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# **Diversity and Social Inclusion**

## **Final Methodological Report**

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**Prepared for:**  
**Privy Council Office, Communications and Consultations,**  
**Public Opinion Research**

*Ce rapport est aussi disponible en français*

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## **EXECUTIVE SUMMARY**

### **Background**

Diversity is at the heart of Canadian society and a cornerstone of the current government's policy platform. Canada has evolved as a multicultural, richly diverse country over the last 150 years, and it is now more crucial than ever to ensure that the public service and policies reflect this diversity and promote social inclusion for all Canadians. It is therefore important to explore Canadians' opinions towards and experiences of our diverse society.

This study examined a variety of topics related to diversity and social inclusion within Canadian society, notably: the positive and negative perceptions of diversity; levels of tolerance of difference; challenges facing inclusion, such as a sense of belonging to a national community, the lived experiences of inclusion and exclusion of Canadians; the perceptions of how the federal government is doing on promoting diversity and social inclusion; and participants' views of marginalized groups.

### **Objectives**

Data collected on behalf of the Privy Council Office (the Project Authority) will be used to inform the Government of Canada in crafting and implementing policies and programs that serve the needs of all Canadians. Canada's growing diversity will create demand for policies that protect the rights and promote the inclusivity of all cultures, religions and identities. The data collected by RIWI will give the Government of Canada insights into the perceptions of Canadians regarding social issues that affect everyday life.

The specific objectives of the project are two-fold. The first objective is to inform the development and tracking of indicators for measuring results and delivery on diversity and social inclusion. The second objective is to explore emerging techniques in data collection, including those beyond traditional survey methodologies such as telephone surveys and online panels, to expand research capacity for understanding the public environment in as comprehensive a manner as possible.

### **Methodology**

RIWI administered an online survey to a sample of the Canadian adult internet-using population, randomly gathering sentiment data to inform the Government of Canada on key social policies. The survey was administered using Random Domain Intercept Technology (RDIT), which randomly intercepts web users who access URLs that RIWI controls at that time. The survey was completed by 5010 participants, during the period of November 16<sup>th</sup>, 2017 – January 3<sup>rd</sup>, 2018.

RIWI weighted all data based on age, sex, geography (province), and educational attainment. It did so using CANSIM, Statistics Canada's key socioeconomic database:

<http://www5.statcan.gc.ca/cansim/a01?lang=eng>

Weighted and unweighted data were made available to the Project Authority through the RIWI interactive dashboard (now inactive), which upon final project delivery was converted into the format of SPSS and Excel files. Calculations for weighting of data were made using Pearson's chi-square statistic and the p-

value for the hypothesis test of independence of the observed frequencies in the contingency table observed (from weighted cross tabulation). The expected frequencies were computed based on the marginal sums under the assumption of independence.

### **Expenditure**

RIWI's services were provided to the Government of Canada at a rate of \$24,680.00, inclusive of HST.

I hereby certify as Global Head, Citizen Engagement at RIWI Corp., that the deliverables of this study fully comply with the Government of Canada political neutrality requirements outlined in the Communications Policy of the Government of Canada and Procedures for Planning and Contracting Public Opinion Research. Specifically, the deliverables do not include information on electoral voting intentions, political party preferences, or standings with the electorate or ratings of the performance of a political party or its leaders.

A handwritten signature in black ink, appearing to read 'E Meerkamper', with a long horizontal stroke extending to the right.

Eric Meerkamper  
Global Head, Citizen Engagement  
RIWI Corp.

# METHODOLOGY

## Overview

RIWI's patented Random Domain Intercept Technology (RDIT) collected a sample of 5010 participants from the Canadian internet-using population over the age of 18 to examine trends in diversity and social inclusion. From November 16<sup>th</sup>, 2017 to January 3<sup>rd</sup>, 2018, RIWI delivered anonymous surveys to random Web users who surfed online using the URL bar. When Web users bypass the search bar and use the address bar to search for online content, they often make an input error by seeking out inactive domains or by mistyping on non-trademarked, secure websites that RIWI owns or controls. RIWI invites these random, non-incentivized users, filtered through a series of proprietary algorithms, to participate in a language-appropriate survey.

