

From: Farlinger, Susan
Sent: Friday, June 3, 2005 4:06 PM
To: Chamut, Pat <ChamutP@pac.dfo-mpo.gc.ca>
Subject: RE: Announcement of the Wild Salmon Policy

I'm with you, Pat. I am still talking with the Wex and Sue K to achieve that end.

Cheers. You have been brilliant in making this happen (only a dogged, high profile, committed, experienced and well-informed individual could have gotten us to here - no fewer than all of those characteristics would do!).

REDACTED

Sue

-----Original Message-----

From: Chamut, Pat
Sent: June 3, 2005 1:42 PM
To: Farlinger, Susan
Cc: Saunders, Mark; Sprout, Paul
Subject: Announcement of the Wild Salmon Policy

Sue; I wanted to make sure that you were aware of the status of the WSP, and the associated issue of funding for implementation. Following the Ministerial briefing on Wednesday, the Minister was on side for announcement of the WSP later in June, but decided to wait the outcome of a discussion between Bilal Cheema and someone in PMO before giving the green light to proceed with printing. I have been advised that the conversation was held, and it went well; PMO was comforted by the degree of support. This removes the last hurdle, and preparation for an announcement needs to get moved ahead in earnest. Dates are not yet fixed, but is likely to be very shortly after the House adjourns. We do not yet have approval to proceed with printing. Bilal is apparently "lining up support" and I expect that you will get the go ahead early next week.

I have also been working on the issue of funding for WSP implementation. The DM has confirmed that money is available from the operational relief submission and has indicated that funding will be provided. He will make that view known to sector ADM's. I have spoken to Wendy Watson Wright, and she is prepared to provide money from Science. Kevin Stringer has indicated (from conversations with Serge Labonte) that it is likely that Science will provide \$800 K to the region for both WSP and Williams response, and it will be up to the region how the money is split between the two projects. I have also asked Fish Management Sector to contribute to the WSP implementation, and suggested they cough up \$200 K. Kevin was agreeable. My thinking is that if you take \$400 K of the Science money, \$200 K from FM, and add \$200 K from Habitat, you get to the \$800 K target. You should be aware that I told Kevin that the \$200 K for FM is needed to assist in the development of strategic plans for CU's, and to defray costs of new process with FN's and stakeholders, so in developing a program description, you should not stray too far outside those parameters. I also recommend that you and Mr. Sprout look hard internally to find some money that can come from within the region to support the WSP. If I were still ADM, I would be expecting that the region would regard the WSP implementation as a priority, and that you would demonstrate that priority in a tangible fashion by putting some of your own money in the pot. Do what you can; it is important.

Finally, as I indicated in a memo to Mr. Sprout, the announcement of the WSP is going to be really important. Look very carefully at the communication products, and the Ministers' speech. Line up the organizations to get as much public support expressed at the time of the announcement. Be as creative as possible in how you present the funding that will be attached to the Williams and WSP announcement. Together, both announcements are investments in salmon, and should together add up to a sizeable sum. I also hope that our own staff will be lined up to support the announcement, and the funding. They have a lot of influence in how our stakeholders react. If we ourselves express disappointment at the amount of money available, that is the message that will determine the public reaction.

That's about the extent of it from me. My "best before" date has just expired. It's in your hands from here. Good luck.

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