

DAVID SUZUKI FOUNDATION
ANNUAL REPORT 07|08



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ABOUT OUR COVER

AS CANDACE SAVAGE NOTES IN HER BRILLIANT BOOK *BEEs: NATURE'S LITTLE WONDERS* (GREYSTONE/DSF), WE HAVE MUCH TO LEARN FROM THESE TINY INSECTS. THEY WORK IN HARMONY TO MAKE THINGS HAPPEN.

THEY ARE BOTH A CRUCIAL PART OF THE ENVIRONMENT AND THE ECONOMY, POLLINATING THE CROPS THAT FEED THE WORLD AND PROVIDING HONEY AND WAX. THEY ALSO SUPPLY US WITH AN EARLY WARNING ABOUT THE STATE OF THE ENVIRONMENT.

THE RECENT DISAPPEARANCE OF BEE COLONIES THROUGHOUT THE WORLD SHOULD MAKE US THINK TWICE ABOUT ISSUES SUCH AS PESTICIDE USE AND HABITAT DESTRUCTION. WE CAN'T LIVE WITHOUT THESE TINY, MYSTERIOUS CREATURES THAT DO SO MUCH FOR US AND OUR SMALL BLUE PLANET.

THE PHOTO, BY ENTOMOLOGIST AMRO ZAYED, IS OF A MALE HOARY SQUASH BEE, AN IMPORTANT POLLINATOR OF SQUASH.

message from the co-founders

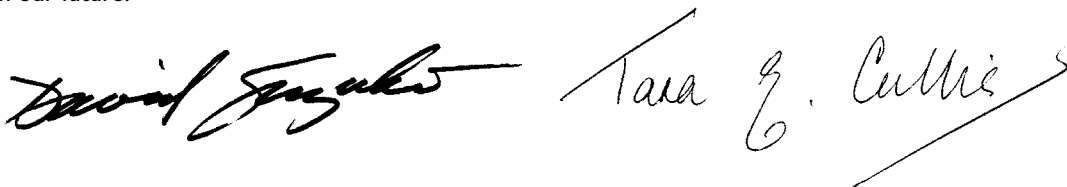
The current economic troubles are a good example of the principle that we can't borrow more than we can afford to repay. But the issue is even more serious when it comes to the environment. We are consuming resources faster than the planet can replenish them.

Both the economic and the environmental situation are important to the David Suzuki Foundation. The latter because, although we have had some important successes over the past year – as you'll see in this Annual Report – we have a lot of work to do yet. Global warming is still a pressing issue, as is protection of ocean resources, species biodiversity, and natural habitat.

But the economic meltdown is a big one for us as well, as we need steady financial support to continue the important work of the Foundation. In fact, our work is more crucial than ever. Scientists recognize that we are facing a number of tipping points in terms of our ability to live on a healthy planet, and some of the news lately, about extinction crises faced by mammals, songbirds, and amphibians and about global warming, is not good.

On the other hand, we've seen significant progress in many areas, in part because of the work done by the David Suzuki Foundation. These include measures taken by provincial governments to combat global warming, municipal and provincial bans on chemical lawn and garden pesticides, greater areas of the northern boreal forest being set aside for protection, and much more.

We hope that you will continue to support the important work of the David Suzuki Foundation, especially in these difficult economic times. Consider it an investment in our future!



David Suzuki Tara Z. Cullis

DAVID SUZUKI & TARA CULLIS, CO-FOUNDERS



message from the CEO



My first year with the David Suzuki Foundation has been both fast-paced and exciting. As you'll see in the pages of this report, we've dealt with a lot of challenges and succeeded in many of our efforts to protect the environment.

But we still have a lot of challenges ahead, and I believe we are ideally positioned to meet them. We've added a new team, under the direction of our science director, Dr. Faisal Moola, to help address the serious problems of species biodiversity loss and habitat protection.

Although we've had a strong support network in Quebec for years, we opened a fully staffed office in Montreal, which, along with our offices in Vancouver, Ottawa, and Toronto, gives us a more national presence in both of Canada's official languages. And we are working to expand our outreach and public engagement capabilities, with an emphasis on reaching youth.

We share a fundamental belief that addressing environmental issues takes effort at all levels of society. We're working with governments, business, communities, and individual Canadians to bring about the kinds of changes needed for a sustainable country and a sustainable world, and to bring them about in a way that benefits all of us.

We're optimistic. We believe environmental protection is compatible with a strong economy and a robust health-care system.

We're heartened not only by the 40,000 active donors – including 43 foundations and 9,000 people who donate monthly – who make it possible for us to do our work, but also by the many Canadians who have made efforts in their own personal lives and who have engaged with us and inspired us in working for positive change.

And finally, we're moving into the future with some planning and new ideas. In January 2008, we embarked on a Long Term Direction Project to help us develop a vision for the next decade.

We're in the process of finalizing this important project and will provide more information about it in next year's annual report and with updates throughout the year.

Thanks.

A handwritten signature in black ink, appearing to read 'Peter Robinson'. The signature is fluid and stylized, with a long horizontal stroke at the end.

PETER ROBINSON, CEO

stay up to date and get connected!

Our annual report is published, well, as the name implies, only once a year. But there are many other ways to stay on top of Foundation information, from our latest research to eco-friendly recipes.

Here are a few ways to stay in touch with us all year round for free:

- Take the David Suzuki Nature Challenge: www.davidsuzuki.org/NatureChallenge/
- Subscribe to our weekly Science Matters column: www.davidsuzuki.org
- Receive Queen of Green updates: www.davidsuzuki.org/NatureChallenge/QueenofGreen/
- Join one of our Take Action initiatives: www.davidsuzuki.org/Take_Action/
- Become a member of our Facebook community: tinyurl.com/DavidSuzuki
- Get breaking news with an RSS feed: www.davidsuzuki.org

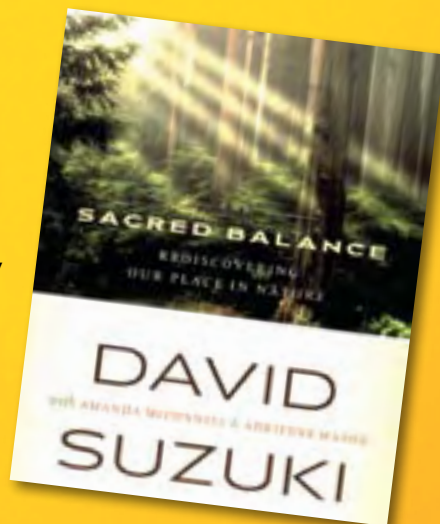
THE SACRED BALANCE

The quotations heading each program section in this Annual Report are taken from the best-selling book *The Sacred Balance: Rediscovering Our Place in Nature*, by David Suzuki and Amanda McConnell (David Suzuki Foundation/Greystone Books). Although the book was first published in 1997, a special 10th anniversary edition was published in 2007.

