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# Rob Morley

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<b>Work experience</b>	1999 - Present	Canadian Fishing Company (a division of Jim Pattison Enterprises)	Vancouver
		<b>Vice President, Human Resources, Corporate Development and Production</b>	
		<ul style="list-style-type: none"><li>▪ Responsible for overseeing all human resources and labour relations activities for BC's largest fishing and fish processing company</li><li>▪ Responsible for all British Columbia fishing fleet operations and fish purchases from independent fishermen</li></ul>	
	1996 – 1999	Allied Pacific Processors Ltd.	Vancouver
		<b>General Manager</b>	
		<ul style="list-style-type: none"><li>• Managed the creation, staffing, merging of the workforce and operation of the largest fish processing and fish tendering company in BC, a joint venture of BC Packers and Canadian Fishing Company</li></ul>	
	1987 - 1996	Fisheries Council of BC	Vancouver
		<b>Executive Director for Governmental Relations</b>	
		<ul style="list-style-type: none"><li>• Represented the major fish processing companies in government policy and public relations in areas of aboriginal affairs, fisheries management, environmental and economic issues</li></ul>	
	1987 – 1996	Fish Processors Bargaining Assoc.	Vancouver
		<b>Executive Director</b>	
		<ul style="list-style-type: none"><li>• Chief negotiator and spokesman for the fish processing companies in shoreworker, tendermen and fish prices collective bargaining.</li></ul>	
	1975 – 1986	Fisheries and Oceans Canada	Vancouver
		<b>Various Positions: International Advisor; Director of Planning; Chief Economist.</b>	
		<ul style="list-style-type: none"><li>• Served on Canadian negotiating team for the Canada/US Pacific Salmon Treaty from 1979 – 1985.</li><li>• Chairman, Southern Panel, Pacific Salmon Commission 1985-1986</li><li>• Commissioner, International Pacific Halibut Commission 1984-1987</li><li>• Planning and evaluation of Salmonid Enhancement Program</li></ul>	
<b>Education</b>	1970 - 1975	University of British Columbia	Vancouver
		<b>BA, Economics</b>	

**Interests and  
activities**

Skiing, running, golf, cooking

**Volunteer  
experience**

Past President, Grouse Mountain Tyee Ski Club

Program Manager, Vancouver Ski Team

Director, BC Salmon Marketing Council

Chairman, Fisheries Council of Canada