale from 1 to 10, where 1 means “completely on the wrong track” and 10 means “completely on the right track”.

[RANDOMIZE]

- A. The economy
- B. Creating jobs
- C. Investing in infrastructure
- D. Health care
- F. Immigration
- G. Aboriginal issues
- H. The environment
- N. Canada-US relations

NEWS

N1. What news, announcements, initiatives or actions from the Government of Canada have you seen, read or heard recently, if anything? **[RECORD UP TO 5 MENTIONS]**

(NO PRE-CODED LIST)

HAVE NOT SEEN/READ/HEARD ANYTHING
DON'T KNOW
REFUSED

N2. For each of the following would you say you are: not at all aware, heard a bit about it, paying attention to it but not discussing it, or paying attention to it and discussing it with others?" (REPEAT SCALE AS NECESSARY)

NOTE TO INTERVIEWERS: DISCUSSING INCLUDES ANY TYPE OF DISCUSSION, INCLUDING ONLINE

[RANDOMIZE]

- C. Marijuana legalization
- D. Proposed pipeline projects
- V. Federal Government's Fall Economic Update
- W. Canada's immigration levels for 2018
- CZ. Canada-US relations
- CY. NAFTA renegotiation
- DY. Changes to corporate tax rules
- FY. Asylum seekers crossing the Canada-US border
- HY. Netflix' agreement with the Government of Canada to invest \$500 million in Canadian content
- IY. Spruce budworm outbreak

FALL 2017 ECONOMIC UPDATE

(SKIP TO IL1 IF "not at all aware" or "Don't know" to "Federal Government's Fall Economic Update" in N2V)

FE1. What have you seen, read or heard, if anything, about specific initiatives in the Federal Government's Fall Economic Update? **[RECORD OPEN-END RESPONSE]**

FE2. Have you seen, read or heard information about the Fall Economic Update through any of the following means: **[READ LIST - RECORD UP TO 9 MENTIONS]**

[RANDOMIZE]

- Conversations in person or on the phone with friends, family, or co-workers
- Status updates and personal opinions shared by friends on Facebook
- Stories or links shared on Facebook
- Opinions or links shared on Twitter
- Stories on online news sites
- Video posted on YouTube, social media, or online news sites
- Print newspaper stories
- Radio news stories
- TV news stories

- None of these sources
- DON'T KNOW

REFUSED

IMMIGRATION LEVELS FOR 2018

SKIP TO TAX8 IF “not at all aware” or “Don’t know” to “Canada's immigration levels for 2018” in N2W

IL1. What specifically have you heard about Canada's immigration levels for 2018? **[RECORD OPEN-END RESPONSE]**

IL2. Do you support or oppose **(SPLIT)** Canada's immigration levels for 2018 / Canada's immigration levels for 2018 which will be increased from 300,000 to 310,000. Please use a scale from 1 to 10 where 1 means you “strongly oppose” and 10 means you “strongly support”.

ASK IL3a IF IL2=7-10

IL3a. And why do you support Canada's immigration levels for 2018? **(ASK OPEN)**

ASK IL3b IF IL2=1-4

IL3b. And why do you oppose Canada's immigration levels for 2018? **(ASK OPEN)**

CHANGES TO CORPORATE TAX RULES

SKIP TO DEMO IF “not at all aware” or “Don’t know” to “Changes to corporate tax rules” in N2DY

TAX8. Do you strongly support, somewhat support, somewhat oppose or strongly oppose the federal government’s proposed changes to corporate tax rules?

ASK TAX9a IF TAX8=support

TAX9a. And why do you support the proposed changes to corporate tax rules?

ASK TAX9b IF TAX8=oppose

TAX9b. And why do you oppose the proposed changes to corporate tax rules?

ASK TO ALL RESPONDENTS

DEMOGRAPHICS

To finish, I'd like to ask you some questions for statistical purposes only. Please be assured that your answers will remain completely confidential.

D1. In what year were you born? **[RECORD YEAR]**

IF D1=DK/REF

D2. Which of the following age categories do you fall into? **[READ LIST, ACCEPT ONE RESPONSE]**

- 18 to 24
- 25 to 34
- 35 to 44
- 45 to 54
- 55 to 64
- 65 or older

D3. What is the highest level of formal education that you have completed to date?
[READ LIST, ACCEPT ONE RESPONSE]

- Grade 8 or less
- Some high school
- High School diploma or equivalent
- Registered Apprenticeship or other trades certificate or diploma
- College, CEGEP or other non-university certificate or diploma
- University certificate or diploma below bachelor's level
- Bachelor's degree
- Post graduate degree above bachelor's level

D4. Which of the following categories best describes your current employment status? **[READ LIST, ACCEPT ONE RESPONSE]**

- Working full-time, that is, 35 or more hours per week
- Working part-time, that is, less than 35 hours per week
- Self-employed
- Unemployed, but looking for work
- A student attending school full-time
- Retired
- Not in the workforce [FULL-TIME HOMEMAKER, UNEMPLOYED, NOT LOOKING FOR WORK]
- [DO NOT READ] Other – [DO NOT SPECIFY]**

D5. Which of the following categories best describes your total household income? That is, the total income of all persons in your household combined, before taxes [READ LIST]?

- Under \$20,000
- \$20,000 to just under \$40,000
- \$40,000 to just under \$60,000
- \$60,000 to just under \$80,000
- \$80,000 to just under \$100,000
- \$100,000 to just under \$150,000
- \$150,000 and above

D6: Do you have any children of any age living in your household?

Yes

No

ASK IF D6=YES

D7: Do you have any children in the following age groups living in your household [READ LIST]?

	Yes	No
Q. Under 6 years old		
R. 6 to 11 years old		
S. 12 to 17 years old		
T. 18 years old or older		

D8. Were you born in Canada?

Yes

No

ASK IF D8=NO:

D9. In what year did you come to Canada?

Record year: _____ [ASK FOR APPROXIMATION IF THEY CAN'T REMEMBER]

D12. Are you an Aboriginal person, that is, First Nations, Métis or Inuk (Inuit)? First Nations includes Status and Non-Status Indians.

Yes

No

ASK IF D12=NO

D13. You may belong to one or more racial or cultural groups on the following list. Are you...?

Interviewer: Read categories to respondent and mark up to 4 responses that apply. If respondent answers "mixed", "bi-racial" or "multi-racial", etc., probe for specific groups and mark each one separately (e.g., White, Black, Chinese).

Note: Aboriginal people or First Nations are not included in the list of response categories because the Employment Equity Act defines visible minorities as "persons, other than Aboriginal persons, who are non-Caucasian in race or non-white in colour". Guidelines state that "Due to their status as First Nation people, Aboriginal peoples are specifically excluded from the definition". Under the Employment Equity Act, Aboriginal Peoples are considered to be a separate designated group

White
South Asian (e.g., East Indian, Pakistani, Sri Lankan)
Chinese
Black
Filipino
Latin American
Arab
Southeast Asian (e.g., Vietnamese, Cambodian, Malaysian, Laotian)
West Asian (e.g., Iranian, Afghan)
Korean
Japanese
Other – Specify
DK/RF

NOTE: ABORIGINALS ASKED SEPARATELY, IN LINE WITH STATISTICS CANADA APPROACH

CAPTURE FSA (OR SIMILAR) TO ENABLE REGIONAL ANALYSES, SUCH AS SPECIFIC URBAN CENTRES

- INSERT GENDER
- INSERT LANGUAGE OF INTERVIEW
- INSERT DATE OF THE INTERVIEW
- INSERT PROVINCE/TERRITORY

That concludes the survey. Thank you very much for taking the time to participate, it is much appreciated. On behalf of myself and the Government of Canada, have a nice (day/evening).

PCO SURVEY – WEEK 30

Fieldwork dates (Week 30): 11/07/2017 to 11/12/2017

INTRODUCTION

Hello Bonjour, my name is _____. I'm calling on behalf of _____, a marketing research firm. We are conducting a brief study for the Government of Canada on current issues of interest to Canadians. Your responses will be kept entirely confidential and anonymous. This survey is registered with the Marketing Research and Intelligence Association's (MRIA).

Would you prefer that I continue in English or French? Préférez-vous continuer en français ou en anglais?

[IF NEEDED: Je vous remercie. Quelqu'un vous rappellera bientôt pour mener le sondage en français.]

