

Catherine Stewart



Professional Experience:

May, 2005 to present: Living Oceans Society

Salmon Farming Campaign Manager. Manage and direct Living Oceans' salmon farming campaign team, develop work plans, provide guidance and strategic oversight. Manage campaign budget for Living Oceans and Coastal Alliance for Aquaculture Reform (CAAR) budget. Supervise CAAR contract staff. Participate in industry and government dialogues. Act as media and public spokesperson on salmon farming issues.

2006 to 2009: Facilitator, Greenpeace International

Facilitated yearly meeting of International Forest Campaign for Greenpeace International. Developed agenda and ran meetings of up to 70 participants from 35 countries. In 2003, facilitated Greenpeace International oceans meeting which included, in addition to oceans campaigners from 30 nations, representation from Greenpeace communications and media departments, management and finance, Treaties and Conventions team etc.

April, 1988 to April, 2005: Greenpeace Canada

Western Regional Director (1988 to 1991). Coordinated and managed activities for Greenpeace in B.C... Provided regional campaign coordination, directed office and budget management, acted as media spokesperson. In 1991, assumed the position of Oceans Campaign Director for the national office. Coordinated all oceans-related campaign activity in Canada, managed budget, directed team, and liaised with Greenpeace International on ocean initiatives. On-board campaigner for Arctic Climate Change ship expedition in 1997. Transferred to the forest campaign in late 1997, engaging in BC forest campaign market initiatives, working with forest product customers in-country and internationally. In 1999, was appointed negotiator for Greenpeace in talks with the BC forest industry on the future of the Great Bear Rainforest. Negotiated a 'standstill' in the markets campaign and moratorium on logging in 100+ intact rainforest valleys on the north and central coast. Represented Greenpeace at the Central Coast Land Use Planning table. Founding director of the Rainforest Solutions Project. Jointly with reps from Sierra Club and ForestEthics, oversaw the coordinated work of RSP staff team. Ongoing lead role in successful negotiations with industry, First Nations, Provincial government and stakeholders concluding with the Great Bear Rainforest Agreement.

1981 to 1986: Small Business Owner

Founding partner of "Harvest Moon", a bulk and natural food store in the resource community of Bancroft, Ontario. Developed business plan, secured funding and suppliers and launched operations with one partner. Grew business, hired additional staff, branched into selling air-tight wood stoves, expanded operations, sub-let space to independently run book

store and café and eventually sold 50% share to partner. Store is still successfully operating in 2011 under new ownership.

Prior to 1981: Extensive international travel
Temp work (media and various) in London, England
Advertising copy writer and production director, Vancouver (clients included Eaton's)
Freelance writer
Freelance voice-over work
News copy-writer – radio

Education: University of Winnipeg, 1972. Arts (English) incomplete
University of Winnipeg Collegiate

Additional Training: “The Art of Negotiation” workshop, 2007. University of Victoria.
Workshop by Dan Johnston and Alex Gryzbowski.
Facilitation workshop – Hollyhock Leadership Institute. Led by Julian Griggs, Dovetail Consulting
Negotiate to Win. Two day workshop. 1998