

NEWS AND NOTES / NOUVELLES ET NOTES

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## NEWS AND NOTES / NOUVELLES ET NOTES

### Copyright cock-up

Tossell I. *The Globe and Mail*. 2008 Jun 19

<http://www.theglobeandmail.com/servlet/story/RTGAM.20080619.wgtwebseven0620/BNStory/Technology/home>

What a happy fuzz we've been in all these years. While Americans have been wrangling over gigantic recording-industry lawsuits, Canadians have been enjoying a pleasantly nebulous relationship with digital copyright. Nobody seems to know exactly what the letter of the law says (even lawyers say it's debatable in parts), so we laypeople have assumed that if our intentions are fair, everything will be all right. Enough of this reverie. The Tories' new copyright bill, unveiled last week, is a glass of cold water to the face. It spells out in meticulous detail what you can and cannot do with digital media. And unless it's exactly what the copyright holder says you can do, odds are you can't do it.

### Canadian Library Association disappointed, concerned with new copyright legislation

Canadian Library Association. 2008 Jun 18. Ottawa

<http://www.cla.ca/AM/Template.cfm?Section=News1&TEMPLATE=/CM/ContentDisplay.cfm&CONTENTID=5374>

The Canadian Library Association / Association canadienne des bibliothèques (CLA) is continuing to express disappointment and concern with the government's newly announced copyright legislation, Bill C-61.

### MLA 2008: NLM Theater presentation recordings available

*NLM Technical Bulletin*. 2008 May–Jun;(362)

[http://www.nlm.nih.gov/pubs/techbull/mj08/mj08\\_theater\\_presentations.html](http://www.nlm.nih.gov/pubs/techbull/mj08/mj08_theater_presentations.html)

The NLM Distance Education Program Resources page now includes recordings of the NLM Theater presentations from the 2008 Annual Meeting of the Medical Library Association (MLA).

### New NLM Fact Sheet: Authorship in MEDLINE

*NLM Technical Bulletin*. 2008 May–Jun;(362)

[http://www.nlm.nih.gov/pubs/techbull/mj08/mj08\\_authorship\\_factsheet.html](http://www.nlm.nih.gov/pubs/techbull/mj08/mj08_authorship_factsheet.html)

NLM has produced a new Fact Sheet, Authorship in MEDLINE, that describes current policies and practices on how authorship is reflected in MEDLINE and searchable in PubMed. A complete list of NLM Fact Sheets is available at <http://www.nlm.nih.gov/pubs/factsheets/factsheets.html>. To be alerted to the publication of new Fact Sheets, subscribe to NLM-Announces, the NLM electronic mailing list of changes to the NLM Web site.

### NCBI beta version of Advanced Search available

*NLM Technical Bulletin*. 2008 May–Jun;(362)

[http://www.nlm.nih.gov/pubs/techbull/mj08/mj08\\_advanced\\_search.html](http://www.nlm.nih.gov/pubs/techbull/mj08/mj08_advanced_search.html)

The National Center for Biotechnology Information (NCBI) is developing an Advanced Search option for PubMed. A beta version (which may undergo changes) has been released for users to try. Look for the link next to the search box buttons. Comments can be sent to NCBI via the "Write to the Help Desk" link at the bottom of the screen and will be helpful in developing the design and format of this feature.

## **OCLC and Google to exchange data, link digitized books to WorldCat**

OCLC. 2008 May 19

<http://www.oclc.org/news/releases/200811.htm>

OCLC and Google Inc. have signed an agreement to exchange data that will facilitate the discovery of library collections through Google search services. Under terms of the agreement, OCLC member libraries participating in the Google Book Search program, which makes the full text of more than one million books searchable, may share their WorldCat-derived MARC records with Google to better facilitate discovery of library collections through Google.

## **Cancer genome consortium enhances Toronto's image as life sciences centre**

*Research Money*. 2008 May 20; 22(8)

The selection of Toronto as the global and data headquarters for an ambitious \$1-billion global genome consortium to combat cancer promises to dramatically increase the city's life sciences activity and profile, says the researcher who led the effort to attract the initiative to the region.

## **Chair in E-Librarianship created**

York University. 2008 May 15

<http://www.yorku.ca/yfile/archive/index.asp?Article=10507>

A \$1-million gift to York University through the York University Foundation from the family of William Pearson Scott is helping York create a new kind of library for the digital age. The gift from Michael Scott, his wife Janet, and their family, matched by the University, will create the W.P. Scott Chair in E-Librarianship, tasked with researching the innovations and implications of new developments in computing and information technologies. This extends to exploring areas such as e-learning, digital collections, collaborative Web spaces, social software, and interactive and integrative online services and information.