INSERT CELLPHONE INTRO QUESTIONS

(IF LANDLINE)

May I please speak with the person in your household who is 18 years of age or older and who has had the most recent birthday? Would that be you? [IF THAT PERSON IS NOT AVAILABLE ARRANGE CALLBACK]

Yes	=> CONTINUE
No	=> ASK TO SPEAK TO 'ELIGIBLE' PERSON AND START AGAIN
REFUSED	=> THANK AND TERMINATE

CORE – ISSUE PRIORITIES & PERFORMANCE

Q1. Thinking about the issues presently facing Canada, which ONE do you feel should receive the GREATEST attention from the Government of Canada? That is, what should be the TOP priority? **[DO NOT READ LIST; CAPTURE FIRST MENTION]**

- Economy
- Jobs / unemployment
- Environment / climate change
- Health / health care
- Debt / deficit
- Cost of living
- Taxes
- Employment insurance
- Trade / international trade / trade agreements
- Infrastructure (general mention)
- Infrastructure – public transit
- Infrastructure – roads/highways
- Infrastructure - bridges
- Infrastructure – other
- Education

ISIS/Syria/Iraq mission
Terrorism / security
Refugees
Immigration
Indigenous issues
Crime
Drugs/marijuana
Poverty/homelessness
Oil / pipelines
Government service delivery to citizens
Other (specify)

Q2. Overall, do you feel that the Government of Canada is on the right track or the wrong track? Please use a scale from 1 to 10, where 1 means “completely on the wrong track” and 10 means “completely on the right track”.

Q3. And do you feel that the Government of Canada is on the right track or the wrong track in its management of the following issues? Please use a scale from 1 to 10, where 1 means “completely on the wrong track” and 10 means “completely on the right track”.

[RANDOMIZE]

- A. The economy
- B. Creating jobs
- C. Investing in infrastructure
- D. Health care
- F. Immigration
- G. Aboriginal issues
- H. The environment
- N. Canada-US relations

NEWS

N1. What news, announcements, initiatives or actions from the Government of Canada have you seen, read or heard recently, if anything? **[RECORD UP TO 5 MENTIONS]**

(NO PRE-CODED LIST)

HAVE NOT SEEN/READ/HEARD ANYTHING
DON'T KNOW
REFUSED

N2. For each of the following would you say you are: not at all aware, heard a bit about it, paying attention to it but not discussing it, or paying attention to it and discussing it with others?" (REPEAT SCALE AS NECESSARY)

NOTE TO INTERVIEWERS: DISCUSSING INCLUDES ANY TYPE OF DISCUSSION, INCLUDING ONLINE

[RANDOMIZE]

- C. Marijuana legalization
- D. Proposed pipeline projects
- N. A proposed national price on carbon
- CZ. Canada-US relations
- EZ. Softwood Lumber trade dispute
- CY. NAFTA renegotiation
- DY. Changes to close tax loopholes
- EY. The work that was undertaken by the Truth and Reconciliation Commission
- FY. Asylum seekers crossing into Canada from the US

ASK TO ALL RESPONDENTS

GLOBAL THREAT

GLOB1. Thinking about international issues, what do you believe poses the greatest threat to global security in the next 5 years? Are there any others?" **[RECORD UP TO 5 MENTIONS]**

(NO PRE-CODED LIST)

- NOTHING
- DON'T KNOW / CAN'T THINK OF ANYTHING
- REFUSED

ASK TO ALL RESPONDENTS

FREE TRADE AGREEMENT WITH CHINA

FTAC1. Do you support or oppose a free trade agreement between Canada and China? Please use a scale from 1 to 10 where 1 means you "strongly oppose" and 10 means you "strongly support".

ASK FTAC2 ONLY IF FTAC1=1-4

FTAC2. And why do you oppose a free trade agreement between Canada and China? **(RECORD VERBATIM)**

ASK FTAC3 ONLY IF FTAC1=7-10

FTAC3. And why do you support a free trade agreement between Canada and China? **(RECORD VERBATIM)**

ASK TO ALL RESPONDENTS

FTAC4. Please indicate whether you think that a free trade agreement between Canada and China would harm or benefit each of the following within Canada. (Please use a scale from 1 to 10, where 1 means it would harm a great deal and 10 means it would benefit a great deal).

[READ AND RANDOMIZE]

- Large Businesses
- Canadian economy as a whole
- Businesses in your community
- The middle class
- Women business leaders
- Small and medium sized businesses
- You and your family

ASK TO ALL RESPONDENTS

FIREARMS

FIRE1. In general, do you feel that laws covering the sale of firearms in Canada should be made more strict, less strict, or kept as they are now?

- More strict
- Less strict
- Kept as they are now

FIRE2. Would you strongly support, somewhat support, somewhat oppose, or strongly oppose each of the following firearms measures:

[RANDOMIZE]

- Fund police task forces which take illegal guns away from street gangs
- Enhance border guards' ability to stop illegal guns crossing the border into Canada
- Require enhanced background checks for anyone seeking to purchase a restricted firearm
- Require purchasers to show a license when they buy a firearm
- Implement UN firearms regulations requiring the marking of all guns being made in Canada or imported into Canada

RECONCILIATION

ASK TO ALL RESPONDENTS

REC1. How important do you feel it is to work towards reconciliation between Indigenous and non-Indigenous peoples and institutions in Canada? Please use a 7-point scale where 7 means it is "extremely important" and 1 means it is "not important at all."

REC3. People have identified a wide variety of issues to address in order to improve the lives of Indigenous peoples in Canada. It is possible that you may feel that some are more urgent or important than others. With that in mind, how much of a priority should each of the following be? Please use a 7-point scale where 7 means it is an “extremely high priority” and 1 means it is “not a priority at all.”

[RANDOMIZE]

- a) Eliminate all remaining long-term boil water advisories
- b) Provide mental health support for Indigenous communities
- c) Build new housing on First Nations reserves
- d) Increase high school graduation rates among Indigenous youth
- e) Create more job opportunities among Indigenous people
- f) Increase transparency and accountability of First Nations’ finances
- g) Deal with cold cases of missing and murdered Indigenous women
- h) Phase out the use of the term “Indian” to refer to Indigenous peoples in official Government of Canada documents

DEMOGRAPHICS

To finish, I'd like to ask you some questions for statistical purposes only. Please be assured that your answers will remain completely confidential.

D1. In what year were you born? **[RECORD YEAR]**

IF D1=DK/REF

D2. Which of the following age categories do you fall into? **[READ LIST, ACCEPT ONE RESPONSE]**

- 18 to 24
- 25 to 34
- 35 to 44
- 45 to 54
- 55 to 64
- 65 or older

D3. What is the highest level of formal education that you have completed to date?

[READ LIST, ACCEPT ONE RESPONSE]

- Grade 8 or less
- Some high school
- High School diploma or equivalent
- Registered Apprenticeship or other trades certificate or diploma
- College, CEGEP or other non-university certificate or diploma
- University certificate or diploma below bachelor's level
- Bachelor's degree
- Post graduate degree above bachelor's level

D4. Which of the following categories best describes your current employment status? **[READ LIST, ACCEPT ONE RESPONSE]**

Working full-time, that is, 35 or more hours per week

Working part-time, that is, less than 35 hours per week

Self-employed

Unemployed, but looking for work

A student attending school full-time

Retired

Not in the workforce [FULL-TIME HOMEMAKER, UNEMPLOYED, NOT LOOKING FOR WORK]

[DO NOT READ] Other – [DO NOT SPECIFY]

D5. Which of the following categories best describes your total household income? That is, the total income of all persons in your household combined, before taxes [READ LIST]?

Under \$20,000

\$20,000 to just under \$40,000

\$40,000 to just under \$60,000

\$60,000 to just under \$80,000

\$80,000 to just under \$100,000

\$100,000 to just under \$150,000

\$150,000 and above

D6: Do you have any children of any age living in your household?

Yes

No

ASK IF D6=YES

D7: Do you have any children in the following age groups living in your household [READ LIST]?

	Yes	No
U. Under 6 years old		
V. 6 to 11 years old		
W. 12 to 17 years old		
X. 18 years old or older		

D8. Were you born in Canada?

Yes

No

ASK IF D8=NO:

D9. In what year did you come to Canada?

Record year: _____ [ASK FOR APPROXIMATION IF THEY CAN'T REMEMBER]

D12. Are you an Aboriginal person, that is, First Nations, Métis or Inuk (Inuit)? First Nations includes Status and Non-Status Indians.

Yes

No

ASK IF D12=NO

D13. You may belong to one or more racial or cultural groups on the following list. Are you...?

Interviewer: Read categories to respondent and mark up to 4 responses that apply. If respondent answers "mixed", "bi-racial" or "multi-racial", etc., probe for specific groups and mark each one separately (e.g., White, Black, Chinese).

