



The Daily

Statistics Canada

Thursday, May 8, 2008

Released at 8:30 a.m. Eastern time

Releases

Spectator sports, event promoters, artists and related industries, 2006	2
Annual Survey of Traveller Accommodation, 2006	2
Annual retail trade, 2006	3

New products	4
---------------------	----------



Spectator sports, event promoters, artists and related industries

2006

Operating revenues for professional and semi-professional sports clubs and teams, as well as horse race tracks and other spectator sports, rebounded in 2006.

Revenues rose by over \$600 million to \$2.2 billion in 2006. During the previous year, revenues had declined by approximately \$700 million to \$1.6 billion.

The recovery in 2006 was partly attributable to the return to action by the National Hockey League after a 310-day lockout that cancelled the 2004/2005 season.

Salaries, wages and benefits were also on the rise. Consequently, total operating expenses for the industry also grew, though at a lesser pace, resulting in an operating profit margin of 3.5%, an improvement over a 4.6% loss in 2005.

Spectator sports is only one segment of the total industry. This release also makes available estimates for another segment that covers promoters (presenters), agents and managers, and related industries.

These other industries combined generated \$1.8 billion in operating revenues in 2006. Promoters of performing arts, sports, and similar events, which comprise both non-profit and for-profit establishments, registered an overall operating profit margin of 2.1%.

The industry of agents and managers for artists, athletes, entertainers, and other public figures generated an operating profit margin of 10.5%.

Results from the 2006 Annual Survey of Service Industries: Spectator Sports, Event Promoters, Artists and Related Industries are now available. These data provide information on the industry's operating revenue, operating expenses, salaries and wages and operating profit margin.

Note: The Annual Survey of Arts, Entertainment and Recreation Services formerly covered activities related to spectator sports, event promoters, agents, artists and

related industries. Beginning with reference year 2006, these companies will be covered by the Annual Survey of Service Industries: Spectator Sports, Event Promoters, Artists and Related Industries.

Available on CANSIM: table 361-0013.

Definitions, data sources and methods: survey number 5132.

For more information, or to enquire about the concepts, methods or data quality of this release, contact Meredith Thomas (613-951-6877; fax: 613-951-6696 meredith.thomas@statcan.ca), or Gilles Beaudry (613-951-5646; gilles.beaudry@statcan.ca), Service Industries Division. ■

Annual Survey of Traveller Accommodation

2006

Despite a decline in American visitors to Canada and a stronger Canadian dollar, Canada's traveller accommodation industry posted another strong economic performance in 2006.

Establishments in the industry generated operating revenues of \$15.2 billion, up 7.1% from 2005.

At the same time, the industry's operating expenses increased at a slower pace than operating revenues. As a result, its operating profit margin rose from 15.4% in 2005 to 17.6% in 2006.

All types of accommodation providers generated higher profit margins in every province and territory, ranging from 11% in Yukon to 27% in Alberta.

Revenues in the hotels and motels sector, the largest in the industry, increased 6% over 2005 to \$13.1 billion. This sector accounted for 86% of total accommodation revenues.

Revenues in the "other traveller" accommodation sector, which consists mainly of campgrounds and outfitters, increased 15%.

Data for the 2006 traveller accommodation industry (North American Industry Classification System industry category 721, which includes hotels and motor hotels, motels and other accommodation industries) are now available. These data provide information on the industry's operating revenue, operating expenses, salaries, wages and benefits and operating profit margins. Data for 2005 and 2004 have been revised to reflect more accurate coverage of the target population for this industry.

Available on CANSIM: table 351-0002.

Definitions, data sources and methods: survey number 2418.

For more information, or to enquire about the concept, methods or data quality of this release, contact Evelyn Park (613-951-3506; fax: 613-951-6696; evelyn.park@statcan.ca), Service Industries Division. ■

Annual retail trade

2006

Data for the 2006 Annual Retail Trade Survey are now available.

Available on CANSIM: table 080-0011.