## Margin of Error

Given that the RIWI population parameter is the internet-using population; and, as per the recommendations by the Market Research Intelligence Association, with standards created based upon the ESOMAR/WAPOR Guideline on Opinion Polls and Published Surveys and American Association for Public Opinion Research, RIWI does not typically report the margin of error. However, using a probability sample, this survey would render a margin of error of +/-0.5%.

## Non-Response Bias (Age, Sex, Province, Education)

When compared alongside other Canadian demographic data based on age, sex, geography (province or territory), and education, the demographics of participants for this survey aligned closely with the data as reported by Statistics Canada. The Statistics Canada numbers for age, sex, and province were sourced from CANSIM, post-censal estimates of 2011 census. The Statistics Canada data for education is from the CANSIM Labour Force Survey estimates. There are small differences amongst many of the variables when comparing the two sets; such as the age group breakdown, which is expected given the survey methodology. Each of the tables below is based upon the total number of completed surveys – 5010, which does not count incomplete surveys.

### Age

Due to the fact that this survey was conducted online, it is natural and expected that there is a higher proportion of people who make up the younger age group categories when compared to the Statistics Canada demographic data (see Figure 1). There is also a significant gap between RIWI's demographic data and the Statistics Canada demographic data with respect to breakdowns of age groups, which was also expected, as the internet population skews younger.

Age	18-24	25-34	35-44	45-54	55-64	65+
<b>RIWI</b>	19%	24%	22%	18%	10%	7%
<b>Statistics Canada</b>	11%	17%	16%	17%	17%	22%

Figure 1

### Sex

This survey asked participants to choose one of three options: male, female, or other. Statistics Canada estimates that females make up just over half of the Canadian population, and that slightly less than 1% of Canadians are neither female nor male. This information was communicated by Statistics Canada to

the Project Authority. Participants to RIWI's survey reported a slightly higher incidence of neither female nor male, at 2% of the participant population. Otherwise, the breakdown between men and women gathered by RIWI is very similar to the breakdown estimated by Statistics Canada (seen in Figure 2).

Sex	Female	Male	Other
<b>RIWI</b>	51%	46.5%	2.5%
<b>Statistics Canada</b>	50%	49%	1%

Figure 2

### Province

When looking at the regional breakdown of RIWI participants, there is a slight difference in the number of Quebec participants who completed the survey, compared to Quebec's population share. This difference is seven percentage points. As for the other surveyed geographies, they come within less than five percentage points difference in comparison with actual population share, most regions showing near identical rates (Figure 3).

Region	AB	BC	MB	NB	NL	NWT	NS	NU	ON	PEI	PQ	SK	YK
<b>RIWI</b>	16%	15%	4%	2%	1%	.1%	2.5%	.02%	39%	.3%	16%	4%	.1%
<b>Statistics Canada</b>	12%	13%	4%	2%	1%	.1%	3%	.1%	39%	.4%	23%	3%	.1%

Figure 3

### Education

The three categories used for this survey are lower-educated (some high school or high school diploma), middle-educated (apprenticeship/trades, college/cegep, university certificate or diploma below bachelor's level), and higher-educated (bachelor's degree or postgraduate degree). When comparing the two datasets, the three categories show very similar numbers, all within a 1-3 percent difference. (See Figure 4.)

Education	Lower-educated	Middle-educated	Higher-educated
<b>RIWI</b>	38%	40%	22%
<b>Statistics Canada</b>	36%	39%	25%

Figure 4

RIWI surveys are accessible to anyone within the target geographic area who has access to the internet in some capacity. Participants do not need to own such a device, as public facilities offering access to the internet are still able to randomly access a RIWI survey. If someone does not have access to an internet-enabled device, they will not be able to access the survey.

## **Participation Rate**

RIWI delivered 523,274 surveys across Canada to the general population, counting only results of participants aged 18 and above. 86,168 people began the survey, answering the first question; and 5010 completed surveys were collected, totalling a predicted 1% completion rate from exposure. The completion rate among those who began the survey was 6%. Of these participants who completed the survey, 88% were adults over the age of 18. It is estimated that the Canadian internet penetration rate of adults aged 18+ is nearly 90%. These adults make up roughly 80% of the Canadian population, which is equal to approximately 29 million Canadians. This project exposed approximately 2% of the adult internet population to the survey.

