

**TO:** All Holders of the Fish Products Inspection Manual

**SUBJECT:** USE OF THE "CANADA INSPECTED" LOGO

The purpose of this bulletin is to inform manual holders of the changes to the requirements for the use of the "Canada Inspected" logo on labels of fish products. The changes are as a result of the new approach to the Quality Management Program (QMP) and Regulatory Verification.

As of the date of this bulletin, the requirements of section 28 of the Fish Inspection Regulations shall be applied as follows:

- ◆ Establishments registered under the Fish Inspection Regulations are entitled to use the "Canada Inspected" logo on fish product(s) prepared under an acceptable QMP;
- ◆ No application for use of the logo is required;
- ◆ There is no requirement for the labels bearing the logo to be evaluated and accepted by fish inspection authorities;
- ◆ An establishment is recognized to have an acceptable QMP following the issuance of a valid certificate of registration;
- ◆ Only fish products that are considered "Product of Canada" are eligible for use of the logo;
- ◆ The emblem of the logo shall present a maple leaf and its form and design shall be chosen from the examples of the logos shown below;
- ◆ There are no restrictions as to the size and the colour of the logo, however, it must be separate and distinct, and it cannot interfere with any mandatory labelling information;

- ◆ Controls for use of the logo must be addressed in the QMP Plan. The policies and procedures pertaining to system verification and compliance verification of the QMP Plan apply for the purpose of assessing QMP controls related to the CI logo.
- ◆ Entitlement to use the CI logo is nullified if the QMP is found to be unacceptable, as described in the Facilities Inspection Manual, and/or when the registration certificate is inactivated, suspended, voided, or revoked.

Under no circumstances can a processor that is not federally registered use the logo on their fish products.

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EXAMPLES OF "CANADA INSPECTED" LOGO

With Registration Number



Without Registration Number

