

RATING SHEET

Messages

- **How much would each of the following have on stopping you (or your friends) from driving high, if you were thinking about doing it?**

	NO IMPACT AT ALL		MODERATE IMPACT		STRONG IMPACT
	1	2	3	4	5
a. If you're high, don't drive. It's not worth the risk.....	1	2	3	4	5
b. On the road, you're never alone. Don't put others at risk. Don't drive high	1	2	3	4	5
c. Drugs slow down your reaction time. It's an accident waiting to happen. Don't drive high.....	1	2	3	4	5
d. Your life can change in an instant. Don't drive high.....	1	2	3	4	5
e. Police Drug Recognition Experts are specially trained to detect impaired drivers. Protect your future	1	2	3	4	5
f. Drugs can cause drowsiness and impact reaction time, even when they're prescribed. Drive safe and arrive alive	1	2	3	4	5
g. The loss of a loved one can be devastating, so don't risk it. Don't drive high	1	2	3	4	5
h. You don't drive better when you're high, it actually doubles your chances of getting in a collision.....	1	2	3	4	5
i. Driving while impaired by drugs is a major contributor to fatal road crashes in Canada.....	1	2	3	4	5
j. Driving after using drugs can be just as dangerous as drinking and driving	1	2	3	4	5

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Terms

- Which of the following would you be more likely to use in conversation with your friends?

	1	2	3	4
a.	"Drug-impaired driving"	"Drugged driving"	"High driving"	
b.	"Weed"	"Pot"	"Marijuana"	"Cannabis"
c.	"High"	"Stoned"	"Baked"	"Blazed"

- Which of them would be more believable to you in an ad from the Government of Canada?

	1	2	3	4
a.	"Drug-impaired driving"	"Drugged driving"	"High driving"	
b.	"Weed"	"Pot"	"Marijuana"	"Cannabis"
c.	"High"	"Stoned"	"Baked"	"Blazed"