

Symposium Program

9:30-9:45 a.m.

Robert Spickler
Gilles Grondin

Opening Remarks

President of the Canadian Conference of the Arts
City Councillor for the Vieux-Rosemont District and member of the *Commission du conseil municipal sur le développement culturel et la qualité du milieu de vie*

9:45-11:00 a.m.

The Role of Arts and Culture in Canadian Public Diplomacy

What is the current role of arts and culture in public diplomacy? Is it possible to have an effective public diplomacy strategy without arts and culture? What can we say about the role of public diplomacy in recent Canadian foreign policy?

Panelists:

Bill Graham

Former Foreign Affairs minister

Marcel Masse

Former Communications minister

Judith Marcuse

Danser and choreographer for danse and theatre

Moderator:

René Cormier, member of the CCA Board of Directors

11:00-11:15 a.m.

Coffee Break

11:15 a.m.-12:30 p.m. Towards Effective Cultural Diplomacy:

Foreign Practices and New Perspectives on Canadian Foreign Policy

What are the best practices and models that potentially might be applied to Canadian public diplomacy practices? What role do arts and culture play in these practices? What mistakes should Canada avoid? What should be the future orientation of Canadian foreign policy? What should be the role of the arts and culture in this orientation?

Panelists:

Émile Martel

Former Canadian Diplomat and President of Centre québécois du P.E.N. international

Martin Rose

Director of the British Council in Canada

Koichi Takahashi

Former Japanese Diplomat

Diane Wilhelmy

Former Delegate General of Québec in New York

Moderator:

George Haynal, Vice-President, Public Policy, Bombardier

12:30-1:30 p.m.

Lunch Break

1:30-3:00 p.m.

Another Form of Diplomacy: the Importance of an International Network for Major Cultural Institutions

How important is it for cultural institutions to develop an international network? How do cultural institutions build international partnerships? Have international exchanges led to a form of reciprocity between institutions and between nations? How does international exposure affect the perception of culture at home? How can we assess the real impact of cultural diplomacy?

Panelists:

Jean-Michel Tobelem

Director, Cabinet-Conseil Option culture

Jean Fredette

Former Director of Centre culturel canadien à Paris

John R. Porter

Executive Director, Musée national des beaux-arts du Québec

William J.S. Boyle

Chief Executive Officer, Harbourfront Centre

Marie-Hélène Falcon

Executive and Artistic Director, Festival TransAmériques

Moderator:

Philip Szporer, member of the CCA Board of Directors

3:00-3:15 p.m.

Coffee Break

3:15-4:45 p.m.

New Horizons for the Arts and Culture on the International Scene

How are relations established between nations today? How can cultural pluralism be preserved? How does new technology influence the development of relations between nations? What is the future of cultural diplomacy?

Exposé by **Jean Tardif**, Director, PlanetAgora

Plenary Session:

Where Do We Go from Here?

Moderator:

Alain Pineau, National Director of the Canadian Conference of the Arts

4:45-5:00 p.m.

Closing Remarks

6:00-7:00 p.m.

CCA's Annual Awards Ceremony at Montreal City Hall, hosted by Mayor Gérald Tremblay. Special guests.

Presentation of the Keith Kelly Award for Cultural Leadership and the CCA Diplôme d'honneur.