## **A national license to The Cochrane Library for Canada**

Canadian Health Libraries Association / Association des bibliothèques de la santé du Canada (CHLA / ABSC)

<http://nlcl.epetitions.net/#stay>

The Cochrane Library is universally recognized as one of the best sources of high-quality, research-based clinical information that exists. However, at present, there is inequitable access to this resource in our country. CHLA / ABSC endorses a petition circulated by the Canadian Cochrane Network and Centre to garner support for government-funded national licensing of this essential resource.

## **Canadian Library Association meets with MPs on Library Book Rate**

Canadian Library Association. 2008 Apr 8

<http://www.cla.ca/AM/Template.cfm?Section=News1&TEMPLATE=/CM/ContentDisplay.cfm&CONTENTID=4903>

The Canadian Library Association (CLA) today met with Conservative Members of Parliament to educate them on Canada Post's Library Book Rate and to ask for their support to make the rate more sustainable. The Library Book Rate is one of CLA's major advocacy files, and the Association lobbies diligently for its continuation and expansion.

## **Web site restores “abortion” search term**

**CBS News – Associated Press. 2008 Apr 5**

<http://www.cbsnews.com/stories/2008/04/05/health/main3995656.shtml>

The Johns Hopkins Bloomberg School of Public Health has restored the word “abortion” as an acceptable search term on a reproductive health Web site funded by the government. The move followed criticism from some health advocates and librarians that the restriction on searches about abortion amounted to censorship.

## **McGill Library Global Health Resource Guide**

[http://wikisites.mcgill.ca/GlobalHealthGuide/index.php/Main\\_Page](http://wikisites.mcgill.ca/GlobalHealthGuide/index.php/Main_Page)

The McGill Library has created a Global Health Resource Guide to promote collaboration and to share and organize knowledge about resources within the McGill community and beyond. This Global Health Resource Guide was created as a wiki using MediaWiki software.

## **MEDLINE Milestone – 15 Millionth journal citation**

*NLM Technical Bulletin*. 2008 Mar-Apr;(361)

[http://www.nlm.nih.gov/pubs/techbull/ma08/ma08\\_medline\\_milestone.html](http://www.nlm.nih.gov/pubs/techbull/ma08/ma08_medline_milestone.html)

On 4 February 2008 MEDLINE attained a major milestone when the 15 millionth journal citation, counting from 1966 data forward, was added to the database.

## **PubMed Central: New journals participating and new content added**

*NLM Technical Bulletin*. 2008 Mar-Apr; (361)

[http://www.nlm.nih.gov/pubs/techbull/ma08/ma08\\_pmc.html](http://www.nlm.nih.gov/pubs/techbull/ma08/ma08_pmc.html)

## **Meetings, conferences, and workshops**

### **LITA National Forum**

Library & Information Technology Association. 16–19 October 2008, Cincinnati, Ohio, USA. For details, check the conference Web site at <http://www.lita.org/ala/lita/litaevents/litaforum2008/litaforum2008.cfm>.

### **Access 2008**

McMaster University, Mohawk College, and Hamilton Public Library. 1–4 October 2008, Hamilton, Ont., Canada. For details, check the conference Web site at <http://access2008.blog.lib.mcmaster.ca/>.

### **Internet Librarian International**

Information Today. 16–17 October 2008, London, UK. For details, check the conference Web site at <http://www.internet-librarian.com/index.php>.

### **UNYOC 2008**

Upstate New York and Ontario Chapter of the Medical Library Association (UNYOC/MLA). Ithaca, N.Y., 22–24 October 2008. For details, check the conference Web site at <http://unyoc.mlanet.org/>.

## Professional development

### Education Institute: Copyright issues in distance education (audio conference)

Friday, 12 September 2008

1:00 p.m. ET (1 hour)

Instructor: Arlene Bielefield

Member: \$54.00; Non-Member: \$74.00

The authors strive to explain the complexity of copyright law in relation to distance education in part III. Those trying to understand the difference between section 107 (fair use) and the TEACH Act, legislated 2 November 2002, will find this new chapter worth reading. The approach of presenting sections of the law followed by the authors' interpretation leads to a better understanding of the uncertainty of using copyrighted materials in distance education. "Twelve common misconceptions about copyright" conclude this section and serve to explain the difference between copyright and plagiarism in relation to commonly occurring misconceptions.