The new edition has been extensively revised. In it, David Suzuki reflects on the many changes the world has seen recently and examines what they mean for our place in the world. His basic message remains the same: We are creatures of the Earth, utterly dependent on its elements, which are not just external factors, but are incorporated into our very essence.

We believe the book is just as timely today and that it offers a great overview of the ideals of David Suzuki and the Foundation.

The *Sacred Balance* was also made into a four-part television program, which is available on DVD.



sustainability

When we forget that we are embedded in the natural world, we also forget that what we do to our surroundings we are doing to ourselves.

– THE SACRED BALANCE



At the David Suzuki Foundation, we are committed to helping Canada achieve sustainability within a generation, as outlined in our report of the same name. This year, we got one big step closer when the Government of Canada passed the Federal Sustainable Development Act, based on model legislation created by the Foundation. Early in the year the Foundation released the groundbreaking **Pricing Carbon: Saving Green** report as part of the Foundation's campaign to have Canadian governments put a price on carbon. We later saw a carbon price at the centre of almost every party's platform in the 2008 federal election. This, along with the many other initiatives we have been involved with, demonstrates that Canadians are justifiably proud of our country and its clean water and air and incredible diversity of resources and wilderness. And they know it is something they can't take for granted, that it often takes a lot of effort to protect what we have and improve those areas where we've been negligent.

HEALTH AND ENVIRONMENT

Healthy citizens depend on a healthy environment. We have developed a proposal for a national environmental health strategy, **Prescription for a Healthy Canada**, which we released publicly last September at the annual general assembly of the Canadian Public Health Association. We're working with health organizations and others, including the Canadian Cancer Society, the Canadian Medical Association, and the Conference Board of Canada, to advance this cause and make Canada a healthier country. We've also been working with

Sustainability goes to Parliament.
 HOW MANY ENVIRONMENTAL ORGANIZATIONS CAN BOAST A FEDERAL ACT THAT GOVERNS NEARLY EVERY ASPECT OF THE ENVIRONMENT? DSF SUSTAINABILITY POLICY ADVISER PIERRE SADIK WAS ALL SMILES WHEN THE DAVID SUZUKI FOUNDATION'S TEMPLATE LEGISLATION CAME TO FRUITION IN THE NATIONAL SUSTAINABILITY ACT, WHICH PASSED WITH ALL-PARTY SUPPORT IN THE HOUSE OF COMMONS IN THE SUMMER OF 2008.



firefighters and scientists to get a ban on toxic PBDE flame retardants. In June, we co-presented our critique of Canada's inadequate approach to managing PBDEs at the annual scientific conference on brominated flame retardants.

Our work in Ontario with leading health organizations, such as the Registered Nurses Association of Ontario and the Ontario College of Family Physicians, has led to a provincial ban on cosmetic lawn and garden pesticides, as well as a move by several large retail stores to stop selling toxic pesticides. The report we produced in collaboration with the Quebec environmental group Equiterre, called **Pesticide-Free? Oui!**, was influential in the development of Ontario's pesticide ban and we are encouraging other provinces to follow suit.

In B.C., municipal politicians voted at their 2008 annual convention to support a province-wide ban. And our **David Suzuki**

Digs My Garden contest got more than 5,000 Canadians involved in the cause.

ECOSYSTEM SERVICES

The traditional way of looking at the value of a forest or watershed is to consider only the dollar value of timber or other resources in the marketplace. But this accounting system has left out the very real economic values provided by ecosystem services. Plants and soil filter our water, making it clean enough to drink. Forests absorb and store carbon, slowing the pace of global warming. Forests also provide recreational opportunities for humans and habitat for animals. But how do you place a value on that? Our report **Ontario's Wealth, Canada's Future: Appreciating the Value of the Greenbelt's Eco-Services** concludes that the protected areas surrounding Hamilton and Toronto contribute \$2.6 billion worth of non-market ecological services to the province each year!



Pollinators.

HUMANS RELY ON BEES AND OTHER CRITTERS THAT POLLINATE PLANTS, BUT SOME OF THESE CRITTERS ARE IN TROUBLE. THAT'S WHY THE DAVID SUZUKI FOUNDATION ENLISTED THE HELP OF BOB MACDONALD OF CBC RADIO'S *QUIRKS AND QUARKS*, CELEBRITY GARDENER MARJORIE HARRIS, AND BEE EXPERT DR. LAURENCE PACKER TO PROMOTE ITS TWO NEW TORONTO POLLINATOR GUIDES AT A NUMBER OF EVENTS. THE COMPANION GUIDES LET PEOPLE KNOW WHICH BEES, BUTTERFLIES, AND OTHER POLLINATORS LIVE IN THE AREA, AND HOW TO ATTRACT THEM TO HOME GARDENS.

oceans & freshwater conservation

The water molecules that perfuse every part of our bodies have come from all the oceans of the world, evaporated from prairie grasslands and the canopies of all the world's great rain forests.

– THE SACRED BALANCE



Good fish farming.

THE DAVID SUZUKI FOUNDATION HAS BEEN WORKING WITH GREAT SUCCESS TO SHOW THAT FISH FARMING CAN BE DONE IN A WAY THAT DOESN'T HARM THE ENVIRONMENT. A STUDY WE PRODUCED WITH SEVERAL PARTNERS, **THRIVING ECONOMIES, HEALTHY OCEANS**, LOOKS AT THE WAY FISH AND SEAFOOD ARE BEING FARMED AROUND THE WORLD USING CLOSED SYSTEM AQUACULTURE.

Canada is a large country – but many Canadians may be unaware that 40 per cent of the country is ocean. Add to that the lakes, rivers, and streams that make up our freshwater environments and you can see that we are blessed with an abundance of water and all the great things it brings. But the opportunities and benefits provided by our oceans, lakes, and rivers – fish to eat, clean water to drink, employment for thousands of Canadians – are threatened by human activity. The David Suzuki Foundation has been working with partners, governments, and individual Canadians to make sure Canada manages its waters and fisheries in ways that will ensure that we continue to enjoy these resources and benefits for generations to come.

