



TRENDS ⁱⁿ _{the} PUBLIC ENVIRONMENT

June 2003
Volume III, No 4



Gouvernement du Canada
Bureau du Conseil privé

Government of Canada
Privy Council Office

Canada

PCO's Communications and Consultation Secretariat is pleased to present the latest edition of *Trends in the Public Environment*.

We are grateful to Communication Canada for providing valuable support and content to this document.

For more information, to make comments and suggestions or to obtain a .PDF version of this document, call the Research and Analysis Group at 957-5486.

This document is also available on
the Publiservice site of the
Communications and Consultation Secretariat at
publiservice.pco-bcp.gc.ca/comcon
analyse et de la recherche au 957-5486.

Look for the next issue of
TRENDS IN THE PUBLIC ENVIRONMENT
in September, 2003.

Le prochain numéro de
TENDANCES DE L'ENVIRONNEMENT PUBLIC
sera publié en septembre 2003.

TABLE OF CONTENTS

PUBLIC OPINION

SARS and BSE

Global Security

Canada-US Relations

Same-sex marriage

Western Alienation

THE MEDIA ENVIRONMENT

March - April, 2003

Graphs

UPCOMING EVENTS

July - October, 2003



PUBLIC OPINION



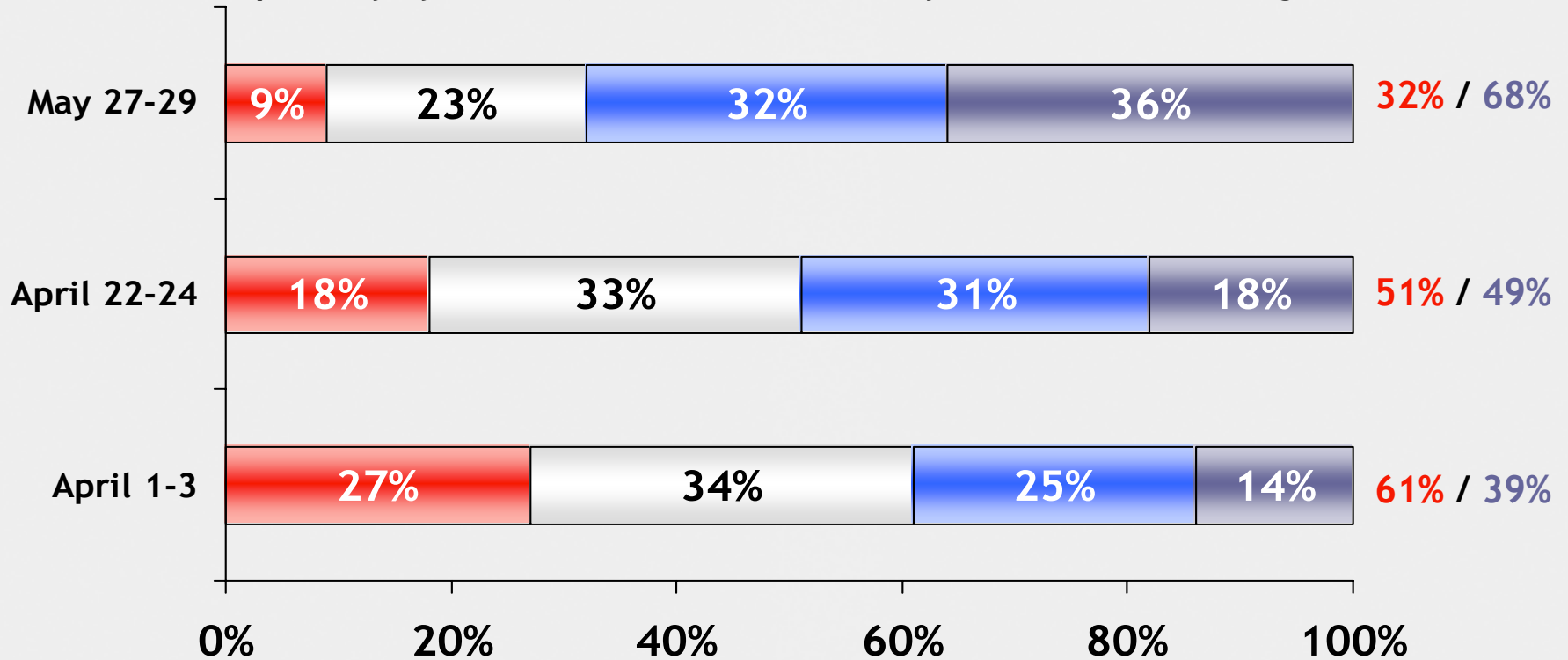


SARS AND BSE



Concern about contracting SARS

"Based on everything that you have seen, read or heard about Severe Acute Respiratory Syndrome, how concerned are you about contracting SARS?"



Very concerned Somewhat concerned Not very concerned Not at all concerned



Concern about catching SARS

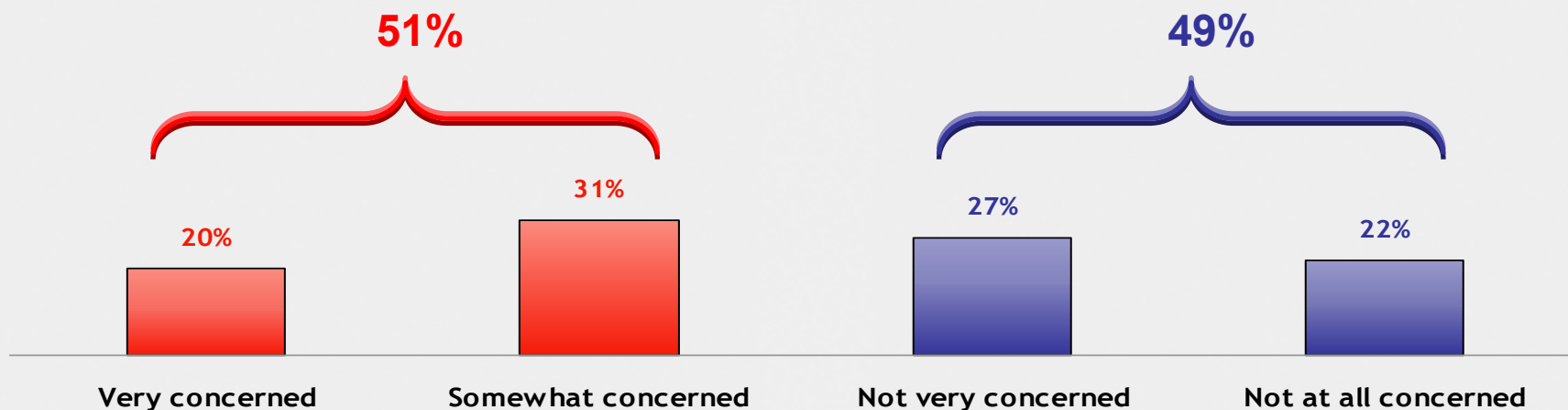
Concerned about SARS	33%
Ontarians	37%
Atlantic Canadians	39%
>55 yrs.	38%
Less than high school	44%
<\$30K / yr.	44%

Not concerned about SARS	67%
Albertans	74%
Saskatchewan/Manitoba	74%
Quebecers	71%
University educated	72%
>\$60K / yr.	76%



Concern About BSE

“As you may know, there has been a lot of attention in the news recently about Mad Cow Disease. The disease affects cows and is transferable to humans who eat contaminated beef. Based on what you’ve seen, read or heard, how concerned are you about Canada being affected by Mad Cow?”



More likely to be concerned (51%):

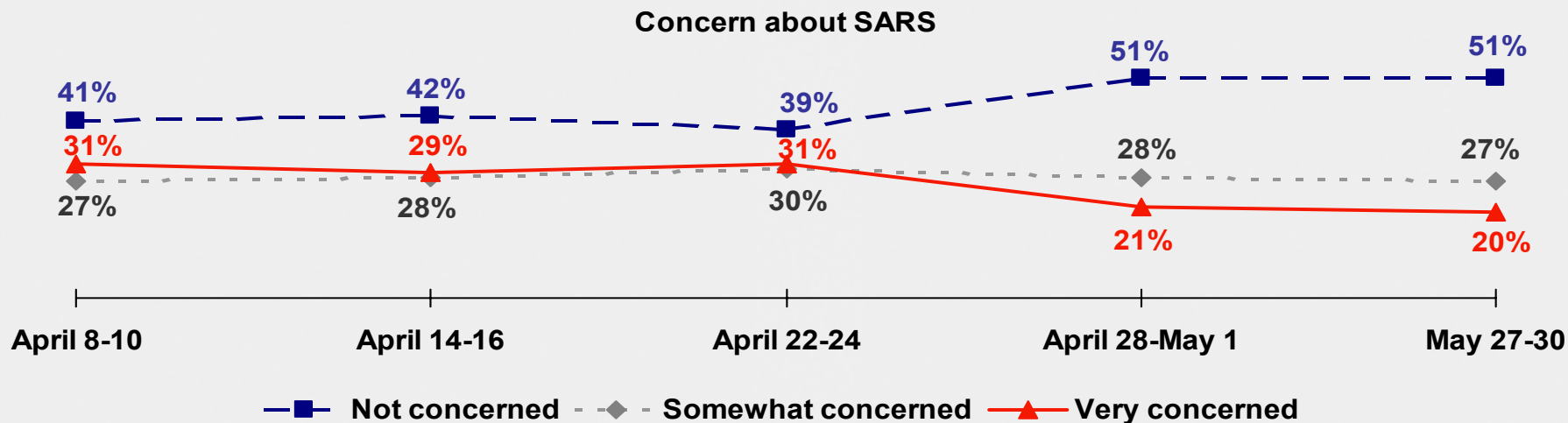
- Atlantic Canadians (64%)
- Less than high school (64%)
- <\$30K / yr. (60%)

More likely to be unconcerned (49%):

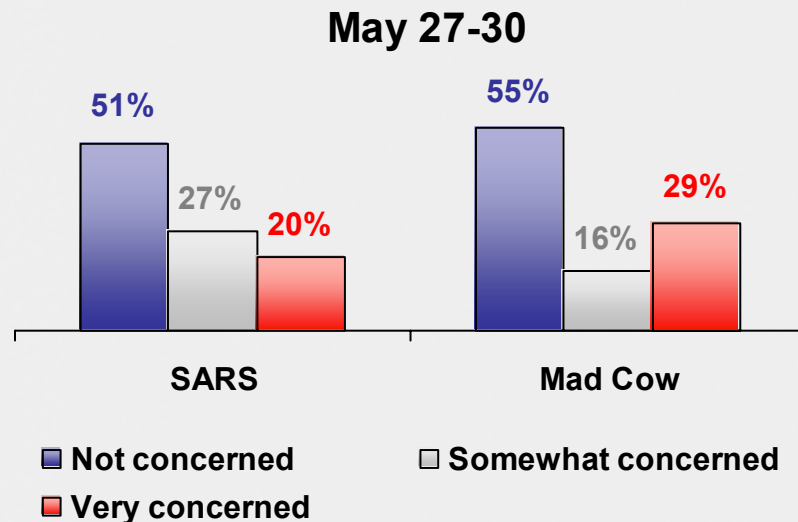
- University graduates (59%)
- >\$60K / yr. (58%)



Concern About SARS/BSE

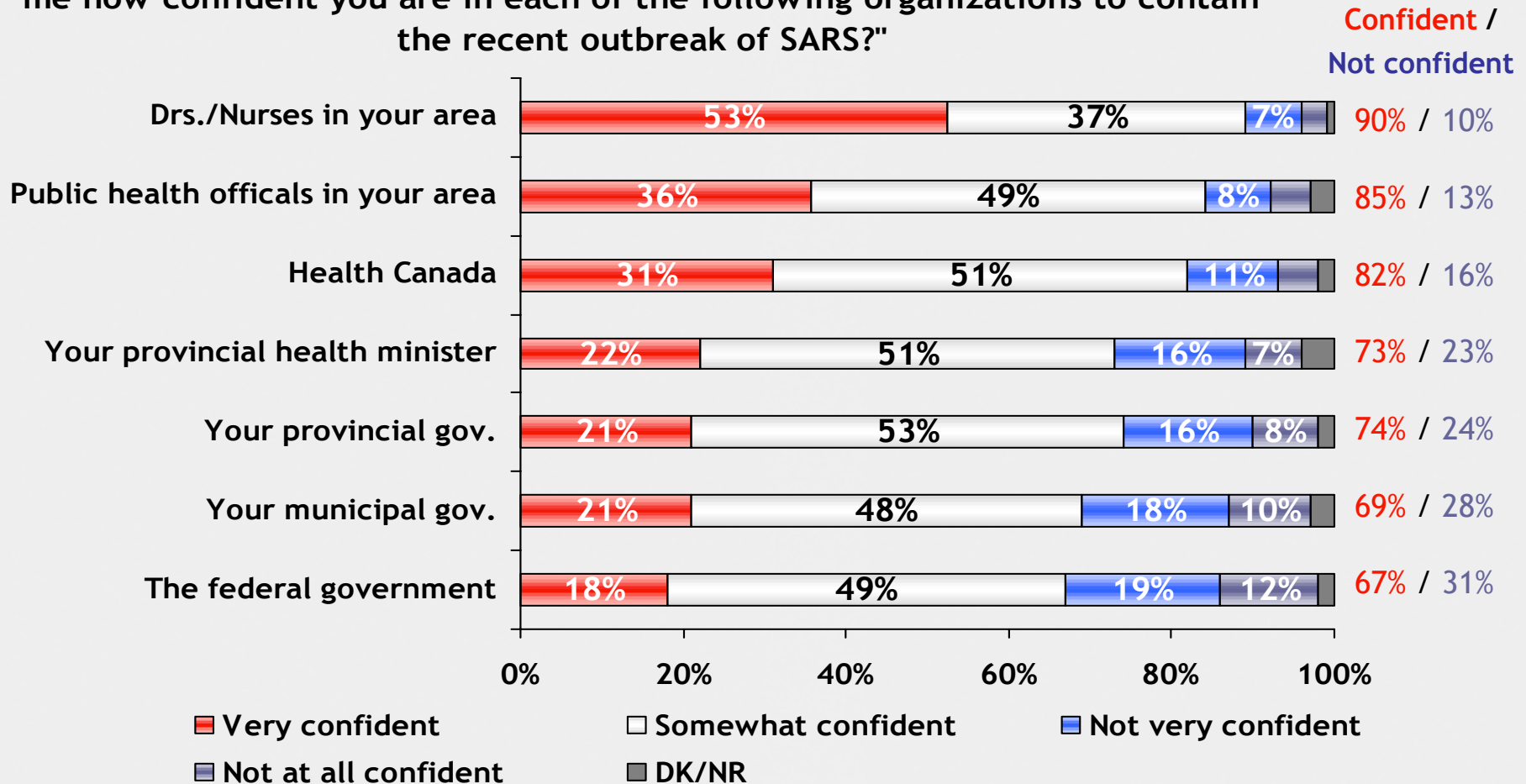


“How concerned are you about the possibility of you or a member of your family contracting SARS / How concerned are you about the recent discovery of mad cow disease in Canada?”



Confidence - containing SARS

"Based on everything that you have seen, read or heard I'd like you to tell me how confident you are in each of the following organizations to contain the recent outbreak of SARS?"





Views on BSE

“I am going to read you a number of statements, and I would like you to tell me if you strongly agree, somewhat agree, somewhat disagree or strongly disagree with each.”

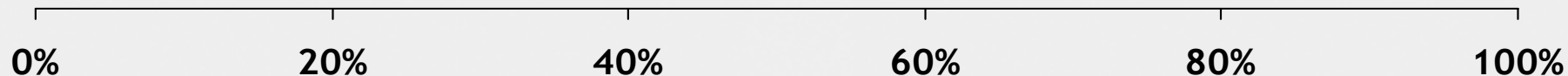
I trust Canada’s Food Inspection Agency to protect me from food-borne illnesses such as Mad Cow Disease.”



“I am concerned about the safety of the food that I eat.”



“I DON’T think Canada will become infected with the human form of Mad Cow disease.”



■ Agree

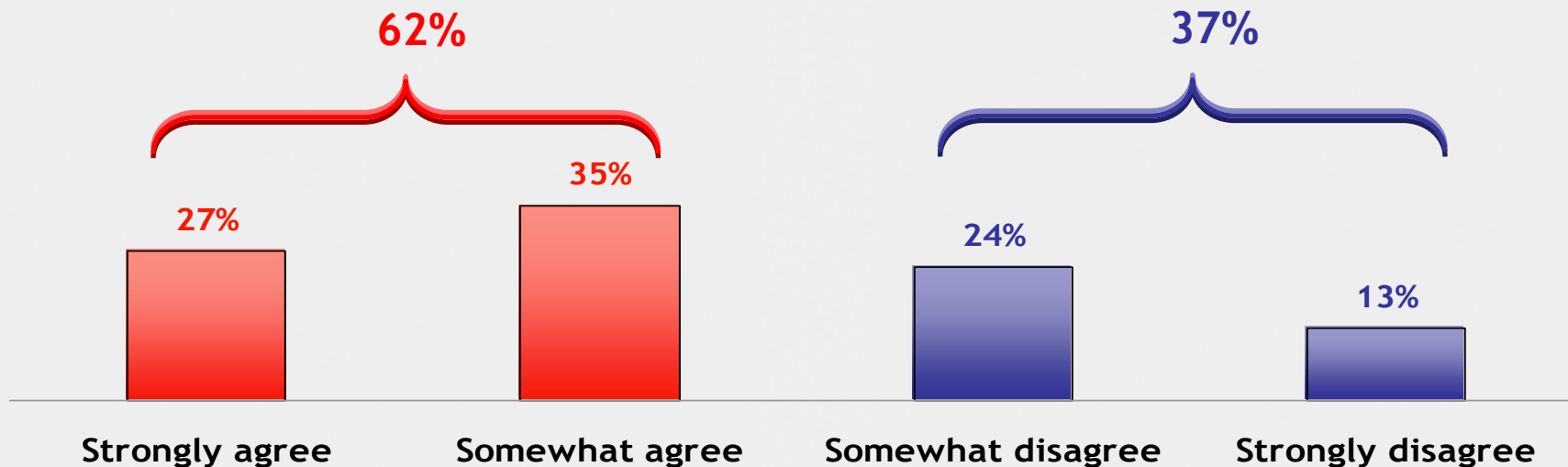
■ Disagree

■ DK/NR



Health: Level of Preparedness

“I think the health care system is unprepared to deal with future threats to human health based on the recent outbreak of SARS, West Nile and Mad Cow Disease.”



