

What is a Whiteboard Session?

A whiteboard session is what you make it.

During the CCA's 2010 National Policy Conference, *Artists: Powering the Creative Economy?*, we will be integrating elements of an "unconference" model, namely through an open whiteboard session. This session will be participant driven, meaning delegates will be able to register and lead their own sessions or attend a session hosted by a peer.

On the morning of November 2, during registration, a large whiteboard will be available for all delegates to sign up their own whiteboard session or see what sessions are being offered.

Later that day, during a one-and-a-half hour time slot, delegates will present their ideas, research, projects or point-of-view to peers who are also interested in that particular topic. You may use as much or as little time as you desire. You can stand, sit, use a table, show us a slideshow or have your group interact as a workshop.

Not everyone needs to present a session!

Be an active participant during the whiteboard session. We encourage delegates during this portion of the conference to roam between the various sessions and learn something new! Perhaps you will hear from an artist pursuing an unconventional business model or maybe you will hear about new statistics and research being conducted in the cultural sector. There aren't any restrictions, so take in as much as you can!

Regardless of your background, the whiteboard sessions will allow peers to become leaders and delegates to actively engage in dialogues which will break down the silos of artistic disciplines. The whiteboard sessions will offer you the opportunity to hear from colleagues from across the country who are experiencing similar challenges, but who are perhaps overcoming them with innovative ideas.

Bring an open mind and a willingness to be an active participant during this portion of our conference. YOU will be the expert so come prepared!

If you plan on presenting a whiteboard session, please write to: Jessica.Litwin@ccarts.ca.