SUSTAINABLE SEAFOOD

Making the most sustainable choice when planning or ordering a seafood meal is one of the easiest and most effective ways for Canadians to ensure our fisheries continue to provide food and employment. We've been working with our SeaChoice partners to help individuals and businesses make those sustainable choices. We released a **SeaChoice Business Guide** to help fish wholesalers and retailers and restaurant owners with their seafood-purchasing decisions. And we've worked with restaurants in Toronto and Vancouver to draw attention to the importance of sustainable seafood and to show that seafood can taste even better if you can eat it with a clear conscience. We also worked with organizations from across Canada and the United States to develop a common vision for a sustainable seafood industry.



THE DAVID SUZUKI FOUNDATION'S LANA GUNNAUGSON AND SEACHOICE'S TAINA UITTO HELPED HOST A SUSTAINABLE SEAFOOD EVENT.

PROTECTING MARINE ECOSYSTEMS

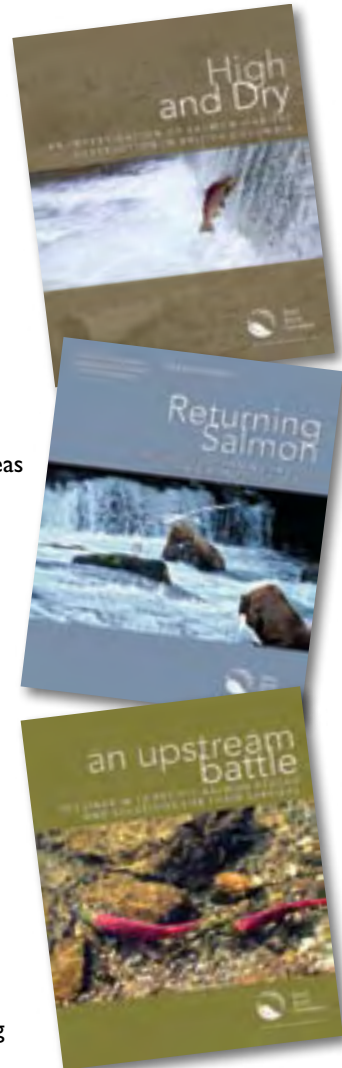
Canada's government has identified five large ocean areas in which it plans to implement integrated management efforts. This initiative would ensure that ocean management does not look just at individual resources in isolation from one another but instead brings all stakeholders into a process that considers all elements of the ecosystem when making decisions about conservation, sustainable use, and economic development.

Unfortunately, action has been slow in coming, as can be seen from a Marine Protected Areas Report Card the David Suzuki Foundation released with its partners at the Living Oceans Society and Sierra Club B.C. The report card found that Canada has not been doing as good a job as Australia and the U.S. when it comes to creating Marine Protected Areas.

One area that has been identified for integrated management is a rich and bountiful environment off the North Coast of B.C. referred to as the Pacific North Coast Integrated Management Area, or PNCIMA.

The David Suzuki Foundation has worked with a number of partners to promote integrated management in this area. We released a technical report, **State of the Ocean Environment in the Pacific North Coast Integrated Management Area**, and a user-friendly public report, **B.C.'s Bountiful Sea**, to prod the government into joining

First Nations, whale watchers, fishers, tourism operators, local governments, and the shipping industry and conservation organizations in ensuring this and other marine ecosystems remain healthy long into the future.



Wild salmon.

THE DAVID SUZUKI FOUNDATION RELEASED THREE KEY REPORTS ABOUT THE SERIOUS THREATS TO WILD PACIFIC SALMON. **HIGH AND DRY** INVESTIGATED DESTRUCTION OF SALMON HABITAT IN B.C., **AN UPSTREAM BATTLE** ANALYZED DECLINES AND PROSPECTS FOR 10 B.C. SALMON STOCKS, AND **RETURNING SALMON** LOOKED AT INTEGRATED PLANNING AND THE WILD SALMON POLICY IN B.C.



solving global warming

Now that we understand the repercussions of the finite nature of oil and gas and the buildup of greenhouse gases when we use too much, we can turn our creative energies to finding alternatives, especially by harvesting the energy flooding onto Earth from the sun.

– THE SACRED BALANCE

Global warming is one of the greatest threats we face on this small blue planet. But around the world, people, businesses, governments, and non-profit organizations are showing that the solutions to this threat can also help solve some of the world's economic problems.

Continuing to rely on diminishing non-renewable resources such as oil and gas and nuclear power for economic prosperity is a recipe for disaster. But we are seeing more and more that countries that invest in renewable energy, such as wind and solar, are creating stronger economies and more employment while addressing the serious problems caused by waste and emissions.

At the David Suzuki Foundation, we've been working with governments, amateur and pro sports associations, businesses, and individuals to find ways for people to live in a sustainable and prosperous world.

PLAYING IT COOL, MEETING THE CHALLENGE

They don't call them world-class athletes for nothing! Our Olympians and hockey and football players have to travel a lot to compete in national and international playing arenas.

Although we should all work to reduce the amount of carbon we are responsible for putting into the atmosphere, we must find ways to reduce our impact when we do have to travel.

One way to do this is to go carbon-neutral through measures such as purchasing credits whereby the money is invested in projects like wind farms or solar installations that help reduce the amount of carbon emissions into the atmosphere.

More than 520 NHL hockey players and 50 winter and summer Olympic athletes have joined us in our carbon neutral and **Play It Cool** efforts by purchasing Gold Standard offsets when they must travel for training and competition.

And although we're dreaming of a white 2010 Winter Olympics in Vancouver, we've been working to make sure they're green as well. We joined up for the launch of our report,

Meeting the Challenge, with representatives from the Vancouver Organizing Committee for the 2010 Olympic and Paralympic Winter Games (VANOC). *Meeting the Challenge*, a discussion paper for VANOC, reviews current information on climate change and recommends ways for VANOC to move toward carbon-neutral Games.



Workshops for business.

IN 2007, THE DAVID SUZUKI FOUNDATION PARTNERED WITH THE PEMBINA INSTITUTE AND ECOTRUST CANADA ON A PILOT PROJECT TO OFFER A SERIES OF THREE WORKSHOPS FOR LOCAL BUSINESSES IN BRITISH COLUMBIA ON MEASURING EMISSIONS, REDUCING EMISSIONS, AND GOING CARBON NEUTRAL. TEN BUSINESSES, RANGING FROM A FURNITURE MANUFACTURER TO A WILDERNESS RESORT LODGE, PARTICIPATED IN THE PILOT AND HAD THE OPPORTUNITY TO GAIN SKILLS AND KNOWLEDGE ASSOCIATED WITH GREENHOUSE GAS MANAGEMENT, AND ALSO TO SHARE THEIR IDEAS AND EXPERIENCES WITH OTHER BUSINESSES.

ENCOURAGING GREEN PUBLIC POLICY

At the David Suzuki Foundation, we realize that addressing serious environmental issues like global warming requires efforts from all levels of society. And success often depends on policies and legislation from municipal, provincial, territorial, and federal governments.