Note: Aboriginal people or First Nations are not included in the list of response categories because the Employment Equity Act defines visible minorities as "persons, other than Aboriginal persons, who are non-Caucasian in race or non-white in colour". Guidelines state that "Due to their status as First Nation people, Aboriginal peoples are specifically excluded from the definition". Under the Employment Equity Act, Aboriginal Peoples are considered to be a separate designated group

White

South Asian (e.g., East Indian, Pakistani, Sri Lankan)

Chinese

Black

Filipino

Latin American

Arab

Southeast Asian (e.g., Vietnamese, Cambodian, Malaysian, Laotian)

West Asian (e.g., Iranian, Afghan)

Korean

Japanese

Other – Specify

DK/RF

NOTE: ABORIGINALS ASKED SEPARATELY, IN LINE WITH STATISTICS CANADA APPROACH

CAPTURE FSA (OR SIMILAR) TO ENABLE REGIONAL ANALYSES, SUCH AS SPECIFIC URBAN CENTRES

- INSERT GENDER
- INSERT LANGUAGE OF INTERVIEW

- INSERT DATE OF THE INTERVIEW
- INSERT PROVINCE/TERRITORY

That concludes the survey. Thank you very much for taking the time to participate, it is much appreciated. On behalf of myself and the Government of Canada, have a nice (day/evening).

PCO SURVEY – WEEK 31

Fieldwork dates (Week 31): 11/13/2017 to 11/19/2017

INTRODUCTION

Hello Bonjour, my name is _____. I'm calling on behalf of _____, a marketing research firm. We are conducting a brief study for the Government of Canada on current issues of interest to Canadians. Your responses will be kept entirely confidential and anonymous. This survey is registered with the Marketing Research and Intelligence Association's (MRIA).

Would you prefer that I continue in English or French? Préférez-vous continuer en français ou en anglais?

[IF NEEDED: Je vous remercie. Quelqu'un vous rappellera bientôt pour mener le sondage en français.]

INSERT CELLPHONE INTRO QUESTIONS

(IF LANDLINE)

May I please speak with the person in your household who is 18 years of age or older and who has had the most recent birthday? Would that be you? [IF THAT PERSON IS NOT AVAILABLE ARRANGE CALLBACK]

Yes	=> CONTINUE
No	=> ASK TO SPEAK TO 'ELIGIBLE' PERSON AND START AGAIN
REFUSED	=> THANK AND TERMINATE

ASK TO ALL RESPONDENTS

CORE – ISSUE PRIORITIES & PERFORMANCE

Q1. Thinking about the issues presently facing Canada, which ONE do you feel should receive the GREATEST attention from the Government of Canada? That is, what should be the TOP priority? **[DO NOT READ LIST; CAPTURE FIRST MENTION]**

- Economy
- Jobs / unemployment
- Environment / climate change
- Health / health care
- Debt / deficit
- Cost of living
- Taxes
- Employment insurance
- Trade / international trade / trade agreements
- Infrastructure (general mention)
- Infrastructure – public transit
- Infrastructure – roads/highways
- Infrastructure - bridges
- Infrastructure – other

Education
ISIS/Syria/Iraq mission
Terrorism / security
Refugees
Immigration
Indigenous issues
Crime
Drugs/marijuana
Poverty/homelessness
Oil / pipelines
Government service delivery to citizens
Other (specify)

Q2. Overall, do you feel that the Government of Canada is on the right track or the wrong track? Please use a scale from 1 to 10, where 1 means “completely on the wrong track” and 10 means “completely on the right track”.

Q3. And do you feel that the Government of Canada is on the right track or the wrong track in its management of the following issues? Please use a scale from 1 to 10, where 1 means “completely on the wrong track” and 10 means “completely on the right track”.

[RANDOMIZE]

- A. The economy
- B. Creating jobs
- C. Investing in infrastructure
- D. Health care
- F. Immigration
- G. Aboriginal issues
- H. The environment
- N. Canada-US relations

NEWS

N1. What news, announcements, initiatives or actions from the Government of Canada have you seen, read or heard recently, if anything? **[RECORD UP TO 5 MENTIONS]**

(NO PRE-CODED LIST)

HAVE NOT SEEN/READ/HEARD ANYTHING
DON'T KNOW
REFUSED

N2. For each of the following would you say you are: not at all aware, heard a bit about it, paying attention to it but not discussing it, or paying attention to it and discussing it with others?" (REPEAT SCALE AS NECESSARY)

NOTE TO INTERVIEWERS: DISCUSSING INCLUDES ANY TYPE OF DISCUSSION, INCLUDING ONLINE

[RANDOMIZE]

C. Marijuana legalization

D. Proposed pipeline projects

CZ. Canada-US relations

CY. NAFTA renegotiation

FY. Asylum seekers crossing the Canada-US border

HY. Netflix' agreement with the Government of Canada to invest \$500 million in Canadian content

JY. Government of Canada legislation to prevent harassment in federally regulated workplaces

ASK TO ALL RESPONDENTS

ENVIRONMENT

ENV3. How familiar are you with the Environmental Assessment process in Canada?

Very familiar

Somewhat familiar

Not very familiar

Not at all familiar

ENV4INTRO. The purpose of the environmental assessment process is to study the impact of major projects on the environment in order to approve or reject them.

ENV4. How important should each of the following factors be in the environmental assessment process? Please use a scale from 1 to 10, where 1 means "not at all important" and 10 means "extremely important".

[RANDOMIZE]

- a. Economic impact in Canada
- b. Number of jobs created in Canada
- c. Impact on local environment
- d. Greenhouse gas emissions produced
- e. Health impact on Canadians
- f. Views of local indigenous groups
- g. Views of people who live in the local community
- h. Long term sustainability of the project

ENV5. And when it comes to potential changes to the way in which projects are assessed, how important are each of the following? Please use a scale from 1 to 10, where 1 means “not at all important” and 10 means “extremely important”.

[RANDOMIZE]

- a. Consider indirect environmental and health impact of projects, not just their direct impact
- b. Make the system more efficient and eliminate duplication by creating a single assessment body
- c. Bring more consistency to the process and criteria for approving projects
- d. Provide faster decisions
- e. Have more predictable timelines
- f. Encourage more public participation
- g. Make the process more transparent
- h. Start the process earlier, so that projects can be modified if problems emerge

ASK TO ALL RESPONDENTS

PERMANENT RESIDENCY APPLICATION FEE

PRAF1. Do you support or oppose increasing the Permanent Residency application fee for immigrants to Canada by **(SPLIT)** 10% / 30% to **(SPLIT)** process immigration applicants faster? / increase the number of immigrants allowed to Canada each year. Please use a scale from 1 to 10 where 1 means you “strongly oppose” and 10 means you “strongly support”.

ASK PRAF2a IF PRAF1=7-10

PRAF2a. And why do you support this? **(ASK OPEN)**

ASK PRAF2b IF PRAF1=1-4

PRAF2b. And why do you oppose this? **(ASK OPEN)**

ASK TO ALL RESPONDENTS

DEMOGRAPHICS

To finish, I'd like to ask you some questions for statistical purposes only. Please be assured that your answers will remain completely confidential.

D1. In what year were you born? **[RECORD YEAR]**

IF D1=DK/REF

D2. Which of the following age categories do you fall into? **[READ LIST, ACCEPT ONE RESPONSE]**

18 to 24

25 to 34

- 35 to 44
- 45 to 54
- 55 to 64
- 65 or older

D3. What is the highest level of formal education that you have completed to date?
[READ LIST, ACCEPT ONE RESPONSE]

- Grade 8 or less
- Some high school
- High School diploma or equivalent
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- Bachelor's degree
- Post graduate degree above bachelor's level

D4. Which of the following categories best describes your current employment status? **[READ LIST, ACCEPT ONE RESPONSE]**

- Working full-time, that is, 35 or more hours per week
- Working part-time, that is, less than 35 hours per week
- Self-employed
- Unemployed, but looking for work
- A student attending school full-time
- Retired
- Not in the workforce [FULL-TIME HOMEMAKER, UNEMPLOYED, NOT LOOKING FOR WORK]
- [DO NOT READ] Other – [DO NOT SPECIFY]**

D5. Which of the following categories best describes your total household income? That is, the total income of all persons in your household combined, before taxes [READ LIST]?

- Under \$20,000
- \$20,000 to just under \$40,000
- \$40,000 to just under \$60,000
- \$60,000 to just under \$80,000
- \$80,000 to just under \$100,000
- \$100,000 to just under \$150,000
- \$150,000 and above

D6: Do you have any children of any age living in your household?

- Yes
- No

ASK IF D6=YES

D7: Do you have any children in the following age groups living in your household [READ LIST]?

	Yes	No
Y. Under 6 years old		
Z. 6 to 11 years old		
AA. 12 to 17 years old		
BB. 18 years old or older		

D8. Were you born in Canada?

Yes

No

ASK IF D8=NO:

D9. In what year did you come to Canada?

Record year: _____ [ASK FOR APPROXIMATION IF THEY CAN'T REMEMBER]

D12. Are you an Aboriginal person, that is, First Nations, Métis or Inuk (Inuit)? First Nations includes Status and Non-Status Indians.

Yes

No

ASK IF D12=NO

D13. You may belong to one or more racial or cultural groups on the following list. Are you...?