## **Description of Survey Instrument**

The survey instrument was a questionnaire, developed by the Project Authority and RIWI. It included 38 closed-ended questions. Of these, an individual participant may have received up to 30 questions depending on how they responded to age, gender, and immigration status demographic questions. The majority of participants received 21 questions. The maximum number of questions a participant might see is less than the total number of questions due to questions where split sampling was used. The question order was randomized where appropriate to minimize question order bias.

The questionnaire was modified slightly to minimize drop off following a small pre-test. An inordinate amount of participant drop off was observed in one question that was originally a multiple-option, or multi-select question. This question was changed to be a single-select question, to minimize further drop-off for the full survey launch.

### **All other information about the execution of the fieldwork that would be needed to replicate the research initiative.**

This survey was completed using the unique and patented survey methodology RDIT, invented by RIWI. In order to be replicated, RDIT would need to be used to capture a similar sized sample, using weighting data as provided by Statistics Canada. Only RIWI is capable of replicating this survey, due to the patent on Random Domain Intercept Technology.



## Appendix A

### Methodology and Sampling Details

RIWI's proprietary global routing technology presents millions of registered, non-trademarked rotating websites to people who stumble upon these sites when they bypass search and use the URL bar to browse the Web, or access these websites in any way. These sites cover a multitude of sectors and interests ensuring a random spread of individuals from different backgrounds and lifestyles. This diverse pool of domains ensures a randomized sample for intercept. comScore, a U.S. Web analytics company that measures and evaluates internet usage, has independently confirmed this.

RIWI survey-takers are always randomly selected, since, by definition, they are inbound and not "recruited". They are always non-incentivized. The survey can never be accessed again via the link they found it through, ensuring complete anonymity on the end of the participant and by RIWI, as well as ensuring the randomization of future participants.

RDIT delivers anonymous opt-in surveys to random Web users who are surfing online by typing directly into the URL bar. When these users make data input errors by typing in websites or pages that no longer exist, or by mistypes on non-trademarked, secure websites that RIWI owns or controls, RIWI invites these random, non-incented users, filtered through a series of proprietary algorithms, to participate in a language-appropriate survey.

RIWI's engagement and retention policy is built on years of experience, testing, and development of the optimal online survey experience, highly respectful of the time and other activities of the intercepted potential participant. RIWI prioritizes speed, accuracy, intuitiveness and respect for the random participant. RIWI optimizes the survey to every device platform, ensuring a quality survey-taking experience on mobile, tablets, and desktop.

Features of RDIT include:

- Geo-targets participants automatically by country, region, state, city, sub-city district, or in circuitous regions using latitude and longitude coordinates
- Determines survey language by automatic geo-targeting using IP geo-location; in multi-lingual regions, participants can choose their preferred language
- Collects and reports the age, gender and geo-location of every survey participant; no personally identifiable information is ever collected or reported
- Surveys participants in every country in the world, on all Web-enabled devices
- Cannot be blocked by state surveillance or internet control, and is not susceptible to the increasing prevalence of ad block technologies
- Delivers detailed information on the survey performance including the 'click-open' rate on the surveys, the number of total and partial participants, and the number of completed surveys
- Surveys are iterative and can be adjusted while in field based on early results.
- RIWI's rapid assessment capabilities enable the completion of data collection projects in normal and hard-to-reach populations in fewer than three weeks

## Appendix B

### English Survey Questionnaire

This is a Government of Canada survey on social issues. The survey consists of 15-20 questions. Your participation is voluntary and your responses are anonymous and confidential.

This survey is registered with the Marketing Research and Intelligence Association. To verify the legitimacy of the survey, go to the following URL <https://goo.gl/dat29L> and use access code 20171106-304W

To learn about the firm conducting the survey, go to the following URL: [info.castudies.ca](http://info.castudies.ca)

Any information you provide will be administered in accordance with the Privacy Act and other applicable privacy laws: <http://laws-lois.justice.gc.ca/eng/acts/p-21/>

0. Please select your preferred language
<b>0. What is your age?</b>
Under 16
16 - 17
18 - 24
25 - 34
35 - 44
45 - 54
55 - 64
65+
<b>1. You are a:</b>
Man
Woman
Other
<b>2. Overall, do you feel that the Government of Canada is on the right track or the wrong track?</b>
1 - Completely on the wrong track
2
3
4
5
6