We've been working to encourage and help governments at all levels to do what is necessary to reduce the use of fossil fuels and other non-renewable sources of energy while switching to renewable sources.

In July 2008, with advice from the David Suzuki Foundation and the B.C. Climate Action Team (of which our CEO, Peter Robinson, is a member), the B.C. government released the most comprehensive climate change plan in Canada, with a carbon tax, a \$1 billion investment in climate action, and a ban on conventional coal-fired power. Three other provinces – Ontario, Quebec, and Manitoba – have joined B.C. in committing to placing a cap on industrial greenhouse gas emissions. And nine provinces have agreed to adopt California tailpipe standards to improve the fuel efficiency of Canada's vehicles by 30 per cent by 2016.

Like B.C., Ontario has also created a Climate Change Secretariat, with our CEO, Peter Robinson, sitting as a member. And, following our request, the Ontario government lifted its moratorium on offshore wind-power installations.

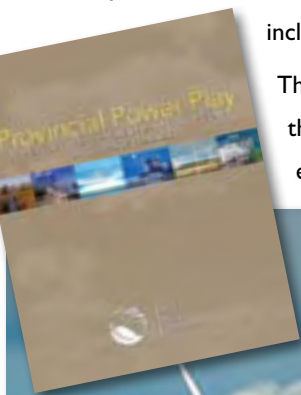
Foundation climate staff also participated in the development of the Western Climate Initiative's framework for a cap-and-trade system to reduce greenhouse gas emissions. Ontario, Quebec, B.C., and Manitoba are members of the WCI, as are seven U.S. states including California, Oregon, and Washington.

The Foundation's report, **Provincial Power Play**, highlighted the actions of each of Canada's provinces and territories on its efforts (or lack thereof) to combat global warming.



Hot Properties.

THE DAVID SUZUKI FOUNDATION WAS COMMISSIONED BY THE REAL ESTATE INSTITUTE OF B.C. TO INVESTIGATE THE EFFECTS OF CLIMATE CHANGE ON B.C.'S LAND DEVELOPMENT SECTOR. THE REIBC IS IMPLEMENTING THE RECOMMENDATIONS OF THE RESULTING REPORT, **HOT PROPERTIES**. THE REIBC NOW HAS A DEDICATED COMMITTEE ON CLIMATE CHANGE ISSUES THAT LOOKS INTO CHALLENGES CLIMATE CHANGE POSES FOR THE SECTOR, AND COMMUNICATES THESE FINDINGS TO ITS MEMBERSHIP.



terrestrial conservation

As we reflect on our fundamental needs as social animals, it is clear that families and communities assured of biodiversity, full employment, justice and security constitute the real non-negotiable starting point in the delineation of a sustainable future.

— THE SACRED BALANCE



Science director heads new program.

DAVID SUZUKI FOUNDATION SCIENCE DIRECTOR DR. FAISAL MOOLA HAS BEEN APPOINTED TO RUN THE FOUNDATION'S NEWEST PROGRAM, WHICH WILL HELP ADDRESS THE SERIOUS PROBLEMS OF SPECIES BIODIVERSITY LOSS AND HABITAT PROTECTION. DR. MOOLA IS A PRACTISING SCIENTIST AND HAS PUBLISHED WIDELY IN SCIENTIFIC JOURNALS ON MANY TOPICS IN THE AREAS OF WILDLIFE BIOLOGY, CONSERVATION, AND ENVIRONMENTAL POLICY. HE HAS CONDUCTED RESEARCH IN SOME OF CANADA'S MOST SIGNIFICANT WILDERNESS AREAS, SUCH AS THE GREAT NORTHERN BOREAL FOREST, THE OLD-GROWTH RAINFORESTS OF BRITISH COLUMBIA, AND THE ACADIAN WOODLANDS OF ATLANTIC CANADA.

NORTH OF 50 VICTORY IN ONTARIO

Protecting Canada's northern boreal forest is essential to making sure sensitive species such as polar bears, caribou, and wolverines are able to survive in intact habitat. But the boreal is also essential in efforts to slow the pace of global warming. Boreal forests and peatlands absorb and store significant amounts of carbon.

In July 2008, Ontario Premier Dalton McGuinty committed to protect at least 225,000 square kilometres of Ontario's Far North boreal region under a Far North Planning initiative. This region absorbs approximately 12.5 million tonnes of CO₂ from our atmosphere each year.

The David Suzuki Foundation has advocated for such protection and is a member of the province's Far North Advisory Council, which will work with government, First Nations, and local communities to provide advice and input to the Minister of Natural Resources on the content of the legislation to govern land-use planning in the Far North.



DSF HELPS ONTARIO ADOPT AN ENDANGERED SPECIES ACT

As part of the Save Ontario's Species Coalition, the David Suzuki Foundation helped bring into being an Endangered Species Act for the province in June 2007. The Act has been lauded as a gold standard in Canada. Now we're working to ensure that the Act is implemented properly. To this end, the David Suzuki Foundation is involved as a watchdog, monitoring policy development and permit and exemption granting. The Foundation also sits on the Species at Risk Program Advisory Committee, which makes recommendations to the Ontario Minister of Natural Resources about programs, strategies, and educational outreach.



IT PAYS TO PROTECT OLD-GROWTH FORESTS

A study sponsored by the David Suzuki Foundation and its allies shows that, in most cases, it makes more economic sense to conserve forests than to cut them down.

Dollars and Sense: The Economic Rationale to Protect Spotted Owl Habitat in British Columbia uses computer modelling to assess three different conservation scenarios in old-growth forests near Vancouver that are home to highly endangered northern spotted owls.

The study concludes that when a conventional, narrowly focused method of assessing the value of forests is broadened to take into account the value of forests as carbon storehouses, recreation sites, and sources of products other than timber – such as wild mushrooms – increased conservation usually wins out over logging.

In 72 of the 81 scenarios considered, the researchers find that increased conservation and less logging delivers higher economic returns than current levels of logging and conservation. In the remaining nine cases, status quo logging appears to have a slight economic edge, but only if log prices do not fall and if little value is placed on the role forests play in capturing carbon from the atmosphere.



“We are excited by these findings and keen to see what further research on the economic value of forest conservation shows when the full spectrum of forest values, such as protecting water supplies, is considered,” says Foundation science director Faisal Moola.

Natural capital.