Interviewer: Read categories to respondent and mark up to 4 responses that apply. If respondent answers "mixed", "bi-racial" or "multi-racial", etc., probe for specific groups and mark each one separately (e.g., White, Black, Chinese).

Note: Aboriginal people or First Nations are not included in the list of response categories because the Employment Equity Act defines visible minorities as "persons, other than Aboriginal persons, who are non-Caucasian in race or non-white in colour". Guidelines state that "Due to their status as First Nation people, Aboriginal peoples are specifically excluded from the definition". Under the Employment Equity Act, Aboriginal Peoples are considered to be a separate designated group

White

South Asian (e.g., East Indian, Pakistani, Sri Lankan)

Chinese

Black
Filipino
Latin American
Arab
Southeast Asian (e.g., Vietnamese, Cambodian, Malaysian, Laotian)
West Asian (e.g., Iranian, Afghan)
Korean
Japanese
Other – Specify
DK/RF

NOTE: ABORIGINALS ASKED SEPARATELY, IN LINE WITH STATISTICS CANADA APPROACH

CAPTURE FSA (OR SIMILAR) TO ENABLE REGIONAL ANALYSES, SUCH AS SPECIFIC URBAN CENTRES

- INSERT GENDER
- INSERT LANGUAGE OF INTERVIEW
- INSERT DATE OF THE INTERVIEW
- INSERT PROVINCE/TERRITORY

That concludes the survey. Thank you very much for taking the time to participate, it is much appreciated. On behalf of myself and the Government of Canada, have a nice (day/evening).

PCO SURVEY – WEEK 32

Fieldwork dates (Week 32): 11/20/2017 to 11/25/2017

INTRODUCTION

Hello Bonjour, my name is _____. I'm calling on behalf of _____, a marketing research firm. We are conducting a brief study for the Government of Canada on current issues of interest to Canadians. Your responses will be kept entirely confidential and anonymous. This survey is registered with the Marketing Research and Intelligence Association's (MRIA).

Would you prefer that I continue in English or French? Préférez-vous continuer en français ou en anglais?

[IF NEEDED: Je vous remercie. Quelqu'un vous rappellera bientôt pour mener le sondage en français.]

INSERT CELLPHONE INTRO QUESTIONS

(IF LANDLINE)

May I please speak with the person in your household who is 18 years of age or older and who has had the most recent birthday? Would that be you? [IF THAT PERSON IS NOT AVAILABLE ARRANGE CALLBACK]

- Yes => CONTINUE
- No => ASK TO SPEAK TO 'ELIGIBLE' PERSON AND START AGAIN
- REFUSED => THANK AND TERMINATE

ASK TO ALL RESPONDENTS

CORE – ISSUE PRIORITIES & PERFORMANCE

Q1. Thinking about the issues presently facing Canada, which ONE do you feel should receive the GREATEST attention from the Government of Canada? That is, what should be the TOP priority? **[DO NOT READ LIST; CAPTURE FIRST MENTION]**

- Economy
- Jobs / unemployment
- Environment / climate change
- Health / health care
- Debt / deficit
- Cost of living
- Taxes
- Employment insurance
- Trade / international trade / trade agreements
- Infrastructure (general mention)
- Infrastructure – public transit
- Infrastructure – roads/highways
- Infrastructure - bridges
- Infrastructure – other

Education
ISIS/Syria/Iraq mission
Terrorism / security
Refugees
Immigration
Indigenous issues
Crime
Drugs/marijuana
Poverty/homelessness
Oil / pipelines
Government service delivery to citizens
Other (specify)

Q2. Overall, do you feel that the Government of Canada is on the right track or the wrong track? Please use a scale from 1 to 10, where 1 means “completely on the wrong track” and 10 means “completely on the right track”.

Q3. And do you feel that the Government of Canada is on the right track or the wrong track in its management of the following issues? Please use a scale from 1 to 10, where 1 means “completely on the wrong track” and 10 means “completely on the right track”.

[RANDOMIZE]

- A. The economy
- B. Creating jobs
- C. Investing in infrastructure
- D. Health care
- F. Immigration
- G. Aboriginal issues (Enjeux autochtones)
- H. The environment
- N. Canada-US relations

NEWS

N1. What news, announcements, initiatives or actions from the Government of Canada have you seen, read or heard recently, if anything? **[RECORD UP TO 5 MENTIONS]**

(NO PRE-CODED LIST)

HAVE NOT SEEN/READ/HEARD ANYTHING
DON'T KNOW
REFUSED

N2. For each of the following would you say you are: not at all aware, heard a bit about it, paying attention to it but not discussing it, or paying attention to it and discussing it with others?" (REPEAT SCALE AS NECESSARY)

NOTE TO INTERVIEWERS: DISCUSSING INCLUDES ANY TYPE OF DISCUSSION, INCLUDING ONLINE

[RANDOMIZE]

- C. Marijuana legalization
- D. Proposed pipeline projects
- R. Canada-China relations
- S. Canada's role in peacekeeping missions CZ. Canada-US relations
- CY. NAFTA renegotiation
- DY. The federal government's changes to corporate tax rules
- JY. Government of Canada legislation to prevent harassment in federally regulated workplaces
- KY. The Trans Pacific Partnership or TPP trade deal

CHANGES TO CORPORATE TAX RULES

SKIP TO PRAF1 IF "not at all aware" or "Don't know" to "The federal government's changes to corporate tax rules" in N2DY

TAX8. Do you strongly support, somewhat support, somewhat oppose or strongly oppose the federal government's proposed changes to corporate tax rules?

ASK TAX9a IF TAX8=support

TAX9a. And why do you support the proposed changes to corporate tax rules?

ASK TAX9b IF TAX8=oppose

TAX9b. And why do you oppose the proposed changes to corporate tax rules?

ASK TO ALL RESPONDENTS

PERMANENT RESIDENCY APPLICATION FEE

***PRAF1.** Do you support or oppose increasing the Permanent Residency application fee for immigrants to Canada by **(SPLIT)** 10% / 30% to **(SPLIT)** process immigration applicants faster? / increase the number of immigrants allowed to Canada each year. Please use a scale from 1 to 10 where 1 means you "strongly oppose" and 10 means you "strongly support".*

ASK PRAF2a IF PRAF1=7-10

PRAF2a. And why do you support this? **(ASK OPEN)**

ASK PRAF2b IF PRAF1=1-4

PRAF2b. And why do you oppose this? **(ASK OPEN)**

ASK TO ALL RESPONDENTS

DEMOGRAPHICS

To finish, I'd like to ask you some questions for statistical purposes only. Please be assured that your answers will remain completely confidential.

D1. In what year were you born? **[RECORD YEAR]**

IF D1=DK/REF

D2. Which of the following age categories do you fall into? **[READ LIST, ACCEPT ONE RESPONSE]**

18 to 24

25 to 34

35 to 44

45 to 54

55 to 64

65 or older

D3. What is the highest level of formal education that you have completed to date?
[READ LIST, ACCEPT ONE RESPONSE]

Grade 8 or less

Some high school

High School diploma or equivalent

Registered Apprenticeship or other trades certificate or diploma

College, CEGEP or other non-university certificate or diploma

University certificate or diploma below bachelor's level

Bachelor's degree

Post graduate degree above bachelor's level

D4. Which of the following categories best describes your current employment status? **[READ LIST, ACCEPT ONE RESPONSE]**

Working full-time, that is, 35 or more hours per week

Working part-time, that is, less than 35 hours per week

Self-employed

Unemployed, but looking for work

A student attending school full-time

Retired

Not in the workforce **[FULL-TIME HOMEMAKER, UNEMPLOYED, NOT LOOKING FOR WORK]**

[DO NOT READ] Other – [DO NOT SPECIFY]

D5. Which of the following categories best describes your total household income? That is, the total income of all persons in your household combined, before taxes [READ LIST]?

- Under \$20,000
- \$20,000 to just under \$40,000
- \$40,000 to just under \$60,000
- \$60,000 to just under \$80,000
- \$80,000 to just under \$100,000
- \$100,000 to just under \$150,000
- \$150,000 and above

D6: Do you have any children of any age living in your household?

- Yes
- No

ASK IF D6=YES

D7: Do you have any children in the following age groups living in your household [READ LIST]?

	Yes	No
CC. Under 6 years old		
DD. 6 to 11 years old		
EE. 12 to 17 years old		
FF. 18 years old or older		

D8. Were you born in Canada?

- Yes
- No

ASK IF D8=NO:

D9. In what year did you come to Canada?

Record year: _____ [ASK FOR APPROXIMATION IF THEY CAN'T REMEMBER]

D12. Are you an Aboriginal person, that is, First Nations, Métis or Inuk (Inuit)? First Nations includes Status and Non-Status Indians.

- Yes
- No

ASK IF D12=NO

D13. You may belong to one or more racial or cultural groups on the following list. Are you...?