7
8
9
10 - Completely on the right track
<b>3. How satisfied or dissatisfied do you feel about your life as a whole right now?</b>
0 - Very dissatisfied
1
2
3
4
5
6
7
8
9
10 - Very satisfied
<b>4a. To what extent do you agree or disagree: Diversity is a defining characteristic of Canada</b>
Strongly agree
Somewhat agree
Neither agree nor disagree
Somewhat disagree
Strongly disagree
<b>4b. To what extent do you agree or disagree: A diverse population is an economic benefit for Canada</b>
Strongly agree
Somewhat agree
Neither agree nor disagree
Somewhat disagree
Strongly disagree

<b>4c. To what extent do you agree or disagree: I am proud of Canada's reputation as an open and welcoming society</b>
Strongly agree
Somewhat agree
Neither agree nor disagree
Somewhat disagree
Strongly disagree
<b>4d. To what extent do you agree or disagree: Cultural events contribute to the inclusion of all Canadians</b>
Strongly agree
Somewhat agree
Neither agree nor disagree
Somewhat disagree
Strongly disagree
<b>4e. To what extent do you agree or disagree: Sporting events contribute to the inclusion of all Canadians</b>
Strongly agree
Somewhat agree
Neither agree nor disagree
Somewhat disagree
Strongly disagree
<b>5a. To what extent do you agree or disagree: Diversity is causing Canada to change in ways that I don't like.</b>
Strongly agree
Somewhat agree
Neither agree nor disagree
Somewhat disagree
Strongly disagree
<b>5aa. To what extent do you agree or disagree: I feel like I no longer know what it means to be Canadian.</b>

Strongly agree
Somewhat agree
Neither agree nor disagree
Somewhat disagree
Strongly disagree
<b>5aaa. To what extent do you agree or disagree: Diverse communities are better places to live.</b>
Strongly agree
Somewhat agree
Neither agree nor disagree
Somewhat disagree
Strongly disagree
<b>5b. To what extent do you agree or disagree: Canada is a stronger country because of diversity.</b>
Strongly agree
Somewhat agree
Neither agree nor disagree
Somewhat disagree
Strongly disagree
<b>5bb. To what extent do you agree or disagree: Too many minority groups are seeking special treatment these days.</b>
Strongly agree
Somewhat agree
Neither agree nor disagree
Somewhat disagree
Strongly disagree
<b>5bbb. To what extent do you agree or disagree: Too many immigrants do not adopt Canadian values.</b>
Strongly agree
Somewhat agree

Neither agree nor disagree
Somewhat disagree
Strongly disagree

6a. In the last month, have you interacted socially with people who identify as LGBTQ?	Yes	No
6b. In the last month, have you interacted socially with Indigenous people?	Yes	No
6c. In the last month, have you interacted socially with people who have a physical or mental disability?	Yes	No
6d. In the last month, have you interacted socially with people from a different racial, ethnic, or cultural group than yours?	Yes	No
6e. In the last month, have you interacted socially with people who have a different religion or belief system than yours?	Yes	No

<b>7. Which of the following efforts to improve diversity and inclusion should the Government of Canada focus on most?</b>
Diversity in the public sector workforce
Discrimination and hate crimes
Immigrant integration
Income inequality
The Government of Canada should not focus on diversity and inclusion
<b>8. In the past five years, have you experienced discrimination in Canada because of any of the following? (Select all that apply)</b>
My gender
My age
My sexual orientation
A disability (mental or physical)
My language
My ethnicity or culture
My race or colour
My religion
For some other reason

I have not experienced discrimination in the last five years
No more apply
<b>9. How would you describe your sense of belonging to Canada?</b>
Very strong
Somewhat strong
Somewhat weak
Very weak

<b>10. People are different in their romantic and sexual attraction to other people. Which one of the following best describes your feelings?</b>
Attracted to females
Attracted to males
Attracted to females and males
Other
Not sure
<b>11. Do you consider yourself to be transgender?</b>
Yes
No
<b>12. You are:</b>
Trans woman
Trans man
Non-binary
Two-spirit
Other
<b>13a. How important are the following characteristics in describing your personal identity?</b>
Being Canadian
1 - Not at all important
2