NATURAL CAPITAL REFERS TO THE EARTH'S ECOSYSTEMS AS STOCKS OR ASSETS THAT PROVIDE RESOURCES AND A FLOW OF SERVICES, AND SHOULD BE FACTORED INTO ECONOMIC EQUATIONS ABOUT THE VALUE OF RESOURCES. ECOSYSTEM GOODS AND SERVICES ARE THE COLLECTIVE BENEFITS DERIVED FROM NATURAL ECOSYSTEMS AND INCLUDE PRODUCTS LIKE CLEAN DRINKING WATER AND SERVICES SUCH AS THE DECOMPOSITION OF WASTES. THE CONSERVATION OF NATURAL ECOSYSTEMS IS ALSO VITAL BECAUSE OF THE CARBON THEY STORE AND THE HABITAT THEY PROVIDE, INCLUDING MIGRATION CORRIDORS FOR SPECIES AS THE CLIMATE CHANGES.



nature challenge

Each person, group or organization working towards a different world may seem powerless and insignificant, but all of them can add up to a force that can become irresistible.

– THE SACRED BALANCE

David Suzuki's Nature Challenge is much more than just 10 things you can do right now. It is about being involved in a conversation with all Canadians about living in

balance with the natural world that sustains us. That's why the Nature Challenge began its own blog, the **Green Room**. The Green Room is a place to ask questions and share advice and knowledge with the David Suzuki Foundation and people across Canada and around the world. It's Green Living made easy.



GAIL SPRING WON THE OUTSTANDING ORNAMENTALS (INDIVIDUAL) CATEGORY IN OUR **DAVID SUZUKI DIGS MY GARDEN CONTEST** WITH THIS PHOTO OF HER GARDEN IN DUNDAS, ONTARIO.

DIGS MY GARDEN

Now in its second year, the **David Suzuki Digs My Garden** campaign has truly blossomed. Digs My Garden encourages

Canadians – with the help of Gnome Suzuki – to get their gardens

off drugs by going pesticide-free. Five thousand people voted and more than 500 people entered their photos and stories. The winners in each category proved not only that many Canadians have green thumbs, but that they care deeply about clean air, clean water, and clean food from clean soil. This year, it had the added bonus of a gardening community springing up on its own in our blog, the Green Room. Contestants were also sent pesticide-free gardening tips and do-it-yourself videos.

A well-known gnome.

B.C. ARTIST ELAINE BREWER-WHITE CREATED A DAVID SUZUKI GARDEN GNOME TO HELP PUBLICIZE THE DAVID SUZUKI DIGS MY GARDEN CONTEST AND SPREAD THE WORD ABOUT MAKING GARDENS TRULY GREEN. GNOME SUZUKI WAS SO POPULAR THAT WE HAD TO CLONE HIM. WE HAD DUSTIN CARLSON, A B.C. SCULPTOR AND GARDEN-ART MANUFACTURER, CAST SOME CONCRETE GNOMES THAT WILL BE HAND-PAINTED BY ART STUDENTS AND SOLD AS A FUNDRAISER FOR THE FOUNDATION.



The Digs My Garden contest comes to life because of the stories behind the gardens, from the High Park Children's Garden in downtown Toronto, which started as a program to reclaim an unused and unsafe area in the park, to the YWCA Vancouver Rooftop food garden that provides high-quality, organic produce for a family resource centre. Gnome Suzuki made appearances in backyard and community gardens and will be back in the spring.

QUEEN OF GREEN

Responding to Canadians' voracious appetite for practical advice on how to incorporate sustainable practices into their everyday lives, the **Queen of Green**, aka Lindsay Coulter, an outreach coordinator with the Foundation, has become a regular fixture on television and radio shows. Covering topics from making your own safe cosmetics to teaching your kids about birds and their valuable place in the ecosystem, the Queen of Green continues to drive home the importance of protecting Canada's rich biodiversity through the choices we make every day.

Tips, recipes, and videos from the Queen of Green are now available to all Canadians and anyone else through the magic of the Internet. Overwhelming letters and emails led to the establishment of the Queen of Green as a regular feature in our Nature Challenge newsletter and on the Foundation's website.

NATURE CHALLENGE AT WORK

Understanding that sustainable choices can be made part of our daily lifestyle is a core value of the David Suzuki Foundation. The Nature Challenge successfully launched an ambitious new program to help realize this goal by taking on workplaces. The **Nature Challenge at Work Toolkit** is designed to help all kinds of workplaces incorporate sustainable practices into their culture – from double-sided printing to installing solar hot-water heaters – no matter where they are on the green-living scale.

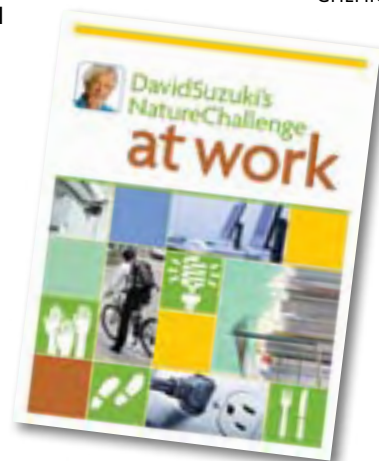
Nature Challenge at Work took off with Deloitte Canada's annual Impact Day in Toronto, where employees were given a training workshop by Foundation staff. Armed with the Nature Challenge workplace toolkit, these new volunteers went to various non-governmental organization offices to demonstrate how they could create healthier, happier, and more efficient and economical workplaces by going green in ways that fit their style.

The Foundation will continue to train more volunteers to carry the message into many more workplaces across Canada.



Cosmetic solutions.

OUR QUEEN OF GREEN, LINDSAY COULTER, LED A "GREEN SPA" WORKSHOP FOR ENTHUSIASTIC FOUNDATION VOLUNTEERS. THEY MADE SHAMPOO AND TOOTHPASTE AND LEARNED HOW TO LOWER THEIR PERSONAL TOXIC LOADS. (DID YOU KNOW THE TYPICAL MAN USES NINE PERSONAL-CARE PRODUCTS EACH DAY AND MOST WOMEN USE UP TO 12, CONTAINING OVER 100 POTENTIALLY TOXIC CHEMICALS?)



staff & volunteers

The David Suzuki Foundation is one of the most trusted voices on Canadian environmental issues, thanks in large part to the knowledge, dedication, and skills of our 60 staff members and scores of volunteers.

Our different program areas are supported by administration, member services, volunteer services, communications, and development. We also maintain a large pool of short-term contract researchers, analysts, and scientists.

In addition to our paid staff, we are fortunate to attract talented volunteers from all walks of life. They bring a wealth of experience and expertise to our activities. Throughout the year, volunteers play an integral role in the Foundation's day-to-day operations. Our volunteers provided thousands of hours of support to every aspect of the Foundation's activities this year.

