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## Appendix E

## SAMPLE LETTER SENT TO SPONSORSHIP FUND RECIPIENTS

Kroll Lindquist Avey

August 17, 2004

## PRIVATE & CONFIDENTIAL

Following the tabling of a report of the Auditor General of Canada before Parliament on February 10, 2004, the Government of Canada appointed by Order in Council on February 19, 2004 the Gomery Commission of Inquiry (GCOI or the Commission) to inquire into the Sponsorship Program and Advertising Activities of the Government of Canada.

Kroll Lindquist Avey has been appointed by the GCOI to assist the Commission with its investigation of the circumstances under which sponsorship and/or advertising agreements were negotiated, with whom, the amounts effectively received and the role played by the communication agencies.

Government of Canada records indicate that your organization may have received funds under the Sponsorship Program as noted on the attached schedule. As such, Kroll may wish to meet with you and other appropriate representatives of the sponsored organization to discuss the circumstances of the sponsored event or events and to gather any documentation in your possession, in paper or electronic form, which may be related to the sponsorship including any document in connection with any agreement which you may have entered into covering the payment of commissions or other expenses by your organization and proof of payment. In the meantime, please retain, in safe keeping, all such documentation.

Kroll Lindquist Avey

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Also, we would like you to complete the enclosed questionnaire and return it in the selfaddressed envelope by September 1, 2004 at the latest. Please note that an individual questionnaire should be answered for each separate sponsorship event. Your assistance in providing the COI with this information is appreciated.

If you require any further information or clarification, please contact the undersigned by telephone at 1-866-387-4701 or by email at gvadeboncoeur@krollworldwide.com.

Yours very truly,

KROLL LINDQUIST AVEY CO.

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Per: Robert M. Macdonald, CA•IFA

> Kroll Lindquist Avey Investigator to the GCOI

Guillaume Vadeboncoeur, CA Kroll Lindquist Avey Investigator to the GCOI

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Encl.

Bernard Roy, Lead Commission Counsel

Signature

## **Request Concerning the Sponsorship Program** (Please complete a questionnaire for each approved sponsorship) Please provide the following information: Name of event: Agency name: Event location: Date of event: Name: Address: Street City, Province, Postal code Phone: Fax: Email: Other: Please provide a brief description of the event When did you first learn about the Sponsorship Program? How did you apply to the Sponsorship program? (i.e., by letter or verbally) Please provide the following information regarding Sponsorship monies received: Total monies received Amount of monies used for: - Commissions and other expenses incurred to acquire sponsorship monies - Other uses

Thank you for taking the time to answer this questionnaire.

Date