

## What is National Biotechnology Week?

Each year, Canada celebrates the innovation and creativity of Canadian life science researchers and entrepreneurs during National Biotechnology Week, a concept initiated by BIOTECCanada with the collaboration of all the provinces in Canada. Events held during the week include lectures, workshops, education outreach, facility tours, advocacy and networking. Municipal and provincial governments issue official proclamations to support Biotech Week.

The objectives of the week include:

- increasing business leaders' awareness of Canada's capacity in biotechnology;
- highlighting the benefits of biotechnology to the general public;
- promoting opportunities in the sciences to high school students;
- fostering relationships with local, provincial and federal politicians.

BIOTECCanada coordinates all the activities in an event calendar available on the Biotech Week website: [www.imagenation.ca](http://www.imagenation.ca)

### Biotechnology in Saskatchewan

Based on our history of achievements, Canadian biotech companies and organizations are admired throughout the world. Advances in the agriculture, health and energy sectors have earned respect abroad and bolstered economic growth nationally. Life science discoveries foster new business opportunities in the areas of biofuels and bioproducts, functional foods, natural health products and pharma.

Saskatchewan hosts over 30 percent of Canada's agricultural biotechnology activity, with many other areas developing, such as genomics, plant-made pharmaceuticals and diagnostics. Two university campuses and three research parks, along with numerous research institutions and technical training centres, create a research cluster - a great benefit to businesses, from start-up companies to international success stories. Outstanding science R&D infrastructure, a talented workforce, quality raw materials and a solid business environment make Saskatchewan the perfect place for bio-business.

### About Ag-West Bio:

Ag-West Bio is the lead for Biotech Week activities in Saskatchewan. Saskatchewan's bioeconomy catalyst, Ag-West helps to grow biobusiness through support and mentoring, funding, strategic alliances, building networking opportunities and communications.

[www.agwest.sk.ca](http://www.agwest.sk.ca)

### 2015 Steering Committee for Biotech Week in Saskatchewan:

Ag-West Bio (Chair), Genome Prairie, Saskatchewan Polytechnic, U of S College of Agriculture & Bioresources, Ag in the Classroom, Innovation Place, POS Bio-Sciences, Saskatchewan Research Council, Saskatchewan Institute of Agrologists, Dow AgroSciences

Come celebrate - it's in our DNA  
**National Biotech Week**



October 30 - November 6, 2015  
[imagenation.ca](http://imagenation.ca)



## Saskatchewan Biotech Week Activities – October 30 to November 6, 2015

Saskatchewan's National Biotech Week organizing committee creates a week full of activities, including the following networking opportunities and outreach events:

### Café Sci – Tuesday, Oct. 27

Café Sci is a regular event at Winston's Pub each month. In honour of National Biotech Week, Café Sci will take on a biotech theme. **(Speaker TBA) 7:00 pm Downstairs at Winston's Pub, Saskatoon**

### DNA Weekend at the Science Centre – Saturday & Sunday, Oct. 31 & Nov. 1

Explore DNA of a strawberry! Take part in a hands-on experiment to look more closely at DNA and extract DNA from a strawberry. A family-friendly workshop! Visit [www.sasksciencecentre.com](http://www.sasksciencecentre.com) for details. Toll free: 1-800-667-6300.

**2:00 pm Saturday and Sunday – Saskatchewan Science Centre, Regina**

### The Amazing Biotech Race – Monday, Nov. 2

Bioscience students from Sask Polytechnic and the U of S join forces for some healthy competition. Students search for clues and participate in quick lab "challenges" that earn them the next clue, while meeting people and becoming familiar with Saskatoon bioscience companies along the way. The Race will be followed by networking at Boffin's Public House at Innovation Place. *Contact Blaine Chartrand for details: [chartrandb@siast.sk.ca](mailto:chartrandb@siast.sk.ca) 1:00 pm to 4:00 pm Innovation Place, Saskatoon*