More likely to agree (62%):

- Atlantic Canadians (72%)
- >55 yrs (68%)
- Females (68%)
- Less than high school (72%)

More likely to disagree (37%):

- Albertans (42%)
- 18-34 yrs (44%)
- Males (43%)
- University graduates (40%)

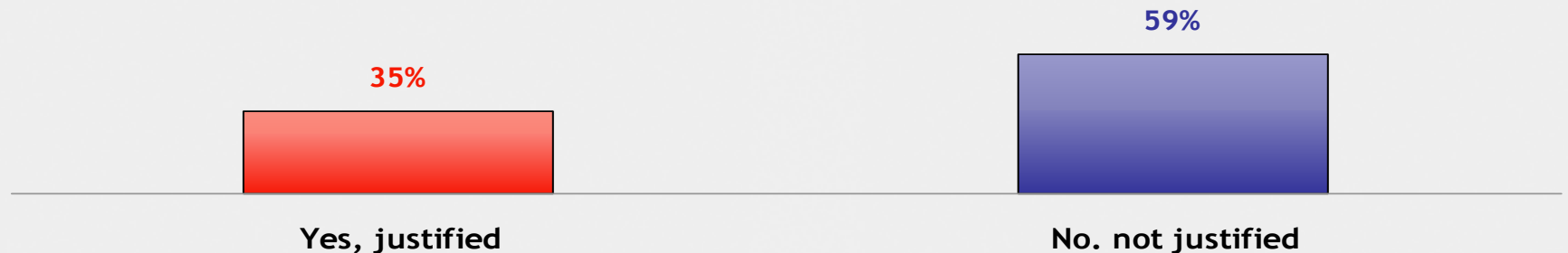


GLOBAL SECURITY



Iraq: Support for US claims of WMD

“As you may know, the main reason used by the US as justification for its military action against Saddam Hussein was that Iraq possessed weapons of mass destruction and posed an imminent threat to the US, the Middle East and the world. To date, no weapons of mass destruction have been found in Iraq, despite the extensive US intelligence. From what you have seen, read or heard, do you believe that the United States and its allies were justified in taking military action against Iraq based on the premise that Iraq possessed weapons of mass destruction?”



More likely to say justified (35%):

- Albertans (52%)
- Saskatchewan/Manitoba (46%)
- Ontarians (39%)
- Atlantic Canadians (40%)
- Canadians >55 yrs. (40%)
- <HS education (49%)
- HS education (42%)

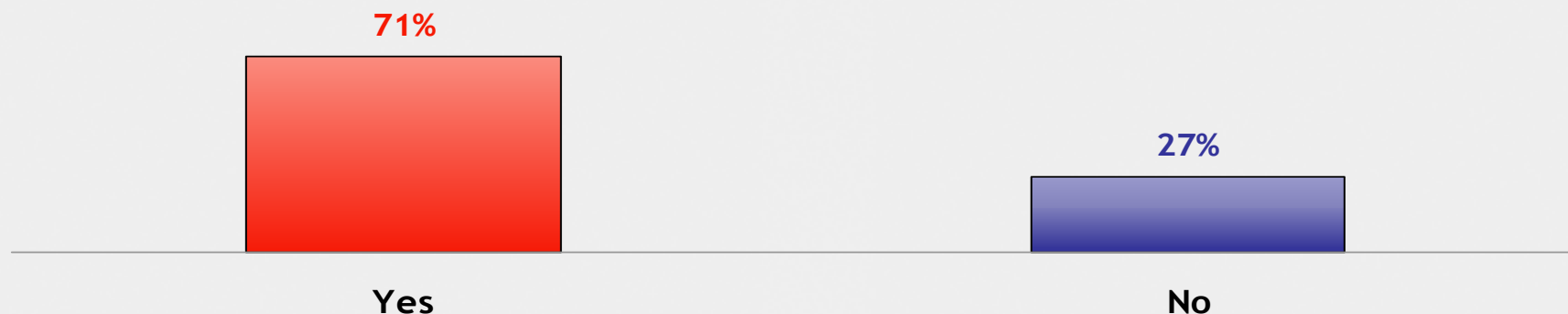
More likely to say not justified (59%):

- British Columbians (67%)
- Quebecers (74%)
- Canadians 18-34 yrs. (64%)
- University educated (69%)



Iraq: Support for Canadian Decision in Retrospect

“As you may know, Canada did not support the action of the US and its coalition of the willing in its military action against Iraq. Canada held the view that UN inspectors should be allowed more time to find suspected weapons of mass destruction. Given the current knowledge of the situation in Iraq, do you believe that the PM and the GoC was justified in not supporting the US and its coalition in its military action against Iraq?”



More likely to support decision (71%):

- British Columbians (78%)
- Quebecers (78%)
- Canadians 18-34 yrs (80%)
- University educated (77%)
- \$30K - \$60K / yr. (78%)

More likely to oppose decision (27%):

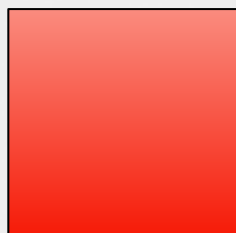
- Albertans (52%)
- Saskatchewan/Manitoba (37%)
- Atlantic Canadians (32%)
- Canadians >55 yrs. (37%)
- <HS Education (41%)
- <\$30K / yr. (33%)



Iraq: Weapons of Mass Destruction

“I am now going to read you three statements on [the issue of weapons of mass destruction], and I would like you tell me which of the three is closest to your personal point of view...”

42%



The US knowingly used incorrect or fabricated intelligence to provide justification for attacking Iraq in order to remove Saddam Hussein from power

- Quebec (53%)
- 18-34 yrs. Old (49%)
- \$30K - \$60K / yr. (49%)

35%



The intelligence reports were correct and Iraq did, in fact, have WMD, that the Coalition has just not discovered yet or that S. Hussein had destroyed before the start of the military action

- Alberta (51%)
- >55 yrs. old (39%)
- HS or less (40%)
- >\$60K / yrs (39%)

17%



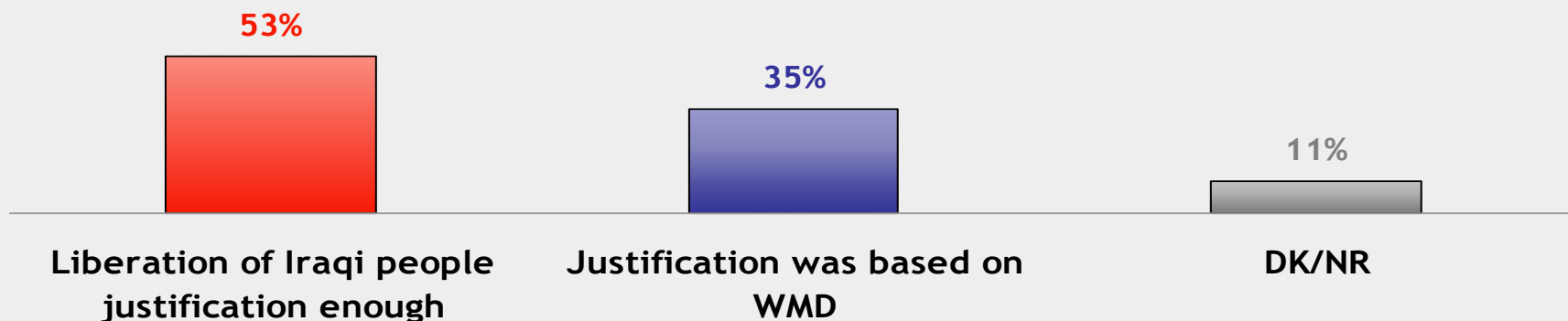
The evidence used against Iraq was incorrect and is the result of a failure of US intelligence agencies

- Male (20%)
- University educated (20%)
- <\$30K / yr. (21%)



Iraq: Justification for war

“Some people say that while the Coalition may not have discovered WMD, the downfall of S. Hussein and the liberation of the Iraqi people is justification enough for the military action taken by the United States and its “Coalition of the willing.” Other people say that because the US and its coalition allies based their case for military action against Iraq on the threat that WMD posed to the security of the US, the Middle East and the world, that not finding these WMD eliminates any justification for military action. Which statement is closest to your point of view?”



More likely to say liberation enough (53%):

- Saskatchewan/Manitoba (63%)
- Atlantic Canadians (64%)

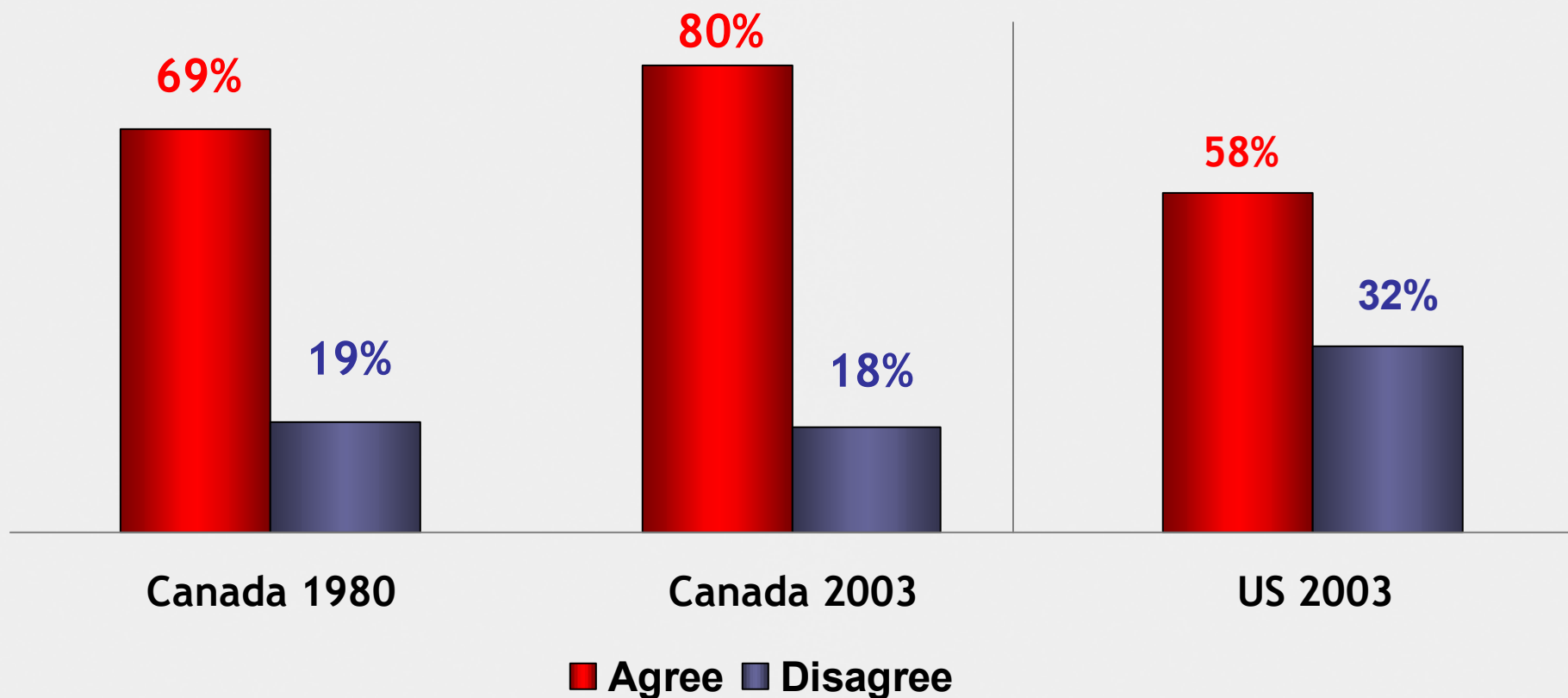
More likely to say war based on WMD (35%):

- Albertans (40%)
- Quebecers (40%)
- University educated (42%)
- Canadians 18-34 yrs. (42%)



United Nations and World Peace

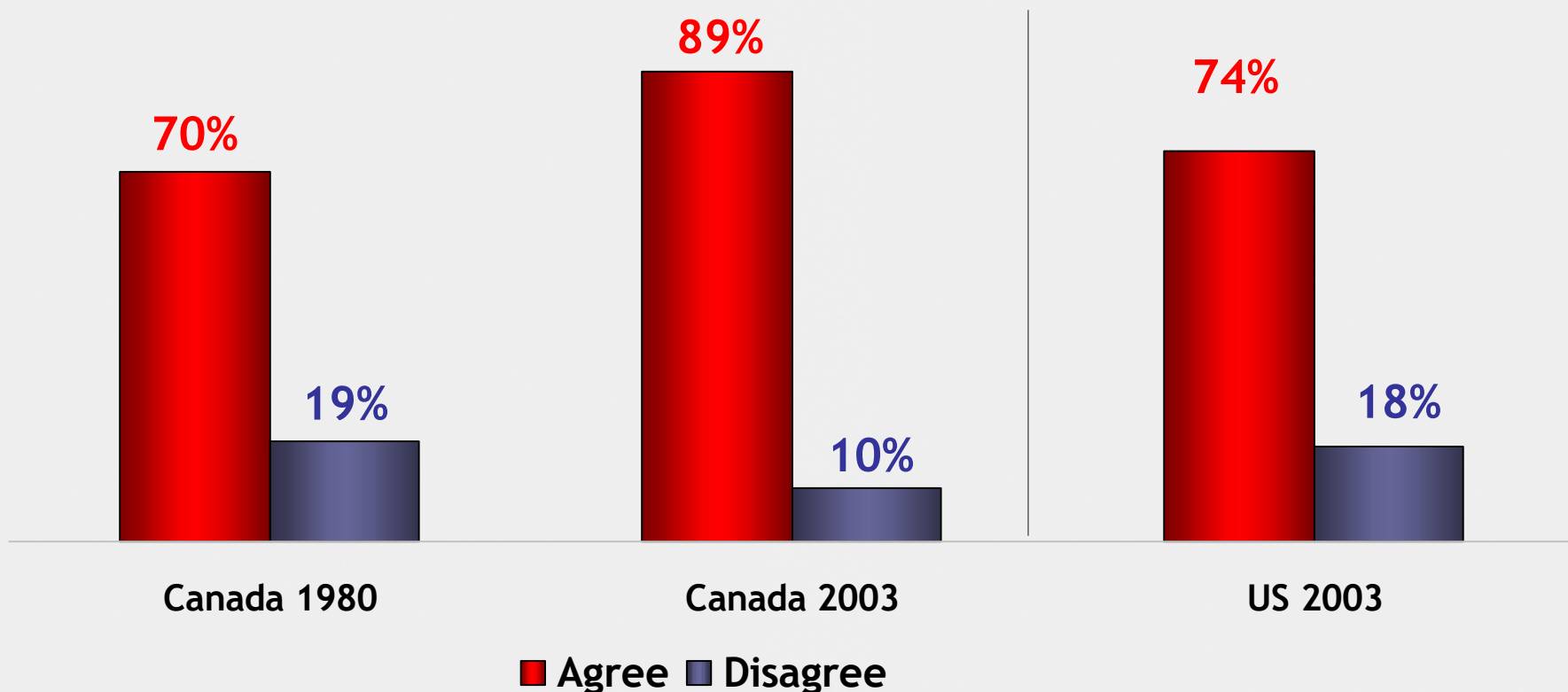
“Do you agree strongly, agree somewhat, disagree somewhat or disagree strongly:
The United Nations contributes a great deal to world peace.”





Support for UN Peace-Keeping

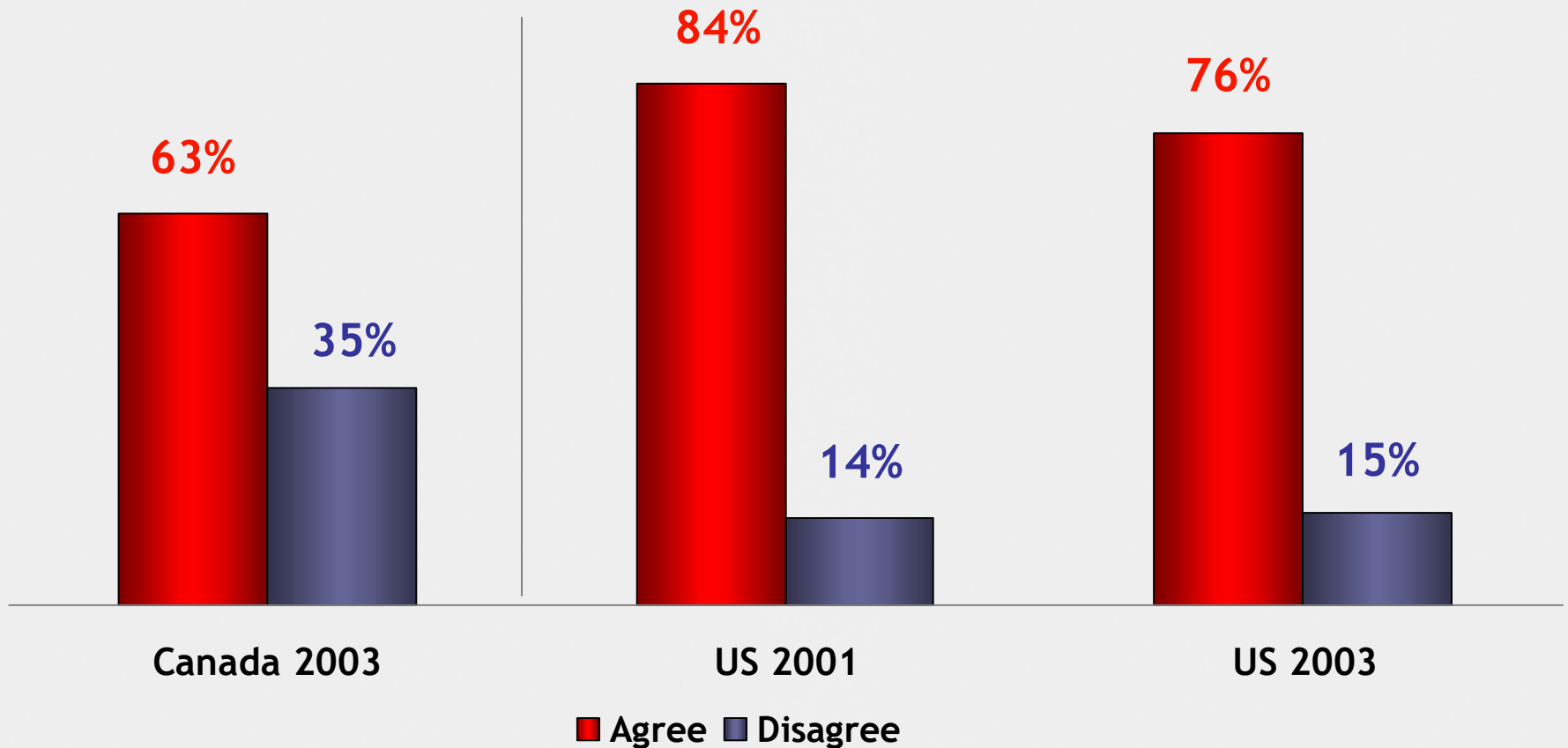
“Do you agree strongly, agree somewhat, disagree somewhat or disagree strongly that: When the United Nations needs peace-keeping troops, Canada/U.S. should provide some of its soldiers.”