Interviewer: Read categories to respondent and mark up to 4 responses that apply. If respondent answers "mixed", "bi-racial" or "multi-racial", etc., probe for specific groups and mark each one separately (e.g., White, Black, Chinese).

Note: Aboriginal people or First Nations are not included in the list of response categories because the Employment Equity Act defines visible minorities as "persons, other than Aboriginal persons, who are non-Caucasian in race or non-white in colour". Guidelines state that "Due to their status as First Nation people, Aboriginal peoples are specifically excluded from the definition". Under the Employment Equity Act, Aboriginal Peoples are considered to be a separate designated group

White

South Asian (e.g., East Indian, Pakistani, Sri Lankan)

Chinese

Black

Filipino

Latin American

Arab

Southeast Asian (e.g., Vietnamese, Cambodian, Malaysian, Laotian)

West Asian (e.g., Iranian, Afghan)

Korean

Japanese

Other – Specify

DK/RF

NOTE: ABORIGINALS ASKED SEPARATELY, IN LINE WITH STATISTICS CANADA APPROACH

CAPTURE FSA (OR SIMILAR) TO ENABLE REGIONAL ANALYSES, SUCH AS SPECIFIC URBAN CENTRES

- INSERT GENDER
- INSERT LANGUAGE OF INTERVIEW
- INSERT DATE OF THE INTERVIEW
- INSERT PROVINCE/TERRITORY

That concludes the survey. Thank you very much for taking the time to participate, it is much appreciated. On behalf of myself and the Government of Canada, have a nice (day/evening).

PCO SURVEY – WEEK 33

Fieldwork dates (Week 33): 11/27/2017 to 12/03/2017

INTRODUCTION

Hello Bonjour, my name is _____. I'm calling on behalf of _____, a marketing research firm. We are conducting a brief study for the Government of Canada on current issues of interest to Canadians. Your responses will be kept entirely confidential and anonymous. This survey is registered with the Marketing Research and Intelligence Association's (MRIA).

Would you prefer that I continue in English or French? Préférez-vous continuer en français ou en anglais?

[IF NEEDED: Je vous remercie. Quelqu'un vous rappellera bientôt pour mener le sondage en français.]

INSERT CELLPHONE INTRO QUESTIONS

(IF LANDLINE)

May I please speak with the person in your household who is 18 years of age or older and who has had the most recent birthday? Would that be you? [IF THAT PERSON IS NOT AVAILABLE ARRANGE CALLBACK]

Yes	=> CONTINUE
No	=> ASK TO SPEAK TO 'ELIGIBLE' PERSON AND START AGAIN
REFUSED	=> THANK AND TERMINATE

ASK TO ALL RESPONDENTS

CORE – ISSUE PRIORITIES & PERFORMANCE

Q1. Thinking about the issues presently facing Canada, which ONE do you feel should receive the GREATEST attention from the Government of Canada? That is, what should be the TOP priority? **[DO NOT READ LIST; CAPTURE FIRST MENTION]**

- Economy
- Jobs / unemployment
- Environment / climate change
- Health / health care
- Debt / deficit
- Cost of living
- Taxes
- Employment insurance
- Trade / international trade / trade agreements
- Infrastructure (general mention)
- Infrastructure – public transit
- Infrastructure – roads/highways
- Infrastructure - bridges
- Infrastructure – other

Education
ISIS/Syria/Iraq mission
Terrorism / security
Refugees
Immigration
Indigenous issues
Crime
Drugs/marijuana
Poverty/homelessness
Oil / pipelines
Government service delivery to citizens
Other (specify)

Q2. Overall, do you feel that the Government of Canada is on the right track or the wrong track? Please use a scale from 1 to 10, where 1 means “completely on the wrong track” and 10 means “completely on the right track”.

Q3. And do you feel that the Government of Canada is on the right track or the wrong track in its management of the following issues? Please use a scale from 1 to 10, where 1 means “completely on the wrong track” and 10 means “completely on the right track”.

[RANDOMIZE]

- A. The economy
- B. Creating jobs
- C. Investing in infrastructure
- D. Health care
- F. Immigration
- G. Aboriginal issues
- H. The environment
- N. Canada-US relations

NEWS

N1. What news, announcements, initiatives or actions from the Government of Canada have you seen, read or heard recently, if anything? **[RECORD UP TO 5 MENTIONS]**

(NO PRE-CODED LIST)

HAVE NOT SEEN/READ/HEARD ANYTHING
DON'T KNOW
REFUSED

N2. For each of the following would you say you are: not at all aware, heard a bit about it, paying attention to it but not discussing it, or paying attention to it and discussing it with others?" (REPEAT SCALE AS NECESSARY)

NOTE TO INTERVIEWERS: DISCUSSING INCLUDES ANY TYPE OF DISCUSSION, INCLUDING ONLINE

[RANDOMIZE]

- C. Marijuana legalization
- D. Proposed pipeline projects
- R. Canada-China relations
- S. Canada's role in peacekeeping missions
- CZ. Canada-US relations
- CY. NAFTA renegotiation
- DY. The federal government's changes to corporate tax rules
- KY. The Trans Pacific Partnership or TPP trade deal
- LY. The Government of Canada's National Housing Strategy
- MY. Indexing the Canada Child Benefit to inflation
- NY. Government of Canada's formal apology to LGBTQ2 Canadians for the persecution & injustices they have suffered

CHANGES TO CORPORATE TAX RULES

SKIP TO PRAF1 IF "not at all aware" or "Don't know" to "The federal government's changes to corporate tax rules" in N2DY

TAX8. Do you strongly support, somewhat support, somewhat oppose or strongly oppose the federal government's proposed changes to corporate tax rules?

ASK TO ALL RESPONDENTS

PERMANENT RESIDENCY APPLICATION FEE

PRAF1. Do you support or oppose increasing the Permanent Residency application fee for immigrants to Canada by **(SPLIT)** 10% / 30% to **(SPLIT)** process immigration applicants faster? / increase the number of immigrants allowed to Canada each year. Please use a scale from 1 to 10 where 1 means you "strongly oppose" and 10 means you "strongly support".

ASK PRAF2a IF PRAF1=7-10

PRAF2a. And why do you support this? **(ASK OPEN)**

ASK PRAF2b IF PRAF1=1-4

PRAF2b. And why do you oppose this? **(ASK OPEN)**

ASK TO ALL RESPONDENTS

NATIONAL HOUSING STRATEGY

NHS1. How important are each of the following aspects of the Government of Canada’s National Housing Strategy? Please use a scale from 1 to 10, where 1 means “not at all important” and 10 means “extremely important”.

- a. (SPLIT) Creating 100,000 new affordable housing units / Repairing 300,000 affordable housing units
- b. (SPLIT) Investing over 11 billion dollars to address housing needs / Removing 530,000 families from housing need
- c. (SPLIT) Cutting chronic homelessness by 50 per cent / Lifting 50,000 Canadians out of homelessness
- d. (SPLIT) Creating new housing units for low income seniors / Creating new shelters for those fleeing domestic violence
- e. (SPLIT) Creating a new Canada Housing Benefit that provides an average of \$2,500 a year directly to low income individuals to help them pay their housing expenses / Creating a new Canada Housing Benefit that provides funding directly to low income individuals to help them pay their housing expenses
- f. (SPLIT) Creating a new federal housing advocate to find solutions to housing affordability issues / Recognizing that housing is a human right

ASK TO ALL RESPONDENTS

DEMOGRAPHICS

To finish, I'd like to ask you some questions for statistical purposes only. Please be assured that your answers will remain completely confidential.

D1. In what year were you born? **[RECORD YEAR]**

IF D1=DK/REF

D2. Which of the following age categories do you fall into? **[READ LIST, ACCEPT ONE RESPONSE]**

18 to 24

25 to 34

35 to 44

45 to 54

55 to 64

65 or older

D3. What is the highest level of formal education that you have completed to date?

[READ LIST, ACCEPT ONE RESPONSE]

- Grade 8 or less
- Some high school
- High School diploma or equivalent
- Registered Apprenticeship or other trades certificate or diploma
- College, CEGEP or other non-university certificate or diploma
- University certificate or diploma below bachelor's level
- Bachelor's degree
- Post graduate degree above bachelor's level

D4. Which of the following categories best describes your current employment status? **[READ LIST, ACCEPT ONE RESPONSE]**

- Working full-time, that is, 35 or more hours per week
- Working part-time, that is, less than 35 hours per week
- Self-employed
- Unemployed, but looking for work
- A student attending school full-time
- Retired
- Not in the workforce [FULL-TIME HOMEMAKER, UNEMPLOYED, NOT LOOKING FOR WORK]
- [DO NOT READ] Other – [DO NOT SPECIFY]**

D5. Which of the following categories best describes your total household income? That is, the total income of all persons in your household combined, before taxes [READ LIST]?