3
4
5
6
7
8
9
10 - Very important
<b>13b. How important are the following characteristics in describing your personal identity?</b>
My gender
1 - Not at all important
2
3
4
5
6
7
8
9
10 - Very important
<b>13c. How important are the following characteristics in describing your personal identity?</b>
My sexual orientation
1 - Not at all important
2
3
4
5
6
7



8
9
10 - Very important
<b>13d. How important are the following characteristics in describing your personal identity?</b>
My racial, ethnic, or cultural group
1 - Not at all important
2
3
4
5
6
7
8
9
10 - Very important
<b>13e. How important are the following characteristics in describing your personal identity?</b>
My language
1 - Not at all important
2
3
4
5
6
7
8
9
10 - Very important
<b>14. What is the highest level of education that you have completed?</b>

Some high school or less
High school diploma or equivalent
Registered Apprenticeship or other trades certificate or diploma
College, CEGEP or other non-university certificate or diploma
University certificate or diploma below bachelor's level
Bachelor's degree
Post graduate degree above bachelor's level

<b>15. Are you an Aboriginal person, that is, First Nations, Métis or Inuk (Inuit)? First Nations includes Status and Non-Status Indians</b>
Yes
No

<b>16. Are you...? Select up to 2</b>
White
South Asian (e.g., East Indian, Pakistani, Sri Lankan)
Chinese
Black
Filipino
Latin American
Arab
Southeast Asian (e.g., Vietnamese, Cambodian, Malaysian, Laotian)
West Asian (e.g., Iranian, Afghan)
Korean
Japanese
Other
No more apply

<b>17. Were you or your parents born outside of Canada? Select all that apply.</b>
I was born outside of Canada
My mother was born outside of Canada
My father was born outside of Canada

None of the above
No more apply
<b>18. Did you come to Canada in the last 5 years?</b>
Yes
No
<b>19. What language do you speak most often at home?</b>
English
French
Other

## Appendix C

### French Survey Questionnaire

Ceci est un sondage du gouvernement du Canada portant sur les enjeux sociaux. Ce sondage comprend de 15 à 20 questions. Votre participation est faite sur une base volontaire et vos réponses resteront anonymes et confidentielles.

Ce sondage est enregistré avec l'Association de la Recherche et de l'Intelligence Marketing. Pour confirmer la légitimité du sondage, rendez-vous à l'adresse URL suivante : <https://goo.gl/wehD2c> et utilisez le code d'accès 20171106-304W

Pour en apprendre sur la compagnie menant le sondage, rendez-vous à l'adresse URL suivante : [info.castudies.ca](http://info.castudies.ca)

Tous les renseignements que vous communiquez seront traités en conformité avec les dispositions de la Loi sur la protection des renseignements personnels et avec celles des autres lois pertinentes de même nature <http://laws-lois.justice.gc.ca/fra/lois/p-21/>

<b>Veillez choisir votre langue préférée?</b>
<b>0. Quel âge avez-vous?</b>
Moins de 16 ans
16 - 17
18 - 24
25 - 34
35 - 44
45 - 54
55 - 64
65+
<b>1. Vous êtes:</b>
Un homme
Une femme
Autre
<b>2. Dans l'ensemble, croyez-vous que le gouvernement du Canada est sur la bonne voie ou la mauvaise voie?</b>
1 – Complètement sur la mauvaise voie
2
3

4
5
6
7
8
9
10 – Complètement sur la bonne voie
<b>3. À quel point vous sentez-vous satisfait(e) ou insatisfait(e) présentement à l'égard de votre vie en général?</b>
0 - Très insatisfait(e)
1
2
3
4
5
6
7
8
9
10 - Très satisfait(e)
<b>4a. Dans quelle mesure êtes-vous en accord ou en désaccord avec l'énoncé suivant : La diversité est une caractéristique déterminante du Canada</b>
Tout à fait en accord
Plutôt en accord
Ni en accord ou en désaccord
Plutôt en désaccord
Tout à fait en désaccord
<b>4b. Dans quelle mesure êtes-vous en accord ou en désaccord avec l'énoncé suivant : Une population diversifiée est un avantage économique pour le Canada</b>