Focusing at Home vs. Giving Foreign Aid

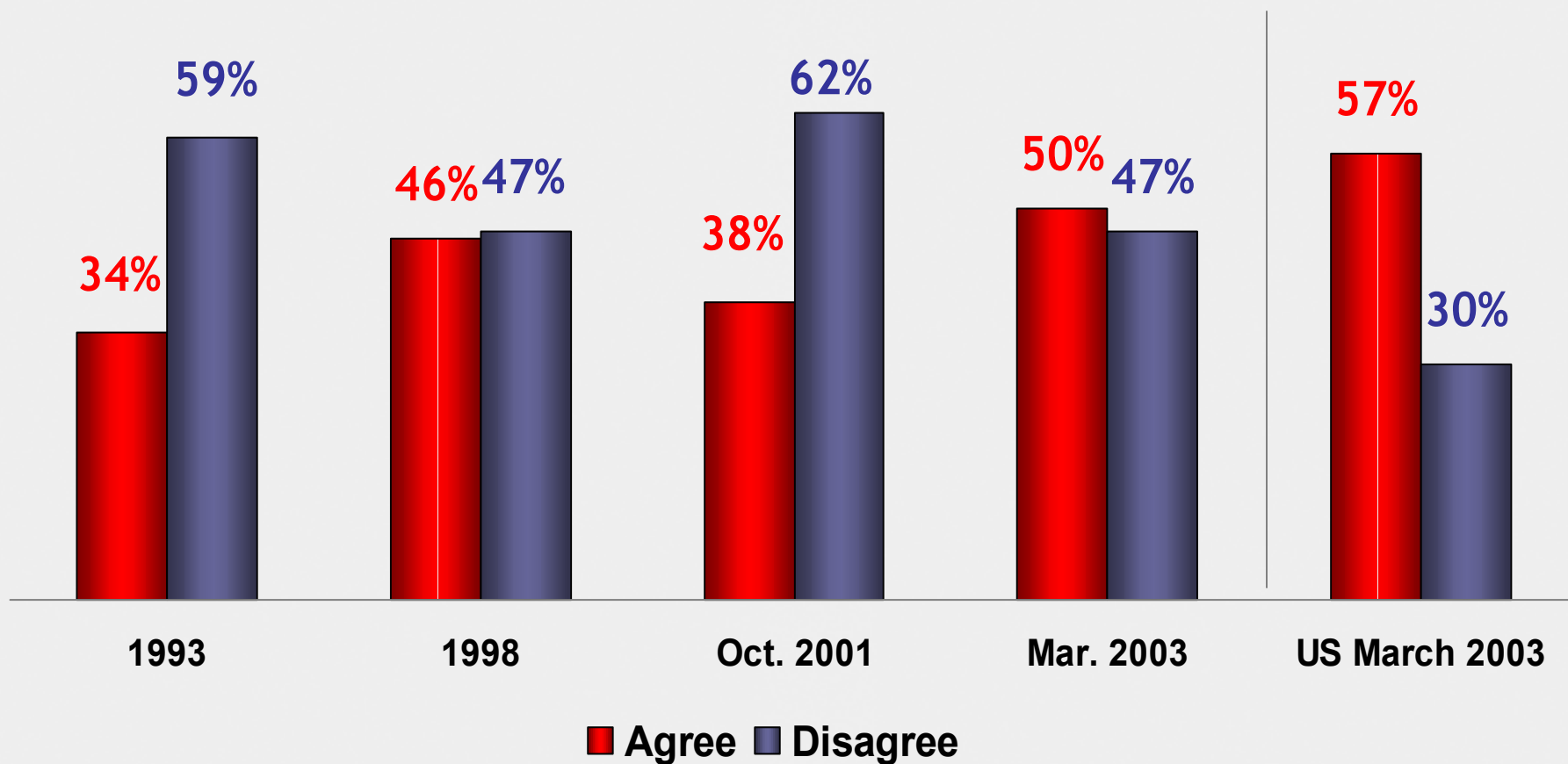
“Do you agree strongly, agree somewhat, disagree somewhat or disagree strongly: ... a) Taking care of problems at home is more important than giving aid to foreign countries.”





Immigration from Conflict Areas

“ For each of the following statements please tell me whether you agree strongly, agree somewhat, disagree somewhat or disagree strongly that: [Canada / The United States] ought to be accepting more immigrants from those parts of the world which are experiencing major conflicts.”

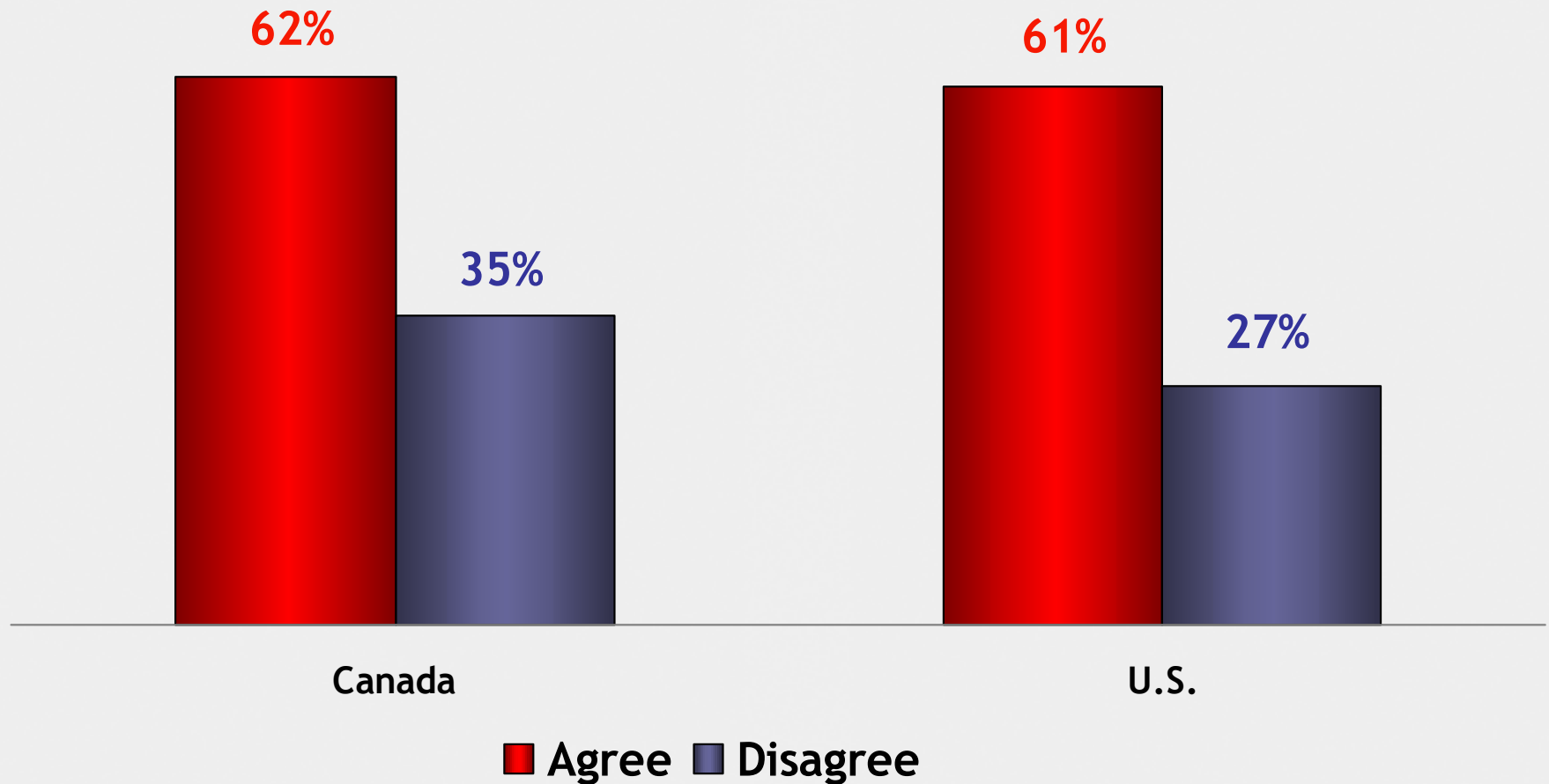




Immigrants Adopting Canadian Values

Canada and the US Compared

“Do you strongly agree, somewhat agree, somewhat disagree or strongly disagree that:
There are too many immigrants coming into this country who are not adopting
[Canadian/American] values.”

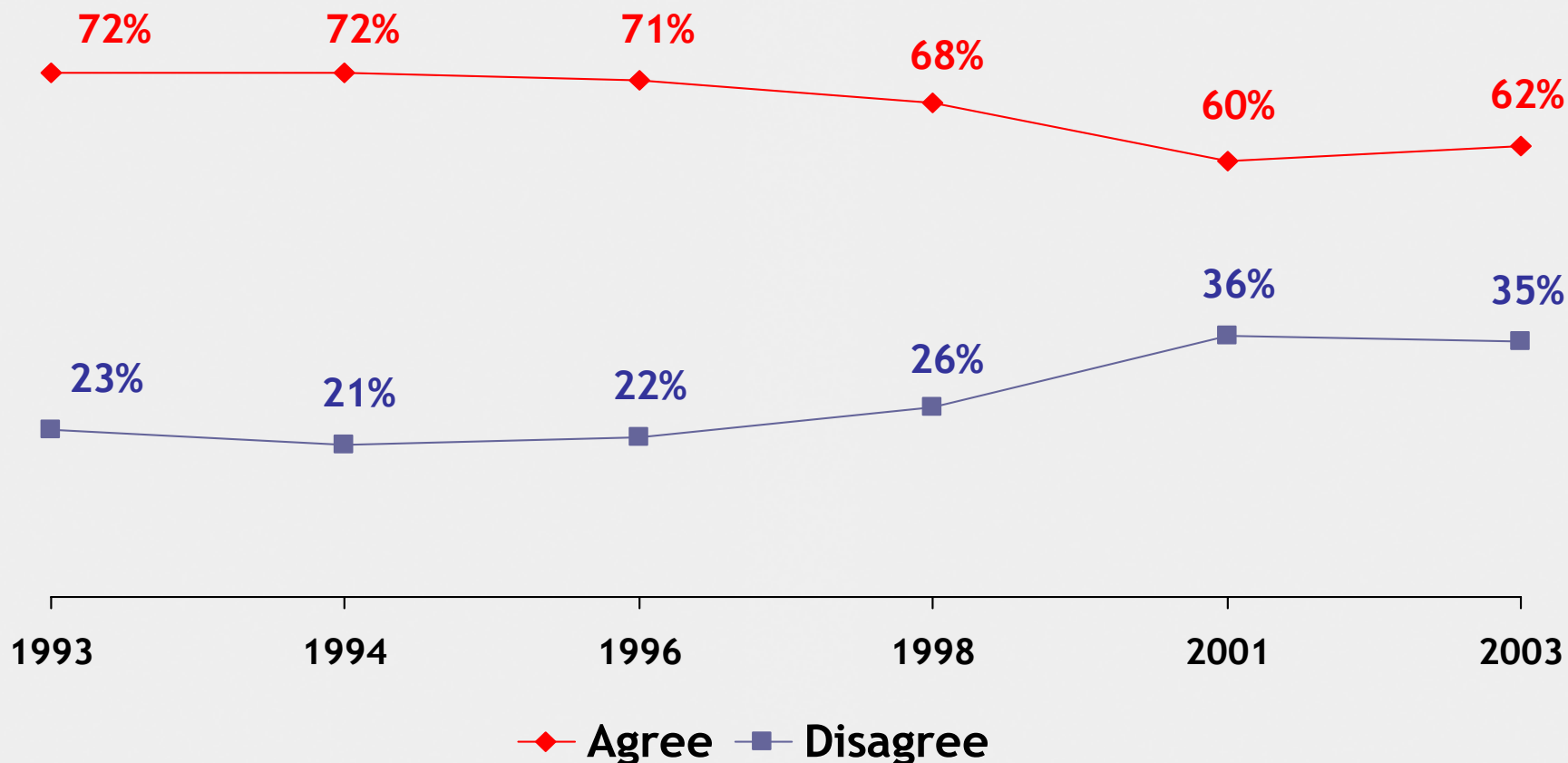




Immigrants Adopting Canadian Values

Canada Only - 1993-2003

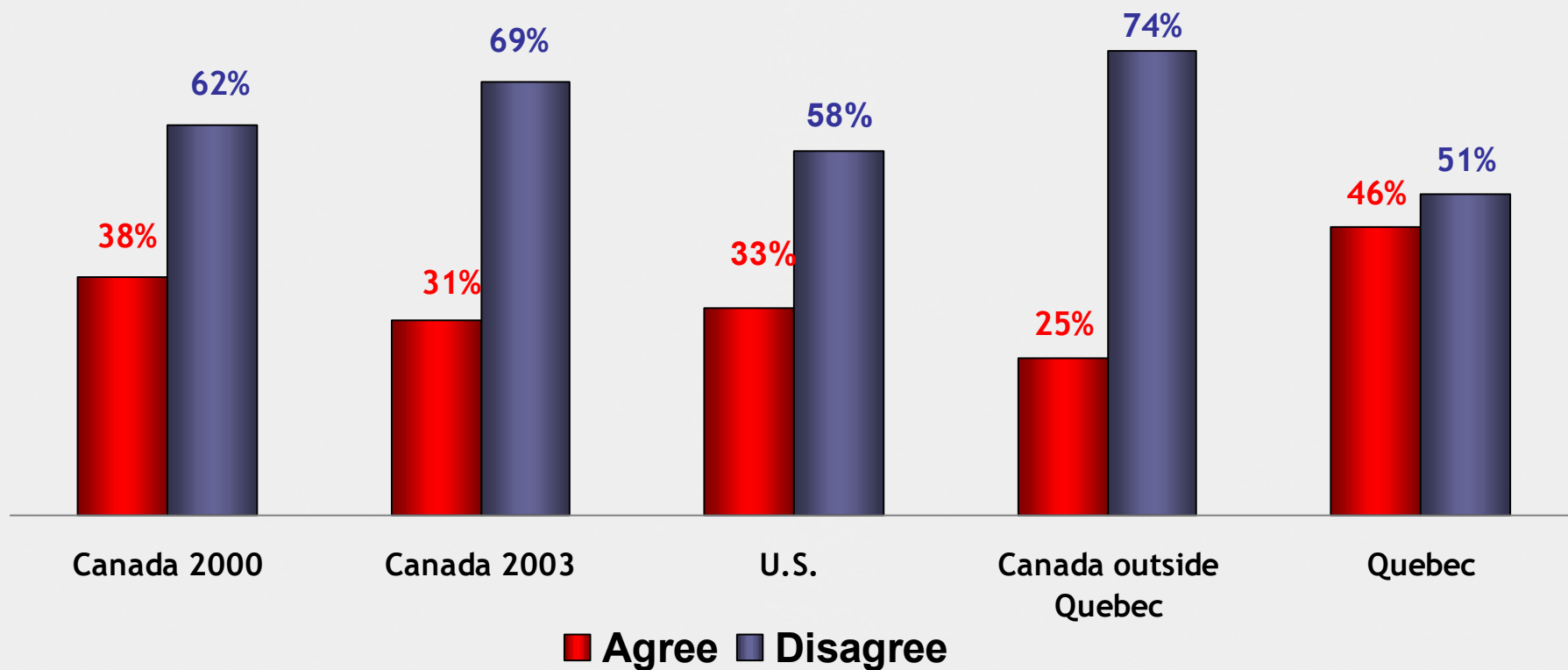
“Do you strongly agree, somewhat agree, somewhat disagree or strongly disagree that: There are too many immigrants coming into this country who are not adopting Canadian values.”





Citizens of the World?

“Do you agree strongly, agree somewhat, disagree somewhat or disagree strongly that: I feel that I am more a citizen of the world than a citizen of my own country.”