- Under \$20,000
- \$20,000 to just under \$40,000
- \$40,000 to just under \$60,000
- \$60,000 to just under \$80,000
- \$80,000 to just under \$100,000
- \$100,000 to just under \$150,000
- \$150,000 and above

D6: Do you have any children of any age living in your household?

- Yes
- No

ASK IF D6=YES

D7: Do you have any children in the following age groups living in your household [READ LIST]?

	Yes	No
GG. Under 6 years old		
HH. 6 to 11 years old		
II. 12 to 17 years old		

JJ. 18 years old or older		
---------------------------	--	--

D8. Were you born in Canada?

- Yes
- No

ASK IF D8=NO:

D9. In what year did you come to Canada?

Record year: _____ [ASK FOR APPROXIMATION IF THEY CAN'T REMEMBER]

D12. Are you an Aboriginal person, that is, First Nations, Métis or Inuk (Inuit)? First Nations includes Status and Non-Status Indians.

- Yes
- No

ASK IF D12=NO

D13. You may belong to one or more racial or cultural groups on the following list. Are you...?

Interviewer: Read categories to respondent and mark up to 4 responses that apply. If respondent answers "mixed", "bi-racial" or "multi-racial", etc., probe for specific groups and mark each one separately (e.g., White, Black, Chinese).

Note: Aboriginal people or First Nations are not included in the list of response categories because the Employment Equity Act defines visible minorities as "persons, other than Aboriginal persons, who are non-Caucasian in race or non-white in colour". Guidelines state that "Due to their status as First Nation people, Aboriginal peoples are specifically excluded from the definition". Under the Employment Equity Act, Aboriginal Peoples are considered to be a separate designated group

- White
- South Asian (e.g., East Indian, Pakistani, Sri Lankan)
- Chinese
- Black
- Filipino
- Latin American
- Arab
- Southeast Asian (e.g., Vietnamese, Cambodian, Malaysian, Laotian)
- West Asian (e.g., Iranian, Afghan)
- Korean
- Japanese
- Other – Specify

DK/RF

NOTE: ABORIGINALS ASKED SEPARATELY, IN LINE WITH STATISTICS CANADA APPROACH

ASK IF D13=BLACK

D14. How important should each of the following elements be for the Government of Canada? Please use a scale from 1 to 10, where 1 means “not at all important” and 10 means “extremely important”.

- a. Collect and analyze data by race, to better understand the lived experiences of African Canadians
- b. Create monuments to honour prominent African Canadians
- c. Provide long-term funding to health research groups, to monitor and improve the care of African Canadians
- d. Offer a formal apology for past wrongdoings towards African Canadians
- e. Conduct a study on the root causes of over-representation of African Canadians in the criminal justice system
- f. Increase the number of African Canadian working in law enforcement, correction services, and the justice system
- g. Set up initiatives to increase the number of African Canadian youth who attend and complete university

CAPTURE FSA (OR SIMILAR) TO ENABLE REGIONAL ANALYSES, SUCH AS SPECIFIC URBAN CENTRES

- INSERT GENDER
- INSERT LANGUAGE OF INTERVIEW
- INSERT DATE OF THE INTERVIEW
- INSERT PROVINCE/TERRITORY

That concludes the survey. Thank you very much for taking the time to participate, it is much appreciated. On behalf of myself and the Government of Canada, have a nice (day/evening).

PCO SURVEY – WEEK 34

Fieldwork dates (Week 34): 12/04/2017 to 12/09/2017

INTRODUCTION

Hello Bonjour, my name is _____. I'm calling on behalf of _____, a marketing research firm. We are conducting a brief study for the Government of Canada on current issues of interest to Canadians. Your responses will be kept entirely confidential and anonymous. This survey is registered with the Marketing Research and Intelligence Association's (MRIA).

Would you prefer that I continue in English or French? Préférez-vous continuer en français ou en anglais?

[IF NEEDED: Je vous remercie. Quelqu'un vous rappellera bientôt pour mener le sondage en français.]

INSERT CELLPHONE INTRO QUESTIONS

(IF LANDLINE)

May I please speak with the person in your household who is 18 years of age or older and who has had the most recent birthday? Would that be you? [IF THAT PERSON IS NOT AVAILABLE ARRANGE CALLBACK]

Yes	=> CONTINUE
No	=> ASK TO SPEAK TO 'ELIGIBLE' PERSON AND START AGAIN
REFUSED	=> THANK AND TERMINATE

ASK TO ALL RESPONDENTS

CORE – ISSUE PRIORITIES & PERFORMANCE

Q1. Thinking about the issues presently facing Canada, which ONE do you feel should receive the GREATEST attention from the Government of Canada? That is, what should be the TOP priority? **[DO NOT READ LIST; CAPTURE FIRST MENTION]**

- Economy
- Jobs / unemployment
- Environment / climate change
- Health / health care
- Debt / deficit
- Cost of living
- Taxes
- Employment insurance
- Trade / international trade / trade agreements
- Infrastructure (general mention)
- Infrastructure – public transit
- Infrastructure – roads/highways
- Infrastructure - bridges

Infrastructure – other
Education
ISIS/Syria/Iraq mission
Terrorism / security
Refugees
Immigration
Indigenous issues
Crime
Drugs/marijuana
Poverty/homelessness
Oil / pipelines
Government service delivery to citizens
Other (specify)

Q2. Overall, do you feel that the Government of Canada is on the right track or the wrong track? Please use a scale from 1 to 10, where 1 means “completely on the wrong track” and 10 means “completely on the right track”.

Q3. And do you feel that the Government of Canada is on the right track or the wrong track in its management of the following issues? Please use a scale from 1 to 10, where 1 means “completely on the wrong track” and 10 means “completely on the right track”.

[RANDOMIZE]

- A. The economy
- B. Creating jobs
- C. Investing in infrastructure
- D. Health care
- F. Immigration
- G. Aboriginal issues (Enjeux autochtones)
- H. The environment
- N. Canada-US relations

NEWS

N1. What news, announcements, initiatives or actions from the Government of Canada have you seen, read or heard recently, if anything? **[RECORD UP TO 5 MENTIONS]**

(NO PRE-CODED LIST)

HAVE NOT SEEN/READ/HEARD ANYTHING

DON'T KNOW

REFUSED

N2. For each of the following would you say you are: not at all aware, heard a bit about it, paying attention to it but not discussing it, or paying attention to it and discussing it with others?" (REPEAT SCALE AS NECESSARY)

NOTE TO INTERVIEWERS: DISCUSSING INCLUDES ANY TYPE OF DISCUSSION, INCLUDING ONLINE

[RANDOMIZE]

- C. Marijuana legalization
- D. Proposed pipeline projects
- R. Canada-China relations
- S. Canada's role in peacekeeping missions
- CZ. Canada-US relations
- CY. NAFTA renegotiation
- DY. The federal government's changes to corporate tax rules
- KY. The Trans Pacific Partnership or TPP trade deal
- LY. The Government of Canada's National Housing Strategy
- MY. Indexing the Canada Child Benefit to inflation
- NY. Government of Canada's formal apology to LGBTQ2 Canadians for the persecution & injustices they have suffered

ASK TO ALL RESPONDENTS

TRUST IN GOVERNMENT INFORMATION

TRUST1. To what extent do you trust Government of Canada information? Please use a scale from 1 to 10, where 1 means "you have no trust at all" and 10 means "you have a great deal of trust" in government of Canada information.

TRUST3. How do you know that information comes from the Government of Canada?

(OPEN ENDED-DO NOT READ CODES)

SUGGESTED SOFT CODES – DO NOT READ:

- There is a Canada flag/Canadian flag
- There is the word "Canada" /Canada wordmark
- It says it's from the Government of Canada
- There is a maple leaf
- There is the Canada jingle/music/I hear the Government of Canada music/jingle
- There is a Government of Canada logo (ask: can you specify?)
- Other (specify)

ASK TO ALL RESPONDENTS

PERMANENT RESIDENCY APPLICATION FEE

PRAF1. Do you support or oppose increasing the Permanent Residency application fee for immigrants to Canada by **(SPLIT)** 10% / 30% to **(SPLIT)** process immigration applicants faster? / increase the number of immigrants allowed to Canada each year. Please use a scale from 1 to 10 where 1 means you “strongly oppose” and 10 means you “strongly support”.

ASK PRAF2a IF PRAF1=7-10

PRAF2a. And why do you support this? **(ASK OPEN)**

ASK PRAF2b IF PRAF1=1-4

PRAF2b. And why do you oppose this? **(ASK OPEN)**

ASK TO ALL RESPONDENTS

NATIONAL HOUSING STRATEGY

NHS1. How important are each of the following aspects of the Government of Canada’s National Housing Strategy? Please use a scale from 1 to 10, where 1 means “not at all important” and 10 means “extremely important”.