Tout à fait en accord
Plutôt en accord
Ni en accord ou en désaccord
Plutôt en désaccord
Tout à fait en désaccord
<b>4c. Dans quelle mesure êtes-vous en accord ou en désaccord avec l'énoncé suivant : Je suis fier/fière de la réputation du Canada en tant que société ouverte et accueillante</b>
Tout à fait en accord
Plutôt en accord
Ni en accord ou en désaccord
Plutôt en désaccord
Tout à fait en désaccord
<b>4d. Dans quelle mesure êtes-vous en accord ou en désaccord avec l'énoncé suivant : Les événements culturels contribuent à l'inclusion de tous les Canadiens et de toutes les Canadiennes</b>
Tout à fait en accord
Plutôt en accord
Ni en accord ou en désaccord
Plutôt en désaccord
Tout à fait en désaccord
<b>4e. Dans quelle mesure êtes-vous en accord ou en désaccord avec l'énoncé suivant : Les événements sportifs contribuent à l'inclusion de tous les Canadiens et de toutes les Canadiennes</b>
Tout à fait en accord
Plutôt en accord
Ni en accord ou en désaccord
Plutôt en désaccord
Tout à fait en désaccord

**5a. Dans quelle mesure êtes-vous en accord ou en désaccord avec l'énoncé suivant : La diversité amène le Canada à se transformer de bien des façons qui ne me plaisent pas.**

Tout à fait en accord

Plutôt en accord

Ni en accord ou en désaccord

Plutôt en désaccord

Tout à fait en désaccord

**5aa. Dans quelle mesure êtes-vous en accord ou en désaccord avec l'énoncé suivant : Je sens que je ne sais plus ce que cela signifie d'être canadien/canadienne.**

Tout à fait en accord

Plutôt en accord

Ni en accord ou en désaccord

Plutôt en désaccord

Tout à fait en désaccord

**5aaa. Dans quelle mesure êtes-vous en accord ou en désaccord avec l'énoncé suivant : Les communautés diversifiées sont des meilleurs endroits où vivre.**

Tout à fait en accord

Plutôt en accord

Ni en accord ou en désaccord

Plutôt en désaccord

Tout à fait en désaccord

**5b. Dans quelle mesure êtes-vous en accord ou en désaccord avec l'énoncé suivant : Le Canada est un pays plus fort grâce à la diversité.**

Tout à fait en accord

Plutôt en accord

Ni en accord ou en désaccord

Plutôt en désaccord

Tout à fait en désaccord

<b>5bb. Dans quelle mesure êtes-vous en accord ou en désaccord avec l'énoncé suivant : Trop de groupes minoritaires cherchent un traitement spécial ces jours-ci.</b>
Tout à fait en accord
Plutôt en accord
Ni en accord ou en désaccord
Plutôt en désaccord
Tout à fait en désaccord
<b>5bbb. Dans quelle mesure êtes-vous en accord ou en désaccord avec l'énoncé suivant : Trop d'immigrants n'adoptent pas les valeurs canadiennes.</b>
Tout à fait en accord
Plutôt en accord
Ni en accord ou en désaccord
Plutôt en désaccord
Tout à fait en désaccord

<b>6a. Au cours du dernier mois, avez-vous interagi socialement avec des personnes qui s'identifient comme étant LGBTQ?</b>	Oui	Non
<b>6b. Au cours du dernier mois, avez-vous interagi socialement avec des personnes autochtones?</b>	Oui	Non
<b>6c. Au cours du dernier mois, avez-vous interagi socialement avec des personnes ayant une incapacité physique ou mentale?</b>	Oui	Non
<b>6d. Au cours du dernier mois, avez-vous interagi socialement avec des personnes issues d'un groupe racial, ethnique ou culturel différent du vôtre?</b>	Oui	Non
<b>6e. Au cours du dernier mois, avez-vous interagi socialement avec des personnes ayant une religion ou un système de croyance différent du vôtre?</b>	Oui	Non

<b>7. Sur lequel des aspects suivants le gouvernement du Canada devrait-il se concentrer le plus afin d'améliorer la diversité et l'inclusion?</b>
La diversité de la main-d'œuvre du secteur public
La discrimination et les crimes haineux
L'intégration des immigrants
L'inégalité des revenus
Le gouvernement du Canada ne devrait pas se concentrer sur la diversité et l'inclusion