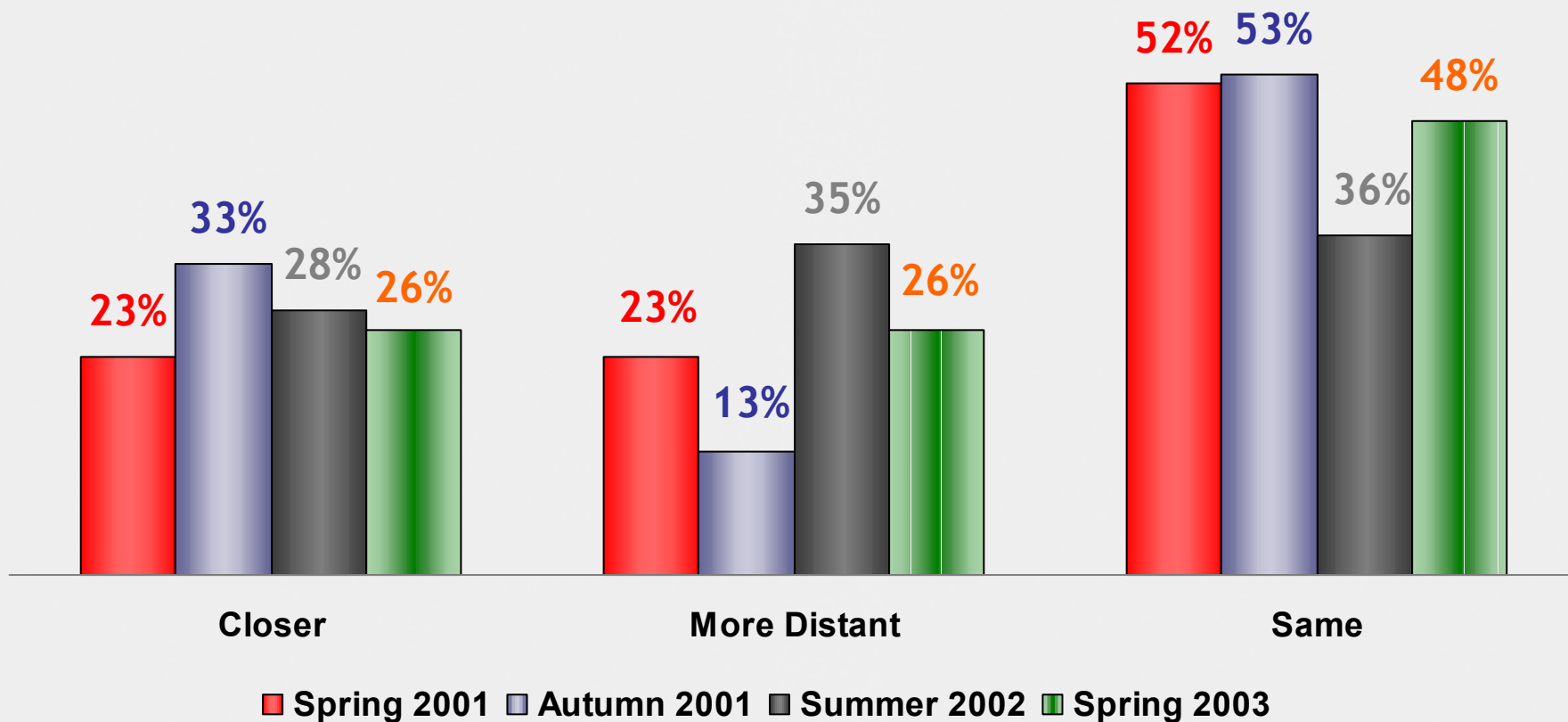


CANADA-US RELATIONS

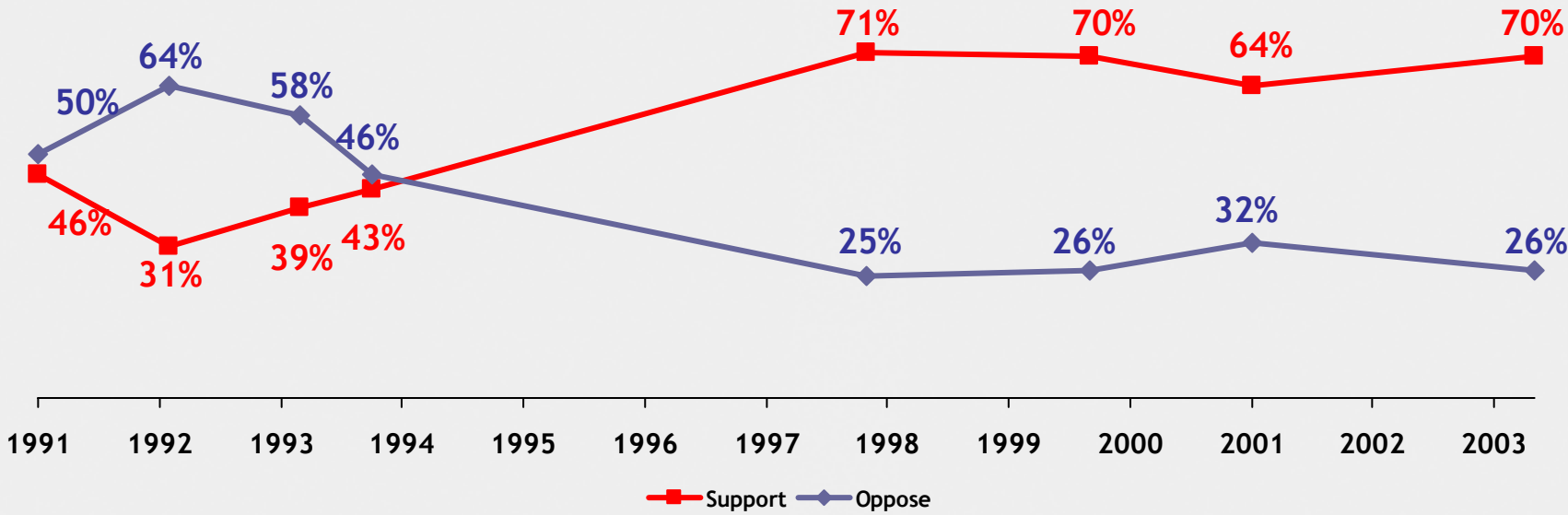


Canada's Ties with the US

“Do you think Canada should have much closer ties to the US, somewhat closer, about the same as now, somewhat more distant or much more distant ties to the US than it has now?”

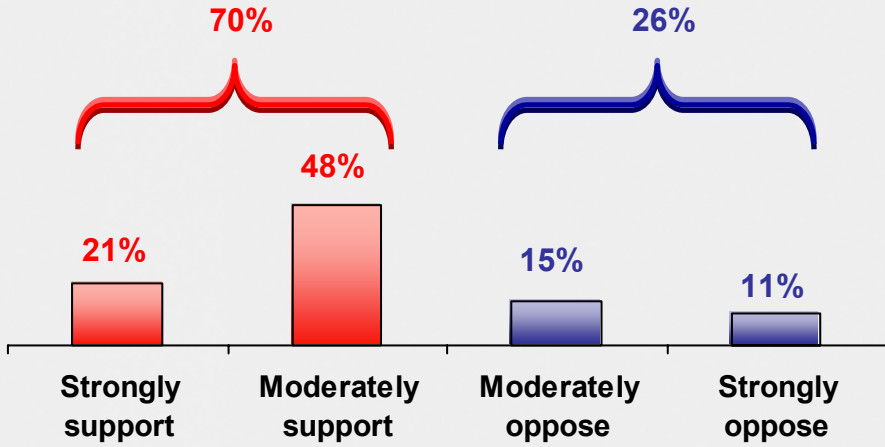


Support for Free Trade (NAFTA)



June 2003

"How do you feel about Canada being in NAFTA (North American Free Trade Agreement) with the US and Mexico?"



Source: Ipsos-Reid (1991-2003)



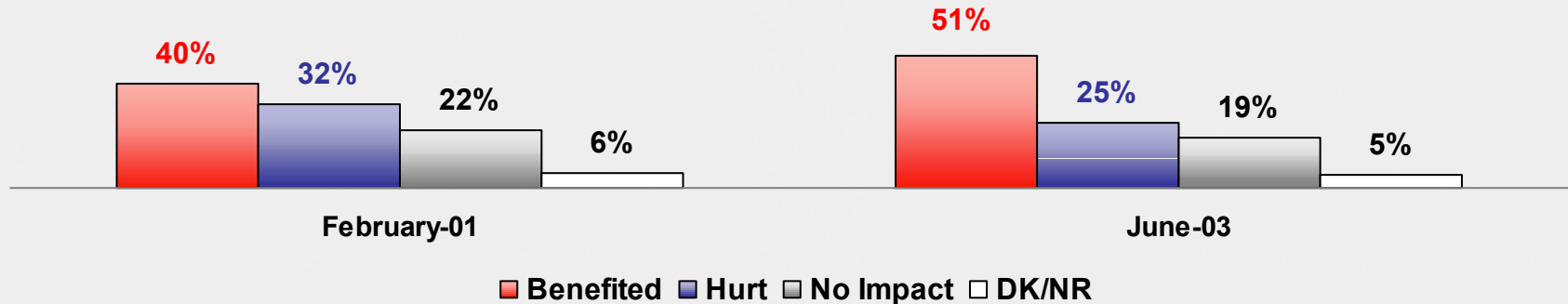
Support for Free Trade (NAFTA)

<i>Support</i>	<i>70%</i>
<i>Albertans</i>	<i>75%</i>
<i>Ontarians</i>	<i>71%</i>
<i>Atlantic Canadians</i>	<i>77%</i>
<i>18-34 yrs</i>	<i>78%</i>
<i>University</i>	<i>74%</i>
<i>>\$60K / yr.</i>	<i>79%</i>

<i>Oppose</i>	<i>26%</i>
<i>British Columbians</i>	<i>37%</i>
<i>35 yrs +</i>	<i>30%</i>
<i><high school</i>	<i>39%</i>
<i><\$30K / yr.</i>	<i>30%</i>

Free Trade - Benefit or Harm?

"Canada has been a part of the North American Free Trade Agreement since 1994. So far, do you think this free trade agreement has benefitted Canada, hurt Canada or do you think it hasn't had any impact one way or the other?"



More likely to say benefited (51% in June 2003):

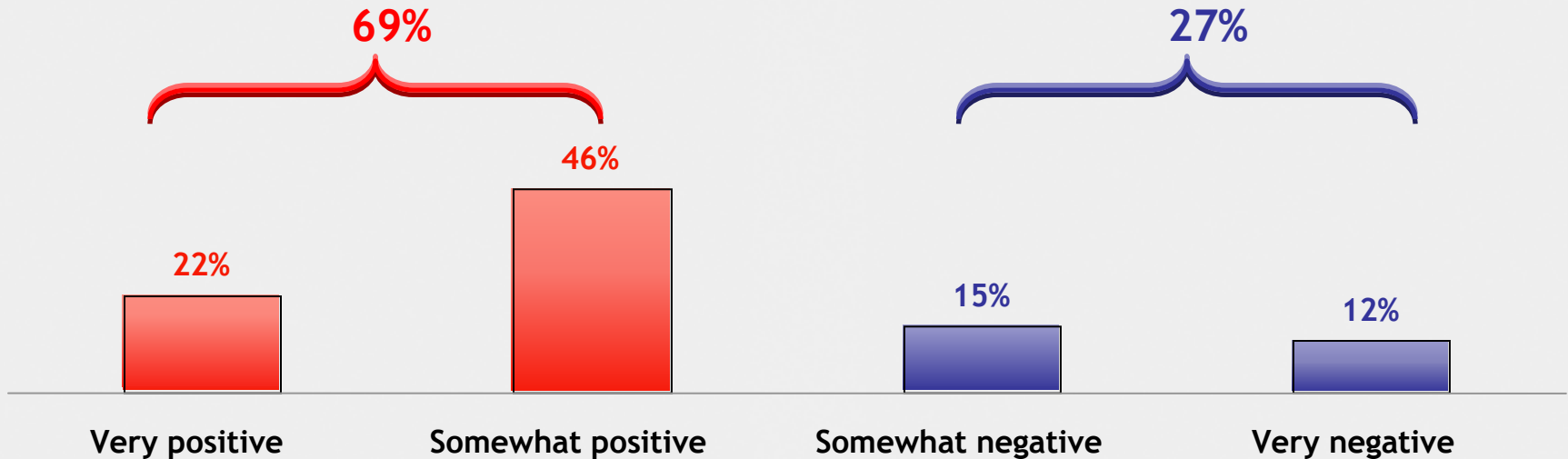
- Albertans (62%)
- 18-34 yrs (58%)
- University educated (61%)
- >\$60K/yr. (64%)
- Free trade supporters (66%)

More likely to say hurt (35% in June 2003):

- British Columbians (35%)
- 35-54 yrs (30%)
- Free trade opponents (61%)

Closeness on Trade with US

“As you may know, the Canadian and U.S. economies have grown closer over the last few years, mainly because of freer trade. Overall, do you see this as a positive trend or a negative trend?”



More likely to say positive (69%):

- Albertans (78%)
- 18-34 yrs (80%)
- >\$60K / yr. (78%)
- Supporters of Free trade (85%)

More likely to say negative (27%):

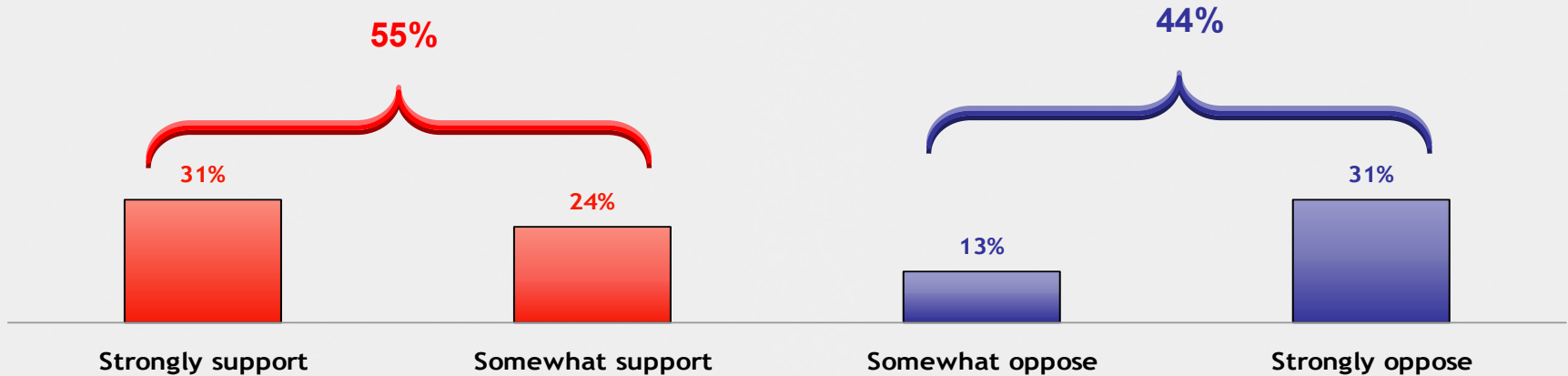
- British Columbians (45%)
- 55 yrs + (35%)
- <High School (40%)
- Opponents of Free trade (66%)



SAME SEX MARRIAGE

Support for Same Sex Marriage

“In general, do you support or oppose same-sex couples being allowed to marry and register their marriage with their provincial government?”



More likely to support (55%):

- **British Columbians (64%)**
- **Quebecers (65%)**
- **Canadians 18-34 yrs. old (71%)**
- **Females (60%)**
- **University educated (65%)**
- **Single/never married (64%)**
- **Living common-law/with a partner (77%)**

More likely to oppose (44%):

- **Albertans (51%)**
- **Saskatchewan/Manitoba (55%)**
- **Canadians >55 yrs. old (61%)**
- **Males (50%)**
- **Rural Canadians (51%)**
- **<HS education (56%)**
- **HS education (54%)**
- **Married/divorced (51%)**
- **Widowed (61%)**

Options for Same Sex Marriage

“As you may know, courts in BC and Quebec have also ruled as unconstitutional the federal law that only recognizes opposite-sex unions for marriage. The courts have given the federal government until July 2004 to revise the law to include same sex-unions in the definition of marriage. The federal government has a number of options regarding this issue. Which of the following do you believe the Federal Government should do?”



- British Columbians (47%)
- Quebecers (50%)
- Canadians 18-34 yrs. old (53%)
- Females (44%)
- University education (47%)
- Common-law/living with partner (59%)
- Single/never married (45%)

- Alberta (45%)
- Saskatchewan/Manitoba (42%)
- Atlantic Canadians (44%)
- >55 yrs. (45%)
- Males (40%)
- Rural Canadians (45%)
- <HS education (44%)
- HS education (42%)

- Ontarians (25%)
- <HS education (27%)

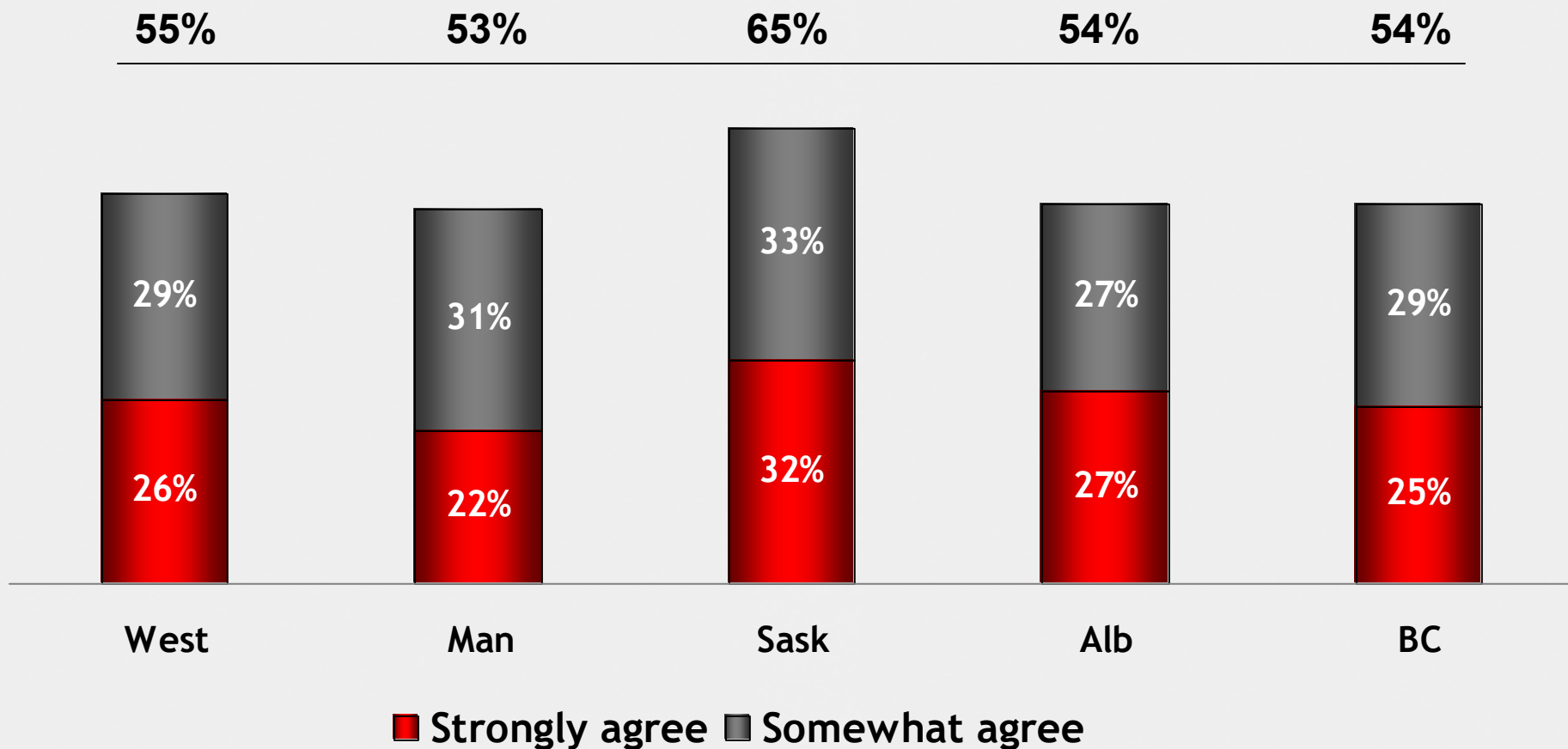


WESTERN ALIENATION?



