



Public Services and
Procurement Canada

Services publics et
Approvisionnement Canada

Client Service Feedback Survey – #002

September 2022

Executive Summary

Public Services and Procurement Canada (PSPC)

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Ce rapport est aussi disponible en français

Background and objectives

Public Services and Procurement Canada (PSPC) provides day-to-day pension services through two service channels, the Government of Canada Pension Centre and the Pension Program secure employee portal, for pension plan members belonging to the Public Service, Canadian Forces, and Royal Canadian Mounted Police.

PSPC, in creating a culture of client service excellence, wishes to evolve service delivery based on feedback from its members. To that end, PSPC was seeking to measure member satisfaction with regards to the Pension Program's service delivery channels.

The primary objectives of the research were to:

- Assess members' (pension members) satisfaction of services offered by the Government of Canada Pension Centre during service calls or with any services used online by members.
- Assess pension members' ease of use, understanding and experience with pension online tools or content.
- Assess the importance that pension members place on different online web applications and future applications.

A first wave of this study was conducted between March 30, 2022, and May 2, 2022, and a report was provided to PSPC. This report presents the results for the second wave of the study.

The results will be used by PSPC to identify opportunities for improvements in the way they deliver services.

Key findings

Pension Centre respondents

In general, respondents who contacted the Pension Centre were for the most part satisfied with the service they received (88.8%). The aspects they appreciated the most about their interaction were related to the staff. Indeed, they found the staff courteous (96.9%), helpful (91.7%) and knowledgeable (89.8%). They were less inclined to find that the automated phone system was easy to navigate, but the majority was still satisfied (77.4%).

The satisfaction levels were usually lower among CFSA respondents, those under 40 years old and non-active employees.

The main reason respondents called the Pension Centre was to request general information (52.3%) and they found that the information provided was easy to understand (82.1% gave a score of at least 8 on a scale of 10). However, the information provided and the knowledge of the staff was also the thing they thought could be improved the most (27.7%), especially those under 40 years old (44.6%).

Pension Centre respondents would be most likely to access their pension information from a home, personal computer (78.6%).

Online Portal respondents

The majority of those who used the Online Portal were also satisfied with the service they received (74.0%). The ability to estimate the pension was the thing 47.7% liked the most. A proportion of 29.6% liked the fact that it was user-friendly the most.

More than 8 respondents out of 10 (81.6%) were satisfied by the ease of login and more than half said the information provided by the Online Portal was easy to understand (60.6% gave a score of at least 8 on a scale of 10).

Furthermore, having more information or more detailed information was the thing respondents would wish to see improved the most (34.9%).

Online Portal respondents would be most likely to access their pension information from a home, personal computer (82.3%).

Extrapolating the results to a broader audience

Since the target population only includes respondents who had recently called the Pension Centre or visited the Online Portal during a specific period, results cannot be extrapolated to another period or for the broader population.

Methodology

The target population for the survey was both retired and active pension members (PSSA members, CFSA members or RCMP members). The survey was sent to members of the target population who had recently called the Government of Canada Pension Centre or visited the Pension Program secure employee portal. To reach this population, Advanis used a multimodal approach. Potential respondents who recently visited the Online Portal were invited by email to participate in the survey. Potential respondents who recently called the Government of Canada Pension Centre were also invited to participate in the web survey and some were called using a computer-assisted telephone interviewing (CATI) methodology.

Data collection for the web survey started on August 9, 2022 and ended on September 14, 2022. Data collection on the phone was performed from August 3, 2022, to August 16, 2022. In total, 1,268 respondents participated in the *Client Service Feedback Survey – #002*. Of those a total of 859 were respondents who recently called the Pension Centre and 409 were respondents who recently visited the Online Portal. All Online Portal respondents answered the web survey. The average survey length was 6 minutes for completing the web survey and 9 minutes and a half for completing the survey over the phone.

The data was weighted according to the pension group of the respondents (PSSA members, CFSA members or RCMP members). Pension Centre and Online Portal respondents were weighted separately. The weights were calculated using the population files sent by PSPC.

Total expenditure

The total cost of this research was \$27,163.43 (before taxes).

Political Neutrality Certification

Political neutrality certification

I hereby certify as Senior Officer of Advanis that the deliverables fully comply with the Government of Canada political neutrality requirements outlined in the Policy on Communications and Federal Identity and the Directive on the Management of Communications.

Specifically, the deliverables do not include information on electoral voting intentions, political party preferences, standings with the electorate or ratings of the performance of a political party or its leaders.

Signed: 

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