<b>8. Au cours des cinq dernières années, avez-vous été victime de discrimination au Canada à cause de l'un des éléments suivants? (Choisissez toutes les réponses pertinentes)</b>
Mon sexe
Mon âge
Mon orientation sexuelle
Un handicap (physique ou mental)
Ma langue
Mon origine ethnique ou ma culture
Ma race ou couleur
Ma religion
Pour toute autre raison
Je n'ai pas été victime de discrimination au cours des cinq dernières années
Réponse complète, passer à la question suivante
<b>9. Comment décririez-vous votre sentiment d'appartenance au Canada?</b>
Très fort
Plus ou moins fort
Plus ou moins faible
Très faible
<b>10. Les gens sont différents dans leur attirance romantique et sexuelle envers d'autres personnes. Lequel des énoncés suivants décrit le mieux vos sentiments?</b>
Attiré(e) par les femmes
Attiré(e) par les hommes
Attiré(e) par les femmes et les hommes
Autre
Je ne suis pas sûr(e)
<b>11. Vous considérez-vous être transgenre?</b>
Oui
Non

<b>12. Vous êtes (Choisissez une seule réponse):</b>
Une femme trans
Un homme trans
Une personne non binaire
Une personne bispirituelle
Autre
<b>13a. Quelle importance accordez-vous aux caractéristiques suivantes de votre identité personnelle?</b>
Être canadien(ne)
1 - Pas du tout important
2
3
4
5
6
7
8
9
10 - Très important
<b>13b. Quelle importance revêtent les caractéristiques suivantes dans la description de qui vous êtes?</b>
Mon sexe
1 - Pas du tout important
2
3
4
5
6
7
8

9
10 - Très important
<b>13c. Quelle importance revêtent les caractéristiques suivantes dans la description de qui vous êtes?</b>
Mon orientation sexuelle
1 - Pas du tout important
2
3
4
5
6
7
8
9
10 - Très important
<b>13d. Quelle importance revêtent les caractéristiques suivantes dans la description de qui vous êtes?</b>
Mon groupe racial, ethnique ou culturel
1 - Pas du tout important
2
3
4
5
6
7
8
9
10 - Très important
<b>13e. Quelle importance revêtent les caractéristiques suivantes dans la description de qui vous êtes?</b>
Ma langue

1 - Pas du tout important
2
3
4
5
6
7
8
9
10 - Très important
<b>14. Quel est le plus haut niveau de scolarité que vous avez atteint?</b>
Quelques années d'études secondaires ou moins
Diplôme d'études secondaires ou l'équivalent
Apprentissage enregistré ou autre certificat ou diplôme professionnel d'une école de métiers
Certificat ou diplôme d'un collège, cégep ou autre établissement non universitaire
Certificat ou diplôme universitaire inférieur au baccalauréat
Baccalauréat
Diplôme d'études universitaire supérieur au baccalauréat

<b>15. Êtes-vous un Autochtone, c'est-à-dire un membre des Premières Nations, un Métis ou un Inuit? Les Premières Nations incluent les Indiens inscrits et non-inscrits.</b>
Oui
Non
<b>16. Êtes-vous...? Choisissez 2 au maximum</b>
Blanc(he)
Sud-Asiatique (p. ex., Indien de l'Inde, Pakistanais, Sri-Lankais)
Chinois(e)
Noir(e)

Philippin(e)
Latino-américain(e)
Arabe
Asiatique du Sud-Est (p. ex., Vietnamien(ne), Cambodgien(ne), Malaisien(ne), Laotien(ne))
Asiatique occidental (p. ex., Iranien, Afghan)
Coréen(ne)
Japonais(e)
Autre
Réponse complète, passer à la question suivante
<b>17. Est-ce que vous ou vos parents êtes né(e)s à l'extérieur du Canada? (Choisissez toutes les réponses pertinentes)</b>
Je suis né(e) à l'extérieur du Canada
Ma mère est née à l'extérieur du Canada
Mon père est né à l'extérieur du Canada
Aucune de ces réponses
Réponse complète, passer à la question suivante
<b>18. Êtes-vous arrivé(e) au Canada au cours des cinq dernières années?</b>
Oui
Non
<b>19. Quelle langue parlez-vous le plus souvent à la maison?</b>
Français
Anglais
Autre

## **Appendix D**

### Data Tables

All data tables are available in the accompanying document: *Appendix D Final Data Tables*. Included are the full survey unweighted data and weighted data, and the weighted data cut by age, gender, region, education, and race/ethnicity.