- g. (SPLIT) Creating 100,000 new affordable housing units / Repairing 300,000 affordable housing units
- h. (SPLIT) Investing over 11 billion dollars to address housing needs / Removing 530,000 families from housing need
- i. (SPLIT) Cutting chronic homelessness by 50 per cent / Lifting 50,000 Canadians out of homelessness
- j. (SPLIT) Creating new housing units for low income seniors / Creating new shelters for those fleeing domestic violence
- k. (SPLIT) Creating a new Canada Housing Benefit that provides an average of \$2,500 a year directly to low income individuals to help them pay their housing expenses / Creating a new Canada Housing Benefit that provides funding directly to low income individuals to help them pay their housing expenses
- l. (SPLIT) Creating a new federal housing advocate to find solutions to housing affordability issues / Recognizing that housing is a human right

ASK TO ALL RESPONDENTS

DEMOGRAPHICS

To finish, I'd like to ask you some questions for statistical purposes only. Please be assured that your answers will remain completely confidential.

D1. In what year were you born? **[RECORD YEAR]**

IF D1=DK/REF

D2. Which of the following age categories do you fall into? **[READ LIST, ACCEPT ONE RESPONSE]**

- 18 to 24
- 25 to 34
- 35 to 44
- 45 to 54
- 55 to 64
- 65 or older

D3. What is the highest level of formal education that you have completed to date?
[READ LIST, ACCEPT ONE RESPONSE]

- Grade 8 or less
- Some high school
- High School diploma or equivalent
- Registered Apprenticeship or other trades certificate or diploma
- College, CEGEP or other non-university certificate or diploma
- University certificate or diploma below bachelor's level
- Bachelor's degree
- Post graduate degree above bachelor's level

D4. Which of the following categories best describes your current employment status? **[READ LIST, ACCEPT ONE RESPONSE]**

- Working full-time, that is, 35 or more hours per week
- Working part-time, that is, less than 35 hours per week
- Self-employed
- Unemployed, but looking for work
- A student attending school full-time
- Retired
- Not in the workforce [FULL-TIME HOMEMAKER, UNEMPLOYED, NOT LOOKING FOR WORK]
- [DO NOT READ] Other – [DO NOT SPECIFY]**

D5. Which of the following categories best describes your total household income? That is, the total income of all persons in your household combined, before taxes [READ LIST]?

- Under \$20,000
- \$20,000 to just under \$40,000
- \$40,000 to just under \$60,000
- \$60,000 to just under \$80,000
- \$80,000 to just under \$100,000
- \$100,000 to just under \$150,000
- \$150,000 and above

D6: Do you have any children of any age living in your household?

Yes
No

ASK IF D6=YES

D7: Do you have any children in the following age groups living in your household [READ LIST]?

	Yes	No
KK. Under 6 years old		
LL. 6 to 11 years old		
MM. 12 to 17 years old		
NN. 18 years old or older		

D8. Were you born in Canada?

Yes
No

ASK IF D8=NO:

D9. In what year did you come to Canada?

Record year: _____ [ASK FOR APPROXIMATION IF THEY CAN'T REMEMBER]

D12. Are you an Aboriginal person, that is, First Nations, Métis or Inuk (Inuit)? First Nations includes Status and Non-Status Indians.

Yes
No

ASK IF D12=NO

D13. You may belong to one or more racial or cultural groups on the following list. Are you...?

Interviewer: Read categories to respondent and mark up to 4 responses that apply. If respondent answers "mixed", "bi-racial" or "multi-racial", etc., probe for specific groups and mark each one separately (e.g., White, Black, Chinese).

Note: Aboriginal people or First Nations are not included in the list of response categories because the Employment Equity Act defines visible minorities as "persons, other than Aboriginal persons, who are non-Caucasian in race or non-white in colour". Guidelines state that "Due to their status as First Nation people, Aboriginal peoples are specifically excluded from the definition". Under the Employment Equity Act, Aboriginal Peoples are considered to be a separate designated group

White
South Asian (e.g., East Indian, Pakistani, Sri Lankan)
Chinese
Black
Filipino
Latin American
Arab
Southeast Asian (e.g., Vietnamese, Cambodian, Malaysian, Laotian)
West Asian (e.g., Iranian, Afghan)
Korean
Japanese
Other – Specify
DK/RF

NOTE: ABORIGINALS ASKED SEPARATELY, IN LINE WITH STATISTICS CANADA APPROACH

ASK IF D13=BLACK

D14. How important should each of the following elements be for the Government of Canada? Please use a scale from 1 to 10, where 1 means “not at all important” and 10 means “extremely important”.

- h. Collect and analyze data by race, to better understand the lived experiences of African Canadians
- i. Create monuments to honour prominent African Canadians
- j. Provide long-term funding to health research groups, to monitor and improve the care of African Canadians
- k. Offer a formal apology for past wrongdoings towards African Canadians
- l. Conduct a study on the root causes of over-representation of African Canadians in the criminal justice system
- m. Increase the number of African Canadian working in law enforcement, correction services, and the justice system
- n. Set up initiatives to increase the number of African Canadian youth who attend and complete university

CAPTURE FSA (OR SIMILAR) TO ENABLE REGIONAL ANALYSES, SUCH AS SPECIFIC URBAN CENTRES

- INSERT GENDER
- INSERT LANGUAGE OF INTERVIEW
- INSERT DATE OF THE INTERVIEW
- INSERT PROVINCE/TERRITORY

That concludes the survey. Thank you very much for taking the time to participate, it is much appreciated. On behalf of myself and the Government of Canada, have a nice (day/evening).

PCO SURVEY – WEEK 35

Fieldwork dates (Week 35): 12/11/2017 to 12/17/2017

INTRODUCTION

Hello Bonjour, my name is _____. I'm calling on behalf of _____, a marketing research firm. We are conducting a brief study for the Government of Canada on current issues of interest to Canadians. Your responses will be kept entirely confidential and anonymous. This survey is registered with the Marketing Research and Intelligence Association's (MRIA).

Would you prefer that I continue in English or French? Préférez-vous continuer en français ou en anglais?

[IF NEEDED: Je vous remercie. Quelqu'un vous rappellera bientôt pour mener le sondage en français.]

INSERT CELLPHONE INTRO QUESTIONS

(IF LANDLINE)

May I please speak with the person in your household who is 18 years of age or older and who has had the most recent birthday? Would that be you? [IF THAT PERSON IS NOT AVAILABLE ARRANGE CALLBACK]

Yes	=> CONTINUE
No	=> ASK TO SPEAK TO 'ELIGIBLE' PERSON AND START AGAIN
REFUSED	=> THANK AND TERMINATE

ASK TO ALL RESPONDENTS

CORE – ISSUE PRIORITIES & PERFORMANCE

Q1. Thinking about the issues presently facing Canada, which ONE do you feel should receive the GREATEST attention from the Government of Canada? That is, what should be the TOP priority? **[DO NOT READ LIST; CAPTURE FIRST MENTION]**

- Economy
- Jobs / unemployment
- Environment / climate change
- Health / health care
- Debt / deficit
- Cost of living
- Taxes
- Employment insurance
- Trade / international trade / trade agreements
- Infrastructure (general mention)
- Infrastructure – public transit
- Infrastructure – roads/highways
- Infrastructure - bridges
- Infrastructure – other

Education
ISIS/Syria/Iraq mission
Terrorism / security
Refugees
Immigration
Indigenous issues
Crime
Drugs/marijuana
Poverty/homelessness
Oil / pipelines
Government service delivery to citizens
Other (specify)

Q2. Overall, do you feel that the Government of Canada is on the right track or the wrong track? Please use a scale from 1 to 10, where 1 means “completely on the wrong track” and 10 means “completely on the right track”.

Q3. And do you feel that the Government of Canada is on the right track or the wrong track in its management of the following issues? Please use a scale from 1 to 10, where 1 means “completely on the wrong track” and 10 means “completely on the right track”.

[RANDOMIZE]

- A. The economy
- B. Creating jobs
- C. Investing in infrastructure
- D. Health care
- F. Immigration
- G. Aboriginal issues (Enjeux autochtones)
- H. The environment
- N. Canada-US relations

NEWS

N1. What news, announcements, initiatives or actions from the Government of Canada have you seen, read or heard recently, if anything? **[RECORD UP TO 5 MENTIONS]**

(NO PRE-CODED LIST)

HAVE NOT SEEN/READ/HEARD ANYTHING
DON'T KNOW
REFUSED

N2. For each of the following would you say you are: not at all aware, heard a bit about it, paying attention to it but not discussing it, or paying attention to it and discussing it with others?" (REPEAT SCALE AS NECESSARY)

NOTE TO INTERVIEWERS: DISCUSSING INCLUDES ANY TYPE OF DISCUSSION, INCLUDING ONLINE

[RANDOMIZE]

- C. Marijuana legalization
- D. Proposed pipeline projects
- R. Canada-China relations
- S. Canada's role in peacekeeping missions
- CZ. Canada-US relations
- CY. NAFTA renegotiation
- DY. The federal government's changes to corporate tax rules
- KY. The Trans Pacific Partnership or TPP trade deal
- LY. The Government of Canada's National Housing Strategy
- MY. Indexing the Canada Child Benefit to inflation
- NY. Government of Canada's formal apology to LGBTQ2 Canadians for the persecution & injustices they have suffered

ASK TO ALL RESPONDENTS

TRUST IN GOVERNMENT INFORMATION

TRUST1. To what extent do you trust Government of Canada information? Please use a scale from 1 to 10, where 1 means "you have no trust at all" and 10 means "you have a great deal of trust" in government of Canada information.

