



November 1 ,2007

Hon. Jim Prentice P.C., M.P.
Minister of Industry,
House of Commons
Ottawa, Ontario
K1A 0A6

Dear Minister,

On behalf of the Board of Governors and the membership of the Canadian Conference of the Arts, I am writing to you today about the Canadian Survey on Giving, Volunteering and Participation and the associated Satellite Account.

The Canadian Conference of the Arts is Canada's oldest and largest arts and culture umbrella organization representing artists, creators, arts professionals and arts and culture organizations and enterprises in all parts of the country.

The arts and culture sector is a source of livelihood for over 600,000 Canadians. Many of these are associated with not for profit organizations highly dependent on volunteers. Others rely on data such as those found in the CSGVP and the Satellite Account to ground audience development efforts and donor campaigns. These are essential to the sector to diversity funding sources and to reach Canadians of all backgrounds. They represent an important resource which has the added value of the Statistic Canada rigor and authenticity.

The CCA asks that you exercise your ministerial discretion to ensure that the CSGVP and the Satellite Account continue to receive the support of the federal government and thereby offers a continuous support of reliable data on which the arts and culture sector and others within the larger voluntary sector have come to rely. These instruments contribute to the vitality of the arts and culture sector, community service and quality of life of Canadians. It is in our collective interest that they continue to be provided by the federal government.

On behalf of the Board and membership of the Canadian Conference of the Arts, I would like to thank you for your attention to this important issue.

Yours sincerely,

Alain Pineau
National Director