Western Alienation?

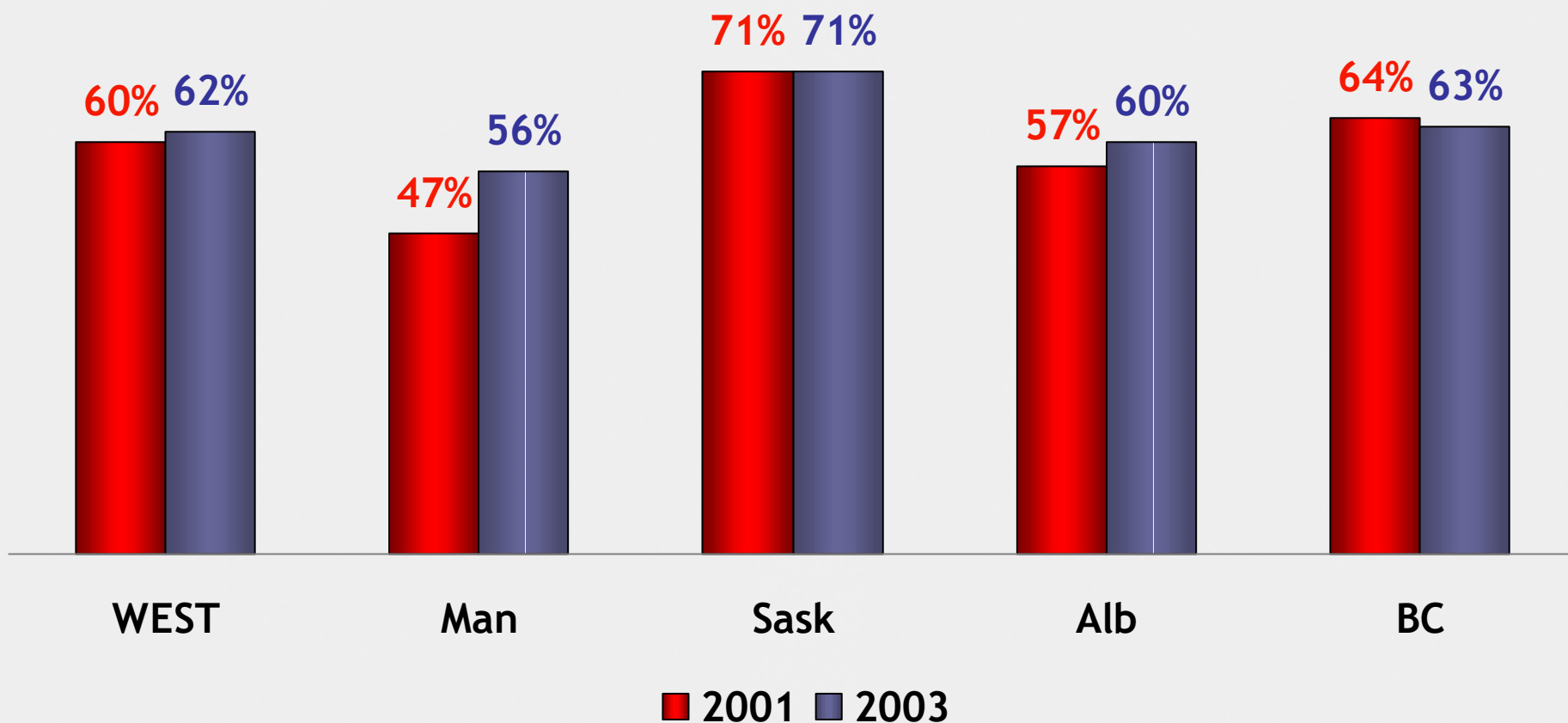
"People in other parts of Canada do not care about western Canada."





Provincial Respect in the West

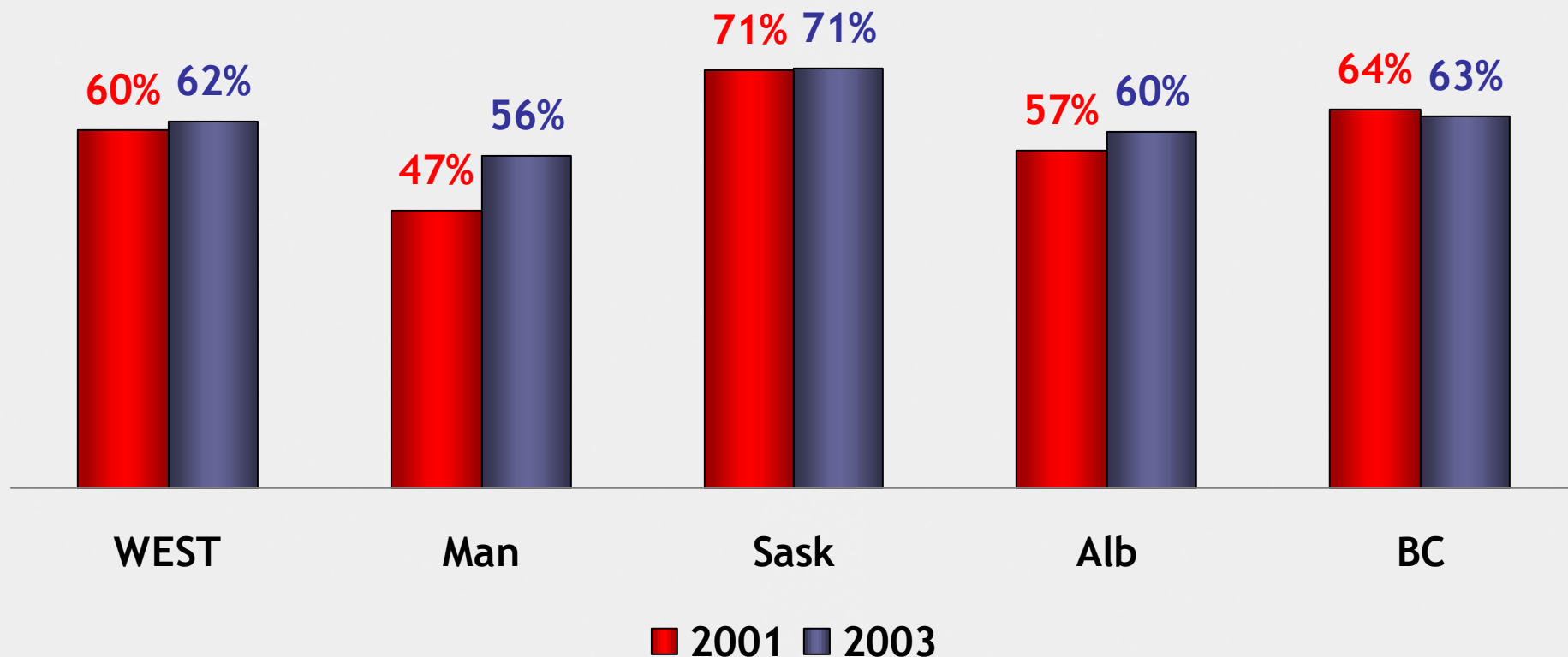
"In your opinion, is [province] treated with the respect it deserves in Canada?" [% who say NO]





Government Spending in the West

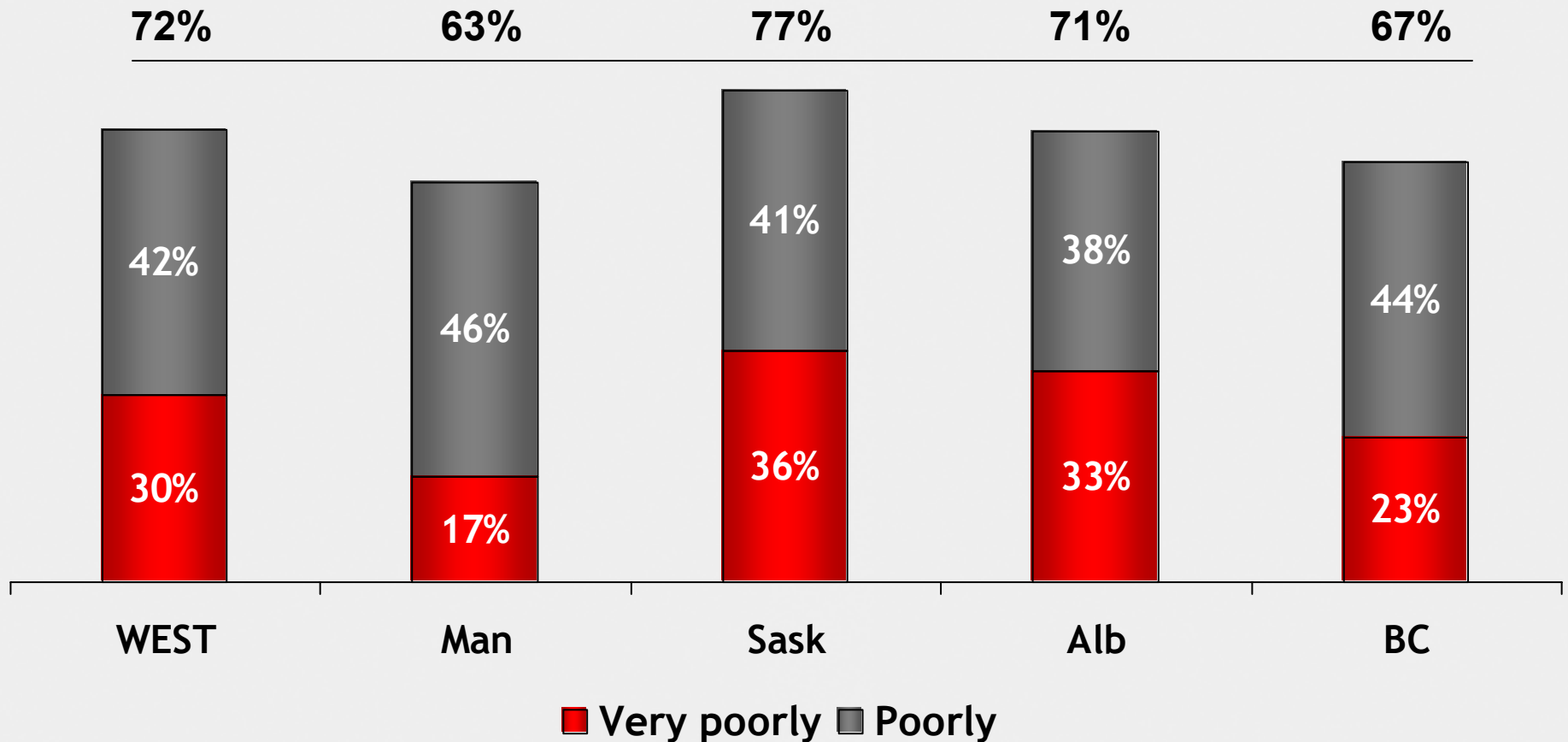
"Thinking about all the money the federal government spends on different programs and on transfers to the provinces, do you think that your province receives more than its fair share, less than its fair share, or about its fair share?"
(% who say LESS)





Concerns and Interests of the West

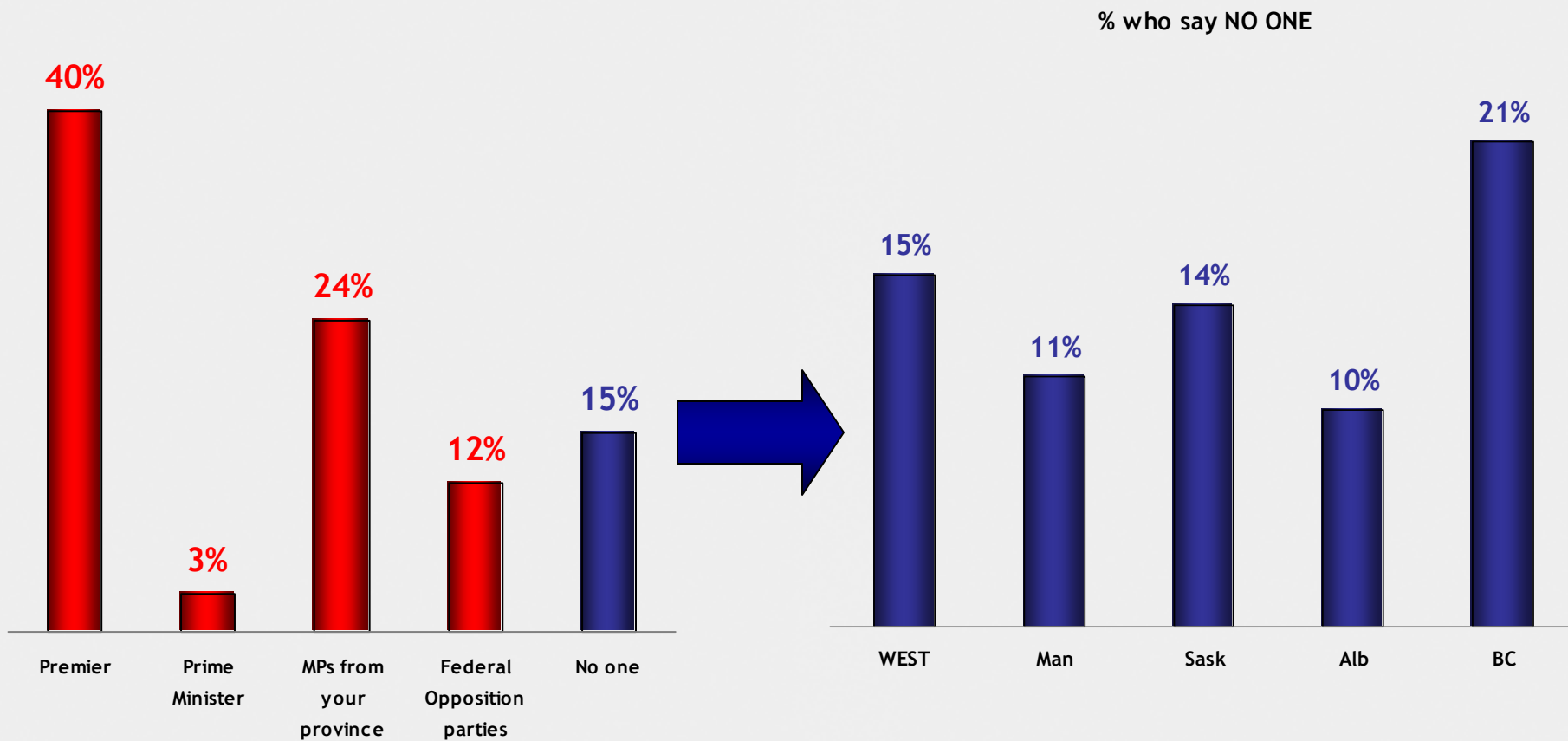
"When you think about how issues and concerns are handled by the federal government in Ottawa, do you feel that the interests of your province are well represented or poorly represented?" (% who say VERY POORLY and POORLY)





Who speaks for your province?

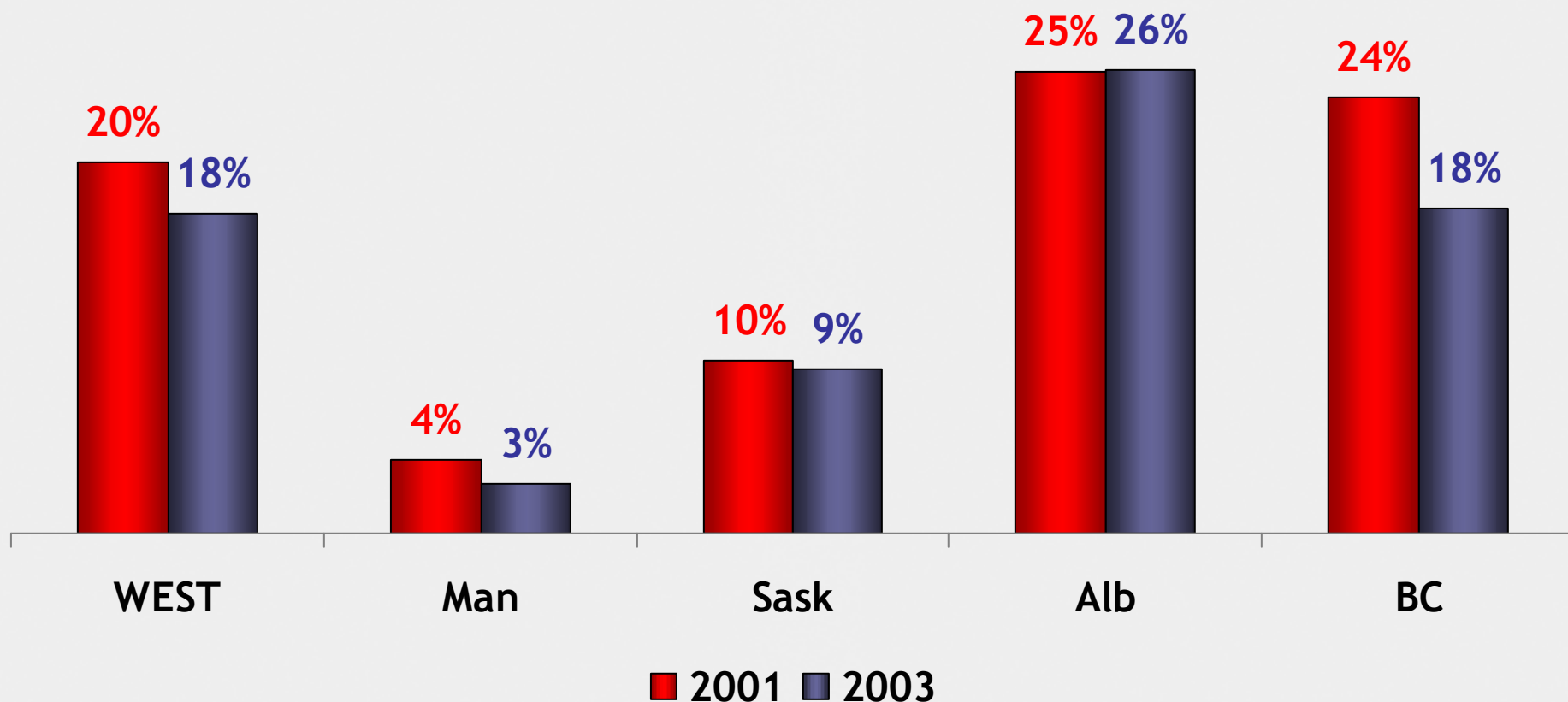
“Who best speaks for your province in national politics?”