REPRESENTING THE FOUNDATION

On behalf of the Foundation, our volunteers have appeared at several events, presentations, and trade shows. They routinely answer questions from the public, distribute brochures, assist in the mailing of our materials, and encourage individuals to join the Nature Challenge.

VOLUNTEER COMMITTEES

Our volunteers play an important role on various Foundation committees. Our Executive Committee, Board of Directors, and Council of Elders are made up of volunteers who generously give their time to help find solutions.

Publishing books about sustainability.

SINCE 1990, THE FOUNDATION HAS RELEASED BOOKS ON A RANGE OF SUBJECTS THAT SPREAD THE MESSAGE OF SUSTAINABILITY AROUND THE WORLD. OUR PUBLISHING PROGRAM HAS ADDED TO OUR REPUTATION AS LEADING SCIENTIFIC THINKERS ON ENVIRONMENTAL ISSUES, AND OUR BOOKS ARE AN IMPORTANT RESOURCE FOR SCIENTISTS, CONSERVATIONISTS, AND THE GENERAL PUBLIC.



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Zaikow Agencies Ltd.

Mary Ann Zakreski
& Paul Welsh
Hatem Zawdeh
Dr. Jean Zigby
Mary Zimmerman
Helen Zinkargue
Zoom Media

SUZUKI SUSTAINABILITY CIRCLE

\$5,000–\$9,999

Anonymous
Abe & Ruth Feigelson
Foundation
Ascenta
Blue Planet Links Foundation
David Bowen
Dorothy C. Cutting
Marna Disbrow
Pamela Doughty
DrTax UFILE.ca Inc.
Early Morning Productions Inc.
Fairbairn Foundation
Fondation René Malo
Fraser Milner Casgrain LLP
Globe Electric Co Inc.
Michael Goodman
Edward Grimwood
Anne C. Hale
Simone & Graeme Hicken 🌱
Alissa Horii
& Bram Rogachevsky
James Irwin
Debra Jarvensivu
Jordans
Steven Krehbiel
& Galen Hutcheson
Larkspur Foundation
Marc-André Lavoie
Danny Lavy
Dr. Murray Legge
& Dr. Peggy Legge
Les Oblates Franciscaines
De Saint-Joseph
Katie Loftus & Darren Doyle 🌱
Jean & Cortlandt Mackenzie
Ruth H. Mandel
Peter & Andrea McConnell
Sayo Nickerson
Novinsoft Inc
Bill & Joan Paterson
Radialpoint
Renewed Computer
Technology
Darcelle Rivard
RSM Richter
Norman Ruswyich
Diane Salvail
Rosamond Sarles
Barbara Sue Smith
& Dan Sullivan
A. Albert Taves
The Charles Norcliffe Baker
& Thelma Scott Baker
Foundation
The Jonah Group Ltd.
The School Sisters
of Notre Dame
The W. P. Scott
Charitable Foundation
Wendy & Steve Valdes
Barbara Warren

SUZUKI LEADERSHIP CIRCLE

\$10,000-\$99,999

Cynthia G. Adelson
Bentall Capital
Body Plus
Canadian Federation of Students
Canadian Imperial Bank of Commerce
Catherine Donnelly Foundation
Comart Foundation
Deloitte
Eden Conservation Trust
EnviroFund at Vancity Sustainability Group
G. Raymond Chang Ltd 🌱
Gencon Foundation
Great-West Life
Ted Grand & Tara Maclean 🌱
Stephanie Green 🌱
Mark & Jenny Guibert
Janis Hamilton 🌱
James Hoggan & Associates 🌱
Keith D. Honeyborne 🌱
Jonathan & Josephine Hutchinson
Kiessling/Isaak Family Foundation at the Toronto Community Foundation
Michael & Barbara Keilhauer
King Pacific Lodge
Lambton College
Maimonides Hospital Foundation
The J. W. McConnell Family Foundation
Don McMurtry & Gloria Howe 🌱
Charles Mitchell 🌱
North Growth Foundation
ONE Group
The Langar Foundation
Questrade Inc
Richard J. Renaud
Research in Motion
Carol Robertson
Peter Robinson
Rockefeller Brothers Fund
Harley Rothstein & Eleanor Boyle 🌱
John, Carryn & Caymus Ruffolo
The Bennett Family Foundation
The Gerald Schwartz and Heather Reisman Foundation 🌱
Universal Music Canada
Barbara Vengshoel
Dr. Roy & Mrs. Ellen Sutherland Fund at the Victoria Foundation

SUZUKI LEADERSHIP CIRCLE

\$100,000-\$249,999

Ray C. Anderson Foundation Inc.
John Bankes 🌱
Dr. Tara Cullis 🌱
Friends of the Greenbelt Foundation
John & Joyce Good 🌱
Dr. David Suzuki 🌱

SUZUKI LEADERSHIP CIRCLE

\$250,000-\$999,999

The Bullitt Foundation
The Jim Pattison Foundation
Pomerleau
The British Columbia Marine Planning Fund of Tides Canada Foundation
Gordon and Betty Moore Foundation 🌱
R. Howard Webster Foundation

SUZUKI LEADERSHIP CIRCLE

\$1,000,000+

Stephen R. Bronfman Foundation 🌱
Keenan Family Research and Policy Fund in Sustainability 🌱
The Lefebvre Charitable Foundation 🌱
Power Corporation of Canada 🌱

SUZUKI SOCIETY

The Suzuki Society is composed of individuals who have honoured the Foundation with a legacy gift. We proudly honour the foresight of these members who partner our work for future generations.

Maxine Adam
Clayton & Whilhelmina Arkesteyn-Vogler
Doris Arnold
Teena Bogner
David & Brenda Booker
Patrick Bowyer
Georgina Brunette
Eulalia Carlson
Kathy Chambers
Randall Chappel
Dr. Nicholas P. Clague
David & Nancy Colwill
Dan Courcy
Dorothy C. Cutting
Stella Dodge
Dale Everton
Miriam Farbiasz
Kathleen Ferns
George & Mary L. Field
Lin Fitzgerald-Rogers & Ronald Rogers
Gertrude Forest
Jutta Fulford
John M. Gall
Remo Gambioli
Helen & Gerald Gilavish
Fred & Christina Godbolt
Dr. Allan Gold & Mrs. Linda Gold
John & Joyce Good
Mona M. Harper
Roberta D. Harris
Simone Hicken
James Hoggan & Enid Marion