### DNA Trivia Night – Tuesday, Nov. 3

What does GMO stand for? What are nucleotides? What does DNA do? Learn more about biotechnology – or go ahead and flaunt your knowledge of nucleotides at this fun event. **Saskatoon, SK (Time, location TBA)**

### Science Café – Tuesday, Nov. 3

Enjoy engaging dialogue and discussion with a scientist! **7:00 pm – Saskatchewan Science Centre, Regina, SK**  
*For more details go to the **Saskatchewan Science Centre** website at [www.sasksciencecentre.com](http://www.sasksciencecentre.com) Toll free: 1-800-667-6300*

### Know GMO – Rob Saik lecture – Wednesday, Nov. 4

Why is genetic modification an important part of agriculture? Is GMO food safe? Rob Saik, President and CEO of AgriTrends is spearheading a project to produce a full-length movie on modern farming in Canada and the uses of biotechnology. Learn more about the movie and about this controversial topic. **7:00 pm – Neatby Timlin Theatre (Arts building, U of S, Saskatoon)**

### Biotech & Beer – Thursday, Nov. 5

Raise a toast to the science of biotechnology! The 7<sup>th</sup> Annual Biotech & Beer at Boffins will gather industry and researchers together for refreshments and good conversation. This year's theme is "Biotech and the Environment." Speakers: Monique Haakensen (Contango Strategies) Phillip Stephan (SK Research Council)

**4:00pm-7:00 pm Boffin's Club, Innovation Place, Saskatoon RSVP: [events@agwest.sk.ca](mailto:events@agwest.sk.ca)**

### Walking Dead Dance

A fun way to learn about the role of biotechnology in the development of vaccines to protect us from infectious disease and keep us healthy! Elementary schools in and around Saskatoon are invited to participate in this Biotech Week event. Teachers interested in hosting a dance can contact Christine Meachem at Ag in the Classroom [chris@aitc.sk.ca](mailto:chris@aitc.sk.ca)

### Get involved!

**Cheer on** the Amazing Biotech Race students, **attend** a workshop or lecture, **join us** for Biotech & Beer, or **show your support** for biotechnology by **sponsoring** an event! To learn more about Saskatchewan activities during National Biotech Week, please contact Jackie Robin, Communications Director at Ag-West Bio. *Tel: 306-668-2656 or [jackie.robin@agwest.sk.ca](mailto:jackie.robin@agwest.sk.ca).*

## 2015 National Biotechnology Week Saskatchewan Sponsorship Opportunities

### **GOLD - \$1000 - \$2499**

Acknowledgement at **three** events of your choice

- Company logo on all promotional material including promotional posters, e-promos, sponsor poster, website
- Logo and name listed on BIOTECCanada National Biotechnology website: [www.imagenation.ca](http://www.imagenation.ca)
- Opportunity to display pull-up banner at **3** events\* (your choice)

### **SILVER - \$500 - \$999**

Acknowledgement at **two** events of your choice

- Company logo on all promotional material including promotional posters, e-promos, sponsor poster, website
- Logo and name listed on BIOTECCanada National Biotechnology website: [www.imagenation.ca](http://www.imagenation.ca)
- Opportunity to display pull-up banner at **2** events\* (your choice)

### **BRONZE - \$250 - \$499**

Acknowledgement at **one** event of your choice

- Company logo on all promotional material including promotional posters, e-promos, sponsor poster, website
- Logo and name listed on BIOTECCanada National Biotechnology website: [www.imagenation.ca](http://www.imagenation.ca)
- Opportunity to display pull-up banner at **1** event\* (your choice)

### **Friend of Biotech Week**

Opportunity to donate specific item for any event:

*(Examples: refreshments, door prizes for Biotech & Beer or prizes for the Amazing Race)*

- Company logo on promotional posters, e-promos, sponsor poster and website

**\*NOTE: due to space limitations, sponsor logos will be displayed on a screen (rather than banners) at Biotech & Beer**