Definitions, data sources and methods: survey numbers, including related surveys, 2446, 2447 and 2448.

For general information, to order data, or to enquire about the concept, methods or data quality of this release, contact Client Services (toll-free 1-877-421-3067; 613-951-3549; retailinfo@statcan.ca), Distributive Trades Division. ■

New products

Geography Working Paper Series: "The population ecumene of Canada: Exploring the past and present", Census year 2006
Catalogue number 92F0138MWE2008003
 (free).

All prices are in Canadian dollars and exclude sales tax. Additional shipping charges apply for delivery outside Canada.

Catalogue numbers with an -XWE, -XIB or an -XIE extension are Internet versions; those with -XMB or -XME are microfiche; -XPB or -XPE are paper versions; -XDB or -XDE are electronic versions on diskette; -XCB or -XCE are electronic versions on compact disc; -XVB or -XVE are electronic versions on DVD and -XBB or -XBE a database.

How to order products


To order by phone, please refer to:

- The title
 - The catalogue number
 - The volume number
 - The issue number
 - Your credit card number.
- From Canada and the United States, call: **1-800-267-6677**
 From other countries, call: **1-613-951-2800**
 To fax your order, call: **1-877-287-4369**
 For address changes or account inquiries, call: **1-877-591-6963**

To order by mail, write to: Statistics Canada, Finance, 6th floor, R.H. Coats Bldg., Ottawa, K1A 0T6.
 Include a cheque or money order payable to **Receiver General of Canada/Publications**. Canadian customers add 5% GST and applicable PST.

To order by Internet, write to: infostats@statcan.ca or download an electronic version by accessing Statistics Canada's website (www.statcan.ca). From the *Our products and services* page, under *Browse our Internet publications*, choose *For sale*.

Authorized agents and bookstores also carry Statistics Canada's catalogued publications.



Statistics Canada

Thursday, June 5, 1997
 For release at 9:30 a.m.



MAJOR RELEASES

- **Urban transit, 1995** 2
Despite the emphasis on taking urban transit, Canadians are using it less and less. In 1996, each Canadian took an average of about six rides on some form of urban transit, the lowest level in the past 25 years.
- **Productivity, hourly compensation and unit labour cost, 1995** 4
Growth in productivity among Canadian businesses and relatively weak gains in 1996 accompanied by sluggish gains in employment and slow economic growth during the year.

OTHER RELEASES

- **Help-wanted index, May 1997** 3
- **Short-term Expectations Survey** 3
- **State primary taxes, week ending May 31, 1997** 12
- **Egg production, April 1997** 11

PUBLICATIONS RELEASED 11

Statistics Canada's official release bulletin

Catalogue 11-001-XIE.

Published each working day by the Communications and library Services Division, Statistics Canada, 10G, R.H. Coats Building, 100 Tunney's Pasture Driveway, Ottawa, Ontario K1A 0T6.

To access *The Daily* on the Internet, visit our site at <http://www.statcan.ca>. To receive *The Daily* each morning by e-mail, send an e-mail message to listproc@statcan.ca. Leave the subject line blank. In the body of the message, type "subscribe daily firstname lastname".

Published by authority of the Minister responsible for Statistics Canada. © Minister of Industry, 2008. All rights reserved. The content of this electronic publication may be reproduced, in whole or in part, and by any means, without further permission from Statistics Canada, subject to the following conditions: that it be done solely for the purposes of private study, research, criticism, review or newspaper summary, and/or for non-commercial purposes; and that Statistics Canada be fully acknowledged as follows: Source (or "Adapted from", if appropriate): Statistics Canada, year of publication, name of product, catalogue number, volume and issue numbers, reference period and page(s). Otherwise, no part of this publication may be reproduced, stored in a retrieval system or transmitted in any form, by any means—electronic, mechanical or photocopy— or for any purposes without prior written permission of Licensing Services, Client Services Division, Statistics Canada, Ottawa, Ontario, Canada K1A 0T6.