### Education Institute: Knowledge sharing in the era of the socially networked organization (audio conference)

Thursday, 18 September 2008

3:00 pm ET (1 hour)

Instructor: Mary Cavanagh

Member: \$54.00; Non-Member: \$74.00

Libraries have always been in the business of resource sharing, but that was when resources were collections, not people. Where we used to leverage information with technology, now we leverage our human networks via social software. The new definition of "organization" is really "network", where knowledge and information are created and shared between and among our colleagues in our various technologically supported social, informational networks, where the boundaries for strategic planning and decision making are being re-drawn, and where you find that your most valuable co-workers usually work for another organization completely. The networked organization of the 1990s was created by Internet technologies; the socially networked organization of 2007 works through people-to-people knowledge and information relationships and Web 2.0 technologies. What strategies do you as information managers and information specialists need to know to build and leverage your own knowledge networks? What's the most effective way to structure your "knowledge work" in the socially networked information organization? How do our clients and customers participate in our information practices and networks? Join our public library practitioner and researcher as she addresses these interesting issues and challenges.

### Education Institute: Using evaluation results to communicate your value, part 3. Outcomes measurement (Web conference)

Wednesday, 17 September 2008

2:00 pm ET (1 hour)

Instructor: Rosalind F. Dudden

Member: \$75.00; Non-Member: \$95.00

What does management ask you about your library and how do you respond? How do you explain what a library is in the Internet age? Learn how traditional and innovative measures can be gathered and integrated to explain your library to its customers and to those that fund it. Learn the steps in conducting a needs assessment and why understanding your customer is so important today. Review the Logic Model and its use for outcomes measurement. Learn how to use outcomes studies from the literature to discuss your library. Wrap all this theory up in the new theory of a culture of assessment and see how it can be applied even in a small library setting. The four courses taken together will assist library managers in seeing their system of assessment as a whole and communicating their value to their user community and upper management. Each session should stand alone as a learning experience.

**Part Three: Outcomes Measurement:** This session will discuss the present work with outcomes measures, using the Logic Model to decide what your outcomes will be for a specific project or program. Using outcomes studies from the literature will also be discussed.

### **Education Institute: Using evaluation results to communicate your value, part 4. Culture of assessment and communicating your value (Web conference)**

**Wednesday, 24 September 2008**

**2:00 pm ET (1 hour)**

**Instructor: Rosalind F. Dudden**

**Member: \$75.00; Non-Member: \$95.00**

This session will discuss the theory of a culture of assessment and how to tie all your assessment activities together. Reports from participants from the first two sessions will be used as examples of implementation of this culture. Communicating what you found out about the value of libraries and your library in particular will be discussed.

### **FIS Professional Learning Centre: Designing information products and services**

**25–26 September 2008**

**2 days (12 hours); 9:00 a.m. – 4:00 p.m.**

**Instructor: Stephen Abram**

**Fee: \$425.00 (US\$425.00)**

The conceptualization, design, and development of products and services has become a critical skill for today's information managers. Its importance is evidenced by the virtualization of library and information operations, the emergence of portals and intranets, as well as the design of ancillary services such as research operations and training programs. The successful managers will be those who can define, develop, introduce, and improve their services and products. On completion of this course participants will have a clearer grasp of the complexities of product and service design, with particular emphasis on electronic products and services; an understanding of the product and service design process with illustrations from case studies; the right questions to ask as their projects proceed; and the confidence needed to adapt to these new challenges.

### **FIS Professional Learning Centre: Influencing decision making strategies for getting results you want**

**29–30 September 2008, Ottawa**

**2 days (12 hours); 9:00 a.m. – 4:00 p.m.**

**Instructors: Susan Geary and Lorraine Clemes**

**Fee: \$525.00 (US\$525.00)**

This course will introduce you to a framework for planning, creating, and delivering your message when you are attempting to influence others around a management goal—be they bosses, colleagues, staff, or other stakeholders. You'll learn how to analyze and understand your own communication style preferences and those of your stakeholders. You will then be able to use this understanding to plan and deliver compelling, fact-based, conclusion-focused presentations.

### **FIS Professional Learning Centre: Advocating for libraries and library issues: A plan for success (Web)**

**6 October – 23 November 2008**

**7 weeks**

**Instructors: Kathleen DeLong and Pam Ryan**

**Fee: \$395.00 (US\$395.00)**

This Web-based, instructor-led course is for participants seeking ways to effectively position their library for success with decision-makers and constituents. Advocacy is about raising awareness and gaining commitment that leads to action. Successful libraries understand the advocacy process and exercise professional leadership in the gaining of the attention and commitment of decision-makers to address the library's issues. Advocacy may relate to policy, funds, support, or partnership, and may be directed to external or internal decision-makers. The course includes how advocacy relates to promotion and marketing, how to understand your decision-makers' environments and their perceptions of libraries, and how to identify and engage key stakeholders. Participants will develop an advocacy plan for a particular issue of concern (objectives, target groups, obstacles, communication tools, and evaluation) tailored to their own individual situation or environment.