Seperation - Economic benefits

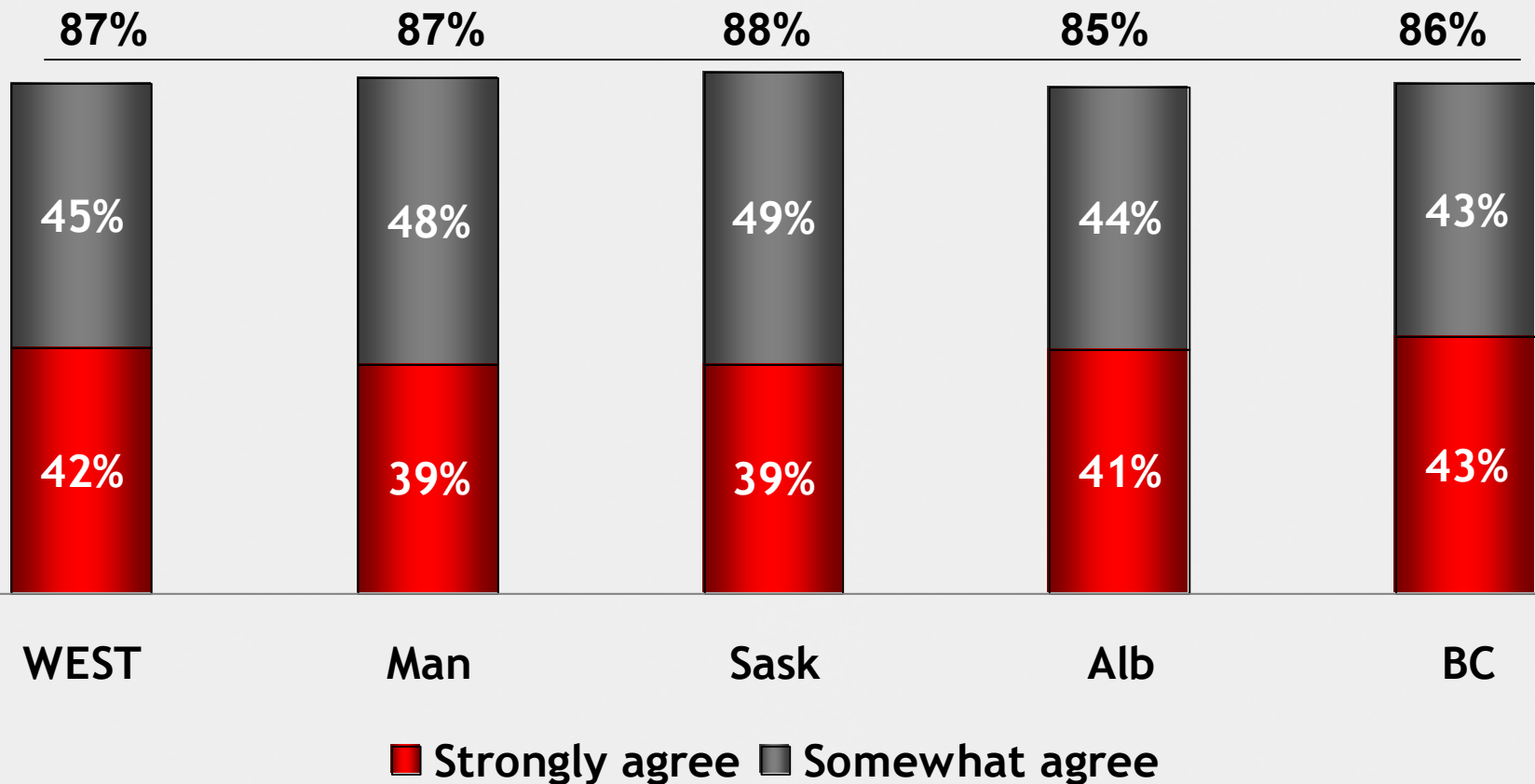
"Your province would be better off economically if it separated from Canada?" (% who say AGREE)





National voice through cooperation

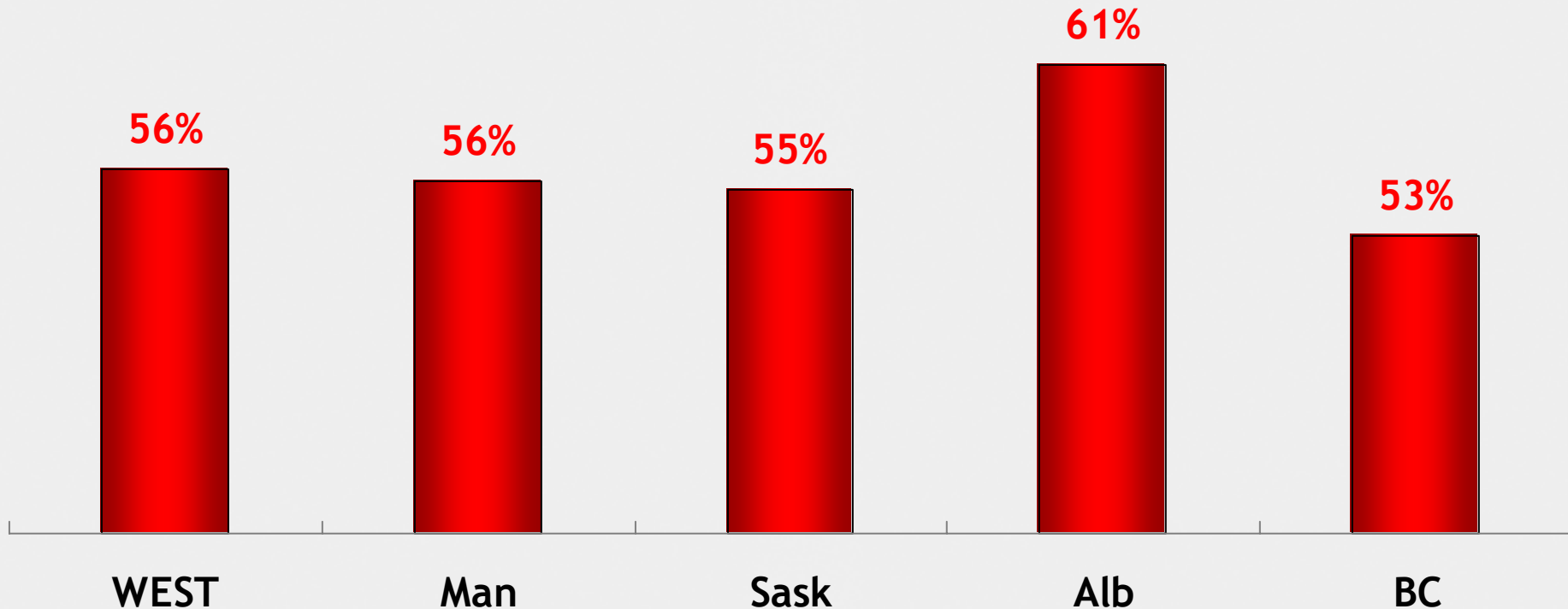
"Your province would have a stronger national voice if it worked together more closely with the other three western provinces."





Concentration of Power

"[...] In the future, should the government of Canada have more power, the government of your province have more power, or should things stay as they are?" (% who say PROVINCE)





THE MEDIA ENVIRONMENT

March - April 2003





- Data on newspaper headlines and editorial content were collected from March to April, and coded according to pre-determined categories.
- A list of the sources that make up the sample and a list of the categories can be found at the end of this section.
- Data for television media were not available for this edition



Total Coverage - March

Issue	Editorial	Headline	Average
Aboriginals	1%	0%	1%
Economy	4%	4%	4%
Foreign Policy	10%	8%	9%
Global Security	21%	33%	27%
Governance	5%	1%	3%
Health	2%	7%	5%
International Affairs	6%	2%	4%
Miscellaneous	13%	26%	20%
Natural Resources	2%	1%	2%
Party Politics	7%	1%	4%
Provincial and Municipal Affairs	20%	10%	15%
Public Safety	1%	3%	2%
Social Issues	5%	5%	5%
Unity	3%	0%	2%



Total Coverage - April

Issue	Editorial	Headline	Average
Aboriginals	1%	0%	1%
Economy	8%	5%	7%
Foreign Policy	10%	5%	8%
Global Security	18%	23%	21%
Governance	3%	1%	2%
Health	9%	17%	13%
International Affairs	3%	3%	3%
Miscellaneous	1%	17%	9%
Natural Resources	2%	2%	2%
Party Politics	6%	1%	4%
Provincial and Municipal Affairs	26%	12%	19%
Public Safety	2%	4%	3%
Social Issues	6%	8%	7%
Unity	3%	0%	2%



Change from March to April

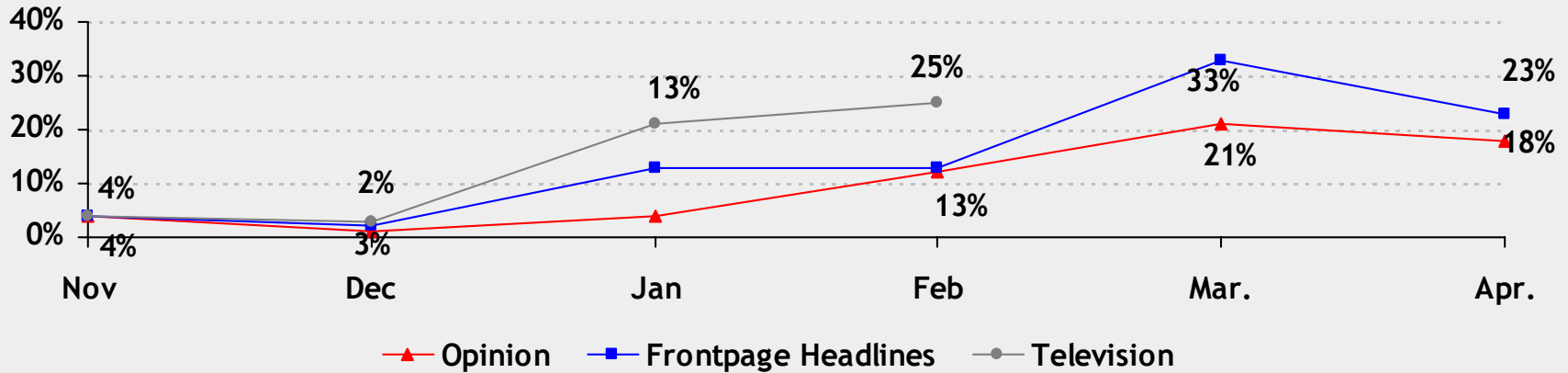
Issue	Editorial	Headline	Average
Aboriginals	1%	0%	0%
Economy	4%	2%	3%
Foreign Policy	0%	-3%	-1%
Global Security	-3%	-10%	-6%
Governance	-2%	0%	-1%
Health	7%	10%	8%
International Affairs	-3%	1%	-1%
Miscellaneous	-12%	-9%	-11%
Natural Resources	0%	1%	0%
Party Politics	-1%	1%	0%
Provincial and Municipal Affairs	7%	2%	4%
Public Safety	1%	1%	1%
Social Issues	1%	3%	2%
Unity	0%	0%	0%



Global Security

(formerly "Terrorism")

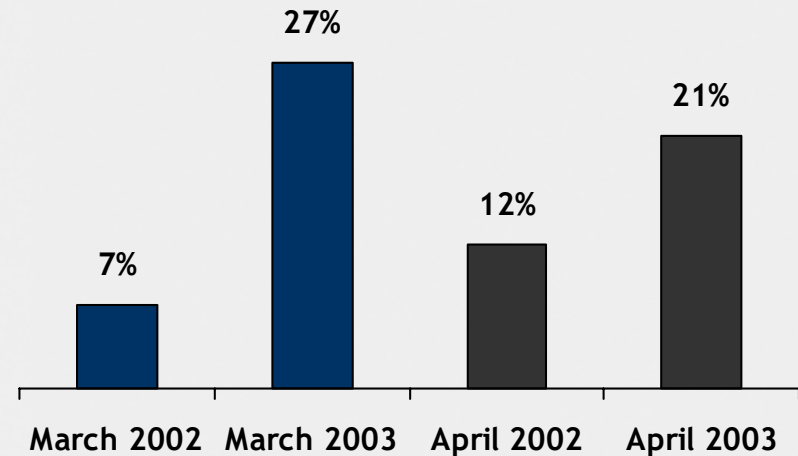
Six-month Trend



Highlights

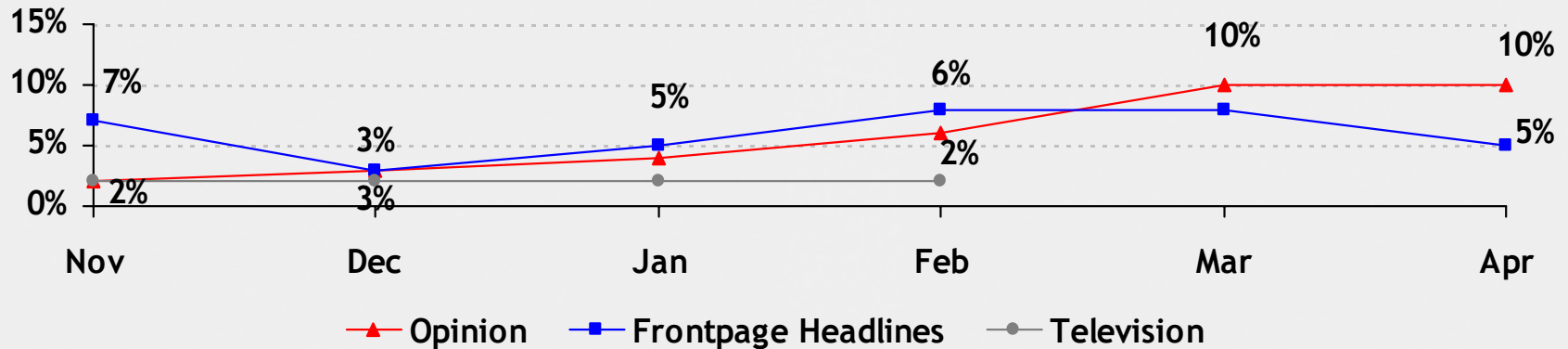
- Mar 16: Iraq crisis summit in the Azores
- Mar 17: Second UN Security Council vote cancelled / US alert raised to orange
- Mar 19: War starts in Iraq
- Mar 21: Intense bombing campaign starts / 8,000 Iraqi troops surrender
- Mar 23: US PoWs displayed in TV images
- Mar 25: Sandstorms stall war
- Mar 26: Bush warns of long war, orders 30,000 US reinforcements
- Mar 27: Humanitarian aid distributed in Iraq/Bush & Blair at Camp David
- Mar 28: US warns Syria & Iran over interference in Iraq
- Mar 30: US war strategy encounters mounting criticism in media
- Apr 1: Jessica Lynch rescued by US troops
- Apr 3: US troops enter Baghdad
- Apr 6: US troops seize place in Baghdad
- Apr 7: Bush and Blair meet in Ireland
- Apr 9: Iraqis topple Saddam statue in Baghdad
- Apr 16: US General Franks tours Iraq
- Apr 29: US announces it will pull troops out of Saudi Arabia

Year-to-year change (Average %)



Note: This category also includes some stories found in the International Affairs category prior to Since January 2003

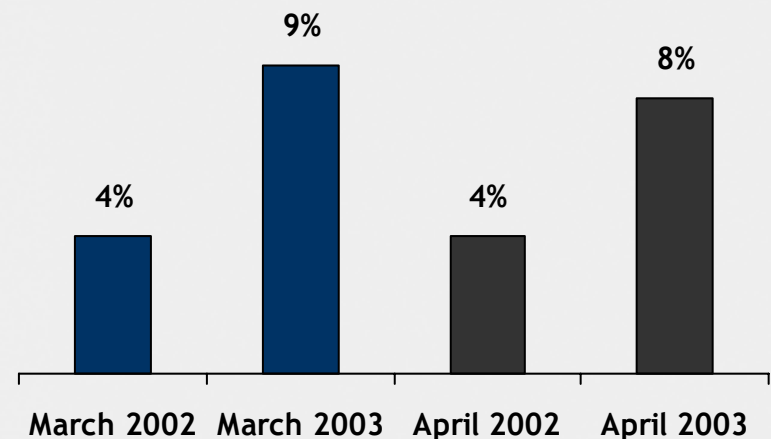
Six-month Trend



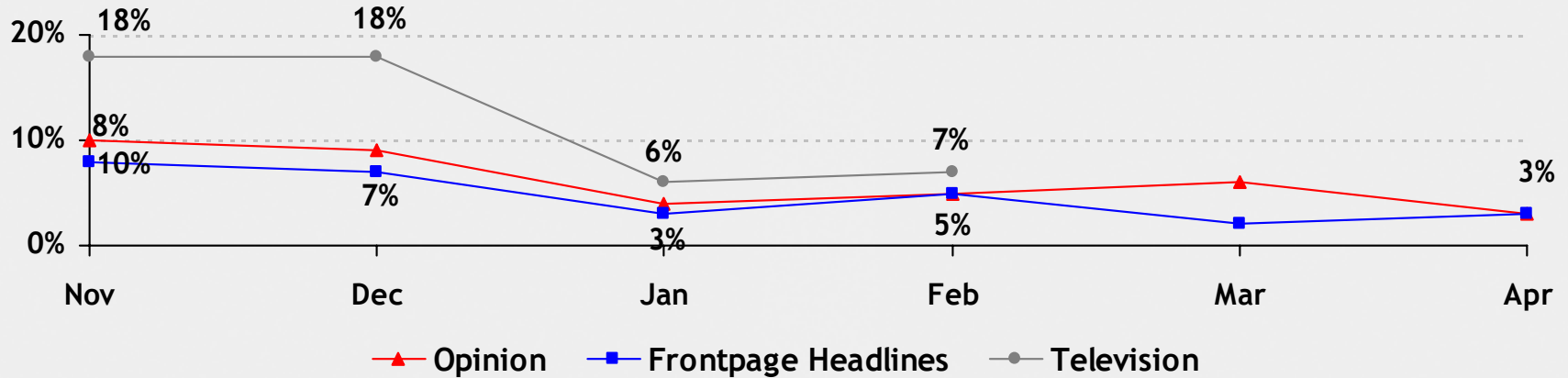
Highlights

- Mar 11: Heinbecker proposal for deadline extension in Iraq crisis
- Mar 13: Minister McCallum authorizes combat role for CF exchange personnel
- Mar 14: DND considers purchase of new headquarters
- Mar 17: PM announces that "Canada will not participate" in an Iraqi war
- Mar 19: Minister Dhaliwal's comments about President Bush cast as anti-American
- Mar 25: US Ambassador Cellucci speech in Toronto
- Mar 28: Canada endorses expansion of NATO
- Mar 31: Polls show rising support for Iraqi war in Alberta
- Apr 3: Canada criticizes China over failure to notify WHO of SARS outbreak
- Apr 7: Manley and Ridge meetings in Washington
- Apr 8: PM Chrétien speech in House of Commons in support of US and UK
- Apr 13: US cancels Bush visit to Canada
- Apr 13: PM trip to the Dominican Republic
- Apr 18: Reports say Canada willing to send RCMP to Iraq
- Apr 27: Minister Graham calls WHO's travel warning "excessive"
- Apr 29: PM offers legal experts, police and humanitarian aid to Iraq / Media states that senior Cabinet Ministers have expressed support to reverse the government's opposition to a Missile Defence system