Brenda Hornby
E. Lois Hubert
Eric Hughes
Ninette Hunziker
Mieko Ise
Marjorie Johnston
Peter Jolly
Lili Kennedy
Marsha G. Kriss
William Laird
Sylvie Leblanc-Wong
Thomas Legrand
John Liss
Linda Love
Michael David Lysack
Donald & Carol Lyster
Jonathan Maister
Blanche Matthews
Deirdre McEachern
Donald S. McMurtry
David H. McNeill
Judith & Robert Millar
John K. Mitchell
Marion Morgan
Patsy & Frank Mueller
Mark Muller
Bob & Helen Nation
Carol Norman
Daryl & Yvonne Noullette
Anne & Donald O'Conner
Maureen Olofson
Bill & Joan Paterson
Gabrielle Perreault
Toni M. Pieroni
David Planedin & Irene Mock
Lanny & Frances Pollet
Laura Polomark
Barb Potter
Dr. Ian Pratts
Peter A. Robinson
Ed Rooney
Patricia Roozendaal
Brian Rudrick
Sophie Sadowsky
Arthur J. Setka
Joyce & Denis Sjerve
Richard A. Smith
Caroline Smith
Peter M. Steele
James & Doris Sutherland
A. Albert Taves
Debbie & Ken Thomas
Joyce Tombouliau
Robert Trepanier & Joanne Durocher
Jane Trimble
Joan S. Trimpol
Mary L. Tucker
Mr. & Mrs. Gerry Van Dongen
Dr. Eva Voigt
Heinz Vollenweider
Allan & Audrey Walsh
Brenda Weaver
Cynthia Zuccaro & Ernst Becker

ESTATE AND LEGACY GIFTS

Estate of F. Lois Andrew
Estate of Helmut Franke
Estate of Francis Hitchens
Estate of Dr. David Purser Jones
Estate of Alan Mackenzie Keith
Estate of Rixford Knight
Estate of Victor MacKlin
Estate of Mary Polovnikoff
Estate of Wilbert Riley
Estate of Oscar Rogers 🌱
Estate of Douglas Waneck
Estate of Bryce Waters

EMPLOYEE CHARITY GIVING PROGRAMS

These programs allow employees to donate a portion of their salary to the David Suzuki Foundation.

4Charity Foundation Inc.
Adobe Systems Incorporated
ADP Canada Co.
Ahuja Family Charitable Giving Foundation
All Charities Campaign – Province of Manitoba
AMD Matching Gift Program
ATCO Gas
Bell Canada
Bentall Employee Group

Bird Family Fund at Strategic Charitable Giving Foundation
BMO Employee Charitable Foundation
Broadridge
Canadian Association of Chain Drug Stores
Canadian Tire
Corporation of the City of Kitchener
EJC Charitable Fund at Strategic Charitable Giving
Helping Hands of WorksafeBC
Hydro One Inc.
IBM Employees' Charitable Fund
Investors Group Matching Gift Program
London Life Employees' Charity Trust
Mary Maitre Fund at Strategic Charitable Giving Foundation
Microsoft Matching Gifts Program
OPG Employees' & Pensioners' Charity Trust
Provincial Employees Community Services Fund
Sun Life Financial
TD Waterhouse Private Giving Foundation
TELLUS
The Hydrecs Fund
Travel Underwriters

DAVID SUZUKI, JEFF BECK,
AND LYNN SUDERMAN

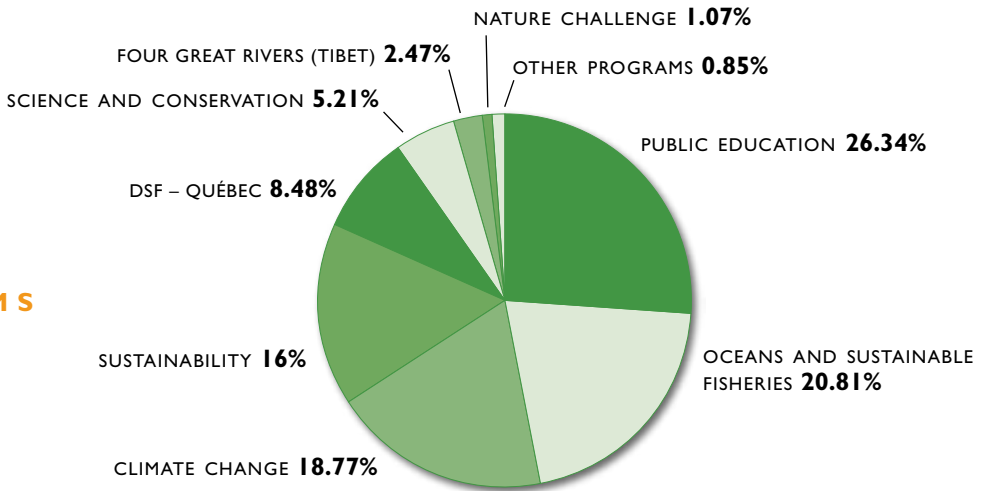


statement of revenue and expenses

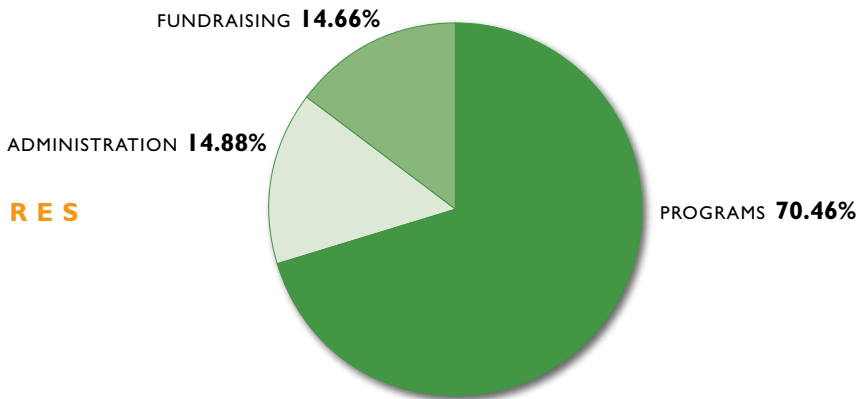
Year ended August 31, 2008, with comparative figures for 2007

	<u>2008</u>	<u>2007</u>
REVENUE		
Donations from foundations	\$ 2,405,859	\$ 1,867,676
Public donations	5,073,684	4,435,538
Other revenue	288,315	356,635
	<hr/>	<hr/>
Total	7,767,858	6,659,849
EXPENSES		
Programs		
Climate Change	\$ 956,850	\$ 834,184
Public Education	1,342,758	1,146,410
David Suzuki Foundation – Québec	432,105	5,221
Four Great Rivers (Tibet)	126,089	112,661
Oceans and Sustainable Fisheries	1,060,872	1,070,077
Nature Challenge	54,741	103,247
Science and Conservation	265,606	206,580
Sustainability	815,388	706,324
Other programs (schedule 1)	43,197	594,715
	<hr/>	<hr/>
Total	5,097,606	4,779,419
Operating costs (schedule 2)	1,121,727	929,762
Fundraising	1,318,566	1,207,377
	<hr/>	<hr/>
Total	7,537,899	6,916,558
Excess (deficiency) of revenue over expenses	<hr/> \$ 229,959	<hr/> \$ (256,709)