TRUST3. *How do you know that information comes from the Government of Canada?*

(OPEN ENDED-DO NOT READ CODES)

SUGGESTED SOFT CODES – DO NOT READ:

- There is a Canada flag/Canadian flag
- There is the word "Canada" /Canada wordmark
- It says it's from the Government of Canada
- There is a maple leaf
- There is the Canada jingle/music/I hear the Government of Canada music/jingle
- There is a Government of Canada logo (ask: can you specify?)
- Other (specify)

ASK TO ALL RESPONDENTS

PERSONAL ECONOMIC SITUATION

E1. Thinking about the cost of living and your personal financial situation, are you currently:

[ROTATE ORDER FROM TOP TO BOTTOM; AND BOTTOM TO TOP]

- Falling behind on your monthly expenses
- Just getting by, with no savings
- Getting ahead, with some savings
- Financially secure

ASK TO ALL RESPONDENTS

ONLINE RESEARCH PANEL

QORP1. Do you have access to the Internet? **(IF ASKED: at home, at work or on a smartphone)**

- 1 Yes
- 2 No

IF YES TO QORP1 CONTINUE OTHERWISE GO TO DEMO

QORP2. Are you a member of an online research panel where you answer surveys or polls on the Internet?

- 1 Yes
- 2 No

IF YES TO QORP2 CONTINUE OTHERWISE GO TO DEMO

QORP3. How many online research panels are you currently a member of?

RECORD NUMBER: _____

QORP4. How often do you participate in online surveys?

- 1. At least once a week
- 2. a few times a month
- 3. a few times a year
- 4. less than that

QORP5. Which method do you use most often to complete these online surveys? Is it using **(READ LIST – ACCEPT UP TO THREE MENTIONS)**

[Randomize 1-4]

- 1. a desktop computer
- 2. a laptop computer
- 3. a tablet
- 4. a smart phone
- 5. some other way **(PLEASE SPECIFY)**

ASK TO ALL RESPONDENTS
DEMOGRAPHICS

To finish, I'd like to ask you some questions for statistical purposes only. Please be assured that your answers will remain completely confidential.

D1. In what year were you born? **[RECORD YEAR]**

IF D1=DK/REF

D2. Which of the following age categories do you fall into? **[READ LIST, ACCEPT ONE RESPONSE]**

- 18 to 24
- 25 to 34
- 35 to 44
- 45 to 54
- 55 to 64
- 65 or older

D3. What is the highest level of formal education that you have completed to date?
[READ LIST, ACCEPT ONE RESPONSE]

- Grade 8 or less
- Some high school
- High School diploma or equivalent
- Registered Apprenticeship or other trades certificate or diploma
- College, CEGEP or other non-university certificate or diploma
- University certificate or diploma below bachelor's level
- Bachelor's degree
- Post graduate degree above bachelor's level

D4. Which of the following categories best describes your current employment status? **[READ LIST, ACCEPT ONE RESPONSE]**

- Working full-time, that is, 35 or more hours per week
- Working part-time, that is, less than 35 hours per week
- Self-employed
- Unemployed, but looking for work
- A student attending school full-time
- Retired
- Not in the workforce **[FULL-TIME HOMEMAKER, UNEMPLOYED, NOT LOOKING FOR WORK]**
- [DO NOT READ] Other – [DO NOT SPECIFY]**

D5. Which of the following categories best describes your total household income? That is, the total income of all persons in your household combined, before taxes [READ LIST]?

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- \$150,000 and above

D6: Do you have any children of any age living in your household?

- Yes
- No

ASK IF D6=YES

D7: Do you have any children in the following age groups living in your household [READ LIST]?

	Yes	No
OO. Under 6 years old		
PP. 6 to 11 years old		
QQ. 12 to 17 years old		
RR. 18 years old or older		

D8. Were you born in Canada?

- Yes
- No

ASK IF D8=NO:

D9. In what year did you come to Canada?

Record year: _____ [ASK FOR APPROXIMATION IF THEY CAN'T REMEMBER]

D12. Are you an Aboriginal person, that is, First Nations, Métis or Inuk (Inuit)? First Nations includes Status and Non-Status Indians.

- Yes
- No

ASK IF D12=NO

D13. You may belong to one or more racial or cultural groups on the following list. Are you...?

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Black

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Arab

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West Asian (e.g., Iranian, Afghan)

Korean

Japanese

Other – Specify

DK/RF

NOTE: ABORIGINALS ASKED SEPARATELY, IN LINE WITH STATISTICS CANADA APPROACH

ASK IF D13=BLACK

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- p. Create monuments to honour prominent African Canadians
- q. Provide long-term funding to health research groups, to monitor and improve the care of African Canadians
- r. Offer a formal apology for past wrongdoings towards African Canadians
- s. Conduct a study on the root causes of over-representation of African Canadians in the criminal justice system
- t. Increase the number of African Canadian working in law enforcement, correction services, and the justice system

- u. Set up initiatives to increase the number of African Canadian youth who attend and complete university

CAPTURE FSA (OR SIMILAR) TO ENABLE REGIONAL ANALYSES, SUCH AS SPECIFIC URBAN CENTRES

- INSERT GENDER
- INSERT LANGUAGE OF INTERVIEW
- INSERT DATE OF THE INTERVIEW
- INSERT PROVINCE/TERRITORY

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PCO SURVEY INTRODUCTION

[INTRODUCTION]

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LANG. (DO NOT READ) CHOOSE LANGUAGE

English

French

[ASK S1a IF LANDLINE SAMPLE]

S1a. May I please speak with the person in your household who is 18 years of age or older and who has had the most recent birthday? Would that be you?
(IF NOT, ASK TO SPEAK WITH MEMBER 18+ WITH THE LAST BIRTHDAY)

Yes, it's me - CONTINUE

No - ASK TO SPEAK TO 'ELIGIBLE' PERSON AND START AGAIN

REFUSED - THANK AND TERMINATE

[IF CELLPHONE SAMPLE CONTINUE; IF LANDLINE SAMPLE SKIP TO QBB]

S1b. Are you 18 years of age or older?

Yes

No => THANK AND TERMINATE

CEL1. Have I reached you on your cellphone?

Yes

No => THANK AND TERMINATE

CEL2. Are you in a safe environment to talk?

Yes

No => THANK AND TERMINATE

QB. At home, do you have a traditional telephone line other than a cell phone?

Yes

No

[ASK QBB IF LANDLINE SAMPLE]

QBB. At home, do you have a cell phone as well as a traditional telephone line?

Yes

No

[HIDDEN VARIABLE [PHONEOWN]

[PHONEOWN]

01-Landline only [QBB=NO OR QBB=DK/REF AND SAMPLE=LANDLINE]

02-Cellphone only [QB=NO OR QB=DK/REF AND SAMPLE=CELLPHONE]

03-Landline and Cellphone [QB=YES OR QBB=YES]

[ASK PROV IF CELLPHONE SAMPLE; OTHERWISE SKIP TO QFSA]

[LANDLINE REGION ALLOCATION BASED ON AREA CODE/EXCHANGE]

[QUOTA]

PROV. In which province do you live?

British Columbia

Alberta

Saskatchewan

Manitoba

Ontario

Quebec

New Brunswick

Nova Scotia

PEI (Prince Edward Island)

Newfoundland and Labrador

Yukon

North West Territories

Nunavut

[IF PROV = DK/REF, THANK & TERMINATE; OTHERWISE CONTINUE]

[HIDDEN VARIABLE [PROVINCE] – IF CELLPHONE SAMPLE ALLOCATE FROM PROV / IF LANDLINE SAMPLE ALLOCATE BASED ON AREA CODE]

[PROVINCE]

BRITISH COLUMBIA

ALBERTA

SASKATCHEWAN

MANITOBA

ONTARIO

QUEBEC

NEW BRUNSWICK

**NOVA SCOTIA
PEI (PRINCE EDWARD ISLAND)
NEWFOUNDLAND AND LABRADOR
YUKON
NORTH WEST TERRITORIES
NUNAVUT**

[ASK ALL]

QFSA. Can you please tell me the first three digits of your postal code?

[INSERT FSA]

GENDR. (RECORD GENDER)

Male

Female