Year-to-year change (Average %)



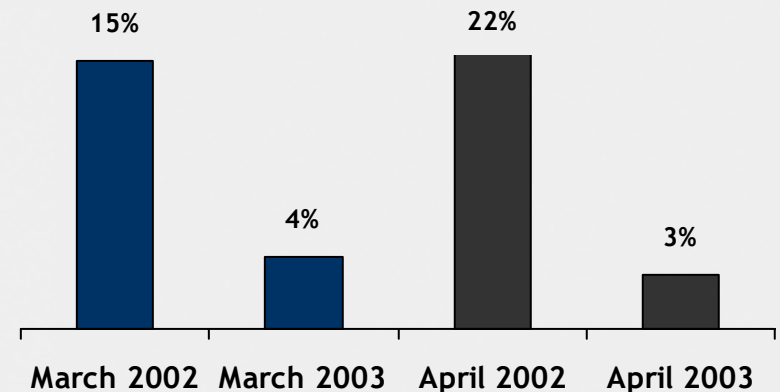
Six-month Trend



Highlights

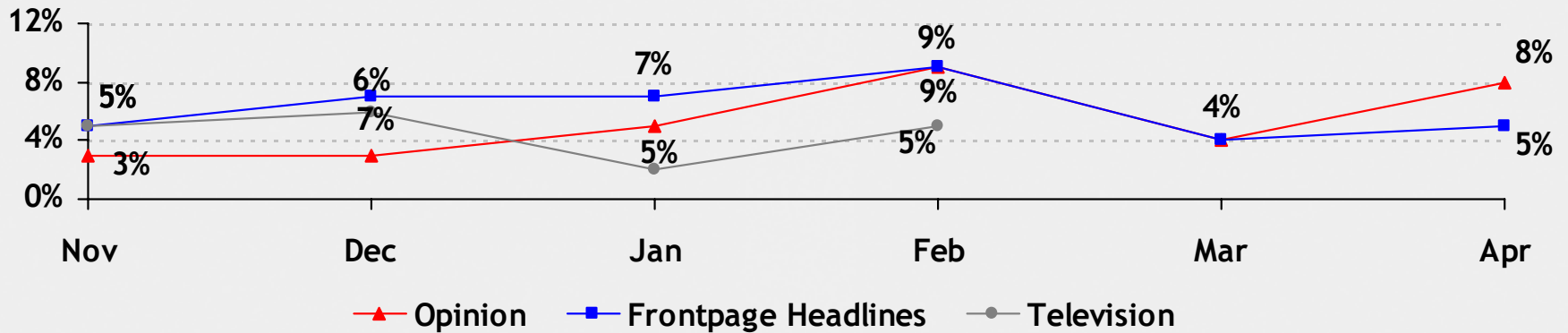
- Mar 4: US Dept of Commerce announces its preliminary findings on countervailing duties on Canadian wheat
- Mar 20: WHO reports a total of 306 SARS cases globally
- Mar 25: WHO reports a total of 1408 SARS cases globally, including figures from China for the first time
- Mar 27: WHO recommends new screening measures for international air travellers prior to their departure from "affected areas" Toronto is the only city identified outside of southeast Asia
- Apr 2: WHO reports over 2100 cases globally and that a corona virus has been linked to SARS
- Apr 23: WHO recommends that all non-essential travel to Toronto be postponed

Year-to-year change (Average %)



The Economy

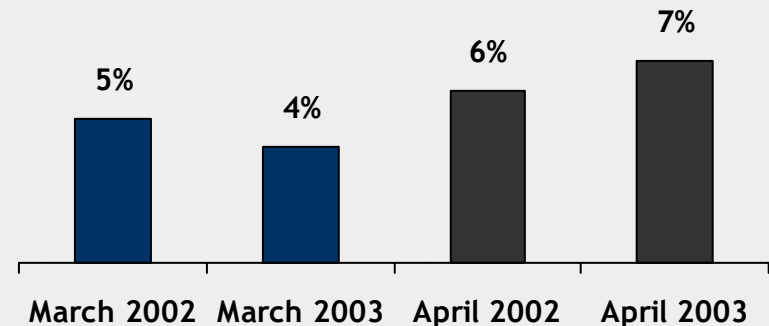
Six-month Trend



Year-to-year change (Average %)

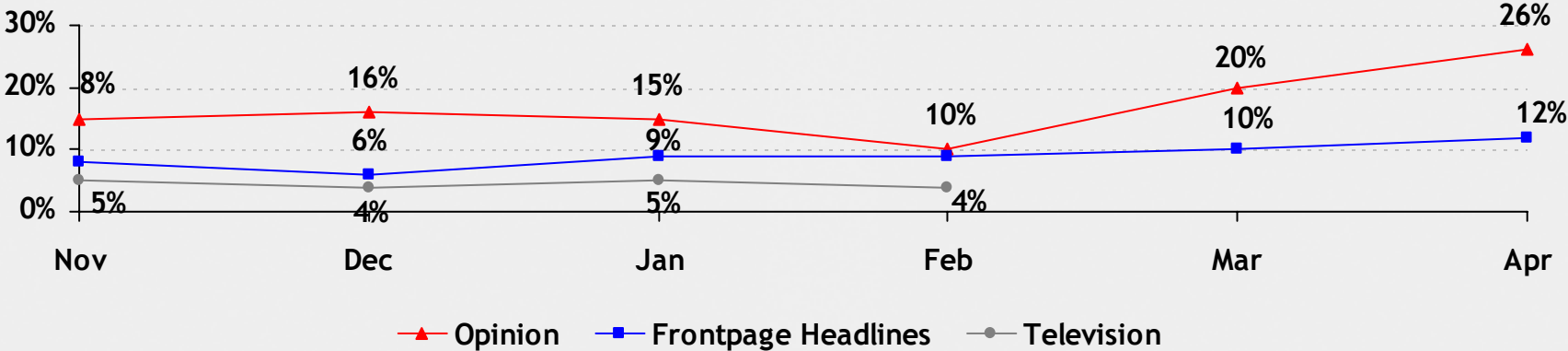
Highlights

- Mar 18: BoC Governor Dodge warns of higher interest rates
- Mar 21: Air Canada cuts 3,600 jobs /
- Inflation rate jumps to 4.6% in February
- Mar 25: Gasoline prices drop dramatically
- Mar 18: TSB releases Swiss Air final report
- Mar 30: Media reports say Ottawa set to offer Air Canada "bail out" package
- Apr 1: Air Canada files for bankruptcy /
- Minister Collette says Cabinet is reviewing fees and taxes in the industry
- Apr 3: Unemployment rate falls to 7.3% (-.1) /
- Suncor announces \$3B oilsands expansion



Provincial and Municipal Issues

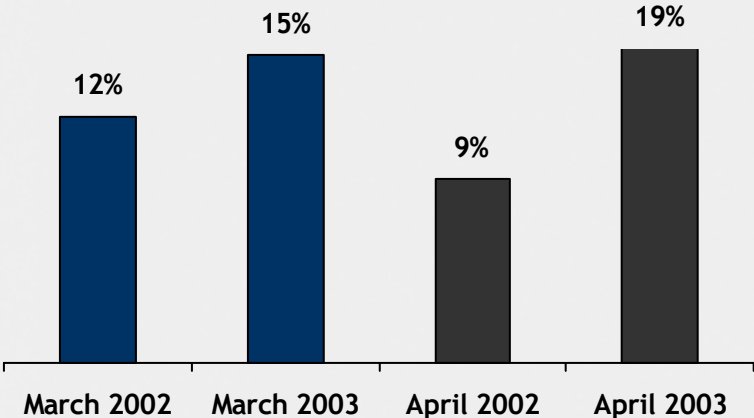
Six-month Trend



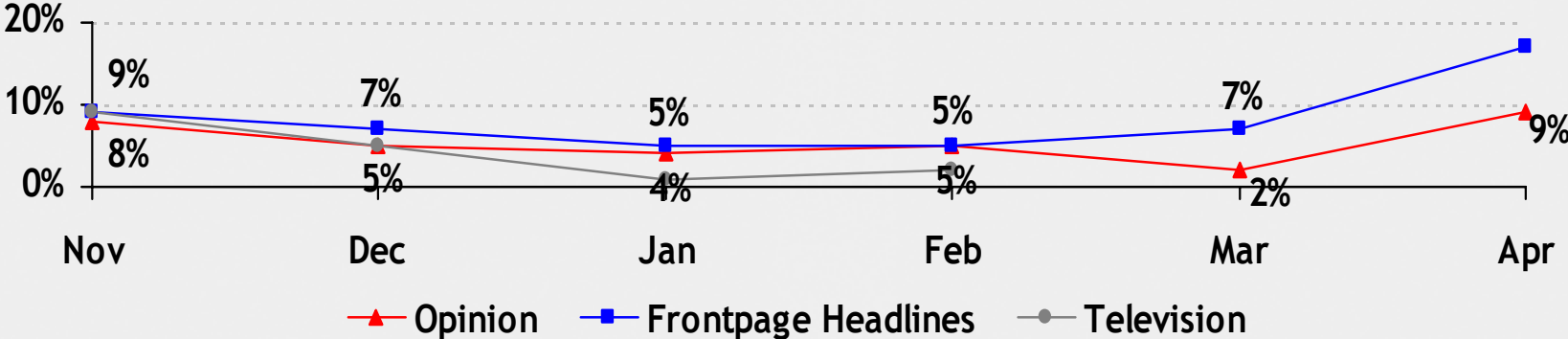
Highlights

- Mar 8: PQ convention
- Mar 12: Premier Eves announces TV Budget for Mar 27
- Mar 13: Landry promet la semaine de quatre jours
- Mar 18: Saskatchewan SFT
- Mar 25: Legal report criticises Ontario TV Budget plan
- Mar 27: Ontario Budget
- Mar 28: Nfld Budget / Premier Klein outlines Western strategy
- Apr 3: NS Budget / Ontario hints at tax write-off on mortgages
- Apr 5: Robert Ghiz wins PEI Liberal leadership race
- Apr 8: Alberta Budget
- Apr 10: PEI Budget
- Apr 11 Nfld Budget
- Apr 14: La victoire de Charest (PLQ 74/PQ47/ADQ4)
- Apr 22: Premier Klein delays China trade mission
- Apr 24: NB Conservatives outline learning agenda

Year-to-year change (Average %)



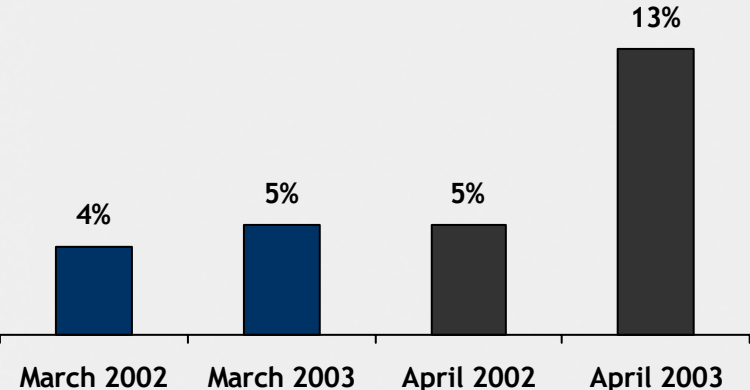
Six-month Trend



Highlights

- Mar 5: First Canadian death linked to SARS
- Mar 14: Health alert issued as two people die of pneumonia outbreak
- Mar 21: Cdn Lab announces SARS mystery bug linked to Hong Kong
- Mar 23: SARS shuts Toronto hospital ER room
- Mar 26: Quarantine expands to 200 in bid to contain SARS
- Mar 27: Ontario declares Health care emergency
- Mar 28: Second Toronto hospital shut down due to SARS outbreak
- Apr 1: PM calls on Canadians to remain calm/SARS at Children's hospital
- Apr 2: Toronto's International Cancer Convention cancelled due to SARS
- Apr 3: Canadian children suspected of transmitting SARS to Australia
- Apr 12: BC scientists crack SARS code
- Apr 17: SARS infects Toronto condos
- Apr 19: SARS infects protected medical staff
- Apr 20: SARS infected nurse rides GO train / 14th SARS victim
- Apr 21: CDC officials arrive in Tor/SARS virus can live 24hrs outside host
- Apr 22: Minister Copps says SARS a "national emergency"
- Apr 23: WHO issues travel advisory, McLellan vows to lift WHO ban/Mayor Lastman declares Toronto safe for visitors
- Apr 24: PM announces \$10M to help Toronto, blasts WHO advisory
- Apr 27: Airport devices to screen for SARS amount for Toronto and Vancouver announced

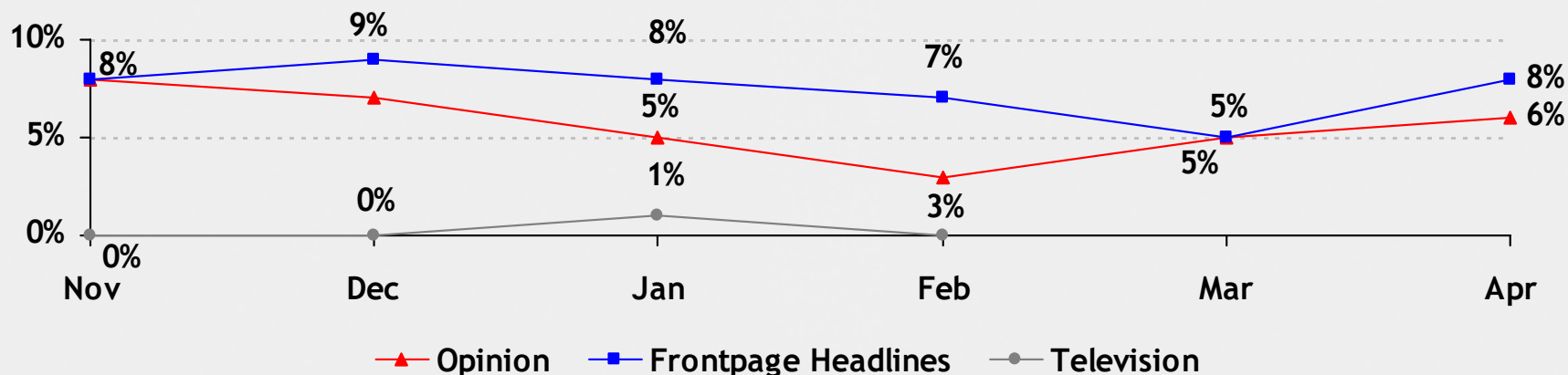
Year-to-year change (Average %)





Social Issues

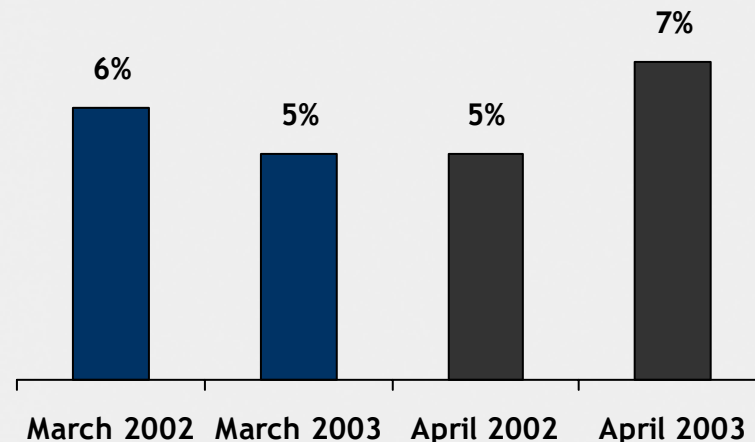
Six-month Trend



Highlights

- Mar 13: Ottawa and the provinces sign child-care agreement
- Apr 5: PM Chrétien meets Avril Levine
- Apr 6: 2003 Juno Awards
- Cardinal Emmett Carter dies
- Apr 10: Cardinal Carter's funeral
- Apr 17: Supreme Court rules divorce agreements are final
- BC unions and province reach a deal
- Apr 18: Federal Justice Department lawyers file same-sex appeal ruling in the Ontario Court of Appeal

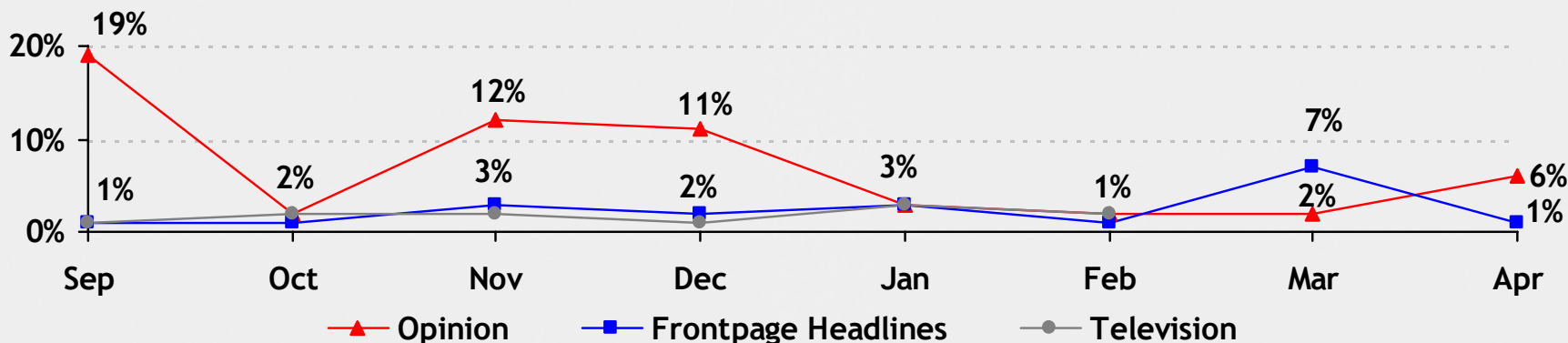
Year-to-year change (Average %)