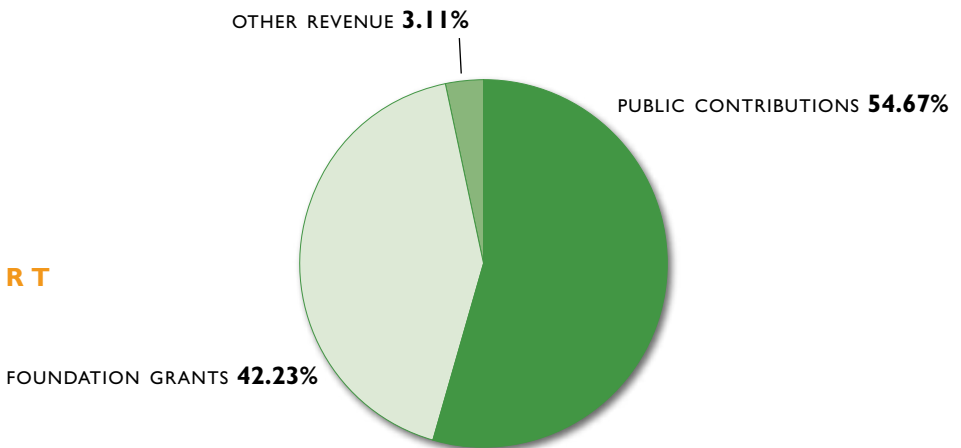
PROGRAMS



EXPENDITURES



SOURCES OF SUPPORT





Jim Fulton

1950–2008

It is with tremendous sadness that we bid farewell to our great friend Jim Fulton, who passed away in December after a three-year battle with cancer. He was 58.

Jim took the helm of the fledgling David Suzuki Foundation in 1993 as its first Executive Director, bringing his vast experience from 13 distinguished years in Ottawa as a Member of Parliament and as the hub of every battle to save a river or fish. At the DSE, Jim worked energetically and joyfully for 13 crucial years, guiding the Foundation from a small environmental organization to a nationally recognized leader in science-based environmental advocacy, research, and education.

His larger-than-life personality and can-do attitude made him an inspiration to all who knew him. His matchless imagination brought innovative strategies to our efforts, and a special magic to our lives. We are deeply grateful to Jim for his intelligence, for his friendship, and for the enormous contribution he made as leader of the David Suzuki Foundation.

For more information about Jim, please visit www.davidsuzuki.org/Jim_Fulton.



David Suzuki Foundation

SOLUTIONS ARE IN OUR NATURE

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Pour obtenir la version française du rapport, cliquez sur www.davidsuzuki.org/About_us/Newsletters.asp

PHOTOS Amro Zayed (cover); Kent Kallberg/kallbergstudios.com (pages 1, 2, 10–Faisal Moola, 15); courtesy Friends of the Greenbelt Foundation (5); Will Chen (7); Rolf Hicker, hickerphoto.com (9); Michelle Connolly (11–forest); Nathan de Bruyn (11–bears); Brooke McDonald (12–David Suzuki and Elaine Brewer-White); Dominic Ali (16–Ottawa, Montreal); Jason Curran (16–Toronto); Brendan Fenn (donors: 17, 19, 20, 21); iStock (19–turbines, 20–panels, 21–fish); Ian Lindsay/Vancouver Sun (22)







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ECO-AUDIT ENVIRONMENTAL BENEFITS STATEMENT

This annual report is printed using vegetable-based inks on Mohawk Options paper, made with 100% post-consumer recycled fiber that is processed chlorine-free. This paper is independently certified by Green Seal and the Forest Stewardship Council and is produced using wind-powered electricity. By using this environmentally friendly paper, the following resources have been saved:

-  **7.79 trees** preserved for the future
-  **10 kg.** waterborne waste not created
-  **12,518 litres** wastewater flow saved
-  **166 kg.** of solid waste not generated
-  **326.6 kg.** net greenhouse gases prevented
-  **5,514,800 btus** of energy not consumed

Savings from the use of emission-free wind-generated electricity:

-  **170 kg.** air emissions not generated

Displaces this amount of fossil fuel:

-  **25 cubic metres** natural gas unused

Savings from the use of wind-generated electricity are equivalent to:

-  not driving **653 kilometres** or planting **25 trees**

DAVID SUZUKI FOUNDATION GREENHOUSE GAS EMISSIONS 2007–08

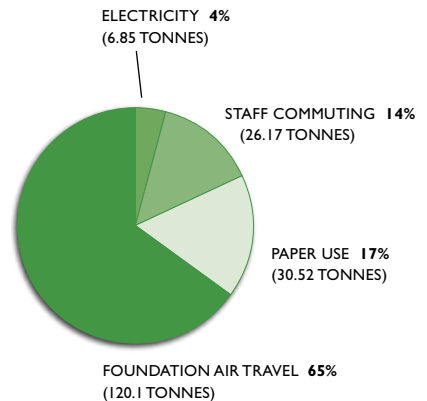
The David Suzuki Foundation is committed to reducing and offsetting its greenhouse gas emissions through its carbon neutral program. Since 2004, staff have carried out an annual inventory of the greenhouse gases produced by our activities. For fiscal year 2007–08, four major emissions sources were identified: electricity, staff commuting, paper use, and air travel. Total greenhouse gas emissions from these sources amounted to 183.63 metric tonnes of CO₂e.

Each year the Foundation purchases high-quality Gold Standard carbon offsets equal to its total greenhouse gas inventory. Carbon offsets are credits from projects such as wind farms that reduce the amount of carbon dioxide and other greenhouse gases that would otherwise be released into the atmosphere.

In addition, staff continue to look for ways to reduce emissions wherever possible.

FOR MORE INFORMATION

www.davidsuzuki.org/Climate_Change/What_You_Can_Do/carbon_neutral.asp



TOTAL: 183.63 TONNES

NOTE: THESE FIGURES HAVE NOT BEEN AUDITED.

**“We’re optimistic.
We believe environmental protection
is compatible with a strong economy
and a robust health-care system.”**

PETER ROBINSON, CEO



**David
Suzuki
Foundation**

SOLUTIONS ARE IN OUR NATURE

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