



BULLETIN

Canadian Conference of the Arts ~ Conférence canadienne des arts

“MANAGING CHANGE”, THE CATCHPHRASE FOR THE 21ST CENTURY?

Ottawa, February 1, 2006 – Musician, writer and hi-tech wizard Paul Hoffert will kick off CCA’s March 2006 National Policy Conference, **Mapping Canada’s Cultural Policy: Where Do We Go From Here?**, with a provocative breakfast presentation that will scramble your eggs!



In an interview with National Director, Alain Pineau, Hoffert outlined a number of fundamental trends which he sees challenging the cultural sector. Here are some highlights from this interview:



“Globalization is a threat to local culture but it has passed its zenith and is on the decline everywhere except in infrastructure industries, such as banking and communications... The other important change is what I call the “Bagel Effect”, which means disintermediation. Disintermediation is getting rid of the middles (the hole in the bagel)... The Bagel Effect in the cultural industries is very formidable... The organizations in the middle—the **heart of Canada’s cultural industries**—are having an increasingly difficult time staying in business, and must rely on government in order to survive... The current Canadian support system for the cultural sector, designed in the 20th century, does not fit the 21st century model... The impossibility of regulating the Internet is a myth, patently debunked by the current Chinese government (and others)... Doubling the Canada Council budget is a good idea, but dictating how the money should be spent is a bad idea.”

Read the complete - and thought-provoking - interview with Paul Hoffert in the next issue of Blizzart, landing on your desk in early February. His presentation on how new technologies are affecting and will continue to affect the cultural sector for the next 10 years takes place on Friday March 3, starting at 9.00am.

Taking place within weeks of the election of a new federal government, the CCA Conference will be a most opportune event to help shape the cultural policy agenda of the new Parliament. The objectives of the National Policy Conference (March 3 and 4 at the Sheraton Hotel Ottawa) are

- To provide a forum for examination, discussion, and consensus building in the cultural sector on specific issues of concern and interest;
- To review specific policy components currently forming a loose knit federal cultural policy, to identify what is missing, what still needs to be done, and how existing policy can be strengthened (if necessary);
- To provide recommendations for consideration by CCA’s Board, to inform the organization’s agenda and action plans for the year(s) to come;
- In the post-election period, to ensure cultural issues are on the parliamentary agenda;
- Given the post-election climate, and the effects of globalization and new technologies, how best to manage the coming changes;
- To develop strategies to ensure the government (through the Department of Canadian Heritage) is aware of the issues of importance to the sector;
- To act as a first step in a two step consultative process, the culmination being the 2007 national policy conference in Montréal where we will plan our next cycle.

Discussion papers will be available for delegates in advance, ensuring an informed and proactive participation.

Sixty years strong, the Canadian Conference of the Arts is the national forum for the arts and cultural community in Canada. It serves as a leader, authority, and catalyst to ensure that artists can contribute freely and fully to a creative, dynamic, and civil Canadian society.

For more information on the CCA’s current advocacy work, please visit our website at www.ccarts.ca

For more information:
Alain Pineau
National Director
804 - 130 Albert Street
Ottawa, ON K1P 5G4
(613) 238 3561 ext.12
Fax (613) 238 4849
info@ccarts.ca
www.ccarts.ca

08/06

Bulletins are provided as a benefit to Canadian society at large. Please feel free to post and redistribute, giving the appropriate credit

If you would like to receive the CCA Bulletin directly, please visit our **membership page** at www.ccarts.ca and become a member of the CCA.

An up-dated agenda for the conference will be on the website shortly. Register today to ensure your place at the conference; forms are available at www.ccarts.ca. **Take advantage of the Early Bird discount before the cut-off date of February 10!**

NB: Organizations also wishing to participate in the Chalmers Conference which bookends the policy conference (Thursday afternoon, March 2, and again following the completion of the policy conference on Saturday afternoon), should complete both sections of the registration form. If you have any questions, please contact paul.galipeau@ccarts.ca



Mapping Canada's Cultural Policy

Tracer la politique culturelle du Canada

The Canadian Conference of the Arts presents:

Mapping Canada's Cultural Policy: Where do we go from here?
March 2-4, 2006
Sheraton Hotel, Ottawa

REMINDER: Early bird registration to the conference ends
February 10, 2006!

Register NOW at:

www.ccarts.ca/en/events/NPCChalmers2006registration.htm

For more information, visit:

www.ccarts.ca/en/events/NPCChalmers2006.htm