Party Politics

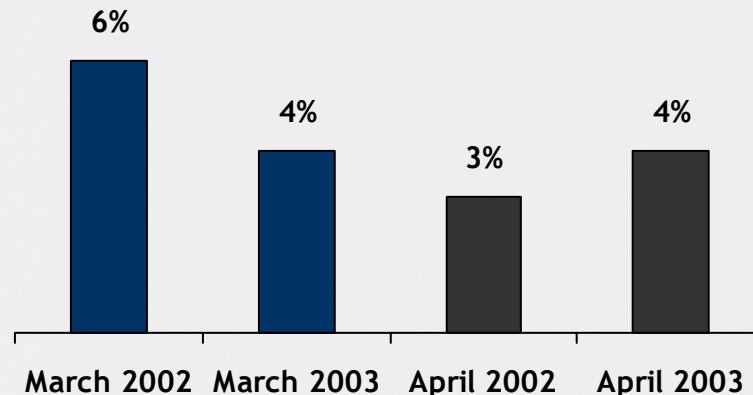
Six-month Trend



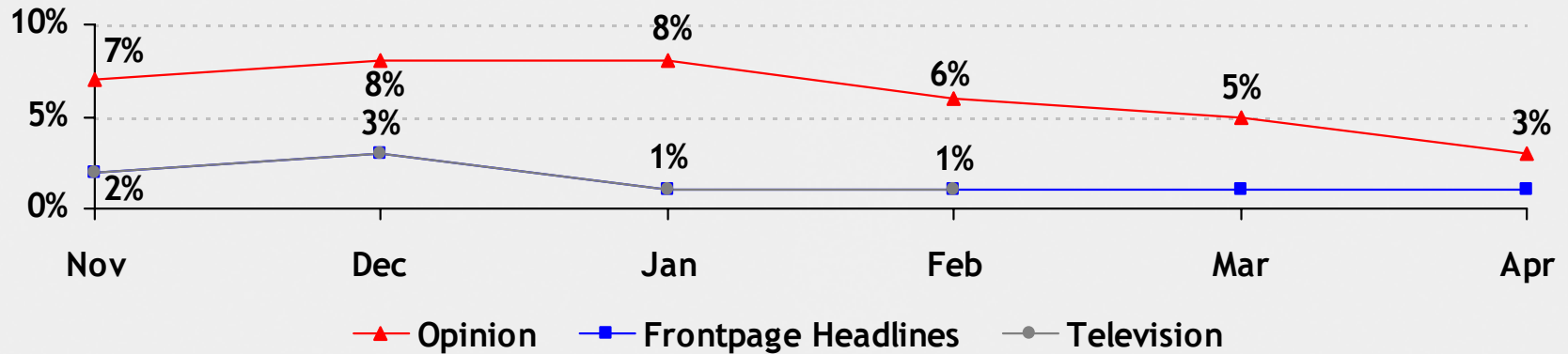
Highlights

- Mar 13: CA MP Deborah Grey announces her retirement
- Mar 17: DPM John Manley enters the Liberal Leadership Race
- Apr 3: Mike Harris and Preston Manning announce they will host a Conference For Conservative Vision in May
- Apr 8: PM Chrétien's 40th anniversary as an MP
- Apr 10: DPM Manley officially launches his leadership bid in Ottawa
- Apr 12: Minister Copps speech to NS Womens 'Liberal Breakfast
- Apr 29: Martin's Montreal town hall reveals plan to reduce waiting lists
- Apr 29: Martin's Toronto town hall highlights new deal for cities
- Apr 30: Martin speech to the Cdn Newspaper Association highlights Canada-US relations and foreign policy

Year-to-year change (Average %)



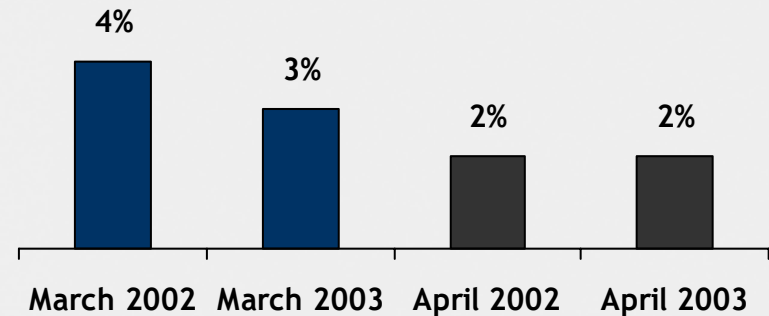
Six-month Trend



Highlights

- Mar 12: PM Chrétien announces \$715-M Bilingualism Plan
- Mar 17: Opposition MPs criticise Health contract
- Mar 21: Public Accounts Committee report on sponsorship released
- Mar 25: PM Chrétien appoints Chief Justices for NB and Manitoba
- Apr 1: BQ party criticized for « In/out » party donations
- Apr 2: Minister Boudria asks Committee to study « In/Out » loophole
- Apr 8: AG report tabled in the HoC
- Apr 9: PM Chrétien Press Conference
- Apr 10: Public Service shuffle of senior officials
- Apr 29: PM Chrétien holds Cabinet Meeting in Toronto

Year-to-year change (Average %)





Frontpage Coverage by Region

March

Issue	Atlantic	Québec	Ontario	Prairies	BC
Aboriginals	0%	0%	0%	0%	0%
Economy	7%	1%	5%	3%	4%
Foreign Policy	10%	2%	8%	11%	10%
Global Security	23%	26%	45%	35%	35%
Governance	0%	1%	2%	0%	0%
Health	6%	0%	10%	11%	10%
International Affairs	0%	4%	1%	0%	1%
Miscellaneous	19%	47%	16%	24%	16%
Natural Resources	4%	0%	1%	0%	3%
Party Politics	2%	0%	1%	0%	0%
Provincial and Municipal Affairs	12%	18%	6%	6%	6%
Public Safety	5%	0%	3%	5%	2%
Social Issues	12%	0%	3%	5%	12%
Unity	0%	0%	0%	0%	0%



Frontpage Coverage by Region

April

Issue	Atlantic	Québec	Ontario	Prairies	BC
Aboriginals	0%	1%	0%	0%	1%
Economy	10%	5%	4%	6%	3%
Foreign Policy	6%	1%	6%	5%	5%
Global Security	13%	22%	23%	26%	29%
Governance	1%	1%	1%	1%	1%
Health	12%	13%	24%	13%	18%
International Affairs	1%	5%	5%	1%	2%
Miscellaneous	18%	9%	20%	23%	21%
Natural Resources	6%	0%	1%	2%	2%
Party Politics	1%	1%	1%	1%	1%
Provincial and Municipal Affairs	17%	28%	6%	7%	4%
Public Safety	5%	0%	4%	5%	8%
Social Issues	9%	13%	6%	10%	6%
Unity	0%	1%	0%	1%	0%



Editorial Coverage by Region

March

Issue	Atlantic	Québec	Ontario	Prairies	BC
Aboriginals	0%	1%	0%	2%	1%
Economy	3%	3%	4%	3%	9%
Foreign Policy	13%	5%	15%	7%	11%
Global Security	4%	21%	24%	23%	22%
Governance	3%	2%	6%	7%	8%
Health	2%	3%	2%	3%	3%
International Affairs	14%	5%	4%	3%	5%
Miscellaneous	23%	7%	16%	13%	4%
Natural Resources	5%	1%	0%	3%	6%
Party Politics	3%	10%	8%	5%	5%
Provincial and Municipal Affairs	17%	34%	14%	19%	14%
Public Safety	2%	1%	1%	3%	3%
Social Issues	6%	4%	5%	5%	9%
Unity	4%	5%	2%	2%	2%



Editorial Coverage by Region

April

Issue	Atlantic	Québec	Ontario	Prairies	BC
Aboriginals	1%	1%	1%	4%	5%
Economy	12%	8%	5%	10%	7%
Foreign Policy	9%	6%	14%	17%	14%
Global Security	3%	11%	25%	5%	10%
Governance	2%	3%	4%	4%	3%
Health	5%	8%	12%	4%	10%
International Affairs	1%	4%	3%	1%	2%
Miscellaneous	0%	0%	1%	0%	1%
Natural Resources	10%	0%	1%	5%	6%
Party Politics	9%	4%	7%	6%	6%
Provincial and Municipal Affairs	42%	46%	16%	20%	18%
Public Safety	1%	1%	3%	5%	7%
Social Issues	5%	5%	6%	10%	9%
Unity	1%	3%	2%	8%	2%



APPENDIX





Sources and Sample Details

National	Ontario	Television News
Globe and Mail	The London Free Press	CBC News
National Post	The Ottawa Citizen	CTV News
	The Toronto Star	SRC - Le Téléjournal
	The Toronto Sun	TVA Réseau
Atlantic Canada	Prairies	
Charlottetown Guardian	The Calgary Herald	
Halifax Chronicle Herald	The Edmonton Journal	
New Brunswick Telegraph Journal	The Regina Leader-Post	
St. John's Telegram	The Winnipeg Free Press	
Québec	British Columbia	
La Presse	The Vancouver Province	
Le Devoir	The Vancouver Sun	
Le Journal de Montréal	The Victoria Times Colonist	
Le Soleil		
The Montreal Gazette		

	March	April
Opinion pieces	2563	3113
Frontpage headlines	3004	2612
Television news items	N/A	N/A

**CATEGORIES FOR
QUANTITATIVE MEDIA ANALYSIS**

Aboriginals	Aboriginal rights and governance / First Nations health and living conditions on reserves
Economy	Economy / Jobs / Fiscal issues / Taxes / Innovation & Skills / Hi-tech / R&D / Industry / Transportation and Infrastructure
Foreign Policy	Foreign Policy / International Assistance / Immigration / Defence (including preparedness) / Canada-US relations / Canada-US border negotiations
Global Security	Iraq / N-Korea / Middle-East Conflict / Campaign against terrorism / U.S.-led military operations / UN Security Council
Governance	Governance / Parliament / Ethics / Appointments / ATIP / Political Campaign/Finance Reforms
Health	Health care / Health reform / FMM / Romanow Commission and other studies
International Affairs	International events that have political or public policy implications / UN (human rights, etc.)
Miscellaneous	Any event with no implication from the point of view of government, politics or public policy
Natural Resources	Natural Resources / Environment / Energy / Fisheries / Agriculture
Party Politics	Partisan politics at federal level / Leadership
Provincial and Municipal Affairs	Provincial and municipal affairs and politics / Elections / Budgets / SFTs
Public Safety	Public safety / Security / Justice / Organized crime / National security
Social Issues	Social issues / Education / Culture / Justice (Same-sex marriage, marijuana, divorce, child custody, etc.) / Sports (Olympic bids, government support for sports, etc.)
Unity	Federal-provincial issues / Quebec sovereignty/ Fiscal balance



UPCOMING EVENTS

June - September, 2003



Monday	Tuesday	Wednesday	Thursday	Friday	Saturday/Sunday
<h1>June 2003</h1>					
2	3	4	5	6	1 7/8
9	10	11	12	13	14/15
16	17	18	19	20 <ul style="list-style-type: none"> • World Refugee Day • Toronto Smog summit • 2003 Special Olympics games in Dublin, Ireland (20-25) • Announcement of New Aboriginal Programming Initiative 	21/22 <ul style="list-style-type: none"> • Canada Week (June 21 - July 01) • National Aboriginal Day • 13th World Conference on Disaster Management in Toronto (22-25) • BIO 2003 (22-25) in Wash. (T) • Commonwealth Permanent Secretaries Seminar in Ottawa
23 <ul style="list-style-type: none"> • 2nd annual conference of the International Competition Network in Merida, Mexico • 5th International Water Symposium in Cannes, France 	24 <ul style="list-style-type: none"> • St-Jean-Baptiste au Québec • Carbon Sequestration Leadership forum in Washington (24-25) • President of Kazaskhan in Canada 	25 <ul style="list-style-type: none"> • President of Kazakhstan in Ottawa (25-29) • 12th Annual World Business Congress in Vancouver (25-29) 	26 <ul style="list-style-type: none"> • World Day in Support of Victims Torture 	27 <ul style="list-style-type: none"> • National Multiculturalism Day 	28/29 <ul style="list-style-type: none"> • 2010 Winter Olympic Bid announcement in Czech Republic • 13th annual Global Women's summit in Marrakech, Morocco (28-29)
30 <ul style="list-style-type: none"> • ECOSOC conference on developing 					

Monday	Tuesday	Wednesday	Thursday	Friday	Saturday/Sunday
<h1>July 2003</h1>					
	<p>1</p> <ul style="list-style-type: none"> • Canada Day • IOC announcement of the site for the 2010 Winter Olympics in Czech Republic (1-3) 	<p>2</p> <ul style="list-style-type: none"> • 3th annual International Association of Athletics World Youth Championships in Sherbrooke (2-6) 	<p>3</p> <ul style="list-style-type: none"> • The 44 th annual Premiers conference in Charlottetown (9-11) • Softwood NAFTA AD decision (T) 	<p>4</p>	<p>5/6</p>
<p>7</p> <ul style="list-style-type: none"> • Annual conference of Ministers of Agriculture in Winnipeg (July 7-10) 	<p>8</p> <ul style="list-style-type: none"> • APEC Intellectual Property Experts Group XVII meeting and seminar - Vancouver (8-11) • Aboriginal Natural Resource & Energy 	<p>9</p> <ul style="list-style-type: none"> • Annual conference of F/P/T Ministers of Agriculture in Winnipeg (9-10) • Annual P/T Premiers conference in Charlottetown (9-11) 	<p>10</p>	<p>11</p> <ul style="list-style-type: none"> • APEC Intellectual Property Experts Group XVII meeting and seminar in Vancouver • World Population Day • Progressive 	<p>12/13</p> <ul style="list-style-type: none"> • Progressive Governance conference, London, UK (12-14)
<p>14</p>	<p>15</p> <ul style="list-style-type: none"> • Bank of Canada releases its decision on interest rates 	<p>16</p> <ul style="list-style-type: none"> • Launch of 85-Stations in Brandon 	<p>17</p> <ul style="list-style-type: none"> • Parks Day 	<p>18</p> <ul style="list-style-type: none"> • 2003 Eco-Challenge North-American Championship in Sault Ste. Marie (17-24) 	<p>19/20</p>
<p>21</p> <ul style="list-style-type: none"> • 53rd Pugwash Conference in Halifax 	<p>22</p> <ul style="list-style-type: none"> • Pilgrimage to commemorate the 50 anniversary of the end of the Korean War in Korea 	<p>23</p> <ul style="list-style-type: none"> • F/P/T Northern Development Ministers forum in Iqaluit (23-25) • Africa-Canada Youth Symposium in Antigonish, NS 	<p>24</p>	<p>25</p> <ul style="list-style-type: none"> • Meeting of F/P/T Ministers responsible for social services in Yellowknife (25-26) 	<p>26/27</p>
<p>28</p> <ul style="list-style-type: none"> • WTO meeting mini-ministerial - Montreal (28-30) • Canada-EU Wine 	<p>29</p>	<p>30</p> <ul style="list-style-type: none"> • Meeting of the Sports Ministers of the Americas in Santo Domingo 	<p>31</p>		

Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
<h1>August 2003</h1>					
4	5	6	7	1 • Pan Am Games (1-17), Santo Domingo	2/3
11 • Stockholm Water Symposium (11-14)	12 • International Youth Day • ACOA Trade Mission to AquaNor in Norway (12-15)	13 • Canadian Baseball Championships - Windsor (T)	14	15	9/10 • International Day of World Indigenous People 16/17 • Annual Canadian legal conference and trade show of Canadian Bar Association in Montreal (16-19)
18 • World Summit of Indigenous Entrepreneurs (18-20) in Toronto • Canadian Fertilizer Institute AGM in Kelowna, BC	19 • International Fund project at the Sudbury Neutrino Observatory	20	21	22	23/24 • Western Forum for Public Sector CIOs in Park City, Utah (24-26)
25 • 6 th Session of the Conference of the Parties to the UN Convention on Desertification in Havana, Cuba (Aug 25 - Sept 5)	26	27	28 • World Summit on Sustainable Development (August 28 - Sept. 2) in Johannesburg, South Africa • 1 st UN Congress Global 500 African Environmental Laureates in Luanda, Angola (Aug 28-Sept 3)	29 • Princess Anne attend events marking the 100 th anniversary of the Canadian military communications in Kingston, ON (Aug 29 - Sept 1)	30/31

Monday

Tuesday

Wednesday

Thursday

Friday

Saturday/Sunday

September 2003

1.	2.	3. • Bank of Canada's decision on interest rates	4. • International Indigenous Tourism Expo (4)(T)	5.	6/7
8. • Princess Takamodo of Japan visits Canada (8-12)(T)	9.	10. • 5 th WTO Ministerial meeting in Cancun, Mexico (10-14)	11.	12. •	13/14 • ACOA Trade Mission in Norway and Sweden (14-20)
15. • 34 th Session of the UN Committee on the Rights of the Child in Geneva, Switzerland (Sept 15 - Oct 3)	16. • "Real-time Government: Collaboration at the next level" 37 th ICA conference in Tallin, Estonia (16-17)	17.	18. • CCFM events in Vancouver (18-21)	19. • F/P/T meeting of the Canadian Council of Forest Ministers - Lac Delage, QC	20/21 • World Peace Day (21) • 13 th International Conference on AIDS and STIS in Africa in Nairobi, Kenya (21-26) • World Forest Congress in Quebec City (21-28)
22. • Combustion Canada conference in Vancouver (22-24) • Ecology of the Night Symposium (T)	23. • World Bank and IMF meeting in Dubai, UAE (23-24) • Sts Cda releases the Aboriginal People Survey - Ottawa	24.	25. • General Governor leads a delegation to Russian and the Republics of Finland and Iceland (Sept 23 - Oct 15)	26. • Community Futures conference - Pinawa, MB (26-27)	27/28
29. • 3 rd Tokyo Conference on African Development (Sept 29-Oct 1) • 3 rd World Conference on Climate Change in Moscow, Russia (Sept 29 - Oct 3)	30.				